

WHAT WORRIES THE WORLD?

BRAZIL REPORT

June 2025

BRAZIL SUMMARY: JUNE 2025

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

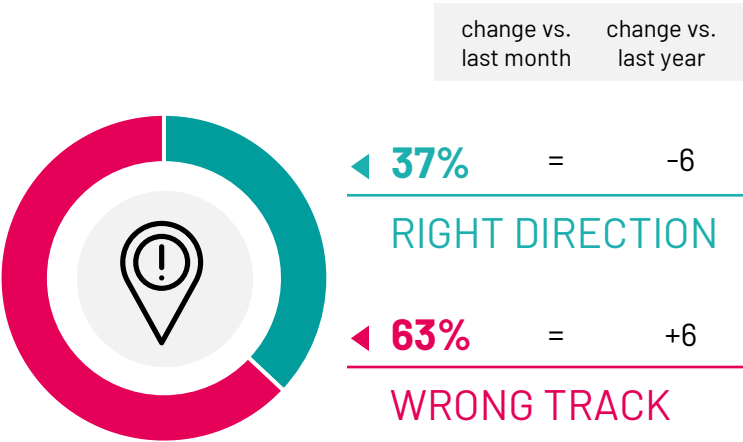
		change vs. last month	change vs. last year
Crime & violence	40%	-1	-2
Financial/political corruption	37%	=	+10
Health care	37%	+1	-1
Poverty & social inequality	33%	=	-5
Inflation	31%	-2	+7

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Jun 25

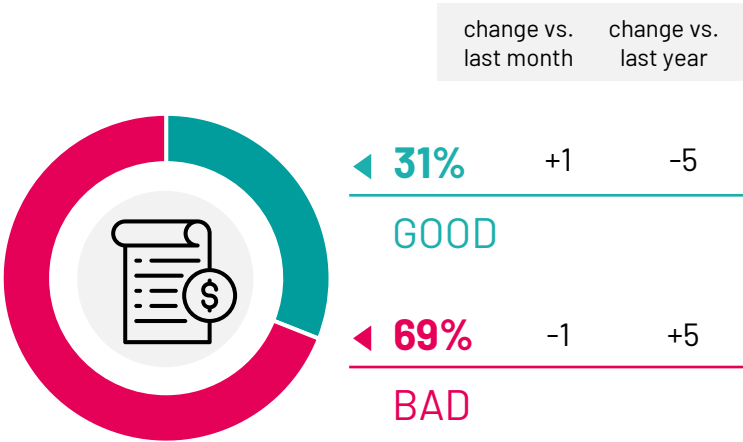
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



WORLD SUMMARY: JUNE 2025

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

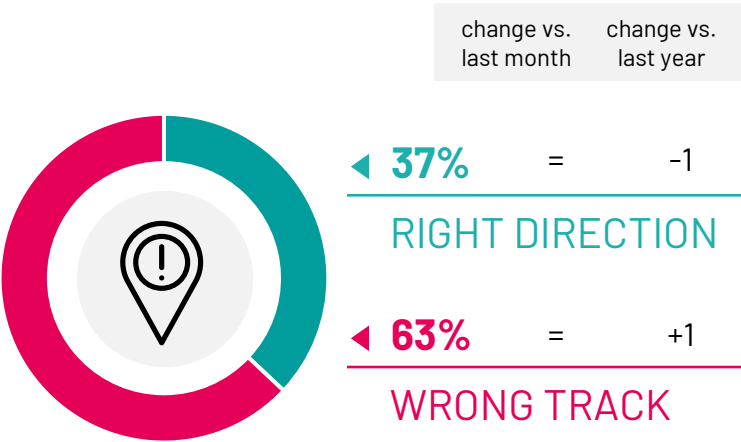
		change vs. last month	change vs. last year
Crime & violence	32%	-1	+2
Inflation	32%	-1	-1
Poverty & social inequality	29%	=	=
Unemployment	28%	+1	+2
Financial/political corruption	27%	+1	+2

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jun 25

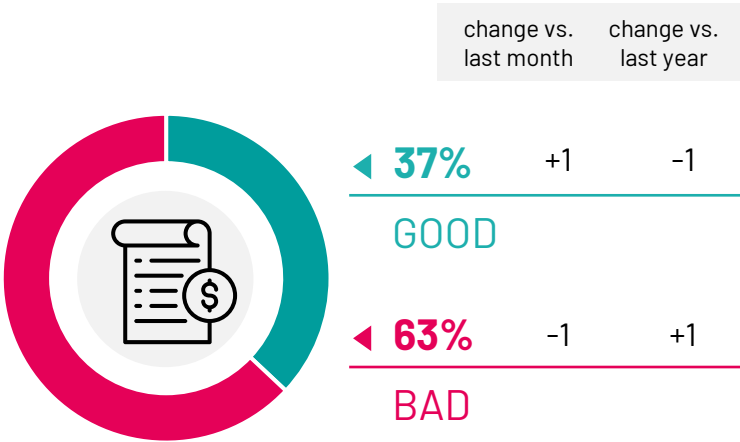
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



DIRECTION OF TRAVEL

- Country comparisons
- Trends over time: Brazil
- Trends over time: World

Right vs. Wrong Direction Monitor

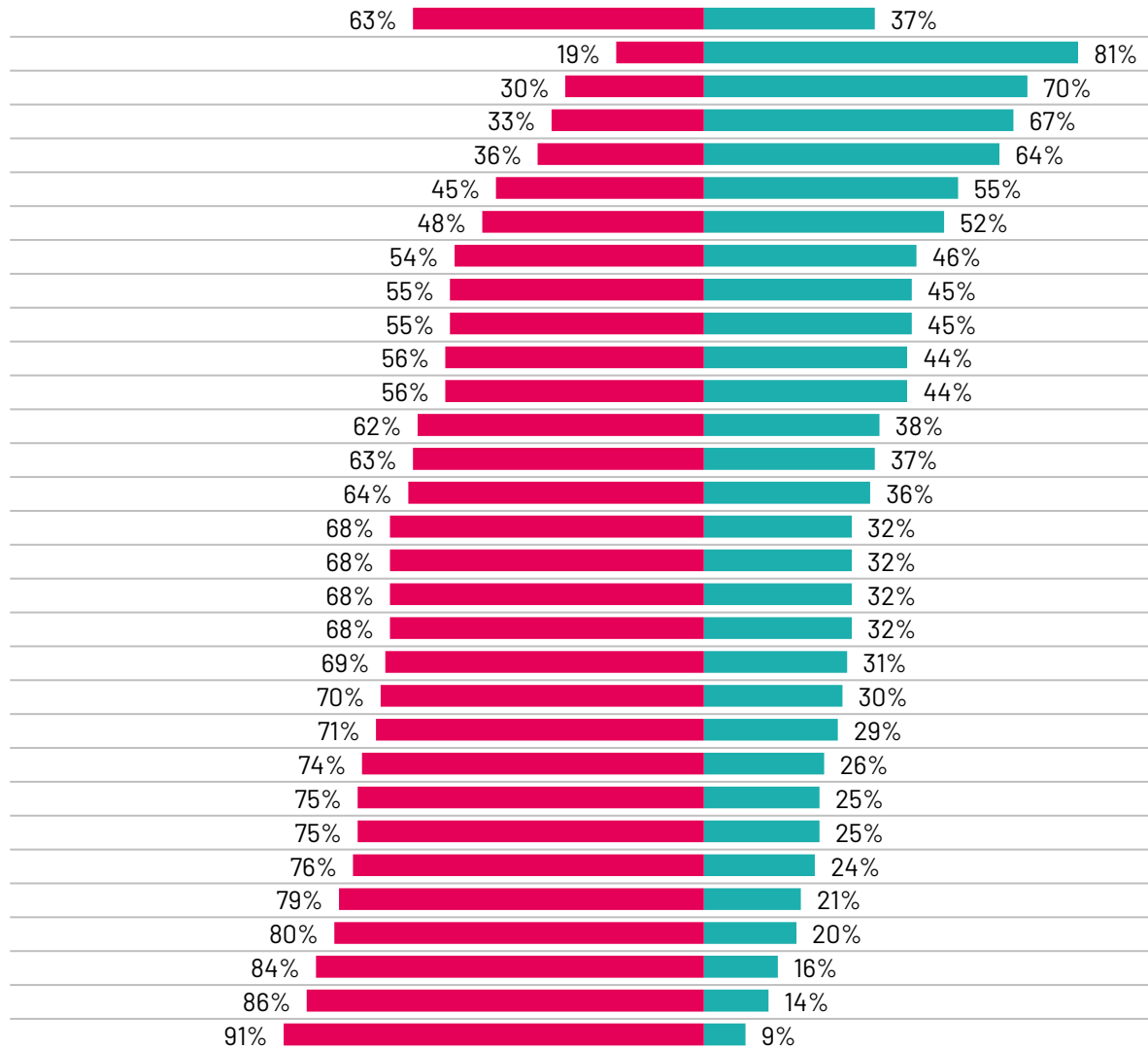
Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

