



Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?

Base: All respondents

	Total (z)	Gender		Age						Ethnicity		Working status		Education								Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full- time (m)	Graduates (Degree/Master/p hd/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/profes sional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2286	1089	1162	116	153	278	380	549	532	278	2051	172	842	1423	699	1551	269	494	556	140	92	2286
Weighted Total	2286	1086	1165	301*	363	369	362	362	276	253	1903	305	1002	1261	679	1567	228	617	523	111	88*	2286
Got much better	20 1% ahj	2 1% a	15 1% a	5 2% i	5 1% fghi	6 2% g	2 1% gh	- - zce	* * zj	1 1% z	9 1% zj	8 3% zj	11 1% z	9 1% z	4 1% z	14 1% z	3 1% z	5 1% z	3 1% z	- - z	3 3% z	14 1% z
Got slightly better	90 4% gj	46 4% g	43 4% g	15 5% i	26 7% fghi	20 6% g	10 3% gh	8 2% zce	8 3% zj	2 1% z	53 3% zj	32 11% zj	40 4% z	48 4% z	30 4% z	60 4% z	5 2% z	28 4% z	20 4% z	3 3% z	3 4% z	71 3% z
Stayed about the same	756 33% b	401 37% zb	350 30% zb	113 38% i	115 32% fghi	132 36% g	122 34% gh	121 34% zce	82 30% zj	71 28% z	628 33% zj	100 33% zj	338 34% z	414 33% z	232 34% z	508 32% z	70 31% z	217 35% z	162 31% z	33 30% z	26 29% z	748 33% z
Got slightly worse	581 25% ae	242 22% za	331 28% z	53 17% i	95 26% fghi	73 20% g	96 27% gh	95 26% zce	84 31% zj	85 34% z	496 26% zj	71 23% zj	250 25% z	329 26% z	185 27% z	390 25% z	71 31% z	143 23% z	127 24% z	31 28% z	17 19% z	609 27% z
Got much worse	403 18% cdn	187 17% cdn	209 18% z	31 10% i	40 11% fghi	63 17% g	59 16% gh	84 23% zce	68 25% zj	57 23% z	340 18% zj	49 16% zj	160 16% z	235 19% z	91 13% z	307 20% z	46 16% z	100 19% z	101 19% z	29 26% z	31 35% z	450 20% z
Don't know	437 19% ghip	207 19% ghip	218 19% ghip	83 28% zghi	82 23% gh	75 20% h	73 20% gh	54 15% z	34 12% z	36 14% z	377 20% z	45 15% z	205 20% z	227 18% z	136 20% z	289 18% z	32 14% z	123 20% z	110 21% z	15 13% z	9 10% z	394 17% z
Mean	2.32 ghijos	2.35	2.29	2.59 zfgih	2.5 zghi	2.43 ghi	2.31 ghi	2.17 z	2.13 z	2.1 z	2.28 zj	2.54 zj	2.36 z	2.29 z	2.39 zopist	2.28 s	2.22 ost	2.38 ost	2.27 ost	2.11 z	2.12 z	2.25 z
Better	109 5% ghij	48 4% ghij	58 5% ghij	21 7% i	31 9% fghi	26 7% fghi	12 3% gh	8 2% zce	8 3% zj	3 1% z	62 3% zj	41 13% zj	50 5% z	57 4% z	34 5% z	74 5% z	8 4% z	33 5% z	23 4% z	3 3% z	6 7% z	85 4% z
Worse	984 43% ace	430 40% za	540 46% z	84 28% i	135 37% fghi	136 37% g	155 43% c	179 50% zce	152 55% zj	142 56% zj	836 44% z	119 39% z	410 41% z	564 45% z	276 41% z	697 44% z	118 52% z	243 39% z	229 44% z	60 54% z	47 54% z	1059 46% z
NET: Better	-38%	-35%	-41%	-21%	-29%	-30%	-40%	-47%	-52%	-55%	-41%	-26%	-36%	-40%	-36%	-40%	-48%	-34%	-39%	-51%	-47%	-43%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: Z5-002388_WAVE_Z505085_HFP_wtd_draft5_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base



Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?

Base: All respondents

	Total (n)	Annual household income				Country				England region (Net)			England region										Unwtd Total
		Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London		
Unweighted Total	2286	473	691	478	177	1804	169	161	152	529	342	933	96	250	183	167	175	212	274	217	230	2286	
Weighted Total	2286	430	617	520	218	1928	187	108*	63*	531	368	1028	92*	253	187	168	200	216	317	199	297	2286	
Got much better	20 1%	11 2% zde	4 1%	2 *	1 1%	15 1%	4 2%	- -	- -	2 *	4 1%	10 1%	- -	* *	2 1%	2 1%	1 1%	2 1%	1 *	1 1%	5 2%	14 1%	
Got slightly better	90 4%	28 6% zd	17 3%	23 4%	7 3%	73 4%	12 6%	1 1%	4 6% i	14 3%	11 3%	48 5%	4 4%	5 2%	5 3%	6 4%	5 2%	6 3%	13 4%	10 5%	20 7% o	71 3%	
Stayed about the same	756 33%	140 33%	216 35%	195 37%	75 34%	641 33%	60 32%	38 36%	17 27%	195 37%	105 28%	341 33%	33 36%	96 38%	67 36%	50 30%	55 27%	68 31%	103 32%	66 33%	105 35%	748 33%	
Got slightly worse	581 25%	120 28%	185 30%	124 24%	44 20%	497 26%	42 23%	23 21%	19 31%	151 28%	111 30%	235 23%	32 35% st	65 26%	54 29%	53 32% st	58 29%	45 21%	66 21%	53 26%	71 24%	609 27%	
Got much worse	403 18%	94 22% ze	102 16%	74 14%	31 14%	340 18%	36 19%	16 15%	11 17%	87 16%	66 18%	187 18%	9 10%	45 18%	33 18%	32 19%	35 17%	44 20%	63 20%	39 19%	41 14%	450 20%	
Don't know	437 19% cdk	39 9%	92 15% c	102 20% c	59 27% zcd	361 19%	34 18%	29 27%	12 19%	82 15%	72 19%	208 20%	14 16%	41 16%	26 14%	25 15%	47 23%	52 24% p	70 22%	31 16%	55 19%	394 17%	
Mean	2.32	2.34	2.31	2.41	2.39	2.31	2.39	2.31	2.28	2.32	2.24	2.34	2.41	2.29	2.31	2.26	2.22	2.26	2.28	2.3	2.49	2.25	
Better	109 5%	38 9% zde	21 3%	25 5%	9 4%	88 5%	16 8% i	1 1%	4 6% i	16 3%	14 4%	58 6%	4 4%	5 2%	7 4%	8 5%	6 3%	8 4%	14 4%	11 6%	25 8% zo	85 4%	
Worse	984 43% ef	214 50% zef	287 47% ef	198 38% ef	75 34%	837 43%	78 42%	39 36%	30 47%	238 45%	177 48%	421 41%	41 44%	111 44%	87 46%	85 51% v	92 46%	89 41%	129 41%	91 46%	112 38%	1059 46%	
NET: Better	-38%	-41%	-43%	-33%	-30%	-39%	-33%	-35%	-41%	-42%	-44%	-35%	-41%	-42%	-43%	-46%	-43%	-37%	-36%	-40%	-30%	-43%	

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos [UN/25-002388-01]
Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?

Base: All respondents

		Urbanity		IMD Quintile					NS-SEC						Children in household			
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)		Yes (o)
Unweighted Total	2286	1759	527	435	469	440	480	462	1252	310	162	173	239	47	63	410	1865	2286
Weighted Total	2286	1833	453	452	461	456	458	458	1176	283	143	152	252	69*	159*	601	1673	2286
Got much better	20 1% p	18 1%	1 *	5 1%	6 1%	2 1%	3 1%	3 1%	10 1%	4 1%	1 1%	2 1%	- -	3 4% l	- -	10 2% p	9 1%	14 1%
Got slightly better	90 4% fgljp	77 4%	13 3%	29 6% zfg	29 6% zfg	17 4%	7 2%	7 2%	51 4% ij	3 1%	* *	4 3%	10 4%	9 14% zhijkl	12 7% ij	39 6% zp	49 3%	71 3%
Stayed about the same	756 33%	618 34%	138 30%	151 33%	148 32%	147 32%	142 31%	169 37%	376 32%	89 32%	56 39%	56 37%	73 29%	23 33%	75 47% zhil	208 35%	545 33%	748 33%
Got slightly worse	581 25%	460 25%	122 27%	118 26%	110 24%	120 26%	120 26%	113 25%	323 27% zj	87 31% jn	25 18%	41 27%	60 24%	10 15%	28 17%	144 24%	435 26%	609 27%
Got much worse	403 18% no	313 17%	89 20%	89 20%	78 17%	89 19%	83 18%	65 14%	201 17% n	54 19% n	26 18% n	25 16% n	55 22% n	13 19% n	7 4% zo	71 12% zo	331 20%	450 20%
Don't know	437 19% c	347 19%	90 20%	61 13%	89 19%	81 18%	104 23% c	101 22% c	216 18%	46 16%	34 24%	25 16%	54 22%	11 16%	38 24%	129 21%	304 18%	394 17%
Mean	2.32 bp	2.35 b	2.22	2.35	2.4 f	2.27	2.23	2.36	2.32	2.22	2.32	2.36	2.19	2.63	2.76 zhijkl	2.52 zp	2.25	2.25
Better	109 5% fgp	95 5%	15 3%	34 8% zfg	36 8% zfg	20 4%	10 2%	10 2%	61 5%	7 2%	2 1%	6 4%	10 4%	12 17% zhijkl	12 7%	49 8% zp	58 3%	85 4%
Worse	984 43% no	773 42%	211 47%	206 46%	188 41%	209 46%	203 44%	178 39%	524 45% n	141 50% zjn	51 36%	65 43% n	115 45% n	23 34%	34 22%	215 36% zo	766 46%	1059 46%
NET: Better	-38%	-37%	-43%	-38%	-33%	-41%	-42%	-37%	-39%	-47%	-35%	-39%	-41%	-16%	-14%	-28%	-42%	-43%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: Z5-002388_WAVE_Z505085_HFP_wtd_draft5_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. * small base



Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?

Base: All respondents

	Voting Intention										Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Reform UK (E)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)	Other (u)	
Unweighted Total	2286	226	396	212	155	466	198	22	114	497	2115	156	850	1107	158	448	1735	1821	534	631	133	156	21	2286
Weighted Total	2286	207	420	222	215	425	141	26**	127*	503	2059	205*	864	1011	183	521	1615	1742	562	555	175*	205*	18**	2286
Got much better	20 1% op	4 2%	3 1%	2 1%	1 1%	3 1%	3 2%	-	1 1%	2 *	20 1%	-	12 1%	6 1%	1 1%	4 1%	9 1%	11 1%	7 1%	1 *	3 2%	-	-	14 1%
Got slightly better	90 4% Eho	12 6%	29 7%	11 5%	6 3%	5 1%	15 10%	-	4 3%	8 2%	80 4%	10 5%	41 5%	37 4%	2 1%	21 4%	54 3%	68 4%	17 3%	16 3%	13 8%	10 5%	1 4%	71 3%
Stayed about the same	756 33% gi	64 31%	200 48%	80 36%	60 28%	126 30%	40 29%	12 46%	28 22%	145 29%	686 33%	67 33%	312 36%	307 36%	67 37%	356 30%	547 34%	574 33%	182 32%	168 30%	53 30%	67 33%	3 18%	748 33%
Got slightly worse	581 25%	59 28%	93 22%	49 22%	48 22%	121 28%	33 24%	3 12%	39 31%	135 27%	542 26%	39 19%	207 24%	292 29%	42 23%	149 29%	436 27%	468 27%	161 29%	155 28%	48 28%	39 19%	6 34%	609 27%
Got much worse	403 18% b	33 16%	29 7%	41 19%	33 15%	114 27%	27 19%	3 13%	27 22%	94 19%	361 18%	40 20%	143 17%	194 19%	25 13%	88 17%	281 17%	309 18%	91 16%	108 20%	28 16%	40 20%	5 31%	450 20%
Don't know	437 19% Eop	34 16%	66 16%	37 17%	67 31%	57 13%	23 16%	8 29%	26 21%	119 24%	370 18%	49 24%	149 17%	175 17%	46 25%	102 20%	288 18%	312 18%	104 19%	107 19%	30 17%	49 24%	2 14%	394 17%
Mean	2.32 Ehr	2.39 Eh	2.67 iacdeh e	2.37 E	2.29	2.08	2.44 Eh	2.47	2.13	2.19	2.32 i	2.3	2.4 zli	2.25	2.36	2.3	2.3 r	2.3 r	2.32 r	2.21	2.42 r	2.3	1.94	2.25
Better	109 5% Ehur	16 8%	31 7%	14 6%	7 3%	8 2%	18 12%	-	6 4%	10 2%	99 5%	10 5%	53 6%	43 4%	3 2%	26 5%	63 4%	79 5%	24 4%	17 3%	16 9%	10 5%	1 4%	85 4%
Worse	984 43% b	92 45%	122 29%	91 41%	81 38%	235 55%	60 43%	7 25%	67 53%	229 45%	903 44%	79 38%	350 40%	486 48%	67 37%	237 46%	716 44%	777 45%	252 45%	263 47%	76 44%	79 38%	11 65%	1059 46%
NET: Better	-38%	-37%	-22%	-35%	-34%	-53%	-30%	-25%	-48%	-43%	-39%	-34%	-34%	-44%	-35%	-41%	-40%	-40%	-41%	-44%	-34%	-34%	-61%	-43%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos [JN J25-002388-01]

