TOPLINE & METHODOLOGY

Q3 2025 Demystifying DeFi Survey

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: August 18-22, 2025
Number of interviews: 1321

Margin of error: +/- ± 2.8 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire

Q1. How would you rate your household's current financial situation?

	Total (N=1,321)
Excellent / Very good (Net)	35%
Excellent	10%
Very good	25%
Good	33%
Fair / Poor (Net)	31%
Fair	24%
Poor	7%
Refused	1%

Q2_Sum1. How familiar are you with each of the following? Summary - Extremely / Very / Somewhat familiar

	Total (N=1,321)
Checking account	97%
Savings account	95%
Credit card	95%
Debit or ATM card	95%
Buy Now Pay Later	65%

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Retirement accounts, such as 401k or 403b	78%
Prepaid Card/Reloadable Card	72%
Payment apps, such as Zelle or Venmo	78%

Q2_Sum2. How familiar are you with each of the following? Summary - Extremely / Very familiar

	Total (N=1,321)
Checking account	90%
Savings account	83%
Credit card	84%
Debit or ATM card	86%
Buy Now Pay Later	35%
Retirement accounts, such as 401k or 403b	50%
Prepaid Card/Reloadable Card	38%
Payment apps, such as Zelle or Venmo	55%

Q2_Sum3. How familiar are you with each of the following? Summary - Not very / Not at all familiar

	Total (N=1,321)
Checking account	3%
Savings account	4%
Credit card	4%
Debit or ATM card	4%
Buy Now Pay Later	34%
Retirement accounts, such as 401k or 403b	21%
Prepaid Card/Reloadable Card	27%
Payment apps, such as Zelle or Venmo	21%

Q2_1. How familiar are you with each of the following? Checking account

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	97%
Extremely / Very familiar (Net)	90%
Extremely familiar	64%

Very familiar	25%
Somewhat familiar	7%
Not very / Not at all familiar (Net)	3%
Not very familiar	1%
Not at all familiar	1%
Refused	1%

Q2_2. How familiar are you with each of the following? Savings account

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	95%
Extremely / Very familiar (Net)	83%
Extremely familiar	54%
Very familiar	28%
Somewhat familiar	12%
Not very / Not at all familiar (Net)	4%
Not very familiar	2%
Not at all familiar	2%
Refused	1%

Q2_3. How familiar are you with each of the following? Credit card

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	95%
Extremely / Very familiar (Net)	84%
Extremely familiar	56%
Very familiar	27%
Somewhat familiar	11%
Not very / Not at all familiar (Net)	4%
Not very familiar	2%
Not at all familiar	2%
Refused	1%

Q2_4. How familiar are you with each of the following? Debit or ATM card

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	95%
Extremely / Very familiar (Net)	86%
Extremely familiar	58%
Very familiar	28%
Somewhat familiar	9%
Not very / Not at all familiar (Net)	4%
Not very familiar	3%
Not at all familiar	1%
Refused	1%

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4

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Q2_5. How familiar are you with each of the following? Buy Now Pay Later

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	65%
Extremely / Very familiar (Net)	35%
Extremely familiar	18%
Very familiar	18%
Somewhat familiar	29%
Not very / Not at all familiar (Net)	34%
Not very familiar	21%
Not at all familiar	13%
Refused	1%

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Q2_6. How familiar are you with each of the following? Retirement accounts, such as 401k or 403b

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	78%
Extremely / Very familiar (Net)	50%
Extremely familiar	23%
Very familiar	27%
Somewhat familiar	28%
Not very / Not at all familiar (Net)	21%
Not very familiar	13%
Not at all familiar	8%
Refused	1%

Q2_7. How familiar are you with each of the following? Prepaid Card/Reloadable Card

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	72%
Extremely / Very familiar (Net)	38%
Extremely familiar	17%
Very familiar	21%
Somewhat familiar	34%
Not very / Not at all familiar (Net)	27%
Not very familiar	17%
Not at all familiar	10%
Refused	1%

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Q2_8. How familiar are you with each of the following? Payment apps, such as Zelle or Venmo

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	78%
Extremely / Very familiar (Net)	55%
Extremely familiar	28%
Very familiar	27%
Somewhat familiar	23%
Not very / Not at all familiar (Net)	21%
Not very familiar	11%
Not at all familiar	11%
Refused	1%

Q3_Sum1. How often do you do any of the following using one of your financial products or services? Summary - Every week / Almost every week / Once or twice a month

	Total (N=1,321)
Pay bills	91%
Send money to a friend or family member in the US	21%
Send money to a friend or family member outside the US	4%
Receive a payment from work, retirement, or government agency	76%
Make purchases in person	90%
Making purchases online	76%
Save money	65%
Purchase stocks or investments	14%
Trading stocks or investments	13%
Make donations to charitable organizations	23%
Cash your paycheck over to someone else	3%
Earn interest on deposits	48%

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Q3_Sum2. How often do you do any of the following using one of your financial products or services? Summary - Every week / Almost every week

	Total (N=1,321)
Pay bills	47%
Send money to a friend or family member in the US	6%
Send money to a friend or family member outside the US	2%
Receive a payment from work, retirement, or government agency	21%
Make purchases in person	72%
Making purchases online	40%
Save money	34%
Purchase stocks or investments	5%
Trading stocks or investments	6%
Make donations to charitable organizations	7%
Cash your paycheck over to someone else	2%
Earn interest on deposits	18%

Q3_Sum3. How often do you do any of the following using one of your financial products or services? Summary - A few times a year / Once a year or less

	Total (N=1,321)
Pay bills	3%
Send money to a friend or family member in the US	38%
Send money to a friend or family member outside the US	10%
Receive a payment from work, retirement, or government agency	4%
Make purchases in person	6%
Making purchases online	19%
Save money	20%
Purchase stocks or investments	29%
Trading stocks or investments	27%
Make donations to charitable organizations	48%
Cash your paycheck over to someone else	3%
Earn interest on deposits	18%

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Q3_Sum4. How often do you do any of the following using one of your financial products or services? Summary - Every week

	Total (N=1,321)
Pay bills	25%
Send money to a friend or family member in the US	2%
Send money to a friend or family member outside the US	1%
Receive a payment from work, retirement, or government agency	12%
Make purchases in person	42%
Making purchases online	18%
Save money	22%
Purchase stocks or investments	2%
Trading stocks or investments	3%
Make donations to charitable organizations	3%
Cash your paycheck over to someone else	1%
Earn interest on deposits	14%

Q3_Sum5. How often do you do any of the following using one of your financial products or services? Summary - Almost every week

	Total (N=1,321)
Pay bills	22%
Send money to a friend or family member in the US	4%
Send money to a friend or family member outside the US	1%
Receive a payment from work, retirement, or government agency	9%
Make purchases in person	30%
Making purchases online	22%
Save money	13%
Purchase stocks or investments	3%
Trading stocks or investments	3%
Make donations to charitable organizations	4%
Cash your paycheck over to someone else	1%
Earn interest on deposits	4%

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Q3_Sum6. How often do you do any of the following using one of your financial products or services? Summary - Once or twice a month

	Total (N=1,321)
Pay bills	43%
Send money to a friend or family member in the US	15%
Send money to a friend or family member outside the US	3%
Receive a payment from work, retirement, or government agency	55%
Make purchases in person	18%
Making purchases online	35%
Save money	31%
Purchase stocks or investments	9%
Trading stocks or investments	7%
Make donations to charitable organizations	16%
Cash your paycheck over to someone else	1%
Earn interest on deposits	29%

