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Table 1
QENTREPRENEUR - When thinking about small businesses, which, if any, of the following apply to you?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
I currently own a small business	**1054**	112	197	283	113	215	133	510	543	1054	-	-
	35%	22%	39%	57%	23%	43%	27%	35%	35%	100%	-	-
			adfgh	abdefgh		adfgh		adf	adf	jk		
I do not have a small business now but have formal plans to start a small business in the future	**1043**	184	192	142	135	183	206	514	529	-	1043	-
	35%	37%	38%	28%	27%	37%	41%	35%	34%	-	61%	-
		cd	cdgh			cd	cd	cd	cd		ik	
I do not have a small business now, but I am considering starting one in the future, although I have no formal plans	**663**	158	90	58	151	82	124	322	340	-	663	-
	22%	32%	18%	12%	30%	16%	25%	22%	22%	-	39%	-
		bcegh	c		bcegh	c	bce	bce	bce		ik	
I do not have a small business now and I am not considering starting one in the future	**192**	26	19	15	86	12	35	98	94	-	-	192
	6%	5%	4%	3%	17%	2%	7%	7%	6%	-	-	100%
					abcefgh		ce	bce	bce			ij
NET: Do not have but have formal plans/ considering starting in the future	**1707**	342	283	200	287	265	331	836	870	-	1707	-
	57%	68%	57%	40%	57%	53%	66%	57%	57%	-	100%	-
		bcdegh	c		c	c	bcdegh	c	c		ik	
Don't know	**48**	20	1	2	14	8	2	19	29	-	-	-
	2%	4%	*	*	3%	2%	*	1%	2%	-	-	-
		bcfgh			bcfgh	b		bc	bc			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 2
QENTREPRENEUR - When thinking about small businesses, which, if any, of the following apply to you?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
I currently own a small business	1054	54	105	123	46	102	80	58	92	160	66	114	53
	35%	22%	43%	50%	19%	43%	34%	23%	36%	63%	26%	43%	20%
			ad	abdf		ad	ad		gjl	ghjkl		gjl	
I do not have a small business now but have formal plans to start a small business in the future	1043	96	95	78	76	84	86	88	98	64	59	99	121
	35%	39%	38%	31%	31%	35%	36%	35%	39%	25%	23%	38%	46%
		d	cd					j	ij			ij	ij
I do not have a small business now, but I am considering starting one in the future, although I have no formal plans	663	75	36	39	76	43	53	82	54	19	75	39	72
	22%	30%	15%	16%	31%	18%	22%	33%	21%	7%	30%	15%	27%
		bce			bcef		b	hik	i		hik	i	i
I do not have a small business now and I am not considering starting one in the future	192	16	10	7	39	8	18	10	9	8	47	4	17
	6%	7%	4%	3%	16%	3%	7%	4%	3%	3%	19%	1%	7%
		c			abcef		c				ghikl		
NET: Do not have but have formal plans/ considering starting in the future	1707	171	131	117	152	127	138	170	152	83	134	138	192
	57%	69%	53%	47%	62%	53%	58%	67%	60%	33%	53%	53%	73%
		bcef			bce		c	ijk	ij		i	i	hijk
Don't know	48	6	1	1	9	2	2	15	1	1	6	6	-
	2%	2%	*	*	3%	1%	1%	6%	*	1%	2%	2%	-
		b			bcef			hil			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
I currently own a small business	112	197	283	113	215	133	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	-	-	-	-	-
I do not have a small business now but have formal plans to start a small business in the future	-	-	-	-	-	-	184	192	142	135	183	206	-	-	-	-	-	-
	-	-	-	-	-	-	54%	68%	71%	47%	69%	62%	-	-	-	-	-	-
								sv	sv		sv	v						
I do not have a small business now, but I am considering starting one in the future, although I have no formal plans	-	-	-	-	-	-	158	90	58	151	82	124	-	-	-	-	-	-
	-	-	-	-	-	-	46%	32%	29%	53%	31%	38%	-	-	-	-	-	-
							tuw			tuwx								
I do not have a small business now and I am not considering starting one in the future	-	-	-	-	-	-	-	-	-	-	-	-	26	19	15	86	12	35
	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	100%	100%	100%
NET: Do not have but have formal plans/ considering starting in the future	-	-	-	-	-	-	342	283	200	287	265	331	-	-	-	-	-	-
	-	-	-	-	-	-	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 3
Q5A - Before today, how much, if anything, would you say you know about mobile money?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(5) A great deal	**1231**	96	318	221	77	221	298	614	616	605	576	45
	41%	19%	64%	44%	15%	44%	60%	42%	40%	57%	34%	23%
			acdegh	adh		ad	acdegh	ad	ad	jk	k	
(4) A fair amount	**850**	164	116	149	132	164	124	411	438	280	510	48
	28%	33%	23%	30%	26%	33%	25%	28%	29%	27%	30%	25%
		bd		b		bd		b	b			
(3) Just a little	**600**	175	49	82	139	78	77	287	312	113	418	54
	20%	35%	10%	16%	28%	16%	15%	20%	20%	11%	25%	28%
		bcdefgh		b	bcefgh	b	b	bc	bc		i	i
(2) Heard of, know nothing about	**165**	36	10	27	68	22	2	75	90	31	105	21
	5%	7%	2%	5%	14%	4%	*	5%	6%	3%	6%	11%
		bf		bf	abcefgh	bf		bf	bf		i	ij
(1) Never heard of	**101**	12	2	15	64	9	-	55	46	14	66	17
	3%	2%	*	3%	13%	2%	-	4%	3%	1%	4%	9%
		bf		bf	abcefgh			bf	bf		i	ij
Mean	**4**	3.61	4.49	4.08	3.19	4.15	4.44	4.01	3.99	4.37	3.85	3.45
		d	acdegh	adgh		adgh	acdegh	ad	ad	jk	k	
NET: Know of Mobile Money	**2680**	435	483	453	348	463	498	1313	1367	998	1505	147
	89%	87%	97%	91%	70%	93%	100%	90%	89%	95%	88%	76%
		d	acdegh	d		ad	abcdegh	d	d	jk	k	
NET: Heard of, know nothing about/Never heard of Mobile Money	**266**	48	12	41	132	31	2	130	136	44	171	38
	9%	10%	2%	8%	26%	6%	*	9%	9%	4%	10%	20%
		bf	f	bf	abcefgh	bf		bf	bf		i	ij
Don't know	**54**	17	5	6	20	6	-	21	33	12	31	7
	2%	3%	1%	1%	4%	1%	-	1%	2%	1%	2%	4%
		bcfg			bcefgh				bcf			i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 4
Q5A - Before today, how much, if anything, would you say you know about mobile money?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN						SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309	115	491	509	506	189	191	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	**3000**	247	246	247	247	238	238	253*	254	253	253	262*	262*	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
(5) A great deal	**1231**	53	158	105	37	116	146	43	160	117	39	105	152	32	154	157	30	138	94	54	153	59	40	78	191	8	11	4	7	5	10
	41%	21%	64%	42%	15%	49%	61%	17%	63%	46%	16%	40%	58%	28%	78%	55%	26%	64%	71%	16%	54%	30%	14%	29%	58%	29%	58%	27%	8%	46%	30%
		d	acde	ad		ad	acde		gijk	gj		gj	gjk		mopq	mp		mp	mop		suvw	sv		sv	suvw		C				
(4) A fair amount	**850**	87	56	75	69	67	57	77	60	74	63	97	67	49	35	81	35	53	27	102	78	66	77	106	81	7	3	2	17	3	15
	28%	35%	23%	30%	28%	28%	24%	31%	24%	29%	25%	37%	26%	44%	18%	29%	31%	25%	21%	30%	28%	33%	27%	40%	25%	26%	17%	16%	20%	26%	44%
		bf		b						h		hj		noqr		n	n					v		tvx							
(3) Just a little	**600**	75	23	45	71	38	34	100	26	37	67	40	43	20	7	30	25	19	11	142	38	45	81	55	57	5	4	6	29	2	9
	20%	30%	9%	18%	29%	16%	14%	39%	10%	15%	27%	15%	16%	18%	4%	11%	22%	9%	8%	42%	13%	23%	28%	21%	17%	17%	22%	38%	34%	17%	26%
		bcef		b	bcef	b		hikl		h	hik			n		n	noqr			tuvwx		t	tx	t							
(2) Heard of, know nothing about	**165**	17	5	11	32	8	2	20	4	15	36	14	-	4	1	9	12	5	*	28	9	16	37	14	1	2	-	2	16	1	-
	5%	7%	2%	4%	13%	3%	1%	8%	2%	6%	14%	6%	-	3%	1%	3%	10%	2%	*	8%	3%	8%	13%	5%	*	9%	-	12%	19%	6%	-
		bf		f	abcef			hl		hl	hikl	l				n	noqr			tx		tx	tuwx	x					A		
(1) Never heard of	**101**	8	1	8	30	8	-	3	2	7	34	1	-	1	-	4	8	-	-	7	2	9	41	8	-	2	-	1	13	1	-
	3%	3%	*	3%	12%	3%	-	1%	1%	3%	13%	*	-	1%	-	1%	7%	-	-	2%	1%	5%	14%	3%	-	9%	-	7%	15%	6%	-
		bf		bf	abcef	bf				h	ghikl					n	mnoqr					tx	stuwx						A		
Mean	**4**	3.66	4.5	4.05	3.22	4.16	4.46	3.56	4.48	4.11	3.16	4.14	4.42	4.01	4.73	4.35	3.6	4.51	4.63	3.5	4.34	3.76	3.14	3.89	4.4	3.64	4.37	3.44	2.85	4.02	4.04
		d	acde	ad		ad	acde	j	gijk	gj		gj	gijk	p	mopq	mp		mp	mop	v	suvw	sv		sv	suvw		C				
NET: Know of Mobile Money	**2680**	215	237	225	178	221	236	220	246	228	169	242	262	101	196	268	90	210	132	299	269	171	198	239	330	19	18	12	53	10	35
	89%	87%	96%	91%	72%	93%	99%	87%	97%	90%	67%	93%	100%	90%	99%	95%	80%	98%	100%	87%	95%	86%	69%	90%	100%	73%	97%	81%	61%	89%	100%
		d	acd	d		ad	abcde	j	gij	j		j	gijk		mop	p		mp	mop	v	suvw	v		v	stuvw		C				
NET: Heard of, know nothing about/Never heard of Mobile Money	**266**	25	6	19	62	16	2	23	6	22	70	15	-	5	1	13	20	5	*	35	10	26	77	22	1	5	-	3	29	1	-
	9%	10%	2%	8%	25%	7%	1%	9%	2%	9%	28%	6%	-	4%	1%	4%	18%	2%	*	10%	4%	13%	27%	8%	*	18%	-	19%	34%	11%	-
		bf		bf	abcef	bf		hl		hl	ghikl	l				nr	mnoqr			tx	x	tx	stuwx	tx					A		
Don't know	**54**	7	3	3	7	2	-	10	2	2	14	5	-	6	*	3	2	-	-	8	4	3	11	5	-	2	1	-	4	-	-
	2%	3%	1%	1%	3%	1%	-	4%	1%	1%	5%	2%	-	6%	*	1%	2%	-	-	2%	1%	2%	4%	2%	-	9%	3%	-	5%	-	-
		f			f						hil			noq			nq						tux								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 5

Q5 - The following are some statements about mobile money. Please select whether you think each statement true or false.

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

	Mobile money allows you to transfer funds across providers	Mobile money allows you to store and receive money using a mobile phone	Mobile money allows you to send money to others using their phone number	Mobile money accounts can be used to pay for goods and services	Mobile money does not require a traditional bank account to get started	Mobile money accounts can only be used on smartphones	Mobile money requires an internet connection to function
UNWEIGHTED BASE	4500	4500	4500	4500	4500	4500	4500
WEIGHTED BASE	3000	3000	3000	3000	3000	3000	3000
True	2631	2825	2576	2791	2113	862	1324
	88%	94%	86%	93%	70%	29%	44%
False	75	29	199	44	494	1775	1413
	2%	1%	7%	1%	16%	59%	47%
Don't know	294	146	225	164	394	363	263
	10%	5%	7%	5%	13%	12%	9%

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Table 6

Q5_1 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money allows you to transfer funds across providers

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2631**	424	472	465	375	442	454	1314	1317	971	1476	150
	88%	85%	94%	93%	75%	88%	91%	90%	86%	92%	86%	78%
		d	adegh	adegh		d	d	adh	d	jk	k	
False	**75**	28	11	3	11	14	8	34	41	28	42	4
	2%	6%	2%	1%	2%	3%	2%	2%	3%	3%	2%	2%
		bcdfgh	c		c	c		c	c			
Don't know	**294**	49	17	32	114	44	38	117	178	54	189	37
	10%	10%	3%	6%	23%	9%	8%	8%	12%	5%	11%	19%
		b		b	abcefgh	b	b	b	bcg		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 7
Q5_1 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money allows you to transfer funds across providers

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	2631	217	232	230	189	214	231	207	240	235	185	228	223
	88%	88%	94%	93%	77%	90%	97%	82%	95%	93%	73%	87%	85%
		d	ade	ad		d	acde		gikl	gi		i	i
False	75	11	5	2	6	8	2	17	6	1	5	6	6
	2%	4%	2%	1%	2%	3%	1%	7%	2%	*	2%	2%	2%
		cf				c		i	i		i		
Don't know	294	20	9	15	51	16	5	29	8	17	63	28	33
	10%	8%	4%	6%	21%	7%	2%	12%	3%	7%	25%	11%	13%
		bf		f	abcef	f		h		h	ghikl	h	h

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	94	192	270	89	196	130
	84%	97%	95%	79%	91%	98%
		mpq	mp		p	mp
False	13	4	2	3	6	-
	12%	2%	1%	3%	3%	-
	nopqr			o		
Don't know	5	2	11	20	13	3
	5%	1%	4%	18%	6%	2%
			n	mnoqr	n	

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
True	288	262	179	219	233	294	25	17	13	57	9	29
	84%	93%	90%	76%	88%	89%	97%	92%	90%	66%	80%	82%
	v	sv	v		v	v		C				
False	14	7	1	5	7	8	-	*	-	3	1	-
	4%	2%	1%	2%	3%	2%	-	2%	-	4%	6%	-
	u	u										
Don't know	39	14	19	63	25	29	1	1	2	26	2	6
	11%	5%	10%	22%	9%	9%	3%	6%	10%	30%	14%	18%
	t		t	stuwx						A		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 8

Q5_2 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money allows you to store and receive money using a mobile phone

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2825**	466	492	474	422	484	487	1393	1431	1009	1611	165
	94%	93%	98%	95%	84%	97%	97%	95%	93%	96%	94%	86%
		d	acdgh	dh		dh	adh	d	d	k	k	
False	**29**	6	2	4	11	5	1	14	16	11	15	2
	1%	1%	*	1%	2%	1%	*	1%	1%	1%	1%	1%
					bcfgh							
Don't know	**146**	28	6	22	68	11	12	58	88	34	81	25
	5%	6%	1%	4%	14%	2%	2%	4%	6%	3%	5%	13%
		be		b	abcefgh			b	befg			ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 9
Q5_2 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money allows you to store and receive money using a mobile phone

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	**3000**	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	**2825**	235	241	236	212	232	237	231	250	238	209	253	250
	94%	95%	98%	95%	86%	97%	100%	92%	99%	94%	83%	97%	95%
		d	acd	d		d	acd	j	gij	j		j	j
False	**29**	2	1	1	6	3	1	4	1	3	5	2	-
	1%	1%	*	1%	2%	1%	*	1%	1%	1%	2%	1%	-
					bc						h		
Don't know	**146**	10	4	10	29	4	*	18	2	12	38	7	12
	5%	4%	2%	4%	12%	2%	*	7%	1%	5%	15%	3%	5%
		f		bf	abcef			h		h	ghikl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	101	195	275	99	206	132
	90%	99%	97%	88%	96%	99%
		mp	mp		p	mp
False	-	1	2	2	5	1
	-	*	1%	2%	2%	1%
Don't know	12	2	5	11	4	-
	10%	1%	2%	10%	2%	-
	noqr			noqr		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
True	321	278	183	246	259	325
	94%	98%	91%	86%	97%	98%
	v	suv	v		uv	uv
False	5	2	2	6	*	-
	2%	1%	1%	2%	*	-
				tw		
Don't know	16	3	15	35	7	6
	5%	1%	8%	12%	2%	2%
	t		twx	stuwx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	25	18	14	68	12	29
	99%	95%	93%	79%	100%	82%
		C				
False	*	-	-	1	-	-
	1%	-	-	2%	-	-
Don't know	-	1	1	16	-	6
	-	5%	7%	19%	-	18%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 10

Q5_3 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money allows you to send money to others using their phone number

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
True	2576	386	449	425	407	473	436	1244	1332	938	1446	158
	86%	77%	90%	85%	81%	95%	87%	85%	87%	89%	85%	82%
			acdgh	ad		abcdfgh	ad	ad	ad	jk		
False	199	54	38	31	16	10	50	115	84	75	111	11
	7%	11%	8%	6%	3%	2%	10%	8%	5%	7%	6%	6%
		cdeh	deh	de			deh	cdeh	de			
Don't know	225	60	14	44	77	17	13	105	120	41	150	23
	7%	12%	3%	9%	15%	3%	3%	7%	8%	4%	9%	12%
		befgh		bef	bcefgh			bef	bef		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 11
Q5_3 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money allows you to send money to others using their phone number

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	2576	186	217	213	201	224	204	200	232	212	205	249	233
	86%	75%	88%	86%	81%	94%	86%	79%	91%	84%	81%	95%	89%
			ad	ad		abcdf	a		gij			gij	
False	199	32	22	16	9	9	27	22	16	15	7	2	23
	7%	13%	9%	7%	4%	4%	11%	9%	6%	6%	3%	1%	9%
		cde	de	d			de	jk	jk	jk			jk
Don't know	225	29	8	18	37	6	7	31	6	25	41	10	6
	7%	12%	3%	7%	15%	3%	3%	12%	2%	10%	16%	4%	2%
		bef		bef	bcef			hkl		hkl	hikl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	91	178	255	96	207	110
	81%	90%	90%	85%	96%	83%
					mnopr	
False	15	18	16	4	3	20
	13%	9%	6%	3%	1%	15%
	pq	pq	q			opq
Don't know	7	1	12	13	5	2
	6%	1%	4%	12%	2%	2%
	n		n	noqr		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
True	259	256	157	233	247	294	22	14	12	68	12	30
	76%	90%	79%	81%	93%	89%	87%	74%	78%	79%	100%	86%
		suv			suv	suv						
False	38	18	14	9	7	25	*	3	1	3	-	5
	11%	6%	7%	3%	3%	8%	1%	14%	4%	3%	-	14%
	tvw	v	vw					C				
Don't know	45	10	28	45	12	11	3	2	3	15	-	-
	13%	3%	14%	16%	4%	3%	12%	13%	18%	17%	-	-
	twx		twx	twx								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 12

Q5_4 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money accounts can be used to pay for goods and services

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2791**	456	486	477	388	489	495	1371	1420	1004	1586	163
	93%	91%	97%	95%	78%	98%	99%	94%	92%	95%	93%	85%
		d	adgh	adgh		adgh	acdgh	d	d	jk	k	
False	**44**	13	7	5	15	1	2	19	25	18	22	3
	1%	3%	1%	1%	3%	*	*	1%	2%	2%	1%	1%
		e			bcefgh							
Don't know	**164**	31	7	17	96	10	3	74	91	32	99	26
	5%	6%	1%	3%	19%	2%	1%	5%	6%	3%	6%	14%
		bef		bf	abcefgh			bcef	bcef		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 13

Q5_4 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money accounts can be used to pay for goods and services

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
True	2791	234	240	238	194	231	234
	93%	94%	97%	96%	79%	97%	98%
		d	d	d		d	ad
False	44	4	2	2	8	1	1
	1%	2%	1%	1%	3%	*	*
					bcef		
Don't know	164	10	4	7	44	6	3
	5%	4%	2%	3%	18%	2%	1%
					abcef		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
True	222	246	239	194	258	261
	88%	97%	95%	77%	99%	99%
	j	gj	gj		gj	gij
False	9	5	3	7	-	1
	4%	2%	1%	3%	-	*
				k		
Don't know	21	3	10	52	4	*
	8%	1%	4%	21%	1%	*
	hkl		hl	ghikl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	102	195	275	91	211	130
	91%	99%	97%	81%	98%	98%
		mp	mp		mp	p
False	7	2	3	5	-	-
	6%	1%	1%	5%	-	-
	noqr			noqr		
Don't know	3	-	5	16	5	3
	3%	-	2%	14%	2%	2%
			n	mnoqr		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
True	310	271	186	230	259	329
	91%	96%	93%	80%	98%	100%
	v	sv	v		suv	stuv
False	5	5	3	8	1	1
	1%	2%	1%	3%	*	*
Don't know	26	7	11	49	5	*
	8%	3%	5%	17%	2%	*
	twx	x	tx	stuwx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	25	19	14	59	12	35
	97%	100%	93%	68%	100%	100%
		C				
False	1	-	-	2	-	-
	3%	-	-	2%	-	-
Don't know	-	-	1	25	-	-
	-	-	7%	29%	-	-
				A		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 14

Q5_5 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money does not require a traditional bank account to get started

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2113**	207	427	376	273	385	445	1042	1071	825	1152	112
	70%	41%	85%	75%	55%	77%	89%	71%	70%	78%	67%	58%
			acdegh	adgh	a	adgh	acdegh	ad	ad	jk	k	
False	**494**	191	36	59	85	84	38	244	250	147	304	36
	16%	38%	7%	12%	17%	17%	8%	17%	16%	14%	18%	19%
		bcdefgh		b	bcf	bcf		bcf	bcf		i	
Don't know	**394**	102	36	66	141	32	16	178	215	82	251	43
	13%	20%	7%	13%	28%	6%	3%	12%	14%	8%	15%	23%
		bcefgh	f	bef	abcefgh			bef	bef		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 15
Q5_5 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money does not require a traditional bank account to get started

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	2113	112	210	192	140	184	204	95	217	184	133	200	241
	70%	45%	85%	77%	57%	77%	86%	38%	86%	73%	52%	77%	92%
			acde	ad	a	ad	acde		gijk	gj	g	gj	gijk
False	494	96	14	27	40	40	27	95	23	32	45	43	12
	16%	39%	6%	11%	16%	17%	11%	38%	9%	13%	18%	17%	5%
		bcdef		b	bc	bc	b	hijkl		l	hil	hl	
Don't know	394	40	22	29	67	14	8	62	14	37	75	18	9
	13%	16%	9%	12%	27%	6%	3%	25%	6%	15%	30%	7%	3%
		bef	f	ef	abcef			hikl		hkl	hikl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
True	55	176	223	68	178	126	134	237	142	151	196	292	11	14	9	47	7	25
	49%	89%	79%	60%	83%	95%	39%	84%	71%	53%	74%	88%	42%	73%	63%	55%	56%	71%
		mop	mp		mp	mopq		suvw	sv	s	sv	suvw						
False	44	11	33	22	32	4	135	23	23	49	47	26	7	2	2	13	4	8
	39%	6%	12%	19%	15%	3%	39%	8%	12%	17%	18%	8%	28%	11%	15%	15%	35%	23%
	nopqr		nr	nor	nr		tuvwx			tux	tx							
Don't know	14	10	28	23	5	2	73	22	34	87	22	12	8	3	3	26	1	2
	12%	5%	10%	21%	2%	2%	21%	8%	17%	30%	8%	4%	30%	16%	22%	30%	9%	6%
	qr		nqr	nopq			twx		twx	stuwx								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 16

Q5_6 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money accounts can only be used on smartphones

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**862**	146	93	252	200	118	52	406	455	328	460	61
	29%	29%	19%	50%	40%	24%	10%	28%	30%	31%	27%	32%
		bf	f	abdefgh	abefgh	f		bf	bef	j		
False	**1775**	292	382	175	158	332	436	905	871	637	1022	94
	59%	58%	76%	35%	32%	66%	87%	62%	57%	60%	60%	49%
		cd	acdegh			cdh	abcdegh	cdh	cd	k	k	
Don't know	**363**	62	25	72	142	50	12	154	210	88	225	37
	12%	12%	5%	14%	28%	10%	2%	10%	14%	8%	13%	19%
		bf		bfg	abcefgh	bf		bf	bfg		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 17
Q5_6 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money accounts can only be used on smartphones

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	**3000**	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	**862**	68	44	117	100	54	23	78	50	136	100	64	29
	29%	27%	18%	47%	41%	23%	10%	31%	20%	54%	39%	24%	11%
		bf	f	abdef	abef	f		hl		ghikl	hkl	l	
False	**1775**	154	191	97	84	166	212	138	191	78	74	166	224
	59%	62%	78%	39%	34%	70%	89%	55%	75%	31%	29%	63%	85%
		cd	acde			cd	abcde	ij	gijk			ij	gijk
Don't know	**363**	26	12	34	62	18	2	37	13	38	79	32	10
	12%	10%	5%	14%	25%	8%	1%	15%	5%	15%	31%	12%	4%
		bf	f	bef	abcef	f		hl		hl	ghikl	h	

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
True	33	36	154	39	54	13	107	53	88	117	61	35
	29%	18%	54%	34%	25%	10%	31%	19%	44%	41%	23%	10%
	r	r	mnpqr	nr	r		tx	x	stwx	stwx	x	
False	72	153	97	43	154	118	184	217	75	94	167	285
	64%	78%	34%	38%	72%	89%	54%	77%	37%	33%	63%	86%
	op	mop			op	mnopq	uv	suvw			uv	stuvw
Don't know	7	8	32	32	8	2	51	13	37	76	38	11
	7%	4%	11%	28%	4%	1%	15%	5%	19%	26%	14%	3%
			nqr	mnoqr			tx		tx	stuwx	tx	

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	4	4	9	36	4	4
	16%	23%	59%	42%	31%	11%
				A		
False	21	11	3	20	8	31
	80%	58%	23%	23%	69%	89%
		C				
Don't know	1	4	3	30	-	-
	4%	19%	18%	35%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 18

Q5_7 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money requires an internet connection to function

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**1324**	350	92	404	315	129	34	646	678	479	728	91
	44%	70%	18%	81%	63%	26%	7%	44%	44%	45%	43%	48%
		bdefgh	f	abdefgh	befgh	bf		bef	bef			
False	**1413**	89	383	67	76	345	453	704	709	518	806	75
	47%	18%	77%	13%	15%	69%	91%	48%	46%	49%	47%	39%
			acdegh			acdgh	abcdegh	acd	acd	k	k	
Don't know	**263**	61	26	28	109	26	14	115	148	56	173	26
	9%	12%	5%	6%	22%	5%	3%	8%	10%	5%	10%	13%
		bcefg			abcefgh			bcf	bcef		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 19
Q5_7 - The following are some statements about mobile money. Please select whether you think each statement true or false. Mobile money requires an internet connection to function

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	1324	170	44	195	167	52	18	181	47	209	147	78	16
	44%	69%	18%	79%	68%	22%	7%	71%	19%	83%	58%	30%	6%
		bef	f	abdef	bef	f		hikl	l	ghikl	hkl	hl	
False	1413	48	190	38	32	176	220	41	193	29	45	168	232
	47%	19%	77%	15%	13%	74%	93%	16%	76%	12%	18%	64%	89%
		d	acd			acd	abcde		gijk		i	gij	ghijk
Don't know	263	30	12	14	48	11	*	31	13	14	61	15	14
	9%	12%	5%	6%	19%	5%	*	12%	5%	6%	24%	6%	5%
		bcef	f	f	abcef	f		hi			ghikl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
True	86	34	230	66	52	11	238	53	159	187	75	15
	77%	17%	81%	58%	24%	8%	70%	19%	80%	65%	28%	5%
	npqr	r	npqr	nqr	r		twx	x	stvwx	twx	tx	
False	20	157	39	24	158	120	54	211	27	39	171	304
	18%	80%	14%	21%	73%	90%	16%	75%	14%	13%	65%	92%
		mop		o	mop	mnopq		suvw			suv	stuvw
Don't know	6	6	14	23	5	2	50	19	13	61	19	12
	6%	3%	5%	20%	2%	2%	15%	7%	7%	21%	7%	3%
				mnoqr			tuwx			stuwx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	11	4	13	53	2	8
	45%	24%	86%	62%	17%	22%
				A		
False	11	14	1	12	10	27
	41%	73%	10%	14%	83%	78%
		C				
Don't know	4	1	1	21	-	-
	15%	3%	4%	24%	-	-
				A		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 20

Q1 - In the past 12 months, have you personally interacted with any of the following services or tools, or not?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

	Received a government cash transfer into a digital account, such as a mobile money or bank account	Used a digital or biometric national ID to access or apply for services online (e.g. opening a bank account, to pay taxes, accessing government services, applying social support, etc.)	Accessed official documents online (e.g. birth certificate, school certificate, business license, etc.)	Accessed health services digitally (e.g. online health records, mobile appointment systems, etc.)	Used an online platform for education or training	Bought or sold goods online (e.g. through an e-commerce site or app, etc.)	Sent money to or received money from someone who banks with another banking provider (e.g. M-Pesa, MoMo, EcoCash, Airtel Money, etc.)
UNWEIGHTED BASE	4500	4500	4500	4500	4500	4500	4500
WEIGHTED BASE	3000	3000	3000	3000	3000	3000	3000
Yes - in the past 12 months	1317	1838	1816	1254	2285	1762	2297
	44%	61%	61%	42%	76%	59%	77%
No - not in the past 12 months	1507	1020	1005	1507	607	1056	545
	50%	34%	33%	50%	20%	35%	18%
Don't know	176	142	179	239	108	181	158
	6%	5%	6%	8%	4%	6%	5%

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Table 21

Q1 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Any digital combined

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	**2894**	460	498	493	462	495	485	1409	1484	1043	1645	166
	96%	92%	100%	99%	92%	99%	97%	96%	97%	99%	96%	86%
			acdfgh	adgh		adgh	ad	ad	ad	jk	k	
No - not in the past 12 months	**38**	7	1	2	24	2	2	25	13	4	23	10
	1%	1%	*	*	5%	*	*	2%	1%	*	1%	5%
					abcefgh			bce			i	ij
Don't know	**69**	32	1	5	14	3	13	31	38	7	39	16
	2%	6%	*	1%	3%	1%	3%	2%	2%	1%	2%	9%
		bcdegh		b	bce		b	bce	bc		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 22

Q1 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Any digital combined

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - in the past 12 months	2894	228	245	245	228	235	230	233	253	249	234	261	255
	96%	92%	99%	99%	92%	98%	97%	92%	100%	98%	92%	100%	97%
			adf	ad		ad	d		gij	gj		gj	
No - not in the past 12 months	38	7	1	1	13	1	1	-	-	1	11	1	1
	1%	3%	*	*	5%	*	1%	-	-	*	4%	*	*
		bce			bcef						ghikl		
Don't know	69	12	1	2	6	3	7	20	1	3	9	-	6
	2%	5%	*	1%	2%	1%	3%	8%	*	1%	3%	-	2%
		bce			b		b	hik			hik		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
Yes - in the past 12 months	110	197	283	108	213	131	309	281	194	268	263	329
	98%	100%	100%	96%	99%	99%	90%	99%	97%	93%	99%	100%
		p	p					suv	sv		sv	sv
No - not in the past 12 months	*	-	*	3	-	-	7	1	1	12	1	1
	*	-	*	3%	-	-	2%	*	*	4%	*	*
				noq						tuwx		
Don't know	2	-	-	2	2	1	26	1	4	7	1	*
	2%	-	-	1%	1%	1%	8%	*	2%	2%	*	*
				no			tuvwx		tx	tx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	25	19	14	75	11	23
	97%	100%	93%	87%	94%	65%
		C				
No - not in the past 12 months	-	-	1	8	1	1
	-	-	4%	9%	6%	2%
Don't know	1	-	1	3	-	11
	3%	-	4%	4%	-	33%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 23

Q1_1 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Received a government cash transfer into a digital account, such as a mobile money or bank account

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	**1317**	317	213	236	186	249	115	648	669	537	700	64
	44%	63%	43%	47%	37%	50%	23%	44%	44%	51%	41%	33%
		bcdefgh	df	bdfh	f	bdfh		df	df	jk	k	
No - not in the past 12 months	**1507**	105	277	246	280	229	371	737	770	480	898	109
	50%	21%	55%	49%	56%	46%	74%	50%	50%	46%	53%	57%
			acegh	a	acegh	a	abcdegh	a	a		i	i
Don't know	**176**	78	10	18	34	22	14	80	96	36	108	20
	6%	16%	2%	4%	7%	4%	3%	5%	6%	3%	6%	10%
		bcdefgh			bcf			bc	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 24
Q1_1 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Received a government cash transfer into a digital account, such as a mobile money or bank account

