



24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
6TH - 7TH NOVEMBER 2025

IPSOS

7 Nov 2025

Table 1

Q1 - How much of a problem, if at all, do you think crime and anti-social behaviour are in... - Summary table

Base: All adults aged 18-75 in Great Britain

	The UK as a whole	Your local area (i.e. the area within about 15 minutes walking distance of your home)
UNWEIGHTED BASE	1031	1031
WEIGHTED BASE	1031	1031
A very big problem	400 39%	81 8%
A fairly big problem	494 48%	334 32%
Not a very big problem	97 9%	464 45%
Not a problem at all	15 1%	126 12%
Very/ fairly big problem (NET)	894 87%	415 40%
Not a big problem (NET)	112 11%	590 57%
Don't know	25 2%	24 2%
Prefer not to say	- -	2 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
6th - 7th NOVEMBER 2022
IPSO5

7 Nov 2022

Table 2
Q2.1 - How much of a problem, if at all, do you think crime and anti-social behaviour are in... The UK as a whole

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£29999	£30000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	
UNWEIGHTED BASE	1000	1000	250	350	400	240	260	240	260	100	110	210	210	210	210	210	210	210	210	210	210	210	210	210	210	210	210	210	210	210	210	
WEIGHTED BASE	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	
A very big problem	400	174	226	104	164	134	100	109	70	52	28	40	263	137	189	211	109	200	71	94	107	87	342	48	74	87	23	74	27	141	145	
39%	34%	43%	34%	43%	39%	41%	41%	30%	35%	56%	46%	38%	41%	32%	47%	30%	44%	48%	40%	39%	31%	39%	38%	45%	27%	33%	62%	30%	33%	48%		
A fairly big problem	494	242	263	163	167	127	123	133	71	14	36	338	157	310	184	204	200	90	113	132	150	438	49	89	181	45	35	50	219	127		
48%	47%	48%	52%	44%	48%	48%	46%	57%	48%	29%	41%	48%	47%	53%	41%	56%	44%	41%	48%	48%	54%	50%	43%	42%	57%	53%	30%	55%	52%	42%		
Not a very big problem	97	66	31	23	36	23	25	18	21	3	6	69	28	61	36	37	61	10	20	30	30	73	13	16	38	11	7	9	52	25		
9%	13%	6%	7%	10%	12%	10%	9%	8%	14%	6%	7%	10%	9%	11%	8%	10%	9%	6%	8%	11%	11%	8%	12%	10%	12%	10%	6%	10%	12%	8%		
Not a problem at all	15	10	4	8	7	2	5	2	2	4	4	14	4	10	5	8	7	4	1	6	8	12	2	3	7	1	1	-	8	1		
1%	2%	1%	3%	2%	4%	1%	2%	1%	1%	8%	4%	2%	4%	2%	3%	2%	3%	4%	4%	2%	3%	1%	2%	2%	1%	1%	-	-	2%	4%		
Went/ fairly big problem (NET)	894	415	479	267	326	266	232	264	123	42	76	601	293	499	395	214	580	121	207	239	238	779	91	142	368	73	109	78	360	272		
87%	82%	92%	86%	87%	87%	89%	86%	87%	83%	85%	87%	86%	88%	86%	88%	85%	87%	88%	88%	87%	85%	88%	81%	88%	84%	84%	92%	85%	85%	90%		
Not a big problem (NET)	112	76	30	31	43	25	30	20	23	7	7	83	29	71	41	44	68	10	20	35	37	85	15	19	45	11	9	9	60	26		
11%	15%	7%	10%	11%	11%	10%	11%	9%	15%	14%	8%	12%	9%	12%	9%	12%	10%	7%	9%	13%	13%	10%	14%	12%	14%	13%	7%	10%	14%	9%		
Don't know	25	17	8	12	5	1	7	10	2	4	4	15	10	13	12	10	15	7	8	2	4	17	6	1	6	3	1	5	5	5		
2%	3%	1%	4%	1%	2%	4%	2%	4%	1%	1%	6%	2%	3%	2%	3%	3%	2%	1%	3%	1%	1%	2%	5%	1%	2%	3%	1%	5%	1%	2%		
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - $\chi^2/\chi^2 - 1/\chi^2/\chi^2 - 1/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2$
Overlap formula used. * small base: ** very small base (under 30) ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/o - r/s/t/u - v/w - x/v/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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IPSOS

7 Nov 2025

Table 4

Q2 - What do you think has happened to crime over the past 12 months? - Summary table

Base: All adults aged 18-75 in Great Britain

	In the UK as a whole	In your local area (i.e. the area within about 15 minutes walking distance of your home)
UNWEIGHTED BASE	1031	1031
WEIGHTED BASE	1031	1031
Gone up a lot	405 39%	113 11%
Gone up a little	290 28%	288 28%
Stayed about the same	185 18%	472 46%
Gone down a little	66 6%	59 6%
Gone down a lot	34 3%	29 3%
Gone up (NET)	695 67%	402 39%
Gone down (NET)	100 10%	88 9%
Don't know	51 5%	70 7%
Prefer not to say	* *	- -

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Table 5
Q2_1 - What do you think has happened to crime over the past 12 months? - In the UK as a whole

		Gender		Age			Region										Employment Status		Social Grade		Education						Income		Ethnicity		GB 2024 Vote										EU Ref Vote	
		Man	Woman	18-34	35-54	55-75	North (N)	Midlands (M)	South (S)	Greater London (GL)	Wales (W)	Scotland (Sc)	Worthing (Wor)	Not working (NW)	ABC1 (A)	C2DE (C)	Graduates (G)	Non Graduates (NG)	Up to £19999 (U)	£20000-£24999 (E)	£25000-£29999 (H)	£30000-£34999 (V)	£35000-£39999 (S)	£40000-£44999 (B)	£45000-£49999 (A)	White ethnic group (W)	Minority ethnic group (M)	Cons (C)	Lab (L)	Lib Dems (LD)	Reform UK (R)	Other party (O)	Remain (R)	Leave (L)	Remain (R)	Leave (L)						
		(M)	(F)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)				
Unweighted base	1001	506	525	249	384	178	243	279	248	140	35	88	710	312	715	318	605	426	122	254	263	347	878	124	160	358	99	97	90	480	293											
Weighted base	109	522	519	233	385	179	233	249	247	140	35	89	611	313	714	317	604	425	123	253	262	346	877	119	159	357	98	96	87	481	294											
Gain up a lot	40%	177	228	97	157	151	97	118	87	48	22	32	286	139	299	208	100	296	58	105	123	83	357	33	73	84	21	78	28	133	163											
	35%		144%		12%	43%	40%		37%	33%	45%	36%	126	42%	344%	129	30%	45%	39%	40%	143	83%	41%	45%	29%	41%	24%	46%	31%	33%	54%											
Gain up a little	29%	141	149	91	91	108	91	66	74	70	46	30	25	184	96	175	115	118	173	43	58	78	87	246	35	47	95	37	20	24	115	84										
	28%		199%				20%	27%	27%	30%	31%	28%	28%		30%	31%	28%	28%	24%	38%	31%	38%	11%	28%	17%	28%																
Stayed about the same	18%	110	75	53	58	74	43	47	42	31	9	14	129	56	123	63	75	38	25	35	47	87	159	22	30	82	14	8	2	58	28											
	14%		144%		17%	18%	22%	17%	18%	18%	19%	18%	17%		0		2%	3%	18%	17%	14%	21%	18%	20%	18%	24%	18%	20%	18%	24%												
Gain down a lot	6%	39	28	27	30	18	11	5	18	2	13	54	2	13	54	21	25	16	38	8	25	16	52	11	6	29	5	3	12	16												
	8%		5%	10%	7%	3%	7%	4%	2%	12%	4%	15%	8%	4%	8%	5%	8%	5%	6%	5%	6%	5%	6%	10%	4%	9%	6%	2%	5%	1%	14%	8%										
Gain down a little	34%	14	20	17	11	6	14	7	6	4	1	1	28	8	14	4	20	15	18	4	6	11	12	29	5	3	10	4	9	8												
	3%		3%	4%	3%	2%	6%	3%	2%	4	3%	2	4	2%	4%	3%	3%	2%	4%	4%	3%	2%	4%	4%	3%	4%	2%	3%	5%	8%	1%	3%	2%									
Gain up (NET)	69%	318	377	188	265	242	163	192	157	94	32	57	459	236	574	321	227	468	101	162	201	170	603	68	121	379	58	98	53	248	247											
	67%	63%	72%	60%	71%	70%	67%	72%	67%	63%	65%	64%	66%	71%	64%	64%	72%	62%	71%	68%	69%	73%	61%	68%	60%	74%	60%	67%	82%	56%	92%											
Gain down (NET)	100	53	48	47	37	16	31	18	10	23	3	15	82	18	59	41	64	16	56	12	21	24	38	80	16	9	39	10	12	13	46	23										
	10%	9%	10%	10%	15%	5%	18%	7%	13%	7%	17%	12%	5%	10%	9%	12%	8%	8%	9%	9%	14%	9%	14%	6%	12%	11%	10%	14%	11%	15%	8%											
Don't know	51	28	23	23	12	15	7	12	24	1	5	3	29	22	26	25	21	30	10	17	4	12	39	7	3	18	5	1	3	22	4											
	5%	6%	4%	7%	3%	4%	3%	4%	10%	+	9%	3%	4%	7%	4%	5%	6%	5%	7%	7%	3%	4%	4%	6%	4%	6%	7%	4%	1%	4%	1%	1%	1%	1%	1%	1%						
Prefer not to say	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/f/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
Q16 - 7TH NOVEMBER 2022
IPSO5

7 Nov 2025

Table 6
Q2_2 - What do you think has happened to crime over the past 12 months? - In your local area (i.e. the area within about 15 minutes walking distance of your home)
Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£39999	£40000-£54999	£55000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	
UNWEIGHTED BASE	1011	1076	206	396	388	241	256	246	340	85	66	119	117	213	213	216	105	176	174	204	263	147	274	114	100	107	107	107	107	107	111	
WEIGHTED BASE	1011	1076	173	322	312	211	229	214	314*	69**	69*	119	112	213	213	216	105	176	174	204	263	147	274	114	100	107	107	107	107	107	111	
Come up a bit	113	47	66	27	44	43	20	22	27	27	5	7	76	38	54	59	36	18	22	29	33	34	96	17	21	27	*	20	11	34	45	
	11%	9%	13%	9%	12%	12%	8%	10%	12%	18%	11%	8%	11%	11%	9%	13%	10%	12%	15%	12%	12%	8%	11%	15%	13%	8%	1%	17%	12%	8%	15%	
Gone up a little	288	139	149	80	112	96	55	77	76	39	15	26	201	87	160	128	92	186	43	72	78	75	252	26	A	A	30	1A	A	117	100	
	28%	27%	29%	26%	30%	28%	23%	29%	32%	26%	31%	29%	28%	26%	27%	29%	25%	30%	29%	31%	28%	27%	29%	23%	30%	25%	30%	32%	28%	28%	33%	
Stayed about the same	472	234	238	126	171	175	127	134	89	58	25	40	309	163	275	197	174	298	60	98	125	136	401	49	74	163	44	43	40	218	115	
	46%	46%	46%	40%	46%	46%	52%	50%	36%	99%	50%	45%	44%	49%	47%	44%	47%	45%	40%	42%	45%	49%	46%	42%	45%	51%	36%	44%	44%	E	38%	
Gone down a little	59	43	16	32	20	7	18	10	8	16	2	5	48	10	42	17	32	27	6	11	17	23	55	8	11	22	5	3	6	25	11	
	6%	8%	3%	10%	5%	2%	7%	4%	3%	11%	4%	6%	7%	3%	7%	4%	9%	4%	4%	4%	6%	8%	6%	7%	7%	6%	15%	7%	6%	6%	4%	
Gone down a lot	29	15	14	15	11	3	9	5	3	3	1	7	20	-	15	14	12	17	4	6	8	11	24	5	2	9	2	8	2	11	9	
	3%	3%	3%	5%	3%	1%	4%	2%	1%	2%	1%	8%	4%	-	3%	3%	3%	3%	2%	3%	3%	4%	3%	4%	1%	3%	2%	7%	2%	3%	3%	
Gone via (NET)	402	186	216	107	156	139	75	104	103	66	20	33	276	125	214	187	128	274	65	101	111	98	347	43	69	106	31	16	40	151	145	
	39%	36%	41%	34%	42%	40%	31%	39%	44%	45%	41%	37%	40%	38%	37%	42%	35%	41%	44%	43%	40%	35%	39%	38%	43%	33%	35%	47%	44%	36%	48%	
Gone down (NET)	88	58	29	47	30	10	27	15	12	19	3	12	77	10	57	31	44	44	10	17	26	34	75	12	13	31	7	11	8	37	20	
	9%	11%	6%	15%	8%	3%	11%	6%	5%	14%	5%	14%	11%	3%	10%	7%	8	12%	7%	7%	9%	12%	8%	11%	8%	10%	8%	9%	9%	9%	7%	
Don't know	79	31	39	31	16	23	14	16	31	4	2	3	37	33	37	33	22	48	13	20	15	11	58	9	6	19	5	9	3	18	23	
	7%	6%	7%	10%	4%	7%	6%	6%	13%	3%	3%	3%	5%	10%	6%	7%	6%	7%	9%	9%	6%	4%	7%	8%	4%	6%	6%	7%	3%	4%	7%	
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t - u/v - w/x/y/z/ABC - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
G16 - 7TH NOVEMBER 2022
IPSO5

