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Table 1

Q1 - Do you hold a valid full UK car driving licence, a provisional licence or international (i.e., non-GB/UK) licence that is valid in the UK?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Yes, full UK car driving licence	1683	875	798	116	349	300	321	597	66	190	126	130	129	153	146
	75%	80%	71%	45%	83%	74%	78%	80%	74%	78%	70%	67%	79%	73%	77%
	bcku wyAE	zb			zce	c	c	zc		k			k		
Yes, provisional UK driving licence for car	176	62	110	82	35	28	19	13	6	22	10	21	11	22	14
	8%	6%	10%	32%	8%	7%	5%	2%	7%	9%	5%	11%	7%	11%	7%
	afgtv xD	za		zdefg	g	g	g								
Yes, an international (i.e., non-GB/UK) licence that is valid in the UK	48	31	17	20	11	10	6	1	3	1	1	5	3	7	2
	2%	3%	1%	8%	3%	2%	1%	*	3%	*	1%	2%	2%	3%	1%
	bguF			zdefg	g	g	g		i					i	
Yes (NET)	1907	968	925	219	394	337	346	611	75	212	137	156	143	183	161
	85%	88%	82%	85%	93%	84%	84%	82%	85%	88%	76%	80%	88%	87%	85%
	bgju wyAE	zb		zcef	g				j	j			j	j	j
No, I do not hold a driving licence that is valid in the UK	317	118	193	35	22	61	62	136	14	28	44	34	16	24	26
	14%	11%	17%	13%	5%	15%	15%	18%	15%	12%	24%	18%	10%	12%	14%
	adtv xCDF	za		d		d	d	zd			zilm noprs				
Don't know	19	11	8	5	6	5	2	2	-	1	-	4	4	3	2
	1%	1%	1%	2%	1%	1%	*	*	-	1%	-	2%	2%	1%	1%
	g			g											

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
238	231	79	141	53	1209	474	1017	666	657	1026	222	415	408	535	1358	272
77%	74%	77%	76%	84%	80%	65%	79%	70%	82%	71%	56%	73%	80%	88%	73%	84%
k				jk	zu		zw		zy			A	zAB	zABC		zE
20	30	4	12	3	102	74	89	87	52	124	47	45	39	28	153	20
6%	10%	4%	7%	4%	7%	10%	7%	9%	7%	9%	12%	8%	8%	5%	8%	6%
						zt					zD	D	D			
7	11	3	6	-	41	8	30	19	19	29	15	13	9	9	47	2
2%	4%	3%	3%	-	3%	1%	2%	2%	2%	2%	4%	2%	2%	2%	3%	1%
	i		i		u						zD				zF	
265	273	87	160	56	1352	556	1136	772	728	1179	285	472	457	572	1558	294
85%	87%	84%	86%	88%	89%	77%	88%	81%	91%	82%	72%	83%	90%	94%	84%	91%
j	j		j	j	zu		zw		zy			A	zAB	zABC		zE
44	37	17	23	8	154	163	144	172	66	250	103	96	49	33	281	28
14%	12%	16%	13%	12%	10%	23%	11%	18%	8%	17%	26%	17%	10%	5%	15%	9%
						zt		zv		zx	zBCD	CD	D		zF	
1	2	-	2	*	14	5	9	10	7	12	7	1	3	5	17	1
*	1%	-	1%	*	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	*
											B					

Table 2
Q1 - Do you hold a valid full UK car driving licence, a provisional licence or international (i.e., non-GB/UK) licence that is valid in the UK?

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENCE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Yes, full UK car driving licence	1683	1683	-	947	336	215	80	7	94	1284	295	852	393	121	179	33	1245	300
	75%	88%	-	87%	83%	84%	85%	85%	26%	86%	84%	87%	88%	88%	84%	71%	87%	85%
	bhuG	zb		zh	zh	zh	zh			zh	zh	zo	zo	zo	z		zo	zo
Yes, provisional UK driving licence for car	176	176	-	58	32	21	3	-	56	89	23	44	27	10	16	7	71	27
	8%	9%	-	5%	8%	8%	3%	-	15%	6%	7%	5%	6%	8%	8%	16%	5%	8%
	bcikp rsvBDH	zb							zcdef ij							klp		
Yes, an international (i.e., non-GB/UK) licence that is valid in the UK	48	48	-	11	11	10	3	1	11	22	13	18	8	2	8	-	26	10
	2%	3%	-	1%	3%	4%	3%	15%	3%	1%	4%	2%	2%	1%	4%	-	2%	3%
	bcirv B	zb			ci	ci			c	c	ci							
Yes (NET)	1907	1907	-	1016	379	245	85	8	160	1395	331	914	428	134	204	41	1342	337
	85%	100%	-	93%	93%	96%	91%	100%	45%	93%	94%	93%	96%	96%	95%	87%	94%	96%
	bhu G	zb		zh	zh	zh	h			zh	zh	z	zkop	zo	z		zk	zo
No, I do not hold a driving licence that is valid in the UK	317	-	317	70	25	11	9	-	196	94	20	67	16	4	9	6	83	13
	14%	-	100%	6%	6%	4%	9%	-	54%	6%	6%	7%	4%	3%	4%	13%	6%	4%
	acdei jklmnpqr stvwxyz ABC DEHIJK		za						zcdef ij			lp				lmnq	l	
Don't know	19	-	-	4	2	-	-	-	3	6	-	2	1	1	2	-	3	2
	1%	-	-	*	1%	-	-	-	1%	*	-	*	*	*	1%	-	*	1%
	acikp rsvBIJK																	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
1370	761	263	31	892	90	102	359	105	1084	464	176	218	568	687	272	852	1297	1336
91%	91%	86%	47%	88%	76%	84%	84%	85%	87%	84%	91%	80%	74%	72%	93%	92%	91%	89%
2tu	2tu	zu		zwBC		z	z	z	zw	z	zEFG	G			zK	zK	zK	z
64	43	19	9	47	10	10	34	7	67	41	7	25	69	68	14	63	103	120
4%	5%	6%	14% rs	5%	8%	8%	8% v	5%	5%	7% v	4%	9% D	9% D	7%	5%	7%	7%	8% HIJ
18	16	16	2	10	7	3	11	6	19	17	10	7	12	20	6	14	30	39
1%	2%	5% zrs	3%	1%	6% zvB	3%	3% v	5% vB	2% v	3% v	5% zFG	3%	2%	2%	2%	1%	2% I	3% IJ
1452	819	297	43	949	106	115	404	117	1170	521	194	250	649	775	291	929	1430	1495
97%	98%	97%	65%	94%	90%	95%	95%	94%	94%	95%	100%	91%	85%	82%	100%	100%	100%	100%
zu	zru	zu		z		z	z	z	z	z	zEFG	zFG			z	z	z	z
47	17	9	22	58	11	6	19	6	76	25	-	23	113	167	-	-	-	-
3% s	2%	3%	33% zrst	6%	10%	5%	5%	5%	6%	5%	-	8% D	15% DE	18% zDE	-	-	-	-
3 *	2 *	1 *	1 2% r	2 *	- -	- -	2 1%	1 1%	2 *	4 1%	1 *	1 *	3 *	7 1%	- -	- -	- -	- -



Table 3

Q1 - Do you hold a valid full UK car driving licence, a provisional licence or international (i.e., non-GB/UK) licence that is valid in the UK?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	534
100%	43%	23%	38%	30%	13%	12%	13%	15%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
Yes, full UK car driving licence	1683	882	437	768	587	240	228	251	233	206	662	304	503	1070	618	884	696	146	561	257	493
75%	91%	86%	89%	88%	88%	86%	87%	87%	84%	84%	93%	92%	94%	84%	81%	78%	74%	54%	77%	78%	84%
qvXM NOR	zbc	z	zb	z	z	z	z	z	z	z	zi	zi	zi	znop	zop	zp			q	q	zqrs
Yes, provisional UK driving licence for car	176	69	51	76	69	24	29	22	28	25	37	21	21	76	54	95	91	32	51	24	25
8%	7%	10%	9%	10%	9%	11%	8%	10%	10%	10%	5%	6%	4%	6%	7%	8%	10%	12%	7%	7%	4%
jlmtC HKLQ	a	a	za	za	za	za	za	za	za	ji		i				m	zmn	zrt	t	t	
Yes, an international (i.e., non-GB/UK) licence that is valid in the UK	48	14	22	16	12	9	8	15	16	16	9	7	10	20	26	16	16	12	9	5	6
2%	1%	4%	2%	2%	3%	3%	5%	6%	z	6%	1%	2%	2%	2%	3%	1%	2%	4%	1%	2%	1%
ovxQ	zacd	zacd	z	z	z	z	z	z	z	zkl					zmop			zrt			
Yes (NET)	1907	966	510	860	668	273	264	287	277	247	709	333	535	1166	698	996	803	189	622	287	524
85%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	92%	92%	88%	85%	70%	85%	87%	90%
qvX MINOR	z	z	z	z	z	z	z	z	z	z	z	z	z	zop	zop	zp			q	q	zqr
No, I do not hold a driving licence that is valid in the UK	317	-	-	-	-	-	-	-	-	-	-	-	-	96	56	132	130	81	108	40	59
14%	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	7%	12%	14%	30%	15%	12%	10%
abcde fghijklm notuwyAB CDEFGHU KLQ																mn	mno	zrst	t		
Don't know	19	-	-	-	-	-	-	-	-	-	-	-	-	6	5	8	6	*	1	2	1
1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%	*	*	1%	*
acdjr UKQ																					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 880 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 880 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
344 85% zv	1314 73%	739 83% zx8	911 70%	311 80% zx	213 84% zxy8	138 76%	470 85% zx8	117 94% zFGJ	255 93% zFGI J	368 86% z	189 81%	373 93% zFGI J	741 90% zFGI J	930 88% zG	473 85% zMNO PR	734 83% zMNO PR	232 66% NR	94 49%	68 58%	32 62%	1207 84% zMNO PR	395 60% N
24 6%	148 8%	66 7% C	98 8%	38 10% wAC	18 7%	22 12% zwxC	30 5%	6 5%	13 5%	45 11% EHI	34 15% zDEHI J	19 5%	64 8% EH	98 9% zEHI	28 5%	33 4%	36 10% KLQ	43 22% zKLM QR	14 12% KLQ	11 22% zKLMQ	61 4%	93 14% zKLMQ
19 5% zv	24 1%	33 4% zx	15 1%	22 6% zwxC	12 5% zx	15 8% zwxC	15 3% x	2 1%	5 2%	13 3%	10 4% z	7 2%	19 2%	30 3%	6 1%	14 2%	12 3% KQ	11 5% zKLQ	3 2%	-	20 1%	25 4% zKLQ
387 96% zv	1485 83%	838 94% zx	1024 79%	371 96% zx	243 96% zx	176 97% zx	515 93% zx	125 100% z	273 100% z	426 100% z	233 100% z	399 100% z	824 100% z	1057 100% z	506 91% zMNO R	781 88% zMNO R	280 80%	147 76%	85 73%	43 83%	1287 89% zMNO R	513 77%
15 4%	299 17% zu	47 5% y	262 20% zwyAB C	14 4%	9 4%	5 3%	35 6%	-	-	-	-	-	-	-	49 9%	102 11%	69 20% zKLQ	41 21% zKLQ	32 27% zKLQ	8 16%	151 10%	142 21% zKLQ
2 1%	12 1%	4 * 1%	7 1%	2 1%	1 *	1 *	2 *	-	-	-	-	-	-	-	1 * 1%	6 1%	3 1%	5 2% KQ	-	*	7 *	8 1%

Table 4

Q1 - Do you hold a valid full UK car driving licence, a provisional licence or international (i.e., non-GB/UK) licence that is valid in the UK?

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Yes, full UK car driving licence	1683	79	147	141	99	76	75	9	13	44	69	139	253	232	180	102
	75%	84%	88%	86%	84%	84%	90%	91%	73%	88%	89%	75%	79%	77%	72%	73%
		z	z	z	z		z			z	z		n	n		
Yes, provisional UK driving licence for car	176	9	7	9	10	8	1	1	1	2	1	23	29	37	32	23
	8%	10%	4%	6%	8%	9%	1%	7%	8%	4%	2%	13%	9%	12%	13%	17%
	fjvAD	b			b	b						z		zl	zl	zl
Yes, an international (i.e., non-GB/UK) licence that is valid in the UK	48	3	7	5	4	6	2	-	2	4	4	4	8	6	7	5
	2%	3%	4%	3%	4%	6%	2%	-	11%	8%	5%	2%	2%	2%	3%	4%
	vA					z				z						
Yes (NET)	1907	91	161	155	113	90	78	10	17	51	75	166	290	276	220	130
	85%	97%	96%	95%	96%	100%	94%	97%	92%	100%	96%	89%	91%	92%	88%	93%
		z	z	z	z	zad	z			z	z		zn	zn		zn
No, I do not hold a driving licence that is valid in the UK	317	3	6	8	5	-	5	-	2	-	3	19	29	25	28	8
	14%	3%	4%	5%	4%	-	6%	-	8%	-	4%	10%	9%	8%	11%	6%
	abcdefij			e											o	
Don't know	19	*	-	-	*	*	-	*	-	-	-	1	1	-	2	1
	1%	*	-	-	*	*	-	3%	-	-	-	*	*	-	1%	1%
	A															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
123	15	16	67	117	458	904	178	479	479	544	372	124	225	210	107	277
79%	53%	56%	81%	81%	81%	79%	72%	77%	76%	83%	90%	86%	94%	83%	83%	95%
					zw	zw				zxy	z	z	z	z		zEF
14	8	3	9	16	54	70	21	66	49	34	32	9	7	37	17	14
9%	28%	11%	11%	11%	10%	6%	8%	11%	8%	5%	8%	7%	3%	15%	13%	5%
					v			zA			D			zG	zG	
-	2	1	1	2	14	15	6	13	18	6	7	10	8	5	5	2
-	6%	2%	2%	2%	2%	1%	2%	2%	3%	1%	2%	7%	3%	2%	4%	1%
						A						zB		G		
137	25	20	78	135	526	988	205	558	545	584	411	143	240	252	130	293
89%	87%	70%	93%	93%	93%	86%	83%	89%	86%	89%	100%	100%	100%	100%	100%	100%
			z	z	zvw			z		z	z	z	z	z	z	z
16	4	8	6	10	36	156	42	63	79	70	-	-	-	-	-	-
11%	13%	26%	7%	7%	6%	14%	17%	10%	13%	11%	-	-	-	-	-	-
			u	u												
1	-	1	-	-	2	6	1	3	7	1	-	-	-	-	-	-
1%	-	4%	-	-	*	*	1%	1%	1%	*	-	-	-	-	-	-

Table 5

Q2 - Do you or your household regularly use or have access to any of the following types of car or van?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
A petrol vehicle	1090	522	559	117	202	192	199	379	35	119	76	97	91	107	115
	49%	48%	50%	45%	48%	48%	49%	51%	39%	49%	42%	50%	56%	51%	61%
	pruA												hjpr		zhij prs
A diesel vehicle	406	214	190	46	62	78	79	140	25	44	39	29	33	44	33
	18%	19%	17%	18%	15%	19%	19%	19%	28%	18%	21%	15%	20%	21%	18%
	pvxE								zkp	p	p	p	p	p	p
A hybrid electric vehicle (plug-in or self-charging)	257	143	111	26	81	44	43	62	6	33	15	21	11	22	12
	11%	13%	10%	10%	19%	11%	10%	8%	6%	14%	8%	11%	7%	10%	7%
	bguw yAB	b			zcef g					n					
A fully electric vehicle (i.e., not a hybrid)	94	55	39	10	35	17	16	15	1	9	3	3	5	12	5
	4%	5%	4%	4%	8%	4%	4%	2%	1%	4%	2%	2%	3%	6%	3%
	guyA				zefg										
Another vehicle type (e.g., LPG, etc.)	8	1	7	-	2	4	1	1	-	1	-	2	-	2	1
	*	*	1%	-	*	1%	*	*	-	*	-	1%	-	1%	1%
I/My household do not personally use or have access to any type of car or van	359	153	201	45	32	62	70	149	22	34	47	33	20	19	22
	16%	14%	18%	17%	8%	15%	17%	20%	25%	14%	26%	17%	12%	9%	12%
	admo tvxCDF		za	d		d	d	zd	zilm nos		zilm nos	m			
ICE (NET)	1496	735	749	163	265	270	279	520	60	164	115	127	124	151	149
	67%	67%	67%	63%	63%	67%	68%	69%	67%	68%	63%	65%	76%	72%	78%
	puxA E							d	p	p	p	p	zjpr	pr	zijk pr
EV or hybrid (NET)	351	197	151	37	116	62	59	77	7	41	18	24	16	34	17
	16%	18%	13%	14%	28%	15%	14%	10%	8%	17%	10%	13%	10%	16%	9%
	bg hn uw yAB	zb			zcef g					hn					
Any vehicle (NET)	1854	934	906	199	382	336	339	598	67	206	133	154	140	187	167
	83%	85%	80%	77%	91%	83%	83%	80%	75%	85%	73%	79%	86%	89%	88%
	bcgh jp uwyAE	zb			zcef g					hjp			hjp	zhjk pr	hjkp r
Don't know	29	10	19	14	7	5	1	2	1	2	2	7	3	4	1
	1%	1%	2%	6%	2%	1%	*	*	1%	1%	1%	4%	2%	2%	*
	fgt			zdefg	g							zn			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
161	133	52	73	30	764	325	650	440	388	702	153	305	268	294	895	164
52%	42%	50%	39%	48%	50%	45%	50%	46%	48%	49%	39%	54%	53%	48%	48%	51%
hpr					zu		z					zA	A	A		
56	23	24	39	16	282	124	213	193	118	288	58	102	110	104	306	84
18%	7%	24%	21%	25%	19%	17%	17%	20%	15%	20%	15%	18%	22%	17%	16%	26%
p		p	p	kp						zx			A			zE
42	60	8	21	6	197	60	186	71	136	121	13	37	59	131	215	36
14%	19%	7%	11%	10%	13%	8%	14%	7%	17%	8%	3%	6%	12%	22%	12%	11%
n	zhjkl mnr				zu		zw		zy				AB	zABC		
12	24	2	14	3	80	14	64	30	58	36	6	17	18	54	81	10
4%	8%	2%	8%	4%	5%	2%	5%	3%	7%	3%	1%	3%	3%	9%	4%	3%
	zhjkn		zjk		zu		z		zy					zABC		
1	-	-	-	*	6	2	3	4	3	5	1	1	5	1	4	3
*	-	-	-	*	*	*	*	*	*	*	*	*	1%	*	*	1%
															E	
32	70	17	35	7	177	182	158	202	90	269	151	105	45	22	331	21
10%	22%	17%	19%	12%	12%	25%	12%	21%	11%	19%	38%	18%	9%	4%	18%	7%
	zilm nos		mo			zt		zv		zx	zBCD	CD	D		zF	
217	156	76	112	46	1047	449	863	633	506	990	211	407	378	398	1201	249
70%	50%	74%	60%	73%	69%	62%	67%	66%	63%	69%	53%	71%	74%	65%	65%	77%
p		pr		p	zu					x		zAD	zAD	A		zE
54	85	10	35	9	276	74	249	101	194	157	19	53	77	185	296	46
18%	27%	9%	19%	15%	18%	10%	19%	11%	24%	11%	5%	9%	15%	30%	16%	14%
hjn	zhijk lmnoqs		hjln		zu		zw		zy			A	AB	zABC		
273	240	86	147	56	1329	525	1116	738	702	1152	231	461	460	584	1501	298
88%	77%	83%	79%	88%	88%	73%	87%	77%	88%	80%	59%	81%	90%	96%	81%	92%
zhjk				hjp	zu		zw		zy			A	zAB	zABC		zE
pr																
5	3	-	4	*	12	17	15	15	10	19	12	4	4	4	26	3
2%	1%	-	2%	*	1%	2%	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%
						zt					zBCD					

Table 6
Q2 - Do you or your household regularly use or have access to any of the following types of car or van?

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
A petrol vehicle	1090	1016	70	1090	-	-	-	-	-	1090	-	605	251	74	119	28	855	193
	49%	53%	22%	100%	-	-	-	-	-	73%	-	62%	56%	53%	56%	59%	60%	55%
	bdef hJD	zb		zdefh ij						zdefh j		z	z				z	
A diesel vehicle	406	379	25	-	406	-	-	-	-	406	-	222	114	12	44	6	336	56
	18%	20%	8%	-	100%	-	-	-	-	27%	-	23%	26%	9%	20%	12%	24%	16%
	bcef hjmD	zb			zcefh ij					zcefh j		zmq	zmq		mq		zmq	m
A hybrid electric vehicle (plug-in or self-charging)	257	245	11	-	-	257	-	-	-	-	257	110	53	37	40	12	163	78
	11%	13%	4%	-	-	100%	-	-	-	-	73%	11%	12%	27%	19%	25%	11%	22%
	bcdf hiG	zb				zcdfh ij				zcdf hi				zklp	zklp	zklp		zklp
A fully electric vehicle (i.e., not a hybrid)	94	85	9	-	-	-	94	-	-	-	94	45	23	15	9	2	68	24
	4%	4%	3%	-	-	-	100%	-	-	-	27%	5%	5%	11%	4%	4%	5%	7%
	cdehi EFG						zcdelh ij			zcdelh i				zklnp q				zn
Another vehicle type (e.g., LPG, etc.)	8	8	-	-	-	-	-	8	-	-	-	1	4	-	2	-	6	2
	*	*	-	-	-	-	-	100%	-	-	-	*	1%	-	1%	-	*	1%
	i												k				k	
I/My household do not personally use or have access to any type of car or van	359	160	196	-	-	-	-	-	359	-	-	-	-	-	-	-	-	-
	16%	8%	62%	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-
	acdef ijklmnop qrstuvwx yABCDHIJ K		za						zcdelf ij									
ICE (NET)	1496	1395	94	1090	406	-	-	-	-	1496	-	827	365	86	163	33	1191	249
	67%	73%	30%	100%	100%	-	-	-	-	100%	-	84%	82%	62%	76%	70%	83%	71%
	befh jD	zb		zef hj	zefhj					zefhj		zmno q	zmq		zmq		zmno q	m
EV or hybrid (NET)	351	331	20	-	-	257	94	-	-	-	351	155	76	52	49	14	231	101
	16%	17%	6%	-	-	100%	100%	-	-	-	100%	16%	17%	38%	23%	30%	16%	29%
	bcdh iFG	zb				zcd hi	zcdhi			zcdh i				zkln pq	zkp	zkp		zkln p
Any vehicle (NET)	1854	1734	114	1090	406	257	94	8	-	1496	351	983	445	139	214	47	1428	352
	83%	91%	36%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
	bhG	zb		zh	zh	zh	zh			zh	zh	z	z	z	z	z	z	z
Don't know	29	13	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	acdik lprsvyB CFIJK	a																

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (f)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%	
901 60% zt	490 59% zt	153 50%	34 52%	595 59% z	67 57%	70 58%	252 59% z	74 60%	732 59% z	326 59% z	33 17%	133 49% D	397 52% zD	501 53% zD	136 47%	482 52% zH	783 55% zHI	814 54% zHI	
324 22% z	172 21% z	67 22%	16 25%	218 22% z	24 20%	18 15%	107 25% zx	28 23%	260 21% z	135 25% zx	7 3%	53 19% D	146 19% D	193 20% D	62 21%	178 19%	280 20% z	288 19%	
204 14% z	116 14% z	63 20%	11 17%	138 14% z	23 19%	26 21%	46 11%	13 11%	187 15% zvC	59 11%	68 35% zEFG	41 15% G	79 10% G	64 7%	53 18%	157 17% zJK	206 14% z	216 14% z	
70 5%	54 6% zr	23 8% zr	4 6%	52 5%	4 3%	7 6%	21 5%	6 5%	64 5% z	27 5%	85 44% zEFG	- - -	6 1% G	- - -	26 9%	59 6% zJ	77 5% z	81 5% z	
4 * r	6 1% r	1 *	- -	6 1%	- -	- -	- -	2 2% zy	6 *	2 *	- -	1 *	3 *	4 *	2 1%	2 *	4 *	4 *	
- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	40 15% D	129 17% D	178 19% zD	10 4%	45 5%	70 5%	80 5% J	
1224 81% zt	663 79% zt	219 72%	50 77%	813 81% z	91 78% z	88 72%	359 84% zx	102 83% z	992 79% z	461 84% zx	40 21%	186 68% D	543 71% zD	694 73% zD	198 68%	660 71% z	1064 74% zHIK	1102 74% zHI	
274 18% z	169 20% z	86 28% zrs	15 23%	191 19% z	26 22%	33 28% zvyA C	67 16% z	19 16%	250 20% z	86 16% z	154 79% zEFG	41 15% G	86 11% G	64 7%	79 27% zJK	216 23% zJK	283 20% z	297 20% z	
1503 100% z	838 100% z	306 100% z	65 100% z	1009 100% z	117 100% z	121 100% z	426 100% z	124 100% z	1248 100% z	550 100% z	194 100% zEFG	228 83%	631 83%	762 80%	279 96% z	878 95% z	1351 94% zK	1403 94% z	
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	6 2%	4 1%	8 1%	1 *	6 1%	10 1%	12 1% J	

Table 7

Q2 - Do you or your household regularly use or have access to any of the following types of car or van?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
A petrol vehicle	1090	640	204	421	319	113	138	176	146	55	461	205	340	740	303	499	398	71	414	191	343
	49%	66%	40%	49%	48%	41%	52%	61%	53%	22%	65%	62%	64%	58%	40%	44%	42%	26%	57%	58%	59%
	bein	zbcd		b	b		e	zefh	e		zi	zi	zi	znop		n			zq	zq	zq
	opauyAB DHMNR																				
A diesel vehicle	406	154	189	137	93	57	58	63	73	76	41	87	120	214	255	175	138	42	33	76	129
	18%	16%	37%	16%	14%	21%	22%	22%	26%	31%	6%	26%	22%	17%	34%	15%	15%	15%	5%	23%	22%
	acdj	zacd		d					z	zjl		zj	zj		zmop			r		zqr	zqr
	opruyAB I																				
A hybrid electric vehicle (plug-in or self-charging)	257	95	69	190	138	60	29	17	34	60	117	9	42	130	85	215	155	44	101	9	39
	11%	10%	14%	22%	21%	22%	11%	6%	12%	24%	17%	3%	8%	10%	11%	19%	17%	16%	14%	3%	7%
	gkls	a	zab	zab	zab	zfgb	g		g	zkl	zkl		k			zmnp	zmn	zst	zst		s
	twmOR																				
A fully electric vehicle (i.e., not a hybrid)	94	26	15	57	67	23	19	9	5	32	47	15	10	46	33	69	78	25	38	5	5
	4%	3%	3%	7%	10%	8%	7%	3%	2%	13%	7%	5%	2%	4%	4%	6%	8%	9%	5%	2%	1%
	altv			zab	zabc	zgh	zgh			zkl	zi	l				zmn	zmno	zrst	st		
	xNR																				
Another vehicle type (e.g., LPG, etc.)	8	2	4	1	-	*	-	1	*	2	-	2	4	7	4	3	2	1	3	5	6
	*	*	1%	*	-	*	-	*	*	1%	-	1%	1%	1%	1%	*	*	*	*	2%	1%
	c	acd								j									z	z	
I/My household do not personally use or have access to any type of car or van	359	42	21	50	47	16	18	17	13	21	40	13	18	119	68	163	155	85	138	39	57
	16%	4%	4%	6%	7%	6%	7%	6%	5%	8%	6%	4%	3%	9%	9%	14%	17%	31%	19%	12%	10%
	abcde			a	ab					kl	l					mn	mno	zrst	zst		
	fghijklm notuwyAB CDEFGHIJ KLQ																				
ICE (NET)	1496	794	393	557	411	169	196	239	220	131	502	292	459	954	558	675	537	113	447	267	472
	67%	82%	77%	65%	62%	62%	74%	83%	79%	53%	71%	88%	86%	75%	74%	59%	57%	42%	61%	81%	81%
	diop	zbcd	zcd	d			ze	zef	ze		zi	zlj	zlj	zop	zop	p			q	zqr	zqr
	qruxABD HNMNR																				
EV or hybrid (NET)	353	121	84	247	204	83	48	26	39	92	164	24	51	177	117	283	233	69	139	14	44
	16%	12%	17%	29%	31%	31%	18%	9%	14%	37%	23%	7%	10%	14%	15%	25%	25%	25%	19%	4%	8%
	agkl	a	zab	zab	zab	zfgb	g		g	zkl	zkl					zmn	zmn	zrst	zst		s
	mstvxNO R																				
Any vehicle (NET)	1854	916	482	805	616	253	245	266	259	226	666	318	515	1138	679	961	772	182	589	286	522
	83%	95%	95%	94%	92%	93%	92%	93%	94%	91%	94%	96%	96%	90%	89%	85%	82%	67%	81%	87%	89%
	qvxM	zd	z	zd	z	z	z	z	z	z	z	z	zlj	zop	zop	zp			q	qr	zqr
	NOPR																				
Don't know	29	7	7	5	5	4	2	4	4	*	3	2	2	12	12	12	12	4	4	4	5
	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	*	1%	*	1%	2%	1%	1%	2%	*	1%	1%
	acjlr vxjLQ																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV								TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
127 32%	947 53% zu	422 47% yAB	646 50% yAB	133 34%	95 37%	67 37%	303 55% zwyA B	41 33%	132 48% DH	256 60% zDEG HIJ	118 51% D	173 43% D	429 52% zDH	548 52% zDH	306 55% zMNRR	468 53% zMNRR	147 42%	64 33%	54 46%	22 43%	774 54% zMNRR	265 40%	
54 13%	342 19% u	166 19% yAB	223 17% yA	47 12%	26 10%	22 12%	125 23% zwxxy AB	21 17%	43 16%	62 15%	56 24% zEFH I	64 16%	126 15%	182 17% I	112 20%	157 18%	65 18%	28 14%	15 13%	7 13%	269 19%	108 16%	
124 31% zv	128 7%	162 18% zxC	93 7% zxC	108 28% zwxC	63 25% zwxC	59 32% zwxC	72 13% x	38 31% zEFG HIJ	53 19% zG	61 14% zG	28 12% zG	91 23% zEFG I	152 18% zFGJ	179 17% zG	74 13% MOR	127 14% zMNOR	27 8% zMNOR	13 7% zMNOR	3 3% zMNOR	4 8% zMNOR	201 14% zMNOR	44 7%	
78 19% zv	16 1%	85 10% zxC	9 1% zxC	78 20% zwxB C	57 22% zwxB C	25 14% zxC	17 3% x	21 17% zFGJ	32 12% zFGJ	15 4% zFGJ	7 3% zFGJ	54 13% zFGJ	69 8% zFGJ	76 7% zFG	29 5% NR	45 5% NR	15 4% R	1 1% R	1 1% R	1 3% R	74 5% zNR	17 3%	
2 *	6 *	2 *	6 *	* zxC	* zwxB C	- zxC	2 x	- zFGJ	* zFGJ	1 zDEH IJ	3 zDEH IJ	* zFGJ	1 zFGJ	4 zFG	1 NR	3 NR	2 R	- zKLNQ R	- zKLNQ R	2 zKLNQ R	4 zKLNQ R	2 zKLNQ R	
15 4%	340 19% zu	38 4% A	308 24% zwyAB C	12 3%	5 2%	7 4%	26 5%	3 2%	11 4%	27 6%	20 8%	13 3%	41 5% H	60 6% DHI	31 6%	84 9% KQ	91 26% zKLQ	82 42% zKLIM QR	43 37% zKLQ	14 27% KLQ	116 8% K	216 33% zKLIMQ	
181 45%	1289 72% zu	588 66% yAB	869 67% yAB	180 47%	121 48%	89 49%	429 78% zwxxy AB	62 49%	175 64% DH	318 75% zDEH IJ	174 75% zDEH	237 59% D	555 67% DH	729 69% zDHI	418 75% zMNOR	625 70% zMNOR	212 60% N	92 48%	68 58%	29 56%	1043 72% zMNOR	373 56% N	
202 50% zv	144 8%	247 28% zxC	102 8%	185 48% zwxC	120 47% zwxC	84 46% zwxC	89 16% x	60 48% zEFG HIJ	85 31% zFGJ	76 18% zG	35 15%	145 36% zEFG I	221 27% zFGJ	256 24% zFG	103 19% MNOR	172 19% zMNOR	42 12% OR	15 8%	4 4%	6 11%	275 19% zMNOR	61 9% O	
385 95% zv	1439 80%	837 94% zxC	976 76%	366 95% zx	241 95% zx	173 95% zx	520 94% zx	121 97% zG	260 95% z	396 93% z	212 91% z	382 96% zGJ	777 94% z	989 94% z	522 94% zLMN OPQR	799 90% zMNOR	256 73% NR	107 55%	73 62%	37 71%	1321 91% zLMN OPR	436 66% N	
5 1%	17 1%	14 2%	9 1%	9 2% x	7 3% zx	2 1%	6 1%	1 1%	2 1%	3 1%	1 1%	4 1%	7 1%	8 1%	3 1%	5 1%	5 1%	5 2% Q	2 1%	1 2%	8 1%	11 2% Q	

Table 8

Q2 - Do you or your household regularly use or have access to any of the following types of car or van?

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
A petrol vehicle	1090	32	44	48	32	19	20	4	3	12	22	93	169	152	117	70
	49%	34%	26%	30%	27%	22%	25%	41%	19%	23%	29%	50%	53%	51%	47%	50%
	abcdefij	e											n			
A diesel vehicle	406	12	15	14	13	12	8	3	1	7	7	31	54	48	37	26
	18%	12%	9%	9%	11%	13%	10%	26%	6%	13%	9%	17%	17%	16%	15%	18%
	bcdxvBE															
A hybrid electric vehicle (plug-in or self-charging)	257	26	55	51	39	36	26	1	7	16	22	32	51	50	46	27
	11%	27%	33%	31%	33%	40%	32%	6%	40%	32%	28%	17%	16%	17%	18%	19%
	vAG	z	z	z	z	za	z			z	z	z	z	z	z	z
A fully electric vehicle (i.e., not a hybrid)	94	24	50	46	29	23	26	2	6	16	24	3	-	-	2	2
	4%	26%	30%	28%	25%	25%	32%	24%	31%	31%	32%	2%	-	-	1%	1%
	lmnptvAG	z	z	z	z	z	z			z	z	lm				
Another vehicle type (e.g., LPG, etc.)	8	-	-	-	-	-	-	-	-	-	-	-	*	*	*	*
	*	-	-	-	-	-	-	-	-	-	-	-	*	*	*	*
I/My household do not personally use or have access to any type of car or van	359	-	5	4	3	-	2	-	1	-	1	24	44	48	46	13
	16%	-	3%	2%	3%	-	2%	-	3%	-	2%	13%	14%	16%	18%	9%
	abcdefijouxABCDEFGHI													o	klo	
ICE (NET)	1496	44	59	62	46	31	29	7	5	19	30	125	222	200	154	95
	67%	46%	35%	38%	39%	35%	34%	67%	25%	37%	38%	67%	70%	67%	62%	68%
	abcdefijuxE	be											n			
EV or hybrid (NET)	351	50	104	97	69	58	53	3	13	32	46	35	51	50	48	29
	16%	53%	62%	59%	58%	65%	63%	30%	72%	63%	60%	19%	16%	17%	19%	20%
	vAG	z	z	z	z	za	z			z	z					
Any vehicle (NET)	1854	94	163	159	114	90	81	10	17	51	76	160	274	250	202	124
	83%	100%	97%	98%	97%	100%	98%	97%	97%	100%	98%	86%	86%	83%	81%	89%
	z	zd	z	z	z	zd	z			z	z	n	n			n
Don't know	29	*	-	-	*	*	-	*	-	-	-	2	2	2	2	2
	1%	*	-	-	*	*	-	3%	-	-	-	1%	1%	1%	1%	2%
	vA															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
80	10	9	41	77	260	598	128	289	310	355	197	73	140	118	72	197
51%	34%	30%	49%	53%	46%	52%	51%	46%	49%	54%	48%	51%	58%	47%	56%	67%
						zu				zx			zB			zEF
24	6	5	20	21	86	225	44	81	116	151	59	44	59	34	29	61
15%	23%	18%	24%	15%	15%	20%	18%	13%	18%	23%	14%	31%	24%	13%	22%	21%
			pt			u			x	zx		zB	zB		E	E
28	3	3	13	28	104	113	21	117	69	47	88	15	24	49	18	18
18%	10%	10%	16%	19%	18%	10%	8%	19%	11%	7%	21%	11%	10%	19%	14%	6%
z			z		zvw			zyA	A		zCD			zG	G	
-	2	3	-	-	57	25	7	50	23	15	41	4	7	26	1	2
-	6%	11%	-	-	10%	2%	3%	8%	4%	2%	10%	3%	3%	10%	1%	1%
					zvw			zyA			zCD			zFG		
2	-	-	-	-	1	3	3	1	4	3	-	-	1	-	*	3
1%	-	-	-	-	*	*	1%	*	1%	*	-	-	*	-	*	1%
20	7	9	8	19	53	178	40	80	103	82	23	5	9	23	7	9
13%	26%	30%	10%	13%	9%	15%	16%	13%	16%	13%	6%	4%	4%	9%	5%	3%
						u	u							G		
103	16	14	61	98	345	823	172	370	426	506	256	117	199	151	101	259
67%	57%	48%	73%	68%	61%	72%	69%	59%	68%	77%	62%	82%	83%	60%	78%	88%
						zu			x	zxy		zB	zB		zE	zEF
28	4	6	13	28	161	138	28	167	92	62	129	19	31	74	19	21
18%	16%	21%	16%	19%	28%	12%	11%	27%	15%	9%	31%	13%	13%	29%	15%	7%
					zvw			zyA	A		zCD			zFG	G	
133	21	20	74	126	508	964	203	538	522	571	385	136	231	226	120	282
86%	72%	70%	89%	87%	90%	84%	82%	86%	83%	87%	94%	95%	96%	89%	93%	96%
					zvw			z		z	z	z	z	z	z	zEF
1	*	-	1	-	4	8	5	6	6	2	2	1	-	3	3	2
1%	2%	-	1%	-	1%	1%	2%	1%	1%	*	*	1%	-	1%	2%	1%

Table 9

Q3 - Do you currently own this vehicle outright, are you leasing the vehicle, are you buying the vehicle on finance, or do you have this vehicle in some other way?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	1884	944	925	197	380	334	375	598	89	204	135	157	132	172	161
WEIGHTED BASE	1854	934	906	199	382	336	339	598	67*	206	133	154	140*	187	167
	100%	50%	49%	11%	21%	18%	18%	32%	4%*	11%	7%	8%	8%*	10%	9%
Own it outright (after buying it outright, or being given the vehicle by someone else)	983	501	474	92	204	161	164	362	34	103	71	79	69	109	108
	53% rt	54%	52%	46%	53%	48%	49%	61% zcef	50%	50%	54%	51%	50%	58% r	65% zkl ors
Own it outright (after initially acquiring it through other means, such as hire purchase, loan, leasing, finance, etc.)	445	236	207	47	94	86	73	145	22	53	36	30	32	39	35
	24%	25%	23%	23%	25%	26%	22%	24%	33% k	26%	27%	20%	23%	21%	21%
Leasing it (e.g., through 'personal contract hire' where the vehicle is rented, usually for several years)	139	65	72	15	24	18	45	36	2	19	9	17	17	14	5
	7% nx	7%	8%	8%	6%	6%	13% zdeg	6%	4%	9% n	7%	11% np	12% np	7%	3%
Buying it on finance (i.e., paying for the vehicle in instalments, such as with a loan, hire purchase, etc.)	214	101	110	22	51	54	47	40	5	26	11	21	14	20	17
	12% gu	11%	12%	11%	13% g	16% zg	14% g	7%	7%	13%	8%	13%	10%	10%	10%
I have the vehicle in some other way	47	20	27	12	5	12	6	12	3	4	1	3	5	2	3
	3% t	2%	3%	6% zdfg	1%	3%	2%	2%	4%	2%	1%	2%	3%	1%	2%
Own outright (NET)	1428	737	680	139	298	247	237	507	56	156	108	109	102	147	143
	77% cfrs	79%	75%	70%	78% f	74%	70%	85% zcde f	83% rs	76% r	81% rs	71%	72%	79% r	85% zkl ors
Lease/ finance (NET)	352	167	183	37	75	72	92	76	7	45	21	37	31	33	22
	19% gpux	18%	20%	19%	20% g	21% g	27% zdg	13%	11%	22% p	15%	24% hnp	22% p	18%	13%
Don't know	27	11	15	11	4	5	4	3	1	1	4	4	3	4	-
	1% gtxD	1%	2%	6% zdefg	1%	1%	1%	*	2% p	1%	3% p	3% p	2%	2%	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
254 273 15%	233 240 13%	95 86* 5%*	148 147 8%	104 56* 3%*	1328 1329 72%	556 525 28%	1299 1116 60%	585 738 40%	1133 702 38%	751 1152 62%	209 231 12%	422 461 25%	442 460 25%	692 584 31%	1468 1501 81%	312 298 16%
136	144	43	62	25	681	302	605	377	387	596	123	253	236	312	790	168
50%	60% zrs	50%	42%	45%	51%	57% zt	54%	51%	55% z	52%	53%	55%	51%	53%	53%	56%
67	64	22	32	13	335	111	263	182	169	276	53	108	119	152	367	66
25%	27%	26%	22%	23%	25%	21%	24%	25%	24%	24%	23%	23%	26%	26%	24%	22%
20	11	5	15	6	94	44	78	61	44	94	22	35	34	38	109	23
7%	5%	5%	10% n	11% np	7%	8%	7%	8%	6%	8%	10%	8%	7%	6%	7%	8%
34	19	13	26	9	185	29	126	88	80	134	23	47	60	66	175	30
12%	8%	15%	18% zjp	17% p	14% zu	6%	11%	12%	11%	12%	10%	10%	13%	11%	12%	10%
12	3	1	8	2	23	24	28	19	14	33	5	8	7	16	36	9
4%	1%	1%	6% zp	4%	2%	5% zt	3%	3%	2%	3%	2%	2%	2%	3%	2%	3%
203 74%	208 86% zikl oqrs	65 76%	95 64%	38 68%	1016 76%	413 79%	869 78%	560 76%	556 79% z	872 76%	176 76%	361 78%	355 77%	464 79%	1156 77%	234 78%
53 20%	29 12%	18 20%	41 28% zhjn p	15 28% zhjn p	279 21% zu	73 14%	204 18%	148 20%	124 18%	228 20%	45 20%	82 18%	95 21%	103 18%	284 19%	53 18%
5 2%	- -	2 2% p	3 2% p	- -	12 1%	15 3% zt	15 1%	11 2%	7 1%	19 2%	4 2% D	10 2% D	4 1%	1 *	24 2%	3 1%

Table 10

Q3 - Do you currently own this vehicle outright, are you leasing the vehicle, are you buying the vehicle on finance, or do you have this vehicle in some other way?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1884	1778	100	1092	399	280	106	7	-	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	1854	1734	114*	1090	406	257	94*	8**	**	1496	351	983	445	139	214	47*	1428	352
	100%	93%	6%*	59%	22%	14%	5%*	***	**	81%	19%	53%	24%	7%	12%	3%*	77%	19%
Own it outright (after buying it outright, or being given the vehicle by someone else)	983	914	67	605	222	110	45	1	-	827	155	983	-	-	-	-	983	-
	53% ejlm noqx	53%	58%	55% zej	55% ej	43%	48%	18%	-	55% zej	44%	100% zlmno pq	-	-	-	-	69% zlmno q	-
Own it outright (after initially acquiring it through other means, such as hire purchase, loan, leasing, finance, etc.)	445	428	16	251	114	53	23	4	-	365	76	-	445	-	-	-	445	-
	24% bkmn oq	25% zb	14%	23%	28%	21%	24%	57%	-	24%	22%	-	100% zkmno pq	-	-	-	31% zkmno q	-
Leasing it (e.g., through 'personal contract hire' where the vehicle is rented, usually for several years)	139	134	4	74	12	37	15	-	-	86	52	-	-	139	-	-	-	139
	7% dikln pu	8%	4%	7% di	3%	15% zcdi	16% zcdi	-	-	6% d	15% zcdi	-	-	100% zkino pq	-	-	-	39% zkino p
Buying it on finance (i.e., paying for the vehicle in instalments, such as with a loan, hire purchase, etc.)	214	204	9	119	44	40	9	2	-	163	49	-	-	-	214	-	-	214
	12% klmo p	12%	8%	11%	11%	16% zi	9%	25%	-	11%	14%	-	-	-	100% zklmo pq	-	-	61% zklm op
I have the vehicle in some other way	47	41	6	28	6	12	2	-	-	33	14	-	-	-	-	47	-	-
	3% klnpq rjk	2%	6%	3%	1%	5% zdi	2%	-	-	2%	4% d	-	-	-	-	100% zklmn pq	-	-
Own outright (NET)	1428	1342	83	855	336	163	68	6	-	1191	231	983	445	-	-	-	1428	-
	77% ejmn oqx	77%	73%	79% ej	83% zefj	64%	72%	75%	-	80% zej	66%	100% zmn oq	100% zmnoq	-	-	-	100% zmnoq	-
Lease/ finance (NET)	352	337	13	193	56	78	24	2	-	249	101	-	-	139	214	-	-	352
	19% dikl opu	19%	11%	18%	14%	30% zcdi	25% di	25%	-	17%	29% zcdi	-	-	100% zkl op	100% zklop	-	-	100% zklo p
Don't know	27	14	12	14	9	4	*	-	-	22	4	-	-	-	-	-	-	-
	1% aklpr svBIJK	1%	10% za	1%	2%	2%	*	-	-	1%	1%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 81%	877 838 45%	331 306 17%	64 65* 4%*	1042 1009 54%	114 117* 6%*	127 121 7%	428 426 23%	119 124* 7%*	1283 1248 67%	547 550 30%	230 194 10%	251 228 12%	645 631 34%	725 762 41%	329 279 15%	964 878 47%	1432 1351 73%	1479 1403 76%
822	433	156	32	562	62	49	221	71	673	292	101	123	304	438	158	459	710	729
55% zs	52%	51%	49%	56% zxB	53%	40%	52% x	57% x	54% x	53% x	52%	54%	48%	57% zF	57%	52%	53% K	52%
360	208	78	15	235	33	29	101	33	298	134	45	54	179	157	68	213	323	340
24%	25%	25%	23%	23%	28%	24%	24%	26%	24%	24%	23%	24%	28% zG	21%	24%	24%	24%	24%
116	57	22	-	72	6	13	37	7	91	44	21	22	45	48	20	80	118	122
8% u	7%	7% u	-	7%	5%	11%	9%	6%	7%	8%	11% G	10%	7%	6%	7%	9% z	9% z	9% z
166	121	40	3	104	14	28	50	10	146	60	21	19	82	88	28	108	171	184
11%	14% zru	13%	4%	10%	12%	23% zvwy ABC	12%	8%	12% v	11%	11%	9%	13%	12%	10%	12%	13% z	13% zJ
30	16	10	8	27	2	-	12	4	29	15	6	6	16	16	4	17	25	26
2%	2%	3%	12% zrst	3%	2%	-	3%	3%	2%	3%	3%	3%	3%	2%	1%	2%	2%	2%
1183 79% z	641 76%	234 76%	47 71%	798 79% zxB	95 80% x	78 64%	322 76% x	103 84% x	971 78% x	426 77% x	146 75%	177 78%	483 76%	595 78%	227 81% LJK	672 77%	1033 77%	1068 76%
283 19% u	178 21% zru	62 20% u	3 4%	177 18%	20 17%	41 34% zvwy ABC	87 20%	17 14%	238 19% v	104 19%	42 22%	42 18%	126 20%	136 18%	48 17% zH	188 21% zH	290 21% z	305 22% zH
7 *	3 *	1 *	8 12% zrst	8 1%	1 *	2 2%	4 1%	- -	11 1%	4 1%	- -	3 1%	6 1%	15 2%	- -	1 *	3 *	3 *

Table 11

Q3 - Do you currently own this vehicle outright, are you leasing the vehicle, are you buying the vehicle on finance, or do you have this vehicle in some other way?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1884	972	505	907	703	263	246	261	264	238	720	299	502	1159	695	1052	864	189	619	271	504
WEIGHTED BASE	1854	916	482	805	616	253	245	265	259	226	666	318	515	1138	679	961	772	182	589	286	522
100%	100%	49%	26%	43%	33%	14%	13%	14%	14%	12%	36%	17%	28%	61%	37%	52%	42%	10%	32%	15%	28%
Own it outright (after buying it outright, or being given the vehicle by someone else)	983	501	262	412	302	118	127	127	129	106	333	179	291	609	372	508	396	87	304	157	306
53% dAFI JKNR		55%	54%	51%	49%	46%	52%	48%	50%	47%	50%	56%	57%	54%	55%	53%	51%	48%	52%	55%	59%
		cd	d									i	j								zqr
Own it outright (after initially acquiring it through other means, such as hire purchase, loan, leasing, finance, etc.)	445	203	130	184	148	75	66	81	73	59	139	70	115	279	175	214	188	44	126	70	117
24%		22%	27%	23%	24%	30%	27%	31%	28%	26%	21%	22%	22%	25%	26%	22%	24%	24%	21%	25%	22%
			ac					z									o				
Leasing it (e.g., through 'personal contract hire' where the vehicle is rented, usually for several years)	139	76	15	74	64	22	18	22	19	23	89	26	37	88	29	86	73	11	69	20	30
7%		8%	3%	9%	10%	9%	7%	8%	7%	10%	13%	8%	7%	8%	4%	9%	9%	6%	12%	7%	6%
		bnLQ	b	zb	zb						zkl			n	zn	zn	zn		zqt		
Buying it on finance (i.e., paying for the vehicle in instalments, such as with a loan, hire purchase, etc.)	214	115	67	115	90	34	28	32	31	35	89	36	61	124	80	113	84	29	71	32	52
12%		13%	14%	14%	15%	13%	11%	12%	12%	16%	13%	11%	12%	11%	12%	12%	11%	16%	12%	11%	10%
		LQ		z	z													t			
I have the vehicle in some other way	47	20	5	18	11	3	6	3	6	3	15	5	9	31	14	25	19	4	13	6	15
3%		2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	3%	2%	3%	2%	2%	2%	2%	3%
		bwCEH lIQ	b																		
Own outright (NET)	1428	704	393	597	450	193	194	209	202	165	472	249	407	889	548	722	584	131	429	227	424
77%		77%	82%	74%	73%	76%	79%	78%	78%	73%	71%	78%	79%	78%	81%	75%	76%	72%	73%	80%	81%
		cdlr FIKMNRR	d	zacd								i	i	o	zop			r		r	zqr
Lease/ finance (NET)	352	190	82	189	154	56	45	54	50	58	178	62	98	211	109	199	157	40	139	52	82
19%		21%	17%	24%	25%	22%	19%	20%	19%	26%	27%	20%	19%	19%	16%	21%	20%	22%	24%	18%	16%
		nLQ	b	zab	zab					zl	zkl			n		n	n		zt		
Don't know	27	2	2	1	+	1	-	1	1	-	1	1	1	7	9	15	12	6	7	-	1
1%		+	+	+	+	+	-	+	+	-	+	+	+	1%	1%	2%	2%	3%	1%	-	+
		abcdj lmtwvHI JLQ												m	m	m	m	rst			

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
434 385 21%	1427 1439 78%	925 837 45%	925 976 53%	413 366 20%	281 241 13%	186 173 9%	571 520 28%	157 121 7%	300 260 14%	412 356 21%	205 212 11%	457 382 21%	869 777 42%	1074 989 53%	541 532 28%	879 799 43%	235 256 14%	87 107** 6%*	59 73** 4%*	33 37*** 2%***	1420 1321 71%	381 436 24%	
193	783	439	522	176	107	94	285	69	139	177	110	208	385	495	241	498	131	34	35	15	739	201	
50%	54%	52% yA	54% A	48% A	44%	55% yA	55% A	57% FI	53%	45%	52%	55% FIJ	50% F	50% F	46% N	62% zKMN QR	51% NR	32%	49%	42%	56% zKNR	46% N	
100	330	212	223	106	73	48	122	32	66	94	56	97	191	247	132	205	49	26	18	3	337	93	
26%	23%	25%	23%	29% zwx	30% zwx	28%	23%	26%	25%	24%	26%	26%	25%	25%	25%	26%	19%	24%	25%	7%	26% z	21%	
38	100	69	69	33	24	9	37	4	24	48	15	28	76	91	47	28	26	20	9	3	75	55	
10%	7%	8%	7%	9% B	10% B	5%	7%	3%	9% D	12% zDHJ	7%	7% D	10% zDH	9% zD	9% LQ	3%	10% LQ	19% zKLQ	12% L	7%	6% L	13% zLQ	
41	169	99	111	42	29	21	66	14	30	68	24	44	112	136	83	47	37	23	9	8	130	69	
11%	12%	12%	11%	11%	12%	12%	13%	12%	12%	17% zHJ	11%	12%	14% zH	14% z	16% zLQ	6%	14% L	22% zLQ	13%	21%	10% L	16% zLQ	
11	36	12	33	8	7	1	4	2	2	7	5	4	11	16	12	15	7	2	1	7	27	10	
3%	3%	1%	3% zwC	2%	3% wC	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	2%	3%	2%	2%	19%	2%	2%	
293 76%	1113 77%	651 78%	745 76%	283 77%	180 75%	142 82%	407 78%	101 83% FIJ	205 79% F	271 69%	166 78% F	306 80% FIJ	577 74% F	742 75% F	373 72% N	703 88% zKMN OQR	180 70% N	60 56%	53 74%	18 49%	1077 81% zKMN R	294 68% N	
79 21%	269 19%	168 20%	180 18%	74 20%	53 22%	29 17%	103 20%	18 15%	54 21%	116 29% zDEG HIJ	39 18%	73 19%	188 24% zDH	227 23% zDH	130 25% zLQ	75 9%	63 25%	43 41% zKLM QR	18 25% L	10 28%	205 15% L	124 29% zLQ	
2 1%	21 1%	6 1%	17 2% y	* *	* *	- -	5 1%	- -	- -	2 *	2 1%	- -	2 *	4 *	7 1%	6 1%	6 2%	1 1%	- -	2 4%	13 1%	7 2%	

Table 12

Q3 - Do you currently own this vehicle outright, are you leasing the vehicle, are you buying the vehicle on finance, or do you have this vehicle in some other way?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	1884	104	189	187	140	102	95	13	18	58	86	174	298	275	233	140
WEIGHTED BASE	1854	94*	163	159	114	90*	81*	10**	17**	51*	76*	160	274	250	202	124
	100%	5%*	9%	9%	6%	5%*	4%*	1%**	1%**	3%*	4%*	9%	15%	13%	11%	7%
Own it outright (after buying it outright, or being given the vehicle by someone else)	983	46	83	81	57	39	41	3	5	28	46	73	135	128	95	55
	53% E	49%	51%	51%	50%	43%	50%	33%	28%	54%	60% f	46%	49%	51%	47%	44%
Own it outright (after initially acquiring it through other means, such as hire purchase, loan, leasing, finance, etc.)	445	24	43	46	26	22	22	4	4	14	19	46	78	69	56	43
	24% A	26%	26%	29%	23%	25%	27%	43%	20%	27%	25%	29%	29%	27%	28%	34% zn
Leasing it (e.g., through 'personal contract hire' where the vehicle is rented, usually for several years)	139	12	13	13	14	12	4	*	4	4	6	20	20	17	20	12
	7%	13%	8%	8%	12% z	14% z	5%	4%	24%	8%	8%	13% zlm	7%	7%	10%	10%
Buying it on finance (i.e., paying for the vehicle in instalments, such as with a loan, hire purchase, etc.)	214	11	17	14	17	15	7	2	4	5	3	18	33	27	29	12
	12% v	12%	10%	9%	15% c	17% bc	9%	20%	20%	9%	5%	11%	12%	11%	14%	10%
I have the vehicle in some other way	47	*	6	5	*	*	6	-	1	-	3	-	6	8	1	-
	3% n	*	4%	3%	*	*	8% z	-	8%	-	3%	-	2% n	3% kn	*	-
Own outright (NET)	1428	70	126	127	83	61	63	7	8	41	64	120	213	196	151	97
	77% E	75%	77% e	80% de	72%	68%	77%	76%	48%	81%	85%	75%	78%	78%	75%	78%
Lease/ finance (NET)	352	23	30	27	31	28	12	2	8	9	9	38	53	44	49	24
	19% v	24% c	19%	17%	27% zbc	31% zbc	15%	24%	44%	18%	12%	24%	19%	18%	24% m	19%
Don't know	27	-	*	*	-	*	*	-	-	*	-	2	2	2	2	3
	1% B	-	*	*	-	1%	1%	-	-	1%	-	1%	1%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
149	23	24	80	131	579	962	180	617	488	568	427	132	223	271	129	277
133	21**	20**	74*	126*	508	964	203	538	522	571	385	136*	231	226	120*	282
7%	1%**	1%**	4%*	7%*	27%	52%	11%	29%	28%	31%	21%	7%*	12%	12%	6%*	15%
67	10	7	43	64	257	544	98	285	262	323	199	66	134	101	63	156
50%	48%	33%	58%	51%	51%	56%	48%	53%	50%	56%	52%	49%	58%	45%	52%	55%
32	6	9	19	34	120	220	58	138	133	117	95	48	51	53	22	64
24%	30%	43%	26%	27%	24%	23%	28%	26%	25%	21%	25%	35% zBD	22%	23%	18%	23%
9	1	3	5	10	42	65	12	35	43	38	34	7	16	29	12	21
7%	5%	13%	7%	8%	8%	7%	6%	6%	8%	7%	9%	5%	7%	13% z	10%	7%
18	3	2	6	14	74	94	27	68	63	66	51	14	24	37	17	37
14%	15%	11%	8%	11%	15% zv	10%	14%	13%	12%	12%	13%	10%	10%	16% z	14%	13%
7	*	-	*	4	10	25	5	9	12	21	5	1	6	6	5	3
5%	1%	-	*	3%	2%	3%	2%	2%	2%	4% x	1%	1%	3%	3%	4%	1%
99	16	16	62	98	377	765	156	424	395	440	294	114	185	154	85	220
74%	78%	76%	84%	78%	74%	79%	77%	79%	76%	77%	76%	84%	80%	68%	71%	78%
27	4	5	11	24	116	160	39	102	106	104	85	21	39	66	29	58
20%	20%	24%	15%	19%	23%	17%	19%	19%	20%	18%	22%	15%	17%	29%	25%	21%
*	-	-	*	-	4	14	4	4	9	6	*	-	1	-	1	1
*	-	-	1%	-	1%	1%	2%	1%	2%	1%	*	-	*	-	1%	*

Table 13

Q4 - Which of the following types of driving do you do with your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	1884	944	925	197	380	334	375	598	89	204	135	157	132	172	161
WEIGHTED BASE	1854	934	906	199	382	336	339	598	67*	206	133	154	140*	187	167
	100%	50%	49%	11%	21%	18%	18%	32%	4%*	11%	7%	8%	8%*	10%	9%
For social, domestic and pleasure purposes (e.g., at weekends and to visit supermarkets, etc.)	1503	744	746	127	295	277	269	535	56	177	112	114	118	143	135
	81% c	80%	82%	64%	77% c	82% c	79% c	89% zcde f	85%	86% km	84%	74%	84%	77%	81%
For commuting to and from work	838 45% bgns uwyAB	460 49% zb	374 41%	93 47% g	239 63% zcfg	189 56% zg	162 48% g	154 26%	31 47%	88 43%	59 44%	75 49% ns	68 49% n	82 44%	55 33%
I use my vehicle as part of my work (e.g., to visit clients, make deliveries or drive clients to locations, etc.)	306	199	107	50	116	70	42	28	11	41	11	27	30	24	23
	17% bfgj uwyBC	21% zb	12%	25% zfg	30% zefg	21% zfg	13% g	5%	16%	20% jo	8%	18% j	21% jo	13%	14%
I rarely drive my vehicle, or it is not currently on the road (e.g., kept in a garage, etc.)	65	25	41	17	8	8	10	23	3	5	5	6	4	7	6
	4% txDF	3%	4%	9% zdefg	2%	2%	3%	4%	5%	2%	4%	4%	3%	4%	4%
Don't know	55 3% ptvxD	21 2%	33 4%	11 6% zdg	7 2%	9 3%	15 5%	13 2%	2 3%	2 1%	5 3%	7 5% p	4 3%	7 4% p	6 4% p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
254	233	95	148	104	1328	556	1299	585	1133	751	209	422	442	692	1468	312
273	240	86*	147	56*	1329	525	1116	738	702	1152	231	461	460	584	1501	298
15%	13%	5%*	8%	3%*	72%	28%	60%	40%	38%	62%	12%	25%	25%	31%	81%	16%
217	191	72	118	49	1059	444	919	584	565	937	182	380	379	469	1202	252
79%	80%	84%	80%	87% k	80%	84% zt	82%	79%	81%	81%	79%	82%	82%	80%	80%	85%
120	129	43	68	19	790	48	574	264	410	428	49	175	221	350	686	133
44%	54%	50%	46%	34%	59%	9%	51%	36%	58%	37%	21%	38%	48%	60%	46%	45%
	zins	n	n		zu		zw		zy			A	AB	zABC		
33	59	14	27	8	285	22	205	102	169	137	34	59	53	155	260	39
12%	25% zjmn os	16%	18% j	14%	21% zu	4%	18% zw	14%	24% zy	12%	15%	13%	12%	26% zABC	17%	13%
9	10	4	5	1	30	36	36	30	17	49	13	14	18	12	61	3
3%	4%	5%	3%	2%	2%	7% zt	3%	4%	2%	4% x	6% D	3%	4%	2%	4% zF	1%
14	1	3	3	-	32	24	24	31	11	44	6	18	14	6	51	4
5%	1%	4%	2%	-	2%	4%	2%	4%	2%	4%	3%	4%	3%	1%	3%	1%
ip		p				zt		v		x		D	D			

Table 14
Q4 - Which of the following types of driving do you do with your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1884	1778	100	1092	399	280	106	7	-	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	1854	1734	114*	1090	406	257	94*	8**	**	1496	351	983	445	139	214	47*	1428	352
	100%	93%	6%*	59%	22%	14%	5%*	***	**	81%	19%	53%	24%	7%	12%	3%*	77%	19%
For social, domestic and pleasure purposes (e.g., at weekends and to visit supermarkets, etc.)	1503	1452	47	901	324	204	70	4	-	1224	274	822	360	116	166	30	1183	283
	81% botu w	84% zb	41%	83%	80%	80%	75%	50%	-	82%	78%	84% zo	81% o	84% o	78%	65%	83% zo	80% o
For commuting to and from work	838	819	17	490	172	116	54	6	-	663	169	433	208	57	121	16	641	178
	45% buG	47% zb	15%	45%	42%	45%	57% zcdi	74%	-	44%	48%	44%	47%	41%	57% zklm opq	34%	45%	51% m
I use my vehicle as part of my work (e.g., to visit clients, make deliveries or drive clients to locations, etc.)	306	297	9	153	67	63	23	1	-	219	86	156	78	22	40	10	234	62
	17% bcir uvBFG	17% zb	8%	14%	16%	24% zcdi	25% zci	18%	-	15%	24% zcdi	16%	18%	16%	19%	21%	16%	18%
I rarely drive my vehicle, or it is not currently on the road (e.g., kept in a garage, etc.)	65	43	22	34	16	11	4	-	-	50	15	32	15	-	3	8	47	3
	4% amqrs thUJK	2%	19% za	3%	4%	4%	4%	-	-	3%	4%	3% q	3% q	-	1%	17% zklmn pq	3% q	1%
Don't know	55	21	34	35	8	8	4	-	-	43	12	22	8	3	6	5	30	9
	3% aprst CDFHIJK	1%	30% za	3%	2%	3%	4%	-	-	3%	3%	2%	2%	2%	3%	10% zklmn pq	2%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 81%	877 838 45%	331 306 17%	64 65* 4%*	1042 1009 54%	114 117* 6%*	127 121 7%	428 426 23%	119 124* 7%*	1283 1248 67%	547 550 30%	230 194 10%	251 228 12%	645 631 34%	725 762 41%	329 279 15%	964 878 47%	1432 1351 73%	1479 1403 76%
1503	691	202	-	848	76	105	349	95	1029	444	151	177	525	625	239	737	1145	1180
100% zstu	82% tu	66% u	-	84% zwB	65% w	87% w	82% w	76% w	82% zw	81% w	78% w	78% w	83% w	82% w	86% z	84% z	85% zK	84% z
691 46% u	838 100% zrtu	157 51% zu	- -	451 45%	53 46%	55 45%	213 50% z	55 44%	559 45%	268 49%	115 59% zFG	126 55% zG	305 48% G	278 36%	164 59% zJK	475 54% zJK	684 51% z	707 50% z
202	157	306	-	126	37	25	77	32	188	109	74	65	87	75	70	189	258	267
13% u	19% zru	100% zrsu	-	13% zvyB C	31% zvyB C	20% v	18% v	26% zvB	15% v	20% zvB	38% zEFG	28% zFG	14% w	10% w	25% zJK	22% zJK	19% z	19% z
-	-	-	65	35	3	3	11	6	41	17	3	6	25	27	3	12	18	18
-	-	-	100% zrst	3%	2%	2%	3%	5%	3%	3%	2%	3%	4%	4%	1%	1%	1%	1%
- -	- -	- -	- -	30 3%	3 3%	* *	8 2%	- -	34 3%	8 1%	- -	5 2%	9 2%	35 5% zDF	- -	4 *	8 1%	8 1%



Table 15

Q4 - Which of the following types of driving do you do with your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1884	972	505	907	703	263	246	261	264	238	720	299	502	1159	695	1052	864	189	619	271	504
WEIGHTED BASE	1854	916	482	805	616	253	245	266	259	226	666	318	515	1138	679	961	772	182	589	286	522
100%	100%	49%	26%	43%	33%	14%	13%	14%	14%	12%	36%	17%	28%	61%	37%	52%	42%	10%	32%	15%	28%
For social, domestic and pleasure purposes (e.g., at weekends and to visit supermarkets, etc.)	1503	787	392	671	506	200	187	222	211	186	590	273	452	954	537	793	609	136	504	234	448
	81% quyB	86% zbcd	81%	83% z	82%	79%	77%	83% f	81%	82%	89% zi	86% z	88% z	84% znp	79%	83% np	79%	75%	86% zq	82%	86% zq
For commuting to and from work	838	480	264	436	372	132	133	128	117	91	302	138	211	556	352	508	429	71	236	116	216
	45% rvxL	52% z	55% z	54% z	60% zabc	52% z	55% zh	48%	45%	40%	45%	43%	41%	49% z	52% z	53% zm	56% zmo	39%	40%	40%	41%
I use my vehicle as part of my work (e.g., to visit clients, make deliveries or drive clients to locations, etc.)	306	172	130	181	164	48	55	44	51	47	82	41	51	200	168	200	201	40	77	33	46
	17% jlrS tvxQ	19% z	27% zac	23% za	27% zac	19%	22% z	17%	20%	21% jkl	12%	13%	10%	18%	25% zmo	21% zm	26% zmo	22% rst	13% t	12%	9%
I rarely drive my vehicle, or it is not currently on the road (e.g., kept in a garage, etc.)	65	11	4	13	9	5	4	2	2	2	10	4	8	24	18	25	19	8	19	5	15
	4% abcdg hijkmo pEGHIQ	1%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	3%	3%	2%	5%	3%	2%	3%
Don't know	55	5	5	4	4	4	2	3	3	-	1	1	1	18	10	23	24	12	14	6	10
	3% abcdl jklmnw vACDEFH IJ	1%	1%	*	1%	1%	1%	1%	1%	-	*	*	*	2%	1%	2%	mn	zrst	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
434 385 21%	1427 1439 78%	925 837 45%	925 976 53%	413 366 20%	281 241 13%	186 173 9%	571 520 28%	157 121 7%	300 260 14%	412 396 21%	205 212 11%	457 382 21%	869 777 42%	1074 989 53%	541 522 28%	879 799 43%	235 256 14%	87 107*	59 73**	33 37**	1420 1321 71%	381 436 24%
296	1191	661	808	267	186	118	431	102	210	325	173	313	637	810	422	687	199	70	62	24	1108	331
77%	83% zu	79% yB	83% yB	73%	77% yB	68%	83% wyB	84%	81%	82%	81%	82%	82%	82%	81% N	86% zKMN QR	77%	66%	85% N	65%	84% zKMN R	76% N
215 56% zv	617 43%	420 50%	399 41%	200 zx	139 55%	93 48%	250 48%	84 69% zFGI J	163 63% zFGI J	191 48%	95 45%	247 65% zFGI J	438 56% zFGI J	533 54% zFGI J	305 58% zLNQ R	298 37%	130 51% L	40 37%	33 46%	11 29%	603 46% L	203 47% L
135	159	200	104	147	97	78	83	42	68	81	26	110	191	217	74	130	55	24	11	5	204	90
35% zv	11%	24% zxC	11%	40% zwxC	40% zwxC	45% zwxC	16% x	34% zFGI J	26% zG	21% zG	12%	29% zFGI J	25% zFGI J	22% zG	14%	16%	21% KQ	22%	15%	14%	15%	21% zKQ
9	52	23	43	8	4	4	18	2	2	7	2	4	11	13	11	22	11	4	1	8	33	16
2%	4%	3%	4%	2%	2%	3%	3%	2%	1%	2%	1%	1%	1%	1%	2%	3%	4%	4%	2%	22%	2%	4%
3 1%	51 4% zu	9 1%	43 4% zwyAB C	3 1%	2 1%	1 1%	6 1%	- -	- -	5 1% H	2 1%	- -	5 1%	7 1%	14 3%	21 3%	11 4%	1 1%	2 3%	2 5%	35 3%	15 3%

Table 16

Q4 - Which of the following types of driving do you do with your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	1884	104	189	187	140	102	95	13	18	58	86	174	298	275	233	140
WEIGHTED BASE	1854	94*	163	159	114	90*	81*	10**	17**	51*	76*	160	274	250	202	124
	100%	5%*	9%	9%	6%	5%*	4%*	1%**	1%**	3%*	4%*	9%	15%	13%	11%	7%
For social, domestic and pleasure purposes (e.g., at weekends and to visit supermarkets, etc.)	1503	73	128	128	90	68	67	9	15	39	66	122	211	195	151	85
	81% nox	78%	79%	80%	79%	76%	82%	93%	84%	76%	87% i	77% o	77% o	78% o	75%	68%
For commuting to and from work	838	54	111	112	69	51	56	4	8	39	57	95	162	161	122	77
	45% vyA	58% z	68% zade	70% zade	60% z	57% z	69% z	38% z	45% z	76% z	74% z	60% z	59% z	64% z	60% z	62% z
I use my vehicle as part of my work (e.g., to visit clients, make deliveries or drive clients to locations, etc.)	306	36	65	61	45	38	27	4	3	18	19	44	80	74	55	38
	17% vyAG	39% z	40% z	38% z	39% z	42% z	34% zj	38% z	16% z	35% z	25% z	27% z	29% z	30% z	27% z	31% z
I rarely drive my vehicle, or it is not currently on the road (e.g., kept in a garage, etc.)	65	4	5	6	4	3	1	-	-	*	1	5	9	4	7	6
	4% xBE	5%	3%	4%	3%	4%	2%	-	-	1%	2%	3%	3% m	1%	3%	5% m
Don't know	55	-	2	2	2	-	2	-	-	-	-	4	7	6	4	3
	3% uBDEG	-	1%	1%	2%	-	3%	-	-	-	-	3%	3%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
149	23	24	80	131	579	962	180	617	488	568	427	132	223	271	129	277
133	21**	20**	74*	126*	508	964	203	538	522	571	385	136*	231	226	120*	282
7%	1%**	1%**	4%*	7%*	27%	52%	11%	29%	28%	31%	21%	7%*	12%	12%	6%*	15%
109	14	16	60	104	411	810	154	418	411	503	307	109	195	194	98	255
82%	68%	79%	81%	82%	81%	84%	75%	78%	79%	88%	80%	80%	84%	86%	82%	90%
						zw				zxy						zF
79	12	12	42	84	309	372	86	322	208	234	237	58	98	134	57	112
59%	59%	57%	57%	66%	61%	39%	42%	60%	40%	41%	61%	42%	43%	59%	47%	40%
z				z	zvw			zyA			zCD			zG		
31	6	2	17	34	143	108	38	161	67	56	119	28	28	45	23	23
23%	27%	12%	23%	27%	28%	11%	19%	30%	13%	10%	31%	21%	12%	20%	19%	8%
z				z	zvw		v	zyA			zD			G	G	
5	*	1	2	1	11	29	8	11	20	17	7	2	3	2	-	4
4%	1%	6%	3%	1%	2%	3%	4%	2%	4%	3%	2%	1%	1%	1%	-	2%
t																
3	-	-	2	4	4	34	6	12	20	12	4	-	1	-	3	-
2%	-	-	3%	3%	1%	4%	3%	2%	4%	2%	1%	-	1%	-	2%	-
						u									EG	

Table 17

Q5 - And at which of the following locations, if any, do you usually park your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	1884	944	925	197	380	334	375	598	89	204	135	157	132	172	161
WEIGHTED BASE	1854	934	906	199	382	336	339	598	67*	206	133	154	140*	187	167
	100%	50%	49%	11%	21%	18%	18%	32%	4%*	11%	7%	8%	8%*	10%	9%
Off-street parking (NET)	1248	611	629	96	245	214	233	461	45	138	83	94	90	136	111
	67%	65%	69%	48%	64%	64%	69%	77%	67%	67%	62%	61%	64%	73%	66%
	cA				c	c	c	zcde f						kp	
Off-street private parking, next to my property (e.g., a driveway or garage, etc.)	1009	483	520	67	178	159	193	412	37	119	67	77	78	106	90
	54%	52%	57%	34%	47%	47%	57%	69%	56%	58%	50%	50%	56%	57%	54%
	acde ptxAE		za		c	c	cde	zcde f							
On-street parking (NET)	550	295	249	94	129	113	95	120	19	60	47	54	43	44	50
	30%	32%	27%	47%	34%	34%	28%	20%	28%	29%	36%	35%	30%	23%	30%
	gu			zdef g	g	g	g				mo	mo			
On-street parking directly in front of or next to my property	426	228	192	71	98	76	80	101	15	49	38	40	35	33	36
	23%	24%	21%	35%	26%	23%	24%	17%	22%	24%	29%	26%	25%	18%	22%
	g			zdef g	g		g				m				
On-street parking that is not in front of or next to my property	124	67	57	23	31	37	15	18	4	11	9	14	8	11	14
	7%	7%	6%	12%	8%	11%	4%	3%	6%	5%	7%	9%	5%	6%	8%
	gu			zfg	g	zfg									
Off-street parking in a shared car park	121	58	61	11	34	31	18	28	4	10	7	8	2	15	17
	7%	6%	7%	5%	9%	9%	5%	5%	6%	5%	5%	5%	1%	8%	10%
	glq			g	g	g								lq	lq
Off-street private parking that is not next to my property (e.g., a separate garage building, etc.)	117	69	48	18	33	24	21	21	3	8	9	9	10	15	4
	6%	7%	5%	9%	9%	7%	6%	3%	5%	4%	7%	6%	7%	8%	3%
	guF			g	g	g								n	
None of these	39	20	19	2	6	7	10	15	3	1	3	5	8	4	4
	2%	2%	2%	1%	2%	2%	3%	3%	5%	1%	2%	3%	5%	2%	3%
									ip				zip		
Don't know	17	8	8	8	2	3	1	3	-	7	-	1	-	3	2
	1%	1%	1%	4%	1%	1%	*	*	-	3%	-	*	-	2%	1%
	x			zdefg						zop					

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
254	233	95	148	104	1328	556	1299	585	1133	751	209	422	442	692	1468	312
273	240	86*	147	56*	1329	525	1116	738	702	1152	231	461	460	584	1501	298
15%	13%	5%*	8%	3%*	72%	28%	60%	40%	38%	62%	12%	25%	25%	31%	81%	16%
203	149	53	105	41	878	371	770	478	476	772	132	317	320	404	993	214
74%	62%	62%	72%	73%	66%	71%	69%	65%	68%	67%	57%	69%	69%	69%	66%	72%
zj							z					A	A	A		
161	114	47	77	36	685	324	628	381	369	640	102	265	256	321	787	186
59%	47%	55%	53%	65%	52%	62%	56%	52%	53%	56%	44%	57%	56%	55%	52%	63%
p				kp		zt	z					A	A	A		zE
65	89	28	37	14	419	130	314	236	211	339	84	134	132	166	457	78
24%	37%	33%	25%	25%	32%	25%	28%	32%	30%	29%	36%	29%	29%	28%	30%	26%
	z				zu											
51	66	24	27	12	318	109	248	178	163	263	61	106	99	132	352	62
19%	27%	27%	18%	21%	24%	21%	22%	24%	23%	23%	26%	23%	22%	23%	23%	21%
	m															
13	23	5	10	2	102	22	66	57	47	76	23	29	32	34	105	16
5%	10%	5%	7%	4%	8%	4%	6%	8%	7%	7%	10%	6%	7%	6%	7%	5%
					zu											
23	16	1	17	2	92	30	71	50	56	66	21	25	34	36	101	18
8%	7%	1%	11%	3%	7%	6%	6%	7%	8%	6%	9%	5%	7%	6%	7%	6%
lq	l		zlq						z							
19	19	6	11	3	100	17	70	47	51	67	9	27	30	47	105	9
7%	8%	7%	8%	5%	8%	3%	6%	6%	7%	6%	4%	6%	6%	8%	7%	3%
	n				zu				z					z	zF	
5	2	1	3	1	24	16	21	19	14	26	8	8	9	10	33	5
2%	1%	1%	2%	2%	2%	3%	2%	3%	2%	2%	4%	2%	2%	2%	2%	2%
-	-	3	2	-	8	9	11	6	2	15	6	2	-	4	17	-
-	-	4%	1%	-	1%	2%	1%	1%	*	1%	3%	*	-	1%	1%	-
		zjlop								x	zBCD					

Table 18
Q5 - And at which of the following locations, if any, do you usually park your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1884	1778	100	1092	399	280	106	7	-	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	1854	1734	114*	1090	406	257	94*	8**	**	1496	351	983	445	139	214	47*	1428	352
100%		93%	6%*	59%	22%	14%	5%*	***	**	81%	19%	53%	24%	7%	12%	3%*	77%	19%
Off-street parking (NET)	1248	1170	76	732	260	187	64	6	-	992	250	673	298	91	146	29	971	238
67% tyAC		68%	66%	67%	64%	73% d	68%	71%	-	66%	71%	68%	67%	66%	68%	62%	68%	67%
Off-street private parking, next to my property (e.g., a driveway or garage, etc.)	1009	949	58	595	218	138	52	6	-	813	191	562	235	72	104	27	798	177
54% twxy AC		55%	51%	55%	54%	54%	56%	71%	-	54%	54%	57% zq	53%	52%	49%	57%	56% z	50%
On-street parking (NET)	550	521	25	326	135	59	27	2	-	461	86	292	134	44	60	15	426	104
30% ejvw xB		30%	22%	30%	33% ej	23%	29%	29%	-	31% ej	25%	30%	30%	32%	28%	33%	30%	30%
On-street parking directly in front of or next to my property	426	404	19	252	107	46	21	-	-	359	67	221	101	37	50	12	322	87
23% vwxA B		23%	17%	23%	26% ej	18%	22%	-	-	24%	19%	22%	23%	27%	23%	25%	23%	25%
On-street parking that is not in front of or next to my property	124	117	6	74	28	13	6	2	-	102	19	71	33	7	10	4	103	17
7% vwxyB		7%	5%	7%	7%	5%	7%	29%	-	7%	6%	7%	7%	5%	5%	7%	7%	5%
Off-street parking in a shared car park	121	115	6	70	18	26	7	-	-	88	33	49	29	13	28	-	78	41
7% lkpvw yAC		7%	6%	6%	4%	10% zdl	8%	-	-	6%	10% zdi	5%	7%	9%	13% zklop	-	5%	12% zklop
Off-street private parking that is not next to my property (e.g., a separate garage building, etc.)	117	106	11	67	24	23	4	-	-	91	26	62	33	6	14	2	95	20
6% rvxyA CG		6%	10%	6%	6%	9%	4%	-	-	6%	8%	6%	7%	4%	7%	5%	7%	6%
None of these	39	31	8	21	7	8	3	-	-	28	11	12	10	1	6	3	22	7
2% akps vyBCHI J		2%	7% za	2%	2%	3%	3%	-	-	2%	3%	1%	2%	1%	3%	6% k	2%	2%
Don't know	17	11	5	10	4	3	-	-	-	14	3	6	4	2	2	-	10	4
1% arsvB CUK		1%	5% za	1%	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 81%	877 838 45%	331 306 17%	64 65* 4%*	1042 1009 54%	114 117* 6%*	127 121 7%	428 426 23%	119 124* 7%*	1283 1248 67%	547 550 30%	230 194 10%	251 228 12%	645 631 34%	725 762 41%	329 279 15%	964 878 47%	1432 1351 73%	1479 1403 76%
1029 69% zt	559 67%	188 61%	41 62%	1009 100% zyA C	117 100% zyA C	121 100% zyAC	- - -	- - -	1248 100% zyAC	- -	129 67%	148 65%	434 69%	515 68%	175 63%	592 67%	924 68% H	955 68% H
848	451	126	35	1009	-	-	-	-	1009	-	94	113	348	437	147	473	745	767
56% zt	54% t	41%	54%	100% zwxxyA BC	-	-	-	-	81% zwxxyA C	-	49%	50%	55%	57% D	53%	54%	55%	55%
444 30%	268 32%	109 36% zr	17 27%	- -	- -	-	426 100% zvw xB	124 100% zvwxB	- -	550 100% zvwxB	58 30%	73 32%	181 29%	224 29%	100 36% zIJK	272 31%	408 30%	428 30%
349	213	77	11	-	-	-	426	-	-	426	42	56	138	180	81	209	309	324
23%	25% z	25%	17%	-	-	-	100% zvwxB AB	-	-	78% zvwxB AB	22%	25%	22%	24%	29% zIJK	24%	23%	23%
95	55	32	6	-	-	-	-	124	-	124	16	17	43	44	19	63	99	103
6%	7%	11% zrs	9%	-	-	-	-	100% zvwxy BC	-	22% zvwxy B	8%	7%	7%	6%	7%	7%	7%	7%
105	55	25	3	-	-	121	-	-	121	-	22	12	39	46	12	58	96	102
7%	7%	8%	4%	-	-	100% zvwxyA BC	-	-	10% zvwxyA C	-	11% zEFG	5%	6%	6%	4%	7%	7% H	7% zH
76	53	37	3	-	117	-	-	-	117	-	13	23	48	32	16	60	83	86
5%	6%	12% zrs	4%	-	100% zvwxyA BC	-	-	-	9% zvwxyA C	-	7%	10% zG	8% G	4%	6%	7%	6%	6%
23 2%	8 1%	4 1%	6 9% zrst	- -	- -	- -	- -	- -	- -	- -	5 3%	5 2%	10 2%	18 2%	2 1%	12 1%	14 1%	16 1%
7 *	3 *	5 2% r	2 2% s	- -	- -	- -	- -	- -	- -	- -	1 *	1 1%	7 1%	5 1%	2 1%	3 *	4 *	4 *

Table 19
Q5 - And at which of the following locations, if any, do you usually park your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1884	972	505	907	703	263	246	261	254	238	720	299	502	1159	695	1052	864	189	619	271	504
WEIGHTED BASE	1554	916	482	805	616	253	245	265	259	225	666	318	515	1138	679	961	772	182	589	266	522
100%	100%	60%	32%	52%	39%	16%	16%	17%	17%	12%	43%	17%	28%	61%	37%	52%	42%	10%	37%	15%	28%
Off-street parking (NET)	1248	618	326	561	409	181	148	171	171	150	476	214	369	769	454	658	499	132	420	190	377
67%	67%	67%	68%	70%	66%	72%	61%	64%	66%	67%	71%	67%	72%	68%	67%	68%	65%	73%	71%	67%	72%
fpky BDMNR				d		f					z		z			p			z		zs
Off-street private parking, next to my property (e.g., a driveway or garage, etc.)	1009	496	239	445	323	138	123	133	130	128	400	181	308	623	343	530	388	101	340	148	320
54%	54%	54%	50%	55%	52%	55%	50%	50%	50%	57%	60%	57%	60%	55%	50%	55%	50%	56%	58%	52%	61%
bnpu xyABDMN OR		b		b						z	z		z	np		np					zs
On-street parking (NET)	550	288	153	234	199	66	91	92	84	71	178	98	138	338	212	281	256	44	155	87	133
30%	30%	31%	32%	29%	32%	26%	37%	34%	32%	32%	27%	31%	27%	30%	31%	29%	33%	24%	26%	30%	25%
twCL Q					c		ze	e									zmo				
On-street parking directly in front of or next to my property	426	221	115	178	154	51	65	67	58	50	140	75	106	265	161	221	193	32	123	69	112
23%	23%	24%	24%	22%	25%	20%	27%	25%	22%	22%	21%	24%	21%	23%	24%	23%	25%	18%	21%	24%	21%
wCLQ				c			e														
On-street parking that is not in front of or next to my property	124	67	38	55	45	16	26	25	27	21	38	23	31	73	51	59	64	12	32	18	21
7%	7%	7%	8%	7%	7%	6%	11%	9%	10%	9%	6%	7%	6%	6%	7%	6%	8%	7%	5%	6%	4%
tvCLQ							ze		z	j							zmo				
Off-street parking in a shared car park	121	67	41	56	40	21	19	23	24	14	42	22	38	80	55	59	53	19	40	28	37
7%	7%	7%	9%	7%	6%	8%	8%	9%	9%	6%	6%	7%	7%	7%	8%	6%	7%	10%	7%	10%	7%
wCQ																	z				
Off-street private parking that is not next to my property (e.g., a separate garage building, etc.)	117	55	46	60	46	22	6	15	17	9	34	10	22	66	56	69	58	12	39	14	21
6%	6%	6%	9%	7%	7%	9%	2%	6%	7%	4%	5%	3%	4%	6%	8%	7%	7%	7%	7%	5%	4%
fkt			za			f			f						zm				t		
None of these	39	10	2	9	6	2	5	3	2	4	9	4	8	25	10	16	12	3	12	7	12
2%	2%	1%	*	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2%	3%	2%
abcdw CU																					
Don't know	17	1	1	1	2	4	-	1	2	-	4	2	1	6	4	7	4	2	3	1	1
1%	1%	*	*	*	*	1%	-	*	1%	-	1%	1%	*	1%	1%	1%	1%	1%	*	*	*
abclm twvU																					

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
434 385 21%	1427 1480 78%	925 837 45%	925 976 53%	413 367 20%	281 241 13%	186 173 9%	571 520 28%	157 121 7%	300 260 14%	412 356 21%	205 212 11%	457 382 21%	869 777 42%	1074 989 53%	541 522 28%	879 759 43%	235 255 14%	87 107* 6%*	59 73** 4%*	33 33** 2%*	1420 1321 71%	381 436 24%	
247 64%	984 68%	629 75% zxyA B	597 61% B	224 61% B	155 64% B	95 55%	429 82% zwxY AB	72 60%	179 69%	276 70% D	142 67%	251 66%	527 68% D	669 68% D	371 71% MNOR	576 72% zMNO R	146 57%	53 50%	41 56%	31 84%	946 72% zMNO R	240 55%	
184 48%	817 57% zu	521 62% zxyA B	467 48% B	151 41% B	115 48% yB	49 28%	384 74% zwxY AB	56 46%	144 55%	209 53%	118 56%	200 52%	409 53%	527 53%	316 61% zMNO R	484 61% zMNO R	97 38%	34 32%	29 40%	26 71%	801 61% zMNO R	161 37%	
128 33%	414 29%	194 23% C	344 35% zwC	134 37% zwC	81 33% wC	74 43% zwyA C	84 16% AB	47 39% zFHI J	77 29%	114 29%	67 32%	124 33%	238 31%	305 31%	141 27%	197 25%	106 41% zKLQ	50 47% zKLQ	30 42% KLQ	5 13%	338 26%	186 43% zKLQ	
92 24%	330 23%	144 17% C	273 28% zwC	89 24% wC	54 22% wC	47 27% wC	71 14%	38 31% zEHJ J	55 21%	91 23%	47 22%	93 24%	184 24%	231 23%	110 21%	158 20%	78 30% zKLQ	37 35% zKLQ	23 32% L	3 8%	269 20%	138 32% zKLQ	
36 9% zv	84 6%	50 6% C	71 7% C	44 12% zwxC	27 11% zwC	27 16% zwxC	13 3%	10 8%	21 8%	23 6%	20 9%	31 8%	54 7%	74 8%	31 6%	38 5%	28 11% zKLQ	13 12% LQ	7 10% LQ	2 6%	69 5%	48 11% zKLQ	
33 9%	85 6%	44 5% C	77 8% zwC	28 8% wC	17 7% wC	15 8% C	20 4%	8 7%	17 7%	31 8%	11 5%	26 7%	56 7%	68 7%	27 5%	43 5%	22 8%	15 14% zKLQ	8 12% LQ	5 13%	70 5%	45 10% zKLQ	
31 8%	82 6%	64 8% C	53 5% C	45 12% zwyA C	24 10% zxC	32 18% zwyA C	25 5%	8 7%	17 7%	36 9% z	13 6%	25 7%	61 8% z	74 8% z	27 5%	49 6%	27 11% zKLQ	4 4%	4 5%	- -	75 6%	35 8%	
8 2%	32 2%	11 1%	26 3% C	7 2% C	4 2% C	4 2% C	5 1%	2 1%	3 1%	4 1%	3 1%	5 1%	9 1%	12 1%	7 1%	19 2%	4 2%	2 2%	1 2%	1 2%	25 2%	7 2%	
1 *	9 1%	3 *	9 1%	1 *	1 *	- -	2 *	- -	2 1%	1 *	- -	2 *	3 *	3 *	3 1%	8 1%	1 *	2 1%	- -	- -	12 1%	2 *	

Table 20

Q5 - And at which of the following locations, if any, do you usually park your main vehicle?

Base: All drivers aged 18-75 in the UK who have access to a vehicle

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	1884	104	189	187	140	102	95	13	18	58	86	174	298	275	233	140
WEIGHTED BASE	1854	94*	163	159	114	90*	81*	10**	17**	51*	76*	160	274	250	202	124
	100%	5%*	9%	9%	6%	5%*	4%*	1%**	1%**	3%*	4%*	9%	15%	13%	11%	7%
Off-street parking (NET)	1248	65	102	106	75	61	52	7	15	31	47	88	159	148	119	72
	67%	69%	63%	67%	65%	68%	64%	73%	86%	62%	62%	55%	58%	59%	59%	58%
Off-street private parking, next to my property (e.g., a driveway or garage, etc.)	1009	44	79	82	57	43	45	7	10	24	38	54	115	106	81	48
	54%	47%	48%	52%	50%	48%	55%	66%	60%	48%	49%	34%	42%	43%	40%	39%
	klmnou B												k	k		
On-street parking (NET)	550	28	59	52	39	28	29	3	2	19	28	67	111	98	80	50
	30%	30%	36%	33%	34%	31%	36%	27%	12%	38%	37%	42%	40%	39%	40%	40%
	A	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
On-street parking directly in front of or next to my property	426	21	48	44	30	20	23	*	1	16	24	49	85	78	59	33
	23%	22%	29%	28%	27%	22%	29%	5%	5%	31%	32%	31%	31%	31%	29%	26%
		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
On-street parking that is not in front of or next to my property	124	7	12	9	9	8	6	2	1	4	4	18	26	20	21	17
	7%	8%	7%	5%	8%	9%	7%	23%	7%	7%	5%	11%	9%	8%	10%	14%
	vA	z	z	z	z	z	z	z	z	z	z	z	z	z	z	zm
Off-street parking in a shared car park	121	12	14	17	10	12	6	-	3	4	9	12	21	15	15	9
	7%	13%	8%	11%	9%	14%	8%	-	19%	8%	12%	8%	8%	6%	7%	7%
		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
Off-street private parking that is not next to my property (e.g., a separate garage building, etc.)	117	9	10	7	8	6	1	1	1	3	1	22	22	27	23	15
	6%	10%	6%	4%	7%	6%	1%	6%	8%	6%	1%	14%	8%	11%	11%	12%
	fG	c	c							fj		zl		z	z	z
None of these	39	1	1	1	*	*	-	-	*	-	1	3	3	3	2	2
	2%	1%	1%	*	*	*	-	-	2%	-	1%	2%	1%	1%	1%	1%
	u															
Don't know	17	-	-	-	-	-	-	-	-	-	-	1	1	1	1	-
	1%	-	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%	-
	A															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
149 133 7%	23 21** 1%**	24 20** 1%**	80 74* 4%*	131 126* 7%*	579 508 27%	962 964 52%	180 203 11%	617 538 29%	488 522 28%	568 571 31%	427 385 21%	132 136* 7%*	223 231 12%	271 226 12%	129 120* 6%*	277 282 15%
83 62%	15 72%	13 63%	47 64%	78 62%	327 64%	674 70%	136 67%	329 61%	347 66%	427 75%	246 64%	91 67%	166 72%	160 71%	78 65%	202 72%
68	10	10	40	61	246	561	105	237	289	362	191	65	137	130	64	170
51%	47%	51%	53%	48%	48%	58% zu	52%	44%	55% x	63% zxy	50%	48%	59% B	57%	53%	60%
50 38% z	6 28%	8 37%	27 36%	46 37%	174 34% zv	264 27%	57 28%	196 36% zyA	151 29%	135 24%	134 35% z	43 32%	62 27%	63 28%	40 34%	74 26%
37 28%	1 4%	3 14%	19 26%	37 29%	136 27% zw	215 22%	34 17%	141 26% zA	121 23%	113 20%	98 25%	29 22%	53 23%	54 24%	27 23%	52 19%
13 10%	5 24%	5 22%	7 10%	9 7%	38 8%	50 5%	23 11%	55 10% zyA	30 6%	22 4%	36 9% zD	13 10%	9 4%	9 4%	13 11% E	22 8%
9 7%	1 3%	- -	3 4%	6 5%	44 9% z	60 6%	13 6%	44 8%	29 6%	38 7%	24 6%	13 10%	13 6%	15 7%	10 8%	25 9%
5 4%	4 21%	2 12%	5 6%	11 9% p	37 7%	53 5%	17 8%	47 9% zA	29 6%	27 5%	31 8%	13 10%	16 7%	15 7% G	4 3%	7 2%
- -	- -	- -	- -	1 1%	5 1%	19 2%	8 4% u	9 2%	17 3%	8 1%	4 1%	2 1%	3 1%	1 1%	* *	5 2%
- -	- -	- -	- -	1 1%	2 *	6 1%	2 1%	5 1%	7 1%	1 *	1 *	- -	- -	1 1%	2 1%	1 *

Table 21

Q6 - And thinking about all fully electric vehicles (those with a battery and no petrol or diesel-powered engine), which one of the following applies to you?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
I currently drive an electric vehicle	195	128	66	27	92	35	20	20	5	21	9	12	10	21	8
	9% bfgn uwyABC	12% zb	6%	11% fg	22% zcef	9% g	5%	3%	5%	9%	5%	6%	6%	10%	4%
I don't currently drive an electric vehicle, but I have driven one in the past	274	169	103	39	74	64	47	49	12	26	19	25	19	25	13
	12% bguy A	15% zb	9%	15% g	18% zfg	16% zg	12% g	7%	13%	11%	11%	13%	12%	12%	7%
I have never driven an electric vehicle, but have been a passenger in one	765	361	396	108	148	148	138	223	24	95	56	56	61	60	64
	34% guw	33%	35%	42% zg	35%	37% g	34%	30%	27%	39% hkm	31%	29%	37%	28%	34%
I have never driven, nor been a passenger, in an electric vehicle	949	419	521	67	101	143	189	450	46	94	92	94	64	97	99
	42% acde ptvxD	38%	46% za	26%	24%	35% cd	46% cde	60% zcde f	52% pr	39% p	51% zpr	48% p	39% p	46% p	52% zilp r
Currently/used to drive EV (NET)	468	298	170	67	167	99	68	69	17	48	28	37	30	46	22
	21% bfgn uwyABC	27% zb	15%	26% fg	40% zcef g	24% fg	16% g	9%	19%	20% n	15%	19%	18%	22% n	11%
Don't know	61	19	39	17	6	14	16	8	3	5	5	8	8	7	5
	3% agxC	2%	3% a	7% zdg	1%	3% g	4% g	1%	3%	2%	3%	4%	5% pq	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
19	64	4	17	4	174	20	158	36	138	57	14	23	25	130	166	25
6%	21% zhijk lmnoqrs	4%	9%	6%	11% zu	3%	12% zw	4%	17% zy	4%	4%	4%	5%	21% zABC	9%	8%
35	55	13	26	5	214	60	174	99	127	146	33	55	61	113	223	46
11%	18% zns	13%	14%	8%	14% zu	8%	14% z	10%	16% zy	10%	8%	10%	12%	18% zABC	12%	14%
109	107	42	69	24	544	222	484	281	282	483	117	184	206	211	641	100
35%	34%	41% m	37%	38%	36% zu	31%	38% zw	29%	35%	33%	30%	32%	40% zAB	35%	34%	31%
139	83	43	69	27	549	400	442	507	243	705	217	290	212	142	777	144
45% p	27%	42% p	37% p	43% p	36%	55% zt	34%	53% zv	30%	49% zx	55% zCD	51% zCD	42% D	23%	42%	45%
54	119	18	43	9	388	80	332	136	265	203	48	78	86	242	389	71
17%	38% zhij klmnoqr s	17%	23% n	14%	26% zu	11%	26% zw	14%	33% zy	14%	12%	14%	17%	40% zABC	21%	22%
8	4	-	5	3	39	22	31	30	11	50	13	17	4	15	50	7
2%	1%	-	3%	5% pq	3%	3%	2%	3%	1%	3% x	3% C	3% C	1%	2%	3%	2%

Table 22
Q6 - And thinking about all fully electric vehicles (those with a battery and no petrol or diesel-powered engine), which one of the following applies to you?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
I currently drive an electric vehicle	195	194	-	33	7	68	85	-	-	40	154	101	45	21	21	6	146	42
	9% bcdh IEFG	10% zb	-	3% h	2% h	27% zcdh i	91% zcdeh ij	-	-	3% h	44% zcde hi	10% z	10%	15% z	10%	12%	10% z	12% z
I don't currently drive an electric vehicle, but I have driven one in the past	274	250	23	133	53	41	-	1	40	186	41	123	54	22	19	6	177	42
	12% bIDF G	13% zb	7%	12% f	13% f	16% fj	-	7%	11% f	12% f	12% f	13%	12%	16%	9%	12%	12%	12%
I have never driven an electric vehicle, but have been a passenger in one	765	649	113	397	146	79	6	3	129	543	86	304	179	45	82	16	483	126
	34% fjkt DEG	34%	36%	36% zFj	36% fj	31% fj	7%	36%	36% fj	36% zFj	24% f	31%	40% zKp	32%	38%	34%	34% k	36%
I have never driven, nor been a passenger, in an electric vehicle	949	775	167	501	193	64	-	4	178	694	64	438	157	48	88	16	595	136
	42% aeFj IstwDEF HIJK	41%	53% za	46% zeFj	47% zeFj	25% fj	-	57%	50% zeFj	46% zeFj	18% f	45% lp	35%	35%	41%	33%	42% l	39%
Currently/used to drive EV (NET)	468	444	23	167	60	109	85	1	40	226	195	224	99	43	41	11	323	84
	21% bcdh IFG	23% zb	7%	15% i	15% i	43% zcdh ij	91% zcdeh ij	7%	11%	15%	56% zcde hi	23% znpq	22%	31% znpq	19%	24%	23% z	24% n
Don't know	61	40	14	25	8	4	2	-	11	33	6	17	10	2	4	4	27	6
	3% akprs vBDEFGH JK	2%	4% a	2%	2%	1%	3%	-	3%	2%	2%	2%	2%	1%	2%	9% zklmn pq	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%	
151	115	74	3	94	13	22	42	16	129	58	195	-	-	-	64	146	173	183	
10% z	14% zr	24% zrsu	5%	9%	11%	18% zvyB C	10%	13%	10% zv	11%	100% zEFG	-	-	-	22% zIJK	16% zJK	12% z	12% z	
177	126	65	6	113	23	12	56	17	148	73	-	274	-	-	60	161	221	229	
12%	15% zr	21% zrs	9%	11%	20% zvB	10%	13%	13%	12%	13%	-	100% zDFG	-	-	21% zJK	17% zJK	15% z	15% z	
525	305	87	25	348	48	39	138	43	434	181	-	-	765	-	92	319	511	526	
35% t	36% t	28%	39%	34%	40%	32%	32%	35%	35%	33%	-	-	100% zDEG	-	32%	34%	36% z	35%	
625	278	75	27	437	32	46	180	44	515	224	-	-	-	949	74	287	499	529	
42% st	33% t	24%	42% t	43% wB	27%	38%	42% w	36%	41% w	41% w	-	-	-	100% zDEF	25%	31% H	35% HI	35% HI	
328 22%	241 29%	139 45%	10 15%	207 21%	36 31%	34 28%	99 23%	32 26%	278 22%	131 24%	195 100% zFG	274 100% zFG	- -	- -	124 43% zIJK	307 33% zJK	395 28% z	412 28% z	
25 2%	14 2%	6 2%	3 5%	17 2%	2 2%	2 2%	9 2%	4 3%	21 2%	13 2%	- -	- -	- -	- -	1 *	16 2% H	25 2% H	27 2% H	



Table 23

Q6 - And thinking about all fully electric vehicles (those with a battery and no petrol or diesel-powered engine), which one of the following applies to you?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	247	709	333	535	1268	759	1136	940	271	731	329	584
	100%	43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
I currently drive an electric vehicle	195	85	64	144	144	46	40	18	21	52	79	21	16	106	94	148	159	38	52	13	11
	9%	9%	13%	17%	22%	17%	15%	6%	8%	21%	11%	6%	3%	8%	12%	13%	17%	14%	7%	4%	2%
	lstvx NOR	za	zab	zabc	zgh	zgh	zgh			zjkl	zkl	l		zm	zm	zmno	zrst	t	t		
I don't currently drive an electric vehicle, but I have driven one in the past	274	138	102	157	149	51	45	41	32	38	79	29	45	166	123	191	183	24	67	24	40
	12%	14%	20%	18%	22%	19%	17%	14%	12%	15%	11%	9%	8%	13%	16%	17%	20%	9%	9%	7%	7%
	lrst vx	z	za	za	zac	zh	z			kl				zm	zm	zmno					
I have never driven an electric vehicle, but have been a passenger in one	765	335	161	303	226	112	90	112	111	78	274	109	188	412	237	438	340	94	270	86	164
	34%	35%	32%	35%	34%	41%	34%	39%	40%	32%	39%	33%	35%	32%	31%	39%	36%	35%	37%	26%	28%
	stuy ABDLO					zf			z	zi				zmnp		mn		s	st		
I have never driven, nor been a passenger, in an electric vehicle	949	392	169	247	140	59	86	108	107	78	271	170	277	558	286	346	240	107	326	197	359
	42%	41%	33%	29%	21%	22%	33%	38%	39%	31%	38%	51%	52%	44%	38%	30%	26%	39%	45%	60%	61%
	bcd efjnopu wyABDEF HIJKM	bcd	cd	d			e	e	e		i	ij	ij	nop	op	p			zqr	zqr	zqr
Currently/used to drive EV (NET)	468	223	166	301	293	97	85	59	53	90	158	50	61	272	218	339	342	62	119	37	52
	21%	23%	33%	35%	44%	35%	32%	21%	19%	36%	22%	15%	11%	21%	29%	30%	36%	22%	16%	11%	9%
	klrs tvx	z	za	za	zabc	zgh	zgh			zjkl	kl			zm	zm	zmno	zrst	t			
Don't know	61	16	13	9	9	5	3	8	5	2	6	4	8	27	19	13	18	7	16	9	10
	3%	2%	3%	1%	1%	2%	1%	3%	2%	1%	1%	1%	2%	2%	2%	1%	2%	3%	2%	3%	2%
	acdjo pwyAEFH IJLQ	c												o	o		o				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY					EVER BUY - EV							TENURE								
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%		976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
159	33		174	21	159	111	66	39	53	68	40	12	121	161	173	53	103	26	7	3	1	155	36
39% zv	2%		20% zxC	2%	41% zwxC	44% zwxC	36% zwxC	7% x	42% zEFG HU	25% zFGU	9%	5%	30% zEFG U	20% zFGJ	16% zFG	9% NOR	12% zNOR	7%	4%	2%	3%	11% zNOR	5%
119	150		153	118	86	56	44	80	30	65	72	25	95	167	192	68	95	51	27	15	5	163	94
29% zv	8%		17% zxC	9%	22% zwxC	22% zwxC	24% zwxC	15% x	24% zG	24% zGJ	17% z	11%	24% zFGI J	20% zFGJ	18% zG	12%	11%	14%	14%	13%	9%	11%	14%
84	666		291	457	95	61	44	204	31	95	177	80	126	303	384	225	269	134	59	24	18	494	217
21%	37% zu		33% yAB	35% yAB	25%	24%	24%	37% wyAB	25%	35% D	42% zDHI J	35%	32% D	37% DH	36% DH	41% zLNO QR	30%	38% LOR	30%	20%	35%	34% LO	33% O
35	904		259	658	45	25	26	219	10	45	135	110	55	189	300	198	413	121	95	69	26	611	285
9%	50% zu		29% yAB	51% zwyA BC	12%	10%	14%	40% wyAB	8%	16% D	32% DEHI	47% DEFH U	14% D	23% DEH	28% DEHI	36% zKMQ	46%	34%	49% KM	59% zKLM QR	50%	42% KM	43% KM
278 69% zv	183 10%		327 37% zxC	139 11%	245 63% zwxC	167 66% zwxC	110 61% zwxC	119 22% x	83 66% zEFG HU	133 49% zFGJ J	112 26% zG	38 16%	215 54% zEFG U	328 40% zFGJ	365 35% zFG	121 22%	198 22%	77 22%	35 18%	18 16%	6 12%	318 22%	130 20%
7 2%	44 2%		11 1%	39 3% wyA	2 +	1 +	1 1%	9 2%	1 1%	1 +	2 +	5 2% I	2 1%	4 +	9 1% I	12 2%	10 1%	20 6% zKLQ	5 3%	5 4% L	1 3%	21 1%	30 5% zKLQ

Table 24

Q6 - And thinking about all fully electric vehicles (those with a battery and no petrol or diesel-powered engine), which one of the following applies to you?

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
I currently drive an electric vehicle	195	49	89	82	56	48	39	3	10	26	35	-	-	-	-	-
	9% klmnop tvADG	52% z	53% z	50% z	47% z	53% z	47% z	30%	55%	51% z	45% z	-	-	-	-	-
I don't currently drive an electric vehicle, but I have driven one in the past	274	24	42	43	34	22	24	5	3	12	23	62	126	120	97	49
	12% vAG	26% z	25% z	26% z	29% z	25% z	29% z	50%	19%	24% z	30% z	33% z	39% z	40% z	39% z	35% z
I have never driven an electric vehicle, but have been a passenger in one	765	20	28	30	22	15	15	1	5	8	16	124	194	181	153	90
	34% abcdefi j	21%	17%	19%	19%	17%	18%	12%	26%	16%	21%	67% z	61% z	60% z	61% z	65% z
I have never driven, nor been a passenger, in an electric vehicle	949	1	6	5	4	4	3	1	-	5	3	-	-	-	-	-
	42% abcdefij klmnopstuxB CE	1%	4%	3%	3%	4%	4%	6%	-	9%	4%	-	-	-	-	-
Currently/used to drive EV (NET)	468	73	131	125	89	70	63	8	13	38	58	62	126	120	97	49
	21% vADG	77% z	78% z	77% z	76% z	78% z	76% z	80%	74%	74% z	75% z	33% z	39% z	40% z	39% z	35% z
Don't know	61	*	2	2	3	*	2	*	-	-	-	-	-	-	-	-
	3% klmnvAB	* z	1%	1%	2%	* ae	3%	3%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
-	-	-	-	-	131	44	13	125	45	19	100	15	9	44	6	7
-	-	-	-	-	23%	4%	5%	20%	7%	3%	24%	10%	4%	18%	5%	3%
					zvw			zyA	A		zCD	D		zFG		
61	11	5	33	61	97	114	35	113	77	60	103	19	25	46	11	20
39%	38%	18%	40%	42%	17%	10%	14%	18%	12%	9%	25%	14%	11%	18%	9%	7%
z			z	z	zv			zyA			zCD			zFG		
94	18	24	50	84	199	401	70	229	205	233	128	62	80	95	49	107
61%	62%	82%	60%	58%	35%	35%	28%	37%	32%	36%	31%	43%	33%	38%	38%	36%
z			z	z								zB				
-	-	-	-	-	129	570	123	141	285	338	77	46	124	62	58	152
-	-	-	-	-	23%	50%	49%	23%	45%	52%	19%	32%	52%	25%	45%	52%
					zu		u		x	zxy		B	zBC		E	zE
61	11	5	33	61	228	158	48	238	122	79	202	34	34	91	17	27
39%	38%	18%	40%	42%	40%	14%	19%	38%	19%	12%	49%	24%	14%	36%	13%	9%
z			z	z	zvw			zyA	A		zCD	D		zFG		
-	-	-	-	-	8	20	7	16	19	5	3	*	2	5	5	7
-	-	-	-	-	1%	2%	3%	3%	3%	1%	1%	*	1%	2%	4%	2%
								A	A							



Table 25

Q7 - Which of the following factors, if any, would be important to you if you were choosing a new or used vehicle (i.e., car or van) to own or lease?

Base: All adults aged 18-75 in the UK with a driving licence

		GENDER		AGE					REGION											WORKING STATUS		SOCIAL	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)
UNWEIGHTED BASE	1935	971	949	213	392	336	381	613	100	210	139	156	136	170	158	254	256	94	157	105	1351	584	1318
WEIGHTED BASE	1907	968	925	219	394	337	346	611	75*	212	137	156	143	183	161	265	273	87*	160	56*	1352	556	1136
100%	100%	51%	48%	11%	21%	18%	18%	32%	8%	11%	7%	8%	7%	10%	8%	14%	14%	5%	8%	3%	71%	29%	60%
The reliability of the vehicle (i.e., whether or not it's prone to faults, breakdowns, etc.)	1115	531	575	100	200	190	201	424	38	121	89	84	87	90	102	163	151	59	98	34	744	372	675
	58% acdm tE	55%	62% aB	45%	51%	56% c	58% c	69% zcde f	50%	57%	65% m	54%	61%	49%	63% m	62% m	55%	68% hm	61%	61%	55%	67% t	59%
The on-going running costs of the vehicle (such as insurance, taxes and tolls)	1002	463	529	85	149	178	195	394	39	118	75	79	86	81	100	143	125	52	74	31	646	356	593
	53% acdm ptwDE	48%	57% aB	39%	38%	53% cd	56% cd	64% zcde f	51%	56%	55%	51%	60% mpr	44%	62% zmpor	54%	46%	60% mp	46%	55%	48%	64% t	52%
The up-front cost of the vehicle (e.g., buying, financing or leasing, etc.)	995	471	515	93	167	173	196	367	36	111	82	71	78	96	96	142	122	54	77	30	662	333	610
	52% acdp tDE	49%	56% aB	42%	42%	51% d	57% cd	60% zcde	48%	52%	60% kp	46%	54%	53%	60% kp	54%	45%	62% kp	48%	54%	49%	60% t	54%
The safety of the vehicle (in the event of an accident)	902	402	493	81	178	151	146	347	26	96	64	69	75	76	84	130	141	39	75	28	604	299	572
	47% acfh twyA	42%	53% aB	37%	45%	45%	42%	57% zcde f	35%	45%	47%	44%	52% h	41%	52% h	49% h	51% h	45%	47%	51% h	45%	54% t	50%
The reputation of the brand or manufacturer (e.g., Ford, Kia, Tesla, BMW, etc.)	767	382	379	74	158	138	121	276	25	80	40	59	61	60	64	133	121	39	58	28	520	247	488
	40% ftw yA	39%	41%	34%	40%	41%	35%	45% zcf	33%	38%	29%	38%	43% j	33%	39%	50% zhj kmr	44% jm	45% j	36%	50% hjm	38%	44% t	43% zw
The format of the vehicle (e.g., hatchback, SUV, van, saloon, etc.)	766	389	367	50	120	132	153	311	27	90	51	46	61	74	71	104	120	37	55	28	517	249	493
	40% cdkt wE	40%	40%	23%	30%	39% cd	44% cd	51% zcde	36%	43% k	37%	29%	42% k	41%	44% k	39%	44% k	43%	35%	51% zkr	38%	45% t	43% zw
Its internal size (e.g., number of seats, boot and storage space, etc.)	762	365	388	58	140	142	152	269	27	73	52	64	66	73	61	115	107	41	55	28	515	246	487
	40% ctwA E	38%	42%	27%	36% c	42% c	44% cd	44% zcd	36%	34%	38%	41%	46%	40%	38%	43%	39%	48%	34%	51% zlr	38%	44% t	43% zw
Its range (how far it can travel on a full tank or charge)	759	408	344	69	143	130	135	282	34	88	50	52	62	53	69	111	102	37	71	29	526	233	472
	40% bcmY A	42%	37%	32%	36%	39%	39%	46% zcd	45% m	42% m	37%	33%	43% m	29%	43% m	42% m	37%	43% m	44% m	53% zjkm B	39%	42% z	42% z
Its driving performance (e.g., responsiveness, power, etc.)	758	403	347	77	175	128	116	262	25	71	51	61	50	72	52	108	137	42	67	21	540	218	465
	40% fy	42%	38%	35%	45% cf	38%	34%	43% f	34%	33%	37%	39%	35%	39%	32%	41%	50% zhj ln	49% in	42%	38%	40%	39%	41%
Its external appearance (e.g., the colour, styling, trim, etc.)	624	302	317	62	129	107	113	213	18	78	28	39	47	61	59	98	91	31	52	22	441	184	400
	33% jwA	31%	34%	28%	33%	32%	33%	35%	24%	37% jk	21%	25%	33% j	33%	36% j	37% hjk	33% j	36% j	33%	40% j	33%	33% zw	35%
Its likelihood to hold its value over time	457	244	208	45	98	79	73	162	17	58	34	42	36	33	34	53	76	23	37	15	327	129	318
	24% wy	25%	22%	20%	25%	23%	21%	27%	23%	27%	25%	27%	26%	18%	21%	20%	28% m	26%	23%	26%	24%	23% zw	28% zw
Its overall impact on the environment (from its production, everyday use over its life and its disposal)	418	209	200	58	119	86	60	95	13	52	24	35	29	30	32	63	88	17	28	8	316	101	289
	22% fguw yB	22%	22%	26% fg	30% zfg	26% fg	17%	16%	17%	24%	17%	22%	20%	17%	20%	24%	32% zhj mmrs	20%	17%	14%	23% zu	18%	25% zw
Other factor(s)	48	26	22	8	4	12	11	13	2	4	5	4	4	3	1	8	6	3	5	1	32	16	25
	3%	3%	2%	3%	1%	4% d	3%	2%	3%	2%	4%	3%	3%	2%	1%	3%	2%	4%	3%	2%	2%	3%	2%
There are no factors which would be important to me if I was choosing a new or used car	53	34	19	5	13	2	11	23	1	4	4	8	3	3	4	10	9	3	6	1	37	16	34
	3% ex	4%	2%	2%	3% e	1%	3% e	4% e	1%	2%	3%	5%	2%	2%	2%	4%	3%	4%	4%	1%	3%	3%	3%
Don't know	87	38	46	17	11	15	22	22	2	15	4	7	4	10	10	15	12	-	6	2	61	26	37
	5% vx	4%	5%	3%	3%	4%	6% d	4%	3%	3%	3%	5%	3%	6% q	6% q	6% q	5%	-	4%	3%	5%	5%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

GRADE	EDUCATION		INCOME				URBAN/RURAL	
	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
617	1168	767	258	432	441	684	1520	310
772	728	1178	215	472	457	572	1553	294
40%	38%	62%	15%	26%	24%	30%	82%	15%
440	453	662	157	285	267	334	887	194
57%	62%	56%	55%	60%	58%	58%	57%	66%
zV							zE	
409	365	638	161	261	250	261	790	181
53%	50%	54%	57%	55%	55%	46%	51%	62%
D			D	D	D		zE	
385	371	624	166	256	239	266	790	175
50%	51%	53%	58%	54%	52%	47%	51%	59%
D			D	D			zE	
330	391	511	117	226	220	281	739	135
43%	54%	43%	41%	48%	48%	49%	47%	46%
zY						A		
280	335	432	88	173	192	267	633	107
36%	46%	37%	31%	37%	42%	47%	41%	36%
zV					A	zAB		
273	322	444	98	184	190	244	606	132
35%	44%	38%	35%	39%	42%	43%	39%	45%
zY						A		
275	314	447	87	186	200	239	602	131
36%	43%	38%	31%	39%	44%	42%	39%	45%
zV				A	A	A		
286	324	435	88	211	176	234	618	112
37%	44%	37%	31%	45%	39%	41%	40%	38%
zV				zA		A		
293	327	430	99	189	181	251	617	120
38%	45%	37%	35%	40%	40%	44%	40%	41%
zV						zA		
225	265	360	72	144	152	221	503	100
29%	36%	30%	25%	30%	33%	39%	32%	34%
zV					A	zAB		
139	214	243	65	114	101	153	376	66
18%	29%	21%	23%	24%	22%	27%	24%	22%
zY								
129	253	165	56	65	95	176	342	68
17%	35%	14%	20%	14%	21%	31%	22%	23%
zV					B	zABC		
23	19	29	5	11	13	12	35	12
3%	3%	2%	2%	2%	3%	2%	2%	4%
19	9	45	8	12	12	13	43	10
2%	1%	4%	3%	3%	3%	2%	3%	3%
zX								
50	17	70	21	15	15	23	77	8
6%	2%	6%	8%	3%	3%	4%	5%	3%
zV		zX	zBC					



Table 26

Q7 - Which of the following factors, if any, would be important to you if you were choosing a new or used vehicle (i.e., car or van) to own or lease?

Base: All adults aged 18-75 in the UK with a driving licence

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP								TYPES OF DRIVING				OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)			
UNWEIGHTED BASE	1935	1935	-	1031	372	268	100	7	143	1403	368	956	429	137	201	42	1385	338	1492	859	323	42	990	105*	
WEIGHTED BASE	1907	1907	-**	1016	379	245	85*	8**	160	1395	331	914	428	134	204	41*	1342	337	1452	819	297	43*	949	106*	
The reliability of the vehicle (i.e., whether or not it's prone to faults, breakdowns, etc.)	1115	1115	-	619	228	135	44	4	83	846	179	569	231	78	117	27	799	195	919	495	148	23	612	42	
	58% twDE	58%	-	61% zj	60%	55%	52%	52%	52%	61% zj	54%	62% zlp	54%	58%	58%	67%	60% l	58%	63% zt	60% t	50%	54%	64% zwaA BC	40%	
The on-going running costs of the vehicle (such as insurance, taxes and tolls)	1002	1002	-	546	216	108	33	2	93	763	141	496	197	62	120	24	694	183	806	411	117	20	560	34	
	53% eflj twvCDH	53%	-	54% eflj	57% efj	44%	38%	32%	58% eflj	55% zefj	43%	54% lp	46%	47%	59% l	59%	52% l	54% m	56% zst	50% t	39%	47%	59% zwy ABC	32%	
The up-front cost of the vehicle (e.g., buying, financing or leasing, etc.)	995	995	-	563	194	106	32	-	96	757	138	493	191	70	113	23	684	183	797	420	120	24	550	45	
	52% eflj tvACDH	52%	-	55% zefj	51% fj	43%	38%	-	60% eflj	54% zefj	42%	54% lp	45%	52%	55% l	58%	51% l	54% l	55% zst	51% t	40%	55%	58% zwaA BC	43%	
The safety of the vehicle (in the event of an accident)	902	902	-	510	162	116	42	1	68	672	158	452	191	62	94	23	644	155	726	411	115	16	492	39	
	47% twE	47%	-	50% zdi	43%	47%	49%	7%	42%	48% d	48%	50%	45%	46%	46%	58%	48%	46%	50% zt	50% t	39%	38%	52% zwaB C	37%	
The reputation of the brand or manufacturer (e.g., Ford, Kia, Tesla, BMW, etc.)	767	767	-	435	135	97	41	3	54	570	138	383	158	54	90	21	541	143	617	361	116	15	407	32	
	40% A	40%	-	43% zdi	36%	40%	48% dh	37%	34%	41% d	42%	42%	37%	40%	44%	52%	40%	43%	42% z	44% z	39%	36%	43% zwa	31%	
The format of the vehicle (e.g., hatchback, SUV, van, saloon, etc.)	766	766	-	423	166	96	38	2	37	589	134	419	155	43	84	22	574	127	648	349	108	17	452	32	
	40% hAC	40%	-	42% h	44% h	39%	44% h	27%	23%	42% zh	40% h	46% zlmj	36%	32%	41%	55%	43% zm	38%	45% zt	43% t	36%	41%	48% zwaA BC	30%	
Its internal size (e.g., number of seats, boot and storage space, etc.)	762	762	-	426	162	97	32	1	40	587	128	384	166	59	82	23	550	141	642	345	116	10	437	24	
	40% hwD	40%	-	42% h	43% h	39% h	37%	7%	25%	42% zh	39% h	42%	39%	44%	40%	57%	41%	42%	44% zu	42% u	39%	24%	46% zwaB C	22%	
Its range (how far it can travel on a full tank or charge)	759	759	-	419	153	87	39	1	57	571	126	378	169	53	74	23	546	127	616	343	122	16	410	36	
	40%	40%	-	41%	40%	36%	46%	18%	36%	41%	38%	41%	39%	40%	36%	57% zmj	41%	38%	42% z	42%	41%	38%	43% z	34%	
Its driving performance (e.g., responsiveness, power, etc.)	758	758	-	381	165	105	52	2	51	546	157	379	169	54	81	17	548	136	613	365	123	17	421	35	
	40% ACG	40%	-	38%	43% h	43%	61% zcde hij	21%	32%	39%	47% zcdeh i	41%	40%	41%	40%	42%	41%	40%	42% z	45% z	41%	41%	44% zyAC	33%	
Its external appearance (e.g., the colour, styling, trim, etc.)	624	624	-	332	121	92	29	3	41	454	121	309	120	45	82	18	429	127	508	308	92	14	354	27	
	33% IG	33%	-	33%	32%	37% h	34%	34%	26%	33%	37% h	34%	28%	34%	40% l	44%	32%	38% l	35% z	38% zt	31%	34%	37% zwaA BC	25%	
Its likelihood to hold its value over time	457	457	-	253	91	61	22	3	25	344	83	240	100	17	56	14	340	73	369	216	77	14	249	21	
	24% hm	24%	-	25% h	24% h	25%	26%	34%	15%	25% h	25%	26%	23%	13%	27% m	33%	25%	22% m	25% z	26%	26%	33%	26% z	19%	
Its overall impact on the environment (from its production, everyday use over its life and its disposal)	418	418	-	201	62	65	41	1	43	263	107	203	91	21	41	13	294	63	313	196	85	11	182	23	
	22% cdv BG	22%	-	20%	16%	27% cdi	49% zcdeh ij	7%	27% di	19%	32% zcde i	22%	21%	16%	20%	31%	22%	19%	22%	24%	29% zr	27%	19%	22%	
Other factor(s)	48	48	-	22	14	6	2	-	4	35	7	24	8	3	5	3	32	8	36	23	9	1	26	3	
	3%	3%	-	2%	4%	2%	2%	-	3%	3%	2%	3%	2%	2%	2%	8% i	2%	2%	3%	3%	3%	3%	3%	3%	
There are no factors which would be important to me if I was choosing a new or used car	53	53	-	25	10	5	-	-	12	35	5	19	8	1	8	3	27	8	26	17	6	2	20	2	
	3% prBFH UK	3%	-	2%	3%	2%	-	-	8% zcdeh ij	3%	1%	2%	2%	1%	4%	7% m	2%	3%	2%	2%	2%	5%	2%	2%	
Don't know	87	87	-	41	16	15	2	1	12	57	16	28	26	9	5	4	54	14	56	27	7	3	33	2	
	5% krsvB DUK	5%	-	4%	4%	6%	2%	15%	7%	4%	5%	3%	6%	6%	3%	9%	4% k	4%	4%	3%	2%	6%	4%	2%	

 Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/h/t/s - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

PARKING LOCATIONS					ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
OFF-STREET IN A SHARED CAR PARK (X)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (Y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY, BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN A PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
123	408	113	1218	521	230	265	664	743	339	1011	1508	1567
115*	404	117*	1170	521	194	250	649	775	291	929	1430	1495
56*	212	55*	61*	220	102	126	346	412	15*	49*	72*	73*
63	233	57	718	290	90	126	392	491	176	572	864	894
55%	58% w	49%	61% zwA	56% w	47%	51%	60% DE	63% JDE	61%	62% z	60% zK	60% z
55	189	50	649	239	66	123	349	446	127	485	764	793
48% w	47% w	43%	55% zwyA C	46% w	34%	49% D	54% D	58% JDE	44%	52% H	53% H	53% H
61	182	46	655	229	69	119	355	439	126	493	769	800
53%	45%	40%	56% zwyA C	44%	35%	47% D	55% D	57% JDE	43%	53% H	54% JH	53% JH
53	183	47	584	230	80	99	315	392	135	462	710	733
46%	45%	40%	50% zw	44%	41%	40%	49% E	51% JDE	47%	50%	50% zK	49% z
55	167	32	494	199	77	102	272	300	139	412	622	644
48% wA	41% AC	28%	42% wA	38% A	40%	41%	42%	39%	48%	44%	44%	43% z
46	147	31	530	178	78	104	262	313	130	418	614	633
40%	36%	27%	45% zwyA C	34%	40%	42%	40%	40%	45%	45% zK	43% zK	42% z
44	160	36	505	196	63	97	282	307	130	412	606	622
39% w	40% w	30%	43% zwA	38% w	32%	39%	44% JD	40%	45%	44% zK	42% zK	42% z
42	160	39	488	199	70	121	273	285	107	392	585	609
36%	40%	33%	42%	38%	36%	48% JDG	42%	37%	37%	42% H	41%	41%
51	145	34	507	179	96	106	262	283	138	431	604	622
45% A	36%	29%	43% zvAC	34%	50% JFG	42%	40%	37%	47% zK	46% zK	42% zK	42% z
37	121	29	417	150	64	83	237	229	116	361	508	527
32%	30%	25%	36% zwAC	29%	33%	33%	37% JG	30%	40% z	39% zK	36% z	35% z
34	83	29	304	112	50	59	166	175	87	253	374	388
30%	21%	25%	26% z	22%	26%	24%	26%	23%	30% z	27% z	26% z	26% z
31	101	25	236	125	81	61	166	105	85	237	341	352
27%	25% v	21%	20%	24%	42% JEF G	24% G	26% JG	14%	29% zK	25% zK	24% z	24% z
3	5	2	32	7	6	6	14	22	6	22	32	35
2%	1%	2%	3%	1%	3%	2%	2%	3%	2%	2%	2%	2%
1	17	*	23	17	4	3	7	38	2	16	21	27
1%	4% B	*	2%	3%	2%	1%	1%	5% JEF	1%	2%	1%	2% J
2	25	5	38	30	2	11	21	43	8	21	35	35
2%	6% vB	4%	3%	6% B	1%	4% D	3%	6% D	3%	2%	2%	2%



Table 27
Q7 - Which of the following factors, if any, would be important to you if you were choosing a new or used vehicle (i.e., car or van) to own or lease?

Base: All adults aged 18-75 in the UK with a driving licence

	TOTAL (n)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE				EVER CHARGED EV / PLUG-IN HYBRID			
		PETROL (n)	DIESEL (n)	HYBRID (n)	EV (n)	PETROL (n)	DIESEL (n)	HYBRID (n)	EV (n)	PETROL (n)	DIESEL (n)	HYBRID (n)	EV (n)	PETROL (n)	DIESEL (n)	HYBRID (n)	EV (n)	PETROL (n)	DIESEL (n)	HYBRID (n)	EV (n)	YES (n)	NO (n)	ANY (n)	NONE (n)
UNWEIGHTED BASE	3333	1017	571	359	754	333	266	180	754	1188	759	314	518	1188	759	1081	888	261	651	371	513	493	1471	535	372
WEIGHTED BASE	1907	966	510	860	668	273	264	287	277	1166	698	333	535	1166	698	996	803	189	622	287	524	387	1485	838	1024
100%	100%	51%	27%	45%	35%	14%	14%	15%	15%	13%	37%	17%	28%	63%	37%	52%	42%	10%	33%	15%	27%	20%	78%	42%	54%
The reliability of the vehicle (i.e., whether or not it's prone to faults, breakdowns, etc.)	1115	620	284	514	379	132	130	154	143	139	477	218	365	708	392	597	441	94	402	155	348	206	904	492	611
38% efhp quyABMN R		64%	56%	60%	57%	48%	49%	54%	52%	56%	67%	65%	68%	61%	56%	60%	55%	49%	65%	54%	66%	53%	61%	59%	60%
The on-going running costs of the vehicle (such as insurance, taxes and tolls)	1002	528	239	444	316	135	121	137	125	125	429	202	341	611	330	521	384	101	378	147	321	162	832	432	553
53% bdrn npuyABD HN		55%	47%	52%	47%	49%	46%	48%	45%	51%	61%	61%	64%	52%	47%	52%	48%	53%	61%	51%	61%	42%	56%	52%	54%
The up-front cost of the vehicle (e.g., buying, financing or leasing, etc.)	995	567	251	470	328	111	112	137	128	121	434	189	338	618	341	526	381	92	379	148	311	164	828	434	549
52% efhp uyARDCH R		59%	49%	55%	49%	41%	42%	48%	46%	49%	61%	57%	63%	53%	49%	53%	47%	49%	61%	52%	59%	42%	56%	52%	54%
The safety of the vehicle (in the event of an accident)	902	489	215	436	324	118	112	141	131	122	402	150	270	579	314	503	389	84	336	116	262	164	733	411	474
47% bsuy BMNR		51%	42%	51%	48%	43%	42%	49%	47%	49%	57%	45%	51%	50%	45%	50%	48%	44%	54%	40%	50%	42%	49%	49%	46%
The reputation of the brand or manufacturer (e.g., Ford, Kia, Tesla, BMW, etc.)	767	430	214	383	302	101	91	111	108	109	336	140	229	510	284	440	346	71	291	104	228	169	596	352	403
48% NR		45%	42%	45%	45%	37%	34%	39%	39%	44%	47%	42%	43%	44%	41%	44%	43%	38%	47%	36%	43%	44%	40%	42%	39%
The format of the vehicle (e.g., hatchback, SUV, van, saloon, etc.)	766	426	195	358	275	99	94	116	106	105	340	152	247	495	276	418	319	70	278	125	255	160	606	365	390
40% yBMVN R		44%	38%	42%	41%	36%	36%	41%	38%	42%	48%	46%	46%	42%	40%	42%	40%	37%	45%	43%	49%	41%	41%	44%	38%
Its internal size (e.g., number of seats, boot and storage space, etc.)	762	426	210	364	258	89	77	112	110	106	335	142	250	487	273	429	310	70	280	109	246	146	611	357	392
40% efVB NMR		44%	41%	42%	39%	32%	29%	39%	40%	43%	47%	43%	47%	42%	39%	43%	39%	37%	45%	38%	47%	38%	41%	43%	38%
Its range (how far it can travel on a full tank or charge)	759	383	201	376	309	107	95	107	107	115	310	120	189	479	285	438	352	79	277	106	193	168	582	354	397
40% IB		40%	39%	44%	46%	39%	36%	37%	39%	41%	44%	36%	35%	41%	41%	44%	44%	42%	45%	37%	37%	43%	39%	42%	39%
Its driving performance (e.g., responsiveness, power, etc.)	758	403	210	378	291	94	106	111	118	123	304	131	207	492	298	440	346	79	249	97	224	174	583	365	379
40% X		42%	41%	44%	44%	34%	40%	38%	43%	50%	43%	39%	39%	42%	43%	44%	43%	42%	40%	34%	43%	45%	39%	44%	37%
Its external appearance (e.g., the colour, styling, trim, etc.)	624	359	165	327	234	82	79	92	89	83	280	104	195	412	245	372	265	56	232	79	189	135	486	304	311
33% MR		37%	32%	38%	35%	30%	30%	32%	32%	33%	39%	31%	36%	35%	35%	37%	33%	29%	37%	28%	36%	35%	33%	36%	30%
Its likelihood to hold its value over time	457	257	138	220	180	58	68	76	67	73	182	89	139	307	196	254	207	55	138	65	137	96	356	214	239
24% OR		27%	27%	26%	27%	21%	26%	27%	24%	30%	26%	27%	26%	26%	28%	25%	26%	29%	22%	23%	26%	25%	24%	26%	23%
Its overall impact on the environment (from its production, everyday use over its life and its disposal)	418	197	100	250	229	68	63	53	55	85	187	46	64	223	145	285	278	82	160	27	53	131	283	229	184
22% kms X		20%	20%	29%	34%	25%	24%	18%	20%	34%	26%	14%	12%	19%	21%	29%	35%	43%	26%	10%	10%	34%	19%	27%	18%
Other factor(s)	48	28	16	18	16	4	12	10	6	3	7	8	13	32	22	20	15	4	16	6	14	16	30	19	27
3% iMf X		3%	3%	2%	2%	1%	4%	3%	2%	1%	1%	2%	2%	3%	3%	2%	2%	2%	3%	2%	3%	4%	2%	19	3%
There are no factors which would be important to me if I was choosing a new or used car	53	13	13	14	12	4	2	6	8	10	12	7	6	23	21	22	19	6	14	9	14	6	47	18	34
3% acfl mDFUQ		1%	2%	2%	2%	1%	1%	2%	3%	4%	2%	2%	1%	2%	3%	2%	2%	3%	2%	3%	3%	2%	3%	2%	3%
Don't know	87	7	17	16	16	10	13	12	8	*	11	5	10	37	13	32	23	7	19	12	22	9	71	7	64
5% abcdl iklmnop rowyAC DEFGHU LQ		2%	1%	2%	2%	4%	5%	4%	3%	*	2%	2%	2%	3%	2%	3%	3%	4%	3%	4%	4%	2%	5%	1%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/n/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/h - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the internet

CHARGING FACILITY				EVER BUY - EV							TENURE							
DEDICATED EV CHARGER (A)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
418	283	188	567	161	315	438	224	476	915	1138	531	870	255	119	69	36	1401	444
371	243	176	515	125	273	426	233	399	824	1057	506	781	280	147*	85*	43**	1287	513
19%	13%	9%	27%	7%	14%	22%	12%	21%	43%	55%	27%	43%	15%	85*	41*	21%**	67%	27%
160	117	67	359	71	154	249	149	226	474	623	308	507	138	61	52	31	815	250
43%	48% vB	38%	70% zwwv AB	57%	56%	58%	64%	57%	58%	59%	61% MNR	65% zMNRR	49%	41%	61% N	71%	63% zMNRR	49%
124	97	41	336	45	129	229	137	174	402	539	275	438	140	58	48	28	713	246
33% B	40% vB	24%	63% zwwv AB	36%	47% D	54% DHI	59% DEHI J	44% D	49% DH	51% D#H	54% N	56% zNR	50%	39%	56% N	63%	55% zNR	48% N
130	90	56	322	41	123	252	135	164	416	551	296	409	132	64	42	31	705	238
35%	37%	32%	63% zwwv AB	33%	45% DH	59% zDEH U	58% DEH	41% D	50% DEH	52% DEH	59% zMNRR	52%	47%	44%	49%	71%	55% zLNR	46%
151	108	65	278	66	131	214	121	197	411	533	252	418	110	49	32	23	670	191
41%	45% V	37%	54% zwwv AB	53%	48%	50%	52%	49%	50%	50% z	50% MNR	54% zMNO R	39%	33%	38%	53%	52% zMNO R	37%
151	106	63	223	63	113	192	90	176	369	459	210	345	104	37	37	22	555	178
41%	44%	36%	43%	51% zG	41%	45% z	39%	44%	45% z	43% z	41% N	44% zNR	37% N	25%	44% N	50%	43% zNR	35% N
125	99	41	259	54	120	167	101	174	342	442	212	370	83	36	29	19	583	147
34% B	41% vB	23%	50% zwwv AB	43%	44%	39%	43%	44%	41%	42%	42% MNR	47% zMNRR	29%	24%	34%	45%	45% zMNRR	29%
116	88	43	259	52	102	182	107	154	336	443	231	344	74	40	34	20	575	148
31% B	36% vB	25%	50% zwwv AB	42%	37%	43%	46%	39%	41%	42%	46% zMNRR	44% zMNRR	26%	27%	39%	45%	45% zMNRR	29%
136	105	50	236	53	122	202	88	175	377	465	195	338	114	45	36	16	533	195
37% B	43% vB	28%	46% zwwv B	42%	45%	47% zG	38%	44%	46% zJ	44% z	39%	43% zN	41%	31%	42%	37%	41% zN	38%
153	103	66	231	66	134	172	87	200	372	459	201	338	99	57	34	15	539	190
41%	42%	38%	45% zX	53%	49%	40%	37%	50%	45%	43% z	40%	43% z	35%	39%	40%	36%	42% z	37%
113	84	48	208	45	94	156	72	139	296	368	189	282	70	35	20	16	471	125
31%	34% V	27%	40% zwwv B	36%	35%	37%	31%	35%	36% z	35%	37% zMNO R	36% zMNO R	25%	24%	23%	36%	37% zMNO R	24%
103	71	47	127	43	89	93	64	132	225	289	119	223	55	33	11	10	341	99
28%	29% z	27%	25%	34% zFU	33% zFU	22%	28%	33% zF	27% zF	27% zF	23%	28% zMOR	20%	22%	13%	23%	27% zMOR	19%
130	89	58	120	52	92	113	44	144	258	302	110	176	64	33	14	15	286	111
35% zwwC	37% zwwC	33% zxC	23% x	42% zFGJ	34% zGJ	27% z	19%	36% zFGJ J	31% zFGJ J	29% zG	22%	23%	23%	22%	16%	35%	22%	22%
8	8	4	14	3	6	6	7	9	16	22	10	23	1	5	4	3	33	9
2%	3%	2%	3%	2%	2%	1%	3%	2%	2%	2%	2%	3%	*	3%	5%	6%	3%	2%
10	7	5	11	-	6	3	4	6	9	13	10	16	7	10	4	1	26	21
3%	3%	3%	2%	-	2%	1%	2%	1%	1%	1%	2%	2%	3%	7% zKLQ	5%	3%	2%	4% Q
5	3	2	2	1	3	4	2	4	8	10	16	25	16	8	6	2	41	30
1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	3%	3%	6%	5%	7%	4%	3%	6% LQ



Table 28
Q7 - Which of the following factors, if any, would be important to you if you were choosing a new or used vehicle (i.e., car or van) to own or lease?

Base: All adults aged 18-75 in the UK with a driving licence

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT
	TOTAL (b)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (d)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (e)	OFTEN DAMAGED / NOT WORKING (f)	DIFFICULT TO LOCATE NEAREST (i)	IN SAFE/ WELL-LIT AREAS (h)	EASY TO USE (g)	OFTEN IN USE BY OTHERS (j)	OFTEN DAMAGED / NOT WORKING (k)	DIFFICULT TO LOCATE NEAREST (l)	IN SAFE/ WELL-LIT AREAS (m)	EASY TO USE (n)	OFTEN IN USE BY OTHERS (o)	OFTEN DAMAGED / NOT WORKING (p)	DIFFICULT TO LOCATE NEAREST (q)	IN SAFE/ WELL-LIT AREAS (r)	EASY TO USE (s)	OFTEN IN USE BY OTHERS (t)	OFTEN DAMAGED / NOT WORKING (u)	MORE LIKELY (v)
UNWEIGHTED BASE	11935	102	119	115	140	102	25	13	13	53	85	184	309	233	245	137	131	25	25	83	134	537
WEIGHTED BASE	1907	91*	161	155	113	90*	78*	10**	17**	51*	75*	166	290	276	220	130	137	25**	20**	78*	135*	536
	100%	5%*	8%	8%	6%	5%*	4%*	1%**	1%**	3%*	4%*	9%	15%	14%	12%	7%	7%	1%**	1%**	4%*	7%*	28%
The reliability of the vehicle (i.e., whether or not it's prone to faults, breakdowns, etc.)	1115	52	97	94	70	44	51	8	8	28	50	83	162	147	115	55	92	14	11	45	81	304
	58% koxvC	57%	60% e	61% e	62% e	50%	65%	78%	48%	55%	68% i	50%	56% o	53% o	52% o	43%	67%	56%	55%	58%	60%	58%
The on-going running costs of the vehicle (such as insurance, taxes and tolls)	1002	37	73	70	50	32	38	4	5	20	36	71	142	132	101	48	77	11	9	46	72	252
	53% acelnou wx8C	41%	45% e	45% e	44% e	36%	49%	39%	30%	39%	49%	43%	49% o	48% o	46% o	37%	56%	46%	42%	59%	53%	48%
The up-front cost of the vehicle (e.g., buying, financing or leasing, etc.)	995	38	75	74	44	34	41	5	10	23	40	80	145	136	110	51	70	13	12	38	66	275
	52% deowvC	42%	46% d	48% d	39%	38%	53%	47%	61%	46%	53%	48% o	50% o	49% o	50% o	39%	51%	54%	61%	48%	49%	52% w
The safety of the vehicle (in the event of an accident)	902	41	82	79	51	35	45	5	5	32	44	67	138	125	102	54	80	14	10	46	74	270
	47% wy	45%	51% e	51% e	46%	39%	58%	52%	32%	63% z	59% z	40%	47%	45%	46%	41%	58% z	55%	46%	59%	55%	51% zw
The reputation of the brand or manufacturer (e.g., Ford, Kia, Tesla, BMW, etc.)	767	38	85	81	53	35	45	3	5	26	39	70	146	140	99	47	74	8	6	35	66	256
	40% v	42%	53% zae	52% zae	47% e	39%	58% z	33%	31%	51%	53% z	42%	50% zko	51% zko	45% o	36%	54% z	32%	28%	45%	49%	49% zvw
The format of the vehicle (e.g., hatchback, SUV, van, saloon, etc.)	766	34	82	73	49	37	42	3	5	25	33	56	132	118	87	44	67	6	10	37	59	223
	40% zace	38%	51% zace	47% zace	44%	41%	54% z	35%	30%	50%	45% z	34%	45% kno	43% ko	39%	34%	49%	23%	47%	48%	44%	42%
Its internal size (e.g., number of seats, boot and storage space, etc.)	762	33	70	64	48	37	38	6	7	21	33	56	123	105	85	47	62	7	7	33	51	213
	40% w	36%	43%	41%	43%	41%	49%	57%	43%	41%	44%	34%	42% k	38%	39%	37%	45%	28%	37%	42%	38%	40% w
Its range (how far it can travel on a full tank or charge)	759	35	80	74	46	36	43	6	8	25	35	80	134	136	105	59	64	17	10	42	59	235
	40% y	38%	50% zade	47% z	41%	40%	55%	61%	47%	50%	47%	48% z	46% z	49% z	48% z	45%	47%	69%	47%	53%	44%	45% zw
Its driving performance (e.g., responsiveness, power, etc.)	758	44	88	84	56	42	45	3	9	27	42	63	132	125	94	51	74	8	9	36	67	244
	40% w	49%	55% z	54% z	49% z	47%	58%	29%	54%	53%	57% z	38%	45% k	45% k	43%	39%	54% z	32%	46%	46%	50% z	46% zvw
Its external appearance (e.g., the colour, styling, trim, etc.)	624	25	64	59	43	27	36	5	7	15	29	48	109	95	70	39	61	7	9	31	50	189
	33% zae	28%	40% zae	38% a	38% ae	31%	46% zi	46%	39%	29%	39%	29%	38% kn	34%	32%	30%	44% z	30%	43%	40%	37%	36% w
Its likelihood to hold its value over time	457	17	43	44	29	22	25	1	4	15	20	33	72	78	63	30	38	6	4	16	35	149
	24% w	19%	27% a	28% a	26%	25%	32%	8%	26%	29%	26%	20%	25% k	28% k	29% k	23%	28%	24%	19%	21%	26%	28% zw
Its overall impact on the environment (from its production, everyday use over its life and its disposal)	418	31	69	66	45	33	34	2	6	22	31	51	97	90	75	40	49	7	7	25	37	202
	22% vwyADG	35%	43% z	43% z	40% z	37%	43%	25%	33%	43%	41% z	31%	33% z	33% z	34% z	31% z	35% z	27%	33%	33%	27%	38% zvw
Other factor(s)	48	5	6	3	5	1	1	-	1	-	1	2	3	3	2	1	2	1	-	-	2	12
	3% ce	5% ce	4% ce	2% ce	5% ce	1%	2%	-	5%	-	2%	1%	1%	1%	1%	1%	1%	3%	-	-	1%	2%
There are no factors which would be important to me if I was choosing a new or used car	53	-	-	-	-	3	-	-	-	3	-	-	2	3	-	*	*	*	-	*	-	3
	3% bcklnuxE G	-	-	-	-	3% bc	-	-	-	5%	-	-	1%	1%	-	*	*	1%	-	*	-	*
Don't know	87	2	4	5	3	2	2	-	-	2	2	9	5	5	9	7	3	2	2	2	3	4
	5% lmuxABG	2%	2%	3%	3%	2%	2%	-	-	4%	3%	1%	2%	2%	4%	6%	2%	9%	10%	2%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CT ON EV CONSIDERATION (NEXT PURCHASE)		AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
NEITHER (V)	LESS LIKELY (W)	AGREE (X)	NEITHER (Y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (S)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
988	183	635	508	582	448	139	211	301	188	268
988	205	558	545	584	411	143*	240	252	130	293
52%	11%	29%	29%	31%	22%	7%*	13%	13%	7%	15%
640	104	295	291	419	228	64	149	147	77	213
65%	51%	53%	53%	72%	56%	45%	62%	58%	59%	73%
zuw				zxy			C			zEF
594	86	233	280	383	193	51	139	120	71	200
60%	42%	42%	51%	66%	47%	36%	58%	47%	55%	68%
zuw			x	zxy	C		BC			zEF
588	69	255	266	364	200	53	140	123	74	196
60%	34%	46%	49%	62%	49%	37%	58%	49%	57%	67%
zuw				zxy	C		BC			zE
493	76	279	232	298	194	58	98	126	71	172
50%	37%	50%	43%	51%	47%	40%	41%	50%	55%	59%
zw		y		y						z
397	67	251	185	266	187	55	98	112	52	130
40%	33%	45%	34%	45%	46%	39%	41%	44%	40%	44%
		zy		zy	z					
434	71	214	199	299	173	53	110	97	50	135
44%	35%	38%	37%	51%	42%	37%	46%	39%	39%	46%
zw				zxy						
441	61	218	197	281	155	48	108	98	59	141
45%	30%	39%	36%	48%	38%	34%	45%	39%	46%	48%
zw				zxy						z
410	68	237	191	267	199	57	83	108	48	106
42%	33%	42%	35%	46%	48%	40%	35%	43%	37%	36%
		y		y	zD					
396	64	247	199	254	187	61	101	102	53	105
40%	31%	44%	36%	43%	45%	43%	42%	40%	41%	36%
w		zy		y	z					
345	53	184	178	214	141	43	88	90	45	106
35%	26%	33%	33%	37%	34%	30%	37%	36%	35%	36%
w				z						
250	33	147	119	156	108	33	70	70	32	69
25%	16%	26%	22%	27%	26%	23%	29%	28%	24%	23%
w										
163	27	209	90	85	139	23	24	85	29	38
17%	13%	38%	16%	15%	34%	16%	10%	34%	23%	13%
		zxA			zCD			zFG	G	
23	5	9	9	24	10	2	7	6	4	6
2%	2%	2%	2%	4%	2%	1%	3%	3%	3%	2%
				zxy						
25	13	7	19	14	11	5	4	1	3	2
2%	6%	1%	3%	2%	3%	3%	2%	*	2%	1%
u	zuv		x							
35	7	10	28	16	6	3	8	10	5	2
4%	3%	2%	5%	3%	1%	2%	3%	4%	4%	1%
u	u		x					G	G	

Table 29

Q8 - When, if ever, do you think you will next buy or lease a car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK with a driving licence

	TOTAL (z)	GENDER		AGE					REGION							
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)
UNWEIGHTED BASE	1935	971	949	213	392	336	381	613	100	210	139	156	136	170	158	254
WEIGHTED BASE	1907	968	925	219	394	337	346	611	75*	212	137	156	143	183	161	265
	100%	51%	48%	11%	21%	18%	18%	32%	4%*	11%	7%	8%	7%	10%	8%	14%
Within the next year	291	188	101	28	102	55	34	72	14	39	17	18	18	26	12	32
	15%	19%	11%	13%	26%	16%	10%	12%	19%	18%	13%	12%	12%	14%	7%	12%
	bfgn uwyAB	zb			zcef g	f			n	n						
More than 1 year, up to 3 years' time	638	368	268	73	156	104	119	187	23	70	48	50	45	65	55	79
	33%	38%	29%	33%	40%	31%	34%	31%	31%	33%	35%	32%	32%	36%	34%	30%
	buyA	zb			zeg											
More than 3 years, up to 10 years' time	501	213	285	66	91	90	104	151	16	54	37	42	50	42	40	88
	26%	22%	31%	30%	23%	27%	30%	25%	21%	25%	27%	27%	35%	23%	25%	33%
	axD	za											zmp			zmp
In more than 10 years' time	65	29	33	14	12	13	8	17	4	3	6	7	3	7	8	11
	3%	3%	4%	7%	3%	4%	2%	3%	5%	2%	4%	5%	2%	4%	5%	4%
	x			zfg												
Never	99	40	57	13	9	14	22	41	4	9	9	7	6	10	12	11
	5%	4%	6%	6%	2%	4%	6%	7%	6%	4%	6%	5%	4%	6%	8%	4%
	dstvx DF	d		d			d	d	s		s			s	s	
In the next 3 years' time (NET)	929	555	369	100	259	159	153	259	38	109	65	68	63	91	66	111
	49%	57%	40%	46%	66%	47%	44%	42%	50%	51%	47%	44%	44%	50%	41%	42%
	bgou wyA	zb			zcef g											
In the next 10 years' time (NET)	1430	768	654	167	350	249	256	409	53	163	102	110	112	132	106	199
	75%	79%	71%	76%	89%	74%	74%	67%	71%	77%	74%	71%	79%	72%	66%	75%
	bgnu wyA	zb		g	zcef g		g			n			n			
More than 3 years (NET)	566	242	318	81	102	103	112	168	20	57	43	49	52	49	48	99
	30%	25%	34%	37%	26%	31%	32%	27%	26%	27%	31%	32%	37%	27%	30%	37%
	aptx D		za	zdg									p			zimp
More than 3 years/never (NET)	665	282	375	94	112	118	134	208	24	67	51	57	59	59	60	110
	35%	29%	41%	43%	28%	35%	39%	34%	32%	31%	37%	36%	41%	32%	37%	41%
	adtv xD	za		zdg			d						p			zp
More than 10 years/never (NET)	164	69	90	28	21	28	30	58	8	13	14	15	9	18	21	21
	9%	7%	10%	13%	5%	8%	9%	9%	11%	6%	11%	9%	6%	10%	13%	8%
	adtvx D			d				d							is	
Ever buy (NET)	1495	797	687	181	361	262	265	426	57	167	107	117	115	140	114	210
	78%	82%	74%	83%	92%	78%	77%	70%	76%	79%	78%	75%	81%	76%	71%	79%
	bgnu wyAE	zb		g	zcef g	g	g									
Don't know	313	131	181	25	24	61	59	144	14	37	21	31	21	33	35	44
	16%	14%	20%	11%	6%	18%	17%	24%	18%	17%	15%	20%	15%	18%	22%	17%
	adpt vxD	za		d		d	d	zcdf				p		p	p	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carri

				WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
256 273 14%	94 87* 5%*	157 160 8%	105 56* 3%*	1351 1352 71%	584 556 29%	1318 1136 60%	617 772 40%	1168 728 38%	767 1179 62%	258 285 15%	432 472 25%	441 457 24%	684 572 30%	1520 1558 82%	310 294 15%
56 21% zkno	21 24% zjkl no	30 19% n	8 14%	236 17% zu	55 10%	211 19% zw	80 10%	169 23% zy	122 10%	21 7%	52 11%	62 14% A	148 26% zABC	238 15%	46 16%
108 39% o	25 29%	49 31%	21 38%	490 36% zu	148 27%	404 36% zw	234 30%	277 38% zy	361 31%	73 26%	158 33%	152 33%	229 40% zABC	513 33%	104 36%
57 21%	20 23%	40 25%	16 29%	338 25%	164 29%	289 25%	212 27%	171 24%	330 28% x	68 24%	144 30% D	134 29% D	122 21%	405 26%	80 27%
5 2%	2 3%	7 4%	2 3%	41 3%	24 4%	32 3%	33 4%	19 3%	46 4%	21 7% zBCD	15 3%	10 2%	14 2%	47 3%	16 5%
19 7% s	5 6%	6 4%	- -	53 4%	46 8% zt	40 4%	59 8% zv	23 3%	76 6% zx	23 8% BD	17 4%	31 7% D	12 2%	91 6% zF	7 3%
164 60% zjkl no	46 53%	80 50%	29 53%	726 54% zu	203 37%	615 54% zw	314 41%	446 61% zy	483 41%	94 33%	210 44% A	213 47% A	377 66% zABC	750 48%	150 51%
221 81% zkn	67 77%	119 75%	45 81% n	1063 79% zu	367 66%	904 80% zw	527 68%	617 85% zy	813 69%	163 57%	353 75% A	347 76% A	499 87% zABC	1155 74%	230 78%
63 23%	23 26%	46 29%	18 32%	378 28%	187 34% zt	321 28%	245 32%	190 26%	376 32% x	89 31% D	158 34% D	143 31% D	136 24%	452 29%	96 33%
81 30%	27 32%	52 33%	18 32%	431 32%	234 42% zt	361 32%	304 39% zv	213 29%	452 38% zx	112 39% D	176 37% D	175 38% D	148 26%	543 35%	104 35%
24 9%	7 8%	13 8%	2 3%	94 7% zt	70 13%	72 6%	92 12% zv	42 6%	122 10% zx	44 15% zBCD	32 7%	41 9% D	26 5%	139 9%	23 8%
227 83% n	69 80%	126 79%	47 84% n	1104 82% zu	391 70%	936 82% zw	559 72%	636 87% zy	859 73%	184 65%	368 78% A	357 78% A	513 90% zABC	1202 77%	246 84% zE
28 10%	13 15%	28 18%	9 16%	195 14%	119 21% zt	160 14%	153 20% zv	69 10%	244 21% zx	78 27% zBCD	87 18% D	69 15% D	47 8%	264 17%	40 14%

Table 30
Q8 - When, if ever, do you think you will next buy or lease a car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK with a driving licence

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1935	1935	-	1031	372	268	100	7	143	1403	368	956	429	137	201	42	1385	338
WEIGHTED BASE	1907	1907	**	1016	379	245	85*	8**	160	1395	331	914	428	134	204	41*	1342	337
	100%	100%	**	53%	20%	13%	4%*	***	8%	73%	17%	48%	22%	7%	11%	2%*	70%	18%
Within the next year	291	291	-	136	62	53	26	2	10	198	79	158	68	20	28	4	227	48
	15% chG	15%	-	13% h	16% h	22% zchi	30% zcdh i	27%	7%	14% h	24% zcdh i	17% z	16%	15%	14%	10%	17% z	14%
More than 1 year, up to 3 years' time	638	638	-	345	117	103	33	*	34	462	137	301	145	59	80	13	446	140
	33% hGH	33%	-	34% h	31%	42% zcdh i	39% h	3%	21%	33% h	41% zcdh i	33%	34%	44% zkip	39%	31%	33%	41% zkip
More than 3 years, up to 10 years' time	501	501	-	302	102	49	18	2	25	404	67	251	110	39	63	8	361	102
	26% ehjD HI	26%	-	30% zehj	27% h	20%	21%	21%	16%	29% zehj	20%	27%	26%	29%	31%	20%	27%	30%
In more than 10 years' time	65	65	-	30	7	10	4	-	11	38	14	18	17	3	12	1	35	16
	3% ikprv BHJI	3%	-	3% 3%	2%	4%	5%	-	7% cdi	3%	4%	2% 2%	4%	3%	6% kp	3% z	3% k	5% k
Never	99	99	-	24	19	10	-	2	43	42	10	27	11	1	4	6	38	5
	5% cfikl mpqrstv yBCDHJI K	5% 5%	- -	2% 2%	5% cfi	4%	- -	23%	27% zcd efij	3% c	3%	3% 3%	3%	1% 1%	2% 2%	14% zklmn pq	3% 3%	1% 1%
In the next 3 years' time (NET)	929	929	-	482	178	157	59	2	45	660	216	459	213	80	108	17	672	188
	49% huG	49%	-	47% h	47% h	64% zcdh i	69% zcdh i	30%	28%	47% h	65% zcdh i	50% 50%	50%	60% z	53%	41%	50%	56% z
In the next 10 years' time (NET)	1430	1430	-	783	280	206	77	4	70	1064	283	710	323	118	171	25	1033	290
	75% huG	75%	-	77% zh	74% h	84% zcdh i	90% zcdh i	52%	43%	76% h	85% zcdh i	78% zo	75%	89% zklo p	84% zlo	61%	77% zo	86% zklo p
More than 3 years (NET)	566	566	-	332	110	59	22	2	36	442	81	269	127	42	75	9	396	117
	30% JDHI	30%	-	33% zehj	29%	24%	26%	21%	22%	32% zehj	24%	29%	30%	32%	37% z	23%	30%	35%
More than 3 years/never (NET)	665	665	-	356	128	69	22	3	79	484	91	296	138	43	79	15	434	122
	35% ejkp rstDHI	35%	-	35% j	34%	28%	26%	44%	49% zcd efij	35% j	28%	32% 32%	32%	32%	39%	37%	32%	36%
More than 10 years/never (NET)	164	164	-	54	26	20	4	2	54	80	24	45	28	4	16	7	73	21
	9% clkm rstvBHI JK	9% 9%	- -	5% 5%	7% 7%	8% 8%	5% 5%	23%	34% zcd efij	6% 6%	7% 7%	5% 5%	7% 7%	3% 3%	8% 8%	17% klmpq	5% 5%	6% 6%
Ever buy (NET)	1495	1495	-	814	288	216	81	4	80	1102	297	729	340	122	184	26	1068	305
	78% houG	78%	-	80% h	76% h	88% zcdh i	95% zcdh ij	52%	50%	79% h	90% zcdh i	80% o	79% o	91% zklo p	90% zklo p	64%	80% o	91% zklo p
Don't know	313	313	-	178	73	20	4	2	36	251	24	159	77	11	16	9	236	27
	16% efjm ngstADE HIJK	16%	-	18% efj	19% efj	8% 8%	5% 5%	25%	23% efj	18% zefj	7% 7%	17% mnq	18% mnq	8% 8%	8% 8%	22% mnq	18% mnq	8% 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1492 1452 76%	859 819 43%	323 297 16%	42 43* 2%	990 949 50%	105 106* 6%	123 115* 6%	408 117* 21%	113 117* 6%	1218 1170 61%	521 521 27%	230 194 10%	265 250 13%	664 649 34%	743 775 41%	339 291 15%	1011 929 49%	1508 1430 75%	1567 1495 78%
239 16%	164 20%	70 23%	3 7%	147 15%	16 15%	12 11%	81 20%	19 16%	175 15%	100 19%	64 33%	60 24%	92 14%	74 10%	291 100%	291 31%	291 20%	291 19%
z	zr	zru				zx8				z	zEFG	zFG	G		zIJK	zJK	zK	z
498 34%	311 38%	119 40%	9 22%	326 34%	44 41%	46 40%	128 32%	44 38%	416 36%	172 33%	82 42%	101 40%	227 35%	213 28%	- -	638 69%	638 45%	638 43%
z	zr	z							z		zG	zG	G		zHIJK	zHK	zH	zH
408 28%	210 26%	69 23%	6 14%	272 29%	23 22%	38 33%	99 25%	36 31%	333 28%	136 26%	27 14%	61 24%	193 30%	212 27%	- -	- -	501 35%	501 34%
z				z					z			D	zD	D			zHIK	zHI
35 2%	22 3%	10 3%	- -	23 2%	2 2%	6 5%	16 4%	4 3%	30 3%	20 4%	10 5%	7 3%	15 2%	30 4%	- -	- -	- -	65 4%
																		zHIJ
35 2%	12 1%	5 2%	10 23%	26 3%	3 2%	2 2%	10 2%	6 5%	31 3%	16 3%	1 *	9 4%	29 4%	55 7%	- -	- -	- -	- -
s			zrst									D	D	zD				
737 51%	475 58%	189 64%	12 29%	473 50%	60 57%	58 51%	209 52%	63 54%	592 51%	272 52%	146 76%	161 64%	319 49%	287 37%	291 100%	929 100%	929 65%	929 62%
zu	zru	zru									zEFG	zFG	G		zJK	zJK	zK	z
1145 79%	684 84%	258 87%	18 43%	745 78%	83 79%	96 84%	309 76%	99 85%	924 79%	408 78%	173 90%	221 88%	511 79%	499 64%	291 100%	929 100%	1430 100%	1430 96%
zu	zru	zru		z		z		z	z		zFG	zFG	zG		zK	zK	zK	z
443 31%	232 28%	78 26%	6 14%	294 31%	25 24%	44 38%	115 29%	40 34%	363 31%	155 30%	37 19%	68 27%	208 32%	242 31%	- -	- -	501 35%	566 38%
u						w							D	D			zHI	zHIJ
479 33%	244 30%	84 28%	16 37%	321 34%	28 26%	46 40%	125 31%	46 40%	394 34%	172 33%	38 20%	77 31%	237 37%	297 38%	- -	- -	501 35%	566 38%
s												D	D	zD			HI	zHIJ
70 5%	34 4%	15 5%	10 23%	49 5%	5 5%	8 7%	26 6%	10 9%	61 5%	36 7%	11 6%	16 7%	44 7%	85 11%	- -	- -	- -	65 4%
			zrst											zDF				HIJ
1180 81%	707 86%	267 90%	18 43%	767 81%	86 81%	102 89%	324 80%	103 88%	955 82%	428 82%	183 95%	229 91%	526 81%	529 68%	291 100%	929 100%	1430 100%	1495 100%
zu	zru	zru		z		z		z	z		zFG	zFG	G		z	z	z	z
237 16%	100 12%	25 8%	14 34%	155 16%	18 17%	11 10%	70 17%	7 6%	185 16%	77 15%	9 5%	12 5%	93 14%	190 25%	- -	- -	- -	- -
st			zrst	A	A		AC		A	A			DE	zDEF				

Table 31

Q8 - When, if ever, do you think you will next buy or lease a car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK with a driving licence

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1935	1017	532	959	754	283	266	280	281	259	759	314	519	1188	709	1081	888	201	651	278	513
WEIGHTED BASE	1907	966	510	860	668	273	264	287	277	247	709	333	535	1166	698	995	803	189	622	297	524
100%	100%	51%	27%	45%	35%	14%	14%	15%	15%	13%	37%	17%	28%	61%	37%	52%	42%	10%	33%	15%	27%
Within the next year	291	189	121	193	168	49	55	38	39	53	116	60	84	197	142	199	182	32	73	30	53
	15%	20%	24%	22%	25%	18%	21%	13%	14%	22%	16%	18%	16%	17%	20%	20%	23%	17%	12%	10%	10%
	xFGNR	z	za	za	zac		zgh			zj				z	zm	zm	zmo	rt			
More than 1 year, up to 3 years' time	638	417	219	389	302	114	96	118	107	104	319	124	222	395	243	376	310	64	230	76	161
	33%	43%	43%	45%	45%	42%	36%	41%	39%	42%	45%	37%	42%	34%	35%	38%	39%	34%	37%	27%	31%
	sxDG	z	z	z	z	z	z	z	z	z	zk	z	z	z	zm	zm	zm	zst			
More than 3 years, up to 10 years' time	501	327	152	249	176	98	98	107	112	72	245	137	207	327	182	246	181	46	168	94	151
	26%	34%	30%	29%	26%	36%	37%	37%	41%	29%	35%	41%	39%	28%	26%	25%	23%	24%	27%	33%	29%
	puyA DEHL	zbcd		zd		z	z	z	z	z	z	zj	zl	op		p				z	
In more than 10 years' time	65	33	19	28	22	13	16	25	19	18	29	11	22	27	17	22	24	15	26	7	17
	3%	3%	4%	3%	3%	5%	6%	9%	7%	7%	4%	3%	4%	2%	2%	2%	3%	8%	4%	2%	3%
	modEF HIQ					z	z	z	z	zjk				z		o		zrst			
Never	99	-	-	-	-	-	-	-	-	-	-	-	-	49	29	39	30	11	27	16	27
	5%	-	-	-	-	-	-	-	-	-	-	-	-	4%	4%	4%	4%	6%	4%	6%	5%
	abcde fghijkl mopuwvA BDEFGHI																				
In the next 3 years' time (NET)	929	606	339	582	470	162	150	155	146	157	434	185	306	592	385	575	492	96	303	106	214
	49%	63%	67%	68%	70%	59%	57%	54%	53%	64%	61%	56%	57%	51%	55%	58%	61%	51%	49%	37%	41%
	stvx GR	z	z	za	zac	z	z	z	z	z	z	z	z	z	zm	zm	zmno	st	st		
In the next 10 years' time (NET)	1430	933	491	832	646	260	248	262	258	229	679	322	513	918	566	821	674	142	471	200	365
	75%	97%	96%	97%	97%	95%	94%	91%	93%	93%	96%	97%	96%	79%	81%	82%	84%	75%	76%	70%	70%
	tvwN R	z	z	z	z	z	z	z	z	z	zl	zl	z	z	z	zm	zm		t		
More than 3 years (NET)	566	360	170	278	198	111	114	132	131	90	274	148	229	353	199	268	205	60	194	100	167
	30%	37%	33%	32%	30%	41%	43%	46%	47%	36%	39%	44%	43%	30%	28%	27%	26%	32%	31%	35%	32%
	opuA DEHLQ	zcd		zd		z	z	z	z	z	z	z	z	op							
More than 3 years/never (NET)	665	360	170	278	198	111	114	132	131	90	274	148	229	403	228	306	235	71	221	116	194
	35%	37%	33%	32%	30%	41%	43%	46%	47%	36%	39%	44%	43%	35%	33%	31%	29%	37%	35%	41%	37%
	cdop uvABDEH ILQ	zcd		d		z	z	z	z	z	z	z	z	op							
More than 10 years/never (NET)	164	33	19	28	22	13	16	25	19	18	29	11	22	76	46	61	54	25	53	23	43
	9%	3%	4%	3%	3%	5%	6%	9%	7%	7%	4%	3%	4%	7%	7%	6%	7%	13%	8%	8%	8%
	abcde jklmnop uwCDEFH UKQ									jk								zr			
Ever buy (NET)	1495	966	510	860	668	273	264	287	277	247	709	333	535	945	583	842	697	156	497	206	382
	78%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	81%	84%	85%	87%	83%	80%	72%	73%
	stv wN	z	z	z	z	z	z	z	z	z	z	z	z	z	zm	zm	zmo	st	st		
Don't know	313	-	-	-	-	-	-	-	-	-	-	-	-	172	86	115	76	22	98	64	116
	16%	-	-	-	-	-	-	-	-	-	-	-	-	15%	12%	12%	9%	12%	16%	22%	22%
	abcde fghijklm nopuwvAB CDEFGHU													nop	p	p			zqr		zqr

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
439 387 20%	1471 1485 78%	926 830 44%	972 1024 54%	418 371 19%	283 243 13%	188 176 9%	567 515 27%	161 125 7%	315 273 14%	439 426 22%	224 233 12%	476 399 21%	915 824 43%	1139 1057 55%	531 506 27%	870 781 41%	256 280 15%	119 147** 8%	69 85** 4%*	36 43** 2%*	1401 1287 67%	444 513 27%
112 29%	178 12%	168 20%	118 12%	104 28%	74 31%	42 24%	85 16%	124 zEFG HU	47 FG	28 7%	17 7%	172 zEFG U	200 zEFG J	216 zFG	71 14%	153 20%	35 13%	12 8%	12 14%	5 12%	224 zKNR	59 17% 11%
150 39%	480 32%	332 40%	297 29%	160 43%	103 42%	84 48%	195 38%	- -	219 80% zDFG HU	175 41% zDG	55 23% D	219 55% zDFG U	393 48% zDFG J	448 42% zDG	178 35%	272 35%	96 34%	46 31%	24 28%	11 25%	450 35%	167 33%
80 21%	415 28%	228 27%	263 26%	74 yA	45 18%	34 20%	155 30%	- -	- -	207 zDEH U	110 47% zDEH J	- -	207 25% DEH	317 zDEH I	157 31%	175 22%	85 30% LN	27 19%	23 26%	15 34%	332 26% L	135 26% N
16 4%	47 3%	30 4%	34 3%	23 6% zwxC	13 5% C	13 7% zwxC	11 2%	- -	- -	- -	43 18% zDEFH U	- -	- -	43 DEFHI	11 2%	20 3%	12 4%	16 11% zKLMQ R	3 3%	1 1%	31 2%	31 6% zKLQ
5 1%	91 6%	19 2%	77 8% zwyAB C	1 +	1 1%	- -	18 3% wyAB	- -	- -	- -	- -	- -	- -	- -	15 3%	36 5%	16 6%	15 10% zKLQ	4 4%	5 12%	51 4%	35 7% KQ
263 68%	658 44%	501 60%	415 41%	264 71% zwxC	177 73% zwxC	126 72% zwxC	279 54% z	124 99% zFGI J	266 97% zFGI J	203 48% G	71 31%	390 98% zFGI zNR	593 72% zFGI	664 63% zFG	248 49%	425 54%	132 47%	59 40%	36 42%	16 37%	673 52% zNR	226 44%
342 88%	1073 72%	729 87%	678 66%	338 91% zwxC	222 91% zwxC	161 92% zxC	435 84% z	124 99% zGI	266 97% zGI	410 96% zGI	181 78%	390 98% zGI	800 97% zGI	981 93% zG	406 80% zNOR	600 77% NR	217 77% NR	86 58%	58 68%	31 72%	1006 78% zNR	361 70% N
96 25%	462 31%	258 31%	297 29%	97 26%	57 24%	48 27%	166 32% A	- -	- -	207 zDEH U	153 zDEFH U	- -	207 25% DEH	360 zDEH I	169 33%	194 25%	97 35% L	44 30%	25 30%	16 36%	363 28% L	166 32% L
101 26%	553 37%	278 33%	374 37% yAB	99 27%	59 24%	48 27%	184 36% yAB	- -	- -	207 49% zDEH U	153 66% zDEFH U	- -	207 25% DEH	360 34% DEHI	184 36% LQ	230 29%	113 40% LQ	59 40% L	29 34%	21 48%	414 32% L	201 39% LQ
21 5%	138 9%	50 6%	111 11% zwyAC	24 7%	14 6%	13 7%	29 6%	- -	- -	- -	43 18% zDEFH U	- -	- -	43 4% DEFHI	27 5%	55 7%	28 10% K	32 22% zKLMO QR	7 8%	6 13%	82 6%	66 13% zKLQ
358 93%	1120 75%	759 91%	713 70%	361 97% zwxC	234 96% zwxC	174 99% zwyx C	446 87% z	124 99% z	266 97% z	410 96% z	224 96%	390 98%	800 97%	1025 97%	417 82% zNR	619 79% N	229 82% NR	102 69%	61 71%	32 73%	1037 81% zN	392 76%
24 6%	274 18%	59 7% yAB	234 23% zwyAB C	9 2%	7 3%	2 1%	51 10% wyAB	1 1%	7 3%	16 4%	9 4%	8 2%	24 3%	33 3%	74 15%	126 16%	36 13%	30 20%	21 24% M	7 15%	200 16%	86 17% M

Table 32

Q8 - When, if ever, do you think you will next buy or lease a car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK with a driving licence

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PA
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)
UNWEIGHTED BASE	1935	102	189	185	140	102	93	13	18	58	85	184	309	293	246	147	151
WEIGHTED BASE	1907	91*	161	155	113	90*	78*	10**	17**	51*	75*	166	290	276	220	130	137
	100%	5%*	8%	8%	6%	5%*	4%*	1%**	1%**	3%*	4%*	9%	15%	14%	12%	7%	7%
Within the next year	291	30	62	64	43	30	32	1	2	21	30	38	79	85	56	31	41
	15%	33%	39%	41%	38%	34%	41%	6%	12%	41%	41%	23%	27%	31%	26%	24%	30%
	vyAG	z	z	z	z	z	z			z	z	z	z	zk	z	z	z
More than 1 year, up to 3 years' time	638	38	68	59	44	37	31	6	10	18	30	76	127	119	93	62	53
	33%	42%	42%	38%	39%	41%	39%	56%	61%	36%	41%	46%	44%	43%	42%	48%	39%
		zc										z	z	z	z	z	
More than 3 years, up to 10 years' time	501	17	21	25	18	15	9	2	3	6	9	34	58	47	48	26	30
	26%	19%	13%	16%	16%	16%	12%	23%	19%	12%	11%	20%	20%	17%	22%	20%	22%
	bcdefijlmstxB			b													s
In more than 10 years' time	65	2	4	2	4	6	1	1	-	4	1	4	7	5	5	2	2
	3%	3%	2%	1%	3%	7%	2%	15%	-	8%	2%	2%	2%	2%	2%	2%	2%
					abcd				j								
Never	99	*	-	*	*	*	-	-	-	-	-	5	8	7	6	5	2
	5%	1%	-	*	*	1%	-	-	-	-	-	3%	3%	2%	3%	4%	2%
	abdcdfmxBCDEFG																
In the next 3 years' time (NET)	929	69	130	123	87	67	63	6	12	39	61	114	206	203	149	93	94
	49%	76%	81%	79%	77%	75%	80%	62%	73%	77%	81%	69%	71%	74%	68%	72%	69%
	vA	z	z	z	z	z	z			z	z	z	z	zn	z	z	z
In the next 10 years' time (NET)	1430	86	152	148	105	82	72	8	15	45	69	148	264	251	197	119	124
	75%	95%	94%	95%	93%	91%	92%	85%	93%	89%	93%	89%	91%	91%	90%	92%	90%
	w	z	z	z	z	z	z			z	z	z	z	z	z	z	z
More than 3 years (NET)	566	20	25	27	21	21	11	4	3	10	10	37	65	52	53	28	32
	30%	22%	16%	18%	19%	23%	14%	38%	19%	20%	13%	22%	23%	19%	24%	22%	23%
	bcdijklmstxB					b									m		
More than 3 years/never (NET)	665	20	25	28	22	21	11	4	3	10	10	42	73	59	59	33	34
	35%	22%	16%	18%	19%	24%	14%	38%	19%	20%	13%	26%	25%	21%	27%	25%	25%
	abcdefijklmnopstuxB					b							m		m		
More than 10 years/never (NET)	164	3	4	3	4	7	1	1	-	4	1	9	15	11	11	7	5
	9%	3%	2%	2%	4%	8%	2%	15%	-	8%	2%	5%	5%	4%	5%	5%	3%
	bcfjimpuxBDEG					abcd				j							
Ever buy (NET)	1495	88	155	150	108	88	73	10	15	49	71	151	271	255	203	121	126
	78%	98%	96%	97%	96%	98%	94%	100%	93%	97%	95%	91%	93%	93%	92%	93%	92%
	v	z	z	z	z	z	z			z	z	z	z	z	z	z	z
Don't know	313	2	6	5	4	1	4	-	1	1	4	9	11	13	11	4	9
	16%	2%	4%	3%	4%	1%	6%	-	7%	3%	5%	6%	4%	5%	5%	3%	6%
	abcdefijklmnopstuxBCDEFG				e												

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out by Ipsos

ST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
26 25** 1%**	25 20** 1%**	83 78* 4%**	134 135* 7%**	597 526 28%	986 988 52%	183 205 11%	635 558 29%	508 545 29%	582 584 31%	448 411 22%	139 143* 7%**	231 240 13%	301 252 13%	138 130 7%	286 293 15%
1 5%	2 8%	26 34%	42 31%	138 26%	118 12%	21 10%	143 26%	64 12%	67 12%	115 28%	22 15%	51 21%	53 21%	16 12%	32 11%
		z	z	zvw			zyA			zC		z	zG		
12	9	32	54	221	315	66	228	181	184	196	65	104	105	40	118
47%	46%	41%	40%	42%	32%	32%	41%	33%	31%	48%	45%	44%	42%	31%	40%
				zvw			zyA			z	z	z	z		z
5	5	8	24	125	290	48	123	154	180	90	48	74	84	65	132
22%	24%	10%	18%	24%	29%	24%	22%	28%	31%	22%	33%	31%	33%	50%	45%
				zu			x		zx	B	B	B	z	zE	zE
1 4%	1 3%	3 4%	4 3%	15 3%	30 3%	14 7%	20 4%	20 4%	19 3%	9 2%	9 6%	10 4%	11 4%	9 7%	11 4%
						zuv								z	
4 17%	2 10%	3 4%	3 2%	8 2%	61 6%	14 7%	14 2%	32 6%	26 4%	- -	- -	- -	- -	- -	- -
					u	u		x							
13 52%	11 54%	58 75%	96 71%	359 68%	433 44%	88 43%	370 66%	245 45%	251 43%	311 76%	87 61%	155 65%	158 62%	56 43%	149 51%
			z	zvw			zyA			zCD	z	z	zFG		
18 74%	16 78%	66 85%	119 89%	484 92%	722 73%	136 66%	494 88%	399 73%	431 74%	401 98%	134 94%	230 96%	242 96%	121 93%	281 96%
			z	zvw			zyA			z	z	z	z	z	z
6 26%	6 27%	11 15%	28 21%	140 27%	319 32%	63 31%	143 26%	175 32%	199 34%	100 24%	56 39%	85 35%	95 38%	74 57%	144 49%
				zu			x		zx	zB	B	B	z	zE	zE
11 43%	8 37%	14 19%	31 23%	148 28%	380 38%	77 38%	157 28%	207 38%	225 38%	100 24%	56 39%	85 35%	95 38%	74 57%	144 49%
					zu	u		x	x		B	B		zE	zE
5 21%	3 14%	6 8%	7 5%	23 4%	91 9%	29 14%	33 6%	53 10%	44 8%	9 2%	9 6%	10 4%	11 4%	9 7%	11 4%
					u	zu		x							
19 78%	17 81%	70 90%	124 92%	499 95%	752 76%	151 73%	513 92%	420 77%	450 77%	411 100%	143 100%	240 100%	252 100%	130 100%	293 100%
			z	zvw			zyA			z	z	z	z	z	z
1 5%	2 9%	5 6%	8 6%	19 4%	175 18%	40 19%	31 6%	93 17%	109 19%	- -	- -	- -	- -	- -	- -
					u	u		x	x						


24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS
3 Sep 2025
Table 33
Q9 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - Summary table
Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	petrol vehicle	diesel vehicle	hybrid electric vehicle (plug-in or self-charging)	fully electric vehicle (not a hybrid)
UNWEIGHTED BASE	1567	1567	1567	1567
WEIGHTED BASE	1495	1495	1495	1495
(2) Would definitely consider	504 34%	218 15%	381 25%	290 19%
(1) Would probably consider	462 31%	291 19%	479 32%	378 25%
(0) Undecided	273 18%	264 18%	287 19%	277 19%
(-1) Would probably not consider	168 11%	297 20%	189 13%	248 17%
(-2) Would definitely not consider	79 5%	412 28%	143 10%	287 19%
Mean	0.77	-0.26	0.52	0.09
Consider (NET)	966 65%	510 34%	860 58%	668 45%
Not consider (NET)	247 17%	709 47%	333 22%	535 36%
Don't know	9 1%	12 1%	15 1%	16 1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 34

Q9_1 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - petrol vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	1567	821	735	179	363	277	303	445	75	173	108	123	112	134	116
WEIGHTED BASE	1495	797	687	181	361	262	265	426	57*	167	107*	117*	115*	140	114*
	100%	53%	46%	12%	24%	18%	18%	29%	4%*	11%	7%*	8%*	8%*	9%	8%*
(2) Would definitely consider	504	261	236	52	120	63	101	167	14	56	38	53	44	42	40
	34%	33%	34%	29%	33%	24%	38%	39%	25%	34%	36%	45%	38%	30%	35%
	epxD				e		e	zce		p	p	zhmp r	p		
(1) Would probably consider	462	245	214	59	113	104	73	113	16	51	39	26	35	48	38
	31%	31%	31%	32%	31%	40%	28%	27%	29%	31%	37%	22%	31%	34%	33%
	ry					zfg					k				
(0) Undecided	273	150	122	37	83	49	37	66	19	35	12	18	19	25	18
	18%	19%	18%	21%	23%	19%	14%	16%	33%	21%	11%	16%	17%	18%	16%
					zfg				mn pq						
(-1) Would probably not consider	168	96	71	25	32	32	27	52	4	14	6	13	13	19	14
	11%	12%	10%	14%	9%	12%	10%	12%	8%	9%	5%	11%	12%	14%	12%
	B														
(-2) Would definitely not consider	79	43	35	7	12	12	21	27	2	9	11	4	1	6	5
	5%	5%	5%	4%	3%	5%	8%	6%	4%	5%	10%	3%	1%	4%	4%
							d				l				
Mean	0.77	0.73	0.81	0.69	0.82	0.67	0.8	0.8	0.64	0.8	0.84	0.99	0.95	0.72	0.82
	prx											pr			
Consider (NET)	966	507	451	111	233	167	175	280	31	108	78	79	79	90	77
	65%	64%	66%	61%	65%	64%	66%	66%	54%	65%	73%	67%	69%	64%	68%
											hpr				
Not consider (NET)	247	140	105	32	44	44	48	79	7	23	16	16	14	25	19
	17%	18%	15%	18%	12%	17%	18%	19%	12%	14%	15%	14%	13%	18%	17%
	d							d							
Don't know	9	1	9	1	1	2	5	1	1	1	2	4	3	-	-
	1%	*	1%	1%	*	1%	2%	*	1%	1%	1%	3%	2%	-	-
	ax		za				zg					zop			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (e)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
209	220	80	130	87	1144	423	1116	451	1009	558	173	337	354	625	1217	263
210	227	69*	126	47*	1104	391	936	559	636	859	184	368	357	513	1202	246
14%	15%	5%*	8%	3%*	74%	26%	63%	37%	43%	57%	12%	25%	24%	34%	80%	16%
81	53	28	36	19	356	148	311	193	190	314	77	138	122	147	407	78
38%	24%	40%	29%	40%	32%	38%	33%	34%	30%	37%	42%	37%	34%	29%	34%	32%
p		p		p						x	zD	D				
57	82	19	36	14	347	115	291	171	223	239	45	111	100	179	373	75
27%	36%	28%	28%	30%	31%	29%	31%	31%	35%	28%	24%	30%	28%	35%	31%	31%
	k								zy					zA		
42	44	9	27	6	212	62	173	101	115	158	34	64	64	102	219	48
20%	20%	13%	21%	13%	19%	16%	18%	18%	18%	18%	18%	17%	18%	20%	18%	20%
19	35	9	15	6	124	43	113	55	72	96	17	26	54	60	133	29
9%	15%	13%	12%	13%	11%	11%	12%	10%	11%	11%	9%	7%	15%	12%	11%	12%
	j												zB			
11	12	4	12	2	61	18	44	36	34	45	9	26	16	25	62	15
5%	5%	6%	10%	4%	5%	5%	5%	6%	5%	5%	5%	7%	4%	5%	5%	6%
	zl															
0.84	0.57	0.83	0.54	0.88	0.74	0.86	0.77	0.77	0.73	0.8	0.9	0.85	0.72	0.71	0.78	0.7
p																
138	135	47	72	33	702	263	602	363	413	553	122	248	222	325	779	153
66%	60%	68%	57%	70%	64%	67%	64%	65%	65%	64%	66%	67%	62%	63%	65%	62%
30	47	13	27	8	185	62	156	91	106	141	26	52	70	85	195	44
14%	21%	19%	22%	17%	17%	16%	17%	16%	17%	16%	14%	14%	20%	16%	16%	18%
-	-	-	-	-	5	4	5	4	2	8	2	4	-	1	9	1
-	-	-	-	-	*	1%	1%	1%	*	1%	1%	1%	-	*	1%	*

Table 35
Q9_1 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - petrol vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1567	1567	-	849	292	240	94	4	75	1141	334	784	358	125	180	28	1142	305
WEIGHTED BASE	1495	1495	-**	814	288	216	81*	4**	80*	1102	297	729	340	122*	184	26**	1068	305
	100%	100%	-**	54%	19%	14%	5%*	***	5%*	74%	20%	49%	23%	8%*	12%	2%**	71%	20%
(2) Would definitely consider	504	504	-	377	59	34	8	-	20	436	42	272	108	43	51	4	380	94
	34%	34%	-	46%	21%	16%	10%	-	25%	40%	14%	37%	32%	35%	28%	15%	36%	31%
	defj			zdef	f				fj	zdef		zn					z	
	D			hij						hj								
(1) Would probably consider	462	462	-	263	95	61	18	2	22	358	79	229	95	33	63	17	325	96
	31%	31%	-	32%	33%	28%	22%	42%	28%	32%	26%	31%	28%	27%	34%	64%	30%	31%
							f											
(0) Undecided	273	273	-	113	57	60	23	*	16	169	83	118	75	22	34	3	193	56
	18%	18%	-	14%	20%	28%	29%	6%	20%	15%	28%	16%	22%	18%	19%	12%	18%	18%
	clrG			ci		zci	zci			c	zcdi		kp				k	
(-1) Would probably not consider	168	168	-	43	51	47	12	2	13	94	58	71	40	16	26	1	112	42
	11%	11%	-	5%	18%	22%	14%	52%	16%	9%	20%	10%	12%	13%	14%	3%	10%	14%
	clis			zci	zci		c		c	c	zci							
(-2) Would definitely not consider	79	79	-	12	25	13	20	-	8	37	34	35	18	7	9	2	53	16
	5%	5%	-	2%	9%	6%	25%	-	10%	3%	11%	5%	5%	6%	5%	7%	5%	5%
	ci			zci	zci	c	zcdeh		ci	c	zcei							
				ij														
Mean	0.77	0.77	-	1.18	0.39	0.26	-0.23	-0.11	0.43	0.97	0.12	0.87	0.69	0.73	0.66	0.76	0.82	0.69
	def			zde	fj	fj			f	zde	f	zlp					zi	
	hjd			fhij					fhj			q						
Consider (NET)	966	966	-	640	154	95	26	2	42	794	121	501	203	76	115	20	704	190
	65%	65%	-	79%	54%	44%	32%	42%	53%	72%	41%	69%	60%	62%	62%	78%	66%	62%
	defh			zdef	fj				f	zdef		zlp					i	
	jd			hij						hj								
Not consider (NET)	247	247	-	55	76	60	32	2	21	131	92	106	59	23	35	3	165	58
	17%	17%	-	7%	26%	28%	40%	52%	26%	12%	31%	15%	17%	19%	19%	10%	15%	19%
	clsj			zci	zci	zci	zcdi		zci	c	zci							
Don't know	9	9	-	7	1	1	-	-	1	7	1	4	3	1	-	-	7	1
	1%	1%	-	1%	*	*	-	-	1%	1%	*	*	1%	1%	-	-	1%	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1248 1180 79%	759 707 47%	295 267 18%	21 18** 1%	820 767 51%	84 86* 6%	109 102* 7%	340 324 22%	104 103* 7%	1013 955 64%	444 428 29%	218 183 12%	243 229 15%	557 526 35%	527 529 35%	339 291 19%	1011 929 62%	1508 1430 96%	1567 1495 100%
411 35%	233 33%	90 34%	6 34%	267 35%	25 29%	35 34%	113 35%	33 32%	327 34%	146 34%	34 19%	64 28% D	176 33% D	225 42% zDEF	97 33%	306 33%	484 34%	504 34%
376 32%	247 35% zr	81 30%	5 26%	229 30%	30 35%	32 31%	108 33%	33 32%	291 30%	142 33%	51 28%	74 32%	159 30%	167 32%	91 31%	299 32%	448 31%	462 31%
200 17%	132 19%	48 18%	5 30%	138 18%	22 26% C	21 21%	51 16%	16 15%	181 19%	66 15%	46 25% zG	51 22% G	112 21% G	59 11%	49 17%	162 17%	260 18%	273 18%
124 11%	60 9%	32 12%	1 8%	85 11%	9 10%	9 8%	37 11%	13 12%	102 11%	50 12%	28 15%	27 12%	54 10%	57 11%	36 12%	101 11%	156 11%	168 11%
62 5%	30 4%	15 6%	* 3%	43 6% w	- - w	5 5%	13 4%	8 8% w	48 5%	21 5%	24 13% zEFG	10 5%	24 5%	21 4%	18 6%	55 6% J	72 5%	79 5%
0.81 z	0.84 z	0.75	0.81	0.78	0.83	0.81	0.84	0.69	0.79	0.8	0.24	0.68 D	0.78 D	0.98 zDE F	0.74	0.76	0.79 zK	0.77
787 67% z	480 68% z	172 64%	11 60%	496 65%	55 64%	67 66%	221 68%	67 65%	618 65%	288 67%	85 46%	138 60% D	335 64% D	392 74% zDEF	189 65%	606 65%	933 65% zK	966 65%
186 16% s	91 13%	47 18%	2 10%	128 17%	9 10%	14 14%	50 15%	21 20%	150 16%	71 17%	52 28% zEFG	38 16%	78 15%	78 15%	53 18%	157 17%	229 16%	247 17% J
7 1%	4 1%	1 *	- -	5 1%	- -	- -	3 1%	- -	5 1%	3 1%	1 *	2 1%	1 *	1 *	- -	5 *	9 1%	9 1%

Table 36

Q9_1 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - petrol vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1567	1017	532	959	754	283	266	280	281	259	759	314	519	993	610	944	790	167	528	201	380
WEIGHTED BASE	1495	966	510	860	668	273	254	287	277	249	709	333	535	915	583	842	697	155	497	206	332
100%	100%	65%	34%	58%	45%	18%	18%	19%	19%	17%	47%	22%	36%	63%	39%	56%	47%	10%	33%	14%	26%
(2) Would definitely consider	504	504	218	237	163	-	51	80	63	-	232	184	274	443	234	229	182	13	146	114	200
	34%	52%	43%	28%	24%	-	19%	28%	23%	-	33%	55%	51%	47%	40%	27%	26%	8%	29%	55%	52%
	cdef hiopqr wyABDEF	zbcd	zcd	d			e	ef	e		i	zlj	zlj	znop	zop				q	zqr	zqr
(1) Would probably consider	462	462	175	309	225	-	76	82	77	-	209	70	158	328	185	298	238	17	147	38	103
	31%	48%	34%	36%	34%	-	29%	29%	28%	-	29%	21%	29%	35%	32%	35%	34%	11%	30%	18%	27%
	elkq sR	zbcd		z			e	e	e		ik	i	ik	z		z	z		qs		qs
(0) Undecided	273	-	56	147	122	273	113	91	96	-	105	32	54	118	86	152	139	21	79	21	36
	18%	-	11%	17%	18%	100%	43%	32%	35%	-	15%	9%	10%	12%	15%	18%	20%	13%	16%	10%	9%
	abijk lmnstvwxL Q	a	ab	ab		zfg	z	z	z		ikl	i	i		m	mn	mn		t		
(-1) Would probably not consider	168	-	46	127	108	-	17	16	29	168	105	24	29	46	53	112	89	62	79	21	29
	11%	-	9%	15%	16%	-	6%	6%	10%	68%	15%	7%	5%	5%	9%	13%	13%	40%	16%	10%	8%
	aefik lmntvK	a	zab	zab			e	e	eg	zkl	zkl				m	zmn	mn	zrst			
(-2) Would definitely not consider	79	-	14	40	50	-	8	18	10	79	58	22	19	8	23	49	47	43	45	9	11
	5%	-	3%	5%	7%	-	3%	6%	4%	32%	8%	6%	4%	1%	4%	6%	7%	27%	9%	4%	3%
	abemt	a	ab	zabc			e	e	e	zjkl	zl	i	zlj		m	mn	zmn	zrst	zt		
Mean	0.77	1.52	1.06	0.67	0.51	0	0.56	0.67	0.56	-1.32	0.64	1.12	1.19	1.22	0.95	0.65	0.6	-0.67	0.55	1.11	1.19
	cde fhiopq ruwyABD EHUIM	zbc d	zcd	d			e	e	e		i	zlj	zlj		zno p	zop			q	zqr	zqr
Consider (NET)	966	966	393	546	388	-	128	162	141	-	441	255	432	771	418	527	420	30	293	152	304
	65%	100%	77%	63%	58%	-	48%	56%	51%	-	62%	77%	81%	82%	72%	63%	60%	19%	59%	73%	80%
	def ghioar uwxyABD EHUIMR	zbcd	zcd	d			e	ef	e		i	zlj	zlj	znop	zop				q	zqr	zqrs
Not consider (NET)	247	-	60	167	157	-	24	34	39	247	163	46	49	54	76	161	137	105	123	30	40
	17%	-	12%	19%	24%	-	9%	12%	14%	100%	23%	14%	9%	6%	13%	19%	20%	67%	25%	15%	11%
	abefg lmntwx	a	zab	zabc			e	e	e	zkl	zkl	i			m	zmn	zmn	zrst	zst		
Don't know	9	-	1	1	1	-	-	-	1	-	-	1	-	3	3	2	2	1	2	3	2
	1%	-	*	*	*	-	-	-	*	-	-	*	-	*	*	*	*	*	*	2%	1%
	acdw U																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
409 358 24%	1143 1120 75%	844 750 51%	699 713 48%	404 361 24%	271 234 16%	186 174 12%	498 446 30%	160 124 8%	308 266 18%	423 410 27%	215 224 15%	468 390 26%	891 800 54%	1106 1025 69%	452 417 28%	711 619 41%	214 229 15%	84 102** 7%*	50 61** 4%*	26 32** 2%*	1163 1037 69%	348 392 26%
74 21%	428 38% zu	214 28% y	286 40% zwyA BC	86 24%	61 26%	39 22%	139 31% yB	22 18%	63 24%	101 25%	79 35% DEFH U	85 22%	186 23%	265 26% DHI	138 33%	219 35%	65 28%	38 37%	27 44%	10 31%	358 35%	129 33% M
113 32%	340 30%	230 30%	218 31%	101 28%	67 29%	47 27%	149 33%	45 36%	74 28%	151 37% zE	68 31%	120 31%	271 34% zE	339 33% zE	149 36% zMNR	196 32% R	59 26%	22 22%	15 25%	9 28%	345 33% zR	97 25%
84 23% zv	184 16%	157 21% zx	113 16%	82 23% zx	51 22%	42 24% x	82 18%	22 18%	62 23% z	86 21%	39 17%	84 22%	170 21% z	209 20% z	69 16%	93 15%	62 27% zKLQ	22 21%	9 15%	9 28%	161 16%	93 24% zKLQ
59 16% zv	108 10%	108 14% zx	59 8%	60 16% zxA	29 13%	37 21% zwxv AC	54 12%	24 19% z	40 15%	54 13%	30 13%	64 16% z	118 15% z	148 14% z	35 8%	76 12%	25 11%	16 16%	10 16%	3 10%	110 11%	51 13%
26 7%	53 5%	49 7% C	30 4%	32 9% zwxB C	26 11% zwxBC	10 5%	22 5%	11 8% FG	28 10% zFGU	16 4%	7 3%	38 10% zFGU	54 7% zF	61 6% F	22 5%	34 5%	16 7%	5 4%	- -	- -	56 5%	21 5%
0.42	0.88 zu	0.6 yB	0.95 zwy ABC	0.41	0.46	0.39	0.74 wyA B	0.35	0.39	0.66 DEH I	0.81 DEH U	0.38	0.52 EH	0.59 DEH I	0.84 M	0.8 M	0.58	0.71	0.97	0.84	0.81 zM	0.67
187 52%	768 69% zu	444 58% yB	504 71% zwyA B	187 52%	128 55%	85 49%	288 65% wyAB	67 54%	137 51%	252 62% EHI	148 66% DEHI J	204 52%	456 57% EH	604 59% EHI	287 69% MR	415 67% MR	124 54%	60 59%	42 69%	19 59%	702 68% zM	226 58%
85 24% zv	161 14%	157 21% zxC	88 12%	92 25% zwxC	55 23% zxC	46 27% zxC	76 17%	35 28% J	67 25% zFGJ	70 17%	37 17%	102 26% zFGJ	172 21% zF	209 20% z	56 13%	110 18%	41 18%	21 20%	10 16%	3 10%	166 16%	72 18%
2 1%	7 1%	1 *	8 1% w	1 *	- -	1 *	1 *	- -	- -	2 *	1 *	- -	2 *	3 *	5 1%	2 *	1 1%	- -	- -	1 3%	7 1%	1 *

Table 37

Q9_1 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - petrol vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST	AREAS	(c)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(h)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(m)	OTHERS	/ NOT WORKING
		(a)	(b)		(d)	(e)	(f)	(g)		(i)	(j)	(k)	(l)		(n)	(o)
UNWEIGHTED BASE	1567	98	182	179	133	99	89	13	16	56	82	171	294	277	230	141
WEIGHTED BASE	1495	88*	155	150	108	88*	73*	10**	15**	49*	71*	151	271	255	203	121
	100%	6%*	10%	10%	7%	6%*	5%*	1%**	1%**	3%*	5%*	10%	18%	17%	14%	8%
(2) Would definitely consider	504	22	32	35	24	20	12	2	2	9	14	37	69	66	52	32
	34%	24%	21%	24%	22%	22%	16%	18%	10%	18%	20%	24%	26%	26%	25%	26%
	bcdefij klmnpuxyBC E															
(1) Would probably consider	462	29	54	47	32	23	25	4	6	21	23	63	96	92	76	44
	31%	33%	35%	31%	30%	26%	34%	41%	40%	43%	33%	42%	35%	36%	37%	36%
	ce											z			z	
(0) Undecided	273	18	34	36	26	23	18	2	4	8	17	30	55	53	35	25
	18%	21%	22%	24%	24%	26%	25%	25%	25%	16%	24%	20%	20%	21%	17%	21%
	wADG															
(-1) Would probably not consider	168	15	21	17	19	18	8	1	2	8	7	17	37	32	30	17
	11%	17%	14%	12%	18%	20%	11%	11%	16%	17%	10%	11%	14%	13%	15%	14%
	ADG				zc	zc										
(-2) Would definitely not consider	79	5	14	14	7	5	10	*	1	3	9	3	13	12	9	3
	5%	5%	9%	10%	6%	6%	14%	4%	9%	7%	13%	2%	5%	5%	4%	3%
	A		z	z			z				z					
Mean	0.77	0.54	0.45	0.48	0.44	0.38	0.28	0.56	0.28	0.49	0.35	0.75	0.63	0.66	0.65	0.69
	bcdefij puxyBCE															
Consider (NET)	966	51	86	82	56	42	37	6	8	30	37	100	165	158	128	76
	65%	57%	56%	55%	52%	48%	50%	59%	50%	61%	52%	66%	61%	62%	63%	62%
	bcdefjip uxyCE	e														
Not consider (NET)	247	19	35	32	26	23	18	2	4	11	16	21	50	44	40	21
	17%	22%	22%	21%	24%	26%	25%	16%	24%	23%	23%	14%	19%	17%	19%	17%
	vADG		z		z	z	z								k	
Don't know	9	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
142 126 8%	22 19** 1%**	21 17** 1%**	76 70* 5%*	127 124* 8%*	567 499 33%	766 752 50%	144 151 10%	586 513 34%	407 420 28%	462 450 30%	448 411 27%	139 143* 10%*	231 240 16%	301 252 17%	138 130 9%	286 293 20%
28 22%	7 38%	6 38%	21 30%	39 32% p	126 25%	280 37% zu	60 40% u	136 26%	119 28%	203 45% zxy	107 26%	28 19%	125 52% zBC	54 22%	34 26%	147 50% zEF
40 32%	6 33%	5 27%	25 36%	39 31%	164 33%	226 30%	47 31%	168 33%	126 30%	139 31%	142 34%	35 24%	68 28%	82 33%	42 32%	90 31%
27 21%	2 12%	1 4%	15 21%	27 22%	101 20% w	136 18%	16 10%	88 17%	104 25% zxA	65 14%	68 17%	55 38% zBD	28 11%	54 22% G	41 32% zG	26 9%
23 18% zt	* 3%	3 17%	7 11%	13 11%	76 15% zv	71 9%	17 11%	82 16% zyA	38 9%	36 8%	66 16% zD	19 13% D	11 4%	40 16% zFG	10 8%	19 6%
9 7%	2 11%	2 10%	2 3%	5 4%	32 6%	34 5%	10 7%	36 7% zA	29 7% A	8 2%	28 7%	7 5%	9 4%	21 8% zG	3 3%	11 4%
0.45	0.87	0.67	0.79 p	0.76 p	0.56	0.86 zu	0.86 u	0.56	0.64	1.1 zxy	0.57	0.4	1.21 zBC	0.43	0.71 E	1.18 zEF
68 54%	14 72%	11 65%	45 65%	78 63% p	291 58%	506 67% u	107 71% u	304 59%	244 58%	342 76% zxy	248 60% C	63 44%	193 80% zBC	136 54%	75 58%	237 81% zEF
31 25% zst	3 14%	5 28%	9 13%	18 15%	107 21% zv	105 14%	27 18%	119 23% zyA	67 16% A	43 10%	94 23% zD	26 18% D	19 8%	61 24% zFG	13 10%	29 10%
- -	1 3%	1 3%	- -	- -	- -	5 1%	1 *	2 *	4 1%	- -	- -	- -	- -	1 *	1 1%	- -

Table 38

Q9_2 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - diesel vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	1567	821	735	179	363	277	303	445	75	173	108	123	112	134	116
WEIGHTED BASE	1495	797	687	181	361	262	265	426	57*	167	107*	117*	115*	140	114*
	100%	53%	46%	12%	24%	18%	18%	29%	4%*	11%	7%*	8%*	8%*	9%	8%*
(2) Would definitely consider	218	137	82	27	71	36	34	50	14	25	13	15	18	23	19
	15%	17%	12%	15%	20%	14%	13%	12%	24%	15%	12%	13%	15%	17%	17%
	buv	zb			zfg				zp						
(1) Would probably consider	291	159	130	55	93	50	40	53	10	36	21	26	30	34	19
	19%	20%	19%	30%	26%	19%	15%	12%	17%	21%	20%	23%	26%	24%	17%
	gou			zefg	zfg					o	o	o	o	o	
(0) Undecided	264	145	119	43	83	47	43	49	16	31	16	14	9	23	14
	18%	18%	17%	24%	23%	18%	16%	11%	28%	18%	15%	12%	8%	16%	12%
	glu			g	zg	g			zkln	l					
									s						
(-1) Would probably not consider	297	143	149	31	61	63	51	90	9	39	20	21	27	20	24
	20%	18%	22%	17%	17%	24%	19%	21%	16%	23%	19%	18%	23%	14%	21%
	qt									q			q		q
(-2) Would definitely not consider	412	213	195	22	50	63	92	184	7	35	35	36	28	40	38
	28%	27%	28%	12%	14%	24%	35%	43%	13%	21%	33%	31%	24%	28%	34%
	cdht					cd	zcde	zcde			h	h		h	hi
								f							
Mean	-0.26	-0.17	-0.36	0.18	0.21	-0.26	-0.49	-0.72	0.24	-0.14	-0.4	-0.32	-0.14	-0.14	-0.38
	bf	zb		zef	ze	g			zj	o					
	guv			g	fg				knop						
Consider (NET)	510	296	212	82	165	86	74	103	24	60	35	42	48	57	38
	34%	37%	31%	45%	46%	33%	28%	24%	42%	36%	32%	36%	42%	41%	33%
	bfgo	zb		zefg	zefg	g			o	o		o	o	o	
	u														
Not consider (NET)	709	356	344	53	112	126	143	274	17	74	55	57	54	60	62
	47%	45%	50%	30%	31%	48%	54%	64%	29%	44%	51%	48%	47%	43%	54%
	acd					cd	zcd	zcde			h	h	h		h
	txD							f							
Don't know	12	1	12	3	2	3	5	-	1	2	2	4	3	-	-
	1%	*	2%	2%	*	1%	2%	-	1%	1%	1%	4%	3%	-	-
	atvxD		za	g		g	g					zmop	zop		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
209	220	80	130	87	1144	423	1116	451	1009	558	173	337	354	625	1217	263
210	227	69*	126	47*	1104	391	936	559	636	859	184	368	357	513	1202	246
14%	15%	5%*	8%	3%*	74%	26%	63%	37%	43%	57%	12%	25%	24%	34%	80%	16%
27	24	14	18	8	179	39	118	101	93	125	24	50	48	85	165	45
13%	11%	21%	14%	18%	16%	10%	13%	18%	15%	15%	13%	14%	13%	17%	14%	18%
		p			zu			zv								
21	47	12	25	10	232	59	193	98	137	154	37	58	69	113	237	44
10%	21%	17%	20%	22%	21%	15%	21%	18%	22%	18%	20%	16%	19%	22%	20%	18%
	o		o	o	zu			z					B			
49	46	12	29	5	215	49	160	104	115	150	26	70	63	91	216	44
24%	20%	17%	23%	11%	19%	13%	17%	19%	18%	17%	14%	19%	18%	18%	18%	18%
zkln s	l		ls		zu											
53	41	6	25	12	204	93	187	110	120	177	43	74	72	98	239	46
25%	18%	8%	20%	27%	18%	24%	20%	20%	19%	21%	23%	20%	20%	19%	20%	19%
mq				mq		zt										
60	68	25	29	11	269	143	274	138	169	243	49	112	104	126	333	68
28%	30%	37%	23%	23%	24%	37%	29%	25%	27%	28%	26%	30%	29%	25%	28%	28%
h	h	hi				zt	z									
-0.46	-0.37	-0.23	-0.19	-0.13	-0.14	-0.63	-0.33	-0.16	-0.21	-0.3	-0.31	-0.39	-0.33	-0.13	-0.28	-0.2
					zu				z					zB		
48	71	26	42	19	411	98	311	199	231	279	61	108	117	198	403	88
23%	31%	38%	34%	40%	37%	25%	33%	36%	36%	32%	33%	29%	33%	39%	33%	36%
		o		o	zu				z					zB		
113	109	31	54	23	472	236	461	248	289	420	91	186	177	224	571	114
54%	48%	45%	43%	49%	43%	60%	49%	44%	45%	49%	50%	50%	49%	44%	48%	46%
h	h			h		zt	z									
-	-	*	-	-	5	7	4	8	2	10	5	5	*	-	12	-
-	-	1%	-	-	*	2%	*	1%	*	1%	3%	1%	*	-	1%	-
						zt					zCD	D				

Table 39
Q9_2 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - diesel vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE WEIGHTED BASE	1567	1567	-	849	292	240	94	4	75	1141	334	784	358	125	180	28	1142	305	
	1495	1495	-**	814	288	216	81*	4**	80*	1102	297	729	340	122*	184	26**	1068	305	
	100%	100%	-**	54%	19%	14%	5%*	***	5%*	74%	20%	49%	23%	8%*	12%	2%**	71%	20%	
(2) Would definitely consider	218	218	-	83	100	17	6	3	6	184	24	119	55	3	33	-	174	36	
	15% cejm	15%	-	10%	35% zcefh ij	8%	8%	81%	7%	17% zcefj	8%	16% m	16%	2%	18% mq	-	16% zm	12% m	
(1) Would probably consider	291	291	-	121	89	52	9	1	15	210	61	143	75	12	35	5	218	47	
	19% cfmv F	19%	-	15%	31% zcfj j	24% cfj	11%	19%	19%	19% c	20% cf	20% m	22% m	10%	19%	20%	20% m	15%	
(0) Undecided	264 18% rwB	264 18%	- -	138 17%	58 20%	29 14%	19 23%	- -	18 22%	196 18%	48 16%	127 17%	66 20%	18 14%	28 15%	6 22%	194 18%	45 15%	
(-1) Would probably not consider	297	297	-	183	26	52	18	-	18	209	69	140	54	41	34	9	193	76	
	20% dpt	20%	-	23% zdi	9%	24% d	22% d	-	22% d	19% d	23% d	19% m	16%	34% zklm pq	19%	35%	18%	25% zlnp	
(-2) Would definitely not consider	412	412	-	277	15	65	30	-	22	293	95	193	85	48	54	6	278	102	
	28% dstE H	28%	-	34% zdi	5%	30% d	36% d	-	28% d	27% d	32% d	26% m	25%	39% zklp	30%	24%	26% m	33% zlp	
Mean	-0.26 cf jmqrv	-0.26	-	-0.56	0.81 zc efhij	-0.44	-0.68	1.81	-0.45	-0.2 zc efj	-0.51	-0.2 mq	-0.12 mq	-0.98	-0.23 mq	-0.63	-0.17 zm q	-0.53 m	
Consider (NET)	510 34% cfjm qv	510 34%	- -	204 25%	189 66% zcef hij	69 32% f	15 19%	4 100%	21 26%	393 36% cfj	84 28% f	262 36% mq	130 38% mq	15 12%	67 37% mq	5 20%	393 37% zmq	82 27% m	
Not consider (NET)	709 47% dlp stCEH	709 47%	- -	461 57% zdi	41 14%	117 54% zdi	47 58% di	- -	40 50% d	502 46% d	164 55% zdi	333 46%	139 41%	89 73% zklm pq	89 48%	15 58%	472 44%	178 58% zklm p	
Don't know	12 1%	12 1%	- -	11 1%	- -	- -	- -	- -	1 1%	11 1%	- -	6 1%	4 1%	- -	- -	- -	11 1%	- -	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1248 1180 79%	759 707 47%	295 267 18%	21 18** 1%**	820 767 51%	84 86* 6%*	109 102* 7%*	340 324 22%	104 103* 7%*	1013 955 64%	444 428 29%	218 183 12%	243 229 15%	557 526 35%	527 529 35%	339 291 19%	1011 929 62%	1508 1430 96%	1567 1495 100%
174 15%	111 16%	55 21%	3 16%	110 14%	21 25%	15 15%	52 16%	13 12%	146 15%	65 15%	26 14%	35 15%	80 15%	73 14%	56 19%	152 16%	212 15%	218 15%
218 18%	153 22%	75 28%	1 6%	129 17%	24 28%	26 26%	63 20%	25 24%	180 19%	88 21%	38 21%	67 29%	82 16%	96 18%	65 22%	187 20%	279 19%	291 19%
187 16%	133 19%	55 21%	4 22%	123 16%	6 7%	19 19%	65 20%	26 25%	148 15%	91 21%	40 22%	45 20%	90 17%	86 16%	55 19%	150 16%	248 17%	264 18%
242 21%	145 21%	36 13%	2 12%	169 22%	15 17%	13 13%	63 19%	15 14%	196 21%	77 18%	35 19%	37 16%	118 22%	104 20%	51 18%	181 19%	288 20%	297 20%
348 29%	157 22%	46 17%	8 45%	231 30%	19 22%	29 28%	77 24%	23 23%	279 29%	101 24%	44 24%	41 18%	156 30%	167 32%	64 22%	253 27%	391 27%	412 28%
-0.32 zst	-0.12 zr	0.21 zr	-0.63 s	-0.37 zC	0.16 zv	-0.14 B	-0.16 v	-0.1 v	-0.3 v	-0.14 v	-0.18 v	0.08 zF	-0.36 zG	-0.37 zE	-0.01 zI	-0.21 JK	-0.26 JK	-0.26 JK
392 33%	264 37%	130 49%	4 22%	239 31%	46 53%	41 40%	115 36%	38 37%	326 34%	153 36%	64 35%	102 45%	161 31%	169 32%	121 41%	339 36%	491 34%	510 34%
590 50%	302 43%	82 31%	10 57%	400 52%	34 40%	42 41%	140 43%	38 37%	476 50%	178 42%	79 43%	79 34%	274 52%	271 51%	116 40%	434 47%	679 47%	709 47%
11 1%	6 1%	* *	- -	6 1%	- -	- -	4 1%	1 1%	6 1%	5 1%	1 *	2 1%	1 *	3 1%	- -	6 1%	12 1%	12 1%

Table 40

Q9_2 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - diesel vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1567	1017	532	959	754	283	266	280	281	259	759	314	519	993	610	944	790	167	528	201	380
WEIGHTED BASE	1405	966	510	860	668	273	264	287	277	247	709	333	535	915	583	842	697	155	497	206	332
100%	100%	65%	34%	58%	45%	18%	18%	19%	19%	17%	47%	22%	36%	63%	39%	56%	47%	10%	33%	14%	26%
(2) Would definitely consider	218 15% efgj opqrU	175 18% zcd	218 43% zacd	119 14% z	88 13% z	14 5% f	- 9% f	26 9% f	29 11% ef	29 12% j	- 22% zij	73 19% zij	100	166 18% zop	193 33% zmop	109 13% z	81 12% o	12 7% r	5 1% r	59 29% zqrt	79 21% zqr
(1) Would probably consider	291 19% fijr vx	218 23% z	291 57% zacd	183 21% z	137 20% z	42 15% f	- 15% f	42 15% f	59 21% fg	31 12% j	- 20% ij	65 18% j	94	206 22% z	213 37% zmop	168 20% z	151 22% o	24 15% r	15 3% r	41 20% r	68 18% r
(0) Undecided	264 18% abci jlorCL Q	128 13% b	- - b	119 14% b	106 16% bc	113 41% zh	264 100% zegh	97 34% z	85 31% z	24 10% j	- - j	47 14% j	71 13% j	160 17% j	104 18% j	129 15% j	127 18% o	20 13% r	31 6% r	26 13% r	48 13% r
(-1) Would probably not consider	297 20% bfny A	195 20% b	- - b	183 21% b	131 20% b	50 18% f	- - f	48 17% f	51 18% f	52 21% j	297 42% zikl	65 20% j	113	182 19% n	43 7% n	182 22% n	137 20% n	35 22% r	136 27% zst	29 14% zqrt	79 21% s
(-2) Would definitely not consider	412 28% abef hmnuyAB DMNR	246 25% b	- - b	253 29% ab	202 30% zab	55 20% f	- - f	72 25% fh	52 19% f	110 45% zkl	412 58% zikl	83 25% j	157	226 24% n	27 5% n	251 30% zmn	197 28% mn	65 41% zst	310 62% zqst	47 23% zqrt	105 28% s
Mean	-0.26 ij oqrvCFI Q	-0.12 zcd	1.43 2a cd	-0.31 z	-0.33 z	-0.33 f	0 2e g	-0.34 f	-0.14 eg	-0.74 j	-1.58 j	-0.06 zi ji	-0.25 ij	-0.1 zop	0.87 zm op	-0.36 z	-0.32 o	-0.75 r	-1.48 zm rt	0.19 zq rt	-0.16 qr
Consider (NET)	510 34% efgi ignvx	393 41% zcd	510 100% zacd	302 35% z	225 34% z	56 20% f	- - f	68 24% f	88 32% efg	60 24% j	- - zijl	138 42% zijl	194 36% ij	372 39% zop	406 70% zmop	277 33% z	231 33% o	36 23% r	19 4% r	101 49% zqrt	148 39% qr
Not consider (NET)	709 47% befh mnsuyAB DMR	441 46% b	- - b	437 51% zab	333 50% ab	105 38% f	- - f	120 42% f	104 37% f	163 66% zkl	709 100% zikl	148 44% j	270	408 43% n	70 12% n	433 51% zmp	334 48% mn	100 64% zst	445 90% zqst	76 37% zqrt	184 48% s
Don't know	12 1% acjow iUL	4 + -	- - -	3 + -	4 1% z	- - -	- - -	2 1% z	- - -	- - -	- - -	- - -	-	5 1% z	3 1% z	4 + -	5 1% z	1 + -	2 + -	4 2% r	2 1% z

Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d - z/h/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY					EVER BUY - EV							TENURE								
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
409 358 24%	1143 1120 75%		844 759 51%	699 713 48%	404 361 24%	271 234 16%	185 174 12%	498 446 30%	160 124 8%	308 266 18%	423 410 27%	215 224 15%	468 390 26%	891 800 54%	1106 1025 69%	452 417 28%	711 619 41%	214 229 15%	84 102* 7%*	50 61* 4%*	26 32** 2%*	1163 1037 69%	348 392 26%
55 15%	163 15%		116 15%	102 14%	61 17%	41 17%	29 17%	67 15%	17 14%	30 11%	47 12%	29 13%	47 12%	94 12%	123 12%	52 13%	91 15%	36 16%	20 19%	11 18%	2 8%	143 14%	66 17%
95 26% zv	189 17%		163 21% xC	116 16%	102 28% zwx	70 30% zwx	56 32% zwx	76 17%	38 30% zEFH U	52 20%	75 18%	48 21%	90 23% zE	165 21%	213 21%	75 18%	133 21%	46 20%	13 13%	11 17%	5 17%	208 20%	71 18%
65 18%	195 17%		127 17% C	131 18%	71 20% C	43 18%	33 19%	63 14%	26 21%	58 22% F	58 14%	48 22% F	84 22% zFI	142 18% F	190 19% F	70 17%	81 13%	58 26% zKLQ	28 28% zKLQ	10 17%	10 31%	151 15%	97 25% zKLQ
61 17%	235 21%		148 20% yA	149 21% A	57 16%	34 14%	27 16%	94 21% A	21 17%	50 19%	94 23%	51 23%	72 18%	166 21%	217 21%	90 21%	114 18%	43 19%	24 24%	13 21%	5 17%	204 20%	80 20%
81 23%	327 29% zu		204 27% yAB	205 29% yAB	70 19%	47 20%	28 16%	145 32% zwyA B	22 18%	75 28% D	134 33% zDGH J	48 21%	97 25% D	232 29% DHJ	280 27% D	124 30% MNR	199 32% zMNR	44 19%	16 16%	16 26%	8 24%	322 31% zMNR	76 19%
-0.05 zv	-0.34		-0.21 C	-0.34	0.08 zwx C	0.1 zwx C	0.18 zw xC	-0.39	0.05 zE FHJ	-0.33	-0.47	-0.18 F	-0.21 EF I	-0.34 F	-0.31 F	-0.38	-0.32	-0.06 KL Q	-0.04	-0.2	-0.34	-0.35	-0.07 zKLQ
149 42% zv	352 31%		278 37% zxC	218 31%	163 45% zwx	110 47% zwx	85 49% zwx	143 32%	55 44% zEFH U	82 31%	122 30%	77 34%	137 35% E	259 32%	336 33%	127 30%	224 36%	82 36%	33 32%	21 35%	8 24%	351 34%	137 35%
142 40%	563 50% zu		352 46% yAB	354 50% yAB	127 35% zwx	81 34%	55 32%	238 53% zwyA B	43 35%	126 47% DH	228 56% zDGH U	99 44%	169 43% D	397 50% DH	496 48% DH	213 51% MR	313 51% zMR	87 38%	41 40%	28 46%	13 41%	526 51% zMR	156 40%
2 1%	10 1%		1 * w	9 1% w	1 * w	* *	1 * *	1 * *	- -	- -	2 *	- -	- -	2 * *	2 * *	7 2% L	2 * *	1 * *	- -	1 2% L	1 3%	9 1% L	2 * *

Table 41

Q9_2 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - diesel vehicle

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST	AREAS	(c)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(h)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(m)	OTHERS	/ NOT WORKING
		(a)	(b)		(d)	(e)	(f)	(g)		(i)	(j)	(k)	(l)		(n)	(o)
UNWEIGHTED BASE	1567	98	182	179	133	99	89	13	16	56	82	171	294	277	230	141
WEIGHTED BASE	1495	88*	155	150	108	88*	73*	10**	15**	49*	71*	151	271	255	203	121
	100%	6%*	10%	10%	7%	6%*	5%*	1%**	1%**	3%*	5%*	10%	18%	17%	14%	8%
(2) Would definitely consider	218	17	19	21	17	12	7	1	-	4	6	18	40	37	28	18
	15%	19%	12%	14%	16%	14%	9%	13%	-	8%	8%	12%	15%	15%	14%	15%
(1) Would probably consider	291	22	46	42	25	28	23	4	5	23	22	43	66	65	50	42
	19%	25%	30%	28%	23%	32%	31%	36%	35%	46%	31%	29%	24%	25%	25%	35%
	A	z	z	z	z	zd	z	z	z	z	z	z	z	z	z	zlmn
(0) Undecided	264	16	26	28	20	17	12	3	4	7	12	25	44	47	30	23
	18%	18%	17%	19%	19%	19%	17%	25%	26%	15%	18%	17%	16%	19%	15%	19%
(-1) Would probably not consider	297	12	29	28	22	12	13	2	4	6	14	28	53	52	40	15
	20%	14%	18%	18%	20%	14%	18%	21%	25%	13%	19%	19%	20%	20%	20%	12%
	o	o	o	o	e	o	o	o	o	o	o	o	o	o	o	o
(-2) Would definitely not consider	412	20	36	31	24	19	18	*	2	9	17	36	67	54	54	23
	28%	23%	23%	21%	22%	21%	24%	4%	15%	18%	24%	24%	25%	21%	27%	19%
	cmowC												m		mo	
Mean	-0.26	0.04	-0.1	-0.03	-0.1	0.04	-0.18	0.31	-0.19	0.14	-0.19	-0.14	-0.16	-0.08	-0.2	0.14
	vE	z		z						j				z		zklm
Consider (NET)	510	39	65	63	42	41	29	5	5	27	28	62	105	102	79	60
	34%	45%	42%	42%	39%	46%	40%	49%	35%	54%	39%	41%	39%	40%	39%	50%
	y	z	z	z	z	z				z						zklmn
Not consider (NET)	709	33	64	59	46	31	31	3	6	15	30	65	121	106	94	38
	47%	37%	41%	39%	42%	35%	43%	26%	40%	31%	43%	43%	45%	41%	46%	31%
	celowxC						i				i	o	o	o	o	
Don't know	12	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
142	22	21	76	127	567	766	144	586	407	462	448	139	231	301	138	286
126	19**	17**	70*	124*	499	752	151	513	420	450	411	143*	240	252	130	293
8%	1%**	1%**	5%*	8%*	33%	50%	10%	34%	28%	30%	27%	10%*	16%	17%	9%	20%
20	3	2	8	15	70	102	32	73	40	85	63	21	52	25	8	48
16%	16%	14%	12%	12%	14%	14%	21%	14%	9%	19%	15%	15%	22%	10%	6%	16%
							zv	y		zy			z			EF
22	3	3	16	22	108	136	25	126	80	66	89	26	43	48	31	50
18%	15%	16%	23%	18%	22%	18%	17%	24%	19%	15%	22%	18%	18%	19%	24%	17%
								zA								
23	4	3	15	21	97	111	35	93	95	60	67	44	34	39	40	37
18%	20%	19%	22%	17%	19%	15%	23%	18%	23%	13%	16%	31%	14%	15%	31%	13%
					v		v	zA				zBD			zEG	
26	4	2	14	31	96	161	27	93	92	97	74	27	41	55	24	71
20%	20%	11%	20%	25%	19%	21%	18%	18%	22%	22%	18%	19%	17%	22%	18%	24%
35	6	7	16	33	127	237	29	126	109	140	118	26	69	81	26	87
28%	30%	41%	24%	27%	25%	32%	19%	25%	26%	31%	29%	18%	29%	32%	20%	30%
					zuw			x			C			F		
-0.26	-0.33	-0.5	-0.2	-0.37	-0.2	-0.39	0.03	-0.14	-0.36	-0.31	-0.23	-0.08	-0.13	-0.48	-0.22	-0.34
					v		zv	zy								
43	6	5	24	37	178	239	58	199	119	151	152	46	96	73	40	98
34%	31%	29%	35%	30%	36%	32%	38%	39%	28%	34%	37%	33%	40%	29%	31%	34%
								zy								
61	10	9	30	65	223	398	57	219	200	237	191	53	110	136	50	158
48%	50%	52%	43%	52%	45%	53%	38%	43%	48%	53%	47%	37%	46%	54%	38%	54%
						zuw		zx						zF		zF
-	-	-	-	*	-	4	1	2	5	2	-	-	-	4	-	-
-	-	-	-	*	-	1%	1%	*	1%	*	-	-	-	2%	-	-
														G		

Table 42

Q9_3 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - hybrid electric vehicle (plug-in or self-charging)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	1567	821	735	179	363	277	303	445	75	173	108	123	112	134	116
WEIGHTED BASE	1495	797	687	181	361	262	265	426	57*	167	107*	117*	115*	140	114*
	100%	53%	46%	12%	24%	18%	18%	29%	4%*	11%	7%*	8%*	8%*	9%	8%*
(2) Would definitely consider	381	233	145	44	128	69	58	82	9	42	27	24	29	26	28
	25%	29%	21%	24%	35%	26%	22%	19%	15%	25%	25%	20%	25%	19%	24%
	bgwy ABF	zb			zcef g										
(1) Would probably consider	479	276	200	66	125	97	80	111	20	52	30	33	36	39	32
	32%	35%	29%	37%	35%	37%	30%	26%	35%	31%	28%	28%	31%	28%	28%
	bguw B	zb		g	g	g									
(0) Undecided	287	134	151	31	62	42	49	103	13	35	23	21	20	33	21
	19%	17%	22%	17%	17%	16%	19%	24%	23%	21%	22%	18%	17%	23%	19%
	avxD E		za					zde							
(-1) Would probably not consider	189	91	97	24	35	31	39	60	8	17	18	18	23	25	16
	13%	11%	14%	14%	10%	12%	15%	14%	15%	10%	17%	16%	20%	18%	14%
	rxvD								r		r	r	zpq	pr	r
(-2) Would definitely not consider	143	61	82	12	10	20	33	68	7	20	8	16	6	16	16
	10%	8%	12%	7%	3%	8%	12%	16%	12%	12%	7%	14%	5%	11%	14%
	adptv xDE		za			d	d	zcde	p	p		p		p	lp
Mean	0.52	0.67	0.34	0.6	0.9	0.63	0.35	0.19	0.28	0.47	0.47	0.27	0.51	0.25	0.34
	bfg muwyABF	zb		g	zce fg	fg									
Consider (NET)	860	509	345	110	253	166	138	193	29	93	57	57	64	65	60
	58%	64%	50%	61%	70%	63%	52%	45%	50%	56%	53%	49%	56%	47%	53%
	bgmu wyABF	zb		g	zfg	fg									
Not consider (NET)	333	151	178	36	45	51	72	128	15	37	26	34	29	41	33
	22%	19%	26%	20%	12%	20%	27%	30%	26%	22%	24%	29%	25%	29%	29%
	adpt vxvD		za	d		d	d	zcde	p	p	p	pr	p	pr	pr
Don't know	15	3	12	4	1	3	5	2	1	1	2	5	2	1	-
	1%	*	2%	2%	*	1%	2%	*	1%	1%	1%	4%	2%	*	-
	atxD		za									znpr			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
209	220	80	130	87	1144	423	1116	451	1009	558	173	337	354	625	1217	263
210	227	69*	126	47*	1104	391	936	559	636	859	184	368	357	513	1202	246
14%	15%	5%*	8%	3%*	74%	26%	63%	37%	43%	57%	12%	25%	24%	34%	80%	16%
47	87	14	36	12	290	90	272	108	222	159	27	76	82	180	325	44
22%	39%	21%	29%	26%	26%	23%	29%	19%	35%	19%	15%	21%	23%	35%	27%	18%
	zhij klmnoq						zw		zy					zABC	zF	
78	78	26	43	13	373	106	328	151	228	252	58	97	113	186	395	71
37%	34%	37%	34%	28%	34%	27%	35%	27%	36%	29%	32%	26%	32%	36%	33%	29%
					zu		zw		zy					zB		
34	33	17	29	9	210	77	153	134	95	192	44	76	76	79	217	62
16%	15%	24%	23%	18%	19%	20%	16%	24%	15%	22%	24%	21%	21%	15%	18%	25%
								zv		zx	D					zE
25	22	5	5	6	135	55	100	90	50	139	28	73	43	39	150	34
12%	10%	7%	4%	12%	12%	14%	11%	16%	8%	16%	15%	20%	12%	8%	12%	14%
r				r				zv		zx	D	zCD				
23	6	7	13	6	89	54	75	68	38	105	24	42	41	27	103	34
11%	3%	11%	10%	13%	8%	14%	8%	12%	6%	12%	13%	11%	11%	5%	9%	14%
p		p	p	p		zt		zv		zx	D	D	D			zE
0.49	0.97	0.5	0.66	0.43	0.58	0.32	0.67	0.26	0.86	0.26	0.2	0.26	0.43	0.89	0.58	0.23
	zhi jklmnoq rs		km		zu		zw		zy					zAB C	zF	
125	165	40	79	25	663	196	600	259	449	410	86	173	195	367	720	115
60%	73%	58%	62%	54%	60%	50%	64%	46%	71%	48%	47%	47%	55%	71%	60%	47%
m	zhij klmnoqs		m		zu		zw		zy					zABC	zF	
48	28	12	18	12	224	109	174	158	88	245	52	114	84	66	253	68
23%	12%	18%	15%	25%	20%	28%	19%	28%	14%	29%	28%	31%	23%	13%	21%	28%
p				p		zt		zv		zx	D	zD	D			zE
2	1	-	-	1	7	8	8	8	4	12	2	5	2	1	13	1
1%	*	-	-	3% npr	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	*

Table 43
Q9_3 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - hybrid electric vehicle (plug-in or self-charging)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1567	1567	-	849	292	240	94	4	75	1141	334	784	358	125	180	28	1142	305	
WEIGHTED BASE	1495	1495	-**	814	288	216	81*	4**	80*	1102	297	729	340	122*	184	26**	1068	305	
	100%	100%	-**	54%	19%	14%	5%*	***	5%*	74%	20%	49%	23%	8%*	12%	2%**	71%	20%	
(2) Would definitely consider	381	381	-	167	48	113	28	1	22	215	142	170	84	40	59	3	254	99	
	25%	25%	-	21%	17%	53%	35%	13%	27%	20%	48%	23%	25%	33%	32%	12%	24%	32%	
	cdip					zcdf	cdi				zcdf				kp			zcp	
	G					hij					hi								
(1) Would probably consider	479	479	-	254	89	77	29	-	28	342	105	242	100	34	56	15	343	90	
	32%	32%	-	31%	31%	35%	35%	-	35%	31%	35%	33%	30%	28%	31%	56%	32%	30%	
(0) Undecided	287	287	-	176	63	17	9	1	17	239	26	127	81	22	32	3	209	54	
	19%	19%	-	22%	22%	8%	11%	35%	21%	22%	9%	18%	24%	18%	17%	11%	20%	18%	
	ejDH			zefj	efj				ej	zefj			zcp				k		
	IJ																		
(-1) Would probably not consider	189	189	-	123	44	8	6	-	7	167	14	102	44	12	18	4	146	30	
	13%	13%	-	15%	15%	4%	8%	-	9%	15%	5%	14%	13%	10%	10%	14%	14%	10%	
	ejDI			zej	ej					zej									
(-2) Would definitely not consider	143	143	-	82	43	1	9	2	6	125	10	77	26	14	18	2	103	32	
	10%	10%	-	10%	15%	*	11%	52%	7%	11%	3%	11%	8%	11%	10%	6%	10%	10%	
	ejst			ej	zej		ej		e	zcej	e								
	E																		
Mean	0.52	0.52	-	0.38	0.19	1.36	0.75	-0.79	0.66	0.33	1.2	0.45	0.51	0.61	0.65	0.55	0.47	0.64	
	cdi					zcd	cd		di		zcd								
	pG					fhij	i				fhj								
Consider (NET)	860	860	-	421	137	190	57	1	50	557	247	412	184	74	115	18	597	189	
	58%	58%	-	52%	47%	88%	70%	13%	62%	51%	83%	57%	54%	61%	63%	69%	56%	62%	
	cdIG					zcdf	zcdi		d		zcdf								
						hij					hi								
Not consider (NET)	333	333	-	205	87	9	15	2	13	292	24	179	70	26	36	5	249	62	
	22%	22%	-	25%	30%	4%	19%	52%	16%	26%	8%	25%	21%	21%	20%	21%	23%	20%	
	ejst			zej	zehj		ej		e	zej	e								
	wDEI																		
Don't know	15	15	-	13	1	-	-	-	1	14	-	10	4	-	-	-	14	-	
	1%	1%	-	2%	*	-	-	-	1%	1%	-	1%	1%	-	-	-	1%	-	
				j															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1248	759	295	21	820	84	109	340	104	1013	444	218	243	557	527	339	1011	1508	1567
1180	707	267	18**	767	86*	102*	324	103*	955	428	183	229	526	529	291	929	1430	1495
79%	47%	18%	1%**	51%	6%**	7%**	22%	7%**	64%	29%	12%	15%	35%	35%	19%	62%	96%	100%
297	196	94	5	186	34	27	80	24	247	104	86	66	135	91	99	278	374	381
25%	28%	35%	30%	24%	40%	26%	25%	23%	26%	24%	47%	29%	26%	17%	34%	30%	26%	25%
		zrs			zvyA				v		zEFG	G	G		zJK	zJK	zK	
					BC													
374	240	87	8	259	26	29	98	32	314	130	58	91	168	155	94	304	458	479
32%	34%	33%	42%	34%	30%	29%	30%	31%	33%	30%	32%	40%	32%	29%	32%	33%	32%	32%
222	128	44	2	133	15	23	67	25	171	92	18	41	112	108	38	155	262	287
19%	18%	16%	9%	17%	18%	23%	21%	24%	18%	21%	10%	18%	21%	20%	13%	17%	18%	19%
												D	D	D		H	HI	HIJ
154	85	28	2	109	5	8	40	16	123	56	11	25	61	91	32	104	184	189
13%	12%	10%	12%	14%	6%	8%	12%	15%	13%	13%	6%	11%	12%	17%	11%	11%	13%	13%
				B									D	zDF			I	I
119	53	14	1	72	5	14	35	7	90	42	11	4	48	80	29	81	138	143
10%	8%	5%	8%	9%	6%	13%	11%	7%	9%	10%	6%	2%	9%	15%	10%	9%	10%	10%
st											E		E	zDEF				
0.49	0.63	0.83	0.75	0.5	0.92	0.47	0.47	0.47	0.53	0.47	1.08	0.84	0.54	0.17	0.7	0.64	0.53	0.52
	zr	zrs			zvx						zEF	zFG	G		zJK	zJK		
					yABC						G							
671	436	181	13	445	60	56	178	55	561	234	144	157	303	247	193	582	832	860
57%	62%	68%	72%	58%	70%	55%	55%	53%	59%	55%	78%	69%	58%	47%	66%	63%	58%	58%
	zr	zr			zyAB						zEFG	zFG	G		zJK	zJK	zK	
					C													
273	138	41	4	181	10	22	75	23	214	98	21	29	109	170	60	185	322	333
23%	20%	16%	19%	24%	12%	22%	23%	22%	22%	23%	12%	13%	21%	32%	21%	20%	22%	22%
st				w					w				DE	zDEF			I	I
13	4	*	-	9	-	*	4	-	9	4	1	1	3	4	-	7	15	15
1%	1%	*	-	1%	-	*	1%	-	1%	1%	*	1%	1%	1%	-	1%	1%	1%

Table 44

Q9_3 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - hybrid electric vehicle (plug-in or self-charging)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1567	1017	532	959	754	283	266	280	281	259	759	314	519	993	610	944	790	167	528	201	380
WEIGHTED BASE	1495	966	510	860	668	273	264	287	277	249	709	333	535	915	583	942	697	155	497	206	332
100%	100%	65%	34%	58%	45%	18%	18%	19%	19%	17%	47%	22%	36%	63%	39%	56%	47%	10%	33%	14%	26%
(2) Would definitely consider	381	245	142	381	262	55	37	-	46	80	202	-	72	227	152	336	249	60	154	9	49
	25%	25%	28%	44%	39%	20%	14%	-	16%	32%	29%	-	13%	24%	26%	40%	36%	38%	31%	4%	13%
	fgkh lstvxG			zabd	zab	fg	g		g	zkl	zkl		k			zmnp	zmn	zst	zst		s
(1) Would probably consider	479	300	160	479	297	92	82	-	75	87	234	-	106	298	186	370	283	56	180	14	89
	32%	31%	31%	44%	34%	34%	31%	-	27%	35%	33%	-	20%	32%	32%	44%	41%	36%	36%	7%	23%
	gkls tx			zabd	zab	g	g		g	kl	kl		k			zmnp	zmn	st	zst		s
(0) Undecided	287	162	68	-	60	91	97	287	122	34	120	-	105	172	100	85	92	12	71	29	60
	19%	17%	13%	-	9%	33%	37%	100%	44%	14%	17%	-	20%	18%	17%	10%	13%	8%	14%	14%	16%
	abcd kqpqr vwABDEH IQ	bcd	cd		c	z	z	zefh	ze	k	k		k	op	op		o		q		q
(-1) Would probably not consider	189	146	71	-	32	20	30	-	26	23	88	189	129	138	71	39	54	19	55	69	91
	13%	15%	14%	-	5%	7%	11%	-	10%	9%	12%	57%	24%	15%	12%	5%	8%	12%	11%	34%	24%
	cdeg opuvADE FHI	zcd	cd		c	g	g		g			zijkl	zj	znop	op		o			zqrt	zqr
(-2) Would definitely not consider	143	109	67	-	15	11	17	-	6	23	60	143	121	105	71	9	15	8	32	83	90
	10%	11%	13%	-	2%	4%	6%	-	2%	9%	8%	43%	23%	11%	12%	1%	2%	5%	6%	40%	23%
	cdeg hopruvw ABDEFHI JK	zcd	zcd		c	g	gh		g			zijkl	zj	zop	zop		o			zqrt	zqr
Mean	0.52	0.44	0.47	1.44	1.14	0.59	0.35	0	0.46	0.73	0.61	-1.43	-0.23	0.43	0.48	1.18	1.01	0.9	0.75	-0.99	-0.22
	afg klmstvx GN			zab d	zab	fg	g		g	zkl	zk l		k			zmn p	zmn	zst	zs t		s
Consider (NET)	860	546	302	860	559	147	119	-	121	167	437	-	178	525	338	707	532	116	334	23	137
	58%	57%	59%	100%	84%	54%	45%	-	44%	68%	62%	-	33%	56%	58%	84%	76%	74%	67%	11%	36%
	fgkh lstvxGN			zabd	zab	fgh	g		g	zkl	zkl		k			zmnp	zmn	zst	zst		s
Not consider (NET)	333	255	138	-	47	32	47	-	32	46	148	333	250	243	143	48	69	27	87	152	180
	22%	26%	27%	-	7%	12%	18%	-	12%	18%	21%	100%	47%	26%	24%	6%	10%	17%	18%	74%	47%
	cdeg hopruvw ABDEFHI J	zcd	zcd		c	g	egh		g			zijkl	zj	zop	op		o			zqrt	zqr
Don't know	15	3	1	-	2	3	2	-	1	1	4	-	2	6	3	3	5	1	5	3	4
	1%	*	*	-	*	1%	1%	-	*	*	1%	-	*	1%	*	*	1%	1%	1%	1%	1%
	abcdo wl																o				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
409 358 24%	1143 1120 75%	844 759 51%	699 713 48%	404 361 24%	271 234 16%	186 174 12%	498 446 30%	160 124 8%	308 265 18%	423 410 27%	215 224 15%	468 390 26%	891 800 54%	1106 1025 69%	452 417 28%	711 619 41%	214 229 15%	84 102 7%*	50 61** 4%*	26 32** 2%**	1163 1037 69%	348 392 26%
141 39% zv	238 21%	225 30% zxC	152 21% zwxC	136 38% zwxC	96 41% zwxC	61 35% zxC	118 26%	61 49% zEFG HU	94 35% zG	131 32% zG	33 15%	154 40% zEFG zGI	285 36% zGI	318 31% zG	109 26%	168 27% N	66 29% NR	16 15%	9 15%	8 24%	277 27% N	92 23%
129 36%	348 31%	274 36% zx	200 28% x	131 36% x	78 33%	72 41% zx	156 35% x	43 35%	116 44% zGI	155 38% z	66 29%	159 41% zGI	314 39% zGI	380 37% zG	150 36%	189 31%	76 33%	27 27%	19 32%	7 22%	339 33%	122 31%
41 12%	236 21% zu	127 17% yB	155 22% wyAB	49 14%	33 14%	20 11%	79 18%	8 6%	34 13% D	84 20% DEHI	67 30% zDEF HU	42 11% D	126 16% DH	193 19% DEHI	74 18%	111 18%	38 17%	24 23%	19 31% KLMQ	8 27%	185 18%	81 21%
29 8%	159 14% zu	86 11% yA	97 14% yA	31 9%	16 7%	17 10%	57 13% A	8 7%	14 5%	33 8%	40 18% zDEFH U	22 6%	55 7%	95 9% EHI	51 12%	82 13%	23 10%	22 21% zMR	7 11%	2 6%	133 13%	52 13%
15 4%	127 11% zu	44 6% yB	97 14% zwyAB C	13 4%	10 4%	3 2%	33 7% yB	5 4% F	8 3% F	2 1%	19 9% EFHU	13 3% FI	16 2% F	35 3% FI	26 6%	65 10% KQ	24 10%	13 13%	7 11%	6 18%	91 9% K	44 11% K
0.99 zv	0.37	0.73 zxC	0.3	0.96 zwx C	1 zwx C	0.99 zwx C	0.61 x	1.18 zFG U	1.02 zGI	0.93 zGI	0.24	1.07 zGI J	1 zGI	0.83 zG	0.64 zNR	0.51 N	0.61 NR	0.1	0.3	0.29	0.56 zN	0.43 N
270 75% zv	586 52%	499 66% zxC	352 49% zwxC	267 74% zwxC	174 74% zwxC	133 76% zwxC	275 62% x	104 83% zFGJ	210 79% zFGJ	285 70% zG	99 44%	313 80% zFGJ	599 75% zFGJ	697 68% zG	258 62% N	357 58% N	142 62% NR	43 42%	29 47%	15 46%	616 59% zN	214 55% N
45 12%	286 26% zu	130 17% yAB	194 27% zwyA BC	44 12%	27 11%	20 12%	90 20% wyAB	13 10%	22 8%	36 9%	59 26% DEFHI J	35 9%	71 9%	130 13% EFHI	77 19%	147 24%	47 20%	35 34% zKMQ R	13 22%	8 24%	224 22%	95 24%
2 1%	12 1%	3 *	12 2% w	1 *	*	1 *	2 *	- -	- -	5 1%	- -	- -	5 1%	5 *	7 2%	4 1%	2 1%	- -	- -	1 3%	12 1%	2 *

Table 45

Q9_3 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - hybrid electric vehicle (plug-in or self-charging)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST	AREAS	(c)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(h)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(m)	OTHERS	/ NOT WORKING
		(a)	(b)		(d)	(e)	(f)	(g)		(i)	(j)	(k)	(l)		(n)	(o)
UNWEIGHTED BASE	1567	98	182	179	133	99	89	13	16	56	82	171	294	277	230	141
WEIGHTED BASE	1495	88*	155	150	108	88*	73*	10**	15**	49*	71*	151	271	255	203	121
	100%	6%*	10%	10%	7%	6%*	5%*	1%**	1%**	3%*	5%*	10%	18%	17%	14%	8%
(2) Would definitely consider	381	35	74	73	46	38	34	2	4	26	32	52	103	96	73	48
	25%	40%	48%	49%	43%	43%	47%	15%	26%	53%	46%	34%	38%	38%	36%	39%
	vwADFG	z	z	z	z	z	z			z	z	z	z	z	z	z
(1) Would probably consider	479	35	52	49	45	36	24	6	8	14	22	71	116	106	86	50
	32%	40%	34%	32%	41%	41%	32%	57%	55%	28%	31%	47%	43%	41%	42%	41%
	vG				zbc							z	z	z	z	z
(0) Undecided	287	10	13	12	11	8	3	-	1	1	3	19	32	33	27	16
	19%	12%	8%	8%	10%	10%	5%	-	9%	1%	5%	13%	12%	13%	13%	13%
	bcdefij															
	klmnpuxBE															
(-1) Would probably not consider	189	6	11	10	5	4	6	2	1	6	9	9	15	17	14	7
	13%	7%	7%	7%	5%	5%	9%	23%	8%	11%	13%	6%	6%	7%	7%	5%
	bcdekImn															
	ouxBE															
(-2) Would definitely not consider	143	2	6	6	2	2	6	*	*	3	4	-	4	4	3	1
	10%	2%	4%	4%	2%	2%	8%	4%	2%	6%	6%	-	2%	2%	2%	1%
	abcdekIm															
	nopstuxBCEF															
Mean	0.52	1.09	1.15	1.15	1.18	1.18	1.02	0.56	0.93	1.1	0.97	1.09	1.1	1.07	1.04	1.13
	vwADG	z	z	z	z	z	z			z	z	z	z	z	z	z
Consider (NET)	860	70	126	121	91	74	58	7	12	40	54	123	219	202	159	97
	58%	80%	81%	81%	84%	84%	79%	73%	81%	81%	76%	81%	81%	79%	78%	80%
	vwvACDF	z	z	z	z	z	z			z	z	z	z	z	z	z
	G															
Not consider (NET)	333	8	16	16	7	6	12	3	2	9	13	9	20	21	17	8
	22%	9%	11%	11%	6%	7%	16%	27%	11%	18%	19%	6%	7%	8%	9%	6%
	abcdekIm		d	d												
	nopstuxBEF															
Don't know	15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	uA															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
142 126 8%	22 19** 1%**	21 17** 1%**	76 70* 5%*	127 124* 8%*	567 499 33%	766 752 50%	144 151 10%	586 513 34%	407 420 28%	462 450 30%	448 411 27%	139 143* 10%*	231 240 16%	301 252 17%	138 130 9%	286 293 20%
46 37% z	7 34%	6 33%	26 37% z	44 35% z	209 42% zvw	139 18%	19 13%	190 37% zyA	94 22%	77 17%	167 41% zCD	27 19%	39 16%	93 37% zFG	18 14%	33 11%
52 41% z	8 41%	10 59%	25 35%	49 40%	196 39% zv	218 29%	48 32%	200 39% zyA	126 30%	136 30%	173 42% zCD	40 28%	62 26%	122 48% zFG	35 27% G	43 15%
14 11%	1 8%	* 3%	11 16%	15 12%	60 12%	168 22% zu	31 21% u	65 13%	99 24% zx	94 21% x	35 9%	54 38% zBD	45 19% B	24 10%	67 51% zEG	60 20% E
12 10%	4 18%	1 5%	7 10%	14 11%	24 5%	132 18% zu	22 15% u	38 7%	57 14% x	77 17% zx	23 6%	16 11%	49 20% zB	8 3%	9 7%	80 27% zEF
3 2%	- -	- -	1 2%	2 1%	8 2%	87 12% zu	29 19% zuv	16 3%	35 8% x	66 15% zxy	10 2%	6 4%	45 19% zBC	5 2%	* *	75 26% zEF
1 z	0.9	1.21	0.96 z	0.96 z	1.15 zvw	0.26	0.05	1 zyA	0.45 A	0.18	1.14 zCD	0.47 D	*	1.14 zFG	0.47 G	-0.42
98 77% z	14 74%	15 93%	51 73% z	93 75% z	405 81% zvw	357 47%	68 45%	391 76% zyA	220 52%	212 47%	340 83% zCD	67 47%	101 42%	215 85% zFG	52 40% G	76 26%
15 12%	4 18%	1 5%	8 12%	16 13%	32 6%	219 29% zu	51 34% zu	54 11%	92 22% x	143 32% zxy	33 8%	22 15% B	94 39% zBC	13 5%	9 7%	155 53% zEF
- -	- -	- -	- -	- -	1 *	8 1%	1 *	4 1%	8 2% A	1 *	2 1%	- -	- -	- -	1 1%	2 1%

Table 46

Q9_4 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - fully electric vehicle (not a hybrid)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	1567	821	735	179	363	277	303	445	75	173	108	123	112	134	116
WEIGHTED BASE	1495	797	687	181	361	262	265	426	57*	167	107*	117*	115*	140	114*
	100%	53%	46%	12%	24%	18%	18%	29%	4%*	11%	7%*	8%*	8%*	9%	8%*
(2) Would definitely consider	290	183	104	28	123	64	38	37	5	32	12	28	17	19	17
	19%	23%	15%	15%	34%	24%	14%	9%	9%	19%	12%	24%	15%	13%	15%
	b f g h u w y A B C F	z b		g	z c e f g	c f g	g					h j			
(1) Would probably consider	378	228	148	64	102	80	59	73	15	44	31	29	28	31	23
	25%	29%	22%	35%	28%	30%	22%	17%	26%	27%	29%	24%	24%	22%	20%
	b g u F	z b		z f g	g	g									
(0) Undecided	277	143	130	45	71	45	42	74	9	35	14	21	17	32	23
	19%	18%	19%	25%	20%	17%	16%	17%	16%	21%	13%	18%	14%	23%	20%
	x D			z f											
(-1) Would probably not consider	248	114	133	29	29	38	59	94	12	23	24	19	25	24	21
	17%	14%	19%	16%	8%	14%	22%	22%	20%	14%	22%	16%	22%	17%	19%
	a d p t v x D	z a		d		d	z d e	z d e	p		p		p	p	p
(-2) Would definitely not consider	287	126	160	12	35	33	61	146	16	31	24	15	26	34	31
	19%	16%	23%	6%	10%	13%	23%	34%	27%	19%	22%	13%	23%	24%	27%
	a c d e p t v x D E	z a					c d e	z c d e f	k p r	p	p		p	p	k p r
Mean	0.09	0.29	-0.14	0.38	0.69	0.4	-0.18	-0.56	-0.31	0.15	-0.15	0.31	-0.14	-0.17	-0.23
	b f g h m n u w y A B C F	z b		z f g	z c e f g	z f g	g			h		h j l m n o q s			
Consider (NET)	668	411	252	92	226	143	96	111	20	77	44	56	45	49	40
	45%	52%	37%	51%	63%	55%	36%	26%	35%	46%	41%	48%	39%	35%	35%
	b f g m u w y A B C F	z b		f g	z c f g	z f g	g								
Not consider (NET)	535	240	293	41	64	71	119	240	27	54	48	34	51	58	52
	36%	30%	43%	22%	18%	27%	45%	56%	47%	32%	45%	29%	45%	41%	45%
	a c d e p t v x D E	z a		d		d	z c d e	z c d e f	k p	p	k p	p	k p	p	i k p
Don't know	16	4	12	4	1	2	7	2	1	1	2	5	2	1	-
	1%	*	2%	2%	*	1%	2%	1%	1%	1%	1%	4%	2%	*	-
	a t x	z a		d			z d g					z n p r			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (e)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
209	220	80	130	87	1144	423	1116	451	1009	558	173	337	354	625	1217	263
210	227	69*	126	47*	1104	391	936	559	636	859	184	368	357	513	1202	246
14%	15%	5%*	8%	3%*	74%	26%	63%	37%	43%	57%	12%	25%	24%	34%	80%	16%
33	84	8	29	6	249	41	244	46	214	76	23	36	48	177	253	31
16%	37%	11%	23%	12%	23%	11%	26%	8%	34%	9%	12%	10%	14%	34%	21%	13%
zhij klmnoqr s			hj		zu		zw		zy					zABC	zF	
50	67	16	34	11	302	76	236	142	172	207	39	95	89	138	321	46
24%	29%	23%	27%	23%	27%	19%	25%	25%	27%	24%	21%	26%	25%	27%	27%	19%
40	41	14	19	11	207	69	168	109	104	173	42	58	80	79	212	53
19%	18%	20%	15%	24%	19%	18%	18%	19%	16%	20%	23%	16%	22%	15%	18%	22%
									D				D			
34	19	15	25	7	155	93	130	118	76	172	28	80	62	65	189	53
16%	9%	22%	20%	14%	14%	24%	14%	21%	12%	20%	15%	22%	17%	13%	16%	21%
p		p	p		zt		zv		zx			zD				
49	16	15	18	13	184	102	151	136	68	219	48	92	77	51	215	59
23%	7%	22%	14%	27%	17%	26%	16%	24%	11%	25%	26%	25%	21%	10%	18%	24%
kp		p		kpr	zt		zv		zx		zD	zD	D			
-0.08	0.81	-0.22	0.26	-0.2	0.25	-0.36	0.31	-0.28	0.61	-0.3	-0.22	-0.27	-0.08	0.63	0.17	-0.26
zh ijklmn oqrs			hm nqs		zu		zw		zy					zAB C	zF	
83	151	23	64	16	551	117	479	189	385	283	62	131	138	315	574	77
40%	66%	34%	51%	35%	50%	30%	51%	34%	61%	33%	34%	36%	39%	61%	48%	31%
zhij klmnoqr s			mnqs		zu		zw		zy					zABC	zF	
83	35	30	43	19	339	196	281	253	144	390	76	172	139	117	404	111
40%	16%	44%	34%	41%	31%	50%	30%	45%	23%	45%	41%	47%	39%	23%	34%	45%
p		p	p	p	zt		zv		zx		D	zD	D		zE	
3	-	1	-	-	7	9	7	8	2	13	4	7	1	3	12	4
2%	-	2%	-	-	1%	2%	1%	1%	*	2%	2%	2%	*	1%	1%	2%
					zt				x							

Table 47
Q9_4 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - fully electric vehicle (not a hybrid)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1567	1567	-	849	292	240	94	4	75	1141	334	784	358	125	180	28	1142	305
WEIGHTED BASE	1495	1495	-**	814	288	216	81*	4**	80*	1102	297	729	340	122*	184	26**	1068	305
100%	100%	100%	-**	54%	19%	14%	5%*	***	5%*	74%	20%	49%	23%	8%*	12%	2%**	71%	20%
(2) Would definitely consider	290	290	-	114	29	70	52	-	21	143	122	141	66	24	33	2	207	57
	19%	19%	-	14%	10%	32%	64%	-	26%	13%	41%	19%	19%	20%	18%	7%	19%	19%
	cdiG					zcdi	zcdeh		cdi		zcde							
							ij				hi							
(1) Would probably consider	378	378	-	205	63	68	14	-	26	268	82	161	82	40	57	9	243	97
	25%	25%	-	25%	22%	31%	18%	-	32%	24%	28%	22%	24%	33%	31%	35%	23%	32%
	kpG					zdfi					f			kp	kp		z	z
						j												
(0) Undecided	277	277	-	146	73	34	5	*	13	220	39	129	73	19	31	6	202	50
	19%	19%	-	18%	25%	16%	6%	6%	17%	20%	13%	18%	21%	15%	17%	23%	19%	16%
	fjDH			f	zcef	f				zcfj	f							
	l				ij													
(-1) Would probably not consider	248	248	-	151	49	25	10	1	10	200	35	125	61	20	26	3	186	46
	17%	17%	-	19%	17%	12%	12%	29%	13%	18%	12%	17%	18%	16%	14%	13%	17%	15%
	jstD			ej						zej								
	HI																	
(-2) Would definitely not consider	287	287	-	189	71	16	-	3	8	260	16	166	55	17	35	6	221	52
	19%	19%	-	23%	25%	8%	-	65%	10%	24%	6%	23%	16%	14%	19%	22%	21%	17%
	efjs			zefh	zefhj	fj			f	zefhj	f						z	
	tDE			j								zlp						
Mean	0.09	0.09	-	-0.12	-0.24	0.7	1.34	-1.59	0.54	-0.15	0.88	-0.02	0.13	0.29	0.15	-0.08	0.03	0.2
	cdi					zcd	zc		di		dei							k
	kprvBG					i	dehij											
Consider (NET)	668	668	-	319	93	138	67	-	47	411	204	302	148	64	90	11	450	154
	45%	45%	-	39%	32%	64%	82%	-	58%	37%	69%	42%	44%	53%	49%	42%	42%	50%
	cdik					zcdi	zcdeh		zcdi		zcde			kp				kp
	prG					ij												
Not consider (NET)	535	535	-	340	120	42	10	4	18	459	51	291	115	37	61	9	407	98
	36%	36%	-	42%	42%	19%	12%	94%	23%	42%	17%	40%	34%	30%	33%	35%	38%	32%
	efhj			zefh	zefh					zefh		zq					z	
	stDEHI			j	j				2	11	2	6	3	2	2	-	9	4
Don't know	16	16	-	9	2	2	-	-	2	1%	1%	1%	1%	2%	1%	-	1%	1%
	FJ			1%	1%	1%	-	-	2%	1%	1%							

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1248	759	295	21	820	84	109	340	104	1013	444	218	243	557	527	339	1011	1508	1567
1180	707	267	18**	767	86*	102*	324	103*	955	428	183	229	526	529	291	929	1430	1495
79%	47%	18%	1%**	51%	6%*	7%*	22%	7%*	64%	29%	12%	15%	35%	35%	19%	62%	96%	100%
222	169	89	2	141	15	21	62	24	177	86	97	59	90	42	92	226	283	290
19%	24%	33%	9%	18%	17%	21%	19%	23%	19%	20%	53%	26%	17%	8%	31%	24%	20%	19%
	zr	zrs									zEFG	zFG	G		zIJK	zJK		
284	202	75	7	182	31	19	92	21	232	113	47	90	137	99	76	244	363	378
24%	29%	28%	39%	24%	37%	18%	28%	21%	24%	26%	25%	39%	26%	19%	26%	26%	25%	25%
	zr				zvxA B							zDFG	G					
211	117	51	2	130	17	24	58	27	171	84	21	32	111	107	39	146	258	277
18%	16%	19%	10%	17%	20%	23%	18%	26%	18%	20%	11%	14%	21%	20%	13%	16%	18%	19%
													DE	D			HI	HI
201	96	24	6	137	13	18	51	16	167	66	14	27	91	114	34	138	238	248
17%	14%	9%	32%	18%	15%	17%	16%	15%	17%	15%	8%	12%	17%	21%	12%	15%	17%	17%
	st	t											D	zDE			HI	HI
250	115	27	2	171	10	20	56	16	202	71	2	18	97	163	49	168	275	287
21%	16%	10%	10%	22%	11%	20%	17%	15%	21%	17%	1%	8%	18%	31%	17%	18%	19%	19%
	zt	t		zwC					zw			D	DE	zDEF				
0.02	0.31	0.66	0.06	-0.02	0.33	0.03	0.17	0.21	0.02	0.18	1.24	0.64	0.06	-0.49	0.44	0.24	0.1	0.09
	zr	zrs								v	zEF G	zFG	G		zIJ K	zJK		
506	372	164	9	323	46	40	154	45	409	199	144	149	226	140	168	470	646	668
43%	53%	61%	48%	42%	54%	39%	47%	44%	43%	47%	79%	65%	43%	27%	58%	51%	45%	45%
	zr	zrs									zEFG	zFG	G		zIJK	zJK		
452	211	51	8	308	22	38	106	31	369	138	16	45	188	277	84	306	513	535
38%	30%	19%	42%	40%	26%	37%	33%	30%	39%	32%	9%	20%	36%	52%	29%	33%	36%	36%
	zt	t		zwyC					zwC			D	DE	zDEF			HI	HI
11	8	2	-	6	-	-	7	-	6	7	3	3	1	5	1	8	13	16
1%	1%	1%	-	1%	-	-	2%	-	1%	2%	1%	1%	*	1%	*	1%	1%	1%
																		J

Table 48

Q9_4 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - fully electric vehicle (not a hybrid)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1567	1017	532	959	754	283	266	280	281	259	759	314	519	993	610	944	790	167	528	201	380
WEIGHTED BASE	1405	866	510	860	668	273	264	287	277	249	709	333	535	915	583	842	697	155	497	206	332
100%	100%	65%	34%	58%	45%	18%	16%	19%	19%	17%	47%	22%	36%	63%	39%	56%	47%	10%	33%	14%	26%
(2) Would definitely consider	290	159	102	245	290	40	41	17	-	90	146	29	-	158	114	247	270	68	123	14	2
	19%	16%	20%	28%	43%	15%	16%	6%	-	37%	21%	9%	-	17%	20%	29%	39%	44%	25%	7%	1%
	aegh klmstvx G	a	zab	zabc		gh	gh	h		ijkl	kl	l			m	zmn	zmno	zrst	zst	t	
(1) Would probably consider	378	228	123	314	378	83	65	43	-	67	187	19	-	219	134	280	289	45	155	22	10
	25%	24%	24%	37%	57%	30%	24%	15%	-	27%	26%	6%	-	23%	23%	33%	41%	28%	31%	10%	3%
	ghkl mstvxGL Q		zab	zabc		gh	gh	h		kl	kl	l				zmn	zmno	st	zst	t	
(0) Undecided	277	141	88	121	-	96	85	122	277	39	104	32	-	146	105	131	83	24	66	20	35
	19%	15%	17%	14%	-	35%	32%	43%	100%	16%	15%	10%	-	15%	18%	16%	12%	16%	13%	10%	9%
	acdi klmnoprs tuDEHL	d	cd	d		z	z	zfh	zefg	kl	kl	l		p	mp	p					
(-1) Would probably not consider	248	187	69	109	-	34	39	63	-	27	139	74	248	180	92	100	44	13	84	40	107
	17%	19%	14%	13%	-	13%	15%	22%	-	11%	20%	22%	46%	19%	16%	12%	6%	8%	17%	19%	28%
	bcdh lopquyA BDEHIUM R	zabcd	d	d		h	h	zefh			z	z	zijk	znop	op	p			q	q	zqrs
(-2) Would definitely not consider	287	245	125	69	-	19	31	41	-	22	131	177	287	234	134	81	10	4	66	107	223
	19%	25%	24%	8%	-	7%	12%	14%	-	9%	18%	53%	54%	25%	23%	10%	1%	2%	13%	52%	58%
	cdef ghlopqr uwyABCDE FHUIK	zcd	zcd	d		h	eh	eh			l	zlj	zlj	zop	zop	p			q	zqr	zqr
Mean	0.09	-0.14	0.02	0.65	1.43	0.33	0.17	-0.24	0	0.72	0.11	-1.06	-1.54	-0.12	*	0.61	1.1	1.04	0.38	-1.01	-1.43
	ag klmstv xG	a	zab	zab	c	zgh	gh		g	zjk l	kl	l			m	zmn	zmn o	zrs t	zs t	t	
Consider (NET)	668	388	225	559	668	122	106	60	-	157	333	47	-	377	248	527	559	113	278	36	12
	45%	40%	44%	65%	100%	45%	40%	21%	-	64%	47%	14%	-	40%	42%	63%	80%	72%	56%	17%	3%
	agkh lmstvxG		zab	zabc		gh	gh	h		ijkl	kl	l				zmn	zmno	zrst	zst	t	
Not consider (NET)	535	432	194	178	-	54	71	105	-	49	270	250	535	415	236	181	54	17	150	147	329
	36%	45%	38%	21%	-	20%	27%	36%	-	20%	38%	75%	100%	44%	39%	21%	8%	11%	30%	71%	86%
	cdef hiopqr uwyABDEF HIJR	zabcd	cd	d		h	eh	efh			l	zlj	zijk	znop	op	p			q	zqr	zqrs
Don't know	16	5	2	3	-	1	3	*	-	2	2	3	-	8	5	3	2	3	3	4	5
	1%	1%	*	*	-	*	1%	*	-	1%	*	1%	-	1%	1%	*	*	2%	1%	2%	1%
	acdjl opwll																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
409 350 26%	1143 1120 75%	844 759 51%	699 713 48%	404 361 24%	271 234 16%	186 174 12%	498 446 30%	160 124 8%	308 266 18%	423 410 27%	215 224 15%	468 390 26%	891 800 54%	1106 1025 69%	452 417 28%	711 619 41%	214 229 15%	84 102* 7%*	50 61* 6%*	26 32** 2%*	1163 1037 69%	348 392 26%
145 41%	144 13%	204 27%	83 12%	152 42%	101 43%	67 39%	80 18%	76 61%	112 42%	72 18%	17 8%	187 48%	260 32%	277 27%	84 20%	134 22%	48 21%	13 12%	7 11%	4 14%	218 21%	67 17%
zv		zxC		zwxC	zwxC	zwxC	x	zEFG HU	zFGI J	G		zEFG U	zFGI	zFG								z
110 31%	266 24%	215 28%	158 22%	107 30%	69 30%	56 32%	121 27%	37 30%	111 42%	163 40%	23 10%	149 38%	312 39%	335 33%	106 25%	137 22%	69 30%	27 26%	23 38%	6 18%	242 23%	119 30%
zv		zx		zx	x	zx		G	zDGJ	zGJ		zDGJ	zDGJ	zG			L	LQ	LQ			zLQ
51 14%	217 19%	130 17%	142 20%	66 18%	43 18%	34 19%	69 16%	10 8%	33 12%	103 25%	65 29%	43 11%	146 18%	211 21%	82 20%	97 16%	42 19%	26 25%	13 21%	3 8%	180 17%	81 21%
										zDEH IJ	zDEH IJ		zDEH DEH	zDEH I				L				
31 9%	213 19%	122 16%	123 17%	24 7%	16 7%	10 6%	99 22%	1 1%	10 4%	69 17%	71 32%	12 3%	80 10%	152 15%	82 20%	107 17%	19 8%	15 15%	7 12%	9 29%	189 18%	42 11%
										DEHI	zDEH IJ		DEH	DEHI	MR	MR					zMR	
19 5%	268 24%	84 11%	196 27%	10 3%	6 3%	5 3%	75 17%	- -	- -	- -	45 20%	- -	- -	45 4%	58 14%	141 23%	49 22%	16 16%	11 18%	9 27%	199 19%	77 20%
											DEFH J			DEFH I			K				K	
0.94 zv	-0.18	0.44 zx C	-0.27	1.02 zwx C	1.04 zwx C	1 zwx C	0.07 x	1.51 zEF GHJ	1.22 zFG IJ	0.59 zG	-0.47	1.31 zEF GIJ	0.94 zFG J	0.63 zG	0.18	0.03	0.21	0.04	0.12	-0.39	0.09	0.15
255 71%	410 37%	419 55%	241 34%	259 72%	170 73%	124 71%	200 45%	113 91%	223 84%	235 57%	40 18%	336 86%	571 71%	611 60%	189 45%	271 44%	117 51%	39 39%	30 49%	10 32%	460 44%	186 48%
zv		zxC		zwxC	zwxC	zwxC	x	zEFG HU	zFGI J	zG		zFGI J	zFGI	zG								
49 14%	482 43%	206 27%	319 45%	34 9%	22 9%	14 8%	174 39%	1 1%	10 4%	69 17%	116 52%	12 3%	80 10%	197 19%	140 34%	248 40%	69 30%	32 31%	18 30%	18 56%	388 27%	119 30%
										DEHI	zDEH IJ		DEH	DEHI		zMQR					zR	
4 1%	11 1%	4 1%	11 1%	3 1%	- -	3 1%	2 1%	- -	- -	3 1%	3 1%	- -	3 *	5 1%	6 1%	3 1%	1 *	5 5%	- -	1 3%	9 1%	6 1%
																		zLMQR				M

Table 49

Q9_4 - Thinking about the next car or van you will buy or lease (either new or used), to what extent would you or would you not consider buying a...? - fully electric vehicle (not a hybrid)

Base: All adults aged 18-75 in the UK with a driving licence who will buy a vehicle in the future

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	1567	98	182	179	133	99	89	13	16	56	82	171	294	277	230	141
WEIGHTED BASE	1495	88*	155	150	108	88*	73*	10**	15**	49*	71*	151	271	255	203	121
	100%	6%*	10%	10%	7%	6%*	5%*	1%**	1%**	3%*	5%*	10%	18%	17%	14%	8%
(2) Would definitely consider	290	35	89	86	52	43	46	1	1	29	42	44	100	98	71	40
	19%	40%	58%	57%	48%	49%	62%	13%	5%	59%	59%	29%	37%	38%	35%	33%
	vwYACDFG	z	zad	zad	za	za	z			z	z	z	zk	zk	z	z
(1) Would probably consider	378	29	43	45	33	26	19	6	5	15	15	75	121	121	96	59
	25%	33%	28%	30%	30%	30%	25%	58%	34%	30%	21%	50%	45%	47%	47%	48%
	vACDFG						z					z	z	z	z	z
(0) Undecided	277	10	11	9	11	9	6	2	4	4	8	20	28	22	21	13
	19%	11%	7%	6%	10%	10%	8%	21%	25%	9%	12%	13%	10%	9%	10%	11%
	bcdefim	c			c											
	nopuxABDEG															
(-1) Would probably not consider	248	9	10	7	9	8	2	1	5	1	4	10	18	11	12	9
	17%	10%	6%	5%	8%	9%	3%	5%	31%	2%	5%	6%	7%	4%	6%	7%
	bcdijk	c			c								m			
	lmnopstuxBC															
	EF															
(-2) Would definitely not consider	287	5	2	3	4	2	1	*	1	-	2	3	4	4	3	1
	19%	5%	1%	2%	4%	2%	1%	3%	5%	-	2%	2%	2%	1%	2%	1%
	abcdefghij	b		b	b											
	klmnopstuxB															
	CEF															
Mean	0.09	0.92	1.35	1.36	1.1	1.14	1.44	0.73	0.03	1.46	1.29	0.98	1.09	1.17	1.08	1.05
	vwYADG	z	zade	zade	z	za	z			z	z	z	z	zk	z	z
Consider (NET)	668	65	133	131	85	69	64	7	6	44	57	119	221	219	167	98
	45%	73%	85%	87%	78%	79%	88%	71%	39%	89%	80%	79%	82%	86%	82%	81%
	vwYACDFG	z	zad	zade	z	z	zj			zj	z	z	z	zkl	z	z
Not consider (NET)	535	14	11	10	13	10	3	1	6	1	6	12	22	15	15	10
	36%	16%	7%	7%	12%	11%	4%	8%	36%	2%	8%	8%	8%	6%	8%	8%
	abcdefi	bc			bc						i					
	ijklmnopstu															
	xBCEF															
Don't know	16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	A															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
142 126 8%	22 19** 1%**	21 17** 1%**	76 70* 5%*	127 124* 8%*	567 499 33%	766 752 50%	144 151 10%	586 513 34%	407 420 28%	462 450 30%	448 411 27%	139 143* 10%*	231 240 16%	301 252 17%	138 130 9%	286 293 20%
57 45% z	5 26%	4 25%	29 42% z	48 39% z	196 39% zvw	71 9%	16 11%	200 39% zyA	51 12% A	34 8%	183 44% zCD	- - -	- - -	104 41% zFG	- - -	- - -
50 39% z	10 52%	10 61%	27 39% z	48 39% z	183 37% zvw	145 19%	36 24%	195 38% zyA	96 23% A	71 16%	228 56% zCD	- - -	- - -	148 59% zFG	- - -	- - -
12 9%	2 10%	2 11%	6 9%	15 12%	67 13%	155 21% u	24 16%	62 12%	115 28% zxA	67 15%	- - -	143 100% zBD	- - -	- - -	130 100% zEG	- - -
8 7%	2 12%	* 3%	6 9%	11 9%	37 7%	172 23% zu	27 18% u	35 7%	82 20% x	113 25% zx	- - -	- - -	114 48% zBC	- - -	- - -	133 45% zEF
- -	- -	- -	1 2%	2 2%	13 3%	203 27% zu	47 31% zu	15 3%	71 17% x	164 36% zxy	- - -	- - -	126 52% zBC	- - -	- - -	160 55% zEF
1.23 zt	0.92	1.09	1.1 z	1.05 z	1.03 zvw	-0.39	-0.35	1.04 zyA	-0.07 A	-0.67	1.44 zCD	0 D	-1.52	1.41 zFG	0 G	-1.55
107 84% z	15 78%	14 86%	56 80% z	96 78% z	378 76% zvw	216 29%	53 35%	395 77% zyA	147 35% A	105 23%	411 100% zCD	- - -	- - -	252 100% zFG	- - -	- - -
8 7%	2 12%	* 3%	7 10%	13 10%	50 10%	376 50% zu	74 49% zu	50 10%	153 37% x	277 62% zxy	- - -	- - -	240 100% zBC	- - -	- - -	293 100% zEF
- -	- -	- -	- -	- -	3 1%	6 1%	1 *	6 1%	4 1%	1 *	- -	- -	- -	- -	- -	- -

Table 50

Q10A - Which of the following, if any, would you say are reasons that you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are considering buying an electric vehicle

	TOTAL (z)	GENDER		AGE					REGION										
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)
UNWEIGHTED BASE	754	448	301	97	251	162	115	129	27	87	50	64	51	53	46	89	154	31	68
WEIGHTED BASE	668	411	252	92*	226	143	96*	111*	20**	77*	44*	56*	45*	49*	40*	83*	151	23**	64*
	100%	61%	38%	14%*	34%	21%	14%*	17%*	3%**	11%*	7%*	8%*	7%*	7%*	6%*	12%*	23%	3%**	10%*
It is better for the environment	338 51% dw	209 51%	125 50%	38 42%	98 43%	82 57%	59 61%	61 55%	9 45%	39 51%	21 48%	23 41%	19 43%	26 53%	18 46%	46 56%	86 57%	12 50%	32 50%
Lower running costs than a petrol, diesel or hybrid vehicle	302 45% dm	182 44%	118 47%	38 42%	82 36%	82 57%	41 42%	59 53%	11 56%	29 38%	18 42%	23 41%	24 53%	12 24%	20 49%	42 51%	66 44%	16 67%	32 50%
I can charge my electric vehicle at home	257 38%	164 40%	92 37%	29 32%	79 35%	56 39%	34 35%	59 53%	6 30%	32 42%	16 37%	19 34%	18 41%	16 33%	14 36%	35 43%	60 40%	11 47%	22 35%
The new technology and features available in electric vehicles	241 36% gwyB F	160 39%	80 32%	33 36%	101 45%	49 34%	30 31%	29 26%	8 40%	24 32%	14 33%	18 32%	20 43%	12 25%	14 35%	27 33%	68 45%	9 37%	24 38%
I like the quiet and smooth driving experience	241 36% lwy	149 36%	91 36%	30 33%	90 40%	46 32%	30 31%	45 40%	4 21%	26 34%	16 36%	15 27%	9 20%	14 28%	16 40%	32 39%	73 48%	9 38%	23 36%
Need to upgrade as petrol, diesel and hybrid vehicles are being phased out by the government	223 33% k	142 35%	76 30%	22 24%	71 31%	47 33%	36 37%	47 42%	12 58%	33 43%	11 26%	10 17%	15 34%	17 34%	14 36%	32 38%	45 30%	9 37%	16 25%
Electric vehicles suit my daily needs (e.g., range or size, etc.)	200 30% qyA	134 33%	66 26%	25 27%	77 34%	34 24%	22 23%	42 38%	5 24%	27 36%	12 28%	14 25%	15 34%	17 34%	13 32%	15 18%	47 31%	10 42%	22 34%
There is a wide variety of electric vehicles available to buy	174 26%	113 28%	59 24%	26 28%	64 28%	31 22%	23 24%	29 26%	2 9%	19 25%	11 24%	18 33%	10 23%	11 23%	12 29%	24 29%	41 27%	7 29%	18 29%
I've heard good things from friends/family	162 24% fy	97 24%	64 25%	22 24%	78 34%	33 23%	11 11%	19 17%	5 24%	20 26%	13 30%	11 20%	7 15%	13 27%	16 41%	13 zkio	40 26%	6 24%	16 25%
I have read good things about electric cars (online and elsewhere)	144 21% g\wy C	90 22%	53 21%	18 20%	71 31%	24 16%	17 18%	14 13%	3 15%	15 19%	11 24%	11 19%	3 6%	8 16%	7 19%	15 18%	51 34%	6 25%	14 22%
I have a lot of options for public charging where I live or travel	117 18% bgko wy	84 20%	34 13%	19 20%	50 22%	27 19%	15 16%	6 5%	3 15%	19 25%	10 23%	3 5%	6 14%	6 13%	8 19%	6 7%	35 24%	6 27%	11 17%
The dealership has recommended it	67 10% guyA C	46 11%	22 9%	9 10%	40 18%	11 8%	6 7%	1 1%	2 10%	13 16%	3 7%	5 9%	1 1%	5 9%	2 4%	9 11%	22 14%	2 8%	5 7%
Other reasons	7 1%	5 1%	2 1%	- -	4 2%	2 2%	1 1%	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	3 2%	* 2%	2 3%
Don't know	11 2% vxD	5 1%	7 3%	2 3%	3 1%	1 1%	- -	5 4%	1 4%	- -	4 9%	1 2%	2 5%	- -	2 4%	- -	2 1%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

	WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
34	614	140	599	155	581	173	61	127	145	394	627	93
16**	551	117	479	189	385	283	62*	131*	138	315	574	77*
2%**	82%	18%	72%	28%	58%	42%	9%*	20%*	21%	47%	86%	12%*
6	278	61	260	78	213	125	25	57	79	169	292	40
38%	50%	52%	54%	41%	55%	44%	40%	44%	58%	54%	51%	51%
			zw		zy							
8	242	60	217	85	172	130	21	59	67	140	252	42
50%	44%	51%	45%	45%	45%	46%	34%	45%	49%	44%	44%	54%
6	211	46	182	75	149	108	16	51	62	118	214	37
37%	38%	40%	38%	40%	39%	38%	26%	39%	45% A	37%	37%	47%
3	207	35	192	49	170	72	22	31	39	143	220	19
16%	38%	30%	40% zw	26%	44% zy	25%	36%	23%	29%	45% zBC	38% zF	24%
5	202	39	191	49	158	83	15	38	48	131	213	23
28%	37%	33%	40% zw	26%	41% zy	29%	24%	29%	35%	42% zAB	37%	29%
10	180	43	162	62	137	86	21	47	42	104	186	27
61%	33%	36%	34%	33%	36% z	30%	33%	36%	30%	33%	32%	36%
2	164	37	149	51	144	57	11	39	42	102	173	25
14%	30%	31%	31%	27%	37% zy	20%	18%	30%	30%	32% A	30%	32%
1	144	30	124	50	107	67	20	29	28	92	156	17
6%	26%	25%	26%	27%	28% z	24%	32%	22%	21%	29% z	27%	22%
3	141	21	120	42	114	48	9	28	33	87	144	15
16%	26%	18%	25%	22%	30% zy	17%	14%	21%	24%	28% zA	25%	20%
1	125	19	123	20	110	33	11	21	15	93	130	12
9%	23%	16%	26% zw	11%	29% zy	12%	18%	16%	11%	30% zBC	23%	16%
3	101	16	98	19	84	33	9	14	18	72	104	11
17%	18%	14%	20% zw	10%	22% zy	12%	14%	11%	13%	23% zBC	18%	14%
*	63	5	56	11	52	15	1	18	5	43	63	4
2%	11% zu	4%	12% zw	6%	13% zy	5%	1%	14% AC	4%	14% zAC	11%	5%
-	5	2	5	2	5	2	2	-	1	4	7	-
-	1%	2%	1%	1%	1%	1%	3%	-	1%	1%	1%	-
-	7	4	4	7	2	9	3	3	4	1	11	1
-	1%	3%	1%	v	1%	x	D	D	D	*	2%	1%

Table S1
 Q10A - Which of the following, if any, would you say are reasons that you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are considering buying an electric vehicle

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP							TYPES OF	
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)
UNWEIGHTED BASE	754	754	-	368	99	155	81	-	45	467	236	362	172	65	91	12	534	158	586	424
WEIGHTED BASE	668	668	..**	319	93*	138	67*	..**	47*	411	204	302	148	64*	90*	11**	450	154	506	372
100%	100%	100%	..**	48%	14%*	21%	10%*	..**	7%*	62%	31%	45%	22%	10%*	13%*	2%**	67%	23%	76%	56%
It is better for the environment	338 51% tAE	338 51% -	-	158 50%	41 45%	63 46%	44 67% zcdet i	-	31 66% de	199 48%	108 53% e	156 52%	72 48%	28 43%	47 52%	4 36%	228 51%	75 48%	266 53% t	193 52% t
Lower running costs than a petrol, diesel or hybrid vehicle	302 45% kpt	302 45% -	-	140 44%	39 42%	62 45%	30 45%	-	31 66% xcte fi	178 43%	92 45%	122 40%	57 38%	40 62% zklp	42 47%	9 81%	179 40%	82 53% klp	232 46% t	162 43%
I can charge my electric vehicle at home	257 38% ci	257 38% -	-	97 30%	42 46% ci	56 41% c	43 65% zcdet ij	-	18 38%	139 34% c	99 49% zcei	115 38%	48 32%	31 49% l	39 44%	5 48%	163 36%	70 46% l	195 39%	150 40%
The new technology and features available in electric vehicles	241 36% FG	241 36% -	-	106 33%	29 32%	54 39%	37 56% zcdet ij	-	11 23%	136 33%	91 44% zceh i	119 39%	52 35%	22 34%	28 31%	6 51%	171 38%	50 32%	181 36%	147 40%
I like the quiet and smooth driving experience	241 36% iAG	241 36% -	-	103 32%	32 34%	55 40%	36 54% zcdhi j	-	14 31%	134 33%	91 45% zci	120 40%	52 35%	17 26%	32 36%	5 50%	171 38%	49 32%	196 39% z	147 39%
Need to upgrade as petrol, diesel and hybrid vehicles are being phased out by the government	223 33% fd	223 33% -	-	106 33%	33 35%	54 39% fi	15 23% fj	-	12 26%	139 34%	69 34% f	106 35%	48 33%	28 43%	24 27%	1 13%	154 34%	52 34%	181 36% rs	115 31%
Electric vehicles suit my daily needs (e.g., range or size, etc.)	200 30% G	200 30% -	-	89 28%	23 24%	39 28%	36 55% zcdet ij	-	11 23%	112 27%	75 37% zcei	100 33% q	46 31%	16 25%	19 22%	5 47%	146 33% z	35 23%	156 31%	120 32%
There is a wide variety of electric vehicles available to buy	174 26% -	174 26% -	-	74 23%	24 26%	38 28%	26 40% zchi tc	-	8 17%	98 24%	64 32% tc	78 26%	32 22%	23 36%	24 27%	4 41%	111 25%	47 30%	137 27%	94 25%
I've heard good things from friends/family	162 24% ej	162 24% -	-	94 30% zej	18 19%	24 17%	15 23%	-	10 22%	112 27% zej	39 19%	78 26%	37 25%	13 20%	21 23%	3 27%	115 26%	34 22%	118 23%	107 29% zr
I have read good things about electric cars (online and elsewhere)	144 21% m	144 21% -	-	73 23%	14 16%	23 17%	21 31% zdej e	-	10 22%	88 21%	44 21% e	77 26% zmq	31 21%	7 10%	16 18%	*	108 24% zmq	23 15%	113 22%	96 26% zr
I have a lot of options for public charging where I live or travel	117 18% -	117 18% -	-	51 16%	15 17%	21 15%	20 30% zceij e	-	9 20%	67 16%	41 20% e	51 17%	35 23% zm	6 9%	16 18%	1 5%	86 19%	21 14%	89 18%	77 21% z
The dealership has recommended it	67 10% hG	67 10% -	-	34 11% h	4 4%	15 11% h	12 18% zdh i	-	-	38 9%	27 13% dh	27 9%	24 16% zko	4 6%	10 11%	2 15%	50 11% k	14 9%	55 11%	53 14% zr
Other reasons	7 1% c	7 1% -	-	1 *	1 1%	2 1%	1 2%	-	2 4%	2 1%	3 2%	3 1%	3 2%	-	-	-	5 1%	-	5 1%	3 1%
Don't know	11 2% l	11 2% -	-	4 1%	3 3%	2 1%	-	-	2 5%	7 2%	2 1%	7 2%	2 2%	-	-	-	9 2%	-	9 2%	4 1%

 Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the Ipsos methodology.

DRIVING		PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
USE AS PART OF MY WORK	RARELY DRIVE	OFF-STREET PRIVATE NEXT TO MY PROPERTY	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY	OFF-STREET IN A SHARED CAR PARK	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY	OFF-STREET	ON-STREET	CURRENTLY DRIVE	NOT CURRENTLY BUT HAVE IN THE PAST	NEVER DRIVEN, HAVE BEEN PASSENGER	NEVER DRIVEN, NOR BEEN A PASSENGER	WITHIN THE NEXT YEAR	IN THE NEXT 3 YEARS	IN THE NEXT 10 YEARS	EVER BUY	
(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
190 164 24%	9 9** 1%**	370 323 48%	47 46* 7%*	50 40* 6%*	178 154 23%	48 45* 7%*	467 409 61%	226 199 30%	175 144 22%	162 149 22%	255 226 34%	154 140 21%	206 168 25%	539 470 70%	731 646 97%	754 668 100%	
71 43%	3 31%	171 53% A	21 46%	23 57% A	75 48% C	14 31%	215 53% A	89 45%	80 55% E	60 41%	127 56% E	71 51%	83 50%	236 50%	327 51%	338 51%	
62 38%	4 48%	154 48%	18 38%	19 48%	62 40%	16 36%	191 47%	78 39%	56 39%	71 48%	107 47%	66 47%	74 44%	204 43%	291 45%	302 45%	
66 40%	5 55%	140 43% zAC	17 37%	13 31%	55 36%	11 24%	169 41% A	65 33%	70 49% zFG	60 40%	83 37%	44 32%	64 38%	196 42% zJK	252 39%	257 38%	
74 45% zr	5 58%	117 36%	19 41%	15 39%	53 35%	18 40%	152 37%	72 36%	72 50% zFG	63 42% FG	67 30%	36 26%	77 46% zJK	196 42% zJK	237 37%	241 36%	
62 38%	2 24%	128 40% A	14 31%	14 34%	56 36% AC	8 17%	156 38% A	64 32% A	67 47% zG	54 36% G	82 36% G	34 24%	70 41%	185 39% zJK	236 36%	241 36%	
49 30%	4 51%	112 35%	15 33%	15 38%	45 29%	19 43%	142 35%	65 32%	37 26%	42 28%	87 39% D	54 39% D	50 30%	151 32%	213 33%	223 33%	
63 38% zr	3 33%	97 30%	12 26%	12 29%	54 35%	9 21%	120 29%	64 32%	64 45% zEFG	46 31%	59 26%	29 21%	67 40% zIJK	153 33% zK	198 31% zK	200 30%	
56 34% zrs	2 19%	79 25%	10 21%	16 40% zyB	37 24%	17 38%	105 26%	55 27%	55 38% zEFG	37 25%	48 21%	30 21%	48 29%	135 29% zJK	171 26%	174 26%	
49 30% r	3 38%	87 27%	7 15%	7 16%	41 27%	8 18%	100 25%	49 25%	33 23%	44 29%	54 24%	30 21%	49 29%	127 27% zJK	160 25%	162 24%	
40 24%	2 20%	60 19%	10 22%	11 28%	37 24%	11 24%	81 20%	48 24%	39 27% G	36 24%	44 20%	23 16%	44 27%	111 24% zJK	140 22%	144 21%	
34 21%	4 42%	47 14%	12 26%	10 26%	28 18%	10 23%	69 17% v	38 19%	36 25% zFG	25 17%	37 16%	17 12%	38 23% zJK	89 19%	114 18%	117 18%	
29 18% zr	- -	32 10%	5 11%	9 23% zyBC	15 9%	3 7%	46 11%	18 9%	27 19% zEFG	15 10%	19 8%	6 4%	22 13%	53 11%	67 10%	67 10%	
2 1%	- -	2 1%	1 2%	- -	1 1%	* 1%	3 1%	2 1%	2 2%	- -	4 2%	* *	2 1%	5 1%	7 1%	7 1%	
- -	- -	5 1%	- -	- -	5 3%	- -	5 1%	5 2%	- -	5 3% D	2 1%	4 3%	- -	4 1%	11 2% I	11 1% I	

z with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table S2
Q10A - Which of the following, if any, would you say are reasons that you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are considering buying an electric vehicle

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	754	441	252	635	754	139	118	62	-	173	370	54	-	435	292	605	643	119	299	36	14
WEIGHTED BASE	668	308	225	559	668	122	105*	60*	***	157	333	47*	***	377	248	527	559	113*	278	35**	12**
100%	100%	58%	34%	84%	100%	18%	16%*	9%*	***	24%	50%	7%*	***	57%	37%	79%	84%	17%*	42%	5%**	2%**
It is better for the environment	338	176	77	286	338	56	50	25	-	105	210	26	-	160	92	283	300	72	175	9	5
	51%	45%	34%	51%	51%	46%	48%	42%	-	67%	63%	54%	-	42%	37%	54%	54%	64%	63%	26%	37%
	abmn	b	ab	ab	ab					z	z			n	zmn	zmn		z			
Lower running costs than a petrol, diesel or hybrid vehicle	302	178	89	261	302	44	35	17	-	79	176	23	-	166	89	242	258	47	150	15	8
	45%	46%	40%	47%	45%	36%	33%	29%	-	50%	53%	50%	-	44%	36%	46%	46%	42%	54%	41%	63%
	befg nyBL	b		b	b					z				n		n	n	zq			
I can charge my electric vehicle at home	257	131	81	217	257	47	38	19	-	79	139	20	-	131	87	214	224	44	113	6	2
	38%	34%	36%	39%	38%	38%	36%	31%	-	50%	42%	42%	-	35%	35%	41%	40%	39%	41%	16%	17%
	amx	a			a					zj						zmn	m				
The new technology and features available in electric vehicles	241	137	80	207	241	41	47	15	-	64	114	20	-	138	96	207	219	42	93	6	1
	36%	35%	35%	37%	36%	33%	45%	26%	-	41%	34%	41%	-	37%	39%	39%	39%	37%	33%	18%	9%
	vxF						eg									z	z				
I like the quiet and smooth driving experience	241	121	74	199	241	44	39	22	-	75	128	20	-	133	91	210	216	38	97	8	4
	36%	31%	33%	36%	36%	36%	37%	36%	-	48%	38%	43%	-	35%	37%	40%	39%	33%	35%	24%	29%
	avxF			a	a					zj						zm	z				
Need to upgrade as petrol, diesel and hybrid vehicles are being phased out by the government	223	133	73	191	223	32	32	18	-	57	119	13	-	124	84	172	179	40	102	17	6
	33%	34%	32%	34%	33%	26%	30%	30%	-	36%	36%	29%	-	33%	34%	33%	32%	35%	37%	48%	51%
Electric vehicles suit my daily needs (e.g., range or size, etc.)	200	109	73	164	200	36	34	16	-	55	94	19	-	116	82	165	175	37	79	11	3
	30%	28%	32%	29%	30%	30%	32%	27%	-	35%	28%	40%	-	31%	33%	31%	31%	33%	28%	30%	21%
	vxFG K									j											
There is a wide variety of electric vehicles available to buy	174	94	60	141	174	36	32	15	-	44	81	18	-	93	72	137	156	33	76	7	2
	26%	24%	27%	25%	26%	30%	31%	25%	-	28%	24%	38%	-	25%	29%	26%	28%	29%	27%	21%	12%
	vx						i								m		z				
I've heard good things from friends/family	162	103	59	134	162	30	30	18	-	30	72	11	-	107	64	136	138	24	56	9	3
	24%	27%	26%	24%	24%	24%	29%	30%	-	19%	22%	23%	-	28%	26%	26%	25%	21%	20%	24%	21%
							zp														
I have read good things about electric cars (online and elsewhere)	144	85	58	124	144	21	24	11	-	38	61	8	-	85	66	129	135	25	55	4	*
	21%	22%	26%	22%	21%	17%	23%	18%	-	24%	18%	18%	-	23%	27%	24%	24%	22%	20%	11%	4%
	vxF														zm		z				
I have a lot of options for public charging where I live or travel	117	66	40	97	117	16	17	9	-	35	60	11	-	71	54	103	109	19	47	4	1
	18%	17%	18%	17%	18%	13%	16%	14%	-	22%	18%	24%	-	19%	22%	20%	19%	17%	17%	12%	9%
	vxFK														z	z	z				
The dealership has recommended it	67	41	32	57	67	14	12	7	-	12	23	4	-	48	39	57	62	12	17	6	-
	10%	11%	14%	10%	10%	11%	11%	11%	-	8%	7%	8%	-	13%	16%	11%	11%	11%	6%	16%	-
	jrx		zacd											z	zop						
Other reasons	7	2	3	6	7	4	*	1	-	2	3	1	-	5	2	5	7	-	1	1	-
	1%	*	1%	1%	1%	3%	*	1%	-	1%	1%	1%	-	1%	1%	1%	1%	-	*	2%	-
	a	a			a																
Don't know	11	8	5	11	11	1	-	-	-	2	5	-	-	3	1	6	7	2	3	2	-
	2%	2%	2%	2%	2%	1%	-	-	-	1%	1%	-	-	1%	*	1%	1%	2%	1%	7%	-
	npuwj EHUJ																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
301 255 38%	449 410 61%	498 419 63%	247 241 36%	303 259 39%	209 170 25%	135 124 19%	243 200 30%	146 113 17%	257 223 33%	249 235 35%	43 40* 6%*	403 336 50%	652 571 86%	695 611 92%	218 189 28%	338 271 41%	122 117* 18%*	33 39** 6%**	24 30** 4%**	9 10** 2%**	556 460 69%	179 166 28%
131 51%	206 50%	212 51%	124 51%	126 49%	82 48%	56 46%	105 52%	57 50%	123 55%	115 49%	25 64%	180 54%	295 52%	320 52% z	97 51%	133 49%	62 53%	17 42%	18 59%	9 86%	231 50%	97 52%
111 44%	191 47%	188 45% yB	112 47%	101 39%	69 40%	43 35%	105 53% zwvA B	48 42%	105 47%	111 47%	20 51%	153 45%	264 46%	284 46% z	96 51% LQ	107 39%	56 48%	18 47%	14 48%	4 44%	202 44% L	89 48%
111 44% zv	144 35%	186 44% zx	69 28%	113 44% zx	70 41%	58 47%	95 48% zx	47 42%	99 44% z	82 35%	14 34%	146 43%	228 40%	242 40%	70 37%	114 42%	42 36%	13 32%	12 39%	2 17%	183 40%	67 36%
118 46% zv	121 30%	175 42% zx	62 26%	121 47% zwx	85 50%	55 44% zx	78 39% x	57 51% zFGI J	102 46% zFGI J	62 26%	10 26%	159 47% zFGI J	221 39% zF	231 38% zF	63 34%	108 40%	45 39%	14 36%	4 15%	4 37%	172 37%	64 34%
113 44% zv	128 31%	172 41% zx	64 27%	108 42% zx	76 45%	44 35%	80 40% x	51 45% zFJ	100 45% zFIJ	69 29%	11 27%	152 45% zFGI J	220 39% zF	231 38% zF	72 38%	109 40% zMR	33 28%	11 28%	12 41%	1 7%	182 39% zM	56 30%
79 31%	145 35%	146 35% v	77 32%	79 31%	51 30%	39 31%	80 40% zvA	35 31%	71 32%	78 33%	17 42%	106 32%	184 32%	201 33%	58 31%	98 36%	39 33%	13 33%	9 30%	3 27%	156 34%	61 33%
97 38% zv	103 25%	143 34% zx	54 23%	93 36% zx	72 42% zwv B	37 30%	67 34% x	53 47% zEFG HIJ	78 35% FG	56 24%	4 11%	131 39% zFGI J	186 33% zFGJ	191 31% zFG	45 24%	107 39% zKMQ R	31 26%	6 15%	8 28%	2 18%	152 33% zK	45 24%
85 33% zv	88 22%	125 30% zx	47 20%	88 34% zwx C	64 38% zwx C	40 33% x	52 26%	35 31% zFJ	72 32% zFIJ	51 22%	7 16%	107 32% zFU	158 28% zF	164 27% F	45 24%	71 26%	37 32%	13 32%	5 15%	1 11%	115 25%	54 29%
63 25%	99 24%	109 26%	50 21%	66 25% y	50 30%	28 23%	54 27%	33 29%	63 28%	52 22%	8 21%	95 28% z	147 26% z	155 25% z	43 23%	69 26%	32 28%	7 17%	5 15%	2 18%	113 25%	44 23%
71 28% zv	73 18%	102 24% zx	39 16%	70 27% zx	48 28% zx	33 27%	42 21%	38 33% zFIJ F	55 25% F	36 15%	8 19%	93 28% zFIJ F	129 23% F	137 22% F	35 18%	71 26% zQ	24 20%	6 15%	5 17%	1 7%	106 23%	35 19%
59 23%	58 14%	87 21% zx	28 12%	61 24% zx	45 26% zwx	31 25%	40 20% x	34 30% zEFH U	39 17% U	31 13%	6 14%	73 22% zEFI J	103 18% F	109 18% F	24 13%	59 22% zKQ	19 16%	5 13%	5 16%	3 28%	83 18% K	29 16%
39 15% zv	28 7%	55 13% zxC	11 5%	43 17% zwx C	34 20% zwx C	18 15% x	19 10%	19 17% zFIJ	24 11%	19 8%	2 5%	43 13% zJ	62 11% F	64 10%	15 8%	34 12%	13 11%	4 10%	2 6%	- -	48 11%	19 10%
3 1%	4 1%	3 1%	3 1%	3 1%	3 2%	- -	1 1%	1 1%	4 2%	2 1%	- -	5 1%	7 1%	7 1%	3 2%	2 1%	- -	2 5%	- -	- -	5 1%	2 1%
- -	11 3% zu	2 + wyA	8 3%	1 + wyA	- -	1 1%	1 1%	- -	1 + H	4 2%	1 2%	1 + H	5 1% H	6 1% H	5 3%	3 1%	1 1%	- -	- -	1 7%	8 2%	1 + *

Table 53

Q10A - Which of the following, if any, would you say are reasons that you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are considering buying an electric vehicle

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE						DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE						DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE			
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)			
UNWEIGHTED BASE	754	73	157	159	104	79	79	9	7	51	70	134	244	238	187	112	123	17	18			
WEIGHTED BASE	668	65*	133	131	85*	69*	64*	7**	6**	44*	57*	119*	221	219	167	98*	107*	15**	14**			
	100%	10%*	20%	20%	13%*	10%*	10%*	1%**	1%**	7%*	8%*	18%*	33%	33%	25%	15%*	16%*	2%**	2%**			
It is better for the environment	338	33	78	72	45	39	43	5	4	28	35	56	110	110	82	49	61	7	6			
	51%	51%	59%	55%	53%	56%	68%	68%	73%	63%	62%	47%	50%	50%	49%	50%	58%	46%	44%			
Lower running costs than a petrol, diesel or hybrid vehicle	302	26	62	62	42	30	39	3	2	19	27	52	107	114	83	45	63	11	12			
	45%	41%	47%	47%	50%	43%	61%	44%	40%	43%	48%	44%	48%	52%	50%	45%	59%	70%	81%			
I can charge my electric vehicle at home	257	28	62	53	35	28	28	1	5	19	22	40	93	91	66	28	48	5	8			
	38%	43%	47%	40%	42%	40%	44%	12%	78%	42%	40%	34%	42%	42%	39%	29%	46%	36%	53%			
The new technology and features available in electric vehicles	241	27	70	70	41	30	41	4	2	25	37	42	93	93	66	35	44	7	4			
	36%	42%	53%	54%	48%	43%	63%	59%	39%	56%	65%	35%	42%	42%	40%	36%	42%	44%	26%			
I like the quiet and smooth driving experience	241	23	64	66	36	27	34	2	2	23	29	32	96	96	56	28	53	2	3			
	36%	35%	48%	51%	43%	39%	52%	24%	37%	52%	51%	27%	43%	44%	33%	28%	49%	15%	22%			
Need to upgrade as petrol, diesel and hybrid vehicles are being phased out by the government	223	28	40	39	30	25	13	4	4	11	17	43	69	61	64	35	32	9	9			
	33%	43%	30%	30%	36%	36%	20%	56%	60%	25%	30%	36%	31%	28%	38%	35%	30%	60%	64%			
Electric vehicles suit my daily needs (e.g., range or size, etc.)	200	24	62	63	34	26	33	3	3	24	30	33	69	77	50	27	36	7	5			
	30%	38%	47%	48%	40%	37%	51%	46%	55%	54%	54%	28%	31%	35%	30%	27%	33%	44%	34%			
There is a wide variety of electric vehicles available to buy	174	23	52	54	27	24	30	3	2	22	24	26	52	55	33	22	33	5	3			
	26%	36%	39%	41%	31%	35%	46%	50%	34%	50%	43%	22%	23%	25%	20%	22%	31%	35%	23%			
I've heard good things from friends/family	162	18	39	41	26	21	17	4	-	14	17	35	63	67	42	31	24	5	3			
	24%	27%	29%	31%	31%	31%	26%	59%	-	31%	30%	29%	28%	31%	25%	31%	22%	35%	21%			
I have read good things about electric cars (online and elsewhere)	144	16	43	41	24	19	21	1	2	12	19	27	60	61	43	24	25	3	1			
	21%	25%	32%	31%	28%	27%	33%	10%	37%	27%	33%	22%	27%	28%	26%	24%	24%	17%	5%			
I have a lot of options for public charging where I live or travel	117	15	35	37	18	14	17	*	*	12	16	21	42	42	33	19	20	2	3			
	18%	23%	27%	28%	21%	20%	27%	7%	8%	27%	29%	17%	19%	19%	20%	19%	18%	12%	21%			
The dealership has recommended it	67	11	27	26	14	12	11	-	1	10	12	9	23	24	17	10	14	-	1			
	10%	18%	21%	20%	16%	18%	17%	-	23%	24%	21%	8%	11%	11%	10%	10%	13%	-	8%			
Other reasons	7	1	3	3	1	1	1	-	-	1	1	1	3	4	1	1	3	1	-			
	1%	2%	2%	3%	1%	1%	2%	-	-	2%	3%	1%	1%	2%	1%	1%	3%	6%	-			
Don't know	11	-	-	-	-	-	-	-	-	-	-	3	4	3	3	3	1	-	-			
	2%	-	-	-	-	-	-	-	-	-	-	3%	2%	1%	2%	3%	1%	-	-			

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requiren

DT CURRENTLY DRIVING - DISAGREE		GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
63	103	444	236	51	459	149	123	448	-	-	301	-	-
56*	96*	378	216	53*	395	147	105*	411	..**	..**	252	..**	..**
8%*	14%*	57%	32%	8%*	59%	22%	16%*	61%	..**	..**	38%	..**	..**
29	51	215	106	12	213	61	51	209	-	-	125	-	-
52%	53%	57%	49%	23%	54%	41%	49%	51%	-	-	50%	-	-
		zw	w		zy								
27	48	170	109	20	168	67	60	182	-	-	118	-	-
48%	50%	45%	51%	39%	42%	46%	57%	44%	-	-	47%	-	-
							zx						
21	45	149	85	18	147	66	38	164	-	-	92	-	-
38%	47%	39%	39%	34%	37%	45%	36%	40%	-	-	37%	-	-
18	39	159	58	17	159	51	24	160	-	-	80	-	-
33%	40%	42%	27%	33%	40%	35%	23%	39%	-	-	32%	-	-
		zv			zA								
27	49	154	66	16	159	47	31	149	-	-	91	-	-
49%	51%	41%	31%	30%	40%	32%	30%	36%	-	-	36%	-	-
		z			z								
16	29	119	84	17	122	48	44	142	-	-	76	-	-
28%	30%	31%	39%	32%	31%	32%	42%	35%	-	-	30%	-	-
							x						
20	32	134	48	14	134	35	27	134	-	-	66	-	-
35%	33%	35%	22%	27%	34%	24%	26%	33%	-	-	26%	-	-
		zv			zy								
19	28	107	44	20	118	35	14	113	-	-	59	-	-
34%	29%	28%	20%	38%	30%	24%	13%	28%	-	-	24%	-	-
			y		zA								
17	31	103	41	14	109	30	20	97	-	-	64	-	-
30%	32%	27%	19%	27%	27%	20%	19%	24%	-	-	25%	-	-
	p	zv			z								
13	31	98	31	13	109	23	10	90	-	-	53	-	-
22%	33%	26%	15%	24%	28%	16%	10%	22%	-	-	21%	-	-
	zp	zv			zyA								
10	16	86	22	8	89	17	9	84	-	-	34	-	-
18%	17%	23%	10%	15%	22%	12%	8%	20%	-	-	13%	-	-
		zv			zyA			z					
7	13	52	10	5	55	7	5	46	-	-	22	-	-
12%	13%	14%	4%	9%	14%	5%	4%	11%	-	-	9%	-	-
		zv			zyA								
-	1	3	4	-	4	1	2	5	-	-	2	-	-
-	1%	1%	2%	-	1%	1%	2%	1%	-	-	1%	-	-
-	1	3	3	1	2	3	4	5	-	-	7	-	-
-	1%	1%	1%	1%	1%	2%	4%	1%	-	-	3%	-	-
							x						

Table 54

Q108 - Which of the following, if any, would you say are reasons that you are undecided if you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are undecided about buying an electric vehicle

	TOTAL (z)	GENDER		AGE					REGION									
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)
UNWEIGHTED BASE	281	139	138	41	61	46	59	73	10	36	15	18	17	33	21	40	36	14
WEIGHTED BASE	277	143*	130	45*	71*	45*	42*	71*	9**	35**	14**	21**	17**	32**	23**	40*	41**	14**
	100%	52%*	47%	16%*	26%*	16%*	15%*	27%*	3%**	13%**	5%**	8%**	6%**	12%**	8%**	14%*	15%**	5%**
I'm unclear what the range (the distance it can travel on a single charge) of an electric vehicle would be	100	43	56	19	18	13	14	35	3	9	4	11	8	12	6	17	12	3
	36%	30%	44%	43%	25%	30%	33%	48%	37%	25%	29%	51%	50%	37%	29%	44%	30%	25%
I have read mixed things about electric cars (online and elsewhere)	86	40	45	13	22	10	9	32	*	10	6	12	8	7	1	19	9	5
	31% xB	28%	35%	30%	30%	23%	22%	43%	4%	29%	42%	55%	49%	21%	6%	46%	21%	38%
I'm uncertain whether an electric vehicle would suit my daily needs (e.g., range, size, etc.)	80	37	40	11	23	10	12	24	-	14	3	4	7	3	6	21	10	3
	29%	26%	31%	24%	32%	21%	29%	33%	-	40%	19%	17%	40%	8%	26%	53%	24%	20%
I don't know if the running costs would be lower than a petrol, diesel or hybrid vehicle	75	37	38	11	21	14	10	21	1	6	2	9	8	12	6	13	12	2
	27%	26%	29%	23%	29%	31%	23%	28%	12%	17%	15%	41%	46%	36%	27%	33%	29%	11%
I need more information about electric vehicle models and features	74	35	37	17	22	7	9	20	*	8	1	10	3	7	6	15	8	6
	27% F	24%	29%	37%	31%	15%	21%	27%	4%	23%	7%	47%	16%	23%	25%	38%	20%	46%
I'm not sure if I could charge an electric vehicle at home	74	29	43	11	20	16	12	16	1	3	4	10	4	8	11	15	10	4
	27% aw	20%	33% a	24%	28%	35%	27%	22%	13%	10%	30%	47%	23%	26%	47%	37%	24%	29%
I don't know about the options for public charging where I live or travel	69	38	30	11	19	7	16	16	2	6	3	8	1	8	4	14	9	3
	25%	26%	23%	25%	27%	16%	38%	21%	21%	16%	20%	35%	3%	26%	18%	35%	23%	21%
I've heard mixed things from friends and family	64	32	32	8	20	14	8	15	4	7	1	7	1	5	8	11	8	5
	23% F	22%	25%	18%	28%	31%	19%	20%	44%	20%	7%	31%	3%	16%	37%	27%	19%	35%
The environmental impact of the production and disposal of electric vehicle batteries	55	30	23	12	10	9	9	15	*	3	1	8	3	6	5	9	10	2
	20%	21%	18%	27%	14%	21%	20%	20%	4%	10%	8%	39%	20%	19%	20%	24%	23%	15%
I'm unsure what the purchase or leasing costs would be	50	24	26	4	16	10	7	14	2	6	7	9	1	3	*	12	3	3
	18%	16%	20%	8%	22%	22%	16%	19%	19%	16%	50%	43%	7%	11%	2%	29%	6%	23%
The dealership didn't recommend it	13	6	7	10	-	2	-	-	-	1	-	*	-	-	1	1	6	*
	5% vxD	4%	5%	23% zdefg	-	5%	-	-	-	4%	-	2%	-	-	6%	3%	15%	3%
Other reasons	17	7	10	1	5	3	2	5	-	5	-	1	-	2	3	2	2	-
	6%	5%	8%	2%	8%	8%	5%	7%	-	15%	-	3%	-	5%	12%	5%	4%	-
Don't know	17	9	8	2	5	4	1	5	-	-	1	-	1	6	1	3	1	3
	6% x	6%	6%	5%	7%	10%	1%	6%	-	-	6%	-	4%	18%	3%	7%	3%	23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirer

		WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SCOTLAND	NI	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	URBAN	RURAL
(f)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(a)	(b)	(c)	(d)	(e)	(f)
21	20	206	75	198	83	169	112	36	53	75	98	203	58
19**	11**	207	69*	168	109*	104	173*	42*	58*	80*	79*	212	53*
7%**	4%**	75%	25%*	61%	39%*	38%	62%*	15%*	21%*	29%*	29%*	77%	19%*
7	6	71	29	60	40	35	65	10	22	32	28	78	17
38%	49%	34%	41%	36%	37%	34%	37%	25%	37%	40%	35%	37%	32%
5	4	58	28	53	34	26	60	10	10	40	21	64	18
28%	36%	28%	41%	32%	31%	25%	35%	23%	18%	51% zABD	26%	30%	34%
6	3	53	27	52	27	34	46	14	12	19	27	61	15
33%	31%	25%	39% z	31%	25%	33% z	26%	32%	21%	24%	34%	29%	27%
3	2	53	22	50	25	28	47	10	17	22	24	57	17
18%	19%	26%	32%	30%	23%	27%	27%	23%	30%	27%	30%	27%	31%
4	4	53	21	41	33	27	47	12	13	23	19	62	8
22%	40%	25%	31%	25%	30%	26%	27%	30%	22%	29%	24%	29%	15%
2	1	53	21	58	15	31	43	10	16	24	17	60	13
12%	13%	26%	30%	35% zw	14%	30%	25%	23%	27%	30%	21%	28%	24%
6	6	54	15	51	18	31	38	8	13	23	22	49	14
30%	57%	26%	22%	31% zw	17%	30% z	22%	18%	23%	29%	27%	23%	27%
6	3	47	18	38	27	23	42	10	8	26	17	57	5
31%	24%	23%	26%	22%	25%	22%	24%	25%	14%	33% B	21%	27%	9%
4	2	39	15	39	15	20	35	8	8	23	13	42	11
20%	22%	19%	22%	23% z	14%	19%	20%	18%	13%	29%	16%	20%	20%
3	2	38	12	32	19	21	29	5	10	23	10	39	9
13%	15%	18%	18%	19%	17%	20%	17%	12%	18%	29% zD	13%	19%	18%
2	-	10	2	5	8	3	10	5	4	1	1	12	1
8%	-	5%	3%	3%	7%	2%	6%	11% D	7%	2%	1%	6%	2%
3	*	12	5	9	9	8	9	1	9	2	3	15	2
16%	2%	6%	7%	5%	8%	8%	5%	3%	16% zCD	3%	4%	7%	4%
2	-	13	4	9	8	3	14	4	5	2	5	11	6
9%	-	6%	6%	6%	7%	3%	8%	10%	8%	2%	6%	5%	12%

Table 55
Q108 - Which of the following, if any, would you say are reasons that you are undecided if you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are undecided about buying an electric vehicle

	CAR DRIVING LICENCE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	281	281	-	146	71	41	5	1	13	217	46	135	69	21	31	7	204	52
WEIGHTED BASE	277	277	..**	146	73*	34**	5**	***	13**	220	39*	129*	73*	19**	31**	6**	202	50*
	100%	100%	..**	53%	26%*	12%**	2%**	***	5%**	79%	14%*	47%*	26%*	7%**	11%**	2%**	73%	18%**
I'm unclear what the range (the distance it can travel on a single charge) of an electric vehicle would be	100	100	-	53	27	12	1	*	6	80	14	47	29	8	7	4	76	14
	36%	36%	-	36%	36%	36%	27%	100%	46%	36%	34%	36%	39%	40%	21%	66%	37%	28%
I have read mixed things about electric cars (online and elsewhere)	86	86	-	47	25	11	-	*	4	71	11	44	23	6	4	4	68	10
	31%	31%	-	32%	34%	31%	-	100%	32%	32%	27%	34%	32%	33%	13%	66%	34%	21%
I'm uncertain whether an electric vehicle would suit my daily needs (e.g., range, size, etc.)	80	80	-	41	25	10	-	*	3	66	10	36	21	4	12	2	57	16
	29%	29%	-	28%	34%	29%	-	100%	20%	30%	26%	28%	29%	21%	38%	34%	28%	32%
I don't know if the running costs would be lower than a petrol, diesel or hybrid vehicle	75	75	-	48	15	8	-	-	2	63	8	39	20	5	4	3	59	9
	27%	27%	-	33%	21%	23%	-	-	18%	29%	20%	30%	27%	24%	13%	42%	29%	17%
I need more information about electric vehicle models and features	74	74	-	45	15	8	2	-	4	60	9	34	18	6	6	3	52	13
	27%	27%	-	31%	21%	22%	36%	-	30%	27%	24%	26%	25%	33%	21%	55%	26%	25%
I'm not sure if I could charge an electric vehicle at home	74	74	-	51	15	3	-	-	5	66	3	40	15	4	5	3	55	9
	27%	27%	-	35%	21%	8%	-	-	40%	30%	7%	31%	21%	23%	16%	46%	27%	18%
I don't know about the options for public charging where I live or travel	69	69	-	40	16	7	2	-	4	56	9	30	22	6	4	3	52	10
	25%	25%	-	27%	22%	20%	36%	-	26%	26%	22%	23%	30%	30%	14%	55%	26%	20%
I've heard mixed things from friends and family	64	64	-	39	15	6	*	-	4	54	6	37	11	3	6	3	48	10
	23%	23%	-	27%	21%	17%	9%	-	30%	25%	16%	29%	15%	17%	20%	42%	24%	19%
The environmental impact of the production and disposal of electric vehicle batteries	55	55	-	27	18	8	-	-	-	45	8	32	9	4	6	1	42	10
	20%	20%	-	19%	25%	22%	-	-	-	21%	19%	25%	13%	22%	19%	21%	21%	20%
I'm unsure what the purchase or leasing costs would be	50	50	-	25	13	6	-	*	5	39	6	24	12	4	5	-	36	9
	18%	18%	-	17%	18%	17%	-	100%	36%	18%	15%	18%	16%	21%	17%	-	18%	19%
The dealership didn't recommend it	13	13	-	4	4	2	1	-	-	8	3	3	3	5	-	-	6	5
	5%	5%	-	3%	5%	5%	27%	-	-	4%	8%	2%	4%	27%	-	-	3%	10%
Other reasons	17	17	-	9	2	3	1	-	3	10	4	6	4	2	1	2	10	2
	6%	6%	-	6%	2%	8%	17%	-	23%	5%	9%	5%	6%	8%	2%	34%	5%	4%
Don't know	17	17	-	10	3	1	2	-	1	13	4	7	3	-	7	-	10	7
	6%	6%	-	7%	4%	4%	47%	-	5%	6%	9%	5%	4%	-	21%	-	5%	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
213	128	48	3	145	15	23	53	24	183	77	24	34	110	109	48	159	266	281
211	117*	51*	2**	130	17**	24**	58*	27**	171	84*	21**	32**	111*	107*	39*	146	258	277
76%	42%*	18%*	1%**	47%	6%**	9%**	21%*	10%**	62%	30%*	8%**	12%**	40%*	39%*	14%*	53%	93%	100%
81	40	17	1	52	2	7	18	14	61	32	6	8	38	46	13	47	92	100
39%	34%	32%	44%	40%	14%	30%	31%	54%	36%	38%	30%	24%	34%	43%	34%	33%	36%	36%
70	46	14	1	46	5	5	18	9	56	26	2	9	40	35	8	48	79	86
33%	40%	27%	44%	35%	31%	20%	31%	32%	33%	31%	9%	28%	36%	33%	21%	33%	31%	31%
z	23	19	1	42	9	2	18	5	52	23	4	8	35	32	9	35	73	80
27%	20%	38%	44%	32%	50%	9%	32%	19%	30%	28%	19%	26%	32%	30%	22%	24%	28%	29%
s	28	10	*	38	2	9	18	3	49	22	7	5	31	31	6	36	71	75
61	24%	20%	22%	29%	14%	36%	32%	12%	29%	26%	32%	15%	28%	29%	15%	25%	28%	27%
29%	37	7	1	40	1	3	17	6	44	23	5	9	28	32	11	41	67	74
57	31%	14%	78%	31%	5%	13%	29%	24%	26%	27%	24%	27%	26%	30%	29%	28%	26%	27%
27%	t	10	-	36	1	6	16	9	44	25	3	2	29	37	8	35	73	74
60	36	10	-	36	1	6	16	9	44	25	3	2	29	37	8	35	73	74
29%	30%	20%	-	28%	7%	27%	28%	32%	25%	30%	14%	7%	26%	35%	21%	24%	28%	27%
z	41	11	*	46	2	3	12	2	50	14	5	6	28	31	14	37	68	69
58	35%	21%	22%	35%	11%	11%	21%	9%	29%	17%	22%	18%	25%	29%	35%	26%	26%	25%
28%	z	10	-	29	3	6	14	6	38	20	1	6	32	24	15	32	59	64
52	30	10	-	29	3	6	14	6	38	20	1	6	32	24	15	32	59	64
25%	26%	20%	-	22%	19%	24%	24%	24%	22%	24%	4%	19%	28%	22%	39%	22%	23%	23%
z	21	13	-	28	7	6	9	1	41	11	5	5	21	24	7	24	53	55
41	18%	25%	-	22%	39%	23%	16%	5%	24%	13%	24%	16%	19%	22%	19%	16%	21%	20%
20%	25	9	*	24	4	4	11	2	32	13	1	5	18	26	8	29	47	50
40	25	9	*	24	4	4	11	2	32	13	1	5	18	26	8	29	47	50
19%	21%	18%	22%	18%	21%	18%	19%	9%	19%	16%	7%	15%	16%	24%	20%	20%	18%	18%
5	4	6	-	1	*	1	6	1	3	7	2	3	2	6	2	5	11	13
3%	4%	11%	-	1%	2%	6%	10%	3%	2%	8%	10%	9%	1%	6%	6%	4%	4%	5%
r	6	4	-	8	3	*	2	-	12	2	2	1	6	9	2	13	16	17
8	5%	7%	-	6%	18%	2%	3%	-	7%	2%	7%	3%	6%	8%	4%	9%	6%	6%
4%	5%	7%	-	6%	18%	2%	3%	-	7%	2%	7%	3%	6%	8%	4%	9%	6%	6%
15	7	3	-	7	-	5	3	2	12	5	2	2	5	6	3	11	14	17
7%	6%	5%	-	5%	-	21%	5%	6%	7%	6%	11%	6%	5%	6%	7%	8%	5%	6%

Table S6
Q10B - Which of the following, if any, would you say are reasons that you are undecided if you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are undecided about buying an electric vehicle

		NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	281	151	85	134	-	92	80	117	281	37	116	28	-	151	102	147	91	24	73	18	36
WEIGHTED BASE	277	141	80*	122**	-**	95*	85*	122*	277	39**	104*	32**	-**	146	105*	131	83*	24**	66*	20**	35**
100%	51%	33%*	44%*	44%*	-**	35%*	31%*	44%*	100%	14%**	37%*	12%**	-**	53%	38%*	47%	30%*	9%**	24%*	7%**	13%**
I'm unclear what the range (the distance it can travel on a single charge) of an electric vehicle would be	100	62	36	53	-	19	22	39	100	19	42	7	-	61	42	51	24	9	29	9	19
36% efEH K		44% z	41%	44% z	-	19%	26%	32% e	36% ef	49%	41%	22%	-	42% p	40% p	39% p	29%	37%	44%	45%	55%
I have read mixed things about electric cars (online and elsewhere)	86	51	40	46	-	24	17	37	86	12	30	3	-	54	42	49	17	8	23	3	19
31% fp		36%	45% z	38% z	-	25%	20%	30% f	31% f	30%	29%	10%	-	37% p	40% p	37% p	21%	32%	34%	16%	53%
I'm uncertain whether an electric vehicle would suit my daily needs (e.g., range, size, etc.)	80	39	24	40	-	23	20	34	80	18	36	5	-	45	32	37	22	7	18	3	15
29%		28%	27%	33%	-	24%	23%	28%	29%	45%	35%	15%	-	31%	30%	28%	26%	27%	26%	13%	42%
I don't know if the running costs would be lower than a petrol, diesel or hybrid vehicle	75	47	24	38	-	18	20	27	75	10	31	10	-	45	25	35	24	3	19	6	10
27%		34% z	27%	31%	-	19%	24%	22%	27%	25%	30%	31%	-	31%	24%	26%	29%	14%	28%	30%	29%
I need more information about electric vehicle models and features	74	44	27	41	-	17	18	27	74	13	29	6	-	48	31	47	22	7	21	5	15
27% e		31%	31%	34% z	-	18%	21%	22%	27% e	33%	28%	20%	-	33% z	29%	35% z	27%	29%	32%	22%	43%
I'm not sure if I could charge an electric vehicle at home	74	49	23	39	-	21	19	24	74	4	32	10	-	45	28	37	27	6	14	6	11
27% uwv		35% z	26%	32%	-	22%	22%	20%	27%	9%	30%	30%	-	31%	27%	28%	33%	24%	21%	30%	31%
I don't know about the options for public charging where I live or travel	69	45	22	37	-	16	20	27	69	9	28	6	-	46	25	46	23	4	14	2	15
25% e		32% z	24%	30%	-	16%	23%	22%	25% e	22%	27%	19%	-	31% z	24%	35% zn	28%	18%	21%	9%	43%
I've heard mixed things from friends and family	64	38	31	38	-	20	9	18	64	6	25	8	-	45	32	34	16	5	15	*	14
23% fg		27%	35% z	32% z	-	21% f	11%	15%	23% fg	16%	24%	23%	-	31% p	30% p	26%	20%	21%	22%	2%	40%
The environmental impact of the production and disposal of electric vehicle batteries	55	30	19	29	-	19	11	13	55	7	24	12	-	26	20	27	15	7	15	9	11
20% R		21%	22%	24%	-	19% R	14%	10%	20% R	17%	23%	37%	-	18%	19%	21%	19%	29%	23%	43%	31%
I'm unsure what the purchase or leasing costs would be	50	36	24	25	-	8	9	19	50	6	17	5	-	35	23	29	18	6	12	3	8
18% e		25% z	28% z	21%	-	8%	11%	15% e	18% e	16%	16%	16%	-	24% z	22%	22%	22%	26%	18%	15%	24%
The dealership didn't recommend it	13	7	2	7	-	3	5	2	13	2	5	4	-	6	2	6	6	2	1	3	-
5% gLO		5%	3%	6%	-	4%	6% g	2%	5% g	6%	5%	13%	-	4%	2%	4%	7% n	9%	2%	13%	-
Other reasons	17	10	4	5	-	7	4	9	17	-	9	2	-	8	5	8	5	-	8	1	2
6% bcjmo		7% z	4%	4%	-	8%	5%	8%	6%	-	9% z	8%	-	6% z	5% z	6% z	6% z	-	13% z	3% z	6% z
Don't know	17	5	1	2	-	10	14	13	17	2	2	1	-	2	3	3	3	1	5	1	-
6% bcjmo		4%	1%	2%	-	10%	16% zh	11% zh	6%	5%	2%	4%	-	1%	3%	2%	3%	6%	7% z	7% z	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
56 51* 18%*	218 217 79%	134 142 47%*	142 142 51%	63 66* 24%*	42 43** 15%**	31 34** 12%**	77 69 25%*	12 10** 3%**	41 33* 12%*	102 103* 37%*	55 55* 24%*	53 43* 15%*	155 146 93%	210 211 76%	90 82* 30%*	115 97* 35%*	34 42** 15%**	20 25** 9%**	9 13** 5%**	3 3** 1%**	205 180 65%	63 180 29%*
17	80	49	50	21	15	12	32	1	7	46	26	7	54	80	19	44	15	8	9	1	64	33
34%	37%	38%	35%	32%	36%	36%	45%	7%	20%	45% EH	40% H	17%	37% EH	38% EH	24%	45% zKQ	36%	32%	71%	54%	35% K	40%
10	75	41	44	19	15	10	25	1	10	39	17	12	51	68	26	33	11	7	5	2	58	24
20%	34%	31%	31%	29%	36%	30%	36%	13%	32%	38%	27%	27%	35%	32%	31%	34%	26%	29%	42%	82%	33%	30%
15	61	42	36	18	13	10	28	4	6	32	20	10	41	62	18	38	7	9	1	1	55	16
30%	28%	32%	25%	27%	31%	28%	40% z	39%	18%	31%	31%	23%	28%	29%	22%	39% zKQR	16%	33%	5%	54%	31% K	20%
9	66	35	39	14	9	7	22	1	7	36	12	9	44	56	21	31	6	8	8	1	52	23
19%	30%	27%	27%	21%	21%	21%	32%	15%	22%	35% J	18%	20%	30%	27%	26%	31%	15%	31%	63%	28%	29%	28%
12	62	31	43	13	9	9	22	2	9	28	20	12	40	60	19	33	8	8	4	1	51	20
23%	29%	24%	30%	20%	21%	28%	32% w	24%	28%	27%	31%	27%	27%	29%	23%	34%	19%	29%	30%	54%	29%	24%
5	66	23	50	10	7	4	13	1	10	30	18	10	40	58	21	22	19	3	7	1	43	29
11%	31% zu	17%	35% zwYC	15%	16%	13%	18%	6%	29%	29%	28%	24%	28%	28%	25%	23%	44%	12%	55%	54%	24%	35%
11	57	31	38	12	10	3	21	4	6	32	13	9	41	54	19	26	10	4	6	2	45	20
22%	26%	24%	27%	18%	25%	9%	31%	38%	17%	31%	20%	21%	28%	25%	23%	27%	23%	16%	45%	82%	25%	24%
9	55	31	33	16	8	11	17	4	3	29	11	7	36	47	19	18	16	9	2	-	37	27
19%	25%	24%	23%	25%	20%	32%	25%	39%	11%	28%	17%	17%	25% E	23%	23%	19%	38%	33%	18%	-	21%	33%
8	45	24	30	14	5	10	11	1	6	23	12	7	30	42	13	25	8	3	3	1	38	15
16%	21%	19%	21%	22%	13%	31%	16%	8%	18%	23%	19%	16%	21%	20%	16%	26%	20%	13%	27%	28%	21%	19%
7	44	26	25	10	8	5	19	2	5	19	14	7	26	41	13	20	5	4	7	-	33	17
13%	20%	20%	17%	15%	19%	14%	28% zw	17%	16%	19%	22%	16%	18%	19%	16%	21%	12%	17%	58%	-	18%	21%
4	9	7	6	6	2	4	2	1	3	2	5	4	6	11	3	1	-	9	-	-	4	9
8%	4%	5%	4%	9%	4%	13%	3%	8%	9%	2%	8%	9%	4%	5%	3%	1%	-	33%	-	-	2%	11%
3	11	8	8	1	-	1	7	1	1	5	7	2	7	13	3	7	-	-	3	*	10	3
5%	5%	6%	6%	1%	-	3%	11%	7%	3%	5%	10%	4%	5%	6%	4%	7%	-	-	24%	18%	5%	4%
3	12	5	10	1	-	1	4	-	3	6	3	3	9	12	7	6	3	1	-	-	13	4
7%	6%	4%	7%	1%	-	2%	6%	-	9%	6%	5%	7%	6%	6%	9%	6%	6%	5%	-	-	7%	5%

Table 57

Q108 - Which of the following, if any, would you say are reasons that you are undecided if you would consider buying a fully electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are undecided about buying an electric vehicle

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE	
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)
UNWEIGHTED BASE	281	12	15	11	14	10	7	2	4	4	8	21	30	23	26	17	12	2
WEIGHTED BASE	277	10**	11**	9**	11**	9**	6**	2**	4**	4**	8**	20**	28**	22**	21**	13**	12**	2**
100%		4%**	4%**	3%**	4%**	3%**	2%**	1%**	1%**	2%**	3%**	7%**	10%**	8%**	7%**	5%**	4%**	1%**
I'm unclear what the range (the distance it can travel on a single charge) of an electric vehicle would be	100	3	4	2	3	4	-	-	*	3	2	6	9	6	6	2	3	1
	36%	28%	37%	28%	32%	40%	-	-	10%	58%	24%	32%	33%	29%	29%	16%	29%	46%
I have read mixed things about electric cars (online and elsewhere)	86	-	-	-	-	3	-	-	-	3	-	8	6	6	8	5	1	2
	31%	-	-	-	-	29%	-	-	-	58%	-	39%	20%	26%	40%	37%	6%	100%
I'm uncertain whether an electric vehicle would suit my daily needs (e.g., range, size, etc.)	80	4	3	1	5	6	1	1	1	3	1	9	11	10	10	6	3	1
	29%	43%	28%	16%	44%	63%	9%	30%	23%	58%	15%	46%	40%	47%	48%	47%	28%	46%
I don't know if the running costs would be lower than a petrol, diesel or hybrid vehicle	75	5	2	2	3	3	-	-	3	-	2	7	8	5	5	3	1	-
	27%	47%	15%	20%	25%	30%	-	-	90%	-	29%	35%	28%	21%	25%	26%	11%	-
I need more information about electric vehicle models and features	74	1	3	2	2	3	1	-	-	3	2	6	9	5	7	4	3	-
	27%	9%	25%	25%	21%	38%	10%	-	-	72%	23%	28%	32%	22%	34%	29%	28%	-
I'm not sure if I could charge an electric vehicle at home	74	2	2	1	3	2	1	1	*	1	1	10	13	8	7	3	2	1
	27%	23%	15%	6%	26%	26%	18%	30%	11%	13%	7%	50%	45%	35%	36%	22%	16%	54%
I don't know about the options for public charging where I live or travel	69	2	6	4	4	2	3	-	1	1	4	5	4	5	4	1	2	-
	25%	20%	49%	42%	34%	20%	44%	-	24%	14%	49%	23%	15%	24%	18%	8%	13%	-
I've heard mixed things from friends and family	64	1	2	2	1	3	2	-	*	3	2	6	10	10	5	2	4	-
	23%	9%	14%	22%	8%	33%	26%	-	11%	58%	18%	32%	35%	45%	23%	16%	30%	-
The environmental impact of the production and disposal of electric vehicle batteries	55	3	2	2	3	3	-	1	1	1	-	5	5	4	7	3	1	-
	20%	30%	15%	20%	27%	39%	-	30%	13%	13%	-	24%	17%	18%	32%	20%	6%	-
I'm unsure what the purchase or leasing costs would be	50	3	2	1	1	4	-	-	-	3	1	5	5	5	5	2	-	-
	18%	26%	14%	15%	13%	45%	-	-	-	72%	8%	27%	17%	22%	24%	17%	-	-
The dealership didn't recommend it	13	-	1	1	1	-	-	-	-	-	1	*	1	*	1	*	1	-
	5%	-	12%	15%	13%	-	-	-	-	-	16%	2%	3%	2%	6%	3%	8%	-
Other reasons	17	1	1	1	1	-	-	-	-	-	-	*	*	-	*	-	-	-
	6%	9%	8%	10%	8%	-	-	-	-	-	-	2%	2%	-	2%	-	-	-
Don't know	17	-	1	1	1	1	3	1	-	1	1	-	2	2	-	-	2	-
	6%	-	11%	14%	14%	16%	46%	70%	-	15%	15%	-	7%	9%	-	-	16%	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the Ipsos methodology

#ENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE			GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
2	6	12	74	159	19	70	113	68	-	139	-	-	138	-
2**	6**	15**	67*	155	24**	62*	115*	67*	**	143*	**	**	130	**
1%**	2%**	5%**	24%*	56%	9%**	23%*	42%*	24%*	**	52%*	**	**	47%	**
-	3	4	29	56	4	25	42	21	-	43	-	-	56	-
-	43%	28%	44%	36%	17%	41%	36%	32%	-	30%	-	-	44%	-
-	1	1	25	43	11	15	33	27	-	40	-	-	45	-
-	21%	9%	37%	27%	44%	25%	29%	41%	-	28%	-	-	35%	-
-	1	2	20	47	9	19	37	20	-	37	-	-	40	-
-	16%	14%	30%	30%	36%	31%	32%	29%	-	26%	-	-	31%	-
-	-	2	16	50	1	16	30	17	-	37	-	-	38	-
-	-	14%	24%	32%	4%	26%	26%	26%	-	26%	-	-	29%	-
2	-	1	20	38	8	19	30	18	-	35	-	-	37	-
100%	-	5%	30%	24%	33%	31%	26%	26%	-	24%	-	-	29%	-
-	2	5	25	40	1	15	31	18	-	29	-	-	43	-
-	31%	31%	37%	26%	4%	24%	27%	26%	-	20%	-	-	33%	-
-	-	6	22	34	1	14	30	16	-	38	-	-	30	-
-	-	38%	33%	22%	6%	23%	26%	24%	-	26%	-	-	23%	-
-	2	2	23	28	8	14	28	13	-	32	-	-	32	-
-	26%	10%	34%	18%	33%	23%	25%	20%	-	22%	-	-	25%	-
-	-	-	16	32	2	11	28	13	-	30	-	-	23	-
-	-	-	24%	21%	9%	18%	24%	20%	-	21%	-	-	18%	-
-	1	2	12	24	8	10	21	15	-	24	-	-	26	-
-	21%	12%	17%	16%	35%	16%	18%	23%	-	16%	-	-	20%	-
1	-	-	4	5	4	5	7	-	-	6	-	-	7	-
49%	-	-	5%	3%	19%	9%	6%	-	-	4%	-	-	5%	-
-	-	-	3	13	-	-	7	10	-	7	-	-	10	-
-	-	-	4%	8%	-	-	6%	15%	-	5%	-	-	8%	-
-	1	1	6	9	1	3	9	5	-	9	-	-	8	-
-	20%	9%	8%	5%	6%	5%	8%	7%	-	6%	-	-	6%	-



Table S8
Q10C - Which of the following, if any, would you say are reasons that you would not consider buying an electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering buying an electric vehicle

		GENDER		AGE					REGION											WORKING	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)
UNWEIGHTED BASE	519	231	286	36	50	67	125	189	27	46	42	36	43	47	49	77	30	23	41	23	313
WEIGHTED BASE	535	240	293	41*	64*	71*	119*	240	27**	54*	48*	34*	51*	58*	52*	83*	35**	30**	43*	19**	339
100%	100%	45%	55%	8%*	12%*	13%*	22%*	45%	5%**	10%*	9%*	6%*	10%*	11%*	10%*	16%*	7%**	6%**	8%*	4%**	63%
They are more expensive to buy or lease, compared with a petrol, diesel or hybrid vehicle	287	124	163	20	36	29	56	146	14	30	23	21	27	27	32	40	16	20	23	12	174
	54% e	52%	56%	48%	56%	41%	47%	61% zef	53%	57%	48%	62%	53%	48%	61%	48%	46%	65%	55%	62%	51%
I am worried about the range, or distance electric vehicles can travel on one charge	286	129	154	10	27	32	58	159	9	33	29	21	28	31	32	32	23	12	23	13	170
	53% co	54%	53%	26%	42%	45%	48% c	66% zcde f	31%	61% o	61% o	60%	54%	53%	62% o	39%	66%	40%	54%	69%	50%
I have concerns about the reliability or lifespan of the batteries in electric vehicles	270	108	160	12	24	33	56	144	14	29	25	16	22	30	34	39	17	15	17	11	159
	50% c	45%	55%	31%	38%	46%	47%	60% zcdf	52%	54%	52%	47%	44%	52%	66% zr	47%	50%	48%	39%	55%	47%
I can't charge at home	230	82	147	14	34	38	47	97	10	26	14	16	24	23	29	29	15	17	20	8	150
	43% a	34%	50% za	34%	54%	53%	39%	41%	38%	48%	29%	47%	46%	40%	56% jo	34%	43%	56%	46%	42%	44%
There is a lack of options for public charging where I live or travel	214	89	125	17	27	19	43	108	9	25	14	14	16	20	25	27	17	15	19	12	132
	40% e	37%	43%	42%	42%	27%	36%	45% e	33%	46%	29%	42%	32%	35%	49%	32%	48%	50%	45%	63%	39%
I simply prefer petrol or diesel vehicles	199	92	107	13	19	25	41	100	14	20	19	17	15	18	20	23	16	9	15	11	115
	37%	38%	37%	31%	30%	36%	35%	42%	52%	37%	40%	51% o	29%	32%	39%	28%	46%	29%	36%	57%	34%
The environmental impact of the production and disposal of electric vehicle batteries	163	73	90	10	11	25	33	84	8	14	11	13	16	15	26	25	12	8	9	8	97
	31%	31%	31%	25%	18%	35%	28%	35% d	30%	26%	22%	37%	31%	25%	50% zijm r	30%	33%	27%	20%	40%	29%
I am worried about the running costs being higher	157	64	92	11	20	22	29	75	5	23	15	11	16	20	13	20	10	5	10	9	103
	29%	27%	31%	28%	32%	31%	24%	31%	19%	44% zo	31%	31%	31%	35%	25%	24%	29%	18%	23%	47%	30%
I have read negative things about electric cars (online and elsewhere)	126	54	72	5	15	9	19	78	7	16	9	12	9	10	10	12	16	3	13	8	70
	24% ef	23%	25%	13%	23%	13%	16%	32% zcef	27%	30%	19%	35% o	18%	17%	20%	14%	44%	11%	31%	40%	21%
Electric vehicles do not suit my daily needs (e.g., range or size, etc.)	125	57	68	12	18	15	23	56	7	8	5	9	7	17	21	20	14	3	9	6	72
	23% j	24%	23%	30%	28%	21%	20%	24%	26%	14%	9%	27%	14%	30% j	40% zijl	24%	39%	11%	22%	29%	21%
I have heard negative things from friends and family	109	39	71	9	22	10	16	53	4	10	10	7	14	10	14	16	6	8	8	5	65
	20% af	16%	24%	22%	34% zef	14%	13%	22%	13%	19%	21%	21%	26%	17%	26%	19%	16%	26%	19%	24%	19%
I do not believe petrol, diesel and hybrid vehicles will be phased out by the government	93	57	36	5	12	11	15	49	7	6	11	7	13	7	8	8	9	6	5	5	51
	17% zb	24%	12%	13%	18%	16%	13%	21%	26%	11%	23%	21%	25%	13%	16%	10%	27%	21%	11%	25%	15%
I don't like any of the electric vehicles available to buy	76	35	41	6	7	9	15	39	6	6	1	7	8	7	10	13	5	3	7	4	43
	14% jf	15%	14%	15%	11%	13%	12%	16%	21%	11%	3%	19% i	15%	12%	20% i	15%	14%	10%	17%	19%	13%
The dealership has recommended against it	5	2	3	-	3	1	-	2	* 1	-	-	-	3	-	-	1	1	* 2	-	-	4
	1%	1%	1%	-	4%	1%	-	1%	1%	-	-	-	5% z	-	-	1%	2%	2%	-	-	1%
Other reasons	13	9	4	1	1	-	3	8	-	-	-	3	5	2	* 4	1	-	1	1	-	13
	3% u	4%	2%	3%	1%	-	3%	4%	-	-	-	9% z	9% z	3%	1%	1%	-	4%	3%	-	4%
Don't know	7	2	6	-	2	-	3	2	-	2	1	-	-	4	-	-	-	-	-	-	6
	1%	1%	2%	-	4%	-	3%	1%	-	3%	3%	-	-	7% zo	-	-	-	-	-	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

3 Sep 2025

STATUS	SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	URBAN	RURAL
(U)	(V)	(W)	(X)	(Y)	(A)	(B)	(C)	(D)	(E)	(F)
201	112	207	255	264	70	152	183	131	378	168
196	381	253	144	390	76*	172	199*	117*	404	111*
37%	53%	47%	27%	73%	14%*	32%	26%*	22%*	76%	21%*
112	158	128	73	213	43	80	89	60	209	65
57%	56%	51%	51%	55%	57%	47%	64%	52%	52%	59%
115	157	129	85	201	37	100	70	63	205	67
59%	56%	51%	59%	52%	49%	58%	50%	54%	51%	60%
z	z	z	z	z	z	z	z	z	z	z
111	154	115	80	190	47	79	71	55	201	58
57%	55%	46%	56%	49%	61%	46%	51%	48%	50%	52%
z	z	z	z	z	z	z	z	z	z	z
81	125	105	63	168	30	79	64	43	170	52
41%	44%	42%	43%	43%	40%	46%	46%	37%	42%	47%
82	120	93	66	148	30	74	56	39	157	45
42%	43%	37%	46%	38%	39%	43%	41%	33%	39%	40%
z	z	z	z	z	z	z	z	z	z	z
84	103	95	52	147	32	58	53	42	151	37
43%	37%	38%	36%	38%	42%	34%	38%	36%	37%	33%
66	95	68	46	117	20	61	38	32	114	41
34%	34%	27%	32%	30%	26%	36%	27%	28%	28%	37%
54	81	77	45	113	28	42	41	28	117	32
28%	29%	30%	31%	29%	37%	25%	30%	24%	29%	28%
56	63	63	41	86	28	39	32	21	93	25
29%	23%	25%	28%	22%	36%	23%	23%	18%	23%	23%
z	z	z	z	z	z	z	z	z	z	z
53	68	57	31	94	19	34	27	30	98	22
27%	24%	23%	21%	24%	25%	20%	20%	26%	24%	20%
44	54	55	30	80	26	32	26	20	81	24
23%	19%	22%	21%	20%	34%	19%	19%	17%	20%	22%
z	z	z	z	z	z	z	z	z	z	z
42	45	48	24	69	14	32	19	20	66	22
21%	16%	19%	17%	18%	19%	19%	14%	17%	16%	20%
33	39	37	17	59	6	28	26	10	65	8
17%	14%	15%	12%	15%	7%	16%	19%	9%	16%	7%
z	z	z	z	z	z	z	z	z	z	z
2	3	3	2	4	3	1	-	1	5	-
1%	1%	1%	1%	1%	4%	1%	-	1%	1%	-
z	z	z	z	z	z	z	z	z	z	z
1	8	6	7	7	2	2	3	6	9	5
*	3%	2%	5%	2%	3%	1%	2%	5%	2%	4%
z	z	z	z	z	z	z	z	z	z	z
1	2	6	-	7	1	4	-	2	4	4
1%	1%	2%	-	2%	2%	2%	-	2%	1%	3%


 Table 59
 Q10C - Which of the following, if any, would you say are reasons that you would not consider buying an electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering buying an electric vehicle

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP							TYPES OF DRIVING			
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)
UNWEIGHTED BASE	519	519	-	329	119	43	8	3	15	448	51	281	115	38	57	9	396	95	440	202	56	9
WEIGHTED BASE	535	535	**	340	128*	42**	10**	4**	18**	459	51*	291	115*	37**	51*	9**	407	95*	452	211	51*	8**
100%	100%	100%	**	64%	22%*	8%*	2%*	1%*	3%*	85%	10%*	54%	22%*	7%*	11%*	2%*	76%	18%*	84%	39%	10%*	1%*
They are more expensive to buy or lease, compared with a petrol, diesel or hybrid vehicle	287	287	-	195	65	14	5	-	8	260	18	165	64	12	32	4	229	44	259	113	18	5
54%	54%	54%	-	58%	54%	33%	47%	-	44%	57%	36%	57%	55%	34%	52%	48%	56%	45%	57%	53%	36%	68%
I am worried about the range, or distance electric vehicles can travel on one charge	286	286	-	185	61	27	2	-	10	246	28	167	61	15	29	2	228	44	249	106	20	4
53%	53%	53%	-	55%	51%	64%	18%	-	57%	54%	55%	57%	52%	41%	48%	18%	56%	45%	55%	50%	40%	54%
I have concerns about the reliability or lifespan of the batteries in electric vehicles	270	270	-	180	57	22	1	-	8	237	24	161	50	14	33	2	211	47	237	96	19	3
50%	50%	50%	-	53%	48%	53%	15%	-	45%	52%	46%	55%	44%	38%	54%	23%	52%	48%	52%	46%	38%	43%
I can't charge at home	230	230	-	155	48	14	4	-	9	203	18	125	39	12	39	5	164	51	193	90	22	4
43%	43%	43%	-	46%	40%	33%	40%	-	48%	44%	34%	43%	34%	33%	64%	51%	40%	52%	43%	43%	44%	48%
There is a lack of options for public charging where I live or travel	214	214	-	137	43	19	5	2	7	180	24	123	39	16	23	5	161	38	185	79	16	3
40%	40%	40%	-	40%	36%	46%	48%	44%	40%	39%	46%	42%	33%	43%	37%	51%	40%	39%	41%	38%	31%	39%
I simply prefer petrol or diesel vehicles	199	199	-	124	56	8	2	2	7	180	10	112	39	13	22	6	151	35	175	75	16	4
37%	37%	37%	-	36%	47%	19%	23%	56%	36%	39%	20%	38%	34%	35%	36%	65%	37%	36%	39%	36%	30%	50%
The environmental impact of the production and disposal of electric vehicle batteries	163	163	-	108	38	11	1	-	5	145	12	101	37	5	13	1	139	18	139	62	16	1
31%	31%	31%	-	32%	31%	27%	10%	-	27%	32%	24%	35%	32%	13%	21%	12%	34%	18%	31%	29%	32%	11%
I am worried about the running costs being higher	157	157	-	107	35	9	1	-	5	142	11	83	36	5	27	2	119	32	134	64	17	*
29%	29%	29%	-	32%	29%	22%	14%	-	27%	31%	20%	28%	31%	15%	44%	18%	29%	33%	30%	31%	34%	5%
I have read negative things about electric cars (online and elsewhere)	126	126	-	80	25	13	1	-	7	105	14	71	25	6	13	2	97	20	110	39	8	1
24%	24%	24%	-	24%	21%	31%	8%	-	40%	23%	27%	24%	22%	17%	22%	23%	24%	20%	24%	18%	16%	9%
Electric vehicles do not suit my daily needs (e.g., range or size, etc.)	125	125	-	73	33	13	2	-	3	106	15	65	25	3	24	4	90	26	104	40	16	3
23%	23%	23%	-	21%	28%	31%	18%	-	19%	23%	29%	22%	21%	7%	39%	44%	22%	27%	23%	19%	31%	45%
I have heard negative things from friends and family	109	109	-	75	24	5	2	-	3	99	7	64	22	5	14	1	86	19	94	39	12	2
20%	20%	20%	-	22%	20%	11%	18%	-	15%	22%	13%	22%	19%	15%	23%	8%	21%	20%	21%	18%	24%	31%
I do not believe petrol, diesel and hybrid vehicles will be phased out by the government	93	93	-	60	14	12	3	-	3	75	15	57	14	5	11	3	71	16	79	36	13	2
17%	17%	17%	-	18%	12%	29%	34%	-	15%	16%	30%	20%	12%	14%	17%	28%	17%	16%	18%	17%	25%	31%
I don't like any of the electric vehicles available to buy	76	76	-	49	17	5	-	2	3	66	5	44	12	3	12	3	56	14	65	26	3	2
14%	14%	14%	-	14%	15%	12%	-	56%	18%	14%	10%	15%	10%	8%	19%	28%	14%	15%	14%	12%	6%	31%
The dealership has recommended against it	5	5	-	5	-	-	-	-	-	5	-	3	-	-	3	-	3	3	5	1	-	-
1%	1%	1%	-	2%	-	-	-	-	-	1%	-	1%	-	-	4%	-	1%	3%	1%	1%	-	-
Other reasons	13	13	-	10	3	-	*	-	-	13	*	11	2	-	1	-	13	1	12	8	2	1
3%	3%	3%	-	3%	3%	-	5%	-	-	3%	1%	4%	2%	-	1%	-	3%	1%	3%	4%	3%	13%
Don't know	7	7	-	2	6	-	-	-	-	7	-	4	-	3	-	-	4	3	6	2	2	-
1%	1%	1%	-	1%	5%	-	-	-	-	2%	-	1%	-	9%	-	-	1%	3%	1%	1%	4%	-

 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (z)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
299	22	36	105	32	357	137	17	45	191	259	84	306	500	519
380	22**	38**	105*	31**	360	138	16**	45*	188	277	84*	306	513	525
53%	4%**	7%**	20%*	6%**	69%	26%	3%**	8%*	33%	52%	16%*	57%	96%	100%
177	9	18	56	14	203	69	8	24	99	152	39	164	277	287
57%	40%	46%	52%	43%	55%	50%	48%	53%	52%	55%	47%	54%	54%	54%
177	10	22	43	17	210	60	5	20	107	149	36	157	275	286
58%	46%	58%	40%	54%	57%	43%	30%	45%	57%	54%	43%	52%	54%	53%
vC					zC									
159	6	25	48	16	190	63	5	21	91	151	29	141	260	270
52%	27%	66%	45%	50%	52%	46%	30%	47%	48%	54%	35%	46% H	51% HI	50% HI
101	13	27	53	23	141	75	5	17	86	116	30	125	222	230
33%	56%	71%	50% v	72%	38% v	53% zvB	30%	38%	46%	42%	36%	41%	43%	43%
122	9	21	30	18	152	48	8	19	79	105	31	125	206	214
40%	39%	56%	29%	56%	41% y	35% y	48%	42%	42%	38%	37%	41%	40%	40%
115	4	15	40	14	134	54	4	8	62	123	41	118	193	199
37%	16%	39%	37%	46%	36%	39%	28%	17%	33%	45% zF	49% zK	39%	38%	37%
109	5	5	25	9	119	34	2	10	64	87	15	79	154	163
35% zB	23%	12%	24%	27%	32%	24%	10%	21%	34%	31%	18%	26% HI	30% HI	31% HI
88	9	13	30	8	110	38	5	17	51	81	17	83	152	157
29%	38%	33%	28%	24%	30%	27%	30%	38%	27%	29%	21%	27%	30%	29%
73	2	10	25	5	85	30	3	8	42	72	21	60	122	126
24%	11%	26%	24%	16%	23%	22%	17%	18%	22%	26%	25%	20%	24% I	24% I
71	2	8	26	9	81	35	3	5	46	68	17	76	122	125
23%	10%	21%	24%	29%	22%	25%	19%	11%	24%	25%	20%	25%	24%	23%
64	1	11	22	5	76	26	3	9	46	51	10	41	103	109
21%	6%	29%	20%	15%	21%	19%	17%	19%	24%	19%	12%	14%	20%	20% I
50	2	3	27	4	56	31	4	9	30	50	15	53	88	93
16%	10%	9%	25% B	14%	15%	23%	24%	19%	16%	18%	18%	17%	17%	17%
46	-	10	11	2	56	14	1	3	17	54	14	44	74	76
15%	-	25%	11%	8%	15%	10%	8%	7%	9%	20% zF	16%	14%	14%	14%
3	-	-	3	-	3	3	-	-	1	5	-	5	5	5
1%	-	-	3%	-	1%	2%	-	-	*	2%	-	2%	1%	1%
9	-	1	3	*	10	3	*	-	9	4	1	8	13	13
3%	-	3%	3%	1%	3%	2%	3%	-	5%	2%	1%	2%	3%	3%
4	-	-	4	-	4	4	1	-	-	6	2	6	6	7
1%	-	-	3%	-	1%	3%	9%	-	-	2%	2%	2%	1%	1%



Table 60

Q10C - Which of the following, if any, would you say are reasons that you would not consider buying an electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering buying an electric vehicle

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE				EVER CHARGED EV / PLUG-IN HYBRID	
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)	YES (u)	NO (v)
UNWEIGHTED BASE	519	420	182	187	-	51	66	100	-	48	271	230	519	401	212	189	54	22	153	144	326	50	466
WEIGHTED BASE	535	432	194	178	-**	54*	71*	105*	-**	49*	270	250	535	415	226	181	54*	17**	150	147	329	49*	482
100%	100%	81%	36%	33%	-**	104*	133*	100*	-**	95*	50%	47%	100%	78%	42%	34%	10%	35**	28%	28%	62%	9%	90%
They are more expensive to buy or lease, compared with a petrol, diesel or hybrid vehicle	287	245	95	92	-	19	31	63	-	23	161	130	287	231	119	93	25	6	93	77	181	22	263
54% eMR	54%	57%	49%	52%	-	35%	44%	60%	-	47%	60%	52%	54%	56%	53%	52%	47%	37%	62%	52%	55%	44%	55%
I am worried about the range, or distance electric vehicles can travel on one charge	286	237	96	100	-	23	32	55	-	26	157	130	286	226	121	106	30	9	87	81	193	21	264
53%	53%	55%	50%	56%	-	43%	45%	52%	-	54%	58%	52%	53%	54%	54%	59%	56%	56%	58%	55%	59%	43%	55%
I have concerns about the reliability or lifespan of the batteries in electric vehicles	270	232	98	88	-	12	24	51	-	25	148	131	270	224	113	88	21	5	83	88	189	25	245
50% eR	50%	54%	50%	50%	-	22%	35%	48%	-	52%	55%	52%	50%	54%	50%	49%	39%	28%	55%	60%	58%	51%	51%
I can't charge at home	230	195	79	67	-	19	35	44	-	16	67	117	230	175	95	74	20	6	62	67	151	13	216
43% uwCQ	43%	45%	41%	38%	-	35%	50%	42%	-	34%	43%	47%	43%	42%	42%	41%	38%	36%	41%	45%	46%	27%	45%
There is a lack of options for public charging where I live or travel	214	182	70	83	-	17	25	39	-	14	118	92	214	164	79	73	18	6	70	57	138	22	192
40%	40%	42%	36%	47%	-	32%	36%	37%	-	30%	44%	37%	40%	39%	35%	41%	34%	37%	47%	39%	42%	44%	40%
I simply prefer petrol or diesel vehicles	199	173	86	42	-	11	29	34	-	14	84	121	199	177	106	42	11	1	39	79	148	12	187
37% ceid pwFIK	37%	40%	44%	24%	-	20%	41%	33%	-	29%	31%	49%	37%	43%	47%	23%	21%	8%	26%	53%	45%	24%	39%
The environmental impact of the production and disposal of electric vehicle batteries	163	133	61	50	-	11	24	27	-	19	78	85	163	137	73	56	13	5	41	54	124	13	151
31%	31%	31%	32%	28%	-	21%	34%	25%	-	40%	29%	34%	31%	33%	32%	31%	25%	28%	27%	36%	38%	26%	31%
I am worried about the running costs being higher	157	134	55	43	-	6	21	33	-	18	81	79	157	131	64	43	11	7	43	50	108	11	146
29%	29%	31%	28%	24%	-	11%	30%	32%	-	37%	30%	32%	29%	32%	28%	24%	20%	43%	29%	34%	33%	23%	30%
I have read negative things about electric cars (online and elsewhere)	126	106	53	42	-	8	11	20	-	12	62	64	126	108	61	34	1	2	30	48	102	8	118
24% pFIK	24%	25%	27%	24%	-	15%	15%	19%	-	25%	23%	26%	24%	26%	27%	19%	2%	13%	20%	33%	31%	17%	24%
Electric vehicles do not suit my daily needs (e.g., range or size, etc.)	125	97	58	44	-	15	17	17	-	13	51	63	125	107	69	41	5	2	24	38	95	13	111
23% pRG IJ	23%	22%	30%	25%	-	27%	24%	16%	-	27%	19%	25%	23%	26%	31%	23%	9%	11%	16%	26%	29%	26%	23%
I have heard negative things from friends and family	109	92	44	24	-	10	18	27	-	7	47	58	109	97	56	24	4	3	16	52	87	12	95
20% copr c	20%	21%	23%	14%	-	18%	25%	26%	-	15%	18%	23%	20%	23%	25%	13%	7%	17%	11%	35%	27%	24%	20%
I do not believe petrol, diesel and hybrid vehicles will be phased out by the government	93	77	28	37	-	8	15	15	-	8	49	40	93	76	42	38	9	*	27	26	66	10	83
17%	17%	18%	15%	21%	-	15%	21%	14%	-	16%	18%	16%	17%	18%	19%	21%	17%	3%	18%	18%	20%	20%	17%
I don't like any of the electric vehicles available to buy	76	66	33	23	-	6	8	8	-	4	35	43	76	69	37	24	1	-	17	30	62	4	73
14% pwIJ K	14%	15%	17%	13%	-	10%	12%	8%	-	9%	13%	17%	14%	17%	16%	13%	2%	-	11%	20%	19%	7%	15%
The dealership has recommended against it	5	5	5	-	-	-	-	*	-	*	1	5	5	5	5	-	-	*	1	5	5	-	5
1%	1%	2%	-	-	-	-	-	*	-	1%	*	2%	1%	1%	2%	-	-	2%	1%	4%	2%	-	1%
Other reasons	13	11	6	3	-	2	1	3	-	*	7	7	13	8	6	4	3	1	5	6	9	3	10
3%	3%	3%	2%	-	3%	3%	1%	3%	-	1%	2%	3%	3%	2%	3%	2%	6%	3%	3%	4%	3%	7%	2%
Don't know	7	4	4	-	-	-	-	1	-	3	3	6	7	2	2	-	-	-	2	-	2	1	6
1%	1%	1%	2%	-	-	-	-	1%	-	7%	1%	2%	1%	*	1%	-	-	-	1%	-	1%	3%	1%

 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CHARGING FACILITY						EVER BUY - EV							TENURE							
ANY (W)	NONE (X)	DEDICATED EV CHARGER (Y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
208 24 206	302 319 63%	36 24** 63%	20 23** 63**	18 14** 35**	175 174 33%	2 1** ***	10 10** 29**	69 69* 135*	115 116* 225*	12 12** 29**	81 80* 155*	196 197 77%	140 140 35%	255 248 46%	57 69* 135*	27 23** 68**	17 19** 31**	13 18** 31**	395 388 73%	101 119* 225*
128	159	15	12	4	113	-	2	36	71	2	38	109	83	152	25	10	6	7	235	41
62%	50%	43%	53%	30%	65%	-	15%	53%	61%	13%	47%	55%	60%	61%	36%	33%	34%	42%	61%	35%
122	160	9	8	2	113	-	6	36	67	6	42	109	73	149	36	9	9	8	222	53
59%	50%	28%	36%	12%	65%	-	61%	52%	57%	54%	52%	55%	52%	60%	52%	28%	48%	45%	57%	45%
110	156	15	9	6	95	-	2	29	58	2	31	89	65	137	27	14	10	12	202	51
53%	49%	45%	43%	43%	54%	-	15%	43%	50%	13%	39%	45%	46%	55%	40%	43%	52%	70%	52%	43%
59 28%	167 52% zwC	6 17% zwC	4 17% zwC	4 30% zwC	54 31%	-	5 46%	29 42%	50 43%	5 41%	34 42%	83 42%	54 38%	98 40%	36 52%	17 54%	10 56%	9 51%	152 39%	63 53% zKLQ
88	124	10	7	4	78	1	5	25	52	7	31	84	56	102	29	10	8	4	158	47
43%	39%	30%	31%	25%	45%	100%	54%	36%	45%	59%	39%	43%	40%	41%	42%	33%	44%	21%	41%	40%
63	132	8	4	4	56	-	1	16	47	1	17	64	40	109	20	12	8	7	148	40
31%	41% zw	22%	17%	28%	32%	-	7%	23%	40% FJ	7%	21%	32% I	28%	44% zKQ	29%	38%	41%	38%	38% K	34%
67	95	9	7	2	60	-	1	17	36	1	17	53	40	88	19	7	4	3	128	30
33%	30%	26%	32%	17%	34%	-	7%	24%	31%	6%	22%	27%	28%	36% z	27%	22%	24%	15%	33%	26%
67	89	9	5	5	59	1	1	21	36	2	22	58	34	79	21	9	3	6	114	34
33%	28%	28%	25%	33%	34%	79%	8%	30%	31%	17%	28%	30%	24%	32%	30%	30%	17%	34%	29%	28%
43	82	2	1	2	40	-	1	8	30	1	9	39	22	78	15	5	4	2	100	24
21%	26%	7%	4%	11%	23%	-	9%	11%	26% FJ	8%	11%	20% FI	16%	32% zKQ	22%	17%	20%	11%	26% K	20%
45	79	6	5	1	39	*	2	9	16	2	11	27	29	57	18	10	4	5	87	31
22%	25%	18%	25%	5%	22%	21%	15%	13%	14%	16%	14%	14%	21%	23%	26%	31%	20%	27%	22%	26%
45	63	6	4	3	40	1	1	14	27	3	16	43	23	51	17	8	5	3	74	30
22%	20%	18%	19%	19%	23%	79%	14%	20%	23%	22%	20%	22%	16%	21%	24%	24%	30%	19%	19%	25%
24	66	5	4	1	19	-	2	9	19	2	11	30	16	49	15	6	2	1	65	23
12%	21% zwC	15%	18%	7%	11%	-	24%	13%	16%	21%	14%	15%	11%	20%	22%	19%	11%	8%	17%	20%
20	54	2	1	1	19	-	-	5	11	-	5	16	12	41	10	5	1	6	53	16
10%	17% w	6%	3%	9%	11%	-	-	7%	10%	-	6%	8%	8%	17% Q	15%	16%	3%	33%	14% K	13%
1	4	1	1	1	1	-	-	-	-	-	-	-	*	2	-	3	-	-	3	3
1%	1%	2%	4%	6%	1%	-	-	-	-	-	-	-	*	1%	-	8%	-	-	1%	2%
10 5%	3 1%	1 3%	* 2%	1 4%	10 6%	-	-	2 3%	2 1%	-	2 3%	4 2%	3 2%	10 4%	1 1%	-	-	-	13 3%	1 *
1 1%	4 1%	1 4%	1 6%	-	-	-	-	-	1 1%	-	-	1 1%	-	-	6 9%	1 4%	-	-	-	7 6% zKLQ



Table 61

Q10C - Which of the following, if any, would you say are reasons that you would not consider buying an electric vehicle for your next car or van?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering buying an electric vehicle

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT
	TOTAL (f)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)
UNWEIGHTED BASE	519	15	10	7	15	10	7	2	5	2	4	15	20	15	17	12	7	3	2	7	12	47
WEIGHTED BASE	535	14**	11**	10**	13**	10**	3**	1**	6**	1**	6**	12**	22**	15**	15**	10**	8**	2**	***	7**	13**	50*
100%	100%	3%**	2%**	2%**	2%**	2%**	1%**	***	1%**	***	1%**	2%**	4%**	3%**	3%**	2%**	2%**	***	***	1%**	2%**	9%**
They are more expensive to buy or lease, compared with a petrol, diesel or hybrid vehicle	287	6	6	6	7	4	3	1	2	1	4	6	13	9	9	5	8	1	*	2	10	29
	54% x	42%	55%	64%	56%	38%	100%	100%	33%	100%	74%	48%	58%	58%	58%	55%	93%	31%	100%	33%	78%	58%
I am worried about the range, or distance electric vehicles can travel on one charge	286	4	5	6	6	4	2	*	-	1	3	9	14	12	12	6	6	2	*	5	9	18
	53% uw	32%	47%	54%	45%	38%	59%	35%	-	100%	51%	69%	65%	81%	75%	58%	78%	69%	100%	73%	69%	36%
I have concerns about the reliability or lifespan of the batteries in electric vehicles	270	5	5	5	5	2	2	*	-	1	4	5	10	6	8	3	2	-	-	2	5	13
	50%	36%	44%	51%	39%	20%	59%	35%	-	100%	77%	37%	46%	42%	53%	35%	30%	-	-	33%	36%	25%
I can't charge at home	230	3	3	3	4	4	3	1	3	1	2	6	10	9	5	5	4	1	-	6	5	21
	43% D	23%	25%	28%	31%	36%	100%	65%	46%	100%	43%	47%	45%	63%	35%	46%	45%	31%	-	78%	39%	42%
There is a lack of options for public charging where I live or travel	214	7	6	5	6	5	1	-	3	1	3	5	7	4	6	4	3	2	-	2	4	15
	40%	51%	57%	49%	42%	49%	34%	-	54%	100%	46%	42%	30%	28%	41%	37%	39%	75%	-	33%	30%	30%
I simply prefer petrol or diesel vehicles	199	4	3	3	5	3	-	1	1	-	-	2	3	2	2	1	2	-	*	1	2	9
	37% uw	30%	31%	29%	37%	31%	-	100%	23%	-	-	18%	15%	13%	11%	11%	25%	-	100%	18%	16%	19%
The environmental impact of the production and disposal of electric vehicle batteries	163	3	3	3	4	1	-	1	1	-	2	2	5	3	4	3	-	1	-	1	2	9
	31% v	23%	26%	26%	33%	12%	-	100%	9%	-	31%	20%	25%	23%	27%	32%	-	31%	-	18%	14%	19%
I am worried about the running costs being higher	157	3	1	2	2	2	1	1	1	-	-	1	5	1	4	3	1	1	-	1	2	7
	29% u	20%	8%	22%	17%	17%	25%	65%	9%	-	-	10%	23%	6%	24%	32%	16%	31%	-	18%	14%	15%
I have read negative things about electric cars (online and elsewhere)	126	2	1	2	2	2	1	-	-	-	-	1	1	1	1	1	-	-	-	-	-	6
	24%	14%	6%	20%	16%	18%	25%	-	-	-	-	5%	6%	4%	9%	7%	-	-	-	-	-	12%
Electric vehicles do not suit my daily needs (e.g., range or size, etc.)	125	6	5	7	5	3	-	*	-	-	2	5	4	3	4	2	-	-	*	-	2	4
	23% u	44%	46%	67%	41%	28%	-	35%	-	-	31%	37%	17%	21%	26%	23%	-	-	100%	-	18%	9%
I have heard negative things from friends and family	109	2	4	4	4	4	2	-	1	1	1	-	2	1	1	1	1	-	-	1	1	5
	20% D	15%	38%	35%	33%	41%	59%	-	14%	100%	20%	-	8%	7%	4%	7%	13%	-	-	15%	9%	10%
I do not believe petrol, diesel and hybrid vehicles will be phased out by the government	93	5	3	3	5	2	-	-	1	-	2	3	6	5	5	3	1	-	-	1	3	2
	17% uyG	33%	31%	34%	35%	26%	-	-	13%	-	31%	27%	29%	32%	33%	35%	16%	-	-	18%	24%	4%
I don't like any of the electric vehicles available to buy	76	*	1	*	1	*	-	*	-	-	-	1	1	1	1	-	-	-	-	-	-	5
	14% x	2%	5%	3%	6%	3%	-	35%	-	-	-	5%	3%	4%	4%	-	-	-	-	-	-	11%
The dealership has recommended against it	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Other reasons	13	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	1	1	-	1	1	1
	3%	-	5%	-	4%	-	-	-	-	-	-	4%	-	4%	-	-	7%	25%	-	8%	9%	2%
Don't know	7	1	1	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	1%	10%	12%	14%	11%	14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CT ON EV CONSIDERATION (NEXT PURCHASE)		AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
NEITHER (V)	LESS LIKELY (W)	AGREE (X)	NEITHER (Y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
366	73	52	142	210	-	-	211	-	-	268
376	74*	50*	153	277	..**	..**	240	..**	..**	293
70%	14%*	9%*	29%	52%	..**	..**	45%	..**	..**	55%
209	40	18	77	175	-	-	124	-	-	163
56%	54%	36%	50%	63%	-	-	52%	-	-	56%
223	39	17	65	188	-	-	129	-	-	154
59%	52%	33%	42%	68%	-	-	54%	-	-	53%
20	u	20	xy	2xy	-	-	108	-	-	160
203	42	19	59	166	-	-	108	-	-	160
54%	57%	38%	39%	60%	-	-	45%	-	-	55%
155	40	22	62	123	-	-	82	-	-	147
41%	54%	43%	40%	44%	-	-	34%	-	-	50%
154	35	17	50	128	-	-	89	-	-	125
41%	47%	33%	33%	46%	-	-	37%	-	-	43%
146	34	9	46	126	-	-	92	-	-	107
39%	47%	17%	30%	45%	-	-	38%	-	-	37%
126	23	9	28	116	-	-	73	-	-	90
33%	31%	18%	18%	42%	-	-	31%	-	-	31%
104	38	11	46	91	-	-	64	-	-	92
28%	52%	22%	30%	33%	-	-	27%	-	-	31%
98	17	9	29	78	-	-	54	-	-	72
26%	23%	18%	19%	28%	-	-	23%	-	-	25%
88	28	6	36	72	-	-	57	-	-	68
23%	38%	12%	24%	26%	-	-	24%	-	-	23%
81	17	9	28	60	-	-	39	-	-	71
22%	24%	18%	18%	22%	-	-	16%	-	-	24%
70	14	5	17	63	-	-	57	-	-	36
19%	18%	9%	11%	23%	-	-	24%	-	-	12%
53	15	1	21	44	-	-	35	-	-	41
14%	20%	1%	13%	16%	-	-	15%	-	-	14%
4	*	-	3	1	-	-	2	-	-	3
1%	1%	-	2%	*	-	-	1%	-	-	1%
10	3	2	2	10	-	-	9	-	-	4
3%	4%	3%	1%	4%	-	-	4%	-	-	2%
4	-	1	2	-	-	-	2	-	-	6
1%	-	3%	2%	-	-	-	1%	-	-	2%



Table 62
Q11 - Which of the following changes, if any, would make you more likely to consider buying an electric vehicle?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering or are unsure about buying an electric vehicle

	TOTAL (z)	GENDER		AGE					REGION												WORKING (t)
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	
UNWEIGHTED BASE	600	370	424	73	111	113	184	313	47	85	57	56	60	80	70	117	65	47	62	13	524
WEIGHTED BASE	811	383	422	85*	135*	116*	162	313	36*	89*	62*	56*	68*	90*	75*	123*	76*	44*	62*	30*	546
100%	100%	47%	52%	11%*	17%*	14%*	20%	39%	4%*	11%*	8%*	7%*	8%*	11%*	9%*	15%*	9%*	5%*	8%*	4%*	67%
If they cost the same to buy or lease as a petrol, diesel or hybrid vehicle	327	143	183	23	43	43	68	151	10	42	27	21	31	28	31	44	25	19	34	16	209
	40% c	37%	43%	27%	32%	37%	42% c	48% tcd	27%	48%	43%	37%	45%	31%	42%	36%	33%	43%	54% zhmo p	52% hm	38%
If they could travel further on one charge	311	133	175	24	51	31	56	149	11	35	21	25	25	33	30	52	26	15	22	17	196
	38% eA	35%	41%	28%	38%	27%	34%	47% zcef	29%	39%	34%	45%	37%	36%	40%	42%	34%	34%	35%	56% zhjm p	36%
If the reliability or lifespan of the batteries in electric vehicles was better	284	129	152	18	48	36	54	127	7	31	30	23	22	31	32	40	23	13	20	12	181
	35% ch	34%	36%	21%	36%	31%	34%	41% zc	19%	35%	48% h	41% h	32%	35%	43% h	33%	30%	30%	33%	41% h	33%
If I was able to charge it at home	269	124	140	30	47	42	54	96	9	34	21	18	18	24	26	41	32	13	21	12	181
	33% A	32%	33%	35%	35%	36%	34%	31%	25%	39%	33%	32%	26%	26%	34%	33%	43%	30%	34%	39%	33%
If I was confident that the running costs are not more than a petrol, diesel or hybrid vehicle	242	98	141	19	35	33	43	111	8	32	16	19	22	20	22	34	22	15	20	10	156
	30% aB	26%	33%	22%	26%	29%	27%	36% zc	23%	36%	25%	35%	32%	22%	29%	28%	30%	34%	33%	32%	28%
If there were better options for public charging where I live or travel	232	95	133	26	31	26	49	100	9	20	17	23	21	23	24	35	18	11	19	12	149
	29% E	25%	31%	30%	23%	22%	30%	32%	25%	22%	27%	41% i	31%	26%	32%	28%	24%	26%	30%	40% i	27%
If electric vehicles were better suited to my daily needs (e.g., range or size, etc.)	186	92	92	21	35	21	34	76	4	18	17	10	14	18	20	30	23	7	17	9	127
	23%	24%	22%	24%	26%	18%	21%	24%	11%	20%	27%	18%	21%	20%	26%	24%	30% h	16%	28%	29%	23%
If the environmental impact of the production and disposal of electric vehicle batteries was lower	166	74	89	15	21	21	33	76	5	19	7	10	17	13	29	24	20	4	13	5	105
	20%	19%	21%	17%	16%	18%	20%	24%	12%	22%	11%	18%	24%	14%	39% zhij kmoqs	20%	26%	9%	21%	17%	19%
If the government was clearer about when it will be phasing out petrol, diesel and hybrid vehicles	123	60	62	10	25	14	21	52	4	14	9	7	10	9	7	21	17	8	11	5	82
	15%	16%	15%	11%	19%	12%	13%	17%	11%	16%	15%	12%	14%	10%	10%	17%	23%	18%	18%	17%	15%
If there were more electric vehicle models available to choose from	103	41	62	11	25	14	21	33	1	9	6	14	7	11	15	14	12	6	7	1	84
	13% hu	11%	15%	12%	18%	12%	13%	10%	1%	10%	10%	25% zhio s	10%	12%	21% hs	11%	16% h	14%	11%	4%	15% zu
If the reviews and comments (online and elsewhere) were more positive	97	42	54	10	29	12	12	35	3	9	4	9	8	9	17	18	11	3	3	3	68
	12%	11%	13%	12%	21% zfig	10%	8%	11%	9%	10%	6%	17%	12%	10%	23% zjar	14%	14%	7%	5%	9%	13%
If my friends and family were more positive about them	78	35	41	15	16	12	12	23	2	2	8	8	7	11	6	12	10	4	6	2	55
	10% i	9%	10%	17% zfg	12%	10%	8%	7%	5%	3%	13% i	14% i	10%	12% i	9%	9%	13% i	9%	9%	8%	10%
If the car dealership recommended it	24	13	11	12	8	-	4	1	2	1	1	2	2	3	-	3	4	2	3	1	20
	3% g	3%	3%	14% zefg	6% eg	-	3% g	*	5%	1%	1%	4%	3%	3%	-	3%	6%	4%	5%	2%	4%
Other reasons	50	29	20	3	11	6	6	24	3	8	1	2	11	1	3	8	3	4	6	1	34
	6% F	8%	5%	3%	8%	5%	4%	8%	8%	8%	1%	3%	16% zims	2%	5%	6%	4%	8%	10% m	2%	6%
Don't know	104	48	56	5	13	18	27	41	6	6	10	10	6	18	5	22	4	9	6	2	73
13% vx	13%	13%	13%	6%	10%	16%	17% c	13%	16%	7%	16%	18%	9%	20% ip	7%	18% p	5%	20% p	10% p	6% p	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

3 Sep 2025

STATUS	SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
	ABC1 (U)	C2DE (W)	GRADUATES (X)	NON GRADUATES (Y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
NOT WORKING	216	250	424	316	188	205	103	222	581	166
265	449	362	248	563	118*	230	219	196	616	165
33%	55%	45%	31%	69%	15%*	28%	27%	24%	76%	20%
118	193	135	97	231	41	99	93	73	238	73
45%	43%	37%	39%	41%	35%	43%	43%	37%	39%	44%
115	189	122	102	209	34	96	80	88	226	68
43%	42% zw	34%	41%	37%	29%	42% A	37%	45% zA	37%	42%
103	171	113	96	188	35	75	89	69	207	65
39%	38% z	31%	38% z	33%	29%	32%	41%	35%	34%	39%
89	158	111	90	180	27	93	84	54	209	48
33%	35%	31%	36% z	32%	23%	41% zAD	38% AD	27%	34%	29%
86	139	103	84	157	35	53	74	69	175	57
32%	31%	28%	34% z	28%	30%	23%	34% B	35% B	28%	35%
83	136	96	80	151	30	68	62	58	163	57
31%	30%	27%	32% z	27%	25%	30%	28%	30%	26%	35%
59	111	75	65	121	22	50	51	53	137	41
22%	25%	21%	26% z	22%	19%	22%	23%	27%	22%	25%
61	105	61	58	108	16	47	50	43	123	38
23%	23% zw	17%	23% z	19%	14%	20%	23%	22%	20%	23%
41	74	48	46	77	16	31	39	31	100	17
15%	17%	13%	18% z	14%	13%	14%	18%	16%	16%	10%
20	60	43	35	69	13	23	39	22	80	22
7%	13%	12%	14%	12%	11%	10%	18% zB	11%	13%	14%
29	56	41	30	67	13	31	23	25	79	16
11%	13%	11%	12%	12%	11%	13%	11%	13%	13%	10%
22	48	30	29	49	11	21	19	18	57	19
8%	11%	8%	12% z	9%	9%	9%	9%	9%	9%	11%
4	17	8	11	13	6	5	6	6	18	5
2%	4%	2%	4%	2%	6%	2%	3%	3%	3%	3%
16	28	22	17	32	8	16	13	10	45	4
6%	6%	6%	7%	6%	7%	7%	6%	5%	7%	3%
31	47	57	18	87	22	29	22	23	83	19
12%	10%	16%	7% zx	15%	19%	13%	10%	12%	14%	12%

Table 63

Q11 - Which of the following changes, if any, would make you more likely to consider buying an electric vehicle?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering or are unsure about buying an electric vehicle

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP							TYPES OF DRIVING		
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE / FINANCE (q)	SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)
UNWEIGHTED BASE	800	800	-	475	190	84	13	4	28	665	97	416	184	59	88	16	600	147	653	330	104
WEIGHTED BASE	811	811	-**	486	193	76*	15**	4**	32**	679	91*	420	189	55*	92*	15**	609	148	662	327	102*
	100%	100%	-**	60%	24%	9%*	2%**	***	4%**	84%	11%*	52%	23%	7%*	11%*	2%**	75%	18%	82%	40%	13%*
If they cost the same to buy or lease as a petrol, diesel or hybrid vehicle	327	327	-	216	84	16	-	-	11	300	16	176	76	21	36	6	252	57	282	140	28
	40% e D	40%	-	45% ze	43% ej	20%	-	-	34%	44% ze	17%	42%	40%	37%	39%	41%	41%	38%	43% zt	43% t	28%
If they could travel further on one charge	311	311	-	195	70	31	4	-	8	266	36	176	68	21	30	6	244	50	275	133	29
	38% y	38%	-	40%	36%	41%	30%	-	25%	39%	39%	42%	36%	37%	32%	40%	40%	34%	42% t	41% t	29%
If the reliability or lifespan of the batteries in electric vehicles was better	284	284	-	183	68	19	*	1	11	250	20	162	63	16	24	4	225	40	245	122	27
	35% jyCD	35%	-	38% j	35% j	26%	3%	13%	36%	37% zj	22%	39% q	33%	29%	26%	29%	37%	27%	37% z	37%	26%
If I was able to charge it at home	269	269	-	169	64	15	5	1	15	233	20	139	54	20	31	7	194	51	222	119	31
	33% ejvE	33%	-	35% ej	33%	20%	33%	29%	46%	34% ej	22%	33%	29%	36%	34%	48%	32%	35%	34% zt	36% t	31%
If I was confident that the running costs are not more than a petrol, diesel or hybrid vehicle	242	242	-	155	57	19	2	*	7	212	22	134	53	19	21	6	188	41	218	108	22
	30%	30%	-	32%	29%	25%	16%	6%	21%	31%	24%	32%	28%	35%	23%	37%	31%	28%	33% zt	33%	22%
If there were better options for public charging where I live or travel	232	232	-	152	37	22	7	1	13	190	29	130	42	24	17	7	172	41	207	103	16
	29% dt	29%	-	31% di	19%	29%	48%	19%	40%	28% d	32% d	31% n	22%	43% z np q	18%	44%	28%	27% n	31% zt	31% t	16%
If electric vehicles were better suited to my daily needs (e.g., range or size, etc.)	186	186	-	107	47	20	3	1	7	154	23	99	42	9	24	4	140	33	149	76	35
	23%	23%	-	22%	24%	26%	22%	29%	22%	23%	25%	23%	22%	16%	27%	28%	23%	23%	23%	23%	34% zrs
If the environmental impact of the production and disposal of electric vehicle batteries was lower	166	166	-	97	43	16	3	1	4	140	19	103	30	4	20	4	132	23	142	64	21
	20% mGI	20%	-	20%	22%	22%	17%	29%	13%	21%	21%	24% z mp	16%	6%	21% m	26%	22% m	16% m	21%	20%	21%
If the government was clearer about when it will be phasing out petrol, diesel and hybrid vehicles	123	123	-	74	29	12	2	-	4	103	15	66	25	5	17	4	92	22	105	53	13
	15%	15%	-	15%	15%	16%	17%	-	14%	15%	16%	16%	14%	9%	19%	29%	15%	15%	16%	16%	13%
If there were more electric vehicle models available to choose from	103	103	-	57	28	14	-	3	2	85	14	56	19	4	21	1	75	25	83	51	12
	13%	13%	-	12%	15%	18%	-	81%	6%	12%	15%	13%	10%	7%	23% zk mp	8%	12%	17% m	13%	16%	12%
If the reviews and comments (online and elsewhere) were more positive	97	97	-	55	22	16	1	-	2	77	16	65	17	5	6	*	82	11	88	44	11
	12%	12%	-	11%	11%	21% zci	3%	-	5%	11%	18%	16% zq	9%	9%	7%	3%	13%	7%	13% z	13%	11%
If my friends and family were more positive about them	78	78	-	46	20	8	*	-	1	66	9	42	17	2	10	3	59	13	57	39	16
	10% G	10%	-	9%	11%	11%	3%	-	3%	10%	10%	10%	9%	4%	11%	19%	10%	8%	9%	12% r	16%
If the car dealership recommended it	24	24	-	15	3	2	1	*	1	19	3	11	4	6	1	-	15	7	14	13	9
	3% rvBG	3%	-	3%	2%	2%	9%	6%	2%	3%	3%	3%	2%	11% zk np q	1%	-	2%	5% n	2%	4% r	9% zr
Other reasons	50	50	-	26	14	5	1	-	4	40	6	24	11	3	5	2	35	8	40	18	10
	6%	6%	-	5%	7%	6%	6%	-	12%	6%	6%	6%	6%	5%	6%	14%	6%	6%	6%	5%	10%
Don't know	104	104	-	66	23	8	2	-	4	89	10	55	23	9	11	1	79	20	87	43	6
	13% fJ	13%	-	14%	12%	10%	16%	-	14%	13%	11%	13%	12%	16%	12%	4%	13%	13%	13%	13%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/f/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

RARELY DRIVE (u)	PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF / NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF / NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
12	444	37	59	158	56	540	214	41	79	301	368	132	465	768	800
9**	438	40**	62*	164	58*	540	222	37*	77*	299	384	122	451	771	811
1%**	54%	5%**	8%*	20%	7%*	67%	27%	5%*	10%*	37%	47%	15%	56%	95%	100%
5	204	12	21	55	22	236	77	4	30	118	170	48	182	316	327
56%	47%	30%	33%	34%	37%	44%	35%	11%	39%	39%	44%	39%	40%	41%	40%
zyBC						zC			D	D	D				
5	193	8	25	49	22	227	71	13	33	126	136	42	176	303	311
49%	44%	20%	41%	30%	37%	42%	32%	35%	42%	42%	36%	34%	39%	39%	38%
zyC						zyC									
3	177	10	20	43	18	208	61	4	32	106	139	41	149	276	284
28%	40%	26%	33%	26%	31%	38%	28%	11%	42%	35%	36%	33%	33%	36%	35%
zC						zC			D	D	D				
3	126	11	34	54	28	171	81	7	16	114	127	35	147	261	269
35%	29%	29%	54%	33%	48%	32%	37%	19%	21%	38%	33%	29%	33%	34%	33%
zyvB						v			DE						
C															
3	148	13	14	44	13	175	57	7	26	93	112	34	138	232	242
28%	34%	32%	22%	27%	23%	32%	26%	20%	33%	31%	29%	27%	30%	30%	30%
2	140	8	16	36	15	165	52	12	24	92	103	38	130	222	232
22%	32%	21%	27%	22%	26%	31%	23%	34%	31%	31%	27%	31%	29%	29%	29%
v															
2	112	8	13	30	13	133	44	7	16	74	89	35	104	183	186
21%	26%	21%	21%	19%	23%	25%	20%	19%	21%	25%	23%	29%	23%	24%	23%
zK															
1	98	5	14	28	13	117	41	7	19	74	65	17	77	158	166
6%	22%	13%	23%	17%	22%	22%	18%	20%	25%	25%	17%	14%	17%	20%	20%
I										G				I	
2	66	5	9	27	8	80	36	5	11	46	59	11	62	118	123
24%	15%	12%	14%	17%	14%	15%	16%	14%	14%	15%	15%	9%	14%	15%	15%
1	50	7	16	20	6	74	26	5	7	44	43	21	51	99	103
9%	12%	17%	26%	12%	10%	14%	12%	15%	9%	15%	11%	17%	11%	13%	13%
zyvB						v									
C															
*	52	4	11	19	7	67	26	4	15	29	50	15	51	91	97
3%	12%	10%	17%	11%	13%	12%	12%	10%	19%	10%	13%	13%	11%	12%	12%
F															
2	33	6	5	24	7	44	31	6	7	38	27	14	43	72	78
23%	8%	15%	7%	15%	11%	8%	14%	17%	9%	13%	7%	12%	10%	9%	10%
zvB										G					
-	7	3	-	6	4	11	10	2	3	15	4	3	16	23	24
-	2%	8%	-	3%	7%	2%	4%	6%	4%	5%	1%	3%	3%	3%	3%
vB								G		G					
1	23	3	3	14	*	29	14	2	4	23	21	8	31	48	50
6%	5%	8%	5%	8%	1%	5%	6%	5%	5%	8%	6%	6%	7%	6%	6%
*	57	5	5	24	6	66	31	4	7	24	65	16	59	94	104
4%	13%	12%	8%	15%	11%	12%	14%	10%	9%	8%	17%	13%	13%	12%	13%
zF															J



Table 64

Q11 - Which of the following changes, if any, would make you more likely to consider buying an electric vehicle?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering or are unsure about buying an electric vehicle

		NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE				EVER CHARGED EV / PLUG-IN HYBRID			
		TOTAL (a)	PETROL (b)	DIESEL (c)	HYBRID (d)	EV (e)	PETROL (f)	DIESEL (g)	HYBRID (h)	EV (i)	PETROL (j)	DIESEL (k)	HYBRID (l)	EV (m)	PETROL (n)	DIESEL (o)	HYBRID (p)	EV (q)	PETROL (r)	DIESEL (s)	HYBRID (t)	EV (u)	YES (v)	NO (w)	ANY (x)	
UNWEIGHTED BASE	800	571	267	322	-	143	146	217	231	85	277	256	519	552	334	235	145	45	216	226	162	362	156	684	242	
	811	573	282	298	..**	150	156	227	277	88*	374	282	535	560	331	312	137	41*	216	216	167	364	100*	699	336	
WEIGHTED BASE	100%	71%	35%	37%	..**	19%	19%	28%	34%	11%*	46%	35%	66%	69%	41%	38%	17%	5%*	27%	27%	21%	45%	12%*	86%	41%	
If they cost the same to buy or lease as a petrol, diesel or hybrid vehicle	327	251	100	119	-	50	47	90	90	26	180	117	237	238	120	126	48	7	105	67	157	25	300	153		
If they could travel further on one charge	40% fhqu yABHNR	44% zb	36%	40%	-	33%	30%	40% f	33%	30%	48% zi	41%	44% zi	43% n	36%	41%	35%	17%	48% zq	40% q	43% q	25%	43% zu	46% zxyA B		
	311	236	101	140	-	45	50	85	101	31	160	86	210	230	128	142	50	12	93	54	146	36	275	152		
If the reliability or lifespan of the batteries in electric vehicles was better	38% ekxN R	41% z	36%	47% zab	-	30%	32%	37%	36%	35%	43% zk	30%	39% k	41% z	39%	45% zp	37%	29%	43% s	32%	40% s	36%	39%	45% zxyB		
	284	226	97	122	-	38	43	77	96	20	144	84	187	219	116	132	50	9	84	49	133	27	253	124		
If I was able to charge it at home	35% ekly ABNR	39% z	34%	41% z	-	25%	28%	34%	35% e	23%	39% ik	30%	35% ik	39% z	35%	42% zm	37%	22%	39% q	29%	37% s	27%	36%	37% yAB		
	269	212	89	107	-	35	52	73	90	23	129	89	179	186	105	121	54	16	76	49	115	18	250	94		
If I was confident that the running costs are not more than a petrol, diesel or hybrid vehicle	33% z e	37% z	32%	36%	-	23%	33%	32% e	33% e	26%	34%	31%	33%	33% zmn	32%	39% zmn	39%	39%	35% z	29%	32% s	18% zu	36% zu	28%		
	242	178	74	104	-	37	39	67	93	26	128	70	149	175	94	107	47	8	79	38	109	30	212	124		
If there were better options for public charging where I live or travel	30% xN	31%	26%	35% zb	-	25%	25%	29%	34% e	30%	34% zkl	25%	28%	31%	28%	34% z	34%	20%	37% zqs	23%	30% s	30%	30%	37% zxy		
	232	180	69	111	-	26	30	60	75	26	133	61	157	162	77	120	42	13	89	31	100	23	209	103		
If electric vehicles were better suited to my daily needs (e.g., range or size, etc.)	29% efkn s	31% zb	24%	37% zab	-	18%	19%	27% e	27% e	29%	36% zkl	22%	29% k	29% n	23%	38% zmp	31%	33%	41% zst	18%	27% s	23%	30%	31% v		
	186	139	61	73	-	28	38	51	74	18	87	59	113	143	81	84	31	4	42	36	90	19	166	87		
If the environmental impact of the production and disposal of electric vehicle batteries was lower	23%	24%	22%	24%	-	18%	24%	23%	27% e	21%	23%	21%	21%	26% z	25%	27%	22%	10%	19%	21%	25% q	19%	24%	26%		
	166	112	56	78	-	24	23	37	51	29	87	51	114	107	71	71	32	11	51	25	82	22	140	82		
If the government was clearer about when it will be phasing out petrol, diesel and hybrid vehicles	20%	20%	20%	26% zq	-	16%	15%	16%	19%	33% zkl	23%	18%	21%	19%	22%	23%	24%	27%	23%	15%	22% s	23%	20%	24% z		
	123	93	34	61	-	22	23	40	55	8	65	21	67	88	43	63	26	6	35	14	51	14	107	47		
If there were more electric vehicle models available to choose from	15% klsN	16%	12%	21% zab	-	15%	15%	18%	20% z	9%	17% kl	7%	13%	16%	13%	20% zmn	19%	14%	16% s	9%	14% s	14%	15%	14%		
	103	65	45	44	-	19	14	26	42	19	45	32	61	70	51	41	20	9	33	23	45	11	92	41		
If the reviews and comments (online and elsewhere) were more positive	13%	11%	16%	15%	-	13%	9%	11%	15% f	22% zkl	12%	11%	11%	12%	16%	13%	14%	22%	15%	14%	12%	11%	13%	12%		
	97	68	44	41	-	17	18	24	45	13	35	33	52	74	57	48	27	6	17	20	45	12	83	47		
If my friends and family were more positive about them	12% l	12%	16%	14%	-	12%	12%	10%	16% zq	14%	9%	12%	10%	13%	17% zm	16% z	20% zm	16%	8%	12%	12%	12%	12%	14%		
	78	51	25	28	-	18	18	27	38	8	34	22	40	56	34	32	16	5	16	20	34	10	67	29		
If the car dealership recommended it	10% lQ	9%	9%	9%	-	12%	12%	12%	14% z	10%	9%	8%	7%	10%	10%	10%	12%	12%	8%	12%	9%	10%	10%	8%		
	24	16	11	10	-	7	5	7	19	1	8	8	5	15	15	10	8	4	3	5	4	6	17	11		
Other reasons	3% ltvQ	3%	4%	3%	-	4%	3%	3%	7%	2%	2% l	3% l	1%	3%	4%	3%	6%	10%	1%	3%	1%	6%	2%	3% C		
	50	37	21	12	-	9	7	12	13	5	22	25	37	35	25	14	7	1	13	17	35	8	39	17		
Don't know	6% JKQ	6%	7%	4%	-	6%	4%	5%	5%	5%	6%	9%	7%	6%	8%	5%	5%	3%	6%	10%	10%	8%	6%	5%		
	104	73	43	19	-	22	25	29	28	10	37	56	77	75	46	26	4	3	21	28	58	10	94	24		
	13% clqp wyCFGJ Q	13% c	15% c	7%	-	14%	16%	13%	10%	11%	10%	20% zjl	14% l	13%	14%	8%	3%	6%	10%	17% r	16% zr	10%	13%	7%		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CHARGING FACILITY					EVER BUY - EV							TENURE							
NONE	DEDICATED EV CHARGER	ON PROPERTY + DEDICATED	OFF PROPERTY + DEDICATED	ON PROPERTY (NOT DEDICATED)	WITHIN THE NEXT YEAR	1 TO 3 YEARS	3 TO 10 YEARS	MORE THAN 10 YEARS	IN THE NEXT 3 YEARS	IN THE NEXT 10 YEARS	EVER BUY	BOUGHT ON MORTGAGE	OWNED OUTRIGHT	RENTED PRIVATE	RENTED L.A./ COUNCIL	RENTED H.A./ TRUST	OTHER	OWNED	RENTED
(K)	(V)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
444	99	62	49	252	14	51	171	170	65	236	406	230	370	91	47	26	16	600	164
461	100*	64*	48*	243	11**	43*	172	182	54*	226	408	222	345	111*	58*	31**	21**	567	200
57%	12%*	8%*	6%*	30%	1%**	5%*	21%	22%	7%*	28%	50%	27%	43%	14%*	7%*	4%**	3%**	70%	25%
172	19	15	8	137	1	11	75	90	12	87	177	102	156	33	11	15	7	258	58
37%	19%	24%	17%	56%	12%	25%	43%	50%	22%	38%	43%	46%	45%	30%	19%	47%	32%	45%	29%
v8				zwv AB			EHI	zEH		H	EHI	MNR	zMN					zMN	
156	29	21	13	127	2	14	78	71	16	94	164	82	163	30	12	13	9	244	55
34%	29%	33%	27%	52%	15%	32%	45%	39%	29%	41%	40%	37%	47%	27%	21%	41%	42%	43%	28%
				zwv AB			H			H			zKMNR					zKMNR	
156	18	12	6	107	3	13	71	69	16	87	156	84	134	30	11	11	9	217	53
34%	18%	19%	13%	44%	23%	31%	41%	38%	29%	38%	38%	38%	39%	27%	19%	37%	44%	38%	27%
v8				zwxy AB								NR	NR					zNR	
171	23	15	13	72	3	15	73	66	18	91	157	83	101	40	20	13	8	184	74
37%	23%	24%	26%	29%	27%	35%	43%	36%	33%	40%	39%	37%	29%	36%	35%	43%	38%	32%	37%
zwv				A			z			z	z								
115	25	16	13	101	5	12	69	59	17	86	145	68	116	29	7	10	9	184	46
25%	25%	26%	28%	41%	41%	28%	40%	33%	31%	38%	36%	31%	34%	26%	13%	31%	42%	32%	23%
				zwxy A			z			z	z		NR					zNR	
127	21	15	9	83	3	13	61	60	16	77	136	72	102	22	11	13	7	174	47
28%	21%	24%	19%	34%	25%	31%	35%	33%	30%	34%	33%	32%	30%	20%	20%	42%	35%	31%	23%
				zwv							z								
98	22	16	10	68	5	10	41	45	15	56	101	59	83	19	13	7	2	142	40
21%	22%	25%	21%	28%	45%	23%	24%	25%	28%	25%	25%	27%	24%	17%	23%	24%	10%	25%	20%
																		z	
84	24	14	14	62	1	4	44	47	5	50	96	40	85	18	12	5	1	126	35
18%	24%	21%	30%	26%	13%	9%	26%	26%	10%	22%	24%	18%	25%	17%	20%	16%	7%	22%	17%
				zx			EH	EH		EH	EH		z						
74	12	8	7	35	1	6	37	37	7	44	82	40	50	23	1	4	3	90	28
16%	12%	12%	14%	15%	8%	14%	22%	21%	13%	20%	20%	18%	14%	21%	1%	14%	15%	16%	14%
							z				z		NR					z	
63	16	8	10	28	1	3	31	28	4	36	64	33	40	13	7	4	6	72	24
14%	16%	13%	20%	12%	13%	7%	18%	16%	8%	16%	16%	15%	12%	12%	12%	12%	31%	13%	12%
							z				z								
51	17	6	12	30	2	7	33	25	10	43	68	18	47	20	5	6	2	64	30
11%	17%	9%	25%	13%	21%	17%	19%	14%	18%	19%	17%	8%	14%	18%	8%	18%	9%	11%	15%
	A		zrwA C				z			z	z			K					
47	13	9	5	18	3	3	21	14	6	27	41	18	27	15	6	4	3	45	25
10%	13%	15%	11%	7%	26%	7%	12%	8%	11%	12%	10%	8%	8%	13%	10%	14%	14%	8%	12%
12	8	5	4	4	-	4	9	6	4	14	19	6	6	3	5	2	-	12	10
3%	8%	7%	8%	2%	-	9%	6%	3%	8%	6%	5%	2%	2%	3%	8%	5%	-	2%	5%
	zwxC	C	C				z			z	z				LQ				
32	3	1	1	14	1	1	6	8	2	7	15	4	23	7	2	5	1	28	14
7%	3%	2%	3%	6%	6%	2%	3%	4%	3%	3%	4%	2%	7%	7%	4%	15%	7%	5%	7%
							z				z		KQ					K	K
73	5	4	2	19	-	2	7	9	2	9	18	20	42	19	13	3	2	62	34
16%	5%	7%	4%	8%	-	6%	4%	5%	4%	4%	4%	9%	12%	17%	22%	8%	11%	11%	17%
zwvC															KQ				K

Table 65

Q11 - Which of the following changes, if any, would make you more likely to consider buying an electric vehicle?

Base: All adults aged 18-75 in the UK with a driving licence who are not considering or are unsure about buying an electric vehicle

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	800	25	25	20	29	20	10	4	9	5	12	37	50	39	43	29	19	5	3	13	24
WEIGHTED BASE	811	24**	23**	19**	24**	19**	9**	3**	9**	6**	14**	32**	50*	37**	36*	23**	20**	4**	2**	14**	27**
100%	100%	3%**	3%**	2%**	3%**	2%**	1%**	***	1%**	1%**	2%**	4%**	6%*	5%**	4%*	3%**	1%**	***	***	2%**	3%**
If they cost the same to buy or lease as a petrol, diesel or hybrid vehicle	327	7	6	5	8	4	1	*	*	-	3	10	20	15	15	6	8	2	*	5	12
	40% x	27%	26%	26%	33%	22%	15%	9%	4%	-	21%	30%	39%	41%	43%	25%	42%	41%	19%	39%	42%
If they could travel further on one charge	311	11	10	9	12	9	2	1	4	4	7	15	26	20	20	9	12	1	1	7	13
	38%	47%	44%	47%	50%	47%	26%	49%	45%	67%	52%	45%	53%	53%	55% z	40%	58%	34%	60%	52%	47%
If the reliability or lifespan of the batteries in electric vehicles was better	284	6	5	4	6	4	2	1	*	2	4	11	23	12	17	8	9	1	-	5	10
	35%	24%	21%	22%	24%	19%	21%	31%	4%	31%	25%	35%	46%	34%	46%	36%	45%	18%	-	38%	35%
If I was able to charge it at home	269	5	6	4	5	6	3	-	5	1	3	13	18	14	10	6	6	1	-	9	14
	33%	22%	25%	22%	21%	32%	38%	-	51%	20%	21%	40%	36%	39%	29%	25%	32%	18%	-	63%	50%
If I was confident that the running costs are not more than a petrol, diesel or hybrid vehicle	242	10	9	7	10	5	3	1	2	1	6	12	23	16	15	5	12	2	1	5	14
	30% D	41%	39%	34%	44%	28%	32%	39%	19%	11%	43%	37%	46%	44%	41%	21%	59%	42%	59%	39%	52%
If there were better options for public charging where I live or travel	232	9	11	8	12	5	2	1	3	1	7	11	16	13	13	4	7	2	2	5	8
	29%	36%	49%	43%	49%	27%	18%	18%	31%	20%	49%	35%	33%	34%	37%	17%	33%	42%	81%	39%	29%
If electric vehicles were better suited to my daily needs (e.g., range or size, etc.)	186	5	9	8	7	4	4	*	1	2	5	5	10	7	7	5	4	-	-	4	7
	23%	22%	39%	39%	31%	23%	48%	9%	14%	32%	36%	16%	20%	20%	19%	21%	20%	-	-	30%	26%
If the environmental impact of the production and disposal of electric vehicle batteries was lower	166	3	1	2	3	4	1	1	2	3	1	9	17	12	11	5	6	1	-	3	6
	20%	14%	5%	12%	14%	20%	14%	27%	19%	47%	9%	29%	33% z	32%	31%	24%	30%	20%	-	19%	22%
If the government was clearer about when it will be phasing out petrol, diesel and hybrid vehicles	123	4	4	3	4	4	1	-	1	1	1	6	15	9	10	4	9	2	-	5	9
	15%	17%	16%	17%	17%	21%	6%	-	8%	11%	4%	19%	30% z	24%	28% z	18%	44%	41%	-	35%	32%
If there were more electric vehicle models available to choose from	103	3	1	2	1	4	-	-	-	3	-	5	11	5	8	2	5	-	-	-	5
	13%	13%	3%	10%	5%	20%	-	-	-	57%	-	15%	22%	14%	23%	9%	27%	-	-	-	19%
If the reviews and comments (online and elsewhere) were more positive	97	1	4	2	2	1	2	1	1	1	3	7	14	11	7	4	5	2	-	2	4
	12%	6%	16%	11%	6%	5%	24%	18%	14%	12%	21%	23%	28% z	31%	19%	16%	23%	38%	-	12%	13%
If my friends and family were more positive about them	78	3	4	2	3	3	2	-	*	1	2	4	6	6	5	4	4	1	-	2	2
	10% v	11%	17%	11%	11%	14%	22%	-	4%	12%	14%	14%	11%	17%	14%	17%	18%	14%	-	17%	7%
If the car dealership recommended it	24	2	3	2	3	2	-	-	-	-	1	4	6	5	6	5	-	-	-	1	1
	3% vAG	6%	13%	12%	12%	8%	-	-	-	-	9%	12%	13% z	13%	16% z	22%	-	-	-	10%	5%
Other reasons	50	1	2	1	2	1	1	-	-	1	1	1	-	-	-	-	-	-	-	-	1
	6%	4%	9%	5%	9%	4%	15%	-	-	11%	4%	2%	-	-	-	-	-	-	-	-	2%
Don't know	104	1	1	1	3	3	1	1	-	-	-	2	1	1	2	2	1	-	-	1	-
	13% lux	6%	6%	7%	12%	15%	16%	51%	-	-	-	5%	1%	2%	5%	7%	3%	-	-	5%	-

Proportions/Means: Columns Tested (5% risk level) - z/p/h/c/d/e - z/l/g/h/u/j - z/h/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standards

3 Sep 2025

GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (z)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
121	525	92	122	255	338	-	139	231	-	138	286
117*	531	98*	113*	269	344	..*	143*	240	..*	130	293
14%*	65%	12%*	14%*	33%	42%	..*	18%*	30%	..*	16%	36%
48	229	35	35	104	168	-	45	98	-	45	138
41%	43%	36%	31%	39%	49%	-	32%	41%	-	35%	47%
49	211	38	43	99	147	-	48	85	-	50	125
41%	40%	39%	39%	37%	43%	-	33%	35%	-	38%	43%
40	196	32	32	83	149	-	51	77	-	43	109
34%	37%	33%	29%	31%	43%	-	36%	32%	-	33%	37%
47	167	37	39	83	123	-	47	77	-	40	100
40%	32%	38%	35%	31%	36%	-	33%	32%	-	31%	34%
44	163	27	35	68	124	-	43	55	-	49	92
38%	31%	28%	31%	25%	36%	-	30%	23%	-	38%	32%
37	162	21	33	80	106	-	34	61	-	38	94
32%	30%	22%	29%	30%	31%	-	24%	25%	-	30%	32%
25	128	26	29	60	87	-	36	56	-	36	56
22%	24%	27%	26%	22%	25%	-	25%	24%	-	28%	19%
30	109	18	21	51	83	-	25	49	-	24	65
25%	21%	18%	18%	19%	24%	-	18%	20%	-	18%	22%
32	79	8	21	43	51	-	33	27	-	22	40
27%	15%	8%	19%	16%	15%	-	23%	11%	-	17%	14%
25	60	13	17	39	43	-	18	23	-	24	38
21%	11%	13%	15%	14%	12%	-	13%	10%	-	19%	13%
20	64	8	16	31	41	-	20	21	-	24	30
17%	12%	8%	14%	12%	12%	-	14%	9%	-	19%	10%
16	41	15	12	31	27	-	19	16	-	17	24
13%	8%	15%	10%	12%	8%	-	13%	7%	-	13%	8%
13	8	2	11	9	3	-	10	3	-	9	2
11%	2%	2%	9%	3%	1%	-	7%	1%	-	7%	1%
5	32	8	1	7	34	-	7	22	-	5	15
4%	6%	8%	1%	3%	10%	-	5%	9%	-	4%	5%
6	69	7	4	37	37	-	12	36	-	16	41
5%	13%	7%	4%	14%	11%	-	8%	15%	-	12%	14%
u			x	x	x						



24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS

3 Sep 2025

Table 66

Q12 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - Summary table

Base: All adults aged 18-75 in the UK

	petrol vehicles	diesel vehicles	hybrid electric vehicles (plugin or selfcharging)	fully electric vehicles (i.e., not a hybrid)
UNWEIGHTED BASE	2243	2243	2243	2243
WEIGHTED BASE	2243	2243	2243	2243
(2) Very positive	462 21%	254 11%	353 16%	324 14%
(1) Fairly positive	806 36%	505 23%	783 35%	616 27%
(0) Neither positive nor negative	650 29%	686 31%	702 31%	642 29%
(-1) Fairly negative	194 9%	450 20%	202 9%	338 15%
(-2) Very negative	76 3%	281 13%	127 6%	247 11%
Mean	0.63	*	0.48	0.2
Positive (NET)	1268 57%	759 34%	1136 51%	940 42%
Negative (NET)	271 12%	731 33%	329 15%	584 26%
Don't know	54 2%	67 3%	76 3%	77 3%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 67

Q12_1 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - petrol vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Very positive	462	272	187	43	119	69	75	157	23	52	41	44	26	45	26
	21%	25%	17%	17%	28%	17%	18%	21%	26%	21%	22%	22%	16%	21%	14%
	bn	zb			zcef				n						
(1) Fairly positive	806	377	426	87	135	141	157	286	35	88	61	76	66	69	65
	36%	34%	38%	34%	32%	35%	38%	38%	39%	36%	33%	39%	40%	33%	34%
(0) Neither positive nor negative	650	302	343	74	104	129	121	222	23	63	51	47	52	79	75
	29%	28%	31%	29%	25%	32%	30%	30%	25%	26%	28%	24%	32%	38%	40%
	xE					d								ziko	zhij
(-1) Fairly negative	194	89	100	30	43	41	27	54	3	22	17	21	13	9	9
	9%	8%	9%	12%	10%	10%	7%	7%	3%	9%	10%	11%	8%	4%	5%
	m			f								hm			koprs
(-2) Very negative	76	42	33	9	10	10	22	25	5	7	6	3	1	6	9
	3%	4%	3%	3%	2%	2%	5%	3%	6%	3%	3%	2%	1%	3%	5%
							z		l						l
Mean	0.63	0.69	0.58	0.52	0.75	0.56	0.59	0.67	0.75	0.66	0.64	0.71	0.65	0.66	0.48
	bA	zb			zce							n			
Positive (NET)	1268	649	613	130	255	210	231	443	57	140	101	119	92	113	91
	57%	59%	54%	50%	60%	52%	56%	59%	64%	58%	56%	62%	56%	54%	48%
	nA	zb			ce			c	n			n			
Negative (NET)	271	131	133	39	53	51	49	79	8	30	23	24	14	15	19
	12%	12%	12%	15%	13%	13%	12%	11%	9%	12%	13%	12%	9%	7%	10%
Don't know	54	15	36	16	9	13	9	6	1	10	6	4	5	3	4
	2%	1%	3%	6%	2%	3%	2%	1%	1%	4%	3%	2%	3%	1%	2%
	agvD		za	zdfg		g									

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
69	63	24	32	19	322	140	277	185	179	283	74	113	98	152	380	64
22%	20%	23%	17%	29%	21%	19%	22%	19%	22%	20%	19%	20%	19%	25%	20%	20%
				zlnr					z					zAC		
114	109	30	71	23	559	247	445	362	279	527	124	201	200	226	674	109
37%	35%	29%	38%	37%	37%	34%	34%	38%	35%	37%	31%	35%	39%	37%	36%	34%
													A			
78	85	33	50	16	428	222	388	263	212	438	119	168	146	159	519	116
25%	27%	32%	27%	25%	28%	31%	30%	28%	26%	30%	30%	29%	29%	26%	28%	36%
															zE	
32	42	8	13	5	121	74	113	81	88	106	38	52	47	50	166	23
10%	13%	8%	7%	7%	8%	10%	9%	9%	11%	7%	10%	9%	9%	8%	9%	7%
14	8	3	12	1	53	24	46	31	25	51	22	23	12	16	67	9
5%	3%	2%	6%	2%	3%	3%	4%	3%	3%	4%	6%	4%	2%	3%	4%	3%
			zkl								zCD					
0.63	0.58	0.67	0.55	0.85	0.66	0.58	0.63	0.64	0.64	0.63	0.51	0.59	0.64	0.74	0.63	0.61
				znp										zAB		
				r												
183	172	54	103	42	881	388	722	547	458	810	198	314	298	378	1054	173
59%	55%	52%	56%	66%	58%	54%	56%	57%	57%	56%	50%	55%	58%	62%	57%	54%
				n									A	zAB		
46	50	11	25	6	173	97	158	112	113	158	60	75	60	65	233	32
15%	16%	10%	14%	9%	11%	13%	12%	12%	14%	11%	15%	13%	12%	11%	13%	10%
3	6	6	7	-	37	17	21	33	19	35	18	13	6	7	51	3
1%	2%	6%	4%	-	2%	2%	2%	3%	2%	2%	4%	2%	1%	1%	3%	1%
		mos						zv			zCD					

Table 68
Q12_1 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - petrol vehicles

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE WEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Very positive	462 21% bdh	442 23% zb	19 6%	304 28% zdeh ij	63 15% h	50 20% h	19 20% h	* 3%	25 7%	367 25% zdh	69 20% h	250 25% z	98 22%	36 26%	39 18%	13 27%	348 24% z	74 21%	
(1) Fairly positive	806 36% bhju	724 38% zb	77 24%	436 40% zefh j	151 37% h	80 31%	27 29%	7 89%	94 26%	587 39% zehj	107 31%	359 37%	181 41%	52 37%	85 40%	18 39%	540 38% z	137 39%	
(0) Neither positive nor negative	650 29% acir stxBHU K	520 27%	124 39% za	258 24%	145 36% zci	79 31% c	23 25%	- -	135 38% zcfl j	403 27% c	103 29%	274 28%	120 27%	38 27%	52 24%	12 25%	394 28%	90 25%	
(-1) Fairly negative	194 9% acikp rsyCJ	143 7%	51 16% za	52 5%	31 8%	36 14% zcdi	16 17% zcdi	- -	57 16% zcdi	83 6%	53 15% zcdi	65 7%	33 8%	7 5%	24 11% kp	3 6%	99 7%	32 9%	
(-2) Very negative	76 3% acikp rsvBJK	46 2%	30 9% za	19 2%	11 3%	8 3%	8 9% zcdei j	1 8%	28 8% zcdei	30 2%	16 5% cei	22 2%	11 2%	4 3%	5 2%	2 4%	33 2%	8 2%	
Mean	0.63 bfh j	0.73 zb	0.01	0.89 zde fhij	0.56 h	0.51 h	0.34	0.8	0.09	0.8 zde fhj	0.46 h	0.77 z	0.73	0.8	0.63	0.8	0.76 z	0.7	
Positive (NET)	1268 57% bhju	1166 61% zb	96 30%	740 68% zdef hij	214 53% h	130 51% h	46 49% h	7 92%	119 33%	954 64% zdef hj	177 50% h	609 62% z	279 63% z	88 63%	124 58%	31 66%	889 62% z	211 60%	
Negative (NET)	271 12% acik prsvyBC UK	189 10%	81 26% za	71 7%	42 10% ci	44 17% zcdi	25 26% zcdi	1 8%	85 24% zcdi	113 8% c	69 20% zcdi	87 9%	44 10%	11 8%	29 14%	4 9%	131 9%	40 11%	
Don't know	54 2% aiklp rsvBHU K	32 2%	16 5% za	20 2%	6 1%	3 1%	- -	- -	21 6% zcdef ij	26 2%	3 1%	12 1%	2 1%	2 2%	9 4% klp	- -	15 1%	12 3% klp	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1109 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
367 24%	221 26%	91 30%	10 15%	220 22%	26 22%	38 31%	117 27%	27 22%	284 23%	144 26%	47 24%	64 24%	152 20%	195 20%	94 32%	249 27%	368 26%	380 25%
z	z	zu				zvB	zv		z	z					zIJK	z	z	z
588 39%	335 40%	109 35%	14 21%	403 40%	40 34%	42 35%	148 35%	46 37%	486 39%	194 35%	58 30%	102 37%	260 34%	363 38% D	103 35%	343 37%	550 38% zK	565 38% z
398 26%	201 24%	63 21%	31 47%	276 27%	36 31%	21 17%	121 28%	38 31%	333 27%	159 29%	46 24%	78 29%	242 32% D	267 28%	62 21%	233 25%	357 25%	379 25%
t			zrst	x	x		x	x	x	x								
101 7%	52 6%	26 8%	8 13%	79 8%	9 7%	15 12% yC	23 5%	8 7%	102 8%	31 6%	25 13% zEG	17 6%	74 10%	74 8%	25 9%	69 7%	108 8%	118 8% J
34 2%	19 2%	15 5%	- -	22 2%	3 3%	5 4%	9 2%	4 3%	30 2%	13 2%	13 7% zEFG	7 2%	21 3%	33 3%	6 2%	28 3%	34 2%	38 3%
rs																		
0.77 zu	0.83 zu	0.78 zu	0.41	0.72 z	0.68	0.78	0.81 z	0.68	0.72 z	0.78 z	0.53	0.75 D	0.6	0.66	0.87 zK	0.78 z	0.78 zK	0.76 z
954 64%	556 66%	200 65%	24 37%	623 62%	66 56%	80 66%	265 62%	73 59%	769 62%	338 61%	106 54%	166 61%	412 54%	558 59%	197 68%	592 64%	918 64%	945 63%
zu	zu	zu		z			z		z	z					z	z	zK	z
136 9%	71 8%	40 13%	8 13%	101 10%	12 10%	19 16% yC	32 8%	12 10%	132 11%	44 8%	38 20% zEFG	24 9%	94 12%	107 11%	32 11%	96 10%	142 10%	156 10% J
rs																		
15 1%	10 1%	4 1%	2 4%	9 1%	3 3%	2 2%	8 2%	1 1%	14 1%	9 2%	5 2%	5 2%	17 2%	18 2%	- -	8 1%	13 1%	14 1%

Table 69
Q12_1 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - petrol vehicles

Base: All adults aged 18-75 in the UK

		NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE				
		TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE		2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE		2243	966	510	860	668	273	264	287	277	247	709	333	535	1268	759	1136	940	271	731	329	584
	100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(2) Very positive	462	341	165	203	141	25	59	58	49	15	156	118	187	187	462	266	238	163	-	83	114	190
	21%	35%	32%	24%	21%	9%	22%	20%	18%	6%	22%	36%	35%	35%	36%	35%	21%	17%	-	11%	35%	32%
	eipq rFR	zcd	zcd	zd			e	e	e		i	zj	zj		zop	zop	p		q	zqr	zqr	
(1) Fairly positive	806	430	207	322	236	93	101	113	96	39	252	124	227		806	373	452	353	-	234	121	254
	36%	45%	41%	37%	35%	34%	38%	39%	35%	16%	36%	37%	43%		64%	49%	40%	38%	-	32%	37%	43%
	lqr	zcd	zd								i	i	zj		znop	zop	zp		q	q	zqrs	
(0) Neither positive nor negative	650	160	96	213	172	131	80	99	104	86	199	62	101		-	86	264	231	-	202	56	113
	29%	17%	19%	25%	26%	48%	30%	35%	38%	35%	28%	19%	19%		-	11%	23%	25%	-	28%	17%	19%
	abcd klmnopq stuvwAD HJLQ			ab	ab	z fgh			z	kl	kl					m	mn	mn		qst	q	q
(-1) Fairly negative	194	27	28	88	82	21	17	9	20	71	73	20	15		-	19	129	133	194	149	25	18
	9%	3%	6%	10%	12%	8%	7%	3%	7%	29%	10%	6%	3%		-	2%	11%	14%	72%	20%	8%	3%
	abglm ntx		a	zab	zabc	g			g	zjkl	kl	i				m	zmn	zmno	zrst	zst	t	
(-2) Very negative	76	3	7	28	30	*	3	3	4	34	27	7	1		-	10	48	55	76	64	10	10
	3%	*	1%	3%	5%	*	1%	1%	1%	14%	4%	2%	*		-	1%	4%	6%	28%	9%	3%	2%
	abegl mnt	a	ab	abc						zjkl	i	i				m	mn	zmno	zrst	zst		
Mean	0.63	1.12	0.98	0.68	0.57	0.45	0.75	0.76	0.61	-0.29	0.62	0.98	1.1		1.36	1.15	0.62	0.47	-1.28	0.17	0.93	1.02
	eip qrMR d	zbc	zcd	d			e	zeh	e		i	zj	zj		zno	zop	p		q	zqr	zqr	
Positive (NET)	1268	771	372	525	377	118	160	172	146	54	408	243	415		1268	639	689	516	-	316	235	443
	57%	80%	73%	61%	57%	43%	61%	60%	53%	22%	58%	73%	78%		100%	84%	61%	55%	-	43%	72%	76%
	elqr MR	zbcd	zcd	zd			e	e	e		i	zj	zj		znop	zop	zp		q	zqr	zqr	
Negative (NET)	271	30	36	116	113	21	20	12	24	105	100	27	17		-	29	177	187	271	213	36	28
	12%	3%	7%	14%	17%	8%	8%	4%	9%	42%	14%	8%	3%		-	4%	16%	20%	100%	29%	11%	5%
	abefg klmnt	a	ab	zabc					g	zjkl	kl	i				m	zmn	zmn	zrst	zst	t	
Don't know	54	5	6	6	6	4	3	4	2	3	2	1	3		-	5	5	5	-	1	2	-
	2%	*	1%	1%	1%	1%	1%	2%	1%	1%	*	*	1%		-	1%	*	1%	-	*	*	-
	acdjk lmnopqr stwCEHI JLQ															m	m	m				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/n/l/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY							EVER BUY - EV							TENURE							
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 119%	1754 1796 80%		976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
100 25% z	359 20%		199 22%	259 20%	98 25%	71 28%	44 24%	116 21%	34 27%	66 24%	61 14%	69 30%	99 25%	161 20%	230 22%	101 18%	227 26%	57 16%	36 18%	21 18%	11 21%	329 23%	113 17%	
				zx		2wxC			FI	FI		zFIJ	zFIJ	F	FI		zKMQ R						zKMR	
135 33%	661 37%		330 37%	460 36%	126 33%	86 34%	58 32%	219 40%	44 35%	92 34%	190 45%	68 29%	136 34%	326 40%	394 37%	228 41%	316 36%	113 32%	73 38%	42 36%	13 24%	544 38%	228 34%	
			y					y			zEGH J		zEGH J		G	zMPR					zL			
97 24%	532 30% u		228 26% A	399 31% wyA	91 23% A	50 20%	47 26%	144 26%	22 18%	73 27%	115 27% D	67 29% D	95 24% D	210 26% D	278 26% D	164 29%	230 26%	118 34% LQ	53 27%	34 29%	21 40%	394 27%	205 31%	
48 12% zv	146 8%		97 11% zx	95 7%	48 12% zx	30 12% x	21 12%	56 10%	20 16% zEHU	25 9%	43 10%	23 10%	45 11% z	88 11% z	112 11% z	43 8%	72 8%	38 11%	19 10%	12 11%	5 10%	115 8%	69 10%	
13 3%	61 3%		27 3%	48 4%	17 4%	11 4%	6 4%	13 2%	5 4%	16 6% zGJ	12 3%	3 1%	21 5% zGJ	33 4%	36 3%	12 2%	34 4%	17 5%	7 3%	6 5%	- -	47 3%	29 4%	
0.66	0.63		0.66	0.62	0.63	0.71	0.63	0.68	0.64	0.61	0.58	0.77 F	0.62	0.6	0.64 I	0.66 MR	0.72 zMR	0.45	0.6	0.51	0.59	0.7 zMR	0.51	
235 58%	1020 57%		529 60% z	719 56%	224 58%	157 62% y	102 56%	336 61% z	77 62%	158 58%	251 59%	137 59%	235 59%	487 59%	624 59% z	329 59% MR	544 61% zMR	170 48%	108 56%	63 54%	24 45%	873 60% zMR	341 51%	
61 15%	207 12%		124 14% z	143 11%	65 17% zwx	41 16% zx	28 15%	69 12%	26 20% zFGJ J	41 15%	55 13%	26 11%	67 17% zJ	122 15% z	148 14% z	55 10%	106 12%	55 16% K	25 13%	18 16%	5 10%	161 11% zKQ	98 15% zKQ	
11 3%	37 2%		7 1%	33 3% wC	7 2% w	6 2% wC	5 3% wC	3 1%	- -	1 *	4 1%	2 1%	1 *	6 1%	8 1%	8 1%	9 1%	10 3%	7 4% LQ	1 1%	3 5% LQ	17 1% LQ	18 3% LQ	

Table 70

Q12_1 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - petrol vehicles

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Very positive	462	27	47	50	30	23	18	2	*	15	22	43	80	72	54	39
	21%	29%	28%	31%	25%	26%	22%	24%	3%	29%	28%	23%	25%	24%	21%	28%
	yE	z	z	z											zn	
(1) Fairly positive	806	32	57	53	39	33	28	3	8	17	23	73	118	117	99	60
	36%	34%	34%	33%	33%	37%	34%	26%	42%	34%	30%	40%	37%	39%	39%	43%
(0) Neither positive nor negative	650	19	32	30	24	13	17	2	8	9	18	42	74	71	61	21
	29%	20%	19%	19%	20%	14%	21%	22%	46%	18%	23%	23%	23%	24%	24%	15%
	bcdelmo uxDG				e							o	o	o	o	
(-1) Fairly negative	194	9	21	21	18	17	14	3	1	7	9	26	36	29	33	18
	9%	10%	12%	13%	16%	19%	16%	28%	3%	14%	12%	14%	11%	10%	13%	13%
	vADG	z	z	z	za	zab	z					z			z	
(-2) Very negative	76	1	4	5	2	1	4	-	-	3	4	1	12	11	4	2
	3%	1%	3%	3%	2%	2%	4%	-	-	6%	5%	*	4%	4%	2%	1%
	kADG												kn	kn		
Mean	0.63	0.85	0.75	0.77	0.67	0.67	0.54	0.46	0.47	0.68	0.66	0.72	0.69	0.7	0.66	0.83
	xyE	zd														zn
Positive (NET)	1268	60	105	104	68	56	46	5	8	32	45	117	198	190	152	98
	57%	63%	62%	63%	58%	62%	56%	50%	44%	63%	58%	63%	62%	63%	61%	71%
	y											z			zkln	
Negative (NET)	271	10	25	26	20	19	17	3	1	10	13	27	47	40	37	20
	12%	11%	15%	16%	17%	21%	21%	28%	3%	19%	17%	14%	15%	13%	15%	14%
	vADFG				a	za	z									
Don't know	54	5	5	3	5	2	2	-	1	-	1	-	1	-	-	-
	2%	5%	3%	2%	4%	2%	2%	-	7%	-	2%	-	*	-	-	-
	ImnuvABG	c	c													

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
30	4	5	22	37	132	238	54	140	94	174	103	28	93	37	20	93
19%	13%	18%	26%	26%	23%	21%	22%	22%	15%	27%	25%	20%	39%	15%	16%	32%
								y		zy	z		zBC			zEF
58	13	13	23	53	193	426	108	220	231	269	140	47	97	96	47	130
37%	44%	46%	28%	37%	34%	37%	44%	35%	37%	41%	34%	33%	41%	38%	36%	44%
							zu			z						z
37	9	7	21	32	131	362	59	134	222	173	104	51	45	67	52	56
24%	32%	23%	25%	22%	23%	31%	24%	21%	35%	26%	25%	36%	19%	26%	40%	19%
						zuw			zxA			BD			zEG	
20	3	4	13	15	69	84	18	79	55	29	44	14	4	38	6	11
13%	11%	12%	16%	10%	12%	7%	7%	13%	9%	4%	11%	10%	2%	15%	5%	4%
			z		zv			zyA	A		D	D		zFG		
10	-	-	4	8	33	31	6	40	17	7	17	3	-	12	1	1
6%	-	-	5%	5%	6%	3%	2%	6%	3%	1%	4%	2%	-	5%	1%	*
			zv		zyA			D			D			G		
0.51	0.59	0.7	0.54	0.67	0.58	0.66	0.76	0.55	0.53	0.88	0.65	0.59	1.17	0.44	0.62	1.04
								zxy					zBC			zEF
88	16	19	45	90	325	664	162	360	325	443	242	75	190	133	67	223
57%	57%	64%	54%	62%	58%	58%	65%	58%	52%	68%	59%	53%	79%	53%	52%	76%
			z					zxy					zBC			zEF
29	3	4	17	23	101	114	23	119	73	36	61	17	4	50	8	12
19%	11%	12%	21%	16%	18%	10%	9%	19%	12%	5%	15%	12%	2%	20%	6%	4%
			z		zvz			zyA	A		D	D		zFG		
1	-	-	-	-	7	10	4	11	11	3	3	-	1	3	2	1
*	-	-	-	-	1%	1%	1%	2%	2%	*	1%	-	1%	1%	2%	*
								A	A							

Table 71

Q12_2 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - diesel vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Very positive	254	175	79	38	78	41	32	65	12	28	19	22	22	24	17
	11%	16%	7%	15%	19%	10%	8%	9%	13%	12%	10%	11%	14%	11%	9%
	bfgo uB	zb		fg	zefg								o		
(1) Fairly positive	505	259	243	74	113	97	78	142	30	61	34	45	35	51	37
	23%	24%	22%	29%	27%	24%	19%	19%	33%	25%	19%	23%	21%	24%	19%
	guA			zfg	zfg				zjno q						
(0) Neither positive nor negative	686	308	375	78	115	120	141	233	21	68	60	56	44	72	60
	31%	28%	33%	30%	27%	30%	34%	31%	24%	28%	33%	29%	27%	34%	32%
	avxD		za												
(-1) Fairly negative	450	194	250	37	69	89	78	176	17	44	35	43	33	37	41
	20%	18%	22%	14%	16%	22%	19%	24%	19%	18%	20%	22%	20%	17%	21%
	act		za			c		zcd							
(-2) Very negative	281	147	129	19	32	39	67	124	7	29	23	23	23	23	30
	13%	13%	11%	7%	8%	10%	16%	17%	8%	12%	13%	12%	14%	11%	16%
	cd					zcde		zcde							
Mean	*	0.11	-0.1	0.3	0.34	0.03	-0.18	-0.21	0.25	0.07	-0.06	*	*	0.08	-0.17
	bfg ou	zb		zef g	zef g	fg			no	o				o	
Positive (NET)	759	434	322	112	192	138	110	207	42	89	53	67	57	75	53
	34%	40%	29%	43%	45%	34%	27%	28%	47%	37%	29%	34%	35%	36%	28%
	bfgo uA	zb		zefg	zefg	fg			zjno o						
Negative (NET)	731	340	380	56	101	128	145	300	24	72	59	65	56	59	71
	33%	31%	34%	22%	24%	32%	35%	40%	27%	30%	32%	34%	34%	28%	37%
	cdtw D					cd	cd	zcde							
Don't know	67	15	49	12	14	17	14	10	2	13	10	6	5	4	5
	3%	1%	4%	5%	3%	4%	3%	1%	2%	5%	5%	3%	3%	2%	3%
	agpvD F		za	g	g	g	g			p	p				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
22	35	16	27	11	207	47	144	110	111	143	43	47	51	97	210	32
7%	11%	15%	15%	18%	14%	7%	11%	11%	14%	10%	11%	8%	10%	16%	11%	10%
		o	o	2no	zu				zy					zABC		
60	75	18	47	13	365	140	305	201	188	318	69	128	110	170	407	85
19%	24%	18%	26%	20%	24%	19%	24%	21%	23%	22%	17%	23%	22%	28%	22%	26%
					zu									zAC		
107	89	36	55	19	450	236	361	325	216	470	137	173	152	163	568	99
34%	28%	35%	29%	30%	30%	33%	28%	34%	27%	33%	35%	30%	30%	27%	31%	31%
								zv		x	D					
72	74	15	27	14	273	177	279	171	167	283	71	129	115	109	376	60
23%	24%	14%	14%	22%	18%	25%	22%	18%	21%	20%	18%	23%	23%	18%	20%	19%
r	r				zt		z									
44	38	11	24	6	177	104	171	110	100	181	52	74	70	67	232	43
14%	12%	11%	13%	9%	12%	14%	13%	12%	12%	13%	13%	13%	14%	11%	12%	13%
-0.18	-0.01	0.12	0.15	0.16	0.1	-0.21	-0.02	0.03	0.05	-0.03	-0.06	-0.1	-0.09	0.2	-0.01	0.01
		o	no	no	zu				z					zA BC		
81	110	34	74	24	572	187	449	310	298	461	111	176	161	267	617	118
26%	35%	33%	40%	38%	38%	26%	35%	33%	37%	32%	28%	31%	32%	44%	33%	36%
	o		no	o	zu				zy					zABC		
115	112	26	51	20	450	281	450	281	267	464	123	203	186	175	608	103
37%	36%	25%	27%	31%	30%	39%	35%	29%	33%	32%	31%	36%	36%	29%	33%	32%
						zt	zw					D	D			
6	2	8	6	1	47	20	28	38	21	46	23	17	11	5	63	3
2%	1%	7%	3%	1%	3%	3%	2%	4%	3%	3%	6%	3%	2%	1%	3%	1%
		zmop						v			zCD	D			zF	

Table 72
Q12_2 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - diesel vehicles

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Very positive	254	239	14	86	106	30	10	4	15	192	41	130	65	8	29	3	195	37	
	11%	13%	4%	8%	26%	12%	11%	48%	4%	13%	12%	13%	15%	6%	14%	7%	14%	11%	
	bchG	zb		h	zcef	h	h			zch	h	zm	zm				zm	m	
					hij														
(1) Fairly positive	505	459	42	217	150	54	22	*	53	366	76	243	110	21	51	11	353	72	
	23%	24%	13%	20%	37%	21%	24%	3%	15%	24%	22%	25%	25%	15%	24%	22%	25%	20%	
	bchm	zb			zcef					zch	h	m	m				zm		
	F				hij														
(0) Neither positive nor negative	686	546	132	347	108	68	23	1	130	455	91	288	136	37	59	19	424	96	
	31%	29%	42%	32%	27%	27%	24%	15%	36%	30%	26%	29%	31%	27%	27%	40%	30%	27%	
	artw		za						zdef										
	xBDHIJK								J										
(-1) Fairly negative	450	380	70	236	31	70	18	2	91	267	88	187	81	39	39	8	268	78	
	20%	20%	22%	22%	8%	27%	19%	25%	25%	18%	25%	19%	18%	28%	18%	17%	19%	22%	
	dist			di		zdi	d		zdi	d	zdi			zkjp					
	yCDH																		
(-2) Very negative	281	242	39	178	3	30	21	1	48	181	51	116	45	30	31	5	161	61	
	13%	13%	12%	16%	1%	12%	22%	8%	13%	12%	15%	12%	10%	22%	15%	11%	11%	17%	
	dpE			zdi		d	zdeij		d	d	de			zkjp				zkjp	
Mean	*	0.04	-0.26	-0.19	0.82	-0.06	-0.17	0.59	-0.31	0.08	-0.09	0.09	0.16	-0.46	0.03	-0.02	0.11	-0.16	
	bch	zb			zc	h				zc	h	zm	zm		mq		zm	m	
	mqG				efhij					hj			q				q		
Positive (NET)	759	698	56	303	255	85	33	4	68	558	117	372	175	29	80	14	548	109	
	34%	37%	18%	28%	63%	33%	35%	52%	19%	37%	33%	38%	39%	21%	37%	30%	38%	31%	
	bchm	zb		h	zcef	h	h			zch	h	zmq	zmq		mq		zmq	m	
	G				hij														
Negative (NET)	731	622	108	414	33	101	38	3	138	447	139	304	126	69	71	13	429	139	
	33%	33%	34%	38%	8%	39%	41%	33%	39%	30%	40%	31%	28%	50%	33%	28%	30%	40%	
	dips			zdi		zdi	di		zdi	d	zdi			zkln			zkln	zkln	
	tCEH													opq			p		
Don't know	67	42	20	26	9	3	*	-	22	36	3	19	8	3	5	1	27	8	
	3%	2%	6%	2%	2%	1%	*	-	6%	2%	1%	2%	2%	2%	2%	2%	2%	2%	
	aijklp		za						zcdef										
	rstvBHI								ij										
	JK																		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%	
191 13% z	138 16% zr	70 23% zrsu	5 8%	110 11%	30 25% zvyB C	19 16%	54 13%	17 14%	158 13%	71 13%	34 17% zG	43 16% zG	95 12% G	79 8%	59 20% zIJK	147 16% zIK	196 14% z	202 13% z	
345 23%	215 26% zr	98 32% zrs	13 19%	233 23%	26 22%	36 29%	108 25%	33 27%	296 24%	141 26%	60 31% zFG	81 29% zFG	141 18%	207 22%	83 28% z	237 26% z	370 26% z	382 26% z	
435 29% t	234 28% t	60 20%	26 40% t	309 31% wx8	21 18%	25 21%	131 31% wx	38 31%	356 28% w	169 31% wx	45 23%	76 28%	240 31% D	308 32% D	74 25%	230 25%	375 26%	395 26%	
303 20% st	138 17%	44 14%	12 19%	222 22% yC	22 18%	20 17%	67 16%	17 14%	264 21% yC	84 15%	27 14%	47 17%	175 23% zD	189 20%	45 16%	176 19%	276 19%	293 20%	
200 13%	98 12%	33 11%	7 10%	118 12%	18 15%	20 16%	56 13%	15 12%	156 12%	70 13%	25 13%	20 7%	95 12% E	137 14% E	28 10%	127 14% H	195 14% H	204 14% zH	
0.02	0.19 zr	0.42 zr su	-0.03	-0.01	0.25 z	0.11	0.09	0.18	0.03	0.11 z	0.27 zFG	0.3 zF G	-0.04	-0.11	0.34 zIJ K	0.11 zK	0.07 z	0.06 z	
537 36% z	352 42% zru	168 55% zrsu	18 28%	343 34%	56 48% zvB	55 45% zv	161 38%	51 41%	454 36% zv	212 39% z	94 48% zFG	123 45% zFG	237 31%	286 30%	142 49% zIJK	385 41% zK	566 40% z	583 39% z	
504 34% st	236 28%	77 25%	19 29%	340 34%	39 33%	40 33%	123 29%	32 26%	420 34% C	155 28%	52 27%	67 24%	270 35% DE	326 34% DE	73 25%	303 33% H	471 33% H	497 33% H	
28 2%	15 2%	1 *	2 4% t	17 2%	1 *	1 1%	10 2%	4 3%	18 1%	14 3%	3 1%	7 3%	18 2%	28 3%	3 1%	11 1%	18 1%	20 1%	

Table 73
Q12_2 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - diesel vehicles

Base: All adults aged 18-75 in the UK

		NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	254	287	277	247	709	333	535	1268	759	1136	940	271	731	320	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
(2) Very positive	254	155	175	119	92	23	19	23	24	24	6	59	86	220	254	135	109	9		65	95
	11%	16%	34%	14%	14%	8%	7%	8%	9%	10%	1%	18%	16%	17%	33%	12%	12%	3%	-	20%	16%
	jqrv xk	z zacd		z z	z z					j		zlj zlj	zlj	zop	zmop			r		zqr	zqr
(1) Fairly positive	505	264	231	219	156	63	85	77	80	52	64	84	140	419	505	283	246	20	-	79	139
	23%	27%	45%	25%	23%	23%	32%	27%	29%	21%	9%	25%	26%	33%	67%	25%	26%	7%	-	24%	24%
	jqrv x	zd zacd		z z	z z		ze		z	j		j j	zj	zop	zmop	z	z	r		qr	qr
(0) Neither positive nor negative	686	244	78	181	138	104	127	112	101	46	188	100	153	301	-	256	196	26	-	94	181
	31%	25%	15%	21%	21%	38%	48%	39%	36%	19%	26%	30%	29%	24%	-	23%	21%	9%	-	29%	31%
	abcd ijmnopq ruvwABC DEFHJL Q	bcd		b	b	z	zagh	z			i	i	i	np		n	n	r		qr	qr
(-1) Fairly negative	450	183	16	205	155	49	29	39	40	60	247	46	94	211	-	288	227	101	450	45	97
	20%	19%	3%	24%	23%	18%	11%	13%	15%	24%	35%	14%	18%	17%	-	25%	24%	37%	62%	14%	17%
	bfigh kmnstuy AB	b		zab	zab	f				kl	zkl			n		zmn	zmn	zst	zqst		
(-2) Very negative	281	111	4	130	123	31	2	32	26	63	198	41	56	105	-	168	155	112	281	41	71
	13%	11%	1%	15%	18%	11%	1%	11%	9%	25%	28%	12%	10%	8%	-	15%	16%	41%	38%	12%	12%
	bfgm N	b		zab	zabc	f		f	f	zkl	zkl			n		zmn	zmno	zst	zst		
Mean	*	0.18	1.11	-0.01	-0.09	*	0.34	0.07	0.13	-0.35	-0.81	0.22	0.2	0.35	1.33	-0.06	-0.08	-1.07	-1.38	0.25	0.15
	dij opqr vxf	acd	za cd	d			zagh h			j		zlj zlj	zlj	zop	zm op			r		zqr	zqr
Positive (NET)	759	418	406	338	248	86	104	100	105	76	70	143	226	639	759	418	354	29	-	144	234
	34%	43%	80%	39%	37%	32%	39%	35%	38%	31%	10%	43%	42%	50%	100%	37%	38%	11%	-	44%	40%
	jqrv x	zcd	zacd	z z	z z		e			i		zlj zlj	zlj	zop	zmop	z	z	r		zqr	zqr
Negative (NET)	731	293	19	334	278	79	31	71	66	123	445	87	150	316	-	456	381	213	731	86	168
	33%	30%	4%	39%	42%	29%	12%	25%	24%	50%	63%	26%	28%	25%	-	40%	41%	79%	100%	26%	29%
	bfigh klmnstu yB	b		zab	zabc	f		f	f	zkl	zkl			n		zmn	zmn	zst	zqst		
Don't know	67	10	7	7	4	4	2	5	5	1	6	3	6	12	-	6	7	3	-	4	1
	3%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	*
	abcdi jklmnop rtwvACD EGHIJLQ													n			n	r		rt	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/I - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
75 18%	176 10%	125 14%	127 10%	78 20%	49 19%	45 25%	62 11%	25 20%	34 12%	38 9%	26 11%	59 15%	97 12%	123 12%	48 9%	116 13%	43 12%	21 11%	11 9%	3 5%	165 11%	75 11%
zF zEFG HU		zxC		zwxC	zwxC	zwxC		zFJ				zFJ	F	F		zKQ					K	
113 28%	382 21%	246 28%	248 19%	115 30%	83 33%	55 30%	141 26%	43 34%	73 27%	94 22%	59 25%	116 29%	210 25%	269 25%	124 22%	217 24%	78 22%	40 21%	25 22%	10 20%	342 24%	143 22%
zV		zX		zX	zwxC	zX	X	zFJ				zFJ	Z	Z								
98 24%	572 32%	216 24%	442 34%	87 22%	51 20%	39 21%	141 26%	25 20%	65 24%	110 26%	79 34%	90 22%	200 24%	279 26%	180 32%	232 26%	112 32%	74 38%	36 31%	17 32%	412 28%	222 34%
zu			zwyA BC								DEHI J			HI	LQ			LQ			L	LQ
64 16%	383 21%	177 20%	267 21%	57 15%	37 15%	24 13%	125 23%	22 17%	60 22%	89 21%	46 20%	81 20%	170 21%	216 20%	116 21%	184 21%	66 19%	38 20%	22 19%	16 30%	300 21%	127 19%
zu		yAB	yAB				wyAB															
45 11%	232 13%	118 13%	162 13%	46 12%	31 12%	18 10%	79 14%	11 9%	42 15%	88 21%	22 9%	53 13%	141 17%	163 15%	71 13%	132 15%	40 11%	10 5%	21 18%	4 8%	203 14%	71 11%
zV										zDGH J			zDGH J	zDG F	N	zNR	11%	5%	NR		zN	N
0.27 zV	-0.07	0.09 zX C	-0.07	0.32 zwx C	0.32 zwx C	0.46 zW xC	-0.03	0.4 zE FGHIJ	-0.01 F	-0.23	0.09 F	0.12 zE FJ	-0.06 F	-0.03 F	-0.07	*	0.05	0.13	-0.14	-0.18	-0.02	0.04
188 46%	557 31%	371 42%	375 29%	194 50%	132 52%	99 55%	203 37%	68 54%	107 39%	132 31%	85 36%	175 44%	307 37%	392 37%	173 31%	334 38%	121 34%	61 32%	36 31%	13 25%	506 35%	219 33%
zV		zxC		zwxC	zwxC	zwxC	X	zEFG HU	F			zEFI J	zF	zF		zKQ				K		
109 27%	615 34%	295 33%	430 33%	103 27%	68 27%	42 23%	204 37%	32 26%	101 37%	178 42%	68 29%	134 34%	311 38%	379 36%	187 34%	316 36%	106 30%	48 25%	43 37%	20 38%	503 35%	197 30%
zu		yAB	yB				zwyA B		D	zDGH J		D	zDGH J	zDG F		zNR					zN	
9 2%	52 3%	6 1%	47 4%	3 1%	2 1%	1 1%	4 1%	*	-	7 2%	1 1%	*	7 1%	8 1%	16 3%	8 1%	13 4%	10 5%	2 1%	2 4%	24 2%	24 4%
			wyAC					*	-	H		*	H	H	LQ		L	LQ		L	L	LQ

Table 74

Q12_2 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - diesel vehicles

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST	AREAS	(c)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(h)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(m)	OTHERS	/ NOT WORKING
		(a)	(b)		(d)	(e)	(f)	(g)		(i)	(j)	(k)	(l)		(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Very positive	254	24	36	34	26	19	14	1	1	10	15	26	56	50	32	21
	11%	26%	21%	21%	22%	21%	17%	11%	8%	19%	20%	14%	17%	17%	13%	15%
	vy	z	z	z	z	z					z		zn	z		
(1) Fairly positive	505	29	52	54	32	29	29	4	5	20	24	57	92	89	76	53
	23%	31%	31%	33%	27%	32%	35%	36%	28%	40%	31%	31%	29%	30%	31%	38%
	v	z	z	z	z	z	z			z		z	z	z	z	zklmn
(0) Neither positive nor negative	686	17	32	30	20	15	14	2	7	9	16	36	65	63	50	27
	31%	18%	19%	19%	17%	17%	17%	15%	38%	18%	21%	20%	20%	21%	20%	20%
	abcdefk lmnopstuxB E															
(-1) Fairly negative	450	10	25	27	23	16	17	3	3	7	8	34	62	63	50	18
	20%	10%	15%	16%	20%	17%	20%	26%	15%	14%	11%	18%	20%	21%	20%	13%
	ajoc				a	a	j						o	o	o	
(-2) Very negative	281	12	20	16	15	10	8	1	2	4	13	29	42	32	39	17
	13%	13%	12%	10%	13%	11%	10%	11%	10%	7%	17%	16%	13%	11%	16%	12%
	w										fi	m			m	
Mean	*	0.48	0.35	0.38	0.26	0.36	0.29	0.1	0.07	0.51	0.26	0.09	0.18	0.21	0.05	0.31
	vE	zd	z	z	z	z	z			z			z	zn		zkn
Positive (NET)	759	53	88	88	58	48	43	5	6	30	40	83	148	139	109	74
	34%	57%	53%	54%	49%	53%	52%	47%	36%	59%	51%	45%	46%	46%	43%	53%
	vyE	z	z	z	z	z	z			z	z	z	z	z	z	zkn
Negative (NET)	731	22	45	43	38	25	25	4	5	11	22	63	104	96	89	36
	33%	23%	27%	26%	33%	28%	31%	37%	26%	21%	28%	34%	33%	32%	36%	26%
	CD				a							o			o	
Don't know	67	2	2	2	1	2	1	-	-	1	-	3	2	2	2	2
	3%	2%	1%	1%	1%	2%	1%	-	-	1%	-	2%	1%	1%	1%	2%
	ImpuvxyA B															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
25	1	4	17	24	85	111	36	91	44	93	71	16	54	20	8	31
16%	4%	12%	20%	17%	15%	10%	15%	15%	7%	14%	17%	11%	23%	8%	6%	11%
			z		zv			zy		zy	z		zC			
36	8	3	18	32	158	233	65	180	144	133	106	40	65	50	37	75
23%	28%	10%	22%	22%	28%	20%	26%	29%	23%	20%	26%	28%	27%	20%	29%	26%
			zv		zv			zyA								
30	7	10	15	31	111	386	72	123	229	199	78	52	64	60	48	89
19%	25%	34%	18%	21%	20%	34%	29%	20%	36%	30%	19%	36%	27%	24%	37%	30%
			zu			zu	u		zx	x		B	B		E	
42	7	8	25	37	120	241	52	130	133	140	85	17	35	69	23	57
27%	24%	28%	29%	26%	21%	21%	21%	21%	21%	21%	21%	12%	15%	28%	18%	19%
			z											zG		
22	5	5	9	22	84	162	19	89	71	83	71	16	20	49	10	36
14%	19%	16%	10%	15%	15%	14%	8%	14%	11%	13%	17%	11%	8%	19%	8%	12%
			w											zFG		
*	-0.27	-0.26	0.13	-0.01	0.07	-0.1	0.2	0.09	-0.07	0.02	0.05	0.16	0.42	-0.31	0.09	0.03
			v				zv	zy					zB	E	E	E
61	9	6	35	56	243	344	101	271	188	226	178	56	119	70	45	106
39%	32%	22%	43%	38%	43%	30%	41%	43%	30%	35%	43%	40%	50%	28%	35%	36%
			zv				zv	zyA			z		z			
64	12	13	33	59	204	403	71	219	204	224	156	34	55	118	33	93
41%	43%	44%	40%	41%	36%	35%	29%	35%	32%	34%	38%	24%	23%	47%	25%	32%
			z			z					zCD			zFG		
-	-	-	-	-	6	17	5	11	10	6	-	1	2	4	4	4
-	-	-	-	-	1%	1%	2%	2%	2%	1%	-	*	1%	2%	3%	1%

Table 75

Q12_3 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - hybrid electric vehicles (plug-in or self-charging)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Very positive	353	219	131	33	129	72	46	73	9	43	24	28	19	28	25
	16%	20%	12%	13%	31%	18%	11%	10%	11%	18%	13%	15%	12%	13%	13%
	bfgu wyABF	zb			zcef g	fg									
(1) Fairly positive	783	399	376	96	141	165	152	228	35	83	47	71	60	54	54
	35%	36%	33%	37%	33%	41%	37%	30%	39%	34%	26%	37%	37%	26%	28%
	gjmwaB					zg	g		jm			m			
(0) Neither positive nor negative	702	328	368	87	94	103	129	290	31	73	69	62	53	72	71
	31%	30%	33%	34%	22%	26%	31%	39%	35%	30%	38%	32%	33%	34%	37%
	dept vxD			d			d	zdef			ps			p	p
(-1) Fairly negative	202	86	115	22	25	35	40	80	5	14	22	20	17	28	24
	9%	8%	10%	8%	6%	9%	10%	11%	5%	6%	12%	10%	10%	13%	13%
	dpxxD E							d			ip	p	p	ip	ip
(-2) Very negative	127	49	77	8	19	12	27	61	8	16	9	10	8	19	8
	6%	4%	7%	3%	5%	3%	7%	8%	9%	7%	5%	5%	5%	9%	4%
	aeptv xD		za				e	zcde	p	p				zp	
Mean	0.48	0.6	0.35	0.51	0.82	0.65	0.38	0.23	0.36	0.54	0.33	0.46	0.41	0.22	0.34
	bgm uwyAB	zb		g	zce fg	zfg	g			m					
Positive (NET)	1136	619	507	129	270	237	199	301	44	126	72	100	78	82	79
	51%	56%	45%	50%	64%	59%	48%	40%	49%	52%	40%	51%	48%	39%	41%
	bgjm nuwyAB	zb		g	zcfg	zfg	g			jm		jm			
Negative (NET)	329	136	191	30	44	46	68	141	13	30	31	30	25	47	33
	15%	12%	17%	12%	10%	11%	17%	19%	15%	12%	17%	15%	15%	23%	17%
	adpv xD		za				d	zcde	p	p	p	p	p	ziop	p
Don't know	76	14	58	13	13	17	15	17	1	13	10	2	6	9	7
	3%	1%	5%	5%	3%	4%	4%	2%	1%	5%	5%	1%	4%	4%	4%
	apvD		za							p	p				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
39	91	12	26	8	273	81	252	101	216	138	40	66	74	169	308	37
12%	29%	12%	14%	13%	18%	11%	20%	11%	27%	10%	10%	12%	14%	28%	17%	11%
zhij	klmnoqr				zu		zw		zy					zABC	F	
130	123	40	65	22	548	235	510	273	309	473	107	166	207	240	642	119
42%	39%	38%	35%	35%	36%	32%	40%	29%	39%	33%	27%	29%	41%	39%	35%	37%
zjmn	jmn	m					zw		zy				zAB	zAB		
88	76	32	59	16	441	262	342	361	177	526	146	216	146	141	584	102
28%	24%	31%	32%	25%	29%	36%	27%	38%	22%	36%	37%	38%	29%	23%	31%	32%
						zt		zv		zx	zCD	zCD				
28	11	9	18	8	136	66	97	106	55	147	53	67	34	39	155	39
9%	3%	8%	10%	13%	9%	9%	7%	11%	7%	10%	14%	12%	7%	6%	8%	12%
p			p	ip				zv		x	zCD	zCD				E
16	8	7	11	5	71	55	57	70	21	106	28	41	32	13	106	16
5%	3%	7%	6%	8%	5%	8%	4%	7%	3%	7%	7%	7%	6%	2%	6%	5%
				p		zt		zv		zx	D	D	D			
0.49	0.9	0.41	0.43	0.35	0.55	0.31	0.64	0.25	0.83	0.28	0.21	0.27	0.52	0.85	0.5	0.39
m	zhi				zu		zw		zy				AB	zAB		
	jkimnoq													C		
168	214	52	91	31	821	315	762	374	525	611	147	232	281	409	950	156
54%	68%	50%	49%	48%	54%	44%	59%	39%	65%	42%	37%	41%	55%	67%	51%	48%
jmn	zhij				zu		zw		zy				AB	zABC		
	klmnoqr															
44	19	16	29	13	208	121	154	175	77	252	81	108	66	52	261	55
14%	6%	15%	16%	21%	14%	17%	12%	18%	10%	18%	21%	19%	13%	9%	14%	17%
p		p	p	p				zv		zx	zCD	zCD	D			
10	4	4	7	4	50	26	31	45	24	52	20	14	17	8	63	9
3%	1%	4%	4%	6%	3%	4%	2%	5%	3%	4%	5%	2%	3%	1%	3%	3%
				kp				zv			D		D			

Table 76
Q12_3 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - hybrid electric vehicles (plug-in or self-charging)

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE WEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Very positive	353	327	24	145	37	104	38	1	26	183	142	169	73	33	39	7	243	72	
	16%	17%	8%	13%	9%	40%	40%	7%	7%	12%	40%	17%	16%	24%	18%	15%	17%	20%	
	bcdh ig	zb		h		zcdh i	zcdhi			h	zcdh i			z				z	
(1) Fairly positive	783	669	108	354	138	111	31	2	137	492	142	339	140	53	74	18	479	127	
	35%	35%	34%	32%	34%	43%	33%	29%	38%	33%	40%	34%	32%	38%	35%	38%	34%	36%	
	cig					zcdi					zci								
(0) Neither positive nor negative	702	573	124	369	140	31	19	-	132	508	50	289	156	28	62	15	445	89	
	31%	30%	39%	34%	34%	12%	20%	-	37%	34%	14%	29%	35%	20%	29%	32%	31%	25%	
	aejf mqrstDE HIJK	za		zefj	efj				zefj	zefj		m	mq				km		
(-1) Fairly negative	202	176	26	116	44	9	5	2	24	160	13	104	42	10	15	5	145	26	
	9%	9%	8%	11%	11%	3%	5%	30%	7%	11%	4%	11%	9%	7%	7%	11%	10%	7%	
	efj			zej	ej					zehj		z					z		
(-2) Very negative	127	111	14	75	32	-	1	3	16	107	1	53	29	10	17	1	82	26	
	6%	6%	5%	7%	8%	-	1%	35%	4%	7%	*	5%	6%	7%	8%	3%	6%	7%	
	efjDE i			zefj	efj				ej	zefj									
Mean	0.48 bcd ig	0.5 zb	0.34	0.36	0.27	1.22 zcd hi	1.09 zc dhi	-0.58	0.4	0.33	1.18 zcd hi	0.49	0.43	0.67	0.5	0.53	0.47	0.57	
Positive (NET)	1136	996	132	499	175	215	69	3	163	675	283	508	214	86	113	25	722	199	
	51%	52%	42%	46%	43%	84%	73%	35%	45%	45%	81%	52%	48%	62%	53%	53%	51%	56%	
	bcdi G	zb				zcdi hi	zcdh i				zcdi hi			zklp				zi	
Negative (NET)	329	287	40	191	76	9	5	5	39	267	14	157	70	20	32	6	227	52	
	15%	15%	13%	18%	19%	3%	5%	65%	11%	18%	4%	16%	16%	14%	15%	14%	16%	15%	
	efjD EFHI			zefh j	zefhj				ej	zefhj									
Don't know	76	52	21	31	15	2	1	-	25	46	3	29	5	5	7	1	34	12	
	3%	3%	7%	3%	4%	1%	1%	-	7%	3%	1%	3%	1%	4%	3%	1%	2%	3%	
	aejlp rstvBFH UK	za			ej				zcefi j	j							i		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
267 18% z	184 22% zru	93 30% zrsu	5 8%	170 17%	25 22%	23 19%	75 18%	24 20%	218 17%	99 18%	87 45% zEFG	60 22% zG	123 16% G	82 9%	88 30% zIJK	231 25% zJK	288 20% zK	293 20% z
526 35%	324 39% zr	107 35%	20 30%	360 36%	43 37%	36 30%	146 34%	35 28%	440 35%	181 33%	61 32%	130 48% zDG	314 41% zDG	265 28%	111 38%	344 37%	532 37% z	549 37% z
439 29% st	199 24%	72 23%	33 50% zrst	306 30%	32 27%	32 26%	125 29%	43 35%	370 30%	168 31%	31 16%	54 20%	226 29% DE	363 38% zDEF	60 20%	233 25% H	389 27% HI	423 28% HIJ
149 10% t	70 8%	19 6%	2 3%	89 9%	12 10%	14 12%	44 10%	12 9%	115 9%	56 10%	11 6%	21 8%	46 6%	117 12% zDF	18 6%	74 8%	127 9%	128 9%
86 6%	46 5%	14 5%	3 5%	59 6%	2 2%	14 12% zvwBC	25 6%	6 5%	76 6%	31 6%	2 1%	4 1%	40 5% DE	80 8% zDEF	11 4%	32 3%	72 5% I	78 5% I
0.5 zr	0.65 zr	0.8 zrs u	0.34	0.5 x	0.67 x	0.33	0.49	0.5	0.5	0.49	1.15 zEF G	0.83 zFG	0.58 zG	0.17	0.85 zIJ K	0.73 zK	0.59 zK	0.58 z
793 53% zu	508 61% zru	200 65% zru	25 38%	530 53%	69 58%	59 48%	221 52%	59 48%	658 53%	281 51%	148 76% zFG	191 70% zFG	438 57% zG	346 37%	199 68% zIJK	575 62% zJK	821 57% zK	842 56% z
234 16% t	116 14%	33 11%	5 8%	148 15%	14 12%	28 23% zvB	69 16%	18 14%	190 15%	87 16%	13 7%	24 9%	86 11%	197 21% zDEF	30 10%	106 11%	200 14% HI	206 14% HI
36 2% t	15 2%	2 * t	3 4% t	25 2%	2 2%	3 2%	11 2%	4 3%	30 2%	14 3%	2 1%	5 2%	15 2%	42 4% zDF	3 1%	15 2%	21 1%	23 2%

Table 77
Q12_3 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - hybrid electric vehicles (plug-in or self-charging)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2243	866	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
(2) Very positive	353	181	109	273	219	48	47	17	27	64	136	3	47	230	174	353	275	55	130	-	40
	16%	19%	21%	32%	33%	18%	18%	6%	10%	26%	19%	1%	9%	18%	23%	31%	29%	20%	18%	-	7%
	ghkl	z	z	zab	zab	gh	gh		g	zkl	zkl		k	z	zm	zmn	zmn	zst	st		s
	stvxP																				
(1) Fairly positive	783	346	168	433	309	104	82	68	104	97	296	45	134	459	244	783	511	122	327	-	123
	35%	36%	33%	50%	46%	38%	31%	24%	37%	39%	42%	14%	25%	36%	32%	69%	54%	45%	45%	-	21%
	gkls			zabd	zab	g	g		g	kl	zkl		k	n		zmnp	zmn	zst	zst		s
	txN																				
(0) Neither positive nor negative	702	272	125	127	101	95	105	170	121	54	191	123	194	323	188	-	120	56	184	-	159
	31%	28%	25%	15%	15%	35%	40%	59%	44%	22%	27%	37%	36%	25%	25%	-	13%	21%	25%	-	27%
	abcd	bcd	cd				z	zefh	ze			zij	zj	op	op		o	s	s		s
	jmnopq																				
	rstuvw																				
	DEHI																				
(-1) Fairly negative	202	94	64	22	29	14	19	15	16	19	43	90	81	134	78	-	26	26	56	202	147
	9%	10%	13%	3%	4%	5%	7%	5%	6%	8%	6%	27%	15%	11%	10%	-	3%	10%	8%	61%	25%
	cdeg	cd	zacd	c	c							zijl	zj	zop	op		o			zqrt	zqr
	jopuwv																				
	ADEHI																				
(-2) Very negative	127	58	37	1	7	7	8	14	4	12	32	62	66	102	66	-	4	9	30	127	108
	6%	6%	7%	*	1%	3%	3%	5%	1%	5%	5%	19%	12%	8%	9%	-	*	3%	4%	39%	18%
	cdeho	cd	cd		c			h				zijl	zj	zop	zop		o			zqrt	zqr
	pruwvAB																				
	DEFHI																				
Mean	0.48	0.52	0.49	1.12	1.06	0.64	0.55	0.21	0.49	0.74	0.66	-0.51	0.03	0.47	0.51	1.31	1.1	0.7	0.65	-1.39	-0.28
	gld			zab	zab	zgh	g		g	zkl	zkl		k			zmn	zmn	zst	zst		s
	stvxN			d												p			t		
Positive (NET)	1136	527	277	707	527	152	129	85	131	161	433	48	181	689	418	1136	787	177	456	-	163
	51%	55%	54%	82%	79%	56%	49%	30%	47%	65%	61%	14%	34%	54%	55%	100%	84%	65%	62%	-	28%
	gkls	z		zabd	zab	gh	g		g	zkl	zkl		k	z	z	zmnp	zmn	zst	zst		s
	txvN																				
Negative (NET)	329	152	101	23	36	21	26	29	20	30	76	152	147	235	144	-	30	36	86	329	256
	15%	16%	20%	3%	5%	8%	10%	10%	7%	12%	11%	46%	28%	19%	19%	-	3%	13%	12%	100%	44%
	cdef	cd	zacd	c	c							zijl	zj	zop	zop		o			zqrt	zqr
	ghjopr																				
	wyABDEF																				
	HJ																				
Don't know	76	15	7	3	4	5	5	4	4	1	9	10	13	21	9	-	3	2	5	-	7
	3%	2%	1%	*	1%	2%	2%	1%	2%	1%	1%	3%	2%	2%	1%	-	*	1%	1%	-	1%
	abcdl	cd	c											op	op						
	jmnopqr																				
	stwyABC																				
	DEFHJL																				
	Q																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
141 35% zv	210 12%	217 24% zc	133 10%	139 36% zwc	97 38% zwc	62 34% zwc	103 19% zx	59 47% zefg HU	94 34% zFGI J	70 16% J	35 15%	153 38% zefg U	223 27% zFGI	258 24% zFG	88 16% P	166 19% zPR	55 16%	25 13%	13 11%	2 4%	254 18% zP	93 14%
166 41% zv	610 34%	348 39% zx	420 32%	142 37%	98 38%	59 33%	220 40% zx	48 38%	127 46% zg	200 47% zGJ	73 32%	174 44% zg	375 45% zGJ	448 42% zg	218 39% zLNQ	294 33%	132 37% N	50 26%	44 38%	22 43%	512 35% LN	226 34% N
56 14%	624 35% zu	221 25% yA	455 35% zwyA BC	76 20% A	39 15%	49 27% yA	154 28% wyA	12 9%	42 15%	115 27% DEHI	84 36% DEFH U	53 13%	169 20% DEH	252 24% DEHI	155 28%	286 32%	103 29%	70 36%	36 31%	22 42%	441 30%	209 32%
25 6%	176 10% zu	61 7% Y	139 11% zwyAB	18 5%	12 5%	9 5%	45 8% Y	6 4%	8 3%	32 7% EH	22 9% EH	14 3%	46 6% EH	67 6% EHI	56 10%	81 9%	27 8%	20 10%	12 10%	* 1%	137 9%	59 9%
9 2%	114 6% zu	32 4% Y	92 7% zwyAB C	8 2% j	6 2%	2 1%	24 4%	1 * j	2 1%	5 1%	16 7% DEFHI J	3 1%	8 1%	24 2% HI	25 5%	49 5%	19 5%	19 10% zKQ	8 7%	5 9%	74 5%	45 7%
1.02 zv	0.36	0.75 zc	0.29	1.01 zwx C	1.06 zwx C	0.94 zwx C	0.61 zx	1.28 zfg HI	1.11 zfg U	0.71 zg	0.39	1.16 zfg U	0.93 zfg J	0.81 zfg	0.53 N	0.51 N	0.53 NR	0.23	0.37	0.32	0.52 zN	0.41 N
307 76% zv	820 46%	565 64% zc	552 43%	282 73% zwxB C	194 77% zwoy BC	121 67% zx	323 59% zx	107 85% zFGI J	221 81% zFGI J	270 63% zg	109 47%	328 82% zFGI	598 72% zFGI	706 67% zg	306 55% zNR	460 52% N	186 53% NR	75 39%	57 49%	24 46%	766 53% zN	319 48% N
34 8%	290 16% zu	93 10% yAB	231 18% zwyAB C	26 7%	18 7%	11 6%	69 12% wyAB	6 5%	11 4%	37 9% EHI	37 16% DEFHI J	17 4%	54 7% EH	91 9% EHI	81 15%	130 15%	46 13%	39 20%	20 17%	5 10%	211 15%	105 16%
7 2%	63 4%	9 1%	54 4% wyABC	3 1%	2 1%	1 *	6 1%	* *	1 *	4 1%	3 1%	1 *	5 1%	8 1%	14 3%	13 1%	17 5% LQ	10 5% LQ	3 3%	1 2%	27 2%	30 5% LQ

Table 78

Q12_3 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - hybrid electric vehicles (plug-in or self-charging)

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Very positive	353	37	79	81	48	35	38	1	2	27	39	57	112	110	78	43
	16%	40%	47%	49%	41%	38%	46%	14%	12%	53%	50%	31%	35%	37%	31%	31%
	vwYAG	z	z	zade	z	z	z			z	z	z	z	zn	z	z
(1) Fairly positive	783	37	65	63	49	40	31	5	7	15	25	100	165	149	137	74
	35%	40%	39%	39%	42%	45%	38%	50%	38%	30%	32%	54%	52%	50%	55%	53%
	DG						z					z	z	z	z	z
(0) Neither positive nor negative	702	8	17	10	13	8	11	1	5	6	8	20	31	28	24	16
	31%	9%	10%	6%	11%	9%	13%	15%	28%	12%	10%	11%	10%	9%	9%	12%
	abcdefghijklmnopstuxB E		c		c											
(-1) Fairly negative	202	8	4	7	4	4	2	2	3	2	5	7	8	10	8	5
	9%	9%	2%	4%	3%	5%	2%	17%	19%	5%	7%	4%	3%	3%	3%	4%
	bcd fklmn optuxBEF	bcd		b							f					
(-2) Very negative	127	1	1	1	2	1	1	1	1	-	-	1	3	3	3	1
	6%	1%	*	*	2%	2%	1%	5%	3%	-	-	*	1%	1%	1%	*
	bcjklmno pstuxyBEF															
Mean	0.48	1.09	1.31	1.34	1.18	1.15	1.25	0.5	0.37	1.31	1.26	1.11	1.17	1.18	1.11	1.1
	vwADG	z	zade	zade	z	z	z			z	z	z	z	z	z	z
Positive (NET)	1136	75	144	144	97	75	70	6	9	42	64	157	277	260	215	117
	51%	79%	86%	88%	83%	83%	84%	63%	50%	83%	83%	84%	87%	86%	86%	84%
	vwYADFG	z	z	zad	z	z	z			z	z	z	z	z	z	z
Negative (NET)	329	10	5	8	6	6	3	2	4	2	5	8	12	13	12	6
	15%	10%	3%	5%	5%	6%	3%	22%	22%	5%	7%	4%	4%	4%	5%	4%
	bcdefik lmnoptuxB EF	bcd		b		b										
Don't know	76	1	1	1	1	1	-	-	-	-	-	1	-	-	-	-
	3%	1%	1%	1%	1%	2%	-	-	-	-	-	*	-	-	-	-
	klmnopuv xABDE															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
52	7	5	27	47	188	124	22	192	75	62	150	15	27	69	12	20
34%	23%	18%	32%	33%	33%	11%	9%	31%	12%	9%	36%	10%	11%	27%	9%	7%
z			z	z	zvw			zyA			zCD			zFG		
80	18	22	40	79	249	391	75	264	217	226	177	62	67	128	40	66
52%	62%	76%	48%	54%	44%	34%	30%	42%	34%	35%	43%	44%	28%	51%	31%	23%
z			z	z	zvw			zyA			zD	D		zFG		
15	2	1	13	15	89	413	82	109	243	211	59	51	89	41	68	105
9%	9%	3%	16%	10%	16%	36%	33%	17%	39%	32%	14%	36%	37%	16%	52%	36%
						zu	u		zxA	x		B	B		zEG	E
6	2	1	3	3	25	128	30	30	56	86	16	13	30	11	4	51
4%	6%	3%	4%	2%	4%	11%	12%	5%	9%	13%	4%	9%	12%	4%	3%	17%
						zu	u		x	zxy			B			zEF
3	-	-	-	1	8	68	32	19	21	61	6	2	26	1	1	39
2%	-	-	-	1%	1%	6%	13%	3%	3%	9%	2%	2%	11%	*	1%	13%
						u	zuv			zxy			zBC			zEF
1.12	1.02	1.09	1.09	1.16	1.04	0.33	0.1	0.94	0.44	0.22	1.09	0.52	0.16	1.01	0.46	-0.08
z			z	z	zvw	w		zyA	A		zCD	D		zFG	G	
132	24	28	67	126	437	515	97	456	292	288	327	77	94	197	52	86
85%	85%	94%	81%	87%	77%	45%	39%	73%	46%	44%	80%	54%	39%	78%	40%	29%
z			z	z	zvw			zyA			zCD	D		zFG		
8	2	1	3	4	34	196	62	49	77	148	23	15	56	12	5	90
5%	6%	3%	4%	3%	6%	17%	25%	8%	12%	23%	6%	10%	23%	5%	4%	31%
						zu	zuv		x	zxy			zBC			zEF
-	-	-	-	-	5	26	8	11	19	8	2	-	2	2	4	11
-	-	-	-	-	1%	2%	3%	2%	3%	1%	*	-	1%	1%	3%	4%
																E

Table 79

Q12_4 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - fully electric vehicles (i.e., not a hybrid)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Very positive	324	219	103	38	137	66	41	42	5	36	16	33	19	15	18
	14%	20%	9%	15%	33%	16%	10%	6%	6%	15%	9%	17%	12%	7%	9%
	bfigh jmuwyAB CF	zb		g	zcef g	fg	g			hm		hjm			
(1) Fairly positive	616	320	289	93	120	139	118	146	30	62	49	61	46	63	42
	27%	29%	26%	36%	28%	34%	29%	19%	33%	26%	27%	32%	28%	30%	22%
	gsuw yAB			zg	g	zg	g		s			s		s	
(0) Neither positive nor negative	642	302	334	81	99	101	118	242	27	86	54	53	48	64	62
	29%	28%	30%	31%	23%	25%	29%	32%	30%	35%	30%	27%	29%	30%	33%
	dpvx D			d				zde		zpr					p
(-1) Fairly negative	338	125	211	28	27	51	65	167	10	19	35	23	25	39	36
	15%	11%	19%	11%	6%	13%	16%	22%	12%	8%	19%	12%	15%	19%	19%
	adip tvxDE		za			d	d	zcde f			ip			ip	ip
(-2) Very negative	247	117	129	5	21	29	57	135	16	26	20	20	19	23	25
	11%	11%	11%	2%	5%	7%	14%	18%	18%	11%	11%	10%	12%	11%	13%
	cdep tvxD					c	cde	zcde	zp		p		p	p	p
Mean	0.2	0.37	0.02	0.53	0.81	0.42	0.05	-0.28	-0.03	0.28	0.03	0.34	0.13	0.04	-0.04
	bfg nsuwYAB F	zb		zfg	zce fg	zfg	g			hns		hjm nqs			
Positive (NET)	940	539	391	131	257	204	160	188	35	99	65	94	65	77	60
	42%	49%	35%	51%	61%	51%	39%	25%	39%	41%	36%	49%	40%	37%	32%
	bgn uwYABF	zb		zfg	zcef g	zfg	g					jmno qs			
Negative (NET)	584	242	340	33	47	80	122	302	27	45	55	42	44	62	61
	26%	22%	30%	13%	11%	20%	30%	40%	30%	19%	30%	22%	27%	29%	32%
	acde iptvxDE		za			cd	cde	zcde f	ip		ip		p	ip	ip
Don't know	77	14	60	13	18	18	10	17	1	13	8	4	6	7	7
	3%	1%	5%	5%	4%	4%	2%	2%	1%	5%	4%	2%	4%	3%	4%
	apvx D		za	g						p	p		p		p

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
39 12%	91 29% zhij klmnoqr s	11 11%	33 18% hjm	8 12%	274 18% zu	50 7%	257 20% zw	67 7%	222 28% zy	102 7%	33 8%	50 9%	57 11%	179 29% zABC	293 16% zF	23 7%
78 25%	102 33% ns	23 22%	49 26%	11 18%	445 29% zu	171 24%	386 30% zw	230 24%	253 31% zy	363 25%	90 23%	133 23%	167 33% zAB	190 31% zAB	515 28%	90 28%
85 27%	69 22%	32 31%	45 24%	19 30%	414 27%	228 32%	322 25%	320 34% zv	166 21%	476 33% zx	136 zCD	189 33% zCD	125 25%	137 22%	528 28%	95 30%
59 19% ip	32 10%	17 16% i	32 17% i	12 19% ip	199 13%	138 19% zt	176 14%	161 17%	85 11%	253 18% zx	62 16% D	102 18% D	84 16% D	65 11%	256 14%	70 22% zE
35 11% p	17 5%	15 14% p	21 11% p	10 16% p	136 9%	110 15% zt	120 9%	127 13% zv	55 7%	191 13% zx	52 13% D	77 14% D	59 12% D	33 5%	200 11%	37 11%
0.09	0.7 zh ijklmn oqrs	-0.01	0.23	-0.1	0.35 zu	-0.13	0.38 zw	-0.06	0.64 zy	-0.05	-0.02	-0.04	0.16 B	0.69 zAB C	0.25 zF	-0.02
117 38%	192 62% zhij klmnoqr s	34 33%	82 44% ns	19 30%	719 47% zu	221 30%	643 50% zw	297 31%	475 59% zy	465 32%	123 31%	182 32%	224 44% AB	369 61% zABC	808 44% zF	113 35%
93 30% ip	49 16%	31 30% ip	53 29% ip	22 35% zikp	336 22%	249 34% zt	296 23%	288 30% zv	140 18%	444 31% zx	113 29% D	179 31% zD	143 28% D	98 16%	456 25%	106 33% zE
15 5% p	2 1%	6 6% p	5 3%	3 5% p	50 3%	27 4%	28 2%	49 5% zv	21 3%	56 4%	22 5% zD	20 3% D	18 4% D	5 1%	66 4%	9 3%

Table 80
Q12_4 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - fully electric vehicles (i.e., not a hybrid)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP							
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Very positive	324 14% bdhi G	295 15% zb	28 9%	141 13% di	23 6%	68 26% zcdh i	55 58% zcdeh ij	- - -	35 10%	163 11% d	123 35% zcde hi	146 15% -	71 16%	28 20%	30 14%	7 15%	218 15%	58 16%	
(1) Fairly positive	616 27% cipv BG	508 27%	102 32%	258 24%	116 28%	87 34% zci	23 24%	2 29%	120 34% zci	374 25%	110 31% ci	250 25%	117 26%	45 33%	54 25%	12 25%	366 26%	100 28%	
(0) Neither positive nor negative	642 29% efjk stDEHIJ K	530 28%	105 33%	319 29% efj	126 31% efj	58 22% f	11 12%	- -	120 33% efj	445 30% efj	69 20% f	254 26%	136 31%	33 24%	67 32%	13 28%	390 27%	100 28%	
(-1) Fairly negative	338 15% befh jDEH	305 16% zb	32 10%	208 19% zefh j	68 17% efhj	25 10%	5 5%	3 37%	25 7%	276 18% zefhj	31 9%	186 19% zmq	67 15%	15 11%	31 14%	10 22%	253 18%	46 13%	
(-2) Very negative	247 11% efjt ADEF	219 11%	27 8%	135 12% efj	61 15% zefhj	14 5% f	- -	3 35%	32 9% fj	196 13% zefj	14 4%	121 12%	50 11%	15 11%	21 10%	5 10%	171 12%	37 10%	
Mean	0.2 cdi kprvBG	0.19	0.25	0.06	-0.07	0.67 zcd hi	1.36 zc dehij	-0.78	0.3 cdi	0.02	0.86 zcd ehi	0.12	0.21	0.4 kp	0.2	0.12	0.15	0.28	
Positive (NET)	940 42% cdlv G	803 42%	130 41%	398 37%	138 34%	155 60% zcdh i	78 83% zcde hij	2 29%	155 43% cdi	537 36%	233 66% zcde hi	396 40%	188 42%	73 53% zknp q	84 39%	19 40%	584 41%	157 45% n	
Negative (NET)	584 26% befh jADEFH I	524 27% zb	59 19%	343 32% zefh j	129 32% zefh j	39 15% fj	5 5%	6 71%	57 16% f	472 32% zefh j	44 13% f	306 31% zq	117 26%	30 22%	52 24%	15 32%	424 30% zq	82 23%	
Don't know	77 3% aijlp rstvBDH UK	50 3%	22 7% za	29 3%	13 3%	5 2%	- -	- -	26 7% zcdef ij	42 3%	5 1%	26 3%	4 1%	2 2%	10 5% l	- -	30 2%	13 4% l	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
218 15%	175 21%	92 30%	4 7%	138 14%	22 19%	23 19%	69 16%	28 23%	183 15%	97 18%	103 53%	65 24%	94 12%	58 6%	90 31%	220 24%	272 19%	276 18%
								zvB		z	zEFG	zFG	G		zIJK	zJK	zK	
391 26%	254 30%	109 36%	15 22%	250 25%	36 30%	30 25%	124 29%	35 29%	316 25%	160 29%	55 28%	119 43%	246 32%	182 19%	92 32%	272 29%	402 28%	421 28%
410 27%	179 21%	58 19%	29 45%	280 28%	37 31%	28 23%	110 26%	36 29%	345 28%	146 27%	23 12%	46 17%	244 32%	306 32%	53 18%	208 22%	371 26%	394 26%
265 18%	130 16%	30 10%	9 13%	188 19%	12 10%	18 15%	68 16%	18 15%	218 17%	86 16%	7 4%	25 9%	104 14%	192 20%	26 9%	123 H	214 15%	226 15%
183 12%	86 10%	16 5%	6 9%	131 13%	9 8%	18 15%	44 10%	3 2%	159 13%	46 8%	4 2%	15 5%	60 8%	166 18%	27 9%	91 10%	151 11%	156 10%
0.13	0.36	0.76	0.04	0.08	0.43	0.17	0.25	0.57	0.12	0.32	1.28	0.72	0.28	-0.25	0.67	0.44	0.3	0.3
609 41%	429 51%	201 66%	19 29%	388 38%	58 49%	53 44%	193 45%	64 51%	499 40%	256 47%	159 82%	183 67%	340 44%	240 25%	182 63%	492 53%	674 47%	697 47%
448 30%	216 26%	46 15%	15 23%	320 32%	21 18%	37 30%	112 26%	21 17%	377 30%	133 24%	11 6%	40 15%	164 21%	359 38%	53 18%	214 23%	365 26%	382 26%
35 2%	13 2%	1 *	2 4%	21 2%	2 2%	4 3%	11 3%	4 3%	27 2%	15 3%	1 1%	4 1%	18 2%	45 5%	3 1%	15 2%	21 1%	22 1%

Table 81
Q12_4 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - fully electric vehicles (i.e., not a hybrid)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	247	769	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(2) Very positive	324	155	88	228	257	51	55	20	13	70	132	27	7	177	135	278	324	74	121	10	-
	14%	16%	17%	27%	38%	19%	21%	7%	5%	28%	19%	8%	1%	14%	18%	24%	34%	27%	17%	3%	-
	ghkl stvxG			zab	zabc	gh	zgh			ijkl	zkl	i			zm	zmn	zmno	zrst	st	t	-
(1) Fairly positive	616	265	144	303	302	88	72	72	70	66	202	42	47	339	220	509	616	113	260	20	-
	27%	27%	28%	35%	45%	32%	27%	25%	25%	27%	29%	13%	9%	27%	29%	45%	66%	42%	36%	6%	-
	klt vxGL			zab	zabc					kl	kl	i				zmn	zmno	zrst	zst	t	-
(0) Neither positive nor negative	642	229	123	184	93	94	86	132	156	69	182	75	141	287	162	180	-	51	179	40	-
	29%	24%	24%	21%	14%	34%	32%	46%	56%	28%	26%	23%	26%	23%	21%	16%	-	19%	24%	12%	-
	abcd knopqr stuvwyAB DEHI	d	d	d				zef	zefg					op	op	p		st	qst	t	-
(-1) Fairly negative	338	175	74	98	12	20	35	39	35	29	115	85	174	233	112	115	-	26	112	112	338
	15%	18%	15%	11%	2%	7%	13%	14%	13%	12%	16%	26%	33%	18%	15%	10%	-	10%	15%	34%	58%
	cdeo pquyABD EFHIJK	zbcd	cd	d			e	e	e			zlj	zijk	znop	op	p			q	zqr	zqrs
(-2) Very negative	247	128	74	39	-	16	14	21	*	11	68	95	155	210	122	47	-	2	56	144	247
	11%	13%	14%	5%	-	6%	5%	7%	*	5%	10%	29%	29%	17%	16%	4%	-	1%	8%	44%	42%
	cdef hiopqru wyABDEF HIJK	zcd	zcd	d		h	h	h			i	zlj	zlj	zop	zop	p			q	zqr	zqr
Mean	0.2	0.15	0.2	0.68	1.21	0.51	0.46	0.11	0.22	0.63	0.31	-0.55	-0.81	0.03	0.18	0.76	1.34	0.87	0.38	-1.1	-1.42
	klm stvxGL			zab	zab c	zgh	zgh			zjk i	zk i	i			m	zmn	zmn o	zrs t	zs t	t	
Positive (NET)	940	420	231	532	559	139	127	92	83	137	334	69	54	516	354	787	940	187	381	30	-
	42%	44%	45%	62%	84%	51%	48%	32%	30%	55%	47%	21%	10%	41%	47%	69%	100%	69%	52%	9%	-
	ghkl stvxG			zab	zabc	zgh	gh			zkl	zkl	i			zm	zmn	zmno	zrst	zst	t	-
Negative (NET)	584	304	148	137	12	36	48	60	35	40	184	180	329	443	234	163	-	28	168	256	584
	26%	31%	29%	16%	2%	13%	18%	21%	13%	16%	26%	54%	62%	35%	31%	14%	-	10%	23%	78%	100%
	cdef hiopqru wyABDEF HIJKR	zcd	cd	d			eh				i	zlj	zijk	znop	zop	p			q	zqr	zqrs
Don't know	77	13	7	6	4	5	3	3	3	1	9	9	11	22	8	7	-	4	3	3	-
	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	2%	2%	1%	1%	-	1%	*	1%	-
	abcdg hijmno rstuvwA BCDEFHI JLQ													op	p	p		t		t	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
154 38% zv	168 9%	210 24% zxC	110 9%	162 42% zwxC	113 45% zwxC	66 36% zwxC	75 14% x	72 57% zEFG HU	108 39% zFGI J	74 17% G	11 5%	179 45% zEFG U	253 31% zFGI	264 25% zFG	78 14%	142 16%	54 15%	26 14%	13 11%	5 10%	220 15%	93 14%	
143 35% zv	468 26%	294 33% zx	311 24%	136 35% zx	86 34% zx	68 37% zx	171 31% x	42 34% G	119 43% zGJ	171 40% zGJ	46 20%	161 40% zDGJ	332 40% zGJ	378 36% zG	170 31% LQ	208 23%	119 34% zLQ	49 25%	39 33% L	15 29%	378 26% L	207 31% zLQ	
59 15%	557 31% zu	209 24% yA	413 32% zwyA B	66 17%	43 17%	37 20%	151 27% wyA	10 8%	41 15%	128 30% DEHI J	95 41% zDEF HU	51 13% D	179 22% DEH	274 26% DEHI	168 30%	234 26%	83 24%	60 31%	42 36% M	21 40% M	403 28%	185 28% M	
25 6%	309 17% zu	118 13% yAB	211 16% yAB	17 4%	8 3%	10 5%	103 19% zwyAB	1 1%	6 2%	47 11% DEHI	62 27% zDEFH U	7 2%	54 7% DEH	116 11% DEHI	81 14%	168 19% zMNQ QR	44 12%	22 11%	12 10%	3 5%	248 17% zR	78 12%	
16 4%	230 13% zu	53 6% yAB	192 15% zwyAB C	4 1%	3 1%	1 *	50 9% wyAB	- -	* *	1 *	17 7% DEFHI J	* *	2 *	19 2% EFHI	42 8%	125 14% zKQ	37 10%	25 13%	9 7%	7 13%	167 12% K	70 11%	
0.99 zv	0.02	0.55 zx C	-0.05	1.13 zwx C	1.18 zwx C	1.04 zwx C	0.22 x	1.48 zEF GHU	1.2 zFG U	0.64 zG	-0.12	1.29 zEF GU	0.95 zFG J	0.72 zG	0.3 LQ	0.09	0.33 L	0.16	0.31	0.19	0.17 L	0.28 L	
297 73% zv	636 35%	504 57% zxC	421 33%	298 77% zwxC	198 78% zwxC	133 74% zwxC	246 45% x	114 91% zEFG HU	226 83% zFGI J	245 58% zG	57 24%	340 85% zFGI J	585 71% zFGJ	642 61% zG	249 45%	350 39%	173 49% zLQ	76 39%	51 44%	20 39%	598 41%	300 45% L	
41 10%	539 30% zu	171 19% yAB	403 31% zwyAB	20 5%	11 4%	10 6%	152 28% wyAB	1 1%	6 2%	48 11% DEHI	79 34% zDEFH U	7 2%	55 7% DEH	134 13% DEHI	123 22%	292 33% zKMO QR	80 23%	47 24%	20 17%	9 18%	415 29% zKOR	148 22%	
7 2%	65 4%	5 1%	57 4% zwyAB C	2 1%	2 1%	1 *	2 *	- -	1 *	5 1%	2 1%	1 *	5 1% H	8 1%	16 3%	12 1%	16 5% LQ	10 5% LQ	3 3%	2 3%	29 2% L	30 4% LQ	

Table 82

Q12_4 - To what extent, if at all, would you say you have a positive or negative opinion overall of... - fully electric vehicles (i.e., not a hybrid)

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Very positive	324	30	88	89	45	33	50	1	1	30	46	50	125	123	81	45
	14%	32%	52%	55%	38%	37%	60%	8%	4%	59%	59%	27%	39%	41%	32%	32%
	vwYACDFG	z	zade	zade	z	z	z			z	z	z	zkn	zkno	z	z
(1) Fairly positive	616	40	62	56	49	37	26	5	8	15	20	136	194	178	169	94
	27%	43%	37%	34%	41%	42%	31%	52%	42%	30%	26%	73%	61%	59%	68%	68%
	vADG	z	z		zc	z						zlm	z	z	zlm	zm
(0) Neither positive nor negative	642	13	12	12	15	10	6	4	6	6	11	-	-	-	-	-
	29%	14%	7%	7%	13%	11%	7%	37%	31%	11%	14%	-	-	-	-	-
	abcdefijklmnopstuxBEG	bc			bc						f					
(-1) Fairly negative	338	8	4	4	5	5	-	-	3	-	1	-	-	-	-	-
	15%	8%	2%	3%	4%	6%	-	-	15%	-	1%	-	-	-	-	-
	bcdefijklmnopstuxBE	bcd				b										
(-2) Very negative	247	2	1	1	3	3	1	*	1	-	-	-	-	-	-	-
	11%	2%	1%	*	3%	3%	2%	3%	8%	-	-	-	-	-	-	-
	abcdefijklmnopstuxyBCEF				bc	bc										
Mean	0.2	0.95	1.4	1.42	1.1	1.06	1.47	0.63	0.21	1.48	1.44	1.27	1.39	1.41	1.32	1.32
	vwADG	z	zade	zade	z	z	z			z	z	z	zkn	zkno	z	z
Positive (NET)	940	70	150	145	94	71	76	6	8	45	66	186	320	301	250	139
	42%	74%	89%	89%	80%	79%	91%	60%	47%	89%	85%	100%	100%	100%	100%	100%
	vwYADFG	z	zade	zade	z	z	z			z	z	z	z	z	z	z
Negative (NET)	584	9	4	5	8	8	1	*	4	-	1	-	-	-	-	-
	26%	10%	3%	3%	7%	9%	2%	3%	22%	-	1%	-	-	-	-	-
	abcdefijklmnopstuxBCEF	bc			bc	bc										
Don't know	77	1	1	1	1	1	-	-	-	-	-	-	-	-	-	-
	3%	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-	-	-
	klmnopstuxvABD															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%*	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%*	231 240 11%	301 252 11%	138 130 6%	286 293 13%
67 43% z	5 16%	4 14%	30 37% z	53 36% z	205 36% zvw	81 7%	22 9%	208 33% zyA	72 11% A	26 4%	182 44% zCD	9 6%	5 2%	74 29% zFG	4 3%	1 1%
88 57% z	24 84%	25 86%	53 63% z	93 64% z	220 39% zvw	285 25%	54 22%	272 44% zyA	154 24%	137 21%	169 41% zCD	42 29% D	23 10%	130 52% zFG	27 21% G	23 8%
- -	- -	- -	- -	- -	100 18%	355 31%	71 29% u	95 15%	231 37% zxA	178 27% x	53 13%	69 48% zBD	74 31% B	39 15%	84 64% zEG	67 23% E
- -	- -	- -	- -	- -	29 5%	244 21% zu	37 15% u	33 5%	108 17% x	153 23% zxy	7 2%	23 16% B	57 24% zB	5 2%	12 9% E	117 40% zEF
- -	- -	- -	- -	- -	6 1%	159 14% zu	56 22% zuv	8 1%	46 7% x	153 23% zxy	- -	- -	80 33% zBC	- -	* * E	74 25% zEF
1.43 z	1.16	1.14	1.37 z	1.36 z	1.05 zvw	-0.1	-0.21	1.04 zyA	0.16 A	-0.42	1.28 zCD	0.25 D	-0.77	1.1 zFG	0.18 G	-0.85
155 100% z	29 100%	29 100%	83 100% z	145 100% z	425 75% zvw	366 32%	76 30%	481 77% zyA	226 36% A	163 25%	350 85% zCD	51 36% D	28 12%	205 81% zFG	31 24% G	25 8%
- -	- -	- -	- -	- -	36 6%	403 35% zu	93 37% zu	41 7%	154 24% x	305 47% zxy	7 2%	23 16% B	137 57% zBC	5 2%	12 9% E	191 65% zEF
- -	- -	- -	- -	- -	4 1%	26 2% u	9 4% u	8 1%	21 3% xA	9 1%	- -	- -	2 1%	4 2%	3 2%	9 3%


24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS
3 Sep 2025
Table 83
Q13 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Summary table
Base: All adults aged 18-75 in the UK

	Luxurious	Enjoyable	Familiar	Safe	No-nonsense	Technologically advanced	Powerful	Innovative	Good value for money
UNWEIGHTED BASE	2243	2243	2243	2243	2243	2243	2243	2243	2243
WEIGHTED BASE	2243	2243	2243	2243	2243	2243	2243	2243	2243
Describes fully electric vehicles much better than it does petrol/diesel vehicles	251	174	123	173	151	619	185	543	170
	11%	8%	5%	8%	7%	28%	8%	24%	8%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	238	201	141	212	191	575	217	587	223
	11%	9%	6%	9%	9%	26%	10%	26%	10%
Describes both equally	935	840	448	965	636	551	698	555	448
	42%	37%	20%	43%	28%	25%	31%	25%	20%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	158	228	456	245	342	96	389	110	415
	7%	10%	20%	11%	15%	4%	17%	5%	19%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	162	319	711	255	382	92	360	96	473
	7%	14%	32%	11%	17%	4%	16%	4%	21%
Describes electric vehicles better than petrol/diesel vehicles (NET)	490	375	263	385	342	1194	402	1130	393
	22%	17%	12%	17%	15%	53%	18%	50%	18%
Describes petrol/diesel vehicles better than electric vehicles (NET)	319	548	1166	500	724	187	749	206	889
	14%	24%	52%	22%	32%	8%	33%	9%	40%
Describes neither well	166	135	80	105	161	55	80	75	200
	7%	6%	4%	5%	7%	2%	4%	3%	9%
EV better than ICE (NET)	490	375	263	385	342	1194	402	1130	393
	22%	17%	12%	17%	15%	53%	18%	50%	18%
ICE better than EV (NET)	319	548	1166	500	724	187	749	206	889
	14%	24%	52%	22%	32%	8%	33%	9%	40%
Don't know	333	345	286	287	380	256	314	277	313
	15%	15%	13%	13%	17%	11%	14%	12%	14%

e



Table 84

Q13_1 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Luxurious

Base: All adults aged 18-75 in the UK

		GENDER		AGE					REGION								
	TOTAL (z)	MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291	289
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	251	136	114	44	105	47	29	27	7	32	16	15	17	21	12	25	70
	11% fguw yBCF	12%	10%	17% zfg	25% zcef g	12% fg	7% g	4%	8%	13%	9%	8%	10%	10%	6%	8%	22% zhijk lmnoqrs
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	238	122	114	59	65	36	35	43	9	23	17	24	22	16	12	41	41
	11% gyF	11%	10%	23% zdef g	15% zefg	9%	9%	6%	10%	10%	10%	12%	14%	8%	7%	13% n	13%
Describes both equally	935	476	451	71	129	182	199	354	40	97	73	86	58	95	78	144	110
	42% cdpx E	43%	40%	28%	31%	45% cd	49% zcd	47% zcd	45%	40%	40%	44%	35%	45% p	41%	46% lp	35%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	158	93	63	33	42	19	19	44	8	16	14	9	15	19	11	10	27
	7% bo	9% zb	6%	13% zefg	10% zefg	5%	5%	6%	9% o	7%	7%	5%	9% o	9% o	6%	3%	9% o
Describes petrol/diesel vehicles much better than it does fully electric vehicles	162	90	72	18	36	23	25	60	5	14	11	14	9	19	12	21	21
	7% x	8%	6%	7%	9%	6%	6%	8%	5%	6%	6%	7%	6%	9%	6%	7%	7%
Describes electric vehicles better than petrol/diesel vehicles (NET)	490	258	228	103	169	83	64	70	16	55	33	38	39	37	25	66	111
	22% fgnu wyBF	24%	20%	40% zefg	40% zefg	21% g	16% g	9%	18%	23% n	18%	20%	24% n	18%	13%	21% n	35% zhij klmnoqr s
Describes petrol/diesel vehicles better than electric vehicles (NET)	319	183	135	51	78	42	45	104	13	30	24	23	25	38	23	31	48
	14% befx	17% zb	12%	20% zef	18% zef	10%	11%	14%	14%	12%	13%	12%	15%	18% o	12%	10%	15%
Describes neither well	166	75	88	2	11	27	36	90	11	16	17	13	13	12	22	19	15
	7% cdDE	7%	8%	1% 3%	3% 7%	7% cd	9% cd	12% zcde	12% p	7%	9%	7%	8%	6%	12% p	6%	5%
EV better than ICE (NET)	490	258	228	103	169	83	64	70	16	55	33	38	39	37	25	66	111
	22% fgnu wyBF	24%	20%	40% zefg	40% zefg	21% g	16% g	9%	18%	23% n	18%	20%	24% n	18%	13%	21% n	35% zhij klmnoqr s
ICE better than EV (NET)	319	183	135	51	78	42	45	104	13	30	24	23	25	38	23	31	48
	14% befx	17% zb	12%	20% zef	18% zef	10%	11%	14%	14%	12%	13%	12%	15%	18% o	12%	10%	15%
Don't know	333	105	223	32	34	69	67	131	9	44	34	34	28	27	42	49	28
	15% adpr tvxD	10%	20% za	12%	8%	17% d	16% d	18% zd	11%	18% pr	19% pr	17% pr	17% pr	13%	22% zhmp rs	16% p	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
6	25	5	209	42	169	82	150	101	49	37	39	120	228	18
6%	14%	8%	14% zu	6%	13% zw	9%	19% zy	7%	12% BC	6%	8%	20% zABC	12% zF	6%
9	17	6	173	65	146	92	109	130	38	52	59	69	211	22
9%	9%	10%	11%	9%	11%	10%	14% zy	9%	10%	9%	12%	11%	11% F	7%
50	72	33	609	326	542	393	306	629	148	243	236	248	742	161
49%	39%	51%	40%	45%	42%	41%	38%	44% x	38%	43%	46%	41%	40%	50%
p		lp		zt							zA			zE
10	14	4	115	43	90	68	54	103	21	40	39	50	139	15
10%	8%	6%	8%	6%	7%	7%	7%	7%	5%	7%	8%	8%	7%	5%
o														
7	24	5	116	46	82	80	47	115	31	56	26	39	135	22
7%	13% zljop	8%	8%	6%	6%	8%	6%	8%	8%	10% zC	5%	6%	7%	7%
16	42	11	382	107	316	174	259	231	87	89	99	190	438	40
15%	23% n	18%	25% zu	15%	24% zw	18%	32% zy	16%	22% B	16%	19%	31% zABC	24% zF	12%
18	38	9	231	88	172	148	101	218	52	97	65	89	274	37
17%	21% zikn o	14%	15%	12%	13%	15%	13%	15%	13%	17%	13%	15%	15%	11%
5	17	5	105	61	96	70	56	110	35	49	43	28	124	37
5%	9%	8%	7%	8%	7%	7%	7%	8%	9% D	9% D	8% D	5%	7%	11% zE
16	42	11	382	107	316	174	259	231	87	89	99	190	438	40
15%	23% n	18%	25% zu	15%	24% zw	18%	32% zy	16%	22% B	16%	19%	31% zABC	24% zF	12%
18	38	9	231	88	172	148	101	218	52	97	65	89	274	37
17%	21% zikn o	14%	15%	12%	13%	15%	13%	15%	13%	17%	13%	15%	15%	11%
14	16	6	192	141	164	169	80	253	73	92	67	54	279	48
14%	9%	10%	13%	19% zt	13% zv	18% zv	10%	18% zx	18% D	16% D	13% D	9%	15%	15%

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 85
Q13_1 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Luxurious

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP							
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	251	221	29	110	28	37	36	-	38	138	73	124	48	13	21	5	172	34	
	11% divG	12%	9%	10%	7%	14%	38% zcdeh ij	-	11%	9%	21% zcde hi	13%	11%	9%	10%	10%	12%	10%	
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	238	203	35	109	38	36	12	-	41	147	48	102	47	14	25	5	149	39	
	11% vG	11%	11%	10%	9%	14%	13%	-	11%	10%	14%	10%	11%	10%	12%	11%	10%	11%	
Describes both equally	935	838	92	469	181	119	34	4	121	651	153	402	196	74	104	21	599	177	
	42% bhtA	44% zb	29%	43% h	45% h	46% h	37%	55%	34%	43% zh	44% h	41%	44%	53% zhp	48%	44%	42%	50% zhp	
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	158	145	12	78	38	22	5	-	10	116	27	81	43	4	10	2	123	14	
	7% bhq	8% zb	4%	7% h	9% h	8% h	6%	-	3%	8% h	8% h	8% q	10% zmq	3%	5%	4%	9% zq	4%	
Describes petrol/diesel vehicles much better than it does fully electric vehicles	162	142	19	92	36	7	2	4	21	128	9	72	31	9	23	2	103	33	
	7% ejD	7%	6%	8% ej	9% ej	3%	3%	45%	6%	9% zej	3%	7%	7%	7%	11%	5%	7%	9%	
Describes electric vehicles better than petrol/diesel vehicles (NET)	490	424	64	219	66	73	48	-	78	285	120	226	95	27	46	10	321	73	
	22% dirv BG	22%	20%	20%	16%	28% zcdi	51% zcdeh ij	-	22%	19%	34% zcde hi	23%	21%	19%	22%	21%	23%	21%	
Describes petrol/diesel vehicles better than electric vehicles (NET)	319	286	31	169	74	29	8	4	30	244	36	153	74	14	33	4	227	47	
	14% bhj	15% zb	10%	16% hj	18% zefh j	11%	8%	45%	8%	16% zhj	10%	16%	17%	10%	16%	9%	16% z	13%	
Describes neither well	166	124	42	80	23	13	*	-	49	103	13	80	22	3	8	4	102	11	
	7% afjlm qstCDHI JK	6%	13% za	7% fj	6% f	5%	*	-	14% zcdelf ij	7% f	4% f	8% mq	5%	2%	4%	8%	7% lmq	3%	
EV better than ICE (NET)	490	424	64	219	66	73	48	-	78	285	120	226	95	27	46	10	321	73	
	22% dirv BG	22%	20%	20%	16%	28% zcdi	51% zcdeh ij	-	22%	19%	34% zcde hi	23%	21%	19%	22%	21%	23%	21%	
ICE better than EV (NET)	319	286	31	169	74	29	8	4	30	244	36	153	74	14	33	4	227	47	
	14% bhj	15% zb	10%	16% hj	18% zefh j	11%	8%	45%	8%	16% zhj	10%	16%	17%	10%	16%	9%	16% z	13%	
Don't know	333	236	88	151	62	24	4	-	80	213	27	121	58	21	23	9	180	45	
	15% aefj kprstvB DEFHIJK	12%	28% za	14% fj	15% efj	9%	4%	-	22% zcde fij	14% fj	8%	12%	13%	16%	11%	18%	13%	13%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
158	126	58	5	91	20	14	57	24	125	81	56	38	91	60	62	160	203	206
11%	15% zr	19% zr	8%	9%	17% vB	11%	13% v	19% zvB	10% v	15% zvB	29% zEFG	14% G	12% G	6%	21% zIJK	17% zJK	14% z	14% z
145	116	53	9	91	18	13	48	17	123	64	30	41	96	65	32	106	166	173
10%	14% zr	17% zr	14%	9%	15%	11%	11%	13%	10%	12%	15% zG	15% zG	13% G	7%	11%	11%	12%	12%
685 46%	350 42%	100 33%	19 29%	484 48%	43 36%	44 36%	183 43%	36 29%	571 46%	219 40%	73 37%	112 41%	342 45%	399 42%	124 43%	406 44%	626 44% z	653 44% z
109	58	38	7	66	8	14	35	18	88	53	22	19	50	63	18	81	118	127
7%	7% zrs	12% zrs	10%	7%	7%	11%	8%	14% zvB	7%	10% z	11% zFG	7%	7%	7%	6%	9% z	8% z	8% z
115	66	29	6	80	6	15	24	10	101	34	7	20	46	85	21	64	117	120
8%	8%	10%	10%	8%	5%	13% zyC	6%	8%	8%	6%	4%	7%	6%	9% zD	7%	7%	8% zI	8% I
303	241	111	15	182	38	27	104	41	248	145	86	79	187	125	95	265	368	380
20%	29% zr	36% zrs	22%	18%	33% zvB	23%	24% v	33% zvB	20% v	26% zvB	44% zEFG	29% zG	24% G	13%	33% zJK	29% zJK	26% z	25% z
224	125	67	13	146	14	29	59	28	189	87	29	39	96	149	39	144	235	247
15%	15%	22% zrs	20%	14%	12%	24% zvwY BC	14%	23% zvY	15%	16% Y	15%	14%	13%	16%	13%	16%	16% z	17% z
100	47	5	6	72	5	10	24	4	87	28	2	20	54	87	12	52	84	91
7% t	6% t	2%	9% t	7%	4%	8%	6%	3%	7%	5%	1% D	7% D	7% D	9% zD	4% D	6%	6%	6%
303	241	111	15	182	38	27	104	41	248	145	86	79	187	125	95	265	368	380
20%	29% zr	36% zrs	22%	18%	33% zvB	23%	24% v	33% zvB	20% v	26% zvB	44% zEFG	29% zG	24% G	13%	33% zJK	29% zJK	26% z	25% z
224	125	67	13	146	14	29	59	28	189	87	29	39	96	149	39	144	235	247
15%	15%	22% zrs	20%	14%	12%	24% zvwY BC	14%	23% zvY	15%	16% Y	15%	14%	13%	16%	13%	16%	16% z	17% z
190	75	24	13	125	18	11	56	15	153	71	6	24	86	190	22	61	117	124
13% st	9%	8%	19% st	12%	15%	9%	13%	12%	12%	13%	3% D	9% D	11% D	20% zDEF	7% D	7%	8% I	8% I

Table 86
Q13_1 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Luxurious

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	554
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	251	113	72	159	153	48	44	24	26	46	90	22	26	154	109	194	184	43	81	14	19
11% klt vx		12%	14% z	19% zab	23% zabc	17% zgh	17% zgh	8%	9%	19% zkl	13% kl	7%	5%	12%	14% zm	17% zm	20% zmno	16% zrst	11% st	4%	3%
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	238	115	62	119	104	25	29	23	26	33	81	29	42	135	89	162	153	45	75	19	35
11% lstv xl		12%	12%	14% z	16% zab	9%	11%	8%	9%	13% l	11% l	9%	8%	11%	12%	14% zmn	16% zmno	17% zrst	10% st	6%	6%
Describes both equally	935	422	209	407	286	120	104	119	123	109	339	126	241	547	303	507	392	98	331	113	236
42% syAB		44%	41%	47% zabd	43%	44%	40%	42%	45%	44%	48%	38%	45% k	43% n	40%	45% znp	42%	36%	45% zqs	34%	40% s
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	158	73	55	65	45	27	27	38	33	27	44	24	48	95	70	73	67	16	50	32	47
7% x		8%	11% zacd	8%	7%	10%	10%	13% z	12% z	11% zj	6%	7%	9% j	7%	9% zmop	6%	7%	6%	7%	10%	8%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	162	99	61	33	28	13	20	27	13	8	37	60	78	137	92	42	33	5	34	66	90
7% cdij opqrDE HUK		10%	12% zcd	4%	4%	5%	8%	9% eh	5%	3%	5%	18% zlj	15% zlj	11%	12% zop	4%	4%	2%	5% q	20% zart	15% zar
Describes electric vehicles better than petrol/diesel vehicles (NET)	490	228	134	278	258	73	74	47	52	79	171	50	68	288	198	356	336	88	156	32	54
22% gkls tvx		24%	26% z	32% zab	39% zabc	27% gh	28% zgh	17%	19%	32% zkl	24% kl	15%	13%	23%	26% zm	31% zmn	36% zmno	32% zrst	21% st	10%	9%
Describes petrol/diesel vehicles better than electric vehicles (NET)	319	172	117	98	74	41	48	65	46	34	81	84	126	232	162	115	100	21	84	98	137
14% cdjo pqdH		18% zcd	23% zacd	11%	11%	15%	18%	23% zeh	17%	14%	11%	25% zlj	24% zlj	18% zop	21% zmop	10%	11%	8%	12%	30% zart	23% zar
Describes neither well	166	62	18	33	21	19	16	32	25	10	58	27	46	67	26	62	43	25	70	38	68
7% bcdim nopuwYA BDEFHJ		6% bcd	3%	4%	3%	7%	6%	11% zf	9%	4%	8% i	8%	9% i	5% n	3%	5% n	5%	9%	10% z	12% z	12% z
EV better than ICE (NET)	490	228	134	278	258	73	74	47	52	79	171	50	68	288	198	356	336	88	156	32	54
22% gkls tvx		24%	26% z	32% zab	39% zabc	27% gh	28% zgh	17%	19%	32% zkl	24% kl	15%	13%	23%	26% zm	31% zmn	36% zmno	32% zrst	21% st	10%	9%
ICE better than EV (NET)	319	172	117	98	74	41	48	65	46	34	81	84	126	232	162	115	100	21	84	98	137
14% cdjo		18% zcd	23% zacd	11%	11%	15%	18%	23% zeh	17%	14%	11%	25% zlj	24% zlj	18% zop	21% zmop	10%	11%	8%	12%	30% zart	23% zar
Don't know	338	81	33	44	30	21	23	24	30	14	59	45	53	134	70	96	69	37	90	47	89
15% abcde fghlmno pruwYABC DEFGHIJL Q		8% cd	6%	5%	4%	8%	9%	8%	11%	6%	8%	14% ijl	10%	11% op	9%	8%	7%	14%	12%	14%	15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV								TENURE							
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%		976 888 40%	1216 1223 58%	434 387 17%	294 254 11%	194 161 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
97	153		145	103	105	67	49	51	46	75	46	20	121	167	187	62	109	48	19	8	4	171	74	
24% zv	9%		16% zxC	8%	27% zwxC	26% zwxC	27% zwxC	9%	36% zFGI J	27% zFGI J	11%	9%	30% zFGI J	20% zFGI J	18% zFG	11%	12%	14%	10%	7%	7%	12%	11%	
59	168		119	115	68	43	35	62	18	44	66	23	62	128	152	75	74	51	17	8	9	149	77	
14% zv	9%		13% zxC	9%	18% zwxC	17% zxC	19% zwxC	11%	14% z	16% z	16% z	10%	16% z	16% zJ	14% z	13% zLQ	8%	15% zLR	9%	7%	17%	10% L	12%	
155 38%	777 43% z		391 44% yAB	525 41% yAB	126 33%	84 33%	55 30%	284 51% zwy AB	45 36%	112 41%	208 49% zDHI	113 48% DH	157 39%	365 44% DH	478 45% zDH	256 46% zMR	381 43%	131 37%	79 41%	48 41%	19 37%	636 44% z	259 39%	
33	116		77	77	50	31	27	33	8	20	34	20	28	62	82	37	63	23	13	14	1	100	51	
8% zC	6%		9% zxC	6%	13% zwxC	12% zwxC	15% zwxC	6%	6%	7%	8%	9%	7%	8%	8%	7%	7%	7%	7%	12%	2%	7%	8%	
30	131		63	94	19	14	11	46	3	10	28	20	13	41	61	28	70	26	19	8	7	97	53	
7% y	7%		7% y	7%	5%	5%	6%	8%	2%	4%	7% H	9% DEH	3%	5% H	6% DHI	5%	8% Q	7%	10% K	7%	13% K	7%	8%	
155 38% zv	321 18%		264 30% zxC	218 17%	173 45% zwxC	110 44% zwxC	85 47% zwxC	113 21%	64 51% zFGI J	119 44% zFGI J	112 26% z	43 19%	183 46% zFGI J	295 36% zFGI J	338 32% zFG	137 25% O	182 21%	99 28% zLNO QR	36 18%	16 14%	13 24%	320 22% O	151 23% O	
63	247		140	171	70	45	38	79	11	30	63	41	41	103	144	65	132	49	33	23	8	197	104	
16%	14%		16%	13%	18% zx	18%	21% zx	14%	8%	11%	15%	17% DH	10%	13% H	14% DH	12%	15%	14%	17%	19%	15%	14%	16%	
10 3%	156 9% zu		40 5% yAB	123 10% zwyAB	4 1%	4 1%	* *	37 7% wyAB	3 2%	8 3%	16 4%	19 8% DEFHI J	11 3%	27 3%	46 4% HI	31 6%	81 9% zKQ	27 8%	14 7%	6 6%	5 10%	112 8% K	47 7%	
155 38% zv	321 18%		264 30% zxC	218 17%	173 45% zwxC	110 44% zwxC	85 47% zwxC	113 21%	64 51% zFGI J	119 44% zFGI J	112 26% z	43 19%	183 46% zFGI J	295 36% zFGI J	338 32% zFG	137 25% O	182 21%	99 28% zLNO QR	36 18%	16 14%	13 24%	320 22% O	151 23% O	
63	247		140	171	70	45	38	79	11	30	63	41	41	103	144	65	132	49	33	23	8	197	104	
16%	14%		16%	13%	18% zx	18%	21% zx	14%	8%	11%	15%	17% DH	10%	13% H	14% DH	12%	15%	14%	17%	19%	15%	14%	16%	
21 5%	295 16% zu		53 6% yB	256 20% zwyAB C	14 4%	11 4%	4 2%	39 7% yB	3 3%	5 2%	27 6% EHI	17 7% EH	8 2%	35 4% EH	52 5% EH	67 12%	112 13%	46 13%	32 17%	23 20%	7 14%	179 12%	101 15%	

Table 87

Q13_1 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Luxurious

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE
		DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	251	16	54	52	30	18	31	2	2	20	28	28	69	67	44	27	41
	11% vyADG	17%	32% zade	32% zade	25% za	20% z	37% z	17%	9%	40% z	36% z	15%	22% zk	22% zkn	18% z	19% z	27% z
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	238	18	22	24	18	14	4	1	3	2	8	35	63	59	54	34	26
	11% vA	19% z	13%	15%	16%	16%	5%	7%	18%	5%	10% f	19% z	20% z	20% z	21% z	25% z	17% z
Describes both equally	935	39	69	61	49	40	35	3	6	22	26	86	126	122	109	52	63
	42% wx	41%	41%	38%	42%	45%	42%	34%	36%	44%	34%	46% o	40%	40%	43%	38%	41%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	158	11	9	9	10	11	4	2	3	2	5	19	21	20	21	14	6
	7%	12% bc	6%	5%	9%	12% bc	4%	20%	18%	4%	6%	10%	6%	7%	8%	10%	4%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	162	7	6	10	5	4	3	2	1	3	6	9	14	16	12	8	5
	7% buxE	7%	3%	6% b	4%	4%	4%	20%	7%	7%	8%	5%	4%	5%	5%	6%	3%
Describes electric vehicles better than petrol/diesel vehicles (NET)	490	34	75	76	48	32	35	2	5	23	35	63	132	126	98	61	67
	22% vyADG	37% z	45% z	47% zae	41% z	36% z	42% z	24%	26%	45% z	46% z	34% z	41% zk	42% zk	39% z	44% zk	43% z
Describes petrol/diesel vehicles better than electric vehicles (NET)	319	18	15	18	15	15	6	4	5	6	11	28	35	36	33	23	11
	14% bpE	19% bcd	9%	11%	13%	16% b	8%	40%	25%	11%	14% f	15%	11%	12%	13%	16%	7%
Describes neither well	166	1	3	2	2	1	3	*	2	-	1	3	17	10	7	2	6
	7% abcdjekm nouxBE	1% 1	2% 2	1% 1	2% 2	2% 2	4% 4	3% 3	13% 13	- -	1% 1	2% 2	5% kmno	3% 3	3% 3	1% 1	4% 4
EV better than ICE (NET)	490	34	75	76	48	32	35	2	5	23	35	63	132	126	98	61	67
	22% vyADG	37% z	45% z	47% zae	41% z	36% z	42% z	24%	26%	45% z	46% z	34% z	41% zk	42% zk	39% z	44% zk	43% z
ICE better than EV (NET)	319	18	15	18	15	15	6	4	5	6	11	28	35	36	33	23	11
	14% bpE	19% bcd	9%	11%	13%	16% b	8%	40%	25%	11%	14% f	15%	11%	12%	13%	16%	7%
Don't know	333	2	5	5	3	1	4	-	-	-	4	5	10	7	4	2	8
	15% abcdefij klmnopstuvx ABCDE	2% 2	3% 3	3% 3	3% 3	2% 2	5% 5	- -	- -	- -	5% 5	3% 3	3% 3	2% 2	2% 2	1% 1	5% 5

 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out by Ipsos

ST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
2	6	19	32	136	77	26	157	45	35	100	12	11	53	15	14
7%	21%	23%	22%	24%	7%	11%	25%	7%	5%	24%	8%	5%	21%	11%	5%
5	7	11	28	99	88	25	119	56	43	64	12	20	41	14	22
17%	22%	13%	19%	17%	8%	10%	19%	9%	7%	15%	8%	8%	16%	11%	7%
19	12	38	57	220	560	84	216	291	329	173	64	113	110	57	127
65%	41%	45%	39%	39%	49%	34%	35%	46%	50%	42%	45%	47%	44%	44%	44%
*	3	4	6	41	78	29	62	50	40	31	22	21	14	11	27
2%	11%	5%	4%	7%	7%	12%	10%	8%	6%	7%	15%	9%	5%	9%	9%
2	1	3	7	27	88	31	31	38	78	20	9	39	9	4	39
8%	3%	3%	5%	5%	8%	13%	5%	6%	12%	5%	7%	16%	3%	3%	13%
7	13	30	60	235	165	51	275	101	78	164	23	31	94	29	36
24%	43%	36%	41%	42%	14%	20%	44%	16%	12%	40%	16%	13%	37%	22%	12%
3	4	7	13	69	166	61	93	87	119	51	31	60	22	15	66
9%	13%	8%	9%	12%	14%	24%	15%	14%	18%	12%	22%	25%	9%	12%	22%
-	*	7	8	13	121	16	18	59	64	13	14	18	7	11	28
-	2%	9%	5%	2%	11%	6%	3%	9%	10%	3%	10%	8%	3%	8%	9%
7	13	30	60	235	165	51	275	101	78	164	23	31	94	29	36
24%	43%	36%	41%	42%	14%	20%	44%	16%	12%	40%	16%	13%	37%	22%	12%
3	4	7	13	69	166	61	93	87	119	51	31	60	22	15	66
9%	13%	8%	9%	12%	14%	24%	15%	14%	18%	12%	22%	25%	9%	12%	22%
*	*	2	7	27	138	37	22	93	65	11	10	17	19	18	36
1%	1%	2%	5%	5%	12%	15%	3%	15%	10%	3%	7%	7%	7%	14%	12%
					u	u		xA	x		B	B			



Table 88

Q13_2 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Enjoyable

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION								
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291	289
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	174	110	63	25	72	46	11	21	7	22	9	12	11	14	4	23	49
	8% bfgn uwyBCF	10% zb	6%	9% fg	17% zcef g	11% zfg	3%	3%	8% n	9% n	5%	6%	7% n	7% n	2%	7% n	16% zijkl mnoqrs
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	201	124	73	32	52	45	34	38	7	19	14	20	16	16	6	28	38
	9% bgnu wy	11% zb	6%	13% g	12% zg	11% g	8%	5%	8%	8%	8%	10% n	10% n	8%	3%	9% n	12% n
Describes both equally	840 37% A	386 35%	448 40%	86 33%	157 37%	160 40%	161 39%	276 37%	32 35%	87 36%	55 31%	82 43% j	53 32%	75 36%	84 44% jl	123 40%	115 37%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	228	145	83	47	39	34	31	78	12	26	23	16	20	24	16	27	34
	10% b	13% zb	7%	18% zdefg	9%	8%	8%	10%	13%	11%	13%	8%	12%	11%	8%	9%	11%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	319	164	153	29	45	38	66	141	16	36	25	21	27	32	34	50	25
	14% dept vxD	15%	14%	11%	11%	9%	16% de	19% zcde	18% p	15% p	14%	11%	17% p	15% p	18% p	16% p	8%
Describes electric vehicles better than petrol/diesel vehicles (NET)	375 17% bfgn quwyABF	234 21%	136 12%	57 22% zfg	124 29% zfg	91 23% zfg	44 11%	59 8%	14 15% n	40 17% n	24 13% n	33 17% n	27 17% n	30 15% n	10 5%	51 16% n	87 28% zhijk lmnoq
Describes petrol/diesel vehicles better than electric vehicles (NET)	548	309	237	76	84	72	97	219	28	63	48	37	47	56	50	77	59
	24% bdep vxD	28% zb	21%	29% de	20%	18%	24%	29% zde	31% kp	26%	26%	19%	29% p	27%	26%	25%	19%
Describes neither well	135 6% cD	61 6%	72 6%	7 3%	20 5%	21 5%	27 7% c	59 8% zc	7 8%	7 3%	14 7%	7 3%	9 6%	16 8% i	17 9% ikp	15 5%	12 4%
EV better than ICE (NET)	375 17% bfgn quwyABF	234 21%	136 12%	57 22% zfg	124 29% zfg	91 23% zfg	44 11%	59 8%	14 15% n	40 17% n	24 13% n	33 17% n	27 17% n	30 15% n	10 5%	51 16% n	87 28% zhijk lmnoq
ICE better than EV (NET)	548 24% bdep vxD	309 28% zb	237 21%	76 29% de	84 20%	72 18%	97 24%	219 29% zde	28 31% kp	63 26%	48 26%	37 19%	47 29% p	56 27%	50 26%	77 25%	59 19%
Don't know	345 15% adv xCD	107 10%	233 21% za	32 13%	37 9%	59 15% d	80 20% zcd	137 18% zd	9 10%	45 18%	41 23% zhop rs	35 18%	28 17%	32 15%	29 15%	43 14%	38 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the Ipsos methodology.

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
4	14	4	146	28	121	53	120	54	20	29	27	95	156	14
4%	8% n	6%	10% zu	4%	9% zw	6%	15% zy	4%	5%	5%	5%	16% zABC	8% zF	4%
5	22	9	160	41	132	69	92	109	27	45	50	71	171	21
5%	12% n	14% nq	11% zu	6%	10% zw	7%	11% zy	8%	7%	8%	10%	12% zA	9%	6%
48	64	21	581	259	496	344	311	529	128	205	211	245	687	132
47% jl	35%	32%	38%	36%	39%	36%	39%	37%	32%	36%	41% A	40% A	37%	41%
8	16	7	155	73	125	103	79	150	48	54	57	63	187	35
8%	9%	11%	10%	10%	10%	11%	10%	10%	12%	9%	11%	10%	10%	11%
15	28	9	194	125	159	160	73	246	64	97	68	66	252	58
15%	15% p	15%	13%	17% zt	12%	17% zv	9%	17% zx	16% D	17% D	13%	11%	14%	18%
9	37	13	306	69	253	122	212	163	47	74	78	167	327	35
9%	20% nq	20% nq	20% zu	10%	20% zw	13%	26% zy	11%	12%	13%	15%	27% zABC	18% zF	11%
24	44	16	349	198	285	263	151	396	111	150	125	128	439	93
23%	23%	25%	23%	27% zt	22%	28% zv	19%	27% zx	28% D	26%	25%	21%	24%	29%
4	20	6	82	53	86	49	43	92	30	39	35	20	105	24
4% ziko p	11% ziko p	10% ikp	5% zu	7%	7% zw	5%	5% zy	6%	8% D	7% D	7% D	3% zABC	6% zF	7%
9	37	13	306	69	253	122	212	163	47	74	78	167	327	35
9%	20% nq	20% nq	20% zu	10%	20% zw	13%	26% zy	11%	12%	13%	15%	27% zABC	18% zF	11%
24	44	16	349	198	285	263	151	396	111	150	125	128	439	93
23%	23%	25%	23%	27% zt	22% zv	28% zv	19% zx	27% zx	28% D	26%	25%	21%	24%	29%
18	21	8	201	145	169	176	85	260	78	100	61	50	299	39
17%	11%	12%	13% zt	20% zt	13% zv	18% zv	11% zx	18% zx	20% zCD	18% CD	12% CD	8% CD	16% CD	12% CD

Table 89
Q13_2 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Enjoyable

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1985	251	1092	399	280	106	7	350	1451	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	174	158	15	60	20	35	39	1	16	81	74	85	41	9	18	2	127	28
	8% bcdhi G	8% zb	5%	6%	5%	14% zcdh i	42% zcde hij	15%	5%	5%	21% zcdeh i	9%	9%	7%	9%	3%	9% z	8%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	201	174	27	85	31	38	14	1	29	116	52	83	41	6	30	4	125	36
	9% iG	9%	8%	8%	8%	15% zcdh i	15% zcde i	8%	8%	8%	15% zcdhi	8%	9%	4%	14% zkmpq	9%	9%	10% m
Describes both equally	840	740	94	413	155	105	28	6	127	569	133	367	155	74	85	17	522	159
	37% bG	39% zb	30%	38%	38%	41%	30%	74%	35%	38%	38%	37%	35%	54% zkin pq	40%	35%	37%	45% zkin p
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	228	216	11	131	39	31	8	-	17	170	39	110	63	14	18	2	173	32
	10% bh	11% zb	4%	12% zh	10% h	12% h	8%	-	5%	11% zh	11% h	11%	14% z	10%	9%	5%	12% z	9%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	319	285	34	177	90	13	2	-	37	266	15	166	68	7	29	9	233	36
	14% efhj mqdD	15% z	11%	16% zefh j	22% zcefh ij	5%	2%	-	10% efj	18% zcefh j	4%	17% zmq	15% m	5%	13% mq	20% m	16% zmq	10% m
Describes electric vehicles better than petrol/diesel vehicles (NET)	375	332	41	145	51	73	53	2	46	197	126	169	83	15	48	6	251	63
	17% cdlv G	17%	13%	13%	13%	28% zcdh i	57% zcde hij	23%	13%	13%	36% zcde hi	17%	19%	11%	23% zmq	13%	18%	18% m
Describes petrol/diesel vehicles better than electric vehicles (NET)	548	501	45	307	129	43	10	-	54	436	54	275	131	21	47	12	406	68
	24% befh jmqd	26% zb	14%	28% zefh j	32% zefh j	17%	11%	-	15%	29% zefh j	15%	28% zmq	29% zmq	15%	22%	25%	28% zmq	19%
Describes neither well	135	100	33	73	21	7	*	-	33	93	8	53	23	6	11	6	76	18
	6% aefjs tDHUJK	5%	10% za	7% efj	5%	3%	*	-	9% zefj	6% fj	2%	5%	5%	4%	5%	12%	5%	5%
EV better than ICE (NET)	375	332	41	145	51	73	53	2	46	197	126	169	83	15	48	6	251	63
	17% cdlv G	17%	13%	13%	13%	28% zcdh i	57% zcde hij	23%	13%	13%	36% zcde hi	17%	19%	11%	23% zmq	13%	18%	18% m
ICE better than EV (NET)	548	501	45	307	129	43	10	-	54	436	54	275	131	21	47	12	406	68
	24% befh jmqd	26% zb	14%	28% zefh j	32% zefh j	17%	11%	-	15%	29% zefh j	15%	28% zmq	29% zmq	15%	22%	25%	28% zmq	19%
Don't know	345	235	103	151	50	27	2	*	99	201	30	119	53	22	22	7	172	44
	15% aefi jklprst vBDEFHI JK	12%	33% za	14% fj	12% f	11% fj	2% 2%	3%	28% zcde fj	13% fj	8% f	12%	12%	16%	10%	15%	12%	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
111	98	59	3	71	14	11	41	11	96	52	61	30	51	28	59	128	148	149
7%	12% zr	19% zrsu	5%	7%	12%	9%	10%	9%	8%	10%	32% zEFG	11% FG	7% G	3%	20% zJK	14% zJK	10% zK	10% z
126	98	43	4	77	13	14	45	16	105	61	30	35	81	49	33	97	147	157
8%	12% zr	14% zr	7%	8%	11%	12%	11%	13%	8%	11% v	15% zG	13% zG	11% G	5%	11%	10%	10% z	10% z
595 40% z	331 39%	110 36%	22 34%	421 42% zxBC	42 36%	34 28%	157 37%	39 31%	498 40% zx	196 36%	61 31%	118 43% DG	324 42% zDG	325 34%	102 35%	362 39%	572 40% z	597 40% z
169	89	38	11	104	10	21	43	26	135	70	28	26	69	103	30	115	173	179
11% z	11%	12%	16%	10%	9%	17% zvB	10%	21% zvwj BC	11%	13% y	15% zF	10%	9%	11%	10%	12% z	12% z	12% z
246	115	31	5	169	11	19	61	13	199	74	7	27	101	178	41	133	219	229
16% zst	14%	10%	8%	17% z	9%	16%	14%	10%	16% z	13%	4%	10% D	13% D	19% zDEF	14%	14%	15%	15%
237	196	102	8	149	28	25	87	27	201	113	91	66	132	76	91	225	295	306
16%	23% zr	33% zrsu	12%	15%	23% v	20%	20% v	22%	16% v	21% zvB	47% zEFG	24% zFG	17% G	8%	31% zJK	24% zJK	21% z	20% z
415	204	69	16	273	21	40	105	39	334	144	35	54	170	281	71	248	392	408
28% zs	24%	22%	24%	27% z	18%	33% zw	25%	32% w	27% zw	26%	18%	20%	22%	30% zDEF	24%	27%	27% z	27% z
80 5% t	35 4%	7 2%	4 6%	53 5%	11 9%	11 9%	20 5%	5 4%	75 6% v	26 5%	3 1%	13 5%	48 6% D	66 7% D	7 2%	33 4%	59 4%	65 4%
237 16%	196 23% zr	102 33% zrsu	8 12%	149 15%	28 23% v	25 20%	87 20% v	27 22%	201 16% v	113 21% zvB	91 47% zEFG	66 24% zFG	132 17% G	76 8%	91 31% zJK	225 24% zJK	295 21% z	306 20% z
415 28% zs	204 24%	69 22%	16 24%	273 27% z	21 18%	40 33% zw	105 25%	39 32% w	334 27% zw	144 26%	35 18%	54 20%	170 22%	281 30% zDEF	71 24%	248 27%	392 27% z	408 27% z
176 12% st	72 9%	19 6%	16 24% rst	114 11%	15 13%	11 9%	57 13%	14 11%	140 11%	71 13%	4 2%	23 8% D	91 12% D	201 21% zDEF	20 7%	62 7%	113 8% I	119 8% I

Table 90
Q13_2 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Enjoyable

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIVED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	43%	23%	38%	30%	30%	13%	12%	13%	12%	11%	12%	15%	24%	57%	13%	34%	51%	13%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	174	77	56	122	129	33	26	18	15	39	66	9	5	92	80	144	148	43	53	7	5
8% kltv xG		8%	11% za	14% zab	19% zabc	12% zgh	10%	6%	6%	16% zjkl	9% kl	3% l	1%	7%	10% zm	13% zm	16% zmno	16% zrst	7% st	2% t	1%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	201	93	56	114	104	29	34	21	27	34	67	21	25	121	90	149	146	38	69	10	17
9% lstv xQ		10%	11%	13% za	16% zabc	11%	13% zg	7%	10%	14% zjkl	9% l	6%	5%	10%	12% zm	13% zm	16% zmno	14% zrst	9% st	3%	3%
Describes both equally	840	368	179	388	305	122	108	120	118	107	309	87	170	471	253	518	426	97	323	66	143
37% klms txL		38%	35%	45% zab	46% zab	45% z	41%	42%	43%	43% kl	44% zkl	26%	32% k	37% n	33%	46% zmn	45% zmn	36% st	44% zqst	20% st	24%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	228	118	67	92	61	29	30	37	42	30	82	48	75	145	86	97	81	17	76	49	79
10% oqHP		12% zd	13% zd	11%	9%	11%	11%	13%	15% z	12%	12%	14% z	14% z	11% op	11% op	9%	9%	6% q	10% q	15% zq	14% zq
Describes petrol/diesel vehicles much better than it does fully electric vehicles	319	189	109	72	24	23	31	41	27	17	89	116	177	265	159	87	33	10	66	117	201
14% cdel oparuvw ABDEFHI J		20% zcd	21% zcd	8% d	4%	9%	12%	14% e	10%	7%	13% l	35% zij	33% zij	21% zop	21% zop	8% p	3%	4% q	9% q	35% zqr	34% zqr
Describes electric vehicles better than petrol/diesel vehicles (NET)	375	171	112	237	233	62	60	39	42	73	133	30	31	214	170	294	294	81	122	17	21
17% klst vx		18%	22% za	28% zab	35% zabc	23% zgh	23% zgh	13%	15%	30% zjkl	19% kl	9% l	6%	17% zm	22% zm	26% zmn	31% zmno	30% zrst	17% st	5% st	4%
Describes petrol/diesel vehicles better than electric vehicles (NET)	548	307	176	164	86	53	61	78	69	47	170	163	252	409	245	184	114	26	142	165	280
24% cdop gruyADE HIJ		32% zcd	34% zcd	19% d	13%	19%	23%	27% e	25%	19% zjkl	24% zjkl	49% zij	47% zij	32% zop	32% zop	16% p	12%	10% q	19% q	50% zqr	48% zqr
Describes neither well	135	45	19	26	20	12	9	20	15	9	37	18	30	50	27	42	32	22	46	33	50
6% abcdm nopuwyA BDEHIJ		5% cd	4%	3%	3%	4%	3%	7% f	5%	3%	5%	6%	6%	4%	4%	4%	3%	8%	6%	10% zr	9% z
EV better than ICE (NET)	375	171	112	237	233	62	60	39	42	73	133	30	31	214	170	294	294	81	122	17	21
17% klst vx		18%	22% za	28% zab	35% zabc	23% zgh	23% zgh	13%	15%	30% zjkl	19% kl	9% l	6%	17% zm	22% zm	26% zmn	31% zmno	30% zrst	17% st	5% st	4%
ICE better than EV (NET)	548	307	176	164	86	53	61	78	69	47	170	163	252	409	245	184	114	26	142	165	280
24% cdop gruyADE HIJ		32% zcd	34% zcd	19% d	13%	19%	23%	27% e	25%	19% zjkl	24% zjkl	49% zij	47% zij	32% zop	32% zop	16% p	12%	10% q	19% q	50% zqr	48% zqr
Don't know	345	75	24	45	24	24	26	30	33	12	59	34	52	125	64	99	74	44	97	47	90
15% abcde fgjklmn opuwyABC DEFGHIJK Q		8% bcd	5%	5% d	4%	9%	10%	10%	12%	5%	8% l	10% l	10% l	10% p	8%	9%	8%	16% q	13% q	14% zr	15% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 1754 1706 18%	1754 888 40%	976 1203 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 387 6%	315 223 12%	439 425 19%	224 233 10%	476 524 18%	915 399 37%	1139 1057 47%	577 556 25%	972 889 40%	319 353 16%	158 169 9%	98 117* 5%*	47 53* 2%*	1549 1415 64%	575 550 30%
86	83	122	51	101	68	45	35	44	58	40	3	102	142	145	36	87	26	13	5	4	123	44
21%	5%	14%	4%	26%	27%	25%	6%	35%	21%	9%	1%	26%	17%	14%	7%	10%	7%	7%	4%	7%	9%	7%
zv	zxC	zwxC	zwxC	zwxC	zwxC	zwxC	zwxC	zEFG HU	zFGJ	G		zEFG IJ	zFGJ	zFG	zQ							
62	136	104	92	68	46	33	50	21	54	40	28	75	116	144	45	69	49	21	8	6	114	78
15%	8%	12%	7%	18%	18%	18%	9%	17%	20%	9%	12%	19%	14%	14%	8%	8%	14%	11%	7%	11%	8%	12%
zv	zxC	zxC	zxC	zwxC	zwxC	zwxC	zwxC	zF	zFGJ			zFGI	zF	zF			zKLQ					zLQ
139 34%	693 39%	367 41%	451 35%	128 33%	84 33%	57 32%	252 46%	45 36%	114 42%	211 50%	92 39%	159 40%	370 45%	462 44%	254 46%	309 35%	134 38%	60 31%	43 37%	21 41%	563 39%	237 36%
		zxyA B					zwy AB			zDGH IJ			zDH	zDH	zLNQ R						L	
49	170	110	116	57	32	35	62	9	20	58	36	30	88	124	56	101	30	19	14	-	157	63
12%	9%	12%	9%	15%	13%	19%	11%	8%	7%	14%	15%	7%	11%	12%	10%	11%	8%	10%	12%	-	11%	10%
		zx		zx		zwy AC		P		zEHI	zDEH		EH	zEH					P		P	P
33	286	97	213	13	9	6	85	3	15	28	46	18	46	92	74	140	47	33	12	10	214	92
8%	16%	11%	16%	3%	4%	3%	15%	2%	6%	7%	20%	5%	6%	9%	13%	16%	13%	17%	10%	19%	15%	14%
		yAB	zwyAB				wyAB				zDEFH IJ		D	DEHI								
147 36%	219 12%	226 25%	144 11%	169 44%	114 45%	78 43%	85 15%	65 52%	111 41%	80 19%	32 14%	177 44%	257 31%	289 27%	82 15%	156 18%	75 21%	34 18%	13 11%	9 18%	237 16%	122 18%
zv	zxC	zxC	zxC	zwxC	zwxC	zwxC	x	zEFG HU	zFGJ J	19%		zFGJ J	zFGJ	zFG			zKO					
82	456	207	328	70	41	41	146	12	35	86	82	48	134	216	130	241	77	52	26	10	372	155
20%	25%	23%	25%	18%	16%	23%	26%	10%	13%	20%	35%	12%	16%	20%	23%	27%	22%	27%	23%	19%	26%	23%
		yA	yA				wyA			DEHI	zDEF HU		DH	DEHI		z						
8	125	37	97	6	4	2	31	*	5	19	9	5	24	34	23	62	19	14	6	6	85	39
2%	7%	4%	7%	1%	1%	1%	6%	*	2%	5%	4%	1%	3%	3%	4%	7%	5%	7%	5%	11%	6%	6%
		yAB	zwyAB				wyAB			DHI	DH		DH	DH		KQ					K	
147 36%	219 12%	226 25%	144 11%	169 44%	114 45%	78 43%	85 15%	65 52%	111 41%	80 19%	32 14%	177 44%	257 31%	289 27%	82 15%	156 18%	75 21%	34 18%	13 11%	9 18%	237 16%	122 18%
zv	zxC	zxC	zxC	zwxC	zwxC	zwxC	x	zEFG HU	zFGJ J	19%		zFGJ J	zFGJ	zFG			zKO					
82	456	207	328	70	41	41	146	12	35	86	82	48	134	216	130	241	77	52	26	10	372	155
20%	25%	23%	25%	18%	16%	23%	26%	10%	13%	20%	35%	12%	16%	20%	23%	27%	22%	27%	23%	19%	26%	23%
		yA	yA				wyA			DEHI	zDEF HU		DH	DEHI		z						
28	303	51	274	14	11	3	38	2	8	28	19	10	38	57	67	121	47	34	28	6	188	109
7%	17%	6%	21%	4%	4%	2%	7%	2%	3%	7%	8%	2%	5%	5%	12%	14%	13%	17%	24%	12%	13%	16%
		yB	zwyAB C				yB			DEHI	DEH		H	DEH					zKLM Q			



Table 91

Q13_2 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Enjoyable

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE						DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE						DRIVEN EV IN PAST, POSITIVE EXPERIENCE	
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)		
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169	29		
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	196	320	301	250	139	155	29**		
100%	100%	48*	7%	7%	5%	48*	48*	***	18**	28*	38*	8%	14%	13%	11%	6%	7%	18**		
Describes fully electric vehicles much better than it does petrol/diesel vehicles	174	21	52	49	29	21	25	*	1	17	22	27	48	50	40	23	23	1		
	8% vYADG	22%	31%	30%	25%	23%	30%	4%	4%	34%	28%	15%	15%	17%	16%	17%	15%	4%		
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	201	10	28	30	21	16	20	2	2	11	14	34	58	64	48	33	30	6		
	9% vADG	11%	17%	19%	18%	18%	24%	23%	10%	21%	18%	18%	18%	21%	19%	24%	19%	22%		
Describes both equally	840	27	51	51	33	25	25	2	6	15	23	80	151	132	110	49	72	10		
	37% bdwD	29%	30%	31%	28%	28%	30%	22%	32%	29%	30%	43%	47%	44%	44%	35%	46%	35%		
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	228	22	21	19	20	15	6	4	3	8	12	19	25	22	21	16	11	7		
	10% E	23%	13%	12%	17%	17%	7%	39%	16%	15%	15%	10%	8%	7%	8%	11%	7%	23%		
Describes petrol/diesel vehicles much better than it does fully electric vehicles	319	11	6	7	9	9	2	1	4	1	3	13	17	17	15	8	4	-		
	14% bcdijk lmnopstuxB E	11%	4%	4%	8%	10%	3%	9%	24%	1%	3%	7%	5%	6%	6%	6%	3%	-		
Describes electric vehicles better than petrol/diesel vehicles (NET)	375	31	80	80	50	37	45	3	3	28	35	61	106	113	88	56	53	7		
	17% vADG	33%	48%	49%	42%	42%	54%	27%	14%	55%	45%	33%	33%	38%	35%	40%	34%	26%		
Describes petrol/diesel vehicles better than electric vehicles (NET)	548	32	28	26	29	25	8	5	7	8	14	32	42	40	36	24	15	7		
	24% bcfklmn pstuxBEF	35%	17%	16%	25%	27%	10%	48%	40%	17%	19%	17%	13%	13%	14%	17%	10%	23%		
Describes neither well	135	1	3	2	2	1	2	*	2	-	*	5	8	8	6	5	5	2		
	6% bcdjlmnu xB	1%	2%	1%	1%	1%	2%	3%	11%	-	1%	3%	2%	3%	3%	3%	3%	7%		
EV better than ICE (NET)	375	31	80	80	50	37	45	3	3	28	35	61	106	113	88	56	53	7		
	17% vADG	33%	48%	49%	42%	42%	54%	27%	14%	55%	45%	33%	33%	38%	35%	40%	34%	26%		
ICE better than EV (NET)	548	32	28	26	29	25	8	5	7	8	14	32	42	40	36	24	15	7		
	24% bcfklmn pstuxBEF	35%	17%	16%	25%	27%	10%	48%	40%	17%	19%	17%	13%	13%	14%	17%	10%	23%		
Don't know	345	2	6	5	3	1	4	-	1	-	4	8	12	8	10	5	11	2		
	15% abcdefij klmnopstuxA BDE	2%	3%	3%	3%	2%	5%	-	3%	-	5%	4%	4%	3%	4%	4%	7%	9%		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the Ipsos methodology

#ENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE			GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
6	15	22	115	42	12	121	35	13	92	7	1	37	7	4
21%	18%	15%	20%	4%	5%	19%	6%	2%	22%	5%	1%	15%	5%	1%
z	z	z	zvw			zyA	A		zCD	D		zFG	G	
1	15	26	91	71	25	98	63	25	70	16	9	33	11	15
5%	18%	18%	16%	6%	10%	16%	10%	4%	17%	11%	4%	13%	8%	5%
z	z	z	zw			zyA	A		zD	D		zG		
12	39	65	240	459	75	261	262	235	169	50	70	133	65	100
42%	47%	45%	43%	40%	30%	42%	42%	36%	41%	35%	29%	53%	50%	34%
z	z	z	zw	zw		zA	z		D			zG	zG	
2	8	11	46	131	33	68	69	70	45	32	43	16	10	32
7%	9%	8%	8%	11%	13%	11%	11%	11%	11%	22%	18%	6%	8%	11%
z	z	z	zB			zB			zB			zB		
1	2	9	26	205	57	28	74	184	18	16	89	6	11	87
3%	3%	6%	5%	18%	23%	5%	12%	28%	4%	11%	37%	2%	9%	30%
p	p	p	zu	zu		x	x	zxy	B	B	zBC	E	E	zEF
8	30	48	206	112	37	218	98	37	161	23	11	71	18	19
26%	36%	33%	36%	10%	15%	35%	16%	6%	39%	16%	4%	28%	14%	7%
z	z	z	zvw			zyA	A		zCD	D		zFG	G	
3	10	20	72	336	90	97	143	254	63	48	132	22	21	119
9%	12%	14%	13%	29%	36%	15%	23%	39%	15%	33%	55%	9%	16%	41%
z	z	z	zu	zu		zxy	x		zB	zB	zBC			zEF
3	2	3	18	83	15	17	42	53	8	7	11	11	8	19
9%	2%	2%	3%	7%	6%	3%	7%	8%	2%	5%	4%	5%	6%	7%
z	z	z	zu	zu		x	x	zx						
8	30	48	206	112	37	218	98	37	161	23	11	71	18	19
26%	36%	33%	36%	10%	15%	35%	16%	6%	39%	16%	4%	28%	14%	7%
z	z	z	zvw			zyA	A		zCD	D		zFG	G	
3	10	20	72	336	90	97	143	254	63	48	132	22	21	119
9%	12%	14%	13%	29%	36%	15%	23%	39%	15%	33%	55%	9%	16%	41%
z	z	z	zu	zu		x	x	zxy	zB	zB	zBC			zEF
4	2	9	29	159	32	31	86	77	9	15	17	15	17	36
13%	3%	6%	5%	14%	13%	5%	14%	12%	2%	10%	7%	6%	13%	12%
u	u	u	u	u		x	x	x	B	B	B	E	E	E



Table 92

Q13_3 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Familiar

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION								
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291	289
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	123	87	35	20	49	29	13	13	7	14	3	8	12	11	2	18	30
	5% bfgjn uyAF	8% zb	3%	8% fg	12% zfg	7% fg	3%	2%	8% jn	6% jn	1%	4%	7% jn	5% n	1%	6% jn	10% zjnqs
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	141	83	57	33	50	27	12	19	3	14	13	16	7	8	10	15	37
	6% bfguw y	8% zb	5%	13% zefg	12% zefg	7% fg	3%	3%	3%	6%	7%	8%	4%	4%	5%	5%	12% zhilm noq
Describes both equally	448	241	203	50	97	80	81	139	13	53	24	47	25	38	41	55	80
	20% bj	22% zb	18%	19%	23%	20%	20%	19%	15%	22%	13%	24% j	15%	18%	22%	18%	26% zhjl o
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	456	221	229	46	88	88	84	150	22	48	40	33	33	43	40	58	58
	20% wB	20%	20%	18%	21%	22%	20%	20%	25%	20%	22%	17%	20%	21%	21%	19%	19%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	711	333	374	75	93	113	138	292	26	68	64	54	61	72	69	108	71
	32% dptv xDE	30%	33%	29%	22%	28%	34% d	39% zcde	30%	28%	35% p	28%	37% p	34% p	37% p	35% p	23%
Describes electric vehicles better than petrol/diesel vehicles (NET)	263	170	92	53	99	55	25	32	10	28	16	24	19	20	12	33	66
	12% bfgn uwyAF	16% zb	8%	20% zfg	23% zefg	14% fg	6%	4%	11%	12%	9%	12%	11%	9%	6%	11%	21% zhijk lmnoqs
Describes petrol/diesel vehicles better than electric vehicles (NET)	1166	554	602	120	181	202	221	442	49	115	104	87	93	115	109	166	129
	52% dptx E	50%	54%	46%	43%	50%	54% d	59% zcde	55% p	48%	57% kp	45%	57% kp	55% p	58% kp	54% p	41%
Describes neither well	80	39	40	3	8	14	20	34	8	5	11	5	11	7	4	11	10
	4% cwxD	4%	4%	1% 1%	2% 2%	4% 4%	5% cd	5% cd	9% zikno par	2% 2%	6% 6%	2% 2%	6% 6%	4% 4%	2% 2%	4% 4%	3% 3%
EV better than ICE (NET)	263	170	92	53	99	55	25	32	10	28	16	24	19	20	12	33	66
	12% bfgn uwyAF	16% zb	8%	20% zfg	23% zefg	14% fg	6%	4%	11%	12%	9%	12%	11%	9%	6%	11%	21% zhijk lmnoqs
ICE better than EV (NET)	1166	554	602	120	181	202	221	442	49	115	104	87	93	115	109	166	129
	52% dptx E	50%	54%	46%	43%	50%	54% d	59% zcde	55% p	48%	57% kp	45%	57% kp	55% p	58% kp	54% p	41%
Don't know	286	93	187	33	37	52	63	101	9	40	26	31	16	30	23	45	27
	13% advxD	8% za	17% za	13% 13%	9% 9%	13% 13%	15% d	14% d	10% p	17% p	14% 14%	16% p	10% 10%	14% 14%	12% 12%	14% 14%	9% 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the Ipsos methodology.

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
2	14	1	108	15	81	42	80	43	11	22	23	62	116	6
2%	8% jn	2%	7% zu	2%	6%	4%	10% zy	3%	3%	4%	5%	10% zABC	6% zF	2%
4	12	3	119	22	96	45	79	62	17	33	30	56	121	16
3%	6%	5%	8% zu	3%	7% zw	5%	10% zy	4%	4%	6%	6%	9% zAB	7%	5%
22	37	13	317	130	254	193	162	285	70	115	98	138	371	64
21%	20%	20%	21%	18%	20%	20%	20%	20%	18%	20%	19%	23%	20%	20%
24	43	13	298	158	299	157	186	270	82	91	122	137	376	67
23%	23%	21%	20%	22%	23% zw	16%	23% zy	19%	21%	16%	24% B	22% B	20%	21%
38	55	25	446	265	385	326	207	503	132	201	157	172	565	121
37% p	29%	40% ip	29%	37% zt	30%	34%	26%	35% zx	33%	35% D	31%	28%	30%	37% zE
6	26	4	227	37	177	87	159	104	29	55	53	118	237	22
6%	14% n	6%	15% zu	5%	14% zw	9%	20% zy	7%	7%	10%	10%	19% zABC	13% zF	7%
62	98	38	744	423	683	483	393	773	214	292	279	309	940	187
60% kp	53% p	61% ikp	49%	58% zt	53%	51%	49%	54% x	54%	51%	55%	51%	51%	58% zE
1	4	2	51	29	57	23	21	58	16	27	20	10	59	19
1%	2%	3%	3%	4%	4% zw	2%	3%	4%	4% D	5% D	4% D	2%	3%	6% zE
6	26	4	227	37	177	87	159	104	29	55	53	118	237	22
6%	14% n	6%	15% zu	5%	14% zw	9%	20% zy	7%	7%	10%	10%	19% zABC	13% zF	7%
62	98	38	744	423	683	483	393	773	214	292	279	309	940	187
60% kp	53% p	61% ikp	49%	58% zt	53%	51%	49%	54% x	54%	51%	55%	51%	51%	58% zE
12	21	6	181	105	118	168	66	220	66	81	59	36	249	30
11%	11%	10%	12%	15%	9%	18% zv	8%	15% zx	17% zD	14% D	12% D	6%	13%	9%

Table 93

Q13_3 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Familiar

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1985	251	1092	399	280	106	7	350	1451	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	123	115	8	51	18	18	27	-	10	68	44	52	40	2	17	1	91	20
	5% bhivG	6% zb	3%	5%	4%	7% h	28% zcdeh ij	-	3%	5%	13% zcdeh i	5%	9% zkmp	2%	8% m	3%	6% zk	6% m
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	141	121	18	59	18	37	10	-	13	77	47	70	26	9	15	3	96	23
	6% hiG	6%	6%	5%	4%	14% zcdh i	11% cdhi	-	4%	5%	13% zcdhi	7%	6%	6%	7%	6%	7%	7%
Describes both equally	448 20% cikp G	385 20%	57 18%	179 16%	79 19%	59 23% ci	33 35% zcde hij	4 48%	84 23% ci	258 17%	92 26% zcde i	163 17%	88 20%	37 27% kp	54 25% kp	6 13%	251 18%	91 26% zkip
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	456	404	50	217	94	62	13	1	66	311	75	206	103	31	35	7	309	66
	20%	21% z	16%	20%	23%	24% f	13%	7%	18%	21%	21% f	21%	23%	22%	17%	16%	22%	19%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	711	623	85	420	138	57	5	4	84	557	62	368	130	38	59	23	498	97
	32% efhj tDEH	33% z	27%	39% zefh j	34% efhj	22% fj	5%	45%	23% f	37% zefh j	18% f	37% zlmn pq	29%	27%	27%	49% zlmn q	35% zfq	27%
Describes electric vehicles better than petrol/diesel vehicles (NET)	263	236	26	110	35	54	37	-	24	145	91	122	66	11	32	4	188	43
	12% chiv G	12%	8%	10%	9%	21% zcdh i	39% zcdeh ij	-	7%	10%	26% zcde hi	12%	15%	8%	15%	9%	13% z	12%
Describes petrol/diesel vehicles better than electric vehicles (NET)	1166	1027	136	637	232	119	18	4	150	868	137	574	232	69	94	30	807	163
	52% bfhj nqtDE	54% zb	43%	58% zefh j	57% efhj	46% fj	19%	52%	42% f	58% zefh j	39% f	58% znpq	52%	50%	44%	65% nq	56% znq	46%
Describes neither well	80 4% aprsy CIJK	52 3%	26 8%	31 3%	13 3%	5 2%	4 5%	- -	26 7% zcde j	44 3%	9 3%	27 3%	8 2%	6 4%	8 4%	2 4%	36 3%	14 4%
EV better than ICE (NET)	263 12% chiv G	236 12%	26 8%	110 10%	35 9%	54 21% zcdh i	37 39% zcdeh ij	- -	24 7%	145 10%	91 26% zcde hi	122 12%	66 15%	11 8%	32 15%	4 9%	188 13% z	43 12%
ICE better than EV (NET)	1166 52% bfhj nqtDE	1027 54% zb	136 43%	637 58% zefh j	232 57% efhj	119 46% fj	18 19%	4 52%	150 42% f	868 58% zefh j	137 39% f	574 58% znpq	232 52%	69 50%	94 44%	30 65% nq	807 56% znq	163 46%
Don't know	286 13% aefj kprstvB DFHIJK	208 11%	72 23%	133 12% efj	47 12% fj	19 7%	2 2%	- -	76 21% zcde fj	180 12% efj	21 6%	97 10%	51 11%	16 12%	26 12%	5 10%	147 10%	42 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
74	64	46	2	42	16	6	28	15	64	43	37	26	37	21	43	83	106	108
5%	8%	15%	3%	4%	14%	5%	7%	12%	5%	8%	19%	9%	5%	2%	15%	9%	7%	7%
zr	zr	zrsu			zvxyB			zvB	v	zv	zEFG	zFG	G		zUK	zJK	z	z
93	64	36	8	52	11	15	32	9	77	41	30	35	44	26	22	76	110	112
6%	8%	12%	12%	5%	10%	12%	8%	7%	6%	8%	16%	13%	6%	3%	7%	8%	8%	7%
		zrs				zvB			v		zFG	zFG	G			z	z	z
282 19%	166 20%	73 24%	9 14%	196 19%	16 14%	26 21%	76 18%	29 24%	238 19%	105 19%	62 32%	71 26%	154 20%	144 15%	57 20%	187 20%	282 20%	299 20%
		r									zFG	zG	G					
324	182	50	15	226	18	25	92	24	269	116	31	63	175	185	68	219	321	334
22%	22%	16%	24%	22%	16%	20%	22%	20%	22%	21%	16%	23%	23%	20%	23%	24%	22%	22%
t	t												D			z	z	z
534	271	78	21	371	34	31	138	33	437	171	24	41	251	384	77	283	466	489
36%	32%	25%	33%	37%	29%	26%	32%	26%	35%	31%	12%	15%	33%	40%	26%	30%	33%	33%
zst	t			zxB					zx				DE	zDEF			HI	HI
168	128	82	10	93	28	20	60	24	141	84	67	61	81	47	64	159	215	220
11%	15%	27%	15%	9%	23%	17%	14%	19%	11%	15%	35%	22%	11%	5%	22%	17%	15%	15%
	zr	zrs			zvYB	v	v	zvB	v	zvB	zEFG	zFG	G		zUK	zJK	z	z
858	453	128	37	597	53	56	231	57	706	287	54	104	426	569	145	501	787	823
57%	54%	42%	56%	59%	45%	46%	54%	46%	57%	52%	28%	38%	56%	60%	50%	54%	55%	55%
zst	t			zwxA BC					zwx			D	zDE	zDE		zH	zH	zH
40 3%	20 2%	5 2%	3 5%	30 3%	7 6%	8 6%	6 2%	- -	44 4%	6 1%	7 3%	8 3%	25 3%	37 4%	8 3%	23 3%	42 3%	43 3%
				C	yAC	yAC			vC									
168 11%	128 15%	82 27%	10 15%	93 9%	28 23%	20 17%	60 14%	24 19%	141 11%	84 15%	67 35%	61 22%	81 11%	47 5%	64 22%	159 17%	215 15%	220 15%
	zr	zrs			zvYB	v	v	zvB	v	zvB	zEFG	zFG	G		zUK	zJK	z	z
858 57%	453 54%	128 42%	37 56%	597 59%	53 45%	56 46%	231 54%	57 46%	706 57%	287 52%	54 28%	104 38%	426 56%	569 60%	145 50%	501 54%	787 55%	823 55%
		t		zwxA BC					zwx			D	zDE	zDE		zH	zH	zH
155 10%	71 8%	20 6%	6 9%	92 9%	14 12%	12 10%	53 12%	14 11%	118 9%	67 12%	4 2%	28 10%	78 10%	152 16%	17 6%	58 6%	105 7%	111 7%
st												D	D	zDEF			I	I

Table 94
Q13_3 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Familiar

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	254	287	277	249	769	333	535	1260	759	1136	940	271	731	329	584
100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	13%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	123	56	51	87	85	21	20	11	14	31	37	10	9	73	57	97	95	27	32	8	5
	5% lstvx	6%	10% za	10% za	13% zac	8%	8%	4%	5%	12% zkl	5% l	3%	2%	6%	8% zm	9% zm	10% zmno	10% zrst	4% t	2% t	1%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	141	67	46	88	83	27	25	16	17	18	41	9	12	85	67	99	107	20	36	7	4
	6% klstv x	7%	9% z	10% za	12% zabc	10% zg	9%	5%	6%	7% kl	6% kl	3%	2%	7%	9% zm	9% zm	11% zmno	7% st	5% st	2%	1%
Describes both equally	440	165	95	191	187	69	73	66	62	64	128	41	48	237	156	261	253	65	140	42	55
	20% akls tvx	17%	19%	22% ab	28% zabc	25% z	28% z	23%	23%	26% zkl	18% kl	12%	9%	19%	21%	23% zm	27% zmno	24% rst	19% st	13%	9%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	456	194	102	217	166	73	56	62	74	66	175	55	92	242	136	273	228	63	182	51	95
	20% tuN	20%	20%	25% zab	25% zab	27% z	21% z	22%	27% z	27% zkl	25% zkl	16%	17%	19%	18%	24% zmn	24% zmn	23% st	25% zst	16%	16%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	711	390	175	225	111	44	55	92	73	54	259	169	302	486	267	299	180	60	242	163	332
	32% cdef iopquwv ABDEFHI JMR	40% zabcd	34% cd	26% d	17%	16%	21%	32% ef	26% e	22%	36% zi	51% zij	56% zijk	38% znop	35% zop	26% p	19%	22%	33% q	49% zqr	57% zqrs
Describes electric vehicles better than petrol/diesel vehicles (NET)	263	123	97	175	168	48	45	26	32	49	78	19	20	158	125	196	202	46	68	14	10
	12% klrs tvxP	13%	19% za	20% za	25% zabc	18% zgh	17% zg	9%	11%	20% zkl	11% kl	6%	4%	12%	16% zm	17% zm	22% zmno	17% zrst	9% st	4% t	2%
Describes petrol/diesel vehicles better than electric vehicles (NET)	1166	584	277	442	277	117	110	154	147	120	434	223	394	728	403	572	408	122	424	214	427
	52% defo quyABDE HINR	61% zabcd	54% d	51% d	41%	43%	42%	54% ef	53% ef	49%	61% zi	67% zi	74% zijk	57% znop	53% p	50% p	43%	45%	58% zq	65% zqr	73% zqrs
Describes neither well	80	32	12	18	11	7	13	10	7	4	18	15	25	32	14	30	21	6	31	15	28
	4% cdmno puBOEGH I	3% cd	2%	2%	2%	3%	5%	4%	2%	2%	3%	5%	5% ij	3%	2%	3%	2%	2%	4%	4%	5%
EV better than ICE (NET)	263	123	97	175	168	48	45	26	32	49	78	19	20	158	125	196	202	46	68	14	10
	12% klrs tvxP	13%	19% za	20% za	25% zabc	18% zgh	17% zg	9%	11%	20% zkl	11% kl	6%	4%	12%	16% zm	17% zm	22% zmno	17% zrst	9% st	4% t	2%
ICE better than EV (NET)	1166	584	277	442	277	117	110	154	147	120	434	223	394	728	403	572	408	122	424	214	427
	52% defo quyABDE HINR	61% zabcd	54% d	51% d	41%	43%	42%	54% ef	53% ef	49%	61% zi	67% zi	74% zijk	57% znop	53% p	50% p	43%	45%	58% zq	65% zqr	73% zqrs
Don't know	286	62	29	35	25	31	23	31	29	10	50	34	46	114	62	77	55	30	68	44	65
	13% abcdi Jlmnopru wyABCDEF GHUKLQ	6% cd	6%	4%	4%	11%	9%	11%	10%	4%	7%	10% l	9% l	9%	8% p	7%	6%	11%	9%	13%	11%

Proportions/Means: Column Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 17%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 16%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
68	53	82	41	71	46	35	25	35	29	28	12	63	91	103	22	58	29	5	6	-	80	40
17% zv	3%	9% zxC	3%	18% zwxC	18% zwxC	19% zwxC	4%	28% zEFG HU	11% zG	7% zG	5% zG	16% zEFG U	11% zFGJ	10% zFG	4%	7% zKNR	8%	2%	5%	-	6%	6% N
57	77	84	55	63	36	32	32	14	40	35	10	54	90	100	30	54	28	13	9	*	84	50
14% zv	4%	9% zxC	4%	16% zwxC	14% zwxC	17% zwxC	6%	11% zG	15% zFGUJ	8%	4%	14% zGJ	11% zFGJ	9% zG	5%	6%	8%	7%	8%	1%	6%	8%
113 28% zv	324 18%	211 24% zxC	217 17%	107 28% zwxC	77 31% zwxC	45 25% x	114 21%	30 24% G	90 33% zFGJ J	89 21%	35 15%	120 30% zDFG U	209 25% zFGJ	244 23% zG	110 20%	166 19%	76 21%	50 26%	21 18%	12 23%	275 19%	147 22%
67	385	203	249	68	44	31	140	35	58	127	55	93	220	275	137	187	76	23	16	10	324	115
17% zu	21%	23% zyA	19%	18%	17%	17%	25% zwxY AB	28% z	21%	30% zE	24%	23%	27% zEH	26% zE	25% zNOR	21% N	21% NR	12%	14%	20%	22% zNR	17%
73	633	245	456	56	33	33	198	8	45	113	102	54	167	268	186	307	88	59	39	19	493	185
18% zu	35%	28% yAB	35% zwyA B	15%	13%	18%	36% zwyAB	7%	17% DH	26% DEHI	44% zDEF HU	13% D	20% DH	25% DEHI	33% M	35% zMR	25%	30%	33%	36%	34% zMR	28%
126 31% zv	130 7%	165 19% zxC	96 7%	134 35% zwxC	82 32% zwxC	66 36% zwxC	57 10%	49 39% zEFG HU	69 25% zFGJ	63 15%	22 9%	118 30% zEFG U	181 22% zFGJ	203 19% zFG	52 9%	112 13% P	57 16% zKPQ	18 9%	15 13% P	*	164 11% P	90 14% P
140	1018	448	704	124	77	64	338	43	103	240	157	146	387	544	323	494	164	82	55	29	817	300
35% zu	57%	50% yAB	54% zyAB	32%	30%	35%	61% zwxY AB	35%	38%	56% DEHI J	67% zDEF HU	37%	47% DEH	51% DEHI	58% zMNR	56% zMNR	46%	42%	47%	56%	57% zMNR	45%
7 2%	73 4% zu	25 3%	54 4% B	7 2%	6 2%	1 1%	17 3%	1 1%	4 1%	9 2%	1 *	4 1%	13 2%	14 1%	20 4%	28 3%	18 5%	7 4%	3 2%	2 4%	48 3%	29 4%
126 31% zv	130 7%	165 19% zxC	96 7%	134 35% zwxC	82 32% zwxC	66 36% zwxC	57 10%	49 39% zEFG HU	69 25% zFGJ	63 15%	22 9%	118 30% zEFG U	181 22% zFGJ	203 19% zFG	52 9%	112 13% P	57 16% zKPQ	18 9%	15 13% P	*	164 11% P	90 14% P
140 35% zu	1018 57%	448 50% yAB	704 54% zyAB	124 32%	77 30%	64 35%	338 61% zwxY AB	43 35%	103 38%	240 56% DEHI J	157 67% zDEF HU	146 37%	387 47% DEH	544 51% DEHI	323 58% zMNR	494 56% zMNR	164 46%	82 42%	55 47%	29 56%	817 57% zMNR	300 45%
20 5%	251 14% zu	40 4%	221 17% zwyAB C	15 4%	11 4%	5 3%	25 5%	2 2%	8 3%	25 6% H	18 8% DEH	10 2%	35 4% H	53 5% EHI	52 9%	89 10%	38 11%	36 18% xKLM Q	23 20% KLMQ	9 17%	141 10%	96 15% KLMQ

Table 95

Q13_3 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Familiar

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE	
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169	29
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155	29**
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%	1%**
Describes fully electric vehicles much better than it does petrol/diesel vehicles	123	17	31	35	18	15	15	3	1	14	15	28	39	36	31	26	14	4
	5% vyAG	18%	19%	21%	16%	17%	17%	26%	4%	28%	19%	15%	12%	12%	12%	18%	9%	15%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	141	18	24	26	21	15	8	*	1	3	10	29	43	46	37	23	17	1
	6% vADG	19%	14%	16%	17%	16%	10%	5%	5%	5%	13%	16%	13%	15%	15%	17%	11%	3%
Describes both equally	448	18	49	50	26	24	32	4	4	17	24	44	84	87	58	28	38	7
	20% ADG	20%	29%	30%	22%	27%	39%	40%	24%	34%	31%	24%	26%	29%	23%	20%	25%	25%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	456	19	28	23	24	18	12	1	7	9	13	43	76	67	63	34	42	10
	20% G	21%	17%	14%	20%	20%	14%	11%	39%	17%	17%	23%	24%	22%	25%	24%	27%	34%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	711	15	30	27	24	14	14	2	2	6	13	34	64	52	51	23	34	6
	32% abcdefi jklmnopstu xBCE	16%	18%	17%	20%	16%	17%	15%	12%	13%	17%	19%	20%	17%	20%	17%	22%	22%
Describes electric vehicles better than petrol/diesel vehicles (NET)	263	34	55	60	39	30	23	3	2	17	25	57	82	82	68	49	31	5
	12% vyADG	37%	33%	37%	33%	33%	28%	31%	10%	33%	32%	31%	26%	27%	27%	35%	20%	18%
Describes petrol/diesel vehicles better than electric vehicles (NET)	1166	35	59	51	48	33	26	3	9	15	26	78	141	119	113	57	76	16
	52% abcdefi jklmnostux yBE	37%	35% c	31%	41% c	36%	31%	27%	51%	30%	34%	42%	44% m	40%	45%	41%	49% s	56%
Describes neither well	80	3	3	*	2	2	-	*	1	1	1	2	4	4	3	2	3	-
	4% c clmnuxB	4%	2% c	*	2%	2%	-	3%	8%	3%	2%	1%	1%	1%	1%	1%	2%	-
EV better than ICE (NET)	263	34	55	60	39	30	23	3	2	17	25	57	82	82	68	49	31	5
	12% vyADG	37%	33%	37%	33%	33%	28%	31%	10%	33%	32%	31%	26%	27%	27%	35%	20%	18%
ICE better than EV (NET)	1166	35	59	51	48	33	26	3	9	15	26	78	141	119	113	57	76	16
	52% abcdefi jklmnostux yBE	37%	35% c	31%	41% c	36%	31%	27%	51%	30%	34%	42%	44% m	40%	45%	41%	49% s	56%
Don't know	286	3	2	2	3	1	2	-	1	-	1	5	9	8	7	4	8	*
	13% abcdefij klmnopstuvx ABDE	3%	1%	1%	2%	2%	2%	-	7%	-	2%	3%	3%	3%	3%	3%	5%	1%

 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the Ipsos methodology.

EVIDENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE			GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
4	13	17	76	32	11	90	21	8	66	11	6	18	3	3
14%	16%	12%	13%	3%	4%	14%	3%	1%	16%	8%	3%	7%	3%	1%
1	8	17	75	43	15	82	36	13	52	10	5	31	8	7
3%	10%	12%	13%	4%	6%	13%	6%	2%	13%	7%	2%	12%	6%	2%
7	27	44	122	216	56	136	171	90	113	36	23	73	26	25
23%	33%	30%	22%	19%	23%	22%	27%	14%	28%	25%	10%	29%	20%	9%
6	17	31	136	246	40	145	124	140	89	40	48	77	31	43
20%	21%	22%	24%	21%	16%	23%	20%	21%	22%	28%	20%	30%	24%	15%
11	12	27	122	460	78	134	178	317	73	28	130	35	45	171
37%	14%	19%	22%	40%	31%	21%	28%	48%	18%	20%	54%	14%	34%	58%
5	22	34	151	75	26	171	57	22	118	20	11	50	11	9
18%	26%	24%	27%	7%	10%	27%	9%	3%	29%	14%	5%	20%	9%	3%
17	29	59	258	706	118	279	302	457	162	69	179	112	76	214
58%	35%	40%	46%	61%	48%	45%	48%	70%	40%	48%	74%	44%	58%	73%
-	2	1	9	49	5	10	27	25	7	4	10	4	2	15
-	2%	1%	2%	4%	2%	2%	4%	4%	2%	3%	4%	2%	2%	5%
5	22	34	151	75	26	171	57	22	118	20	11	50	11	9
18%	26%	24%	27%	7%	10%	27%	9%	3%	29%	14%	5%	20%	9%	3%
17	29	59	258	706	118	279	302	457	162	69	179	112	76	214
58%	35%	40%	46%	61%	48%	45%	48%	70%	40%	48%	74%	44%	58%	73%
*	4	7	24	103	43	28	74	61	11	14	17	14	15	29
1%	5%	5%	4%	9%	17%	5%	12%	9%	3%	10%	7%	6%	11%	10%



Table 96

Q13_4 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Safe

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION								
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291	289
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	173	120	51	30	69	40	15	19	7	16	14	10	11	8	8	23	46
	8% bfgu wyAF	11% zb	5%	12% zfg	16% zefg	10% fg	4%	3%	8%	6%	8%	5%	7%	4%	4%	7%	15% zijkl mnoqs
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	212	131	81	46	69	39	27	31	6	26	10	31	14	19	8	25	46
	9% bfgn uyB	12% zb	7%	18% zefg	16% zefg	10% g	6%	4%	7%	11% n	6%	16% zjnoq	9%	9%	4%	8%	15% zjnoq
Describes both equally	965	472	483	83	149	160	211	362	40	110	63	78	71	85	91	143	126
	43% cdjt wE	43%	43%	32% 32%	35% 35%	40% 40%	52% zcde	48% zcde	45% 45%	j	35% 35%	40% 40%	43% 43%	41% 41%	48% j	46% j	40% 40%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	245	125	117	47	37	54	38	68	12	24	21	19	19	28	21	20	38
	11% ox	11%	10%	18% zdfg	9%	13%	9%	9%	14% o	10%	12%	10%	12%	13% o	11%	7%	12% o
Describes petrol/diesel vehicles much better than it does fully electric vehicles	255	112	143	20	47	42	38	108	10	21	32	15	20	30	22	39	22
	11% pvxD	10%	13%	8%	11%	10%	9%	14% zcf	12%	9%	18% zlkp	8%	12%	14% p	12%	13% p	7%
Describes electric vehicles better than petrol/diesel vehicles (NET)	385	251	132	76	139	78	42	50	13	42	24	41	25	27	16	48	91
	17% bfgn uwyBF	23% zb	12%	30% zefg	33% zefg	19% fg	10%	7%	15% n	17% n	13% nq	21% nq	15% 15%	13% 13%	8% 8%	15% 15%	29% zhij lmnoqs
Describes petrol/diesel vehicles better than electric vehicles (NET)	500	238	259	67	84	96	76	176	22	45	53	34	38	58	43	59	60
	22% vxD	22%	23%	26% f	20%	24%	19%	24%	25% p	19%	29% ziko	18%	24%	28% ikp	23%	19%	19%
Describes neither well	105	50	53	4	14	16	18	52	6	9	15	9	6	9	9	21	7
	5% cD	5%	5%	2% 2%	3% 3%	4% 4%	4% 4%	7% zcd	7% p	4% 4%	8% zp	5% 5%	4% 4%	5% 5%	5% 5%	7% p	2% 2%
EV better than ICE (NET)	385	251	132	76	139	78	42	50	13	42	24	41	25	27	16	48	91
	17% bfgn uwyBF	23% zb	12%	30% zefg	33% zefg	19% fg	10%	7%	15% n	17% n	13% nq	21% nq	15% 15%	13% 13%	8% 8%	15% 15%	29% zhij lmnoqs
ICE better than EV (NET)	500	238	259	67	84	96	76	176	22	45	53	34	38	58	43	59	60
	22% vxD	22%	23%	26% f	20%	24%	19%	24%	25% p	19%	29% ziko	18%	24%	28% ikp	23%	19%	19%
Don't know	287	85	198	28	36	52	63	108	7	36	26	32	22	30	31	40	28
	13% adtvx D	8% 8%	18% za	11% 11%	9% 9%	13% 13%	15% d	14% d	8% 8%	15% 15%	14% 14%	16% ps	14% 14%	14% 14%	16% p	13% 13%	9% 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the Ipsos methodology.

3 Sep 2025

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
6	23	2	144	29	119	54	112	61	17	33	39	81	160	12
6%	12% zkmns	3%	9% zu	4%	9% zw	6%	14% zy	4%	4%	6%	8%	13% zABC	9% zF	4%
5	16	6	167	45	137	76	100	112	39	37	54	78	182	25
5%	9%	9%	11% zu	6%	11% z	8%	12% zy	8%	10%	7%	11% B	13% zB	10%	8%
50 49% j	78 42%	31 48% j	625 41%	340 47% zt	587 46% zw	379 40%	339 42%	626 43%	154 39%	250 44%	217 43%	274 45%	774 42%	161 50% zE
14	21	9	170	75	132	113	75	170	44	67	61	63	201	36
14% o	11%	14% o	11%	10%	10%	12%	9%	12%	11%	12%	12%	10%	11%	11%
9	23	10	171	84	120	135	65	190	63	68	54	53	209	36
9%	13%	16% kp	11%	12%	9%	14% zv	8%	13% zx	16% zCD	12%	11%	9%	11%	11%
11	39	8	311	74	256	130	212	173	56	70	93	159	341	36
10%	21% nq	12%	20% zu	10%	20% zw	14%	26% zy	12%	14%	12%	18% B	26% zABC	18% zF	11%
23	44	19	341	159	252	248	139	361	106	135	115	116	410	71
22%	24%	30% ikop	22%	22%	20%	26% zv	17%	25% zx	27% zD	24%	23%	19%	22%	22%
5 5%	7 4%	1 2%	70 5%	35 5%	58 4%	47 5%	34 4%	71 5%	22 6% D	28 5%	29 6% D	17 3%	85 5%	19 6%
11 10%	39 21% nq	8 12%	311 20% zu	74 10%	256 20% zw	130 14%	212 26% zy	173 12%	56 14%	70 12%	93 18% B	159 26% zABC	341 18% zF	36 11%
23 22%	44 24%	19 30% ikop	341 22%	159 22%	252 20%	248 26% zv	139 17%	361 25% zx	106 27% zD	135 24%	115 23%	116 19%	410 22%	71 22%
14 13%	17 9%	5 7%	172 11%	115 16% zt	137 11%	151 16% zv	77 10%	210 15% zx	56 14% D	87 15% D	56 11% D	44 7%	248 13%	35 11%

Table 97

Q13_4 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Safe

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	350	1451	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	933	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	173	155	18	74	18	34	25	*	20	92	60	91	41	5	13	2	132	18
	8% divG	8%	6%	7%	4%	13% zcdh i	27% zcdeh j	3%	6%	6%	17% zcdeh i	9% zmq	9%	3%	6%	3%	9% zmq	5%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	212	195	17	87	29	37	21	1	33	116	58	79	48	15	29	2	127	43
	9% bcIG	10% zb	5%	8%	7%	14% zcdi	23% zcdh i	15%	9%	8%	17% zcdhi	8%	11%	11%	13% k	4%	9%	12% k
Describes both equally	965	841	117	497	164	110	34	4	149	661	144	440	176	73	92	22	616	165
	43% btwA C	44% zb	37%	46% z	40%	43%	36%	48%	42%	44%	41%	45%	40%	53% zi	43%	47%	43%	47%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	245	223	21	124	58	30	9	-	22	182	38	108	59	15	27	7	167	42
	11% bhE	12% zb	7%	11% h	14% zh	12% h	9%	-	6%	12% zh	11% h	11%	13%	11%	13%	14%	12%	12%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	255	218	35	128	68	17	-	2	37	197	17	121	51	9	28	5	172	37
	11% efJD HI	11%	11%	12% efj	17% zcefh ij	7% fj	-	27%	10% fj	13% zcefj	5% f	12%	11%	6%	13%	11%	12%	10% m
Describes electric vehicles better than petrol/diesel vehicles (NET)	385	349	34	161	46	71	47	1	53	208	118	170	90	19	42	3	259	62
	17% bcdi uvG	18% zb	11%	15%	11%	28% zcdh i	50% zcde hij	18%	15%	14%	34% zcde hi	17%	20% o	14%	20%	7%	18%	17%
Describes petrol/diesel vehicles better than electric vehicles (NET)	500	442	57	252	127	47	9	2	59	379	56	229	110	24	55	11	339	79
	22% fhjD E	23% z	18%	23% fhj	31% zcef hij	18%	9%	27%	16%	25% zcef hj	16% f	23%	25%	17%	26%	24%	24%	22%
Describes neither well	105	70	35	42	23	8	1	1	30	65	10	46	15	2	6	3	61	8
	5% aqrtD IJK	4% za	11%	4%	6%	3%	1%	7%	8% zcefi j	4%	3%	5%	3%	1%	3%	7%	4%	2%
EV better than ICE (NET)	385	349	34	161	46	71	47	1	53	208	118	170	90	19	42	3	259	62
	17% bcdi uvG	18% zb	11%	15%	11%	28% zcdh i	50% zcde hij	18%	15%	14%	34% zcde hi	17%	20% o	14%	20%	7%	18%	17%
ICE better than EV (NET)	500	442	57	252	127	47	9	2	59	379	56	229	110	24	55	11	339	79
	22% fhjD E	23% z	18%	23% fhj	31% zcef hij	18%	9%	27%	16%	25% zcef hj	16% f	23%	25%	17%	26%	24%	24%	22%
Don't know	287	206	73	138	46	20	4	-	68	184	24	98	54	21	19	7	152	40
	13% aefj kprstvB DEFHIJK	11% za	23%	13% fj	11% f	8%	4%	-	19% zcde fj	12% fj	7%	10%	12%	15%	9%	15%	11%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
114	93	46	2	60	13	14	42	21	86	63	46	42	48	32	56	120	144	147
8%	11%	15%	3%	6%	11%	11%	10%	17%	7%	11%	24%	15%	6%	3%	19%	13%	10%	10%
	zr	zru				v	v	zvB	v	zvyB	zEFG	zFG	G		zIJK	zJK	z	z
134	101	61	3	81	17	12	40	19	110	59	44	50	65	49	40	131	165	177
9%	12%	20%	4%	8%	14%	10%	9%	16%	9%	11%	23%	18%	9%	5%	14%	14%	12%	12%
	zr	zrsu			v			zvB			zFG	zFG	G		z	zJK	z	z
686 46% zt	362 43% t	105 34%	24 36%	501 50% zwny ABC	38 33%	45 37%	169 40%	39 32%	585 47% zwny AC	208 38%	75 38%	108 40%	374 49% zDEG	393 41%	112 38%	408 44% H	651 46% zHK	669 45% zH
172	91	37	14	100	18	17	59	17	135	76	21	18	97	102	32	109	171	183
11%	11%	12%	22%	10%	15%	14%	14%	14%	11%	14%	11%	7%	13%	11%	11%	12%	12%	12%
			zrs							zv			E				z	
177	91	36	7	120	12	18	52	11	150	63	1	25	75	148	23	89	163	172
12%	11%	12%	11%	12%	10%	15%	12%	9%	12%	11%	1%	9%	10%	16%	8%	10%	11%	12%
												D	D	zDEF		HI	HI	HI
248	194	108	4	141	30	25	82	41	196	122	91	92	113	81	96	251	309	324
17%	23%	35%	7%	14%	25%	21%	19%	33%	16%	22%	47%	34%	15%	8%	33%	27%	22%	22%
	zru	zrsu			zvB		v	zvyB	v	zvyB	zEFG	zFG	G		zIJK	zJK	z	z
								C										
349	181	73	21	220	29	35	111	28	285	139	22	43	172	250	55	198	333	355
23%	22%	24%	33%	22%	25%	29%	26%	23%	23%	25%	11%	16%	22%	26%	19%	21%	23%	24%
													DE	zDE		I	zHI	zHI
54 4% t	32 4% t	4 1%	10 15% zrst	37 4%	6 5%	7 6%	20 5%	4 4%	50 4%	24 4%	2 1%	10 4%	35 5% D	57 6% zD	8 3%	24 3%	38 3%	45 3% J
248 17%	194 23%	108 35%	4 7%	141 14%	30 25%	25 21%	82 19%	41 33%	196 16%	122 22%	91 47%	92 34%	113 15% G	81 8%	96 33%	251 27%	309 22%	324 22%
	zru	zrsu			zvB		v	zvyB	v	zvyB	zEFG	zFG			zIJK	zJK	z	z
								C										
349 23%	181 22%	73 24%	21 33%	220 22%	29 25%	35 29%	111 26%	28 23%	285 23%	139 25%	22 11%	43 16%	172 22% DE	250 26% zDE	55 19%	198 21%	333 23% I	355 24% zHI
165 11% st	69 8%	17 6%	6 9%	110 11%	14 12%	8 7%	45 10%	11 9%	133 11%	56 10%	5 2%	21 8% D	71 9% D	167 18% zDEF	19 7%	48 5%	99 7% I	103 7% I

Table 98
Q13_4 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Safe

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	43%	43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	173	77	55	115	121	32	31	21	17	38	62	11	10	92	69	136	145	39	66	8	3
	8% kltv xG	8% za	11% za	13% za	18% zabc	12% zh	12% zh	7% g	6% h	16% zkl	9% kl	3% k	2% l	7% m	9% m	12% zmn	15% zmno	14% zrst	9% st	2% t	* t
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	212	97	59	129	131	35	34	23	25	45	83	23	21	119	83	144	166	47	73	18	12
	9% lstv xQ	10% zab	11% zab	15% zab	20% zabc	13% zgh	13% zgh	8% g	9% h	18% zkl	12% zkl	7% l	4% k	9% m	11% m	13% zm	18% zmno	17% zrst	10% st	6% t	2% t
Describes both equally	965	448	187	424	307	121	112	124	134	99	367	117	225	556	286	566	442	104	378	82	217
	43% bkns tuyABDN R	46% zb	37% zb	49% zbd	46% b	44% zgh	42% zgh	43% g	48% h	40% zkl	52% zkl	35% k	42% l	44% n	38% n	50% zmp	47% zn	38% s	52% zqst	25% s	37% s
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	245	119	80	82	48	33	28	49	46	29	73	52	86	148	108	106	75	23	59	47	78
	11% dopr EHM	12% cd	16% zacd	10% d	7% z	12% zgh	11% zgh	17% zfh	17% zfh	12% zgh	10% zgh	16% zj	16% zj	12% op	14% zmop	9% p	8% p	8% q	8% q	14% qr	13% r
Describes petrol/diesel vehicles much better than it does fully electric vehicles	255	134	90	56	24	19	29	35	25	19	53	82	123	205	139	70	25	13	40	100	164
	11% cdei opgruw ABDEFHI J	14% zcd	18% zacd	6% d	4% z	7% zgh	11% zgh	12% e	9% h	8% zgh	8% zgh	25% zj	23% zj	16% zop	18% zop	6% p	3% p	5% z	5% z	30% zqr	28% zqr
Describes electric vehicles better than petrol/diesel vehicles (NET)	385	174	113	244	251	67	64	45	42	83	146	34	31	211	152	280	311	86	138	26	15
	17% klst vx	18% za	22% za	28% zab	38% zabc	25% zgh	24% zgh	16% g	15% h	34% zkl	21% zkl	10% l	6% k	17% zm	20% zm	25% zmn	33% zmno	32% zrst	19% st	8% t	3% t
Describes petrol/diesel vehicles better than electric vehicles (NET)	500	253	170	137	72	52	58	83	71	48	127	133	209	353	247	176	101	36	98	147	242
	22% cdjo pqryDEH IUM	26% zcd	33% zacd	16% d	11% z	19% zgh	22% zgh	29% zef	26% h	20% zgh	18% zgh	40% zj	39% zj	28% zop	33% zmop	15% p	11% p	13% z	13% z	45% zqr	41% zqr
Describes neither well	105	22	13	16	12	15	12	15	12	7	20	13	21	39	17	36	28	21	43	29	42
	5% abcdj mnopuwy ABDEFHI J	2% z	3% z	2% z	2% z	6% zgh	4% zgh	5% g	4% h	3% zgh	3% zgh	4% k	4% l	3% m	2% m	3% z	3% z	8% z	6% z	9% z	7% z
EV better than ICE (NET)	385	174	113	244	251	67	64	45	42	83	146	34	31	211	152	280	311	86	138	26	15
	17% klst vx	18% za	22% za	28% zab	38% zabc	25% zgh	24% zgh	16% g	15% h	34% zkl	21% zkl	10% l	6% k	17% zm	20% zm	25% zmn	33% zmno	32% zrst	19% st	8% t	3% t
ICE better than EV (NET)	500	253	170	137	72	52	58	83	71	48	127	133	209	353	247	176	101	36	98	147	242
	22% cdjo pqryDEH IUM	26% zcd	33% zacd	16% d	11% z	19% zgh	22% zgh	29% zef	26% h	20% zgh	18% zgh	40% zj	39% zj	28% zop	33% zmop	15% p	11% p	13% z	13% z	45% zqr	41% zqr
Don't know	287	68	26	38	25	17	19	20	18	9	49	36	49	110	57	78	58	25	73	45	69
	13% abcde fghijlmn opruwyAB CDEFGHIJ LQ	7% cd	5% z	4% z	4% z	6% zgh	7% zgh	7% g	7% h	4% zgh	7% zgh	11% zj	9% zj	9% op	8% m	7% z	6% z	9% z	10% z	14% z	12% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 90%	976 888 40%	1216 1223 58%	434 387 17%	294 254 11%	194 161 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
80	90	112	60	86	57	40	43	42	52	34	6	94	128	134	34	78	40	8	10	1	112	58
20%	5%	13%	5%	22%	22%	22%	8%	34%	19%	8%	2%	24%	16%	13%	6%	9%	11%	4%	8%	2%	8%	9%
zv		zxC		zwxC	zwxC	zwxC	x	zEFG HU	zFGJ	G		zEFG J	zFGJ	zFG			zKNR					N
70	135	125	85	86	53	48	48	24	62	59	23	86	144	168	46	75	46	24	10	4	121	80
17%	7%	14%	7%	22%	21%	26%	9%	19%	23%	14%	10%	22%	18%	16%	8%	8%	13%	12%	9%	8%	8%	12%
zv		zxC		zwxC	zwxC	zwxC		zG	zFGJ	z		zFGJ	zFGJ	zG			zKLQ					zLQ
153 38%	806 45%	411 46%	539 42%	133 34%	88 35%	54 30%	291 53%	42 33%	127 46%	222 52%	97 42%	168 47%	390 47%	487 2%	266 48%	409 2%	150 43%	62 32%	42 36%	18 35%	675 47%	255 38%
	zu	zyAB	yB				zwy AB		DH	zDGH J		D	zDH	zDH	zNOR	zNR					zNR	
48	187	101	137	50	30	27	57	11	13	57	47	24	81	128	68	91	20	30	19	9	159	68
12%	10%	11%	11%	13%	12%	15%	10%	9%	5%	13%	20%	6%	10%	12%	12%	10%	6%	15%	16%	16%	11%	10%
										EHI	zDEFH J		EH	EHI	M	M		MR	M	M	M	M
30	222	78	169	19	16	10	64	2	12	21	37	14	35	72	58	97	41	31	12	10	155	84
7%	12%	9%	13%	5%	6%	5%	12%	2%	4%	5%	16%	4%	4%	7%	10%	11%	12%	16%	10%	19%	11%	13%
	zu	y	zwyAB				wyAB				zDEFH J			DHI								
150	224	237	145	172	110	88	90	67	113	92	29	180	273	301	80	153	86	32	20	5	233	139
37%	12%	27%	11%	44%	43%	48%	16%	53%	41%	22%	12%	45%	33%	29%	14%	17%	24%	17%	17%	10%	16%	21%
zv		zxC		zwxC	zwxC	zwxC	x	zEFG HU	zFGJ	zG		zFGJ	zFGJ	zFG			zKLP Q					zKQ
78	409	178	306	69	46	37	121	13	24	78	85	38	116	201	126	188	61	61	31	18	315	152
19%	23%	20%	24%	18%	18%	20%	22%	11%	9%	18%	36%	10%	14%	19%	23%	21%	17%	31%	26%	35%	22%	23%
			y							DEHI	zDEF HU		EH	DEHI				zKLM QR		LM		M
8	97	19	85	2	1	1	17	1	5	10	9	6	15	24	22	44	16	13	2	4	66	31
2%	5%	2%	7%	*	*	1%	3%	1%	2%	2%	4%	1%	2%	2%	4%	5%	5%	7%	2%	8%	5%	5%
	zu	yA	zwyAB C				wyA															
150	224	237	145	172	110	88	90	67	113	92	29	180	273	301	80	153	86	32	20	5	233	139
37%	12%	27%	11%	44%	43%	48%	16%	53%	41%	22%	12%	45%	33%	29%	14%	17%	24%	17%	17%	10%	16%	21%
zv		zxC		zwxC	zwxC	zwxC	x	zEFG HU	zFGJ	zG		zFGJ	zFGJ	zFG			zKLP Q					zKQ
78	409	178	306	69	46	37	121	13	24	78	85	38	116	201	126	188	61	61	31	18	315	152
19%	23%	20%	24%	18%	18%	20%	22%	11%	9%	18%	36%	10%	14%	19%	23%	21%	17%	31%	26%	35%	22%	23%
			y							DEHI	zDEF HU		EH	DEHI				zKLM QR		LM		M
15	260	44	219	11	10	2	32	2	4	24	14	7	31	44	63	95	39	25	22	6	157	86
4%	14%	5%	17%	3%	4%	1%	6%	2%	2%	6%	6%	2%	4%	4%	11%	11%	11%	13%	19%	12%	11%	13%
	zu	yB	zwyAB C	B			B			EHI	EH		EH	EH					LQ			



Table 99

Q13_4 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Safe

Base: All adults aged 18-75 in the UK

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PA
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	173	15	45	43	28	17	27	1	2	12	23	31	57	57	46	30	27
	8% vADG	16% z	27% za	26% za	24% za	19% z	32% z	6% z	12% z	23% z	29% z	17% z	18% z	19% z	19% z	22% z	18% z
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	212	20	26	28	21	17	9	5	1	10	12	37	67	64	47	33	22
	9% vADG	22% z	15% z	17% z	18% z	18% z	11% z	47% z	4% z	20% z	15% z	20% z	21% z	21% z	19% z	24% z	14% z
Describes both equally	965	32	70	66	43	39	38	2	10	21	29	77	136	123	105	47	79
	43% ow	34% o	42% o	41% o	37% o	43% a	46% a	20% a	54% a	42% a	37% a	42% o	43% o	41% o	42% o	34% o	51% s
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	245	17	19	16	15	7	5	2	4	4	12	19	31	31	24	14	13
	11% suBE	18% zbce	11% z	10% z	13% e	8% bd	6% z	15% z	20% z	8% j	15% f	10% z	10% z	10% z	10% z	10% z	8% s
Describes petrol/diesel vehicles much better than it does fully electric vehicles	255	5	4	6	4	7	2	*	1	3	1	12	17	14	14	11	6
	11% bcdfjklm nptuxyBE	5% z	2% z	4% z	4% z	8% bd	2% z	3% z	4% z	6% j	1% z	6% z	5% z	5% z	5% z	8% z	4% z
Describes electric vehicles better than petrol/diesel vehicles (NET)	385	35	71	71	49	34	36	5	3	22	34	68	124	122	93	64	49
	17% vADFG	38% z	42% z	44% z	41% z	38% z	44% z	53% z	16% z	43% z	45% z	36% z	39% z	41% z	37% z	46% z	32% z
Describes petrol/diesel vehicles better than electric vehicles (NET)	500	22	23	22	19	14	7	2	4	7	12	31	48	45	38	25	19
	22% bcflmnp stuxyBE	24% bcde	14% z	13% z	17% z	15% z	8% z	18% z	24% z	14% z	16% f	17% z	15% z	15% z	15% z	18% z	12% z
Describes neither well	105	2	3	3	3	2	2	1	1	1	2	4	7	6	5	2	3
	5% blmnuxBE	2% z	2% z	2% z	3% z	2% z	2% z	9% z	5% z	1% z	2% z	2% z	2% z	2% z	2% z	2% z	2% z
EV better than ICE (NET)	385	35	71	71	49	34	36	5	3	22	34	68	124	122	93	64	49
	17% vADFG	38% z	42% z	44% z	41% z	38% z	44% z	53% z	16% z	43% z	45% z	36% z	39% z	41% z	37% z	46% z	32% z
ICE better than EV (NET)	500	22	23	22	19	14	7	2	4	7	12	31	48	45	38	25	19
	22% bcflmnp stuxyBE	24% bcde	14% z	13% z	17% z	15% z	8% z	18% z	24% z	14% z	16% f	17% z	15% z	15% z	15% z	18% z	12% z
Don't know	287	3	1	1	3	1	-	-	-	-	-	5	5	4	9	2	5
	13% abcdefij klmnopstuvx ABCDE	3% z	1% z	1% z	2% z	2% z	- z	- z	- z	- z	- z	3% z	1% z	1% z	3% lm	1% z	3% z

 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carri

IST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
3	3	15	28	108	38	18	116	40	9	93	10	7	28	6	3
9%	11%	18%	19%	19%	3%	7%	19%	6%	1%	23%	7%	3%	11%	4%	1%
z	z	z	z	zvw	v	v	zyA	A		zCD			zFG	G	
5	3	17	28	97	68	36	112	56	32	75	19	12	56	6	9
16%	11%	20%	19%	17%	6%	15%	18%	9%	5%	18%	13%	5%	22%	5%	3%
z	z	z	z	zv	z	z	zyA	A		zD	D		zFG		
13	12	40	67	241	565	71	249	305	298	176	64	106	129	68	117
45%	42%	48%	46%	43%	49%	28%	40%	48%	45%	43%	45%	44%	51%	52%	40%
w	w	w	w	w	zuw		zx						zG	zG	
5	4	2	10	47	154	22	70	64	89	31	25	42	16	20	44
18%	14%	2%	7%	8%	13%	9%	11%	10%	14%	8%	18%	17%	6%	15%	15%
s	s	s	s	zu	zu		z			zB	zB		zE	zE	
-	3	4	3	28	154	54	34	55	136	20	11	47	3	14	77
-	11%	5%	2%	5%	13%	22%	5%	9%	21%	5%	7%	19%	1%	11%	26%
z	z	z	z	zu	zu	zuv	xy					zBC	E		zEF
7	7	31	56	205	106	54	229	96	41	167	29	19	84	12	11
25%	23%	38%	39%	36%	9%	22%	37%	15%	6%	41%	20%	8%	33%	9%	4%
z	z	z	z	zvw	v	v	zyA	A		zCD	D		zFG		
5	7	6	13	76	308	76	104	119	225	52	36	88	19	34	121
18%	25%	7%	9%	13%	27%	31%	17%	19%	34%	13%	25%	37%	8%	26%	41%
zu	zu	zu	zu	zu	zu	zu	zxy			B	B	zBC	E		zEF
3	3	5	4	10	59	18	12	29	44	8	8	11	3	4	10
11%	9%	6%	3%	2%	5%	7%	2%	5%	7%	2%	5%	4%	1%	3%	3%
u	u	u	u	u	u	u	x			zx					
7	7	31	56	205	106	54	229	96	41	167	29	19	84	12	11
25%	23%	38%	39%	36%	9%	22%	37%	15%	6%	41%	20%	8%	33%	9%	4%
z	z	z	z	zvw	v	v	zyA	A		zCD	D		zFG		
5	7	6	13	76	308	76	104	119	225	52	36	88	19	34	121
18%	25%	7%	9%	13%	27%	31%	17%	19%	34%	13%	25%	37%	8%	26%	41%
zu	zu	zu	zu	zu	zu	zu	zxy			B	B	zBC	E		zEF
*	*	1	5	33	112	29	32	81	47	7	6	16	18	12	34
1%	1%	1%	4%	6%	10%	12%	5%	13%	7%	2%	5%	7%	7%	9%	11%
u	u	u	u	u	u	u	xA					B			

Table 100

Q13_5 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - No-nonsense

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION								
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291	289
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	151	102	49	25	62	28	15	21	7	16	7	9	10	11	5	21	38
	7% bfgnu yF	9% zb	4%	10% fg	15% zefg	7% g	4%	3%	7%	6%	4%	5%	6%	5%	3%	7%	12% zjkmn s
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	191	109	81	49	58	28	32	24	6	19	16	28	9	16	12	25	33
	9% bguy	10% zb	7%	19% zefg	14% zefg	7% g	8% g	3%	7%	8%	9%	14% zln	6%	7%	6%	8%	11%
Describes both equally	636	316	316	52	127	119	125	213	25	69	47	43	41	55	62	81	116
	28% cw	29%	28%	20%	30% c	30% c	31% c	28% c	28%	29%	26%	22%	25%	26%	32%	26%	37% zjkl mor
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	342	182	158	47	56	69	54	116	17	31	30	37	26	30	20	44	44
	15%	17%	14%	18%	13%	17%	13%	15%	19%	13%	16%	19%	16%	14%	11%	14%	14%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	382	188	190	36	50	66	76	154	22	30	27	26	29	46	38	61	35
	17% dpx D	17%	17%	14%	12%	16%	19% d	21% zcd	25% ikp	12%	15%	13%	18%	22% ikp	20% p	20% p	11%
Describes electric vehicles better than petrol/diesel vehicles (NET)	342	211	130	74	120	56	48	45	13	34	23	37	19	26	17	46	71
	15% bfgn uwyF	19% zb	12%	29% zefg	28% zefg	14% g	12% g	6%	14%	14%	13%	19% n	12%	13%	9%	15%	23% zijl mnos
Describes petrol/diesel vehicles better than electric vehicles (NET)	724	369	348	83	106	135	130	269	39	61	57	63	54	77	59	105	79
	32% dipv x	34%	31%	32%	25%	34% d	32%	36% zd	43% zip	25%	31%	32%	33%	37% ip	31%	34% p	25%
Describes neither well	161	78	81	10	22	28	26	75	5	17	21	8	14	19	17	25	9
	7% cp	7%	7%	4%	5%	7%	6%	10% zcd	5%	7%	12% zlpq	4%	9% p	9% p	9% p	8% p	3%
EV better than ICE (NET)	342	211	130	74	120	56	48	45	13	34	23	37	19	26	17	46	71
	15% bfgn uwyF	19% zb	12%	29% zefg	28% zefg	14% g	12% g	6%	14%	14%	13%	19% n	12%	13%	9%	15%	23% zijl mnos
ICE better than EV (NET)	724	369	348	83	106	135	130	269	39	61	57	63	54	77	59	105	79
	32% dipv x	34%	31%	32%	25%	34% d	32%	36% zd	43% zip	25%	31%	32%	33%	37% ip	31%	34% p	25%
Don't know	380	123	249	39	47	65	81	147	9	60	32	43	34	32	35	52	37
	17% adpt vxD	11%	22% za	15%	11%	16%	20% d	20% zd	10%	25% zhmo pqrs	18%	22% hpr	21% hp	15%	19%	17%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the Ipsos methodology.

3 Sep 2025

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (a)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
6	20	3	123	29	95	56	92	59	22	30	24	73	138	11
5%	11% jn	4%	8% zu	4%	7%	6%	11% zy	4%	6%	5%	5%	12% zABC	7% zF	3%
9	14	4	148	43	123	68	87	104	30	41	44	71	168	20
9%	8%	7%	10% zu	6%	10% z	7%	11% zy	7%	8%	7%	9%	12% zB	9%	6%
36	43	18	452	185	401	235	257	379	103	145	161	190	521	98
35% k	23%	28%	30%	25%	31% zw	25%	32% zy	26%	26%	25%	32%	31%	28%	30%
17	35	11	226	116	199	143	114	228	48	83	89	101	280	50
16%	19%	18%	15%	16%	15%	15%	14%	16%	12%	15%	18%	17%	15%	16%
19	35	14	247	135	194	188	99	283	81	117	76	78	300	68
18%	19% p	22% ip	16%	19%	15%	20% zv	12%	20% zx	21% D	20% zCD	15%	13%	16%	21%
15	34	7	271	71	219	124	180	163	52	71	67	144	305	30
14%	18% n	11%	18% zu	10%	17% zw	13%	22% zy	11%	13%	12%	13%	24% zABC	16% zF	9%
36	70	25	473	251	393	331	213	511	129	200	165	179	580	118
35%	38% ip	40% ip	31%	35%	30%	35%	27%	35% zx	33%	35%	32%	29%	31%	37%
4	16	6	98	63	94	67	53	108	30	39	44	34	128	27
4% p	8% p	9% p	6%	9%	7%	7%	7%	7%	8%	7%	9%	6%	7%	8%
15	34	7	271	71	219	124	180	163	52	71	67	144	305	30
14%	18% n	11%	18% zu	10%	17% zw	13%	22% zy	11%	13%	12%	13%	24% zABC	16% zF	9%
36	70	25	473	251	393	331	213	511	129	200	165	179	580	118
35% ip	38% ip	40% ip	31%	35%	30%	35%	27%	35% zx	33%	35%	32%	29%	31%	37%
13	23	8	226	154	182	197	99	280	80	115	72	62	322	49
13%	12%	12%	15%	21% zt	14%	21% zv	12%	19% zx	20% CD	20% CD	14%	10%	17%	15%

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 101
Q13_5 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - No-nonsense

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP							
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE WEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47**	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	151	133	17	66	15	23	27	*	20	81	50	61	44	8	14	3	105	23	
	7% divBG	7%	6%	6%	4%	9% di	29% zcdeh ij	3%	5%	5%	14% zcdeh i	6%	10% zkip	6%	7%	7%	7% k	6%	
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	191	173	17	79	30	33	14	2	31	109	47	77	37	16	22	2	114	39	
	9% ivG	9%	5%	7%	7%	13% zcdi	15% zcdi	21%	9%	7%	13% zcdi	8%	8%	12%	10%	5%	8%	11%	
Describes both equally	636	563	69	285	118	85	33	4	107	403	119	265	126	42	78	10	391	120	
	28% bcG	30% zb	22%	26%	29%	33% c	35% zcde	48%	30%	27%	34% zci	27%	28%	31%	36% zkip	21%	27%	34% zkip	
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	342	321	20	194	70	41	6	-	26	264	48	169	79	25	28	8	248	52	
	15% bfhD	17% zb	6%	18% zfh	17% fh	16% fh	7%	-	7%	18% zfh	14% fh	17% z	18%	18%	13%	16%	17% z	15%	
Describes petrol/diesel vehicles much better than it does fully electric vehicles	382	330	51	202	90	30	7	2	47	292	37	200	76	14	28	8	277	42	
	17% efjq DF	17%	16%	19% efhj	22% zefh j	12%	8%	27%	13%	20% zefh j	11%	20% zmnq	17%	10%	13%	17%	19% zmq	12%	
Describes electric vehicles better than petrol/diesel vehicles (NET)	342	306	35	145	45	56	41	2	50	190	97	138	81	25	37	6	219	62	
	15% bcdi vG	16% zb	11%	13%	11%	22% zcde i	44% zcde hij	25%	14%	13%	28% zcde hi	14%	18%	18%	17%	12%	15%	17%	
Describes petrol/diesel vehicles better than electric vehicles (NET)	724	651	72	396	160	71	13	2	72	556	85	369	156	39	56	16	525	95	
	32% bfhj qDF	34% zb	23%	36% zefh j	39% zefh j	28% fj	14%	27%	20%	37% zefh j	24% f	38% znq	35% q	28%	26%	34%	37% znq	27%	
Describes neither well	161	124	35	87	24	15	1	-	33	112	17	80	21	7	14	5	101	21	
	7% afK	6% za	11%	8% f	6% f	6% f	1% f	-	9% fj	7% f	5%	8% p	5%	5%	7% i	11% i	7% j	6%	
EV better than ICE (NET)	342	306	35	145	45	56	41	2	50	190	97	138	81	25	37	6	219	62	
	15% bcdi vG	16% zb	11%	13%	11%	22% zcde i	44% zcde hij	25%	14%	13%	28% zcde hi	14%	18%	18%	17%	12%	15%	17%	
ICE better than EV (NET)	724	651	72	396	160	71	13	2	72	556	85	369	156	39	56	16	525	95	
	32% bfhj qDF	34% zb	23%	36% zefh j	39% zefh j	28% fj	14%	27%	20%	37% zefh j	24% f	38% znq	35% q	28%	26%	34%	37% znq	27%	
Don't know	380	264	106	176	59	29	5	-	97	235	34	131	61	25	30	10	192	55	
	17% aeJf kprstvy BCDEFHI JK	14% za	33%	16% fj	15% f	11%	5%	-	27% zcde fij	16% fj	10%	13%	14%	18%	14%	22%	13%	16%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
97	71	33	3	51	15	5	39	17	71	56	37	30	56	25	43	100	127	129
6%	8% zr	11% zr	4%	5%	13% zvxB	4%	9% vB	14% zvxB	6%	10% zvB	19% zEFG	11% zG	7% G	3%	15% zIJK	11% zJK	9% z	9% z
119	89	56	3	69	16	18	39	16	102	54	36	29	64	55	31	99	142	155
8%	11% zr	18% zrsu	4%	7%	13% v	14% zvB	9%	13% v	8% v	10%	19% zEFG	11% G	8%	6%	10%	11% z	10% z	10% zI
440 29%	249 30%	84 27%	11 17%	301 30%	30 25%	26 21%	129 30%	27 22%	356 29%	156 28%	65 34%	84 31%	259 34%	218 23%	90 31%	274 29%	417 29%	431 29%
254	138	48	15	164	15	21	78	29	199	107	19	50	111	159	51	166	262	272
17% z	17%	16%	23%	16%	12%	17%	18%	23% z	16%	19% z	10%	18% D	14%	17% D	18%	18% z	18% z	18% z
279	151	45	9	192	23	28	65	15	243	79	18	39	109	211	39	154	249	264
19% z	18%	15%	14%	19% zC	19%	23% AC	15%	12%	19% zC	14%	9%	14%	14%	22% zDEF	13%	17%	17% H	18% H
216 14%	160 19%	89 29%	5 8%	120 12%	31 26%	23 19%	78 18%	32 26%	173 14%	110 20%	74 38%	59 22%	121 16%	80 8%	74 25%	198 21%	269 19%	284 19%
533	290	93	24	355	37	50	142	44	442	186	37	89	220	369	91	320	510	536
35% z	35%	30%	37%	35% z	32%	41%	33%	35%	35% z	34%	19%	32% D	29% D	39% zDF	31%	34%	36% z	36% z
99 7%	48 6%	15 5%	10 15%	87 9%	3 3%	9 7%	24 6%	4 3%	99 8%	28 5%	9 5%	15 6%	65 8%	70 7%	16 6%	58 6%	91 6%	94 6%
216 14%	160 19%	89 29%	5 8%	120 12%	31 26%	23 19%	78 18%	32 26%	173 14%	110 20%	74 38%	59 22%	121 16%	80 8%	74 25%	198 21%	269 19%	284 19%
533	290	93	24	355	37	50	142	44	442	186	37	89	220	369	91	320	510	536
35% z	35%	30%	37%	35% z	32%	41%	33%	35%	35% z	34%	19%	32% D	29% D	39% zDF	31%	34%	36% z	36% z
214 14%	91 11%	25 8%	15 23%	146 14%	17 14%	14 12%	53 12%	16 13%	177 14%	69 13%	10 5%	27 10%	101 13%	211 22% zDEF	20 7%	80 9%	143 10%	150 10%

Table 102
Q13_5 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - No-nonsense

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	249	769	333	535	1260	759	1136	940	271	731	329	554
100%	43%	23%	23%	38%	30%	12%	12%	13%	12%	11%	12%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	151	73	43	101	107	22	22	18	12	34	62	10	10	86	56	119	129	34	63	8	3
	7% klstv xQ	8%	8%	12%	16%	8%	8%	6%	4%	14%	9%	3%	2%	7%	7%	10%	14%	13%	9%	3%	1%
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	191	78	54	102	108	38	37	26	32	39	63	27	13	103	78	125	145	49	73	21	15
	9% lrvx	8%	11%	12%	16%	14%	14%	9%	11%	16%	9%	8%	2%	8%	10%	11%	15%	18%	10%	6%	3%
Describes both equally	636	248	127	298	236	101	81	87	92	81	221	44	102	333	199	387	334	80	222	43	90
	28% aklm stx	26%	25%	35%	35%	37%	31%	30%	33%	33%	31%	13%	19%	26%	26%	34%	35%	30%	30%	13%	15%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	342	185	102	146	109	42	35	59	47	44	134	65	114	221	122	168	121	24	115	55	108
	15% pqr	19%	20%	17%	16%	15%	13%	20%	17%	18%	19%	20%	21%	17%	16%	15%	13%	9%	16%	17%	19%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	382	218	122	105	36	26	38	41	34	19	104	117	192	292	183	145	62	10	86	131	229
	17% cdei opqrwv ABDEFHI J	23%	24%	12%	5%	10%	14%	14%	12%	8%	15%	35%	36%	23%	24%	13%	7%	4%	12%	40%	39%
Describes electric vehicles better than petrol/diesel vehicles (NET)	342	151	97	203	215	60	60	44	44	73	125	37	23	189	134	244	274	83	135	29	18
	15% klst vxQ	16%	19%	24%	32%	22%	23%	15%	16%	30%	18%	11%	4%	15%	18%	21%	29%	31%	18%	9%	3%
Describes petrol/diesel vehicles better than electric vehicles (NET)	724	403	224	252	145	68	73	99	81	63	238	183	307	513	305	313	183	35	202	186	337
	32% cdei opqyDE HIJM	42%	44%	29%	22%	25%	28%	35%	29%	26%	34%	55%	57%	40%	40%	28%	19%	13%	28%	56%	58%
Describes neither well	161	66	22	52	35	16	19	18	22	12	53	25	37	64	36	67	55	26	65	24	45
	7% bdmno uyABGIJ MR	7%	4%	6%	5%	6%	7%	6%	8%	5%	7%	7%	7%	5%	5%	6%	6%	9%	9%	7%	8%
EV better than ICE (NET)	342	151	97	203	215	60	60	44	44	73	125	37	23	189	134	244	274	83	135	29	18
	15% klst vxQ	16%	19%	24%	32%	22%	23%	15%	16%	30%	18%	11%	4%	15%	18%	21%	29%	31%	18%	9%	3%
ICE better than EV (NET)	724	403	224	252	145	68	73	99	81	63	238	183	307	513	305	313	183	35	202	186	337
	32% cdei opqyDE HIJM	42%	44%	29%	22%	25%	28%	35%	29%	26%	34%	55%	57%	40%	40%	28%	19%	13%	28%	56%	58%
Don't know	380	97	39	55	37	28	32	39	38	18	71	44	66	169	85	125	94	47	107	47	94
	17% abcd efilmn opruvAB CDEFGHI JKQ	10%	8%	6%	6%	10%	12%	14%	14%	7%	10%	13%	12%	13%	11%	11%	10%	17%	15%	14%	16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
63	82	93	58	70	46	31	33	30	43	34	9	74	108	117	27	59	36	13	11	2	85	59
16% zv	5%	10% zxC	4%	18% zwxC	18% zwxC	17% zwxC	6%	24% zEFG HU	16% zFGJ	8%	4%	19% zFGI J	13% zFGJ	11% zFG	5%	7%	10% zKQ	7%	9%	4%	6%	9% zKQ
56	130	105	83	70	41	38	46	17	47	59	18	64	122	140	53	64	48	17	7	2	116	72
14% zv	7%	12% zxC	6%	18% zwxC	16% zwxC	21% zwxC	8%	13% z	17% zGJ	14% zG	8%	16% zGJ	15% zGJ	13% zG	9%	7%	14% zLQR	9%	6%	3%	8%	11% zL
125 31%	499 28%	276 31%	341 26%	117 30%	73 29%	53 29%	174 32% x	50 40% zG	94 34% z	144 34%	61 26%	144 36%	288 35% zGJ	348 33%	176 32%	245 28%	101 29%	61 32%	28 24%	12 23%	421 29%	190 29%
61	277	163	175	65	46	31	103	16	43	88	53	59	146	199	84	145	41	24	25	10	229	90
15%	15%	18% zK	14%	17% zK	18% zK	17% zK	19% zK	12%	16% zDH	21% zDH	23% zDH	15%	18% zH	19% zDH	15%	16%	12%	12%	22% MR	20% MR	16%	14%
54	326	120	254	36	25	20	91	3	19	38	59	22	60	118	99	161	53	31	19	9	260	103
13%	18% zu	13% y	20% zwyAB	9%	10%	11%	17% wyA	2%	7% D	9% D	25% zDEFH U	6% D	7% DH	11% DEHI	18%	18%	15%	16%	16%	18%	18%	16%
119	212	198	140	139	88	69	79	47	90	93	27	138	231	258	79	122	84	30	18	4	201	132
29% zv	12%	22% zxC	11%	36% zwxC	35% zwxC	38% zwxC	14%	38% zFGI J	33% zFGI J	22% zG	12%	35% zFGI J	28% zFGJ	24% zG	14%	14%	24% zKLP QR	15%	15%	7%	14%	20% zKLIQ
116	603	283	429	101	71	50	194	19	62	126	111	81	206	317	183	305	94	54	44	20	488	193
29%	34% z	32% y	33% y	26%	28%	28%	35% wy	15%	23% DHI	29% DHI	48% zDEF HU	20% D	25% DH	30% DEHI	33%	34% M	27%	28%	38%	38%	34% zM	29%
17 4%	144 8% zu	57 6% yAB	101 8% yAB	10 3%	7 3%	4 2%	48 9% wyAB	5 4%	16 6%	25 6%	7 3%	21 5%	46 6%	54 5%	48 9% MR	77 9% zMR	14 4%	14 7%	5 4%	4 7%	125 9% zMR	32 5%
119	212	198	140	139	88	69	79	47	90	93	27	138	231	258	79	122	84	30	18	4	201	132
29% zv	12%	22% zxC	11%	36% zwxC	35% zwxC	38% zwxC	14%	38% zFGI J	33% zFGI J	22% zG	12%	35% zFGI J	28% zFGJ	24% zG	14%	14%	24% zKLP QR	15%	15%	7%	14%	20% zKLIQ
116	603	283	429	101	71	50	194	19	62	126	111	81	206	317	183	305	94	54	44	20	488	193
29%	34% z	32% y	33% y	26%	28%	28%	35% wy	15%	23% DHI	29% DHI	48% zDEF HU	20% D	25% DH	30% DEHI	33%	34% M	27%	28%	38%	38%	34% zM	29%
27 7%	339 19% zu	74 8% yB	282 22% zwyAB C	19 5%	14 6%	5 3%	56 10% wyAB	4 3%	12 4%	38 9% DEHI	26 11% DEHIU	16 4%	54 6% H	80 8% DEHI	70 12%	140 16%	59 17%	35 18%	23 19%	13 25% K	209 14%	116 17% K



Table 103

Q13_5 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - No-nonsense

Base: All adults aged 18-75 in the UK

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PA
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)	
UNWEIGHTED BASE WEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169	
	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155	
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%	
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	151	15	36	32	21	16	20	-	3	12	19	29	56	50	46	30	29	
	7% vyADG	16% z	21% z	20% z	18% z	18% z	24% z	-	18%	23% z	24% z	16% z	18% z	17% z	18% z	21% z	19% z	
	191	14	22	26	13	15	9	2	1	8	11	28	46	55	33	26	18	
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	9% vADG	15% z	13% z	16% zbd	11% z	17% zd	11% z	17% z	4% z	16% z	14% z	15% z	14% z	18% zln	13% z	19% zn	12% z	
	636	24	49	47	31	17	26	3	6	17	27	67	115	110	96	42	54	
	28% eDG	25% e	29% e	29% e	26% e	18% z	32% z	34% z	31% z	33% z	34% z	36% z	36% z	37% z	38% zo	30% z	35% z	
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	342	16	29	29	22	21	15	4	1	11	11	23	53	46	35	22	28	
	15%	17%	17%	18%	19%	23% z	18% z	44% z	7% z	22% z	14% z	13% z	17% z	15% z	14% z	16% z	18% z	
	382	18	20	18	21	16	6	*	5	1	6	19	22	18	18	13	9	
Describes petrol/diesel vehicles much better than it does fully electric vehicles	17% cfijklm nopstuxBE	19% bc	12% z	11% z	18% bc	18% c	7% i	3% z	27% z	2% z	8% i	10% m	7% z	6% z	7% z	9% z	6% z	
	342	29	58	58	35	31	30	2	4	20	30	57	103	105	79	56	47	
	15% vADG	31% z	35% z	36% z	29% z	34% z	36% z	17% z	22% z	39% z	38% z	30% z	32% z	35% z	32% z	40% z	30% z	
Describes petrol/diesel vehicles better than electric vehicles (NET)	724	34	49	47	43	37	20	5	6	12	18	42	76	64	53	35	37	
	32% klmnp <u>t</u> xBE	36% z	29% z	29% z	37% bc	41% bc	25% z	47% z	34% z	24% z	23% z	23% z	24% z	21% z	21% z	25% z	24% z	
	161	2	8	6	6	3	5	*	2	1	3	11	12	10	10	1	6	
Describes neither well	7% lmoux	2% z	5% z	4% z	5% z	3% z	6% z	3% z	10% z	2% z	4% z	6% o	4% o	3% o	4% o	*	4% z	
	342	29	58	58	35	31	30	2	4	20	30	57	103	105	79	56	47	
	15% vADG	31% z	35% z	36% z	29% z	34% z	36% z	17% z	22% z	39% z	38% z	30% z	32% z	35% z	32% z	40% z	30% z	
ICE better than EV (NET)	724	34	49	47	43	37	20	5	6	12	18	42	76	64	53	35	37	
	32% klmnp <u>t</u> xBE	36% z	29% z	29% z	37% bc	41% bc	25% z	47% z	34% z	24% z	23% z	23% z	24% z	21% z	21% z	25% z	24% z	
	380	5	4	5	4	3	2	-	1	1	1	9	15	11	12	6	12	
Don't know	17% abcdefij klmnopstuv ABCDE	6% z	2% z	3% z	3% z	3% z	2% z	-	3% z	2% z	1% z	5% z	5% z	4% z	5% z	4% z	8% z	

 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carri

IST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
2	10	13	19	99	41	9	104	26	17	79	7	5	27	5	5
5%	34%	15%	13%	17%	4%	3%	17%	4%	3%	19%	5%	2%	11%	4%	2%
		z	z	zvw			zyA			zCD			zFG		
5	1	15	26	84	74	22	102	55	27	62	21	11	46	9	3
19%	2%	18%	18%	15%	6%	9%	16%	9%	4%	15%	15%	4%	18%	7%	1%
		z	zp	zvw			zyA	A		zD	zD		zFG	G	
12	12	28	54	172	338	59	190	210	168	131	46	43	103	43	59
41%	40%	33%	37%	30%	29%	24%	30%	33%	26%	32%	33%	18%	41%	33%	20%
		z	z				zA			D	D		zG	G	
4	2	16	22	95	178	49	104	95	113	73	28	48	36	19	66
15%	5%	20%	15%	17%	15%	20%	17%	15%	17%	18%	19%	20%	14%	15%	22%
															zE
5	4	5	10	48	252	57	50	89	201	28	16	92	8	17	100
19%	15%	6%	7%	9%	22%	23%	8%	14%	31%	7%	11%	38%	3%	13%	34%
					zu	zu		x	zxy			zBC		E	zEF
7	11	28	46	182	115	31	206	81	44	141	29	16	73	14	8
24%	37%	33%	31%	32%	10%	12%	33%	13%	7%	34%	20%	7%	29%	11%	3%
		z	z	zvw			zyA	A		zCD	D		zFG	G	
10	6	21	31	143	430	106	154	184	314	101	44	140	44	36	165
34%	20%	25%	22%	25%	37%	43%	25%	29%	48%	25%	31%	58%	17%	28%	56%
					zu	zu			zxy			zBC		E	zEF
-	-	3	6	27	104	9	31	52	56	20	11	15	14	11	22
-	-	4%	4%	5%	9%	4%	5%	8%	9%	5%	8%	6%	6%	9%	7%
					zuw			x	x						
7	11	28	46	182	115	31	206	81	44	141	29	16	73	14	8
24%	37%	33%	31%	32%	10%	12%	33%	13%	7%	34%	20%	7%	29%	11%	3%
		z	z	zvw			zyA	A		zCD	D		zFG	G	
10	6	21	31	143	430	106	154	184	314	101	44	140	44	36	165
34%	20%	25%	22%	25%	37%	43%	25%	29%	48%	25%	31%	58%	17%	28%	56%
					zu	zu			zxy			zBC		E	zEF
*	1	4	8	40	162	44	44	105	73	17	13	26	18	25	39
1%	3%	5%	6%	7%	14%	18%	7%	17%	11%	4%	9%	11%	7%	19%	13%
					u	u		xA	x			B		E	E

Table 104

Q13_6 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Technologically advanced

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION							
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	619	329	281	73	165	131	90	159	25	63	49	50	44	45	48	89
	28% bfgu wy	30% zb	25%	28% g	39% zcfg	32% zfg	22%	21%	29%	26%	27%	26%	27%	22%	25%	29%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	575	289	283	76	103	99	108	189	21	56	41	54	36	49	63	80
	26% A	26%	25%	30%	24%	25%	26%	25%	24%	23%	23%	28%	22%	23%	33% z	26%
Describes both equally	551	268	279	46	75	95	119	215	21	62	40	39	41	62	40	77
	25% cdx	24%	25%	18%	18%	24%	29% zcd	29% zcd	24%	26%	22%	20%	25%	29%	21%	25%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	96	56	38	14	36	16	6	22	6	11	8	11	4	10	3	11
	4% fu	5%	3%	6% f	9% zefg	4%	2%	3%	6% n	5%	5%	6%	2%	5%	2%	3%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	92	56	36	18	11	12	18	33	6	6	7	7	12	12	5	12
	4% bv	5% zb	3%	7% zde	3%	3%	4%	4%	6%	3%	4%	4%	7%	6%	3%	4%
Describes electric vehicles better than petrol/diesel vehicles (NET)	1194	619	564	150	268	230	198	349	47	120	90	104	80	94	110	169
	53% bfgm uwyA	56% zb	50%	58% fg	64% zfg	57% fg	48%	47%	52%	49%	49%	54%	49%	45%	58% m	55%
Describes petrol/diesel vehicles better than electric vehicles (NET)	187	112	74	33	48	28	24	55	11	17	15	18	16	22	8	23
	8% bv	10% zb	7%	13% zefg	11% zfg	7%	6%	7%	13% n	7%	8%	9%	10%	10%	4%	7%
Describes neither well	55	25	29	4	6	12	12	21	5	6	8	3	5	9	5	5
	2% xD	2%	3%	2%	1%	3%	3%	3%	5% pq	3%	4% p	2%	3%	4% p	3%	1%
EV better than ICE (NET)	1194	619	564	150	268	230	198	349	47	120	90	104	80	94	110	169
	53% bfgm uwyA	56% zb	50%	58% fg	64% zfg	57% fg	48%	47%	52%	49%	49%	54%	49%	45%	58% m	55%
ICE better than EV (NET)	187	112	74	33	48	28	24	55	11	17	15	18	16	22	8	23
	8% bv	10% zb	7%	13% zefg	11% zfg	7%	6%	7%	13% n	7%	8%	9%	10%	10%	4%	7%
Don't know	256	73	178	25	25	39	57	109	5	37	29	30	21	23	26	36
	11% adptv xD	7% za	16%	10%	6%	10%	14% d	15% zde	6%	15% hprs	16% hprs	15% hprs	13%	11%	14% p	12%

 Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

This work was carri

				WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
108	32	52	13	456	163	400	218	277	342	95	142	141	206	529	77
35%	31%	28%	20%	30%	22%	31%	23%	35%	24%	24%	25%	28%	34%	28%	24%
zms				zu		zw		zy					zAB		
75	33	48	21	382	194	335	240	209	366	79	148	142	171	466	88
24%	32%	26%	33%	25%	27%	26%	25%	26%	25%	20%	26%	28%	28%	25%	27%
						A		A							
81	22	49	17	362	189	316	235	175	376	104	148	123	139	444	89
26%	22%	26%	27%	24%	26%	25%	25%	22%	26%	26%	26%	24%	23%	24%	28%
						x									
13	4	13	3	76	20	55	40	39	57	27	20	21	28	79	14
4%	4%	7%	5%	5%	3%	4%	4%	5%	4%	7%	3%	4%	5%	4%	4%
		n		u				zB							
11	3	8	3	58	34	40	52	28	64	20	26	20	19	79	10
4%	3%	5%	5%	4%	5%	3%	5%	3%	4%	5%	5%	4%	3%	4%	3%
						zv									
183	65	100	34	838	356	736	458	486	708	174	290	283	377	995	165
58%	63%	54%	53%	55%	49%	57%	48%	61%	49%	44%	51%	56%	62%	54%	51%
m	ijm			zu		zw		zy				A	zAB		
24	7	21	6	133	54	96	92	67	121	46	46	40	47	158	23
8%	6%	11%	10%	9%	7%	7%	10%	8%	8%	12%	8%	8%	8%	8%	7%
		n						z							
3	*	4	2	31	24	27	28	15	40	17	16	11	8	39	13
1%	*	2%	3%	2%	3%	2%	3%	2%	3%	4%	3%	2%	1%	2%	4%
						zD									
183	65	100	34	838	356	736	458	486	708	174	290	283	377	995	165
58%	63%	54%	53%	55%	49%	57%	48%	61%	49%	44%	51%	56%	62%	54%	51%
m	ijm			zu		zw		zy				A	zAB		
24	7	21	6	133	54	96	92	67	121	46	46	40	47	158	23
8%	6%	11%	10%	9%	7%	7%	10%	8%	8%	12%	8%	8%	8%	8%	7%
		n						z							
22	9	13	4	156	100	115	141	59	197	53	70	53	39	220	31
7%	9%	7%	6%	10%	14%	9%	15%	7%	14%	13%	12%	10%	6%	12%	10%
				zt		zv		zx		D	D	D			

Table 105

Q13_6 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Technologically advanced

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP							
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
Describes fully electric vehicles much better than it does petrol/diesel vehicles	619	515	103	280	87	83	56	1	111	367	138	267	109	37	71	14	376	108	
	28% diG	27%	32%	26%	21%	32% di	59% zcde hij	10%	31% di	25%	39% zcde hi	27%	24%	27%	33% i	31%	26%	31%	
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	575	500	71	280	108	79	14	-	88	388	93	268	105	39	48	15	373	87	
	26% fDH	26%	22%	26% f	27% f	31% fj	15%	-	25%	26% f	26% f	27%	24%	28%	22%	33%	26%	25%	
Describes both equally	551	490	53	300	109	51	13	6	67	409	64	247	132	34	53	8	379	87	
	25% bfhj wF	26% zb	17%	28% zefh j	27% fhj	20%	13%	75%	19%	27% zefh j	18%	25%	30% z	25%	25%	17%	27% z	25%	
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	96	93	3	41	19	23	6	1	4	60	29	42	30	6	10	-	73	16	
	4% bhG	5% zb	1%	4% h	5% h	9% zchi	6% h	15%	1%	4% h	8% zchi	4%	7% z	4%	5%	-	5% z	5%	
Describes petrol/diesel vehicles much better than it does fully electric vehicles	92	86	6	49	22	4	2	-	11	72	5	44	17	4	10	1	61	14	
	4% ej	4%	2%	5% ej	6% ej	1%	2%	-	3%	5% zej	2%	4%	4%	3%	5%	3%	4%	4%	
Describes electric vehicles better than petrol/diesel vehicles (NET)	1194	1015	174	560	195	161	70	1	200	755	231	535	214	76	119	30	749	195	
	53% diIG	53%	55%	51%	48%	63% zcdi	74% zcde ij	10%	56%	50%	66% zcde i	54% lp	48%	55%	56%	63%	52%	55%	
Describes petrol/diesel vehicles better than electric vehicles (NET)	187	178	9	91	41	27	8	1	15	132	34	86	48	10	20	1	134	31	
	8% bhv	9% zb	3%	8% h	10% h	10% h	8%	15%	4%	9% h	10% h	9%	11%	7%	10%	3%	9% z	9%	
Describes neither well	55	40	14	22	9	3	-	-	19	31	3	16	8	1	8	1	24	9	
	2% akprs tBDHI	2%	5% za	2% efj	2% efj	1%	-	-	5% zcdef ij	2% efj	1%	2%	2%	1%	4%	2%	2%	2%	
EV better than ICE (NET)	1194	1015	174	560	195	161	70	1	200	755	231	535	214	76	119	30	749	195	
	53% diIG	53%	55%	51%	48%	63% zcdi	74% zcde ij	10%	56%	50%	66% zcde i	54% lp	48%	55%	56%	63%	52%	55%	
ICE better than EV (NET)	187	178	9	91	41	27	8	1	15	132	34	86	48	10	20	1	134	31	
	8% bhv	9% zb	3%	8% h	10% h	10% h	8%	15%	4%	9% h	10% h	9%	11%	7%	10%	3%	9% z	9%	
Don't know	256	184	66	117	51	15	4	-	58	169	19	98	44	17	14	7	142	31	
	11% aejf nprstvB DFHIJK	10%	21% za	11% efj	13% efj	6%	4%	-	16% zcef ij	11% efj	5%	10%	10%	12%	7%	14%	10%	9%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
401	263	108	17	267	41	34	105	40	342	146	89	77	239	201	117	317	437	450
27%	31%	35%	26%	26%	35%	28%	25%	33%	27%	27%	46%	28%	31%	21%	40%	34%	31%	30%
zr	zr										zEFG	G	zG		zIJK	zK	z	z
400	210	64	19	273	30	27	118	23	331	142	26	79	236	223	58	230	370	389
27%	25%	21%	29%	27%	25%	23%	28%	19%	26%	26%	13%	29%	31%	23%	20%	25%	26%	26%
t											D	D	zDG	D	H	H	H	H
400	214	78	12	285	17	34	106	30	336	136	43	73	166	261	72	235	378	388
27%	26%	26%	19%	28%	14%	28%	25%	24%	27%	25%	22%	27%	22%	27%	25%	25%	26%	26%
z				zw		w	w		zw	w				zF			z	z
67	36	26	3	35	7	9	22	14	51	36	20	13	32	29	14	45	70	81
4%	4%	8%	5%	3%	6%	8%	5%	11%	4%	7%	10%	5%	4%	3%	5%	5%	5%	5%
zrs						v		zvB	v	zvY	zEFG						zJ	zJ
62	27	13	4	33	8	7	20	4	48	24	11	7	25	48	16	45	61	67
4%	3%	4%	7%	3%	7%	6%	5%	4%	4%	4%	6%	2%	3%	5%	6%	5%	4%	4%
801	474	171	36	541	70	62	224	64	673	288	116	156	475	423	175	547	807	839
53%	57%	56%	55%	54%	60%	51%	53%	52%	54%	52%	59%	57%	62%	45%	60%	59%	56%	56%
zr											G	G	zG		z	zK	z	z
130	63	39	7	68	15	16	42	18	99	60	31	20	57	77	30	90	131	148
9%	8%	13%	11%	7%	13%	14%	10%	15%	8%	11%	16%	7%	7%	8%	10%	10%	9%	10%
zrs					v	vB		zvB	v	zv	zEFG						zJ	zJ
26	13	2	*	18	3	2	8	2	23	10	-	4	19	28	2	11	29	32
2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	2%	-	1%	2%	3%	1%	1%	2%	2%
													D	D		HI	HI	HI
801	474	171	36	541	70	62	224	64	673	288	116	156	475	423	175	547	807	839
53%	57%	56%	55%	54%	60%	51%	53%	52%	54%	52%	59%	57%	62%	45%	60%	59%	56%	56%
zr											G	G	zG		z	zK	z	z
130	63	39	7	68	15	16	42	18	99	60	31	20	57	77	30	90	131	148
9%	8%	13%	11%	7%	13%	14%	10%	15%	8%	11%	16%	7%	7%	8%	10%	10%	9%	10%
zrs					v	vB		zvB	v	zv	zEFG						zJ	zJ
146	74	16	9	98	12	7	46	11	117	57	5	21	49	160	13	47	85	88
10%	9%	5%	14%	10%	11%	6%	11%	9%	9%	10%	3%	8%	6%	17%	4%	5%	6%	6%
t	t		t									D		zDEF				

Table 106

Q13_6 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Technologically advanced

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	247	709	333	535	1268	759	1136	940	271	731	320	554
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	619	272	137	306	288	84	72	64	57	91	239	75	102	331	202	418	389	114	249	42	79
	28% hst vx	28%	27%	36% zab	43% zabc	31% gh	27%	22%	21%	37% zkl	34% zkl	23%	19%	26%	27%	37% zmn	41% zmno	42% zrst	34% zst	13%	13%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	575	271	126	254	181	57	61	66	73	61	202	65	133	323	166	354	277	70	234	57	140
	26% knsA D	28% z	25%	30% zb	27%	21%	23%	23%	26%	25%	29% k	20%	25% k	25% n	22%	31% zmn	30% zmn	26% s	32% zqst	17%	24% s
Describes both equally	551	247	135	204	135	84	74	93	84	58	177	92	167	347	212	235	177	39	153	102	191
	25% dopq rDH	26% d	27% d	24% d	20%	31% z	28%	32% z	30% z	23% z	25% z	28%	31% zj	27% zop	28% zop	21% p	19%	15% q	21% q	31% zqr	33% zqr
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	96	44	37	40	28	20	17	24	24	17	26	17	28	57	46	38	34	15	23	25	22
	4% ovx	5%	7% zacd	5%	4%	7% z	7%	8% z	9% z	7% j	4%	5%	5%	4% o	6% zmop	3%	4%	5% r	3%	8% zrt	4%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	92	53	37	24	18	5	12	9	7	9	17	34	41	73	56	25	21	6	12	37	50
	4% cdlop rwFLIK	5% zcd	7% zcd	3%	3%	2%	5% e	3%	2%	4% zkl	2%	10% zjl	8% zjl	6% zop	7% zmop	2%	2%	2% z	2%	11% zar	9% zar
Describes electric vehicles better than petrol/diesel vehicles (NET)	1194	543	263	560	469	141	133	130	130	151	441	141	235	653	368	772	666	184	483	99	218
	53% gkin stvx	56% zb	52%	65% zab	70% zabc	52%	50%	45%	47%	61% zkl	62% zkl	42%	44%	52% zkl	48% zkl	68% zmn	71% zmno	68% zst	66% zst	30% zst	37% s
Describes petrol/diesel vehicles better than electric vehicles (NET)	187	97	74	64	47	25	30	33	31	26	43	51	69	130	102	63	55	20	35	62	72
	8% jopr v	10% zcd	14% zacd	7%	7%	9%	11%	11%	11%	10% j	6%	15% zj	13% zj	10% zop	13% zmop	6%	6%	7% zqr	5%	19% zqrt	12% zr
Describes neither well	55	22	12	8	5	6	6	14	11	4	14	9	16	23	16	15	10	8	16	18	18
	2% cdopw yACEHIJ Q	2% cd	2% cd	1% cd	1%	2% z	2% z	5% z	4%	2% z	2% z	3% z	3% z	2% z	2% p	1% p	1%	3% z	2% z	5% zrt	3% zrt
EV better than ICE (NET)	1194	543	263	560	469	141	133	130	130	151	441	141	235	653	368	772	666	184	483	99	218
	53% gkin stvx	56% zb	52%	65% zab	70% zabc	52%	50%	45%	47%	61% zkl	62% zkl	42%	44%	52% zkl	48% zkl	68% zmn	71% zmno	68% zst	66% zst	30% zst	37% s
ICE better than EV (NET)	187	97	74	64	47	25	30	33	31	26	43	51	69	130	102	63	55	20	35	62	72
	8% jopr v	10% zcd	14% zacd	7%	7%	9%	11%	11%	11%	10% j	6%	15% zj	13% zj	10% zop	13% zmop	6%	6%	7% zqr	5%	19% zqrt	12% zr
Don't know	256	56	26	24	12	17	22	17	20	8	33	39	47	114	60	51	32	19	43	49	85
	11% abcde glinnopq ruvwABCD EFGHIJQ	6% cd	5% cd	3% d	2%	6%	8%	6%	7%	3% ij	5% ij	12% ij	9% ij	9% op	8% op	5% p	3%	7% z	6% z	15% qr	15% zqr

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 40% 18%	1754 80%	978 40%	1216 58%	434 17%	294 11%	194 8%	603 25%	161 12%	315 12%	439 19%	224 10%	476 18%	915 37%	1139 47%	577 25%	972 40%	319 16%	158 9%	98 5%*	47 2%*	1549 64%	575 30%
161	454	296	313	154	106	66	162	69	124	128	53	193	321	374	172	236	114	41	28	21	408	184
40% zv	25%	33% zc	24%	40% zwc	42% zwc	37% zx	29% x	56% zFGH J	45% zFGI J	30%	23%	48% zFGI J	39% zFGJ	35% zFG	31% N	27%	32% NR	21%	24%	40% N	28% N	28% N
90	480	235	331	87	50	43	157	21	72	130	73	93	223	296	157	231	88	46	26	11	388	160
22%	27%	26% yA	26%	23%	20%	24%	29% yA	17%	26% D	31% zDH	32% DH	23% D	27% DH	28% zDH	28%	26%	25%	24%	23%	21%	27%	24%
91 23%	451 25%	230 26%	306 24%	82 21%	53 21%	40 22%	156 28%	20 16%	54 20%	110 26%	68 29%	74 19%	184 22%	252 24%	128 23%	234 26%	78 22%	48 25%	36 31%	10 20%	363 25%	162 25%
30	56	53	42	37	25	19	23	8	12	29	12	20	50	62	24	37	13	15	3	1	61	30
7% zv	3%	6% zc	3%	10% zwc	10% zwc	11% zwc	4%	6%	4%	7% z	5%	5%	6% z	6% z	4%	4%	4%	8%	2%	2%	4%	5%
15	75	25	64	16	11	9	15	4	8	9	9	12	21	31	13	41	18	14	3	3	54	34
4%	4%	3%	5% wC	4%	4%	5%	3%	3%	3%	2%	4%	3%	3%	3%	2%	5% KQ	5%	7% K	2%	6%	4% K	5% K
251 62% zv	934 52%	531 60%	645 50%	241 62%	156 62%	109 60%	319 58%	90 72%	195 71%	258 61%	126 54%	286 72%	544 66%	670 63%	328 59%	468 53%	202 57%	87 45%	55 47%	32 61%	796 55%	344 52%
45	132	78	106	53	36	28	38	12	20	39	22	33	71	93	37	78	31	28	5	4	115	64
11% zv	7%	9% C	8%	14% zwc	14% zwc	16% zwc	7%	10%	7%	9%	9%	8%	9%	9%	7%	9%	9%	15% zKLOQ R	5%	8%	8%	10%
6 2%	49 3%	7 1%	44 3% zwyAC	1 *	1 1%	1 1%	6 1%	- -	- -	6 1% H	6 3% EHJ	- -	6 1%	12 1% HI	11 2%	17 2%	10 3%	8 4%	6 5%	2 4%	28 2%	23 3%
251 62% zv	934 52%	531 60%	645 50%	241 62%	156 62%	109 60%	319 58%	90 72%	195 71%	258 61%	126 54%	286 72%	544 66%	670 63%	328 59%	468 53%	202 57%	87 45%	55 47%	32 61%	796 55%	344 52%
45 11% zv	132 7%	78 9% C	106 8%	53 14% zwc	36 14% zwc	28 16% zwc	38 7%	12 10%	20 7%	39 9%	22 9%	33 8%	71 9%	93 9%	37 7%	78 9%	31 9%	28 15% zKLOQ R	5 5%	4 8%	115 8%	64 10%
11 3%	231 13% zu	42 5% yB	194 15% zwyAB C	9 2%	7 3%	3 1%	33 6% wyB	3 2%	4 1%	14 3%	11 5% EH	6 2%	20 2%	31 3% HI	52 9%	92 10%	32 9%	22 11%	15 13%	4 7%	143 10%	69 10%

Table 107

Q13_6 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Technologically advanced

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	619	35	81	79	47	34	49	4	10	28	45	75	134	136	107	52	74
	28%	37%	49%	49%	40%	38%	59%	42%	53%	54%	58%	41%	42%	45%	43%	37%	47%
	vyACDG	z	zade	zade	z	z	z	z	z	z	z	z	z	z	z	z	z
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	575	20	35	32	29	18	14	3	3	10	17	65	107	95	81	51	46
	26%	21%	21%	19%	25%	20%	17%	30%	15%	19%	23%	35%	34%	32%	32%	37%	30%
	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
Describes both equally	551	22	34	35	26	21	14	2	2	10	9	27	51	47	42	20	28
	25%	24%	20%	21%	22%	23%	17%	20%	8%	19%	11%	15%	16%	15%	17%	14%	18%
	ijklmno	x								j							
	x																
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	96	7	11	12	7	12	5	-	2	3	5	9	15	14	10	8	5
	4%	8%	6%	7%	6%	14%	6%	-	14%	7%	6%	5%	5%	5%	4%	6%	3%
	v					zabcd											
Describes petrol/diesel vehicles much better than it does fully electric vehicles	92	9	6	6	7	4	-	1	1	-	-	6	9	5	6	6	1
	4%	9%	4%	3%	6%	5%	-	5%	3%	-	-	3%	3%	2%	2%	4%	*
	mpE	zbc													m		
Describes electric vehicles better than petrol/diesel vehicles (NET)	1194	55	117	111	77	52	63	7	12	37	62	140	241	231	188	103	120
	53%	59%	70%	68%	65%	58%	76%	73%	68%	74%	81%	75%	76%	77%	75%	74%	77%
	ADG	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
Describes petrol/diesel vehicles better than electric vehicles (NET)	187	16	17	17	15	17	5	1	3	3	5	15	24	19	16	14	6
	8%	17%	10%	11%	12%	19%	6%	5%	17%	7%	6%	8%	8%	6%	6%	10%	4%
	pE	zb				zabcd											
Describes neither well	55	*	-	-	*	*	1	*	1	-	1	1	3	4	2	1	1
	2%	*	-	-	*	*	2%	3%	7%	-	2%	1%	1%	1%	1%	*	1%
	buxB																
EV better than ICE (NET)	1194	55	117	111	77	52	63	7	12	37	62	140	241	231	188	103	120
	53%	59%	70%	68%	65%	58%	76%	73%	68%	74%	81%	75%	76%	77%	75%	74%	77%
	ADG	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
ICE better than EV (NET)	187	16	17	17	15	17	5	1	3	3	5	15	24	19	16	14	6
	8%	17%	10%	11%	12%	19%	6%	5%	17%	7%	6%	8%	8%	6%	6%	10%	4%
	pE	zb				zabcd											
Don't know	256	*	-	-	*	-	-	-	-	-	-	2	*	-	2	2	1
	11%	*	-	-	*	-	-	-	-	-	-	1%	*	-	1%	1%	1%
	abcdefij																
	klmnopstuvx																
	ABCE																

 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out by Ipsos

ST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
9	11	32	62	244	270	63	274	138	146	193	23	43	93	33	58
32%	39%	38%	43%	43%	24%	25%	44%	22%	22%	47%	16%	18%	37%	25%	20%
12	10	z	z	zvw	325	55	153	185	169	103	43	62	78	30	70
41%	33%	32%	28%	26%	28%	22%	25%	29%	26%	25%	30%	26%	31%	23%	24%
6	3	19	32	104	336	58	118	166	207	75	51	67	58	32	100
23%	9%	23%	22%	18%	29%	23%	19%	26%	32%	18%	36%	28%	23%	25%	34%
1	2	3	5	32	35	18	39	31	19	16	13	19	11	11	9
3%	5%	3%	4%	6%	3%	7%	6%	5%	3%	4%	9%	8%	4%	8%	3%
-	3	2	2	18	49	13	25	26	34	17	5	22	1	2	19
-	10%	3%	2%	3%	4%	5%	4%	4%	5%	4%	3%	9%	*	2%	6%
21	21	59	103	393	596	118	427	324	315	296	66	106	172	62	128
74%	72%	70%	71%	70%	52%	48%	68%	51%	48%	72%	46%	44%	68%	48%	44%
1	5	5	8	50	84	31	64	57	54	34	18	41	12	13	28
3%	15%	6%	5%	9%	7%	12%	10%	9%	8%	8%	13%	17%	5%	10%	10%
-	1	-	2	2	29	10	3	18	21	3	4	6	2	6	10
-	2%	-	1%	*	3%	4%	*	3%	3%	1%	3%	3%	1%	5%	3%
21	21	59	103	393	596	118	427	324	315	296	66	106	172	62	128
74%	72%	70%	71%	70%	52%	48%	68%	51%	48%	72%	46%	44%	68%	48%	44%
1	5	5	8	50	84	31	64	57	54	34	18	41	12	13	28
3%	15%	6%	5%	9%	7%	12%	10%	9%	8%	8%	13%	17%	5%	10%	10%
*	*	*	*	15	105	32	12	66	58	4	4	20	9	16	27
1%	1%	*	*	3%	9%	13%	2%	10%	9%	1%	3%	8%	3%	12%	9%
					u	u		x	x			B		E	E



Table 108

Q13_7 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Powerful

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION								
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	2243	1092	1130	248	419	388	445	742	113	238	180	191	155	195	181	291	289
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	185	118	66	25	74	31	22	32	7	22	7	10	14	18	10	18	49
	8% bfgj uwyA	11% zb	6%	10% g	17% zcefg	8% g	5%	4%	8%	9%	4%	5%	9%	8%	5%	6%	16% zjkmn oqs
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	217	138	77	48	69	42	26	32	11	23	15	25	15	25	10	29	37
	10% bfgs uyAF	13% zb	7%	19% zefg	16% zefg	10% g	6%	4%	13% ns	9%	8%	13% ns	9%	12% ns	5%	9%	12% ns
Describes both equally	698	333	362	66	104	133	142	254	20	82	50	60	44	62	58	107	95
	31% d	30%	32%	25%	25%	33% d	35% cd	34% cd	22%	34%	27%	31%	27%	30%	31%	35% h	30%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	389	182	202	48	67	69	68	137	16	43	35	35	29	30	43	51	44
	17% xD	17%	18%	19%	16%	17%	17%	18%	18%	18%	20%	18%	18%	14%	23% p	17%	14%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	360	189	170	29	60	60	81	129	20	28	28	25	29	34	30	54	51
	16% cvxD	17%	15%	11%	14%	15%	20% zc	17% c	23% ik	11%	15%	13%	18%	16%	16%	17%	16%
Describes electric vehicles better than petrol/diesel vehicles (NET)	402	257	143	73	143	73	49	64	18	45	21	35	30	43	20	47	85
	18% bfgj nsuwyAB F	23% zb	13%	28% zefg	34% zefg	18% fg	12%	9%	21% ns	18% s	12%	18% s	18% s	20% jns	11%	15%	27% zijk noqs
Describes petrol/diesel vehicles better than electric vehicles (NET)	749	371	372	78	127	130	149	266	37	71	63	60	58	64	74	105	94
	33% xDE	34%	33%	30%	30%	32%	36%	35%	41%	29%	35%	31%	36%	31%	39%	34%	30%
Describes neither well	80	41	37	6	13	17	10	34	7	8	8	8	3	6	10	12	5
	4% vD	4%	3%	2% d	3%	4%	3%	5%	8% zlpq	3%	5%	4%	2%	3%	5% p	4%	2%
EV better than ICE (NET)	402	257	143	73	143	73	49	64	18	45	21	35	30	43	20	47	85
	18% bfgj nsuwyAB F	23% zb	13%	28% zefg	34% zefg	18% fg	12%	9%	21% ns	18% s	12%	18% s	18% s	20% jns	11%	15%	27% zijk noqs
ICE better than EV (NET)	749	371	372	78	127	130	149	266	37	71	63	60	58	64	74	105	94
	33% xDE	34%	33%	30%	30%	32%	36%	35%	41% 41%	29% 29%	35% 35%	31% 31%	36% 36%	31% 31%	39% 39%	34% 34%	30% 30%
Don't know	314	96	211	37	35	50	60	131	7	37	39	31	28	35	27	39	33
	14% advx D	9%	19% za	14% d	8%	12%	15% d	18% zd	8%	15%	21% zhop ar	16%	17%	17%	14%	12%	11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the Ipsos methodology.

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
5	22	3	154	31	128	56	115	70	21	38	31	90	162	20
5%	12% jkos	4%	10% zu	4%	10% zw	6%	14% zy	5%	5%	7%	6%	15% zABC	9%	6%
7	19	2	176	41	139	78	104	113	24	46	56	86	197	18
7%	10% s	3%	12% zu	6%	11% z	8%	13% zy	8%	6%	8%	11% A	14% zAB	11% zF	6%
49	50	21	469	229	417	281	248	450	119	174	163	197	577	100
47% zhij klmnop	27%	33%	31%	32%	32%	29%	31%	31%	30%	31%	32%	32%	31%	31%
15	34	12	263	126	226	163	126	263	64	110	106	90	307	70
15%	18%	19%	17%	17%	18%	17%	16%	18%	16%	19%	21% D	15%	17%	22% zE
16	33	12	238	122	190	170	111	249	73	98	78	82	288	59
15%	18%	20%	16%	17%	15%	18%	14%	17% x	19%	17%	15%	14%	16%	18%
12	41	4	329	72	267	135	219	182	45	83	88	176	359	38
12%	22% jns	7%	22% zu	10%	21% zw	14%	27% zy	13%	12%	15%	17% A	29% zABC	19% zF	12%
31	67	24	501	248	416	333	237	512	137	207	184	173	596	129
30%	36%	39%	33%	34%	32%	35%	30%	36% x	35%	36% D	36% D	28%	32%	40% zE
1	8	5	48	32	38	43	25	55	20	19	17	12	59	16
1%	4%	9% zilmp q	3%	4%	3%	4%	3%	4%	5% D	3%	3%	2%	3%	5%
12	41	4	329	72	267	135	219	182	45	83	88	176	359	38
12%	22% jns	7%	22% zu	10%	21% zw	14%	27% zy	13%	12%	15%	17% A	29% zABC	19% zF	12%
31	67	24	501	248	416	333	237	512	137	207	184	173	596	129
30%	36%	39%	33%	34%	32%	35%	30%	36% x	35%	36% D	36% D	28%	32%	40% zE
10	20	8	171	143	151	163	72	241	73	86	58	52	266	39
10%	11%	13%	11%	20% zt	12%	17% zv	9%	17% zx	19% zCD	15% D	11%	9%	14%	12%

Table 109
Q13_7 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Powerful

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (e)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1985	251	1092	399	280	106	7	350	1451	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	405	257	94*	8**	359	1496	351	953	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	185	169	15	76	22	31	38	1	16	97	69	85	44	15	20	3	129	35
	8% bdhIG	9% zb	5%	7%	5%	12% zcdh i	41% zcde hj	15%	5%	7%	20% zcdeh i	9%	10%	11%	9%	6%	9%	10%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	217	200	16	96	38	40	15	-	26	134	55	91	49	12	32	-	140	44
	10% bovG	10% zb	5%	9%	9%	16% zcdh i	16% zchi	-	7%	9%	16% zcdhi	9%	11% o	9%	15% zkop	-	10% o	13% o
Describes both equally	698 31% G	594 31%	100 32%	332 30%	143 35%	87 34%	26 27%	4 52%	98 27%	475 32%	112 32%	310 32%	153 34%	50 36%	60 28%	15 31%	463 32%	110 31%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	389	359	29	212	62	47	6	-	56	275	53	178	68	28	44	7	246	71
	17% bFD	19% zb	9%	19% zf	15% f	18% fj	7%	-	16% f	18% f	15% f	18%	15%	20%	20%	14%	17%	20%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	360	309	50	201	77	19	6	3	54	278	26	185	66	7	33	11	251	40
	16% efjm qDH	16%	16%	18% zefj	19% efj	8%	7%	34%	15% efj	19% zefj	7%	19% zmq	15% m	5%	15% mq	23% mq	18% zmq	11% m
Describes electric vehicles better than petrol/diesel vehicles (NET)	402	369	30	172	59	71	54	1	42	232	124	176	93	27	53	3	269	80
	18% bchi ovG	19% zb	10%	16%	15%	27% zcdh i	57% zcde hj	15%	12%	15%	35% zcde hi	18%	21% o	20% o	25% zo	6%	19% o	23% zo
Describes petrol/diesel vehicles better than electric vehicles (NET)	749	668	78	413	139	67	12	3	110	552	79	363	134	34	77	18	497	111
	33% befj D	35% zb	25%	38% zefh j	34% efj	26% fj	13%	34%	31% fj	37% zefh j	23% f	37% zlmf	30%	25%	36%	37%	35% lm	32%
Describes neither well	80 4% aprsC DHUK	57 3%	23 7% za	34 3%	12 3%	9 4%	- -	- -	25 7% zcdfi j	46 3%	9 3%	27 3%	12 3%	4 3%	8 4%	2 5%	39 3%	11 3%
EV better than ICE (NET)	402 18% bchi ovG	369 19% zb	30 10%	172 16%	59 15%	71 27% zcdh i	54 57% zcde hj	1 15%	42 12%	232 15%	124 35% zcde hi	176 18%	93 21% o	27 20% o	53 25% zo	3 6%	269 19% o	80 23% zo
ICE better than EV (NET)	749 33% befj D	668 35% zb	78 25%	413 38% zefh j	139 34% efj	67 26% fj	12 13%	3 34%	110 31% fj	552 37% zefh j	79 23% f	363 37% zlmf	134 30%	34 25%	77 36%	18 37%	497 35% lm	111 32%
Don't know	314 14% aeft jknprst vBDEFHI JK	220 12%	85 27% za	139 13% fj	53 13% fj	24 9% f	2 2%	- -	84 23% zcde fj	191 13% fj	26 7% f	107 11%	54 12%	23 17% nq	17 8%	10 21% n	161 11%	40 11% n

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (a)	OFF-STREET (b)	ON-STREET (c)	CURRENTLY DRIVE (d)	NOT CURRENTLY BUT HAVE IN THE PAST (e)	NEVER DRIVEN, HAVE BEEN PASSENGER (f)	NEVER DRIVEN, NOR BEEN A PASSENGER (g)	WITHIN THE NEXT YEAR (h)	IN THE NEXT 3 YEARS (i)	IN THE NEXT 10 YEARS (j)	EVER BUY (k)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
122	97	46	5	80	16	13	38	15	108	53	55	34	59	33	54	129	160	162
8%	12% zr	15% zr	8%	8%	13%	10%	9%	12%	9%	10%	28% zEFG	13% zFG	8% G	3%	18% zJK	14% zJK	11% z	11% z
141	115	58	9	80	23	13	43	24	116	67	39	41	82	52	35	117	168	176
9%	14% zr	19% zrs	13%	8%	20% zvyB	11%	10%	19% zvyBC	9% v	12% vy	20% zFG	15% zG	11% G	6%	12%	13% z	12% z	12% z
488 32%	272 32%	84 27%	21 32%	344 34% zAB	29 24%	31 25%	148 35% AC	28 23%	403 32%	176 32% A	61 31%	79 29%	281 37% zEG	259 27%	96 33%	282 30%	455 32%	468 31%
268	133	57	9	190	17	27	63	24	234	87	21	44	134	186	53	189	274	291
18%	16%	19%	14%	19%	14%	22%	15%	19%	19%	16%	11%	16%	18% D	20% zD	18%	20% z	19% z	19% z
262	136	38	8	175	14	21	70	18	211	88	13	40	110	190	35	141	237	249
17% zt	16%	12%	12%	17%	12%	18%	16%	15%	17%	16%	7%	15% D	14% D	20% zDF	12%	15%	17% H	17% H
264	212	104	14	159	39	26	81	39	225	120	94	75	141	86	89	246	328	338
18%	25% zr	34% zrs	21%	16%	33% zvyB C	22%	19%	31% zvyB C	18% v	22% zvy	48% zEFG	28% zFG	18% G	9%	31% zJK	26% zJK	23% z	23% z
531	269	95	17	365	31	48	133	42	445	175	34	84	245	376	88	330	511	540
35% zs	32%	31%	26%	36% z	26%	40%	31%	34%	36% z	32%	17%	31% D	32% D	40% zDEF	30%	35% H	36% zH	36% zH
41 3%	17 2%	7 2%	4 6%	31 3%	4 3%	7 6% yAC	8 2%	1 1%	42 3%	9 2%	1 *	13 5% D	25 3% D	39 4% D	3 1%	21 2%	37 3% H	42 3% H
264 18%	212 25% zr	104 34% zrs	14 21%	159 16%	39 33% zvyB C	26 22%	81 19%	39 31% zvyB C	225 18% v	120 22% zvy	94 48% zEFG	75 28% zFG	141 18% G	86 9%	89 31% zJK	246 26% zJK	328 23% z	338 23% z
531 35% zs	269 32%	95 31%	17 26%	365 36% z	31 26%	48 40%	133 31%	42 34%	445 36% z	175 32%	34 17%	84 31% D	245 32% D	376 40% zDEF	88 30%	330 35% H	511 36% zH	540 36% zH
179 12% st	68 8%	17 6%	9 14% t	109 11%	15 13%	9 8%	56 13%	14 11%	133 11%	70 13%	5 3%	22 8% D	73 10% D	189 20% zDEF	15 5%	51 5%	99 7% I	107 7% I

Table 110
Q13_7 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Powerful

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2243	866	510	860	668	273	264	287	277	249	769	333	535	1260	759	1136	940	271	731	329	554
100%	100%	43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	185	81	52	117	121	35	33	22	26	46	77	24	16	107	79	140	146	41	62	17	12
	8% ltvK	8%	10%	14%	18%	13%	12%	8%	9%	19%	11%	7%	3%	8%	10%	12%	15%	15%	9%	5%	2%
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	217	97	62	131	114	44	33	27	30	34	80	17	30	125	100	151	142	34	73	19	27
	10% klt	10%	12%	15%	17%	16%	12%	9%	11%	14%	11%	5%	6%	10%	13%	13%	15%	12%	10%	6%	5%
	vx																				
Describes both equally	698	296	155	299	231	97	78	88	93	75	233	76	142	390	219	395	327	76	232	65	136
	31% klt xB	31%	30%	35%	35%	35%	29%	31%	34%	30%	33%	23%	27%	31%	29%	35%	35%	28%	32%	20%	23%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	389	192	97	164	119	41	50	72	56	58	144	55	115	221	117	214	169	49	157	43	105
	17% M	20%	19%	19%	18%	15%	19%	25%	20%	24%	20%	17%	21%	17%	15%	19%	18%	18%	22%	13%	18%
	z							ze		zk	z		zk			n		zs	z		s
Describes petrol/diesel vehicles much better than it does fully electric vehicles	360	204	105	94	50	26	44	42	39	19	100	113	160	264	163	132	83	28	102	112	187
	16% cdel opquwyA DEFHJ	21%	21%	11%	7%	9%	17%	15%	14%	8%	14%	34%	30%	21%	21%	12%	9%	10%	14%	34%	32%
		zcd	zcd	d			e				i	zlj	zlj	zop	zop	p				zar	zar
Describes electric vehicles better than petrol/diesel vehicles (NET)	402	177	114	248	234	79	66	49	56	81	157	41	46	231	179	291	287	75	135	37	39
	18% klt xK	18%	22%	29%	35%	29%	25%	17%	20%	33%	22%	12%	9%	18%	24%	26%	31%	28%	18%	11%	7%
		za	zab	zabc		zgh	zg			zkl	zkl	i		zm	zm	zmno		zrst	st	t	
Describes petrol/diesel vehicles better than electric vehicles (NET)	749	396	201	258	169	67	94	113	94	77	245	168	275	485	280	347	252	77	259	155	293
	33% cdeo puyADEH I	41%	40%	30%	25%	25%	36%	39%	34%	31%	35%	51%	51%	38%	37%	31%	27%	29%	35%	47%	50%
		zcd	zcd	d			e	ze	e			zlj	zlj	zop	zop	p			q	zar	zar
Describes neither well	80	29	14	14	9	10	9	15	12	2	19	12	21	34	20	23	14	9	27	22	33
	4% cdimo pwvABCD EHJ	3%	3%	2%	1%	4%	3%	5%	4%	1%	3%	4%	4%	3%	3%	2%	2%	3%	4%	7%	6%
		cd	d									i	i	p	p					zr	z
EV better than ICE (NET)	402	177	114	248	234	79	66	49	56	81	157	41	46	231	179	291	287	75	135	37	39
	18% klt vx	18%	22%	29%	35%	29%	25%	17%	20%	33%	22%	12%	9%	18%	24%	26%	31%	28%	18%	11%	7%
		za	zab	zabc		zgh	zg			zkl	zkl	i		zm	zm	zmno		zrst	st	t	
ICE better than EV (NET)	749	396	201	258	169	67	94	113	94	77	245	168	275	485	280	347	252	77	259	155	293
	33% cdeo puyADEH I	41%	40%	30%	25%	25%	36%	39%	34%	31%	35%	51%	51%	38%	37%	31%	27%	29%	35%	47%	50%
		zcd	zcd	d			e	ze	e			zlj	zlj	zop	zop	p			q	zar	zar
Don't know	314	68	25	41	25	20	18	22	21	12	55	35	51	128	61	81	59	33	78	51	83
	14% abcde fghijlmn opruvwyAB CDEFGHIJ LQ	7%	5%	5%	4%	7%	7%	8%	8%	5%	8%	11%	10%	10%	8%	7%	6%	12%	11%	16%	14%
		bcd										i	i	nop						r	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 90%	976 808 40%	1216 1203 58%	434 387 17%	294 254 11%	194 161 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
85	96	118	65	83	63	33	47	39	63	37	12	101	139	151	30	84	36	14	11	5	114	61
21%	5%	13%	5%	22%	25%	18%	9%	31%	23%	9%	5%	25%	17%	14%	5%	9%	10%	7%	9%	9%	8%	9%
zv		zc		zwc	zwy	zc	x	zfgi	zfgi			zfgi	zfgi	zfg		kq	k				k	k
68	141	120	96	78	42	48	55	20	54	64	20	74	138	159	61	78	47	22	4	*	139	73
17%	8%	14%	7%	20%	16%	26%	10%	16%	20%	15%	9%	19%	17%	15%	11%	9%	13%	11%	4%	1%	10%	11%
zv		zc		zwa	zc	zwy	ac	zg	zgj	zg		zgj	zgj	zg	o		zlop					o
127	563	305	373	116	83	43	202	40	82	148	68	122	270	338	196	280	112	54	26	12	476	193
31%	31%	34%	29%	30%	33%	24%	37%	32%	30%	35%	29%	31%	33%	32%	35%	32%	32%	28%	23%	23%	33%	29%
zyb		zyb	b	b	b		zyb								zo						z	
59	325	171	210	64	40	33	116	22	37	102	56	59	161	218	105	155	43	34	31	15	260	108
15%	18%	19%	16%	16%	16%	18%	21%	17%	14%	24%	24%	15%	20%	21%	19%	17%	12%	18%	26%	30%	18%	16%
zx							zx			zehi	zeh	eh	zeh	zeh	m				zmr	zmr	m	m
38	322	110	244	28	14	19	85	3	28	45	48	31	75	123	87	149	59	33	16	9	236	108
9%	18%	12%	19%	7%	5%	11%	15%	2%	10%	11%	21%	8%	9%	12%	16%	17%	17%	17%	13%	17%	16%	16%
ya		ya	zwyab			ya	wya		dh	d	defhi	d	d	dhi								
153	237	238	162	161	105	81	102	59	117	102	33	175	277	310	91	162	82	36	15	5	253	133
38%	13%	27%	12%	42%	41%	45%	18%	47%	43%	24%	14%	44%	34%	29%	16%	18%	23%	19%	13%	10%	18%	20%
zv		zc		zwc	zwc	zwc	x	zfgi	zfgi	zg		zfgi	zfgi	zfg			zkq					
96	647	282	455	92	53	52	200	25	65	147	104	90	237	341	192	304	103	67	46	24	496	216
24%	36%	32%	35%	24%	21%	29%	36%	20%	24%	35%	45%	22%	29%	32%	35%	34%	29%	35%	40%	47%	34%	33%
ya		ya	ya				wya			dehi	zdef	deh	deh	dehi						m		
10	67	13	66	2	2	1	11	-	3	9	8	3	11	19	15	36	11	7	3	4	51	21
3%	4%	1%	5%	1%	1%	*	2%	-	1%	2%	3%	1%	1%	2%	3%	4%	3%	4%	3%	8%	4%	3%
y		y	zwyab				zwyab			dh				hi								
153	237	238	162	161	105	81	102	59	117	102	33	175	277	310	91	162	82	36	15	5	253	133
38%	13%	27%	12%	42%	41%	45%	18%	47%	43%	24%	14%	44%	34%	29%	16%	18%	23%	19%	13%	10%	18%	20%
zv		zc		zwc	zwc	zwc	x	zfgi	zfgi	zg		zfgi	zfgi	zfg			zkq					
96	647	282	455	92	53	52	200	25	65	147	104	90	237	341	192	304	103	67	46	24	496	216
24%	36%	32%	35%	24%	21%	29%	36%	20%	24%	35%	45%	22%	29%	32%	35%	34%	29%	35%	40%	47%	34%	33%
ya		ya	ya				wya			dehi	zdef	deh	deh	dehi						m		
18	283	51	239	16	11	5	37	2	7	20	20	9	29	50	63	107	45	29	25	6	169	99
4%	16%	6%	18%	4%	4%	3%	7%	2%	2%	5%	9%	2%	4%	5%	11%	12%	13%	15%	22%	12%	12%	15%
zu			zwyab				zwyab				dehu		h	ehi					zklq			
c			c				c															



Table 111

Q13_7 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Powerful

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE	
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169	29
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155	29**
100%	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%	1%***
Describes fully electric vehicles much better than it does petrol/diesel vehicles	185	16	43	42	26	15	27	4	3	14	26	21	51	56	32	22	32	3
	8% vyADG	17% z	26% z	26% z	22% z	17% z	32% z	42% z	16% z	28% z	34% z	11% z	16% z	19% z	13% z	16% z	21% z	12% z
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	217	24	31	34	21	20	10	1	2	11	10	36	53	55	44	36	21	5
	10% vAG	25% z	19% z	21% z	18% z	22% z	12% z	8% z	12% z	21% z	13% z	19% z	17% z	18% z	18% z	26% z	14% z	19% z
Describes both equally	698	23	50	48	37	23	24	2	3	12	22	64	117	97	94	41	51	7
	31%	24%	30%	29%	32% a	25% a	29%	20%	14%	25%	29%	34%	37%	32%	38%	29%	33%	26%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	389	16	25	20	19	17	11	1	3	10	9	33	53	53	41	15	28	6
	17%	17%	15% c	12%	16%	18%	14%	5%	15%	20%	12%	18% o	17%	18% o	17% o	11%	18%	20%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	360	12	12	15	11	11	8	2	6	3	7	23	31	29	29	20	15	6
	16% bcdilmp tuxBE	13% b	7%	9%	9%	13% b	9%	22%	33%	5%	9%	12%	10%	10%	12%	15%	10%	22%
Describes electric vehicles better than petrol/diesel vehicles (NET)	402	40	74	76	47	35	37	5	5	25	36	57	104	111	76	58	53	9
	18% vADG	42% z	44% z	47% z	40% z	39% z	44% z	50% z	28% z	49% z	47% z	31% z	33% z	37% z	30% z	42% z	34% z	30% z
Describes petrol/diesel vehicles better than electric vehicles (NET)	749	28	37	35	29	28	19	3	9	13	16	56	84	82	71	36	43	12
	33% bcdffjm uxBE	30% c	22%	21%	25%	31% bc	23%	27%	48%	25%	21%	30%	26%	27%	28%	26%	28%	43%
Describes neither well	80	2	2	1	2	3	-	*	1	1	-	1	3	1	1	1	1	-
	4% cklmnpux B	2% z	1%	1%	2% z	3% c	-	3%	7%	1%	-	*	1%	*	*	*	*	-
EV better than ICE (NET)	402	40	74	76	47	35	37	5	5	25	36	57	104	111	76	58	53	9
	18% vADG	42% z	44% z	47% z	40% z	39% z	44% z	50% z	28% z	49% z	47% z	31% z	33% z	37% z	30% z	42% z	34% z	30% z
ICE better than EV (NET)	749	28	37	35	29	28	19	3	9	13	16	56	84	82	71	36	43	12
	33% bcdffjm uxBE	30% c	22%	21%	25%	31% bc	23%	27%	48%	25%	21%	30%	26%	27%	28%	26%	28%	43%
Don't know	314	2	4	4	2	1	3	-	1	-	3	8	11	9	9	4	6	*
	14% abcdefij klmnopstuvx ABCDE	2% z	3%	2%	2%	2%	3%	-	3%	-	3%	4%	3%	3%	3%	3%	4%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the Ipsos methodology.

#ENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE			GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
4	19	20	109	50	18	112	36	30	85	18	8	36	8	7
13%	23%	14%	19%	4%	7%	18%	6%	5%	21%	13%	3%	14%	6%	3%
2	12	24	97	94	16	109	63	35	77	23	16	36	7	14
7%	14%	17%	17%	8%	6%	17%	10%	5%	19%	16%	7%	14%	5%	5%
14	19	48	168	393	62	178	213	210	133	43	60	97	49	80
47%	23%	33%	30%	34%	25%	29%	34%	32%	32%	30%	25%	38%	38%	27%
3	22	33	100	209	55	129	113	120	67	23	51	50	30	63
11%	27%	23%	18%	18%	22%	21%	18%	18%	16%	16%	21%	20%	23%	22%
5	7	12	53	224	55	58	85	176	37	23	76	13	16	84
18%	9%	9%	9%	20%	22%	9%	13%	27%	9%	16%	31%	5%	12%	29%
6	30	45	205	144	34	221	99	65	162	41	25	72	15	21
21%	37%	31%	36%	12%	14%	35%	16%	10%	39%	28%	10%	28%	12%	7%
8	30	46	154	433	109	187	198	296	104	46	127	63	46	148
29%	36%	32%	27%	38%	44%	30%	31%	45%	25%	32%	53%	25%	36%	50%
-	3	1	6	47	11	9	27	33	3	8	10	5	5	10
-	3%	1%	1%	4%	4%	1%	4%	5%	1%	5%	4%	2%	4%	4%
6	30	45	205	144	34	221	99	65	162	41	25	72	15	21
21%	37%	31%	36%	12%	14%	35%	16%	10%	39%	28%	10%	28%	12%	7%
8	30	46	154	433	109	187	198	296	104	46	127	63	46	148
29%	36%	32%	27%	38%	44%	30%	31%	45%	25%	32%	53%	25%	36%	50%
1	2	6	32	133	33	29	95	51	9	5	18	16	15	33
3%	2%	4%	6%	12%	13%	5%	15%	8%	2%	4%	7%	6%	11%	11%

Table 112

Q13_8 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Innovative

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION								
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291	289
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	543	277	260	55	132	123	88	146	21	57	36	47	42	34	39	72	111
	24% gmuw yAF	25%	23%	21%	31% zcfg	30% zcfg	21%	19%	23%	24%	20%	24%	26%	16%	21%	23%	36% zhij kmnors
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	587	287	295	68	113	99	107	200	21	61	50	49	39	49	60	95	71
	26%	26%	26%	26%	27%	24%	26%	27%	23%	25%	28%	25%	24%	23%	32% p	31%	23%
Describes both equally	555	277	274	65	94	86	118	192	20	62	37	52	34	58	40	76	83
	25% xE	25%	24%	25%	22%	21%	29% e	26%	23%	26%	20%	27%	21%	28%	21%	25%	27%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	110	74	36	26	24	25	6	29	8	10	11	9	8	12	5	8	13
	5% bfu	7% zb	3%	10% zfg	6% f	6% f	2%	4%	9% no	4%	6%	5%	5%	6%	3%	2%	4%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	96	53	43	11	21	11	22	31	9	7	8	1	10	17	6	10	9
	4% k	5%	4%	4%	5%	3%	5%	4%	10% zikno p	3%	5% k	*	6% k	8% zikop	3%	3%	3%
Describes electric vehicles better than petrol/diesel vehicles (NET)	1130	564	555	123	245	221	195	346	41	119	86	96	81	83	100	167	182
	50% gmwy B	51%	49%	47%	58% zcfg	55% g	48%	46%	46%	49%	47%	50%	50%	39%	53% m	54% m	58% zjm
Describes petrol/diesel vehicles better than electric vehicles (NET)	206	128	79	37	45	36	28	60	17	17	19	10	19	29	11	17	22
	9% bou	12% zb	7%	14% zfg	11%	9%	7%	8%	19% zikno p	7%	11%	5%	11%	14% zikno p	6%	6%	7%
Describes neither well	75	45	26	10	4	16	14	32	5	4	6	8	5	12	9	9	5
	3% bdvxD	4% b	2%	4% d	1% d	4% d	3% d	4% d	6% p	2%	3%	4%	3%	6% ip	5%	3%	2%
EV better than ICE (NET)	1130	564	555	123	245	221	195	346	41	119	86	96	81	83	100	167	182
	50% gmwy B	51%	49%	47%	58% zcfg	55% g	48%	46%	46%	49%	47%	50%	50%	39%	53% m	54% m	58% zjm
ICE better than EV (NET)	206	128	79	37	45	36	28	60	17	17	19	10	19	29	11	17	22
	9% bou	12% zb	7%	14% zfg	11%	9%	7%	8%	19% zikno p	7%	11%	5%	11%	14% zikno p	6%	6%	7%
Don't know	277	83	190	24	34	45	56	119	6	40	34	27	25	28	29	40	20
	12% adprt vxDr	8% za	17%	9%	8%	11%	14% d	16% zcd	6%	17% hpr	19% zhpq r	14% pr	15% pr	13% pr	15% hpr	13% p	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the Ipsos methodology.

3 Sep 2025

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (a)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
29	42	12	398	145	367	176	267	276	78	126	106	198	470	61
28%	23%	19%	26%	20%	28%	18%	33%	19%	20%	22%	21%	33%	25%	19%
m			zu		zw		zy					zABC	zF	
26	49	18	387	200	343	244	214	373	102	134	158	162	483	86
25%	26%	29%	25%	28%	27%	26%	27%	26%	26%	23%	31%	26%	26%	27%
24	51	18	365	190	303	251	176	378	101	149	127	146	438	99
23%	28%	28%	24%	26%	24%	26%	22%	26%	26%	26%	25%	24%	24%	31%
							x						zE	
8	15	2	85	25	68	42	35	76	21	29	27	29	98	10
8%	8%	4%	6%	4%	5%	4%	4%	5%	5%	5%	5%	5%	5%	3%
o	no													
4	10	4	69	26	50	45	34	62	21	22	15	26	75	17
4%	5%	6%	5%	4%	4%	5%	4%	4%	5%	4%	3%	4%	4%	5%
k	k	k												
55	92	30	784	346	709	421	481	649	180	260	264	360	953	147
53%	49%	48%	52%	48%	55%	44%	60%	45%	46%	46%	52%	59%	51%	45%
m					zw		zy					zABC		
13	25	6	154	52	118	88	68	138	41	51	42	56	173	27
12%	13%	10%	10%	7%	9%	9%	9%	10%	10%	9%	8%	9%	9%	8%
ko	knop		u											
2	6	3	46	29	30	45	21	53	18	24	19	5	60	12
2%	3%	4%	3%	4%	2%	5%	3%	4%	5%	4%	4%	1%	3%	4%
						zv			D	D	D			
55	92	30	784	346	709	421	481	649	180	260	264	360	953	147
53%	49%	48%	52%	48%	55%	44%	60%	45%	46%	46%	52%	59%	51%	45%
m					zw		zy					zABC		
13	25	6	154	52	118	88	68	138	41	51	42	56	173	27
12%	13%	10%	10%	7%	9%	9%	9%	10%	10%	9%	8%	9%	9%	8%
ko	knop		u											
9	12	7	170	107	128	149	55	222	55	86	57	43	233	38
9%	6%	10%	11%	15%	10%	16%	7%	15%	14%	15%	11%	7%	13%	12%
				zt		zv		zx	D	D	D			

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 113

Q13_8 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Innovative

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	543	449	92	258	66	71	47	1	96	324	117	230	91	31	68	16	321	99
	24% dipG	24%	29%	24% di	16%	27% d	50% zcde hij	10%	27% d	22% d	33% zcde i	23%	20%	22%	32% zklp	34% l	22%	28% l
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	587	511	74	296	100	80	17	2	89	396	97	262	125	41	50	13	386	92
	26% t	27%	23%	27%	25%	31% fj	19%	27%	25%	26%	28% f	27%	28%	30%	24%	28%	27%	26%
Describes both equally	555	496	53	273	121	66	15	4	69	394	81	259	114	33	56	11	373	89
	25% bh	26% zb	17%	25%	30% zfh	26%	16%	48%	19%	26% zfh	23%	26%	26%	24%	26%	23%	26%	25%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	110	96	15	45	21	19	6	-	15	66	25	47	34	2	5	*	81	7
	5% qr	5%	5%	4%	5%	7%	7%	-	4%	4%	7% c	5%	8% zmnq	2%	2%	1%	6% kq	2%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	96	87	9	44	32	7	3	1	9	75	9	53	18	3	11	1	71	14
	4%	5%	3%	4%	8% zcehl j	3%	3%	15%	2%	5% zc	3%	5% z	4%	2%	5%	2%	5%	4%
Describes electric vehicles better than petrol/diesel vehicles (NET)	1130	960	166	554	166	150	64	3	185	720	215	492	215	72	118	29	707	191
	50% diG	50%	52%	51% di	41%	59% zcdi	68% zcde i	37%	52% d	48% d	61% zcde i	50%	48%	52%	55%	62%	50%	54%
Describes petrol/diesel vehicles better than electric vehicles (NET)	206	183	23	89	53	25	9	1	24	142	35	99	52	5	16	1	151	21
	9% m	10%	7%	8%	13% zchi	10%	10%	15%	7%	9% c	10%	10% mq	12% mq	4%	8%	3%	11% zmq	6%
Describes neither well	75	58	15	35	15	1	1	-	21	51	2	23	15	4	8	1	38	11
	3% ejkpD HIJK	3% ej	5%	3% ej	4% ej	*	1%	-	6% zej	3% ej	1%	2% zej	3%	3%	4%	2%	3%	3%
EV better than ICE (NET)	1130	960	166	554	166	150	64	3	185	720	215	492	215	72	118	29	707	191
	50% diG	50%	52%	51% di	41%	59% zcdi	68% zcde i	37%	52% d	48% d	61% zcde i	50%	48%	52%	55%	62%	50%	54%
ICE better than EV (NET)	206	183	23	89	53	25	9	1	24	142	35	99	52	5	16	1	151	21
	9% m	10%	7%	8%	13% zchi	10%	10%	15%	7%	9% c	10%	10% mq	12% mq	4%	8%	3%	11% zmq	6%
Don't know	277	211	60	139	50	14	4	-	60	189	18	109	49	24	16	5	158	40
	12% aejf prstvBD FFHIJK	11% za	19%	13% efj	12% efj	5%	4%	-	17% zefj	13% efj	5%	11%	11%	18% npq	8%	10%	11%	11% n

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
365	229	88	14	235	27	31	108	31	292	139	76	61	205	190	98	266	382	395
24%	27%	29%	22%	23%	23%	25%	25%	25%	23%	25%	39%	22%	27%	20%	34%	29%	27%	26%
zr											zEFG		G		zIJK	zJK	z	z
412	208	63	17	272	30	34	112	37	337	149	40	78	227	236	73	262	397	414
27%	25%	20%	26%	27%	26%	28%	26%	30%	27%	27%	21%	28%	30%	25%	25%	28%	28%	28%
t													zD			z	z	z
393	215	85	13	282	23	30	109	27	335	135	53	78	188	223	70	239	384	392
26%	26%	28%	20%	28%	19%	25%	26%	21%	27%	25%	27%	28%	25%	23%	24%	26%	27%	26%
z				z					z							zK	z	z
60	44	32	8	39	11	7	17	10	57	27	13	18	37	43	14	44	65	78
4%	5%	11%	12%	4%	9%	6%	4%	8%	5%	5%	6%	7%	5%	4%	5%	5%	5%	5%
r		zrs	zrs		vyB				v									J
68	35	15	4	40	8	8	22	4	56	27	7	9	28	50	16	41	63	67
5%	4%	5%	6%	4%	7%	6%	5%	4%	4%	5%	4%	3%	4%	5%	6%	4%	4%	4%
776	438	151	32	507	57	65	220	67	629	288	116	139	432	426	170	528	779	809
52%	52%	49%	48%	50%	49%	53%	52%	55%	50%	52%	59%	51%	56%	45%	59%	57%	54%	54%
zG				zG							zG		zG		z	zJK	z	z
128	80	47	12	79	19	15	39	15	112	54	19	28	65	93	30	86	128	145
9%	10%	15%	18%	8%	16%	12%	9%	12%	9%	10%	10%	10%	8%	10%	10%	9%	9%	10%
zrs		zr			zvB				v								J	J
42	23	4	3	34	3	3	12	*	40	12	1	7	23	41	4	18	32	37
3%	3%	1%	4%	3%	3%	2%	3%	*	3%	2%	1%	3%	3%	4%	1%	2%	2%	2%
													D	D			J	J
776	438	151	32	507	57	65	220	67	629	288	116	139	432	426	170	528	779	809
52%	52%	49%	48%	50%	49%	53%	52%	55%	50%	52%	59%	51%	56%	45%	59%	57%	54%	54%
zG				zG							zG		zG		z	zJK	z	z
128	80	47	12	79	19	15	39	15	112	54	19	28	65	93	30	86	128	145
9%	10%	15%	18%	8%	16%	12%	9%	12%	9%	10%	10%	10%	8%	10%	10%	9%	9%	10%
zrs		zr			zvB				v								J	J
163	82	19	6	108	15	9	46	15	132	61	5	22	56	167	16	58	107	112
11%	10%	6%	10%	11%	13%	8%	11%	12%	11%	11%	3%	8%	7%	18%	6%	6%	8%	7%
t												D	D	zDEF		I	I	I

Table 114
Q13_8 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Innovative

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	254	287	277	249	769	333	535	1260	759	1136	940	271	731	329	584
100%	43%	23%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	543	240	103	281	276	62	61	53	43	92	231	59	76	277	159	375	359	113	251	39	65
	24% bghk lmnstox	25% b	20%	33% zab	41% zabc	23% h	23% h	18%	16%	37% zkl	33% zkl	18%	14%	22%	21%	33% zmn	38% zmno	42% zrst	34% zst	12%	11%
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	587	265	133	255	178	83	69	79	80	66	210	75	154	331	185	342	276	78	220	69	145
	26%	27%	26%	30% zd	27%	30%	26%	28%	29%	27%	30% zk	23%	29% k	26%	24%	30% zmn	29% zmn	29% s	30% zst	21%	25%
Describes both equally	555	263	144	226	150	78	76	89	95	50	170	77	147	341	219	279	197	36	142	75	155
	25% pqrx D	27% zd	28% d	26% d	22%	28%	29%	31% z	24% z	20%	24%	23%	27% l	27%	29%	25% p	21%	13%	19% q	23% q	26% qr
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	110	46	37	37	29	15	15	20	16	17	25	20	31	64	43	42	41	13	23	19	31
	5% orvK	5%	7% zacd	4%	4%	5%	6%	7%	6%	7% i	4%	6%	6% l	5% o	6% o	4%	4%	5%	3%	6%	5%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	96	53	39	20	14	5	13	10	8	9	14	38	45	84	64	26	17	6	14	46	62
	4% cdlop rwCFij	5% zcd	8% zacd	2%	2%	2%	5% e	3%	3%	4%	2%	11% zlj	8% zlj	7% zop	8% zmop	2%	2%	2%	2%	14% zqr	11% zqr
Describes electric vehicles better than petrol/diesel vehicles (NET)	1130	505	236	536	454	145	130	132	123	158	441	134	230	608	344	717	635	191	470	109	210
	50% klmn stxN	52% b	46%	62% zab	68% zabc	53% h	49%	46%	44%	64% zkl	62% zkl	40%	43%	48% zkl	45% zkl	63% zmn	68% zmno	71% zrst	64% zst	33%	36%
Describes petrol/diesel vehicles better than electric vehicles (NET)	206	99	76	57	43	20	29	30	23	26	40	58	75	148	107	68	58	18	38	65	93
	9% cdjo prvCU K	10% cd	15% zacd	7%	6%	7%	11%	10%	8%	11% j	6%	18% zlj	14% zj	12% zop	14% zmop	6%	6%	7%	5%	20% zqr	16% zqr
Describes neither well	75	22	17	11	7	9	9	10	9	5	11	16	20	33	22	20	12	10	18	24	32
	3% acdjm opwyABC DEHIJQ	2% cd	3% cd	1%	1%	3%	3%	4%	3%	2% j	2% j	5% j	4% j	3% p	3% p	2%	1%	4%	2%	7% zr	5% zr
EV better than ICE (NET)	1130	505	236	536	454	145	130	132	123	158	441	134	230	608	344	717	635	191	470	109	210
	50% klmn stxN	52% b	46%	62% zab	68% zabc	53% h	49%	46%	44%	64% zkl	62% zkl	40%	43%	48% zkl	45% zkl	63% zmn	68% zmno	71% zrst	64% zst	33%	36%
ICE better than EV (NET)	206	99	76	57	43	20	29	30	23	26	40	58	75	148	107	68	58	18	38	65	93
	9% cdjo prvCU K	10% cd	15% zacd	7%	6%	7%	11%	10%	8%	11% j	6%	18% zlj	14% zj	12% zop	14% zmop	6%	6%	7%	5%	20% zqr	16% zqr
Don't know	277	76	37	30	13	21	21	26	26	7	46	48	62	139	68	52	38	16	62	57	95
	12% abcde fijmnopq ruwvABCD EFHIJLQ	8% cd	7% cd	3% d	2%	8%	8%	9%	9%	3% i	6% i	14% ij	12% ij	11% nop	9% op	5%	4%	6%	9%	17% zqr	16% zqr

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
136	405	267	267	133	91	58	154	58	108	122	51	166	288	339	163	214	82	35	31	12	377	148
34% zv	23%	30% zx	21%	34% zwxC	36% zwxC	32% zx	28% zx	46% zFGI J	39% zFGI	29% z	22%	42% zFGI J	35% zFGI	32% zG	29% zNR	24%	23%	18%	27%	23%	26% zL	22%
93	488	243	341	95	63	43	159	34	70	140	68	104	244	312	145	242	106	43	22	17	387	171
23%	27%	27%	26%	24%	25%	23%	29%	27%	26%	33%	29%	26%	30% zH J	30% z	26%	27%	30% R	22%	19%	33%	27%	26%
103 25%	442 25%	247 28%	293 23%	98 25%	63 25%	49 27%	163 30%	21 17%	68 25%	114 27%	64 D	90 23%	204 25%	267 25%	143 26%	228 26%	76 22%	53 28%	30 25%	12 24%	372 26%	159 24%
30	74	50	57	32	15	23	22	6	14	22	14	20	41	55	18	49	18	9	6	2	66	34
7% zv	4%	6% C	4%	8% zwxAC	6%	12% zwnyA C	4%	5%	5%	5%	6%	5%	5%	5%	3%	5%	5%	5%	5%	3%	5%	5%
17	78	28	65	15	9	8	15	3	7	7	11	10	17	28	17	41	18	11	6	2	57	35
4%	4%	3%	5% C	4%	4%	4%	3%	2%	3%	2%	5% F	3%	2%	3% I	3%	5%	5%	6%	5%	4%	4%	5%
229 57% zv	894 50%	511 57%	607 47%	228 59%	154 61%	100 55%	312 57%	92 74%	178 65%	262 61%	119 51%	270 68%	532 65%	651 62%	307 55%	457 51%	188 53%	78 41%	53 46%	29 56%	764 53%	320 48%
46	151	78	122	47	24	30	37	9	21	28	24	30	58	82	34	90	36	20	12	4	124	69
11%	8%	9% C	9%	12% zwAC	10%	17% zwnyA C	7%	7%	8%	7%	10%	8%	7%	8%	6%	10% KQ	10%	10%	10%	7%	9% K	10% K
11 3%	63 3%	12 1% Y	60 5% zwnyAB C	2 *	1 *	1 1%	10 2%	1 *	1 *	7 2%	7 3% EHI	2 *	9 1% H	16 2% HI	14 3%	26 3%	14 4%	11 6%	3 3%	2 4%	40 3%	29 4%
229 57% zv	894 50%	511 57%	607 47%	228 59%	154 61%	100 55%	312 57%	92 74%	178 65%	262 61%	119 51%	270 68%	532 65%	651 62%	307 55%	457 51%	188 53%	78 41%	53 46%	29 56%	764 53%	320 48%
46 11%	151 8%	78 9% C	122 9%	47 12% zwAC	24 10%	30 17% zwnyA C	37 7%	9 7%	21 8%	28 7%	24 10%	30 8%	58 7%	82 8%	34 6%	90 10% KQ	36 10%	20 10%	12 10%	4 7%	124 9% K	69 10% K
16 4%	246 14% zu	41 5% B	211 16% zwnyAB C	12 3% B	11 4% B	1 *	29 5% B	2 2%	5 2%	15 4%	19 8% DEFHI J	7 2%	22 3%	40 4% EHI	57 10%	89 10%	37 11%	30 16%	19 16%	5 9%	146 10%	86 13%

Table 115

Q13_8 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Innovative

Base: All adults aged 18-75 in the UK

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PA
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	DIFFICULT TO LOCATE NEAREST (p)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%
Describes fully electric vehicles much better than it does petrol/ diesel vehicles	543	30	71	71	45	30	40	2	7	24	36	69	125	122	90	45	69
	24% vyACDG	32%	42%	44%	38%	34%	48%	20%	40%	47%	47%	37%	39%	41%	36%	32%	44%
Describes fully electric vehicles a little better than it does petrol/ diesel vehicles	587	19	42	38	26	21	22	2	3	10	17	64	91	97	80	40	47
	26%	21%	25%	23%	22%	23%	27%	24%	17%	19%	22%	34%	28%	32%	32%	29%	30%
Describes both equally	555 25% kmux	28 29%	39 23%	35 22%	29 25%	27 30%	16 20%	2 18%	7 38%	14 27%	16 21%	31 17%	74 23% km	58 19%	51 20%	31 22%	33 21%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	110	10	8	10	9	7	3	3	1	3	4	10	14	16	17	13	4
	5% E	10% zb	5%	6%	8%	8%	4%	28%	3%	5%	5%	6%	4%	5%	7%	10% zklm	2%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	96	4	4	5	3	3	1	-	-	1	1	6	10	3	7	7	1
	4% mptuxEF	5%	2%	3%	3%	3%	1%	-	-	2%	1%	3% m	3% m	1%	3% m	5% m	*
Describes electric vehicles better than petrol/diesel vehicles (NET)	1130	49	113	109	72	51	62	5	10	33	53	133	215	220	171	85	115
	50% wyAD	52%	67%	67%	61%	57%	75%	45%	56%	66%	69%	71%	67%	73%	68%	61%	74%
Describes petrol/diesel vehicles better than electric vehicles (NET)	206	14	12	16	12	10	4	3	1	4	5	17	24	18	24	20	4
	9% ptuE	15% b	7%	10% b	10%	11%	5%	28%	3%	7%	7%	9%	8%	6%	10% m	14% zklmn	3%
Describes neither well	75 3% lnpuxBE	2 2%	2 1%	2 1%	3 2%	1 1%	1 1%	1 9%	1 3%	- -	3 3% f	2 1%	4 1%	5 2%	1 *	1 1%	1 *
EV better than ICE (NET)	1130 50% wyAD	49 52%	113 67%	109 67%	72 61%	51 57%	62 75%	5 45%	10 56%	33 66%	53 69%	133 71%	215 67%	220 73%	171 68%	85 61%	115 74%
ICE better than EV (NET)	206 9% ptuE	14 15% b	12 7%	16 10% b	12 10%	10 11%	4 5%	3 28%	1 3%	4 7%	5 7%	17 9%	24 8%	18 6%	24 10% m	20 14% zklmn	4 3%
Don't know	277 12% abcdefghijklmnpstuvx BE	2 2%	1 1%	1 1%	2 2%	1 2%	- -	- -	- -	- -	- -	3 2% m	2 1%	- -	3 1%	2 2% m	2 1%

 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out by Ipsos

BEST POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
8	10	33	51	229	240	45	245	123	127	171	15	30	103	27	45
27%	35%	40%	35%	41%	21%	18%	39%	20%	19%	42%	11%	13%	41%	21%	15%
9	9	24	44	162	330	52	178	161	174	108	46	68	69	33	85
33%	29%	29%	30%	29%	29%	21%	29%	26%	27%	26%	32%	28%	27%	26%	29%
8	6	20	40	113	317	63	125	184	184	86	49	68	64	45	78
27%	19%	24%	28%	20%	28%	25%	20%	29%	28%	21%	35%	29%	25%	35%	27%
3	-	4	5	23	51	26	39	35	30	23	10	18	6	6	13
10%	-	5%	3%	4%	4%	10%	6%	6%	5%	6%	7%	8%	2%	4%	4%
-	3	2	1	16	55	15	15	26	44	13	7	24	1	1	21
-	10%	2%	1%	3%	5%	6%	2%	4%	7%	3%	5%	10%	*	*	7%
17	19	57	95	391	569	98	423	285	302	279	61	99	171	60	130
60%	64%	69%	65%	69%	50%	39%	68%	45%	46%	68%	43%	41%	68%	46%	44%
3	3	6	6	38	105	41	54	61	74	36	17	42	7	6	33
10%	10%	7%	4%	7%	9%	16%	9%	10%	11%	9%	12%	18%	3%	5%	11%
1	1	-	4	8	42	11	4	26	29	5	6	11	2	2	9
2%	2%	-	3%	1%	4%	4%	1%	4%	4%	1%	4%	5%	1%	2%	3%
17	19	57	95	391	569	98	423	285	302	279	61	99	171	60	130
60%	64%	69%	65%	69%	50%	39%	68%	45%	46%	68%	43%	41%	68%	46%	44%
3	3	6	6	38	105	41	54	61	74	36	17	42	7	6	33
10%	10%	7%	4%	7%	9%	16%	9%	10%	11%	9%	12%	18%	3%	5%	11%
*	1	*	1	15	116	37	19	74	66	5	9	19	8	17	42
1%	4%	*	1%	3%	10%	15%	3%	12%	10%	1%	6%	8%	3%	13%	15%
					u	u		x	x		B	B		E	E



Table 116

Q13_9 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Good value for money

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION									
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181	291	289	114
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190	310	313	103*
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%	14%	14%	5%*
Describes fully electric vehicles much better than it does petrol/diesel vehicles	170	115	53	28	75	38	16	13	6	17	13	11	9	11	10	18	56	3
	8% bfgs uwyAB	11% zb	5%	11% fg	18% zcefg	9% fg	4%	2%	7%	7%	7%	6%	5%	5%	5%	6%	18% zhijk lmnoqrs	3%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	223	126	98	47	64	48	30	35	9	20	10	29	14	21	6	31	49	7
	10% gnuy	11%	9%	18% zefg	15% zfg	12% g	7%	5%	10% n	8% n	5%	15% zjn	9% n	10% n	3%	10% n	16% zjin	7%
Describes both equally	448	221	222	70	99	90	80	109	11	41	26	40	26	40	36	66	85	22
	20% guw	20%	20%	27% zfg	23% g	22% g	19%	15%	13%	17%	14%	21%	16%	19%	19%	21%	27% zhj l	22%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	415	218	193	41	76	76	80	143	23	54	38	29	33	30	36	67	45	20
	19% x	20%	17%	16%	18%	19%	19%	19%	25% mp	22% p	21%	15%	20%	14%	19%	22% p	14%	20%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	473	239	231	33	51	65	96	228	21	43	37	41	36	47	53	65	39	25
	21% cdep txDE	22%	21%	13%	12%	16%	23% cde	30% zcde f	24% p	18%	21% p	21% p	22% p	23% p	28% zip	21% p	13%	24% p
Describes electric vehicles better than petrol/diesel vehicles (NET)	393	241	151	75	139	86	45	48	15	38	22	40	23	32	15	49	104	11
	18% bfgn uwyBF	22% zb	13%	29% zefg	33% zefg	21% fg	11% g	6%	17% n	16% n	12%	21% nq	14%	15% n	8%	16% n	33% zhij klmnoqr s	11%
Describes petrol/diesel vehicles better than electric vehicles (NET)	889	457	425	74	127	141	175	371	44	97	75	70	69	78	89	131	84	45
	40% cdpt xDE	42%	38%	29%	30%	35%	43% cde	49% zcde	49% kp	40% p	41% p	36%	42% p	37% p	47% p	42% p	27%	44% p
Describes neither well	200	91	106	6	22	22	42	108	11	25	24	12	19	22	23	23	13	5
	9% cdepv xD	8% 9%	9%	2% 2%	5% 5%	5% 5%	10% cde	14% zcde	12% p	10% p	13% kpq	6% 6%	12% p	10% p	12% p	8% 8%	4% 4%	4%
EV better than ICE (NET)	393	241	151	75	139	86	45	48	15	38	22	40	23	32	15	49	104	11
	18% bfgn uwyBF	22% zb	13%	29% zefg	33% zefg	21% fg	11% g	6%	17% n	16% n	12%	21% nq	14%	15% n	8%	16% n	33% zhij klmnoqr s	11%
ICE better than EV (NET)	889	457	425	74	127	141	175	371	44	97	75	70	69	78	89	131	84	45
	40% cdpt xDE	42%	38%	29%	30%	35%	43% cde	49% zcde	49% kp	40% p	41% p	36%	42% p	37% p	47% p	42% p	27%	44% p
Don't know	313	87	221	33	35	64	67	114	8	41	34	32	26	38	27	40	26	20
	14% adprt vxD	8% 20%	20% za	13% 13%	8% 8%	16% 16%	16% d	15% d	9% 9%	17% pr	19% pr	16% pr	16% pr	18% pr	14% 14%	13% 13%	8% 8%	19% pr

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the requirement

		WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
15	1	150	20	128	42	124	45	13	26	30	98	153	16
8%	2%	10%	3%	10%	4%	16%	3%	3%	5%	6%	16%	8%	5%
s		zu		zw		zy					zABC	z	
21	6	183	41	128	95	103	121	43	48	51	73	194	23
11%	9%	12%	6%	10%	10%	13%	8%	11%	8%	10%	12%	10%	7%
n	n	zu				zv					z		
43	11	323	125	283	164	172	276	65	101	107	151	374	63
23%	18%	21%	17%	22%	17%	21%	19%	17%	18%	21%	25%	20%	19%
		u		zw		z					zAB		
29	12	278	137	242	173	137	278	66	102	115	108	342	62
16%	18%	18%	19%	19%	18%	17%	19%	17%	18%	22%	18%	18%	19%
										z			
43	23	280	193	256	218	125	348	88	143	93	109	370	80
23%	36%	18%	27%	20%	23%	16%	24%	22%	25%	18%	18%	20%	25%
p	zijk lmopr		zt			zx			zCD				
37	7	332	61	257	137	227	166	56	74	82	171	347	39
20%	11%	22%	8%	20%	14%	28%	12%	14%	13%	16%	28%	19%	12%
n		zu		zw		zy					zABC	zF	
72	35	558	331	498	391	263	626	154	245	208	217	712	142
39%	55%	37%	46%	39%	41%	33%	43%	39%	43%	41%	36%	38%	44%
p	zijk mopr		zt			zx			D				
20	5	122	78	99	101	60	140	42	64	58	24	156	40
11%	7%	8%	11%	8%	11%	7%	10%	11%	11%	11%	4%	8%	12%
p				v				D	D	D		zE	
37	7	332	61	257	137	227	166	56	74	82	171	347	39
20%	11%	22%	8%	20%	14%	28%	12%	14%	13%	16%	28%	19%	12%
n		zu		zw		zy					zABC	zF	
72	35	558	331	498	391	263	626	154	245	208	217	712	142
39%	55%	37%	46%	39%	41%	33%	43%	39%	43%	41%	36%	38%	44%
p	zijk mopr		zt			zx			D				
14	6	184	129	151	162	80	233	78	86	56	47	268	40
8%	9%	12%	18%	12%	17%	10%	16%	20%	15%	11%	8%	14%	12%
			zt		zv		zx	zCD	D				

Table 117

Q13_9 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Good value for money

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1985	251	1092	399	280	106	7	350	1451	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	170	152	17	73	12	34	33	-	16	86	67	92	37	6	16	2	129	22
	8% dhivG	8%	5%	7% di	3%	13% zcdh i	36% zcdeh ij	-	5%	6% d	19% zcdeh i	9% z	8%	5%	7%	3%	9% z	6%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	223	205	17	85	39	45	17	1	34	124	63	78	43	28	31	3	121	59
	10% bcik pG	11% zb	5%	8%	10%	18% zcdh i	18% zcdh i	15%	9%	8%	18% zcdhi	8%	10%	20% zkio p	15% zkip	6%	8%	17% zkip
Describes both equally	448 20%	389 20%	51 16%	206 19%	71 17%	61 24%	21 23%	6 82%	70 20%	277 19%	82 23%	170 17%	99 22%	31 22%	54 25%	8 18%	269 19%	85 24%
	ikG														k		k	k
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	415	385	29	225	83	50	6	*	50	308	55	190	92	24	42	12	283	66
	19% bfhD H	20% zb	9%	21% zfh	20% fh	19% fj	6%	3%	14% f	21% zfh	16% f	19%	21%	17%	20%	25%	20%	19%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	473	421	53	266	119	34	8	-	46	385	42	265	99	14	34	13	364	48
	21% efhj mqstD	22% z	17%	24% zefh j	29% zefh j	13%	8%	-	13%	26% zefh j	12%	27% zmnq	22% mq	10%	16%	28% mq	25% zmnq	14%
Describes electric vehicles better than petrol/diesel vehicles (NET)	393	356	34	159	51	79	51	1	50	210	130	170	80	34	47	4	250	81
	18% bcdi vG	19% zb	11%	15%	13%	31% zcdh i	54% zcde hij	15%	14%	14%	37% zcde hi	17%	18%	25% zo	22%	9%	18%	23% zkip
Describes petrol/diesel vehicles better than electric vehicles (NET)	889	806	82	491	202	84	13	*	96	693	97	455	192	38	76	25	647	114
	40% befh jmqDEH	42% zb	26%	45% zefh j	50% zefh j	33% fj	14%	3%	27% f	46% zefh j	28% f	46% zmnq	43% mq	27%	35%	52% mq	45% zmnq	32%
Describes neither well	200 9%	146 8%	54 17%	112 10%	26 6%	10 4%	5 5%	- -	48 13%	137 9%	15 4%	88 9%	29 7%	14 10%	14 6%	4 9%	117 8%	28 8%
	aejtA CDHIJK			delj					zdefi j	deij								
EV better than ICE (NET)	393 18%	356 19%	34 11%	159 15%	51 13%	79 31% zcdh i	51 54% zcde hij	1 15%	50 14%	210 14%	130 37% zcde hi	170 17%	80 18%	34 25% zo	47 22%	4 9%	250 18%	81 23% zkip
ICE better than EV (NET)	889 40%	806 42%	82 26%	491 45%	202 50%	84 33% fj	13 14%	*	96 27% f	693 46% zefh j	97 28% f	455 46% zmnq	192 43% mq	38 27%	76 35%	25 52% mq	647 45% zmnq	114 32%
	jmqDEH																	
Don't know	313 14%	210 11%	96 30%	122 11%	56 14%	23 9%	4 4%	- -	95 27% zcde fj	178 12% fj	27 8%	100 10%	45 10%	21 15%	23 11%	6 12%	145 10%	44 13%
	acef ijklprs tvBDEHI JK		za	f	fj													

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
113	100	52	2	58	15	15	48	13	88	62	60	30	47	29	53	119	140	145
8%	12%	17%	4%	6%	13%	12%	11%	11%	7%	11%	31%	11%	6%	3%	18%	13%	10%	10%
	zr	zrsu			vB	vB	zvB		v	zvB	zEFG	zFG	G		zUK	zJK	z	z
140	104	53	10	86	14	16	38	25	116	63	39	40	76	62	37	118	169	181
9%	12%	17%	16%	9%	12%	13%	9%	21%	9%	11%	20%	15%	10%	6%	13%	13%	12%	12%
	zr	zrs						zvyBC		y	zFG	zG	G		z	z	z	z
293 19%	184 22%	67 22%	9 14%	196 19%	28 24%	25 20%	87 20%	25 20%	249 20%	112 20%	45 23%	79 29%	171 22%	137 14%	76 26%	208 22%	303 21%	314 21%
	r										G	zG	G		zJK	z		
307	161	62	10	217	15	22	79	28	254	107	23	40	169	180	37	166	299	310
20%	19%	20%	16%	22%	13%	18%	19%	22%	20%	19%	12%	15%	22%	19%	13%	18%	21%	21%
z				z					z				zDE	D		H	zHI	zHI
370	155	46	14	255	22	25	92	17	303	109	16	45	153	254	59	194	313	327
25%	18%	15%	21%	25%	19%	21%	22%	14%	24%	20%	8%	16%	20%	27%	20%	21%	22%	22%
zst				zAC					zA			D	D	zDEF				
253	204	105	13	145	29	31	86	39	204	125	99	71	123	91	90	237	308	326
17%	24%	34%	19%	14%	25%	25%	20%	31%	16%	23%	51%	26%	16%	10%	31%	25%	22%	22%
	zr	zrsu			vB	zvB	v	zvyB	v	zvyB	zEFG	zFG	G		zUK	zJK	z	z
677	316	107	24	472	37	47	171	45	557	216	40	85	321	434	96	360	612	637
45%	38%	35%	37%	47%	32%	39%	40%	36%	45%	39%	20%	31%	42%	46%	33%	39%	43%	43%
zst				zwyB C					zw			D	DE	zDE		H	zHI	zHI
120	63	13	9	95	12	7	33	2	114	35	7	20	59	111	14	74	105	113
8%	8%	4%	14%	9%	11%	6%	8%	2%	9%	6%	3%	7%	8%	12%	5%	8%	7%	8%
t	t		t	A	A		AC		A	A			D	zDF		H	H	H
253	204	105	13	145	29	31	86	39	204	125	99	71	123	91	90	237	308	326
17%	24%	34%	19%	14%	25%	25%	20%	31%	16%	23%	51%	26%	16%	10%	31%	25%	22%	22%
	zr	zrsu			vB	zvB	v	zvyB	v	zvyB	zEFG	zFG	G		zUK	zJK	z	z
677	316	107	24	472	37	47	171	45	557	216	40	85	321	434	96	360	612	637
45%	38%	35%	37%	47%	32%	39%	40%	36%	45%	39%	20%	31%	42%	46%	33%	39%	43%	43%
zst				zwyB C					zw			D	DE	zDE		H	zHI	zHI
160	70	14	10	101	11	11	49	13	123	62	4	18	90	176	16	51	102	105
11%	8%	5%	15%	10%	9%	9%	12%	10%	10%	11%	2%	7%	12%	19%	5%	6%	7%	7%
st	t		t									D	DE	zDEF			I	I

Table 118
Q13_9 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Good value for money

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Describes fully electric vehicles much better than it does petrol/diesel vehicles	170	82	52	113	123	23	23	17	14	40	70	15	6	98	73	139	147	41	58	7	5
8% klstv xG		8%	10% z	13% zab	18% zabc	8%	9%	6%	5%	16% zkl	10% zkl	4% l	1%	8%	10% zm	12% zmn	16% zmno	15% zrst	8% st	2%	1%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	223	92	54	125	123	43	47	32	33	45	77	23	23	114	91	149	151	38	69	16	14
10% lstvx ClQ		9%	11%	15% zab	18% zabc	16% z	18% zg	11%	12%	18% zkl	11% kl	7% l	4%	9%	12% zm	13% zm	16% zmno	14% zrst	9% st	5% t	2%
Describes both equally	448	182	117	215	184	80	63	66	75	53	134	32	55	237	161	271	250	54	145	34	55
20% klst vLQ		19%	23% a	25% za	28% zabc	29% z	24% z	23% z	27% z	21% kl	19% kl	10% z	10% z	19%	21% m	24% zm	27% zmno	20% st	20% st	10% z	9%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	415	200	92	181	123	52	47	68	66	57	169	60	120	264	133	232	170	41	161	47	100
19% uxDH MR		21% z	18%	21% zd	18% z	19%	18% z	24% z	24% z	23% z	24% zk	18% z	22% zk	21% zn	18%	20% zp	18% z	15% z	22% zqt	14% z	17% z
Describes petrol/diesel vehicles much better than it does fully electric vehicles	473	261	138	125	47	37	42	53	44	29	147	148	236	365	215	171	84	20	122	145	263
21% cdel oparuvw ABDEFHI JR		27% zcd	27% zcd	15% d	7% z	13%	16% z	19% z	16% z	12% z	21% l	45% zlj	44% zlj	29% zop	28% zop	15% p	9% z	7% z	17% q	44% zqr	45% zqr
Describes electric vehicles better than petrol/diesel vehicles (NET)	393	173	106	238	247	65	70	49	47	85	148	37	28	212	165	289	298	79	127	23	19
18% klst vxC		18%	21%	28% zab	37% zabc	24% zgh	26% zgh	17% z	17% z	34% zkl	21% zkl	11% l	5% z	17% z	22% zm	25% zmn	32% zmno	29% zrst	17% st	7% t	3% z
Describes petrol/diesel vehicles better than electric vehicles (NET)	889	462	230	306	170	89	89	121	110	86	316	208	356	629	348	402	254	60	282	192	363
40% cdeo pquyABD EHUMR		48% zcd	45% zcd	36% d	25% z	33%	34% z	42% ef	40% z	35% z	45% zi	62% zlj	66% zlj	50% znop	46% zop	35% p	27% z	22% z	39% q	58% zqr	62% zqr
Describes neither well	200	82	26	57	39	17	20	29	20	14	67	25	53	86	31	79	60	36	100	41	83
9% bcdmn opuywAB DHU		8% bcd	5% z	7% z	6% z	6% z	8% z	10% z	7% z	6% z	9% l	7% z	10% z	7% n	4% z	7% n	6% n	13% z	14% z	12% z	14% z
EV better than ICE (NET)	393	173	106	238	247	65	70	49	47	85	148	37	28	212	165	289	298	79	127	23	19
18% klst vxC		18%	21%	28% zab	37% zabc	24% zgh	26% zgh	17% z	17% z	34% zkl	21% zkl	11% l	5% z	17% z	22% zm	25% zmn	32% zmno	29% zrst	17% st	7% t	3% z
ICE better than EV (NET)	889	462	230	306	170	89	89	121	110	86	316	208	356	629	348	402	254	60	282	192	363
40% cdeo pquyABD EHUMR		48% zcd	45% zcd	36% d	25% z	33%	34% z	42% ef	40% z	35% z	45% zi	62% zlj	66% zlj	50% znop	46% zop	35% p	27% z	22% z	39% q	58% zqr	62% zqr
Don't know	313	67	30	44	28	22	22	21	25	9	45	31	43	105	54	95	78	40	77	40	65
14% abcde fghijklm noprtuwy ABCDEFGHIJ UKLQ		7% cd	6% z	5% z	4% z	8% z	8% z	7% z	9% z	4% z	6% z	9% l	8% l	8% z	7% z	8% z	8% z	15% r	11% z	12% z	11% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 90%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 137 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
91	77	120	48	94	63	40	42	42	57	32	6	99	132	138	35	82	30	13	7	-	-	117	50
23%	4%	14%	4%	24%	25%	22%	8%	34%	21%	8%	3%	25%	16%	13%	6%	9%	9%	7%	6%	-	-	8%	8%
zv	zxC	zwxC	zwxC	zwxC	zwxC	zwxC	x	zEFG HU	zFGU	G		zEFG U	zFGJ	zFG		z							
60	150	109	108	81	49	45	38	21	58	58	24	79	137	160	55	66	57	21	10	3	122	88	
15%	8%	12%	8%	21%	19%	25%	7%	17%	21%	14%	10%	20%	17%	15%	10%	7%	16%	11%	9%	6%	8%	13%	
zv	zxC	zxC	zxC	zwxC	zwxC	zwxC		z	zFGI J	z		zFGI J	zFGJ	zG			zKLQ						zLQ
99	341	193	240	100	68	43	109	42	75	95	44	118	213	257	117	151	88	49	22	11	268	158	
24%	19%	22%	19%	26%	27%	24%	20%	34%	28%	22%	19%	30%	26%	24%	21%	17%	25%	25%	19%	20%	19%	24%	
zv		zwxC	zwxC	zwxC	zwxC			zFGI J	zG			zFGI J	zFJ	z			zLQ	L					zLQ
57	353	197	217	61	38	34	144	8	45	130	65	53	183	248	125	169	43	33	19	18	294	95	
14%	20%	22%	17%	16%	15%	19%	26%	6%	16%	30%	28%	13%	22%	23%	22%	19%	12%	17%	16%	35%	20%	14%	
zu	zxyA	zxyA					zwxxyA		DH	zDEH U	zDEH	D	zDEH	zDEH	zMR	MR				zLMN OQR			
58	413	166	300	31	20	14	137	7	15	51	72	22	73	145	115	237	59	30	18	7	352	106	
14%	23%	19%	23%	8%	8%	8%	25%	6%	6%	12%	31%	6%	9%	14%	21%	27%	17%	15%	16%	14%	24%	16%	
zu	yAB	yAB	zwyAB				zwyAB			DEHI	zDEFH U		EH	DEHI		zKMN OQR					zKMN R		
152	227	229	156	174	112	85	80	63	116	90	30	178	268	298	90	148	87	34	18	3	239	139	
37%	13%	26%	12%	45%	44%	47%	15%	50%	42%	21%	13%	45%	33%	28%	16%	17%	25%	18%	15%	6%	17%	21%	
zv	zxC	zxC	zwxC	zwxC	zwxC	zwxC		zFGI J	zFGI J	G		zFGI J	zFGJ	zFG			zKLP QR						zPQ
116	766	363	517	92	58	48	281	15	60	181	137	75	256	393	240	406	102	62	37	26	646	201	
29%	43%	41%	40%	24%	23%	27%	51%	12%	22%	42%	59%	19%	31%	37%	43%	46%	29%	32%	32%	49%	45%	30%	
zu	yAB	yAB	yAB				zwxxy AB		D	DEHI J	zDEF HU	D	DEH	DEHI	MNR	zMNO R				MR	zMNO R		
17	183	62	137	8	4	4	54	1	17	36	14	19	55	68	51	86	31	15	12	4	137	58	
4%	10%	7%	11%	2%	2%	2%	10%	1%	6%	8%	6%	5%	7%	6%	9%	10%	9%	8%	11%	9%	10%	9%	
zu	yAB	yAB	zwyAB				wyAB		D	DH	D	D	DH	D									
152	227	229	156	174	112	85	80	63	116	90	30	178	268	298	90	148	87	34	18	3	239	139	
37%	13%	26%	12%	45%	44%	47%	15%	50%	42%	21%	13%	45%	33%	28%	16%	17%	25%	18%	15%	6%	17%	21%	
zv	zxC	zxC	zwxC	zwxC	zwxC	zwxC		zFGI J	zFGI J	G		zFGI J	zFGJ	zFG			zKLP QR						zPQ
116	766	363	517	92	58	48	281	15	60	181	137	75	256	393	240	406	102	62	37	26	646	201	
29%	43%	41%	40%	24%	23%	27%	51%	12%	22%	42%	59%	19%	31%	37%	43%	46%	29%	32%	32%	49%	45%	30%	
zu	yAB	yAB	yAB				zwxxy AB		D	DEHI J	zDEF HU	D	DEH	DEHI	MNR	zMNO R				MR	zMNO R		
21	280	41	244	12	12	1	28	3	5	24	8	8	33	41	58	97	45	33	28	8	155	106	
5%	16%	5%	19%	3%	5%	*	5%	2%	2%	6%	4%	2%	4%	4%	11%	11%	13%	17%	17%	16%	11%	16%	
zu	B	B	zwyAB C	B	B		B			EHU			EH	H				KLQ	zKLM QR			KLQ	KLQ

Table 119

Q13_9 - Based on what you have seen or heard, which of the following words/phrases would you say better describe fully electric vehicles, better describe those with engines powered by either petrol or diesel fuel, or describe both equally? - Good value for money

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE	
		DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	169	29
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	155	29**
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	7%	1%**
Describes fully electric vehicles much better than it does petrol/diesel vehicles	170	19	53	52	29	20	29	*	1	18	25	29	52	59	40	26	28	1
	8% vYADFG	21%	31%	32%	25%	23%	35%	4%	4%	35%	32%	16%	16%	19%	16%	19%	18%	4%
Describes fully electric vehicles a little better than it does petrol/diesel vehicles	223	17	29	32	22	18	12	3	2	10	19	28	54	53	37	21	31	6
	10% vADG	18%	17%	20%	19%	20%	15%	28%	11%	19%	24%	15%	17%	18%	15%	15%	20%	22%
Describes both equally	448	23	39	38	26	23	21	1	6	15	14	56	105	95	77	39	44	8
	20% vADG	24%	23%	23%	22%	25%	25%	10%	30%	30%	18%	30%	33%	31%	31%	28%	28%	28%
Describes petrol/diesel vehicles a little better than it does fully electric vehicles	415	16	21	17	19	13	8	3	3	4	8	28	57	50	44	25	29	4
	19% bc	17%	12%	10%	16%	15%	10%	31%	15%	8%	10%	15%	18%	17%	18%	18%	18%	13%
Describes petrol/diesel vehicles much better than it does fully electric vehicles	473	14	18	18	15	9	6	*	3	2	10	24	31	25	30	16	11	4
	21% bcdefiklmnopstuxy BEF	15%	11%	11%	13%	10%	8%	3%	17%	5%	13%	13%	10%	8%	12%	11%	7%	16%
Describes electric vehicles better than petrol/diesel vehicles (NET)	393	37	82	85	51	39	42	3	3	27	43	57	106	111	77	46	59	7
	18% vADG	39%	49%	52%	43%	43%	50%	32%	16%	54%	56%	31%	33%	37%	31%	33%	38%	25%
Describes petrol/diesel vehicles better than electric vehicles (NET)	889	30	39	35	34	22	15	3	6	7	18	53	88	74	75	41	40	8
	40% bcdefij klmnopstux yBE	32%	23%	21%	29%	25%	18%	34%	32%	13%	24%	28%	27%	25%	30%	29%	26%	28%
Describes neither well	200	3	6	3	5	5	5	2	4	1	2	9	12	15	12	8	9	3
	9% bcjlmnuv B	4%	4%	2%	5%	5%	6%	24%	21%	3%	2%	5%	4%	5%	5%	5%	6%	12%
EV better than ICE (NET)	393	37	82	85	51	39	42	3	3	27	43	57	106	111	77	46	59	7
	18% vADG	39%	49%	52%	43%	43%	50%	32%	16%	54%	56%	31%	33%	37%	31%	33%	38%	25%
ICE better than EV (NET)	889	30	39	35	34	22	15	3	6	7	18	53	88	74	75	41	40	8
	40% bcdefij klmnopstux yBE	32%	23%	21%	29%	25%	18%	34%	32%	13%	24%	28%	27%	25%	30%	29%	26%	28%
Don't know	313	1	2	2	1	1	1	-	-	-	-	11	9	5	9	5	4	2
	14% abcdefij klmnopstuvx ABCDEG	1%	1%	1%	1%	2%	1%	-	-	-	-	6%	3%	2%	4%	4%	3%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the Ipsos methodology.

EVIDENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE			GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	MORE LIKELY	NEITHER	LESS LIKELY	AGREE	NEITHER	DISAGREE	PROBABLY/ DEFINITELY CONSIDER	UNDECIDED	PROBABLY/ DEFINITELY NOT CONSIDER	PROBABLY/ DEFINITELY CONSIDER	UNDECIDED	PROBABLY/ DEFINITELY NOT CONSIDER
(f)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)
31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
3	13	21	108	47	10	123	28	12	89	10	3	34	3	3
9%	16%	14%	19%	4%	4%	20%	4%	2%	22%	7%	1%	14%	2%	1%
z	z	z	zvw			zyA	A		zCD	D		zFG		
4	20	28	109	67	31	104	70	32	69	18	12	54	15	10
14%	24%	20%	19%	6%	12%	17%	11%	5%	17%	13%	5%	22%	12%	3%
z	z	z	zvw		v	zyA	A		zD	D		zFG	G	
6	29	50	144	198	50	157	157	86	110	35	22	73	38	32
21%	35%	35%	26%	17%	20%	25%	25%	13%	27%	24%	9%	29%	30%	11%
z	z	z	zv			zA	zA		zD	D		zG	zG	
7	9	20	93	248	47	116	111	151	81	31	58	41	34	61
24%	11%	14%	17%	22%	19%	19%	18%	23%	20%	21%	24%	16%	26%	21%
4	4	14	55	314	71	60	99	261	34	30	108	13	14	127
13%	5%	10%	10%	27%	28%	10%	16%	40%	8%	21%	45%	5%	11%	43%
			zu	zu	zu	x		zky	B		zBC			zEF
7	33	49	217	114	41	228	98	44	158	28	15	89	18	14
23%	40%	34%	38%	10%	16%	36%	15%	7%	38%	20%	6%	35%	14%	5%
z	z	z	zvw		v	zyA	A		zCD	D		zFG	G	
11	13	34	148	562	117	176	211	412	115	61	166	54	48	187
37%	16%	23%	26%	49%	47%	28%	33%	63%	28%	43%	69%	22%	37%	64%
			zu	zu	zu			zky	B		zBC	E		zEF
3	6	8	25	140	16	30	83	60	18	12	22	19	8	32
10%	7%	5%	4%	12%	6%	5%	13%	9%	4%	8%	9%	8%	6%	11%
			zuw			zx		x			B			
7	33	49	217	114	41	228	98	44	158	28	15	89	18	14
23%	40%	34%	38%	10%	16%	36%	15%	7%	38%	20%	6%	35%	14%	5%
z	z	z	zvw		v	zyA	A		zCD	D		zFG	G	
11	13	34	148	562	117	176	211	412	115	61	166	54	48	187
37%	16%	23%	26%	49%	47%	28%	33%	63%	28%	43%	69%	22%	37%	64%
			zu	zu	zu			zky	B		zBC	E		zEF
3	2	4	30	136	25	34	82	54	10	7	15	17	18	28
9%	2%	3%	5%	12%	10%	5%	13%	8%	3%	5%	6%	7%	14%	9%
			u	u	u	xA					B			

Table 120

Q15 - Regardless of whether you own or drive one, have you ever charged an electric or plug-in hybrid vehicle in the past?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Yes	405	256	147	73	152	83	45	51	13	52	19	23	25	35	14
	18%	23%	13%	28%	36%	21%	11%	7%	15%	21%	10%	12%	15%	17%	7%
	bfgj knuwyAB C	zb		zfg	zefg	fg	g			jkn			n	n	
No	1796	822	956	176	259	310	357	696	76	181	159	169	135	171	172
	80%	75%	85%	68%	61%	77%	87%	93%	85%	75%	88%	87%	83%	81%	91%
	acd p tvxD	za		cd		cd	zcde	zcde f	p	p	zipr	zipr	p	p	zimo pr
Don't know	42	19	22	10	11	11	8	3	1	9	3	1	3	4	3
	2%	2%	2%	4%	2%	3%	2%	*	1%	4%	2%	1%	2%	2%	2%
	gx			zg	g	g	g								

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
48	105	15	45	11	338	67	299	106	246	159	37	58	68	227	337	57
16%	34%	14%	24%	17%	22%	9%	23%	11%	31%	11%	9%	10%	13%	37%	18%	18%
n	zhij klmnoqs		jkno	n	zu		zw		zy					zABC		
257	199	87	137	52	1152	645	967	830	547	1250	345	501	432	375	1480	264
83%	64%	85%	74%	83%	76%	89%	75%	87%	68%	87%	88%	88%	85%	61%	80%	82%
ipr		p	p	p		zt		zv		zx	zD	zD	zD			
4	9	1	4	-	30	12	23	19	10	32	12	11	9	8	40	2
1%	3%	1%	2%	-	2%	2%	2%	2%	1%	2%	3%	2%	2%	1%	2%	1%

Table 121
Q15 - Regardless of whether you own or drive one, have you ever charged an electric or plug-in hybrid vehicle in the past?

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Yes	405	387	15	127	54	124	78	2	15	181	202	193	100	38	41	11	293	79
	18%	20%	5%	12%	13%	48%	83%	25%	4%	12%	57%	20%	22%	27%	19%	23%	20%	22%
	bcdh ifg	zb		h	h	zcdh i	zcde hij			h	zcde hi		z	z			z	z
No	1796	1485	299	947	342	128	16	6	340	1289	144	783	330	100	169	36	1113	269
	80%	78%	94%	87%	84%	50%	17%	75%	95%	86%	41%	80%	74%	72%	79%	77%	78%	76%
	aejf Impstwx ACDEHIJ K	za		zefj	zefj	fj			zcde fij	zefj	f	lp					i	
Don't know	42	35	3	15	10	5	-	-	5	25	5	7	16	1	3	-	23	4
	2%	2%	1%	1%	2%	2%	-	-	1%	2%	1%	1%	4%	1%	1%	-	2%	1%
	krsvB GHIJK												zkp				k	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE	COMMUTING	USE AS PART OF MY WORK	RARELY DRIVE	OFF-STREET PRIVATE NEXT TO MY PROPERTY	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY	OFF-STREET IN A SHARED CAR PARK	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY	OFF-STREET	ON-STREET	CURRENTLY DRIVE	NOT CURRENTLY BUT HAVE IN THE PAST	NEVER DRIVEN, HAVE BEEN PASSENGER	NEVER DRIVEN, NOR BEEN A PASSENGER	WITHIN THE NEXT YEAR	IN THE NEXT 3 YEARS	IN THE NEXT 10 YEARS	EVER BUY
(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
296	215	135	9	184	31	33	92	36	247	128	159	119	84	35	112	263	342	358
20%	26%	44%	14%	18%	26%	27%	22%	30%	20%	23%	82%	44%	11%	4%	39%	28%	24%	24%
z	zr	zrsu			z	zvB		zvB	zv	zv	zEFG	zFG	G		zIJK	zJK	z	z
1191	617	159	52	817	82	85	330	84	984	414	33	150	666	904	178	658	1073	1120
79%	74%	52%	79%	81%	70%	70%	77%	68%	79%	75%	17%	55%	87%	95%	61%	71%	75%	75%
st	t		t	wxAB C					wxA			D	zDE	zDEF		H	HI	HI
16	6	12	5	9	4	3	4	3	16	7	2	4	15	10	1	8	15	17
1%	1%	4%	7%	1%	4%	2%	1%	2%	1%	1%	1%	2%	2%	1%	*	1%	1%	1%
		zrs	zrs		vB				v									

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 122
Q15 - Regardless of whether you own or drive one, have you ever charged an electric or plug-in hybrid vehicle in the past?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	247	709	333	535	1268	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
Yes	405	187	149	270	255	84	65	41	51	85	142	45	49	235	188	307	297	61	109	34	41
18%	18%	19%	29%	31%	38%	31%	25%	14%	18%	35%	20%	13%	9%	19%	25%	27%	32%	23%	15%	10%	7%
klrs tvxNR			za	za	zabc	zgh	zg			ijkl	kl	l			zm	zm	zmno	rst	t	t	
No	1796	768	352	586	410	184	195	236	217	161	563	286	482	1020	557	820	636	207	615	290	539
80%	80%	69%	69%	68%	61%	68%	74%	82%	79%	65%	79%	86%	90%	80%	73%	72%	68%	77%	84%	88%	92%
bcd finopuw yABDEHI JLQ		bcd	d	d				ef	e		i	zij	zjk	nop	p	p			zq	zq	zqr
Don't know	42	10	8	4	3	5	4	10	9	1	4	2	4	13	14	9	7	3	6	5	4
2%	2%	1%	2%	*	*	2%	1%	4%	3%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%
acdjl moqrutv xHIQ		c	cd												mop						

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV										TENURE						
YES	NO	ANY	NONE	DEDICATED EV CHARGER	ON PROPERTY + DEDICATED	OFF PROPERTY + DEDICATED	ON PROPERTY (NOT DEDICATED)	WITHIN THE NEXT YEAR	1 TO 3 YEARS	3 TO 10 YEARS	MORE THAN 10 YEARS	IN THE NEXT 3 YEARS	IN THE NEXT 10 YEARS	EVER BUY	BOUGHT ON MORTGAGE	OWNED OUTRIGHT	RENTED PRIVATE	RENTED LA./ COUNCIL	RENTED H.A./ TRUST	OTHER	OWNED	RENTED			
(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)			
456	1754	976	1216	434	294	194	603	161	315	439	224	476	915	1139	577	972	319	158	98	47	1549	575			
405	1796	888	1293	387	254	181	552	125	273	426	233	399	824	1057	556	889	352	193	117*	52*	1445	662			
18%	80%	40%	58%	17%	11%	8%	25%	6%	12%	19%	10%	18%	37%	47%	25%	40%	16%	9%	5%*	2%*	64%	30%			
405	-	302	99	245	174	108	96	81	113	82	38	277	315	109	185	64	20	13	6	294	98				
100%	-	344	17%	63%	68%	59%	17%	65%	41%	19%	17%	49%	34%	20%	21%	18%	20%	10%	11%	12%	20%	15%			
zv		zkC		zwxC	zwxxy BC	zwxC	x	zEFG HU	zFGI J			zEFG U	zFGI	zFG	N	zNOR	NR				zNOR				
-	1796	570	1181	131	73	69	450	44	159	339	187	203	541	729	441	692	281	168	104	46	1133	552			
-	100%	64%	91%	34%	29%	38%	82%	35%	58%	80%	80%	51%	66%	69%	79%	78%	80%	87%	89%	88%	78%	83%			
	zu	yAB	zwyA BC	A		A	wyAB	DH	DEHI J	DEHI J	DEHI J	D	DEH	DEHI				zKLQ	zKLQ			zLMQ			
-	-	16	13	11	7	4	6	-	2	5	7	2	6	14	6	12	7	5	-	-	18	12			
-	-	2%	1%	3%	3%	2%	1%	-	1%	1%	3%	*	1%	1%	1%	1%	2%	2%	-	-	1%	2%			
		C		xC	x						HU			HI											

Table 123

Q15 - Regardless of whether you own or drive one, have you ever charged an electric or plug-in hybrid vehicle in the past?

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Yes	405	94	168	163	118	90	83	10	18	51	77	62	112	113	83	58
	18%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	33%	35%	38%	33%	42%
	vyADG	z	z	z	z	z	z			z	z	z	z	z	z	zkn
No	1796	-	-	-	-	-	-	-	-	-	-	122	207	187	166	81
	80%	-	-	-	-	-	-	-	-	-	-	66%	65%	62%	66%	58%
	abcdefghijklmnpstuxB E											o			o	
Don't know	42	-	-	-	-	-	-	-	-	-	-	2	1	1	1	*
	2%	-	-	-	-	-	-	-	-	-	-	1%	*	*	1%	*
	lmvAB															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
55	9	9	31	49	211	132	39	230	87	67	176	32	30	78	19	19
35%	31%	30%	37%	34%	37%	12%	16%	37%	14%	10%	43%	22%	12%	31%	14%	7%
z			z	z	zvw			zyA			zCD	D		zFG	G	
100	20	20	53	95	346	1006	208	384	531	583	234	107	210	172	106	270
65%	69%	70%	63%	66%	61%	88%	84%	61%	84%	89%	57%	75%	87%	68%	82%	92%
						zu	u		zx	zxy		B	zBC		E	zEF
-	-	-	-	1	8	11	2	10	13	5	1	5	*	2	4	3
-	-	-	-	*	1%	1%	1%	2%	2%	1%	*	3%	*	1%	3%	1%
												BD				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 124

Q15NEW - And, again regardless of whether you own or drive an electric or plug-in hybrid vehicle Which, if any, of the following do you currently have that would enable someone to charge an electric or plug-in hybrid vehicle at your home, if they needed to? Please select all that apply.

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked on/in my property (e.g. garage, driveway, front garden, etc.)	254	152	100	41	120	42	24	26	11	32	13	20	14	26	7
	11% bfgn ouwyAB	14% zb	9%	16% zfg	28% zcef g	10% fg	6%	3%	13% n	13% no	7%	10% n	9%	12% n	4%
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked just off my property (e.g. an 'over-pavement' option, etc.)	181	124	57	52	70	25	24	11	9	20	8	19	15	20	8
	8% bguw yB	11% zb	5%	20% zefg	17% zefg	6% g	6% g	1%	10%	8%	4%	10%	9%	9%	4%
A space for a vehicle in on/in my property (e.g. garage, driveway, front garden, etc.) where a vehicle could be 'slowcharged' using a typical 3-pin domestic plug (i.e. not a dedicated EV home charger)	552	286	264	41	96	77	106	231	24	64	48	42	40	48	47
	25% cewy AE	26%	23%	16%	23%	19%	26% ce	31% zcde	26%	26%	27%	22%	25%	23%	25%
None of these	1293 58% adpt vxD	583 53%	694 62% za	134 52% d	168 40%	263 65% zcd	257 63% zcd	471 63% zcd	53 60% p	132 55%	113 63% p	117 60% p	94 58% p	114 54%	124 65% zip
Dedicated charger (NET)	387 17% bfgj noquwyA BC	240 22% zb	145 13%	79 31% zefg	168 40% zcef g	58 14% g	45 11% g	37 5%	15 17% n	46 19% jnq	18 10%	35 18% jnq	26 16% n	42 20% jnoq	13 7%
Any charging ability (NET)	888 40% begn uwyAB	488 44% zb	397 35%	112 44% e	236 56% zcef g	126 31%	145 35%	268 36%	36 40%	105 43% n	63 35%	72 37%	62 38%	88 42% n	58 31%
Don't know	62 3% gvxD	26 2%	34 3%	12 5% g	18 4% g	14 3% g	8 2%	10 1%	- -	5 2%	4 2%	5 3%	7 4%	8 4%	7 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
20	83	5	14	7	214	40	190	63	167	86	21	31	44	150	215	32
7%	27% zhijk lmnoqrs	5%	8%	11% n	14%	5%	15%	7%	21%	6%	5%	6%	9%	25% zABC	12%	10%
19	47	3	12	2	166	16	122	59	102	80	25	23	35	97	159	20
6%	15% zijno qrs	3%	6%	4%	11%	2%	9%	6%	13%	6%	6%	4%	7%	16% zABC	9%	6%
77	62	26	55	18	381	171	351	201	230	322	57	144	132	193	434	101
25%	20%	25%	30% p	28%	25%	24%	27%	21%	29%	22%	15%	25% A	26% A	32% zAB	23%	31% zE
193	142	65	108	37	813	480	673	620	357	936	286	365	292	231	1080	176
62% p	46%	63% p	58% p	58% p	54%	66% zt	52%	65% zv	45%	65% zx	72% zBCD	64% zD	57% D	38%	58%	55%
38	114	8	23	9	332	55	278	109	237	149	41	50	70	217	330	47
12%	36% zhijk lmnoqrs	8%	12%	14%	22% zu	8%	22% zw	11%	30% zy	10%	10%	9%	14% B	36% zABC	18%	15%
110	159	34	74	26	663	225	589	300	429	459	95	191	197	372	722	141
36%	51% zjkl noqr	33%	40%	41%	44% zu	31%	46% zw	31%	53% zy	32%	24%	33% A	39% A	61% zABC	39%	44%
6	11	4	3	1	43	19	27	35	16	45	13	14	21	8	55	6
2%	3%	4%	2%	1%	3%	3%	2%	4%	2%	3%	3% D	2%	4% D	1%	3%	2%

Table 125

Q15NEW - And, again regardless of whether you own or drive an electric or plug-in hybrid vehicle Which, if any, of the following do you currently have that would enable someone to charge an electric or plug-in hybrid vehicle at your home, if they needed to? Please select all that apply.

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked on/in my property (e.g. garage, driveway, front garden, etc.)	254	243	9	95	26	63	57	*	5	121	120	107	73	24	29	7	180	53
	11% bcdh iFG	13% zb	3%	9% h	7% h	25% zcdh i	60% zcdeh ij	3%	1%	8% h	34% zcde hi	11%	16% zkip	18% zk	14%	16%	13% zk	15% z
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked just off my property (e.g. an 'over-pavement' option, etc.)	181	176	5	67	22	59	25	-	7	89	84	94	48	9	21	1	142	29
	8% bchiv FG	9% zb	2%	6% h	5% h	23% zcdh i	26% zcdhi	-	2%	6% h	24% zcdh i	10% z	11%	6%	10%	3%	10% z	8%
A space for a vehicle in on/in my property (e.g. garage, driveway, front garden, etc.) where a vehicle could be 'slowcharged' using a typical 3-pin domestic plug (i.e. not a dedicated EV home charger)	552	515	35	303	125	72	17	2	26	429	89	285	122	37	66	4	407	103
	25% bhox yAC	27% zb	11%	28% zh	31% zfh	28% h	19% h	26%	7%	29% zfh	25% h	29% zo	27% o	27% o	31% o	10%	28% zo	29% o
None of these	1293 58% aejf klpqrst vwBDEHI JK	1024 54% za	262 83% a	646 59% efj	223 55% efj	93 36% fj	9 10%	6 74%	308 86% zcdh fij	869 58% efj	102 29% f	522 53%	223 50%	69 50%	111 52%	33 71% klmn pq	745 52%	180 51%
Dedicated charger (NET)	387 17% bcdh ivFG	371 19% zb	14 4%	133 12% h	47 12% h	108 42% zcdh i	78 83% zcdeh ij	* 3%	12 3%	180 12% h	185 53% zcde hi	176 18%	106 24% zkip	33 23%	42 20%	8 17%	283 20% zk	74 21%
Any charging ability (NET)	888 40% bhyc G	838 44% zb	47 15%	422 39% h	166 41% h	162 63% zcdh i	85 90% zcde hij	2 26%	38 10%	588 39% h	247 70% zcde hi	439 45% zo	212 48% zo	69 50% zo	99 46% o	12 26%	651 46% zo	168 48% zo
Don't know	62 3% ajrtB DEUK	46 2%	8 2%	22 2%	17 4% cej	2 1%	- -	- -	14 4% ej	39 3% cj	2 1%	22 2%	10 2%	* *	4 2%	1 3%	32 2%	4 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
186	139	97	4	115	24	17	54	27	155	81	111	56	61	25	74	177	222	234
12% z	17% zru	32% zrsu	6%	11%	20% zvB	14%	13%	22% zvyB C	12% v	15% zy	57% zEFG	20% zFG	8% G	3%	25% zIJK	19% zJK	15% z	16% z
118	93	78	4	49	32	15	47	27	95	74	66	44	44	26	42	126	161	174
8%	11% zr	25% zrsu	7%	5%	27% zvxy BC	12% v	11% zv	22% zvyBC	8% v	13% zvyB	34% zEFG	16% zFG	6% G	3%	15% z	14% zJK	11% z	12% zJ
431	250	83	18	384	25	20	71	13	429	84	39	80	204	219	85	279	435	446
29% z	30% z	27%	27%	38% zvxy ABC	21%	16%	17%	11%	34% zvxy AC	15%	20%	29% D	27%	23%	29%	30% z	30% zK	30% z
808 54% st	399 48% t	104 34%	43 65% st	467 46%	53 45%	77 64% vwB	273 64% zvwb	71 57% v	597 48%	344 63% zvwb	21 11%	118 43% D	457 60% DE	658 69% zDEF	118 41%	415 45%	678 47% HI	713 48% HI
267 18%	200 24% zr	147 48% zrsu	8 12%	151 15%	45 38% zvxy BC	28 23% v	89 21% v	44 36% zvyB C	224 18% v	134 24% zvyB	159 82% zEFG	86 31% zFG	95 12% G	45 5% 5%	104 36% zIJK	264 28% zJK	338 24% z	361 24% z
661 44% z	420 50% zru	200 65% zrsu	23 35%	521 52% zvxA C	64 54% zxC	44 36%	144 34%	50 40%	629 50% zxC	194 35%	174 89% zEFG	153 56% zFG	291 38% G	259 27%	168 58% zJK	501 54% zJK	729 51% z	759 51% z
33 2% t	19 2%	2 1%	- -	21 2%	1 1%	* *	8 2%	3 3%	23 2%	12 2%	- -	2 1%	17 2% D	31 3% DE	5 2%	13 1%	23 2%	23 2%

Table 126

Q15NEW - And, again regardless of whether you own or drive an electric or plug-in hybrid vehicle Which, if any, of the following do you currently have that would enable someone to charge an electric or plug-in hybrid vehicle at your home, if they needed to? Please select all that apply.

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	880	668	273	264	287	277	249	709	333	535	1268	759	1136	940	271	731	329	584
100%	100%	43%	23%	39%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked on/in my property (e.g. garage, driveway, front garden, etc.)	254	128	110	174	170	51	43	33	43	55	81	27	22	157	132	194	198	41	68	18	11
	11% lstv xCOR	13% z	22% za	20% za	25% zac	19% zg	16% z	12% zg	15% zg	22% zkl	11% l	8% l	4% zg	12% zg	17% zm	17% zm	21% zmno	15% rst	9% st	5% t	2% zg
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked just off my property (e.g. an 'over-pavement' option, etc.)	181	85	85	133	124	42	33	20	34	46	55	20	14	102	99	121	133	28	42	11	10
	8% lrstv xC	9% za	17% za	15% za	19% zac	15% zg	12% zg	7% zg	12% zg	19% zkl	8% l	6% l	3% zg	8% zg	13% zm	11% zm	14% zmo	10% rst	6% t	3% zg	2% zg
A space for a vehicle in on/in my property (e.g. garage, driveway, front garden, etc.) where a vehicle could be 'slowcharged' using a typical 3-pin domestic plug (i.e. not a dedicated EV home charger)	552	288	143	275	200	82	63	79	69	76	238	90	174	336	203	323	246	69	204	69	152
	25% xyAB MNR	30% z	28% zg	32% z	30% z	30% zg	24% zg	28% zg	25% zg	31% z	34% zk	27% zg	33% zk	26% z	27% zg	28% zp	26% zg	25% zg	28% zs	21% zg	26% s
None of these	1293	504	218	352	241	113	131	155	142	88	354	194	319	719	375	552	421	143	430	231	403
	58% abcd eflmnop uvwxyABCD EFGHIJK LQ	52% bcd	43% d	41% d	36% zg	41% zg	50% e	54% e	51% e	36% i	50% i	58% ij	60% ij	57% nop	49% p	49% p	45% zg	53% q	59% q	70% zqr	69% zqr
Dedicated charger (NET)	387	187	163	267	259	82	71	49	66	92	127	44	34	224	194	282	298	65	103	26	20
	17% lrst vxCO	19% z	32% za	31% za	39% zabc	30% zg	27% zg	17% zg	24% zg	37% zkl	18% l	13% l	6% zg	18% zg	26% zm	25% zm	32% zmno	24% zrst	14% st	8% t	3% zg
Any charging ability (NET)	888	444	278	499	419	157	127	127	130	157	352	130	206	529	371	565	504	124	295	93	171
	40% stvx MNOR	46% z	55% za	58% za	63% zabc	57% zfg	48% z	44% zg	47% zg	64% zkl	50% zkl	39% zg	39% zg	42% z	49% zm	50% zm	54% zmno	46% st	40% st	28% zg	29% zg
Don't know	62	18	13	9	8	4	6	6	4	1	2	8	10	21	14	19	15	4	6	4	11
	3% acdij mnopruwx yABCEFG HIJLQ	2% c	3% cd	1% zg	1% zg	1% zg	2% zg	2% zg	2% zg	* zg	* zg	2% j	2% j	2% zg	2% zg	2% zg	2% zg	1% zg	1% zg	1% zg	2% zg

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/z/AB/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 127

Q15NEW - And, again regardless of whether you own or drive an electric or plug-in hybrid vehicle Which, if any, of the following do you currently have that would enable someone to charge an electric or plug-in hybrid vehicle at your home, if they needed to? Please select all that apply.

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked on/in my property (e.g. garage, driveway, front garden, etc.)	254	54	89	83	61	45	39	3	9	27	44	40	60	62	47	32
	11%	57%	53%	51%	52%	50%	46%	31%	48%	53%	57%	22%	19%	21%	19%	23%
	vADG	z	z	z	z	z	z			z	zf	z	z	z	z	z
I/we have a dedicated home electric vehicle charger that can be used to charge a vehicle parked just off my property (e.g. an 'over-pavement' option, etc.)	181	28	50	44	34	33	18	4	5	18	17	27	53	53	34	21
	8%	30%	30%	27%	29%	37%	22%	39%	26%	35%	22%	14%	17%	18%	14%	15%
	vADG	z	z	z	z	zcd	z			z	z	z	z	z	z	z
A space for a vehicle in on/in my property (e.g. garage, driveway, front garden, etc.) where a vehicle could be 'slowcharged' using a typical 3-pin domestic plug (i.e. not a dedicated EV home charger)	552	26	41	42	30	26	22	4	5	15	19	46	90	92	65	43
	25%	27%	25%	26%	25%	29%	26%	35%	26%	29%	24%	25%	28%	31%	26%	31%
None of these	1293	13	28	32	21	13	21	2	3	8	14	88	141	125	121	56
	58%	14%	16%	19%	18%	15%	25%	23%	15%	16%	18%	47%	44%	42%	48%	40%
	abcdefi jklmnopstu xBCE			b											mo	
Dedicated charger (NET)	387	68	120	109	82	63	50	5	11	36	53	59	102	100	73	47
	17%	72%	71%	67%	70%	70%	60%	47%	63%	71%	69%	32%	32%	33%	29%	34%
	vADG	z	zc	z	z	z	z			zf	zf	z	z	z	z	z
Any charging ability (NET)	888	81	139	131	97	77	62	8	15	43	63	97	176	173	128	83
	40%	86%	83%	80%	82%	85%	74%	77%	85%	84%	81%	52%	55%	57%	51%	60%
	v	z	zc	z	z	z	z			z	z	z	z	zn	z	zn
Don't know	62	-	1	1	-	-	1	-	-	-	1	*	3	3	1	*
	3%	-	*	*	-	-	1%	-	-	-	1%	*	1%	1%	*	*
	bklInuvxA BD															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
22	7	5	18	34	146	67	29	162	49	33	113	25	7	57	16	14
14%	24%	16%	22%	24%	26%	6%	12%	26%	8%	5%	28%	18%	3%	22%	13%	5%
19	3	1	11	24	99	52	30	111	53	13	90	21	9	34	12	6
12%	12%	3%	14%	17%	18%	4%	12%	18%	8%	2%	22%	15%	4%	13%	9%	2%
51	9	5	31	40	153	320	62	156	152	194	126	34	80	73	36	93
33%	31%	18%	38%	28%	27%	28%	25%	25%	24%	30%	31%	23%	33%	29%	28%	32%
72	13	18	31	61	224	712	140	259	379	412	140	65	147	97	74	170
46%	44%	63%	37%	42%	40%	62%	57%	42%	60%	63%	34%	46%	61%	39%	57%	58%
40	8	6	28	53	215	111	49	237	92	46	175	42	14	84	23	20
26%	29%	19%	33%	37%	38%	10%	20%	38%	15%	7%	43%	29%	6%	33%	18%	7%
83	16	11	52	83	332	423	105	359	233	237	269	75	92	149	54	113
53%	56%	37%	63%	57%	59%	37%	42%	57%	37%	36%	65%	52%	38%	59%	42%	39%
1	-	-	-	1	8	14	3	6	20	6	2	3	1	6	1	9
*	-	-	-	*	1%	1%	1%	1%	3%	1%	1%	2%	*	2%	1%	3%

Table 128

Q16 - Thinking about all the times you have charged an electric or plug-in hybrid vehicle, which of the following locations have you ever used?

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	456	282	172	77	176	90	55	58	16	59	20	30	27	37	18
WEIGHTED BASE	405	256	147	73*	152	83*	45*	51*	13**	52*	19**	23**	25**	35**	14**
	100%	63%	36%	18%*	38%	21%*	11%*	13%*	3%**	13%*	5%**	6%**	6%**	9%**	4%**
At my home (either onstreet or on a driveway/ in a garage)	207	123	84	33	98	31	21	23	4	32	9	12	11	18	5
	51% ewyB	48%	57%	46%	65% zcef g	38%	47%	44%	31%	61%	51%	50%	45%	51%	35%
At an on-street charging location (e.g., from a lamppost or bollard, etc.)	92	63	28	17	50	16	8	1	3	13	5	8	5	5	1
	23% guwy	25%	19%	23% g	33% zg	20% g	17% g	1%	20%	24%	25%	35%	21%	14%	9%
At a public charging location such as a supermarket or motorway service station	218	138	78	36	100	41	21	20	9	26	7	9	7	20	7
	54% gu	54%	53%	49%	66% zcef g	50%	47%	38%	67%	49%	40%	40%	30%	59%	51%
At my place of work	134	97	37	14	57	29	17	17	7	18	5	6	7	11	6
	33% bcB	38% zb	25%	19%	38% c	34%	38% c	32%	54%	34%	25%	27%	29%	31%	42%
Another location	22	9	13	4	5	6	3	4	-	3	2	6	*	1	-
	5% avxD	4%	9%	5%	3%	8%	8%	8%	-	5%	12%	24%	2%	3%	-
Location outside home (NET)	325	217	106	57	132	62	38	37	12	43	17	17	14	29	11
	80% bu	85% zb	72%	78%	86% zeg	75%	84%	72%	92%	83%	93%	74%	56%	83%	77%
Don't know	27	13	14	5	2	11	4	6	1	-	1	2	5	2	2
	7% dtxD	5%	10%	7%	1%	13%	8%	11%	8%	-	7%	8%	20%	6%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/l/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
56	109	18	44	22	383	73	367	89	358	98	36	53	71	283	368	66
48*	105*	15**	45*	11**	338	67*	299	106*	246	159*	37**	58*	68*	227	337	57*
12%*	26%*	4%**	11%*	3%**	83%	17%*	74%	26%*	61%	39%*	9%**	14%*	17%*	56%	83%	14%*
21	65	6	19	5	174	33	168	39	150	57	17	18	29	139	178	24
43%	62% zor	42%	42%	44%	52%	49%	56% zw	36%	61% zy	36%	46%	32%	43%	61% zBC	53%	41%
12	31	1	8	1	89	3	79	12	76	16	4	9	10	67	82	9
25%	30%	5%	17%	9%	26% zu	4%	27% zw	12%	31% zy	10%	10%	16%	14%	30% zC	24%	15%
31	63	6	26	6	191	27	169	50	144	74	19	30	28	139	180	32
64%	61%	43%	57%	50%	57% zu	40%	56% z	47%	58% z	47%	52%	52%	42%	61% zC	54%	57%
14	41	1	14	3	116	18	93	41	93	40	13	11	28	81	115	15
28%	40%	7%	32%	31%	34%	27%	31%	38%	38% zy	25%	36%	18%	41% B	36% B	34%	26%
-	4	2	2	2	19	3	13	9	9	13	2	8	5	4	20	1
-	4%	17%	5%	14%	6%	4%	4%	9%	4%	8%	4%	15% zD	8% D	2%	6%	1%
40	85	10	38	9	281	44	236	89	205	120	31	47	51	189	269	48
82%	81%	69%	85%	77%	83% zu	66%	79% z	84%	84% z	75%	84%	82%	75%	83%	80%	84%
2	6	2	2	1	15	12	17	10	8	19	3	6	6	6	22	4
5%	5%	14%	5%	10%	5%	17% zt	6%	9%	3%	12% zx	9%	11% D	8%	3%	7%	6%

Table 129
Q16 - Thinking about all the times you have charged an electric or plug-in hybrid vehicle, which of the following locations have you ever used?

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle

		CAR DRIVING LICENSE			VEHICLE TYPE							VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	456	439	14	141	59	144	89	1	16	200	233	222	117	38	43	11	339	81
WEIGHTED BASE	405	387	15**	127	54*	124	78*	2**	15**	181	202	193	100*	38**	41*	11**	293	79*
	100%	96%	4%**	32%	13%*	31%	19%*	***	4%**	45%	50%	48%	25%*	9%**	10%*	3%**	72%	20%*
At my home (either onstreet or on a driveway/ in a garage)	207	199	7	54	16	73	61	-	-	69	134	109	44	22	23	5	153	45
	51% cdix EF	51%	45%	42%	29%	59% zcdi	78% zcdei j	-	-	38%	66% zcde i	56%	45%	59%	54%	45%	52%	56%
At an on-street charging location (e.g., from a lamppost or bollard, etc.)	92	89	2	23	11	36	20	-	1	34	56	42	31	5	11	-	73	17
	23%	23%	16%	18%	20%	29% zci	25% z	-	7%	19%	28% zi	22%	31% z	14%	28%	-	25%	21%
At a public charging location such as a supermarket or motorway service station	218	208	9	60	24	70	59	-	5	84	129	103	54	23	26	6	157	49
	54% i	54%	62%	47%	45%	57%	75% zcdei j	-	31%	47%	64% zcde i	53%	55%	61%	64%	59%	54%	62%
At my place of work	134	133	-	45	22	39	25	-	1	67	64	72	35	10	10	5	107	20
	33% F z	34% z	-	35%	41%	31%	33%	-	8%	37%	32%	38%	35%	25%	24%	43%	37% z	25%
Another location	22	21	1	4	5	6	2	-	3	9	8	8	4	*	4	-	13	4
	5% DIJ	5%	5%	3%	8%	5%	3%	-	24%	5%	4%	4%	4%	1%	9%	-	4%	6%
Location outside home (NET)	325	315	10	99	45	100	69	-	9	145	169	155	86	29	34	9	241	63
	80% z	81% z	67%	78%	85%	81%	89% z	-	63%	80%	84%	80%	86%	77%	82%	79%	82%	80%
Don't know	27	22	4	11	3	5	-	2	5	14	5	13	3	1	3	-	16	4
	7% afjtD HIJK	6%	23%	9% fj	6%	4%	-	100%	37%	8% fj	3%	7%	3%	4%	7%	-	6%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
337	252	153	9	205	33	39	108	36	277	144	189	131	95	36	150	320	396	409
296	215	135	9**	184	31**	33*	92*	36**	247	128	159	119	84*	35**	112	263	342	358
73%	53%	33%	23**	45%	8%**	8%*	23%*	9%**	61%	32%	39%	29%	21%*	9%**	28%	65%	85%	89%
154	124	81	3	103	16	9	51	18	128	69	118	42	33	12	69	152	181	190
52%	58%	60%	34%	56%	51%	28%	55%	50%	52%	54%	74%	35%	39%	33%	62%	58%	53%	53%
	zr	z		xB			x		x	x	zEF				zJK	zJK		z
69	56	42	2	36	11	7	24	11	54	35	38	25	20	7	34	69	82	86
23%	26%	31%	23%	20%	35%	21%	26%	30%	22%	27%	24%	21%	24%	18%	30%	26%	24%	24%
		zr													zJK	zJ		z
168	135	75	7	107	12	22	58	14	140	72	107	58	42	9	74	158	190	198
57%	63%	56%	72%	58%	37%	66%	63%	39%	56%	56%	67%	48%	49%	26%	66%	60%	56%	55%
	zr						zC				zEF				zJK	zJK		
108	82	57	3	62	7	15	32	12	83	44	58	52	19	2	41	98	126	128
37%	38%	42%	36%	34%	23%	45%	35%	34%	34%	35%	37%	44%	23%	7%	37%	37%	37%	36%
z	z	z									F	zF			z	z	zK	z
13	8	4	-	10	2	-	4	1	12	4	3	5	6	7	4	6	15	20
4%	4%	3%	-	6%	8%	-	4%	2%	5%	3%	2%	4%	7%	21%	4%	2%	4%	6%
																	I	U
247	183	112	9	148	25	29	78	29	202	107	130	107	65	19	97	222	285	298
84%	85%	83%	100%	80%	81%	89%	85%	80%	82%	84%	82%	90%	77%	53%	86%	84%	83%	83%
z	z											zF			z	z	z	z
18	10	3	-	9	-	4	4	4	13	8	-	4	8	12	2	9	12	13
6%	5%	2%	-	5%	-	11%	5%	10%	5%	6%	-	3%	10%	34%	2%	3%	3%	4%
t												D	D					

Table 130

Q16 - Thinking about all the times you have charged an electric or plug-in hybrid vehicle, which of the following locations have you ever used?

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	456	225	171	311	301	90	72	44	56	93	165	92	50	273	219	355	349	62	114	36	41
WEIGHTED BASE	405	187	149	270	255	84*	65*	41*	51*	85*	162	45*	49*	235	188	307	297	61*	109*	34**	41*
	100%	46%	37%	67%	63%	21%*	16%*	10%*	12%*	21%*	35%	11%*	13%*	58%	46%	76%	73%	15%*	27%*	8%**	10%*
At my home (either onstreet or on a driveway/ in a garage)	207	97	71	153	147	41	39	22	24	52	81	16	18	123	98	165	169	34	54	7	8
	51% ktxM R	52%	47%	56%	58%	49%	60%	54%	47%	61%	57%	35%	37%	53%	52%	54%	57%	56%	50%	20%	20%
				zb	zab					kl	kl					z	zo	t	t		
At an on-street charging location (e.g., from a lamppost or bollard, etc.)	92	44	49	75	70	18	15	7	14	24	23	5	3	53	55	77	77	20	22	5	1
	23% jklt x	24%	33%	28%	27%	22%	23%	17%	28%	28%	16%	10%	5%	22%	29%	25%	26%	33%	20%	16%	2%
			za	z	z					jkl					zm	z	z	rt	t		
At a public charging location such as a supermarket or motorway service station	218	105	83	158	157	48	39	16	22	46	76	24	20	129	110	176	176	35	62	13	12
	54% t	56%	56%	58%	61%	57%	59%	39%	43%	53%	54%	55%	40%	55%	59%	57%	59%	58%	57%	39%	29%
				z	z		g									z	z	t	t		
At my place of work	134 33%	71 38%	56 38%	102 38%	97 38%	28 33%	26 39%	13 31%	17 34%	29 34%	46 32%	13 30%	14 29%	84 36%	69 37%	116 38%	108 37%	20 32%	31 28%	8 23%	11 26%
	z			z	z																
Another location	22 5% dnopw yEHlQ	12 6%	7 5%	13 5%	10 4%	2 3%	2 3%	3 8%	6 11%	6 7%	11 8%	4 9%	5 9%	12 5%	6 3%	12 4%	11 4%	5 7%	10 9%	3 9%	5 11%
Location outside home (NET)	325 80%	161 86%	131 88%	229 85%	220 86%	70 83%	57 88%	31 74%	42 82%	67 79%	110 77%	38 86%	36 74%	195 83%	162 86%	260 84%	250 84%	49 80%	87 80%	24 72%	26 62%
	t			z	z											z	z	t	t		
Don't know	27 7% abcdf mnopwyA BDEFHIJ LQ	6 3%	4 3%	7 3%	6 2%	2 3%	- -	1 2%	* 1%	2 3%	6 5%	3 6%	5 10%	11 5%	4 2%	12 4%	10 3%	5 8%	10 9%	8 23%	9 22%
														n						z	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV								TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456	-	359	93	294	208	126	111	108	133	90	37	241	331	368	127	227	63	17	10	6	354	90	
405	**	302	99*	245	174	108	96*	81*	113	82*	38**	194	185	315	109*	13**	64*	20**	13**	6**	294	98*	
100%	**	75%	24%*	60%	43%	27%	24%*	20%*	28%	20%*	10%**	48%	68%	78%	27%*	46%	16%*	5%**	3%**	2%**	73%	24%*	
207	-	199	8	177	133	71	54	54	67	36	19	121	157	176	53	112	23	10	2	2	165	36	
51%	-	66% zx	8%	72% zx	77% zx	66% zx	56% x	67% zFJ	59% F	43%	50%	62% zFJ	57% zF	56% zF	49%	61% zMR	36%	52%	13%	38%	56% zMR	36%	
92	-	83	9	73	46	41	29	29	24	18	11	53	71	82	20	53	11	5	1	*	73	17	
23%	-	27% zx	9%	30% zx	26% x	38% zx	30% x	35% zEH J	22%	21%	28%	27% z	26% z	26% z	18%	29% zKQ	16%	26%	7%	4%	25%	17%	
218	-	174	43	144	108	63	57	52	70	43	18	123	166	184	68	100	34	9	3	2	168	47	
54%	-	58% zx	43%	59% zx	62% zx	58% zx	59%	64% z	62% z	52%	48%	63% zJ	60% z	58% z	63% z	54%	53%	47%	24%	38%	57% z	48%	
134	-	102	32	86	58	44	34	30	52	27	11	81	109	120	28	70	24	3	5	3	99	32	
33%	-	34%	32%	35%	34%	40%	36%	37%	46%	33%	29%	42%	38%	39%	26%	38%	37%	15%	41%	44%	34%	33%	
								z	z	z	z	z	z	z	zKQ						K		
22	-	11	11	7	7	3	7	2	1	7	5	3	10	14	4	8	5	4	-	1	12	9	
5%	-	4%	11% zwyAB	3%	4%	2%	7%	2%	1%	8% EH	12%	1%	3%	5% EH	4%	4%	8%	20%	-	15%	4%	9%	
325	-	250	74	204	146	93	85	70	98	72	31	168	240	272	87	154	53	14	9	6	241	76	
80%	-	83% z	75%	83% z	84%	86% z	88% zx	86% z	87% z	88%	82%	86% z	87% z	86% z	80%	83%	83%	69%	65%	89%	82%	78%	
27	-	3	21	1	*	1	2	1	3	*	1	4	4	5	5	8	4	2	4	-	13	11	
7%	-	1% y	21% zwyAB C	*	*	*	2%	1%	2%	*	3%	2%	1%	2%	5%	4%	7%	12%	30%	-	4%	11% LQ	

Table 131

Q16 - Thinking about all the times you have charged an electric or plug-in hybrid vehicle, which of the following locations have you ever used?

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	456	105	194	191	144	103	97	14	19	58	87	71	125	131	98	70
WEIGHTED BASE	405	94*	168	163	118	90*	83*	10**	18**	51*	77*	62*	112*	113	83*	58*
	100%	23%*	41%	40%	29%	22%*	21%*	3%**	4%**	13%*	19%*	15%*	28%*	28%	21%*	14%*
At my home (either onstreet or on a driveway/ in a garage)	207	51	98	85	64	42	43	4	8	30	45	28	43	46	35	23
	51%	54%	58%	52%	55%	47%	51%	36%	44%	58%	58%	45%	38%	40%	42%	39%
	Impv	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
At an on-street charging location (e.g., from a lamppost or bollard, etc.)	92	23	44	43	37	26	18	1	2	12	16	21	29	27	30	23
	23%	24%	27%	26%	31%	29%	22%	8%	9%	24%	20%	34%	26%	24%	36%	39%
	vA	z	z	z	z	z	z	z	z	z	z	zm	z	z	z	z
At a public charging location such as a supermarket or motorway service station	218	94	168	163	118	90	83	10	18	51	77	32	65	65	44	29
	54%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	51%	58%	57%	53%	50%
	v	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
At my place of work	134	27	52	53	32	29	27	4	3	19	25	15	40	37	25	14
	33%	28%	31%	33%	27%	32%	33%	35%	17%	37%	33%	24%	36%	33%	30%	24%
													ko			
Another location	22	2	4	3	2	4	1	*	-	3	*	5	1	4	6	4
	5%	2%	2%	2%	2%	5%	1%	3%	-	6%	1%	7%	1%	3%	7%	7%
	bcdfljux	z	z	z	z	z	z	z	z	z	z	l	z	l	lm	l
	B															
Location outside home (NET)	325	94	168	163	118	90	83	10	18	51	77	52	100	99	74	50
	80%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	85%	89%	88%	90%	85%
		z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
Don't know	27	-	-	-	-	-	-	-	-	-	-	4	4	3	3	3
	7%	-	-	-	-	-	-	-	-	-	-	6%	3%	2%	4%	6%
	abcdefjm															
	uxBE															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
59 55* 14%*	10 9** 2%**	11 9** 2%**	35 31** 8%**	53 49* 12%*	258 211 52%	138 132 33%	38 39** 10%**	274 230 57%	81 87* 22%*	82 67* 17%*	202 176 43%	33 32** 8%**	28 30** 7%**	98 78* 19%*	23 19** 5%**	22 19** 5%**
15	2	4	13	20	131	51	15	129	38	31	97	12	7	50	12	11
27%	26%	45%	43%	42% p	62% zv	39%	38%	56% z	43%	46%	55%	39%	25%	64% z	61%	55%
9	1	1	4	6	64	15	10	66	16	7	55	6	1	14	8	2
16%	11%	7%	13%	12%	30% zv	12%	25%	29% zA	18%	10%	31% z	20%	2%	18%	42%	10%
36	4	4	19	33	132	57	22	137	45	30	106	13	11	50	9	8
65%	49%	42%	62%	67%	63% zv	43%	56%	60% zA	51%	45%	60% z	40%	39%	63%	47%	43%
22 40%	2 24%	3 31%	10 34%	20 40%	83 39% z	38 29%	12 31%	82 36%	33 37%	16 24%	69 39% z	13 41%	11 37%	28 35%	4 22%	3 16%
1 1%	2 25%	2 25%	- -	- -	4 2%	9 7% u	8 20%	8 3%	4 4%	8 12% zx	5 3%	1 2%	2 8%	5 6%	5 26%	2 12%
51 93% z	8 86%	8 92%	27 88%	46 93% z	179 85% z	100 76%	36 94%	197 86% zy	64 73%	51 76%	155 88% z	27 87%	22 76%	63 81%	14 75%	14 72%
2 4%	- -	1 8%	- -	1 1%	5 3%	12 9% u	1 1%	8 3%	9 11% x	6 8%	4 2%	- -	5 17%	1 2%	* 2%	- -


24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS
3 Sep 2025
Table 132
Q17 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - Summary table
Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	At my home (either on-street or on a driveway/ in a garage)	At an on-street charging location (e.g., from a lamppost or bollard, etc.)	At a public charging location such as a supermarket or motorway service station	At my place of work
UNWEIGHTED BASE	253	116	250	155
WEIGHTED BASE	207	92	218	134
(2) Very easy	133 64%	34 37%	65 30%	61 46%
(1) Fairly easy	59 28%	41 45%	97 44%	53 39%
(0) Neither easy nor difficult	7 4%	7 7%	30 14%	13 10%
(-1) Fairly difficult	5 3%	6 7%	21 10%	6 5%
(-2) Very difficult	2 1%	2 2%	5 2%	* *
Mean	1.52	1.1	0.89	1.26
Easy (NET)	192 93%	75 82%	162 74%	114 85%
Difficult (NET)	7 4%	8 9%	27 12%	7 5%
Don't know	* *	2 2%	- -	- -

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 133

Q17_1 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my home (either on-street or on a driveway/in a garage)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	253	151	102	42	114	41	25	31	5	40	10	15	15	23	7
WEIGHTED BASE	207	123	84*	33*	98*	31*	21**	23**	4**	32*	9**	12**	11**	18**	5**
	100%	59%	41%*	16%*	47%*	15%*	10%**	11%**	2%**	15%*	5%**	6%**	6%**	9%**	2%**
(2) Very easy	133 64%	75 61%	58 69%	16 49%	63 64%	21 66%	16 77%	17 74%	2 52%	22 71%	4 45%	7 56%	7 60%	11 60%	4 81%
(1) Fairly easy	59 28% vx	39 32%	20 23%	13 39%	29 30%	8 26%	5 21%	4 17%	2 48%	9 27%	3 35%	4 33%	3 26%	6 34%	1 11%
(0) Neither easy nor difficult	7 4% x	3 3%	4 5%	3 9%	2 2%	- -	- -	2 9%	- -	1 2%	- -	- -	* 4%	* 2%	* 7%
(-1) Fairly difficult	5 3% x	4 3%	1 1%	1 3%	4 4%	- -	- -	- -	- -	- -	2 20%	- -	1 10%	1 4%	- -
(-2) Very difficult	2 1% tx	* -	2 2%	- -	- -	2 6%	* 1%	- -	- -	- -	- -	1 10%	- -	- -	- -
Mean	1.52	1.51	1.54	1.33	1.53	1.48	1.74	1.65	1.52	1.68	1.04	1.26	1.36	1.49	1.74
Easy (NET)	192 93%	114 93%	77 92%	29 88%	92 93%	29 92%	21 99%	21 91%	4 100%	31 98%	7 80%	11 90%	10 86%	17 94%	5 93%
Difficult (NET)	7 4% xD	4 4%	3 4%	1 3%	4 4%	2 6%	* 1%	- -	- -	- -	2 20%	1 10%	1 10%	1 4%	- -
Don't know	* *	* *	- -	- -	- -	* 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
28	69	8	22	11	211	42	218	35	217	36	18	16	33	181	208	34
21**	65*	6**	19**	5**	174	33*	168	39**	150	57*	17**	18**	29**	139	178	24**
10%**	32%*	3%**	9%**	2%**	84%	16%*	81%	19%**	73%	27%*	8%**	9%**	14%**	67%	86%	11%**
14	41	6	11	4	113	20	111	22	100	32	7	9	19	95	115	14
67%	63%	93%	60%	76%	65%	61%	66%	56%	67%	57%	38%	52%	66%	69%	64%	60%
z									z					z		
5	18	*	8	*	50	9	44	15	41	18	6	7	8	37	52	7
25%	28%	7%	40%	8%	29%	27%	26%	38%	27%	31%	34%	36%	28%	27%	29%	29%
1	4	-	-	-	5	2	7	-	4	3	-	2	2	3	6	1
6%	6%	-	-	-	3%	8%	4%	-	3%	6%	-	12%	6%	2%	3%	5%
1	1	-	-	-	5	-	5	1	3	2	3	-	-	3	4	1
2%	2%	-	-	-	3%	-	3%	2%	2%	3%	15%	-	-	2%	2%	5%
-	1	-	-	*	1	1	1	1	1	1	2	-	-	-	2	-
-	1%	-	-	5%	*	4%	*	4%	1%	2%	13%	-	-	-	1%	-
					t											
1.56	1.5	1.93	1.6	1.67	1.55	1.4	1.55	1.41	1.58	1.38	0.7	1.4	1.6	1.62	1.53	1.45
z									z					z		
19	59	6	19	4	163	29	156	36	141	50	12	16	28	133	166	21
92%	91%	100%	100%	85%	94%	88%	92%	93%	94%	89%	72%	88%	94%	95%	93%	90%
z									z					z		
1	2	-	-	*	6	1	5	2	4	3	5	-	-	3	6	1
2%	3%	-	-	5%	3%	4%	3%	5%	3%	5%	28%	-	-	2%	3%	5%
-	-	-	-	*	*	-	-	*	*	-	-	-	-	*	-	-
-	-	-	-	10%	*	-	-	1%	*	-	-	-	-	*	-	-
									z							

Table 134
Q17_1 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my home (either on-street or on a driveway/in a garage)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	253	246	5	66	20	89	73	-	-	86	162	135	58	24	23	7	193	47
WEIGHTED BASE	207	199	7**	54*	16**	73*	61*	**	**	69*	134	109	44*	22**	23**	5**	153	45*
	100%	96%	3%**	26%*	8%**	35%*	29%*	**	**	34%*	65%	52%	21%*	11%**	11%**	2%**	74%	22%*
(2) Very easy	133	127	6	28	9	46	49	-	-	37	94	68	26	20	12	4	94	32
	64%	64%	89%	52%	57%	63%	80%	-	-	53%	70%	63%	59%	89%	54%	86%	61%	72%
	cIC						zcej				zcei							
(1) Fairly easy	59	57	1	21	3	23	11	-	-	24	34	35	12	2	10	-	46	12
	28%	29%	11%	39%	21%	32%	18%	-	-	35%	26%	32%	26%	9%	46%	-	30%	27%
	fv			f						f								
(0) Neither easy nor difficult	7	7	-	2	3	3	-	-	-	5	3	1	5	*	-	1	6	*
	4%	4%	-	4%	17%	4%	-	-	-	7%	2%	1%	11%	2%	-	14%	4%	1%
	k									f			zkp				k	
(-1) Fairly difficult	5	5	-	3	-	1	2	-	-	3	2	4	2	-	-	-	5	-
	3%	3%	-	6%	-	1%	2%	-	-	4%	2%	3%	4%	-	-	-	3%	-
(-2) Very difficult	2	2	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-
	1%	1%	-	-	5%	-	-	-	-	1%	-	1%	-	-	-	-	*	-
	JK																	
Mean	1.52	1.52	1.89	1.37	1.26	1.57	1.75	-	-	1.34	1.65	1.53	1.4	1.87	1.54	1.73	1.49	1.71
	iC						zci				zci							i
Easy (NET)	192	184	7	49	12	69	59	-	-	61	128	103	38	22	23	4	140	44
	93%	92%	100%	91%	78%	95%	98%	-	-	88%	96%	95%	85%	98%	100%	86%	92%	99%
	i						i				zi	lp						i
Difficult (NET)	7	7	-	3	1	1	2	-	-	4	2	4	2	-	-	-	6	-
	4%	4%	-	6%	5%	1%	2%	-	-	5%	2%	4%	4%	-	-	-	4%	-
	jrs																	
Don't know	*	*	-	-	-	*	-	-	-	-	*	*	-	-	-	-	*	-
	*	*	-	-	-	1%	-	-	-	-	*	*	-	-	-	-	*	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
197	156	94	3	125	17	13	64	20	155	84	144	52	42	13	96	192	226	233
154	124	81*	3**	103	16**	9**	51*	18**	128	69*	118	42*	33*	12**	69*	152	181	190
74%	60%	39%*	1%**	50%	8%**	4%**	24%*	9%**	62%	33%*	57%	20%*	16%*	6%**	34%*	73%	87%	92%
105	83	44	2	77	9	7	28	7	92	35	82	22	20	6	48	100	118	122
69%	66%	55%	82%	74%	54%	78%	56%	38%	72%	51%	70%	53%	60%	51%	69%	66%	65%	64%
zt	t			zyC					zyC								K	
40	37	31	1	22	7	1	20	5	30	25	30	15	9	5	18	41	49	55
26%	30%	38%	18%	21%	46%	14%	39%	30%	24%	37%	25%	36%	28%	42%	26%	27%	27%	29%
	zr						vB			y							J	
4	2	2	-	3	-	-	1	3	3	4	4	-	3	1	2	6	6	7
3%	2%	3%	-	3%	-	-	1%	19%	2%	6%	3%	-	8%	7%	3%	4%	4%	4%
							y											
3	2	3	-	2	-	1	*	2	2	3	2	3	-	-	2	4	5	5
2%	1%	3%	-	2%	-	8%	1%	13%	2%	4%	2%	8%	-	-	2%	3%	3%	3%
							y					z						
1	-	1	-	-	-	-	1	-	-	1	-	1	1	-	-	-	1	1
*	-	1%	-	-	-	-	1%	-	-	1%	-	2%	4%	-	-	-	1%	1%
							D											
1.61	1.62	1.43	1.82	1.68	1.54	1.63	1.49	0.92	1.66	1.34	1.63	1.33	1.41	1.45	1.61	1.56	1.54	1.53
zt	zt			zC			C		zC		zE							
145	120	75	3	98	16	8	48	12	123	61	112	37	29	11	66	141	167	177
94%	96%	93%	100%	95%	100%	92%	95%	68%	96%	88%	95%	89%	88%	93%	94%	93%	93%	93%
	z			C					zC									
4	2	3	-	2	-	1	1	2	2	4	2	4	1	-	2	4	6	6
2%	1%	4%	-	2%	-	8%	2%	13%	2%	5%	2%	10%	4%	-	2%	3%	4%	3%
							y					zD						
*	*	*	-	-	-	-	*	-	-	*	-	*	-	-	-	*	*	*
*	*	1%	-	-	-	-	1%	-	-	1%	-	1%	-	-	-	*	*	*

Table 135

Q17_1 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my home (either on-street or on a driveway/in a garage)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	253	123	91	185	184	50	47	25	27	60	95	23	21	156	123	207	213	37	60	12	9
WEIGHTED BASE	207	97	71*	153	147	41*	39*	22**	24**	52*	81*	16**	18**	123	98*	165	169	34**	54*	7**	8**
100%		47%	34%*	74%	71%	20%*	19%*	11%*	12%**	25%*	39%*	8%**	9%**	60%	48%*	80%	82%	16%**	26%*	3%**	4%**
(2) Very easy	133	62	44	99	99	25	21	12	12	35	57	11	9	81	58	113	116	23	41	4	6
	64% C	64%	62%	65%	68%	61%	53%	52%	51%	67%	71%	72%	49%	65%	59%	68%	69%	66%	75%	64%	68%
(1) Fairly easy	59	30	24	47	41	14	15	4	7	11	16	4	7	33	32	44	47	9	11	2	1
	28%	31%	34%	31%	28%	33%	37%	19%	30%	22%	20%	23%	37%	27%	33%	26%	28%	27%	20%	23%	7%
(0) Neither easy nor difficult	7	4	2	1	1	1	2	5	3	2	3	*	2	7	5	3	2	-	-	*	2
	4% cdopH	5% cd	2%	1%	1%	2%	4%	23%	15%	3%	4%	2%	11%	5%	5% op	2%	1%	-	-	5%	25%
(-1) Fairly difficult	5	1	*	5	5	*	2	-	-	4	3	1	1	2	2	5	3	2	2	1	-
	3% p	1%	1%	3%	3%	1%	5%	-	-	8%	4%	3%	3%	2%	2%	3%	2%	6%	3%	7%	-
(-2) Very difficult	2	-	-	-	-	1	-	1	1	-	1	-	-	1	*	1	1	*	1	-	-
	1% pw	-	-	-	-	3%	-	5%	5%	-	1%	-	-	1%	*	1%	*	1%	1%	-	-
Mean	1.52 C	1.58	1.59	1.58	1.6 z	1.48	1.39	1.13	1.21	1.48	1.55	1.63	1.33	1.55	1.49	1.59 zn	1.63 zn	1.51	1.64	1.44	1.43
Easy (NET)	192	91	68	146	140	39	35	16	19	46	73	15	15	114	90	156	163	32	52	6	6
	93% L	94%	96%	96%	96%	94%	91%	71%	80%	89%	91%	95%	86%	92%	92%	94%	96%	93%	95%	87%	75%
Difficult (NET)	7	1	*	5	5	2	2	1	1	4	4	1	1	3	3	6	4	2	3	1	-
	4% apV	1%	1%	3%	3%	4%	5%	5%	5%	8%	5%	3%	3%	2%	3%	3%	2%	7%	5%	7%	-
Don't know	*	*	*	*	*	-	-	-	-	-	-	-	-	*	*	*	*	-	-	-	-
	*	*	1%	*	*	-	-	-	-	-	-	-	-	*	*	*	*	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 136

Q17_1 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my home (either on-street or on a driveway/in a garage)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	253	59	118	107	78	51	55	6	9	37	57	35	56	62	46	33
WEIGHTED BASE	207	51*	98*	85*	64*	42*	43*	4**	8**	30*	45*	28**	43*	46*	35*	23**
	100%	24%*	47%*	41%*	31%*	20%*	21%*	2%**	4%**	14%*	22%*	14%**	21%*	22%*	17%*	11%**
(2) Very easy	133 64%	32 62%	67 69%	61 72%	39 61%	28 65%	35 81%	1 22%	7 84%	20 67%	30 67%	16 56%	24 57%	26 58%	19 54%	14 62%
(1) Fairly easy	59 28% f	16 32%	27 28%	21 25%	23 35%	13 30%	6 15%	1 40%	1 10%	9 30%	13 28%	12 42%	17 40%	18 40%	15 42%	8 33%
(0) Neither easy nor difficult	7 4% bB	* 1%	1 1%	1 2%	* 1%	1 3%	1 2%	- -	- -	- -	- -	- -	- -	* 1%	- -	* 2%
(-1) Fairly difficult	5 3%	2 4%	2 2%	2 2%	1 2%	- -	1 2%	1 31%	1 6%	1 3%	2 5%	1 2%	1 2%	1 2%	1 2%	- -
(-2) Very difficult	2 1%	* 1%	- -	- -	* -	* 1%	- -	* 7%	- -	- -	- -	- -	- -	- -	- -	- -
Mean	1.52	1.51	1.65	1.66	1.56	1.61	1.76	0.39	1.71	1.6	1.56	1.51	1.55	1.54	1.51	1.62
Easy (NET)	192 93%	48 94%	95 97%	82 96%	62 96%	40 95%	41 96%	2 62%	7 94%	29 97%	43 95%	27 98%	41 97%	44 97%	34 97%	22 96%
Difficult (NET)	7 4%	2 5%	2 2%	2 2%	1 2%	* 1%	1 2%	1 38%	1 6%	1 3%	2 5%	1 2%	1 2%	1 2%	1 2%	- -
Don't know	* *	- -	* *	- -	* 1%	* 1%	- -	- -	- -	- -	- -	- -	* 1%	- -	* 1%	* 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
21	4	5	17	25	167	60	17	166	40	38	118	15	9	66	12	12
15**	2**	4**	13**	20**	131	51*	15**	129	38**	31*	97*	12**	7**	50*	12**	11**
7%**	1%**	2%**	6%**	10%**	63%	25%*	7%**	63%	18%**	15%*	47%*	6%**	4%**	24%*	6%**	5%**
13	*	4	9	10	85	39	4	86	22	20	63	6	3	36	6	6
85%	16%	100%	69%	48%	65%	75%	26%	66%	59%	63%	65%	49%	41%	72%	52%	55%
2	1	-	3	9	39	10	8	36	12	9	28	4	4	13	3	3
10%	55%	-	25%	46%	29%	18%	55%	27%	31%	30%	29%	34%	54%	25%	26%	25%
-	-	-	-	-	4	3	*	3	2	2	*	2	*	1	1	2
-	-	-	-	-	3%	5%	3%	2%	6%	7%	*	17%	5%	2%	11%	16%
1	1	-	-	1	3	-	2	5	-	-	4	-	-	1	-	1
5%	28%	-	-	7%	2%	-	16%	4%	-	-	4%	-	-	1%	-	5%
-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	1	-
-	-	-	6%	-	-	1%	-	-	3%	-	-	-	-	-	10%	-
1.76	0.59	2	1.52	1.35	1.58	1.65	0.9	1.56	1.46	1.57	1.57	1.32	1.36	1.67	1.09	1.3
14	2	4	12	19	123	48	12	122	34	29	92	10	7	48	9	9
95%	72%	100%	94%	93%	94%	93%	80%	94%	90%	93%	95%	83%	95%	97%	78%	80%
1	1	-	1	1	3	1	2	5	1	-	4	-	-	1	1	1
5%	28%	-	6%	7%	2%	1%	16%	4%	3%	-	4%	-	-	1%	10%	5%
-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-
-	-	-	-	-	*	-	-	-	1%	-	*	-	-	-	-	-

Table 137

Q17_2 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At an on-street charging location (e.g., from a lamppost or bollard, etc.)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	116	82	33	24	59	21	11	1	5	16	6	9	7	7	2
WEIGHTED BASE	92*	63*	28**	17**	50*	16**	8**	1**	3**	13**	5**	8**	5**	5**	1**
	100%*	69%*	30%**	18%**	55%*	18%**	9%**	1%**	3%**	14%**	5%**	9%**	6%**	5%**	1%**
(2) Very easy	34	28	6	2	21	10	2	-	1	6	2	3	-	1	1
	37%	45%	21%	9%	42%	58%	23%	-	21%	51%	35%	38%	-	11%	56%
	v	z													
(1) Fairly easy	41	27	14	9	24	6	2	1	2	4	2	2	4	2	1
	45%	43%	52%	51%	47%	38%	27%	100%	61%	30%	53%	31%	72%	35%	44%
(0) Neither easy nor difficult	7	5	2	4	1	-	1	-	-	1	1	-	*	2	-
	7%	8%	6%	23%	3%	-	18%	-	-	6%	13%	-	9%	45%	-
	dv														
(-1) Fairly difficult	6	2	4	2	4	1	-	-	*	-	-	3	-	*	-
	7%	3%	13%	11%	8%	4%	-	-	18%	-	-	32%	-	9%	-
	avD														
(-2) Very difficult	2	1	1	1	-	-	1	-	-	-	-	-	1	-	-
	2%	2%	2%	6%	-	-	11%	-	-	-	-	-	18%	-	-
Mean	1.1	1.25	0.81	0.48	1.23	1.51	0.64	1	0.85	1.51	1.22	0.74	0.36	0.48	1.56
	z														
Easy (NET)	75	55	20	10	45	16	4	1	2	10	4	6	4	2	1
	82%	87%	73%	61%	89%	96%	50%	100%	82%	81%	87%	68%	72%	46%	100%
	z														
Difficult (NET)	8	3	4	3	4	1	1	-	*	-	-	3	1	*	-
	9%	5%	15%	16%	8%	4%	11%	-	18%	-	-	32%	18%	9%	-
	avD														
Don't know	2	-	2	-	-	-	2	-	-	2	-	-	-	-	-
	2%	-	6%	-	-	-	21%	-	-	13%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
14	36	2	9	3	111	5	106	10	107	9	6	11	10	88	99	14
12**	31*	1**	8**	1**	89*	3**	79*	12**	76*	16**	4**	9**	10**	67*	82*	9**
13%**	34%**	1%**	8%**	1%**	97%*	3%**	87%*	13%**	83%*	17%**	4%**	10%**	11%**	73%*	89%*	10%**
4	12	*	4	1	33	1	28	6	30	4	1	4	-	28	31	2
30%	40%	51%	52%	74%	38%	18%	36%	45%	39%	27%	32%	48%	-	42%	38%	22%
														z		
4	17	*	4	-	39	2	40	1	38	3	2	2	6	31	35	6
32%	55%	49%	48%	-	44%	73%	51%	7%	51%	18%	61%	25%	58%	46%	43%	68%
							z									
2	1	-	-	-	7	-	5	2	3	3	-	1	-	4	6	1
16%	2%	-	-	-	7%	-	6%	14%	5%	20%	-	12%	-	6%	7%	11%
2	1	-	-	-	6	-	2	4	2	4	-	1	4	1	6	-
16%	3%	-	-	-	7%	-	3%	32%	3%	24%	-	15%	42%	1%	8%	-
1	-	-	-	*	2	*	2	*	2	-	*	-	-	2	2	-
5%	-	-	-	26%	2%	9%	2%	2%	2%	-	7%	-	-	2%	2%	-
0.67	1.31	1.51	1.52	0.95	1.11	0.92	1.18	0.61	1.21	0.53	1.1	1.07	0.15	1.28	1.1	1.11
							z							z		
8	29	1	8	1	73	3	69	6	68	7	3	7	6	59	67	8
63%	95%	100%	100%	74%	82%	91%	87%	52%	90%	45%	93%	74%	58%	88%	81%	89%
							z							z		
3	1	-	-	*	8	*	4	4	4	4	*	1	4	2	8	-
21%	3%	-	-	26%	9%	9%	5%	34%	6%	24%	7%	15%	42%	4%	10%	-
-	-	-	-	-	2	-	2	-	-	2	-	-	-	2	2	-
-	-	-	-	-	2%	-	2%	-	-	10%	-	-	-	2%	2%	-

Table 138
Q17_2 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At an on-street charging location (e.g., from a lamppost or bollard, etc.)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	116	114	1	31	14	43	24	-	2	45	67	55	39	6	12	-	94	18
WEIGHTED BASE	92*	89*	2**	23**	11**	36*	20**	**	1**	34*	56*	42*	31*	5**	11**	**	73*	17**
	100%*	97%*	3%**	25%**	12%**	40%*	21%**	**	1%**	37%*	61%*	46%*	33%*	6%**	12%**	**	79%*	18%**
(2) Very easy	34	32	2	10	2	12	10	-	-	12	22	19	14	-	1	-	33	1
	37%	35%	100%	46%	16%	33%	50%	-	-	36%	39%	45%	47%	-	6%	-	46%	4%
(1) Fairly easy	41	41	-	10	4	18	8	-	*	14	26	21	10	2	7	-	32	8
	45%	46%	-	45%	37%	50%	38%	-	43%	43%	46%	51%	33%	31%	59%	-	43%	50%
(0) Neither easy nor difficult	7	7	-	1	4	1	1	-	-	5	2	1	5	1	-	-	6	1
	7% jkstl K	7%	-	5%	36%	2%	5%	-	-	15% zej	3%	1%	17% zkip	14%	-	-	8% k	5%
(-1) Fairly difficult	6	6	-	*	-	4	1	-	1	*	5	*	-	1	4	-	*	5
	7% kprHl	7%	-	2%	-	11%	7%	-	57%	1%	10%	1%	-	24%	35%	-	1%	32%
(-2) Very difficult	2	2	-	*	1	-	-	-	-	2	-	1	1	-	-	-	2	-
	2% IK	2%	-	2%	10%	-	-	-	-	5%	-	1%	3%	-	-	-	2%	-
Mean	1.1	1.09	2	1.3	0.49	1.1	1.31	-	-0.14	1.05	1.17	1.37 z	1.2	0.09	0.35	-	1.3 z	0.29
Easy (NET)	75	73	2	21	6	30	17	-	*	27	47	41 z	24	2	7	-	65 z	9
	82%	82%	100%	91%	54%	83%	88%	-	43%	79%	85%	96% zlp	80%	31%	65%	-	89% z	54%
Difficult (NET)	8	8	-	1	1	4	1	-	1	2	5	1	1	1	4	-	2	5
	9% kpsHl K	9%	-	4%	10%	11%	7%	-	57%	6%	10%	3%	3%	24%	35%	-	3%	32%
Don't know	2	2	-	-	-	2	-	-	-	-	2	-	-	2	-	-	-	2
	2%	2%	-	-	-	5%	-	-	-	-	3%	-	-	31%	-	-	-	10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
90 69* 76%*	73 56* 61%*	52 42* 46%*	3 2** 2%*	44 36* 40%*	13 11** 12%*	10 7** 7%*	31 24** 26%*	13 11** 12%*	67 54* 59%*	44 35* 38%*	53 38* 42%*	30 25** 27%*	25 20** 22%*	6 7** 7%*	46 34* 37%*	95 69* 75%*	108 82* 89%*	111 86* 94%*
27 40%	22 40%	19 46%	- -	14 39%	6 54%	2 29%	8 32%	4 33%	22 40%	11 33%	15 40%	10 40%	6 29%	1 12%	18 54% zJK	31 45% zJK	32 39%	32 37%
30 43%	27 49%	17 41%	2 76%	17 46%	5 46%	3 44%	11 47%	4 38%	25 46%	15 44%	19 50%	11 46%	10 48%	1 21%	14 41%	33 48%	41 51%	41 48%
5 8% st	2 4%	* 1%	* 24%	1 4%	- -	* 6%	2 8%	3 25%	2 3%	5 14%	2 4%	1 3%	2 12%	2 27%	1 4%	3 4%	3 4%	5 6% l
3 5%	2 4%	3 7%	- -	2 5%	- -	1 21%	3 11%	- -	3 6%	3 7%	2 5%	1 4%	1 5%	3 40%	* 1%	2 3%	3 4%	6 7% HI
2 2%	* 1%	- -	- -	1 2%	- -	- -	* 2%	* 4%	1 1%	1 3%	* 1%	- -	1 6%	- -	- -	* 1%	* 1%	1 1%
1.16 z	1.27 z	1.32 z	0.76	1.21	1.54	0.81	0.97	0.95	1.22	0.96	1.23	1.3	0.9	0.06	1.47 zJK	1.33 zJK	1.25	1.14 z
57 83%	49 89% zr	37 88%	2 76%	31 85%	11 100%	5 73%	19 79%	8 70%	47 86%	27 76%	34 90% z	21 86%	15 77%	2 33%	32 95% zK	64 92% zJK	73 89%	73 84% z
5 7%	3 5%	3 7%	- -	2 7%	- -	1 21%	3 13%	* 4%	4 7%	4 10%	2 6%	1 4%	2 11%	3 40%	* 1%	2 3%	4 5%	7 8% HI
2 2%	2 3%	2 4%	- -	2 5%	- -	- -	- -	- -	2 3%	- -	- -	2 7%	- -	- -	- -	- -	2 2%	2 2%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 139

Q17_2 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At an on-street charging location (e.g., from a lamppost or bollard, etc.)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	116	62	60	97	92	25	20	7	15	24	31	7	4	70	72	101	101	19	23	7	1
WEIGHTED BASE	92*	44*	49*	75*	70*	18**	15**	7**	14**	24**	23**	5**	3**	53*	55*	77**	77**	20**	22**	5**	1**
	100%*	49%*	53%*	82%*	76%*	20%**	16%**	8%**	15%**	26%**	25%**	5%**	3%**	57%*	60%*	85%*	84%*	22%**	24%**	6%**	1%**
(2) Very easy	34	19	21	30	31	7	5	1	*	5	5	1	-	22	23	30	34	7	8	-	-
	37%	44%	43%	40%	45%	39%	35%	21%	3%	21%	24%	11%	-	43%	41%	39%	44%	35%	39%	-	-
					zc											zo					
(1) Fairly easy	41	23	22	36	34	7	7	2	5	11	12	4	2	25	25	37	36	7	5	2	-
	45%	52%	45%	48%	48%	38%	51%	23%	38%	46%	51%	78%	80%	47%	46%	47%	47%	32%	25%	45%	-
(0) Neither easy nor difficult	7	1	2	3	2	2	-	2	3	3	3	1	1	3	4	4	2	2	2	2	-
	7%	2%	4%	4%	3%	9%	-	25%	20%	12%	13%	11%	20%	5%	7%	5%	2%	8%	11%	43%	-
	acdop HI													p	p	p					
(-1) Fairly difficult	6	*	3	6	2	*	*	-	4	5	3	-	-	*	-	4	2	5	5	-	-
	7%	1%	5%	8%	3%	3%	3%	-	28%	21%	12%	-	-	1%	-	5%	3%	24%	25%	-	-
	admno pyHILQ			ad										mp	m	mp	m				
(-2) Very difficult	2	*	1	*	1	*	-	*	-	-	-	-	-	*	2	1	1	*	-	1	1
	2%	1%	2%	1%	1%	3%	-	7%	-	-	-	-	-	1%	3%	2%	1%	1%	-	12%	100%
	ci													m	m	m					
Mean	1.1	1.37	1.22	1.18	1.33	1.19	1.32	0.68	0.18	0.68	0.86	1	0.8	1.34	1.25	1.2	1.32	0.75	0.79	0.22	-2
	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc	zc
Easy (NET)	75	43	43	66	65	14	13	3	6	16	17	4	2	47	48	67	70	14	14	2	-
	82%	96%	88%	88%	93%	77%	86%	44%	41%	68%	75%	89%	80%	90%	87%	86%	91%	67%	64%	45%	-
		zbc		z	zc									z		z	zo				
Difficult (NET)	8	1	4	6	3	1	*	*	4	5	3	-	-	1	2	5	3	5	5	1	1
	9%	2%	7%	8%	4%	5%	3%	7%	28%	21%	12%	-	-	2%	3%	6%	4%	25%	25%	12%	100%
	admno pyHILQ		a	ad										mp	m	mp	m				
Don't know	2	-	-	-	-	2	2	2	2	-	-	-	-	2	2	2	2	-	-	-	-
	2%	-	-	-	-	9%	11%	24%	12%	-	-	-	-	3%	3%	2%	2%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV								TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
116 (u)	- (v)	107 (w)	9 (x)	92 (y)	59 (A)	51 (B)	39 (C)	39 (D)	35 (E)	22 (F)	10 (G)	74 (H)	96 (I)	106 (J)	26 (K)	69 (L)	14 (M)	4 (N)	1 (O)	1 (P)	95 (Q)	19 (R)	
92*	**	91**	9**	73*	46*	41*	39*	29*	24*	18**	11**	53*	71*	89*	20**	53*	11**	5**	1**	***	73*	17**	
100%*	**	91%**	9%**	79%*	50%*	45%*	31%*	31%*	27%*	19%**	12%**	58%*	77%*	89%*	72%**	58%**	11%**	6%**	1**	***	80%*	18%**	
34	-	31	3	29	22	13	8	15	10	4	2	25	29	31	5	25	3	1	1	-	29	5	
37%	-	37%	35%	40%	49%	33%	29%	54%	39%	24%	15%	47%	41%	38%	24%	46%	28%	17%	100%	-	40%	28%	
					zwyc			zj				zj	zj			z							
41	-	39	2	34	18	19	15	12	13	11	2	25	36	39	12	24	5	*	-	-	36	5	
45%	-	47%	27%	46%	38%	47%	52%	42%	53%	64%	23%	47%	51%	48%	61%	45%	47%	8%	-	-	49%	32%	
								zj				zj											
7	-	5	1	5	-	5	1	1	1	1	2	2	3	5	1	3	2	-	-	-	5	2	
7%	-	6%	16%	6%	-	11%	2%	3%	5%	6%	21%	4%	4%	6%	7%	6%	16%	-	-	-	7%	10%	
						A								I									
6	-	5	2	3	3	3	4	*	*	1	4	1	2	6	1	*	1	4	-	-	1	5	
7%	-	6%	18%	4%	7%	6%	15%	2%	2%	6%	36%	2%	3%	7%	5%	1%	10%	75%	-	-	2%	29%	
							wy							HI									
2	-	2	*	1	1	1	1	-	*	-	*	*	*	1	1	1	-	-	-	*	2	-	
2%	-	2%	3%	1%	2%	2%	2%	-	2%	-	4%	1%	1%	1%	3%	2%	-	-	-	100%	2%	-	
														I									
1.1	-	1.14	0.74	1.21	1.31	1.02	0.9	1.48	1.25	1.07	0.08	1.37	1.3	1.14	0.97	1.32	0.92	-0.32	2	-2	1.23	0.59	
				zbc	zC			zj			zj	zj	zj			zj					z		
75	-	70	5	62	40	33	23	27	22	16	4	50	66	70	17	48	8	1	1	-	65	10	
82%	-	84%	63%	86%	88%	80%	81%	96%	92%	89%	38%	94%	93%	85%	85%	91%	74%	25%	100%	-	89%	60%	
				z				zj			zj	zj	zj	z		z					z		
8	-	6	2	4	4	4	5	*	1	1	4	1	2	7	2	1	1	4	-	*	3	5	
9%	-	8%	21%	6%	9%	9%	17%	2%	4%	6%	41%	3%	3%	8%	8%	3%	10%	75%	-	100%	4%	29%	
		y					wy							DHI									
2	-	2	-	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2%	-	2%	-	2%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Table 140

Q17_2 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At an on-street charging location (e.g., from a lamppost or bollard, etc.)

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	116	31	56	55	46	32	22	2	3	14	20	26	37	37	36	28
WEIGHTED BASE	92*	23**	44*	43*	37*	26**	18**	1**	2**	12**	16**	21**	29*	27*	30*	23**
	100%*	25%**	49%*	47%*	40%*	29%**	20%**	1%**	2%**	13%**	17%**	23%**	31%*	30%*	33%*	25%**
(2) Very easy	34 37%	10 44%	19 43%	18 43%	15 41%	12 44%	9 49%	- -	- -	4 35%	6 40%	10 49%	13 46%	13 46%	13 42%	11 48%
(1) Fairly easy	41 45%	11 48%	21 48%	22 52%	17 45%	10 37%	8 42%	- -	- -	5 40%	8 51%	8 38%	13 46%	14 50%	14 46%	8 34%
(0) Neither easy nor difficult	7 7% buB	1 2%	1 1%	- -	1 3%	- -	- -	1 66%	1 30%	- -	- -	- -	1 4%	- -	1 3%	* 2%
(-1) Fairly difficult	6 7% xB	1 4%	3 6%	2 5%	3 8%	4 15%	1 5%	- -	1 34%	3 25%	1 9%	1 5%	1 4%	* 2%	1 3%	1 6%
(-2) Very difficult	2 2% ux	* 1%	1 1%	- -	1 2%	1 3%	1 3%	* 34%	1 37%	- -	- -	- -	- -	* 2%	- -	* 2%
Mean	1.1	1.3	1.25	1.32 z	1.16	1.03	1.3	-0.68	-1.07	0.85	1.23	1.43	1.35	1.38 z	1.35	1.3
Easy (NET)	75 82%	21 92%	40 91%	41 95%	32 87%	21 81%	17 92%	- -	- -	9 75%	14 91%	18 87%	27 93%	26 97%	27 89%	19 82%
Difficult (NET)	8 9% uxB	1 6%	3 8%	2 5%	4 10%	5 19%	2 8%	* 34%	1 70%	3 25%	1 9%	1 5%	1 4%	1 3%	1 3%	2 8%
Don't know	2 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 8%	- -	- -	2 6%	2 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
11 9** 10%**	1 1** 1%**	1 1** 1%**	6 4** 4%**	8 6** 7%**	84 64* 69%*	19 15** 17%**	10 10** 10%**	86 66* 72%*	17 16** 17%**	10 7** 7%**	72 55* 60%*	7 6** 7%**	1 1** 1%**	19 14** 15%**	8 8** 9%**	3 2** 2%**
3 36%	- -	- -	1 31%	4 59%	27 42%	5 31%	3 29%	28 42%	5 31%	1 21%	28 51%	- -	- -	3 22%	* 5%	- -
5 59%	1 100%	- -	2 57%	2 41%	30 48%	8 54%	3 27%	32 48%	6 35%	4 61%	24 43%	3 44%	1 100%	10 71%	3 33%	2 75%
- -	- -	- -	- -	- -	3 5%	2 12%	1 5%	4 6%	* 3%	1 9%	1 3%	2 35%	- -	* 4%	1 7%	1 25%
* 5%	- -	1 100%	* 12%	- -	3 5%	- -	3 33%	2 3%	4 29%	- -	* 1%	1 21%	- -	* 3%	3 33%	- -
- -	- -	- -	- -	- -	* 1%	1 4%	* 5%	* 1%	* 2%	1 9%	1 2%	- -	- -	- -	- -	- -
1.26 z	1 z	-1 z	1.08 z	1.59 z	1.25 z	1.07 z	0.43 z	1.28 z	0.65 z	0.83 z	1.42 z	0.23 z	1 z	1.12 z	0.14 z	0.75 z
9 95%	1 100%	- -	3 88%	6 100%	57 90%	13 84%	5 57%	59 90%	10 66%	5 82%	52 95%	3 44%	1 100%	13 93%	3 39%	2 75%
* 5%	- -	1 100%	* 12%	- -	4 6%	1 4%	4 38%	2 4%	5 31%	1 9%	1 3%	1 21%	- -	* 3%	3 33%	- -
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 21%	- -

Table 141

Q17_3 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At a public charging location such as a supermarket or motorway service station

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	250	153	95	36	116	44	28	26	12	30	8	12	9	20	9
WEIGHTED BASE	218	138	78*	36**	100	41*	21**	20**	9**	26**	7**	9**	7**	20**	7**
	100%	63%	36%*	16%**	46%	19%*	10%**	9%**	4%**	12%**	3%**	4%**	3%**	9%**	3%**
(2) Very easy	65	46	19	9	36	13	3	3	5	7	-	1	4	5	2
	30%	33%	24%	26%	36%	32%	13%	15%	53%	29%	-	14%	59%	23%	32%
(1) Fairly easy	97	68	27	15	45	20	9	8	3	11	4	4	2	7	4
	44% b	50% b	34%	41%	45%	48%	41%	42%	35%	44%	49%	43%	24%	35%	56%
(0) Neither easy nor difficult	30	13	17	3	14	5	4	4	1	4	-	3	1	3	1
	14% axDE	10%	21% za	7%	14%	12%	21%	23%	12%	16%	-	34%	9%	16%	8%
(-1) Fairly difficult	21	6	15	7	5	2	4	3	-	3	4	1	1	5	*
	10% adptv xD	5%	19% za	19%	5%	6%	18%	16%	-	11%	51%	10%	9%	27%	5%
(-2) Very difficult	5	4	2	2	-	1	2	1	-	-	-	-	-	-	-
	2% D	3%	2%	6%	-	2%	7%	4%	-	-	-	-	-	-	-
Mean	0.89 by	1.06 zb	0.58	0.61	1.13 z	1.03	0.34	0.48	1.42	0.9	-0.02	0.61	1.33	0.54	1.14
Easy (NET)	162	114	45	24	82	33	11	11	8	19	4	5	6	12	6
	74% by	83% zb	58%	67%	82% z	80%	54%	57%	88%	73%	49%	56%	83%	58%	87%
Difficult (NET)	27	10	16	9	5	3	5	4	-	3	4	1	1	5	*
	12% adptv xD	7%	21% za	25%	5%	8%	25%	20%	-	11%	51%	10%	9%	27%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
37	69	8	25	11	217	33	209	41	205	45	19	25	35	169	201	38
31**	63*	6**	26**	6**	191	27**	169	50*	144	74*	19**	30**	28**	139	180	32**
14%**	29%**	3%**	12%**	3%**	88%	12%**	77%	23%*	66%	34%*	9%**	14%**	13%**	64%	83%	15%**
8	26	1	5	1	61	4	53	12	48	17	1	12	8	44	59	5
26%	40%	12%	18%	13%	32%	15%	31%	24%	33%	22%	7%	40%	27%	31%	33%	16%
z									z							
11	30	2	15	4	90	7	76	21	70	27	8	9	10	70	79	14
36%	48%	36%	57%	70%	47%	25%	45%	42%	48%	37%	39%	29%	37%	50%	44%	43%
z									z					z		
7	6	3	1	*	26	4	25	5	14	16	4	5	7	15	19	10
22%	9%	46%	5%	7%	13%	16%	15%	10%	10%	21%	19%	15%	24%	11%	11%	31%
3	2	-	2	-	10	11	12	10	9	13	6	3	3	9	18	3
11%	3%	-	8%	-	5%	43%	7%	19% v	6%	17% x	29%	9%	9%	7%	10%	9%
1	-	*	3	1	5	*	3	2	3	2	1	2	1	1	4	*
4%	-	7%	12%	9%	3%	1%	2%	5%	2%	3%	5%	7%	4%	1%	2%	1%
0.69	1.26	0.46	0.61	0.79	1	0.11	0.98	0.6	1.05	0.58	0.14	0.85	0.74	1.05	0.94	0.62
z					z		zw		zy					z		
19	56	3	19	5	151	11	129	33	118	44	9	21	18	114	138	19
62%	88%	48%	75%	84%	79%	40%	77%	66%	82%	59%	47%	69%	63%	82%	77%	58%
z					z		z		zy					z		
5	2	*	5	1	15	12	15	12	12	15	7	5	4	10	23	3
16%	3%	7%	20%	9%	8%	43%	9%	24% zv	8%	20% x	34%	16%	13%	7%	13%	10%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 142
Q17_3 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At a public charging location such as a supermarket or motorway service station

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	250	242	7	72	29	78	65	-	5	101	143	124	63	23	29	4	187	52
WEIGHTED BASE	218	208	9**	60*	24**	70*	59*	**	5**	84*	129	103	54*	23**	26**	6**	157	49*
	100%	96%	4%**	28%*	11%**	32%*	27%*	**	2%**	39%*	59%	47%	25%*	11%**	12%**	3%**	72%	23%*
(2) Very easy	65	61	3	22	3	13	25	-	1	25	39	32	20	3	6	2	52	9
	30%	29%	36%	37%	12%	19%	43%	-	22%	30%	30%	31%	37%	15%	23%	34%	33%	19%
	erF			ei			ej				e							
(1) Fairly easy	97	94	3	28	7	41	17	-	3	35	59	50	23	6	10	4	72	17
	44%	45%	32%	46%	30%	59%	30%	-	66%	42%	45%	49%	42%	27%	40%	66%	46%	34%
	f			zfj			f				f							
(0) Neither easy nor difficult	30	27	3	7	7	9	6	-	-	14	16	13	7	4	6	-	19	10
	14%	13%	32%	11%	30%	13%	11%	-	-	17%	12%	12%	13%	17%	25%	-	12%	21%
	sJK						c				c							
(-1) Fairly difficult	21	21	-	3	5	5	7	-	1	8	13	7	2	9	4	-	9	12
	10%	10%	-	5%	21%	7%	13%	-	13%	10%	10%	7%	3%	37%	13%	-	6%	24%
	lpst						c				c							zklp
	HIJ																	
(-2) Very difficult	5	5	-	-	2	1	2	-	-	2	3	1	3	1	-	-	4	1
	2%	2%	-	-	7%	2%	4%	-	-	2%	3%	1%	6%	3%	-	-	3%	2%
	q						q				q							
Mean	0.89	0.89	1.04	1.16	0.19	0.86	0.95	-	0.97	0.88	0.9	1.01	1.02	0.13	0.71	1.34	1.01	0.44
	q			zi			q				q						iq	
Easy (NET)	162	155	6	50	10	55	43	-	4	60	97	82	43	10	16	6	124	26
	74%	74%	68%	84%	42%	78%	73%	-	87%	72%	75%	80%	79%	42%	62%	100%	79%	53%
	q			zi			q				q						iq	
Difficult (NET)	27	26	-	3	7	6	10	-	1	10	16	8	5	9	4	-	13	13
	12%	13%	-	5%	28%	9%	16%	-	13%	12%	12%	8%	9%	41%	13%	-	8%	26%
	cpst						c				c							zklp
	HIJ																	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
196	162	85	6	122	11	24	70	15	157	85	123	67	48	10	97	190	225	230
168	135	75*	7**	107*	12**	22**	58*	14**	140	72*	107	58*	42*	9**	74*	158	190	198
77%	62%	34%*	3%**	49%*	5%**	10%**	27%*	6%**	64%	33%*	49%	26%*	19%*	4%**	34%*	72%	87%	91%
44	50	28	2	34	5	7	12	4	47	16	38	16	7	2	23	50	61	61
26%	37%	38%	35%	32%	44%	33%	21%	28%	33%	22%	36%	28%	16%	17%	31%	32%	32%	31%
zr	r										F						zK	
83	61	37	*	44	4	7	28	10	55	38	42	28	22	5	41	78	88	89
50%	45%	50%	7%	41%	36%	33%	49%	72%	40%	53%	39%	49%	54%	49%	55%	50%	46%	45%
z															zK	zK	K	
23	13	8	2	13	1	4	12	-	18	12	12	8	7	3	7	18	20	24
14%	10%	10%	31%	12%	7%	18%	21%	-	13%	17%	11%	13%	16%	34%	10%	11%	11%	12%
s																	J	
15	8	2	2	12	1	3	5	-	16	5	13	4	4	-	2	7	16	19
9%	6%	2%	27%	11%	12%	13%	8%	-	11%	6%	12%	7%	11%	-	2%	4%	8%	9%
st																	HI	HIJ
3	3	-	-	3	-	1	1	-	4	1	2	2	1	-	1	4	4	4
2%	2%	-	-	3%	-	3%	2%	-	3%	1%	2%	3%	3%	-	1%	3%	2%	2%
0.89	1.09	1.22	0.5	0.89	1.13	0.79	0.79	1.28	0.89	0.89	0.94	0.92	0.69	0.83	1.12	1.03	0.98	0.93
zr	zr	zr													zK	zK	zK	
127	111	66	3	79	9	14	41	14	102	55	80	44	29	6	64	128	150	151
76%	82%	87%	42%	74%	80%	66%	70%	100%	73%	76%	75%	77%	70%	66%	86%	81%	79%	76%
zr	zr	zr													zK	zK	zK	z
18	11	2	2	15	1	4	6	-	20	6	15	6	6	-	3	11	20	23
11%	8%	2%	27%	14%	12%	16%	10%	-	14%	8%	14%	10%	14%	-	4%	7%	11%	12%
t	t																HI	HIJ
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 143

Q17_3 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At a public charging location such as a supermarket or motorway service station

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	250	126	93	183	186	51	43	18	24	53	94	29	20	154	128	208	207	35	65	17	15
WEIGHTED BASE	218	105	83*	158	157	48*	39*	15**	22**	46*	76*	24**	20**	129	110	175	176	35**	62*	13**	12**
	100%	48%	38%*	72%	72%	22%*	18%*	7%**	10%**	21%*	35%*	11%**	9%**	59%	51%	81%	81%	16%**	28%*	6%**	5%**
(2) Very easy	65 30% K	33 31%	30 36%	52 33%	57 36% z	16 33%	9 22%	3 21%	2 9%	12 27%	23 30%	5 22%	2 12%	40 31%	40 37%	53 30%	57 32%	12 35%	15 25%	2 16%	- -
(1) Fairly easy	97 44% K	52 49%	41 49%	70 45%	77 49%	17 36%	17 43%	6 39%	7 33%	20 45%	32 42%	13 52%	6 28%	61 47%	48 44%	84 48%	88 50%	15 42%	28 45%	4 31%	2 18%
(0) Neither easy nor difficult	30 14% admno pEHIL	7 7%	10 12%	18 11%	11 7%	9 20%	6 15%	5 31%	11 51%	8 18%	9 12%	1 6%	2 10%	12 9%	9 8%	20 11%	18 10%	5 16%	11 17%	3 25%	1 8%
(-1) Fairly difficult	21 10% bdpw DEHLQ	10 10%	3 3%	13 9%	12 8%	4 9%	5 13%	1 9%	1 5%	4 10%	11 14%	4 16%	6 30%	13 10%	8 7%	18 10%	13 7%	2 7%	7 12%	2 16%	4 32%
(-2) Very difficult	5 2% oplJ	3 3%	* *	3 2%	- -	1 2%	3 7%	- -	* 2%	* 1%	2 2%	1 4%	4 20%	4 3%	4 4%	1 1%	- -	* 1%	1 1%	2 12%	5 42%
Mean	0.89 K	0.96	1.16 zac	0.98 z	1.14 zac	0.91	0.61	0.73	0.42	0.88	0.84	0.72	-0.18	0.94	1.02	0.96 z	1.07 zmo	1.04	0.8	0.22	-0.98
Easy (NET)	162 74% K	84 80% z	70 84% z	123 78% z	134 85% zc	33 70%	25 65%	10 60%	9 42%	33 72%	55 72%	18 74%	8 40%	101 78%	89 81% z	137 78% z	145 82% zo	27 77%	43 70%	6 47%	2 18%
Difficult (NET)	27 12% bdpw yADHIL	13 13% bd	3 4%	17 11% bd	12 8%	5 11%	8 20%	1 9%	1 7%	5 10%	12 16%	5 20%	10 50%	16 13% p	12 11%	19 11% p	13 7%	3 8%	8 13%	4 28%	9 74%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Column Tested (5% risk level) - z/a/b/c/d - z/n/t/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
250	-	207	42	170	127	69	67	67	85	45	18	152	197	215	77	122	37	7	3	3	199	47
218	-**	174	43*	144	108	63*	57*	52*	70*	43*	18**	123	166	184	68*	100	34**	9**	3**	2**	168	47*
100%	-**	80%	20%**	66%	49%	29%**	26%**	34%**	32%**	20%**	8%**	56%	76%	84%	31%**	46%	16%**	4%**	1%**	1%**	77%	22%**
65	-	52	13	47	33	26	16	19	26	12	3	45	57	60	13	38	10	1	2	-	51	13
30%	-	30%	30%	32%	31%	42%	29%	36%	37%	27%	19%	37%	34%	33%	20%	38%	28%	14%	70%	-	31%	28%
						zw						z	z	z		2KQ					K	
97	-	82	14	67	54	24	26	25	35	17	6	60	77	83	28	46	18	3	1	1	74	21
44%	-	47%	33%	46%	50%	38%	46%	48%	50%	38%	34%	49%	46%	45%	41%	46%	51%	27%	30%	28%	44%	45%
30	-	24	6	20	13	9	9	8	4	6	5	12	18	22	17	9	1	3	-	-	25	5
14%	-	14%	13%	14%	12%	14%	15%	15%	6%	13%	26%	10%	11%	12%	24%	9%	3%	37%	-	-	15%	10%
															Ei						L	
21	-	13	8	11	7	4	3	*	3	9	4	3	12	16	7	6	6	1	-	1	13	7
10%	-	8%	18%	8%	7%	6%	6%	1%	4%	21%	21%	2%	7%	9%	10%	6%	17%	15%	-	61%	8%	15%
										zDEH			DH	DEHI								
										IJ												
5	-	3	2	-	-	-	3	-	2	-	-	2	2	2	3	1	-	1	-	*	4	1
2%	-	2%	6%	-	-	-	5%	-	3%	-	-	2%	1%	1%	5%	1%	-	8%	-	11%	3%	2%
		yA					yA															
0.89	-	0.96	0.63	1.04	1.05	1.17	0.88	1.2	1.14	0.71	0.5	1.16	1.05	0.99	0.61	1.14	0.91	0.24	1.7	-0.54	0.93	0.83
		z		zwx	zx	zwx		zFJ	zF			zFI	zFI	z		zKQ					K	
								J														
162	-	134	27	114	87	50	42	44	61	28	10	105	134	143	41	84	27	4	3	1	126	34
74%	-	77%	63%	79%	81%	80%	74%	84%	87%	66%	53%	86%	81%	78%	61%	84%	80%	41%	100%	28%	75%	73%
		z		z	zx			z	zFJ			zFIJ	zFIJ	z		zKQ					K	
								*														
27	-	16	10	11	7	4	6	*	5	9	4	5	14	18	10	7	6	2	-	2	17	8
12%	-	9%	24%	8%	7%	6%	11%	1%	7%	21%	21%	4%	9%	10%	15%	7%	17%	23%	-	72%	10%	17%
			zwqyAB							DEHI		D	DH	DH								
								J														
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 144

Q17_3 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At a public charging location such as a supermarket or motorway service station

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	250	105	194	191	144	103	97	14	19	58	87	35	72	74	54	33
WEIGHTED BASE	218	94*	168	163	118	90*	83*	10**	18**	51*	77*	32**	65*	65*	44*	29**
	100%	43%*	77%	75%	54%	41%*	38%*	5%**	8%**	23%*	35%*	15%**	30%*	30%*	20%*	13%**
(2) Very easy	65	20	59	59	29	20	37	-	2	22	29	4	19	19	7	3
	30%	21%	35%	36%	25%	22%	44%	-	12%	43%	37%	13%	30%	29%	17%	11%
	anv	zade	zade	zade			z			z			n	n		
(1) Fairly easy	97	39	82	79	59	43	38	5	4	20	33	19	38	39	28	21
	44%	42%	49%	48%	50%	48%	46%	51%	23%	39%	43%	60%	59%	60%	64%	74%
		z	z	z	a								z	z	z	
(0) Neither easy nor difficult	30	18	13	14	15	12	4	2	5	4	7	8	5	6	7	4
	14%	19%	8%	9%	13%	13%	5%	17%	26%	8%	10%	24%	7%	9%	17%	12%
	bcfuxB	bcd			bc	b									lm	
(-1) Fairly difficult	21	12	13	11	11	9	3	3	3	5	8	1	3	1	1	1
	10%	13%	8%	7%	9%	11%	3%	30%	17%	10%	10%	3%	5%	1%	3%	4%
	bcfmuxB	bc								f	f		m			
(-2) Very difficult	5	4	1	-	3	5	1	*	4	-	-	-	-	-	-	-
	2%	4%	*	-	3%	6%	2%	3%	22%	-	-	-	-	-	-	-
	b	bc			bc	zbcd										
Mean	0.89	0.63	1.11	1.14	0.86	0.7	1.28	0.16	-0.15	1.16	1.07	0.82	1.13	1.18	0.94	0.91
	aevy	zade	zade	zade	a		zj			z			zn	zn		
Easy (NET)	162	59	141	138	88	63	75	5	6	42	62	23	57	58	35	24
	74%	63%	84%	85%	75%	70%	90%	51%	35%	83%	80%	73%	88%	90%	80%	84%
	av	zade	zade	zade	a		zj						z	zn		
Difficult (NET)	27	16	13	11	14	15	4	3	7	5	8	1	3	1	1	1
	12%	17%	8%	7%	12%	16%	5%	32%	39%	10%	10%	3%	5%	1%	3%	4%
	bcflmnu	bcd			c	bc				f			m			
	xB															
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
39	6	5	20	37	162	62	19	165	41	38	121	13	11	64	11	9
36**	4**	4**	19**	33**	132	57*	22**	137	45*	30**	106*	13**	11**	50*	9**	8**
16%**	2%**	2%**	9%**	15%**	60%	26%*	10%**	63%	21%*	14%**	49%*	6%**	5%**	23%*	4%**	4%**
13	-	-	5	9	51	7	6	51	11	2	43	1	1	13	1	1
36%	-	-	27%	27%	39%	12%	26%	37%	25%	7%	41%	11%	11%	27%	7%	13%
					zv			z			z					
21	3	1	12	19	62	28	6	67	17	12	57	4	3	19	3	2
59%	77%	26%	65%	58%	47%	49%	29%	49%	39%	39%	53%	32%	30%	38%	34%	26%
											z					
2	-	2	-	3	10	12	5	13	4	11	3	7	2	9	4	-
5%	-	41%	-	8%	8%	21%	23%	10%	9%	37%	3%	54%	17%	18%	46%	-
						u										
*	1	1	1	2	9	8	2	6	9	3	3	-	2	9	1	4
1%	23%	33%	8%	7%	7%	13%	11%	4%	21%	11%	3%	-	15%	17%	12%	50%
									zx					z		
-	-	-	-	-	-	3	2	-	3	2	-	*	3	-	-	1
-	-	-	-	-	-	4%	11%	-	7%	7%	-	3%	26%	-	-	12%
						u			x							
1.29	0.54	-0.07	1.12	1.05	1.18	0.51	0.48	1.19	0.52	0.27	1.32	0.46	-0.16	0.75	0.37	-0.22
					zv			zy			z					
34	3	1	17	28	113	35	12	118	28	14	100	5	5	32	4	3
94%	77%	26%	92%	85%	86%	61%	55%	86%	63%	45%	94%	42%	41%	65%	42%	39%
					zv			zy			z					
*	1	1	1	2	9	10	5	6	13	6	3	*	5	9	1	5
1%	23%	33%	8%	7%	7%	18%	22%	4%	28%	18%	3%	3%	42%	17%	12%	61%
						u			zx							
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 145

Q17_4 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my place of work

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	155	108	47	18	65	35	23	14	6	19	6	11	9	12	8
WEIGHTED BASE	134	97*	37*	14**	57*	29**	17**	17**	7**	18**	5**	6**	7**	11**	6**
	100%	72%*	28%*	10%**	43%*	21%**	13%**	12%**	5%**	13%**	4%**	5%**	5%**	8%**	4%**
(2) Very easy	61	44	17	3	34	13	7	6	2	7	4	4	6	3	4
	46%	46%	47%	19%	58%	44%	38%	38%	35%	39%	91%	62%	78%	29%	63%
(1) Fairly easy	53	40	13	5	19	13	9	7	3	9	*	2	*	4	2
	39%	42%	34%	33%	32%	47%	54%	42%	37%	50%	9%	29%	7%	36%	31%
(0) Neither easy nor difficult	13	10	3	6	2	1	1	3	1	2	-	-	*	4	*
	10%	10%	7%	42%	3%	2%	6%	21%	21%	11%	-	-	7%	36%	6%
(-1) Fairly difficult	6	2	4	1	4	2	-	-	*	-	-	1	1	-	-
	5%	2%	12%	7%	6%	7%	-	-	6%	-	-	9%	9%	-	-
(-2) Very difficult	*	*	-	-	-	-	*	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	2%	-	-	-	-	-	-	-	-
Mean	1.26	1.3	1.17	0.64	1.43	1.27	1.28	1.17	1.01	1.28	1.91	1.44	1.53	0.93	1.57
Easy (NET)	114	84	30	7	52	26	16	13	5	16	5	6	6	7	6
	85%	87%	81%	52%	91%	90%	93%	79%	72%	89%	100%	91%	84%	64%	94%
Difficult (NET)	7	2	4	1	4	2	*	-	*	-	-	1	1	-	-
	5%	3%	12%	7%	6%	7%	2%	-	6%	-	-	9%	9%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
13	48	2	14	7	137	18	121	34	132	23	14	11	25	104	132	16
14**	41*	1**	14**	3**	116	18**	93	41**	93	40**	13**	11**	28**	81*	115	15**
10%**	31%*	1%**	11%**	3%**	87%	13%**	70%	30%**	70%	30%**	10%**	8%**	21%**	61%*	86%	11%**
3	21	1	4	3	57	5	50	12	50	11	5	5	8	43	53	5
18%	51%	100%	25%	93%	49%	25%	53%	29%	54%	28%	35%	51%	29%	53%	46%	34%
					z		z							z		
9	15	-	9	-	44	8	33	20	33	20	3	3	16	30	45	8
64%	36%	-	66%	-	38%	47%	35%	50%	35%	49%	22%	32%	57%	37%	39%	51%
-	4	-	1	-	9	4	6	7	6	7	4	2	2	4	11	2
-	10%	-	5%	-	8%	21%	6%	17%	6%	17%	31%	17%	9%	5%	9%	12%
2	2	-	1	-	6	1	5	2	4	2	1	-	1	4	6	*
17%	4%	-	5%	-	5%	5%	5%	4%	4%	6%	10%	-	5%	5%	5%	3%
-	-	-	-	*	-	*	-	*	*	-	*	-	-	-	-	-
-	-	-	-	7%	-	1%	-	1%	*	-	2%	-	-	-	-	-
0.83	1.33	2	1.1	1.7	1.32	0.9	1.37	1.03	1.38	0.99	0.78	1.33	1.11	1.38	1.26	1.16
					z		z							z		
11	36	1	13	3	101	13	82	32	83	31	8	9	24	73	98	13
83%	86%	100%	90%	93%	87%	73%	88%	79%	89%	77%	57%	83%	87%	90%	85%	85%
					z		z							z		
2	2	-	1	*	6	1	5	2	4	2	2	-	1	4	6	*
17%	4%	-	5%	7%	5%	7%	5%	4%	5%	6%	12%	-	5%	5%	5%	3%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 146
Q17_4 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my place of work

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	155	154	-	48	23	50	30	-	2	71	80	80	44	10	12	5	124	22
WEIGHTED BASE	134	133	..**	45*	22**	39*	25**	..**	1**	67*	64*	72*	35*	10**	10**	5**	107*	20**
	100%	100%	..**	34%*	17%**	29%*	19%**	..**	1%**	50%*	48%*	54%*	26%*	7%**	8%**	3%**	80%*	15%**
(2) Very easy	61	61	-	17	6	25	13	-	*	23	38	31	18	3	5	3	49	9
	46%	46%	-	38%	29%	63%	51%	-	35%	35%	58%	43%	51%	35%	52%	73%	46%	43%
	i			zci							zci							
(1) Fairly easy	53	53	-	20	10	9	12	-	1	30	21	31	13	3	4	1	43	7
	39%	40%	-	44%	45%	23%	49%	-	65%	45%	33%	42%	37%	34%	41%	12%	40%	38%
	e			e						e	e							
(0) Neither easy nor difficult	13	13	-	7	5	1	-	-	-	12	1	8	4	-	1	-	12	1
	10%	10%	-	16%	21%	2%	-	-	-	18%	1%	11%	11%	-	7%	-	11%	4%
	e D			ej						zej								
	i																	
(-1) Fairly difficult	6	6	-	1	1	5	-	-	-	2	5	2	*	3	-	1	3	3
	5%	5%	-	1%	5%	12%	-	-	-	3%	7%	3%	1%	31%	-	15%	3%	15%
	psl					z												
(-2) Very difficult	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.26	1.27	-	1.19	0.97	1.37	1.51	-	1.35	1.12	1.43	1.26	1.38	0.73	1.45	1.43	1.29	1.1
	zi										zi							
Easy (NET)	114	114	-	37	16	33	25	-	1	53	59	62	30	7	9	4	92	16
	85%	86%	-	82%	74%	86%	100%	-	100%	80%	92%	85%	88%	69%	93%	85%	86%	81%
											z							
Difficult (NET)	7	6	-	1	1	5	-	-	-	2	5	2	*	3	-	1	3	3
	5%	5%	-	1%	5%	12%	-	-	-	3%	7%	3%	1%	31%	-	15%	3%	15%
	psl					z												
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
121 108* 81%*	99 82* 61%*	65 57* 43%*	3 3** 2%**	70 62* 46%*	10 7** 5%**	17 15** 11%**	36 32** 24%**	12 12** 9%**	97 83* 62%*	48 44* 33%*	72 58* 43%*	53 52* 39%*	26 19** 15%**	2 2** 2%**	53 41* 31%*	121 98 74%	147 126 94%	149 128 96%
51 48%	42 52%	32 57%	2 61%	34 55%	3 44%	6 40%	12 36%	5 37%	43 51%	16 36%	32 55%	24 46%	5 26%	* 17%	25 62%	53 54%	59 47%	60 47%
42 39%	31 38%	21 38%	1 39%	22 35%	3 40%	5 36%	16 49%	4 34%	30 36%	20 45%	22 37%	23 44%	7 35%	- -	13 32%	37 38%	49 39%	49 39%
10 9%	7 9%	* 1%	- -	5 7%	1 17%	1 4%	4 11%	3 22%	6 8%	6 14%	1 2%	3 5%	7 36%	2 83%	3 6%	6 6%	11 9%	13 10%
5 5%	1 1%	3 4%	- -	1 2%	- -	3 20%	1 4%	1 7%	4 5%	2 5%	3 5%	3 5%	1 4%	- -	- -	2 2%	6 5%	6 4%
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
1.29 z	1.4 z	1.47 z	1.61 z	1.43 z	1.27 z	0.95 z	1.17 z	1 z	1.33 z	1.12 z	1.43 z	1.3 z	0.83 z	0.34 z	1.55 z	1.45 z	1.29 K	1.28 z
93 86%	73 90%	54 95%	3 100%	56 90%	6 83%	11 75%	27 85%	9 70%	73 87%	36 81%	54 93%	47 90%	12 61%	* 17%	38 94%	90 92%	109 87%	110 86%
5 5%	1 1%	3 4%	- -	1 2%	- -	3 20%	1 4%	1 7%	4 5%	2 5%	3 5%	3 5%	1 4%	- -	- -	2 2%	6 5%	6 4%
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 147

Q17_4 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my place of work

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	155	90	65	122	115	28	26	13	21	31	58	14	13	99	81	134	129	21	36	10	11
WEIGHTED BASE	134	71*	50*	102**	97**	28**	25**	13**	17**	29**	46*	13**	14**	84*	69*	116	108	20**	31**	8**	11**
	100%	53%*	42%*	76%*	73%*	21%**	19%**	10%**	13%**	21%**	34%*	10%**	10%**	63%*	53%*	87%	81%	15%**	23%**	6%**	8%**
(2) Very easy	61	40	31	54	53	4	7	3	3	16	22	3	4	45	39	57	52	9	12	2	4
	46%	56%	55%	53%	55%	16%	26%	21%	19%	56%	48%	25%	27%	54%	57%	49%	48%	45%	40%	30%	41%
		z		z	z									z	zp						
(1) Fairly easy	53	22	18	38	36	19	13	9	8	8	19	2	5	28	25	48	46	7	14	1	3
	39%	31%	32%	38%	37%	67%	49%	69%	48%	29%	41%	18%	39%	34%	36%	41%	42%	37%	44%	13%	27%
	aQ														m		m				
(0) Neither easy nor difficult	13	7	7	4	4	2	3	1	4	3	3	7	4	8	3	6	5	-	1	3	3
	10%	10%	12%	4%	5%	9%	11%	11%	25%	10%	6%	53%	29%	10%	5%	5%	5%	-	3%	38%	32%
	cdno pwyi	cd	cd											nop							
(-1) Fairly difficult	6	2	1	5	4	2	3	-	1	2	2	1	1	2	1	5	6	3	4	1	-
	5%	2%	1%	5%	4%	9%	13%	-	9%	6%	4%	4%	5%	3%	1%	4%	5%	17%	14%	19%	-
	nwyAH Q														n						
(-2) Very difficult	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	*	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	1%	-	-	-
Mean	1.26	1.4	1.41	1.39	1.43	0.9	0.89	1.1	0.77	1.35	1.34	0.63	0.88	1.38	1.49	1.35	1.32	1.07	1.1	0.54	1.09
	z	z	z	z	z									z	zop	z					
Easy (NET)	114	62	49	92	89	23	19	11	11	24	41	6	9	74	65	105	97	16	26	3	7
	85%	87%	87%	91%	92%	83%	76%	89%	67%	85%	90%	43%	66%	87%	94%	90%	90%	82%	84%	43%	68%
				z	z										zm		z				
Difficult (NET)	7	2	1	5	4	2	3	-	1	2	2	1	1	2	1	5	6	4	4	1	-
	5%	2%	1%	5%	4%	9%	13%	-	9%	6%	4%	4%	5%	3%	1%	4%	5%	18%	14%	19%	-
	bnwyA HQ															n					
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
155	-	127	28	108	74	52	41	40	60	31	10	100	131	141	41	83	23	3	3	2	124	29	
134	-**	102	32**	86*	58*	44*	34*	30*	52*	27**	11**	81*	109	120	28*	70*	24**	3**	5**	3**	99	32**	
100%	-**	76%	24%**	64%*	44%*	33%*	26%*	22%*	39%*	20%**	8%**	61%*	81%	90%	21%*	53%*	18%**	2%**	4%**	2%**	74%	24%**	
61	-	53	9	46	36	20	16	19	28	10	2	47	57	59	14	37	8	1	1	-	51	10	
46%	-	52%	28%	54%	61%	45%	46%	63%	54%	38%	16%	57%	52%	49%	50%	53%	34%	42%	12%	-	52%	31%	
		z		z	zwv			zj				zj	zj	z							z		
53	-	40	12	32	18	19	16	10	19	11	4	29	40	44	8	24	11	2	5	3	32	18	
39%	-	40%	39%	37%	32%	45%	47%	33%	37%	42%	35%	35%	37%	37%	28%	35%	48%	58%	88%	91%	33%	55%	
		A																					
13	-	6	6	6	4	3	1	1	4	1	5	5	6	11	4	9	1	-	-	-	12	1	
10%	-	6%	20%	7%	6%	7%	3%	4%	8%	4%	43%	6%	6%	9%	13%	12%	3%	-	-	-	12%	2%	
														I							z		
6	-	3	4	2	1	1	1	-	1	4	1	1	5	6	3	-	4	-	-	-	3	4	
5%	-	3%	12%	2%	1%	3%	3%	-	2%	15%	6%	1%	5%	5%	9%	-	16%	-	-	-	3%	12%	
														H									
														H									
*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	
*	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	-	-	
1.26	-	1.4	0.82	1.43	1.53	1.32	1.36	1.59	1.43	1.03	0.62	1.49	1.37	1.3	1.19	1.41	0.99	1.42	1.12	0.72	1.35	1.06	
		z		z	zwv			zj				zj	zj								z		
114	-	93	21	78	54	39	32	28	47	22	6	75	97	103	22	62	19	3	5	3	84	28	
85%	-	91%	67%	91%	93%	90%	93%	96%	91%	80%	51%	92%	89%	86%	78%	88%	81%	100%	100%	91%	85%	86%	
		z		z	z			zj				zj	zj										
7	-	3	4	2	1	1	1	-	1	4	1	1	5	6	3	-	4	-	-	*	3	4	
5%	-	3%	13%	2%	1%	3%	3%	-	2%	15%	6%	1%	5%	5%	9%	-	16%	-	-	9%	3%	12%	
													H	H									
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Table 148

Q17_4 - And how easy, or difficult, would you say you find the process of charging an electric vehicle at each of the following locations? - At my place of work

Base: All adults aged 18-75 in the UK who have ever charged an electric vehicle at one of the listed locations

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	155	34	64	65	44	36	33	5	4	22	31	21	43	42	33	19
WEIGHTED BASE	134	27**	52*	53*	32*	29**	27**	4**	3**	19**	25**	15**	40*	37*	25**	14**
	100%	20%**	39%*	40%*	24%*	21%**	20%**	3%**	2%**	14%**	19%**	11%**	30%*	28%*	19%**	10%**
(2) Very easy	61 46% v	16 62%	32 61%	34 63%	18 57%	18 64%	18 66%	2 61%	1 16%	14 73%	13 53%	8 55%	17 42%	18 48%	13 53%	8 60%
(1) Fairly easy	53 39% c	8 31%	17 33%	15 29%	13 40%	7 23%	9 33%	- -	3 84%	3 16%	9 37%	5 34%	19 48%	18 49%	9 35%	4 26%
(0) Neither easy nor difficult	13 10% cd	- -	3 6%	1 2%	* 1%	- -	* 1%	- -	- -	1 8%	2 7%	* 3%	3 7%	1 2%	2 7%	1 11%
(-1) Fairly difficult	6 5%	2 6%	- -	3 5%	* 1%	3 12%	- -	1 31%	- -	1 3%	1 3%	1 7%	1 2%	* 1%	1 5%	* 3%
(-2) Very difficult	* *	* 1%	- -	- -	* 1%	* 1%	- -	* 7%	- -	- -	- -	- -	- -	- -	- -	- -
Mean	1.26	1.46	1.55	1.51	1.5	1.37	1.65	0.77	1.16	1.59	1.41	1.37	1.3	1.43	1.34	1.43
Easy (NET)	114 85%	25 93%	49 94%	49 92%	31 97%	25 87%	27 99%	2 61%	3 100%	17 89%	23 90%	13 89%	36 90%	36 97%	22 87%	12 86%
Difficult (NET)	7 5%	2 7%	- -	3 5%	1 2%	4 13%	- -	1 39%	- -	1 3%	1 3%	1 7%	1 2%	* 1%	1 5%	* 3%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
24 22** 16%**	3 2** 2%**	5 3** 2%**	12 10** 8%**	22 20** 15%**	100 83* 62%*	40 38* 28%*	13 12** 9%**	101 82* 61%*	30 33** 24%**	22 16** 12%**	81 69* 52%*	15 13** 10%**	9 11** 8%**	34 28** 21%**	6 4** 3%**	4 3** 2%**
10 44%	- -	1 34%	3 31%	6 31%	47 56% zv	11 29%	3 27%	46 56% z	8 25%	7 42%	39 57% z	2 18%	2 22%	14 50%	1 21%	1 45%
11 51%	- -	1 33%	5 48%	11 57%	31 37%	19 50%	3 28%	29 35%	17 52%	5 30%	28 41%	5 38%	4 34%	8 28%	3 79%	2 55%
* 2%	1 48%	- -	1 14%	2 9%	2 2%	6 15% u	5 41%	4 5%	4 12%	4 27%	2 3%	4 32%	4 37%	3 10%	- -	- -
1 4%	1 52%	1 33%	1 7%	1 3%	4 4%	2 6%	* 4%	3 4%	3 10%	- -	- -	1 12%	1 6%	4 13%	- -	- -
- -	- -	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	- -
1.34	-0.52	0.67	1.03	1.15	1.45 zv	1.01	0.79	1.43 z	0.92	1.15	1.54 z	0.63	0.73	1.15	1.21	1.45
21 94%	- -	2 67%	8 79%	17 88%	77 93% zv	30 79%	7 56%	74 91% z	25 77%	12 73%	68 97% z	7 56%	6 57%	21 78%	4 100%	3 100%
1 4%	1 52%	1 33%	1 7%	1 3%	4 4%	2 6%	* 4%	3 4%	3 10%	- -	- -	1 12%	1 6%	4 13%	- -	- -
- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS

3 Sep 2025

Table 149

Q18 - To what extent do you agree or disagree with the following statements? - Summary table

Base: All adults aged 18-75 in the UK

	It is difficult to locate the nearest available charging points	Charging points are usually in safe and well-lit areas	Charging points are easy to use	Charging points are often unavailable because they are in use by others	Charging points are often damaged or not working
UNWEIGHTED BASE	2243	2243	2243	2243	2243
WEIGHTED BASE	2243	2243	2243	2243	2243
(2) Strongly agree	259 12%	263 12%	234 10%	307 14%	137 6%
(1) Tend to agree	556 25%	653 29%	502 22%	642 29%	380 17%
(0) Neither agree nor disagree	428 19%	507 23%	474 21%	449 20%	497 22%
(-1) Tend to disagree	353 16%	169 8%	126 6%	210 9%	319 14%
(-2) Strongly disagree	118 5%	45 2%	51 2%	64 3%	73 3%
Mean	0.28	0.56	0.54	0.55	0.14
Agree (NET)	814 36%	916 41%	736 33%	949 42%	517 23%
Disagree (NET)	470 21%	214 10%	177 8%	274 12%	391 17%
Don't know	531 24%	606 27%	857 38%	571 25%	838 37%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 150

Q18_1 - To what extent do you agree or disagree with the following statements? - It is difficult to locate the nearest available charging points

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	259	134	123	24	57	40	44	95	10	34	17	18	12	22	27
	12%	12%	11%	9%	14%	10%	11%	13%	11%	14%	9%	9%	8%	11%	14%
(1) Tend to agree	556	281	267	86	108	104	95	163	25	62	34	44	38	57	40
	25%	26%	24%	33%	26%	26%	23%	22%	28%	25%	19%	23%	23%	27%	21%
(0) Neither agree nor disagree	428	225	202	60	88	59	80	140	16	46	41	40	23	42	35
	19%	21%	18%	23%	21%	15%	20%	19%	18%	19%	22%	21%	14%	20%	18%
(-1) Tend to disagree	353	190	160	41	75	86	54	97	14	37	29	37	33	20	22
	16%	17%	14%	16%	18%	21%	13%	13%	16%	15%	16%	19%	20%	10%	12%
	gmquwyA					zfg						mq	mq		
(-2) Strongly disagree	118	65	53	13	35	24	15	31	2	10	9	10	12	10	8
	5%	6%	5%	5%	8%	6%	4%	4%	3%	4%	5%	5%	7%	5%	4%
	y				zfg										
Mean	0.28	0.26	0.31	0.3	0.21	0.16	0.34	0.37	0.39	0.39	0.15	0.15	0.05	0.4	0.41
	lxvD					e				l				l	l
Agree (NET)	814	415	389	110	165	143	139	257	35	96	51	62	50	79	67
	36%	38%	35%	42%	39%	36%	34%	34%	39%	40%	28%	32%	31%	38%	35%
	j			fg						j					
Disagree (NET)	470	255	212	53	110	110	70	127	17	47	39	47	45	30	31
	21%	23%	19%	21%	26%	27%	17%	17%	19%	19%	21%	24%	27%	14%	16%
	bfgm				zfg	zfg						m	mnoq		
	uwvA	zb													
Don't know	531	201	321	35	59	91	121	224	21	53	51	45	45	59	58
	24%	18%	29%	14%	14%	23%	30%	30%	24%	22%	28%	23%	28%	28%	30%
	acdr		za			cd	zcde	zcde			prs	s	rs	prs	prs
	stvxCD														

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
30	30	16	27	16	178	80	140	118	90	169	46	77	62	60	207	36
10%	10%	15%	14%	25%	12%	11%	11%	12%	11%	12%	12%	14%	12%	10%	11%	11%
z hij klmnop																
86	82	27	42	21	372	183	339	217	222	334	81	147	128	164	454	81
28%	26%	26%	22%	33%	25%	25%	26%	23%	28%	23%	21%	26%	25%	27%	24%	25%
j				zjn			z		zy					A		
58	65	24	27	9	297	130	238	190	151	277	80	104	102	123	354	65
19%	21%	24%	15%	14%	20%	18%	18%	20%	19%	19%	20%	18%	20%	20%	19%	20%
43	55	8	44	9	273	80	225	127	152	200	45	81	91	124	292	51
14%	18%	8%	24%	15%	18%	11%	17%	13%	19%	14%	11%	14%	18%	20%	16%	16%
mq zmno q					zu		zw		zy				A	zAB		
12	21	6	17	1	83	35	78	39	60	58	21	20	25	48	104	13
4%	7%	6%	9%	1%	5%	5%	6%	4%	7%	4%	5%	4%	5%	8%	6%	4%
z zy							z		zy					zB		
0.34	0.18	0.48	0.11	0.74	0.24	0.38	0.23	0.36	0.19	0.34	0.32	0.42	0.27	0.12	0.26	0.3
l		l		zij		zt				x	D	zD				
klmnop																
115	112	42	69	37	551	264	479	335	312	503	127	224	191	224	661	117
37%	36%	41%	37%	58%	36%	36%	37%	35%	39%	35%	32%	39%	37%	37%	36%	36%
z hij klmnopq r									z							
55	76	14	61	10	355	115	304	166	212	259	65	101	116	172	396	64
18%	24%	13%	33%	16%	23%	16%	24%	17%	26%	18%	17%	18%	23%	28%	21%	20%
mq zhij mnoqs					zu		zw		zy				A	zAB		
81	59	23	29	8	316	215	268	263	128	403	122	142	101	91	446	77
26%	19%	22%	15%	12%	21%	30%	21%	28%	16%	28%	31%	25%	20%	15%	24%	24%
rs						zt		zv		zx	zCD	D				

Table 151
Q18_1 - To what extent do you agree or disagree with the following statements? - It is difficult to locate the nearest available charging points

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(2) Strongly agree	259	236	22	134	53	25	10	2	32	187	35	120	56	18	25	3	176	43
	12% b	12% zb	7%	12%	13%	10%	11%	21%	9%	12%	10%	12%	12%	13%	12%	7%	12%	12%
(1) Tend to agree	556	489	63	289	92	78	23	1	67	381	102	259	112	31	61	10	371	92
	25% h	26% z	20%	26% h	23%	31% zdh	25%	8%	19%	25% h	29% h	26%	25%	23%	29%	21%	26%	26%
(0) Neither agree nor disagree	428	373	51	197	97	48	16	*	66	293	65	178	100	30	44	4	278	74
	19%	20%	16%	18%	24% zci	19%	17%	3%	18%	20% c	18%	18%	23%	22%	20%	9%	19%	21%
(-1) Tend to disagree	353	315	36	171	51	58	27	4	39	221	85	169	63	27	39	7	232	66
	16% bhG	17% zb	11%	16%	12%	22% zcdeh	29% zcdeh	52%	11%	15%	24% zcdeh	17%	14%	19%	18%	16%	16%	19%
(-2) Strongly disagree	118	106	11	45	23	18	17	-	14	68	35	48	25	12	9	7	73	21
	5% c	6%	4%	4%	6%	7%	18% zcdeh	-	4%	5%	10% zcdeh	5%	6%	9%	4%	16% zknpq	5%	6%
Mean	0.28 fjD	0.29	0.27	0.35 zef j	0.33 fj	0.15 f	-0.18 j	-0.02	0.29 fj	0.35 zef j	0.05 f	0.3	0.31	0.14	0.31	-0.16	0.3	0.24
Agree (NET)	814	725	85	422	146	103	34	2	99	568	137	379	168	49	86	13	547	135
	36% bh	38% zb	27%	39% zh	36% h	40% h	36%	29%	28%	38% zh	39% h	39%	38%	36%	40%	29%	38% z	38%
Disagree (NET)	470	421	47	216	73	76	44	4	53	289	120	217	88	39	48	15	305	86
	21% bhiw G	22% zb	15%	20%	18%	30% zcdeh i	47% zcde hij	52%	15%	19%	34% zcde hi	22%	20%	28%	22%	31%	21%	25%
Don't know	531	388	133	255	91	29	*	1	141	345	30	209	90	21	37	14	298	57
	24% aefj kmnpqrs tABCDEH UK	20%	42% za	23% efj	22% efj	11% fj	*	15%	39% zcde fij	23% efj	8% f	21%	20%	15%	17%	31% mq	21%	16%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%	1042 1009 45%	114 117* 5%	127 121 5%	428 426 19%	119 124* 6%	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
181 12%	104 12%	49 16%	6 9%	109 11%	15 13%	14 12%	57 13%	20 16%	138 11%	76 14%	22 11%	26 9%	89 12%	119 13%	42 14%	109 12%	177 12%	188 13%
z																		z
383 25%	208 25%	87 28%	19 28%	249 25%	51 43%	42 35%	100 23%	25 20%	342 27%	125 23%	57 29%	72 26%	207 27%	214 23%	74 25%	268 29%	403 28%	417 28%
					zvA BC	zvA C			zv							z	z	z
286 19%	159 19%	63 21%	7 11%	201 20%	19 16%	20 17%	80 19%	34 z	239 19%	114 21%	39 20%	66 24%	143 19%	166 17%	66 23%	185 20%	284 20%	300 20%
263 18%	158 19%	63 20%	9 13%	178 18%	11 9%	18 15%	75 18%	22 18%	206 17%	96 18%	42 22%	61 22%	115 15%	126 13%	59 20%	173 19%	260 18%	270 18%
z	z	z		w							zFG	zFG			z	z	z	z
81 5%	57 7%	22 7%	3 5%	55 5%	2 2%	7 6%	29 7%	7 5%	65 5%	36 7%	31 16%	9 3%	37 5%	40 4%	24 8%	60 6%	81 6%	85 6%
	z										zEFG				zJK	z		
0.27	0.21	0.27	0.36	0.23	0.67 zv ABC	0.38	0.24	0.27	0.29 v	0.25	-0.02	0.19	0.33 D	0.37 zD	0.19	0.24	0.28	0.28
564 38%	312 37%	135 44%	25 38%	358 35%	66 56%	57 47%	157 37%	45 36%	480 38%	202 37%	79 41%	97 36%	296 39%	333 35%	115 40%	376 41%	580 41%	605 40%
		zfs			zvA BC	zv			zv							z	z	z
345 23%	215 26%	85 28%	12 18%	233 23%	13 11%	25 21%	104 24%	29 23%	271 22%	132 24%	73 38%	70 26%	152 20%	166 18%	84 29%	234 25%	341 24%	355 24%
z	zr	z		wB		w	w	w	w	w	zEFG	G			zJK	z	z	z
308 21%	153 18%	23 7%	22 33%	218 22%	20 17%	20 16%	86 20%	16 13%	258 21%	102 19%	4 2%	41 15%	174 23%	284 30%	26 9%	134 14%	225 16%	236 16%
t	t		rst									D	DE	zDEF		H	H	H

Table 152
Q18_1 - To what extent do you agree or disagree with the following statements? - It is difficult to locate the nearest available charging points

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	247	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	12%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
(2) Strongly agree	259	133	79	96	73	26	25	36	28	29	84	55	87	162	103	123	82	28	82	72	113
	12%	14%	16%	11%	11%	10%	9%	13%	10%	12%	12%	16%	16%	13%	14%	11%	9%	10%	11%	22%	19%
	p	zcd	zcd							zj	zj			op	op	p		zqr	zqr		
(1) Tend to agree	556	287	139	265	181	82	74	74	84	46	202	74	148	341	205	301	247	54	181	75	158
	25%	30%	27%	31%	27%	30%	28%	26%	30%	19%	28%	22%	28%	27%	27%	27%	26%	20%	25%	23%	27%
	ixx	z	z	z						zjk	zjk	jk		z						q	
(0) Neither agree nor disagree	428	179	102	147	115	71	74	82	76	48	121	69	107	243	153	205	179	37	109	41	80
	19%	19%	20%	17%	17%	26%	28%	29%	27%	20%	17%	21%	20%	19%	20%	18%	19%	14%	15%	12%	14%
	qrst					z	z	z	z												
	L																				
(-1) Tend to disagree	353	149	81	181	170	48	52	38	40	72	135	48	57	193	123	226	215	63	136	46	60
	16%	15%	16%	21%	26%	17%	20%	13%	14%	29%	19%	15%	11%	15%	16%	20%	23%	23%	19%	14%	10%
	ltvx			zab	zabc		z			zkl	zj	l				zmn	zmmo	zst	zt	t	
(-2) Strongly disagree	118	49	25	61	67	15	14	9	4	20	46	15	13	72	49	75	77	23	44	14	14
	5%	5%	5%	7%	10%	5%	5%	3%	1%	8%	7%	5%	2%	6%	6%	7%	8%	8%	6%	4%	2%
	hltvx			zab	zabc	h	h			l	l	l				z	zmo	zst	t		
	f																				
Mean	0.28	0.38	0.39	0.21	0.04	0.24	0.18	0.38	0.4	-0.04	0.24	0.4	0.58	0.33	0.3	0.19	0.05	0.01	0.22	0.59	0.69
	cdi	zcd	zcd	d				f	f		l	l	zj	op	op	p		q	zqr	zqr	
	opauwvA												k								
	DEHU																				
Agree (NET)	814	420	218	361	254	108	99	110	112	75	286	129	235	503	308	424	328	82	264	147	271
	36%	43%	43%	42%	38%	40%	37%	38%	40%	30%	40%	39%	44%	40%	41%	37%	35%	30%	36%	45%	46%
	zd	zd	zd	zd						zi	zi	l	zk	zp	zp	p			q	zqr	
Disagree (NET)	470	198	106	241	237	63	66	47	44	93	181	64	70	265	171	300	292	86	180	60	74
	21%	21%	21%	28%	36%	23%	25%	16%	16%	38%	26%	19%	13%	21%	23%	26%	31%	32%	25%	18%	13%
	hltv			zab	zabc	gh	gh			zkl	zkl	l				zmn	zmmo	zrst	zst	t	
	x																				
Don't know	531	168	83	111	61	31	26	48	45	31	120	71	122	258	127	206	141	66	178	81	159
	24%	17%	16%	13%	9%	11%	10%	17%	16%	13%	17%	21%	23%	20%	17%	18%	15%	25%	24%	25%	27%
	abcd	cd	cd	d				f	f			l	ij	np		p					z
	efghijn																				
	nopuwvA																				
	BCDEFGH																				
	UMR																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1293 58%	454 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
43 11%	211 12%	95 11%	161 12%	46 12%	30 12%	23 13%	55 10%	16 13%	25 9%	41 10%	28 12%	41 10%	82 10%	110 10%	57 10%	113 13%	40 11%	26 13%	16 14%	4 8%	170 12%	82 12%
118 29%	424 24%	245 28%	293 23%	115 30%	80 32%	51 28%	146 26%	31 25%	74 27%	144 34% zGHJ	59 25%	105 26%	250 30%	308 29%	144 26%	226 25%	88 25%	46 24%	20 17%	16 31%	370 26%	154 23%
84 21%	332 18%	179 20%	236 18%	88 23%	52 20%	49 27% zwxC	101 18%	25 20%	54 20%	82 19%	52 22%	79 20%	161 20%	212 20%	108 19%	150 17%	82 23% L	44 23%	22 19%	9 16%	258 18%	148 22% zLQ
97 24%	255 14%	189 21%	159 12%	89 23% zx	54 21% zx	41 23% zx	116 21% zx	35 28% zFG	71 26% z	81 19%	43 18%	106 27% zFGJ	187 23% zF	230 22% z	87 16%	135 15%	66 19%	27 14%	19 16%	7 14%	222 15%	112 17%
44 11%	72 4%	62 7% zxC	54 4%	41 11% zwxC	30 12% zwxC	15 8% x	25 4%	17 14% zFGJ	34 13% zFGJ	13 3%	12 5%	52 13% zFGJ	65 8% zF	77 7% zF	35 6%	46 5%	13 4%	16 8%	4 3%	3 5%	81 6%	33 5%
0.05	0.35 zu	0.16	0.38 zwy ABC	0.09	0.11	0.14	0.21	-0.05	-0.06	0.33 DEH J	0.24 DE H	-0.06	0.13 DEH	0.15 DEH	0.24	0.34	0.26	0.24	0.33	0.31	0.3	0.27
161 40%	635 35%	340 38%	454 35%	160 41%	110 44% zx	74 41%	201 36%	47 38%	100 36%	185 43% z	86 37%	147 37%	332 40% zH	418 40% z	201 36%	340 38%	128 36%	71 37%	36 31%	20 39%	540 37%	236 36%
140 35%	327 18%	252 28% zxC	213 16%	130 34% zwxC	84 33% zxC	56 31% zx	140 25% zx	52 42% zFGJ	105 39% zFGJ	94 22%	55 24%	158 40% zFGJ	252 31% zF	307 29% zF	122 22%	181 20%	79 22%	43 22%	23 19%	10 19%	303 21%	145 22%
19 5%	503 28% zu	117 13% yAB	390 30% zwyAB C	9 2%	7 3%	2 1%	109 20% wyAB	1 1%	15 5% D	64 15% DEHI J	40 17% DEHU	16 4% D	80 10% DEH	120 11% DEHI	126 23%	218 25% M	63 18%	35 18%	35 30% MNR	14 26%	344 24% M	134 20%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 153

Q18_1 - To what extent do you agree or disagree with the following statements? - It is difficult to locate the nearest available charging points

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	259	30	21	24	24	22	-	3	2	4	5	49	27	35	44	34
	12%	32%	12%	15%	20%	25%	-	31%	10%	8%	6%	26%	8%	11%	18%	24%
	fpsty	zbcd			zbc	zbc				f	f	zlmn		l	zlm	zlmn
(1) Tend to agree	556	64	42	41	48	35	-	4	9	4	13	137	88	91	98	62
	25%	68%	25%	25%	41%	39%	-	39%	52%	7%	17%	74%	28%	30%	39%	45%
	fips	zbcde			zbc	zbc				f	fi	zlmno		z	zlm	zlm
(0) Neither agree nor disagree	428	-	28	27	20	14	-	1	3	8	10	-	58	54	47	20
	19%	-	17%	17%	17%	15%	-	11%	17%	15%	13%	-	18%	18%	19%	14%
	afkpux	a	a	a	a	a				f	f		k	k	k	k
(-1) Tend to disagree	353	-	51	45	22	14	56	1	4	20	31	-	99	87	42	19
	16%	-	31%	27%	19%	16%	68%	15%	21%	40%	40%	-	31%	29%	17%	14%
	akvAG	zade	zade	a	a	a	zij			z	z		zkno	zkno	k	k
(-2) Strongly disagree	118	-	25	26	4	4	27	*	-	16	19	-	28	26	6	-
	5%	-	15%	16%	3%	5%	32%	4%	-	31%	24%	-	9%	9%	2%	-
	aknovD	zade	zade	zade	a	a	z			z	z		zkno	zkno		
Mean	0.28	1.32	-0.11	-0.05	0.57	0.63	-1.32	0.77	0.51	-0.78	-0.59	1.26	-0.04	0.07	0.56	0.82
	bcfijl	zbcde			zbc	zbc				f	f	zlmno		l	zlm	zlmn
	mpstuxyBE															
Agree (NET)	814	94	63	65	72	57	-	7	11	7	18	186	115	126	142	96
	36%	100%	37%	40%	61%	64%	-	70%	62%	15%	23%	100%	36%	42%	57%	69%
	fijpst	zbcde			zbc	zbc				f	f	zlmno		l	zlm	zlmn
	y															
Disagree (NET)	470	-	77	71	25	18	83	2	4	36	49	-	127	113	47	19
	21%	-	46%	44%	22%	20%	100%	19%	21%	70%	64%	-	40%	38%	19%	14%
	akovADG	zade	zade	zade	a	a	zij			z	z		zkno	zkno	k	k
Don't know	531	-	-	-	-	-	-	-	-	-	-	-	19	8	13	4
	24%	-	-	-	-	-	-	-	-	-	-	-	6%	3%	5%	3%
	abcdefij												km	k	km	k
	klmnopstuxB															
	CE															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
-	13	7	2	5	60	133	49	73	41	117	51	12	36	21	15	51
-	44%	23%	2%	3%	11%	12%	20%	12%	7%	18%	12%	8%	15%	8%	12%	17%
			p				zuv	y		zxy						zE
-	5	10	12	27	165	292	50	190	151	162	113	51	61	66	30	86
-	17%	34%	14%	18%	29%	25%	20%	30%	24%	25%	27%	35%	25%	26%	23%	29%
			p	p	zw			zyA				z				
-	7	4	13	30	88	233	56	88	188	106	71	42	53	45	34	55
-	25%	15%	16%	21%	16%	20%	22%	14%	30%	16%	17%	30%	22%	18%	26%	19%
			p	p		u			zxA			zB				
124	4	7	39	60	139	156	39	147	88	85	106	21	27	63	18	30
80%	13%	25%	47%	41%	25%	14%	16%	24%	14%	13%	26%	15%	11%	25%	14%	10%
zst			z	z	zvw			zyA			zCD			zFG		
31	-	1	13	21	50	48	10	54	28	32	45	2	4	22	2	9
20%	-	3%	15%	14%	9%	4%	4%	9%	4%	5%	11%	2%	2%	9%	1%	3%
z			z	z	zvw			zyA			zCD			zFG		
-1.2	0.92	0.5	-0.62	-0.45	0.09	0.36	0.43	0.15	0.18	0.49	0.05	0.37	0.54	*	0.4	0.6
			p	p		zu	u			zxy		B	zB		E	zE
-	17	17	14	32	225	425	99	263	192	279	164	62	97	87	46	137
-	61%	57%	17%	22%	40%	37%	40%	42%	30%	43%	40%	44%	40%	34%	35%	47%
			p	p	z			zy		zy						zEF
155	4	8	52	81	189	203	49	201	116	117	151	24	31	85	20	39
100%	13%	27%	63%	56%	33%	18%	20%	32%	18%	18%	37%	17%	13%	34%	15%	13%
zst			z	z	zvw			zyA			zCD			zFG		
-	-	-	4	2	63	289	45	72	134	153	26	15	59	36	30	62
-	-	-	5%	2%	11%	25%	18%	12%	21%	23%	6%	10%	25%	14%	23%	21%
			p			uw	u		x	x			BC		E	

Table 154

Q18_2 - To what extent do you agree or disagree with the following statements? - Charging points are usually in safe and well-lit areas

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	263	169	92	37	103	58	35	30	6	36	26	19	20	17	8
	12%	15%	8%	14%	24%	14%	9%	4%	6%	15%	14%	10%	12%	8%	4%
	bfgn uwyAB	zb		fg	zcef g	fg	g			hmno	no		n		
(1) Tend to agree	653	326	321	88	148	137	103	176	30	59	56	61	48	58	54
	29%	30%	29%	34%	35%	34%	25%	24%	34%	24%	31%	31%	29%	28%	29%
	guwy A			fg	zfg	zfg									
(0) Neither agree nor disagree	507	250	252	65	76	74	91	202	21	64	33	48	31	44	41
	23%	23%	22%	25%	18%	18%	22%	27%	23%	26%	18%	25%	19%	21%	22%
	dxD							zde							
(-1) Tend to disagree	169	88	81	21	21	26	36	65	11	17	11	11	13	19	20
	8%	8%	7%	8%	5%	7%	9%	9%	12%	7%	6%	6%	8%	9%	10%
	vxD							d							
(-2) Strongly disagree	45	23	22	5	12	12	5	11	*	2	2	6	4	2	8
	2%	2%	2%	2%	3%	3%	1%	2%	*	1%	1%	3%	3%	1%	4%
															i
Mean	0.56	0.62	0.5	0.61	0.86	0.66	0.47	0.31	0.45	0.62	0.73	0.53	0.57	0.5	0.26
	bgn uwyAB	zb		g	zce fg	fg	g			n	ns	n	n		
Agree (NET)	916	495	413	125	251	195	138	207	36	95	82	80	68	75	62
	41%	45%	37%	48%	60%	48%	34%	28%	40%	39%	45%	41%	42%	36%	33%
	bfgn uwyAB	zb		zfg	zcef g	zfg					n				
Disagree (NET)	214	112	102	26	33	38	41	76	11	19	13	17	17	20	28
	10%	10%	9%	10%	8%	9%	10%	10%	12%	8%	7%	9%	11%	10%	15%
	vxD														zjo
Don't know	606	240	358	43	61	97	140	264	21	64	53	49	47	70	59
	27%	22%	32%	17%	15%	24%	34%	35%	24%	26%	29%	25%	29%	33%	31%
	acd rtvxD		za			d	zcde	zcde			p			pr	pr

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
24 8%	61 20% zhkm nos	10 10%	31 17% hmnos	4 7%	223 15% zu	40 6%	181 14% zw	82 9%	141 18% zy	122 8%	26 7%	42 7%	57 11% A	133 22% zABC	232 12% z	27 8%
96 31%	97 31%	25 25%	49 26%	20 31%	479 32% zu	174 24%	408 32% zw	245 26%	273 34% zy	380 26%	93 24%	148 26%	156 31% A	222 36% zAB	544 29%	90 28%
64 21%	67 21%	31 30% j	45 24%	18 28%	324 21%	183 25%	277 22%	230 24%	167 21%	340 24%	92 23% D	144 25% D	132 26% D	106 17%	408 22%	81 25%
18 6%	22 7%	4 4%	19 10%	4 6%	117 8%	52 7%	84 7%	85 9%	47 6%	122 8% x	38 10% D	59 10% zCD	33 6%	32 5%	133 7%	33 10%
7 2%	3 1%	5 5% i	5 2%	2 3%	32 2%	14 2%	22 2%	23 2%	13 2%	32 2%	4 1%	20 4% zAC	4 1%	11 2%	40 2%	3 1%
0.54 n	0.76 zhk mnoqs	0.43	0.56 n	0.42	0.63 zu	0.38	0.66 zw	0.42	0.75 zy	0.44	0.39	0.32	0.6 AB	0.86 zAB C	0.59	0.45
121 39%	158 51% zimn oqs	36 35%	80 43%	24 38%	702 46% zu	214 30%	589 46% zw	327 34%	414 52% zy	502 35%	120 30%	190 33%	213 42% AB	355 58% zABC	775 42%	117 36%
25 8%	26 8%	9 9%	24 13%	6 10%	148 10%	66 9%	106 8%	109 11% v	61 8%	154 11% x	43 11%	79 14% zCD	37 7%	43 7%	173 9%	36 11%
100 32% pr	62 20%	27 27%	37 20%	16 25%	345 23%	260 36% zt	316 25%	289 30% zv	161 20%	445 31% zx	139 35% zBCD	156 27% D	128 25% D	106 17%	501 27%	89 28%

Table 155
Q18_2 - To what extent do you agree or disagree with the following statements? - Charging points are usually in safe and well-lit areas

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(2) Strongly agree	263	236	25	110	45	48	38	-	20	154	86	123	75	11	23	7	198	34
	12% bchi vG	12% zb	8%	10% h	11% h	19% zcdeh i	40% zcdeh ij	-	6%	10% h	25% zcde hi	13% zmq	17% zmq	8%	11%	14%	14% z	10%
(1) Tend to agree	653	576	75	311	121	89	36	3	90	433	124	294	120	54	70	12	414	124
	29% bG	30% zb	24%	29% h	30% h	35% h	38% h	37%	25%	29% h	35% zchi	30% zlp	27% zlp	39% zlp	33%	25%	29% z	35% z
(0) Neither agree nor disagree	507	438	62	251	108	54	10	3	74	360	64	218	117	34	48	8	335	82
	23% fjst D	23% fj	20%	23% f	27% fj	21% f	10% f	33% f	21% f	24% zlj	18% f	22% zlj	26% zlj	25% zlj	22% zlj	16% zlj	23% zlj	23% zlj
(-1) Tend to disagree	169	151	18	81	33	17	9	1	23	114	27	82	28	13	15	2	110	29
	8%	8%	6%	7%	8%	7%	10%	15%	6%	8%	8%	8%	6%	9%	7%	4%	8%	8%
(-2) Strongly disagree	45	42	3	27	4	7	1	-	6	31	7	20	6	4	5	-	26	9
	2%	2%	1%	2%	1%	3%	1%	-	2%	2%	2%	2%	1%	3%	2%	-	2%	3%
Mean	0.56 iG	0.56	0.55	0.51	0.54	0.72 zch i	1.08 zcd ehij	0.26	0.45	0.52	0.83 zcd ehi	0.57	0.66	0.48	0.56	0.83	0.6	0.52
Agree (NET)	916	813	100	421	166	137	73	3	111	587	210	417	195	65	93	18	612	158
	41% bhG	43% zb	32%	39% h	41% h	53% zcde i	78% zcde hij	37%	31%	39% h	60% zcde hi	42% z	44% z	47% z	44% z	39% z	43% z	45% z
Disagree (NET)	214	193	21	108	38	24	10	1	29	146	34	102	34	17	21	2	136	37
	10%	10%	7%	10% h	9% h	9% h	11% h	15% h	8% h	10% h	10% h	10% h	8% h	12% h	10% h	4% h	10% h	11% h
Don't know	606	464	134	310	94	42	1	1	145	403	42	245	100	23	52	19	345	75
	27% aej Imparst wABCDEF HIJK	24% za	42% za	28% efj	23% fj	16% fj	1% fj	15% fj	40% zcde fij	27% efj	12% f	25% zmq	22% zmq	17% zmq	24% zmq	40% klmn pq	24% klmn pq	21% klmn pq

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
174 12%	147 18%	89 29%	8 12%	99 10%	26 22%	14 12%	66 15%	25 20%	138 11%	91 17%	70 36%	56 20%	79 10%	53 6%	71 24%	179 19%	210 15%	216 14%
	zr	zrsu			zvB		zvB	zvB	v	zvB	zEFG	zFG	G		zIJK	zJK	z	z
464 31% z	287 34% zru	104 34% u	12 19%	301 30%	34 29%	47 39% z	130 31%	39 32%	381 31%	170 31%	79 40% zG	100 37% zG	249 33% zG	216 23%	102 35% z	322 35% z	470 33% z	490 33% z
349 23% st	166 20%	53 17%	14 21%	246 24%	22 18%	25 21%	92 22%	28 23%	293 23%	120 22%	24 13%	54 20%	177 23% D	235 25% D	63 22%	193 21%	328 23% I	345 23% I
120 8% s	51 6%	20 7%	6 8%	78 8%	16 14% zyvBC	9 7%	22 5%	15 12% yC	103 8%	37 7% v	12 6%	18 6%	62 8%	74 8%	19 7%	73 8%	121 8%	127 8% z
30 2%	16 2%	10 3%	2 4%	18 2%	2 2%	2 2%	8 2%	4 4%	23 2%	12 2%	2 1%	2 1%	15 2%	26 3%	4 1%	14 2%	30 2% I	30 2% I
0.56 zr	0.75 zr	0.88 zrs u	0.42	0.52 zr	0.65 zrs	0.63 u	0.7 zvB	0.59 zvB	0.54 zvB	0.68 zvB	1.07 zEF G	0.83 zFG	0.55 G	0.32 G	0.84 zIJ K	0.74 zJK	0.61 z	0.61 z
638 42% z	434 52% zru	193 63% zrsu	20 31%	400 40%	59 50%	61 50% zv	196 46% zv	64 52% zv	520 42% v	260 47% zvB	148 76% zEFG	156 57% zFG	329 43% G	269 28%	173 59% zIJK	501 54% zJK	680 48% z	706 47% z
150 10% s	66 8%	30 10%	8 12%	96 10%	18 15% v	11 9%	30 7%	19 15% yC	126 10%	49 9% v	15 8%	19 7%	76 10%	100 11%	23 8%	88 9%	151 11%	157 11%
365 24% st	171 20% t	32 10%	24 36% st	267 26% wAB	19 16%	24 20%	108 25% AC	12 10%	310 25% wA	120 22% A	7 4%	44 16% D	183 24% DE	345 36% zDEF	32 11%	147 16% H	271 19% HI	287 19% HI

Table 156
Q18_2 - To what extent do you agree or disagree with the following statements? - Charging points are usually in safe and well-lit areas

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
(2) Strongly agree	263	139	105	172	174	29	26	21	19	46	83	22	21	169	144	198	195	48	69	18	20
	12%	14%	21%	20%	26%	11%	10%	7%	7%	19%	12%	7%	4%	13%	19%	17%	21%	18%	9%	5%	3%
	ghkl rstvxG	z	za	za	zabc					zkl	kl	l		z	zm	zm	zmo	zrst	st		
(1) Tend to agree	653	296	155	321	272	96	95	93	84	97	238	70	132	387	237	417	378	72	213	66	120
	23%	31%	30%	37%	41%	35%	36%	33%	30%	39%	34%	21%	25%	31%	31%	37%	40%	27%	29%	20%	21%
	klt vxl			zab	zabc	z	z			zkl	zkl					zmn	zmno	st			
(0) Neither agree nor disagree	507	214	106	146	101	77	78	97	101	54	159	101	142	270	151	206	162	48	163	78	150
	23%	22%	21%	17%	15%	28%	29%	34%	37%	22%	22%	30%	27%	21%	20%	18%	17%	18%	22%	24%	26%
	cdno pyDEHI	cd	cd			z	z	z	ze			zlj	z	op							q
(-1) Tend to disagree	169	83	41	59	40	26	21	29	24	16	64	37	62	95	55	72	43	20	60	40	59
	8%	9%	8%	7%	6%	10%	8%	10%	9%	6%	9%	11%	12%	7%	7%	6%	5%	7%	8%	12%	10%
	opDH	cd								z		z	zl	p	p	p				z	z
(-2) Strongly disagree	45	25	12	14	9	3	11	*	1	1	7	16	20	36	26	11	9	3	9	17	25
	2%	3%	2%	2%	1%	1%	4%	*	*	*	1%	5%	4%	3%	3%	1%	1%	1%	1%	5%	4%
	ghjop H	cd					zagh					zlj	zlj	zop	zop					zqr	zqr
Mean	0.56	0.58	0.71	0.81	0.94	0.52	0.45	0.44	0.42	0.8	0.59	0.19	0.19	0.58	0.68	0.79	0.9	0.75	0.53	0.12	0.13
	hkl stvxG	za	zab	zab	zab c					zjk	kl			zm	zmn	zmn o		zrs t	st		
Agree (NET)	916	434	260	493	445	126	121	114	103	143	321	92	153	556	381	615	573	120	282	84	141
	41%	45%	51%	57%	67%	46%	46%	40%	37%	58%	45%	28%	29%	44%	50%	54%	61%	44%	39%	25%	24%
	klst vx	z	za	zab	zabc	h	h			zkl	zkl			z	zm	zmn	zmno	st	st		
Disagree (NET)	214	108	53	74	49	30	32	29	25	17	71	53	82	131	81	83	52	22	69	57	85
	10%	11%	10%	9%	7%	11%	12%	10%	9%	7%	10%	16%	15%	10%	11%	7%	6%	8%	9%	17%	15%
	dopu DH	zcd	d									zlj	zlj	op	op	p				zqr	zqr
Don't know	606	209	90	147	73	40	34	47	48	33	157	86	158	312	146	232	153	81	217	110	209
	27%	22%	18%	17%	11%	15%	13%	16%	17%	13%	22%	26%	29%	25%	19%	20%	16%	30%	30%	33%	36%
	abcd efghijn nopuwyA BCDEFGH JKMR	bcd	d	d						i	i	i	li	nop		p				z	tr

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV										TENURE									
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)					
456 405 18%	1754 1796 80%		976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%					
119 29% zv	141 8%		174 20% zxC	88 7%	121 31% zwxC	80 32% zwxC	61 34% zwxC	74 13% x	50 40% zEFG HU	75 28% zFGI J	56 13% G	17 7%	125 31% zEFG U	181 22% zFGI	197 19% zFG	62 11%	125 14% zN	43 12%	14 7%	14 12%	3 6%	187 13% z	71 11%					
161 40% zv	488 27%		312 35% zxC	323 25%	153 39% zwxC	98 38% zxC	69 38% zxC	178 32% x	53 42% z	119 44% zFGI	145 34% z	79 34%	172 43% zFGI	317 38% zF	396 37% z	190 34%	233 26%	112 32%	65 34%	31 27%	13 25%	423 29% L	208 31%					
77 19%	411 23%		199 22% Y	291 23%	71 18%	46 18%	33 18%	135 24% Y	17 13%	42 15%	104 24% DEHI	65 28% DEHI J	58 15%	162 20% DEH	227 21% DEHI	125 22%	190 21%	88 25%	45 23%	26 22%	9 16%	316 22%	159 24%					
24 6%	141 8%		63 7%	106 8%	23 6%	16 6%	11 6%	41 7%	4 3%	16 6%	39 9% DH	26 11% DH	20 5%	58 7% DH	85 8% DHI	41 7%	69 8%	26 7%	18 9%	10 8%	3 5%	110 8%	54 8%					
3 1%	40 2%		12 1%	32 2%	5 1%	4 2%	1 *	7 1%	1 1%	1 1%	9 2%	4 2%	2 1%	11 1% H	15 H	8 1%	16 2%	8 2%	6 3%	2 1%	2 4%	24 2%	16 2%					
0.96 zv	0.45		0.75 zxC	0.39	0.97 zwx C	0.96 zwx C	1.01 zwx C	0.62 x	1.19 zEF GHUJ	0.99 zFG U	0.57	0.41	1.05 zFG U	0.82 zFG J	0.73 zFG	0.61	0.6	0.57	0.41	0.55	0.41	0.6 z	0.52					
280 69% zv	629 35%		485 55% zxC	411 32% zwxC	274 71% zwxC	178 70% zwxC	130 71% zwxC	252 46% zxC	102 82% zEFG HU	194 71% zFGI J	201 47% z	96 41%	297 74% zFGI J	497 60% zFGI	593 56% zFG	253 45%	358 40%	155 44%	78 41%	45 39%	16 30%	611 42%	278 42%					
27 7%	181 10%		75 8%	138 11%	28 7%	20 8%	12 7%	49 9%	4 4%	18 6%	48 11% DHI	30 13% DEH	22 6%	70 8% DH	100 9% DHI	49 9%	85 10%	34 10%	25 13%	12 10%	5 9%	134 9%	70 11%					
21 5%	575 32% zu		129 15% yAB	453 35% zwyAB C	14 3%	10 4%	6 3%	116 21% wyAB	2 1%	20 7% D	74 17% DEHI J	42 18% DEHU	21 5% D	95 12% DEH	137 13% DEHI	130 23%	255 29% KMQR	76 22%	45 23%	34 29%	23 44% zKLM NQR	385 27% K	155 23%					

Table 157

Q18_2 - To what extent do you agree or disagree with the following statements? - Charging points are usually in safe and well-lit areas

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	263	23	67	61	32	26	38	-	1	24	30	37	108	88	58	40
	12%	24%	40%	37%	27%	29%	46%	-	4%	47%	39%	20%	34%	29%	23%	28%
	vyADFG	z	zade	zad	z	z	z			z	z	z	zkmn	zkn	z	zk
(1) Tend to agree	653	40	100	81	63	40	38	-	7	19	34	78	212	148	113	59
	29%	42%	60%	50%	53%	45%	46%	-	37%	37%	44%	42%	66%	49%	45%	42%
	D	z	zace	z	zae	z	z			z	z	z	zkmno	zk	z	z
(0) Neither agree nor disagree	507	23	-	17	18	18	3	-	8	4	7	45	-	41	46	22
	23%	25%	-	11%	15%	20%	4%	-	46%	8%	9%	24%	-	14%	18%	16%
	bcdijl mpuxB	bcd		b	bc	bc					f	lmno		l	lm	l
(-1) Tend to disagree	169	6	-	4	4	4	2	9	1	4	4	17	-	14	20	16
	8%	6%	-	3%	4%	4%	2%	85%	6%	7%	5%	9%	-	5%	8%	11%
	bclptu	b		b	b	b				f		lm		l	lm	lm
(-2) Strongly disagree	45	2	-	-	1	1	-	2	-	-	1	1	-	1	1	-
	2%	2%	-	-	1%	1%	-	15%	-	-	1%	*	-	*	*	-
	lmn															
Mean	0.56	0.83	1.4	1.22	1.02	0.97	1.38	-1.15	0.43	1.25	1.18	0.76	1.34	1.06	0.88	0.89
	vwvyADF G	z	zacde	zade	za	z	zj			z	z	z	zkmno	zkno	zk	z
Agree (NET)	916	63	168	142	94	66	77	-	7	42	64	115	320	236	171	98
	41%	67%	100%	87%	80%	73%	92%	-	41%	84%	83%	62%	100%	79%	68%	71%
	vyADFG	z	zacde	zade	zae	z	zij			z	z	z	zkmno	zkno	zk	zk
Disagree (NET)	214	7	-	4	5	5	2	10	1	4	4	17	-	15	20	16
	10%	8%	-	3%	4%	5%	2%	100%	6%	7%	6%	9%	-	5%	8%	11%
	bclmptu x	bc		b	b	b				f		lm		l	lm	lm
Don't know	606	1	-	-	*	1	1	-	1	1	1	9	-	8	13	3
	27%	1%	-	-	*	1%	2%	-	7%	1%	2%	5%	-	3%	5%	2%
	abcdefij klmnopstuxB CE											l		l	lmo	l

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
49	-	4	28	47	150	71	26	171	38	40	126	16	9	46	2	11
32%	-	12%	33%	32%	27%	6%	10%	27%	6%	6%	31%	11%	4%	18%	2%	4%
z			z	z	zvw			zyA			zCD	D		zFG		
78	-	10	42	67	232	318	67	241	182	180	165	43	53	107	38	78
50%	-	34%	50%	46%	41%	28%	27%	39%	29%	27%	40%	30%	22%	42%	29%	27%
z			z	z	zvw			zyA			zD			zFG		
18	-	7	11	26	80	302	62	88	211	145	53	59	66	45	42	76
11%	-	22%	13%	18%	14%	26%	25%	14%	34%	22%	13%	42%	28%	18%	32%	26%
			p		zu		u		zxA	x		zBD	B		zE	E
3	26	7	3	4	26	95	31	38	37	75	28	8	29	12	16	32
2%	93%	22%	3%	3%	5%	8%	13%	6%	6%	11%	7%	6%	12%	5%	12%	11%
			u			zu				zxy			zB		E	zE
1	2	1	-	2	7	21	9	9	10	22	4	1	11	4	-	9
1%	7%	2%	-	1%	1%	2%	4%	1%	2%	3%	1%	*	5%	2%	-	3%
			u					zx					zB			
1.16	-1.07	0.35	1.14	1.06	1	0.4	0.35	0.97	0.42	0.3	1.01	0.52	0.12	0.83	0.27	0.24
z			z	z	zvw			zyA			zCD	D		zFG		
127	-	14	69	114	383	389	93	412	220	220	291	59	63	152	40	89
82%	-	47%	83%	78%	68%	34%	37%	66%	35%	34%	71%	41%	26%	60%	31%	30%
z			z	z	zvw			zyA			zCD	D		zFG		
4	29	7	3	5	33	116	41	46	47	97	32	9	40	16	16	41
2%	100%	24%	3%	4%	6%	10%	16%	7%	8%	15%	8%	6%	17%	6%	12%	14%
			u			zuv				zxy			zBC			zE
6	-	2	-	1	69	343	54	79	152	193	34	16	71	38	32	86
4%	-	7%	-	*	12%	30%	22%	13%	24%	29%	8%	11%	29%	15%	24%	29%
						zuw	u		x	x			BC		E	E

Table 158

Q18_3 - To what extent do you agree or disagree with the following statements? - Charging points are easy to use

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	234	162	71	40	84	58	31	21	7	31	18	21	12	16	8
	10%	15%	6%	16%	20%	14%	7%	3%	7%	13%	10%	11%	7%	7%	4%
	bfgn	zb		zfg	zfg	zfg	g			n		n			
(1) Tend to agree	502	294	207	83	141	98	75	105	26	42	47	42	30	51	32
	22%	27%	18%	32%	33%	24%	18%	14%	29%	17%	26%	22%	19%	24%	17%
	bfgu	zb		zfg	zefg	g			in						
	wyA														
(0) Neither agree nor disagree	474	231	238	53	64	81	92	184	22	46	37	43	46	39	33
	21%	21%	21%	20%	15%	20%	22%	25%	25%	19%	20%	22%	28%	19%	18%
	dxD					d	zd						npq		
(-1) Tend to disagree	126	63	63	16	25	20	25	40	5	24	8	4	6	17	7
	6%	6%	6%	6%	6%	5%	6%	5%	6%	10%	5%	2%	3%	8%	4%
	kD									zklno				k	
										p					
(-2) Strongly disagree	51	29	22	7	10	12	6	16	2	3	2	7	4	3	8
	2%	3%	2%	3%	2%	3%	1%	2%	2%	1%	1%	4%	2%	1%	4%
	vx														
Mean	0.54	0.64	0.4	0.68	0.81	0.63	0.43	0.2	0.48	0.5	0.62	0.55	0.43	0.48	0.26
	bgn	zb		zfg	zfg	g	g				ns				
	suwyABF														
Agree (NET)	736	456	278	123	225	156	105	126	32	73	65	63	43	67	40
	33%	42%	25%	48%	53%	39%	26%	17%	36%	30%	36%	32%	26%	32%	21%
	bfgn	zb		zefg	zefg	zfg	g		n		n	n		n	
	uwYAB														
Disagree (NET)	177	92	85	22	35	32	31	57	7	27	10	11	9	20	16
	8%	8%	8%	9%	8%	8%	8%	8%	8%	11%	6%	6%	6%	9%	8%
Don't know	857	318	524	60	97	135	182	383	28	96	69	76	66	84	100
	38%	29%	47%	23%	23%	33%	44%	51%	31%	40%	38%	39%	40%	40%	53%
	acdP		za			cd	zcde	zcde		p	p	p	p	p	zhij
	tvxD														klmpsr

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
26 9%	51 16% zhlm nos	15 15% n	25 14% n	5 8%	200 13% zu	35 5%	178 14% zw	56 6%	140 17% zy	94 7%	24 6%	31 6%	47 9%	130 21% zABC	210 11% zF	20 6%
58 19%	100 32% zikl nors	22 22%	39 21%	11 17%	391 26% zu	110 15%	316 25% zw	185 19%	228 28% zy	274 19%	58 15%	118 21% A	119 23% A	188 31% zABC	418 23%	73 23%
74 24%	57 18%	16 15%	42 23%	18 28% npq	302 20%	171 24%	258 20%	216 23%	148 18%	325 23% x	103 26% zD	129 23% D	118 23% D	102 17%	389 21%	67 21%
12 4%	13 4%	5 5%	18 10% zkl n	6 10% kl nop	91 6%	35 5%	73 6%	52 5%	47 6%	79 5%	26 6%	42 7% D	24 5%	24 4%	96 5%	23 7%
6 2%	7 2%	3 3%	4 2%	2 2%	38 3%	13 2%	23 2%	28 3%	14 2%	37 3%	5 1%	19 3%	12 2%	14 2%	42 2%	7 2%
0.49	0.77 zhi lmnors	0.69 ns	0.5	0.27	0.61 zu	0.33	0.65 zw	0.35	0.75 zy	0.38	0.32	0.3	0.51 AB	0.86 zAB C	0.57 zF	0.39
85 27%	151 48% zijk lmnors	38 37% n	65 35% n	16 25%	591 39% zu	145 20%	494 38% zw	242 25%	367 46% zy	369 26%	82 21%	150 26%	166 33% A	318 52% zABC	628 34%	92 29%
18 6%	20 6%	8 8%	22 12% o	8 12% o	129 8%	48 7%	96 7%	80 8%	61 8%	116 8%	31 8%	60 11% zD	36 7%	38 6%	138 7%	31 9%
133 43% pr	85 27%	42 40% p	57 31%	22 34%	496 33%	360 50% zt	440 34%	417 44% zv	225 28%	631 44% zx	179 45% zCD	231 40% D	189 37% D	151 25%	702 38%	133 41%

Table 159
Q18_3 - To what extent do you agree or disagree with the following statements? - Charging points are easy to use

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(2) Strongly agree	234	217	16	96	38	42	36	1	19	134	78	113	61	17	16	2	174	33
	10%	11%	5%	9%	9%	16%	38%	7%	5%	9%	22%	11%	14%	12%	8%	4%	12%	9%
	bchi	zb				zcdeh	zcdeh			h	zcde		z				z	
	G					i	ij				hi							
(1) Tend to agree	502	445	57	218	90	83	33	1	73	308	116	218	103	26	61	12	321	86
	22%	23%	18%	20%	22%	32%	35%	11%	20%	21%	33%	22%	23%	18%	28%	26%	23%	24%
	cIG	z				zcdeh	zcdeh				zcdeh							
						i	i				i							
(0) Neither agree nor disagree	474	414	54	236	100	52	15	3	63	336	67	201	108	34	53	6	309	87
	21%	22%	17%	22%	25%	20%	16%	40%	17%	22%	19%	20%	24%	25%	25%	12%	22%	25%
	s				h													
(-1) Tend to disagree	126	111	13	58	27	14	7	-	17	86	21	50	28	8	17	4	78	25
	6%	6%	4%	5%	7%	5%	7%	-	5%	6%	6%	5%	6%	6%	8%	8%	5%	7%
(-2) Strongly disagree	51	45	3	31	6	3	2	-	8	36	5	25	9	5	2	-	34	7
	2%	2%	1%	3%	1%	1%	2%	-	2%	2%	1%	3%	2%	3%	1%	-	2%	2%
	r																	
Mean	0.54	0.55	0.49	0.46	0.49	0.76	1.01	0.42	0.43	0.46	0.84	0.57	0.58	0.47	0.48	0.53	0.57	0.48
	cIG					zcd	zcd				zcd							
						hi	hi				hi							
Agree (NET)	736	662	73	314	128	125	69	1	92	442	194	331	165	43	77	14	496	120
	33%	35%	23%	29%	31%	49%	73%	18%	25%	30%	55%	34%	37%	31%	36%	31%	35%	34%
	bchi	zb				zcdeh	zcde				zcde						z	
	G					i	hij				hi							
Disagree (NET)	177	157	16	89	33	17	9	-	25	122	26	75	37	13	19	4	112	32
	8%	8%	5%	8%	8%	7%	10%	-	7%	8%	7%	8%	8%	9%	9%	8%	8%	9%
	y																	
Don't know	857	674	173	450	146	62	1	3	180	596	63	376	135	49	65	23	511	114
	38%	35%	55%	41%	36%	24%	1%	42%	50%	40%	18%	38%	30%	35%	30%	49%	36%	32%
	aejf	za		zefj	efj	fj			zcde	efj	f	lp				lnq	l	
	Inpqstw								fij									
	ACDEHIJ																	
	K																	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
159 11%	127 15%	79 26%	3 5%	100 10%	20 17%	14 11%	51 12%	21 17%	133 11%	72 13%	70 36%	48 18%	68 9%	45 5%	75 26%	166 18%	196 14%	203 14%
	zru	zrsu			zv			zv		z	zEFG	zFG	G		zIJK	zJK	z	z
344 23%	240 29%	103 34%	10 16%	210 21%	35 30%	34 28%	107 25%	31 25%	279 22%	138 25%	74 38%	102 37%	201 26%	119 12%	93 32%	269 29%	371 26%	388 26%
	zru	zru							v		zFG	zFG	zG		zJK	zJK	z	z
328 22%	153 18%	61 20%	12 18%	218 22%	23 19%	21 17%	101 24%	28 22%	261 21%	128 23%	31 16%	51 19%	159 21%	217 23%	65 22%	185 20%	317 22%	336 22%
s														D			I	zI
96 6%	40 5%	14 4%	* *	59 6%	12 10%	8 6%	16 4%	10 8%	78 6%	26 5%	11 5%	9 3%	57 7%	47 5%	12 4%	56 6%	91 6%	92 6%
z5					y					y			zE					
24 2%	18 2%	5 1%	3 5%	21 2%	2 2%	2 2%	7 2%	7 5%	26 2%	13 2%	6 3%	3 1%	13 2%	28 3%	5 2%	21 2%	31 2%	34 2%
							yB	y										
0.54	0.72 zr	0.91 zrs	0.33	0.51	0.64	0.64	0.64	0.51	0.54	0.61	0.99 zFG	0.85 zFG	0.51 G	0.23	0.88 zIJK	0.72 zJK	0.61 z	0.6 z
															K			
503 33%	368 44%	182 59%	13 20%	310 31%	55 47%	48 39%	159 37%	51 42%	412 33%	210 38%	144 74%	151 55%	268 35%	164 17%	168 58%	435 47%	567 40%	591 40%
	zru	zrsu			zvB		v	v	v	zv	zEFG	zFG	G		zIJK	zJK	z	z
120 8%	58 7%	18 6%	4 5%	80 8%	14 12%	9 8%	23 5%	17 14%	104 8%	40 7%	17 9%	13 5%	70 9%	74 8%	17 6%	77 8%	123 9%	126 8%
					y			zyC					E					
551 37%	259 31%	45 15%	37 56%	401 40%	26 22%	43 36%	144 34%	28 22%	471 38%	172 31%	3 2%	59 21%	268 35%	493 52%	42 14%	232 25%	423 30%	443 30%
st	t		zrst	wABC		wA	wAC		wAC	A		D	DE	zDEF	H	H	HI	HI



Table 160
Q18_3 - To what extent do you agree or disagree with the following statements? - Charging points are easy to use

Base: All adults aged 18-75 in the UK

		NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2243	966	510	860	668	273	264	287	277	247	709	333	535	1268	759	1136	940	271	731	329	584
100%	43%	23%	38%	30%	12%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
(2) Strongly agree	234	120	93	154	168	38	34	22	20	46	76	26	14	153	123	175	184	34	57	21	18
10%	12%	12%	18%	18%	25%	14%	13%	8%	7%	18%	11%	8%	3%	12%	16%	15%	20%	12%	8%	7%	3%
lrst vxG	z	za	za	zabc	gh	gh				zjkl	i	i		z	zm	zm	zmno	rst	t	t	
(1) Tend to agree	502	237	150	278	256	70	76	67	63	82	160	43	67	297	211	357	347	82	167	37	59
22%	25%	29%	32%	38%	29%	29%	29%	23%	23%	33%	23%	13%	12%	23%	28%	31%	37%	30%	23%	11%	10%
klt vx	za	za	zabc		z		z			zjkl	kl			zm	zm	zmn	zmno	zrst	st		
(0) Neither agree nor disagree	474	205	106	155	95	77	76	89	88	52	152	88	151	269	165	196	150	40	134	71	128
21%	21%	21%	18%	14%	28%	29%	z	31%	32%	21%	21%	26%	28%	21%	22%	17%	16%	15%	18%	22%	22%
cdop qrDHI	d	d	d		z			z	z	op		z	zj	op	op						q
(-1) Tend to disagree	126	55	29	44	35	23	16	17	21	14	48	31	36	69	37	51	39	15	37	36	47
6%	6%	6%	5%	5%	8%	6%	6%	6%	8%	6%	7%	9%	7%	5%	5%	5%	4%	6%	5%	11%	8%
op											z									zqr	zr
(-2) Strongly disagree	51	27	11	17	11	4	6	5	4	1	17	12	18	37	21	18	12	1	19	14	27
2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	*	2%	4%	3%	3%	3%	2%	1%	*	3%	4%	5%
opq										i		i	i	zop	op	op	q		q	zq	zqr
Mean	0.54	0.57	0.74	0.78	0.94	0.53	0.55	0.42	0.38	0.81	0.51	0.2	0.08	0.56	0.68	0.78	0.89	0.77	0.5	0.08	-0.03
hkl stvx	z	za	za	zab c						zjkl i	kl			zmn	zm	zmn	zmn o	zrs t	st		
Agree (NET)	736	356	243	432	425	107	109	89	83	127	236	69	81	450	334	532	531	116	224	58	77
33%	37%	48%	50%	64%	39%	41%	31%	30%	52%	33%	21%	15%	35%	44%	47%	57%	43%	43%	31%	18%	13%
klt vxP	z	za	za	zabc	zgh	zgh			zijkl	kl	i		z	zm	zm	zm	zmno	zrst	st	t	
Disagree (NET)	177	82	40	61	47	27	22	22	25	15	64	43	54	107	58	70	51	16	56	50	75
8%	9%	8%	7%	7%	10%	8%	8%	8%	9%	6%	9%	13%	10%	8%	8%	6%	5%	6%	8%	15%	13%
op											z	z		op	p					zqr	zqr
Don't know	857	322	121	211	102	61	57	87	80	52	256	133	249	443	202	338	207	99	317	149	304
38%	33%	24%	25%	15%	22%	22%	30%	29%	21%	36%	36%	40%	47%	35%	27%	30%	22%	37%	43%	45%	52%
abcd efghimn opuwvAB CDEFHI M	bcd d	d	d					ef	f	i	i	i	zijk	nop	p	p		zq	zq	zq	zqrs

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED LA/ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
117 29% zv	115 6%	170 19% zx	63 5% zc	121 31% zwx	82 32% zc	59 32% zwx	70 13% x	54 43% zEFG HJ	73 27% zFGI J	50 12% G	14 6%	128 32% zEFG I	178 22% zFGJ	191 18% zFG	58 10%	111 12% zP	36 10%	20 10%	9 8%	* 1%	169 12% zP	65 10%
156 39% zv	336 19%	274 31% zc	217 17% zxc	148 38% zwx	91 36% zc	73 40% zwx	145 26% zx	53 38% zFGI J	106 39% zFGJ	127 30% zG	48 21%	159 40% zFGI J	286 35% zFGJ	335 32% zG	137 25%	182 21%	90 26%	48 25%	32 27%	7 13%	320 22% L	170 26%
73 18%	384 21%	180 20%	279 22%	75 19%	50 20%	34 19%	112 20%	10 8%	46 17% D	98 23% DHI	69 30% zDEH I	56 14% D	154 19% DH	224 21% DEHI	102 18%	189 21%	86 24%	40 21%	21 18%	11 21%	290 20%	147 22%
25 6%	96 5%	47 5%	75 6%	23 6%	16 6%	10 5%	26 5%	6 4%	18 7%	28 6%	11 5%	24 6%	51 6%	63 6%	32 6%	49 5%	25 7%	9 5%	2 2%	* 1%	80 6%	36 5%
11 3%	41 2%	22 2%	28 2%	7 2%	7 3%	2 1%	15 3%	* *	6 2%	9 2%	4 2%	6 2%	15 2%	19 2%	13 2%	20 2%	7 2%	5 2%	5 4%	1 3%	33 2%	16 2%
0.9 zv	0.4	0.75 zxc	0.32	0.94 zwx C	0.92 zwx C	1 zwx C	0.62 x	1.26 zEF GHJ	0.9 zFG J	0.58	0.38	1.02 zEF GU	0.82 zFG J	0.74 zFG	0.57	0.57	0.51	0.57	0.57	0.22	0.57	0.53
273 68% zv	451 25%	443 50% zc	279 22% zxc	269 70% zwx	173 68% zwc	131 72% zwx	215 39% zx	108 86% zEFG HJ	179 66% zFGI J	177 42% zG	62 27%	287 72% zEFG I	464 56% zFGJ	526 50% zFG	195 35% P	293 33% P	126 36% P	68 35% P	41 35% P	7 14%	488 34% P	235 35% P
36 9%	137 8%	69 8%	103 8%	30 8%	23 9%	11 6%	41 7%	6 5%	24 9%	36 8%	15 7%	30 8%	66 8%	81 8%	45 8%	69 8%	31 9%	14 7%	7 6%	2 4%	113 8%	52 8%
22 6%	824 46% zu	196 22% yAB	632 49% zwyAB C	13 3%	8 3%	4 2%	184 33% wyAB	1 1%	25 9% DH	114 27% DEHI J	87 37% DEFHI J	26 6% D	140 17% DEH	227 21% DEHI	214 39%	339 38% M	110 31%	71 37%	48 41%	32 61% zKLM NOQR	553 38% M	228 34%

Table 161

Q18_3 - To what extent do you agree or disagree with the following statements? - Charging points are easy to use

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	234	21	64	68	29	23	39	2	-	27	34	32	79	93	44	27
	10%	22%	38%	42%	24%	26%	46%	17%	-	53%	44%	17%	25%	31%	18%	20%
	vyADG	z	zade	zabde	z	z	z			z	z	z	zkn	zkino	z	z
(1) Tend to agree	502	44	78	95	60	43	33	2	-	15	31	94	157	208	118	63
	22%	47%	47%	58%	51%	48%	39%	24%	-	29%	40%	51%	49%	69%	47%	45%
	vADFG	z	z	zabe	z	z	z			zi		z	z	zkino	z	z
(0) Neither agree nor disagree	474	17	18	-	21	14	8	5	-	7	8	29	37	-	40	27
	21%	18%	11%	-	18%	16%	10%	49%	-	15%	11%	16%	12%	-	16%	19%
	bcfjimp stuxBE	bc	c		bc	c						m	m		lm	lm
(-1) Tend to disagree	126	9	7	-	6	5	3	1	15	1	4	15	12	-	19	12
	6%	9%	4%	-	5%	6%	4%	10%	82%	3%	6%	8%	4%	-	8%	9%
	cmt	bcd	c		c	c						lm	m		lm	lm
(-2) Strongly disagree	51	3	1	-	1	3	1	-	3	-	-	2	2	-	4	3
	2%	3%	*	-	1%	4%	1%	-	18%	-	-	1%	1%	-	2%	2%
	lmux	c				bcd									m	lm
Mean	0.54	0.77	1.18	1.42	0.94	0.87	1.27	0.48	-1.18	1.33	1.22	0.81	1.04	1.31	0.8	0.75
	vwvyADF G	z	zade	zabde	za	z	z			z	z	z	zkno	zkino	z	z
Agree (NET)	736	65	142	163	89	66	71	4	-	41	65	126	236	301	162	91
	33%	69%	85%	100%	76%	74%	86%	41%	-	81%	84%	68%	74%	100%	65%	65%
	vADFG	z	zade	zabde	z	z	z			z	z	z	zno	zkino	z	z
Disagree (NET)	177	11	7	-	7	8	4	1	18	1	4	17	14	-	23	16
	8%	12%	4%	-	6%	9%	5%	10%	100%	3%	6%	9%	4%	-	9%	11%
	clmtu	bcd	c		c	bc						lm	m		lm	lm
Don't know	857	1	1	-	1	1	-	-	-	1	-	14	32	-	24	7
	38%	1%	*	-	*	1%	-	-	-	1%	-	8%	10%	-	10%	5%
	abcdefij klmnopstuxB CE											m	mo		mo	m

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%*	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%*	231 240 11%	301 252 11%	138 130 6%	286 293 13%
49 31% z	4 13%	- -	28 34% z	38 26% z	141 25% zvw	62 5% z	21 8% z	153 24% zyA	40 6% z	31 5% z	121 30% zCD	13 9% z	9 4% z	47 19% zFG	7 5% z	5 2% z
64 41% z	11 39%	- -	36 44% z	80 55% zps	202 36% zvw	219 19% z	50 20% z	226 36% zyA	150 24% A	100 15% z	153 37% zD	49 34% zD	36 15% z	102 41% zFG	14 11% z	31 11% z
20 13%	6 21%	- -	8 9% z	17 12% z	82 15% zu	271 24% zu	64 26% u	91 15% z	178 28% zx	155 24% x	60 15% z	45 31% zB	71 30% zB	33 13% z	42 33% zE	80 27% zE
6 4%	4 15%	24 84%	2 3%	2 1%	23 4%	70 6% u	20 8% u	32 5% z	32 5% z	49 7% z	20 5% z	13 9% z	14 6% z	15 6% z	8 6% z	22 7% z
2 1%	3 10%	5 16%	1 1%	1 1%	3 1%	27 2% u	14 6% zuv	7 1% zxy	13 2% z	28 4% zxy	7 2% z	2 2% zB	11 5% zB	5 2% z	2 1% z	7 2% z
1.08 z	0.31	-1.16	1.18 z	1.11 z	1.01 zvw	0.34	0.26	0.96 zyA	0.42 A	0.16	1 zCD	0.46 D	0.13	0.85 zFG	0.21	0.03
113 73% z	15 52%	- -	64 77% z	118 81% zp	344 61% zvw	281 24% z	71 29% z	378 61% zyA	191 30% A	131 20% z	275 67% zCD	62 43% zD	45 19% z	149 59% zFG	21 16% z	36 12% z
8 5% t	7 25%	29 100%	3 4% z	3 2% z	26 5% z	97 8% u	34 14% zuv	38 6% z	45 7% z	77 12% zxy	27 7% z	16 11% z	25 11% z	20 8% z	10 7% z	29 10% z
15 9%	* 1%	- -	8 10%	8 5%	112 20%	501 44% zuw	79 32% u	117 19%	217 34% x	292 45% zxy	49 12%	21 15%	98 41% BC	50 20%	57 44% E	149 51% zE

Table 162

Q18_4 - To what extent do you agree or disagree with the following statements? - Charging points are often unavailable because they are in use by others

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	307 14%	155 14%	151 13%	24 9%	66 16%	50 12%	57 14%	110 15%	12 14%	30 13%	37 21%	30 15%	6 3%	23 11%	27 14%
	l				c				l	l	zilm p	l		l	l
(1) Tend to agree	642 29%	318 29%	319 28%	100 39%	125 30%	103 26%	98 24%	216 29%	25 29%	59 25%	49 27%	57 30%	46 28%	53 25%	40 21%
	fny			zdef g											
(0) Neither agree nor disagree	449 20%	238 22%	208 18%	57 22%	83 20%	95 24%	86 21%	128 17%	20 23%	53 22%	31 17%	38 19%	33 20%	39 18%	37 20%
	g					g									
(-1) Tend to disagree	210 9%	113 10%	94 8%	32 12%	66 16%	45 11%	25 6%	43 6%	7 7%	21 9%	14 8%	25 13%	20 12%	25 12%	11 6%
	fgsu yF			fg	zfg	fg						nqs	qs	qs	
(-2) Strongly disagree	64 3%	42 4%	22 2%	10 4%	23 5%	11 3%	10 2%	10 1%	1 1%	6 3%	4 2%	3 2%	7 4%	9 4%	4 2%
	bguB	zb		g	zfg										
Mean	0.55 dlt xDE	0.5	0.61	0.43	0.4	0.45	0.61 d	0.74 zcd e	0.63 l	0.51 l	0.76 zlm p	0.56 l	0.21	0.38	0.63 l
Agree (NET)	949 42%	473 43%	469 42%	124 48%	191 45%	153 38%	155 38%	326 43%	38 42%	90 37%	87 48%	87 45%	52 32%	76 36%	67 35%
	lwyA			ef							lmn	l			
Disagree (NET)	274 12%	155 14%	116 10%	42 16%	89 21%	56 14%	34 8%	53 7%	8 9%	27 11%	18 10%	28 14%	27 17%	34 16%	15 8%
	bfgq suyABF	zb		fg	zefg	fg						qs	nqs	nqs	
Don't know	571 25%	231 21%	332 30%	36 14%	59 14%	99 25%	134 33%	244 32%	23 26%	72 30%	45 25%	42 21%	51 31%	62 29%	71 37%
	acdp rtvxD		za			cd	zcde	zcde	p	prs	p		prs	prs	zjkp rs

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
45 15% l	38 12% l	17 16% l	29 16% l	14 21% zilm p	214 14%	93 13%	193 15% z	114 12%	112 14%	195 14%	46 12%	81 14%	73 14%	91 15%	246 13%	48 15%
87 28%	115 37% zimm o	27 26%	58 31%	25 39% zimm	425 28%	217 30%	390 30% z	251 26%	265 33% zy	376 26%	97 24%	168 29%	133 26%	194 32% zA	522 28%	95 29%
59 19%	65 21%	26 25%	37 20%	11 17%	322 21%	127 17%	243 19%	206 22%	152 19%	297 21%	88 22%	119 21%	108 21%	115 19%	366 20%	72 22%
26 9%	34 11% s	4 4%	22 12% qs	2 4%	167 11% zu	43 6%	126 10% z	84 9%	94 12% zy	116 8%	27 7%	44 8%	56 11%	75 12% zAB	189 10% zF	19 6%
7 2%	14 4%	1 1%	6 3%	1 2%	52 3% u	12 2%	44 3% z	19 2%	31 4% zy	32 2%	8 2%	7 1%	14 3%	32 5% zAB	57 3%	5 2%
0.61 l	0.49 l	0.72 lm	0.53 l	0.9 zik lmopr	0.49	0.68 zt	0.56	0.53	0.51	0.58	0.55	0.65 D	0.51	0.47	0.52	0.67
132 43%	153 49% zilm n	44 42%	86 47% l	38 60% zhik lmnoqr	639 42%	310 43%	584 45% zw	365 38%	378 47% zy	571 40%	143 36%	249 44% A	206 40%	285 47% zA	768 41%	142 44%
33 11%	47 15% nqs	5 5%	28 15% qs	3 5%	219 14% zu	55 8%	170 13%	103 11%	126 16% zy	148 10%	35 9%	51 9%	70 14% AB	108 18% zAB	246 13% zF	24 7%
86 28% pr	47 15%	28 27% p	34 18%	11 18%	339 22%	233 32% zt	292 23%	280 29% zv	147 18%	425 29% zx	129 33% zCD	151 26% D	126 25% D	102 17%	476 26%	84 26%

Table 163
Q18_4 - To what extent do you agree or disagree with the following statements? - Charging points are often unavailable because they are in use by others

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(2) Strongly agree	307	278	28	143	73	40	21	-	29	217	61	152	72	19	29	4	223	48
	14% bhG	15% zb	9%	13% h	18% zchi	16% h	22% zch	-	8%	14% ch	17% h	15% z	16%	14%	14%	8%	16%	14%
(1) Tend to agree	642	564	74	332	92	90	24	*	97	425	114	278	122	44	71	13	401	115
	29% d	30% z	23%	31% di	23% zdi	35% zdi	25% zdi	3%	27%	28% d	32% d	28% z	27%	31%	33%	29%	28%	32%
(0) Neither agree nor disagree	449	392	50	225	80	50	24	2	62	305	73	192	94	33	46	13	286	79
	20%	21%	16%	21%	20%	19%	25%	25%	17%	20%	21%	19%	21%	24%	22%	28%	20%	22%
(-1) Tend to disagree	210	196	14	90	51	31	16	2	19	141	47	109	43	12	19	*	152	31
	9% bh	10% zb	4%	8% zchi	13% zchi	12% h	17% zchi	23%	5%	9% ch	13% zchi	11% zo	10%	9%	9%	1%	11%	9%
(-2) Strongly disagree	64	62	2	30	6	9	10	3	5	36	19	30	17	6	4	2	47	9
	3% bF	3% zb	1%	3% z	2% zcde	3% zcd	11% zcd	34%	1%	2% zcdeh	5% zcdeh	3% i	4%	4%	2%	3%	3%	3%
Mean	0.55 fd	0.54	0.66	0.57 f	0.58	0.55	0.31	-1.02	0.59 f	0.57 f	0.48	0.54	0.54	0.5	0.61	0.54	0.54	0.57
Agree (NET)	949	843	102	476	165	130	44	*	126	641	175	430	194	62	100	17	624	162
	42% bhG	44% zb	32%	44% h	41% zchi	51% zchi	47% h	3%	35% z	43% h	50% zchi	44% z	44%	45%	47%	36%	44%	46%
Disagree (NET)	274	257	16	120	58	40	26	4	24	177	66	139	60	18	22	2	199	41
	12% bh	13% zb	5%	11% h	14% h	16% h	27% zcde	56% zcdeh	7% z	12% h	19% zcdeh	14% z	13%	13%	10%	4%	14% z	12%
Don't know	571	416	148	269	103	37	1	1	147	372	37	222	98	25	46	15	320	70
	25% aejf	22% z	47% za	25% efj	25% efj	14% fj	1% z	15% z	41% zcde	25% efj	11% f	23% z	22%	18%	21%	32%	22%	20%
	kpqrstw																	
	xyABCDE HUK																	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
228 15% z	130 15%	59 19% z	10 15%	147 15%	27 23% zvvyB C	21 17%	58 14%	19 16%	194 16% z	78 14%	41 21% zFG	43 16%	113 15% G	103 11%	52 18% z	159 17% z	230 16% z	236 16% z
439 29%	248 30%	89 29%	15 23%	283 28%	40 34%	41 34%	128 30%	36 29%	364 29%	164 30%	50 26%	89 32%	243 32% zG	252 27%	99 34% z	298 32% z	450 31% z	468 31% z
298 20%	168 20%	65 21%	12 18%	201 20%	17 15%	29 24%	92 22%	30 25%	247 20%	122 22%	49 25% G	58 21%	149 19%	175 18%	61 21%	185 20%	304 21%	320 21% z
154 10%	87 10%	44 14% zr	5 7%	89 9%	16 13%	9 7%	49 11%	19 16% zvB	114 9%	68 12% z	29 15% zFG	31 11%	72 9%	77 8%	38 13% z	97 10% z	144 10% z	158 11% zJ
42 3%	38 5% zr	18 6% zr	- -	37 4%	2 1%	3 2%	12 3%	4 3%	41 3%	15 3%	22 11% zEFG	11 4% F	8 1%	23 2%	14 5% z	42 5% zJK	49 3% z	50 3% z
0.57	0.51	0.46	0.72	0.55	0.74	0.66	0.51	0.44	0.58	0.49	0.31	0.52	0.65 zD	0.53 D	0.51	0.56	0.57	0.55
666 44% z	377 45%	148 48% z	25 38%	430 43% zvvyB C	67 57%	62 51%	186 44%	55 45%	558 45% zv	242 44%	91 47% G	132 48% G	356 47% zG	355 37%	150 52% z	457 49% z	680 48% z	704 47% z
196 13%	125 15% z	62 20% zrsu	5 7%	126 13%	17 15%	12 10%	60 14%	23 19%	155 12%	83 15% z	51 26% zEFG	42 15% G	80 11%	99 10%	53 18% zJK	139 15% zJ	193 13% z	208 14% z
342 23% st	167 20% t	32 11%	24 37% rst	252 25% wxAB C	16 14%	19 16%	88 21%	15 12%	288 23% wA	103 19%	3 2%	41 15% D	180 24% DE	319 34% zDEF	27 9%	148 16% H	254 18% HI	263 18% HI

Table 164

Q18_4 - To what extent do you agree or disagree with the following statements? - Charging points are often unavailable because they are in use by others

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	247	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(2) Strongly agree	307 14% qrxx M	164 17% zc	84 17%	122 14%	100 15%	43 16%	43 16%	43 15%	36 13%	28 11%	107 15%	70 21%	98 18%	208 16%	127 17%	157 14%	118 13%	24 9%	83 11%	70 21%	125 21%
(1) Tend to agree	642 29% kxx M	307 32% z	157 31%	316 37%	230 34%	76 28%	69 26%	81 28%	81 29%	84 34%	239 34%	67 20%	153 29%	384 30%	237 31%	380 33%	301 32%	83 31%	229 31%	71 22%	157 27%
(0) Neither agree nor disagree	449 20% tQ	186 19%	91 18%	158 18%	139 21%	77 28%	86 32%	83 29%	76 28%	57 23%	143 20%	79 24%	104 19%	239 19%	143 19%	218 19%	204 22%	44 16%	135 18%	53 16%	93 16%
(-1) Tend to disagree	210 9% tvxL	100 10%	64 13%	98 11%	89 13%	28 10%	27 10%	26 9%	30 11%	29 12%	67 9%	34 10%	39 7%	110 9%	77 10%	123 11%	119 13%	41 15%	74 10%	31 9%	37 6%
(-2) Strongly disagree	64 3% glvxx	32 3%	26 5%	35 4%	40 6%	8 3%	5 2%	2 1%	2 1%	9 4%	18 3%	12 4%	7 1%	49 4%	35 5%	41 4%	44 5%	9 3%	18 2%	5 1%	6 1%
Mean	0.55 dpt yBDEHJ MR	0.59 bd	0.49	0.54 d	0.44	0.51	0.5	0.58	0.53	0.45	0.61 i	0.56	0.73 xj k	0.6 zp	0.56 p	0.53 p	0.42	0.36	0.53 q	0.74 zqr	0.85 zqr
Agree (NET)	949 42% vxR	470 49%	241 47%	438 51%	330 49%	119 43%	111 42%	123 43%	117 42%	113 46%	346 49%	137 41%	251 47%	592 47%	364 48%	537 47%	419 45%	107 40%	312 43%	141 43%	281 48%
Disagree (NET)	274 12% lvxx	133 14%	90 18%	133 15%	129 19%	36 13%	33 12%	28 10%	32 12%	39 16%	85 12%	47 14%	47 9%	158 12%	112 15%	164 14%	163 17%	50 18%	92 13%	36 11%	44 7%
Don't know	571 25% abcd efghij nopuvwA BCDEFGH IJ	177 18% cd	87 17% d	130 15% d	69 10%	41 15%	34 13%	53 19%	51 18%	39 16%	135 19%	70 21%	133 25% ij	278 22% nop	140 18%	217 19% p	154 16%	70 26%	192 26%	99 30%	166 28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 161 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
85 21% zv	214 12%	145 16% zx	157 12%	76 20% zwx	57 23% zwxC	34 19% x	82 15%	21 17%	39 14%	48 11%	40 17%	60 15%	108 13%	148 14%	74 13%	145 16% zMR	34 10%	23 12%	18 15%	6 12%	219 15% zMR	74 11%
123 30%	510 28%	288 32% zx	344 27%	120 31%	77 30%	57 31%	182 3%	42 33%	94 34%	150 35%	76 32%	136 34%	285 35%	361 34%	162 29%	273 31%	105 30%	46 24%	28 24%	18 35%	435 30%	180 27%
86 21%	351 20%	192 22%	238 18%	89 23%	55 22%	42 23%	111 20%	29 23%	60 22%	98 23%	46 20%	89 22%	187 23%	233 22%	96 17%	164 18%	86 24% KLQ	54 28% zKLQ	21 18%	8 15%	261 18%	161 24% zKLQ
61 15% zv	147 8%	105 12% zx	99 8%	63 16% zwxA C	34 13% zx	35 19% zwxC	56 10%	22 18% zF	41 15% z	47 11%	26 11%	63 16% zH	110 13% z	135 13% z	60 11%	67 7% zLQ	49 14% zLQ	17 9%	9 8%	1 3%	126 9% L	74 11% L
29 7% zv	31 2%	38 4% zx	25 2%	30 8% zwxC	22 9% zwxC	12 6% zx	9 2%	8 7% zF	22 8% zFGLJ	10 2%	7 3%	30 7% zFGLJ	40 5% zF	47 4% zF	17 3%	28 3%	6 2%	3 2%	4 4%	3 6%	45 3%	14 2%
0.46	0.58	0.51 y	0.59 yB	0.39	0.46	0.37	0.62 wyB	0.37	0.34	0.51	0.6 EH	0.35	0.43 H	0.46 H	0.53	0.65 zMR	0.4	0.48	0.58	0.62	0.61 zMR	0.45
209 52%	724 40%	433 49%	501 39%	196 51%	134 53%	91 50%	264 48%	63 50%	133 49%	198 46%	116 50%	196 49%	393 48%	509 48%	236 42%	419 47%	139 39%	69 36%	46 39%	24 47%	654 45%	254 38%
90 22% zv	179 10%	144 2x	125 10%	93 2x	56 2x	47 2x	65 2x	31 24% zFGLJ	63 23% zFGLJ	57 13%	33 14%	93 23% zFGLJ	150 18% zF	183 17% zF	77 14%	95 11%	55 16% L	20 10%	13 11%	5 9%	171 12%	88 13%
21 5%	542 30% zu	120 14% yAB	429 33% zwyAB C	8 2%	8 3%	1 1%	112 20% wyAB	3 2%	18 7%	74 17% DEHI J	39 17% DEHI	21 5% D	94 11% DEHI	133 13% DEHI	148 27%	211 24%	73 21%	50 26%	36 31%	15 30%	359 25%	160 24%

Table 165

Q18_4 - To what extent do you agree or disagree with the following statements? - Charging points are often unavailable because they are in use by others

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	307	38	38	40	50	34	6	2	2	-	6	50	44	49	72	45
	14%	40%	23%	25%	42%	38%	7%	16%	10%	-	8%	27%	14%	16%	29%	32%
	ipsy	zbc	z	z	zbc	zbc	zlm					zlm			zlm	zlm
(1) Tend to agree	642	34	56	49	68	36	20	4	5	-	16	92	128	113	178	75
	29%	36%	33%	30%	58%	40%	24%	36%	27%	-	21%	50%	40%	38%	71%	54%
	ls				zabce	zc	i				i	zlm	z	z	zklmo	zlm
(0) Neither agree nor disagree	449	14	30	32	-	8	20	1	9	-	17	25	59	63	-	8
	20%	15%	18%	20%	-	9%	24%	11%	49%	-	22%	13%	18%	21%	-	6%
	deiknos	d	de	de		d	i				i	no	no	kno		n
	xA															
(-1) Tend to disagree	210	4	30	27	-	9	23	-	1	35	23	11	60	54	-	9
	9%	4%	18%	17%	-	11%	28%	-	8%	68%	30%	6%	19%	18%	-	6%
	dn	d	zade	zad		ad	z			zfi	z	n	zkno	zkno		n
(-2) Strongly disagree	64	3	12	14	-	2	12	4	-	16	13	3	10	10	-	1
	3%	4%	7%	9%	-	3%	15%	37%	-	32%	16%	2%	3%	3%	-	1%
	nv		zde	zade			z			zfi	z		n	no		
Mean	0.55	1.06	0.47	0.46	1.42	0.99	-0.2	-0.05	0.42	-1.32	-0.26	0.97	0.45	0.47	1.29	1.12
	fijpst	zbc			zabce	zbc	i				i	zlm			zklmo	zklm
	yB															
Agree (NET)	949	72	94	89	118	69	25	5	7	-	23	142	171	162	250	121
	42%	77%	56%	55%	100%	77%	31%	52%	37%	-	29%	77%	54%	54%	100%	86%
	fijpsty	zbc	z	z	zabce	zbc	i				i	zlm	z	z	zklmo	zklm
Disagree (NET)	274	7	42	41	-	12	36	4	1	51	36	14	69	64	-	10
	12%	8%	25%	25%	-	13%	43%	37%	8%	100%	46%	7%	22%	21%	-	7%
	dnvD	d	zade	zade		d	z			zfi	z	n	zkno	zkno		n
Don't know	571	-	1	1	-	-	2	-	1	-	1	5	20	11	-	1
	25%	-	*	*	-	-	2%	-	7%	-	2%	3%	6%	4%	-	1%
	abcdefij											n	kmno	no		
	klmnopstuw															
	yBCE															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%*	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%*	231 240 11%	301 252 11%	138 130 6%	286 293 13%
11 7% s	11 39%	6 21%	- -	12 8% s	91 16%	154 13%	38 15%	94 15% y	48 8%	133 20% zxy	65 16%	21 15%	36 15%	36 14%	14 11%	61 21% zF
37 24% s	9 32%	17 58%	- -	36 25% s	198 35% zv	332 29%	72 29%	229 37% zyA	184 29%	184 28%	142 35% z	43 30%	70 29%	85 34%	37 29%	83 28%
42 27% zs	6 20%	3 11%	- -	36 25% s	99 18%	238 21%	59 24%	106 17%	194 31% zxA	99 15%	85 21%	48 33% zBD	53 22%	52 21%	29 22%	50 17%
44 28% z	1 3%	2 7%	72 86% zpt	47 33% z	72 13% zv	102 9%	24 10%	84 13% zyA	53 8%	59 9%	56 14% zD	18 12%	15 6%	33 13% z	11 8%	24 8%
8 5%	2 6%	1 3%	12 14% zpt	10 7% z	31 6% zv	16 1%	8 3%	34 5% zyA	15 2%	13 2%	31 8% zCD	2 2% B	2 1%	9 4%	- -	6 2%
-0.02 s	0.94	0.88	-1.14	-0.05 s	0.5	0.6	0.54	0.49	0.4	0.75 zxy	0.4	0.48	0.71 B	0.49	0.6	0.76 zE
47 31% s	20 71%	23 79%	- -	48 33% s	288 51% zv	486 42%	110 44%	322 52% zy	232 37%	318 48% zy	207 50% z	64 45%	107 44%	121 48%	51 40%	144 49% z
52 34% z	3 9%	3 10%	83 100% zpt	57 40% z	104 18% zv	118 10%	32 13%	117 19% zyA	68 11%	72 11%	87 21% zD	20 14%	16 7%	42 17% zFG	11 8%	29 10%
14 9% st	- -	- -	- -	4 3%	73 13%	308 27% uw	48 19%	79 13%	137 22% x	167 25% x	31 8%	11 8%	64 27% BC	37 15%	39 30% E	69 24% E

Table 166

Q18_5 - To what extent do you agree or disagree with the following statements? - Charging points are often damaged or not working

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	137	81	56	14	42	27	19	35	6	10	11	11	6	13	10
	6%	7%	5%	5%	10%	7%	5%	5%	7%	4%	6%	6%	4%	6%	5%
	bu	zb			zfg										
(1) Tend to agree	380	201	177	52	106	60	57	104	15	38	31	30	30	40	29
	17%	18%	16%	20%	25%	15%	14%	14%	16%	16%	17%	16%	18%	19%	16%
	guwy			g	zefg										
	A														
(0) Neither agree nor disagree	497	269	226	75	73	107	89	151	23	61	41	44	29	45	31
	22%	25%	20%	29%	17%	27%	22%	20%	26%	25%	23%	23%	18%	22%	16%
	bd	zb		zdg		zdg									
(-1) Tend to disagree	319	188	129	45	86	58	48	82	10	33	20	31	17	25	23
	14%	17%	11%	18%	20%	14%	12%	11%	12%	14%	11%	16%	11%	12%	12%
	bgu	zb		g	zefg										
(-2) Strongly disagree	73	43	30	9	30	16	11	8	2	13	6	4	9	6	3
	3%	4%	3%	3%	7%	4%	3%	1%	2%	6%	3%	2%	6%	3%	2%
	gwyB			g	zfg	g				s			s		
Mean	0.14	0.12	0.16	0.09	0.13	0.1	0.12	0.2	0.22	-0.01	0.2	0.1	0.08	0.22	0.2
Agree (NET)	517	283	232	65	148	88	77	139	21	48	42	41	36	53	39
	23%	26%	21%	25%	35%	22%	19%	19%	23%	20%	23%	21%	22%	25%	21%
	bfgu	zb		g	zcef										
	wyA			g											
Disagree (NET)	391	231	159	54	116	73	58	90	12	47	26	36	26	31	27
	17%	21%	14%	21%	28%	18%	14%	12%	14%	19%	14%	19%	16%	15%	14%
	bgsu	zb		fg	zefg	g				s					
	yB														
Don't know	838	314	508	64	85	135	185	369	34	86	72	72	72	81	93
	37%	29%	45%	25%	20%	33%	45%	49%	38%	36%	40%	37%	44%	39%	49%
	acdp		za			cd	zcde	zcde		p	p	p	pr	p	zikp
	tvxD														r

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
17 5%	21 7%	6 6%	23 12% zilno	4 6%	104 7%	33 5%	79 6%	58 6%	53 7%	84 6%	23 6%	38 7%	29 6%	44 7%	119 6%	14 4%
46 15%	64 20%	12 11%	33 18%	12 19%	284 19% zu	96 13%	258 20% zw	122 13%	183 23% zy	197 14%	50 13%	84 15%	85 17%	143 23% zABC	308 17%	60 19%
65 21%	71 23%	26 25%	42 22%	17 27%	345 23%	151 21%	279 22%	217 23%	168 21%	329 23%	81 21%	149 26% zD	116 23%	123 20%	406 22%	74 23%
51 16%	61 19% zjlm s	15 14%	26 14%	6 9%	247 16% zu	71 10%	188 15%	130 14%	125 16% z	194 13%	43 11%	67 12%	86 17% AB	111 18% zAB	270 15%	43 13%
7 2%	13 4%	4 4%	5 3%	- -	56 4%	16 2%	52 4% zw	21 2%	42 5% zy	31 2%	12 3%	9 2%	16 3%	36 6% zB	65 4%	7 2%
0.09	0.08	0.02	0.33 i	0.34 i	0.13	0.16	0.14	0.12	0.14	0.13	0.14	0.22	0.07	0.11	0.13	0.15
63 20%	85 27%	18 17%	56 30% zloq	16 24%	388 26% zu	129 18%	337 26% zw	180 19%	237 30% zy	280 19%	74 19%	122 21%	113 22%	187 31% zABC	427 23%	74 23%
57 18%	74 24% zjmn s	19 18%	31 17%	6 9%	304 20% zu	88 12%	240 19%	151 16%	167 21% zy	224 16%	55 14%	76 13%	102 20% AB	146 24% zAB	335 18%	50 16%
124 40% p	83 26%	40 39% p	57 31%	25 40% p	482 32%	356 49% zt	433 34%	405 42% zv	230 29%	608 42% zx	185 47% zBCD	223 39% D	178 35% D	153 25%	689 37%	125 39%

Table 167
Q18_5 - To what extent do you agree or disagree with the following statements? - Charging points are often damaged or not working

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Strongly agree	137	127	10	54	32	19	14	-	15	86	32	74	26	7	9	1	100	16	
	6%	7%	3%	5%	8%	7%	15%	-	4%	6%	9%	7%	6%	5%	4%	2%	7%	5%	
	bc	zb					zchi				zchi	z					z		
(1) Tend to agree	380	344	34	190	56	67	25	*	37	246	92	158	93	32	44	5	251	76	
	17%	18%	11%	17%	14%	26%	27%	3%	10%	16%	26%	16%	21%	23%	21%	12%	18%	22%	
	bhG	zb		h		zcdh	zcdhi			h	zcdh		z				k	zk	
						i					i								
(0) Neither agree nor disagree	497	430	60	228	115	51	19	4	74	343	70	222	106	24	50	10	328	75	
	22%	23%	19%	21%	28%	20%	20%	48%	21%	23%	20%	23%	24%	18%	24%	21%	23%	21%	
	G				zceh					c									
					j														
(-1) Tend to disagree	319	295	21	158	54	53	24	1	28	212	78	154	69	22	38	5	223	60	
	14%	15%	7%	14%	13%	21%	26%	7%	8%	14%	22%	16%	15%	16%	18%	11%	16%	17%	
	bhG	zb		h	h	zcdh	zcdhi			h	zcdh						z		
						i					i								
(-2) Strongly disagree	73	68	5	32	10	9	11	-	11	42	20	31	14	6	9	1	45	15	
	3%	4%	2%	3%	2%	3%	12%	-	3%	3%	6%	3%	3%	4%	4%	3%	3%	4%	
	G						zcdh				zcdhi								
						j													
Mean	0.14	0.13	0.18	0.12	0.17	0.17	0.06	-0.06	0.1	0.13	0.13	0.14	0.16	0.12	0.05	-0.04	0.14	0.08	
	sE																		
Agree (NET)	517	471	45	245	88	86	39	*	52	332	124	231	119	38	54	6	350	92	
	23%	25%	14%	22%	22%	33%	41%	3%	14%	22%	35%	24%	27%	28%	25%	13%	25%	26%	
	bhG	zb		h	h	zcdh	zcdhi			h	zcdh								
						i					i								
Disagree (NET)	391	363	26	189	64	62	36	1	39	254	98	185	83	28	47	7	269	75	
	17%	19%	8%	17%	16%	24%	38%	7%	11%	17%	28%	19%	19%	20%	22%	14%	19%	21%	
	bhG	zb		h		zcdh	zcdhi			h	zcdh						z		
						i					hi								
						j													
Don't know	838	643	186	427	139	58	1	3	194	566	59	344	137	48	63	24	481	111	
	37%	34%	59%	39%	34%	23%	1%	42%	54%	38%	17%	35%	31%	34%	30%	51%	34%	31%	
	aejf		za	efj	efj	fj			zcdh	efj	f					klmp			
	lnpqrst															q			
	wxACDEH																		
	UK																		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
92 6%	56 7%	23 7%	6 9%	54 5%	15 zvBC	9 7%	20 5%	16 13%	78 6%	35 6%	25 13%	16 6%	47 6%	50 5%	26 9%	68 7%	97 7%	103 7%
265 18%	169 20% zr	84 27% zrs	10 16%	173 17%	26 22%	34 28% zvBC	71 17%	26 21%	234 19% zv	97 18%	59 31% zEFG	53 19% G	143 19% G	119 13%	64 22% z	211 23% zJK	301 21% z	312 21% z
324 22%	166 20%	72 24%	12 19%	210 21%	30 25%	23 19%	114 27% zvB	28 22%	263 21%	141 26% z	47 24%	72 26% G	174 23%	186 20%	78 27% U	206 22%	319 22%	337 23%
251 17% z	154 18% z	60 20% z	6 9%	148 15%	24 20%	17 14%	69 16%	25 20%	189 15%	94 17%	44 23% zFG	62 23% zFG	111 14% G	99 10%	66 23% zJK	177 19% zJK	248 17% z	254 17% z
48 3%	45 5% zr	17 6% zr	- -	35 4%	2 1%	6 5%	13 3%	4 4%	43 3%	17 3%	16 8% zFG	14 5% G	24 3%	18 2%	17 6% z	42 5% z	57 4% z	61 4% z
0.1	0.06	0.14	0.48	0.1	0.31	0.26	0.06	0.25	0.14	0.1	0.17	-0.03	0.15	0.18 E	0.06	0.12	0.13	0.13
357 24%	226 27% zr	107 35% zrs	16 25%	228 23%	41 35% zvBC	43 36% zvBC	91 21%	42 34% zvBC	312 25% zv	133 24% y	84 43% zEFG	69 25% G	189 25% G	169 18%	89 31% z	279 30% zJK	398 28% z	415 28% z
299 20% z	199 24% zru	77 25% zru	6 9%	183 18%	25 22%	23 19%	82 19%	29 23%	232 19%	111 20%	60 31% zFG	76 28% zFG	135 18% G	117 12%	83 29% zIJK	219 24% zJK	305 21% z	315 21% z
522 35% st	247 29% t	50 16%	31 47% st	389 39% wxAB C	21 18%	32 26%	139 33% wAC	26 21%	442 35% wxA	165 30% wA	3 2%	57 21% D	267 35% DE	477 50% zDEF	41 14%	225 24% H	408 29% HI	428 29% HI

Table 168
Q18_5 - To what extent do you agree or disagree with the following statements? - Charging points are often damaged or not working

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2243	866	510	880	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	39%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(2) Strongly agree	137	70	52	66	58	16	16	13	10	17	35	23	35	96	70	75	60	15	25	26	48
	6%	7%	10%	8%	9%	6%	6%	5%	4%	7%	5%	7%	6%	8%	9%	7%	6%	6%	3%	8%	8%
	rvx	z	zac	z	z	z	z	z	z	z	z	z	z	z	zop	z	z	r	r	zr	z
(1) Tend to agree	380	196	116	199	158	66	50	59	59	50	145	53	93	248	171	235	195	44	116	47	99
	17%	20%	23%	23%	24%	24%	19%	21%	21%	20%	20%	16%	17%	20%	23%	21%	21%	16%	16%	14%	17%
	vk	z	z	za	za	z	z	z	z	z	z	z	z	z	zm	z	z	z	z	z	z
(0) Neither agree nor disagree	497	197	111	169	140	77	88	89	84	60	134	76	110	259	172	214	200	46	131	70	118
	22%	20%	22%	20%	21%	28%	33%	31%	30%	24%	19%	23%	20%	20%	23%	19%	21%	17%	18%	21%	20%
	cjmo qrQ	z	z	za	za	z	z	z	z	j	z	z	z	z	o	z	o	z	z	z	z
(-1) Tend to disagree	319	153	76	165	155	48	49	45	38	52	128	43	61	187	105	214	203	50	120	29	35
	14%	16%	15%	19%	23%	18%	18%	16%	14%	21%	18%	13%	11%	15%	14%	19%	22%	18%	16%	9%	6%
	stvx	zab	zab	zabc	zabc	z	z	z	z	zkl	zkl	z	z	z	zmn	zmn	zmn	st	st	z	z
(-2) Strongly disagree	73	40	24	45	47	10	7	5	5	10	29	11	9	47	37	47	50	14	22	11	8
	3%	4%	5%	5%	7%	4%	3%	2%	2%	4%	4%	3%	2%	4%	5%	4%	5%	5%	3%	3%	1%
	ltvx	z	z	z	zabc	z	z	z	z	l	l	l	z	z	zm	z	zmo	t	t	z	z
Mean	0.14	0.16	0.25	0.12	0.05	0.14	0.09	0.15	0.16	0.06	0.06	0.16	0.27	0.19	0.24	0.1	0.02	-0.02	0.01	0.26	0.47
	dpr HJl	d	zcd	d						zlj				zop	zop	p		qr	qr	s	
Agree (NET)	517	266	168	266	217	82	66	72	70	67	180	77	127	344	241	310	255	59	141	73	147
	23%	28%	33%	31%	32%	30%	25%	25%	25%	27%	25%	23%	24%	27%	32%	27%	27%	22%	19%	22%	25%
	rvx	z	za	za	za	z	z	z	z	z	z	z	z	z	zmop	z	z	z	z	r	
Disagree (NET)	391	193	100	210	202	59	56	50	43	62	158	55	70	234	142	262	252	64	142	40	43
	17%	20%	20%	24%	30%	21%	21%	17%	15%	25%	22%	16%	13%	18%	19%	23%	27%	24%	19%	12%	7%
	lstv x	z	z	zab	zabc	z	z	z	z	zkl	zkl	z	z	z	z	zmn	zmn	zst	st	t	z
Don't know	838	309	130	215	109	56	54	77	80	57	237	125	228	432	204	350	232	102	317	147	277
	37%	32%	26%	25%	16%	21%	20%	27%	29%	23%	33%	38%	43%	34%	27%	31%	25%	38%	43%	45%	47%
	abcd efghij nopuwvA BDEFHJ M	bcd	d	d				ef		i	i	i	zli	nop		nd		z	z	z	zq

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV										TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)			
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 169 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%			
48 12% zv	86 5%	72 8% zxC	63 5% zxC	44 11% zwxC	29 12% zwxC	20 11% zxC	35 6%	13 10% zF	25 9% z	21 5% z	18 8% zFU	38 9% F	59 7% zF	78 7% 25	36 6% 16%	58 7% 18%	24 7% 17%	8 4% 15%	* 7% 19%	94 7% 18%	40 6% 16%				
109 27% zv	263 15%	191 22% zxC	185 14% zxC	102 26% zxC	72 28% z	48 26% x	102 19%	30 24% z	72 26% x	87 21% zG	36 15% zG	102 26% zG	189 23% zG	225 21% zG	91 16% zG	163 18% zG	62 17% zG	28 15% zKLO Q	18 15% 14%	10 19% 19%	255 18%	108 16%			
97 24%	381 21%	189 21%	288 22%	92 24%	54 20%	54 30%	107 19%	33 26%	57 21%	93 22%	50 21%	90 22%	183 22%	233 22%	107 19%	188 21%	93 KOQ	59 zKLO Q	17 14%	10 19%	296 20%	169 26% zKOQ			
98 24%	215 12%	178 20% zxC	133 10%	101 26% zFGL	70 27% zwxC	40 22% zxC	94 17% zx	37 29% zFGL	72 26% zG	87 21% z	35 15%	109 27% zFGL	196 24% zG	231 22% zG	86 16%	113 13%	62 18%	26 13%	16 14%	8 15%	199 14%	104 16%			
29 7% zv	44 2%	49 zxC	23 2% zxC	30 8% zwxC	20 8% zxC	15 8% zxC	21 4% x	11 9% zF	20 7% zF	14 3% zF	9 4% zFU	31 8% zF	44 5% zF	53 z	24 4%	29 3%	8 2%	5 3%	6 5%	* 1%	53 4%	19 3%			
0.13	0.13	0.09	0.19	0.08	0.08	0.11	0.1	-0.02	0.04	0.05	0.13	0.02	0.03	0.05	0.08	0.2	0.13	0.07	0.08	0.06	0.15	0.1			
157 39% zv	349 19%	263 30% zxC	247 19% zxC	146 38% zwxC	101 40% zwxC	68 37% zwxC	137 25% x	42 34% zG	97 36% zFGL	109 26% zFGL	54 23%	140 35% zFGL	249 30% zF	303 29% z	127 23%	222 25%	86 24%	36 19%	25 22%	10 19%	349 24%	148 22%			
127 31% zv	259 14%	228 26% zxC	156 12% zxC	131 34% zwxC	90 36% zwxC	55 30% zxC	116 21% zx	47 38% zFGL	92 34% zFGL	101 24% z	44 19%	140 35% zFGL	241 29% zFGL	285 27% zG	111 20%	142 16%	70 20%	31 16%	22 19%	8 16%	252 17%	123 19%			
24 6%	808 45% zu	209 23% yAB	602 47% zwyAB C	17 4%	13 5%	5 3%	192 35% wyAB	3 2%	27 10% DH	122 29% DEHI J	85 37% DEHU	30 7% D	152 18% DEH	237 22% DEHI	211 38% M	337 38% M	103 29%	67 35%	53 45% MR	24 46% M	549 38% M	223 34% M			

Table 169

Q18_5 - To what extent do you agree or disagree with the following statements? - Charging points are often damaged or not working

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	137	23	24	23	24	30	6	1	3	4	-	25	23	17	27	34
	6%	24%	14%	14%	20%	33%	8%	5%	18%	8%	-	14%	7%	6%	11%	24%
	jtyC	zbc	z	z	zbc	zabcd	j			j		zlm			zlm	zklmn
(1) Tend to agree	380	35	42	44	46	60	12	4	5	8	-	71	75	73	93	106
	17%	37%	25%	27%	39%	67%	14%	42%	29%	16%	-	38%	24%	24%	37%	76%
	jpst	zbc	z	z	zbc	zabcd	j			j		zlm	z	z	zlm	zklmn
(0) Neither agree nor disagree	497	16	35	30	22	-	14	1	5	2	-	44	73	67	58	-
	22%	17%	21%	18%	19%	-	17%	10%	30%	5%	-	24%	23%	22%	23%	-
	eiJostAG	e	e	e	e		ij					o	o	o	o	
(-1) Tend to disagree	319	17	47	49	22	-	35	4	3	21	59	27	91	96	43	-
	14%	18%	28%	30%	18%	-	42%	43%	16%	41%	76%	15%	28%	32%	17%	-
	eoF	e	zade	zade	e		z			z	zfi	o	zkno	zkno	o	
(-2) Strongly disagree	73	1	17	16	1	-	14	-	1	15	18	5	23	22	4	-
	3%	1%	10%	10%	1%	-	17%	-	7%	30%	24%	3%	7%	7%	2%	-
	ovA		zade	zade			z			zf	z		zkno	zkno		
Mean	0.14	0.68	0.05	0.05	0.61	1.33	-0.48	0.09	0.34	-0.7	-1.24	0.49	-0.05	-0.12	0.42	1.24
	fijlmpstux	zbc			zbc	zabcd	j			j		zlm			zlm	zklmn
Agree (NET)	517	57	66	66	69	90	18	5	8	12	-	96	98	91	121	139
	23%	61%	39%	41%	59%	100%	22%	47%	47%	23%	-	52%	31%	30%	48%	100%
	jpst	zbc	z	z	zbc	zabcd	j			j		zlm	z	z	zlm	zklmn
Disagree (NET)	391	18	64	65	23	-	49	4	4	36	77	32	114	118	48	-
	17%	19%	38%	40%	19%	-	59%	43%	24%	71%	100%	17%	36%	39%	19%	-
	eovAF	e	zade	zade	e		z			z	zfi	o	zkno	zkno	o	
Don't know	838	3	2	2	3	-	1	-	-	1	-	14	34	25	24	-
	37%	3%	1%	1%	3%	-	1%	-	-	1%	-	7%	11%	8%	10%	-
	abcdefijklmnopstuxyBCE											o	o	o	o	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%**	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%**	231 240 11%	301 252 11%	138 130 6%	286 293 13%
6 4% t	9 30%	8 28%	5 6% t	- - -	47 8% zv	58 5% y	20 8% zy	48 8% y	19 3% zy	60 9% zy	43 10% zC	2 2% C	20 8% C	16 6% z	8 6% z	15 5% z
13 9% t	7 26%	7 25%	5 6% t	- - -	123 22% zv	187 16% zyA	52 21% zyA	148 24% zyA	108 17% zyA	107 16% zyA	97 24% zD	36 25% zD	35 15% zD	60 24% z	24 18% z	58 20% z
30 20% t	6 21%	8 28%	10 12% t	- - -	114 20% zv	261 23% zyA	57 23% zyA	126 20% zyA	201 32% zyA	112 17% zyA	91 22% zB	50 35% zB	62 26% zB	49 20% z	32 24% z	48 16% z
66 43% z	5 19%	2 7%	38 46% z	119 82% zps	120 21% zvw	147 13% zyA	32 13% zyA	132 21% zyA	88 14% zyA	79 12% zyA	96 23% zD	29 21% D	28 12% zD	58 23% zFG	8 6% zFG	33 11% zFG
14 9% z	- -	1 3%	19 23% zp	26 18% zp	38 7% zv	19 2% zyA	11 5% v	46 7% zyA	14 2% zyA	12 2% zyA	33 8% zCD	3 2% zD	4 1% zD	14 6% zG	2 2% zG	5 2% zG
-0.54 st	0.69	0.77	-0.81 t	-1.18	0.05	0.18	0.22	0.04	0.07	0.34 zxy	0.06	0.05	0.27	0.03	0.36 E	0.28 E
19 12% t	16 56%	16 53%	10 12% t	- - -	170 30% zv	245 21% zyA	72 29% v	195 31% zyA	127 20% zyA	166 25% zyA	140 34% zD	38 27% zD	55 23% zD	75 30% z	32 24% z	72 25% z
81 52% z	5 19%	3 9%	57 69% zp	145 100% zps	158 28% zvw	166 14% zyA	43 17% zyA	178 28% zyA	102 16% zyA	90 14% zyA	129 31% zD	32 22% D	31 13% zD	72 28% zFG	11 8% zFG	38 13% zFG
25 16% st	1 4%	3 10%	6 8% t	- - -	122 22% zuw	478 42% zuw	77 31% u	125 20% zyA	201 32% x	286 44% zxy	51 12% zD	23 16% zD	92 38% BC	56 22% zD	56 43% E	134 46% zE



Table 170

Q19 - Regardless of whether it would be your next car or van, or not, when, if ever, do you think you will buy or lease a fully electric car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK who will buy a car in the future

	TOTAL (z)	GENDER		AGE					REGION								
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)
UNWEIGHTED BASE	1848	936	899	201	384	326	363	574	93	202	130	149	129	163	148	246	241
WEIGHTED BASE	1808	928	867	206	385	323	324	571	71*	203	128*	148	136*	172	149	254	255
	100%	51%	48%	11%	21%	18%	18%	32%	4%*	11%	7%*	8%	8%*	10%	8%	14%	14%
Within the next year	125	84	40	9	66	29	9	11	6	17	4	10	4	6	3	15	34
	7%	9%	5%	5%	17%	9%	3%	2%	9%	8%	3%	7%	3%	4%	2%	6%	13%
	bfgnu	zb			zcefg	fg			n	n							zljmn
	wyABC																os
More than 1 year, up to 3 years' time	273	182	90	31	102	51	29	60	6	34	11	19	18	20	20	25	79
	15%	20%	10%	15%	26%	16%	9%	11%	8%	17%	8%	13%	13%	12%	14%	10%	31%
	bfigo	zb			zcef	fg											zhij
	uwvAB				g												klmnoqr
More than 3 years, up to 10 years' time	426	229	193	72	89	88	81	97	10	49	28	35	38	43	28	64	61
	24%	25%	22%	35%	23%	27%	25%	17%	14%	24%	22%	24%	28%	25%	19%	25%	24%
	guA			zdfg	g	g	g						h				
In more than 10 years' time	233	98	131	41	40	37	46	69	8	19	26	23	17	24	17	41	24
	13%	11%	15%	20%	10%	12%	14%	12%	11%	10%	20%	16%	13%	14%	11%	16%	10%
	atxD		za	zdeg							zipq						
Never	390	179	210	23	42	42	88	195	23	41	38	19	30	49	38	57	24
	22%	19%	24%	11%	11%	13%	27%	34%	33%	20%	30%	13%	22%	28%	25%	23%	9%
	acde		za				zcde	zcde	zikp	p	zcp		p	kp	kp	kp	
	kptvxD								r								
In the next 3 years' time (NET)	399	266	130	40	168	80	39	72	12	51	15	30	22	26	23	40	113
	22%	29%	15%	20%	44%	25%	12%	13%	17%	25%	11%	20%	16%	15%	15%	16%	44%
	bfgj	zb		fg	zcef	fg				jmo							zhij
	mouwyAB				g												klmnoqr
	C																s
In the next 10 years' time (NET)	824	495	323	112	257	167	119	169	22	100	43	65	60	70	51	104	174
	46%	53%	37%	54%	67%	52%	37%	30%	31%	49%	34%	44%	44%	40%	35%	41%	68%
	bfigh	zb		zfg	zcef	zfg	g			hjn							zhij
	jnuwyAB				g												klmnoqr
More than 3 years (NET)	659	327	324	112	129	125	126	166	18	68	55	58	55	67	45	104	85
	36%	35%	37%	55%	34%	39%	39%	29%	25%	34%	43%	39%	40%	39%	30%	41%	33%
	gx			zdef		g	g				h		h			h	
More than 3 years/never (NET)	1049	506	534	135	171	167	215	362	41	109	93	77	85	116	83	161	109
	58%	55%	62%	66%	44%	52%	66%	63%	58%	54%	72%	52%	63%	67%	56%	64%	43%
	adep		za	zde			zde	zde	p	p	zikn		p	zikp	p	kp	
	tvxD										pr			r			
More than 10 years/never (NET)	623	277	341	63	82	79	134	265	31	60	64	42	48	73	55	98	48
	34%	30%	39%	31%	21%	25%	41%	46%	44%	30%	50%	28%	35%	42%	37%	39%	19%
	adep		za	d			zcde	zcde	ikp	p	zikl		p	ikp	p	p	
	tvxD								pr								
Ever buy (NET)	1057	593	454	153	297	205	165	238	30	120	69	88	78	94	69	145	198
	58%	64%	52%	74%	77%	63%	51%	42%	42%	59%	54%	59%	57%	54%	46%	57%	78%
	bfigh	zb		zefg	zefg	fg	g			hn		hn				h	zhij
	nuwyAB																klmnoqr
Don't know	361	155	203	31	46	76	71	137	18	43	21	42	29	30	43	52	33
	20%	17%	23%	15%	12%	24%	22%	24%	25%	21%	16%	28%	21%	17%	29%	21%	13%
	adpt		za			cd	d	zcd	p	p		z/mp			z/mp	p	
	vxD											s			s		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

This work was carried out in accordance with the Ipsos methodology.

			WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
90	152	105	1308	540	1275	573	1130	718	234	418	416	673	1440	303
82 *	154	56 *	1299	510	1096	713	705	1103	262	455	426	560	1467	286
5% *	9%	3% *	72%	28%	61%	39%	39%	61%	14%	25%	24%	31%	81%	16%
7	16	2	114	12	109	16	103	22	6	15	13	91	106	17
9%	11%	3%	9%	2%	10%	2%	15%	2%	2%	3%	3%	16%	7%	6%
n	jlmn		zu		zw		zy					zABC		
9	24	7	236	37	206	68	169	104	17	46	63	141	230	37
10%	16%	13%	18%	7%	19%	10%	24%	9%	6%	10%	15%	25%	16%	13%
			zu		zw		zy				A	zABC		
20	35	14	326	99	261	165	170	255	43	109	117	142	347	65
25%	22%	26%	25%	20%	24%	23%	24%	23%	16%	24%	28%	25%	24%	23%
			zu							A	A	A		
5	19	9	151	82	134	99	73	160	50	59	58	58	177	48
6%	12%	16%	12%	16%	12%	14%	10%	15%	19%	13%	14%	10%	12%	17%
			zt				x		zD					
26	30	15	236	154	198	192	83	307	71	134	87	62	307	69
32%	20%	27%	18%	30%	18%	27%	12%	28%	27%	29%	20%	11%	21%	24%
z kp	p	kp		zt		zv		zx	zD	zCD	D			
16	40	9	350	49	315	83	273	126	22	61	76	232	336	54
19%	26%	16%	27%	10%	29%	12%	39%	11%	9%	13%	18%	42%	23%	19%
			zu		zw		zy				A	zABC		
36	75	23	676	148	576	249	443	381	65	170	193	374	683	118
44%	49%	42%	52%	29%	53%	35%	63%	35%	25%	37%	45%	67%	47%	41%
	hjn		zu		zw		zy			A	AB	zABC		
26	54	23	477	182	395	264	243	416	93	168	176	199	523	112
31%	35%	42%	37%	36%	36%	37%	34%	38%	36%	37%	41%	36%	36%	39%
52	84	38	713	336	593	456	327	723	165	302	262	261	830	181
63%	55%	69%	55%	66%	54%	64%	46%	66%	63%	66%	62%	47%	57%	63%
p	p	z k p		zt		zv		zx	D	zD	D			
		r												
31	49	24	387	237	332	291	156	467	122	193	145	120	483	116
38%	32%	43%	30%	46%	30%	41%	22%	42%	46%	42%	34%	21%	33%	41%
p	p	ik p		zt		zv		zx	zCD	zCD	D			zE
41	94	32	827	230	710	348	516	542	116	229	252	432	859	166
51%	61%	58%	64%	45%	65%	49%	73%	49%	44%	50%	59%	77%	59%	58%
	hn		zu		zw		zy				AB	zABC		
14	30	8	236	125	188	173	106	254	75	92	88	66	301	52
18%	19%	15%	18%	25%	17%	24%	15%	23%	29%	20%	21%	12%	21%	18%
			zt			zv		zx	zBCD	D	D			

Table 171

Q19 - Regardless of whether it would be your next car or van, or not, when, if ever, do you think you will buy or lease a fully electric car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK who will buy a car in the future

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	1848	1848	-	1009	358	259	100	5	104	1367	359	932	421	135	197	37	1353	332
WEIGHTED BASE	1808	1808	**	992	361	235	85*	6**	117*	1353	321	887	417	132	200	35**	1304	332
100%	100%	100%	**	55%	20%	13%	5%*	***	6%*	75%	18%	49%	23%	7%	11%	2%**	72%	18%
Within the next year	125	125	-	41	21	38	21	-	3	62	60	69	32	4	14	2	101	18
	7% cIFG	7%	-	4%	6%	16% zcdh	25% zcdhi	-	2%	5%	19% zcdhi	8%	8%	3%	7%	5%	8%	6%
More than 1 year, up to 3 years' time	273	273	-	132	43	53	32	*	11	175	85	139	66	24	30	2	205	54
	15% ciG	15%	-	13%	12%	22% zcdh	38% zcdhi	4%	9%	13%	26% zcdh	16%	16%	18%	15%	5%	16%	16%
More than 3 years, up to 10 years' time	426	426	-	256	62	61	15	1	27	318	76	177	94	48	68	7	271	116
	24% dkpG H	24%	-	26%	17%	26% d	18%	19%	23%	24% d	24%	20%	23%	36% zklp	34% zklp	20%	21%	35% zklp
In more than 10 years' time	233	233	-	118	56	28	7	3	20	174	35	110	56	15	24	5	166	39
	13% tDHI	13%	-	12%	15%	12%	8%	43%	17%	13%	11%	12%	13%	12%	12%	14%	13%	12%
Never	390	390	-	236	102	24	3	-	25	337	27	225	77	18	40	4	303	58
	22% efjm stDEFHI JK	22%	-	24% zefj	28% zefj	10%	4%	-	21% efj	25% zefj	9%	25% zlm q	19%	14%	20%	10%	23% zlm	18%
In the next 3 years' time (NET)	399	399	-	173	64	91	54	*	13	237	145	208	97	28	44	4	306	73
	22% chiG	22%	-	17%	18%	39% zcdh	63% zcdhi	4%	11%	18%	45% zcdh	23%	23%	21%	22%	10%	23% z	22%
In the next 10 years' time (NET)	824	824	-	429	126	152	69	1	41	555	221	385	191	76	112	11	577	188
	46% dhiG	46%	-	43% di	35%	64% zcdh	81% zcdh	24%	35%	41% d	69% zcdh	43%	46%	57% zklp	56% zklp	31%	44%	57% zklp
More than 3 years (NET)	659	659	-	375	118	89	23	4	47	492	111	287	150	63	91	12	437	155
	36% kpDH I	36%	-	38% f	33%	38%	26%	63%	40%	36%	35%	32%	36%	48% zklp	46% zklp	34%	34%	47% zklp
More than 3 years/never (NET)	1049	1049	-	610	219	113	26	4	72	830	139	512	227	82	131	16	739	213
	58% efjs tDHI	58%	-	62% zefj	61% efj	48% fj	30%	63%	62% efj	61% zefj	43% f	58%	55%	62%	66% zlp	45%	57%	64% zlp
More than 10 years/never (NET)	623	623	-	354	157	52	11	3	45	511	62	335	133	34	64	8	468	97
	34% efjm stDEFHI J	34%	-	36% efj	44% zcef	22% ij	12%	43%	38% efj	38% zcef	19% f	38% zmq	32%	26%	32%	24%	36% m	29%
Ever buy (NET)	1057	1057	-	548	182	179	76	4	60	729	256	495	247	91	136	16	742	227
	58% cdik G	58%	-	55%	50%	76% zcdh	89% zcdh	67%	52%	54%	80% zcdh	56%	59%	69% zklp	68% zklp	45%	57%	68% zklp
Don't know	361	361	-	209	77	32	6	2	31	286	38	167	92	23	24	16	259	47
	20% efjn qstWDEH UK	20%	-	21% efj	21% efj	14%	7%	33%	27% efj	21% efj	12%	19%	22% nq	17%	12%	45%	20% nq	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1460	848	319	36	964	103	121	399	110	1188	509	229	257	639	693	339	1011	1508	1567
1417	807	292	33**	923	104*	113*	394	111*	1139	505	193	241	620	720	291	929	1430	1495
78%	45%	16%	2%**	51%	6%*	6%*	22%	6%*	63%	28%	11%	13%	34%	40%	16%	51%	79%	83%
102	84	42	2	56	8	8	38	10	72	47	53	30	31	10	124	124	124	124
7%	10%	14%	7%	6%	8%	7%	10%	9%	6%	9%	27%	12%	5%	1%	43%	13%	9%	8%
	zr	zr					zv			zv	zEFG	zFG	G		zIJK	zJK	zK	z
210	163	68	2	144	17	17	55	21	179	77	68	65	95	45	47	266	266	266
15%	20%	23%	7%	16%	17%	15%	14%	19%	16%	15%	35%	27%	15%	6%	16%	29%	19%	18%
	zr	zr									zFG	zFG	G			zHIJK	zK	z
325	191	81	7	209	36	31	91	23	276	114	40	72	177	135	28	203	410	410
23%	24%	28%	21%	23%	35%	27%	23%	21%	24%	23%	21%	30%	29%	19%	10%	22%	29%	27%
					zvyB				v			zDG	zDG			H	zHIK	zHI
173	95	26	2	118	13	11	47	20	142	67	12	25	80	110	17	71	181	224
12%	12%	9%	5%	13%	13%	10%	12%	18%	12%	13%	6%	11%	13%	15%	6%	8%	13%	15%
													D	zD			HI	zHIJ
335	139	38	4	209	18	24	88	18	251	106	8	29	103	246	47	163	268	283
24%	17%	13%	12%	23%	17%	21%	22%	16%	22%	21%	4%	12%	17%	34%	16%	18%	19%	19%
	zst											D	D	zDEF				
313	247	110	4	200	25	26	93	31	251	124	121	95	126	55	172	390	390	390
22%	31%	38%	14%	22%	24%	23%	24%	28%	22%	25%	63%	39%	20%	8%	59%	42%	27%	26%
	zr	zrs									zEFG	zFG	G		zIJK	zJK	zK	z
637	438	191	11	409	61	56	184	54	527	238	161	167	303	189	200	593	800	800
45%	54%	65%	35%	44%	59%	50%	47%	49%	46%	47%	84%	69%	49%	26%	69%	64%	56%	54%
	zr	zrs			zvyB				v		zEFG	zFG	G		zIJK	zJK	zK	z
497	286	107	9	327	49	42	138	43	418	181	52	98	258	245	45	274	591	634
35%	35%	37%	26%	35%	47%	37%	35%	39%	37%	36%	27%	41%	42%	34%	15%	29%	41%	42%
					zvyB							D	zDG			H	zHI	zHIJ
833	425	145	13	536	67	66	226	61	669	287	61	126	361	491	91	437	859	917
59%	53%	50%	38%	58%	65%	58%	57%	55%	59%	57%	31%	52%	58%	68%	31%	47%	60%	61%
												D	D	zDEF		H	zHI	zHIJ
508	234	64	6	327	31	35	135	38	393	173	21	54	184	357	63	234	449	507
36%	29%	22%	17%	35%	30%	31%	34%	34%	35%	34%	11%	22%	30%	50%	22%	25%	31%	34%
	zst	t										D	D	zDEF			HI	HIJ
810	533	217	13	527	74	68	231	74	669	305	173	192	384	300	216	664	981	1025
57%	66%	74%	40%	57%	72%	60%	59%	67%	59%	61%	90%	80%	62%	42%	74%	71%	69%	69%
	zr	zfs			zvyB						zEFG	zFG	G		zJK	zJK	z	z
271	134	37	16	187	11	22	75	18	219	93	11	20	133	174	28	102	181	188
19%	17%	13%	48%	20%	11%	19%	19%	17%	19%	18%	6%	8%	21%	24%	10%	11%	13%	13%
	st			w					w				DE	zDE			I	I

Table 172

Q19 - Regardless of whether it would be your next car or van, or not, when, if ever, do you think you will buy or lease a fully electric car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK who will buy a car in the future

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	1848	1017	532	959	754	283	266	280	281	259	759	314	519	1145	685	1047	862	187	620	261	487
WEIGHTED BASE	1808	966	510	860	668	273	264	287	277	249	709	333	535	1117	669	959	773	179	595	271	497
100%	100%	53%	28%	48%	37%	15%	15%	16%	15%	14%	39%	18%	30%	62%	37%	53%	43%	10%	33%	15%	27%
Within the next year	125	67	55	104	113	22	26	8	10	35	43	13	1	77	68	107	114	26	32	6	1
7%	7%	11%	12%	17%	17%	8%	10%	3%	3%	14%	6%	4%	*	7%	10%	11%	15%	14%	5%	2%	*
ghkl	ghkl	za	za	zabc	zabc	gh	gh			zkl	l	l			zm	zm	zmno	zrst	st	t	
txEFGH	txEFGH																				
More than 1 year, up to 3 years' time	273	137	82	210	223	62	58	34	33	67	126	22	10	158	107	221	226	41	101	11	6
15%	15%	14%	16%	24%	33%	23%	22%	12%	12%	27%	18%	7%	2%	14%	16%	23%	29%	23%	17%	4%	1%
klt	klt			zab	zabc	zgh	zgh			zkl	zkl	l				zmn	zmno	zrst	st	t	
vxDFG	vxDFG																				
More than 3 years, up to 10 years' time	426	252	122	285	235	86	58	84	103	70	228	36	69	251	132	270	245	55	178	37	48
24%	24%	26%	24%	33%	35%	31%	22%	29%	37%	28%	32%	11%	13%	23%	20%	28%	32%	31%	30%	14%	10%
kln	kln	z		zab	zab	zf		zf	zfg	kl	zkl			n		zmn	zmno	zst	zst	t	
txDEGHL	txDEGHL																				
In more than 10 years' time	233	148	77	99	40	39	48	67	65	37	99	59	116	137	85	109	57	26	68	37	79
13%	13%	15%	15%	11%	6%	14%	14%	23%	24%	15%	18%	18%	22%	12%	13%	11%	7%	15%	11%	14%	16%
dopD	dopD	zcd	cd	d			z	ze	ze			z	zj	p	p	p					r
EFHI	EFHI																				
Never	390	224	121	79	10	29	38	46	13	30	123	156	256	298	179	98	21	6	87	149	277
22%	22%	23%	24%	9%	2%	10%	14%	16%	5%	12%	17%	47%	48%	27%	27%	10%	3%	3%	15%	55%	56%
cdef	cdef	cd	cd	d		h	h	eh			l	zlj	zlj	zop	zop	p			q	zqr	zqr
ghijopq	ghijopq																				
ruvwABC	ruvwABC																				
DEFGHIJ	DEFGHIJ																				
K	K																				
In the next 3 years' time (NET)	399	204	137	313	336	84	84	42	43	102	169	35	12	235	175	328	340	67	134	17	7
22%	22%	21%	27%	36%	50%	31%	32%	15%	15%	41%	24%	11%	2%	21%	26%	34%	44%	37%	22%	6%	1%
ghkl	ghkl	za	zab	zabc	zabc	zgh	zgh			zkl	kl	l			zm	zmn	zmno	zrst	st	t	
stvxFG	stvxFG																				
In the next 10 years' time (NET)	824	456	259	599	571	170	142	126	146	172	397	71	80	487	307	598	585	122	311	54	55
46%	46%	47%	51%	70%	86%	62%	54%	44%	53%	70%	56%	21%	15%	44%	46%	62%	76%	68%	52%	20%	11%
klt	klt	z		zab	zabc	zfg	zr		zr	zkl	zkl	l				zmn	zmno	zrst	zst	t	
vxG	vxG																				
More than 3 years (NET)	659	400	199	384	275	125	106	151	168	107	327	95	185	389	217	379	302	81	245	74	127
36%	36%	41%	39%	45%	41%	46%	40%	52%	61%	43%	46%	28%	35%	35%	32%	40%	39%	45%	41%	27%	26%
knst	knst	z		zabd	z	z		zf	zefg	zkl	zkl		k			zmn	mn	zst	zst		
uxDEHL	uxDEHL																				
More than 3 years/never (NET)	1049	624	320	463	285	153	144	197	182	137	450	251	442	687	395	476	323	86	332	223	404
58%	58%	65%	63%	54%	43%	56%	54%	69%	66%	55%	63%	76%	83%	61%	59%	50%	42%	48%	56%	82%	81%
cdop	cdop	zcd	zcd	d				zef	zef		zi	zlj	zlj	zop	op	p				zqr	zqr
quvwABD	quvwABD																				
EHI	EHI																				
More than 10 years/never (NET)	623	371	198	178	50	67	86	113	79	67	222	215	373	435	264	206	78	32	155	186	356
34%	34%	38%	39%	21%	7%	25%	33%	39%	28%	27%	31%	65%	70%	39%	39%	22%	10%	18%	26%	69%	72%
cdeh	cdeh	zcd	zcd	d			e	eh				zlj	zlj	zop	zop	p			q	zqr	zqr
ijopqr	ijopqr																				
wyABCDE	wyABCDE																				
FHIJK	FHIJK																				
Ever buy (NET)	1057	604	336	697	611	209	190	193	211	209	496	130	197	624	392	706	642	148	379	91	134
58%	58%	63%	66%	81%	92%	76%	72%	67%	76%	85%	70%	39%	37%	56%	59%	74%	83%	83%	64%	34%	27%
klt	klt	z	z	zab	zabc	zg	z	z	zg	zkl	zkl					zmn	zmno	zrst	zst	t	
tx	tx																				
Don't know	361	138	52	83	47	36	36	48	52	8	90	46	81	195	99	153	111	26	129	31	86
14%	14%	10%	10%	7%	13%	13%	14%	17%	19%	3%	13%	14%	15%	17%	15%	16%	14%	14%	22%	11%	17%
abcd	abcd	bcd	d	d							i	i	i	np					qs		s
efijklm	efijklm																				
nopsuwy	nopsuwy																				
ABCDEFGH	ABCDEFGH																				
IJK	IJK																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/n/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
434 302 21%	1390 1394 77%	905 818 45%	907 947 52%	416 370 20%	281 242 13%	188 176 10%	548 497 27%	161 125 7%	315 273 15%	439 426 24%	224 233 13%	476 399 22%	915 824 46%	1139 1057 58%	518 491 27%	833 745 41%	242 264 15%	109 132* 7%*	65 82* 5%*	33 38** 2%**	1351 1235 68%	416 478 26%
81 21%	44 3%	101 zxC	22 2%	81 zwxC	55 zwxC	35 zwxC	39 x	125 zEFGH U	- -	- -	- -	125 zEFG U	125 zEFG J	125 zEFG	30 6%	75 10%	12 4%	6 4%	3 3%	- -	105 8%	20 4%
113 30%	159 11%	189 zxC	83 9%	118 zwxC	79 zwxC	56 zwxC	84 x	- zDFGH U	273 100%	- -	- -	273 zDFG U	273 zDFG J	273 zDFG	78 16%	117 16%	53 20% R	14 10%	11 13%	- -	194 16%	77 16%
82 22%	339 24%	224 zx	201 21%	92 25%	57 23%	49 28%	142 29%	- -	- -	426 100%	- -	- -	426 52% HJ	426 zDEG H	144 29%	141 19%	73 28% L	28 21%	20 24%	15 39%	285 23%	121 25% L
38 10%	187 13%	116 14% A	116 12%	44 12%	24 10%	26 15%	75 15%	- 100% zDEFH J	- -	- -	233 100% zDEFH J	- -	- -	233 22% zDEF HJ	67 14%	88 12%	33 12%	24 18%	10 12%	7 17%	155 13%	67 14%
35 9%	352 25%	87 11% yAB	298 31% zwyAB C	14 4%	10 4%	6 3%	74 15% wyAB	- -	- -	- -	- -	- -	- -	- -	81 16%	182 24% zKQ	55 21%	34 26% K	16 20%	8 21%	263 21% K	105 22%
194 51%	203 15%	290 zxC	105 11%	200 zwxC	134 zwxC	90 zwxC	123 x	125 100% zFG U	273 100% zFGJ	- -	- -	399 100% zFGJ	399 48% zFGJ	399 38% zFG	107 22%	192 26% zN	64 24% R	19 15%	14 17%	- -	299 24% zN	97 20%
277 72%	541 39%	513 zxC	307 32%	291 zwxC	191 zwxC	139 zwxC	265 53% zx	125 100% zGJ	273 100% zGJ	426 100% zGJ	- -	399 100% zGJ	824 100% zGJ	824 78% zG	251 51% zN	333 45%	138 52% NR	47 36%	34 41%	15 39%	584 47% zIN	218 46% N
121 32%	526 38% u	340 42% zxyA	317 34%	136 37%	81 34%	75 43% x	218 44% zxyA	- 43% zDE HU	- -	426 100% zDE	233 100% zDEHI	- -	426 52% zDEH	659 62% zDEH	211 43% zLQ	230 31% L	106 40% L	52 39%	30 37%	22 56%	440 36% L	188 39% L
156 41%	879 63%	427 52% yA	615 65% zwyA BC	150 41%	91 38%	81 46%	292 59% wyAB	- -	- -	426 100% zDE HU	233 100% zDEHI J	- -	426 52% DEH	659 62% zDEH I	291 59%	412 55%	161 61%	85 65%	47 57%	30 77%	703 57%	293 61%
74 19%	540 39% zu	203 25% yAB	414 44% zwyA BC	59 16%	35 14%	32 18%	150 30% wyAB	- -	- -	- -	233 100% zDEFH J	- -	- -	233 22% DEFH I	148 30%	270 36% KQ	87 33%	58 44% K	27 33%	15 38%	418 34%	172 36%
315 82%	729 52%	630 77% zxC	423 45%	336 zwxC	215 zwxC	165 zwxC	340 69% zx	125 100% z	273 100% z	426 100% z	233 100% z	399 100% z	824 100% z	1057 100% z	318 65% zLQ	422 57%	171 65% R	71 54%	44 54%	22 56%	739 60% L	285 60%
32 8%	313 22% zu	101 24% yAB	227 24% zwyAB C	20 5% B	16 7%	5 3%	82 17% wyAB	- -	- -	- -	- -	- -	- -	- -	93 19%	141 19%	39 15%	27 21%	21 26%	9 23%	234 19%	88 18%

Table 173

Q19 - Regardless of whether it would be your next car or van, or not, when, if ever, do you think you will buy or lease a fully electric car or van, either new or used, for your private use?

Base: All adults aged 18-75 in the UK who will buy a car in the future

	TOTAL (z)	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE
		DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)	
UNWEIGHTED BASE	1848	101	189	184	139	101	93	13	18	58	85	180	304	288	241	144	148
WEIGHTED BASE	1808	90*	161	155	112	89*	78*	10**	17**	51*	75*	161	282	269	214	125	135
	100%	5%*	9%	9%	6%	5%*	4%*	1%*	1%*	3%*	4%*	9%	16%	15%	12%	7%	7%
Within the next year	125	20	45	46	27	22	24	-	2	17	23	18	45	51	32	17	24
	7%	22%	28%	29%	24%	24%	31%	-	9%	33%	31%	11%	16%	19%	15%	14%	18%
	vyADFG	z	z	z	z	z	z	z	z	z	z	z	z	zk	z	z	z
More than 1 year, up to 3 years' time	273	23	61	58	36	31	32	3	5	18	26	47	95	93	67	45	51
	15%	26%	38%	38%	32%	35%	41%	26%	28%	36%	34%	29%	34%	35%	31%	36%	37%
	vADG	z	za	za	z	za	z	z	z	z	z	z	z	z	z	z	z
More than 3 years, up to 10 years' time	426	27	28	26	23	19	11	4	6	10	13	62	94	87	74	42	36
	24%	30%	18%	17%	20%	21%	14%	45%	37%	19%	18%	39%	33%	32%	35%	34%	26%
	cfADG	bcde					z	z	z	z	z	z	z	z	z	z	z
In more than 10 years' time	233	9	12	9	12	9	4	3	1	6	6	10	20	13	14	6	12
	13%	10%	7%	6%	10%	10%	5%	27%	3%	12%	7%	6%	7%	5%	7%	5%	9%
	bcfklnm ouxBE				c					f			m				
Never	390	9	7	8	9	7	3	*	3	-	3	6	5	5	8	3	1
	22%	10%	4%	5%	8%	8%	3%	3%	16%	-	4%	4%	2%	2%	4%	2%	*
	abcdefi jklmnopstu xBCEF	b			b										l		
In the next 3 years' time (NET)	399	43	106	104	63	52	56	3	6	35	49	65	141	144	99	62	74
	22%	48%	66%	67%	56%	59%	73%	26%	37%	69%	65%	40%	50%	54%	46%	50%	55%
	vwYADFG	z	zad	zad	za	za	z	z	z	z	z	z	zk	zkn	z	zk	z
In the next 10 years' time (NET)	824	70	134	130	86	71	67	7	12	45	62	127	234	231	173	104	110
	46%	78%	83%	84%	76%	80%	86%	71%	75%	88%	83%	79%	83%	86%	81%	83%	81%
	vwADG	z	zd	zd	z	z	z	z	z	z	z	z	z	zkn	z	z	z
More than 3 years (NET)	659	36	40	35	34	27	15	7	7	16	19	72	114	100	89	48	47
	36%	40%	25%	23%	30%	30%	19%	71%	40%	31%	25%	45%	40%	37%	41%	39%	35%
	bcfj	bcde			c					f		zm					
More than 3 years/never (NET)	1049	45	47	43	43	34	18	7	9	16	22	79	119	106	97	51	48
	58%	50%	29%	28%	39%	38%	23%	74%	57%	31%	29%	49%	42%	39%	45%	41%	36%
	bcdefij klmnopstux BE	bcde			bc	bc						m					
More than 10 years/never (NET)	623	17	19	17	21	16	7	3	3	6	9	16	25	19	22	9	12
	34%	19%	12%	11%	19%	18%	9%	29%	19%	12%	12%	10%	9%	7%	10%	7%	9%
	abcdefi jklmnopstu xBCE	bc			bc	c											
Ever buy (NET)	1057	79	146	139	97	80	71	10	13	51	67	137	254	244	188	110	122
	58%	88%	91%	90%	87%	89%	92%	97%	78%	100%	90%	86%	90%	91%	88%	88%	90%
	vADG	z	z	z	z	z	z	z	z	z	z	z	z	zk	z	z	z
Don't know	361	2	8	8	6	2	4	-	1	-	4	17	23	19	18	12	13
	20%	3%	5%	5%	5%	3%	5%	-	6%	-	6%	11%	8%	7%	8%	9%	10%
	abcdefij klmnopstuxB DE																

 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out by Ipsos

ST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE				GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
23	24	79	132	590	930	173	621	481	558	448	139	231	301	138	286
21**	18**	75*	132*	518	928	191	544	513	559	411	143*	240	252	130	293
1%**	1%**	4%*	7%*	29%	51%	11%	30%	28%	31%	23%	8%*	13%	14%	7%	16%
1	1	12	21	90	22	8	93	19	12	76	7	1	37	2	*
6%	3%	16%	16%	17%	2%	4%	17%	4%	2%	19%	5%	*	15%	2%	*
		z	z	zvw			zyA			zCD	D		zFG		
6	8	30	43	153	99	19	161	66	40	154	18	7	69	15	2
27%	45%	39%	33%	30%	11%	10%	30%	13%	7%	38%	12%	3%	27%	12%	1%
		z	z	zvw			zyA	A		zCD	D		zFG	G	
11	6	21	44	174	208	32	162	132	107	127	62	33	105	40	36
55%	34%	28%	33%	34%	22%	17%	30%	26%	19%	31%	44%	14%	42%	31%	12%
			z	zvw			zA	A		zD	zBD		zG	G	
2	1	6	10	50	138	38	54	67	105	20	30	47	18	34	70
12%	4%	8%	8%	10%	15%	20%	10%	13%		5%	21%	19%	7%	27%	24%
					zu	zu			zxy		zB	zB		zE	zE
-	-	-	3	13	266	64	18	114	196	6	5	119	4	9	136
-	-	-	3%	2%	29%	33%	3%	22%	35%	2%	3%	50%	2%	7%	47%
					zu	zu		x	zxy			zBC		E	zEF
7	9	41	64	244	121	27	254	85	52	231	24	9	106	17	2
33%	48%	55%	49%	47%	13%	14%	47%	17%	9%	56%	17%	4%	42%	13%	1%
		z	z	zvw			zyA	A		zCD	D		zFG	G	
18	15	62	108	418	329	59	416	217	159	357	87	42	211	57	38
88%	83%	83%	82%	81%	35%	31%	76%	42%	28%	87%	61%	17%	84%	44%	13%
		z	z	zvw			zyA	A		zCD	zD		zFG	G	
14	7	26	54	225	345	70	216	200	212	147	92	80	124	74	105
67%	38%	35%	41%	43%	37%	37%	40%	39%	38%	36%	65%	33%	49%	57%	36%
				zv							zBD		zG	zG	
14	7	26	57	237	611	134	234	314	407	153	97	199	128	83	242
67%	38%	35%	43%	46%	66%	70%	43%	61%	73%	37%	68%	83%	51%	64%	83%
					zu	zu		x	zxy		zB	zBC		E	zEF
2	1	6	14	63	403	102	72	182	300	26	34	166	22	43	206
12%	4%	8%	10%	12%	43%	53%	13%	35%	54%	6%	24%	69%	9%	33%	70%
					zu	zuv		x	zxy		B	zBC		E	zEF
21	16	68	118	468	466	97	470	285	264	377	116	89	229	91	107
100%	86%	91%	89%	90%	50%	51%	86%	56%	47%	92%	82%	37%	91%	71%	37%
		z	z	zvw			zyA	A		zCD	zD		zFG	zG	
-	3	7	11	37	196	30	57	114	99	27	22	32	19	29	49
-	14%	9%	8%	7%	21%	15%	10%	22%	18%	7%	15%	13%	8%	23%	17%
					u	u		x	x		B	B		E	E



24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS

3 Sep 2025

Table 174

Q20 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - Summary table

Base: All adults aged 18-75 in the UK

	I am excited about the shift to fully electric vehicles	I am nervous about the shift to fully electric vehicles	I am waiting to see the experiences others have with fully electric vehicles before I would consider getting one myself	I will not change to an electric vehicle until there is no other choice	I would find it difficult to learn how to charge an EV	EVs are more complicated to learn how to use than petrol/diesel vehicles	The range of a fully electric car (the distance it can travel on a single charge) does not worry me
UNWEIGHTED BASE	2243	2243	2243	2243	2243	2243	2243
WEIGHTED BASE	2243	2243	2243	2243	2243	2243	2243
(2) Strongly agree	238 11%	345 15%	289 13%	495 22%	141 6%	159 7%	200 9%
(1) Tend to agree	404 18%	642 29%	678 30%	504 22%	263 12%	339 15%	459 20%
(0) Neither agree nor disagree	555 25%	488 22%	552 25%	473 21%	464 21%	659 29%	440 20%
(-1) Tend to disagree	382 17%	370 16%	226 10%	293 13%	624 28%	383 17%	516 23%
(-2) Strongly disagree	501 22%	226 10%	202 9%	187 8%	473 21%	218 10%	432 19%
Mean	-0.24	0.25	0.32	0.42	-0.52	-0.09	-0.25
Agree (NET)	642 29%	987 44%	967 43%	1000 45%	404 18%	498 22%	659 29%
Disagree (NET)	883 39%	596 27%	429 19%	481 21%	1096 49%	600 27%	948 42%
Don't know	163 7%	173 8%	202 9%	196 9%	279 12%	485 22%	195 9%
Not applicable	- -	- -	94 4%	94 4%	- -	- -	- -

This work was carried out in accordance with the requirements of the international

Table 175

Q20_1 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am excited about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	238	151	85	34	94	45	29	36	5	37	16	13	7	16	9
	11%	14%	8%	13%	22%	11%	7%	5%	6%	15%	9%	7%	4%	8%	5%
	bfgl nuwyABC F	zb		fg	zcef g	g				zhklm nqs					
(1) Tend to agree	404	240	159	70	125	87	51	72	15	36	20	44	22	29	31
	18%	22%	14%	27%	30%	22%	12%	10%	17%	15%	11%	23%	14%	14%	16%
	bfgj uwyA	zb		zfg	zefg	fg						jm			
(0) Neither agree nor disagree	555	268	281	56	85	127	103	183	18	55	45	51	49	54	47
	25%	24%	25%	22%	20%	31%	25%	24%	21%	23%	25%	26%	30%	26%	25%
	dpxD					zcdg							p		
(-1) Tend to disagree	382	176	206	44	54	49	80	155	18	54	24	35	31	42	31
	17%	16%	18%	17%	13%	12%	19%	21%	20%	22%	13%	18%	19%	20%	16%
	dept vxD						de	zde	p	zjp		p	p	p	p
(-2) Strongly disagree	501	208	291	19	38	70	117	258	27	43	61	38	43	53	58
	22%	19%	26%	7%	9%	17%	28%	34%	31%	18%	34%	20%	26%	25%	31%
	acde ptvxD		za			cd	zcde	zcde	ip		ziko pqr		p	p	ziko pr
Mean	-0.24	-0.05	-0.45	0.25	0.46	-0.03	-0.54	-0.75	-0.56	-0.13	-0.57	-0.22	-0.52	-0.45	-0.55
	bf ghjInuw yABF	zb		zef g	ze fg	zf g	g			hj lmn		jn			
Agree (NET)	642	390	244	103	218	132	80	108	20	73	35	58	30	45	41
	29%	36%	22%	40%	52%	33%	19%	14%	23%	30%	20%	30%	18%	21%	21%
	bfgj lmnuwyA BF	zb		zfg	zcef g	fg	g			jl		jl			
Disagree (NET)	883	384	497	62	92	119	197	413	45	97	84	73	73	95	89
	39%	35%	44%	24%	22%	29%	48%	55%	51%	40%	47%	38%	45%	45%	47%
	acde ptvxD		za			d	zcde	zcde f	zpr	p	pr	p	p	p	pr
Don't know	163	54	104	37	26	25	30	45	5	17	17	12	11	16	12
	7%	5%	9%	14%	6%	6%	7%	6%	6%	7%	9%	6%	7%	8%	7%
	atxDF		za	zdefg											

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
28 9%	71 23% zhjkl mnoqrs	7 6%	25 13% ln	4 6%	201 13%	37 5%	189 15%	49 5%	166 21%	72 5%	27 7%	39 7%	35 7%	135 22% zABC	217 12% zF	17 5%
59 19% j	91 29% zhij lmnoqr	14 14%	29 16%	12 19%	311 20%	92 13%	264 21%	139 15%	196 24%	208 14%	45 11%	92 16%	102 20% A	155 25% zAB	339 18%	53 17%
74 24%	58 19%	31 30% p	56 30% p	16 26%	388 26%	167 23%	307 24%	248 26%	180 22%	375 26%	119 30% zD	138 24%	133 26%	129 21%	441 24%	97 30% zE
57 18% p	27 9%	24 23% jp	27 15%	13 20% p	238 16%	144 20% zt	190 15%	192 20% zv	102 13%	280 19% zx	56 14%	100 18%	106 21% zAD	84 14%	308 17%	62 19%
66 21% p	40 13%	20 19%	37 20%	15 24% p	286 19%	215 30% zt	251 19%	250 26% zv	117 15%	384 27% zx	100 25% D	161 28% zCD	108 21% D	87 14%	403 22%	83 26%
-0.26 jn	0.44 zh ijklmn oqrs	-0.38	-0.13 hj lmn	-0.4	-0.07 zu	-0.62	-0.04 zw	-0.52	0.25 zy	-0.53	-0.45	-0.47	-0.31	0.29 zA BC	-0.2 zF	-0.44
87 28% l	162 52% zhij klmnoqr s	21 20%	54 29% l	16 25%	512 34%	130 18%	453 35%	189 20% zw	362 45%	280 19% zy	72 18%	132 23%	137 27% A	291 48% zABC	555 30% zF	71 22%
123 40% p	67 22%	44 42% p	65 35% p	28 44% p	524 34%	359 50% zt	441 34%	442 46% zv	219 27%	664 46% zx	156 39% D	261 46% zD	214 42% D	171 28%	711 38%	144 45%
26 8%	24 8%	8 8%	11 6%	3 5%	95 6%	68 9% zt	87 7%	76 8%	41 5%	122 8% x	48 12% zBCD	38 7% D	26 5%	19 3%	149 8% zF	11 3%

Table 176
Q20_1 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am excited about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Strongly agree	238 11% bcdh ig	218 11% zb	19 6%	87 8%	27 7%	52 20% zcdh i	48 51% zcde hij	1 15%	22 6%	114 8%	100 29% zcde hi	118 12%	64 14% zq	11 8%	18 8%	3 7%	182 13% zq	29 8%	
(1) Tend to agree	404 18% kG	352 18%	52 16%	188 17%	68 17%	67 26% zcdh i	19 20%	1 10%	58 16%	255 17%	85 24% zcdh i	156 16%	92 21%	29 21%	47 22%	5 12%	248 17% k	76 22% k	
(0) Neither agree nor disagree	555 25% ktDH	473 25%	74 23%	269 25%	94 23%	67 26%	18 19%	3 33%	95 27%	363 24%	84 24%	220 22%	113 25%	43 31%	62 29%	11 24%	333 23%	105 30% zkp	
(-1) Tend to disagree	382 17% bfhj yDE	346 18% zb	34 11%	209 19% zfhj j	90 22% zefh j	36 14% f	5 5%	- -	38 11%	299 20% zefh j	41 12% f	195 20% z	71 16%	24 18%	38 18%	8 16%	265 19% z	62 18%	
(-2) Strongly disagree	501 22% efij stADEFH JK	434 23%	65 21%	286 26% zefh j	109 27% zefh j	29 11% fj	3 3%	2 27%	69 19% efj	396 26% zefhj	32 9% f	264 27% zlmn pq	88 20%	23 17%	37 17%	15 33% mnq	352 25% zfq	61 17%	
Mean	-0.24 cd ikrvBG	-0.23	-0.3	-0.4	-0.48	0.3 zcd hi	1.13 zc dehij	-0.17	-0.26	-0.42	0.53 zc dehi	-0.34	-0.06 zk op	-0.15	-0.14 o	-0.63	-0.26 k	-0.15 ko	
Agree (NET)	642 29% bcdh ivG	570 30% zb	71 22%	275 25%	95 23%	118 46% zcdh i	67 71% zcde hij	2 25%	80 22%	370 25%	185 53% zcde hi	275 28%	156 35% zkop	40 29%	65 30%	9 18%	431 30% k	105 30%	
Disagree (NET)	883 39% befh jstCDEH J	781 41% zb	100 31%	495 45% zefh j	199 49% zefh j	65 25% fj	8 8%	2 27%	108 30% fj	694 46% zefh j	73 21% f	458 47% zlmn pq	158 36%	48 34%	75 35%	23 49%	617 43% zfq	123 35%	
Don't know	163 7% acdef ijklprs tvYABCD HIJK	84 4%	72 23% za	51 5%	18 4%	7 3%	1 1%	1 15%	76 21% zcdef ij	69 5%	8 2%	29 3%	18 4%	8 5%	12 6%	4 8%	48 3%	20 6%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
165 11%	129 15% zr	76 25% zrsu	4 6%	92 9%	19 16% v	20 16% vB	60 14% zv	17 14%	131 10% v	77 14% zv	83 43% zEFG	39 14% G	74 10% G	37 4%	74 25% zIJK	160 17% zJK	196 14% z	201 13% z
271 18%	176 21% zr	88 29% zrs	12 18%	172 17%	19 16%	30 24%	85 20%	27 22%	221 18%	112 20%	55 28% zFG	94 34% zFG	156 20% G	97 10%	71 24% z	208 22% z	304 21% z	316 21% z
367 24%	199 24%	60 20%	19 29%	241 24%	24 21%	22 18%	118 28%	35 29%	288 23%	153 28%	33 17%	69 25% D	197 26% D	234 25% D	57 19%	214 23%	349 24% H	370 25% H
283 19% zt	140 17%	41 13%	11 17%	209 21% zyC	26 22% y	19 16%	49 12%	29 23% yC	254 20% zyC	78 14% y	10 5%	31 11% D	139 18% DE	192 20% zDE	42 14%	158 17%	259 18%	271 18%
370 25% zst	162 19% t	34 11%	16 24% t	256 25% zA	21 18%	27 22% A	99 23% AC	13 11%	304 24% zA	113 21% A	5 3%	28 10% D	138 18% DE	321 34% zDEF	39 14%	161 17% H	283 20% HI	295 20% HI
-0.29	-0.04 zr	0.44 zr su	-0.39	-0.38	-0.09	-0.04 vB	-0.11 zvB	0.05 zv B	-0.32 v	-0.07 zvB	1.08 zEF G	0.32 zF G	-0.16 G	-0.75	0.34 zIJ K	0.05 zJ K	-0.09 z	-0.1 z
436 29%	304 36% zr	164 54% zrsu	16 24%	264 26%	38 33%	49 41% zvB	145 34% zv	44 36%	352 28% v	189 34% zvB	139 71% zEFG	133 49% zFG	230 30% G	134 14%	144 50% zIJK	368 40% zJK	500 35% z	517 35% z
654 44% zst	302 36% t	75 25%	27 41% t	465 46% zyAC	46 40%	46 38%	148 35%	42 34%	558 45% zyC	190 35%	15 8%	59 22% D	278 36% DE	513 54% zDEF	81 28%	319 34% H	543 38% HI	566 38% HI
46 3%	32 4%	6 2%	4 6%	39 4%	9 7%	3 3%	15 4%	2 2%	50 4%	17 3%	7 4%	12 4%	60 8%	68 7%	9 3%	28 3%	39 3%	42 3%

Table 177

Q20_1 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am excited about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	880	668	273	254	287	277	247	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(2) Strongly agree	238	101	73	164	177	30	31	16	16	70	97	22	8	129	111	197	216	66	90	17	3
	11%	10%	14%	19%	27%	11%	12%	5%	6%	28%	14%	7%	1%	10%	15%	17%	23%	24%	12%	5%	*
	ghkl stvxG	za	zab	zabc	gh	gh				zkl	zkl	l		zm	zm	zmno	zrst	st	t		
(1) Tend to agree	404	180	108	248	247	71	71	42	47	65	136	25	22	206	150	313	335	82	151	28	21
	18%	19%	21%	29%	37%	26%	27%	15%	17%	26%	19%	7%	4%	16%	20%	28%	36%	30%	21%	8%	4%
	kims tvx		zab	zabc	zgh	zgh				zkl	kl	l		m	zmn	zmno	zrst	st	t		
(0) Neither agree nor disagree	555	224	109	206	156	88	74	101	110	53	181	54	98	268	149	281	227	60	188	30	67
	25%	23%	21%	24%	23%	32%	28%	35%	40%	22%	26%	16%	18%	21%	20%	25%	24%	22%	26%	9%	11%
	klmn stuyAHL					z		z	zf		kl					mn	mn	st	st		
(-1) Tend to disagree	362	182	80	132	62	55	45	74	74	33	145	64	133	237	121	160	95	23	129	57	116
	17%	19%	16%	15%	9%	20%	17%	26%	27%	13%	20%	19%	25%	19%	16%	14%	10%	8%	18%	17%	20%
	dopa uyABDEH IR	bcd	d	d				zf	zf		zi		zlk	znop	p	p			q	q	q
(-2) Strongly disagree	501	250	121	86	10	21	32	49	17	22	141	157	265	378	200	130	25	16	135	188	361
	22%	26%	24%	10%	1%	8%	12%	17%	8%	9%	20%	47%	50%	30%	26%	11%	3%	6%	18%	57%	62%
	cdef ghiopqr uwvABDE FHUKM	zcd	cd	d			h	eh			i	zij	zij	znop	zop	p			q	zqr	zqr
Mean	-0.24	-0.32	-0.14	0.32	0.8	0.13	0.1	-0.35	-0.11	0.52	-0.14	-0.97	-1.19	-0.43	-0.2	0.27	0.69	0.65	-0.1	-1.16	-1.43
	ak lmstvxG L		a	zab	zab c	zgh	zg h		g	zj kl	zK l	l			m	zmn	zmn o	zr st	zs t	t	
Agree (NET)	642	281	181	412	424	101	102	57	63	135	233	46	29	336	261	510	551	148	241	45	24
	29%	29%	35%	48%	64%	37%	39%	20%	23%	55%	33%	14%	5%	26%	34%	45%	59%	55%	33%	14%	4%
	gklm stvxG	za	zab	zabc	zgh	zgh				zkl	zkl	l		zm	zmn	zmno	zrst	zrst	zst	t	
Disagree (NET)	883	431	200	218	71	76	77	123	91	55	286	221	398	615	321	290	119	39	264	245	477
	39%	45%	39%	25%	11%	28%	29%	43%	33%	22%	40%	66%	74%	48%	42%	26%	13%	14%	36%	74%	82%
	cdef hiopquw yABDEFH IJMR	zbcd	cd	d				efh			i	zij	zjk	znop	op	p			q	zqr	zqr/s
Don't know	163	29	19	23	16	7	11	6	13	4	9	11	10	50	29	55	42	24	38	9	16
	7%	3%	4%	3%	2%	3%	4%	2%	5%	2%	1%	3%	2%	4%	4%	5%	4%	9%	5%	3%	3%
	abcde gijklmn oprstuw yABCDEF GHULQ											l						rst	t		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 119%	1754 1796 80%	976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 889 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 111** 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
120 30%	113 6%	166 19%	72 6%	125 32%	82 32%	56 31%	63 11%	62 49%	77 28%	49 12%	11 5%	139 35%	188 23%	198 19%	56 10%	113 13%	41 12%	11 6%	13 11%	1 3%	169 12%	65 10%
zv		zxc		zwxC	zwxC	zwxC	x	zEFG HU	zFGI J	G		zEFG U	zFGI J	zFG		zN					zN	
129 32%	271 15%	212 24%	185 14%	125 32%	84 33%	58 32%	104 19%	37 30%	109 40%	117 27%	33 14%	146 37%	262 32%	295 28%	101 18%	145 16%	83 24%	39 20%	18 15%	9 17%	246 17%	140 21%
zv		zxc		zwxC	zwxC	zwxC	x	zG	zFGI J	zG		zDFG U	zFGI J	zG			zLQ				zL	
78 19%	457 25%	205 23%	327 25%	77 20%	45 18%	43 24%	134 24%	23 18%	60 22%	134 32%	76 33%	82 21%	217 26%	293 28%	157 28%	193 22%	96 27%	52 27%	31 26%	14 28%	349 24%	179 27%
u		A	yA				A			zDEH I	zDEH		DEH	zDEH	LQ						L	L
37 9%	342 19%	162 18%	215 17%	34 9%	22 9%	17 10%	130 23%	3 3%	16 6%	97 23%	63 27%	19 5%	116 14%	179 17%	105 19%	158 18%	48 14%	25 13%	20 17%	11 21%	263 18%	92 14%
zu		yAB	yAB				zwyA B			zDEH U	zDEHI J		DEH	DEHI	R						R	
26 6%	474 26%	127 14%	367 28%	13 3%	10 4%	3 1%	115 21%	- -	6 2%	17 4%	49 21%	6 2%	23 3%	72 7%	105 19%	246 28%	61 17%	47 24%	22 19%	9 18%	350 24%	130 20%
zu		yAB	zwyAB C				wyAB			D	DEFHI J		H	DEFH I		zKMQ R					zKMR	
0.72 zv	-0.48	0.15 zx C	-0.53	0.84 zwx C	0.85 zwx C	0.83 zw xC	-0.24 x	1.26 zEF GHU	0.87 zFG U	0.2 zG	-0.46	1 zEF GU	0.59 zFG J	0.36 zF G	-0.19	-0.32	-0.01 zL NQR	-0.33	-0.19	-0.4	-0.28	-0.14 L
249 62%	384 21%	378 43%	257 20%	250 65%	166 66%	114 63%	167 30%	99 79%	185 68%	166 39%	43 19%	284 71%	450 55%	494 47%	157 28%	259 29%	124 35%	50 26%	30 26%	10 20%	415 29%	204 31%
zv		zxc		zwxC	zwxC	zwxC	x	zEFG HU	zFGI J	zG		zEFG U	zFGI J	zFG			zQR					
63 16%	816 45%	289 33%	582 45%	47 12%	32 13%	20 11%	245 44%	3 3%	22 8%	114 27%	112 48%	26 6%	139 17%	251 24%	210 38%	404 45%	109 31%	72 37%	41 35%	20 39%	614 42%	222 33%
zu		yAB	zwyA B				zwyAB		D	DEHI	zDEFH U	D	DEH	DEHI		zKMQ R					zKMR	
15 4%	139 8%	16 2%	127 10%	13 3%	10 4%	5 3%	5 1%	- -	6 2%	11 3%	2 1%	6 2%	18 2%	20 2%	33 6%	34 4%	23 7%	19 10%	14 12%	7 14%	67 5%	57 9%
u		C	zwyAB C	wC	wC												LQ	KLQ	LQ		LQ	

Table 178

Q20_1 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am excited about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	238	24	65	66	34	27	41	3	-	26	33	36	79	79	56	32
	11%	26%	39%	40%	29%	30%	50%	25%	-	50%	43%	19%	25%	26%	22%	23%
	vyADFG	z	zad	zade	z	z	z			z	z	z	z	zk	z	z
(1) Tend to agree	404	32	57	58	42	37	23	3	6	15	22	75	142	130	100	71
	18%	34%	34%	35%	36%	41%	28%	26%	32%	29%	28%	40%	45%	43%	40%	51%
	vADFG	z	z	z	z	z	z			z	z	z	z	z	z	zkn
(0) Neither agree nor disagree	555	22	27	27	22	17	13	4	8	7	14	48	66	62	56	19
	25%	23%	16%	16%	19%	19%	15%	41%	44%	14%	19%	26%	21%	20%	22%	14%
	bcfoxAG	o	o	o	o	o	o			o	o	o	o	o	o	o
(-1) Tend to disagree	382	6	8	6	7	2	4	1	2	3	5	18	23	20	21	10
	17%	7%	5%	4%	6%	3%	4%	5%	13%	5%	7%	9%	7%	7%	9%	7%
	abcdefij klmnopuxBE	e			e											
(-2) Strongly disagree	501	6	5	4	8	5	1	*	2	-	2	8	6	6	10	6
	22%	6%	3%	3%	7%	6%	2%	3%	12%	-	2%	4%	2%	2%	4%	4%
	abcdefij klmnopstuxy BCEF				bc										lm	
Mean	-0.24	0.7	1.05	1.09	0.77	0.89	1.21	0.66	-0.04	1.27	1.05	0.62	0.84	0.86	0.7	0.82
	vwADG	z	zad	zade	z	z	z			z	z	z	zkn	zkn	z	zk
Agree (NET)	642	56	123	123	76	64	64	5	6	40	55	111	221	208	156	103
	29%	60%	73%	76%	65%	71%	77%	51%	32%	79%	72%	60%	69%	69%	62%	74%
	vyADFG	z	zad	zad	z	za	z			z	z	z	zkn	zkn	z	zkn
Disagree (NET)	883	12	13	11	16	8	5	1	4	3	7	25	29	26	32	16
	39%	13%	8%	6%	13%	9%	6%	8%	24%	5%	9%	14%	9%	9%	13%	11%
	abcdefi jklmnopstu xBE	c			bc							m			lm	
Don't know	163	4	5	3	4	1	1	-	-	1	1	2	4	5	6	2
	7%	4%	3%	2%	3%	2%	2%	-	-	1%	1%	1%	1%	2%	3%	1%
	bcefjklm nopstuvxAB CDEG		c													

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%*	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%*	231 240 11%	301 252 11%	138 130 6%	286 293 13%
45 29% z	2 9%	4 13%	23 28%	37 26% z	158 28% zvw	54 5% v	22 9% v	176 28% zyA	34 5% zyA	19 3% A	119 29% zCD	13 9% D	4 2% D	58 23% zFG	2 1% G	2 1% G
64 41% z	13 47%	10 34%	37 45% z	58 40% z	194 34% zvw	155 13% zu	35 14% u	214 34% zyA	103 16% A	71 11% zx	148 36% zCD	33 23% D	10 4% zB	95 38% zFG	14 11% G	11 4% zE
29 19%	7 23%	11 38%	13 16%	26 18% p	124 22% w	301 26% w	47 19% u	128 20% x	227 36% zxA	127 19% zx	95 23% zBD	49 34% zBD	48 20% zB	60 24% zE	60 46% zEG	50 17% zE
12 8%	4 15%	3 9%	8 9%	19 13% p	44 8% zu	255 22% zu	46 19% u	60 10% x	126 20% x	146 22% zx	37 9% zB	37 26% zB	59 24% zB	25 10% zE	37 28% zE	74 25% zE
2 1%	2 7%	2 6%	1 1%	3 2%	20 4% zu	352 31% zu	82 33% zu	23 4% x	102 16% x	282 43% zxy	4 1% B	8 6% B	118 49% zBC	6 2% zE	9 7% zE	146 50% zEF
0.91 z	0.36	0.39	0.89 z	0.76 z	0.78 zvw	-0.62	-0.56	0.77 zyA	-0.27 A	-0.93	0.85 zCD	0.04 zD	-1.15	0.72 zFG	-0.3 G	-1.23
110 71% z	16 55%	14 47%	60 72% z	95 65% z	352 62% zvw	208 18% zu	57 23% zu	390 62% zyA	137 22% A	90 14% zx	267 65% zCD	47 33% D	15 6% zBC	153 61% zFG	16 12% G	14 5% zEF
14 9%	6 22%	4 15%	9 11% p	21 15% p	65 11% zu	607 53% zu	129 52% zu	83 13% x	228 36% x	428 65% zxy	41 10% B	45 32% B	176 73% zBC	30 12% E	45 35% E	220 75% zEF
2 1%	- -	- -	1 1%	2 2%	23 4% v	34 3% v	16 6% v	24 4% A	40 6% A	10 2% A	7 2% A	2 2% A	1 1% A	9 3% A	9 7% A	9 3% A

Table 179

Q20_2 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am nervous about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	345	143	199	24	59	50	80	131	9	27	36	23	23	39	33
	15%	13%	18%	9%	14%	12%	20%	18%	11%	11%	20%	12%	14%	19%	17%
	ac		za				zce	c			i			i	
(1) Tend to agree	642	288	351	85	127	111	96	223	24	85	47	61	45	56	56
	29%	26%	31%	33%	30%	28%	23%	30%	27%	35%	26%	31%	28%	27%	30%
	af		za	f				f		zp					
(0) Neither agree nor disagree	488	253	230	63	72	93	101	159	21	51	39	38	49	47	39
	22%	23%	20%	24%	17%	23%	25%	21%	23%	21%	22%	20%	30%	22%	21%
	dx					d							zr		
(-1) Tend to disagree	370	215	149	49	93	71	59	98	16	37	22	37	22	26	25
	16%	20%	13%	19%	22%	18%	14%	13%	18%	15%	12%	19%	13%	12%	13%
	bguy		zb	g	zfg										
(-2) Strongly disagree	226	141	82	12	40	51	42	80	12	29	21	19	14	20	19
	10%	13%	7%	5%	10%	13%	10%	11%	14%	12%	11%	10%	9%	9%	10%
	bcF				c	c	c	c							
Mean	0.25	0.07	0.43	0.26	0.18	0.1	0.3	0.33	0.03	0.2	0.34	0.17	0.27	0.37	0.35
	aep		za					e						p	p
	vxD														
Agree (NET)	987	431	550	109	185	161	177	355	34	112	82	83	68	95	89
	44%	39%	49%	42%	44%	40%	43%	47%	38%	46%	45%	43%	42%	46%	47%
	ap		za					ze							
Disagree (NET)	596	356	232	61	133	122	101	178	28	66	42	56	36	45	44
	27%	32%	21%	24%	32%	30%	25%	24%	32%	27%	23%	29%	22%	22%	23%
	buwy		zb		zcfg	g									
Don't know	173	57	114	26	30	27	32	58	7	13	17	16	10	22	17
	8%	5%	10%	10%	7%	7%	8%	8%	7%	5%	10%	8%	6%	11%	9%
	atvx		za												
	C														
	D														

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
47	38	22	35	12	232	112	199	146	127	217	72	81	82	84	282	50
15%	12%	21%	19%	20%	15%	16%	15%	15%	16%	15%	18%	14%	16%	14%	15%	15%
		ikp														
87	78	29	53	22	423	219	365	277	218	424	96	177	154	175	513	107
28%	25%	28%	28%	34%	28%	30%	28%	29%	27%	29%	24%	31% A	30%	29%	28%	33%
66	67	28	31	13	338	150	267	221	158	330	85	126	115	126	403	72
21%	21%	28%	16%	20%	22%	21%	21%	23%	20%	23%	22%	22%	23%	21%	22%	22%
		r														
52	73	12	39	10	274	96	231	139	159	211	53	87	94	120	304	57
17%	23%	12%	21%	15%	18%	13%	18%	15%	20%	15%	13%	15%	18%	20%	16%	18%
	zijl mnq		jm		zu		z		zy					zA		
33	31	7	17	5	158	67	144	82	97	129	42	47	38	84	200	20
11%	10%	7%	9%	7%	10%	9%	11%	9%	12%	9%	11%	8%	8%	14%	11%	6%
							z		zy					zBC	zF	
0.22	0.07	0.47 hp	0.28	0.45 hp	0.21	0.33	0.2	0.31	0.16	0.3	0.29 D	0.31 D	0.3 D	0.09	0.22	0.36
134	116	51	87	34	656	331	564	422	345	641	168	258	236	258	796	157
43%	37%	50%	47%	54% hp	43%	46%	44%	44%	43%	45%	43%	45%	46%	42%	43%	49%
		p														
85	104	19	56	14	432	163	375	220	256	340	95	134	132	205	504	77
27%	33%	19%	30%	23%	28%	23%	29%	23%	32%	24%	24%	24%	26%	34% zABC	27%	24%
	zjlm nq				zu		zw		zy							
26	26	4	12	2	93	80	82	91	43	130	46	51	27	21	154	16
8%	8%	4%	6%	4%	6%	11%	6%	10%	5%	9%	12%	9%	5%	4%	8%	5%
						zt		zv		zx	zCD	CD				

Table 180
Q20_2 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am nervous about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP							
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE WEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350		
	2243	1907	317	1090	406	257	93*	8**	359	1496	351	983	445	139	214	47*	1428	352		
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%		
(2) Strongly agree	345	315	29	193	74	36	4	1	34	266	41	178	68	13	41	6	245	54		
	15%	17%	9%	18%	18%	14%	5%	18%	10%	18%	12%	18%	15%	9%	19%	13%	17%	15%		
	bhfj DE	zb		zfhj	fhj	fj				zfhj	f	zm			m		zm	m		
(1) Tend to agree	642	591	50	378	112	74	10	-	62	490	84	307	147	40	60	13	455	101		
	29%	31%	16%	35%	28%	29%	11%	-	17%	33%	24%	31%	33%	29%	28%	27%	32%	29%		
	bhfD	zb		zdfh	fh	fhj				zdfh	f	z	z				z			
(0) Neither agree nor disagree	488	414	69	231	91	54	21	2	81	322	75	201	102	27	50	15	303	77		
	22%	22%	22%	21%	22%	21%	22%	25%	23%	22%	22%	20%	23%	19%	23%	33%	21%	22%		
				ij						j										
(-1) Tend to disagree	370	312	56	155	64	64	29	1	52	219	93	160	72	34	41	1	232	74		
	16%	16%	18%	14%	16%	25%	31%	8%	15%	15%	27%	16%	16%	24%	19%	2%	16%	21%		
	cioG			zcdh		zcdh	zcdhi				zcdh	o	o	zkop	o		o	zo		
(-2) Strongly disagree	226	186	39	75	42	24	28	3	54	116	51	99	34	16	13	7	132	30		
	10%	10%	12%	7%	10%	9%	29%	34%	15%	8%	15%	10%	8%	12%	6%	15%	9%	8%		
	ciw			zcdh		zcdh	zcdh		zci		zcdh									
Mean	0.25 bfh jmDEH	0.29 zb	-0.11	0.44 zef hj	0.29 fhj	0.14 fj	-0.7	-0.45	-0.1 f	0.4 ze fhj	-0.09 f	0.32 zm	0.34 m	*	0.36 mq	0.23	0.33 zm	0.22 m		
Agree (NET)	987	906	79	571	185	110	15	1	97	756	125	485	215	53	101	19	700	154		
	44%	47%	25%	52%	46%	43%	16%	18%	27%	51%	35%	49%	48%	39%	47%	40%	49%	44%		
	bhfj D	zb		zdef hij	fhj	fhj			f	zdef hj	fh	zm					zm			
Disagree (NET)	596	499	96	230	105	88	57	3	106	335	145	258	106	50	54	8	364	104		
	27%	26%	30%	21%	26%	34%	60%	41%	30%	22%	41%	26%	24%	36%	25%	17%	26%	29%		
	ciG			zcdi		zcdi	zcdh hij		ci		zcdh hi			zklo p						
Don't know	173	89	74	58	24	5	1	1	75	82	6	38	23	8	9	5	61	18		
	8%	5%	23%	5%	6%	2%	1%	15%	21%	5%	2%	4%	5%	6%	4%	10%	4%	5%		
	acefi jklprst vxyABCD HIJK		za	ej	ej				zcdh ij	ej										

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%	
256 17% z	139 17% z	40 13% z	6 8% z	160 16% z	25 21% A	27 22% A	71 17% z	13 11% z	212 17% z	84 15% z	18 9% z	26 10% z	109 14% z	185 19% zDEF	38 13% z	145 16% z	231 16% z	237 16% z	
483 32% zs	240 29% zs	98 32% zs	20 31% zs	325 32% z	36 31% z	33 27% z	123 29% z	46 38% z	393 32% z	169 31% z	40 21% z	79 29% z	229 30% D	280 30% D	79 27% z	284 31% z	452 32% z	473 32% z	
313 21% zr	185 22% zr	71 23% zr	16 25% zr	212 21% zr	24 20% zr	27 22% zr	98 23% zr	31 25% zr	263 21% zG	128 23% zG	41 21% zG	57 21% zG	170 22% G	203 21% G	54 19% zIJK	193 21% zIJK	307 21% zIJK	319 21% zIJK	
246 16% zr	159 19% zr	56 18% zr	16 24% zr	161 16% zr	22 19% zr	23 19% zr	73 17% zr	24 19% zr	205 16% zG	97 18% zG	47 24% zG	65 24% zG	137 18% G	117 12% G	63 22% zIJK	162 17% zIJK	244 17% zIJK	259 17% zIJK	
141 9% z	86 10% z	35 12% z	5 7% z	103 10% w	4 3% z	10 8% z	42 10% w	7 6% z	117 9% w	50 9% z	40 21% zEFG	34 12% z	66 9% z	83 9% z	47 16% zIJK	113 12% zIJK	150 11% z	157 11% z	
0.32 zst	0.23	0.17	0.1	0.29	0.51 z	0.37	0.26	0.28	0.32 z	0.27	-0.27	* D	0.25 DE	0.42 zD EF	-0.01	0.21 H	0.27 HI	0.26 H	
739 49% zs	379 45% zs	138 45% zs	26 40% zs	485 48% z	61 52% z	59 49% z	194 45% z	60 48% z	605 48% z	253 46% z	58 30% z	106 39% z	338 44% D	465 49% zDE	117 40% z	429 46% H	684 48% zH	710 47% zH	
387 26% zr	245 29% zr	92 30% zr	21 31% zr	264 26% zr	26 22% zr	32 27% zr	116 27% zr	31 25% zr	322 26% zFG	147 27% zFG	87 45% zFG	99 36% zFG	203 27% G	200 21% zIJK	111 38% zIJK	275 30% zI	394 28% zI	416 28% zI	
63 4% t	29 3% t	6 2% t	3 4% t	49 5% t	6 5% t	3 3% t	19 5% t	2 2% t	58 5% t	21 4% t	8 4% t	12 4% t	54 7% t	81 9% D	9 3% t	32 3% t	46 3% t	50 3% t	

Table 181

Q20_2 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am nervous about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	13%	34%	51%	12%	33%	15%	26%
(2) Strongly agree	345	187	93	96	57	29	39	50	27	22	105	90	152	266	165	125	69	10	75	119	197
	15% cdeh lopqr v ADEFHJ NR	19% zcd	18% cd	11% d	8%	11%	15%	17% eh	10%	9%	15% i	27% zlj	29%	21% zop	22% zop	11% p	7%	4%	10% q	36% zqr	34% zqr
(1) Tend to agree	642	339	165	263	183	72	74	111	109	61	234	97	180	411	230	329	242	47	225	77	181
	29% pqU akmn st	35% zcd	32% d	31% d	27%	26%	28%	39% zef	39% zef	25%	33% zi	29% zi	34% zi	32% zop	30% p	29% p	26%	17%	31% qs	23% qs	31% qs
(0) Neither agree nor disagree	488	184	107	195	137	78	71	63	74	54	136	56	106	234	138	237	191	57	147	46	97
	22% akmn st	19%	21%	23% a	20%	29% z	27%	22%	27%	22%	19%	17%	20%	18% m	18%	21% m	20%	21% s	20% s	14% t	17% t
(-1) Tend to disagree	370	139	75	181	168	64	52	46	47	56	131	31	41	183	109	246	246	76	157	30	36
	16% aklm stvx	14%	15%	21% zab	25% zabc	24% zgh	20%	16%	17%	23% zkl	18% kl	9%	8%	14% t	14%	22% zmn	26% zmn	28% zrst	22% zst	9% t	6% t
(-2) Strongly disagree	226	83	49	101	108	24	20	14	12	48	87	40	35	108	75	149	152	63	96	33	40
	10% ghlm vG	9%	10%	12% za	16% zabc	9% h	8%	5%	4%	20% zkl	12% zl	12% l	6%	9% t	10% t	13% zmn	16% zmn	23% zrst	13% zt	10% t	7% t
Mean	0.25 cde lopqr vADEHJ	0.44 zcd	0.36 zcd	0.08 d	-0.13	0.06	0.23	0.48 zef	0.34 e	-0.2	0.2 i	0.53 zlj	0.73 zlj k	0.45 zop	0.42 zop	0.03 p	-0.19	-0.53	0.04 q	0.72 zqr	0.83 zq r
Agree (NET)	987	526	258	359	240	101	113	161	136	82	340	187	333	677	394	454	311	57	300	196	378
	44% deio pquyADE HIR	55% zcd	51% zcd	42% d	36%	37%	43%	56% zef	49% e	33% zi	48% zi	56% zlj	62% zijk	53% zop	52% zop	40% p	33%	21% q	41% q	60% zqr	65% zqr
Disagree (NET)	596	222	124	282	276	89	72	60	59	104	217	72	76	291	184	394	399	139	253	63	76
	27% aglm stvx	23% zab	24%	33% zab	41% zabc	33% zgh	27%	21%	21%	42% zkl	31% zkl	22% l	14%	23% zmn	24% zmn	35% zmn	42% zmn	51% zrst	35% zst	19% t	13% t
Don't know	173	33	21	24	15	5	8	4	8	7	16	18	20	67	42	50	39	18	30	24	33
	8% abcde fghijlm nopqr vABCDEFGHIJLQ	3% d	4% d	3%	2%	2%	3%	1%	3%	3% j	2% j	5% j	4%	5% t	6% t	4% t	4%	7% r	4% r	7% r	6% r

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/z/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV										TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)			
456 1754 1796 80%		976 888 40%	1216 1253 58%	434 387 17%	294 254 11%	194 161 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%			
45 11%	294 16% zu	127 14% yA	210 16% yA	43 11%	26 10%	24 13%	91 16% wyA	10 8%	23 9%	39 9%	45 19% DEFHI J	33 8%	72 9%	117 11% HI	82 15%	164 18% zMR	37 11%	29 15%	15 13%	11 21%	246 17% zMR	82 12%			
91 23%	540 30% zu	271 31% A	357 28%	107 28%	65 25%	60 33%	179 32% zA	31 25%	65 24%	163 38% zDEH IJ	82 35% zEH	96 24%	259 31% zEH	341 32% zDEH	164 30%	271 30% N	101 29%	42 22%	35 30%	15 28%	435 30% zN	177 27%			
88 22%	390 22%	176 20%	298 23%	78 20%	50 20%	36 20%	108 20%	23 19%	54 20%	102 24%	49 21%	77 19%	179 22%	228 22%	125 22%	179 20%	82 23%	49 26%	25 21%	9 18%	304 21%	156 24%			
98 24% zv	266 15%	198 22% zx	168 13%	99 26% zwx	63 25% zx	50 28% zx	112 20% zx	32 25% z	75 27% zGJ	89 21% z	42 18%	106 27% zGJ	195 24% z	237 22% z	96 17%	138 16%	70 20%	30 15%	21 18%	7 14%	234 16%	121 18%			
69 17% zv	157 9%	103 12% B	121 9%	50 13% zB	41 16% zwyB C	10 6%	58 10%	28 22% zFGI J	49 18% zFGJ	30 7%	11 5%	77 19% zFGI J	107 13% zFGJ	118 11% FG	57 10%	96 11%	34 10%	22 11%	8 7%	6 11%	153 11%	63 9%			
-0.14	0.33 zu	0.14 yA	0.32 zw yA	-0.02 A	-0.12	0.2 yA	0.24 wy A	-0.29	-0.23	0.21 DEH IJ	0.48 zD EFHIJ	-0.25	-0.01 DEH	0.1 DEH I	0.23	0.32 zMR	0.12	0.16	0.28	0.36	0.28	0.16			
136 34%	834 46% zu	399 45% yA	567 44% A	150 39%	91 36%	83 46% yA	270 49% zwyA	41 33%	88 32%	201 47% DEHI	127 55% zDEH IJ	129 32%	331 40% EH	458 43% DEHI	247 44%	435 49% zMNRR	138 39%	71 37%	50 43%	26 49%	681 47% zMNRR	259 39%			
166 41% zv	423 24%	301 34% zxC	290 22%	150 39% zwxC	105 41% zwxC	60 33% x	170 31% zx	60 48% zFGI J	123 45% zFGI J	119 28%	53 23%	183 46% zFGI J	303 37% zFGI J	355 34% zFG	153 28%	234 26%	103 29%	52 27%	29 25%	13 25%	387 27%	184 28%			
14 4%	150 8% u	13 1% C	139 11% zwyAB C	9 2% C	8 3% wC	1 1%	4 1%	1 *	8 3% FJ	3 1%	5 2%	9 2%	12 1%	16 2%	32 6%	42 5%	29 8% L	21 11% KLQ	14 12% KLQ	4 7%	73 5%	63 10% KLQ			

Table 182

Q20_2 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am nervous about the shift to fully electric vehicles

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	345 15% fjlmpt uxyBCE	13 14%	19 11%	18 11%	17 15%	14 16%	6 7%	* 4%	2 12%	4 8%	4 6%	21 11%	25 8%	27 9%	29 11%	19 14%
(1) Tend to agree	642 29% bcfijp	32 34%	32 19%	35 22%	34 29%	28 31%	7 9%	3 27%	* 3%	5 9%	10 12%	71 38%	88 28%	88 29%	82 33%	54 39%
(0) Neither agree nor disagree	488 22% puxAG	20 22%	29 17%	30 18%	23 20%	18 21%	16 19%	2 20%	10 58%	6 11%	14 18%	45 24%	63 20%	57 19%	53 21%	29 21%
(-1) Tend to disagree	370 16% ADG	17 18%	48 29%	42 25%	24 21%	20 22%	28 34%	3 26%	5 28%	22 44%	24 31%	30 16%	90 28%	79 26%	48 19%	26 19%
(-2) Strongly disagree	226 10% CG	10 10%	36 21%	35 21%	16 14%	7 8%	24 29%	2 23%	- -	13 26%	24 32%	18 10%	50 16%	47 16%	34 14%	10 7%
Mean	0.25 bcfijl mpstuxBE	0.23 bc	-0.31 zad	-0.25 zade	0.11 bc	0.26 bc	-0.7 z	-0.36 z	-0.01 z	-0.73 z	-0.72 z	0.25 lm	-0.16 zko	-0.11 zko	0.1 o	0.34 lmn
Agree (NET)	987 44% bcfijlm pstryB	45 48%	51 30%	53 32%	52 44%	42 47%	13 16%	3 31%	3 14%	8 17%	14 18%	91 49%	113 35%	115 38%	111 44%	73 53%
Disagree (NET)	596 27% ADG	27 29%	84 50%	76 47%	41 34%	27 30%	52 62%	5 49%	5 28%	35 69%	49 63%	48 26%	140 44%	126 42%	82 33%	36 25%
Don't know	173 8% bcdklmn opstuvxABC DE	2 2%	4 2%	4 3%	2 2%	3 3%	2 3%	- -	- -	1 3%	1 1%	1 *	3 1%	3 1%	4 2%	1 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
9	5	3	2	7	57	199	58	69	69	164	38	10	52	18	16	99
6%	19%	10%	3%	5%	10%	17%	24%	11%	11%	25%	9%	7%	22%	7%	12%	34%
						zu	zu			zxy			zBC			zEF
30	11	6	20	37	175	357	60	179	182	207	102	56	72	80	51	108
20%	39%	19%	23%	26%	31%	31%	24%	29%	29%	32%	25%	39%	30%	32%	40%	37%
						z						zB			z	z
22	5	10	12	27	102	263	50	117	181	118	80	45	64	55	28	42
14%	17%	33%	14%	19%	18%	23%	20%	19%	29%	18%	20%	31%	27%	22%	22%	14%
						u			zxA			zB		G		
60	7	9	39	48	132	176	37	149	102	87	111	25	24	56	22	17
39%	24%	30%	46%	33%	23%	15%	15%	24%	16%	13%	27%	18%	10%	22%	17%	6%
z			zt	z	zvw			zyA			zD			zG	G	
32	1	2	10	23	81	106	20	93	53	57	72	5	24	34	7	11
21%	2%	8%	12%	16%	14%	9%	8%	15%	8%	9%	18%	4%	10%	14%	5%	4%
z			z		zvw			zyA			zCD			FG		
-0.5	0.48	-0.08	-0.42	-0.31	-0.01	0.33	0.44	-0.03	0.19	0.53	-0.19	0.28	0.45	-0.04	0.38	0.97
						zu	zu		x	zxy		B	zB		E	zEF
39	16	8	22	44	231	556	119	248	251	371	141	66	124	98	67	207
25%	57%	29%	26%	30%	41%	48%	48%	40%	40%	57%	34%	46%	52%	39%	52%	71%
						zu				zxy		B	zB		E	zEF
93	7	11	49	71	213	282	57	242	154	144	183	30	47	91	29	28
60%	26%	38%	59%	49%	38%	24%	23%	39%	24%	22%	45%	21%	20%	36%	22%	9%
zt			z	z	zvw			zyA			zCD			zFG	G	
1	-	-	1	2	18	49	23	18	44	22	6	2	5	9	6	16
*	-	-	1%	2%	3%	4%	9%	3%	7%	3%	2%	1%	2%	4%	4%	5%
							uv		xA							

Table 183

Q20_3 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am waiting to see the experiences others have with fully electric vehicles before I would consider getting one myself

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	289 13%	135 12%	151 13%	31 12%	67 16%	42 11%	52 13%	96 13%	7 8%	28 12%	35 19%	19 10%	18 11%	24 11%	17 9%
(1) Tend to agree	678 30%	341 31%	330 29%	90 35%	137 33%	119 30%	124 30%	206 28%	23 26%	79 32%	37 21%	61 31%	54 33%	59 28%	60 32%
(0) Neither agree nor disagree	552 25%	266 24%	279 25%	63 25%	77 18%	103 26%	104 25%	204 27%	30 34%	67 28%	50 28%	50 26%	37 23%	51 24%	41 22%
(-1) Tend to disagree	226 10%	127 12%	98 9%	24 9%	46 11%	41 10%	44 11%	71 9%	12 13%	19 8%	16 9%	21 11%	21 13%	17 8%	22 12%
(-2) Strongly disagree	202 9%	103 9%	100 9%	13 5%	27 6%	47 12%	35 8%	81 11%	10 11%	21 9%	20 11%	20 10%	14 9%	20 10%	27 14%
Mean	0.32 nyE	0.29	0.35	0.47 eg	0.49 zeg	0.2	0.32	0.25	0.08	0.34	0.33	0.22	0.28	0.28	0.1
Agree (NET)	967 43%	476 43%	481 43%	122 47%	205 49%	162 40%	177 43%	302 40%	30 34%	106 44%	72 40%	80 41%	72 44%	82 39%	77 41%
Disagree (NET)	429 19%	230 21%	197 18%	37 14%	73 17%	88 22%	79 19%	152 20%	21 24%	41 17%	36 20%	41 21%	35 22%	38 18%	49 26%
Don't know	202 9%	70 6%	128 11%	26 10%	32 8%	33 8%	34 8%	76 10%	6 6%	19 8%	20 11%	19 10%	14 8%	27 13%	18 9%
Not applicable	94 4%	55 5%	39 4%	10 4%	35 8%	17 4%	16 4%	15 2%	1 1%	9 4%	3 2%	3 2%	5 3%	12 6%	5 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
46	45	12	26	12	206	84	174	116	126	163	48	77	63	88	231	47
15%	15%	12%	14%	19% hkn	14%	12%	13%	12%	16%	11%	12%	14%	12%	14%	12%	15%
108	89	28	64	16	476	202	418	259	258	419	96	159	175	205	543	118
35%	28%	27%	35%	26%	31%	28%	32%	27%	32%	29%	24%	28%	34%	34%	29%	37%
j			j		zw		z		z		zA		zA		zE	
67	68	40	31	17	354	198	286	265	166	385	117	152	122	123	451	83
22%	22%	39% zklm nopr	17%	27%	23%	27%	22%	28%	21%	27%	30%	27%	24%	20%	24%	26%
28	38	8	17	6	163	64	134	93	92	135	31	56	56	68	189	31
9%	12%	8%	9%	10%	11%	9%	10%	10%	11%	9%	8%	10%	11%	11%	10%	10%
26	18	4	17	4	133	70	111	91	55	148	40	50	44	51	180	18
9%	6%	4%	9%	7%	9%	10%	9%	10%	7%	10%	10%	9%	9%	8%	10%	5%
0.43	0.41	0.39	0.41	0.45	0.34	0.27	0.37	0.26	0.44	0.25	0.24	0.32	0.34	0.39	0.29	0.49
hn	hn			hn	z		z		zy		z				zE	
154	134	40	90	28	681	286	592	375	385	582	143	236	238	293	774	165
50%	43%	39%	49%	45%	45%	39%	46%	39%	48%	40%	36%	41%	47%	48%	42%	51%
zhm			h		zu		zw		zy				A	zAB		zE
55	56	12	34	11	296	133	245	184	146	283	71	106	101	120	369	49
18%	18%	12%	18%	17%	19%	18%	19%	19%	18%	20%	18%	19%	20%	20%	20%	15%
22	30	8	16	4	109	93	102	100	47	155	58	58	31	20	182	16
7%	10%	8%	9%	7%	7%	13%	8%	10%	6%	11%	15%	10%	6%	3%	10%	5%
					zt					zx	zCD	CD	D		zF	
12	24	2	14	3	80	14	64	30	58	36	6	17	18	54	81	10
4%	8%	2%	8%	4%	5%	2%	5%	3%	7%	3%	1%	3%	3%	9%	4%	3%
	zhjkn		zjk		zu		z		zy					zABC		

Table 184

Q20_3 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am waiting to see the experiences others have with fully electric vehicles before I would consider getting one myself

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE									VEHICLE OWNERSHIP					
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(2) Strongly agree	289	268	21	161	62	42	-	1	23	223	42	159	66	11	23	6	225	35
13% bfh	13%	14%	7%	15%	15%	16%	-	15%	6%	15%	12%	16%	15%	8%	11%	12%	16%	10%
(1) Tend to agree	678	628	49	400	117	100	-	-	58	517	100	322	152	37	80	14	474	117
30% bfhD	33%	33%	15%	37%	29%	39%	-	-	16%	35%	28%	33%	34%	27%	38%	29%	33%	33%
(0) Neither agree nor disagree	552	459	87	277	98	59	-	3	106	375	59	228	106	37	54	11	334	91
25% fjsD JK	24%	24%	27%	25%	24%	23%	-	43%	29%	25%	17%	23%	24%	27%	25%	23%	23%	26%
(-1) Tend to disagree	226	205	21	111	50	29	-	-	29	161	29	98	45	16	22	6	143	37
10% f	11%	11%	7%	10%	12%	11%	-	-	8%	11%	8%	10%	10%	11%	10%	13%	10%	11%
(-2) Strongly disagree	202	156	46	81	45	20	-	2	53	126	20	85	28	14	17	3	113	31
9% acflj prwDIJK	8%	8%	15%	7%	11%	8%	-	27%	15%	8%	6%	9%	6%	10%	8%	7%	8%	9%
Mean	0.32 bhG	0.38 zb	-0.1	0.43 zdh	0.28 h	0.46 h	-	-0.28	-0.12	0.39 zh	0.46 h	0.42 zm	0.46 zm	0.15	0.36	0.31	0.43 zm	0.28
Agree (NET)	967 43% bfhD	896 47% zb	70 22%	561 51% zdfh ij	179 44% fh	142 55% zdfhj	- - j	1 15%	81 22% f	740 49% zdfh j	142 40% fh	481 49% zm	218 49% zm	48 35%	103 48% mq	19 41%	699 49% zm	152 43% m
Disagree (NET)	429 19% fj	361 19%	67 21%	193 18% f	94 23% zcfi	49 19% fj	- - j	2 27%	82 23% fj	287 19% cfj	49 14% f	183 19%	74 17%	29 21%	39 18%	9 20%	257 18%	68 19%
Don't know	202 9% aceri jklmpqr stvwABC DHUIK	106 6%	84 27% za	59 5% fj	34 8% efj	7 3%	- - j	1 15%	90 25% zcdef ij	93 6% fj	7 2%	46 5%	25 6%	9 7%	9 4%	6 12% k	71 5%	18 5%
Not applicable	94 4% cdehi EFG	85 4%	9 3%	- -	- -	- -	94 100% zcdeh ij	- -	- -	- -	94 27% zcdeh i	45 5%	23 5%	15 11% zklmp q	9 4%	2 4%	68 5%	24 7% zn

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
217 14%	132 16%	41 13%	11 16%	136 13%	29 24%	17 14%	63 15%	18 15%	182 15%	81 15%	17 9%	42 15%	110 14%	117 12%	42 14%	143 15%	217 15%	221 15%
z	z				zvyB C				zv							z	z	z
507 34%	283 34%	108 35%	22 34%	356 35%	114 24%	127 37%	428 32%	119 32%	1283 34%	547 32%	33 17%	84 31%	276 36%	276 29%	87 30%	311 33%	505 35%	529 35%
z	z			zw					zw			D	zDG	D		z	zH	zH
360 24%	183 22%	71 23%	12 19%	234 23%	30 25%	24 20%	105 25%	35 28%	288 23%	140 25%	28 14%	66 24%	188 25%	249 26%	59 20%	211 23%	320 22%	339 23%
161 11%	91 11%	38 12%	6 10%	92 9%	20 17%	14 11%	38 9%	19 15%	126 10%	57 10%	19 10%	48 18%	70 9%	87 9%	35 12%	105 11%	154 11%	159 11%
					zvyB				v			zDFG						
119 8%	68 8%	22 7%	6 9%	89 9%	1 1%	12 10%	34 8%	4 4%	101 8%	39 7%	9 5%	18 6%	57 7%	117 12%	32 11%	69 7%	113 8%	117 8%
				w		w	w		w	w				zDEF	IJK			
0.4 z	0.42 z	0.38	0.44	0.4 z	0.58 z	0.38	0.41	0.42	0.41 z	0.41	0.28	0.33	0.45 zG	0.23	0.29	0.42 zH	0.43 zH	0.42 zH
724 48%	415 49%	148 48%	33 50%	492 49%	57 48%	62 51%	200 47%	58 47%	611 49%	258 47%	50 26%	126 46%	386 50%	394 41%	129 44%	454 49%	722 50%	750 50%
z	z			z					z			D	zDG	D		z	zH	zH
280 19%	159 19%	60 20%	12 19%	181 18%	21 18%	25 21%	73 17%	23 19%	228 18%	96 17%	28 15%	66 24%	127 17%	203 21%	67 23%	175 19%	267 19%	276 18%
68 5%	27 3%	4 1%	4 6%	50 5%	6 5%	2 2%	27 6%	2 2%	58 5%	29 5%	3 1%	16 6%	58 8%	103 11%	11 4%	31 3%	45 3%	49 3%
st		t										D	D	zDEF				
70 5%	54 6%	23 8%	4 6%	52 5%	4 3%	7 6%	21 5%	6 5%	64 5%	27 5%	85 44%	- -	6 1%	- -	26 9%	59 6%	77 5%	81 5%
	zr	zr							z		zEFG		G		zJK	zJ	z	z

Table 185

Q20_3 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am waiting to see the experiences others have with fully electric vehicles before I would consider getting one myself

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
(2) Strongly agree	289 13% IMR	178 18% zd	95 19% zd	146 17% zd	97 14% z	28 10%	32 12%	30 11%	38 14%	15 6%	93 13% i	44 13% i	85 16% zl	204 16% zp	137 18% zop	160 14% p	116 12% z	28 10%	81 11%	56 17% qr	99 17% zqr
(1) Tend to agree	678 30% kstx A	349 36% z	168 33% z	340 40% zabd	232 35% z	85 31%	86 33%	106 37% z	125 45% zefg	91 37% zk	272 38% zkl	77 23% z	167 31% k	413 33% zn	222 29% zmn	410 36% zmn	324 34% zn	79 29% s	252 34% zst	55 17% zst	139 24% s
(0) Neither agree nor disagree	552 25% abcd mnopuw ADEHIJ	209 22% c	102 20% z	156 18% zabd	129 19% z	78 29%	68 26%	96 33% zf	76 27%	48 19%	163 23%	81 24%	130 24%	284 22% n	151 20% z	241 21% zmn	197 21% z	61 22%	177 24%	72 22%	141 24%
(-1) Tend to disagree	226 10% G	94 10% z	48 9% z	95 11% z	96 14% zabc	37 13% h	34 13% h	24 9% z	21 7% z	28 11% i	78 11% i	40 12% i	43 8% z	124 10% z	76 10% z	125 11% zmn	115 12% zm	24 9% z	79 11% z	50 15% zqt	59 10% zqt
(-2) Strongly disagree	202 9% acdfg hkopwvB EFGU	72 8% cd	62 12% zacd	49 6% z	35 5% z	15 6% h	13 5% h	12 4% z	5 2% z	29 12% j	41 6% zj	55 17% zj	75 14% zj	122 10% op	99 13% zmop	79 7% z	66 7% z	30 11% r	55 8% z	58 18% zqr	100 17% zqr
Mean	0.32 kst xMR	0.52 zb	0.39 z	0.56 zbd	0.44 z	0.3	0.38	0.44	0.65 zef B	0.17	0.46 zik i	0.05	0.29 k	0.39 z	0.33	0.44 znp	0.37	0.23	0.35 st	*	0.14
Agree (NET)	967 43% ksxM R	528 55% zd	263 52% z	485 57% zbd	328 49% z	112 41%	118 45%	137 48%	163 59% zefg	107 43%	365 51% zik	121 36%	252 47% k	617 49% z	359 47% z	570 50% zp	439 47% z	107 39%	333 46% qs	111 34% z	238 41% s
Disagree (NET)	429 19% qhw BCFGUJL Q	166 17% ac	110 22% ac	144 17% z	131 20% c	52 19% gh	47 18% h	37 13% z	26 9% z	57 23% j	119 17% zj	95 29% zj	118 22% j	246 19% zmn	175 23% zmop	204 18% zmn	182 19% zmn	54 20% zrst	134 18% st	108 33% zqr	159 27% zqr
Don't know	202 9% abcde fghijm nopqrw ABCDEFGHIJ KLMN	37 4% cd	20 4% cd	17 2% z	13 2% z	7 3% z	12 5% z	9 3% z	7 2% z	4 1% z	15 2% z	20 6% zj	26 5% zj	75 6% o	42 6% z	52 5% z	43 5% z	24 9% z	49 7% z	33 10% t	41 7% z
Not applicable	94 4% alstv xNR	26 3% z	15 3% z	57 7% zab	67 10% zabc	23 8% zgh	19 7% zgh	9 3% z	5 2% z	32 13% zkl	47 7% zl	15 5% i	10 2% z	46 4% zmn	33 4% zmn	69 6% zmn	78 8% zmno	25 9% zrst	38 5% st	5 2% z	5 1% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1253 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
51 13%	235 13%	137 15%	151 12%	58 15%	38 15%	34 19%	90 16%	17 14%	33 12%	64 15%	51 22%	50 13%	115 14%	165 16%	86 15%	144 16%	26 7%	18 9%	10 8%	4 8%	230 16%	54 8%
110 27%	559 31%	314 35%	354 27%	106 27%	59 23%	62 34%	222 40%	35 28%	96 35%	197 46%	101 44%	130 33%	327 40%	429 41%	182 33%	283 32%	92 26%	50 26%	37 32%	15 29%	465 32%	179 27%
78 19%	458 26%	194 22%	341 26%	79 20%	45 18%	40 22%	125 23%	20 16%	52 19%	95 22%	51 22%	72 18%	167 20%	218 21%	131 23%	208 23%	95 27%	58 30%	24 21%	17 33%	338 23%	177 27%
45 11%	175 10%	85 10%	135 10%	40 10%	30 12%	17 9%	47 8%	18 14%	44 16%	39 9%	11 5%	62 16%	101 12%	113 11%	55 10%	78 9%	43 12%	24 13%	14 12%	2 4%	133 9%	82 12%
32 8%	170 9%	61 7%	141 11%	22 6%	21 8%	4 2%	41 8%	14 11%	14 5%	10 2%	8 3%	28 7%	37 5%	45 4%	49 9%	70 8%	48 14%	21 11%	8 7%	5 9%	119 8%	77 12%
0.33	0.32	0.48 zxA	0.21	0.45 zxA	0.33	0.66 zwx	0.52 zx	0.23	0.38	0.66 zDE	0.79 zDE	0.33	0.51 zDE	0.57 zDE	0.4 MNR	0.45 zMN	0.01	0.12	0.29	0.29	0.43 zMN	0.09
161 40%	794 44%	451 51%	505 39%	165 43%	97 38%	95 53%	312 57%	52 42%	129 47%	261 61%	152 65%	181 45%	442 54%	594 56%	267 48%	428 48%	118 33%	68 35%	47 40%	19 37%	695 48%	233 35%
77 19%	346 19%	145 16%	276 21%	62 16%	51 20%	21 12%	88 16%	32 25%	58 21%	49 12%	19 8%	90 22%	139 17%	158 15%	104 19%	148 17%	92 26%	45 23%	22 19%	6 12%	252 17%	159 24%
11 3%	182 10%	13 1%	161 12%	3 1%	3 1%	- -	9 2%	- -	3 1%	5 1%	3 1%	3 1%	8 1%	11 1%	25 5%	61 7%	33 9%	21 11%	23 19%	7 14%	86 6%	76 12%
78 19%	16 1%	85 10%	9 1%	78 20%	57 22%	25 14%	17 3%	21 17%	32 12%	15 4%	7 3%	54 13%	69 8%	76 7%	29 5%	45 5%	15 4%	1 1%	1 1%	1 3%	74 5%	17 3%

Table 186

Q20_3 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I am waiting to see the experiences others have with fully electric vehicles before I would consider getting one myself

Base: All adults aged 18-75 in the UK

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	289 13% y	15 16%	22 13%	22 14%	19 16%	14 16%	7 9%	1 11%	1 4%	5 10%	7 9%	34 18%	55 17%	52 17%	47 19%	26 19%
(1) Tend to agree	678 30% bcfij	23 25%	33 19%	32 19%	27 23%	23 25%	14 17%	2 18%	6 33%	8 16%	14 18%	80 43%	136 43%	117 39%	100 40%	61 44%
(0) Neither agree nor disagree	552 25% bcfeijl muxBE	16 17%	26 15%	23 14%	25 21%	12 14%	8 10%	2 20%	2 10%	5 9%	11 14%	36 19%	60 19%	55 18%	55 22%	29 21%
(-1) Tend to disagree	226 10% nouxBCF	8 8%	23 14%	26 16%	11 9%	11 12%	18 21%	2 17%	2 11%	10 19%	11 15%	19 10%	45 14%	51 17%	28 11%	13 10%
(-2) Strongly disagree	202 9% nouxBCF	6 7%	12 7%	12 8%	6 5%	5 6%	8 10%	1 10%	2 11%	7 14%	9 11%	10 5%	20 6%	20 7%	12 5%	6 4%
Mean	0.32 fjswD	0.47	0.24	0.22	0.48 bc	0.45	-0.1	0.04	0.13	-0.18	-0.02	0.61 zm	0.51 z	0.44	0.59 zm	0.66 zm
Agree (NET)	967 43% bcfij	38 40%	54 32%	54 33%	45 39%	37 42%	21 26%	3 29%	7 37%	13 26%	21 27%	115 62%	192 60%	169 56%	147 59%	87 63%
Disagree (NET)	429 19% yCF	14 15%	35 21%	38 23%	17 14%	16 18%	26 31%	3 27%	4 22%	17 33%	20 26%	29 16%	65 20%	71 24%	40 16%	19 14%
Don't know	202 9% abcdefjk lmnopstuvx ABCDE	1 1%	3 2%	3 2%	1 1%	1 2%	1 2%	- -	- -	1 1%	1 1%	3 2%	4 1%	5 2%	6 3%	2 2%
Not applicable	94 4% lmnptvA G	24 26% z	50 30% z	46 28% z	29 25% z	23 25% z	26 32% z	2 24%	6 31%	16 31%	24 32% z	3 2% lm	- -	- -	2 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
20	3	4	9	22	89	152	31	100	60	111	59	19	34	36	19	50
13%	11%	15%	10%	15%	16%	13%	13%	16%	10%	17%	14%	13%	14%	14%	14%	17%
					z			zy		zy						
60	13	10	22	51	209	357	68	231	201	183	143	62	65	87	61	101
39%	47%	35%	26%	35%	37%	31%	27%	37%	32%	28%	35%	44%	27%	35%	47%	34%
zs					zvw			zA			z	zD			zEG	
28	3	6	24	31	92	331	58	106	196	169	83	41	59	45	34	71
18%	12%	20%	29%	22%	16%	29%	23%	17%	31%	26%	20%	29%	25%	18%	27%	24%
			p			zu	u		zx	x						
32	3	2	20	27	64	106	32	76	60	60	64	13	21	31	7	21
21%	12%	8%	24%	19%	11%	9%	13%	12%	9%	9%	16%	9%	9%	12%	5%	7%
z			z	z							zD					
13	1	1	8	11	34	113	36	41	39	89	17	2	46	18	3	30
8%	4%	3%	10%	8%	6%	10%	14%	7%	6%	14%	4%	2%	19%	7%	2%	10%
			u			u	zu			zxy			zBC			F
0.27	0.58	0.64	0.03	0.31	0.52	0.31	0.12	0.49	0.33	0.27	0.45	0.6	0.09	0.42	0.69	0.44
			s	s	zvw			zyA			zD	zD			zE	
80	17	15	30	73	299	509	100	331	261	294	202	81	99	124	80	150
52%	58%	50%	36%	50%	53%	44%	40%	53%	41%	45%	49%	57%	41%	49%	61%	51%
zs			s	s	zvw			zyA			z	zD			zE	z
45	5	3	28	39	98	219	68	117	99	149	81	15	67	49	10	51
29%	16%	11%	34%	27%	17%	19%	27%	19%	16%	23%	20%	10%	28%	19%	7%	17%
z			z	z				zy			C		zBC	F		F
2	2	2	1	2	19	66	16	20	52	28	3	2	7	9	5	19
1%	8%	8%	1%	2%	3%	6%	6%	3%	8%	4%	1%	1%	3%	4%	4%	6%
									xA							
-	2	3	-	-	57	25	7	50	23	15	41	4	7	26	1	2
-	6%	11%	-	-	10%	2%	3%	8%	4%	2%	10%	3%	3%	10%	1%	1%
					zvw			zyA			zCD			zFG		

Table 187

Q20_4 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I will not change to an electric vehicle until there is no other choice

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	495 22% acdp tvxDE	216 20%	274 24% za	31 12%	62 15%	82 20% c	98 24% cd	222 30% zcde	22 25% p	43 18%	44 24% p	41 21%	43 26% p	55 26% p	48 25% p
(1) Tend to agree	504 22% pvx	247 23%	254 23%	51 20%	92 22%	74 18%	96 23%	191 26% ze	24 27% p	69 28% zkp	42 23%	32 17%	40 25%	53 25% p	38 20%
(0) Neither agree nor disagree	473 21% sx	242 22%	228 20%	63 24%	79 19%	92 23%	92 23%	147 20%	16 18%	52 22%	35 19%	51 26% s	34 21%	39 18%	35 18%
(-1) Tend to disagree	293 13% fguw y	155 14%	135 12%	53 20% zfg	73 17% zfg	64 16% fg	35 9%	68 9%	13 14%	28 12%	18 10%	28 15%	15 9%	19 9%	29 16%
(-2) Strongly disagree	187 8% bgwy F	116 11% zb	70 6%	21 8%	49 12% zg	41 10% g	34 8%	43 6%	6 7%	23 10%	18 10%	24 13% ms	12 7%	11 5%	12 6%
Mean	0.42 acd ekptvxDE	0.3	0.55 za	0.09	0.12	0.26	0.53 cde	0.72 zcd ef	0.54 p	0.38 p	0.48 p	0.22	0.6 kp	0.69 zik pr	0.49 p
Agree (NET)	1000 45% cdep tvxDE	463 42%	528 47% z	83 32%	154 36%	155 39%	194 47% cde	414 55% zcde f	46 52% kp	112 46% p	86 48% p	74 38%	83 51% kp	107 51% kp	86 45% p
Disagree (NET)	481 21% bfgm uwyA	271 25% zb	205 18%	73 28% zfg	122 29% zfg	105 26% zfg	69 17%	111 15%	19 21%	51 21%	36 20%	53 27% lmoq	27 17%	30 14%	42 22%
Don't know	196 9% atxCD F	66 6%	124 11% za	29 11%	32 8%	33 8%	38 9%	63 8%	7 8%	17 7%	20 11%	14 7%	13 8%	22 11%	23 12%
Not applicable	94 4% guyA	55 5%	39 4%	10 4%	35 8% ze fg	17 4%	16 4%	15 2%	1 1%	9 4%	3 2%	3 2%	5 3%	12 6%	5 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
72 23% p	46 15%	24 23%	38 20%	19 30% ip	299 20%	196 27% zt	256 20%	240 25% zv	138 17%	357 25% zx	92 23% D	144 25% D	123 24% D	102 17%	390 21%	86 27% E
75 24% p	50 16%	29 28% kp	37 20%	15 24%	340 22%	165 23%	267 21%	237 25% v	149 19%	355 25% zx	85 22%	138 24%	119 23%	124 20%	412 22%	77 24%
67 21%	70 22%	24 23%	42 23%	8 13%	324 21%	149 21%	266 21%	207 22%	155 19%	318 22%	93 24%	119 21%	114 22%	115 19%	393 21%	72 22%
29 9% zijl moq	63 20% zijl moq	11 11%	27 15%	12 19% jlmo	230 15% zu	64 9%	203 16% zw	90 9%	147 18% zy	147 10%	39 10%	60 10%	73 14%	108 18% zAB	237 13%	44 14%
26 8%	33 11%	5 5%	14 8%	2 4%	139 9%	49 7%	132 10% zw	55 6%	100 12% zy	87 6%	27 7%	43 7%	35 7%	78 13% zABC	169 9% zF	15 5%
0.52 kp	0.05	0.59 kp	0.36 p	0.63 kp	0.32	0.64 zt	0.28	0.62 zv	0.11	0.59 zx	0.52 D	0.56 zD	0.48 D	0.12	0.39	0.59 zE
147 48% p	97 31%	52 51% p	74 40%	34 54% kpr	639 42%	361 50% zt	523 41%	477 50% zv	287 36%	712 49% zx	177 45% D	282 49% zD	242 47% D	225 37%	802 43%	163 51% zE
55 18% zijl moq	97 31% zijl moq	16 16%	41 22%	15 23%	368 24% zu	112 16%	335 26% zw	145 15%	247 31% zy	234 16%	66 17%	102 18%	108 21%	186 30% zABC	406 22%	60 18%
29 9%	25 8%	8 8%	14 7%	4 6%	108 7%	88 12% zt	101 8%	95 10%	55 7%	141 10% x	52 13% zCD	50 9% D	28 6%	31 5%	175 9% zF	17 5%
12 4% zhjkn	24 8% zhjkn	2 2%	14 8% zjk	3 4%	80 5% zu	14 2%	64 5% z	30 3%	58 7% zy	36 3%	6 1%	17 3%	18 3%	54 9% zABC	81 4%	10 3%

Table 188
Q20_4 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I will not change to an electric vehicle until there is no other choice

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Strongly agree	495	446	49	286	111	46	-	3	49	397	46	273	99	22	36	13	372	58	
	22% bfhj qDEFHI	23% zb	16%	26% zefh	27% zefh	18% fj	-	42%	14% f	27% zefh	13% f	28% zmnq	22%	16%	17%	28%	26% zmnq	16%	
(1) Tend to agree	504	464	37	291	101	65	-	*	44	392	65	254	106	31	52	5	360	83	
	22% bfhD	24% zb	12%	27% zfhj	25% fh	25% fhj	-	3%	12% f	26% zfhj	19% fh	26% zo	24%	22%	25%	10%	25% zo	24%	
(0) Neither agree nor disagree	473	375	92	211	77	62	-	1	115	288	62	163	103	22	47	15	266	69	
	21% afik prsvxB D JK	20% za	29%	19% f	19% f	24% fj	-	8%	32% zcdf ij	19% f	18% f	17% kp	23%	16%	22%	32% kmp	19% k	20%	
(-1) Tend to disagree	293	272	22	147	62	48	-	2	27	209	48	136	60	21	36	5	196	57	
	13% bfhG	14% zb	7%	14% fh	15% fh	18% zfhj	-	32%	7% f	14% fh	14% fh	14% fh	13%	15%	17%	11%	14%	16%	
(-2) Strongly disagree	187	163	23	86	29	30	-	-	39	115	30	66	33	15	21	4	99	36	
	8% fkpG	9% zb	7%	8% f	7% f	12% fj	-	-	11% f	8% f	9% f	7% f	7%	11%	10%	10%	7%	10%	
Mean	0.42 ehj qstDEFH JK	0.44	0.3	0.53 zeh j	0.54 ehj	0.2	-	0.65	0.13	0.53 zeh j	0.2	0.6 zmn q	0.44	0.21	0.24	0.4	0.55 zmn q	0.23	
Agree (NET)	1000	910	86	577	212	111	-	4	93	789	111	526	205	53	89	18	732	141	
	45% bfhj DEH	48% zb	27%	53% zefh	52% zfhj	43% fhj	-	45%	26% f	53% zefh	32% f	54% zlmn q	46%	38%	41%	38%	51% zlmn q	40%	
Disagree (NET)	481	435	45	233	91	78	-	2	66	324	78	202	93	36	58	10	296	94	
	21% bfG	23% zb	14%	21% f	22% f	30% zcdfh ij	-	32%	18% f	22% f	22% f	21% f	21%	26%	27%	20%	21% zhp	27% zhp	
Don't know	196	101	85	68	27	5	-	1	85	95	5	46	21	13	12	2	68	25	
	9% acefi jklprst vyBCDHI JK	5% za	27%	6% efj	7% efj	2%	-	15%	24% zcdef ij	6% efj	2% f	5% f	5% f	9% kp	6% f	5% f	5% f	7% f	
Not applicable	94	85	9	-	-	-	94	-	-	-	94	45	23	15	9	2	68	24	
	4% cdehi EFG	4%	3%	-	-	-	100% zcdeh ij	-	-	-	27% zcdeh i	5% f	5% f	11% zklmp q	4% f	4% f	5% f	7% zn	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
375 25%	175 21%	57 18%	15 22%	257 25%	28 24%	34 28%	90 21%	25 20%	319 26%	115 21%	15 8%	38 14%	141 18%	291 31%	51 17%	177 19%	298 21%	315 21%
zst				z					z				D	zDEF			I	I
382 25%	187 22%	71 23%	16 24%	244 24%	33 28%	32 26%	93 22%	42 34%	309 25%	134 24%	23 12%	64 23%	186 24%	224 24%	62 21%	227 24%	364 25%	377 25%
zs								zvyC	z	y		D	D	D			z	z
275 18%	147 18%	63 20%	12 19%	180 18%	20 17%	16 13%	101 24%	23 19%	216 17%	124 23%	19 10%	63 23%	179 23%	196 21%	49 17%	160 17%	267 19%	280 19%
							vxB			vxB		D	D	D				
213 14%	154 18%	50 16%	6 10%	147 15%	21 18%	16 13%	56 13%	19 15%	184 15%	74 14%	24 12%	57 21%	122 16%	85 9%	50 17%	159 17%	232 16%	243 16%
zr				z					z			zDG	zG		z	z	z	z
115 8%	82 10%	34 11%	8 12%	78 8%	6 5%	10 8%	44 10%	4 3%	94 7%	49 9%	23 12%	36 13%	64 8%	62 7%	45 15%	112 12%	140 10%	144 10%
r	r	r					AC		A		G	zFG			zIJK	zIK	z	z
0.51 zst	0.29	0.24	0.4	0.5 z	0.51	0.61	0.34	0.57	0.51 zy	0.39	-0.15	0.04	0.31 DE	0.7 zDE F	0.09	0.24 H	0.35 HI	0.35 HI
757 50%	362 43%	128 42%	30 47%	501 50%	60 51%	66 54%	183 43%	66 54%	628 50%	249 45%	38 20%	102 37%	327 43%	515 54%	113 39%	404 43%	663 46%	691 46%
zst				zy		zy			zy			D	D	zDEF			zHI	zHI
328 22%	236 28%	84 27%	14 22%	225 22%	27 23%	26 21%	100 23%	23 18%	278 22%	123 22%	46 24%	93 34%	186 24%	147 16%	95 33%	270 29%	372 26%	387 26%
zr		zr									G	zDFG	zG		zIK	zIK	z	z
72 5%	39 5%	9 3%	4 7%	51 5%	7 6%	7 5%	21 5%	5 4%	64 5%	26 5%	5 3%	16 6%	66 9%	90 10%	9 3%	36 4%	52 4%	56 4%
													D	D				
70 5%	54 6%	23 8%	4 6%	52 5%	4 3%	7 6%	21 5%	6 5%	64 5%	27 5%	85 44%	- -	6 1%	- -	26 9%	59 6%	77 5%	81 5%
zr	zr	zr							z		zEFG		G		zIK	zI	z	z

Table 189

Q20_4 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I will not change to an electric vehicle until there is no other choice

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	769	333	535	1260	769	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(2) Strongly agree	495	265	137	114	45	23	31	48	26	26	145	152	240	393	222	156	74	14	118	169	304
	22%	27%	27%	13%	7%	8%	12%	17%	10%	11%	20%	46%	45%	31%	29%	14%	8%	5%	16%	51%	52%
	cdef ghioqar uwvABDE	zcd	zcd	d				eh			i	zlj	zlj	zop	zop	p			q	zqr	zqr
(1) Tend to agree	504	271	140	207	129	59	69	88	93	46	167	79	153	331	187	254	162	44	157	68	151
	22%	28%	27%	24%	19%	22%	26%	30%	34%	19%	24%	24%	29%	26%	25%	22%	17%	16%	22%	21%	26%
	dpqu EH	zcd	zd	d				ze	ze				zjk	zop	p	p			q		qs
(0) Neither agree nor disagree	473	152	89	159	117	85	70	75	90	39	118	42	70	210	128	239	201	55	143	36	60
	21%	16%	17%	19%	17%	31%	27%	26%	32%	16%	17%	13%	13%	17%	17%	21%	21%	20%	20%	11%	10%
	abced jklmnst uwvACDE HLQ			a		z	z		z		i					mn	mn	st	st		
(-1) Tend to disagree	293	134	75	178	171	57	47	45	45	51	119	18	26	144	100	213	214	48	122	17	20
	13%	14%	15%	21%	26%	21%	18%	16%	16%	21%	17%	5%	5%	11%	13%	19%	23%	18%	17%	5%	3%
	klms tvx			zab	zabc		z			zkl	zkl					zmn	zmn		zst		
(-2) Strongly disagree	187	77	36	118	126	20	19	13	7	47	89	13	11	79	50	141	153	56	99	17	15
	8%	8%	7%	14%	19%	7%	7%	5%	3%	19%	13%	4%	2%	6%	7%	12%	16%	21%	14%	5%	3%
	ghklm stvG			zab	zabc	h	h			zkl	zkl	i				zmn	zmn	zrst	zst	t	
Mean	0.42	0.57	0.56	0.03	-0.34	0.04	0.2	0.42	0.33	-0.22	0.25	1.12	1.17	0.7	0.63	0.07	-0.26	-0.41	0.11	1.16	1.29
	cde fjopqar uwvABDE FHUM	zcd	zcd	d				ef	e		i	zlj	zlj	zop	zop	p			q	zqr	s
Agree (NET)	1000	536	277	321	175	82	101	136	120	72	311	231	394	723	409	410	236	57	275	237	455
	45%	56%	54%	37%	26%	30%	38%	47%	43%	29%	44%	69%	74%	57%	54%	36%	25%	21%	38%	72%	78%
	cdef lopqruv ABDEFHI JMR	zcd	zcd	d			e	ef	e		i	zlj	zlj	znop	zop	p			q	zqr	zqrs
Disagree (NET)	481	212	111	296	297	77	66	58	52	98	208	31	37	223	150	354	367	105	222	34	35
	21%	22%	22%	34%	44%	28%	25%	20%	19%	40%	29%	9%	7%	18%	20%	31%	39%	39%	30%	10%	6%
	klms tvwG			zab	zabc	zgh				zkl	zkl					zmn	zmn	zrst	zst	t	
Don't know	196	40	17	27	13	6	9	9	10	5	24	14	24	66	40	65	58	29	53	17	30
	9%	4%	3%	3%	2%	2%	3%	3%	4%	2%	3%	4%	5%	5%	5%	6%	6%	11%	7%	5%	5%
	abcde fghijkl mnopstu vwxyABCDE FGHIJKL Q	d		d														rst			
Not applicable	94	26	15	57	67	23	19	9	5	32	47	15	10	46	33	69	78	25	38	5	5
	4%	3%	3%	7%	10%	8%	7%	3%	2%	13%	7%	5%	2%	4%	4%	6%	8%	9%	5%	2%	1%
	alstv xNR			zab	zabc	zgh	zgh			zkl	zl	i				zmn	zmno	zrst	st		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV								TENURE							
YES (U)	NO (V)	ANY (W)	NONE (X)	DEDICATED EV CHARGER (Y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED LA/ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%	976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 23%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
60 15%	435 24%	164 18%	326 25%	44 11%	28 11%	23 13%	128 23%	8 7%	18 6%	27 6%	64 27%	26 7%	53 6%	117 11%	105 19%	244 27%	67 19%	34 18%	27 24%	9 17%	349 24%	129 19%	
	zu	yAB	zwyA B				wyAB				DEFHI J			EFHI		zKMN QR					zKR		
72 18%	425 24%	213 24%	283 22%	80 21%	52 21%	42 23%	145 26%	20 16%	42 15%	135 32%	80 34%	62 16%	198 24%	278 26%	132 24%	226 25%	65 19%	42 21%	23 19%	7 14%	359 25%	130 20%	
	zu			z			z			zDEH IJ	zDEH IJ		zDEH IJ	zDEH IJ		zMR					zMR		
61 15%	394 22%	152 17%	304 24%	63 16%	30 12%	39 21%	95 17%	18 15%	40 15%	108 25%	51 22%	59 15%	166 20%	217 21%	128 23%	152 17%	87 25%	48 25%	26 22%	20 38%	280 19%	161 24%	
	u	A	zwyA C	A		yA	A			zDEH IJ	H		EH	EH	LQ		L	L		zKLQ	L	LQ	
66 16%	219 12%	164 18%	124 10%	74 19%	50 20%	37 20%	99 18%	27 22%	82 30%	87 20%	21 9%	109 27%	196 24%	217 21%	76 14%	108 12%	63 18%	20 10%	9 8%	5 10%	184 13%	92 14%	
	zv	zx		zx	zx	zx	zx	zG	zG	zFGI J	zG	zFGI J	zGI J	zG			zLQ R						
52 13%	134 7%	90 10%	96 7%	39 10%	31 12%	12 7%	56 10%	29 23%	56 20%	37 9%	5 2%	85 21%	122 15%	127 12%	52 9%	69 8%	29 8%	19 10%	8 7%	5 9%	121 8%	56 8%	
	zv	zx		B	zx			zFGI J	zFGI J	G		zFGI J	zFGI J	zFGI J									
0.07	0.5 zu	0.25 yA	0.55 zwy ABC	0.05	-0.01	0.18	0.36 wy A	-0.47	-0.48	0.07 DEH I	0.8 zD EFHI	-0.48	-0.19 DEH	0.04 DEH I	0.33	0.59 zKM QR	0.25	0.33	0.55	0.25	0.49 zKM R	0.32	
132 33%	860 48%	378 43%	608 47%	124 32%	81 32%	65 36%	273 49%	28 23%	60 22%	162 38%	144 62%	88 22%	250 30%	395 37%	237 43%	470 53%	133 38%	76 39%	50 43%	16 32%	707 49%	258 39%	
	zu	yA	zyAB				zwyA B			DEHI	zDEF HIJ		DEH	DEHI		zKMN PQR					zKMN PR		
119 29%	353 20%	254 29%	219 17%	113 29%	81 32%	49 27%	156 28%	56 45%	137 50%	124 29%	26 11%	194 49%	318 39%	344 33%	128 23%	177 20%	92 26%	38 20%	18 15%	10 18%	305 21%	148 22%	
	zv	zx		zx	zx	x	zx	zFGI J	zFGI J	zG		zFGI J	zFGI J	zG			LOR						
15 4%	173 10%	19 2%	152 12%	9 2%	6 2%	3 2%	10 2%	1 1%	3 1%	16 4%	4 2%	4 1%	21 3%	25 2%	33 6%	45 5%	25 7%	30 16%	22 19%	5 9%	78 5%	78 12%	
	zu		zwyAB C							HJ			H	H				zKLMQ Q	zKLMQ R			zKLMQ	
78 19%	16 1%	85 10%	9 1%	78 20%	57 22%	25 14%	17 3%	21 17%	32 12%	15 4%	7 3%	54 13%	69 8%	76 7%	29 5%	45 5%	15 4%	1 1%	1 1%	1 3%	74 5%	17 3%	
	zv	zxC		zwxB C	zwaB C	zxC	x	zFGI J	zFGI J			zFGI J	zFGI J	zFGI J	NR	NR	R				zNR		

Table 190

Q20_4 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I will not change to an electric vehicle until there is no other choice

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST	AREAS	(c)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(h)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(m)	OTHERS	/ NOT WORKING
		(a)	(b)		(d)	(e)	(f)	(g)		(i)	(j)	(k)	(l)		(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	495 22% bcfijlm npstuxyBCE F	16 17%	18 11%	17 10%	18 16%	15 17%	6 7%	1 9%	2 12%	4 7%	6 8%	32 17%	25 8%	33 11%	33 13%	24 17%
(1) Tend to agree	504 22% bcfjpsu	23 24%	18 11%	22 14%	21 17%	17 19%	4 4%	4 39%	4 25%	6 12%	9 12%	50 27%	66 21%	57 19%	62 25%	41 30%
(0) Neither agree nor disagree	473 21% bcdefij uwxBDG	12 13%	12 7%	13 8%	12 10%	10 11%	7 8%	2 15%	4 23%	1 1%	7 9%	41 22%	65 20%	61 20%	50 20%	27 19%
(-1) Tend to disagree	293 13% vwADG	10 11%	35 21%	30 18%	21 18%	16 18%	20 24%	1 13%	2 9%	12 24%	15 19%	36 20%	89 28%	77 26%	61 24%	32 23%
(-2) Strongly disagree	187 8% vACDFG	8 9%	30 18%	33 20%	14 12%	8 9%	19 22%	-	-	12 24%	16 20%	19 10%	67 21%	67 22%	34 14%	13 9%
Mean	0.42 bcd lmnpstuxBE	0.41 bcd	-0.36	-0.34	0.09 bc	0.25 bc	-0.76	0.58	0.57	-0.68	-0.47	0.22 lmn	-0.34	-0.3	*	0.23 lmn
Agree (NET)	1000 45% bcdijl mnpstuxBE	38 41%	37 22%	39 24%	39 33%	33 36%	10 12%	5 48%	7 36%	9 19%	15 20%	82 44%	91 29%	90 30%	95 38%	65 47%
Disagree (NET)	481 21% vwyADG	18 19%	66 39%	62 38%	35 30%	24 26%	39 47%	1 13%	2 9%	24 48%	30 39%	56 30%	157 49%	144 48%	95 38%	45 32%
Don't know	196 9% abcdefjk lmnopstux ABCDEG	1 1%	3 2%	3 2%	2 2%	1 2%	2 2%	-	-	1 1%	1 1%	3 2%	7 2%	7 2%	9 3%	1 1%
Not applicable	94 4% lmnptvA G	24 26%	50 30%	46 28%	29 25%	23 25%	26 32%	2 24%	6 31%	16 31%	24 32%	3 2%	-	-	2 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%*	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%*	231 240 11%	301 252 11%	138 130 6%	286 293 13%
6 4%	5 16%	3 11%	5 6%	8 5%	54 10%	311 27% zu	94 38% zuv	67 11%	107 17% x	246 38% zxy	34 8%	11 8%	103 43% zBC	11 4%	15 11% E	136 47% zEF
10 7%	2 6%	6 22%	5 6%	20 14% ps	106 19%	300 26% zu	59 24%	131 21%	167 26% zx	164 25%	82 20%	46 32% zB	65 27%	46 18%	46 35% zE	89 30% zE
30 19%	16 55%	8 28%	15 17%	30 21%	95 17%	267 23% zuv	37 15%	96 15%	177 28% zxA	124 19%	68 17%	53 37% zBD	37 15%	48 19% G	37 28% G	33 11%
59 38% z	4 13%	6 22%	32 38% z	47 33% z	136 24% zvw	120 10% z	19 8%	150 24% zyA	74 12% A	51 8%	94 23% zD	24 17% D	10 4%	76 30% zFG	21 16% G	15 5%
46 30% z	1 4%	2 6%	26 31% z	38 26% z	94 17% zvw	63 5% z	16 6%	103 17% zyA	39 6%	28 4%	86 21% zCD	3 2%	8 3%	39 15% zFG	4 3%	3 1%
-0.86	0.19	0.11	-0.85	-0.61 p	-0.23	0.64 zu	0.88 zuv	-0.17	0.4 x	0.9 zxy	-0.32	0.26 B	1.1 zBC	-0.39	0.38 E	1.23 zEF
16 10%	6 22%	10 33%	10 12%	28 19% p	160 28%	610 53% zu	153 62% zuv	198 32%	274 43% x	411 63% zxy	116 28%	57 40% B	168 70% zBC	57 22%	60 46% E	225 77% zEF
106 68% zt	5 17%	8 28%	58 70% zt	85 58% z	230 41% zvw	183 16% z	35 14%	254 41% zyA	114 18% A	79 12%	180 44% zCD	28 19% D	18 7%	115 46% zFG	25 19% G	18 6%
4 2%	- -	- -	1 1%	2 2%	22 4%	64 6%	17 7%	26 4%	43 7%	27 4%	6 1%	2 1%	10 4% B	7 3%	7 6%	14 5%
- -	2 6%	3 11%	- -	- -	57 10% zvw	25 2%	7 3%	50 8% zyA	23 4%	15 2%	41 10% zCD	4 3%	7 3%	26 10% zFG	1 1%	2 1%

Table 191

Q20_5 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I would find it difficult to learn how to charge an EV

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	141	66	74	24	38	19	18	42	4	15	18	17	6	16	5
	6%	6%	7%	9%	9%	5%	4%	6%	4%	6%	10%	9%	3%	8%	3%
	C			ef	zef						Ino			n	
(1) Tend to agree	263	143	118	57	75	42	32	58	10	27	19	23	23	29	12
	12%	13%	10%	22%	18%	10%	8%	8%	11%	11%	11%	12%	14%	14%	7%
	fgnF			zefg	zefg								n	n	
(0) Neither agree nor disagree	464	199	261	45	69	100	87	164	21	54	30	46	32	45	44
	21%	18%	23%	17%	16%	25%	21%	22%	23%	22%	16%	24%	20%	22%	23%
	adxD		za			cd		d							
	E														
(-1) Tend to disagree	624	309	310	58	121	122	126	197	28	66	43	48	30	54	55
	28%	28%	28%	23%	29%	30%	31%	26%	32%	27%	24%	25%	18%	26%	29%
	IA						c		I						I
(-2) Strongly disagree	473	294	175	37	89	84	91	172	18	56	40	32	42	39	43
	21%	27%	16%	14%	21%	21%	22%	23%	20%	23%	22%	17%	26%	19%	23%
	bcyA				c		c	c							
Mean	-0.52	-0.61	-0.42	-0.12	-0.38	-0.57	-0.68	-0.63	-0.59	-0.55	-0.46	-0.34	-0.6	-0.39	-0.75
	af		za	zd	zf							no		no	
	gnxD			efg	g										
Agree (NET)	404	210	191	82	113	61	49	100	13	43	37	40	29	45	17
	18%	19%	17%	32%	27%	15%	12%	13%	15%	18%	20%	21%	18%	22%	9%
	fgno			zefg	zefg					n	n	no	n	no	
	uF														
Disagree (NET)	1096	603	486	95	210	206	216	368	46	122	83	80	72	94	99
	49%	55%	43%	37%	50%	51%	53%	49%	52%	50%	46%	41%	44%	45%	52%
	bcwy		zb		c	c	c	c							
	A														
Don't know	279	86	187	37	30	37	57	118	9	23	32	28	30	26	30
	12%	8%	17%	14%	7%	9%	14%	16%	10%	10%	18%	14%	18%	12%	16%
	adtvx		za	d			d	zde			ipq		ipq		
	CD														

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
12	21	11	12	5	103	38	82	59	52	89	32	38	20	41	123	13
4%	7%	11%	6%	7%	7%	5%	6%	6%	6%	6%	8%	7%	4%	7%	7%	4%
		Ino									C					
27	41	18	26	7	191	72	155	108	114	149	45	65	64	75	231	25
9%	13%	17%	14%	11%	13%	10%	12%	11%	14%	10%	11%	11%	12%	12%	12%	8%
	n	no	n						zy						F	
67	58	16	35	17	315	149	255	209	142	322	79	125	124	101	355	92
21%	18%	16%	19%	26%	21%	21%	20%	22%	18%	22%	20%	22%	24%	17%	19%	29%
									x			D	D		zE	
97	103	24	59	16	425	199	381	242	228	396	91	151	159	183	506	102
31%	33%	24%	32%	25%	28%	27%	30%	25%	28%	27%	23%	26%	31%	30%	27%	32%
	l		l				z						A	A		
68	60	26	35	14	337	136	295	177	203	270	63	116	109	169	403	56
22%	19%	25%	19%	22%	22%	19%	23%	19%	25%	19%	16%	20%	21%	28%	22%	17%
							zw		zy				zABC			
-0.67	-0.49	-0.37	-0.47	-0.48	-0.51	-0.54	-0.56	-0.47	-0.56	-0.5	-0.35	-0.49	-0.58	-0.64	-0.52	-0.56
	n	n									zC					
									D							
39	62	29	38	12	294	110	237	167	167	238	77	103	83	116	354	38
13%	20%	28%	20%	18%	19%	15%	18%	17%	21%	16%	19%	18%	16%	19%	19%	12%
	no	zhno	n	n	zu				zy						zF	
165	163	50	94	30	762	334	677	420	430	666	154	267	268	352	909	158
53%	52%	48%	50%	47%	50%	46%	53%	44%	54%	46%	39%	47%	53%	58%	49%	49%
	k						zw		zy			A	A	zAB		
39	30	8	19	5	148	131	119	159	63	215	85	74	34	40	239	34
13%	10%	8%	10%	9%	10%	18%	9%	17%	8%	15%	22%	13%	7%	7%	13%	11%
						zt		zv		zx	zBCD	CD				

Table 192
Q20_5 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I would find it difficult to learn how to charge an EV

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(2) Strongly agree	141 6% v	120 6%	21 7%	64 6%	22 5%	23 9%	9 10%	-	22 6%	85 6%	32 9%	65 7%	32 7%	6 4%	11 5%	2 5%	97 7%	17 5%
(1) Tend to agree	263 12% hm	234 12%	26 8%	150 14% zh	42 10%	29 11%	12 12%	*	25 7%	192 13% h	41 12%	116 12% m	73 16% zkmpq	4 3%	34 16% mq	2 5%	189 13% zkm	38 11% m
(0) Neither agree nor disagree	464 21% fdHI	396 21%	65 21%	254 23% zdfi j	71 18% f	51 20% fj	8 8%	4 48%	70 20% f	326 22% df	59 17% f	193 20%	101 23%	29 21%	58 27% zko	4 9%	294 21%	87 25% o
(-1) Tend to disagree	624 28% bG	564 30% zb	60 19%	305 28%	112 27%	92 36% zcdh i	25 27%	3 34%	86 24%	417 28%	118 34% zh	286 29%	129 29%	44 32%	58 27%	14 30%	415 29%	103 29%
(-2) Strongly disagree	473 21% bhwG	432 23% zb	40 13%	215 20%	106 26% zchi	50 19%	39 42% zcdeh ij	-	57 16%	321 21% ch	89 25% zceh	227 23%	86 19%	43 31% zlnp q	38 18%	14 30%	313 22%	81 23% n
Mean	-0.52 ad fmorsvB HJ	-0.55	-0.34 za	-0.46 df i	-0.68	-0.48	-0.8	-0.36	-0.5	-0.52 df	-0.56 f	-0.56 m	-0.39 zk mopq	-0.91	-0.39 mo q	-0.95	-0.5 km o	-0.59 m
Agree (NET)	404 18% hmv	354 19%	48 15%	214 20% h	64 16%	52 20% h	21 22% h	*	47 13%	277 19% h	73 21% h	181 18% m	105 23% zmq	10 7%	45 21% mq	5 10%	285 20% zkm	55 16% m
Disagree (NET)	1096 49% bhwA G	996 52% zb	100 32%	520 48% h	217 54% h	142 55% zch	64 69% zcde hij	3 34%	143 40%	738 49% h	207 59% zchi	513 52% z	215 48%	87 63% zkin pq	96 45%	28 60%	728 51% z	183 52% n
Don't know	279 12% acefi jklmpqrs tvxyABCD EFHIJK	162 8%	104 33% za	101 9% efj	54 13% efj	11 4%	1 1%	1 15%	99 28% zcde fij	155 10% cefi	12 3%	96 10% lp	26 6%	13 9%	15 7%	10 20% klmpq	122 9% l	28 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%	1042 1009 45%	114 117* 5%	127 121 5%	428 426 19%	119 124* 6%	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
90 6%	49 6%	31 10%	5 8%	35 4%	24 zvxyB C	10 v	30 7%	13 11%	69 6%	43 8%	21 11%	21 8%	42 6%	54 6%	24 8%	74 8%	102 7%	105 7%
164 11%	98 12%	61 20%	10 15%	104 10%	24 20%	16 13%	55 13%	30 24%	144 12%	85 16%	32 17%	38 14%	89 12%	101 11%	37 13%	122 13%	182 13%	195 13%
307 20%	169 20%	52 17%	14 21%	211 21%	22 19%	27 22%	87 20%	29 24%	260 21%	116 21%	28 14%	43 16%	149 19%	223 24%	37 13%	153 16%	278 19%	293 20%
463 31%	258 31%	80 26%	16 25%	326 32%	24 21%	33 27%	118 28%	23 19%	383 31%	142 26%	50 26%	83 30%	253 33%	227 24%	95 33%	293 32%	436 30%	454 30%
351 23%	204 24%	73 24%	9 14%	237 23%	15 13%	29 24%	97 23%	21 17%	282 23%	118 21%	62 32%	69 25%	164 21%	174 18%	90 31%	243 26%	357 25%	367 25%
-0.6 z	-0.6 z	-0.35 z	-0.28 s	-0.68 zw	0.16 zv xyBC	-0.49 w	-0.51 v w	-0.08 zv xyBC	-0.58 v w	-0.41 zv yB	-0.51 zFG	-0.56 G	-0.59 zG	-0.47 zG	-0.68 zIJK	-0.57 z	-0.56 z	-0.55 z
254 17%	147 18%	92 30%	15 22%	140 14%	48 41%	26 21%	85 20%	43 35%	213 17%	128 23%	53 27%	59 21%	131 17%	156 16%	60 21%	196 21%	284 20%	300 20%
814 54%	462 55%	152 50%	26 39%	563 56%	39 33%	63 52%	215 50%	45 36%	665 53%	259 47%	111 57%	152 55%	418 55%	400 42%	185 64%	536 58%	792 55%	821 55%
127 8%	60 7%	11 4%	11 17%	95 9%	8 7%	6 5%	39 9%	7 5%	110 9%	46 8%	2 1%	20 7%	68 9%	170 18%	8 3%	45 5%	76 5%	80 5%

Table 193

Q20_5 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I would find it difficult to learn how to charge an EV

Base: All adults aged 18-75 in the UK

		NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2243	966	510	880	668	273	264	287	277	247	709	333	535	1268	759	1136	940	271	731	320	564
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
(2) Strongly agree	141	68	51	56	52	19	17	18	15	17	35	30	37	90	70	57	59	20	35	47	51
	6%	7%	10%	6%	8%	7%	6%	6%	5%	7%	5%	9%	7%	7%	9%	5%	6%	7%	5%	14%	9%
	ovC	zac								j				o	zmop	o		zqrt		zr	
(1) Tend to agree	263	133	81	115	95	33	42	54	54	30	72	26	45	159	122	135	133	25	63	36	55
	12%	14%	16%	13%	14%	12%	16%	19%	20%	12%	10%	8%	8%	13%	16%	12%	14%	9%	9%	11%	9%
	klrx	z	z	z	z			ze	ze					zmo	z	zo					
(0) Neither agree nor disagree	464	192	82	125	103	62	68	82	69	35	140	79	119	268	136	183	134	41	138	71	119
	21%	20%	16%	15%	15%	23%	26%	29%	25%	14%	20%	24%	22%	21%	18%	16%	14%	15%	19%	22%	20%
	bcdi nopquwA CDEHU	bcd					z	z		i	i	i		nop	p	p					
(-1) Tend to disagree	624	275	137	299	207	98	75	86	81	78	240	66	163	371	208	391	310	77	240	65	149
	28%	28%	27%	35%	31%	36%	28%	30%	29%	32%	34%	20%	30%	29%	27%	34%	33%	28%	33%	20%	25%
	ks	zabd			z	zf				k	zk		k	s	zmn	zmn	zmn	s	zst		s
(-2) Strongly disagree	473	243	133	230	188	48	44	39	46	76	190	99	132	270	165	287	245	75	183	65	126
	21%	25%	26%	27%	28%	18%	17%	13%	16%	31%	27%	30%	25%	21%	22%	25%	26%	28%	25%	20%	22%
	gvx	z	z	z	z			zl	z	z	z	zl	z	z	zmn	zmn	zmn	zs	z		
Mean	-0.52	-0.54	-0.45	-0.65	-0.59	-0.48	-0.35	-0.27	-0.34	-0.7	-0.7	-0.59	-0.62	-0.49	-0.39	-0.68	-0.62	-0.68	-0.72	-0.23	-0.49
	ci jopqrwC K	c	cd				z	ze	z					op	zmop	o	o			zq rt	r
Agree (NET)	404	200	132	170	147	52	59	72	69	47	107	57	82	250	191	192	192	45	98	83	105
	18%	21%	26%	20%	22%	19%	22%	25%	25%	19%	15%	17%	15%	20%	25%	17%	20%	17%	13%	25%	18%
	jvxx	z	zac	z	z			z	z					zo	zmop	zo				zqrt	r
Disagree (NET)	1096	518	270	529	395	146	119	125	127	155	429	164	295	641	372	678	555	152	423	130	275
	49%	54%	53%	61%	59%	54%	45%	43%	46%	63%	61%	49%	55%	51%	49%	60%	59%	56%	58%	40%	47%
	sxB	z	zab	zab	zab	fg		zkl		zk	zkl		zk			zmn	zmn	zst	zst		s
Don't know	279	55	25	36	23	13	18	9	12	10	32	33	40	110	59	84	59	32	72	45	85
	12%	6%	5%	4%	4%	5%	7%	3%	4%	4%	5%	10%	7%	9%	8%	7%	6%	12%	10%	14%	15%
	abcde fghijlmn opruvwAB CDEFGHIJ KO	cd					g					ij	j	p							r

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R

Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY							EVER BUY - EV										TENURE									
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)						
456 405 18%	1754 1796 80%		976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%						
42 10% 58	92 5% 199		56 6% 135	82 6% C	42 11% zwxC	25 10% zwc	27 15% zwyC	20 4% G	12 10% 5	18 7% 151	31 7% 52	9 4% 31	30 8% 66	61 7% 119	70 7% 150	25 5% 65	73 8% 100	19 6% 45	11 6% 25	6 5% 12	2 4% 5	98 7% K	36 5% 82						
14% zv	11% 199		11% C	9% 121	20% 78	17% 44	25% 44	12% 64	12% 15	19% 51	12% 52	13% 31	17% 66	14% 119	14% 150	12% 65	11% 100	13% 45	13% 25	11% 12	10% 5	11% 165	12% 82						
64 16%	382 21% u		147 17%	300 zwvA C	66 17%	39 15%	34 19%	87 16%	16 13%	34 12%	88 21% EHI	55 23% DEHI	50 13%	138 17% EH	193 18% EHI	109 20%	183 21%	76 21%	42 21%	28 24%	11 21%	292 20%	145 22%						
114 28%	506 28%		277 31%	341 26%	100 26%	68 27%	44 24%	190 34% zwxy AB	41 33%	80 29%	151 35% z	74 32%	121 30%	272 33% z	346 33% z	156 28%	253 28%	96 27%	45 23%	38 33%	20 38%	409 28%	179 27%						
119 29% zv	351 20%		235 26%	235 18% zxB	92 24% xB	73 29% zxyB	28 15% zwxB	161 29% zwxB	39 31% zF	84 31% zFU	88 21%	53 23%	123 31% zFU	211 26% zF	264 25% zF	151 27% zLOP QR	184 21% 21%	72 21%	37 19%	18 16%	5 11%	335 23% zL	127 19%						
-0.53	-0.54		-0.59 C	-0.49 C	-0.33 xAC	-0.48 C	* zw xyA C	-0.78	-0.64	-0.6	-0.52	-0.59	-0.62	-0.57	-0.57	-0.68	-0.47 KQ	-0.51	-0.45	-0.5	-0.5	-0.55 K	-0.49 K						
101 25% zv	291 16%		191 22% zxC	204 16%	120 31% zwxA C	69 27% zwcC	72 40% zwyC AC	84 15% 351	28 22%	69 25% z	83 20%	40 17%	97 24% zJ	180 22% z	220 21% z	90 16%	173 19%	64 18%	36 19%	18 15%	7 13%	263 18%	118 18%						
233 58% zv	857 48%		512 58% zxyB	576 45%	193 50% B	141 56% zxyB	72 40% zwxy AB	351 64% zwxy AB	80 64% z	164 60% z	239 56% z	127 55%	244 61% z	483 59% z	610 58% z	307 55% zLNR	437 49%	168 48%	82 42%	56 48%	25 49%	744 51% zL	307 46%						
7 2% zu	267 15%		38 4% yA	214 17% zwvAB C	8 2%	5 2%	4 2%	30 5% yA	1 1%	6 2%	16 4%	11 5% D	7 2%	24 3%	35 3% DH	50 9%	96 11%	44 13%	34 17% KLQ	14 12%	9 17%	146 10%	92 14% KQ						

Table 194

Q20_5 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - I would find it difficult to learn how to charge an EV

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	141	15	18	17	17	16	5	2	1	3	4	25	24	24	31	23
	6%	16%	11%	10%	15%	18%	6%	23%	8%	6%	5%	13%	7%	8%	12%	16%
	vy	z	z	z	zc	zbc						zlm			zlm	zlm
(1) Tend to agree	263	20	17	19	18	18	2	2	4	1	4	41	51	46	51	40
	12%	21%	10%	12%	15%	20%	3%	22%	24%	2%	5%	22%	16%	15%	20%	29%
	fivAG	zbc			b	zbc						zlm	z		zm	zlmn
(0) Neither agree nor disagree	464	16	18	19	21	11	5	1	5	-	7	23	34	35	33	16
	21%	17%	11%	12%	18%	13%	6%	14%	28%	-	9%	12%	11%	12%	13%	12%
	bcfijkl				bc						i					
	mnpstuxBE															
(-1) Tend to disagree	624	22	54	52	30	21	33	1	6	21	29	60	114	108	73	41
	28%	23%	32%	32%	25%	23%	40%	15%	32%	41%	38%	33%	36%	36%	29%	29%
		ade	a				z			z			zn	zn		
(-2) Strongly disagree	473	21	59	56	31	24	37	3	1	25	33	34	89	81	58	18
	21%	23%	35%	34%	27%	27%	45%	26%	8%	50%	42%	18%	28%	27%	23%	13%
	ow		zad	zad			z			z	z		zko	zko	o	
Mean	-0.52	-0.15	-0.72	-0.69	-0.34	-0.22	-1.17	0.03	-0.08	-1.27	-1.08	-0.2	-0.62	-0.59	-0.31	0.06
	bfiijp	zbc			bc	zbc						zlm			zlm	zklmn
	stvAD															
Agree (NET)	404	35	35	35	35	33	7	5	6	4	8	66	75	70	81	63
	18%	37%	21%	22%	30%	37%	8%	46%	32%	8%	10%	36%	23%	23%	33%	45%
	fpvA	zbc			zbc	zbc						zlm	z	z	zlm	zklmn
Disagree (NET)	1096	43	113	108	61	45	70	4	7	46	62	94	203	189	130	59
	49%	46%	68%	66%	52%	50%	84%	40%	40%	90%	80%	51%	63%	63%	52%	42%
	wy		zade	zade			z			zj	z	o	zkno	zkno	o	
Don't know	279	-	1	1	-	-	1	-	-	1	1	2	8	6	6	1
	12%	-	1%	1%	-	-	2%	-	-	1%	1%	1%	2%	2%	2%	*
	abcdefij														o	
	klmnopstuvx															
	ABCDE															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
5	6	2	2	6	43	53	33	61	19	45	33	7	18	20	7	19
3%	21%	7%	2%	4%	8%	5%	13%	10%	3%	7%	8%	5%	7%	8%	5%	7%
					v		zuv	zy		y						
12	4	8	11	14	92	115	31	110	87	44	56	35	24	39	18	21
8%	13%	28%	13%	10%	16%	10%	13%	18%	14%	7%	14%	24%	10%	15%	14%	7%
					zv			zA	A			zBD		G		
8	3	2	5	14	73	267	66	88	180	127	61	33	38	40	36	80
5%	10%	7%	5%	10%	13%	23%	27%	14%	29%	19%	15%	23%	16%	16%	28%	27%
				p		zu	zu		zxA	x					E	zE
73	10	14	38	61	181	342	54	196	162	204	127	41	66	79	39	95
47%	36%	49%	46%	42%	32%	30%	22%	31%	26%	31%	31%	29%	28%	31%	30%	33%
			z	z	zw	w		zy								
51	4	3	27	46	148	260	34	140	119	176	123	24	83	63	21	49
33%	15%	9%	33%	32%	26%	23%	14%	22%	19%	27%	30%	17%	34%	25%	16%	17%
			z	z	zw	w				zy	zC		zC	G		
-1.02	-0.1	-0.24	-0.96	-0.9	-0.56	-0.62	-0.12	-0.41	-0.48	-0.71	-0.63	-0.3	-0.75	-0.52	-0.41	-0.51
							zuv	zA	A			BD				
17	10	10	12	20	134	168	64	171	106	89	89	42	42	59	24	40
11%	35%	36%	15%	14%	24%	15%	26%	27%	17%	14%	22%	29%	17%	23%	19%	14%
					zv		zv	zyA				zD		zG		
125	15	17	66	107	329	602	88	336	281	380	250	66	149	141	60	145
80%	51%	58%	79%	74%	58%	52%	35%	54%	45%	58%	61%	46%	62%	56%	46%	49%
			z	z	zvw	zw		zy		zy	zC		zC	z		
5	1	-	1	3	28	113	30	28	64	58	11	3	11	13	9	28
3%	4%	-	1%	2%	5%	10%	12%	5%	10%	9%	3%	2%	5%	5%	7%	9%
						u	u		x	x						

Table 195

Q20_6 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - EVs are more complicated to learn how to use than petrol/diesel vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	159	88	70	19	54	30	24	32	3	11	13	9	13	16	11
	7%	8%	6%	7%	13%	7%	6%	4%	4%	5%	7%	4%	8%	7%	6%
	gu				zefg										
(1) Tend to agree	339	183	154	56	92	56	53	82	14	46	23	25	22	25	23
	15%	17%	14%	22%	22%	14%	13%	11%	16%	19%	13%	13%	14%	12%	12%
	guy			zefg	zefg										
(0) Neither agree nor disagree	659	319	335	70	119	107	128	235	31	77	45	63	40	54	58
	29%	29%	30%	27%	28%	27%	31%	31%	35%	32%	25%	33%	24%	26%	31%
	vxD														
(-1) Tend to disagree	383	212	167	51	65	93	64	109	16	45	24	33	31	36	27
	17%	19%	15%	20%	15%	23%	16%	15%	18%	19%	13%	17%	19%	17%	14%
	bgwy	zb				zdfg									
	A														
(-2) Strongly disagree	218	147	70	14	44	52	42	65	9	23	15	17	20	26	21
	10%	13%	6%	5%	10%	13%	10%	9%	10%	9%	8%	9%	12%	12%	11%
	bc	zb			c	zc	c								
Mean	-0.09	-0.16	-0.01	0.08	0.12	-0.24	-0.15	-0.18	-0.18	-0.11	-0.04	-0.16	-0.18	-0.2	-0.17
	ae		za	zef	ze										
				g	fg										
Agree (NET)	498	271	224	75	146	86	77	114	17	57	36	34	35	41	33
	22%	25%	20%	29%	35%	21%	19%	15%	19%	24%	20%	18%	22%	19%	18%
	bguy	zb		zefg	zefg	g									
Disagree (NET)	600	359	236	65	109	146	106	174	25	68	39	50	51	62	47
	27%	33%	21%	25%	26%	36%	26%	23%	28%	28%	21%	26%	31%	30%	25%
	bguw	zb				zcdf									
	yA			g											
Don't know	485	148	330	49	47	65	98	226	16	39	61	46	37	53	51
	22%	13%	29%	19%	11%	16%	24%	30%	18%	16%	34%	24%	23%	25%	27%
	adep	za		d			de	zcde			zhio	p		ip	ipq
	tvxD						f				pqrs				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F

Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
15	28	15	20	5	131	28	99	60	68	90	27	37	29	61	137	17
5%	9%	15%	11%	8%	9%	4%	8%	6%	9%	6%	7%	7%	6%	10%	7%	5%
		zhik no	iko		zu				zy					zC		
43	63	17	28	10	256	83	210	129	159	181	54	74	77	123	278	51
14%	20%	16%	15%	16%	17%	11%	16%	13%	20%	13%	14%	13%	15%	20%	15%	16%
	zmn				zu				zy					zAB		
101	93	31	49	16	444	215	359	301	202	457	120	182	171	142	531	112
33%	30%	30%	26%	26%	29%	30%	28%	32%	25%	32%	30%	32%	34%	23%	29%	35%
									zx		D	D	D		zE	
54	52	13	38	16	275	108	246	137	166	217	43	85	93	139	319	48
17%	17%	13%	20%	25%	18%	15%	19%	14%	21%	15%	11%	15%	18%	23%	17%	15%
				zjnq			zw		zy				A	zAB		
25	28	10	18	5	159	58	135	83	93	125	29	53	48	79	185	28
8%	9%	10%	10%	7%	10%	8%	10%	9%	12%	9%	7%	9%	9%	13%	10%	9%
									zy					zA		
-0.13	0.04	0.15	-0.04	-0.08	-0.06	-0.17	-0.1	-0.08	-0.08	-0.1	0.02	-0.1	-0.12	-0.1	-0.1	-0.07
58	90	32	48	15	387	111	309	189	227	271	81	112	107	184	414	68
19%	29%	31%	26%	24%	25%	15%	24%	20%	28%	19%	21%	20%	21%	30%	22%	21%
	zkmn o	zkmn o			zu		zw		zy					zABC		
79	80	24	56	20	434	166	381	220	259	342	73	139	140	217	504	76
25%	26%	23%	30%	32%	29%	23%	30%	23%	32%	24%	18%	24%	28%	36%	27%	23%
					zu		zw		zy				A	zABC		
72	49	16	33	11	254	232	240	245	114	371	121	137	91	67	407	67
23%	16%	16%	18%	18%	17%	32%	19%	26%	14%	26%	31%	24%	18%	11%	22%	21%
	p					zt		zv		zx	zCD	CD	D			

Table 196
Q20_6 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - EVs are more complicated to learn how to use than petrol/diesel vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP							
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
(2) Strongly agree	159 7% vf	141 7%	17 6%	72 7%	27 7%	24 9%	11 12%	-	23 6%	99 7%	35 10%	77 8%	34 8%	7 5%	14 7%	2 5%	111 8%	21 6%	
(1) Tend to agree	339 15% bhG	313 16% zb	25 8%	196 18% zdhi	48 12% h	54 21% zdfh	11 11%	1	25 7%	244 16% dh	65 19% dfh	155 16%	89 20% zm	14 10%	37 17%	6 13%	245 17%	51 14%	
(0) Neither agree nor disagree	659 29% fd	572 30%	81 26%	313 29% f	139 34% zfi	73 29% f	17 18%	3 33%	109 30% f	452 30% f	90 26% f	287 29%	131 29%	40 29%	72 33%	11 24%	418 29%	112 32%	
(-1) Tend to disagree	383 17% bhG	350 18% zb	32 10%	178 16% h	73 18% h	61 24% zchi	29 31% zcchi	1 7%	40 11%	251 17% h	90 26% zcdeh i	175 18%	75 17%	30 22%	50 23% z	10 21%	250 18%	80 23% z	
(-2) Strongly disagree	218 10% bG	199 10% zb	19 6%	96 9%	42 10%	21 8%	25 26% zcdeh ij	- - -	30 8%	138 9%	46 13% zce	93 9%	42 9%	22 16% zp	19 9%	7 15%	135 9%	41 12%	
Mean	-0.09 fm rv	-0.1	-0.06	-0.04 f	-0.17 f	* fj	-0.49	0.2	-0.13 f	-0.07 f	-0.14 f	-0.07 m	* mq	-0.41	-0.12 m	-0.36	-0.05 zm q	-0.22 m	
Agree (NET)	498 22% bhvG	454 24% zb	43 13%	268 25% zdhi	76 19%	79 31% zdhi	22 23% h	1 18%	47 13%	344 23% dh	100 29% zdhi	232 24% m	124 28% zmq	20 15%	52 24%	9 18%	356 25% zm	72 20%	
Disagree (NET)	600 27% bhG	548 29% zb	51 16%	274 25% h	116 28% h	82 32% ch	54 57% zcdeh ij	1 7%	70 19%	389 26% h	136 39% zcde hi	268 27%	117 26%	52 37% zkp	69 32%	17 37%	385 27%	121 34% zkp	
Don't know	485 22% aeij lnpqrst wABCDEFGHIJK	333 17%	142 45% za	235 22% efj	76 19% efj	23 9% fj	1 1%	3 42%	133 37% zcde fij	311 21% efj	24 7% f	195 20% nq	75 17%	26 19% nq	21 10%	10 21%	270 19% nq	48 13% n	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
96 6%	68 8%	31 10%	4 6%	53 5%	18 15%	15 12%	33 8%	14 11%	85 7%	47 9%	31 16%	21 8%	41 5%	65 7%	37 13%	78 8%	110 8%	112 8%
	r	r		zvyB		zxB		v	v	v	zEFG				zIJK			
242 16%	158 19%	79 26%	11 17%	146 14%	26 22%	29 24%	71 17%	26 21%	201 16%	97 18%	41 21%	48 18%	144 19%	103 11%	51 18%	168 18%	257 18%	268 18%
	zr	zrs		zxB					y		zG		zG		z	z	z	z
439 29%	234 28%	94 31%	17 25%	302 30%	33 28%	39 32%	115 27%	49 40%	373 30%	164 30%	35 18%	69 25%	217 28%	315 33%	75 26%	257 28%	416 29%	443 30%
				zyC				y					D	zDE			l	
294 20%	172 21%	62 20%	11 16%	195 19%	19 16%	16 13%	86 20%	17 14%	231 18%	104 19%	51 26%	70 26%	146 19%	112 12%	58 20%	190 20%	289 20%	297 20%
	z	z		z							zFG	zFG	G		z	z	z	z
160 11%	85 10%	28 9%	7 11%	108 11%	9 8%	9 7%	44 10%	9 7%	126 10%	52 10%	34 18%	39 14%	79 10%	63 7%	43 15%	115 12%	161 11%	170 11%
											zFG	zG	G		zJK	z	z	z
-0.15	-0.07 r	0.08 zr s	-0.13	-0.2	0.22 zvy B	0.24 zv yBC	-0.1	0.17 zv B	-0.11 v	-0.04 vy	-0.09	-0.23	-0.12	-0.01 zE	-0.07	-0.12	-0.11	-0.11
338 22%	226 27%	110 36%	15 23%	199 20%	43 37%	44 36%	104 24%	40 32%	286 23%	144 26%	72 37%	69 25%	185 24%	167 18%	89 30%	246 26%	366 26%	380 25%
	zr	zrs		zvyB C		zvyB C		zxB	v	zv	zEFG	G	G		zJK	z	z	z
454 30%	257 31%	90 29%	18 27%	304 30%	28 24%	25 20%	130 30%	26 21%	357 29%	156 28%	85 44%	109 40%	225 29%	175 18%	102 35%	305 33%	450 31%	468 31%
	z	z		zxB			x				zFG	zFG	G		z	z	z	z
273 18%	121 14%	13 4%	16 25%	205 20%	13 11%	14 11%	77 18%	8 7%	232 19%	86 16%	3 2%	26 10%	139 18%	292 31%	26 9%	122 13%	198 14%	204 14%
	st	t	t	wxAB C			AC		xA	A		D	DE	zDEF		H	H	H

Table 197

Q20_6 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - EVs are more complicated to learn how to use than petrol/diesel vehicles

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	43%	23%	38%	30%	13%	12%	13%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
(2) Strongly agree	159	82	59	70	62	15	21	15	12	16	32	26	37	124	84	78	66	13	35	48	59
7%	7%	8%	12%	8%	9%	5%	8%	5%	4%	6%	5%	8%	7%	10%	11%	7%	7%	5%	5%	15%	10%
	jvC	z	zac	z	z						j	j		zop	zop				zqtr	zqr	
(1) Tend to agree	339	183	106	164	137	44	47	59	67	41	114	44	63	222	152	190	169	25	84	35	66
15%	15%	19%	21%	19%	21%	16%	18%	21%	24%	16%	16%	13%	12%	18%	20%	17%	18%	9%	12%	11%	11%
	lqts	z	z	z	z			z	ze		l			z	zmo		z				
(0) Neither agree nor disagree	659	277	136	210	151	99	107	119	98	64	197	111	193	382	226	287	226	60	188	99	175
29%	29%	29%	27%	24%	23%	36%	40%	41%	35%	26%	28%	33%	36%	30%	30%	25%	24%	22%	26%	30%	30%
	qruxyAB	cd	d			z	z	z	z				zlj	op	op						q
	DEH																				
(-1) Tend to disagree	363	174	90	223	180	60	41	30	43	62	165	42	70	205	119	275	239	68	161	37	62
17%	17%	18%	18%	26%	27%	22%	15%	10%	15%	25%	23%	13%	13%	16%	16%	24%	25%	25%	22%	11%	11%
	gkls			zab	zab	fgh			g	zkl	zkl					zmn	zmn	zst	zst		
	tvx																				
(-2) Strongly disagree	218	101	59	104	90	28	24	19	20	40	86	46	60	111	77	138	125	40	90	30	55
10%	10%	11%	11%	12%	13%	10%	9%	7%	7%	16%	12%	14%	11%	9%	10%	12%	13%	15%	12%	9%	9%
	v			z	za					z	z	z				zm	zmn	zt	z		
Mean	-0.09	-0.04	0.04	-0.17	-0.16	-0.17	-0.01	0.09	0.03	-0.31	-0.27	-0.14	-0.12	0.04	0.07	-0.21	-0.23	-0.47	-0.33	0.13	0.03
	ci	cd	zc	d			e	ze	e				j	zop	zo					zqr	zq
	jopqrC		d												p					r	
Agree (NET)	498	265	165	234	199	59	68	74	79	56	146	70	100	346	237	268	236	38	119	82	125
22%	22%	27%	32%	27%	30%	21%	26%	26%	28%	23%	21%	21%	19%	27%	31%	24%	25%	14%	16%	25%	21%
	qrux	z	zac	z	zc				ze	zo				z	zmop		z		qr		qr
	C																				
Disagree (NET)	600	276	148	328	270	88	65	49	62	101	252	88	130	316	196	414	364	108	251	68	117
27%	27%	29%	29%	38%	40%	32%	25%	17%	23%	41%	36%	27%	24%	25%	26%	36%	39%	40%	34%	21%	20%
	gmst			zab	zab	fgh	g			zkl	zkl					zmn	zmno	zst	zst		
	vx																				
Don't know	485	147	60	88	48	27	25	45	37	26	114	64	112	224	100	168	114	65	173	80	167
22%	22%	15%	12%	10%	7%	10%	9%	16%	13%	10%	16%	19%	21%	18%	13%	15%	12%	24%	24%	24%	29%
	abcd	bcd	d	d				ef			i	i	ij	nop		p					zr
	efghijm																				
	nopuwya																				
	BCDEFGH																				
	UK																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I - z/K/L/M/N/O/P/Q/R

Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (a)	OFF PROPERTY + DEDICATED (b)	ON PROPERTY (NOT DEDICATED) (c)	WITHIN THE NEXT YEAR (d)	1 TO 3 YEARS (e)	3 TO 10 YEARS (f)	MORE THAN 10 YEARS (g)	IN THE NEXT 3 YEARS (h)	IN THE NEXT 10 YEARS (i)	EVER BUY (j)	BOUGHT ON MORTGAGE (k)	OWNED OUTRIGHT (l)	RENTED PRIVATE (m)	RENTED L.A./ COUNCIL (n)	RENTED H.A./ TRUST (o)	OTHER (p)	OWNED (q)	RENTED (r)
456 405 18%	1754 1796 80%		976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
55 14%	102 6%		77 9%	82 6%	58 15%	34 14%	32 18%	25 5%	19 15%	25 9%	25 6%	13 5%	44 11%	69 8%	82 8%	38 7%	68 8%	21 6%	18 9%	10 8%	3 5%	106 7%	48 7%
90 22%	241 13%		164 19%	167 13%	100 26%	59 23%	60 33%	74 13%	28 22%	61 22%	74 17%	46 20%	88 22%	162 20%	208 20%	92 17%	144 16%	50 14%	22 12%	13 11%	7 13%	236 16%	86 13%
79 20%	558 31%		234 26%	404 31%	85 22%	53 21%	39 22%	163 30%	22 18%	61 22%	140 33%	79 34%	83 21%	224 27%	302 29%	160 29%	252 28%	112 32%	67 35%	31 26%	16 31%	412 28%	210 32%
100 25%	283 16%		201 23%	179 14%	81 21%	59 23%	33 18%	131 24%	35 28%	74 27%	96 23%	43 19%	109 27%	206 25%	249 24%	112 20%	147 17%	61 17%	25 13%	21 18%	12 22%	259 18%	107 16%
67 17%	149 8%		104 12%	111 9%	49 13%	39 16%	12 7%	63 11%	20 16%	42 15%	39 9%	19 8%	62 16%	101 12%	120 11%	60 11%	78 9%	40 11%	20 11%	12 11%	4 8%	138 10%	73 11%
-0.09	-0.1		-0.12 C	-0.07 C	0.1 zw xAC	-0.04 C	0.38 zw xyAC	-0.29	-0.09	-0.18	-0.13	-0.05	-0.15	-0.14	-0.12	-0.14	-0.03	-0.17	-0.05	-0.15	-0.18	-0.07	-0.13
145 36%	343 19%		241 27%	249 19%	158 41%	93 37%	93 51%	99 18%	46 37%	86 32%	99 23%	59 25%	132 33%	231 28%	290 27%	130 23%	212 24%	72 20%	40 21%	23 20%	10 18%	342 24%	134 20%
167 41%	432 24%		305 34%	290 22%	130 34%	98 39%	45 25%	194 35%	55 44%	116 43%	135 32%	62 26%	172 43%	307 37%	369 35%	172 31%	224 25%	102 29%	45 23%	33 28%	15 30%	397 27%	180 27%
13 3%	464 26%		109 12%	350 27%	14 4%	9 4%	5 3%	95 17%	1 1%	10 4%	51 12%	34 15%	11 3%	63 8%	97 9%	94 17%	201 23%	67 19%	41 21%	30 26%	11 21%	294 20%	139 21%

Table 198

Q20_6 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - EVs are more complicated to learn how to use than petrol/diesel vehicles

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST	AREAS	(c)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(h)	OTHERS	/ NOT WORKING	LOCATE NEAREST	AREAS	(m)	OTHERS	/ NOT WORKING
		(a)	(b)		(d)	(e)	(f)	(g)		(i)	(j)	(k)	(l)		(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	159	23	25	28	23	27	8	1	4	6	5	17	23	21	27	17
	7%	24%	15%	17%	19%	30%	10%	9%	20%	12%	7%	9%	7%	7%	11%	12%
	svy	zb	z	z	z	zbcd									zlm	zlm
(1) Tend to agree	339	22	35	32	31	19	6	3	2	4	9	50	72	71	62	51
	15%	23%	21%	19%	26%	21%	7%	29%	9%	8%	12%	27%	23%	23%	25%	37%
	fv	z	z	z	zc							z	z	z	z	zklmn
(0) Neither agree nor disagree	659	19	26	27	19	14	13	1	6	10	15	45	64	61	56	30
	29%	21%	16%	16%	16%	15%	16%	7%	31%	20%	19%	24%	20%	20%	22%	22%
	bcdeflm npuxB															
(-1) Tend to disagree	383	20	46	41	29	19	32	5	5	17	28	50	98	96	64	30
	17%	21%	27%	25%	24%	21%	38%	47%	29%	34%	36%	27%	31%	32%	26%	22%
	G	z	z	z	z		z			z	z	z	zo	zno	z	
(-2) Strongly disagree	218	8	32	32	14	10	23	1	2	13	20	19	43	43	27	8
	10%	9%	19%	20%	12%	11%	27%	9%	10%	25%	26%	10%	13%	14%	11%	6%
	wG		zade	zade			z			z	z		zo	zo	o	
Mean	-0.09	0.34	-0.14	-0.11	0.16	0.39	-0.67	-0.18	-0.01	-0.53	-0.63	-0.02	-0.22	-0.24	-0.01	0.28
	fijmps tvD	zbc			zbc	zbcd						lm			lm	zklmn
Agree (NET)	498	45	60	60	53	46	14	4	5	10	14	66	95	91	88	68
	22%	48%	36%	37%	45%	51%	17%	37%	29%	20%	18%	36%	30%	30%	35%	49%
	vy	zbc	z	z	zbc	zbc						z	z	z	zl	zklmn
Disagree (NET)	600	28	78	74	43	29	54	6	7	30	48	68	141	138	91	38
	27%	30%	46%	45%	37%	32%	65%	56%	40%	59%	62%	37%	44%	46%	36%	28%
	G		zade	zade	z		z			z	z	zo	zkno	zkno	zo	
Don't know	485	2	3	3	2	1	1	-	-	1	1	6	20	10	15	3
	22%	2%	2%	2%	2%	2%	2%	-	-	1%	1%	3%	6%	3%	6%	2%
	abcdefij klmnopstuxy BCDE												mo		kmo	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
10	4	4	-	6	49	65	25	65	27	50	48	4	19	14	6	18
6%	15%	13%	-	4%	9%	6%	10%	10%	4%	8%	12%	3%	8%	5%	5%	6%
s					v		v	zy		y	zC					
21	5	3	16	22	131	149	40	144	80	88	86	39	26	51	27	38
14%	16%	11%	19%	15%	23%	13%	16%	23%	13%	13%	21%	27%	11%	20%	21%	13%
					zvw			zyA			zD			zG		
31	10	11	17	37	123	372	80	139	258	188	88	54	89	62	42	104
20%	34%	36%	21%	25%	22%	32%	32%	22%	41%	29%	22%	38%	37%	24%	32%	35%
					zu		u		zxA	x		B	zB			zE
57	8	9	27	49	132	195	41	147	109	111	104	27	39	73	16	30
37%	28%	31%	33%	34%	23%	17%	17%	24%	17%	17%	25%	19%	16%	29%	12%	10%
z			z	z	zv			zyA			zD			zFG		
29	2	2	19	25	70	119	11	71	48	75	61	10	43	28	10	16
19%	7%	8%	22%	17%	12%	10%	5%	11%	8%	11%	15%	7%	18%	11%	8%	6%
z			z	z	zw	w		y		y	zC		zC	G		
-0.51	0.03	-0.11	-0.61	-0.47	-0.08	-0.17	0.13	-0.02	-0.14	-0.14	-0.11	0.01	-0.29	-0.22	0.04	0.05
					zv						D			E		
31	9	7	16	28	181	215	64	210	107	138	134	43	45	65	34	56
20%	31%	24%	19%	19%	32%	19%	26%	34%	17%	21%	33%	30%	19%	26%	26%	19%
					zv		v	zyA			zD		zD			
86	10	12	46	75	202	314	52	218	157	186	165	37	82	101	26	47
56%	35%	40%	55%	51%	36%	27%	21%	35%	25%	28%	40%	26%	34%	40%	20%	16%
z			z	z	zvw			zyA			zC		z	zFG		
7	-	-	4	5	58	249	52	58	110	143	23	9	24	25	28	87
5%	-	-	5%	4%	10%	22%	21%	9%	17%	22%	6%	6%	10%	10%	22%	30%
						u	u		x	x					E	zE

Table 199

Q20_7 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - The range of a fully electric car (the distance it can travel on a single charge) does not worry me

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(2) Strongly agree	200	131	67	25	66	41	28	40	10	23	13	22	12	16	6
	9%	12%	6%	10%	16%	10%	7%	5%	12%	9%	7%	11%	7%	8%	3%
	bgnu wyB	zb		g	zefg	g			n	n		n			
(1) Tend to agree	459	260	198	69	123	83	76	108	17	53	44	42	34	37	35
	20%	24%	18%	27%	29%	21%	19%	14%	19%	22%	24%	22%	21%	18%	18%
	bgsu wyB	zb		zfg	zefg	g			s	s	s	s			
(0) Neither agree nor disagree	440	218	216	64	85	75	83	133	15	41	33	50	29	41	37
	20%	20%	19%	25%	20%	19%	20%	18%	17%	17%	18%	26%	18%	19%	19%
	v			g								i			
(-1) Tend to disagree	516	241	273	53	78	99	89	197	21	62	38	33	40	53	42
	23%	22%	24%	21%	19%	25%	22%	26%	23%	26%	21%	17%	24%	25%	22%
	dxAD E							zd							
(-2) Strongly disagree	432	194	234	17	37	68	103	208	21	48	37	28	32	37	49
	19%	18%	21%	7%	9%	17%	25%	28%	24%	20%	20%	14%	20%	17%	26%
	cdpx					cd	zcde	zcde	p	p	p				zcp
Mean	-0.25	-0.1	-0.42	0.14	0.27	-0.19	-0.43	-0.62	-0.3	-0.27	-0.25	-0.02	-0.32	-0.31	-0.54
	bf gnosuw BF	zb		zef g	ze fg	fg	g					zn oqs			
Agree (NET)	659	392	265	94	189	124	104	148	27	76	57	64	45	53	41
	29%	36%	24%	36%	45%	31%	25%	20%	31%	31%	32%	33%	28%	25%	22%
	bgns uwvB	zb		zfg	zefg	g	g		s	s	s	ns			
Disagree (NET)	948	435	507	70	115	167	191	405	42	110	75	61	72	90	91
	42%	40%	45%	27%	27%	41%	47%	54%	47%	46%	41%	31%	44%	43%	48%
	acdk ptxADE		za			cd	cd	zcde f	kp	kp		kp	kp	kp	kp
Don't know	195	52	138	31	32	37	31	64	5	16	16	20	17	26	21
	9%	5%	12%	12%	8%	9%	8%	9%	6%	6%	9%	10%	10%	12%	11%
	atvx C DF		za												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
22 7%	46 15% zjlmn oqs	6 6%	20 11% n	4 6%	151 10%	49 7%	146 11% zw	54 6%	113 14% zy	87 6%	36 9% B	29 5%	38 8%	90 15% zABC	176 9%	20 6%
54 18%	85 27% zmos	18 17%	34 18%	7 11%	349 23% zu	111 15%	294 23% zw	165 17%	203 25% zy	256 18%	67 17%	89 16%	119 23% AB	163 27% zAB	393 21%	59 18%
59 19%	59 19%	24 24%	43 23%	11 17%	312 21%	128 18%	229 18%	212 22% zv	152 19%	288 20%	92 23%	102 18%	99 19%	118 19%	366 20%	64 20%
75 24%	61 20%	24 23%	42 23%	24 38% zhij klmnopq r	337 22%	179 25%	287 22%	228 24%	152 19%	364 25% zx	72 18%	152 27% zAD	135 27% AD	114 19%	402 22%	89 28% E
73 24% kp	38 12%	23 22% p	35 19%	12 18%	275 18%	157 22%	237 18%	195 20%	132 16%	300 21% x	74 19%	141 25% zCD	88 17%	102 17%	348 19%	72 22%
-0.44	0.14 zh ijlmno qrs	-0.42	-0.22 n	-0.56	-0.17 zu	-0.45	-0.15 zw	-0.4	0.02 zy	-0.41	-0.24 B	-0.56	-0.24 B	0.04 zA BC	-0.21 zF	-0.44
76 25%	131 42% zijl mnoqrs	24 23%	54 29%	11 18%	499 33% zu	160 22%	440 34% zw	219 23%	317 40% zy	343 24%	103 26%	118 21%	157 31% B	253 42% zABC	569 31% z	80 25%
148 48% kp	99 32%	47 46% kp	77 42%	36 57% zjkm pr	612 40%	336 46% zt	524 41%	423 44%	284 35%	664 46% zx	146 37%	293 52% zACD	223 44% D	215 35%	750 40%	161 50% zE
27 9%	23 7%	8 8%	12 6%	6 9%	96 6%	100 14% zt	95 7%	100 11% zv	49 6%	147 10% zx	53 13% zCD	55 10% D	30 6%	24 4%	172 9%	18 6%

Table 200

Q20_7 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - The range of a fully electric car (the distance it can travel on a single charge) does not worry me

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP							
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350		
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352		
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%		
(2) Strongly agree	200	185	15	75	33	38	28	-	22	108	67	97	45	11	15	4	141	26		
	9%	10%	5%	7%	8%	15%	30%	-	6%	7%	19%	10%	10%	8%	7%	9%	10%	7%		
	bciG	zb				zcdh	zcdeh				zcde									
						i	ij				hi									
(1) Tend to agree	459	408	50	221	76	73	26	*	61	297	99	211	105	24	46	6	315	70		
	20%	21%	16%	20%	19%	28%	28%	3%	17%	20%	28%	21%	23%	18%	21%	13%	22%	20%		
	G	zb				zcdh	h				zcdh					z				
						i					i									
(0) Neither agree nor disagree	440	363	72	205	80	41	18	4	85	285	59	171	93	30	46	7	264	76		
	20%	19%	23%	19%	20%	16%	19%	48%	24%	19%	17%	17%	21%	21%	22%	14%	18%	22%		
	krSH								ej											
	J																			
(-1) Tend to disagree	516	470	44	299	84	55	13	-	62	383	68	246	93	34	58	11	339	92		
	23%	25%	14%	27%	21%	22%	14%	-	17%	26%	20%	25%	21%	24%	27%	23%	24%	26%		
	bFhy	zb		zdfh						zdfh										
	D			ij						j										
(-2) Strongly disagree	432	384	48	227	102	42	7	3	49	329	49	217	80	29	37	15	297	66		
	19%	20%	15%	21%	25%	17%	7%	34%	14%	22%	14%	22%	18%	21%	17%	33%	21%	19%		
	fHjt	z		fHj	zefh	f				zfhj	f	z				zlnq	z			
	DEH				j															
Mean	-0.25	-0.25	-0.27	-0.37	-0.39	0.04	0.61	-0.75	-0.19	-0.38	0.19	-0.29	-0.14	-0.35	-0.28	-0.62	-0.25	-0.31		
	cd					zcd	zc				zc		o							
	irvBG					i	dehij				dehi									
Agree (NET)	659	593	65	296	108	111	55	*	83	405	166	307	149	36	60	10	457	96		
	29%	31%	21%	27%	27%	43%	58%	3%	23%	27%	47%	31%	33%	26%	28%	22%	32%	27%		
	bHiv	zb				zcdh	zcdeh				zcde						z			
	G					i	ij				hi									
Disagree (NET)	948	853	92	526	186	98	20	3	110	712	118	464	172	63	95	26	636	158		
	42%	45%	29%	48%	46%	38%	21%	34%	31%	48%	34%	47%	39%	45%	44%	56%	45%	45%		
	bFhj	zb		zefh	fHj	fj				zefh	f	zlp				l	zl			
	tDEH			j						j										
Don't know	195	98	87	62	32	7	1	1	81	94	9	40	31	10	12	4	72	23		
	9%	5%	28%	6%	8%	3%	1%	15%	23%	6%	3%	4%	7%	8%	6%	8%	5%	6%		
	acerfi	za		j	efj				zcdef	j			k				k			
	jkprstv								ij											
	yBCDFHI																			
	JK																			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%	1042 1009 45%	114 117* 5%	127 121 5%	428 426 19%	119 124* 6%	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%	
136 9%	85 10%	60 20%	6 9%	81 8%	12 10%	16 13%	46 11%	14 12%	109 9%	60 11%	53 27%	32 12%	57 7%	57 6%	52 18%	116 12%	153 11%	157 11%	
		zrs									zEFG	G			zIJK	zJK			
326 22%	219 26%	80 26%	12 19%	188 19%	26 22%	29 24%	111 26%	33 27%	244 20%	144 26%	65 34%	80 29%	190 25%	115 12%	90 31%	232 25%	329 23%	344 23%	
	zr	z					zvB			zvB	zFG	zG	zG		zIJK	zJK	z	z	
251 17%	140 17%	57 19%	14 22%	186 18%	28 24%	18 15%	83 19%	24 19%	232 19%	107 19%	35 18%	61 22%	134 17%	192 20%	42 14%	169 18%	258 18%	281 19%	
																H		HJ	
386 26%	187 22%	63 21%	17 26%	279 28%	24 20%	28 23%	80 19%	31 25%	331 27%	111 20%	30 15%	53 19%	182 24%	245 26%	62 21%	208 22%	360 25%	375 25%	
				zyC					zyC				D	zDE			zI	zI	
330 22%	176 21%	40 13%	11 17%	220 22%	23 20%	23 19%	87 20%	16 13%	267 21%	103 19%	8 4%	33 12%	153 20%	231 24%	37 13%	174 19%	281 20%	289 19%	
	zt	t		zA					z			D	DE	zDE		H	H	H	
-0.31	-0.19 r	0.19 zr su	-0.26	-0.39	-0.18	-0.14	-0.13 vB	-0.01 vB	-0.34 v	-0.1 zvB	0.66 zEF G	0.1 zF G	-0.26 G	-0.57	0.2 zI JK	-0.1 zJ K	-0.21 z	-0.2 z	
462 31%	304 36%	139 45%	18 27%	270 27%	38 32%	44 36%	156 37%	48 39%	352 28%	204 37%	118 61%	112 41%	247 32%	172 18%	141 49%	348 37%	483 34%	501 33%	
	zr	zrsu				v	zvB	vB	v	zvB	zEFG	zFG	G		zIJK	zJK	z	z	
716 48%	363 43%	103 34%	28 43%	499 49%	47 40%	52 43%	167 39%	47 38%	598 48%	214 39%	38 19%	86 31%	335 44%	476 50%	99 34%	382 41%	641 45%	664 44%	
	zst	t		zyAC			zyC		zyC			D	DE	zDEF		H	zHI	zHI	
73 5%	30 4%	7 2%	5 7%	54 5%	4 4%	8 6%	20 5%	5 4%	66 5%	25 5%	4 2%	14 5%	49 6%	109 11%	9 3%	31 3%	48 3%	50 3%	
	t												D	zDEF					

Table 201
Q20_7 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - The range of a fully electric car (the distance it can travel on a single charge) does not worry me

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	769	333	535	1260	759	1136	940	271	731	329	584
	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(2) Strongly agree	200	83	61	111	118	25	22	17	17	47	72	27	19	115	85	132	134	40	67	23	26
	9%	9%	12%	13%	18%	9%	8%	6%	6%	19%	10%	8%	4%	9%	11%	12%	14%	15%	9%	7%	4%
	ltvx	za	za	zabc						ijkl	i	i			zm	zm	zmno	zrst	t	t	
(1) Tend to agree	459	211	144	247	253	75	62	57	51	57	136	36	39	273	191	313	322	64	150	33	32
	20%	22%	28%	29%	33%	27%	23%	20%	19%	23%	19%	11%	7%	21%	25%	28%	34%	24%	21%	10%	6%
	vx	za	za	zabc		zgh				kl	kl	i			zm	zm	zmno	st	st	t	
(0) Neither agree nor disagree	440	162	82	152	122	68	78	76	70	49	119	50	87	203	129	205	197	55	125	47	70
	20%	17%	16%	18%	18%	25%	29%	27%	25%	20%	17%	15%	16%	16%	17%	18%	21%	20%	17%	14%	12%
	abjl mnstLQ						z	z	z								mno	t	t		
(-1) Tend to disagree	516	252	83	202	115	70	71	81	93	52	220	89	166	302	127	264	170	56	209	67	163
	23%	26%	16%	23%	17%	26%	27%	28%	34%	21%	31%	27%	31%	24%	17%	23%	18%	21%	29%	20%	28%
	bdnp uyABDEH	zbd		bd					ze		zi		zi	np		np		zqs			zqs
(-2) Strongly disagree	432	222	119	131	51	28	23	46	36	39	147	110	200	308	186	171	73	29	140	127	253
	19%	23%	23%	15%	8%	10%	9%	16%	13%	16%	21%	33%	37%	24%	24%	15%	8%	11%	19%	39%	43%
	cdelf hopquwy ABDEFHI J	zcd	zcd	d				ef				zlj	zlj	zop	zop	p			q	zqr	zqr
Mean	-0.25	-0.34	-0.11	0.01	0.41	*	-0.05	-0.3	-0.3	0.09	-0.34	-0.7	-0.96	-0.35	-0.19	-0.03	0.3	0.12	-0.3	-0.81	-1.08
	ak lmstvG	za	za	za	zabc	zr	zr	h		zi	kl	i			m	zmn	zmn	zr	st	t	
Agree (NET)	659	294	206	358	372	100	84	74	68	105	208	63	58	388	276	445	456	104	216	56	58
	29%	30%	40%	42%	56%	37%	32%	26%	25%	42%	29%	19%	11%	31%	36%	39%	49%	39%	30%	17%	10%
	klst vx	za	za	zabc		zgh				ijkl	kl	i			zm	zm	zmno	zrst	st	t	
Disagree (NET)	948	474	202	332	166	98	95	128	129	91	367	199	366	610	313	435	244	86	349	194	416
	42%	49%	40%	39%	25%	36%	36%	45%	47%	37%	52%	60%	68%	48%	41%	38%	26%	32%	48%	59%	71%
	cdelf opouyAB DEHUMR	zbcd	d	d				ef	ef		zi	zlj	zjk	znop	p	p			tq	zqr	zqrs
Don't know	195	35	21	17	9	8	8	8	10	2	14	20	25	67	41	51	42	26	41	32	40
	9%	4%	4%	2%	1%	3%	3%	3%	4%	1%	2%	6%	5%	5%	5%	4%	5%	10%	6%	10%	7%
	abcde fghijlm nopqrwy ABCDEFGH HIJKLQ	cd	cd									lj	lj					r		r	

Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV							TENURE						
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (a)	OFF PROPERTY + DEDICATED (b)	ON PROPERTY (NOT DEDICATED) (c)	WITHIN THE NEXT YEAR (d)	1 TO 3 YEARS (e)	3 TO 10 YEARS (f)	MORE THAN 10 YEARS (g)	IN THE NEXT 3 YEARS (h)	IN THE NEXT 10 YEARS (i)	EVER BUY (j)	BOUGHT ON MORTGAGE (k)	OWNED OUTRIGHT (l)	RENTED PRIVATE (m)	RENTED L.A./ COUNCIL (n)	RENTED H.A./ TRUST (o)	OTHER (p)	OWNED (q)	RENTED (r)
456 1796 18%	1754 1796 80%	976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 889 37%	1139 1057 47%	577 556 25%	972 890 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
81 20% zv	116 6%	125 14% zc	75 6%	87 22% zwc	56 22% zwc	44 24% zwc	50 9% x	37 30% zEFG HU	48 18% zFGJ	33 8%	15 6%	85 21% zEFG U	119 14% zFGJ	133 13% zFG	37 7%	99 11% zKQ	33 9%	15 8%	9 8%	4 7%	136 9% K	57 9%
130 32% zv	321 18%	237 27% zc	215 17%	130 34% zwc	87 34% zwc	63 35% zwc	128 23% x	50 40% zFGJ	103 38% zFGJ	125 29% zG	42 18%	153 38% zFGJ	278 34% zFGJ	320 30% zG	133 24% z	179 20%	75 21%	33 17%	21 18%	8 15%	312 22%	130 20%
72 18%	358 20%	160 18%	264 20%	73 19% A	40 16%	42 23% A	95 17%	21 17%	48 18%	87 20%	41 17%	70 17%	157 19%	197 19%	110 20%	143 16%	83 24% LQ	50 26% LQ	21 18%	11 20%	253 17%	154 23% zLQ
76 19%	430 24% u	214 24% yAB	298 23% yB	62 16%	44 17%	22 12%	161 29% zwx AB	13 10%	45 16%	123 29% zDEH IJ	78 33% zDEH IJ	58 15%	181 22% DEH	259 25% DEHI	145 26% NR	207 23%	71 20%	32 17%	31 27%	16 31%	352 24% N	134 20%
35 9%	397 22% zu	139 16% yAB	288 22% zwyAB	31 8%	24 9%	9 5%	109 20% wyAB	3 2%	26 10% DH	53 12% DH	54 23% DEFHI J	29 7% D	81 10% DH	135 13% DHI	107 19%	202 23%	53 15%	38 20%	18 15%	9 18%	309 21% zMR	109 17%
0.37 zv	-0.41	-0.01 zx C	-0.45	0.47 zwx C	0.43 zwx C	0.62 zw xyC	-0.28 x	0.85 zEF GHUJ	0.38 zF GU	-0.09 zG	-0.5	0.53 zEF GU	0.21 zFG J	0.05 zF G	-0.28	-0.28	-0.11	-0.27	-0.29	-0.43	-0.28	-0.19
211 52% zv	436 24%	362 41% zc	290 22%	217 56% zwc	143 56% zwc	107 59% zwc	178 32% x	87 69% zEFG HU	152 55% zFGJ	159 37% zG	56 24%	238 60% zEFG IJ	397 48% zFGJ	453 43% zFG	170 31%	278 31%	109 31%	48 25%	30 26%	11 21%	448 31% z	187 28%
111 27%	827 46% zu	353 40% yAB	586 45% zwyA B	93 24% B	68 27% B	31 17% B	270 49% zwyA B	16 13%	71 26% DH	176 41% DEHI	132 57% zDEF HU	87 22% D	263 32% DEH	394 37% DEHI	252 45% MR	409 46% zMNR	125 35%	70 36%	49 42%	26 49%	661 46% zMNR	244 37%
11 3%	175 10% zu	13 2%	153 12% zwyAB C	4 1%	3 1%	1 *	9 2%	1 1%	2 1%	4 1%	4 2%	4 1%	8 1%	12 1%	24 4%	59 7%	36 10% KQ	26 13% KLQ	17 14% KLQ	5 9%	84 6%	78 12% zKLQ

Table 202

Q20_7 - Thinking about everything you have seen and heard about fully electric vehicles (not hybrids), to what extent do you agree or disagree with the following statements? - The range of a fully electric car (the distance it can travel on a single charge) does not worry me

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(2) Strongly agree	200	19	45	44	26	21	24	*	1	14	21	19	50	50	32	20
	9%	20%	27%	27%	22%	23%	29%	4%	4%	27%	27%	10%	16%	17%	13%	14%
	vyADG	z	z	z	z	z	z			z	z		zk	zk	z	z
(1) Tend to agree	459	32	63	68	42	35	32	4	4	22	30	73	128	119	94	59
	20%	35%	37%	42%	36%	39%	39%	43%	20%	43%	39%	39%	40%	40%	38%	42%
	vADG	z	z	zb	z	z	z			z	z	z	z	z	z	z
(0) Neither agree nor disagree	440	13	22	20	17	7	10	1	4	2	8	34	57	62	48	26
	20%	14%	13%	12%	14%	8%	12%	9%	20%	4%	10%	18%	18%	21%	19%	19%
	bcejst xA	e			e		i				i					
(-1) Tend to disagree	516	20	25	19	20	18	10	4	6	11	12	31	56	42	42	22
	23%	21%	15%	12%	17%	20%	12%	41%	36%	22%	16%	17%	17%	14%	17%	15%
	bcflmno txB	c	c		c	c				f			m			
(-2) Strongly disagree	432	9	12	10	13	8	5	*	4	1	6	27	27	26	31	12
	19%	10%	7%	6%	11%	9%	7%	3%	21%	2%	8%	15%	8%	9%	12%	8%
	abcdefi jlmnopstuxy BCE				c						i	lmo			lm	
Mean	-0.25	0.35	0.63	0.73	0.42	0.48	0.71	0.05	-0.49	0.73	0.62	0.14	0.37	0.42	0.22	0.39
	vADG	z	zad	zabde	z	z	z			z	z	z	zkn	zkn	z	zk
Agree (NET)	659	51	108	113	68	56	56	5	4	36	51	92	178	169	126	79
	29%	55%	64%	69%	58%	62%	67%	47%	24%	70%	66%	50%	56%	56%	50%	57%
	vyADG	z	za	zabd	z	z	z			z	z	z	z	z	z	z
Disagree (NET)	948	29	36	29	33	26	16	4	10	12	18	58	83	68	73	33
	42%	31%	22%	18%	28%	29%	19%	44%	56%	24%	23%	31%	26%	22%	29%	24%
	abcdefi jklmnopstux xBE	bc	c		bc	c						mo			m	
Don't know	195	1	1	1	-	1	1	-	-	1	1	1	2	2	4	1
	9%	1%	1%	1%	-	1%	2%	-	-	2%	1%	1%	*	1%	1%	*
	abcdefjk lmnopstuvx ABCDE															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
30	1	5	14	21	98	70	20	110	34	42	91	10	6	27	6	13
20%	4%	16%	17%	15%	17%	6%	8%	18%	5%	6%	22%	7%	3%	11%	5%	4%
z			z	z	zvw			zyA			zCD			G		
63	9	9	40	68	190	192	42	224	112	89	151	27	22	101	24	16
41%	31%	31%	48%	47%	34%	17%	17%	36%	18%	14%	37%	19%	9%	40%	19%	6%
z			z	z	zvw			zyA			zCD	D		zFG	G	
22	6	3	8	16	108	220	48	103	197	77	75	43	42	44	25	43
14%	21%	10%	10%	11%	19%	19%	19%	16%	31%	12%	18%	30%	18%	17%	19%	15%
								A	zxA			zBD				
30	7	7	15	21	113	314	54	122	147	190	64	46	69	49	48	97
19%	25%	24%	18%	14%	20%	27%	22%	19%	23%	29%	16%	32%	29%	20%	37%	33%
					zu			zxy			zB	B		zE		zE
8	5	6	6	18	44	290	63	46	97	231	28	16	94	23	19	105
5%	16%	19%	7%	12%	8%	25%	25%	7%	15%	35%	7%	11%	39%	9%	15%	36%
			p			zu	zu		x	zxy			zBC			zEF
0.5	-0.18	0.01	0.51	0.38	0.33	-0.52	-0.43	0.38	-0.27	-0.76	0.52	-0.22	-0.95	0.25	-0.4	-0.97
z			z	z	zvw			zyA	A		zCD	D		zFG	G	
94	10	14	54	89	287	262	62	335	146	131	242	37	29	129	30	29
60%	36%	47%	65%	61%	51%	23%	25%	54%	23%	20%	59%	26%	12%	51%	23%	10%
z			z	z	zvw			zyA			zCD	D		zFG	G	
38	12	13	20	39	157	604	117	168	244	422	93	61	163	72	66	202
25%	42%	43%	25%	27%	28%	53%	47%	27%	39%	64%	23%	43%	68%	29%	51%	69%
					zu		u		x	zxy		B	zBC	E		zEF
1	1	-	1	1	12	63	22	19	44	25	1	2	6	8	8	19
1%	2%	-	1%	1%	2%	5%	9%	3%	7%	4%	*	1%	3%	3%	6%	6%
						u	u		xA				B			



**24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS**

3 Sep 2025

Table 203

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles SUMMARY TABLE

Base: All adults aged 18-75 in the UK

	The overall 'whole-life' cost of the vehicle (i.e. the price of vehicle plus all running costs)	The initial retail/list price of the vehicle	Overall running costs (e.g. cost of fuel/ charging, insurance, servicing, maintenance, etc.)	Servicing and general maintenance	Insurance	Fuelling/ recharging
UNWEIGHTED BASE	2243	2243	2243	2243	2243	2243
WEIGHTED BASE	2243	2243	2243	2243	2243	2243
Electric vehicles cost a lot more than petrol/ diesel vehicles	709	1033	360	386	324	267
	32%	46%	16%	17%	14%	12%
Electric vehicles cost a little more than petrol/ diesel vehicles	381	416	323	404	308	269
	17%	19%	14%	18%	14%	12%
Electric vehicles cost about the same as petrol/diesel vehicles	297	222	344	363	469	304
	13%	10%	15%	16%	21%	14%
Electric vehicles cost a little less than petrol/ diesel vehicles	186	113	416	222	136	467
	8%	5%	19%	10%	6%	21%
Electric vehicles cost a lot less than petrol/ diesel vehicles	99	36	166	83	50	290
	4%	2%	7%	4%	2%	13%
EVs cost more than ICE (NET)	1090	1449	683	790	632	536
	49%	65%	30%	35%	28%	24%
ICE cost more than EVs (NET)	285	148	582	305	186	756
	13%	7%	26%	14%	8%	34%
Don't know	571	424	634	785	955	646
	25%	19%	28%	35%	43%	29%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 204

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The overall 'whole-life' cost of the vehicle (i.e. the price of vehicle plus all running costs)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Electric vehicles cost a lot more than petrol/ diesel vehicles	709	342	364	36	101	113	130	329	32	77	67	44	62	55	68
	32% cdk	31%	32%	14%	24% c	28% c	32% cd	44% zcde f	36% k	32%	37% kq	23%	38% kmq	26%	36% k
Electric vehicles cost a little more than petrol/ diesel vehicles	381	213	166	62	88	69	61	101	13	60	25	22	24	30	33
	17% bgB	19% zb	15%	24% zfg	21% zfg	17%	15%	13%	14%	25% zjkl mp	14%	11%	15%	14%	18%
Electric vehicles cost about the same as petrol/diesel vehicles	297	162	132	53	81	63	45	55	11	30	14	26	23	38	17
	13% gjuw	15%	12%	21% zfg	19% zfg	16% g	11%	7%	13%	13%	8%	13%	14%	18% jns	9%
Electric vehicles cost a little less than petrol/ diesel vehicles	186	108	75	28	41	42	30	45	9	6	14	23	10	20	14
	8% bgly	10% zb	7%	11% g	10% g	10% g	7%	6%	10% i	2%	8% i	12% i	6%	10% i	7% i
Electric vehicles cost a lot less than petrol/ diesel vehicles	99	63	36	14	38	10	20	16	*	11	12	11	5	7	5
	4% bgY8	6% zb	3%	5% g	9% zefg	3%	5% g	2%	*	4%	7% h	5%	3%	3%	3%
EVs cost more than ICE (NET)	1090	556	530	99	189	182	191	430	44	137	91	67	86	85	101
	49% ckm	51%	47%	38%	45%	45%	47%	57% zcde f	50% k	57% zkmp	50% k	34%	53% km	41%	53% km
ICE cost more than EVs (NET)	285	171	111	42	79	52	50	61	9	16	26	33	15	27	20
	13% bgly y	16% zb	10%	16% g	19% zefg	13% g	12% g	8%	10%	7%	14% i	17% iq	9%	13%	10%
Don't know	571	208	353	64	73	106	124	204	25	58	50	68	38	59	52
	25% adpr tvxCD	19%	31% za	25% d	17%	26% d	30% zd	27% d	28%	24%	28% p	35% zilp rs	24%	28% pr	28% p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
91	92	25	68	28	459	250	397	312	249	461	121	189	157	201	579	102
29%	29%	24%	37% kq	45% zikm opq	30%	35%	31%	33%	31%	32%	31%	33%	31%	33%	31%	31%
59	47	24	32	12	275	106	227	154	159	222	55	75	112	118	314	55
19%	15%	24% k	17%	18%	18%	15%	18%	16%	20% zy	15%	14%	13%	22% zAB	19% AB	17%	17%
42	61	10	19	4	243	53	190	106	106	191	48	70	76	95	248	45
14%	20% zjq rs	10%	10%	7%	16% zu	7%	15% zw	11%	13%	13%	12%	12%	15%	16%	13%	14%
26	34	5	19	6	133	53	115	71	91	95	25	55	43	58	155	25
8% i	11% i	5%	10% i	10% i	9%	7%	9%	7%	11% zy	7%	6%	10%	8%	10%	8%	8%
11	21	1	13	1	76	23	63	36	52	47	17	13	20	42	82	16
3%	7% h	1%	7% h	2%	5%	3%	5%	4%	7% zy	3%	4%	2%	4%	7% zB	4%	5%
150 48% k	139 45% k	49 47%	100 54% km	40 63% zkmo pq	734 48%	356 49%	625 48%	466 49%	408 51% z	683 47%	176 45%	264 46%	269 53% A	319 52% zA	894 48%	156 48%
37	55	7	32	8	209	76	178	107	144	141	42	68	63	100	236	41
12%	18% zilq	6%	17% lq	12%	14%	10%	14%	11%	18% zy	10%	11%	12%	12%	16% zA	13%	13%
81 26% p	57 18%	37 36% zilp rs	34 18%	11 18%	333 22%	238 33% zt	296 23%	275 29% zv	145 18%	426 30% zx	129 33% zCD	167 29% zCD	101 20%	96 16%	479 26%	81 25%

Table 205
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The overall 'whole-life' cost of the vehicle (i.e. the price of vehicle plus all running costs)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Electric vehicles cost a lot more than petrol/ diesel vehicles	709	640	70	391	147	71	17	-	84	538	88	358	154	37	55	16	512	91
	32% bfhj qd	34% zb	22%	36% zefh j	36% efhj	27%	18%	-	23%	36% zefh j	25%	36% zmnq	35% q	26%	26%	35%	36% znq	26%
Electric vehicles cost a little more than petrol/ diesel vehicles	381	342	38	180	79	49	25	-	44	259	74	191	63	28	43	7	254	71
	17% bhG	18% zb	12%	17% h	19% h	19% h	27% zchi	-	12%	17% h	21% zh	19% zlp	14%	20%	20%	15%	18% l	20%
Electric vehicles cost about the same as petrol/diesel vehicles	297	270	25	162	34	42	11	4	38	196	53	103	87	17	39	5	190	56
	13% bdkr G	14% zb	8%	15% di	8%	16% d	11%	56%	11%	13% d	15% d	10%	20% zkp	12%	18% k	11%	13% k	16% k
Electric vehicles cost a little less than petrol/ diesel vehicles	186	162	22	76	30	29	19	1	29	106	48	82	39	13	18	1	121	31
	8% ci	8%	7%	7% hij	7%	11% ci	21% zcde hij	15%	8%	7% i	14% zcdeh i	8%	9%	9%	9%	3%	8%	9%
Electric vehicles cost a lot less than petrol/ diesel vehicles	99	83	16	36	17	19	16	1	10	53	35	35	22	8	14	3	57	23
	4% civG	4%	5%	3% zchi	4% zchi	7% zchi	17% zcdeh ij	8%	3%	4% i	10% zcdeh i	4%	5%	6%	7%	7%	4%	6% k
EVs cost more than ICE (NET)	1090	981	107	571	226	120	42	-	128	796	162	550	216	64	98	23	766	162
	49% bh	51% zb	34%	52% zh	56% zehj	47% h	45% h	-	36%	53% zhj	46% h	56% zlnp q	49%	46%	46%	49%	54% zlq	46%
ICE cost more than EVs (NET)	285	244	38	112	48	48	35	2	38	160	83	117	61	21	33	5	178	54
	13% ciG	13%	12%	10% zcdh i	12% zcdh i	19% zcdh i	37% zcde hij	23%	11%	11% hi	24% zcde hi	12% hi	14%	15%	15%	10%	12% hi	15%
Don't know	571	412	146	244	99	47	6	2	155	344	53	214	81	36	44	14	295	80
	25% acef ijklprs twvBDEH UK	22% za	46%	22% fj	24% fj	18% fj	6% fj	22%	43% zcde fij	23% fj	15% f	22% fj	18%	26%	21%	30%	21% fj	23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
529	280	93	23	373	38	41	131	29	452	160	46	72	243	343	102	312	483	501
35% z	33%	30%	36%	37% zyAC	32%	34%	31%	24%	36% zAC	29%	23%	26%	32% D	36% zDE	35%	34%	34% z	34% z
276	164	73	5	181	21	21	81	23	223	104	44	68	124	140	75	196	285	292
18% z	20% zu	24% tru	8%	18%	18%	17%	19%	19%	18%	19%	23% zFG	25% zFG	16%	15%	26% zIJK	21% z	20% z	20% z
181	132	57	10	117	26	20	53	26	164	80	46	48	108	86	39	134	217	233
12% zr	16% zr	19% zr	15%	12%	23% zvyB	16%	13%	21% zvyB C	13% v	15% y	24% zFG	18% zG	14% G	9%	13%	14%	15% z	16% z
132	79	22	5	84	11	10	35	11	106	47	30	24	66	65	30	92	143	148
9%	9%	7%	8%	8%	10%	8%	8%	9%	8%	8%	16% zEFG	9%	9%	7%	10%	10% z	10% z	10% z
61	36	30	5	33	8	5	28	11	46	39	24	13	42	19	10	54	69	75
4% z	4% zrs	10% zrs	8%	3%	6%	4%	7% zvB	9% zvB	4%	7% zvB	12% zEFG	5% G	5% G	2%	3%	6% zHJ	5% z	5% z
805 54% z	444 53% z	166 54%	29 44%	554 55% zAC	59 50%	62 51%	211 50%	52 42%	675 54% zAC	263 48%	90 46%	140 51%	367 48%	482 51%	177 61% zIJK	508 55% z	768 54% zK	793 53% z
192 13%	116 14%	52 17% zr	11 17%	117 12%	19 16%	15 13%	63 15%	22 18%	151 12%	85 16%	55 28% zEFG	36 13%	108 14% G	84 9%	40 14%	146 16% z	212 15% z	223 15% z
324 22% st	147 18% t	31 10%	16 24% t	221 22% w	14 12%	24 20%	98 23% w	23 18%	258 21% w	121 22% w	5 2%	49 18% D	182 24% D	296 31% zDEF	35 12%	141 15%	233 16% H	246 16% H

Table 206

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The overall 'whole-life' cost of the vehicle (i.e. the price of vehicle plus all running costs)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	254	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	12%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
Electric vehicles cost a lot more than petrol/ diesel vehicles	709	372	185	255	158	77	64	89	61	51	252	155	282	510	280	324	196	36	222	155	323
	32% dfhi opquyAF iUMR	39% zcd	36% zcd	30% d	24%	28%	24%	31% h	22%	21%	36% zi	47% zij	53% zijk	40% znop	37% zop	28% p	21%	13%	30% q	47% zqr	55% zqrs
Electric vehicles cost a little more than petrol/ diesel vehicles	381	193	101	192	159	45	48	59	61	53	140	40	70	224	148	256	227	54	129	36	61
	17% klst vx	20% z	20%	22% z	24% za	17%	18%	21%	22% z	21% kl	20% zkl	12%	13%	18% z	20% zm	22% zmn	24% zmn	20% st	18% st	11%	10%
Electric vehicles cost about the same as petrol/diesel vehicles	297	126	84	138	128	67	57	61	60	39	90	34	44	156	112	161	165	32	86	28	31
	13% lstv xL	13% za	17% za	16% za	19% zac	24% z	22% z	21% z	22% z	16% l	13% l	10%	8%	12% m	15% m	14% zmo	18% zmo	12% t	12% t	9% t	5% t
Electric vehicles cost a little less than petrol/ diesel vehicles	186	90	38	110	99	27	31	18	31	30	77	19	18	100	59	121	118	38	78	20	19
	8% lrvx	9% zab	8% zab	13% zabc	15% zabc	10% z	12% z	6% z	11% g	12% zkl	11% zkl	6% z	3% z	8% zmn	8% zmn	11% zmn	13% zmn	14% rst	11% rst	6% t	3% t
Electric vehicles cost a lot less than petrol/ diesel vehicles	99	31	21	52	52	12	18	13	17	32	36	10	4	39	32	65	68	34	41	7	6
	4% almtv xQ	3% zab	4% zab	6% zab	8% zabc	4% z	7% z	5% z	6% z	13% zjkl	5% l	3% l	1% z	3% zmn	4% zmn	6% zmn	7% zmn	13% zrst	6% st	2% z	1% z
EVs cost more than ICE (NET)	1090	566	287	447	317	123	112	148	122	104	392	196	352	734	428	579	424	91	351	191	304
	49% pqjMR	59% zcd	56% zd	52% zd	47% z	45% z	42% z	51% f	44% z	42% z	55% zi	59% zi	66% zijk	58% zop	56% zop	51% zp	45% z	33% q	48% q	58% zqr	66% zqrs
ICE cost more than EVs (NET)	285	121	59	162	152	39	50	31	48	62	113	29	22	139	91	185	186	72	118	27	25
	13% klms tux	13% zab	12% zab	19% zabc	23% zabc	14% z	19% z	11% z	17% z	25% zkl	16% zkl	9% l	4% z	11% zmn	12% zmn	16% zmn	20% zmn	26% zrst	16% zst	8% t	4% z
Don't know	571	152	79	113	72	45	45	48	47	41	113	74	117	239	129	210	165	76	176	83	145
	25% abcd efghijm nopuwYA BCDEFGH ILQ	16% cd	16% d	13% d	11%	16% z	17% z	17% z	17% z	17% z	16% z	22% j	22% j	19% z	17% z	19% z	18% z	28% z	24% z	25% z	25% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/n/l/g/h - z/i/j/h - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 808 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
107	601	281	424	99	62	50	198	39	74	97	85	113	211	296	165	354	87	51	30	15	519	168
26%	33% zu	32% vA	33% vA	26%	25%	28%	36% zwvA	31%	27%	23%	36% EFUJ	28%	26%	28% FI	30%	40% zKMNOQR	25%	27%	25%	29%	36% zKMNR	25%
95	280	189	187	89	64	37	111	43	58	108	42	101	209	251	102	155	55	27	28	13	257	110
23% zv	16%	21% zx	14%	23% zx	25% zx	21%	20% zx	35% zEFGHUJ	21%	25% z	18%	25% zE	25% zGI	24% zG	18%	17%	16%	14%	24% R	24%	18%	17%
78	200	153	132	94	58	45	72	16	46	98	41	63	160	201	79	101	62	28	14	3	180	104
19% zv	11%	17% zxC	10%	24% zwxC	23% zwxC	25% zwxC	13%	13% zDHIJ	17%	23% zDHIJ	17%	16%	19% zDH	19% zDH	14%	11%	18% zLQ	15%	12%	7%	12%	16% L
47	135	97	89	51	30	26	51	15	40	57	21	55	112	133	51	72	41	11	6	2	123	58
12% zv	8%	11% zxC	7%	13% zx	12% zx	14% zx	9%	12% z	15% z	13% z	9%	14% z	14% z	13% z	9%	8%	12% zR	6%	5%	4%	8%	9%
37	61	61	36	36	25	18	32	7	38	12	13	45	56	69	23	32	20	14	3	1	54	37
9% zv	3%	7% zx	3%	9% zwxC	10% zwxC	10% zx	6% x	5%	14% zDFGHIUJ	3%	6%	11% zDFGIJ	7% zF	7% zF	4%	4%	6%	7%	3%	1%	4%	6%
202 50%	882 49%	470 53%	611 47%	188 48%	126 50%	88 48%	309 56%	82 66% zEFGHUJ	132 48%	205 48%	127 55%	215 54%	420 51%	547 52%	267 48%	508 57% zKMNOQR	142 40%	78 40%	58 50%	28 53%	775 54% zKMNR	278 42%
84	196	159	124	87	55	44	83	22	78	68	34	100	168	202	74	104	61	25	9	3	177	95
21% zv	11%	18% zxC	10%	23% zwxC	22% zxC	24% zwxC	15% x	18% zDFGHIUJ	28% zDFGHIUJ	16%	15%	25% zDFGHIUJ	20% zF	19% z	13%	12%	17% zLOQ	13%	8%	5%	12%	14%
41	519	106	425	18	14	4	88	4	17	55	31	21	77	108	137	176	87	62	36	18	313	186
10% zu	29% zu	12% yAB	33% zwyABC	5% B	6%	2%	16% wyAB	4%	6%	13% DEHI	13% DEH	5%	9% DEH	10% DEH	25%	20%	25%	32% LQ	31% LQ	35% LQ	22% L	28% LQ

Table 207

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The overall 'whole-life' cost of the vehicle (i.e. the price of vehicle plus all running costs)

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Electric vehicles cost a lot more than petrol/ diesel vehicles	709	25	42	45	31	19	20	3	2	16	24	32	82	75	55	27
	32% klmnoux yBCEF	26%	25%	27%	26%	22%	24%	33%	13%	31%	30%	17%	26% k	25% k	22%	20%
Electric vehicles cost a little more than petrol/ diesel vehicles	381	21	40	38	31	23	19	*	6	9	20	48	84	85	66	41
	17%	22%	24% z	23% z	27% z	25% z	23%	4%	32%	19%	26%	26% z	26% z	28% z	27% z	29% z
Electric vehicles cost about the same as petrol/diesel vehicles	297	23	36	33	24	22	14	4	5	11	13	41	49	51	49	37
	13% AG	25% z	21% z	20% z	20% z	25% z	17%	39%	26%	21%	16%	22% zl	15%	17%	19% z	26% zlmn
Electric vehicles cost a little less than petrol/ diesel vehicles	186	13	25	21	16	15	12	1	2	4	7	33	42	41	40	19
	8% vAG	14% z	15% z	13% z	14% z	16% z	14%	6%	12%	8%	9%	18% z	13% z	13% z	16% z	14% z
Electric vehicles cost a lot less than petrol/ diesel vehicles	99	7	14	14	8	8	9	2	1	8	8	12	25	21	15	9
	4% vADG	8% z	8% z	9% z	7% z	9% z	10% z	16%	3%	17% z	10% z	7% z	8% z	7% z	6% z	7% z
EVs cost more than ICE (NET)	1090	46	83	83	62	42	39	4	8	25	43	80	166	160	122	68
	49%	49%	49%	51%	53%	47%	47%	37%	45%	50%	56%	43%	52% k	53% k	49%	49%
ICE cost more than EVs (NET)	285	20	38	36	24	23	20	2	3	12	15	45	67	61	54	29
	13% vADG	22% z	23% z	22% z	21% z	26% z	24% z	22%	15%	24% z	19%	24% z	21% z	20% z	22% z	21% z
Don't know	571	5	11	12	7	2	9	*	3	2	7	20	38	29	26	6
	25% abcdefij klmnopstuw ABCDE	5% e	6% e	7% e	6% e	2%	11%	3%	14%	5%	8%	11% o	12% o	10%	10% o	4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
40	5	3	20	37	137	437	98	140	173	340	107	30	129	51	30	152
26%	17%	9%	24%	26%	24%	38%	39%	22%	27%	52%	26%	21%	54%	20%	23%	52%
						zu	zu			zxy			zBC			zEF
39	5	7	25	38	132	189	41	147	119	98	100	28	32	59	33	38
25%	16%	24%	30%	26%	23%	16%	17%	24%	19%	15%	24%	19%	13%	23%	25%	13%
z			z	z	zv			zA			zD			zG	zG	
20	12	6	14	24	100	146	30	117	103	55	76	38	24	51	21	21
13%	42%	19%	17%	16%	18%	13%	12%	19%	16%	8%	18%	27%	10%	20%	16%	7%
					zv			zA	zA		zD	zD		zG	G	
18	5	8	11	16	83	78	18	96	44	35	55	20	14	42	9	4
11%	17%	27%	14%	11%	15%	7%	7%	15%	7%	5%	13%	14%	6%	17%	7%	1%
					zvw			zyA			zD	zD		zFG	G	
12	1	2	6	9	41	25	21	51	21	16	41	9	3	12	8	1
8%	2%	5%	7%	6%	7%	2%	9%	8%	3%	2%	10%	6%	1%	5%	6%	*
z					zv		zv	zyA			zD	D		G	G	
79	10	10	44	75	270	626	140	287	292	437	207	58	161	110	62	190
51%	34%	33%	53%	52%	48%	54%	56%	46%	46%	67%	50%	40%	67%	43%	48%	65%
						zu	z			zxy			zBC			zEF
30	6	9	17	25	124	103	40	147	66	51	96	29	16	54	17	5
19%	20%	32%	21%	17%	22%	9%	16%	24%	10%	8%	23%	20%	7%	21%	13%	2%
z			z		zv		v	zyA			zD	zD		zG	G	
26	1	5	7	21	71	273	39	74	170	111	32	18	39	38	29	77
17%	5%	16%	9%	14%	13%	24%	16%	12%	27%	17%	8%	13%	16%	15%	22%	26%
s						uw			xA	x			B			E

Table 208

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The initial retail/list price of the vehicle

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Electric vehicles cost a lot more than petrol/ diesel vehicles	1033	508	517	61	120	174	203	474	41	117	93	70	85	87	99
	46% cdkp tDE	46%	46%	23%	28%	43% cd	50% cd	63% zcde f	46% p	48% kp	51% kp	36%	52% kp	41%	52% kp
Electric vehicles cost a little more than petrol/ diesel vehicles	416	230	185	74	113	71	58	100	15	48	23	37	23	43	37
	19% bfrg uwyA	21% zb	16%	29% zefg	27% zefg	17%	14%	13%	17%	20% r	13%	19% r	14%	20% r	20% r
Electric vehicles cost about the same as petrol/diesel vehicles	222	127	89	42	73	49	24	34	9	18	17	22	16	22	15
	10% bfgo u	12% zb	8%	16% zfg	17% zfg	12% fg	6%	5%	10%	8%	9%	12% o	10%	10%	8%
Electric vehicles cost a little less than petrol/ diesel vehicles	113	70	43	27	36	18	19	13	3	13	9	8	6	12	7
	5% bgu	6% zb	4%	10% zefg	9% zg	4% g	5% g	2%	3%	6%	5%	4%	4%	6%	4%
Electric vehicles cost a lot less than petrol/ diesel vehicles	36	20	16	3	15	5	11	2	2	3	5	2	3	5	1
	2% gu	2%	1%	1%	3% zg	1%	3% g	*	2%	1%	3%	1%	2%	2%	*
EVs cost more than ICE (NET)	1449	738	702	135	233	245	261	575	56	165	116	106	108	130	136
	65% cdkA E	67% zb	62%	52%	55%	61%	64% cd	77% zcde f	63%	68% k	64%	55%	66%	62%	72% kpr
ICE cost more than EVs (NET)	148	90	58	30	51	23	30	14	5	16	13	9	10	17	8
	7% bguB	8% zb	5%	12% zeg	12% zefg	6% g	7% g	2%	6%	7%	7%	5%	6%	8%	4%
Don't know	424	142	276	52	65	87	95	126	19	42	35	56	29	41	30
	19% atvx D	13%	25% za	20%	15%	22% d	23% zdg	17%	22%	17%	19%	29% ziln prs	18%	20%	16%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
152	103	52	91	43	637	395	574	458	357	675	185	275	240	256	828	161
49%	33%	51%	49%	68%	42%	55%	45%	48%	45%	47%	47%	48%	47%	42%	45%	50%
kp		kp	kp	zhij klmnopq r		zt										
60	83	19	20	8	322	94	270	146	184	232	42	98	104	155	346	62
19%	27%	19%	11%	12%	21%	13%	21%	15%	23%	16%	11%	17%	20%	25%	19%	19%
r	zjlr s				zu		zw		zy			A	A	zAB		
17	51	6	24	4	178	44	143	79	93	129	31	58	58	69	191	27
5%	16%	6%	13%	7%	12%	6%	11%	8%	12%	9%	8%	10%	11%	11%	10%	8%
	zinoq s		o		zu		z		z							
14	22	4	14	1	93	20	68	44	50	63	31	20	19	42	99	13
4%	7%	3%	8%	2%	6%	3%	5%	5%	6%	4%	8%	4%	4%	7%	5%	4%
					zu				z		zBC			zBC		
4	7	-	4	*	32	4	19	16	17	19	6	4	10	15	30	5
1%	2%	-	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	2%	2%
					zu				z					B		
212	186	72	111	51	959	489	844	605	541	907	227	373	344	411	1175	223
68%	60%	70%	60%	80%	63%	68%	66%	63%	67%	63%	58%	66%	68%	67%	63%	69%
k		k		zhij klmopr					zy			A	A	A		
18	29	4	18	1	124	24	88	61	66	82	37	24	29	56	128	18
6%	9%	3%	10%	2%	8%	3%	7%	6%	8%	6%	9%	4%	6%	9%	7%	6%
	s		s		zu				zy		zB			zBC		
63	47	22	33	7	257	167	214	210	102	322	99	114	78	73	363	54
20%	15%	21%	18%	11%	17%	23%	17%	22%	13%	22%	25%	20%	15%	12%	20%	17%
						zt		zv		zx	zCD	D				

Table 209
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The initial retail/list price of the vehicle

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP							
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
Electric vehicles cost a lot more than petrol/ diesel vehicles	1033	926	106	569	206	105	27	-	123	775	133	517	204	62	88	30	721	150	
	46% bfhj tACDE	49% zb	33%	52% zefh j	51% efhj	41%	29%	-	34%	52% zefh j	38% f	53% zlnp q	46%	45%	41%	63% zlnq	51% zlnq	43%	
Electric vehicles cost a little more than petrol/ diesel vehicles	416	367	47	203	70	58	30	-	52	273	88	187	85	30	52	4	272	81	
	19% G	19%	15%	19%	17%	23% h	32% zcdhi	-	15%	18%	25% zcdh i	19%	19%	22%	24% o	8%	19%	23% zo	
Electric vehicles cost about the same as petrol/diesel vehicles	222	197	25	97	32	30	21	4	31	129	52	94	45	16	27	2	139	43	
	10% irvG	10%	8%	9%	8%	12%	23% zcdh hij	56%	9%	9%	15% zcdh hi	10%	10%	12%	12%	5%	10%	12%	
Electric vehicles cost a little less than petrol/ diesel vehicles	113	99	12	51	15	20	5	1	18	66	25	43	33	4	7	*	76	11	
	5% vBG	5%	4%	5%	4%	8% di	5%	15%	5%	4%	7% i	4%	7% zkq	3%	3%	1%	5% k	3%	
Electric vehicles cost a lot less than petrol/ diesel vehicles	36	33	3	14	7	8	6	-	-	21	14	11	14	1	7	2	25	8	
	2% hG	2%	1%	1%	2% h	3% zch	6% zcdhi	-	-	1% h	4% zchi	1%	3% zcp	1%	3%	3%	2% k	2%	
EVs cost more than ICE (NET)	1449	1294	153	772	277	163	58	-	175	1048	221	705	289	92	139	33	994	232	
	65% bhD	68% zb	48%	71% zehj	68% h	64% h	61% h	-	49%	70% zhj	63% h	72% zlp	65%	67%	65%	71%	70% zl	66%	
ICE cost more than EVs (NET)	148	132	14	65	22	29	11	1	18	87	39	54	47	5	14	2	102	19	
	7% vG	7%	5%	6%	5%	11% zcdh i	11% cdhi	15%	5%	6%	11% zcdhi	6%	11% zkmpq	4%	6%	4%	7% k	5%	
Don't know	424	285	125	157	75	35	4	2	135	232	39	130	64	25	34	9	194	59	
	19% acef ijklprs twvBDFH UK	15% za	39%	14% f	18% fj	14% fj	4%	29%	38% zcde fij	16% f	11% f	13%	14%	18%	16%	20%	14%	17%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
780	389	114	33	561	53	53	179	41	666	220	52	105	359	505	128	436	692	718
52%	46%	37%	51%	56%	45%	44%	42%	33%	53%	40%	27%	38%	47%	53%	44%	47%	48%	48%
zst	t			zxyA BC					zxyA C			D	DE	zDEF			z	z
297	199	86	6	182	23	24	97	31	229	128	59	70	148	132	70	224	317	325
20%	24%	28%	9%	18%	19%	20%	23%	25%	18%	23%	30%	26%	19%	14%	24%	24%	22%	22%
zru	zru	zru					z			zvB	zFG	zG	G		z	zJK	z	z
125	93	49	9	83	18	19	46	15	120	61	46	38	81	55	46	102	157	172
8%	11%	16%	14%	8%	16%	16%	11%	12%	10%	11%	24%	14%	11%	6%	16%	11%	11%	12%
r	r	zrs			v	zvB			v		zEFG	zG	G		zIJK		z	zI
67	38	24	4	32	12	7	20	12	51	31	24	15	39	29	16	55	76	81
4%	5%	8%	6%	3%	10%	6%	5%	10%	4%	6%	12%	5%	5%	3%	5%	6%	5%	5%
zrs					zvyB			zvB	v	vy	zEFG							
23	20	11	1	14	4	2	10	5	20	15	8	6	15	6	5	20	30	30
2%	2%	3%	2%	1%	3%	2%	2%	4%	2%	3%	4%	2%	2%	1%	2%	2%	2%	2%
r	r	zr									zG	G	G				z	
1076	588	200	39	743	75	77	276	73	895	348	111	175	507	638	198	661	1010	1043
72%	70%	65%	59%	74%	64%	64%	65%	59%	72%	63%	57%	64%	66%	67%	68%	71%	71%	70%
zt	z			zxyA BC			zyAC						D	D		z	zK	z
90	57	34	5	45	16	10	29	17	70	46	32	21	55	35	21	75	106	111
6%	7%	11%	7%	4%	13%	8%	7%	14%	6%	8%	16%	8%	7%	4%	7%	8%	7%	7%
		zrs			zvyB			zvyB	v	vy	zEFG	G	G			z		
212	99	23	12	139	8	15	75	20	162	95	5	40	122	222	26	91	158	168
14%	12%	7%	19%	14%	7%	13%	18%	16%	13%	17%	3%	15%	16%	23%	9%	10%	11%	11%
st	t		t				wB			wB		D	D	zDEF				I

Table 210
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The initial retail/list price of the vehicle

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	880	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	12%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Electric vehicles cost a lot more than petrol/ diesel vehicles	1033	521	220	397	250	94	90	127	104	102	405	188	360	683	366	511	344	83	383	196	411
	46% defh pquyABD EHIMNR	54% zbcd	43% d	46% d	37%	34%	34%	44% ef	38%	41%	57% zi	57% zi	67% zjk	54% znop	48% p	45% p	37%	31%	52% zq	60% zqr	70% zqrs
Electric vehicles cost a little more than petrol/ diesel vehicles	416	189	115	210	206	77	60	65	58	58	148	49	59	227	156	277	268	69	149	36	55
	19% lstv x	20%	23% z	24% za	31% zabc	28% zh	23%	23%	21%	23% kl	21% kl	15% l	11%	18% m	21% m	24% zmn	29% zmno	26% zrst	20% st	11%	9%
Electric vehicles cost about the same as petrol/diesel vehicles	222	90	76	103	99	50	41	44	50	32	54	24	22	120	91	121	143	39	61	20	17
	10% jlstv xQ	9%	15% za	12% za	15% zac	18% z	16% z	15% z	18% z	13% jkl	8% l	7% l	4%	9%	12% zm	11% zmno	15% zmno	15% zrst	8% t	6% t	3% t
Electric vehicles cost a little less than petrol/ diesel vehicles	113	53	31	54	46	14	24	14	21	14	26	13	13	64	46	58	58	12	20	16	3
	5% lrvx C	5%	6% z	6% z	7% z	5% z	9% zeg	5% fh	8% z	6% l	4% z	4% z	2%	5% o	6% o	5% o	6% o	4% t	3% t	5% t	* t
Electric vehicles cost a lot less than petrol/ diesel vehicles	36	15	10	17	17	5	10	9	9	10	10	3	4	20	14	26	18	7	9	2	4
	2% x	2%	2%	2%	3% z	2%	4% z	3% z	3% z	4% zkl	1% z	1% z	1%	2%	2% z	2% z	2% z	2% z	1% z	1% z	1% z
EVs cost more than ICE (NET)	1449	710	335	607	457	171	151	192	163	160	553	237	418	910	522	789	612	153	532	232	466
	65% fgxy BMNR	74% zbcd	66% z	71% zb	68% z	62% z	57% fh	67% fh	59% z	65% zkl	78% zik	71% z	78% zik	72% znp	69% z	69% z	65% z	56% zq	73% zq	71% zq	80% zqrs
ICE cost more than EVs (NET)	148	68	41	72	63	19	34	23	30	24	36	16	17	85	60	83	76	19	30	18	7
	7% lrvx CL	7% d	8% d	8% d	10% za	7% z	13% ze	8% z	11% z	10% jkl	5% l	5% z	3%	7% z	8% z	7% z	8% z	7% rt	4% t	5% t	1% t
Don't know	424	98	58	78	49	35	38	28	34	31	65	56	77	154	87	143	108	60	109	59	94
	19% abcd eghijlm nopruvwy ABCDEFGHIJ HIKLO	10% d	11% d	9% d	7%	13%	14%	10%	12%	12%	9%	17% j	14% j	12% j	11% j	13% j	12% j	22% r	15% r	18% r	16% r

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/n/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
137	891	417	611	114	78	49	311	42	104	184	126	146	330	456	269	488	121	66	46	30	757	233
34%	50% zu	47% yAB	47% yAB	29%	31%	27%	56% zwxv AB	33%	38%	43%	54% zDEF HU	37%	40% H	43% DHI	48% MNR	55% zKMN OQR	34%	34%	39%	57% MNR	52% zKMN OR	35%
117	293	219	191	110	83	44	128	48	86	111	37	135	246	283	114	173	66	30	22	5	287	118
29% zv	16%	25% zx	15%	29% zwx	33% zwxv BC	24% x	23% zx	39% zFGI J	32% zGI	26% zG	16%	34% zFGI J	30% zFGI	27% zG	21%	19%	19%	15%	19%	10%	20% z	18%
79	135	118	102	84	50	47	48	21	36	67	27	58	124	151	46	75	55	21	15	2	121	91
20% zv	8%	13% zxC	8%	22% zwxC	20% zwxC	26% zwxC	9%	17% z	13%	16%	12%	14% z	15% z	14% z	8%	8%	16% zKLQ	11%	13%	4%	8%	14% zKLQ
32	73	59	46	51	29	27	12	6	27	25	12	33	57	69	29	36	21	18	3	1	65	42
8%	4%	7% zxC	4%	13% zwxC	12% zwxC	15% zwxC	2%	5% zIU	10%	6%	5%	8% zD	7% z	7% z	5%	4%	6%	9% zLQ	3%	2%	5%	6%
11	24	25	10	16	7	10	12	4	8	5	10	13	18	27	10	11	9	2	1	-	21	12
3%	1%	3%	1%	4% zx	3% zxC	5% zxC	2% x	3%	3%	1%	4%	3%	2%	3% zF	2%	1%	3%	1%	1%	-	1%	2%
254 63%	1184 66%	636 zxvA B	802 62%	224 58%	160 63%	92 51%	440 80%	90 72%	190 70%	295 69%	163 70%	281 70%	576 70%	739 70%	384 69%	661 74%	187 53%	96 50%	68 58%	35 67%	1044 72%	351 53%
43 11%	96 5%	84 zcC	56 4%	67 17%	36 14%	37 20%	25 4%	10 8%	36 13%	29 7%	22 9%	46 11%	75 9%	97 9%	40 7%	47 5%	30 8%	20 10% L	5 4%	1 2%	86 6%	54 8%
29 7%	382 21% zu	51 yA	334 26% zwyAB C	12 3%	7 3%	5 3%	39 7% yAB	4 3%	11 4%	35 8% DHI	21 9% DEH	15 4% H	50 6% DEH	71 7% DEH	87 16%	107 12%	81 23% KLQ	56 29% zKLQ	29 25% KLQ	14 27% LQ	194 13%	167 25% zKLQ

Table 211

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles The initial retail/list price of the vehicle

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Electric vehicles cost a lot more than petrol/ diesel vehicles	1033	35	56	55	42	27	30	6	7	14	27	60	115	108	87	44
	46% bcdeikl mnotuxBE	37%	33%	33%	35%	31%	36%	60%	41%	28%	35%	32%	36%	36%	35%	32%
Electric vehicles cost a little more than petrol/ diesel vehicles	416	30	57	51	37	31	23	3	8	18	27	59	104	103	81	42
	19% vADG z	32% z	34% z	32% z	32% z	34% z	28% z	28% z	42% z	35% z	35% z	32% z	33% z	34% z	32% z	30% z
Electric vehicles cost about the same as petrol/diesel vehicles	222	15	35	34	26	24	19	*	-	13	12	39	49	49	45	30
	10% vAG z	16% z	21% z	21% z	22% z	26% za	23% zj	4% z	- zj	26% zj	15% z	21% zl	15% z	16% z	18% z	22% zl
Electric vehicles cost a little less than petrol/ diesel vehicles	113	11	11	13	7	6	4	1	3	3	7	12	19	20	18	14
	5% vAD zbd	12% zbd	6% zbd	8% zbd	6% zbd	7% zbd	5% zbd	5% zbd	17% zbd	6% zbd	9% zbd	7% zbd	6% zbd	7% zbd	7% zbd	10% zbd
Electric vehicles cost a lot less than petrol/ diesel vehicles	36	1	3	3	1	2	2	-	-	1	1	2	8	6	1	3
	2% v z	1% z	2% z	2% z	1% z	2% z	3% z	- z	- z	2% z	1% z	1% z	2% n	2% n	* n	2% n
EVs cost more than ICE (NET)	1449	65	112	106	79	58	53	9	15	32	55	119	219	211	168	87
	65%	69%	67%	65%	67%	65%	64%	88%	83%	63%	71%	64%	69%	70%	67%	62%
ICE cost more than EVs (NET)	148	12	13	15	8	8	6	1	3	4	8	14	27	27	19	17
	7% vAD zd	13% zd	8% zd	9% zd	7% zd	8% zd	7% zd	5% zd	17% zd	7% zd	10% zd	8% zd	8% zd	9% zd	7% zd	12% zkn
Don't know	424	2	6	8	4	1	5	*	-	2	3	13	25	14	18	6
	19% abcdefij klmnopstuvw xABCDE	2% e	4% e	5% e	4% e	1% e	6% e	3% e	- e	3% e	4% e	7% m	8% m	5% m	7% m	4% m

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
64	10	11	30	53	198	649	127	202	269	460	159	52	170	90	50	188
41%	36%	38%	36%	37%	35%	56%	51%	32%	43%	70%	39%	37%	71%	36%	39%	64%
						zu	u		x	zxy			zBC			zEF
44	10	9	27	46	175	191	36	193	118	86	125	34	27	81	24	31
28%	37%	31%	32%	32%	31%	17%	14%	31%	19%	13%	30%	24%	11%	32%	19%	11%
z			z	z	zvw			zyA	A		zD	D		zFG	G	
19	6	3	13	22	86	96	26	102	79	29	63	27	16	33	21	7
12%	20%	10%	16%	15%	15%	8%	11%	16%	13%	4%	15%	19%	7%	13%	16%	2%
					zv			zA	zA		zD	zD		G	zG	
8	1	2	6	7	43	39	19	57	36	9	33	15	3	13	6	9
5%	2%	5%	7%	5%	8%	3%	7%	9%	6%	1%	8%	10%	1%	5%	5%	3%
					zv		v	zyA	A		zD	zD				
5	-	-	1	3	9	11	12	17	9	5	11	5	1	6	4	3
4%	-	-	2%	2%	2%	1%	5%	3%	1%	1%	3%	4%	*	2%	3%	1%
						zuv		zA				D				
108	21	20	57	99	373	839	163	395	388	546	284	86	197	171	74	219
70%	73%	69%	69%	69%	66%	73%	66%	63%	61%	83%	69%	60%	82%	68%	57%	75%
						zu			zxy				zBC			zF
13	1	2	7	11	52	50	30	73	45	15	44	20	5	19	10	12
9%	2%	5%	8%	7%	9%	4%	12%	12%	7%	2%	11%	14%	2%	8%	8%	4%
					zv		zv	zyA	A		zD	zD				
14	1	5	6	13	54	164	29	54	119	65	19	10	22	29	24	55
9%	5%	16%	7%	9%	10%	14%	12%	9%	19%	10%	5%	7%	9%	12%	19%	19%
						u			xA				B			E

Table 212

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Overall running costs (e.g. cost of fuel/ charging, insurance, servicing, maintenance, etc.)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Electric vehicles cost a lot more than petrol/ diesel vehicles	360	179	179	29	82	60	56	133	16	41	33	28	26	32	30
	16% c	16%	16%	11%	19% c	15%	14%	18% c	18%	17%	18%	15%	16%	15%	16%
Electric vehicles cost a little more than petrol/ diesel vehicles	323	155	164	51	84	53	39	97	19	38	25	18	31	19	28
	14% fmwy	14%	15%	20% zfg	20% zefg	13%	10%	13%	21% km	16%	14%	10%	19% km	9%	15%
Electric vehicles cost about the same as petrol/diesel vehicles	344	194	146	46	75	54	75	94	16	34	25	25	16	47	31
	15% bg	18% zb	13%	18%	18% g	13%	18% g	13%	18%	14%	14%	13%	10%	22% zikl os	17%
Electric vehicles cost a little less than petrol/ diesel vehicles	416	231	184	56	79	93	72	116	5	45	27	38	40	41	27
	19% bgh	21% zb	16%	22% g	19%	23% zg	18%	16%	6%	18% h	15% h	20% h	24% hn	20% h	14% h
Electric vehicles cost a lot less than petrol/ diesel vehicles	166	108	57	16	32	26	34	57	6	20	15	11	12	13	14
	7% bwyA B	10% zb	5%	6%	8%	7%	8%	8%	7%	8%	8%	6%	8%	6%	8%
EVs cost more than ICE (NET)	683 30% fuy	334 30%	343 31%	80 31%	166 39% zefg	113 28%	95 23%	230 31% f	35 39% kmr	80 33%	58 32%	47 24%	58 35% km	51 24%	58 30%
ICE cost more than EVs (NET)	582 26% bhuyA	339 31% zb	241 21%	72 28%	111 26%	119 29% g	106 26%	173 23%	11 13%	64 27% h	41 23%	49 25% h	52 32% h	54 26% h	42 22%
Don't know	634 28% adpt vxD	230 21%	395 35% za	60 23%	70 17%	118 29% d	134 33% cd	252 34% zcd	28 31% p	64 27%	57 31% p	73 38% zilp rs	37 23%	58 28%	59 31% p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
45	49	18	27	14	258	102	193	167	134	226	67	87	81	98	298	48
14%	16%	17%	15%	22%	17%	14%	15%	18%	17%	16%	17%	15%	16%	16%	16%	15%
44	54	18	21	8	230	93	207	117	147	176	45	73	87	107	269	47
14%	17% km	18% m	11%	12%	15%	13%	16% zw	12%	18% zy	12%	11%	13%	17% A	18% zAB	14%	15%
45	58	15	26	7	248	96	203	141	130	214	67	85	74	105	288	49
14%	19% l	15%	14%	12%	16%	13%	16%	15%	16%	15%	17%	15%	14%	17%	16%	15%
60	61	17	42	14	297	120	258	158	165	252	59	112	96	135	341	62
19% h	19% h	17% h	23% h	21% h	20%	17%	20% z	17%	21% z	17%	15%	20%	19%	22% zA	18%	19%
16	27	3	24	5	123	43	111	55	82	84	17	24	46	69	136	25
5%	9%	3%	13% zkmoq	8%	8%	6%	9% zw	6%	10% zy	6%	4%	4%	9% AB	11% zAB	7%	8%
89	103	36	48	21	488	196	399	284	281	402	112	160	167	205	567	95
29%	33%	35%	26%	34%	32% zu	27%	31%	30%	35% zy	28%	29%	28%	33%	34% z	31%	29%
76	88	20	66	19	420	162	369	213	246	336	76	136	142	204	476	87
24% h	28% h	19%	35% zhjn oq	29% h	28% zu	22%	29% zw	22%	31% zy	23%	19%	24%	28% A	33% zAB	26%	27%
101	64	32	46	16	364	270	317	317	145	489	139	189	127	96	526	92
32% p	20%	31%	25%	25%	24%	37% zt	25%	33% zv	18%	34% zx	35% zCD	33% zCD	25% D	16%	28%	28%

Table 213
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Overall running costs (e.g. cost of fuel/ charging, insurance, servicing, maintenance, etc.)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Electric vehicles cost a lot more than petrol/ diesel vehicles	360	324	36	201	73	37	12	1	36	274	49	199	71	13	33	6	270	46
	16% bhmF	17% zb	11%	18% zh	18% h	14%	13%	7%	10%	18% zh	14%	20% zmq	16%	9%	15%	13%	19% zmq	13%
Electric vehicles cost a little more than petrol/ diesel vehicles	323	285	35	169	53	45	14	-	40	222	58	160	64	15	34	4	225	50
	14%	15%	11%	16%	13%	17% h	14%	-	11%	15%	17%	16% z	14%	11%	16%	9%	16% z	14%
Electric vehicles cost about the same as petrol/diesel vehicles	344	312	30	170	57	45	17	2	48	227	62	151	73	23	36	5	224	59
	15% b	16% zb	10%	16%	14%	18%	18%	25%	13%	15%	18%	15%	16%	17%	17%	11%	16%	17%
Electric vehicles cost a little less than petrol/ diesel vehicles	416	382	33	188	84	65	29	2	45	272	94	183	81	44	44	8	264	88
	19% bhG	20% zb	11%	17%	21% h	25% zchi	31% zchi	26%	13%	18% h	27% zchi	19%	18%	32% zklm pq	21%	18%	18%	25% zklp
Electric vehicles cost a lot less than petrol/ diesel vehicles	166	145	19	81	32	17	19	-	17	112	36	67	38	10	22	8	105	32
	7% G	8%	6%	7%	8%	7%	20% zcdeh ij	-	5%	8%	10% zeh	7%	9%	7%	10%	18% zklp	7%	9%
EVs cost more than ICE (NET)	683	609	72	370	126	82	26	1	76	496	107	359	135	28	67	10	494	96
	30% bhm	32% zb	23%	34% zh	31% h	32% h	27% h	7%	21%	33% zh	31% h	37% zmq	30% m	20%	32% m	21%	35% zmq	27% m
ICE cost more than EVs (NET)	582	527	52	268	116	82	48	2	63	384	130	250	119	54	66	17	369	121
	26% bhG	28% zb	17%	25% h	29% h	32% zch	51% zcde hij	26%	17%	26% h	37% zcde hi	25%	27%	39% zklp	31%	36%	26%	34% zklp
Don't know	634	460	163	281	108	48	4	3	172	389	52	223	118	33	44	15	341	77
	28% acef ijknpqr stvwxyAB DEHIJK	24% za	51%	26% efj	27% efj	19% fj	4%	42%	48% zcde fij	26% efj	15% f	23%	27%	24%	20%	32%	24%	22%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
260	152	59	12	171	31	24	69	21	226	90	36	39	103	176	58	163	255	263
17%	18%	19%	18%	17%	26% zyvB C	20%	16%	17%	18%	16%	18%	14%	14%	19%	20%	18%	18%	18%
232	147	61	13	150	19	23	59	21	191	80	36	52	112	121	55	156	233	245
15%	17%	20%	19%	15%	16%	19%	14%	17%	15%	15%	19%	19%	15%	13%	19%	17%	16%	16%
z	z	z	z	z	z	z	z	z	z	z	zG	zG	zG	zG	z	z	z	z
229	143	54	6	150	20	24	71	15	195	86	50	48	113	128	48	171	252	269
15%	17%	17%	10%	15%	17%	20%	17%	12%	16%	16%	26%	18%	15%	13%	16%	18%	18%	18%
z	z	z	z	z	z	z	z	z	z	z	zEFG	z	z	z	z	z	z	z
302	175	69	11	208	20	19	81	26	247	107	46	65	164	135	68	197	307	318
20%	21%	22%	16%	21%	17%	16%	19%	21%	20%	19%	24%	24%	21%	14%	23%	21%	21%	21%
z	z	z	z	z	z	z	z	z	z	z	G	zG	zG	zG	z	z	z	z
123	64	30	4	72	12	14	29	18	97	47	23	25	70	45	26	89	123	126
8%	8%	10%	6%	7%	10%	11%	7%	15%	8%	9%	12%	9%	9%	5%	9%	10%	9%	8%
								zyvBC		y	zG	G	G		z	z	z	z
491	298	120	25	321	49	48	128	42	418	171	72	90	216	297	112	319	488	508
33%	36%	39%	38%	32%	42%	39%	30%	34%	33%	31%	37%	33%	28%	31%	39%	34%	34%	34%
z	zr	zr	z	z	zyC	z	z	z	zv	z	zF	zF	zF	zF	z	z	z	z
425	239	98	15	279	32	33	110	44	345	154	69	90	234	179	93	286	430	444
28%	29%	32%	23%	28%	28%	27%	26%	36%	28%	28%	36%	33%	31%	19%	32%	31%	30%	30%
z	z	z	z					z			zG	zG	zG		z	z	z	z
358	157	35	20	258	16	17	117	22	291	140	4	46	203	345	38	154	261	275
24%	19%	11%	30%	26%	13%	14%	28%	18%	23%	25%	2%	17%	27%	36%	13%	17%	18%	18%
st	t	t	t	wxB			wx		wx	wx		D	DE	zDEF		H	HI	HI

Table 214
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Overall running costs (e.g. cost of fuel/ charging, insurance, servicing, maintenance, etc.)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
Electric vehicles cost a lot more than petrol/ diesel vehicles	360	191	119	130	83	43	41	47	38	28	102	82	140	269	166	153	99	15	90	94	163
	16% dopq rFIK	20% zcd	23% zacd	15% d	12%	16%	16%	16%	14%	11%	14%	25% zij	26% zij	21% zop	22% zop	13% p	11%	5%	12% q	29% zqr	28% zqr
Electric vehicles cost a little more than petrol/ diesel vehicles	323	148	91	151	120	60	41	52	44	36	110	41	81	209	137	184	151	37	95	47	75
	14% vx	15% z	18% z	18% z	18% z	22% zfh	16%	18%	16%	14%	15%	12%	15%	17% z	18% z	16% z	16%	14%	13%	14%	13%
Electric vehicles cost about the same as petrol/diesel vehicles	344	182	95	167	119	43	49	64	64	43	125	38	85	221	124	191	166	26	97	41	77
	15% qx	19% z	19% z	19% z	18% z	16% z	18% z	22% ze	23% ze	18% k	18% k	11% k	16% k	17% z	16% z	17% z	18% z	10% z	13% z	13% z	13% z
Electric vehicles cost a little less than petrol/ diesel vehicles	416	200	89	218	183	60	62	47	57	57	165	52	76	207	137	264	236	74	182	41	69
	19% lmst vaN	21% z	18% z	25% zab	27% zab	22% z	23% z	16% z	21% z	23% kl	23% zkl	16% z	14% z	16% z	18% z	23% zmn	25% zmn	28% zst	25% zst	13% z	12% z
Electric vehicles cost a lot less than petrol/ diesel vehicles	166	67	39	79	90	14	16	19	17	46	71	28	19	83	55	116	122	40	76	13	12
	7% lstxO	7% z	8% z	9% za	13% zabc	5% z	6% z	7% z	6% z	19% zkl	10% z	8% l	4% z	7% z	7% z	10% zmn	13% zmn	15% zrst	10% zst	4% t	2% z
EVs cost more than ICE (NET)	683	339	210	280	203	104	82	99	81	63	212	124	220	479	302	336	250	52	185	141	238
	30% pqrv K	35% zd	41% zacd	33% z	30% z	38% zh	31% z	34% z	29% z	26% z	30% z	37% zij	41% zij	38% zop	40% zop	30% p	27% z	19% z	25% q	43% zqr	41% zqr
ICE cost more than EVs (NET)	582	267	129	296	273	74	77	67	74	102	236	80	95	290	192	380	358	114	258	54	81
	26% lmst vaNR	28% z	25% z	34% zab	41% zabc	27% z	29% z	23% z	27% z	41% zkl	33% zkl	24% l	18% z	23% z	25% z	33% zmn	38% zmn	42% zrst	35% zst	17% z	14% z
Don't know	634	178	76	116	73	53	56	58	57	38	136	91	135	279	140	229	166	78	191	93	189
	28% abcd efghijm nopuwYA BCDEFGH IJLQ	18% bcd	15% d	14% d	11% z	19% z	21% z	20% z	21% z	15% z	19% z	27% l	23% l	22% np	19% z	20% p	18% z	29% z	26% z	28% z	32% zr

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV						TENURE								
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 6%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
66	290	142	216	71	45	40	83	22	46	45	38	68	114	152	63	179	63	27	17	8	241	107
16%	16%	16%	17%	18%	18%	22%	15%	18% F	17% F	11%	16%	17% FJ	14% F	14% F	11%	20% zKQ	18% K	14%	14%	16%	17% K	16% K
85	234	159	161	78	47	45	95	31	49	73	37	80	153	190	78	133	54	28	17	9	211	100
21% zv	13%	18% zx	12%	20% zx	19% x	25% zwxC	17% x	25% zJ	18%	17%	16%	20% z	19% z	18% z	14%	15%	15%	15%	15%	17%	15%	15%
74	263	165	175	81	59	30	96	25	47	92	39	72	164	203	87	131	64	40	16	3	217	120
18%	15%	19% zx	14%	21% zx	23% zwxC	16%	17%	20%	17%	22% z	17%	18%	20% z	19% z	16%	15%	18%	21%	14%	7%	15%	18%
96	308	202	206	91	59	38	118	28	67	119	61	96	215	276	135	153	60	23	24	8	288	107
24% zv	17%	23% zx	16%	24% zx	23% x	21%	21% x	23% z	25% z	28% z	26% z	24% z	26% z	26% z	24% zLMN QR	17%	17%	12%	20%	16%	20% zLN	16%
43	122	98	63	50	33	24	53	17	47	33	13	64	96	110	49	70	25	11	2	4	119	38
11% zv	7%	11% zx	5%	13% zx	13% zx	13% zx	10% zx	13% zG	17% zFGJ	8%	6%	16% zFGJ	12% zFGJ	10% zFG	9% O	8% O	7%	6%	2%	7%	8% O	6%
151 37% zv	524 29%	301 34% zx	377 29%	149 39% zwxC	92 36% zx	86 47% zwxy AC	178 32%	53 43% zFJ	95 35%	118 28%	75 32%	148 37% zFJ	266 32% F	342 32% F	141 25%	312 35% zKQ	117 33% K	55 29%	34 29%	17 33%	453 31% K	207 31%
139 34% zv	430 24%	300 34% zx	269 21%	141 37% zx	92 36% zx	61 34% zx	171 31% zx	45 36% z	114 42% zGJ	151 36% z	75 32%	159 40% z	311 38% z	386 36% z	184 33% zLMN QR	223 25%	85 24%	34 18%	26 22%	12 23%	407 28% zLNR	145 22%
41 10%	580 32% zu	123 14% yAB	473 37% zwvAB C	16 4% zx	11 4%	5 3%	107 19% wyAB	2 2%	17 6%	64 15% DEHI J	44 19% DEHU	19 5% D	83 10% DEH	127 12% DEHI	145 26%	223 25%	86 24%	64 33%	41 35%	19 37%	368 25%	191 29% M

Table Z15

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Overall running costs (e.g. cost of fuel/ charging, insurance, servicing, maintenance, etc.)

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Electric vehicles cost a lot more than petrol/ diesel vehicles	360	14	23	26	20	17	9	1	1	8	8	13	35	31	24	18
	16% klmnE	15%	14%	16%	17%	19%	11%	6%	6%	16%	10%	7%	11%	10%	10%	13% k
Electric vehicles cost a little more than petrol/ diesel vehicles	323	23	38	37	27	20	16	1	3	10	16	36	51	56	49	31
	14%	z	z	z	z	z	20%	10%	15%	19%	21%	19%	16%	19%	20%	22% z
Electric vehicles cost about the same as petrol/diesel vehicles	344	24	33	30	28	24	8	1	6	5	10	38	55	59	47	33
	15%	z	z	z	z	z	10%	11%	32%	10%	13%	20%	17%	20%	19%	24% z
Electric vehicles cost a little less than petrol/ diesel vehicles	416	23	48	42	30	25	27	4	7	18	23	57	89	76	74	33
	19% G	25%	29%	26%	26%	28%	32%	39%	37%	35%	29%	31%	28%	25%	29%	23%
Electric vehicles cost a lot less than petrol/ diesel vehicles	166	5	15	16	6	3	13	3	2	7	13	27	50	49	31	18
	7% vAG	6%	9%	10%	5%	3%	16%	28%	10%	15%	17%	14%	16%	16%	12%	13% z
EVs cost more than ICE (NET)	683	38	61	63	47	37	26	2	4	18	24	49	87	88	73	50
	30%	40%	36%	39%	40%	41%	31%	16%	21%	35%	31%	26%	27%	29%	29%	36% kl
ICE cost more than EVs (NET)	582	29	63	58	36	28	40	7	8	25	36	84	139	125	105	51
	26% AFG	30%	38%	36%	31%	31%	48%	67%	47%	50%	47%	45%	43%	42%	42%	36% z
Don't know	634	4	10	12	7	2	9	1	-	2	7	15	39	29	25	6
	28% abcdefij klmnopstuw ABCDE	4%	6%	7%	6%	2%	11%	5%	-	4%	9%	8%	12%	10%	10%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
16	2	3	11	17	82	188	67	89	98	155	58	19	68	26	18	72
10%	7%	11%	13%	12%	15%	16%	27%	14%	16%	24%	14%	13%	28%	10%	14%	24%
							zuv			zxy			zBC			zEF
29	4	3	14	23	94	169	39	111	91	102	72	18	32	46	25	48
18%	14%	11%	16%	16%	17%	15%	16%	18%	14%	16%	18%	12%	13%	18%	19%	16%
							z									
21	8	4	15	22	106	194	30	114	105	107	76	40	51	43	23	33
14%	28%	13%	18%	15%	19%	17%	12%	18%	17%	16%	19%	28%	21%	17%	18%	11%
							zw			z			zB			
33	8	12	21	38	139	210	47	153	112	115	105	40	39	77	17	37
21%	29%	40%	25%	26%	25%	18%	19%	25%	18%	18%	26%	28%	16%	31%	13%	12%
				z			zv			zyA			zD		zFG	
29	6	4	13	24	71	66	17	88	37	28	65	12	11	25	5	8
19%	21%	14%	16%	16%	13%	6%	7%	14%	6%	4%	16%	8%	4%	10%	4%	3%
			z	z			zvw			zyA			zD		G	
45	6	7	25	40	176	356	106	200	189	257	130	36	100	72	43	119
29%	21%	23%	30%	28%	31%	31%	43%	32%	30%	39%	32%	25%	42%	28%	33%	41%
							zuv			zxy			zBC			zE
61	14	16	34	61	210	276	64	241	149	143	170	52	50	102	22	45
40%	50%	54%	41%	42%	37%	24%	26%	39%	24%	22%	41%	37%	21%	40%	17%	15%
			z	z			zvw			zyA			zD		zFG	
27	*	3	9	22	73	322	49	70	188	147	34	15	40	35	42	96
18%	1%	10%	11%	15%	13%	28%	20%	11%	30%	22%	8%	10%	17%	14%	32%	33%
						uw	u		xA	x			B		E	E

Table 216

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Servicing and general maintenance

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Electric vehicles cost a lot more than petrol/ diesel vehicles	386	192	190	36	78	74	75	122	13	42	41	28	34	36	29
	17% uC	17%	17%	14%	19%	18%	18%	16%	14%	17%	23%	15%	21%	17%	15%
Electric vehicles cost a little more than petrol/ diesel vehicles	404	206	196	66	97	73	53	115	16	42	26	31	24	46	33
	18% fgyA	19%	17%	26% zefg	23% zfg	18%	13%	15%	18%	18%	14%	16%	15%	22%	17%
Electric vehicles cost about the same as petrol/diesel vehicles	363	199	162	56	83	62	66	95	19	34	28	34	26	32	30
	16% bgu	18% zb	14%	21% zg	20% g	15%	16%	13%	21%	14%	15%	18%	16%	15%	16%
Electric vehicles cost a little less than petrol/ diesel vehicles	222	148	73	30	49	36	35	72	7	24	14	18	17	19	14
	10% b	14% zb	6%	12%	12%	9%	9%	10%	8%	10%	8%	9%	11%	9%	7%
Electric vehicles cost a lot less than petrol/ diesel vehicles	83	62	20	10	26	21	11	16	2	11	6	5	13	6	3
	4% bguwv BF	6% zb	2%	4%	6% zfg	5% g	3%	2%	2%	4%	3%	2%	8% zknoq s	3%	2%
EVs cost more than ICE (NET)	790	398	386	102	175	148	128	237	29	84	67	59	58	81	62
	35% guy	36%	34%	40% fg	42% zfg	37%	31%	32%	33%	35%	37%	30%	36%	39%	33%
ICE cost more than EVs (NET)	305	210	93	40	74	57	46	88	9	35	20	22	30	25	17
	14% buwy B	19% zb	8%	15% zfg	18% zfg	14%	11%	12%	10%	14%	11%	12%	19% ns	12%	9%
Don't know	785	290	484	61	88	137	170	329	32	89	67	78	49	72	80
	35% acdp tvxD	26%	43% za	24%	21%	34% cd	41% zcd	44% zcde	36%	37% p	37% p	40% p	30%	34%	42% lp

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (e)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
52	48	21	26	16	284	102	214	171	147	239	72	103	70	114	322	47
17%	15%	20%	14%	26% zknpr	19%	14%	17%	18%	18%	17%	18%	18%	14%	19% C	17%	15%
61	70	13	30	13	282	122	239	165	174	230	50	90	109	137	335	57
20%	22% q	12%	16%	20%	19%	17%	19%	17%	22% zy	16%	13%	16%	21% AB	22% zAB	18%	18%
45	61	14	32	8	269	93	228	134	145	218	58	88	95	101	285	69
14%	19%	14%	17%	13%	18% zu	13%	18% zw	14%	18% z	15%	15%	15%	19%	17%	15%	21% zE
31	37	15	22	4	155	67	138	84	89	133	40	45	56	76	186	33
10%	12%	15%	12%	6%	10%	9%	11%	9%	11% z	9%	10%	8%	11%	12% z8	10%	10%
8	16	1	13	1	72	12	62	21	45	38	10	11	15	45	79	4
3%	5%	1%	7% znoq	1%	5% zu	2%	5% zw	2%	6% zy	3%	2%	2%	3%	7% zABC	4% zF	1%
113	118	33	57	29	566	224	454	336	321	469	123	193	179	251	656	105
36%	38%	32%	30%	46% zknr	37% zu	31%	35%	35%	40% zy	33%	31%	34%	35%	41% zAB	35%	32%
39	52	16	35	5	226	79	200	105	135	171	50	55	71	121	264	36
13%	17% ns	16%	19% ns	7%	15% zu	11%	16% zw	11%	17% zy	12%	13%	10%	14%	20% zABC	14%	11%
114	81	39	62	21	458	327	406	379	202	583	164	234	164	137	651	113
37% p	26%	38% p	33%	34%	30%	45% zt	32%	40% zv	25%	40% zx	42% zCD	41% zCD	32% D	22%	35%	35%

Table 217
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Servicing and general maintenance

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1486	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Electric vehicles cost a lot more than petrol/ diesel vehicles	386	351	33	209	78	46	10	-	39	287	57	178	93	25	37	8	271	62
	17% bh	18% zb	10%	19% zh	19% h	18% h	11%	-	11%	19% zh	16%	18%	21% z	18%	17%	16%	19% z	18%
Electric vehicles cost a little more than petrol/ diesel vehicles	404	374	30	215	65	58	22	-	43	280	80	217	75	20	39	7	292	59
	18% bh	20% zb	9%	20% h	16% h	23% h	23% h	-	12%	19% h	23% zdh	22% zlp	17%	15%	18%	14%	20% zl	17%
Electric vehicles cost about the same as petrol/diesel vehicles	363	323	36	165	67	53	23	2	45	232	76	163	74	31	35	4	237	67
	16% bG	17% zb	11%	15%	17%	21% ch	24% zchi	25%	12%	16%	22% zchi	17%	17%	23%	17%	8%	17%	19%
Electric vehicles cost a little less than petrol/ diesel vehicles	222	196	26	94	45	26	20	2	35	139	47	90	48	17	25	2	138	42
	10% G	10%	8%	9%	11%	10%	21% zcde hij	21%	10%	9%	13% zcei	9%	11%	12%	12%	4%	10%	12%
Electric vehicles cost a lot less than petrol/ diesel vehicles	83	77	6	41	10	15	11	*	5	51	27	31	21	5	14	6	51	19
	4% hG	4%	2%	4%	2%	6% dh	12% zcdhi	3%	1%	3%	8% zcdhi	3%	5%	3%	7% k	12% zkp	4%	5%
EVs cost more than ICE (NET)	790	725	63	424	143	105	32	-	82	567	137	395	168	45	76	14	563	121
	35% bh	38% zb	20%	39% zh	35% h	41% h	34% h	-	23%	38% zh	39% h	40% z	38%	32%	36%	30% z	39% z	34%
ICE cost more than EVs (NET)	305	273	32	136	55	42	31	2	40	191	73	121	69	22	39	8	189	61
	14% G	14%	10%	12% hij	14%	16%	33% zcde hij	25%	11%	13% hij	21% zcde hi	12% k	15%	16%	18% k	16% q	13% q	17% k
Don't know	785	587	185	366	141	57	8	4	193	507	65	304	135	41	63	21	439	104
	35% ae fj klpqst wBCDEHI JK	31% za	59% za	34% efj	35% efj	22% fj	8% 8%	50% 50%	54% zcde fij	34% efj	18% f	31% 31%	30% 30%	29% 29%	29% 29%	46% q	31% 31%	29% 29%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
279	172	70	13	190	28	17	86	15	236	101	34	42	130	173	55	170	269	286
19%	21%	23%	20%	19%	24%	14%	20%	12%	19%	18%	17%	16%	17%	18%	19%	18%	19%	19%
z	z	z			A				z								z	z
295	174	64	16	181	25	30	87	26	236	113	48	55	143	155	62	208	303	310
20%	21%	21%	25%	18%	21%	25%	21%	21%	19%	21%	25%	20%	19%	16%	21%	22%	21%	21%
z	z								zG							z	z	
240	154	64	6	168	22	17	66	29	207	95	47	65	127	113	61	174	261	275
16%	18%	21%	9%	17%	19%	14%	16%	24%	17%	17%	24%	24%	17%	12%	21%	19%	18%	18%
	r	zru							zFG			zFG	G		z	z	z	z
156	88	32	3	95	12	13	41	15	120	56	38	36	70	76	36	110	159	165
10%	10%	10%	4%	9%	10%	11%	10%	12%	10%	10%	19%	13%	9%	8%	12%	12%	11%	11%
											zFG	G				z	z	z
60	38	28	2	37	13	6	14	6	56	20	20	14	34	14	18	52	70	70
4%	5%	9%	3%	4%	11%	5%	3%	5%	4%	4%	10%	5%	4%	2%	6%	6%	5%	5%
		zrs			zvyBC				v		zFG	G	G		z	zK	z	z
574	346	133	29	371	53	47	174	41	472	214	82	97	273	328	117	377	572	596
38%	41%	43%	45%	37%	45%	39%	41%	33%	38%	39%	42%	36%	36%	35%	40%	41%	40%	40%
z	zr	z			z		z		z		z					z	z	z
217	126	60	5	132	25	19	55	22	176	77	58	50	104	91	54	162	228	235
14%	15%	20%	8%	13%	21%	15%	13%	18%	14%	14%	30%	18%	14%	10%	19%	17%	16%	16%
		zru			zvyB						zEFG	zG	G		z	zK	z	z
472	212	49	25	338	17	38	131	32	393	163	7	61	261	417	59	216	370	389
31%	25%	16%	38%	33%	14%	31%	31%	26%	31%	30%	4%	22%	34%	44%	20%	23%	26%	26%
st	t		st	wB		w	w		w	w		D	DE	zDEF			HI	HI

Table 218
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Servicing and general maintenance

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Electric vehicles cost a lot more than petrol/ diesel vehicles	386	218	125	149	99	40	41	50	41	28	120	87	144	266	177	158	116	24	113	103	169
	17% lopq K	23% zcd	24% zcd	17% d	15%	15%	16%	17%	15%	11%	17% i	26% zij	27% zij	21% zop	23% zop	14% p	12%	9%	15% q	31% zqr	29% zqr
Electric vehicles cost a little more than petrol/ diesel vehicles	404	204	122	213	165	51	42	54	47	55	143	40	98	258	157	259	207	50	135	38	84
	18% kstv x	21% z	24% z	25% za	25% za	19%	16%	19%	17%	22% k	20% k	12% k	18% k	20% z	21% z	23% zm	22% z	19% s	18% st	12% t	14% t
Electric vehicles cost about the same as petrol/diesel vehicles	363	150	84	162	145	71	62	63	69	53	127	46	60	200	137	214	204	45	115	37	65
	16% lstv x	15% z	17% z	19% za	22% zabc	26% z	24% z	22% z	25% z	22% zkl	18% l	14% l	11% l	16% m	18% m	19% zm	22% zmno	17% t	16% t	11% t	11% t
Electric vehicles cost a little less than petrol/ diesel vehicles	222	98	54	114	92	39	41	28	39	28	68	23	32	125	86	142	123	27	66	29	34
	10% ltvx p	10% z	11% z	13% za	14% za	14% z	16% zr	10% z	14% z	11% l	10% l	7% l	6% l	10% z	11% z	12% zm	13% zm	10% t	9% t	9% t	6% t
Electric vehicles cost a lot less than petrol/ diesel vehicles	83	32	19	49	55	11	12	10	9	27	40	10	7	45	26	68	62	18	37	3	5
	4% lstvx	3% z	4% z	6% zab	8% zabc	4% z	4% z	4% z	3% z	11% zkl	6% zl	3% l	1% l	4% z	3% z	6% zmn	7% zmn	7% zst	5% st	1% t	1% t
EVs cost more than ICE (NET)	790	422	247	363	265	91	84	104	88	83	264	127	241	524	334	416	323	75	248	141	253
	35% opx	44% zd	49% zacd	42% z	40% z	33% z	32% z	36% z	32% z	34% z	37% z	38% z	45% zijk	41% zop	44% zop	37% z	34% z	28% q	34% q	43% zqr	43% zqr
ICE cost more than EVs (NET)	305	130	73	163	147	50	53	38	48	55	108	34	39	169	111	210	185	46	103	32	39
	14% ltvx	14% z	14% z	19% zab	22% zabc	18% z	20% zg	13% z	17% z	22% zkl	15% kl	10% l	7% l	13% zmn	15% zmn	18% zmn	20% zmn	17% st	14% t	10% t	7% t
Don't know	785	264	105	172	112	62	65	81	72	55	210	126	194	375	177	296	227	105	265	118	228
	35% abacd efghijm nopuwya BCDEFGH IULMQ	27% bcd	21% d	20% d	17% d	23% z	25% z	28% z	26% z	22% z	30% i	38% ij	36% ij	30% nop	23% z	26% z	24% z	39% z	36% z	36% z	39% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV							TENURE								
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456	1754		976	1216	434	294	194	603	161	315	439	224	476	915	1139	577	972	319	158	98	47	1549	575	
405	1796		888	1203	387	254	181	552	125	273	426	233	399	824	1057	556	889	352	193	117*	52*	1445	662	
18%	80%		40%	58%	17%	11%	8%	25%	6%	12%	19%	10%	18%	37%	47%	25%	40%	16%	9%	5%*	2%*	64%	30%	
66	315		162	222	64	42	32	105	21	43	64	44	64	128	172	77	181	60	37	16	11	258	114	
16%	18%		18%	17%	17%	17%	18%	19%	17%	16%	15%	19%	16%	15%	16%	14%	20% zKQ	17%	19%	14%	22%	18% K	17%	
110	290		192	203	103	68	54	106	38	63	97	43	101	198	241	102	172	59	31	23	12	274	114	
27%	16%		22%	16%	27%	27%	30%	19%	31%	23%	23%	19%	25%	24%	23%	18%	19%	17%	16%	20%	23%	19%	17%	
zv			zx		zwxC	zwxC	zwxC		zGJ	z	z		z	z	z									
94	253		194	161	104	67	49	99	34	69	77	49	104	181	230	94	142	74	31	14	5	235	119	
23%	14%		22%	12%	27%	26%	27%	18%	28%	25%	18%	21%	26%	22%	22%	17%	16%	21% z	16%	12%	9%	16%	18%	
zv			zx		zwxC	zx	zx	x	zF	zF			zFU	zF	z									
55	164		124	94	59	37	27	74	13	36	68	29	49	117	146	60	92	34	17	15	-	152	65	
14%	9%		14%	7%	15%	15%	15%	13%	11%	13%	16%	12%	12%	14%	14%	11%	10%	10%	9%	13%	-	11%	10%	
zv			zx		zx	zx	zx	zx			z			z	z	P	P			P		P	P	
33	46		45	38	31	20	13	20	11	31	19	6	42	62	68	21	28	21	3	1	2	49	26	
8%	3%		5%	3%	8%	8%	7%	4%	9%	11%	5%	3%	11%	7%	6%	4%	3%	6%	2%	1%	5%	3%	4%	
zv			zx		zwxC	zwxC	zx		zG	zFGJ			zFGJ	zFGJ	zG			zLR						
177	605		354	425	167	111	86	211	60	105	161	87	165	326	413	179	353	120	68	39	23	532	227	
44%	34%		40%	33%	43%	44%	47%	38%	48%	39%	38%	37%	41%	40%	39%	32%	40%	34%	35%	34%	45%	37%	34%	
zv			zx		zx	zwxC	x		zFI				z	z	z		zKQ					zK		
88	210		169	132	90	56	40	95	24	67	88	35	91	179	214	81	120	55	20	16	2	201	90	
22%	12%		19%	10%	23%	22%	22%	17%	19%	24%	21%	15%	23%	22%	20%	15%	13%	16%	10%	14%	5%	14%	14%	
zv			zx		zwxC	zx	zx	zx	z	zG	z		zG	zGJ	zG									
46	728		171	576	26	20	7	147	7	32	100	62	39	139	201	202	274	104	74	47	22	477	226	
11%	41%		19%	45%	7%	8%	4%	27%	5%	12%	24%	22%	10%	17%	19%	36%	31%	29%	39%	41%	42%	33%	34%	
zu			yAB	zwyAB C	B			wyAB		D	DEHI J	DEHI J	D	DEH	DEHI							L	M	

Table Z19

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Servicing and general maintenance

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Electric vehicles cost a lot more than petrol/ diesel vehicles	386	15	28	29	21	18	13	1	2	9	11	23	45	40	41	26
	17% E	16%	17%	18%	18%	20%	15%	6%	13%	18%	14%	12%	14%	13%	16%	19% k
Electric vehicles cost a little more than petrol/ diesel vehicles	404	31	46	46	38	28	13	1	5	13	19	55	81	79	63	37
	18%	33% z	27% z	28% z	32% z	31% z	16%	12%	30%	25% f	25% f	29% z	25% z	26% z	25% z	27% z
Electric vehicles cost about the same as petrol/diesel vehicles	363	21	39	39	27	21	20	3	4	11	18	45	68	78	55	33
	16% AG	23%	23% z	24% z	23% z	23% z	24%	28%	24%	21%	24%	24% z	21% z	26% zl	22% z	24% z
Electric vehicles cost a little less than petrol/ diesel vehicles	222	19	25	21	17	15	10	4	2	7	13	26	40	38	42	24
	10% G	20% zc	15% z	13%	15%	17% z	12%	44%	14%	13%	17% z	14%	13%	13%	17% zl	17% z
Electric vehicles cost a lot less than petrol/ diesel vehicles	83	2	16	15	6	5	15	*	*	7	7	14	29	24	19	13
	4% vyDG	2%	10% zad	9% zad	5% a	6% a	18% zj	5%	3%	14% z	10% z	7% z	9% z	8% z	7% z	9% z
EVs cost more than ICE (NET)	790	46	74	74	59	46	26	2	8	22	30	77	126	120	104	63
	35%	49% z	44% z	45% z	50% z	51% z	31% z	18% z	43% f	43% f	39% z	42% z	39% z	40% z	41% z	45% z
ICE cost more than EVs (NET)	305	21	41	36	23	20	25	5	3	14	21	40	69	63	61	37
	14% vyG	22% z	24% z	22% z	20% z	23% z	30% z	49% z	17% z	27% z	27% z	21% z	22% z	21% z	24% z	26% z
Don't know	785	6	14	14	8	2	13	1	3	4	8	24	56	40	31	6
	35% abcdefij klmnstuwxB CDE	7% e	8% e	9% e	7% e	3%	15%	5%	16%	9%	10%	13% o	18% mno	13% o	12% o	4% o

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
20	6	3	9	16	89	211	66	100	92	170	70	18	71	29	23	72
13%	20%	11%	11%	11%	16%	18%	26%	16%	15%	26%	17%	12%	30%	11%	18%	24%
25	6	7	16	31	142	202	42	144	113	121	92	25	51	73	21	47
16%	21%	25%	20%	21%	25%	18%	17%	23%	18%	18%	22%	17%	21%	29%	16%	16%
36	7	5	24	36	118	188	34	140	127	72	89	40	27	55	28	33
23%	25%	18%	29%	25%	21%	16%	14%	22%	20%	11%	22%	28%	11%	22%	22%	11%
z			z	z	zvw			zA	zA		zD	zD		zG	G	
16	5	5	12	20	76	111	28	89	57	65	63	30	24	29	8	9
10%	19%	19%	15%	14%	14%	10%	11%	14%	9%	10%	15%	21%	10%	12%	6%	3%
16	3	3	7	10	41	22	14	47	12	18	47	6	3	7	2	4
10%	9%	12%	8%	7%	7%	2%	6%	8%	2%	3%	11%	4%	1%	3%	2%	1%
z					zv		v	zyA			zCD					
44	12	10	26	47	231	413	108	245	206	291	162	42	121	102	44	119
29%	40%	36%	31%	32%	41%	36%	43%	39%	33%	44%	39%	30%	51%	40%	34%	41%
32	8	9	19	30	117	133	42	137	69	82	109	36	26	37	10	13
21%	28%	30%	23%	21%	21%	12%	17%	22%	11%	13%	27%	25%	11%	15%	8%	4%
z			z	z	zv			zyA			zD	zD		G		
43	2	5	15	32	98	416	64	103	230	210	51	24	65	58	47	128
28%	7%	16%	18%	22%	17%	36%	26%	16%	36%	32%	12%	17%	27%	23%	36%	44%
s						uw	u		x	x			B		E	zE

Table 220

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Insurance

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Electric vehicles cost a lot more than petrol/ diesel vehicles	324	172	151	28	76	63	49	108	13	42	34	18	36	30	24
	14% r	16%	13%	11%	18% cf	16%	12%	14%	14%	17% kr	18% kr	9%	22% zkr	14%	13%
Electric vehicles cost a little more than petrol/ diesel vehicles	308	176	131	58	93	47	44	66	17	33	19	22	27	29	22
	14% bgwy AB	16% zb	12%	22% zefg	22% zefg	12%	11%	9%	19%	14%	10%	11%	17%	14%	12%
Electric vehicles cost about the same as petrol/diesel vehicles	469	274	193	62	104	86	84	133	13	48	37	44	29	44	42
	21% bguw zb	25%	17%	24%	25% g	21%	21%	18%	15%	20%	20%	22%	18%	21%	22%
Electric vehicles cost a little less than petrol/ diesel vehicles	136	70	64	23	39	33	19	23	8	11	13	9	9	12	6
	6% gu	6%	6%	9% fg	9% zfg	8% g	5%	3%	9%	5%	7%	5%	5%	6%	3%
Electric vehicles cost a lot less than petrol/ diesel vehicles	50	34	14	12	11	7	14	6	3	4	4	5	4	4	2
	2% bg	3% zb	1%	5% zg	3% g	2%	3% g	1%	3%	2%	2%	3%	3%	2%	1%
EVs cost more than ICE (NET)	632	348	282	86	168	110	93	174	29	75	52	40	63	59	46
	28% bfgk ruy	32% zb	25%	33% fg	40% zefg	27%	23%	23%	33% kr	31% kr	29%	21%	38% zknr	28%	24%
ICE cost more than EVs (NET)	186	105	78	35	50	40	32	29	10	15	17	14	13	16	9
	8% bgu	10% b	7%	14% zfg	12% zg	10% g	8% g	4%	12% n	6%	10%	7%	8%	7%	5%
Don't know	955	370	573	75	99	168	200	413	37	104	75	95	58	91	93
	43% acd tvxD	34% za	51%	29%	23%	42% cd	49% zcd	55% zcde	41%	43% p	41%	49% lp	35%	43% p	49% lp

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
44	44	16	14	11	231	93	183	141	122	202	64	82	59	101	271	42
14%	14%	15%	7%	17%	15%	13%	14%	15%	15%	14%	16%	14%	12%	16%	15%	13%
45	51	12	22	9	224	85	201	108	154	155	38	62	75	117	258	41
15%	16%	12%	12%	14%	15%	12%	16%	11%	19%	11%	10%	11%	15%	19%	14%	13%
61	82	20	41	8	372	98	295	174	191	279	69	104	119	161	397	64
20%	26%	19%	22%	13%	24%	13%	23%	18%	24%	19%	17%	18%	23%	26%	21%	20%
16	27	4	19	2	107	29	81	55	60	76	19	38	32	40	110	25
5%	9%	4%	10%	2%	7%	4%	6%	6%	7%	5%	5%	7%	6%	7%	6%	8%
4	10	2	7	2	40	10	29	21	22	28	9	10	9	20	40	8
1%	3%	2%	4%	3%	3%	1%	2%	2%	3%	2%	2%	2%	2%	3%	2%	3%
89	95	28	36	20	454	178	384	249	276	356	102	143	134	217	529	83
29%	30%	27%	19%	31%	30%	25%	30%	26%	34%	25%	26%	25%	26%	36%	28%	26%
19	38	6	26	3	148	39	110	76	82	104	27	48	42	60	150	33
6%	12%	6%	14%	5%	10%	5%	9%	8%	10%	7%	7%	8%	8%	10%	8%	10%
140	98	49	83	32	545	410	499	456	253	702	197	274	214	171	781	142
45%	32%	48%	45%	51%	36%	57%	39%	48%	32%	49%	50%	48%	42%	28%	42%	44%
p	zino	p	p	lp	zu	zt	z	zv	zy	zx	zCD	zD	D			

Table 221
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles insurance

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
Electric vehicles cost a lot more than petrol/ diesel vehicles	324	288	35	178	63	37	12	*	34	242	49	161	84	12	23	7	245	35	
	14% hq	15%	11%	16% zh	16% h	14%	13%	3%	9%	16% zh	14%	16% zmq	19% zmnq	8%	11%	15%	17% zmq	10%	
Electric vehicles cost a little more than petrol/ diesel vehicles	308	287	21	157	54	46	22	1	24	212	68	150	65	21	34	8	215	54	
	14% bhG	15% zb	7%	14% h	13% h	18% h	23% zcdh i	15%	7%	14% h	19% zcdh i	15%	15%	15%	16%	17%	15% z	15%	
Electric vehicles cost about the same as petrol/diesel vehicles	469	421	45	218	74	67	37	2	65	292	103	192	97	34	63	6	289	96	
	21% biG	22% zb	14%	20%	18%	26% dhi	39% zcde hij	25%	18%	20%	29% zcde hi	20%	22%	24%	29% zkp	14%	20%	27% zkp	
Electric vehicles cost a little less than petrol/ diesel vehicles	136	121	14	48	22	30	9	-	26	69	39	47	29	16	13	*	76	29	
	6% ckr	6%	5%	4%	5%	12% zcdi	10% ci	-	7%	5%	11% zcdi	5%	7%	12% zkop	6%	1%	5%	8% k	
Electric vehicles cost a lot less than petrol/ diesel vehicles	50	47	3	21	13	7	6	-	3	34	13	30	6	3	6	2	36	9	
	2% G	2%	1%	2%	3% h	3%	6% zchi	-	1%	2%	4% h	3%	1%	2%	3%	3%	3%	3%	
EVs cost more than ICE (NET)	632	575	56	336	118	83	34	1	58	453	117	311	149	32	57	15	460	89	
	28% bh	30% zb	18%	31% zh	29% h	32% h	36% h	18%	16%	30% zh	33% zh	32% z	33% zmq	23%	27%	31%	32% zq	25%	
ICE cost more than EVs (NET)	186	168	18	68	35	37	15	-	29	103	52	77	36	19	20	2	112	38	
	8% ciVG	9%	6%	6%	9%	14% zcdh i	16% zcdhi	-	8%	7%	15% zcdhi	8% 8%	8%	14% zkp	9%	4%	8%	11%	
Don't know	955	743	198	468	180	70	9	4	208	648	79	403	164	54	75	24	567	129	
	43% ae fj Inparst wBCDEHI JK	39% za	63% za	43% efj	44% efj	27% fj	9%	56%	58% zcde fij	43% efj	23% f	41%	37%	39%	35%	51%	40%	37%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%	
240	140	56	13	159	29	15	55	21	203	76	29	46	100	144	55	145	223	236	
16% z	17% z	18%	19%	16%	24% zvxy BC	12%	13%	17%	16% z	14%	15%	17%	13%	15%	19% z	16%	16%	16% z	
226	151	73	8	138	17	26	77	20	181	97	48	44	110	100	59	177	251	259	
15% z	18% zr	24% zrs	12%	14%	14%	21% z	18% z	16%	14%	18% z	25% zEFG	16% G	14% G	11%	20% z	19% zK	18% z	17% z	
325	202	73	9	208	37	27	91	24	271	115	69	76	173	142	80	233	347	365	
22%	24% zr	24%	14%	21%	31% zvxyB C	22%	21%	20%	22%	21%	35% zFG	28% zG	23% G	15%	27% z	25% z	24% z	24% z	
79	51	23	5	49	7	12	28	8	69	36	24	19	42	50	21	70	101	105	
5%	6%	8%	7%	5%	6%	10% vB	7% z	7%	5%	7%	12% zFG	7%	6%	5%	7%	7% z	7% z	7% z	
33	24	16	-	18	8	1	10	7	28	17	15	7	23	5	11	36	42	45	
2%	3%	5% zrs	-	2%	7% zvxyB	1%	2%	5% zv	2%	3%	8% zEFG	3% G	3% G	1%	4%	4% zJK	3% z	3% z	
467 31% z	291 35% zr	129 42% zrs	20 31%	298 29%	45 39% z	40 33%	132 31%	41 33%	383 31%	173 31%	77 40% zFG	90 33% G	210 27%	244 26%	114 39% zJK	322 35% z	474 33% z	495 33% z	
112 7%	74 9%	40 13% zrs	5 7%	68 7%	15 13% v	14 11%	38 9%	15 12%	96 8% v	53 10%	39 20% zEFG	26 10%	65 8%	55 6%	32 11% zJK	106 11% z	143 10% z	150 10% z	
599 40% st	270 32% t	65 21%	31 47% st	436 43% wB	20 17%	41 34% w	165 39% w	43 35% w	497 40% w	209 38% w	10 5%	81 30% D	317 41% DE	508 54% zDEF	66 23%	268 29% H	466 33% HI	485 32% HI	

Table 222
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Insurance

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
Electric vehicles cost a lot more than petrol/ diesel vehicles	324	176	96	133	98	33	41	42	27	27	99	58	110	234	147	149	108	23	92	84	129
	14%	18%	19%	15%	15%	12%	15%	15%	10%	11%	14%	17%	21%	18%	19%	13%	12%	9%	13%	25%	22%
	hpdF	zcd	zcd				h				i	j		zop	zop	p		q	zqr	zqr	
Electric vehicles cost a little more than petrol/ diesel vehicles	308	160	106	168	143	46	42	50	54	53	110	41	63	201	156	198	176	43	88	40	57
	14%	17%	21%	20%	21%	17%	16%	17%	19%	22%	15%	12%	12%	16%	21%	17%	19%	16%	12%	12%	10%
	tvnN	z	za	za	za				z	zkl	i			z	zmo	z	zm	t			
Electric vehicles cost about the same as petrol/diesel vehicles	469	208	114	245	213	83	62	68	69	74	187	52	81	253	149	300	278	63	178	36	73
	21%	22%	22%	28%	32%	30%	24%	24%	25%	30%	26%	16%	15%	20%	20%	26%	30%	23%	24%	11%	13%
	kist vslQ			zab	zabc	zf				zkl	zkl					zmn	zmno	st	zst		
Electric vehicles cost a little less than petrol/ diesel vehicles	136	62	32	66	63	28	34	22	28	14	38	15	14	79	39	81	80	23	50	18	17
	6%	6%	6%	8%	9%	10%	13%	8%	10%	6%	5%	5%	3%	6%	5%	7%	8%	9%	7%	5%	3%
	ltvLQ			z	zabc	z	zg		z	i	i	i			n	n	zmno	t	t		
Electric vehicles cost a lot less than petrol/ diesel vehicles	50	21	15	30	31	8	10	7	8	16	19	7	6	23	22	34	33	10	16	2	*
	2%	2%	3%	3%	5%	3%	4%	3%	3%	6%	3%	2%	1%	2%	3%	3%	4%	4%	2%	*	*
	stvx			za	zac					zkl	i				m	zm	zm	st	t		
EVs cost more than ICE (NET)	632	335	202	301	240	79	83	92	81	80	209	100	173	435	303	347	284	66	179	124	185
	28%	35%	40%	35%	36%	29%	31%	32%	29%	32%	29%	30%	32%	34%	40%	31%	30%	24%	25%	38%	32%
	rvxR	z	zac	z	z					zop		zmoo	z	zop	zmoo	z		zart			ar
ICE cost more than EVs (NET)	186	83	47	96	94	36	44	30	36	30	58	23	20	102	61	115	113	33	67	19	17
	8%	9%	9%	11%	14%	13%	17%	10%	13%	12%	8%	7%	4%	8%	8%	10%	12%	12%	9%	6%	3%
	ltvxL Q			za	zabc	z	zg		z	zkl	i	i				zm	zmno	zst	t	t	
Don't know	955	339	146	218	121	75	75	98	91	63	255	158	261	479	246	374	264	109	307	150	309
	43%	35%	29%	25%	18%	28%	28%	34%	33%	26%	36%	48%	49%	38%	32%	33%	28%	40%	42%	46%	53%
	abcd efghijm nopuwya BCDEFHI JMR	bcd	d	d						i	i	ij	ij	nop	p	p					zqrs

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
64	252	140	182	71	48	36	76	24	39	47	39	63	110	149	78	153	47	26	10	5	231	84
16%	14%	16%	14%	18% z	19% z	20%	14%	19% FI	14%	11%	17%	16% I	13%	14% F	14%	17% zOR	13%	14%	9%	9%	16% z	13%
95	209	183	124	96	69	41	103	35	65	77	33	100	177	210	81	136	48	14	16	8	218	77
24% zv	12%	21% zx	10%	25% zwxC	27% zwxC	22% zx	19% zx	28% zFGI J	24% zG	18% z	14%	25% zFGI J	21% zFGI	20% zG	15% N	15% N	13%	7%	14%	16%	15% zN	12% N
124	333	234	224	125	74	64	124	44	84	125	45	129	254	299	118	165	98	44	27	5	283	169
31% zv	19%	26% zxC	17%	32% zwxC	29% zxC	35% zwxC	22% x	35% zGI	31% zG	29% zG	19%	32% zGI	31% zGI	28% zG	21%	19%	28% zLPQ	23%	23%	10%	20%	26% zLPQ
36	96	65	66	43	27	18	28	10	28	37	18	38	75	93	37	37	28	21	8	2	74	57
9% zv	5%	7% C	5%	11% zwxC	11% zwxC	10% zxC	5%	8% z	10% z	9% z	8%	10% z	9% z	9% z	7%	4%	8% L	11% zLQ	7%	5%	5% L	9% zLQ
23	27	29	20	23	15	15	11	5	20	10	4	25	35	39	7	22	12	4	3	-	29	19
6% zv	2%	3% zxC	2%	6% zwxC	6% zwxC	8% zwxC	2%	4% zFGI J	7% zFGI	2%	2%	6% zFGI	4% zF	4% z	1%	2%	3%	2%	3%	-	2%	3%
160 39% zv	461 26%	323 36%	306 24%	167 43%	117 46%	77 42%	179 32%	59 zFGI J	104 38%	123 29%	72 31%	164 41%	287 35%	359 34%	160 29%	289 33%	95 27%	40 21%	27 23%	13 25%	449 31%	162 24%
60	123	95	86	67	42	33	40	16	47	47	22	63	110	132	44	59	40	25	11	2	103	76
15% zv	7%	11% zxC	7%	17% zwxC	17% zwxC	18% zwxC	7%	13% zFGI J	17% zGI	11%	9%	16% zGI	13% z	12% z	8%	7%	11% LQ	13% LQ	9%	5%	7%	11% zLQ
62	880	236	677	28	20	8	209	6	37	131	94	43	173	267	234	377	120	84	52	31	610	256
15%	49% zu	27% yAB	52% zwyAB C	7% B	8%	4%	38% wyAB	5% DH	14% DH	31% DEHI J	40% DEFH IJ	11% D	21% DEH	25% DEHI	42% M	42% M	34%	43%	44%	60% JKLM QR	42% M	39% M

Table 223

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles Insurance

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Electric vehicles cost a lot more than petrol/ diesel vehicles	324	17	30	34	21	14	14	2	2	10	16	28	53	50	37	26
	14% C	18%	18%	21% z	18%	16%	17%	24%	10%	19%	21%	15%	17%	16%	15%	19%
Electric vehicles cost a little more than petrol/ diesel vehicles	308	24	46	44	33	24	18	2	3	11	21	48	64	64	60	35
	14% v	26% z	28% z	27% z	28% z	27% z	21% z	21%	14%	22%	27% z	26% z	20% z	21% z	24% z	25% z
Electric vehicles cost about the same as petrol/diesel vehicles	469	26	54	47	39	32	30	5	4	18	20	62	96	96	83	49
	21% wAG	27% z	32% z	29% z	33% z	36% z	36% zj	45%	25%	35% z	25% z	33% z	30% z	32% z	33% z	35% z
Electric vehicles cost a little less than petrol/ diesel vehicles	136	13	15	19	9	12	7	*	6	5	10	11	24	27	14	9
	6% DG	13% zd	9%	12% zb	8%	14% zd	9%	5%	33%	9%	13% z	6%	8%	9% zn	6%	7%
Electric vehicles cost a lot less than petrol/ diesel vehicles	50	7	11	6	5	4	3	-	1	5	3	10	18	15	12	11
	2% vy	7% z	6% zc	4%	5%	5%	4%	-	8%	9% z	4% z	5% z	6% z	5% z	5% z	8% z
EVs cost more than ICE (NET)	632	41	76	78	55	38	32	5	4	21	37	75	117	113	97	61
	28% vy	43% z	45% z	48% z	46% z	42% z	39% z	45%	24%	42% z	48% z	41% z	37% z	38% z	39% z	43% z
ICE cost more than EVs (NET)	186	19	25	25	14	17	10	*	7	9	13	21	42	42	26	20
	8% vADG	21% zd	15% z	16% z	12% z	18% zd	13% z	5%	40%	18% z	17% z	11% z	13% z	14% z	11% z	15% z
Don't know	955	8	12	13	10	3	11	1	2	3	7	28	65	50	44	9
	43% abcdefij klmnopstuw x BCE	9% e	7%	8%	8% e	4%	13% i	5%	11%	5%	9%	15% o	20% mo	17% o	17% o	7% o

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
24	3	5	13	20	78	162	66	92	78	132	68	10	57	29	17	52
16%	11%	18%	15%	14%	14%	14%	26%	15%	12%	20%	17%	7%	24%	12%	13%	18%
26	7	5	15	25	130	133	36	144	71	84	94	30	30	48	22	33
17%	23%	17%	18%	17%	23%	12%	14%	23%	11%	13%	23%	21%	13%	19%	17%	11%
35	7	8	23	44	150	254	37	169	162	112	131	48	43	82	20	38
23%	24%	29%	28%	30%	27%	22%	15%	27%	26%	17%	32%	33%	18%	32%	16%	13%
15	3	1	12	15	46	60	23	57	40	31	35	18	7	26	8	7
9%	9%	4%	15%	10%	8%	5%	9%	9%	6%	5%	9%	13%	3%	10%	7%	2%
5	2	2	4	5	31	10	6	35	5	8	27	2	3	4	5	3
3%	7%	6%	5%	4%	6%	1%	3%	6%	1%	1%	7%	2%	1%	2%	4%	1%
50	10	10	27	46	208	295	102	236	148	216	163	40	87	77	39	85
32%	35%	35%	33%	32%	37%	26%	41%	38%	24%	33%	40%	28%	36%	30%	30%	29%
20	4	3	17	20	78	70	29	92	45	39	62	21	10	30	13	10
13%	16%	10%	20%	14%	14%	6%	12%	15%	7%	6%	15%	14%	4%	12%	10%	4%
50	7	8	16	36	129	531	81	128	276	288	55	34	101	63	57	159
32%	25%	27%	19%	25%	23%	46%	33%	20%	44%	44%	13%	24%	42%	25%	44%	54%
s						zuw	u		x	x		B	BC		E	zE

Table 224

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles fuelling/ recharging

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Electric vehicles cost a lot more than petrol/ diesel vehicles	267	133	134	23	52	52	47	94	11	34	31	19	19	27	25
	12% uv	12%	12%	9%	12%	13%	12%	13%	12%	14%	17% zor	10%	12%	13%	13%
Electric vehicles cost a little more than petrol/ diesel vehicles	269	136	131	51	73	34	34	76	14	31	21	24	24	22	12
	12% efn	12%	12%	20% zefg	17% zefg	9%	8%	10%	16% n	13% n	12%	12%	15% n	10%	6%
Electric vehicles cost about the same as petrol/diesel vehicles	304	176	125	42	76	52	50	85	12	25	18	29	30	34	23
	14% bu	16%	11%	16%	18% zfg	13%	12%	11%	14%	10%	10%	15%	18% ijo	16%	12%
Electric vehicles cost a little less than petrol/ diesel vehicles	467	245	219	58	92	93	76	148	17	53	32	32	29	44	43
	21% y	22%	19%	22%	22%	23%	19%	20%	19%	22%	17%	17%	18%	21%	22%
Electric vehicles cost a lot less than petrol/ diesel vehicles	290	169	117	30	60	53	61	86	9	27	22	21	20	24	26
	13% bwyA	15% zb	10%	12%	14%	13%	15%	12%	10%	11%	12%	11%	12%	12%	14%
EVs cost more than ICE (NET)	536	269	265	74	125	86	81	170	25	65	53	43	43	48	37
	24% fru	25%	24%	29% f	30% zefg	21%	20%	23%	28% r	27% r	29% r	22%	26% r	23%	20%
ICE cost more than EVs (NET)	756	414	336	88	152	145	137	235	25	81	53	53	49	68	69
	34% buwy AB	38% zb	30%	34%	36%	36%	33%	31%	29% p	33% p	29% p	28% p	30% p	33% p	36% p
Don't know	646	237	399	55	69	120	142	260	27	72	58	68	41	59	61
	29% acd tvxCD	22%	35% za	21%	16%	30% cd	35% zcd	35% zcd	30% p	30% p	32% p	35% p	25% p	28% p	32% p

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
28	41	9	14	10	197	71	138	129	91	177	61	68	49	72	224	33
9%	13%	8%	8%	16% r	13%	10%	11%	14%	11%	12%	15% zC	12%	10%	12%	12%	10%
46	40	11	14	9	192	77	170	99	117	152	36	61	72	89	220	39
15% nr	13% n	10%	8%	14% n	13%	11%	13%	10%	15% zy	11%	9%	11%	14% A	15% zA	12%	12%
33	50	15	30	6	224	80	177	128	117	187	56	77	76	85	258	40
11%	16%	14%	16%	10%	15% u	11%	14%	13%	15%	13%	14%	14%	15%	14%	14%	12%
65	71	14	51	17	332	135	291	176	194	273	71	107	105	163	375	75
21%	23%	14%	27% zjkq	26% q	22%	19%	23% zw	18%	24% zy	19%	18%	19%	21%	27% zABC	20%	23%
41	48	15	30	6	208	82	194	96	138	151	26	59	84	106	239	45
13%	15%	15%	16%	9%	14%	11%	15% zw	10%	17% zy	10%	6%	10%	16% zAB	17% zAB	13%	14%
75	81	19	28	19	388	148	308	228	208	328	97	130	121	161	445	73
24% r	26% r	19%	15%	30% r	26% zu	20%	24%	24%	26% z	23%	25%	23%	24%	26%	24%	23%
106	119	29	81	22	539	217	485	272	333	424	96	166	189	269	615	119
34%	38% k	29%	43% zhjk lq	35%	35% zu	30%	38% zw	28%	41% zy	29%	24%	29%	37% AB	44% zABC	33%	37%
96	62	40	47	16	367	279	320	327	145	502	146	197	124	95	540	90
31% p	20%	39% zlpr	25%	25%	24%	39% zt	25%	34% zv	18%	35% zx	37% zCD	35% zCD	24% D	16%	29%	28%

Table 225
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles fuelling/ recharging

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
Electric vehicles cost a lot more than petrol/ diesel vehicles	267	230	36	147	62	21	7	*	30	209	28	133	61	12	23	5	194	35	
	12% hj	12%	11%	14% ehj	15% efhj	8%	7%	3%	8%	14% zehj	8%	14%	14%	8%	11%	11%	14% z	10%	
Electric vehicles cost a little more than petrol/ diesel vehicles	269	252	17	149	39	45	13	1	20	188	58	128	68	16	32	3	196	47	
	12% bh	13% zb	5%	14% zh	10% zdh	18%	14% h	15%	5%	13% h	17% zdh	13%	15% z	11%	15%	7%	14% z	13%	
Electric vehicles cost about the same as petrol/diesel vehicles	304	275	26	155	41	34	14	2	49	197	48	140	56	21	25	4	196	46	
	14% bwG	14% zb	8%	14%	10%	13%	15%	32%	14%	13%	14%	14%	13%	15%	12%	10%	14%	13%	
Electric vehicles cost a little less than petrol/ diesel vehicles	467	414	51	221	88	73	26	1	56	309	99	213	93	38	52	5	306	91	
	21% hG	22% z	16%	20%	22%	28% zchi	28% h	8%	15%	21%	28% zchi	22%	21%	28% o	24%	12%	21%	26% z	
Electric vehicles cost a lot less than petrol/ diesel vehicles	290	258	32	135	56	39	30	-	28	191	68	131	52	19	40	14	183	59	
	13% hG	14%	10%	12% h	14% h	15% h	31% zcdeh ij	-	8%	13% h	19% zceh i	13%	12%	13%	19% zlp	31% zklm pq	13%	17%	
EVs cost more than ICE (NET)	536	482	53	296	101	66	20	1	49	397	86	261	129	27	55	9	390	82	
	24% bhF	25% zb	17%	27% zh	25% h	26% h	21%	18%	14%	27% zh	25% h	27% z	29% z	20%	26%	18%	27% z	23%	
ICE cost more than EVs (NET)	756	672	83	356	144	112	56	1	84	500	168	345	145	57	92	20	489	149	
	34% bhG	35% zb	26%	33% h	36% h	43% zchi	59% zcdeh ij	8%	23%	33% h	48% zcde hi	35%	32%	41%	43% zlp	42%	34%	42% zklp	
Don't know	646	479	155	282	119	45	4	3	178	401	49	237	116	33	42	14	353	75	
	29% acef ijknpqr stvwxBD EFHIJK	25% za	49%	26% efj	29% efj	18% fj	4% 4%	42%	49% zcde fij	27% efj	14% f	24%	26%	24%	20%	30%	25%	21%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
184	115	39	10	119	30	17	56	10	166	66	18	36	78	128	45	120	182	189
12%	14%	13%	15%	12%	25% zvvyA BC	14%	13%	8%	13% v	12%	9%	13%	10%	14%	15%	13%	13%	13%
203	132	52	8	117	17	23	67	17	157	84	44	46	77	100	45	141	207	221
14% z	16% zr	17% z	12%	12%	14%	19% zvB	16% z	13%	13%	15% z	22% zFG	17% zFG	10%	11%	15%	15% z	14% z	15% z
194	121	54	9	134	7	22	54	26	162	81	38	41	111	105	40	139	216	228
13%	14%	18% r	14%	13%	6%	18% w	13%	21% zvwy B	13% w	15% wy	19% zG	15%	14%	11%	14%	15%	15% z	15% z
342	196	69	12	241	24	22	84	23	288	107	48	65	184	167	74	229	337	352
23% z	23% z	23%	19%	24% z	20%	18%	20%	19%	23% z	19%	25% G	24% G	24% zG	18%	25% z	25% z	24% z	24% z
214	120	55	8	138	24	18	54	20	180	74	42	40	123	83	48	149	220	221
14% z	14%	18% z	13%	14%	20% z	15%	13%	16%	14% z	14%	21% zG	14% G	16% zG	9%	16%	16% z	15% zK	15% z
387 26% z	248 30% zr	91 30% z	17 26%	236 23%	46 39% zvAB C	41 33% zv	123 29% z	27 22%	322 26% zv	150 27%	62 32% zFG	82 30% zF	156 20%	228 24%	90 31% z	261 28% z	389 27% z	410 27% z
556 37% z	316 38% z	125 41% z	21 31%	380 38% z	48 41%	40 33%	138 32%	43 35%	467 37% z	181 33%	90 46% zG	105 38% G	307 40% zG	250 26%	121 42% z	377 41% zK	557 39% zK	573 38% z
366 24% st	153 18% t	37 12%	19 29% t	260 26% wxB	16 14%	19 16%	111 26% wx	27 22%	296 24% wx	138 25% wx	5 3%	45 17% D	192 25% DE	366 39% zDEF	39 14%	152 16%	268 19% HI	284 19% HI

Table 226
Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles fuelling/ recharging

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	880	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	11%	12%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Electric vehicles cost a lot more than petrol/ diesel vehicles	267	138	90	96	63	29	23	36	25	22	75	57	100	198	135	108	76	14	65	80	124
	12% dopq rjk	14% zcd	18% zacd	11%	9%	11%	9%	13%	9%	9%	11%	17% zlj	19% zlj	16% zop	18% zop	10% p	8%	5%	9% q	24% zqr	21% zqr
Electric vehicles cost a little more than petrol/ diesel vehicles	269	141	83	140	121	45	45	40	32	34	91	40	66	169	118	150	139	39	84	38	71
	12% vx	15% z	16% z	16% z	18% za	16% z	17% z	14%	11%	14%	13%	12%	12%	13%	16% zm	13%	15% zo	14%	12%	12%	12%
Electric vehicles cost about the same as petrol/diesel vehicles	304	151	88	122	96	51	52	60	69	26	88	44	62	185	113	161	141	27	84	35	65
	14% vxQ	16% z	17% z	14%	14%	19% z	20% z	21% z	25% z	10%	12%	13%	12%	15%	15%	14%	15%	10%	12%	11%	11%
Electric vehicles cost a little less than petrol/ diesel vehicles	467	219	97	234	176	67	64	63	65	65	191	52	110	260	154	283	236	61	190	53	94
	21% kstv x	23% b	19%	27% zab	26% zab	25%	24%	22%	23%	27% zk	27% zkl	16%	21% k	21%	20%	25% zmn	25% zmn	23% t	26% zst	16%	16%
Electric vehicles cost a lot less than petrol/ diesel vehicles	290	130	57	145	146	30	32	32	29	61	132	45	46	150	89	204	196	60	129	18	33
	13% lstx NR	14%	11%	17% zab	22% zabc	11%	12%	11%	11%	25% zkl	19% zkl	14% l	9%	12%	12%	18% zmn	21% zmno	22% zst	18% zst	5%	6%
EVs cost more than ICE (NET)	536	279	173	236	184	74	68	76	56	56	166	97	166	367	253	259	215	53	149	119	194
	24% rv	29% z	34% zacd	27% z	28% z	27% h	26%	26%	20%	23% zop	23% zop	29% zj	31% zlj	29% zop	33% zmop	23%	23%	19% zst	20% zst	36% zqr	33% zqr
ICE cost more than EVs (NET)	756	349	154	379	322	97	96	95	94	126	323	97	156	410	243	487	432	121	318	71	126
	34% lstv xNR	36% b	30%	44% zab	48% zabc	36%	36%	33%	34%	51% zkl	46% zkl	29%	29%	32%	32%	43% zmn	46% zmno	45% zst	44% zst	21%	22%
Don't know	646	186	95	124	65	51	48	56	57	38	132	94	151	306	150	229	152	70	179	105	199
	29% abcd efghijlm nopruvw ABCDEFGHIJ ILQ	19% cd	19% cd	14% d	10%	19%	18%	20%	21%	16% zkl	19% zkl	28% lj	28% lj	24% nop	20% p	20% p	16%	26% zst	25% zst	32% r	34% zqr

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV							TENURE								
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 1796 80%	1754 1796 80%		976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
51	215		95	172	45	28	27	59	14	30	40	23	44	84	107	52	123	46	25	13	7		175	83
13%	12%		11%	13%	12%	11%	15%	11%	12%	11%	9%	10%	11%	10%	10%	9%	14% zKQ	13%	13%	13%	11%	14%	12% K	13%
75	190		149	114	83	56	42	77	30	53	67	35	83	150	185	63	124	42	16	13	7		187	70
19% zv	11%		17% zxC	9%	22% zwxC	22% zwoC	23% zwoC	14% x	24% zFGJ	19% z	16% z	15%	21% zJ	18% z	17% z	11%	14% z	12%	8%	11%	14%	13%	11%	
66	224		147	148	78	46	35	78	19	41	68	37	60	128	166	68	110	67	37	15	2		179	119
16%	12%		17% zxC	11%	20% zwoC	18% zx	20% zx	14%	15%	15%	16%	16%	15%	16%	16% z	12%	12%	19% zKLP Q	19% LPQ	13%	3%	12%	18% zKLPQ	
108	353		223	239	94	62	44	142	31	72	119	66	103	222	288	137	190	67	33	24	5		327	125
27% zv	20%		25% zx	18%	24% x	25% x	24%	26% zx	25%	26% z	28% z	28% z	26% z	27% z	27% z	25% zPR	21%	19%	17%	21%	10%	23% z	19%	
69	220		163	124	74	53	28	99	28	67	70	19	95	165	184	95	116	42	14	8	7		212	64
17% zv	12%		18% zx	10%	19% zx	21% zx	15% x	18% zx	22% zG	24% zFGJ J	17% zG	8%	24% zFGJ J	20% zFGJ	17% zG	17% zNOR	13%	12%	7%	7%	13%	15% zLNR	10%	
126 31% zv	405 23%		244 zxC	287 22%	128 33% zwxC	84 33% zwoC	70 38% zwoC	136 25%	44 35% zFGJ J	82 30% z	107 25%	58 25%	127 32% zJL	234 28% z	292 28% z	115 21%	247 28% zKQ	88 25%	41 21%	25 22%	15 28%	362 25% K	153 23%	
177 44% zv	573 32%		387 zx	362 28%	168 zx	115 45% zx	72 40% x	240 44% zx	59 47% z	138 51% zGJ	189 44% z	86 37%	197 50% zGJ	386 47% zGJ	472 45% zG	232 42% zLMN OPQR	307 34% NR	109 31%	47 24%	33 28%	12 22%	539 37% zLNR	189 29%	
36 9%	595 33% zu		111 12% yAB	496 38% zwyAB C	13 3%	8 3%	5 2%	98 18% wyAB	3 2%	12 4%	61 14% DEHI	52 23% DEFHI J	15 4%	76 9% DEH	128 12% DEHI	141 25%	225	89 25%	69 36% KLMPQ	44 37% KLMPQ	24 46% zKLMP QR	366 25%	201 30% MQ	

Table 227

Q14NEW For each of the following, in general, do electric vehicles cost more or less than petrol/diesel vehicles fuelling/ recharging

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Electric vehicles cost a lot more than petrol/ diesel vehicles	267	13	22	23	19	14	8	-	1	6	8	24	39	38	35	26
	12% yE	14%	13%	14%	16%	15%	10%	-	3%	12%	11%	13%	12%	13%	14%	19% zklm
Electric vehicles cost a little more than petrol/ diesel vehicles	269	20	27	33	24	23	13	5	1	10	14	28	46	46	37	20
	12%	21% z	16%	20% zb	20% z	25% zb	16%	49%	7%	19%	18%	15%	14%	15%	15%	14%
Electric vehicles cost about the same as petrol/diesel vehicles	304	16	29	24	24	18	10	1	4	7	10	34	52	45	36	27
	14%	17%	17%	15%	20% zc	20%	12%	8%	21%	13%	13%	18%	16%	15%	14%	19%
Electric vehicles cost a little less than petrol/ diesel vehicles	467	31	50	43	31	24	21	3	10	17	24	44	81	81	58	36
	21%	33% zd	30% z	27%	26%	27%	26%	33%	58%	34% z	32% z	24%	25%	27%	23%	26%
Electric vehicles cost a lot less than petrol/ diesel vehicles	290	10	36	34	15	10	26	1	1	10	20	41	73	70	61	27
	13% vyG	11%	21% zade	21% zade	13%	12%	31% zi	8%	7%	20%	25% z	22% z	23% z	23% z	25% z	19% z
EVs cost more than ICE (NET)	536	33	49	56	43	36	22	5	2	16	22	52	85	84	72	46
	24%	35% z	29% zb	34% zb	36% zb	40% zb	26%	49%	10%	31%	29%	28%	27%	28%	29%	33% z
ICE cost more than EVs (NET)	756	41	85	78	46	34	48	4	12	27	44	85	153	150	119	62
	34% wyG	44% z	51% zde	48% zde	39%	38%	57% z	41%	65%	54% z	57% z	46% z	48% z	50% z	48% z	45% z
Don't know	646	4	5	5	5	2	4	*	1	1	1	15	29	21	23	5
	29% abcdefij klmnopstuxA BCE	5%	3%	3%	4% e	2%	4% j	3%	3%	1%	1%	8% o	9% o	7%	9% o	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
15	1	4	11	12	55	144	48	70	59	117	46	15	44	18	10	56
10%	2%	14%	13%	8%	10%	12%	19%	11%	9%	18%	11%	10%	19%	7%	8%	19%
20	5	1	10	27	97	121	41	111	71	79	72	16	28	48	15	37
13%	18%	4%	12%	19%	17%	11%	16%	18%	11%	12%	18%	12%	12%	19%	12%	13%
20	5	2	20	21	77	170	34	89	115	79	66	42	33	30	25	27
13%	19%	7%	24%	15%	14%	15%	14%	14%	18%	12%	16%	30%	14%	12%	20%	9%
44	7	10	27	41	143	267	42	161	128	146	102	37	56	74	26	54
28%	26%	33%	33%	28%	25%	23%	17%	26%	20%	22%	25%	26%	23%	29%	20%	18%
z			z		zw	z		zy			z			zG		
41	8	8	8	30	127	126	22	130	61	72	95	16	23	49	12	23
26%	28%	27%	9%	20%	23%	11%	9%	21%	10%	11%	23%	11%	10%	19%	9%	8%
zs			zs		zvw			zyA			zCD			zFG		
35	6	5	20	39	153	265	89	181	130	196	118	31	72	66	25	92
22%	20%	18%	24%	27%	27%	23%	36%	29%	21%	30%	29%	22%	30%	26%	19%	32%
84	15	18	35	70	271	393	64	291	189	218	197	53	79	123	38	77
54%	53%	60%	42%	48%	48%	34%	26%	47%	30%	33%	48%	37%	33%	49%	29%	26%
zs			z		zvw	w		zyA			zD			zFG		
16	2	4	8	15	64	322	62	63	197	163	29	16	55	34	41	96
10%	8%	15%	10%	10%	11%	28%	25%	10%	31%	25%	7%	11%	23%	13%	32%	33%
			u			u			xA	x			BC		E	E



24-089497-32 - EV BAROMETER SURVEY
8TH - 12TH AUGUST 2025
PUBLIC
IPSOS

3 Sep 2025

Table 228

Q24JUL To what extent do you agree or disagree with the following statements? SUMMARY TABLE

Base: All adults aged 18-75 in the UK

	There are enough public charging points in the area where I live for people to be able to easily find a charger when they need one	There are enough public charging points in the UK for people to be able to easily find a charger when they need one	There should be public charging parking bays which are exclusively for use by people with disabilities
UNWEIGHTED BASE	2243	2243	2243
WEIGHTED BASE	2243	2243	2243
Strongly agree	193 9%	164 7%	472 21%
Tend to agree	427 19%	367 16%	745 33%
Neither agree nor disagree	358 16%	363 16%	470 21%
Tend to disagree	452 20%	483 22%	176 8%
Strongly disagree	411 18%	408 18%	92 4%
All agree (NET)	620 28%	531 24%	1216 54%
All disagree (NET)	862 38%	891 40%	268 12%
Don't know	403 18%	458 20%	289 13%

Table 229

Q24JUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the area where I live for people to be able to easily find a charger when they need one

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Strongly agree	193	126	65	32	74	38	17	32	6	22	11	14	15	14	12
	9%	11%	6%	13%	18%	9%	4%	4%	6%	9%	6%	7%	9%	7%	7%
	bfgu wyBCF	zb		zfg	zefg	fg									
Tend to agree	427	242	182	68	130	90	55	84	12	49	25	40	29	37	32
	19%	22%	16%	26%	31%	22%	13%	11%	13%	20%	14%	20%	18%	17%	17%
	bfgs uyAB	zb		zfg	zefg	fg				s		s			
Neither agree nor disagree	358	181	173	60	69	72	58	99	17	37	28	30	23	41	27
	16%	17%	15%	23%	16%	18%	14%	13%	19%	15%	15%	16%	14%	19%	14%
	gux			zfg										s	
Tend to disagree	452	202	247	44	78	82	95	154	25	35	34	46	30	39	32
	20%	18%	22%	17%	18%	20%	23%	21%	28%	15%	19%	24%	18%	19%	17%
	ix								inp			i			
Strongly disagree	411	198	210	24	24	54	100	209	14	52	26	31	37	37	45
	18%	18%	19%	9%	6%	13%	24%	28%	16%	22%	14%	16%	23%	18%	24%
	cdep tvxDE					d	zcde	zcde		p			p		p
All agree (NET)	620	368	248	100	204	128	72	115	17	72	36	54	44	50	44
	28%	34%	22%	39%	48%	32%	18%	15%	19%	30%	20%	28%	27%	24%	23%
	bfgj suwyAB	zb		zfg	zcef g	fg				js					
All disagree (NET)	862	400	457	68	101	135	195	363	40	87	60	77	66	76	77
	38%	36%	41%	26%	24%	34%	47%	48%	44%	36%	33%	39%	41%	36%	41%
	cdpt vxDE					d	zcde	zcde	p			p	p		p
Don't know	403	148	247	31	47	68	85	172	16	45	57	33	29	42	41
	18%	13%	22%	12%	11%	17%	21%	23%	18%	19%	32%	17%	18%	20%	22%
	acdp rtvxCD		za			d	cd	zcde	r	r	zhik lmopqrs	r	r	pr	pr

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
18 6%	47 15% zhjkm noq	7 7%	23 13% o	4 7%	154 10%	39 5%	133 10%	61 6%	119 15% zy	74 5%	30 8%	26 5%	25 5%	108 18% zABC	171 9%	18 5%
52 17%	93 30% zhij klmnoqr s	16 16%	36 19%	6 10%	335 22% zu	92 13%	267 21% zw	160 17%	193 24% zy	234 16%	58 15%	85 15%	106 21% AB	167 27% zABC	362 20%	58 18%
52 17%	46 15%	24 23% s	27 14%	6 9%	272 18% zu	86 12%	213 16%	145 15%	108 13%	250 17% x	62 16%	91 16%	92 18%	89 15%	296 16%	56 17%
77 25% ip	53 17%	19 18%	49 26% ip	14 22%	298 20%	153 21%	254 20%	198 21%	147 18%	305 21%	69 18%	132 23%	102 20%	112 18%	381 21%	56 18%
52 17%	36 11%	20 19%	35 19% p	26 40% zhij klmnopq r	230 15%	181 25% zt	216 17%	194 20%	117 15%	294 20% zx	68 17% D	121 21% D	120 24% zAD	64 11%	301 16%	84 26% zE
69 22%	140 45% zhij klmnoqr s	23 22%	60 32% hjos	11 17%	488 32% zu	132 18%	399 31% zw	221 23%	312 39% zy	308 21%	88 22%	111 19%	130 26% B	275 45% zABC	534 29% z	76 23%
128 41% p	89 28%	38 37%	84 45% jp	39 62% zhij klmnopq r	528 35%	334 46% zt	470 36%	392 41%	264 33%	598 42% zx	138 35%	252 44% zAD	223 44% zAD	177 29%	682 37%	141 44% E
60 19% pr	38 12%	18 17% r	15 8%	8 12%	231 15%	172 24% zt	207 16%	196 21% zv	118 15%	285 20% zx	106 27% zBCD	116 20% CD	64 13%	69 11%	345 19%	50 15%

Table 230
Q24/IUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the area where I live for people to be able to easily find a charger when they need one

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP							
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)	
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350		
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352		
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%		
Strongly agree	193 9% dhiqF G	174 9%	19 6%	83 8%	21 5%	39 15% zcdh i	27 29% zcdh hij	3 42%	20 6%	104 7%	65 19% zcdh hi	94 10% nq	54 12% znq	8 6%	10 5%	5 10%	149 10% znq	18 5%		
Tend to agree	427 19% bhiG	388 20% zb	36 12%	201 18%	63 16%	77 30% zcdh i	32 34% zcdh zcdhi	1 7%	49 14%	264 18%	109 31% zcdh i	194 20%	88 20%	32 23%	48 23%	9 18%	281 20%	81 23%		
Neither agree nor disagree	358 16% ejo	312 16%	43 14%	189 17%	78 19%	23 9%	11 12%	3 33%	49 14%	267 18%	34 10%	150 15%	82 18% o	21 15% o	44 21% o	2 4%	232 16% o	65 19% o		
Tend to disagree	452 20% tDH	377 20%	69 22%	231 21%	70 17%	57 22%	15 16%	* 3%	72 20%	301 20%	73 21%	187 19%	100 22%	31 22%	43 20%	7 14%	287 20%	74 21%		
Strongly disagree	411 18% bfjl tDI	369 19% zb	41 13%	213 20% fj	95 23% zefh j	36 14%	8 9%	- -	56 16%	308 21% zefj	44 12%	206 21% zlp	61 14%	28 20%	42 19%	11 24%	267 19% l	69 20%		
All agree (NET)	620 28% bdhi G	562 29% zb	55 17%	284 26% h	84 21%	116 45% zcdh i	59 62% zcdh hij	4 48%	69 19%	368 25%	174 50% zcdh hi	288 29%	142 32%	40 29%	58 27%	13 29%	430 30% z	99 28%		
All disagree (NET)	862 38% fjD H	746 39%	110 35%	444 41% fj	165 41% f	93 36%	23 25%	* 3%	128 36%	609 41% zfi	116 33%	392 40%	161 36%	59 42%	85 40%	18 38%	554 39%	143 41%		
Don't know	403 18% acef jklpqrs twyABCD EHJK	287 15%	108 34% za	173 16% efj	79 19% efj	25 10%	1 1%	1 15%	113 32% zcdh fij	252 17% efj	26 7% f	152 15%	60 14%	18 13%	27 13%	14 29% klmn pq	212 15%	45 13%		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
117	101	55	6	75	21	14	40	19	111	59	55	36	49	53	55	113	145	154
8%	12%	18%	9%	7%	18%	12%	9%	15%	9%	11%	28%	13%	6%	6%	19%	12%	10%	10%
	zr	zrs			zvyB			zv	v		zEFG	zFG			zIJK	zJK	z	z
					C													
301	209	102	7	183	25	34	87	34	242	121	79	69	163	104	82	236	331	343
20%	25%	33%	11%	18%	22%	28%	20%	27%	19%	22%	41%	25%	21%	11%	28%	25%	23%	23%
	zru	zrsu				zvB		zv	v		zEFG	zG	G		zJK	zJK	z	z
227	131	57	12	156	21	16	83	21	193	103	25	42	127	149	47	152	234	245
15%	16%	18%	18%	15%	18%	13%	19%	17%	15%	19%	13%	15%	17%	16%	16%	16%	16%	16%
323	154	47	13	214	27	16	86	22	256	108	21	55	174	190	39	187	289	300
21%	18%	15%	20%	21%	23%	13%	20%	18%	21%	20%	11%	20%	23%	20%	13%	20%	20%	20%
zst									x			D	D	D	H	H	H	H
311	144	29	13	207	15	26	73	18	249	91	11	42	134	222	50	151	271	280
21%	17%	9%	20%	21%	13%	22%	17%	15%	20%	17%	6%	15%	17%	23%	17%	16%	19%	19%
zst	t		t	z								D	D	zDEF		I	I	I
418	310	157	13	258	47	48	127	53	353	180	134	105	211	157	137	349	476	497
28%	37%	51%	20%	26%	40%	40%	30%	43%	28%	33%	69%	38%	28%	17%	47%	38%	33%	33%
	zru	zrsu			zvB	zvB	zvyB	zv	v	zv	zEFG	zFG	G		zIJK	zJK	z	z
634	298	76	26	422	42	42	159	40	505	199	32	97	307	412	89	338	559	580
42%	36%	25%	40%	42%	35%	34%	37%	32%	40%	36%	17%	35%	40%	43%	31%	36%	39%	39%
zst	t		t	z								D	D	zDE		H	HI	HI
223	99	17	14	174	8	15	57	11	197	68	3	29	119	232	18	91	161	173
15%	12%	6%	22%	17%	7%	13%	13%	9%	16%	12%	2%	11%	16%	24%	6%	10%	11%	12%
st	t		st	wABC					w			D	D	zDEF		H	HI	HI

Table 231
Q24JUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the area where I live for people to be able to easily find a charger when they need one

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	247	709	333	535	1260	759	1136	940	271	731	329	584
100%	43%	23%	38%	30%	13%	12%	13%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Strongly agree	193	92	79	112	116	29	23	20	14	33	52	22	24	135	105	124	128	28	47	30	21
	9%	10%	16%	13%	17%	11%	9%	7%	5%	13%	7%	7%	5%	11%	14%	11%	14%	10%	6%	9%	4%
	hirt vx	za	za	zac	h	zjkl	l			zjkl	l			z	zmo	z	zmo	rt	t	t	
Tend to agree	427	206	126	248	222	73	73	51	70	65	144	43	49	261	193	204	282	66	127	29	39
	19%	21%	25%	29%	33%	27%	28%	18%	25%	26%	20%	13%	9%	21%	25%	26%	30%	24%	17%	9%	7%
	klt vx	z	za	zabc	zg	zg	zg	zg	zg	zjkl	kl	l		zm	zm	zmno	zmno	zrst	st		
Neither agree nor disagree	358	145	86	108	101	54	68	74	63	43	88	58	77	186	117	152	145	33	83	48	83
	16%	15%	17%	13%	15%	20%	26%	26%	23%	17%	12%	17%	14%	15%	15%	13%	15%	12%	11%	15%	14%
	cjor LQ	c	c	c	c	z	z	z	z	j	j	j				o					
Tend to disagree	452	198	74	172	122	55	41	63	56	45	183	62	120	235	114	229	178	60	200	68	130
	20%	21%	15%	20%	18%	20%	15%	22%	20%	18%	26%	19%	22%	19%	15%	20%	19%	22%	27%	21%	22%
	bnvA BDH	b	b	b	b		f	f		zik				n		n	n	zast			
Strongly disagree	411	200	83	139	58	39	33	51	45	40	162	88	175	266	135	189	92	33	149	91	202
	18%	21%	16%	16%	9%	14%	13%	18%	16%	16%	23%	27%	33%	21%	18%	17%	10%	12%	20%	28%	35%
	dipq uwvABDE HIJMR	zabcd	d	d						zi	zi	zi	zjk	znop	p	p			q	zqr	zqrs
All agree (NET)	620	298	206	360	338	101	95	71	83	97	196	65	73	396	298	418	409	93	174	59	61
	28%	31%	40%	42%	51%	37%	36%	25%	30%	39%	28%	20%	14%	31%	39%	37%	44%	34%	24%	18%	10%
	kirs twxG	z	za	za	zabc	zR	zR			zjkl	kl	l		z	zm	zm	zmno	zrst	t	t	
All disagree (NET)	852	398	157	312	181	94	74	114	100	85	345	150	295	502	249	418	269	93	348	159	332
	38%	41%	31%	36%	27%	34%	28%	40%	36%	34%	49%	45%	55%	40%	33%	37%	29%	34%	48%	48%	57%
	bdfn puwvABD EHIMR	zabcd	bd	bd		f	f	f	f	zi	zi	zi	zjk	np	p	np			zq	zq	zqrs
Don't know	403	124	61	81	48	24	27	29	29	22	80	59	90	185	95	148	116	52	126	63	108
	18%	13%	12%	9%	7%	9%	10%	10%	11%	9%	11%	18%	17%	15%	13%	13%	12%	19%	17%	19%	19%
	abcd efghijm nopuwyA BCDEFGH IJ	cd	d	d							li	li									