World
Singapore
Indonesia
Malaysia
India
Argentina
Australia
Canada
US
Mexico
Thailand
Poland
Ireland
Brazil
Spain
Colombia
Great Britain
Italy
Belgium
Sweden
Chile
Germany
Israel
Türkiye
South Africa
Japan
Netherlands
South Korea
Hungary
France
Peru

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (June 2025)



Right Direction

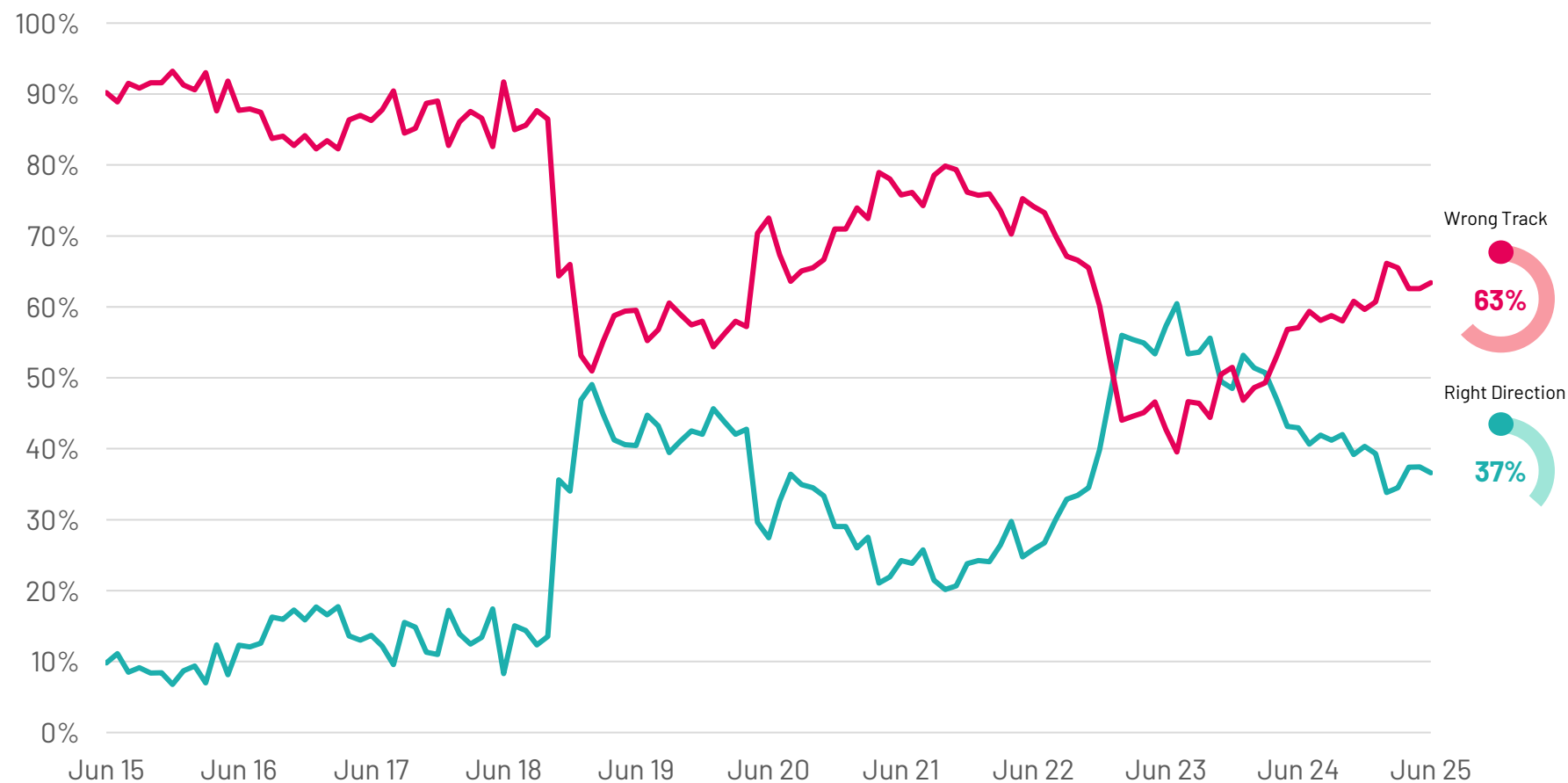
Wrong Track

Brazil Right/Wrong Direction

Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Jun 25

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



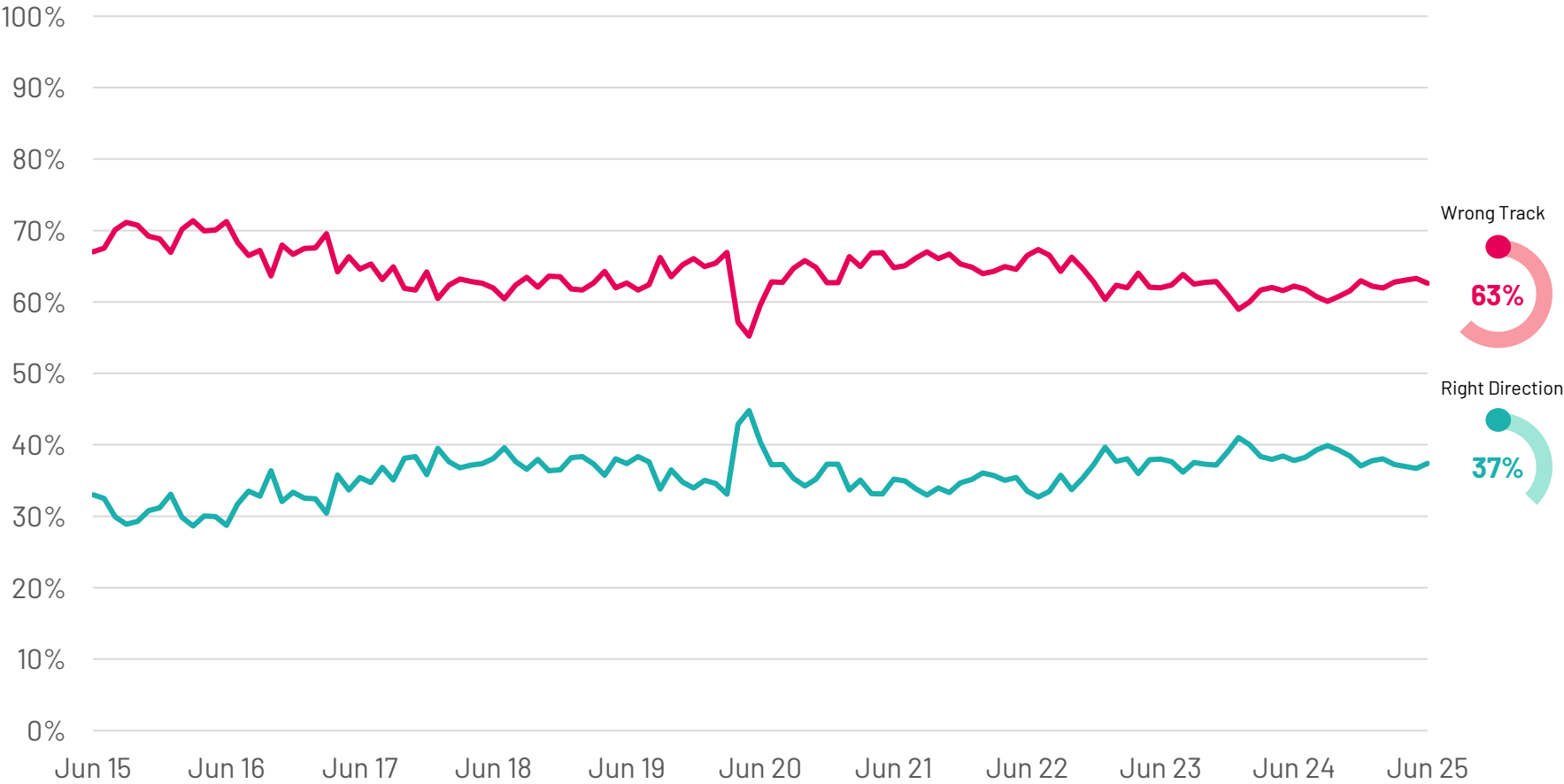
Global Right/Wrong Direction

Global country average score

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



