

CANADA US RELATIONS 2025

MONTREAL ECONOMIC INSTITUTE

Research Report

October 2025



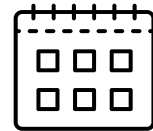
INTRODUCTION



Methodology



These are the findings of an **online Ipsos poll** conducted on behalf of the Montreal Economic Institute.



A sample of **1,000 Canadian residents** 18 years of age and older was interviewed between **September 29 and October 1, 2025**.



Weighting according to age, gender and region was employed to ensure that the sample's composition is representative of the overall population according to the latest census information.



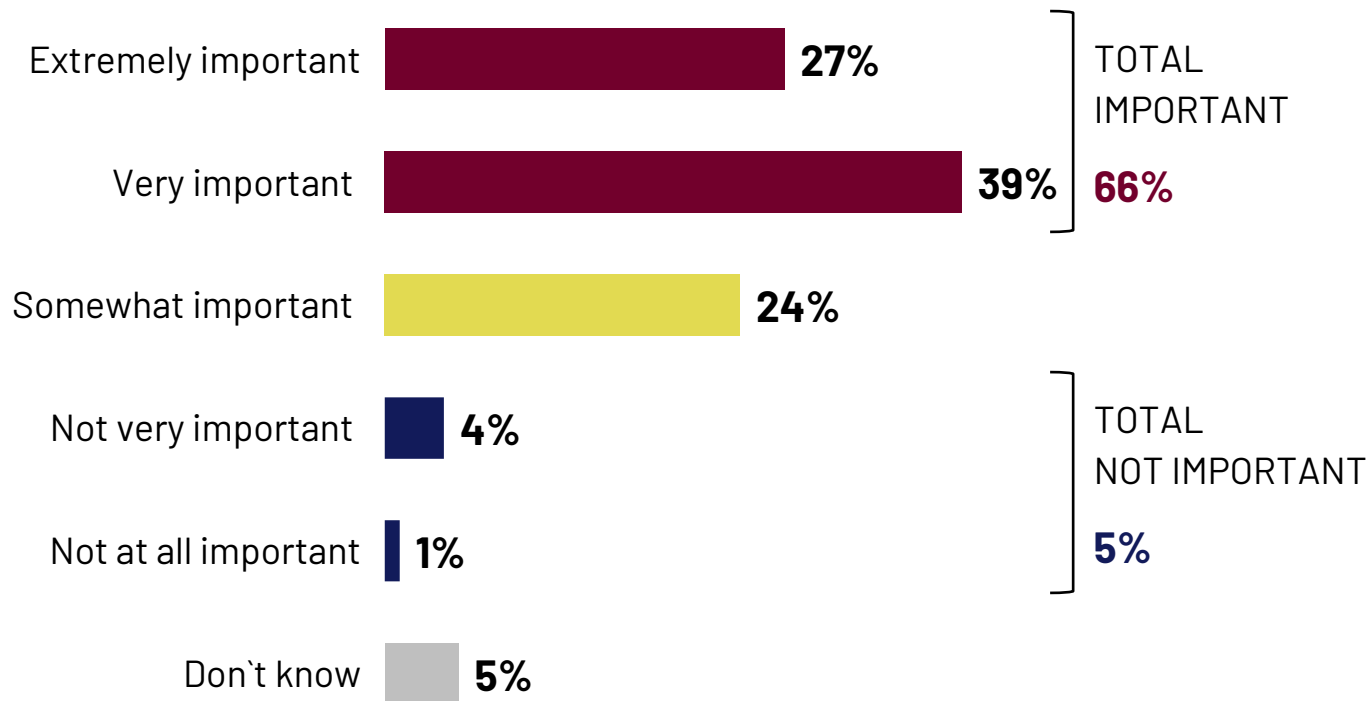
The precision of Ipsos online polls is measured using a credibility interval. In this case, the results are accurate to within **± 3.8 percentage points, 19 times out of 20**, of what the results would have been had all Canadian adults been polled. Some totals may not add up to 100% due to rounding.

