



Table 1  
 DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?  
 Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1							AGE BAND 2			SOCIAL GRADE 1					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A&C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1000	469	531	130	170	150	168	179	246	101	127	422	512	248	113	187	160	293	655	345	134	130	136	104	167	90	142	120	179	98	90	
WEIGHTED BASE	1000	469	531	130	170	150	168	179	246	101	127	422	512	248	113	187	160	293	655	345	134	130	136	104	167	90	142	120	179	98	90	
Right direction	194	107	87	38	54	20	28	27	28	90	48	56	103	58	20	35	138	55	116	57	28	69	98	28	32	8	35	22	29	18	21	
18%	19%	23%	16%	27%	34%	13%	17%	15%	11%	80%	35%	13%	24%	14%	17%	14%	20%	15%	24%	12%	12%	28%	21%	23%	10%	13%	17%	19%	14%	17%		
Wrong direction	537	249	286	49	54	92	80	102	155	98	181	218	222	134	64	117	106	181	291	247	114	247	158	69	67	45	62	75	75	70	74	
52%	52%	49%	55%	33%	33%	58%	54%	57%	62%	33%	56%	60%	51%	53%	54%	48%	52%	50%	50%	52%	51%	55%	47%	54%	49%	52%	42%	58%	51%	52%	54%	
Neither	238	122	115	35	38	38	42	30	73	72	93	85	68	19	67	152	86	109	129	68	90	69	26	28	24	44	25	28	35	28		
23%	24%	21%	26%	24%	21%	22%	24%	20%	20%	25%	22%	22%	19%	27%	16%	28%	22%	24%	19%	27%	21%	20%	20%	20%	27%	29%	19%	19%	26%	21%		
Don't know	75	21	54	36	13	13	9	7	37	28	22	24	25	34	15	20	40	15	37	38	54	38	16	6	9	10	6	15	7	12		
7%	4%	4%	10%	12%	8%	8%	5%	4%	7%	20%	7%	6%	6%	6%	12%	8%	6%	6%	10%	6%	8%	6%	8%	5%	5%	7%	11%	7%	4%	10%	9%	
Prefer not to say	6	4	3	3	3	1	1	1	1	5	1	1	1	2	1	3	3	4	5	2	1	4	1	1	2	1	2	1	1	2	1	
1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 2  
 DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Right direction	194	142	49	26	43	38	78	28	59	38	69	86	108	8	35	12	96	110	21	95	23
	18%	19%	19%	14%	17%	17%	26%	12%	15%	22%	28%	30%	14%	5%	24%	19%	28%	21%	9%	28%	6%
							cde				g		l		m	m	m	r		t	
Wrong direction	537	408	112	97	128	129	141	123	238	87	88	113	424	155	61	33	139	248	183	149	273
	51%	53%	44%	50%	52%	58%	47%	53%	60%	51%	36%	40%	55%	88%	41%	50%	40%	47%	77%	44%	69%
		b.				f		j	j	j			k	no				q		s	
Neither	238	162	73	54	57	44	64	62	82	29	64	60	178	9	48	19	91	143	23	80	77
	23%	21%	28%	28%	23%	19%	21%	27%	20%	17%	26%	21%	23%	5%	32%	29%	26%	27%	9%	24%	20%
		a												m	m	m	m	r			
Don't know	75	50	20	16	18	12	19	18	19	15	23	22	52	3	5	2	20	25	10	13	20
	7%	6%	8%	8%	7%	5%	6%	8%	5%	9%	9%	8%	7%	1%	3%	2%	6%	5%	4%	4%	5%
							h														
Prefer not to say	6	2	3	1	3	2	1	1	1	1	3	3	3	1	-	-	-	-	3	2	1
	1%	*	1%	*	1%	1%	*	1%	*	*	1%	1%	*	*	-	-	-	-	1%	1%	*
																		q			

 Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

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25-066418-01 - SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IPSOS

22 Sep 2025

Table 3  
FAV1 - Summary Table - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

Base: Adults aged 16+ in Scotland

	Russell Findlay, Leader of the Scottish Conservative and Unionist Party	Anas Sarwar, Leader of the Scottish Labour Party	John Swinney, Leader of the SNP and First Minister	Keir Starmer, Leader of the Labour Party, and Prime Minister	Kemi Badenoch, Leader of the Conservative Party	Alex Cole- Hamilton, Leader of the Scottish Liberal Democrats	Ross Greer, Co- leader of the Scottish Green Party	Gillian Mackay, Co- Leader of the Scottish Green Party	Rachel Reeves, Labour Chancellor of the Exchequer	Nigel Farage, Leader of Reform UK	Donald Trump, President of the United States of America	Zarah Sultana, former Labour MP and founder of a new left-wing political party	Jeremy Corbyn, former leader of the Labour Party and founder of a new left-wing political party	The Scottish Labour Party	The Scottish Conservative and Unionist Party	The Scottish Liberal Democrats	The Scottish Green Party	The Scottish National Party	Reform UK	Alba Party	A new left-wing political party, founded by Jeremy Corbyn and Zarah Sultana
UNWEIGHTED BASE	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050
WEIGHTED BASE	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050	1050
Very favourable	40	50	111	43	24	27	42	45	27	107	74	35	69	56	50	43	80	159	111	33	57
	4%	5%	11%	4%	2%	3%	4%	4%	3%	10%	7%	3%	7%	5%	5%	4%	8%	15%	11%	3%	5%
Fairly favourable	108	135	214	123	115	161	139	134	94	151	133	97	145	112	120	205	203	199	162	100	107
	10%	13%	20%	12%	11%	15%	13%	13%	9%	14%	13%	9%	14%	11%	14%	20%	19%	19%	15%	9%	10%
Neither favourable nor unfavourable	253	287	218	175	206	351	291	297	231	157	133	251	209	275	219	375	258	161	144	251	222
	24%	27%	21%	17%	20%	33%	28%	28%	22%	15%	13%	24%	20%	26%	21%	36%	25%	15%	14%	24%	21%
Fairly unfavourable	168	208	148	239	211	118	112	121	202	127	139	143	169	228	203	175	140	148	116	190	140
	16%	20%	14%	23%	20%	13%	11%	11%	19%	12%	13%	14%	16%	22%	19%	17%	13%	14%	11%	18%	13%
Very unfavourable	326	250	278	427	385	173	284	251	398	461	551	297	370	272	392	166	293	320	457	315	364
	31%	24%	26%	41%	37%	16%	27%	24%	38%	44%	53%	28%	35%	26%	37%	16%	28%	30%	44%	30%	35%
Don't know	146	111	69	33	98	189	172	193	88	35	13	221	83	58	62	77	68	51	52	151	150
	14%	11%	7%	3%	9%	18%	16%	18%	8%	3%	1%	21%	8%	6%	6%	7%	7%	5%	5%	14%	14%
Prefer not to say	8	8	12	10	9	11	10	9	11	12	5	7	6	10	5	9	8	12	8	12	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
Favourable (NET)	149	185	325	166	140	188	181	179	121	257	207	132	214	208	170	248	283	357	274	133	164
	14%	18%	31%	16%	13%	18%	17%	17%	12%	25%	20%	13%	20%	20%	16%	24%	27%	34%	26%	13%	16%
Unfavourable (NET)	494	458	415	666	597	311	395	372	599	588	691	439	539	499	595	341	433	467	573	504	504
	47%	44%	41%	63%	57%	30%	38%	35%	57%	56%	66%	42%	51%	48%	57%	32%	41%	45%	55%	48%	48%
NET Difference	-345	-273	-100	-500	-457	-123	-215	-193	-478	-330	-484	-307	-325	-291	-426	-94	-484	-110	-299	-372	-341
	-33%	-26%	-10%	-48%	-44%	-12%	-20%	-18%	-46%	-31%	-46%	-29%	-31%	-28%	-41%	-9%	-14%	-10%	-28%	-35%	-32%

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Table 4  
 FAVL\_22 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Russell Findlay, Leader of the Scottish Conservative and Unionist Party  
 Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1										AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	65+	A8	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST								
UNWEIGHTED BASE	1000	469	531	130	170	150	160	170	260	102	127	422	512	160	240	110	187	160	240	655	345	134	130	136	104	169	90	142	120	170	90	90								
WEIGHTED BASE	1000	540	460	130	163	150	160	180	215	105	124	410	410	136	254	119*	241	160	260	578	472	224	430	128*	137	87	152	129	147	131*	137*	149								
	100%	100%	100%	100%	96%	100%	100%	106%	83%	103%	98%	97%	80%	85%	104%	113%*	104%	80%	108%	88%	136%	121%	91%	96%	91%	81%	93%	92%	96%	93%	94%	96%								
Very favourable	40	19	21	6	12	3	3	4	13	18	6	17	28	5	3	4	33	8	24	16	4	14	22	4	3	*	6	9	5	3	10									
	4%	4%	4%	4%	8%	2%	2%	2%	5%	6%	2%	4%	8%	2%	3%	3%	26%	5%	2%	4%	3%	2%	7%	10%	3%	2%	1%	4%	7%	3%	2%	7%								
Fairly favourable	108	71	37	35	32	7	13	8	34	1	20	42	74	14	9	11	80	20	69	39	17	46	44	9	11	6	20	15	14	14	19									
	108%	14%	7%	12%	20%	4%	8%	5%	13%	16%	6%	10%	22%	3%	3%	5%	13%	5%	12%	5%	12%	8%	7%	10%	13%	7%	8%	7%	13%	12%	9%	11%	14%							
Neither favourable nor unfavourable	213	117	136	32	40	41	27	43	70	72	68	113	92	64	31	66	156	97	123	130	55	123	64	27	40	20	36	23	37	41	21	29								
	24%	23%	25%	24%	23%	26%	16%	24%	28%	24%	21%	26%	21%	23%	27%	27%	23%	27%	21%	27%	25%	27%	19%	21%	30%	23%	24%	18%	25%	31%	21%	21%								
Fairly unfavourable	168	82	86	20	21	22	35	31	37	41	57	70	64	53	19	32	117	51	93	75	30	72	62	25	30	14	31	11	31	17	19									
	16%	16%	16%	13%	13%	14%	21%	19%	15%	14%	18%	16%	15%	21%	16%	13%	17%	14%	16%	16%	13%	16%	18%	10%	19%	15%	17%	20%	9%	21%	13%	14%								
Very unfavourable	326	179	144	22	36	53	66	72	76	58	120	148	134	71	39	92	195	130	178	148	81	125	110	49	38	33	37	51	43	32	42									
	32%	30%	35%	12%	13%	34%	40%	40%	30%	20%	37%	34%	24%	19%	23%	33%	38%	30%	31%	31%	38%	38%	32%	33%	38%	38%	24%	40%	24%	24%	31%	31%								
Don't know	146	83	118	34	19	30	23	19	21	54	53	40	53	42	17	34	90	51	83	63	37	64	36	14	20	13	21	18	17	25	19									
	14%	6%	21%	23%	12%	19%	14%	11%	8%	18%	16%	9%	12%	17%	15%	14%	14%	14%	14%	13%	17%	14%	11%	11%	15%	13%	13%	14%	12%	19%	19%	14%								
Prefer not to say	8	3	5	5	1	2	-	-	-	6	2	-	1	4	-	2	6	2	6	2	6	2	-	5	2	-	4	-	2	1	-	1	-							
	1%	1%	1%	4%	*	1%	-	-	-	2%	1%	-	*	2%	-	1%	1%	1%	1%	1%	*	-	1%	1%	-	3%	-	1%	1%	-	*	-	-							
Favourable (NET)	149	90	59	21	44	10	16	12	47	65	25	59	102	19	12	15	121	27	94	55	21	60	66	13	14	6	26	25	19	17	29									
	14%	19%	11%	12%	27%	6%	9%	7%	19%	22%	8%	14%	23%	8%	10%	6%	18%	8%	16%	12%	9%	13%	19%	10%	7%	17%	10%	13%	13%	13%	21%									
Unfavourable (NET)	494	261	230	42	57	75	101	105	113	99	176	218	188	124	58	124	212	181	271	222	111	196	176	74	58	48	68	63	74	49	61									
	47%	52%	42%	11%	30%	48%	61%	58%	43%	34%	54%	51%	43%	49%	49%	51%	45%	50%	47%	47%	50%	44%	51%	54%	43%	55%	44%	49%	50%	37%	44%									
NET Difference	-345	-171	-171	-21	-13	-66	-85	-93	-66	-35	-151	-159	-86	-104	-46	-108	-101	-154	-177	-167	-90	-136	-106	-41	-44	-41	-41	-38	-55	-32	-32									
	-35%	-34%	-31%	-20%	-8%	-41%	-51%	-52%	-28%	-21%	-47%	-37%	-20%	-43%	-39%	-45%	-43%	-43%	-43%	-35%	-40%	-32%	-31%	-28%	-32%	-47%	-27%	-29%	-38%	-24%	-28%									

Proportions/Margins: Columns Totalled (2% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q - r/s - t/u/v - w/x/y/z/aa/bb/cc/dde  
 Overlay formulas used. \* small base

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Table 5  
FAV1\_22 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Russell Findlay, Leader of the Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	19%	24%	21%	29%	22%	38%	16%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	40	35	5	1	13	8	18	3	15	8	14	18	22	19	12	2	6	15	13	6	23
	4%	5%	2%	*	5%	3%	6%	1%	4%	5%	6%	7%	3%	11%	8%	3%	2%	3%	5%	2%	6%
					c		c				g	i		p	p					s	
Fairly favourable	108	89	17	9	25	29	42	22	39	14	33	38	71	47	16	6	15	44	35	18	56
	10%	12%	7%	5%	10%	13%	14%	9%	10%	8%	13%	13%	9%	27%	11%	10%	4%	8%	15%	5%	14%
		b			c		c					no		no	p			q		s	
Neither favourable nor unfavourable	253	178	63	56	65	43	66	55	97	46	55	64	189	66	34	16	54	87	90	53	120
	24%	23%	25%	29%	26%	19%	22%	24%	24%	27%	22%	23%	25%	38%	23%	24%	16%	17%	38%	16%	31%
Fairly unfavourable	168	132	34	33	32	42	50	48	59	19	42	47	121	16	32	18	61	100	31	57	67
	16%	17%	13%	17%	13%	19%	16%	21%	15%	11%	17%	17%	16%	9%	22%	27%	18%	19%	13%	17%	17%
				i										m	m	m	m		q		
Very unfavourable	326	227	98	61	70	78	91	75	132	56	63	71	255	13	47	15	177	214	51	168	89
	31%	30%	38%	31%	28%	35%	30%	32%	33%	33%	25%	25%	33%	7%	23%	51%	51%	41%	22%	50%	23%
		a										k		m	m	m	mno	r		t	
Don't know	146	101	37	31	40	24	35	27	58	25	37	43	104	14	8	9	30	63	18	35	38
	14%	13%	14%	16%	16%	11%	12%	12%	14%	14%	15%	15%	14%	8%	5%	14%	9%	12%	8%	10%	10%
														n							
Prefer not to say	8	1	3	2	2	2	1	1	1	2	4	3	5	-	-	-	2	2	-	2	-
	1%	*	1%	1%	1%	1%	*	1%	*	1%	2%	1%	1%	-	-	-	*	*	-	1%	-
Favourable (NET)	149	124	22	10	39	36	60	25	54	22	47	56	92	66	28	8	21	59	48	24	79
	14%	16%	8%	5%	16%	16%	20%	11%	14%	13%	19%	20%	12%	38%	19%	12%	6%	11%	20%	7%	20%
		b		c	c							no		p	p			q		s	
Unfavourable (NET)	494	359	133	95	102	120	140	123	191	75	104	118	376	29	79	33	239	214	83	225	156
	47%	47%	52%	49%	41%	53%	46%	53%	48%	44%	42%	41%	49%	16%	53%	50%	69%	60%	35%	67%	40%
				d				j						m	m	mno	r		t		
NET Difference	-345	-235	-111	-84	-64	-84	-81	-99	-136	-53	-57	-62	-283	38	-51	-25	-217	-255	-35	-202	-78
	-33%	-31%	-43%	-43%	-26%	-37%	-27%	-42%	-34%	-31%	-23%	-22%	-37%	21%	-34%	-38%	-63%	-49%	-15%	-60%	-20%
												e									

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-06-2018-01: SCOTLAND POLITICAL PUBLIC  
 1279-22ND SEPTEMBER 2025  
 PUBLIC  
 IPD05

22 Sep 2025

Table 6  
 FAVL\_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party  
 Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE 1				SOCIAL GRADE 2				WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	A8C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST									
UNWEIGHTED BASE	1000	469	539	130	170	159	168	179	246	101	127	422	512	248	110	187	160	280	655	345	154	150	150	104	169	90	142	120	170	98	90									
WEIGHTED BASE	1000	549	451	134	153	153	160	160	231	100	124	410	496	234	119*	183	160	260	618	412	154	149	149	107	157	89	142	119	167	107	107									
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%								
Very favourable	50	26	24	5	17	5	4	8	13	23	9	18	30	8	4	7	38	12	34	12	5	16	28	5	7	5	8	9	6	5	5									
15%	15%	15%	15%	4%	11%	3%	3%	3%	5%	18%	7%	4%	7%	3%	4%	3%	6%	3%	7%	3%	2%	4%	8%	4%	5%	6%	6%	5%	5%	4%	4%	4%								
Fairly favourable	130	72	62	35	37	21	19	15	27	33	40	42	80	25	13	17	105	30	85	50	30	48	62	35	19	2	30	19	26	12	13									
13%	13%	14%	11%	12%	23%	13%	11%	8%	11%	18%	12%	10%	18%	10%	11%	7%	15%	8%	15%	11%	9%	11%	18%	12%	14%	2%	10%	14%	17%	9%	10%									
Neither favourable nor unfavourable	287	139	147	37	52	41	38	52	68	89	79	120	122	71	27	67	103	94	149	139	58	112	101	32	31	23	45	31	48	42	35									
27%	27%	28%	27%	28%	32%	26%	22%	29%	27%	30%	24%	28%	28%	28%	23%	28%	28%	26%	26%	29%	26%	25%	30%	25%	23%	27%	27%	29%	32%	32%	26%									
Fairly unfavourable	208	104	104	21	35	35	44	55	44	36	65	106	95	55	14	47	147	61	97	112	39	95	70	25	31	27	28	28	24	22	23									
20%	20%	21%	19%	14%	19%	19%	21%	25%	24%	12%	20%	23%	21%	22%	12%	20%	21%	17%	17%	24%	17%	21%	20%	23%	23%	11%	19%	22%	14%	17%	14%									
Very unfavourable	250	135	115	18	21	39	54	49	69	39	93	118	80	56	44	71	136	115	142	108	73	116	60	37	32	22	23	32	26	32	45									
24%	24%	27%	21%	14%	13%	25%	33%	27%	28%	13%	29%	27%	18%	22%	37%	29%	20%	32%	25%	23%	12%	24%	18%	29%	23%	25%	15%	25%	18%	24%	34%									
Don't know	111	25	86	32	19	21	15	11	12	51	37	24	32	34	17	28	66	45	62	49	29	54	21	14	12	9	15	14	17	18	11									
11%	11%	15%	14%	23%	12%	13%	9%	6%	5%	17%	11%	6%	7%	12%	14%	12%	10%	13%	11%	10%	13%	12%	6%	11%	9%	10%	10%	11%	11%	14%	9%									
Prefer not to say	8	2	6	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1									
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%									
Favourable (NET)	148	88	60	42	54	26	23	21	40	75	49	61	110	34	17	25	144	41	123	62	25	64	88	30	26	7	38	25	33	18	14									
14%	14%	18%	16%	10%	34%	14%	14%	12%	16%	26%	15%	14%	25%	13%	14%	10%	21%	11%	21%	13%	11%	14%	20%	18%	19%	8%	19%	22%	13%	13%	13%									
Unfavourable (NET)	458	239	219	40	36	70	89	93	131	76	159	224	175	111	58	118	182	176	239	219	112	211	129	62	63	48	52	60	50	55	69									
44%	44%	47%	40%	29%	22%	46%	54%	52%	52%	26%	49%	52%	39%	44%	49%	49%	41%	49%	41%	40%	50%	47%	38%	40%	40%	56%	34%	34%	34%	41%	55%									
NET Difference	-279	-140	-133	-29	18	-44	-66	-72	-91	-1	-120	-163	-65	-77	-41	-94	-139	-135	-116	-157	-87	-146	-42	-42	-37	-42	-13	-35	-17	-37	-50									
-26%	-26%	-29%	-24%	-24%	11%	-29%	-40%	-40%	-36%	-1%	-34%	-38%	-14%	-26%	-35%	-39%	-20%	-27%	-20%	-30%	-18%	-12%	-27%	-31%	-48%	8%	27%	-12%	-28%	-37%	-37%									

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q/r - s/t - u/v/w - x/y/z/a/b/c/d/e  
 Overlay formulae used. \* small base

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Table 7  
FAV1\_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Very favourable	50	46	4	6	9	10	25	11	12	9	18	23	27	-	29	2	18	30	6	12	24
	5%	6%	2%	3%	4%	4%	8%	5%	3%	5%	7%	8%	4%	-	19%	3%	5%	6%	2%	4%	6%
		b					d				h	i			mop	m					
Fairly favourable	135	103	32	35	31	24	57	28	44	19	45	48	87	18	52	8	33	82	24	41	58
	13%	14%	12%	8%	12%	11%	19%	12%	11%	11%	18%	17%	11%	11%	35%	12%	10%	16%	10%	12%	15%
							e				h	i			mop						
Neither favourable nor unfavourable	287	206	73	46	69	59	87	62	102	55	68	78	210	42	42	29	86	153	48	79	109
	27%	27%	28%	24%	28%	26%	29%	27%	26%	32%	27%	27%	27%	24%	28%	45%	25%	29%	20%	23%	28%
							f									mnp	n	f			
Fairly unfavourable	208	150	55	40	49	57	51	57	87	24	40	46	162	44	15	9	86	113	57	76	83
	20%	20%	21%	21%	20%	25%	17%	25%	22%	14%	16%	16%	21%	25%	10%	14%	25%	21%	24%	22%	21%
							f	ij						n			n				
Very unfavourable	250	184	57	56	58	59	58	57	110	45	39	52	199	62	7	8	105	110	93	110	98
	24%	24%	22%	29%	23%	26%	19%	24%	28%	26%	16%	18%	26%	35%	4%	12%	30%	21%	39%	32%	25%
				f				i	i	i			k	no			no	q		t	
Don't know	111	72	33	26	31	15	23	14	43	18	35	35	76	8	4	9	17	36	12	20	22
	11%	9%	13%	13%	12%	7%	8%	6%	11%	11%	14%	12%	10%	5%	3%	13%	5%	7%	5%	6%	5%
								g							mnp						
Prefer not to say	8	2	3	4	1	1	1	3	1	1	4	2	6	-	-	-	1	1	-	1	-
	1%	*	1%	2%	*	*	*	1%	*	*	2%	1%	1%	-	-	-	*	*	-	*	-
Favourable (NET)	185	149	37	22	40	34	81	39	56	28	62	71	114	18	80	10	51	112	30	53	82
	18%	19%	14%	11%	16%	15%	27%	17%	14%	16%	25%	25%	15%	11%	54%	16%	15%	21%	12%	16%	21%
							e				gh	i			mop	f					
Unfavourable (NET)	458	334	112	96	107	116	110	114	198	68	79	98	360	106	22	17	190	223	150	185	181
	44%	44%	43%	49%	43%	51%	36%	49%	49%	40%	32%	35%	47%	61%	15%	26%	55%	42%	63%	55%	46%
				f		f		i	i			k		no			no	q		t	
NET Difference	-273	-185	-75	-74	-67	-81	-28	-75	-142	-40	-16	-27	-246	-88	58	-7	-139	-110	-120	-132	-98
	-26%	-24%	-29%	-38%	-27%	-30%	-9%	-32%	-35%	-24%	-7%	-9%	-32%	-50%	39%	-11%	-40%	-21%	-50%	-39%	-25%
														e							

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 8  
 FAVL\_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Minister  
 Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2						SOCIAL GRADE						SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A8C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST								
UNWEIGHTED BASE	1000	503	544	131	161	159	165	168	251	205	224	416	436	214	119*	241	400	100	578	472	224	449	139	124*	157	87*	152	129	147	113*	137*								
WEIGHTED BASE	1000	503	544	131	161	159	165	168	251	205	224	416	436	214	119*	241	400	100	578	472	224	449	139	124*	157	87*	152	129	147	113*	137*								
Very favourable	111	54	57	30	18	11	23	20	32	26	33	52	45	25	9	38	66	48	63	48	23	47	43	13	20	8	17	12	18	11	18								
Fairly favourable	315	115	115	7%	10%	7%	14%	11%	11%	8%	10%	17%	10%	8%	8%	15%	10%	10%	11%	10%	11%	10%	10%	10%	10%	7%	11%	9%	11%	8%	12%								
Neither favourable nor unfavourable	224	108	105	38	39	35	29	38	38	75	63	76	103	50	23	38	133	61	111	83	31	87	85	32	25	19	31	25	37	20	20								
Fairly unfavourable	286	115	109	21%	24%	22%	17%	21%	15%	25%	20%	18%	24%	20%	19%	16%	22%	17%	21%	18%	15%	19%	20%	20%	18%	21%	20%	19%	20%	19%	15%								
Don't know	228	103	124	36	50	37	37	19	39	85	74	58	90	60	20	40	150	60	121	98	33	93	75	26	38	10	42	25	28	27	23								
Fairly unfavourable	212%	21%	21%	21%	21%	21%	21%	21%	16%	20%	20%	21%	14%	21%	24%	17%	20%	22%	19%	21%	21%	15%	21%	22%	20%	28%	11%	28%	19%	19%	20%	17%							
Very unfavourable	148	75	73	15	23	21	21	27	39	39	45	66	61	44	18	20	105	43	96	51	28	67	53	21	13	13	22	23	24	18	14								
NET Difference	146%	51%	131%	12%	14%	14%	13%	15%	14%	13%	13%	15%	14%	17%	15%	11%	15%	12%	17%	12%	12%	15%	10%	10%	10%	10%	10%	10%	10%	10%	10%								
Very unfavourable	278	143	134	4	17	37	51	69	100	21	88	169	109	58	38	72	167	110	120	158	87	116	69	29	25	30	30	37	34	42	50								
NET Difference	28%	28%	25%	3%	11%	23%	31%	39%	40%	7%	27%	39%	25%	23%	32%	30%	24%	31%	21%	33%	20%	28%	20%	22%	19%	15%	20%	29%	23%	32%	37%								
Don't know	89	16	53	24	18	17	5	5	2	40	22	7	24	18	11	16	42	27	40	30	29	18	7	10	10	7	7	7	11	10									
NET Difference	7%	1%	10%	18%	10%	11%	1%	1%	1%	14%	7%	2%	5%	7%	9%	7%	6%	8%	7%	6%	6%	5%	5%	7%	11%	5%	5%	5%	9%	8%	7%								
Prefer not to say	12	8	6	8	-	1	-	2	1	8	1	3	4	4	-	4	8	4	8	4	1	10	*	-	4	-	2	1	1	-	4								
NET Difference	1%	1%	1%	6%	-	1%	-	1%	*	3%	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	*	-	3%	-	1%	1%	1%	1%	1%	1%	1%								
Favourable (NET)	325	162	162	40	55	45	51	57	70	101	97	127	148	71	32	74	118	107	184	132	57	138	128	46	45	25	48	37	53	35	36								
Unfavourable (NET)	31%	32%	30%	34%	34%	29%	31%	32%	28%	34%	30%	30%	34%	28%	27%	31%	32%	30%	34%	28%	25%	30%	30%	30%	33%	28%	32%	29%	36%	27%	26%								
NET Difference	425	218	207	20	40	59	72	96	139	60	111	235	170	101	235	56	98	172	154	216	209	113	184	122	50	39	43	52	60	58	60								
NET Difference	41%	41%	38%	13%	23%	37%	42%	54%	55%	20%	40%	55%	39%	40%	47%	41%	39%	43%	37%	44%	50%	41%	38%	39%	28%	39%	48%	34%	40%	39%	41%								
NET Difference	-580	-56	-45	26	15	-13	-21	-39	-69	41	-34	-108	-22	-31	-23	-24	-53	-47	-23	-77	-56	-50	4	-4	6	-18	-4	-23	-5	-24	-28								
NET Difference	-10%	-11%	-8%	20%	9%	-3%	-22%	-22%	-27%	14%	-10%	-25%	-5%	-22%	-20%	-10%	-8%	-13%	-4%	-10%	-20%	-11%	1%	-8%	5%	-21%	3%	-18%	-4%	-18%	-20%								

Proportions/Means: Columns Totals (2% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p/q - r/s - t/u/v - w/x/y/z/aa/bb/cc/de  
 Overlap formulae used. \* small base



Table 9  
FAV1\_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Minister

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	19%	24%	21%	29%	22%	38%	16%	24%	27%	73%	17%	14%	65%*	33%	50%	23%	32%	38%
Very favourable	111	72	40	29	24	23	30	32	30	12	34	35	76	30	10	3	94	76	16	76	13
11%	9%	15%	15%	9%	10%	10%	10%	14%	8%	7%	14%	12%	10%	-	6%	5%	27%	14%	7%	22%	3%
Fairly favourable	214	162	50	29	64	54	78	40	71	50	64	77	137	9	31	5	120	129	27	111	39
20%	21%	19%	15%	19%	24%	26%	26%	17%	18%	23%	26%	27%	18%	5%	21%	7%	35%	25%	11%	33%	10%
Neither favourable nor unfavourable	218	145	67	38	43	45	73	38	76	42	62	74	145	15	28	18	70	95	35	65	56
21%	19%	26%	20%	17%	20%	24%	24%	16%	19%	25%	25%	26%	19%	9%	19%	28%	20%	18%	15%	19%	14%
Fairly unfavourable	148	112	34	23	34	27	49	42	58	18	30	35	113	29	29	21	30	80	30	36	74
14%	15%	13%	12%	14%	12%	16%	16%	18%	15%	10%	12%	12%	15%	17%	19%	31%	9%	15%	13%	11%	19%
Very unfavourable	278	224	44	54	77	70	53	69	137	44	27	34	244	119	45	17	24	122	126	41	202
26%	29%	17%	28%	31%	31%	17%	17%	30%	34%	26%	11%	12%	32%	68%	30%	26%	7%	23%	53%	12%	51%
Don't know	69	43	20	18	21	5	18	8	24	10	28	26	44	2	6	2	6	22	5	9	10
7%	6%	8%	9%	8%	2%	6%	6%	4%	6%	6%	11%	9%	6%	1%	4%	3%	2%	4%	2%	3%	2%
Prefer not to say	12	5	3	4	4	1	2	3	1	4	4	4	8	-	-	-	1	1	-	1	-
1%	1%	1%	2%	2%	*	1%	1%	1%	*	3%	2%	1%	1%	-	-	-	*	*	-	*	-
Favourable (NET)	325	234	90	58	70	77	107	72	104	52	98	112	213	9	41	8	214	205	43	187	52
31%	31%	35%	30%	28%	34%	36%	36%	31%	26%	30%	40%	39%	28%	5%	27%	12%	62%	39%	18%	55%	13%
Unfavourable (NET)	425	336	77	77	111	97	102	111	196	62	57	68	357	148	73	37	54	202	157	77	276
41%	44%	30%	40%	45%	43%	34%	34%	48%	49%	36%	23%	24%	47%	85%	49%	57%	16%	38%	65%	23%	70%
NET Difference	-100	-103	12	-19	-41	-21	6	-39	-92	-10	41	44	-144	-139	-33	-29	160	3	-114	110	-224
-10%	-13%	5%	-10%	-17%	-9%	2%	2%	-17%	-23%	-6%	17%	15%	-19%	-79%	-22%	-45%	46%	1%	-47%	32%	-57%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-06-2018-01: SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IP/00

22 Sep 2025

Table 10  
FAYL\_a - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer, Leader of the Labour Party, and Prime Minister  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1												AGE BAND 2												SOCIAL GRADE												SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION		PARLIAMENTARY REGION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
	TOTAL	MEN	WOMEN	16-24		25-34		35-44		45-54		55-64		65+		16-34		35-64		65+		A0		C1		C2		DE		A0C1		C2DE		WORKING		NOT WORKING		STANDARD GRADE OR BELOW		HIGHER		DEGREE OR ABOVE		CENTRAL		GLASGOW		HIGHLANDS AND ISLANDS		LOTHIAN		MID SCOTLAND AND FIFE		NORTH EAST SCOTLAND		SOUTH		WEST																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
				16-24	25-34	35-44	45-54	55-64	65+	16-34	35-64	65+	A0	C1	C2	DE	A0C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	Central	GLASGOW	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South	West																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
UNWEIGHTED BASE	1000	469	539	130	170	150	160	170	260	101	127	422	512	260	110	187	160	200	655	345	104	130	655	104	169	90	162	120	170	90	90																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													</

Proportions/Means: Columns Totals (2% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/aa/bb/cc/dd  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 11  
FAV1\_4 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer, Leader of the Labour Party, and Prime Minister

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	23%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Very favourable	43	31	12	6	8	5	23	5	13	6	18	26	17	3	20	1	14	21	8	14	14
	4%	4%	5%	3%	3%	2%	8%	2%	3%	4%	7%	9%	2%	2%	14%	2%	4%	4%	3%	4%	4%
							de				gh				mop						
Fairly favourable	123	97	26	16	26	27	50	24	35	22	42	43	80	5	44	13	37	80	11	40	43
	12%	13%	10%	8%	10%	12%	17%	10%	9%	13%	17%	13%	10%	3%	29%	20%	11%	15%	5%	12%	11%
							c				eh				mp	m	m	f			
Neither favourable nor unfavourable	175	134	39	26	36	35	54	33	66	31	43	54	121	10	34	23	58	96	23	50	66
	17%	18%	15%	14%	14%	16%	18%	14%	17%	18%	17%	19%	16%	5%	23%	35%	17%	18%	10%	15%	17%
															m	mp	m	f			
Fairly unfavourable	239	176	55	42	58	51	72	61	91	24	63	57	182	34	23	14	81	134	34	69	87
	23%	23%	21%	22%	23%	23%	24%	26%	23%	14%	25%	20%	24%	19%	16%	21%	24%	25%	14%	20%	22%
											i							f			
Very unfavourable	427	305	110	93	106	99	93	103	181	79	64	85	342	122	27	13	148	184	161	160	177
	41%	40%	43%	48%	43%	44%	31%	44%	45%	46%	26%	30%	45%	70%	18%	20%	43%	35%	67%	47%	45%
							f		i	j			k	nop		no		q			
Don't know	33	18	12	6	12	5	8	3	13	5	12	16	17	1	1	-	5	8	3	5	6
	3%	2%	5%	3%	5%	2%	2%	1%	3%	3%	5%	6%	2%	1%	*		1%	2%	1%	1%	2%
											8										
Prefer not to say	10	2	4	4	2	2	1	3	1	2	4	3	8	-	-	1	1	1	-	1	-
	1%	*	2%	2%	1%	1%	*	1%	*	1%	2%	1%	1%	-	-	2%	*	*	-	*	-
			a																		
Favourable (NET)	166	128	38	23	33	33	74	29	48	28	61	69	96	8	64	14	51	101	19	54	57
	16%	17%	15%	12%	13%	15%	24%	12%	12%	17%	25%	24%	13%	5%	43%	22%	15%	19%	8%	16%	15%
							cde				eh				mp	m	m	f			
Unfavourable (NET)	666	480	164	135	164	150	165	164	271	103	127	142	524	156	50	27	230	318	195	229	264
	63%	63%	64%	70%	66%	67%	55%	71%	68%	61%	51%	50%	68%	89%	34%	41%	67%	61%	81%	68%	67%
					f	f	f		j	j			k	nop		no		q			
NET Difference	-500	-352	-127	-113	-131	-117	-91	-135	-223	-75	-67	-73	-428	-148	14	-13	-178	-217	-176	-175	-207
	-48%	-46%	-49%	-58%	-53%	-52%	-30%	-58%	-56%	-44%	-27%	-26%	-56%	-84%	9%	-20%	-52%	-41%	-73%	-52%	-53%
															o						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-06-2018-01: SCOTLAND POLITICAL PULSE  
 12TH-22ND SEPTEMBER 2025  
 PUBLIC  
 IPDQ