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
Yes - in the past 12 months	1317	160	112	118	92	117	49
	44%	65%	46%	48%	37%	49%	21%
		bcdef	df	df	f	df	
No - not in the past 12 months	1507	56	129	123	138	113	178
	50%	23%	52%	50%	56%	47%	75%
			a	a	ace	a	abcde
Don't know	176	32	5	6	17	9	11
	6%	13%	2%	2%	7%	4%	5%
		bcdef			bc		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
Yes - in the past 12 months	157	101	118	94	132	66
	62%	40%	47%	37%	51%	25%
	hijl	l	hil	l	hil	
No - not in the past 12 months	49	148	122	142	116	193
	19%	58%	49%	56%	44%	74%
		gik	g	gik	g	ghijk
Don't know	46	5	12	17	13	3
	18%	2%	5%	7%	5%	1%
	hijkl		h	hl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
Yes - in the past 12 months	71	100	161	45	117	43
	63%	51%	57%	40%	55%	32%
	pr	pr	pr		pr	
No - not in the past 12 months	26	96	117	62	92	87
	23%	49%	41%	55%	43%	65%
		mo	m	moq	m	mnoq
Don't know	15	1	6	5	6	3
	13%	1%	2%	5%	3%	3%
	noqr			no		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
Yes - in the past 12 months	221	104	70	116	122	68
	65%	37%	35%	41%	46%	21%
	tuvwx	x	x	x	tux	
No - not in the past 12 months	68	171	118	152	131	258
	20%	61%	59%	53%	49%	78%
		svw	sw	s	s	stuvw
Don't know	53	8	12	19	12	5
	16%	3%	6%	7%	5%	1%
	tuvwx		tx	tx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	15	8	6	22	9	4
	58%	45%	38%	25%	75%	11%
		C				
No - not in the past 12 months	6	9	9	58	2	25
	23%	50%	58%	68%	16%	72%
Don't know	5	1	1	6	1	6
	19%	6%	4%	7%	9%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 25

Q1_2 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Used a digital or biometric national ID to access or apply for services online (e.g. opening a bank account, to pay taxes, accessing government services, applying social support, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	**1838**	342	276	405	207	337	271	895	943	752	979	82
	61%	68%	55%	81%	41%	67%	54%	61%	61%	71%	57%	43%
		bdfgh	d	abdefgh		bdfg	d	bd	bd	jk	k	
No - not in the past 12 months	**1020**	92	219	83	262	148	216	500	520	275	636	99
	34%	18%	44%	17%	52%	30%	43%	34%	34%	26%	37%	52%
			acegh		abcefgh	ac	acegh	ac	ac		i	ij
Don't know	**142**	66	4	12	31	16	13	69	73	26	92	11
	5%	13%	1%	2%	6%	3%	3%	5%	5%	3%	5%	6%
		bcdefgh		b	bcefgh	b		bc	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 26
Q1_2 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Used a digital or biometric national ID to access or apply for services online (e.g. opening a bank account, to pay taxes, accessing government services, applying social support, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	**3000**	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - in the past 12 months	**1838**	160	141	203	99	169	123	182	136	202	108	168	148
	61%	65%	57%	82%	40%	71%	52%	72%	53%	80%	43%	64%	56%
		df	d	abdef		bdf	d	hi	i	hikl		i	i
No - not in the past 12 months	**1020**	60	104	37	132	62	105	33	116	46	130	86	110
	34%	24%	42%	15%	54%	26%	44%	13%	46%	18%	51%	33%	42%
		c	ace		abcef	c	ace		gik		gik	gi	gi
Don't know	**142**	28	2	8	15	7	9	38	3	4	15	8	4
	5%	11%	1%	3%	6%	3%	4%	15%	1%	2%	6%	3%	1%
		bcdef		b	bc	b	b	hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
Yes - in the past 12 months	88	121	241	61	162	79
	78%	61%	85%	54%	75%	60%
	npr		npqr		npr	
No - not in the past 12 months	16	77	39	47	47	49
	14%	39%	14%	42%	22%	37%
		moq		moq	o	moq
Don't know	8	-	3	5	6	4
	8%	-	1%	5%	3%	3%
	no			no	n	n

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
Yes - in the past 12 months	225	147	150	118	160	179
	66%	52%	75%	41%	60%	54%
	tv	v	stvwx		v	v
No - not in the past 12 months	65	133	41	154	98	145
	19%	47%	20%	54%	37%	44%
		suw		stuw	su	su
Don't know	51	4	9	15	7	6
	15%	1%	4%	5%	3%	2%
	tuvwx		t	t		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	17	8	12	24	10	11
	64%	45%	80%	28%	89%	31%
No - not in the past 12 months	9	10	2	55	1	21
	34%	55%	16%	64%	11%	61%
Don't know	*	-	1	7	-	3
	2%	-	4%	8%	-	7%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 27

Q1_3 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Accessed official documents online (e.g. birth certificate, school certificate, business license, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	**1816**	228	376	374	242	326	270	915	902	777	943	82
	61%	46%	75%	75%	48%	65%	54%	62%	59%	74%	55%	43%
			adefgh	adefgh		adfh		adf	ad	jk	k	
No - not in the past 12 months	**1005**	180	117	114	229	153	211	461	543	251	642	92
	33%	36%	23%	23%	46%	31%	42%	31%	35%	24%	38%	48%
		bc			abcegh	bc	bceg	bc	bc		i	ij
Don't know	**179**	92	7	12	29	21	18	88	90	26	122	18
	6%	18%	1%	2%	6%	4%	4%	6%	6%	2%	7%	9%
		bcdefgh			bc	b		bc	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 28
Q1_3 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Accessed official documents online (e.g. birth certificate, school certificate, business license, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
Yes - in the past 12 months	1816	116	193	184	121	159	141
	61%	47%	79%	74%	49%	67%	59%
			adef	adef		ad	ad
No - not in the past 12 months	1005	86	50	58	110	70	87
	33%	35%	20%	23%	45%	29%	37%
		bc			abce	b	bc
Don't know	179	46	3	5	16	10	10
	6%	19%	1%	2%	6%	4%	4%
		bcdef			bc	b	

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
Yes - in the past 12 months	112	182	189	121	167	130
	44%	72%	75%	48%	64%	49%
		gil	gikl		gi	
No - not in the past 12 months	95	67	56	118	83	124
	37%	26%	22%	47%	32%	47%
	hi			hik	i	hi
Don't know	46	4	7	14	11	9
	18%	2%	3%	5%	4%	3%
	hiikl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
Yes - in the past 12 months	71	166	223	68	162	86
	63%	84%	79%	61%	75%	64%
		mopr	mpr		p	
No - not in the past 12 months	34	31	57	38	47	45
	31%	15%	20%	34%	22%	34%
	n			noq		no
Don't know	7	*	3	6	6	2
	7%	*	1%	6%	3%	2%
	no			no		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
Yes - in the past 12 months	134	197	137	140	157	178
	39%	69%	69%	49%	59%	54%
		svwx	svwx	s	sv	s
No - not in the past 12 months	135	81	53	132	97	145
	40%	28%	27%	46%	37%	44%
	tu			tuw	u	tu
Don't know	73	6	9	15	12	8
	21%	2%	4%	5%	4%	3%
	tuvwx			t		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	17	13	11	29	6	6
	66%	69%	77%	34%	50%	18%
		C				
No - not in the past 12 months	4	6	3	52	6	21
	16%	31%	19%	60%	50%	61%
				A		
Don't know	5	-	1	6	-	8
	18%	-	4%	6%	-	22%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 29

Q1_4 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Accessed health services digitally (e.g. online health records, mobile appointment systems, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	**1254**	138	287	248	172	252	158	579	675	591	592	59
	42%	28%	57%	50%	34%	50%	32%	40%	44%	56%	35%	31%
			acdefgh	adfgh	a	adfgh		adf	adfg	jk		
No - not in the past 12 months	**1507**	226	204	232	294	227	324	766	741	418	969	104
	50%	45%	41%	46%	59%	45%	65%	52%	48%	40%	57%	54%
				b	abcegh		abcegh	abce	b		i	i
Don't know	**239**	136	9	19	35	21	19	119	120	44	146	29
	8%	27%	2%	4%	7%	4%	4%	8%	8%	4%	9%	15%
		bcdefgh		b	bc	b		bcef	bcef		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 30
Q1 4 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Accessed health services digitally (e.g. online health records, mobile appointment systems, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - in the past 12 months	1254	68	145	111	76	116	63	70	142	137	95	136	95
	42%	27%	59%	45%	31%	49%	26%	28%	56%	54%	38%	52%	36%
			acdef	adf		adf			gil	gil		gil	
No - not in the past 12 months	1507	118	97	125	152	110	163	108	107	107	141	116	161
	50%	48%	39%	51%	62%	46%	68%	43%	42%	42%	56%	45%	61%
		b		b	abce		abce				ghik		ghik
Don't know	239	62	4	11	18	12	12	74	5	8	16	9	6
	8%	25%	2%	4%	7%	5%	5%	29%	2%	3%	6%	4%	2%
		bcdef		b	b	b	b	hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
Yes - in the past 12 months	45	137	166	52	135	56	78	143	75	88	112	96
	40%	69%	59%	46%	63%	42%	23%	51%	37%	31%	42%	29%
		mopr	mpr		mpr			suvx	sv	s	svx	
No - not in the past 12 months	41	58	112	57	76	74	173	134	111	179	143	228
	36%	29%	40%	51%	35%	56%	51%	47%	56%	62%	54%	69%
			n	noq		mnoq			t	stu		stuw
Don't know	27	2	5	3	5	2	90	5	14	20	10	6
	24%	1%	2%	3%	2%	1%	26%	2%	7%	7%	4%	2%
	nopqr						tuvwx		tx	tx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	11	6	7	26	4	5
	43%	34%	46%	30%	37%	14%
No - not in the past 12 months	7	12	7	51	6	20
	29%	63%	50%	59%	54%	57%
Don't know	7	1	1	9	1	10
	29%	3%	4%	10%	9%	30%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 31

Q1_5 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Used an online platform for education or training

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	2285	326	425	434	302	410	388	1136	1149	872	1284	104
	76%	65%	85%	87%	60%	82%	78%	78%	75%	83%	75%	54%
			adfgh	adfgh		adh	ad	ad	ad	jk	k	
No - not in the past 12 months	607	106	70	57	184	84	105	280	327	159	356	81
	20%	21%	14%	11%	37%	17%	21%	19%	21%	15%	21%	42%
		bc			abcefgh	c	bc	bc	bc		i	ij
Don't know	108	68	4	9	14	7	6	49	59	23	67	7
	4%	14%	1%	2%	3%	1%	1%	3%	4%	2%	4%	4%
		bcdefgh			b			bce	bce		i	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 32
Q1_5 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Used an online platform for education or training

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - in the past 12 months	2285	163	210	213	157	202	191	163	215	221	145	208	198
	76%	66%	85%	86%	64%	85%	80%	64%	85%	88%	57%	80%	75%
			ad	ad		ad	ad		gi	gil		gi	i
No - not in the past 12 months	607	53	33	30	85	33	45	53	37	27	99	50	61
	20%	21%	13%	12%	34%	14%	19%	21%	15%	11%	39%	19%	23%
		bce			abcef			i			ghikl	i	i
Don't know	108	31	3	4	5	4	2	37	1	4	9	3	4
	4%	12%	1%	2%	2%	2%	1%	15%	1%	2%	4%	1%	1%
		bcdef						hijkl			h		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
Yes - in the past 12 months	72	181	250	80	180	108	227	230	169	182	217	259
	64%	92%	88%	71%	83%	82%	66%	81%	85%	64%	82%	78%
		mpqr	mp		mp	mp		sv	sv		sv	sv
No - not in the past 12 months	29	17	31	31	33	19	69	49	24	98	44	71
	25%	8%	11%	27%	15%	14%	20%	17%	12%	34%	17%	21%
	no			noqr			u	u		stuwx		u
Don't know	12	-	2	2	2	6	46	4	6	6	4	1
	10%	-	1%	2%	1%	4%	14%	1%	3%	2%	1%	*
	nopq			n		no	tuvwx		x			

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	17	15	12	34	7	19
	65%	79%	82%	40%	60%	54%
		C				
No - not in the past 12 months	6	4	2	48	5	16
	25%	21%	14%	55%	40%	46%
				A		
Don't know	3	-	1	4	-	-
	10%	-	4%	5%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 33

Q1_6 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Bought or sold goods online (e.g. through an e-commerce site or app, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	**1762**	218	338	384	286	270	266	869	893	779	874	93
	59%	44%	68%	77%	57%	54%	53%	59%	58%	74%	51%	49%
			adefgh	abdefgh	a	a		a	a	jk		
No - not in the past 12 months	**1056**	183	153	104	191	209	217	503	553	248	711	81
	35%	37%	31%	21%	38%	42%	43%	34%	36%	24%	42%	42%
		c	c		bcg	bcg	bcg	bc	bc		i	i
Don't know	**181**	100	9	12	22	21	17	92	89	27	122	17
	6%	20%	2%	2%	4%	4%	3%	6%	6%	3%	7%	9%
		bcdefgh			bc	b		bcd	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 34
Q1_6 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Bought or sold goods online (e.g. through an e-commerce site or app, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	**3000**	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - in the past 12 months	**1762**	105	170	182	135	143	133	113	168	202	151	128	133
	59%	42%	69%	74%	55%	60%	56%	45%	66%	80%	60%	49%	51%
			adef	adef	a	a	a		gikl	ghikl	g		
No - not in the past 12 months	**1056**	96	71	59	101	84	93	86	83	45	90	125	125
	35%	39%	29%	24%	41%	35%	39%	34%	33%	18%	36%	48%	48%
		bc			bc	c	bc	i	i		i	hij	hi
Don't know	**181**	46	6	6	10	12	12	53	3	6	12	9	5
	6%	19%	2%	2%	4%	5%	5%	21%	1%	2%	5%	3%	2%
		bcdef						hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	64	158	239	83	142	93	135	171	134	148	124	162	13	9	10	48	3	10
	57%	80%	84%	73%	66%	70%	39%	60%	67%	52%	47%	49%	52%	48%	70%	56%	24%	28%
		mq	mpqr	m				svwx	stvwx	s								
No - not in the past 12 months	33	38	42	28	69	38	136	105	57	123	132	158	8	9	4	34	6	20
	29%	19%	15%	25%	32%	29%	40%	37%	29%	43%	50%	48%	33%	49%	26%	39%	52%	57%
	o			o	no	o	u	u		u	tu	u						
Don't know	16	1	3	2	4	1	71	7	9	15	10	10	4	*	1	4	3	5
	14%	1%	1%	2%	2%	1%	21%	2%	4%	5%	4%	3%	15%	3%	4%	5%	23%	15%
	nopqr						tuvwx			t								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 35

Q1_7 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Sent money to or received money from someone who banks with another banking provider (e.g. M-Pesa, MoMo, EcoCash, Airtel Money, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - in the past 12 months	**2297**	284	476	429	259	451	397	1143	1153	921	1246	99
	77%	57%	95%	86%	52%	90%	79%	78%	75%	87%	73%	52%
			acdefgh	adfgh		adfgh	ad	ad	ad	jk	k	
No - not in the past 12 months	**545**	117	21	62	211	47	88	249	296	99	355	83
	18%	23%	4%	12%	42%	9%	18%	17%	19%	9%	21%	43%
		bceg		b	abcefgh	b	be	bce	bce		i	ij
Don't know	**158**	99	4	9	30	2	15	72	86	34	106	10
	5%	20%	1%	2%	6%	*	3%	5%	6%	3%	6%	5%
		bcdefgh			bce		e	bce	bce		i	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 36

Q1_7 - In the past 12 months, have you personally interacted with any of the following services or tools, or not? Sent money to or received money from someone who banks with another banking provider (e.g. M-Pesa, MoMo, EcoCash, Airtel Money, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - in the past 12 months	2297	149	231	219	135	216	193	135	245	210	124	235	205
	77%	60%	94%	88%	55%	91%	81%	54%	96%	83%	49%	90%	78%
			acdf	adf		adf	ad		gijkl	gi		gil	gi
No - not in the past 12 months	545	56	12	26	98	22	35	61	8	36	113	25	53
	18%	23%	5%	11%	40%	9%	15%	24%	3%	14%	45%	10%	20%
		bce		b	abcef		b	hik		h	ghikl	h	h
Don't know	158	42	3	3	14	*	10	57	1	6	16	2	5
	5%	17%	1%	1%	6%	*	4%	22%	*	2%	6%	1%	2%
		bcdef			bce		bce	hijkl		h	hik		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
Yes - in the past 12 months	68	194	254	74	209	121	188	265	161	148	226	259	15	16	12	32	8	15
	61%	98%	90%	66%	97%	91%	55%	94%	81%	51%	85%	78%	59%	88%	78%	38%	71%	44%
		mopr	mp		mop	mp		suvwx	sv		sv	sv		C				
No - not in the past 12 months	21	3	28	33	4	10	85	17	32	122	39	60	9	1	3	49	3	17
	18%	1%	10%	29%	2%	8%	25%	6%	16%	43%	15%	18%	35%	6%	18%	57%	29%	49%
	nq		nq	noqr		nq	tuw		t	stuwx	t	t				A		
Don't know	24	1	1	6	2	1	69	1	7	17	*	11	2	1	1	5	-	3
	21%	*	*	5%	1%	1%	20%	1%	3%	6%	*	3%	6%	6%	4%	5%	-	7%
	nopqr			noqr			tuvwx		tw	tw								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 37
Q2 - Which if any of the following best applies to you?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
I currently have a valid digital or biometric national ID	**2073**	443	306	431	257	389	247	1013	1061	799	1145	104
	69%	89%	61%	86%	51%	78%	49%	69%	69%	76%	67%	54%
		bdefgh	df	bdefgh		bdfgh		bdf	bdf	jk	k	
I had a valid digital or biometric national ID but it expired	**168**	3	13	16	11	18	108	87	81	51	110	5
	6%	1%	3%	3%	2%	4%	22%	6%	5%	5%	6%	3%
			a	a	a	a	abcdegh	abcd	abcd		k	
I have never had a valid digital or biometric national ID	**318**	27	102	18	78	39	54	194	124	86	200	28
	11%	5%	20%	4%	16%	8%	11%	13%	8%	8%	12%	15%
			acdefgh		acegh	c	ac	aceh	c		i	i
I do not think digital or biometric national IDs are available in my country	**251**	4	58	16	90	25	58	104	147	69	150	30
	8%	1%	12%	3%	18%	5%	12%	7%	10%	7%	9%	16%
			acegh	a	abcefgh	a	aceg	ac	aceg			ij
Don't know	**190**	23	21	19	64	29	33	67	123	48	103	24
	6%	5%	4%	4%	13%	6%	7%	5%	8%	5%	6%	13%
					abcefgh				bcg			ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 38

Q2 - Which if any of the following best applies to you?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
I currently have a valid digital or biometric national ID	2073	212	152	215	126	191	117
	69%	86%	62%	87%	51%	80%	49%
		bdf	df	bdef		bdf	
I had a valid digital or biometric national ID but it expired	168	3	8	9	6	9	53
	6%	1%	3%	3%	3%	4%	22%
				a			abcde
I have never had a valid digital or biometric national ID	318	17	59	10	41	21	47
	11%	7%	24%	4%	17%	9%	20%
			acde		ace	c	ace
I do not think digital or biometric national IDs are available in my country	251	4	20	7	45	11	17
	8%	2%	8%	3%	18%	4%	7%
			ac		abcef		ac
Don't know	190	13	7	7	29	8	3
	6%	5%	3%	3%	12%	3%	1%
		f			abcef		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
I currently have a valid digital or biometric national ID	232	154	215	131	198	130
	92%	61%	85%	52%	76%	49%
	hjkl	j	hjkl		hjl	
I had a valid digital or biometric national ID but it expired	-	5	8	5	9	55
	-	2%	3%	2%	3%	21%
			g			ghijk
I have never had a valid digital or biometric national ID	10	44	9	36	19	7
	4%	17%	3%	14%	7%	3%
		gikl		gikl		
I do not think digital or biometric national IDs are available in my country	-	38	9	45	14	41
	-	15%	3%	18%	5%	15%
		gik	g	gik	g	gik
Don't know	11	13	12	36	22	30
	4%	5%	5%	14%	8%	11%
				ghi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
I currently have a valid digital or biometric national ID	93	127	259	69	182	68
	83%	64%	92%	61%	85%	52%
	npr	r	npqr		npr	
I had a valid digital or biometric national ID but it expired	1	4	4	3	9	31
	1%	2%	1%	3%	4%	23%
						mnopq
I have never had a valid digital or biometric national ID	3	38	5	14	13	12
	2%	19%	2%	13%	6%	9%
		mopqr		moq	o	o
I do not think digital or biometric national IDs are available in my country	-	25	7	14	6	17
	-	12%	2%	13%	3%	13%
		moq		moq		moq
Don't know	16	3	8	12	4	5
	14%	2%	3%	11%	2%	4%
	noqr			noqr		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
I currently have a valid digital or biometric national ID	313	167	159	147	196	163
	92%	59%	80%	51%	74%	49%
	tuvwx	v	tvx		tvx	
I had a valid digital or biometric national ID but it expired	2	8	10	5	9	76
	1%	3%	5%	2%	3%	23%
		s	sv			stuvw
I have never had a valid digital or biometric national ID	19	60	13	45	25	37
	6%	21%	6%	16%	9%	11%
		suvwx		suw		
I do not think digital or biometric national IDs are available in my country	4	31	8	51	18	37
	1%	11%	4%	18%	7%	11%
		su	s	stuw	s	su
Don't know	4	16	9	38	17	19
	1%	6%	5%	13%	7%	6%
		s	s	stuwx	s	s

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
I currently have a valid digital or biometric national ID	21	12	11	35	11	14
	80%	64%	77%	41%	94%	40%
		C				
I had a valid digital or biometric national ID but it expired	-	-	2	2	-	2
	-	-	11%	2%	-	5%
I have never had a valid digital or biometric national ID	3	3	-	16	1	5
	12%	18%	-	19%	6%	15%
I do not think digital or biometric national IDs are available in my country	-	3	1	22	-	4
	-	15%	6%	26%	-	11%
Don't know	2	1	1	11	-	10
	8%	3%	7%	13%	-	29%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 39

Q3 - Please select whether you think each statement is true or false.

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

	A digital ID is an electronic way of providing/ proving your identity	Digital IDs can be used to access online government services	Digital IDs can be used to access financial services	Digital IDs can be stored on a smartphone or other digital device	A digital ID can verify your identity without you needing to be physically present	Digital IDs can replace physical government documents	A digital ID requires internet access at all times to work	Digital IDs can only be used with a national government programme
UNWEIGHTED BASE	4500	4500	4500	4500	4500	4500	4500	4500
WEIGHTED BASE	3000	3000	3000	3000	3000	3000	3000	3000
True	2774	2496	2495	2494	2397	1669	1419	1010
	92%	83%	83%	83%	80%	56%	47%	34%
False	60	101	145	125	269	623	899	1259
	2%	3%	5%	4%	9%	21%	30%	42%
Don't know	166	402	359	381	335	708	683	732
	6%	13%	12%	13%	11%	24%	23%	24%

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Table 40

Q3_1 - Please select whether you think each statement is true or false. A digital ID is an electronic way of providing/proving your identity

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2774**	448	468	483	430	473	472	1376	1397	998	1584	161
	92%	90%	94%	97%	86%	95%	94%	94%	91%	95%	93%	84%
			adh	abdgh		adh	d	adh	d	k	k	
False	**60**	11	13	6	14	10	6	26	34	28	25	6
	2%	2%	3%	1%	3%	2%	1%	2%	2%	3%	1%	3%
			c		cg				c			
Don't know	**166**	41	20	10	56	18	21	62	104	28	97	25
	6%	8%	4%	2%	11%	4%	4%	4%	7%	3%	6%	13%
		bceg	c		bcefgh			c	bceg		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 41

Q3_1 - Please select whether you think each statement is true or false. A digital ID is an electronic way of providing/proving your identity

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	2774	232	234	238	220	227	226	216	233	246	210	246	246
	92%	94%	95%	96%	89%	95%	95%	86%	92%	97%	83%	94%	94%
		d	d	d		d	d		i	ghi		i	i
False	60	3	5	3	7	3	4	8	7	3	7	7	2
	2%	1%	2%	1%	3%	1%	2%	3%	3%	1%	3%	3%	1%
Don't know	166	13	7	6	20	9	8	28	13	4	36	9	14
	6%	5%	3%	3%	8%	4%	3%	11%	5%	2%	14%	3%	5%
					bcef			ik	i		hikl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
True	100	190	276	101	203	127	310	261	192	250	254	318
	89%	96%	97%	90%	94%	96%	91%	92%	96%	87%	96%	96%
		p	mp					v	stv		v	v
False	5	4	4	3	9	2	6	8	2	7	*	2
	5%	2%	1%	3%	4%	1%	2%	3%	1%	3%	*	1%
								uw		uw		
Don't know	7	4	3	8	3	4	25	14	6	30	11	11
	6%	2%	1%	7%	1%	3%	7%	5%	3%	10%	4%	3%
	o			noq			u			tuwx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	24	16	14	70	12	26
	93%	85%	92%	81%	100%	75%
False	-	1	1	2	-	3
	-	4%	4%	2%	-	7%
Don't know	2	2	1	15	-	6
	7%	11%	4%	17%	-	18%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 42

Q3_2 - Please select whether you think each statement is true or false. Digital IDs can be used to access online government services

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2496**	406	458	448	348	449	388	1270	1226	940	1392	136
	83%	81%	92%	90%	70%	90%	78%	87%	80%	89%	82%	71%
		d	adfgh	adfgh		adfh	d	adfh	d	jk	k	
False	**101**	12	11	11	25	16	27	46	55	30	57	12
	3%	2%	2%	2%	5%	3%	5%	3%	4%	3%	3%	6%
					bcgh		bc		bc			ij
Don't know	**402**	82	32	41	128	35	85	148	254	84	259	44
	13%	16%	6%	8%	26%	7%	17%	10%	17%	8%	15%	23%
		bceg			abcefgh		bceg	bc	bceg		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 43
Q3_2 - Please select whether you think each statement is true or false. Digital IDs can be used to access online government services

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	**3000**	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	**2496**	209	228	228	178	218	210	197	230	221	169	231	179
	83%	85%	92%	92%	72%	91%	88%	78%	91%	87%	67%	88%	68%
		d	ad	ad		ad	d	i	gil	gil		il	
False	**101**	9	5	5	12	9	7	3	6	6	12	8	20
	3%	4%	2%	2%	5%	4%	3%	1%	2%	2%	5%	3%	8%
					bc						h		
Don't know	**402**	29	13	15	56	12	22	53	18	26	72	23	64
	13%	12%	5%	6%	23%	5%	9%	21%	7%	10%	28%	9%	24%
		bce			abcef			hik			hik		hik

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
True	93	182	265	84	203	113	275	259	169	207	231	251
	83%	92%	94%	75%	94%	85%	80%	92%	85%	72%	87%	76%
		p	mpr		mpr	p	v	suvx	v		vx	
False	3	4	5	7	4	6	8	6	5	10	12	15
	3%	2%	2%	6%	2%	5%	2%	2%	3%	4%	4%	5%
				noq								
Don't know	16	12	13	21	8	13	58	18	25	70	23	65
	14%	6%	5%	19%	4%	10%	17%	6%	13%	24%	9%	20%
	oq			noqr			tw		t	stuw		tw

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	25	15	12	50	12	22
	96%	82%	84%	58%	100%	64%
		C				
False	*	1	1	5	-	5
	1%	6%	4%	6%	-	15%
Don't know	1	2	2	32	-	7
	3%	12%	12%	37%	-	21%
				A		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 44

Q3_3 - Please select whether you think each statement is true or false. Digital IDs can be used to access financial services

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2495**	420	417	452	353	424	428	1242	1253	928	1393	142
	83%	84%	83%	90%	71%	85%	86%	85%	82%	88%	82%	74%
		d	d	abdegh		d	d	dh	d	jk	k	
False	**145**	29	28	14	21	20	34	70	75	33	101	10
	5%	6%	6%	3%	4%	4%	7%	5%	5%	3%	6%	5%
		c	c				c	c	c		i	
Don't know	**359**	51	55	33	127	56	38	152	208	92	213	40
	12%	10%	11%	7%	25%	11%	8%	10%	14%	9%	12%	21%
			c		abcefgh	c		c	bcfg		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 45
Q3_3 - Please select whether you think each statement is true or false. Digital IDs can be used to access financial services

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309
WEIGHTED BASE	**3000**	247	246	247	247	238	238
True	**2495**	213	207	227	178	209	209
	83%	86%	84%	92%	72%	88%	88%
		d	d	abd		d	d
False	**145**	11	15	9	9	11	16
	5%	4%	6%	4%	4%	5%	7%
Don't know	**359**	24	25	12	60	18	13
	12%	10%	10%	5%	24%	8%	5%
		c	c		abcef		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
True	208	211	225	174	215	219
	82%	83%	89%	69%	82%	84%
	j	j	hj		j	j
False	18	13	6	12	8	18
	7%	5%	2%	5%	3%	7%
	i	i		i		
Don't know	27	30	21	67	38	25
	11%	12%	8%	26%	15%	10%
				ghikl		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	97	174	263	85	189	120
	86%	88%	93%	76%	88%	90%
		p	np		p	p
False	2	8	7	5	7	4
	2%	4%	2%	5%	3%	3%
Don't know	14	15	13	22	19	9
	12%	8%	5%	20%	9%	7%
	o			noqr		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
True	285	229	174	208	220	277
	83%	81%	87%	72%	83%	84%
	v	v	tv		v	v
False	27	17	8	10	13	28
	8%	6%	4%	3%	5%	8%
	v	v				
Don't know	30	37	18	69	33	26
	9%	13%	9%	24%	12%	8%
				stuwx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	22	14	13	52	11	30
	86%	74%	89%	61%	94%	85%
False	-	2	-	5	-	3
	-	12%	-	6%	-	7%
Don't know	4	2	2	29	1	3
	14%	13%	11%	34%	6%	7%
				A		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 46

Q3_4 - Please select whether you think each statement is true or false. Digital IDs can be stored on a smartphone or other digital device

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2494**	401	405	474	393	428	393	1245	1248	920	1407	143
	83%	80%	81%	95%	79%	86%	79%	85%	81%	87%	82%	75%
				abdefgh		d		abdfh	d	jk	k	
False	**125**	21	27	7	20	21	29	69	57	50	62	12
	4%	4%	5%	1%	4%	4%	6%	5%	4%	5%	4%	6%
		c	ch		c	c	c	c	c			
Don't know	**381**	78	68	19	86	52	78	150	231	84	238	37
	13%	16%	14%	4%	17%	10%	16%	10%	15%	8%	14%	19%
		cg	cg		bceg	c	cg	c	ceg		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 47
Q3_4 - Please select whether you think each statement is true or false. Digital IDs can be stored on a smartphone or other digital device

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	2494	210	202	236	202	207	188	191	203	238	191	220	205
	83%	85%	82%	96%	82%	87%	79%	76%	80%	94%	75%	84%	78%
				abdef		f				ghikl		i	
False	125	11	14	2	9	7	25	10	13	5	11	14	4
	4%	5%	6%	1%	4%	3%	11%	4%	5%	2%	4%	5%	2%
		c	c		c		acde		i		i		
Don't know	381	26	31	9	35	24	24	51	38	10	51	27	53
	13%	11%	12%	4%	14%	10%	10%	20%	15%	4%	20%	10%	20%
		c	c		c	c	c	i	i		hik	i	i

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
True	97	163	272	87	191	109	275	226	186	236	221	262	22	14	14	62	12	20
	86%	83%	96%	77%	89%	83%	81%	80%	93%	82%	83%	79%	85%	78%	92%	72%	100%	57%
			mnpqr		p				stvwx									
False	2	12	3	6	13	13	15	14	3	9	7	14	3	1	1	5	-	3
	2%	6%	1%	5%	6%	10%	4%	5%	2%	3%	3%	4%	10%	7%	4%	6%	-	7%
		o		o	o	o		u										
Don't know	13	22	8	20	11	10	51	43	10	41	37	55	1	3	1	20	-	12
	12%	11%	3%	17%	5%	7%	15%	15%	5%	14%	14%	17%	4%	15%	4%	23%	-	35%
	o	oq		noqr		o	u	u		u	u	u						

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 48

Q3_5 - Please select whether you think each statement is true or false. A digital ID can verify your identity without you needing to be physically present

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**2397**	354	425	469	357	415	377	1218	1178	920	1319	135
	80%	71%	85%	94%	71%	83%	75%	83%	77%	87%	77%	70%
			adfh	abdefgh		adh		adfh	ad	jk	k	
False	**269**	84	36	11	37	43	58	112	156	70	171	22
	9%	17%	7%	2%	7%	9%	12%	8%	10%	7%	10%	12%
		bcdegh	c		c	c	c	c	bcdg		i	i
Don't know	**335**	62	39	20	105	42	65	134	201	64	217	35
	11%	12%	8%	4%	21%	8%	13%	9%	13%	6%	13%	18%
		bc	c		abcefgh	c	bc	c	bceg		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 49
Q3_5 - Please select whether you think each statement is true or false. A digital ID can verify your identity without you needing to be physically present