7 Nov 2022

Table 7
Q3 - Which, if any of the following, makes you think that crime has gone up in the UK in the past 12 months?
Base: All adults aged 18-75 in Great Britain who think crime has gone up in the UK

	Gender			Age					Region							Employment Status		Social Grade		Education				Income				Ethnicity		GE 2024 Vote							EU Ref Vote	
	TOTAL	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£9999	£100000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave							
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)						
UNWEIGHED BASE	648	336	312	164	268	216	166	246	183	241	20	11	413	234	405	210	176	196	84	117	163	115	267	26	126	26	22	83	6	28	24	215						
WEIGHED BASE	685	315	377	189	255	242	163	192	157	94*	11**	13*	419	236	374	211	227	405	101*	101*	213	170	693	61*	123*	179	18*	18*	13*	243	243							
Things I've seen on the news (e.g. online, on TV, in the newspaper)	540	242	299	145	198	196	139	149	119	63	31	40	344	196	286	253							74	132	165	121	475	48	94	144	43	79	42	193				
78%		76%	79%	77%	75%	81%	83%	78%	75%	67%	97%	70%	75%	83%	77%	79%	77%	78%					73%	81%	82%	71%	79%	70%	78%	80%	73%	80%	80%	78%	78%			
Things I've seen on social media	344	160	184	119	136	91	80	103	70	37	20	26	242	102	184	161	118	126					52	75	105	89	288	41	39	82	33	60	25	123				
50%		50%	49%	63%	52%	37%	54%	54%	44%	39%	63%	47%	52%	44%	49%	50%	52%	48%					52%	46%	52%	52%	48%	61%	32%	52%	51%	61%	47%	46%	42%			
Seeing more anti-social behaviour in my local area (e.g. graffiti, littering, etc.)	316	140	176	72	132	113	59	87	78	48	16	28	218	98	173	143	102	214					48	73	101	75	286	25	61	82	25	45	26	120				
46%		44%	47%	38%	50%	47%	36%	45%	49%	51%	51%	50%	47%	42%	46%	44%	45%	46%					48%	45%	50%	44%	47%	37%	51%	46%	43%	46%	49%	48%	51%			
Experiences of people I know witnessing / being the victim of crime	201	91	110	52	93	56	44	48	50	36	11	12	138	63	110	91	79	122					28	40	70	54	176	17	37	52	15	25	17	59				
29%		29%	29%	28%	35%	23%	27%	25%	32%	38%	35%	21%	30%	27%	29%	28%	35%	26%					28%	25%	35%	32%	29%	25%	30%	29%	26%	25%	33%	24%	31%			
My own experience(s) of witnessing / being the victim of crime	134	71	62	38	62	33	22	33	33	30	6	10	101	32	75	59	45	89					24	29	39	35	118	13	22	33	8	23	9	49				
19%		22%	17%	20%	24%	14%	13%	17%	21%	32%	19%	18%	22%	14%	20%	18%	20%	19%					24%	18%	19%	20%	20%	20%	18%	18%	13%	24%	17%	20%				
Things I've heard politicians say	132	84	47	34	48	50	29	27	27	24	13	10	81	50	59	72	40	92					25	39	39	22	106	16	26	24	12	23	9	44				
19%		20%	13%	18%	18%	21%	18%	14%	17%	26%	41%	18%	18%	21%	16%	22%	18%	20%					25%	24%	20%	13%	18%	24%	22%	13%	21%	24%	18%	18%				
Seeing more police on the streets	90	38	52	41	33	17	17	16	24	20	3	10	62	28	49	41	28	63					19	20	23	21	68	19	14	22	6	9	9	25				
13%		12%	14%	22%	12%	7%	11%	8%	15%	10%	18%	14%	14%	12%	13%	13%	12%	13%					19%	13%	11%	12%	11%	19%	11%	12%	10%	19%	16%	10%				
Other	11	7	4	3	5	3	2	2	4	2	1	1	6	5	7	4	3	9					-	2	*	6	10	2	1	3	3	2	2	8				
2%		2%	1%	2%	2%	1%	1%	1%	3%	2%	-	1%	1%	2%	1%	1%	1%	2%					-	1%	*	4%	2%	2%	1%	2%	-	3%	4%	1%	3%			
Nothing specific, just a general feeling I have	14	8	6	1	7	5	2	4	6	2	-	-	12	2	10	4	5	8					3	1	1	7	13	*	1	2	3	3	-	7				
2%		2%	2%	1%	3%	2%	1%	2%	4%	2%	-	-	3%	1%	3%	1%	2%	2%					3%	*	*	4%	2%	1%	*	1%	6%	4%	-	3%				
Prefer not to say	7	2	5	4	1	2	5	2	-	1	-	-	5	2	2	5	2	6					-	-	8	3	6	-	1	-	1	-	-	4				
1%		1%	1%	2%	*	1%	3%	1%	-	1%	-	-	1%	1%	1%	1%	1%	1%					-	-	2%	1%	1%	-	1%	-	2%	-	2%	*				

Presentations/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/ABC - D/E
Overlap formulas used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
Q16 - 7TH NOVEMBER 2022
IPSO5

7 Nov 2022

Table 8
Q6 - Which, if any of the following, makes you think that crime has gone up in your local area in the past 12 months?
Base: All adults aged 18-75 in Great Britain who think crime has gone up in their local area

	Gender			Age			Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	TOTAL	Men	Women	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave	
UNWEIGHED BASE	140	134	124	36	100	246	76	150	100	66	13	11	235	100	29	127	221	174	74	11	76	109	24	43	94	113	21	46	36	100	135	
WEIGHED BASE	402	196	215	107*	335	179*	21*	104*	111*	66*	20**	19**	276	121*	214	101*	170	214	61*	101*	111*	38	147	41*	69*	124*	11**	54*	40**	111	141*	
Seeing more anti-social behaviour in my local area (e.g. graffiti, littering, etc.)	57%	51%	62%	52%	54%	64%	54%	55%	60%	60%	38%	64%	56%	59%	58%	55%	59%	56%	63%	53%	59%	52%	60%	36%	70%	57%	52%	51%	46%	57%	64%	
Things I've seen on the news (e.g. online, on TV, in the newspapers)	128	104	116	64	81	75	36	50	54	41	19	20	149	71	117	102	69	151	39	63	56	47	187	25	35	59	15	27	14	82	69	
Experiences of people I know witnessing / being the victim of crime	55%	56%	54%	60%	52%	54%	48%	48%	52%	62%	91%	61%	54%	56%	55%	55%	54%	55%	60%	63%	50%	48%	54%	60%	50%	55%	48%	49%	61%	54%	48%	
Things I've seen on social media	171	73	98	43	75	53	36	39	42	32	8	15	120	51	85	87	55	116	34	38	49	44	148	18	34	37	11	22	22	52	70	
My own experience(s) of witnessing / being the victim of crime	43%	39%	46%	40%	48%	38%	48%	37%	40%	49%	39%	46%	44%	41%	40%	46%	43%	42%	52%	38%	44%	44%	42%	43%	49%	35%	36%	40%	54%	34%	40%	
Seeing more noise on the streets	160	75	85	52	64	44	26	50	41	22	9	12	114	46	94	66	52	107	26	40	45	39	142	14	20	43	11	29	17	69	55	
Things I've heard politicians say	40%	40%	39%	49%	41%	32%	35%	48%	40%	33%	45%	31%	41%	37%	44%	35%	41%	38%	40%	40%	40%	40%	41%	41%	28%	41%	36%	31%	41%	42%	46%	38%
Other	126	66	60	35	61	30	20	29	35	27	9	6	97	29	68	58	42	84	20	27	42	31	108	12	14	36	6	21	9	47	42	
Nothing specific, just a general feeling I have	31%	35%	28%	33%	39%	21%	27%	28%	34%	40%	43%	18%	35%	23%	32%	31%	33%	31%	31%	26%	38%	32%	31%	28%	20%	34%	20%	37%	23%	31%	29%	
Prefer not to say	58	34	24	27	21	10	9	14	11	16	3	4	44	13	30	28	20	38	8	15	18	14	41	14	10	17	8	4	2	18	17	
	14%	18%	11%	25%	13%	7%	12%	13%	11%	24%	15%	13%	16%	11%	14%	15%	15%	14%	12%	15%	16%	14%	12%	13%	14%	14%	16%	25%	6%	6%	12%	12%
	44	30	14	18	18	9	11	5	9	12	5	3	30	14	21	24	12	33	9	14	11	9	34	9	6	9	5	7	2	9	15	
	11%	16%	6%	17%	11%	6%	15%	5%	8%	19%	22%	8%	11%	11%	10%	13%	9%	12%	14%	14%	10%	9%	10%	21%	8%	9%	9%	15%	13%	5%	6%	10%
	31	2	9	3	8	3	3	2	7	-	-	-	9	2	2	9	4	7	-	3	6	2	10	1	-	6	-	2	-	3	6	
	7%	1%	4%	1%	2%	5%	3%	2%	7%	-	-	-	3%	2%	1%	5%	3%	3%	-	3%	5%	2%	3%	2%	-	6%	3%	-	2%	-	4%	4%
	18	9	9	1	12	5	1	4	5	6	-	1	11	7	11	7	3	15	2	1	6	6	18	-	5	3	4	-	4	7	9	
	4%	5%	4%	1%	7%	4%	2%	4%	5%	10%	-	2%	4%	5%	5%	4%	3%	5%	3%	1%	6%	7%	5%	-	8%	3%	12%	-	9%	5%	6%	
	2	-	2	1	-	1	1	-	1	-	-	-	-	2	1	1	1	1	-	-	-	-	2	-	-	-	-	-	-	-	-	
	1%	-	1%	1%	-	1%	2%	-	1%	-	-	-	-	2%	1	1%	1%	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - χ^2 - χ^2/n - $1/\chi^2/n$ - $1/n$ - n/p - p/q - $1/n/p$ - n/q - $n/p/n/q$ - D/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
GVA - 7TH NOVEMBER 2022
IPSO5

7 Nov 2022

Table 9
Q5 - Which of the following, if any, incidents of crime or anti-social behaviour have you personally witnessed or heard about in your local area in the past month?

Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region						Employment Status		Social Grade		Education				Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	TOTAL	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic groups	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave			
UNWEIGHED BASE	1011	506	505	266	396	349	141	246	248	140	85	46	339	132	211	210	105	106	134	204	263	147	241	139	100	179	89	47	21	46	241	169		
WEIGHED BASE	1011	509	502	310	374	327	243	299	234	143*	89**	48*	399	174	311	263	201	370	82	125	153	158	501	55	85	179	47	67	56	241	169			
The smell from people smoking cannabis (also known as weed) in public	57%	56%	56%	56%	58%	53%	53%	52%	56%	60%	68%	56%	57%	53%	53%	59%	55%	56%	55%	53%	55%	57%	57%	49%	52%	56%	53%	56%	61%	57%	56%			
Littering or fly-tipping	57%	56%	58%	55%	42%	62%	52%	123	148	137	88	35	40	390	180	324	246	197	373	73	138	158	161	503	47	107	173	57	67	42	244	187		
Shoplifting	45%	22%	22%	137	155	161	34	115	114	74	23	33	311	142	251	212	148	303	60	113	129	116	388	48	75	145	28	73	46	180	157			
Graffiti in public	32%	33%	31%	28%	35%	34%	27%	32%	35%	42%	30%	23%	33%	30%	32%	32%	31%	33%	28%	34%	32%	34%	33%	27%	37%	32%	35%	32%	32%	33%	33%			
E-Bikes and related equipment blocking paths and other walkways	32%	33%	31%	28%	35%	34%	27%	32%	35%	42%	30%	23%	33%	30%	32%	32%	31%	33%	28%	34%	32%	34%	33%	27%	37%	32%	35%	32%	32%	33%	33%			
People playing audio from their mobile phones/ devices in public	31%	31%	31%	33%	34%	25%	23%	27%	29%	46%	35%	31%	30%	32%	33%	27%	36%	28%	30%	31%	24%	37%	31%	27%	22%	29%	41%	26%	43%	32%	25%			
People putting their bag on another seat on public transport	22%	20%	25%	23%	21%	21%	18%	18%	17%	44%	25%	24%	22%	22%	25%	18%	28%	19%	15%	23%	18%	30%	22%	36%	24%	22%	29%	13%	19%	23%	20%			
People not paying for a ticket on public transport	21%	13%	10%	9%	6%	5%	4%	4%	3%	5%	1%	1%	14%	6%	13%	8%	8%	12%	12%	5%	6%	6%	17%	3%	3%	6%	18%	2%	2%	7%	6%			
Mobile phone theft	18%	9%	8%	8%	17%	11%	12%	16%	14%	46%	8%	8%	20%	13%	19%	14%	23%	15%	19%	15%	16%	21%	16%	36%	16%	18%	20%	17%	22%	17%	17%			
Something else	6%	1%	4%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
None of the above	14%	13%	14%	12%	14%	15%	11%	13%	15%	15%	6%	6%	12%	17%	13%	15%	13%	14%	15%	13%	16%	10%	13%	14%	11%	14%	13%	11%	8%	14%	12%			

Proportions/Means: Columns Totalled (5% risk level) - a/b% - c/d% - 16/N/V/D/R - 1/n% - n/b% - p/q% - r/s/z% - v/w% - x/y/N/C/ - D/R
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
Q16 - 7TH NOVEMBER 2022
IPSO5

7 Nov 2022

Table 10
Q6 - On average, how often, if at all, would you say that you visit your local high street or shopping area?
Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote		
	TOTAL	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£54999	£55000+	White ethnic group	Minority ethnic group	Cons	Lib	Lib Dems	Reform UK	Other party	Remain	Leave		
UNWEIGHTED BASE	1011	506	505	266	388	357	245	256	248	140	85	187	333	678	213	216	656	355	174	268	263	100	521	490	351	191	101	101	101	101	101	101	101
WEIGHTED BASE	1031	519	512	273	374	379	241	239	234	143*	89**	189*	339	692	212	213	671	363	173	263	273	103	523	493	353	193	103	103	103	103	103	103	103
Every day	46	24	22	13	22	11	11	12	5	18	1	2	34	11	26	20	17	29	5	10	12	12	36	6	11	14	3	3	3	16	23	16	
	4%	7%	3%	4%	6%	3%	4%	4%	2%	13%	1%	2%	5%	3%	4%	4%	5%	4%	4%	4%	4%	4%	6%	7%	4%	3%	3%	3%	3%	4%	7%	7%	
Several times a week	240	121	118	84	78	88	66	51	57	34	16	26	170	79	137	113	95	164	43	59	63	69	215	29	35	81	24	33	31	115	64	115	
	24%	23%	21%	27%	21%	25%	27%	19%	24%	23%	32%	29%	24%	24%	23%	25%	26%	23%	29%	25%	23%	25%	24%	29	21%	25%	28%	28%	34%	27%	21%	27%	
About once a week	266	130	146	71	99	95	82	70	50	45	16	24	181	85	160	106	98	167	29	61	59	83	229	32	41	83	28	26	22	109	75	209	
	26%	24%	28%	23%	26%	26%	23%	26%	21%	30%	32%	27%	26%	26%	27%	24%	27%	25%	29%	26%	21%	30%	26%	28%	25%	26%	32%	22%	24%	26%	26%	25%	
Several times a month	168	76	92	67	53	47	26	46	47	29	6	14	108	59	103	64	65	102	16	36	53	49	136	23	28	57	18	16	14	75	43	168	
	16%	15%	18%	22%	14%	14%	11%	17%	20%	20%	13%	15%	10%	18%	18%	14%	18%	25%	11%	25%	19%	18%	12%	20%	17%	18%	20%	14%	16%	18%	14%	16%	
About once a month	173	75	97	46	70	57	46	53	43	10	5	17	121	52	80	64	46	126	30	35	53	40	147	14	24	44	2	25	12	61	56	173	
	17%	15%	19%	16%	19%	16%	19%	20%	18%	7%	10%	19%	17%	16%	15%	19%	13%	18%	20%	15%	19%	14%	17%	12%	15%	14%	3%	21%	14%	14%	14%	18%	
Less often	114	54	60	25	47	41	25	36	27	14	6	6	75	40	58	56	41	73	22	28	32	26	104	7	14	7	1	7	42	39	114		
	11%	11%	12%	8%	13%	12%	10%	13%	11%	9%	12%	7%	11%	12%	10%	13%	11%	15%	12%	11%	9%	12%	104	7	14	7	1	7	42	39	114		
Never	53	9	7	4	6	6	6	2	6	1	-	-	10	5	9	4	4	11	2	7	4	*	14	1	2	3	*	3	1	5	3	53	
	5%	2%	1%	1%	1%	2%	3%	1%	3%	*	-	-	1%	2%	2%	1%	1%	2%	2%	3%	2%	*	2%	1%	1%	1%	*	3%	1%	1%	2%	1%	
At least once a week (NET)	561	295	265	168	198	194	139	133	111	94	32	51	385	175	323	238	211	390	77	130	133	164	480	67	88	178	56	62	56	240	160	561	
	54%	58%	51%	54%	53%	56%	57%	49%	48%	64%	65%	58%	55%	53%	55%	53%	57%	53%	52%	55%	48%	59%	55%	60%	54%	56%	64%	52%	61%	57%	53%	54%	
At least once a month (NET)	901	447	454	281	321	299	210	211	201	133	43	82	615	286	515	386	322	579	124	201	240	253	763	104	139	280	76	103	82	376	259	901	
	87%	88%	87%	81%	80%	80%	87%	80%	86%	92%	88%	93%	81%	88%	88%	86%	88%	87%	83%	85%	87%	91%	87%	92%	86%	88%	87%	92%	90%	89%	85%	85%	
Don't know	1	-	*	1	1	-	*	-	-	-	-	-	-	1	*	-	*	-	-	-	-	*	-	1%	-	-	-	-	-	1%	-	1	

Proportions/Mean: Columns Totalled (3% risk level) - $n/b = c/d/n = 1/b/n/1/b/n = 1/m = n/b = p/q = 1/n/2/n = n/w = n/a/b/c = D/E$
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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7 Nov 2025

Table 11
Q7 - Which, if any, of the following, limit you from visiting your local high street or shopping area?

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Iosco Terms and Conditions.



24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
6TH - 7TH NOVEMBER 2025
IPSOS

7 Nov 2025

Table 12

Q8/9 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Summary table

Base: All adults aged 18-75 in Great Britain

	Good quality shopping options generally	Supermarkets	Charity shops	Barber shops or hairdressers	Clothes shops	Independently run shops	DIY shops	Vape shops	Mobile phone shops	Pharmacists and related medical facilities	Bars / restaurants	News agents / off license	Nail bars	American sweet shops	Car washes	Mini-marts
UNWEIGHTED BASE	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031
WEIGHTED BASE	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031
Far too many	16	25	189	319	33	23	6	404	153	17	63	49	238	83	77	95
	2%	2%	18%	31%	3%	2%	1%	39%	15%	2%	6%	5%	23%	8%	7%	9%
Slightly too many	42	110	248	278	78	37	37	295	235	41	134	117	279	87	120	166
	4%	11%	24%	27%	8%	4%	4%	29%	23%	4%	13%	11%	27%	8%	12%	16%
About the right amount	295	637	415	324	345	313	470	172	458	644	572	628	338	311	503	508
	29%	62%	40%	31%	33%	30%	46%	17%	44%	62%	55%	61%	33%	30%	49%	49%
Slightly too few	341	175	101	53	290	354	292	42	80	253	174	142	41	109	103	116
	33%	17%	10%	5%	28%	34%	28%	4%	8%	25%	17%	14%	4%	11%	10%	11%
Much too few	326	72	50	18	269	288	178	16	45	59	63	51	29	107	57	40
	32%	7%	5%	2%	26%	28%	17%	2%	4%	6%	6%	5%	3%	10%	5%	4%
Too many (NET)	58	135	437	597	111	60	43	699	387	59	197	166	517	171	197	261
	6%	13%	42%	58%	11%	6%	4%	68%	38%	6%	19%	16%	50%	17%	19%	25%
Too few (NET)	667	247	150	71	559	642	470	58	125	312	237	194	71	216	160	156
	65%	24%	15%	7%	54%	62%	46%	6%	12%	30%	23%	19%	7%	21%	16%	15%
Don't know	11	12	29	40	17	16	48	102	61	16	25	43	105	334	171	106
	1%	1%	3%	4%	2%	2%	5%	10%	6%	2%	2%	4%	10%	32%	17%	10%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
Q16 - 7TH NOVEMBER 2022
IPSO5

7 Nov 2022

Table 13
Q16/01 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Good quality shopping options generally
Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote		
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
	TOTAL	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	
UNWEIGHTED BASE	1011	1056	256	384	371	245	245	245	245	105	105	219	137	213	110	605	316	172	204	263	147	274	119	100	100	100	100	100	100	100	100	
WEIGHTED BASE	1031	1059	222	313	324	243	259	234	244*	404**	88*	88*	199	132	153	144*	448	216	149*	216	278	279	133	113*	112	113	113*	113*	113*	113*	113*	
Far too many	18	7	9	10	9	8	1	5	3	1	-	14	2	11	5	8	8	2	2	5	6	10	2	-	3	2	6	-	4	3	3	
	2%	1%	2%	3%	1%	3%	*	2%	2%	1%	-	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	-	1%	3%	5%	-	1%	1%		
Slightly too many	42	28	14	25	12	4	16	5	7	10	-	4	31	11	30	12	22	20	9	3	14	15	30	11	3	19	3	4	9	20	4	
	4%	6%	3%	8%	3%	1%	7%	2%	3%	7%	-	5%	4%	3%	5%	3%	6%	3%	6%	1%	5%	6%	3%	10%	2%	6%	3%	3%	10%	5%	1%	
About the right amount	295	164	131	129	97	69	68	76	62	58	11	117	78	164	131	117	178	35	73	80	77	229	48	42	98	22	20	26	113	62	62	
	29%	16%	23%	42%	26%	20%	28%	28%	26%	99%	23%	22%	31%	24%	28%	29%	32%	27%	24%	31%	29%	28%	26%	42%	26%	31%	25%	17%	29%	27%	21%	
Slightly too few	341	171	170	85	143	113	72	93	87	46	10	33	240	102	208	133	130	211	41	69	97	101	293	36	54	106	36	36	29	146	108	
	33%	16%	20%	27%	38%	33%	30%	33%	37%	31%	20%	38%	34%	31%	36%	30%	35%	32%	28%	29%	30%	30%	33%	32%	33%	33%	41%	30%	32%	34%	36%	
Much too few	126	113	103	57	112	157	74	92	72	30	27	31	103	113	166	160	88	239	59	64	79	79	309	15	61	90	24	13	27	137	125	
	12%	26%	17%	18%	30%	45%	30%	34%	31%	20%	55%	36%	28%	40%	28%	36%	24%	36%	39%	36%	29%	28%	35%	13%	38%	28%	27%	45%	29%	32%	41%	
Too many (NET)	58	35	22	35	17	5	22	6	12	13	1	4	45	13	41	16	29	28	11	5	19	22	40	14	3	22	5	10	9	24	4	
	6%	7%	4%	13%	4%	2%	9%	2%	5%	9%	1%	5%	6%	4%	7%	4%	8%	4%	8%	2%	7%	8%	5%	12%	2%	7%	6%	8%	10%	6%	2%	
Too few (NET)	687	305	363	142	255	270	146	185	159	76	37	65	432	235	374	293	218	460	100	153	176	180	602	51	115	107	59	89	56	281	233	
	65%	60%	70%	40%	68%	78%	60%	69%	68%	51%	75%	73%	71%	62%	71%	64%	61%	59%	68%	67%	61%	64%	61%	48%	45%	71%	62%	68%	75%	61%	67%	77%
Don't know	11	5	5	4	2	4	6	2	1	*	-	-	5	6	3	8	4	7	3	4	1	-	10	*	2	2	1	-	-	4	1	
	1%	1%	1%	1%	1%	1%	3%	1%	1%	*	-	-	1%	2%	1%	2%	1%	1%	2%	2%	*	-	1%	*	1%	1%	1%	-	-	1%	*	