22 Sep 2025

Table 12  
 FAVL\_23 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? **Kerr Macdonald, Leader of the Conservative Party**  
 Base: Adults aged 16+ in Scotland

		GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
		TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A8C1	C2D8	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST						
UNWEIGHTED BASE	1000	469	531	130	170	168	178	179	246	101	127	422	112	268	110	187	160	200	655	345	134	130	136	104	162	120	179	98	90	107	90							
WEIGHTED BASE	1000	540	460	134	132	133	133	133	211	115	104	410	116	234	119*	243	180	260	518	482	224	140	139	107*	137	161*	112*	120	167	119*	107*							
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Fav/Unfav	24	13	33	3	11	1	*	2	9	14	1	8	3	3	3	5	17	7	15	9	6	3	15	3	2	2	3	2	3	4	6							
Very favourable	25%	18%	29%	2%	7%	*	*	1%	3%	15%	*	2%	3%	1%	2%	2%	2%	2%	18%	2%	10%	1%	6%	2%	2%	2%	2%	1%	1%	3%	6%							
Fairly favourable	115	65	50	38	29	7	10	8	43	47	17	51	70	18	13	14	88	27	66	49	22	42	48	36	14	9	26	14	11	11	14							
11%	13%	9%	13%	18%	18%	5%	6%	5%	17%	16%	5%	12%	16%	7%	11%	6%	13%	7%	11%	10%	10%	9%	14%	12%	11%	10%	17%	11%	8%	8%	10%							
Neither favourable nor unfavourable	206	95	112	28	36	30	23	40	49	64	53	89	78	59	22	47	137	69	117	89	48	101	50	17	25	11	28	20	37	37	30							
20%	19%	21%	21%	22%	22%	19%	14%	22%	20%	22%	16%	21%	18%	23%	19%	19%	20%	19%	20%	16%	21%	22%	15%	14%	18%	13%	19%	16%	25%	28%	22%							
Fairly unfavourable	211	105	106	22	29	36	40	34	51	50	76	85	84	60	28	39	144	67	115	96	39	80	76	27	29	19	37	21	30	39	27							
20%	21%	19%	19%	16%	18%	23%	24%	19%	20%	17%	24%	20%	19%	19%	24%	16%	21%	19%	20%	20%	17%	20%	22%	21%	21%	21%	18%	16%	19%	19%	19%							
Very unfavourable	105	50	57	10	13	12	11	11	11	51	63	143	177	156	87	39	104	143	141	206	179	77	164	130	56	47	39	44	54	55	40	48						
10%	11%	13%	11%	10%	10%	10%	10%	10%	10%	22%	44%	41%	36%	34%	33%	43%	10%	40%	16%	38%	14%	17%	18%	44%	34%	45%	29%	44%	17%	30%	15%							
Don't know	98	16	82	28	21	21	11	9	9	49	32	18	30	24	13	31	54	44	52	47	31	42	19	9	15	7	12	12	16	15	12							
8%	1%	1%	15%	21%	13%	13%	7%	5%	4%	17%	10%	4%	7%	9%	11%	13%	8%	12%	9%	10%	14%	9%	6%	7%	11%	8%	8%	11%	11%	9%								
Prefer not to say	9	4	5	6	-	2	-	-	1	8	2	1	3	4	-	2	7	2	6	3	1	5	2	-	4	-	2	1	2	-	-							
1%	1%	1%	1%	4%	-	1%	-	-	*	2%	1%	*	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%							
Favourable (NET)	140	77	62	41	40	8	10	11	50	61	18	60	84	21	16	18	105	34	81	58	28	46	63	19	17	11	28	16	14	15	19							
13%	15%	11%	13%	13%	13%	5%	6%	6%	20%	21%	6%	14%	19%	8%	13%	8%	13%	10%	14%	12%	11%	10%	13%	13%	12%	13%	19%	12%	10%	11%	14%							
Unfavourable (NET)	597	311	283	51	64	68	121	120	142	115	220	262	240	146	68	142	187	210	321	275	116	214	206	83	76	58	81	79	78	66	75							
57%	62%	52%	38%	40%	40%	62%	73%	67%	57%	39%	68%	61%	55%	58%	57%	59%	56%	58%	56%	58%	52%	57%	61%	65%	61%	67%	51%	62%	53%	50%	55%							
NET Difference	-457	-233	-221	-30	-24	-90	-111	-109	-92	-54	-202	-201	-156	-125	-52	-124	-182	-176	-240	-217	-87	-109	-143	-64	-59	-47	-51	-64	-64	-52	-55							
-46%	-46%	-41%	-23%	-13%	-13%	-53%	-67%	-61%	-37%	-18%	-61%	-47%	-30%	-48%	-44%	-51%	-42%	-49%	-42%	-46%	-39%	-47%	-42%	-30%	-41%	-34%	-49%	-44%	-44%	-39%	-40%							

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/a/b/c/d/e  
 Overlay formulas used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 13  
FAV1\_23 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kemi Badenoch, Leader of the Conservative Party  
Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	19%	24%	21%	29%	22%	38%	16%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	24	22	3	2	9	3	10	2	7	3	12	13	12	9	6	1	8	12	5	8	10
	2%	3%	1%	1%	4%	1%	3%	1%	2%	2%	5%	4%	2%	5%	4%	1%	2%	2%	2%	2%	3%
Fairly favourable	115	94	21	16	33	23	40	24	45	20	27	42	73	52	16	6	15	42	39	20	57
	11%	12%	8%	8%	13%	10%	13%	10%	11%	12%	11%	13%	10%	30%	11%	9%	4%	8%	16%	6%	13%
Neither favourable nor unfavourable	206	143	49	33	55	36	64	45	75	44	42	61	145	61	30	14	38	76	67	36	103
	20%	19%	19%	17%	22%	16%	21%	19%	19%	26%	17%	22%	19%	35%	20%	21%	11%	14%	28%	11%	26%
Fairly unfavourable	211	158	47	44	45	44	57	49	91	19	52	45	166	34	33	21	66	109	55	79	80
	20%	21%	18%	22%	18%	20%	19%	21%	23%	11%	21%	16%	22%	19%	22%	32%	19%	21%	23%	23%	20%
Very unfavourable	385	278	107	75	73	105	107	98	150	64	73	84	302	13	59	22	199	248	62	177	119
	37%	36%	41%	38%	30%	47%	35%	42%	38%	38%	30%	29%	39%	8%	40%	34%	58%	47%	26%	52%	30%
Don't know	98	66	28	22	29	12	22	13	31	18	36	36	62	6	5	2	18	37	12	17	25
	9%	9%	11%	11%	12%	5%	7%	6%	8%	10%	15%	13%	8%	4%	3%	3%	5%	7%	5%	5%	6%
Prefer not to say	9	2	3	2	3	2	1	1	1	2	5	3	6	-	-	-	2	2	-	2	-
	1%	*	1%	1%	1%	1%	*	1%	*	1%	2%	1%	1%	-	-	-	*	*	-	1%	-
Favourable (NET)	140	116	23	18	42	26	51	26	52	22	39	55	85	61	22	7	23	54	44	28	67
	13%	15%	9%	9%	17%	12%	17%	11%	13%	13%	16%	19%	11%	35%	15%	10%	7%	10%	18%	8%	17%
Unfavourable (NET)	597	436	153	118	119	149	164	147	241	83	126	129	468	47	92	43	265	357	116	257	199
	57%	57%	60%	61%	48%	66%	54%	63%	60%	49%	51%	45%	61%	27%	62%	66%	77%	68%	49%	76%	50%
NET Difference	-457	-320	-130	-101	-76	-123	-113	-120	-189	-61	-87	-74	-383	13	-69	-36	-242	-303	-72	-229	-131
	-44%	-42%	-50%	-52%	-31%	-55%	-38%	-52%	-47%	-36%	-35%	-26%	-50%	8%	-46%	-55%	-70%	-58%	-30%	-68%	-33%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 14  
FAYL\_15 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alex Cole-Hamilton, Leader of the Scottish Liberal Democrats  
Base: Adults aged 16+ in Scotland

			GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
	TOTAL	MEN	WOMEN	16-24		25-34		35-44		45-54		55-64		65+	16-34		35-54		55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
				16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	16-34		35-54	55+	16-34	35-54																					55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54

Proportions/Margins: Columns Totalled [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/N/C/D/E  
Overlap formulae used. \* small base



Table 15  
FAV1\_15 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alex Cole-Hamilton, Leader of the Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	27	18	9	3	6	6	13	5	5	5	12	14	13	-	8	9	10	14	2	6	10
	3%	2%	3%	2%	2%	3%	4%	2%	1%	3%	5%	5%	2%	-	5%	14%	3%	3%	1%	2%	2%
															m	mnp					
Fairly favourable	161	132	28	18	46	39	50	41	59	24	37	36	125	32	39	21	47	97	29	43	72
	15%	17%	11%	9%	18%	17%	17%	17%	15%	14%	15%	13%	16%	18%	27%	32%	14%	19%	12%	13%	18%
		b			c	c									d	mp					
Neither favourable nor unfavourable	351	248	94	65	69	82	111	81	124	59	86	100	251	51	51	19	112	171	79	100	141
	33%	33%	37%	34%	28%	37%	37%	35%	31%	35%	35%	35%	33%	29%	34%	29%	32%	33%	33%	30%	36%
Fairly unfavourable	138	100	35	28	36	30	38	36	58	14	30	35	103	27	20	5	60	75	37	64	44
	13%	13%	14%	14%	14%	14%	13%	15%	15%	8%	12%	12%	13%	16%	14%	8%	17%	14%	15%	19%	11%
							d													t	
Very unfavourable	173	131	40	37	39	36	43	28	83	32	31	42	131	44	16	4	66	82	62	70	71
	16%	17%	15%	19%	16%	16%	14%	12%	21%	19%	12%	15%	17%	25%	11%	6%	19%	16%	26%	21%	18%
									e					no			no		q		
Don't know	189	129	48	40	50	29	46	40	67	33	49	54	134	20	14	7	45	85	28	52	56
	18%	17%	19%	20%	20%	13%	15%	17%	17%	20%	20%	19%	18%	11%	9%	11%	13%	16%	12%	15%	14%
Prefer not to say	11	4	4	2	4	2	2	1	4	2	4	3	8	1	-	-	4	1	2	4	-
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	*	*	1%	-
Favourable (NET)	188	151	37	21	51	45	62	46	64	29	49	50	138	32	47	31	57	112	31	50	82
	18%	20%	14%	11%	21%	20%	21%	20%	16%	17%	20%	18%	18%	18%	32%	47%	17%	21%	13%	15%	21%
					c	c	c							mp	mp			f			
Unfavourable (NET)	311	231	75	65	74	67	81	64	141	46	61	77	234	71	37	9	127	157	99	133	115
	30%	30%	29%	34%	30%	30%	27%	28%	35%	27%	24%	27%	31%	41%	25%	13%	37%	30%	41%	39%	29%
									i					no		no		g	t		
NET Difference	-123	-80	-38	-44	-23	-22	-18	-18	-76	-16	-12	-27	-96	-39	11	22	-69	-45	-68	-84	-32
	-12%	-10%	-15%	-23%	-9%	-10%	-6%	-8%	-19%	-10%	-5%	-9%	-13%	-22%	7%	33%	-20%	-9%	-28%	-25%	-8%
															n						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 16  
FAYL\_16 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Ross Greer, Co-Leader of the Scottish Green Party  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1								AGE BAND 2								SOCIAL GRADE								SOCIAL GRADE 2								WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENT REGION									
	TOTAL	MEN	WOMEN	16-24		25-34		35-44		45-54		55-64		65+		16-24		25-34		35-44		45-54		55-64		65+		WORKING	NOT WORKING	STANDARD GRADE OR BELOW		HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST										
				16-24	25-34	35-44	45-54	55-64	65+	16-24	25-34	35-44	45-54	55-64	65+	16-24	25-34	35-44	45-54	55-64	65+	16-24	25-34	35-44	45-54	55-64	65+			16-24	25-34											35-44	45-54	55-64	65+	16-24	25-34	35-44	45-54	55-64	65+
UNWEIGHTED BASE	1000	469	539	100	170	150	170	160	160	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100								
WEIGHTED BASE	1000	469	539	100	170	150	170	160	160	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100							
Very favourable	42	29	55	7	16	6	9	1	3	23	35	4	25	9	6	2	34	8	34	8	4	5	22	3	8	*	5	11	8	3	3	3	3	3	3	3	3	3	3	3	3	3	3								
Fairly favourable	139	60	78	28	38	18	18	22	22	64	36	39	79	28	13	28	98	41	82	57	15	57	68	18	20	16	20	12	21	14	21	15	14	15	14	15	14	15	14	15	14	15	14	15							
Neither favourable nor unfavourable	291	142	147	34	58	42	43	60	54	92	85	114	116	79	25	71	105	96	166	125	60	109	106	39	32	18	49	34	50	42	26	26	26	26	26	26	26	26	26	26	26	26	26								
Fairly unfavourable	112	61	51	15	14	19	12	20	32	29	31	52	42	33	8	30	75	37	58	54	21	55	35	13	15	13	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11								
Very unfavourable	204	104	100	11	13	41	54	54	108	23	99	164	128	55	39	65	181	104	135	149	79	125	75	33	33	27	18	37	33	44	52	44	52	44	52	44	52	44	52	44	52	44	52								
Don't know	172	43	129	34	23	30	30	24	31	57	60	56	56	46	27	42	103	69	95	77	45	80	39	30	24	17	25	18	23	21	25	18	23	21	25	18	23	21	25	18	23										
Prefer not to say	10	3	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0									
Favourable (NET)	161	89	91	35	52	24	27	19	25	87	51	43	96	37	19	30	132	49	117	65	19	72	82	34	26	13	26	27	39	18	17	17	17	17	17	17	17	17	17	17	17	17									
Unfavourable (NET)	396	226	170	25	28	61	66	75	141	54	127	216	167	88	46	95	255	141	193	203	101	180	111	45	48	39	50	48	45	53	68	48	48	48	48	48	48	48	48	48	48	48									
NET Difference	-235	-137	-99	-10	23	-37	-39	-56	-116	-33	-76	-173	-72	-51	-27	-65	-123	-92	-77	-138	-82	-108	-69	-35	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20	-20									
	-20%	-27%	-23%	-7%	13%	-23%	-23%	-35%	-46%	-11%	-23%	-40%	-18%	-20%	-23%	-27%	-28%	-20%	-23%	-20%	-17%	-22%	-14%	-8%	-21%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%	-14%									

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q/r - s/t - u/v/w - x/y/z/a/b/c/d/e  
Overlap formulae used. \* small base



Table 17  
 FAV1\_16 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Ross Greer, Co-Leader of the Scottish Green Party  
 Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	788	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	42	29	14	11	9	6	15	12	7	6	17	18	24	-	11	5	15	18	7	17	5
	4%	4%	5%	6%	3%	3%	5%	5%	2%	4%	7%	6%	3%	-	7%	7%	4%	3%	3%	5%	1%
Fairly favourable	139	98	39	24	27	27	55	28	36	32	43	52	87	5	17	7	81	90	8	67	22
	13%	13%	15%	13%	11%	12%	18%	12%	9%	19%	17%	18%	11%	3%	11%	11%	24%	17%	3%	20%	5%
Neither favourable nor unfavourable	291	209	74	51	53	71	94	67	95	48	81	90	201	22	47	15	114	164	42	100	98
	28%	27%	29%	26%	21%	32%	31%	29%	24%	28%	33%	32%	26%	13%	32%	23%	33%	31%	17%	30%	25%
Fairly unfavourable	112	78	33	23	31	26	25	27	55	9	21	20	92	17	21	16	40	63	24	40	43
	11%	10%	13%	12%	12%	12%	8%	11%	14%	6%	8%	7%	12%	10%	14%	24%	12%	12%	10%	12%	11%
Very unfavourable	284	231	43	45	74	64	78	64	132	46	43	54	230	118	38	19	50	122	130	67	180
	27%	30%	17%	23%	30%	28%	26%	28%	33%	27%	17%	19%	30%	68%	26%	28%	15%	23%	54%	28%	46%
Don't know	172	117	49	35	54	29	35	32	73	28	39	48	124	13	14	4	43	68	27	48	46
	16%	15%	19%	18%	22%	13%	12%	14%	18%	16%	16%	17%	16%	7%	10%	7%	13%	13%	11%	14%	12%
Prefer not to say	10	1	5	5	1	2	1	3	2	2	4	2	8	-	-	-	1	1	-	1	-
	1%	*	2%	2%	*	1%	*	1%	*	1%	1%	1%	1%	-	-	-	*	*	-	*	-
Favourable (NET)	181	127	53	35	36	33	70	40	43	38	60	70	111	5	28	12	96	108	16	83	27
	17%	17%	20%	18%	14%	15%	23%	17%	11%	23%	24%	25%	15%	3%	19%	18%	28%	21%	7%	25%	7%
Unfavourable (NET)	396	309	77	68	105	90	102	91	187	55	64	75	321	135	59	34	90	185	155	107	223
	38%	40%	30%	35%	42%	40%	34%	39%	47%	32%	26%	26%	42%	77%	40%	53%	26%	35%	65%	32%	57%
NET Difference	-215	-182	-24	-33	-69	-57	-33	-51	-144	-17	-4	-5	-210	-131	-31	-23	6	-76	-139	-24	-196
	-20%	-24%	-9%	-17%	-28%	-25%	-11%	-22%	-36%	-10%	-1%	-2%	-27%	-75%	-21%	-35%	2%	-15%	-58%	-7%	-50%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 18  
 FAVL\_17 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Gillian Mackay, Co-Leader of the Scottish Green Party  
 Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2				SOCIAL GRADE 1				SOCIAL GRADE 2				WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	75+	16-34	35-54	55+	65+	A8	C1	C2	D8	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
UNWEIGHTED BASE	1000	501	500	130	163	150	160	170	260	110	120	120	130	100	110	110	100	110	110	110	655	345	114	130	655	104	169	90	162	120	170	90	90				
WEIGHTED BASE	2000	940	1060	260	340	300	320	340	520	220	240	240	260	200	220	220	200	220	220	220	1310	690	228	260	1310	208	338	180	322	240	340	180	180				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Very favourable	45	29	16	10	15	5	7	4	3	26	12	7	30	7	1	17	8	17	8	17	8	2	15	25	5	8	1	6	10	3	4	6	4				
45%	45%	45%	35%	8%	10%	1%	4%	2%	1%	9%	4%	2%	7%	3%	0%	7%	3%	6%	7%	10%	6%	2%	15%	30%	7%	4%	4%	2%	4%	8%	2%	3%	4%				
Fairly favourable	134	61	73	22	41	17	18	17	39	64	35	36	66	29	12	27	90	39	78	56	30	54	53	34	34	15	11	23	19	17	15	10	10				
13%	12%	13%	17%	26%	11%	11%	9%	8%	22%	11%	8%	15%	11%	10%	11%	14%	11%	14%	11%	14%	12%	9%	12%	14%	14%	1%	4%	1%	1%	1%	1%	1%	1%				
Neither favourable nor unfavourable	297	138	157	44	56	42	45	56	54	100	87	110	110	86	28	73	196	101	167	130	60	116	111	43	41	20	45	30	53	35	30	30	30				
29%	27%	29%	13%	13%	27%	27%	31%	22%	22%	34%	27%	26%	25%	14%	24%	30%	28%	28%	29%	27%	27%	26%	33%	34%	30%	23%	23%	24%	36%	26%	22%	22%					
Fairly unfavourable	121	70	50	11	15	18	16	18	43	26	34	61	49	26	6	39	76	45	56	64	24	57	37	11	14	12	25	14	14	14	14	14	14				
11%	14%	9%	8%	9%	11%	9%	10%	17%	17%	9%	10%	14%	11%	10%	5%	16%	11%	12%	17%	10%	14%	11%	13%	11%	9%	10%	14%	16%	11%	11%	8%	8%	15%				
Very unfavourable	251	144	107	11	13	34	40	54	96	24	78	150	107	50	42	52	157	94	122	130	74	114	59	27	31	23	23	32	32	41	42	42	42				
24%	20%	20%	8%	8%	24%	24%	30%	18%	24%	8%	24%	11%	10%	14%	20%	10%	11%	10%	11%	11%	11%	11%	17%	21%	17%	21%	21%	21%	21%	21%	21%	21%	21%				
Don't know	188	148	139	30	21	37	40	36	34	51	76	64	73	52	23	45	120	68	113	81	44	80	53	18	25	19	29	22	29	26	26	26	26				
19%	12%	20%	23%	13%	24%	24%	17%	14%	17%	24%	13%	13%	17%	21%	20%	10%	18%	10%	19%	17%	20%	19%	16%	14%	18%	23%	19%	17%	19%	20%	20%	19%					
Prefer not to say	9	3	6	5	-	1	-	2	1	5	1	3	1	4	-	4	5	4	5	4	5	4	1	7	*	-	4	-	2	1	1	-	2				
1%	1%	1%	4%	-	1%	-	1%	*	*	2%	*	1%	*	1%	-	2%	1%	1%	1%	1%	1%	1%	*	2%	*	-	3%	-	1%	1%	-	1%					
Favourable (NET)	179	90	88	33	57	22	25	21	22	89	47	42	96	36	19	28	132	47	115	64	22	69	78	39	21	11	29	29	29	30	19	16	16				
17%	18%	16%	24%	24%	14%	15%	11%	9%	9%	30%	14%	10%	22%	14%	12%	19%	13%	20%	19%	20%	15%	15%	22%	16%	17%	15%	19%	23%	14%	14%	14%	12%					
Unfavourable (NET)	372	214	158	22	28	56	56	71	140	50	112	211	156	77	48	91	210	139	178	194	97	172	96	38	45	35	48	46	44	44	52	61	61				
37%	43%	29%	18%	17%	15%	38%	40%	50%	50%	17%	34%	49%	30%	30%	40%	18%	34%	39%	31%	41%	44%	38%	28%	30%	33%	41%	31%	30%	30%	30%	30%	30%	30%				
NET Difference	-193	-124	-69	11	29	-34	-31	-51	-118	-40	-65	-168	-60	-41	-29	-63	-102	-92	-63	-130	-75	-103	-19	-10	-10	-22	-23	-18	-17	-24	-33	-33	-47				
-18%	-12%	-13%	8%	18%	-10%	-10%	-18%	-47%	-47%	-13%	-25%	-39%	-14%	-16%	-24%	-26%	-15%	-26%	-41%	-28%	-34%	-23%	-5%	-4%	-4%	-16%	-16%	-12%	-17%	-16%	-16%	-25%	-34%				

Proportions/Mean: Columns Totalled (% risk level) - a/b = c/d/a/b/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/aa/bb/cc/dd  
 Overlap formulas used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 19  
FAV1\_17 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Gillian Mackay, Co-Leader of the Scottish Green Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	164	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	19%	24%	21%	29%	22%	33%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	45	34	11	8	8	9	19	11	9	6	18	17	28	-	9	4	19	23	7	20	4
	4%	4%	4%	4%	3%	4%	6%	5%	2%	4%	7%	6%	4%	-	6%	6%	6%	4%	3%	6%	1%
															m	m	m			t	
Fairly favourable	134	91	41	23	29	24	48	25	37	28	45	52	82	3	20	8	72	86	4	62	25
	13%	12%	16%	12%	12%	11%	16%	11%	9%	16%	18%	18%	11%	2%	13%	13%	21%	10%	2%	18%	6%
															m	m	m	r		t	
Neither favourable nor unfavourable	297	211	82	57	54	71	94	64	109	42	81	94	203	20	49	19	122	159	44	108	87
	28%	28%	32%	29%	22%	32%	31%	28%	27%	25%	33%	33%	27%	11%	33%	28%	35%	30%	19%	32%	22%
															m	m	m	r		t	
Fairly unfavourable	121	87	31	32	33	25	26	39	47	15	19	25	95	30	26	11	32	64	34	30	63
	11%	11%	12%	16%	13%	11%	9%	17%	12%	9%	8%	9%	12%	17%	17%	17%	9%	12%	14%	9%	16%
															p	p				s	
Very unfavourable	251	199	42	35	68	61	65	54	116	42	40	48	203	108	31	16	45	101	120	61	156
	24%	26%	16%	18%	28%	27%	22%	23%	29%	25%	16%	17%	27%	62%	21%	24%	13%	19%	50%	18%	40%
		b							i				k	noo	p	p		q		s	
Don't know	193	139	48	36	53	34	49	37	81	34	42	47	146	15	14	8	53	92	30	56	59
	18%	18%	19%	18%	22%	15%	16%	16%	20%	20%	17%	17%	19%	8%	10%	12%	16%	17%	12%	17%	15%
Prefer not to say	9	2	3	4	2	1	1	3	1	2	3	1	8	-	-	-	1	-	-	1	-
	1%	*	1%	2%	1%	*	*	1%	*	1%	1%	*	1%	-	-	-	*	*	-	*	-
Favourable (NET)	179	124	51	31	37	33	66	36	46	34	63	69	110	3	29	12	91	109	11	83	29
	17%	16%	20%	16%	15%	15%	22%	16%	12%	20%	25%	24%	14%	2%	20%	19%	26%	21%	5%	24%	7%
											h				m	m	m	r		t	
Unfavourable (NET)	372	286	73	67	101	86	91	93	163	57	59	73	299	138	57	27	77	165	154	91	219
	35%	38%	28%	34%	41%	38%	30%	40%	41%	34%	24%	26%	39%	79%	38%	41%	22%	31%	64%	27%	56%
		b			f				i				k	noo	p	p		q		s	
NET Difference	-193	-162	-22	-36	-64	-53	-25	-56	-117	-23	3	-5	-188	-135	-28	-14	14	-56	-143	-9	-190
	-18%	-21%	-8%	-18%	-26%	-23%	-8%	-24%	-29%	-14%	1%	-2%	-25%	-77%	-19%	-22%	4%	-11%	-60%	-3%	-48%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 20  
 FAV1\_21 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rachel Reeves, Labour Chancellor of the Exchequer  
 Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1							AGE BAND 2							SOCIAL GRADE							SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	A&C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST										
UNWEIGHTED BASE	1000	469	531	130	170	150	168	179	246	101	127	422	512	248	113	187	160	280	655	345	134	130	136	104	169	90	142	120	170	98	90										
WEIGHTED BASE	1000	544	456	134	163	150	160	180	251	205	324	410	436	254	139*	241	430	119*	241	402	224	440	330	128*	137	87*	152	129	147	131*	137*										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%									
Very favourable	27	15	11	7	15	1	1	1	1	2	2	2	18	6	1	4	22	5	25	2	2	10	14	5	4	2	8	2	4	2	2										
	3%	3%	2%	1%	3%	0%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	3%	1%	4%	1%	1%	2%	4%	4%	3%	3%	4%	2%	3%	2%	1%										
Fairly favourable	94	51	43	38	47	11	8	10	22	43	39	32	56	38	9	11	74	20	66	28	12	28	52	34	10	2	15	14	15	12	10										
	9%	10%	8%	12%	17%	7%	5%	6%	9%	15%	6%	7%	13%	7%	8%	4%	12%	6%	12%	6%	5%	15%	11%	8%	3%	10%	11%	10%	9%	7%											
Neither favourable nor unfavourable	231	109	121	35	46	39	32	43	36	81	71	79	95	68	19	50	163	69	131	100	42	94	82	30	29	17	44	26	39	26	19										
	22%	22%	22%	26%	29%	24%	20%	24%	14%	28%	22%	18%	22%	27%	16%	21%	24%	19%	23%	22%	19%	21%	24%	24%	21%	19%	20%	21%	27%	20%	14%										
Fairly unfavourable	202	109	90	31	22	38	39	34	48	43	77	82	97	56	16	32	153	49	119	83	35	88	73	38	29	38	29	25	34	33	25										
	19%	22%	17%	13%	14%	24%	23%	19%	19%	14%	24%	19%	22%	22%	14%	13%	22%	14%	21%	18%	16%	20%	22%	14%	21%	20%	18%	20%	16%	18%	18%										
Very unfavourable	398	193	204	10	33	54	77	89	134	43	131	223	139	86	58	114	225	173	184	213	110	180	98	34	50	40	42	49	49	49	64										
	38%	38%	38%	4%	20%	34%	46%	50%	51%	11%	40%	53%	32%	34%	40%	47%	33%	40%	33%	40%	40%	40%	39%	43%	37%	44%	38%	38%	33%	30%	47%										
Don't know	88	19	68	17	14	14	8	3	7	55	22	10	29	17	13	28	46	41	47	40	22	48	17	6	9	8	11	11	14	9	18										
	8%	4%	13%	28%	11%	9%	5%	2%	3%	19%	7%	2%	7%	7%	11%	12%	7%	12%	8%	9%	10%	10%	1%	5%	7%	9%	8%	9%	9%	7%	13%										
Prefer not to say	11	5	6	2	-	1	-	-	2	7	1	2	4	4	1	2	7	4	6	5	1	6	2	-	5	-	-	2	1	2	1	-									
	1%	1%	1%	6%	-	1%	-	-	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	4%	-	1%	1%	1%	1%	-										
Favourable (NET)	121	67	54	23	42	12	11	23	65	42	21	34	72	24	11	14	96	25	90	31	14	38	66	39	14	5	22	16	19	15	11										
	12%	13%	10%	17%	26%	7%	6%	6%	9%	22%	7%	8%	17%	9%	8%	6%	14%	7%	16%	6%	6%	8%	20%	15%	10%	5%	14%	13%	13%	11%	8%										
Unfavourable (NET)	598	303	295	11	55	93	118	123	182	86	208	305	236	142	75	147	178	221	303	296	144	248	171	72	79	57	71	75	73	82	83										
	57%	60%	54%	22%	34%	58%	70%	69%	72%	29%	64%	71%	54%	56%	63%	61%	55%	61%	52%	63%	65%	60%	51%	54%	58%	66%	47%	58%	50%	61%	65%										
NET Difference	-478	-236	-240	-8	-13	-67	-67	-67	-67	-20	-187	-271	-164	-118	-64	-132	-182	-196	-212	-266	-130	-231	-105	-33	-65	-33	-50	-54	-54	-67	-78										
	-48%	-47%	-44%	-6%	-8%	-51%	-49%	-49%	-49%	-7%	-58%	-63%	-18%	-48%	-54%	-55%	-42%	-55%	-37%	-56%	-30%	-52%	-10%	-41%	-48%	-57%	-13%	-45%	-37%	-51%	-57%										

Proportions/Margins: Columns Totalled (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/aa/bb/cc/dde  
 Overlay formulas used. \* small base



25-066418-01 - SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IPSOS

22 Sep 2025

Table 21  
FAV1\_21 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rachel Reeves, Labour Chancellor of the Exchequer