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	2397	188	210	231	182	205	203	166	215	238	175	210	173
	80%	76%	85%	93%	74%	86%	86%	66%	85%	94%	69%	80%	66%
			ad	abdef		ad	ad		gil	ghikl		gil	
False	269	33	20	7	15	21	18	51	16	4	23	22	40
	9%	13%	8%	3%	6%	9%	7%	20%	6%	2%	9%	8%	15%
		bcd	c		c	c	c	hijk	i		i	i	hi
Don't know	335	27	17	10	50	13	17	35	22	10	55	29	48
	11%	11%	7%	4%	20%	5%	7%	14%	9%	4%	22%	11%	18%
		ce			abcef			i	i		hik	i	hi

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
True	83	176	268	84	197	111	241	233	185	211	207	242	20	15	13	56	10	22
	74%	89%	95%	75%	91%	84%	70%	82%	93%	74%	78%	73%	76%	80%	89%	65%	84%	62%
		mp	mnpr		mp			svx	stvwx									
False	18	8	6	11	14	13	57	25	5	18	28	38	5	3	-	7	1	6
	16%	4%	2%	9%	7%	10%	17%	9%	3%	6%	10%	12%	18%	14%	-	9%	10%	18%
	no			no	o	o	tuv	u		u	u	u						
Don't know	11	13	9	18	4	9	44	25	9	58	31	50	2	1	2	23	1	7
	9%	7%	3%	16%	2%	7%	13%	9%	5%	20%	12%	15%	6%	5%	11%	27%	6%	20%
	q	oq		noqr			u	u		stuw	u	u				A		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 50

Q3_6 - Please select whether you think each statement is true or false. Digital IDs can replace physical government documents

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**1669**	243	322	344	234	301	225	912	756	669	870	111
	56%	49%	64%	69%	47%	60%	45%	62%	49%	64%	51%	58%
			adfh	abdefgh		adfh		adfh		j		
False	**623**	123	90	73	97	94	147	260	363	208	382	29
	21%	25%	18%	15%	19%	19%	29%	18%	24%	20%	22%	15%
		bcg	c		c		bcdeg	c	bcdg		k	
Don't know	**708**	134	89	83	170	104	128	292	416	176	455	52
	24%	27%	18%	17%	34%	21%	26%	20%	27%	17%	27%	27%
		bcg			abcefgh		bc	c	bceg		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 51
Q3_6 - Please select whether you think each statement is true or false. Digital IDs can replace physical government documents

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309
WEIGHTED BASE	**3000**	247	246	247	247	238	238
True	**1669**	139	170	184	126	161	131
	56%	56%	69%	74%	51%	68%	55%
			adf	adf		adf	
False	**623**	50	38	29	45	37	60
	21%	20%	16%	12%	18%	16%	25%
		c			c		bce
Don't know	**708**	58	38	35	76	40	47
	24%	24%	15%	14%	31%	17%	20%
		bc			abcef		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
True	104	151	160	108	140	94
	41%	60%	63%	43%	53%	36%
		gil	gil		l	
False	73	51	44	51	57	87
	29%	20%	17%	20%	22%	33%
	i					hij
Don't know	75	51	49	94	65	82
	30%	20%	19%	37%	25%	31%
	i			hik		i

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	57	135	207	55	153	62
	51%	68%	73%	49%	71%	47%
		mpr	mpr		mpr	
False	29	33	41	26	40	39
	26%	17%	14%	23%	18%	29%
	o			no		no
Don't know	26	29	35	31	23	32
	23%	15%	12%	28%	10%	24%
	oq			noq		noq

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
True	162	173	126	130	138	141
	47%	61%	63%	45%	52%	43%
		svwx	svwx			
False	87	55	29	55	53	103
	25%	20%	15%	19%	20%	31%
	u					tuv
Don't know	93	54	45	102	75	86
	27%	19%	22%	36%	28%	26%
	t			stu	t	

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	15	13	9	44	9	20
	58%	71%	62%	51%	78%	58%
		C				
False	6	1	3	14	2	4
	23%	6%	18%	16%	13%	13%
Don't know	5	4	3	29	1	10
	19%	24%	20%	33%	8%	30%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 52
Q3_7 - Please select whether you think each statement is true or false. A digital ID requires internet access at all times to work

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**1419**	175	220	350	241	239	194	708	710	573	732	94
	47%	35%	44%	70%	48%	48%	39%	48%	46%	54%	43%	49%
			a	abdefgh	af	a		abf	a	j		
False	**899**	217	169	90	94	175	154	476	423	304	534	51
	30%	43%	34%	18%	19%	35%	31%	33%	28%	29%	31%	27%
		bcdfgh	cdh			cdh	cd	cdh	cd			
Don't know	**683**	108	112	60	165	86	152	280	403	177	440	47
	23%	22%	22%	12%	33%	17%	30%	19%	26%	17%	26%	24%
		c	cg		abcegh	c	abceg	c	bceg		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 53
Q3_7 - Please select whether you think each statement is true or false. A digital ID requires internet access at all times to work

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
True	1419	92	112	173	121	113	97
	47%	37%	46%	70%	49%	48%	41%
			a	abdef	a	a	
False	899	110	88	46	51	90	93
	30%	44%	36%	18%	21%	38%	39%
		bcd	cd			cd	cd
Don't know	683	45	47	29	75	35	48
	23%	18%	19%	12%	31%	15%	20%
		c	c		abcef		c

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
True	83	107	177	120	126	97
	33%	42%	70%	48%	48%	37%
			ghikl	g	g	
False	107	81	45	43	85	61
	43%	32%	18%	17%	32%	23%
	ijl	ij			ij	
Don't know	62	65	31	90	51	104
	25%	26%	12%	35%	20%	40%
	i	i		ghik		hik

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	54	91	211	56	97	64
	48%	46%	75%	50%	45%	48%
			mnpqr			
False	35	64	45	26	86	47
	32%	32%	16%	23%	40%	36%
	o	op		o	op	op
Don't know	23	42	27	31	32	21
	20%	21%	10%	27%	15%	16%
	o	o		oqr		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
True	101	121	126	134	131	117
	30%	43%	63%	47%	49%	35%
		s	stvwx	sx	sx	
False	164	97	43	54	84	93
	48%	34%	21%	19%	32%	28%
	tuvwx	uv			uv	v
Don't know	76	65	31	99	50	121
	22%	23%	15%	34%	19%	37%
		u		stuw		stuw

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
True	11	7	10	46	8	12
	45%	37%	69%	53%	65%	34%
False	12	8	3	11	4	13
	48%	41%	20%	13%	35%	37%
		C				
Don't know	2	4	2	29	-	10
	7%	22%	12%	34%	-	28%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 54

Q3_8 - Please select whether you think each statement is true or false. Digital IDs can only be used with a national government programme

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
True	**1010**	152	164	215	179	190	110	519	490	398	522	76
	34%	30%	33%	43%	36%	38%	22%	35%	32%	38%	31%	40%
			f	abdfgh	fh	fh		f	f	j		j
False	**1259**	239	228	198	123	218	252	661	598	476	722	53
	42%	48%	46%	40%	25%	44%	50%	45%	39%	45%	42%	27%
		cdh	cdh	d		d	cdh	cdh	d	k	k	
Don't know	**732**	108	108	87	198	92	138	284	448	179	463	63
	24%	22%	22%	17%	40%	18%	28%	19%	29%	17%	27%	33%
			c		abcefgh		ceg		abceg		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 55
Q3_8 - Please select whether you think each statement is true or false. Digital IDs can only be used with a national government programme

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
True	1010	71	91	102	94	99	61	81	72	112	84	91	49
	34%	29%	37%	41%	38%	41%	26%	32%	29%	45%	33%	35%	19%
			af	af	af	af				ghil	l	l	
False	1259	141	111	105	65	105	135	98	117	94	58	113	118
	42%	57%	45%	42%	26%	44%	57%	39%	46%	37%	23%	43%	45%
		bcde	d	d		d	bcde	j	ij	j		j	j
Don't know	732	35	44	41	87	34	42	73	64	47	111	57	96
	24%	14%	18%	16%	35%	14%	18%	29%	25%	18%	44%	22%	37%
					abcef			i	i		ghik		ik

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
True	28	65	133	45	90	37
	25%	33%	47%	40%	42%	28%
			mnr	mr	mr	
False	63	95	112	33	103	70
	56%	48%	40%	29%	48%	53%
	op	op	p		p	op
Don't know	22	37	38	35	22	26
	19%	19%	13%	31%	10%	20%
		oq		noqr		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
True	115	91	72	100	88	56	6	6	7	30	11	15
	34%	32%	36%	35%	33%	17%	25%	34%	50%	35%	90%	44%
	x	x	x	x	x							
False	160	125	81	71	112	173	14	7	5	17	*	9
	47%	44%	41%	25%	42%	52%	55%	40%	31%	20%	4%	26%
	v	v	v		v	uv		C				
Don't know	67	67	46	116	65	102	5	5	3	39	1	10
	20%	24%	23%	41%	25%	31%	20%	26%	19%	46%	6%	30%
				stuw		s				A		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 56

Q4A - In which, if any, of the following ways have you used a digital or biometric national ID to access or apply for any services online in the past 12 months.

Base: All Adults who have or had a valid digital or biometric National ID

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	3268	443	626	897	535	400	367	1851	1417	1346	1715	170
WEIGHTED BASE	2241	446	319	447	268	407	355	1100	1141	850	1255	109
To open a bank account	1302	230	142	308	127	272	223	628	674	541	717	38
	58%	52%	44%	69%	47%	67%	63%	57%	59%	64%	57%	35%
				abdgh		abdgh	abd	bd	abd	jk	k	
To register a SIM card with a mobile network	1298	165	178	286	84	320	265	654	644	529	717	42
	58%	37%	56%	64%	31%	79%	75%	59%	56%	62%	57%	38%
			ad	abdgh		abcdgh	abcdgh	ad	ad	k	k	
To open a mobile money account	1137	180	148	289	96	249	174	576	560	484	606	38
	51%	40%	47%	65%	36%	61%	49%	52%	49%	57%	48%	35%
			d	abdfgh		abdfgh	d	abd	ad	jk	k	
To verify my identity remotely (e.g. signing documents, registering for services, etc.)	1069	158	141	260	116	233	160	525	543	480	544	37
	48%	35%	44%	58%	43%	57%	45%	48%	48%	56%	43%	34%
			a	abdfgh	a	abdfgh		ad	a	jk		
To log into online services (e.g. financial apps, government portals, etc.)	1012	146	167	237	111	213	138	536	476	435	536	34
	45%	33%	52%	53%	42%	52%	39%	49%	42%	51%	43%	32%
			adfh	adfgh	a	adfh		adfh	a	jk	k	
To access government services (e.g. benefits, health services, permits, etc.)	790	102	161	168	63	196	101	408	382	369	387	27
	35%	23%	50%	37%	23%	48%	28%	37%	33%	43%	31%	24%
			acdfgh	adh		acdfgh		adf	ad	jk		
To register a business	607	89	81	162	43	162	70	291	316	394	197	12
	27%	20%	25%	36%	16%	40%	20%	26%	28%	46%	16%	11%
			d	abdfgh		abdfgh		ad	ad	jk		
To vote or register to vote in an election	528	34	84	111	62	138	101	267	261	241	265	18
	24%	8%	26%	25%	23%	34%	29%	24%	23%	28%	21%	17%
			a	a	a	abcdgh	a	a	a	jk		
To verify tax information or file taxes	512	56	123	94	64	104	70	251	260	265	225	18
	23%	13%	39%	21%	24%	26%	20%	23%	23%	31%	18%	17%
			acdefgh	a	a	a		a	a	jk		
To pay taxes	388	67	72	72	34	94	49	195	193	216	150	19
	17%	15%	23%	16%	13%	23%	14%	18%	17%	25%	12%	17%
			acdfgh			acdfgh		d	d	j		
Something else	63	22	6	7	2	16	11	33	30	23	37	4
	3%	5%	2%	2%	1%	4%	3%	3%	3%	3%	3%	3%
		bcd				d		cd	cd			
I have not used a digital or biometric national ID to access or apply for any services online in the past 12 months	113	43	13	12	29	4	13	62	51	25	72	11
	5%	10%	4%	3%	11%	1%	4%	6%	4%	3%	6%	10%
		bcefgh	e		bcefgh			ce	ce		i	i
Don't know	51	34	2	2	9	2	3	19	32	7	34	5
	2%	8%	*	1%	3%	*	1%	2%	3%	1%	3%	5%
		bcdefgh			bceg			bc	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 57

Q4A - In which, if any, of the following ways have you used a digital or biometric national ID to access or apply for any services online in the past 12 months.

Base: All Adults who have or had a valid digital or biometric National ID

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	3268	338	321	445	264	256	227	105	305	452	271	144	140
WEIGHTED BASE	2241	214	160	224	132	200	170	232*	159	223	136	207*	185*
To open a bank account	1302	104	66	160	68	133	97	126	75	148	59	139	127
	58%	48%	41%	72%	51%	67%	57%	54%	47%	66%	44%	67%	69%
				abdf	b	abd	b			ghi		hi	hi
To register a SIM card with a mobile network	1298	90	90	149	45	155	126	76	88	137	39	165	139
	58%	42%	56%	66%	34%	78%	74%	33%	56%	62%	29%	80%	75%
			ad	abd		abcd	abd		gj	gj		ghij	ghj
To open a mobile money account	1137	95	78	144	49	120	90	86	70	144	46	129	85
	51%	44%	49%	65%	37%	60%	53%	37%	44%	65%	34%	62%	46%
			d	abdf		abd	d		j	ghjl		ghj	
To verify my identity remotely (e.g. signing documents, registering for services, etc.)	1069	85	70	135	54	108	72	73	71	125	62	124	88
	48%	40%	44%	60%	41%	54%	42%	31%	45%	56%	46%	60%	48%
				abdf		abdf			g	ghj	g	ghj	
To log into online services (e.g. financial apps, government portals, etc.)	1012	83	90	130	58	107	69	63	77	107	54	107	69
	45%	39%	56%	58%	44%	53%	41%	27%	48%	48%	40%	52%	37%
			adf	adf		adf			gj	gj	g	g	
To access government services (e.g. benefits, health services, permits, etc.)	790	66	83	89	33	93	45	35	78	79	29	103	56
	35%	31%	52%	40%	25%	46%	26%	15%	49%	35%	22%	50%	31%
			acdf	adf		adf			gijl	gj		gijl	
To register a business	607	54	40	69	21	74	32	35	41	93	22	88	38
	27%	25%	25%	31%	16%	37%	19%	15%	26%	42%	16%	42%	21%
		d	d	df		abdf			gj	ghjl		ghjl	
To vote or register to vote in an election	528	26	44	53	30	69	45	7	40	57	31	69	57
	24%	12%	28%	24%	23%	34%	26%	3%	25%	26%	23%	33%	31%
			a	a	a	acd	a		g	g	g	g	g
To verify tax information or file taxes	512	36	58	47	27	43	39	20	64	47	37	61	31
	23%	17%	37%	21%	21%	22%	23%	9%	41%	21%	27%	30%	17%
			acdef						gijl	g	g	g	
To pay taxes	388	41	39	37	14	45	20	26	34	35	20	49	29
	17%	19%	24%	16%	10%	22%	12%	11%	21%	16%	15%	24%	16%
		d	cdf	d		df			gj			g	
Something else	63	10	4	2	*	11	6	12	2	4	2	5	4
	3%	5%	2%	1%	*	5%	4%	5%	1%	2%	1%	3%	2%
		cd				cd	d						
I have not used a digital or biometric national ID to access or apply for any services online in the past 12 months	113	29	7	6	12	1	8	14	6	6	17	2	5
	5%	14%	4%	3%	9%	1%	4%	6%	4%	3%	13%	1%	3%
		bcef	e		bce		e				hikl		
Don't know	51	9	*	1	4	2	2	25	1	1	5	-	*
	2%	4%	*	*	3%	1%	1%	11%	1%	1%	3%	-	*
		bce			bc			hijkl			hik		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	91	254	539	145	173	144	310	350	331	302	216	206	26	21	24	74	11	14
WEIGHTED BASE	94*	131	263	72	191*	99*	315	175	169	153	204	238*	21**	12**	13**	37*	11**	15**
To open a bank account	62	66	183	36	122	71	157	72	118	76	144	149	9	4	6	13	5	2
	66%	51%	70%	50%	64%	72%	50%	41%	70%	50%	71%	62%	44%	30%	49%	35%	42%	10%
			np		np	np			stv	t	stv	t						
To register a SIM card with a mobile network	51	76	167	20	147	68	107	95	110	52	168	185	4	8	7	8	4	11
	54%	58%	64%	28%	77%	68%	34%	54%	65%	34%	82%	77%	18%	65%	55%	22%	36%	72%
	p	p	p		mnop	p		sv	stv		stuv	stuv						
To open a mobile money account	48	68	179	29	114	46	123	74	104	54	129	122	5	6	5	11	6	5
	51%	52%	68%	41%	59%	46%	39%	42%	61%	35%	63%	51%	24%	47%	41%	31%	56%	31%
		p	mnpr		p				stv		stv	v						
To verify my identity remotely (e.g. signing documents, registering for services, etc.)	45	67	157	33	127	52	99	72	95	69	103	106	10	2	8	13	3	1
	48%	51%	60%	46%	66%	53%	32%	41%	56%	45%	50%	44%	47%	20%	60%	35%	30%	5%
			np		mnp			s	stv	s	s							
To log into online services (e.g. financial apps, government portals, etc.)	35	78	142	27	107	46	100	85	89	72	102	89	10	4	5	9	4	2
	37%	59%	54%	38%	56%	47%	32%	48%	53%	47%	50%	37%	49%	36%	37%	25%	40%	10%
		mp	mp		mp			s	sx	s	s							
To access government services (e.g. benefits, health services, permits, etc.)	28	82	109	16	102	32	64	76	54	40	90	63	6	3	4	5	4	4
	30%	63%	42%	22%	53%	32%	20%	43%	32%	26%	44%	26%	31%	24%	32%	14%	36%	27%
		mopr	p		mopr			suvx	s		suvx							
To register a business	37	55	125	21	119	36	47	25	35	17	41	33	5	1	1	4	1	-
	39%	42%	48%	29%	62%	36%	15%	14%	20%	11%	20%	14%	24%	5%	11%	10%	13%	-
	p	p	p		mnopr				tv		v							
To vote or register to vote in an election	12	46	74	19	59	32	19	37	33	37	75	65	3	2	3	5	3	3
	12%	35%	28%	26%	31%	32%	6%	21%	20%	24%	37%	27%	15%	13%	21%	14%	31%	17%
		m	m	m	m	m		s	s	s	stuv	s						
To verify tax information or file taxes	20	54	67	25	66	32	30	67	24	33	38	33	5	2	3	6	-	3
	22%	41%	26%	35%	35%	33%	10%	38%	14%	22%	19%	14%	23%	17%	21%	16%	-	20%
		mo		o				suvwx		su	s							
To pay taxes	28	42	50	11	65	19	33	29	20	18	24	25	6	1	1	4	4	3
	30%	32%	19%	15%	34%	20%	11%	16%	12%	12%	12%	11%	27%	12%	4%	12%	40%	17%
	p	opr			op													
Something else	8	2	3	*	8	1	12	3	4	2	6	9	2	-	-	-	1	-
	8%	2%	1%	1%	4%	1%	4%	2%	3%	1%	3%	4%	12%	-	-	-	11%	-
	op																	
I have not used a digital or biometric national ID to access or apply for any services online in the past 12 months	8	3	4	6	2	2	30	9	7	15	1	10	2	*	2	7	-	*
	8%	2%	1%	8%	1%	2%	9%	5%	4%	10%	1%	4%	9%	4%	12%	19%	-	1%
	oq			noq			uw	w	w	tuw								
Don't know	3	-	1	2	2	-	26	1	2	5	-	2	1	1	-	2	*	1
	3%	-	*	3%	1%	-	8%	*	1%	3%	-	1%	5%	6%	-	6%	3%	5%
				no			tuvwx			tw								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-40 - DIGITAL PUBLIC INFRASTRUCTURE
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Table 58

Q4B - You mentioned that you have not used a digital or biometric national ID to access or apply for services online in the past 12 months. Which, if any, of the following reasons best describe why?

Base: All Adults who have not used a digital or biometric National ID in the past 12 months

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	171	36	25	23	57	5	25	94	77	45	101	21
WEIGHTED BASE	113*	43**	13**	12**	29*	4**	13**	62*	51*	25**	72*	11**
I haven't needed to use it yet	**42**	14	5	4	12	3	3	19	23	14	21	5
	37%	33%	41%	36%	42%	87%	22%	31%	44%	57%	29%	47%
It's easier to use physical ID or other documents	**20**	4	4	2	6	-	5	13	7	5	13	2
	18%	10%	28%	14%	19%	-	41%	21%	15%	20%	18%	18%
I am worried about sharing my personal information	**14**	4	1	3	4	-	2	6	8	5	8	1
	12%	10%	10%	21%	12%	-	16%	9%	16%	18%	11%	9%
I prefer to go in person or use the telephone	**13**	5	2	1	3	*	1	5	8	2	6	2
	12%	12%	16%	12%	12%	13%	4%	8%	16%	8%	8%	18%
I don't know how to use it	**10**	6	-	1	3	-	*	7	3	2	6	2
	9%	14%	-	4%	11%	-	4%	12%	6%	8%	8%	19%
I don't know how or where to register for one	**9**	*	1	2	4	-	1	4	5	1	6	1
	8%	*	10%	18%	14%	-	10%	6%	10%	4%	9%	13%
Some of the services that I want to use do not accept digital ID yet	**9**	1	2	1	4	-	1	6	2	4	4	1
	8%	3%	15%	8%	12%	-	7%	10%	5%	15%	6%	5%
					h							
I tried but had technical problems (e.g. fingerprint didn't work, app didn't load, etc.)	**6**	4	*	*	*	-	*	5	1	1	5	*
	5%	10%	2%	3%	2%	-	4%	8%	2%	3%	7%	4%
I don't believe the digital ID offers any extra benefit	**4**	-	*	*	3	-	*	3	1	1	2	2
	4%	-	4%	4%	9%	-	4%	4%	3%	4%	2%	14%
					h							
Something else	**6**	5	1	-	*	-	-	6	1	*	6	-
	5%	12%	5%	-	2%	-	-	9%	1%	1%	8%	-
Don't know	**7**	4	-	1	2	-	1	7	1	1	6	*
	7%	9%	-	5%	7%	-	7%	10%	2%	3%	8%	4%
					h							

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-40 - DIGITAL PUBLIC INFRASTRUCTURE
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Table 59

Q4B - You mentioned that you have not used a digital or biometric national ID to access or apply for services online in the past 12 months. Which, if any, of the following reasons best describe why?

Base: All Adults who have not used a digital or biometric National ID in the past 12 months

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	171	30	13	11	23	3	14	6	12	12	34	2	11
WEIGHTED BASE	113*	29**	7**	6**	12**	1**	8**	14**	6**	6**	17*	2**	5**
I haven't needed to use it yet	42	9	3	2	5	1	*	5	2	3	8	2	3
	37%	32%	45%	28%	39%	63%	1%	36%	37%	43%	44%	100%	52%
It's easier to use physical ID or other documents	20	3	3	-	4	-	3	1	1	2	2	-	2
	18%	11%	37%	-	34%	-	45%	9%	18%	26%	9%	-	36%
I am worried about sharing my personal information	14	1	1	1	1	-	2	4	*	2	2	-	*
	12%	3%	12%	10%	13%	-	25%	26%	7%	31%	12%	-	4%
I prefer to go in person or use the telephone	13	1	2	*	*	*	1	4	-	1	3	-	-
	12%	3%	31%	7%	4%	37%	7%	30%	-	17%	17%	-	-
I don't know how to use it	10	3	-	1	3	-	*	2	-	-	*	-	-
	9%	12%	-	9%	23%	-	6%	17%	-	-	3%	-	-
I don't know how or where to register for one	9	*	*	2	2	-	-	-	1	1	2	-	1
	8%	1%	7%	29%	14%	-	-	-	13%	8%	14%	-	25%
Some of the services that I want to use do not accept digital ID yet	9	1	*	*	3	-	1	-	1	*	*	-	-
	8%	4%	7%	8%	26%	-	12%	-	24%	8%	3%	-	-
I tried but had technical problems (e.g. fingerprint didn't work, app didn't load, etc.)	6	4	*	-	-	-	*	-	-	*	*	-	-
	5%	14%	4%	-	-	-	6%	-	-	7%	3%	-	-
I don't believe the digital ID offers any extra benefit	4	-	*	-	2	-	*	-	-	*	1	-	-
	4%	-	7%	-	13%	-	6%	-	-	7%	6%	-	-
Something else	6	5	-	-	*	-	-	-	1	-	-	-	-
	5%	18%	-	-	4%	-	-	-	10%	-	-	-	-
Don't know	7	4	-	1	1	-	1	-	-	-	1	-	-
	7%	14%	-	10%	9%	-	12%	-	-	-	6%	-	-

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	8	6	8	12	3	8	23	18	12	30	2	16
WEIGHTED BASE	8**	3**	4**	6**	2**	2**	30**	9**	7**	15**	1**	10**
I haven't needed to use it yet	6	2	1	2	2	1	7	3	3	6	1	2
	72%	68%	26%	42%	100%	41%	25%	35%	41%	36%	59%	16%
It's easier to use physical ID or other documents	1	1	1	2	-	-	3	2	1	3	-	5
	10%	47%	26%	32%	-	-	9%	23%	10%	17%	-	52%
I am worried about sharing my personal information	-	-	2	2	-	1	4	1	1	1	-	1
	-	-	52%	26%	-	49%	15%	13%	8%	7%	-	9%
I prefer to go in person or use the telephone	-	*	1	*	-	1	2	2	*	1	*	-
	-	15%	15%	8%	-	24%	7%	18%	6%	10%	41%	-
I don't know how to use it	*	-	-	1	-	*	6	-	-	1	-	-
	5%	-	-	18%	-	21%	19%	-	-	4%	-	-
I don't know how or where to register for one	-	-	1	*	-	-	-	1	2	3	-	1
	-	-	13%	8%	-	-	-	9%	25%	17%	-	12%
Some of the services that I want to use do not accept digital ID yet	-	1	1	2	-	*	1	1	-	1	-	1
	-	20%	24%	34%	-	18%	4%	14%	-	7%	-	5%
I tried but had technical problems (e.g. fingerprint didn't work, app didn't load, etc.)	*	-	*	-	-	-	4	*	-	-	-	*
	3%	-	11%	-	-	-	13%	3%	-	-	-	4%
I don't believe the digital ID offers any extra benefit	-	-	*	-	-	*	-	*	-	1	-	-
	-	-	11%	-	-	21%	-	5%	-	7%	-	-
Something else	*	-	-	-	-	-	5	1	-	*	-	-
	5%	-	-	-	-	-	16%	6%	-	3%	-	-
Don't know	*	-	-	*	-	-	4	-	1	1	-	1
	5%	-	-	8%	-	-	12%	-	9%	7%	-	9%

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	2	1	3	14	-	1
WEIGHTED BASE	2**	***	2**	7**	-**	***
I haven't needed to use it yet	1	-	1	4	-	*
	47%	-	36%	50%	-	100%
It's easier to use physical ID or other documents	1	-	-	1	-	-
	53%	-	-	15%	-	-
I am worried about sharing my personal information	-	-	-	1	-	-
	-	-	-	14%	-	-
I prefer to go in person or use the telephone	-	-	*	2	-	-
	-	-	31%	21%	-	-
I don't know how to use it	-	-	1	2	-	-
	-	-	34%	22%	-	-
I don't know how or where to register for one	-	*	-	1	-	-
	-	100%	-	14%	-	-
Some of the services that I want to use do not accept digital ID yet	-	-	-	1	-	-
	-	-	-	8%	-	-
I tried but had technical problems (e.g. fingerprint didn't work, app didn't load, etc.)	-	-	-	*	-	-
	-	-	-	7%	-	-
I don't believe the digital ID offers any extra benefit	-	-	-	2	-	-
	-	-	-	22%	-	-
Something else	-	-	-	-	-	-
	-	-	-	-	-	-
Don't know	-	-	-	*	-	-
	-	-	-	7%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 60

Q6 - What challenges, if any, have you ever experienced when using digital systems for ID, payments, or services online?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
There can be downtime or delays on the digital system	914	58	234	188	103	195	136	455	458	390	479	37
	30%	12%	47%	38%	21%	39%	27%	31%	30%	37%	28%	19%
			acdefgh	adfgh	a	adfgh	a	ad	ad	jk	k	
Still need to visit an office or bring paperwork, even though the system is digital	619	75	123	85	70	130	135	298	321	240	337	39
	21%	15%	25%	17%	14%	26%	27%	20%	21%	23%	20%	21%
			acdgh			acdg	acdg	acd	acd			
There are long delays in getting approvals for items such as certificates, licenses, benefits, etc.	592	39	130	118	66	139	100	302	290	259	309	21
	20%	8%	26%	24%	13%	28%	20%	21%	19%	25%	18%	11%
			adgh	adgh	a	adgh	ad	ad	ad	jk	k	
Digital documents are not accepted by some employers, schools, or officials	588	61	141	104	75	87	120	296	292	223	329	34
	20%	12%	28%	21%	15%	17%	24%	20%	19%	21%	19%	18%
			acdegh	ad			ad	ad	ad			
I find it difficult to get technical support when I have a problem with a digital system	568	41	118	110	66	142	90	319	248	241	297	25
	19%	8%	24%	22%	13%	28%	18%	22%	16%	23%	17%	13%
			adh	adh	a	acdfgh	a	adh	ad	jk		
High transaction charges for digital payments	553	54	112	74	43	126	143	273	280	218	304	27
	18%	11%	22%	15%	9%	25%	29%	19%	18%	21%	18%	14%
			acdgh	d		acdgh	acdgh	acd	acd	k		
It takes too much time to apply for government services	462	47	95	87	63	87	83	242	220	168	263	28
	15%	9%	19%	17%	13%	17%	17%	17%	14%	16%	15%	15%
			adgh	adh		a	a	ad	a			
I have had safety/ security issues (e.g. scams, data breaches, etc.)	457	40	120	86	61	72	78	247	211	191	238	26
	15%	8%	24%	17%	12%	14%	16%	17%	14%	18%	14%	13%
			acdefgh	adh		a	a	adh	a	j		
It is difficult to use because the apps or websites don't work well together	379	53	71	65	57	70	65	198	181	149	208	21
	13%	11%	14%	13%	11%	14%	13%	14%	12%	14%	12%	11%
			h					d				
I find it difficult linking my ID to services (e.g. bank account, healthcare, education, etc.)	301	26	64	55	46	54	57	158	144	119	160	20
	10%	5%	13%	11%	9%	11%	11%	11%	9%	11%	9%	10%
			adh	a	a	a	a	a	a			
The digital system doesn't let me do everything I need to do	298	32	49	43	51	77	47	165	133	114	165	17
	10%	6%	10%	9%	10%	15%	9%	11%	9%	11%	10%	9%
						abcdgh		ach				
I find digital systems hard to use because of the technical language/ instructions used	217	26	37	34	35	54	31	124	94	86	116	11
	7%	5%	7%	7%	7%	11%	6%	8%	6%	8%	7%	6%
						ach		ah				
I can't send money to people or organisations that don't use the same bank or mobile money provider	209	35	49	25	29	37	35	103	107	82	114	11
	7%	7%	10%	5%	6%	7%	7%	7%	7%	8%	7%	6%
			cdgh					c	c			
I have incorrect information in my digital ID (e.g., wrong name or birth date, etc.)	185	27	28	43	18	31	39	99	86	71	101	12
	6%	5%	6%	9%	4%	6%	8%	7%	6%	7%	6%	6%
			d	bdgh			d	d	d			
Something else	53	5	7	5	12	13	10	22	31	14	34	5
	2%	1%	1%	1%	2%	3%	2%	2%	2%	1%	2%	2%
					cg				c			
I have not experienced any challenges when using digital systems for ID, payments, or services online	506	139	49	102	103	46	67	240	266	167	297	28
	17%	28%	10%	20%	21%	9%	13%	16%	17%	16%	17%	15%
		bcdefgh		befgh	befgh			be	be			
Don't know	400	121	41	27	108	27	77	172	228	70	268	46
	13%	24%	8%	5%	22%	5%	15%	12%	15%	7%	16%	24%
		bcefgh	c		bcefgh		bce	bce	bceg		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