BRAZIL'S WORRIES

- Brazil's top worries
- World's top worries
- Trends over time for worries: Brazil & World

Brazil's Worries

[Commentary]

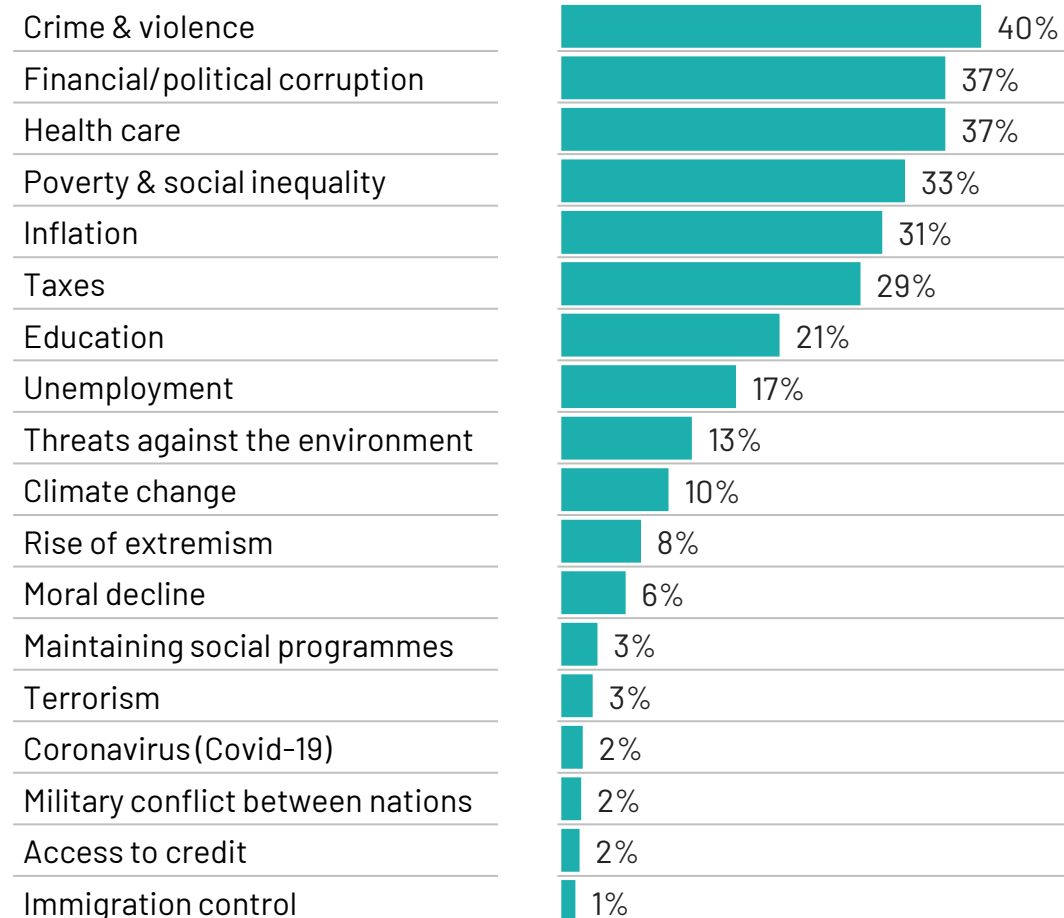
Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Brazil | Current Wave: Jun 25

Q: Which three of the following topics do you find the most worrying in your country?

Worry

% mentioned in June 2025 (global country average)



World Worries

[Commentary]

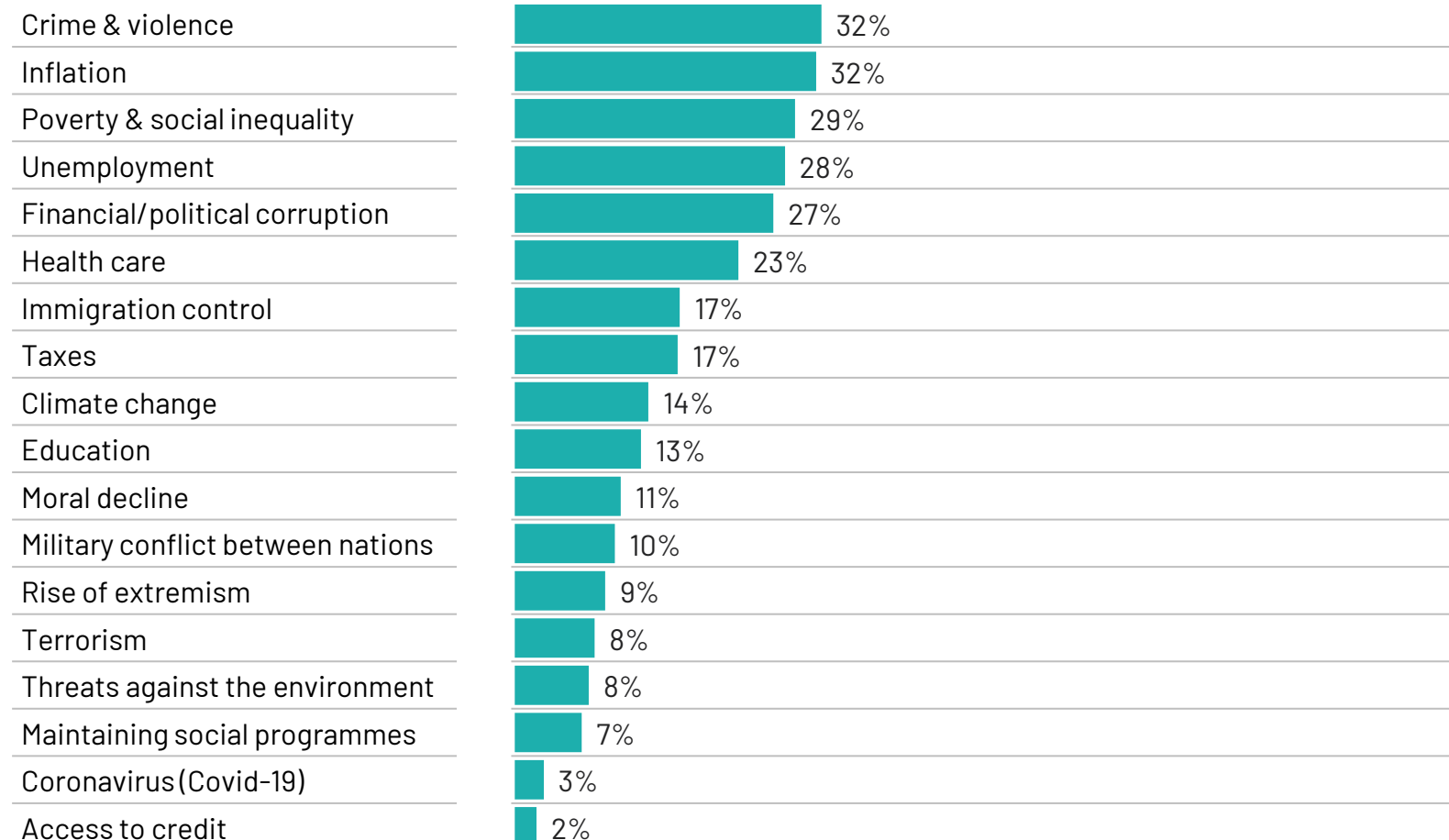
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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Q: Which three of the following topics do you find the most worrying in your country?