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	19%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	27	22	5	4	2	4	16	-	5	4	18	22	5	1	13	4	8	10	7	8	6
	3%	3%	2%	2%	1%	2%	5%	-	1%	2%	7%	8%	1%	1%	8%	7%	2%	2%	3%	2%	2%
							d				gh				mp	m					
Fairly favourable	94	73	20	11	21	16	41	18	26	17	33	39	55	7	24	8	36	56	10	33	29
	9%	10%	8%	6%	8%	7%	14%	8%	7%	10%	13%	14%	7%	4%	16%	12%	10%	11%	4%	10%	7%
							eh				h				m	m	m	f			
Neither favourable nor unfavourable	231	164	60	38	42	63	73	45	87	38	62	78	153	13	47	25	70	126	28	72	78
	22%	22%	23%	19%	17%	28%	24%	19%	22%	22%	25%	27%	20%	8%	31%	38%	20%	24%	11%	21%	20%
							d								mp	mp	m	f			
Fairly unfavourable	202	155	43	32	42	47	67	52	79	23	49	46	156	36	29	8	78	130	32	73	82
	19%	20%	17%	16%	17%	21%	22%	22%	20%	13%	20%	16%	20%	21%	19%	11%	23%	25%	13%	22%	21%
																	f				
Very unfavourable	398	289	99	88	104	84	85	103	171	70	54	67	330	116	33	17	135	173	157	138	186
	38%	38%	38%	43%	42%	37%	28%	44%	43%	41%	22%	24%	43%	66%	22%	26%	39%	33%	66%	41%	47%
							f									n			q		
Don't know	88	57	27	18	35	9	17	13	29	17	28	30	58	2	4	4	17	30	4	12	13
	8%	7%	10%	9%	14%	4%	6%	6%	7%	10%	11%	10%	8%	1%	2%	7%	5%	6%	2%	4%	3%
					ef											m	f				
Prefer not to say	11	3	3	4	2	2	2	1	3	2	5	3	8	-	-	-	1	1	1	2	-
	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	*	*	1%	1%	-
Favourable (NET)	121	95	25	15	23	20	57	18	31	20	51	60	60	8	36	12	44	66	17	41	35
	12%	12%	10%	8%	9%	9%	19%	8%	8%	12%	21%	21%	8%	5%	25%	19%	13%	13%	7%	12%	9%
							eh								mp	m	m				
Unfavourable (NET)	599	444	142	120	145	111	153	155	250	92	103	113	486	152	62	24	213	303	189	211	269
	57%	58%	55%	61%	59%	58%	51%	67%	62%	54%	42%	40%	63%	87%	42%	37%	62%	58%	79%	62%	68%
							f									no	q				
NET Difference	-478	-349	-117	-104	-122	-111	-95	-137	-218	-72	-52	-53	-426	-144	-26	-12	-169	-237	-172	-170	-234
	-46%	-46%	-46%	-54%	-49%	-49%	-31%	-59%	-55%	-42%	-21%	-19%	-56%	-82%	-17%	-18%	-49%	-45%	-72%	-50%	-59%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 22  
FAYL\_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage, Leader of Reform UK  
Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2						SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION										PARLIAMENT REGION							
	TOTAL	MEN	WOMEN	16-24		25-34		35-44		45-54		55-64		65+		16-34		35-54		55+		AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
				16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW																				HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS
UNWEIGHTED BASE	1000	469	531	100	170	170	168	179	266	302	327	422	512	268	319	187	360	280	655	345	154	150	150	304	169	90	162	120	170	98	90														
WEIGHTED BASE	1000	549	451	100	170	170	168	179	266	302	327	422	512	268	319	187	360	280	655	345	154	150	150	304	169	90	162	120	170	98	90														
Very favourable	189	65	124	13	21	6	23	19	25	34	29	44	50	18	20	67	39	64	38	45	23	12	13	7	10	7	21	16	22																
Fairly favourable	151	51	100	17	35	25	19	23	31	53	44	54	62	33	21	35	95	56	88	63	36	68	46	21	18	5	23	23	30	22															
Neither favourable nor unfavourable	157	71	86	27	21	24	21	18	46	48	45	64	59	33	14	51	32	65	75	82	38	71	37	34	26	17	22	21	19	20	18														
Fairly unfavourable	127	54	73	8	23	24	19	22	30	32	43	55	44	35	20	29	78	48	75	51	35	40	41	19	21	12	16	12	19	16	12														
Very unfavourable	461	206	255	46	52	71	79	96	117	98	149	113	206	123	40	92	120	112	244	227	69	188	181	17	47	42	71	64	64	53	60														
Don't know	35	9	26	12	8	8	2	2	2	21	10	4	14	8	4	9	22	13	23	12	9	17	8	3	5	4	5	1	5	6	5														
Prefer not to say	12	7	5	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1														
Favourable (NET)	239	116	123	30	56	31	42	42	56	87	73	98	111	60	41	95	140	96	163	105	72	113	70	33	31	11	33	29	40	37															
Unfavourable (NET)	568	259	309	67	75	93	88	118	147	111	152	265	250	158	59	121	408	180	319	268	104	217	224	76	68	54	89	76	81	69															
NET Difference	-329	-143	-186	-37	-19	-62	-46	-76	-91	-24	-79	-167	-139	-97	-19	-66	-248	-84	-167	-163	-32	-124	-154	-43	-37	-43	-56	-47	-43	-32															

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/a/b/c/d/e  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 23  
FAV1\_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage, Leader of Reform UK

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	107	86	19	14	25	26	34	14	47	20	26	31	76	44	16	6	17	24	62	24	61
	10%	11%	7%	7%	10%	12%	11%	6%	12%	12%	10%	11%	10%	25%	11%	9%	5%	5%	26%	7%	16%
														nop	p			q		s	
Fairly favourable	151	106	34	17	35	36	50	24	49	35	43	58	92	52	18	3	37	47	59	40	65
	14%	14%	13%	9%	14%	16%	17%	10%	12%	21%	17%	21%	12%	30%	12%	5%	11%	9%	25%	12%	17%
							c			gh		i		nop				q			
Neither favourable nor unfavourable	157	99	54	43	40	27	36	42	56	23	36	43	114	27	25	12	44	69	41	45	54
	15%	13%	21%	22%	16%	12%	12%	18%	14%	13%	14%	15%	15%	15%	17%	19%	13%	13%	17%	13%	14%
Fairly unfavourable	127	94	32	30	38	22	26	31	50	16	29	40	86	17	19	8	37	59	33	49	50
	12%	12%	12%	15%	15%	10%	9%	13%	13%	10%	12%	14%	11%	10%	13%	13%	11%	11%	14%	14%	13%
						f															
Very unfavourable	461	357	98	75	101	105	144	111	184	68	98	93	368	33	70	35	200	313	41	174	158
	44%	47%	38%	39%	41%	47%	48%	48%	46%	40%	40%	33%	48%	19%	47%	53%	58%	60%	17%	51%	40%
		b										k		m	m	m	mn	r		t	
Don't know	35	19	13	10	8	6	8	5	13	7	11	14	21	3	-	-	7	10	4	7	3
	3%	2%	5%	5%	3%	3%	3%	2%	3%	4%	4%	5%	3%	2%	-	-	2%	2%	1%	2%	1%
Prefer not to say	12	2	7	5	1	2	3	4	1	2	6	4	8	-	-	1	4	4	-	1	3
	1%	+	3%	3%	+	1%	1%	2%	+	1%	2%	2%	1%	-	-	2%	1%	1%	-	+	1%
		a								h						2%					
Favourable (NET)	257	193	53	31	60	62	84	38	96	55	68	89	168	95	34	9	54	71	121	64	127
	25%	25%	21%	16%	24%	28%	28%	16%	24%	32%	28%	31%	22%	54%	23%	14%	16%	14%	51%	19%	32%
						c				8		i		nop				q		s	
Unfavourable (NET)	588	451	130	105	139	128	171	143	234	84	126	133	454	50	89	43	237	372	74	223	208
	56%	59%	51%	54%	56%	57%	56%	61%	59%	49%	51%	47%	59%	28%	60%	66%	69%	71%	31%	66%	53%
		b						ij				k		m	m	m	m	r		t	
NET Difference	-330	-258	-77	-74	-79	-65	-86	-104	-139	-29	-58	-44	-286	46	-55	-34	-183	-301	48	-159	-81
	-31%	-34%	-30%	-38%	-32%	-29%	-29%	-45%	-35%	-17%	-23%	-16%	-37%	26%	-37%	-52%	-53%	-57%	20%	-47%	-21%
														e							

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 24  
FAYL\_25 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Donald Trump, President of the United States of America  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1							AGE BAND 2				SOCIAL GRADE 1				SOCIAL GRADE 2				WORKING STATUS		HIGHEST QUALIFICATION		PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	A&BC	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
UNWEIGHTED BASE	1000	469	539	130	170	159	168	179	246	101	127	422	512	268	113	187	160	280	655	345	134	130	136	104	169	90	142	120	179	98	90					
WEIGHTED BASE	1000	503	546	134	163	159	169	180	251	105	133	430	516	274	119	193	160	280	678	322	134	130	136	104	169	90	142	120	179	98	90					
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Very favourable	74	49	25	18	22	7	11	8	7	41	18	15	34	10	16	11	45	29	16	18	21	25	28	9	4	7	10	6	15	6	16					
75%	75%	100%	5%	140%	110%	4%	7%	1%	1%	140%	6%	4%	8%	4%	140%	5%	8%	100%	4%	9%	6%	8%	7%	3%	8%	7%	1%	100%	1%	12%						
Fairly favourable	113	86	47	34	29	24	16	21	28	44	40	40	70	26	6	31	96	37	83	51	21	73	36	12	18	1	21	19	23	14	24					
13%	13%	17%	9%	12%	18%	15%	10%	12%	11%	16%	12%	11%	16%	10%	5%	13%	14%	10%	14%	11%	9%	16%	11%	16%	1%	14%	15%	14%	15%	16%	11%	18%				
Neither favourable nor unfavourable	113	61	72	13	28	12	24	15	42	41	36	57	42	27	21	43	89	65	62	71	41	54	34	21	34	8	19	13	13	16	9					
13%	13%	12%	13%	10%	17%	7%	14%	8%	17%	14%	11%	13%	10%	12%	18%	18%	10%	18%	11%	15%	18%	12%	10%	16%	25%	9%	12%	10%	9%	12%	7%					
Fairly unfavourable	139	74	65	22	46	25	21	17	96	38	46	56	52	43	12	10	95	44	72	67	35	60	43	11	14	9	27	10	22	21	21					
13%	13%	15%	12%	18%	10%	16%	13%	9%	16%	13%	14%	13%	12%	17%	10%	13%	14%	12%	13%	14%	15%	13%	13%	9%	13%	10%	18%	8%	15%	16%	16%					
Very unfavourable	553	226	322	61	61	87	92	117	133	122	179	251	232	144	60	116	176	176	293	259	105	228	162	73	60	60	73	79	71	73	63					
52%	52%	45%	59%	40%	38%	55%	51%	63%	13%	41%	51%	58%	53%	13%	51%	48%	14%	49%	51%	51%	47%	51%	57%	17%	44%	60%	48%	61%	48%	53%	46%					
Don't know	13	5	8	2	5	3	2	4	1	7	4	2	3	3	6	7	8	6	8	6	3	5	4	1	2	1	2	1	2	2	2					
1%	1%	1%	2%	2%	3%	2%	1%	*	1%	2%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	2%	2%	1%					
Prefer not to say	5	2	4	3	-	2	-	1	-	3	2	1	1	2	-	2	3	2	5	1	-	3	2	1	1	-	2	1	-	-	1					
1%	1%	*	1%	2%	2%	1%	-	*	-	1%	*	*	*	1%	-	1%	*	1%	1%	*	-	1%	1%	1%	1%	1%	1%	-	1%	-	1%					
Favourable (NET)	207	135	72	33	51	28	30	35	64	84	59	64	104	37	22	44	141	67	138	69	42	98	64	22	22	8	31	25	39	20	40					
20%	20%	27%	13%	23%	32%	19%	17%	17%	14%	20%	18%	15%	24%	14%	10%	18%	20%	19%	24%	15%	19%	22%	19%	17%	16%	10%	20%	19%	26%	15%	28%					
Unfavourable (NET)	693	300	368	83	77	111	113	134	172	160	224	306	284	187	72	148	471	220	365	326	139	248	230	84	77	69	100	89	83	94	79					
66%	66%	60%	71%	62%	48%	70%	68%	75%	60%	54%	69%	71%	65%	73%	61%	61%	68%	61%	61%	68%	62%	64%	69%	64%	57%	79%	65%	69%	61%	71%	62%					
NET Difference	-484	-164	-319	-40	-26	-81	-82	-99	-107	-76	-164	-242	-181	-107	-50	-104	-130	-153	-226	-257	-68	-100	-171	-42	-55	-40	-69	-64	-54	-24	-45					
-48%	-48%	-33%	-58%	-27%	-16%	-51%	-51%	-56%	-43%	-26%	-51%	-56%	-41%	-29%	-42%	-45%	-48%	-41%	-39%	-34%	-44%	-42%	-42%	-40%	-40%	-40%	-40%	-40%	-37%	-55%	-33%					

Proportions/Margins: Columns Totalled [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/aa/bb/cc/de  
Overlap formulae used. \* small base





Table 25  
FAV1\_25 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Donald Trump, President of the United States of America

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	164	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	16%	24%	21%	29%	22%	38%	16%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	74	53	19	13	10	17	29	9	26	15	23	30	44	16	16	3	16	17	28	20	23
	7%	7%	7%	7%	4%	8%	9%	4%	7%	9%	9%	11%	6%	9%	11%	5%	5%	3%	12%	6%	6%
							d				g				p				q		
Fairly favourable	133	105	21	20	31	30	49	20	41	32	41	54	79	53	21	5	25	41	61	32	69
	13%	14%	8%	10%	13%	14%	16%	9%	10%	19%	16%	19%	10%	30%	14%	7%	7%	8%	26%	9%	18%
		b								gh	gh			noo	p				q		s
Neither favourable nor unfavourable	133	85	44	27	37	26	27	37	50	19	27	38	95	29	19	10	29	50	43	27	59
	13%	11%	17%	14%	15%	11%	9%	16%	13%	11%	11%	13%	12%	17%	13%	16%	8%	9%	18%	8%	15%
Fairly unfavourable	139	99	39	23	36	28	39	27	51	25	37	43	96	32	13	10	41	70	35	41	61
	13%	13%	15%	12%	15%	12%	13%	12%	13%	15%	15%	15%	13%	18%	9%	15%	12%	13%	15%	12%	15%
														n					q		s
Very unfavourable	551	411	130	106	132	120	152	138	221	78	114	111	440	45	78	37	231	343	70	214	181
	53%	54%	51%	53%	53%	54%	50%	59%	55%	46%	46%	39%	57%	26%	53%	57%	67%	65%	29%	63%	46%
								ij	i				k		m		mn	r	t		
Don't know	13	8	4	4	-	3	4	-	9	*	4	6	7	-	-	-	3	3	2	3	-
	1%	1%	2%	2%	-	1%	1%	-	2%	*	2%	2%	1%	-	-	-	1%	1%	1%	1%	-
								g													
Prefer not to say	5	2	*	1	1	1	2	1	2	1	2	2	4	-	2	-	1	2	-	2	1
	1%	*	*	*	*	*	1%	1%	*	1%	1%	1%	1%	-	1%	-	*	*	-	*	*
Favourable (NET)	207	158	39	33	41	48	78	29	67	47	64	85	123	69	37	8	41	58	90	52	92
	20%	21%	15%	17%	17%	21%	26%	13%	17%	28%	26%	30%	16%	39%	25%	12%	12%	11%	37%	15%	23%
							d			gh	d			noo	p				q		s
Unfavourable (NET)	691	510	169	129	168	148	192	165	272	103	151	154	537	77	91	47	272	413	105	254	242
	66%	67%	66%	66%	68%	66%	63%	71%	68%	60%	61%	54%	70%	44%	61%	72%	79%	79%	44%	75%	62%
								j					k		m		mn	r	t		
NET Difference	-484	-353	-130	-96	-127	-100	-114	-135	-205	-56	-87	-69	-414	-8	-54	-39	-231	-355	-15	-202	-151
	-46%	-46%	-51%	-49%	-51%	-45%	-38%	-58%	-51%	-33%	-35%	-24%	-54%	-5%	-37%	-60%	-67%	-68%	-6%	-60%	-38%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 26  
 FAVL\_27 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Zarah Suluhu, former Labour MP and founder of a new left-wing political party  
 Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE 1				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMNT REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A&C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
UNWEIGHTED BASE	1000	469	539	130	170	150	168	179	246	101	127	122	112	248	113	187	160	280	655	345	104	130	138	104	169	90	142	120	179	98	90			
WEIGHTED BASE	1000	549	451	139	151	159	169	179	251	109	139	129	119	259	119	189	169	289	659	349	109	139	139	109	169	99	149	129	179	99	99			
Very favourable	35	15	20	11	14	2	1	5	14	25	3	7	21	9	1	4	30	5	26	9	-	13	20	4	4	4	5	3	4	3	3			
	3%	1%	4%	1%	4%	0%	2%	7%	15%	25%	3%	7%	15%	4%	1%	2%	4%	1%	4%	2%	-	3%	6%	1%	4%	4%	5%	4%	3%	3%	2%			
Fairly favourable	97	54	42	38	34	15	11	13	5	52	27	19	54	22	9	12	78	21	81	16	7	40	48	10	16	4	19	17	14	9	7			
	9%	11%	8%	13%	21%	10%	7%	7%	2%	17%	8%	4%	12%	9%	8%	5%	11%	6%	14%	3%	3%	9%	14%	8%	12%	4%	13%	14%	10%	6%	5%			
Neither favourable nor unfavourable	245	127	122	29	54	36	32	42	57	84	69	99	100	60	26	65	180	91	132	119	48	98	89	28	31	20	44	26	43	29	30			
	24%	25%	23%	22%	34%	23%	19%	23%	23%	28%	21%	23%	23%	24%	22%	27%	23%	25%	23%	25%	21%	22%	26%	22%	23%	23%	20%	20%	29%	22%	22%			
Fairly unfavourable	148	71	77	16	15	26	29	32	25	30	55	57	55	44	16	28	99	44	91	52	24	65	47	29	22	11	17	20	19	16	10			
	14%	14%	13%	12%	9%	16%	18%	18%	10%	10%	17%	13%	13%	17%	13%	12%	14%	12%	16%	11%	11%	14%	14%	22%	16%	12%	11%	15%	13%	12%	7%			
Very unfavourable	289	177	110	12	18	38	53	57	118	30	91	175	117	86	38	75	183	113	130	166	94	124	77	29	32	27	37	31	33	50	54			
	28%	30%	21%	8%	11%	24%	31%	31%	47%	10%	28%	41%	27%	20%	13%	31%	27%	21%	23%	30%	42%	38%	23%	29%	32%	24%	24%	24%	23%	30%	41%			
Don't know	221	146	165	45	26	38	40	31	62	71	77	78	85	11	28	56	137	85	113	168	50	180	155	27	26	21	28	30	31	25	31			
	21%	11%	30%	13%	16%	24%	24%	17%	17%	24%	24%	17%	20%	20%	24%	23%	20%	23%	20%	23%	23%	23%	23%	21%	19%	21%	18%	21%	23%	19%	23%			
Prefer not to say	7	3	3	3	-	2	-	-	1	3	2	1	3	2	-	2	5	2	5	2	1	4	2	-	3	-	-	2	-	-	-	-		
	1%	1%	1%	1%	-	1%	-	-	7%	1%	1%	7%	1%	1%	-	1%	1%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%		
Favourable (NET)	130	68	62	29	48	18	12	18	7	77	30	26	79	31	11	15	106	24	100	34	7	53	64	14	22	8	15	22	17	13	11			
	13%	14%	11%	13%	30%	11%	7%	10%	3%	26%	9%	6%	17%	12%	9%	6%	13%	7%	18%	5%	3%	12%	20%	11%	16%	9%	16%	17%	12%	10%	8%			
Unfavourable (NET)	438	247	191	28	32	65	82	88	144	60	147	232	172	130	54	103	282	157	222	218	118	188	124	58	55	18	54	51	52	66	64			
	42%	49%	35%	21%	20%	41%	50%	49%	57%	20%	45%	54%	40%	43%	45%	43%	41%	44%	38%	46%	53%	42%	37%	46%	40%	43%	35%	40%	35%	49%	48%			
NET Difference	-307	-178	-150	-	16	-47	-70	-70	-136	17	-117	-207	-97	-79	-43	-88	-176	-131	-115	-152	-97	-118	-158	-44	-32	-30	-29	-34	-53	-55	-55			
	-30%	-15%	-24%	-	1%	-10%	-13%	-14%	-24%	1%	-10%	-20%	-7%	-11%	-16%	-20%	-18%	-13%	-15%	-30%	-30%	-30%	-30%	-10%	-9%	-9%	-9%	-10%	-11%	-13%	-13%			

Proportions/Means: Columns Totals [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/N/C/DE  
 Overlay formulas used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 27  
FAV1\_27 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Zarah Sultana, former Labour MP and founder of a new left-wing political party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	35	27	8	6	5	12	13	6	6	13	10	14	21	-	7	2	18	16	4	13	6
	3%	4%	3%	3%	2%	5%	4%	3%	2%	7%	4%	5%	3%	-	4%	2%	5%	3%	2%	4%	2%
															m		m				
Fairly favourable	97	68	29	13	17	22	42	13	25	14	45	45	52	3	27	5	37	48	12	44	13
	9%	9%	11%	6%	7%	10%	14%	6%	6%	8%	18%	16%	7%	2%	18%	8%	11%	9%	5%	13%	3%
							cd				gh	i			mp	m	m			t	
Neither favourable nor unfavourable	251	168	78	54	48	56	78	70	86	42	53	62	189	14	33	19	105	144	28	93	70
	24%	22%	30%	28%	19%	25%	26%	30%	21%	25%	21%	22%	25%	8%	22%	29%	30%	27%	12%	28%	18%
Fairly unfavourable	143	108	34	25	31	25	48	33	55	17	38	43	100	25	30	12	45	81	29	44	64
	14%	14%	13%	13%	13%	11%	16%	14%	14%	10%	15%	15%	13%	14%	20%	19%	13%	15%	12%	13%	16%
Very unfavourable	297	237	55	56	78	68	70	71	143	38	44	56	240	109	31	13	79	133	127	84	170
	28%	31%	21%	29%	32%	30%	23%	31%	36%	22%	18%	20%	31%	62%	21%	20%	23%	25%	53%	25%	43%
		b						i	ii			k		no			q			s	
Don't know	221	152	53	40	65	42	51	38	83	46	54	61	160	24	20	14	59	102	40	60	71
	21%	20%	21%	21%	26%	19%	17%	16%	21%	27%	22%	21%	21%	14%	14%	21%	17%	19%	17%	18%	18%
					f					g							m	r		u	
Prefer not to say	7	3	1	1	3	1	*	1	1	2	3	3	4	-	-	-	2	2	-	2	-
	1%	*	*	*	1%	*	*	1%	*	1%	1%	1%	*	-	-	-	*	*	-	1%	-
Favourable (NET)	132	95	37	18	22	34	55	19	31	26	56	59	73	3	34	7	56	64	16	57	19
	13%	12%	14%	9%	9%	15%	18%	8%	8%	15%	23%	21%	10%	2%	23%	11%	16%	12%	7%	17%	5%
							cd			h	gh	i			m	m	m			t	
Unfavourable (NET)	439	345	88	81	110	93	118	104	199	55	83	99	340	134	62	25	124	214	156	128	234
	42%	45%	34%	42%	44%	41%	39%	45%	50%	32%	33%	35%	44%	77%	42%	39%	36%	41%	65%	38%	59%
		b						ii	ii			k		no			q			s	
NET Difference	-307	-250	-52	-63	-88	-59	-64	-85	-168	-28	-27	-40	-267	-131	-28	-18	-68	-150	-139	-71	-215
	-29%	-33%	-20%	-32%	-35%	-26%	-21%	-36%	-42%	-17%	-11%	-14%	-35%	-75%	-19%	-28%	-20%	-29%	-58%	-21%	-55%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 28

FAYL\_28 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Jeremy Corbyn, former leader of the Labour party and founder of a new left-wing political party

Base: Adults aged 16+ in Scotland

		GENDER			AGE BAND 1					AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2					WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION									
		TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A&C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST							
UNWEIGHTED BASE	1000	469	539	100	170	159	168	179	266	101	127	422	512	268	113	187	760	239	655	345	134	130	138	104	169	90	182	120	179	98	90								
WEIGHTED BASE	2000	1017	983	234	413	400	400	400	600	200	251	875	1061	554	219	343	180	560	1518	472	224	440	390	267	437	207	410	270	447	219	130								
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
Very favourable	89	34	35	23	18	6	8	13	6	39	34	17	43	13	6	9	54	15	50	19	4	28	34	12	13	3	10	11	9	6	5								
75%	75%	75%	75%	100%	110%	45%	10%	6%	2%	110%	45%	4%	9%	10%	5%	4%	8%	4%	9%	4%	2%	4%	10%	9%	100%	45%	6%	8%	10%	4%	4%	4%							
Fairly favourable	146	79	65	23	48	31	11	22	12	89	42	34	87	37	12	27	105	40	99	46	8	63	68	17	23	9	25	25	22	12	12								
14%	16%	12%	17%	29%	19%	7%	12%	5%	23%	13%	8%	15%	13%	10%	11%	11%	11%	11%	17%	10%	3%	14%	20%	13%	17%	11%	16%	10%	15%	9%	9%								
Neither favourable nor unfavourable	209	101	107	24	46	25	37	39	38	70	61	77	81	44	26	58	125	84	119	90	51	79	63	36	28	9	33	18	34	25	26								
20%	20%	20%	18%	29%	15%	22%	22%	15%	24%	19%	18%	19%	19%	17%	22%	24%	18%	23%	21%	19%	23%	18%	19%	28%	21%	10%	21%	14%	23%	19%	19%								
Fairly unfavourable	169	77	92	34	38	32	38	27	40	32	70	67	69	55	21	24	124	45	109	60	36	67	62	36	24	19	9	16	27	20	14								
16%	15%	17%	10%	11%	20%	23%	15%	16%	11%	22%	16%	16%	16%	22%	18%	10%	18%	13%	19%	13%	16%	15%	18%	24	17%	1	22%	13%	18%	15%	10%								
Very unfavourable	379	180	189	16	22	50	63	75	143	38	113	219	148	84	46	91	233	137	154	216	98	172	96	32	32	40	51	48	40	61	65								
38%	38%	39%	10%	12%	14%	32%	38%	42%	57%	13%	30%	51%	14%	18%	39%	38%	14%	18%	23%	17%	44%	40%	38%	23%	24%	46%	13%	27%	27%	40%	48%								
Don't know	83	19	44	34	10	13	9	5	11	44	22	16	28	18	7	30	46	37	63	41	25	36	15	7	14	8	10	14	10	14	14								
8%	4%	17%	25%	6%	6%	5%	3%	4%	15%	7%	4%	6%	6%	7%	6%	13%	7%	10%	7%	9%	11%	8%	5%	6%	10%	5%	8%	9%	9%	7%	10%								
Prefer not to say	6	2	3	3	-	2	-	-	1	3	2	1	2	2	-	2	4	2	4	2	1	4	1	-	2	-	2	1	1	-	-	-							
1%	+	1%	2%	-	1%	-	-	+	+	1%	1%	+	+	1%	-	1%	1%	1%	1%	+	+	1%	+	-	2%	-	1%	+	1%	-	-	-							
Favourable (NET)	234	114	99	44	64	37	19	33	18	104	56	50	138	57	19	36	130	54	149	64	12	91	102	38	36	13	34	34	31	18	17								
23%	23%	18%	13%	40%	23%	11%	18%	7%	36%	17%	12%	15%	23%	15%	16%	15%	23%	15%	26%	14%	5%	20%	30%	22%	27%	15%	22%	26%	21%	13%	13%								
Unfavourable (NET)	139	67	71	29	41	42	101	103	183	70	183	286	217	140	67	115	137	182	163	276	115	219	158	56	56	59	76	65	67	81	79								
13%	13%	16%	22%	23%	25%	27%	25%	27%	30%	24%	30%	30%	25%	25%	27%	28%	25%	25%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%								
NET Difference	-225	-153	-173	18	23	-46	-82	-70	-165	38	-128	-235	-109	-89	-49	-79	-108	-127	-114	-212	-123	-148	-58	-28	-20	-46	-41	-29	-36	-43	-43								
-23%	-15%	-17%	2%	2%	-5%	-47%	-30%	-46%	-31%	-30%	-30%	-29%	-26%	-41%	-31%	-33%	-29%	-30%	-40%	-50%	-33%	-27%	-22%	-22%	-14%	-16%	-17%	-23%	-26%	-47%	-45%								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/a/b/c/d/e  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 29  
FAV1\_28 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Jeremy Corbyn, former leader of the Labour party and founder of a new left-wing political party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	18%	23%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	69	51	17	8	15	18	27	10	18	16	25	26	43	*	19	3	31	36	7	28	9
	7%	7%	7%	4%	6%	8%	9%	4%	5%	9%	10%	9%	6%	*	13%	5%	9%	7%	3%	8%	2%
											gh				m	m	m	r		t	
Fairly favourable	145	100	43	28	25	28	56	26	47	24	48	51	93	3	31	4	67	66	19	65	24
	14%	13%	17%	14%	10%	13%	19%	11%	12%	14%	19%	18%	12%	2%	21%	6%	19%	13%	8%	19%	6%
							d				gh				mo		mo			t	
Neither favourable nor unfavourable	209	138	64	45	44	39	65	53	64	42	49	64	144	13	30	14	85	122	26	82	58
	20%	18%	25%	23%	18%	18%	22%	23%	16%	25%	20%	23%	19%	7%	20%	21%	25%	23%	11%	24%	15%
															m	m	m	r			
Fairly unfavourable	169	129	41	30	33	40	55	36	64	22	47	51	119	20	26	20	52	98	35	48	74
	16%	17%	16%	15%	13%	18%	18%	15%	16%	13%	19%	18%	15%	12%	17%	30%	15%	19%	15%	14%	19%
																mp					
Very unfavourable	370	295	63	58	106	84	85	94	176	47	51	65	305	133	39	24	94	178	144	101	214
	35%	39%	24%	30%	43%	37%	28%	41%	44%	28%	21%	23%	40%	70%	27%	30%	27%	34%	60%	30%	54%
		b			cf	f		ii	ii				k	nop					q		s
Don't know	83	48	29	25	24	13	13	12	29	16	25	25	58	6	3	2	15	25	9	13	16
	8%	6%	11%	13%	9%	6%	4%	5%	7%	10%	10%	9%	8%	4%	2%	2%	4%	5%	4%	4%	4%
		a			f																
Prefer not to say	6	2	1	1	2	1	1	1	1	2	2	2	4	-	-	-	1	1	-	1	-
	1%	*	*	*	1%	1%	*	1%	*	1%	1%	1%	*	-	-	-	*	*	-	*	-
Favourable (NET)	214	152	60	36	39	47	83	36	65	40	72	77	136	3	50	7	98	102	26	93	33
	20%	20%	23%	19%	16%	21%	28%	15%	16%	23%	29%	27%	18%	2%	34%	11%	28%	19%	11%	28%	8%
							d				gh				mo	m	mo	r		t	
Unfavourable (NET)	539	424	103	88	139	124	140	130	240	70	99	116	423	153	65	43	145	276	178	149	288
	51%	56%	40%	45%	56%	55%	46%	56%	60%	41%	40%	41%	55%	87%	44%	66%	42%	52%	75%	44%	73%
		b			f			ij	ij				k	nop		no		q		s	
NET Difference	-325	-272	-43	-51	-100	-77	-56	-94	-175	-30	-26	-39	-287	-150	-15	-36	-47	-173	-152	-56	-256
	-31%	-36%	-17%	-26%	-40%	-34%	-19%	-41%	-44%	-17%	-11%	-14%	-37%	-86%	-10%	-55%	-14%	-33%	-64%	-16%	-65%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 30  
FAYL\_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Party  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1										AGE BAND 2					SOCIAL GRADE 1					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	TOTAL	MEN	WOMEN	16-24		25-34		35-44		45-54		55-64		65+		16-34		35-54		55+		AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
				16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+																				16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54	55+	16-34	35-54

Proportions/Means: Columns Total [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v - w/x/y/z/aa/bb/cc/dd  
Overlap formulae used. \* small base

Table 31  
FAV1\_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Very favourable	56	45	10	6	12	8	28	5	15	10	26	38	18	3	33	4	12	29	9	16	21
	5%	6%	4%	3%	5%	3%	9%	2%	4%	6%	11%	13%	2%	2%	22%	5%	3%	5%	4%	5%	5%
							ce				gh		l		mop						
Fairly favourable	152	110	40	18	37	30	60	34	42	22	54	49	103	10	55	11	45	85	17	39	56
	14%	14%	15%	9%	15%	13%	20%	15%	11%	13%	22%	17%	13%	6%	37%	17%	13%	16%	7%	12%	14%
							c				h				mop	m	m	f			
Neither favourable nor unfavourable	275	202	68	46	60	61	81	53	110	54	58	69	206	35	37	31	78	143	46	66	113
	26%	27%	26%	24%	24%	27%	27%	23%	28%	32%	23%	24%	27%	20%	25%	47%	23%	27%	19%	19%	29%
																mop	f			s	
Fairly unfavourable	228	178	46	43	56	57	61	60	93	30	44	55	173	54	14	9	94	130	61	84	90
	22%	23%	18%	22%	22%	25%	20%	26%	23%	18%	18%	19%	23%	31%	9%	13%	27%	25%	25%	25%	23%
														no			no	f			
Very unfavourable	272	187	74	61	68	59	59	66	117	44	45	54	217	70	8	8	105	122	105	124	107
	26%	25%	29%	31%	28%	26%	20%	29%	29%	26%	18%	19%	28%	40%	6%	12%	31%	23%	44%	36%	27%
				f	f			i	i				k	no		no	q	t		t	
Don't know	58	37	16	17	11	9	12	11	21	9	17	18	40	3	2	2	9	15	3	9	7
	6%	5%	6%	9%	5%	4%	4%	5%	5%	5%	7%	6%	5%	2%	1%	3%	3%	3%	1%	3%	2%
Prefer not to say	10	3	3	4	3	1	1	3	2	2	1	1	9	-	-	1	1	2	-	1	1
	1%	*	1%	2%	1%	*	*	1%	*	1%	1%	*	1%	-	-	2%	*	*	*	*	*
Favourable (NET)	208	155	50	25	50	38	88	39	57	32	80	86	122	13	88	15	57	113	25	55	76
	20%	20%	19%	13%	20%	17%	29%	17%	14%	19%	32%	30%	16%	8%	59%	23%	17%	22%	11%	16%	19%
							cde				ghi		l		mop	m	m	f			
Unfavourable (NET)	499	365	120	103	124	116	120	126	210	74	89	109	390	124	22	16	200	252	166	208	197
	48%	48%	47%	53%	50%	51%	40%	54%	53%	43%	36%	38%	51%	71%	15%	25%	58%	48%	69%	61%	50%
				f	f	f		i	i				k	noo		no	o	q	t	t	
NET Difference	-291	-210	-70	-78	-75	-78	-32	-86	-153	-42	-9	-23	-268	-111	66	-1	-142	-139	-140	-152	-121
	-28%	-28%	-27%	-40%	-30%	-35%	-10%	-37%	-38%	-25%	-4%	-8%	-35%	-63%	44%	-2%	-41%	-26%	-59%	-45%	-31%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-06-2018-01: SCOTLAND POLITICAL PULSE  
 12TH-22ND SEPTEMBER 2025  
 PUBLIC  
 IP/00