Table 61

Q6 - What challenges, if any, have you ever experienced when using digital systems for ID, payments, or services online?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
There can be downtime or delays on the digital system	914	33	116	97	49	91	71	25	118	91	54	104	65
	30%	13%	47% acdef	39% adf	20% a	38% ad	30% ad	10%	47% gijl	36% gj	22% g	40% gjl	25% g
Still need to visit an office or bring paperwork, even though the system is digital	619	36	61	46	37	57	62	39	62	39	34	74	73
	21%	15%	25% acd	18%	15%	24% ad	26% ad	15%	25% ij	15%	13%	28% gij	28% ij
There are long delays in getting approvals for items such as certificates, licenses, benefits, etc.	592	27	63	65	39	66	43	13	67	53	27	73	57
	20%	11%	26% ad	26% adf	16%	28% adf	18%	5%	26% gj	21% gj	11%	28% gj	22% gj
Digital documents are not accepted by some employers, schools, or officials	588	33	79	50	34	39	60	27	62	54	40	48	60
	20%	13%	32% acde	20% ad	14%	16%	25% ade	11%	24% gj	21% gj	16%	18%	23%
I find it difficult to get technical support when I have a problem with a digital system	568	32	61	60	36	72	59	9	57	50	30	70	32
	19%	13%	25% ad	24% ad	14%	30% ad	25% ad	4%	22% gjl	20% gj	12% g	27% gjl	12%
High transaction charges for digital payments	553	25	52	42	27	62	65	29	61	32	16	64	78
	18%	10%	21% ad	17% ad	11%	26% acd	28% acd	11%	24% gij	13% j	6%	24% gij	30% gij
It takes too much time to apply for government services	462	26	49	44	33	43	46	21	46	43	29	44	37
	15%	11%	20% ad	18% a	14%	18% a	20% a	8%	18% gj	17% gj	11%	17%	14%
I have had safety/ security issues (e.g. scams, data breaches, etc.)	457	25	59	45	33	37	47	15	61	41	28	35	31
	15%	10%	24% acde	18% ad	13%	16%	20% a	6%	24% gijkl	16% gj	11%	13%	12%
It is difficult to use because the apps or websites don't work well together	379	31	41	35	28	27	36	22	30	30	29	43	28
	13%	12%	17% d	14%	11%	11%	15%	9%	12%	12%	11%	16%	11%
I find it difficult linking my ID to services (e.g. bank account, healthcare, education, etc.)	301	16	29	26	23	29	35	10	34	29	23	25	22
	10%	7%	12% a	10%	9%	12% a	15% a	4%	14% gj	12% g	9%	10%	8%
The digital system doesn't let me do everything I need to do	298	20	28	25	28	36	28	12	22	17	23	40	18
	10%	8%	11%	10%	11%	15% a	12%	5%	9%	7%	9%	15% gj	7%
I find digital systems hard to use because of the technical language/ instructions used	217	19	24	21	17	25	17	7	13	13	18	29	14
	7%	8%	10%	9%	7%	10%	7%	3%	5%	5%	7%	11% ghj	5%
I can't send money to people or organisations that don't use the same bank or mobile money provider	209	18	24	14	13	16	17	17	24	11	16	21	18
	7%	7%	10% cd	6%	5%	7%	7%	7%	10% i	4%	6%	8%	7%
I have incorrect information in my digital ID (e.g., wrong name or birth date. etc.)	185	18	15	22	11	17	16	9	12	21	7	14	23
	6%	7%	6%	9% d	4%	7%	7%	3%	5%	8% hi	3%	5%	9%
Something else	53	4	4	2	6	3	4	2	2	3	7	11	7
	2%	2%	2%	1%	2%	1%	2%	1%	1%	1%	3% h	4%	3%
I have not experienced any challenges when using digital systems for ID, payments, or services online	506	67	22	42	55	20	33	72	27	60	48	26	34
	17%	27% bcef	9%	17% be	22% bcef	9%	14%	29% hikl	10%	24% hkl	19% hk	10%	13%
Don't know	400	50	18	14	52	16	22	70	23	13	56	12	54
	13%	20% bcef	7%	5%	21% bcef	7%	9%	28% hik	9% i	5%	22% hik	4%	21% hik

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
There can be downtime or delays on the digital system	18	101	103	24	96	48	34	125	80	62	95	83	5	8	4	14	1	4
	16%	51% mopr	36% mp	21%	45% mp	36% mp	10%	44% svx	40% svx	22% s	36% sv	25% s	18%	42% C	30%	17%	13%	13%
Still need to visit an office or bring paperwork, even though the system is digital	24	57	43	15	64	37	41	64	38	41	61	91	10	2	3	12	5	7
	21%	29% op	15%	14%	30% op	28% op	12%	22% sv	19% s	14%	23% sv	28% sv	37%	13%	20%	14%	46%	19%
There are long delays in getting approvals for items such as certificates, licenses, benefits, etc.	12	60	68	14	67	37	23	64	47	45	70	61	4	6	3	7	-	2
	11%	30% mop	24% mp	13%	31% mp	28% mp	7%	23% sv	24% sv	16% s	26% sv	18% s	14%	30% C	20%	8%	-	7%
Digital documents are not accepted by some employers, schools, or officials	16	66	54	16	32	38	37	73	46	44	55	74	7	2	4	13	-	9
	14%	33% mopq	19%	14%	15%	29% opq	11%	26% sv	23% sv	15%	21% s	22% s	26%	10%	25%	15%	-	25%
I find it difficult to get technical support when I have a problem with a digital system	11	57	61	15	71	24	26	58	45	40	68	61	3	2	4	10	*	5
	10%	29% mopr	22% mp	13%	33% mopr	18%	8%	21% sv	22% sv	14% s	26% sv	18% s	13%	12%	24%	12%	3%	15%
High transaction charges for digital payments	19	51	44	9	61	33	27	59	28	29	58	103	7	2	1	4	5	7
	17%	26% op	16% p	8%	28% op	25% op	8%	21% suv	14% s	10%	22% suv	31% stuv	28%	13%	7%	5%	42%	21%
It takes too much time to apply for government services	8	39	53	16	38	15	32	52	31	37	49	61	7	4	3	9	*	6
	7%	20% m	19% m	14%	18%	11%	9%	18% sv	16% s	13%	18% s	19% s	26%	23% C	17%	10%	2%	16%
I have had safety/ security issues (e.g. scams, data breaches, etc.)	11	54	50	15	28	33	27	62	31	35	41	42	2	4	4	9	3	3
	10%	27% mopq	18%	13%	13%	25% mpq	8%	22% suvx	16% s	12%	15% s	13%	8%	23%	29%	11%	26%	8%
It is difficult to use because the apps or websites don't work well together	16	33	35	13	36	15	31	35	27	34	34	47	5	2	2	9	*	3
	14%	17%	12%	12%	17%	11%	9%	12%	14%	12%	13%	14%	18%	11%	13%	10%	2%	9%
I find it difficult linking my ID to services (e.g. bank account, healthcare, education, etc.)	5	27	34	13	21	18	15	36	19	26	32	33	5	1	1	7	*	5
	5%	14%	12%	11%	10%	14%	4%	13% s	10% s	9% s	12% s	10%	20%	8%	10%	8%	2%	15%
The digital system doesn't let me do everything I need to do	7	21	24	12	35	16	20	27	17	31	40	30	5	1	1	8	2	*
	6%	11%	8%	10%	16% o	12%	6%	9%	9%	11% s	15% su	9%	20%	6%	7%	9%	14%	*
I find digital systems hard to use because of the technical language/ instructions used	6	18	19	11	21	10	16	19	13	18	30	21	3	-	1	6	-	-
	6%	9%	7%	10%	10%	8%	5%	7%	6%	6%	11% sv	6%	13%	-	8%	7%	-	-
I can't send money to people or organisations that don't use the same bank or mobile money provider	11	23	13	8	19	8	20	25	10	15	18	26	2	*	1	6	-	2
	10%	12% o	5%	7%	9%	6%	6%	9% uv	5%	5%	7%	8%	8%	2%	8%	7%	-	5%
I have incorrect information in my digital ID (e.g., wrong name or birth date. etc.)	7	12	25	4	15	8	16	14	18	12	13	28	3	1	*	2	3	3
	6%	6%	9% o	3%	7%	6%	5%	5%	9% tv	4%	5%	8%	12%	6%	3%	3%	22%	8%
Something else	1	1	2	2	5	2	3	5	3	7	8	8	1	-	-	3	-	*
	1%	1%	1%	2%	2%	2%	1%	2%	1%	2%	3%	2%	3%	-	-	4%	-	1%
I have not experienced any challenges when using digital systems for ID, payments, or services online	28	18	65	22	19	14	96	29	34	61	26	50	3	2	2	18	1	3
	25% nqr	9%	23% nqr	20% nqr	9%	11%	28% tuwx	10%	17% tw	21% tw	10%	15%	11%	10%	15%	21%	6%	7%
Don't know	18	9	8	18	9	8	93	29	17	60	16	53	5	3	1	23	-	14
	16% noq	4%	3%	16% noqr	4%	6%	27% tuwx	10%	8%	21% tuw	6%	16% w	18%	15%	7%	27%	-	41%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 62
Q7 - How comfortable, or not, do you personally feel about sharing your personal data (such as ID nformation or financial details) through digital systems to access services? For example, this could be using your personal ID information to open an account or obtain a government service, or it could be sharing your personal financial information to obtain a loan.

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(4) Very comfortable	**663**	147	84	182	61	100	89	344	318	307	318	27
	22%	29%	17%	36%	12%	20%	18%	24%	21%	29%	19%	14%
		bdefgh	d	abdefgh		d		bd	bd	jk		
(3) Fairly comfortable	**1111**	185	201	175	149	220	181	581	530	421	634	49
	37%	37%	40%	35%	30%	44%	36%	40%	35%	40%	37%	25%
		d	cdh	d		cdh		cdh	d	k	k	
(2) Not very comfortable	**751**	72	151	108	153	108	159	333	417	207	478	56
	25%	14%	30%	22%	31%	22%	32%	23%	27%	20%	28%	29%
			acegh	a	acegh	a	aceg	a	aceg		i	i
(1) Not at all comfortable	**375**	50	58	30	119	55	63	162	214	102	215	52
	13%	10%	12%	6%	24%	11%	13%	11%	14%	10%	13%	27%
		c	c		abcefgh	c	c	c	bcg		i	ij
Mean	**2.71**	2.95	2.63	3.03	2.31	2.76	2.6	2.78	2.64	2.9	2.64	2.28
		bdefgh	d	bdefgh		d	d	bdfh	d	jk	k	
NET: Very/Fairly comfortable	**1774**	332	285	357	210	320	269	925	848	728	952	76
	59%	66%	57%	71%	42%	64%	54%	63%	55%	69%	56%	40%
		bdfh	d	bdefgh		bdfh	d	bdfh	d	jk	k	
NET: Not very/Not at all comfortable	**1126**	122	209	138	273	163	222	495	631	309	694	108
	38%	24%	42%	28%	55%	33%	44%	34%	41%	29%	41%	56%
			aceg		abcefgh	a	aceg	ac	aceg		i	ij
Don't know	**100**	46	6	5	18	17	9	44	56	17	61	8
	3%	9%	1%	1%	4%	3%	2%	3%	4%	2%	4%	4%
		bcdefgh			bc	bc		bc	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 63

Q7 - How comfortable, or not, do you personally feel about sharing your personal data (such as ID nformation or financial details) through digital systems to access services? For example, this could be using your personal ID information to open an account or obtain a government service, or it could be sharing your personal financial information to obtain a loan.

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(4) Very comfortable	663	86	48	83	34	53	41	61	36	100	26	47	48
	22%	35%	19%	33%	14%	22%	17%	24%	14%	39%	10%	18%	18%
		bdef	d	bdef		d		hi		ghikl		i	
(3) Fairly comfortable	1111	97	103	95	82	113	93	88	98	81	67	107	88
	37%	39%	42%	38%	33%	47%	39%	35%	39%	32%	27%	41%	34%
			d			cd			ij			i	
(2) Not very comfortable	751	35	67	52	66	42	71	36	84	57	87	66	88
	25%	14%	27%	21%	27%	18%	30%	14%	33%	22%	34%	25%	33%
			ace	a	ace		ace		gi		gi		g
(1) Not at all comfortable	375	13	26	17	57	22	26	38	31	13	62	33	37
	13%	5%	11%	7%	23%	9%	11%	15%	12%	5%	25%	12%	14%
			ac		abcef		a	i	i		ghikl	i	i
Mean	2.71	3.11	2.71	2.99	2.39	2.85	2.64	2.77	2.56	3.07	2.24	2.67	2.56
		bdef	d	bdf		bdf	d	i	i	ghikl		i	i
NET: Very/Fairly comfortable	1774	183	151	177	116	166	133	149	135	180	93	155	136
	59%	74%	61%	72%	47%	70%	56%	59%	53%	71%	37%	59%	52%
		bdf	d	bdf		bdf		j	j	ghijkl		j	j
NET: Not very/Not at all comfortable	1126	48	93	69	123	64	97	74	115	69	149	99	125
	38%	19%	38%	28%	50%	27%	41%	29%	46%	27%	59%	38%	48%
			ace	a	abcef		ace		gi		ghik	i	gi
Don't know	100	17	2	2	7	8	8	30	3	3	10	8	1
	3%	7%	1%	1%	3%	3%	3%	12%	1%	1%	4%	3%	*
		bcd			bc	bc		hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
(4) Very comfortable	30	44	131	21	53	29	102	38	47	31	44	57	9	2	4	8	3	2
	27%	22%	46%	18%	25%	22%	30%	14%	23%	11%	17%	17%	33%	9%	25%	9%	27%	6%
			mnpqr				tvwx		tv									
(3) Fairly comfortable	41	86	92	36	105	61	135	110	77	85	113	114	5	5	5	25	2	6
	36%	44%	32%	32%	49%	46%	40%	39%	39%	30%	42%	35%	20%	29%	37%	29%	19%	16%
		op			op	op	v	v	v		v							
(2) Not very comfortable	16	47	47	31	34	31	48	94	56	96	70	113	4	9	5	21	5	13
	14%	24%	17%	28%	16%	24%	14%	33%	28%	33%	26%	34%	15%	47%	31%	24%	39%	38%
		o		moq				s	s	s	s	s		C				
(1) Not at all comfortable	20	19	13	22	18	10	22	36	16	68	34	40	8	2	*	27	2	14
	17%	10%	5%	19%	8%	8%	7%	13%	8%	24%	13%	12%	29%	9%	3%	31%	15%	39%
	o	o		noqr				su		stuwx						A		
Mean	2.76	2.79	3.2	2.51	2.93	2.83	3.03	2.54	2.79	2.28	2.64	2.58	2.6	2.4	2.87	2.17	2.59	1.9
		p	mnpqr		p	p	tuvwx	v	tv		v	v						
NET: Very/Fairly comfortable	70	130	223	57	158	90	237	148	124	116	157	171	14	7	9	33	5	8
	63%	66%	79%	51%	74%	68%	69%	52%	62%	40%	59%	52%	54%	38%	62%	38%	46%	23%
		p	mnpr		p	p	tvx	v	tv		v	v						
NET: Not very/Not at all comfortable	36	67	60	53	51	42	71	130	72	164	103	153	11	11	5	48	6	27
	32%	34%	21%	47%	24%	31%	21%	46%	36%	57%	39%	46%	44%	57%	34%	56%	54%	77%
		o		mnoqr		o		su	s	stuwx	s	s						
Don't know	6	*	*	2	6	1	34	4	4	7	6	6	1	1	1	5	-	-
	6%	*	*	2%	3%	1%	10%	2%	2%	3%	2%	2%	3%	6%	4%	6%	-	-
	no			no	o		tuvwx											

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 64

Q8 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

	My country's government	Mobile network operators (e.g. MTN, Airtel, Safaricom, etc.)	Banks and financial institutions	Technology companies (e.g. international digital platforms, such as Meta, Google, Jumia, etc.)	Charity and non-profit organisations
UNWEIGHTED BASE	4500	4500	4500	4500	4500
WEIGHTED BASE	3000	3000	3000	3000	3000
(4) Very confident	1046	1081	1379	875	504
	35%	36%	46%	29%	17%
(3) Fairly confident	1005	1158	1130	1175	1167
	33%	39%	38%	39%	39%
(2) Not very confident	513	458	300	598	823
	17%	15%	10%	20%	27%
(1) Not at all confident	326	185	98	229	330
	11%	6%	3%	8%	11%
Mean	2.96	3.09	3.3	2.94	2.65
NET: Very/Fairly confident	2051	2239	2510	2050	1671
	68%	75%	84%	68%	56%
NET: Not very/Not at all confident	840	643	397	827	1153
	28%	21%	13%	28%	38%
Don't know	110	118	93	123	176
	4%	4%	3%	4%	6%

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Table 65

Q8_1 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? My country's government

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
(4) Very confident	1046	196	133	203	95	206	213	555	490	404	597	30
	35%	39%	27%	41%	19%	41%	43%	38%	32%	38%	35%	16%
		bdh	d	bdh		bdh	bdh	bdh	bd	k	k	
(3) Fairly confident	1005	183	190	165	145	175	147	499	506	363	578	56
	33%	37%	38%	33%	29%	35%	29%	34%	33%	34%	34%	29%
		d	cdfgh					d	d			
(2) Not very confident	513	44	114	88	121	82	65	244	269	173	288	44
	17%	9%	23%	18%	24%	16%	13%	17%	18%	16%	17%	23%
			acefgh	a	acefgh	a		a	a			i
(1) Not at all confident	326	18	57	33	121	28	69	121	206	93	176	52
	11%	4%	11%	7%	24%	6%	14%	8%	13%	9%	10%	27%
			aceg		abcefgh		aceg	a	aceg			ij
Mean	2.96	3.26	2.81	3.1	2.44	3.14	3.02	3.05	2.87	3.04	2.97	2.35
		bcdfgh	d	bdh		bdh	bd	bdh	d	k	k	
NET: Very/Fairly confident	2051	379	323	369	240	381	359	1054	996	766	1176	86
	68%	76%	65%	74%	48%	76%	72%	72%	65%	73%	69%	45%
		bdh	d	bdh		bdh	d	bdh	d	k	k	
NET: Not very/Not at all confident	840	62	171	121	241	110	134	365	475	266	464	96
	28%	12%	34%	24%	48%	22%	27%	25%	31%	25%	27%	50%
			acegh	a	abcefgh	a	a	a	aceg			ij
Don't know	110	59	6	10	19	10	6	46	64	21	67	10
	4%	12%	1%	2%	4%	2%	1%	3%	4%	2%	4%	5%
		bcdefgh			bc			bc	bcf		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 66

Q8 1 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? My country's government

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(4) Very confident	1046	114	71	99	60	104	108	82	62	105	34	102	104
	35%	46%	29%	40%	24%	43%	46%	33%	24%	41%	14%	39%	40%
		bd		bd		bd	bd	i	i	hi		hi	hi
(3) Fairly confident	1005	80	98	91	74	80	76	104	91	74	72	95	71
	33%	32%	40%	37%	30%	33%	32%	41%	36%	29%	28%	36%	27%
			ad	d				ij	ij				
(2) Not very confident	513	19	51	41	60	41	32	24	63	47	60	41	33
	17%	8%	21%	17%	24%	17%	14%	10%	25%	19%	24%	16%	13%
			a	a	acef	a			gikl	g	gil		
(1) Not at all confident	326	10	25	13	46	9	18	8	32	20	75	18	52
	11%	4%	10%	5%	19%	4%	7%	3%	13%	8%	30%	7%	20%
			ace		abcef				gi		ghik		gik
Mean	2.96	3.34	2.88	3.13	2.61	3.19	3.18	3.19	2.73	3.07	2.27	3.1	2.88
		bcd	d	bd		bd	bd	hi	i	hi		hi	i
NET: Very/Fairly confident	2051	193	170	190	133	184	184	186	153	179	106	197	175
	68%	78%	69%	77%	54%	77%	77%	74%	60%	71%	42%	75%	67%
		bd	d	bd		bd	bd	hj	j	hj		hj	j
NET: Not very/Not at all confident	840	29	75	54	106	50	50	33	96	68	135	59	85
	28%	12%	31%	22%	43%	21%	21%	13%	38%	27%	53%	23%	32%
			acef	a	abcef	a	a		gik	g	ghikl		g
Don't know	110	25	1	4	7	5	4	34	5	6	11	5	2
	4%	10%	1%	2%	3%	2%	2%	14%	2%	2%	5%	2%	1%
		bcdef			b			hijkl			h		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
(4) Very confident	42	65	128	19	94	56	136	66	69	66	109	150
	37%	33%	45%	17%	44%	43%	40%	23%	35%	23%	41%	45%
	p	p	np		np	p	tv		tv		tv	tv
(3) Fairly confident	42	71	95	38	78	39	130	111	67	87	91	93
	38%	36%	34%	33%	36%	30%	38%	39%	33%	30%	34%	28%
								vx				
(2) Not very confident	8	43	43	26	29	23	29	66	42	69	47	35
	7%	22%	15%	23%	14%	17%	8%	23%	21%	24%	18%	10%
		mo		moq				sx	sx	sx	s	
(1) Not at all confident	7	18	15	28	13	12	8	35	15	55	14	49
	6%	9%	5%	25%	6%	9%	2%	12%	8%	19%	5%	15%
		o		mnoqr				suw	s	stuw		sw
Mean	3.2	2.92	3.19	2.43	3.19	3.08	3.3	2.75	2.98	2.59	3.13	3.05
	np	p	np		np	p	tuvx	v	tv		tv	tv
NET: Very/Fairly confident	84	135	223	56	172	96	266	176	136	153	201	243
	75%	69%	79%	50%	80%	72%	78%	62%	68%	54%	76%	74%
	p	p	np		np	p	tuv	v	v		tv	tv
NET: Not very/Not at all confident	15	62	58	54	42	35	37	101	57	124	61	84
	14%	31%	21%	48%	20%	26%	11%	36%	29%	43%	23%	25%
		moq		mnoqr				suwx	s	stuwx	s	s
Don't know	13	*	2	2	1	2	38	6	6	9	4	4
	12%	*	1%	2%	1%	2%	11%	2%	3%	3%	1%	1%
	nopqr			n			tuvwx					

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
(4) Very confident	6	3	6	8	2	5
	25%	16%	37%	9%	17%	14%
(3) Fairly confident	7	8	4	17	6	14
	29%	41%	24%	20%	51%	41%
		C				
(2) Not very confident	6	4	2	22	3	7
	22%	20%	13%	26%	22%	21%
(1) Not at all confident	3	4	3	34	1	8
	12%	22%	17%	39%	10%	23%
Mean	2.76	2.51	2.88	1.99	2.75	2.47
		C				
NET: Very/Fairly confident	14	11	9	25	8	19
	53%	57%	61%	29%	68%	55%
		C				
NET: Not very/Not at all confident	9	8	5	56	4	15
	34%	43%	31%	64%	32%	44%
				A		
Don't know	3	-	1	6	-	*
	12%	-	8%	7%	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 67
Q8_2 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Mobile network operators (e.g. MTN, Airtel, Safaricom, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
(4) Very confident	1081	152	173	261	100	163	232	550	531	446	574	46
	36%	30%	35%	52%	20%	33%	46%	38%	35%	42%	34%	24%
		d	d	abdegh		d	abdegh	ad	d	jk	k	
(3) Fairly confident	1158	196	213	176	192	212	168	565	593	407	664	75
	39%	39%	43%	35%	38%	42%	34%	39%	39%	39%	39%	39%
			cfgh			c		c	c			
(2) Not very confident	458	62	83	49	118	85	60	217	241	133	286	33
	15%	12%	17%	10%	24%	17%	12%	15%	16%	13%	17%	17%
			c		abcefgh	c		c	c		i	
(1) Not at all confident	185	22	25	9	69	26	34	80	105	42	108	32
	6%	4%	5%	2%	14%	5%	7%	5%	7%	4%	6%	16%
		c	c		abcefgh	c	c	c	bc		i	ij
Mean	3.09	3.11	3.08	3.39	2.67	3.06	3.21	3.12	3.05	3.22	3.04	2.73
		d	d	abdefgh		d	dh	d	d	jk	k	
NET: Very/Fairly confident	2239	348	386	437	292	376	400	1115	1124	854	1238	121
	75%	70%	77%	87%	58%	75%	80%	76%	73%	81%	73%	63%
		d	adh	abdefgh		d	adh	ad	d	jk	k	
NET: Not very/Not at all confident	643	84	108	58	187	111	94	296	347	175	395	65
	21%	17%	22%	12%	37%	22%	19%	20%	23%	17%	23%	34%
		c	c		abcefgh	c	c	c	ac		i	ij
Don't know	118	68	5	5	20	14	6	53	65	24	74	7
	4%	14%	1%	1%	4%	3%	1%	4%	4%	2%	4%	4%
		bcdefgh			bcf			bc	bcf		i	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 68

Q8_2 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Mobile network operators (e.g. MTN, Airtel, Safaricom, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
(4) Very confident	1081	84	93	128	57	81	106
	36%	34%	38%	52%	23%	34%	45%
		d	d	abde		d	ade
(3) Fairly confident	1158	97	104	89	92	98	84
	39%	39%	42%	36%	37%	41%	35%
(2) Not very confident	458	30	37	24	60	40	25
	15%	12%	15%	10%	24%	17%	10%
			c		abcef	c	
(1) Not at all confident	185	6	11	5	29	11	18
	6%	3%	4%	2%	12%	4%	8%
			c		abce		ac
Mean	3.09	3.19	3.14	3.39	2.74	3.09	3.2
		d	d	abdef		d	d
NET: Very/Fairly confident	2239	182	197	217	149	180	190
	75%	73%	80%	88%	60%	75%	80%
		d	d	abdef		d	d
NET: Not very/Not at all confident	643	37	48	29	89	50	43
	21%	15%	20%	12%	36%	21%	18%
			c		abcef	c	
Don't know	118	29	1	2	8	8	5
	4%	12%	*	1%	3%	4%	2%
		bcdef			bc	bc	

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
(4) Very confident	68	80	133	43	82	125
	27%	32%	53%	17%	31%	48%
	j	j	ghjk		j	ghjk
(3) Fairly confident	99	109	87	100	114	84
	39%	43%	34%	40%	44%	32%
		i				
(2) Not very confident	32	46	25	58	45	35
	12%	18%	10%	23%	17%	14%
		i		gi		
(1) Not at all confident	16	14	5	40	15	16
	6%	6%	2%	16%	6%	6%
		i		ghikl		
Mean	3.02	3.02	3.39	2.61	3.03	3.22
	j	j	ghjk		j	j
NET: Very/Fairly confident	167	189	220	143	196	209
	66%	75%	87%	56%	75%	80%
		j	ghjk		j	j
NET: Not very/Not at all confident	47	60	30	98	60	52
	19%	24%	12%	39%	23%	20%
		i		ghikl	i	
Don't know	39	5	3	12	5	1
	15%	2%	1%	5%	2%	*
	hijkl			hil		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
(4) Very confident	36	75	161	27	83	65
	32%	38%	57%	24%	38%	49%
		p	mnpq		p	p
(3) Fairly confident	50	87	92	44	85	50
	44%	44%	33%	39%	40%	38%
		o				
(2) Not very confident	8	30	25	22	36	13
	7%	15%	9%	19%	17%	10%
		o		mor	o	
(1) Not at all confident	2	6	4	18	9	4
	2%	3%	1%	16%	4%	3%
				mnoqr		
Mean	3.25	3.17	3.46	2.73	3.14	3.33
	p	p	mnpq		p	p
NET: Very/Fairly confident	86	161	253	71	168	115
	76%	82%	89%	63%	78%	87%
		p	mnpq		p	p
NET: Not very/Not at all confident	10	36	28	40	45	17
	9%	18%	10%	35%	21%	13%
		o		mnoqr	o	
Don't know	17	*	2	2	3	1
	15%	*	1%	2%	1%	1%
	nopqr					

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
(4) Very confident	102	96	89	57	77	152
	30%	34%	45%	20%	29%	46%
	v	v	stvw		v	stvw
(3) Fairly confident	128	114	80	113	123	106
	37%	40%	40%	39%	46%	32%
					x	
(2) Not very confident	50	50	24	70	45	47
	15%	18%	12%	24%	17%	14%
		u		stuwx		
(1) Not at all confident	17	18	4	35	15	20
	5%	6%	2%	12%	6%	6%
		u		stuw		
Mean	3.06	3.04	3.28	2.7	3.01	3.2
	v	v	stvw		v	v
NET: Very/Fairly confident	230	211	168	171	200	259
	67%	75%	84%	60%	75%	78%
		v	stvw		v	v
NET: Not very/Not at all confident	66	68	29	105	60	67
	19%	24%	14%	37%	23%	20%
		u		stuwx	u	
Don't know	45	4	3	11	6	5
	13%	1%	1%	4%	2%	2%
	tuvwx			tu		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
(4) Very confident	6	2	8	13	3	13
	22%	12%	57%	15%	27%	38%
(3) Fairly confident	15	12	4	29	4	11
	56%	62%	29%	34%	38%	31%
		C				
(2) Not very confident	2	3	*	25	2	*
	8%	17%	3%	29%	20%	1%
(1) Not at all confident	2	1	1	15	2	10
	9%	5%	7%	18%	15%	30%
Mean	2.96	2.84	3.41	2.49	2.76	2.78
NET: Very/Fairly confident	20	14	13	42	8	24
	78%	74%	86%	49%	65%	69%
		C				
NET: Not very/Not at all confident	4	4	1	40	4	11
	17%	22%	10%	46%	35%	31%
				A		
Don't know	1	1	1	4	-	-
	5%	4%	4%	5%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 69

Q8_3 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Banks and financial institutions

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(4) Very confident	**1379**	223	210	299	174	206	268	698	681	540	757	68
	46%	45%	42%	60%	35%	41%	54%	48%	44%	51%	44%	35%
		d	d	abdegh			bdeh	bde	d	jk	k	
(3) Fairly confident	**1130**	179	223	150	223	195	160	542	588	378	666	76
	38%	36%	45%	30%	45%	39%	32%	37%	38%	36%	39%	40%
			acfgh		acfgh	c		c	c			
(2) Not very confident	**300**	41	51	38	55	73	41	133	167	99	171	25
	10%	8%	10%	8%	11%	15%	8%	9%	11%	9%	10%	13%
			c		cg	acfg			c			
(1) Not at all confident	**98**	14	11	7	30	12	23	47	51	22	55	18
	3%	3%	2%	1%	6%	2%	5%	3%	3%	2%	3%	9%
					abcegh		c	c	bc			ij
Mean	**3.3**	3.33	3.28	3.5	3.12	3.22	3.37	3.33	3.28	3.38	3.29	3.04
		d	d	abdefgh			d	bde	d	jk	k	
NET: Very/Fairly confident	**2510**	401	433	449	398	401	428	1240	1269	918	1423	144
	84%	80%	87%	90%	80%	80%	86%	85%	83%	87%	83%	75%
			adeh	abdegh				ade	d	jk	k	
NET: Not very/Not at all confident	**397**	55	62	45	86	85	64	180	218	121	227	42
	13%	11%	12%	9%	17%	17%	13%	12%	14%	12%	13%	22%
			c		abcgh	cg		c	c			ij
Don't know	**93**	43	5	6	17	14	8	45	48	15	57	6
	3%	9%	1%	1%	3%	3%	2%	3%	3%	1%	3%	3%
		bcdefgh			bc			bc	bc		i	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 70
Q8_3 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Banks and financial institutions

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
(4) Very confident	**1379**	105	110	146	97	115	124
	46%	42%	45%	59%	40%	48%	52%
				abde		d	d
(3) Fairly confident	**1130**	102	108	72	101	88	72
	38%	41%	44%	29%	41%	37%	30%
		cf	cf		cf	c	
(2) Not very confident	**300**	15	23	23	28	24	20
	10%	6%	10%	9%	11%	10%	8%
					a		
(1) Not at all confident	**98**	6	3	4	12	6	15
	3%	2%	1%	2%	5%	3%	6%
					bc		bc
Mean	**3.3**	3.35	3.33	3.47	3.19	3.34	3.32
		d	d	abde		d	
NET: Very/Fairly confident	**2510**	207	218	218	199	203	196
	84%	84%	89%	88%	81%	85%	82%
			d	d			
NET: Not very/Not at all confident	**397**	20	27	27	40	30	35
	13%	8%	11%	11%	16%	13%	15%
					abc		
Don't know	**93**	20	1	3	8	6	7
	3%	8%	1%	1%	3%	2%	3%
		bcdef			bc		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
(4) Very confident	118	99	153	76	91	144
	47%	39%	61%	30%	35%	55%
	i	i	ghik			hik
(3) Fairly confident	77	116	78	122	107	88
	30%	46%	31%	48%	41%	34%
		gi		gil		
(2) Not very confident	27	28	16	27	49	21
	11%	11%	6%	11%	19%	8%
		i		i	ii	
(1) Not at all confident	9	7	2	18	6	8
	3%	3%	1%	7%	2%	3%
		i		hik		
Mean	3.32	3.23	3.53	3.05	3.12	3.41
	i	i	ghik			ik
NET: Very/Fairly confident	195	215	231	198	198	232
	77%	85%	92%	78%	76%	88%
		jk	ghjk			jk
NET: Not very/Not at all confident	35	35	18	45	55	29
	14%	14%	7%	18%	21%	11%
		i		i	i	
Don't know	23	4	3	9	8	1
	9%	2%	1%	4%	3%	*
	hil			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
(4) Very confident	55	91	184	43	96	71
	49%	46%	65%	38%	45%	53%
			mnpqr			p
(3) Fairly confident	36	84	76	51	84	47
	32%	43%	27%	45%	39%	35%
		o		o	o	
(2) Not very confident	12	18	18	10	34	7
	11%	9%	6%	9%	16%	5%
					or	
(1) Not at all confident	3	4	3	7	-	6
	3%	2%	1%	6%	-	5%
				noq		oq
Mean	3.34	3.33	3.57	3.17	3.29	3.39
		p	mnpqr			p
NET: Very/Fairly confident	91	175	261	93	180	118
	81%	89%	92%	83%	84%	89%
		p	mpq			
NET: Not very/Not at all confident	15	22	21	17	34	13
	14%	11%	7%	15%	16%	10%
				o	o	
Don't know	6	1	1	3	1	2
	6%	1%	*	3%	1%	1%
	noq			no		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
(4) Very confident	147	113	105	104	106	182
	43%	40%	52%	36%	40%	55%
			stvw			tvw
(3) Fairly confident	129	128	68	129	107	104
	38%	45%	34%	45%	40%	31%
		ux		ux		
(2) Not very confident	28	31	19	32	36	25
	8%	11%	10%	11%	14%	7%
(1) Not at all confident	8	6	4	14	8	15
	2%	2%	2%	5%	3%	5%
				tu		
Mean	3.33	3.25	3.4	3.16	3.21	3.39
	v	v	tvw			v
NET: Very/Fairly confident	276	242	173	233	213	285
	81%	85%	87%	81%	80%	86%
			v			
NET: Not very/Not at all confident	36	37	23	46	45	40
	10%	13%	12%	16%	17%	12%
				u		
Don't know	29	4	4	7	8	5
	9%	2%	2%	2%	3%	2%
	tuvwx					

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
(4) Very confident	11	5	9	25	4	14
	42%	29%	57%	29%	33%	41%
(3) Fairly confident	11	11	5	37	3	10
	42%	57%	32%	43%	30%	27%
(2) Not very confident	1	2	*	12	1	9
	3%	9%	3%	14%	8%	26%
(1) Not at all confident	3	1	-	9	3	2
	11%	5%	-	10%	30%	6%
Mean	3.18	3.11	3.59	2.95	2.66	3.04
NET: Very/Fairly confident	22	16	13	62	7	24
	84%	86%	89%	72%	62%	68%
NET: Not very/Not at all confident	3	3	*	21	4	11
	13%	14%	3%	24%	38%	32%
Don't know	1	-	1	4	-	-
	3%	-	8%	4%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 71

Q8_4 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Technology companies (e.g. international digital platforms, such as Meta, Google, Jumia, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(4) Very confident	**875**	132	113	254	95	136	146	440	435	367	451	48
	29%	26%	23%	51%	19%	27%	29%	30%	28%	35%	26%	25%
		d		abdefgh		d	d	bd	bd	jk		
(3) Fairly confident	**1175**	188	231	178	170	199	208	585	589	403	697	58
	39%	38%	46%	36%	34%	40%	42%	40%	38%	38%	41%	30%
			acdgh					cd	d		k	
(2) Not very confident	**598**	90	105	52	134	119	98	278	321	197	344	49
	20%	18%	21%	10%	27%	24%	20%	19%	21%	19%	20%	26%
		c	c		abcfgh	cg	c	c	c			i
(1) Not at all confident	**229**	31	43	10	78	27	40	105	125	64	133	30
	8%	6%	9%	2%	16%	5%	8%	7%	8%	6%	8%	16%
		c	c		abcefgh	c	c	c	c			ij
Mean	**2.94**	2.95	2.84	3.37	2.59	2.92	2.94	2.97	2.91	3.04	2.9	2.67
		d	d	abdefgh		d	d	bd	bd	jk	k	
NET: Very/Fairly confident	**2050**	320	344	432	265	335	354	1025	1024	769	1148	106
	68%	64%	69%	86%	53%	67%	71%	70%	67%	73%	67%	55%
		d	d	abdefgh		d	d	ad	d	jk	k	
NET: Not very/Not at all confident	**827**	121	148	62	212	147	138	382	445	261	476	79
	28%	24%	30%	12%	42%	29%	28%	26%	29%	25%	28%	41%
		c	cg		abcefgh	c	c	c	c			ij
Don't know	**123**	59	8	6	23	18	8	57	66	23	82	6
	4%	12%	2%	1%	5%	4%	2%	4%	4%	2%	5%	3%
		bcdefgh			bcf	c		bc	bc		i	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 72
Q8_4 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Technology companies (e.g. international digital platforms, such as Meta, Google, Jumia, etc.)