DETAILED FINDINGS



Two thirds of Canadians (66%) consider the economic relationship with the United States to be highly important for the Canadian economy.

Importance of Canada-US economic relationship



Base: All respondents n=1000

Q1. In your opinion, how important is the economic relationship between Canada and the United States to the Canadian economy?

Perceptions of the importance of Canada-US economic relationship by socio-demographic group

		GENDER		AGE			REGION			
	TOTAL [A]	Male [B]	Female [C]	18 to 34 years [D]	35 to 54 years [E]	55+ years [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]
Base:	1000	437	547	205	412	383	312	381	232	75
T2B HIGH IMPORTANCE	66%	69%	64%	62%	68%	67%	63%	70%	62%	70%
Extremely important	27%	30%	26%	20%	33% D	28%	24%	31%	28%	25%
Very important	39%	39%	38%	42%	35%	39%	40%	40%	33%	45%
Somewhat important	24%	22%	26%	28%	20%	24%	26%	20%	29% H	18%
Not very important	4%	4%	4%	3%	5%	3%	3%	4%	4%	3%
Not at all important	1%	1%	1%	1%	1%	2%	2%	1%	-	2%
B2B LOW IMPORTANCE	5%	5%	5%	3%	6%	5%	6%	5%	4%	5%
Don't know	5%	5%	5%	7%	5%	4%	5%	5%	6%	7%

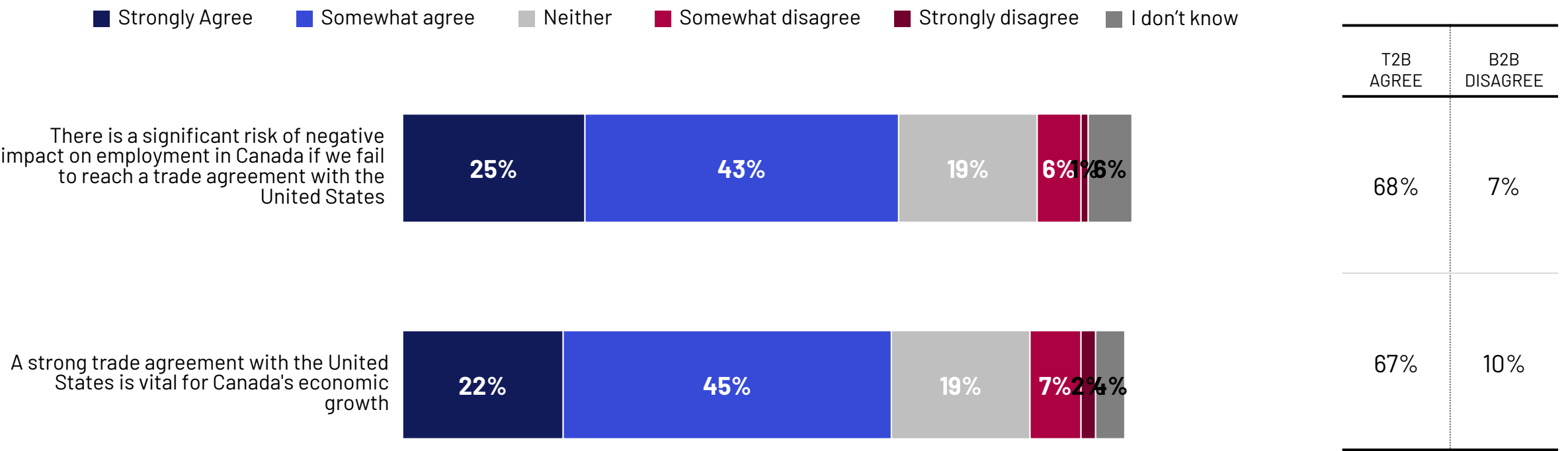
Base: All respondents n=1000

Q1. In your opinion, how important is the economic relationship between Canada and the United States to the Canadian economy?