22 Sep 2025

Table 32  
 FAVL\_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party  
 Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	C3	C4	A8	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST								
UNWEIGHTED BASE	1000	469	531	130	170	150	168	178	246	101	127	422	512	248	110	187	160	280	655	345	134	130	138	104	169	90	182	120	178	98	90									
WEIGHTED BASE	1000	543	457	134	153	153	160	168	231	105	124	430	516	254	119*	183	160	280	638	412*	224	140	138	107*	137	89*	152	120	167	107	107									
	100%	56%	54%	13%	13%	13%	13%	13%	24%	10%	10%	41%	42%	24%	11%	18%	16%	28%	63%	40%	13%	13%	13%	11%	15%	9%	18%	12%	17%	10%	10%									
Very favourable	50	28	21	8	16	3	3	16	24	8	20	33	5	6	5	5	38	11	32	17	10	12	28	4	5	1	10	5	8	6	11									
	5%	6%	4%	6%	10%	2%	2%	7%	6%	8%	2%	5%	8%	2%	5%	2%	6%	3%	6%	4%	4%	8%	8%	3%	4%	1%	6%	4%	5%	4%	8%									
Fairly favourable	120	67	53	16	29	10	15	13	30	48	25	60	68	29	11	13	97	23	66	54	21	51	48	12	14	8	24	17	12	16	18									
	12%	13%	10%	12%	18%	6%	9%	7%	14%	15%	8%	11%	16%	12%	9%	5%	14%	6%	11%	11%	9%	11%	14%	9%	10%	9%	16%	13%	8%	12%	13%									
Neither favourable nor unfavourable	219	106	113	30	37	32	22	34	63	68	54	97	86	50	28	54	136	82	108	111	55	99	58	25	28	13	26	22	40	37	28									
	22%	21%	21%	23%	23%	20%	13%	19%	25%	23%	17%	23%	20%	20%	24%	22%	20%	23%	19%	23%	25%	22%	17%	20%	20%	16%	17%	17%	27%	28%	21%									
Fairly unfavourable	208	95	108	18	35	38	32	38	43	53	69	81	74	59	29	41	133	70	116	87	43	84	68	26	25	17	32	27	32	16	27									
	19%	19%	20%	13%	22%	24%	19%	21%	17%	18%	21%	19%	17%	23%	24%	17%	19%	19%	20%	19%	19%	19%	20%	18%	20%	18%	20%	21%	21%	12%	12%	20%								
Very unfavourable	192	101	108	11	33	64	85	87	89	87	149	177	150	81	39	111	242	150	218	174	82	160	128	55	51	39	50	54	46	50	49									
	17%	18%	16%	23%	22%	40%	51%	49%	36%	23%	46%	41%	34%	36%	33%	46%	15%	42%	38%	37%	36%	38%	37%	43%	37%	44%	33%	42%	32%	38%	34%									
Don't know	62	14	48	26	8	12	9	4	4	33	21	7	25	16	6	15	41	21	34	28	14	29	14	6	10	8	9	4	9	8	6									
	6%	3%	9%	13%	5%	8%	6%	2%	1%	11%	7%	2%	6%	6%	5%	6%	6%	6%	6%	6%	6%	6%	4%	5%	7%	9%	6%	3%	6%	6%	5%									
Prefer not to say	8	2	3	4	-	4	-	-	-	4	4	-	-	-	-	2	3	2	3	2	-	4	-	-	-	4	-	1	-	-	-	-								
	1%	1%	1%	6%	-	1%	-	-	-	1%	1%	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%								
Favourable (NET)	170	95	74	25	45	13	18	16	52	70	93	68	101	34	17	18	135	35	99	71	30	63	72	16	18	9	34	22	30	22	29									
	16%	19%	14%	19%	28%	8%	11%	9%	23%	24%	10%	16%	23%	13%	14%	7%	20%	10%	17%	15%	13%	14%	21%	12%	14%	10%	22%	17%	13%	17%	21%									
Unfavourable (NET)	595	286	306	49	71	101	117	125	132	120	218	258	224	151	68	153	175	220	334	261	124	253	194	81	76	56	82	81	79	66	74									
	57%	57%	56%	37%	44%	66%	70%	70%	53%	41%	67%	60%	51%	53%	57%	61%	54%	61%	58%	55%	56%	56%	57%	64%	55%	65%	54%	63%	54%	50%	54%									
NET Difference	-425	-191	-232	-24	-26	-88	-88	-109	-80	-50	-187	-189	-123	-117	-51	-134	-240	-185	-235	-250	-94	-190	-122	-66	-57	-47	-49	-59	-49	-46	-45									
	-42%	-38%	-43%	-28%	-15%	-58%	-53%	-61%	-32%	-17%	-58%	-44%	-28%	-46%	-43%	-56%	-33%	-27%	-41%	-40%	-42%	-42%	-42%	-51%	-41%	-54%	-32%	-46%	-40%	-33%	-33%									

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/a/b/c/d/e  
 Overlay formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





Table 33  
FAV1\_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	16%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	50	38	11	4	12	12	19	10	15	7	18	20	30	23	7	3	11	21	15	9	27
	5%	5%	4%	2%	5%	5%	6%	4%	4%	4%	7%	7%	4%	13%	4%	5%	3%	4%	6%	3%	7%
														np						s	
Fairly favourable	120	101	18	14	30	27	47	22	41	28	30	43	77	58	22	6	15	43	49	18	67
	11%	13%	7%	7%	12%	12%	15%	9%	10%	16%	12%	13%	10%	33%	14%	9%	4%	8%	20%	5%	17%
		b					c					i		no	p			q		s	
Neither favourable nor unfavourable	219	150	56	41	67	41	48	49	92	34	43	57	162	57	34	11	36	80	64	38	96
	21%	20%	22%	21%	27%	18%	16%	21%	23%	20%	17%	20%	21%	32%	23%	17%	11%	15%	27%	11%	24%
					f									od	p				q		s
Fairly unfavourable	203	156	45	42	45	42	57	45	79	29	50	57	146	28	25	15	68	102	49	72	81
	19%	20%	18%	22%	18%	19%	19%	20%	20%	17%	20%	20%	19%	16%	17%	23%	20%	19%	20%	21%	21%
Very unfavourable	392	277	111	84	76	94	115	100	150	64	78	85	307	7	57	27	211	261	61	197	113
	37%	36%	43%	43%	31%	42%	38%	43%	38%	38%	32%	30%	40%	4%	38%	41%	61%	50%	25%	58%	29%
					d			i				k		m	m	mno		r		t	
Don't know	62	42	15	8	17	9	16	6	22	8	27	22	40	2	4	3	5	17	2	6	11
	6%	5%	6%	4%	7%	4%	5%	2%	5%	5%	11%	8%	5%	1%	3%	5%	1%	3%	1%	2%	3%
							gh														
Prefer not to say	5	*	2	2	1	-	*	1	1	1	2	*	4	-	-	-	-	-	-	-	-
	*	*	1%	1%	*		*	1%	*	*	1%	*	1%	-	-	-	-	-	-	-	-
Favourable (NET)	170	139	29	18	42	39	66	31	55	35	48	62	107	81	28	9	25	65	63	27	93
	16%	18%	11%	9%	17%	18%	22%	14%	14%	21%	19%	22%	14%	46%	19%	13%	7%	12%	27%	8%	24%
		b				c	c					i		no	p			q		s	
Unfavourable (NET)	595	432	156	125	121	136	172	145	229	93	128	142	453	35	82	42	278	363	110	268	194
	57%	57%	61%	65%	49%	60%	57%	62%	57%	54%	52%	50%	59%	20%	55%	64%	81%	69%	40%	79%	49%
				d		d		i				k		m	m	mno		r		t	
NET Difference	-426	-293	-128	-107	-78	-96	-106	-114	-174	-58	-81	-80	-346	46	-54	-34	-253	-299	-46	-241	-100
	-41%	-38%	-50%	-55%	-32%	-43%	-35%	-49%	-43%	-34%	-33%	-28%	-45%	26%	-36%	-51%	-73%	-57%	-19%	-71%	-25%
														o							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 34

FAYL\_8 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE 1					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENT REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1000	469	539	130	170	159	168	179	246	102	127	422	512	248	119	187	160	280	655	345	154	150	150	104	169	90	142	120	179	98	90	
WEIGHTED BASE	1000	1013	987	234	313	283	289	281	431	219	264	840	416	204	119	243	400	519	412	224	440	390	207	137	207	112	170	147	217	137	137	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very favourable	43	21	22	9	10	3	8	3	10	19	11	13	22	4	5	11	26	16	10	13	9	15	19	4	2	4	8	8	8	8	1	
45%	4%	4%	4%	7%	4%	2%	1%	1%	4%	4%	3%	3%	1%	2%	4%	5%	4%	3%	5%	3%	4%	3%	6%	3%	2%	5%	4%	7%	6%	6%	1%	
Fairly favourable	206	101	104	41	45	25	28	36	39	78	53	76	98	46	24	38	143	62	117	88	20	92	80	17	25	20	40	28	26	24	25	
20%	20%	20%	19%	23%	28%	16%	17%	20%	16%	26%	16%	18%	22%	18%	20%	16%	21%	17%	20%	19%	9%	20%	24%	14%	18%	23%	26%	22%	17%	18%	18%	
Neither favourable nor unfavourable	375	172	202	49	62	47	60	64	91	111	108	156	156	92	40	87	248	127	196	179	86	164	110	54	47	24	48	44	60	50	49	
36%	34%	37%	37%	39%	30%	36%	36%	36%	36%	38%	33%	36%	36%	38%	34%	36%	36%	35%	34%	38%	39%	37%	37%	42%	34%	28%	31%	34%	41%	38%	35%	
Fairly unfavourable	175	97	77	8	19	35	26	35	52	27	65	87	72	55	18	32	125	50	94	69	38	67	69	23	22	15	24	22	16	24	22	
17%	19%	14%	6%	12%	22%	16%	19%	21%	19%	19%	20%	10%	10%	21%	15%	11%	18%	14%	16%	17%	16%	15%	20%	14%	16%	17%	21%	21%	14%	16%	16%	
Very unfavourable	166	81	75	10	11	39	11	34	50	21	65	83	65	30	26	46	94	72	94	72	55	68	42	23	24	17	14	25	18	21	25	
16%	18%	14%	8%	7%	19%	19%	19%	20%	7%	19%	19%	19%	15%	12%	22%	19%	14%	20%	16%	15%	25%	15%	12%	18%	17%	19%	9%	19%	13%	18%	18%	
Don't know	77	19	58	21	14	17	12	6	8	55	29	14	25	23	5	23	49	28	41	36	18	36	18	7	13	6	11	7	10	8	13	
7%	4%	11%	14%	8%	11%	7%	3%	3%	12%	9%	3%	3%	6%	9%	4%	10%	7%	8%	7%	8%	8%	5%	5%	10%	7%	7%	6%	7%	6%	10%		
Prefer not to say	9	3	6	6	-	1	-	-	2	8	2	2	1	4	1	4	5	5	6	3	-	8	1	-	4	-	2	1	1	-	2	
1%	1%	1%	4%	-	1%	-	1%	-	2%	1%	-	2%	1%	1%	2%	1%	1%	1%	-	1%	-	1%	-	-	1%	-	1%	1%	-	-	1%	
Favourable (NET)	248	121	127	40	55	28	36	39	49	95	64	88	118	51	29	50	148	79	147	105	29	107	99	21	27	25	46	36	34	32	27	
24%	24%	25%	20%	34%	17%	22%	22%	20%	32%	20%	21%	20%	27%	20%	24%	21%	24%	22%	25%	21%	13%	24%	29%	17%	20%	28%	30%	26%	23%	24%	19%	
Unfavourable (NET)	341	188	151	18	30	65	57	69	102	48	122	171	136	84	44	78	120	122	188	154	91	135	111	46	46	32	45	40	43	43	47	
32%	17%	28%	12%	19%	41%	34%	38%	41%	36%	16%	38%	40%	31%	33%	37%	32%	32%	34%	32%	37%	41%	30%	33%	36%	34%	30%	31%	31%	29%	37%	34%	
NET Difference	-94	-67	-25	22	25	-38	-21	-29	-53	47	-58	-82	-17	-34	-15	-28	-51	-43	-41	-53	-62	-28	-12	-24	-19	-7	-	-4	-11	-20		
-9%	-13%	-5%	12%	13%	-24%	-22%	-16%	-21%	-18%	18%	-18%	-19%	-4%	-13%	-12%	-11%	-7%	-12%	-7%	-13%	-12%	-6%	-10%	-14%	-8%	-	-3%	-4%	-8%	-13%		

Proportions/Means: Columns Total [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v/w - x/y/z/aa/bb/cc/de  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 35  
FAV1\_8 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	16%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	43	30	13	5	17	6	13	8	15	9	10	15	28	1	7	14	18	24	5	14	16
	4%	4%	5%	2%	7%	3%	4%	3%	4%	5%	4%	5%	4%	1%	5%	22%	5%	5%	2%	4%	4%
														mnp		m					
Fairly favourable	205	154	49	33	46	39	73	50	65	29	61	65	140	23	41	29	65	123	23	60	75
	20%	20%	19%	17%	18%	17%	24%	21%	16%	17%	25%	23%	18%	13%	27%	44%	19%	23%	10%	18%	19%
														m	mnp			r			
Neither favourable nor unfavourable	375	271	96	70	95	84	100	91	139	63	82	91	284	53	62	13	135	191	79	112	141
	36%	36%	37%	36%	38%	37%	33%	39%	35%	37%	33%	32%	37%	30%	41%	20%	39%	36%	33%	33%	36%
														o			o				
Fairly unfavourable	175	131	38	35	34	43	49	34	80	21	40	47	128	40	15	6	68	101	52	80	70
	17%	17%	15%	18%	14%	19%	16%	15%	20%	13%	16%	17%	17%	23%	10%	9%	20%	19%	22%	24%	18%
														no			n				
Very unfavourable	166	125	35	32	37	38	42	33	75	31	27	40	126	52	16	1	46	62	71	53	80
	16%	16%	14%	17%	15%	17%	14%	14%	19%	18%	11%	14%	16%	30%	11%	2%	13%	12%	30%	16%	20%
									i					no	o		o				
Don't know	77	50	22	15	17	14	22	13	25	15	23	24	53	5	8	2	12	23	9	18	12
	7%	7%	9%	8%	7%	6%	7%	6%	6%	9%	9%	9%	7%	3%	5%	3%	3%	4%	4%	5%	3%
Prefer not to say	9	2	3	4	1	1	2	3	1	2	4	2	8	-	-	-	1	1	-	1	-
	1%	*	1%	2%	*	*	1%	1%	*	1%	2%	1%	1%	-	-	-	*	*	*	*	-
Favourable (NET)	248	184	62	38	63	46	86	58	80	38	72	80	167	25	48	43	83	147	29	75	91
	24%	24%	24%	19%	25%	20%	29%	25%	20%	22%	29%	28%	22%	14%	32%	66%	24%	28%	12%	22%	23%
							e				h			m	mnp		m	r			
Unfavourable (NET)	341	255	74	67	71	80	91	67	155	52	67	87	254	92	32	7	113	163	123	133	150
	32%	33%	29%	34%	29%	36%	30%	29%	39%	31%	27%	31%	33%	51%	21%	11%	33%	31%	51%	39%	38%
									6i					no			no	q			
NET Difference	-94	-71	-12	-29	-8	-35	-5	-9	-75	-14	5	-7	-87	-68	16	36	-30	-16	-94	-59	-59
	-9%	-9%	-5%	-15%	-3%	-15%	-2%	-4%	-19%	-8%	2%	-2%	-11%	-39%	11%	56%	-9%	-3%	-39%	-17%	-15%
														np							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: Adults aged 16+ in Scotland

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 37  
FAV1\_9 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Green Party  
Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	758	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	80	48	30	17	16	13	31	20	19	15	26	36	44	2	16	4	38	43	8	36	13
	8%	6%	12%	9%	7%	6%	10%	8%	5%	9%	11%	13%	6%	1%	11%	6%	11%	8%	3%	11%	3%
		a									h	i		m			m	r		t	
Fairly favourable	203	149	52	32	46	47	68	39	79	33	53	61	141	4	31	10	112	123	14	99	32
	19%	20%	20%	16%	19%	21%	23%	17%	20%	19%	21%	22%	18%	2%	21%	15%	33%	24%	6%	29%	8%
															m		mno	r		t	
Neither favourable nor unfavourable	258	180	75	56	51	58	67	57	86	42	72	80	177	22	36	13	87	129	47	81	82
	25%	24%	29%	29%	20%	26%	22%	25%	22%	24%	29%	28%	23%	13%	24%	20%	25%	25%	19%	24%	21%
															m		m				
Fairly unfavourable	140	106	29	20	34	29	45	31	59	22	29	40	100	25	26	12	40	73	34	39	67
	13%	14%	11%	10%	14%	13%	15%	13%	15%	13%	12%	14%	13%	14%	17%	18%	12%	14%	14%	11%	17%
Very unfavourable	293	237	47	49	81	64	73	74	136	41	42	42	251	116	36	25	55	133	130	73	181
	28%	31%	18%	25%	33%	28%	24%	32%	34%	24%	17%	15%	33%	66%	24%	37%	16%	25%	54%	22%	46%
		b						i	1			no	q		p		p		q		s
Don't know	68	40	20	16	19	13	16	10	20	16	22	23	45	6	4	3	11	23	7	10	19
	7%	5%	8%	8%	7%	6%	5%	4%	5%	9%	9%	8%	6%	3%	2%		3%	4%	3%	3%	5%
Prefer not to say	8	1	3	4	1	1	1	3	1	2	3	1	7	-	-	-	1	1	-	1	-
	1%	+	1%	2%	+	+	+	1%	+	1%	1%	1%	1%	-	-	-	+	+	-	+	-
Favourable (NET)	283	197	82	48	62	60	100	58	97	48	79	98	185	6	47	13	151	166	22	135	45
	27%	26%	32%	25%	25%	27%	33%	25%	24%	28%	32%	34%	24%	4%	32%	20%	44%	32%	9%	40%	11%
												i			m		mno	r		t	
Unfavourable (NET)	433	343	76	70	115	93	118	104	195	63	71	82	351	141	62	36	96	206	163	112	248
	41%	45%	30%	36%	46%	41%	39%	45%	49%	37%	29%	29%	46%	80%	42%	55%	28%	39%	68%	33%	63%
		b						i	ii			no	q		p		p		q		s
NET Difference	-150	-146	6	-21	-53	-33	-18	-46	-98	-15	9	16	-166	-135	-15	-23	55	-40	-141	24	-203
	-14%	-19%	2%	-11%	-21%	-15%	-6%	-20%	-24%	-9%	3%	6%	-22%	-77%	-10%	-35%	16%	-8%	-59%	7%	-51%
																	no				

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 38  
 FAVL\_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party  
 Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2						SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A&C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST						
UNWEIGHTED BASE	1000	469	531	130	170	150	160	170	260	101	127	422	512	260	110	187	160	280	655	345	134	130	136	104	169	90	162	120	170	90	90						
WEIGHTED BASE	2000	1017	983	284	416	410	410	410	820	210	264	870	1160	570	219	383	360	610	1510	490	220	220	220	137	220	120	220	167	210	130	130						
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Very favourable	130	65	75	18	37	35	33	23	51	15	49	55	79	28	14	37	107	53	107	52	29	67	59	38	20	9	21	22	26	20	19						
13%	17%	13%	13%	13%	13%	10%	10%	13%	13%	10%	15%	13%	10%	13%	12%	15%	10%	14%	13%	13%	13%	17%	14%	17%	11%	14%	17%	17%	17%	17%	15%	14%					
Fairly favourable	190	97	100	41	69	50	50	32	88	21	49	70	83	45	21	50	129	70	107	92	34	80	75	51	28	16	34	19	27	21	21						
19%	19%	18%	19%	19%	19%	11%	18%	15%	19%	17%	15%	16%	19%	18%	17%	21%	19%	19%	19%	19%	15%	18%	22%	21%	18%	18%	23%	15%	19%	16%	16%						
Neither favourable nor unfavourable	161	72	90	29	38	33	19	22	21	67	52	43	47	50	20	44	98	64	88	74	34	63	56	17	30	12	26	20	24	17	14						
15%	14%	16%	14%	22%	24%	21%	11%	12%	8%	23%	16%	10%	11%	20%	17%	18%	14%	18%	15%	16%	15%	14%	17%	13%	22%	14%	17%	16%	16%	13%	11%						
Fairly unfavourable	148	66	82	30	37	37	25	36	35	27	60	61	65	45	18	24	106	41	97	50	24	76	42	27	15	12	23	17	24	13	16						
14%	13%	15%	14%	14%	14%	22%	14%	14%	14%	9%	18%	14%	15%	18%	15%	10%	15%	11%	17%	11%	11%	17%	12%	22%	11%	14%	15%	13%	16%	9%	12%						
Very unfavourable	100	163	156	7	19	47	52	74	122	26	98	190	144	72	39	65	216	104	146	174	89	134	95	28	29	33	40	43	39	52	56						
30%	35%	29%	3%	13%	29%	31%	41%	49%	9%	30%	45%	13%	33%	23%	33%	17%	31%	29%	23%	37%	40%	30%	10%	21%	18%	26%	23%	26%	33%	30%	41%						
Don't know	51	16	25	22	9	10	6	3	3	31	36	4	16	13	7	17	27	24	26	25	35	21	12	6	7	6	5	7	6	9	7						
5%	3%	6%	17%	6%	6%	4%	1%	1%	1%	11%	5%	1%	4%	3%	6%	7%	4%	7%	5%	5%	7%	5%	3%	5%	5%	3%	5%	5%	4%	7%	5%						
Prefer not to say	12	4	8	7	1	1	-	3	-	8	1	3	1	6	-	5	7	5	7	6	-	8	*	-	5	-	2	1	1	2	2						
1%	1%	2%	5%	1%	1%	-	1%	-	1%	1%	*	1%	*	2%	-	2%	1%	2%	1%	1%	-	2%	*	-	3%	-	1%	1%	1%	1%	1%						
Favourable (NET)	317	162	172	59	76	45	52	55	69	35	98	124	162	74	35	87	236	122	214	143	62	147	134	49	51	25	56	41	53	41	41						
34%	36%	32%	44%	47%	29%	32%	31%	28%	36%	30%	29%	29%	37%	29%	26%	36%	34%	34%	37%	30%	28%	33%	1	37%	29%	36%	32%	36%	31%	32%	30%						
Unfavourable (NET)	467	229	238	17	36	69	88	99	158	53	158	257	209	113	56	89	122	145	243	224	113	209	137	56	46	48	64	60	62	64	73						
46%	46%	44%	13%	22%	44%	60%	53%	63%	38%	49%	60%	40%	40%	44%	47%	17%	47%	40%	42%	47%	50%	47%	40%	44%	32%	13%	42%	46%	43%	48%	53%						
NET Difference	-150	-47	-66	42	41	-24	-36	-44	-89	18	-60	-132	-47	-39	-21	-2	-86	-24	-29	-41	-50	-63	-3	-7	7	-21	-8	-18	-9	-3	-1						
-15%	-9%	-12%	13%	23%	-22%	-24%	-35%	-39%	-28%	-18%	-31%	-31%	-13%	-23%	-18%	-1%	-12%	-7%	-5%	-17%	-23%	-14%	-3%	-5%	5%	-24%	-5%	-14%	-4%	-2%	-23%						

Proportions/Mean: Columns Tested (3% risk level) -  $\chi^2/N$  -  $\chi^2/(N/f)/h$  -  $\chi^2/N$  -  $\chi^2/(N/h)$  -  $\chi^2/N$  -  $\chi^2/(N/h)/B/C/D/E$   
 Overlap formulas used. \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-066418-01 - SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IPSOS

22 Sep 2025

Table 39  
FAV1\_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	23%	25%	25%	19%	24%	21%	29%	22%	33%	15%	24%	23%	72%	13%	14%	63*	33%	50%	23%	33%	38%
Very favourable	159	111	46	34	30	33	57	33	45	28	53	65	93	2	11	4	125	106	21	106	18
	15%	14%	18%	18%	12%	15%	19%	14%	11%	16%	21%	23%	12%	1%	8%	7%	36%	20%	9%	31%	5%
Fairly favourable	199	138	57	32	44	47	61	38	70	37	55	68	131	4	23	5	118	96	30	103	17
	19%	18%	22%	16%	18%	21%	20%	16%	17%	21%	22%	24%	17%	2%	16%	8%	34%	18%	13%	30%	4%
Neither favourable nor unfavourable	161	107	51	33	40	32	44	31	59	28	43	50	112	8	23	8	38	75	14	48	36
	15%	14%	20%	17%	16%	14%	15%	13%	15%	16%	18%	17%	15%	5%	16%	13%	11%	14%	6%	14%	9%
Fairly unfavourable	148	115	31	25	28	26	55	43	51	21	33	42	105	19	31	21	39	88	32	42	75
	14%	15%	12%	13%	11%	12%	18%	18%	13%	12%	13%	15%	14%	11%	21%	32%	11%	17%	13%	12%	19%
Very unfavourable	320	263	47	51	89	78	76	75	157	45	42	42	278	139	60	25	15	143	140	31	240
	30%	35%	18%	26%	36%	35%	25%	32%	39%	27%	17%	15%	36%	80%	40%	37%	4%	27%	58%	9%	61%
Don't know	51	23	23	16	15	6	8	10	14	9	18	16	36	3	-	1	9	14	2	7	5
	5%	3%	9%	8%	6%	3%	3%	4%	3%	5%	7%	6%	5%	2%	-	1%	3%	3%	1%	2%	1%
Prefer not to say	12	6	3	4	2	3	1	3	4	3	3	1	11	-	-	1	1	3	-	1	2
	1%	1%	1%	2%	1%	1%	*	1%	1%	2%	1%	*	1%	-	-	2%	*	1%	-	*	1%
Favourable (NET)	357	248	103	66	75	80	118	71	115	65	108	133	224	5	34	10	243	202	51	210	35
	34%	33%	40%	34%	30%	36%	39%	30%	29%	38%	44%	47%	29%	3%	23%	15%	71%	38%	21%	62%	9%
Unfavourable (NET)	467	379	77	75	116	104	131	118	208	66	75	84	383	159	91	46	54	230	172	73	315
	45%	50%	30%	39%	47%	46%	43%	51%	52%	39%	30%	30%	50%	91%	61%	70%	16%	44%	72%	22%	80%
NET Difference	-110	-130	25	-10	-42	-24	-13	-47	-94	-2	33	49	-159	-153	-56	-36	190	-29	-121	136	-280
	-10%	-17%	10%	-5%	-17%	-11%	-4%	-20%	-23%	-1%	13%	17%	-21%	-88%	-38%	-55%	55%	-5%	-50%	40%	-71%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 40  
FAVL\_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1										AGE BAND 2				SOCIAL GRADE 1				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION		PARLIAMENTARY REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	65+	A8	C1	C2	D8	A&C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
UNWEIGHTED BASE	1000	469	578	130	170	150	168	178	246	101	127	422	118	512	248	118	187	160	200	655	395	154	150	158	104	169	90	142	120	178	98	90					
WEIGHTED BASE	2000	1017	1541	234	313	283	300	310	451	219	284	1010	416	1761	834	419	243	880	1161	1518	472	224	220	310	207	137	201	152	210	247	137	137					
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Very favourable	111	64	48	15	21	8	23	19	26	36	30	45	47	22	23	20	69	43	72	39	34	49	28	15	10	5	8	10	21	24	14	14					
11%	11%	11%	9%	11%	11%	5%	14%	11%	10%	12%	9%	10%	11%	8%	10%	10%	8%	10%	12%	12%	8%	15%	11%	8%	12%	8%	6%	6%	8%	10%	18%	12%	12%				
Fairly favourable	162	96	66	17	35	29	23	27	32	52	51	59	75	29	22	36	105	58	96	67	39	78	48	26	25	9	22	23	39	21	21	21					
15%	15%	15%	12%	13%	22%	18%	14%	15%	13%	18%	16%	14%	17%	12%	18%	15%	15%	16%	17%	14%	16%	17%	14%	21%	19%	10%	14%	18%	13%	11%	17%	17%					
Neither favourable nor unfavourable	148	82	82	24	28	19	17	16	40	51	36	57	53	36	10	45	89	56	69	75	34	82	37	10	27	15	26	21	17	13	15	15					
14%	14%	12%	15%	18%	17%	12%	10%	9%	16%	17%	11%	13%	12%	14%	9%	10%	13%	15%	12%	16%	12%	16%	14%	11%	8%	20%	17%	17%	16%	11%	10%	11%					
Fairly unfavourable	118	54	62	14	19	21	22	14	25	33	44	39	36	33	17	30	89	47	66	50	37	46	30	19	30	10	17	6	20	20	10	13					
11%	11%	11%	10%	12%	12%	13%	13%	8%	10%	11%	13%	9%	8%	13%	14%	13%	10%	13%	11%	11%	16%	10%	9%	13%	13%	7%	12%	11%	5%	13%	10%	10%					
Very unfavourable	457	211	243	45	49	69	77	99	118	94	146	217	207	135	40	95	122	135	242	215	65	188	162	53	51	44	69	64	81	50	64	64					
46%	42%	43%	33%	31%	44%	47%	51%	47%	47%	37%	45%	50%	40%	43%	33%	39%	47%	37%	43%	40%	39%	43%	14%	43%	37%	12%	45%	50%	41%	37%	47%	47%					
Don't know	52	13	39	14	8	12	4	4	9	23	36	13	18	14	7	13	32	20	28	24	34	20	12	3	10	4	7	4	7	11	8	8					
5%	3%	7%	11%	5%	7%	2%	2%	3%	3%	8%	5%	3%	4%	6%	6%	5%	1%	4%	1%	5%	5%	8%	4%	4%	2%	7%	4%	5%	3%	5%	8%	4%					
Prefer not to say	8	4	4	5	1	1	-	-	1	6	1	1	2	4	-	2	6	2	5	3	1	5	1	-	-	4	-	2	1	2	-	-					
1%	1%	1%	1%	4%	1%	-	-	-	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	3%	-	1%	1%	1%	1%	-	-					
Favourable (NET)	278	160	114	32	56	36	45	46	58	88	81	104	122	51	45	55	179	100	168	106	70	127	76	42	36	14	31	33	41	39	39	39					
28%	26%	23%	21%	24%	23%	21%	27%	26%	23%	30%	25%	24%	28%	20%	20%	26%	23%	28%	29%	22%	21%	28%	22%	31%	26%	16%	20%	25%	28%	28%	28%	28%					
Unfavourable (NET)	575	285	305	58	69	90	99	112	143	117	160	216	243	141	56	125	191	182	308	265	101	214	213	73	61	54	86	70	81	70	77	77					
58%	53%	56%	44%	43%	47%	57%	60%	63%	57%	43%	54%	100%	140%	54%	14%	68%	57%	51%	51%	51%	40%	42%	63%	57%	44%	63%	55%	55%	53%	53%	56%	56%					
NET Difference	-299	-105	-191	-26	-13	-54	-54	-66	-85	-29	-79	-112	-121	-96	-11	-70	-117	-81	-340	-159	-32	-107	-137	-31	-25	-40	-55	-38	-40	-31	-38	-38					
-28%	-21%	-35%	-20%	-8%	-8%	-34%	-33%	-37%	-34%	-13%	-10%	-15%	-28%	-38%	-10%	-20%	-12%	-23%	-24%	-34%	-16%	-24%	-40%	-18%	-47%	-18%	-29%	-27%	-27%	-24%	-28%						

Proportions/Margins: Columns Totalled [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/aa/bb/cc/dde  
Overlap formulae used. \* small base





Table 41  
FAV1\_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Very favourable	111	93	16	11	26	30	38	15	52	13	32	35	76	46	15	4	27	24	64	29	60
	11%	12%	6%	5%	10%	13%	12%	6%	13%	8%	13%	12%	10%	26%	10%	5%	8%	5%	27%	8%	15%
		b				c	c		g		g			nop				q		s	
Fairly favourable	162	109	47	24	41	33	50	32	54	35	41	57	105	53	20	7	38	56	63	42	74
	15%	14%	18%	12%	17%	15%	16%	14%	14%	20%	16%	20%	14%	30%	14%	10%	11%	11%	26%	12%	19%
												i		nop				q		s	
Neither favourable nor unfavourable	144	101	41	35	33	29	34	32	55	23	33	43	101	21	18	12	37	67	29	47	44
	14%	13%	16%	18%	13%	13%	11%	14%	14%	14%	13%	15%	13%	12%	12%	18%	11%	13%	12%	14%	11%
Fairly unfavourable	116	80	31	30	30	20	29	31	35	18	31	43	79	20	20	8	28	46	34	37	47
	11%	10%	12%	16%	12%	9%	10%	13%	9%	11%	12%	15%	10%	11%	14%	12%	8%	9%	14%	11%	12%
												i									
Very unfavourable	457	349	105	78	100	101	142	112	183	70	92	89	368	29	71	35	207	314	44	177	159
	44%	46%	41%	40%	40%	45%	47%	48%	46%	41%	37%	31%	48%	16%	48%	54%	60%	60%	18%	52%	40%
								j				k		m	m	m		r		t	
Don't know	52	29	16	14	16	11	8	9	19	8	15	15	37	7	3	1	7	17	5	7	10
	5%	4%	6%	7%	6%	5%	3%	4%	5%	5%	6%	5%	5%	4%	2%	1%	2%	3%	2%	2%	3%
				f																	
Prefer not to say	8	3	2	2	2	1	2	1	1	3	3	2	6	-	1	-	1	1	-	1	-
	1%	+	1%	1%	1%	+	1%	1%	+	2%	1%	1%	1%	-	+	-	+	+	-	+	-
Favourable (NET)	274	201	63	34	67	63	87	47	106	48	73	92	181	99	36	10	65	80	127	70	134
	26%	26%	24%	18%	27%	28%	29%	20%	27%	28%	29%	33%	24%	57%	24%	16%	19%	15%	53%	21%	34%
						c	c				g	i		nop				q		s	
Unfavourable (NET)	573	429	135	109	130	121	171	143	218	88	123	132	441	48	91	43	234	360	78	214	206
	55%	56%	53%	56%	52%	54%	57%	62%	55%	52%	50%	46%	58%	28%	61%	65%	68%	69%	33%	63%	52%
								j				k		m	m	m		r		t	
NET Difference	-299	-228	-73	-74	-63	-58	-83	-96	-112	-40	-50	-39	-259	51	-55	-33	-169	-280	49	-143	-72
	-28%	-30%	-28%	-38%	-25%	-26%	-28%	-41%	-28%	-24%	-20%	-14%	-34%	29%	-37%	-50%	-49%	-53%	21%	-42%	-18%
														o							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 42  
FAYL\_19 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alba Party  
Base: Adults aged 16+ in Scotland