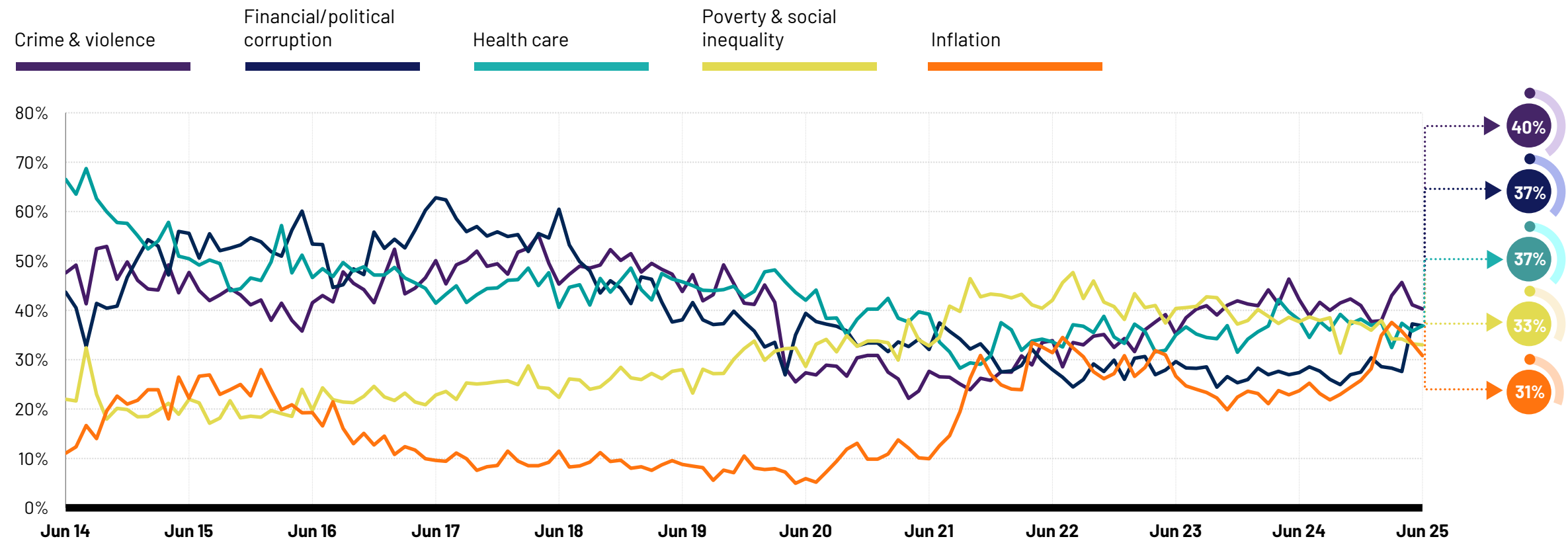
Worry

% mentioned in June 2025 (global country average)



Brazil's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country?

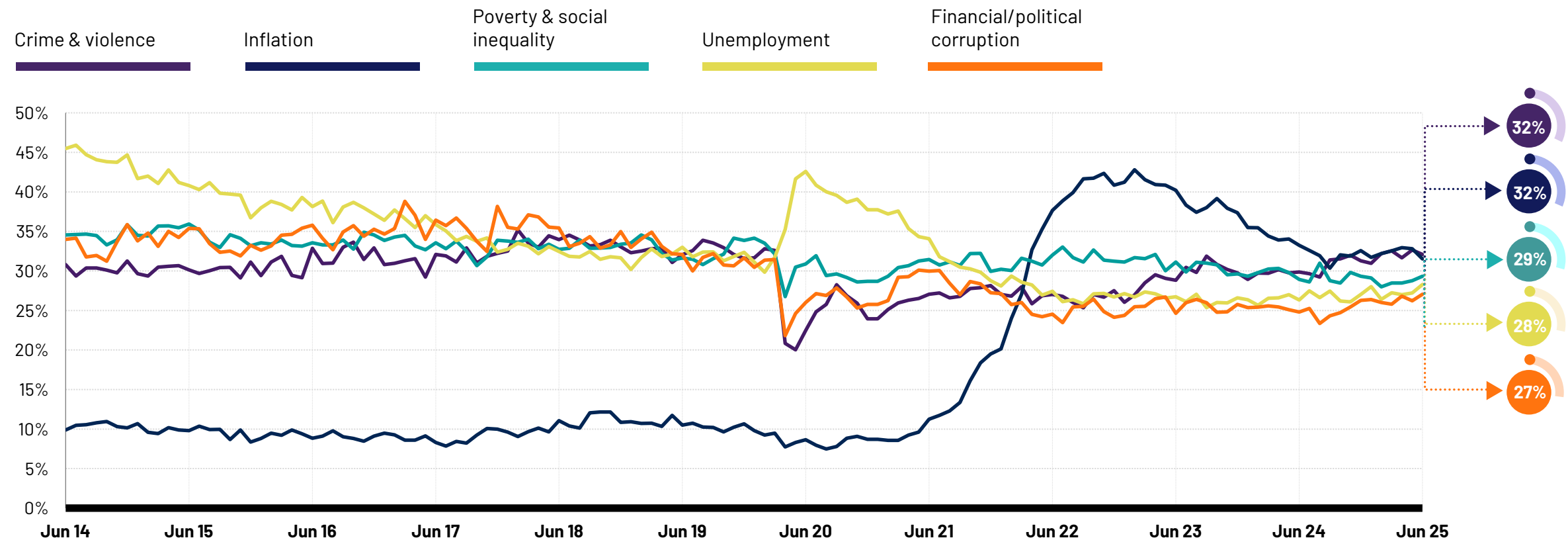


Base: Representative sample of Brazilian adults aged 16-74. c.1000 per month
Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Brazil | Current Wave: Jun 25



World's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.
Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jun 25



