

# EIGHT IN TEN SOUTH AFRICANS SAY COUNTRY HEADING IN WRONG DIRECTION AS GNU STRUGGLES TO RESTORE CONFIDENCE

Ipsos in South Africa

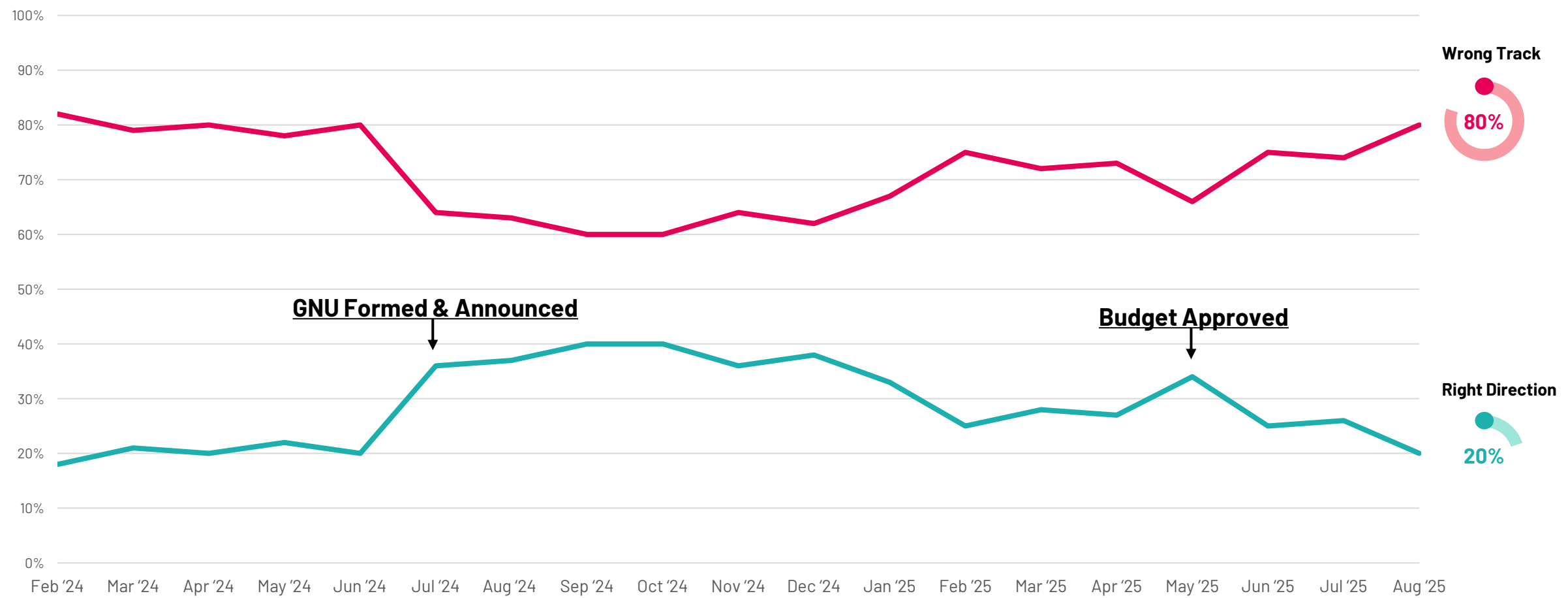
4 September 2025

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# Ipsos right vs. wrong direction monitor: South Africa

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



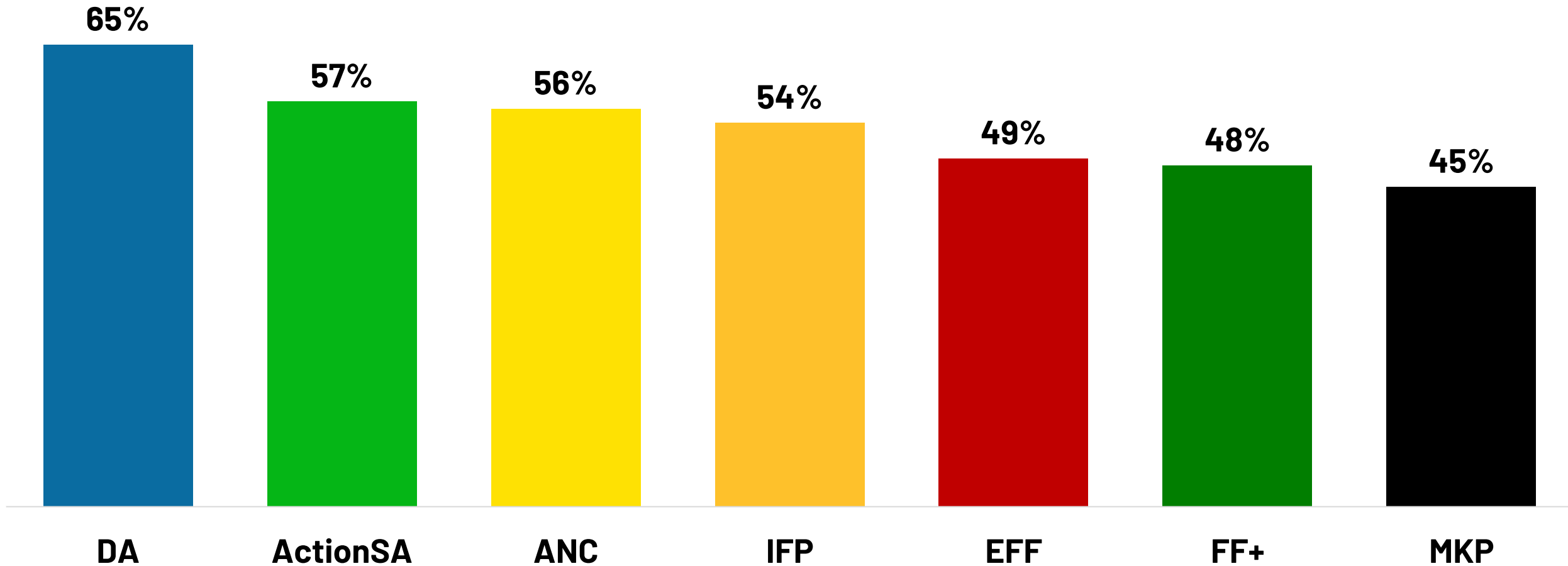
Eight in ten South Africans say country heading in wrong direction as GNU struggles to restore confidence (4 September 2025)

Source: Ipsos Khayabus & Ipsos What Worries the World | © Ipsos 2025



# Parties supporters' views on cross-party collaboration in local government

Q: I think different political parties should also work together on the Local Government/municipality level? (Agree)

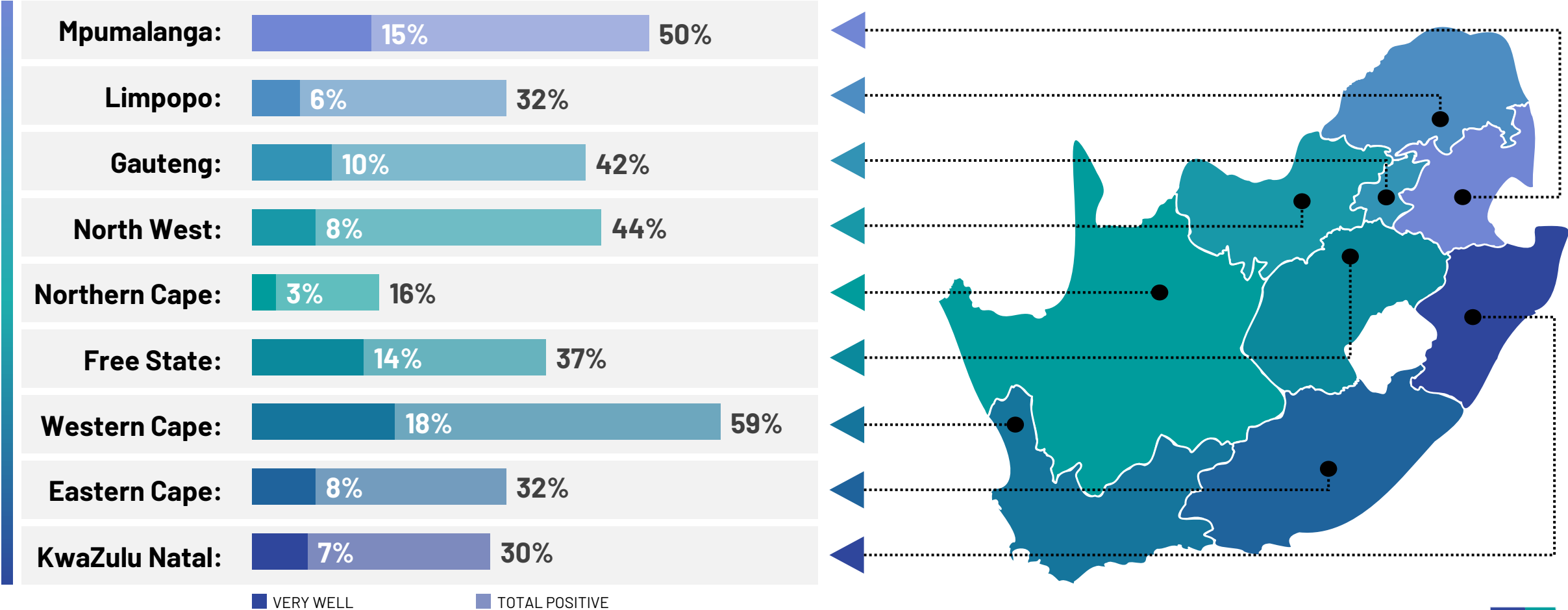


Eight in ten South Africans say country heading in wrong direction as GNU struggles to restore confidence (4 September 2025)

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# Provincial municipal performance ratings

Q: How would you rate the performance of your local government/municipality?



# Survey Methodology in detail

## **Khayabus:**

This press release is based on the views of 3,600 randomly selected respondents. Interviews were conducted by trained Ipsos interviewers in the homes and home languages of respondents.

Interviews were conducted from June 7th, 2025 to August 4th, 2025.

A scientific process of multi-stage stratified random selection distributed interviews in all areas of the county, including deep rural areas. This methodology ensured that the results are representative of the views of the universe (adult South Africans) and that findings can be weighted and projected to the universe.

Trained quantitative fieldworkers were responsible for the interviewing and CAPI (Computer-Assisted Personal Interviewing) was used.

All results were collated and analysed in an aggregate format to protect the identity and confidentiality of respondents.

All sample surveys are subject to a margin of error, determined by sample size, sampling methodology and response rate. The sample error for this sample at a 95% confidence level is a maximum of plus or minus 1.9%.

## **What Worries the World:**

This 30-country Global Advisor survey was conducted between July 25th, 2025 and August 8th, 2025 via the Ipsos Online Panel system

among 500 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The “Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result.

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, Indonesia, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Türkiye.

The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed face-to-face and 400 were interviewed online.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US

can be taken as representative of these countries’ general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more “connected” segment of these populations.

India’s sample represents a large subset of its urban population – social economic classes A, B and C in metros and tier 1-3 town classes across all four zones.

Weighting has been employed to balance demographics and ensure that the sample’s composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.


Where results do not sum to 100 or the ‘difference’ appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don’t know or not stated responses. The publication of these findings abides by local rules and regulations.



# THANK YOU

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