		GENDER		AGE BAND 1								AGE BAND 2				SOCIAL GRADE 1				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION									
		TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	A8C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
UNWEIGHTED BASE	1000	469	531	130	170	150	168	179	246	101	127	422	512	248	110	187	160	280	655	345	154	150	655	344	169	90	142	120	179	98	90						
WEIGHTED BASE	1000	540	460	134	113	133	160	180	211	115	161	410	416	234	119	241	480	260	519	482	221	440	318	267	137	80	112	110	147	117	137						
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Very favourable	33	21	32	4	10	5	7	4	2	14	12	7	19	3	1	10	22	11	22	11	6	12	18	4	5	1	5	6	9	3	1						
3%	4%	2%	3%	4%	4%	3%	4%	2%	1%	5%	4%	2%	4%	1%	1%	4%	8%	3%	4%	2%	3%	5%	8%	3%	3%	1%	3%	5%	6%	3%	1%	1%					
Fairly favourable	190	56	43	38	20	9	14	23	34	39	23	38	40	28	5	26	68	31	65	35	22	40	33	17	11	5	13	11	16	9	17						
9%	11%	8%	14%	13%	6%	8%	13%	6%	13%	7%	9%	9%	9%	12%	4%	11%	10%	9%	11%	7%	10%	9%	10%	14%	8%	6%	8%	9%	11%	7%	12%						
Neither favourable nor unfavourable	211	117	134	40	48	37	33	42	50	88	70	92	93	63	31	64	156	94	136	115	51	108	80	30	38	20	37	28	40	36	21						
24%	23%	25%	30%	30%	23%	20%	24%	24%	20%	30%	22%	21%	21%	23%	26%	26%	23%	26%	24%	24%	23%	24%	24%	23%	28%	24%	24%	24%	22%	27%	27%	15%					
Fairly unfavourable	190	88	102	30	26	29	35	29	54	42	64	83	93	46	21	30	138	51	116	73	30	79	74	26	6	12	37	21	26	23	22						
18%	17%	19%	12%	16%	18%	21%	16%	22%	12%	14%	20%	19%	21%	18%	18%	12%	20%	14%	20%	15%	14%	18%	22%	26	24	24	13%	16%	18%	17%	16%						
Very unfavourable	115	188	136	9	29	50	57	63	107	38	107	170	136	73	33	72	209	106	144	170	83	130	98	34	35	33	39	41	35	47	51						
10%	17%	21%	7%	18%	32%	34%	31%	43%	13%	13%	31%	39%	11%	23%	38%	30%	30%	29%	23%	30%	17%	19%	29%	27%	30%	38%	26%	32%	23%	31%	37%						
Don't know	131	29	130	41	27	25	26	35	22	48	46	37	33	38	27	35	88	43	88	43	30	72	37	15	17	16	20	23	21	17	25						
14%	6%	22%	30%	17%	16%	12%	8%	9%	23%	23%	14%	9%	17%	13%	23%	15%	13%	17%	15%	13%	13%	16%	11%	12%	12%	18%	13%	16%	14%	12%	18%						
Prefer not to say	12	4	8	0	0	2	0	3	1	6	2	4	4	0	0	4	8	4	6	6	1	8	1	-	6	-	2	1	1	-	2						
1%	1%	1%	4%	-	1%	-	1%	+	+	2%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	+	2%	+	-	3%	-	1%	1%	-	-	1%						
Favourable (NET)	133	77	54	22	30	14	21	28	17	53	35	44	59	31	6	36	90	42	87	45	28	52	49	32	16	6	18	18	25	11	17						
13%	15%	10%	12%	19%	9%	13%	11%	7%	18%	11%	10%	14%	14%	12%	5%	15%	13%	12%	15%	10%	13%	12%	14%	17%	12%	7%	12%	14%	17%	8%	13%						
Unfavourable (NET)	586	276	228	34	55	70	92	92	161	80	171	233	228	119	55	102	347	167	261	243	114	208	172	60	59	45	76	62	61	69	72						
49%	51%	42%	18%	34%	50%	51%	51%	64%	27%	27%	53%	59%	52%	47%	46%	42%	50%	44%	45%	32%	51%	46%	51%	47%	43%	51%	50%	48%	41%	52%	53%						
NET Difference	-372	-199	-173	-2	-25	-56	-71	-64	-144	-27	-136	-209	-169	-88	-48	-66	-257	-125	-174	-108	-86	-157	-123	-38	-43	-38	-58	-44	-36	-59	-55						
-38%	-39%	-32%	-2%	-15%	-41%	-43%	-36%	-37%	-3%	-42%	-48%	-39%	-39%	-33%	-41%	-27%	-17%	-32%	-30%	-42%	-38%	-35%	-38%	-30%	-32%	-44%	-38%	-34%	-24%	-44%	-40%						

Proportions/Mean: Columns Totals [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u - v/w - x/y/z/aa/bb/cc/dde  
Overlap formulae used. \* small base



25-066418-01 - SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IPSOS

22 Sep 2025

Table 43  
FAV1\_19 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alba Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
100%	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	33	23	10	3	8	8	14	6	5	6	16	24	9	-	7	3	18	16	5	15	4
	3%	3%	4%	1%	3%	4%	5%	3%	1%	3%	7%	8%	1%	-	5%	4%	5%	3%	2%	5%	1%
											h	l			m	m	m		t		
Fairly favourable	100	71	29	18	23	26	31	18	38	16	26	32	67	4	11	3	58	54	13	65	4
	9%	9%	11%	9%	9%	12%	10%	8%	10%	10%	11%	11%	9%	2%	8%	5%	17%	10%	5%	19%	1%
															m	mno		t			
Neither favourable nor unfavourable	251	159	86	56	55	54	67	58	91	41	61	71	179	17	27	10	106	116	45	102	56
	24%	21%	33%	29%	22%	24%	22%	25%	23%	24%	25%	25%	23%	10%	18%	15%	31%	22%	19%	30%	14%
Fairly unfavourable	190	147	40	32	37	36	70	33	75	34	47	59	131	32	32	13	78	120	43	75	79
	18%	19%	15%	16%	15%	16%	23%	14%	19%	20%	19%	21%	17%	18%	21%	19%	23%	23%	18%	22%	20%
							d														
Very unfavourable	315	250	54	52	83	71	84	84	136	45	50	50	265	113	57	28	51	163	113	46	219
	30%	33%	21%	27%	33%	32%	28%	30%	34%	26%	20%	18%	35%	64%	38%	42%	15%	31%	47%	14%	56%
		b						i	i				k	nop	p	p		q		s	
Don't know	151	110	35	30	39	29	34	30	52	26	43	45	105	10	15	9	33	53	20	33	31
	14%	14%	13%	16%	16%	13%	11%	13%	13%	15%	17%	16%	14%	6%	10%	13%	10%	10%	8%	10%	8%
Prefer not to say	12	4	4	4	3	1	3	3	2	3	4	3	9	*	-	1	1	2	-	1	1
	1%	1%	2%	2%	1%	*	1%	1%	*	2%	2%	1%	1%	*	-	2%	*	*	*	*	*
Favourable (NET)	133	93	39	20	31	35	44	24	43	22	43	56	77	4	19	6	76	71	18	81	8
	13%	12%	15%	10%	13%	15%	15%	11%	11%	13%	17%	20%	10%	2%	13%	8%	22%	13%	7%	24%	2%
											h	l			m	m	mno	f		t	
Unfavourable (NET)	504	397	94	84	119	107	153	117	211	79	97	109	395	145	88	40	129	283	156	122	298
	48%	52%	37%	43%	48%	48%	51%	51%	53%	46%	39%	38%	53%	83%	59%	61%	37%	54%	65%	36%	76%
		b						j	j				k	nop	p	p		q		s	
NET Difference	-372	-304	-55	-64	-88	-73	-109	-93	-168	-57	-54	-53	-318	-141	-70	-35	-53	-212	-139	-41	-290
	-35%	-40%	-21%	-33%	-35%	-32%	-36%	-40%	-42%	-33%	-22%	-19%	-42%	-80%	-47%	-53%	-15%	-40%	-58%	-12%	-74%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 44  
FAYL\_29 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? A new left-wing political party, founded by Jeremy Corbyn and Zarah Sultana  
Base: Adults aged 16+ in Scotland

		GENDER		AGE BAND 1							AGE BAND 2				SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
		TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	BC	C2	DE	ABC2	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST		
UNWEIGHTED BASE	1000	469	531	130	170	150	168	178	246	101	127	422	512	268	110	187	760	230	655	345	154	150	655	304	169	90	162	120	178	98	90			
WEIGHTED BASE	1000	541	459	131	133	133	133	133	231	133	133	410	410	204	119*	243	880	260	518	472	224	440	318	207*	137	80*	152	120	167	119*	130*			
Very favourable	57	32	25	25	13	6	4	3	1	31	18	9	31	13	7	7	44	14	42	15	1	24	29	5	11	4	5	12	9	8	3			
	5%	6%	5%	13%	8%	4%	2%	4%	1%	13%	3%	2%	7%	3%	6%	3%	6%	4%	7%	3%	*	5%	9%	4%	8%	5%	4%	9%	4%	6%	4%	2%		
Fairly favourable	107	47	60	50	33	18	10	10	7	52	28	27	58	28	5	18	84	22	74	33	11	45	48	18	19	9	19	17	11	6	8			
	10%	9%	11%	12%	22%	11%	6%	11%	3%	18%	9%	6%	13%	12%	4%	7%	12%	12%	6%	13%	5%	10%	14%	14%	14%	10%	13%	13%	7%	4%	6%			
Neither favourable nor unfavourable	222	116	104	29	53	34	34	33	40	82	68	73	89	50	24	58	139	83	127	95	46	81	78	27	29	10	38	26	37	27	27			
	22%	23%	19%	22%	33%	21%	20%	18%	16%	28%	21%	17%	20%	20%	20%	24%	20%	23%	22%	20%	20%	18%	23%	21%	21%	12%	23%	20%	25%	20%	20%			
Fairly unfavourable	140	68	72	53	21	19	22	29	34	35	42	64	53	44	17	26	97	43	87	53	28	67	44	27	13	7	38	12	27	16	11			
	13%	14%	13%	10%	13%	12%	14%	16%	14%	12%	13%	15%	12%	17%	14%	11%	14%	12%	15%	11%	12%	15%	13%	27	22%	9%	8%	17%	9%	12%	8%			
Very unfavourable	368	195	168	18	22	55	65	68	136	41	120	204	147	83	46	88	230	134	162	202	99	160	102	31	41	38	45	43	42	54	69			
	36%	39%	31%	14%	14%	35%	30%	30%	54%	14%	37%	47%	14%	33%	39%	36%	13%	17%	28%	41%	44%	30%	24%	30%	44%	29%	33%	28%	41%	51%				
Don't know	138	40	118	27	16	25	28	24	30	44	53	14	58	32	20	40	86	60	80	50	68	37	16	21	39	17	18	20	22	17				
	14%	8%	20%	20%	10%	16%	17%	13%	12%	15%	16%	12%	13%	13%	17%	17%	13%	17%	14%	15%	18%	14%	11%	13%	15%	21%	11%	14%	13%	17%	13%			
Prefer not to say	9	5	4	4	-	1	3	-	1	4	4	1	1	4	-	4	5	4	4	5	1	8	*	3	4	-	2	-	1	-	-			
	1%	1%	1%	3%	-	1%	2%	-	*	1%	1%	*	*	1%	-	2%	1%	1%	1%	1%	*	2%	*	2%	3%	-	1%	-	1%	-	-			
Favourable (NET)	164	78	85	42	48	24	24	26	10	90	38	36	87	41	11	24	128	36	116	47	11	68	77	23	29	11	25	29	30	14	12			
	16%	16%	16%	11%	30%	15%	8%	14%	4%	30%	12%	8%	20%	16%	10%	10%	13%	10%	23%	16%	5%	15%	22%	21%	15%	16%	23%	13%	16%	10%	9%			
Unfavourable (NET)	588	263	240	32	44	75	87	97	170	75	162	267	200	127	63	114	127	178	250	255	126	227	146	58	54	45	71	55	69	70	81			
	60%	52%	44%	21%	27%	47%	51%	54%	68%	26%	30%	50%	62%	40%	53%	47%	47%	49%	43%	54%	17%	11%	43%	46%	40%	12%	47%	43%	47%	53%	59%			
NET Difference	-341	-185	-150	10	5	-51	-73	-71	-140	15	-124	-231	-113	-86	-52	-90	-109	-142	-133	-208	-115	-159	-69	-36	-25	-33	-46	-26	-50	-56	-69			
	-32%	-17%	-29%	8%	3%	-32%	-44%	-46%	-54%	3%	-38%	-54%	-26%	-34%	-44%	-37%	-23%	-39%	-23%	-44%	-15%	-33%	-20%	-28%	-18%	-38%	-32%	-20%	-34%	-42%	-50%			

Proportions/Means: Columns Totals [2% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/AA/B/C/D/E  
Overlap formulae used. \* small base



25-066418-01 - SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IPSOS

22 Sep 2025

Table 45  
FAV1\_29 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? A new left-wing political party, founded by Jeremy Corbyn and Zarah Sultana

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	19%	24%	21%	29%	22%	38%	16%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very favourable	57	42	15	8	10	18	18	10	10	11	26	23	34	-	11	5	25	19	7	20	5
	5%	5%	6%	4%	4%	8%	6%	4%	3%	7%	10%	8%	4%	-	7%	8%	7%	4%	3%	6%	1%
											gh				m	m	m			t	
Fairly favourable	107	74	31	22	20	18	43	16	40	14	36	41	66	5	18	3	52	59	9	52	16
	10%	10%	12%	11%	8%	8%	14%	7%	10%	8%	15%	14%	9%	3%	12%	5%	15%	11%	4%	15%	4%
							de				h				m	mo		r		t	
Neither favourable nor unfavourable	222	147	70	42	46	43	73	52	76	33	61	66	156	6	31	15	99	124	29	91	52
	21%	19%	27%	21%	19%	19%	24%	23%	19%	19%	25%	23%	20%	3%	21%	23%	29%	24%	12%	27%	13%
Fairly unfavourable	140	106	32	29	29	30	43	28	56	25	31	41	100	18	32	13	41	74	34	45	60
	13%	14%	12%	15%	12%	13%	14%	12%	14%	14%	13%	14%	13%	10%	22%	19%	12%	14%	14%	13%	15%
														mp	m	m	m	r		t	
Very unfavourable	364	285	69	56	103	86	89	92	160	55	58	74	290	131	45	25	85	174	143	90	217
	35%	37%	27%	29%	41%	38%	30%	39%	40%	32%	23%	26%	38%	75%	30%	38%	25%	33%	60%	27%	53%
		b			cf			j	j				k	nop	p	p		q		s	
Don't know	150	107	36	33	38	29	35	30	57	31	33	38	112	14	12	5	40	71	17	40	42
	14%	14%	14%	17%	15%	13%	12%	13%	14%	18%	13%	13%	15%	8%	8%	7%	12%	13%	7%	12%	11%
																		f			
Prefer not to say	9	2	4	5	2	1	*	4	1	2	3	1	8	-	-	-	4	4	-	1	3
	1%	*	2%	3%	1%	*	*	2%	*	1%	1%	*	1%	-	-	-	1%	1%	-	*	1%
		a		f																	
Favourable (NET)	164	116	46	30	30	36	61	26	50	26	62	64	100	5	29	8	77	78	16	73	20
	16%	15%	18%	15%	12%	16%	20%	11%	13%	15%	25%	22%	13%	3%	20%	12%	22%	15%	7%	21%	5%
							d				gh			m	m	m	m	r		t	
Unfavourable (NET)	504	391	101	85	131	116	133	120	216	79	89	115	390	149	77	38	126	248	177	135	277
	48%	51%	39%	44%	53%	51%	44%	52%	54%	47%	36%	40%	51%	85%	52%	58%	36%	47%	74%	40%	70%
		b						j	j			k		nop	p	p		q		s	
NET Difference	-341	-275	-54	-55	-101	-80	-72	-95	-166	-54	-27	-51	-290	-144	-48	-30	-49	-170	-161	-62	-256
	-32%	-36%	-21%	-29%	-41%	-35%	-24%	-41%	-41%	-31%	-11%	-18%	-38%	-62%	-32%	-45%	-14%	-32%	-67%	-18%	-65%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: Adults aged 16+ in Scotland

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research ISO 20252 and with the Terms and Conditions



Table 47  
SCOTCON1 - How would you describe the current state of the Scottish economy? Would you say it is...?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Very good	35	26	7	5	6	6	16	2	7	6	21	27	9	4	8	5	11	16	1	10	5
	3%	3%	3%	2%	2%	3%	5%	1%	2%	4%	8%	9%	1%	2%	5%	8%	3%	3%	*	3%	1%
											gh		l					r			
Fairly good	195	134	60	25	40	51	72	35	60	34	67	72	123	3	32	6	105	115	21	97	26
	19%	18%	23%	13%	16%	22%	24%	15%	15%	20%	27%	23%	16%	2%	22%	10%	31%	22%	9%	29%	7%
						c	c				gh		l		m	m	mo	r		t	
Fairly poor	493	363	116	91	121	90	146	122	194	84	92	113	380	79	77	39	166	263	114	153	207
	47%	48%	45%	47%	49%	40%	48%	52%	49%	49%	37%	40%	50%	45%	52%	60%	48%	50%	48%	45%	53%
								j	j	j	k										
Very poor	243	188	49	43	60	67	57	53	107	39	43	54	189	87	25	8	47	97	97	54	140
	23%	25%	19%	22%	24%	30%	19%	23%	27%	23%	18%	19%	25%	50%	17%	13%	14%	19%	40%	16%	36%
						f			i				nop					q		s	
Don't know	78	49	24	27	21	11	12	18	32	7	22	17	61	3	5	6	16	34	7	23	16
	7%	6%	9%	14%	8%	5%	4%	8%	8%	4%	9%	6%	8%	2%	3%	9%	5%	6%	3%	7%	4%
															m						
Prefer not to sav	6	2	2	3	1	-	-	3	-	1	2	1	5	-	1	-	-	1	-	1	-
	1%	*	1%	1%	*	-	-	1%	-	*	1%	*	1%	-	1%	-	-	*	-	*	-
Good (NET)	231	160	67	30	46	57	88	37	66	40	88	99	132	7	40	12	116	130	21	107	31
	22%	21%	26%	16%	18%	25%	29%	16%	17%	23%	36%	35%	17%	4%	27%	18%	34%	25%	9%	32%	8%
					c		cd				ghi		l		m	m	mo	r		t	
Poor (NET)	735	552	165	135	180	157	203	175	302	123	136	166	569	165	102	48	213	360	211	208	347
	70%	72%	64%	69%	73%	70%	67%	75%	75%	72%	55%	59%	74%	94%	69%	73%	62%	69%	88%	61%	88%
		b						j	j	j			k	nop				q		s	
NET Difference	-504	-392	-98	-104	-135	-100	-115	-138	-235	-83	-48	-67	-437	-158	-62	-36	-97	-230	-189	-100	-315
	-48%	-51%	-38%	-54%	-54%	-49%	-38%	-60%	-59%	-49%	-19%	-24%	-57%	-91%	-42%	-55%	-28%	-44%	-79%	-30%	-80%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: Adults aged 16+ in Scotland

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions



Table 49  
 ECONOPTUK - Do you think that the general economic condition of the UK will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	33%	38%
Improve	115	87	27	14	18	20	60	16	27	25	47	58	57	8	32	13	38	54	13	39	22
	11%	11%	11%	7%	7%	9%	20%	7%	7%	15%	19%	20%	7%	5%	22%	20%	11%	10%	5%	11%	6%
							cde			gh	gh	l			mp	m	m			t	
Stay the same	243	163	72	50	59	49	68	54	94	34	61	70	173	25	42	23	75	122	46	69	93
	23%	21%	28%	26%	24%	22%	22%	23%	23%	20%	25%	24%	23%	14%	28%	35%	22%	23%	19%	20%	24%
															m	mp					
Get worse	594	458	121	101	149	141	153	139	250	97	108	130	465	137	57	28	210	309	166	213	247
	57%	60%	47%	52%	60%	62%	51%	60%	63%	57%	44%	46%	61%	78%	38%	42%	61%	59%	69%	63%	63%
		b		f	f	f		j	j	j		k		nop		no		q			
Don't know	96	56	37	29	20	15	21	22	29	13	31	27	69	5	17	2	22	40	14	18	31
	9%	7%	14%	15%	8%	7%	7%	9%	7%	8%	13%	9%	9%	3%	12%	3%	6%	8%	6%	5%	8%
		a		ef						h					m						
Prefer not to say	2	-	-	1	1	-	-	1	-	1	-	-	2	-	-	-	-	-	-	-	-
	*	-	-	*	*	-	-	1%	-	*	-	-	*	-	-	-	-	-	-	-	-

 Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 50  
 ECONOPTSC0 - Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

		GENDER		AGE BAND 1								AGE BAND 2				SOCIAL GRADE 1				SOCIAL GRADE 2				WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENT REGION							
		TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A8C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
UNWEIGHTED BASE	1000	469	531	130	170	159	168	179	246	502	527	422	512	248	210	187	360	280	655	345	154	150	104	169	90	162	120	179	98	90						
WEIGHTED BASE	2000	1017	981	234	315	293	300	300	451	1001	1051	840	916	494	419	383	800	560	1518	472	224	240	160	137	80	152	120	167	110	107						
100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Improve	130	85	45	28	50	12	17	10	34	78	29	24	82	58	14	36	100	80	95	35	38	46	60	18	24	7	25	12	18	14	11					
12%	17%	17%	8%	11%	15%	4%	5%	3%	14%	26%	9%	6%	10%	7%	2%	7%	14%	8%	16%	7%	8%	10%	10%	11%	14%	10%	10%	11%	11%	8%						
Stay the same	275	143	131	38	45	45	40	46	61	83	85	107	101	80	26	67	181	93	146	129	57	103	100	37	33	22	44	29	41	36	33					
28%	28%	28%	24%	29%	28%	28%	24%	26%	24%	28%	26%	25%	23%	1%	22%	28%	26%	26%	25%	27%	25%	23%	31%	29%	24%	25%	29%	23%	28%	27%	24%					
Get worse	539	241	296	47	50	80	97	108	157	97	177	265	218	128	67	127	146	193	281	259	121	250	148	81	64	49	66	76	78	70	75					
52%	52%	48%	54%	35%	32%	50%	59%	60%	43%	33%	55%	62%	50%	52%	56%	52%	50%	54%	49%	55%	54%	56%	44%	48%	47%	56%	42%	59%	53%	53%	54%					
Don't know	106	33	70	19	17	22	12	16	38	36	34	34	35	27	12	11	62	42	55	49	27	48	25	14	14	9	16	11	9	12	19					
10%	10%	7%	13%	14%	10%	14%	7%	9%	7%	12%	10%	8%	8%	11%	10%	11%	8%	12%	9%	10%	11%	11%	7%	11%	11%	11%	10%	9%	8%	8%	14%					
Prefer not to say	2	1	1	2	-	-	-	-	-	2	-	-	-	1	-	1	1	1	1	1	1	-	1	-	-	-	2	-	-	-	-					
	*	*	*	2%	-	-	-	-	-	1%	-	-	-	*	-	*	*	*	*	*	-	*	-	-	-	-	1%	-	-	-	-					

Proportions/Margins Columns Totals (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/AA/B/C/D/E  
 Overlay format used. \* small base

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Table S1  
 ECONOPTSCO - Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Improve	130	96	32	13	25	23	63	17	26	28	59	68	62	5	31	13	49	69	11	46	25
	12%	13%	12%	7%	10%	10%	21%	7%	7%	17%	24%	24%	8%	3%	21%	21%	14%	13%	5%	14%	6%
							cde			gh	gh	l			m	m	m	r		t	
Stay the same	275	194	74	57	62	61	78	62	111	36	66	70	205	23	39	19	114	142	53	100	84
	26%	25%	29%	29%	25%	27%	26%	27%	28%	21%	27%	25%	27%	13%	26%	29%	33%	27%	22%	30%	21%
															m	m	m			t	
Get worse	539	410	120	93	134	125	142	129	229	87	95	119	421	135	61	26	154	268	159	166	251
	51%	54%	47%	48%	54%	55%	47%	55%	57%	51%	38%	42%	55%	77%	41%	40%	45%	51%	66%	49%	64%
								j	j	j		k		nop				q		s	
Don't know	104	63	32	30	26	17	19	24	34	19	27	27	76	12	18	6	29	47	16	26	34
	10%	8%	12%	15%	10%	7%	6%	10%	8%	11%	11%	10%	10%	7%	12%	10%	8%	9%	7%	8%	9%
				ef																	
Prefer not to say	2	-	-	1	1	-	-	1	-	1	-	-	2	-	-	-	-	-	-	-	-
	*	-	-	*	*	-	-	1%	-	*	-	-	*	-	-	-	-	-	-	-	-

 Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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25-066418-01 - SCOTLAND POLITICAL PULSE

12TH-22ND SEPTEMBER 2025

PUBLIC

IPSOS

22 Sep 2025

Table 52

ECONCONF - How confident, if at all, are you that ...

Base: Adults aged 16+ in Scotland

	The Labour Party has a good long- term economic plan for the UK?	The SNP has a good long-term economic plan for Scotland?
UNWEIGHTED BASE	1050	1050
WEIGHTED BASE	1050	1050
Very confident	35 3%	65 6%
Fairly confident	142 14%	230 22%
Not very confident	367 35%	292 28%
Not at all confident	422 40%	366 35%
Don't know	83 8%	97 9%
Confident (NET)	177 17%	295 28%
Not confident (NET)	790 75%	658 63%
NET Difference	-612 -58%	-363 -35%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 53  
ECONCONF\_1 - Now confident, if at all, are you that the Labour Party has a good long-term economic plan for the UK?  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1									AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A8C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST							
UNWEIGHTED BASE	1000	469	539	126	179	159	168	176	266	101	127	422	512	248	119	187	387	281	655	345	154	150	158	104	169	90	142	120	179	98	90							
WEIGHTED BASE	1000	469	539	126	179	159	168	176	266	101	127	422	512	248	119	187	387	281	655	345	154	150	158	104	169	90	142	120	179	98	90							
Very confident	35	24	46	3	26	2	1	1	3	29	2	4	28	4	1	4	31	5	30	6	2	2	4	2	4	2	8	4	8	4	4							
	35%	5%	9%	1%	15%	1%	1%	1%	1%	15%	1%	1%	6%	1%	1%	2%	6%	1%	5%	1%	1%	2%	2%	2%	3%	2%	1%	3%	5%	3%	3%							
Fairly confident	142	80	62	24	28	21	20	24	25	52	41	60	81	29	13	17	112	30	97	45	14	57	68	39	28	9	25	16	28	12	11							
	14%	16%	11%	18%	17%	13%	12%	13%	10%	18%	13%	10%	19%	12%	11%	7%	10%	8%	17%	10%	6%	13%	19%	15%	21%	3%	16%	13%	19%	9%	8%							
	9	5	4	3	3	3	3	3	3	9	7	10	10	5	3	5	6	5	9	5	3	5	6	3	3	3	3	3	3	3	3							
Not very confident	367	181	186	47	64	55	56	66	79	111	111	145	151	95	48	74	240	121	193	174	94	132	125	45	45	17	54	50	49	36	51							
	37%	36%	34%	15%	40%	34%	34%	37%	32%	38%	34%	34%	33%	37%	40%	31%	36%	34%	33%	37%	42%	29%	27%	35%	33%	44%	36%	39%	34%	27%	37%							
	4	2	3	1	2	2	2	2	2	4	3	4	5	3	2	3	4	3	4	3	2	3	3	3	3	3	3	3	3	3	3							
Not at all confident	422	195	225	28	32	32	38	45	134	58	55	72	148	126	47	122	254	159	216	207	94	207	109	53	48	39	50	53	48	30	50							
	42%	39%	41%	13%	22%	25%	27%	25%	51%	20%	20%	22%	29%	23%	10%	20%	31%	27%	33%	37%	17%	46%	42%	46%	32%	41%	35%	41%	31%	32%	45%							
	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1							
Don't know	83	24	59	34	11	9	11	9	9	45	20	18	28	10	10	25	48	35	42	41	20	43	14	9	11	5	15	6	14	12	10							
	8%	5%	11%	23%	7%	6%	6%	5%	4%	15%	6%	4%	6%	8%	9%	10%	7%	10%	7%	9%	9%	10%	4%	7%	8%	6%	10%	5%	10%	9%	7%							
	2	1	3	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1							
Confident (NET)	177	103	74	27	54	23	21	24	28	81	44	53	109	83	14	21	142	85	126	51	15	67	90	31	32	5	33	20	35	16	16							
	17%	20%	14%	26%	30%	14%	13%	14%	11%	27%	13%	12%	28%	13%	11%	9%	22%	10%	22%	11%	7%	15%	17%	23%	17%	9%	22%	16%	24%	12%	11%							
	8	3	5	1	1	1	1	1	1	8	4	6	16	10	2	4	16	10	16	7	4	16	10	4	4	1	4	1	4	1	1							
Not confident (NET)	798	377	411	79	97	126	134	147	213	189	261	360	299	260	95	195	500	290	409	381	188	139	235	97	98	93	77	104	103	97	105							
	79%	75%	76%	54%	60%	66%	67%	65%	69%	57%	60%	64%	60%	63%	89%	80%	61%	63%	67%	63%	53%	46%	49%	55%	53%	55%	65%	69%	65%	79%	82%							
	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1							
NET Difference	432	214	217	44	43	32	32	43	48	48	41	47	100	47	43	124	157	100	143	134	74	172	145	76	43	22	12	42	42	40	40							
	43%	45%	40%	14%	13%	21%	20%	24%	28%	30%	27%	27%	33%	28%	36%	32%	32%	27%	32%	32%	22%	31%	32%	24%	24%	24%	24%	24%	24%	24%	24%							

Properties/Measures: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p - q/r/s - t/u/v - w/x/y/z/aa/bb/cc/dd/ee  
Overlap formulae used: \*small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 54  
ECONCONF\_1 - How confident, if at all, are you that the Labour Party has a good long-term economic plan for the UK?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very confident	35	29	6	1	4	5	25	1	6	6	22	26	9	3	20	4	6	18	4	12	11
	3%	4%	3%	1%	2%	2%	8%	1%	2%	4%	9%	9%	1%	2%	13%	6%	2%	3%	2%	4%	3%
							cde				gh				mp	p					
Fairly confident	142	106	36	17	31	36	53	30	43	20	49	50	92	7	52	12	50	84	19	42	51
	14%	14%	14%	9%	12%	16%	17%	13%	11%	12%	20%	18%	12%	4%	35%	18%	14%	10%	8%	12%	13%
							c				h				mop	m	m	f			
Not very confident	367	271	91	64	98	75	110	71	150	65	81	100	267	52	47	33	120	196	60	98	149
	35%	36%	35%	33%	40%	33%	36%	31%	38%	38%	33%	35%	35%	30%	32%	50%	35%	37%	25%	29%	38%
															mnp	r	s				
Not at all confident	422	310	98	90	97	104	94	111	179	67	66	85	337	112	20	14	155	199	149	172	168
	40%	41%	38%	46%	39%	46%	31%	48%	45%	39%	27%	30%	44%	64%	13%	21%	45%	38%	62%	51%	43%
							f				i			nop		no			q		
Don't know	83	46	26	22	19	6	21	19	22	13	30	23	61	1	10	3	14	28	7	15	14
	8%	6%	10%	12%	8%	3%	7%	8%	5%	8%	12%	8%	8%	*	7%	5%	4%	5%	3%	4%	3%
							e				h				m	m	m				
Confident (NET)	177	135	42	18	34	41	78	31	49	26	71	77	101	10	72	16	56	103	23	54	63
	17%	18%	16%	9%	14%	18%	26%	13%	12%	15%	29%	27%	13%	6%	48%	24%	16%	20%	10%	16%	16%
							c				ghi				mop	m	m	f			
Not confident (NET)	790	581	189	154	195	178	204	182	329	131	147	185	605	164	67	47	276	395	209	269	317
	75%	76%	73%	79%	79%	79%	67%	79%	82%	77%	59%	65%	79%	94%	72%	80%	87%	73%	87%	79%	81%
							f				i			nop	n	n	n		q		
NET Difference	-612	-446	-147	-136	-160	-138	-126	-151	-280	-105	-76	-108	-504	-154	5	-31	-220	-292	-186	-215	-255
	-58%	-58%	-57%	-70%	-65%	-61%	-42%	-65%	-70%	-62%	-31%	-38%	-66%	-88%	3%	-48%	-64%	-56%	-78%	-63%	-65%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table S5  
ECONCONF\_2 - How confident, if at all, are you that the SNP has a good long-term economic plan for Scotland?

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST							
UNWEIGHTED BASE	1000	469	539	126	179	159	168	176	246	101	127	422	512	248	110	187	387	280	655	345	134	142	130	104	169	90	142	142	120	179	98	90						
WEIGHTED BASE	1000	469	539	126	179	159	168	176	246	101	127	422	512	248	110	187	387	280	655	345	134	142	130	104	169	90	142	142	120	179	98	90						
100%	46%	52%	13%	16%	15%	17%	24%	25%	11%	12%	41%	42%	24%	11%	18%	38%	28%	16%	50%	45%	12%	14%	12%	12%	16%	9%	14%	14%	12%	15%	15%	15%						
Very confident	65	32	33	10	20	2	13	13	30	12	23	32	8	8	2	22	41	24	40	25	38	24	25	11	5	8	8	8	7	9	5	5						
	6%	6%	6%	7%	12%	1%	6%	6%	1%	10%	4%	5%	7%	1%	1%	9%	6%	7%	5%	5%	7%	5%	7%	9%	8%	6%	6%	6%	6%	5%	7%	1%						
Fairly confident	230	112	117	43	40	32	38	35	40	84	71	76	148	54	26	48	158	72	138	92	38	96	91	95	31	11	31	28	46	22	27	27						
	22%	22%	22%	32%	23%	20%	22%	20%	16%	28%	22%	18%	24%	21%	22%	19%	23%	20%	24%	18%	17%	21%	23%	17%	22%	13%	13%	20%	22%	32%	16%	20%						
Not very confident	292	155	134	35	60	59	50	43	43	96	110	86	116	81	39	56	187	95	181	111	58	122	98	36	41	20	53	35	35	35	35	36						
	28%	31%	25%	26%	37%	37%	20%	24%	17%	32%	34%	20%	27%	32%	33%	23%	28%	26%	31%	23%	26%	27%	29%	28%	30%	23%	25%	28%	23%	26%	20%	26%						
Not at all confident	106	177	189	30	23	54	57	85	141	33	111	222	156	98	41	84	242	125	168	197	89	162	105	40	39	38	46	46	48	52	58	58						
	10%	35%	35%	7%	14%	34%	34%	45%	56%	11%	34%	52%	33%	34%	35%	35%	35%	33%	25%	42%	40%	38%	31%	31%	22%	42%	38%	38%	38%	38%	42%	42%						
Don't know	97	26	71	36	17	11	10	10	14	53	21	24	29	24	11	32	54	44	50	47	22	44	20	6	15	14	13	10	11	17	11	3						
	9%	5%	13%	27%	11%	7%	6%	5%	6%	18%	6%	5%	7%	10%	10%	13%	8%	12%	9%	10%	10%	6%	5%	11%	16%	8%	8%	8%	8%	12%	8%	3						
Confident (NET)	295	145	150	53	60	34	48	46	52	134	83	99	137	62	27	69	199	96	178	117	54	120	116	45	41	33	40	37	53	30	32	32						
	28%	29%	28%	40%	37%	22%	29%	26%	21%	38%	26%	23%	31%	34%	23%	28%	29%	27%	31%	29%	24%	27%	34%	36%	30%	30%	27%	28%	28%	36%	22%	23%						
Not confident (NET)	408	132	133	45	84	111	107	133	145	129	221	308	270	167	80	140	437	220	340	308	148	285	240	38	81	57	99	82	82	87	94	94						
	40%	28%	30%	34%	52%	71%	63%	69%	74%	44%	68%	72%	42%	68%	67%	58%	43%	43%	41%	41%	41%	40%	44%	40%	39%	59%	63%	41%	44%	56%	61%	60%						
NET Difference	343	188	173	8	-3	-79	-68	-77	-132	-15	-138	-210	-134	-105	-52	-72	-138	-124	-172	-181	-44	-145	-87	-30	-40	-41	-58	-45	-39	-57	-43	-43						
	34%	37%	32%	6%	-1%	-50%	-40%	-43%	-53%	-6%	-43%	-49%	-31%	-43%	-45%	-30%	-35%	-35%	-30%	-40%	-42%	-37%	-29%	-38%	-42%	-47%	-38%	-35%	-30%	-43%	-46%	-46%						

Properties/Measures: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v - w/x/y/z/AA/B/C/D/E  
Overlap formulae used. \* = small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table S6  
 ECONCONF\_2 - How confident, if at all, are you that the SNP has a good long-term economic plan for Scotland?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	144	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	19%	24%	21%	29%	22%	38%	16%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Very confident	65	43	21	15	14	12	21	15	24	7	19	28	37	1	7	2	49	41	5	42	3
	6%	6%	8%	8%	6%	5%	7%	7%	6%	4%	8%	10%	5%	1%	5%	3%	14%	8%	2%	12%	1%
																	mno	r		t	
Fairly confident	230	160	69	43	47	55	74	44	72	46	68	80	150	5	26	7	147	129	32	127	27
	22%	21%	27%	22%	19%	24%	25%	19%	18%	27%	28%	28%	20%	3%	18%	11%	42%	25%	14%	37%	7%
																	mno	r		t	
Not very confident	292	206	80	45	69	61	100	57	95	58	82	102	190	28	53	20	97	162	44	99	97
	28%	27%	31%	23%	28%	27%	33%	24%	24%	34%	33%	36%	25%	16%	36%	30%	28%	31%	18%	29%	25%
																	m	r			
Not at all confident	366	303	52	58	93	88	88	93	173	48	53	54	312	139	56	33	36	170	151	55	254
	35%	40%	20%	30%	37%	39%	29%	40%	43%	28%	21%	19%	41%	80%	38%	50%	11%	32%	63%	16%	65%
Don't know	97	51	35	32	24	10	19	24	36	12	25	20	77	2	6	4	16	23	7	16	12
	9%	7%		17%	10%	4%	6%	10%	9%	7%	10%	7%	10%	1%	4%	6%	5%	4%	3%	5%	3%
Confident (NET)	295	203	91	59	62	67	95	59	96	53	87	108	187	6	33	9	196	170	37	169	30
	28%	27%	35%	30%	25%	30%	32%	25%	24%	31%	35%	38%	24%	3%	22%	14%	57%	32%	16%	50%	8%
																	mno	r		t	
Not confident (NET)	658	508	132	103	162	149	188	149	268	105	135	156	502	167	109	53	133	332	195	154	352
	63%	67%	51%	53%	65%	66%	62%	64%	67%	62%	54%	55%	65%	95%	73%	81%	39%	63%	81%	46%	89%
NET Difference	-363	-305	-42	-44	-100	-82	-92	-90	-172	-53	-47	-48	-314	-161	-76	-44	63	-162	-158	14	-322
	-35%	-40%	-16%	-23%	-40%	-36%	-31%	-39%	-43%	-31%	-19%	-17%	-41%	-92%	-51%	-67%	18%	-31%	-66%	4%	-82%
																	o				

 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





25-066418-01 - SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025

PUBLIC  
IPSOS

22 Sep 2025

Table 57

SGJOB - Summary Table - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following?

