

# WHAT WORRIES THE WORLD?

GERMANY REPORT

July 2025

# GERMANY SUMMARY: JULY 2025

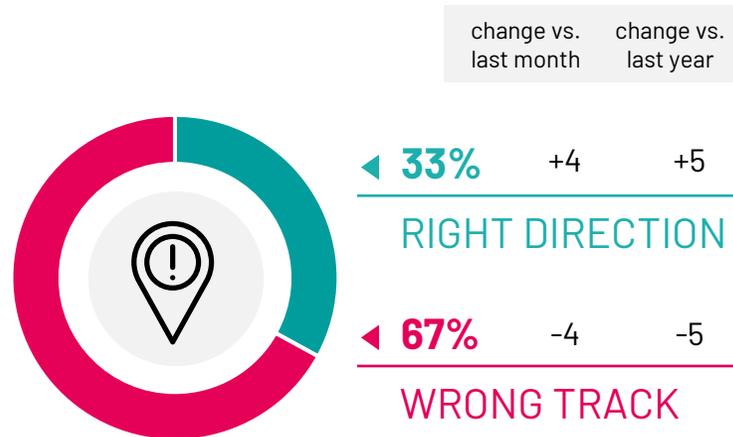
## Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

		change vs. last month	change vs. last year
Immigration control	37%	=	-1
Crime & violence	31%	-1	+2
Poverty & social inequality	30%	-6	+2
Military conflict between	29%	+2	+9
Inflation	27%	-2	+2

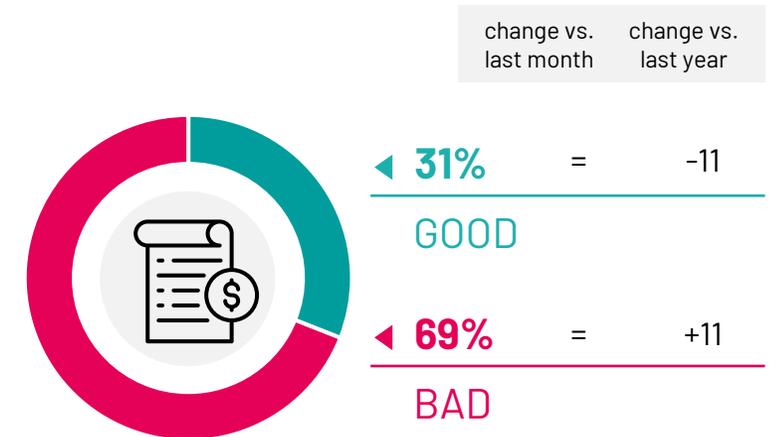
## State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



## State of the economy

Q: How would you describe the current economic situation in your country?



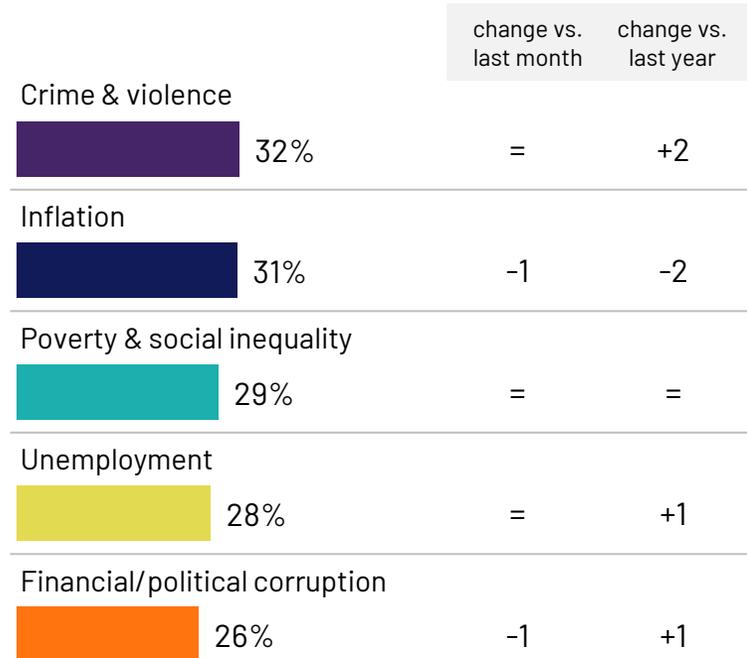
Base: Representative sample of German adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Germany | Current Wave: Jul 25

# WORLD SUMMARY: JULY 2025

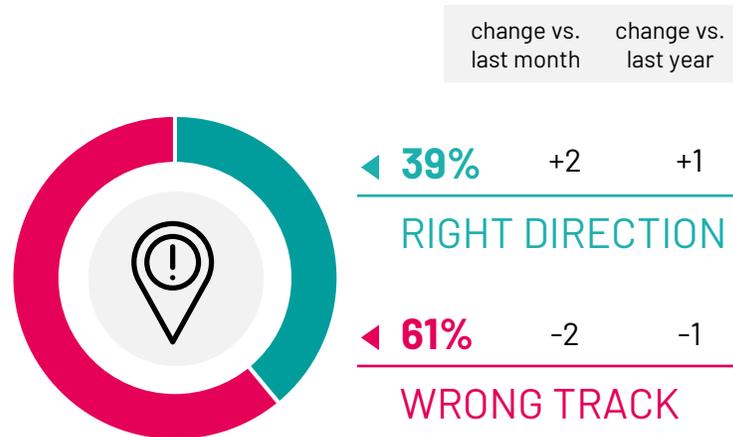
## Top five worries

Q: Which three of the following topics do you find the most worrying in your country?



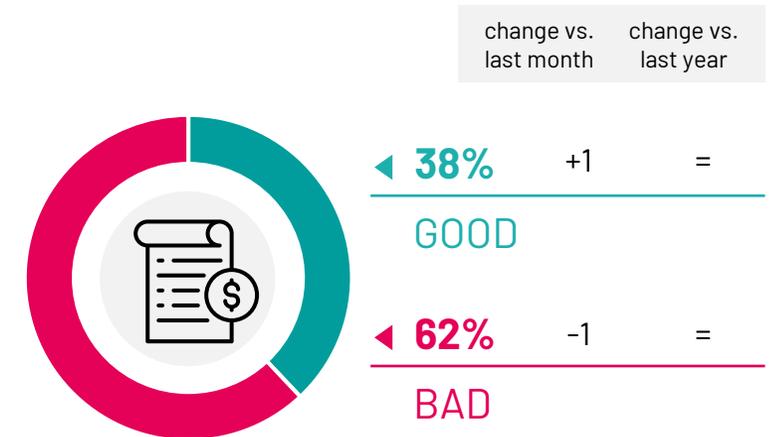
## State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



## State of the economy

Q: How would you describe the current economic situation in your country?



