



KnowledgePanel UK: 250403S - Powerlessness Tables

T11	Table 11	Q1. To what extent do you agree or disagree with the following statements? - SUMMARY TABLE	Base: All GB adults, 16+
T12	Table 12	Q1. To what extent do you agree or disagree with the following statements? - I feel that I have little influen	Base: All GB adults, 16+
T13	Table 13	Q1. To what extent do you agree or disagree with the following statements? - I feel that I have little influen	Base: All GB adults, 16+
T14	Table 14	Q1. To what extent do you agree or disagree with the following statements? - People like me are powerless	Base: All GB adults, 16+
T15	Table 15	Q1. To what extent do you agree or disagree with the following statements? - People like me are powerless	Base: All GB adults, 16+
T16	Table 16	Q1. To what extent do you agree or disagree with the following statements? - When people like me get inv	Base: All GB adults, 16+
T17	Table 17	Q1. To what extent do you agree or disagree with the following statements? - When people like me get inv	Base: All GB adults, 16+
T18	Table 18	Q1. To what extent do you agree or disagree with the following statements? - Most public services are read	Base: All GB adults, 16+
T19	Table 19	Q1. To what extent do you agree or disagree with the following statements? - Most public services are read	Base: All GB adults, 16+
T20	Table 20	Q1. To what extent do you agree or disagree with the following statements? - Most private sector compani	Base: All GB adults, 16+
T21	Table 21	Q1. To what extent do you agree or disagree with the following statements? - Most private sector compani	Base: All GB adults, 16+
T22	Table 22	Q2. How much influence, if any, do you feel you have over decision-making... - SUMMARY TABLE	Base: All GB adults, 16+
T23	Table 23	Q2. How much influence, if any, do you feel you have over decision-making... - In your local area	Base: All GB adults, 16+
T24	Table 24	Q2. How much influence, if any, do you feel you have over decision-making... - In your local area	Base: All GB adults, 16+
T25	Table 25	Q2. How much influence, if any, do you feel you have over decision-making... - In the country as a whole	Base: All GB adults, 16+
T26	Table 26	Q2. How much influence, if any, do you feel you have over decision-making... - In the country as a whole	Base: All GB adults, 16+
T27	Table 27	- SUMMARY TABLE Q3. Thinking about the last 20 years, do you think that people like you have more or les	Base: All GB adults, 16+
T28	Table 28	- Power to change things in this country Q3. Thinking about the last 20 years, do you think that people like y	Base: All GB adults, 16+
T29	Table 29	- Power to change things in this country Q3. Thinking about the last 20 years, do you think that people like y	Base: All GB adults, 16+
T30	Table 30	- Influence over the things that happen to them Q3. Thinking about the last 20 years, do you think that peo	Base: All GB adults, 16+
T31	Table 31	- Influence over the things that happen to them Q3. Thinking about the last 20 years, do you think that peo	Base: All GB adults, 16+
T32	Table 32	Q4A. Imagine you had a problem with a service. Which, if any, of the following services do you think would	Base: All GB adults, 16+
T33	Table 33	Q4A. Imagine you had a problem with a service. Which, if any, of the following services do you think would	Base: All GB adults, 16+
T34	Table 34	Q4B. And, which if any, of the following services do you think would be LEAST likely to put your interests fir	Base: All GB adults, 16+
T35	Table 35	Q4B. And, which if any, of the following services do you think would be LEAST likely to put your interests fir	Base: All GB adults, 16+



KnowledgePanel UK: 250403S - Powerlessness Tables
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28 Apr 2025
Table 11

Q1. To what extent do you agree or disagree with the following statements? - SUMMARY TABLE

Base: All GB adults, 16+

	I feel that I have little influence over the things that happen to me	People like me are powerless to change things in this country	When people like me get involved in politics, they really can change the way that the UK is run	Most public services are ready to listen to complaints	Most private sector companies are ready to listen to complaints
Unweighted Total	2185	2185	2185	2185	2185
Weighted Total	2185	2185	2185	2185	2185
Strongly agree	303 14%	338 15%	96 4%	36 2%	65 3%
Tend to agree	691 32%	846 39%	440 20%	528 24%	566 26%
Neither agree nor disagree	533 24%	465 21%	635 29%	538 25%	628 29%
Tend to disagree	519 24%	424 19%	704 32%	750 34%	623 28%
Strongly disagree	108 5%	79 4%	248 11%	276 13%	222 10%
Don't know	30 1%	33 1%	61 3%	57 3%	81 4%
Net: Agree	994 45%	1184 54%	536 25%	563 26%	631 29%
Net: Disagree	628 29%	503 23%	952 44%	1027 47%	844 39%
Net Agreement	17%	31%	-19%	-21%	-10%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_250403S_PLN_wtd_draft6_PANEL_UPDATE_IntUse



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 12

Q1. To what extent do you agree or disagree with the following statements? - I feel that I have little influence over the things that happen to me

Base: All GB adults, 16+

		Gender			Age						Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					
		Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (p)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)		
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185		
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	346	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185		
Strongly agree	303 14% bdlmq	167 16% b	130 12% c	74 12% d	58 17% e	44 12% f	53 16% g	43 16% h	32 14% i	49 16% A	51 15% B	67 17% C	24 8% D	47 13% E	58 13% F	251 13% j	44 17% k	109 11% l	192 16% m	64 10% n	227 15% o	205 13% p	39 15% r	44 20% s	75 19% t	70 11% u	52 11% v	26 11% w	319 15%		
Tend to agree	691 32% k	341 33% a	341 31% b	201 31% d	98 28% e	111 30% f	101 30% g	91 33% h	88 38% i	97 31% A	105 30% B	140 36% C	100 32% D	103 29% E	138 32% F	614 33% j	60 23% k	318 32% l	369 32% m	197 30% n	489 33% o	522 33% p	77 30% r	60 27% s	121 31% t	230 38% u	159 32% v	69 28% w	701 32%		
Neither agree nor disagree	533 24% Cin	232 22% a	292 26% b	166 26% d	93 27% e	82 22% f	73 22% g	60 22% h	60 26% i	73 24% A	80 23% B	79 20% C	89 28% D	91 26% E	111 25% F	442 24% j	78 29% k	240 24% l	292 25% m	137 21% n	385 26% o	377 24% p	61 24% r	67 30% s	96 25% t	132 22% u	119 24% v	48 20% w	516 24%		
Tend to disagree	519 24% ICmot	245 23% a	270 24% b	168 26% d	73 21% e	100 27% f	85 26% g	62 23% h	32 14% i	85 27% A	83 24% B	77 20% C	82 26% D	87 25% E	101 23% F	454 24% j	61 23% k	266 26% l	254 22% m	207 32% n	308 21% o	392 24% p	65 26% r	37 17% s	67 17% t	142 23% u	139 28% v	79 33% w	506 23%		
Strongly disagree	108 5% d	52 5% a	54 5% b	20 3% d	18 5% e	23 6% f	17 5% g	15 5% h	16 7% i	6 2% A	24 7% B	23 6% C	12 4% D	17 5% E	25 6% F	87 5% j	19 7% k	61 6% l	48 4% m	41 6% n	66 4% o	87 5% p	11 4% r	9 4% s	25 7% t	29 5% u	22 4% v	21 9% w	118 5%		
Don't know	30 1% a/q	6 1% a	20 2% b	11 2% d	5 1% e	7 2% f	4 1% g	2 1% h	1 1% i	- - A	3 1% B	3 1% C	9 3% D	8 2% E	3 1% F	20 1% j	5 2% k	13 1% l	13 1% m	6 1% n	21 1% o	17 1% p	2 1% r	5 2% s	2 1% t	7 1% u	3 1% v	- - w	25 1%		
Net: Agree	994 45% bln	508 49% a	471 43% b	275 43% d	156 45% e	155 42% f	154 46% g	135 49% h	120 52% i	146 47% A	156 45% B	206 53% C	124 39% D	150 42% E	197 45% F	865 46% j	104 39% k	427 42% l	561 48% m	261 40% n	716 48% o	727 45% p	116 46% r	104 47% s	196 51% t	300 49% u	211 43% v	95 39% w	1020 47%		
Net: Disagree	628 29% ICmost	297 28% a	324 29% b	188 29% d	91 26% e	123 33% f	102 31% g	76 28% h	48 21% i	91 29% A	106 31% B	100 26% C	94 30% D	104 30% E	126 29% F	541 29% j	80 30% k	326 32% l	301 26% m	249 38% n	374 25% o	478 30% p	76 30% r	46 21% s	92 24% t	171 28% u	161 33% v	100 41% w	624 29%		
Net Agreement	17%	20%	13%	14%	19%	9%	16%	21%	31%	18%	14%	27%	10%	13%	16%	17%	9%	10%	22%	2%	23%	16%	16%	26%	27%	21%	10%	-2%	18%		

Fieldwork dates: 3rd - 9th April 2025
Respondent type: KnowledgePanel Members - GB, 16+
Source: Ipsos (UN J25-002388-01)
Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/j/k - z/l/m - z/n/o - z/q/r/s - z/t/u/v/w
Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
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28 Apr 2025
Table 13

Q1. To what extent do you agree or disagree with the following statements? - I feel that I have little influence over the things that happen to me

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Strongly agree	303 14% op	260 14%	31 16%	13 12%	75 14%	56 15%	129 13%	242 14%	61 14%	63 14%	74 17%	54 13%	55 13%	57 13%	45 14% o	39 7%	18 8%	77 24% znopt	30 20% op	48 25% znopt	35 12%	319 15%
Tend to agree	691 32% s	591 31%	59 31%	41 38%	166 32%	126 35%	300 30%	544 31%	146 34%	128 29%	133 30%	142 33%	155 35%	132 31%	113 34% s	195 35% s	71 32%	110 34% s	49 32%	44 23%	83 28%	701 32%
Neither agree nor disagree	533 24% e	463 25%	41 22%	29 27%	142 27% e	66 18%	255 25% e	431 25%	102 23%	121 28%	99 22%	96 22%	97 22%	120 28%	70 21%	127 23%	51 23%	71 22%	35 23%	52 27%	110 37% znopqr	516 24%
Tend to disagree	519 24% qst	454 24%	48 25%	17 16%	117 22%	83 23%	255 25%	423 24%	96 22%	93 21%	108 24%	114 26%	111 25%	94 22%	84 25% qst	172 31% zqst	75 34%	53 16%	31 21%	25 13%	50 17%	506 23%
Strongly disagree	108 5% o	95 5%	8 4%	6 5%	19 4%	26 7%	51 5%	84 5%	24 6%	25 6%	20 5%	24 5%	16 4%	24 6%	20 6%	27 5%	7 3%	16 5%	6 4%	14 7%	14 5%	118 5%
Don't know	30 1% o	26 1%	2 1%	2 2%	5 1%	6 2%	14 1%	24 1%	6 1%	8 2%	8 2%	4 1%	5 1%	5 1%	2 1%	- -	- -	1 *	- -	11 6% znopqrt	2 1%	25 1%
Net: Agree	994 45%	851 45%	90 48%	53 49%	241 46%	181 50%	428 43%	786 45%	207 48%	191 44%	207 47%	197 45%	210 48%	190 44%	158 47%	235 42%	90 40%	187 57% znopt	79 52%	91 47%	118 40%	1020 47%
Net: Disagree	628 29% qst	549 29%	56 30%	23 21%	135 26%	108 30%	305 30%	507 29%	120 28%	118 27%	128 29%	138 32%	126 29%	118 27%	104 31% qst	199 36% zqst	81 37%	68 21% zqst	37 24%	39 20%	64 22%	624 29%
Net Agreement	17%	16%	18%	28%	20%	20%	12%	16%	20%	17%	18%	14%	19%	17%	16%	6%	4%	36%	28%	27%	18%	18%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base



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(Internal Use Only)

28 Apr 2025
Table 14

Q1. To what extent do you agree or disagree with the following statements? - People like me are powerless to change things in this country

