

T1	Table 1	Q1AND2. Thinking about social class, how would you describe...	Base: All adults aged 18+ in the UK
T2	Table 2	Q1AND2. Thinking about social class, how would you describe - the social class of your parent(s)/guardian(s) when you were a child?	Base: All adults aged 18+ in the UK
T3	Table 3	Q1AND2. Thinking about social class, how would you describe - the social class of your parent(s)/guardian(s) when you were a child?	Base: All adults aged 18+ in the UK
T4	Table 4	Q1AND2. Thinking about social class, how would you describe - your current social class?	Base: All adults aged 18+ in the UK
T5	Table 5	Q1AND2. Thinking about social class, how would you describe - your current social class?	Base: All adults aged 18+ in the UK
T6	Table 6	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - SUMMARY TABLE	Base: All adults aged 18+ in the UK
T7	Table 7	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a job regarded as more professional/ managerial than that of their parents	Base: All adults aged 18+ in the UK
T8	Table 8	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a job regarded as more professional/ managerial than that of their parents	Base: All adults aged 18+ in the UK
T9	Table 9	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher income than their parents had	Base: All adults aged 18+ in the UK
T10	Table 10	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher income than their parents had	Base: All adults aged 18+ in the UK
T11	Table 11	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher level of education than their parents	Base: All adults aged 18+ in the UK
T12	Table 12	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher level of education than their parents	Base: All adults aged 18+ in the UK
T13	Table 13	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher level of wealth than their parents had	Base: All adults aged 18+ in the UK
T14	Table 14	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher level of wealth than their parents had	Base: All adults aged 18+ in the UK
T15	Table 15	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having more ability to be able to buy a home than their parents had	Base: All adults aged 18+ in the UK
T16	Table 16	Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having more ability to be able to buy a home than their parents had	Base: All adults aged 18+ in the UK
T17	Table 17	Q4. How concerned, or not, are you about each of the following? - SUMMARY TABLE	Base: All adults aged 18+ in the UK
T18	Table 18	Q4. How concerned, or not, are you about each of the following? - Climate change (also called global warming)	Base: All adults aged 18+ in the UK
T19	Table 19	Q4. How concerned, or not, are you about each of the following? - Climate change (also called global warming)	Base: All adults aged 18+ in the UK
T20	Table 20	Q4. How concerned, or not, are you about each of the following? - The UK economy	Base: All adults aged 18+ in the UK
T21	Table 21	Q4. How concerned, or not, are you about each of the following? - The UK economy	Base: All adults aged 18+ in the UK
T22	Table 22	Q4. How concerned, or not, are you about each of the following? - Inflation/ prices	Base: All adults aged 18+ in the UK
T23	Table 23	Q4. How concerned, or not, are you about each of the following? - Inflation/ prices	Base: All adults aged 18+ in the UK
T24	Table 24	Q4. How concerned, or not, are you about each of the following? - The NHS	Base: All adults aged 18+ in the UK
T25	Table 25	Q4. How concerned, or not, are you about each of the following? - The NHS	Base: All adults aged 18+ in the UK
T26	Table 26	Q4. How concerned, or not, are you about each of the following? - Housing	Base: All adults aged 18+ in the UK
T27	Table 27	Q4. How concerned, or not, are you about each of the following? - Housing	Base: All adults aged 18+ in the UK
T28	Table 28	Q4. How concerned, or not, are you about each of the following? - Inequality	Base: All adults aged 18+ in the UK
T29	Table 29	Q4. How concerned, or not, are you about each of the following? - Inequality	Base: All adults aged 18+ in the UK
T30	Table 30	Q4. How concerned, or not, are you about each of the following? - Education & schools	Base: All adults aged 18+ in the UK
T31	Table 31	Q4. How concerned, or not, are you about each of the following? - Education & schools	Base: All adults aged 18+ in the UK
T32	Table 32	Q4. How concerned, or not, are you about each of the following? - Law & order	Base: All adults aged 18+ in the UK
T33	Table 33	Q4. How concerned, or not, are you about each of the following? - Law & order	Base: All adults aged 18+ in the UK
T34	Table 34	Q5. How large or small do you think the gap is between different social classes in the UK today?	Base: All adults aged 18+ in the UK
T35	Table 35	Q5. How large or small do you think the gap is between different social classes in the UK today?	Base: All adults aged 18+ in the UK
T36	Table 36	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - SUMMARY TABLE	Base: All adults aged 18+ in the UK
T37	Table 37	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - I am proud to be regarded as working/ middle/ upper class	Base: All adults identifying their social class
T38	Table 38	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - I am proud to be regarded as working/ middle/ upper class	Base: All adults identifying their social class
T39	Table 39	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in how people from the different classes are seen by others in UK society	Base: All adults aged 18+ in the UK
T40	Table 40	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in how people from the different classes are seen by others in UK society	Base: All adults aged 18+ in the UK
T41	Table 41	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - It is reasonably easy for someone to be in a different social class to that of their parents	Base: All adults aged 18+ in the UK
T42	Table 42	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - It is reasonably easy for someone to be in a different social class to that of their parents	Base: All adults aged 18+ in the UK
T43	Table 43	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There is hardly any difference between those in working, middle and upper classes in terms of how they are seen by others in UK society	Base: All adults aged 18+ in the UK
T44	Table 44	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There is hardly any difference between those in working, middle and upper classes in terms of how they are seen by others in UK society	Base: All adults aged 18+ in the UK
T45	Table 45	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in the opportunities available to those in different classes	Base: All adults aged 18+ in the UK
T46	Table 46	Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in the opportunities available to those in different classes	Base: All adults aged 18+ in the UK

T47	Table 47	Q5B. In the UK, what proportion of people, if anyone, do you think typically end up being in a different social class as an adult than they were in as a child?	Base: All adults aged 18+ in the UK
T48	Table 48	Q5B. In the UK, what proportion of people, if anyone, do you think typically end up being in a different social class as an adult than they were in as a child?	Base: All adults aged 18+ in the UK
T49	Table 49	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - SUMMARY TABLE	Base: All adults aged 18+ in the UK
T50	Table 50	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Childcare centres	Base: All adults aged 18+ in the UK
T51	Table 51	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Childcare centres	Base: All adults aged 18+ in the UK
T52	Table 52	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Schools	Base: All adults aged 18+ in the UK
T53	Table 53	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Schools	Base: All adults aged 18+ in the UK
T54	Table 54	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Universities	Base: All adults aged 18+ in the UK
T55	Table 55	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Universities	Base: All adults aged 18+ in the UK
T56	Table 56	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Apprenticeships	Base: All adults aged 18+ in the UK
T57	Table 57	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Apprenticeships	Base: All adults aged 18+ in the UK
T58	Table 58	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Job creation	Base: All adults aged 18+ in the UK
T59	Table 59	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Job creation	Base: All adults aged 18+ in the UK
T60	Table 60	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Housing	Base: All adults aged 18+ in the UK
T61	Table 61	Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Housing	Base: All adults aged 18+ in the UK
T62	Table 62	Q7A. Which of the following best applies to you? I believe the area where I currently live provides me with...	Base: All adults aged 18+ in the UK
T63	Table 63	Q7A. Which of the following best applies to you? I believe the area where I currently live provides me with...	Base: All adults aged 18+ in the UK
T64	Table 64	Q6. Generally speaking, do you think it is becoming easier or harder for people from less advantaged backgrounds to move up in British society?	Base: All adults aged 18+ in the UK
T65	Table 65	Q6. Generally speaking, do you think it is becoming easier or harder for people from less advantaged backgrounds to move up in British society?	Base: All adults aged 18+ in the UK
T66	Table 66	Q8. If you had to choose, what one thing would you say would give someone from a less advantaged background the best possible chance of going on to earn a high income?	Base: All adults aged 18+ in the UK
T67	Table 67	Q8. If you had to choose, what one thing would you say would give someone from a less advantaged background the best possible chance of going on to earn a high income?	Base: All adults aged 18+ in the UK
T68	Table 68	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - SUMMARY TABLE	Base: All adults aged 18+ in the UK
T69	Table 69	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions should come from a range of different backgrounds	Base: All adults aged 18+ in the UK
T70	Table 70	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions should come from a range of different backgrounds	Base: All adults aged 18+ in the UK
T71	Table 71	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions should have secured the role they hold based on their own merit	Base: All adults aged 18+ in the UK
T72	Table 72	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions should have secured the role they hold based on their own merit	Base: All adults aged 18+ in the UK
T73	Table 73	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions must have the skills or qualifications required to do their jobs effectively	Base: All adults aged 18+ in the UK
T74	Table 74	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions must have the skills or qualifications required to do their jobs effectively	Base: All adults aged 18+ in the UK
T75	Table 75	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - Organisations benefit by having influential people coming from a range of different backgrounds	Base: All adults aged 18+ in the UK
T76	Table 76	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - Organisations benefit by having influential people coming from a range of different backgrounds	Base: All adults aged 18+ in the UK
T77	Table 77	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - When people from less advantaged backgrounds rise to influential positions, they tend to end up becoming more like those people around them than the people they grew up with	Base: All adults aged 18+ in the UK
T78	Table 78	Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - When people from less advantaged backgrounds rise to influential positions, they tend to end up becoming more like those people around them than the people they grew up with	Base: All adults aged 18+ in the UK
T79	Table 79	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - SUMMARY TABLE	Base: All adults aged 18+ in the UK
T80	Table 80	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your career/job	Base: All adults aged 18+ in the UK
T81	Table 81	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your career/job	Base: All adults aged 18+ in the UK
T82	Table 82	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your level of education	Base: All adults aged 18+ in the UK
T83	Table 83	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your level of education	Base: All adults aged 18+ in the UK
T84	Table 84	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your income level	Base: All adults aged 18+ in the UK
T85	Table 85	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your income level	Base: All adults aged 18+ in the UK
T86	Table 86	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your level of wealth	Base: All adults aged 18+ in the UK
T87	Table 87	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your level of wealth	Base: All adults aged 18+ in the UK
T88	Table 88	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your ability to buy a home	Base: All adults aged 18+ in the UK
T89	Table 89	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your ability to buy a home	Base: All adults aged 18+ in the UK
T90	Table 90	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your overall standard of living	Base: All adults aged 18+ in the UK
T91	Table 91	Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - Your overall standard of living	Base: All adults aged 18+ in the UK

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T142	Table 142	Q15. Which, if any, of the following would you consider to be important factors in measuring a person's overall success?	Base: All adults aged 18+ in the UK
T143	Table 143	Q15. Which, if any, of the following would you consider to be important factors in measuring a person's overall success?	Base: All adults aged 18+ in the UK
T144	Table 144	Q16. Which of the following would you say describes success in terms of someone's occupation?	Base: All adults aged 18+ in the UK
T145	Table 145	Q16. Which of the following would you say describes success in terms of someone's occupation?	Base: All adults aged 18+ in the UK
T146	Table 146	Q17. Which of the following would you say describes success in terms of what someone has the means to do?	Base: All adults aged 18+ in the UK
T147	Table 147	Q17. Which of the following would you say describes success in terms of what someone has the means to do?	Base: All adults aged 18+ in the UK
T148	Table 148	Q18. How important, or not, is it to you personally that you are able to climb the social ladder?	Base: All adults aged 18+ in the UK
T149	Table 149	Q18. How important, or not, is it to you personally that you are able to climb the social ladder?	Base: All adults aged 18+ in the UK
T150	Table 150	Q19. How important, or not, is each of the following to you personally? - SUMMARY TABLE	Base: All adults aged 18+ in the UK
T151	Table 151	Q19. How important, or not, is each of the following to you personally? - Earning a high income	Base: All adults aged 18+ in the UK
T152	Table 152	Q19. How important, or not, is each of the following to you personally? - Earning a high income	Base: All adults aged 18+ in the UK
T153	Table 153	Q19. How important, or not, is each of the following to you personally? - Having a job that is regarded as professional/ managerial	Base: All adults aged 18+ in the UK
T154	Table 154	Q19. How important, or not, is each of the following to you personally? - Having a job that is regarded as professional/ managerial	Base: All adults aged 18+ in the UK
T155	Table 155	Q19. How important, or not, is each of the following to you personally? - Having a high standard of education	Base: All adults aged 18+ in the UK
T156	Table 156	Q19. How important, or not, is each of the following to you personally? - Having a high standard of education	Base: All adults aged 18+ in the UK
T157	Table 157	Q19. How important, or not, is each of the following to you personally? - My physical and mental wellbeing	Base: All adults aged 18+ in the UK
T158	Table 158	Q19. How important, or not, is each of the following to you personally? - My physical and mental wellbeing	Base: All adults aged 18+ in the UK
T159	Table 159	Q19. How important, or not, is each of the following to you personally? - Having a good social life	Base: All adults aged 18+ in the UK
T160	Table 160	Q19. How important, or not, is each of the following to you personally? - Having a good social life	Base: All adults aged 18+ in the UK
T161	Table 161	Q19. How important, or not, is each of the following to you personally? - Having good relationships with friends/family	Base: All adults aged 18+ in the UK
T162	Table 162	Q19. How important, or not, is each of the following to you personally? - Having good relationships with friends/family	Base: All adults aged 18+ in the UK
T163	Table 163	Q20. Parents will often say that they want a better life for their children. For you, which of the following describes what you think a better life for someone would be?	Base: All adults aged 18+ in the UK
T164	Table 164	Q20. Parents will often say that they want a better life for their children. For you, which of the following describes what you think a better life for someone would be?	Base: All adults aged 18+ in the UK
T165	Table 165	QFB1. On average, during the time you were growing up, which one of the following best describes how your parent(s)/guardian(s) were managing, financially?	Base: All adults aged 18+ in the UK
T166	Table 166	QFB1. On average, during the time you were growing up, which one of the following best describes how your parent(s)/guardian(s) were managing, financially?	Base: All adults aged 18+ in the UK
T167	Table 167	QFB2. And which, if any, of the following life-events did you experience as you were growing up?	Base: All adults aged 18+ in the UK
T168	Table 168	QFB2. And which, if any, of the following life-events did you experience as you were growing up?	Base: All adults aged 18+ in the UK
T169	Table 169	QTENURE. Which of these best describes the ownership of your home?	Base: All adults aged 18+ in the UK
T170	Table 170	QTENURE. Which of these best describes the ownership of your home?	Base: All adults aged 18+ in the UK
T171	Table 171	QDEM4. Do you consider yourself to have a disability within the meaning of the Equality Act 2010?	Base: All adults who gave consent to answering disability question
T172	Table 172	QDEM4. Do you consider yourself to have a disability within the meaning of the Equality Act 2010?	Base: All adults who gave consent to answering disability question
T173	Table 173	Q9. Do any of these conditions or illnesses affect you in any of the following areas?	Base: All adults who gave consent to answering disability question
T174	Table 174	Q9. Do any of these conditions or illnesses affect you in any of the following areas?	Base: All adults who gave consent to answering disability question

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24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY

21ST - 30TH MARCH 2025

CLASSIFICATION: PUBLIC

IPSOS

4 Apr 2025

Table 1

Q1AND2. Thinking about social class, how would you describe...

Base: All adults aged 18+ in the UK

	The social class of your parent(s)/ guardian(s) when you were a child	Your current social class
UNWEIGHTED BASE	5276	5276
WEIGHTED BASE	5276	5276
Working class	3420 65%	2796 53%
Middle class	1434 27%	1886 36%
Upper class	153 3%	157 3%
None of these	92 2%	193 4%
Don't know	177 3%	244 5%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

		GENDER			AGE				EDUC. GRADE										WORKING STATUS										INCOME					EDUCATION										MARITAL STATUS					NUMBER IN HOUSEHOLD					CHILDREN IN HOUSEHOLD					REGION																																																																																																																																																																																																																																																																																																																																																																																							
		TOTAL	MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65+	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC	CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ	EA	EB	EC	ED	EE	EF	EG	EH	EI	EJ	EK	EL	EM	EN	EO	EP	EQ	ER	ES	ET	EU	EV	EW	EX	EY	EZ	FA	FB	FC	FD	FE	FF	FG	FH	FI	FJ	FK	FL	FM	FN	FO	FP	FQ	FR	FS	FT	FU	FV	FW	FX	FY	FZ	GA	GB	GC	GD	GE	GF	GG	GH	GI	GJ	GK	GL	GM	GN	GO	GP	GQ	GR	GS	GT	GU	GV	GW	GX	GY	GZ	HA	HB	HC	HD	HE	HF	HG	HH	HI	HJ	HK	HL	HM	HN	HO	HP	HQ	HR	HS	HT	HU	HV	HW	HX	HY	HZ	IA	IB	IC	ID	IE	IF	IG	IH	II	IJ	IK	IL	IM	IN	IO	IP	IQ	IR	IS	IT	IU	IV	IW	IX	IY	IZ	JA	JB	JC	JD	JE	JF	JG	JH	JI	JJ	JK	JL	JM	JN	JO	JP	JQ	JR	JS	JT	JU	JV	JW	JX	JY	JZ	KA	KB	KC	KD	KE	KF	KG	KH	KI	KJ	KK	KL	KM	KN	KO	KP	KQ	KR	KS	KT	KU	KV	KW	KX	KY	KZ	LA	LB	LC	LD	LE	LF	LG	LH	LI	LJ	LK	LL	LM	LN	LO	LP	LQ	LR	LS	LT	LU	LV	LW	LX	LY	LZ	MA	MB	MC	MD	ME	MF	MG	MH	MI	MJ	MK	ML	MN	MO	MP	MQ	MR	MS	MT	MU	MV	MW	MX	MY	MZ	NA	NB	NC	ND	NE	NF	NG	NH	NI	NJ	NK	NL	NM	NO	NP	NQ	NR	NS	NT	NU	NV	NW	NX	NY	NZ	OA	OB	OC	OD	OE	OF	OG	OH	OI	OJ	OK	OL	OM	ON	OO	OP	OQ	OR	OS	OT	OU	OV	OW	OX	OY	OZ	PA	PB	PC	PD	PE	PF	PG	PH	PI	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

COUNTRY	GENDER			AGE												SOCIAL STRATA												WORKING STATUS												INCOME												EDUCATION												MARITAL STATUS												NUMBER IN HOUSEHOLD												CHILDREN IN HOUSEHOLD												REGION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
	SEX			18-24				25-34				35-44				45-54				55-64				65+				A		B		C		D		E		F		G		H		I		J		K		L		M		N		O		P		Q		R		S		T		U		V		W		X		Y		Z		AA		AB		AC		AD		AE		AF		AG		AH		AI		AJ		AK		AL		AM		AN		AO		AP		AQ		AR		AS		AT		AU		AV		AW		AX		AY		AZ		BA		BB		BC		BD		BE		BF		BG		BH		BI		BJ		BK		BL		BM		BN		BO		BP		BQ		BR		BS		BT		BU		BV		BW		BX		BY		BZ		CA		CB		CC		CD		CE		CF		CG		CH		CI		CJ		CK		CL		CM		CN		CO		CP		CQ		CR		CS		CT		CU		CV		CW		CX		CY		CZ		DA		DB		DC		DD		DE		DF		DG		DH		DI		DJ		DK		DL		DM		DN		DO		DP		DQ		DR		DS		DT		DU		DV		DW		DX		DY		DZ		EA		EB		EC		ED		EE		EF		EG		EH		EI		EJ		EK		EL		EM		EN		EO		EP		EQ		ER		ES		ET		EU		EV		EW		EX		EY		EZ		FA		FB		FC		FD		FE		FF		FG		FH		FI		FJ		FK		FL		FM		FN		FO		FP		FQ		FR		FS		FT		FU		FV		FW		FX		FY		FZ		GA		GB		GC		GD		GE		GF		GG		GH		GI		GJ		GK		GL		GM		GN		GO		GP		GQ		GR		GS		GT		GU		GV		GW		GX		GY		GZ		HA		HB		HC		HD		HE		HF		HG		HH		HI		HJ		HK		HL		HM		HN		HO		HP		HQ		HR		HS		HT		HU		HV		HW		HX		HY		HZ		IA		IB		IC		ID		IE		IF		IG		IH		II		IJ		IK		IL		IM		IN		IO		IP		IQ		IR		IS		IT		IU		IV		IW		IX		IY		IZ		JA		JB		JC		JD		JE		JF		JG		JH		JI		JJ		JK		JL		JM		JN		JO		JP		JQ		JR		JS		JT		JU		JV		JW		JX		JY		JZ		KA		KB		KC		KD		KE		KF		KG		KH		KI		KJ		KK		KL		KM		KN		KO		KP		KQ		KR		KS		KT		KU		KV		KW		KX		KY		KZ		LA		LB		LC		LD		LE		LF		LG		LH		LI		LJ		LK		LL		LM		LN		LO		LP		LQ		LR		LS		LT		LU		LV		LW		LX		LY		LZ		MA		MB		MC		MD		ME		MF		MG		MH		MI		MJ		MK		ML		MN		MO		MP		MQ		MR		MS		MT		MU		MV		MW		MX		MY		MZ		NA		NB		NC		ND		NE		NF		NG		NH		NI		NJ		NK		NL		NM		NO		NP		NQ		NR		NS		NT		NU		NV		NW		NX		NY		NZ		OA		OB		OC		OD		OE		OF		OG		OH		OI		OJ		OK		OL		OM		ON		OO		OP		OQ		OR		OS		OT		OU		OV		OW		OX		OY		OZ		PA		PB		PC		PD		PE		PF		PG		PH		PI		PJ		PK		PL</	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F/t - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formula used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 5
Q1AND2. Thinking about social class, how would you describe - your current social class?

Base: All adults aged 18+ in the UK

	URBAN										JMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	4376	488	968	971	1096	1139	1068	1002	1445	116	58	222	88	185	59	17	28	281	222	678	2222	3760	3563	1459	2304	2549	1581	879	633	115	107	419	2454	1517	1661	189	2454	2250	169	3020	1654	1314	1811	2126	2048													
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	281**	155*	51**	46**	281*	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915														
Workine class	2796	2354	443	660	676	582	502	377	2452	62	39	79	12	62	26	22	12	129	10	10	313	705	1945	1628	1061	986	1678	856	416	526	443	394	56	45	247	1287	2484	256	12	2796	-	-	1328	1158	1654	1052	1052	1967										
	13%	54%	48%	62%	58%	53%	49%	41%	54%	47%	62%	41%	43%	40%	51%	47%	41%	46%	44%	45%	54%	53%	47%	65%	44%	61%	52%	60%	59%	48%	44%	56%	53%	73%	18%	8%	100%	-	-	46%	65%	52%	54%	48%	57%													
				FG	FG	G	G		I			DKA																				SWW																										
Middle class	1886	1510	376	256	350	402	414	463	1581	45	14	86	13	69	19	16	16	113	104	278	389	1400	1449	399	991	826	611	272	209	37	42	132	873	745	1065	58	-	1886	-	1257	439	1144	719	861	968													
	36%	35%	41%	24%	30%	37%	40%	50%	35%	33%	33%	23%	45%	45%	37%	33%	33%	40%	41%	40%	30%	38%	42%	24%	44%	30%	37%	30%	31%	32%	41%	30%	36%	22%	74%	38%	-	100%	-	44%	25%	36%	37%	40%	33%													
Lower class	157	144	11	33	46	34	24	20	104	11	7	9	6	2	3	-	11	11	53	44	105	118	38	114	41	80	17	19	11	2	20	64	15	62	71	-	-	157	135	20	115	40	131	22														
	3%	3%	1%	3%	4%	3%	2%	2%	2%	8%	8%	11%	11%	12%	4%	4%	7%	-	11%	4%	8%	3%	3%	2%	5%	2%	4%	2%	3%	10%	2%	5%	3%	1*	4%	47%	-	-	100%	5%	1%	4%	2%	6%	1%													
									DKA																								SWW																									
None of these	189	110	43	47	41	41	41	23	164	7	1	1	-	11	-	1	-	4	11	22	81	95	107	70	71	107	60	28	27	10	8	23	77	106	119	8	-	-	68	83	112	61	55	115														
	4%	3%	5%	4%	4%	4%	4%	3%	4%	6%	4%	1%	-	7%	-	1%	-	1%	4%	3%	6%	3%	3%	4%	3%	4%	3%	3%	4%	9%	8%	5%	3%	3%	1%	5%	-	-	2%	5%	4%	3%	3%	4%														
									DKA																								SWW																									
Don't know	244	201	43	60	48	41	51	44	211	4	8	1	3	-	7	5	5	1	4	16	28	77	130	136	69	95	97	59	45	21	2	6	17	111	70	32	4	-	-	-	77	7%	130	83	61	143												
	5%	5%	5%	6%	4%	4%	5%	5%	5%	6%	1%	2%	-	4%	9%	10%	2%	1%	6%	4%	6%	4%	4%	4%	4%	4%	4%	5%	3%	2%	6%	4%	5%	2%	2%	2%	-	-	-	3%	4%	4%	4%	3%	5%	5%												

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P - Q/R - S/T/U/V/W/X/Y - Z/AA/AB - AC/AD - AE/AF - AG/AH - AI/AJ - AK/AL - AM/AN - AO/AP - AQ/AR - AS/AT - AU/AV - AW/AX - AY/AZ - BA/BB - BC/BD - BE/BE - BF/BG - BH/BI - BJ/BJ - BK/BK - BL/BL - BM/BM - BN/BN - BO/BO - BP/BO - BQ/BO - BR/BO - BS/BO - BT/BO - BU/BO - BV/BO - BW/BO - BX/BO - BY/BO - BZ/BO - CA/CA - CB/CA - CC/CA - CD/CA - CE/CA - CF/CA - CG/CA - CH/CA - CI/CA - CJ/CA - CK/CA - CL/CA - CM/CA - CN/CA - CO/CA - CP/CA - CQ/CA - CR/CA - CS/CA - CT/CA - CU/CA - CV/CA - CW/CA - CX/CA - CY/CA - CZ/CA - DA/DA - DB/DA - DC/DA - DD/DA - DE/DA - DF/DA - DG/DA - DH/DA - DI/DA - DJ/DA - DK/DA - DL/DA - DM/DA - DN/DA - DO/DA - DP/DA - DQ/DA - DR/DA - DS/DA - DT/DA - DU/DA - DV/DA - DW/DA - DX/DA - DY/DA - DZ/DA - EA/EA - EB/EA - EC/EA - ED/EA - EE/EA - EF/EA - EG/EA - EH/EA - EI/EA - EJ/EA - EK/EA - EL/EA - EM/EA - EN/EA - EO/EA - EP/EA - EQ/EA - ER/EA - ES/EA - ET/EA - EU/EA - EV/EA - EW/EA - EX/EA - EY/EA - EZ/EA - FA/FA - FB/FA - FC/FA - FD/FA - FE/FA - FF/FA - FG/FA - FH/FA - FI/FA - FJ/FA - FK/FA - FL/FA - FM/FA - FN/FA - FO/FA - FP/FA - FQ/FA - FR/FA - FS/FA - FT/FA - FU/FA - FV/FA - FW/FA - FX/FA - FY/FA - FZ/FA - GA/GA - GB/GA - GC/GA - GD/GA - GE/GA - GF/GA - GG/GA - GH/GA - GI/GA - GJ/GA - GK/GA - GL/GA - GM/GA - GN/GA - GO/GA - GP/GA - GQ/GA - GR/GA - GS/GA - GT/GA - GU/GA - GV/GA - GW/GA - GX/GA - GY/GA - GZ/GA - HA/HA - HB/HA - HC/HA - HD/HA - HE/HA - HF/HA - HG/HA - HH/HA - HI/HA - HJ/HA - HK/HA - HL/HA - HM/HA - HN/HA - HO/HA - HP/HA - HQ/HA - HR/HA - HS/HA - HT/HA - HU/HA - HV/HA - HW/HA - HX/HA - HY/HA - HZ/HA - IA/IA - IB/IA - IC/IA - ID/IA - IE/IA - IF/IA - IG/IA - IH/IA - II/IA - IJ/IA - IK/IA - IL/IA - IM/IA - IN/IA - IO/IA - IP/IA - IQ/IA - IR/IA - IS/IA - IT/IA - IU/IA - IV/IA - IW/IA - IX/IA - IY/IA - IZ/IA - JA/JA - JB/JA - JC/JA - JD/JA - JE/JA - JF/JA - JG/JA - JH/JA - JI/JA - JJ/JA - JK/JA - JL/JA - JM/JA - JN/JA - JO/JA - JP/JA - JQ/JA - JR/JA - JS/JA - JT/JA - JU/JA - JV/JA - JW/JA - JX/JA - JY/JA - JZ/JA - KA/KA - KB/KA - KC/KA - KD/KA - KE/KA - KF/KA - KG/KA - KH/KA - KI/KA - KJ/KA - KK/KA - KL/KA - KM/KA - KN/KA - KO/KA - KP/KA - KQ/KA - KR/KA - KS/KA - KT/KA - KU/KA - KV/KA - KW/KA - KX/KA - KY/KA - KZ/KA - LA/LA - LB/LA - LC/LA - LD/LA - LE/LA - LF/LA - LG/LA - LH/LA - LI/LA - LJ/LA - LK/LA - LL/LA - LM/LA - LN/LA - LO/LA - LP/LA - LQ/LA - LR/LA - LS/LA - LT/LA - LU/LA - LV/LA - LW/LA - LX/LA - LY/LA - LZ/LA - MA/MA - MB/MA - MC/MA - MD/MA - ME/MA - MF/MA - MG/MA - MH/MA - MI/MA - MJ/MA - MK/MA - ML/MA - MM/MA - MN/MA - MO/MA - MP/MA - MQ/MA - MR/MA - MS/MA - MT/MA - MU/MA - MV/MA - MW/MA - MX/MA - MY/MA - MZ/MA - NA/NA - NB/NA - NC/NA - ND/NA - NE/NA - NF/NA - NG/NA - NH/NA - NI/NA - NJ/NA - NK/NA - NL/NA - NM/NA - NN/NA - NO/NA - NP/NA - NQ/NA - NR/NA - NS/NA - NT/NA - NU/NA - NV/NA - NW/NA - NX/NA - NY/NA - NZ/NA - OA/OA - OB/OA - OC/OA - OD/OA - OE/OA - OF/OA - OG/OA - OH/OA - OI/OA - OJ/OA - OK/OA - OL/OA - OM/OA - ON/OA - OO/OA - OP/OA - OQ/OA - OR/OA - OS/OA - OT/OA - OU/OA - OV/OA - OW/OA - OX/OA - OY/OA - OZ/OA - PA/PA - PB/PA - PC/PA - PD/PA - PE/PA - PF/PA - PG/PA - PH/PA - PI/PA - PJ/PA - PK/PA - PL/PA - PM/PA - PN/PA - PO/PA - PP/PA - PQ/PA - PR/PA - PS/PA - PT/PA - PU/PA - PV/PA - PW/PA - PX/PA - PY/PA - PZ/PA - QA/QA - QB/QA - QC/QA - QD/QA - QE/QA - QF/QA - QG/QA - QH/QA - QI/QA - QJ/QA - QK/QA - QL/QA - QM/QA - QN/QA - QO/QA - QP/QA - QQ/QA - QR/QA - QS/QA - QT/QA - QU/QA - QV/QA - QW/QA - QX/QA - QY/QA - QZ/QA - RA/RA - RB/RA - RC/RA - RD/RA - RE/RA - RF/RA - RG/RA - RH/RA - RI/RA - RJ/RA - RK/RA - RL/RA - RM/RA - RN/RA - RO/RA - RP/RA - RQ/RA - RR/RA - RS/RA - RT/RA - RU/RA - RV/RA - RW/RA - RX/RA - RY/RA - RZ/RA - SA/SA - SB/SA - SC/SA - SD/SA - SE/SA - SF/SA - SG/SA - SH/SA - SI/SA - SJ/SA - SK/SA - SL/SA - SM/SA - SN/SA - SO/SA - SP/SA - SQ/SA - SR/SA - SS/SA - ST/SA - SU/SA - SV/SA - SW/SA - SX/SA - SY/SA - SZ/SA - TA/TA - TB/TA - TC/TA - TD/TA - TE/TA - TF/TA - TG/TA - TH/TA - TI/TA - TJ/TA - TK/TA - TL/TA - TM/TA - TN/TA - TO/TA - TP/TA - TQ/TA - TR/TA - TS/TA - TT/TA - TU/TA - TV/TA - TW/TA - TX/TA - TY/TA - TZ/TA - UA/UA - UB/UA - UC/UA - UD/UA - UE/UA - UF/UA - UG/UA - UH/UA - UI/UA - UJ/UA - UK/UA - UL/UA - UM/UA - UN/UA - UO/UA - UP/UA - UQ/UA - UR/UA - US/UA - UT/UA - UV/UA - UW/UA - UX/UA - UY/UA - UZ/UA - VA/VA - VB/VA - VC/VA - VD/VA - VE/VA - VF/VA - VG/VA - VH/VA - VI/VA - VJ/VA - VK/VA - VL/VA - VM/VA - VN/VA - VO/VA - VP/VA - VQ/VA - VR/VA - VS/VA - VT/VA - VU/VA - VV/VA - VW/VA - VX/VA - VY/VA - VZ/VA - WA/WA - WB/WA - WC/WA - WD/WA - WE/WA - WF/WA - WG/WA - WH/WA - WI/WA - WJ/WA - WK/WA - WL/WA - WM/WA - WN/WA - WO/WA - WP/WA - WQ/WA - WR/WA - WS/WA - WT/WA - WU/WA - WV/WA - WX/WA - WY/WA - WZ/WA - XA/XA - XB/XA - XC/XA - XD/XA - XE/XA - XF/XA - XG/XA - XH/XA - XI/XA - XJ/XA - XK/XA - XL/XA - XM/XA - XN/XA - XO/XA - XP/XA - XQ/XA - XR/XA - XS/XA - XT/XA - XU/XA - XV/XA - XW/XA - XX/XA - XY/XA - XZ/XA - YA/YA - YB/YA - YC/YA - YD/YA - YE/YA - YF/YA - YG/YA - YH/YA - YI/YA - YJ/YA - YK/YA - YL/YA - YM/YA - YN/YA - YO/YA - YP/YA - YQ/YA - YR/YA - YS/YA - YT/YA - YU/YA - YV/YA - YW/YA - YX/YA - YY/YA - YZ/YA - ZA/ZA - ZB/ZA - ZC/ZA - ZD/ZA - ZE/ZA - ZF/ZA - ZG/ZA - ZH/ZA - ZI/ZA - ZJ/ZA - ZK/ZA - ZL/ZA - ZM/ZA - ZN/ZA - ZO/ZA - ZP/ZA - ZQ/ZA - ZR/ZA - ZS/ZA - ZT/ZA - ZU/ZA - ZV/ZA - ZW/ZA - ZX/ZA - ZY/ZA - ZZ/ZA

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 6

Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Having a job regarded as more professional/ managerial than that of their parents	Having a higher income than their parents had	Having a higher level of education than their parents	Having a higher level of wealth than their parents had	Having more ability to be able to buy a home than their parents had
UNWEIGHTED BASE	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276
To a great extent	1103 21%	1169 22%	1052 20%	1495 28%	1120 21%
To some extent	2623 50%	2547 48%	2544 48%	2384 45%	2324 44%
Hardly at all	803 15%	794 15%	896 17%	631 12%	887 17%
Not at all	439 8%	501 9%	525 10%	491 9%	634 12%
Don't know	309 6%	265 5%	258 5%	275 5%	310 6%
NET: Great/ some extent	3726 71%	3716 70%	3596 68%	3880 74%	3444 65%
NET: Hardly/ not at all	1242 24%	1295 25%	1422 27%	1122 21%	1522 29%

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Base: All adults aged 18+ in the UK

	GENDER		AGE		GRADE		WORKING STATUS										INCOME										EDUCATION										MARITAL STATUS										NUMBER IN HOUSEHOLD										CHILDREN IN HOUSEHOLD										REGION																																																																																																																																																																																																																																																																																																																																																																																																																																								
	TOTAL	MALE	FEMALE	18-24		25-34		35-44		45-54		55-64		65-74		75-84		85-94		95-104		105-114		115-124		125-134		135-144		145-154		155-164		165-174		175-184		185-194		195-204		205-214		215-224		225-234		235-244		245-254		255-264		265-274		275-284		285-294		295-304		305-314		315-324		325-334		335-344		345-354		355-364		365-374		375-384		385-394		395-404		405-414		415-424		425-434		435-444		445-454		455-464		465-474		475-484		485-494		495-504		505-514		515-524		525-534		535-544		545-554		555-564		565-574		575-584		585-594		595-604		605-614		615-624		625-634		635-644		645-654		655-664		665-674		675-684		685-694		695-704		705-714		715-724		725-734		735-744		745-754		755-764		765-774		775-784		785-794		795-804		805-814		815-824		825-834		835-844		845-854		855-864		865-874		875-884		885-894		895-904		905-914		915-924		925-934		935-944		945-954		955-964		965-974		975-984		985-994		995-1004		1005-1014		1015-1024		1025-1034		1035-1044		1045-1054		1055-1064		1065-1074		1075-1084		1085-1094		1095-1104		1105-1114		1115-1124		1125-1134		1135-1144		1145-1154		1155-1164		1165-1174		1175-1184		1185-1194		1195-1204		1205-1214		1215-1224		1225-1234		1235-1244		1245-1254		1255-1264		1265-1274		1275-1284		1285-1294		1295-1304		1305-1314		1315-1324		1325-1334		1335-1344		1345-1354		1355-1364		1365-1374		1375-1384		1385-1394		1395-1404		1405-1414		1415-1424		1425-1434		1435-1444		1445-1454		1455-1464		1465-1474		1475-1484		1485-1494		1495-1504		1505-1514		1515-1524		1525-1534		1535-1544		1545-1554		1555-1564		1565-1574		1575-1584		1585-1594		1595-1604		1605-1614		1615-1624		1625-1634		1635-1644		1645-1654		1655-1664		1665-1674		1675-1684		1685-1694		1695-1704		1705-1714		1715-1724		1725-1734		1735-1744		1745-1754		1755-1764		1765-1774		1775-1784		1785-1794		1795-1804		1805-1814		1815-1824		1825-1834		1835-1844		1845-1854		1855-1864		1865-1874		1875-1884		1885-1894		1895-1904		1905-1914		1915-1924		1925-1934		1935-1944		1945-1954		1955-1964		1965-1974		1975-1984		1985-1994		1995-2004		2005-2014		2015-2024		2025-2034		2035-2044		2045-2054		2055-2064		2065-2074		2075-2084		2085-2094		2095-2104		2105-2114		2115-2124		2125-2134		2135-2144		2145-2154		2155-2164		2165-2174		2175-2184		2185-2194		2195-2204		2205-2214		2215-2224		2225-2234		2235-2244		2245-2254		2255-2264		2265-2274		2275-2284		2285-2294		2295-2304		2305-2314		2315-2324		2325-2334		2335-2344		2345-2354		2355-2364		2365-2374		2375-2384		2385-2394		2395-2404		2405-2414		2415-2424		2425-2434		2435-2444		2445-2454	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/i - j/k/L/M - N/O - P/Q/R/S/t/u/v/w/X/Y/Z/z/