Q3_Sum7. How often do you do any of the following using one of your financial products or services? Summary - A few times a year

	Total (N=1,321)
Pay bills	2%
Send money to a friend or family member in the US	24%
Send money to a friend or family member outside the US	4%
Receive a payment from work, retirement, or government agency	3%
Make purchases in person	6%
Making purchases online	16%
Save money	15%
Purchase stocks or investments	16%
Trading stocks or investments	15%
Make donations to charitable organizations	29%
Cash your paycheck over to someone else	1%
Earn interest on deposits	12%

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Q3_Sum8. How often do you do any of the following using one of your financial products or services? Summary - Once a year or less

	Total (N=1,321)
Pay bills	1%
Send money to a friend or family member in the US	14%
Send money to a friend or family member outside the US	6%
Receive a payment from work, retirement, or government agency	1%
Make purchases in person	1%
Making purchases online	3%
Save money	5%
Purchase stocks or investments	13%
Trading stocks or investments	12%
Make donations to charitable organizations	20%
Cash your paycheck over to someone else	1%
Earn interest on deposits	6%

Q3_Sum9. How often do you do any of the following using one of your financial products or services? Summary - Never

	Total (N=1,321)
Pay bills	4%
Send money to a friend or family member in the US	37%
Send money to a friend or family member outside the US	83%
Receive a payment from work, retirement, or government agency	15%
Make purchases in person	2%
Making purchases online	3%
Save money	11%
Purchase stocks or investments	50%
Trading stocks or investments	53%
Make donations to charitable organizations	26%
Cash your paycheck over to someone else	91%
Earn interest on deposits	22%

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Q3_Sum10. How often do you do any of the following using one of your financial products or services? Summary - Don't know

	Total (N=1,321)
Pay bills	1%
Send money to a friend or family member in the US	2%
Send money to a friend or family member outside the US	1%
Receive a payment from work, retirement, or government agency	2%
Make purchases in person	1%
Making purchases online	1%
Save money	3%
Purchase stocks or investments	5%
Trading stocks or investments	6%
Make donations to charitable organizations	2%
Cash your paycheck over to someone else	3%
Earn interest on deposits	11%

Q3_1. How often do you do any of the following using one of your financial products or services? Pay bills

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	91%
Every week / Almost every week (Net)	47%
Every week	25%
Almost every week	22%
Once or twice a month	43%
A few times a year / Once a year or less (Net)	3%
A few times a year	2%
Once a year or less	1%
Never	4%
Don't know	1%
Refused	1%

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Q3_2. How often do you do any of the following using one of your financial products or services? Send money to a friend or family member in the US

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	21%
Every week / Almost every week (Net)	6%
Every week	2%
Almost every week	4%
Once or twice a month	15%
A few times a year / Once a year or less (Net)	38%
A few times a year	24%
Once a year or less	14%
Never	37%
Don't know	2%
Refused	1%

Q3_3. How often do you do any of the following using one of your financial products or services? Send money to a friend or family member outside the US

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	4%
Every week / Almost every week (Net)	2%
Every week	1%
Almost every week	1%
Once or twice a month	3%
A few times a year / Once a year or less (Net)	10%
A few times a year	4%
Once a year or less	6%
Never	83%
Don't know	1%
Refused	2%

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Q3_4. How often do you do any of the following using one of your financial products or services? Receive a payment from work, retirement, or government agency

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	76%
Every week / Almost every week (Net)	21%
Every week	12%
Almost every week	9%
Once or twice a month	55%
A few times a year / Once a year or less (Net)	4%
A few times a year	3%
Once a year or less	1%
Never	15%
Don't know	2%
Refused	2%

Q3_5. How often do you do any of the following using one of your financial products or services? Make purchases in person

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	90%
Every week / Almost every week (Net)	72%
Every week	42%
Almost every week	30%
Once or twice a month	18%
A few times a year / Once a year or less (Net)	6%
A few times a year	6%
Once a year or less	1%
Never	2%
Don't know	1%
Refused	1%

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14

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Q3_6. How often do you do any of the following using one of your financial products or services? Making purchases online

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	76%
Every week / Almost every week (Net)	40%
Every week	18%
Almost every week	22%
Once or twice a month	35%
A few times a year / Once a year or less (Net)	19%
A few times a year	16%
Once a year or less	3%
Never	3%
Don't know	1%
Refused	2%

Q3_7. How often do you do any of the following using one of your financial products or services? Save money

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	65%
Every week / Almost every week (Net)	34%
Every week	22%
Almost every week	13%
Once or twice a month	31%
A few times a year / Once a year or less (Net)	20%
A few times a year	15%
Once a year or less	5%
Never	11%
Don't know	3%
Refused	1%

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Q3_8. How often do you do any of the following using one of your financial products or services? Purchase stocks or investments

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	14%
Every week / Almost every week (Net)	5%
Every week	2%
Almost every week	3%
Once or twice a month	9%
A few times a year / Once a year or less (Net)	29%
A few times a year	16%
Once a year or less	13%
Never	50%
Don't know	5%
Refused	2%

Q3_9. How often do you do any of the following using one of your financial products or services? Trading stocks or investments

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	13%
Every week / Almost every week (Net)	6%
Every week	3%
Almost every week	3%
Once or twice a month	7%
A few times a year / Once a year or less (Net)	27%
A few times a year	15%
Once a year or less	12%
Never	53%
Don't know	6%
Refused	1%

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Q3_10. How often do you do any of the following using one of your financial products or services? Make donations to charitable organizations

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	23%
Every week / Almost every week (Net)	7%
Every week	3%
Almost every week	4%
Once or twice a month	16%
A few times a year / Once a year or less (Net)	48%
A few times a year	29%
Once a year or less	20%
Never	26%
Don't know	2%
Refused	1%

Q3_11. How often do you do any of the following using one of your financial products or services? Cash your paycheck over to someone else

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	3%
Every week / Almost every week (Net)	2%
Every week	1%
Almost every week	1%
Once or twice a month	1%
A few times a year / Once a year or less (Net)	3%
A few times a year	1%
Once a year or less	1%
Never	91%
Don't know	3%
Refused	1%

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Q3_12. How often do you do any of the following using one of your financial products or services? Earn interest on deposits

	Total (N=1,321)
Every week / Almost every week / Once or twice a month (Net)	48%
Every week / Almost every week (Net)	18%
Every week	14%
Almost every week	4%
Once or twice a month	29%
A few times a year / Once a year or less (Net)	18%
A few times a year	12%
Once a year or less	6%
Never	22%
Don't know	11%
Refused	2%

Q4_Sum1. How familiar are you with each of the following financial assets? Summary - Extremely / Very / Somewhat familiar

	Total (N=1,321)
Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)	33%
Stablecoins (e.g., USDC, Tether)	12%
Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))	19%
Stocks	62%
Bonds / Treasuries	48%
Index funds / ETFs	32%
Mutual funds	50%
Futures / Options	25%
Decentralized Finance (e.g., Uniswap, AAVE)	7%

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Q4_Sum2. How familiar are you with each of the following financial assets? Summary - Extremely / Very familiar

	Total (N=1,321)
Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)	10%
Stablecoins (e.g., USDC, Tether)	4%
Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))	4%
Stocks	27%
Bonds / Treasuries	17%
Index funds / ETFs	15%
Mutual funds	22%
Futures / Options	6%
Decentralized Finance (e.g., Uniswap, AAVE)	3%

Q4_Sum3. How familiar are you with each of the following financial assets? Summary - Not very / Not at all familiar