Base: Adults aged 16+ in Scotland

	Managing Scotland's economy	Improving the NHS in Scotland	Improving the education system in Scotland	Improving living standards for people on low incomes	Improving your own standard of living	Taking action to address the climate crisis
UNWEIGHTED BASE	1050	1050	1050	1050	1050	1050
WEIGHTED BASE	1050	1050	1050	1050	1050	1050
A very good job	45 4%	63 6%	65 6%	53 5%	41 4%	61 6%
A fairly good job	168 16%	156 15%	171 16%	191 18%	144 14%	201 19%
Neither a good nor bad job	242 23%	216 21%	232 22%	228 22%	326 31%	299 29%
A fairly bad job	269 26%	245 23%	223 21%	273 26%	288 27%	199 19%
A very bad job	266 25%	319 30%	260 25%	236 22%	209 20%	161 15%
Don't know	54 5%	47 5%	95 9%	64 6%	38 4%	118 11%
Prefer not to say	5 1%	3 *	4 *	5 *	4 *	10 1%
Good job (NET)	213 20%	219 21%	236 22%	244 23%	185 18%	262 25%
Bad job (NET)	535 51%	564 54%	483 46%	509 48%	497 47%	360 34%
NET Difference	-322 -31%	-345 -33%	-247 -24%	-265 -25%	-312 -30%	-98 -9%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: Adults aged 16+ in Scotland

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table S9  
SGJOB\_1 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Managing Scotland's economy

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
A very good job	45	29	14	8	8	7	18	9	8	11	18	23	22	2	9	4	26	28	4	24	8
	4%	4%	5%	4%	3%	3%	6%	4%	2%	6%	7%	8%	3%	1%	6%	6%	7%	5%	2%	7%	2%
A fairly good job	168	122	45	27	31	45	59	26	56	24	62	66	102	4	20	9	102	102	18	90	17
	16%	16%	17%	14%	13%	20%	19%	11%	14%	14%	25%	23%	13%	2%	14%	13%	30%	19%	8%	27%	4%
Neither a good nor bad job	242	160	78	51	62	43	70	56	88	41	58	66	176	9	40	16	104	124	40	98	59
	23%	21%	30%	26%	25%	19%	23%	24%	22%	24%	23%	23%	23%	5%	27%	24%	30%	24%	17%	29%	15%
A fairly bad job	269	208	59	49	64	56	77	66	110	40	52	71	198	45	36	21	79	146	57	73	126
	26%	27%	23%	25%	26%	25%	25%	29%	28%	24%	21%	25%	26%	25%	24%	32%	23%	28%	24%	22%	32%
A very bad job	266	215	41	42	69	66	65	66	117	45	38	40	226	112	39	15	28	111	115	49	174
	25%	28%	16%	22%	28%	30%	22%	28%	29%	26%	16%	14%	30%	64%	26%	23%	8%	21%	48%	14%	44%
Don't know	54	28	20	17	12	8	11	8	20	8	18	17	37	2	3	1	8	15	3	5	8
	5%	4%	8%	9%	5%	3%	3%	3%	5%	5%	7%	6%	5%	1%	2%	2%	2%	3%	1%	1%	2%
Prefer not to say	5	2	1	-	1	1	3	1	2	2	1	1	5	2	-	-	-	-	2	-	2
	1%	+	+	-	+	+	1%	1%	+	1%	+	+	1%	1%	-	-	-	-	1%	+	+
Good job (NET)	213	151	59	35	40	51	76	35	63	35	80	89	124	6	29	13	128	129	22	114	25
	20%	20%	23%	18%	16%	23%	25%	15%	16%	20%	32%	31%	16%	3%	20%	19%	37%	25%	9%	34%	6%
Bad job (NET)	535	422	100	91	133	122	142	132	227	85	91	111	424	157	75	36	106	257	173	122	300
	51%	55%	39%	47%	54%	54%	47%	57%	57%	50%	37%	39%	55%	90%	51%	55%	31%	49%	72%	36%	76%
NET Difference	-322	-272	-41	-56	-93	-71	-66	-97	-164	-50	-11	-22	-300	-151	-46	-24	21	-128	-150	-8	-275
	-31%	-36%	-16%	-29%	-38%	-31%	-22%	-42%	-41%	-29%	-4%	-8%	-39%	-86%	-31%	-36%	6%	-24%	-63%	-2%	-70%

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 60  
SGDR\_3 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the NHS in Scotland  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1										AGE BAND 2										SOCIAL GRADE										SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24		25-34		35-44		45-54		55-64		65+		16-34		35-54		55+		AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST									
				16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING																													
UNWEIGHTED BASE	1000	469	578	100	170	150	150	168	178	246	301	327	422	248	318	187	160	280	655	393	134	160	158	104	169	381	361	610	472	224	440	338	267	831	812	120	170	98	90	107	107								
WEIGHTED BASE	2000	939	1157	200	340	300	300	336	356	492	602	654	844	496	636	374	320	560	1310	786	268	320	316	208	338	762	722	940	944	448	880	676	534	1662	1624	240	340	196	180	214	214								
100%	100%	101%	121%	101%	171%	150%	150%	168%	178%	246%	299%	326%	422%	248%	318%	187%	160%	280%	655%	393%	134%	160%	158%	104%	169%	381%	361%	610%	472%	224%	440%	338%	267%	831%	812%	120%	170%	98%	90%	107%	107%								
A very good job	63	39	24	18	18	8	5	8	8	8	36	13	14	36	10	3	46	18	42	21	30	25	28	11	15	2	12	7	8	3	6	1	1	1	1	1	1	1	1	1	1	1	1						
65%	65%	68%	45%	13%	13%	5%	3%	3%	3%	12%	4%	8%	3%	8%	4%	3%	6%	7%	5%	4%	5%	4%	8%	9%	11%	3%	8%	6%	8%	11%	3%	10%	10%	17%	6%	6%	6%	6%	6%	6%	6%	6%	6%						
A fairly good job	156	84	72	33	48	13	25	27	23	23	89	38	50	75	31	20	106	51	95	61	32	56	66	18	24	8	26	11	20	17	31	18	24	10%	17%	9%	14%	14%	13%	23%	18	15	15	15					
13%	13%	17%	13%	17%	23%	8%	15%	15%	9%	23%	12%	12%	17%	12%	17%	13%	15%	14%	16%	13%	16%	12%	19%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%					
Neither a good nor bad job	216	106	109	31	35	31	39	31	30	66	70	81	78	53	23	62	131	85	117	99	56	78	78	21	27	14	32	27	34	27	21	27	27	27	27	27	27	27	27	27	27	27	27	27					
22%	21%	20%	23%	22%	20%	23%	20%	23%	17%	20%	22%	22%	19%	18%	21%	19%	1	28%	24%	20%	22%	25%	17%	23%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%				
A fairly bad job	246	102	143	26	20	53	45	37	65	46	98	102	100	69	22	55	174	72	139	106	35	123	14	29	36	25	33	16	35	31	21	21	21	21	21	21	21	21	21	21	21	21	21	21					
23%	20%	20%	13%	12%	34%	27%	20%	21%	21%	15%	30%	24%	24%	21%	18%	21%	21%	20%	24%	22%	16%	27%	22%	23%	24%	22%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%			
A very bad job	329	154	185	18	18	48	46	72	97	56	94	169	127	72	48	72	198	120	158	161	80	146	82	45	31	29	38	43	40	42	50	42	50	42	50	42	50	42	50	42	50	42	50	42	50				
30%	31%	30%	13%	14%	30%	28%	40%	39%	39%	19%	29%	39%	29%	28%	41%	30%	29%	33%	27%	34%	36%	32%	24%	35%	23%	34%	23%	34%	23%	34%	23%	34%	23%	34%	23%	34%	23%	34%	23%	34%	23%	34%	23%	34%	23%	34%			
Don't know	47	18	29	17	4	6	6	8	8	20	11	16	16	18	3	12	33	14	24	24	11	20	11	3	3	8	11	4	7	8	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2				
5%	4%	5%	13%	2%	3%	4%	4%	3%	3%	7%	4%	4%	4%	7%	2%	5%	15%	4%	4%	5%	5%	4%	3%	3%	2%	9%	7%	3%	5%	6%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%				
Prefer not to say	8	1	2	3	-	-	-	-	-	3	-	-	1	1	-	1	2	1	2	1	-	2	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1				
4	4	4	2%	-	-	-	-	-	-	1%	-	-	4	4	-	4	4	4	4	4	-	4	4	-	4	-	4	-	4	-	4	-	4	-	4	-	4	-	4	-	4	-	4	-	4				
Good job (NET)	219	122	96	48	65	21	30	32	31	105	53	63	110	41	23	45	153	68	137	83	42	81	94	30	38	11	37	18	38	20	17	17	17	17	17	17	17	17	17	17	17	17	17	17					
22%	24%	18%	13%	10%	40%	13%	18%	18%	12%	36%	16%	15%	25%	16%	20%	19%	22%	19%	24%	17%	10%	18%	28%	23%	28%	12%	24%	16%	24%	16%	19%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%				
Bad job (NET)	544	256	308	44	58	101	91	109	162	101	192	271	231	141	70	122	372	192	297	267	115	268	156	73	67	54	72	78	76	73	71	71	71	71	71	71	71	71	71	71	71	71	71	71					
54%	51%	57%	32%	38%	66%	55%	61%	63%	63%	34%	59%	63%	53%	53%	59%	50%	54%	53%	52%	56%	51%	60%	40%	58%	49%	62%	47%	61%	51%	53%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%			
NET Difference	-345	-133	-212	-3	7	-80	-60	-77	-111	-4	-141	-208	-121	-100	-47	-77	-221	-124	-160	-184	-73	-187	-62	-44	-29	-43	-34	-40	-48	-53	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34					
-33%	-28%	-39%	-2%	4%	-5%	-38%	-43%	-46%	-52%	1%	-41%	-68%	-28%	-38%	-40%	-32%	-32%	-34%	-38%	-42%	-42%	-38%	-44	-29	-43	-34	-40	-48	-53	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34	-34				

Proportions/Means: Columns Totals [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/N/N/C/D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 61  
SGJOB\_3 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	72%	17%	14%	63*	33%	50%	23%	32%	38%
A very good job	63	41	20	13	14	12	22	10	10	11	32	38	26	1	9	3	34	28	6	28	6
	6%	5%	8%	7%	6%	5%	7%	4%	3%	7%	13%	13%	3%	*	6%	4%	10%	5%	2%	8%	1%
											gh	l			m	m	m			t	
A fairly good job	156	111	42	27	34	33	55	28	53	23	52	58	98	9	23	10	84	87	26	72	30
	15%	14%	16%	14%	14%	14%	18%	12%	13%	13%	21%	21%	13%	5%	15%	15%	24%	17%	11%	21%	8%
											gh	l			m	m	mn			t	
Neither a good nor bad job	216	145	69	48	54	38	61	54	72	38	52	56	160	13	31	12	96	121	30	93	48
	21%	19%	27%	25%	22%	17%	20%	23%	18%	22%	21%	20%	21%	7%	21%	18%	28%	23%	13%	28%	12%
			a												m	m	m			t	
A fairly bad job	245	188	52	38	55	56	78	52	103	29	62	72	174	37	37	20	72	135	53	77	99
	23%	25%	20%	20%	22%	25%	26%	22%	26%	17%	25%	25%	23%	21%	25%	31%	21%	26%	22%	23%	25%
															m	m	m				
A very bad job	319	252	56	55	79	81	73	74	145	60	40	50	269	108	47	21	50	139	118	60	200
	30%	33%	22%	28%	32%	36%	24%	32%	36%	35%	16%	18%	35%	62%	31%	32%	15%	26%	49%	18%	51%
		b				f		j				k		nop	p				q		s
Don't know	47	26	19	14	11	5	12	14	16	9	8	9	39	7	3	-	9	15	7	9	11
	5%	3%	7%	7%	4%	2%	4%	6%	4%	5%	3%	3%	5%	4%	2%	-	3%	3%	3%	3%	3%
		a		e																	
Prefer not to say	3	-	1	-	1	1	-	1	-	1	1	1	2	-	-	-	-	-	-	-	-
	*	-	*	-	*	*	-	1%	-	*	*	*	*	-	-	-	-	-	-	-	-
Good job (NET)	219	152	62	40	48	44	78	38	64	34	84	96	123	10	31	13	118	115	32	100	36
	21%	20%	24%	20%	19%	20%	26%	16%	16%	20%	34%	34%	16%	6%	21%	20%	34%	22%	13%	29%	9%
											ghi	l			m	m	mno			t	
Bad job (NET)	564	440	107	93	134	137	151	125	247	89	102	122	442	145	84	41	122	274	171	137	299
	54%	58%	42%	48%	54%	61%	50%	54%	62%	52%	41%	43%	58%	83%	56%	62%	35%	52%	71%	40%	76%
		b				cf		i	j			k		nop	p				q		s
NET Difference	-345	-283	-45	-53	-86	-93	-73	-88	-184	-55	-18	-26	-319	-135	-53	-28	-5	-159	-139	-37	-263
	-33%	-38%	-18%	-27%	-35%	-41%	-24%	-38%	-46%	-32%	-7%	-9%	-42%	-77%	-35%	-43%	-1%	-30%	-58%	-11%	-67%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: Adults aged 16+ in Scotland

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 63  
SGIOB\_4 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the education system in Scotland

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
A very good job	65	48	16	11	10	12	28	10	14	12	30	35	30	4	9	3	34	30	4	28	5
	6%	6%	6%	6%	4%	5%	9%	4%	4%	7%	12%	12%	4%	2%	6%	5%	10%	6%	2%	8%	1%
							d				gh						m	r		t	
A fairly good job	171	114	57	37	43	38	50	33	48	26	64	62	109	4	26	9	86	91	23	84	23
	16%	15%	22%	19%	17%	16%	16%	14%	12%	15%	26%	22%	14%	2%	17%	14%	25%	17%	9%	25%	6%
			a								ghi				m	m	m	r		t	
Neither a good nor bad job	232	163	69	40	51	52	73	44	94	40	53	66	165	13	37	16	104	128	41	96	63
	22%	21%	27%	20%	21%	23%	24%	19%	24%	24%	21%	23%	22%	8%	25%	25%	30%	24%	17%	28%	16%
															m	m	m	r		t	
A fairly bad job	223	166	53	36	55	49	60	55	87	33	48	55	168	49	29	14	67	119	54	69	102
	21%	22%	20%	19%	22%	22%	20%	24%	22%	19%	19%	19%	22%	28%	20%	21%	19%	23%	22%	20%	26%
A very bad job	260	215	32	42	65	59	74	55	124	45	36	47	213	100	37	18	29	112	102	39	171
	25%	28%	12%	21%	26%	26%	25%	24%	31%	26%	15%	17%	28%	57%	25%	28%	8%	21%	43%	11%	43%
		b						j				k		nop	p	p		q		s	
Don't know	95	59	29	29	23	13	17	34	32	14	14	16	79	4	10	4	25	45	16	24	29
	9%	8%	11%	15%	9%	6%	6%	15%	8%	8%	6%	6%	10%	3%	7%	6%	7%	9%	7%	7%	7%
				ef				hi					k								
Prefer not to say	4	-	2	-	1	2	-	1	-	1	2	2	2	-	-	1	-	-	-	-	-
	*	-	1%	-	*	1%	-	1%	-	*	1%	1%	*	-	-	2%	-	-	-	-	-
			a												p						
Good job (NET)	236	161	73	48	53	50	78	42	63	38	94	97	139	8	35	12	120	121	27	112	28
	22%	21%	28%	25%	21%	22%	26%	18%	16%	22%	38%	34%	18%	4%	23%	19%	35%	23%	11%	33%	7%
			a								ghi				m	m	mno	r		t	
Bad job (NET)	483	380	85	78	119	108	135	110	211	78	85	103	381	150	67	32	96	231	156	107	274
	46%	50%	33%	40%	48%	48%	45%	48%	53%	45%	34%	36%	50%	86%	45%	49%	28%	44%	65%	32%	70%
		b						i	i	i		k		nop	p	p		q		s	
NET Difference	-247	-219	-12	-30	-66	-57	-57	-68	-148	-40	9	-6	-242	-142	-32	-19	25	-110	-129	5	-246
	-24%	-29%	-5%	-16%	-27%	-26%	-19%	-29%	-37%	-23%	4%	-2%	-32%	-81%	-21%	-30%	7%	-21%	-54%	1%	-62%
																o					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

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25-06-2018-01: SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IPSC

22 Sep 2025

Table 64

SGDR\_9 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving living standards for people on low incomes

Base: Adults aged 16+ in Scotland

	GENDER									AGE BAND 1				AGE BAND 2				SOCIAL GRADE				SOCIAL GRADE 2				WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST								
UNWEIGHTED BASE	1000	469	539	100	176	159	168	179	266	101	127	422	112	268	110	187	160	200	655	345	114	110	110	104	169	90	142	120	179	98	90								
WEIGHTED BASE	2692	1219	1473	234	413	359	389	419	619	219	289	1019	419	919	319	519	489	569	1919	472	229	449	319	417	801	419	619	519	619	419	419								
A very good job	53	34	69	7	20	7	5	6	7	28	12	13	30	9	3	11	40	13	36	17	8	15	30	6	11	3	10	6	6	6	6								
5%	7%	4%	9%	3%	13%	4%	3%	3%	3%	9%	4%	3%	7%	4%	2%	4%	6%	4%	6%	4%	3%	8%	3%	9%	5%	8%	3%	7%	5%	4%	3%	4%							
A fairly good job	191	112	79	34	49	35	22	33	29	38	16	69	91	42	22	36	133	58	114	77	34	73	82	28	24	11	26	25	32	19	26								
18%	22%	14%	26%	22%	24%	22%	16%	16%	15%	23%	17%	15%	21%	17%	18%	15%	19%	16%	20%	16%	15%	16%	24%	22%	17%	13%	17%	19%	22%	14%	19%								
Neither a good nor bad job	228	100	127	25	38	30	40	46	49	63	70	95	100	50	23	55	150	78	120	208	44	102	75	18	34	17	36	25	37	30	31								
22%	20%	21%	12%	23%	23%	24%	25%	23%	22%	21%	22%	23%	21%	22%	19%	23%	22%	22%	21%	23%	20%	23%	23%	14%	25%	12%	24%	19%	25%	23%	22%								
A fairly bad job	279	120	159	39	39	60	38	37	71	68	97	108	95	82	33	64	177	96	154	119	68	113	75	40	34	18	37	35	41	43	25								
26%	24%	28%	22%	24%	38%	22%	20%	28%	23%	30%	25%	25%	22%	32%	27%	26%	26%	27%	27%	25%	30%	25%	22%	31%	25%	21%	24%	27%	28%	19%	19%								
A very bad job	236	115	121	15	25	29	37	57	73	39	66	130	94	51	30	60	145	91	116	119	57	113	59	27	27	30	31	22	34	42									
28%	23%	23%	11%	11%	15%	18%	12%	12%	20%	13%	20%	30%	22%	20%	26%	25%	21%	23%	20%	25%	15%	17%	21%	16%	11%	10%	14%	10%	10%	10%	10%								
Don't know	64	30	44	18	5	11	12	5	13	23	23	18	24	18	9	13	42	22	34	30	13	29	17	8	10	11	12	6	7	4	6								
6%	4%	8%	13%	7%	7%	7%	3%	5%	8%	7%	4%	4%	6%	7%	5%	6%	6%	6%	6%	6%	6%	6%	7%	5%	6%	7%	12%	8%	5%	8%	5%								
Prefer not to say	5	2	3	5	-	-	-	-	-	5	-	-	1	2	-	2	3	2	3	2	1	3	1	-	3	-	1	-	2	-	-								
*	*	*	1%	4%	-	-	-	-	-	2%	-	-	*	1%	-	1%	*	1%	1%	*	*	1%	*	-	1%	-	1%	-	1%	-	-								
Good job (NET)	244	146	98	42	51	29	39	34	45	97	68	79	121	51	24	47	179	71	150	94	42	88	112	34	35	14	36	31	38	23	32								
23%	20%	18%	11%	14%	18%	13%	19%	18%	13%	21%	18%	20%	24%	20%	20%	19%	20%	24%	20%	19%	20%	23%	27%	16%	14%	14%	14%	14%	17%	23%									
Bad job (NET)	109	215	272	44	63	89	75	93	145	107	163	218	189	113	63	124	122	187	271	218	124	216	136	67	56	45	67	65	63	76	68								
40%	47%	50%	13%	19%	36%	45%	32%	54%	58%	36%	50%	53%	43%	52%	53%	52%	47%	52%	47%	50%	56%	50%	40%	52%	41%	52%	44%	51%	43%	57%	50%								
NET Difference	-265	-89	-174	-3	-8	-40	-36	-59	-100	-11	-66	-159	-68	-61	-39	-78	-149	-116	-121	-144	-42	-139	-22	-32	-21	-31	-31	-35	-24	-54	-36								
-20%	-18%	-12%	-2%	-5%	-10%	-12%	-11%	-19%	-37%	-1%	-10%	-37%	-16%	-10%	-11%	-16%	-32%	-32%	-21%	-11%	-17%	-31%	-7%	-10%	-16%	-10%	-12%	-27%	-17%	-50%	-23%								

Proportions/Means: Columns Totals (2% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v/w - x/y/z/a/b/c/d/e/f  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





Table 65  
SGIOB\_9 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving living standards for people on low incomes

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
A very good job	53	37	14	8	7	16	21	6	15	10	22	30	23	4	9	3	32	33	4	30	5
	5%	5%	5%	4%	3%	7%	7%	3%	4%	6%	9%	10%	3%	2%	6%	4%	9%	6%	2%	9%	1%
							d				gh						m	r		t	
A fairly good job	191	142	46	34	36	45	70	34	55	35	66	63	128	6	27	9	114	110	31	99	27
	18%	19%	18%	17%	14%	20%	23%	15%	14%	21%	27%	22%	17%	3%	18%	13%	33%	21%	13%	29%	7%
							d				gh				m		mno	r		t	
Neither a good nor bad job	228	167	61	40	58	44	72	51	91	31	55	62	166	23	41	17	87	124	39	73	83
	22%	22%	24%	21%	23%	20%	24%	22%	23%	18%	22%	22%	22%	13%	27%	26%	25%	24%	16%	22%	21%
															m		m				
A fairly bad job	273	193	70	56	76	50	66	68	103	43	59	78	195	53	34	22	63	134	66	82	117
	26%	25%	27%	29%	31%	22%	22%	29%	26%	25%	24%	28%	25%	30%	23%	33%	18%	26%	27%	24%	30%
					f									p		p					
A very bad job	236	177	48	44	59	58	56	59	106	43	28	37	199	86	33	13	39	96	96	45	147
	22%	23%	18%	22%	24%	26%	18%	25%	27%	25%	11%	13%	26%	49%	22%	20%	11%	18%	40%	13%	37%
								i	i	i			k	nop	p			q		s	
Don't know	64	46	15	12	11	12	16	11	29	8	16	12	52	4	6	2	10	28	4	10	15
	6%	6%	6%	6%	5%	5%	5%	5%	7%	5%	6%	4%	7%	3%	4%	4%	3%	5%	2%	3%	4%
Prefer not to say	5	-	3	1	1	1	1	2	-	1	2	2	3	-	-	-	-	-	-	-	-
	*	-	1%	1%	*	*	*	1%	-	*	1%	1%	*	-	-	-	-	-	-	-	-
		a																			
Good job (NET)	244	179	60	42	42	60	91	41	70	45	88	93	151	9	35	11	146	143	35	129	32
	23%	23%	23%	21%	17%	27%	30%	17%	17%	27%	35%	33%	20%	5%	24%	17%	42%	27%	15%	38%	8%
					d		d			h	gh	i			m		mno	r		t	
Bad job (NET)	509	370	118	100	135	108	122	127	210	85	87	115	394	138	67	35	102	230	161	127	264
	48%	49%	46%	51%	54%	48%	40%	55%	52%	50%	35%	40%	51%	79%	45%	53%	30%	44%	67%	37%	67%
				f	f			j	j	j			k	nop	p	p		q		s	
NET Difference	-265	-191	-58	-58	-93	-47	-31	-86	-140	-40	1	-22	-243	-129	-32	-24	44	-87	-127	3	-232
	-25%	-25%	-22%	-30%	-37%	-21%	-10%	-37%	-35%	-23%	*	-8%	-32%	-74%	-21%	-36%	13%	-17%	-53%	1%	-59%
																	no				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 66  
 SG0R\_10 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving your own standard of living  
 Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1							AGE BAND 2				SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+		16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
UNWEIGHTED BASE	1000	469	539	130	170	159	168	179	246		101	127	422	112	248	110	187	160	280	655	345	134	180	158	104	169	90	182	120	179	98	90			
WEIGHTED BASE	2000	940	1060	260	340	318	336	358	492		202	254	844	224	496	220	374	320	560	690	692	268	360	316	208	338	180	364	240	358	196	180			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
A very good job	41	27	14	7	19	5	3	1	4		27	8	5	24	5	1	11	20	12	24	13	4	15	22	4	6	2	10	7	5	3	3			
45%	16%	10%	3%	1%	12%	3%	1%	1%	1%		8%	3%	1%	6%	1%	1%	4%	4%	3%	15%	3%	3%	6%	6%	3%	5%	2%	6%	4%	3%	2%	2%			
A fairly good job	144	73	72	8	49	16	19	25	24		41	34	60	68	35	16	25	104	41	93	51	26	57	55	18	21	9	26	13	25	20	14			
14%	14%	14%	13%	22%	10%	11%	14%	14%	10%		21%	11%	11%	10%	14%	13%	10%	15%	11%	14%	11%	12%	13%	14%	14%	15%	10%	17%	10%	17%	15%	10%			
Neither a good nor bad job	326	151	175	44	47	35	54	56	90		91	89	146	141	77	28	79	229	107	163	163	73	128	115	36	40	24	51	37	49	45	45			
32%	30%	32%	33%	29%	22%	32%	31%	34%	36%		31%	27%	34%	32%	30%	24%	33%	32%	30%	28%	34%	33%	29%	28%	28%	29%	28%	33%	28%	33%	34%	33%			
A fairly bad job	286	124	164	26	34	62	48	47	70		60	110	118	110	78	37	65	188	100	157	122	55	144	78	44	35	31	30	44	39	32	33			
27%	25%	30%	13%	21%	39%	29%	20%	24%	24%		20%	34%	27%	23%	11%	31%	26%	27%	20%	27%	20%	24%	32%	22%	34%	20%	34%	20%	34%	24%	24%				
A very bad job	209	111	98	13	18	32	37	50	59		31	70	108	79	44	32	55	122	87	110	100	56	88	60	21	24	15	28	27	24	29	39			
20%	22%	18%	10%	11%	20%	22%	28%	23%	23%		11%	21%	25%	18%	17%	27%	23%	18%	24%	19%	21%	25%	20%	18%	16%	18%	18%	19%	21%	16%	22%	29%			
Don't know	38	16	22	1	10	8	5	1	2		21	13	3	12	14	4	8	26	9	24	14	10	14	11	5	10	5	6	2	5	3	2			
4%	3%	4%	8%	4%	5%	3%	1%	1%	1%		7%	4%	1%	3%	5%	4%	3%	4%	3%	4%	3%	5%	3%	4%	4%	7%	6%	4%	1%	3%	2%	1%			
Prefer not to say	4	2	2	4	-	-	-	-	-		4	-	-	-	1	1	-	2	2	2	1	1	2	1	1	-	1	-	1	-	1	1	-		
4	4	4	8%	-	-	-	-	-	-		1%	-	-	-	1%	-	-	1%	4	1%	1%	-	1%	-	-	1%	-	1%	-	1%	1%	-			
Good job (NET)	145	100	85	17	51	21	22	26	29		62	43	64	93	40	17	35	133	52	121	64	30	72	77	22	27	11	35	20	30	23	14			
18%	18%	20%	16%	27%	32%	13%	13%	14%	11%		30%	13%	13%	21%	18%	14%	15%	13%	15%	21%	14%	13%	14%	23%	17%	20%	13%	23%	16%	20%	17%	13%			
Bad job (NET)	497	235	262	39	53	94	85	97	129		92	180	226	189	122	69	118	311	187	266	231	109	233	136	65	59	47	59	70	63	61	73			
47%	47%	48%	23%	33%	60%	51%	54%	52%	52%		31%	55%	53%	43%	48%	58%	49%	45%	52%	46%	49%	49%	52%	40%	51%	54%	39%	50%	55%	43%	46%	53%			
NET Difference	-322	-135	-176	-2	-2	-73	-64	-72	-100		-4	-117	-172	-95	-83	-52	-82	-128	-134	-145	-167	-79	-161	-59	-43	-33	-36	-23	-50	-33	-39	-55			
-32%	-27%	-29%	-12%	-2%	-1%	-46%	-38%	-40%	-40%		-1%	-42%	-40%	-22%	-33%	-44%	-34%	-30%	-37%	-24%	-30%	-30%	-30%	-27%	-31%	-24%	-41%	-33%	-39%	-23%	-29%	-46%			

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u - v/w/x/y/z/1/2/3/4/5/6/7/8/9/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100  
 Overlay formulas used. \* small base



Table 67  
SGJOB\_10 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving your own standard of living

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	19%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
A very good job	41	31	7	7	5	7	20	4	8	9	20	27	14	3	9	3	18	24	2	22	5
	4%	4%	3%	4%	2%	3%	7%	2%	2%	5%	8%	9%	2%	2%	6%	5%	5%	5%	1%	6%	1%
							d				gh							r	t		
A fairly good job	144	97	46	21	35	36	48	20	54	25	46	54	90	3	19	7	83	75	18	68	16
	14%	13%	18%	11%	14%	16%	16%	8%	14%	14%	19%	19%	12%	2%	13%	11%	24%	14%	7%	20%	4%
											e				m	m	mno	r	t		
Neither a good nor bad job	326	240	81	67	73	62	104	94	98	60	74	80	246	28	47	20	130	184	54	118	109
	31%	31%	31%	34%	29%	28%	35%	40%	24%	35%	30%	28%	32%	16%	31%	31%	38%	35%	22%	35%	28%
								hj		h					m	m	m	r			
A fairly bad job	288	215	70	50	73	66	69	63	133	39	53	74	214	53	46	25	74	150	72	80	132
	27%	28%	27%	26%	29%	29%	23%	27%	33%	23%	22%	26%	28%	30%	31%	38%	22%	29%	30%	24%	33%
									ii						p	p				s	
A very bad job	209	157	40	40	52	48	49	46	93	32	38	37	172	83	26	8	33	82	90	46	126
	20%	21%	15%	21%	21%	21%	16%	20%	23%	19%	15%	13%	22%	47%	17%	12%	10%	16%	38%	14%	32%
									j					nop	p			q			s
Don't know	38	23	12	8	9	5	12	4	14	5	15	12	26	5	2	2	7	10	4	6	6
	4%	3%	5%	4%	4%	2%	4%	2%	3%	3%	6%	4%	3%	3%	1%	2%	2%	2%	2%	2%	2%
											e										
Prefer not to say	4	-	2	1	1	1	-	2	-	1	1	1	3	-	-	-	-	-	-	-	-
	*	-	1%	1%	*	*	-	1%	-	*	*	*	*	-	-	-	-	-	-	-	-
			a																		
Good job (NET)	185	128	53	28	40	43	69	23	63	33	66	81	104	6	28	11	101	99	20	89	21
	18%	17%	21%	14%	16%	19%	23%	10%	16%	19%	27%	28%	14%	3%	19%	16%	29%	19%	8%	26%	5%
										e	gh				m	m	mno	r	t		
Bad job (NET)	497	372	110	91	125	114	117	109	226	71	91	111	387	116	72	33	107	132	162	116	258
	47%	49%	43%	47%	51%	51%	39%	47%	56%	42%	37%	39%	50%	78%	49%	51%	31%	44%	68%	37%	66%
					f	f		j	ell				k	nop	p	p		q		s	
NET Difference	-312	-244	-57	-62	-85	-72	-48	-86	-163	-38	-26	-30	-282	-130	-44	-23	-6	-133	-142	-37	-237
	-30%	-32%	-22%	-32%	-34%	-32%	-16%	-37%	-41%	-22%	-10%	-11%	-37%	-74%	-30%	-34%	-2%	-25%	-59%	-11%	-60%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 08  
 SG0R\_13 - Since the Scottish Parliament elections in May 2022, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Taking action to address the climate crisis  
 Base: Adults aged 16+ in Scotland

		GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION									
		TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A8C1	C2D8	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST									
UNWEIGHTED BASE	1000	469	531	130	170	150	168	178	246	101	127	422	512	268	110	187	160	280	655	345	154	150	194	104	169	50	142	120	178	98	50										
WEIGHTED BASE	2000	1019	981	234	313	283	300	300	431	219	284	840	816	424	219*	281	880	360	1018	472	224	240	310	157	201	61	151	121	167	117	107										
100%	100%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%	101%									
A very good job	81	31	80	13	19	7	8	7	7	32	35	14	32	8	4	17	39	22	41	20	7	26	28	7	15	2	11	10	7	5	4										
8%	6%	6%	6%	6%	12%	5%	1%	4%	3%	11%	5%	3%	7%	3%	4%	7%	6%	6%	7%	4%	3%	6%	6%	6%	6%	11%	7%	7%	8%	5%	3%	3%									
A fairly good job	201	120	81	5	49	24	25	33	35	84	49	68	92	55	19	35	147	54	125	76	35	77	81	23	29	11	35	20	29	33	22										
19%	24%	15%	23%	28%	15%	15%	18%	14%	14%	28%	15%	16%	21%	22%	16%	15%	21%	15%	22%	16%	16%	17%	24%	18%	21%	12%	23%	16%	20%	25%	16%										
Neither a good nor bad job	299	148	150	31	42	48	57	42	78	73	106	121	126	71	83	70	186	103	158	141	61	134	91	38	28	29	42	31	55	32	44										
29%	29%	28%	29%	23%	20%	31%	34%	24%	31%	25%	33%	28%	29%	28%	28%	29%	28%	29%	27%	30%	27%	30%	27%	30%	21%	34%	27%	24%	37%	24%	32%										
A fairly bad job	199	80	118	20	21	38	28	40	54	40	66	93	85	57	19	38	142	57	106	94	32	86	71	22	28	22	29	31	27	23	16										
19%	16%	22%	13%	13%	13%	24%	17%	22%	21%	14%	20%	22%	22%	21%	16%	16%	12%	10%	14%	20%	14%	19%	22%	14%	22%	23%	19%	24%	14%	18%	12%										
A very bad job	161	77	83	7	19	22	34	32	46	27	56	79	63	34	25	39	97	64	88	74	46	71	42	16	18	14	18	14	14	27	28										
16%	15%	15%	6%	12%	14%	20%	18%	18%	9%	17%	18%	14%	14%	13%	21%	16%	14%	15%	16%	20%	16%	13%	13%	13%	16%	12%	20%	10%	20%	20%											
Don't know	118	43	75	19	14	19	11	25	30	33	31	54	37	29	15	37	66	52	54	60	41	48	24	18	17	9	16	10	14	14	21										
12%	9%	14%	14%	9%	12%	7%	14%	12%	11%	11%	9%	13%	9%	11%	11%	15%	10%	10%	10%	13%	18%	11%	7%	14%	13%	10%	8%	9%	10%	15%											
Prefer not to say	10	4	6	6	-	-	3	1	-	8	3	1	2	1	3	5	3	7	2	8	3	6	1	3	2	-	1	-	2	-	3										
1%	1%	1%	6%	-	-	1%	1%	-	-	2%	1%	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-										
Good job (NET)	202	151	111	11	65	31	33	40	43	116	64	82	123	63	23	53	146	74	146	96	42	103	110	30	44	13	46	30	36	37	26										
23%	30%	20%	38%	40%	20%	20%	21%	17%	17%	38%	20%	19%	28%	23%	20%	22%	27%	21%	39%	20%	19%	23%	24%	8%	32%	15%	30%	24%	24%	28%	19%										
Bad job (NET)	340	157	201	27	40	60	61	72	100	67	121	172	148	91	44	77	239	121	193	167	77	157	113	39	45	36	48	57	41	50	44										
34%	31%	37%	20%	23%	25%	35%	37%	40%	40%	23%	37%	40%	34%	36%	37%	32%	31%	34%	33%	35%	35%	35%	33%	30%	33%	42%	31%	44%	28%	38%	32%										
NET Difference	-88	-6	-90	24	25	-29	-28	-32	-57	49	-57	-90	-25	-28	-21	-25	-53	-45	-27	-71	-35	-54	-4	-8	-1	-23	-2	-26	-5	-13	-18										
-9%	-1%	-2%	2%	2%	-3%	-3%	-3%	-3%	-23%	5%	-6%	-21%	-6%	-21%	-17%	-10%	-8%	-13%	-10%	-10%	-10%	-12%	-5%	-7%	-1%	-27%	-3%	-4%	-10%	-18%											

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/a/b/c/d/e  
 Overlay formulas used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 69  
SGJOB\_13 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	758	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	33%	38%
A very good job	61	36	23	10	11	15	23	9	14	11	27	34	26	3	10	3	38	38	2	31	9
	6%	5%	9%	5%	5%	6%	8%	4%	3%	6%	11%	12%	3%	2%	7%	5%	11%	7%	1%	9%	2%
			a								gh		l		m		m	r		t	
A fairly good job	201	139	57	34	38	49	70	36	68	36	61	64	137	9	31	15	104	109	29	93	34
	19%	18%	22%	18%	15%	22%	23%	16%	17%	21%	25%	23%	18%	5%	21%	22%	30%	21%	12%	27%	9%
							d				gh				m		m	r		t	
Neither a good nor bad job	299	220	69	57	78	60	83	77	99	55	68	81	219	50	43	22	99	151	79	103	117
	29%	29%	27%	29%	31%	26%	27%	33%	25%	32%	28%	28%	29%	29%	29%	34%	29%	29%	33%	30%	30%
								h													
A fairly bad job	199	153	44	29	46	45	58	47	93	23	36	42	157	39	29	16	47	110	41	48	100
	19%	20%	17%	15%	19%	20%	19%	20%	23%	14%	15%	15%	20%	22%	19%	24%	14%	21%	17%	14%	25%
									ii					p						s	
A very bad job	161	131	27	26	41	41	45	28	81	26	27	32	129	58	25	9	25	75	54	30	93
	15%	17%	10%	13%	16%	18%	15%	12%	20%	15%	11%	11%	17%	33%	17%	13%	7%	14%	23%	9%	24%
		b						aj						no	p			q			s
Don't know	118	82	30	36	30	15	22	31	42	19	26	27	92	15	12	1	29	39	33	34	38
	11%	11%	12%	18%	12%	7%	7%	13%	10%	11%	11%	9%	12%	9%	8%	1%	8%	7%	14%	10%	10%
			ef															q			
Prefer not to say	10	2	6	3	4	1	1	4	4	1	2	3	7	1	-	-	3	3	1	-	4
	1%	*	2%	1%	2%	*	*	2%	1%	*	1%	1%	1%	1%	-	-	1%	1%	*	-	1%
			a																		
Good job (NET)	262	175	80	44	49	64	94	46	81	46	89	99	163	12	41	18	142	148	31	124	43
	25%	23%	31%	23%	20%	28%	31%	20%	20%	27%	36%	35%	21%	7%	27%	27%	41%	28%	13%	37%	11%
			a				d				gh				m		mn	r		t	
Bad job (NET)	360	284	71	55	87	86	103	74	174	49	63	75	286	97	53	24	72	185	96	78	192
	34%	37%	28%	28%	35%	38%	34%	32%	43%	29%	25%	26%	37%	55%	36%	37%	21%	35%	40%	23%	49%
			b								kl			no	p		p			s	
NET Difference	-98	-109	9	-11	-37	-22	-9	-29	-92	-3	25	24	-122	-85	-12	-6	70	-37	-64	46	-149
	-9%	-14%	4%	-6%	-15%	-10%	-3%	-12%	-23%	-2%	10%	9%	-16%	-48%	-8%	-9%	20%	-7%	-27%	13%	-38%
											l						no				

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-066418-01 - SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025

PUBLIC  
IPSOS

22 Sep 2025

Table 70

LABJOB - Summary Table - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference?

Base: Adults aged 16+ in Scotland

	Managing Scotland's economy	Improving the NHS in Scotland	Improving the education system in Scotland	Improving living standards for people on low incomes	Improving your own standard of living	Taking action to address the climate crisis
UNWEIGHTED BASE	1050	1050	1050	1050	1050	1050
WEIGHTED BASE	1050	1050	1050	1050	1050	1050
Better job	194 18%	200 19%	196 19%	186 18%	155 15%	132 13%
Worse job	300 29%	271 26%	249 24%	298 28%	300 29%	270 26%
Would make no difference	372 35%	405 39%	419 40%	397 38%	430 41%	449 43%
Don't know	174 17%	165 16%	178 17%	166 16%	158 15%	189 18%
Prefer not to say	10 1%	10 1%	7 1%	3 *	7 1%	9 1%
NET: Difference	-107 -10%	-71 -7%	-53 -5%	-111 -11%	-146 -14%	-138 -13%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 71  
LABOUR\_1 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Managing Scotland's economy  
Base: Adults aged 16+ in Scotland

		GENDER		AGE BAND 1							AGE BAND 2			SOCIAL GRADE 1					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENT REGION							
		TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	C3	D4	A&C1	C2&D	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
UNWEIGHTED BASE	1000	469	531	130	170	150	168	178	246	312	327	422	512	248	113	187	160	283	655	345	134	130	130	104	169	90	142	120	179	98	90		
WEIGHTED BASE	1000	469	531	130	170	150	168	178	246	312	327	422	512	248	113	187	160	283	655	345	134	130	130	104	169	90	142	120	179	98	90		
Better job	184	115	79	28	58	29	18	47	83	45	65	106	48	11	27	136	18	127	66	20	77	93	28	24	13	36	26	28	23	21			
	18%	12%	14%	13%	18%	19%	10%	10%	13%	14%	14%	11%	24%	13%	10%	11%	13%	11%	11%	22%	14%	9%	17%	27%	18%	18%	15%	14%	20%	19%	17%	15%	
Worse job	300	157	143	91	33	47	68	54	60	83	115	123	108	66	42	84	234	126	167	134	72	120	94	50	42	29	33	33	42	35	36		
	29%	31%	26%	22%	21%	30%	42%	30%	27%	21%	35%	29%	25%	26%	35%	35%	25%	29%	29%	28%	32%	29%	28%	39%	30%	34%	21%	26%	29%	27%	26%		
Would make no difference	372	163	209	36	40	53	58	82	105	76	109	187	152	91	43	87	242	130	189	184	86	160	110	41	44	33	56	54	50	44	50		
	35%	32%	38%	27%	23%	33%	34%	46%	42%	26%	34%	43%	33%	36%	36%	37%	35%	30%	33%	30%	38%	36%	33%	32%	32%	38%	37%	42%	34%	33%	37%		
Don't know	174	65	109	36	30	28	24	26	30	66	55	56	67	45	22	45	112	62	89	85	45	76	42	12	24	12	25	16	25	29	30		
	17%	13%	20%	27%	18%	18%	13%	14%	12%	22%	16%	13%	13%	18%	18%	17%	10%	17%	15%	18%	19%	17%	12%	16%	18%	14%	17%	12%	17%	22%	22%		
Prefer not to say	10	4	6	7	-	1	1	-	-	7	3	-	3	3	1	3	6	4	7	3	3	6	1	1	3	-	2	-	2	1	-		
	1%	1%	1%	6%	-	1%	1%	-	-	3%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	-	2%	1%	-			
NET Difference	-187	-42	-62	-4	24	-17	-62	-37	-22	21	-69	-58	-1	-17	-30	-58	-18	-88	-39	-67	-53	-53	-3	-27	-17	-16	4	-7	-14	-12	-15		
	-18%	-9%	-11%	-3%	13%	-11%	-31%	-20%	-9%	7%	-21%	-14%	-	-7%	-24%	-24%	-1%	-21%	-7%	-14%	-24%	-12%	-1%	-21%	-13%	-19%	2%	-4%	-10%	-9%	-11%		

Proportions/Margins: Columns Tested (5% risk level) - a/b - c/d/a/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v - w/x/y/z/A/B/C/D/E  
Overlap formulae used. \*small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 72  
LABJOB\_1 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Managing Scotland's economy

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Better job	194	157	34	20	46	40	81	39	58	30	66	81	112	35	73	26	31	115	29	30	100
	18%	21%	13%	10%	18%	18%	27%	17%	15%	17%	27%	29%	15%	20%	49%	40%	9%	22%	12%	9%	26%
		b					cde				gh	i		p	mp	mp		r		s	
Worse job	300	209	86	63	61	78	81	70	108	52	70	86	214	26	7	9	188	166	68	175	62
	29%	27%	33%	32%	25%	35%	27%	30%	27%	31%	28%	30%	28%	15%	5%	13%	54%	32%	28%	52%	16%
					d							n		n		mno		t			
Would make no difference	372	285	82	70	90	74	107	85	167	48	72	77	295	89	41	20	100	172	110	96	176
	35%	37%	32%	36%	36%	33%	35%	37%	42%	28%	29%	27%	38%	51%	28%	30%	29%	33%	46%	28%	45%
									ij			k		nop				q		s	
Don't know	174	108	53	39	48	31	32	37	62	40	35	36	138	24	27	9	25	72	31	36	56
	17%	14%	20%	20%	19%	14%	11%	16%	16%	23%	14%	13%	18%	14%	18%	14%	7%	14%	13%	11%	14%
		a		f	f			i				p		p							
Prefer not to say	10	4	3	3	3	2	1	1	3	1	5	4	6	1	-	1	2	*	2	2	-
	1%	1%	1%	2%	1%	1%	+	1%	1%	+	2%	1%	1%	1%	-	2%	+	+	1%	1%	-
NET: Difference	-107	-52	-52	-43	-16	-38	+	-30	-50	-22	-4	-5	-102	8	66	18	-156	-51	-40	-144	39
	-10%	-7%	-20%	-22%	-6%	-17%	+	-13%	-13%	-13%	-2%	-2%	-13%	5%	44%	27%	-45%	-10%	-17%	-43%	10%
														mo	m						

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Base: Adults aged 26+ in Scotland

[illegible]

Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 74  
LABJOB\_3 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	284	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	19%	24%	21%	29%	22%	38%	16%	24%	27%	73%	17%	14%	6%*	33%	50%	23%	32%	38%
Better job	200	151	48	28	48	40	78	31	76	24	69	72	128	34	70	28	37	105	37	36	94
	19%	20%	19%	15%	19%	18%	26%	13%	19%	14%	28%	25%	17%	19%	47%	43%	11%	20%	15%	11%	24%
							ce				ghi	l		p	mp	mp				s	
Worse job	271	189	76	57	57	66	72	66	97	43	64	71	200	24	11	6	157	150	54	147	55
	26%	25%	30%	29%	23%	29%	24%	28%	24%	25%	26%	23%	26%	13%	8%	9%	45%	29%	23%	43%	14%
																mno				t	
Would make no difference	405	317	79	78	95	83	118	93	175	62	76	101	304	99	37	20	121	194	119	114	185
	39%	42%	31%	40%	38%	37%	39%	40%	44%	36%	31%	36%	40%	56%	25%	31%	35%	37%	50%	34%	47%
		b							j					nop	n				q	s	
Don't know	165	105	49	26	47	35	35	39	51	40	35	40	124	19	31	11	28	73	30	42	57
	16%	14%	19%	13%	19%	15%	11%	17%	13%	23%	14%	14%	16%	11%	21%	18%	8%	14%	13%	12%	14%
					f				hi						mp	p					
Prefer not to say	10	1	6	6	1	2	-	4	1	1	4	1	9	-	-	-	3	3	-	-	3
	1%	*	2%	3%	*	1%	-	2%	*	*	2%	*	1%	-	-	-	1%	1%	-	-	1%
			a																		
NET: Difference	-71	-37	-28	-29	-10	-25	6	-35	-21	-19	4	1	-72	10	59	23	-120	-45	-17	-111	39
	-7%	-5%	-11%	-15%	-4%	-11%	2%	-15%	-5%	-11%	2%	*	-9%	6%	39%	34%	-35%	-9%	-7%	-33%	10%
														m	m						

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 75  
LABOUR\_4 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the education system in Scotland  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2						SOCIAL GRADE						WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	65+	C1	C2	D1	D2	A&C	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST		
UNWEIGHTED BASE	1000	469	531	130	170	159	168	179	246	301	327	422	512	248	210	107	187	160	280	655	345	315	134	130	338	304	169	90	142	120	170	90	90	
WEIGHTED BASE	2000	939	1061	261	339	318	336	358	492	602	654	844	1024	496	420	214	374	320	560	1310	690	630	268	260	676	617	337	181	312	247	317	157	157	
	100%	46%	53%	13%	17%	16%	17%	18%	24%	30%	33%	42%	51%	25%	21%	11%	19%	16%	28%	65%	34%	31%	13%	13%	33%	30%	17%	9%	14%	12%	17%	9%	9%	
Better job	196	112	84	29	58	29	19	17	47	87	45	64	107	55	16	21	138	37	111	65	45	26	72	111	93	17	30	13	17	22	28	23	27	
	10%	24%	15%	21%	34%	17%	11%	9%	19%	29%	14%	15%	25%	23%	8%	9%	23%	10%	23%	14%	11%	14%	23%	33%	27%	13%	22%	15%	14%	17%	19%	17%	20%	
		5		9	19			6	26	48	88	113	193	94	33	69	247	102	142	107	58	112	75	49	38	15	27	31	36	30	24			
Worse job	249	127	122	31	27	23	36	53	50	62	48	113	193	94	33	69	247	102	142	107	58	112	75	49	38	15	27	31	36	30	24			
	24%	25%	22%	10%	17%	23%	17%	28%	25%	10%	27%	26%	21%	21%	28%	29%	21%	28%	25%	23%	26%	25%	22%	14%	14%	14%	14%	14%	14%	14%	14%	14%		
		16		16	16			16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16		
Would make no difference	429	194	235	45	47	67	88	78	115	92	135	193	168	99	49	104	267	153	208	211	91	184	127	45	42	43	61	52	64	54	59			
	40%	39%	41%	13%	29%	42%	41%	41%	45%	31%	42%	45%	38%	39%	41%	43%	39%	42%	36%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%		
		4		4	4		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
Don't know	176	68	108	35	30	26	34	26	65	54	60	67	67	45	21	45	112	66	92	86	48	77	42	17	23	23	15	27	24	17	26	28		
	17%	13%	20%	24%	18%	17%	16%	15%	15%	17%	17%	16%	15%	18%	18%	19%	18%	18%	16%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%		
		2	4	4	-	2	-	1	-	4	2	1	2	4	-	2	6	2	5	3	1	4	2	-	3	1	1	-	2	-	-	-		
Prefer not to say	1%	*	1%	3%	-	1%	-	1%	-	1%	1%	*	*	2%	-	1%	1%	*	1%	1%	-	1%	1%	-	1%	*	-	2%	1%	1%	-	1%	-	
		100		100	100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
NET: Difference	-53	-15	-37	7	31	-10	-34	-33	-15	39	-43	-49	14	-3	-17	-48	11	-65	-11	-42	-33	-40	18	-32	-9	-2	10	-9	-7	-7	3	3		
	-5%	-3%	-7%	0%	19%	-6%	-20%	-19%	-6%	13%	-13%	-11%	3%	-1%	-4%	-20%	2%	-18%	-2%	-9%	-15%	-9%	5%	-25%	-7%	-3%	6%	-7%	-6%	-6%	2%	2%		
		100		100	100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	

Proportions/Margins: Columns Tested (5% risk level) - a/b - c/d/a/b/g/h - i/j/k - l/m/n/o/p - q/r - s/t/u - v/w/x/y/z/AB/BC/DE  
Overlap formulas used. \*small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 76  
 LABJOB\_4 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the education system in Scotland

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	33%	38%
Better job	196	159	36	15	43	55	77	30	69	27	70	80	116	31	74	19	38	109	33	38	95
	19%	21%	14%	8%	17%	25%	25%	13%	17%	16%	28%	28%	15%	18%	50%	30%	11%	21%	14%	11%	24%
		b		c	c		cd				ghi	l		mop	p			r		s	
Worse job	249	174	72	49	57	62	67	62	88	44	55	59	191	24	8	12	148	149	46	136	59
	24%	23%	28%	23%	23%	27%	22%	27%	22%	26%	22%	21%	25%	14%	5%	18%	43%	28%	19%	40%	15%
												n		n		mno		r		t	
Would make no difference	419	315	98	90	105	70	124	100	182	55	82	107	312	98	37	23	128	188	129	125	180
	40%	41%	38%	46%	42%	31%	41%	43%	46%	32%	33%	38%	41%	56%	25%	35%	37%	36%	54%	37%	46%
		e		e	e		e	j		ij				nop	n		n		q		s
Don't know	178	112	51	39	39	37	34	38	59	41	40	36	142	22	30	11	30	77	31	40	61
	17%	15%	20%	20%	16%	16%	11%	16%	15%	24%	16%	13%	19%	12%	20%	17%	9%	15%	13%	12%	15%
		f		f				h			h	k		p							
Prefer not to say	7	3	2	1	4	1	1	2	1	3	2	2	5	-	-	-	1	2	-	1	-
	1%	+	1%	+	2%	+	+	1%	+	2%	1%	1%	1%	-	-	-	+	+	-	+	-
NET: Difference	53	-14	-36	-35	-13	-6	10	-32	-20	-17	15	22	-75	7	66	7	-110	-39	-13	-98	36
	-5%	-2%	-14%	-18%	-5%	-3%	3%	-14%	-5%	-10%	6%	8%	-10%	4%	45%	11%	-32%	-7%	-6%	-29%	9%
							e							mo							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 77  
LABOUR\_9 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving living standards for people on low incomes  
Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1										AGE BAND 2					SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENT REGION							
	TOTAL	MEN	WOMEN	16-24		25-34		35-44		45-54		55-64		65+	A8		C1		C2		OR	ABC	C2DE		WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
				50	50	50	50	50	50	50	50	50	50		50	50	50	50	50	50			50	50														50
UNWEIGHTED BASE	1000	469	531	130	170	130	170	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	
WEIGHTED BASE	1000	469	531	130	170	130	170	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168	
Better job	186	112	74	30	58	27	39	38	48	52	106	80	17	23	146	40	127	60	17	92	92	28	18	24	40	24	24	24	24	24	24	24	24	24	24	24		
	18%	24%	14%	20%	34%	17%	23%	23%	29%	31%	63%	48%	1%	3%	24%	6%	17%	8%	2%	11%	11%	17%	11%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%		
Worse job	298	141	154	84	57	52	61	68	65	113	119	288	102	68	39	89	170	128	140	137	77	130	85	54	47	21	35	31	36	37	37	37	37	37	37	37		
	28%	28%	28%	25%	20%	20%	32%	37%	28%	27%	22%	35%	28%	23%	27%	33%	37%	25%	35%	28%	28%	35%	29%	25%	33%	34%	24%	24%	23%	24%	24%	28%	27%	27%	27%			
Would make no difference	397	182	213	32	45	55	64	87	114	78	119	200	162	100	42	92	263	154	134	198	299	84	177	114	42	40	40	57	57	57	49	55	55	55	55			
	38%	36%	39%	24%	28%	34%	39%	48%	43%	26%	37%	47%	37%	40%	25%	38%	38%	37%	34%	42%	34%	42%	37%	39%	34%	33%	29%	40%	37%	40%	39%	37%	40%	40%	40%			
Don't know	106	65	100	35	26	26	21	28	30	80	47	59	65	44	21	35	109	56	90	75	38	72	48	13	25	16	20	16	24	29	24	29	23	23				
	10%	14%	19%	26%	16%	16%	13%	16%	18%	12%	20%	14%	14%	15%	17%	18%	14%	10%	10%	16%	16%	17%	17%	14%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%			
Prefer not to say	3	2	2	3	-	-	-	-	-	3	-	-	1	1	-	2	2	2	3	1	-	3	1	-	2	-	2	-	1	-	1	-	-	-	-			
	*	*	*	3%	-	-	-	-	-	1%	-	-	*	*	-	1%	*	*	*	*	*	*	*	-	1%	*	-	1%	-	1%	-	-	-	-	-			
NET Difference	-111	-29	-80	-3	26	-25	42	-37	-30	23	-67	-67	4	-38	-21	-66	-24	-87	-34	-78	-53	-63	7	-36	-23	-11	6	-7	-6	-18	-15	-15	-15	-15				
	-11%	-6%	-15%	-3%	16%	-16%	25%	-21%	-12%	8%	-23%	-16%	1%	-11%	-18%	-27%	-3%	-24%	-6%	-16%	-24%	-14%	2%	-26%	-14%	2%	-26%	-17%	-19%	4%	-6%	-4%	-4%	-14%				

Proportions/Margins: Columns Tested (5% risk level) - a/b - c/d/a/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v - w/x/y/z/A/B/C/D/E  
Overlap formulas used. \*small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 78  
 LABJOB\_9 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving living standards for people on low incomes  
 Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Better job	186	142	44	22	37	41	83	32	54	25	76	78	108	22	76	20	34	99	31	38	81
	18%	19%	17%	11%	15%	18%	27%	14%	14%	15%	31%	28%	14%	13%	51%	30%	10%	19%	13%	11%	21%
							cde				ghi	i			mop	mp				s	
Worse job	298	196	98	66	69	73	74	74	104	55	65	81	217	23	14	8	179	177	51	164	63
	28%	26%	38%	34%	28%	32%	25%	32%	26%	32%	26%	28%	28%	13%	9%	12%	52%	34%	21%	48%	16%
			a													mno	r			t	
Would make no difference	397	311	74	75	101	75	111	89	182	56	70	91	306	103	32	27	106	179	131	107	192
	38%	41%	29%	39%	41%	33%	37%	38%	46%	33%	28%	32%	40%	59%	22%	42%	31%	34%	55%	32%	49%
		b						j	ij			k		nop	n				q	s	
Don't know	166	114	41	31	40	36	34	37	59	34	36	34	112	26	26	10	26	70	26	30	57
	16%	15%	16%	16%	16%	16%	11%	16%	15%	20%	15%	12%	17%	15%	18%	16%	7%	13%	11%	9%	15%
														p	p	p				s	
Prefer not to say	3	-	1	1	1	1	-	1	1	1	1	1	3	-	-	-	-	-	-	-	-
	*	-	*	*	*	*	-	1%	*	*	*	*	*	-	-	-	-	-	-	-	-
NET: Difference	-111	-63	-54	-44	-33	-32	8	-42	-50	-30	11	-2	-109	-1	62	12	-146	-78	-20	-126	18
	-11%	-7%	-21%	-23%	-13%	-14%	3%	-18%	-12%	-18%	4%	-1%	-14%	-1%	42%	18%	-42%	-15%	-8%	-37%	5%
															mo	m					

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

22 Sep 2025

[illegible]

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 80  
LABJOB\_10 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving your own standard of living  
Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Better job	155	115	39	18	35	31	68	26	41	23	64	75	80	20	63	18	29	84	20	33	65
	15%	15%	15%	9%	14%	14%	23%	11%	10%	14%	26%	26%	10%	11%	43%	27%	8%	16%	9%	10%	16%
							cde				ghi				mp	mp		r			s
Worse job	300	206	90	68	63	75	79	72	118	46	65	78	223	34	14	8	175	167	68	158	76
	29%	27%	35%	33%	25%	33%	26%	31%	30%	27%	26%	27%	29%	19%	9%	12%	51%	32%	29%	47%	19%
			a											n		mno				t	
Would make no difference	430	334	81	80	111	88	119	100	184	71	75	96	334	108	41	26	115	198	133	116	199
	41%	44%	31%	41%	45%	39%	39%	43%	46%	42%	30%	34%	44%	62%	27%	40%	33%	38%	56%	34%	51%
		b						j	j	j			k	nop				q		s	
Don't know	158	107	45	26	38	30	36	34	56	27	41	34	124	13	30	13	26	76	18	31	54
	15%	14%	17%	13%	15%	13%	12%	14%	14%	16%	17%	12%	16%	7%	21%	20%	8%	14%	7%	9%	14%
														mp	mp			r			
Prefer not to say	7	1	3	2	2	2	-	1	1	3	2	1	5	-	-	-	-	-	-	-	-
	1%	+	1%	1%	1%	1%	-	1%	+	2%	1%	+	1%	-	-	-	-	-	-	-	-
NET: Difference	146	92	50	49	28	45	11	46	77	23	1	3	143	-14	40	10	147	63	48	-125	-11
	-14%	-12%	-20%	-25%	-11%	-20%	-3%	-20%	-19%	-13%	+	-1%	-19%	-8%	33%	15%	-43%	-16%	-20%	-37%	-3%
														mo							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





Table B1

LABOUR\_13 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1							AGE BAND 2			SOCIAL GRADE 1				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A&C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
UNWEIGHTED BASE	1000	469	531	130	170	150	160	170	260	101	127	422	512	268	110	187	160	280	655	345	134	130	136	104	169	90	142	120	170	90	90
WEIGHTED BASE	1000	503	500	134	133	133	133	133	231	105	103	410	410	204	119*	243	180	260	518	482	223	140	130	107	137	80*	132	120	147	119*	130*
Better job	132	88	44	18	32	22	10	10	31	70	32	31	73	33	11	38	100	30	58	34	17	47	63	33	33	23	23	12	20	14	17
13%	18%	8%	8%	14%	13%	14%	6%	6%	8%	24%	10%	7%	18%	13%	6%	8%	13%	8%	17%	7%	8%	10%	18%	30%	17%	11%	13%	9%	13%	10%	13%
Worse job	270	144	123	61	29	44	56	42	65	42	100	107	100	69	35	66	188	101	147	123	59	118	88	39	43	20	34	29	40	38	26
28%	29%	29%	23%	23%	18%	28%	34%	23%	26%	21%	31%	25%	23%	27%	28%	27%	24%	28%	25%	26%	27%	26%	26%	30%	31%	23%	22%	23%	27%	28%	19%
Would make no difference	449	211	239	39	56	67	76	94	116	96	143	211	179	111	48	111	280	159	244	205	97	195	140	58	45	40	61	68	59	50	67
42%	42%	44%	29%	23%	33%	42%	40%	51%	43%	32%	44%	49%	41%	44%	41%	46%	42%	44%	42%	43%	43%	44%	41%	45%	33%	46%	40%	51%	40%	38%	49%
Don't know	185	57	132	37	24	24	13	48	33	160	48	81	85	38	25	43	122	68	35	104	55	82	48	38	22	36	30	18	27	31	27
18%	11%	24%	27%	13%	13%	15%	14%	18%	19%	20%	10%	19%	18%	14%	21%	18%	18%	19%	15%	22%	21%	18%	14%	14%	14%	10%	20%	14%	14%	23%	20%
Prefer not to say	9	3	6	7	-	1	-	1	-	7	1	1	2	5	-	3	7	3	7	-	3	7	1	-	4	-	3	1	2	-	-
1%	1%	1%	1%	1%	-	1%	-	1%	-	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	-	3%	-	2%	1%	1%	-	-
NET: Difference	-138	-56	-79	-35	22	-23	-46	-32	-45	8	-69	-77	-29	-37	-23	-48	-66	-71	-49	-89	-42	-71	-26	-25	-19	-10	-11	-18	-21	-25	-8
-13%	-11%	-15%	-11%	14%	-14%	-28%	-38%	-18%	-18%	3%	-23%	-18%	-7%	-13%	-20%	-20%	-10%	-20%	-8%	-19%	-19%	-16%	-8%	-20%	-14%	-13%	-7%	-14%	-14%	-19%	-6%

Proportions/Margins: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v/w - x/y/z/a/b/c/d/e/f/g/h  
Overlap formulae used. \*small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 82  
 LABJOB\_13 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Better job	132	100	29	12	27	32	58	19	39	20	55	62	71	16	61	16	17	75	18	29	57
	13%	13%	11%	6%	11%	14%	19%	8%	10%	12%	22%	22%	9%	9%	41%	24%	5%	14%	7%	9%	14%
						c	cd				ghi	l			mop	mp		r		s	
Worse job	270	193	75	59	65	70	65	68	97	49	56	67	203	23	11	11	158	157	51	146	59
	26%	25%	29%	30%	26%	31%	21%	29%	24%	29%	23%	24%	26%	13%	7%	17%	46%	30%	21%	43%	15%
						f										mno	r			t	
Would make no difference	449	339	99	84	106	94	131	98	186	68	97	116	333	112	46	24	135	210	132	120	206
	43%	44%	38%	43%	43%	42%	43%	42%	46%	40%	39%	41%	44%	64%	31%	36%	39%	40%	55%	35%	52%
														nop				q			s
Don't know	189	128	53	37	49	27	47	47	75	31	37	37	152	23	30	15	34	83	38	44	71
	18%	17%	21%	19%	20%	12%	16%	20%	19%	18%	15%	13%	20%	13%	20%	23%	10%	16%	16%	13%	18%
					e							k			p	p					
Prefer not to say	9	3	2	2	1	2	1	1	3	2	3	2	7	1	-	-	-	-	1	-	1
	1%	+	1%	1%	+	1%	+	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	+	-	+
NET: Difference	132	92	45	47	38	38	6	49	58	29	1	5	132	7	50	5	141	63	33	117	3
	-13%	-12%	-18%	-24%	-15%	-17%	-2%	-21%	-15%	-17%	-1%	-2%	-17%	-4%	34%	8%	-41%	-16%	-14%	-34%	-1%
														mo							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