Base: All GB adults, 16+

		Gender			Age						Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (p)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)	Unwtd Total		
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185		
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	346	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185		
Strongly agree	338	162	171	87	71	47	60	42	32	40	60	63	46	57	68	293	37	145	191	66	267	217	55	51	80	96	57	24	343		
	15%	16%	15%	14%	21%	13%	18%	15%	14%	13%	17%	16%	15%	16%	15%	16%	14%	14%	16%	10%	18%	14%	21%	23%	21%	16%	12%	10%	16%		
Tend to agree	846	415	420	237	124	150	132	109	93	137	132	147	98	137	185	734	96	417	427	266	570	656	89	70	145	254	201	102	854		
	39%	40%	38%	37%	36%	41%	40%	40%	41%	44%	38%	38%	31%	39%	42%	39%	36%	41%	37%	41%	38%	41%	35%	32%	37%	42%	41%	42%	39%		
Neither agree nor disagree	465	203	255	149	78	78	66	52	42	57	71	75	87	84	84	392	61	224	239	130	326	333	46	52	82	126	93	43	452		
	21%	19%	23%	23%	23%	21%	20%	19%	18%	19%	20%	19%	27%	24%	19%	21%	23%	22%	23%	20%	22%	21%	18%	23%	21%	12%	19%	18%	21%		
Tend to disagree	424	206	212	125	59	69	62	59	50	58	65	83	64	61	87	369	49	175	249	164	254	327	49	31	57	104	125	67	432		
	19%	20%	19%	19%	17%	19%	19%	22%	22%	19%	19%	21%	20%	17%	20%	20%	18%	17%	21%	25%	17%	20%	19%	14%	15%	17%	25%	27%	20%		
Strongly disagree	79	44	33	29	6	17	7	8	11	13	15	16	15	7	12	56	21	33	46	24	55	53	15	5	21	20	17	8	78		
	4%	4%	3%	5%	2%	5%	2%	3%	5%	4%	4%	4%	5%	2%	3%	3%	8%	3%	3%	4%	4%	4%	3%	6%	2%	5%	3%	3%	4%		
Don't know	33	13	16	13	7	6	4	2	-	6	3	4	6	9	1	24	2	12	16	3	26	12	2	11	2	10	-	-	26		
	1%	1%	1%	2%	2%	2%	1%	1%	-	2%	1%	1%	2%	2%	*	1%	1%	1%	1%	1%	2%	1%	1%	5%	1%	2%	-	-	1%		
Net: Agree	1184	578	590	323	195	197	192	151	125	176	191	210	144	193	253	1027	132	561	618	332	836	873	144	121	224	350	259	126	1197		
	54%	55%	53%	51%	57%	54%	58%	56%	55%	57%	55%	54%	46%	55%	58%	55%	50%	56%	53%	51%	56%	55%	56%	55%	58%	57%	52%	52%	55%		
Net: Disagree	503	250	245	154	65	86	70	67	62	71	80	98	79	68	98	425	70	208	295	188	308	381	64	37	78	124	142	74	510		
	23%	24%	22%	24%	19%	23%	21%	25%	27%	23%	23%	25%	25%	19%	23%	23%	26%	21%	25%	29%	21%	24%	25%	17%	20%	20%	29%	30%	23%		
Net Agreement	31%	31%	31%	26%	38%	30%	37%	31%	28%	34%	32%	29%	21%	36%	35%	32%	23%	35%	28%	22%	35%	31%	31%	38%	38%	37%	24%	21%	31%		

Fieldwork dates: 3rd - 9th April 2025
Respondent type: KnowledgePanel Members - GB, 16+
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/j/k - z/l/m - z/n/o - z/q/r/s - z/t/u/v/w
Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 15

Q1. To what extent do you agree or disagree with the following statements? - People like me are powerless to change things in this country

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Strongly agree	338 15% fop	285 15%	27 14%	26 24% za	89 17%	61 17%	134 13%	275 16%	63 15%	80 18%	78 18%	64 15%	61 14%	55 13%	44 13% op	34 6%	15 7%	102 31% znoprt	25 17% op	66 34% znoprt	40 14% op	343 16%
Tend to agree	846 39% e	716 38%	81 43%	49 45%	210 40%	118 33%	389 39%	677 39%	168 39%	153 35%	168 38%	168 39%	178 41%	179 41%	154 46% zost	204 36%	100 45% s	133 41%	52 35%	61 32%	108 37%	854 39%
Neither agree nor disagree	465 21% q	408 22%	38 20%	19 18%	101 19%	80 22%	227 23%	369 21%	96 22%	107 25%	85 19%	106 24%	84 19%	83 19%	61 18%	123 22% q	48 21% q	42 13%	30 20%	43 22% q	91 31% znoq	452 21%
Tend to disagree	424 19% cqst	384 20%	32 17%	8 7%	104 20%	81 23%	198 20%	336 19%	88 20%	72 16%	74 17%	85 20%	93 21%	100 23%	60 18% s	164 29% znqst	54 24% qst	42 13% s	41 27% qst	9 5%	40 14% s	432 20%
Strongly disagree	79 4% kq	67 4%	9 5%	3 3%	13 2%	19 5%	35 4%	65 4%	14 3%	20 5%	22 5%	8 2%	16 4%	13 3%	14 4% zqs	37 7% zqs	6 2%	6 2%	3 2%	2 1%	8 3%	78 4%
Don't know	33 1% o	29 2%	2 1%	2 2%	7 1%	3 1%	19 2%	27 2%	6 1%	6 1%	14 3% zrn	4 1%	6 1%	3 1%	3 1%	- -	- -	2 *	- -	12 6% znopqr	8 3% o	26 1%
Net: Agree	1184 54% ao	1001 53%	108 57%	75 70% za	299 57%	179 49%	523 52%	953 54%	232 53%	233 53%	246 56%	232 53%	239 55%	234 54%	198 59% o	238 42%	115 52%	236 72% znoprt	77 51% zoprt	127 66% zoprt	148 50%	1197 55%
Net: Disagree	503 23% cqst	451 24%	41 22%	11 10%	116 22%	100 28%	234 23%	400 23%	102 24%	92 21%	97 22%	93 21%	109 25%	113 26%	74 22% qs	201 36% znqst	59 27% qst	48 15% s	44 29% qst	11 6%	48 16% s	510 23%
Net Agreement	31% cqst	29% c	35% c	59%	35%	22%	29%	32%	30%	32%	34%	32%	30%	28%	37%	7%	25%	57%	22%	60%	34%	31%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 16

Q1. To what extent do you agree or disagree with the following statements? - When people like me get involved in politics, they really can change the way that the UK is run

Base: All GB adults, 16+

		Gender			Age					Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (q)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)	Unwtd Total	
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185	
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	346	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185	
Strongly agree	96	57	37	31	16	12	19	7	11	23	15	19	7	12	17	72	20	33	63	21	73	57	14	13	19	25	21	10	92	
	4%	5%	3%	5%	5%	3%	6%	3%	5%	7%	4%	5%	2%	3%	4%	4%	8%	3%	5%	3%	5%	4%	5%	6%	5%	4%	4%	4%	4%	
Tend to agree	440	211	222	132	70	77	57	57	48	55	76	80	74	69	80	371	63	210	229	157	276	332	53	35	64	109	117	69	443	
	20%	20%	20%	21%	20%	21%	17%	21%	21%	18%	22%	21%	23%	19%	18%	20%	63	24%	21%	20%	24%	18%	21%	21%	16%	17%	18%	24%	28%	
Neither agree nor disagree	635	298	325	189	104	87	97	85	73	88	94	116	95	95	136	524	91	291	341	188	431	471	81	58	126	178	131	54	644	
	29%	29%	29%	30%	30%	24%	29%	31%	32%	28%	27%	30%	30%	27%	31%	28%	34%	29%	29%	29%	29%	29%	32%	26%	33%	29%	27%	22%	29%	
Tend to disagree	704	335	362	206	85	138	118	86	70	102	105	128	104	114	144	623	67	333	370	226	473	532	72	71	123	209	163	91	707	
	32%	32%	33%	32%	25%	38%	36%	32%	31%	33%	30%	33%	33%	32%	33%	33%	25%	33%	32%	35%	32%	33%	28%	32%	32%	34%	34%	33%	37%	
Strongly disagree	248	123	121	60	59	42	34	32	21	35	51	37	24	48	49	227	20	117	129	55	193	170	33	32	49	73	54	19	246	
	11%	12%	11%	9%	17%	12%	10%	12%	9%	11%	15%	10%	8%	14%	11%	12%	7%	12%	11%	8%	13%	11%	13%	14%	13%	12%	11%	8%	11%	
Don't know	61	19	39	22	11	10	6	5	6	8	4	6	13	15	11	50	5	21	35	7	49	36	3	13	5	16	7	1	53	
	3%	2%	3%	4%	3%	3%	2%	2%	3%	3%	1%	2%	4%	4%	2%	3%	2%	2%	3%	1%	3%	2%	1%	6%	1%	3%	1%	*	2%	
Net: Agree	536	268	259	163	86	89	76	64	58	78	91	99	81	81	97	443	83	243	293	178	350	389	66	47	84	134	139	79	535	
	25%	26%	23%	25%	25%	24%	23%	23%	25%	26%	26%	26%	26%	23%	22%	24%	31%	24%	25%	27%	23%	24%	26%	21%	22%	22%	28%	32%	24%	
Net: Disagree	952	458	483	265	144	181	153	118	92	137	156	165	128	162	193	850	87	450	499	281	666	702	105	103	172	281	217	110	953	
	44%	44%	44%	41%	42%	49%	46%	43%	40%	44%	45%	43%	40%	46%	44%	46%	33%	45%	43%	43%	45%	44%	41%	46%	44%	46%	44%	45%	44%	
Net Agreement	-19%	-18%	-20%	-16%	-17%	-25%	-23%	-20%	-15%	-19%	-19%	-17%	-15%	-23%	-22%	-22%	-2%	-21%	-18%	-16%	-21%	-20%	-15%	-25%	-23%	-24%	-16%	-13%	-19%	

Fieldwork dates: 3rd - 9th April 2025
Respondent type: KnowledgePanel Members - GB, 16+
Source: Ipsos (UN J25-002388-01)
Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/J/k - z/l/m - z/n/o - z/q/r/s - z/t/u/v/w
Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
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28 Apr 2025
Table 17

Q1. To what extent do you agree or disagree with the following statements? - When people like me get involved in politics, they really can change the way that the UK is run

Base: All GB adults, 16+

		Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							
	Total (z)	England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	Unwtd Total
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Strongly agree	96 4% m	86 5%	6 3%	4 4%	35 7% zf	16 5%	35 3%	80 5%	16 4%	21 5%	23 5%	19 4%	23 5%	10 2%	11 3%	32 6%	6 3%	21 6%	7 5%	8 4%	8 3%	92 4%
Tend to agree	440 20% s	384 20%	39 21%	17 16%	107 20%	84 23%	192 19%	350 20%	90 21%	84 19%	89 20%	82 19%	91 21%	94 22%	63 19% s	155 28% znqst	52 23% s	60 18% s	37 25% s	6 3%	47 16% s	443 20%
Neither agree nor disagree	635 29%	566 30%	45 24%	25 23%	141 27%	118 33%	307 31%	507 29%	129 30%	130 30%	129 29%	129 30%	128 29%	120 28%	86 26%	167 30%	58 26%	85 26%	48 32%	69 36% n	98 33%	644 29%
Tend to disagree	704 32% es	595 32%	70 37%	39 36%	157 30%	95 26%	343 34%	559 32%	145 33%	131 30%	131 30%	147 34%	134 31%	161 37%	127 38% zns	177 31% s	93 42% zoqrs	97 30% s	42 28% s	37 19%	95 32% s	707 32%
Strongly disagree	248 11% fop	203 11%	25 13%	21 19% za	71 14% f	39 11%	94 9%	202 12%	46 11%	61 14%	46 10%	52 12%	49 11%	40 9%	39 12% op	27 5% s	10 19% znoprt	62 8% s	13 19% znoprt	57 30% znoprt	33 11% op	246 11%
Don't know	61 3% oq	54 3%	4 2%	3 3%	12 2%	9 3%	33 3%	51 3%	10 2%	9 2%	25 6% zikm	7 2%	12 3%	8 2%	9 3% o	3 1%	3 1%	3 1%	4 3%	17 9% znopq	14 5% oq	53 2%
Net: Agree	536 25% st	470 25%	45 24%	21 19%	142 27%	101 28%	227 23%	430 25%	106 24%	105 24%	112 25%	101 23%	115 26%	104 24%	74 22% s	187 33% znqst	58 26% s	81 25% s	44 29% st	14 7% s	55 19% s	535 24%
Net: Disagree	952 44% ao	798 42%	95 50%	60 55% za	228 44%	133 37%	436 44%	761 44%	191 44%	192 44%	176 40%	199 46%	184 42%	201 46%	166 50% zor	204 36% s	103 47% o	159 49% or	55 36% o	94 48% o	128 43% s	953 44%
Net Agreement	-19%	-17%	-26%	-36%	-16%	-9%	-21%	-19%	-20%	-20%	-15%	-22%	-16%	-23%	-28%	-3%	-20%	-24%	-7%	-41%	-25%	-19%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 18