	Total (N=1,321)
Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)	65%
Stablecoins (e.g., USDC, Tether)	86%
Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))	80%
Stocks	36%
Bonds / Treasuries	50%
Index funds / ETFs	67%
Mutual funds	49%
Futures / Options	73%
Decentralized Finance (e.g., Uniswap, AAVE)	92%

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TOPLINE & METHODOLOGY

Q4_1. How familiar are you with each of the following financial assets? Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	33%
Extremely / Very familiar (Net)	10%
Extremely familiar	4%
Very familiar	6%
Somewhat familiar	23%
Not very / Not at all familiar (Net)	65%
Not very familiar	28%
Not at all familiar	37%
Refused	2%

Q4_2. How familiar are you with each of the following financial assets? Stablecoins (e.g., USDC, Tether)

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	12%
Extremely / Very familiar (Net)	4%
Extremely familiar	2%
Very familiar	3%
Somewhat familiar	8%
Not very / Not at all familiar (Net)	86%
Not very familiar	24%
Not at all familiar	62%
Refused	2%

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Q4_3. How familiar are you with each of the following financial assets? Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	19%
Extremely / Very familiar (Net)	4%
Extremely familiar	2%
Very familiar	2%
Somewhat familiar	15%
Not very / Not at all familiar (Net)	80%
Not very familiar	26%
Not at all familiar	54%
Refused	2%

Q4_4. How familiar are you with each of the following financial assets? Stocks

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	62%
Extremely / Very familiar (Net)	27%
Extremely familiar	11%
Very familiar	17%
Somewhat familiar	35%
Not very / Not at all familiar (Net)	36%
Not very familiar	21%
Not at all familiar	16%
Refused	2%

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Q4_5. How familiar are you with each of the following financial assets? Bonds / Treasuries

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	48%
Extremely / Very familiar (Net)	17%
Extremely familiar	7%
Very familiar	10%
Somewhat familiar	32%
Not very / Not at all familiar (Net)	50%
Not very familiar	26%
Not at all familiar	24%
Refused	2%

Q4_6. How familiar are you with each of the following financial assets? Index funds / ETFs

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	32%
Extremely / Very familiar (Net)	15%
Extremely familiar	7%
Very familiar	8%
Somewhat familiar	17%
Not very / Not at all familiar (Net)	67%
Not very familiar	26%
Not at all familiar	41%
Refused	2%

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TOPLINE & METHODOLOGY

Q4_7. How familiar are you with each of the following financial assets? Mutual funds

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	50%
Extremely / Very familiar (Net)	22%
Extremely familiar	9%
Very familiar	12%
Somewhat familiar	28%
Not very / Not at all familiar (Net)	49%
Not very familiar	23%
Not at all familiar	26%
Refused	2%

Q4_8. How familiar are you with each of the following financial assets? Futures / Options

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	25%
Extremely / Very familiar (Net)	6%
Extremely familiar	3%
Very familiar	4%
Somewhat familiar	19%
Not very / Not at all familiar (Net)	73%
Not very familiar	30%
Not at all familiar	43%
Refused	2%

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Q4_9. How familiar are you with each of the following financial assets? Decentralized Finance (e.g., Uniswap, AAVE)

	Total (N=1,321)
Extremely / Very / Somewhat familiar (Net)	7%
Extremely / Very familiar (Net)	3%
Extremely familiar	1%
Very familiar	2%
Somewhat familiar	4%
Not very / Not at all familiar (Net)	92%
Not very familiar	21%
Not at all familiar	71%
Refused	2%

Q5_Sum1. How likely are you to use any of the following in the near future? Summary - Extremely / Very / Somewhat likely

	Total (N=1,321)
Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)	14%
Stablecoins (e.g., USDC, Tether)	6%
Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))	5%
Stocks	44%
Bonds / Treasuries	28%
Index funds / ETFs	27%
Mutual funds	36%
Futures / Options	12%
Decentralized Finance (e.g., Uniswap, AAVE)	4%

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Q5_Sum2. How likely are you to use any of the following in the near future? Summary - Extremely / Very likely

	Total (N=1,321)
Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)	6%
Stablecoins (e.g., USDC, Tether)	2%
Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))	1%
Stocks	26%
Bonds / Treasuries	12%
Index funds / ETFs	15%
Mutual funds	20%
Futures / Options	4%
Decentralized Finance (e.g., Uniswap, AAVE)	2%

Q5_Sum3. How likely are you to use any of the following in the near future? Summary - Slightly / Not at all likely

	Total (N=1,321)
Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)	84%
Stablecoins (e.g., USDC, Tether)	91%
Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))	93%
Stocks	54%
Bonds / Treasuries	69%
Index funds / ETFs	70%
Mutual funds	62%
Futures / Options	86%
Decentralized Finance (e.g., Uniswap, AAVE)	93%

TOPLINE & METHODOLOGY

Q5_1. How likely are you to use any of the following in the near future? Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	14%
Extremely / Very likely (Net)	6%
Extremely likely	3%
Very likely	3%
Somewhat likely	8%
Slightly / Not at all likely (Net)	84%
Slightly likely	13%
Not at all likely	71%
Refused	2%

Q5_2. How likely are you to use any of the following in the near future? Stablecoins (e.g., USDC, Tether)

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	6%
Extremely / Very likely (Net)	2%
Extremely likely	1%
Very likely	1%
Somewhat likely	4%
Slightly / Not at all likely (Net)	91%
Slightly likely	9%
Not at all likely	83%
Refused	3%

GAME CHANGERS Ipsos

TOPLINE & METHODOLOGY

Q5_3. How likely are you to use any of the following in the near future? Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	5%
Extremely / Very likely (Net)	1%
Extremely likely	1%
Very likely	1%
Somewhat likely	3%
Slightly / Not at all likely (Net)	93%
Slightly likely	8%
Not at all likely	85%
Refused	2%

Q5_4. How likely are you to use any of the following in the near future? Stocks

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	44%
Extremely / Very likely (Net)	26%
Extremely likely	12%
Very likely	13%
Somewhat likely	18%
Slightly / Not at all likely (Net)	54%
Slightly likely	18%
Not at all likely	36%
Refused	2%

Q5_5. How likely are you to use any of the following in the near future? Bonds / Treasuries

	Total (N=1,321)

GAME CHANGERS

Extremely / Very / Somewhat likely (Net)	28%
Extremely / Very likely (Net)	12%
Extremely likely	4%
Very likely	8%
Somewhat likely	16%
Slightly / Not at all likely (Net)	69%
Slightly likely	20%
Not at all likely	50%
Refused	2%

Q5_6. How likely are you to use any of the following in the near future? Index funds / ETFs

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	27%
Extremely / Very likely (Net)	15%
Extremely likely	8%
Very likely	7%
Somewhat likely	12%
Slightly / Not at all likely (Net)	70%
Slightly likely	12%
Not at all likely	58%
Refused	3%

Q5_7. How likely are you to use any of the following in the near future? Mutual funds

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	36%
Extremely / Very likely (Net)	20%
Extremely likely	10%

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GAME CHANGERS

28

Very likely	10%
Somewhat likely	16%
Slightly / Not at all likely (Net)	62%
Slightly likely	17%
Not at all likely	44%
Refused	3%

Q5_8. How likely are you to use any of the following in the near future? Futures / Options

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	12%
Extremely / Very likely (Net)	4%
Extremely likely	2%
Very likely	3%
Somewhat likely	7%
Slightly / Not at all likely (Net)	86%
Slightly likely	17%
Not at all likely	69%
Refused	3%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q5_9. How likely are you to use any of the following in the near future? Decentralized Finance (e.g., Uniswap, AAVE)

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	4%
Extremely / Very likely (Net)	2%
Extremely likely	1%
Very likely	1%
Somewhat likely	3%
Slightly / Not at all likely (Net)	93%
Slightly likely	8%
Not at all likely	85%
Refused	3%

Q6. Which of the following would you be interested in learning more about?