Filename : 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/E/e/f/h/g - z/i/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			2024 General Election Vote vs current voting intentions						Unweighted Total	
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Labour - Labour (s)	Labour - Switch (t)	Conservative - Conservative (u)	Conservative - Switch (v)	Other - Other (w)	Other - Switch (x)		
Unweighted Total	2286	582	148	548	1644	552	1698	325	989	890	442	857	933	85	748	1059	187	749	1088	287	174	172	145	544	79	2286	
Weighted Total	2286	589	188*	558	1609	499	1734	308	1018	864	423	871	939	109*	756	984	187	758	1023	278	187	139	120	512	82*	2286	
Got much better	20 1% dnoqr	12 2% zd	12 6% zacd	12 2% ad	8 1% zd	8 2% zi	12 1% ad	9 3% zhi	5 1% ad	5 1% ad	9 2% zhi	4 1% ad	6 1% zno	20 18% zno	-	-	19 10% zno	* 5% zqr	-	-	3 1% zqr	4 2% zqr	2 2% zqr	-	-	14 1% zqr	
Got slightly better	90 4% dlnor	40 7% zd	29 15% zacd	37 7% ad	48 3% zd	23 9% zi	67 4% ad	37 12% zhi	29 3% ad	24 4% ad	40 10% zhi	35 4% ad	14 2% zno	90 82% zno	-	-	60 32% zqr	28 4% zqr	-	-	17 6% zqr	6 3% zqr	4 3% zqr	4 3% zqr	18 6% zqr	5 3% zqr	71 3% zqr
Stayed about the same	756 33% cellmor uw	174 29% zd	53 28% zacd	159 29% ad	571 36% zd	128 26% ze	622 36% ze	117 38% i	453 44% zi	180 21% zi	356 45% zi	202 17% zi	202 22% zi	-	756 100% zmo	-	356 41% zmo	148 68% zpr	117 15% zpr	514 15% zpr	137 49% zuww	76 41% uw	34 24% uw	37 31% uw	147 29% uw	36 44% uw	748 33% uw
Got slightly worse	581 25% fhkmnpq	170 29% b	36 19% b	164 29% b	401 25% b	157 31% tf	417 24% tf	66 21% zgh	229 22% zgh	268 31% zgh	92 22% zkl	178 20% zkl	298 32% zkl	-	-	581 59% zno	9 5% p	134 18% zpq	436 23% zpq	62 22% zpq	42 23% zpq	49 35% zpq	37 31% zpq	129 25% zpq	18 22% zpq	609 27% zpq	
Got much worse	403 18% dghijk mnop	132 22% zd	41 22% zacd	125 22% ad	259 16% zd	119 24% zf	276 16% zf	35 11% zgh	105 10% zgh	261 30% zgh	28 7% zjk	105 12% zjk	267 28% zjk	-	-	403 41% zmn	7 4% zmn	29 4% zmn	365 36% zmn	17 6% zmn	32 17% zmn	23 18% zmn	26 22% zmn	114 22% zmn	7 22% zmn	450 20% zmn	
Don't know	437 19% abcelim noopor	62 10% zd	18 9% zacd	61 11% ad	322 20% zd	64 13% ze	341 20% ze	45 14% i	203 20% i	126 15% i	64 15% zjl	191 22% zjl	151 16% zjl	-	-	-	15 8% zmn	52 7% zmn	65 6% zmn	43 15% zmn	26 14% zmn	25 18% zmn	15 12% zmn	102 20% zmn	17 20% zmn	394 17% zmn	
Mean	2.32 ellorw	2.3	2.61 zacd	2.29 ad	2.34	2.18	2.37	2.7	2.52	1.98	2.75	2.49	1.98	4.18	3	1.59	3.44	2.77	1.78	2.68	2.43	2.21	2.18	2.19	2.59	2.25	
Better	109 5% dhiinor	51 22% zd	40 9% zacd	49 9% ad	56 3% zd	31 6% zi	78 5% ad	46 15% zhi	34 3% ad	30 4% ad	50 12% zhi	40 5% ad	20 2% zno	109 100% zno	-	-	79 42% zqr	28 4% zqr	-	-	19 7% zqr	10 5% zqr	6 3% zqr	4 4% zqr	20 6% zqr	85 4% zqr	
Worse	984 43% dghijk mnop	303 51% zd	77 41% zacd	289 52% ad	660 36% zd	276 55% ze	692 40% ze	101 33% i	329 32% zi	529 28% zi	120 7% zkl	284 28% zkl	566 33% zkl	-	-	984 100% zmn	15 7% zmn	164 4% zmn	801 36% zmn	79 28% zmn	75 40% zmn	74 53% zmn	64 53% zmn	243 47% zmn	25 30% zmn	1059 46% zmn	
NET: Better		-43%	-19%	-43%	-38%	-49%	-35%	-18%	-29%	-58%	-17%	-28%	-58%	100%	0%	-100%	34%	-18%	-78%	-21%	-34%	-49%	-50%	-43%	-24%	-43%	

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (UK J25-002388-G1)

Filename : J25-002388_WAVE_2505085_HPP_wtd_draft5_intUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/- - z/g/h/i/- - z/j/k/- - z/l/n/o/- - z/p/q/- - z/s/t/u/v/w/x

Overlap formulae used: * small base



Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?

Base: All respondents

		Gender			Age							Ethnicity		Working status		Education							Unwtd Total
		Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full- time (m)	Graduates (Degree/Master/P hd/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/profes sional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2286	1089	1162	116	153	278	380	549	532	278	2051	172	842	1423	699	1551	269	494	556	140	92	2286	
Weighted Total	2286	1086	1165	301*	363	369	362	362	276	253	1903	305	1002	1261	679	1567	228	617	523	111	88*	2286	
Get much better	26 1% j	15 1% i	10 1% k	1 * zh	12 3% zh	3 1% i	3 1% i	3 1% i	1 1% i	1 1% i	17 1% j	8 3% k	9 1% l	17 1% m	4 1% n	20 1% o	4 2% p	9 1% q	4 1% r	1 * s	3 3% t	18 1% u	
Get slightly better	161 7% gl	88 8% h	70 6% f	23 8% c	29 8% d	36 10% e	21 6% f	18 5% g	17 6% h	16 6% i	122 6% j	35 11% k	76 8% l	84 7% m	54 8% n	107 7% o	15 6% p	46 8% q	35 7% r	6 5% s	5 6% t	149 7% u	
Stay about the same	758 33% f	375 35% e	378 32% g	121 40% f	119 33% d	124 34% e	106 29% f	112 31% g	87 32% h	88 35% i	647 34% j	86 28% k	332 33% l	421 33% m	237 35% n	508 32% o	67 29% p	203 33% q	173 33% r	34 30% s	31 36% t	749 33% u	
Get slightly worse	636 28% h	292 27% g	331 28% f	67 22% c	99 27% d	95 26% e	111 31% f	102 28% g	86 31% h	76 30% i	535 28% j	82 27% k	272 27% l	360 29% m	193 28% n	434 28% o	74 32% p	181 29% q	126 24% r	33 30% s	20 22% t	654 29% u	
Get much worse	388 17% cdn	176 16% cdn	205 18% bdl	29 10% c	31 8% d	65 18% e	66 18% f	89 25% g	61 22% h	47 18% i	321 17% j	53 17% k	162 16% l	218 17% m	96 14% n	289 21% o	48 18% p	85 21% q	106 20% r	25 22% s	26 29% t	434 19% u	
Don't know	318 14% ghl	139 13% ghl	171 15% fhl	58 19% phi	73 20% zeph	45 12% zphi	56 15% zphi	39 11% gh	23 8% gh	25 10% i	262 14% j	42 14% k	152 15% l	162 13% m	96 14% n	210 13% o	21 9% p	93 15% q	80 15% r	13 11% s	3 3% t	282 12% u	
Mean	2.39 bgh	2.44 bgh	2.34 bgh	2.59 fghi	2.63 zfgi	2.44 gh	2.3 gh	2.21 gh	2.26 gh	2.34 gh	2.38 j	2.48 k	2.41 l	2.38 m	2.45 ps	2.36 s	2.29 s	2.45 s	2.34 s	2.23 s	2.28 s	2.33 s	
Better	187 8% bsl	103 9% bsl	80 7% fhl	25 8% c	41 11% d	40 11% e	24 7% f	21 6% g	19 7% h	17 7% i	139 7% j	43 14% k	85 8% l	101 8% m	58 9% n	127 8% o	18 8% p	55 9% q	39 7% r	7 6% s	8 9% t	167 7% u	
Worse	1023 45% cd	468 43% cd	536 46% bdl	96 32% c	130 36% d	160 43% e	176 49% f	191 53% g	147 53% h	123 48% i	856 45% j	135 44% k	434 43% l	578 46% m	288 43% n	723 46% o	122 53% p	266 43% q	232 44% r	58 52% s	45 52% t	1088 48% u	
NET: Better	-37%	-34%	-39%	-24%	-24%	-33%	-42%	-47%	-46%	-42%	-38%	-30%	-35%	-38%	-34%	-38%	-45%	-34%	-37%	-46%	-43%	-40%	

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: Z5-002388_WAVE_Z505085_HFP_wtd_draft5_intUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base



Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?

Base: All respondents

	Total (a)	Annual household income				Country				England region (Net)			England region										Unwtd Total
		Up to £25,999 (b)	£26,000 up to £51,999 (c)	£52,000 up to £99,999 (d)	£100,000 and above (e)	England (f)	Scotland (g)	Wales (h)	Northern Ireland (i)	North (j)	Midlands (k)	South (l)	North East (m)	North West (n)	Yorkshire and The Humber (o)	East Midlands (p)	West Midlands (q)	East of England (r)	South East (s)	South West (t)	London (u)		
Unweighted Total	2286	473	691	478	177	1804	169	161	152	529	342	933	96	250	183	167	175	212	274	217	230	2286	
Weighted Total	2286	430	617	520	218	1928	187	108*	63*	531	368	1028	92*	253	187	168	200	216	317	199	297	2286	
Get much better	26 1% k	12 3% ade	3 * 1%	3 1%	3 1%	18 1%	5 3%	- -	3 5%	* *	3 1%	14 1%	* *	- -	- -	2 1%	1 *	- -	- -	1 *	14 5%	18 1%	
Get slightly better	161 7%	41 10%	43 7%	42 8%	17 8%	145 8%	7 4%	6 5%	3 5%	30 6%	25 7%	91 9%	4 5%	14 6%	11 6%	12 7%	13 6%	23 11%	28 9%	9 5%	30 10%	149 7%	
Stay about the same	758 33%	141 33%	215 35%	189 36%	73 33%	645 33%	59 32%	33 31%	20 32%	209 39%	113 31%	323 31%	42 45%	94 37%	73 39%	52 31%	61 30%	63 29%	105 33%	74 37%	82 28%	749 33%	
Get slightly worse	636 28% s	123 29%	199 32%	135 26%	54 25%	535 28%	51 27%	34 31%	16 25%	147 28%	118 32%	270 26%	27 29%	69 27%	52 28%	63 37%	55 27%	42 20%	84 27%	60 30%	84 28%	654 29%	
Get much worse	388 17%	84 20%	98 16%	80 15%	32 15%	325 17%	37 20%	16 15%	9 15%	87 16%	62 17%	176 17%	12 13%	47 18%	29 16%	25 15%	37 18%	43 20%	57 18%	30 15%	46 16%	434 19%	
Don't know	318 14% cd	28 7%	59 9%	72 14%	39 18%	260 13%	29 15%	19 17%	11 18%	58 11%	49 13%	153 15%	7 8%	29 12%	22 12%	14 9%	34 17%	45 21%	42 13%	25 13%	40 14%	282 12%	
Mean	2.39	2.44	2.38	2.45	2.46	2.4	2.32	2.32	2.51	2.39	2.34	2.42	2.47	2.34	2.4	2.38	2.31	2.38	2.38	2.38	2.53	2.33	
Better	187 8% kd	53 12% zd	46 7%	45 9%	20 9%	163 8%	12 6%	6 5%	6 10%	30 6%	28 7%	105 10%	5 5%	14 6%	11 6%	14 8%	14 7%	23 11%	28 9%	10 5%	44 15%	167 7%	
Worse	1023 45%	208 48%	297 48%	215 41%	86 40%	860 45%	88 47%	50 46%	25 40%	234 44%	179 49%	447 43%	38 42%	115 46%	80 43%	88 52%	92 46%	85 40%	141 45%	90 45%	130 44%	1088 48%	
NET: Better	-37%	-36%	-41%	-33%	-31%	-36%	-40%	-41%	-30%	-38%	-41%	-33%	-37%	-40%	-37%	-44%	-39%	-29%	-36%	-40%	-29%	-40%	

