

# Ipsos UK Government priorities and milestones polling

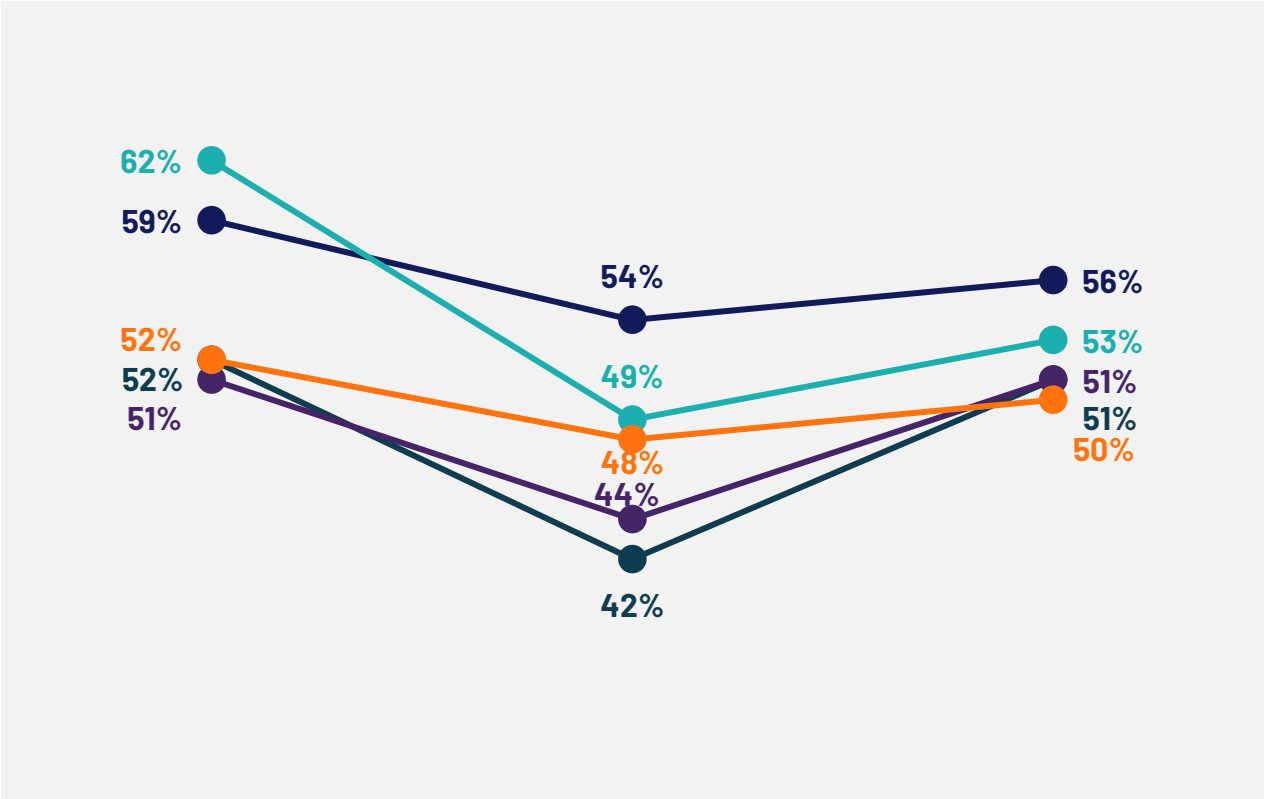
August 2025

**The government has set a number of priorities and milestones it wants to achieve by the end of this Parliament. We have tested public perceptions towards a range of these.**

- Raising living standards in every part of the UK
- Delivering economic stability to keep taxes, inflation and mortgages as low as possible
- Building 1.5m homes in England
- Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment
- Putting police back on the beat with a named officer for every neighbourhood
- Recruiting 6,500 new teachers in key subjects
- Cutting energy bills and boosting home energy security by setting up Great British Energy
- Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system
- Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command
- Strengthening Britain's armed forces and protecting the country's national security
- Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends
- Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs
- Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