Base: Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jul 25

# DIRECTION OF TRAVEL

- Country comparisons
- Trends over time: Germany
- Trends over time: World

# Right vs. Wrong Direction Monitor

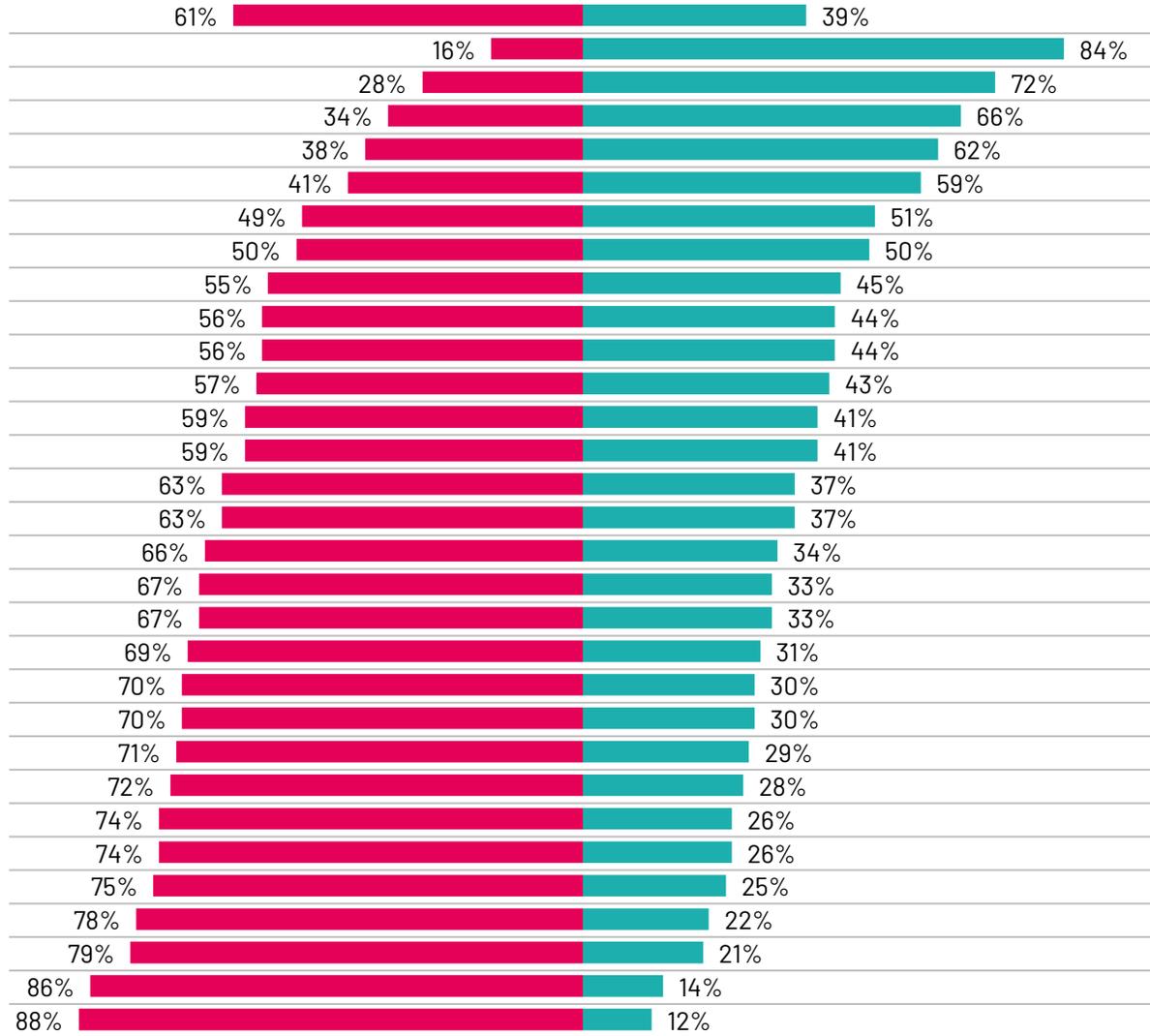
**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country

World
Singapore
Indonesia
India
Malaysia
South Korea
Argentina
Australia
Poland
US
Mexico
Canada
Ireland
Thailand
Israel
Colombia
Brazil
Great Britain
Germany
Chile
Spain
Netherlands
Belgium
Sweden
South Africa
Italy
Türkiye
Hungary
Japan
France
Peru

## Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (July 2025)



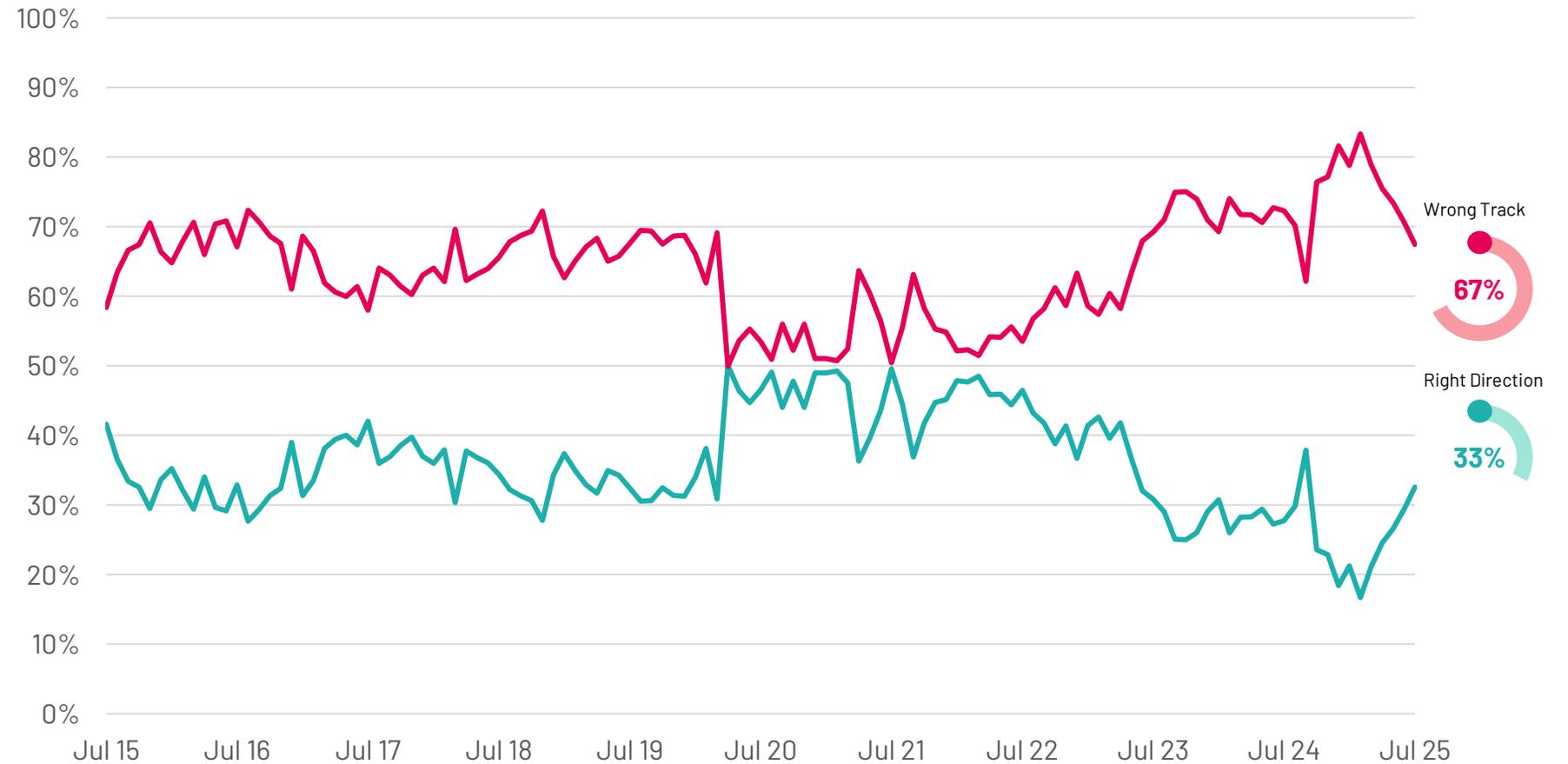
Right Direction  
Wrong Track

# Germany Right/Wrong Direction

**Base:** Representative sample of German adults aged 16-74. c.1000 per month

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Germany | Current Wave: Jul 25

**Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?**



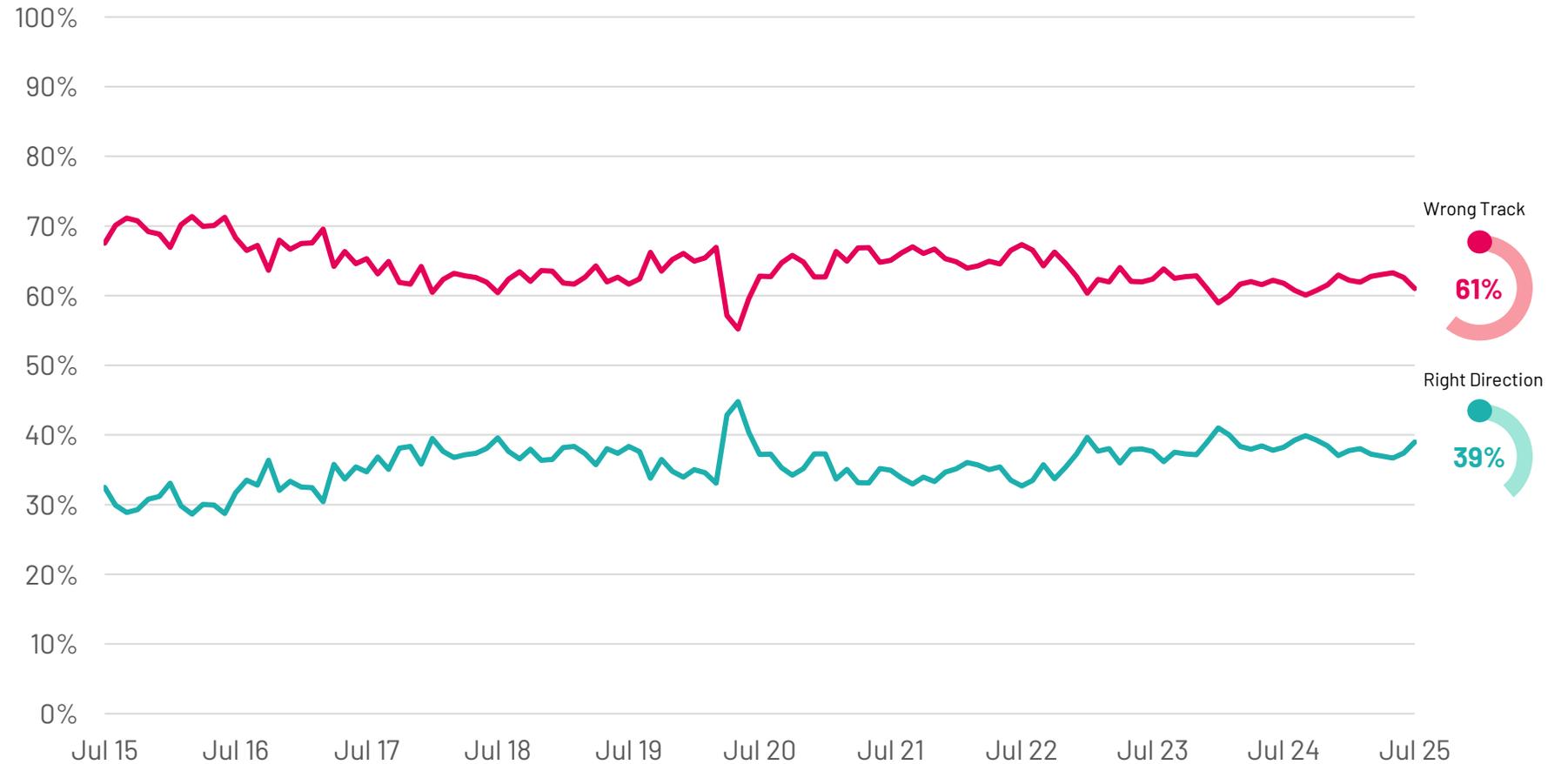
# Global Right/Wrong Direction

Global country average score

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

**Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?**



# GERMANY'S WORRIES

- Germany's top worries
- World's top worries
- Trends over time for worries: Germany & World

# Germany's Worries

[Commentary]

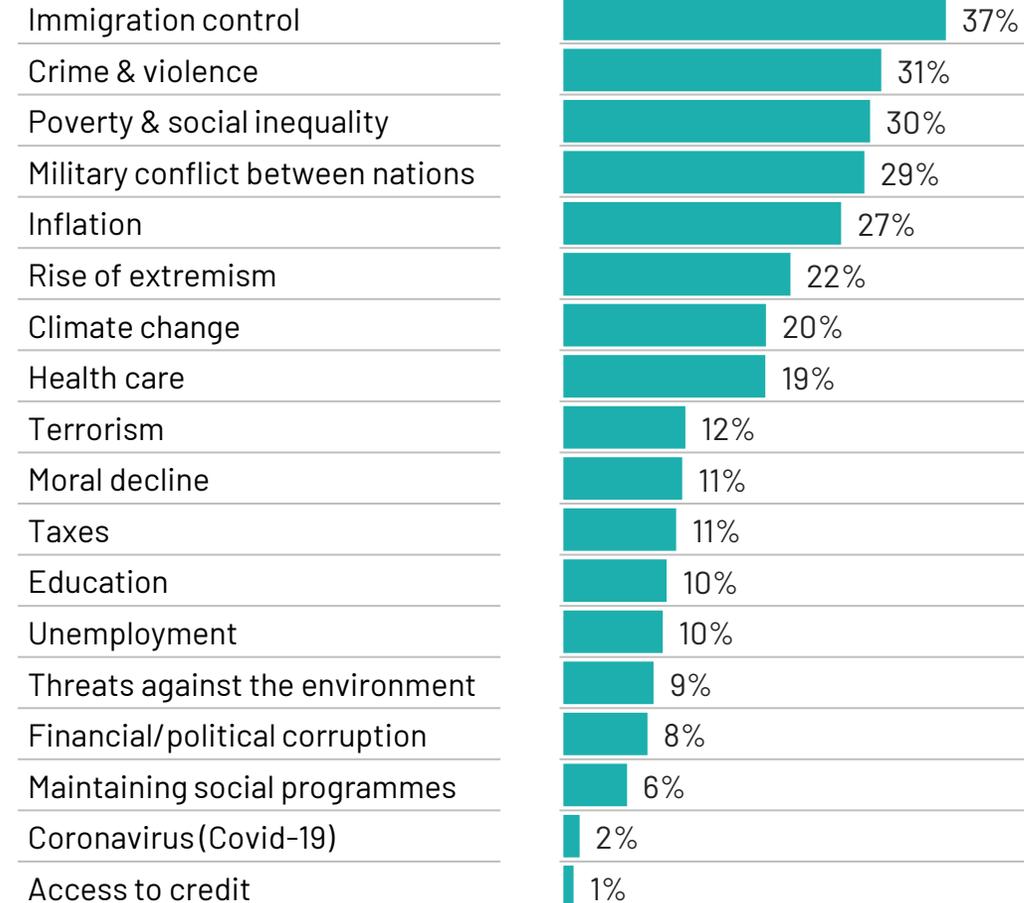
**Base:** Representative sample of German adults aged 16-74. c.1000 per month

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Germany | Current Wave: Jul 25

## Q: Which three of the following topics do you find the most worrying in your country?

### Worry

### % mentioned in July 2025 (global country average)



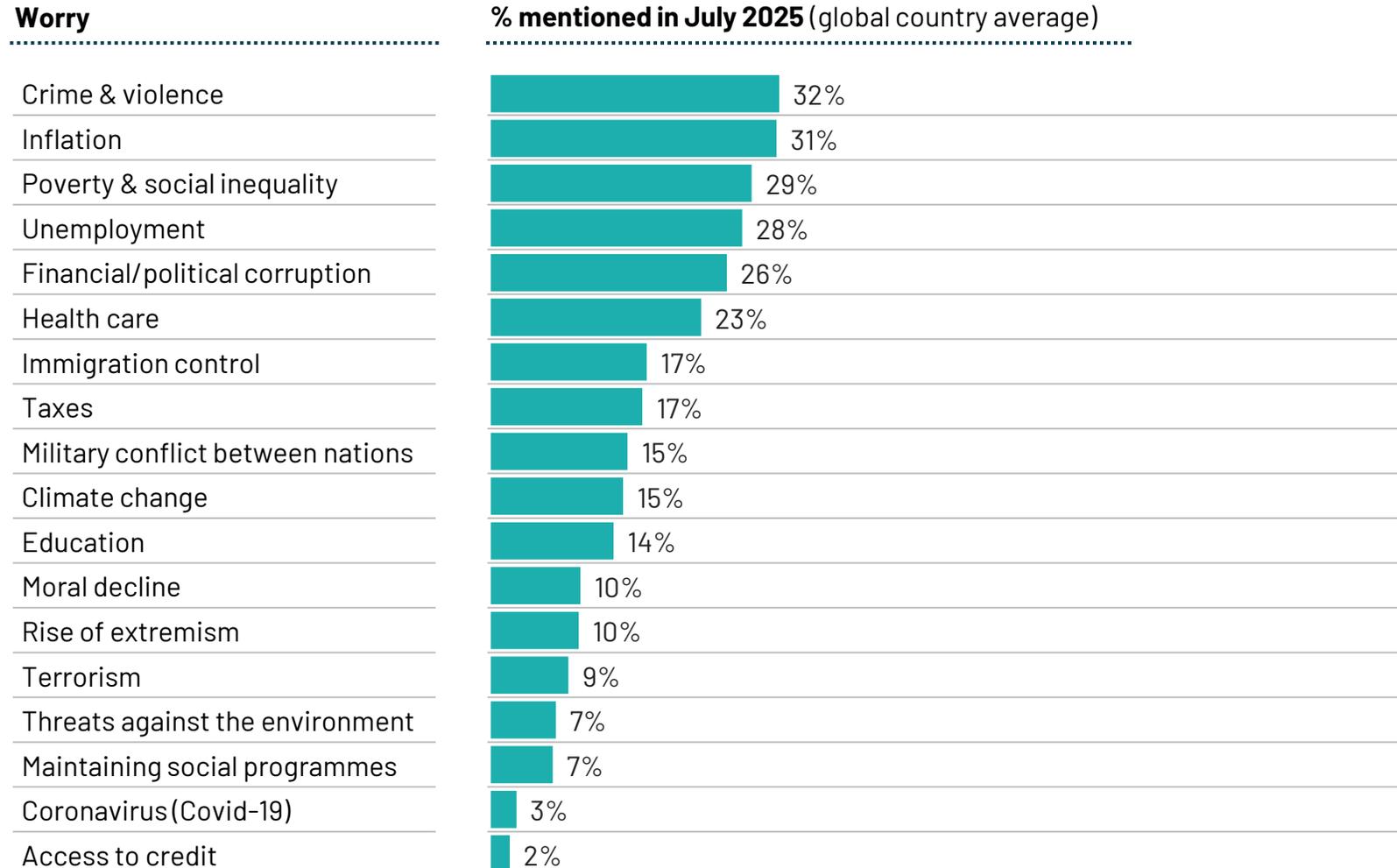
# World Worries

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

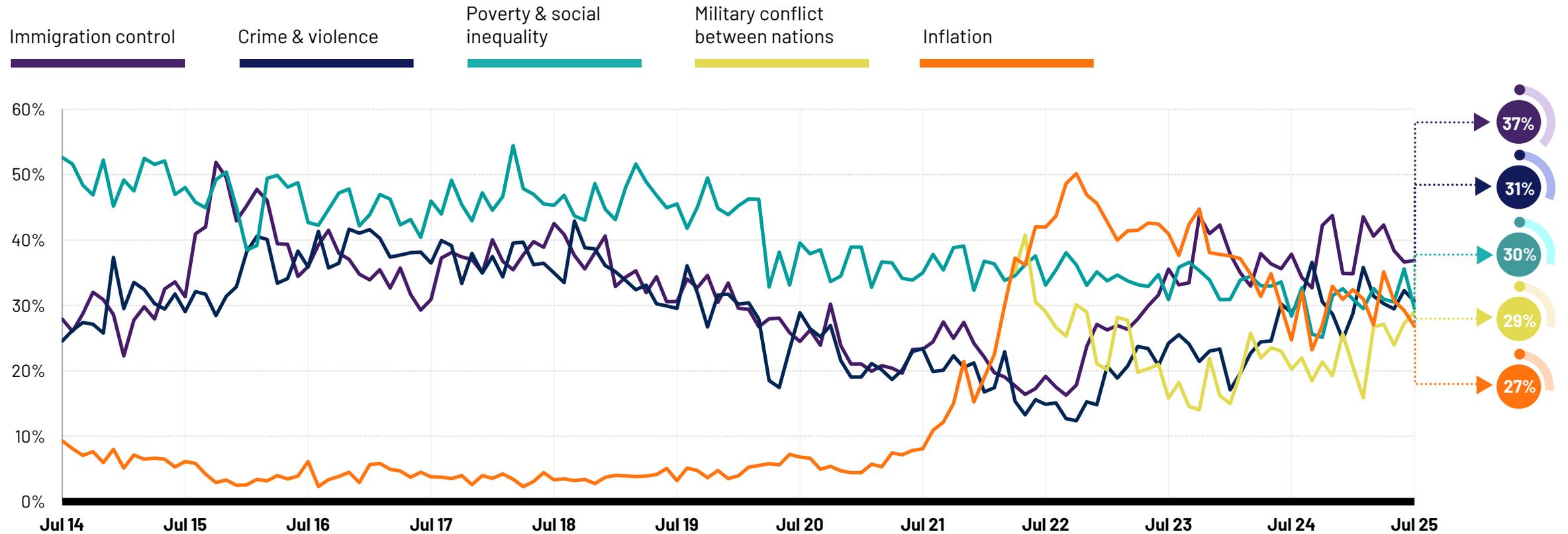
**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Q: Which three of the following topics do you find the most worrying in your country?



# Germany's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country?

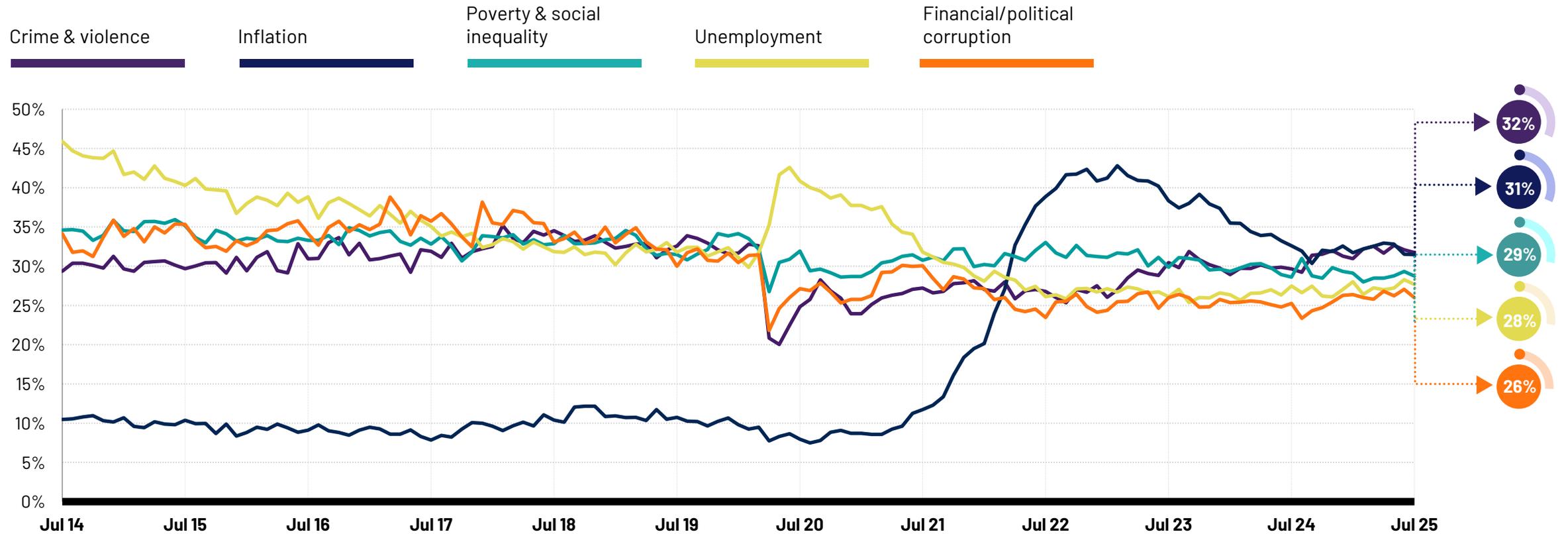


Base: Representative sample of German adults aged 16-74. c.1000 per month

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: Germany | Current Wave: Jul 25