WORLD WORRIES COUNTRY COMPARISON

- Country comparison of all 18 concerns

1. Crime & violence

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

Country		Change from 12-month	
		last month	change
World	32%	-1	+2
Peru	68%	-5	+11
Chile	65%	+1	-2
Mexico	59%	-2	+11
Sweden	58%	-8	-3
South Africa	58%	+6	+6
Argentina	45%	+1	+6
Colombia	42%	=	+9
Brazil	40%	-1	-2
Israel	40%	+8	+17
France	39%	-3	+8
Ireland	33%	+3	+10
Germany	32%	+3	+2
Italy	31%	=	+8
Belgium	29%	-4	+1
Australia	29%	-4	-3
Türkiye	28%	-1	+6
Malaysia	25%	-1	-2
Great Britain	25%	+4	-1
Netherlands	24%	-2	+3
US	23%	=	-10
Thailand	22%	-4	-6
India	21%	-4	-1
Japan	21%	+2	+4
Canada	20%	-4	=
Indonesia	20%	-2	-1
Spain	19%	+1	=
South Korea	16%	-3	-4
Poland	16%	+3	+7
Hungary	9%	=	-2
Singapore	5%	-1	-6

2. Inflation

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

Country		Change from 12-month last month	change
World	32%	-1	-1
Singapore	62%	=	+16
Türkiye	52%	-2	-6
Canada	50%	=	-4
Australia	45%	-4	-3
Hungary	45%	=	+11
US	43%	+1	-3
Malaysia	37%	+3	+8
India	35%	-2	-3
Mexico	35%	+4	+12
Argentina	35%	-5	-16
South Korea	34%	=	-5
Ireland	34%	-1	=
France	32%	-1	-8
Brazil	31%	-2	+7
Poland	31%	-4	-7
Japan	30%	-2	-4
Great Britain	30%	-6	+3
Germany	29%	-2	-1
Spain	27%	+1	-1
Italy	26%	-1	=
Belgium	26%	=	-3
Chile	25%	=	-5
Thailand	24%	-9	-10
Indonesia	23%	-3	+3
Netherlands	19%	-5	-1
Sweden	19%	=	+2
South Africa	18%	=	-3
Colombia	18%	+1	-12
Israel	16%	-3	-7
Peru	15%	+2	-11

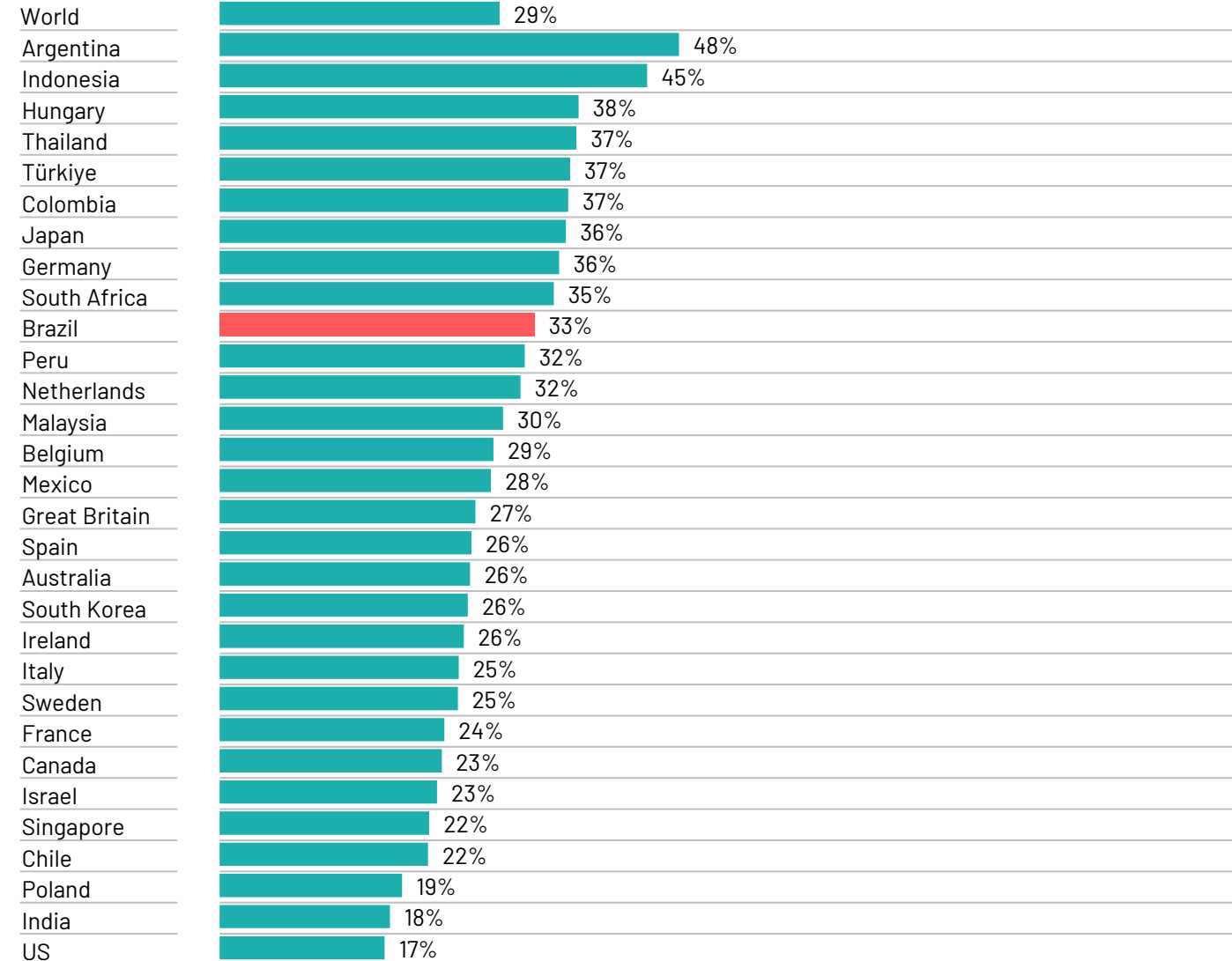
3. Poverty & social inequality

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country



Change from 12-month last month change

=	=
+2	+7
-1	+5
-4	-2
-2	-2
+1	+5
+3	+4
-1	=
+5	+2
+6	+1
=	-5
+7	-2
-3	-2
+5	=
-1	+4
-1	+3
=	=
+2	=
+1	-5
=	=
-2	-1
-2	-2
+2	+5
+3	-1
-1	-3
+1	+5
+2	+6
-3	-2
+1	-3
+1	-1
=	-4

4. Unemployment

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

Country		Change from 12-month	
		last month	change
World	28%	+1	+2
South Africa	62%	-2	+1
Indonesia	53%	+2	+14
Argentina	52%	+6	+5
Singapore	52%	+5	+20
South Korea	50%	+5	+12
Colombia	41%	-1	-8
Malaysia	35%	+3	+5
Chile	35%	-1	+4
Mexico	34%	+2	-1
Italy	34%	+2	=
Peru	33%	-2	-13
Spain	32%	=	-1
Thailand	31%	+7	+1
India	31%	-2	-4
Canada	28%	+4	+11
Türkiye	27%	+4	+1
Sweden	24%	-1	+10
Australia	24%	+4	+1
Belgium	22%	+2	+8
Japan	18%	=	+1
Ireland	18%	-2	+3
Brazil	17%	-1	-5
US	16%	-1	-1
Poland	15%	-3	-2
Hungary	15%	+3	-1
Great Britain	14%	+1	=
France	12%	=	+1
Israel	11%	+1	-1
Germany	8%	-1	=
Netherlands	4%	-1	-3

5. Financial/political corruption

[Commentary]

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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