# Cutting NHS waiting times and energy bills are still the public's priorities for this government

Which of the below, if any, are the most important priorities for you? Top 5



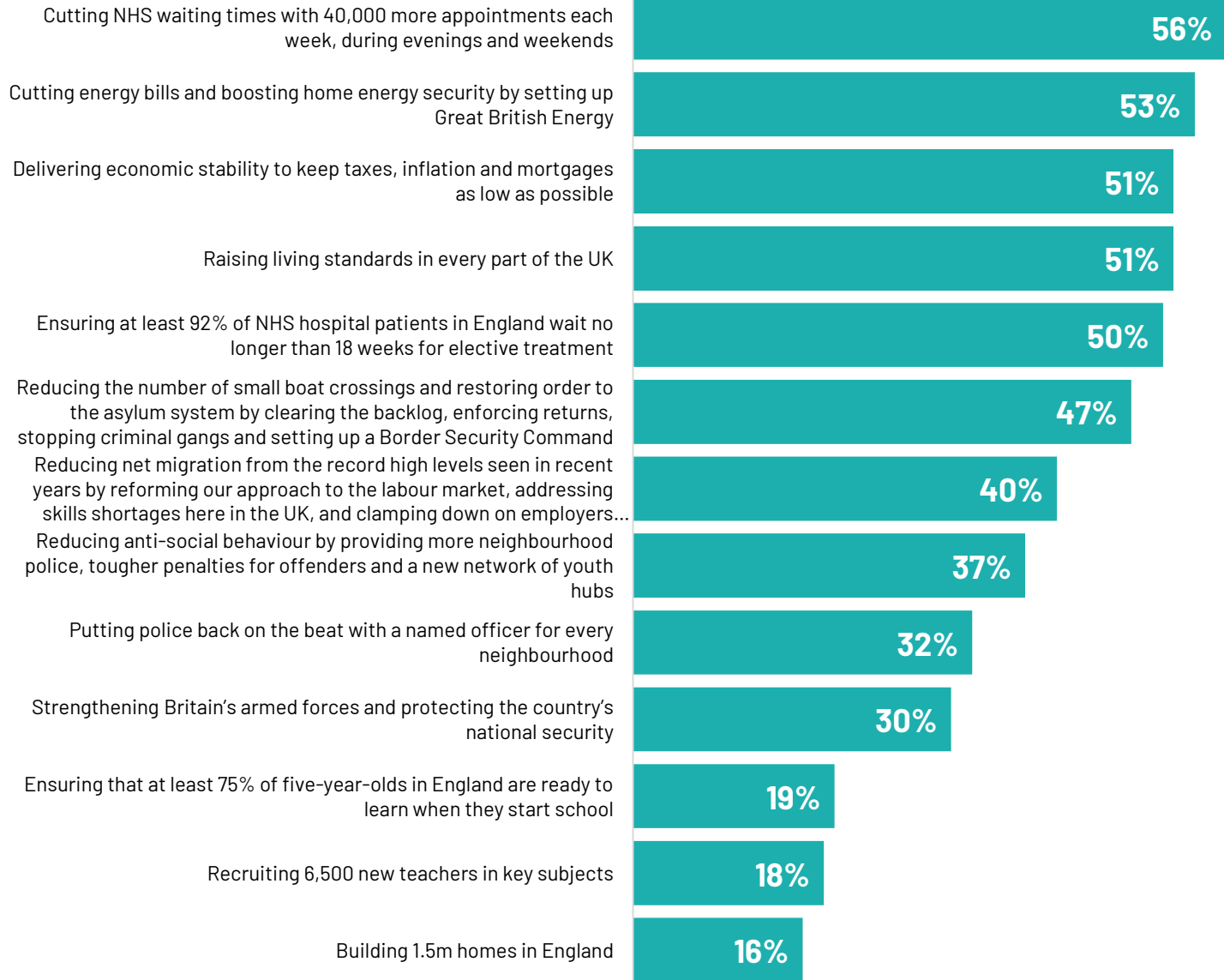
- Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends
- Cutting energy bills and boosting home energy security by setting up Great British Energy
- Raising living standards in every part of the UK
- Delivering economic stability to keep taxes, inflation and mortgages as low as possible
- Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

