

1. Please provide your opinion for the following statements: - T2B Summary

	Gender				AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Social media harms outweigh the benefits for kids.	812	383	422	7	233	272	307	118	228	264	201	108	243	211	250
	81%	79%	83%	73%	83%	79%	82%	81%	83%	79%	83%	79%	81%	80%	83%
Children have adequate protection on social media (e.g., TikTok, Snapchat).	205	119	84	2	78	81	45	34	59	59	53	46	68	59	32
	20%	25%	17%	16%	28%	23%	12%	23%	21%	18%	22%	33%	23%	22%	11%
	B			**	F	F		*				N*	N	N	
Social media shouldn't sell or share kids' data.	945	450	485	10	266	324	355	131	272	310	232	131	277	253	284
	94%	93%	96%	100%	95%	94%	95%	90%	98%	92%	95%	95%	93%	96%	94%
				**				*	GI			*			
Kids should be at least 16 years old to join social media (e.g., TikTok, Snapchat).	840	402	433	6	226	280	335	124	236	279	202	108	234	227	271
	84%	83%	85%	57%	80%	81%	90%	85%	85%	83%	83%	79%	78%	86%	90%
				**			DE	*				*		L	KL
The government should require a minimum age for social media access.	814	395	414	5	227	273	315	125	238	254	197	108	230	221	256
	81%	82%	82%	52%	81%	79%	84%	86%	86%	76%	81%	79%	77%	84%	85%
				**				*	I			*			

1. Please provide your opinion for the following statements: - T2B Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Social media harms outweigh the benefits for kids.	812	107	88	55	310	196	56	222	125	205	200	211	601
	81%	79%	78%	89%	80%	82%	83%	83%	81%	80%	83%	85%	80%
		*	*	*			*		*				
Children have adequate protection on social media (e.g., TikTok, Snapchat).	205	27	27	10	82	48	11	76	28	53	43	58	146
	20%	20%	23%	16%	21%	20%	17%	28%	18%	21%	18%	23%	19%
		*	*	*			*	J	*				
Social media shouldn't sell or share kids' data.	945	130	107	58	361	223	66	249	144	247	230	232	713
	94%	97%	95%	93%	94%	93%	98%	93%	93%	96%	96%	94%	95%
		*	*	*			*		*				
Kids should be at least 16 years old to join social media (e.g., TikTok, Snapchat).	840	116	97	57	325	195	51	229	138	210	205	202	638
	84%	87%	85%	92%	84%	81%	77%	85%	90%	81%	85%	82%	85%
		*	*	F*			*		*				
The government should require a minimum age for social media access.	814	113	89	47	314	196	56	219	131	218	190	204	610
	81%	84%	78%	76%	81%	82%	84%	82%	85%	85%	79%	82%	81%
		*	*	*			*		*				