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(4) Very confident	875	65	59	120	50	75	70	67	54	133	45	61	76
	29%	26%	24%	49%	20%	31%	29%	26%	21%	53%	18%	23%	29%
				abdef		bd	d			ghikl			i
(3) Fairly confident	1175	96	119	90	89	98	93	92	112	88	81	101	116
	39%	39%	48%	36%	36%	41%	39%	36%	44%	35%	32%	38%	44%
			acdf						ij				
(2) Not very confident	598	48	44	31	63	41	50	42	61	21	71	78	48
	20%	19%	18%	13%	25%	17%	21%	17%	24%	8%	28%	30%	18%
		c	c		bce		c	i	i		gi	gi	i
(1) Not at all confident	229	12	20	4	34	15	20	19	23	7	44	13	20
	8%	5%	8%	1%	14%	6%	9%	7%	9%	3%	17%	5%	7%
		c	c		abce	c	c		i		ghikl		
Mean	2.94	2.97	2.9	3.33	2.66	3.02	2.91	2.94	2.79	3.4	2.52	2.83	2.96
		d	d	abdef		d	d	i	i	ghikl		i	i
NET: Very/Fairly confident	2050	161	178	210	139	173	163	158	166	221	126	162	191
	68%	65%	72%	85%	56%	73%	68%	63%	65%	88%	50%	62%	73%
		d	d	abdef		d	d	j	j	ghikl		j	j
NET: Not very/Not at all confident	827	60	64	35	96	56	71	61	84	27	115	91	67
	28%	24%	26%	14%	39%	23%	30%	24%	33%	11%	46%	35%	26%
		c	c		abcef	c	c	i	i		ghikl	i	i
Don't know	123	26	4	2	11	9	5	33	4	4	12	9	4
	4%	10%	2%	1%	4%	4%	2%	13%	2%	2%	5%	3%	1%
		bcdef			bc	c		hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
(4) Very confident	32	54	163	28	57	33	88	56	82	51	75	100	6	3	7	15	4	12
	28%	27%	57%	25%	27%	25%	26%	20%	41%	18%	28%	30%	25%	17%	48%	17%	36%	35%
			mnpqr				v		stvw		tv	tv						
(3) Fairly confident	45	89	92	37	88	51	123	133	81	107	105	149	12	8	5	21	3	9
	40%	45%	33%	33%	41%	38%	36%	47%	40%	37%	40%	45%	48%	42%	34%	24%	28%	26%
		op						suv						C				
(2) Not very confident	18	35	23	28	60	34	67	65	28	73	59	52	1	5	2	30	1	11
	16%	18%	8%	25%	28%	26%	20%	23%	14%	25%	22%	16%	5%	28%	10%	35%	7%	31%
		o		no	no	o		u		ux	u							
(1) Not at all confident	4	17	5	17	7	14	22	24	6	42	17	23	5	2	-	17	3	3
	3%	9%	2%	15%	3%	11%	6%	8%	3%	15%	6%	7%	19%	10%	-	20%	30%	8%
		oq		mnoq		oq		u		stuwx								
Mean	3.07	2.92	3.46	2.69	2.92	2.78	2.92	2.8	3.22	2.61	2.93	3.01	2.81	2.68	3.41	2.4	2.71	2.89
	p	p	mnpqr		p		v	v	stvwx		v	tv						
NET: Very/Fairly confident	77	144	255	65	145	84	211	189	162	158	179	249	19	11	12	35	8	21
	69%	73%	90%	57%	68%	63%	62%	67%	81%	55%	68%	75%	73%	59%	82%	41%	64%	61%
		p	mnpqr					v	stvw		v	sv						
NET: Not very/Not at all confident	22	53	27	45	67	48	89	88	33	115	76	75	6	7	2	47	4	13
	19%	27%	10%	40%	31%	36%	26%	31%	17%	40%	29%	23%	24%	38%	10%	54%	36%	38%
	o	o		mno	o	mo	u	u		stuwx	u							
Don't know	14	1	1	3	3	1	42	6	4	14	10	6	1	1	1	4	-	*
	12%	1%	*	3%	1%	1%	12%	2%	2%	5%	4%	2%	3%	3%	8%	5%	-	1%
	nopqr			no			tuvwx			tu								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 73

Q8_5 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Charity and non-profit organisations

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(4) Very confident	**504**	106	58	130	59	55	96	259	244	213	258	22
	17%	21%	12%	26%	12%	11%	19%	18%	16%	20%	15%	12%
		bdeh		bdegh			bde	bde	bde	jk		
(3) Fairly confident	**1167**	201	234	210	148	167	208	570	596	421	668	70
	39%	40%	47%	42%	30%	33%	42%	39%	39%	40%	39%	36%
		d	cdegh	deh			d	de	d			
(2) Not very confident	**823**	84	149	117	158	170	145	399	425	279	485	51
	27%	17%	30%	23%	32%	34%	29%	27%	28%	26%	28%	27%
			ac	a	acgh	acgh	a	ac	ac			
(1) Not at all confident	**330**	38	51	29	96	76	39	155	175	99	191	34
	11%	8%	10%	6%	19%	15%	8%	11%	11%	9%	11%	17%
			c		abcfgh	abcfg		c	c			ij
Mean	**2.65**	2.87	2.61	2.91	2.37	2.43	2.74	2.67	2.63	2.74	2.62	2.46
		bdegh	de	bdefgh			de	bde	de	jk	k	
NET: Very/Fairly confident	**1671**	307	291	339	207	222	304	830	840	634	926	92
	56%	61%	58%	68%	41%	44%	61%	57%	55%	60%	54%	48%
		deh	deh	bdegh			de	de	de	jk		
NET: Not very/Not at all confident	**1153**	122	200	146	254	247	185	554	600	378	677	85
	38%	24%	40%	29%	51%	49%	37%	38%	39%	36%	40%	44%
			ac		abcfgh	abcfgh	ac	ac	ac			i
Don't know	**176**	71	9	15	39	31	11	80	95	41	104	15
	6%	14%	2%	3%	8%	6%	2%	5%	6%	4%	6%	8%
		bcdefgh			bcfgh	bcf		bcf	bcf		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 74

Q8_5 - If the following organisations were responsible for managing digital services such as ID's or payments, to what extent are you confident, or not, that they would have the right processes in place to handle your personal data securely? Charity and non-profit organisations

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
(4) Very confident	504	51	33	53	34	35	52
	17%	21%	14%	22%	14%	15%	22%
		bd		bde			bd
(3) Fairly confident	1167	99	117	110	74	91	79
	39%	40%	48%	44%	30%	38%	33%
		d	def	df		d	
(2) Not very confident	823	46	64	61	77	77	73
	27%	19%	26%	25%	31%	32%	31%
			a		ac	ac	a
(1) Not at all confident	330	19	29	15	45	23	24
	11%	8%	12%	6%	18%	10%	10%
			c		abcef		
Mean	2.65	2.84	2.64	2.84	2.42	2.61	2.7
		bde	d	bde		d	d
NET: Very/Fairly confident	1671	151	151	163	107	127	132
	56%	61%	61%	66%	44%	53%	55%
		d	de	def		d	d
NET: Not very/Not at all confident	1153	66	93	77	122	100	97
	38%	26%	38%	31%	49%	42%	41%
			ac		abc	ac	ac
Don't know	176	31	2	8	17	12	10
	6%	13%	1%	3%	7%	5%	4%
		bcdef		b	bc	b	b

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
(4) Very confident	55	24	76	25	20	44
	22%	10%	30%	10%	8%	17%
	hjk		hjkl			
(3) Fairly confident	102	116	100	73	76	129
	40%	46%	40%	29%	29%	49%
	j	jk	jk			jk
(2) Not very confident	38	85	55	80	94	72
	15%	33%	22%	32%	36%	28%
		gi		gi	gi	
(1) Not at all confident	19	22	14	51	53	16
	7%	9%	5%	20%	20%	6%
		i		ghil	ghil	
Mean	2.9	2.58	2.97	2.31	2.26	2.77
	hjk	jk	hjk			jk
NET: Very/Fairly confident	157	141	176	99	96	173
	62%	55%	70%	39%	37%	66%
	jk	jk	hjk			jk
NET: Not very/Not at all confident	57	107	69	132	147	88
	22%	42%	27%	52%	56%	34%
		gi		ghil	ghil	
Don't know	39	6	7	22	19	2
	16%	2%	3%	9%	7%	1%
	hil			hil	l	

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
(4) Very confident	23	26	94	15	31	24
	21%	13%	33%	13%	15%	18%
			npqr			
(3) Fairly confident	47	99	114	33	76	52
	41%	50%	40%	29%	35%	39%
		opq	p			
(2) Not very confident	14	50	56	37	75	46
	13%	25%	20%	33%	35%	35%
		mo		mno	mo	mo
(1) Not at all confident	12	21	15	23	21	9
	11%	10%	5%	20%	10%	7%
		o		noqr		
Mean	2.85	2.67	3.03	2.37	2.58	2.7
	p	p	npqr			p
NET: Very/Fairly confident	70	125	208	47	107	76
	62%	63%	73%	42%	50%	58%
	p	pq	npqr			p
NET: Not very/Not at all confident	26	71	71	60	95	55
	23%	36%	25%	53%	44%	41%
		o		mno	mo	mo
Don't know	16	1	4	5	13	2
	14%	1%	2%	5%	6%	1%
	nopr			no	no	

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
(4) Very confident	73	29	34	35	22	64
	21%	10%	17%	12%	8%	19%
	tvw		tw			tw
(3) Fairly confident	136	126	89	91	87	139
	40%	44%	45%	32%	33%	42%
		vw	vw			
(2) Not very confident	65	92	55	88	94	92
	19%	32%	28%	31%	35%	28%
		s	s	s	s	
(1) Not at all confident	22	29	13	49	49	28
	6%	10%	7%	17%	19%	9%
		u		stux	stux	
Mean	2.88	2.56	2.75	2.43	2.33	2.74
	tvw	vw	tvw			vw
NET: Very/Fairly confident	209	155	123	127	110	203
	61%	55%	62%	44%	41%	61%
	vw	vw	tvw			vw
NET: Not very/Not at all confident	87	121	68	138	143	120
	25%	43%	34%	48%	54%	36%
		su	s	sux	stux	
Don't know	45	7	9	22	13	7
	13%	3%	4%	8%	5%	2%
	tuvwx			tux		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
(4) Very confident	2	2	2	7	1	8
	8%	13%	11%	9%	10%	22%
(3) Fairly confident	14	8	5	22	4	16
	56%	42%	35%	25%	36%	47%
(2) Not very confident	3	7	5	27	2	7
	11%	36%	35%	31%	20%	21%
(1) Not at all confident	4	2	1	21	4	2
	14%	8%	6%	25%	34%	6%
				A		
Mean	2.65	2.6	2.58	2.19	2.23	2.89
		C				
NET: Very/Fairly confident	16	10	7	29	5	24
	63%	55%	46%	34%	46%	69%
		C				
NET: Not very/Not at all confident	6	8	6	48	6	10
	25%	45%	41%	56%	54%	27%
Don't know	3	-	2	9	-	1
	12%	-	12%	11%	-	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 75

Q9 - You mentioned you are not very or not at all confident that some organisations would have the right processes in place to handle your personal data securely. Which, if any, of the following reasons best describe why you said that?

Base: All Adults who are not very or not at all confident that organisations would handle their personal data securely

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	2792	260	665	458	775	319	315	1506	1286	938	1596	220
WEIGHTED BASE	1856	258	329	229	387	337	317	880	976	603	1092	136
I worry about fraud and scams	1114	115	211	137	259	174	218	493	621	361	669	76
	60%	45%	64%	60%	67%	52%	69%	56%	64%	60%	61%	56%
			aeg	a	aceg		aeg	a	aeg			
I worry that my personal data will be shared with a third party without my consent	1064	126	214	128	224	194	178	494	571	350	640	66
	57%	49%	65%	56%	58%	58%	56%	56%	58%	58%	59%	49%
			acdgh						a		k	
I worry about cybersecurity risks	1040	109	205	130	210	201	185	494	546	363	611	59
	56%	42%	62%	57%	54%	60%	58%	56%	56%	60%	56%	43%
			adgh	a	a	a	a	a	a	k	k	
I worry that my personal data will be misused	1002	107	184	113	213	184	200	459	542	329	587	76
	54%	41%	56%	50%	55%	55%	63%	52%	56%	55%	54%	56%
			ac		a	a	acg	a	ac			
There can be a lack of accountability with organisations when things go wrong	809	88	151	101	173	152	143	370	439	262	486	55
	44%	34%	46%	44%	45%	45%	45%	42%	45%	43%	44%	41%
			a	a	a				a			
I have concerns about the integrity of how systems are run	679	49	137	96	145	133	120	344	335	245	376	53
	37%	19%	42%	42%	37%	39%	38%	39%	34%	41%	34%	39%
			ah	ah	a	a	a	a	a	j		
I have experienced past errors (e.g. wrong details, failed payments, delays, etc.)	326	23	58	45	65	63	72	171	155	116	176	33
	18%	9%	17%	20%	17%	19%	23%	19%	16%	19%	16%	24%
			a	ah	a	a	a	a	a			j
Digital systems are not trusted by the organisations that I use such as public services, employers, bank, etc.	228	21	39	31	52	43	42	124	103	72	127	24
	12%	8%	12%	13%	13%	13%	13%	14%	11%	12%	12%	18%
					h			ah				
Digital systems are not formally recognised by the organisations that I use such as public services, employers, bank, etc.	193	18	36	18	43	43	35	97	97	66	104	19
	10%	7%	11%	8%	11%	13%	11%	11%	10%	11%	9%	14%
								c				
Something else	17	3	1	1	4	7	*	12	5	8	8	1
	1%	1%	*	1%	1%	2%	*	1%	1%	1%	1%	*
								b				
Don't know	59	28	*	3	14	4	9	24	34	21	22	9
	3%	11%	*	1%	4%	1%	3%	3%	4%	4%	2%	7%
		bcdefgh		b	bc		b	bc	bc			j

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 76

Q9 - You mentioned you are not very or not at all confident that some organisations would have the right processes in place to handle your personal data securely. Which, if any, of the following reasons best describe why you said that?

Base: All Adults who are not very or not at all confident that organisations would handle their personal data securely

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	2792	201	323	233	382	184	183	59	342	225	393	135	132
WEIGHTED BASE	1856	124	154	118	191	140	155*	134*	175	111	196	198*	162*
I worry about fraud and scams	1114	51	92	68	122	61	99	64	119	69	137	113	118
	60%	41%	60%	58%	64%	44%	64%	48%	68%	62%	70%	57%	73%
			ae	ae	ae		ae		g		gik		g
I worry that my personal data will be shared with a third party without my consent	1064	58	101	65	106	80	84	68	113	63	118	115	94
	57%	47%	65%	55%	55%	57%	54%	51%	65%	56%	60%	58%	58%
			acd										
I worry about cybersecurity risks	1040	57	92	65	105	73	101	53	112	65	104	127	84
	56%	46%	60%	55%	55%	53%	65%	39%	64%	58%	53%	65%	52%
			a				a		gi	g		g	
I worry that my personal data will be misused	1002	49	89	60	106	64	92	58	95	54	107	120	108
	54%	39%	58%	51%	55%	46%	60%	43%	54%	48%	55%	61%	67%
			ae	a	a		ae						gi
There can be a lack of accountability with organisations when things go wrong	809	36	69	60	89	54	63	52	82	42	84	98	80
	44%	29%	45%	51%	47%	38%	40%	39%	47%	37%	43%	50%	50%
			a	ae	a				i				
I have concerns about the integrity of how systems are run	679	32	66	53	73	54	67	17	71	43	72	79	53
	37%	26%	43%	45%	38%	38%	43%	13%	41%	39%	37%	40%	33%
			a	a	a	a	a		g	g	g	g	g
I have experienced past errors (e.g. wrong details, failed payments, delays, etc.)	326	17	28	26	34	25	41	6	29	20	31	39	31
	18%	14%	18%	22%	18%	18%	26%	5%	17%	18%	16%	20%	19%
							a		g	g	g	g	
Digital systems are not trusted by the organisations that I use such as public services, employers, bank, etc.	228	13	21	17	25	19	29	8	18	14	27	24	13
	12%	10%	14%	14%	13%	14%	19%	6%	10%	12%	14%	12%	8%
Digital systems are not formally recognised by the organisations that I use such as public services, employers, bank, etc.	193	9	19	11	23	22	13	9	18	7	20	21	22
	10%	7%	12%	10%	12%	16%	8%	7%	10%	6%	10%	11%	14%
						a							
Something else	17	3	1	1	2	4	*	-	-	*	2	3	-
	1%	3%	1%	1%	1%	3%	*	-	-	*	1%	1%	-
Don't know	59	9	-	*	9	3	3	19	*	2	5	2	6
	3%	7%	-	*	5%	2%	2%	14%	*	2%	2%	1%	4%
		bce			bc			hijk		h	h		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	55	239	239	169	122	114	182	398	203	441	188	184	15	27	14	142	7	15
WEIGHTED BASE	55**	116	116	83	145*	88*	183*	198	104	222	184*	202*	12**	15**	7**	71	7**	25**
I worry about fraud and scams	19	81	73	52	70	66	88	121	61	150	102	147	8	10	3	49	2	4
	33%	70%	63%	63%	48%	75%	48%	61%	58%	68%	56%	73%	67%	64%	38%	70%	36%	17%
		q	q			q		s		suw		suw						
I worry that my personal data will be shared with a third party without my consent	22	79	63	52	83	50	95	126	62	127	108	123	8	8	3	39	3	5
	40%	69%	54%	62%	58%	57%	52%	64%	59%	57%	59%	61%	65%	54%	41%	55%	52%	19%
		o						s										
I worry about cybersecurity risks	21	83	66	43	91	59	80	115	61	122	109	125	8	7	2	39	2	1
	39%	72%	57%	52%	63%	67%	44%	58%	59%	55%	59%	62%	66%	46%	27%	56%	26%	3%
		op						s	s		s	s						
I worry that my personal data will be misused	13	71	57	41	83	64	84	105	53	125	96	125	8	8	4	42	3	11
	24%	62%	49%	49%	58%	72%	46%	53%	50%	56%	52%	62%	65%	55%	54%	59%	43%	44%
		op				op												
There can be a lack of accountability with organisations when things go wrong	16	53	49	36	69	40	66	92	47	103	83	95	7	6	4	31	*	8
	28%	46%	42%	43%	48%	45%	36%	46%	45%	46%	45%	47%	54%	37%	60%	44%	4%	31%
I have concerns about the integrity of how systems are run	10	50	51	33	59	41	30	83	42	77	72	71	9	3	3	31	1	7
	18%	43%	44%	40%	41%	47%	17%	42%	40%	35%	39%	35%	71%	21%	35%	43%	10%	30%
								sv	s	s	s	s						
I have experienced past errors (e.g. wrong details, failed payments, delays, etc.)	7	21	23	15	33	17	13	33	20	34	28	48	3	3	3	14	3	7
	13%	18%	20%	18%	23%	19%	7%	17%	19%	15%	15%	24%	24%	21%	44%	20%	39%	28%
								s	s	s		s						
Digital systems are not trusted by the organisations that I use such as public services, employers, bank, etc.	4	12	18	7	18	13	8	26	12	31	25	26	7	2	1	12	*	2
	8%	10%	15%	9%	12%	15%	4%	13%	11%	14%	14%	13%	57%	11%	15%	17%	4%	9%
								s	s	s	s							
Digital systems are not formally recognised by the organisations that I use such as public services, employers, bank, etc.	6	11	12	10	17	11	7	24	5	23	25	20	3	2	1	9	1	3
	10%	9%	10%	12%	12%	12%	4%	12%	5%	10%	13%	10%	28%	10%	8%	13%	18%	14%
								su		su	su							
Something else	*	1	1	1	5	*	3	*	*	3	2	-	-	-	-	1	-	-
	*	1%	1%	1%	4%	*	2%	*	*	1%	1%	-	-	-	-	1%	-	-
Don't know	15	-	1	2	3	-	9	*	1	8	1	2	*	-	-	2	-	6
	28%	-	1%	2%	2%	-	5%	*	1%	4%	1%	1%	3%	-	-	3%	-	26%
				n			t			t								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 77
Q10 - To what extent do you agree or disagree with the following statements?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

	I want full control of who can access and use my personal data	Nowadays, you have to share your personal data to get better access to jobs, mortgages, or other opportunities	Whether or not I share my personal data should not affect my access jobs, mortgages, or other opportunities	I am willing to share my personal data as long as I understand what is being shared and why	Digital services and platforms (such as online training, job platforms, or e-commerce) can help people like me to find new or better jobs	I feel that the benefits of sharing my personal data outweigh any privacy risks	I try not to share my personal data unless I absolutely have to
UNWEIGHTED BASE	4500	4500	4500	4500	4500	4500	4500
WEIGHTED BASE	3000	3000	3000	3000	3000	3000	3000
(2) Strongly agree	2004	1182	1202	1539	1456	751	1795
	67%	39%	40%	51%	49%	25%	60%
(1) Tend to agree	550	1017	879	936	998	883	730
	18%	34%	29%	31%	33%	29%	24%
(0) Neither agree nor disagree	202	360	403	225	306	606	198
	7%	12%	13%	7%	10%	20%	7%
(-1) Tend to disagree	70	191	248	104	82	387	84
	2%	6%	8%	3%	3%	13%	3%
(-2) Strongly disagree	94	147	147	113	76	243	82
	3%	5%	5%	4%	3%	8%	3%
Mean	1.47	1	0.95	1.26	1.26	0.53	1.41
NET: Agree	2555	2199	2081	2475	2454	1634	2524
	85%	73%	69%	82%	82%	54%	84%
NET: Disagree	164	338	394	216	157	630	166
	5%	11%	13%	7%	5%	21%	6%
Don't know	79	103	121	84	83	130	111
	3%	3%	4%	3%	3%	4%	4%

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Table 78
Q10_1 - To what extent do you agree or disagree with the following statements? I want full control of who can access and use my personal data

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(2) Strongly agree	**2004**	277	353	357	314	340	363	980	1024	728	1145	110
	67%	55%	71%	71%	63%	68%	73%	67%	67%	69%	67%	57%
			adgh	adgh	a	a	ad	ad	ad	k	k	
(1) Tend to agree	**550**	97	91	92	114	87	69	270	280	197	305	38
	18%	19%	18%	18%	23%	17%	14%	18%	18%	19%	18%	20%
					bcfgh							
(0) Neither agree nor disagree	**202**	40	22	26	35	47	32	80	122	64	115	19
	7%	8%	4%	5%	7%	9%	6%	5%	8%	6%	7%	10%
		b			bg	bcg			bcg			
(-1) Tend to disagree	**70**	18	9	9	12	9	13	43	26	23	37	8
	2%	4%	2%	2%	2%	2%	3%	3%	2%	2%	2%	4%
								bc				
(-2) Strongly disagree	**94**	23	20	9	15	8	20	53	41	24	58	10
	3%	5%	4%	2%	3%	2%	4%	4%	3%	2%	3%	5%
		ce	ceh					ce				i
Mean	**1.47**	1.29	1.51	1.58	1.43	1.52	1.5	1.46	1.49	1.53	1.47	1.23
			a	adgh		a		a	a	k	k	
NET: Agree	**2555**	374	444	449	429	428	432	1250	1304	925	1450	148
	85%	75%	89%	90%	86%	86%	86%	85%	85%	88%	85%	77%
			adgh	adgh	a	a	a	a	a	k	k	
NET: Disagree	**164**	41	29	19	27	16	32	96	68	47	95	19
	5%	8%	6%	4%	5%	3%	6%	7%	4%	4%	6%	10%
		ceh	ch					ceh				ij
Don't know	**79**	46	4	6	10	9	4	38	42	18	47	6
	3%	9%	1%	1%	2%	2%	1%	3%	3%	2%	3%	3%
		bcdefgh						bc	bc			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 79

Q10_1 - To what extent do you agree or disagree with the following statements? I want full control of who can access and use my personal data

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(2) Strongly agree	2004	146	170	174	156	159	175	131	183	183	158	181	188
	67%	59%	69%	70%	63%	67%	73%	52%	72%	73%	62%	69%	72%
			a	ad			ad		gj	gj		g	g
(1) Tend to agree	550	45	47	47	49	56	26	51	43	45	66	32	43
	18%	18%	19%	19%	20%	23%	11%	20%	17%	18%	26%	12%	16%
			f	f	f	f					hik		
(0) Neither agree nor disagree	202	13	11	12	22	10	12	27	12	13	13	37	19
	7%	5%	4%	5%	9%	4%	5%	11%	5%	5%	5%	14%	7%
					bce			h				hij	
(-1) Tend to disagree	70	8	6	5	6	6	13	10	3	4	6	3	*
	2%	3%	2%	2%	2%	2%	5%	4%	1%	2%	2%	1%	*
(-2) Strongly disagree	94	14	10	6	10	5	8	9	10	3	5	3	12
	3%	6%	4%	3%	4%	2%	3%	3%	4%	1%	2%	1%	4%
		ce							i				
Mean	1.47	1.33	1.47	1.54	1.39	1.53	1.49	1.25	1.54	1.61	1.47	1.5	1.51
				ad		a			g	gj			
NET: Agree	2555	192	217	220	205	215	201	182	227	228	223	213	231
	85%	78%	88%	89%	83%	90%	85%	72%	89%	90%	88%	81%	88%
			ad	ad		ad			gk	gk	g		g
NET: Disagree	164	22	16	12	15	10	20	18	13	7	11	6	12
	5%	9%	7%	5%	6%	4%	9%	7%	5%	3%	4%	2%	5%
		ce											
Don't know	79	21	2	3	5	3	4	25	3	3	5	6	-
	3%	8%	1%	1%	2%	1%	2%	10%	1%	1%	2%	2%	-
		bcdef						hijkl					

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
(2) Strongly agree	55	144	207	70	152	99	202	198	136	186	183	241	10	10	11	52	5	23
	49%	73%	73%	62%	71%	75%	59%	70%	68%	65%	69%	73%	38%	56%	73%	60%	41%	65%
		mp	mp		m	mp		s	s			s						
(1) Tend to agree	24	35	51	28	36	22	65	51	38	61	47	44	5	4	3	20	2	4
	21%	18%	18%	25%	17%	16%	19%	18%	19%	21%	18%	13%	20%	23%	19%	24%	16%	10%
				no						x								
(0) Neither agree nor disagree	12	5	15	7	18	5	22	15	10	21	27	20	3	2	1	6	1	6
	11%	3%	5%	6%	9%	4%	6%	5%	5%	7%	10%	6%	13%	11%	4%	7%	12%	17%
	n		n	n	n						u							
(-1) Tend to disagree	5	3	5	4	5	2	9	6	4	5	1	11	2	-	-	3	3	-
	4%	2%	2%	3%	2%	1%	3%	2%	2%	2%	*	3%	9%	-	-	4%	22%	-
(-2) Strongly disagree	3	8	3	3	2	5	16	11	7	8	5	11	3	1	-	2	1	3
	3%	4%	1%	3%	1%	4%	5%	4%	3%	3%	2%	3%	11%	7%	-	3%	9%	8%
		o																
Mean	1.23	1.55	1.62	1.43	1.55	1.57	1.36	1.5	1.5	1.46	1.53	1.5	0.72	1.25	1.73	1.37	0.57	1.24
		m	mp		m													
NET: Agree	78	180	259	99	188	121	266	249	174	247	230	284	15	15	14	72	7	26
	70%	91%	91%	88%	87%	91%	78%	88%	87%	86%	87%	86%	58%	79%	92%	83%	57%	75%
		m	m	m	m	m		s	s	s	s							
NET: Disagree	8	11	8	6	7	6	26	17	11	13	6	23	5	1	-	6	4	3
	7%	6%	3%	6%	3%	5%	8%	6%	6%	5%	2%	7%	20%	7%	-	7%	31%	8%
		o		o			w	w										
Don't know	14	1	1	1	2	-	28	3	5	5	3	3	2	1	1	2	-	-
	12%	1%	*	*	1%	-	8%	1%	2%	2%	1%	1%	9%	3%	4%	3%	-	-
	nopqr						tuvwx											

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 80

Q10_2 - To what extent do you agree or disagree with the following statements? Nowadays, you have to share your personal data to get better access to jobs, mortgages, or other opportunities