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 9
Q3: To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a job regarded as more professional/ managerial than that of their parents

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT				
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)			
UNWEIGHTED BASE	4311	966	974	1096	1137	1060	1102	1454	101	58	222	81	155	59	17	21	211	222	674	2222	3760	3563	1457	2304	2549	1541	879	433	115	107	419	2454	1117	1011	119	2454	2210	109	3020	1054	1314	1101	2126	2104					
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915				
To a great extent	1100	913	174	220	221	221	221	221	274	16*	16*	43	15**	14**	10**	10**	18**	5%	13%	25%	20%	20%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%		
To some extent	2623	2163	459	520	585	548	501	469	2254	71	28	99	10	75	22	19	14	137	116	337	604	1870	1747	795	1151	1385	841	483	327	55	36	212	1178	1739	758	42	1432	980	56	1481	859	1636	936	1080	1459				
Hardly at all	863	659	144	164	178	183	149	129	688	17	10	30	3	30	3	4	*	44	37	98	202	562	513	254	348	410	227	127	98	15	25	79	372	521	212	30	464	250	24	415	310	431	358	285	493				
Not at all	439	346	93	104	92	82	80	80	386	11	4	5	2	6	6	-	2	11	13	36	130	274	238	177	164	228	137	69	70	6	2	23	190	287	95	16	261	97	7	167	185	231	183	94	305				
Don't know	809	271	37	67	63	62	63	54	269	4	3	5	-	6	8	6	3	8	20	34	69	201	169	110	104	142	73	42	34	6	9	15	152	175	43	7	150	58	5	100	91	149	114	96					
NET: Great/ some extent	3726	3083	643	722	827	772	740	665	2118	102	46	150	22	113	34	36	23	219	182	525	895	2439	2118	2096	1642	1970	1198	669	468	91	60	323	1658	2437	1084	100	1912	1481	121	2183	1193	2315	1300	1654	1870				
NET: Hardly/ not at all	1242	1005	237	268	270	265	229	209	1084	28	14	35	5	16	9	4	2	55	50	135	332	835	751	430	512	638	364	196	168	21	32	101	561	809	307	46	725	348	31	562	495	662	542	379	788				
	24%	23%	26%	25%	23%	24%	22%	23%	24%	21%	23%	18%	19%	23%	19%	9%	8%	19%	20%	19%	26%	23%	22%	26%	23%	23%	22%	22%	25%	18%	32%	23%	23%	24%	21%	30%	26%	18%	20%	20%	28%	21%	28%	18%	27%				

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q - R/S
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

4 Apr 2025

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/C/D/t/t - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2015
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 10
Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher income than their parents had

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN CLASS		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	4376	4376	966	974	1096	1137	1060	1102	4454	101	58	222	81	150	59	17	21	211	222	674	2222	3760	3563	1457	2304	2549	1541	879	433	115	107	419	2454	1117	1011	119	2454	2210	169	3020	1654	1114	1111	2126	2104													
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1119	2015														
To a great extent	1169	892	177	230	278	222	246	192	895	55	20	79	12	44	12	17	7	111	74	224	383	839	772	361	520	630	409	212	155	35	23	115	504	260	309	61	566	474	64	705	371	269	371	657	462													
	22%	23%	19%	22%	24%	20%	24%	21%	21%	25%	31%	42%	42%	29%	24%	38%	24%	40%	30%	29%	32%	22%	23%	22%	23%	23%	23%	23%	30%	22%	27%	21%	22%	22%	40%	20%	25%	41%	25%	21%	24%	19%	31%	17%														
To some extent	2547	2085	453	527	535	531	481	471	2196	62	37	77	10	68	24	22	18	124	115	318	597	1818	1708	752	1091	1357	795	458	303	50	42	218	1184	1702	708	51	1333	985	58	1443	844	1556	940	1045	1408													
	48%	48%	45%	50%	46%	48%	47%	51%	49%	47%	47%	58%	41%	30%	44%	48%	48%	62%	44%	46%	46%	46%	49%	50%	46%	48%	49%	49%	51%	45%	43%	41%	50%	49%	50%	49%	34%	48%	52%	37%	50%	47%	49%	48%	49%	48%												
Hardly at all	294	647	148	137	177	179	150	131	708	23	4	20	5	22	1	1	2	29	34	79	212	548	548	254	352	412	212	132	101	17	22	64	274	468	253	20	462	238	22	418	278	439	342	247	527													
	15%	15%	16%	13%	15%	16%	15%	16%	16%	17%	6%	11%	17%	14%	2%	7%	8%	10%	10%	11%	11%	16%	15%	16%	16%	15%	13%	15%	10%	14%	22%	15%	16%	15%	18%	13%	17%	14%	14%	15%	16%	14%	17%	12%	18%													
Not at all	501	393	107	107	114	106	96	77	441	13	1	10	1	13	8	1	-	11	22	47	150	308	285	188	192	260	159	74	81	12	12	27	211	308	118	13	291	125	9	212	207	267	208	115	347													
	9%	9%	12%	10%	10%	10%	9%	8%	10%	10%	1%	5%	2%	9%	15%	3%	-	4%	9%	7%	12%	8%	8%	11%	9%	9%	10%	8%	12%	11%	12%	6%	9%	9%	9%	10%	7%	6%	7%	12%	8%	11%	5%	12%														
Don't know	285	233	32	56	55	58	59	36	230	2	2	3	1	7	6	4	2	6	17	27	55	172	157	81	102	100	61	31	29	3	12	137	144	34	7	125	45	4	84	75	133	95	66	141														
	5%	5%	4%	5%	5%	5%	6%	4%	5%	2%	4%	2%	2%	4%	12%	9%	5%	2%	7%	4%	4%	5%	5%	5%	5%	4%	4%	3%	4%	2%	3%	3%	6%	4%	2%	5%	4%	2%	3%	3%	4%	5%	3%	5%	8%													
NET: Great/ some extent	3716	3085	630	757	814	756	726	663	3132	95	56	156	22	112	37	39	24	234	188	542	879	2647	2480	1113	1610	1978	1204	670	458	85	64	337	1688	2471	1017	113	1918	1459	121	2151	1215	2325	1310	1702	1900													
	70%	71%	69%	72%	70%	69%	70%	72%	69%	71%	89%	82%	78%	73%	71%	86%	86%	83%	75%	78%	68%	72%	72%	68%	71%	72%	74%	74%	68%	73%	63%	77%	70%	72%	71%	74%	69%	77%	77%	76%	67%	73%	67%	80%	65%													
NET: Hardly/ not at all	1295	1040	251	244	291	285	246	228	1149	36	5	30	5	36	9	2	2	40	47	121	362	856	801	441	544	673	371	205	182	20	31	91	585	806	383	33	713	383	31	631	485	707	550	361	874													
	25%	24%	28%	23%	25%	26%	24%	25%	25%	27%	7%	16%	20%	23%	17%	5%	8%	14%	18%	18%	28%	23%	23%	27%	24%	24%	23%	23%	27%	25%	34%	21%	24%	24%	24%	27%	21%	22%	22%	28%	27%	28%	17%	30%														

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - h/i/j/k/l/m/n/o/p - q/r - s/t/u/v/w/x/y - H/IJ - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 26262 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/T/T - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 12
Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher level of education than their parents

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY																DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUILITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY FAIRLY CONCERNED	NET: VERY NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)					
UNWEIGHTED BASE	3276	4311	766	974	1096	1137	1060	1102	4450	111	58	222	81	155	59	17	21	211	222	674	2222	3760	3563	14507	2304	2549	1551	879	433	115	107	410	2450	1117	1011	110	2454	2210	109	3020	1054	1114	1101	2126	2104						
WEIGHTED BASE	3276	4319	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915						
To a great extent	105%	81%	17%	20%	22%	21%	20%	17%	83%	21**	11**	4%	13**	51**	19**	11**	11**	5%	2%	13%	23%	20%	15%	11%	11%	11%	12%	11%	11%	21*	21*	2%	47%	55%	27%	2%	61%	25%	54%	14%	2%	42%	57%								
	1652	905	150	202	252	215	211	173	837	30	23	59	11	40	13	14	10	93	65	198	244	755	718	302	476	545	344	164	152	34	26	101	474	468	305	49	454	474	57	665	305	702	353	585	445						
	28%	21%	16%	19%	22%	20%	20%	18%	19%	22%	36%	31%	40%	28%	22%	30%	37%	33%	26%	29%	19%	21%	21%	18%	21%	20%	21%	18%	23%	29%	25%	23%	20%	20%	21%	32%	16%	25%	36%	11	61	11	11	22%	17%						
	8								2	2		3		3				3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3							
To some extent	2544	2120	424	500	537	533	501	473	2180	66	29	94	10	85	26	16	11	133	128	338	631	1779	1657	799	1085	1359	802	463	299	53	48	215	1160	1682	713	63	1376	964	56	1422	874	1593	902	1050	1405						
	48%	49%	46%	47%	46%	48%	49%	51%	48%	50%	46%	49%	35%	55%	51%	35%	38%	47%	51%	49%	49%	48%	49%	48%	48%	49%	49%	51%	45%	45%	47%	49%	48%	49%	49%	50%	51%	36%	50%	50%	49%	50%	48%	49%	48%						
Hardly at all	896	709	187	186	201	180	175	155	795	25	9	28	3	12	3	7	5	40	22	91	222	630	591	278	389	477	262	149	114	12	11	74	428	584	260	28	527	283	32	455	344	491	381	308	561						
	17%	16%	20%	18%	17%	16%	17%	17%	18%	19%	14%	15%	11%	8%	6%	15%	16%	14%	9%	13%	17%	17%	17%	17%	17%	16%	16%	17%	10%	11%	5	17%	18%	17%	18%	19%	15%	20%	16%	19%	15%	19%	14%	19%							
Not at all	525	409	116	103	122	118	91	91	476	8	3	5	1	13	5	4	3	9	21	41	140	348	327	173	221	255	172	91	74	13	11	39	219	348	123	6	320	121	8	247	183	261	242	116	378						
	10%	9%	13%	10%	11%	11%	9%	10%	11%	6%	4%	3%	3%	8%	10%	9%	3%	9%	6%	11%	10%	11%	10%	11%	10%	11%	11%	10%	11%	11%	11%	9%	9%	10%	9%	4%	11%	6%	5%	9%	10%	8%	12%	5%	13%						
Don't know	258	218	40	48	54	54	38	223	4	-	4	3	4	6	5	-	7	16	27	60	163	144	81	80	114	55	40	31	4	6	10	131	138	31	6	119	45	4	78	69	118	97	73	127							
	5%	5%	4%	6%	4%	5%	5%	4%	5%	3%	-	2%	11%	3%	12%	11%	-	2%	6%	4%	5%	4%	4%	5%	4%	4%	3%	4%	5%	4%	6%	2%	3%	4%	2%	3%	3%	4%	4%	5%	3%	4%	4%	4%							
NET: Great/ some extent	3636	3032	574	704	790	748	712	643	3018	96	32	153	21	135	37	30	21	326	319	516	875	2534	2375	1101	1561	1904	1146	626	460	87	74	316	1634	2351	1018	112	1830	1438	113	2085	1179	2295	1335	1613	1850						
	68%	69%	63%	67%	68%	68%	69%	69%	67%	72%	82%	81%	75%	81%	73%	65%	75%	80%	77%	77%	68%	69%	69%	67%	69%	69%	70%	69%	67%	74%	73%	72%	68%	69%	71%	73%	65%	70%	72%	73%	66%	73%	63%	77%	63%						
NET: Hardly/ not at all	1422	1118	303	289	323	297	266	246	1271	33	12	33	4	25	8	11	7	48	43	137	361	978	918	451	610	792	434	240	189	25	22	113	647	932	382	34	848	403	39	702	528	752	623	423	938						
	27%	26%	33%	27%	28%	27%	26%	27%	28%	25%	18%	17%	14%	16%	15%	24%	25%	17%	17%	19%	28%	27%	27%	28%	27%	27%	27%	26%	28%	22%	22%	26%	27%	27%	27%	22%	30%	21%	25%	24%	30%	32%	20%	32%							
	A								I																											L															

Proportions/Means: Columns Tested [5% risk level] - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/ab

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 14
Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having a higher level of wealth than their parents had

Base: All adults aged 18+ in the UK

	URBAN										IMD					ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS								SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
	TOTAL		URBAN CLASS (A)		RURAL (B)		1 (C)		2 (D)		3 (E)		4 (F)		5 (G)		WHITE ETHNIC GROUP (H)		MIXED ETHNIC GROUP (I)		BLACK CARIBBEAN (J)		BLACK AFRICAN (K)		BLACK OTHER (L)		SOUTH EAST ASIAN (M)		EAST ASIAN (N)		ASIAN OTHER (O)		OTHER MINORITY GROUP (P)		NET: BLACK ETHNIC GROUP (Q)		NET: ASIAN ETHNIC GROUP (R)		NET: ANY ETHNIC MINORITY (S)		YES (T)		NO (U)		OWNED (V)		RENTED (W)		COMFORTABLE (X)		STRETCHED (Y)		MOVING TO NEW AREA (Z)		DIVORCE (AA)		LOSS OF PARENT/ GUARDIAN (AB)		FOSTER CARE/HOME (AC)		ADOPTED (AD)		CHANGE IN PRIMARY PARENT/ GUARDIAN (AE)		NONE (AF)		WORKING CLASS (AG)		MIDDLE CLASS (AH)		UPPER CLASS (AI)		WORKING CLASS (AJ)		MIDDLE CLASS (AK)		UPPER CLASS (AL)		GREAT DEAL/ FAIR AMOUNT (AM)		HARDLY ANY/ NONE (AN)		NET: VERY CONCERNED (AO)		NET: VERY NOT AT ALL CONCERNED (AP)		NET: VERY FAIRLY IMPORTANT (AQ)		NET: NOT VERY/ NOT AT ALL IMPORTANT (AR)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q/R/S - T/U/V/W/X/Y - Z/AA/AB/AC/AD/AE/AF/AG/AH/AI/AJ/AL/AM/AN/AO/AP/AQ/AR/AS
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 16
Q3. To what extent, if at all, would you say that each of the following indicate that someone is in a higher social class than that of their parents? - Having more ability to be able to buy a home than their parents had

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY																DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS								SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY FAIRLY CONCERNED	NET: NOT VERY AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY AT ALL IMPORTANT				
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)			
UNWEIGHTED BASE	5276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1055	2129	2915				
To a great extent	21%	21%	15%	21%	22%	21%	21%	21%	21%	21*	16*	41	15**	51**	19**	11**	15**	5%	11%	25%	20%	31%	31%	41%	32%	31%	17%	13%	27*	24*	47%	25%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%			
To some extent	2324	1916	408	440	507	471	460	446	2009	54	32	85	7	61	16	15	9	125	92	279	537	1670	1571	677	993	1239	687	400	274	52	39	201	1089	1557	642	52	1214	930	49	1353	726	1423	849	969	1280				
Hardly at all	887	714	173	168	199	211	163	146	780	25	7	25	1	26	4	9	1	33	40	99	241	601	610	252	375	477	275	135	109	12	21	63	421	568	264	28	497	312	27	450	338	480	392	277	585				
Not at all	634	523	111	140	138	134	111	111	560	17	3	9	4	16	7	5	5	16	29	68	183	408	351	259	255	330	200	103	98	12	13	35	275	412	180	16	389	159	7	276	271	344	263	138	433				
Don't know	310	269	41	69	62	58	67	55	266	6	4	5	2	7	9	-	3	12	15	35	65	206	170	104	120	120	61	39	41	6	8	15	157	116	62	5	147	58	4	101	77	144	124	81	165				
NET: Great/ some extent	3444	2853	591	680	761	697	691	616	2906	85	48	155	20	106	31	31	21	219	168	493	806	2461	2307	1020	1507	1823	1098	679	422	87	60	325	1558	2285	947	104	1763	1166	119	2015	1080	2197	1176	1614	1713				
	65%	65%	64%	64%	66%	63%	67%	66%	64%	64%	77%	74%	68%	68%	61%	68%	73%	78%	76%	71%	62%	67%	67%	62%	67%	66%	67%	69%	63%	75%	58%	74%	65%	67%	66%	68%	63%	72%	76%	71%	61%	69%	60%	67%	5%				
NET: Hardly/ not at all	1522	1237	285	308	338	345	274	257	1340	43	10	34	5	43	12	15	6	49	69	167	424	1009	961	511	630	807	476	239	207	24	35	99	696	979	424	43	886	472	34	727	610	824	654	434	1018				
	29%	28%	31%	29%	29%	31%	27%	28%	30%	32%	17%	18%	18%	28%	23%	32%	21%	18%	27%	24%	33%	17%	28%	31%	28%	29%	29%	26%	31%	30%	34%	22%	34%	29%	30%	30%	28%	32%	23%	22%	25%	34%	33%	20%	35%				

Proportions/Means: Columns Tested [5% risk level] - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q - R/S
Overlap formulas used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 17

Q4. How concerned, or not, are you about each of the following? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Climate change (also called global warming)	The UK economy	Inflation/ prices	The NHS	Housing	Inequality	Education & schools	Law & order
UNWEIGHTED BASE	5276	5276	5276	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276	5276	5276	5276
Very concerned	1634 31%	2608 49%	2783 53%	2732 52%	1619 31%	1186 22%	1297 25%	1772 34%
Fairly concerned	1933 37%	2116 40%	1979 38%	1982 38%	2039 39%	1979 38%	2251 43%	2326 44%
Not very concerned	1055 20%	399 8%	386 7%	401 8%	1227 23%	1504 29%	1263 24%	944 18%
Not at all concerned	571 11%	83 2%	72 1%	100 2%	290 5%	451 9%	336 6%	136 3%
Don't know	82 2%	70 1%	57 1%	61 1%	101 2%	156 3%	129 2%	97 2%
NET: Very/ fairly concerned	3568 68%	4724 90%	4762 90%	4714 89%	3658 69%	3165 60%	3548 67%	4098 78%
NET: Not very/ not at all concerned	1626 31%	482 9%	457 9%	501 9%	1517 29%	1955 37%	1599 30%	1080 20%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q4. How concerned, or not, are you about each of the following? - Climate change (also called global warming)

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 19
Q4. How concerned, or not, are you about each of the following? - Climate change (also called global warming)

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER															
	URBAN CLASS					RURAL					1					2					3					4					5						WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: VERY/ NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)																										
UNWEIGHTED BASE	4276	4281	766	571	1096	1837	1060	1102	4454	100	58	222	81	180	59	17	28	281	222	674	2222	3760	3583	1457	2304	2549	1581	879	633	115	107	419	2454	1517	1061	189	2454	2250	169	3320	1054	1314	1811	2126	2104																											
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	282	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	1219	2915																											
Very concerned	1634	1357	298	321	353	325	377	1345	45	24	70	17	64	23	21	5	111	107	268	425	1114	1096	478	733	839	579	277	247	41	33	137	717	1005	490	59	820	638	59	969	515	1290	320	713	865																												
	31%	31%	32%	30%	30%	33%	31%	30%	30%	34%	38%	37%	61%	41%	44%	45%	18%	39%	42%	39%	33%	30%	32%	29%	32%	31%	37%	35%	32%	31%	30%	30%	30%	34%	39%	29%	34%	34%	37%	34%	29%	41%	16%	33%	30%																											
Fairly concerned	1933	1591	342	370	433	398	380	353	1641	44	26	85	9	54	22	11	17	119	87	267	471	1371	1275	604	805	1022	602	355	215	37	29	171	868	1247	542	58	1026	713	61	1073	621	1088	619	796	1047																											
	37%	37%	37%	35%	37%	36%	37%	38%	36%	33%	41%	45%	32%	35%	44%	23%	60%	42%	35%	39%	36%	37%	37%	37%	36%	37%	37%	39%	32%	32%	29%	39%	36%	36%	38%	38%	37%	37%	38%	39%	37%	35%	40%	32%	37%	36%																										
Not very concerned	1855	870	185	218	240	206	200	200	894	26	8	26	1	28	4	9	3	35	42	105	246	759	647	355	464	546	279	178	131	26	22	98	513	713	261	21	572	368	24	560	379	436	604	420	603																											
	20%	20%	20%	21%	21%	19%	19%	20%	19%	19%	13%	14%	4%	18%	8%	20%	9%	52%	17%	15%	19%	21%	19%	22%	21%	20%	17%	20%	20%	22%	21%	22%	21%	21%	18%	14%	20%	20%	16%	20%	21%	14%	31%	20%	21%																											
Not at all concerned	571	490	81	125	113	122	109	103	526	14	4	8	1	5	2	1	1	13	8	38	141	387	381	171	238	307	187	87	71	13	19	31	273	396	130	12	342	154	10	244	243	154	400	178	367																											
	13%	11%	9%	12%	10%	11%	11%	11%	12%	10%	6%	4%	3%	1%	4%	1%	12%	5%	3%	6%	11%	11%	11%	10%	10%	11%	11%	10%	10%	11%	11%	18%	7%	11%	12%	9%	8%	12%	8%	6%	9%	14%	5%	20%	8%																											
Don't know	82	71	11	23	23	11	20	5	65	4	1	1	-	4	-	5	-	3	9	15	14	43	38	27	18	36	16	10	5	-	-	2	41	40	11	3	36	14	3	20	19	18	12	23	32																											
	2%	2%	1%	2%	2%	1%	2%	1%	1%	3%	2%	1%	-	2%	-	10%	-	1%	3%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	*	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%																											
NET: Very/ fairly concerned	3568	2928	640	691	784	761	703	630	2987	90	50	155	26	118	45	31	22	230	194	536	895	2486	2372	1083	1537	1861	1173	632	463	78	62	308	1584	2272	1032	117	1846	1351	119	2042	1136	2558	939	1508	1912																											
	68%	67%	70%	65%	68%	69%	68%	68%	66%	67%	79%	81%	91%	76%	88%	68%	78%	82%	77%	77%	69%	68%	69%	66%	68%	68%	68%	72%	70%	69%	67%	61%	70%	66%	66%	66%	72%	76%	72%	76%	71%	64%	81%	48%	71%	66%																										
NET: Not very/ not at all concerned	1626	1360	267	343	353	328	309	293	1460	40	12	34	2	33	6	10	6	48	49	144	387	1146	1028	526	702	853	446	265	202	39	40	130	785	1109	392	33	914	122	35	801	625	590	1004	598	970																											
	31%	31%	29%	32%	30%	30%	30%	32%	32%	30%	19%	18%	7%	22%	12%	22%	22%	17%	20%	21%	30%	31%	30%	32%	31%	31%	27%	29%	30%	33%	39%	30%	33%	32%	32%	27%	22%	33%	28%	22%	28%	35%	19%	51%	28%	33%																										

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - h/h/c/d/h/f/g/h/j/i/j/i - m/n - o/p - u/v - w/h/w/h/w/h/y - h/i/j - k/l/m - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂/a₃
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 21
Q4. How concerned, or not, are you about each of the following? - The UK economy

Base: All adults aged 18+ in the UK

	URBAN					IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY FAIRLY CONCERNED	NET: VERY NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT							
UNWEIGHTED BASE	3276	4381	937	1059	1160	1099	1032	927	4512	133*	63*	106	28**	45**	51**	40**	28**	261	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915							
WEIGHTED BASE	3276	4381	766	971	1096	1837	1060	1102	4454	101	58	222	81	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915							
Very concerned	3608	2161	447	502	556	559	512	479	2208	59	27	112	22	80	19	28	19	162	126	366	688	1786	1755	766	1075	1443	884	464	352	58	52	210	1159	1790	644	74	1475	861	75	1358	854	1742	822	1092	1412							
Fairly concerned	2116	1505	49%	47%	48%	51%	50%	52%	49%	44	24	43%	59%	81%	51%	38%	60%	66%	58	58	50%	53%	53%	49%	1%	47%	48%	52%	54%	51	53%	50%	51%	48%	48%	52%	45%	49%	1%	47	54%	50%	42%	51%	48%							
Not very concerned	496	40%	40%	41%	40%	41%	40%	40%	40%	56	24	40%	18%	34%	30%	16%	18%	34%	30%	17%	37%	42%	41%	37%	42%	41%	37%	42%	41%	37%	42%	41%	37%	42%	41%	37%	42%	41%	37%	42%	41%	37%	42%	41%								
Not at all concerned	83	7%	9%	8%	8%	8%	8%	8%	8%	11%	11%	9%	3%	1%	-	-	-	8	8	19	21	54	52	28	42	35	17	10	13	*	3	5	41	39	23	9	39	20	12	37	33	15	68	36	45							
Don't know	79	62	8	22	16	12	10	11	53	1	1	1	-	7	-	6	-	2	13	16	12	41	26	28	19	22	9	8	2	8	9	3	33	27	13	2	22	14	4	16	20	26	11	21	23							
NET: Very/ fairly concerned	4724	3899	825	923	1026	1004	922	849	4056	115	51	167	27	112	50	36	28	345	219	607	1164	3320	3137	1426	2021	2504	1504	875	598	96	81	390	2160	3130	1271	128	2161	1694	123	2579	1595	2966	1647	1919	2620							
NET: Not very/ not at all concerned	482	398	84	113	118	84	100	67	402	18	11	22	1	16	1	4	-	34	20	71	120	315	275	182	217	225	124	74	70	13	13	46	218	284	150	23	213	179	30	270	161	173	297	189	271							
	9%	9%	9%	11%	10%	8%	10%	7%	9%	13%	17%	12%	3%	10%	2%	8%	-	12%	8%	10%	9%	9%	8%	11%	10%	8%	8%	8%	10%	11%	12%	10%	9%	8%	10%	15%	8%	10%	19%	9%	9%	5%	15%	9%	9%							

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - A/H/I/J/K/L/M/N/O/P/Q/R/S - m/n - p/q - r/s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base. ** very small base (under 30) ineligible for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/C/D/t/t - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base: ** very small base (under 30) ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/v/v/v
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 25
Q4. How concerned, or not, are you about each of the following? - The NHS

Base: All adults aged 18+ in the UK

	URBAN										IMD					ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS								SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL		URBAN CLASS		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY IMPORTANT			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)	(AT)	(AU)	(AV)	(AW)	(AX)	(AY)
UNWEIGHTED BASE	4331	766	571	1096	1133	1060	1102	4454	101	58	222	81	150	59	17	21	211	222	674	2222	3760	3563	1457	2304	2549	1541	877	433	115	107	419	2454	1117	1011	139	2454	2210	169	3320	1054	1314	1101	2126	2104							
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	1331	631	190	281	155	11	28	155	511	461	281	252	694	1260	3675	3438	1636	907	670	117	102	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	1129	2915							
Very concerned	2732	2218	514	522	573	580	529	499	2371	62	15	77	16	87	22	23	20	398	135	323	752	1824	1843	800	1074	1561	900	485	370	59	51	206	1215	1862	693	64	1540	936	57	1427	986	1913	754	1072	1565						
	52%	51%	56%	49%	49%	53%	54%	54%	53%	46%	24%	40%	59%	58%	44%	51%	69%	53%	46%	50%	54%	49%	48%	57%	55%	54%	55%	50%	50%	50%	47%	50%	54%	48%	42%	55%	49%	37%	50%	55%	60%	39%	50%	54%							
Fairly concerned	1582	1643	339	396	466	388	387	344	1683	52	33	86	8	46	26	15	7	127	81	273	422	1461	1282	631	922	1613	582	333	238	31	33	170	964	1248	584	55	1012	757	70	1142	617	1086	873	804	1082						
	38%	38%	37%	37%	40%	35%	38%	37%	37%	39%	52%	45%	28%	30%	55%	33%	25%	40%	35%	39%	33%	40%	37%	39%	41%	35%	36%	37%	35%	27%	32%	39%	40%	36%	41%	36%	36%	40%	44%	40%	35%	34%	45%	38%	37%						
Not very concerned	401	350	51	89	88	107	61	55	325	14	11	22	2	14	1	3	2	35	17	68	84	290	229	151	198	180	117	59	46	16	13	46	160	220	128	28	169	166	18	232	122	150	242	186	208						
	8%	8%	6%	8%	8%	10%	6%	6%	7%	10%	17%	11%	9%	9%	1%	6%	6%	12%	7%	10%	6%	8%	7%	9%	9%	7%	7%	6%	7%	14%	13%	11%	7%	6%	9%	9%	18%	6%	9%	11%	8%	7%	5%	12%	9%	7%					
Not at all concerned	100	92	8	33	21	16	14	16	81	4	3	6	*	1	-	2	-	9	4	17	30	59	54	42	47	43	27	18	13	7	3	13	42	63	25	5	50	31	10	48	43	22	77	48	43						
	2%	2%	1%	3%	2%	1%	1%	2%	2%	1%	5%	3%	1%	1%	-	1%	-	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%				
Don't know	81	56	5	17	13	8	10	13	46	2	1	-	1	6	2	2	-	1	10	13	7	40	30	12	16	14	8	9	3	4	3	5	30	28	4	1	26	6	2	16	9	15	9	21	16						
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	4%	4%	5%	-	1%	4%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%				
NET: Very/ fairly concerned	4714	3861	853	918	1039	968	966	843	4019	113	48	163	24	134	49	38	27	335	221	596	1175	1285	3125	1431	1996	2514	1484	821	608	90	83	375	2179	3110	1277	118	2511	1684	117	2569	1603	2979	1637	1875	2647						
	89%	89%	93%	87%	90%	88%	92%	91%	90%	85%	77%	86%	95%	84%	94%	84%	88%	86%	91%	88%	81%	87%	91%	87%	88%	91%	91%	91%	77%	82%	86%	90%	91%	89%	81%	91%	89%	81%	90%	90%	94%	83%	88%	91%							
NET: Not very/ not at all concerned	501	442	59	122	109	123	75	71	406	18	14	27	3	15	1	5	2	44	21	85	114	350	283	193	245	223	145	76	59	22	16	59	202	283	153	33	219	197	27	280	164	172	319	234	251						
	9%	10%	6%	12%	9%	11%	7%	8%	9%	14%	22%	14%	10%	10%	1%	11%	6%	16%	8%	13%	9%	10%	8%	12%	11%	8%	9%	8%	9%	19%	16%	13%	8%	8%	11%	22%	10%	9%	5%	16%	11%	11%	9%								

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - A/H/I/J/K/L/M/N/O/P/Q/R - m/n - p/q - r/s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Oversize formulae used. * small base. ** very small base (under 30) ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 27
Q4. How concerned, or not, are you about each of the following? - Housing

Base: All adults aged 18+ in the UK

	IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND										FAMILY LIFE EVENTS					SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
	URBAN					RURAL					WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY IMPORTANT						
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)	(AT)						
UNWEIGHTED BASE	3276	4311	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	1119	2915								
WEIGHTED BASE	3276	4319	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	1119	2915								
Very concerned	1619	1403	215	391	579	339	281	229	1265	61	25	102	18	69	19	20	13	145	109	326	454	1837	818	715	693	866	604	326	203	50	34	157	655	1069	410	66	948	479	62	848	639	1280	305	853	712								
Fairly concerned	2039	1668	371	397	482	424	419	367	1760	55	27	64	6	2	19	18	15	97	89	256	510	1443	1368	614	890	1058	605	350	287	42	35	185	932	1324	594	44	1065	765	60	1163	639	1381	618	838	1111								
Not very concerned	1227	965	262	196	271	273	244	243	1137	10	6	19	2	22	8	7	2	27	38	77	248	920	960	231	509	649	332	190	144	19	21	82	616	792	338	33	601	508	24	690	369	425	783	342	846								
Not at all concerned	290	232	57	54	61	49	64	62	81	8	9	10	7	15	16	10	7	9	15	11	195	251	286	146	236	246	206	216	226	166	216	196	206	236	246	226	216	246	216	136	136	136	136	136	136								
Don't know	181	90	11	20	17	14	24	25	89	2	1	-	2	4	2	1	-	3	6	11	12	67	81	30	33	40	23	12	4	1	-	5	55	50	17	2	42	22	3	31	19	28	38										
NET: Very/ fairly concerned	3658	3072	586	788	811	763	700	597	3025	116	52	166	24	121	38	38	26	242	197	581	965	2479	2185	1332	1584	1925	1209	676	490	92	69	341	1588	2384	1004	110	2013	1244	122	2011	1278	2661	923	1690	1823								
NET: Not very/ not at all concerned	1517	1198	319	249	333	321	308	305	1397	15	10	24	2	30	11	7	2	36	48	101	319	1128	1202	274	640	785	404	219	175	23	33	92	768	987	413	41	741	621	32	823	479	476	1014	417	1046								
	29%	27%	35%	A	24%	29%	29%	30%	33%	31%	11%	16%	13%	7%	19%	22%	16%	7%	13%	19%	15%	25%	31%	35%	17%	28%	29%	25%	24%	26%	20%	32%	21%	32%	29%	29%	27%	26%	33%	20%	29%	27%	15%	52%	20%	36%							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - h/h/c/h/h/f/h/h/J/J/I - m/n - o/p - q/h/h/h/w/h/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested (2% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/a/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/1/2/3/4/5/6/7/8/9/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100/101/102/103/104/105/106/107/108/109/110/111/112/113/114/115/116/117/118/119/120/121/122/123/124/125/126/127/128/129/130/131/132/133/134/135/136/137/138/139/140/141/142/143/144/145/146/147/148/149/150/151/152/153/154/155/156/157/158/159/160/161/162/163/164/165/166/167/168/169/170/171/172/173/174/175/176/177/178/179/180/181/182/183/184/185/186/187/188/189/190/191/192/193/194/195/196/197/198/199/200/201/202/203/204/205/206/207/208/209/210/211/212/213/214/215/216/217/218/219/220/221/222/223/224/225/226/227/228/229/230/231/232/233/234/235/236/237/238/239/240/241/242/243/244/245/246/247/248/249/250/251/252/253/254/255/256/257/258/259/260/261/262/263/264/265/266/267/268/269/270/271/272/273/274/275/276/277/278/279/280/281/282/283/284/285/286/287/288/289/290/291/292/293/294/295/296/297/298/299/300/301/302/303/304/305/306/307/308/309/310/311/312/313/314/315/316/317/318/319/320/321/322/323/324/325/326/327/328/329/330/331/332/333/334/335/336/337/338/339/340/341/342/343/344/345/346/347/348/349/350/351/352/353/354/355/356/357/358/359/360/361/362/363/364/365/366/367/368/369/370/371/372/373/374/375/376/377/378/379/380/381/382/383/384/385/386/387/388/389/390/391/392/393/394/395/396/397/398/399/400/401/402/403/404/405/406/407/408/409/410/411/412/413/414/415/416/417/418/419/420/421/422/423/424/425/426/427/428/429/430/431/432/433/434/435/436/437/438/439/440/441/442/443/444/445/446/447/448/449/450/451/452/453/454/455/456/457/458/459/460/461/462/463/464/465/466/467/468/469/470/471/472/473/474/475/476/477/478/479/480/481/482/483/484/485/486/487/488/489/490/491/492/493/494/495/496/497/498/499/500/501/502/503/504/505/506/507/508/509/510/511/512/513/514/515/516/517/518/519/520/521/522/523/524/525/526/527/528/529/530/531/532/533/534/535/536/537/538/539/540/541/542/543/544/545/546/547/548/549/550/551/552/553/554/555/556/557/558/559/560/561/562/563/564/565/566/567/568/569/570/571/572/573/574/575/576/577/578/579/580/581/582/583/584/585/586/587/588/589/590/591/592/593/594/595/596/597/598/599/600/601/602/603/604/605/606/607/608/609/610/611/612/613/614/615/616/617/618/619/620/621/622/623/624/625/626/627/628/629/630/631/632/633/634/635/636/637/638/639/640/641/642/643/644/645/646/647/648/649/650/651/652/653/654/655/656/657/658/659/660/661/662/663/664/665/666/667/668/669/670/671/672/673/674/675/676/677/678/679/680/681/682/683/684/685/686/687/688/689/690/691/692/693/694/695/696/697/698/699/700/701/702/703/704/705/706/707/708/709/710/711/712/713/714/715/716/717/718/719/720/721/722/723/724/725/726/727/728/729/730/731/732/733/734/735/736/737/738/739/740/741/742/743/744/745/746/747/748/749/750/751/752/753/754/755/756/757/758/759/760/761/762/763/764/765/766/767/768/769/770/771/772/773/774/775/776/777/778/779/780/781/782/783/784/785/786/787/788/789/790/791/792/793/794/795/796/797/798/799/800/801/802/803/804/805/806/807/808/809/810/811/812/813/814/815/816/817/818/819/820/821/822/823/824/825/826/827/828/829/830/831/832/833/834/835/836/837/838/839/840/841/842/843/844/845/846/847/848/849/850/851/852/853/854/855/856/857/858/859/860/861/862/863/864/865/866/867/868/869/870/871/872/873/874/875/876/877/878/879/880/881/882/883/884/885/886/887/888/889/890/891/892/893/894/895/896/897/898/899/900/901/902/903/904/905/906/907/908/909/910/911/912/913/914/915/916/917/918/919/920/921/922/923/924/925/926/927/928/929/930/931/932/933/934/935/936/937/938/939/940/941/942/943/944/945/946/947/948/949/950/951/952/953/954/955/956/957/958/959/960/961/962/963/964/965/966/967/968/969/970/971/972/973/974/975/976/977/978/979/980/981/982/983/984/985/986/987/988/989/990/991/992/993/994/995/996/997/998/999/1000/1001/1002/1003/1004/1005/1006/1007/1008/1009/1010/1011/1012/1013/1014/1015/1016/1017/1018/1019/1020/1021/1022/1023/1024/1025/1026/1027/1028/1029/1030/1031

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 18TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 31
Q4- How concerned, or not, are you about each of the following? - Education & schools