Proportions/Means: Columns Tested (3% risk level) - $\chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2 - \chi^2/\chi^2$
Overlap formulae used. * small base: ** very small base (under 30) ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 14
Q6/P2_02 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Supermarkets
Base: All adults aged 18-75 in Great Britain

	Gender		Age					Region					Employment Status		Social Grade		Education		Income					Ethnicity		2024 Vote					EU Ref Vote		
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£29999	£30000-£49999	£50000+	White ethnic groups	Minority ethnic groups	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave			
	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)	
TOTAL	1000	1000	250	250	250	143	143	143	143	143	143	199	101	213	110	656	172	172	204	263	147	274	119	100	100	100	100	100	100	100	100	100	
UNWEIGHTEG BASE	1000	1000	250	250	250	143	143	143	143	143	143	199	101	213	110	656	172	172	204	263	147	274	119	100	100	100	100	100	100	100	100	100	
WEIGHTEG BASE	1001	1001	172	172	172	243	243	243	243	243	243	199	101	213	110	656	172	172	204	263	147	274	119	100	100	100	100	100	100	100	100	100	
Far too many	28	15	10	14	6	5	4	6	5	1	1	19	6	18	7	13	13	7	9	4	10	16	4	3	7	3	1	4	9	5			
Slightly too many	110	75	35	39	47	25	23	24	24	5	9	37	23	64	46	43	70	9	27	40	33	92	19	23	40	7	9	13	46	31			
11%	10%	7%	13%	13%	7%	10%	9%	10%	16%	10%	10%	12%	7%	11%	10%	11%	6%	12%	15%	15%	12%	10%	16%	14%	12%	7%	8%	14%	11%	10%			
About the right amount	637	291	346	273	230	163	168	148	89	18	52	413	204	368	270	219	398	82	135	173	182	563	54	107	200	55	80	45	267	194			
62%	57%	66%	56%	64%	65%	67%	62%	63%	60%	36%	59%	62%	62%	63%	60%	65%	60%	55%	57%	62%	65%	64%	48%	66%	63%	63%	67%	50%	63%	64%			
Slackly too few	175	81	94	63	53	58	40	36	23	17	18	105	70	85	90	40	125	37	47	42	37	140	25	22	43	14	20	21	64	46			
17%	16%	18%	20%	14%	17%	17%	15%	16%	15%	15%	10%	15%	15%	15%	10%	13%	18%	25%	20%	15%	16%	16%	22%	14%	14%	16%	17%	23%	15%	15%			
Much too few	72	40	33	17	26	29	7	25	18	6	9	50	22	44	28	19	53	12	21	16	16	61	8	5	25	9	8	12	34	25			
7%	8%	6%	5%	7%	8%	3%	9%	8%	4%	18%	9%	7%	7%	7%	8%	6%	5%	8%	9%	6%	7%	7%	3%	8%	10%	7%	1%	13%	8%	8%			
Too many (NET)	138	90	45	53	52	30	29	31	30	29	5	106	29	82	53	53	82	16	29	44	42	108	23	26	46	9	11	13	55	37			
13%	18%	9%	17%	14%	9%	12%	12%	13%	20%	11%	11%	15%	9%	14%	12%	15%	10%	12%	16%	15%	15%	12%	10%	16%	15%	11%	9%	14%	13%	12%			
Too few (NET)	247	130	127	80	80	87	47	65	54	29	26	155	92	129	118	68	179	49	68	58	53	202	33	28	68	22	28	33	98	71			
24%	24%	24%	26%	21%	25%	19%	24%	23%	19%	53%	29%	22%	28%	22%	26%	19%	29%	21%	19%	19%	23%	29%	17%	22%	26%	24%	36%	29%	23%	23%			
Don't know	12	7	5	4	3	5	4	5	2	1	-	6	5	7	7	7	7	0	0	0	0	9	3	2	3	1	-	-	4	2			
1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		

Proportions/Means: Columns Tested (1% risk level) - n/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/N/C - D/E
Overlap formula used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



7 Nov 2025

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base: ** very small base (under 30) ineligible for size test

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
Q16 - 7TH NOVEMBER 2022
IPSO5

7 Nov 2022

Table 16
Q16/5_04 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Barber shops or hairdressers
Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	TOTAL	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lib	Lab Dems	Reform UK	Other party	Remain	Leave		
		(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(%)	(%)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	
UNWEIGHTED BASE	1011	506	505	264	388	359	241	256	246	140	85	89	233	112	231	216	156	156	134	204	261	147	241	119	107	20	27	21	49	211	219		
WEIGHTED BASE	1011	507	503	272	374	372	241	259	234	144*	84*	89*	232	112	231	217	157	157	137*	205	275	172	242	121	112	21*	115*	15*	275	211	219		
Far too many	319	172	147	76	100	140	61	92	82	28	20	26	104	126	157	103	82	237	53	80	85	72	293	56	62	76	24	53	25	115	127	76	
	31%	34%	28%	24%	28%	40%	23%	34%	39%	19%	42%	29%	28%	38%	27%	36%	25%	34%	36%	34%	31%	26%	33%	14%	38%	24%	27%	45%	27%	27%	42%	26%	
Slightly too many	278	136	142	67	107	104	71	61	63	49	12	22	109	79	162	117	96	182	28	70	70	87	258	12	42	100	25	vAC	29	133	76	76	
	27%	23%	31%	22%	29%	30%	29%	23%	27%	33%	24%	25%	28%	24%	28%	26%	26%	27%	19%	30%	25%	31%	29%	11%	26%	31%	29%	20%	32%	31%	25%	26%	
About the right amount	324	166	157	107	143	74	73	87	65	50	16	32	243	81	201	123	133	191	44	61	98	98	260	56	44	111	33	33	22	140	80	80	
	31%	33%	30%	34%	38%	21%	30%	32%	28%	34%	32%	36%	30%	24%	34%	27%	36%	29%	30%	26%	36%	35%	30%	50%	27%	26%	38%	28%	25%	53%	26%	26%	
Slightly too few	53	26	26	a	a		20	10	6	10	-	6	37	16	36	16	31	21	6	12	15	14	37	15	7	18	2	5	9	19	13	13	
	5%	5%	5%	100%	3%	3%	8%	4%	3%	7%	-	7%	1%	5%	6%	4%	9%	3%	4%	5%	6%	5%	4%	12%	4%	6%	7%	4%	100%	5%	4%	4%	
Much too few	18	10	7	10	3	4	1	9	3	4	1	1	10	8	8	10	6	11	5	2	2	2	9	v	3	6	1	*	2	5	2	2	
	2%	2%	1%	3%	1%	1%	*	3%	1%	3%	1%	1%	1%	2%	1%	2%	2%	2%	3%	1%	1%	1%	1%	6%	2%	2%	1%	*	2%	1%	1%	1%	
Too many (NET)	597	288	309	143	210	244	131	153	155	77	32	48	393	204	318	279	188	400	81	150	155	159	549	28	104	175	49	77	54	248	248	203	
	58%	57%	59%	48%	56%	70%	54%	57%	66%	52%	66%	55%	56%	62%	55%	62%	51%	62%	55%	64%	56%	57%	62%	25%	64%	55%	56%	65%	59%	58%	67%	67%	
Too few (NET)	71	37	34	42	14	15	21	19	9	14	1	7	46	24	44	27	38	33	11	14	17	17	46	21	10	25	2	5	10	24	15	15	
	7%	7%	6%	13%	4%	4%	9%	7%	4%	9%	2%	8%	7%	7%	8%	6%	10%	5%	7%	6%	6%	6%	5%	19%	6%	8%	3%	5%	11%	6%	5%	5%	
Don't know	40	18	21	19	7	14	17	10	4	7	-	1	17	22	20	20	9	31	12	11	6	5	26	8	5	7	3	3	5	12	5	5	
	4%	4%	4%	6%	2%	4%	7%	7%	4%	2%	5%	-	1%	2%	7%	3%	4%	2%	5%	8%	5%	2%	3%	7%	3%	2%	3%	3%	5%	3%	5%	3%	2%

Proportions/Means: Columns Totalled 10% (n=1000) - a/b = a/b% - c/d/e = c/d/e% - f/g/h/i/j/k = f/g/h/i/j/k% - m/n = m/n% - o/p/q/r/s = o/p/q/r/s% - t/u/v/w = t/u/v/w% - x/y/z/a/b/c/d/e = x/y/z/a/b/c/d/e%
Overlap formula used: * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 17
Q16/25 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Clothes shops
Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region						Employment Status		Social Grade		Education				Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	TOTAL	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lib	Lab	OS DaVinci	Reform UK	Other party	Remain	Leave		
		(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	
UNWEIGHTED BASE	1001	506	495	256	386	359	141	246	146	140	85	46	719	282	213	210	656	345	137	264	263	147	274	116	100	49	21	46	211	790				
WEIGHTED BASE	1001	505	496	257	373	371	243	259	214	149*	89**	89*	719	282	213	210	656	345	137	264	273	147	273	113	113*	113*	113*	113*	113*	211	790			
Far too many	33	16	17	14	16	3	6	3	11	9	1	3	29	4	17	16	12	21	10	7	8	8	25	3	2	6	2	5	6	9	5			
	3%	3%	3%	5%	4%	1%	2%	1%	5%	6%	1%	3%	4%	1%	3%	4%	3%	3%	7%	3%	3%	3%	3%	3%	1%	2%	2%	4%	7%	2%	2%	2%		
Slightly too many	78	48	30	45	23	9	27	13	18	12	3	4	60	18	43	35	39	39	7	23	20	25	66	11	11	25	6	6	7	30	21			
	8%	9%	6%	15%	6%	3%	11%	5%	8%	8%	7%	5%	9%	5%	7%	8%	11%	6%	5%	30%	7%	9%	8%	11%	7%	8%	7%	5%	9%	7%	7%	7%		
About the right amount	345	211	134	132	123	90	65	98	79	61	13	28	236	109	216	128	136	209	45	68	97	101	270	57	67	112	29	23	20	135	83			
	33%	41%	26%	48%	32%	25%	27%	37%	36%	41%	27%	32%	34%	33%	37%	29%	37%	31%	30%	29%	35%	36%	31%	51%	41%	35%	34%	29%	22%	52%	32%	28%		
Slightly too few	290	134	156	67	117	106	72	75	68	31	13	30	205	84	9	128	200	289	36	62	89	74	265	16	42	94	32	32	30	128	84			
	28%	26%	30%	23%	31%	28%	30%	28%	29%	21%	34%	34%	29%	25%	28%	29%	27%	29%	24%	30%	32%	27%	30%	14%	26%	20%	36%	27%	33%	30%	28%			
Much too few	269	89	180	46	92	111	65	72	56	34	10	23	163	107	135	134	73	156	48	74	59	67	240	24	39	78	18	52	26	116	106			
	26%	17%	34%	15%	23%	38%	27%	27%	24%	23%	39%	26%	23%	32%	23%	30%	20%	30%	32%	32%	21%	24%	24%	21%	24%	25%	21%	44%	28%	27%	35%			
Too many (NET)	111	64	46	60	39	12	33	16	29	21	4	7	89	22	60	51	51	60	17	30	28	33	92	15	13	31	8	11	14	39	26			
	11%	13%	9%	19%	10%	3%	14%	6%	13%	14%	8%	8%	13%	7%	10%	11%	14%	9%	11%	13%	10%	12%	10%	13%	8%	10%	9%	9%	16%	9%	9%			
Too few (NET)	559	223	336	113	209	237	137	148	125	65	32	53	368	191	297	262	173	386	84	136	148	141	505	40	81	172	50	84	55	244	190			
	54%	44%	64%	36%	56%	68%	57%	55%	53%	44%	65%	60%	53%	57%	51%	59%	47%	58%	56%	58%	53%	50%	17%	36%	50%	54%	57%	70%	61%	58%	63%			
Don't know	17	11	6	6	3	8	8	7	2	1	-	-	7	10	11	6	8	9	3	1	3	4	15	4	1	3	1	2	1	6	3			
	2%	2%	1%	2%	1%	2%	3%	2%	1%	1%	-	-	1%	3%	2%	1%	2%	1%	2%	1%	1%	1%	2%	4	1	1%	1%	2%	1%	1%	1%	1%		