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos [UN/25-002388-01]
Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f/- z/g/h/i/j/- z/k/l/m- z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2286	1759	527	435	469	440	480	462	1252	310	162	173	239	47	63	410	1865	2286
Weighted Total	2286	1833	453	452	461	456	458	458	1176	283	143	152	252	69*	159*	601	1673	2286
Get much better	26 1% ghp	25 1%	1 *	10 2% g	5 1%	7 2%	4 1%	1 *	7 1%	4 2%	5 4% zh	3 2%	4 1%	3 4% h	- -	13 2% p	13 1%	18 1%
Get slightly better	161 7% i	131 7%	30 7%	23 5%	46 10% zcf	34 7%	24 5%	34 7%	103 9% zi	7 2%	14 10% i	9 6%	15 6%	2 2%	12 7%	50 8%	110 7%	149 7%
Stay about the same	758 33% j	619 34%	139 31%	161 35%	154 33%	135 30%	148 32%	160 35%	374 32%	90 32%	51 36%	57 38%	82 32%	22 32%	77 48% zhil	207 34%	547 33%	749 33%
Get slightly worse	636 28% j	508 28%	128 28%	123 27%	115 25%	146 32%	130 28%	122 27%	340 29% j	95 34% zi	26 18%	36 24%	64 25%	21 30%	37 23%	166 28%	470 28%	654 29%
Get much worse	388 17% no	294 16%	94 21% za	85 19%	76 16%	76 17%	84 18%	67 15%	205 17% n	54 19% n	26 18% n	27 18% n	44 17% n	12 18% n	5 3%	74 12% zo	311 19%	434 19%
Don't know	318 14% ip	257 14%	62 14%	51 11%	66 14%	58 13%	69 15%	75 16%	148 13%	33 12%	21 15%	20 13%	45 18%	10 15%	29 18%	91 15%	223 13%	282 12%
Mean	2.39 bip	2.42 zb	2.28	2.37	2.47	2.37	2.31	2.43	2.38	2.25	2.56 i	2.43	2.38	2.35	2.73 zhil	2.53 zp	2.34	2.33
Better	187 8% ip	156 8%	31 7%	33 7%	51 11% zf	41 9%	27 6%	34 7%	110 9% zi	11 4%	19 13% zi	12 8%	18 7%	4 6%	12 7%	63 10%	122 7%	167 7%
Worse	1023 45% n	802 44%	222 49%	208 46%	190 41%	221 49%	215 47%	189 41%	545 46% n	149 53% zi	52 36%	63 42%	107 43% n	33 48% n	41 26%	240 40% zo	780 47%	1088 48%
NET: Better	-37%	-35%	-42%	-39%	-30%	-40%	-41%	-34%	-37%	-49%	-23%	-34%	-35%	-42%	-19%	-30%	-39%	-40%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: Z5-002388_WAVE_Z505085_HFP_wtd_draft5_IntUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. * small base



Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?

Base: All respondents

	Voting Intention										Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Reform UK (E)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)	Other (u)	Unwtd Total
Unweighted Total	2286	226	396	212	155	466	198	22	114	497	2115	156	850	1107	158	448	1735	1821	534	631	133	156	21	2286
Weighted Total	2286	207	420	222	215	425	141	26**	127*	503	2059	205*	864	1011	183	521	1615	1742	562	555	175*	205*	18**	2286
Get much better	26 1% f	1 1% f	5 1% f	- - f	- - f	3 1% f	7 5% zabcdeth	- - f	1 1% f	8 2% f	26 1% f	- - f	17 2% z	8 1% f	1 * f	3 1% f	17 1% f	18 1% f	5 1% f	2 * f	3 2% f	- - f	- - f	18 1% f
Get slightly better	161 7% Eho	17 8% E	58 14% zEhg	21 10% Eh	18 8% E	21 2% E	12 9% E	- - f	5 4% f	22 4% f	144 7% f	17 8% f	64 7% f	65 6% f	14 8% f	36 7% f	102 6% f	125 7% o	46 8% p	36 6% p	12 7% p	17 8% p	1 4% p	149 7% p
Stay about the same	758 33% h	71 35% h	192 46% zacdfeh	73 33% zacdfeh	64 30% zacdfeh	136 32% zacdfeh	44 31% zacdfeh	14 54% zacdfeh	29 23% zacdfeh	134 27% zacdfeh	691 34% zacdfeh	61 30% zacdfeh	311 36% zacdfeh	325 32% zacdfeh	55 30% zacdfeh	162 31% zacdfeh	555 34% zacdfeh	567 33% zacdfeh	176 31% zacdfeh	172 31% zacdfeh	56 32% zacdfeh	61 30% zacdfeh	5 27% zacdfeh	749 33% zacdfeh
Get slightly worse	636 28% b	66 32% b	96 23% b	66 30% b	58 27% b	115 27% b	37 26% b	3 13% b	40 32% b	154 31% b	585 28% z	51 25% z	232 27% z	299 30% z	54 29% z	153 29% z	464 29% z	505 29% z	173 31% z	165 30% z	49 28% z	51 25% z	4 20% z	654 29% z
Get much worse	388 17% b	30 14% b	24 6% b	46 21% b	27 12% b	123 29% zabcdeth	23 16% b	2 8% b	31 24% bd	83 16% b	347 17% f	39 19% f	137 16% f	183 18% f	27 14% f	91 17% f	264 16% f	297 17% f	83 15% f	107 19% f	28 16% f	39 19% f	7 41% f	434 19% f
Don't know	318 14% cei	21 10% cei	45 11% cei	17 8% cei	17 22% zabcE	48 10% zabcE	41 12% zabcE	7 25% zabcE	20 16% zabcE	103 20% zabcE	267 13% f	37 18% f	103 12% f	131 13% f	33 18% f	77 15% f	213 13% f	231 13% f	79 14% f	73 13% f	27 16% f	37 18% f	1 8% f	282 12% f
Mean	2.39 Egr	2.43 Eg	2.79 zacdfeh	2.34 E	2.44 Eg	2.1 f	2.54 Ehg	2.61 f	2.12 f	2.3 E	2.4 f	2.33 f	2.46 z	2.34 f	2.39 f	2.34 f	2.39 f	2.38 f	2.42 f	2.3 f	2.41 f	2.33 f	1.93 f	2.33 f
Better	187 8% Eo	18 9% Eo	63 15% zEhg	21 10% E	18 8% E	10 2% E	20 14% zEh	- - f	6 5% f	30 6% f	170 8% f	17 8% f	81 9% f	73 7% f	15 8% f	39 7% f	119 7% f	143 8% f	51 9% f	38 9% f	14 8% f	17 8% f	1 4% f	167 7% f
Worse	1023 45% b	96 47% b	121 29% b	111 50% b	85 40% b	237 56% zbdeth	60 43% b	5 21% b	71 56% bd	236 47% b	932 45% f	90 44% f	369 43% f	483 48% f	81 44% f	244 47% f	728 45% f	801 46% f	256 45% f	271 49% f	77 44% f	90 44% f	11 61% f	1088 48% f
NET: Better	-37%	-38%	-14%	-41%	-31%	-53%	-29%	-21%	-51%	-41%	-37%	-35%	-33%	-40%	-36%	-39%	-38%	-38%	-36%	-42%	-36%	-35%	-57%	-40%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos [JN J25-002388-01]
Filename : 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/i/j/k/l/m - z/n/o/p/q/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			2024 General Election Vote vs current voting intentions						Unweighted Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Labour - Labour (s)	Labour - Switch (t)	Conservative (u)	Conservative - Switch (v)	Other - Other (w)	Other - Switch (x)	
Unweighted Total	2286	582	184	540	1064	552	1658	225	903	159	442	137	633	85	740	1003	187	740	1003	217	174	172	145	144	73	221
Weighted Total	2286	589	188*	558	1609	499	1734	308	1018	864	423	871	939	109*	756	984	187	758	1023	278	187	139	120	512	87*	2286
Get much better	26	7	6	7	18	6	19	15	10	1	21	4	1	17	7	-	26	-	-	5	-	1	1	6	-	18
1%	1%	1%	3%	1%	1%	1%	1%	5%	1%	*	5%	*	*	15%	1%	-	14%	-	-	2%	-	1%	1%	1%	-	1%
ikloqr			za					zhi			zkl			zno		o	zqr									
Get slightly better	161	33	33	56	100	30	127	62	61	33	90	51	19	62	70	15	161	-	-	46	20	8	6	23	11	149
7%	10%	18%	10%	6%	6%	6%	7%	20%	6%	4%	21%	6%	2%	57%	9%	2%	86%	-	-	16%	11%	6%	5%	4%	13%	7%
dilqgrw		zd	zacd	zd				zhi			zkl			zno	zo		zqr			zuww	w				w	
Stay about the same	758	184	63	171	557	149	602	116	434	197	180	403	161	28	514	164	-	758	-	124	76	43	38	143	32	749
33%	31%	34%	31%	35%	30%	30%	35%	43%	43%	23%	43%	46%	17%	26%	68%	17%	-	100%	-	45%	41%	31%	32%	28%	39%	33%
ilqgrw				z			z	l	zl		zl			zmo			zqr			zuww	w					
Get slightly worse	636	159	37	151	466	155	476	58	265	283	67	196	362	-	149	431	-	-	636	65	55	53	39	141	17	654
28%	27%	20%	27%	29%	25%	31%	27%	19%	26%	31%	16%	23%	39%	-	20%	44%	-	-	62%	23%	29%	38%	33%	27%	20%	29%
qlmnpq				b				z		zgh			zjk		m	zmn			zpq			zrw				
Get much worse	388	137	40	130	239	111	266	26	94	263	23	68	295	-	8	370	-	-	388	14	23	21	26	126	9	434
17%	23%	21%	23%	15%	15%	22%	15%	9%	9%	30%	6%	8%	31%	-	1%	38%	-	-	38%	5%	13%	15%	22%	25%	11%	19%
dilqjkm		zd		zd		zf				zgh			zjk		zmn				zpq			s			zstux	
Don't know	318	43	9	43	228	48	243	30	154	87	41	148	101	2	8	4	-	-	-	26	12	13	10	74	14	282
14%	7%	5%	8%	14%	10%	10%	14%	10%	15%	10%	10%	17%	11%	2%	1%	*	-	-	-	9%	7%	10%	8%	14%	1%	12%
abcegi				abc		e				gi		zj												t	t	
lmnopqr																										
st																										
Mean	2.39	2.35	2.61	2.34	2.41	2.26	2.43	2.93	2.57	2	3.05	2.62	1.89	3.89	2.89	1.82	4.14	3	1.62	2.85	2.53	2.33	2.25	2.18	2.64	2.33
elqrw			zac			ze		zhi	zi		zkl	zi		zno	zo		zqr	zi		zuww	vw				vw	
Better	187	68	39	63	118	37	147	77	71	34	111	55	20	79	77	15	187	-	-	50	20	9	7	29	11	167
8%	11%	21%	11%	7%	7%	7%	8%	25%	7%	4%	26%	6%	2%	72%	10%	2%	100%	-	-	18%	11%	6%	6%	6%	13%	7%
ikloqrw		zd	zacd	zd				zhi			zkl			zno		o	zqr			zuww						
Worse	1023	295	76	281	706	266	742	85	359	546	90	265	657	-	157	801	-	-	1023	78	78	74	65	267	26	1088
45%	50%	41%	50%	44%	35%	31%	43%	27%	35%	63%	21%	30%	70%	-	21%	81%	-	-	100%	28%	42%	53%	54%	52%	32%	48%
lqjkmn		zbd		zbd		zf				zgh			zjk		m	zmn			zpq		s	zrw	zrw	zrw	zrw	
pas																										
NET: Better	-37%	-39%	-20%	-39%	-37%	-46%	-34%	-2%	-28%	-59%	5%	-24%	-68%	72%	-11%	-80%	100%	0%	-100%	-10%	-31%	-47%	-49%	-47%	-19%	-40%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (UK J25-002388-01)

Filename : 25-002388_WAVE_2505085_HPP_wtd_draft5_intUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r - z/s/t/u/v/w/x

Overlap formulae used: * small base

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**KnowledgePanel UK: 250508S - HF Policy Polling Programme W8
(Internal Use Only)**

29 May 2025

Table 130

Q210. To what extent do you agree or disagree with the following statements?