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY															DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: VERY/ NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)																																
UNWEIGHTED BASE	4376	4381	766	571	1096	1837	1060	1102	4454	101	58	222	81	150	59	17	28	281	222	674	2222	3910	3563	14507	2304	2549	1041	879	433	115	107	410	2459	1117	1001	189	2454	2210	109	3020	1059	1014	1011	2126	2104							
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	1219	2915							
Very concerned	27%	25%	15%	21%	22%	21%	21%	17%	25%	21*	11*	4%	15**	25*	19**	11**	16**	25	21	51%	23%	20%	35%	31%	43%	22%	11%	13%	21*	21*	21*	41%	25%	27%	27%	51%	24%	54%	21%	15%	37%	42%	57%									
	1297	1587	210	272	283	255	246	229	1030	32	20	77	17	64	13	14	6	114	91	243	342	869	807	433	566	688	477	245	180	41	30	129	535	857	342	54	707	444	54	715	456	1005	251	72	628	629						
Fairly concerned	2251	1844	408	440	502	483	428	399	1926	66	30	79	9	60	26	21	14	118	107	305	44%	550	1583	1501	683	972	1174	699	402	280	44	39	175	1022	1466	626	99	1212	821	64	1286	730	1491	725	930	1239						
	43%	42%	44%	42%	43%	44%	41%	43%	43%	50%	47%	42%	33%	39%	51%	46%	48%	42%	42%	43%	44%	22%	43%	44%	42%	43%	43%	44%	44%	42%	38%	38%	40%	42%	43%	44%	44%	38%	43%	43%	41%	45%	41%	47%	37%	44%	43%					
Not very concerned	1263	1036	228	234	288	266	261	215	1140	26	6	32	2	21	8	11	7	39	39	111	288	908	826	395	542	665	338	209	154	27	19	106	617	808	355	28	644	479	27	675	435	515	718	449	766							
	24%	24%	25%	22%	25%	24%	25%	23%	23%	19%	9%	17%	7%	13%	15%	24%	24%	14%	15%	16%	22%	25%	24%	24%	24%	24%	21%	23%	23%	23%	19%	24%	26%	24%	24%	25%	18%	23%	23%	18%	24%	25%	16%	37%	21%	26%						
Not at all concerned	336	285	51	74	56	74	70	63	81	5	7	2	-	5	4	-	1	9	10	25	86	338	234	86	139	163	6%	37	49	4	14	20	161	222	82	11	178	112	10	15%	122	94	232	99	210							
	6%	7%	6%	7%	5%	7%	7%	7%	6%	4%	11%	1%	-	3%	9%	-	5%	3%	4%	4%	7%	6%	7%	5%	6%	6%	6%	4%	7%	4%	14%	5%	7%	6%	6%	7%	6%	6%	5%	7%	3%	12%	5%	7%								
Don't know	129	108	21	38	22	23	26	21	114	4	1	-	-	5	-	-	-	1	5	10	30	77	69	39	38	60	28	14	7	1	-	9	76	68	29	1	56	31	1	34	33	38	29	24	70							
	2%	2%	2%	4%	2%	2%	2%	2%	3%	3%	1%	-	-	3%	-	-	-	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	-	2%	3%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%							
NET: Very/ fairly concerned	3548	2931	617	712	795	737	675	628	2957	99	50	156	26	124	39	15	20	232	198	548	69%	892	2452	2308	1116	1538	1862	1175	647	480	85	69	304	1556	2123	968	112	1919	1264	118	2001	1186	2518	976	1557	1869						
	87%	67%	67%	67%	69%	67%	65%	68%	66%	74%	79%	82%	83%	80%	77%	75%	70%	83%	83%	79%	69%	67%	67%	68%	68%	68%	72%	71%	69%	67%	67%	67%	69%	68%	68%	68%	68%	67%	70%	67%	70%	67%	80%	50%	73%	64%						
NET: Not very/ not at all concerned	1599	1320	279	308	344	339	331	279	1441	31	13	34	2	36	12	11	8	48	49	136	374	1146	1061	481	680	828	432	246	203	31	34	126	779	1010	437	39	821	591	37	830	557	609	950	548	976							
	36%	30%	30%	29%	30%	31%	32%	30%	32%	23%	20%	18%	7%	17%	23%	24%	30%	17%	19%	20%	29%	31%	31%	29%	30%	30%	26%	27%	30%	26%	33%	29%	32%	31%	30%	30%	26%	29%	31%	19%	40%	26%	33%	26%	33%							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * = small base; ** = very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/v
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 33
Q4. How concerned, or not, are you about each of the following? - Law & order

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS								SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: VERY NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/NOT AT ALL IMPORTANT			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)		
UNWEIGHTED BASE	5276	4331	945	971	1096	1137	1060	1102	4454	101	58	222	81	155	59	17	21	281	222	674	2222	3760	3563	1457	2304	2549	1541	873	433	115	107	419	2454	1117	1051	139	2454	2250	159	3020	1054	1314	1101	2126	2104			
WEIGHTED BASE	5276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1955	2129	2915			
Very concerned	27%	21%	15%	20%	22%	21%	21%	21%	27%	21*	16*	41	11**	21**	19**	11**	11**	25	21	31%	23%	20%	45%	31%	43%	21%	17%	31%	21*	21*	29%	45%	25%	27%	27%	63%	57%	2%	64%	21%	122%	17%	42%	35%				
	34%	34%	32%	33%	33%	35%	33%	34%	34%	29%	26%	40%	65%	30%	28%	26%	36%	39%	29%	33%	37%	32%	33%	32%	36%	36%	34%	36%	35%	29%	31%	34%	34%	36%	29%	38%	36%	31%	40%	32%	36%	37%	28%	35%	33%			
Fairly concerned	3326	1905	421	439	526	471	469	421	1993	56	29	79	7	75	25	20	17	115	120	308	562	1652	1583	675	983	1248	704	390	289	52	52	194	1078	1518	669	52	1232	879	51	1287	758	1434	842	920	1305			
	44%	44%	46%	41%	45%	43%	46%	45%	44%	42%	46%	42%	26%	49%	48%	44%	44%	61%	41%	48%	44%	43%	45%	46%	41%	44%	45%	43%	43%	43%	45%	51%	44%	45%	44%	47%	34%	44%	47%	32%	45%	43%	45%	43%	45%			
Not very concerned	944	775	170	192	212	191	192	157	813	32	12	29	1	23	9	11	1	42	43	118	203	683	557	340	446	435	290	161	111	17	13	88	424	551	295	35	442	379	35	561	290	467	462	367	543			
	18%	18%	19%	18%	18%	17%	19%	17%	18%	24%	20%	15%	2%	15%	18%	25%	3%	55%	17%	17%	16%	59%	16%	21%	20%	16%	18%	18%	17%	15%	13%	20%	18%	16%	16%	23%	20%	22%	20%	16%	15%	24%	17%	19%				
Not at all concerned	136	113	23	42	22	39	18	15	113	3	5	4	*	6	1	-	-	10	7	19	37	88	78	51	71	55	41	28	25	1	4	14	50	81	39	5	71	40	7	66	60	53	82	66	64			
	3%	3%	3%	4%	2%	4%	2%	2%	3%	2%	8%	2%	1%	4%	2%	-	-	3%	3%	3%	3%	2%	2%	3%	3%	2%	3%	3%	4%	2%	4%	3%	2%	2%	3%	1%	4%	3%	2%	3%	2%	4%	3%	2%				
Don't know	97	89	9	33	16	13	17	18	78	4	1	2	2	5	2	2	-	4	9	18	19	59	30	42	29	35	11	18	6	3	1	7	51	51	12	2	23	27	29	13	32	16						
	2%	2%	1%	3%	1%	2%	2%	2%	3%	3%	1%	1%	0%	3%	4%	5%	-	2%	4%	3%	1%	2%	1%	3%	1%	1%	1%	2%	1%	3%	3%	2%	3%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%					
NET: Very/ fairly concerned	4038	2383	716	795	909	856	805	738	3608	94	45	155	25	122	39	32	27	225	193	539	1037	2846	2773	1204	1712	2325	1292	700	527	83	82	330	1886	2739	1089	109	2218	1465	113	2214	1399	2616	1399	1664	2272			
	78%	78%	78%	75%	78%	78%	80%	78%	78%	71%	72%	81%	91%	79%	76%	70%	97%	80%	77%	78%	80%	77%	81%	74%	76%	81%	79%	77%	79%	80%	80%	75%	78%	80%	76%	72%	78%	77%	72%	77%	79%	83%	72%	78%	78%			
NET: Not very/ not at all concerned	1080	887	193	234	234	230	210	172	926	35	17	33	1	28	10	11	1	52	50	137	240	770	806	635	391	517	492	331	189	136	20	18	102	474	631	313	41	513	419	42	628	350	520	544	433	607		
	20%	20%	21%	22%	20%	21%	20%	19%	21%	26%	27%	18%	3%	18%	20%	25%	3%	18%	20%	20%	19%	21%	18%	24%	23%	18%	20%	21%	20%	17%	17%	23%	20%	18%	23%	27%	18%	22%	27%	22%	20%	16%	28%	20%	21%			

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - A/H/I/J/K/L/M/N/O/P/Q/R - m/n - p/q - r/s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Oversize formulae used. * small base. ** very small base (under 30) ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

4 Apr 2025

		SEX		AGE																GRADE																WORKING STATUS																INCOME																EDUCATION																MARITAL STATUS																NUMBER IN HOUSEHOLD																CHILDREN IN HOUSEHOLD																REGION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
				10-14				15-19				20-24				25-29				30-34				35-39				40-44				45-49				50-54				55-59				60-64				65-69				70-74				75-79				80-84				85-89				90-94				95-99				100-104				105-109				110-114				115-119				120-124				125-129				130-134				135-139				140-144				145-149				150-154				155-159				160-164				165-169				170-174				175-179				180-184				185-189				190-194				195-199				200-204				205-209				210-214				215-219				220-224				225-229				230-234				235-239				240-244				245-249				250-254				255-259				260-264				265-269				270-274				275-279				280-284				285-289				290-294				295-299				300-304				305-309				310-314				315-319				320-324				325-329				330-334				335-339				340-344				345-349				350-354				355-359				360-364				365-369				370-374				375-379				380-384				385-389				390-394				395-399				400-404				405-409				410-414				415-419				420-424				425-429				430-434				435-439				440-444				445-449				450-454				455-459				460-464				465-469				470-474				475-479				480-484				485-489				490-494				495-499				500-504				505-509				510-514				515-519				520-524				525-529				530-534				535-539				540-544				545-549				550-554				555-559				560-564				565-569				570-574				575-579				580-584				585-589				590-594				595-599				600-604				605-609				610-614				615-619				620-624				625-629				630-634				635-639				640-644				645-649				650-654				655-659				660-664				665-669				670-674				675-679				680-684				685-689				690-694				695-699				700-704				705-709				710-714				715-719				720-724				725-729				730-734				735-739				740-744				745-749				750-754				755-759				760-764				765-769				770-774				775-779				780-784				785-789				790-794				795-799				800-804				805-809				810-814				815-819				820-824				825-829				830-834				835-839				840-844				845-849				850-854				855-859				860-864				865-869				870-874				875-879				880-884				885-889				890-894				895-899				900-904				905-909				910-914				915-919				920-924				925-929				930-934				935-939				940-944				945-949				950-954				955-959				960-964				965-969				970-974				975-979				980-984				985-989				990-994				995-999				1000-1004				1005-1009				1010-1014				1015-1019				1020-1024				1025-1029				1030-1034				1035-1039				1040-1044				1045-1049				1050-1054				1055-1059				1060-1064				1065-1069				1070-1074				1075-1079				1080-1084				1085-1089				1090-1094				1095-1099				1100-1104				1105-1109				1110-1114				1115-1119				1120-1124				1125-1129				1130-1134				1135-1139				1140-1144				1145-1149				1150-1154				1155-1159				1160-1164				1165-1169				1170-1174				1175-1179				1180-1184				1185-1189				1190-1194				1195-1199				1200-1204				1205-1209				1210-1214				1215-1219				1220-1224				1225-1229				1230-1234				1235-1239				1240-1244				1245-1249				1250-1254				1255-1259				1260-1264				1265-1269				1270-1274				1275-1279				1280-1284				1285-1289				1290-1294				1295-1299	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 35
Q5. How large or small do you think the gap is between different social classes in the UK today?

Base: All adults aged 18+ in the UK

	URBAN										RURAL										JMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN CLASS					RURAL CLASS					JMD CLASS					ETHNICITY					DISABILITY					HOUSING STATUS					FINANCIAL FAMILY BACKGROUND					FAMILY LIFE EVENTS					SOCIAL CLASS PARENT(S)/ GUARDIAN(S)					SOCIAL CLASS RESPONDENTS					OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER													
	TOTAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY IMPORTANT																									
UNWEIGHTED BASE	4381	966	1711	1096	1833	1060	1102	4454	101	58	222	88	155	59	17	281	222	674	2222	3760	3563	1457	2304	2549	1681	879	433	115	107	419	2454	1617	1061	189	2454	2250	169	3020	1058	1314	1811	2126	2104																									
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	63*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915																							
A very large gap	1453	1213	240	324	327	324	265	214	1250	38	10	45	7	46	14	10	9	62	69	178	455	909	886	513	516	880	487	298	209	36	28	143	615	1019	136	32	917	379	30	625	701	1076	348	556	847																							
A fairly large gap	2496	2061	436	474	542	529	518	433	2143	72	27	93	12	63	27	23	15	131	113	332	530	1847	1657	751	1066	1331	769	395	310	42	45	184	1180	1657	706	65	1315	999	61	1499	757	1544	910	1059	1393																							
A fairly small gap	792	648	143	147	174	158	137	176	659	16	22	39	5	23	10	7	4	66	39	125	196	564	573	201	451	322	239	123	97	17	21	73	370	470	266	39	348	360	42	510	203	361	426	350	432																							
A very small gap	109	89	20	24	31	15	20	19	80	*	3	7	3	10	-	3	1	13	13	27	37	63	62	46	54	49	31	18	8	13	5	17	43	54	34	9	37	43	16	61	40	45	63	51	55																							
No gap	39	30	9	9	6	9	5	33	1	-	8	ab	-	ab	-	ab	-	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab	8	ab																						
Don't know	387	319	68	79	80	64	83	81	347	6	1	6	1	10	1	3	-	9	14	29	70	269	233	115	150	152	104	66	42	6	4	20	181	204	80	5	162	97	5	151	65	126	184	92	215																							
NET: Very/ fairly large gap	3949	3273	676	798	869	853	783	646	3392	110	37	137	18	109	41	32	24	193	182	509	985	2756	2542	1264	1582	2211	1255	694	519	78	72	327	1795	2676	1042	97	2232	1378	91	2124	1458	2620	1258	1616	2198																							
NET: Very/ fairly small gap	901	717	164	171	205	173	157	195	739	16	25	47	8	33	10	4	79	52	153	233	627	635	246	525	372	270	140	105	30	26	90	413	524	300	48	385	403	57	570	243	406	489	401	487																								
	17%	17%	18%	16%	18%	16%	15%	21%	18%	12%	39%	25%	29%	21%	10%	22%	15%	28%	21%	22%	18%	17%	18%	15%	22%	14%	17%	15%	16%	30%	21%	20%	17%	13%	21%	31%	17%	20%	14%	13%	23%	19%	17%	27%																								

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 36

Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	I am proud to be regarded as working/ middle/ upper class	There are large differences in how people from the different classes are seen by others in UK society	It is reasonably easy for someone to be in a different social class to that of their parents	There is hardly any difference between those in working, middle and upper classes in terms of how they are seen by others in UK society	There are large differences in the opportunities available to those in different classes
UNWEIGHTED BASE	4863	5276	5276	5276	5276
WEIGHTED BASE	4840	5276	5276	5276	5276
Strongly agree	1044 22%	1206 23%	595 11%	275 5%	1471 28%
Tend to agree	1638 34%	2384 45%	2084 39%	892 17%	2174 41%
Neither agree nor disagree	1781 37%	1115 21%	1506 29%	1110 21%	1028 19%
Tend to disagree	244 5%	302 6%	706 13%	1709 32%	363 7%
Strongly disagree	86 2%	69 1%	166 3%	1084 21%	86 2%
Don't know	46 1%	200 4%	219 4%	206 4%	154 3%
NET: Strongly/ tend to agree	2682 55%	3590 68%	2679 51%	1168 22%	3645 69%
NET: Strongly/ tend to disagree	330 7%	372 7%	872 17%	2793 53%	449 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - $\sqrt{j/k/l/m/n}$ - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/aa

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 38
Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - I am proud to be regarded as working/ middle/ upper class

Base: All adults identify their social class

	URBAN		IMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY IMPORTANT	NET: NOT AT ALL IMPORTANT			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)		
UNWEIGHTED BASE	4683	3505	886	633	1024	1860	990	323	4374	100	55	223	84	164	59	34	47	310	255	635	1005	3511	3022	1307	2234	4444	1281	809	437	105	55	346	2274	1618	1005	179	2454	2250	169	2267	4504	1019	1212	2045	2504			
WEIGHTED BASE	4840	4008	831	950	1072	1018	940	860	4137	118*	60*	186	28**	138*	47**	40**	26**	273	235	644	1138	3450	3195	1407	2093	2546	1527	833	622	104*	88*	399	2223	3244	1383	141	2795	1886	157	2720	1617	2913	1811	2033	2657			
Stonewall survey	1044	884	160	262	219	239	155	139	872	53	20	57	13	26	8	12	4	91	46	163	270	22	684	947	477	437	328	193	147	35	11	90	469	271	201	56	726	246	72	635	339	457	368	485	537			
22%	22%	19%		16%					21%	19%	34%	31%	48%	19%	18%	29%	13%	33%	20%	25%	24%	21%	21%	23%	23%	21%	23%	24%	34%	13%	22%	21%	24%	15%	40%	26%	13%	46%	23%	21%	23%	20%			24%	20%		
Tend to agree	1638	1372	266	316	388	331	313	291	1406	41	12	63	5	56	19	8	7	80	84	212	380	1194	1079	502	712	883	471	259	229	30	36	133	780	1159	427	37	1022	573	43	996	499	979	620	755	834			
	34%	34%	32%	33%	36%	32%	33%	34%	34%	33%	20%	34%	19%	41%	42%	20%	26%	29%	37%	33%	33%	33%	34%	34%	34%	33%	33%	31%	31%	37%	29%	41%	33%	33%	36%	31%	76%	37%	30%	77%	37%	31%	34%	34%	38%	31%		
Neither agree nor disagree	1781	1411	369	290	368	376	372	372	1533	19	19	56	7	47	16	15	11	82	78	211	388	1279	1218	504	758	919	598	301	194	23	32	149	825	1089	630	35	831	918	32	921	603	1038	698	592	1130			
	37%	36%	42%	31%	34%	37%	40%	40%	38%	13%	12%	30%	25%	34%	34%	37%	39%	30%	33%	33%	34%	37%	38%	34%	36%	36%	39%	36%	31%	22%	37%	37%	37%	34%	46%	25%	30%	49%	21%	34%	37%	36%	39%	29%	42%			
Tend to disagree	244	206	37	49	59	66	37	42	308	9	3	6	2	3	3	3	5	10	8	32	66	164	115	100	97	133	84	51	34	13	5	15	97	142	86	9	145	94	5	117	112	162	78	127	112			
	5%	5%	4%	5%	6%	6%	4%	5%	5%	7%	4%	3%	6%	2%	6%	8%	19%	4%	4%	5%	6%	5%	6%	7%	5%	5%	5%	6%	5%	12%	5%	4%	4%	6%	6%	5%	5%	3%	4%	7%	6%	4%	6%	4%	6%	4%		
Strongly disagree	86	76	10	22	27	16	12	9	63	4	6	4	1	1	-	2	1	10	4	19	30	53	46	36	30	52	37	24	14	3	4	13	29	57	26	3	55	28	3	28	54	45	39	41	41			
	2%	2%	1%	2%	3%	2%	1%	1%	2%	4%	10%	2%	2%	1%	-	6%	4%	4%	2%	3%	3%	2%	1%	2%	1%	2%	2%	3%	2%	2%	3%	4%	3%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%		
Don't know	46	38	8	5	12	10	7	7	35	2	-	-	-	5	-	-	-	5	7	6	17	33	9	16	21	9	8	5	-	-	-	22	26	13	2	17	28	2	20	10	32	7	11	24				
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	-	-	3%	-	-	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
NET: Strongly/ tend to agree	3682	2756	426	578	607	560	508	430	2279	64	32	120	19	82	28	20	11	171	129	375	661	1917	1762	848	1189	1420	798	450	376	66	47	222	1249	1930	627	93	1749	819	115	1631	838	1636	988	1240	1370			
	56%	56%	51%	61%	57%	55%	54%	50%	55%	14%	54%	54%	64%	67%	59%	60%	49%	39%	62%	58%	57%	56%	55%	57%	56%	52%	54%	60%	63%	54%	54%	56%	56%	60%	45%	66%	63%	43%	73%	60%	52%	56%	55%	62%	52%			
NET: Strongly/ tend to disagree	330	283	47	71	86	72	48	52	271	13	8	10	2	4	3	6	6	20	12	52	96	217	181	136	128	186	121	75	48	16	9	28	127	188	112	12	200	121	8	146	166	207	118	169	153			
	7%	7%	6%	7%	8%	7%	5%	6%	7%	11%	14%	5%	8%	3%	6%	14%	23%	7%	5%	8%	8%	6%	6%	9%	6%	7%	8%	9%	8%	15%	10%	7%	6%	6%	8%	8%	7%	6%	5%	5%	10%	7%	6%	8%	6%			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - A/H/I/J/K/L/M/N/O/P/Q/R/S - m/n - p/q - r/s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base. ** very small base under 301 ineligible for size testing

Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in how people from the different classes are seen by others in UK society

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/v
Overlap formulae used.

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24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

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Table 40
Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in how people from the different classes are seen by others in UK society

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
	TOTAL		URBAN CLASS (A)		RURAL CLASS (B)		1 (C)	2 (D)	3 (E)	4 (F)	5 (G)	WHITE ETHNIC GROUP (H)	MIXED ETHNIC GROUP (I)	BLACK CARIBBEAN (J)	BLACK AFRICAN (K)	BLACK OTHER (L)	SOUTH EAST ASIAN (M)	EAST ASIAN (N)	ASIAN OTHER (O)	OTHER MINORITY GROUP (P)	NET: BLACK ETHNIC GROUP (Q)	NET: ASIAN ETHNIC GROUP (R)	NET: ANY ETHNIC MINORITY (S)	YES (T)	NO (U)	OWNED (V)	RENTED (W)	COMFORTABLE (X)	STRETCHED (Y)	MOVING TO NEW AREA (Z)	DIVORCE (AA)	LOSS OF PARENT/ GUARDIAN (AB)	FOSTER CARE/ HOME (AC)	ADOPTED (AD)	CHANGE IN PRIMARY PARENT/ GUARDIAN (AE)	NONE (AF)	WORKING CLASS (AG)	MIDDLE CLASS (AH)	UPPER CLASS (AI)	WORKING CLASS (AJ)	MIDDLE CLASS (AK)	UPPER CLASS (AL)	GREAT DEAL/ FAIR AMOUNT (AM)	HARDLY ANY/ NONE (AN)	NET: VERY CONCERNED (AO)	NET: NOT AT ALL CONCERNED (AP)	NET: VERY IMPORTANT (AQ)	NET: NOT AT ALL IMPORTANT (AR)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

Proportions/Mean: Column Totals (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. *small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/T/T - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

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	GENDER		AGE										WOMEN'S STATE GRADE										INCOME										EDUCATION										MARITAL STATUS										NUMBER IN HOUSEHOLD										CHILDREN IN HOUSEHOLD										REGION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
			15-24					25-34					35-44					45-54					55-64					65-74					75-84					85-94					95-104					105-114					115-124					125-134					135-144					145-154					155-164					165-174					175-184					185-194					195-204					205-214					215-224					225-234					235-244					245-254					255-264					265-274					275-284					285-294					295-304					305-314					315-324					325-334					335-344					345-354					355-364					365-374					375-384					385-394					395-404					405-414					415-424					425-434					435-444					445-454					455-464					465-474					475-484					485-494					495-504					505-514					515-524					525-534					535-544					545-554					555-564					565-574					575-584					585-594					595-604					605-614					615-624					625-634					635-644					645-654					655-664					665-674					675-684					685-694					695-704					705-714					715-724					725-734					735-744					745-754					755-764					765-774					775-784					785-794					795-804					805-814					815-824					825-834					835-844					845-854					855-864					865-874					875-884					885-894					895-904					905-914					915-924					925-934					935-944					945-954					955-964					965-974					975-984					985-994					1000-1009					1010-1019					1020-1029					1030-1039					1040-1049					1050-1059					1060-1069					1070-1079					1080-1089					1090-1099					1100-1109					1110-1119					1120-1129					1130-1139					1140-1149					1150-1159					1160-1169					1170-1179					1180-1189					1190-1199					1200-1209					1210-1219					1220-1229					1230-1239					1240-1249					1250-1259					1260-1269					1270-1279					1280-1289					1290-1299					1300-1309					1310-1319					1320-1329					1330-1339					1340-1349					1350-1359					1360-1369					1370-1379					1380-1389					1390-1399					1400-1409					1410-1419					1420-1429					1430-1439					1440-1449					1450-1459					1460-1469					1470-1479					1480-1489					1490-1499					1500-1509					1510-1519					1520-1529					1530-1539					1540-1549					1550-1559					1560-1569					1570-1579					1580-1589					1590-1599					1600-1609					1610-1619					1620-1629					1630-1639					1640-1649					1650-1659					1660-1669					1670-1679					1680-1689					1690-1699					1700-1709					1710-1719					1720-1729					1730-1739					1740-1749					1750-1759					1760-1769					1770-1779					1780-1789					1790-1799					1800-1809					1810-1819					1820-1829					1830-1839					1840-1849					1850-1859					1860-1869					1870-1879					1880-1889					1890-1899					1900-1909					1910-1919					1920-1929					1930-1939					1940-1949					1950-1959					1960-1969					1970-1979					1980-1989					1990-1999					2000-2009					2010-2019					2020-2029					2030-2039					2040-2049					2050-2059					2060-2069					2070-2079					2080-2089					2090-2099					2100-2109					2110-2119					2120-2129					2130-2139					2140-2149					2150-2159					2160-2169					2170-2179					2180-2189					2190-2199					2200-2209					2210-2219					2220-2229					2230-2239					2240-2249					2250-2259					2260-2269					2270-2279					2280-2289					2290-2299					2300-2309					2310-2319					2320-2329					2330-2339					2340-2349					2350-2359					2360-2369					2370-2379					2380-2389					2390-2399					2400-2409					2410-2419					2420-2429					2430-2439					2440-2449					2450-2459					2460-2469					2470-24				

Proportions/Mean: Columns Tested (5% risk level) - a)/b - c)/d/e)/f)/g)/h - i)/j)/k)/l)/m)/n - o)/p)/q)/r)/s - t)/u)/v)/w - A/B/C/D/E/F/T - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a)/b)
Overlap formulae used.

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CLASSIFICATION: PUBLIC
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4 Apr 2025

Table 44
Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There is hardly any difference between those in working, middle and upper classes in terms of how they are seen by others in UK society

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY															DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)				
UNWEIGHTED BASE	4276	4281	796	971	1094	1837	1060	1102	4454	101	58	222	81	185	59	17	21	281	222	674	2222	3760	3563	1457	2304	2549	1661	879	633	111	107	419	2454	1617	1061	189	2454	2250	169	3020	1664	1314	1811	2246	2164					
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	63*	190	281*	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915					
32%	21%	1%	1%	2%	2%	2%	2%	1%	2%	3%	1%	4%	1%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%					
Strongly agree	275	237	35	74	79	58	35	28	195	5	7	31	3	19	6	5	2	40	29	75	88	163	154	115	167	87	103	48	39	20	12	37	107	150	88	29	131	104	24	152	71	185	87	152	79					
5%	5%	4%	7%	7%	5%	3%	3%	4%	4%	4%	10%	16%	12%	12%	12%	10%	6%	14%	12%	11%	8%	4%	4%	7%	7%	4%	6%	5%	6%	17%	12%	9%	4%	4%	6%	19%	5%	6%	15%	7%	4%	6%	4%	9%	3%					
Tend to agree	892	751	142	196	162	184	182	169	743	27	9	48	5	34	7	5	4	63	46	140	199	648	598	279	448	414	256	116	105	30	21	91	426	528	287	37	450	361	41	591	222	491	381	451	418					
17%	17%	15%	19%	14%	17%	18%	18%	18%	16%	20%	14%	23%	20%	22%	14%	11%	14%	22%	18%	20%	15%	15%	17%	17%	17%	16%	13%	16%	20%	21%	21%	18%	15%	20%	20%	16%	16%	20%	21%	13%	14%	16%	19%	21%	14%					
Neither agree nor disagree	1118	905	210	220	265	217	202	185	107	25	15	15	5	40	34	13	8	55	77	165	284	749	728	338	518	517	283	145	157	27	24	76	542	711	304	37	541	422	42	568	213	619	445	478	583					
32%	21%	23%	23%	23%	22%	20%	20%	21%	13%	19%	24%	19%	17%	26%	47%	29%	28%	20%	31%	24%	22%	20%	21%	21%	23%	19%	17%	16%	23%	23%	24%	17%	22%	21%	21%	20%	18%	20%	18%	20%	23%	22%	23%	22%	19%					
Tend to disagree	1709	1375	334	297	367	350	358	336	1535	34	14	41	8	28	9	10	6	63	46	150	375	1263	1173	467	681	956	550	337	205	15	20	128	787	1169	469	26	935	638	25	943	621	1033	655	556	1106					
32%	32%	36%	28%	32%	32%	35%	36%	36%	34%	26%	22%	21%	31%	18%	17%	21%	23%	22%	18%	22%	29%	14%	34%	29%	30%	35%	14%	37%	31%	13%	20%	29%	33%	34%	33%	17%	33%	34%	16%	33%	35%	33%	26%	38%						
Strongly disagree	1084	930	164	231	238	235	215	165	1037	38	17	32	4	24	3	8	7	53	35	134	309	712	654	387	375	676	391	224	144	25	23	97	446	761	262	19	654	316	20	508	406	752	312	410	645					
22%	21%	18%	22%	21%	21%	21%	18%	21%	21%	29%	27%	17%	15%	6%	18%	26%	19%	14%	1%	24%	19%	19%	24%	17%	25%	24%	25%	22%	21%	23%	22%	19%	22%	18%	12%	23%	17%	13%	18%	28%	24%	16%	19%	22%						
Don't know	206	177	29	39	48	36	39	44	192	5	1	4	2	11	2	5	1	7	18	30	139	131	49	70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
4%	4%	3%	4%	4%	4%	3%	4%	5%	4%	3%	2%	2%	6%	7%	4%	11%	2%	2%	7%	4%	2%	4%	4%	3%	3%	3%	3%	4%	3%	-	2	9	102	111	25	4	85	45	5	64	53	81	76	42	104					
NET: Strongly/ tend to agree	1168	988	180	270	241	242	218	197	939	32	16	79	9	53	13	10	6	103	75	216	297	811	752	395	615	511	359	164	144	50	33	129	533	678	375	67	581	465	65	783	293	676	468	643	497					
22%	23%	20%	26%	21%	22%	21%	21%	21%	21%	24%	25%	43%	32%	34%	26%	21%	21%	37%	30%	31%	23%	22%	22%	24%	27%	19%	22%	18%	22%	43%	33%	29%	22%	20%	26%	44%	21%	25%	41%	27%	16%	21%	24%	30%	17%					
NET: Strongly/ tend to disagree	2793	2295	498	528	606	584	573	501	2473	72	31	73	13	51	12	18	14	116	81	283	684	1976	1837	854	1057	1632	941	561	349	40	43	225	1234	1820	731	45	1590	954	45	1451	1117	1785	967	966	1751					
53%	53%	54%	50%	52%	53%	56%	54%	55%	48%	49%	49%	38%	45%	33%	23%	39%	49%	41%	32%	41%	53%	54%	53%	52%	47%	58%	57%	62%	52%	34%	42%	51%	51%	56%	51%	51%	29%	57%	51%	63%	56%	49%	45%	60%						

Proportions/Means: Columns Total (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/a/b/c/d/m/n/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used: * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 45

Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in the opportunities available to those in different classes

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/z/y
Overlap formulae used.

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CLASSIFICATION: PUBLIC
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Table 46
Q5a. Thinking about social class, to what extent do you agree or disagree with each of the following statements? - There are large differences in the opportunities available to those in different classes

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY IMPORTANT	NET: NOT AT ALL IMPORTANT				
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)			
UNWEIGHTED BASE	3276	4381	766	571	1056	1837	1060	1102	4454	101	58	222	88	185	59	17	28	281	282	678	2222	3760	3583	1457	2304	2549	1881	879	633	115	107	410	2454	1817	1061	189	2454	2250	169	3820	1658	1314	1811	2126	2184				
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	282	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915				
Strongly agree	1471	1358	223	314	327	315	307	298	1232	61	25	61	12	36	5	6	12	99	47	219	480	864	904	517	567	868	519	300	184	36	27	136	628	1005	179	42	877	429	53	744	627	1064	354	634	809				
	28%	28%	25%	30%	28%	29%	30%	22%	27%	46%	40%	32%	45%	23%	10%	13%	42%	35%	19%	32%	33%	26%	26%	32%	25%	32%	32%	33%	27%	31%	26%	31%	26%	29%	26%	28%	31%	23%	34%	26%	35%	34%	19%	30%	28%				
Tend to agree	2174	1804	369	443	499	429	398	405	1889	40	17	80	9	67	19	22	7	106	108	262	514	1563	1458	646	955	1126	701	381	286	46	47	182	999	1454	581	56	1189	808	47	1228	723	1348	778	867	1242				
	42%	41%	40%	42%	43%	39%	39%	44%	42%	30%	20%	42%	34%	43%	38%	48%	24%	38%	43%	38%	40%	43%	42%	39%	42%	41%	43%	42%	43%	39%	46%	42%	41%	43%	43%	41%	37%	43%	43%	30%	43%	41%	43%	40%	41%	43%			
Neither agree nor disagree	1038	816	182	213	205	221	199	189	872	15	11	14	2	16	20	11	7	47	68	137	217	724	675	311	464	461	263	136	118	17	14	76	515	622	301	32	471	421	30	576	269	488	491	447	499				
	19%	19%	21%	20%	18%	20%	19%	20%	19%	11%	11%	18%	7%	24%	40%	24%	25%	17%	27%	20%	17%	20%	20%	19%	21%	18%	16%	15%	17%	23%	14%	17%	21%	18%	21%	21%	17%	22%	19%	20%	15%	15%	21%	17%					
Tend to disagree	363	277	86	50	72	85	74	82	314	10	9	9	2	7	1	4	2	19	13	44	83	218	252	102	174	173	92	51	55	5	12	33	118	317	119	11	159	142	20	218	100	144	218	124	233				
	7%	6%	9%	5%	6%	8%	7%	9%	7%	8%	14%	5%	7%	5%	3%	9%	8%	7%	5%	6%	6%	7%	7%	6%	8%	8%	6%	6%	8%	5%	12%	7%	7%	6%	8%	7%	6%	9%	13%	8%	6%	5%	11%	6%	8%				
Strongly disagree	86	70	15	15	20	21	16	14	70	3	1	5	*	3	3	1	-	6	6	16	25	55	65	18	44	39	28	17	12	3	1	9	36	48	28	5	39	32	5	49	26	33	52	31	51				
	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%	1%	2%	6%	2%	-	2%	3%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	3%	1%	2%	1%	1%	2%	3%	1%	2%	3%	1%	1%	3%	1%	2%					
Don't know	154	133	21	22	38	28	37	30	134	3	1	1	2	6	2	2	-	4	10	16	26	102	84	42	53	61	33	22	16	-	2	3	75	75	26	7	59	34	2	50	31	68	52	27	80				
	3%	3%	2%	2%	3%	3%	4%	3%	3%	2%	1%	1%	6%	4%	4%	4%	-	1%	4%	2%	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	-	2%	1%	3%	2%	2%	4%	2%	2%	1%	2%	3%	1%	3%					
NET: Strongly/ tend to agree	3645	3042	603	756	826	745	705	613	3121	102	42	141	22	103	25	28	19	205	155	481	945	2526	2362	1162	1522	1994	1220	681	471	82	73	319	1627	2459	960	98	2067	1237	100	1972	1350	2432	1142	1501	2051				
	69%	70%	66%	72%	71%	68%	68%	66%	69%	70%	66%	74%	70%	66%	48%	61%	66%	73%	62%	69%	73%	69%	69%	71%	67%	73%	70%	75%	70%	70%	73%	73%	67%	74%	64%	74%	66%	64%	69%	70%	72%	77%	58%	70%	70%				
NET: Strongly/ tend to disagree	449	348	101	66	92	105	91	96	384	13	10	14	2	10	4	5	2	25	19	60	108	313	317	120	218	212	120	67	67	9	13	41	194	265	147	16	198	194	25	267	126	176	270	155	285				
	9%	8%	11%	6%	8%	10%	9%	10%	9%	10%	15%	7%	8%	6%	8%	11%	8%	9%	7%	9%	8%	9%	9%	7%	10%	8%	7%	7%	10%	7%	13%	9%	8%	8%	10%	10%	7%	10%	16%	9%	7%	6%	14%	7%	10%				
		A			C			C																	F			S						H		K	K	L	O		P		R						

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - h/h/C/H/h/I/g/H/I/J/I - m/h - n/p - q/r - k/h/h/h/w/h/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

1 Apr 2025

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
23ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 48
Q58. In the UK, what proportion of people, if anyone, do you think typically end up being in a different social class as an adult than they were in as a child?

Base: All adults aged 18+ in the UK

	URBAN		JMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY IMPORTANT	NET: NOT VERY IMPORTANT			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)		
UNWEIGHTED BASE	54276	4381	766	5711	10594	1837	1060	1102	4454	101	58	222	88	158	59	17	28	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	1177	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915			
WEIGHTED BASE	54276	4381	766	5711	10594	1837	1060	1102	4454	101	58	222	88	158	59	17	28	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	1177	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915			
Almost everyone does (i.e., more than 90%)	170	150	20	31	53	40	34	12	127	5	2	15		12	1	3	2	21	15	42	61	107	102	59	102	63	60	36	24	13	6	22	56	88	55	17	76	56	20	122	33	122	46	122	43			
3%	3%	2%	3%	5%	4%	4%	3%	3%	3%	2%	2%	10%	20%	-	8%	3%	6%	9%	7%	6%	6%	3%	3%	3%	4%	3%	2%	4%	4%	4%	11%	6%	3%	2%	3%	4%	4%	11%	3%	3%	13%	4%	2%	4%	2%	6%	1%	
More than half of people do (but less than almost everyone)	617	514	103	149	130	133	106	100	473	21	11	46	10	23	7	11	7	67	67	41	136	184	403	401	204	314	295	252	99	88	34	11	77	246	356	187	52	264	266	48	433	145	389	221	386	219		
12%	12%	11%	14%	11%	12%	10%	11%	10%	10%	17%	24%	35%	15%	13%	24%	26%	24%	14%	11%	12%	12%	14%	11%	14%	11%	13%	11%	13%	29%	11%	17%	10%	10%	13%	14%	9%	14%	31%	15%	8%	12%	11%	18%	7%				
Around half of people do	1309	1088	221	282	280	263	242	241	1092	30	22	59	10	46	17	9	8	91	72	201	298	948	854	411	589	669	383	203	153	19	28	97	608	830	406	41	619	575	40	796	411	793	491	645	641			
25%	25%	24%	27%	24%	24%	23%	26%	24%	24%	22%	35%	31%	35%	30%	34%	20%	27%	32%	29%	29%	23%	26%	29%	25%	26%	24%	23%	22%	23%	16%	27%	22%	25%	24%	28%	28%	27%	22%	30%	26%	28%	23%	25%	25%	30%	22%		
Less than half of people do (but more than almost no-one)	1718	1426	292	326	373	379	351	288	1521	48	15	42	4	38	15	12	5	62	65	180	411	1224	1142	518	699	977	542	322	231	31	32	149	816	1197	465	26	1004	603	32	931	662	1087	612	932	1090			
33%	33%	32%	31%	32%	34%	34%	31%	34%	36%	24%	22%	15%	24%	30%	26%	19%	22%	26%	26%	32%	33%	33%	32%	31%	36%	33%	36%	34%	26%	31%	34%	34%	35%	32%	17%	36%	32%	20%	33%	37%	34%	31%	28%	37%				
Almost no-one does (i.e., less than 10%)	544	438	107	111	132	99	107	95	493	13	2	11	1	13	2	2	14	18	47	177	326	347	176	209	312	189	131	72	16	14	52	216	382	126	6	360	134	7	233	280	331	205	154	370				
10%	10%	12%	10%	11%	9%	10%	10%	11%	10%	3%	6%	2%	8%	5%	5%	7%	5%	7%	7%	14%	9%	10%	11%	9%	11%	12%	14%	14%	11%	14%	14%	12%	9%	11%	9%	4%	13%	7%	4%	8%	16%	10%	10%	7%	13%			
Don't know	918	744	174	158	193	185	191	191	806	18	11	12	4	23	8	9	4	26	40	88	185	666	592	267	344	435	251	115	102	5	11	42	468	567	195	11	474	253	9	350	246	442	380	230	551			
17%	17%	19%	15%	17%	17%	18%	21%	18%	13%	18%	6%	13%	13%	16%	20%	13%	9%	14%	13%	13%	18%	16%	17%	16%	13%	18%	13%	13%	15%	4%	11%	9%	19%	17%	14%	7%	17%	13%	6%	12%	14%	14%	19%	11%	19%			
NET: Almost everyone/ more than half	787	664	123	180	183	173	140	112	600	24	12	66	10	35	8	14	10	88	57	178	245	510	503	263	416	358	271	135	112	46	18	99	302	445	241	69	340	322	69	555	178	512	267	508	262			
15%	15%	13%	17%	16%	16%	14%	12%	13%	18%	20%	35%	35%	23%	16%	30%	34%	31%	23%	26%	19%	14%	15%	16%	18%	13%	17%	15%	17%	40%	17%	23%	13%	13%	17%	14%	45%	12%	17%	44%	19%	10%	14%	24%	9%				
NET: Almost no one/ less than half	2262	1863	399	437	504	479	459	383	2014	62	18	54	5	51	18	14	7	76	83	228	588	1551	1489	695	908	1289	731	453	303	47	46	201	1032	1578	591	31	1363	737	39	1164	942	1418	817	746	1460			
43%	43%	43%	41%	43%	44%	44%	41%	45%	46%	28%	28%	17%	33%	35%	31%	26%	27%	33%	33%	45%	42%	43%	42%	40%	47%	45%	50%	45%	41%	45%	46%	43%	40%	41%	20%	49%	39%	25%	41%	53%	45%	42%	35%	50%				

Proportions/Mean: Columns Tested (5% risk level) - A/J - C/D/E/F/G - A/H/C/A/H/H/H/H/H/H - m/n - a/p - a/p - a/p/a/p/a/p/a/p - K/L/M - N/O - P/Q - R/S
Overlaid formulae used. * small base: ** very small base (under 30) ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 49

Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Childcare centres	Schools	Universities	Apprenticeships	Job creation	Housing
UNWEIGHTED BASE	5276	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276	5276
To a great extent	1169 22%	1868 35%	1166 22%	1978 37%	1892 36%	1533 29%
To some extent	2355 45%	2466 47%	2395 45%	2390 45%	2428 46%	2484 47%
Hardly at all	1070 20%	549 10%	1116 21%	535 10%	551 10%	775 15%
Not at all	264 5%	122 2%	277 5%	101 2%	110 2%	173 3%
Don't know	419 8%	271 5%	323 6%	272 5%	295 6%	310 6%
NET: Great/ some extent	3523 67%	4334 82%	3561 67%	4368 83%	4320 82%	4018 76%
NET: Hardly/ not at all	1333 25%	671 13%	1393 26%	636 12%	661 13%	948 18%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table S1
Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Children centres

Base: All adults aged 18+ in the UK

	URBAN																ETHNICITY																DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN								RURAL								IMD CLASS								ETHNICITY								YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT			
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT															
UNWEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915															
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915															
To a great extent	1169	886	185	222	266	257	233	191	845	33	18	73	12	47	11	9	8	103	67	212	306	795	745	390	518	607	421	230	164	36	19	129	462	750	128	57	620	420	50	717	373	886	269	575	571															
To some extent	2355	1953	402	483	529	486	450	407	2010	65	33	82	38*	10	75	25	16	16	176	125	115	321	589	1641	1504	762	1069	1188	704	399	288	51	43	197	1116	1569	639	96	1268	869	67	1347	762	1539	779	1031	1250													
Hardly at all	1070	855	215	205	232	213	213	206	952	25	8	28	3	15	8	13	2	39	36	103	264	759	754	283	436	592	337	184	143	24	27	86	475	691	316	18	584	381	26	531	424	483	571	348	696															
Not at all	264	217	46	57	59	56	42	49	236	1	3	1	-	10	3	1	-	3	14	20	57	188	180	70	99	153	75	37	29	8	5	11	123	154	80	12	121	100	8	110	110	74	178	71	173															
Don't know	419	348	71	91	75	87	93	73	481	6	2	6	3	8	8	5	8	2	11	20	39	79	291	256	130	136	210	99	57	46	7	9	16	214	257	71	8	203	106	6	160	107	183	158	106	226														
NET: Great/ some extent	3523	2939	585	705	794	743	683	598	2958	98	51	154	22	122	35	24	24	228	182	533	895	2437	2249	1152	1587	1795	1126	628	452	77	61	326	1598	2319	967	114	1888	1289	117	2064	1135	2425	1048	1604	1820															
NET: Hardly/ not at all	1333	1072	261	262	291	269	255	256	1189	29	10	29	3	25	11	13	2	42	50	123	322	948	934	353	534	745	412	221	173	33	32	97	599	844	396	31	705	491	33	641	534	558	749	419	868															
	226	236	206	216	236	236	236	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216	216															

Proportions/Means: Columns Tested [5% risk level] - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q/R - S/T
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/C/D/t/f - G/H/I - j/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 53
Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Schools

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS							SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER		
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/NOT AT ALL IMPORTANT	
				(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)
UNWEIGHTED BASE	3476	4381	766	971	1096	1137	1060	1102	4454	101	58	222	81	185	59	17	21	281	222	674	2222	3910	3563	1457	2304	2549	1541	879	433	115	107	419	2454	1117	1061	189	2454	2210	169	3020	1054	1314	1101	2126	2184	
WEIGHTED BASE	3476	4393	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1955	2129	2915	
To a great extent	1868	1536	332	527	419	389	360	344	1582	40	24	93	14	57	21	7	151	85	263	452	1332	1248	570	628	975	709	344	254	37	37	159	821	1191	554	66	967	703	67	1113	570	1327	538	780	1046		
	38%	35%	36%	34%	36%	35%	35%	37%	35%	30%	38%	40%	52%	37%	14%	46%	26%	40%	34%	38%	35%	36%	30%	35%	37%	35%	43%	38%	38%	32%	36%	36%	34%	33%	39%	43%	35%	37%	43%	39%	32%	42%	26%	37%	36%	
To some extent	2666	2021	445	481	546	524	493	422	2124	69	31	79	11	71	28	15	15	121	113	319	601	1745	1608	770	1077	1281	717	409	304	49	37	206	1152	1603	671	54	1359	887	57	1356	848	1446	968	1008	1378	
	47%	46%	49%	45%	47%	48%	48%	46%	47%	52%	49%	41%	40%	46%	55%	32%	55%	43%	45%	46%	46%	47%	47%	47%	48%	47%	44%	45%	45%	42%	38%	47%	47%	48%	48%	47%	36%	47%	48%	46%	50%	47%	47%			
Hardly at all	549	457	92	117	115	119	103	95	469	17	4	17	2	10	8	9	5	23	27	71	153	361	361	161	220	208	148	103	63	12	15	84	246	146	143	17	289	195	16	247	251	240	299	217	214	
	16%	10%	10%	11%	10%	11%	10%	10%	10%	13%	7%	9%	7%	7%	15%	20%	16%	8%	11%	10%	12%	10%	10%	10%	11%	9%	11%	10%	11%	14%	12%	10%	10%	10%	10%	10%	10%	9%	14%	8%	15%	10%	11%			
Not at all	122	110	12	50	25	16	11	20	93	7	3	-	*	9	3	1	-	3	13	23	30	77	60	47	50	59	34	21	17	10	8	8	41	57	33	12	48	40	13	58	40	39	7%	4%	62	
	2%	1%	1%	5%	2%	1%	1%	2%	2%	5%	5%	-	1%	6%	6%	2%	-	1%	5%	3%	2%	2%	2%	3%	2%	2%	2%	2%	3%	3%	8%	8%	2%	2%	2%	2%	2%	2%	2%	2%	1%	4%	2%	2%		
Don't know	271	235	36	54	55	52	65	46	243	8	1	2	-	7	5	-	1	3	13	17	59	179	161	88	82	137	36	30	29	9	5	12	151	171	33	4	133	62	4	90	68	112	95	80	114	
	8%	5%	4%	5%	5%	6%	6%	5%	7%	1	1	1	-	1%	10%	-	3%	1%	5%	2%	5%	5%	5%	5%	4%	5%	2%	3%	4%	8%	5%	3%	6%	5%	2%	2%	5%	3%	2%	3%	4%	4%	5%	4%	4%	
NET: Great/ some extent	4334	3557	777	837	965	913	853	766	3706	109	55	171	25	128	35	36	23	252	199	583	1053	3058	2856	1340	1905	2257	1418	753	558	86	74	364	1973	2846	1226	120	2326	1590	124	2470	1418	2773	1446	1788	2424	
	82%	82%	85%	79%	81%	83%	83%	83%	82%	82%	88%	90%	92%	83%	69%	79%	81%	90%	79%	84%	81%	83%	83%	82%	84%	82%	87%	83%	83%	83%	73%	72%	83%	82%	82%	82%	82%	83%	84%	79%	86%	80%	88%	76%	84%	83%
NET: Hardly/ not at all	671	567	104	167	140	135	114	115	562	24	7	17	2	20	11	10	5	26	40	95	184	438	420	208	270	357	182	124	82	22	23	62	287	403	176	29	337	235	29	305	291	279	374	261	376	
	13%	13%	11%	16%	12%	12%	11%	12%	12%	18%	11%	9%	8%	13%	21%	21%	16%	9%	16%	14%	14%	12%	12%	13%	12%	13%	11%	14%	12%	10%	22%	14%	12%	12%	12%	12%	12%	13%	12%	10%	9%	10%	12%	13%		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/a/b/c/d/h/j/i/j/i - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

[illegible]

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Universities

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

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Table 57
Q7. Still thinking about UK society in general... To what extent, if at all, do you believe increasing investment into each of the following would improve opportunities for people to succeed, regardless of their background? - Apprenticeships

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY															DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY IMPORTANT					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)					
UNWEIGHTED BASE	5276	4519	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915					
To a great extent	37%	37%	42%	35%	37%	38%	38%	40%	37%	34%	42%	44%	62%	38%	22%	26%	45%	46%	33%	38%	39%	37%	39%	35%	36%	40%	41%	36%	43%	36%	37%	39%	37%	40%	36%	33%	38%	38%	37%	40%	35%	40%	35%	37%	39%					
To some extent	2390	1973	417	455	526	500	480	430	2068	62	25	83	9	58	25	22	7	117	106	293	564	1728	1558	746	1074	1225	736	437	182	52	41	187	1106	1534	710	58	1282	878	69	1344	789	1472	869	983	1340					
Hardly at all	535	473	62	134	119	118	89	75	436	22	8	20	-	18	11	10	5	28	38	93	154	348	328	185	239	262	149	99	55	13	18	64	241	317	156	30	268	194	18	247	253	278	247	248	272					
Not at all	101	85	16	33	20	17	16	15	80	2	-	2	-	10	2	2	-	2	14	18	26	55	51	37	42	45	32	15	16	4	-	8	32	53	18	6	40	32	7	38	45	37	54	30	54					
Don't know	272	232	40	68	68	44	54	38	237	1	3	1	1	10	2	-	3	6	12	23	47	193	146	96	88	127	54	26	28	6	5	10	143	158	39	8	133	62	5	96	65	119	100	84	112					
NET: Great/ some extent	4368	3568	800	823	953	919	874	799	3718	108	52	166	26	117	36	34	20	344	318	565	1069	3079	2913	1318	1888	2315	1401	766	571	94	79	357	1995	2892	1222	108	2516	1597	117	2484	1413	2780	1554	1767	2476					
NET: Hardly/ not at all	636	558	77	167	139	136	104	90	316	25	8	22	-	27	12	12	5	30	52	112	180	403	379	222	281	308	181	114	71	17	18	72	273	370	174	37	307	227	25	265	299	115	301	279	327					
	12%	13%	8%	16%	12%	12%	10%	10%	11%	18%	13%	12%	-	18%	24%	26%	17%	11%	20%	16%	14%	11%	11%	14%	12%	11%	11%	13%	11%	15%	17%	16%	11%	11%	12%	24%	11%	12%	16%	10%	17%	10%	15%	13%	11%					

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P - m/n - o/p - q/r - s/t/u/v/w/x/y - Y/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base,** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/a/f/h/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base: ** very small base (under 30) ineligible for sie testing

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Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/1/2/3/4/5/6/7/8/9/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100/101/102/103/104/105/106/107/108/109/110/111/112/113/114/115/116/117/118/119/120/121/122/123/124/125/126/127/128/129/130/131/132/133/134/135/136/137/138/139/140/141/142/143/144/145/146/147/148/149/150/151/152/153/154/155/156/157/158/159/160/161/162/163/164/165/166/167/168/169/170/171/172/173/174/175/176/177/178/179/180/181/182/183/184/185/186/187/188/189/190/191/192/193/194/195/196/197/198/199/200/201/202/203/204/205/206/207/208/209/210/211/212/213/214/215/216/217/218/219/220/221/222/223/224/225/226/227/228/229/230/231/232/233/234/235/236/237/238/239/240/241/242/243/244/245/246/247/248/249/250/251/252/253/254/255/256/257/258/259/260/261/262/263/264/265/266/267/268/269/270/271/272/273/274/275/276/277/278/279/280/281/282/283/284/285/286/287/288/289/290/291/292/293/294/295/296/297/298/299/300/301/302/303/304/305/306/307/308/309/310/311/312/313/314/315/316/317/318/319/320/321/322/323/324/325/326/327/328/329/330/331/332/333/334/335/336/337/338/339/340/341/342/343/344/345/346/347/348/349/350/351/352/353/354/355/356/357/358/359/360/361/362/363/364/365/366/367/368/369/370/371/372/373/374/375/376/377/378/379/380/381/382/383/384/385/386/387/388/389/390/391/392/393/394/395/396/397/398/399/400/401/402/403/404/405/406/407/408/409/410/411/412/413/414/415/416/417/418/419/420/421/422/423/424/425/426/427/428/429/430/431/432/433/434/435/436/437/438/439/440/441/442/443/444/445/446/447/448/449/450/451/452/453/454/455/456/457/458/459/460/461/462/463/464/465/466/467/468/469/470/471/472/473/474/475/476/477/478/479/480/481/482/483/484/485/486/487/488/489/490/491/492/493/494/495/496/497/498/499/500/501/502/503/504/505/506/507/508/509/510/511/512/513/514/515/516/517/518/519/520/521/522/523/524/525/526/527/528/529/530/531/532/533/534/535/536/537/538/539/540/541/542/543/544/545/546/547/548/549/550/551/552/553/554/555/556/557/558/559/560/561/562/563/564/565/566/567/568/569/570/571/572/573/574/575/576/577/578/579/580/581/582/583/584/585/586/587/588/589/590/591/592/593/594/595/596/597/598/599/600/601/602/603/604/605/606/607/608/609/610/611/612/613/614/615/616/617/618/619/620/621/622/623/624/625/626/627/628/629/630/631/632/633/634/635/636/637/638/639/640/641/642/643/644/645/646/647/648/649/650/651/652/653/654/655/656/657/658/659/660/661/662/663/664/665/666/667/668/669/670/671/672/673/674/675/676/677/678/679/680/681/682/683/684/685/686/687/688/689/690/691/692/693/694/695/696/697/698/699/700/701/702/703/704/705/706/707/708/709/710/711/712/713/714/715/716/717/718/719/720/721/722/723/724/725/726/727/728/729/730/731/732/733/734/735/736/737/738/739/740/741/742/743/744/745/746/747/748/749/750/751/752/753/754/755/756/757/758/759/760/761/762/763/764/765/766/767/768/769/770/771/772/773/774/775/776/777/778/779/780/781/782/783/784/785/786/787/788/789/790/791/792/793/794/795/796/797/798/799/800/801/802/803/804/805/806/807/808/809/810/811/812/813/814/815/816/817/818/819/820/821/822/823/824/825/826/827/828/829/830/831/832/833/834/835/836/837/838/839/840/841/842/843/844/845/846/847/848/849/850/851/852/853/854/855/856/857/858/859/860/861/862/863/864/865/866/867/868/869/870/871/872/873/874/875/876/877/878/879/880/881/882/883/884/885/886/887/888/889/890/891/892/893/894/895/896/897/898/899/900/901/902/903/904/905/906/907/908/909/910/911/912/913/914/915/916/917/918/919/920/921/922/923/924/925/926/927/928/929/930/931/932/933/934/935/936/937/938/939/940/941/942/943/944/945/946/947/948/949/950/951/952/953/954/955/956/957/958/959/960/961/962/963/964/965/966/967/968/969/970/971/972/973/974/975/976/977/978/979/980/981/982/983/984/985/986/987/988/989/990/991/992/993/994/995/996/997/998/999/1000/1001/1002/1003/1004/1005/1006/1007/1008/1009/1010/1011/1012/1013/1014/1015/1016/1017/1018/1019/1020/1021/1022/1023/1024/1025/1026/1027/1028/1029/1030/1031

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1 Apr 2025

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/TT/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/v
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/C/D/T/I - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

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Table 65
Q6. Generally speaking, do you think it is becoming easier or harder for people from less advantaged backgrounds to move up in British society?

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY IMPORTANT	NET: NOT VERY IMPORTANT						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)																																											
UNWEIGHTED BASE	3476	4381	766	971	1096	1137	1060	1102	4454	100	58	222	81	180	59	17	41	281	222	671	2222	3760	3563	1457	2304	2549	1661	879	433	115	107	419	2454	1117	1061	189	2454	2210	169	3020	1654	1314	1111	2126	2184						
WEIGHTED BASE	3476	4393	917	1057	1160	1099	1032	927	4512	131*	61*	190	281*	155*	51**	46**	281*	281	282	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	1219	2915						
is become easier	653	547	107	112	136	141	135	130	540	11	13	42	5	21	6	6	58	29	104	152	465	458	153	364	270	214	84	87	36	16	61	311	348	230	42	360	387	56	508	94	354	290	335	304							
	126	136	12*	11%	12%	13%	13%	14%	12%	8%	18%	22%	19%	13%	6%	12%	22%	21%	12%	15%	12%	13%	14%	9%	16%	10%	13%	9%	13%	22%	16%	14%	13%	10%	16%	28%	9%	15%	36%	18%	5%	11%	15%	16%	10%						
is become harder	2917	2435	482	636	680	593	557	452	2482	81	42	93	17	103	26	28	18	152	157	408	793	1956	1761	1039	1165	1645	944	587	404	63	58	282	1232	1968	768	67	1659	980	67	1459	1232	1955	911	1254	1574						
	50%	56%	53%	60%	59%	54%	54%	49%	53%	81%	66%	49%	63%	66%	50%	62%	63%	54%	62%	59%	61%	13%	51%	64%	52%	60%	58%	65%	60%	54%	57%	64%	51%	58%	54%	44%	59%	52%	43%	51%	69%	62%	47%	59%	54%						
is stay/much the same	1223	982	241	223	261	241	244	293	1070	13	8	44	5	21	15	8	3	57	44	137	287	901	875	320	534	681	348	178	140	21	25	78	630	816	341	32	691	487	27	701	318	631	567	432	766						
	33%	23%	26%	21%	23%	22%	26%	27%	24%	25%	12%	23%	18%	13%	30%	13%	12%	20%	17%	20%	21%	25%	20%	23%	21%	20%	21%	20%	24%	18%	18%	26%	24%	24%	21%	23%	26%	17%	21%	20%	20%	29%	20%	26%							
Don't know	482	395	87	86	83	124	95	93	420	9	3	11	-	9	7	6	1	14	22	45	85	164	164	114	124	195	201	130	58	39	7	3	19	239	280	96	12	238	132	7	194	92	225	187	110	270					
	9%	9%	10%	8%	7%	11%	9%	10%	9%	6%	4%	6%	-	6%	14%	14%	2%	5%	9%	6%	7%	10%	9%	8%	9%	7%	8%	6%	6%	6%	3%	4%	10%	8%	7%	8%	9%	7%	4%	7%	5%	7%	10%	5%	9%						

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q/R/S - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/t - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formula used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 68

Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	People in influential positions should come from a range of different backgrounds	People in influential positions should have secured the role they hold based on their own merit	People in influential positions must have the skills or qualifications required to do their jobs effectively	Organisations benefit by having influential people coming from a range of different backgrounds	When people from less advantaged backgrounds rise to influential positions, they tend to end up becoming more like those people around them than the people they grew up with
UNWEIGHTED BASE	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276
Strongly agree	1940 37%	2696 51%	2658 50%	1753 33%	663 13%
Tend to agree	1990 38%	1559 30%	1573 30%	2236 42%	2227 42%
Neither agree nor disagree	926 18%	660 13%	685 13%	834 16%	1545 29%
Tend to disagree	201 4%	169 3%	190 4%	175 3%	412 8%
Strongly disagree	89 2%	62 1%	60 1%	79 2%	63 1%
Don't know	130 2%	130 2%	110 2%	199 4%	366 7%
NET: Strongly/ tend to agree	3930 74%	4255 81%	4231 80%	3989 76%	2891 55%
NET: Strongly/ tend to disagree	290 6%	231 4%	249 5%	255 5%	475 9%

Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions should come from a range of different backgrounds

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 71

Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions should have secured the role they hold based on their own merit

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested [% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/D - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/v
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 74
Q9: To what extent do you agree or disagree with the following statements about people in influential positions? - People in influential positions must have the skills or qualifications required to do their jobs effectively

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: VERY NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)		
UNWEIGHTED BASE	5276	4331	766	5711	10594	11837	12060	11022	44542	1011	58	222	81	185	59	17	21	281	222	674	2222	3760	3583	14507	2304	2549	1551	879	633	115	107	410	2450	1117	1051	109	2454	22510	109	3020	1054	1314	1101	2126	2104			
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	3129	2915			
Strongly agree	3294	451	1%	276	271	211	241	117	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%				
Strongly disagree	3658	2162	495	449	578	554	547	529	2551	58	27	93	15	44	17	17	13	155	73	279	659	1883	1856	725	1120	1458	910	473	342	46	47	218	1201	1751	754	63	1409	966	65	1465	892	1653	953	924	1662			
Tend to agree	1579	1301	272	328	334	355	305	251	1326	37	18	63	26%	7	63	16	13	9	89	91	228	371	1124	1033	489	725	782	453	262	211	35	30	128	750	1026	430	50	832	577	46	911	512	923	605	729	781		
Neither agree nor disagree	685	587	98	192	162	128	121	81	551	22	12	24	4	28	18	8	3	40	54	119	194	430	357	288	290	316	167	111	78	20	13	52	812	415	181	27	868	224	26	343	236	382	268	340	286			
Tend to disagree	190	166	24	48	51	31	26	34	145	12	4	5	1	7	3	6	1	11	16	40	46	127	106	74	62	110	64	34	25	8	8	24	74	129	45	5	103	50	11	94	81	119	70	82	101			
Strongly disagree	49	47	11	18	13	10	9	9	46	1	-	1	1	6	-	2	2	8	14	17	16	42	14	27	31	24	12	6	3	1	11	18	37	13	5	29	22	1	30	25	31	27	25	12				
Don't know	110	96	14	22	21	21	23	23	92	4	1	3	-	6	3	-	-	4	9	17	9	77	44	45	34	49	19	15	8	5	3	4	55	62	11	3	55	18	8	21	30	58	21	29	42			
NET: Strongly/ tend to agree	4231	3463	768	777	913	909	852	780	3677	95	45	156	22	108	27	30	22	224	165	506	1030	3005	2889	1214	826	1844	2243	1363	735	553	81	77	347	1952	2777	1184	113	2241	1572	111	2376	1404	2576	1569	1653	2453		
NET: Strongly/ tend to disagree	249	212	37	66	64	41	35	43	191	13	4	7	2	13	3	8	3	13	24	53	63	163	148	88	89	342	88	45	31	12	9	36	92	166	58	10	133	72	12	125	106	149	98	107	133			
	5%	5%	4%	6%	6%	4%	3%	5%	4%	9%	7%	3%	6%	8%	6%	18%	12%	5%	10%	8%	5%	4%	4%	5%	4%	5%	5%	5%	5%	10%	9%	8%	4%	5%	4%	6%	5%	4%	8%	4%	6%	5%	5%	5%	5%	5%		

Proportions/Mean: Column Totals (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used: * small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 26262 and with the Ipsos Terms and Conditions.

4 Apr 2025

[illegible]

Proportions/Mean: Columns Tested [% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 76
Q9. To what extent do you agree or disagree with the following statements about people in influential positions? - Organisations benefit by having influential people coming from a range of different backgrounds

Base: All adults aged 18+ in the UK

	URBAN										JMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	4311	966	571	1096	1837	1060	1102	4454	101	58	222	81	180	59	17	28	281	282	674	2222	3760	3563	1457	2304	2549	1661	879	433	115	107	410	2459	1117	1061	189	2454	2210	169	3020	1654	1314	1817	2246	2834														
WEIGHTED BASE	3276	4319	917	1057	1160	1099	1032	4512	131*	61*	190	28**	155*	51**	46**	28**	281	282	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1955	2129	2915														
Strongly agree	1753	1404	329	942	983	371	345	315	1514	47	29	65	14	34	14	9	12	309	55	223	446	1215	1183	521	743	866	620	340	221	29	41	186	755	1175	470	50	951	623	57	1009	596	1230	501	637	1075													
Tend to agree	2236	1852	383	417	509	459	448	403	1935	37	22	89	7	70	22	18	11	118	111	277	540	1596	1529	642	970	1174	695	383	295	55	38	164	1046	1448	642	68	1169	947	62	1261	741	1331	863	942	1222													
Neither agree nor disagree	834	685	148	193	161	184	164	131	693	26	4	29	5	34	8	13	5	37	55	124	193	583	496	295	369	395	205	121	100	26	17	58	406	534	224	25	452	283	28	407	288	400	393	346	427													
Tend to disagree	175	148	27	45	39	43	23	26	145	5	5	4	1	5	4	3	-	10	12	27	57	102	93	72	68	88	40	28	29	*	4	16	65	107	46	5	85	64	7	81	74	88	86	97	71													
Strongly disagree	79	70	10	17	18	15	11	18	60	10	1	1	-	1	-	-	-	2	1	13	34	44	16	45	39	26	16	13	4	2	8	35	49	23	2	44	28	1	45	21	28	51	36	42														
Don't know	199	179	19	44	52	27	40	35	160	9	2	3	-	11	4	2	-	5	17	31	25	134	88	80	67	91	41	23	12	2	-	6	104	107	30	3	96	42	3	62	57	89	62	71	77													
NET: Strongly/ tend to agree	3989	3276	713	758	890	831	793	717	3449	83	51	154	22	104	36	27	23	227	167	500	986	2812	2712	1163	1713	2139	1325	723	517	85	79	351	1801	2623	1112	119	2120	1470	118	2270	1336	2561	1364	1579	2298													
NET: Strongly/ tend to disagree	255	218	37	62	57	58	35	44	210	15	6	4	1	6	4	3	-	12	13	39	91	146	142	98	109	126	65	40	41	4	7	24	100	156	69	6	129	92	8	126	96	116	137	133	113													
Proportions/Means: Columns Tested [5% risk level] - A/B - C/D/E/F/G - H/I/C/H/I/H/I/H/I/H/I - M/N - O/P - Q/R - S/T/U/V/W/X/Y - H/I/J - K/L/M - N/O - P/Q - R/S	4%	4%	2%	4%	4%	2%	4%	4%	4%	7%	3%	2%	-	7%	7%	5%	-	2%	7%	4%	2%	4%	3%	5%	3%	3%	3%	2%	2%	2%	-	1%	4%	3%	2%	2%	3%	2%	3%	3%	3%	3%	3%	3%	3%													
Overlap formulas used. * small base; ** very small base (under 30) ineligible for sig testing	B	B	E	E	E	C	C	C	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H															

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

UNWEIGHED BASE	TOTAL	SEX		AGE										GRADE										WORKING STATUS										INCOME										EDUCATION										MARITAL STATUS										NUMBER IN HOUSEHOLD										CHILDREN IN HOUSEHOLD										REGION																																																																																																																																																																																																																																																																																																																																																																																																			
		MALE	FEMALE	18-24					25-34					35-44					45-54					55-64					65+					A	B	C1	C2	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC	CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ	EA	EB	EC	ED	EE	EF	EG	EH	EI	EJ	EK	EL	EM	EN	EO	EP	EQ	ER	ES	ET	EU	EV	EW	EX	EY	EZ	FA	FB	FC	FD	FE	FF	FG	FH	FI	FJ	FK	FL	FM	FN	FO	FP	FQ	FR	FS	FT	FU	FV	FW	FX	FY	FZ	GA	GB	GC	GD	GE	GF	GG	GH	GI	GJ	GK	GL	GM	GN	GO	GP	GQ	GR	GS	GT	GU	GV	GW	GX	GY	GZ	HA	HB	HC	HD	HE	HF	HG	HH	HI	HJ	HK	HL	HM	HN	HO	HP	HQ	HR	HS	HT	HU	HV	HW	HX	HY	HZ	IA	IB	IC	ID	IE	IF	IG	IH	II	IJ	IK	IL	IM	IN	IO	IP	IQ	IR	IS	IT	IU	IV	IW	IX	IY	IZ	JA	JB	JC	JD	JE	JF	JG	JH	JI	JJ	JK	JL	JM	JN	JO	JP	JQ	JR	JS	JT	JU	JV	JW	JX	JY	JZ	KA	KB	KC	KD	KE	KF	KG	KH	KI	KJ	KK	KL	KM	KN	KO	KP	KQ	KR	KS	KT	KU	KV	KW	KX	KY	KZ	LA	LB	LC	LD	LE	LF	LG	LH	LI	LJ	LK	LM	LN	LO	LP	LQ	LR	LS	LT	LU	LV	LW	LX	LY	LZ	MA	MB	MC	MD	ME	MF	MG	MH	MI	MJ	MK	ML	MN	MO	MP	MQ	MR	MS	MT	MU	MV	MW	MX	MY	MZ	NA	NB	NC	ND	NE	NF	NG	NH	NI	NJ	NK	NL	NM	NO	NP	NQ	NR	NS	NT	NU	NV	NW	NX	NY	NZ	OA	OB	OC	OD	OE	OF	OG	OH	OI	OJ	OK	OL	OM	ON	OO	OP	OQ	OR	OS	OT	OU	OV	OW	OX	OY	OZ	PA	PB	PC	PD	PE	PF	PG	PH																
				UP TO £9999	£10000-£19999	£20000-£29999	£30000-£39999	£40000-£49999	£50000+	GCSE / O LEVEL / NVQ1	A LEVEL OR EQUIV	DEGREE / POST GRAD	NO FORMAL QUALS	GRADUATES	NON GRADUATES	MARRIED / JOINING AS	SINGLE	WIDOW / SEP	1	2	3	4+	YES	NO	NORTH EAST	NORTH WEST	NORTH	NORMS & MIDLANDS	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	SOUTH WEST	SOUTH EAST																																																																																																																																																																																																																																																																																																																																																																																																																																							LONDON	WALES	SCOTLAND	N												
UNWEIGHED BASE	100%	50%	50%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%</

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂
Overlap formulae used.

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21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 78
Q9. To what extent do you agree or disagree with the following statements about people in influential positions? When people from less advantaged backgrounds rise to influential positions, they tend to end up becoming more like those people around them than the people they grew up with

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY																DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS								SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER				
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)						
UNWEIGHTED BASE	3276	4381	917	1057	1160	1099	1033	927	4512	133*	63*	190	28**	15**	51**	40**	26**	281	252	694	1286	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915							
WEIGHTED BASE	3276	4381	917	1057	1160	1099	1033	927	4512	133*	63*	190	28**	15**	51**	40**	26**	281	252	694	1286	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915							
Strongly agree	663	545	99	170	142	152	115	85	512	22	13	34	8	18	6*	11	2	84	34	143	207	480	446	203	341	305	235	94	82	23	12	65	284	386	206	42	513	351	47	383	231	458	197	370	278							
	13%	13%	11%	DHS					11%	16%	21%	33%	30%	12%	11%	23%	8%	30%	14%	21%	16%	12%	13%	12%	15%	11%	14%	10%	14%	20%	12%	15%	12%	11%	14%	13%	13%	30%	13%	13%												
Tend to agree	2227	1813	415	416	469	464	443	434	1949	51	26	67	10	60	18	9	12	103	87	254	532	1572	1517	635	945	1221	734	405	292	47	48	182	1020	1486	626	52	1198	840	56	1231	782	1337	835	897	1278							
	68%	42%	45%	39%	40%	42%	43%	47%	43%	38%	41%	33%	38%	39%	35%	20%	44%	37%	33%	37%	41%	43%	44%	42%	44%	45%	46%	40%	46%	41%	41%	41%	41%	41%	41%	44%	44%	34%	43%	44%	43%	43%	42%	44%								
Neither agree nor disagree	1545	1269	275	315	368	307	307	246	1332	28	17	42	6	46	23	19	8	65	88	180	364	1092	969	527	657	797	420	265	176	12	27	117	749	1017	411	35	837	552	32	858	487	895	607	652	864							
	29%	29%	30%	30%	32%	28%	30%	27%	30%	21%	27%	22%	23%	30%	46%	40%	29%	23%	33%	27%	28%	30%	28%	32%	29%	26%	29%	26%	28%	26%	27%	21%	31%	30%	29%	23%	30%	20%	30%	27%	28%	31%	28%	30%								
Tend to disagree	412	356	54	74	102	91	76	69	351	30	1	11	*	13	3	2	3	13	19	54	104	283	248	145	158	227	112	68	64	6	7	46	190	277	106	12	229	132	16	238	155	237	148	173	228							
	8%	8%	6%	7%	9%	8%	7%	7%	8%	15%	2%	6%	1%	8%	6%	5%	11%	4%	7%	8%	7%	8%	7%	9%	8%	7%	7%	10%	5%	7%	10%	8%	8%	7%	10%	8%	8%	7%	10%	8%	9%	7%	9%	8%	8%							
Strongly disagree	63	60	3	18	11	13	8	13	51	4	1	2	-	4	-	-	-	3	4	11	29	31	37	25	26	36	34	19	10	1	1	12	15	42	15	4	38	14	3	30	29	30	33	22	37							
	1%	1%	*	2%	1%	1%	1%	1%	1%	3%	1%	1%	-	2%	-	-	-	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%									
Don't know	366	297	69	64	67	73	82	81	317	7	6	4	2	15	1	5	2	12	21	42	61	267	231	101	129	174	101	54	36	8	8	17	172	212	70	7	181	97	3	135	93	188	115	64	230							
	7%	7%	8%	6%	6%	6%	7%	8%	7%	5%	9%	2%	9%	9%	2%	11%	8%	4%	8%	6%	5%	7%	7%	6%	6%	6%	6%	6%	5%	7%	8%	4%	7%	6%	5%	5%	6%	5%	2%	5%	5%	6%	6%	3%	8%							
NET: Strongly/ tend to agree	2891	2377	513	586	611	616	558	519	2461	73	39	130	19	78	24	20	15	188	121	397	739	2002	1963	839	1286	1516	969	500	383	70	59	247	1285	1872	832	94	1512	1091	103	1614	1013	1815	1032	1269	1556							
	55%	55%	56%	55%	53%	56%	54%	56%	55%	55%	61%	69%	68%	50%	46%	43%	52%	67%	48%	57%	57%	144%	57%	51%	57%	55%	59%	55%	57%	60%	58%	56%	53%	54%	55%	58%	62%	54%	56%	57%	57%	53%	60%	53%								
NET: Strongly/ tend to disagree	475	416	59	92	114	103	84	82	402	25	2	14	*	16	3	2	3	16	22	66	133	314	285	170	184	263	146	87	74	7	8	58	205	320	121	16	267	146	19	258	184	266	201	195	265							
	9%	10%	6%	9%	10%	9%	8%	9%	9%	18%	3%	7%	1%	11%	6%	5%	11%	6%	9%	9%	10%	9%	8%	10%	8%	10%	9%	10%	11%	6%	8%	8%	13%	8%	9%	8%	10%	10%	8%	12%	9%	10%	8%	10%	9%	9%						

Proportions/Means: Columns Titled (%) risk level: A/B - C/D/E/F/G - a/b/c/d/e/f/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - Y/Z - A/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base (under 30) ineligible for sig testing

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CLASSIFICATION: PUBLIC
IPSOS

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Table 79

Q10. Thinking about each of the following areas, would you say that you are personally better off, worse off, or about the same compared to how it was for your parent(s) whilst you were growing up? I am... - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Your career/job	Your level of education	Your income level	Your level of wealth	Your ability to buy a home	Your overall standard of living
UNWEIGHTED BASE	5276	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276	5276
Much better off	1090 21%	1468 28%	1197 23%	1121 21%	1016 19%	1169 22%
Slightly better off	1276 24%	1572 30%	1379 26%	1249 24%	866 16%	1422 27%
About the same	1361 26%	1396 26%	1053 20%	1124 21%	1035 20%	1290 24%
Slightly worse off	527 10%	340 6%	728 14%	787 15%	709 13%	706 13%
Much worse off	380 7%	180 3%	570 11%	653 12%	1201 23%	459 9%
Not applicable	365 7%	109 2%	100 2%	108 2%	238 5%	62 1%
Don't know	226 4%	163 3%	199 4%	186 4%	169 3%	128 2%
Prefer not to answer	51 1%	48 1%	49 1%	49 1%	42 1%	40 1%
NET: Much/ slightly better off	2367 45%	3040 58%	2576 49%	2370 45%	1882 36%	2591 49%
NET: Much/ slightly worse off	907 17%	520 10%	1299 25%	1440 27%	1910 36%	1165 22%

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a_{ij}
Overlap formulae used.

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/i - j/k/l/m - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a
Overlap formulae used.

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Base: All adults aged 18+ in the UK

Proportions/Mean: Column Tested (5% risk level) - a/b - c/d/a/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/O/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulas used.