Q1. To what extent do you agree or disagree with the following statements? - Most public services are ready to listen to complaints

Base: All GB adults, 16+

	Gender			Age					Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					Unwtd Total
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (q)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)	
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310**	246	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185
Strongly agree	36 2% bfhfg	24 2%	11 1%	12 2%	13 4%	2 *	4 1%	1 *	4 2%	11 3%	7 2%	7 2%	2 1%	7 2%	2 1%	27 1%	2 1%	18 2%	18 2%	16 2%	20 1%	21 1%	6 2%	3 1%	7 2%	9 2%	9 2%	5 2%	31 1%
Tend to agree	528 24% efos	263 25%	259 23%	185 29%	64 18%	75 20%	75 23%	61 22%	68 30%	94 30%	69 20%	100 26%	89 28%	69 20%	101 23%	465 25%	59 22%	233 23%	294 25%	196 30%	329 22%	399 25%	72 28%	37 17%	86 22%	141 23%	156 32%	56 23%	515 24%
Neither agree nor disagree	538 25% in	245 23%	286 26%	157 25%	84 24%	95 26%	82 25%	70 26%	50 22%	67 22%	87 25%	91 24%	86 27%	92 26%	109 25%	444 24%	85 32%	249 25%	287 25%	136 21%	396 26%	384 24%	58 23%	64 29%	111 29%	140 23%	106 22%	50 21%	539 25%
Tend to disagree	750 34% ct	337 32%	402 36%	199 31%	119 34%	140 38%	119 36%	94 35%	78 34%	95 31%	123 36%	119 31%	101 32%	132 37%	169 39%	650 35%	81 31%	361 36%	385 33%	229 35%	505 34%	584 37%	78 30%	62 28%	111 29%	237 39%	164 33%	95 39%	751 34%
Strongly disagree	276 13% bDq	160 15%	110 10%	68 11%	54 16%	45 12%	45 14%	38 14%	26 12%	44 14%	54 16%	62 16%	22 7%	41 12%	47 11%	239 13%	31 12%	121 12%	154 13%	70 11%	202 14%	176 11%	39 15%	44 20%	63 16%	68 11%	54 11%	33 13%	293 13%
Don't know	57 3% ajhqv	15 1%	38 3%	18 3%	12 3%	10 3%	7 2%	8 3%	2 1%	- -	7 2%	8 2%	16 5%	13 4%	9 2%	43 2%	7 3%	24 2%	29 2%	7 1%	44 3%	35 2%	3 1%	11 5%	9 2%	15 2%	3 1%	4 2%	56 3%
Net: Agree	563 26% fos	287 27%	270 24%	198 31%	76 22%	76 21%	79 24%	62 23%	72 31%	104 34%	75 22%	107 28%	91 29%	76 22%	103 24%	492 26%	62 23%	250 25%	312 27%	212 32%	349 23%	420 26%	78 31%	40 18%	93 24%	150 25%	165 34%	62 25%	546 25%
Net: Disagree	1027 47% efgh	497 48%	512 46%	267 42%	173 50%	185 50%	164 49%	133 49%	105 46%	139 45%	176 51%	181 47%	123 39%	173 49%	216 49%	889 48%	112 42%	482 48%	539 46%	299 46%	708 47%	760 48%	117 46%	107 48%	173 45%	304 50%	218 44%	127 52%	1044 48%
Net Agreement	-21%	-20%	-22%	-11%	-28%	-30%	-26%	-26%	-14%	-11%	-29%	-19%	-10%	-27%	-26%	-21%	-19%	-23%	-19%	-13%	-24%	-21%	-15%	-30%	-21%	-25%	-11%	-27%	-23%

Fieldwork dates: 3rd - 9th April 2025
Respondent type: KnowledgePanel Members - GB, 16+
Source: Ipsos (UN J25-002388-01)
Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse
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Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
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28 Apr 2025
Table 19

Q1. To what extent do you agree or disagree with the following statements? - Most public services are ready to listen to complaints

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Strongly agree	36 2%	30 2%	5 3%	1 1%	12 2%	6 2%	12 1%	31 2%	5 1%	11 2%	12 3%	5 1%	4 1%	4 1%	5 1%	16 3%	1 *	1 *	5 4%	4 2%	3 1%	31 1%
Tend to agree	528 24% qst	461 24%	40 21%	26 24%	143 27%	85 24%	233 23%	415 24%	112 26%	88 20%	106 24%	113 26%	107 25%	113 26%	78 23%	196 35%	66 30%	47 14%	44 29%	17 9%	51 17%	515 24%
Neither agree nor disagree	538 25% qr	475 25%	37 19%	27 25%	130 25%	83 23%	261 26%	434 25%	104 24%	108 25%	119 27%	94 22%	125 29%	92 21%	82 25%	142 25%	56 25%	63 19%	17 11%	61 31%	101 34%	539 25%
Tend to disagree	750 34% l	636 34%	81 43%	34 31%	164 31%	129 36%	343 34%	614 35%	137 31%	154 35%	137 31%	168 39%	124 28%	167 39%	111 33%	171 30%	77 35%	132 40%	67 45%	56 29%	97 33%	751 34%
Strongly disagree	276 13% o	239 13%	23 12%	14 13%	64 12%	50 14%	125 12%	213 12%	63 15%	66 15%	51 12%	49 11%	58 13%	52 12%	52 16%	32 6%	19 9%	82 25%	15 10%	38 20%	31 10%	293 13%
Don't know	57 3% oq	47 3%	3 2%	6 6%	10 2%	8 2%	29 3%	43 2%	14 3%	11 2%	15 3%	7 2%	19 4%	5 1%	5 2%	4 1%	3 1%	3 1%	2 1%	17 9%	14 5%	56 3%
Net: Agree	563 26% qst	491 26%	45 24%	27 25%	155 30%	92 25%	245 24%	446 26%	117 27%	99 23%	119 27%	117 27%	112 25%	117 27%	83 25%	212 38%	67 30%	48 15%	49 33%	21 11%	53 18%	546 25%
Net: Disagree	1027 47% lo	875 46%	104 55%	48 44%	228 44%	179 49%	468 47%	827 47%	200 46%	220 50%	188 43%	217 50%	182 42%	219 51%	164 49%	203 36%	96 43%	214 65%	82 55%	94 49%	127 43%	1044 48%
Net Agreement	-21%	-20%	-31%	-19%	-14%	-24%	-22%	-22%	-19%	-28%	-16%	-23%	-16%	-24%	-24%	2%	-13%	-51%	-22%	-38%	-25%	-23%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

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Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 20

Q1. To what extent do you agree or disagree with the following statements? - Most private sector companies are ready to listen to complaints

Base: All GB adults, 16+

		Gender			Age						Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Mas ter/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (p)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)	Unwtd Total		
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185		
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	246	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185		
Strongly agree	65 3% bhj	38 4%	24 2%	21 3%	20 6% zghi	10 3%	7 2%	4 1%	3 1%	12 4%	15 4%	10 3%	9 3%	11 3%	4 1%	44 2%	18 7% zi	37 4%	28 2%	25 4%	38 3%	43 3%	8 3%	10 4%	8 2%	15 3%	20 4%	8 3%	61 3%		
Tend to agree	566 26% bdDs	301 29%	253 23%	130 20%	78 23%	112 31%	96 29%	78 29%	72 31%	76 24%	95 28%	130 34%	48 15%	93 26%	112 26%	489 26%	67 25%	271 27%	292 25%	191 29%	365 24%	463 29%	48 19%	26 12%	96 25%	143 23%	136 28%	109 45%	609 28%		
Neither agree nor disagree	628 29% frvw	278 27%	347 31%	179 28%	108 31%	85 23%	95 29%	91 33%	71 31%	65 21%	99 29%	115 30%	112 35%	95 27%	140 32%	530 28%	84 32%	286 28%	339 29%	161 25%	460 31%	459 29%	78 31%	63 29%	123 32%	192 31%	113 23%	52 21%	638 29%		
Tend to disagree	623 28% hC	276 26%	338 31%	198 31%	91 26%	111 30%	92 28%	66 24%	64 28%	97 31%	89 26%	89 23%	99 31%	108 31%	131 30%	544 29%	66 25%	288 29%	335 29%	200 31%	414 28%	461 29%	69 27%	63 29%	97 25%	180 30%	178 36%	55 22%	594 27%		
Strongly disagree	222 10% biFq	125 12%	93 8%	82 13%	35 10%	36 10%	31 9%	22 8%	15 6%	49 16%	41 12%	34 9%	31 10%	29 8%	33 8%	190 10%	28 11%	96 10%	124 11%	64 10%	156 10%	132 8%	35 14%	42 19%	52 13%	55 9%	42 9%	18 7%	209 10%		
Don't know	81 4% aBCnqv	26 2%	51 5%	30 5%	13 4%	12 3%	10 3%	11 4%	5 2%	11 4%	6 2%	9 2%	17 5%	17 4%	16 4%	71 4%	3 1%	27 3%	49 4%	12 2%	63 4%	40 3%	17 6%	18 3%	11 3%	25 4%	4 1%	2 1%	74 3%		
Net: Agree	631 29% bDOs	339 32%	277 25%	151 24%	97 28%	122 33%	104 31%	82 30%	75 33%	88 28%	111 32%	140 36%	57 18%	104 29%	116 27%	533 29%	84 32%	308 31%	321 27%	217 33%	403 27%	506 32%	56 22%	36 16%	104 27%	158 26%	156 32%	116 48%	670 31%		
Net: Disagree	844 39% hCqw	401 38%	431 39%	280 44%	126 37%	147 40%	124 37%	88 32%	79 34%	147 47%	131 38%	124 32%	130 41%	137 39%	164 38%	733 39%	94 36%	384 38%	459 39%	264 40%	570 38%	593 37%	105 41%	105 47%	148 38%	235 39%	220 45%	73 30%	803 37%		
Net Agreement	-10%	-6%	-14%	-20%	-8%	-7%	-6%	-2%	-2%	-19%	-6%	4%	-23%	-10%	-11%	-11%	-4%	-8%	-12%	-7%	-11%	-5%	-19%	-31%	-12%	-13%	-13%	18%	-6%		

Fieldwork dates: 3rd - 9th April 2025
Respondent type: KnowledgePanel Members - GB, 16+
Source: Ipsos (UN J25-002388-01)
Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/J/k - z/l/m - z/n/o - z/q/r/s - z/t/u/v/w
Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 21

Q1. To what extent do you agree or disagree with the following statements? - Most private sector companies are ready to listen to complaints

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Strongly agree	65 3% l	55 3%	4 2%	6 5%	15 3%	11 3%	29 3%	57 3%	8 2%	18 4% lm	25 6% zklm	10 2%	6 1%	5 1%	20 6% zort	13 2%	5 2%	10 3%	1 1%	4 2%	6 2%	61 3%
Tend to agree	566 26% i	496 26%	48 26%	22 20%	124 24%	107 30%	265 26%	437 25%	130 30%	89 20%	111 25%	105 24%	113 26%	149 34% zijkl	117 35% zorst	148 26%	63 28%	91 28%	31 20%	36 19%	71 24%	609 28%
Neither agree nor disagree	628 29% r	544 29%	50 26%	35 32%	150 29%	112 31%	282 28%	502 29%	127 29%	122 28%	123 28%	131 30%	145 33%	108 25%	87 26%	164 29% r	61 27%	99 30%	27 18%	54 28%	115 29% znopr	638 29%
Tend to disagree	623 28% t	541 29%	52 28%	30 27%	155 30%	86 24%	300 30%	508 29%	115 26%	136 31%	115 26%	145 33% zl	111 25%	116 27%	82 25%	195 35% znqst	65 29%	85 26%	56 37% nqst	44 23%	59 20%	594 27%
Strongly disagree	222 10% no	184 10%	28 15%	10 9%	65 12%	31 9%	88 9%	178 10%	44 10%	58 13% k	44 10%	34 8%	49 11%	37 8%	21 6%	35 6%	20 9%	37 11% no	27 18% znot	38 20% znopqt	27 9%	209 10%
Don't know	81 4% oq	68 4%	6 3%	7 6%	14 3%	14 4%	40 4%	69 4%	12 3%	15 3%	23 5% k	9 2%	15 4%	18 4%	6 2%	6 1%	7 3%	6 2%	8 6% o	17 9% znoq	17 6% noq	74 3%
Net: Agree	631 29% s	551 29%	53 28%	27 25%	140 27%	118 33%	293 29%	494 28%	138 32%	107 24%	136 31%	116 27%	119 27%	154 36% zild	137 41% zopqrst	161 29%	68 31%	101 31%	32 21%	40 21%	77 26%	670 31%
Net: Disagree	844 39% ent	725 38%	80 42%	40 37%	219 42% e	118 32%	388 39%	685 39%	159 36%	193 44% zm	159 36%	179 41%	159 36%	153 35%	103 31%	230 41% nt	86 39%	122 37%	83 55% znopqt	82 42% nt	86 29%	803 37%
Net Agreement	-10%	-9%	-14%	-11%	-15%	*	-9%	-11%	-5%	-20%	-5%	-15%	-9%	*	10%	-12%	-8%	-7%	-34%	-22%	-3%	-6%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base

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KnowledgePanel UK: 250403S - Powerlessness Tables
(Internal Use Only)

28 Apr 2025

Table 22

Q2. How much influence, if any, do you feel you have over decision-making... - SUMMARY TABLE

Base: All GB adults, 16+

	In your local area	In the country as a whole
Unweighted Total	2185	2185
Weighted Total	2185	2185
A great deal of influence	25 1%	20 1%
Some influence	468 21%	242 11%
Not very much influence	990 45%	1001 46%
No influence at all	645 30%	870 40%
Don't know	57 3%	51 2%
Net: A great deal/ some influence	493 23%	262 12%
Net: Not very much/ no influence	1635 75%	1872 86%
Net influence	-52%	-74%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_250403S_PLN_wtd_draft6_PANEL_UPDATE_IntUse



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 23

Q2. How much influence, if any, do you feel you have over decision-making... - In your local area

Base: All GB adults, 16+

	Gender			Age						Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					Unwtd Total
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full- time (l)	Not working full-time (m)	Graduates (Degree/Mas- ter/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (q)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)		
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185	
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	246	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185	
A great deal of influence	25 1% 8q	14 1%	10 1%	10 2%	7 2%	3 1%	* *	3 1%	2 1%	7 2%	5 1%	2 1%	4 1%	4 1%	3 1%	20 1%	2 1%	16 2%	9 1%	8 1%	17 1%	14 1%	1 *	7 3%	5 1%	9 1%	5 1%	4 2%	21 1%	
Some influence	468 21% ehCFiou	230 22%	230 21%	195 30%	60 17%	72 20%	54 16%	49 18%	39 17%	99 32%	67 19%	64 16%	92 29%	63 18%	75 17%	382 20%	74 28%	207 21%	261 22%	166 25%	294 20%	345 22%	48 19%	40 18%	82 21%	105 17%	116 23%	71 29%	418 19%	
Not very much influence	990 45%	470 45%	504 46%	270 42%	143 41%	170 46%	160 48%	128 47%	119 52%	133 43%	148 43%	190 49%	131 42%	160 45%	213 49%	861 46%	107 40%	457 45%	530 45%	311 48%	672 45%	758 47%	108 42%	87 39%	163 42%	280 46%	244 49%	108 44%	1013 46%	
No influence at all	645 30% dqvu	311 30%	327 30%	145 23%	122 35%	110 30%	110 33%	89 33%	69 30%	67 21%	118 34%	126 33%	76 24%	110 31%	141 32%	560 30%	79 30%	297 29%	345 30%	159 24%	474 32%	451 28%	87 34%	80 36%	133 34%	196 32%	122 25%	58 24%	683 31%	
Don't know	57 3% hiCFnq	19 2%	34 3%	20 3%	14 4%	12 3%	7 2%	4 1%	- -	6 2%	8 2%	6 1%	13 4%	16 5%	5 1%	45 2%	4 1%	29 3%	24 2%	9 1%	38 3%	30 2%	12 5%	8 4%	4 1%	19 3%	7 1%	3 1%	50 2%	
Net: A great deal/ some influence	493 23% ghCFjou	244 23%	240 22%	205 32%	67 19%	75 20%	54 16%	52 19%	41 18%	106 34%	72 21%	66 17%	96 30%	67 19%	78 18%	402 22%	76 29%	224 22%	269 23%	174 27%	311 21%	359 22%	49 19%	47 21%	87 22%	114 19%	120 24%	75 31%	439 20%	
Net: Not very much/ no influence	1635 75% dADw	781 75%	832 75%	414 65%	265 77%	280 76%	271 82%	217 80%	188 82%	199 64%	266 77%	316 81%	207 66%	270 77%	354 81%	1421 76%	186 70%	753 75%	875 75%	470 72%	1146 77%	1209 76%	194 76%	167 75%	296 76%	476 78%	366 74%	165 68%	1696 78%	
Net influence	-52%	-51%	-53%	-33%	-57%	-56%	-65%	-61%	-64%	-30%	-56%	-64%	-35%	-58%	-63%	-55%	-41%	-53%	-52%	-45%	-56%	-53%	-57%	-54%	-54%	-59%	-50%	-37%	-58%	

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos [UN/25-002388-01]

Filename: 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/j/k - z/l/m - z/n/o - z/q/r/s - z/t/u/v/w

Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 24

Q2. How much influence, if any, do you feel you have over decision-making... - In your local area

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
A great deal of influence	25 1%	20 1%	3 2%	2 1%	11 2%	1 *	8 1%	20 1%	5 1%	5 1%	4 1%	2 1%	7 2%	7 2%	3 1%	12 2%	2 1%	1 *	- -	3 1%	2 1%	21 1%
Some influence	468 21% ciq	428 23% zbc	28 15%	13 12%	110 21%	93 26%	225 22%	375 21%	93 21%	72 17%	115 26% zi	85 20%	93 21%	103 24% i	62 19%	157 28% znqst	56 25% q	44 14%	49 32% znqst	30 16%	54 18%	418 19%
Not very much influence	990 45% js	845 45%	96 51%	49 45%	222 42%	149 41%	474 47%	781 45%	209 48%	201 46% j	164 37%	200 46%	214 49%	211 49% j	157 47% s	279 50% s	119 54%	140 43%	62 41% s	45 23%	142 48% s	1013 46%
No influence at all	645 30% fmop	546 29%	57 30%	42 39%	166 32%	114 31%	266 27%	526 30%	119 27%	147 34% lm	145 33% m	137 31% m	113 26%	103 24%	107 32% op	106 19%	39 18%	141 43% znopr	39 26% znopr	98 51% znopr	87 30% op	683 31%
Don't know	57 3% q	49 3%	5 3%	3 2%	15 3%	4 1%	30 3%	48 3%	9 2%	12 3%	13 3%	11 3%	12 3%	8 2%	5 2%	8 1%	6 3%	1 *	1 1%	17 9% znopart	10 3% q	50 2%
Net: A great deal/ some influence	493 23% ciq	448 24% zc	31 16%	14 13%	121 23%	94 26%	233 23%	395 23%	98 23%	78 18%	119 27% i	87 20%	99 23%	110 25% i	65 19%	169 30% znqst	58 26% q	45 14%	49 32% znqst	33 17%	56 19%	439 20%
Net: Not very much/ no influence	1635 75% ao	1391 74%	153 81%	91 84% za	388 74%	263 73%	740 74%	1307 75%	329 75%	347 79% j	310 70%	337 77%	327 75%	315 73%	264 79% or	385 69%	159 71%	281 86% znoprst	101 67% znoprst	143 74%	229 78% o	1696 78%
Net influence	-52%	-50%	-65%	-71%	-51%	-47%	-51%	-52%	-53%	-62%	-43%	-57%	-52%	-47%	-59%	-38%	-45%	-72%	-35%	-57%	-59%	-58%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base



Q2. How much influence, if any, do you feel you have over decision-making... - In the country as a whole

Base: All GB adults, 16+

	Gender			Age						Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					Unwtd Total
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (q)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)		
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185	
Wgt/Mod Total	2185	1044	1106	640	345	367	332	273	229	310*	246	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185	
A great deal of influence	20 1% ghCjn	8 1%	10 1%	9 1%	5 1%	4 1%	* *	1 *	1 *	2 1%	5 2%	1 *	6 2%	2 1%	1 *	11 1%	4 2%	11 1%	9 1%	1 *	18 1%	15 1%	1 *	4 2%	9 2%	2 *	2 *	3 1%	15 1%	
Some influence	242 11% eRhCFjq	116 11%	123 11%	95 15%	39 11%	47 13%	23 7%	23 8%	16 7%	40 13%	45 13%	31 8%	52 17%	40 11%	31 7%	181 10%	53 20%	126 12%	117 10%	83 13%	157 11%	160 10%	38 15%	35 16%	49 13%	63 10%	58 12%	27 11%	213 10%	
Not very much influence	1001 46% kos	465 45%	524 47%	290 45%	143 42%	173 47%	152 46%	128 47%	115 50%	144 44%	151 44%	176 46%	149 47%	163 46%	212 49%	885 47%	94 36%	451 45%	546 47%	346 53%	643 43%	764 48%	102 40%	77 35%	160 41%	271 45%	253 51%	131 54%	1014 46%	
No influence at all	870 40% Dnv	438 42%	419 38%	225 35%	145 42%	135 37%	152 46%	118 43%	95 42%	122 39%	139 40%	176 46%	99 31%	134 38%	187 43%	754 40%	108 41%	396 39%	471 40%	214 33%	644 43%	633 40%	107 42%	96 44%	166 43%	261 43%	172 35%	81 33%	901 41%	
Don't know	51 2% hCFjot	17 2%	30 3%	20 3%	14 4%	8 2%	5 1%	3 1%	1 1%	9 3%	5 2%	3 1%	10 3%	14 4%	6 1%	37 2%	7 3%	22 2%	24 2%	9 1%	34 2%	26 2%	9 3%	10 4%	3 1%	12 2%	8 2%	2 1%	42 2%	
Net: A great deal/ some influence	262 12% ghCFjq	123 12%	133 12%	104 16%	43 13%	50 14%	23 7%	23 9%	17 8%	41 13%	50 15%	32 8%	58 18%	42 12%	33 7%	192 10%	57 21%	136 14%	126 11%	84 13%	176 12%	175 11%	38 15%	39 17%	58 15%	65 11%	60 12%	30 12%	228 10%	
Net: Not very much/ no influence	1872 86% dtk	903 87%	943 85%	515 81%	288 84%	308 84%	304 92%	246 90%	210 92%	260 84%	290 84%	353 91%	248 78%	297 84%	399 91%	1638 88%	202 76%	847 84%	1018 87%	560 86%	1287 86%	1397 87%	208 82%	173 78%	326 84%	532 87%	425 86%	212 87%	1915 88%	
Net influence	-74%	-75%	-73%	-64%	-71%	-70%	-85%	-82%	-84%	-71%	-69%	-83%	-60%	-72%	-84%	-77%	-55%	-71%	-76%	-73%	-74%	-76%	-67%	-61%	-69%	-77%	-74%	-75%	-77%	-77%

Fieldwork dates: 3rd - 9th April 2025
Respondent type: KnowledgePanel Members - GB, 16+
Source: Ipsos [UN/25-002388-01]
Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/j/k - z/l/m - z/n/o - z/q/r/s - z/t/u/v/w
Overlap formulae used. * small base



KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)