Base: 1,085 Online British adults aged 18-75, 15-18 August 2025

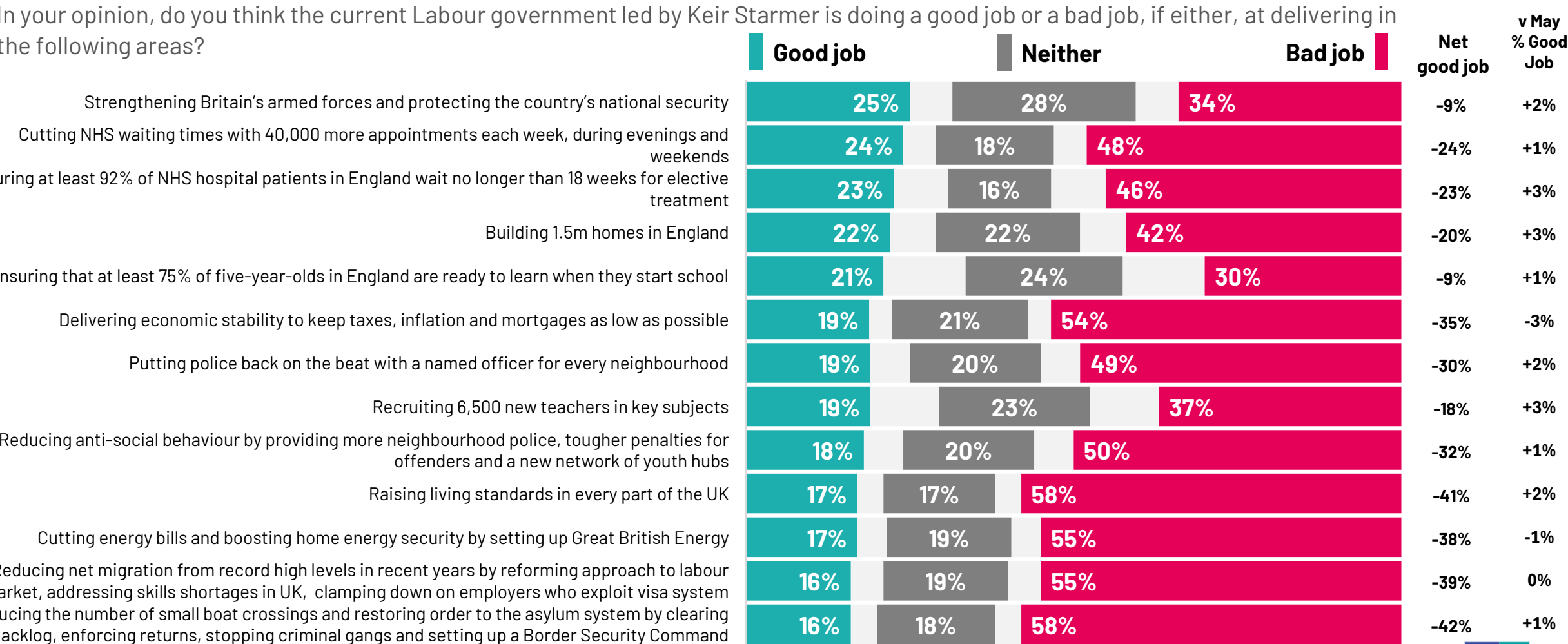
# Other important priorities include reducing the number of small boat crossings and net migration, and ASB.

Which of the below, if any, are the most important priorities for you?

Base: 1,085 Online British adults aged 18-75, 15-18 August 2025

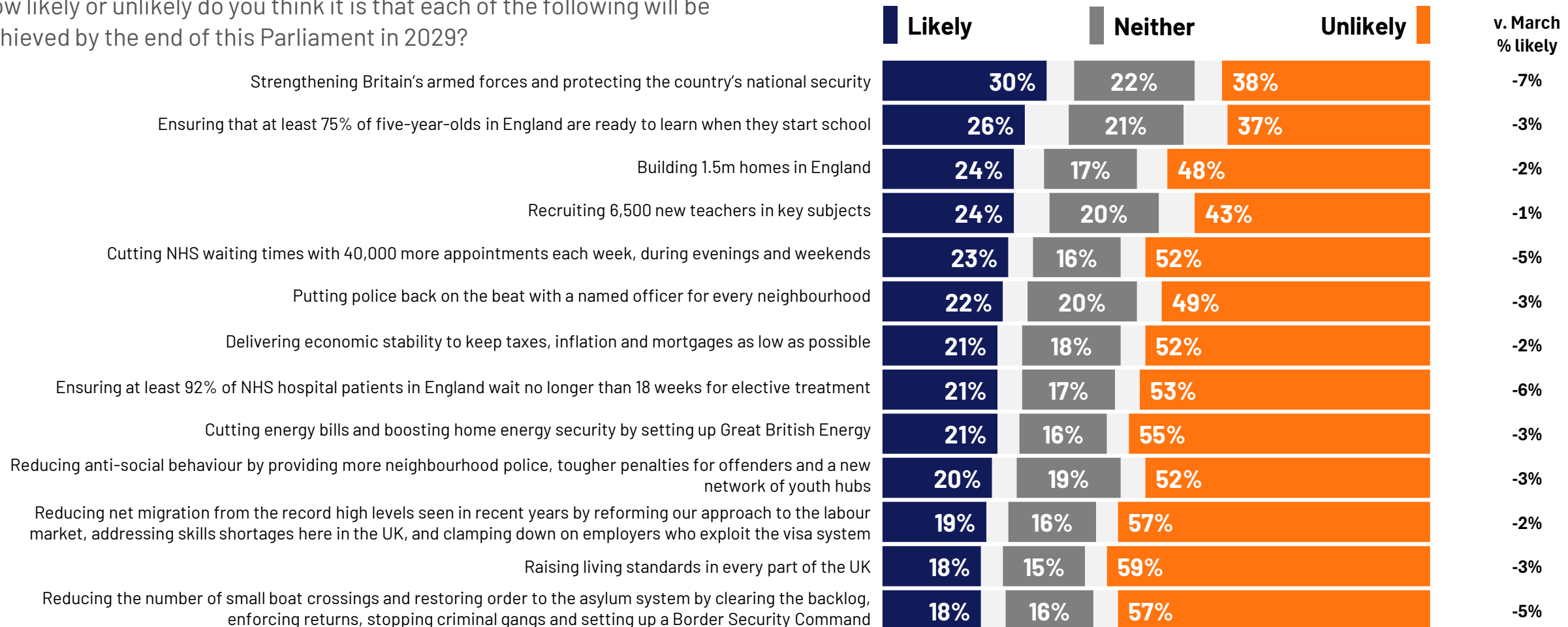


# Labour continue to be seen as doing a net bad job on their priorities, especially immigration and living standards.



# Since March, Britons have become less optimistic that the Government will achieve its targets on the NHS, armed forces and small boat crossings by 2029.