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a_{ij}
Overlap formulae used.

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂
Overlap formulae used.

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 92

Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Career/job	Level of education	Level of income	Level of wealth	Ability to buy a home	Overall standard of living
UNWEIGHTED BASE	5276	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276	5276
Is becoming easier	656	961	620	514	413	619
	12%	18%	12%	10%	8%	12%
Is staying the same	1998	2351	1667	1485	946	1520
	38%	45%	32%	28%	18%	29%
Is becoming harder	2183	1538	2619	2876	3639	2847
	41%	29%	50%	55%	69%	54%
Don't know	439	426	371	401	278	290
	8%	8%	7%	8%	5%	5%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/1/2/3/4/5/6/7/8/9/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 94
Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - Career/job

Base: All adults aged 18+ in the UK

	ETHNICITY																				DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS								SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN					IMD															YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY					LE	ST	NA	D	LP	FO	AD	CH	N	W	M	U	W	M	U	GA	HA	NC	NA	NA		
UNWEIGHTED BASE	5276	4288	188	971	1096	1137	1068	1002	4612	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3463	1437	2384	2649	1041	879	433	115	107	419	2452	1187	1041	109	2454	2210	109	3020	1054	1014	1011	2126	2104	
WEIGHTED BASE	5276	4359	917	1057	1160	1099	1032	927	4512	138*	63*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3438	1636	2257	2750	1036	907	670	117*	102*	439	2411	1421	1434	153	2795	1886	157	2865	1776	1165	1055	2129	2915	
Is becoming easier	656	544	112	144	151	141	124	114	519	18	11	59	10	16	4	5	5	80	25	128	155	474	442	201	389	260	230	101	82	28	11	72	284	362	230	41	291	271	53	493	109	375	272	368	274	
	12%	12%	12%	14%	13%	13%	12%	12%	12%	13%	17%	31%	36%	10%	8%	10%	19%	29%	10%	18%	12%	13%	13%	12%	17%	9%	14%	11%	12%	24%	11%	16%	12%	11%	16%	10%	14%	34%	17%	6%	12%	14%	17%	9%		
Is staying the same	1998	1630	368	366	454	423	383	372	1739	43	23	65	6	53	20	16	10	95	89	237	433	1472	1383	568	878	1046	583	313	260	40	52	168	940	1327	550	53	1058	763	57	1181	604	1096	867	808	1127	
	38%	37%	40%	33%	39%	39%	37%	40%	39%	12%	37%	34%	23%	34%	40%	34%	37%	34%	33%	34%	33%	40%	40%	38%	38%	38%	36%	33%	39%	35%	51%	38%	39%	39%	39%	39%	38%	35%	34%	35%	44%	44%	38%	39%		
Is becoming harder	2183	1822	360	461	486	441	425	369	1867	66	26	57	10	74	22	21	12	93	117	287	598	1442	1332	744	834	1256	696	431	279	45	35	181	982	1469	566	54	1262	709	41	1036	952	1480	655	843	1255	
	41%	42%	39%	44%	42%	40%	41%	40%	41%	50%	41%	30%	38%	48%	42%	46%	41%	33%	46%	41%	46%	39%	39%	45%	46%	43%	43%	48%	42%	38%	34%	41%	41%	43%	39%	36%	45%	38%	26%	36%	54%	47%	33%	40%	43%	
Don't know	439	362	77	85	89	93	99	73	387	6	3	9	1	11	5	5	1	13	21	42	111	286	281	123	156	188	128	62	48	4	5	18	205	262	88	4	185	142	6	158	111	215	181	111	268	
	8%	8%	8%	8%	8%	8%	10%	8%	8%	5%	5%	5%	3%	7%	10%	10%	4%	5%	8%	6%	9%	8%	8%	8%	7%	7%	8%	7%	7%	3%	5%	4%	9%	8%	8%	8%	6%	8%	7%	8%	5%	9%	8%	5%	9%	

Proportions/Means: Columns Tested (N risk level) - A/B - C/D/E/F/G - h/I/J/K/L/M/N/O/P/Q - R/S
Overlap formulae used. * small base,** very small base (under 30) not eligible for sig. testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - Level of education

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/α
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 96
Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - Level of education

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY															DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)						
UNWEIGHTED BASE	5276	4266	988	971	1096	1137	1060	1102	4640	101	54	222	84	155	59	17	24	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915							
WEIGHTED BASE	3276	4310	917	1057	1160	1099	1032	927	4512	133*	63*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915							
Is becoming easier	186	181	17%	22%	22%	21%	20%	17%	17%	13*	10*	4*	15*	1*	1*	1**	1**	1**	1**	1**	15%	27%	30%	56%	31%	12%	17%	12%	24*	21*	8*	15*	45*	15%	27%	31*	13%	33%	16%	2%	34*	54%	60%	13%	24%	16%	23%	16%				
Is staying the same	2351	1927	424	461	558	467	445	420	2041	71	19	73	5	58	21	21	14	96	100	282	534	1695	1547	732	1018	1242	704	370	320	49	60	191	1103	1590	635	54	1333	847	47	1307	787	1343	966	933	1345							
Is becoming harder	1538	1286	252	336	305	314	312	271	1332	39	20	37	9	49	8	15	6	66	73	185	441	995	965	506	589	873	494	310	198	34	19	131	692	1022	400	37	822	550	39	765	643	1067	438	598	871							
Don't know	426	352	74	89	87	94	86	69	362	6	4	8	2	16	2	1	13	31	51	101	284	249	137	156	189	108	70	31	7	7	24	202	249	75	7	208	101	6	139	114	207	153	110	241								
	8%	8%	8%	8%	8%	8%	9%	8%	7%	8%	5%	6%	4%	6%	11%	24%	5%	2%	5%	12%	7%	8%	7%	8%	7%	7%	7%	8%	8%	5%	6%	7%	6%	8%	7%	5%	5%	7%	5%	4%	5%	6%	5%	8%	8%							

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - h/h/c/d/h/h/h/h/h/h/h - m/n - n - p - q/r - s/h/h/h/w/h/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 98
Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - Level of Income

Base: All adults aged 18+ in the UK

	ETHNICITY																				DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN					IMD																																										
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT			
UNWEIGHTED BASE	5276	4288	988	975	1096	1133	1068	1002	4612	131*	63*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3463	1437	2384	2649	1636	907	670	117*	102*	439	2411	1420	1434	153	2796	1886	157	2865	1776	1165	1855	2129	2915			
WEIGHTED BASE	5276	4359	917	1057	1160	1099	1032	927	4512	131*	63*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2796	1886	157	2865	1776	1165	1855	2129	2915			
Is becoming easier	620	497	123	127	118	140	118	117	477	19	9	62	9	23	6	2	7	80	31	138	147	449	442	167	959	252	217	76	79	30	14	66	273	379	174	43	281	240	51	454	122	344	269	333	271			
	12%	11%	13%	12%	10%	13%	11%	13%	11%	14%	15%	33%	33%	15%	11%	4%	26%	20%	12%	20%	11%	12%	13%	10%	16%	9%	13%	8%	12%	26%	14%	15%	11%	11%	12%	11%	12%	10%	13%	32%	16%	7%	11%	14%	16%	9%		
Is staying the same	1667	1375	292	324	367	342	315	320	1434	40	20	58	9	47	15	20	6	87	83	217	353	1230	1165	460	771	834	488	252	236	35	50	147	770	1081	497	49	861	662	54	1023	425	907	730	722	895			
	32%	32%	32%	32%	32%	31%	31%	34%	32%	30%	32%	31%	33%	30%	30%	44%	23%	11%	13%	13%	27%	18%	13%	14%	28%	34%	30%	28%	35%	30%	49%	34%	32%	32%	31%	33%	33%	36%	24%	29%	37%	34%	31%					
Is becoming harder	2619	2166	453	544	589	540	517	428	2279	69	33	62	9	74	25	21	15	104	119	307	721	1738	1591	912	996	1502	831	528	323	48	34	207	1191	1762	692	53	1498	878	47	1250	1147	1759	801	996	1523			
	50%	50%	49%	51%	51%	49%	50%	46%	51%	52%	52%	33%	34%	48%	49%	45%	52%	37%	47%	44%	56%	47%	46%	56%	44%	55%	51%	58%	48%	41%	33%	47%	49%	52%	48%	35%	54%	47%	30%	44%	60%	56%	41%	47%	52%			
Don't know	371	321	49	62	86	78	83	62	322	4	1	8	-	11	5	3	-	9	19	33	75	258	239	96	131	163	100	50	32	4	5	18	176	199	72	7	157	98	6	138	81	155	156	78	225			
	7%	7%	5%	6%	7%	7%	8%	7%	7%	3%	2%	4%	-	7%	10%	7%	-	3%	8%	5%	6%	7%	7%	6%	6%	6%	6%	6%	5%	5%	3%	5%	4%	5%	6%	5%	4%	5%	5%	5%	4%	5%	8%	4%	8%	8%		

Proportions/Means: Columns Tested (N% risk level) - A/B - C/D/E/F/G - h/I/J/K/L/M/N/O/P/Q - R/S
Overlap formulae used. * small base,** very small base (under 30) not eligible for sig. testing

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/b₁
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 100
Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - Level of wealth

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)					
UNWEIGHTED BASE	5276	4288	988	975	1096	1133	1068	1002	4646	133*	63*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3463	1437	2384	2649	1036	907	670	117*	102*	439	2411	1420	1434	153	2796	1886	157	2865	1776	1165	1955	1129	2915						
WEIGHTED BASE	5206	4316	1276	2092	1256	2156	2056	1326	866	215*	164*	49	13**	255*	154**	244**	132**	53	36	135	2156	1546	635	116	435	2526	1256	176	136	242*	242*	86	1456	1087	1681	189	5414	2510	199	3020	1054	1014	1011	2126	2817						
Is becoming easier	514	413	101	103	97	120	103	92	404	8	10	54	8	14	4	1	6	72	18	104	139	358	373	136	295	213	179	75	67	29	11	72	221	298	156	45	219	200	43	376	100	300	203	295	211						
	106	9%	11%	10%	8%	11%	10%	10%	9%	6%	16%	28%	29%	9%	7%	1%	22%	26%	7%	15%	11%	10%	11%	8%	13%	8%	11%	8%	10%	24%	11%	16%	9%	9%	11%	30%	8%	11%	27%	13%	6%	10%	10%	14%	7%						
Is staying the same	1485	1226	260	298	337	300	265	286	1221	50	23	66	5	60	15	17	5	95	93	243	340	1076	1006	411	712	721	434	219	195	36	45	133	679	921	464	43	756	598	58	946	390	807	646	699	746						
	28%	28%	28%	28%	29%	27%	26%	31%	27%	38%	37%	33%	19%	39%	30%	38%	19%	34%	37%	33%	24%	26%	29%	29%	32%	32%	28%	24%	29%	11%	44%	30%	28%	27%	32%	32%	28%	33%	22%	23%	33%	33%	33%	26%							
Is becoming harder	2876	2383	493	582	654	579	577	484	2528	73	28	59	15	67	26	25	17	101	119	309	741	1951	1798	963	1104	1646	913	561	364	40	42	217	1315	1973	730	61	1635	977	51	1395	1195	1890	927	1043	1719						
	55%	55%	54%	55%	56%	53%	56%	52%	56%	55%	44%	31%	53%	43%	50%	56%	59%	36%	47%	45%	57%	53%	52%	59%	49%	60%	56%	62%	54%	42%	41%	49%	55%	58%	51%	40%	58%	52%	33%	49%	67%	60%	47%	49%	59%						
Don't know	401	317	64	75	72	101	86	66	358	2	2	10	-	14	6	2	-	12	22	37	76	291	261	106	146	170	111	52	44	4	5	17	196	229	84	3	187	102	5	148	91	119	183	92	218						
	8%	8%	7%	7%	6%	9%	8%	7%	8%	2%	3%	6%	-	9%	12%	7%	5%	-	4%	9%	5%	6%	8%	8%	6%	6%	7%	6%	7%	3%	5%	4%	8%	7%	6%	8%	7%	5%	5%	5%	5%	9%	4%	8%	8%						

Proportions/Means: Columns Tested (N% risk level) - A/B - C/D/E/F/G - h/h/h/h/h/h/h/h/h/h - m/n - o/p - q/r - s/h/h/w/w/y - N/U - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base,** very small base (under 30) ineligible for sig. testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 102
Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - Ability to buy a home

Base: All adults aged 18+ in the UK

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Proportions/Means: Columns Tested (N risk level) - A/B - C/D/E/F/G - h/I/J/K/L/M/N/O/P/Q/R/S - m/n - o/p - q/r - s/t/u/v/w/x/y - N/U - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base,** very small base (under 30) not eligible for sig. testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/O/T/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/v
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 16TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 104
Q11. Across each of the following areas, do you think it is becoming easier or becoming harder for people from less advantaged backgrounds to move up in British society, or do you think it is staying the same? - Overall standard of living

Base: All adults aged 18+ in the UK

	URBAN										IMD					ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL		URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)								
UNWEIGHTED BASE	5276	4268	988	971	1096	1139	1060	1032	4640	101	54	222	84	155	59	17	24	101	222	674	2222	3910	3563	1457	2304	2549	1541	879	433	115	107	419	2454	1117	1061	109	2454	2210	109	3020	1054	1014	1011	2126	2104								
WEIGHTED BASE	4316	917	1057	1160	1099	1032	927	4512	133*	63*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1055	2129	2915									
is becoming easier	619	508	110	104	125	146	128	115	481	17	10	60	8	20	7	5	10	78	26	133	153	444	453	154	571	242	203	68	77	38	20	64	278	345	207	45	250	272	52	449	117	345	268	336	367								
	12%	12%	12%	10%	11%	13%	12%	13%	11%	13%	16%	32%	31%	13%	3%	10%	34%	28%	10%	19%	12%	12%	13%	9%	16%	9%	12%	8%	12%	24%	20%	15%	12%	10%	14%	30%	9%	14%	33%	16%	7%	11%	14%	16%	9%								
is staying the same	1520	1224	296	307	341	313	256	303	1310	29	19	52	4	52	22	15	5	75	88	196	336	1106	1039	447	692	761	443	260	217	38	34	129	697	989	434	50	787	658	49	927	409	823	667	680	792								
	29%	28%	32%	29%	29%	28%	25%	33%	29%	21%	30%	27%	15%	33%	42%	32%	16%	27%	35%	28%	26%	30%	30%	27%	31%	28%	27%	29%	32%	32%	31%	29%	29%	29%	30%	33%	28%	32%	31%	32%	23%	28%	34%	32%	27%								
is becoming harder	2847	2177	470	584	628	583	584	459	2471	81	33	74	15	71	23	27	14	122	121	338	748	1831	1762	963	1091	1627	921	548	855	44	40	238	1293	1040	734	54	1031	926	52	1187	1194	1877	898	1057	1090								
	54%	55%	51%	56%	54%	53%	57%	49%	55%	61%	52%	39%	53%	46%	44%	59%	50%	43%	48%	49%	58%	53%	51%	59%	48%	58%	56%	60%	53%	37%	39%	54%	54%	57%	51%	35%	59%	49%	33%	48%	67%	59%	46%	50%	58%								
Don't know	290	248	41	52	66	57	64	50	251	6	1	4	*	12	5	-	-	5	17	28	58	194	184	72	101	120	69	31	21	7	7	8	144	148	59	3	109	80	4	103	56	120	122	58	166								
	5%	6%	4%	5%	6%	5%	6%	5%	6%	5%	2%	2%	1%	8%	10%	-	-	2%	7%	4%	4%	5%	5%	4%	4%	4%	4%	3%	3%	6%	7%	6%	6%	4%	4%	4%	2%	4%	4%	3%	4%	6%	3%	6%	8%								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - h/h/C/d/h/h/h/h/h/h/h - m/n - n/p - q/r - s/h/h/h/w/h/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 105

Q12. Now thinking about all people in the UK in general... Do you think people in the UK are generally better off, worse off, or about the same in each of the following areas when compared to people in the previous generation to yours? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Career/job	Level of education	Level of income	Level of wealth	Ability to buy a home	Overall standard of living
UNWEIGHTED BASE	5276	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276	5276
Much better off	312	548	408	350	297	427
	6%	10%	8%	7%	6%	8%
Slightly better off	1236	1562	1322	1104	707	1238
	23%	30%	25%	21%	13%	23%
About the same	1734	1714	1264	1168	873	1189
	33%	32%	24%	22%	17%	23%
Slightly worse off	1104	793	1290	1470	1418	1401
	21%	15%	24%	28%	27%	27%
Much worse off	542	385	717	867	1760	798
	10%	7%	14%	16%	33%	15%
Don't know	348	275	274	318	222	223
	7%	5%	5%	6%	4%	4%
NET: Much/ slightly better off	1548	2110	1730	1453	1004	1665
	29%	40%	33%	28%	19%	32%
NET: Much/ slightly worse off	1646	1178	2008	2337	3178	2199
	31%	22%	38%	44%	60%	42%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested [% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂/a₃
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 107
Q12. Now thinking about all people in the UK in general... Do you think people in the UK are generally better off, worse off, or about the same in each of the following areas when compared to people in the previous generation to yours? - Career/job

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	4376	966	974	1096	1837	1060	1102	4454	100	58	222	88	180	59	17	28	281	222	678	1222	3760	3563	1457	2304	2549	1581	879	433	115	107	410	2454	1517	1061	189	2454	2250	169	3020	1658	1314	1810	2286	2804														
WEIGHTED BASE	3276	4309	917	1057	1160	1099	1032	927	4512	1331	631	190	281**	1551	511**	461**	281**	281	282	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915													
100%	81%	17%	1%	22%	22%	21%	20%	18%	73%	33%	18%	1%	18%**	31%**	18%**	18%**	7%	7%	13%	23%	30%	33%	31%	47%	22%	11%	12%	31%	25*	28*	5%	47%	33%	27%	5%	31%	35%	3%	54%	34%	25%	37%	40%	53%														
Much better off	912	257	54	61	72	70	49	59	227	5	6	40	8	14	3	3	1	54	20	80	84	237	255	52	172	139	123	37	37	14	8	34	129	183	82	38	117	134	44	236	48	200	108	199	104													
6%	6%	6%	6%	6%	6%	6%	5%	4%	10%	10%	10%	21%	29%	9%	6%	6%	2%	19%	8%	11%	7%	6%	7%	3%	8%	5%	8%	4%	6%	12%	8%	8%	5%	5%	6%	6%	25%	4%	7%	28%	8%	3%	6%	6%	9%	4%												
Slightly better off	1236	1014	223	227	257	262	252	238	1071	18	16	57	9	33	9	8	10	82	50	159	281	908	872	340	557	647	426	204	168	24	35	110	553	799	361	37	596	527	42	810	316	732	492	523	685													
28%	23%	24%	24%	21%	22%	24%	24%	24%	11%	25%	30%	34%	21%	17%	18%	18%	34%	20%	20%	23%	22%	23%	23%	21%	22%	24%	28%	22%	25%	21%	34%	25%	23%	23%	24%	21%	28%	27%	28%	18%	23%	25%	25%	24%														
About the same	1734	1410	324	320	381	365	341	326	1507	49	19	46	5	47	14	14	12	70	76	206	373	1253	1177	904	707	802	481	275	212	41	30	135	827	1138	468	40	862	610	44	1604	541	948	741	670	1000													
38%	32%	35%	30%	33%	33%	33%	33%	33%	33%	37%	30%	24%	18%	31%	27%	31%	41%	20%	30%	30%	29%	34%	34%	31%	24%	32%	30%	30%	32%	35%	29%	31%	34%	33%	34%	26%	34%	33%	28%	31%	30%	30%	38%	31%	34%													
Slightly worse off	1104	933	181	219	270	223	223	168	849	18	11	29	3	34	7	13	3	43	54	139	283	718	679	381	430	630	343	216	142	30	19	98	505	730	305	22	629	387	20	525	476	728	348	433	627													
21%	21%	20%	21%	23%	20%	22%	18%	21%	21%	28%	18%	15%	12%	22%	15%	29%	11%	15%	15%	22%	20%	22%	21%	20%	23%	19%	21%	24%	21%	17%	18%	22%	21%	22%	21%	13%	18%	27%	23%	18%	20%	22%																
Much worse off	542	457	85	158	109	105	86	85	456	21	8	13	2	18	11	2	3	23	31	77	192	309	265	238	186	231	169	128	71	16	5	54	217	359	139	14	330	136	4	187	305	186	142	230	282													
16%	16%	9%	15%	9%	10%	8%	9%	10%	10%	15%	13%	7%	7%	11%	22%	4%	11%	8%	12%	11%	15%	8%	8%	15%	9%	11%	10%	14%	11%	14%	5%	12%	9%	10%	10%	9%	12%	7%	7%	17%	12%	7%	11%	10%														
Don't know	348	298	50	72	71	75	80	50	302	3	3	6	-	10	6	5	-	9	21	33	83	230	191	118	124	152	83	47	39	2	5	9	180	202	58	2	164	82	4	103	90	171	115	74	216													
7%	7%	5%	7%	6%	7%	8%	5%	7%	7%	2%	5%	3%	-	6%	13%	11%	-	3%	9%	5%	6%	6%	6%	7%	6%	6%	5%	5%	6%	6%	2%	5%	2%	7%	6%	4%	1%	6%	4%	2%	4%	5%	5%	6%	3%	7%												
NET: Much/ slightly better off	1548	1271	277	288	329	332	301	298	1298	23	22	97	17	46	12	11	10	136	70	239	366	1125	1127	395	729	776	550	241	205	38	43	144	682	982	443	75	714	651	85	1046	364	932	600	722	789													
29%	23%	30%	27%	28%	30%	29%	32%	29%	17%	30%	15%	63%	30%	24%	24%	37%	48%	28%	34%	28%	31%	33%	24%	32%	28%	34%	27%	31%	32%	42%	33%	28%	29%	31%	49%	30%	35%	54%	37%	21%	29%	31%	34%	27%														
NET: Much/ slightly worse off	1646	1380	266	377	379	328	309	253	1406	58	19	42	5	51	19	15	6	66	85	216	474	1067	944	619	637	931	513	344	213	36	24	151	722	1008	444	36	967	524	24	712	781	1114	500	663	910													
31%	32%	29%	36%	33%	30%	30%	27%	31%	44%	44%	30%	22%	20%	33%	37%	33%	23%	24%	34%	31%	37%	29%	27%	38%	28%	34%	31%	38%	32%	31%	24%	34%	30%	32%	31%	35%	28%	15%	25%	44%	35%	26%	31%	31%														
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%												

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - h/I/J/K/L/M/N/O/P/Q/R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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4 Apr 2025

Table 109
Q12. Now thinking about all people in the UK in general... Do you think people in the UK are generally better off, worse off, or about the same in each of the following areas when compared to people in the previous generation to you? - Level of education

Base: All adults aged 18+ in the UK

	URBAN										IMD					ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
	URBAN		RURAL		1		2		3		4		5		WHITE ETHNIC GROUP		MIXED ETHNIC GROUP		BLACK CARIBBEAN		BLACK AFRICAN		BLACK OTHER		SOUTH EAST ASIAN		EAST ASIAN		ASIAN OTHER		OTHER MINORITY GROUP		NET: BLACK ETHNIC GROUP		NET: ASIAN ETHNIC GROUP		NET: ANY ETHNIC MINORITY		YES		NO		OWNED		RENTED		COMFORTABLE		STRETCHED		MOVING TO NEW AREA		DIVORCE		LOSS OF PARENT/ GUARDIAN		FOSTER CARE/HOME		ADOPTED		CHANGE IN PRIMARY PARENT/ GUARDIAN		NONE		WORKING CLASS		MIDDLE CLASS		UPPER CLASS		WORKING CLASS		MIDDLE CLASS		UPPER CLASS		GREAT DEAL/ FAIR AMOUNT		HARDLY ANY/NONE		NET: VERY/ FAIRLY CONCERNED		NET: NOT VERY/ NOT AT ALL CONCERNED		NET: VERY/ FAIRLY IMPORTANT		NET: NOT VERY/ NOT AT ALL IMPORTANT																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)	(AT)	(AU)	(AV)	(AW)	(AX)	(AY)	(AZ)	(BA)	(BB)	(BC)	(BD)	(BE)	(BF)	(BG)	(BH)	(BI)	(BJ)	(BK)	(BL)	(BM)	(BN)	(BO)	(BP)	(BQ)	(BR)	(BS)	(BT)	(BU)	(BV)	(BW)	(BX)	(BY)	(BZ)	(CA)	(CB)	(CC)	(CD)	(CE)	(CF)	(CG)	(CH)	(CI)	(CJ)	(CK)	(CL)	(CM)	(CN)	(CO)	(CP)	(CQ)	(CR)	(CS)	(CT)	(CU)	(CV)	(CW)	(CX)	(CY)	(CZ)	(DA)	(DB)	(DC)	(DD)	(DE)	(DF)	(DG)	(DH)	(DI)	(DJ)	(DK)	(DL)	(DM)	(DN)	(DO)	(DP)	(DQ)	(DR)	(DS)	(DT)	(DU)	(DV)	(DW)	(DX)	(DY)	(DZ)	(EA)	(EB)	(EC)	(ED)	(EE)	(EF)	(EG)	(EH)	(EI)	(EJ)	(EK)	(EL)	(EM)	(EN)	(EO)	(EP)	(EQ)	(ER)	(ES)	(ET)	(EU)	(EV)	(EW)	(EX)	(EY)	(EZ)	(FA)	(FB)	(FC)	(FD)	(FE)	(FF)	(FG)	(FH)	(FI)	(FJ)	(FK)	(FL)	(FM)	(FN)	(FO)	(FP)	(FQ)	(FR)	(FS)	(FT)	(FU)	(FV)	(FW)	(FX)	(FY)	(FZ)	(GA)	(GB)	(GC)	(GD)	(GE)	(GF)	(GG)	(GH)	(GI)	(GJ)	(GK)	(GL)	(GM)	(GN)	(GO)	(GP)	(GQ)	(GR)	(GS)	(GT)	(GU)	(GV)	(GW)	(GX)	(GY)	(GZ)	(HA)	(HB)	(HC)	(HD)	(HE)	(HF)	(HG)	(HH)	(HI)	(HJ)	(HK)	(HL)	(HM)	(HN)	(HO)	(HP)	(HQ)	(HR)	(HS)	(HT)	(HU)	(HV)	(HW)	(HX)	(HY)	(HZ)	(IA)	(IB)	(IC)	(ID)	(IE)	(IF)	(IG)	(IH)	(II)	(IJ)	(IK)	(IL)	(IM)	(IN)	(IO)	(IP)	(IQ)	(IR)	(IS)	(IT)	(IU)	(IV)	(IW)	(IX)	(IY)	(IZ)	(JA)	(JB)	(JC)	(JD)	(JE)	(JF)	(JG)	(JH)	(JI)	(JJ)	(JK)	(JL)	(JM)	(JN)	(JO)	(JP)	(JQ)	(JR)	(JS)	(JT)	(JU)	(JV)	(JW)	(JX)	(JY)	(JZ)	(KA)	(KB)	(KC)	(KD)	(KE)	(KF)	(KG)	(KH)	(KI)	(KJ)	(KL)	(KM)	(KN)	(KO)	(KP)	(KQ)	(KR)	(KS)	(KT)	(KU)	(KV)	(KW)	(KX)	(KY)	(KZ)	(LA)	(LB)	(LC)	(LD)	(LE)	(LF)	(LG)	(LH)	(LI)	(LJ)	(LK)	(LL)	(LM)	(LN)	(LO)	(LP)	(LQ)	(LR)	(LS)	(LT)	(LU)	(LV)	(LW)	(LX)	(LY)	(LZ)	(MA)	(MB)	(MC)	(MD)	(ME)	(MF)	(MG)	(MH)	(MI)	(MJ)	(MK)	(ML)	(MN)	(MO)	(MP)	(MQ)	(MR)	(MS)	(MT)	(MU)	(MV)	(MW)	(MX)	(MY)	(MZ)	(NA)	(NB)	(NC)	(ND)	(NE)	(NF)	(NG)	(NH)	(NI)	(NJ)	(NK)	(NL)	(NM)	(NN)	(NO)	(NP)	(NQ)	(NR)	(NS)	(NT)	(NU)	(NV)	(NW)	(NX)	(NY)	(NZ)	(OA)	(OB)	(OC)	(OD)	(OE)	(OF)	(OG)	(OH)	(OI)	(OJ)	(OK)	(OL)	(OM)	(ON)	(OO)	(OP)	(OQ)	(OR)	(OS)	(OT)	(OU)	(OV)	(OW)	(OX)	(OY)	(OZ)	(PA)	(PB)	(PC)	(PD)	(PE)	(PF)	(PG)	(PH)	(PI)	(PJ)	(PK)	(PL)	(PM)	(PN)	(PO)	(PP)	(PQ)	(PR)	(PS)	(PT)	(PU)	(PV)	(PW)	(PX)	(PY)	(PZ)	(QA)	(QB)	(QC)	(QD)	(QE)	(QF)	(QG)	(QH)	(QI)	(QJ)	(QK)	(QL)	(QM)	(QN)	(QO)	(QP)	(QQ)	(QR)	(QS)	(QT)	(QU)	(QV)	(QW)	(QX)	(QY)	(QZ)	(RA)	(RB)	(RC)	(RD)	(RE)	(RF)	(RG)	(RH)	(RI)	(RJ)	(RK)	(RL)	(RM)	(RN)	(RO)	(RP)	(RQ)	(RR)	(RS)	(RT)	(RU)	(RV)	(RW)	(RX)	(RY)	(RZ)	(SA)	(SB)	(SC)	(SD)	(SE)	(SF)	(SG)	(SH)	(SI)	(SJ)	(SK)	(SL)	(SM)	(SN)	(SO)	(SP)	(SQ)	(SR)	(SS)	(ST)	(SU)	(SV)	(SW)	(SX)	(SY)	(SZ)	(TA)	(TB)	(TC)	(TD)	(TE)	(TF)	(TG)	(TH)	(TI)	(TJ)	(TK)	(TL)	(TM)	(TN)	(TO)	(TP)	(TQ)	(TR)	(TS)	(TT)	(TU)	(TV)	(TW)	(TX)	(TY)	(TZ)	(UA)	(UB)	(UC)	(UD)	(UE)	(UF)	(UG)	(UH)	(UI)	(UJ)	(UK)	(UL)	(UM)	(UN)	(UO)	(UP)	(UQ)	(UR)	(US)	(UT)	(UU)	(UV)	(UW)	(UX)	(UY)	(UZ)	(VA)	(VB)	(VC)	(VD)	(VE)	(VF)	(VG)	(VH)	(VI)	(VJ)	(VK)	(VL)	(VM)	(VN)	(VO)	(VP)	(VQ)	(VR)	(VS)	(VT)	(VU)	(VV)	(VW)	(VX)	(VY)	(VZ)	(WA)	(WB)	(WC)	(WD)	(WE)	(WF)	(WG)	(WH)	(WI)	(WJ)	(WK)	(WL)	(WM)	(WN)	(WO)	(WP)	(WQ)	(WR)	(WS)	(WT)	(WU)	(WV)	(WW)	(WX)	(WY)	(WZ)	(XA)	(XB)	(XC)	(XD)	(XE)	(XF)	(XG)	(XH)	(XI)	(XJ)	(XK)	(XL)	(XM)	(XN)	(XO)	(XP)	(XQ)	(XR)	(XS)	(XT)	(XU)	(XV)	(XW)	(XX)	(XY)	(XZ)	(YA)	(YB)	(YC)	(YD)	(YE)	(YF)	(YG)	(YH)	(YI)	(YJ)	(YK)	(YL)	(YM)	(YN)	(YO)	(YP)	(YQ)	(YR)	(YS)	(YT)	(YU)	(YV)	(YW)	(YX)	(YZ)	(ZA)	(ZB)	(ZC)	(ZD)	(ZE)	(ZF)	(ZG)	(ZH)	(ZI)	(ZJ)	(ZK)	(ZL)	(ZM)	(ZN)	(ZO)	(ZP)	(ZQ)	(ZR)	(ZS)	(ZT)	(ZU)	(ZV)	(ZW)	(ZX)	(ZY)
TOTAL	3276	4311	766	1711	1096	1837	1060	1102	4450	101	58	222	81	180	59	17	48	101	222	674	2222	3760	3563	1457	2304	2549	1661	879	433	115	107	410	2454	1117	1001	109	2454	2210	109	3020	1054	1014	1011	2126	2104																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
UNWEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	181	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1055	2129	2915																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	181	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1055	2129	2915																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
Much better off	548	448	100	99	126	130	111	92	455	17	8	42	14	12	1	9	2	63	22	104	152	368	423	122	251	368	209	77	59	14	18	41	249	334	161	35	225	240	42	384	120	341	200	288	251																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	10%	10%	11%	9%	11%	11%	11%	10%	10%	13%	12%	22%	50%	8%	3%	19%	8%	22%	9%	15%	10%	11%	12%	7%	11%	10%	12%	8%	9%	12%	17%	9%	10%	10%	11%	24%	8%	13%	27%	13%	7%	11%	10%	14%	9%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
Slightly better off	1562	1260	302	280	320	323	329	311	1356	29	19	63	31	5	44	14	7	13	87	184	65	349	1136	1075	443	659	845	515	268	222	39	24	130	696	1031	440	45	842	588	40	931	464	928	605	624	893																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	30%	29%	33%	26%	28%	29%	32%	34%	30%	22%	30%	33%	20%	28%	28%	15%	47%	31%	87	184	27%	27%	31%	31%	27%	29%	31%	31%	30%	33%	33%	24%	30%	29%	30%	31%	29%	30%	31%	26%	33%	26%	29%	31%	29%	31%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
About the same	1714	1425	289	342	397	348	320	307	1470	43	21	47	3	52	19	19	8	72	91	213	385	1225	1108	546	795	837	479	269	230	37	39	152	802	1129	469	42	932	619	50	961	563	991	687	684	970																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	32%	33%	32%	32%	34%	32%	31%	33%	31%	32%	34%	25%	10%	34%	38%	42%	29%	25%	36%	31%	30%	33%	32%	33%	33%	30%	29%	30%	34%	31%	38%	35%	33%	33%	33%	27%	33%	33%	32%	34%	32%	31%	35%	32%	33%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
Slightly worse off	793	670	123	177	171	170	144	132	687	26	4	24	4	20	9	7	1	32	37	98	225	519	482	265	315	447	244	154	91	16	12	62	371	517	221	17	449	267	20	382	341	522	240	314	446																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	15%	15%	13%	17%	15%	15%	14%	14%	15%	20%	6%	12%	16%	13%	18%	10%	11%	11%	14%	15%	17%	17%	14%	16%	14%	14%	14%	14%	14%	12%	14%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
Much worse off	385	329	56	99	87	77	64	57	325	16	7	10	1	17	2	1	1	18	21	57	135	223	202	155	146	215	120	91	39	9	7	43	166	236	99	8	224	113	4	136	208	248	120	161	206																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	7%	8%	6%	9%	8%	7%	6%	6%	7%	12%	5%	4%	1%	4%	3%	5%	7%	8%	8%	10%	6%	6%	9%	6%	8%	7%	7%	10%	6%	7%	10%	7%	7%	9%	8%	8%	6%	3%	5%	12%	8%	6%	8%	7%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
Don't know	275	227	47	60	59	62	65	29	239	3	4	5	-	10	5	2	-	9	17	29	71	175	138	105	91	118	74	48	28	2	3	10	126	103	44	5	125	60	1	72	81	136	83	57	150																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	5%	5%	5%	6%	5%	6%	6%	3%	5%	2%	7%	3%	-	6%	9%	5%	-	3%	7%	4%	5%	5%	4%	6%	4%	4%	5%	5%	4%	4%	2%	2%	2%	5%	4%	3%	3%	4%	3%	*	2%	5%	4%	4%	3%	5%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
NET: Much/ slightly better off	2110	1708	402	379	446	442	440	403	1791	46	26	104	19	55	16	16	16	150	87	298	480	1534	1498	564	910	1133	718	345	281	53	42	172	946	1365	601	81	1007	828	82	1315	584	1269	805	912	1144																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	40%	39%	44%	36%	38%	40%	43%	43%	40%	34%	42%	51%	70%	36%	31%	34%	55%	53%	35%	43%	37%	42%	44%	35%	40%	41%	44%	38%	42%	46%	41%	39%	39%	40%	42%	53%	38%	44%	52%	46%	33%	40%	41%	43%	39%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
NET: Much/ slightly worse off	1178	999	179	276	258	247	207	189	1012	43	11	34	6	37	12	8	4	50	57	155	380	742	694	420	461	662	364	244	130	25	19	105	537	774	320	25	672	380	24	517	549	770	380	476	652																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
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Proportions/Mean: Column Total (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * = small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (2% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 111
Q12. Now thinking about all people in the UK in general... Do you think people in the UK are generally better off, worse off, or about the same in each of the following areas when compared to people in the previous generation to yours? - Level of income