		Change from 12-month last month change	
World	27%	+1	+2
Indonesia	63%	=	+6
Hungary	55%	+7	+10
Peru	53%	-2	+1
Malaysia	48%	+1	+8
Thailand	45%	-3	+7
South Africa	43%	=	-7
South Korea	41%	-3	+9
Colombia	40%	+3	+9
Brazil	37%	=	+10
Chile	36%	+7	+10
Spain	31%	+4	+4
Israel	30%	=	-5
US	29%	+2	+10
Türkiye	28%	-3	+3
Mexico	27%	+1	+10
Argentina	27%	+5	+5
Poland	22%	-2	-7
India	22%	+1	-1
Japan	20%	+2	-5
Belgium	14%	+1	=
Canada	14%	+3	+2
Italy	11%	+1	-2
Sweden	11%	+4	-2
Ireland	11%	=	-1
France	11%	+3	+2
Australia	10%	-2	+1
Great Britain	10%	-1	-6
Singapore	9%	+1	=
Germany	8%	=	=
Netherlands	7%	-3	-1

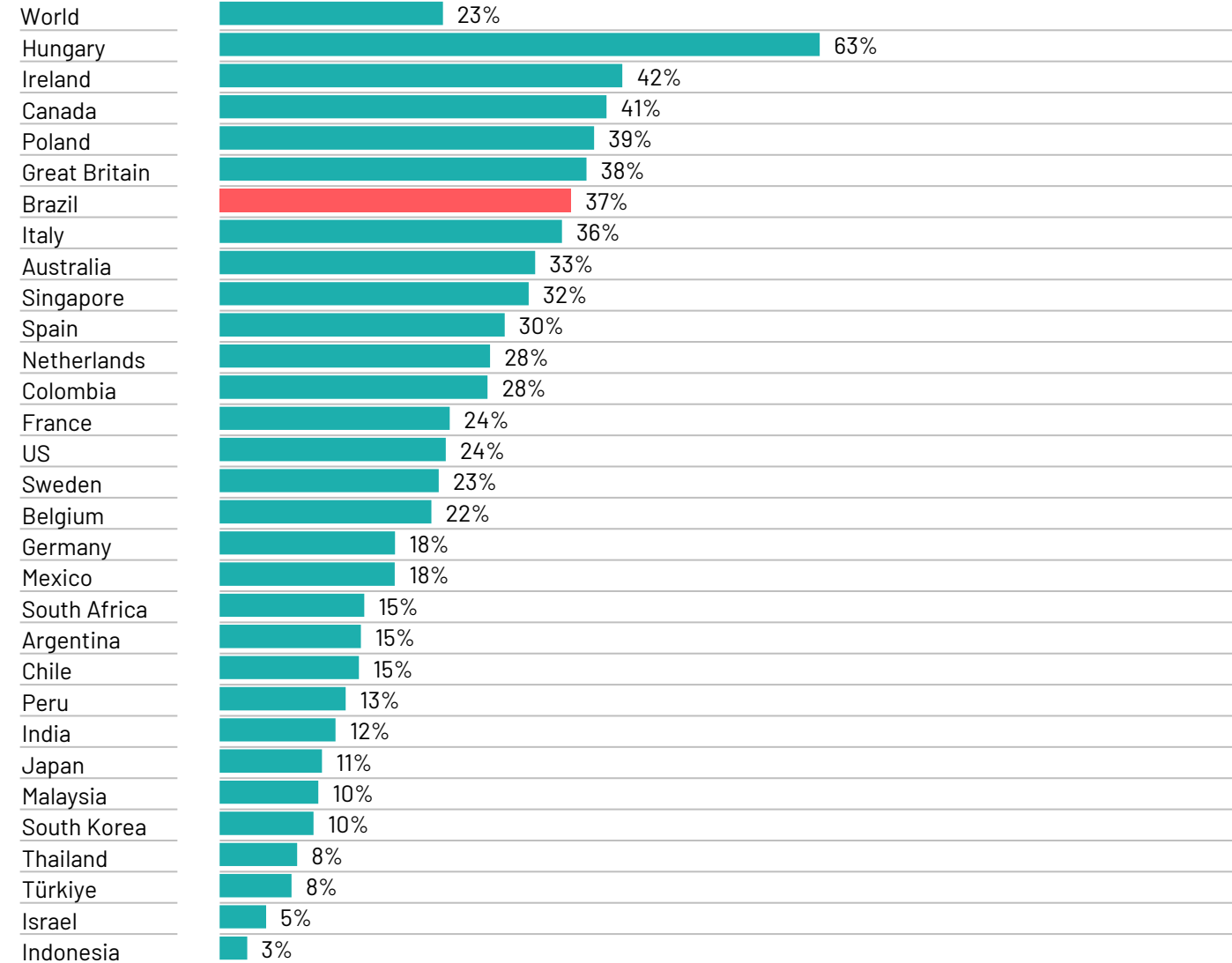
6. Health care

[Commentary]

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Country



Change from 12-month last month change

-1	=
-1	+1
-1	-4
-1	-2
+1	+6
-4	-2
+1	-1
+2	-2
-1	+4
+2	+6
-1	+6
-1	-2
-1	+1
-1	-1
+3	=
+4	-3
+3	+1
=	+2
-2	-4
-3	+2
+1	+1
-1	+1
-3	=
-1	-3
-1	=
-1	-1
-2	-7
+2	-2
+4	+4
-4	+1
-4	-4