Proportions/Means: Columns Totals (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/ABC - D/E
Overlap formula used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-45 - CRIME AND THE DEATH OF THE HIGH STREET
Q16 - 7TH NOVEMBER 2022
IPSS

7 Nov 2022

Table 18
Q16_P_06 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Independently run shops e.g. butchers, bakers or other independent businesses
Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland		Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	
	TOTAL	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)
UNWEIGHTED BASE	1011	1056	256	376	380	141	246	149	140	85	111		559	337	213	210	656	376	137	204	263	147	274	119	100	100	100	100	100	100	100	
WEIGHTED BASE	1031	1075	272	373	374	143	249	154	143*	89**	109*		579	332	215	213	675	383	143*	215	276	273	133	113*	102	113	103*	119*	103*	103	103	
Far too many	23	13	10	20	8	9	4	3	8	-	3		15	8	8	15	10	13	5	9	2	7	12	7	+	6	3	1	6	5	5	
	2%	3%	2%	7%	+	1%	2%	2%	1%	5%	1%		2%	2%	1%	3%	3%	2%	3%	4%	1%	2%	1%	6%	+	2%	3%	1%	6%	1%	2%	
Slightly too many	37	19	18	38	17	3	12	3	8	11	1	3	31	7	27	10	19	18	7	7	6	18	29	6	1	13	3	5	+	17	5	
	4%	4%	3%	6%	4%	1%	5%	1%	3%	7%	2%	3%	4%	2%	3%	2%	5%	3%	5%	3%	2%	6%	3%	6%	1%	4%	3%	4%	5%	4%	2%	
About the right amount	313	150	163	127	118	68	85	76	62	54	7	29	217	96	185	128	110	203	41	68	89	78	253	45	47	97	25	32	24	123	77	
	30%	30%	31%	41%	32%	20%	33%	28%	26%	37%	14%	33%	31%	29%	32%	29%	30%	31%	26%	29%	32%	28%	29%	40%	29%	31%	28%	27%	24	29%	25%	
Slightly too few	354	184	170	88	139	126	76	110	84	43	13	27	249	104	205	148	133	221	54	69	100	105	309	32	65	114	28	43	29	149	105	
	34%	36%	32%	29%	37%	30%	31%	41%	30%	29%	27%	30%	30%	31%	33%	33%	36%	30%	36%	29%	36%	38%	33%	29%	40%	30%	33%	30%	33%	33%	35%	
Much too few	288	137	151	48	96	145	56	70	76	31	28	27	181	107	151	138	90	199	40	78	76	70	265	20	48	86	29	36	28	126	107	
	28%	27%	29%	15%	26%	42%	23%	26%	32%	21%	58%	30%	26%	32%	26%	31%	24%	30%	27%	33%	27%	25%	30%	18%	30%	27%	33%	30%	30%	30%	35%	
Too many (NET)	60	32	38	38	17	5	17	7	11	19	1	6	45	15	35	25	29	31	13	16	8	25	41	13	1	19	5	7	10	22	11	
	6%	6%	5%	13%	5%	1%	7%	3%	13%	7%	1%	7%	6%	4%	6%	6%	8%	5%	8%	7%	3%	6%	5%	12%	1%	6%	6%	6%	7	11%	5%	
Too few (NET)	642	321	321	136	235	271	132	180	140	74	41	53	430	212	356	286	221	419	94	147	175	175	574	52	114	109	57	79	57	275	212	
	62%	63%	61%	44%	63%	78%	55%	67%	68%	50%	84%	61%	62%	64%	61%	64%	61%	63%	63%	62%	63%	63%	65%	46%	70%	63%	65%	67%	63%	65%	70%	
Don't know	16	5	11	8	4	0	8	6	6	+	-	-	6	9	6	9	6	10	2	6	3	1	14	2	+	3	1	1	-	3	3	
	2%	1%	2%	3%	1%	1%	3%	2%	1%	+	-	-	1%	3%	1%	2%	2%	2%	1%	2%	1%	+	2%	2%	+	1%	1%	1%	-	1%	1%	

Proportions/Means: Columns Tested (5% risk level) - <0.5 - <0.05 - 16p/N/G/A - U/n - <0.5 - p/N - <0.05 - <0.01 - <0.001 - <0.0001 - <0.00001
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 29
Q16/2_07 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - DIY shops
Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man		Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£49999	£55000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
	TOTAL	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	
UNWEIGHTED BASE	1011	676	1280	264	388	374	141	245	148	140	85	86	719	137	713	310	605	376	122	264	263	147	374	118	100	189	10	87	20	466	213		
WEIGHTED BASE	1001	599	1223	310	374	342	243	259	234	144*	69**	88*	599	132	583	448	319	613	148*	235	276	273	143	133*	132	133	133*	133*	93*	424	303		
Far too many	6	5	2	5	-	4	-	3	1	3	-	-	5	1	4	3	4	2	-	9	-	9	5	1	2	3	1	1	-	3	2		
1%	1%	1%	+	2%	-	+	-	1%	+	2%	-	-	1%	+	1%	1%	1%	+	-	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%		
Slightly too many	37	18	18	21	12	4	8	11	4	12	1	1	34	3	22	14	17	19	6	6	11	14	29	5	5	14	4	4	1	15	5		
4%	4%	3%	3%	7%	3%	1%	3%	4%	2%	8%	1%	2%	8%	1%	4%	3%	5%	3%	4%	3%	4%	5%	3%	4%	3%	4%	5%	3%	1%	3%	2%		
About the right amount	470	227	243	143	189	137	116	113	116	66	11	48	339	131	262	208	164	306	83	86	132	129	408	47	73	139	33	61	45	186	145		
46%	45%	46%	46%	46%	52%	40%	48%	42%	50%	45%	21%	55%	46%	40%	45%	46%	45%	46%	36%	36%	48%	46%	46%	42%	45%	43%	38%	51%	50%	44%	48%		
Slightly too few	292	159	132	84	112	96	73	81	70	34	16	19	200	91	186	106	110	181	6	72	78	82	247	31	46	97	27	33	24	124	85		
28%	21%	25%	27%	27%	30%	28%	20%	30%	30%	23%	13%	22%	29%	28%	32%	24%	30%	29%	23%	31%	28%	30%	28%	28%	31%	31%	28%	22%	22%	22%	28%		
Much too few	178	83	95	29	49	100	34	47	35	23	22	17	97	81	64	94	49	120	20	55	43	46	158	15	32	54	19	18	18	81	57		
17%	17%	16%	18%	9%	13%	29%	14%	17%	15%	16%	4%	20%	14%	24%	14%	21%	13%	19%	14%	23%	15%	16%	18%	14%	20%	17%	22%	15%	19%	19%	19%		
Too many (NET)	43	23	20	26	12	5	8	14	5	14	1	1	39	4	26	17	21	21	6	9	11	16	34	6	7	17	5	4	1	18	7		
4%	5%	4%	8%	3%	1%	3%	3%	5%	2%	10%	1%	2%	6%	1%	4%	4%	6%	3%	4%	4%	4%	4%	4%	5%	4%	5%	6%	4%	1%	4%	2%		
Too few (NET)	470	242	228	113	161	196	107	127	104	57	38	37	288	172	270	200	159	311	55	127	120	128	405	47	79	152	46	51	42	204	142		
46%	48%	44%	38%	43%	56%	46%	44%	47%	45%	39%	77%	41%	43%	52%	46%	43%	43%	47%	37%	54%	43%	46%	46%	41%	48%	48%	53%	43%	46%	48%	47%		
Don't know	48	16	32	28	11	9	11	15	9	10	-	2	24	24	24	24	24	24	5	14	13	6	34	13	4	12	3	3	3	16	8		
1%	3%	6%	9%	3%	3%	3%	1%	6%	4%	7%	-	2%	3%	7%	4%	5%	6%	4%	3%	6%	5%	2%	4%	11%	3%	4%	3%	2%	3%	4%	3%		

Proportions/Means: Columns Tested (5% risk level) - a/b - χ^2 /df - λ^2 /df/G/df - $\ln$ - n/a - n/b - $n/a/n/b$ - v - $n/a/n/b/c$ - D/E
Overlap formula used. * small base; ** very small base (under 30) ineligible for sig testing



Table 20
Q16/2_08 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Vape shops
Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	TOTAL	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
		(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	
UNWEIGHTED BASE	1011	506	505	256	389	366	141	256	246	140	85	119	212	172	211	211	172	211	172	172	172	172	172	172	172	172	172	172	172	172	172	172	
WEIGHTED BASE	1011	507	504	257	374	379	211	279	211	144*	83**	119*	212	172	211	211	172	211	172	172	172	172	172	172	172	172	172	172	172	172	172	172	
Far too many	404	212	191	95	148	161	82	121	92	52	30	26	266	138	237	187	127	277	47	103	115	94	367	34	75	127	23	45	36	161	146		
	39%	42%	37%	31%	39%	40%	34%	40%	39%	35%	62%	30%	38%	42%	41%	37%	35%	42%	32%	44%	42%	34%	42%	21%	46%	40%	26%	38%	39%	38%	48%		
Slightly too many	295	136	159	103	101	91	74	75	65	44	8	32	212	84	168	127	110	185	41	59	81	97	254	30	45	82	27	46	28	124	68		
	29%	27%	31%	33%	27%	26%	31%	26%	28%	30%	17%	36%	30%	25%	29%	28%	30%	28%	27%	29%	29%	35%	29%	27%	27%	26%	31%	39%	31%	29%	22%		
About the right amount	172	82	91	57	77	38	52	36	36	30	7	10	120	53	87	85	61	111	30	40	45	44	137	30	17	68	17	14	10	71	42		
	17%	16%	17%	18%	21%	12%	22%	14%	15%	21%	14%	12%	17%	16%	15%	19%	17%	17%	20%	17%	16%	16%	16%	27%	10%	21%	20%	12%	6	15%	17%	14%	
Slightly too few	42	27	15	29	9	4	14	8	7	10	3	2	30	12	29	13	15	27	5	8	10	14	26	12	8	14	3	3	7	15	13		
	4%	5%	3%	7%	2%	1%	6%	3%	3%	6%	7%	2%	4%	4%	5%	3%	4%	4%	4%	4%	4%	5%	3%	11%	5%	4%	3%	3%	7%	3%	4%		
Much too few	16	11	5	6	8	3	-	4	8	3	-	1	10	6	7	9	7	9	4	2	2	6	15	1	1	5	1	3	3	8	4		
	2%	2%	1%	2%	2%	1%	-	1%	4%	2%	-	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	3%	3%	2%	1%	
Too many (NET)	699	348	351	199	248	252	157	193	157	96	39	58	478	221	405	294	238	461	88	162	196	191	621	54	119	208	49	91	64	285	214		
	68%	68%	67%	64%	66%	73%	65%	72%	67%	65%	78%	66%	68%	67%	69%	66%	65%	70%	59%	69%	71%	68%	76%	48%	73%	63%	57%	77%	70%	67%	71%		
Too few (NET)	58	39	19	34	17	7	14	11	15	12	3	3	40	18	36	22	23	36	10	10	12	21	41	14	9	19	4	6	9	23	17		
	6%	8%	4%	11%	4%	2%	6%	4%	6%	8%	5%	4%	6%	5%	6%	5%	6%	5%	7%	4%	4%	7%	5%	12%	6%	6%	4%	5%	10%	5%	6%		
Don't know	102	40	61	20	32	50	20	29	26	9	1	16	62	40	55	47	46	55	21	24	24	23	83	15	17	23	17	7	8	45	31		
	10%	8%	12%	6%	9%	14%	8%	11%	11%	6%	2%	16	9%	12%	9%	10%	13%	8%	14%	10%	9%	8%	9%	13%	11%	7%	10%	6%	8%	11%	10%		