28 Apr 2025
Table 26

Q2. How much influence, if any, do you feel you have over decision-making... - In the country as a whole

Base: All GB adults, 16+

		Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							
	Total (z)	England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	Unwtd Total
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
A great deal of influence	20 1% f	19 1%	- -	1 1%	11 2% zf	5 1%	3 *	16 1%	3 1%	8 2%	5 1%	3 1%	1 *	3 1%	3 1%	7 1%	1 *	- -	3 2% q	6 3% zqt	- -	15 1%
Some influence	242 11% kns	213 11%	21 11%	8 7%	48 9%	48 13%	117 12%	200 11%	42 10%	54 12%	63 14% k	33 8%	50 11%	42 10%	23 7%	98 17% znpqst	20 9%	30 9%	17 12%	10 5%	27 9%	213 10%
Not very much influence	1001 46% qs	879 47%	80 43%	42 39%	238 45%	155 43%	486 48%	778 44%	223 51% zg	177 41%	182 41%	204 47%	213 49%	224 52% ij	153 46% qs	325 58% znqrst	132 59% znqrst	115 35% s	66 44% s	45 23%	129 44% s	1014 46%
No influence at all	870 40% fop	734 39%	82 43%	54 50%	216 41%	150 42%	368 37%	710 41%	161 37%	183 42%	180 41%	187 43%	164 38%	155 36%	153 46% zop	129 23%	64 29%	182 56% znoprt	63 42% op	117 60% znoprt	125 42% op	901 41%
Don't know	51 2% noq	43 2%	5 3%	3 2%	11 2%	4 1%	29 3%	45 3%	7 2%	15 3%	11 3%	7 2%	10 2%	8 2%	3 1%	2 *	6 3% oq	- -	1 *	15 8% znoqr	14 5% znoq	42 2%
Net: A great deal/ some influence	262 12% kn	232 12%	21 11%	9 8%	58 11%	53 15%	121 12%	217 12%	45 10%	62 14% k	68 15% k	36 8%	51 12%	45 10%	26 8%	105 19% znpqst	20 9%	30 9%	20 14%	16 8%	27 9%	228 10%
Net: Not very much/ no influence	1872 86% o	1613 85%	162 86%	97 89%	454 87%	305 84%	854 85%	1488 85%	384 88%	361 83%	362 82%	392 90% zij	378 86% zij	380 88%	305 91% zos	454 81%	196 88%	297 91% zos	129 86%	162 84%	255 86%	1915 88%
Net influence	-74%	-73%	-75%	-81%	-76%	-70%	-73%	-73%	-78%	-68%	-66%	-82%	-75%	-77%	-84%	-62%	-79%	-82%	-72%	-75%	-77%	-77%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN J25-002388-01)

Filename : 25-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base

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Table 27

- SUMMARY TABLE Q3. Thinking about the last 20 years, do you think that people like you have more or less of each of the following now than they did 20 years ago, or is it about the same? - SUMMARY TABLE

Base: All GB adults, 16+

	Power to change things in this country	Influence over the things that happen to them
Unweighted Total	2185	2185
Weighted Total	2185	2185
Much more now than 20 years ago	25	52
	1%	2%
A little more now than 20 years ago	283	369
	13%	17%
Stayed about the same	800	794
	37%	36%
A little less now than 20 years ago	509	474
	23%	22%
Much less now than 20 years ago	435	378
	20%	17%
Don't know	135	118
	6%	5%
Net: More	307	421
	14%	19%
Net: Less	944	852
	43%	39%



KnowledgePanel UK: 2504035 - Powerlessness Tables
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Table 28

- Power to change things in this country Q3. Thinking about the last 20 years, do you think that people like you have more or less of each of the following now than they did 20 years ago, or is it about the same? - Power to change things in this country

Base: All GB adults, 16+

		Gender			Age					Age/Gender					Ethnicity		Working status		Education		Tenure			Annual household income						
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full- time (l)	Not working full-time (m)	Graduates (Degree/Mas- ter/PhD/abov- e) (n)	Below degree (o)	Owned outright/ buying on mortgage (q)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)	Unwtd Total	
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185	
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	346	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185	
Much more now than 20 years ago	25	11	13	10	3	6	3	3	1	-	7	4	10	1	3	19	6	13	12	9	16	19	5	1	6	4	1	8	22	
	1%	1%	1%	2%	1%	2%	1%	1%	*	-	2%	1%	3%	*	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	*	3%	1%	
													zEF																	
A little more now than 20 years ago	283	103	178	119	45	49	27	27	16	39	35	28	78	58	42	209	68	130	153	91	191	200	39	30	46	69	72	33	245	
	13%	10%	16%	19%	13%	13%	8%	10%	7%	13%	10%	7%	25%	16%	10%	11%	26%	13%	13%	14%	13%	12%	15%	14%	12%	11%	15%	14%	11%	
				zghi	gi	gi							zABCEF	BCF																
Stayed about the same	800	419	367	191	116	128	145	118	101	108	120	191	81	120	167	714	73	375	423	246	546	616	100	40	135	232	191	100	861	
	37%	40%	33%	30%	34%	35%	44%	43%	44%	35%	35%	49%	26%	34%	38%	38%	27%	37%	36%	38%	37%	39%	39%	18%	35%	38%	39%	41%	39%	
				zdef		zdef	zdef	zdef	zdef			zABDEF	D			ik						zk	%							
A little less now than 20 years ago	509	245	254	140	93	98	60	55	63	75	99	71	63	85	106	441	52	224	281	168	327	387	55	46	102	131	120	64	491	
	23%	23%	23%	22%	27%	27%	18%	20%	27%	24%	29%	18%	20%	24%	24%	24%	19%	22%	24%	26%	22%	24%	21%	21%	26%	22%	24%	26%	22%	
				gh	gh	gh			gh		zC		C	C																
Much less now than 20 years ago	435	227	204	107	63	72	85	62	46	66	75	86	39	59	105	388	36	201	232	107	323	296	41	79	82	144	85	28	465	
	20%	22%	18%	17%	18%	20%	26%	23%	20%	21%	22%	22%	12%	17%	24%	21%	14%	20%	20%	16%	22%	19%	16%	36%	21%	24%	17%	12%	21%	
				zdef		zdef				D	D	D			zDE	z										w	zvw			
Don't know	135	39	90	72	25	14	12	8	3	23	8	8	45	30	15	96	31	63	67	32	93	81	16	25	16	29	24	10	101	
	6%	4%	8%	11%	7%	4%	4%	3%	1%	7%	2%	2%	14%	9%	3%	5%	12%	6%	6%	5%	6%	5%	6%		4%	5%	5%	4%	5%	
				zghi	ghi					C			zBCF	BCF			zj							zqr						
				Fiq																				zq						
Net: More	307	114	191	129	48	55	30	29	17	39	43	32	88	59	44	228	74	143	165	100	207	218	43	31	52	73	73	41	267	
	14%	11%	17%	20%	14%	15%	9%	11%	7%	13%	12%	8%	28%	17%	10%	12%	28%	14%	14%	15%	14%	14%	17%	14%	13%	12%	15%	17%	12%	
				zghi	z	gi							zABCEF	CF			zi													
Net: Less	944	471	458	247	156	170	145	117	108	141	174	157	102	144	211	829	88	425	513	275	650	683	96	125	184	276	205	92	956	
	43%	45%	41%	39%	45%	46%	44%	43%	47%	45%	50%	40%	32%	41%	48%	44%	33%	42%	44%	42%	43%	43%	37%	57%	48%	45%	42%	38%	44%	
										zCDE					zCDE	zk							zqr							

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Table 29

- Power to change things in this country Q3. Thinking about the last 20 years, do you think that people like you have more or less of each of the following now than they did 20 years ago, or is it about the same? - Power to change things in this country

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Much more now than 20 years ago	25	21	2	1	7	4	10	20	5	6	11	1	5	2	8	3	4	2	-	3	5	22
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	*	2%	1%	2%	1%	-	2%	2%	1%
A little more now than 20 years ago	283	257	17	9	65	52	140	229	53	56	53	50	55	69	38	113	29	26	14	20	33	245
	13% q	14%	9%	8%	12%	14%	14%	13%	12%	13%	12%	12%	12%	16%	11%	20% znqrst	13%	8%	10%	11%	11%	11%
Stayed about the same	800	674	82	44	192	127	355	625	174	141	131	181	172	175	124	242	98	84	42	63	109	861
	37% jq	36%	43%	41%	37%	35%	35%	36%	40%	32%	30%	42%	39%	40%	37%	43%	44%	26%	28%	33%	37%	39%
A little less now than 20 years ago	509	456	31	22	132	90	234	402	107	101	102	90	100	116	87	122	52	77	55	39	54	491
	23%	24%	17%	20%	25%	25%	23%	23%	25%	23%	23%	21%	23%	27%	26% t	22%	23%	24%	37% zopqst	20%	18%	22%
Much less now than 20 years ago	435	363	47	25	101	71	190	354	81	96	105	88	87	59	66	55	26	135	31	44	64	465
	20% mop	19%	25%	23%	19%	20%	19%	20%	19%	22% m	24% m	20% m	20% m	14%	20% o	10%	12%	41% znoprst	21% o	23% op	22% op	21%
Don't know	135	117	10	8	26	17	74	119	15	37	40	25	20	13	12	25	13	4	8	23	31	101
	6% hmnq	6%	5%	7%	5%	5%	7%	7%	4%	8% m	9% zlm	6%	5%	3%	4%	4% q	6% q	1% q	5% q	12% znoq	11% znoq	5%
Net: More	307	278	19	10	72	56	150	249	58	62	63	51	60	71	46	117	32	28	14	24	38	267
	14% q	15%	10%	9%	14%	16%	15%	14%	13%	14%	14%	12%	14%	16%	14% q	21% znqrst	15%	8%	10%	12%	13%	12%
Net: Less	944	819	78	47	233	161	424	756	188	197	207	178	187	175	153	177	79	212	87	84	118	956
	43% o	43%	41%	43%	45%	44%	42%	43%	43%	45%	47%	41%	43%	40%	46% op	32%	35%	65% znopst	58% zopst	43% o	40%	44%



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Table 30

- Influence over the things that happen to them Q3. Thinking about the last 20 years, do you think that people like you have more or less of each of the following now than they did 20 years ago, or is it about the same? - Influence over the things that happen to them

Base: All GB adults, 16+

	Gender			Age						Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					Unwtd Total
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (q)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)		
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185	
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	246	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185	
Much more now than 20 years ago	52	21	31	21	10	9	4	6	2	7	8	6	13	12	6	40	6	17	34	12	40	28	17	6	18	13	7	1	43	
	2% q	2%	3%	3%	3%	2%	1%	2%	1%	2%	2%	2%	4%	3%	1%	2%	2%	2%	3%	2%	3%	2%	6% za	3%	5% zaww	2%	1%	*	2%	
A little more now than 20 years ago	369	149	212	144	58	58	50	32	28	56	51	42	85	62	66	295	68	175	194	116	245	279	38	30	42	95	104	55	331	
	17% ahc,It za	14%	19%	22%	17%	16%	15%	12%	12%	18%	15%	11%	27% zBCEFC	17% C	15% C	16%	26% zj	17%	17%	18%	16%	17%	15%	13%	11%	16%	21%	22%	15%	
Stayed about the same	794	398	383	194	123	130	132	116	99	99	121	178	91	128	164	702	78	365	427	236	551	612	92	50	141	221	180	103	839	
	36% ds	38%	35%	30% d	36%	35%	40% d	42% d	43% d	32% zABCEFC	35% z	46% zABCEFC	29% z	36% z	38% z	38% z	29% z	36%	37%	36%	37%	38% z	36%	23%	36%	36%	37%	42%	38%	
A little less now than 20 years ago	474	237	230	135	81	84	63	56	56	72	86	79	61	75	93	417	48	210	261	157	312	347	49	54	91	138	107	45	471	
	22%	23%	21%	21%	23%	23%	19%	20%	24%	23%	25%	20%	19%	21%	21%	22%	18%	21%	22%	24%	21%	22%	19%	24%	24%	23%	22%	18%	22%	
Much less now than 20 years ago	378	201	174	81	53	75	73	56	41	55	72	74	26	54	94	327	42	179	198	97	274	259	45	63	83	114	70	33	409	
	17% dDq	19%	16%	13%	15%	21% d	22% zde	21% zd	18%	18% D	21% D	19% D	8% zBCEFC	15% D	22% zDE	18%	16%	18%	17%	15%	18%	16%	17%	28% zqr	21% zww	19%	14%	14%	19%	
Don't know	118	37	76	65	20	11	11	7	4	22	7	8	40	22	13	87	24	60	53	35	74	74	15	19	12	28	25	7	92	
	5% ahcB,IC Fiet	4%	7%	10% zfigh	6% hi	3%	3%	3%	2%	7% z	2%	2%	13% zBCEFC	6% BCF	3%	5% j	9%	6%	5%	5%	5%	5%	6%	9%	3%	5%	5%	3%	4%	
Net: More	421	170	243	164	68	67	54	38	30	63	59	48	98	73	72	335	75	192	229	128	285	306	54	36	60	108	111	56	374	
	19% agHcIFI	16%	22%	26% za	20% zfigh	18% h	16% z	14% z	13%	20% z	17% z	12% z	31% zBCEFC	21% C	16% z	18% z	28% zi	19%	20%	20%	19%	19%	21%	16%	16%	18%	22% t	23%	17%	
Net: Less	852	438	404	216	133	159	135	112	96	127	158	153	87	129	188	744	90	389	459	255	586	606	94	117	174	253	177	78	880	
	39% bD	42% zb	37%	34% z	39% d	43% d	41% z	41% z	42%	41% D	46% zDE	39% D	27% z	37% zD	43% zD	40% z	34% z	39%	39%	39%	39%	38%	37%	53% zqr	45% zww	41% w	36%	32%	40%	