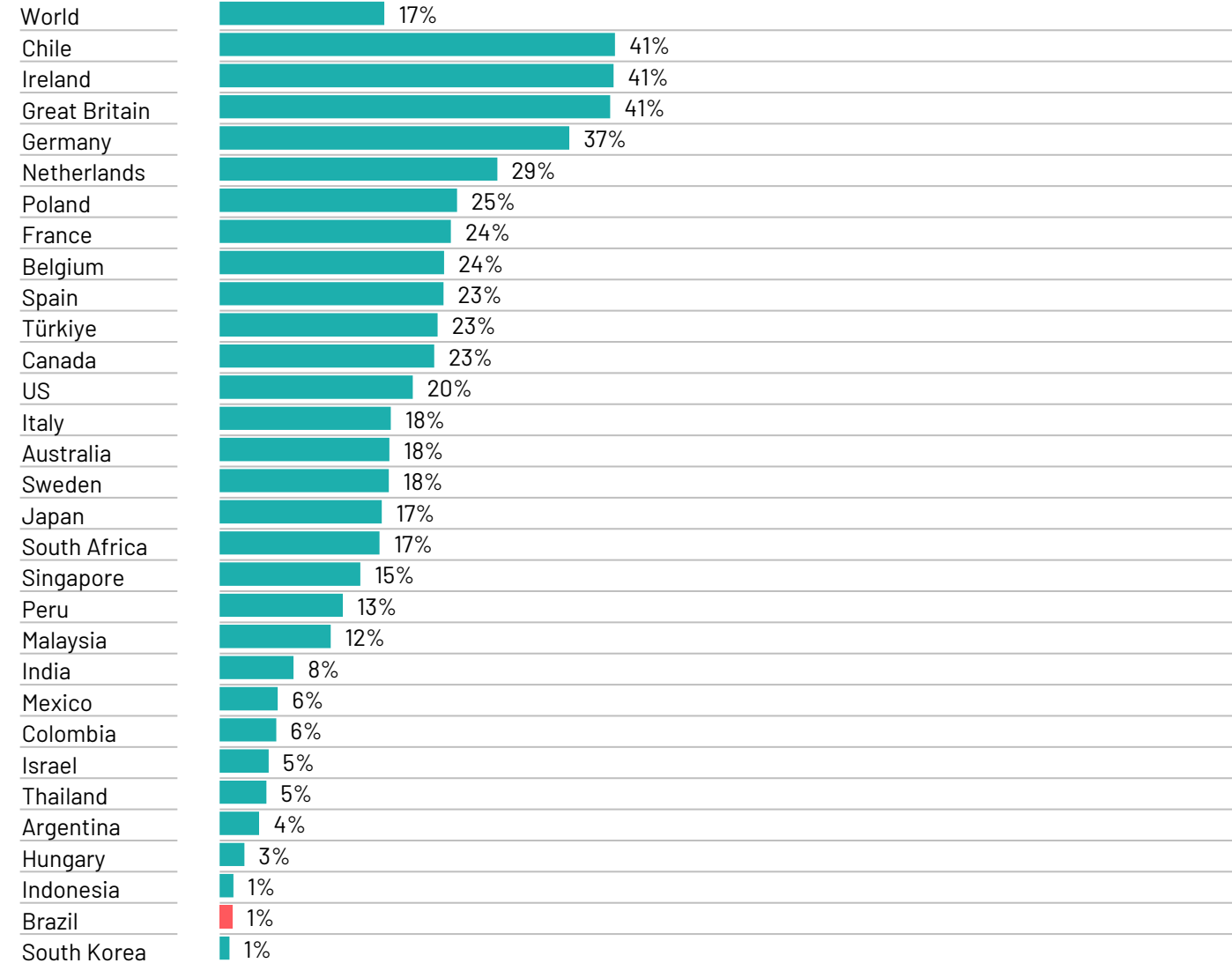
7. Immigration control

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country



Change from 12-month last month change

=	-1
-2	-6
+4	-10
+5	+9
-1	+1
+2	-2
+5	+6
-1	-3
-1	-9
+1	+1
+1	-17
=	+1
-4	-5
=	+3
-3	-2
+1	-6
+2	+7
+3	+3
+1	-4
+1	+8
-1	+1
=	+1
-1	+3
-1	-1
=	+2
-3	+1
+1	+2
-1	-6
=	-1
-1	=
=	-1

8. Taxes

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

		Change from 12-month last month change	
World	17%	-1	+1
Japan	34%	-3	+4
Belgium	33%	+1	=
Brazil	29%	+2	+9
Canada	28%	-1	=
Italy	28%	-1	+5
France	24%	+3	+6
Spain	21%	+3	-2
Great Britain	19%	-2	+3
Australia	19%	=	+3
Israel	19%	-5	-2
India	18%	+3	+3
Poland	18%	=	+1
Türkiye	17%	=	+3
US	17%	-3	+1
Singapore	17%	-7	+1
Malaysia	16%	-1	+2
Mexico	15%	=	+1
Argentina	15%	-2	-5
South Africa	14%	+3	+3
Thailand	13%	=	+5
South Korea	13%	+1	+1
Netherlands	12%	-5	+1
Ireland	12%	-2	-3
Indonesia	11%	-3	-1
Germany	11%	-4	+1
Colombia	11%	-3	-7
Sweden	10%	-1	=
Hungary	8%	+1	+3
Chile	7%	-1	=
Peru	2%	-1	-1

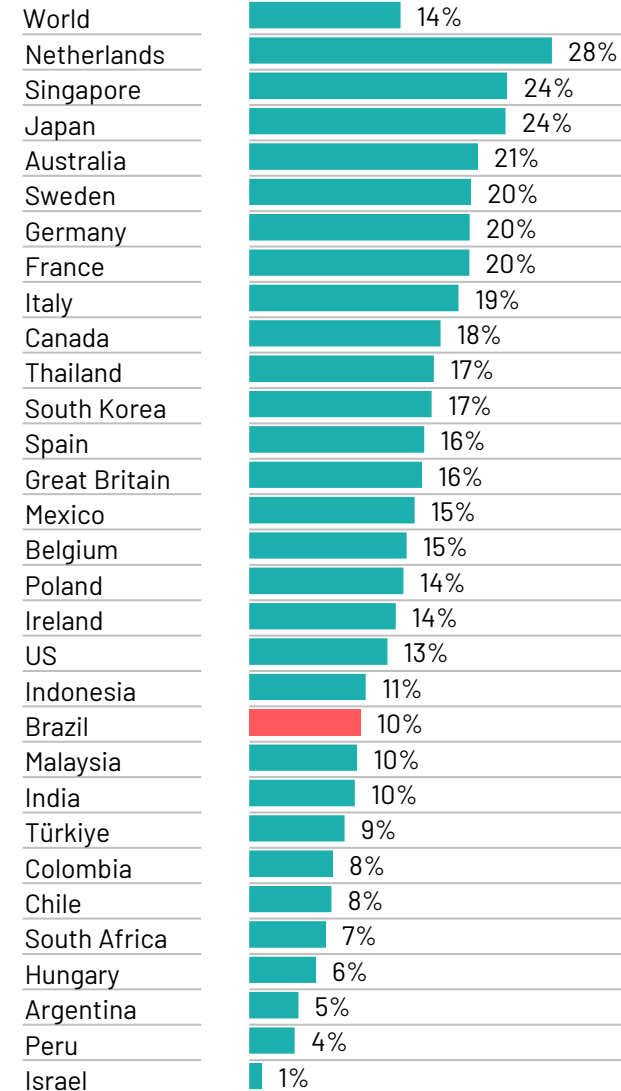
9. Climate change

[Commentary]

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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country



Change from 12-month last month change

=	-3
+6	=
+3	-10
+1	-2
+1	-1
+1	+2
-3	-6
+1	+1
+1	-4
+2	-4
-3	-7
-1	-2
-2	-2
-3	-4
+3	-11
+2	-6
=	+1
-1	-1
+1	-5
+2	-9
=	-9
+2	+1
-1	-3
=	+2
+2	-2
+3	+1
-1	=
+3	-2
-1	=
-2	-5
=	-1

10. Education

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

World	13%
Argentina	27%
Peru	25%
India	24%
Israel	21%
Brazil	21%
Türkiye	20%
Hungary	20%
Mexico	19%
Belgium	15%
Colombia	15%
Indonesia	14%
Spain	14%
Chile	14%
Netherlands	12%
France	12%
Malaysia	12%
US	11%
South Africa	10%
Germany	9%
Australia	9%
Great Britain	9%
Ireland	8%
Thailand	8%
Italy	8%
Singapore	7%
Canada	7%
Poland	7%
South Korea	7%
Sweden	6%
Japan	5%

Change from 12-month last month change

=	-1
=	=
+8	+3
+4	-2
-1	+3
=	-3
-1	+5
-4	-3
=	-9
+1	=
+2	-2
-1	-7
=	+3
-2	+1
-1	-3
+1	=
-2	-1
-2	+3
-4	-5
=	+1
-1	=
+2	+1
+1	+3
-1	-1
-1	+1
=	-2
-3	-4
=	-2
+2	+2
-1	=
=	-1

11. Moral decline

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

World	11%
US	19%
Netherlands	17%
South Korea	17%
France	16%
Japan	15%
Great Britain	14%
Thailand	14%
Israel	14%
Indonesia	13%
Malaysia	13%
Poland	13%
Germany	13%
Italy	12%
Türkiye	12%
Argentina	11%
Hungary	11%
Australia	11%
Belgium	11%
Sweden	11%
Singapore	10%
India	9%
Canada	8%
Colombia	8%
Peru	8%
Spain	7%
Ireland	7%
Mexico	7%
Brazil	6%
Chile	6%
South Africa	3%

Change from 12-month last month change

=	+1
+3	+8
=	+3
+1	-1
+1	+2
+1	+1
+1	+3
+1	-4
=	+1
=	-3
-3	-2
-2	+4
+3	+3
+1	+3
-1	+5
-1	+3
-4	+2
+2	+1
+1	+3
+2	+2
-2	+1
=	=
=	-2
+2	+5
+1	+3
-1	-1
=	=
=	+1
+2	+3
+1	=
-2	-2