Proportions/Means: Columns Totalled 10% (n=1000) - a/b = $\frac{a}{b}$ - c/d/e = $\frac{c}{d} \times \frac{e}{f}$ - 1/m = $\frac{1}{m}$ - n/o = $\frac{n}{o}$ - p/q/r/s = $\frac{p}{q} \times \frac{r}{s}$ - v/w = $\frac{v}{w}$ - x/y/z/t/c - d/e
Overlap formulae used: * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 21
Q16/9_29 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Mobile phone shops
Base: All adults aged 18-75 in Great Britain

	Gender		Age					Region											Employment Status		Social Grade		Education		Income										Ethnicity		EU 2024 Vote						EU Ref Vote	
																									Income																			
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lib	Lib Dems	Reform UK	Other party	Remain	Leave														
	TOTAL	(6)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)	(33)	(34)	(35)	(36)	(37)	(38)											
UNWEIGHTED BASE	1011	126	276	199	336	141	226	148	140	85	86	77	177	177	213	116	676	176	174	204	263	147	274	119	100	10	17	20	49	49	213	119	101											
WEIGHTED BASE	1031	129	322	213	374	211	279	214	144	83	82	73	179	179	213	117	677	177	174	205	273	173	113	113	113	112	113	13	113	113	124	101												
Far too many	133	69	64	53	48	33	38	35	20	15	12	9	89	54	83	69	45	108	25	37	39	44	140	6	22	36	5	25	21	38	56													
13%	17%	12%	17%	14%	14%	14%	14%	15%	14%	30%	14%	14%	14%	16%	14%	15%	12%	16%	17%	16%	14%	16%	6%	17%	8%	17%	8%	5%	21%	23%	9%	19%												
Slightly too many	235	131	104	69	87	78	56	63	59	33	8	16	167	67	143	92	82	152	27	55	63	65	36	206	22	38	67	24	34	34	103	74												
23%	26%	20%	23%	23%	23%	23%	23%	25%	22%	13%	19%	19%	24%	20%	24%	21%	22%	23%	18%	23%	23%	23%	23%	20%	23%	22%	23%	38%	28%	28%	24%	24%												
About the right amount	438	209	255	131	168	159	95	130	106	73	19	35	320	138	267	190	160	298	66	107	127	122	385	40	77	167	35	43	31	204	117													
44%	40%	49%	42%	43%	46%	39%	48%	46%	50%	38%	40%	40%	46%	42%	46%	42%	43%	46%	44%	46%	46%	44%	53%	48%	52%	40%	36%	34%	48%	38%	6													
Slightly too few	80	46	34	30	23	27	29	16	13	8	6	9	45	35	45	35	38	42	6	17	23	25	67	10	14	24	12	10	10	35	21													
8%	9%	7%	10%	6%	8%	12%	6%	5%	5%	12%	10%	10%	6%	11%	8%	8%	10%	6%	4%	7%	8%	9%	8%	10	9%	7%	14%	8%	11%	8%	7%													
Much too few	45	22	23	11	20	14	10	10	6	1	8	31	15	15	14	31	16	29	11	10	9	12	35	5	4	14	4	5	7	19	20													
4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	3%	9%	4%	4%	2%	7%	4%	4%	4%	7%	4%	3%	4%	4%	5%	2%	4%	4%	4%	4%	8%	4%	7%												
Too many (NET)	387	201	168	122	140	126	89	100	93	54	22	29	286	121	226	161	127	260	53	92	101	109	146	29	65	93	29	59	40	141	130													
38%	43%	32%	39%	37%	36%	37%	37%	37%	40%	36%	41%	33%	38%	37%	39%	36%	35%	35%	33%	39%	37%	39%	39%	25%	40%	20%	33%	40%	44%	33%	43%													
Too few (NET)	125	68	57	41	44	40	38	26	23	14	7	17	75	50	59	66	54	71	17	26	32	36	102	15	18	38	15	15	17	54	41													
12%	13%	11%	13%	12%	12%	16%	10%	10%	10%	14%	19%	11%	11%	10%	10%	11%	11%	12%	11%	12%	11%	11%	12%	13%	11%	12%	18%	12%	19%	13%	14%													
Don't know	61	19	42	17	22	22	20	13	12	7	1	8	38	21	30	31	26	35	14	10	16	11	48	8	3	21	7	3	2	25	15													
6%	4%	6%	5%	6%	6%	8%	8%	5%	5%	4%	2%	9%	5%	7%	5%	7%	7%	5%	9%	4%	6%	4%	5%	8%	1%	7%	8%	2%	3%	6%	1%													

Proportions/Means: Columns Totals (5% risk level): χ^2 - χ^2/df ; $1/\chi^2/df$ - $1/\chi^2$; ϕ^2 - ϕ^2/df ; r^2/χ^2 - r^2/χ^2 ; η^2/χ^2 - η^2/χ^2 ; λ^2/χ^2 - λ^2/χ^2 ; G^2/χ^2 - G^2/χ^2
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 22
Q16_P_10 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Pharmacies and related medical facilities

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		EU 2024 Vote							
	TOTAL	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave	
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)
UNWEIGHTED BASE	1000	500	500	250	380	370	140	240	140	140	80	80	170	130	210	110	100	100	130	240	260	140	240	100	100	100	100	100	100	100	100	100
WEIGHTED BASE	1011	517	494	271	374	367	143	241	141	141	81	81	171	131	211	111	101	101	131	241	261	141	241	101	101	101	101	101	101	101	101	101
Far too many	17	11	6	12	9	2	9	3	2	5	1	4	17	*	11	6	7	11	6	4	2	5	15	3	1	7	2	1	5	7	1	*
Slightly too many	41	23	18	38	33	9	8	9	8	5	3	8	38	6	28	14	21	21	2	11	10	15	35	6	5	11	4	6	6	21	5	
About the right amount	644	309	335	168	245	231	145	184	131	95	29	59	443	201	356	288	221	423	88	136	188	172	549	70	105	228	53	72	58	270	197	
Slightly too few	253	129	124	89	88	76	64	57	68	35	16	14	158	96	153	101	86	168	39	67	59	69	213	30	38	67	21	30	16	97	73	
Much too few	59	30	29	19	17	23	18	7	24	6	1	3	35	23	27	32	25	34	11	14	13	16	55	2	8	14	6	10	4	21	24	
Too many (NET)	58	34	25	31	26	12	11	12	10	10	4	12	52	6	39	20	27	31	8	15	13	20	50	8	6	18	5	6	11	28	6	
Too few (NET)	112	159	153	108	105	99	82	64	92	41	17	17	103	119	180	133	110	202	50	81	72	85	268	32	47	80	27	40	20	118	96	
Don't know	16	7	9	3	7	6	4	9	2	2	-	-	11	5	8	8	9	7	2	4	4	2	14	1	3	2	2	1	2	7	3	
	2%	1%	2%	1%	2%	2%	2%	3%	1%	1%	-	-	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	

Proportions/Means: Columns Tested (5% risk level): χ^2 - χ^2/df - $16p/N/df$ - U - u/z - p/z - $r/N/z$ - v/w - $w/z/N/z/C$ - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 23

Q8/9 11 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Bars / restaurants

Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region							Employment Status		Social Grade			Education				Income				Ethnicity				GE 2024 Vote				EU 2024 Vote	
	Men	Women	Total	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	AELC	C2DE	Graduates	Non-Graduates	Up to £1999	£2000-£4999	£5000-£9999	£10000+	White ethnic	Minority ethnic groups	Cons	Lab	UK Dis. Cons	Reform UK	Other party	Remain	Leave					
	TOTAL	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%				
UNWEIGHTED BASE	1581	506	525	100	100	100	243	279	248	140	35	86	73	103	312	715	316	605	426	122	204	213	847	878	124	160	168	99	97	90	402	400				
WEIGHTED BASE	1581	506	525	100	100	100	243	279	248	140	35	86	73	103	312	715	316	605	426	122	204	213	847	878	124	160	168	99	97	90	402	400				
Far too many	63	28	35	17	17	28	21	9	13	11	4	4	4	20	23	37	26	20	43	16	18	16	10	56	5	11	13	5	4	14	18	22				
Too many	6%	6%	7%	6%	5%	8%	8%	9%	3%	6%	7%	8%	5%	6%	7%	6%	6%	6%	11%	8%	6%	4%	6%	5%	4%	7%	4%	5%	3%	15%	4%	7%				
Slightly too many	134	72	62	43	51	40	35	36	27	38	8	10	100	34	73	63	48	85	48	85	17	29	42	34	113	16	24	38	5	16	15	55	33			
Too few	536	246	226	146	146	126	146	126	146	126	246	826	826	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126			
About the right amount	536	272	295	182	210	180	131	153	140	76	28	43	180	192	313	259	182	379	80	135	150	158	487	63	90	172	55	70	41	235	168	54				
Too few	55%	54%	57%	59%	56%	52%	54%	57%	60%	52%	58%	49%	54%	58%	54%	54%	58%	52%	57%	54%	58%	54%	57%	55%	56%	56%	54%	63%	59%	50%	45%	56%	52%			
Sixties too many	174	87	87	64	64	69	36	51	36	25	7	19	121	53	122	62	72	102	14	43	53	53	51	152	19	28	68	59	21	9	75	65				
Too many	17%	17%	17%	13%	17%	20%	15%	19%	16%	17%	14%	22%	17%	16%	19%	14%	20%	25%	9%	18%	13%	17%	17%	17%	17%	17%	17%	22%	17%	17%	10%	18%	21%			
Much too few	63	32	31	17	23	23	9	13	15	17	2	7	43	20	30	24	25	38	13	0	19	13	21	53	7	6	21	7	7	32	20	20				
Too few	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%			
Too many (NET)	197	108	97	68	68	68	57	45	40	29	12	15	140	56	110	87	69	118	33	47	57	48	169	22	35	10	18	18	28	74	55	18				
Too few (NET)	197	20%	20%	19%	19%	20%	23%	17%	17%	19%	24%	17%	20%	16%	19%	19%	19%	20%	20%	21%	16%	19%	20%	21%	16%	19%	22%	16%	11%	10%	16%	16%	16%			
Too few (NET)	237	110	118	59	87	91	45	64	52	42	9	26	164	74	152	66	97	141	27	53	66	72	205	26	34	90	23	28	17	104	107	84				
Too many (NET)	236	23%	23%	23%	18%	23%	26%	18%	24%	28%	18%	29%	23%	22%	26%	19%	26%	21%	18%	22%	24%	23%	23%	23%	23%	23%	24%	17%	25%	24%	17%	25%	28%			
Don't know	25	13	12	10	8	7	10	6	3	1	-	5	15	10	0	8	17	10	15	9	1	3	5	20	2	3	6	1	1	7	8	5				
Too few	2%	3%	2%	3%	2%	4%	2%	4%	2%	1%	1%	1%	5%	2%	3%	1%	4%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	1%	7%	2%	2%				

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlaid formulae used. * small base; ** very small base (under 30) infeasible for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Q16 - 7TH NOVEMBER 2022
IPSON

7 Nov 2022

Table 24
Q16/12 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - News agents / off licence
Base: All adults aged 18-75 in Great Britain