Proportions/Means: Columns Tested (5% risk level) - z/a/h/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 138%	1754 1796 80%	976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
88 22% zv	106 6%	123 14% zxC	70 5%	96 25% zwxC	61 24% zwxC	49 27% zwxC	40 7%	41 32% zEFG HU	47 17% zFGJ	28 7%	14 6%	87 22% zEFG U	115 14% zFGJ	129 12% zFG	39 7%	93 10% zKQ	31 9%	12 6%	10 8%	6 12% K	132 9%	53 8%
141 35% zv	277 15%	235 27% zxC	184 14%	140 36% zwxC	97 38% zwxC	64 35% zwxC	114 21% x	46 37% zFGJ	100 37% zFGJ	119 zG	34 14%	146 37% zFGJ J	265 32% zFGJ	299 zG	125 22% z	162 18%	75 21%	30 15%	23 20%	7 14%	287 20%	128 19%
51 13%	287 16%	139 16%	205 16%	66 17% A	34 14%	39 21% wA	82 15%	22 18%	43 16%	61 14%	44 19%	65 16%	126 15%	171 16%	76 14%	117 13%	74 21% zKLQ	50 26% zKLP Q	19 16%	5 10%	193 13%	143 22% zKLQ
67 16%	381 21% zu	182 21% yAB	261 20% yAB	52 14%	36 14%	22 12%	140 25% zwyA B	9 7%	51 19% DH	112 26% zDEH U	53 23% DH	60 15% D	172 21% DH	225 21% DH	116 21%	182 20%	79 22%	28 14%	27 23%	8 15%	298 21%	134 20% N
41 10%	370 21% zu	125 14% yAB	285 22% zwyAB	20 5%	16 6%	5 3%	105 19% wyAB	6 5%	21 8%	68 16% DEHI	65 28% zDEFH U	27 7%	95 11% DEH	160 15% DEHI	106 19% MR	187 21% zMR	34 10%	44 23% MR	15 13%	17 32% zMR	293 20% zMR	94 14% M
229 57% zv	383 21%	359 40% zxC	253 20%	237 61% zwxC	158 62% zwxC	113 62% zwxC	153 28% x	87 70% zEFG HU	146 54% zFGJ J	147 35% zG	48 21%	234 59% zEFG U	381 46% zFGJ	429 41% zFG	164 29%	255 29%	106 30%	42 22%	33 28%	14 26%	419 29%	181 27%
107 27%	751 42% zu	307 35% yAB	546 42% zwyA B	72 19%	51 20%	27 15%	245 44% zwyA B	15 12% HI	72 26% DH	180 42% DEHI J	118 50% zDEH U	87 22% D	267 32% DEH	384 36% DEHI	222 40% M	369 41% zMR	113 32%	72 37%	43 36%	25 47%	591 41% zMR	227 34%
17 4%	375 21% zu	83 9% yAB	289 22% zwyAB C	12 3%	10 4%	2 1%	72 13% wyAB	1 1%	12 4% D	38 9% DEHI	23 10% DEH	13 3% D	50 6% DH	74 7% DHI	94 17%	148 17%	59 17%	29 15%	23 19%	8 16%	243 17%	111 17%

Table 232

Q24JUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the area where I live for people to be able to easily find a charger when they need one

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Strongly agree	193	24	48	49	26	25	27	2	1	22	23	22	49	44	32	29
	9%	26%	28%	30%	22%	28%	33%	17%	7%	43%	29%	12%	15%	15%	13%	21%
	vyAFG	z	zd	zd	z	z	z			zj	z		z	z	z	zkn
Tend to agree	427	31	66	64	38	29	34	2	5	14	29	52	123	115	74	43
	19%	33%	40%	39%	32%	32%	41%	24%	27%	27%	37%	28%	38%	38%	29%	31%
	vyADG	z	zd	z	z	z	zl				z	z	zkn	zkn	z	z
Neither agree nor disagree	358	12	15	17	17	11	2	1	-	2	6	30	42	47	38	22
	16%	13%	9%	10%	15%	13%	3%	13%	-	3%	7%	16%	13%	16%	15%	16%
	bcfijpt				b						f					
Tend to disagree	452	12	23	21	20	15	12	1	6	8	10	49	63	63	57	27
	20%	13%	14%	13%	17%	16%	15%	11%	31%	15%	14%	27%	20%	21%	23%	19%
	bc											zlo				
Strongly disagree	411	15	13	11	17	10	3	4	5	4	9	25	22	16	32	14
	18%	16%	8%	7%	14%	11%	4%	35%	26%	8%	11%	14%	7%	5%	13%	10%
	bclfmno	bc			bc						f	lm			lm	m
	pstuxBE															
All agree (NET)	620	55	114	112	64	54	62	4	6	36	51	74	172	159	106	72
	28%	58%	68%	69%	54%	60%	74%	41%	35%	71%	66%	40%	54%	53%	42%	52%
	vyADG	z	zad	zad	z	z	z			z	z	z	zkn	zkn	z	zkn
All disagree (NET)	862	27	35	32	36	25	16	5	10	12	19	75	84	80	89	41
	38%	29%	21%	20%	31%	28%	19%	46%	58%	23%	25%	40%	26%	26%	36%	29%
	bcefiij	c			bc							lmo			lm	
	mopuxBE															
Don't know	403	-	4	2	-	-	4	-	1	2	1	6	21	15	17	5
	18%	-	2%	1%	-	-	5%	-	8%	3%	1%	3%	7%	5%	7%	3%
	abcdefij														ko	
	klmnopstuwxBCE															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
26	4	2	17	15	100	49	32	121	23	41	87	11	15	28	1	9
17%	14%	7%	20%	10%	18%	4%	13%	19%	4%	6%	21%	8%	6%	11%	1%	3%
zt			zt		zv		zv	zyA			zCD			FG		
65	4	4	30	62	182	164	53	221	91	80	142	40	24	79	29	26
42%	14%	15%	36%	43%	32%	14%	21%	35%	14%	12%	35%	28%	10%	31%	22%	9%
z			z	z	zvw		v	zyA			zD	zD		zG	G	
15	1	3	8	12	78	196	40	84	176	58	61	35	36	40	27	39
10%	5%	11%	10%	8%	14%	17%	16%	14%	28%	9%	15%	25%	15%	16%	21%	13%
								A	zxA			zB				
29	9	11	20	37	111	252	41	118	140	135	69	24	46	53	31	73
19%	33%	37%	24%	26%	20%	22%	17%	19%	22%	21%	17%	17%	19%	21%	24%	25%
11	10	9	4	12	53	277	60	38	103	227	31	25	81	28	20	94
7%	35%	30%	5%	8%	9%	24%	24%	6%	16%	35%	7%	17%	34%	11%	15%	32%
			zu	u					x	zxy		B	zBC			zEF
91	8	7	47	77	282	213	85	341	115	121	229	51	39	107	30	35
59%	27%	23%	56%	53%	50%	18%	34%	55%	18%	18%	56%	36%	16%	43%	23%	12%
z			z	z	zvw		zv	zyA			zCD	D		zFG	G	
40	19	19	24	49	163	529	101	156	244	362	99	49	127	80	51	167
26%	68%	66%	29%	34%	29%	46%	41%	25%	39%	55%	24%	34%	53%	32%	40%	57%
			p			zu	u		x	zxy		B	zBC			zEF
9	-	-	4	7	41	211	22	43	97	115	22	8	38	25	21	52
6%	-	-	5%	5%	7%	18%	9%	7%	15%	17%	5%	5%	16%	10%	16%	18%
						uw			x	x			BC			E

Table 233

Q24JUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the UK for people to be able to easily find a charger when they need one

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Strongly agree	164	103	58	27	56	38	18	25	7	16	8	13	16	20	10
	7%	9%	5%	10%	13%	9%	4%	3%	7%	6%	4%	7%	10%	10%	5%
	bfguw yB	zb		fg	zfg	fg									
Tend to agree	367	209	156	57	142	75	42	50	8	46	27	29	30	34	25
	16%	19%	14%	22%	34%	19%	10%	7%	9%	19%	15%	15%	18%	16%	13%
	bfigh suwyA	zb		zfg	zcef g	fg	g			hs	s	s	s	s	s
Neither agree nor disagree	363	170	190	72	75	70	61	86	19	32	24	43	23	37	23
	16%	16%	17%	28%	18%	17%	15%	11%	22%	13%	13%	22%	14%	18%	12%
	gu			zdef g	g	g						zin			
Tend to disagree	483	235	244	51	73	89	97	173	19	44	30	43	36	42	37
	22%	21%	22%	20%	17%	22%	24%	23%	21%	18%	16%	22%	22%	20%	19%
	d						d	d							
Strongly disagree	408	206	199	19	22	57	94	216	16	50	35	28	31	34	49
	18%	19%	18%	7%	5%	14%	23%	29%	18%	21%	19%	14%	19%	16%	26%
	cdep tvxDE					cd	zcde	zcde		p	p				zkmo pr
All agree (NET)	531	312	214	84	198	113	61	75	14	61	35	42	46	54	35
	24%	28%	19%	32%	47%	28%	15%	10%	16%	25%	19%	22%	28%	26%	18%
	bfigq suwyAB	zb		zfg	zcef g	fg	g			qs	s	s	hqs	qs	s
All disagree (NET)	891	441	443	70	95	146	192	389	35	93	65	71	67	76	86
	40%	40%	39%	27%	23%	36%	47%	52%	39%	39%	36%	37%	41%	36%	45%
	cdpt xDE					cd	zcde	zcde							p
Don't know	458	173	279	33	53	75	97	200	21	55	57	38	28	43	46
	20%	16%	25%	13%	13%	19%	24%	27%	23%	23%	32%	20%	17%	20%	24%
	acd tvxCD		za			d	cd	zcde		p	zkim opqrs				p

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (e)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
16	38	3	14	3	132	32	116	48	91	73	20	26	33	82	139	22
5%	12%	3%	7%	5%	9%	4%	9%	5%	11%	5%	5%	5%	6%	13%	7%	7%
	zjnoq				zu		zw		zy					zABC		
49	74	11	33	2	302	64	237	130	177	189	38	79	86	157	317	48
16%	24%	11%	18%	4%	20%	9%	18%	14%	22%	13%	10%	14%	17%	26%	17%	15%
s	zhjk		s		zu		zw		zy				A	zABC		
	noqs															
48	57	22	25	8	269	93	204	158	130	233	73	83	88	98	308	46
16%	18%	22%	14%	13%	18%	13%	16%	17%	16%	16%	18%	15%	17%	16%	17%	14%
					zu											
79	62	20	54	18	314	169	290	193	169	314	81	132	117	117	383	83
26%	20%	19%	29%	28%	21%	23%	23%	20%	21%	22%	21%	23%	23%	19%	21%	26%
j			zjip	j												
54	35	27	29	21	241	168	211	197	118	291	67	117	108	82	321	66
17%	11%	26%	16%	33%	16%	23%	16%	21%	15%	20%	17%	21%	21%	13%	17%	21%
		kp		zhij		zt		v		zx		D	D			
				klmnop												
65	112	14	47	5	434	96	353	178	268	262	58	105	119	239	456	70
21%	36%	14%	25%	8%	29%	13%	27%	19%	33%	18%	15%	18%	23%	39%	25%	22%
s	zhij		qs		zu		zw		zy				A	zABC		
	kmnoqrs															
133	98	47	83	39	555	336	502	390	286	605	148	249	226	199	704	149
43%	31%	45%	45%	61%	37%	46%	39%	41%	36%	42%	38%	44%	44%	33%	38%	46%
p		p	p	zhij		zt				x		D	zD			zE
				klmnopq												
				r												
64	46	20	30	11	260	198	230	229	118	341	116	132	76	74	389	58
21%	15%	19%	16%	18%	17%	27%	18%	24%	15%	24%	29%	23%	15%	12%	21%	18%
						zt		zv		zx	zCD	CD				

Table 234
Q24/IUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the UK for people to be able to easily find a charger when they need one

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Strongly agree	164 7% dhiG	148 8%	15 5%	77 7%	18 4%	32 12% zcdh	19 20% zcdh	3 34%	14 4%	95 6%	51 15% zcdhi	83 8%	39 9%	9 6%	13 6%	4 8%	122 9% z	22 6%
Tend to agree	367 16% bhG	345 18% zb	21 6%	176 16% h	55 14%	71 28% zcdh	29 30% zcdh	1 18%	32 9%	232 15% h	100 28% zcdh	167 17%	92 21% z	17 12%	42 20%	9 19%	259 18% z	59 17%
Neither agree nor disagree	363 16% kr	308 16%	49 15%	164 15%	74 18%	33 13%	19 20%	3 33%	61 17%	238 16%	52 15%	139 14%	82 18%	20 15%	46 22% ko	3 7%	222 16%	67 19%
Tend to disagree	483 22% th	408 21%	74 23%	247 23%	81 20%	55 21%	16 17%	- -	79 22%	328 22%	71 20%	213 22%	89 20%	35 25%	47 22%	10 20%	302 21%	82 23%
Strongly disagree	408 18% fhtD i	361 19%	47 15%	212 19% fhj	96 24% zefh	41 16% j	9 10%	- -	49 14%	308 21% zfhj	50 14%	214 22% zlp	68 15%	27 19%	32 15%	12 26%	282 20% zl	59 17%
All agree (NET)	531 24% bdhi G	492 26% zb	36 11%	253 23% h	73 18%	103 40% zcdh	48 51% zcdh	4 52%	46 13%	327 22% h	151 43% zcdh	250 25%	131 29% zm	26 19%	55 26%	13 28%	381 27% z	81 23%
All disagree (NET)	891 40% fjtD H	769 40%	121 38%	460 42% zfi	177 43% fi	96 37%	26 27%	- -	128 36%	636 43% zfhj	121 35%	428 44% zlp	157 35%	61 44%	80 37%	22 46%	585 41% i	141 40%
Don't know	458 20% aeij kprstwy ABCDEHI JK	338 18%	112 35% za	212 19% efj	82 20% efj	25 10% f	2 2%	1 15%	124 34% zcde fij	295 20% efj	27 8% f	166 17%	75 17%	31 22%	33 16%	9 19%	241 17%	64 18%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%	
108 7%	87 10% zr	49 16% zrs	5 7%	63 6%	11 10%	11 9%	38 9%	21 17% zvyBC	85 7%	59 11% zvyB	46 23% zEFG	27 10% G	46 6%	44 5%	48 17% zIJK	103 11% zJK	129 9% z	136 9% z	
251 17%	193 23% zr	94 31% zrsu	8 13%	155 15%	32 27% zvB	35 29% zvyB C	80 19%	22 18%	222 18% v	102 19%	66 34% zEFG	64 23% zFG	123 16% G	104 11%	78 27% zJK	214 23% zJK	291 20% z	303 20% z	
220 15%	125 15%	63 20% rs	10 15%	151 15%	17 14%	16 13%	84 20% B	22 17%	183 15%	105 19% B	36 19%	44 16%	127 17%	135 14%	51 17%	150 16%	234 16%	243 16%	
350 23%	165 20%	49 16%	10 16%	230 23%	26 22%	18 15%	87 20%	25 20%	274 22%	112 20%	31 16%	62 23%	181 24% D	199 21%	43 15%	204 22% H	325 23% H	333 22% H	
307 20%	149 18% t	34 11%	18 27% t	213 21% z	20 17%	23 19%	73 17%	18 15%	256 20% z	91 17%	12 6% D	43 16% D	146 19% D	205 22% zD	44 15%	144 16% I	268 19% I	279 19% I	
360 24%	280 33% zru	143 47% zrsu	13 20%	218 22%	44 37% zvB	45 37% zvB	117 28% v	44 35% zvB	307 25% v	161 29% zv	112 58% zEFG	91 33% zFG	170 22% G	148 16%	126 43% zIJK	317 34% zJK	420 29% z	439 29% z	
657 44%	314 38% t	83 27%	28 43% t	443 44% zyC	45 38%	41 34%	159 37%	43 35%	530 42% z	203 37%	43 22%	105 38% D	327 43% D	404 43% zD	88 30%	349 38% H	593 41% zHI	612 41% HI	
267 18% st	119 14% t	18 6%	15 23% t	197 20% wBC	12 10%	19 16%	66 15%	15 12%	228 18% w	81 15%	3 2%	34 12% D	141 18% DE	263 28% zDEF	27 9%	113 12%	184 13% H	200 13% HJ	

Table 235
Q24JUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the UK for people to be able to easily find a charger when they need one
Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	247	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
Strongly agree	164 7% lrvx	91 9% z	64 13% za	102 12% za	98 15% zac	26 9% g	25 9% g	12 4% z	16 6% z	20 8% l	46 6% l	21 6% l	21 4% z	113 9% z	102 13% zmo	109 10% z	111 12% zmo	16 6% t	32 4% t	19 6% t	22 4% t
Tend to agree	367 16% klrs tvx	188 19% z	120 23% za	206 24% za	198 30% zabc	67 25% zh	72 27% zgh	58 20% z	49 18% z	47 19% kl	111 16% kl	37 11% z	54 10% z	226 18% z	170 22% zm	257 23% zm	256 27% zmo	48 18% rst	93 13% t	36 11% t	35 6% t
Neither agree nor disagree	363 16% ajlm orstvCL Q	126 13% ajlm	95 19% ac	123 14% ac	118 18% ac	56 20% z	56 21% z	58 20% z	60 22% z	59 24% zjl	89 13% z	57 17% jl	63 12% z	178 14% z	118 16% z	164 14% z	147 16% z	44 16% rs	89 12% z	34 10% z	68 12% z
Tend to disagree	483 22% bnyA BD	217 22% b	90 18% b	187 22% b	139 21% z	57 21% z	45 17% z	69 24% f	69 25% f	57 23% z	197 28% zkl	73 22% z	123 23% z	257 20% n	122 16% n	256 23% n	212 23% n	74 27% z	214 29% zst	70 21% z	122 21% z
Strongly disagree	408 18% dfop quwyABD EHUMR	201 21% dfop	81 16% d	153 18% d	64 10% z	39 14% z	32 12% z	45 16% z	45 16% z	38 15% z	165 23% zi	80 24% zi	168 31% zjk	257 20% zno	135 18% p	187 17% p	95 10% z	36 13% z	154 21% zq	89 27% zq	199 34% zqr
All agree (NET)	531 24% klrs tvx	279 29% z	184 36% za	309 36% za	296 44% zabc	93 34% zgh	96 36% zgh	70 24% z	65 23% z	67 27% kl	157 22% l	58 17% z	75 14% z	340 27% z	272 36% zmo	366 32% zm	367 39% zmo	64 24% rt	125 17% t	56 17% t	57 10% t
All disagree (NET)	891 40% bdfn puyABDE H	418 43% bdfn	171 34% z	340 40% bd	204 30% z	96 35% z	76 29% z	114 40% f	114 41% f	95 38% z	362 51% zi	153 46% z	290 54% zik	514 41% np	257 34% z	444 39% np	307 33% z	110 40% z	369 50% zq	159 48% z	321 55% zqs
Don't know	458 20% abcd efhijmn opuwvAB CDEFHIJ M	143 15% bcd	60 12% d	88 10% d	51 8% z	29 11% z	36 14% z	44 15% z	38 14% z	26 11% z	101 14% z	64 19% ij	106 20% ij	236 19% nop	113 15% z	162 14% p	118 13% z	52 19% z	148 20% z	81 25% z	139 24% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY							EVER BUY - EV							TENURE							
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%		976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
67 11%	92 5%		102 11%	61 5%	79 20%	45 18%	46 25%	33 6%	34 27%	37 14%	24 6%	16 7%	71 18%	95 12%	111 11%	38 7%	75 8%	22 6%	15 8%	11 9%	2 4%	113 8%	48 7%	
117 29%	240 13%		207 23%	153 12%	132 34%	96 38%	59 20%	96 17%	44 35%	91 33%	93 22%	39 17%	44 34%	136 28%	228 25%	267 25%	94 17%	138 15%	71 20%	28 15%	17 14%	12 23%	232 16%	116 17%
75 19%	274 15%		135 15%	210 16%	73 19%	42 16%	41 22%	73 13%	23 18%	47 17%	67 16%	36 16%	70 18%	137 17%	173 16%	91 16%	119 13%	78 22%	40 21%	16 14%	3 6%	210 15%	134 20%	
78 19%	398 22%		198 22%	275 21%	58 15%	40 16%	22 12%	147 27%	14 11%	58 21%	134 32%	56 24%	73 18%	207 25%	263 25%	118 21%	192 22%	88 25%	37 19%	25 22%	12 22%	310 21%	151 23%	
47 12%	362 20%		136 15%	271 21%	28 7%	20 8%	9 5%	109 20%	6 5%	24 9%	70 16%	51 22%	30 8%	101 12%	151 14%	103 18%	194 22%	40 11%	33 17%	22 19%	10 19%	297 21%	95 14%	
184 46%	332 19%		309 35%	214 17%	211 55%	140 55%	105 58%	129 23%	79 63%	128 47%	117 27%	55 23%	207 52%	324 39%	378 36%	132 24%	213 24%	93 26%	43 23%	27 24%	14 27%	345 24%	164 25%	
125 31%	760 42%		334 38%	545 42%	86 22%	60 24%	31 17%	256 46%	21 17%	82 30%	204 48%	107 46%	103 26%	307 37%	414 39%	221 40%	386 43%	128 36%	70 36%	47 41%	22 41%	607 42%	245 37%	
21 5%	431 24%		110 12%	323 25%	16 4%	12 5%	4 2%	94 17%	3 2%	16 6%	38 9%	35 15%	19 5%	56 7%	92 9%	113 20%	171 19%	53 15%	40 21%	26 22%	13 26%	284 20%	120 18%	

Table 236

Q24JUL To what extent do you agree or disagree with the following statements? There are enough public charging points in the UK for people to be able to easily find a charger when they need one

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
	(z)	LOCATE NEAREST (a)	AREAS (b)	(c)	OTHERS (d)	/ NOT WORKING (e)	LOCATE NEAREST (f)	AREAS (g)	(h)	OTHERS (i)	/ NOT WORKING (j)	LOCATE NEAREST (k)	AREAS (l)	(m)	OTHERS (n)	/ NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Strongly agree	164	16	38	37	20	19	21	1	-	16	15	16	44	40	26	20
	7%	17%	22%	23%	17%	21%	25%	11%	-	32%	19%	9%	14%	13%	10%	14%
	vyAG	z	z	z	z	z	z			zj	z		zk	zk		zk
Tend to agree	367	37	59	61	38	35	28	1	7	11	26	53	107	102	68	42
	16%	39%	35%	37%	33%	39%	34%	11%	38%	22%	33%	29%	34%	34%	27%	30%
	vAG	z	z	z	z	z	zl				zl	z	zn	zn	z	z
Neither agree nor disagree	363	13	24	25	18	11	9	3	2	8	11	26	48	47	32	19
	16%	14%	14%	15%	16%	13%	11%	25%	10%	15%	14%	14%	15%	16%	13%	13%
	AD															
Tend to disagree	483	14	33	26	25	16	19	3	7	9	16	46	71	63	65	35
	22%	15%	19%	16%	21%	18%	23%	32%	36%	18%	20%	25%	22%	21%	26%	25%
		c			a											
Strongly disagree	408	13	11	12	15	7	5	2	3	5	9	36	28	29	45	20
	18%	14%	6%	8%	13%	8%	6%	21%	16%	10%	12%	19%	9%	10%	18%	14%
	bceflmp	bce			bce						f	lm			lm	l
	stuxBE															
All agree (NET)	531	53	97	98	58	54	49	2	7	28	41	70	152	142	94	62
	24%	57%	58%	60%	50%	61%	59%	21%	38%	54%	53%	38%	47%	47%	37%	44%
	vyADG	z	zd	zd	z	zd	z			z	z	z	zkn	zkn	z	z
All disagree (NET)	891	27	44	38	40	24	23	5	9	14	25	82	99	92	109	54
	40%	29%	26%	24%	34%	27%	28%	54%	52%	28%	32%	44%	31%	31%	44%	39%
	abceflm				bce							lm			lm	lm
	pstuxBE															
Don't know	458	*	3	2	*	-	1	-	-	1	1	8	22	19	15	5
	20%	*	2%	1%	*	-	2%	-	-	3%	1%	4%	7%	6%	6%	4%
	abcdefij		d													
	klmnopstuwxyBCE															

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
23	-	3	13	17	80	49	24	97	26	32	73	7	9	22	8	12
15%	-	9%	16%	12%	14%	4%	10%	16%	4%	5%	18%	5%	4%	9%	6%	4%
z			z		zv		v	zyA			zCD			G		
55	3	6	26	56	177	140	35	206	93	55	124	33	27	74	16	27
35%	11%	20%	31%	39%	31%	12%	14%	33%	15%	8%	30%	23%	11%	29%	13%	9%
z			z		zvw			zyA	A		zD	D		zFG		
20	7	1	16	26	81	177	50	94	172	46	66	34	23	52	23	40
13%	24%	4%	19%	18%	14%	15%	20%	15%	27%	7%	16%	24%	10%	21%	18%	14%
					A			A	zxA		D	zD		zG		
35	10	10	18	25	126	266	43	136	136	160	88	34	52	49	35	71
22%	34%	33%	22%	17%	22%	23%	17%	22%	21%	24%	21%	24%	22%	20%	27%	24%
10	8	9	4	14	55	268	62	37	96	224	33	26	86	31	18	81
6%	27%	32%	5%	9%	10%	23%	25%	6%	15%	34%	8%	18%	36%	12%	14%	28%
			zu			zu			x	zxy		B	zBC			zEF
78	3	9	39	74	257	189	58	303	119	86	197	40	36	96	24	39
50%	11%	29%	47%	51%	46%	16%	24%	49%	19%	13%	48%	28%	15%	38%	19%	13%
z			z		zvw		v	zyA	A		zCD	D		zFG		
45	18	19	22	38	181	534	105	173	232	384	121	60	138	80	53	152
29%	61%	65%	27%	26%	32%	46%	42%	28%	37%	59%	30%	42%	57%	32%	41%	52%
			zu			u			x	zxy		B	zBC			zE
13	1	1	6	8	46	249	35	55	108	138	26	9	43	23	29	62
8%	4%	2%	7%	5%	8%	22%	14%	9%	17%	21%	6%	6%	18%	9%	22%	21%
						uw	u		x	x			BC		E	E

Table 237

Q24JUL To what extent do you agree or disagree with the following statements? There should be public charging parking bays which are exclusively for use by people with disabilities

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Strongly agree	472	242	218	50	114	93	69	146	18	52	31	33	32	40	31
	21%	22%	19%	19%	27%	23%	17%	20%	20%	21%	17%	17%	19%	19%	16%
	fyCF				zcfg										
Tend to agree	745	360	380	94	158	118	133	242	31	77	55	68	49	60	60
	33%	33%	34%	36%	38%	29%	32%	32%	35%	32%	30%	35%	30%	28%	32%
	wy				e										
Neither agree nor disagree	470	258	211	50	70	78	93	179	20	47	43	44	29	47	50
	21%	24%	19%	19%	17%	19%	23%	24%	22%	19%	24%	22%	18%	22%	26%
	bdivx														
	D														
Tend to disagree	176	86	91	25	29	26	29	67	7	15	19	13	24	19	17
	8%	8%	8%	10%	7%	6%	7%	9%	8%	6%	10%	7%	14%	9%	9%
	px										p		zikpr	p	
													s		
Strongly disagree	92	53	38	9	15	24	17	26	3	15	3	5	4	12	12
	4%	5%	3%	4%	3%	6%	4%	4%	4%	6%	2%	3%	3%	6%	6%
	p									ps				p	p
All agree (NET)	1216	603	598	144	272	211	202	388	49	129	86	101	80	100	91
	54%	55%	53%	56%	65%	52%	49%	52%	55%	53%	47%	52%	49%	47%	48%
	fowy				zcef										
	C				g										
All disagree (NET)	268	139	129	35	44	50	46	93	10	30	22	18	28	30	28
	12%	13%	11%	13%	10%	12%	11%	12%	12%	12%	12%	9%	17%	14%	15%
	px									p	p		ps	p	ps
Don't know	289	97	188	31	35	64	69	90	10	37	30	31	25	33	20
	13%	9%	17%	12%	8%	16%	17%	12%	11%	15%	17%	16%	16%	16%	11%
	adprt		za			d	zdg			pr	prs	pr	pr	pr	
	vxD														

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
59	78	19	54	25	317	155	281	191	208	264	97	108	85	152	398	48
19%	25%	19%	29%	39%	21%	21%	22%	20%	26%	18%	25%	19%	17%	25%	21%	15%
			zjkm no	zhij klmnopq					zy		C			zBC	F	
88	134	38	67	19	524	221	474	271	300	445	117	186	166	225	616	110
29%	43%	37%	36%	29%	35%	30%	37%	28%	37%	31%	30%	33%	33%	37%	33%	34%
	zijl mnos						zw		zy					zA		
68	57	23	31	11	323	147	241	229	142	327	70	128	131	109	375	84
22%	18%	22%	17%	18%	21%	20%	19%	24%	18%	23%	18%	22%	26%	18%	20%	26%
								zv		x			zAD			zE
29	12	7	11	3	123	53	95	81	43	134	22	49	49	48	144	29
9%	4%	7%	6%	5%	8%	7%	7%	9%	5%	9%	6%	9%	10%	8%	8%	9%
p									zx							
16	5	5	12	*	69	22	57	35	29	62	14	25	20	25	80	11
5%	2%	4%	7%	1%	5%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
p			ps													
147	212	57	121	44	841	375	755	461	507	709	214	294	251	378	1015	158
48%	68%	56%	65%	69%	55%	52%	59%	48%	63%	49%	54%	52%	49%	62%	55%	49%
	zhij klmnoq		zijk lmno	zijk lmno			zw		zy					zABC		
45	18	12	24	4	193	75	152	116	72	196	36	74	68	73	223	41
14%	6%	11%	13%	6%	13%	10%	12%	12%	9%	14%	9%	13%	13%	12%	12%	13%
ps			p						zx							
50	26	11	10	5	161	127	141	148	80	208	75	75	59	50	244	40
16%	8%	11%	5%	7%	11%	18%	11%	16%	10%	14%	19%	13%	12%	8%	13%	12%
prs						zt		zv		x	zBCD	D				

Table 238
Q24/IUL To what extent do you agree or disagree with the following statements? There should be public charging parking bays which are exclusively for use by people with disabilities

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
Strongly agree	472	401	69	205	86	63	36	*	79	291	99	207	87	30	45	14	294	76
	21% ciVG	21%	22%	19%	21%	24%	38% zcdeh ij	3%	22%	19%	28% zcde i	21%	19%	22%	21%	31%	21%	21%
Tend to agree	745	638	106	372	122	87	31	3	125	494	118	345	143	44	62	12	488	106
	33%	33%	33%	34%	30%	34%	33%	34%	35%	33%	34%	35%	32%	32%	29%	25%	34%	30%
Neither agree nor disagree	470	416	48	238	98	58	14	4	54	336	72	203	122	26	56	4	324	82
	21% bhH	22% zb	15%	22% h	24% h	22% h	15% h	48%	15% zh	22% zh	20%	21% zkop	27% o	19% o	26% o	9% zko	23% zko	23% o
Tend to disagree	176	160	15	92	33	24	7	-	18	125	31	86	26	16	21	6	112	36
	8%	8% z	5%	8% z	8% z	9% z	8% z	-	5% z	8% z	9% z	9% z	6% z	11% z	10% z	12% z	8% z	10% z
Strongly disagree	92	89	1	50	16	16	1	-	7	66	17	34	17	11	16	5	51	27
	4% bD	5% zb	*	5% zb	4% fh	6% fh	1% fh	-	2% f	4% f	5% f	3% zko	4% zko	8% zko	8% zko	10% kp	4% kp	8% zklp
All agree (NET)	1216	1039	175	577	208	150	67	3	204	785	217	552	229	74	108	26	781	182
	54% ivG	54%	55%	53%	51%	58%	71% zcde hij	37%	57%	52%	62% zcde	56%	51%	53%	50%	55%	55%	52%
All disagree (NET)	268	249	16	142	49	40	8	-	25	191	48	120	43	27	37	10	163	64
	12% bhD	13% zb	5% h	13% h	12% h	16% h	8% h	-	7% h	13% h	14% h	12% zklp	10% zklp	19% zlp	17% lp	22% lp	11% zklp	18% zklp
Don't know	289	203	78	133	52	9	5	1	76	184	14	109	52	11	14	6	160	25
	13% aeHj knparst wyABCDE HIJK	11% za	25% za	12% ej	13% ej	3% ej	6% ej	15% ej	21% zcde fij	12% ej	4% ej	11% ej	12% ej	8% ej	6% ej	14% ej	11% ej	7% ej

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
316	172	86	10	184	36	29	88	33	248	122	82	61	147	173	76	231	322	341
21%	21%	28%	15%	18%	30%	24%	21%	27%	20%	22%	42%	22%	19%	18%	26%	25%	23%	23%
		zrs			zvB			v	v		zEFG				z	zJK	z	z
500	304	105	29	336	34	41	152	36	410	188	64	107	257	299	114	336	495	511
33%	36%	34%	45%	33%	29%	33%	36%	29%	33%	34%	33%	39%	34%	32%	39%	36%	35%	34%
	zr											G			z	z		
323	176	61	8	219	28	27	99	32	274	131	31	50	167	214	47	190	310	325
21%	21%	20%	12%	22%	24%	23%	23%	26%	22%	24%	16%	18%	22%	23%	16%	20%	22%	22%
													D		H	H	H	H
131	68	25	4	86	13	8	36	12	107	47	13	25	63	72	21	72	125	135
9%	8%	8%	6%	8%	11%	7%	8%	10%	9%	9%	7%	9%	8%	8%	7%	8%	9%	9%
																	zl	
70	47	13	4	60	-	7	12	4	67	16	2	9	39	40	10	35	69	70
5%	6%	4%	7%	6%	-	6%	3%	3%	5%	3%	1%	3%	5%	4%	3%	4%	5%	5%
	z			zwyC		w			zwc				D	D			zl	l
816	476	191	39	520	69	69	240	69	659	310	146	168	404	472	190	567	817	852
54%	57%	62%	60%	52%	59%	57%	56%	56%	53%	56%	75%	61%	53%	50%	65%	61%	57%	57%
		zr									zEFG	zFG			zJK	zJK	z	z
201	115	38	8	145	13	15	48	15	174	63	15	34	103	112	31	108	194	204
13%	14%	12%	13%	14%	11%	12%	11%	12%	14%	11%	8%	12%	13%	12%	11%	12%	14%	14%
				z					z				D				zl	zl
163	71	17	10	125	7	10	40	7	142	46	3	22	92	151	23	65	110	114
11%	8%	5%	15%	12%	6%	8%	9%	5%	11%	8%	2%	8%	12%	16%	8%	7%	8%	8%
	st		t	ABC								D	D	zDEF				

Table 239

Q24JUL To what extent do you agree or disagree with the following statements? There should be public charging parking bays which are exclusively for use by people with disabilities

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	12%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
Strongly agree	472	228	126	220	197	51	59	57	44	62	156	63	99	286	194	272	240	66	146	76	106
	21%	24%	25%	26%	29%	19%	22%	20%	16%	25%	22%	19%	19%	23%	26%	24%	26%	25%	20%	23%	18%
	v	z	z	z	zabc									zm		z	zm	t		t	
Tend to agree	745	332	170	337	283	92	92	91	78	83	243	77	145	440	269	454	393	103	261	71	165
	33%	34%	33%	39%	42%	34%	35%	32%	28%	34%	34%	23%	27%	35%	35%	40%	42%	38%	36%	21%	28%
	klt			zab	zabc					k	kl					zmn	zmn	st	st		s
Neither agree nor disagree	470	182	104	151	95	75	65	85	97	66	154	85	130	246	139	183	143	42	139	81	140
	21%	19%	20%	18%	14%	28%	25%	30%	35%	27%	22%	26%	24%	19%	18%	16%	15%	15%	19%	25%	24%
	cdno	d	d	d		z		z	zf	z				op	p					q	qr
	pquDEH																				
Tend to disagree	176	88	35	73	41	28	19	22	27	18	80	39	63	102	44	83	56	20	70	30	58
	8%	9%	7%	9%	6%	10%	7%	8%	10%	7%	11%	12%	12%	8%	6%	7%	6%	7%	10%	9%	10%
	npDEH	d		d							zi	z	z	np		p					
Strongly disagree	92	54	26	32	17	9	7	10	9	6	36	28	43	65	41	43	24	8	28	27	40
	4%	6%	5%	4%	3%	3%	3%	3%	3%	3%	5%	8%	8%	5%	5%	4%	3%	3%	4%	8%	7%
	dpyRE	d		d								zlj	zlj	zop		p				zqr	zqr
	HJL																				
All agree (NET)	1216	559	296	557	480	144	151	147	122	145	399	140	244	726	463	726	633	169	407	147	271
	54%	58%	58%	65%	72%	53%	57%	51%	44%	59%	56%	42%	46%	57%	61%	64%	67%	62%	56%	45%	46%
	hkls	z		zab	zabc	h	h			kl	kl			z	zm	zm	zmno	zrst	st		
	tvx																				
All disagree (NET)	268	142	61	105	59	37	26	32	37	24	116	67	106	167	86	126	80	28	98	57	98
	12%	15%	12%	12%	9%	14%	10%	11%	13%	10%	16%	20%	20%	13%	11%	11%	9%	10%	13%	17%	17%
	dpyO	zcd	d	d							zi	zi	zi	op	p	p				zq	zq
	EHIO																				
Don't know	289	82	49	47	34	17	21	23	21	12	38	40	54	129	71	100	84	32	87	44	76
	13%	8%	10%	5%	5%	6%	8%	8%	8%	5%	5%	12%	10%	10%	9%	9%	9%	12%	12%	14%	13%
	abcde	cd	cd									li	li								
	fghijmno																				
	pquvwABCD																				
	EFGHIJLQ																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/z/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV							TENURE						
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED LA./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)
456 405 18%	1754 1796 80%	976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%
116 29% zv	349 19%	213 24% zxC	256 20%	126 33% zwxC	84 33% zwxC	58 32% zwxC	109 20%	47 37% zFGI J	83 30% zFU J	80 19%	55 24%	129 32% zFGI J	209 25% zF J	264 25% zF J	109 20%	201 23%	72 20%	53 27%	19 16%	15 28%	310 21%	144 22%
161 40% zv	573 32%	323 36% zx	406 31%	147 38% zx	97 38% x	69 38%	198 36%	54 43% zFGI J	130 48% zFGI J	150 35%	77 33%	184 46% zFGI J	334 41% zFJ J	411 39% z J	176 32%	321 36% z	120 34%	53 28%	45 38%	16 31%	497 34%	218 33%
66 16%	397 22% zu	193 22% A	266 21%	72 19%	42 17%	38 21%	126 23% A	15 12%	39 14%	103 24% DEHI J	50 21% DH	53 13%	156 19% DEH	206 19% DEH	114 20%	179 20%	79 22%	40 21%	32 27%	8 15%	293 20%	151 23%
29 7% zv	145 8%	73 8%	100 8%	24 6%	16 6%	12 7%	50 9%	3 3%	12 4%	45 11% zDEH J	33 14% zDEHI J	15 4%	60 7% DEH	93 9% DEHI	45 8%	69 8%	29 8%	17 9%	4 3%	4 9%	114 8%	50 8%
14 3%	73 4%	32 4% yB	59 5% yB	7 2%	6 2%	1 1%	25 5% yB	2 2%	3 1%	15 4%	8 3%	5 1%	20 2% H	28 3% H	41 7% zLMOQ R	27 3%	10 3%	7 4%	1 1%	2 4%	68 5% L	17 3%
277 69% zv	922 51%	536 60% zxC	662 51%	273 70% zwxC	182 72% zwxC	127 70% zwxC	307 56%	100 80% zFGI J	213 78% zFGI J	230 54%	132 56%	313 79% zFGI J	543 66% zFGI J	675 64%	285 51%	522 59% zKQ	192 54%	106 55%	64 55%	31 60%	807 56% zK	362 55%
42 10% yv	218 12%	105 12% yv	159 12% y	32 8%	22 9%	13 7%	75 14% yB	6 4%	15 5%	61 14% DEHI J	41 17% zDEHI J	20 5%	81 10% DEH	121 11% DEHI	87 16% zLOQ R	95 11% O	39 11% O	24 12% O	4 4%	7 13%	182 13% LO	68 10% O
19 5% zv	259 14% zu	54 6% yAB	206 16% zwyAB C	10 3%	8 3%	3 1%	44 8% wyAB	4 3%	7 3%	32 8% EHJ	11 5%	12 3%	44 5% EH	55 5% EH	71 13%	93 10%	42 12%	23 12%	17 14%	6 12%	164 11%	82 12%

Table 240

Q24JUL To what extent do you agree or disagree with the following statements? There should be public charging parking bays which are exclusively for use by people with disabilities

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE						DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING		
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)		
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155		
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139		
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%		
Strongly agree	472	33	55	50	41	31	26	2	4	21	21	40	72	68	62	37		
	21%	35%	33%	30%	35%	34%	31%	16%	20%	40%	27%	22%	22%	23%	25%	26%		
	vy	z	z	z	z	z	z			zj								
Tend to agree	745	42	77	79	49	42	40	5	8	22	37	82	157	158	111	71		
	33%	45%	46%	49%	41%	47%	48%	45%	43%	43%	48%	44%	49%	53%	44%	51%		
	AD	z	z	zd		z	z				z	z	z	zkn	z	z		
Neither agree nor disagree	470	10	13	13	12	10	2	1	4	5	7	31	41	36	37	17		
	21%	11%	8%	8%	10%	11%	3%	7%	23%	9%	9%	17%	13%	12%	15%	12%		
	abcdefijlmnopstux									f	f							
	BE																	
Tend to disagree	176	4	12	10	8	4	9	3	2	3	7	16	23	17	18	6		
	8%	4%	7%	6%	7%	5%	10%	32%	10%	5%	9%	9%	7%	6%	7%	5%		
	x											o						
Strongly disagree	92	4	7	7	5	3	3	-	-	-	5	8	12	11	11	6		
	4%	5%	4%	4%	5%	3%	4%	-	-	-	6%	5%	4%	4%	4%	4%		
	uxE																	
All agree (NET)	1216	75	131	129	90	73	65	6	12	42	58	123	229	226	173	107		
	54%	80%	78%	79%	77%	81%	79%	61%	64%	83%	75%	66%	72%	75%	69%	77%		
	vyADF	z	z	z	z	z	z			z	z	z	z	zkn	z	zkn		
All disagree (NET)	268	8	19	17	13	7	12	3	2	3	11	25	35	28	29	13		
	12%	9%	11%	11%	11%	8%	15%	32%	10%	5%	15%	13%	11%	9%	12%	9%		
	uxE						i				i							
Don't know	289	-	4	3	2	-	3	-	1	1	1	7	14	11	11	2		
	13%	-	2%	2%	2%	-	4%	-	3%	2%	1%	4%	5%	4%	4%	2%		
	abcdefij														o			
	klmnopstuvwxABC																	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
43	6	6	14	31	161	210	67	190	89	141	131	24	39	62	18	59
28%	21%	19%	17%	21%	28%	18%	27%	30%	14%	22%	32%	17%	16%	25%	14%	20%
s					zv		v	zyA		y	zCD			F		
75	14	9	52	72	249	363	75	273	215	181	168	41	60	115	37	84
48%	49%	31%	62%	50%	44%	32%	30%	44%	34%	28%	41%	28%	25%	46%	28%	29%
z			zpt	z	zvw			zyA	A		zCD			zFG		
13	5	6	7	18	81	287	55	81	192	145	63	54	69	33	41	62
8%	17%	22%	9%	12%	14%	25%	22%	13%	30%	22%	15%	38%	29%	13%	32%	21%
					zu		u		zxA	x		zB	zB		zEG	E
11	4	4	6	11	34	110	22	37	46	82	25	14	31	16	14	32
7%	14%	15%	8%	8%	6%	10%	9%	6%	7%	12%	6%	9%	13%	6%	11%	11%
					zu			zxy			zB					
5	-	1	1	7	14	54	12	12	23	46	14	4	21	3	5	21
3%	-	5%	1%	5%	2%	5%	5%	2%	4%	7%	3%	3%	9%	1%	4%	7%
			s		u			zxy			zB					zE
118	20	15	65	103	410	573	142	463	304	322	299	65	99	177	55	144
76%	70%	51%	79%	71%	73%	50%	57%	74%	48%	49%	73%	45%	41%	70%	42%	49%
z			z	z	zvw			zyA			zCD			zFG		
16	4	6	7	18	47	164	34	50	70	127	39	18	52	19	19	54
10%	14%	20%	9%	13%	8%	14%	14%	8%	11%	19%	10%	13%	22%	8%	15%	18%
					zu		u			zxy			zB		E	zE
9	-	2	3	6	26	126	18	31	66	61	10	6	20	23	14	34
6%	-	8%	4%	4%	5%	11%	7%	5%	10%	9%	2%	4%	8%	9%	11%	12%
					u				x	x			B			

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24-089497-32 - EV BAROMETER SURVEY

8TH - 12TH AUGUST 2025

PUBLIC

IPSOS

3 Sep 2025

Table 241

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? SUMMARY TABLE

Base: All adults aged 18-75 in the UK

	The cost of using the charger to charge the vehicle	The speed of using the charger to charge the vehicle	The accessibility features of the charging point (e.g., dropped kerbs, clarity of signage, reachable charge points, space around the vehicle, etc.)
UNWEIGHTED BASE	2243	2243	2243
WEIGHTED BASE	2243	2243	2243
A major consideration	1314 59%	1332 59%	902 40%
A minor consideration	485 22%	458 20%	713 32%
Not a consideration at all	93 4%	82 4%	221 10%
Don't know	351 16%	371 17%	407 18%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ABLE

ons.

Table 242

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The cost of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
A major consideration	1314	625	674	129	220	226	244	494	54	144	105	103	92	115	132
	59%	57%	60%	50%	52%	56%	60%	66%	60%	59%	58%	53%	56%	55%	69%
	cdp						c	zcde							zjkl mp
A minor consideration	485	264	219	83	134	87	70	111	16	48	30	44	39	54	29
	22%	24%	19%	32%	32%	21%	17%	15%	18%	20%	16%	23%	24%	26%	15%
	bfgo quwyB	zb		zefg	zefg	g						oq	oq	jnoq	
Not a consideration at all	93	60	33	12	28	26	10	18	5	6	13	14	7	9	8
	4%	5%	3%	5%	7%	7%	2%	2%	5%	3%	7%	7%	4%	4%	4%
	bgsuF	zb			zfg	zfg			s		os	zios			
Don't know	351	147	199	34	41	64	85	127	15	43	33	33	26	32	21
	16%	13%	18%	13%	10%	16%	21%	17%	16%	18%	18%	17%	16%	15%	11%
	adrt vxD		za			d	zcd	d		r	r				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
199	163	61	108	39	873	441	767	546	482	832	216	355	302	345	1073	201
64%	52%	59%	58%	62%	57%	61%	60%	57%	60%	58%	55%	62%	59%	57%	58%	62%
kp												A				
45	101	12	52	15	364	121	313	172	213	272	74	101	115	177	397	73
15%	32%	12%	28%	23%	24%	17%	24%	18%	27%	19%	19%	18%	23%	29%	21%	23%
zhij			jnoq		zu		zw		zy					zABC		
knoq																
8	13	2	8	-	75	19	50	43	32	61	22	16	21	31	87	6
3%	4%	2%	4%	-	5%	3%	4%	5%	4%	4%	5%	3%	4%	5%	5%	2%
zu															zF	
58	35	28	18	10	208	143	158	193	75	276	83	97	72	58	299	42
19%	11%	27%	9%	15%	14%	20%	12%	20%	9%	19%	21%	17%	14%	9%	16%	13%
pr		zmnpr				zt		zv		zx	zCD	D	D			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 243
Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The cost of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE WEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
A major consideration	1314	1150	158	691	219	156	52	2	186	911	208	608	264	85	124	29	872	209	
	59%	60%	50%	63%	54%	61%	55%	23%	52%	61%	59%	62%	59%	61%	58%	61%	61%	59%	
	bhD	zb		zdhi						zdh		z					z		
A minor consideration	485	438	44	223	93	71	38	5	47	316	109	233	104	23	51	10	338	73	
	22%	23%	14%	20%	23%	28%	41%	62%	13%	21%	31%	24%	23%	16%	24%	22%	24%	21%	
	bhG	zb		h	h	zchi	zcde			h	zcde						z		
Not a consideration at all	93	83	9	31	29	8	4	-	20	60	12	39	14	10	7	-	53	16	
	4%	4%	3%	3%	7%	3%	5%	-	5%	4%	3%	4%	3%	7%	3%	-	4%	5%	
	crvB				zcej				c	c									
Don't know	351	237	106	145	65	22	-	1	107	210	22	102	63	21	32	8	166	53	
	16%	12%	33%	13%	16%	9%	-	15%	30%	14%	6%	10%	14%	15%	15%	17%	12%	15%	
	acef ijkprst vBDEHIJ K		za	fj	efj	fj			zcde fij	efj	f							k	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
937	512	165	39	635	59	77	258	64	771	322	97	157	463	570	159	560	878	910
62%	61%	54%	59%	63%	50%	63%	60%	52%	62%	59%	50%	57%	61%	60%	55%	60%	61%	61%
zt	t			zwA					zw				D	D		H	zH	zH
328	204	94	14	231	33	28	91	33	292	125	84	76	165	151	99	252	372	389
22%	24%	31%	21%	23%	29%	23%	21%	27%	23%	23%	43%	28%	22%	16%	34%	27%	26%	26%
	zr	zrs							z		zEFG	zG	G		zIJK	z	z	z
53	34	22	2	24	9	3	21	10	36	31	12	16	33	32	17	44	59	65
4%	4%	7%	3%	2%	8%	2%	5%	8%	3%	6%	6%	6%	4%	3%	6%	5%	4%	4%
		zrs			vB		v	vB		vB								
186	88	24	11	119	16	14	56	16	150	72	2	25	104	196	16	74	121	131
12%	11%	8%	16%	12%	14%	12%	13%	13%	12%	13%	1%	9%	14%	21%	6%	8%	8%	9%
t												D	D	zDEF				HJ

Table 244

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The cost of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1268	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
A major consideration	1314	623	296	528	402	140	132	157	154	142	478	216	347	786	440	706	548	155	480	207	399
59%		65%	58%	61%	60%	51%	50%	55%	56%	57%	67%	65%	65%	62%	58%	62%	58%	57%	66%	63%	68%
efyA		zabcd		z							zi	z	z	znp		znp			zq		zqs
BDNR																					
A minor consideration	485	219	144	249	204	94	88	82	79	75	156	57	106	281	203	281	265	53	136	44	72
22%		23%	28%	29%	30%	35%	33%	29%	29%	30%	22%	17%	20%	22%	27%	25%	28%	20%	19%	14%	12%
rstv		za		za		z	z	z	z	zkl					zm	zm	zmo	t	t		
x																					
Not a consideration at all	93	34	24	37	35	12	17	14	14	17	23	14	15	48	33	41	47	21	29	18	19
4%		4%	5%	4%	5%	5%	6%	5%	5%	7%	3%	4%	3%	4%	4%	4%	5%	8%	4%	6%	3%
					a					zlj							o	zrt		t	
Don't know	351	89	45	47	28	27	28	34	29	13	52	46	67	154	84	107	79	41	86	60	94
16%		9%	9%	5%	4%	10%	11%	12%	11%	5%	7%	14%	13%	12%	11%	9%	8%	15%	12%	18%	16%
abcde		cd		cd								ij	ij	op	p					r	r
fhilimno				d																	
pruwvABC																					
DEFGHIJK																					
LQ																					

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV							TENURE						
YES	NO	ANY	NONE	DEDICATED EV CHARGER	ON PROPERTY + DEDICATED	OFF PROPERTY + DEDICATED	ON PROPERTY (NOT DEDICATED)	WITHIN THE NEXT YEAR	1 TO 3 YEARS	3 TO 10 YEARS	MORE THAN 10 YEARS	IN THE NEXT 3 YEARS	IN THE NEXT 10 YEARS	EVER BUY	BOUGHT ON MORTGAGE	OWNED OUTRIGHT	RENTED PRIVATE	RENTED L.A./ COUNCIL	RENTED H.A./ TRUST	OTHER	OWNED	RENTED
(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
456	1754	976	1216	434	294	194	603	161	315	439	224	476	915	1139	577	972	319	158	98	47	1549	575
405	1796	888	1293	387	254	181	552	125	273	426	233	399	824	1057	556	889	352	193	117*	52*	1445	662
18%	80%	40%	58%	17%	11%	8%	25%	6%	12%	19%	10%	18%	37%	47%	25%	40%	16%	9%	5%*	2%*	64%	30%
231	1075	538	763	193	129	88	367	62	165	271	143	227	498	641	347	573	202	84	61	33	920	347
57%	60%	61%	59%	50%	51%	48%	66%	50%	60%	64%	61%	57%	60%	61%	62%	64%	57%	43%	52%	64%	64%	52%
	z	yAB	yAB				zwxy AB		D	D		DH			NR	zMNO R	NR		N	N	zNOR	N
138	331	277	194	165	101	82	136	53	90	116	64	143	259	322	126	196	81	39	22	6	323	142
34%	18%	31%	15%	43%	40%	45%	25%	42%	33%	27%	27%	36%	31%	30%	23%	22%	23%	20%	19%	11%	22%	21%
zv		zxC		zwxC	zwxC	zwxC	x	J	z	z		J	zF	z								
18	75	34	58	20	16	10	20	9	15	19	6	24	43	50	22	30	17	18	3	*	52	39
4%	4%	4%	4%	5%	6%	5%	4%	7%	5%	4%	3%	5%	5%	5%	4%	3%	5%	9%	3%	1%	4%	6%
					w			zG				z						zKLQ				zLQ
17	316	39	278	10	8	2	29	1	4	20	20	4	25	45	61	90	52	52	31	12	151	135
4%	18%	4%	22%	3%	3%	1%	5%	1%	1%	5%	9%	1%	3%	4%	11%	10%	15%	27%	26%	24%	10%	20%
	zu	yB	zwyAB C				B			DEHI	DEHI		DEH	DEHI			LQ	zKLM QR	zKLM Q	KLQ		zKLMIQ

Table 245

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The cost of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
A major consideration	1314	52	108	105	80	52	57	5	10	27	49	114	201	184	167	83
	59%	55%	64%	64%	68%	58%	69%	53%	55%	54%	63%	61%	63%	61%	67%	60%
			a	z	z	z	i							zmo		
A minor consideration	485	37	54	50	36	31	24	4	8	19	26	57	93	98	64	44
	22%	39%	32%	31%	31%	35%	28%	41%	45%	37%	33%	31%	29%	33%	26%	32%
	vA	zd	z	z	z	z				z	z	z	z	zn		z
Not a consideration at all	93	3	6	7	2	6	3	*	-	5	3	6	11	12	8	6
	4%	3%	4%	4%	1%	7%	3%	4%	-	9%	4%	3%	3%	4%	3%	4%
		d		d		d				fj						
Don't know	351	2	-	1	*	*	-	*	-	-	-	9	15	7	11	6
	16%	2%	-	1%	*	*	-	3%	-	-	-	5%	5%	2%	4%	4%
	abcdefij klmnopstuvx ABCE	de											m			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
106	22	24	50	93	343	742	148	373	351	477	247	76	148	150	76	196
69%	76%	83%	60%	64%	61%	65%	59%	60%	56%	73%	60%	53%	62%	60%	58%	67%
z						z				zxy						z
38	5	3	26	41	173	225	53	185	158	95	124	51	50	79	29	56
24%	17%	10%	31%	28%	31%	20%	21%	30%	25%	14%	30%	35%	21%	31%	22%	19%
					zvw			zA	zA		zD	zD		zG		
3	2	1	4	6	25	41	18	41	25	21	28	5	9	8	9	6
2%	6%	2%	5%	4%	4%	4%	7%	7%	4%	3%	7%	4%	4%	3%	7%	2%
						zv		zA			z				G	
8	-	1	3	6	23	141	30	26	97	62	12	12	32	16	17	35
5%	-	5%	4%	4%	4%	12%	12%	4%	15%	9%	3%	8%	14%	6%	13%	12%
						u	u		xA	x		B	B		E	E

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 246

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The speed of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
A major consideration	1332	648	671	120	248	234	246	486	53	142	107	95	99	112	122
	59%	59%	60%	46%	59%	58%	60%	65%	60%	59%	59%	49%	61%	53%	64%
	ckwy A				c	c	c	zce							k
A minor consideration	458	242	214	79	116	81	71	112	17	47	37	54	29	54	31
	20%	22%	19%	30%	28%	20%	17%	15%	19%	20%	20%	28%	18%	26%	16%
	gu			zefg	zefg							zino		noq	
												qs			
Not a consideration at all	82	53	28	20	18	14	9	20	6	6	7	7	9	10	8
	4%	5%	3%	8%	4%	4%	2%	3%	7%	2%	4%	4%	5%	5%	4%
	b	zb		zefg					r						
Don't know	371	154	212	40	40	74	84	132	13	47	30	37	26	34	29
	17%	14%	19%	15%	9%	18%	21%	18%	15%	19%	17%	19%	16%	16%	15%
	adpt vxD		za	d		d	zd	d		pr		pr			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
187	187	60	125	43	888	444	798	534	515	817	201	344	303	393	1091	198
60%	60%	58%	67%	68%	58%	61%	62%	56%	64%	57%	51%	60%	59%	65%	59%	61%
k	k		zkm	km			zw		zy			A	A	zA		
51	74	15	39	10	350	108	280	178	175	283	88	102	118	129	385	64
17%	24%	15%	21%	16%	23%	15%	22%	19%	22%	20%	22%	18%	23%	21%	21%	20%
					zu				z							
8	17	1	2	2	60	22	44	38	30	52	19	21	17	22	69	11
3%	5%	1%	1%	2%	4%	3%	3%	4%	4%	4%	5%	4%	3%	4%	4%	3%
	r															
63	35	26	20	9	221	150	167	204	82	288	87	102	71	65	312	49
20%	11%	26%	11%	14%	15%	21%	13%	21%	10%	20%	22%	18%	14%	11%	17%	15%
pr		zpr				zt		zv		zx	zCD	D				

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Table 247
Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The speed of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%		85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
A major consideration	1332	1182	147	702	240	162	58	1	163	942	221	657	277	79	113	26	934	192
	59%	62%	46%	64%	59%	63%	62%	18%	45%	63%	63%	67%	62%	57%	53%	55%	65%	55%
	bh	zb		zh	h	h	h			zh	h	zmnq					znq	
A minor consideration	458	400	57	210	76	63	33	5	65	286	95	177	95	35	59	12	273	94
	20%	21%	18%	19%	19%	24%	35%	59%	18%	19%	27%	18%	21%	25%	28%	25%	19%	27%
	kG						zcdh				zcdh				zcp			zcp
							i				i							
Not a consideration at all	82	74	6	30	24	9	3	1	15	54	11	41	13	5	5	-	54	10
	4%	4%	2%	3%	6%	3%	3%	8%	4%	4%	3%	4%	3%	3%	2%	-	4%	3%
	cvB				zcl					c								
Don't know	371	252	107	148	66	23	-	1	116	214	23	107	60	21	36	9	168	57
	17%	13%	34%	14%	16%	9%	-	15%	32%	14%	7%	11%	14%	15%	17%	20%	12%	16%
	acef		za	fj	efj	fj			zcde	efj	f				k			k
	ijkprst																	
	vBCDEHI																	
	JK																	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/z/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
971	532	183	39	683	60	72	257	67	814	323	122	154	481	554	186	602	931	965
65%	63%	60%	59%	68%	51%	59%	60%	54%	65%	59%	63%	56%	63%	58%	64%	65%	65%	65%
z	z			zwjA BC					zwAC				z			z	zK	z
292	183	81	13	190	35	29	88	33	254	122	63	72	147	161	75	216	327	340
19%	22%	26%	20%	19%	30%	24%	21%	27%	20%	22%	32%	26%	19%	17%	26%	23%	23%	23%
		zr			zvB				v		zFG	zFG			z	z	z	z
48	29	16	2	18	9	4	23	8	31	31	9	19	23	31	10	32	48	57
3%	3%	5%	3%	2%	7%	3%	5%	7%	2%	6%	4%	7%	3%	3%	3%	3%	3%	4%
					vB		vB	vB	v	zvB		zFG						J
192	95	27	11	119	14	16	58	16	149	73	1	29	115	202	20	79	124	132
13%	11%	9%	17%	12%	12%	13%	14%	13%	12%	13%	1%	11%	15%	21%	7%	9%	9%	9%
t												D	D	zDEF				

Table 248

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The speed of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	880	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	43%	43%	23%	38%	30%	13%	12%	13%	12%	11%	33%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
A major consideration	1332	657	322	562	419	147	156	163	157	155	482	229	381	825	483	723	559	144	462	200	409
59%	68%	63%	65%	63%	63%	54%	59%	57%	57%	63%	68%	69%	71%	65%	64%	64%	59%	53%	63%	61%	70%
xNR	zbd			zd	z					z		z	zl	zp	zp	zp		zq			zqrs
A minor consideration	458	183	119	213	197	86	65	79	74	70	156	48	69	246	157	264	262	63	159	46	56
20%	19%	23%	25%	29%	27%	32%	25%	28%	27%	29%	22%	14%	13%	19%	21%	23%	28%	23%	22%	14%	10%
klst	a			za	zabc	zf		z	z	zjkl						zm	zmno	st	st	t	
vx																					
Not a consideration at all	82	31	19	32	29	17	17	12	11	9	20	12	15	34	27	29	36	22	21	21	21
4%	3%	4%	4%	4%	4%	6%	7%	4%	4%	4%	3%	3%	3%	3%	4%	3%	4%	8%	3%	7%	4%
molQ						z	z								o			zrt		zrt	
Don't know	371	94	51	52	23	23	26	32	34	12	51	44	69	163	92	120	83	41	89	62	99
17%	10%	10%	6%	3%	9%	10%	11%	12%	5%	7%	13%	13%	13%	13%	12%	11%	9%	15%	12%	19%	17%
abcd	cd	cd	d									ij	ij	op	p	p				r	r
efgijlm																					
nopruij																					
ABCDEFGH																					
HIJKLQ																					

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 249

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The speed of using the charger to charge the vehicle

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
A major consideration	1332	63	119	114	84	62	63	6	12	38	53	120	213	196	169	92
	59%	67%	71%	70%	71%	70%	76%	58%	64%	74%	69%	65%	67%	65%	68%	66%
		z	z	z	z	z	z			z			z	z	z	
A minor consideration	458	29	44	43	33	25	18	4	7	11	22	47	78	86	58	34
	20%	31%	26%	27%	28%	28%	22%	35%	36%	21%	28%	25%	24%	29%	23%	24%
	vADG	z	z	z	z	z							zIn	zIn	zIn	
Not a consideration at all	82	*	4	3	*	2	1	*	-	2	2	9	15	11	11	10
	4%	*	3%	2%	*	2%	1%	4%	-	4%	3%	5%	5%	4%	4%	7%
	d			d												zm
Don't know	371	2	1	2	*	*	1	*	-	-	-	10	13	8	12	4
	17%	2%	*	1%	*	*	1%	3%	-	-	-	5%	4%	3%	5%	3%
	abcdefghijklmnpstuvx ABCEG	d		b								m	m		m	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
111	16	21	53	86	362	754	140	383	359	474	260	82	162	154	73	217
72%	55%	73%	64%	59%	64%	66%	56%	61%	57%	72%	63%	57%	68%	61%	57%	74%
zt					z	zw				zxy			z			zEF
36	11	7	23	48	159	209	58	185	152	89	121	42	31	75	31	38
23%	38%	23%	27%	33%	28%	18%	23%	30%	24%	14%	30%	30%	13%	30%	24%	13%
				zp	zv			zA	zA		zD	zD		zG	G	
3	2	1	5	3	18	39	16	23	30	20	19	8	10	10	3	5
2%	5%	3%	6%	2%	3%	3%	6%	4%	5%	3%	5%	5%	4%	4%	2%	2%
			t				z									
4	1	*	2	8	25	148	34	34	90	72	11	11	36	13	22	32
3%	2%	1%	3%	6%	4%	13%	14%	5%	14%	11%	3%	8%	15%	5%	17%	11%
						u	u		x	x		B	B		E	E

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 250

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The accessibility features of the charging point (e.g., dropped kerbs, clarity of signage, reachable charge points, space around the vehicle, etc.)

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
A major consideration	902	413	478	79	213	147	134	328	36	108	69	83	65	73	79
	40%	38%	42%	31%	50%	37%	33%	44%	40%	45%	38%	43%	40%	35%	42%
A minor consideration	713	394	314	100	138	127	132	216	33	58	54	66	46	74	65
	32%	36%	28%	39%	33%	32%	32%	29%	37%	24%	30%	34%	28%	35%	34%
	biuw	zb		zg					i					i	
Not a consideration at all	221	116	104	36	26	51	48	61	5	25	19	9	18	32	21
	10%	11%	9%	14%	6%	13%	12%	8%	6%	10%	11%	4%	11%	15%	11%
	dk			zdg		dg	d			k	k		k	zhkp	k
														q	
Don't know	407	173	229	43	45	78	96	145	15	51	40	37	34	31	25
	18%	16%	20%	17%	11%	19%	23%	19%	17%	21%	22%	19%	21%	15%	13%
	adpt		za	d		d	zd	d		p	pr		p		
	vxD														

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
115	139	37	77	22	596	306	538	363	367	535	147	235	188	273	754	125
37%	44%	36%	42%	35%	39%	42%	42%	38%	46%	37%	37%	41%	37%	45%	41%	39%
zy														zAC		
93	107	33	61	24	519	193	443	270	271	441	118	171	192	201	577	112
30%	34%	32%	33%	37%	34%	27%	34%	28%	34%	31%	30%	30%	38%	33%	31%	35%
i				i	zu		zw		z				zAB			
30	26	5	24	8	155	66	130	91	74	147	41	44	51	70	181	33
10%	8%	5%	13%	12%	10%	9%	10%	10%	9%	10%	10%	8%	10%	11%	10%	10%
			kq	k												
72	40	29	24	10	249	158	177	230	90	318	89	119	79	67	345	52
23%	13%	28%	13%	16%	16%	22%	14%	24%	11%	22%	23%	21%	16%	11%	19%	16%
zmnpr		zmnpr				zt		zv		zx	zCD	D	D			

Table 251
Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The accessibility features of the charging point (e.g., dropped kerbs, clarity of signage, reachable charge points, space around the vehicle, etc.)

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
A major consideration	902	804	95	467	158	116	46	1	111	625	162	430	188	62	85	15	618	147
	40%	42%	30%	43%	39%	45%	49%	14%	31%	42%	46%	44%	42%	45%	40%	33%	43%	42%
	bh	zb		zh	h	h	h			h	zh	z					z	
A minor consideration	713	632	79	346	128	87	38	5	98	475	125	321	148	41	74	11	469	115
	32%	33%	25%	32%	32%	34%	40%	71%	27%	32%	36%	33%	33%	29%	35%	22%	33%	33%
	bwG	zb					h				h							
Not a consideration at all	221	195	24	104	49	27	8	-	32	153	34	103	46	16	13	9	149	29
	10%	10%	8%	10%	12%	10%	8%	-	9%	10%	10%	11%	10%	12%	6%	20%	10%	8%
															znq			
Don't know	407	277	119	172	71	26	3	1	118	243	29	129	64	20	42	12	192	62
	18%	15%	37%	16%	18%	10%	3%	15%	33%	16%	8%	13%	14%	14%	20%	25%	13%	18%
	acef ijkpr tvBDEFH UK		za	efj	efj	f			zcde fij	efj	f				kp	kp		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%
644	360	159	30	435	62	50	174	44	547	217	97	111	289	389	146	406	638	661
43%	43%	52%	45%	43%	52%	42%	41%	35%	44%	40%	50%	41%	38%	41%	50%	44%	45%	44%
z		zrs		z	zyAC				z		zFG				zIJK	z	z	z
495	285	95	18	336	26	46	131	51	408	182	76	104	271	245	100	347	508	530
33%	34%	31%	28%	33%	22%	38%	31%	42%	33%	33%	39%	38%	35%	26%	35%	37%	36%	35%
				w		w		zw	w	wy	zG	zG	zG		z	z	z	z
149	84	26	4	106	10	8	48	12	124	60	15	27	87	88	22	89	141	152
10%	10%	8%	7%	11%	8%	7%	11%	10%	10%	11%	8%	10%	11%	9%	8%	10%	10%	10%
215	109	28	13	132	20	16	74	17	169	91	7	31	118	226	23	88	143	152
14%	13%	9%	21%	13%	17%	14%	17%	13%	14%	17%	4%	11%	15%	24%	8%	9%	10%	10%
t	t		t									D	D	zDEF				



Table 252
Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The accessibility features of the charging point (e.g., dropped kerbs, clarity of signage, reachable charge points, space around the vehicle, etc.)

Base: All adults aged 18-75 in the UK

	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER					NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
	TOTAL (z)	PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1268	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	11%	33%	15%	26%
A major consideration	902	455	245	391	309	121	110	111	109	81	301	149	236	600	364	509	401	88	279	137	252
	40%	47%	48%	46%	46%	44%	42%	39%	40%	33%	43%	45%	44%	47%	48%	45%	43%	33%	38%	42%	43%
	iq	z	z	z	z						i	i	i	zp	zp	z			q	q	q
A minor consideration	713	306	163	326	261	95	100	112	105	128	264	91	162	362	232	389	355	113	269	82	158
	32%	32%	32%	38%	39%	35%	38%	39%	38%	52%	37%	27%	30%	29%	31%	34%	38%	42%	37%	25%	27%
	mstx N			zab	zab			z	z	zkl	zkl					zmn	zmno	zst	zst		
Not a consideration at all	221	102	50	83	64	27	25	30	31	23	78	39	57	131	74	111	95	26	81	38	62
	10%	11%	10%	10%	10%	10%	9%	10%	11%	9%	11%	12%	11%	10%	10%	10%	10%	9%	11%	12%	11%
Don't know	407	103	52	59	35	32	30	34	31	15	65	54	79	175	89	127	89	44	102	72	112
	18%	11%	10%	7%	5%	12%	11%	12%	11%	6%	9%	16%	15%	14%	12%	11%	9%	16%	14%	22%	19%
	abcd efghij mnopruw yABCDEF GHUKLQ	cd	cd	d								ij	ij	nop		p				r	r

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY							EVER BUY - EV							TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%	976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
189 47% zv	704 39%	395 45% zxC	495 38%	200 52% zwxC	134 53% zwxC	89 49% zx	227 41%	71 56% zFGI J	129 47% z	170 40%	103 44%	200 50% zFU	370 45% zF	473 45% zF	205 37%	422 47% zKMO QR	127 36% zN	78 40%	41 35%	19 37%	627 43% zKMR	246 37%	
146 36%	555 31%	338 38% zx	362 28%	143 37% zx	87 34%	74 41% zx	211 38% zx	45 36%	122 44% z	168 39% z	84 36%	166 42% z	334 41% z	418 40% z	198 36% zN	282 32% N	119 34% NR	43 22%	34 29%	18 34%	480 33% N	197 30% N	
43 11%	171 10%	94 11% y	125 10%	32 8%	21 8%	14 8%	64 12%	8 6%	18 7% zDEH IJ	57 13% zDEH IJ	28 12% H	26 7%	83 10% EH	111 11% EH	71 13% zLQ	73 8%	42 12%	17 9%	13 11%	2 4%	144 10% L	72 11%	
27 7%	366 20% zu	60 7% yB	312 24% zwYAB C	13 3%	12 5%	4 2%	50 9% wyAB	2 2%	4 2%	31 7% DEHI	18 8% DEH	6 2%	37 5% EH	55 5% DEH	81 15%	112 13%	64 18% L	55 28% zKLM Q	29 25% KLQ	13 25% LQ	193 13%	147 22% zKLMQ	

Table 253

Q24AJUL When choosing a public charging point, would each of the following be a major consideration, a minor consideration, or not a consideration at all? The accessibility features of the charging point (e.g., dropped kerbs, clarity of signage, reachable charge points, space around the vehicle, etc.)

Base: All adults aged 18-75 in the UK

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
A major consideration	902	52	87	90	66	53	40	6	7	27	42	86	141	145	109	72
	40%	55%	52%	55%	56%	60%	49%	58%	40%	53%	54%	46%	44%	48%	43%	52%
		z	z	z	z	z					z			z		zn
A minor consideration	713	28	59	54	38	27	32	2	6	19	25	76	123	112	107	51
	32%	30%	35%	33%	32%	30%	38%	19%	36%	37%	33%	41%	38%	37%	43%	36%
		z										z	z	z	z	
Not a consideration at all	221	9	19	17	11	9	11	2	4	5	10	15	38	35	22	12
	10%	10%	11%	10%	9%	10%	13%	18%	25%	10%	13%	8%	12%	12%	9%	8%
Don't know	407	4	3	2	3	1	-	1	-	-	-	9	17	9	12	5
	18%	5%	2%	1%	3%	1%	-	5%	-	-	-	5%	5%	3%	5%	4%
		bce			e								m			
		klmnopstuvx														
		ABCE														

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
66	12	10	40	68	266	468	108	288	242	306	190	51	96	115	56	139
43%	41%	34%	48%	47%	47%	41%	43%	46%	38%	47%	46%	36%	40%	46%	43%	47%
					zv			zy		zy	z					z
57	14	16	31	52	211	380	86	240	216	193	167	67	79	92	37	82
37%	51%	54%	37%	36%	37%	33%	34%	38%	34%	30%	41%	47%	33%	37%	29%	28%
					z			zA			z		zD			
26	2	3	11	21	60	128	20	65	68	69	37	12	28	26	19	29
17%	6%	12%	14%	15%	11%	11%	8%	10%	11%	11%	9%	9%	12%	10%	15%	10%
6	1	*	1	4	28	174	35	31	106	86	17	13	37	18	17	42
4%	2%	1%	1%	3%	5%	15%	14%	5%	17%	13%	4%	9%	15%	7%	13%	15%
						u	u		x	x			B			E

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 254

Q23 Still thinking about using public charging points. Some people who do not have the ability to charge their electric vehicle at their home use public charging points, located in their local area, instead. Please imagine you had an electric vehicle and that this scenario applied to you. What would be the maximum time you would consider using a public charging point?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
I would not consider using a public charging point	277	138	138	23	39	24	56	134	12	39	27	18	18	23	29
	12% eptv xD	13%	12%	9%	9%	6%	14% e	18% zcde	13%	16% p	15%	9%	11%	11%	16% p
Less than 1 minute	82 4%	47 4%	35 3%	4 1%	10 2%	16 4%	15 4%	38 5% zc	8 9% zjlnq r	9 4%	3 2%	7 4%	2 1%	12 6% n	2 1%
Between 1 and up to 5 minutes	370 16% x	183 17%	185 16%	42 16%	56 13%	78 19% d	75 18%	118 16%	12 14%	38 16%	25 14%	31 16%	27 17%	26 13%	37 20%
Between 5 and up to 10 minutes	427 19% gy	213 19%	210 19%	75 29% zefg	97 23% g	70 17%	72 17%	114 15%	15 17%	53 22%	38 21%	37 19%	27 17%	34 16%	43 23%
Between 10 and up to 15 minutes	451 20% gnuw yA	220 20%	226 20%	56 22%	108 26% zfg	86 21%	75 18%	126 17%	22 25% n	48 20%	34 19%	33 17%	40 24% n	51 24% n	23 12%
Over 15 minutes	244 11% buC	135 12% b	104 9%	22 8% zcfg	62 15%	53 13%	38 9%	69 9%	9 10%	19 8%	17 9%	21 11%	18 11%	21 10%	22 12%
All 5 mins or less/ would not consider (NET)	729 32% dtvx D	368 34%	358 32%	69 27%	105 25%	118 29%	146 36% cd	290 39% zcde	32 36%	86 36%	55 30%	56 29%	48 29%	61 29%	69 36%
All 5 mins or less (NET)	452 20% dx	230 21%	220 20%	45 18%	66 16%	95 23% d	90 22% d	156 21%	21 23%	47 20%	28 16%	38 20%	29 18%	38 18%	39 21%
All 10 mins or less/ would not consider (NET)	1156 52%	580 53%	568 51%	144 56%	202 48%	189 47%	218 53%	404 54%	47 53%	139 58% ms	93 51%	93 48%	75 46%	96 46%	112 59% lmrs
All 10 mins or less (NET)	879 39% gu	443 40%	430 38%	120 47% zg	163 39%	165 41%	162 39%	269 36%	35 39%	100 42%	66 37%	75 39%	57 35%	73 35%	82 43%
All 10 minutes or longer (NET)	695 31% guwy A	354 32%	330 29%	78 30%	170 40% zcfg	139 34% g	113 28%	195 26%	32 35%	67 28%	50 28%	54 28%	58 35% n	72 34%	45 24%
Don't know	392 17% adtv xD	162 15%	226 20% za	37 14%	49 12%	76 19% d	79 19% d	151 20% zd	11 12%	36 15%	38 21%	47 24% zhip r	30 19%	43 20%	33 17%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

Would you consider walking home once you have located a public charging point? Please consider walking time even if you use other means to return to your home.

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
43	26	9	25	6	148	129	141	136	67	209	56	78	58	60	224	46
14%	8%	9%	14%	10%	10%	18% zt	11%	14% v	8%	15% zx	14%	14%	11%	10%	12%	14%
13	18	1	5	2	55	28	50	32	26	57	16	20	23	20	71	10
4%	6% n	1%	3%	3%	4%	4%	4%	3%	3%	4%	4%	4%	5%	3%	4%	3%
61	49	22	31	10	261	108	199	171	114	256	63	97	91	96	302	58
20%	16%	21%	17%	15%	17%	15%	15%	18%	14%	18% x	16%	17%	18%	16%	16%	18%
57	69	18	26	10	306	121	260	167	195	232	61	99	121	127	357	60
18%	22%	18%	14%	16%	20%	17%	20%	18%	24% zy	16%	15%	17%	24% zAB	21%	19%	19%
52	69	15	51	14	325	126	286	165	201	249	63	114	97	152	373	64
17%	22% n	15%	27% zkno q	21%	21% u	17%	22% zw	17%	25% zy	17%	16%	20%	19%	25% zAC	20%	20%
35	36	14	21	11	185	60	158	86	104	140	40	56	41	90	196	38
11%	12%	14%	11%	17% zi	12% zu	8%	12% zw	9%	13% zy	10%	10%	10%	8%	15% zBC	11%	12%
117	93	32	61	18	464	265	390	339	207	522	135	195	172	176	597	114
38%	30%	31%	33%	28%	31%	37% zt	30%	35% zv	26%	36% zx	34%	34%	34%	29%	32%	35%
73	67	23	36	12	316	136	249	203	139	312	79	117	114	116	372	68
24%	21%	22%	19%	18%	21%	19%	19%	21%	17%	22% x	20%	21%	22%	19%	20%	21%
173	162	50	87	28	770	386	650	506	402	754	196	294	293	303	954	174
56% m	52%	49%	47%	44%	51%	53%	50%	53%	50%	52%	50%	52%	58% zAD	50%	51%	54%
130	136	41	62	22	622	257	509	370	334	545	140	216	235	243	730	128
42%	43%	40%	34%	34%	41% zu	36%	40%	39%	42% z	38%	35%	38%	46% zAB	40%	39%	40%
87	105	30	72	24	510	185	444	251	305	390	103	170	138	243	569	102
28%	34% n	29%	39% zikn o	39% n	34% zu	26%	34% zw	26%	38% zy	27%	26%	30%	27%	40% zABC	31%	32%
50	45	23	26	11	239	153	194	198	95	297	95	106	78	64	334	47
16%	15%	23%	14%	17%	16%	21% zt	15%	21% zv	12%	21% zx	24% zCD	19% D	15% D	10%	18%	15%

Table 255

Q23 Still thinking about using public charging points. Some people who do not have the ability to charge their electric vehicle at their home use public charging points, located in their local area, instead. Please imagine you had an electric vehicle and that this scenario applied to you. What would be the maximum time you would consider walking home once you have located a publ

Base: All adults aged 18-75 in the UK

	CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
	TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
100%	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
I would not consider using a public charging point	277	247	29	146	63	31	2	2	33	209	33	127	59	11	32	11	185	44
12% fstA D		13%	9%	13%	15%	12%	2%	21%	9%	14%	9%	13%	13%	8%	15%	24%	13%	12%
				f	fhj	fj			f	zfhj	f					zm		
Less than 1 minute	82	76	6	46	14	10	1	2	9	60	11	38	17	7	8	2	55	16
4%		4%	2%	4%	4%	4%	1%	27%	2%	4%	3%	4%	4%	5%	4%	5%	4%	4%
Between 1 and up to 5 minutes	370	334	32	195	79	38	15	*	40	274	52	195	66	22	29	12	261	51
16%		18%	10%	18%	19%	15%	16%	3%	11%	18%	15%	20%	15%	16%	14%	25%	18%	14%
		bh	zb	h	h					zh		zlp					zl	
Between 5 and up to 10 minutes	427	380	47	218	68	63	20	-	54	286	83	188	98	29	38	5	286	66
19%		20%	15%	20%	17%	24%	22%	-	15%	19%	24%	19%	22%	21%	18%	10%	20%	19%
		G	z			zdh					zdh							
Between 10 and up to 15 minutes	451	400	51	215	72	64	32	2	61	287	96	201	99	28	51	5	301	79
20%		21%	16%	20%	18%	25%	34%	23%	17%	19%	28%	20%	22%	20%	24%	12%	21%	22%
		G	z			dh	zcdh				zcdh							
Over 15 minutes	244	193	49	106	42	27	17	-	51	148	44	94	52	16	24	2	146	39
11%		10%	16%	10%	10%	11%	18%	-	14%	10%	13%	10%	12%	11%	11%	5%	10%	11%
		aG	za			zci			ci									
All 5 mins or less/ would not consider (NET)	729	657	66	386	156	79	18	4	82	543	97	360	142	41	70	25	502	110
32%		34%	21%	35%	38%	31%	19%	52%	23%	36%	28%	37%	32%	29%	33%	54%	35%	31%
		bfdD	zb	zfhj	zfhj	fh				zfhj	f	z				zklm	z	
All 5 mins or less (NET)	452	410	37	240	94	48	16	2	49	334	64	233	84	29	37	14	317	67
20%		22%	12%	22%	23%	19%	17%	30%	14%	22%	18%	24%	19%	21%	17%	30%	22%	19%
		bh	zb	h	h					zh		z						
All 10 mins or less/ would not consider (NET)	1156	1037	113	604	224	142	38	4	136	828	180	548	241	69	108	30	789	177
52%		54%	36%	55%	55%	55%	41%	52%	38%	55%	51%	56%	54%	50%	50%	63%	55%	50%
		bhf	z	zfh	fh	fhj				zfh	fh	z						
All 10 mins or less (NET)	879	791	84	458	162	111	36	2	103	619	147	422	182	58	75	19	603	133
39%		41%	27%	42%	40%	43%	38%	30%	29%	41%	42%	43%	41%	42%	35%	40%	42%	38%
		bh	zb	h	h					zh	h	z						
All 10 minutes or longer (NET)	695	594	100	321	114	92	49	2	112	435	141	295	151	44	74	8	446	118
31%		31%	31%	29%	28%	36%	52%	23%	31%	29%	40%	30%	34%	32%	35%	16%	31%	34%
		ioG					zcdh				zcdh		o		o		o	o
Don't know	392	277	104	165	68	23	7	2	111	233	30	139	54	26	32	10	193	58
17%		14%	33%	15%	17%	9%	7%	25%	31%	16%	9%	14%	12%	18%	15%	20%	14%	16%
		acer	za	efj	efj				zcdh	efj								
		ijkips							fj									
		tvjBCDE																
		FHIJK																

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ic charging point? Please consider walking time even if you use other means to return to your home.

TYPES OF DRIVING				PARKING LOCATIONS								ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)	
1536	877	331	64	1042	114	127	428	119	1283	547	231	286	769	906	339	1011	1508	1567	
1503	838	306	65*	1009	117*	121	426	124*	1248	550	195	274	765	949	291	929	1430	1495	
67%	37%	14%	3%*	45%	5%*	5%	19%	6%*	56%	25%	9%	12%	34%	42%	13%	41%	64%	67%	
208	78	25	16	132	10	19	61	7	162	67	10	26	85	148	30	103	175	178	
14%	9%	8%	24%	13%	8%	16%	14%	5%	13%	12%	5%	10%	11%	16%	10%	11%	12%	12%	
zst			zrst	A		A	AC		A	A			D	zDEF					
63	32	8	1	40	3	4	16	9	46	26	3	11	21	46	18	42	69	72	
4%	4%	2%	1%	4%	3%	3%	4%	8%	4%	5%	2%	4%	3%	5%	6%	5%	5%	5%	
								z						z	z			z	
270	140	65	7	180	27	19	70	25	226	95	33	43	122	163	53	173	269	282	
18%	17%	21%	11%	18%	23%	16%	16%	20%	18%	17%	17%	16%	16%	17%	18%	19%	19%	19%	
z		z							z							z	z	z	
286	176	77	13	187	24	23	97	28	234	125	51	67	155	151	58	200	304	316	
19%	21%	25%	20%	19%	20%	19%	23%	23%	19%	z	26%	24%	20%	16%	20%	22%	21%	21%	
		zr								z	zG	zG	G			z	z	z	
319	217	70	10	219	25	25	81	29	269	110	56	58	184	141	77	231	332	344	
21%	26%	23%	15%	22%	21%	21%	19%	23%	22%	20%	29%	21%	24%	15%	26%	25%	23%	23%	
	zr										zG	G	zG		z	zK	z	z	
154	101	40	3	102	16	17	43	10	134	53	32	45	87	75	37	114	163	172	
10%	12%	13%	4%	10%	13%	14%	10%	8%	11%	10%	16%	16%	11%	8%	13%	12%	11%	12%	
											zG	zG	G						
541	251	98	23	352	40	42	147	41	434	188	46	80	228	358	101	318	513	533	
36%	30%	32%	35%	35%	34%	34%	34%	33%	35%	34%	24%	29%	30%	38%	35%	34%	36%	36%	
zs									z					zDEF			z	z	
333	172	73	7	220	30	22	86	34	272	120	36	53	143	210	72	215	338	354	
22%	21%	24%	11%	22%	26%	18%	20%	28%	22%	22%	18%	20%	19%	22%	25%	23%	24%	24%	
z															z	z	z	z	
828	427	175	36	539	64	65	244	69	668	313	97	146	384	509	159	518	817	849	
55%	51%	57%	55%	53%	54%	54%	57%	56%	53%	57%	50%	53%	50%	54%	55%	56%	57%	57%	
zs							z			z					z	z	z	z	
620	349	150	20	407	54	46	183	62	506	245	87	120	298	361	130	415	642	670	
41%	42%	49%	31%	40%	46%	38%	43%	50%	41%	45%	45%	44%	39%	38%	45%	45%	45%	45%	
z		zrsu						z		z					z	z	z	z	
473	317	110	13	321	40	42	125	39	403	163	88	103	271	217	114	345	494	517	
32%	38%	36%	19%	32%	34%	34%	29%	31%	32%	30%	45%	38%	35%	23%	39%	37%	35%	35%	
	zru	u									zFG	zG	zG		z	zIK	z	z	
202	94	22	17	150	14	15	58	16	178	74	9	25	111	224	18	66	119	130	
13%	11%	7%	26%	15%	12%	12%	14%	13%	14%	13%	5%	9%	14%	zDEF	6%	7%	8%	9%	
st	t		rst										DE				I	II	

Table 256

Q23 Still thinking about using public charging points. Some people who do not have the ability to charge their electric vehicle at their home use public charging points, located in their local area, instead. Please imagine you had an electric vehicle and that this scenario applied to you. What would be the maximum time you would consider walking home once you have located a public charging point? Please consider walking time even if you use ot

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%	100%	43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
I would not consider using a public charging point	277	125	70	74	31	35	24	31	25	19	84	74	120	193	109	104	51	20	80	85	135
	12% cdio pqurwyAB DEFHIJK	13% cd	14% cd	9% d	5%	13%	9%	11%	9%	8%	12% i	22% zlj	22% zlj	15% zop	14% op	9% p	5%	7%	11% q	26% zqr	23% zqr
Less than 1 minute	82	56	22	28	17	3	17	11	9	13	33	33	46	63	33	28	19	4	22	23	46
	4% eop	6% zcd	4% d	3%	3%	1%	6% ze	4% e	3%	5%	5%	10% zlj	9% zj	5% zop	4% op	2%	2%	2%	3%	7% zqr	8% zqr
Between 1 and up to 5 minutes	370	192	97	165	105	44	38	53	63	44	144	61	112	217	116	194	147	46	137	55	109
	16% MR	20% zd	19% zd	16% zd	16%	16%	15% zef	19% zef	23% zef	18%	20% z	18% z	21% z	17% z	15% z	17% z	16% z	17% z	19% z	17% z	19% z
Between 5 and up to 10 minutes	427	184	99	196	174	62	59	60	56	68	156	55	82	228	147	245	236	64	151	47	77
	19% lstv x	19% za	19% za	23% za	26% zabc	23% z	22% z	21% z	20% z	28% zkl	22% zkl	17% z	15% z	18% z	19% z	22% zm	25% zmno	24% st	21% st	14% z	13% z
Between 10 and up to 15 minutes	451	223	115	227	194	67	64	64	58	52	161	51	91	261	167	286	241	58	143	38	79
	20% kstv xN	23% z	23% z	26% za	29% zabc	24% z	24% z	22% z	21% z	21% z	23% kl	15% z	17% z	21% z	22% zmn	25% zmn	26% zmn	22% st	20% st	12% z	14% z
Over 15 minutes	244	101	64	111	106	34	32	34	33	37	76	27	34	125	90	142	136	40	84	22	35
	11% lstQ	10% za	12% za	13% zac	16% zac	13% z	12% z	12% z	12% z	15% zkl	11% i	8% z	6% z	10% z	12% m	12% zm	14% zmo	15% st	11% st	7% z	6% z
All 5 mins or less/ would not consider (NET)	729	373	190	267	154	83	79	95	97	75	261	168	277	473	257	325	217	69	240	163	290
	32% dopq uyBEHIJ MR	39% zcd	37% zcd	31% d	23% z	30% z	30% z	33% z	35% z	30% zi	37% zij	51% zij	52% zij	37% znop	34% op	29% p	23% z	25% q	33% zqr	50% zqr	50% zqr
All 5 mins or less (NET)	452	248	119	193	123	47	56	65	72	56	177	95	157	280	149	221	166	50	160	78	155
	20% pMR	26% zcd	23% d	22% zd	18% z	17% z	21% z	22% z	26% z	23% z	27% z	28% z	29% z	22% zop	20% p	19% z	18% z	18% z	22% z	24% zqr	27% zqr
All 10 mins or less/ would not consider (NET)	1156	557	289	463	327	145	139	156	153	143	417	224	359	701	404	570	452	133	391	210	368
	52% pMR	58% zcd	57% zd	54% d	49% z	53% z	52% z	54% z	55% z	58% z	59% z	67% zlj	67% zlj	55% zop	53% p	50% z	48% z	49% z	53% z	64% zqr	63% zqr
All 10 mins or less (NET)	879	432	219	389	296	109	115	125	127	125	333	150	239	508	295	467	401	114	311	125	232
	39% x	45% z	43% z	45% z	44% z	40% z	43% z	43% z	46% z	50% z	47% z	45% z	45% z	40% z	39% z	41% z	43% z	42% z	43% z	38% z	40% z
All 10 minutes or longer (NET)	695	324	179	337	300	101	97	98	90	89	237	78	125	386	256	428	377	98	226	60	114
	31% klt	34% z	35% z	39% za	45% zabc	37% z	37% z	34% z	33% z	36% kl	33% kl	24% z	23% z	30% m	34% zmn	38% zmn	40% zmn	36% st	31% st	18% z	20% z
Don't know	392	84	42	60	41	28	29	34	33	15	55	30	50	181	99	138	110	39	114	59	102
	17% abcde fghijklm nopurwyAB CDEFGHIJ KLQ	9% cd	8% cd	7% z	6% z	10% z	11% z	12% z	12% z	6% z	8% z	9% z	9% z	14% op	13% z	12% z	12% z	14% z	16% z	18% z	18% z

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

her means to return to your home.

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV										TENURE									
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)					
456 405 18%	1754 1796 80%		976 888 40%	1216 1203 58%	434 387 17%	294 254 11%	194 161 8%	603 552 23%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 555 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%					
33	239		87	188	24	21	7	63	6	11	35	27	17	52	78	47	147	35	23	13	6	194	70					
8%	13%		10%	15%	6%	8%	4%	11%	5%	4%	8%	11%	4%	6%	7%	9%	17%	10%	12%	11%	11%	13%	11%					
	zu		yB	zwYAB		v		yB			H	DEHU		H	EHI		zKMQ R					zK						
14	65		32	49	16	7	10	17	4	12	9	12	16	24	36	19	41	8	7	4	3	60	19					
3%	4%		4%	4%	4%	3%	5%	3%	3%	4%	2%	5%	4%	3%	3%	3%	5%	2%	3%	4%	6%	4%	3%					
62	303		168	196	67	50	25	112	24	34	84	51	58	141	192	114	161	37	34	11	8	275	82					
15%	17%		19%	15%	17%	20%	14%	20%	19%	12%	20%	22%	15%	17%	18%	21%	18%	10%	17%	10%	15%	19%	12%					
	zx		zx		zx		zx		H		E	EH		EH	EHI		zMOR	NR				zMOR						
97	322		213	212	105	55	64	122	28	73	127	48	101	228	277	98	162	80	37	25	12	261	141					
24%	18%		24%	16%	27%	22%	35%	22%	23%	27%	30%	21%	25%	28%	26%	18%	18%	23%	19%	21%	24%	18%	21%					
	zv		zx		zxA		zwxy AC	x		z	zG		z	zJ	z													
114	336		231	213	109	74	49	141	39	91	98	56	130	229	285	144	169	80	26	21	8	312	127					
28%	19%		26%	16%	28%	29%	27%	26%	31%	33%	23%	24%	33%	28%	27%	26%	19%	23%	13%	18%	15%	22%	19%					
	zv		zx		zx	zx	zx	zx	z	zFGI J			zFGI J	zF	z	zLNQ R		NR				zLN	N					
59	185		109	131	52	35	26	63	22	42	47	24	64	110	135	56	86	49	29	16	3	142	94					
15%	10%		12%	10%	13%	14%	14%	11%	18%	15%	11%	10%	16%	13%	13%	10%	10%	14%	15%	14%	6%	10%	14%					
	zv				zF	z		zLQ		z	zJ		z	z	z							zLQ						
109	608		287	434	107	78	41	192	34	56	127	89	90	217	306	181	349	79	63	28	17	530	171					
27%	34%		32%	34%	28%	31%	23%	35%	27%	21%	30%	38%	23%	26%	29%	33%	39%	22%	33%	24%	32%	37%	26%					
	zu		yB	yB				yB			EH	DEHI J		EH	EHI	MR	zKMO QR		MR			zKMO R						
76	368		201	246	83	57	34	129	28	45	92	62	73	166	228	133	202	45	40	16	11	335	101					
19%	21%		23%	19%	22%	23%	19%	23%	23%	17%	22%	27%	18%	20%	22%	24%	23%	13%	21%	13%	21%	23%	15%					
	z		zx		zEH			z		zEH		zEH		EH	EHI	zMOR	zMR		MR			zMOR						
206	930		501	646	212	133	105	314	63	129	254	137	191	446	583	279	511	159	100	53	29	790	312					
51%	52%		56%	50%	55%	52%	58%	57%	50%	47%	60%	59%	48%	54%	55%	50%	58%	45%	52%	45%	56%	55%	47%					
	zx		zx			zEH	zx	zx			zEH	zEH		EH	zEH		zKMO QR					zKMR						
172	691		414	458	188	112	98	251	56	118	220	111	174	394	505	232	364	124	77	40	23	596	242					
43%	38%		47%	35%	49%	44%	54%	45%	45%	43%	52%	48%	44%	48%	48%	42%	41%	35%	40%	35%	45%	41%	36%					
	zx		zxA		x	zwxA		zx		zEH	z	z	z	zH	zH							z						
173	521		340	344	161	109	75	204	61	133	145	80	194	339	419	200	254	130	54	37	11	454	221					
43%	29%		38%	27%	42%	43%	41%	37%	49%	49%	34%	34%	49%	41%	40%	36%	29%	37%	28%	32%	21%	31%	33%					
	zv		zx		zx	zx	zx	zx	zFGI J	zFGI J			zFGI J	zF	zF	zLQ		zL				L						
26	346		47	303	14	12	2	33	1	12	26	15	13	39	55	77	124	64	39	27	12	201	129					
7%	19%		5%	23%	4%	5%	1%	6%	1%	4%	6%	7%	3%	5%	5%	14%	14%	18%	20%	23%	24%	14%	20%					
	zu		yB	zwYAB C	B			B			D	D	D	DH	DH					KLQ			KLQ					

Table 257

Q23 Still thinking about using public charging points. Some people who do not have the ability to charge their electric vehicle at their home use public charging points, located in their local area, instead. Please imagine you had an electric vehicle and that this scenario applied to you. What would be the maximum time you would consider walking hor

Base: All adults aged 18-75 in the UK

	TOTAL (z)	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
		DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
I would not consider using a public charging point	277	8	9	9	10	8	4	2	1	1	3	14	17	11	15	12
	12% bcijlmnp stuxBE	9%	5%	6%	9%	9%	5%	17%	3%	2%	4%	8% m	5%	3%	6%	9% m
Less than 1 minute	82 4%	2 2%	4 2%	2 1%	5 5%	5 5%	3 3%	* 3%	- -	- -	- -	7 4%	8 2%	6 2%	10 4%	8 6% lm
Between 1 and up to 5 minutes	370 16%	19 21%	28 17%	29 18%	21 18%	15 17%	11 13%	2 16%	4 21%	8 15%	15 20%	34 18%	43 13%	50 17%	38 15%	18 13%
Between 5 and up to 10 minutes	427 19% D	21 23%	40 24%	38 23%	26 22%	20 22%	20 24%	1 6%	6 31%	13 25%	19 25%	49 26% z	96 30% z	87 29% z	66 26% z	34 25%
Between 10 and up to 15 minutes	451 20% AD	31 z	53 32% z	50 31% z	35 30% z	29 32% z	27 32% z	5 48%	5 26%	20 39%	26 33% z	46 25% z	96 30% z	86 29% z	72 29% z	42 30% z
Over 15 minutes	244 11% AG	11 12%	29 17% z	29 18% z	18 15% z	11 12% z	17 21% z	1 9%	2 10%	8 17%	13 16% z	22 12% z	49 15% z	49 16% z	36 14% z	19 14% z
All 5 mins or less/ would not consider (NET)	729 32% bcfilmn pstuxB	30 31%	41 25%	40 25%	37 31% bc	27 31%	18 21%	4 36%	4 24%	9 18%	18 23%	55 30% lm	67 21%	67 22%	63 25%	38 27%
All 5 mins or less (NET)	452 20% x	21 23%	32 19%	31 19%	27 23%	20 22%	13 16%	2 19%	4 21%	8 15%	15 20%	41 22% l	50 16%	57 19%	48 19%	26 19%
All 10 mins or less/ would not consider (NET)	1156 52%	51 54%	82 49%	78 48%	63 53%	47 53%	37 45%	4 43%	10 56%	21 42%	37 48%	104 56%	163 51%	154 51%	129 52%	72 52%
All 10 mins or less (NET)	879 39%	43 45%	72 43%	68 42%	53 45%	40 44%	33 40%	3 25%	9 52%	20 40%	34 44%	90 48% z	147 46% z	143 48% z	115 46% z	61 43% z
All 10 minutes or longer (NET)	695 31% vADG	42 z	82 z	80 z	53 z	40 z	44 z	6 57%	6 36%	28 z	38 z	68 36% zk	145 45% zk	135 45% zk	108 43% zk	61 43% z
Don't know	392 17% abcdefij klmnopstuvw xABCDEG	2 2%	4 2%	6 4%	2 1%	2 3%	2 2%	- -	2 8%	1 2%	2 2%	14 7% lm	12 4%	11 4%	13 5%	6 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

me once you have located a public charging point? Please consider walking time even if you use other means to return to your home.

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
4	-	2	2	4	30	176	42	34	66	139	17	13	58	13	11	62
3%	-	8%	3%	3%	5%	15%	17%	6%	10%	21%	4%	9%	24%	5%	9%	21%
						zu	u		x	zxy			zBC			zEF
5	4	3	3	3	18	52	11	18	19	41	10	7	23	7	2	21
3%	14%	11%	4%	2%	3%	5%	4%	3%	3%	6%	2%	5%	10%	3%	2%	7%
										zxy			zB			zEF
17	6	2	8	20	89	224	49	89	129	133	58	37	54	47	26	58
11%	22%	6%	9%	14%	16%	19%	20%	14%	20%	20%	14%	26%	22%	19%	20%	20%
						z			zx	zx			zB			
41	5	5	25	38	145	228	38	168	112	113	117	32	30	56	24	52
26%	18%	19%	30%	26%	26%	20%	15%	27%	18%	17%	28%	22%	12%	22%	18%	18%
z			z	z	zvw			zyA			zD	D				
55	9	9	29	45	163	213	53	180	132	104	120	26	34	72	31	56
35%	32%	32%	34%	31%	29%	18%	21%	29%	21%	16%	29%	18%	14%	29%	24%	19%
z			z	z	zv			zyA	A		zCD			zG		
24	4	5	14	28	85	113	28	89	75	54	67	16	17	37	15	17
16%	14%	17%	16%	19%	15%	10%	11%	14%	12%	8%	16%	11%	7%	15%	12%	6%
			z		zv			zA			zD			G		
26	10	7	13	27	137	452	102	141	214	313	86	57	135	68	39	142
17%	36%	24%	16%	19%	24%	39%	41%	23%	34%	48%	21%	40%	56%	27%	30%	48%
						zu	zu		x	zxy		B	zBC			zEF
22	10	5	11	23	107	276	60	107	149	174	68	44	77	54	28	80
14%	36%	17%	13%	16%	19%	24%	24%	17%	24%	27%	17%	31%	32%	22%	21%	27%
						zu			zx	zx		zB	zB			z
67	15	13	38	65	282	680	140	310	326	426	202	89	164	124	63	194
43%	54%	43%	45%	45%	50%	59%	56%	50%	52%	65%	49%	62%	68%	49%	49%	66%
						zu				zxy		zB	zB			zEF
63	15	10	35	61	252	504	98	275	261	287	185	76	106	111	52	132
41%	54%	35%	42%	42%	45%	44%	39%	44%	41%	44%	45%	53%	44%	44%	40%	45%
			z	z	z	z		z		z		z				
79	13	14	42	72	248	325	81	269	208	158	187	42	51	109	46	73
51%	46%	49%	51%	50%	44%	28%	33%	43%	33%	24%	46%	29%	21%	43%	36%	25%
z			z	z	zvw			zyA	A		zCD			zG	G	
9	-	2	3	8	34	144	27	46	97	71	22	12	24	19	21	26
6%	-	8%	4%	5%	6%	13%	11%	7%	15%	11%	5%	8%	10%	8%	16%	9%
						u	u		xA				B		E	

Table 258

Q25A In July, the Government announced an electric car grant of up to £3,750 when drivers purchase an eligible electric vehicle. This applies to purchases of new electric vehicles that have a price of £37,000 or less and meet particular standards. Does knowing this information make you more likely or less likely to consider purchasing an electric car?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(+2) A lot more likely than before	157	103	54	19	74	27	15	22	2	18	10	12	6	12	10
	7%	9%	5%	7%	18%	7%	4%	3%	2%	7%	5%	6%	4%	6%	5%
	bfguw yAB	zb		g	zcefg	g									
(+1) A little more likely than before	407	230	171	85	130	85	50	57	16	40	22	34	28	27	30
	18%	21%	15%	33%	31%	21%	12%	8%	18%	16%	12%	18%	17%	13%	16%
	bfgu wyA	zb		zefg	zefg	fg	g								
(0) Neither more nor less likely than before	1150	560	582	83	135	184	241	506	49	135	103	92	85	120	105
	51%	51%	52%	32%	32%	46%	59%	67%	54%	56%	57%	47%	52%	57%	55%
	cdep tvxD					cd	zcde	f	p	p	p		p	p	p
(-1) A little less likely than before	92	42	48	27	14	23	8	20	4	5	5	9	6	5	11
	4%	4%	4%	10%	3%	6%	2%	3%	5%	2%	3%	5%	3%	3%	6%
	fgvx			zdfg		fg									
(-2) A lot less likely than before	157	59	98	8	25	23	26	75	7	12	19	13	12	19	14
	7%	5%	9%	3%	6%	6%	6%	10%	8%	5%	10%	7%	7%	9%	7%
	acpvx D		za					zcde	p		p			p	
Mean	0.48	0.52	0.45	0.5	0.83	0.48	0.36	0.34	0.39	0.45	0.47	0.47	0.43	0.45	0.39
	fgu wyAB			g	zce fg	g									
All more likely (NET)	564	333	225	104	204	113	65	79	18	57	32	46	34	38	40
	25%	30%	20%	40%	48%	28%	16%	11%	20%	24%	18%	24%	21%	18%	21%
	bfgj muwyAB	zb		zefg	zefg	fg	g								
All less likely (NET)	249	101	146	35	39	47	33	95	12	18	24	22	18	24	24
	11%	9%	13%	13%	9%	12%	8%	13%	13%	7%	13%	11%	11%	12%	13%
	avxD		za					f							
Don't know	280	102	172	37	43	60	70	70	11	32	22	34	27	27	21
	13%	9%	15%	14%	10%	15%	17%	9%	12%	13%	12%	17%	16%	13%	11%
	agxD		za	g		g	zdg					r	r		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

rchasing an electric vehicle in the future, or does it make no difference?

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
15 5%	46 15% zhijk lmnoqs	5 5%	19 10% hlo	4 6%	142 9%	16 2%	127 10% zw	30 3%	113 14% zy	44 3%	14 4%	21 4%	26 5%	96 16% zABC	138 7%	16 5%
59 19%	85 27% zijk lmnos	22 21%	37 20%	8 13%	313 21% zu	94 13%	290 23% zw	117 12%	216 27% zy	191 13%	41 10%	86 15%	94 18% A	167 27% zABC	343 18%	56 17%
161 52% p	124 40%	54 53% p	92 50%	30 48%	715 47%	435 60% zt	615 48%	535 56% zv	345 43%	805 56% zx	219 56% D	335 59% zD	268 53% D	253 42%	936 50%	184 57% z
13 4%	15 5%	5 5%	8 4%	6 9% zijm	66 4%	26 4%	44 3%	48 5%	21 3%	70 5% x	19 5%	22 4%	22 4%	23 4%	76 4%	10 3%
27 9% p	9 3%	3 3%	14 8% p	7 12% ipq	98 6%	59 8%	66 5%	91 10% zv	31 4%	126 9% zx	26 7% D	37 7% D	48 9% D	21 4%	121 7%	28 9%
0.47 73 24%	0.64 zhi lmnoq zhij klmnoqr s	0.38 27 26%	0.57 56 30% jm	0.45 12 19%	0.55 zu	0.35 109 15%	0.55 417 32% zw	0.38 147 15%	0.67 zy	0.37 235 16% zy	0.32 55 14%	0.36 107 19%	0.48 120 24% A	0.67 zAB C zABC	0.49 481 26%	0.45 71 22%
39 13%	24 8%	8 8%	22 12%	13 21% zikl mpq	164 11%	85 12%	110 9%	139 15% zv	52 7%	196 14% zx	45 11% D	59 10%	70 14% D	45 7%	197 11%	38 12%
36 12%	34 11%	14 14%	15 8%	8 12%	185 12%	95 13%	147 11%	134 14%	76 9%	205 14% zx	76 19% zBCD	69 12% D	51 10%	49 8%	243 13%	29 9%

Table 259

Q25A In July, the Government announced an electric car grant of up to £3,750 when drivers purchase an eligible electric vehicle. This applies to purchases of new electric vehicles that have a price of £37,000 or less and meet particular standards. Does knowing this information make you more likely or less likely to consider purchasing an electric vehicle in the future, or does it make

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE WEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(+2) A lot more likely than before	157	149	7	71	14	33	27	-	12	85	60	77	34	9	21	3	110	31
	7%	8%	2%	7%	3%	13%	28%	-	3%	6%	17%	8%	8%	7%	10%	6%	8%	9%
	bdhIF G	zb		di		zcdh i	zcdh ij			d	zcdh i					6%	8%	
(+1) A little more likely than before	407	377	29	189	72	70	30	1	40	261	101	180	86	33	52	7	266	86
	18%	20%	9%	17%	18%	27%	32%	18%	11%	17%	29%	18%	19%	24%	24%	16%	19%	24%
	bhG	zb		h	h	zcdh i	zcdh i			h	zcdh i				z			zkp
(0) Neither more nor less likely than before	1150	988	156	598	225	113	25	3	178	823	138	544	220	65	94	25	765	160
	51%	52%	49%	55%	55%	44%	26%	40%	50%	55%	39%	55%	49%	47%	44%	53%	54%	45%
	efjq stADEHI			zefj	efj	fj			fj	zefj	f	znq					znq	
(-1) A little less likely than before	92	78	13	45	13	13	5	-	15	57	18	33	24	4	11	2	57	15
	4%	4%	4%	4%	3%	5%	5%	-	4%	4%	5%	3%	5%	3%	5%	4%	4%	4%
	r																	
(-2) A lot less likely than before	157	127	29	83	31	9	2	3	25	115	11	65	33	8	16	3	99	24
	7%	7%	9%	8%	8%	3%	2%	41%	7%	8%	3%	7%	7%	6%	8%	7%	7%	7%
	ejDFH JK	ej		ej	ej				j	ej								
Mean	0.48	0.49	0.38	0.46	0.42	0.6	0.93	1.01	0.37	0.45	0.69	0.48	0.49	0.53	0.6	0.44	0.48	0.57
	hiG					zcd hi	zcd ehij				zcd ehi							
All more likely (NET)	564	526	36	260	86	104	57	1	53	345	161	257	120	42	74	10	377	116
	25%	28%	11%	24%	21%	40%	61%	18%	15%	23%	46%	26%	27%	31%	35%	22%	26%	33%
	bhIG	zb		h	h	zcdh i	zcdh hij			h	zcdh hi				zcp			zcp
All less likely (NET)	249	205	42	128	44	21	7	3	40	172	28	98	58	12	27	5	156	39
	11%	11%	13%	12%	11%	8%	8%	41%	11%	12%	8%	10%	13%	8%	13%	10%	11%	11%
	yDHJ K																	
Don't know	280	188	83	104	51	19	5	-	88	155	24	83	48	19	18	7	131	37
	13%	10%	26%	10%	13%	7%	6%	-	24%	10%	7%	8%	11%	14%	9%	14%	9%	11%
	acef ijkprst vxBCDHI JK	za			j				zcdh fij									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

no difference?

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%	1042 117* 45%	114 121 5%	127 121 5%	428 426 19%	119 124* 6%	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
114 8%	93 11%	53 17%	2 3%	65 6%	15 13%	14 11%	36 8%	11 9%	93 7%	47 9%	60 31%	31 11%	40 5%	26 3%	50 17%	116 13%	141 10%	147 10%
	zr	zrsu			zv				v		zEFG	zFG	G		zIJK	zJK	z	z
297 20%	216 26%	90 29%	9 14%	181 18%	22 19%	30 24%	100 24%	27 22%	233 19%	127 23%	71 36%	66 24%	159 21%	103 11%	88 30%	242 26%	343 24%	352 24%
	z	zru					zv			zv	zEFG	zG	zG		zIJK	zJK	z	z
810 54%	372 44%	108 35%	29 44%	561 56%	53 45%	60 50%	215 50%	50 40%	674 54%	264 48%	44 23%	114 42%	401 52%	570 60%	118 40%	433 47%	722 50%	752 50%
	t			zABC					zAC			D	DE	zDEF		H	HI	HI
51 3%	35 4%	21 7%	4 7%	33 3%	5 4%	7 6%	12 3%	15 12%	45 4%	26 5%	10 5%	19 7%	30 4%	30 3%	10 3%	38 4%	54 4%	65 4%
	zr						zyyBC			y		zG						J
102 7%	51 6%	18 6%	4 6%	72 7%	12 10%	6 5%	22 5%	9 7%	90 7%	31 6%	3 1%	16 6%	40 5%	93 10%	11 4%	50 5%	82 6%	86 6%
												D	D	zDF				
0.49	0.61	0.73	0.35	0.46	0.67	0.53	0.53	0.47	0.49	0.52	1	0.57	0.43	0.38	0.72	0.61	0.55	0.54
	zr	zrs			zvB						zEF	FG			zI	zJK	zK	z
	u										G				K			
411 27%	309 37%	143 47%	11 17%	246 24%	37 32%	44 36%	136 32%	38 31%	327 26%	174 32%	131 67%	97 36%	199 26%	129 14%	138 47%	359 39%	484 34%	499 33%
	z	zru				zvB	zvB		v	zvB	zEFG	zFG	G		zIJK	zJK	z	z
154 10%	86 10%	38 13%	8 13%	105 10%	17 15%	13 11%	34 8%	23 19%	136 11%	57 10%	13 7%	35 13%	70 9%	123 13%	21 7%	88 9%	136 10%	151 10%
							zyyB			y		D		zDF				J
							C											
129 9%	70 8%	17 6%	17 26%	97 10%	11 9%	4 4%	41 10%	13 10%	112 9%	54 10%	7 4%	26 10%	94 12%	127 13%	14 5%	50 5%	88 6%	94 6%
			zrst	x					x	x		D	D	D				

Table 260

Q25A In July, the Government announced an electric car grant of up to £3,750 when drivers purchase an eligible electric vehicle. This applies to purchases of new electric vehicles that have a price of £37,000 or less and meet particular standards. Does knowing this information make you more likely or less likely to consider purchasing an electric vehicle in the future, or does it make no difference?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	866	510	860	668	273	264	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	12%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(+2) A lot more likely than before	157	83	53	121	125	25	28	13	9	38	66	12	10	96	78	128	137	32	53	12	8
	7%	9%	10%	14%	19%	9%	11%	5%	3%	15%	9%	4%	2%	8%	10%	11%	15%	12%	7%	4%	1%
	hkist	z	z	zab	zabc	gh	zgh			zjkl	zkl	l			zm	zm	zmno	zrst	st	t	
(+1) A little more likely than before	407	207	125	284	253	76	69	47	58	69	158	20	41	229	165	309	288	69	151	21	28
	18%	21%	25%	33%	38%	28%	26%	16%	21%	28%	22%	6%	8%	18%	22%	27%	31%	26%	21%	7%	5%
	kist	z	z	zab	zabc	zg	zg			zjkl	zkl				zm	zmn	zmno	zrst	st		
(0) Neither more nor less likely than before	1150	506	239	357	216	136	111	168	155	105	398	219	376	664	344	515	366	114	403	196	403
	51%	52%	47%	42%	32%	50%	42%	58%	56%	43%	56%	66%	70%	52%	45%	45%	39%	42%	55%	60%	69%
	bcd	bcd	cd	d	z	f		zef	f		zi	zj	zj	nop	p	p			zq	zq	zqrs
	inopquw																				
	yABCDEHI																				
	JR																				
(-1) A little less likely than before	92	44	26	41	37	9	17	10	12	11	21	14	15	62	47	50	48	13	27	13	17
	4%	5%	5%	5%	6%	3%	6%	4%	4%	5%	3%	4%	3%	5%	6%	4%	5%	5%	4%	4%	3%
	x				z	e	e								zo						
(-2) A lot less likely than before	157	63	32	27	16	7	18	21	11	16	35	38	58	100	55	48	27	11	44	49	76
	7%	6%	6%	3%	2%	3%	7%	7%	4%	6%	5%	11%	11%	8%	7%	4%	3%	4%	6%	15%	13%
	cdejo	cd	cd				e	e				zi	zi	op	op	p				zqr	zqr
	puwDEFH																				
	JK																				
Mean	0.48	0.5	0.57	0.65	0.77	0.52	0.6	0.41	0.35	0.69	0.5	0.35	0.32	0.49	0.56	0.58	0.66	0.6	0.47	0.45	0.33
	hkl	z	zab	zab	c	h	zgh			zjk	kl				zm	zm	zmn	zrt	t	t	
	txv									l							o				
All more likely (NET)	564	291	178	405	378	101	97	60	67	107	223	32	50	325	243	437	425	101	204	34	36
	25%	30%	35%	47%	57%	37%	37%	21%	24%	43%	32%	10%	9%	26%	32%	38%	45%	37%	28%	10%	6%
	kist	z	za	zab	zabc	zgh	zgh			zjkl	zkl				zm	zmn	zmno	zrst	st	t	
	vx																				
All less likely (NET)	249	107	58	68	53	16	35	31	24	27	57	51	74	162	101	97	76	23	71	62	93
	11%	11%	11%	8%	8%	6%	13%	11%	9%	11%	8%	15%	14%	13%	13%	9%	8%	9%	10%	19%	16%
	cdej	cd	cd				e	e				zj	j	zop	zop					zqr	zqr
	opEFHJ																				
Don't know	280	62	35	30	21	20	21	28	30	7	31	30	35	118	70	87	74	32	53	37	53
	13%	6%	7%	4%	3%	7%	8%	10%	11%	3%	4%	9%	7%	9%	9%	8%	8%	12%	7%	11%	9%
	abcde	cd	cd									ij	j					r		r	
	fjlmnop																				
	rtuwyABC																				
	DEFGHIJK																				
	LQ																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV							TENURE								
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%		976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
81 20%	75 4%		109 12%	46 4%	81 21%	57 23%	38 21%	44 8%	38 31%	59 21%	30 7%	11 5%	97 24%	127 15%	137 13%	42 8%	77 9%	24 7%	8 4%	5 4%	1 2%	119 8%	36 5%	
zv			zxC		zwxC	zwxC	zwxC	x	zEFG HU	zFGUJ			zFGI J	zFGJ	zFG		zR					z		
130 32%	272 15%		223 25%	178 14%	134 35%	88 35%	62 34%	110 20%	52 42%	95 35%	144 34%	40 17%	147 37%	291 35%	331 31%	113 20%	151 17%	81 23%	28 14%	19 16%	12 23%	264 18%	128 19%	
zv			zxC		zwxC	zwxC	zwxC	x	zGJ	zG	zG	17%	37%	zGJ	zG	20%	17%	zLNR	14%	16%	23%	18%	19%	
132 33%	1006 56%		423 48%	712 55%	111 29%	67 27%	52 28%	320 58%	22 18%	99 36%	208 49%	138 59%	121 30%	329 40%	466 44%	296 53%	503 57%	161 46%	86 45%	62 53%	25 48%	800 55%	308 47%	
			yAB	zwyA B				zwyA B		DH	DEHI J		D	DH	DEHI	R	zMNR					zMNR		
24 6%	66 4%		56 6%	35 3%	30 8%	16 6%	22 12%	30 5%	5 4%	15 6%	18 4%	14 6%	20 5%	39 5%	53 5%	26 5%	33 4%	12 3%	10 5%	8 7%	- -	59 4%	30 5%	
			zx		zx	x	zwxvA C	x																
14 4%	142 8%		49 6%	105 8%	19 5%	13 5%	9 5%	32 6%	3 2%	4 1%	14 3%	24 10%	7 2%	20 2%	44 4%	24 4%	67 8%	25 7%	20 10%	8 7%	7 13%	91 6%	54 8%	
			zy	zwy								DEFHI J			EHI		KQ		K		K	K	K	
0.78 zv	0.41		0.56 zxC	0.41	0.81 zwx C	0.88 zwx C	0.73 zwx C	0.43	1.07 zEF GHUJ	0.75 zFG J	0.51	0.42	0.85 zEF GUJ	0.68 zFG J	0.62 zFG	0.44	0.49	0.55	0.48	0.36	0.62	0.47	0.5	
211 52%	346 19%		332 37%	224 17%	215 56%	146 57%	99 55%	153 28%	90 72%	153 56%	174 41%	50 22%	244 61%	418 51%	468 44%	155 28%	228 26%	105 30%	35 18%	23 20%	13 25%	383 26%	163 25%	
zv			zxC		zwxC	zwxC	zwxC	x	zEFG HUJ	zFGI J	zG		zEFG J	zFGJ	zG	N		NR				N	N	
39 10%	208 12%		105 12%	140 11%	49 13%	29 11%	30 17%	62 11%	8 7%	19 7%	32 8%	38 16%	27 7%	59 7%	97 9%	50 9%	100 11%	37 10%	31 16%	16 14%	7 13%	150 10%	84 13%	
			zwxv									zDEFH U			HI				K					
23 6%	236 13%		27 3%	216 17%	12 3%	12 5%	- 5%	16 3%	4 4%	3 1%	12 3%	7 3%	7 2%	19 2%	26 2%	55 10%	58 7%	50 14%	41 21%	15 13%	7 14%	113 8%	107 16%	
	u		B	zwyAB C	B	yB	- -	B								L		LQ	zKLQ	L		L	zKLQ	

Table 261

Q25A In July, the Government announced an electric car grant of up to £3,750 when drivers purchase an eligible electric vehicle. This applies to purchases of new electric vehicles that have a price of £37,000 or less and meet particular standards. Does knowing this information make you more likely or less likely to consider purchasing an electric car?

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL (z)	DIFFICULT TO LOCATE NEAREST (a)	IN SAFE/ WELL-LIT AREAS (b)	EASY TO USE (c)	OFTEN IN USE BY OTHERS (d)	OFTEN DAMAGED / NOT WORKING (e)	DIFFICULT TO LOCATE NEAREST (f)	IN SAFE/ WELL-LIT AREAS (g)	EASY TO USE (h)	OFTEN IN USE BY OTHERS (i)	OFTEN DAMAGED / NOT WORKING (j)	DIFFICULT TO LOCATE NEAREST (k)	IN SAFE/ WELL-LIT AREAS (l)	EASY TO USE (m)	OFTEN IN USE BY OTHERS (n)	OFTEN DAMAGED / NOT WORKING (o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
(+2) A lot more likely than before	157 7%	22 24%	52 31%	48 29%	29 25%	19 22%	22 27%	-	1 4%	15 30%	21 28%	22 12%	57 18%	53 18%	36 15%	20 14%
	vwYADG	z	ze	z	z	z	z			z	z	z	zk	zk	z	z
(+1) A little more likely than before	407 18%	34 36%	64 38%	69 42%	44 37%	36 41%	27 33%	3 30%	3 15%	18 36%	26 34%	64 35%	115 36%	110 37%	84 33%	49 35%
	vwYADG	z	z	zb	z	z	z			z	z	z	z	z	z	z
(0) Neither more nor less likely than before	1150 51% abcdefi jklmnopstu wxBE	25 26%	41 25%	34 21%	34 29%	20 22%	25 30%	3 26%	8 47%	10 19%	24 31%	68 37%	108 34%	104 35%	98 39%	49 35%
(-1) A little less likely than before	92 4%	8 9%	7 4%	8 5%	7 6%	12 14%	5 6%	4 41%	3 15%	6 11%	3 4%	11 6%	17 5%	15 5%	13 5%	9 6%
	uv	zb				zbcd				zj						
(-2) A lot less likely than before	157 7%	* *	2 1%	2 1%	1 1%	2 2%	3 3%	- -	2 10%	1 2%	2 2%	5 3%	7 2%	6 2%	6 2%	4 3%
	abcdklmn ptuvxyBE															
Mean	0.48 z	0.79 z	0.99 zade	1 zade	0.85 z	0.75 z	0.87 z	-0.11	0.32	0.9 z	0.9 z	0.63 z	0.75 z	0.74 z	0.66 z	0.68 z
All more likely (NET)	564 25%	56 60%	116 69%	117 72%	73 62%	56 62%	50 60%	3 30%	3 19%	34 67%	47 61%	86 46%	173 54%	163 54%	120 48%	69 50%
	vwYADG	z	zd	zade	z	z	z			z	z	z	zkn	zkn	z	z
All less likely (NET)	249 11%	9 9%	9 6%	9 6%	8 7%	14 16%	8 9%	4 41%	5 26%	7 13%	5 6%	16 8%	24 8%	21 7%	18 7%	13 9%
	bclmuvxy B					abcd				j						
Don't know	280 13%	4 4%	1 *	3 2%	2 2%	* *	1 1%	* 3%	2 8%	1 1%	1 1%	15 8%	15 5%	13 4%	14 6%	9 6%
	abcdefij lmnopstuvwx yABDEG	be		b								lm				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

c vehicle in the future, or does it make no difference?

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%*	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%*	231 240 11%	301 252 11%	138 130 6%	286 293 13%
28 18% z	1 2%	3 11%	15 18% z	24 17% z	157 28% zvw	- -	- -	139 22% zyA	10 2%	5 1%	86 21% zCD	5 4%	4 2%	39 15% zFG	4 3%	6 2%
57 37% z	6 22%	7 23%	29 35% z	47 33% z	407 72% zvw	- -	- -	261 42% zyA	82 13% A	49 7%	154 38% zCD	35 24% D	16 7%	96 38% zFG	21 16% G	24 8%
55 35%	14 50%	16 54%	27 33%	56 39%	- -	1150 100%	- zuw	158 25%	448 71% zx	437 67% zx	130 32%	82 57% B	178 74% zBC	84 33%	73 57% E	196 67% zE
9 6%	5 19%	1 4%	7 8%	9 6%	- -	- -	92 37% zuv	31 5%	31 5%	29 4%	20 5%	4 3%	6 3%	17 7% z	7 5%	9 3%
1 1%	2 7%	1 2%	2 2%	1 1%	- -	- -	157 63% zuv	14 2%	21 3%	106 16% zxy	12 3%	7 5%	20 8% B	4 1%	4 3%	39 13% zEF
0.72 z	0.2	0.48	0.69 z	0.64 z	1.28 zvw	0	0.9 zv	0.89 zyA	0.19	0.39 y	0.82 zCD	0.42	0.26	0.69 zFG	0.27	0.38
85 55% z	7 24%	10 34%	43 52% z	71 49% z	564 100% zvw	- -	- -	401 64% zyA	92 15% A	54 8%	241 59% zCD	40 28% D	20 8%	135 53% zFG	25 19% G	30 10%
10 6%	7 26%	2 6%	9 11%	10 7%	- -	- -	249 100% zuv	44 7%	52 8%	134 20% zxy	32 8%	12 8%	26 11%	21 8%	11 9%	47 16% zE
6 4%	- -	2 6%	4 4%	8 5%	- -	- -	- -	21 3%	39 6% x	30 5%	8 2%	9 6% B	16 7% B	13 5%	20 15% EG	19 7%

Table 262

Q25B To what extent do you agree or disagree with the following statement? 'The electric car grant introduced in July will make it more likely that the government will meet its commitment to eliminate the sale of new petrol and diesel cars by 2030'

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
(+2) Strongly agree	145 6% bfgn uwyB	105 10% zb	40 4%	23 9% fg	66 16% zcefg	23 6% g	15 4%	18 2%	6 6%	17 7%	10 6%	10 5%	10 6%	15 7%	5 3%
(+1) Tend to agree	480 21% bfgu wyA	255 23%	218 19%	98 38% zefg	160 38% zefg	94 23% fg	52 13%	76 10%	18 21%	59 25%	30 17%	48 25%	28 17%	38 18%	30 16%
(0) Neither agree nor disagree	631 28% dvxD	309 28%	316 28%	75 29%	91 22%	123 30% d	124 30% d	218 29% d	25 28%	58 24%	42 23%	50 26%	48 30%	69 33%	56 29%
(-1) Tend to disagree	375 17% cdpt vxDE	171 16%	202 18%	20 8%	50 12%	58 14% c	84 20% zcd	164 22% zcde	12 14%	47 19% p	40 22% mp	27 14%	35 22% mp	27 13%	35 18% p
(-2) Strongly disagree	280 12% cdpt xD	141 13%	137 12%	11 4%	21 5%	53 13% cd	54 13% cd	141 19% zcde f	16 17% ip	21 8%	28 16% ip	25 13%	17 10%	32 15% ip	36 19% zlip
Mean	-0.09 bfg jnuwyABC F	0.01 zb	-0.2	0.45 zef g	0.51 ze fg	-0.07 fg	-0.34 g	-0.54	-0.18	0.03 jn	-0.3	-0.07 n	-0.15	-0.13	-0.41
All agree (NET)	625 28% bfgn uwyABCF	360 33% zb	258 23%	121 47% zefg	227 54% zefg	117 29% fg	66 16%	94 12%	24 27%	77 32% nq	40 22%	57 30% n	38 23%	52 25%	35 19%
All disagree (NET)	655 29% cdpt vxDE	312 28%	339 30%	31 12%	71 17%	111 28% cd	137 34% cd	304 41% zcde f	28 31% p	68 28% p	68 38% zp	53 27% p	52 32% p	59 28% p	71 37% zp
Don't know	332 15% adtv xD	116 11%	212 19% za	32 12%	32 8%	53 13% d	82 20% zcde	133 18% zd	12 14%	39 16%	30 17%	33 17%	24 15%	29 14%	28 15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (a)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291 310 14%	289 313 14%	114 103* 5%*	180 186 8%	116 63* 3%*	1496 1519 68%	747 724 32%	1467 1289 57%	776 954 43%	1289 802 36%	954 1441 64%	362 394 18%	519 569 25%	489 510 23%	722 610 27%	1790 1857 83%	337 323 14%
13 4%	39 12%	5 5%	12 6%	4 7%	128 8%	17 2%	113 9%	32 3%	106 13%	39 3%	18 5%	16 3%	22 4%	88 14%	124 7%	16 5%
	zjkno q				zu		zw		zy					zABC		
61 20%	100 32% zhjl mnoqrs	16 15%	41 22%	10 15%	379 25% zu	100 14%	342 27% zw	138 14%	255 32% zy	225 16%	61 15%	109 19%	97 19%	198 32% zABC	414 22%	56 17%
94 30%	76 24%	41 40%	53 28%	17 27%	433 29%	198 27%	325 25%	306 32% zv	177 22%	454 32% zx	104 26%	171 30% D	155 30% D	147 24%	531 29%	83 26%
55 18% p	29 9%	17 16%	32 17% p	18 28% zhkm opqr	225 15%	150 21% zt	198 15%	177 19%	120 15%	255 18%	67 17% D	107 19% D	105 21% zD	70 11%	277 15%	80 25% zE
37 12%	26 8%	10 9%	26 14%	6 10%	161 11%	119 16% zt	147 11%	133 14%	64 8%	216 15% zx	53 13%	79 14% D	67 13%	56 9%	228 12%	46 14%
-0.16	0.35 zh ijklmn oqrs	-0.12	-0.12 n	-0.23	0.07 zu	-0.43	0.07 zw	-0.31	0.3 zy	-0.32	-0.25	-0.26	-0.22	0.34 zA BC	-0.04 zF	-0.3
74 24%	139 44% zhij klmnoqr s	20 20%	53 28%	14 22%	507 33% zu	117 16%	455 35% zw	170 18%	361 45% zy	263 18%	79 20%	124 22%	119 23%	285 47% zABC	539 29% zF	72 22%
92 30% p	56 18%	26 25%	58 31% p	24 38% zp	386 25%	269 37% zt	345 27%	310 32% zv	184 23%	471 33% zx	120 30% D	186 33% D	172 34% zD	126 21%	505 27%	126 39% zE
49 16%	42 14%	15 15%	22 12%	8 12%	193 13%	140 19% zt	164 13%	169 18% zv	80 10%	252 18% zx	92 23% zBCD	88 15% D	64 13% D	51 8%	283 15%	42 13%

Table 263
Q25B To what extent do you agree or disagree with the following statement? 'The electric car grant introduced in July will make it more likely that the government will meet its commitment to eliminate the sale of new petrol and diesel cars by 2030'

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE		VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)
UNWEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350
WEIGHTED BASE	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%
(+2) Strongly agree	145 6% bcdiv G	132 7% b	11	57 5%	12 3%	38 15% zcdh i	22 23% zcdhi	-	15 4%	69 5%	59 17% zcdhi	62 6%	41 9% z	5 4%	19 9%	-	103 7%	24 7%
(+1) Tend to agree	480 21% bdvG	426 22% zb	52 16%	233 21%	69 17%	79 31% zcdh i	29 30% zcdhi	1 10%	65 18%	301 20%	108 31% zcdh i	224 23%	97 22%	29 21%	48 23%	9 18%	321 22%	78 22%
(0) Neither agree nor disagree	631 28% stH	545 29%	79 25%	310 28%	116 29%	69 27%	23 25%	4 48%	103 29%	426 28%	92 26%	262 27%	133 30%	43 31%	63 29%	12 26%	395 28%	106 30%
(-1) Tend to disagree	375 17% bhjt DH	343 18% zb	31 10%	210 19% zehj	76 19% hj	32 12%	10 11%	1 15%	45 12%	286 19% zehj	42 12%	175 18%	72 16%	25 18%	42 20%	13 28%	247 17%	67 19%
(-2) Strongly disagree	280 12% efjt ACDEI	241 13%	39 12%	146 13% efj	74 18% zcefh ij	15 6%	5 5%	2 27%	37 10% j	220 15% zcefj	20 6%	148 15% zlp	46 10%	13 9%	24 11%	8 17%	193 14% l	37 10%
Mean	-0.09 cd iorvBG	-0.08	-0.16	-0.16 di	-0.38	0.39 zcd hi	0.6 zc dhi	-0.59	-0.09 d	-0.22 d	0.45 zc dhi	-0.14	0.04 zk op	-0.09	-0.02 o	-0.5	-0.08 ko	-0.05 o
All agree (NET)	625 28% bdhi vG	558 29% zb	63 20%	289 27% di	81 20%	117 45% zcdh i	50 54% zcdh i	1 10%	80 22%	370 25% d	167 48% zcdh i	285 29%	138 31%	35 25%	68 32%	9 18%	424 30% z	102 29%
All disagree (NET)	655 29% befh JACDEH	584 31% zb	70 22%	355 33% zefh j	151 37% zefh j	47 18%	15 16%	3 42%	82 23%	506 34% zefh j	62 18%	323 33% zlp	117 26%	38 27%	66 31%	21 45% zlmq	440 31% l	104 30%
Don't know	332 15% acef ijknprs tvBDEHI JK	220 12%	104 33% za	135 12%	58 14% fj	24 9%	5 6%	- -	95 26% zcde fij	193 13% j	29 8%	113 12%	57 13%	23 17% nq	17 8%	5 10%	170 12%	40 11% n

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
95 6%	88 10% zr	54 18% zrsu	3 4%	47 5%	18 16% zvyBC	11 9%	35 8% v	12 10% v	76 6% v	47 9% zv	56 29% zEFG	26 10% FG	38 5% G	25 3%	43 15% zIJK	98 11% zJK	121 8% z	126 8% z
324 22%	234 28% zru	107 35% zrsu	9 13%	191 19%	29 25%	33 28% v	106 25% v	42 34% zvB	253 20% v	149 27% zvB	69 35% zFG	87 32% zG	192 25% zG	116 12%	99 34% zIJK	273 29% zJK	373 26% z	387 26% z
411 27% t	208 25%	67 22%	20 30%	289 29%	29 25%	29 24%	121 28%	30 25%	347 28%	151 28%	45 23%	77 28%	205 27%	285 30%	64 22%	245 26% H	399 28% H	420 28% H
295 20% zst	134 16%	36 12%	8 12%	210 21% zyBC	16 14%	17 14%	66 15%	16 13%	244 20% zC	81 15%	13 7%	38 14% D	140 18% D	180 19% zD	34 12%	151 16% H	261 18% zHI	275 18% zHI
208 14% zt	100 12% t	20 6%	9 14%	152 15% zAC	11 9%	21 17% AC	47 11%	6 5%	184 15% zAC	54 10%	6 3%	21 8%	93 12% D	158 17% zDEF	34 12%	100 11%	170 12%	175 12%
-0.15	0.1 zr	0.49 su	-0.25	-0.26	0.27 zv B	-0.03	0.04 zvB	0.36 zv xyBC	-0.19 v	0.11 zvy B	0.82 zEF G	0.24 zF G	-0.09 G	-0.43	0.31 zIJ K	0.14 zJK	0.01 z	0.01 z
418 28%	322 38% zru	161 53% zrsu	11 17%	237 24%	47 40% zvB	44 37% zvB	141 33% zvB	55 44% zvyB	329 26% v	196 36% zvyB	125 64% zEFG	113 41% zFG	229 30% G	141 15%	143 49% zIJK	370 40% zJK	494 35% z	513 34% z
503 33% zst	234 28% t	56 18%	17 26%	362 36% zwyA BC	27 23%	38 31% A	113 27%	22 18%	427 34% zwyA C	135 25%	19 10%	60 22% D	233 30% DE	338 36% zDE	67 23%	251 27%	431 30% HI	450 30% HI
170 11% st	74 9%	22 7%	17 26% zrst	121 12%	14 12%	10 8%	51 12%	16 13%	145 12%	67 12%	5 3%	24 9% D	98 13% D	185 20% zDEF	17 6%	63 7%	106 7%	112 7%

Table 264

Q25B To what extent do you agree or disagree with the following statement? 'The electric car grant introduced in July will make it more likely that the government will meet its commitment to eliminate the sale of new petrol and diesel cars by 2030'

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	254	287	277	249	709	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	12%	15%	24%	57%	34%	51%	42%	12%	33%	15%	26%
(+2) Strongly agree	145	73	62	109	113	17	18	9	4	36	46	8	7	83	81	124	125	34	44	5	7
	6%	8%	12%	13%	17%	6%	7%	3%	1%	14%	6%	3%	1%	7%	11%	11%	13%	13%	6%	2%	1%
	ghklis	za	za	zabc	zabc	h	gh			zkl	kl			zm	zm	zmo	zmo	zrst	st		
	tvxO																				
(+1) Tend to agree	480	231	137	282	283	71	75	56	58	83	174	46	43	277	190	332	356	86	176	44	34
	21%	24%	27%	33%	42%	26%	28%	20%	21%	34%	25%	14%	8%	22%	25%	29%	38%	32%	24%	13%	6%
	klist	z	z	zab	zabc	zgh	zgh			zkl	zkl	l			zm	zmn	zmno	zrst	st	t	
	vx																				
(0) Neither agree nor disagree	631	244	119	220	147	104	95	99	115	67	200	92	153	325	188	292	226	73	204	77	154
	28%	25%	23%	26%	22%	38%	36%	34%	42%	27%	28%	28%	29%	26%	25%	26%	24%	27%	28%	23%	26%
	abcd	d		d		z	z	z	zg												
	mnoquyA																				
	DHL																				
(-1) Tend to disagree	375	206	75	139	74	42	43	67	52	27	156	69	149	228	106	181	124	27	149	59	128
	17%	21%	15%	16%	11%	15%	16%	23%	19%	11%	22%	21%	28%	18%	14%	16%	13%	10%	20%	18%	22%
	dinp	zbcd	d	d				zef		zi	zi	i	zjk	np		p			zq	q	zq
	quyABDE																				
	H																				
(-2) Strongly disagree	280	136	76	74	31	23	18	27	15	17	81	74	129	216	120	106	39	9	75	89	177
	12%	14%	15%	9%	5%	8%	7%	9%	5%	7%	11%	22%	24%	17%	16%	9%	4%	3%	10%	27%	30%
	cdef	cd	cd	d							i	zij	zij	zop	zop	p			q	zqr	zqr
	hiopqr																				
	wyABDEF																				
	HUJMR																				
Mean	-0.09	-0.11	0.07	0.26	0.57	0.07	0.14	-0.18	-0.06	0.41	-0.08	-0.53	-0.73	-0.19	0.01	0.18	0.46	0.48	-0.05	-0.67	-0.87
	kl	za	za	zab	c	zg	zg	h		zj	kl	l		zm	zm	zmn	zmn	st	st	t	
	mstvG									kl						o					
All agree (NET)	625	304	199	391	395	88	93	65	62	119	219	54	50	360	271	456	481	119	219	49	41
	28%	32%	39%	45%	59%	32%	35%	23%	23%	48%	31%	16%	9%	28%	36%	40%	51%	44%	30%	15%	7%
	klist	z	za	zab	zabc	gh	zgh			zkl	zkl	l			zm	zmn	zmno	zrst	st	t	
	vx																				
All disagree (NET)	655	342	151	212	105	65	60	94	67	43	237	143	277	443	226	288	163	36	224	148	305
	29%	35%	30%	25%	16%	24%	23%	33%	24%	18%	33%	43%	52%	35%	30%	25%	17%	13%	31%	45%	52%
	cdfl	zbcd	cd	d				efh		zi	zij	zjk		znop	op	p			q	zqr	zqr's
	opquwyA																				
	BDEHJUN																				
	R																				
Don't know	332	75	40	37	21	16	16	30	32	18	52	43	54	140	74	100	70	42	84	55	84
	15%	8%	8%	4%	3%	6%	6%	10%	11%	7%	7%	13%	10%	11%	10%	9%	7%	16%	12%	17%	14%
	abcde	cd	cd	d					ef			ij	i	op	p	p		r		r	
	fgjilmno																				
	pruwvABC																				
	DEFGHIJK																				
	LQ																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID		CHARGING FACILITY						EVER BUY - EV								TENURE							
YES (u)	NO (v)	ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%	976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
82 20% zv	63 3%	111 13% zxC	32 3%	87 22% zwxC	57 22% zwxC	44 24% zwxC	42 8% x	34 27% zEFG HU	48 17% zFGUJ	25 6%	11 5%	81 20% zFGI J	107 13% zFGJ	118 11% zFG	31 5%	81 9% zKOQR	23 6%	9 4%	1 1%	- -	112 8% zKOR	32 5%	
149 37% zv	321 18%	248 28% zxC	227 18%	150 39% zwxC	106 42% zwxC	67 37% zwxC	114 21%	59 48% zFGI J	113 41% zFGJ	136 32% zG	43 19%	173 43% zFGI J	309 26% zFGJ	352 33% zG	135 24%	184 21%	76 22%	37 19%	30 26%	11 21%	319 27% L	142 21%	
87 22% zu	531 30%	233 26% A	379 29% A	92 24% A	49 19%	53 29% yA	152 28% A	19 15%	66 24% D	132 31% DHU	67 29% D	85 21% D	217 26% DH	285 27% DH	170 30%	226 25%	103 29%	66 34% L	36 30%	15 29%	395 27% L	205 31% L	
38 9%	334 19% zu	144 16% yAB	227 18% yAB	30 8%	21 8%	9 5%	115 21% zwyAB	8 6%	34 12%	82 19% DEHI	65 28% zDEH HU	41 10% D	123 15% DH	188 18% DEHI	90 16%	171 19% zNR	60 17%	21 11%	17 15%	10 18%	262 18% zN	98 15%	
30 7%	250 14% zu	93 10% yAB	185 14% zwyAB	16 4%	12 5%	4 2%	79 14% wyAB	4 4%	6 2%	25 6% EH	40 17% DEFHI J	11 3%	36 4% EH	76 7% EHI	76 14% MR	127 14% MR	30 9%	16 8%	15 13%	12 22% MNR	203 14% zMR	62 9%	
0.56 zv	-0.26	0.17 zx C	-0.29	0.7 zxw C	0.71 zxw C	0.77 zxw xC	-0.15 x	0.89 zEF GHJ	0.61 zFG C	0.14 zG	-0.35	0.7 zEF GU J	0.41 zFG G	0.24 zF J	-0.09	-0.1	* P	* P	-0.16	-0.46	-0.1	-0.03 P	
230 57% zv	384 21%	359 40% zxC	259 20%	237 61% zwxC	162 64% zwxC	111 61% zwxC	156 28% x	93 74% zEFG HU	161 59% zFGJ	162 38% zG	54 23%	254 64% zEFG U	416 50% zFGJ	470 44% zFG	166 30%	265 30%	98 28%	45 23%	31 26%	11 21%	431 30% z	175 26%	
67 17%	583 32% zu	237 27% yAB	412 32% zwyA B	46 12% B	33 13% B	13 7%	194 35% zwyA B	12 10%	40 15%	107 25% DEHI	105 45% zDEFH HU	52 13%	159 19% DEH	264 25% DEHI	167 30% N	298 34% zMNR	90 26%	37 19%	33 28%	21 40% NR	465 32% zMNR	160 24%	
20 5%	299 17% zu	60 7% yAB	243 19% zwyAB C	13 3%	9 4%	4 2%	50 9% wyAB	1 1%	6 2%	24 6% DEHU	7 3%	7 2%	32 4% DH	39 4% H	54 10%	100 11%	61 17% KLQ	45 23% zKLQ	18 15%	5 10%	154 11%	123 19% zKLQ	

Table 265

Q25B To what extent do you agree or disagree with the following statement? 'The electric car grant introduced in July will make it more likely that the government will meet its commitment to eliminate the sale of new petrol and diesel cars by 2030'

Base: All adults aged 18-75 in the UK

		CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE					CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE					
		TOTAL	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED	DIFFICULT TO	IN SAFE/ WELL-LIT	EASY TO USE	OFTEN IN USE BY	OFTEN DAMAGED
		(z)	LOCATE NEAREST	AREAS	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155	
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139	
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%	
(+2) Strongly agree	145	25	53	49	31	24	22	1	1	17	21	19	49	47	37	20	
	6%	27%	31%	30%	26%	26%	27%	6%	4%	34%	27%	10%	15%	16%	15%	14%	
	vwYACDF G	z	z	z	z	z	z			z	z		zk	zk	zk	z	
(+1) Tend to agree	480	40	62	66	44	35	31	6	5	21	31	84	142	137	108	67	
	21%	42%	37%	40%	37%	39%	37%	55%	26%	41%	40%	45%	44%	46%	43%	48%	
	vwYADG	z	z	z	z	z	z			z	z	z	z	z	z	z	
(0) Neither agree nor disagree	631	10	32	27	18	17	20	2	7	8	16	34	77	73	50	23	
	28%	11%	19%	17%	16%	19%	24%	18%	36%	16%	21%	18%	24%	24%	20%	16%	
	abcdkno psuwxAB		a			a							o	o			
(-1) Tend to disagree	375	10	11	9	13	7	5	1	5	4	6	31	32	24	34	17	
	17%	11%	7%	5%	11%	8%	6%	15%	26%	7%	7%	16%	10%	8%	14%	12%	
	bcefljm puxyB	c			bc							lm			lm		
(-2) Strongly disagree	280	7	9	8	11	8	3	1	1	-	3	11	14	14	11	8	
	12%	7%	5%	5%	9%	8%	4%	6%	8%	-	3%	6%	4%	5%	4%	5%	
	bcfijklm nopstuxyBCE F				bc												
Mean	-0.09	0.72	0.84	0.87	0.61	0.68	0.77	0.41	-0.07	1.04	0.81	0.38	0.58	0.61	0.52	0.55	
	vwADG	z	zd	zd	z	z	z			zfj	z	z	zk	zk	z	zk	
All agree (NET)	625	65	115	115	74	59	53	6	5	38	52	103	191	184	145	87	
	28%	69%	68%	70%	63%	65%	64%	61%	30%	76%	67%	55%	60%	61%	58%	62%	
	vwYADG	z	z	zd	z	z	z			zf	z	z	z	z	z	z	
All disagree (NET)	655	17	20	17	24	14	9	2	6	4	8	42	46	38	45	25	
	29%	18%	12%	11%	20%	16%	10%	21%	34%	7%	11%	23%	14%	13%	18%	18%	
	abcdefijlmnoptuxy BE	c			bc							lm			m		
Don't know	332	2	1	4	1	-	1	-	-	1	1	7	6	6	10	6	
	15%	2%	1%	2%	1%	-	2%	-	-	1%	1%	4%	2%	2%	4%	4%	
	abcdefij klmnopstuvw xyABCDE			b											lm		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169 155 7%	29 29** 1%**	31 29** 1%**	89 83* 4%*	146 145 6%	637 564 25%	1136 1150 51%	214 249 11%	703 625 28%	589 631 28%	641 655 29%	448 411 18%	139 143* 6%*	231 240 11%	301 252 11%	138 130 6%	286 293 13%
25 16% z	1 2%	3 9%	11 13% z	21 15% z	119 21% zvw	15 1%	6 3%	145 23% zyA	- - -	- -	90 22% zCD	3 2%	3 1%	23 9% FG	1 1%	4 1%
76 49% z	10 37%	11 38%	42 50% z	62 43% z	282 50% zvw	143 12%	38 15%	480 77% zyA	- - -	- -	168 41% zCD	33 23% D	13 6%	109 43% zFG	25 20% G	30 10%
29 19%	4 15%	4 13%	14 16%	33 23%	92 16%	448 39%	52 21%	- -	631 100% zxA	- -	78 19%	61 43% zBD	66 27% B	68 27%	51 39% zE	87 30%
13 8%	11 39%	7 25%	15 18% p	20 14% p	37 7%	263 23% zu	59 24% zu	- -	- -	375 57% zxy	41 10%	30 21% B	70 29% zB	33 13%	21 16%	78 27% zEF
9 5%	2 7%	2 9%	1 2%	7 5%	16 3%	174 15% zu	76 30% zuv	- -	- -	280 43% zxy	19 5%	9 6%	68 28% zBC	11 5%	7 5%	61 21% zEF
0.64 z	-0.12	0.15	0.56 z	0.48 z	0.82 zvw	-0.42 w	-0.69	1.23 zyA	0 A	-1.43	0.67 zCD	-0.06 D	-0.85	0.4 zFG	-0.06 G	-0.62
101 65% z	11 39%	14 47%	53 64% z	83 57% z	401 71% zvw	158 14%	44 18%	625 100% zyA	- -	- -	258 63% zCD	36 25% D	16 7%	132 52% zFG	27 21% G	34 12%
21 14%	13 46%	10 34%	16 19%	27 19%	54 10%	437 38% zu	134 54% zuv	- -	- -	655 100% zxy	61 15%	38 27% B	138 57% zBC	45 18%	28 21%	139 47% zEF
4 2%	- -	2 6%	1 1%	1 1%	18 3%	106 9% u	18 7% u	- -	- -	- -	14 3%	8 5%	21 9% B	8 3%	24 18% E	33 11% E

Table 266

QTENURE - Which of these best describes the ownership of your home?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	GENDER		AGE					REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)
UNWEIGHTED BASE	2243	1092	1130	249	419	388	445	742	113	238	180	191	155	195	181
WEIGHTED BASE	2243	1097	1125	259	422	403	410	749	89*	242	181	194	163	210	190
	100%	49%	50%	12%	19%	18%	18%	33%	4%*	11%	8%	9%	7%	9%	8%
Being bought on a mortgage	556	248	303	58	119	158	140	81	15	55	43	45	46	56	43
	25%	23%	27%	22%	28%	39%	34%	11%	17%	23%	24%	23%	28%	27%	23%
	aguw yAB		za	g	g	zcdg	zcg								
Owned outright	889	475	409	55	146	78	123	487	43	102	80	71	60	77	82
	40%	43%	36%	21%	35%	19%	30%	65%	48%	42%	44%	37%	37%	37%	43%
	bcde ftwyCE	zb			ce		ce	zcde f	oq						
Rented (private)	352	156	190	54	101	73	64	60	14	45	29	25	32	25	29
	16%	14%	17%	21%	24%	18%	16%	8%	16%	19%	16%	13%	19%	12%	15%
	guDF			zg	zfg	g	g								
Rented (Local Authority/ Council)	193	90	101	41	21	43	35	52	6	11	14	28	14	25	9
	9%	8%	9%	16%	5%	11%	8%	7%	7%	5%	8%	14%	9%	12%	5%
	ditvx CD			zdfg		d						zinos		inos	
Rented (Housing association/Trust)	117	73	44	16	8	16	25	52	6	13	6	12	3	19	8
	5%	7%	4%	6%	2%	4%	6%	7%	7%	6%	3%	6%	2%	9%	4%
	bdtvx D	zb		d			d	zd	l					zl	
Other	52	16	35	17	8	13	8	6	2	5	2	4	3	2	8
	2%	1%	3%	7%	2%	3%	2%	1%	2%	2%	1%	2%	2%	1%	4%
	agtvx D		za	zdfg		g									
Owned (NET)	1445	723	712	113	265	236	263	568	58	157	123	116	106	133	125
	64%	66%	63%	44%	63%	59%	64%	76%	65%	65%	68%	60%	65%	64%	66%
	cerw yABE				c	c	c	zcde f							
Rented (NET)	662	319	335	111	130	133	124	164	26	70	50	65	49	69	46
	30%	29%	30%	43%	31%	33%	30%	22%	29%	29%	27%	34%	30%	33%	24%
	gvxD F			zdef g	g	g	g					s		s	
Don't know	83	38	44	18	18	21	14	11	3	10	7	9	5	6	10
	4%	3%	4%	7%	4%	5%	4%	2%	4%	4%	4%	4%	3%	3%	5%
	gxD			zg	g	g	g								

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n/o/p/q/r/s - z/t/u - z/v/w - z/x/y - z/A/B/C/D - z/E/F
 Overlap formulae used. * small base

					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				URBAN/RURAL	
SOUTH EAST (e)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	WORKING (t)	NOT WORKING (u)	ABC1 (v)	C2DE (w)	GRADUATES (x)	NON GRADUATES (y)	UP TO £19999 (A)	£20000-£34999 (B)	£35000-£54999 (C)	£55000+ (D)	URBAN (E)	RURAL (F)
291	289	114	180	116	1496	747	1467	776	1289	954	362	519	489	722	1790	337
310	313	103*	186	63*	1519	724	1289	954	802	1441	394	569	510	610	1857	323
14%	14%	5%*	8%	3%*	68%	32%	57%	43%	36%	64%	18%	25%	23%	27%	83%	14%
102	63	32	39	17	469	87	380	176	241	316	36	94	162	232	454	85
33%	20%	31%	21%	26%	31%	12%	30%	18%	30%	22%	9%	17%	32%	17%	24%	26%
zhik		h			zu		zw		zy			A	zAB	zAB		
npr																
107	136	34	66	31	515	374	551	338	357	532	142	236	178	275	708	151
34%	44%	33%	36%	49%	34%	52%	43%	35%	45%	37%	36%	42%	35%	45%	38%	47%
o				oq		zt	zw		zy					zAC		zE
45	49	14	37	8	286	66	200	153	121	231	72	110	90	62	316	28
15%	16%	13%	20%	13%	19%	9%	15%	16%	15%	16%	18%	19%	18%	10%	17%	9%
					zu				D		D	zD	D		zF	
18	28	13	24	2	113	80	51	142	32	161	79	67	25	10	168	23
6%	9%	13%	13%	4%	7%	11%	4%	15%	4%	11%	20%	12%	5%	2%	9%	7%
		inos	inos			zt		zv		zx	zBCD	zCD	D			
14	19	7	7	2	56	61	40	77	16	101	37	35	22	14	91	24
5%	6%	7%	4%	4%	4%	8%	3%	8%	2%	7%	9%	6%	4%	2%	5%	7%
						zt		zv		zx	zCD	D				
12	7	2	4	1	23	29	20	32	12	40	11	13	17	4	45	7
4%	2%	2%	2%	2%	2%	4%	2%	3%	2%	3%	3%	2%	3%	1%	2%	2%
						zt		zv			D	D	D			
209	200	65	105	47	984	461	932	514	598	847	178	331	340	506	1162	236
67%	64%	63%	57%	75%	65%	64%	72%	54%	75%	59%	45%	58%	67%	83%	63%	73%
r				zkr			zw		zy			A	AB	zABC		zE
77	96	34	68	13	455	207	291	371	168	494	187	212	137	86	575	74
25%	31%	33%	37%	21%	30%	29%	23%	39%	21%	34%	47%	37%	27%	14%	31%	23%
			nos					zv		zx	zBCD	zCD	D		zF	
12	10	2	9	2	57	26	46	38	23	60	18	14	17	14	75	6
4%	3%	2%	5%	3%	4%	4%	4%	4%	3%	4%	4%	2%	3%	2%	4%	2%

Table 267
QTENURE - Which of these best describes the ownership of your home?

Base: All adults aged 18-75 in the UK

		CAR DRIVING LICENSE			VEHICLE TYPE								VEHICLE OWNERSHIP						
		TOTAL (z)	ANY YES (a)	NO (b)	PETROL (c)	DIESEL (d)	HYBRID (e)	EV (f)	OTHER (g)	NO VEHICLE (h)	ICE (i)	EV OR HYBRID (j)	OWN IT OUTRIGHT AFTER BUYING (k)	OWN IT OUTRIGHT OTHER MEANS (l)	LEASING IT (m)	BUYING IT ON FINANCE (n)	SOME OTHER WAY (o)	OWN OUTRIGHT (p)	LEASE/ FINANCE (q)
UNWEIGHTED BASE WEIGHTED BASE	2243	1935	291	1092	399	280	106	7	330	1491	386	1014	444	141	209	49	1458	350	
	2243	1907	317	1090	406	257	94*	8**	359	1496	351	983	445	139	214	47*	1428	352	
	100%	85%	14%	49%	18%	11%	4%*	***	16%	67%	16%	44%	20%	6%	10%	2%*	64%	16%	
Being bought on a mortgage	556	506	49	306	112	74	29	1	31	418	103	241	132	47	83	12	373	130	
	25%	27%	15%	28%	27%	29%	31%	15%	9%	28%	29%	25%	30%	34%	39%	26%	26%	37%	
	bhG	zb		zh	h	h	h			zh	zh		z	zk	zklp			zkip	
Owned outright	889	781	102	468	157	127	45	3	84	625	172	498	205	28	47	15	703	75	
	40%	41%	32%	43%	39%	49%	48%	33%	23%	42%	49%	51%	46%	20%	22%	32%	49%	21%	
	bhmn	zb		zh	h	zdhi	h			zh	zdhi	zmno	zmnq				zmno		
	qsF											q					q		
Rented (private)	352	280	69	147	65	27	15	2	91	212	42	131	49	26	37	7	180	63	
	16%	15%	22%	13%	16%	11%	16%	25%	25%	14%	12%	13%	11%	19%	17%	15%	13%	18%	
	acei	za							zcde					l				lp	
	klprvBG								ij										
Rented (Local Authority/ Council)	193	147	41	64	28	13	1	-	82	92	15	34	26	20	23	2	60	43	
	9%	8%	13%	6%	7%	5%	1%	-	23%	6%	4%	3%	6%	15%	11%	4%	4%	12%	
	acfiJ	za							zcdef					zklp	kp			zklp	
	klprsvB								ij										
	DHIJK																		
Rented (Housing association/Trust)	117	85	32	54	15	3	1	-	43	68	4	35	18	9	9	1	53	18	
	5%	4%	10%	5%	4%	1%	1%	-	12%	5%	1%	4%	4%	6%	4%	2%	4%	5%	
	aejKp	za		ej					zcdef	ej									
	rvBDfIJ								ij										
	K																		
Other	52	43	8	22	7	4	1	2	14	29	6	15	3	3	8	7	18	10	
	2%	2%	3%	2%	2%	2%	2%	27%	4%	2%	2%	2%	1%	2%	4%	15%	1%	3%	
	klprs														lp	zklmn		l	
	yC															pq			
Owned (NET)	1445	1287	151	774	269	201	74	4	116	1043	275	739	337	75	130	27	1077	205	
	64%	67%	48%	71%	66%	78%	79%	48%	32%	70%	78%	75%	76%	54%	61%	58%	75%	58%	
	bhmq	zb		zh	h	zcdh	zdh			zh	zcdh	zmno	zmno				zmno		
	u					i					i	q	q				q		
Rented (NET)	662	513	142	265	108	44	17	2	216	373	61	201	93	55	69	10	294	124	
	30%	27%	45%	24%	26%	17%	19%	25%	60%	25%	17%	20%	21%	40%	32%	22%	21%	35%	
	acef	za		ej	ej				zcde	ej				zklo	klp			zklp	
	ijkIprs								zcd					p					
	vBDHIJK								fij										
Don't know	83	64	15	28	23	8	1	-	14	51	9	27	13	6	7	3	40	13	
	4%	3%	5%	3%	6%	3%	1%	-	4%	3%	3%	3%	3%	4%	3%	6%	3%	4%	
	ackpr				ci					c									
	svBDHIJ																		
	K																		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j - z/k/l/m/n/o/p/q - z/r/s/t/u - z/v/w/x/y/A/B/C - z/D/E/F/G - z/H/I/J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TYPES OF DRIVING				PARKING LOCATIONS							ELECTRIC VEHICLES				INTENTION TO BUY NEXT VEHICLE			
SOCIAL/ DOMESTIC/ PLEASURE (r)	COMMUTING (s)	USE AS PART OF MY WORK (t)	RARELY DRIVE (u)	OFF-STREET PRIVATE NEXT TO MY PROPERTY (v)	OFF-STREET PRIVATE NOT NEXT TO MY PROPERTY (w)	OFF-STREET IN A SHARED CAR PARK (x)	ON-STREET DIRECTLY IN FRONT OF/ NEXT TO MY PROPERTY (y)	ON-STREET NOT IN FRONT OF/ NEXT TO MY PROPERTY (A)	OFF-STREET (B)	ON-STREET (C)	CURRENTLY DRIVE (D)	NOT CURRENTLY BUT HAVE IN THE PAST (E)	NEVER DRIVEN, HAVE BEEN PASSENGER (F)	NEVER DRIVEN, NOR BEEN A PASSENGER (G)	WITHIN THE NEXT YEAR (H)	IN THE NEXT 3 YEARS (I)	IN THE NEXT 10 YEARS (J)	EVER BUY (K)
1536 1503 67%	877 838 37%	331 306 14%	64 65* 3%*	1042 1009 45%	114 117* 5%*	127 121 5%	428 426 19%	119 124* 6%*	1283 1248 56%	547 550 25%	231 195 9%	286 274 12%	769 765 34%	906 949 42%	339 291 13%	1011 929 41%	1508 1430 64%	1567 1495 67%
422 28% z	305 36% zrtu	74 24%	11 17%	316 31% zBC	27 23%	27 23%	110 26%	31 25%	371 30% z	141 26%	53 27%	68 25%	225 29% zG	198 21%	71 24%	248 27%	406 28% z	417 28% z
687 46% zs	298 36%	130 42% s	22 33%	484 48% zxyA BC	49 41%	43 35%	158 37%	38 31%	576 46% zxyA C	197 36%	103 53% zEFG	95 35%	269 35%	413 44% zEF	153 53% zIJK	425 46% zIK	600 42% z	619 41% z
199 13%	130 15% r	55 18% r	11 17%	97 10%	27 23% vB	22 18% vB	78 18% vB	28 22% vB	146 12% v	106 19% zvB	26 13%	51 19% G	134 18% G	121 13%	35 12%	132 14%	217 15%	229 15%
70 5%	40 5%	24 8% rs	4 6%	34 3%	4 3%	15 12% vwB	37 9% vB	13 11% vB	53 4% v	50 9% vB	7 4%	27 10% D	59 8%	95 10% D	12 4%	59 6%	86 6%	102 7% HJ
62 4%	33 4%	11 4%	1 2%	29 3%	4 3%	8 7% vB	23 5% v	7 6%	41 3%	30 6% vB	3 2%	15 6% D	24 3%	69 7% zDF	12 4%	36 4%	58 4%	61 4%
24 2%	11 1%	5 2%	8 12% zrst	26 3% yC	- -	5 4% yC	3 1%	2 2%	31 2% y	5 1%	1 1%	5 2%	18 2% 2%	26 3% 3%	5 2%	16 2%	31 2%	32 2%
1108 74% ztu	603 72% zu	204 66% u	33 50%	801 79% zwxY ABC	75 64%	70 58%	269 63%	69 56%	946 76% zwxY AC	338 61%	155 80% zEFG	163 60%	494 65%	611 64%	224 77% zIJK	673 72% zIK	1006 70% zK	1037 69% z
331 22%	203 24%	90 29% r	16 25%	161 16%	35 30% vB	45 37% vB	138 32% vB	48 39% zvB	240 19% v	186 34% zvB	36 19%	94 34% D	217 28% D	285 30% D	59 20%	226 24%	361 25% H	392 26% HIJ
40 3%	22 3%	8 3%	8 12% zrst	22 2%	7 6% vB	1 1%	16 4%	4 3%	31 2%	21 4%	2 1%	12 4% D	35 5% D	26 3%	3 1%	14 2%	33 2% I	35 2% I

Table 268
Q1ENURE - Which of these best describes the ownership of your home?

Base: All adults aged 18-75 in the UK

	TOTAL (z)	NEXT PURCHASE - PROBABLY/ DEFINITELY CONSIDER				NEXT PURCHASE - UNDECEIDED				NEXT PURCHASE - PROBABLY/ DEFINITELY NOT CONSIDER				OVERALL OPINION ON VEHICLES VERY/FAIRLY POSITIVE				OVERALL OPINION ON VEHICLES VERY/FAIRLY NEGATIVE			
		PETROL (a)	DIESEL (b)	HYBRID (c)	EV (d)	PETROL (e)	DIESEL (f)	HYBRID (g)	EV (h)	PETROL (i)	DIESEL (j)	HYBRID (k)	EV (l)	PETROL (m)	DIESEL (n)	HYBRID (o)	EV (p)	PETROL (q)	DIESEL (r)	HYBRID (s)	EV (t)
UNWEIGHTED BASE	2243	1017	532	959	754	283	266	280	281	259	759	314	519	1270	759	1215	1020	282	758	312	559
WEIGHTED BASE	2213	966	510	860	668	273	264	287	277	247	769	333	535	1260	759	1136	940	271	731	329	584
100%		43%	23%	38%	30%	13%	12%	13%	12%	11%	32%	15%	24%	57%	34%	51%	42%	13%	33%	15%	26%
Being bought on a mortgage	556	287	127	258	189	69	70	74	82	56	213	77	140	329	173	306	249	55	187	81	123
	25%	30%	25%	30%	28%	25%	27%	26%	30%	23%	30%	23%	26%	26%	23%	27%	26%	20%	26%	25%	21%
	txLM	zb		zb	z					zik				n		zn	n		q		
	NOPR																				
Owned outright	889	415	224	357	271	93	81	111	97	110	313	147	248	544	334	460	350	106	316	130	292
	40%	43%	44%	42%	41%	34%	31%	39%	35%	44%	44%	44%	46%	43%	44%	41%	37%	39%	43%	39%	50%
	fvFK	z						f		z			z	zp	zp	p		z			zqrs
	MNOPR																				
Rented (private)	352	124	82	142	117	62	58	38	42	41	87	47	69	170	121	186	173	55	106	46	80
	16%	13%	16%	17%	18%	23%	22%	13%	15%	17%	12%	14%	13%	13%	16%	16%	18%	20%	15%	14%	14%
	ajmw		a	a	a	zgh	zgh			j					m	m	zmo	rt			
	CDKLNOP																				
	Q																				
Rented (Local Authority/ Council)	193	60	33	43	39	22	28	24	26	21	41	35	32	108	61	75	76	25	48	39	47
	9%	6%	7%	5%	6%	8%	11%	8%	9%	8%	6%	11%	6%	9%	8%	7%	8%	9%	7%	12%	8%
	acdjl											jl		o			o			rt	
	oruwACE																				
	HIJLMDO																				
	Q																				
Rented (Housing association/Trust)	117	42	21	29	30	9	10	19	13	10	28	13	18	63	36	57	51	18	43	20	20
	5%	4%	4%	3%	4%	3%	4%	7%	5%	4%	4%	4%	3%	5%	5%	5%	5%	7%	6%	6%	3%
	cwyAJ				c													t	t	t	
	KLMNQ																				
Other	52	19	8	15	10	9	10	8	3	3	13	8	18	24	13	24	20	5	20	5	9
	2%	2%	2%	2%	2%	3%	4%	3%	1%	1%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%
	EHKLM						h														
	QR																				
Owned (NET)	1445	702	351	616	460	161	151	185	180	166	526	224	388	873	506	766	598	161	503	211	415
	64%	73%	69%	72%	69%	59%	57%	64%	65%	67%	74%	67%	73%	69%	67%	67%	64%	60%	69%	64%	71%
	fvxM	zbd	z	zd	z			zik	zk					zp		zp			zq		zqs
	NOPR																				
Rented (NET)	662	226	137	214	186	93	97	81	81	72	156	95	119	341	219	319	300	98	197	105	148
	30%	23%	27%	25%	28%	34%	37%	28%	29%	29%	22%	29%	22%	27%	29%	28%	32%	36%	27%	32%	25%
	acil				ac		zR			jl		jl					zmo	zrt		t	
	mtuwvAC																				
	DHIJKLP																				
	Q																				
Don't know	83	18	14	16	11	10	6	12	13	6	13	6	11	31	21	27	21	6	11	8	12
	4%	2%	3%	2%	2%	4%	2%	4%	5%	3%	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%	2%
	acdjl																				
	moprtuw																				
	yBCDEFH																				
	UKLMNQ																				
	R																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t - z/u/v - z/w/x/y/A/B/C - z/D/E/F/G/H/I/J) - z/K/L/M/N/O/P/Q/R
Overlap formulae used. * small base

EVER CHARGED EV / PLUG-IN HYBRID			CHARGING FACILITY						EVER BUY - EV								TENURE							
YES (u)	NO (v)		ANY (w)	NONE (x)	DEDICATED EV CHARGER (y)	ON PROPERTY + DEDICATED (A)	OFF PROPERTY + DEDICATED (B)	ON PROPERTY (NOT DEDICATED) (C)	WITHIN THE NEXT YEAR (D)	1 TO 3 YEARS (E)	3 TO 10 YEARS (F)	MORE THAN 10 YEARS (G)	IN THE NEXT 3 YEARS (H)	IN THE NEXT 10 YEARS (I)	EVER BUY (J)	BOUGHT ON MORTGAGE (K)	OWNED OUTRIGHT (L)	RENTED PRIVATE (M)	RENTED L.A./ COUNCIL (N)	RENTED H.A./ TRUST (O)	OTHER (P)	OWNED (Q)	RENTED (R)	
456 405 18%	1754 1796 80%		976 888 40%	1216 1293 58%	434 387 17%	294 254 11%	194 181 8%	603 552 25%	161 125 6%	315 273 12%	439 426 19%	224 233 10%	476 399 18%	915 824 37%	1139 1057 47%	577 556 25%	972 889 40%	319 352 16%	158 193 9%	98 117* 5%*	47 52* 2%*	1549 1445 64%	575 662 30%	
109 27%	441 25%		258 29%	290 22%	101 26%	64 25%	44 24%	167 30%	30 24%	78 28%	144 34%	67 29%	107 27%	251 30%	318 30%	556 100% zLMNO PQR	- -	- -	- -	- -	- -	556 38% zLMNO PR	- -	
185 46%	692 39%		433 49%	442 34%	180 47%	129 51%	85 47%	282 51%	75 60% zEFG HIJ	117 43% F	141 33%	88 38%	192 48% zEFG U	333 40% F	422 40%	- -	889 100% zKMNO PQR	- -	- -	- -	- -	889 62% zKMNO PR	- -	
64 16%	281 16%		98 11% C	243 19% zwC	60 15% wC	38 15% wC	26 14% C	47 8%	12 9%	53 19% DH	73 17% D	33 14%	64 16% D	138 17% D	171 16% D	- -	- -	352 100% zKLNO PQR	- -	- -	- -	- -	352 53% zKLNO PQ	
20 5%	168 9% zu		47 5%	140 11% zwAC	28 7% wAC	12 5%	19 11% wyAC	22 4%	6 5%	14 5%	28 7%	24 10% EHU	19 5%	47 6%	71 7% HI	- -	- -	- -	193 100% zKLMO PQR	- -	- -	- -	193 29% zKLMO PQ	
13 3%	104 6%		30 3% A	86 7% zwyAC	9 2% A	3 1%	6 3%	21 4%	3 2%	11 4%	20 5%	10 4%	14 3%	34 4%	44 4%	- -	- -	- -	- -	117 100% zKL MN PQR	- -	- -	117 18% zKL MN PQ	
6 2%	46 3%		15 2%	34 3% B	4 1%	4 2%	- -	11 2%	- -	- -	15 4% DEHU	7 3% EH	- -	15 2% EH	22 2% EH	- -	- -	- -	- -	- -	52 100% zKL MN OQR	- -	- -	
294 73%	1133 63%		691 78% zxyB	732 57%	281 73% zx	192 76% zx	130 71% x	448 81% zwy B	105 84% zEFG HIJ	194 71% z	285 67%	155 67%	299 75% zEFG U	584 71% zF	739 70% z	556 100% zMN OPR	889 100% zMNOP R	- -	- -	- -	- -	1445 100% zMNOP R	- -	
98 24%	552 31% zu		175 20% C	469 36% zwyA BC	96 25% wAC	53 21%	51 28% wC	90 16%	20 16%	77 28% DH	121 28% D	67 29% D	97 24% D	218 26% D	285 27% D	- -	- -	352 100% zKL PQ	193 100% zKL PQ	117 100% zKL PQ	- -	- -	662 100% zKL PQ	
7 2%	65 4%		7 1%	58 4% wyBC	5 1%	4 2%	1 1%	2 *	- -	2 1%	5 1%	5 2%	2 1%	7 1%	12 1%	- -	- -	- -	- -	- -	- -	- -	- -	

Table 269

Q10 - Which of these best describes the ownership of your home?

Base: All adults aged 18-75 in the UK

	CHARGING VEHICLE AT PUBLIC CHARGING LOCATION - AGREE						CHARGING VEHICLE AT PUBLIC CHARGING LOCATION DISAGREE					DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - AGREE				
	TOTAL	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING	DIFFICULT TO LOCATE NEAREST	IN SAFE/ WELL-LIT AREAS	EASY TO USE	OFTEN IN USE BY OTHERS	OFTEN DAMAGED / NOT WORKING
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)
UNWEIGHTED BASE	2243	105	194	191	144	103	97	14	19	58	87	200	338	320	274	155
WEIGHTED BASE	2243	94*	168	163	118	90*	83*	10**	18**	51*	77*	186	320	301	250	139
	100%	4%*	7%	7%	5%	4%*	4%*	***	1%**	2%*	3%*	8%	14%	13%	11%	6%
Being bought on a mortgage	556	27	49	49	34	24	27	2	8	11	27	52	89	82	72	39
	25%	28%	29%	30%	29%	27%	33%	24%	46%	21%	35%	28%	28%	27%	29%	28%
		i									zi					
Owned outright	889	43	83	76	55	37	40	6	8	26	39	65	115	109	90	49
	40%	46%	50%	46%	47%	42%	48%	61%	42%	52%	50%	35%	36%	36%	36%	35%
	E	z														
Rented (private)	352	14	26	28	17	18	14	1	1	11	6	41	72	66	50	35
	16%	15%	16%	17%	15%	20%	16%	6%	8%	21%	8%	22%	22%	22%	20%	25%
	v	j								j		z	z	z		z
Rented (Local Authority/ Council)	193	4	6	6	5	6	2	-	1	3	3	13	26	27	21	7
	9%	4%	4%	4%	5%	6%	2%	-	4%	5%	4%	7%	8%	9%	8%	5%
	bcsuAE														o	
Rented (Housing association/Trust)	117	3	1	3	3	3	1	-	-	1	1	9	12	15	10	6
	5%	3%	*	2%	2%	3%	1%	-	-	1%	1%	5%	4%	5%	4%	4%
	b			b												
Other	52	2	1	1	2	1	-	1	-	-	1	1	4	2	3	1
	2%	3%	1%	*	2%	1%	-	9%	-	-	2%	1%	1%	1%	1%	*
	mD	c			c											
Owned (NET)	1445	70	132	125	89	62	67	9	16	37	66	118	204	191	162	88
	64%	74%	79%	76%	76%	69%	81%	84%	88%	73%	86%	63%	64%	64%	65%	63%
		ze	z	z	z		z			zi						
Rented (NET)	662	21	33	37	25	26	16	1	2	14	10	63	110	108	82	47
	30%	22%	20%	23%	22%	29%	19%	6%	12%	27%	13%	34%	34%	36%	33%	34%
	bctjvAD					bd				j				z		
	G															
Don't know	83	1	1	1	1	1	-	-	-	-	-	3	2	-	4	3
	4%	1%	1%	1%	1%	1%	-	-	-	-	-	2%	1%	-	2%	2%
	bclmptuv											m			m	lm
	xAB															

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j - z/k/l/m/n/o - z/p/q/r/s/t - z/u/v/w - z/x/y/A - z/B/C/D - z/E/F/G
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

DRIVEN EV IN PAST, POSITIVE EXPERIENCE, REASONS NOT CURRENTLY DRIVING - DISAGREE					GRANT - EFFECT ON EV CONSIDERATION (NEXT PURCHASE)			AGREEMENT WITH STATEMENT: 'GRANT WILL HELP GOVT. ... ELIMINATE ICE SALES (2030)'			MEN - EV CONSIDERATION (NEXT CAR)			WOMEN - EV CONSIDERATION (NEXT CAR)		
DIFFICULT TO LOCATE NEAREST (p)	IN SAFE/ WELL-LIT AREAS (q)	EASY TO USE (r)	OFTEN IN USE BY OTHERS (s)	OFTEN DAMAGED / NOT WORKING (t)	MORE LIKELY (u)	NEITHER (v)	LESS LIKELY (w)	AGREE (x)	NEITHER (y)	DISAGREE (A)	PROBABLY/ DEFINITELY CONSIDER (B)	UNDECIDED (C)	PROBABLY/ DEFINITELY NOT CONSIDER (D)	PROBABLY/ DEFINITELY CONSIDER (E)	UNDECIDED (F)	PROBABLY/ DEFINITELY NOT CONSIDER (G)
169	29	31	89	146	637	1136	214	703	589	641	448	139	231	301	138	286
155	29**	29**	83*	145	564	1150	249	625	631	655	411	143*	240	252	130	293
7%	1%**	1%**	4%*	6%	25%	51%	11%	28%	28%	29%	18%	6%*	11%	11%	6%	13%
48	11	11	24	47	155	296	50	166	170	167	100	39	54	87	42	85
31%	37%	37%	29%	33%	27%	26%	20%	27%	27%	25%	24%	28%	23%	34%	32%	29%
51	6	5	31	48	228	503	100	265	226	298	185	56	130	84	40	116
33%	21%	18%	37%	33%	40%	44%	40%	42%	36%	46%	45%	39%	54%	33%	31%	40%
36	9	9	23	31	105	161	37	98	103	90	65	27	29	51	16	40
23%	33%	32%	28%	22%	19%	14%	15%	16%	16%	14%	16%	19%	12%	20%	12%	14%
z			z		zv											
13	2	4	2	12	35	86	31	45	66	37	27	11	12	13	13	20
8%	7%	12%	2%	8%	6%	7%	12%	7%	10%	6%	6%	8%	5%	5%	10%	7%
			s				uv		A							
4	-	-	3	6	23	62	16	31	36	33	21	3	9	8	10	9
3%	-	-	4%	4%	4%	5%	7%	5%	6%	5%	5%	2%	4%	3%	8%	3%
2	1	-	-	1	13	25	7	11	15	21	5	-	*	5	3	17
1%	2%	-	-	*	2%	2%	3%	2%	2%	3%	1%	-	*	2%	2%	6%
																zE
99	17	16	55	95	383	800	150	431	395	465	285	96	185	171	82	201
64%	58%	56%	66%	66%	68%	70%	60%	69%	63%	71%	70%	67%	77%	68%	63%	69%
						zw		zy		zy	z		z			
53	11	13	28	49	163	308	84	175	205	160	113	41	50	72	39	68
34%	40%	44%	34%	34%	29%	27%	34%	28%	32%	24%	28%	28%	21%	28%	30%	23%
									A							
1	-	-	-	-	5	16	8	8	16	9	6	7	5	5	6	6
*	-	-	-	-	1%	1%	3%	1%	2%	1%	2%	5%	2%	2%	5%	2%