	Total (N=1,321)
Crypto (e.g., Bitcoin, Ethereum, Ripple, Solana, Dogecoin)	24%
Stablecoins (e.g., USDC, Tether)	11%
Digital collectibles (like Digital Trading Cards or NFTs (non-fungible tokens))	8%
Stocks	43%
Bonds / Treasuries	28%
Index funds / ETFs	21%
Mutual funds	30%
Futures / Options	21%
Decentralized Finance (e.g., Uniswap, AAVE)	11%
Refused	27%

Q7. Have you owned or used crypto in the past 12 months?

	Total (N=1,321)
Yes	13%
No	86%
Refused	1%

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TOPLINE & METHODOLOGY

Q7A. Have you ever owned or used crypto?

	Respondents who have not owned or used crypto in the past 12 months (N=1,156)
Yes	5%
No	94%
Refused	1%

Q8. What was or is the reason(s) for you owning or using crypto?

	Respondents who have ever owned or used crypto (N=221)
Purchased as an investment	57%
Used it for a purchase or payment	12%
To send money to friends or family	3%
Purchased out of curiosity	37%
Purchased because a friend or family member recommended it	19%
Purchased because I learned about it in the news	6%
Purchased because a financial advisor recommended it	4%
Purchased because I learned about it on social media	8%
Other	9%
Refused	-

GAME CHANGERS | Ipsos

Q9. How likely are you to use or own crypto in the future?

	Total (N=1,321)
Extremely / Very likely (Net)	8%
Extremely likely	5%
Very likely	3%
Somewhat likely	8%
Slightly / Not at all likely (Net)	83%
Slightly likely	18%
Not at all likely	65%
Refused	1%

Q9A. How likely would you be to use or own crypto in the future if there were clearer federal laws and regulations on it?

	Total (N=1,321)
Extremely / Very likely (Net)	8%
Extremely likely	4%
Very likely	5%
Somewhat likely	14%
Slightly / Not at all likely (Net)	76%
Slightly likely	24%
Not at all likely	53%
Refused	1%

Q11_Sum1. How much do you trust the following financial institutions? Summary - Complete / A lot of / Some trust

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GAME CHANGERS

32

	Total (N=1,321)
Large national banks, such as Bank of America or Wells Fargo	74%
Regional or community banks	80%
Credit unions	82%
Online-only or fintech banks, such as Ally, PayPal, or SoFi	59%
Centralized financial technology companies (e.g., PayPal, Venmo, Robinhood)	66%
Crypto exchanges (e.g., Coinbase, Kraken, Uniswap)	19%

Q11_Sum2. How much do you trust the following financial institutions? Summary - Complete / A lot of trust

	Total (N=1,321)
Large national banks, such as Bank of America or Wells Fargo	40%
Regional or community banks	43%
Credit unions	53%
Online-only or fintech banks, such as Ally, PayPal, or SoFi	19%
Centralized financial technology companies (e.g., PayPal, Venmo, Robinhood)	22%
Crypto exchanges (e.g., Coinbase, Kraken, Uniswap)	4%

Q11_Sum3. How much do you trust the following financial institutions? Summary - Little trust / No trust at all

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GAME CHANGERS

33

TOPLINE & METHODOLOGY

	Total (N=1,321)
Large national banks, such as Bank of America or Wells Fargo	24%
Regional or community banks	18%
Credit unions	15%
Online-only or fintech banks, such as Ally, PayPal, or SoFi	38%
Centralized financial technology companies (e.g., PayPal, Venmo, Robinhood)	32%
Crypto exchanges (e.g., Coinbase, Kraken, Uniswap)	78%

Q11_1. How much do you trust the following financial institutions? Large national banks, such as Bank of America or Wells Fargo

	Total (N=1,321)
Complete / A lot of / Some trust (Net)	74%
Complete / A lot of trust (Net)	40%
Complete trust	9%
A lot of trust	31%
Some trust	34%
Little trust / No trust at all (Net)	24%
Little trust	15%
No trust at all	9%
Refused	2%

Q11_2. How much do you trust the following financial institutions? Regional or community banks

GAME CHANGERS

	Total (N=1,321)
Complete / A lot of / Some trust (Net)	80%
Complete / A lot of trust (Net)	43%
Complete trust	8%
A lot of trust	35%
Some trust	37%
Little trust / No trust at all (Net)	18%
Little trust	11%
No trust at all	7%
Refused	2%

Q11_3. How much do you trust the following financial institutions? Credit unions

	Total (N=1,321)
Complete / A lot of / Some trust (Net)	82%
Complete / A lot of trust (Net)	53%
Complete trust	16%
A lot of trust	37%
Some trust	30%
Little trust / No trust at all (Net)	15%
Little trust	10%
No trust at all	6%
Refused	3%

Q11_4. How much do you trust the following financial institutions? Online-only or fintech banks, such as Ally, PayPal, or SoFi

	Total (N=1,321)
Complete / A lot of / Some trust (Net)	59%
Complete / A lot of trust (Net)	19%
Complete trust	3%

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GAME CHANGERS

35

A lot of trust	15%
Some trust	40%
Little trust / No trust at all (Net)	38%
Little trust	24%
No trust at all	14%
Refused	3%

Q11_5. How much do you trust the following financial institutions? Centralized financial technology companies (e.g., PayPal, Venmo, Robinhood)

	Total (N=1,321)
Complete / A lot of / Some trust (Net)	66%
Complete / A lot of trust (Net)	22%
Complete trust	4%
A lot of trust	18%
Some trust	43%
Little trust / No trust at all (Net)	32%
Little trust	19%
No trust at all	12%
Refused	3%

Q11_6. How much do you trust the following financial institutions? Crypto exchanges (e.g., Coinbase, Kraken, Uniswap)

	Total (N=1,321)
Complete / A lot of / Some trust (Net)	19%
Complete / A lot of trust (Net)	4%
Complete trust	1%
A lot of trust	2%
Some trust	15%
Little trust / No trust at all (Net)	78%
Little trust	29%
No trust at all	49%

Refused	3%

Q12. How satisfied are you with the current financial system available to you (e.g., banks, investment services, payment apps)?

	Total (N=1,321)
Not at all / Slightly satisfied (Net)	15%
Not at all satisfied	3%
Slightly satisfied	13%
Moderately satisfied	36%
Very / Extremely satisfied (Net)	47%
Very satisfied	36%
Extremely satisfied	12%
Refused	2%

GAME CHANGERS Ipsos

TOPLINE & METHODOLOGY

Q13_Sum1. To what extent do you agree or disagree with the following statements? Summary - Agree

	Total (N=1,321)
I feel like financial institutions are responsible for ensuring my financial data is secure	74%
I feel like I have a say in how my finances are managed or invested	69%
I feel like I have personal control over my financial assets	67%
Banks and other financial institutions charge reasonable fees for their services	23%
Traditional forms of finance need an overhaul	29%
I am interested in learning more about nontraditional forms of finance, such as blockchain, crypto, or decentralized finance	22%
I feel like the government should not have a say in which products I am able to invest in	61%
I feel like traditional financial institutions should not have a say in which products I am able to invest in	53%
I feel like I should have a way to digitally send money to people without any third party involved	51%
The traditional financial system is designed to advantage of ordinary people	25%

TOPLINE & METHODOLOGY

Q13_Sum2. To what extent do you agree or disagree with the following statements? Summary - Disagree

	Total (N=1,321)
I feel like financial institutions are responsible for ensuring my financial data is secure	6%
I feel like I have a say in how my finances are managed or invested	6%
I feel like I have personal control over my financial assets	7%
Banks and other financial institutions charge reasonable fees for their services	35%
Traditional forms of finance need an overhaul	14%
I am interested in learning more about nontraditional forms of finance, such as blockchain, crypto, or decentralized finance	51%
I feel like the government should not have a say in which products I am able to invest in	10%
I feel like traditional financial institutions should not have a say in which products I am able to invest in	7%
I feel like I should have a way to digitally send money to people without any third party involved	9%
The traditional financial system is designed to advantage of ordinary people	22%

Q13_1. To what extent do you agree or disagree with the following statements? I feel like financial institutions are responsible for ensuring my financial data is secure

	Total (N=1,321)
Agree (Net)	74%
Strongly agree	42%
Agree	32%
Neither agree nor disagree	18%
Disagree (Net)	6%
Disagree	4%
Strongly disagree	2%
Refused	2%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q13_2. To what extent do you agree or disagree with the following statements? I feel like I have a say in how my finances are managed or invested

	Total (N=1,321)
Agree (Net)	69%
Strongly agree	22%
Agree	47%
Neither agree nor disagree	23%
Disagree (Net)	6%
Disagree	4%
Strongly disagree	2%
Refused	2%

Q13_3. To what extent do you agree or disagree with the following statements? I feel like I have personal control over my financial assets

	Total (N=1,321)
Agree (Net)	67%
Strongly agree	17%
Agree	50%
Neither agree nor disagree	23%
Disagree (Net)	7%
Disagree	5%
Strongly disagree	2%
Refused	3%

Q13_4. To what extent do you agree or disagree with the following statements? Banks and other financial institutions charge reasonable fees for their services

	Total (N=1,321)

GAME CHANGERS

Agree (Net)	23%
Strongly agree	3%
Agree	20%
Neither agree nor disagree	40%
Disagree (Net)	35%
Disagree	26%
Strongly disagree	9%
Refused	2%

Q13_5. To what extent do you agree or disagree with the following statements? Traditional forms of finance need an overhaul

	Total (N=1,321)
Agree (Net)	29%
Strongly agree	6%
Agree	23%
Neither agree nor disagree	54%
Disagree (Net)	14%
Disagree	11%
Strongly disagree	3%
Refused	3%

Q13_6. To what extent do you agree or disagree with the following statements? I am interested in learning more about nontraditional forms of finance, such as blockchain, crypto, or decentralized finance

	Total (N=1,321)
Agree (Net)	22%
Strongly agree	5%
Agree	17%
Neither agree nor disagree	24%
Disagree (Net)	51%

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GAME CHANGERS

41

Disagree	20%
Strongly disagree	31%
Refused	2%

Q13_7. To what extent do you agree or disagree with the following statements? I feel like the government should not have a say in which products I am able to invest in

	Total (N=1,321)
Agree (Net)	61%
Strongly agree	26%
Agree	34%
Neither agree nor disagree	27%
Disagree (Net)	10%
Disagree	7%
Strongly disagree	3%
Refused	3%

Q13_8. To what extent do you agree or disagree with the following statements? I feel like traditional financial institutions should not have a say in which products I am able to invest in

	Total (N=1,321)
Agree (Net)	53%
Strongly agree	18%
Agree	35%
Neither agree nor disagree	37%
Disagree (Net)	7%
Disagree	5%
Strongly disagree	2%
Refused	3%

GAME CHANGERS | Ipsos

TOPLINE & METHODOLOGY

Q13_9. To what extent do you agree or disagree with the following statements? I feel like I should have a way to digitally send money to people without any third party involved

	Total (N=1,321)
Agree (Net)	51%
Strongly agree	16%
Agree	36%
Neither agree nor disagree	37%
Disagree (Net)	9%
Disagree	7%
Strongly disagree	3%
Refused	3%

Q13_10. To what extent do you agree or disagree with the following statements? The traditional financial system is designed to advantage of ordinary people

	Total (N=1,321)
Agree (Net)	25%
Strongly agree	5%
Agree	20%
Neither agree nor disagree	49%
Disagree (Net)	22%
Disagree	16%
Strongly disagree	6%
Refused	3%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q13A_Sum1. To what extent do you agree or disagree with the following statements about the current financial system? Summary - Agree

	Total (N=1,321)
I believe the financial system works well for people like me	44%
The current financial system in the United States is secure	29%
The current financial system in the United States meets my financial needs	49%
Changes to the current financial system are needed to give more people control over their own money or assets	47%
The current financial system needs to be upgraded to enable financial transactions outside of market hours (weekdays, 9:30am - 4:30pm)	48%
The current financial system needs to be upgraded to combat new threats, like cyber crime or AI	74%
The current financial system needs to be upgraded to be more user-friendly	50%
The current financial system needs to be upgraded to be more affordable	54%
Changes to the current financial system are needed to give people more control over their financial future	48%
Changes to the current financial system are needed to give people more control over their personal data	56%
I am concerned the current financial system does not adequately protect my personal information	54%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q13A_Sum2. To what extent do you agree or disagree with the following statements about the current financial system? Summary - Disagree

	Total (N=1,321)
I believe the financial system works well for people like me	15%
The current financial system in the United States is secure	22%
The current financial system in the United States meets my financial needs	13%
Changes to the current financial system are needed to give more people control over their own money or assets	9%
The current financial system needs to be upgraded to enable financial transactions outside of market hours (weekdays, 9:30am - 4:30pm)	9%
The current financial system needs to be upgraded to combat new threats, like cyber crime or AI	4%
The current financial system needs to be upgraded to be more user-friendly	8%
The current financial system needs to be upgraded to be more affordable	6%
Changes to the current financial system are needed to give people more control over their financial future	8%
Changes to the current financial system are needed to give people more control over their personal data	6%
I am concerned the current financial system does not adequately protect my personal information	10%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q13A_1. To what extent do you agree or disagree with the following statements about the current financial system? I believe the financial system works well for people like me

	Total (N=1,321)
Agree (Net)	44%
Strongly agree	6%
Agree	38%
Neither agree nor disagree	38%
Disagree (Net)	15%
Disagree	11%
Strongly disagree	3%
Refused	3%

Q13A_2. To what extent do you agree or disagree with the following statements about the current financial system? The current financial system in the United States is secure

	Total (N=1,321)
Agree (Net)	29%
Strongly agree	4%
Agree	25%
Neither agree nor disagree	46%
Disagree (Net)	22%
Disagree	18%
Strongly disagree	4%
Refused	3%

GAME CHANGERS Ipsos

TOPLINE & METHODOLOGY

Q13A_3. To what extent do you agree or disagree with the following statements about the current financial system? The current financial system in the United States meets my financial needs

	Total (N=1,321)
Agree (Net)	49%
Strongly agree	7%
Agree	42%
Neither agree nor disagree	35%
Disagree (Net)	13%
Disagree	10%
Strongly disagree	3%
Refused	3%

Q13A_4. To what extent do you agree or disagree with the following statements about the current financial system? Changes to the current financial system are needed to give more people control over their own money or assets

	Total (N=1,321)
Agree (Net)	47%
Strongly agree	13%
Agree	34%
Neither agree nor disagree	41%
Disagree (Net)	9%
Disagree	7%
Strongly disagree	2%
Refused	3%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q13A_5. To what extent do you agree or disagree with the following statements about the current financial system? The current financial system needs to be upgraded to enable financial transactions outside of market hours (weekdays, 9:30am - 4:30pm)

	Total (N=1,321)
Agree (Net)	48%
Strongly agree	16%
Agree	32%
Neither agree nor disagree	41%
Disagree (Net)	9%
Disagree	7%
Strongly disagree	2%
Refused	3%

Q13A_6. To what extent do you agree or disagree with the following statements about the current financial system? The current financial system needs to be upgraded to combat new threats, like cyber crime or AI

	Total (N=1,321)
Agree (Net)	74%
Strongly agree	39%
Agree	35%
Neither agree nor disagree	19%
Disagree (Net)	4%
Disagree	3%
Strongly disagree	1%
Refused	3%

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GAME CHANGERS

48

TOPLINE & METHODOLOGY

Q13A_7. To what extent do you agree or disagree with the following statements about the current financial system? The current financial system needs to be upgraded to be more user-friendly

	Total (N=1,321)
Agree (Net)	50%
Strongly agree	13%
Agree	37%
Neither agree nor disagree	40%
Disagree (Net)	8%
Disagree	6%
Strongly disagree	2%
Refused	3%

Q13A_8. To what extent do you agree or disagree with the following statements about the current financial system? The current financial system needs to be upgraded to be more affordable

	Total (N=1,321)
Agree (Net)	54%
Strongly agree	16%
Agree	38%
Neither agree nor disagree	37%
Disagree (Net)	6%
Disagree	5%
Strongly disagree	1%
Refused	3%

TOPLINE & METHODOLOGY

Q13A_9. To what extent do you agree or disagree with the following statements about the current financial system? Changes to the current financial system are needed to give people more control over their financial future

	Total (N=1,321)
Agree (Net)	48%
Strongly agree	12%
Agree	35%
Neither agree nor disagree	41%
Disagree (Net)	8%
Disagree	7%
Strongly disagree	1%
Refused	3%

Q13A_10. To what extent do you agree or disagree with the following statements about the current financial system? Changes to the current financial system are needed to give people more control over their personal data

	Total (N=1,321)
Agree (Net)	56%
Strongly agree	21%
Agree	35%
Neither agree nor disagree	35%
Disagree (Net)	6%
Disagree	5%
Strongly disagree	1%
Refused	3%

GAME CHANGERS Ipsos

TOPLINE & METHODOLOGY

Q13A_11. To what extent do you agree or disagree with the following statements about the current financial system? I am concerned the current financial system does not adequately protect my personal information

	Total (N=1,321)
Agree (Net)	54%
Strongly agree	19%
Agree	36%
Neither agree nor disagree	33%
Disagree (Net)	10%
Disagree	8%
Strongly disagree	2%
Refused	3%

Q14. How interested would you be in learning more about Decentralized Finance (DeFi) technology?

	Total (N=1,321)
Extremely / Very interested (Net)	12%
Extremely interested	4%
Very interested	8%
Somewhat interested	30%
Not very / Not at all interested (Net)	57%
Not very interested	21%
Not at all interested	36%
Refused	1%

Q15_Sum1. To what extent do you agree or disagree with the following statements: Summary - Agree

	Total (N=1,321)
Decentralized Finance (DeFi) has the potential to create a more fair and accessible global financial system.	19%
Decentralized Finance (DeFi) has the potential to improve the way I currently manage my finances.	16%
DeFi has the potential to improve the way I transact with my friends and family.	19%
DeFi has the potential to improve the way I control my financial future.	18%

Q15_Sum2. To what extent do you agree or disagree with the following statements: Summary - Disagree

	Total (N=1,321)

GAME CHANGERS Ipsos

TOPLINE & METHODOLOGY

Decentralized Finance (DeFi) has the potential to create a more fair and accessible global financial system.	12%
Decentralized Finance (DeFi) has the potential to improve the way I currently manage my finances.	17%
DeFi has the potential to improve the way I transact with my friends and family.	16%
DeFi has the potential to improve the way I control my financial future.	15%

Q15_1. To what extent do you agree or disagree with the following statements: Decentralized Finance (DeFi) has the potential to create a more fair and accessible global financial system.

	Total (N=1,321)
Agree (Net)	19%
Strongly agree	3%
Agree	16%
Neither agree nor disagree	66%
Disagree (Net)	12%
Disagree	6%
Strongly disagree	7%
Refused	3%

Q15_2. To what extent do you agree or disagree with the following statements: Decentralized Finance (DeFi) has the potential to improve the way I currently manage my finances.

	Total (N=1,321)
Agree (Net)	16%
Strongly agree	3%
Agree	13%
Neither agree nor disagree	63%
Disagree (Net)	17%
Disagree	10%
Strongly disagree	7%
Refused	3%

Q15_3. To what extent do you agree or disagree with the following statements: DeFi has the potential to improve the way I transact with my friends and family.

	Total (N=1,321)
Agree (Net)	19%
Strongly agree	3%

GAME CHANGERS Ipsos

Agree	16%
Neither agree nor disagree	62%
Disagree (Net)	16%
Disagree	8%
Strongly disagree	8%
Refused	3%

Q15_4. To what extent do you agree or disagree with the following statements: DeFi has the potential to improve the way I control my financial future.

	Total (N=1,321)
Agree (Net)	18%
Strongly agree	3%
Agree	15%
Neither agree nor disagree	63%
Disagree (Net)	15%
Disagree	8%
Strongly disagree	7%
Refused	3%

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GAME CHANGERS

53

TOPLINE & METHODOLOGY

Q16_Sum1. How important are the following features of Decentralized Finance (DeFi) to you? Summary - Extremely / Very / Moderately important

	Total (N=1,321)
The ability to trade currency and make transactions any time I want.	51%
Not having to rely on a traditional financial institution or middle man, like a bank.	49%
The ability to send money internationally any time, any day.	32%
To have full personal control over my money at all times.	68%
Being able to see my full financial history (charges, payments, etc.) at all times.	67%
Not having a gatekeeper tell me I cannot access financial services.	58%
The ability to send money internationally at a significantly lower cost.	33%
To ensure that I have full personal control over the security of my personal and financial data.	68%

Q16_Sum2. How important are the following features of Decentralized Finance (DeFi) to you? Summary - Extremely / Very important

	Total (N=1,321)
The ability to trade currency and make transactions any time I want.	31%
Not having to rely on a traditional financial institution or middle man, like a bank.	26%
The ability to send money internationally any time, any day.	17%
To have full personal control over my money at all times.	56%
Being able to see my full financial history (charges, payments, etc.) at all times.	53%
Not having a gatekeeper tell me I cannot access financial services.	39%
The ability to send money internationally at a significantly lower cost.	20%
To ensure that I have full personal control over the security of my personal and financial data.	54%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q16_Sum3. How important are the following features of Decentralized Finance (DeFi) to you? Summary - Slightly / Not at all important

	Total (N=1,321)
The ability to trade currency and make transactions any time I want.	27%
Not having to rely on a traditional financial institution or middle man, like a bank.	28%
The ability to send money internationally any time, any day.	47%
To have full personal control over my money at all times.	13%
Being able to see my full financial history (charges, payments, etc.) at all times.	13%
Not having a gatekeeper tell me I cannot access financial services.	19%
The ability to send money internationally at a significantly lower cost.	44%
To ensure that I have full personal control over the security of my personal and financial data.	12%