	Gender			Age					Region								Employment Status		Social Grade		Education				Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman		18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland			Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave					
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)	(33)	(34)				
UNWEIGHTED BASE	1011	1056	266	396	349	245	226	246	340	85	101	113	117	713	317	213	316	656	376	177	204	263	147	276	119	100	89	8	97	21	496	211						
WEIGHTED BASE	1031	1073	272	413	374	251	239	254	349*	89**	103*	117*	122	729	322	215	319	671	381	182	215	279	152	281	123*	102	91*	9	99	22*	224	201						
Far too many	49	50	19	23	16	10	11	12	13	5	6	1	34	15	16	14	16	15	14	15	6	16	13	9	40	6	6	6	4	9	3	11	14					
	5%	4%	4%	7%	4%	3%	5%	4%	6%	4%	12%	1%	5%	5%	3%	7%	4%	5%	4%	7%	5%	3%	4%	4%	5%	3%	2%	4%	7%	3%	3%	5%						
Slightly too many	117	51	67	52	43	23	32	21	18	23	1	22	95	22	74	44	41	76	12	19	38	44	99	10	16	38	4	15	18	41	32							
	11%	10%	13%	17%	11%	7%	13%	8%	8%	16%	3%	25%	14%	7%	13%	10%	11%	11%	8%	8%	14%	16%	11%	9%	10%	12%	5%	13%	20%	10%	11%							
About the right amount	638	316	313	164	251	213	135	176	149	95	23	50	425	204	372	257	218	411	89	138	166	170	542	68	100	205	54	82	49	265	196							
	62%	62%	62%	53%	67%	62%	56%	66%	64%	46%	57%	61%	61%	61%	64%	57%	59%	62%	59%	59%	60%	61%	61%	60%	61%	61%	64%	62%	69%	54%	63%	65%						
Slightly too few	142	76	66	45	50	47	37	34	29	19	14	9	90	52	81	61	60	82	19	41	41	36	40	123	17	26	44	15	7	11	68	33						
	14%	12%	12%	12%	13%	12%	13%	12%	12%	12%	10%	12%	13%	16%	14%	14%	16%	16%	12%	13%	18%	13%	14%	14%	14%	16%	12%	12%	12%	12%	16%	12%						
Much too few	51	18	23	9	6	36	14	13	13	4	5	3	20	22	18	34	12	40	17	13	10	8	43	7	8	16	7	3	7	24	15							
	5%	4%	6%	3%	2%	10%	6%	5%	5%	3%	10%	4%	4%	7%	3%	8%	3%	6%	11%	5%	4%	3%	5%	6%	5%	5%	8%	3%	7%	6%	5%							
Too many (NET)	166	81	86	75	59	33	43	33	32	28	8	23	129	37	89	77	56	110	17	35	51	53	138	16	22	44	8	24	21	52	48							
	16%	16%	16%	24%	16%	9%	18%	12%	13%	19%	13%	26%	18%	11%	15%	17%	15%	17%	12%	15%	18%	19%	16%	14%	13%	14%	9%	20%	23%	12%	16%							
Too few (NET)	194	94	100	55	56	83	51	47	41	23	19	12	119	75	99	94	72	121	36	54	46	49	166	24	34	60	22	10	18	91	48							
	19%	18%	19%	18%	15%	24%	21%	18%	18%	16%	39%	14%	17%	23%	17%	21%	20%	18%	24%	23%	17%	17%	19%	21%	21%	19%	20%	8%	19%	22%	16%							
Don't know	43	19	24	16	8	18	14	13	12	2	-	3	27	16	23	20	21	21	6	9	14	7	35	5	7	11	4	3	4	16	11							
	4%	4%	5%	5%	2%	5%	6%	5%	5%	1%	-	3%	4%	5%	4%	4%	6%	3%	4%	4%	5%	3%	4%	4%	4%	3%	4%	2%	4%	4%	4%							

Proportions/Means: Columns Tested (5% risk level) - χ^2 - χ^2/N - $1/\ln(N)/\chi^2/N$ - $1/n$ - n/p - p/q - $1/N/p$ - n/q - $n/p/N/C$ - D/R
Overlap formulae used. * small base: ** very small base (under 30) (notable for size testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 25

Q8/9_13 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Nail bars

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 26
Q14_P_14 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - American sweet shops
Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	TOTAL	Men	Women	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£54999	£55000+	White ethnic group	Minority ethnic group	Cons	Lib Dem	Lab	Reform UK	Other party	Remain	Leave
UNWEIGHTED BASE	1011	506	505	102	408	501	101	195	103	101	101	101	101	100	101	100	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101
WEIGHTED BASE	1011	506	505	102	408	501	101	195	103	101	101	101	101	100	101	100	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101
Far too many	83	53	30	28	30	25	17	17	15	11	9	9	59	24	52	22	32	11	15	11	23	38	71	8	11	36	7	7	16	38	19
	8%	10%	6%	9%	8%	7%	7%	6%	6%	10%	22%	10%	8%	7%	9%	7%	9%	8%	10%	5%	8%	10%	8%	7%	6%	8%	8%	5%	17%	9%	6%
Slightly too many	87	43	44	24	41	22	11	28	19	14	3	13	64	23	54	33	46	41	7	23	27	29	74	10	20	23	5	10	8	43	26
	8%	8%	8%	8%	11%	6%	5%	10%	8%	9%	6%	14%	9%	7%	9%	7%	12%	6%	5%	10%	10%	10%	8%	9%	12%	7%	5%	8%	9%	10%	8%
About the right amount	311	150	161	110	123	77	89	88	65	44	3	22	243	67	184	127	118	192	26	64	92	98	265	39	49	112	19	42	19	132	83
	30%	29%	31%	33%	32%	22%	37%	33%	28%	30%	8%	25%	30%	20%	32%	28%	32%	29%	18%	27%	33%	35%	30%	35%	30%	26%	22%	25%	21%	31%	27%
Slightly too few	109	57	52	52	45	16	33	27	18	15	3	11	78	31	57	52	31	78	12	37	26	27	87	12	14	30	8	9	11	42	22
	11%	11%	10%	17%	11%	5%	14%	10%	8%	10%	7%	13%	11%	9%	10%	12%	8%	12%	8%	16%	9%	10%	10%	10%	9%	9%	9%	8%	12%	10%	7%
Much too few	169	59	48	29	37	41	23	23	24	17	7	13	70	37	60	47	24	63	32	19	23	24	78	23	11	36	14	11	8	42	32
	16%	12%	9%	9%	10%	12%	9%	8%	10%	12%	15%	15%	10%	11%	10%	11%	7%	12%	22%	8%	8%	9%	7%	23	6%	11%	16%	10%	9%	10%	10%
Too many (NET)	171	96	75	52	71	47	28	45	34	29	14	21	123	47	106	65	78	83	33	33	50	56	146	18	31	49	11	16	23	81	45
	17%	19%	14%	17%	19%	14%	11%	17%	15%	19%	28%	24%	18%	14%	18%	14%	21%	14%	15%	14%	18%	20%	17%	16%	19%	15%	13%	14%	26%	19%	15%
Too few (NET)	216	116	100	81	78	57	56	50	43	32	11	25	147	68	116	99	55	161	45	56	48	51	165	35	25	66	22	20	19	84	53
	21%	23%	19%	26%	21%	18%	23%	19%	18%	22%	22%	28%	21%	21%	20%	22%	15%	24%	30%	24%	18%	18%	19%	11%	15%	21%	25%	17%	21%	20%	18%
Don't know	334	147	187	68	101	165	70	87	92	43	22	21	188	149	177	157	117	218	55	82	86	73	306	21	58	91	35	41	29	127	122
	33%	29%	36%	22%	27%	48%	19%	32%	30%	29%	44%	14%	27%	43%	30%	35%	32%	33%	37%	35%	31%	35%	31%	19%	36%	29%	40%	34%	12%	30%	40%

Proportions/Means: Columns Totalled 10% (risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/ABC - D/E
Overlap formula used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 27

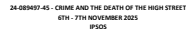
Q8/9_15 - Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following? - Car washes

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Isonos Terms and Conditions.



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Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 29

Q10 - How concerned are you, if at all, about each of the following when it comes your local area? - Summary table

Base: All adults aged 18-75 in Great Britain

	Immigration	Crime and violence in public	Decline of your local high street	Littering or fly-tipping	Graffiti in public	High prices in shops	Pollution	Lack of transport options	Lack of good quality green and public spaces	Noise
UNWEIGHTED BASE	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031
WEIGHTED BASE	1031	1031	1031	1031	1031	1031	1031	1031	1031	1031
Very concerned	331	284	387	289	158	423	228	138	184	141
	32%	27%	38%	28%	15%	41%	22%	13%	18%	14%
Fairly concerned	237	374	423	453	330	439	378	333	313	339
	23%	36%	41%	44%	32%	43%	37%	32%	30%	33%
Not very concerned	264	277	160	204	373	126	312	369	357	413
	26%	27%	15%	20%	36%	12%	30%	36%	35%	40%
Not at all concerned	161	70	48	65	141	23	80	165	148	123
	16%	7%	5%	6%	14%	2%	8%	16%	14%	12%
Concerned (NET)	568	658	810	742	488	862	606	472	497	480
	55%	64%	79%	72%	47%	84%	59%	46%	48%	47%
Not concerned (NET)	425	347	207	269	514	148	392	534	505	536
	41%	34%	20%	26%	50%	14%	38%	52%	49%	52%
Don't know	38	26	14	20	29	20	33	26	29	15
	4%	3%	1%	2%	3%	2%	3%	2%	3%	1%

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Table 30
Q18_01 - How concerned are you, if at all, about each of the following when it comes your local area? - Immigration
Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£55000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	
TOTAL	1011	1026	256	296	349	241	256	246	140	85	66	773	173	231	216	656	376	174	204	261	147	241	114	100	10	17	10	10	10	213	101	
UNWEIGHTED BASE	1011	1026	256	296	349	241	256	246	140	85	66	773	173	231	216	656	376	174	204	261	147	241	114	100	10	17	10	10	10	213	101	
Very concerned	331	318	124	67	133	144	80	91	79	48	14	20	214	118	156	176	81	250	50	88	102	72	294	32	74	61	13	78	17	80	173	
	33%	31%	33%	22%	33%	41%	33%	34%	34%	31%	29%	23%	31%	36%	27%	39%	22%	38%	34%	36%	37%	26%	33%	20%	45%	20%	14%	66%	19%	19%	57%	
Fairly concerned	237	128	109	71	82	75	67	58	44	39	10	19	175	62	129	168	92	145	39	17	64	62	204	29	48	79	20	34	17	104	79	
	23%	25%	21%	23%	23%	21%	28%	22%	19%	26%	20%	22%	25%	19%	22%	24%	25%	22%	26%	24%	22%	23%	23%	26%	30%	25%	23%	20%	19%	24%	23%	
Not very concerned	264	127	137	95	95	73	50	65	65	35	20	29	180	83	156	108	103	160	35	55	64	85	215	39	26	82	28	12	27	133	33	
	26%	25%	26%	31%	25%	21%	21%	24%	26%	24%	40%	33%	26%	25%	27%	24%	26%	24%	24%	23%	30%	24%	16%	29%	32%	20%	30%	30%	31%	11%		
Not at all concerned	161	90	72	63	54	44	36	42	42	21	5	18	108	53	121	41	78	83	17	32	37	56	142	13	7	81	24	3	24	95	29	
	16%	18%	14%	20%	15%	13%	15%	15%	18%	14%	10%	10%	16%	16%	21%	9%	21%	13%	11%	14%	20%	16%	11%	4%	22%	3%	26%	22%	6%			
Concerned (NET)	558	295	243	138	115	115	148	149	122	85	24	39	389	180	285	173	195	257	69	141	106	133	458	51	122	142	32	102	35	184	242	
	55%	56%	54%	44%	58%	62%	61%	55%	52%	58%	49%	45%	56%	54%	49%	63%	47%	60%	60%	60%	48%	56%	40%	75%	44%	37%	85%	38%	43%	80%		
Not concerned (NET)	425	216	209	158	140	118	86	106	106	56	24	47	289	137	276	149	181	244	52	87	101	140	357	52	173	52	16	51	227	152		
	41%	43%	40%	51%	40%	34%	35%	39%	40%	43%	50%	53%	41%	41%	47%	33%	49%	37%	35%	37%	37%	40%	40%	40%	40%	54%	60%	54%	54%	17%		
Don't know	38	7	30	14	9	14	9	14	5	7	1	2	22	16	22	16	13	24	7	7	9	5	27	9	7	4	3	2	5	13	8	
	4%	1%	6%	5%	3%	4%	4%	5%	2%	4%	1%	2%	3%	5%	4%	4%	4%	4%	5%	3%	3%	2%	3%	8%	5%	1%	3%	1%	6%	3%	3%	

Proportions/Means: Columns Tested (5% risk level) - χ^2 - χ^2/n - $\chi^2/n/\chi^2_{df}$ - $1/\chi^2/n/\chi^2_{df}$ - $1/n$ - n/n - p/n - $1/n/1/n$ - χ^2/n - $\chi^2/n/\chi^2_{df}$ - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 31
Q12_Q2 - How concerned are you, if at all, about each of the following when it comes your local area? - Crime and violence in public
Base: All adults aged 18-75 in Great Britain