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Table 31

- Influence over the things that happen to them Q3. Thinking about the last 20 years, do you think that people like you have more or less of each of the following now than they did 20 years ago, or is it about the same? - Influence over the things that happen to them

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Much more now than 20 years ago	52	43	6	3	15	8	20	45	7	17	9	6	7	13	8	12	11	6	5	4	4	43
	2%	2%	3%	3%	3%	2%	2%	3%	2%	4%	2%	1%	2%	3%	2%	2%	5%	2%	3%	2%	1%	2%
A little more now than 20 years ago	369	336	23	10	99	78	159	298	71	59	74	66	78	92	57	142	28	26	22	35	46	331
	17% q	18% z	12%	9%	19%	22% z	16%	17%	16%	13%	17%	15%	18%	21% zi	17% q	25% znpqrt	13%	8%	14%	18% q	16% q	15%
Stayed about the same	794	683	69	42	185	122	376	629	165	146	153	156	167	172	123	222	104	97	48	59	103	839
	36% q	36%	37%	38%	35%	34%	37%	36%	38%	33%	35%	36%	38%	40%	37%	40% q	47% zqrst	30%	32%	31%	35%	38%
A little less now than 20 years ago	474	402	47	24	110	71	221	356	118	94	88	108	90	95	71	118	50	81	35	35	62	471
	22% g	21%	25%	23%	21%	20%	22%	20%	27% zg	21%	20%	25%	20%	22%	21%	21%	23%	25%	23%	18%	21%	22%
Much less now than 20 years ago	378	318	35	26	84	63	172	315	63	89	84	74	77	54	63	48	16	112	34	42	51	409
	17% mop	17%	18%	24%	16%	17%	17%	18%	14%	20% m	19% m	17%	18%	12%	19% op	9%	7%	34% znoqrst	23% op	22% op	17% op	19%
Don't know	118	106	9	4	31	19	56	107	12	32	34	25	20	7	12	19	13	5	7	19	28	92
	5% hmq	6%	5%	3%	6%	5%	6%	6%	3%	7% m	8% m	6% m	5% m	2%	4%	3%	6%	2%	5%	10% znoq	10% znoq	4%
Net: More	421	379	29	13	114	86	179	343	78	76	83	72	84	105	65	154	38	32	26	39	50	374
	19% q	20%	15%	12%	22%	24%	18%	20%	18%	17%	19%	17%	19%	24% zik	19% q	27% znpqt	17%	10%	18%	20% q	17% q	17%
Net: Less	852	720	82	50	193	134	392	671	181	183	171	182	167	149	134	166	66	193	69	77	114	880
	39% op	38%	43%	46%	37%	37%	39%	38%	42%	42%	39%	42%	38%	34%	40% op	30%	30%	59% znoqrst	46% op	40% o	38% o	40%

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Table 32

Q4A. Imagine you had a problem with a service. Which, if any, of the following services do you think would be MOST likely to put your interests first in resolving the problem?

Base: All GB adults, 16+

		Gender		Age							Age/Gender						Ethnicity		Working status		Education		Tenure			Annual household income					Unwtd Total
		Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (J)	Ethnic minorities (excluding White minorities) (K)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (q)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)		
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185		
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	346	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185		
Restaurant	602 28% o	275 26%	317 29%	180 28%	85 25%	114 31%	93 28%	71 26%	59 26%	77 25%	93 27%	106 27%	97 31%	103 29%	117 27%	537 29%	58 22%	270 27%	329 28%	221 34%	378 25%	473 30%	58 23%	50 23%	94 24%	161 26%	145 29%	90 37%	602 28%		
GP surgery	480 22% fs	248 24%	227 21%	114 18%	74 22%	62 17%	69 21%	83 30%	78 34%	63 20%	70 20%	115 30%	51 16%	64 18%	112 26%	430 23%	49 18%	192 19%	288 25%	155 24%	313 21%	381 24%	51 20%	30 14%	71 18%	147 24%	112 23%	40 17%	527 24%		
Bank	450 21% eBdin	207 20%	237 21%	102 16%	51 15%	62 17%	84 25%	73 27%	78 34%	56 18%	43 13%	107 27%	44 14%	67 19%	125 29%	400 21%	50 19%	161 16%	288 25%	98 15%	350 23%	361 23%	39 15%	41 18%	96 25%	126 21%	97 20%	41 17%	491 22%		
Hotel	441 20% o	199 19%	238 22%	133 21%	56 16%	74 20%	78 23%	52 19%	50 22%	55 18%	58 17%	86 22%	75 24%	70 20%	93 21%	377 20%	55 21%	181 18%	259 22%	157 24%	275 18%	351 22%	45 18%	39 18%	67 17%	107 18%	93 19%	81 23%	438 20%		
Supermarket	437 20% dr	216 21%	218 20%	93 15%	56 16%	70 19%	87 26%	76 28%	56 24%	48 15%	63 18%	105 27%	45 14%	61 17%	112 26%	392 21%	41 16%	187 19%	249 21%	124 19%	311 21%	341 21%	32 13%	50 23%	71 18%	136 22%	104 21%	53 22%	484 22%		
NHS hospital	421 19% blw	228 22%	189 17%	122 19%	56 16%	69 19%	58 18%	57 21%	58 25%	69 22%	63 18%	96 25%	53 17%	61 17%	75 17%	370 20%	44 17%	167 17%	252 22%	131 20%	289 19%	314 20%	56 22%	40 18%	75 19%	120 20%	98 20%	28 11%	435 19%		
Online retailer	319 15% beq	181 17%	135 12%	114 18%	42 12%	46 13%	49 15%	37 14%	30 13%	73 24%	51 15%	57 15%	39 12%	36 10%	59 14%	273 15%	38 14%	154 15%	163 14%	116 18%	201 13%	207 13%	65 26%	31 14%	56 14%	91 15%	69 14%	42 17%	302 14%		
School	281 13% ghlCFm	129 12%	149 13%	109 17%	68 20%	42 11%	27 9%	23 8%	11 5%	49 22%	53 16%	27 15%	60 19%	56 16%	33 8%	242 13%	32 12%	149 15%	131 11%	95 12%	185 12%	214 13%	41 16%	21 9%	39 10%	83 14%	71 16%	36 15%	228 10%		
The police	259 12% f	134 13%	124 11%	95 15%	36 10%	33 9%	40 12%	31 11%	25 11%	52 17%	34 10%	48 12%	43 14%	33 9%	48 11%	228 12%	23 9%	112 11%	147 13%	72 11%	188 13%	186 12%	39 15%	26 12%	56 14%	73 12%	64 13%	18 7%	249 11%		
Mobile phone network provider	253 12% fbln	121 12%	130 12%	78 12%	35 10%	27 7%	39 12%	41 15%	33 14%	44 14%	26 8%	51 13%	33 11%	36 10%	61 14%	206 11%	43 16%	85 8%	167 14%	55 8%	193 13%	178 11%	37 14%	29 13%	57 15%	63 10%	53 11%	22 9%	251 11%		
Broadband internet provider	234 11% dBin	116 11%	115 10%	37 6%	38 11%	36 10%	42 13%	43 16%	39 17%	23 7%	38 11%	55 14%	14 4%	34 10%	67 15%	208 11%	26 10%	81 8%	152 13%	46 7%	185 12%	182 11%	26 10%	22 10%	47 12%	61 10%	50 10%	22 9%	257 12%		
Utility provider (water, gas or electricity)	218 10% feInv	111 11%	105 9%	58 9%	30 7%	26 7%	33 10%	29 11%	43 19%	33 11%	31 9%	48 12%	24 7%	24 13%	56 13%	183 10%	33 12%	76 8%	140 12%	47 7%	165 11%	151 9%	33 13%	28 13%	51 13%	69 11%	33 7%	13 5%	220 10%		
Local council	139 6% lq	72 7%	63 6%	46 7%	13 4%	27 7%	21 6%	15 5%	17 7%	24 8%	20 6%	27 7%	22 5%	18 5%	23 5%	109 6%	26 10%	61 6%	78 7%	39 6%	99 7%	93 6%	19 7%	27 7%	34 9%	39 6%	37 7%	10 4%	139 6%		
Insurance provider	112 5% z	55 5%	57 5%	22 3%	14 4%	16 4%	22 7%	18 7%	22 9%	4 1%	17 5%	35 9%	18 6%	13 4%	26 6%	94 5%	15 6%	49 5%	63 5%	28 4%	84 6%	97 6%	6 2%	8 4%	18 5%	37 6%	21 4%	13 5%	128 6%		
Social care services	106 5% q	51 5%	53 5%	44 7%	15 4%	12 3%	14 4%	11 4%	9 4%	21 7%	13 4%	17 4%	22 7%	14 4%	16 4%	89 5%	12 5%	38 4%	67 5%	35 5%	70 5%	67 4%	24 9%	13 6%	22 6%	24 4%	17 3%	7 3%	102 5%		
Airline	104 5% q	46 4%	56 5%	32 5%	16 5%	16 5%	23 7%	10 4%	7 3%	10 3%	20 6%	16 4%	20 6%	12 3%	24 6%	90 5%	10 4%	50 5%	53 5%	31 5%	70 5%	85 5%	9 4%	8 4%	17 4%	26 4%	26 5%	15 6%	100 5%		
A landlord in the private rented sector	69 3% q	35 3%	32 3%	29 5%	7 2%	14 4%	6 2%	8 3%	5 2%	17 5%	9 2%	9 2%	12 4%	11 3%	9 2%	54 3%	14 5%	35 3%	33 3%	18 3%	48 3%	25 2%	32 12%	6 3%	9 2%	27 4%	11 2%	7 3%	61 3%		
Train company	60 3% q	31 3%	28 3%	12 2%	8 2%	17 5%	9 3%	10 4%	5 2%	5 2%	16 5%	10 3%	5 2%	8 3%	14 3%	53 3%	6 2%	31 3%	28 2%	15 2%	43 3%	49 3%	5 2%	6 2%	15 4%	15 3%	11 4%	9 4%	64 3%		
Government benefits office	44 2% F	27 3%	18 2%	19 3%	5 1%	5 1%	8 2%	4 1%	4 3%	10 3%	7 2%	10 3%	9 3%	4 1%	5 1%	37 2%	5 2%	15 1%	30 3%	7 1%	34 2%	30 2%	3 1%	8 4%	12 3%	10 2%	10 2%	2 1%	41 2%		
None of these	331 15% F	154 15%	173 16%	99 15%	54 16%	61 17%	44 13%	37 14%	35 15%	43 14%	58 17%	52 13%	54 17%	56 16%	63 14%	292 16%	26 10%	161 16%	168 14%	89 14%	238 16%	240 15%	35 14%	39 18%	64 17%	79 13%	77 16%	41 17%	321 15%		
Don't know	166 8% anrww	60 6%	98 9%	47 7%	34 10%	22 6%	23 7%	21 8%	18 8%	16 5%	19 6%	25 6%	27 9%	34 10%	36 8%	135 7%	23 9%	75 7%	88 8%	34 5%	123 8%	118 7%	7 3%	20 9%	26 7%	61 10%	21 4%	8 3%	166 8%		

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (UN J25-002388-01)

Filename: Z5-002388_WAVE_2504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/J/k - z/l/m - z/n/o - z/p/q/r/s - z/t/u/v/w

Overlap formulae used. * small base

KnowledgePanel UK: Z504035 - Powerlessness Tables
(Internal Use Only)28 Apr 2025
Table 33

Q4A. Imagine you had a problem with a service. Which, if any, of the following services do you think would be MOST likely to put your interests first in resolving the problem?

Base: All GB adults, 16+

	Total (z)	Country			England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
		England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Restaurant	602 28% s	516 27%	49 26%	36 33%	147 28%	107 30%	263 26%	480 27%	122 28%	103 23%	118 27%	122 28%	135 31%	124 29%	101 30%	168 30%	61 28%	96 29%	43 28%	37 19%	78 26%	602 28%
GP surgery	480 22% js	423 22%	36 19%	21 20%	122 23%	85 23%	216 22%	366 21%	114 26%	95 22%	76 17%	101 23%	91 21%	117 27%	66 20%	141 25%	61 25%	61 19%	39 26%	24 12%	61 21%	527 24%
Bank	450 21% r	382 20%	44 24%	24 22%	108 21%	72 20%	202 20%	345 20%	105 24%	86 20%	98 22%	83 19%	94 21%	89 21%	82 24%	100 18%	47 21%	75 23%	17 11%	43 22%	68 23%	491 22%
Hotel	441 20% i	383 20%	32 17%	27 25%	98 19%	69 19%	216 22%	357 20%	84 19%	64 15%	99 22%	91 21%	81 18%	107 25%	63 19%	114 20%	52 24%	77 24%	31 21%	26 14%	67 23%	438 20%
Supermarket	437 20% i	382 20%	33 18%	22 20%	118 23%	72 20%	192 19%	337 19%	100 23%	88 20%	92 21%	85 20%	78 18%	94 22%	83 25%	95 17%	46 21%	94 29%	24 16%	28 15%	56 19%	484 22%
NHS hospital	421 19% q	355 19%	37 20%	29 26%	104 20%	61 17%	190 19%	343 20%	78 18%	80 18%	82 18%	88 20%	78 18%	94 22%	57 17%	131 23%	42 19%	48 15%	27 18%	32 17%	54 18%	435 20%
Online retailer	419 15% zb	276 15%	18 10%	25 23%	71 14%	52 14%	153 15%	260 15%	59 13%	62 14%	81 18%	68 16%	58 13%	50 11%	40 12%	86 15%	32 15%	63 19%	16 11%	23 12%	48 16%	302 14%
School	281 13% hng	241 13%	21 11%	19 17%	62 12%	52 14%	128 13%	243 14%	38 9%	50 11%	47 11%	49 11%	62 14%	73 17%	30 9%	82 15%	40 18%	26 8%	27 18%	27 14%	36 12%	228 10%
The police	259 12% dqr	213 11%	22 12%	24 22%	47 9%	38 11%	128 13%	201 11%	58 13%	50 11%	43 10%	55 13%	54 12%	57 13%	38 11%	77 14%	33 15%	26 8%	5 4%	24 12%	38 13%	249 11%
Mobile phone network provider	253 12% o	221 12%	20 10%	12 11%	64 12%	37 10%	121 12%	203 12%	49 11%	59 14%	50 11%	46 11%	49 11%	48 11%	41 12%	46 8%	25 11%	50 15%	15 10%	20 10%	49 17%	251 11%
Broadband internet provider	234 11% o	204 11%	15 8%	15 13%	59 11%	31 9%	115 11%	183 10%	51 12%	47 11%	41 9%	47 11%	41 9%	58 13%	47 14%	41 7%	21 10%	56 17%	8 5%	20 10%	35 12%	257 12%
Utility provider (water, gas or electricity)	218 10% b	191 10%	10 5%	17 16%	42 8%	43 12%	105 10%	176 10%	41 9%	46 11%	42 10%	43 10%	36 8%	50 11%	53 16%	47 8%	18 8%	36 11%	8 6%	15 8%	36 12%	220 10%
Local council	139 6% s	120 6%	9 5%	10 9%	28 5%	23 6%	69 7%	117 7%	22 5%	38 9%	24 5%	31 7%	26 6%	21 5%	22 6%	44 8%	14 7%	14 4%	12 8%	12 6%	13 4%	139 6%
Insurance provider	112 5% nq	102 5%	6 3%	5 4%	29 5%	17 5%	56 6%	89 5%	24 3%	18 8%	17 6%	30 3%	25 7%	22 5%	23 7%	22 4%	10 5%	18 6%	2 1%	13 7%	20 7%	128 6%
Social care services	106 5% nq	98 5%	6 3%	2 2%	30 6%	23 6%	45 5%	92 5%	13 3%	34 8%	28 6%	13 3%	14 4%	17 4%	8 2%	30 5%	16 7%	8 2%	17 11%	11 6%	13 4%	102 5%
Airline	104 5% z	94 5%	8 4%	3 2%	26 5%	12 3%	57 6%	81 5%	23 5%	18 4%	17 4%	31 7%	16 4%	22 5%	20 6%	30 5%	7 3%	21 6%	2 1%	13 7%	10 3%	100 5%
A landlord in the private rented sector	69 3% z	66 3%	4 2%	-	17 3%	19 5%	29 3%	50 3%	19 4%	9 2%	17 4%	9 2%	13 3%	22 5%	18 5%	10 2%	2 1%	8 3%	4 3%	17 9%	9 3%	61 3%
Train company	60 3% h	57 3%	* *	3 2%	13 3%	15 4%	29 3%	50 3%	11 2%	14 3%	13 3%	9 3%	13 3%	11 2%	10 3%	18 3%	1 1%	12 4%	2 1%	4 2%	12 4%	64 3%
Government benefits office	44 2% h	39 2%	5 3%	1 1%	10 2%	5 1%	23 2%	42 2%	3 1%	12 3%	6 1%	12 3%	11 2%	5 1%	5 2%	9 2%	9 4%	2 1%	6 4%	8 4%	2 1%	41 2%
None of these	331 15% zac	277 15%	46 24%	9 8%	84 16%	51 14%	142 14%	275 16%	57 13%	69 15%	68 15%	64 15%	65 15%	66 15%	48 14%	80 14%	33 15%	41 12%	27 18%	35 18%	55 18%	321 15%
Don't know	166 8% n	148 8%	12 6%	6 5%	36 7%	29 8%	82 8%	133 8%	32 7%	32 7%	39 9%	42 10%	28 6%	25 6%	12 3%	34 6%	17 8%	18 5%	11 7%	21 11%	35 12%	166 8%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (JN 125-002388-01)

Filename: Z5-002388_WAVE_Z504035_PLN_wtd_draft6_PANEL_UPDATE_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base

KnowledgePanel UK: 2504035 - Powerlessness Tables
(Internal Use Only)28 Apr 2025
Table 34

Q48. And, which if any, of the following services do you think would be LEAST likely to put your interests first in resolving the problem?

Base: All GB adults, 16+

		Gender			Age					Age/Gender					Ethnicity		Working status		Education		Tenure			Annual household income					
	Total (z)	Male (a)	Female (b)	16-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	Men 16-34 (A)	Men 35-54 (B)	Men 55+ (C)	Women 16-34 (D)	Women 35-54 (E)	Women 55+ (F)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/Master/PhD/above) (n)	Below degree (o)	Owned outright/ buying on mortgage (p)	Rent from private landlord (r)	Rent from council/ housing association (s)	Up to £25,999 (t)	£26,000 up to £51,999 (u)	£52,000 up to £99,999 (v)	£100,000 and above (w)	Unwtd Total
Unweighted Total	2185	1070	1078	267	265	358	510	511	274	102	291	677	154	316	608	1955	184	839	1334	683	1474	1736	188	191	446	692	450	193	2185
Weighted Total	2185	1044	1106	640	345	367	332	273	229	310*	346	388	316	353	437	1868	266	1006	1168	654	1496	1599	255	221	387	609	493	243	2185
Local council	615 28% dn	304 29%	305 28%	146 23%	98 29%	111 30%	115 35%	88 32%	57 25%	68 22%	107 31%	129 33%	75 24%	102 29%	129 29%	541 29%	66 25%	274 27%	339 29%	159 24%	449 30%	460 29%	65 25%	66 30%	106 27%	175 29%	132 27%	77 31%	644 29%
A landlord in the private rented sector	580 27% iFou	294 28%	273 25%	205 32%	84 24%	86 24%	94 28%	72 26%	39 17%	103 33%	89 26%	102 26%	97 31%	78 22%	98 23%	520 28%	53 20%	265 26%	312 27%	225 34%	354 24%	426 27%	75 29%	50 23%	91 24%	142 23%	153 31%	80 33%	556 25%
Government benefits office	579 26% qw	280 27%	292 26%	162 25%	93 27%	93 25%	98 30%	78 29%	54 24%	68 22%	95 28%	117 30%	91 29%	89 25%	112 26%	506 27%	65 24%	253 25%	324 28%	191 29%	383 26%	403 25%	82 32%	79 36%	109 28%	182 30%	125 25%	46 19%	602 28%
Utility provider (water, gas or electricity)	522 24% dD	263 25%	253 23%	117 18%	85 25%	98 27%	99 30%	72 26%	51 22%	64 20%	92 27%	107 28%	52 16%	90 25%	111 25%	462 25%	55 21%	241 24%	280 24%	169 26%	352 24%	411 26%	54 19%	43 19%	79 20%	164 27%	133 27%	54 22%	553 25%
The police	483 22% bf	264 25%	211 19%	150 23%	76 22%	85 23%	64 19%	67 24%	41 18%	77 25%	88 26%	99 26%	72 23%	70 20%	69 16%	408 22%	66 25%	220 22%	261 22%	137 21%	341 23%	350 22%	51 20%	64 29%	92 24%	133 22%	98 20%	59 24%	474 22%
Insurance provider	457 21% blo	241 23%	208 19%	136 21%	72 21%	81 22%	75 23%	57 21%	37 16%	74 24%	88 26%	79 20%	58 18%	63 18%	88 20%	397 21%	51 19%	213 21%	243 21%	178 27%	280 19%	346 22%	67 26%	37 17%	71 18%	126 21%	110 22%	55 23%	451 21%
Train company	422 19% b	224 21%	191 17%	125 20%	58 17%	59 14%	79 24%	57 21%	44 19%	70 23%	58 17%	95 25%	52 17%	56 16%	82 19%	363 19%	48 18%	178 18%	243 21%	131 20%	291 19%	318 20%	60 17%	37 17%	72 19%	115 19%	107 22%	48 20%	434 20%
Airline	365 17% b	192 18%	168 15%	94 15%	49 14%	63 17%	56 17%	58 21%	44 19%	53 17%	57 15%	81 21%	38 16%	54 15%	75 17%	323 17%	37 14%	155 15%	209 18%	118 18%	244 16%	269 17%	53 16%	35 17%	56 15%	116 19%	80 16%	42 17%	394 18%
Broadband internet provider	362 17% b	185 18%	172 16%	105 16%	49 14%	56 15%	66 20%	45 17%	40 17%	52 17%	53 15%	80 21%	51 16%	51 14%	70 16%	306 16%	46 17%	148 15%	211 18%	113 17%	248 17%	272 17%	41 16%	37 17%	64 16%	98 16%	81 16%	39 16%	362 17%
GP surgery	327 15% i	158 15%	166 15%	96 15%	62 18%	51 14%	54 16%	41 15%	23 10%	53 17%	51 15%	53 14%	42 13%	62 17%	62 14%	269 14%	52 20%	150 15%	175 15%	84 13%	242 16%	232 15%	43 17%	44 20%	71 18%	87 14%	65 13%	48 20%	313 14%
NHS hospital	309 14% i	147 14%	159 14%	92 16%	54 16%	50 14%	48 15%	44 16%	21 9%	41 13%	53 15%	54 14%	50 16%	59 14%	59 13%	256 14%	47 18%	148 15%	159 14%	94 14%	212 14%	215 13%	45 18%	37 17%	53 14%	97 16%	74 15%	39 16%	311 14%
Mobile phone network provider	305 14% i	150 14%	151 14%	64 10%	44 13%	49 13%	68 20%	43 16%	38 16%	23 8%	53 15%	74 19%	40 13%	39 11%	72 17%	272 15%	30 11%	131 13%	173 15%	94 14%	210 14%	237 15%	32 13%	28 13%	44 11%	84 14%	78 16%	31 13%	329 15%
Social care services	295 13% n	144 14%	146 13%	72 11%	50 15%	49 13%	55 17%	44 16%	24 11%	36 11%	52 15%	57 15%	34 11%	46 13%	66 15%	250 13%	34 13%	119 12%	173 15%	70 11%	216 14%	221 14%	31 12%	27 12%	61 16%	70 11%	69 14%	37 15%	312 14%
Bank	253 12% bFw	153 15%	96 9%	63 10%	56 16%	39 11%	43 13%	29 8%	22 10%	35 11%	66 19%	53 14%	27 9%	29 8%	40 9%	219 12%	26 10%	116 12%	136 12%	82 13%	170 11%	179 11%	38 15%	25 15%	42 11%	70 12%	71 14%	16 7%	255 12%
Online retailer	220 10% b	99 9%	117 11%	47 7%	31 10%	36 10%	37 11%	39 14%	30 13%	18 6%	30 13%	51 13%	26 8%	36 10%	55 13%	197 11%	21 8%	85 8%	134 11%	54 8%	163 11%	174 11%	20 8%	19 8%	41 10%	58 9%	59 12%	20 8%	242 11%
School	173 8% hFq	92 9%	77 7%	58 9%	26 8%	36 10%	25 8%	16 6%	12 5%	29 9%	33 9%	30 8%	26 8%	28 8%	23 5%	146 8%	25 9%	71 7%	101 9%	44 7%	128 9%	116 7%	13 5%	25 11%	25 7%	47 8%	31 6%	23 10%	154 7%
Supermarket	156 7% n	81 8%	72 6%	40 6%	29 8%	32 9%	21 6%	18 6%	15 7%	28 9%	26 7%	28 7%	11 4%	34 10%	26 6%	127 7%	19 7%	67 7%	88 8%	33 5%	122 8%	116 7%	15 6%	20 9%	31 8%	37 6%	41 8%	13 5%	152 7%
Hotel	135 6% n	75 7%	58 5%	45 7%	20 6%	22 6%	19 6%	17 6%	12 5%	29 7%	18 5%	28 5%	15 7%	23 6%	21 5%	109 6%	25 9%	51 5%	83 7%	25 4%	107 7%	95 6%	16 6%	19 9%	27 7%	47 6%	28 6%	8 3%	132 6%
Restaurant	126 6% Flnq	67 6%	57 5%	51 8%	16 5%	21 6%	16 5%	13 5%	8 3%	26 9%	17 5%	24 5%	24 7%	19 5%	14 3%	89 5%	30 11%	42 4%	83 7%	20 3%	106 7%	77 5%	22 9%	14 6%	31 8%	29 5%	25 5%	8 3%	112 5%
None of these	210 10% nw	90 9%	117 11%	48 8%	39 11%	26 7%	36 11%	25 9%	35 15%	20 7%	32 9%	38 10%	28 9%	32 13%	57 13%	183 10%	22 8%	89 9%	119 10%	43 7%	163 11%	158 10%	19 7%	29 13%	48 12%	77 13%	37 7%	7 3%	219 10%
Prefer not to say	143 7% aCjnrw	46 4%	90 8%	42 7%	29 8%	21 6%	16 5%	17 6%	17 7%	10 3%	17 5%	19 5%	26 8%	32 9%	31 7%	113 6%	22 8%	68 7%	71 6%	27 4%	108 7%	99 6%	6 2%	10 4%	15 4%	35 6%	20 4%	4 2%	140 6%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos (UN J25-002388-01)