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
	URBAN		RURAL		1		2		3		4		5		WHITE ETHNIC GROUP		MIXED ETHNIC GROUP		BLACK CARIBBEAN		BLACK AFRICAN		BLACK OTHER		SOUTH EAST ASIAN		EAST ASIAN		ASIAN OTHER		OTHER MINORITY GROUP		NET: BLACK ETHNIC GROUP		NET: ASIAN ETHNIC GROUP		NET: ANY ETHNIC MINORITY		YES		NO		OWNED		RENTED		COMFORTABLE		STRETCHED		MOVING TO NEW AREA		DIVORCE		LOSS OF PARENT/ GUARDIAN		FOSTER CARE/HOME		ADOPTED		CHANGE IN PRIMARY PARENT/ GUARDIAN		NONE		WORKING CLASS		MIDDLE CLASS		UPPER CLASS		WORKING CLASS		MIDDLE CLASS		UPPER CLASS		GREAT DEAL/ FAIR AMOUNT		HARDLY ANY/NONE		NET: VERY FAIRLY CONCERNED		NET: NOT VERY/ AT ALL CONCERNED		NET: VERY FAIRLY IMPORTANT		NET: NOT VERY/ NOT AT ALL IMPORTANT																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)	(AT)	(AU)	(AV)	(AW)	(AX)	(AY)	(AZ)	(BA)	(BB)	(BC)	(BD)	(BE)	(BF)	(BG)	(BH)	(BI)	(BJ)	(BK)	(BL)	(BM)	(BN)	(BO)	(BP)	(BQ)	(BR)	(BS)	(BT)	(BU)	(BV)	(BW)	(BX)	(BY)	(BZ)	(CA)	(CB)	(CC)	(CD)	(CE)	(CF)	(CG)	(CH)	(CI)	(CJ)	(CK)	(CL)	(CM)	(CN)	(CO)	(CP)	(CQ)	(CR)	(CS)	(CT)	(CU)	(CV)	(CW)	(CX)	(CY)	(CZ)	(DA)	(DB)	(DC)	(DD)	(DE)	(DF)	(DG)	(DH)	(DI)	(DJ)	(DK)	(DL)	(DM)	(DN)	(DO)	(DP)	(DQ)	(DR)	(DS)	(DT)	(DU)	(DV)	(DW)	(DX)	(DY)	(DZ)	(EA)	(EB)	(EC)	(ED)	(EE)	(EF)	(EG)	(EH)	(EI)	(EJ)	(EK)	(EL)	(EM)	(EN)	(EO)	(EP)	(EQ)	(ER)	(ES)	(ET)	(EU)	(EV)	(EW)	(EX)	(EY)	(EZ)	(FA)	(FB)	(FC)	(FD)	(FE)	(FF)	(FG)	(FH)	(FI)	(FJ)	(FK)	(FL)	(FM)	(FN)	(FO)	(FP)	(FQ)	(FR)	(FS)	(FT)	(FU)	(FV)	(FW)	(FX)	(FY)	(FZ)	(GA)	(GB)	(GC)	(GD)	(GE)	(GF)	(GG)	(GH)	(GI)	(GJ)	(GK)	(GL)	(GM)	(GN)	(GO)	(GP)	(GQ)	(GR)	(GS)	(GT)	(GU)	(GV)	(GW)	(GX)	(GY)	(GZ)	(HA)	(HB)	(HC)	(HD)	(HE)	(HF)	(HG)	(HH)	(HI)	(HJ)	(HK)	(HL)	(HM)	(HN)	(HO)	(HP)	(HQ)	(HR)	(HS)	(HT)	(HU)	(HV)	(HW)	(HX)	(HY)	(HZ)	(IA)	(IB)	(IC)	(ID)	(IE)	(IF)	(IG)	(IH)	(II)	(IJ)	(IK)	(IL)	(IM)	(IN)	(IO)	(IP)	(IQ)	(IR)	(IS)	(IT)	(IU)	(IV)	(IW)	(IX)	(IY)	(IZ)	(JA)	(JB)	(JC)	(JD)	(JE)	(JF)	(JG)	(JH)	(JI)	(JJ)	(JK)	(JL)	(JM)	(JN)	(JO)	(JP)	(JQ)	(JR)	(JS)	(JT)	(JU)	(JV)	(JW)	(JX)	(JY)	(JZ)	(KA)	(KB)	(KC)	(KD)	(KE)	(KF)	(KG)	(KH)	(KI)	(KJ)	(KL)	(KM)	(KN)	(KO)	(KP)	(KQ)	(KR)	(KS)	(KT)	(KU)	(KV)	(KW)	(KX)	(KY)	(KZ)	(LA)	(LB)	(LC)	(LD)	(LE)	(LF)	(LG)	(LH)	(LI)	(LJ)	(LK)	(LL)	(LM)	(LN)	(LO)	(LP)	(LQ)	(LR)	(LS)	(LT)	(LU)	(LV)	(LW)	(LX)	(LY)	(LZ)	(MA)	(MB)	(MC)	(MD)	(ME)	(MF)	(MG)	(MH)	(MI)	(MJ)	(MK)	(ML)	(MN)	(MO)	(MP)	(MQ)	(MR)	(MS)	(MT)	(MU)	(MV)	(MW)	(MX)	(MY)	(MZ)	(NA)	(NB)	(NC)	(ND)	(NE)	(NF)	(NG)	(NH)	(NI)	(NJ)	(NK)	(NL)	(NM)	(NN)	(NO)	(NP)	(NQ)	(NR)	(NS)	(NT)	(NU)	(NV)	(NW)	(NX)	(NY)	(NZ)	(OA)	(OB)	(OC)	(OD)	(OE)	(OF)	(OG)	(OH)	(OI)	(OJ)	(OK)	(OL)	(OM)	(ON)	(OO)	(OP)	(OQ)	(OR)	(OS)	(OT)	(OU)	(OV)	(OW)	(OX)	(OY)	(OZ)	(PA)	(PB)	(PC)	(PD)	(PE)	(PF)	(PG)	(PH)	(PI)	(PJ)	(PK)	(PL)	(PM)	(PN)	(PO)	(PP)	(PQ)	(PR)	(PS)	(PT)	(PU)	(PV)	(PW)	(PX)	(PY)	(PZ)	(QA)	(QB)	(QC)	(QD)	(QE)	(QF)	(QG)	(QH)	(QI)	(QJ)	(QK)	(QL)	(QM)	(QN)	(QO)	(QP)	(QQ)	(QR)	(QS)	(QT)	(QU)	(QV)	(QW)	(QX)	(QY)	(QZ)	(RA)	(RB)	(RC)	(RD)	(RE)	(RF)	(RG)	(RH)	(RI)	(RJ)	(RK)	(RL)	(RM)	(RN)	(RO)	(RP)	(RQ)	(RR)	(RS)	(RT)	(RU)	(RV)	(RW)	(RX)	(RY)	(RZ)	(SA)	(SB)	(SC)	(SD)	(SE)	(SF)	(SG)	(SH)	(SI)	(SJ)	(SK)	(SL)	(SM)	(SN)	(SO)	(SP)	(SQ)	(SR)	(SS)	(ST)	(SU)	(SV)	(SW)	(SX)	(SY)	(SZ)	(TA)	(TB)	(TC)	(TD)	(TE)	(TF)	(TG)	(TH)	(TI)	(TJ)	(TK)	(TL)	(TM)	(TN)	(TO)	(TP)	(TQ)	(TR)	(TS)	(TT)	(TU)	(TV)	(TW)	(TX)	(TY)	(TZ)	(UA)	(UB)	(UC)	(UD)	(UE)	(UF)	(UG)	(UH)	(UI)	(UJ)	(UK)	(UL)	(UM)	(UN)	(UO)	(UP)	(UQ)	(UR)	(US)	(UT)	(UU)	(UV)	(UW)	(UX)	(UY)	(UZ)	(VA)	(VB)	(VC)	(VD)	(VE)	(VF)	(VG)	(VH)	(VI)	(VJ)	(VK)	(VL)	(VM)	(VN)	(VO)	(VP)	(VQ)	(VR)	(VS)	(VT)	(VU)	(VV)	(VW)	(VX)	(VY)	(VZ)	(WA)	(WB)	(WC)	(WD)	(WE)	(WF)	(WG)	(WH)	(WI)	(WJ)	(WK)	(WL)	(WM)	(WN)	(WO)	(WP)	(WQ)	(WR)	(WS)	(WT)	(WU)	(WV)	(WW)	(WX)	(WY)	(WZ)	(XA)	(XB)	(XC)	(XD)	(XE)	(XF)	(XG)	(XH)	(XI)	(XJ)	(XK)	(XL)	(XM)	(XN)	(XO)	(XP)	(XQ)	(XR)	(XS)	(XT)	(XU)	(XV)	(XW)	(XX)	(XY)	(XZ)	(YA)	(YB)	(YC)	(YD)	(YE)	(YF)	(YG)	(YH)	(YI)	(YJ)	(YK)	(YL)	(YM)	(YN)	(YO)	(YP)	(YQ)	(YR)	(YS)	(YT)	(YU)	(YV)	(YW)	(YX)	(YY)	(YZ)	(ZA)	(ZB)	(ZC)	(ZD)	(ZE)	(ZF)	(ZG)	(ZH)	(ZI)	(ZJ)	(ZK)	(ZL)	(ZM)	(ZN)	(ZO)	(ZP)	(ZQ)	(ZR)	(ZS)	(ZT)	(ZU)	(ZV)	(ZW)	(ZX)	(ZY)
UNWEIGHTED BASE	5276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	281*	151*	51**	46**	281*	281	282	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
100%	100%	81%	1%	20%	22%	21%	21%	17%	100%	31*	19*	4%	13**	31*	19**	11**	19**	5%	5%	11%	25%	30%	15%	31%	41%	52%	11%	12%	31%	21*	29*	5%	43%	55%	27%	5%	61%	55%	5%	54%	14%	52%	17%	40%	53%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
Much better off	408	325	83	63	89	90	85	81	322	8	7	33	11	16	4	5	1	51	25	81	85	268	334	70	199	296	152	52	51	12	7	39	177	244	113	35	145	189	49	288	76	251	152	224	176																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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Slightly better off	1322	1074	248	218	295	269	269	271	1163	26	9	491	6	23	7	10	4	75	41	146	22%	27%	29%	19%	26%	26%	29%	19%	19%	26%	22%	24%	25%	888	362	34	678	531	38	821	348	727	572	531	764																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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About the same	1264	1045	219	272	254	247	239	252	1054	33	19	56	4	44	16	9	11	79	69	191	282	917	822	412	622	586	331	200	141	25	23	110	619	807	374	30	682	462	41	744	392	703	532	535	681																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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Slightly worse off	1290	1079	211	261	282	303	240	206	1114	40	17	31	1	42	5	14	6	51	61	157	303	892	776	445	519	712	381	244	172	27	32	98	580	845	353	37	713	459	20	692	476	846	416	505	728																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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Much worse off	717	607	110	188	170	132	141	86	623	26	4	13	3	17	12	6	6	20	35	86	263	469	359	319	256	423	237	175	86	17	11	81	508	445	185	14	452	186	7	247	416	496	197	271	420																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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Don't know	234	229	41	55	70	59	58	33	236	6	1	4	-	13	6	2	1	5	21	32	65	176	154	85	81	129	69	40	26	6	6	7	126	152	47	3	127	60	2	74	69	142	86	63	147																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
5%	5%	5%	5%	5%	6%	6%	5%	6%	4%	5%	4%	2%	2%	8%	13%	4%	2%	2%	8%	5%	5%	4%	5%	4%	4%	4%	4%	4%	4%	5%	6%	2%	5%	4%	3%	2%	5%	3%	1%	3%	4%	4%	4%	3%	5%	5%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
NET: Much/ slightly better off	1730	1399	331	281	384	359	354	352	1485	29	21	87	18	39	11	16	5	126	66	227	374	1280	1327	376	779	901	619	247	245	43	30	144	778	1132	476	69	821	720	86	1108	423	978	724	755	939																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
33%	32%	36%	27%	33%	33%	34%	38%	33%	33%	22%	34%	40%	63%	25%	22%	34%	19%	40%	26%	33%	29%	35%	39%	23%	35%	33%	33%	27%	37%	36%	29%	33%	32%	33%	33%	45%	29%	38%	55%	39%	24%	31%	32%	35%	32%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
NET: Much/ slightly worse off	2008	1686	322	449	452	435	381	290	1737	65	21	43	6	59	18	19	11	71	96	244	565	1101	1135	764	775	1135	618	419	258	43	43	178	888	1330	538	51	1165	645	27	939	892	1142	614	776	1147																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
38%	39%	35%	42%	39%	40%	37%	31%	39%	49%	34%	23%	23%	6	18%	34%	42%	41%	25%	38%	35%	44%	15%	31%	47%	34%	41%	38%	46%	39%	37%	42%	41%	37%	39%	38%	33%	42%	14%	17%	33%	50%	42%	31%	36%	39%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															

Proportions/Mean. Column Total (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * small base, ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a_{ij}
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

	SEX		GENDER		AGE										GRADE										WORKING STATUS										INCOME										EDUCATION										MARITAL STATUS										NUMBER IN HOUSEHOLD										CHILDREN IN HOUSEHOLD										REGION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	MALE	FEMALE	WOMAN	MAN	10-14	15-19	20-24	25-34	35-44	45-54	55-64	65+	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC	CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ	EA	EB	EC	ED	EE	EF	EG	EH	EI	EJ	EL	EM	EN	EO	EP	EQ	ER	ES	ET	EU	EV	EW	EX	EY	EZ	FA	FB	FC	FD	FE	FF	FG	FH	FI	FJ	FK	FL	FM	FN	FO	FP	FQ	FR	FS	FT	FU	FV	FW	FX	FY	FZ	GA	GB	GC	GD	GE	GF	GG	GH	GI	GJ	GK	GL	GM	GN	GO	GP	GQ	GR	GS	GT	GU	GV	GW	GX	GY	GZ	HA	HB	HC	HD	HE	HF	HG	HH	HI	HJ	HK	HL	HM	HN	HO	HP	HQ	HR	HS	HT	HU	HV	HW	HX	HY	HZ	IA	IB	IC	ID	IE	IF	IG	IH	II	IJ	IK	IL	IM	IN	IO	IP	IQ	IR	IS	IT	IU	IV	IW	IX	IY	IZ	JA	JB	JC	JD	JE	JF	JG	JH	JI	IJ	JK	KL	KM	KN	KO	KP	KQ	KR	KS	KT	KU	KV	KW	KX	KY	KZ	LA	LB	LC	LD	LE	LF	LG	LH	LI	LJ	LK	LL	LM	LN	LO	LP	LQ	LR	LS	LT	LU	LV	LV	LY	LZ	MA	MB	MC	MD	ME	MF	MG	MH	MI	MJ	MK	ML	MM	MN	MO	MP	MQ	MR	MS	MT	MU	MV	MW	MX	MY	MZ	NA	NB	NC	ND	NE	NF	NG	NH	NI	NJ	NK	NL	NM	NO	NP	NQ	NR	NS	NT	NU	NV	NW	NX	NY	NZ	OA	OB	OC	OD	OE	OF	OG	OH	OI	OJ	OK	OL	OM	ON	OO	OP	OQ	OR	OS	OT	OU	OV	OW	OX	OY	OZ	PA	PB	PC	PD	PE	PF	PG	PH	PI	PJ	PK	PL	PM	PN	PO	PP	PQ	PR	PS	PT	PU	PV	PW	PX	PY	PZ	QA	QB	QC	QD	QE	QF	QG	QH	QI	QJ	QK	QL	QM	QN	QO	QP	QQ	QR	QS	QT	QU	QV	QW	QX	QY	QZ	RA	RB	RC	RD	RE	RF	RG	RH	RI	RJ	RK	RL	RM	RN	RO	RP	RQ	RR	RS	RT	RU	RV	RW	RX	RY	RZ	SA	SB	SC	SD	SE	SF	SG	SH	SI	SJ	SK	SL	SM	SN	SO	SP	SQ	SR	SS	ST	SU	SV	SW	SX	SY	SZ	TA	TB	TC	TD	TE	TF	TG	TH	TI	TJ	TK	TL	TM	TN	TO	TP	TQ	TR	TS	TU	TV	TW	TX	TY	TZ	UA	UB	UC	UD	UE	UF	UG	UH	UI	UJ	UK	UL	UM	UN	UO	UP	UQ	UR	US	UT	UU	UV	UW	UX	UY	UZ	VA	VB	VC	VD	VE	VF	VG	VH	VI	VJ	VK	VL	VM	VN	VO	VP	VQ	VR	VS	VT	VU	VV	VW	VX	VY	VZ	WA	WB	WC	WD	WE	WF	WG	WH	WI	WJ	WK	WL	WM	WN	WO	WP	WQ	WR	WS	WT	WU	WV	WW	WX	WY	WZ	XA	XB	XC	XD	XE	XF	XG	XH	XI	XJ	XK	XL	XM	XN	XO	XP	XQ	XR	XS	XT	XU	XV	XW	XX	XY	XZ	YA	YB	YC	YD	YE	YF	YG	YH	YI	YJ	YK	YL	YM	YN	YO	YP	YQ	YR	YS	YT

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a_y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/T/T - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/v
Overlap formula used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST-18TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 119
Q12A. Thinking about yourself now, compared to your parent(s)/guardian(s) whilst you were growing up, to what extent do you agree or disagree with the following statement(s) 'I have to work harder than my parents had to in order to try and achieve the same standard of living.'

Base: All adults aged 18+ in the UK

	URBAN		JMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER				
	TOTAL	URBAN CLASS	RURAL CLASS	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY IMPORTANT	NET: NOT VERY IMPORTANT								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)							
UNWEIGHTED BASE	4376	766	3711	1096	1137	1060	1032	1027	4512	131*	61*	190	28**	155*	51**	46**	24**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3320	1654	1314	1101	2246	2344						
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	24**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3320	1654	1314	1101	2246	2344						
Strongly agree	18%	21%	15%	21%	22%	21%	20%	17%	23%	21%	11%	4%	15**	25%	19**	11**	19**	2%	2%	13%	23%	20%	15%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%				
Tend to agree	1406	1203	204	289	346	250	278	224	1155	30	19	68	8	2	16	16	10	94	84	238	321	1015	843	507	659	700	468	274	164	37	36	141	609	899	409	46	785	492	44	818	40	184	495	700	675								
Neither agree nor disagree	1582	1092	290	249	289	309	277	256	1244	27	8	27	7	22	14	9	5	43	45	120	310	981	957	377	588	720	382	220	188	23	24	97	644	900	363	40	730	492	39	758	406	769	567	461	839								
Tend to disagree	956	770	186	122	187	219	195	232	869	10	13	24	2	18	3	4	5	39	34	78	202	712	745	189	347	575	286	123	107	10	23	61	495	674	248	9	462	416	14	547	304	321	421	261	670								
Strongly disagree	234	181	53	50	54	36	46	49	208	3	3	10	1	2	-	2	-	13	4	20	58	162	184	48	84	145	65	31	30	4	1	14	118	163	56	3	111	110	7	136	64	111	121	79	152								
Not applicable	138	110	29	36	35	30	23	13	120	2	3	2	-	7	-	-	1	5	7	15	56	71	85	48	51	75	38	18	27	3	1	18	67	103	23	-	74	31	4	44	49	72	57	33	88								
Don't know	182	173	20	34	31	50	44	32	157	5	2	3	-	10	4	4	-	5	18	28	46	120	103	57	50	73	39	35	18	4	1	10	82	110	36	3	63	30	2	66	48	101	53	44	96								
NET: Strongly/ tend to agree	2374	2034	340	566	564	454	446	344	1914	85	34	125	17	6	31	27	18	176	133	412	624	1630	1363	916	1137	1163	827	479	300	74	52	238	1005	1470	708	97	1327	789	95	1314	906	1591	737	1251	1070								
NET: Strongly/ tend to disagree	1191	951	239	172	241	255	242	281	1077	14	16	33	3	20	2	6	5	52	28	99	261	874	929	238	431	720	351	154	137	14	24	75	613	837	305	12	573	526	20	683	368	632	542	340	821								
	23%	22%	26%	16%	21%	23%	23%	30%	24%	10%	25%	17%	11%	13%	5%	13%	19%	18%	11%	14%	20%	24%	17%	15%	19%	26%	21%	17%	20%	12%	24%	17%	25%	24%	21%	8%	20%	28%	13%	24%	21%	20%	28%	16%	28%								

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q/R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 120

Q13. How important, or not, would you say that each of the following typically is, in terms of influencing a person's chances of being successful in life? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Personal characteristics	Family circumstances	The area(s) where someone grew up	Luck/good fortune
UNWEIGHTED BASE	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276
Very important	2585 49%	1746 33%	1379 26%	1026 19%
Fairly important	2181 41%	2536 48%	2798 53%	2473 47%
Not very important	314 6%	701 13%	795 15%	1176 22%
Not at all important	52 1%	101 2%	123 2%	281 5%
Don't know	144 3%	191 4%	182 3%	321 6%
NET: Very/ fairly important	4766 90%	4282 81%	4176 79%	3499 66%
NET: Not very/ not at all important	366 7%	803 15%	918 17%	1457 28%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q13. How important, or not, would you say that each of the following typically is, in terms of influencing a person's chances of being successful in life? - Family circumstances

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/j
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 124
Q13. How important, or not, would you say that each of the following typically is, in terms of influencing a person's chances of being successful in life? - Family circumstances

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNIOTY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)	(AT)											
UNWEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	1331	63*	190	28**	155*	51**	46**	28**	281	252	694	1236	3675	3438	1636	2257	2750	1581	879	433	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1955	2129	2915													
WEIGHTED BASE	1746	1452	294	380	383	340	342	270	1435	51	19	95	18	57	23	18	8	151	95	285	475	1165	1091	590	176	822	640	325	230	36	34	187	745	1137	476	69	944	414	65	954	654	1237	424	817	882													
	33%	33%	32%	36%	34%	33%	33%	29%	32%	38%	30%	30%	65%	37%	40%	39%	28%	47%	38%	41%	37%	32%	32%	36%	34%	34%	39%	36%	34%	31%	33%	43%	31%	33%	33%	45%	34%	33%	42%	34%	37%	39%	24%	38%	30%													
Fairly important	2536	2087	439	472	578	546	483	457	2202	55	33	77	8	73	20	21	19	118	114	344	576	1833	1713	738	1082	1342	738	421	314	68	55	182	1215	1638	727	57	1350	947	64	1396	853	1491	986	1001	1439													
	48%	48%	48%	45%	50%	50%	47%	49%	40%	41%	52%	40%	23%	47%	38%	46%	68%	42%	45%	44%	44%	50%	50%	46%	48%	48%	45%	46%	47%	58%	53%	41%	50%	48%	51%	37%	48%	50%	41%	49%	48%	47%	50%	47%	49%													
Not very important	781	564	158	144	127	141	143	147	826	18	10	15	1	17	2	1	1	26	20	65	171	499	484	200	289	367	214	114	100	9	13	40	311	481	175	18	575	251	22	405	195	113	377	224	454													
	13%	13%	15%	14%	11%	13%	14%	16%	14%	13%	16%	8%	3%	11%	5%	7%	4%	3%	8%	9%	13%	14%	13%	14%	12%	13%	13%	13%	13%	8%	12%	11%	13%	14%	12%	13%	13%	14%	14%	12%	10%	19%	11%	16%														
Not at all important	105	86	15	25	21	19	19	18	69	2	1	1	-	2	2	1	-	2	5	9	31	65	63	37	49	46	20	21	16	4	-	12	44	63	28	7	46	37	3	32	31	34	43	42														
	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	*	-	1%	4%	2%	-	1%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%	-	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%													
Don't know	191	160	31	36	43	34	43	36	156	8	1	3	1	6	6	5	-	4	18	30	42	113	88	71	61	73	23	25	10	-	1	9	96	102	29	1	82	38	3	49	42	91	56	45														
	4%	4%	3%	3%	4%	3%	4%	4%	3%	6%	1%	1%	3%	4%	11%	11%	-	1%	7%	4%	3%	3%	3%	4%	3%	3%	1%	3%	1%	-	1%	2%	4%	3%	2%	1%	3%	2%	1%	3%	3%	3%	2%	3%														
NET: Very/ fairly important	4282	3549	733	852	971	906	826	727	3638	106	51	171	26	130	40	39	27	249	209	591	1051	2998	2803	1328	1858	2264	1379	746	544	104	88	369	1950	2775	1202	126	2294	1560	129	2359	1507	2728	1460	1818	2321													
	81%	81%	80%	81%	84%	82%	80%	78%	81%	79%	81%	90%	94%	84%	79%	85%	96%	88%	83%	85%	81%	82%	82%	82%	81%	82%	84%	82%	81%	89%	86%	84%	81%	81%	84%	83%	82%	83%	82%	83%	82%	85%	86%	75%	85%	80%												
NET: Not very/ not at all important	803	650	153	169	147	159	163	164	718	20	11	16	1	18	5	2	1	28	25	74	203	564	547	237	338	413	234	136	116	13	13	61	355	543	203	26	421	288	25	457	227	346	439	266	510													
	15%	15%	17%	16%	13%	14%	16%	18%	16%	15%	18%	8%	3%	12%	9%	4%	4%	10%	10%	11%	16%	15%	16%	14%	15%	15%	14%	15%	17%	11%	12%	14%	15%	16%	14%	14%	17%	15%	15%	16%	16%	13%	11%	22%	12%	18%												

Proportions/Means: Columns Totals (5% risk level) A/B - C/D/E/F/G - a/b/c/d/e/f/a/b/c/d - m/n - a/b - a/b - a/b/c/d/e/f/a/b/c/d - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/T/t - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/t/U/v/W/X/Y/Z/z/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q13. How important, or not, would you say that each of the following typically is, in terms of influencing a person's chances of being successful in life? - The area(s) where someone grew up

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/v/y
Overlap formulae used.

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24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST-10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 128
Q13. How important, or not, would you say that each of the following typically is, in terms of influencing a person's chances of being successful in life? - Luck/good fortune

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY/ FAIRLY CONCERNED	NET: VERY/ NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT				
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)			
UNWEIGHTED BASE	4276	4281	796	971	1096	1837	1060	1102	4454	161	58	222	81	185	59	17	21	281	222	674	2222	3760	3583	1457	2304	2549	1681	879	633	111	107	419	2454	1617	1661	189	2454	2250	169	3020	1654	1314	1811	2126	2164				
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2855	1775	1165	1955	2129	2915				
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Very important	1626	870	155	231	226	223	166	190	828	27	16	65	13	28	15	13	5	94	57	183	276	690	622	359	497	498	341	174	128	35	20	98	457	443	288	49	560	330	53	545	388	710	292	550	447				
	18%	20%	17%	22%	19%	20%	16%	19%	18%	20%	25%	34%	49%	18%	29%	29%	16%	21%	22%	26%	21%	19%	18%	22%	22%	18%	21%	19%	19%	30%	20%	22%	19%	19%	20%	32%	20%	17%	34%	19%	22%	19%	26%	15%					
Fairly important	2478	2001	472	442	550	525	522	434	2141	67	23	82	9	67	21	18	16	113	107	303	568	1778	1672	727	1058	1300	759	408	304	46	45	189	1191	1636	666	60	1323	923	60	1409	778	1482	937	994	1393				
	47%	46%	52%	42%	47%	48%	51%	47%	47%	50%	38%	43%	32%	44%	41%	40%	37%	40%	42%	44%	44%	48%	49%	44%	47%	47%	46%	45%	45%	43%	43%	43%	49%	48%	46%	46%	47%	49%	48%	47%	47%	48%	47%	48%					
Not very important	1176	971	206	231	257	211	213	200	1524	29	17	26	2	42	8	7	7	45	57	139	289	811	815	329	493	634	379	196	150	22	26	167	515	759	360	26	390	482	29	650	417	634	509	413	732				
	22%	22%	22%	24%	22%	21%	23%	22%	23%	22%	27%	13%	8%	27%	16%	16%	26%	16%	23%	20%	23%	23%	24%	20%	22%	23%	23%	22%	22%	22%	18%	26%	24%	21%	22%	25%	17%	21%	26%	19%	21%	26%	19%	25%					
Not at all important	282	242	39	62	60	54	56	49	251	3	6	9	2	2	2	2	-	16	7	24	79	187	167	99	103	159	96	67	46	7	6	28	103	181	65	14	154	88	13	148	98	139	114	97	100				
	5%	6%	4%	6%	5%	5%	5%	5%	5%	3%	9%	5%	6%	2%	4%	5%	-	6%	3%	4%	6%	6%	5%	6%	5%	6%	6%	6%	6%	6%	6%	6%	6%	5%	9%	5%	8%	5%	8%	5%	4%	7%	5%	6%					
Don't know	321	276	45	72	68	66	55	60	267	7	2	9	2	15	5	5	-	12	24	43	80	187	162	122	106	159	81	81	42	7	5	18	145	201	56	4	169	73	2	110	96	180	83	75	182				
	6%	6%	5%	7%	6%	6%	5%	6%	6%	5%	3%	5%	6%	9%	10%	10%	-	4%	10%	6%	6%	5%	5%	7%	5%	6%	4%	7%	6%	6%	5%	4%	6%	6%	4%	2%	6%	4%	2%	4%	5%	6%	4%	6%					
NET: Very/ fairly important	3499	2871	628	673	776	748	687	614	2969	94	39	147	22	96	36	32	21	208	163	486	844	2468	2294	1086	1555	1798	1100	582	432	81	65	286	1648	2279	954	109	1883	1243	113	1957	1166	2192	1229	1543	1840				
	66%	66%	68%	64%	67%	68%	67%	66%	66%	71%	61%	77%	80%	62%	70%	70%	74%	74%	65%	70%	65%	67%	67%	66%	69%	65%	67%	64%	65%	69%	64%	65%	68%	67%	67%	71%	67%	66%	72%	68%	66%	63%	72%	63%					
NET: Not very/ not at all important	1457	1213	244	313	316	285	289	253	1275	33	23	34	4	44	10	10	7	61	64	165	371	1020	982	428	597	793	476	264	196	29	32	135	618	940	425	40	744	571	42	798	514	793	643	511	912				
	28%	28%	27%	30%	27%	26%	28%	27%	28%	25%	36%	18%	14%	29%	20%	21%	26%	22%	23%	24%	29%	28%	29%	26%	26%	29%	29%	29%	29%	25%	31%	31%	26%	27%	30%	30%	27%	27%	30%	29%	25%	33%	24%	31%					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - h/h/C/d/h/h/h/h/J/I/J - m/n - o/p - q/r - u/h/h/h/w/h/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 129

Q14. To what extent do you agree or disagree with the following statements? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Those in highpaid jobs tend to be those that are the most hardworking	Those in highpaid jobs tend to be those that have the most natural ability	Family background is more important than hard work in determining someone's success in life	Natural ability is more important than family background in determining someone's success in life	The family background of someone in a high-paid job does not matter, so long as they have the ability to do the job effectively	Hard work pays off
UNWEIGHTED BASE	5276	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276	5276
Strongly agree	412 8%	375 7%	533 10%	1174 22%	1856 35%	1555 29%
Tend to agree	1080 20%	1257 24%	1172 22%	2028 38%	1848 35%	2050 39%
Neither agree nor disagree	1656 31%	1823 35%	1495 28%	1284 24%	928 18%	988 19%
Tend to disagree	1393 26%	1200 23%	1349 26%	524 10%	393 7%	420 8%
Strongly disagree	610 12%	452 9%	586 11%	137 3%	132 2%	166 3%
Don't know	125 2%	169 3%	142 3%	130 2%	119 2%	98 2%
NET: Strongly/ tend to agree	1492 28%	1632 31%	1705 32%	3202 61%	3704 70%	3605 68%
NET: Strongly/ tend to disagree	2003 38%	1652 31%	1934 37%	661 13%	525 10%	585 11%

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/D/t/t - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 131
Q14. To what extent do you agree or disagree with the following statements? - Those in high paid jobs tend to be those that are the most hardworking

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN CLASS		RURAL CLASS		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	5276	4288	988	971	2096	1139	1080	1002	1640	116	58	222	88	180	59	17	48	101	222	674	2222	3760	3663	1437	2384	2549	1041	879	433	115	107	419	2454	1017	1001	109	2454	2250	109	3020	1054	1014	1010	2106	2004													
WEIGHTED BASE	4319	917	1057	1160	1099	1032	927	4512	131*	61*	100	28**	155*	51**	46**	28**	101	252	694	1260	3675	3438	1636	2257	2750	1036	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915														
Strongly agree	402	341	17%	20%	22%	21%	20%	17%	63%	15*	4*	15**	1*	15**	1*	15**	15**	1*	15	13%	25%	37%	65%	31%	41%	12%	11%	12%	13%	21%	15*	21*	7*	40%	60%	27%	17*	13%	30%	1%	54%	14%	250	155	250	115												
	1080	884	8%	69	82	95	73	64	300	8	6	27	4	27	3	8	2	37	39	85	100	292	274	127	231	369	130	71	70	20	14	40	162	241	119	33	175	179	33	284	104	250	155															
	1656	1365	8%	96	76	76	76	76	76	2%	6%	10%	14%	15%	17%	7%	18%	7%	13%	13%	15%	15%	12%	8%	8%	10%	6%	8%	8%	10%	17%	13%	11%	4%	21%	6%	8%	10%	6%	8%	10%	6%	8%	10%	6%													
Tend to agree	1080	884	196	222	231	224	213	189	899	28	18	51	12	34	8	21	2	81	63	174	254	267	774	728	320	544	513	331	161	127	30	25	84	513	656	348	44	488	487	45	706	268	627	438	557	491												
	20%	20%	20%	21%	21%	20%	20%	21%	20%	20%	21%	28%	27%	45%	22%	15%	45%	6%	29%	25%	25%	21%	21%	21%	20%	24%	19%	20%	18%	19%	22%	25%	19%	21%	19%	24%	28%	25%	52%	20%	22%	26%	16%	16%														
Neither agree nor disagree	1656	1365	291	328	381	327	318	303	1424	40	18	59	1	52	29	7	10	79	89	218	396	1173	1084	509	711	840	473	267	209	37	27	129	795	1090	442	38	904	562	49	896	520	989	610	628	961													
	31%	31%	32%	31%	31%	30%	31%	33%	32%	30%	29%	31%	5%	34%	57%	16%	35%	28%	30%	31%	31%	31%	32%	31%	31%	31%	31%	29%	29%	31%	32%	27%	29%	33%	32%	31%	31%	25%	32%	30%	31%	31%	29%	31%	29%	31%												
Tend to disagree	1393	1150	243	251	288	285	287	273	1229	28	10	36	6	29	10	7	12	52	46	139	116	984	928	418	524	808	432	261	171	20	20	109	626	957	356	26	823	456	21	693	558	849	508	454	901													
	28%	26%	27%	24%	26%	26%	28%	29%	27%	27%	21%	17%	16%	19%	22%	19%	16%	43%	19%	18%	20%	24%	27%	28%	29%	28%	29%	28%	29%	26%	17%	19%	23%	26%	28%	29%	24%	13%	24%	26%	21%	27%	26%	21%	31%													
Strongly disagree	610	512	98	133	142	141	118	76	536	24	6	14	3	10	1	2	3	24	11	63	198	373	365	225	216	366	226	128	78	7	11	60	261	404	150	11	343	178	8	247	298	198	201	168	403													
	12%	12%	11%	13%	11%	11%	8%	12%	6%	12%	6%	2%	15%	5%	6%	2%	5%	6%	9%	15%	10%	11%	11%	11%	11%	11%	14%	14%	12%	15%	10%	11%	12%	11%	12%	11%	7%	5%	9%	11%	11%	12%	8%	14%	40%	14%												
				G	G	G	G		G	0%																																																
Don't know	125	106	19	25	26	27	23	23	103	5	4	3	-	3	-	-	1	7	3	16	17	79	58	38	32	54	23	19	15	7	6	8	53	72	19	1	63	25	1	39	29	53	43	30	45													
	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	7%	-	2%	-	-	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%											
NET: Strongly/ tend to agree	1492	1226	265	321	313	319	286	253	1219	36	24	77	17	60	11	29	4	118	101	259	369	1066	1002	447	774	682	482	231	197	45	39	133	675	897	467	76	663	666	78	990	372	876	593	849	606													
	28%	28%	28%	29%	30%	29%	27%	29%	28%	27%	27%	27%	38%	41%	61%	96%	22%	63%	13%	42%	40%	37%	28%	29%	29%	27%	34%	25%	28%	26%	29%	39%	38%	30%	28%	26%	33%	50%	15%	21%	28%	30%	40%	21%	21%													
NET: Strongly/ tend to disagree	2003	1662	341	384	440	426	405	349	1765	53	16	51	9	38	11	10	14	77	58	201	514	1357	1294	643	740	1174	678	389	249	27	30	169	887	1361	506	37	1166	633	28	940	856	1247	710	623	1304													
	38%	38%	37%	36%	38%	39%	39%	38%	39%	42%	26%	27%	34%	25%	21%	21%	21%	48%	27%	23%	29%	40%	37%	38%	39%	33%	41%	41%	43%	37%	23%	29%	39%	37%	40%	35%	31%	24%	42%	34%	18%	33%	48%	39%	36%	29%	45%											

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a_y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 13:

Q14. To what extent do you agree or disagree with the following statements? - Those in high-paid jobs tend to be those that have the most natural ability

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S. Overlap formulae used. * small base: ** very small base (under 30) ineligible for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q14. To what extent do you agree or disagree with the following statements? - Family background is more important than hard work in determining someone's success in life

Base: All adults aged 18+ in the UK

	FINANCIAL FAMILY BACKGROUND																				FAMILY LIFE EVENTS												SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL ADJOUR		
	DISABILITY										HOUSING STATUS										FAMILY LIFE EVENTS												SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL ADJOUR		
	DISABILITY										HOUSING STATUS										FAMILY LIFE EVENTS												SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL ADJOUR		
	DISABILITY										HOUSING STATUS										FAMILY LIFE EVENTS												SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL ADJOUR		
UNWEIGHTED BASE	WEIGHTED BASE	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET BLACK ETHNIC GROUP	NET-ASIAN ETHNIC GROUP	NET-ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORT	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEB/ FAIR AMOUNT	HARDLY ANY/ NONE	NET-VERY CONCERNED	NET-VERY AT EASE	NET-VERY AT EASE	NET-VERY AT EASE
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540	116	58	222	39	136	39	37	28	118	218	212	674	1222	3670	3663	1437	2384	2689	1483	879	633	115	107	413	2457	5187	1661	189	8414	2250	199	3030	1864	3324	1819	2188	2087
5276	4288	988	1071	1096	1119	1088	1002	4540																																					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base: ** very small base (under 30) ineligible for sie testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/C/D/t/f - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Ovrisa formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 137
Q14. To what extent do you agree or disagree with the following statements? - Natural ability is more important than family background in determining someone's success in life

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN CLASS		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	4376	966	974	1096	1837	1060	1102	1454	101	58	222	88	180	59	17	28	101	222	678	2222	3760	3563	1537	2304	2549	1561	879	433	115	107	419	2454	1517	1061	109	2454	2250	109	3020	1058	1314	1011	2286	2184														
WEIGHTED BASE	3276	4393	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915													
Strongly agree	17%	21%	13%	21%	27%	21%	21%	17%	27%	21%	11*	4%	11**	21*	19**	11**	19**	5%	5%	11%	21%	20%	15%	31%	41%	27%	11%	17%	17%	21*	21*	19	47%	25%	27%	2%	67%	27%	2%	54%	24%	27%	47%	67%	57%													
	1374	948	226	223	286	254	255	224	1017	35	12	59	10	21	5	8	81	29	143	309	816	806	345	532	654	407	227	171	39	22	110	506	388	343	42	605	438	46	715	332	690	463	517	631														
	22%	22%	25%	21%	20%	23%	23%	24%	23%	19%	19%	31%	37%	13%	6%	11%	28%	20%	11%	21%	24%	22%	23%	21%	24%	22%	23%	25%	25%	33%	21%	25%	21%	22%	24%	27%	22%	23%	30%	25%	19%	22%	24%	24%	22%													
Tend to agree	2028	1853	375	383	446	413	422	364	1761	43	24	58	7	68	17	20	12	89	105	249	464	1463	1415	549	908	1005	611	311	272	30	35	147	976	1363	562	49	1095	781	50	1142	665	1148	836	817	1165													
	38%	38%	41%	36%	38%	38%	41%	39%	39%	32%	38%	31%	26%	44%	34%	44%	43%	32%	42%	36%	35%	40%	41%	34%	40%	38%	37%	34%	41%	20%	34%	33%	40%	40%	39%	32%	39%	41%	32%	40%	37%	36%	43%	38%	40%													
Neither agree nor disagree	1284	1080	201	267	284	280	226	210	1083	17	20	31	6	36	25	12	6	77	73	193	288	860	757	466	537	644	368	188	146	24	23	108	608	827	335	30	685	427	41	645	449	797	423	511	696													
	24%	25%	22%	25%	25%	25%	22%	23%	24%	28%	32%	27%	20%	23%	40%	27%	21%	27%	29%	28%	23%	24%	23%	29%	24%	23%	23%	22%	22%	21%	22%	25%	25%	24%	23%	20%	25%	23%	26%	23%	25%	23%	22%	24%	24%													
Tend to disagree	524	446	79	113	124	103	102	82	447	17	5	17	3	30	4	4	2	25	27	72	150	347	339	175	208	288	179	122	54	17	16	57	208	332	143	25	279	186	15	269	221	175	144	206	298													
	10%	10%	9%	11%	11%	9%	10%	9%	10%	13%	8%	9%	10%	13%	8%	8%	9%	11%	10%	9%	12%	9%	10%	11%	9%	10%	11%	11%	14%	8%	15%	15%	13%	9%	10%	10%	10%	10%	9%	9%	12%	12%	7%	10%	10%													
Strongly disagree	137	121	16	34	34	27	21	21	117	6	1	3	2	5	1	2	-	5	9	20	44	87	75	54	40	91	86	89	16	5	4	13	86	91	33	4	75	39	4	59	73	80	46	47	84													
	3%	3%	2%	3%	3%	2%	2%	2%	3%	4%	1%	1%	1%	7%	3%	2%	5%	-	2%	3%	3%	3%	2%	2%	3%	2%	3%	3%	3%	2%	4%	4%	3%	2%	3%	2%	3%	2%	4%	3%	2%	2%	3%	2%	3%													
Don't know	130	111	18	37	26	21	25	20	107	6	1	1	-	6	1	2	-	3	9	17	30	73	56	47	32	58	27	21	11	2	3	4	55	70	17	3	57	25	1	34	37	66	34	30	45													
	2%	3%	2%	4%	2%	2%	2%	2%	2%	4%	2%	1%	-	4%	2%	5%	-	1%	4%	3%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%														
NET: Strongly/ tend to agree	3202	2601	600	606	682	667	658	588	2777	67	36	118	17	88	20	25	20	171	134	392	774	2279	2221	894	1440	1669	1019	538	442	69	57	257	1483	2101	905	91	1700	1209	96	1858	997	1838	1300	1335	1792													
	62%	60%	60%	57%	59%	61%	64%	63%	62%	62%	51%	56%	62%	63%	57%	40%	55%	71%	61%	53%	56%	60%	62%	60%	55%	64%	61%	62%	59%	60%	59%	55%	58%	61%	61%	63%	60%	61%	64%	61%	65%	56%	66%	63%	61%													
NET: Strongly/ tend to disagree	661	566	95	147	157	131	123	103	564	23	6	19	5	25	5	6	2	30	36	91	194	433	404	229	248	379	222	150	70	22	20	70	266	423	177	28	354	225	19	328	293	465	190	253	381													
	13%	13%	10%	14%	14%	12%	12%	11%	13%	17%	10%	10%	17%	16%	10%	13%	8%	11%	14%	13%	15%	12%	12%	14%	11%	14%	14%	14%	17%	10%	19%	20%	16%	11%	12%	12%	18%	13%	12%	12%	11%	17%	15%	10%	12%	13%												

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/h/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/O/T/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y/y
Overlap formulae used.