12. Military conflict between nations

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

Country		Change from 12-month last month	change
World	10%	=	=
Poland	38%	+2	+3
Israel	35%	+2	+2
Germany	27%	+3	+4
Netherlands	25%	+3	+6
Sweden	16%	+1	+4
Italy	16%	+4	-2
France	14%	=	+3
Belgium	13%	-1	-1
Spain	12%	-3	=
Great Britain	11%	-3	-4
Japan	10%	-1	-2
South Korea	10%	+1	-5
US	10%	=	-3
Australia	10%	+1	+2
India	10%	-1	+2
Ireland	9%	+1	+2
Thailand	9%	+2	+4
Canada	6%	+1	+2
Singapore	6%	-3	+1
Indonesia	5%	+2	+2
Hungary	4%	-3	-3
Colombia	4%	-3	-2
Malaysia	4%	-1	-2
Mexico	4%	=	+2
South Africa	2%	+1	+1
Brazil	2%	=	=
Chile	1%	-1	=
Argentina	1%	-1	-1
Türkiye	1%	-1	=
Peru	0%	-2	-3

13. Rise of extremism

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

World	9%
Netherlands	22%
Israel	22%
Germany	19%
US	17%
Belgium	16%
Sweden	16%
South Korea	16%
France	15%
Spain	14%
Poland	14%
Great Britain	13%
Ireland	11%
Canada	10%
Australia	9%
India	9%
Malaysia	9%
Brazil	8%
Italy	6%
Singapore	5%
Chile	5%
Türkiye	5%
Hungary	4%
Japan	3%
Argentina	3%
Colombia	3%
Mexico	3%
Indonesia	3%
Peru	2%
Thailand	2%
South Africa	2%

Change from 12-month last month change

-1	=
+5	+2
+3	+2
=	-4
-3	+1
+1	+4
+2	-3
+1	+9
-3	=
-1	+4
+2	+4
+4	+5
-7	=
+1	+3
-1	-1
-1	=
-2	-6
+2	+3
-1	-1
=	-1
=	=
=	-1
=	-1
-1	-1
-1	=
-2	+1
=	-1
=	-2
=	=
-2	-2
=	+1

14. Terrorism

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

Country		Change from 12-month last month	change
World	8%	-1	-1
Israel	42%	-5	-18
India	22%	-4	+7
Colombia	20%	-7	+5
Peru	15%	+1	+10
France	12%	=	-4
Germany	12%	+1	+1
Türkiye	11%	-1	-3
Chile	9%	+2	+1
Thailand	8%	=	+1
US	8%	-1	+1
Sweden	8%	-2	-6
Malaysia	8%	-3	-2
Netherlands	8%	+2	+1
Great Britain	7%	+1	-2
Belgium	7%	=	-2
Mexico	6%	-2	-2
Indonesia	6%	+1	-3
Ireland	6%	+2	+3
Poland	5%	-2	+1
Singapore	4%	-2	-4
Italy	4%	-1	-1
Spain	4%	=	-6
Australia	3%	=	-1
Brazil	3%	+1	+1
Canada	2%	=	-1
Argentina	2%	-1	-2
South Korea	2%	=	=
Japan	2%	=	=
South Africa	2%	-1	=
Hungary	2%	+1	+1

15. Threats against the environment

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

World	8%
Sweden	13%
Brazil	13%
Netherlands	12%
India	11%
Mexico	10%
Poland	10%
France	10%
Peru	10%
Thailand	10%
Australia	9%
Indonesia	9%
Japan	9%
Germany	9%
Great Britain	8%
Malaysia	8%
Colombia	8%
South Korea	8%
Canada	8%
Belgium	7%
Italy	7%
Ireland	6%
US	6%
Singapore	6%
Spain	6%
Israel	6%
Türkiye	4%
Hungary	3%
South Africa	3%
Argentina	3%
Chile	2%

Change from 12-month last month change

+1	-1
+2	+2
+3	-1
+1	-2
+1	-3
-2	-7
+1	+2
+1	+1
+3	-1
-1	+1
+1	=
+3	=
+1	=
=	-2
+2	-1
=	=
+4	-1
+1	-2
+3	+3
-1	=
-2	-2
=	-1
=	-2
=	-6
-1	=
+1	=
+1	+2
=	-1
-2	-1
=	+1
-2	-3

16. Maintaining social programmes

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

World	7%
Japan	19%
South Korea	16%
Sweden	15%
US	11%
Thailand	11%
Italy	10%
Indonesia	10%
Spain	9%
Great Britain	9%
Australia	8%
Netherlands	8%
India	7%
Ireland	6%
Belgium	6%
Hungary	6%
Malaysia	5%
Colombia	5%
Singapore	5%
France	5%
Mexico	5%
Chile	5%
Canada	5%
Germany	5%
Argentina	4%
Brazil	3%
Poland	3%
Türkiye	2%
South Africa	2%
Israel	2%
Peru	1%

Change from 12-month last month change

=	=
+3	+2
=	-1
-2	=
+3	+6
+1	-1
-2	+1
+2	+1
-1	+2
=	+1
+1	=
-2	=
+1	+1
=	=
-3	+2
+2	-2
-1	=
+3	+3
=	+1
=	+1
-2	-4
+1	+2
-1	+2
-2	-1
=	+1
=	=
-1	-6
=	=
-1	-1
=	=
=	-1

17. Coronavirus (Covid-19)

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

		Change from 12-month last month change	
World	3%	+1	-1
Thailand	22%	+16	+13
Malaysia	9%	+2	-4
India	8%	+3	+2
Singapore	8%	+5	-7
Indonesia	5%	+2	-4
Türkiye	5%	=	+1
South Korea	3%	=	=
Mexico	3%	+1	-6
Japan	3%	-1	-1
Belgium	3%	+1	+1
US	2%	-1	-1
Ireland	2%	=	=
Australia	2%	=	-2
Brazil	2%	-1	-1
Poland	2%	=	+1
Great Britain	2%	+1	-1
Canada	1%	+1	-1
Hungary	1%	=	-4
Netherlands	1%	+1	-1
France	1%	-1	-1
South Africa	1%	-1	-2
Colombia	1%	=	=
Italy	1%	=	-2
Sweden	1%	+1	=
Spain	1%	-1	-4
Peru	1%	-1	=
Israel	0%	=	=
Chile	0%	-2	-2
Germany	0%	-1	-2
Argentina	0%	-1	-1

18. Access to credit

[Commentary]

Base: Representative sample of 25,727 adults aged 16-74 in 30 participating countries, May 23rd 2025 - June 6th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 25

Country

World	2%
India	9%
Thailand	4%
Malaysia	4%
Poland	3%
Ireland	3%
Japan	3%
Australia	3%
Indonesia	3%
Chile	3%
South Korea	2%
Italy	2%
Belgium	2%
Colombia	2%
Canada	2%
Hungary	2%
Argentina	2%
Spain	2%
Türkiye	2%
Brazil	2%
Mexico	2%
France	2%
US	2%
Netherlands	2%
South Africa	2%
Sweden	1%
Israel	1%
Singapore	1%
Great Britain	1%
Peru	1%
Germany	0%

Change from 12-month last month change

=	-1
+2	+1
=	-1
+1	=
=	-2
=	-2
+2	+1
+1	+1
+2	+3
+2	+1
-2	-2
+1	-1
=	-3
+1	-2
-1	=
+1	+1
-1	=
+1	=
=	-2
=	=
+1	=
=	-2
+1	=
+1	=
+1	=
=	-1
=	=
-1	-2
-1	-2
=	=
-1	-2

Methodology

This 29-country Global Advisor survey was conducted between May 23rd 2025 and June 6th 2025 via the Ipsos Online Panel system among 500 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result."

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, Indonesia, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Türkiye.

The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed face-to-face and 400 were interviewed online.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

India's sample represents a large subset of its urban population – social economic

classes A, B and C in metros and tier 1-3 town classes across all four zones.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.