# World's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jul 25

# WORLD WORRIES COUNTRY COMPARISON

- Country comparison of all 18 concerns

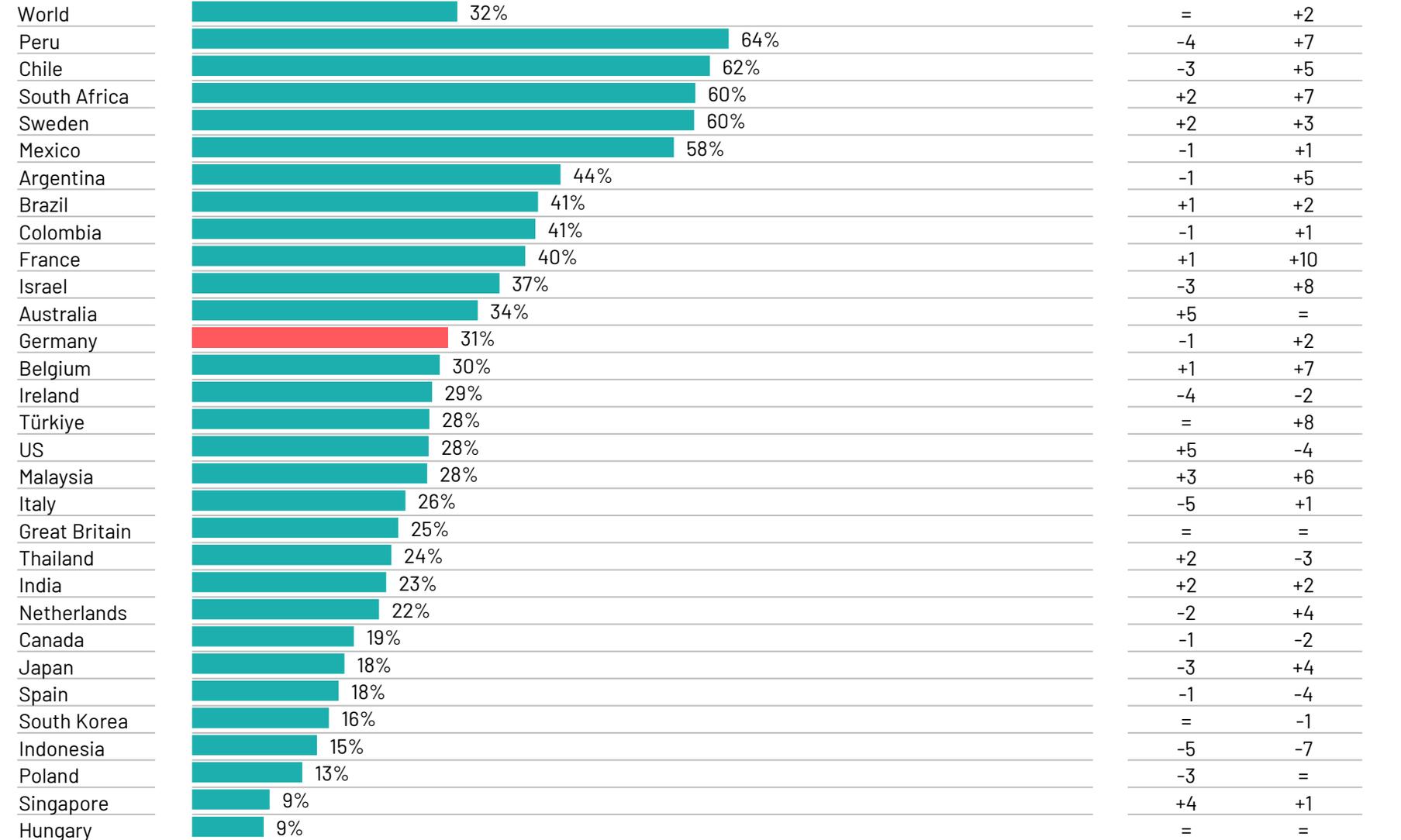
# 1. Crime & violence

[Commentary]

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**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country



# 2. Inflation

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country

Country	Current Inflation	Change from 12-month last month	change
World	31%	-1	-2
Singapore	63%	+1	+15
Türkiye	51%	-1	-5
India	46%	+11	+8
Canada	46%	-4	-5
Hungary	45%	=	+9
Australia	42%	-3	-6
South Korea	39%	+5	-1
US	35%	-8	-15
Malaysia	35%	-2	+1
Ireland	34%	=	+5
Mexico	33%	-2	+3
Japan	32%	+2	+2
Poland	32%	+1	-7
Brazil	32%	+1	+7
Great Britain	31%	+1	-1
Argentina	31%	-4	-17
France	29%	-3	-7
Chile	28%	+3	-2
Italy	27%	+1	=
Germany	27%	-2	+2
Spain	27%	=	+2
Thailand	25%	+1	-5
Belgium	24%	-2	-3
South Africa	22%	+4	-3
Sweden	20%	+1	+6
Indonesia	20%	-3	+1
Netherlands	18%	-1	-1
Israel	18%	+2	-1
Colombia	16%	-2	-15
Peru	15%	=	-2