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(2) Strongly agree	**1182**	130	190	246	176	216	223	591	590	459	660	53
	39%	26%	38%	49%	35%	43%	45%	40%	38%	44%	39%	28%
			a	abdgh	a	ad	ad	ad	ad	jk	k	
(1) Tend to agree	**1017**	165	187	161	170	156	178	491	526	359	572	75
	34%	33%	37%	32%	34%	31%	36%	34%	34%	34%	33%	39%
			cgh									
(0) Neither agree nor disagree	**360**	60	51	52	82	67	47	169	191	115	215	26
	12%	12%	10%	10%	16%	13%	9%	12%	12%	11%	13%	13%
					bcfgh				b			
(-1) Tend to disagree	**191**	62	40	19	29	26	16	92	99	62	108	16
	6%	12%	8%	4%	6%	5%	3%	6%	6%	6%	6%	8%
		bcdefgh	cfg		c			c	c			
(-2) Strongly disagree	**147**	36	25	15	22	20	29	72	75	43	88	14
	5%	7%	5%	3%	4%	4%	6%	5%	5%	4%	5%	7%
		c	c					c	c			
Mean	**1**	0.64	0.97	1.22	0.94	1.08	1.12	1.02	0.98	1.09	0.98	0.75
			a	abdegh	a	a	a	ad	a	jk	k	
NET: Agree	**2199**	295	377	407	347	372	401	1082	1116	818	1231	128
	73%	59%	75%	81%	69%	74%	80%	74%	73%	78%	72%	66%
			ad	abdegh	a	a	adgh	ad	ad	jk		
NET: Disagree	**338**	98	65	34	51	46	45	163	174	106	197	29
	11%	20%	13%	7%	10%	9%	9%	11%	11%	10%	12%	15%
		bcdefgh	c		c			c	c			i
Don't know	**103**	47	6	6	21	15	7	49	54	15	64	9
	3%	9%	1%	1%	4%	3%	1%	3%	4%	1%	4%	5%
		bcdefgh			bcf			bc	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 81
Q10_2 - To what extent do you agree or disagree with the following statements? Nowadays, you have to share your personal data to get better access to jobs, mortgages, or other opportunities

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(2) Strongly agree	**1182**	82	87	120	89	110	103	49	102	126	87	106	120
	39%	33%	36%	49%	36%	46%	43%	19%	40%	50%	34%	41%	46%
				abd		abd	a		g	ghi	g	g	g
(1) Tend to agree	**1017**	72	100	80	81	77	81	93	87	81	89	79	97
	34%	29%	41%	32%	33%	32%	34%	37%	34%	32%	35%	30%	37%
			acde										
(0) Neither agree nor disagree	**360**	28	25	29	42	21	24	32	26	24	40	46	24
	12%	11%	10%	12%	17%	9%	10%	13%	10%	9%	16%	17%	9%
					bcef						hi	i	
(-1) Tend to disagree	**191**	24	17	9	13	16	12	38	23	10	16	9	4
	6%	10%	7%	4%	5%	7%	5%	15%	9%	4%	6%	4%	1%
		cd	c					iikl	ikl				
(-2) Strongly disagree	**147**	17	14	6	13	8	14	19	11	9	9	12	14
	5%	7%	6%	2%	5%	3%	6%	8%	4%	4%	3%	5%	6%
		c	c		c		c						
Mean	**1**	0.8	0.95	1.23	0.92	1.14	1.05	0.49	0.98	1.22	0.96	1.02	1.18
				abd		abd			g	ghi	g	g	g
NET: Agree	**2199**	153	188	200	170	186	184	142	189	207	176	186	217
	73%	62%	76%	81%	69%	78%	77%	56%	75%	82%	70%	71%	83%
			ad	ad		ad	a		g	ghik	g	g	gi
NET: Disagree	**338**	40	30	15	27	24	27	57	35	19	24	21	18
	11%	16%	12%	6%	11%	10%	11%	23%	14%	8%	10%	8%	7%
		cd	c		c			hiikl	ii				
Don't know	**103**	25	2	3	8	6	4	22	4	3	13	9	3
	3%	10%	1%	1%	3%	3%	2%	9%	2%	1%	5%	3%	1%
		bcdef			bc			hil			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
(2) Strongly agree	38	77	150	40	100	54	83	107	88	106	113	163	5	5	7	27	2	6
	34%	39%	53%	35%	47%	40%	24%	38%	44%	37%	43%	49%	21%	29%	46%	31%	21%	17%
			mnpr					s	sv	s	s	stv						
(1) Tend to agree	25	80	91	40	69	53	127	98	64	94	84	105	7	9	5	33	1	20
	22%	41%	32%	35%	32%	40%	37%	34%	32%	33%	32%	32%	26%	48%	36%	38%	10%	57%
		mo				m												
(0) Neither agree nor disagree	16	19	24	20	23	13	39	29	27	45	43	31	4	3	1	14	1	3
	14%	10%	9%	17%	11%	10%	12%	10%	13%	16%	16%	9%	17%	14%	10%	16%	5%	7%
				no						t								
(-1) Tend to disagree	19	12	10	5	13	3	36	26	9	17	8	12	3	1	1	6	5	-
	17%	6%	3%	5%	6%	3%	11%	9%	4%	6%	3%	4%	12%	4%	4%	7%	44%	-
	nopqr						uwx	uvwx										
(-2) Strongly disagree	7	9	6	6	9	7	25	16	9	14	9	16	3	1	-	3	1	7
	6%	4%	2%	5%	4%	5%	7%	6%	4%	5%	4%	5%	11%	4%	-	3%	11%	19%
		o		o														
Mean	0.66	1.04	1.32	0.92	1.11	1.11	0.66	0.92	1.09	0.95	1.1	1.18	0.37	0.96	1.3	0.92	-0.14	0.53
		m	mnp		m	m		s	st	s	s	st						
NET: Agree	63	157	241	80	169	107	210	205	152	200	198	267	12	14	12	60	4	26
	56%	80%	85%	71%	79%	81%	61%	72%	76%	70%	75%	81%	46%	78%	82%	69%	32%	74%
		mp	mnp		m	m		s	sv	s	s	sv						
NET: Disagree	26	21	15	11	22	10	62	42	18	30	17	28	6	1	1	8	6	7
	23%	11%	5%	10%	10%	8%	18%	15%	9%	11%	6%	8%	23%	8%	4%	10%	55%	19%
	nopqr	o		o			uvwx	uvw										
Don't know	7	-	2	2	1	2	31	6	4	12	7	4	3	-	1	4	1	-
	6%	-	1%	2%	1%	2%	9%	2%	2%	4%	3%	1%	13%	-	4%	5%	9%	-
	nog			n			tuvwx											

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 82
Q10_3 - To what extent do you agree or disagree with the following statements? Whether or not I share my personal data should not affect my access jobs, mortgages, or other opportunities

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(2) Strongly agree	**1202**	113	214	214	196	237	229	563	639	454	663	75
	40%	23%	43%	43%	39%	47%	46%	38%	42%	43%	39%	39%
			ag	ag	a	adg	ag	a	a			
(1) Tend to agree	**879**	151	157	162	148	140	121	457	422	327	489	51
	29%	30%	31%	32%	30%	28%	24%	31%	27%	31%	29%	26%
			h	fh				f				
(0) Neither agree nor disagree	**403**	72	61	69	88	53	61	189	214	120	240	33
	13%	14%	12%	14%	18%	11%	12%	13%	14%	11%	14%	17%
					bcegh							i
(-1) Tend to disagree	**248**	61	39	32	28	34	53	120	128	87	145	12
	8%	12%	8%	6%	6%	7%	11%	8%	8%	8%	8%	6%
		bcdegh					d	cd	cd			
(-2) Strongly disagree	**147**	39	22	13	23	27	22	69	78	44	87	13
	5%	8%	4%	3%	5%	5%	4%	5%	5%	4%	5%	7%
		cg	c		c	c		c	c			
Mean	**0.95**	0.55	1.02	1.08	0.96	1.07	0.99	0.95	0.96	1.03	0.92	0.89
			a	adgh	a	a	a	a	a			
NET: Agree	**2081**	265	371	376	343	376	351	1021	1060	781	1152	126
	69%	53%	74%	75%	69%	75%	70%	70%	69%	74%	68%	66%
			adgh	adgh	a	adgh	a	a	a	jk		
NET: Disagree	**394**	100	61	45	52	62	75	189	206	132	231	25
	13%	20%	12%	9%	10%	12%	15%	13%	13%	12%	14%	13%
		bcdegh	c				c	cd	cd			
Don't know	**121**	63	7	10	17	10	14	66	55	20	83	8
	4%	13%	1%	2%	3%	2%	3%	4%	4%	2%	5%	4%
		bcdefgh			bc			bce	bc		i	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 83

Q10_3 - To what extent do you agree or disagree with the following statements? Whether or not I share my personal data should not affect my access jobs, mortgages, or other opportunities

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(2) Strongly agree	**1202**	60	102	96	94	105	106	53	112	118	101	131	123
	40%	24%	41%	39%	38%	44%	45%	21%	44%	47%	40%	50%	47%
			a	a	a	a	a		g	gi	g	g	g
(1) Tend to agree	**879**	67	80	86	76	82	67	85	77	76	72	58	54
	29%	27%	33%	35%	31%	34%	28%	34%	30%	30%	28%	22%	21%
				a									
(0) Neither agree nor disagree	**403**	37	28	38	48	20	19	35	33	31	40	32	42
	13%	15%	11%	15%	19%	8%	8%	14%	13%	12%	16%	12%	16%
		ef		ef	bef								
(-1) Tend to disagree	**248**	29	21	14	11	16	28	32	17	18	18	18	24
	8%	12%	9%	6%	4%	7%	12%	13%	7%	7%	7%	7%	9%
		cd	d				cd						
(-2) Strongly disagree	**147**	23	11	6	12	10	7	16	11	8	11	17	15
	5%	9%	4%	2%	5%	4%	3%	6%	4%	3%	4%	7%	6%
		bcdef			c								
Mean	**0.95**	0.52	0.99	1.05	0.96	1.1	1.04	0.57	1.04	1.11	0.96	1.04	0.95
			a	a	a	a	a		g	gi	g	g	
NET: Agree	**2081**	127	182	181	170	187	173	138	189	194	173	189	177
	69%	51%	74%	73%	69%	78%	73%	55%	74%	77%	68%	72%	68%
			a	a	a	ad	a		gi	gi	g	g	
NET: Disagree	**394**	52	33	20	22	26	36	48	28	25	29	35	39
	13%	21%	13%	8%	9%	11%	15%	19%	11%	10%	12%	14%	15%
		bcde	cd				c	i					
Don't know	**121**	32	4	8	6	5	10	30	4	2	11	5	4
	4%	13%	1%	3%	3%	2%	4%	12%	1%	1%	4%	2%	2%
		bcdef						hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
(2) Strongly agree	37	88	130	43	103	53	68	119	76	112	128	159	8	7	5	36	4	16
	32%	45%	46%	38%	48%	40%	20%	42%	38%	39%	48%	48%	31%	35%	34%	42%	33%	46%
			p					s	s	s	suv	s						
(1) Tend to agree	37	66	91	36	60	36	105	84	63	84	71	81	5	7	8	25	3	4
	33%	33%	32%	32%	28%	27%	31%	30%	32%	29%	27%	25%	19%	37%	51%	29%	24%	10%
(0) Neither agree nor disagree	12	21	34	20	18	16	53	37	34	51	32	34	2	3	2	14	3	10
	11%	11%	12%	17%	8%	12%	15%	13%	17%	18%	12%	10%	7%	16%	11%	16%	24%	28%
				noq						t								
(-1) Tend to disagree	13	15	18	6	15	20	43	21	14	17	18	30	3	2	-	4	1	3
	12%	8%	6%	5%	7%	15%	13%	8%	7%	6%	7%	9%	12%	8%	-	5%	6%	7%
						op	uv											
(-2) Strongly disagree	3	7	7	5	16	6	28	14	7	13	11	13	4	1	-	5	*	2
	3%	4%	2%	4%	7%	5%	8%	5%	3%	5%	4%	4%	17%	4%	-	6%	4%	7%
					o		u											
Mean	0.88	1.07	1.15	0.97	1.04	0.84	0.48	0.99	0.97	0.96	1.1	1.07	0.41	0.91	1.24	0.99	0.84	0.83
			pr					s	s	s	s	s						
NET: Agree	73	154	222	79	164	90	173	203	140	196	200	240	13	13	13	61	7	20
	65%	78%	78%	70%	76%	68%	51%	72%	70%	68%	75%	73%	50%	72%	85%	71%	57%	57%
		p	mpr					s	s	s	s	s						
NET: Disagree	17	23	24	11	31	26	71	35	21	30	30	44	8	2	-	9	1	5
	15%	12%	9%	10%	14%	20%	21%	13%	11%	11%	11%	13%	29%	12%	-	10%	10%	14%
						op	tuvw											
Don't know	11	-	3	3	3	1	44	7	5	9	4	12	4	-	1	2	1	*
	9%	-	1%	3%	1%	1%	13%	3%	3%	3%	2%	4%	14%	-	4%	3%	9%	*
	noqr		n	n			tuvwx											

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 84

Q10_4 - To what extent do you agree or disagree with the following statements? I am willing to share my personal data as long as I understand what is being shared and why

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
(2) Strongly agree	1539	185	278	317	217	259	282	791	747	589	863	74
	51%	37%	56%	63%	43%	52%	56%	54%	49%	56%	51%	39%
			adh	abdegh		ad	adh	adh	ad	jk	k	
(1) Tend to agree	936	173	150	133	159	173	149	437	498	313	543	68
	31%	35%	30%	27%	32%	35%	30%	30%	32%	30%	32%	36%
		c			c	c		c	c			
(0) Neither agree nor disagree	225	44	35	24	63	32	28	81	144	60	133	28
	7%	9%	7%	5%	13%	6%	6%	6%	9%	6%	8%	15%
		cg	c		bcefgh				bcg			ij
(-1) Tend to disagree	104	23	19	12	21	11	18	56	48	41	50	8
	3%	5%	4%	2%	4%	2%	4%	4%	3%	4%	3%	4%
					c			c				
(-2) Strongly disagree	113	22	15	9	29	16	21	61	52	29	67	11
	4%	4%	3%	2%	6%	3%	4%	4%	3%	3%	4%	6%
		c			bcgh			c	c			i
Mean	1.26	1.06	1.32	1.49	1.05	1.32	1.31	1.29	1.24	1.35	1.26	0.97
			adh	abdefgh		ad	ad	ad	ad	jk	k	
NET: Agree	2475	358	428	450	376	432	431	1229	1245	901	1407	142
	82%	72%	86%	90%	75%	86%	86%	84%	81%	86%	82%	74%
			adh	abdgh		adh	ad	ad	ad	k	k	
NET: Disagree	216	45	35	21	50	27	39	117	100	70	117	20
	7%	9%	7%	4%	10%	5%	8%	8%	7%	7%	7%	10%
		c	c		bcegh			c	c			
Don't know	84	53	2	6	12	10	2	38	46	22	51	2
	3%	11%	*	1%	2%	2%	*	3%	3%	2%	3%	1%
		bcdefgh		b	bc	b		bcf	bcf			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 85
Q10_4 - To what extent do you agree or disagree with the following statements? I am willing to share my personal data as long as I understand what is being shared and why

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(2) Strongly agree	1539	100	145	154	116	130	146	85	134	163	101	129	136
	51%	41%	59%	62%	47%	55%	61%	34%	53%	65%	40%	49%	52%
			ad	ad		a	ad		gj	ghjk		g	g
(1) Tend to agree	936	83	76	71	69	79	59	90	74	62	90	94	89
	31%	34%	31%	29%	28%	33%	25%	36%	29%	24%	36%	36%	34%
								i			hi	i	
(0) Neither agree nor disagree	225	11	10	11	31	10	8	32	25	13	32	22	19
	7%	5%	4%	4%	12%	4%	3%	13%	10%	5%	13%	9%	7%
					abcef			i	i		i		
(-1) Tend to disagree	104	18	7	4	11	4	12	5	12	7	11	7	6
	3%	7%	3%	2%	4%	2%	5%	2%	5%	3%	4%	3%	2%
		bce			c								
(-2) Strongly disagree	113	13	8	5	15	10	10	9	8	4	14	6	11
	4%	5%	3%	2%	6%	4%	4%	4%	3%	2%	5%	2%	4%
		c			bc						i		
Mean	1.26	1.06	1.39	1.49	1.08	1.36	1.36	1.06	1.24	1.5	1.03	1.29	1.27
			ad	ad		ad	ad		j	ghjk		j	
NET: Agree	2475	183	221	225	185	209	205	175	208	224	191	223	225
	82%	74%	90%	91%	75%	88%	86%	69%	82%	89%	75%	85%	86%
			ad	ad		ad	ad		gj	ghj		gj	gj
NET: Disagree	216	31	15	9	26	14	22	15	20	11	24	13	17
	7%	12%	6%	4%	10%	6%	9%	6%	8%	4%	10%	5%	7%
		bce			bce		c		i		i		
Don't know	84	22	1	2	6	6	2	31	1	4	6	4	*
	3%	9%	*	1%	2%	2%	1%	12%	*	2%	2%	1%	*
		bcdef			b	b		hijkl			h		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
(2) Strongly agree	46	108	189	49	114	82	122	161	119	137	136	188	9	9	8	28	8	12
	41%	55%	67%	44%	53%	62%	36%	57%	60%	48%	51%	57%	33%	48%	55%	33%	66%	35%
		p	mnpq			mp		sv	sv	s	s	s						
(1) Tend to agree	28	65	72	37	79	32	128	77	55	88	90	105	12	7	5	29	4	12
	25%	33%	25%	32%	37%	24%	38%	27%	27%	31%	34%	32%	47%	37%	32%	33%	32%	34%
		o		o	o		tu											
(0) Neither agree nor disagree	8	11	11	14	10	5	32	21	12	31	21	15	2	2	1	15	*	7
	7%	6%	4%	13%	5%	4%	9%	8%	6%	11%	8%	4%	9%	12%	6%	17%	2%	21%
				noqr						ux								
(-1) Tend to disagree	6	8	6	5	6	10	11	11	5	10	5	8	1	*	*	6	-	-
	5%	4%	2%	4%	3%	7%	3%	4%	3%	3%	2%	2%	5%	3%	3%	7%	-	-
						o												
(-2) Strongly disagree	5	5	4	8	4	4	15	11	5	13	9	14	1	-	-	7	-	3
	5%	2%	1%	7%	2%	3%	4%	4%	3%	5%	3%	4%	4%	-	-	8%	-	9%
				noq														
Mean	1.11	1.34	1.54	1.02	1.37	1.35	1.07	1.3	1.42	1.17	1.3	1.35	1	1.3	1.45	0.77	1.64	0.86
		p	mnp		p	p		sv	sv		s	s		C				
NET: Agree	74	174	261	86	193	114	251	238	174	225	226	293	21	16	13	57	11	24
	66%	88%	92%	76%	90%	86%	73%	84%	87%	79%	85%	89%	81%	85%	87%	66%	98%	69%
		mp	mnp		mp	m		sv	sv		s	sv		C				
NET: Disagree	11	12	10	13	10	13	26	22	10	23	14	22	3	*	*	13	-	3
	10%	6%	4%	11%	5%	10%	8%	8%	5%	8%	5%	7%	10%	3%	3%	15%	-	9%
				noq		o												
Don't know	19	-	*	-	2	*	32	2	4	8	4	1	-	-	1	1	-	-
	17%	-	*	-	1%	*	9%	1%	2%	3%	1%	*	-	-	4%	2%	-	-
	nopqr						tuvwx			t								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 86

Q10_5 - To what extent do you agree or disagree with the following statements? Digital services and platforms (such as online training, job platforms, or e-commerce) can help people like me to find new or better jobs

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(2) Strongly agree	**1456**	243	256	275	177	263	242	740	715	545	819	74
	49%	49%	51%	55%	35%	53%	48%	51%	47%	52%	48%	38%
		d	dh	dgh		d	d	d	d	k	k	
(1) Tend to agree	**998**	173	168	155	170	160	172	454	544	343	586	57
	33%	35%	34%	31%	34%	32%	34%	31%	35%	33%	34%	30%
					g				cg			
(0) Neither agree nor disagree	**306**	21	43	44	96	55	47	131	175	98	172	31
	10%	4%	9%	9%	19%	11%	9%	9%	11%	9%	10%	16%
			a	a	abcefgh	a	a	a	abc			ij
(-1) Tend to disagree	**82**	13	16	12	16	11	13	49	32	30	38	13
	3%	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	7%
			h		h							ij
(-2) Strongly disagree	**76**	8	14	8	23	4	18	44	31	21	44	8
	3%	2%	3%	2%	5%	1%	4%	3%	2%	2%	3%	4%
			e		acegh			ce				
Mean	**1.26**	1.37	1.28	1.37	0.96	1.35	1.23	1.27	1.25	1.31	1.27	0.95
		d	d	bdgh		d	d	d	d	k	k	
NET: Agree	**2454**	416	424	431	346	422	414	1194	1259	888	1405	131
	82%	83%	85%	86%	69%	84%	83%	82%	82%	84%	82%	68%
		d	dgh	dgh		d	d	d	d	k	k	
NET: Disagree	**157**	22	31	20	39	15	31	94	64	51	82	21
	5%	4%	6%	4%	8%	3%	6%	6%	4%	5%	5%	11%
			ceh		aceh			ceh				ij
Don't know	**83**	41	3	5	19	8	7	46	37	16	48	9
	3%	8%	1%	1%	4%	2%	1%	3%	2%	2%	3%	4%
		bcdefgh			bceh			bc	bc			i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 87

Q10_5 - To what extent do you agree or disagree with the following statements? Digital services and platforms (such as online training, job platforms, or e-commerce) can help people like me to find new or better jobs

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
(2) Strongly agree	1456	125	124	130	93	138	130
	49%	50%	50%	53%	38%	58%	55%
		d	d	d		d	d
(1) Tend to agree	998	70	84	87	79	63	71
	33%	28%	34%	35%	32%	26%	30%
			e	e			
(0) Neither agree nor disagree	306	12	20	18	41	25	14
	10%	5%	8%	7%	17%	11%	6%
					abcef	a	
(-1) Tend to disagree	82	10	10	4	10	6	9
	3%	4%	4%	2%	4%	3%	4%
			c		c		
(-2) Strongly disagree	76	8	8	5	14	3	6
	3%	3%	3%	2%	5%	1%	3%
					ce		
Mean	1.26	1.3	1.25	1.36	0.96	1.39	1.34
		d	d	d		d	d
NET: Agree	2454	195	209	217	172	200	201
	82%	79%	85%	88%	70%	84%	85%
		d	d	ad		d	d
NET: Disagree	157	18	18	10	24	9	15
	5%	7%	7%	4%	10%	4%	6%
			c		ce		
Don't know	83	22	1	3	10	4	7
	3%	9%	*	1%	4%	2%	3%
		bcdef			bc		b

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
(2) Strongly agree	118	132	145	83	125	112
	47%	52%	58%	33%	48%	43%
	j	j	jl		j	
(1) Tend to agree	103	84	69	91	97	101
	41%	33%	27%	36%	37%	39%
	i			i		
(0) Neither agree nor disagree	9	23	26	55	30	33
	3%	9%	10%	22%	11%	13%
		g	g	ghik	g	g
(-1) Tend to disagree	4	6	8	5	5	4
	1%	3%	3%	2%	2%	2%
(-2) Strongly disagree	-	7	3	9	1	12
	-	3%	1%	4%	*	5%
				gik		
Mean	1.44	1.3	1.38	0.96	1.32	1.13
	jl	j	jl		j	
NET: Agree	221	215	214	174	222	213
	88%	85%	85%	69%	85%	81%
	j	j	j		j	j
NET: Disagree	4	13	11	15	6	16
	1%	5%	4%	6%	2%	6%
				g		
Don't know	19	2	2	10	4	*
	7%	1%	1%	4%	2%	*
	hil			hil		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
(2) Strongly agree	58	109	166	40	118	55
	52%	55%	59%	35%	55%	41%
	p	pr	pr		p	
(1) Tend to agree	37	63	81	36	68	57
	33%	32%	29%	32%	32%	43%
						o
(0) Neither agree nor disagree	5	14	25	22	19	13
	5%	7%	9%	20%	9%	9%
				mnoqr		
(-1) Tend to disagree	1	7	7	5	6	4
	1%	3%	2%	5%	3%	3%
(-2) Strongly disagree	1	4	2	7	3	3
	1%	2%	1%	6%	1%	3%
				noq		
Mean	1.46	1.35	1.43	0.88	1.37	1.18
	p	p	pr		p	p
NET: Agree	96	172	248	75	186	112
	85%	87%	87%	67%	86%	84%
	p	p	p		p	p
NET: Disagree	2	11	9	12	9	8
	2%	5%	3%	11%	4%	6%
				mnoq		
Don't know	9	-	1	3	1	1
	8%	-	*	3%	1%	1%
	noqr			no		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
(2) Strongly agree	167	139	99	109	139	167
	49%	49%	49%	38%	53%	51%
	v	v	v		v	v
(1) Tend to agree	123	97	69	105	85	107
	36%	34%	35%	37%	32%	32%
(0) Neither agree nor disagree	15	26	18	48	34	31
	4%	9%	9%	17%	13%	9%
		s	s	stux	s	
(-1) Tend to disagree	9	8	5	7	2	6
	3%	3%	3%	2%	1%	2%
(-2) Strongly disagree	3	10	6	9	1	15
	1%	4%	3%	3%	*	4%
		sw	w	w		w
Mean	1.39	1.23	1.27	1.07	1.38	1.25
	v	v	v		v	
NET: Agree	290	235	168	214	224	274
	85%	83%	84%	75%	84%	83%
	v	v	v		v	
NET: Disagree	13	19	11	16	3	21
	4%	7%	5%	6%	1%	6%
		w	w	w		w
Don't know	24	3	3	9	4	6
	7%	1%	1%	3%	2%	2%
	tuvwx			t		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
(2) Strongly agree	10	8	9	24	3	20
	40%	41%	60%	28%	25%	56%
(1) Tend to agree	8	8	4	26	3	8
	31%	41%	29%	30%	29%	23%
(0) Neither agree nor disagree	1	2	1	22	2	4
	3%	10%	7%	25%	14%	12%
(-1) Tend to disagree	3	1	-	4	3	3
	11%	5%	-	4%	22%	8%
(-2) Strongly disagree	2	*	-	6	-	-
	9%	2%	-	7%	-	-
Mean	0.87	1.14	1.56	0.73	0.63	1.27
NET: Agree	18	15	13	50	6	28
	72%	83%	89%	58%	54%	79%
		C				
NET: Disagree	5	1	-	9	3	3
	20%	7%	-	11%	22%	8%
Don't know	1	-	1	5	1	-
	5%	-	4%	6%	9%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 88
Q10_6 - To what extent do you agree or disagree with the following statements? I feel that the benefits of sharing my personal data outweigh any privacy risks

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	4500	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	3000	500	500	500	500	500	500	1464	1535	1054	1707	192
(2) Strongly agree	751	107	122	156	120	122	125	387	364	279	420	43
	25%	21%	24%	31%	24%	24%	25%	26%	24%	26%	25%	22%
				abdegh								
(1) Tend to agree	883	141	159	148	113	167	155	437	446	324	494	47
	29%	28%	32%	30%	23%	33%	31%	30%	29%	31%	29%	24%
			d	d		d	d	d	d			
(0) Neither agree nor disagree	606	102	97	110	123	95	79	273	333	188	373	40
	20%	20%	19%	22%	25%	19%	16%	19%	22%	18%	22%	21%
				g	bfgh						i	
(-1) Tend to disagree	387	67	70	45	70	58	78	183	204	152	205	28
	13%	13%	14%	9%	14%	12%	16%	12%	13%	14%	12%	15%
			c		c		c	c	c			
(-2) Strongly disagree	243	28	44	30	53	37	51	124	119	85	130	26
	8%	6%	9%	6%	11%	7%	10%	8%	8%	8%	8%	14%
			c		acgh			c	c			ij
Mean	0.53	0.52	0.5	0.73	0.37	0.58	0.46	0.56	0.5	0.55	0.54	0.28
			d	abdfgh		d		d	d	k	k	
NET: Agree	1634	248	281	304	233	288	280	824	810	604	914	89
	54%	50%	56%	61%	47%	58%	56%	56%	53%	57%	54%	46%
			dh	abdgh		d	d	ad	d	k		
NET: Disagree	630	94	114	75	123	95	130	307	323	236	334	55
	21%	19%	23%	15%	25%	19%	26%	21%	21%	22%	20%	29%
			c		acegh		c	c	c			j
Don't know	130	56	9	12	20	22	12	60	69	26	86	8
	4%	11%	2%	2%	4%	4%	2%	4%	5%	2%	5%	4%
		bcdefgh			bc	b		bc	bc		i	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 89

Q10_6 - To what extent do you agree or disagree with the following statements? I feel that the benefits of sharing my personal data outweigh any privacy risks

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
(2) Strongly agree	751	55	64	75	60	64	69
	25%	22%	26%	30%	24%	27%	29%
				ad			
(1) Tend to agree	883	75	82	73	57	92	58
	29%	30%	33%	30%	23%	39%	24%
		d	df	d		cdf	
(0) Neither agree nor disagree	606	37	47	53	61	41	33
	20%	15%	19%	22%	25%	17%	14%
				af	abef		
(-1) Tend to disagree	387	40	28	25	33	15	43
	13%	16%	12%	10%	13%	6%	18%
		ce	e		e		ce
(-2) Strongly disagree	243	18	22	15	26	19	25
	8%	7%	9%	6%	11%	8%	10%
					c		
Mean	0.53	0.49	0.57	0.7	0.38	0.73	0.46
			d	ad		adf	
NET: Agree	1634	130	146	148	117	156	126
	54%	53%	59%	60%	47%	65%	53%
			d	d		adf	
NET: Disagree	630	57	50	40	59	33	67
	21%	23%	20%	16%	24%	14%	28%
		ce	e		ce		ce
Don't know	130	23	2	6	9	8	11
	4%	9%	1%	3%	4%	4%	5%
		bcde			b	b	b

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
(2) Strongly agree	51	58	81	60	57	56
	20%	23%	32%	24%	22%	21%
			ghjk			
(1) Tend to agree	66	76	75	56	75	98
	26%	30%	30%	22%	29%	37%
		j	j			j
(0) Neither agree nor disagree	65	49	57	62	54	46
	26%	19%	22%	24%	21%	18%
(-1) Tend to disagree	27	41	20	38	43	36
	11%	16%	8%	15%	16%	14%
		i		i	i	
(-2) Strongly disagree	10	22	15	26	19	27
	4%	9%	6%	10%	7%	10%
				gi		
Mean	0.55	0.43	0.76	0.35	0.44	0.46
			hjk			
NET: Agree	118	135	156	116	133	153
	47%	53%	62%	46%	51%	59%
		j	ghjk			
NET: Disagree	37	63	35	64	62	62
	15%	25%	14%	25%	24%	24%
		gi		gi	i	
Don't know	33	7	5	11	13	1
	13%	3%	2%	4%	5%	*
	hijl			l		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
(2) Strongly agree	21	51	96	26	51	34
	19%	26%	34%	23%	24%	26%
			mnpq			
(1) Tend to agree	37	60	86	26	80	36
	33%	30%	31%	23%	37%	27%
		p	p		p	
(0) Neither agree nor disagree	22	37	58	28	33	11
	19%	19%	20%	25%	15%	8%
		r	r	qr		
(-1) Tend to disagree	17	32	24	14	35	29
	15%	16%	9%	13%	16%	22%
		o			o	o
(-2) Strongly disagree	5	16	15	16	12	20
	5%	8%	5%	14%	6%	15%
				mnoq		oq
Mean	0.5	0.5	0.8	0.29	0.58	0.27
			npr			
NET: Agree	58	111	182	52	130	70
	51%	56%	64%	46%	61%	53%
		p	npr		p	
NET: Disagree	22	48	39	30	47	49
	20%	25%	14%	27%	22%	37%
		o		o		mnoq
Don't know	11	1	4	2	5	3
	10%	*	1%	2%	3%	2%
	nop					

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
(2) Strongly agree	75	67	53	73	69	83
	22%	24%	27%	26%	26%	25%
(1) Tend to agree	88	94	58	68	79	107
	26%	33%	29%	24%	30%	32%
		v				
(0) Neither agree nor disagree	75	54	48	72	62	62
	22%	19%	24%	25%	23%	19%
				t		
(-1) Tend to disagree	46	35	19	37	22	46
	13%	12%	10%	13%	8%	14%
(-2) Strongly disagree	17	26	15	24	21	26
	5%	9%	8%	8%	8%	8%
		s				
Mean	0.53	0.51	0.59	0.47	0.6	0.54
NET: Agree	164	160	111	141	148	190
	48%	57%	55%	49%	56%	57%
		v				
NET: Disagree	62	61	34	61	43	72
	18%	22%	17%	21%	16%	22%
Don't know	40	7	7	12	12	7
	12%	3%	3%	4%	5%	2%
	tuvwx					

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
(2) Strongly agree	7	4	5	18	2	7
	28%	23%	33%	20%	17%	20%
(1) Tend to agree	7	5	4	14	4	12
	26%	28%	26%	17%	34%	36%
(0) Neither agree nor disagree	2	5	4	21	1	7
	8%	26%	26%	24%	9%	19%
(-1) Tend to disagree	4	2	1	17	1	4
	14%	11%	7%	20%	6%	10%
(-2) Strongly disagree	5	2	-	11	4	5
	19%	8%	-	13%	34%	13%
Mean	0.31	0.48	0.91	0.11	-0.06	0.39
NET: Agree	14	10	9	32	6	19
	53%	51%	59%	37%	51%	55%
NET: Disagree	9	4	1	29	5	8
	33%	20%	7%	33%	40%	23%
Don't know	1	*	1	4	-	1
	5%	2%	7%	5%	-	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 90