**25-066418-01 - SCOTLAND POLITICAL PULSE**  
**12TH-22ND SEPTEMBER 2025**  
**PUBLIC**  
**IPSOS**

**22 Sep 2025**

**Table 83**

**REELECTSCOT - Summary Table Now, to what extent, if at all, do you agree or disagree with the following statements?**

**Base: Adults aged 16+ in Scotland**

	The SNP Scottish Government deserves to be re-elected	The Scottish Labour Party is ready to form the next Scottish Government.	The word 'competent' is an accurate description of the current Scottish Government	Scotland needs a fresh team of leaders
UNWEIGHTED BASE	1050	1050	1050	1050
WEIGHTED BASE	1050	1050	1050	1050
Strongly agree	134 13%	58 6%	75 7%	418 40%
Tend to agree	174 17%	140 13%	200 19%	316 30%
Neither agree nor disagree	175 17%	202 19%	193 18%	143 14%
Tend to disagree	143 14%	241 23%	217 21%	68 7%
Strongly disagree	343 33%	280 27%	309 29%	43 4%
Don't know	70 7%	120 11%	48 5%	51 5%
Prefer not to say	10 1%	9 1%	8 1%	9 1%
Agree (NET)	308 29%	198 19%	275 26%	734 70%
Disagree (NET)	486 46%	521 50%	525 50%	112 11%
NET Difference	-178 -17%	-324 -31%	-250 -24%	623 59%



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Table 04  
REFLECTSCOP\_1 - Now, to what extent, if at all, do you agree or disagree with the following statement(s)? The SNP Scottish Government deserves to be re-elected  
Base: Adults aged 16+ in Scotland

	GENDER									AGE BAND 1			AGE BAND 2			SOCIAL GRADE 1					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION					PARLIAMNT REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	A&C1	C2&D8	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST						
UNWEIGHTED BASE	1000	469	539	136	176	159	168	179	246	101	127	422	512	248	110	187	160	280	655	345	154	150	150	104	169	90	142	120	179	98	90						
WEIGHTED BASE	2000	943	1056	284	413	400	380	400	600	200	250	800	950	450	210	350	300	500	1000	472	220	220	300	200	137	207	110	170	247	110	100						
100%	100%	46%	54%	13%	17%	16%	17%	17%	24%	10%	13%	41%	42%	24%	11%	19%	16%	28%	65%	35%	15%	15%	15%	10%	16%	9%	14%	12%	18%	9%	9%						
Strongly agree	134	69	65	20	22	16	23	29	27	42	39	53	58	30	11	35	88	46	84	49	27	60	48	18	31	18	15	19	18	11	14						
13%	14%	12%	12%	15%	14%	10%	14%	14%	11%	14%	12%	17%	17%	12%	5%	19%	13%	17%	15%	20%	12%	13%	14%	13%	16%	18%	10%	15%	13%	8%	12%						
Tend to agree	174	85	89	27	42	34	27	34	30	69	55	54	50	39	15	50	109	65	101	73	35	70	65	24	38	17	14	31	18	28	26	16					
17%	17%	18%	20%	20%	24%	22%	16%	19%	12%	22%	18%	13%	18%	13%	7%	21%	18%	18%	17%	16%	15%	14%	19%	19%	13%	16%	20%	14%	19%	20%	11%						
Neither agree nor disagree	175	77	97	32	40	31	27	21	25	73	58	46	65	44	23	43	100	66	99	77	38	58	66	21	28	13	27	24	25	20	20						
17%	15%	18%	24%	24%	19%	16%	11%	10%	10%	24%	18%	11%	15%	17%	18%	18%	16%	17%	17%	16%	17%	13%	19%	17%	20%	11%	18%	19%	17%	15%	15%						
Tend to disagree	143	73	69	13	20	29	26	26	28	32	55	55	65	41	19	17	106	37	95	48	25	66	49	23	18	14	20	15	21	16	14						
14%	15%	13%	9%	12%	19%	16%	15%	11%	11%	17%	17%	13%	15%	16%	16%	7%	15%	10%	16%	20%	11%	15%	15%	18%	13%	16%	12%	14%	12%	10%	10%						
Strongly disagree	343	177	166	9	23	47	54	74	136	12	101	210	149	76	41	77	225	118	155	188	84	154	98	36	35	26	48	47	43	48	59						
32%	33%	31%	21%	7%	14%	30%	31%	41%	54%	11%	31%	49%	24%	20%	14%	32%	13%	21%	27%	40%	18%	14%	28%	28%	20%	30%	12%	17%	36%	20%	30%	43%					
Don't know	79	16	54	23	14	11	9	4	27	20	13	6	26	11	8	15	47	23	17	33	13	25	17	8	13	6	8	4	10	9	11						
7%	3%	10%	17%	9%	7%	5%	5%	2%	13%	6%	3%	6%	6%	6%	7%	6%	7%	6%	6%	7%	6%	8%	5%	6%	10%	7%	5%	3%	7%	7%	8%						
Prefer not to say	10	6	5	0	-	-	-	-	0	-	-	-	2	4	1	3	6	5	6	4	3	6	-	-	0	-	3	2	-	2	-						
1%	1%	1%	0%	-	-	-	-	-	0	-	-	-	0	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	0	-	2%	1%	-	2%	-						
Across (NET)	308	154	153	47	64	41	49	50	78	111	90	107	138	68	27	85	187	112	185	123	60	130	112	40	39	30	46	37	47	37	32						
29%	31%	28%	10%	40%	26%	30%	28%	21%	17%	28%	23%	29%	27%	13%	10%	30%	29%	31%	32%	26%	27%	29%	33%	31%	28%	35%	30%	29%	32%	28%	23%						
Disagree (NET)	486	250	236	22	43	75	60	101	164	61	117	265	214	117	60	96	111	155	210	236	109	210	140	59	54	41	68	62	64	64	73						
46%	50%	43%	16%	27%	48%	49%	56%	65%	22%	48%	61%	49%	46%	51%	39%	48%	43%	43%	50%	40%	49%	43%	46%	39%	47%	43%	48%	44%	48%	54%	41						
NET Difference	-178	-86	-91	25	21	-36	-31	-51	-106	-46	-17	-157	-86	-49	-33	-10	-135	-41	-65	-113	-49	-80	-34	-19	-15	-11	-22	-24	-17	-27	-41						
-17%	-18%	-19%	15%	18%	11%	-23%	-19%	-28%	-42%	-16%	-14%	-37%	-22%	-19%	-28%	-8%	-30%	-12%	-31%	-26%	-24%	-20%	-10%	-16%	-11%	-14%	-15%	-10%	-14%	-21%	-30%						

Proportions/Margins: Columns Totaled (2% min level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o/p - q/r - s/t - u/v/w - x/y/z/p/q/r/C/D/E  
Overlap formulae used. \* small base

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Table B5  
RELECTSCOT\_1 - Now, to what extent, if at all, do you agree or disagree with the following statements? The SNP Scottish Government deserves to be re-elected

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	164	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	15%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	6%	33%	50%	23%	32%	38%
Strongly agree	134	90	43	31	23	32	42	31	41	24	38	44	90	2	9	3	100	86	14	81	12
	13%	12%	17%	16%	9%	14%	14%	13%	10%	14%	15%	15%	12%	1%	6%	5%	29%	16%	6%	24%	3%
																	mno	r	t		
Tend to agree	174	128	45	30	37	40	57	36	55	35	48	60	114	2	14	4	110	94	26	95	19
	17%	17%	17%	15%	15%	18%	19%	16%	14%	21%	19%	21%	15%	1%	9%	6%	32%	18%	11%	28%	5%
																	mno	r	t		
Neither agree nor disagree	175	106	62	37	49	29	50	42	55	28	50	58	118	4	26	13	62	85	19	70	31
	17%	14%	24%	19%	20%	13%	16%	18%	14%	17%	20%	20%	15%	2%	18%	20%	18%	16%	8%	21%	8%
			a														m	r	t		
Tend to disagree	143	113	28	28	24	27	55	28	53	21	41	51	92	19	34	11	33	78	30	35	67
	14%	15%	11%	14%	10%	12%	18%	12%	13%	12%	16%	18%	12%	11%	23%	16%	10%	15%	13%	10%	17%
							d										mp			s	
Strongly disagree	343	281	51	54	92	80	85	83	169	46	45	47	296	144	61	33	26	161	145	48	250
	33%	37%	20%	28%	37%	35%	28%	36%	42%	27%	18%	17%	39%	82%	41%	51%	7%	31%	61%	14%	64%
								i	ii					nop	p			q			s
Don't know	70	42	24	11	20	15	12	10	26	14	21	23	47	4	5	-	15	21	4	9	14
	7%	5%	9%	6%	8%	7%	4%	4%	6%	8%	8%	8%	6%	2%	3%	-	4%	4%	2%	3%	4%
Prefer not to say	10	3	4	4	3	2	1	2	1	2	6	1	9	-	-	1	-	-	-	-	-
	1%	*	2%	2%	1%	1%	*	1%	*	1%	2%	*	1%	-	-	2%	-	-	-	-	-
										h						p					
Agree (NET)	308	218	88	61	60	72	99	67	96	60	85	104	204	4	23	7	209	181	40	176	31
	29%	29%	34%	31%	24%	32%	33%	29%	24%	35%	35%	37%	27%	2%	16%	11%	61%	34%	17%	52%	8%
										h	h						mno	r	t		
Disagree (NET)	486	394	79	82	115	107	141	111	222	67	86	98	388	162	95	44	59	238	176	84	317
	46%	52%	31%	42%	47%	47%	47%	48%	56%	39%	35%	35%	51%	93%	64%	67%	17%	45%	73%	25%	81%
		b						i	ii					nop	p	p		q		s	
NET Difference	-178	-176	8	-21	-55	-35	-42	-44	-127	-7	*	6	-184	-158	-72	-37	151	-58	-135	93	-286
	-17%	-23%	3%	-11%	-22%	-15%	-14%	-19%	-32%	-4%	*	2%	-24%	-90%	-48%	-56%	44%	-11%	-56%	27%	-73%
																	no				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table B6  
 REFLECTSCOP\_2 - Now, to what extent, if at all, do you agree or disagree with the following statements? The Scottish Labour Party is ready to form the next Scottish Government.  
 Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE 1					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENT REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	D8	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST							
UNWEIGHTED BASE	1000	469	531	130	170	150	160	170	260	101	127	422	512	260	110	187	160	280	655	345	154	150	194	167	160	50	162	120	170	90	90							
WEIGHTED BASE	1000	549	451	130	170	150	160	170	260	101	127	422	512	260	110	187	160	280	655	345	154	150	194	167	160	50	162	120	170	90	90							
Strongly agree	54	32	75	7	27	6	3	3	11	35	9	14	33	14	6	5	47	10	45	13	8	20	27	11	6	3	7	8	4	30	10							
	6%	6%	5%	5%	17%	4%	2%	2%	4%	12%	3%	3%	8%	6%	5%	2%	7%	3%	8%	3%	4%	5%	8%	9%	5%	3%	1%	6%	3%	3%	8%	8%						
Tend to agree	140	80	59	34	35	24	16	20	31	49	40	51	77	28	9	26	120	35	89	51	18	51	66	13	26	5	29	17	21	17	13							
	13%	16%	11%	10%	22%	15%	10%	11%	12%	17%	12%	12%	18%	11%	7%	11%	15%	10%	15%	11%	8%	11%	10%	10%	10%	6%	10%	13%	14%	13%	10%	10%						
Neither agree nor disagree	202	85	116	37	37	26	29	27	44	75	55	71	76	49	31	46	124	77	101	100	44	91	59	13	26	17	28	26	42	19	30							
	19%	17%	21%	22%	23%	17%	28%	25%	18%	25%	17%	17%	17%	19%	26%	19%	18%	21%	18%	21%	20%	20%	18%	10%	19%	20%	28%	21%	24%	14%	22%	22%						
Tend to disagree	241	126	114	22	23	39	40	40	77	45	80	117	100	52	24	65	152	89	115	126	58	93	80	40	24	25	44	31	28	29	23							
	23%	25%	21%	18%	14%	25%	24%	22%	11%	15%	21%	17%	23%	21%	20%	27%	22%	25%	20%	27%	26%	21%	22%	15%	18%	21%	20%	24%	18%	22%	17%	17%						
Strongly disagree	200	141	159	22	23	41	59	66	60	45	101	135	103	67	38	73	170	110	153	118	67	125	84	33	37	28	30	34	35	41	42							
	27%	28%	26%	18%	14%	26%	36%	37%	27%	15%	11%	11%	24%	28%	32%	30%	25%	31%	26%	27%	30%	28%	25%	26%	27%	12%	20%	26%	24%	30%	31%	31%						
Don't know	130	36	84	25	15	21	18	22	19	40	40	41	45	40	12	23	85	35	72	48	27	62	23	16	14	12	12	14	23	16	16							
	11%	7%	16%	18%	8%	14%	11%	12%	8%	14%	12%	9%	10%	10%	10%	10%	12%	10%	11%	10%	12%	14%	7%	11%	14%	8%	10%	9%	17%	17%	12%	12%						
Prefer not to say	9	6	3	0	-	-	-	2	-	7	-	2	2	4	-	3	6	3	1	6	2	6	-	-	-	3	-	3	1	-	-	2						
	1%	1%	1%	0%	-	-	-	1%	-	2%	-	*	*	2%	-	1%	1%	1%	*	1%	1%	-	-	-	2%	-	1%	1%	-	-	1%	1%						
Net (NET)	198	112	85	21	63	30	19	23	42	84	49	65	111	42	14	31	133	45	114	64	26	73	93	34	32	8	36	24	39	21	24							
	19%	22%	16%	16%	36%	19%	11%	13%	17%	24%	15%	15%	25%	17%	12%	11%	22%	13%	23%	14%	12%	16%	19%	19%	23%	9%	24%	19%	20%	18%	17%	17%						
Disagree (NET)	521	267	253	44	46	81	100	106	145	89	180	232	203	119	62	118	322	199	268	254	125	219	164	74	61	50	74	65	63	70	65							
	50%	51%	47%	33%	28%	51%	60%	59%	58%	50%	56%	59%	47%	47%	52%	57%	47%	55%	46%	54%	56%	49%	48%	58%	45%	57%	48%	45%	43%	52%	48%	48%						
NET Difference	-328	-155	-168	-23	17	-51	-81	-83	-104	-5	-111	-187	-92	-77	-47	-107	-189	-154	-134	-189	-99	-147	-71	-49	-29	-42	-38	-41	-34	-48	-48	-41						
	-32%	-31%	-31%	-17%	11%	-31%	-49%	-48%	-41%	-2%	-40%	-43%	-21%	-30%	-40%	-46%	-25%	-43%	-21%	-46%	-33%	-21%	-36%	-21%	-48%	-22%	-37%	-21%	-21%	-38%	-30%	-30%						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - v/w - x/y/a/b/c/d/e  
 Overlay formulas used: \* small base

Table B7  
RELECTSCOT\_2 - Now, to what extent, if at all, do you agree or disagree with the following statements? The Scottish Labour Party is ready to form the next Scottish Government.  
Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	32%	38%
Strongly agree	58	44	14	5	12	12	28	6	16	10	25	29	28	3	36	4	11	35	8	19	26
	6%	6%	5%	3%	5%	5%	9%	3%	4%	6%	10%	10%	4%	2%	24%	6%	3%	7%	3%	5%	7%
							c				gh				mop						
Tend to agree	140	110	30	30	40	29	55	32	35	17	56	60	81	21	49	16	35	89	23	34	67
	13%	14%	12%	5%	16%	13%	18%	14%	9%	10%	23%	21%	11%	12%	33%	25%	10%	17%	9%	10%	17%
					c	c	c				gh				mp	mp		f			s
Neither agree nor disagree	202	143	51	35	54	40	55	51	76	36	38	48	154	33	28	18	46	84	38	39	78
	19%	19%	20%	18%	22%	18%	18%	22%	19%	21%	16%	17%	20%	19%	19%	27%	13%	16%	16%	11%	20%
															p						s
Tend to disagree	241	166	70	64	57	51	60	67	90	42	42	56	185	45	20	11	97	128	58	99	86
	23%	22%	27%	33%	23%	23%	20%	29%	22%	24%	17%	20%	24%	26%	13%	16%	28%	24%	24%	29%	22%
				f				j						n			n			t	
Strongly disagree	280	219	57	52	55	66	80	55	130	43	52	66	214	55	6	11	136	143	88	132	92
	27%	29%	22%	27%	22%	29%	26%	24%	33%	25%	21%	23%	28%	31%	4%	16%	40%	27%	37%	39%	23%
								g						no	n	no	no	q		t	
Don't know	120	78	32	23	28	27	24	17	52	22	29	25	95	19	10	6	20	47	25	17	45
	11%	10%	12%	12%	11%	12%	8%	7%	13%	13%	12%	9%	12%	11%	7%	9%	6%	9%	10%	5%	11%
																				s	
Prefer not to say	9	3	3	4	3	1	-	3	1	1	4	-	9	-	-	-	-	-	-	-	-
	1%	*	1%	2%	1%	*	-	1%	*	*	2%	-	1%	-	-	-	-	-	-	-	-
				f							h										
Agree (NET)	198	154	44	16	51	40	83	39	51	27	81	89	109	24	85	21	46	124	30	52	93
	19%	20%	17%	8%	21%	18%	27%	17%	13%	16%	33%	31%	14%	14%	57%	31%	13%	24%	13%	15%	24%
				c	c	c	gh				gh				mop	mp		f		s	
Disagree (NET)	521	385	127	116	112	117	140	123	220	85	94	122	399	99	25	21	234	271	147	231	178
	50%	50%	49%	60%	45%	52%	46%	53%	55%	50%	38%	43%	52%	57%	17%	33%	68%	52%	61%	68%	45%
				df				j	j	j			k	no	n	mno		q	t		
NET Difference	-324	-231	-83	-101	-60	-76	-57	-84	-169	-57	-13	-34	-290	-75	60	-1	-188	-147	-116	-179	-84
	-31%	-30%	-32%	-52%	-24%	-34%	-19%	-36%	-42%	-34%	-5%	-12%	-38%	-43%	40%	-1%	-54%	-28%	-49%	-53%	-21%
														e							

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table B8  
REFLECTSCOP\_3 - Now, to what extent, if at all, do you agree or disagree with the following statements? The word 'competent' is an accurate description of the current Scottish Government  
Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2					SOCIAL GRADE 1				SOCIAL GRADE 2				WORKING STATUS		HIGHEST QUALIFICATION										PARLIAMENT REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST														
UNWEIGHTED BASE	1000	469	531	130	170	150	168	178	246	102	127	422	512	248	110	187	160	280	655	345	134	130	136	104	169	90	182	120	170	98	90														
WEIGHTED BASE	1000	549	451	133	163	160	160	160	251	105	164	410	436	234	119*	181	160	280	618	412	224	140	139	107*	137	89*	152	120	167	119*	107*														
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%													
Strongly agree	75	41	84	12	21	4	11	18	8	33	38	26	38	12	3	19	48	27	17	18	20	27	28	10	13	2	10	9	12	8	10														
75%	85	85	85	90	118	3%	7%	10%	3%	11%	5%	6%	8%	5%	6%	8%	7%	7%	100%	4%	9%	6%	8%	8%	100%	3%	7%	7%	8%	6%	7%														
Tend to agree	200	109	89	48	48	30	31	35	42	63	60	77	94	45	19	42	139	61	114	88	26	76	93	30	29	14	31	19	34	23	21														
19%	22%	22%	16%	28	27	19%	19%	19%	17%	21%	19%	18%	21%	18%	16%	17%	20%	17%	20%	18%	12%	17%	28%	23%	21%	16%	21%	15%	23%	17%	15%														
Neither agree nor disagree	195	91	102	34	41	32	35	18	34	75	67	52	65	47	25	57	112	82	113	81	43	77	60	21	21	19	28	23	31	26	24														
18%	28%	29%	21%	21%	25%	21%	21%	10%	13%	25%	21%	12%	15%	18%	21%	24%	16%	21%	20%	17%	19%	17%	18%	16%	15%	22%	19%	28%	21%	19%	17%														
Tend to disagree	223	91	126	25	33	47	58	28	47	58	85	75	95	53	25	48	144	72	120	96	40	100	68	30	30	25	37	27	28	22	22														
21%	18%	23%	13%	21%	29%	32%	10%	10%	19%	20%	26%	17%	21%	21%	21%	20%	21%	20%	21%	20%	18%	23%	20%	24%	22%	21%	24%	21%	19%	17%	16%														
Strongly disagree	309	156	152	7	22	41	46	76	118	129	87	194	129	78	37	64	207	102	144	165	84	135	82	32	30	24	39	47	34	48	54														
28%	31%	28%	5%	13%	26%	28%	42%	47%	30%	30%	27%	45%	29%	31%	31%	27%	30%	28%	25%	35%	17%	30%	24%	25%	22%	28%	26%	37%	23%	38%	39%														
Don't know	48	11	37	23	8	5	5	5	2	31	11	7	21	15	5	8	35	13	25	23	10	25	8	6	10	4	6	2	6	6	7														
5%	2%	7%	17%	5%	3%	3%	3%	1%	1%	30%	3%	2%	5%	6%	4%	4%	5%	4%	4%	5%	5%	6%	2%	4%	8%	5%	4%	2%	4%	5%	5%														
Prefer not to say	8	4	4	7	-	4	1	-	-	7	1	-	*	4	1	3	4	3	4	4	1	5	*	-	-	3	1	1	1	-	-														
1%	1%	1%	5%	-	*	1%	-	-	-	2%	*	-	*	2%	1%	1%	1%	1%	1%	1%	*	-	-	-	2%	1%	1%	1%	1%	1%	-	-													
Answer (NET)	27%	150	123	30	58	34	42	53	50	160	76	100	180	57	26	62	187	88	171	104	46	100	122	39	42	16	41	29	45	31	30														
26%	30%	25%	23%	38%	21%	25%	29%	20%	3%	33%	23%	24%	30%	22%	22%	26%	27%	24%	30%	22%	20%	23%	36%	11%	11%	10%	27%	22%	31%	23%	22%														
Disagree (NET)	52%	247	278	32	55	87	82	104	165	87	170	269	220	131	62	112	311	174	264	261	123	218	149	62	60	46	76	74	62	70	76														
50%	49%	51%	24%	34%	55%	50%	58%	68%	29%	52%	62%	62%	50%	52%	52%	46%	51%	48%	46%	51%	55%	53%	44%	49%	44%	53%	50%	57%	42%	53%	55%														
NET Difference	-250	-88	-155	7	3	-54	-67	-115	-10	-84	-166	-90	-74	-36	-50	-164	-88	-93	-157	-78	-135	-27	-23	-17	-29	-34	-45	-17	-45	-45	-45														
-24%	-19%	-28%	5%	2%	-34%	-24%	-29%	-46%	3%	-29%	-39%	-21%	-21%	-20%	-30%	-24%	-24%	-26%	-32%	-30%	-16%	-8%	-2%	-24%	-13%	-34%	-22%	-35%	-11%	-29%	-18%														

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/a/b/c/d/e  
Overlap formulae used. \* small base



Table 89  
 REELECTSCOT\_3 - Now, to what extent, if at all, do you agree or disagree with the following statements? The word 'competent' is an accurate description of the current Scottish Government  
 Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	194	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	18%	24%	21%	29%	22%	38%	15%	24%	25%	73%	17%	14%	63*	33%	50%	23%	33%	38%
Strongly agree	75	48	24	16	18	16	23	14	21	17	23	35	40	1	16	3	43	47	4	42	10
	7%	6%	9%	8%	7%	7%	8%	6%	5%	10%	9%	12%	5%	1%	11%	4%	12%	9%	2%	12%	3%
												l			m		m	r		t	
Tend to agree	200	152	45	28	37	50	74	41	60	38	61	67	133	5	27	9	130	129	28	119	26
	19%	20%	17%	14%	15%	22%	24%	18%	15%	22%	25%	24%	17%	3%	18%	14%	38%	25%	12%	35%	7%
							cd				h	l			m		mno	r		t	
Neither agree nor disagree	193	125	68	46	44	37	52	52	46	35	61	65	128	8	20	11	77	83	34	70	44
	18%	16%	26%	24%	18%	16%	17%	22%	11%	20%	25%	23%	17%	4%	14%	18%	22%	16%	14%	21%	11%
			a					h		h	h	l			m		mn			t	
Tend to disagree	217	150	64	40	51	41	68	53	85	31	48	61	156	22	41	21	53	118	34	55	91
	21%	20%	25%	20%	20%	18%	23%	23%	21%	18%	20%	21%	20%	13%	27%	32%	15%	22%	14%	16%	23%
															mp		mp	r		s	
Strongly disagree	309	256	42	51	84	73	72	67	166	42	34	40	269	137	44	20	35	134	138	49	216
	29%	34%	16%	26%	34%	33%	24%	29%	42%	25%	14%	14%	35%	78%	29%	30%	10%	25%	58%	15%	55%
		b		f		f		i	de	i		k		nop	p			q			
Don't know	48	29	12	11	13	7	12	4	21	7	16	15	33	2	1	1	7	13	3	4	5
	5%	4%	5%	6%	5%	3%	4%	2%	5%	4%	7%	5%	4%	1%	1%	2%	2%	2%	1%	1%	1%
									g		g										
Prefer not to say	8	2	3	3	1	1	1	2	2	1	3	*	7	-	+	-	1	1	-	-	1
	1%	+	1%	2%	+	+	+	1%	+	+	1%	+	1%	-	+	-	+	+	-	+	+
Agree (NET)	275	200	69	44	55	66	97	55	81	55	84	102	173	6	43	12	173	176	31	161	36
	26%	26%	27%	22%	22%	29%	32%	24%	20%	33%	34%	36%	23%	3%	29%	19%	50%	34%	13%	47%	9%
							d			h	gh	l			m		mno	r		t	
Disagree (NET)	525	406	106	90	135	114	140	120	250	72	83	101	424	159	84	41	88	252	172	105	307
	50%	53%	41%	46%	54%	51%	46%	51%	63%	42%	33%	36%	55%	91%	57%	62%	26%	48%	72%	31%	78%
		b						j	ell					nop	p	p		q		s	
NET Difference	-250	-207	-37	-47	-80	-49	-43	-65	-170	-17	1	1	-252	-154	-42	-28	84	-75	-140	56	-271
	-24%	-27%	-14%	-24%	-32%	-22%	-14%	-28%	-43%	-10%	1%	*	-33%	-88%	-28%	-43%	24%	-14%	-59%	16%	-69%
																	no				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
 Overlap formulae used. \* small base

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25-06-2018-01: SCOTLAND POLITICAL PULSE  
12TH-22ND SEPTEMBER 2025  
PUBLIC  
IPSO

22 Sep 2025

Table 90  
REFLECTSCOP\_4 - Now, to what extent, if at all, do you agree or disagree with the following statements? Scotland needs a fresh team of leaders  
Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1							AGE BAND 2			SOCIAL GRADE 1				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				PARLIAMENTARY REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	A8C1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1000	469	539	130	170	150	168	179	246	101	127	422	512	248	110	187	160	210	655	345	134	130	136	104	169	90	142	120	179	98	90	
WEIGHTED BASE	2000	1017	983	234	313	283	300	300	431	200	251	819	816	234	119	241	180	260	918	472	283	280	310	207	317	161	210	247	247	137	137	
	100%	46%	52%	13%	17%	15%	16%	17%	24%	10%	12%	41%	42%	24%	11%	19%	16%	24%	55%	45%	13%	13%	13%	10%	16%	9%	14%	12%	18%	10%	10%	
Strongly agree	438	208	230	60	89	82	84	85	123	89	126	203	183	96	51	89	279	140	230	188	101	181	125	86	49	38	45	59	55	43	64	
	40%	43%	39%	30%	30%	39%	30%	45%	49%	30%	39%	47%	42%	38%	43%	37%	40%	39%	40%	40%	45%	40%	37%	36%	36%	42%	30%	46%	37%	47%	47%	
Tend to agree	328	162	154	24	37	33	38	38	68	32	31	114	128	85	34	69	214	102	185	131	56	141	103	40	34	31	65	31	41	42	31	
	30%	32%	28%	18%	42%	33%	35%	28%	25%	31%	34%	26%	29%	34%	29%	28%	31%	28%	32%	28%	25%	31%	30%	31%	25%	35%	43%	24%	28%	32%	23%	
Neither agree nor disagree	143	57	84	27	20	26	19	17	35	46	45	52	58	31	14	41	89	54	72	72	32	51	58	31	16	10	18	16	11	11	20	
	14%	11%	15%	20%	12%	16%	12%	10%	14%	26%	14%	12%	19%	12%	11%	17%	23%	15%	12%	15%	14%	11%	17%	16%	12%	12%	12%	12%	21%	8%	15%	
Tend to disagree	68	32	36	8	3	9	15	17	24	24	22	33	28	22	8	11	50	19	38	31	11	31	25	10	18	6	9	5	9	6	5	
	7%	6%	7%	12%	5%	2%	6%	9%	7%	8%	4%	8%	6%	9%	7%	4%	7%	5%	7%	6%	5%	7%	7%	6%	13%	7%	3%	7%	4%	4%	7%	
Strongly disagree	43	27	16	4	6	8	10	9	7	10	17	15	18	6	5	15	24	19	24	19	9	20	12	6	5	1	8	5	6	6	5	
	4%	5%	3%	3%	4%	5%	6%	5%	3%	5%	4%	4%	4%	2%	4%	6%	3%	5%	4%	4%	4%	4%	4%	5%	4%	1%	5%	4%	4%	5%	4%	
Don't know	31	14	17	18	11	7	6	9	27	11	11	11	28	10	8	21	19	23	15	26	11	19	24	5	10	2	10	7	8	5	4	
	3%	3%	7%	12%	7%	5%	4%	3%	2%	9%	4%	3%	4%	4%	7%	6%	4%	6%	4%	5%	6%	4%	4%	4%	7%	3%	6%	5%	5%	4%	3%	
Prefer not to say	9	3	7	7	4	4	2	4	16	8	4	2	2	4	3	3	6	3	3	6	2	6	4	4	4	4	3	1	4	4	2	
	1%	1%	1%	5%	2%	3%	1%	1%	7%	3%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	
Agree (NET)	794	370	424	84	116	115	122	131	186	140	157	317	311	181	85	157	490	242	415	319	156	321	238	86	84	67	110	80	96	105	96	
	79%	74%	67%	48%	72%	70%	70%	74%	61%	61%	70%	74%	71%	71%	71%	65%	71%	67%	72%	67%	70%	72%	67%	67%	61%	61%	77%	72%	70%	60%	60%	
Disagree (NET)	112	59	53	20	14	10	19	24	24	24	20	46	46	28	12	25	34	38	62	50	20	51	38	16	24	7	12	14	11	11	15	
	11%	12%	10%	13%	9%	7%	11%	13%	10%	12%	9%	11%	11%	11%	10%	11%	11%	11%	11%	11%	9%	11%	11%	12%	17%	8%	8%	11%	8%	9%	11%	
NET Difference	682	311	311	64	102	105	103	107	162	146	137	269	265	153	72	132	418	204	353	269	136	271	190	70	60	60	98	76	84	94	81	
	59%	62%	57%	33%	63%	66%	62%	60%	65%	50%	64%	63%	61%	60%	61%	55%	61%	57%	61%	57%	61%	60%	56%	55%	44%	49%	64%	59%	57%	70%	59%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/a/b/p/h - i/j/k - l/m/n/o - p/q - r/s - u/v/w - x/y/z/a/b/c/d/e  
Overlap formula used. \* small base

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Table 91  
REELECTSCOT\_4 - Now, to what extent, if at all, do you agree or disagree with the following statements? Scotland needs a fresh team of leaders

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1050	798	229	144	236	237	350	220	395	156	279	311	739	159	163	74	357	558	217	344	391
WEIGHTED BASE	1050	763	257	164	248	225	302	232	400	170	248	264	766	175	149	66*	345	525	239	339	394
	100%	73%	25%	19%	24%	21%	29%	22%	38%	15%	24%	25%	72%	17%	14%	6%	33%	50%	23%	32%	38%
Strongly agree	418	322	85	81	99	94	118	98	174	69	77	95	324	132	69	27	81	182	150	87	241
	40%	42%	33%	42%	40%	42%	39%	42%	43%	40%	31%	33%	42%	75%	47%	41%	23%	35%	63%	26%	61%
		b						j	j			k		nop	p	p		q		s	
Tend to agree	316	244	69	49	73	62	106	60	122	49	85	98	218	29	58	27	112	179	59	119	106
	30%	32%	27%	25%	30%	28%	35%	26%	31%	28%	34%	34%	29%	17%	39%	41%	32%	34%	25%	35%	27%
														m	m	m	m	r		t	
Neither agree nor disagree	143	91	52	28	37	28	39	35	46	22	41	45	98	9	12	8	65	74	18	64	23
	14%	12%	20%	15%	15%	13%	13%	15%	12%	13%	16%	16%	13%	5%	8%	12%	19%	14%	8%	19%	6%
		a												nn			nn	r		t	
Tend to disagree	68	47	20	18	12	16	21	14	24	15	16	19	49	1	5	1	50	44	7	36	9
	7%	6%	8%	9%	5%	7%	7%	6%	6%	9%	7%	7%	6%	*	3%	2%	15%	8%	3%	11%	2%
														r	mno		r			t	
Strongly disagree	43	27	12	4	10	14	10	10	16	7	10	12	31	3	1	1	29	28	4	26	5
	4%	4%	5%	2%	4%	6%	3%	4%	4%	4%	4%	4%	4%	2%	*	2%	8%	5%	2%	8%	1%
														nn			nn			t	
Don't know	51	29	15	10	13	9	8	12	17	9	14	15	36	2	4	2	8	18	1	8	10
	5%	4%	6%	5%	5%	4%	3%	5%	4%	5%	5%	5%	5%	1%	3%	3%	2%	4%	*	2%	3%
														r			r				
Prefer not to say	9	3	4	4	3	2	-	3	1	1	5	*	9	-	-	-	-	-	-	-	-
	1%	*	1%	2%	1%	1%	-	1%	*	*	2%	*	1%	-	-	-	-	-	-	-	-
		f									h										
Agree (NET)	734	565	154	130	173	156	224	159	296	117	162	192	542	161	127	54	192	361	210	205	346
	70%	74%	60%	67%	70%	69%	74%	68%	74%	69%	66%	68%	71%	92%	85%	82%	56%	69%	88%	61%	88%
		b							j					op	p	p		q		x	
Disagree (NET)	112	74	32	22	23	30	31	24	40	21	26	31	81	3	6	3	79	72	11	62	15
	11%	10%	12%	11%	9%	13%	10%	10%	10%	12%	11%	11%	11%	2%	4%	4%	23%	14%	5%	18%	4%
																mno	r			t	
NET Difference	623	491	122	109	150	126	193	134	256	96	136	162	461	158	121	51	114	289	198	144	332
	59%	64%	47%	56%	61%	56%	64%	58%	64%	56%	55%	57%	60%	90%	82%	78%	33%	55%	83%	42%	84%
		b						j						op	p	p		q		s	

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t  
Overlap formulae used. \* small base

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