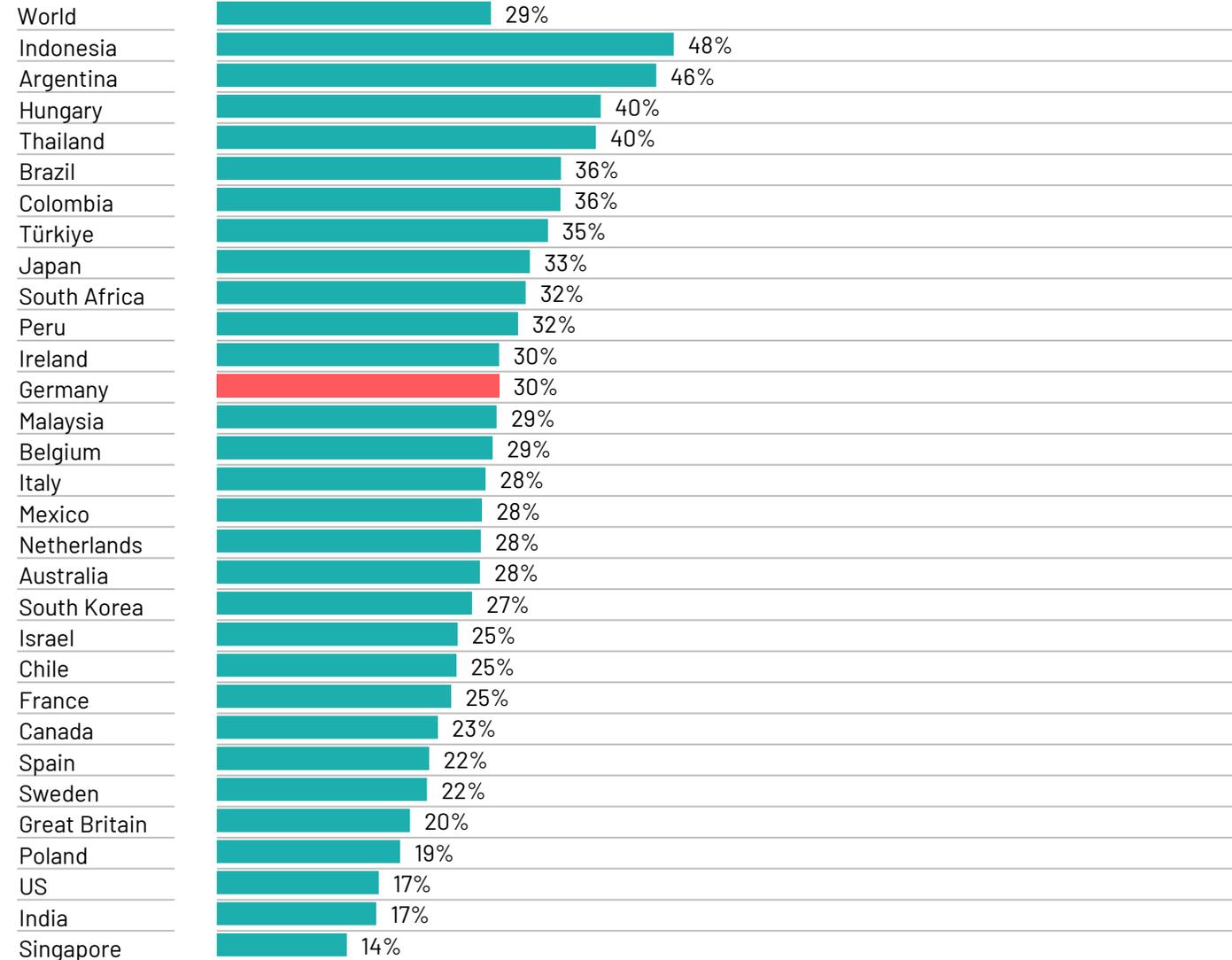
# 3. Poverty & social inequality

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country



## Change from 12-month last month change

Change from 12-month last month	change
=	=
+3	+9
-2	+7
+2	-3
+3	-3
+3	-3
-1	+5
-2	+1
-3	-2
-3	-1
=	+7
+4	+6
-6	+2
-1	=
=	+4
+3	+2
=	-13
-4	-4
+2	=
+1	=
+2	+3
+3	-3
+1	=
=	-2
-4	-2
-3	+3
-7	-6
=	-1
=	+1
-1	-2
-8	+1

# 4. Unemployment

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

Country	Unemployment Rate (%)	Change from 12-month last month change	
		Change from 12-month last month	Change
World	28%	=	+1
South Africa	65%	+3	-1
Indonesia	58%	+5	+12
Argentina	55%	+3	+7
Singapore	47%	-5	+5
South Korea	43%	-7	+13
India	39%	+8	=
Colombia	37%	-4	-15
Chile	36%	+1	+4
Mexico	35%	+1	-5
Italy	32%	-2	-1
Peru	31%	-2	-10
Malaysia	29%	-6	-4
Türkiye	29%	+2	+6
Spain	28%	-4	-7
Canada	26%	-2	+5
Thailand	25%	-6	-4
Sweden	23%	-1	+6
Australia	22%	-2	+2
Belgium	20%	-2	+4
Ireland	18%	=	+1
Poland	18%	+3	=
Brazil	18%	+1	-4
Great Britain	15%	+1	+1
Japan	15%	-3	-2
Hungary	14%	-1	-2
US	12%	-4	-4
France	12%	=	+2
Israel	12%	+1	-3
Germany	10%	+2	+2
Netherlands	7%	+3	=

# 5. Financial/political corruption

[Commentary]

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Country	Current Score	Change from 12-month last month change	
		Last Month	12-Month Change
World	26%	-1	+1
Indonesia	65%	+2	+2
Peru	54%	+1	+1
Malaysia	51%	+3	+3
South Africa	47%	+4	+2
Thailand	46%	+1	+7
Hungary	45%	-10	+1
Spain	41%	+10	+15
Colombia	37%	-3	+7
South Korea	32%	-9	-4
Brazil	32%	-5	+3
Türkiye	28%	=	+10
Argentina	27%	=	=
Chile	27%	-9	-5
Israel	27%	-3	-5
Mexico	27%	=	+4
US	23%	-6	+3
Japan	22%	+2	-7
India	22%	=	=
Poland	21%	-1	-4
Canada	13%	-1	+3
Belgium	13%	-1	-2
Italy	11%	=	-2
Ireland	11%	=	=
France	10%	-1	+5
Australia	10%	=	=
Sweden	9%	-2	-2
Germany	8%	=	-1
Great Britain	8%	-2	-3
Singapore	8%	-1	-8
Netherlands	5%	-2	-1

# 6. Health care

[Commentary]

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## Country

Country	Current Score	Change from 12-month last month	Change
World	23%	=	-1
Hungary	66%	+3	+5
Poland	40%	+1	+5
Ireland	40%	-2	-6
Canada	39%	-2	-1
Italy	37%	+1	+3
Brazil	37%	=	+3
Great Britain	35%	-3	-15
Australia	31%	-2	=
Singapore	30%	-2	-14
Netherlands	30%	+2	=
Spain	29%	-1	-3
Colombia	27%	-1	+5
Sweden	23%	=	-4
France	23%	-1	-7
Belgium	22%	=	+1
Germany	19%	+1	+2
US	19%	-5	-2
Mexico	18%	=	+2
Chile	18%	+3	+3
Argentina	16%	+1	+2
South Africa	13%	-2	-1
Peru	13%	=	-4
Japan	13%	+2	+4
India	12%	=	-1
South Korea	12%	+2	-6
Malaysia	11%	+1	+2
Thailand	8%	=	=
Indonesia	7%	+4	-1
Israel	4%	-1	-2
Türkiye	4%	-4	-1

# 7. Immigration control

[Commentary]

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## Country

Country	Current Score	Change from 12-month last month change	
		Current	Change
World	17%	=	-1
Ireland	45%	+4	=
Chile	43%	+2	+7
Great Britain	39%	-2	+10
Germany	37%	=	-1
Canada	29%	+6	+2
Netherlands	28%	-1	-3
France	26%	+2	-1
Poland	25%	=	-4
Spain	24%	+1	-1
Belgium	23%	-1	-5
US	23%	+3	-5
Türkiye	21%	-2	-17
Italy	20%	+2	+4
Sweden	18%	=	-7
Japan	17%	=	+7
Australia	16%	-2	-2
Singapore	15%	=	+5
South Africa	12%	-5	+3
Peru	11%	-2	+7
Malaysia	9%	-3	-3
Mexico	6%	=	-2
Colombia	6%	=	-3
Israel	5%	=	+2
Thailand	5%	=	=
India	5%	-3	-2
Hungary	3%	=	-6
South Korea	2%	+1	+1
Argentina	2%	-2	-1
Indonesia	1%	=	-2
Brazil	1%	=	=

# 8. Taxes

[Commentary]

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Country	Score	Change from 12-month last month change	
		Change	Change
World	17%	=	+1
Belgium	32%	-1	-1
Japan	29%	-5	-3
Brazil	28%	-1	=
Malaysia	28%	+12	+13
Canada	28%	=	=
Italy	28%	=	+4
Israel	20%	+1	-1
France	20%	-4	+4
India	19%	+1	+6
Great Britain	19%	=	+1
Australia	19%	=	+1
Türkiye	18%	+1	-7
Spain	18%	-3	+2
US	17%	=	+6
Singapore	16%	-1	=
South Korea	14%	+1	+1
Argentina	13%	-2	-6
Mexico	13%	-2	+6
Ireland	13%	+1	-2
Netherlands	13%	+1	-1
Poland	12%	-6	-9
Sweden	12%	+2	+4
Indonesia	12%	+1	+2
Germany	11%	=	+2
South Africa	10%	-4	-2
Thailand	10%	-3	-1
Chile	10%	+3	=
Colombia	9%	-2	=
Hungary	6%	-2	+2
Peru	5%	+3	+1

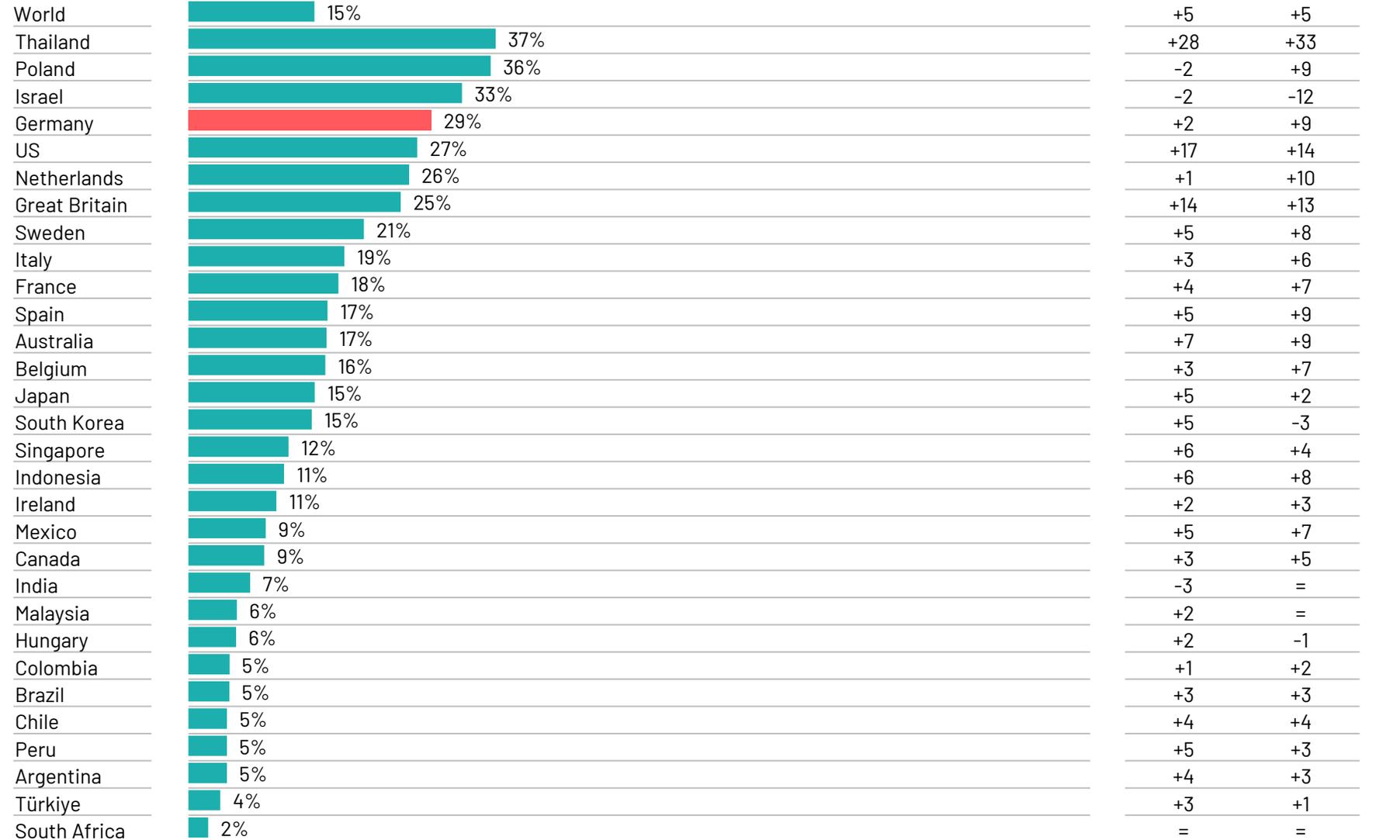
# 9. Military conflict between nations

[Commentary]

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## Country



# 10. Climate change

[Commentary]

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## Country

Country	Current Score	Change from 12-month last month change	
		Current	Change
World	15%	+1	-2
Japan	30%	+6	+3
Singapore	28%	+4	-2
Netherlands	24%	-4	-4
France	23%	+3	+1
Italy	22%	+3	+1
Australia	21%	=	-3
Germany	20%	=	-4
South Korea	19%	+2	-3
Great Britain	18%	+2	-4
Sweden	17%	-3	-3
Canada	17%	-1	-5
Thailand	17%	=	-1
Belgium	16%	+1	-3
Poland	16%	+2	+2
Ireland	15%	+1	=
Spain	15%	-1	-3
Mexico	15%	=	-4
Malaysia	12%	+2	+4
Hungary	10%	+4	+3
Brazil	10%	=	-4
Indonesia	10%	-1	-10
US	10%	-3	-11
India	9%	-1	-4
Colombia	9%	+1	-4
Türkiye	8%	-1	=
Peru	7%	+3	-1
South Africa	6%	-1	-3
Chile	6%	-2	-1
Argentina	3%	-2	-1
Israel	3%	+2	+2

# 11. Education

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

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## Country

Country	Current Score	Change from 12-month last month	Change
World	14%	+1	=
Argentina	31%	+4	+4
India	27%	+3	+3
Hungary	24%	+4	+2
Brazil	22%	+1	-1
Israel	22%	+1	+6
Türkiye	21%	+1	+1
Peru	20%	-5	-8
Mexico	19%	=	+3
Colombia	17%	+2	-2
Chile	16%	+2	+2
Belgium	15%	=	-4
France	15%	+3	+2
South Africa	14%	+4	-1
Netherlands	14%	+2	+2
Indonesia	13%	-1	-4
Spain	13%	-1	=
Malaysia	11%	-1	-6
Germany	10%	+1	=
Singapore	10%	+3	+4
Australia	9%	=	=
Canada	9%	+2	+1
Poland	9%	+2	=
US	8%	-3	=
Sweden	6%	=	-1
Thailand	6%	-2	-4
Italy	6%	-2	-3
Great Britain	5%	-4	-5
Ireland	5%	-3	+1
Japan	5%	=	-2
South Korea	5%	-2	+2

# 12. Moral decline

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

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## Country

Country	Score
World	10%
US	19%
Netherlands	18%
South Korea	17%
Japan	16%
Israel	14%
Great Britain	13%
Thailand	13%
France	12%
Poland	12%
Germany	11%
Türkiye	11%
Australia	10%
Malaysia	10%
Belgium	9%
Sweden	9%
Italy	9%
Argentina	9%
Singapore	8%
Ireland	8%
Canada	8%
Hungary	8%
Indonesia	8%
Spain	8%
Peru	8%
Colombia	6%
Mexico	5%
India	5%
Brazil	4%
South Africa	3%
Chile	3%

## Change from 12-month last month change

Change from 12-month last month	change
-1	=
=	+5
+1	-2
=	+1
+1	=
=	+8
-1	+3
-1	-3
-4	=
-1	+1
-2	-1
-1	+3
-1	=
-3	-1
-2	-1
-2	=
-3	-2
-2	+1
-2	+2
+1	+1
=	-1
-3	-2
-5	-4
+1	-3
=	=
-2	+3
-2	-1
-4	-3
-2	-1
=	=
-3	-3

# 13. Rise of extremism

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

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Country	Score	Change from 12-month	
		last month	change
World	10%	+1	+1
Netherlands	23%	+1	=
Israel	23%	+1	+5
Germany	22%	+3	+1
US	17%	=	+4
Belgium	16%	=	-1
France	16%	+1	-4
Sweden	14%	-2	-4
Spain	14%	=	+2
Ireland	14%	+3	+2
South Korea	14%	-2	+5
Poland	13%	-1	+6
Great Britain	10%	-3	-1
Australia	9%	=	+1
Malaysia	9%	=	-2
Canada	7%	-3	-1
Italy	7%	+1	-1
Colombia	7%	+4	+5
Singapore	6%	+1	+1
Brazil	6%	-2	-1
India	6%	-3	-3
Türkiye	6%	+1	=
Hungary	5%	+1	+1
Chile	5%	=	+1
Peru	4%	+2	+2
Japan	4%	+1	=
Thailand	4%	+2	=
Mexico	3%	=	+2
Argentina	2%	-1	-2
Indonesia	2%	-1	=
South Africa	2%	=	+1