ABCDEFGHIJ Significantly higher than subgroup indicated by letter.

Majority of Canadians perceive strong US trade ties as crucial for employment and economic growth.

Perceptions on the economic and employment impacts of trade relations with the United States



Base: All respondents n=1000
 Q2. How much do you agree or disagree with the following statements?

Perceptions on the economic and employment impacts of trade relations with the United States by socio-demographic group (1/2)

There is a significant risk of negative impact on employment in Canada if we fail to reach a trade agreement with the United States

		GENDER		AGE			REGION			
	TOTAL [A]	Male [B]	Female [C]	18 to 34 years [D]	35 to 54 years [E]	55+ years [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]
Base:	1000	437	547	205	412	383	312	381	232	75
T2B TOTAL AGREE	68%	75% C	62%	63%	68%	71%	62%	72% G	66%	76%
Strongly agree	25%	29% C	22%	21%	27%	26%	20%	27%	27%	28%
Somewhat agree	43%	45%	40%	41%	41%	46%	41%	45%	39%	48%
Neither agree nor disagree	19%	16%	22%	23%	18%	17%	24% H	15%	21%	12%
Somewhat disagree	6%	5%	7%	7%	5%	6%	8%	6%	4%	5%
Strongly disagree	1%	2%	2%	-	2%	2%	2%	1%	1%	1%
B2B TOTAL DISAGREE	7%	7%	8%	7%	8%	8%	10%	7%	6%	6%
I don't know/prefer not to answer	6%	2%	8%	7%	6%	4%	4%	6%	7%	7%

Base: All respondents n=1000

Q2. How much do you agree or disagree with the following statements?

ABCDEFGHIJ Significantly higher than subgroup indicated by letter.

Perceptions on the economic and employment impacts of trade relations with the United States by socio-demographic group (2/2)

A strong trade agreement with the United States is vital for Canada’s economic growth

		GENDER		AGE			REGION			
	TOTAL [A]	Male [B]	Female [C]	18 to 34 years [D]	35 to 54 years [E]	55+ years [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]
Base:	1000	437	547	205	412	383	312	381	232	75
T2B TOTAL AGREE	67%	72% C	64%	64%	66%	70%	62%	71%	66%	73%
Strongly agree	22%	27% C	19%	16%	28% D	23%	23%	23%	20%	26%
Somewhat agree	45%	45%	45%	48%	39%	48% E	40%	48%	46%	47%
Neither agree nor disagree	19%	18%	19%	19%	19%	18%	19%	19%	21%	9%
Somewhat disagree	7%	7%	8%	10%	8%	5%	10%	6%	5%	10%
Strongly disagree	2%	2%	3%	3%	3%	2%	4%	2%	2%	1%
B2B TOTAL DISAGREE	10%	9%	11%	13% F	11%	7%	14% HI	8%	7%	11%
I don't know/prefer not to answer	4%	2%	6% B	4%	3%	4%	5%	2%	6% H	7% H