Filename: 25-002388 WAVE 2504035 PLN wtd draft6 PANEL UPDATE IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/d/e/f/g/h/i - z/A/B/C/D/E/F - z/J/k - z/l/m - z/n/o - z/a/r/s - z/t/u/v/w

Overlap formulae used. * small base

KnowledgePanel UK: Z504035 - Powerlessness Tables
(Internal Use Only)28 Apr 2025
Table 35

Q48. And, which if any, of the following services do you think would be LEAST likely to put your interests first in resolving the problem?

Base: All GB adults, 16+

	Country				England region (Net)			Urbanity		IMD Quintile					Current party preference							Unwtd Total
	Total (z)	England (a)	Scotland (b)	Wales (c)	North (d)	Midlands (e)	South (f)	Urban (g)	Rural (h)	1 - Most deprived (i)	2 (j)	3 (k)	4 (l)	5 - Least deprived (m)	Conservative (n)	Labour (o)	Liberal Democrats (p)	Reform UK (q)	Other (r)	None of these (s)	Unsure (t)	
Unweighted Total	2185	1885	177	123	565	360	960	1684	501	395	427	459	476	428	385	521	221	379	142	169	276	2185
Weighted Total	2185	1888	189	108*	523	362	1003	1750	435	437	442	435	438	433	334	561	222	327	150*	193	295	2185
Local council	615 28% for	516 27%	64 34%	35 32%	135 26%	127 35% zdf	254 25%	484 28%	131 30%	125 29%	138 31%	123 28%	116 27%	113 26%	97 29%	127 23%	50 23%	152 46% znoorst	25 16%	51 26%	87 30% r	644 29%
A landlord in the private rented sector	580 27% nost	504 27%	52 28%	23 21%	157 30%	85 23%	263 26%	473 27%	106 24%	107 24%	119 27%	115 26%	131 30%	108 25%	61 18%	204 36% znqst	83 23%	63 19%	61 40% s	21 11%	57 19%	556 25%
Government benefits office	579 26%	503 27%	46 24%	30 28%	137 26%	109 30%	257 26%	477 27%	101 23%	112 26%	133 30%	112 26%	122 28%	101 23%	76 23%	135 24%	63 28%	122 37% znost	47 31%	48 25%	63 21%	602 28%
Utility provider (water, gas or electricity)	522 24% n	463 25%	42 22%	17 15%	140 27%	88 24%	235 23%	422 24%	101 23%	87 20%	105 24%	115 26%	110 25%	105 24%	62 19%	142 25% n	61 28% n	92 28% n	39 26%	38 20%	72 24%	553 25%
The police	483 22%	417 22%	38 20%	27 25%	128 24%	78 22%	211 21%	386 22%	96 22%	102 23%	107 24%	102 23%	94 21%	77 18%	64 19%	106 19%	39 18%	122 37% znopst	43 29%	33 17%	60 20%	474 22%
Insurance provider	457 21%	390 21%	39 21%	28 26%	100 19%	71 20%	218 22%	371 21%	86 20%	79 18%	86 19%	99 23%	91 21%	102 24%	58 17%	146 26% znqst	55 25% t	55 17%	47 31% znqst	31 16%	47 16%	451 21%
Train company	422 19%	362 19%	33 17%	27 25%	94 18%	63 18%	205 20%	335 19%	87 20%	77 18%	70 16%	98 23%	99 23%	77 18%	59 18%	113 20%	45 20%	64 20%	36 24%	31 16%	62 21%	434 20%
Airline	365 17%	306 16%	38 20%	21 19%	91 17%	49 14%	166 17%	284 16%	81 18%	71 16%	63 14%	70 16%	80 18%	82 19%	45 14%	111 20%	40 18%	48 15%	28 19%	24 12%	55 19%	394 18%
Broadband internet provider	362 17% in	313 17%	31 16%	18 17%	87 17%	57 16%	169 17%	286 16%	76 17%	54 12%	63 14%	85 20% i	94 21% zij	66 15%	40 12%	121 21% znqst	48 21% n	47 14%	24 16%	25 13%	48 16%	362 17%
GP surgery	327 15% mop	281 15%	23 12%	23 21%	75 14%	49 13%	158 16%	275 16%	52 12%	72 17%	84 19%	61 14%	64 15%	46 11%	56 17%	63 11%	16 7%	70 21% znopst	17 11%	40 21% op	60 20% zop	313 14%
NHS hospital	309 14% mop	267 14%	30 16%	12 11%	69 13%	64 18%	134 13%	250 14%	59 14%	75 16%	70 16%	57 13%	64 15%	43 10%	52 16%	57 10%	15 7%	79 24% znoprst	19 13%	28 15%	48 16%	311 14%
Mobile phone network provider	305 14%	270 14%	25 13%	10 9%	68 13%	53 15%	148 15%	235 13%	70 16%	61 14%	47 11%	68 16%	59 14%	70 16%	37 11%	97 17%	38 17%	47 14%	20 13%	24 12%	34 12%	329 15%
Social care services	295 13%	265 14%	21 11%	9 8%	73 14%	68 19%	124 12%	231 13%	63 14%	55 13%	54 12%	59 14%	64 15%	63 15%	56 17%	65 12%	19 9%	65 20% znopst	15 10%	30 15%	37 13%	312 14%
Bank	253 12%	220 12%	23 12%	10 9%	74 14%	40 11%	106 11%	200 11%	53 12%	38 9%	43 10%	57 13%	49 11%	66 15%	35 10%	59 10%	24 11%	46 14%	32 21% znopst	19 10%	26 9%	255 12%
Online retailer	220 10% j	191 10%	18 9%	11 11%	52 10%	42 12%	96 10%	171 10%	49 11%	43 10%	27 6%	36 8%	64 15% zjk	50 12% j	38 11%	55 10%	24 11%	25 8%	22 15% znopst	19 10%	31 10%	242 11%
School	173 8%	148 8%	19 10%	5 5%	38 7%	31 9%	79 8%	134 8%	39 9%	28 6%	38 9%	35 8%	40 9%	32 7%	22 7%	44 8%	13 6%	38 12% zn	11 7%	13 7%	28 9%	154 7%
Supermarket	156 7%	139 7%	10 5%	7 6%	44 8%	23 6%	72 7%	125 7%	31 7%	33 8%	27 6%	28 6%	42 6%	26 6%	17 5%	41 7%	13 6%	24 7%	18 12% n	11 6%	25 9%	152 7%
Hotel	135 6%	117 6%	13 7%	6 5%	34 7%	26 7%	57 6%	116 7%	20 5%	33 8%	25 6%	23 5%	34 8%	21 5%	23 7%	27 5%	8 4%	20 6%	8 5%	13 7%	22 8%	132 6%
Restaurant	126 6%	116 6%	6 3%	4 4%	43 8%	15 4%	58 6%	104 6%	22 5%	45 10% zjlm	20 4%	25 6%	18 4%	18 4%	14 4%	37 7%	6 3%	18 6%	9 6%	16 8% p	21 7%	112 5%
None of these	210 10% ao	166 9%	32 17% za	11 10%	51 10%	28 8%	87 9%	165 9%	45 10%	43 10%	41 9%	41 9%	40 9%	45 10%	34 10%	35 6%	16 7%	23 7%	19 12%	30 16% znopq	35 12% o	219 10%
Prefer not to say	143 7% o	133 7%	6 3%	4 4%	36 7%	22 6%	74 7%	121 7%	22 5%	32 7%	27 6%	26 6%	30 7%	28 6%	17 5%	23 4%	19 8%	16 5%	5 3%	19 10% o	32 11% znogr	140 6%

Fieldwork dates: 3rd - 9th April 2025

Respondent type: KnowledgePanel Members - GB, 16+

Source: Ipsos [IN 125-002388-01]

Filename: Z5-002388_WAVE_Z504035_PLN_wtd_drafr6_PANEL_UPDATE_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p/q/r/s/t

Overlap formulae used. * small base