

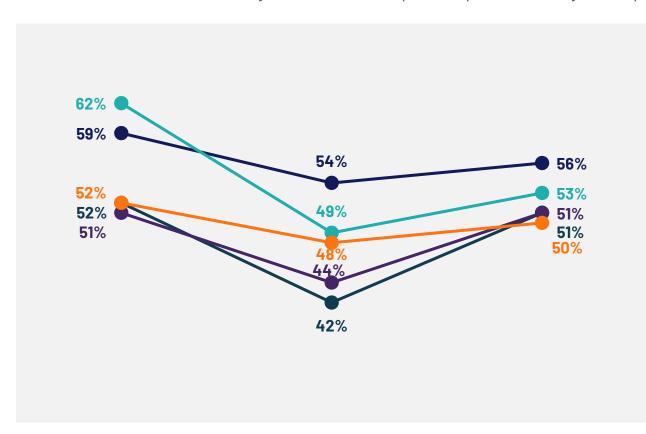
The government has set a number of priorities and milestones it wants to achieve by the end of this Parliament. We have tested public perceptions towards a range of these.

- Raising living standards in every part of the UK
- Delivering economic stability to keep taxes, inflation and mortgages as low as possible
- Building 1.5m homes in England
- Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment
- · Putting police back on the beat with a named officer for every neighbourhood
- Recruiting 6,500 new teachers in key subjects
- Cutting energy bills and boosting home energy security by setting up Great British
 Energy
- Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system
- Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command
- Strengthening Britain's armed forces and protecting the country's national security
- Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends
- Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs
- Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school



Cutting NHS waiting times and energy bills are still the public's priorities for this government

Which of the below, if any, are the most important priorities for you? Top 5



May-25

Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

Cutting energy bills and boosting home energy security by setting up Great British Energy

Raising living standards in every part of the UK

Delivering economic stability to keep taxes, inflation and mortgages as low as possible

Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

Base: 1,085 Online British adults aged 18-75, 15-18 August 2025



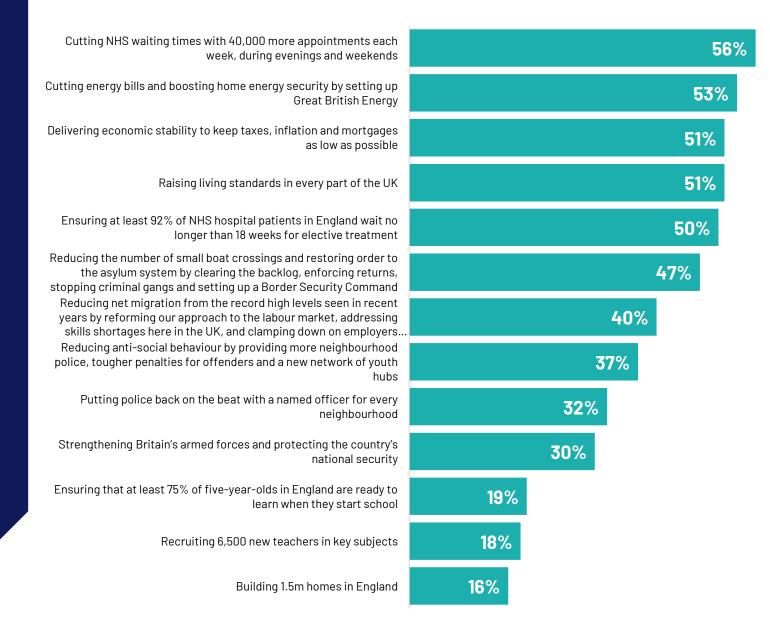
Mar-25

Aug-25

Other important priorities include reducing the number of small boat crossings and net migration, and ASB.

Which of the below, if any, are the most important priorities for you?

Base: 1,085 Online British adults aged 18-75, 15-18 August 2025





Labour continue to be seen as doing a net bad job on their priorities, especially immigration and living standards.