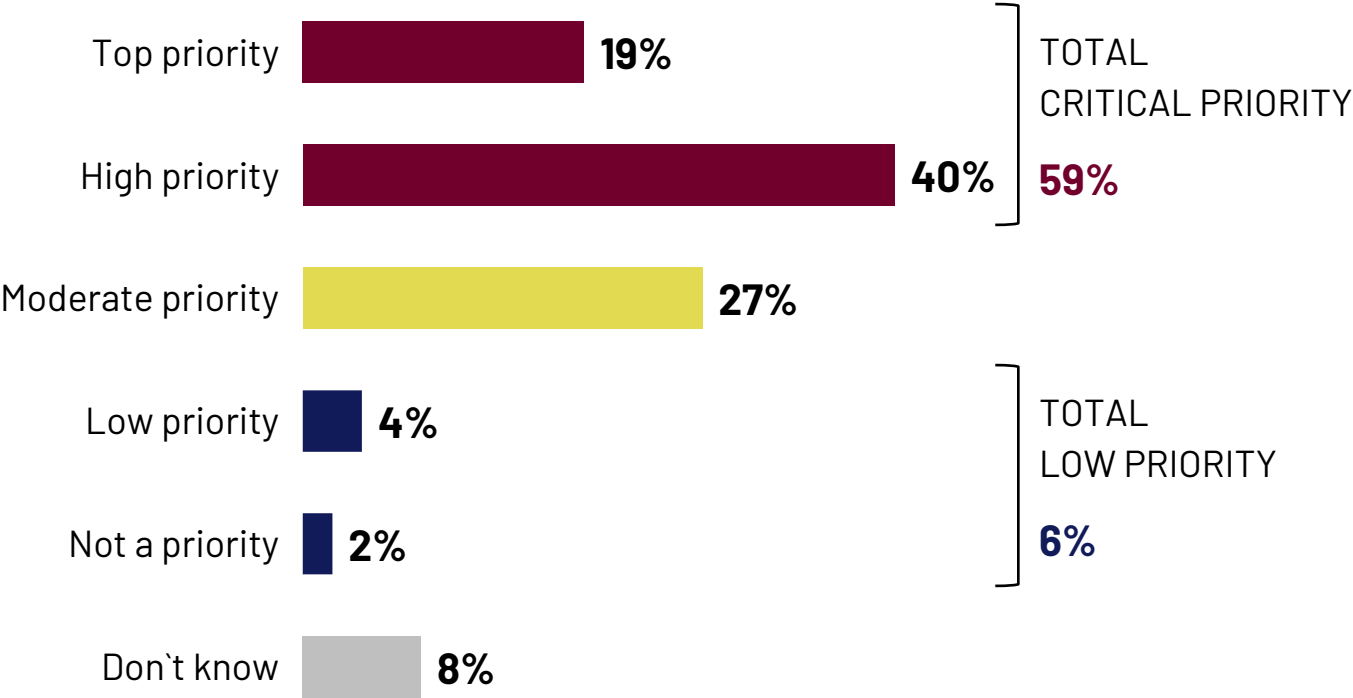
Base: All respondents n=1000
Q2. How much do you agree or disagree with the following statements?

ABCDEFGHIJ Significantly higher than subgroup indicated by letter.



Most Canadians (59%) believe signing a new trade agreement with the US should be a critical priority for federal officials.

Priority level for Canada-US trade agreement



Base: All respondents n=1000
Q3. In your opinion, what level of priority should federal elected officials such as Mark Carney and Pierre Poilievre place on signing a new mutually beneficial trade agreement between Canada and the United States?



Priority level for Canada-US trade agreement by socio-demographic group

		GENDER		AGE			REGION			
	TOTAL [A]	Male [B]	Female [C]	18 to 34 years [D]	35 to 54 years [E]	55+ years [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]
Base:	1000	437	547	205	412	383	312	381	232	75
T2B HIGH PRIORITY	59%	66%	53%	46%	61%	66%	52%	61%	62%	61%
Top priority	19%	22%	16%	14%	21%	21%	17%	22%	18%	12%
High priority	40%	44%	36%	32%	40%	45%	35%	40%	44%	49%
Moderate priority	27%	26%	28%	33%	26%	24%	37% HIJ	27%	19%	16%
Low priority	4%	3%	5%	8% F	4%	2%	4%	4%	4%	8%
Not a priority	2%	1%	3%	2%	1%	2%	3%	1%	1%	3%
B2B LOW PRIORITY	6%	4%	8% B	10% EF	5%	4%	7%	5%	5%	11% H
Don't know	8%	4%	11% B	11%	7%	7%	4%	7%	15% GH	11% G

Base: All respondents n=1000

Q3. In your opinion, what level of priority should federal elected officials such as Mark Carney and Pierre Poilievre place on signing a new mutually beneficial trade agreement between Canada and the United States?

ABCDEFGHIJ Significantly higher than subgroup indicated by letter.

THANK YOU

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