Q10_7 - To what extent do you agree or disagree with the following statements? I try not to share my personal data unless I absolutely have to

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
(2) Strongly agree	**1795**	212	311	329	305	303	334	865	929	659	1017	103
	60%	42%	62%	66%	61%	61%	67%	59%	61%	63%	60%	53%
			a	adgh	a	a	ag	a	a	k		
(1) Tend to agree	**730**	139	133	121	113	129	96	374	355	244	420	54
	24%	28%	27%	24%	23%	26%	19%	26%	23%	23%	25%	28%
		f	dfh					df				
(0) Neither agree nor disagree	**198**	49	24	23	44	26	32	90	108	73	104	19
	7%	10%	5%	5%	9%	5%	6%	6%	7%	7%	6%	10%
		bceg			bcegh				bc			
(-1) Tend to disagree	**84**	19	13	12	13	9	18	49	36	23	52	4
	3%	4%	3%	2%	3%	2%	4%	3%	2%	2%	3%	2%
(-2) Strongly disagree	**82**	18	14	7	15	13	14	46	36	24	47	7
	3%	4%	3%	1%	3%	3%	3%	3%	2%	2%	3%	4%
		c	c		c			c	c			
Mean	**1.41**	1.16	1.44	1.53	1.38	1.46	1.45	1.38	1.44	1.46	1.41	1.28
			ag	abdgh	a	a	a	a	a	k		
NET: Agree	**2524**	351	444	450	418	432	430	1239	1285	903	1437	157
	84%	70%	89%	90%	84%	86%	86%	85%	84%	86%	84%	82%
			adgh	adgh	a	a	a	a	a			
NET: Disagree	**166**	37	27	19	28	23	32	95	72	47	99	12
	6%	7%	5%	4%	6%	5%	6%	6%	5%	4%	6%	6%
		c						c				
Don't know	**111**	63	5	7	9	20	6	41	71	31	67	5
	4%	13%	1%	1%	2%	4%	1%	3%	5%	3%	4%	2%
		bcdefgh				bc		bc	bcdfg			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 91
Q10_7 - To what extent do you agree or disagree with the following statements? I try not to share my personal data unless I absolutely have to

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
(2) Strongly agree	1795	113	147	160	142	145	157	99	164	169	162	158	177
	60%	46%	60%	65%	58%	61%	66%	39%	65%	67%	64%	61%	67%
			a	ad	a	a	a		g	g	g	g	g
(1) Tend to agree	730	75	67	60	62	65	45	64	66	61	50	64	50
	24%	30%	27%	24%	25%	27%	19%	25%	26%	24%	20%	24%	19%
		f	f						i				
(0) Neither agree nor disagree	198	16	13	13	22	13	13	33	11	11	22	13	19
	7%	6%	5%	5%	9%	6%	5%	13%	4%	4%	9%	5%	7%
					bc			hik			hi		
(-1) Tend to disagree	84	11	10	6	6	4	11	8	4	6	7	5	6
	3%	4%	4%	3%	2%	2%	5%	3%	1%	2%	3%	2%	2%
(-2) Strongly disagree	82	11	8	4	8	6	9	7	6	3	7	7	6
	3%	4%	3%	2%	3%	3%	4%	3%	2%	1%	3%	3%	2%
		c											
Mean	1.41	1.19	1.38	1.5	1.34	1.44	1.41	1.14	1.51	1.55	1.42	1.47	1.49
			a	abd		a			g	gi	g	g	g
NET: Agree	2524	188	214	220	204	210	203	163	229	230	213	222	227
	84%	76%	87%	89%	83%	88%	85%	65%	90%	91%	84%	85%	87%
			a	ad	a	a	a		gi	gi	g	g	g
NET: Disagree	166	22	17	10	14	11	20	15	10	9	14	12	12
	6%	9%	7%	4%	6%	5%	8%	6%	4%	4%	6%	4%	5%
		c											
Don't know	111	22	2	4	5	5	2	41	3	3	4	15	4
	4%	9%	1%	2%	2%	2%	1%	16%	1%	1%	2%	6%	1%
		bcdef						hijkl				hij	

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*
(2) Strongly agree	47	135	190	68	133	85	147	169	131	182	165	224
	42%	68%	67%	61%	62%	64%	43%	60%	66%	63%	62%	68%
		m	m	m	m	m		s	s	s	s	s
(1) Tend to agree	20	44	68	27	54	31	108	79	46	60	73	55
	18%	22%	24%	24%	25%	23%	32%	28%	23%	21%	27%	17%
							uvx	vx			x	
(0) Neither agree nor disagree	24	8	14	7	11	9	22	16	9	24	11	22
	22%	4%	5%	6%	5%	7%	6%	6%	4%	9%	4%	7%
	nopqr									uw		
(-1) Tend to disagree	2	6	7	4	1	3	11	6	4	8	8	14
	2%	3%	2%	3%	*	2%	3%	2%	2%	3%	3%	4%
				q								
(-2) Strongly disagree	3	4	2	4	7	3	12	9	5	9	2	11
	2%	2%	1%	4%	3%	2%	3%	3%	2%	3%	1%	3%
				o								
Mean	1.1	1.53	1.55	1.37	1.48	1.46	1.23	1.41	1.51	1.41	1.51	1.43
		mp	mp		m	m		s	s	s	s	
NET: Agree	67	179	258	96	187	117	254	248	177	242	237	279
	60%	91%	91%	85%	87%	88%	74%	88%	89%	84%	89%	84%
		mp	mp	m	m	m		s	s	s	s	
NET: Disagree	5	9	9	8	8	7	22	15	9	17	10	25
	5%	5%	3%	7%	4%	5%	7%	5%	5%	6%	4%	8%
				o								
Don't know	16	1	2	2	9	1	43	4	4	4	7	5
	14%	1%	1%	2%	4%	1%	13%	1%	2%	1%	3%	1%
	nopqr				no		tuvwx					

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
(2) Strongly agree	13	6	7	48	4	24
	52%	35%	48%	55%	37%	68%
				A		
(1) Tend to agree	6	9	6	22	2	10
	22%	50%	37%	26%	14%	28%
		C				
(0) Neither agree nor disagree	3	*	1	10	4	1
	11%	2%	4%	12%	34%	2%
(-1) Tend to disagree	1	1	1	1	-	-
	3%	7%	7%	1%	-	-
		C				
(-2) Strongly disagree	2	1	-	2	2	*
	6%	6%	-	3%	15%	1%
Mean	1.17	1.01	1.31	1.33	0.59	1.62
NET: Agree	19	16	13	70	6	34
	74%	85%	85%	81%	51%	97%
NET: Disagree	2	2	1	3	2	*
	9%	13%	7%	4%	15%	1%
Don't know	1	-	1	2	-	-
	6%	-	4%	3%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 92
Q11 - What, if anything, would make you more comfortable sharing your personal data digitally?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Protection against fraud and scams	**2015**	245	372	368	341	333	356	958	1057	728	1160	113
	67%	49%	74%	74%	68%	67%	71%	65%	69%	69%	68%	59%
			adegh	adegh	a	a	a	a	a	k	k	
Ability to see and control who accesses my personal data	**1837**	244	320	326	288	332	328	879	958	663	1064	97
	61%	49%	64%	65%	58%	66%	66%	60%	62%	63%	62%	51%
			adg	adg	a	adg	ad	a	ad	k	k	
Clear rules on how my personal data will be used	**1801**	234	334	299	299	321	315	856	944	662	1029	95
	60%	47%	67%	60%	60%	64%	63%	58%	61%	63%	60%	50%
			acdgh	a	a	ag	a	a	a	k	k	
Guarantees by organisations of data protection	**1657**	222	286	317	252	306	275	794	862	625	930	87
	55%	44%	57%	63%	50%	61%	55%	54%	56%	59%	55%	46%
			ad	abdfgh		adg	a	ad	ad	jk	k	
Strong penalties for organisations who misuse personal data	**1618**	175	288	286	261	289	319	778	839	595	924	90
	54%	35%	58%	57%	52%	58%	64%	53%	55%	56%	54%	47%
			adg	adg	a	a	adgh	a	a	k		
Knowing I will be supported if my personal data is misused	**1404**	160	230	225	249	304	236	679	724	515	791	86
	47%	32%	46%	45%	50%	61%	47%	46%	47%	49%	46%	45%
			a	a	acg	abcdfgh	a	a	a			
Knowing I will be compensated if my data is misused	**1333**	165	238	206	219	237	269	679	653	453	785	86
	44%	33%	48%	41%	44%	47%	54%	46%	43%	43%	46%	45%
			ach	a	a	a	acdgh	ac	a			
Independent regulatory oversight	**822**	112	187	112	130	160	121	455	367	315	451	46
	27%	22%	37%	22%	26%	32%	24%	31%	24%	30%	26%	24%
			acdfgh			ach		acdfh				
Something else	**20**	*	3	3	2	8	4	14	6	13	7	-
	1%	*	1%	1%	*	2%	1%	1%	*	1%	*	-
						h		d		j		
Nothing would make me more comfortable	**75**	28	7	2	18	8	12	32	43	27	34	8
	3%	6%	1%	*	4%	2%	2%	2%	3%	3%	2%	4%
		bcegh	c		bcg		c	c	bc			j
Don't know	**123**	68	5	9	15	11	14	58	65	17	75	16
	4%	14%	1%	2%	3%	2%	3%	4%	4%	2%	4%	8%
		bcdefgh			b			bc	bc		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 93
Q11 - What, if anything, would make you more comfortable sharing your personal data digitally?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
Protection against fraud and scams	2015	113	176	183	164	150	171	132	196	185	176	183	185
	67%	46%	72%	74%	67%	63%	72%	52%	77%	73%	70%	70%	71%
			ae	ade	a	a	a		gi	g	g	g	g
Ability to see and control who accesses my personal data	1837	118	153	162	145	150	150	126	166	163	142	182	178
	61%	48%	62%	66%	59%	63%	63%	50%	66%	65%	56%	69%	68%
			a	ad	a	a	a		gi	gi		gi	g
Clear rules on how my personal data will be used	1801	108	158	147	151	144	148	126	175	151	147	177	167
	60%	44%	64%	59%	61%	60%	62%	50%	69%	60%	58%	68%	64%
			a	a	a	a	a		gij			g	
Guarantees by organisations of data protection	1657	104	140	162	129	139	120	118	147	155	122	167	154
	55%	42%	57%	65%	52%	58%	51%	47%	58%	61%	48%	64%	59%
			a	abdf	a	a			i	gi		gi	
Strong penalties for organisations who misuse personal data	1618	82	144	146	137	128	141	92	144	140	124	161	178
	54%	33%	58%	59%	56%	54%	59%	37%	57%	55%	49%	62%	68%
			a	a	a	a	a		gi	gi	g	gi	gi
Knowing I will be supported if my personal data is misused	1404	74	118	118	128	123	118	86	112	108	120	180	118
	47%	30%	48%	47%	52%	52%	50%	34%	44%	43%	48%	69%	45%
			a	a	a	a	a				g	ghijl	
Knowing I will be compensated if my data is misused	1333	86	125	112	116	117	124	79	113	94	103	120	145
	44%	35%	51%	45%	47%	49%	52%	31%	44%	37%	41%	46%	55%
			a	a	a	a	a		gi			g	gij
Independent regulatory oversight	822	59	101	63	72	86	73	53	86	49	58	73	48
	27%	24%	41%	26%	29%	36%	31%	21%	34%	19%	23%	28%	18%
			acdf			ac			gijl				
Something else	20	*	2	3	1	4	4	-	*	1	*	4	-
	1%	*	1%	1%	*	2%	2%	-	*	*	*	2%	-
Nothing would make me more comfortable	75	11	3	2	5	5	5	16	3	*	13	3	7
	3%	5%	1%	1%	2%	2%	2%	6%	1%	*	5%	1%	3%
		bc			c			hi	i		hik		
Don't know	123	30	3	4	8	7	7	38	3	6	8	4	6
	4%	12%	1%	1%	3%	3%	3%	15%	1%	2%	3%	1%	2%
		bcdef			b			hijkl			h		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
Protection against fraud and scams	47	155	214	76	143	92	183	205	142	196	185	249	13	12	10	59	4	14
	42%	78%	76%	68%	67%	70%	54%	72%	71%	68%	70%	75%	52%	66%	67%	68%	36%	39%
		mpq	mp	m	m	m		s	s	s	s	s						
Ability to see and control who accesses my personal data	49	131	181	66	141	95	182	179	133	170	184	217	10	9	10	46	7	16
	44%	67%	64%	58%	65%	71%	53%	63%	67%	59%	69%	66%	37%	50%	69%	53%	59%	45%
		mp	m		m	mp		s	sv		sv	s						
Clear rules on how my personal data will be used	52	136	173	65	152	84	163	189	118	176	164	219	13	9	6	51	4	12
	47%	69%	61%	58%	71%	63%	48%	67%	59%	62%	62%	66%	50%	47%	43%	59%	37%	34%
		mop	m		mp			su	s	s	s	s						
Guarantees by organisations of data protection	44	125	184	55	146	71	159	153	123	145	158	192	13	8	8	47	1	11
	39%	63%	65%	49%	68%	54%	47%	54%	61%	51%	60%	58%	51%	41%	53%	54%	8%	32%
		mp	mpr		mpr				stv		sv							
Strong penalties for organisations who misuse personal data	36	119	159	64	126	90	124	162	118	149	157	213	11	6	7	45	5	16
	32%	61%	56%	56%	59%	68%	36%	57%	59%	52%	59%	64%	41%	31%	47%	53%	44%	45%
		m	m	m	m	mo		s	sv	s	s	sv				A		
Knowing I will be supported if my personal data is misused	45	100	122	51	130	66	100	122	95	146	172	156	12	7	7	46	1	13
	40%	51%	43%	46%	61%	50%	29%	43%	48%	51%	65%	47%	45%	39%	46%	53%	12%	37%
		o			mop			s	s	st	stuvx	s						
Knowing I will be compensated if my data is misused	32	102	112	46	89	73	120	124	87	127	145	181	11	11	6	41	3	14
	29%	52%	39%	41%	41%	55%	35%	44%	44%	44%	55%	55%	43%	60%	40%	48%	25%	40%
		mop				mop		s		s	stuv	stu						
Independent regulatory oversight	23	85	67	31	66	43	76	98	41	68	93	76	10	4	3	27	1	2
	21%	43%	24%	27%	31%	32%	22%	35%	21%	24%	35%	23%	40%	21%	18%	32%	5%	5%
		mopq						suvx			suvx							
Something else	-	2	1	1	7	2	*	1	2	1	1	2	-	-	-	-	-	-
	-	1%	*	*	3%	2%	*	*	1%	*	*	*	-	-	-	-	-	-
					o													
Nothing would make me more comfortable	13	1	2	5	2	4	9	5	*	9	4	5	2	1	-	4	-	2
	12%	*	1%	4%	1%	3%	3%	2%	*	3%	2%	2%	6%	3%	-	5%	-	7%
	noq			noq		o	u	u		u								
Don't know	12	1	2	-	3	1	46	4	8	10	2	6	5	1	-	3	1	6
	10%	*	1%	-	1%	1%	13%	1%	4%	3%	1%	2%	18%	4%	-	4%	9%	18%
	nopqr						tuvwx		tw	tw								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 94
Q12 - Which, if any, of the following would encourage you to personally start a new business or expand your current business in the future, beyond access to capital or financing?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Better knowledge or education about running a business (e.g. courses, online resources, etc.)	**1354**	190	250	236	198	264	215	674	679	490	805	51
	45%	38%	50%	47%	40%	53%	43%	46%	44%	47%	47%	27%
			adgh	ad		adfgh		ad	d	k	k	
More knowledge of the industry I want to pursue (e.g. similar companies in my area, product knowledge, pricing, etc.)	**1196**	153	226	214	177	221	206	605	591	419	727	45
	40%	31%	45%	43%	35%	44%	41%	41%	38%	40%	43%	24%
			adgh	adh		ad	a	ad	ad	k	k	
Greater knowledge of market demand for the product/service I want to provide	**1332**	175	242	245	196	238	236	654	677	486	776	63
	44%	35%	48%	49%	39%	48%	47%	45%	44%	46%	45%	33%
			adgh	adgh		ad	ad	ad	ad	k	k	
Being able to get all of the permits or registrations I need through one digital system	**1167**	138	223	210	175	208	214	580	587	422	692	48
	39%	28%	45%	42%	35%	42%	43%	40%	38%	40%	41%	25%
			adgh	adh	a	a	ad	ad	ad	k	k	
The ability to digitally authenticate buyer & seller identification	**997**	153	171	199	140	173	162	512	485	380	576	37
	33%	31%	34%	40%	28%	35%	32%	35%	32%	36%	34%	19%
			d	abdgh		d		d	d	k	k	
The ability to make secure digital payments to suppliers	**1178**	144	217	225	179	192	222	603	574	435	689	46
	39%	29%	43%	45%	36%	38%	44%	41%	37%	41%	40%	24%
			adh	adgh	a	a	ad	ad	a	k	k	
The ability to accept secure digital payments from customers	**1265**	148	233	226	186	218	253	627	637	459	751	48
	42%	30%	47%	45%	37%	44%	51%	43%	41%	44%	44%	25%
			adgh	adh	a	a	adgh	ad	ad	k	k	
Availability of skilled workers in the industry I want to pursue	**928**	106	180	169	132	171	170	469	459	346	541	38
	31%	21%	36%	34%	26%	34%	34%	32%	30%	33%	32%	20%
			adgh	adh		ad	ad	ad	ad	k	k	
Access to a business coach or mentor	**910**	109	156	166	131	191	158	469	440	328	536	42
	30%	22%	31%	33%	26%	38%	32%	32%	29%	31%	31%	22%
			ad	adh		abdgh	a	ad	a	k	k	
Having a physical premises (e.g. shop, office, etc.)	**1012**	107	187	171	167	169	211	524	487	373	590	42
	34%	21%	37%	34%	33%	34%	42%	36%	32%	35%	35%	22%
			ah	a	a	a	acdh	ah	a	k	k	
The ability to provide customer service through digital channels (e.g. email, chat, social media)	**1269**	159	235	239	157	240	239	630	639	464	758	44
	42%	32%	47%	48%	31%	48%	48%	43%	42%	44%	44%	23%
			adgh	adgh		adh	ad	ad	ad	k	k	
The ability to make cross-border transactions	**1074**	135	184	195	134	187	239	577	497	414	604	53
	36%	27%	37%	39%	27%	37%	48%	39%	32%	39%	35%	27%
			adh	adh		ad	abcdegh	adh	d	k	k	
The ability to operate outside of my local area	**1273**	154	219	233	169	259	239	644	629	499	730	39
	42%	31%	44%	47%	34%	52%	48%	44%	41%	47%	43%	20%
			ad	adh		abdgh	ad	ad	ad	ik	k	
Access to an online marketplace (e.g. Amazon, eBay, etc.)	**1207**	160	207	218	153	238	232	601	606	462	693	47
	40%	32%	41%	44%	31%	48%	46%	41%	39%	44%	41%	24%
			ad	adh		adgh	ad	ad	ad	k	k	
Being able to buy and sell products and services on social media	**1271**	150	230	238	181	227	247	629	641	462	748	51
	42%	30%	46%	48%	36%	45%	49%	43%	42%	44%	44%	26%
			adh	adgh		ad	ad	ad	ad	k	k	
Being able to create a website or have a dedicated website/ app	**983**	102	164	191	168	178	181	476	507	372	570	39
	33%	20%	33%	38%	34%	36%	36%	33%	33%	35%	33%	20%
			a	abdgh	a	a	a	a	a	k	k	
Access to efficient delivery services	**1161**	159	206	206	160	219	211	562	598	432	676	46
	39%	32%	41%	41%	32%	44%	42%	38%	39%	41%	40%	24%
			ad	ad		ad	ad	ad	ad	k	k	
Using search engine advertising to attract customers	**961**	119	158	177	149	172	187	495	465	346	574	34
	32%	24%	32%	35%	30%	34%	37%	34%	30%	33%	34%	18%
			a	adh		a	a	ad	a	k	k	
Being able to partner with influencers who have a following	**862**	121	137	156	112	158	178	456	406	331	493	32
	29%	24%	27%	31%	22%	32%	36%	31%	26%	31%	29%	17%
			d	adh		d	abdh	abdh	d	k	k	
None of these	**22**	9	2	1	7	2	*	7	15	4	9	3
	1%	2%	*	*	1%	*	*	*	1%	*	1%	2%
		cg			bcfg				c			i
I don't want to start/ have my own business in the future	**41**	8	1	*	19	8	4	16	25	9	7	23
	1%	2%	*	*	4%	2%	1%	1%	2%	1%	*	12%
		bc			bcfgh	bc		bc	bc			ij
Don't know	**102**	44	4	8	25	10	10	56	46	17	57	17
	3%	9%	1%	2%	5%	2%	2%	4%	3%	2%	3%	9%
		bcdefgh			bcefgh			bc	bc		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 95

Q12 - Which, if any, of the following would encourage you to personally start a new business or expand your current business in the future, beyond access to capital or financing?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN						SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191	104	391	579	229	198	183	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*	112*	197	283	113	215	133*	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
Better knowledge or education about running a business (e.g. courses, online resources, etc.)	1354	93	121	126	103	124	107	97	129	110	95	140	108	49	103	126	43	109	61	131	139	104	131	153	147	6	7	5	23	3	6
	45%	37%	49%	51%	42%	52%	45%	39%	51%	44%	38%	54%	41%	43%	52%	44%	38%	50%	46%	38%	49%	52%	46%	57%	45%	24%	36%	35%	27%	28%	18%
			ad	ad		ad			gij			gi			op			p			s	sv		svx							
More knowledge of the industry I want to pursue (e.g. similar companies in my area, product knowledge, pricing, etc.)	1196	71	114	116	92	110	102	82	113	98	84	111	103	32	95	119	34	92	48	115	124	89	121	128	150	5	7	5	20	1	7
	40%	29%	46%	47%	38%	46%	43%	32%	44%	39%	33%	42%	39%	28%	48%	42%	30%	43%	36%	34%	44%	45%	42%	48%	45%	19%	40%	35%	23%	8%	20%
			ad	ad	a	ad	a		gi						mpr	mp		p			s	s		s							
Greater knowledge of market demand for the product/service I want to provide	1332	96	114	126	97	116	106	78	128	119	98	123	130	39	104	132	48	109	56	128	130	104	119	126	168	7	8	8	25	4	11
	44%	39%	46%	51%	39%	49%	45%	31%	51%	47%	39%	47%	50%	35%	52%	46%	42%	50%	42%	38%	46%	52%	42%	48%	51%	26%	42%	57%	29%	30%	32%
			d	ad		ad			gi	gi		g	g		mp							sv			s						
Being able to get all of the permits or registrations I need through one digital system	1167	71	107	113	95	94	100	68	116	97	79	113	114	35	92	118	40	88	49	91	124	87	115	119	156	10	6	5	18	*	9
	39%	29%	43%	46%	38%	40%	42%	27%	46%	39%	31%	43%	44%	31%	47%	42%	36%	41%	37%	27%	44%	43%	40%	45%	47%	38%	35%	31%	21%	3%	25%
			a	ad	a	a	a		gij	gj		gj	g		mp						s	s	s	s	s						
The ability to digitally authenticate buyer & seller identification	997	71	89	109	77	84	82	81	82	91	62	89	80	41	75	114	32	77	41	104	91	78	90	94	118	7	5	6	15	2	2
	33%	29%	36%	44%	31%	35%	34%	32%	32%	36%	25%	34%	31%	36%	38%	40%	29%	36%	31%	30%	32%	39%	31%	35%	36%	28%	28%	38%	18%	17%	5%
				abdef					j	j					p	p						stv									
The ability to make secure digital payments to suppliers	1178	76	107	117	99	93	112	67	110	108	79	99	111	32	96	133	37	75	62	101	113	86	120	116	153	8	8	5	17	1	6
	39%	31%	43%	47%	40%	39%	47%	27%	43%	43%	31%	38%	42%	28%	49%	47%	33%	35%	47%	29%	40%	43%	42%	44%	46%	33%	41%	32%	20%	10%	18%
			a	ade	a		a		gi	gi					mpq	mpq			mp		s	s	s	s	s		C				
The ability to accept secure digital payments from customers	1265	79	116	110	102	101	119	69	117	116	84	117	134	37	99	125	41	91	65	100	128	94	122	125	183	11	6	5	19	1	5
	42%	32%	47%	44%	41%	42%	50%	27%	46%	46%	33%	45%	51%	33%	50%	44%	37%	42%	49%	29%	45%	47%	42%	47%	55%	42%	34%	37%	22%	11%	13%
			a	a	a	a	a		gj	gj		gj	gj		mp	p					s	s	s	s	sv						
Availability of skilled workers in the industry I want to pursue	928	56	95	91	67	82	78	49	85	78	65	89	92	31	76	94	29	82	35	66	99	69	86	87	134	7	5	7	15	3	1
	31%	23%	39%	37%	27%	35%	33%	20%	34%	31%	26%	34%	35%	28%	38%	33%	25%	38%	26%	19%	35%	34%	30%	33%	41%	28%	29%	45%	17%	22%	3%
			ad	ad		ad	a		gj	g		gj	gj		pr	p		p			s	s	s	s	sv						
Access to a business coach or mentor	910	63	72	86	71	93	83	45	84	79	59	98	75	23	64	89	29	79	45	79	87	72	82	110	106	6	5	5	18	2	7
	30%	26%	29%	35%	29%	39%	35%	18%	33%	31%	23%	37%	29%	20%	33%	31%	26%	37%	34%	23%	31%	36%	28%	41%	32%	24%	25%	31%	21%	19%	19%
				ad		abd			gj	gj		gj						mp				sv		stv							
Having a physical premises (e.g. shop, office, etc.)	1012	62	95	84	89	87	107	45	92	87	77	82	104	29	83	90	41	73	57	72	98	76	105	94	144	3	6	5	17	2	10
	34%	25%	39%	34%	36%	36%	45%	18%	36%	34%	31%	31%	40%	26%	42%	32%	37%	34%	43%	21%	35%	38%	37%	35%	44%	10%	33%	31%	20%	17%	28%
			a	a	a	a	ac		g	g	g	g	g		mo				mo		s	s	s	s	s						
The ability to provide customer service through digital channels (e.g. email, chat, social media)	1269	87	111	129	79	118	106	72	124	110	78	122	133	34	99	129	38	111	52	115	130	103	102	126	182	8	6	7	16	3	4
	42%	35%	45%	52%	32%	49%	44%	29%	49%	44%	31%	47%	51%	31%	50%	46%	33%	52%	39%	34%	46%	52%	36%	47%	55%	31%	34%	47%	18%	25%	12%
			ad	abd		ad	d		gj	gj		gj	gj		mp	mp		mp			sv	sv		sv	sv		C				
The ability to make cross-border transactions	1074	78	96	106	76	91	130	57	88	89	58	96	109	28	84	115	29	96	63	98	94	76	86	90	160	9	7	3	17	1	16
	36%	32%	39%	43%	31%	38%	55%	23%	35%	35%	23%	37%	42%	25%	42%	41%	26%	45%	47%	29%	33%	38%	30%	34%	48%	34%	36%	21%	20%	9%	46%
			d	ad			abcde		gj	gj		gj	gj		mp	mp		mp	mp			sv			stvw		C				
The ability to operate outside of my local area	1273	80	110	120	98	115	120	73	109	113	71	144	118	37	95	136	38	131	62	108	117	93	110	128	174	8	6	4	18	*	2
	42%	32%	45%	49%	40%	48%	51%	29%	43%	45%	28%	55%	45%	33%	48%	48%	33%	61%	47%	32%	41%	46%	38%	48%	53%	30%	34%	24%	21%	3%	7%
			a	ad		ad	ad		gj	gj		ghij	gj		mp	mp		mnop	p		s	sv		sv	stv						
Access to an online marketplace (e.g. Amazon, eBay, etc.)	1207	90	98	116	82	106	109	70	108	101	72	131	123	39	92	127	37	107	59	108	109	85	97	129	166	10	5	6	18	2	6
	40%	36%	40%	47%	33%	45%	46%	28%	43%	40%	28%	50%	47%	35%	47%	45%	33%	50%	45%	32%	39%	43%	34%	48%	50%	38%	27%	39%	21%	21%	17%
			d	abd		d	d		gj	gj		gj	gj		p	p		p				sv		stv	stv						
Being able to buy and sell products and services on social media	1271	85	112	121	91	104	116	65	117	116	89	123	131	40	99	130	41	96	56	99	124	99	117	127	182	8	7	7	20	1	7
	42%	34%	46%	49%	37%	44%	49%	26%	46%	46%	35%	47%	50%	35%	50%	46%	36%	45%	42%	29%	44%	49%	41%	48%	55%	32%	39%	47%	23%	9%	21%
			ad	ad		a	ad		gj	gj		gj	gj		mp	p					s	sv	s	s	stv						
Being able to create a website or have a dedicated website/ app	983	57	79	95	86	75	85	45	85	96	81	103	96	27	75	104	44	79	43	67	81	82	106	98	136	8	8	5	17	1	1
	33%	23%	32%	38%	35%	31%	36%	18%	34%	38%	32%	39%	37%	24%	38%	37%	39%	37%	33%	19%	29%	41%	37%	37%	41%	31%	41%	31%	20%	5%	2%
			a	ab	a	a	a		g	gj	g	g	g		m		m				s	st	st	s	st		C				
Access to efficient delivery services	1161	69	100	105	79	108	103	90	106	102	81	112	108	40	89	123	34	100	45	107	111	77	108	118	155	9	5	5	16	1	10
	39%	28%	40%	42%	32%	45%	43%	36%	42%	40%	32%	43%	41%	35%	45%	44%	30%	47%	34%	31%	39%	39%	38%	44%	47%	33%	28%	35%	18%	8%	29%
			ad	ad		ad	ad		j	j		j			p	p		p						s	s						
Using search engine advertising to attract customers	961	62	82	93	79	81	97	57	75	83	69	90	90	25	68	96	36	74	47	85	86	77	93	96	138	8	3	3	16	2	1
	32%	25%	33%	38%	32%	34%	41%	22%	30%	33%	27%	35%	34%	22%	34%	34%	32%	34%	35%	25%	30%	38%	32%	36%	42%	31%	19%	18%	19%	19%	4%
			a	a		a	a			gj												st		s	st						
Being able to partner with influencers who have a following	862	66	75	80	59	82	93	54	62	76	53	76	84	23	63	88	26	79	52	85	69	65	73	79	122	9	5	3	11	*	4
	29%	27%	31%	32%	24%	34%	39%	22%	24%	30%	21%	29%	32%	21%	32%	31%	23%	36%	39%	25%	24%	32%	26%	30%	37%	34%	25%	18%	13%	3%	12%
			d	d		d	ad			hj					p	p		mp	mp			tv			stv						
None of these	22	2	1	*	4	-	*	6	1	1	3	2	*	1	*	1	1	-	*	6	1	*	1	-	-	-	-	-	3	-	-
	1%	1%	*	*	1%	-	*	3%	1%	*	1%	1%	*	1%	*	*	1%	-	*	2%	*	*	1%	-	-	-	-	-	4%	-	-
					ce																										
I don't want to start/ have my own business in the future	41	7	*	-	8	*	*	2	*	*	11	8	3	-	-	-	*	8	-	5	*	-	1	-	*	2	*	*	17	-	3
	1%	3%	*	-	3%	*	*	1%	*	*	5%	3%	1%	-	-	-	*	4%	-	1%	*	-	1%	-	*	6%	2%	3%	20%	-	10%
		bce			bcef						ghi	hi						no											A		
Don't know	102	24	2	4	14	9	4	21	2	4	11	1	6	7	1	3	2	4	1	33	2	5	12	2	2	1	-	1	8	1	6
	3%	10%	1%	2%	6%	4%	2%	8%	1%	2%	5%	1%	2%	6%	1%	1%	2%	2%	1%	10%	1%	2%	4%	1%	1%	4%	-	4%	9%	9%	18%
		bcef			bcf	b		hik			hik			no						tuvwx			twx								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 96
Q13 - Which, if any, of the following would encourage you to buy or sell products or services outside of your local area?