-SUMMARY TABLE

Base: All respondents

	Social care services in my local area are good	The government has the right policies for social care
Unweighted Total	2286	2286
Weighted Total	2286	2286
Strongly agree	24 1%	23 1%
Tend to agree	284 12%	171 7%
Neither agree nor disagree	710 31%	584 26%
Tend to disagree	504 22%	727 32%
Strongly disagree	212 9%	434 19%
Don't know	554 24%	347 15%
Mean	2.66	2.29
Agree	308 13%	194 8%
Disagree	715 31%	1161 51%
NET: Agree	-18%	-42%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_250508S_HFP_wtd_draft5_IntUse



Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good

Base: All respondents

		Gender			Age							Ethnicity		Working status		Education							
		Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full- time (m)	Graduates (Degree/Master/P hd/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/profes- sional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2286	1089	1162	116	153	278	380	549	532	278	2051	172	842	1423	699	1551	269	494	556	140	92	2286	
Weighted Total	2286	1086	1165	301*	363	369	362	362	276	253	1903	305	1002	1261	679	1567	228	617	523	111	88*	2286	
Strongly agree	24	8	15	5	5	6	3	4	-	1	13	10	11	12	4	18	6	4	6	3	3	18	
	1% hj	1%	1%	2%	1%	2%	1%	1%	-	1%	1%	3%	1%	1%	1%	1%	3%	1%	1%	-	3%	1%	
Tend to agree	284	109	169	52	48	43	39	40	26	36	233	46	125	157	78	204	27	93	56	21	8	263	
	12% ah	10%	14%	17%	13%	12%	11%	12%	9%	14%	12%	15%	13%	12%	12%	13%	12%	15%	11%	19%	10%	12%	
Neither agree nor disagree	710	356	347	86	110	103	101	113	117	98	582	104	271	435	199	489	72	195	159	35	28	751	
	31%	33%	30%	29%	28%	27%	31%	32%	35%	37%	31%	34%	27%	34%	29%	31%	31%	32%	30%	31%	32%	33%	
Tend to disagree	504	229	266	56	65	79	87	92	63	61	428	58	234	264	147	352	58	127	128	23	15	528	
	22%	21%	23%	19%	18%	22%	24%	25%	23%	24%	22%	19%	23%	21%	22%	22%	26%	21%	24%	21%	17%	23%	
Strongly disagree	212	121	89	23	24	48	33	38	30	15	170	33	99	109	49	163	29	57	48	9	20	211	
	9% bn	11%	8%	8%	7%	13%	9%	10%	11%	6%	9%	11%	10%	9%	7%	10%	13%	9%	9%	8%	23%	9%	
Don't know	554	262	280	79	118	91	88	72	59	47	477	56	261	285	201	341	36	141	127	24	13	515	
	24% glo	24%	24%	26%	32%	25%	24%	20%	21%	18%	25%	18%	26%	23%	30%	22%	16%	23%	24%	21%	15%	23%	
Mean	2.66 ah	2.58	2.72 za	2.81 h	2.78 h	2.57 h	2.61 h	2.59 h	2.55 h	2.74 h	2.64 z	2.77 z	2.62 z	2.69 z	2.67 z	2.64 p	2.59 p	2.7 p	2.61 p	2.77 p	2.43 p	2.63 p	
Agree	308	117	184	57	53	49	42	44	26	37	246	55	137	169	83	222	33	96	62	21	11	281	
	13% ahj	11%	16%	19%	15%	13%	12%	12%	9%	15%	13%	18%	14%	13%	12%	14%	14%	16%	12%	19%	11%	12%	
Disagree	715	350	355	80	89	128	120	129	93	77	597	90	333	373	196	515	88	184	176	32	36	739	
	31%	32%	30%	26%	25%	35%	33%	36%	34%	30%	31%	30%	33%	30%	29%	33%	30%	30%	34%	29%	41%	32%	
NET: Agree	-18%	-21%	-15%	-8%	-10%	-21%	-22%	-24%	-24%	-16%	-18%	-11%	-20%	-16%	-17%	-19%	-24%	-14%	-22%	-10%	-28%	-20%	

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename: 25-002388 WAVE 2505085 HFP wtd draft5 IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/h/t
Overlap formulae used. * small base



Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2286	473	691	478	177	1804	169	161	152	529	342	933	96	250	183	167	175	212	274	217	230	2286
Weighted Total	2286	430	617	520	218	1928	187	108*	63*	531	368	1028	92*	253	187	168	200	216	317	199	297	2286
Strongly agree	24 1% eg	9 2% e	4 1% e	1 * e	4 2% e	15 1% ae	8 4% ae	1 1% ae	* * e	1 * e	6 2% e	8 1% e	1 1% e	- - e	1 * e	4 2% ot	2 1% ot	3 1% ot	- - e	- - e	5 2% e	18 1% e
Tend to agree	284 12% eg	53 12% e	90 15% e	61 12% e	25 12% e	231 12% ae	33 18% ae	10 9% ae	10 15% e	56 11% e	54 15% e	120 12% e	11 13% e	21 8% e	24 13% e	33 20% e	21 11% e	32 15% e	37 12% e	20 10% e	32 11% e	263 12% e
Neither agree nor disagree	710 31% f	137 32% f	225 36% f	161 31% f	50 23% f	588 30% f	59 32% f	43 40% f	20 31% f	177 33% f	101 27% f	310 30% f	34 37% f	83 33% f	60 32% f	45 27% f	56 28% f	62 29% f	104 33% f	59 30% f	85 29% f	751 33% f
Tend to disagree	504 22% mt	118 27% zef	151 24% f	102 20% f	33 15% f	427 22% f	37 20% f	21 19% f	19 29% f	136 26% m	91 25% f	200 19% f	24 26% f	64 25% t	48 26% t	42 25% f	49 24% f	36 17% f	51 16% f	56 28% st	57 19% f	528 23% f
Strongly disagree	212 9% z	55 13% zd	46 8% d	61 12% d	16 7% d	185 10% d	16 9% d	6 6% d	4 6% d	51 10% d	29 8% d	106 10% d	7 8% d	25 10% d	19 10% d	9 6% d	19 10% d	28 13% q	34 11% q	16 8% q	28 9% q	211 9% q
Don't know	554 24% cd	59 14% cd	101 16% cd	134 26% cd	89 41% zede	481 25% cd	34 18% cd	27 25% cd	11 17% cd	110 21% cd	88 24% cd	284 28% zk	15 16% cd	60 24% cd	35 19% cd	35 21% cd	53 26% cd	55 26% cd	90 29% p	49 24% p	90 30% np	515 23% np
Mean	2.66 #	2.57	2.72	2.58	2.76	2.63	2.87 #e	2.73	2.69	2.58	2.71	2.63	2.68	2.52	2.6	2.85 zofu	2.57	2.65	2.64	2.55	2.66	2.63
Agree	308 13% o	61 14% o	94 15% o	62 12% o	30 14% o	246 13% o	41 22% o	11 10% o	10 16% o	58 11% o	60 16% o	128 12% o	12 13% o	21 8% o	25 13% o	37 22% o	23 12% o	34 16% o	37 12% o	20 10% o	37 12% o	281 12% o
Disagree	715 31% f	173 40% zdef	197 32% f	163 31% f	49 23% f	613 32% f	53 28% f	27 25% f	22 36% f	187 35% f	120 33% f	306 30% f	31 33% f	89 35% f	67 36% f	51 31% f	68 34% f	65 30% f	85 27% f	72 36% f	85 29% f	739 32% f
NET: Agree	-18%	-26%	-17%	-19%	-9%	-19%	-6%	-15%	-20%	-24%	-16%	-17%	-20%	-27%	-23%	-9%	-23%	-14%	-15%	-26%	-16%	-20%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (UN J25-002388-01)
Filename : 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

Q210. To what extent do you agree or disagree with the following statements?
 -Social care services in my local area are good

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2286	1759	527	435	469	440	480	462	1252	310	162	173	239	47	63	410	1865	2286
Weighted Total	2286	1833	453	452	461	456	458	458	1176	283	143	152	252	69*	159*	601	1673	2286
Strongly agree	24 1% p	20 1%	4 1%	8 2%	4 1%	6 1%	5 1%	2 *	10 1%	5 2%	2 1%	2 1%	1 *	3 4%	- -	11 2%	13 1%	18 1%
Tend to agree	284 12% p	228 12%	56 12%	65 14%	54 12%	50 11%	52 11%	63 14%	138 12%	38 13%	19 14%	18 12%	29 12%	8 11%	30 19%	92 15%	191 11%	263 12%
Neither agree nor disagree	710 31% p	566 31%	143 32%	128 28%	139 30%	126 28%	153 33%	163 36% e	358 30%	93 33%	45 32%	50 33%	79 31%	15 21%	65 41%	178 30%	526 31%	751 33%
Tend to disagree	504 22% g	401 22%	102 23%	124 27% zfg	98 21%	116 25% g	88 19%	76 17%	278 24%	67 24%	22 15%	36 24%	49 19%	16 23%	21 13%	130 22%	372 22%	528 23%
Strongly disagree	212 9% g	173 9%	39 9%	53 12% g	48 10% g	52 11% g	33 7%	26 6%	109 9%	17 6%	12 9%	15 10%	32 13% i	9 13%	6 4%	52 9%	160 10%	211 9%
Don't know	554 24% c	444 24%	109 24%	74 16%	118 26%	107 23% c	126 27% c	129 28% c	284 24%	63 22%	42 30%	31 20%	62 24%	19 28%	37 23%	138 23%	412 25%	515 23%
Mean	2.66 p	2.66	2.66	2.61	2.61	2.55	2.72	2.81 zcode	2.62	2.76	2.77	2.63	2.57	2.58	2.98 zhkl	2.74	2.62	2.63
Agree	308 13% p	248 14%	60 13%	73 16%	58 12%	55 12%	58 13%	64 14%	147 13%	43 15%	21 15%	20 13%	31 12%	10 15%	30 19%	103 17% p	203 12%	281 12%
Disagree	715 31% fgn	574 31%	141 31%	177 39% zfg	147 32% g	168 37% zfg	122 27%	102 22%	387 33% n	84 30%	34 24%	51 34%	81 32% n	25 36% n	27 17%	181 30%	532 32%	739 32%
NET: Agree	-18%	-18%	-18%	-23%	-19%	-25%	-14%	-8%	-20%	-15%	-9%	-21%	-20%	-21%	2%	-13%	-20%	-20%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: Z5-002388_WAVE_Z505085_HFP_wtd_draft5_IntUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. * small base



Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good

Base: All respondents

	Total (z)	Voting Intention									Use of NHS Services P12M						Type of NHS Service P12M										Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Reform UK (E)	Other (f)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)	Other (u)				
Unweighted Total	2286	226	396	212	155	466	198	22	114	497	2115	156	850	1107	158	448	1735	1821	534	631	133	156	21	2286			
Weighted Total	2286	207	420	222	215	425	141	26**	127*	503	2059	205*	864	1011	183	521	1615	1742	562	555	175*	205*	18**	2286			
Strongly agree	24 1% or	4 2%	3 1%	3 2%	- -	1 *	7 5%	- -	1 1%	4 1%	22 1%	2 1%	14 2%	7 1%	* *	5 1%	11 1%	15 1%	4 1%	* *	3 2%	2 1%	- -	18 1%			
Tend to agree	284 12% h	34 16%	59 14%	31 14%	21 10%	55 13%	25 18%	6 22%	10 8%	44 9%	261 13%	23 11%	118 14%	123 12%	19 11%	66 13%	208 13%	217 12%	67 12%	57 10%	23 13%	23 11%	1 4%	263 12%			
Neither agree nor disagree	710 31% s	70 34%	159 38%	57 26%	56 26%	132 31%	44 32%	6 23%	31 24%	154 31%	643 31%	63 31%	279 32%	321 32%	44 24%	142 27%	519 32%	544 31%	174 31%	152 27%	36 21%	63 30%	5 30%	751 33%			
Tend to disagree	504 22% h	50 24%	78 18%	57 26%	45 21%	100 23%	30 21%	2 7%	37 29%	105 21%	463 22%	41 20%	185 21%	225 22%	52 29%	125 24%	359 22%	401 23%	127 23%	152 27%	49 28%	41 20%	5 27%	528 23%			
Strongly disagree	212 9% abo	10 5%	22 5%	20 9%	22 10%	68 16%	10 7%	3 13%	19 15%	38 8%	185 9%	27 13%	72 8%	96 10%	16 9%	55 11%	130 8%	156 9%	49 9%	48 9%	23 13%	27 13%	3 20%	211 9%			
Don't know	554 24% EI	40 19%	99 24%	53 24%	71 33%	71 17%	24 17%	9 35%	29 23%	159 32%	486 24%	50 24%	196 23%	238 24%	52 28%	130 25%	389 24%	410 24%	141 25%	146 26%	41 24%	50 24%	3 19%	515 23%			
Mean	2.66 Exp	2.83 32	2.82 32	2.65 32	2.54 32	2.5 32	2.91 32	2.82 32	2.37 32	2.62 32	2.66 32	2.57 32	2.73 32	2.64 32	2.51 32	2.59 32	2.68 32	2.65 32	2.65 32	2.53 32	2.51 32	2.57 32	2.22 32	2.63 32			
Agree	308 13% hr	38 18%	62 15%	34 16%	21 10%	56 13%	32 23%	6 22%	11 9%	48 10%	282 14%	26 12%	132 15%	130 13%	20 11%	70 13%	219 14%	231 13%	71 13%	57 10%	26 15%	26 12%	1 4%	281 12%			
Disagree	715 31% b	60 29%	100 24%	77 35%	66 31%	167 39%	40 29%	5 20%	56 44%	143 28%	647 31%	68 33%	257 30%	322 32%	69 37%	180 34%	489 30%	557 32%	176 31%	200 36%	71 41%	68 33%	8 47%	739 32%			
NET: Agree	-18%	-11%	-9%	-19%	-21%	-26%	-6%	1%	-35%	-19%	-18%	-20%	-14%	-19%	-27%	-21%	-17%	-19%	-19%	-26%	-26%	-20%	-43%	-20%			

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (IN J25-002388-01)
Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_int1.xls
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/i/j/k/l/m - z/n/o/p/q/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good

Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			2024 General Election Vote vs current voting intentions							Unwtd Total
		Total (n)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Labour - Labour (s)	Labour - Switch (t)	Conservative - Conservative (u)	Conservative - Switch (v)	Other - Other (w)	Other - Switch (x)	
Unweighted Total	2286	582	148	548	1644	552	1698	325	989	890	442	857	933	85	748	1059	167	749	1088	287	174	172	145	544	79	2286	
Weighted Total	2286	589	188*	558	1609	552	1734	308	1018	864	423	871	939	109*	756	984	187	758	1023	278	187	139	120	512	82*	2286	
Strongly agree	24 1%	11 2%	7 4%	10 2%	12 1%	7 1%	17 1%	15 5%	6 1%	3 *	17 4%	2 *	5 1%	17 15%	3 *	3 *	18 10%	* *	4 *	3 1%	2 1%	2 2%	3 2%	2 *	- -	18 1%	
Tend to agree	284 12%	98 17%	41 22%	93 17%	177 11%	53 11%	227 13%	47 15%	154 15%	74 9%	67 16%	127 15%	81 9%	43 40%	152 20%	61 6%	53 28%	143 19%	68 7%	38 14%	30 16%	21 15%	8 6%	67 13%	16 20%	263 12%	
Neither agree nor disagree	710 31%	176 30%	55 29%	167 30%	518 32%	148 30%	554 32%	92 30%	378 37%	234 27%	146 35%	305 35%	255 27%	31 28%	348 46%	272 28%	65 35%	330 44%	279 27%	100 36%	64 34%	44 32%	50 42%	139 27%	36 44%	751 33%	
Tend to disagree	504 22%	151 26%	34 18%	145 26%	349 22%	146 29%	352 20%	63 20%	190 19%	236 27%	73 17%	171 20%	256 27%	7 6%	135 18%	353 36%	11 6%	141 19%	343 34%	50 18%	43 23%	33 23%	28 23%	119 23%	12 15%	528 23%	
Strongly disagree	212 9%	65 11%	32 17%	58 10%	142 9%	65 13%	145 8%	22 7%	52 5%	135 16%	17 4%	47 5%	144 15%	3 3%	16 2%	187 19%	5 3%	19 2%	182 18%	13 5%	18 10%	5 4%	10 8%	64 13%	4 5%	211 9%	
Don't know	554 24%	88 15%	19 10%	86 15%	412 26%	81 16%	439 25%	68 22%	238 23%	182 21%	103 24%	219 25%	198 21%	8 7%	103 14%	108 11%	35 19%	125 16%	147 14%	74 26%	31 16%	34 24%	22 18%	121 24%	14 17%	515 23%	
Mean	2.66	2.68	2.75	2.69	2.64	2.5	2.71	2.87	2.83	2.38	2.98	2.79	2.39	1.62	2.99	2.24	1.44	2.94	2.28	2.84	2.71	2.84	2.64	2.55	2.93	2.63	
Agree	308 13%	109 19%	48 26%	103 18%	189 12%	60 12%	244 14%	62 20%	159 16%	78 9%	83 20%	129 15%	86 9%	60 55%	155 20%	63 6%	71 38%	143 19%	72 7%	41 15%	32 17%	23 17%	10 9%	69 13%	16 20%	281 12%	
Disagree	715 31%	217 37%	66 35%	203 36%	490 30%	211 42%	497 29%	85 28%	242 24%	371 43%	90 21%	218 25%	400 43%	10 10%	151 20%	541 55%	16 9%	160 21%	526 51%	63 23%	61 32%	38 27%	38 32%	183 36%	17 20%	739 32%	
NET: Agree	-18%	-18%	-10%	-18%	-19%	-30%	-15%	-7%	-8%	-34%	-2%	-10%	-33%	45%	1%	-49%	29%	-2%	-44%	-8%	-15%	-10%	-23%	-22%	-1%	-20%	

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (UK 25-002388-01)
Filename : 25-002388_WAVE_2505085_HPP_wtd_draft5_intUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/- - z/g/h/i/- - z/j/k/- - z/m/n/o - z/p/q/- - z/s/t/u/v/w/x
Overlap formulae used: * small base



Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full- time (m)	Graduates (Degree/Master/P hd/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NV/Q12/ equivalent (r)	Another type of qualification (vocational/profes sional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2286	1089	1162	116	153	278	380	549	532	278	2051	172	842	1423	699	1551	269	494	556	140	92	2286
Weighted Total	2286	1086	1165	301*	363	369	362	362	276	253	1903	305	1002	1261	679	1567	228	617	523	111	88*	2286
Strongly agree	23 1% hj	9 1% 1%	14 1% 1%	8 3% 3%	5 1% 1%	5 1% 1%	2 1% 1%	2 * *	1 * *	1 1%	9 * *	12 4% zj	13 1% 1%	11 1% 1%	7 1% 1%	16 1% 1%	4 2% 2%	4 1% 1%	4 1% 1%	1 1% 1%	3 3% 3%	17 1%
Tend to agree	171 7% fghij	88 8% 7%	81 7% 7%	42 14% zfgih	43 12% zfgih	29 8% hi	18 5% hi	20 5% hi	11 4% hi	8 3%	127 7% zj	42 14% zj	78 8% zj	92 7% zj	47 7% zj	123 8% zj	12 5% zj	52 8% zj	48 9% zj	5 4% zj	6 7% zj	137 6%
Neither agree nor disagree	584 26% hi	284 26% 25%	292 25% 25%	73 24% 24%	98 27% 27%	95 26% 26%	102 28% h	90 25% h	60 22% h	66 26%	471 25% zj	81 27% zj	238 24% zj	342 27% zj	168 25% zj	394 25% zj	61 27% zj	140 23% zj	142 27% zj	26 23% zj	26 30% zj	567 25%
Tend to disagree	727 32% cd	325 30% 34%	393 34% 34%	63 21% 21%	102 28% 28%	114 31% 31%	107 30% 31%	123 34% c	115 42% zcdelfg	102 40% zcdelf	642 34% zj	69 23% zj	307 31% zj	416 33% zj	239 35% zj	482 31% zj	77 34% zj	180 29% zj	162 31% zj	45 41% zj	18 21% zj	798 35%
Strongly disagree	434 19% bd	230 21% b	196 17% 17%	46 15% 15%	37 10% 10%	68 19% 19%	73 20% d	86 24% zd	68 24% zcd	56 22% d	365 19% zj	59 19% zj	191 19% zj	238 19% zj	114 17% zj	317 20% zj	50 22% zj	121 20% zj	96 18% zj	21 19% zj	29 33% zj	469 21%
Don't know	347 15% ghimp	149 14% 16%	189 16% 16%	69 23% zghi	78 22% zghi	78 15% hi	60 15% ghi	42 12% ghi	22 8% ghi	20 8%	289 15% zm	42 14% zj	176 18% zm	163 13% zj	104 15% p	234 15% p	23 10% p	120 19% zopst	72 14% zopst	12 11% zopst	6 7% zopst	298 13%
Mean	2.29 ghij	2.27 ghij	2.31 ghij	2.58 zfgih	2.57 zefghi	2.32 ghi	2.23 h	2.15 h	2.06 h	2.12 h	2.24 zj	2.54 zj	2.29 zj	2.29 zj	2.29 zj	2.28 zj	2.23 zj	2.27 zj	2.34 zj	2.18 zj	2.21 zj	2.21
Agree	194 8% fghij	97 9% 8%	95 8% 8%	49 16% zfgih	48 13% zfgih	35 9% hi	20 5% hi	21 6% hi	12 4% hi	9 4%	136 7% zj	54 18% zj	91 9% zj	102 8% zj	53 8% zj	139 9% zj	16 7% zj	56 9% zj	52 10% zj	6 6% zj	9 10% zj	154 7%
Disagree	1161 51% cdk	556 51% 51%	589 51% 51%	109 36% 36%	139 38% 38%	183 50% cd	181 50% cd	209 58% zcdelf	182 66% zcdelfg	158 62% zcdelf	1007 53% zj	128 42% zj	498 50% zj	653 52% zj	353 52% zj	800 51% zj	128 56% zj	300 49% zj	258 49% zj	67 60% zopst	47 54% zopst	1267 55%
NET: Agree	-42%	-42%	-42%	-20%	-25%	-40%	-44%	-52%	-62%	-59%	-46%	-24%	-41%	-44%	-44%	-42%	-49%	-40%	-39%	-55%	-44%	-49%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_2505085_HFP_wtd_draft5_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/h/t
Overlap formulae used. * small base



Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2286	473	691	478	177	1804	169	161	152	529	342	933	96	250	183	167	175	212	274	217	230	2286
Weighted Total	2286	430	617	520	218	1928	187	108*	63*	531	368	1028	92*	253	187	168	200	216	317	199	297	2286
Strongly agree	23 1% gk z	10 2% z	5 1% z	4 1% z	2 1% z	15 1% z	6 3% zg	1 1% z	1 1% z	* + z	2 1% z	12 1% z	- - z	* + z	- - z	2 1% z	- - z	4 2% z	2 * z	3 1% z	4 1% z	17 1% z
Tend to agree	171 7% dou	30 7% dou	33 5% dou	44 9% zd	26 12% zd	142 7% zd	12 7% zd	12 11% zd	5 8% zd	34 6% zd	22 6% zd	86 8% zd	13 14% oru	7 3% oru	14 8% o	15 9% ou	7 4% ou	18 8% o	35 11% zoru	6 3% ou	27 9% ou	137 6% ou
Neither agree nor disagree	584 26% z	118 27% z	167 27% z	124 24% z	51 23% z	509 26% z	43 23% z	21 19% z	12 19% z	147 28% z	101 28% z	261 25% z	21 23% zsu	80 32% zsu	46 25% zsu	38 23% zsu	63 32% zsu	45 21% zsu	95 30% zsu	43 22% zsu	78 26% zsu	567 25% zsu
Tend to disagree	727 32% mst	139 32% mst	235 38% zf	164 31% zf	61 28% zf	605 31% zf	58 31% zf	38 35% zf	26 41% zf	194 36% zm	118 32% zm	293 28% zm	33 35% zm	97 38% st	64 35% s	62 37% st	56 28% st	49 23% st	78 25% st	82 41% zrstv	84 28% st	798 35% st
Strongly disagree	434 19% z	92 21% z	125 20% z	88 17% z	36 17% z	372 19% z	37 19% z	16 15% z	10 15% z	94 18% z	72 19% z	206 20% z	12 13% z	45 18% z	37 20% z	34 20% z	38 19% z	50 23% z	56 18% z	39 20% z	61 21% z	469 21% z
Don't know	347 15% cdko	42 10% cdko	50 8% cd	96 19% cd	41 19% cd	285 15% cd	31 17% cd	20 19% cd	10 16% cd	62 12% k	53 14% k	171 17% k	14 15% oru	23 9% oru	25 13% oru	16 10% oru	36 18% o	50 23% zopqu	51 16% zopqu	27 14% zopqu	43 15% zopqu	298 13% zopqu
Mean	2.29	2.3	2.22	2.32	2.42	2.28	2.32	2.37	2.27	2.26	2.26	2.31	2.46 u	2.22	2.23	2.27	2.24	2.26	2.43 ou	2.14	2.32	2.21
Agree	194 8% dor	40 9% dor	39 6% dor	48 9% d	29 13% d	157 8% d	19 10% d	13 12% d	6 9% d	35 7% oru	24 7% oru	98 9% oru	13 14% oru	7 3% oru	14 8% or	17 10% or	7 4% or	22 10% oru	37 12% oru	9 4% oru	30 10% oru	154 7% oru
Disagree	1161 51% t	231 54% t	361 58% zef	252 48% zef	97 45% t	977 51% t	95 51% t	54 50% t	35 56% t	288 54% t	190 52% t	499 49% t	44 48% t	142 56% t	102 55% t	96 57% t	94 47% t	99 46% t	135 43% zrstv	121 61% zrstv	145 49% zrstv	1267 55% zrstv
NET: Agree	-42%	-44%	-52%	-39%	-31%	-43%	-40%	-38%	-47%	-48%	-45%	-39%	-34%	-53%	-47%	-47%	-43%	-36%	-31%	-56%	-39%	-49%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (UN J25-002388-01)

Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. * small base

Q210. To what extent do you agree or disagree with the following statements?
 -The government has the right policies for social care

Base: All respondents

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2286	1759	527	435	469	440	480	462	1252	310	162	173	239	47	63	410	1865	2286
Weighted Total	2286	1833	453	452	461	456	458	458	1176	283	143	152	252	69*	159*	601	1673	2286
Strongly agree	23 1% p	21 1%	3 1%	6 1%	7 1%	5 1%	5 1%	*	10 1%	4 1%	- -	2 1%	1 *	3 4%	3 2%	9 2%	11 1%	17 1%
Tend to agree	171 7% fp	145 8%	26 6%	32 7%	38 8%	26 6%	21 5%	53 12% zef	78 7%	16 6%	16 11%	8 5%	18 7%	7 10%	28 18% zhikl	76 13% zp	95 6%	137 6%
Neither agree nor disagree	584 26% hp	482 26%	102 22%	111 24%	112 24%	114 25%	117 26%	130 28%	279 24%	83 29%	35 24%	39 26%	67 27%	19 27%	54 34%	178 30%	405 24%	567 25%
Tend to disagree	727 32% go	570 31%	157 35%	138 30%	143 31%	173 38% zg	152 33%	121 26%	414 35% zlmn	97 34% mn	46 32%	50 33%	64 25%	12 18%	31 20%	148 25%	579 35% zo	798 35%
Strongly disagree	434 19% no	339 18%	95 21%	96 21%	99 21%	81 18%	85 19%	73 16%	231 20% n	44 16%	23 16%	36 24% n	56 22% n	16 24% n	12 8%	83 14% zo	348 21% zo	469 21%
Don't know	347 15% p	277 15%	70 16%	70 15%	62 13%	57 13%	78 17%	80 17%	165 14%	39 14%	24 17%	17 11%	45 18%	12 18%	31 19%	107 18%	235 14%	298 13%
Mean	2.29 bhp	2.32 b	2.18	2.25	2.27	2.25	2.24	2.44 zcef	2.23	2.34	2.36	2.18	2.25	2.43	2.83 zhijkl	2.56 zp	2.19	2.21
Agree	194 8% fp	165 9%	29 6%	38 8%	45 10%	31 7%	27 6%	54 12% zef	87 7%	20 7%	16 11%	10 6%	19 8%	10 14%	31 19% zhikl	85 14% zp	106 6%	154 7%
Disagree	1161 51% gno	909 50%	252 56% z	234 52% g	242 52% g	254 56% g	236 52% g	194 42%	645 55% zn	141 50% n	69 48% n	86 57% n	120 48% n	28 41% n	44 27%	230 38% zo	927 55% zo	1267 55%
NET: Agree	-42%	-41%	-49%	-43%	-43%	-49%	-46%	-31%	-47%	-43%	-37%	-50%	-40%	-27%	-8%	-24%	-49%	-49%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_IntUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. * small base

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KnowledgePanel UK: 2505085 - HF Policy Polling Programme W8
(Internal Use Only)

29 May 2025
Table 139

Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care

Base: All respondents

	Total (z)	Voting Intention									Use of NHS Services P12M						Type of NHS Service P12M									Unwtd Total
		Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Reform UK (E)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)	Other (u)			
Unweighted Total	2286	226	396	212	155	466	198	22	114	497	2115	156	850	1107	158	448	1735	1821	534	631	133	156	21	2286		
Weighted Total	2286	207	420	222	215	425	141	26**	127*	503	2059	205*	864	1011	183	521	1615	1742	562	555	175*	205*	18**	2286		
Strongly agree	23 1%	4 2%	5 1%	2 1%	1 1%	* *	6 5%	- -	- -	4 1%	21 1%	2 1%	16 2%	5 *	* *	2 *	9 1%	10 1%	5 1%	1 *	6 3%	2 1%	- -	17 1%		
Tend to agree	171 7%	21 10%	57 13%	22 10%	15 7%	11 3%	9 6%	5 17%	6 4%	27 5%	155 8%	16 8%	82 9%	59 6%	13 7%	50 10%	128 8%	125 7%	31 6%	28 5%	8 5%	16 8%	1 4%	137 6%		
Neither agree nor disagree	584 26%	57 28%	128 30%	40 18%	43 20%	103 24%	36 26%	8 30%	31 24%	138 27%	522 25%	57 28%	251 29%	223 22%	48 26%	107 21%	402 25%	436 25%	137 24%	132 24%	30 17%	57 28%	2 11%	567 25%		
Tend to disagree	727 32%	79 38%	126 30%	77 35%	64 30%	136 32%	51 36%	5 18%	32 26%	157 31%	670 33%	57 28%	238 28%	375 37%	56 31%	180 35%	537 33%	579 33%	185 33%	198 36%	65 37%	57 28%	5 27%	798 35%		
Strongly disagree	434 19%	29 14%	45 11%	57 26%	42 20%	126 30%	24 17%	4 17%	32 25%	74 15%	394 19%	39 19%	151 17%	210 21%	33 18%	103 20%	313 19%	340 20%	106 19%	122 22%	37 21%	39 19%	7 39%	469 21%		
Don't know	347 15%	16 8%	59 14%	25 11%	25 12%	50 12%	49 11%	5 18%	27 21%	102 20%	297 14%	33 16%	127 15%	138 14%	32 17%	80 15%	225 14%	252 14%	97 17%	74 13%	29 16%	33 16%	3 19%	298 13%		
Mean	2.29	2.42	2.59	2.16	2.2	2	2.39	2.58	2.1	2.33	2.28	2.33	2.42	2.17	2.28	2.25	2.27	2.25	2.23	2.14	2.19	2.33	1.76	2.21		
Agree	194 8%	24 12%	62 15%	23 11%	16 7%	11 3%	16 11%	5 17%	6 4%	32 6%	176 9%	18 9%	98 11%	65 6%	13 7%	52 10%	137 9%	135 8%	37 7%	29 5%	14 8%	18 9%	1 4%	154 7%		
Disagree	1161 51%	109 53%	172 41%	133 60%	107 50%	262 62%	75 53%	9 34%	64 51%	211 46%	1064 52%	97 47%	389 45%	585 58%	90 49%	282 54%	850 53%	919 53%	292 52%	320 58%	102 58%	97 47%	12 66%	1267 55%		
NET: Agree	-42%	-41%	-26%	-50%	-42%	-59%	-42%	-17%	-46%	-40%	-43%	-38%	-34%	-51%	-42%	-44%	-44%	-45%	-45%	-53%	-50%	-38%	-62%	-49%		

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (IN J25-002388-01)

Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/i/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			2024 General Election Vote vs current voting intentions						Unwtd Total	
	Total (n)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Labour - Labour (s)	Labour - Switch (t)	Conservative - Conservative (u)	Conservative - Switch (v)	Other - Other (w)	Other - Switch (x)		
Unweighted Total	2286	582	148	548	1644	552	1698	325	989	890	442	857	933	85	748	1059	167	749	1088	287	174	172	145	544	79	2286	
Weighted Total	2286	589	188*	558	1609	499	1734	308	1018	864	423	871	939	109*	756	984	187	758	1023	278	187	139	120	512	82*	2286	
Strongly agree	23	14	13	14	9	10	13	10	8	5	12	8	4	18	4	-	14	6	1	3	2	2	-	4	-	17	
1%		2%	7%	2%	1%	2%	1%	3%	1%	1%	3%	1%	*	16%	1%	-	8%	1%	*	1%	1%	2%	-	1%	-	1%	
dior	ad	ad	abcd	ad	ad	ef	gh	gh			gh			mo			mo			mo							
Tend to agree	171	42	17	40	128	18	152	55	69	47	71	62	38	42	91	17	63	82	19	40	10	7	3	26	8	137	
7%		7%	9%	7%	8%	4%	9%	18%	7%	5%	17%	7%	4%	39%	12%	2%	34%	11%	2%	14%	5%	5%	2%	5%	10%	6%	
ellorvw						ze	zh	zh			zh			zo			zo			zo							
Neither agree nor disagree	584	144	52	133	435	116	456	81	319	178	127	255	196	31	342	131	67	317	145	80	55	32	29	105	31	567	
26%		24%	28%	24%	26%	23%	26%	26%	31%	21%	30%	29%	21%	28%	45%	13%	36%	42%	14%	29%	29%	23%	24%	20%	37%	25%	
llorw								zl			l	zl		o	mo		zl	zl		w	w				w		
Tend to disagree	727	182	40	175	531	168	552	89	316	294	114	270	329	13	212	431	27	225	438	91	63	62	43	169	20	788	
32%		31%	21%	31%	33%	34%	32%	29%	31%	33%	27%	31%	35%	12%	28%	44%	15%	30%	43%	33%	35%	33%	44%	36%	33%	24%	
bmnp	b	b	b	b							zl			m	zmn		p		pdq			zwx					
Strongly disagree	434	148	52	141	276	135	295	35	146	244	45	118	262	2	54	360	7	51	365	27	39	25	27	138	13	469	
19%		25%	28%	25%	17%	27%	17%	11%	14%	28%	11%	14%	28%	2%	7%	37%	4%	7%	36%	10%	21%	18%	22%	27%	16%	21%	
dghjkm	ad	ad	ad	ad		ef				gh			jk			zmn			pdq			s	s	s	tsu		
Don't know	347	59	15	56	241	52	266	37	161	96	54	158	110	3	53	45	9	75	55	38	18	12	18	71	10	288	
15%		10%	8%	10%	15%	10%	15%	12%	16%	11%	13%	18%	12%	3%	7%	5%	5%	10%	5%	14%	10%	8%	15%	14%	12%	13%	
abcelim					ac	e		i			zl						r										
nopqr																											
Mean	2.29	2.23	2.41	2.23	2.32	2.11	2.34	2.69	2.39	2.06	2.7	2.4	2.03	3.58	2.69	1.79	3.28	2.66	1.82	2.58	2.25	2.22	2.08	2.07	2.47	2.21	
ellorvw						ze	zh	zl			zh	zl		zo	zo		zo	zl		zuvw					vw		
Agree	194	56	29	53	137	29	165	65	77	52	83	69	42	60	94	17	77	89	20	42	12	9	3	29	8	154	
8%		9%	16%	10%	9%	6%	10%	21%	8%	6%	20%	8%	4%	55%	12%	2%	41%	12%	2%	11%	7%	7%	2%	6%	10%	7%	
ellorvw						ze	zh	zl			zh	l		zo	zo		zo	zl		zuvw					v		
Disagree	1161	331	92	316	807	303	846	124	462	538	159	389	591	15	266	791	34	276	803	118	102	86	70	307	34	1267	
51%		56%	49%	57%	50%	61%	49%	40%	45%	62%	38%	45%	63%	14%	35%	80%	18%	36%	78%	42%	55%	62%	58%	60%	41%	55%	
ghjklm	ad	ad				ef				gh			jk	m	zmn		p		pdq			zuv	uv	zuv	zuv		
pas																											
NET: Agree	-42%	-47%	-33%	-47%	-42%	-55%	-39%	-19%	-38%	-56%	-18%	-37%	-58%	41%	-23%	-79%	23%	-25%	-77%	-27%	-48%	-55%	-56%	-54%	-31%	-49%	

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (UK J25-002388-01)
Filename : J25-002388_WAVE_2505085_HPP_wtd_draft5_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r - z/s/t/u/v/w/x
Overlap formulae used: * small base

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**KnowledgePanel UK: 250508S - HF Policy Polling Programme W8
(Internal Use Only)**

29 May 2025

Table 141

Q210A Can you please select whether each of the below statements is true or false.

-SUMMARY TABLE

Base: All respondents

	The NHS provides the majority of social care services for older people	Social care services are generally free at the point of need
Unweighted Total	2286	2286
Weighted Total	2286	2286
True	751 33%	798 35%
False	1104 48%	1076 47%
Don't know	431 19%	412 18%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_250508S_HFP_wtd_draft5_IntUse



Q210A Can you please select whether each of the below statements is true or false.
-The NHS provides the majority of social care services for older people

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full- time (m)	Graduates (Degree/Master/P hd/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NN/Q12/ equivalent (r)	Another type of qualification (vocational/profes sional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2286	1089	1162	116	153	278	380	549	532	278	2051	172	842	1423	699	1551	269	494	556	140	92	2286
Weighted Total	2286	1086	1165	301*	363	369	362	362	276	253	1903	305	1002	1261	679	1567	228	617	523	111	88*	2286
True	751 33%	373 34%	368 32%	155 52%	145 40%	122 33%	116 32%	94 26%	61 22%	58 23%	594 31%	137 45%	331 33%	412 33%	212 31%	527 34%	50 22%	233 38%	192 37%	23 20%	29 33%	668 29%
False	1104 48%	509 47%	580 50%	93 31%	125 34%	171 46%	173 48%	213 59%	172 62%	157 62%	944 50%	127 42%	466 47%	630 50%	340 50%	747 48%	138 60%	274 44%	221 42%	72 64%	42 48%	1206 53%
Don't know	431 19%	204 19%	218 19%	53 18%	92 25%	76 21%	73 20%	56 15%	43 15%	38 15%	366 19%	41 13%	205 20%	219 17%	126 19%	294 19%	40 18%	109 18%	110 21%	17 15%	17 19%	412 18%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename: Z5-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/t
Overlap formulae used. * small base



Q210A Can you please select whether each of the below statements is true or false.
-The NHS provides the majority of social care services for older people

Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region										Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)		
Unweighted Total	2286	473	691	478	177	1804	169	161	152	529	342	933	96	250	183	167	175	212	274	217	230	2286	
Weighted Total	2286	430	617	520	218	1928	187	106*	63*	531	368	1028	92*	253	187	168	200	216	317	199	297	2286	
True	751 33% gklor	139 32%	196 32%	166 32%	77 36%	603 31%	81 43%	37 34%	30 48%	149 28%	97 26%	358 35% kl	27 30%	75 30%	46 25%	49 29%	47 24%	77 36% r	96 30%	61 31%	124 42%	668 29%	
False	1104 48% hj	222 52%	326 53%	269 52%	90 41%	961 50%	74 39%	49 46%	20 31%	284 53%	192 52%	486 47%	46 51%	133 53%	104 56%	84 50%	108 54%	101 47%	156 49%	104 52%	124 42%	1206 53%	
Don't know	431 19% d	69 16%	95 15%	85 16%	51 23% d	363 19%	33 18%	22 20%	13 21%	99 19%	79 22%	185 18%	18 20%	44 17%	36 20%	35 21%	45 22%	37 17%	64 20%	34 17%	49 16%	412 18%	

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos [IN 125-002388-01]
Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base



Q210A Can you please select whether each of the below statements is true or false.
-The NHS provides the majority of social care services for older people