Q16_1. How important are the following features of Decentralized Finance (DeFi) to you? The ability to trade currency and make transactions any time I want.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	51%
Extremely / Very important (Net)	31%
Extremely important	13%
Very important	18%
Moderately important	20%
Slightly / Not at all important (Net)	27%
Slightly important	12%
Not at all important	15%
Not sure	18%
Refused	4%

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Q16_2. How important are the following features of Decentralized Finance (DeFi) to you? Not having to rely on a traditional financial institution or middle man, like a bank.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	49%
Extremely / Very important (Net)	26%
Extremely important	11%
Very important	14%
Moderately important	24%
Slightly / Not at all important (Net)	28%
Slightly important	15%
Not at all important	13%
Not sure	20%
Refused	4%

Q16_3. How important are the following features of Decentralized Finance (DeFi) to you? The ability to send money internationally any time, any day.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	32%
Extremely / Very important (Net)	17%
Extremely important	8%
Very important	9%
Moderately important	15%
Slightly / Not at all important (Net)	47%
Slightly important	12%
Not at all important	35%
Not sure	17%
Refused	4%

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TOPLINE & METHODOLOGY

Q16_4. How important are the following features of Decentralized Finance (DeFi) to you? To have full personal control over my money at all times.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	68%
Extremely / Very important (Net)	56%
Extremely important	29%
Very important	26%
Moderately important	12%
Slightly / Not at all important (Net)	13%
Slightly important	7%
Not at all important	5%
Not sure	16%
Refused	4%

Q16_5. How important are the following features of Decentralized Finance (DeFi) to you? Being able to see my full financial history (charges, payments, etc.) at all times.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	67%
Extremely / Very important (Net)	53%
Extremely important	26%
Very important	27%
Moderately important	14%
Slightly / Not at all important (Net)	13%
Slightly important	7%
Not at all important	6%
Not sure	15%
Refused	4%

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Q16_6. How important are the following features of Decentralized Finance (DeFi) to you? Not having a gatekeeper tell me I cannot access financial services.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	58%
Extremely / Very important (Net)	39%
Extremely important	19%
Very important	20%
Moderately important	19%
Slightly / Not at all important (Net)	19%
Slightly important	10%
Not at all important	9%
Not sure	19%
Refused	4%

Q16_7. How important are the following features of Decentralized Finance (DeFi) to you? The ability to send money internationally at a significantly lower cost.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	33%
Extremely / Very important (Net)	20%
Extremely important	9%
Very important	10%
Moderately important	14%
Slightly / Not at all important (Net)	44%
Slightly important	11%
Not at all important	33%
Not sure	19%
Refused	4%

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TOPLINE & METHODOLOGY

Q16_8. How important are the following features of Decentralized Finance (DeFi) to you? To ensure that I have full personal control over the security of my personal and financial data.

	Total (N=1,321)
Extremely / Very / Moderately important (Net)	68%
Extremely / Very important (Net)	54%
Extremely important	29%
Very important	25%
Moderately important	13%
Slightly / Not at all important (Net)	12%
Slightly important	7%
Not at all important	5%
Not sure	17%
Refused	4%

Q17. Thinking about problems in traditional finance, which of the following problems do you believe Decentralized Finance (DeFi) could most effectively help solve?

	Total (N=1,321)
High fees for transactions and services	39%
Slow speed of payments and settlements	22%
Providing financial services to everyone, regardless of where they live or how much money they have	31%
Lack of transparency from financial institutions	21%
Inflation and changes in currency value	15%
Inefficiencies in global trade and sending money/making payments internationally	12%
Can only conduct transactions only during business hours (weekdays from 9:30am - 4pm ET)	31%
Hackers or other criminals getting access to personal and financial information held by financial institutions	33%
Refused	18%

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TOPLINE & METHODOLOGY

Q17A_Sum1. Now, please rank how much of an impact Decentralized Finance (DeFi) can have in solving the problems you selected, with 1 being the most impacted and 3 being the least impacted. Summary - Rank 1

	Respondents who selected at least one item in Q17 (N=1,090)
High fees for transactions and services	17%
Slow speed of payments and settlements	7%
Providing financial services to everyone, regardless of where they live or how much money they have	15%
Lack of transparency from financial institutions	8%
Inflation and changes in currency value	7%
Inefficiencies in global trade and sending money/making payments internationally	4%
Can only conduct transactions during business hours (weekdays from 9:30am - 4pm ET)	15%
Hackers or other criminals getting access to personal and financial information held by financial institutions	25%

Q17A_Sum2. Now, please rank how much of an impact Decentralized Finance (DeFi) can have in solving the problems you selected, with 1 being the most impacted and 3 being the least impacted. Summary - Rank 2

	Respondents who selected at least one item in Q17 (N=1,090)
High fees for transactions and services	16%
Slow speed of payments and settlements	10%
Providing financial services to everyone, regardless of where they live or how much money they have	13%
Lack of transparency from financial institutions	8%
Inflation and changes in currency value	4%
Inefficiencies in global trade and sending money/making payments internationally	5%
Can only conduct transactions during business hours (weekdays from 9:30am - 4pm ET)	11%
Hackers or other criminals getting access to personal and financial information held by financial institutions	7%

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TOPLINE & METHODOLOGY

Q17A_Sum3. Now, please rank how much of an impact Decentralized Finance (DeFi) can have in solving the problems you selected, with 1 being the most impacted and 3 being the least impacted. Summary - Rank 3

	Respondents who selected at least one item in Q17 (N=1,090)
High fees for transactions and services	12%
Slow speed of payments and settlements	9%
Providing financial services to everyone, regardless of where they live or how much money they have	8%
Lack of transparency from financial institutions	8%
Inflation and changes in currency value	6%
Inefficiencies in global trade and sending money/making payments internationally	5%
Can only conduct transactions during business hours (weekdays from 9:30am - 4pm ET)	11%
Hackers or other criminals getting access to personal and financial information held by financial institutions	7%

Q18. How likely would you be to try out Decentralized Finance (DeFi) if it were available to you?

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	40%
Extremely / Very likely (Net)	10%
Extremely likely	3%
Very likely	7%
Somewhat likely	30%
Not very likely / Not likely at all (Net)	57%
Not very likely	28%
Not likely at all	29%
Refused	3%

GAME CHANGERS Ipsos

TOPLINE & METHODOLOGY

Q19_Sum1. How would you likely use it? Summary - Yes

	Respondents who said they were likely to try out DeFi (N=515)
Pay bills	78%
Send money to a friend or family member in the US	73%
Send money to a friend or family member outside the US	39%
Receive a payment from work, retirement, or government agency	58%
Make purchases in person	70%
Making purchases online	84%
Save money	77%
Purchase a financial asset or investment	61%
Make a donation to a charitable organization	52%

Q19_Sum2. How would you likely use it? Summary - No

	Respondents who said they were likely to try out DeFi (N=515)
Pay bills	22%
Send money to a friend or family member in the US	26%
Send money to a friend or family member outside the US	61%
Receive a payment from work, retirement, or government agency	41%
Make purchases in person	29%
Making purchases online	15%
Save money	22%
Purchase a financial asset or investment	39%
Make a donation to a charitable organization	47%

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GAME CHANGERS

62

TOPLINE & METHODOLOGY

Q19_1. How would you likely use it? Pay bills

	Respondents who said they were likely to try out DeFi (N=515)
Yes	78%
No	22%
Refused	1%

Q19_2. How would you likely use it? Send money to a friend or family member in the US

	Respondents who said they were likely to try out DeFi (N=515)
Yes	73%
No	26%
Refused	1%