Base: All adults who have their own small business or plan to start one in the future

	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	GENDER: MAN (g)	GENDER: WOMAN (h)	SMALL BUSINESS OWNERSHIP: CURRENTLY OWN (i)	SMALL BUSINESS OWNERSHIP: DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	SMALL BUSINESS OWNERSHIP: DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4442**	489	998	999	961	497	498	2469	1972	1680	2437	265
WEIGHTED BASE	**2959**	492	499	500	481	492	496	1448	1510	1045	1700	169
Social Media - i.e. being able to buy and sell products and services on social media	**1634**	198	308	308	231	297	292	796	837	611	937	73
	55%	40%	62%	62%	48%	60%	59%	55%	55%	58%	55%	43%
			adgh	adgh	a	ad	ad	ad	ad	k	k	
Payment systems - i.e. using digital services to make money transactions easy	**1624**	222	304	308	227	286	277	807	816	618	928	70
	55%	45%	61%	62%	47%	58%	56%	56%	54%	59%	55%	41%
			adgh	adgh		ad	ad	ad	ad	jk	k	
Online marketplaces i.e. access to an online marketplace (e.g. Amazon, eBay, etc.)	**1567**	201	280	282	217	303	285	778	788	587	907	61
	53%	41%	56%	56%	45%	62%	57%	54%	52%	56%	53%	36%
			adh	adh		adgh	ad	ad	ad	k	k	
Business partnerships i.e. collaborating with businesses outside of my local area to buy & sell products and services	**1428**	164	267	273	176	270	278	707	721	550	823	52
	48%	33%	54%	55%	37%	55%	56%	49%	48%	53%	48%	31%
			adgh	adgh		adgh	adgh	ad	ad	k	k	
Digital verification systems - i.e. ability to verify transactions and protect against fraud	**1411**	216	245	261	196	258	236	685	726	514	833	55
	48%	44%	49%	52%	41%	52%	47%	47%	48%	49%	49%	32%
			d	adgh		d		d	d	k	k	
Logistics and shipping i.e. access to efficient delivery services	**1391**	149	253	276	223	257	233	713	678	522	801	60
	47%	30%	51%	55%	46%	52%	47%	49%	45%	50%	47%	35%
			ah	abdfgh	a	ah	a	ah	a	k	k	
Website/ app - i.e. being able to create a website or have a dedicated website/ app	**1218**	140	216	243	200	217	202	638	580	457	693	60
	41%	28%	43%	49%	42%	44%	41%	44%	38%	44%	41%	35%
			ah	abdgh	ah	a	a	ah	a			
Search engine and online advertising - i.e. using search engine advertising to attract an audience outside of my local area	**1083**	127	193	191	172	205	195	578	505	415	606	51
	37%	26%	39%	38%	36%	42%	39%	40%	33%	40%	36%	30%
			ah	ah	a	ah	a	adh	a	k		
Trade show & exhibitions i.e. being present at trade shows and exhibitions	**1051**	137	182	172	118	210	233	537	514	383	621	41
	36%	28%	37%	34%	25%	43%	47%	37%	34%	37%	37%	24%
			ad	ad		acdgh	abcdgh	ad	ad	k	k	
Influencer collaborations - i.e. partner with influencers who have a following outside of my local area	**1004**	119	173	170	134	223	184	516	487	402	558	40
	34%	24%	35%	34%	28%	45%	37%	36%	32%	38%	33%	24%
			ad	ad		abcdgh	ad	ad	ad	jk	k	
None of these	**28**	8	2	2	8	3	4	14	13	7	11	6
	1%	2%	*	*	2%	1%	1%	1%	1%	1%	1%	4%
					bcgh							ij
I already buy or sell/ do not want to buy or sell products or services outside of my local area	**22**	5	1	4	8	1	3	12	10	8	11	1
	1%	1%	*	1%	2%	*	1%	1%	1%	1%	1%	1%
					bcegh			b				
Don't know	**124**	56	6	8	23	9	21	64	60	20	74	17
	4%	11%	1%	2%	5%	2%	4%	4%	4%	2%	4%	10%
		bcdefgh			bce		b	bce	bc		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 97
Q13 - Which, if any, of the following would encourage you to buy or sell products or services outside of your local area?

Base: All adults who have their own small business or plan to start one in the future

		MAN						WOMAN						SMALL BUSINESS OWNERSHIP - CURRENTLY OWN						SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	**4442**	375	508	491	477	310	308	114	490	508	483	187	190	104	391	579	228	195	183	340	571	388	566	285	287	29	34	27	139	12	24
WEIGHTED BASE	**2959**	241	246	247	239	238	237	251*	253	252	242	253*	259*	112*	197	283	112	207	133*	337	283	200	285	265	330*	24**	18*	14**	69	12**	31**
Social Media - i.e. being able to buy and sell products and services on social media	**1634**	114	153	153	113	131	133	84	155	155	118	167	159	49	126	177	53	129	77	133	170	121	142	167	203	11	11	8	30	1	12
	55%	47%	62%	62%	47%	55%	56%	33%	61%	61%	49%	66%	62%	44%	64%	62%	47%	62%	58%	40%	60%	61%	50%	63%	62%	45%	60%	58%	44%	10%	37%
			ad	ad					gi	gi	g	gi	g		mp	mp		mp			sv	sv	s	sv	sv						
Payment systems - i.e. using digital services to make money transactions easy	**1624**	111	146	156	118	140	138	112	158	153	108	146	140	56	131	178	55	124	75	151	165	122	139	155	195	14	8	7	27	6	8
	55%	46%	59%	63%	49%	59%	58%	44%	62%	61%	45%	58%	54%	49%	66%	63%	49%	60%	56%	45%	58%	61%	49%	59%	59%	59%	42%	47%	39%	49%	25%
			ad	ad		ad	a		gi	gi		i			mp	p					sv	sv		sv	s						
Online marketplaces i.e. access to an online marketplace (e.g. Amazon, eBay, etc.)	**1567**	103	145	143	114	138	134	98	135	138	102	164	151	45	125	158	52	125	82	141	148	113	136	175	195	12	6	9	25	*	8
	53%	43%	59%	58%	48%	58%	56%	39%	53%	55%	42%	65%	58%	40%	64%	56%	47%	60%	62%	42%	52%	56%	48%	66%	59%	51%	35%	63%	36%	3%	25%
			ad	ad		ad	a		gi	gi		ghi	gi		mop	mp		mp	mp		s	sv		stuv	sv						
Business partnerships i.e. collaborating with businesses outside of my local area to buy & sell products and services	**1428**	90	130	140	94	123	130	74	137	133	81	147	149	33	111	157	45	118	85	121	145	108	114	150	185	8	11	7	16	1	8
	48%	37%	53%	57%	39%	52%	55%	30%	54%	53%	34%	58%	57%	30%	56%	55%	40%	57%	64%	36%	51%	54%	40%	57%	56%	34%	58%	51%	23%	11%	25%
			ad	ad		ad	ad		gi	gi		gi	gi		mp	mp		mp	mp		sv	sv		sv	sv		C				
Digital verification systems - i.e. ability to verify transactions and protect against fraud	**1411**	93	127	131	105	123	105	123	119	129	90	135	131	49	107	154	45	114	45	155	133	99	119	142	185	9	5	6	27	2	5
	48%	39%	52%	53%	44%	52%	44%	49%	47%	51%	37%	53%	51%	44%	54%	55%	40%	55%	34%	46%	47%	50%	42%	54%	56%	37%	27%	43%	40%	15%	17%
			ad	ad		a		j	j	j		j	j		pr	pr		pr				v		v	v						
Logistics and shipping i.e. access to efficient delivery services	**1391**	77	134	138	116	126	121	71	119	139	106	131	112	31	106	153	54	115	62	108	139	115	141	137	161	6	7	7	25	4	10
	47%	32%	55%	56%	49%	53%	51%	28%	47%	55%	44%	52%	43%	28%	54%	54%	48%	56%	47%	32%	49%	58%	50%	51%	49%	24%	38%	50%	36%	38%	33%
			a	ad	a	a	a		g	ghj	g	g			m	m	m	m	m		s	stv	s	s	s						
Website/ app - i.e. being able to create a website or have a dedicated website/ app	**1218**	78	113	128	105	100	114	61	103	115	95	117	89	34	93	133	47	93	57	94	115	102	124	121	137	8	8	6	26	3	9
	41%	32%	46%	52%	44%	42%	48%	24%	41%	46%	39%	46%	34%	31%	47%	47%	42%	45%	43%	28%	41%	51%	44%	45%	41%	32%	42%	42%	38%	25%	30%
			a	ade	a	a	a		g	gj	g	g			m	m					s	stv	s	s	s						
Search engine and online advertising - i.e. using search engine advertising to attract an audience outside of my local area	**1083**	69	106	97	97	106	104	59	87	94	74	99	91	37	86	112	39	85	56	76	101	75	107	116	132	8	5	4	23	3	7
	37%	29%	43%	39%	41%	45%	44%	23%	34%	37%	31%	39%	35%	33%	44%	39%	35%	41%	42%	23%	36%	37%	37%	44%	40%	32%	28%	28%	34%	27%	23%
			a	a	a	a	a		g	gj		g			p						s	s	s	s	s						
Trade show & exhibitions i.e. being present at trade shows and exhibitions	**1051**	73	100	85	69	102	108	63	83	87	49	107	125	42	81	97	27	82	55	88	96	69	72	127	169	5	6	5	16	1	8
	36%	30%	41%	34%	29%	43%	46%	25%	33%	35%	20%	42%	48%	38%	41%	34%	24%	39%	41%	26%	34%	34%	25%	48%	51%	19%	32%	35%	23%	8%	26%
			acd			acd	acd		j	j		gj	ghij		op	p		p	p		v	sv		stuv	stuv						
Influencer collaborations - i.e. partner with influencers who have a following outside of my local area	**1004**	73	92	85	76	98	93	46	80	86	58	125	91	29	79	98	30	105	61	83	89	67	86	115	119	7	5	5	17	3	4
	34%	30%	38%	34%	32%	41%	39%	18%	32%	34%	24%	49%	35%	25%	40%	35%	27%	51%	46%	25%	31%	34%	30%	43%	36%	30%	26%	34%	24%	25%	13%
						ad			gj	gj		ghij	g		mp	p		mop	mop			s		stuv							
None of these	**28**	3	*	1	4	1	4	4	2	1	4	2	*	5	1	1	1	-	*	2	2	1	5	-	2	1	-	-	2	1	3
	1%	1%	*	*	2%	*	2%	2%	1%	*	2%	1%	*	4%	*	*	1%	-	*	1%	1%	1%	2%	-	*	3%	-	-	3%	9%	8%
					bc									noq																	
I already buy or sell/ do not want to buy or sell products or services outside of my local area	**22**	4	*	2	2	1	2	1	1	1	6	-	1	-	1	2	4	1	1	5	1	2	3	*	1	-	-	-	1	-	-
	1%	2%	*	1%	1%	*	1%	*	*	*	2%	-	*	-	*	1%	3%	*	1%	1%	*	1%	1%	*	*	-	-	-	2%	-	-
											hik						noq														
Don't know	**124**	29	3	5	12	6	10	27	3	3	12	4	11	11	1	3	2	2	2	37	5	5	12	4	11	3	*	1	6	-	6
	4%	12%	1%	2%	5%	2%	4%	11%	1%	1%	5%	1%	4%	10%	*	1%	2%	1%	2%	11%	2%	2%	4%	2%	3%	13%	3%	4%	9%	-	20%
		bcdef			bc			hik			hi			nopq						tuvwx			t								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 98

Q14 - If you were to start using digital systems for your current or potential business, how much support or training would you need, if any, to put data protection, data handling and privacy procedures in place?

Base: All adults who have their own small business or plan to start one in the future

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4442**	489	998	999	961	497	498	2469	1972	1680	2437	265
WEIGHTED BASE	**2959**	492	499	500	481	492	496	1448	1510	1045	1700	169
(4) Great deal	**1686**	203	301	332	231	306	312	810	875	625	971	75
	57%	41%	60%	67%	48%	62%	63%	56%	58%	60%	57%	44%
			adg	abdgh		adg	ad	ad	ad	k	k	
(3) A fair amount	**938**	187	157	131	180	145	138	476	462	318	553	58
	32%	38%	31%	26%	38%	30%	28%	33%	31%	30%	33%	34%
		cefh	c		bcefgh			c	c			
(2) Not very much	**218**	59	33	27	40	20	38	107	111	70	116	26
	7%	12%	7%	5%	8%	4%	8%	7%	7%	7%	7%	15%
		bcegh			ce			ce	ce			ij
(1) Nothing at all	**37**	16	4	3	8	6	*	17	20	16	15	4
	1%	3%	1%	1%	2%	1%	*	1%	1%	1%	1%	2%
		bcfgh			cf				c			
Mean	**3.48**	3.24	3.53	3.61	3.38	3.58	3.56	3.47	3.49	3.51	3.5	3.25
			adg	abdgh	a	adg	ad	ad	ad	k	k	
NET: A great deal/ fair amount	**2623**	390	458	463	411	452	450	1286	1337	942	1524	133
	89%	79%	92%	93%	86%	92%	91%	89%	89%	90%	90%	79%
			adgh	adgh	a	ad	a	ad	ad	k	k	
NET: Not very much/ nothing at all	**255**	76	37	30	48	25	38	124	131	86	131	30
	9%	15%	7%	6%	10%	5%	8%	9%	9%	8%	8%	18%
		bcdefgh			ce			ce	ce			ij
Don't know	**81**	27	4	6	21	14	8	38	42	17	45	6
	3%	5%	1%	1%	4%	3%	2%	3%	3%	2%	3%	4%
		bcfgh			bcfgh	b		bc	bc			

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 99

Q14 - If you were to start using digital systems for your current or potential business, how much support or training would you need, if any, to put data protection, data handling and privacy procedures in place?

Base: All adults who have their own small business or plan to start one in the future

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4442	375	508	491	477	310	308
WEIGHTED BASE	2959	241	246	247	239	238	237
(4) Great deal	1686	105	140	163	117	147	137
	57%	44%	57%	66%	49%	62%	58%
			ad	abd		ad	a
(3) A fair amount	938	91	84	65	86	72	78
	32%	38%	34%	26%	36%	30%	33%
		c	c		c		
(2) Not very much	218	27	18	14	20	8	19
	7%	11%	7%	6%	9%	3%	8%
		ce	e		e		
(1) Nothing at all	37	6	3	2	4	3	*
	1%	2%	1%	1%	2%	1%	*
Mean	3.48	3.29	3.48	3.59	3.39	3.58	3.5
			a	abd		abd	a
NET: A great deal/ fair amount	2623	196	224	228	204	220	215
	89%	81%	91%	92%	85%	92%	90%
			ad	ad		ad	a
NET: Not very much/ nothing at all	255	33	21	16	24	10	19
	9%	14%	8%	7%	10%	4%	8%
		bce	e		ce		
Don't know	81	12	1	3	11	8	4
	3%	5%	*	1%	4%	3%	2%
		bc			bc	b	

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	114	490	508	483	187	190
WEIGHTED BASE	251*	253	252	242	253*	259*
(4) Great deal	98	161	169	113	159	175
	39%	64%	67%	47%	63%	68%
		gj	gj		gj	gj
(3) A fair amount	96	73	65	94	73	60
	38%	29%	26%	39%	29%	23%
	i			hil		
(2) Not very much	32	15	13	20	12	19
	13%	6%	5%	8%	5%	7%
	hi					
(1) Nothing at all	10	2	1	4	3	*
	4%	1%	1%	2%	1%	*
	hi					
Mean	3.19	3.57	3.62	3.37	3.57	3.61
		gj	gj		gj	gj
NET: A great deal/ fair amount	194	234	235	207	232	235
	77%	92%	93%	86%	92%	91%
		gj	gj		g	g
NET: Not very much/ nothing at all	43	16	14	24	15	19
	17%	7%	6%	10%	6%	7%
	hik			i		
Don't know	15	3	3	11	6	4
	6%	1%	1%	4%	3%	2%
	hi			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	228	195	183
WEIGHTED BASE	112*	197	283	112	207	133*
(4) Great deal	34	133	197	50	125	85
	30%	67%	70%	45%	60%	64%
		mp	mp		mp	mp
(3) A fair amount	49	50	69	48	66	36
	43%	25%	24%	43%	32%	27%
	no			noqr		
(2) Not very much	14	14	14	8	11	9
	12%	7%	5%	7%	5%	7%
(1) Nothing at all	9	1	2	3	*	*
	8%	1%	1%	3%	*	*
	noqr			o		
Mean	3.03	3.59	3.64	3.33	3.56	3.58
		mp	mp	m	mp	mp
NET: A great deal/ fair amount	83	182	266	99	191	122
	74%	92%	94%	88%	92%	92%
		m	mp	m	m	m
NET: Not very much/ nothing at all	22	15	16	11	12	9
	20%	8%	6%	10%	6%	7%
	noqr			o		
Don't know	7	-	1	2	4	1
	6%	-	*	2%	2%	1%
	no			no		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	340	571	388	566	285	287
WEIGHTED BASE	337	283	200	285	265	330*
(4) Great deal	153	160	126	144	177	211
	45%	57%	63%	50%	67%	64%
		sv	sv		stv	sv
(3) A fair amount	124	99	56	104	76	94
	37%	35%	28%	36%	29%	29%
	u	u		u		
(2) Not very much	37	17	11	24	8	19
	11%	6%	6%	9%	3%	6%
	tuw			w		
(1) Nothing at all	6	2	2	4	1	*
	2%	1%	1%	1%	*	*
Mean	3.32	3.5	3.58	3.4	3.64	3.59
		sv	sv		stv	sv
NET: A great deal/ fair amount	277	259	182	247	253	306
	82%	92%	91%	87%	95%	93%
		sv	sv		sv	s
NET: Not very much/ nothing at all	43	19	13	29	8	19
	13%	7%	6%	10%	3%	6%
	tuw			uw		
Don't know	16	4	5	10	4	6
	5%	1%	2%	3%	2%	2%
	t			t		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	29	34	27	139	12	24
WEIGHTED BASE	24**	18*	14**	69	12**	31**
(4) Great deal	9	7	7	34	5	14
	37%	40%	46%	49%	41%	44%
(3) A fair amount	10	8	5	24	3	8
	40%	43%	38%	34%	28%	24%
(2) Not very much	6	3	2	5	1	10
	23%	14%	12%	8%	9%	31%
(1) Nothing at all	-	*	-	1	2	-
	-	3%	-	1%	20%	-
Mean	3.13	3.2	3.36	3.41	2.92	3.13
NET: A great deal/ fair amount	19	15	12	57	8	22
	77%	83%	84%	83%	69%	69%
NET: Not very much/ nothing at all	6	3	2	6	3	10
	23%	17%	12%	9%	29%	31%
Don't know	-	-	1	5	*	-
	-	-	4%	8%	2%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 100

Q17 - Which, if any, of these situations have you experienced in the past 12 months?

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

	I was unable to access a loan or credit due to lack of documentation or ID	I lost money or income because I couldn't receive payments digitally	I had to travel far to apply for or receive a government service	I missed an opportunity (job, sale, contract) because I didn't have access to the internet or a digital platform
UNWEIGHTED BASE	4500	4500	4500	4500
WEIGHTED BASE	3000	3000	3000	3000
Yes - I have experienced in the past 12 months	824	867	997	1178
	27%	29%	33%	39%
No - I have not experienced in the past 12 months	1940	1904	1796	1646
	65%	63%	60%	55%
Don't know	236	229	206	176
	8%	8%	7%	6%

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Table 101

Q17_1 - Which, if any, of these situations have you experienced in the past 12 months? I was unable to access a loan or credit due to lack of documentation or ID

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - I have experienced in the past 12 months	**824**	102	140	144	78	175	186	428	396	314	463	35
	27%	20%	28%	29%	16%	35%	37%	29%	26%	30%	27%	18%
			ad	adh		abdgh	abcdgh	ad	d	k	k	
No - I have not experienced in the past 12 months	**1940**	280	350	334	378	300	298	941	999	695	1091	134
	65%	56%	70%	67%	76%	60%	60%	64%	65%	66%	64%	70%
			aefgh	ae	abcefgh			a	a			
Don't know	**236**	118	10	22	43	25	16	96	140	44	153	23
	8%	24%	2%	4%	9%	5%	3%	7%	9%	4%	9%	12%
		bcdefgh		b	bcefg	b		bc	bcefg		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 102

Q17_1 - Which, if any, of these situations have you experienced in the past 12 months? I was unable to access a loan or credit due to lack of documentation or ID

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	4500	385	509	491	493	311	309
WEIGHTED BASE	3000	247	246	247	247	238	238
Yes - I have experienced in the past 12 months	824	55	72	81	45	90	84
	27%	22%	29%	33%	18%	38%	35%
			d	ad		abd	ad
No - I have not experienced in the past 12 months	1940	146	169	155	184	141	145
	65%	59%	68%	63%	75%	59%	61%
			ae		abcef		
Don't know	236	46	6	11	17	7	8
	8%	19%	2%	4%	7%	3%	3%
		bcdef			be		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
Yes - I have experienced in the past 12 months	47	68	63	33	85	101
	18%	27%	25%	13%	32%	39%
		j	j		gj	gij
No - I have not experienced in the past 12 months	134	181	179	194	159	153
	53%	71%	71%	77%	61%	58%
		gkl	gl	gikl		
Don't know	72	5	11	26	18	8
	28%	2%	4%	10%	7%	3%
	hijkl		h	hil	h	

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
Yes - I have experienced in the past 12 months	33	56	79	20	71	54
	30%	28%	28%	18%	33%	40%
		p	p		p	nop
No - I have not experienced in the past 12 months	66	140	196	86	131	76
	58%	71%	69%	77%	61%	57%
		r	r	moqr		
Don't know	13	1	8	6	13	3
	12%	*	3%	5%	6%	2%
	nor		n	n	n	

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
Yes - I have experienced in the past 12 months	61	79	60	47	91	124
	18%	28%	30%	17%	34%	38%
		sv	sv		sv	sv
No - I have not experienced in the past 12 months	189	195	127	216	167	197
	55%	69%	63%	75%	63%	59%
		s		stuwx		
Don't know	92	8	13	23	8	10
	27%	3%	7%	8%	3%	3%
	tuvwx		t	twx		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - I have experienced in the past 12 months	2	4	4	9	9	8
	9%	24%	25%	10%	73%	22%
		C				
No - I have not experienced in the past 12 months	17	14	11	66	2	24
	66%	73%	72%	76%	21%	70%
Don't know	6	1	1	11	1	3
	25%	3%	4%	13%	6%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 103

Q17_2 - Which, if any, of these situations have you experienced in the past 12 months? I lost money or income because I couldn't receive payments digitally

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - I have experienced in the past 12 months	**867**	135	139	143	83	171	198	447	420	341	469	48
	29%	27%	28%	29%	17%	34%	40%	31%	27%	32%	27%	25%
		d	d	d		bdh	abcdgh	d	d	j		
No - I have not experienced in the past 12 months	**1904**	264	349	333	376	302	279	910	994	665	1097	119
	63%	53%	70%	67%	75%	60%	56%	62%	65%	63%	64%	62%
			aefgh	afg	abcefgh			a	af			
Don't know	**229**	102	12	24	41	27	23	107	122	47	140	25
	8%	20%	2%	5%	8%	5%	5%	7%	8%	4%	8%	13%
		bcdefgh		b	bc	b		bc	bc		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 104
Q17_2 - Which, if any, of these situations have you experienced in the past 12 months? I lost money or income because I couldn't receive payments digitally

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - I have experienced in the past 12 months	867	80	70	76	48	75	98	55	69	67	34	95	99
	29%	32%	28%	31%	20%	32%	41%	22%	27%	27%	13%	36%	38%
		d	d	d		d	bcd		j	j		gj	gj
No - I have not experienced in the past 12 months	1904	124	170	157	177	151	131	140	179	176	199	151	149
	63%	50%	69%	64%	72%	63%	55%	55%	70%	70%	79%	58%	57%
			af	a	acef	a			gkl	gkl	ghikl		
Don't know	229	44	6	15	21	12	9	57	6	9	20	15	14
	8%	18%	3%	6%	9%	5%	4%	23%	2%	4%	8%	6%	5%
		bcdef		b	bf			hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
Yes - I have experienced in the past 12 months	42	57	85	20	83	54
	37%	29%	30%	18%	39%	41%
	p	p	p		p	nop
No - I have not experienced in the past 12 months	50	139	191	87	123	74
	44%	71%	68%	78%	57%	56%
		mqr	mr	moqr		
Don't know	21	1	7	5	8	4
	19%	1%	2%	4%	4%	3%
	nopqr		n	n		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
Yes - I have experienced in the past 12 months	84	77	53	51	78	127	7	5	4	9	6	16
	25%	27%	27%	18%	29%	38%	27%	27%	30%	11%	54%	46%
		v	v		v	stuv		C				
No - I have not experienced in the past 12 months	196	196	131	213	173	188	8	13	10	66	5	16
	57%	69%	65%	74%	65%	57%	30%	70%	66%	77%	46%	46%
		sx		suwx								
Don't know	61	10	16	23	15	15	11	1	1	10	-	3
	18%	3%	8%	8%	6%	5%	42%	3%	4%	12%	-	7%
	tuvwx		t	t								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 105

Q17_3 - Which, if any, of these situations have you experienced in the past 12 months? I had to travel far to apply for or receive a government service

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - I have experienced in the past 12 months	**997**	139	208	137	123	196	195	515	482	384	564	41
	33%	28%	42%	27%	25%	39%	39%	35%	31%	36%	33%	21%
			acdgh			acdh	acdh	acd	cd	k	k	
No - I have not experienced in the past 12 months	**1796**	273	281	342	342	281	278	857	939	619	1023	133
	60%	55%	56%	68%	68%	56%	56%	59%	61%	59%	60%	69%
				abefgh	abefgh				ab			ij
Don't know	**206**	88	12	22	35	23	27	92	114	50	120	18
	7%	18%	2%	4%	7%	5%	5%	6%	7%	5%	7%	10%
		bcdefgh		b	bc			bc	bc		i	i

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 106
Q17_3 - Which, if any, of these situations have you experienced in the past 12 months? I had to travel far to apply for or receive a government service

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)
UNWEIGHTED BASE	**4500**	385	509	491	493	311	309
WEIGHTED BASE	**3000**	247	246	247	247	238	238
Yes - I have experienced in the past 12 months	**997**	81	114	74	63	93	90
	33%	33%	46%	30%	26%	39%	38%
			acd			cd	d
No - I have not experienced in the past 12 months	**1796**	130	127	158	167	137	139
	60%	53%	52%	64%	68%	57%	58%
				ab	abef		
Don't know	**206**	37	5	15	17	8	10
	7%	15%	2%	6%	7%	3%	4%
		bcdef		b	b		

	WOMAN					
	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	115	491	509	506	189	191
WEIGHTED BASE	253*	254	253	253	262*	262*
Yes - I have experienced in the past 12 months	58	94	62	60	103	105
	23%	37%	25%	24%	39%	40%
		gij			gij	gij
No - I have not experienced in the past 12 months	143	153	183	175	144	140
	57%	60%	73%	69%	55%	53%
			ghkl	ghkl		
Don't know	51	7	7	18	14	17
	20%	3%	3%	7%	5%	7%
	hijkl			hi		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
Yes - I have experienced in the past 12 months	37	90	83	33	85	56
	33%	46%	29%	30%	39%	42%
		op				op
No - I have not experienced in the past 12 months	47	105	191	76	127	74
	42%	53%	67%	67%	59%	56%
			mnr	mn	m	
Don't know	29	2	9	3	4	3
	26%	1%	3%	3%	2%	2%
	nopqr					

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)
UNWEIGHTED BASE	346	572	388	569	285	288
WEIGHTED BASE	342	283	200	287	265	331*
Yes - I have experienced in the past 12 months	92	108	49	76	105	134
	27%	38%	24%	26%	40%	41%
		suv			suv	suv
No - I have not experienced in the past 12 months	203	167	139	190	149	176
	59%	59%	70%	66%	56%	53%
			stwx	twx		
Don't know	47	8	12	21	11	20
	14%	3%	6%	7%	4%	6%
	tuvwx		t	t		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	30	35	28	173	12	25
WEIGHTED BASE	26**	19*	15**	86	12**	35**
Yes - I have experienced in the past 12 months	6	9	4	12	5	5
	25%	47%	26%	14%	41%	14%
		C				
No - I have not experienced in the past 12 months	14	9	10	66	5	27
	55%	50%	70%	77%	45%	78%
				A		
Don't know	5	1	1	7	2	3
	21%	3%	4%	9%	14%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 107

Q17_4 - Which, if any, of these situations have you experienced in the past 12 months? I missed an opportunity (job, sale, contract) because I didn't have access to the internet or a digital platform

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

								GENDER		SMALL BUSINESS OWNERSHIP		
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	MAN (g)	WOMAN (h)	CURRENTLY OWN (i)	DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE (j)	DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE (k)
UNWEIGHTED BASE	**4500**	500	1000	1000	1000	500	500	2498	2001	1684	2448	303
WEIGHTED BASE	**3000**	500	500	500	500	500	500	1464	1535	1054	1707	192
Yes - I have experienced in the past 12 months	**1178**	162	211	180	147	226	251	599	578	448	671	47
	39%	32%	42%	36%	29%	45%	50%	41%	38%	43%	39%	25%
			acdh	d		acdh	acdgh	acd	d	k	k	
No - I have not experienced in the past 12 months	**1646**	245	282	301	323	256	240	778	868	570	935	124
	55%	49%	56%	60%	65%	51%	48%	53%	57%	54%	55%	65%
			af	aefgh	abcefgh				af			ij
Don't know	**176**	93	7	19	30	18	9	87	89	35	101	20
	6%	19%	1%	4%	6%	4%	2%	6%	6%	3%	6%	11%
		bcdefgh		b	bcf			bcf	bcf		i	ij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k
Overlap formulae used.

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Table 108

Q17_4 - Which, if any, of these situations have you experienced in the past 12 months? I missed an opportunity (job, sale, contract) because I didn't have access to the internet or a digital platform

Base: All adults aged 16-65 in South Africa, 16-60 in Kenya/Nigeria, 16-60 in Nigeria, 16-50 in Uganda/Tanzania/Ethiopia

		MAN						WOMAN					
	TOTAL	ETHIOPIA (a)	KENYA (b)	NIGERIA (c)	SOUTH AFRICA (d)	TANZANIA (e)	UGANDA (f)	ETHIOPIA (g)	KENYA (h)	NIGERIA (i)	SOUTH AFRICA (j)	TANZANIA (k)	UGANDA (l)
UNWEIGHTED BASE	4500	385	509	491	493	311	309	115	491	509	506	189	191
WEIGHTED BASE	3000	247	246	247	247	238	238	253*	254	253	253	262*	262*
Yes - I have experienced in the past 12 months	1178	85	109	96	80	106	124	77	103	85	67	120	127
	39%	34%	44%	39%	32%	44%	52%	30%	40%	34%	26%	46%	48%
			ad	d		ad	acd		ij	j		gij	gij
No - I have not experienced in the past 12 months	1646	118	135	141	154	123	107	128	146	160	169	133	133
	55%	48%	55%	57%	63%	52%	45%	51%	58%	63%	67%	51%	51%
			f	af	abef					gk	ghkl		
Don't know	176	45	2	11	13	10	7	48	5	8	17	8	2
	6%	18%	1%	4%	5%	4%	3%	19%	2%	3%	7%	3%	1%
		bcdef		b	b	b		hijkl			hil		

	SMALL BUSINESS OWNERSHIP - CURRENTLY OWN					
	ETHIOPIA (m)	KENYA (n)	NIGERIA (o)	SOUTH AFRICA (p)	TANZANIA (q)	UGANDA (r)
UNWEIGHTED BASE	104	391	579	229	198	183
WEIGHTED BASE	112*	197	283	113	215	133*
Yes - I have experienced in the past 12 months	43	86	108	38	99	74
	38%	43%	38%	34%	46%	56%
		p			p	nop
No - I have not experienced in the past 12 months	54	111	168	70	113	55
	48%	56%	59%	62%	52%	41%
		r	r	r		
Don't know	15	1	6	5	4	4
	13%	1%	2%	4%	2%	3%
	nopqr		n	n		

	SMALL BUSINESS OWNERSHIP - DO NOT HAVE BUT HAVE FORMAL PLANS/ CONSIDERING STARTING IN THE FUTURE						SMALL BUSINESS OWNERSHIP - DO NOT HAVE AND NOT CONSIDERING STARTING IN THE FUTURE					
	ETHIOPIA (s)	KENYA (t)	NIGERIA (u)	SOUTH AFRICA (v)	TANZANIA (w)	UGANDA (x)	ETHIOPIA (y)	KENYA (A)	NIGERIA (B)	SOUTH AFRICA (C)	TANZANIA (D)	UGANDA (E)
UNWEIGHTED BASE	346	572	388	569	285	288	30	35	28	173	12	25
WEIGHTED BASE	342	283	200	287	265	331*	26**	19*	15**	86	12**	35**
Yes - I have experienced in the past 12 months	110	117	68	90	116	170	6	8	3	16	7	6
	32%	41%	34%	31%	44%	51%	25%	42%	23%	18%	63%	18%
		suv			suv	suv		C				
No - I have not experienced in the past 12 months	175	160	121	182	140	158	10	11	11	63	4	26
	51%	56%	60%	63%	53%	48%	37%	58%	73%	74%	32%	74%
			sx	stwx								
Don't know	57	6	11	15	10	2	10	-	1	7	1	3
	17%	2%	6%	5%	4%	1%	38%	-	4%	8%	6%	7%
	tuvwx		tx	tx								

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l - m/n/o/p/q/r - s/t/u/v/w/x - y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing