

Which of the following would you like to see as priorities for the upcoming federal budget to be announced on November 4th? Choose your top three priorities

	Gender				AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	452	526	22	241	401	358	42	173	382	403	92	336	294	278
Base: All Respondents (wtd)	1000	478	500	22	281	346	373	146	276	335	243	126	324	243	306
Measures to help mitigate impacts of U.S. President Donald Trump's tariffs	251	119	127	5	48	79	123	43	61	85	61	22	58	61	110
	25%	25%	25%	21%	17%	23%	33%	30%	22%	25%	25%	18%	18%	25%	36%
				**			DE	*				*			KLM
Reduce the deficit	196	121	73	2	46	70	80	19	52	76	49	24	55	52	66
	20%	25%	15%	7%	16%	20%	21%	13%	19%	23%	20%	19%	17%	21%	21%
		B		**				*				*			
Reduce overall government spending	265	133	128	4	66	88	112	38	74	91	62	31	70	69	96
	27%	28%	26%	17%	23%	25%	30%	26%	27%	27%	25%	24%	21%	28%	31%
				**				*				*			L
Spending to support the transition to greener energy	89	40	46	3	26	31	32	11	19	21	38	16	30	17	26
	9%	8%	9%	15%	9%	9%	9%	7%	7%	6%	16%	13%	9%	7%	8%
				**				*			HI	*			
Incentives for Canadians to lower their carbon footprint	65	28	36	1	33	18	14	9	11	22	23	16	26	12	11
	7%	6%	7%	5%	12%	5%	4%	6%	4%	7%	10%	13%	8%	5%	4%
				**	EF			*			H	MN*			
Greater investments in healthcare	393	180	199	14	101	127	165	80	94	123	96	46	111	97	139
	39%	38%	40%	66%	36%	37%	44%	55%	34%	37%	40%	36%	34%	40%	45%
				**				HI*				*			L
Investing in Canada's Armed Forces and defense	150	79	70	1	29	47	74	10	34	73	32	10	37	38	64
	15%	17%	14%	4%	10%	14%	20%	7%	12%	22%	13%	8%	11%	16%	21%
				**			DE	*		GHJ		*			KL
Expand GST rebate for homebuyers	62	33	25	4	27	24	10	16	16	15	16	18	23	14	7
	6%	7%	5%	17%	10%	7%	3%	11%	6%	4%	6%	15%	7%	6%	2%
				**	F	F		*				MN*	N		
Help with the increasing cost of everyday expenses	416	163	237	16	120	160	136	65	126	135	89	39	167	100	110
	42%	34%	47%	73%	43%	46%	36%	45%	46%	40%	37%	30%	52%	41%	36%
			A	**		F		*				*	KMN		
Measures to cool the housing market	135	58	74	2	62	39	33	26	37	45	27	31	57	23	24
	13%	12%	15%	11%	22%	11%	9%	18%	14%	13%	11%	24%	18%	10%	8%
				**	EF			*				MN*	MN		
Reduce personal taxes	318	161	155	2	84	116	119	28	100	114	77	37	96	98	88
	32%	34%	31%	11%	30%	34%	32%	19%	36%	34%	32%	29%	30%	40%	29%
				**				*	G	G		*		LN	
Provide significant funding to build new homes	90	38	51	2	27	36	27	8	21	32	29	9	40	18	22
	9%	8%	10%	8%	10%	11%	7%	6%	8%	10%	12%	7%	12%	8%	7%
				**				*				*			
Provide significant funding toward national projects and critical infrastructure projects	148	96	50	2	28	55	65	13	25	63	46	5	51	37	55
	15%	20%	10%	7%	10%	16%	17%	9%	9%	19%	19%	4%	16%	15%	18%
		B		**			D	*		H	H	*	K	K	K
Some other issue	45	18	25	3	15	19	11	8	12	20	5	4	21	8	11
	5%	4%	5%	13%	5%	6%	3%	6%	4%	6%	2%	4%	6%	3%	4%
				**				*		J		*			
None of the above	16	5	10	*	4	5	7	3	4	4	5	1	3	7	4
	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	3%	1%
				**				*				*			
Don't know	52	24	27	1	19	15	18	13	24	6	8	11	17	10	14
	5%	5%	5%	3%	7%	4%	5%	9%	9%	2%	3%	9%	5%	4%	5%
				**				I*	IJ			*			
Sigma	2691	1297	1332	62	734	930	1027	391	711	925	664	321	861	662	846
	269%	271%	267%	281%	261%	269%	275%	268%	258%	276%	273%	254%	266%	272%	276%