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in v May Net % Good the following areas? Good iob Neither Bad job Job good iob 25% 28% 34% Strengthening Britain's armed forces and protecting the country's national security -9% +2% Cutting NHS waiting times with 40,000 more appointments each week, during evenings and 48% 24% 18% -24% +1% weekends Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective 23% 16% 46% -23% +3% treatment 42% Building 1.5m homes in England 22% 22% -20% +3% 21% 24% 30% Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school -9% +1% 54% 19% 21% Delivering economic stability to keep taxes, inflation and mortgages as low as possible -3% -35% 49% 19% 20% Putting police back on the beat with a named officer for every neighbourhood +2% -30% 19% 23% 37% Recruiting 6,500 new teachers in key subjects +3% -18% Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for 18% 20% 50% -32% +1% offenders and a new network of youth hubs 17% 17% 58% Raising living standards in every part of the UK -41% +2% Cutting energy bills and boosting home energy security by setting up Great British Energy **55%** 17% 19% -1% -38% Reducing net migration from record high levels in recent years by reforming approach to labour 16% 19% **55%** 0% -39% market, addressing skills shortages in UK, clamping down on employers who exploit visa system Reducing the number of small boat crossings and restoring order to the asylum system by clearing

Base: 1,085 Online British adults aged 18-75, 15-18 August 2025

18%

58%

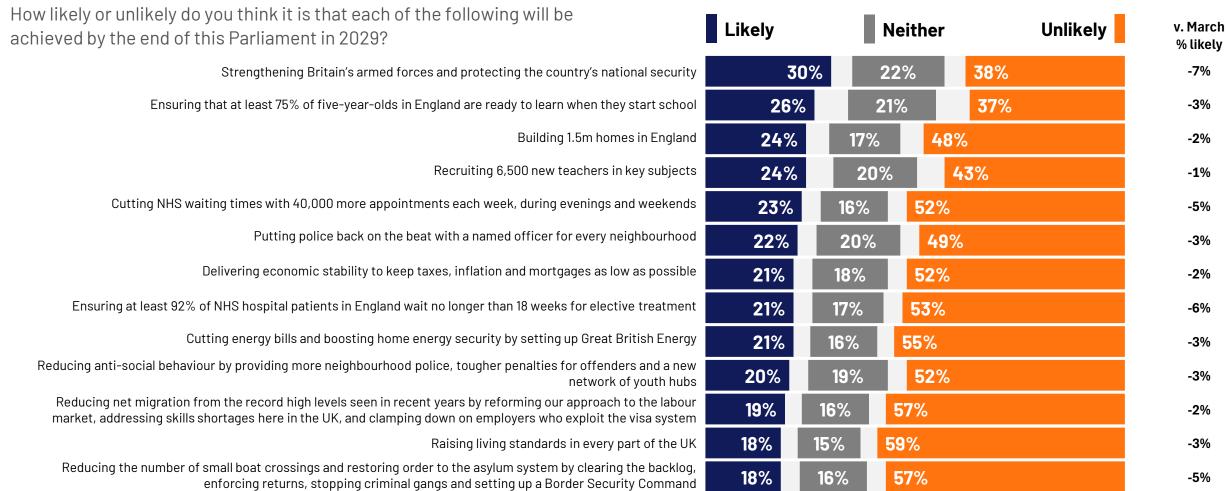
-42%

+1%

the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command

16%

Since March, Britons have become less optimistic that the Government will achieve its targets on the NHS, armed forces and small boat crossings by 2029.





Labour 2024 voters are most optimistic the Government will achieve its milestones, especially around national security, NHS waiting times and education, but expectations low across the board for immigration and cost of living.

How likely or unlikely do you think it is that each of the following will be achieved by the end of this Parliament in 2029?

% Likely

Strengthening Britain's armed forces and protecting the country's national security

Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

Recruiting 6,500 new teachers in key subjects

Cutting energy bills and boosting home energy security by setting up Great British Energy

Delivering economic stability to keep taxes, inflation and mortgages as low as possible

Putting police back on the beat with a named officer for every neighbourhood

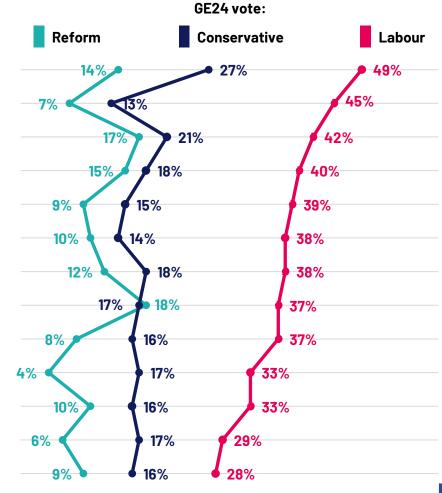
Building 1.5m homes in England

Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

Raising living standards in every part of the UK

Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command



Base: 1,085 Online British adults aged 18-75 (165 Conservative voters, 380 Labour voters, 133 Reform UK voters), 15-18 August 2025



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