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24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
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4 Apr 2025

Table 139
Q14. To what extent do you agree or disagree with the following statements? - The family background of someone in a high-paid job does not matter, so long as they have the ability to do the job effectively

Base: All adults aged 18+ in the UK

	URBAN										JMD										ETHNIOTY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: VERY/ NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	4331	966	571	1057	1160	1099	1032	927	4512	1331*	63*	190	281**	155*	511**	46**	24**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915													
WEIGHTED BASE	3276	796	439	917	1057	1160	1099	1032	4512	1331*	63*	190	281**	155*	511**	46**	24**	281	252	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915													
Strongly agree	1856	1459	317	317	395	412	372	360	1607	47	19	75	13	43	6	18	8	107	67	229	472	1304	1275	523	996	648	325	260	31	26	158	817	1197	573	48	929	735	55	1095	537	1007	720	697	1118	1047													
Tend to agree	1808	1541	324	41%	30%	34%	37%	36%	39%	36%	35%	30%	40%	48%	28%	11%	40%	28%	38%	27%	33%	36%	35%	37%	32%	36%	36%	40%	36%	39%	26%	25%	36%	34%	33%	37%	31%	33%	39%	35%	38%	30%	33%	37%	33%	38%												
Neither agree nor disagree	928	796	132	229	233	162	161	143	752	30	8	36	6	36	28	9	10	49	72	162	241	620	554	327	411	433	235	145	112	23	18	73	451	576	247	33	485	313	28	461	328	587	298	447	419													
Tend to disagree	393	343	50	88	77	74	76	78	330	15	9	11	1	15	3	5	2	20	23	60	101	364	234	154	164	212	135	65	49	11	10	35	157	264	100	13	228	124	15	204	166	254	138	180	204													
Strongly disagree	132	117	15	39	22	33	22	15	109	3	-	4	1	9	1	1	5	11	20	54	72	69	58	40	86	45	37	20	-	3	18	47	93	29	4	82	31	5	55	87	87	41	43	86														
Don't know	119	106	13	28	20	14	35	22	95	8	2	1	-	3	1	2	1	3	7	19	23	71	67	27	27	59	28	21	6	4	5	10	49	63	14	2	57	21	1	25	43	59	31	29	41													
NET: Strongly/ tend to agree	3704	2997	707	673	808	816	737	670	3226	77	45	138	20	82	19	28	14	203	189	433	877	2647	2524	1070	1614	1960	1194	638	484	79	66	304	1708	2425	1043	100	1945	1397	108	2119	1447	1477	1432	2165														
NET: Strongly/ tend to disagree	525	460	65	127	99	107	98	93	438	18	9	14	2	23	4	6	3	25	33	80	155	337	293	212	204	298	180	102	69	11	13	53	203	357	129	18	310	155	20	260	233	341	179	221	290													
	10%	11%	7%	12%	9%	10%	10%	10%	10%	14%	14%	8%	8%	15%	8%	13%	11%	9%	13%	11%	12%	9%	9%	13%	9%	11%	11%	11%	10%	9%	13%	12%	8%	10%	9%	11%	11%	8%	12%	9%	13%	11%	10%	10%														

Proportions/Means: Columns Tested [5% risk level] - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 141
Q14. To what extent do you agree or disagree with the following statements? - Hard work pays off

Base: All adults aged 18+ in the UK

	URBAN					IMD					ETHNICITY															DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY IMPORTANT								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)							
UNWEIGHTED BASE	5276	4288	988	971	2096	1139	1008	1002	16450	116	58	222	38	136	39	37	28	318	212	674	1222	3760	3563	1437	2384	2549	1685	879	633	115	107	419	2457	3187	1661	189	2414	2250	169	3450	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915		
WEIGHTED BASE	4319	4319	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	155*	51**	46**	28**	281	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915								
Stonewall score	1555	1382	272	298	316	339	305	297	1301	53	26	64	21	41	9	18	4	130	69	235	352	1138	1074	441	755	746	535	255	203	38	29	120	695	999	441	68	773	636	80	1016	388	883	635	731	782								
	28%	29%	30%	28%	27%	31%	30%	32%	29%	25%	41%	44%	74%	28%	18%	39%	15%	40%	27%	34%	31%	31%	27%	33%	27%	33%	28%	30%	33%	28%	27%	29%	29%	31%	44%	28%	33%	51%	35%	22%	28%	32%	34%	27%									
Tend to agree	2050	1857	393	376	474	417	426	357	1808	40	18	65	4	50	20	9	13	88	79	220	460	1487	1408	583	861	1121	616	353	278	35	34	157	975	1360	587	30	1096	786	39	1150	644	1244	762	787	1186								
	39%	38%	43%	36%	41%	38%	41%	38%	40%	30%	29%	34%	16%	32%	39%	20%	45%	31%	31%	32%	36%	40%	41%	36%	38%	41%	38%	39%	41%	30%	31%	36%	40%	40%	43%	19%	39%	42%	25%	40%	36%	39%	39%	37%	41%								
Neither agree nor disagree	188	826	162	203	223	218	171	173	841	23	8	32	-	40	12	15	8	40	66	138	206	664	599	340	393	520	281	155	16	25	22	78	465	646	251	28	104	107	22	451	397	624	324	377	551								
	3%	19%	18%	19%	19%	20%	17%	19%	18%	17%	13%	17%	-	26%	24%	32%	30%	14%	26%	20%	20%	18%	17%	21%	17%	19%	17%	17%	18%	21%	22%	18%	19%	19%	18%	18%	20%	16%	22%	20%	17%	18%	18%	19%									
Tend to disagree	420	355	64	109	85	80	82	63	348	19	11	5	1	14	4	3	2	16	21	54	139	351	235	178	161	231	133	85	34	15	14	50	174	257	105	19	232	119	15	173	212	171	143	149	256								
	8%	8%	7%	10%	7%	7%	8%	7%	8%	14%	17%	3%	2%	9%	7%	6%	8%	6%	8%	8%	7%	11%	7%	8%	8%	9%	5%	13%	14%	11%	7%	8%	7%	12%	8%	6%	9%	6%	12%	9%	7%	7%	9%	8%									
Strongly disagree	166	149	17	43	45	29	29	19	134	10	1	2	2	4	4	1	1	4	11	27	74	75	89	68	55	100	60	53	23	4	2	31	51	115	34	6	103	34	1	41	110	99	62	48	109								
	3%	3%	2%	4%	4%	3%	3%	2%	3%	8%	1%	1%	8%	2%	12%	3%	3%	2%	4%	4%	6%	2%	3%	4%	2%	4%	4%	6%	3%	3%	2%	7%	2%	3%	2%	4%	3%	2%	4%	3%	3%	2%	4%	4%	8%								
Don't know	98	90	9	28	17	15	19	18	77	8	-	3	-	6	-	-	-	3	6	17	14	60	42	26	32	32	11	6	5	*	1	3	51	44	17	3	38	14	1	35	26	44	29	27	32								
	2%	2%	1%	3%	1%	1%	2%	2%	2%	6%	-	1%	-	4%	-	-	-	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%								
NET: Strongly/ tend to agree	3605	2939	666	674	790	757	730	653	3109	73	44	149	25	91	29	27	17	218	147	455	813	2625	2482	1025	1616	1868	1152	608	481	73	63	277	1669	2358	1028	97	1869	1412	119	2165	1032	2127	1397	1528	1967								
	68%	67%	72%	64%	68%	69%	71%	70%	69%	55%	69%	78%	90%	59%	57%	59%	60%	70%	58%	66%	63%	71%	72%	63%	72%	68%	70%	67%	72%	62%	62%	63%	69%	69%	72%	64%	67%	75%	76%	70%	58%	67%	71%	72%	68%								
NET: Strongly/ tend to disagree	585	504	81	152	130	109	111	83	482	29	11	7	3	18	10	4	3	71	32	85	213	326	315	246	216	331	193	137	58	19	16	81	225	372	138	25	335	153	15	213	321	370	205	197	365								
	11%	12%	9%	14%	11%	10%	11%	9%	11%	22%	18%	4%	10%	12%	19%	9%	10%	8%	13%	16%	9%	9%	15%	10%	12%	12%	15%	9%	16%	16%	18%	9%	11%	10%	16%	12%	8%	10%	7%	18%	12%	10%	9%	13%	8%								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q/R/S - m/n - p/q - r/s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base. ** very small base under 30! ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q15. Which, if any, of the following would you consider to be important factors in measuring a person's overall success?

Base: All adults aged 18+ in the UK

1 Apr 2025

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/C/D/T/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08949-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 143
Q15. Which, if any, of the following would you consider to be important factors in measuring a person's overall success?
Base: All adults aged 18+ in the UK

	URBAN					IMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE			CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY IMPORTANT	NET: NOT VERY IMPORTANT							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)						
UNWEIGHTED BASE	5276	4288	988	973	1096	1139	1068	1092	4640	115	58	222	38	135	19	37	28	318	212	674	1222	3740	3673	1437	2384	2549	1685	879	633	115	107	419	2457	1187	1061	189	2414	2260	199	3020	1654	1324	1819	2186	2887							
WEIGHTED BASE	4259	4327	1037	1160	1099	1032	927	4612	131*	61*	190	28**	155*	51**	46**	26**	281	252	694	1290	1636	1636	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2119	2915								
Personal wellbeing	3008	83%	17%	20%	22%	21%	20%	18%	86%	10*	16*	4%	19**	19**	19**	19**	16**	5%	13%	25%	70%	65%	62%	65%	131	45%	52%	31%	17%	13%	24*	26*	8%	60%	65%	27%	3%	53%	30%	54%	34%	60%	18%	45%	58%							
Financial security	3472	2633	640	647	755	745	718	637	3026	78	31	134	21	73	28	22	21	187	123	407	829	2476	2351	1009	1486	1862	1177	641	430	65	57	284	1555	2274	980	87	1816	1314	86	1951	1677	2174	1234	1305	2055							
Family and relationships	646	68%	65%	68%	68%	68%	68%	68%	67%	67%	68%	68%	67%	67%	67%	67%	73%	68%	68%	68%	67%	64%	67%	67%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%								
Level of education	2915	2369	546	540	666	602	592	516	2521	65	29	107	15	82	27	24	13	151	132	362	737	2032	1983	836	1272	1541	983	524	386	53	47	251	1309	1120	487	75	1545	1092	65	1671	958	1870	997	1112	1711							
Social/ community standing	1748	1454	294	345	385	371	328	319	1444	41	27	90	18	62	15	20	9	135	97	282	438	1223	1177	523	807	891	597	291	236	45	36	140	799	1120	487	75	875	697	64	1033	554	1145	558	863	838							
Home a high income	1636	1400	235	342	370	324	333	267	1327	35	28	101	14	61	20	25	9	142	106	292	369	1185	1037	539	753	821	559	275	209	35	25	122	764	1043	477	62	884	597	75	914	602	1012	590	935	881							
Having a professional/ managerial job	1214	1031	183	226	263	259	265	201	1015	22	20	65	12	35	4	18	7	96	57	182	286	877	844	333	557	619	429	208	159	23	19	96	567	758	358	61	593	511	55	728	389	766	421	645	535							
Material possessions	23%	24%	20%	21%	23%	24%	26%	22%	22%	16%	31%	34%	42%	23%	8%	40%	25%	34%	23%	26%	22%	24%	8%	55%	20%	25%	23%	26%	23%	24%	20%	19%	22%	24%	22%	25%	40%	21%	27%	35%	25%	22%	24%	22%	30%	18%						
None of these	1181	997	184	224	275	235	228	219	983	22	12	69	14	42	8	17	7	94	67	191	281	840	803	344	539	604	418	201	165	20	27	111	520	748	364	42	592	472	52	662	419	718	435	592	559							
Don't know	154	135	19	47	30	27	27	23	136	4	3	1	-	1	3	1	-	4	5	12	26	101	89	53	51	80	26	13	21	2	2	5	82	99	24	3	84	28	2	51	52	72	68	52								
NET: Material possessions/ income/ financial security	375	345	35	36	28	42	46	22	151	3	-	3	1	8	1	-	-	4	4	10	16	31	111	96	49	55	69	33	19	16	4	2	8	78	98	32	1	96	35	-	53	42	66	74								
	72%	72%	72%	69%	72%	71%	73%	74%	72%	70%	80%	81%	92%	68%	71%	76%	58%	82%	70%	74%	71%	73%	74%	69%	75%	72%	78%	75%	72%	64%	64%	73%	72%	72%	77%	74%	72%	76%	78%	75%	74%	74%	71%	77%	70%							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/a - o/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b, c/d, e/f, g/h, i/j, k/l, m/n, o/p, q/r, s, t/u, v/w, A/B/C/D, E/F, G, H/I, J/K/L/M, N/O, P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q16. Which of the following would you say describes 'success' in terms of someone's occupation?

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/J/L - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested [% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/T/T - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 147
Q17. Which of the following would you say describes 'success' in terms of what someone has the means to do?

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY															DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN (%)	RURAL (%)	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET VERY/ FAIRLY CONCERNED	NET NOT VERY/ AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT VERY/ NOT AT ALL IMPORTANT					
				(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)				
UNWEIGHTED BASE	4281	766	571	1096	1137	1060	1102	1102	4454	101	58	222	84	156	59	17	21	211	222	674	2222	3760	3563	1457	2304	2549	1561	879	433	115	107	419	2454	1117	1011	119	2454	1117	1011	119	2454	1117	1011	119	2454	1117	1011	119	2454	
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4512	131*	61*	190	28**	151*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	1219	2915					
Owns their own home	3607	3306	662	689	792	775	768	672	3344	81	43	121	17	15*	24	27	16	181	138	415	882	2631	2543	1031	1560	1901	1225	658	449	60	27	290	1725	2468	1008	80	2002	1361	86	2025	1311	2238	1385	1476	2116					
	70%	70%	72%	65%	68%	70%	74%	73%	72%	66%	68%	64%	62%	56%	64%	59%	55%	64%	68%	68%	62%	68%	72%	74%	63%	70%	72%	73%	78%	67%	51%	55%	66%	72%	73%	70%	52%	72%	72%	55%	71%	74%	71%	71%	69%	73%				
Have savings and investments	3332	2754	577	636	746	684	663	582	2841	68	38	144	22	15*	28	31	16	204	149	452	807	2365	2227	994	1462	1763	1144	586	417	64	65	285	1516	2163	964	96	1733	1261	108	1875	1146	2069	1208	1432	1816					
	63%	63%	63%	63%	64%	62%	66%	63%	62%	64%	62%	60%	70%	81%	58%	55%	68%	57%	73%	59%	65%	62%	64%	65%	61%	65%	64%	70%	66%	62%	54%	63%	65%	63%	63%	67%	63%	62%	67%	69%	65%	65%	65%	62%	67%	62%	65%			
Take regular holidays abroad/ go travelling	3479	2082	397	442	575	494	497	471	2155	57	22	84	16	59	20	26	14	122	105	299	592	1773	1631	763	1070	1328	820	486	304	44	44	205	1151	1645	691	61	1318	943	58	1405	870	1551	881	1078	1337					
	47%	48%	43%	42%	50%	45%	48%	51%	48%	43%	35%	44%	59%	38%	39%	56%	50%	48%	42%	43%	46%	48%	47%	47%	47%	47%	48%	50%	54%	45%	37%	43%	47%	48%	48%	48%	48%	40%	47%	49%	49%	49%	49%	45%	51%	46%				
Own a car	3114	1743	371	394	439	461	415	406	1850	31	21	69	15	63	16	11	9	105	91	240	536	1448	1451	594	817	1132	721	364	267	51	40	171	874	1407	574	73	1103	807	65	1186	745	1103	764	968	1093					
	40%	40%	41%	37%	38%	42%	40%	44%	41%	26%	33%	36%	56%	43%	32%	25%	33%	37%	36%	35%	43%	39%	35%	43%	39%	41%	44%	40%	40%	43%	39%	39%	40%	41%	40%	48%	39%	43%	41%	41%	42%	41%	39%	45%	37%					
Own property for investment purposes	1577	1344	233	347	341	341	310	238	1244	41	32	115	17	59	16	23	9	164	99	313	368	1131	982	541	730	792	567	284	195	33	31	154	695	999	458	75	819	552	73	921	556	1025	525	858	678					
	30%	31%	25%	33%	29%	31%	30%	26%	28%	31%	50%	61%	63%	38%	32%	51%	31%	58%	39%	45%	28%	31%	29%	33%	32%	29%	35%	31%	29%	29%	30%	35%	35%	29%	29%	32%	49%	31%	29%	46%	32%	31%	32%	27%	40%	23%				
Own luxury items	1239	1175	183	286	299	296	278	200	1103	40	24	68	15	55	8	16	12	107	78	237	351	936	861	450	620	690	476	254	188	35	29	143	595	864	398	58	708	487	68	733	527	864	473	734	588					
	30%	27%	20%	27%	27%	27%	22%	24%	34%	34%	42%	38%	11%	34%	27%	25%	26%	27%	38%	21%	29%	29%	28%	28%	33%	25%	28%	28%	30%	28%	33%	25%	28%	33%	25%	28%	33%	25%	28%	33%	25%	28%	33%	25%	28%	33%				
None of these	350	281	69	82	81	72	57	58	321	2	2	3	1	7	1	-	1	5	8	17	85	233	199	134	148	177	85	6	55	9	7	18	167	222	81	3	200	88	4	149	123	187	149	66	263					
	7%	6%	8%	8%	7%	5%	6%	7%	6%	2%	1%	2%	5%	2%	-	-	5%	2%	3%	2%	7%	6%	6%	8%	7%	6%	5%	6%	8%	7%	6%	5%	6%	6%	8%	7%	5%	3%	5%	7%	6%	8%	3%	9%						
Don't know	342	274	69	63	69	72	69	69	294	9	1	6	1	12	8	-	1	8	20	39	74	228	205	97	100	166	71	47	40	7	6	6	161	202	72	6	189	87	3	142	67	169	119	74	182					
	6%	6%	7%	6%	6%	7%	6%	7%	7%	6%	2%	3%	3%	8%	16%	-	-	5%	3%	8%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/h/i/j/k/l - m/n - o/s - a/r - x/y/z/h/w/x/s - N/H/S - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q18. How important, or not, is it to you personally that you are able to climb the social ladder?

Base: All adults aged 18+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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21ST - 30TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSOS

4 Apr 2025

Table 150

Q19. How important, or not, is each of the following to you personally? - SUMMARY TABLE

Base: All adults aged 18+ in the UK

	Earning a high income	Having a job that is regarded as professional/ managerial	Having a high standard of education	My physical and mental wellbeing	Having a good social life	Having good relationships with friends/ family
UNWEIGHTED BASE	5276	5276	5276	5276	5276	5276
WEIGHTED BASE	5276	5276	5276	5276	5276	5276
Very important	1009 19%	668 13%	1225 23%	3647 69%	1380 26%	3469 66%
Fairly important	2442 46%	1653 31%	2643 50%	1353 26%	2404 46%	1482 28%
Not very important	1469 28%	1978 37%	1073 20%	172 3%	1099 21%	220 4%
Not at all important	237 4%	792 15%	213 4%	41 1%	294 6%	50 1%
Don't know	120 2%	185 3%	123 2%	63 1%	100 2%	55 1%
NET: Very/ fairly important	3450 65%	2321 44%	3868 73%	5000 95%	3784 72%	4951 94%
NET: Not very/ not at all important	1705 32%	2770 53%	1285 24%	213 4%	1392 26%	270 5%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (2% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/y
Overlap formulas used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08949-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 154
Q15. How important, or not, is each of the following to you personally? - Having a job that is regarded as professional/ managerial
Base: All adults aged 18+ in the UK

			IMD					ETHNICITY															DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND										FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
			1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT																
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)														
UNWEIGHTED BASE	3276	4331	766	971	1096	1237	1266	1102	4454	101	58	222	88	185	59	17	28	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	3129	2915															
WEIGHTED BASE	3276	4331	917	1057	1160	1099	1033	927	4512	133*	63*	190	28**	155*	51**	40**	26**	281	252	694	1296	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	3129	2915															
Very important	668	595	176	222	216	203	171	111	446	13	15	95	19	35	14	17	2	130	66	211	159	473	414	235	394	261	238	91	86	37	14	75	383	357	231	57	270	389	76	492	152	488	159	570	91															
	13%	14%	8%	16%	14%	12%	11%	10%	10%	10%	26%	50%	67%	23%	27%	37%	7%	46%	26%	30%	12%	13%	12%	14%	17%	9%	15%	10%	13%	31%	14%	18%	12%	10%	16%	38%	10%	15%	48%	17%	9%	16%	8%	27%	3%	67%	33%													
Fairly important	1653	1379	274	333	367	327	310	297	1359	68	20	65	4	67	21	16	17	89	105	278	377	1187	1057	541	739	848	504	260	201	33	32	131	766	1036	492	67	990	522	1046	574	940	657	940	657																
	51%	32%	36%	33%	32%	30%	32%	32%	30%	51%	31%	34%	15%	44%	41%	33%	59%	32%	42%	40%	29%	31%	33%	33%	31%	33%	31%	29%	30%	28%	32%	30%	34%	44%	28%	37%	35%	35%	29%	33%	29%	44%	23%	940	657															
Not very important	1978	1584	394	345	421	410	400	402	1818	33	20	17	3	36	11	4	7	40	51	130	491	1370	1358	551	771	1103	585	371	242	27	30	144	952	1381	484	16	1154	648	17	1022	703	1136	801	488	1411															
	37%	36%	43%	33%	36%	37%	39%	43%	40%	24%	32%	9%	10%	23%	21%	8%	23%	14%	20%	19%	38%	37%	40%	34%	34%	40%	36%	41%	36%	23%	29%	33%	39%	40%	34%	10%	41%	34%	11%	36%	40%	36%	41%	23%	48%	48%														
Not at all important	792	646	146	148	166	184	183	112	737	10	5	8	2	10	4	6	2	16	20	48	212	542	517	243	295	465	263	162	118	15	14	78	340	147	184	8	483	205	7	319	342	181	380	92	671															
	15%	15%	16%	14%	14%	17%	17%	12%	16%	8%	8%	4%	8%	6%	7%	14%	5%	16%	8%	8%	7%	16%	15%	13%	17%	16%	18%	18%	13%	14%	18%	14%	16%	13%	13%	13%	5%	11%	19%	12%	19%	4%	23%	23%																
Don't know	185	154	31	43	44	44	29	24	151	10	1	5	-	6	2	2	1	6	10	28	56	104	91	65	58	82	46	22	23	6	12	8	70	100	44	5	95	45	2	41	58	104	42	40	85															
	3%	4%	3%	4%	4%	4%	3%	3%	3%	7%	2%	3%	-	4%	4%	5%	5%	2%	4%	4%	4%	3%	3%	4%	3%	3%	3%	2%	3%	3%	5%	11%	2%	3%	3%	3%	3%	3%	1%	3%	2%	2%	3%	8	8															
NET: Very/ fairly important	2321	1975	346	521	529	461	420	390	1806	81	36	160	23	103	35	33	19	219	171	489	537	1659	1471	777	1133	1109	742	351	286	69	46	209	1040	1393	723	124	1064	988	131	1483	674	1544	733	1509	747															
	44%	45%	38%	49%	46%	42%	41%	42%	40%	60%	57%	84%	83%	66%	68%	73%	66%	78%	68%	70%	41%	45%	43%	47%	50%	49%	45%	39%	43%	30%	46%	48%	45%	48%	41%	50%	51%	38%	52%	38%	49%	37%	71%	26%	747	747														
NET: Not very/ not at all important	2770	2231	540	493	587	594	582	513	2555	43	26	25	5	46	15	10	8	56	71	178	704	1912	1875	794	1066	1559	848	534	360	41	44	222	1292	1928	667	24	1637	854	24	1341	1045	1517	1181	580	2082	2082														
	53%	51%	59%	47%	51%	54%	56%	55%	57%	32%	40%	13%	17%	30%	29%	22%	29%	20%	28%	26%	54%	52%	55%	49%	47%	57%	52%	59%	54%	35%	43%	51%	54%	56%	47%	59%	45%	15%	47%	59%	48%	60%	27%	71%	71%															
		A			C		CD	C	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AM	AN	AO	AP	AQ	AR	AS																	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for c/s testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 156
Q15. How important, or not, is each of the following to you personally? - Having a high standard of education

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN CLASS		RURAL CLASS		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY CONCERNED	NET: VERY FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	4376	4376	966	571	1057	1160	1099	1032	927	4454	100	58	222	81	150	59	17	28	282	674	2222	3910	3583	1457	2334	2549	1581	873	433	115	107	419	2454	1117	1001	189	2454	2250	159	3020	1054	1114	1101	2246	2104													
WEIGHTED BASE	3276	4359	917	1057	1160	1099	1032	927	4112	1331*	63*	190	281**	155*	51**	46**	28**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915													
Very important	1225	1339	186	239	288	249	232	215	858	35	22	113	19	43	15	15	8	154	77	274	284	869	812	375	626	567	440	179	148	35	19	108	545	405	404	81	518	546	93	800	318	877	331	755	462													
	23%	24%	20%	23%	25%	23%	22%	23%	21%	26%	20%	35%	60%	68%	28%	29%	41%	27%	55%	31%	40%	22%	24%	24%	23%	28%	21%	27%	20%	22%	18%	25%	23%	20%	20%	28%	53%	19%	29%	59%	28%	18%	28%	17%	35%	16%												
Fairly important	2643	2173	470	543	552	539	524	485	2307	64	32	64	7	86	26	20	6	104	132	305	646	1864	1754	811	1116	1399	774	468	338	57	55	214	1245	1762	725	50	1449	946	40	1432	889	1673	916	1030	1506													
	50%	50%	51%	51%	48%	49%	51%	52%	51%	48%	51%	34%	27%	56%	50%	43%	21%	37%	52%	44%	50%	51%	51%	50%	49%	51%	47%	52%	50%	49%	54%	49%	52%	52%	52%	51%	53%	50%	50%	53%	47%	48%	52%															
Not very important	1873	864	209	192	224	240	220	180	973	27	9	7	1	13	7	4	13	17	21	81	283	726	682	335	412	612	314	199	136	18	20	91	496	756	241	17	844	127	22	524	436	479	562	262	738													
	30%	20%	23%	18%	22%	22%	21%	18%	22%	20%	14%	4%	4%	8%	13%	9%	47%	d	d	d	28%	20%	20%	18%	22%	19%	22%	20%	15%	20%	21%	21%	21%	22%	17%	11%	23%	17%	14%	N	18%	25%	15%	29%	13%	25%												
Not at all important	213	172	41	44	40	54	33	42	193	2	-	4	*	6	2	-	-	4	9	15	59	140	129	73	77	121	80	42	32	4	3	22	81	142	46	5	121	47	2	81	97	82	118	34	170													
	4%	4%	4%	4%	3%	5%	3%	5%	4%	2%	-	2%	1%	4%	4%	-	-	1%	3%	2%	5%	4%	4%	3%	4%	5%	5%	5%	5%	4%	3%	5%	3%	4%	3%	3%	4%	2%	1%	3%	5%	3%	6%	2%	0%													
Don't know	123	111	12	39	27	17	22	18	101	5	-	1	-	6	2	3	1	1	11	19	24	77	52	42	26	51	28	19	15	3	5	4	43	65	19	*	64	20	-	28	37	53	28	28	48													
	2%	3%	1%	4%	2%	2%	2%	2%	1%	4%	-	1%	-	4%	4%	7%	5%	*	4%	3%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	3%	5%	1%	2%	2%	1%	*	2%	1%	-	1%	2%	2%	1%	1%	2%												
NET: Very/ fairly important	3868	3212	656	783	840	789	756	701	3245	99	54	178	26	130	40	39	13	258	209	579	930	2713	2566	1186	1742	1966	1214	648	486	92	74	322	1790	2457	1128	131	1967	1493	113	2232	1206	2551	1247	1785	1959													
	79%	74%	71%	74%	72%	72%	73%	70%	72%	74%	86%	94%	95%	84%	79%	84%	48%	80%	83%	83%	83%	84%	73%	73%	77%	73%	74%	71%	73%	79%	72%	73%	74%	74%	79%	86%	70%	79%	85%	81%	68%	84%	84%	67%														
NET: Not very/ not at all important	1285	1036	250	236	293	294	254	208	1166	29	9	11	1	19	9	4	13	21	32	96	342	865	821	408	489	733	394	240	168	22	24	113	577	898	287	21	765	373	24	605	533	561	680	317	908													
	24%	24%	27%	22%	25%	27%	25%	22%	26%	22%	14%	6%	5%	12%	17%	9%	47%	8%	13%	14%	26%	24%	24%	25%	22%	27%	24%	27%	25%	19%	23%	26%	24%	26%	20%	14%	27%	20%	15%	21%	30%	18%	35%	15%	31%													

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/u/v
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 158
Q15. How important, or not, is each of the following to you personally? - My physical and mental wellbeing

Base: All adults aged 18+ in the UK

	URBAN		JMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER			
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)				
UNWEIGHTED BASE	3276	4331	766	5711	10594	11837	12060	11022	44540	100	58	222	88	185	59	17	28	281	282	674	2222	3760	3563	14507	2304	2549	1581	879	433	115	107	419	2454	1117	1061	189	2454	22510	159	3020	1054	1314	1811	2246	2044					
WEIGHTED BASE	3276	4339	917	1057	1160	1099	1032	927	4512	131*	63*	190	28**	155*	51**	46**	28**	281	282	694	1290	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915					
Very important	102%	151%	13%	20%	22%	21%	20%	20%	11%	51%	11*	41%	15**	51%	130**	11**	11**	51	15	17%	23%	20%	43%	31%	41%	15%	17%	17%	21*	21*	43%	43%	27%	27%	1%	63%	128%	5%	54%	141%	122%	176%	42%	53%						
Ver important	3647	2982	665	690	815	748	722	692	3136	85	43	141	24	90	30	52	18	207	152	464	843	2614	2452	1080	1570	1947	1208	646	476	58	62	279	1686	2415	992	90	1982	1286	96	2964	1176	2522	1235	1413	2096					
Fairly important	1353	1148	205	280	296	290	253	233	1155	31	16	44	4	49	18	11	7	54	79	183	376	900	860	440	568	694	387	222	161	43%	32%	126	622	871	366	42	697	504	45	682	499	723	594	599	703					
	26%	26%	22%	27%	26%	26%	25%	25%	26%	23%	25%	23%	15%	32%	36%	25%	26%	23%	31%	26%	29%	25%	25%	27%	25%	25%	22%	25%	24%	32%	29%	26%	25%	26%	26%	28%	25%	27%	29%	24%	28%	23%	30%	28%	24%					
Not very important	172	117	35	54	24	43	30	21	131	15	4	4	-	10	3	2	-	8	16	38	50	103	94	73	91	70	49	32	22	5	4	24	66	86	61	15	74	71	13	84	72	81	88	87	80					
	3%	3%	4%	5%	2%	4%	3%	2%	3%	11%	7%	2%	-	7%	6%	5%	-	3%	6%	6%	4%	3%	3%	4%	4%	3%	3%	4%	3%	5%	4%	6%	3%	3%	4%	10%	3%	4%	8%	3%	4%	3%	5%	4%	3%					
Not at all important	41	37	3	14	12	3	9	3	37	1	-	1	-	2	-	-	1	1	2	4	16	20	18	18	16	17	7	1	7	1	1	6	16	22	4	4	8	3	18	12	13	25	14	23						
	1%	1%	*	1%	1%	*	1%	*	1%	*	-	*	-	1%	-	-	3%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%				
Don't know	63	54	8	66	13	14	8	9	53	2	-	1	-	4	-	-	1	4	7	8	37	15	26	13	23	5	4	4	3	3	3	21	26	12	2	26	15	-	17	15	27	12	16	11						
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	*	-	2%	-	-	3%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%				
NET: Very/ fairly important	9000	4130	870	971	1111	1039	985	895	4291	116	59	185	28	139	48	44	27	271	231	645	1219	3515	3311	1520	2138	2641	1575	869	637	108	94	406	2309	3286	1358	132	2678	1790	141	2746	1677	3046	1830	2012	2801					
	95%	95%	95%	92%	95%	95%	96%	96%	90%	87%	93%	97%	100%	90%	94%	95%	95%	97%	92%	93%	94%	96%	96%	93%	95%	96%	96%	96%	96%	95%	93%	92%	92%	92%	96%	96%	95%	86%	96%	95%	90%	96%	94%	94%	94%	96%	96%	94%		
NET: Not very/ not at all important	213	175	39	68	36	46	39	24	168	15	4	5	-	12	3	2	1	9	18	42	66	124	112	91	107	87	56	33	29	6	5	31	81	108	64	19	92	81	16	102	84	93	114	101	103					
	4%	4%	4%	6%	3%	4%	4%	3%	4%	11%	7%	2%	-	8%	6%	5%	3%	3%	7%	6%	5%	3%	3%	6%	5%	3%	3%	4%	4%	5%	5%	7%	3%	3%	4%	12%	3%	4%	10%	4%	5%	3%	6%	5%	4%	4%				

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - h/h/c/d/h/h/g/h/j/h/l - m/n - o/p - q/r - s/h/h/h/w/h/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w/x - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST-18TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 160
Q15. How important, or not, is each of the following to you personally? - Having a good social life

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	URBAN		RURAL		1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/NONE	NET: VERY/ FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT												
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)												
UNWEIGHTED BASE	428	96	571	1094	1837	2060	1102	4454	101	58	222	81	180	59	17	28	281	282	674	2222	3740	3583	1457	2304	2549	1041	879	433	115	107	410	2454	1117	1061	109	2454	2250	109	3020	1054	1314	1101	2206	2104														
WEIGHTED BASE	3276	4319	917	1057	1160	1099	1032	927	4512	131*	61*	100	28**	155*	51**	46**	28**	281	282	694	1260	3675	3438	1636	2257	2750	1036	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1219	2915														
Very important	1380	1395	185	290	322	293	245	232	1091	35	26	96	20	55	12	14	12	142	81	270	291	1006	861	473	693	647	473	221	175	36	30	123	612	432	427	66	688	514	77	907	386	861	388	841	506													
	26%	27%	20%	27%	28%	27%	24%	25%	24%	26%	a	40%	51%	73%	36%	24%	30%	42%	11	46%	a	26%	27%	25%	29%	31%	24%	29%	24%	26%	30%	29%	28%	25%	24%	H	H	25%	30%	43%	25%	27%	49%	32%	22%	30%	20%	40%	17%									
Fairly important	2604	1974	430	460	520	500	485	439	2091	60	17	87	6	68	21	23	12	111	112	295	602	1690	1629	693	1013	1281	707	436	305	49	41	204	1132	1594	650	54	1281	902	53	1336	785	1470	877	955	1344													
	46%	45%	47%	44%	45%	45%	47%	47%	46%	43%	28%	40%	23%	44%	42%	50%	43%	39%	43%	42%	46%	46%	46%	47%	47%	48%	46%	43%	48%	46%	42%	40%	46%	46%	47%	47%	45%	36%	46%	48%	34%	47%	44%	46%	45%	45%	46%											
Not very important	1099	870	229	213	238	219	228	200	986	26	18	5	1	17	13	7	4	23	37	90	285	742	727	340	413	612	346	186	128	25	20	89	503	733	284	24	605	175	23	110	435	501	511	257	804													
	21%	20%	25%	20%	20%	20%	22%	22%	22%	20%	28%	7%	3%	11%	21%	16%	14%	8%	13%	13%	22%	20%	21%	21%	18%	22%	21%	21%	19%	20%	19%	20%	21%	21%	20%	16%	22%	20%	15%	18%	25%	18%	26%	12%	28%	8%												
Not at all important	294	235	58	63	56	69	65	41	265	9	1	1	-	6	3	2	1	2	12	23	97	174	180	94	108	168	92	53	49	1	1	22	128	217	54	4	173	76	2	85	150	129	153	51	229													
	6%	5%	6%	6%	5%	6%	6%	4%	6%	7%	2%	+	-	4%	6%	5%	2%	1%	5%	3%	7%	5%	5%	6%	5%	6%	6%	6%	7%	1%	1%	5%	5%	6%	4%	2%	6%	4%	1%	3%	8%	4%	8%	2%	8%													
Don't know	100	85	15	31	23	18	10	17	79	3	1	1	*	8	2	-	-	3	10	16	22	62	42	35	30	42	17	10	13	6	11	*	36	45	18	5	49	19	2	27	21	43	23	25	32													
	2%	2%	2%	3%	2%	2%	1%	2%	1%	2%	1%	1%	1%	5%	4%	-	-	1%	4%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%												
NET: Very/ fairly important	3784	3169	615	750	843	791	728	670	3181	95	43	184	27	123	34	36	24	253	193	585	893	2496	2490	1167	1706	1929	1180	656	480	85	71	327	1744	2425	1077	120	1969	1416	110	2242	1170	2431	1265	1796	1850													
	72%	73%	67%	71%	73%	72%	71%	72%	72%	71%	68%	97%	86%	80%	66%	79%	84%	80%	77%	81%	69%	73%	72%	71%	76%	70%	72%	72%	72%	73%	69%	75%	72%	73%	73%	78%	70%	79%	83%	77%	65%	84%	84%	63%														
NET: Not very/ not at all important	1392	1105	287	276	294	288	294	240	1251	36	19	5	1	24	15	10	4	25	49	114	382	916	907	435	521	779	439	240	177	26	21	111	631	950	339	28	778	451	25	596	585	691	668	308	1033													
	26%	25%	31%	26%	25%	26%	28%	26%	28%	27%	31%	3%	3%	15%	30%	21%	16%	9%	19%	16%	29%	25%	26%	27%	23%	28%	27%	26%	26%	22%	20%	25%	26%	28%	24%	18%	28%	24%	16%	21%	33%	22%	34%	14%	35%	8%												

Proportions/Mean: Columns Tested [5% risk level] - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 361
Q15. How important, or not, is each of the following to you personally? - Having good relationships with friends/family
Base: All adults aged 18+ in the UK

	GENDER			AGE					SOCIAL GRADE					WORKING STATUS					INCOME				EDUCATION					MARITAL STATUS		NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD				REGION													
	MALE		WOMAN	18-24	25-34	35-44	45-54	55-64	A8	C1	C2	DE	ABC1	C2DE	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	UP TO £10999	£10999-£34999	£34999-£50000	£50000+	GCSE / O LEVEL / CSE / NVQ12	A-LEVEL OR EQUIV.	DEGREE / MASTER / PHD	NO FORMAL QUAIF	GRADUATES	NON GRADUATES	MARRIED AS A PAIR	SINGLE	WOL / DIV / SEP	1	2	3	4+	YES	NO	NORTH EAST	NORTH WEST	YORKS & HUMBERS	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	SOUTH WEST	SOUTH EAST	LONDON	ENGLAND	WALES	SCOTLAND	NI
	TOTAL	101	101	18	27	34	34	27	11	9	11	11	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101			
UNWEIGHTED BASE	1276	2548	2548	404	604	604	604	604	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101				
WEIGHTED BASE	1276	2548	2548	404	604	604	604	604	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101				
Very important	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Quite important	1442	841	841	181	258	282	219	201	288	382	378	347	789	723	628	248	86	969	323	302	374	312	319	275	473	404	315	430	327	809	707	378	338	330	316	909	441	1037	66	346	119	129	117	130	112	204	239	1302	14	109	44
Not very important	28%	10%	23%	34%	29%	33%	25%	31%	23%	25%	26%	33%	29%	20%	31%	29%	30%	30%	29%	29%	27%	27%	28%	27%	30%	27%	29%	29%	20%	33%	25%	28%	28%	31%	26%	28%	28%	31%	26%	25%	28%	34%	28%	27%	24%	30%	30%	30%	30%	30%	
Not at all important	50	5	12	6	4	12	9	6	5	7	13	14	12	38	5	10	5	109	67	40	48	43	74	76	63	8	63	128	91	206	18	68	75	31	49	70	130	7	24	13	13	15	23	16	39	34	188	10	18	4	
Don't know	55	23	32	9	19	11	11	4	1	6	14	17	17	21	35	21	5	7	33	22	20	17	13	1	23	16	9	9	9	46	19	30	7	14	17	8	16	19	17	5	4	10	4	9	43	4	4	4			
NET: Very/ Quite important	94%	23%	95%	88%	92%	94%	94%	95%	96%	96%	94%	94%	91%	93%	94%	93%	96%	94%	94%	93%	93%	94%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	
NET: Not very/ not at all important	27%	16%	30%	10%	7%	5%	4%	4%	4%	4%	5%	5%	7%	5%	5%	4%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	

Proportions/Means: Columns Tested (2% risk level) - a/b - U/χ²/N/df - U/χ²/N/df - a/b/g/χ² - U/χ²/N/df - A/N/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/y
Overlap formula used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-08497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 10TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 162
Q15. How important, or not, is each of the following to you personally? - Having good relationships with friends/family

Base: All adults aged 18+ in the UK

	URBAN										IMD										ETHNICITY										DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENTS/ GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN (A)	RURAL (B)	1 (C)	2 (D)	3 (E)	4 (F)	5 (G)	WHITE ETHNIC GROUP (H)	MIXED ETHNIC GROUP (I)	BLACK CARIBBEAN (J)	BLACK AFRICAN (K)	BLACK OTHER (L)	SOUTH EAST ASIAN (M)	EAST ASIAN (N)	ASIAN OTHER (O)	OTHER MINORITY GROUP (P)	NET: BLACK ETHNIC GROUP (Q)	NET: ASIAN ETHNIC GROUP (R)	NET: ANY ETHNIC MINORITY (S)	YES (T)	NO (U)	OWNED (V)	RENTED (W)	COMFORTABLE (X)	STRETCHED (Y)	MOVING TO NEW AREA (Z)	DIVORCE (AA)	LOSS OF PARENT/ GUARDIAN (AB)	FOSTER CARE/HOME (AC)	ADOPTED (AD)	CHANGE IN PRIMARY PARENT/ GUARDIAN (AE)	NONE (AF)	WORKING CLASS (AG)	MIDDLE CLASS (AH)	UPPER CLASS (AI)	WORKING CLASS (AJ)	MIDDLE CLASS (AK)	UPPER CLASS (AL)	GREAT DEAL/ FAIR AMOUNT (AM)	HARDLY ANY/NONE (AN)	NET: VERY CONCERNED (AO)	NET: NOT AT ALL CONCERNED (AP)	NET: VERY FAIRLY IMPORTANT (AQ)	NET: NOT AT ALL IMPORTANT (AR)													
UNWEIGHTED BASE	4326	4331	796	971	1096	1837	1060	1102	4454	101	58	222	88	185	59	17	28	281	222	678	2222	9760	3563	15457	2304	2549	1681	879	633	115	107	419	2454	1117	1061	189	2454	2250	169	3020	1654	1314	1811	2126	2164													
WEIGHTED BASE	3276	4309	917	1057	1160	1099	1032	927	4512	131*	63*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	1636	1636	2257	2750	1636	907	670	117*	102*	439	2411	1420	1434	153	2795	1886	157	2865	1776	1165	1855	2129	2915													
Very important	1429	65%	13%	27%	27%	21%	20%	11%	67%	21%	18*	41%	15**	31%	19**	11**	15**	25%	15%	11%	25%	62%	62%	63%	61%	67%	62%	61%	61%	21*	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%												
	3409	66%	65%	69%	61%	65%	66%	68%	70%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%												
Fairly important	1482	1246	236	326	348	308	258	240	1232	47	19	53	1	56	27	11	13	73	94	227	384	1010	911	522	636	757	432	277	198	49	44	164	654	941	411	49	791	534	45	775	529	840	610	649	782													
	28%	29%	26%	31%	30%	28%	25%	26%	27%	30%	30%	28%	2%	36%	53%	24%	47%	30%	37%	33%	30%	27%	26%	32%	28%	28%	28%	31%	30%	42%	41%	37%	27%	28%	29%	32%	28%	28%	26%	27%	31%	30%	27%	27%														
Not very important	220	185	35	52	84	51	53	31	173	11	5	6	*	10	5	3	3	11	16	41	68	116	113	80	93	110	71	84	26	10	5	30	85	124	66	14	88	94	14	109	82	91	123	152	104													
	4%	4%	4%	5%	3%	5%	5%	3%	4%	8%	8%	3%	1%	6%	10%	7%	11%	4%	6%	6%	5%	4%	3%	6%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%												
Not at all important	50	45	5	18	11	9	8	3	40	2	1	2	-	3	-	3	-	3	3	8	24	21	22	26	19	24	17	7	11	1	8	17	35	5	3	28	10	3	11	30	17	28	16	31														
	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	2%	1%	-	2%	-	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%												
Don't know	55	45	10	17	13	10	10	5	42	3	-	-	-	3	2	2	-	-	7	10	12	16	11	16	8	14	5	8	3	1	1	3	15	21	9	1	18	12	-	6	11	21	50	10	8													
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	-	-	2%	4%	5%	-	-	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%												
NET: Very/ fairly important	4951	4085	866	970	1103	1029	961	888	4256	117	57	183	27	139	44	42	25	267	225	634	1192	3489	3293	1504	2137	2602	1543	858	630	104	96	399	2294	3241	1355	135	2662	1770	140	2738	1654	3035	1794	2001	2772													
	94%	94%	94%	92%	95%	94%	93%	96%	94%	88%	90%	96%	99%	90%	86%	91%	89%	95%	89%	91%	92%	95%	96%	92%	95%	95%	94%	95%	94%	89%	93%	91%	93%	95%	95%	94%	88%	95%	94%	90%	96%	93%	96%	92%	94%	95%												
NET: Not very/ not at all important	270	229	40	70	45	60	61	34	213	13	6	7	*	13	5	2	3	14	19	50	92	158	134	116	112	134	89	41	37	12	6	38	102	159	71	17	116	104	16	120	111	108	151	118	135													
	5%	5%	4%	7%	4%	5%	6%	4%	5%	10%	10%	4%	1%	8%	10%	3%	11%	5%	8%	7%	7%	4%	4%	7%	5%	5%	5%	5%	5%	6%	10%	9%	4%	5%	5%	11%	4%	6%	10%	4%	6%	3%	8%	8%	6%	5%												

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - X/Y/Z - M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) (ineligibile for sig testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/D/T/J - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a/b
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 18TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSO5

4 Apr 2025

Table 164
Q20. Parents will often say that they want a 'better life' for their children. For you, which of the following describes what you think a 'better life' for someone would be?

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER				
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)						
UNWEIGHTED BASE	5276	4268	988	973	1096	1139	1068	1002	4640	116	58	222	38	136	91	37	28	318	212	674	1222	3760	1663	1637	2384	2649	1689	879	633	115	107	419	2467	3187	1601	189	2414	2250	199	3030	1664	1324	1811	2386	2887							
WEIGHTED BASE	5276	4359	9167	10507	11610	12099	10332	9227	4512	133*	63*	190	28**	155*	51**	46**	28**	281	252	694	1260	3675	1636	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1775	3165	1855	2129	2915							
Being in better health than their parents	2968	2413	555	547	642	629	586	554	2588	59	31	116	19	70	21	21	14	167	111	352	766	2047	2029	849	1214	1562	1004	524	398	50	49	247	1538	1975	804	79	1577	1075	79	1658	1023	1872	1045	1112	1764							
	56%	55%	61%	52%	55%	57%	58%	60%	57%	45%	49%	61%	70%	45%	40%	45%	50%	59%	44%	51%	59%	56%	59%	52%	54%	60%	62%	58%	59%	43%	48%	56%	58%	58%	56%	52%	58%	58%	59%	53%	52%	61%	61%	52%	61%							
Having a higher level of wealth than that of their parents	2551	2130	421	459	577	526	519	470	2152	62	39	121	23	65	30	23	12	183	118	376	621	1810	1727	743	1112	1359	903	464	320	57	49	233	1161	1666	713	75	1371	912	98	1451	890	1562	943	1175	1298							
	48%	49%	46%	49%	50%	48%	50%	51%	48%	46%	62%	64%	82%	42%	59%	51%	44%	62%	47%	54%	48%	49%	50%	45%	49%	49%	53%	51%	48%	49%	48%	53%	48%	49%	50%	49%	49%	48%	62%	51%	50%	49%	48%	53%	45%	45%						
Having a higher income than their parents	2498	2065	434	487	572	485	519	437	2125	53	38	119	20	66	21	20	11	177	108	350	611	1770	1653	768	1069	1350	858	433	325	57	46	203	1143	1678	661	85	1367	897	84	1425	862	1521	926	1116	1301							
	47%	47%	47%	46%	49%	44%	50%	47%	47%	40%	60%	63%	72%	43%	41%	44%	40%	63%	43%	50%	47%	48%	48%	47%	47%	49%	52%	48%	49%	49%	45%	46%	47%	49%	46%	46%	53%	50%	49%	48%	47%	52%	45%	45%								
Having a higher standard of housing than their parents	2430	2013	417	464	544	507	503	412	2092	65	28	96	17	71	13	16	13	141	99	318	618	1688	1597	755	987	1357	851	439	308	57	43	228	1098	1637	641	67	1297	878	71	1336	868	1542	838	1049	1306							
	46%	46%	46%	44%	47%	46%	49%	44%	46%	49%	45%	50%	60%	46%	25%	35%	45%	50%	39%	46%	48%	46%	46%	46%	44%	49%	52%	48%	46%	49%	42%	52%	46%	48%	45%	44%	46%	47%	46%	47%	49%	49%	43%	49%	45%	45%						
Having a higher level of education than their parents	2108	1729	379	410	459	459	417	364	1779	42	35	102	14	70	20	20	7	150	110	309	502	1498	1435	625	917	1118	755	353	300	53	50	174	936	1388	590	67	1077	826	72	1220	699	1379	697	967	1085							
	40%	40%	41%	39%	40%	42%	40%	39%	39%	31%	55%	54%	50%	45%	40%	44%	24%	53%	44%	44%	39%	41%	42%	38%	41%	41%	46%	39%	45%	45%	49%	40%	39%	41%	41%	44%	39%	44%	46%	43%	39%	44%	36%	45%	37%	37%						
Having a job regarded as more professional/ managerial than that of their parents	1383	1173	209	288	310	285	275	224	1105	44	21	83	19	62	10	14	8	124	86	262	323	994	907	443	655	689	503	225	174	45	43	141	608	859	419	64	682	518	62	835	456	897	455	773	572							
	36%	27%	23%	27%	27%	26%	27%	24%	25%	33%	34%	44%	68%	40%	20%	30%	30%	44%	34%	38%	25%	27%	26%	27%	29%	25%	31%	25%	26%	39%	42%	32%	25%	25%	29%	42%	24%	30%	40%	29%	26%	28%	23%	36%	20%	20%						
Other	210	170	40	33	45	48	44	39	188	4	5	5	-	2	-	1	1	10	2	18	58	134	144	55	80	115	67	27	22	1	5	11	102	123	75	1	100	84	1	95	86	137	68	33	165							
	4%	4%	4%	3%	4%	4%	4%	4%	4%	3%	8%	3%	-	1%	-	2%	5%	4%	1%	3%	4%	4%	4%	4%	4%	4%	4%	3%	3%	1%	5%	3%	4%	4%	5%	1%	4%	4%	4%	3%	5%	4%	3%	2%	6%	6%						
Don't know	548	446	102	122	104	125	107	90	483	10	4	3	-	10	8	4	1	8	23	41	107	375	309	181	197	249	113	82	55	5	10	18	267	339	112	8	299	143	5	188	158	247	234	131	321							
	10%	10%	11%	12%	9%	11%	10%	10%	11%	7%	7%	2%	-	7%	15%	10%	3%	3%	9%	6%	8%	10%	9%	11%	9%	9%	7%	9%	8%	4%	10%	4%	11%	10%	8%	5%	11%	8%	5%	7%	9%	8%	12%	6%	11%	8%						
NET: Higher income/ wealth	3387	2816	571	644	757	688	684	615	2875	80	51	150	25	93	38	30	17	226	161	484	836	2393	2245	1035	1483	1794	1151	606	424	80	61	303	1544	2226	929	112	1823	1231	118	1939	1165	2073	1252	1520	1765							
	64%	65%	62%	61%	65%	63%	66%	66%	64%	60%	81%	79%	92%	60%	73%	66%	59%	80%	64%	70%	64%	65%	65%	63%	66%	65%	70%	67%	63%	68%	60%	69%	64%	65%	65%	66%	65%	65%	74%	65%	66%	65%	64%	71%	61%	61%						

Proportions/Mean: Columns Totalled (SN risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - H/I/J - K/L/M - N/O - P/Q - R/S
Overlap formulas used. * small base. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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CLASSIFICATION: PUBLIC
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4 Apr 2025

Table 166
QF81. On average, during the time you were growing up, which one of the following best describes how your parent(s)/guardian(s) were managing financially?

Base: All adults aged 18+ in the UK

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN CLASS	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY/ FAIRLY CONCERNED	NET: NOT AT ALL CONCERNED	NET: VERY/ FAIRLY IMPORTANT	NET: NOT AT ALL IMPORTANT				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)				
UNWEIGHTED BASE	342%	431%	76%	37%	105%	116%	109%	103%	92%	451%	131%	61%	190	281%	151%	511%	461%	281%	252	69%	126%	367%	143%	163%	225%	275%	163%	90%	67%	117%	101%	43%	241%	143%	143%	153	275%	186%	157	285%	177%	316%	185%	212%	291%				
WEIGHTED BASE	342%	431%	76%	37%	105%	116%	109%	103%	92%	451%	131%	61%	190	281%	151%	511%	461%	281%	252	69%	126%	367%	143%	163%	225%	275%	163%	90%	67%	117%	101%	43%	241%	143%	143%	153	275%	186%	157	285%	177%	316%	185%	212%	291%				
Very comfortable	32%	27%	5%	7%	7%	7%	7%	6%	5%	5%	5%	16%	14%	8%	8%	13%	18%	-	14%	11%	10%	7%	6%	6%	6%	14%	-	7%	4%	5%	12%	12%	8%	6%	3%	10%	37%	4%	8%	31%	8%	4%	7%	5%	10%	3%			
Comfortable	193%	155%	37%	38%	43%	43%	43%	35%	37%	36%	31%	37%	53%	65%	34%	49%	37%	38%	52%	37%	41%	32%	39%	38%	34%	38%	34%	38%	30%	33%	38%	39%	33%	38%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%			
Stretched	300%	187%	33%	36%	43%	41%	41%	37%	37%	36%	31%	37%	53%	65%	34%	49%	37%	38%	52%	37%	41%	32%	39%	38%	34%	38%	34%	38%	30%	33%	38%	39%	33%	38%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%			
Very stretched	14%	62%	12%	17%	17%	15%	15%	13%	12%	14%	19%	13%	7%	11%	9%	16%	9%	14%	13%	19%	12%	18%	-	17%	18%	12%	18%	-	14%	2%	20%	25%	12%	12%	18%	5%	6%	18%	9%	8%	10%	21%	14%	14%	14%				
Don't know	18%	17%	2%	4%	3%	3%	3%	4%	4%	4%	3%	6%	3%	-	3%	4%	5%	5%	4%	4%	5%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%			
Not applicable	15%	9%	6%	6%	-	4%	4%	1%	12%	2%	-	1%	-	1%	-	-	-	1%	1%	4%	4%	7%	7%	3%	-	-	3%	4%	1%	1%	1%	1%	8%	6%	2%	2%	6%	3%	1%	5%	6%	8%	5%	5%	7%				
Prefer not to answer	62%	56%	6%	14%	10%	13%	14%	11%	48%	1%	-	1%	-	3%	1%	1%	-	1%	4%	6%	10%	33%	28%	14%	-	-	7%	1%	2%	-	-	-	18%	21%	21%	2%	20%	21%	-	18%	15%	26%	24%	16%	18%				
NET: Very comfortable/ comfortable	225%	181%	42%	43%	51%	48%	42%	39%	186%	48%	34%	126%	20%	64%	32%	25%	11%	180%	121%	35%	39%	45%	45%	40%	100%	-	45%	35%	38%	51%	51%	41%	44%	33%	64%	78%	35%	53%	73%	50%	32%	42%	45%	49%	39%				
NET: Very stretched/ stretched	275%	228%	46%	53%	60%	56%	55%	48%	242%	79%	25%	56%	7%	82%	17%	18%	16%	88%	117%	30%	71%	188%	176%	89%	-	275%	84%	56%	38%	57%	51%	41%	123%	214%	47%	33%	17%	167%	82%	41%	135%	111%	164%	98%	100%	165%			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K/L/M/N/O/P/Q - R/S
Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

4 Apr 2025

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - $a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/C/D/E/F/T - G/H/I - j/k/L/M - N/O - P/Q/R/S/T/u/v/W/X/Y/Z/a/y$
Overlap formulae used.



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Table 168
QF82. And which, if any, of the following life events did you experience as you were growing up?

Base: All adults aged 18+ in the UK

	URBAN		JMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
	TOTAL	URBAN CLASS (A)	RURAL (B)	1 (C)	2 (D)	3 (E)	4 (F)	5 (G)	WHITE ETHNIC GROUP (H)	MIXED ETHNIC GROUP (I)	BLACK CARIBBEAN (J)	BLACK AFRICAN (K)	BLACK OTHER (L)	SOUTH EAST ASIAN (M)	EAST ASIAN (N)	ASIAN OTHER (O)	OTHER MINORITY GROUP (P)	NET: BLACK ETHNIC GROUP (Q)	NET: ASIAN ETHNIC GROUP (R)	NET: ANY ETHNIC MINORITY (S)	YES (T)	NO (U)	OWNED (V)	RENTED (W)	COMFORTABLE (X)	STRETCHED (Y)	MOVING TO NEW AREA (Z)	DIVORCE (AA)	LOSS OF PARENT/ GUARDIAN (AB)	FOSTER CARE/ HOME (AC)	ADOPTED (AD)	CHANGE IN PRIMARY PARENT/ GUARDIAN (AE)	NONE (AF)	WORKING CLASS (AG)	MIDDLE CLASS (AH)	UPPER CLASS (AI)	WORKING CLASS (AJ)	MIDDLE CLASS (AK)	UPPER CLASS (AL)	GREAT DEAL/ FAIR AMOUNT (AM)	HARDLY ANY/ NONE (AN)	NET: VERY FAIRLY CONCERNED (AO)	NET: NOT AT ALL CONCERNED (AP)	NET: VERY FAIRLY IMPORTANT (AQ)	NET: NOT AT ALL IMPORTANT (AR)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l - m/n - o/p - q/r - s/t/u/v/w/x/y - z/1/2 - K/L/M - N/O - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18+ in the UK

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - A/B/C/D/E/F - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/a₁/a₂
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 170
Q1ENUR.K. Which of these best describes the ownership of your home?

Base: All adults aged 18+ in the UK

	URBAN					RMD					ETHNICITY													DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER	
	TOTAL	URBAN (B)	RURAL (C)	1 (D)	2 (E)	3 (F)	4 (G)	5 (H)	WHITE ETHNIC GROUP (I)	MIXED ETHNIC GROUP (J)	BLACK CARIBBEAN (K)	BLACK AFRICAN (L)	BLACK AFRICAN OTHER (M)	SOUTH EAST ASIAN (N)	EAST ASIAN (O)	ASIAN OTHER (P)	OTHER MINORITY GROUP (Q)	NET: BLACK ETHNIC GROUP (R)	NET: ASIAN ETHNIC GROUP (S)	NET: ANY ETHNIC MINORITY (T)	YES (U)	NO (V)	OWNED (W)	RENTED (X)	COMFORTABLE (Y)	STRETCHED (Z)	MOVING TO NEW AREA (AA)	DIVORCE (AB)	LOSS OF PARENT/ GUARDIAN (AC)	FOSTER CARE/ HOME (AD)	ADOPTED (AE)	CHANGE IN PRIMARY PARENT/ GUARDIAN (AF)	NONE (AG)	WORKING CLASS (AH)	MIDDLE CLASS (AI)	UPPER CLASS (AJ)	WORKING CLASS (AK)	MIDDLE CLASS (AL)	UPPER CLASS (AM)	GREAT DEAL/ FAIR AMOUNT (AN)	HARDLY ANY/ NONE (AO)	NET: VERY CONCERNED (AP)	NET: NOT AT ALL CONCERNED (AQ)	NET: VERY FAIRLY IMPORTANT (AR)	NET: NOT FAIRLY IMPORTANT (AS)						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)					
UNWEIGHTED BASE	5276	4311	766	5711	10567	11160	10909	10332	927	4512	1331*	63*	190	281**	155*	511**	461**	241**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915					
WEIGHTED BASE	3276	4359	917	5276	10567	11160	10909	10332	927	4512	1331*	63*	190	281**	155*	511**	461**	241**	281	252	694	1260	3675	3438	1636	2257	2750	1636	907	670	117*	102*	439	2411	3420	1434	153	2795	1886	157	2865	1776	3165	1855	2129	2915					
Behind house/ on a mortgage	1200	1007	195	177	264	240	295	226	1037	22	14	36	7	41	13	13	8	56	67	154	228	812	1203	521	636	362	242	116	19	10	87	581	768	355	23	622	481	23	767	364	734	446	534	623							
	23%	23%	21%	17%	23%	22%	29%	24%	23%	16%	22%	19%	26%	27%	25%	29%	28%	20%	27%	22%	18%	25%	35%	-	23%	23%	uw	22%	27%	17%	16%	10%	20%	24%	22%	25%	15%	22%	25%	15%	27%	21%	23%	23%	25%	21%					
Owned outright	2235	1755	480	306	462	473	502	493	2006	44	20	18	54	14	49	21	9	7	86	80	203	497	1642	2235	-	1013	1139	649	275	295	41	49	136	1148	1423	649	83	1006	969	95	1263	632	1235	943	724	1432					
	46%	40%	52%	52%	49%	49%	49%	53%	44%	22%	28%	28%	20%	32%	41%	20%	25%	31%	32%	29%	16%	45%	45%	-	45%	41%	40%	30%	44%	35%	44%	48%	31%	48%	42%	45%	55%	36%	51%	60%	44%	36%	39%	48%	49%						
Rented (private)	875	762	113	239	201	178	135	123	488	37	10	71	3	33	1	17	6	83	51	177	231	594	-	875	364	475	323	200	124	28	20	105	318	548	261	31	526	258	24	479	325	592	254	457	392						
	17%	17%	12%	23%	17%	16%	13%	13%	15%	28%	16%	37%	11%	21%	2%	38%	22%	30%	20%	26%	18%	16%	-	54%	16%	17%	20%	22%	19%	24%	19%	24%	13%	16%	18%	20%	19%	14%	16%	17%	18%	19%	13%	21%	13%						
Rented (Local Authority/ Council)	448	390	58	178	130	90	32	17	365	17	12	21	3	12	9	2	5	36	23	81	168	242	-	448	169	255	149	93	70	20	5	63	159	325	78	6	315	75	12	177	212	277	157	217	267						
	8%	9%	6%	17%	11%	8%	3%	2%	8%	13%	18%	11%	11%	8%	17%	5%	18%	13%	9%	12%	13%	7%	-	27%	7%	9%	9%	10%	10%	17%	5%	14%	7%	10%	5%	4%	11%	4%	7%	6%	12%	9%	8%	10%	7%						
Rented (Housing association/Trust)	313	273	40	107	74	68	30	33	260	16	8	7	*	11	4	2	2	16	16	49	123	166	-	313	123	169	111	56	52	8	11	33	115	231	59	7	220	66	2	114	156	195	104	117	176						
	6%	6%	4%	10%	6%	6%	3%	4%	6%	12%	13%	4%	1%	7%	7%	4%	7%	6%	6%	7%	9%	5%	-	19%	5%	6%	7%	6%	8%	7%	11%	7%	5%	7%	4%	4%	8%	3%	1%	4%	9%	6%	5%	5%	6%						
Other	134	113	21	27	27	27	26	26	116	8	2	1	-	4	-	2	-	3	5	17	32	83	-	134	44	76	30	32	10	1	5	8	68	95	18	2	82	36	1	43	65	89	40	53	70						
	3%	3%	2%	3%	3%	3%	3%	3%	3%	6%	3%	1%	-	2%	-	4%	-	1%	2%	2%	2%	2%	-	2%	3%	2%	4%	4%	1%	1%	6%	2%	3%	3%	1%	1%	1%	2%	4%	3%	2%	3%	2%	3%	2%						
Don't know	68	59	9	24	13	13	10	8	43	5	-	-	-	5	4	-	-	-	-	9	14	17	36	-	68	11	9	4	1	-	7	21	30	14	1	26	12	-	22	22	43	11	28	15							
	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	-	-	-	4%	7%	-	-	4%	2%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%						
NET: Owned	3438	2762	676	483	725	713	797	720	3043	52	32	90	21	90	34	23	15	143	147	367	725	2554	3438	-	1533	1764	1011	517	410	60	60	223	1730	2191	1004	106	1628	1449	118	2030	996	1989	1389	1257	2055						
	65%	63%	74%	46%	63%	65%	77%	78%	67%	39%	50%	47%	77%	58%	67%	49%	53%	51%	58%	51%	56%	69%	100%	-	68%	64%	62%	57%	61%	51%	58%	51%	72%	64%	70%	69%	58%	77%	75%	71%	56%	62%	71%	59%	71%						
NET: Rented	1636	1425	211	524	405	337	197	179	1110	69	29	99	6	55	14	21	13	135	90	307	523	1002	-	1636	656	899	583	349	246	55	36	201	592	1104	399	44	1051	399	38	770	694	1064	516	791	775						
	31%	33%	23%	50%	35%	31%	19%	19%	29%	52%	47%	52%	23%	36%	26%	47%	47%	48%	36%	44%	18%	27%	-	100%	29%	33%	36%	38%	37%	47%	36%	46%	25%	32%	28%	29%	38%	21%	24%	27%	39%	34%	26%	37%	27%						

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p - r/s/t/u/v/w/x/y/z - N/A/NM - N/D - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults who gave consent to answering disability question

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s - t/u/v/w - X/Y/Z/TT/FF - G/H/I - J/K/L/M - N/O - P/Q/R/S/T/U/V/W/X/Y/Z/v/v/v/v
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-12 - PERCEPTIONS OF SOCIAL MOBILITY
21ST - 18TH MARCH 2025
CLASSIFICATION: PUBLIC
IPSD5

4 Apr 2025

Table 172
QDEMA: Do you consider yourself to have a disability within the meaning of the Equality Act 2010?

Base: All adults who gave consent to answerine disability question

	URBAN		IMD					ETHNICITY														DISABILITY		HOUSING STATUS		FINANCIAL FAMILY BACKGROUND		FAMILY LIFE EVENTS										SOCIAL CLASS PARENT(S)/ GUARDIAN(S)			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE		CONCERN LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER																																												
	TOTAL	URBAN	RURAL	1	2	3	4	5	WHITE ETHNIC GROUP	MIXED ETHNIC GROUP	BLACK CARIBBEAN	BLACK AFRICAN	BLACK OTHER	SOUTH EAST ASIAN	EAST ASIAN	ASIAN OTHER	OTHER MINORITY GROUP	NET: BLACK ETHNIC GROUP	NET: ASIAN ETHNIC GROUP	NET: ANY ETHNIC MINORITY	YES	NO	OWNED	RENTED	COMFORTABLE	STRETCHED	MOVING TO NEW AREA	DIVORCE	LOSS OF PARENT/ GUARDIAN	FOSTER CARE/ HOME	ADOPTED	CHANGE IN PRIMARY PARENT/ GUARDIAN	NONE	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	WORKING CLASS	MIDDLE CLASS	UPPER CLASS	GREAT DEAL/ FAIR AMOUNT	HARDLY ANY/ NONE	NET: VERY CONCERNED	NET: NOT VERY CONCERNED	NET: VERY FAIRLY IMPORTANT	NET: NOT VERY IMPORTANT																																															
				(A)	(B)	(C)	(D)	(E)																																						(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)	(AT)	(AU)	(AV)	(AW)	(AX)	(AY)	(AZ)
				(A)	(B)	(C)	(D)	(E)																																						(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)	(AH)	(AI)	(AJ)	(AK)	(AL)	(AM)	(AN)	(AO)	(AP)	(AQ)	(AR)	(AS)	(AT)	(AU)	(AV)	(AW)	(AX)	(AY)	(AZ)
UNWEIGHTED BASE	5174	4201	973	553	1074	1113	1014	988	4468	113	57	217	38	130	180	37	28	312	205	608	1322	3760	1596	1410	2343	2599	1657	880	625	114	105	415	2407	3132	1628	187	2373	2309	196	2582	1625	3203	1793	2148	2832																																															
WEIGHTED BASE	1296	1051	231	129	516	516	516	516	4437	129*	61*	186	28**	148*	50**	46**	28**	276	244	677	1296	3675	3373	1603	2217	2696	1605	894	662	116*	101*	435	2360	3356	1408	151	2748	1851	155	2818	1738	3103	1926	2087	2863																																															
Yes	100%	81%	17%	20%	22%	21%	19%	18%	86%	25%	16%	4%	15**	31%	19**	13**	5%	15%	25%	71%	52%	31%	43%	52%	31%	37%	27%	21%	4%	20%	25%	27%	2%	57%	55%	2%	55%	51%	25%	37%	45%	55%																																																		
No	1296	1055	231	129	516	516	516	516	1127	45	14	52	2	32	12	10	5	48	54	552	1296	-	725	523	509	711	449	274	213	57	40	183	466	432	339	45	705	389	44	585	578	867	391	522	723																																															
Don't know	184	136	28	47	51	58	25	24	132	2	4	4	1	7	3	5	-	9	13	24	-	-	72	69	58	88	51	24	22	4	4	19	57	107	26	3	80	51	5	78	47	101	47	59	85																																															
Prefer not to say	34	32	1	11	2	10	7	4	30	1	-	1	-	2	-	-	-	1	2	4	-	-	22	9	11	11	12	8	4	-	-	1	12	34	5	1	16	11	1	12	19	15	18	11	17																																															
	1%	1%	*	1%	*	1%	1%	*	1%	1%	-	*	-	1%	-	-	-	*	1%	1%	-	-	1%	1%	*	*	1%	1%	1%	-	-	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%																																											

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - n/N - C/D/E/F/G/H/I/J/K/L/M - N/D - P/Q - R/S
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Apr 2025

		GENDER		AGE										EDUCATION										INCOME										WORKING STATUS										MARITAL STATUS										NUMBER IN HOUSEHOLD										CHILDREN IN HOUSEHOLD										REGION																																																																																																																																																																																																																																																																																																			
		TOTAL	MALE	FEMALE	18-24					25-34					35-44					45-54					55-64					65+					AB	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	C15	C16	C17	C18	C19	C20	C21	C22	C23	C24	C25	C26	C27	C28	C29	C30	C31	C32	C33	C34	C35	C36	C37	C38	C39	C40	C41	C42	C43	C44	C45	C46	C47	C48	C49	C50	C51	C52	C53	C54	C55	C56	C57	C58	C59	C60	C61	C62	C63	C64	C65	C66	C67	C68	C69	C70	C71	C72	C73	C74	C75	C76	C77	C78	C79	C80	C81	C82	C83	C84	C85	C86	C87	C88	C89	C90	C91	C92	C93	C94	C95	C96	C97	C98	C99	C100	C101	C102	C103	C104	C105	C106	C107	C108	C109	C110	C111	C112	C113	C114	C115	C116	C117	C118	C119	C120	C121	C122	C123	C124	C125	C126	C127	C128	C129	C130	C131	C132	C133	C134	C135	C136	C137	C138	C139	C140	C141	C142	C143	C144	C145	C146	C147	C148	C149	C150	C151	C152	C153	C154	C155	C156	C157	C158	C159	C160	C161	C162	C163	C164	C165	C166	C167	C168	C169	C170	C171	C172	C173	C174	C175	C176	C177	C178	C179	C180	C181	C182	C183	C184	C185	C186	C187	C188	C189	C190	C191	C192	C193	C194	C195	C196	C197	C198	C199	C200	C201	C202	C203	C204	C205	C206	C207	C208	C209	C210	C211	C212	C213	C214	C215	C216	C217	C218	C219	C220	C221	C222	C223	C224	C225	C226	C227	C228	C229	C230	C231	C232	C233	C234	C235	C236	C237	C238	C239	C240	C241	C242	C243	C244	C245	C246	C247	C248	C249	C250	C251	C252	C253	C254	C255	C256	C257	C258	C259	C260	C261	C262	C263	C264	C265	C266	C267	C268	C269	C270	C271	C272	C273	C274	C275	C276	C277	C278	C279	C280	C281	C282	C283	C284	C285	C286	C287	C288	C289	C290	C291	C292	C293	C294	C295	C296	C297	C298	C299	C300	C301	C302	C303	C304	C305	C306	C307	C308	C309	C310	C311	C312	C313	C314	C315	C316	C317	C318	C319	C320	C321	C322	C323	C324	C325	C326	C327	C328	C329	C330

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults who gave consent to answering disability question

	URBAN										RURAL										ETHNICITY										DISABILITY				HOUSING STATUS				FINANCIAL FAMILY BACKGROUND						FAMILY LIFE EVENTS									SOCIAL CLASS PARENTS/GUARDIANS			SOCIAL CLASS RESPONDENTS			OPPORTUNITIES IN AREA WHERE CURRENTLY LIVE			CONCERN-LEVEL: INEQUALITY		IMPORTANCE OF CLIMBING SOCIAL LADDER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
	TOTAL		URBAN		RURAL		1		2		3		4		5		WHITE ETHNIC GROUP		MIXED ETHNIC GROUP		BLACK CARIBBEAN		BLACK AFRICAN		BLACK OTHER		SOUTH ASIAN		EAST ASIAN		ASIAN OTHER		OTHER MINORITY GROUP		NET-BLACK ETHNIC GROUP		NET-ASIAN ETHNIC GROUP		NET-ANY ETHNIC MINORITY		YES		NO		OWNED		RENTED		COMFORTABLE		STRETCHED		MOVING TO NEW AREA		DIVORCE		LOSS OF PARENT/GUARDIAN		FOSTER CARE/HOME		ADOPTED		CHANGE IN PRIMARY PARENT/GUARDIAN		NONE		WORKING CLASS		MIDDLE CLASS		UPPER CLASS		WORKING CLASS		MIDDLE CLASS		UPPER CLASS		GREAT DEAL/FAIR AMOUNT		HARDLY ANY/NONE		NET: VERY FAIRLY CONCERNED		NET: NOT VERY AT ALL CONCERNED		NET: VERY FAIRLY IMPORTANT		NET: NOT VERY AT ALL IMPORTANT																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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