Base: All respondents

		Urbanity		IMD Quintile					NS-SEC						Children in household			
		Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	Managerial, administrative and professional occupations	Intermediate occupations	Small employers and own account workers	Lower supervisory and technical occupations	Semi-routine and routine occupations	Long-term unemployed or never worked	Full-time student	Yes	No	
	Total (z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	2286	1759	527	435	469	440	480	462	1252	310	162	173	239	47	63	410	1865	2286
Weighted Total	2286	1833	453	452	461	456	458	458	1176	283	143	152	252	69*	159*	601	1673	2286
True	751 33% bhp	623 34% b	128 28%	159 35%	157 34%	153 34%	137 30%	145 32%	318 27%	100 35% h	52 36% h	46 30%	105 41% zh	37 54% zhik	80 50% zhik	232 39% zp	513 31%	668 29%
False	1104 48% lmno	874 48%	230 51%	217 48%	217 47%	217 48%	224 49%	230 50%	642 55% zlmn	137 48% mn	64 44% m	78 51% mn	100 40% m	15 21% zo	47 29%	242 40% zo	859 51%	1206 53%
Don't know	431 19%	336 18%	95 21%	77 17%	87 19%	86 19%	97 21%	84 18%	217 18%	46 16%	27 19%	28 18%	47 19%	17 24%	33 20%	126 21%	301 18%	412 18%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : Z5-002388_WAVE_Z505085_HFP_wtd_draft5_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base



Q210A Can you please select whether each of the below statements is true or false.
-The NHS provides the majority of social care services for older people

Base: All respondents

	Voting Intention										Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
	Total (a)	Conservative (b)	Labour (c)	Liberal Democrat (d)	Green Party (e)	Reform UK (f)	Other (g)	Not eligible to vote (h)	Would not vote (i)	Undecided (j)	Any service (k)	No Service (l)	1-2 Services (m)	3-5 Services (n)	6+ Services (o)	NHS111 (p)	Dentist or pharmacist (q)	GP practice/ GP out-of-hours service (r)	Urgent & Emergency care (s)	Hospital-excluding urgent and emergency care (t)	Mental health services (u)	None (v)	Other (w)	
Unweighted Total	2286	226	396	212	155	469	188	22	114	497	2115	156	850	1107	153	448	1735	1521	534	631	133	159	21	2286
Weighted Total	2286	207	420	222	245	425	141	26**	122*	508	2059	205*	854	1011	183	621	1635	1742	562	555	175*	205*	16**	2286
True	751 33% ir	61 30%	141 33%	78 35%	77 36%	139 33%	71 50% abacdeh	7 26%	33 26%	145 29%	682 33% i	65 32%	333 38% zll	296 29%	54 29%	156 30% r	511 32% r	561 32% r	184 33% r	134 24%	55 31%	65 32%	1 8%	668 29%
False	1104 48% ek	120 58%	211 50%	109 49%	92 43%	224 53%	48 34%	9 35%	61 48%	231 46%	1012 49%	92 45%	379 44%	544 54%	88 48%	256 49%	830 51% z	871 50% z	278 49%	316 57% znpqst	82 47%	92 45%	12 69%	1206 53%
Don't know	431 19% aEiop	26 13%	69 16%	35 16%	46 22%	62 15%	22 16%	10 39%	33 26% aE	127 25% zabcE	365 18%	49 24%	152 18%	171 17%	41 23%	109 21% o	274 17%	310 18%	100 18%	105 19%	39 22%	49 24%	4 23%	412 18%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (IN J25-002388-01)
Filename : 25-002388_WAVE_2505085_HFP_wtd_draft5_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/h/g - z/i/j/k/l/m - z/n/o/p/q/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q210A Can you please select whether each of the below statements is true or false.
-The NHS provides the majority of social care services for older people

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			2024 General Election Vote vs current voting intentions						Unweighted Total
	Total (n)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Labour - Labour (s)	Labour - Switch (t)	Conservative - Conservative (u)	Conservative - Switch (v)	Other - Other (w)	Other - Switch (x)	
Unweighted Total	2286	582	148	548	1644	552	1698	325	989	890	442	857	933	85	748	1059	167	749	1088	287	174	172	145	544	79	2286
Weighted Total	2286	589	188*	558	1609	499	1734	308	1018	864	423	871	939	109*	756	984	187	758	1023	278	187	139	120	512	82*	2286
True	751 33%	193 33%	74 40%	184 33%	545 34%	152 31%	588 34%	110 36%	336 33%	277 32%	154 36%	303 35%	287 31%	67 61%	292 39%	277 28%	92 49%	289 38%	303 30%	82 30%	66 35%	37 26%	45 38%	180 35%	25 30%	668 29%
False	1104 48%	321 54%	96 51%	304 54%	769 48%	257 52%	840 48%	144 47%	480 47%	449 52%	204 48%	379 43%	501 53%	32 29%	363 48%	599 61%	73 39%	354 47%	601 59%	150 54%	103 55%	85 61%	57 48%	242 47%	47 57%	1206 53%
Don't know	431 19%	76 13%	18 10%	71 13%	295 18%	89 18%	306 18%	53 17%	202 20%	139 16%	64 15%	189 22%	150 16%	11 10%	101 13%	108 11%	22 12%	114 15%	120 12%	46 17%	18 9%	18 13%	17 14%	90 18%	10 12%	412 18%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename : J25-002388_WAVE_2505085_HFP_wtd_draft15_intUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/- - z/g/h/i/- - z/j/k/l/- - z/m/n/o - z/p/q/r/- - z/s/t/u/v/w/x

Overlap formulae used: * small base



Q210A Can you please select whether each of the below statements is true or false.
-Social care services are generally free at the point of need

Base: All respondents

	Gender			Age							Ethnicity		Working status		Education							Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full- time (m)	Graduates (Degree/Master/P hd/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NN/Q12/ equivalent (r)	Another type of qualification (vocational/profes sional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	2286	1089	1162	116	153	278	380	549	532	278	2051	172	842	1423	699	1551	269	494	556	140	92	2286
Weighted Total	2286	1086	1165	301*	363	369	362	362	276	253	1903	305	1002	1261	679	1567	228	617	523	111	88*	2286
True	798 35% ghijp	379 35% ghijp	407 35% ghijp	131 44% ghi	142 39% hi	141 38% ghi	133 37% hi	112 31% ghij	75 27% ghij	63 25% ghij	622 33% ghij	139 46% zj	369 37% ghij	421 33% ghij	234 34% ghij	546 35% p	63 28% p	239 39% p	176 34% p	40 36% p	28 32% p	761 33% p
False	1076 47% cdhi	496 46% cdhi	565 48% cdhi	102 34% cdhi	108 30% cdhi	166 45% cdhi	158 44% cdhi	205 57% cdhi	169 61% cdhi	168 66% cdhi	945 50% cdhi	109 36% cdhi	427 43% cdhi	641 51% cdhi	334 49% cdhi	736 47% cdhi	124 54% cdhi	270 44% cdhi	237 45% cdhi	60 54% cdhi	45 52% cdhi	1179 52% cdhi
Don't know	412 18% ghims	212 19% ghims	193 17% ghims	68 23% ghi	113 31% zefghi	61 17% i	71 20% ghi	45 12% ghij	31 11% ghij	23 9% ghij	336 18% ghij	58 19% ghij	207 21% zmi	200 16% zmi	111 16% s	285 18% s	40 18% s	108 18% s	111 21% s	12 10% s	14 16% s	346 15% s

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base



Q210A Can you please select whether each of the below statements is true or false.
-Social care services are generally free at the point of need

Base: All respondents

		Annual household income					Country				England region (Net)			England region										Unwtd Total
		Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)		
Unweighted Total		2286	473	691	478	177	1804	169	161	152	529	342	933	96	250	183	167	175	212	274	217	230	2286	
Weighted Total		2286	430	617	520	218	1928	187	106*	63*	531	368	1028	92*	253	187	168	200	216	317	199	297	2286	
True	798 35% eklor	159 37% z	214 35% z	207 40% z	71 33% z	631 33% z	99 53% z	38 35% z	30 47% z	159 30% z	107 29% z	365 36% z	44 48% zop/su	66 26% z	50 27% z	55 33% z	52 26% z	68 31% z	105 33% z	61 30% z	132 44% zoprstu	761 33% z		
False	1076 47% hiv	208 48% z	323 52% z	235 45% z	93 43% z	957 50% zhj	57 30% z	47 44% h	15 25% z	282 53% z	192 52% z	483 47% z	36 39% z	145 57% zmtv	101 54% v	87 52% v	105 52% v	112 52% v	149 47% v	106 53% v	115 39% z	1179 52% z		
Don't know	412 18% d	63 15% z	80 13% z	78 15% z	53 24% cde	339 18% z	32 17% z	22 21% z	18 28% zgh	90 17% z	69 19% z	180 18% z	12 13% z	42 17% z	35 19% z	26 15% z	43 22% z	36 16% z	62 20% z	33 16% z	50 17% z	346 15% z		

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos [IN J25-002388-01]
Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base



Q210A Can you please select whether each of the below statements is true or false.
-Social care services are generally free at the point of need

Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	
Unweighted Total	2286	1759	527	435	469	440	480	462	1252	310	162	173	239	47	63	410	1865	2286
Weighted Total	2286	1833	453	452	461	456	458	458	1176	283	143	152	252	69*	159*	601	1673	2286
True	798 35% p	657 36%	141 31%	174 39% g	165 36%	165 36%	153 33%	140 30%	403 34%	98 35%	53 37%	46 30%	83 33%	20 30%	81 51% zhikl	246 41% zp	549 33%	761 33%
False	1076 47% no	841 46%	236 52% za	191 42%	213 46%	202 44%	226 49%	245 53% zce	586 50% zn	141 50% n	66 46%	73 48%	110 44%	25 36%	52 32%	237 39% zo	835 50%	1179 52%
Don't know	412 18% h	335 18%	76 17%	87 19%	83 18%	88 19%	79 17%	74 16%	188 16%	44 16%	24 17%	32 21%	59 23% h	24 34% zhij	27 17%	119 20%	289 17%	346 15%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : Z5-002388_WAVE_2505085_HFP_wtd_draft5_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base



Q210A Can you please select whether each of the below statements is true or false.
-Social care services are generally free at the point of need

Base: All respondents

	Voting Intention										Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Reform UK (E)	Other (e)	Not eligible to vote (f)	Would not vote (g)	Undecided (h)	Any service (i)	No Service (j)	1-2 Services (k)	3-5 Services (l)	6+ Services (m)	NHS111 (n)	Dentist or pharmacist (o)	GP practice/ GP out-of-hours service (p)	Urgent & Emergency care (q)	Hospital-excluding urgent and emergency care (r)	Mental health services (s)	None (t)	Other (u)	
Unweighted Total	2286	226	396	212	155	469	188	22	114	497	2115	156	850	1107	153	448	1735	1521	534	631	133	159	21	2286
Weighted Total	2286	207	420	222	215	425	141	26**	122*	508	2059	205*	854	1011	153	521	1615	1742	562	555	175*	205*	16**	2286
True	798 35%	68 33%	160 38%	61 27%	85 40%	145 34%	74 52%	9 34%	34 27%	161 32%	722 35%	76 37%	315 36%	341 34%	67 36%	189 36%	545 34%	608 35%	207 37%	173 31%	73 42%	76 37%	4 22%	761 33%
False	1076 47%	114 55%	202 48%	119 54%	85 40%	215 51%	40 28%	8 31%	61 48%	231 46%	998 48%	78 38%	379 44%	535 53%	84 46%	244 47%	823 51%	855 49%	269 48%	294 53%	76 43%	78 38%	12 71%	1179 52%
Don't know	412 18%	24 12%	57 14%	42 19%	44 20%	65 15%	28 20%	9 36%	11 25%	112 22%	106 1%	52 1%	170 20%	136 13%	32 18%	88 17%	246 15%	279 16%	86 15%	88 16%	26 15%	52 7%	1 7%	346 15%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename: 25-002388_WAVE_2505085_HFP_wtd_dmr15_intUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/E/f/h/g - z/i/j/N/I/m - z/n/o/p/q/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q210A Can you please select whether each of the below statements is true or false.
-Social care services are generally free at the point of need

Base: All respondents

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			2024 General Election Vote vs current voting intentions						Unweighted Total
	Total (n)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Labour - Labour (s)	Labour - Switch (t)	Conservative - Conservative (u)	Conservative - Switch (v)	Other - Other (w)	Other - Switch (x)	
Unweighted Total	2286	582	148	548	1644	552	1698	325	989	890	442	857	933	85	748	1059	167	749	1088	287	174	172	145	544	79	2286
Weighted Total	2286	589	188*	558	1609	499	1734	308	1018	864	423	871	939	109*	756	984	187	758	1023	278	187	139	120	512	82*	2286
True	798 35%	198 34%	71 38%	188 34%	580 36%	174 35%	620 36%	116 38%	357 35%	299 35%	149 35%	314 36%	321 34%	69 64%	338 45%	290 29%	92 49%	325 43%	314 31%	97 35%	67 36%	35 25%	53 44%	175 34%	31 38%	761 33%
False	1076 47%	319 54%	93 50%	301 54%	743 46%	254 51%	814 47%	150 49%	477 47%	418 48%	219 52%	372 43%	467 50%	25 23%	332 44%	594 60%	68 37%	332 44%	593 58%	142 51%	101 54%	86 62%	52 43%	240 47%	40 48%	1179 52%
Don't know	412 18%	72 12%	23 12%	70 12%	287 18%	71 14%	299 17%	42 14%	184 18%	147 17%	55 13%	185 21%	151 16%	15 14%	86 11%	100 10%	27 14%	100 13%	117 11%	39 14%	19 10%	18 13%	16 13%	98 19%	11 14%	346 15%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename : J25-002388_WAVE_2505085_HFP_wtd_draft15_intUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/- - z/g/h/i/- - z/j/k/l/- - z/m/n/o - z/p/q/r/- - z/s/t/u/v/w/x

Overlap formulae used: * small base



QSOCIALRESP. Many people will require social care services when they are older. When it comes to paying for social care services, which of the following statements comes closest to your view?