Q19_3. How would you likely use it? Send money to a friend or family member outside the US

	Respondents who said they were likely to try out DeFi (N=515)
Yes	39%
No	61%
Refused	1%

Q19_4. How would you likely use it? Receive a payment from work, retirement, or government agency

	Respondents who said they were likely to try out DeFi (N=515)
Yes	58%
No	41%
Refused	1%

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63

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Q19_5. How would you likely use it? Make purchases in person

	Respondents who said they were likely to try out DeFi (N=515)
Yes	70%
No	29%
Refused	1%

Q19_6. How would you likely use it? Making purchases online

	Respondents who said they were likely to try out DeFi (N=515)
Yes	84%
No	15%
Refused	1%

Q19_7. How would you likely use it? Save money

	Respondents who said they were likely to try out DeFi (N=515)
Yes	77%
No	22%
Refused	1%

Q19_8. How would you likely use it? Purchase a financial asset or investment

	Respondents who said they were likely to try out DeFi (N=515)
Yes	61%
No	39%
Refused	1%

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TOPLINE & METHODOLOGY

Q19_9. How would you likely use it? Make a donation to a charitable organization

	Respondents who said they were likely to try out DeFi (N=515)
Yes	52%
No	47%
Refused	1%

Q20. If this proposed legislation were passed into law, how likely would you be to try out Decentralized Finance (DeFi)?

	Total (N=1,321)
Extremely / Very / Somewhat likely (Net)	42%
Extremely / Very likely (Net)	9%
Extremely likely	3%
Very likely	7%
Somewhat likely	33%
Not very likely / Not likely at all (Net)	55%
Not very likely	28%
Not likely at all	27%
Refused	3%

Q21. How important is it to you that a political candidate wants to make significant changes to the current financial system in the United States?

	Total (N=1,321)
Extremely / Very / Somewhat important (Net)	56%
Extremely / Very important (Net)	23%
Extremely important	9%
Very important	13%
Somewhat important	33%
Not very important / Not important at all (Net)	41%
Not very important	25%
Not important at all	16%
Refused	3%

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65

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Q22. How important is it to you that a political candidate supports emerging financial technologies like blockchain, crypto, and decentralized finance?

	Total (N=1,321)
Extremely / Very / Somewhat important (Net)	42%
Extremely / Very important (Net)	15%
Extremely important	6%
Very important	10%
Somewhat important	27%
Not very important / Not important at all (Net)	54%
Not very important	29%
Not important at all	25%
Refused	4%

DOV_2024Vote. Which candidate did you vote for in the 2024 Presidential election?

	Total (N=1,321)
Harris	36%
Trump	37%
Another candidate	4%
Did not vote	23%
Refused	-

DOV_PID5. 5-Category Party Identification

	Total (N=1,321)
Republican	31%
Lean Republican	15%
Not lean/refused	8%
Lean Democrat	18%
Democrat	28%
Refused	-

TOPLINE & METHODOLOGY

ORIGIN. In what country were you born?

	Total (N=1,321)
United States	90%
Some other country	8%
Refused	2%

PPGENDER. Gender

	Total (N=1,321)
Male	49%
Female	51%

PPAGE. Respondent's Age

	Total (N=1,321)
18-29 (23.5)	20%
30-44 (37.0)	26%
45-59 (52.0)	23%
60+ (60.0)	31%

PPMARIT5. Respondent's Marital Status

	Total (N=1,321)
Now married	50%
Not married (Net)	50%
Widowed	4%
Divorced	10%
Separated	2%
Never married	34%

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67

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PPHHSIZE. Household Size (including adults and children of all ages, including infants)

	Total (N=1,321)
1	14%
More than one (Net)	86%
2	36%
3	20%
4	15%
5	8%
6	3%
7	1%
8+	1%

PPKID017. Presence of children 0 to 17 years old in Household

	Total (N=1,321)
0	71%
1	14%
More than one (Net)	15%
2	9%
3	4%
4	1%
5	0%
6	0%
7	0%
8+	0%

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TOPLINE & METHODOLOGY

PPT18OV. Total number of adults 18+

	Total (N=1,321)
0	-
1	17%
More than one (Net)	83%
2	49%
3	19%
4	10%
5	3%
6	1%
7	0%
8+	0%

PPETHM. Race/Ethnicity, Census Categories

	Total (N=1,321)
White, Non-Hispanic	61%
ETHNIC (Net)	39%
Black, Non-Hispanic	12%
Other, Non-Hispanic	7%
Hispanic	18%
2+ Races, Non-Hispanic	2%

PPEDUC5. Respondent's Highest Completed Education Level

	Total (N=1,321)
No high school diploma or GED	9%
High school graduate (high school diploma or the equivalent GED)	29%
Some college or Associate degree	26%
Bachelor's degree	23%
Master's degree or above	13%

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PPEDUCAT. Respondent's Highest Completed Education Level - Categorical

	Total (N=1,321)
Less than high school	9%
High school	29%
Some college	26%
Bachelors degree or higher	36%

PPEMPLOY. Current Employment Status

	Total (N=1,321)
Working full-time	47%
Working part-time	15%
Not working	39%

PPINC7. Household Income

	Total (N=1,321)
Under $10,000 (10)	3%
$10,000 to $24,999 (17.5)	7%
$25,000 to $49,999 (37.5)	14%
$50,000 to $74,999 (62.5)	15%
$75,000 to $99,999 (87.5)	13%
$100,000 to $149,999 (125)	19%
$150,000 or more (150)	29%

PPRENT. Household Ownership Status

	Total (N=1,321)
Owned or being bought by you or someone in your household	69%
Rented for cash	28%
Occupied without payment of cash rent	3%

PPHOUSE4. Type of Housing

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	Total (N=1,321)
One-family house detached from any other house	70%
One-family condo or townhouse attached to other units	8%
Building with 2 or more apartments	18%
Other (mobile home, boat, RV, van, etc.)	4%

PPSTATEN. State of Residence

	Total (N=1,321)
Maine	0%
New Hampshire	0%
Vermont	0%
Massachusetts	2%
Rhode Island	0%
Connecticut	1%
New York	6%
New Jersey	2%
Pennsylvania	5%
Ohio	4%
Indiana	2%
Illinois	4%
Michigan	2%
Wisconsin	2%
Minnesota	2%
Iowa	1%
Missouri	1%
North Dakota	0%
South Dakota	0%
Nebraska	0%
Kansas	1%
Maryland	2%
District of Columbia	0%
Virginia	3%
West Virginia	0%
North Carolina	3%
South Carolina	2%
Georgia	3%
Florida	7%
Kentucky	1%
Tennessee	2%
Alabama	1%
Mississippi	1%

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71

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Arkansas	1%
Louisiana	1%
Oklahoma	1%
Texas	10%
Montana	0%
Idaho	1%
Wyoming	0%
Colorado	1%
New Mexico	0%
Arizona	2%
Utah	1%
Nevada	1%
Washington	2%
Oregon	1%
California	12%
Hawaii	1%

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PPREG9. PPREG9. Region 9 (based on State of Residence)

	Total (N=1,321)
New England	4%
Mid-Atlantic	13%
East-North Central	15%
West-North Central	5%
South Atlantic	21%
East-South Central	5%
West-South Central	13%
Mountain	7%
Pacific	17%

PPREG4. Region 4 (based on State of Residence)

	Total (N=1,321)
Northeast	17%
Midwest	20%
South	39%
West	24%

PPMSACAT. Metro/Non-Metro (based on MSA)

	Total (N=1,321)
Non-metro area	13%
Metro Area	87%

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