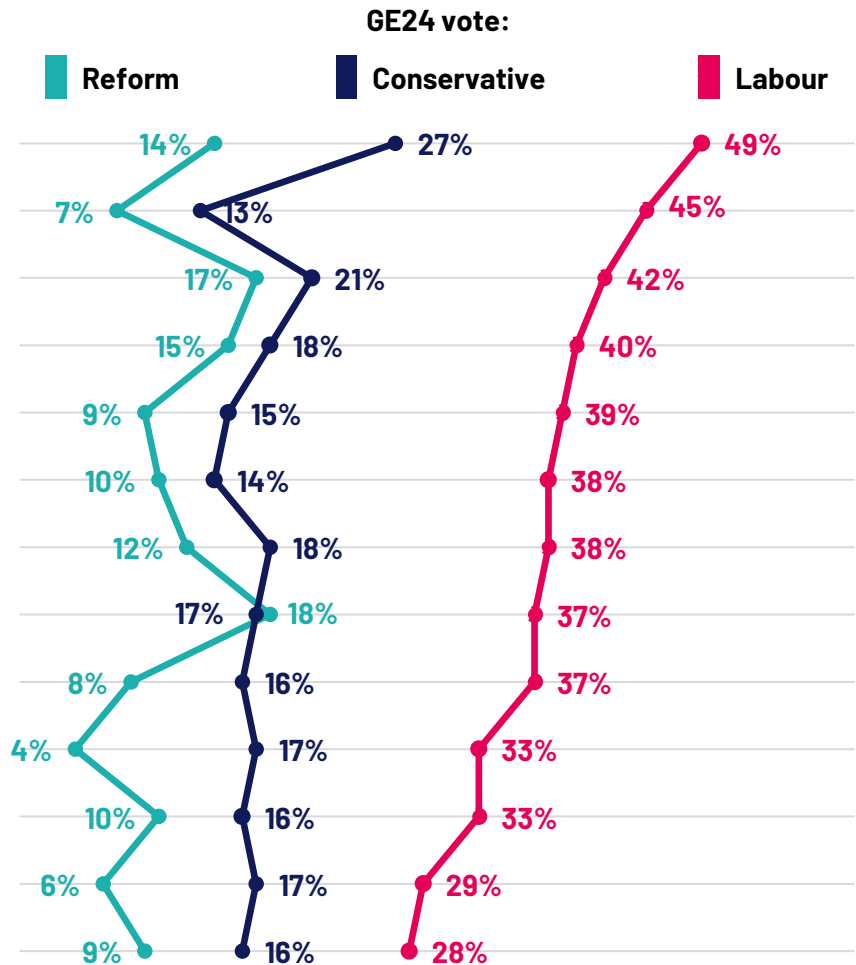
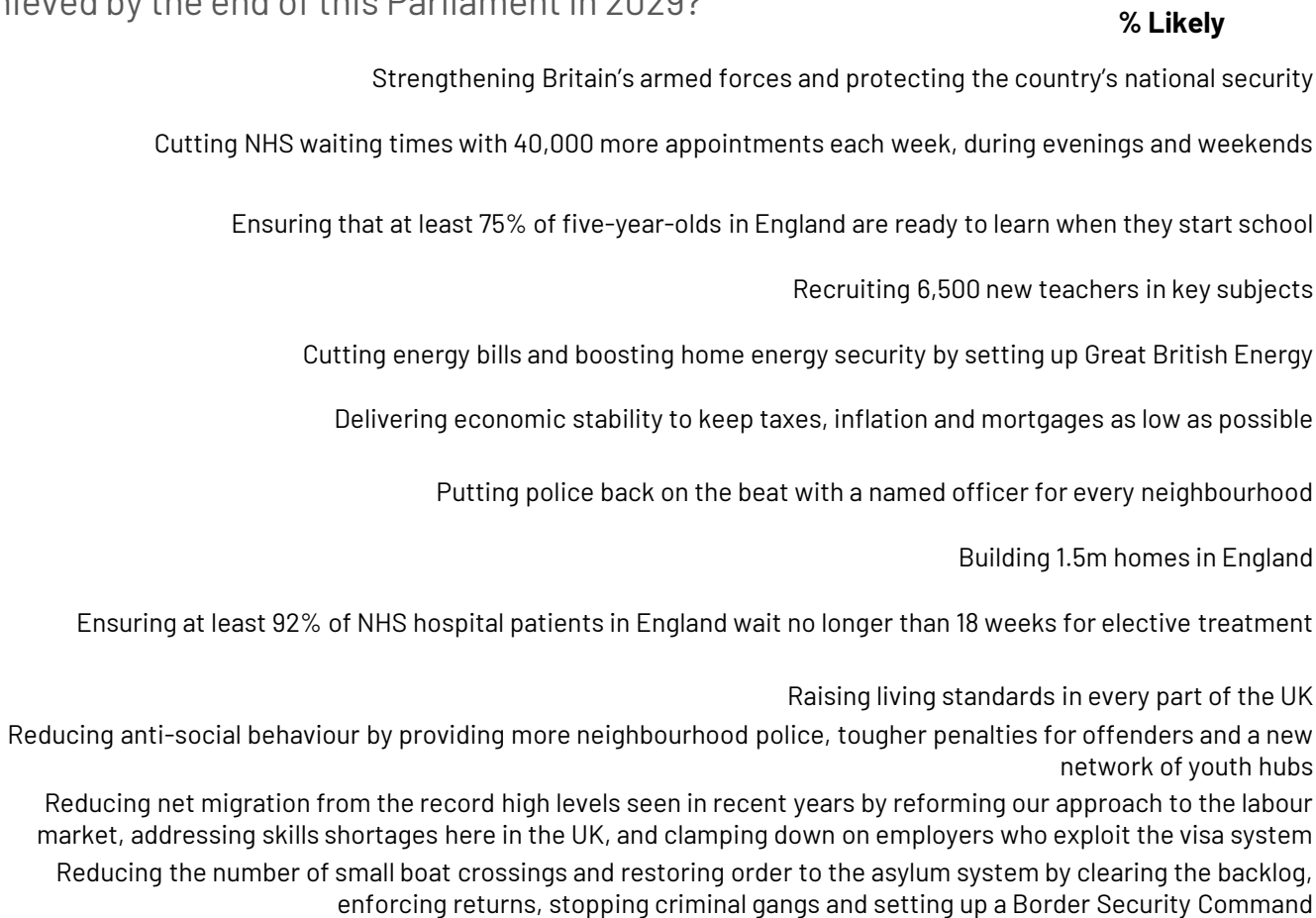
How likely or unlikely do you think it is that each of the following will be achieved by the end of this Parliament in 2029?



Base: 1,085 Online British adults aged 18-75, 15-18 August 2025

# Labour 2024 voters are most optimistic the Government will achieve its milestones, especially around national security, NHS waiting times and education, but expectations low across the board for immigration and cost of living.

How likely or unlikely do you think it is that each of the following will be achieved by the end of this Parliament in 2029?



Base: 1,085 Online British adults aged 18-75 (165 Conservative voters, 380 Labour voters, 133 Reform UK voters), 15-18 August 2025



#### For more information

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