# 14. Terrorism

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country

Country	Current Score	Change from 12-month last month change	
		Current	Change
World	9%	+1	+1
Israel	40%	-2	-9
Colombia	23%	+3	+6
India	22%	=	+10
US	17%	+9	+7
Peru	13%	-2	+5
Germany	12%	=	+1
Great Britain	11%	+4	+3
Sweden	11%	+3	+1
Türkiye	11%	=	-2
France	10%	-2	-1
Poland	8%	+3	+2
Netherlands	8%	=	+2
Belgium	8%	+1	-2
Singapore	7%	+3	+1
Thailand	7%	-1	+1
Malaysia	7%	-1	-2
Mexico	6%	=	+2
Chile	6%	-3	-4
Ireland	5%	-1	=
Italy	3%	-1	-1
Spain	3%	-1	-4
Argentina	3%	+1	+1
Australia	3%	=	=
South Korea	3%	+1	+1
Canada	2%	=	-1
Indonesia	2%	-4	-3
Japan	2%	=	=
Brazil	2%	-1	=
South Africa	2%	=	+1
Hungary	0%	-2	-2

# 15. Threats against the environment

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country

Country	Percentage
World	7%
Netherlands	13%
Sweden	11%
Brazil	10%
Colombia	10%
South Korea	10%
Indonesia	10%
Belgium	9%
Germany	9%
Australia	9%
Thailand	9%
France	9%
India	8%
Japan	8%
Poland	8%
Mexico	8%
Israel	7%
Spain	7%
Great Britain	7%
Malaysia	7%
US	6%
Italy	6%
Canada	6%
Peru	6%
Singapore	6%
Türkiye	4%
Hungary	4%
Ireland	3%
Chile	3%
South Africa	1%
Argentina	1%

## Change from 12-month last month change

Change from 12-month last month	change
-1	-2
+1	-2
-2	-3
-3	-1
+2	+1
+2	-1
+1	-1
+2	+1
=	-5
=	+1
-1	-2
-1	-4
-3	-6
-1	-1
-2	+1
-2	-4
+1	-1
+1	-1
-1	-1
-1	-1
=	-1
-1	-3
-2	-1
-4	-4
=	=
=	+1
+1	-2
-3	=
+1	-2
-2	-1
-2	-3

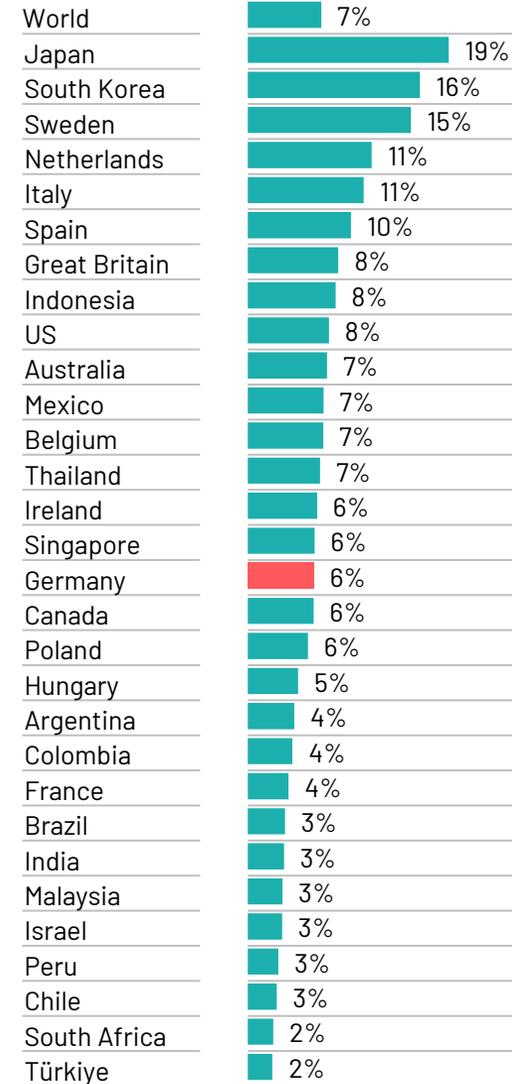
# 16. Maintaining social programmes

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country



## Change from 12-month last month change

Country	Change from 12-month last month	Change
World	=	=
Japan	=	+2
South Korea	=	+1
Sweden	=	-1
Netherlands	+3	+2
Italy	+1	+2
Spain	+1	+3
Great Britain	-1	+2
Indonesia	-2	+1
US	-3	+4
Australia	-1	+1
Mexico	+2	-3
Belgium	+1	+2
Thailand	-4	-6
Ireland	=	-3
Singapore	+1	+1
Germany	+1	-1
Canada	+1	+1
Poland	+3	-1
Hungary	-1	=
Argentina	=	+1
Colombia	-1	+2
France	-1	=
Brazil	=	-1
India	-4	-4
Malaysia	-2	-2
Israel	+1	=
Peru	+2	+1
Chile	-2	-2
South Africa	=	-1
Türkiye	=	-1

# 17. Coronavirus (Covid-19)

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

## Country

World	3%
India	11%
Thailand	9%
Malaysia	7%
Singapore	7%
Poland	5%
Indonesia	4%
Türkiye	4%
Mexico	3%
Australia	3%
Brazil	3%
Peru	3%
Ireland	2%
Colombia	2%
South Korea	2%
Japan	2%
Netherlands	2%
France	2%
Spain	2%
US	2%
Germany	2%
South Africa	1%
Sweden	1%
Great Britain	1%
Argentina	1%
Belgium	1%
Israel	1%
Italy	1%
Canada	1%
Hungary	1%
Chile	1%

## Change from 12-month last month change

=	-1
+3	+3
-13	-3
-2	-2
-1	-7
+3	+2
-1	-3
-1	-1
=	-4
+1	-3
+1	+1
+2	+1
=	-1
+1	+1
-1	-1
-1	-2
+1	=
+1	=
+1	-1
=	-2
+2	=
=	-1
=	-1
-1	=
+1	=
-2	=
+1	+1
=	-1
=	-1
=	-2
+1	-3

# 18. Access to credit

[Commentary]

**Base:** Representative sample of 25,703 adults aged 16-74 in 30 participating countries, June 20th 2025 - July 4th 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jul 25

Country	Score	Change from 12-month	
		last month	change
World	2%	=	=
India	6%	-3	-1
Poland	3%	=	=
Chile	3%	=	+1
Argentina	3%	+1	+1
Belgium	3%	+1	-1
Netherlands	3%	+1	+2
South Korea	3%	+1	+1
Malaysia	2%	-2	-1
Colombia	2%	=	=
Mexico	2%	=	+2
Canada	2%	=	=
Sweden	2%	+1	=
Thailand	2%	-2	-2
Australia	2%	-1	-1
Japan	2%	-1	=
Ireland	2%	-1	-1
Italy	2%	=	=
South Africa	2%	=	=
US	2%	=	-1
Israel	2%	+1	+2
Spain	2%	=	+1
Brazil	2%	=	-1
Türkiye	2%	=	-4
Peru	2%	+1	+1
Singapore	1%	=	-2
Hungary	1%	-1	-1
Great Britain	1%	=	=
France	1%	-1	-1
Germany	1%	+1	-1
Indonesia	1%	-2	=

# Methodology

This 29-country Global Advisor survey was conducted between June 20th 2025 and July 4th 2025 via the Ipsos Online Panel system among 500 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result."

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, Indonesia, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Türkiye.

The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed face-to-face and 400 were interviewed online.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

India's sample represents a large subset of its urban population – social economic

classes A, B and C in metros and tier 1-3 town classes across all four zones.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.