Base: Respondents in England only

	Gender			Age						Ethnicity		Working status		Education								Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full- time (m)	Graduates (Degree/Master/p hd/above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/profes sional/foreign) (s)	No formal qualifications (t)	
Unweighted Total	1804	850	924	98	123	224	298	422	415	224	1592	154	670	1117	569	1207	199	395	432	108	73	1804
Weighted Total	1928	900	997	259*	309	315	306	299	227	213	1579	278	858	1051	582	1310	179	520	447	90*	74*	1804
Individuals should be responsible for paying for all the care they need	44 bj	33 4%	9 1%	9 3%	10 3%	8 2%	9 3%	4 1%	3 1%	1 1%	30 2%	10 4%	24 3%	20 2%	15 3%	29 2%	5 3%	12 2%	8 2%	* 2%	3 3%	32 2%
Individuals should be responsible for paying for all the care they need, but the state should pay for those who can't afford it	295 j	147 16%	146 15%	36 14%	50 16%	58 18%	54 17%	37 13%	29 13%	32 15%	227 14%	61 22%	147 17%	149 14%	96 17%	198 15%	24 13%	89 17%	59 13%	9 10%	18 24%	263 15%
The state should be responsible for paying for some care for everyone who needs it regardless of what they can afford, but people who can afford it should also pay towards their care	1072 j	472 53%	582 58%	127 49%	146 47%	174 55%	158 52%	182 61%	153 67%	132 62%	933 59%	108 39%	452 53%	616 59%	340 58%	720 55%	102 57%	274 53%	254 57%	63 70%	27 37%	1072 59%
The state should be responsible for paying for all the care individuals need	411 hn	206 23%	199 20%	59 23%	69 22%	57 18%	77 25%	67 22%	40 18%	42 20%	326 21%	70 25%	194 23%	212 20%	105 18%	293 22%	42 23%	118 23%	99 22%	16 18%	19 25%	370 21%
Don't know	105 5% fghij	40 4%	61 6%	29 11%	34 11%	17 5%	8 3%	9 3%	3 1%	5 2%	64 4%	29 10%	41 5%	54 5%	26 4%	70 5%	6 3%	27 5%	27 6%	2 2%	7 10%	67 4%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (IN J25-002388-01)

Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/h/k

Overlap formulae used. * small base



QSOCIALRESP. Many people will require social care services when they are older. When it comes to paying for social care services, which of the following statements comes closest to your view?

Base: Respondents in England only

		Annual household income				Country				England region (Net)			England region										
		Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	1804	361	524	394	153	1804	-	-	-	529	342	933	96	250	183	167	175	212	274	217	230	1804	
Weighted Total	1928	351	507	451	196	1928	.*	.*	.*	531	368	1028	92*	253	187	168	200	216	317	199	297	1804	
Individuals should be responsible for paying for all the care they need	44	11	11	8	3	44	-	-	-	14	7	23	5	3	6	-	7	4	7	2	10	32	
	2%	3%	2%	2%	2%	2%	-	-	-	3%	2%	2%	5%	1%	3%	-	4%	2%	2%	1%	3%	2%	
Individuals should be responsible for paying for all the care they need, but the state should pay for those who can't afford it	295	70	85	69	32	295	-	-	-	77	48	170	16	35	26	25	23	40	57	21	53	263	
	15%	20%	17%	15%	17%	15%	-	-	-	14%	13%	17%	17%	14%	14%	15%	11%	19%	18%	10%	18%	15%	
The state should be responsible for paying for some care for everyone who needs it regardless of what they can afford, but people who can afford it should also pay towards their care	1072	173	275	280	126	1072	-	-	-	277	207	588	39	135	103	102	105	121	195	131	141	1072	
	56%	49%	54%	62%	64%	56%	-	-	-	52%	56%	57%	42%	54%	55%	61%	52%	56%	61%	66%	48%	59%	
The state should be responsible for paying for all the care individuals need	411	73	126	83	30	411	-	-	-	137	77	197	23	75	38	34	43	43	47	38	69	370	
	21%	21%	25%	18%	15%	21%	-	-	-	26%	21%	19%	25%	30%	21%	20%	22%	20%	15%	19%	23%	21%	
Don't know	105	23	11	10	6	105	-	-	-	26	28	50	9	4	13	7	22	8	11	7	23	67	
	5%	7%	2%	2%	3%	5%	-	-	-	5%	8%	5%	10%	2%	7%	4%	11%	4%	4%	4%	8%	4%	
	deo												o		o		zostu				o		

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (UN J25-002388-01)

Filename: Z5-002388_WAVE_2505085_HFP_wtd_draft5_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSOCIALRESP. Many people will require social care services when they are older. When it comes to paying for social care services, which of the following statements comes closest to your view?

Base: Respondents in England only

	Urbanity			IMD Quintile					NS-SEC							Children in household		Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	1804	1417	387	331	371	355	385	362	1006	221	128	134	196	37	52	331	1464	1804
Weighted Total	1928	1563	365	374	395	391	385	382	1005	220	125*	125*	220	56**	135*	522	1395	1804
Individuals should be responsible for paying for all the care they need	44	36	8	7	12	16	4	6	26	1	7	1	1	3	2	20	24	32
	2% p	2%	2%	2%	3%	4% f	1%	2%	3%	1%	6% zil	1%	1%	5%	1%	4% p	2%	2%
Individuals should be responsible for paying for all the care they need, but the state should pay for those who can't afford it	295	242	54	56	74	41	57	68	146	33	22	24	42	10	17	85	207	263
	15% e	15%	15%	15%	19% e	10%	15%	18% e	15%	15%	17%	19%	19%	18%	13%	16%	15%	15%
The state should be responsible for paying for some care for everyone who needs it regardless of what they can afford, but people who can afford it should also pay towards their care	1072	859	214	185	200	221	236	230	612	123	66	55	107	21	74	279	792	1072
	56% ck	55%	59%	50%	50%	57%	61% zcd	60% cd	61% zkl	56%	53%	44%	49%	37%	55%	53%	57%	59%
The state should be responsible for paying for all the care individuals need	411	338	73	103	83	87	70	67	182	53	26	39	64	11	28	94	314	370
	21% h	22%	20%	28% zfg	21%	22%	18%	18%	18%	24%	21%	32% zh	29% zh	20%	21%	18%	23% z	21%
Don't know	105	88	17	23	26	26	19	10	39	10	4	6	6	11	14	45	57	67
	5% ghp	6%	5%	6%	7% g	7% g	5%	3%	4%	4%	4%	5%	3%	20%	10% h	9% zp	4%	4%

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: Z5-002388_WAVE_Z505085_HFP_wtd_draft5_IntUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q5OCIALRESP. Many people will require social care services when they are older. When it comes to paying for social care services, which of the following statements comes closest to your view?

Base: Respondents in England only

		Voting Intention									Use of NHS Services P12M					Type of NHS Service P12M									
	Total (z)	Conservative (a)	Labour (b)	Liberal Democrat (c)	Green Party (d)	Reform UK (E)	Other (f)	Not eligible to vote (g)	Would not vote (h)	Undecided (i)	Any service (j)	No Service (k)	1-2 Services (l)	3-5 Services (m)	6+ Services (n)	NHS111 (o)	Dentist or pharmacist (p)	GP practice/ GP out of hours service (q)	Urgent & Emergency care (r)	Hospital-excluding urgent and emergency care (s)	Mental health services (t)	None (u)	Other (v)		
Unweighted Total	1804	205	352	186	144	397	25	18	87	390	1670	123	655	885	130	386	1379	1446	430	504	111	123	17	1804	
Weighted Total	1928	189	389	194	203	370	27**	23**	107*	425	1745	164*	717	866	163*	469	1383	1480	494	469	154*	164*	16**	1804	
Individuals should be responsible for paying for all the care they need	44	8	6	5	2	14	-	-	-	10	42	2	31	12	-	5	24	34	3	2	-	2	-	32	
	2% loqr	4%	2%	2%	1%	4%	-	-	-	2%	2%	1%	4%	1%	-	1%	2%	2%	1%	*	-	1%	-	2%	
Individuals should be responsible for paying for all the care they need, but the state should pay for those who can't afford it	295	31	76	31	32	50	5	8	12	50	275	20	123	128	24	76	207	243	78	63	15	20	2	263	
	15%	17%	19%	16%	16%	14%	17%	36%	12%	12%	16%	12%	17%	15%	15%	16%	15%	16%	16%	14%	10%	12%	12%	15%	
The state should be responsible for paying for some care for everyone who needs it regardless of what they can afford, but people who can afford it should also pay towards their care	1072	114	212	121	95	192	11	10	66	251	976	97	388	505	83	249	799	819	269	284	83	97	12	1072	
	56% d	61%	55%	62% d	47%	52%	42%	42%	62%	59% d	56%	59%	54%	58%	51%	53%	58% p	55%	54%	60% zmp	54%	59%	76%	59%	
The state should be responsible for paying for all the care individuals need	411	32	74	31	61	104	11	1	21	75	377	34	137	202	38	109	304	323	120	104	48	34	1	370	
	21%	17%	19%	16%	30% zabch	28% zabch	42%	4%	20%	18%	22%	21%	19%	23%	23%	23%	22%	22%	24%	22%	31% zop	21%	8%	21%	
Don't know	105 5% aEloqr	3 2%	21 5%	7 4%	12 6%	10 3%	-	4 19%	7 7%	40 9%	75 4%	11 7%	38 5%	19 2%	18 11%	30 6%	48 3%	61 4%	24 5%	16 3%	8 5%	11 7%	1 5%	67 4%	

Fieldwork dates: 8th May - 14th May 2025

Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J25-002388-01)

Filename: 25-002388_WAVE_2505085_HFP_wtd_draft5_intUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Q50A1RESP. Many people will require social care services when they are older. When it comes to paying for social care services, which of the following statements comes closest to your view?

Base: Respondents in England only

	Use of SC Services P12M					Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			2024 General Election Vote vs current voting intentions						Unweighted Total
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Labour - Labour (s)	Labour - Switch (t)	Conservative - Conservative (u)	Conservative - Switch (v)	Other - Other (w)	Other - Switch (x)	
Unweighted Total	1104	485	111	443	1103	417	1356	216	799	143	313	671	105	66	600	124	133	500	855	249	143	113	115	135	70	1104
Weighted Total	1928	501	155*	477	1355	417	1462	278	863	701	377	721	785	88*	641	837	163*	645	860	251	152*	130	106*	398	77*	1804
Individuals should be responsible for paying for all the care they need	44 a	15	8	14	27	9	34	8	17	15	15	12	16	4	12	21	9	5	23	6	2	5	6	10	1	32
Individuals should be responsible for paying for all the care they need, but the state should pay for those who can't afford it	2% b	3%	5%	3%	2%	2%	2%	3%	2%	2%	4%	2%	2%	5%	2%	3%	6%	1%	3%	3%	2%	4%	6%	3%	1%	2%
The state should be responsible for paying for some care for everyone who needs it regardless of what they can afford, but people who can afford it should also pay towards their care	295 c	93	41	85	202	66	230	62	126	96	71	120	102	35	95	103	47	84	122	40	32	20	10	59	17	263
The state should be responsible for paying for some care for everyone who needs it regardless of what they can afford, but people who can afford it should also pay towards their care	15% d	19%	26%	18%	15%	16%	16%	22%	15%	14%	19%	17%	13%	40%	15%	12%	29%	13%	14%	16%	21%	15%	9%	15%	22%	15%
The state should be responsible for paying for some care for everyone who needs it regardless of what they can afford, but people who can afford it should also pay towards their care	1072 e	271	51	262	782	206	853	159	494	368	214	399	436	25	386	474	66	390	486	150	72	79	52	224	43	1072
The state should be responsible for paying for all the care individuals need	56% f	54%	33%	55%	58%	49%	58%	57%	57%	52%	57%	55%	55%	29%	60%	57%	40%	61%	57%	60%	47%	61%	49%	56%	56%	59%
Don't know	411 g	110	47	104	287	119	287	37	177	191	58	152	193	18	122	222	37	134	207	45	45	24	33	96	14	370
Don't know	21% h	22%	31%	22%	21%	28%	20%	13%	21%	27%	16%	21%	25%	20%	19%	27%	23%	21%	24%	18%	29%	19%	31%	24%	18%	21%
Don't know	105 i	13	7	12	58	17	59	13	49	31	19	38	39	6	26	16	3	31	22	9	1	2	5	9	2	67
Don't know	5% j	3%	5%	2%	4%	4%	4%	5%	6%	4%	5%	5%	5%	7%	4%	2%	2%	5%	3%	4%	1%	2%	5%	2%	3%	4%

Fieldwork dates: 8th May - 14th May 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos [IN 125-802388-01]
Filename: 125-002388_WAVE_2505085_HFP_vtd_draft15_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r - z/s/t/u/v/w/x
Overlap formulae used. * small base