	Gender			Age					Region							Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman		18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland		Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£49999	£55000+	White ethnic group	Minority ethnic group	Cons	Lib	Lab	UKIP	LDs	Reform UK	Other party	Remain	Leave	
TOTAL	192	193	105	102	108	161	109	166	103	111	101	101		102	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
UNWEIGHTED BASE	1915	176	250	296	369	245	256	246	240	25	46	46		212	172	211	216	250	216	224	204	261	147	241	114	100	100	100	100	100	100	100	100	100	100
WEIGHTED BASE	1031	100	172	171	174	211	219	214	194*	19*	19*	19*		175	171	171	171	171	171	171	171	171	171	171	171	171	171	171	171	171	171	171	171	171	171
Very concerned	284	130	158	101	100	79	62	63	50	61	23	24		181	92	153	130	102	182	46	61	90	70	232	41	55	62	15	42	25	81	59			
27%	26%	29%	9			26%	24%	21%	41%	47%	28%	28%		27%	28%	26%	29%	28%	27%	31%	26%	33%	25%	26%	37%	34%	17%	36%	26%	21%	33%				
Fairly concerned	374	177	187	106	146	122	80	104	100	53	14	22		265	109	213	161	135	239	45	89	93	104	324	9	94	129	33	48	30	155	112			
36%	35%	38%	34%	39%	35%	33%	39%	43%	36%	29%	25%	25%		38%	33%	37%	36%	37%	36%	31%	38%	34%	37%	37%	33	32%	40%	38%	32%	32%	36%	37%			
Not very concerned	277	143	134	81	94	101	76	73	57	30	12	30		188	89	159	118	100	177	44	62	73	79	241	29	44	88	30	21	27	142	57			
27%	28%	26%	26%	25%	29%	31%	27%	24%	20%	24%	34%	34%		27%	27%	27%	26%	27%	27%	29%	26%	26%	28%	27%	26%	27%	31%	17%	29%	23%	19%				
Not at all concerned	70	50	30	19	22	29	16	23	22	3	-	6		39	31	44	26	22	48	8	18	15	20	59	8	4	20	9	5	27	23				
7%	10%	4%	6%	6%	8%	7%	8%	9%	7%	-	7%	7%		6%	5%	8%	6%	6%	7%	5%	8%	6%	7%	7%	7%	7%	8%	11%	8%	5%	6%	6%			
Concerned (NET)	658	307	351	207	240	202	142	167	150	114	38	47		457	201	365	291	237	421	91	150	183	124	556	76	107	191	48	85	55	245	211			
64%	60%	67%	67%	66%	58%	59%	62%	64%	77%	76%	53%			65%	61%	63%	65%	64%	63%	62%	64%	66%	62%	63%	66%	66%	60%	54%	72%	60%	58%	70%			
Not concerned (NET)	347	193	154	100	117	130	92	95	79	33	12	36		228	120	203	144	122	225	52	80	80	99	300	37	47	124	40	30	31	169	80			
34%	38%	29%	32%	31%	38%	38%	35%	34%	22%	24%	41%	41%		33%	34%	35%	32%	33%	34%	35%	34%	32%	36%	34%	33%	29%	39%	46%	25%	34%	40%	27%			
Don't know	26	9	18	3	8	15	9	6	5	1	-	5		15	11	13	13	9	18	5	6	5	6	25	1	8	3	-	4	5	10	11			
3%	2%	3%	1%	2%	4%	4%	4%	2%	2%	1%	-	6%		2%	3%	2%	3%	2%	3%	4%	2%	2%	2%	3%	1%	5%	1%	-	3%	5%	2%	4%			

Proportions/Mean: Columns Tested (5% risk level) - a/b% - c/d/e% - f/g/h/i/j/k% - l/m% - n/o% - p/q% - r/s/t/u% - v/w% - x/y/z/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 32
Q16_Q8 - How concerned are you, if at all, about each of the following when it comes your local area? - Decline of your local high street
Base: All adults aged 18-75 in Great Britain

	Gender		Age					Region											Employment Status		Social Grade		Education		Income					Ethnicity		EU 2024 Vote										EU Ref Vote	
																									€120K+Voted							€120K+Voted					€120K+Voted						
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to €19999	€20000-€34999	€35000-€49999	€50000+	White ethnic group	Minority ethnic group	Cons	Lib	Lib Dems	Reform UK	Other party	Remain	Leave													
	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)	(33)										
UNWEIGHTED BASE	1000	1000	250	250	250	140	140	140	140	140	140	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100											
WEIGHTED BASE	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001											
Very concerned	387	382	205	109	138	82	106	81	55	27	26	264	123	178	209	116	271	62	95	130	79	244	38	88	86	23	18	25	143	121													
	38%	36%	39%	35%	34%	38%	40%	34%	38%	54%	29%	38%	37%	37%	30%	47%	31%	41%	42%	40%	47%	28%	39%	34%	54%	30%	33%	49%	27%	34%	50%												
Fairly concerned	423	223	200	108	165	150	96	105	108	58	15	42	279	144	265	168	166	266	52	84	98	128	369	33	54	149	39	42	43	194	153												
	41%	44%	38%	35%	44%	43%	39%	39%	46%	30%	47%	40%	43%	45%	45%	35%	45%	39%	35%	40%	35%	40%	42%	29%	34%	47%	44%	36%	47%	46%	37%												
Not very concerned	180	74	86	65	58	36	41	36	33	24	7	18	112	48	97	62	59	100	29	30	35	55	131	25	14	53	17	12	18	67	29												
	15%	15%	16%	21%	16%	10%	17%	13%	14%	17%	13%	20%	16%	14%	17%	14%	36%	15%	19%	12%	12%	20%	15%	22%	9%	16%	10%	10%	16%	10%	10%												
Not at all concerned	48	24	24	22	19	6	12	18	7	10	-	2	34	13	33	15	18	29	5	12	10	16	29	14	5	17	2	6	5	17	8												
	5%	5%	5%	7%	5%	2%	5%	7%	3%	6%	-	2%	5%	4%	6%	5%	5%	4%	3%	5%	4%	6%	3%	4%	12%	3%	5%	5%	6%	4%	3%												
Concerned (NET)	610	405	405	217	263	300	187	211	189	113	42	68	543	267	443	367	282	528	113	109	227	207	711	71	142	246	67	101	68	237	264												
	79%	80%	78%	70%	78%	87%	77%	79%	81%	77%	84%	77%	78%	81%	76%	82%	77%	80%	76%	80%	82%	74%	81%	63%	87%	77%	77%	85%	74%	80%	87%												
Not concerned (NET)	207	98	109	87	77	42	53	54	40	34	7	20	147	61	130	77	78	129	33	42	45	71	9	18	38	11	22%	18	23	84	37												
	20%	19%	21%	28%	21%	12%	22%	20%	17%	23%	13%	22%	21%	18%	22%	17%	21%	20%	22%	18%	16%	16%	1%	1%	11%	34%	11%	22%	15%	25%	20%	12%											
Don't know	14	6	8	6	4	4	2	4	5	*	1	1	10	4	10	4	8	6	2	5	4	1	11	4	2	3	1	-	1	3	2												
	1%	1%	1%	2%	1%	1%	1%	1%	2%	*	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	*	1%	3%	1%	1%	1%	-	1%	1%	1%												

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 33
Q10_04 - How concerned are you, if at all, about each of the following when it comes your local area? - Littering or fly-tipping

Base: All adults aged 18-75 in Great Britain

		Age										Region										Employment Status										Social Grade										Education										Income										Ethnicity										EU Ref votes																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
		Man					Woman					18-34					35-54					55-75					North (a)					Midlands (b)					South (c)					Greater London (d)					Wales (e)					Scotland (f)					Working (g)					Not working (h)					ABC1 (i)					C2DE (j)					Graduates (k)					Non Graduates (l)					Up to £19999 (m)					£20000-£49999 (n)					£50000+ (o)					White ethnic group (p)					Minority ethnic group (q)					Cons (r)					Lab (s)					Lib Dems (t)					Reform UK (u)					Other party (v)					Remain (w)					Leave (x)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)	(an)	(ao)	(ap)	(aq)	(ar)	(as)	(at)	(au)	(av)	(aw)	(ax)	(ay)	(az)	(ba)	(bb)	(bc)	(bd)	(be)	(bf)	(bg)	(bh)	(bi)	(bj)	(bk)	(bl)	(bm)	(bn)	(bo)	(bp)	(bq)	(br)	(bs)	(bt)	(bu)	(bv)	(bw)	(bx)	(by)	(bz)	(ca)	(cb)	(cc)	(cd)	(ce)	(cf)	(cg)	(ch)	(ci)	(cj)	(ck)	(cl)	(cm)	(cn)	(co)	(cp)	(cq)	(cr)	(cs)	(ct)	(cu)	(cv)	(cw)	(cx)	(cy)	(cz)	(da)	(db)	(dc)	(dd)	(de)	(df)	(dg)	(dh)	(di)	(dj)	(dk)	(dl)	(dm)	(dn)	(do)	(dp)	(dq)	(dr)	(ds)	(dt)	(du)	(dv)	(dw)	(dx)	(dy)	(dz)	(ea)	(eb)	(ec)	(ed)	(ee)	(ef)	(eg)	(eh)	(ei)	(ej)	(ek)	(el)	(em)	(en)	(eo)	(ep)	(eq)	(er)	(es)	(et)	(eu)	(ev)	(ew)	(ex)	(ey)	(ez)	(fa)	(fb)	(fc)	(fd)	(fe)	(ff)	(fg)	(fh)	(fi)	(fj)	(fk)	(fl)	(fm)	(fn)	(fo)	(fp)	(fq)	(fr)	(fs)	(ft)	(fu)	(fv)	(fw)	(fx)	(fy)	(fz)	(ga)	(gb)	(gc)	(gd)	(ge)	(gf)	(gg)	(gh)	(gi)	(gj)	(gk)	(gl)	(gm)	(gn)	(go)	(gp)	(gq)	(gr)	(gs)	(gt)	(gu)	(gv)	(gw)	(gx)	(gy)	(gz)	(ha)	(hb)	(hc)	(hd)	(he)	(hf)	(hg)	(hh)	(hi)	(hj)	(hk)	(hl)	(hm)	(hn)	(ho)	(hp)	(hq)	(hr)	(hs)	(ht)	(hu)	(hv)	(hw)	(hx)	(hy)	(hz)	(ia)	(ib)	(ic)	(id)	(ie)	(if)	(ig)	(ih)	(ii)	(ij)	(ik)	(il)	(im)	(in)	(io)	(ip)	(iq)	(ir)	(is)	(it)	(iu)	(iv)	(iw)	(ix)	(iy)	(iz)	(ja)	(jb)	(jc)	(jd)	(je)	(jf)	(jg)	(jh)	(ji)	(jj)	(jk)	(jl)	(jm)	(jn)	(jo)	(jp)	(jq)	(jr)	(js)	(jt)	(ju)	(jv)	(jw)	(jx)	(jy)	(jz)	(ka)	(kb)	(kc)	(kd)	(ke)	(kf)	(kg)	(kh)	(ki)	(kj)	(kk)	(kl)	(km)	(kn)	(ko)	(kp)	(kq)	(kr)	(ks)	(kt)	(ku)	(kv)	(kw)	(kx)	(ky)	(kz)	(la)	(lb)	(lc)	(ld)	(le)	(lf)	(lg)	(lh)	(li)	(lj)	(lk)	(ll)	(lm)	(ln)	(lo)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)	(lp)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 34
Q12_05 - How concerned are you, if at all, about each of the following when it comes your local area? - Graffiti in public

Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region						Employment Status		Social Grade		Education		Income					Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman		18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£29999	£30000-£39999	£40000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)	
	TOTAL	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)
UNWEIGHTED BASE	1011	876	256	294	386	141	245	246	140	85	89	117	232	213	213	210	205	174	204	263	147	241	114	100	10	17	10	10	49	211	100		
WEIGHTED BASE	1031	979	322	373	574	211	279	214	144*	89*	89*	119	232	213	213	210	205	174	204	263	147	241	114	100	10	17	10	10	49	211	100	100	
Very concerned	158	89	69	52	44	40	36	31	30	15	6	81	63	79	79	46	111	20	32	60	34	128	22	48	38	4	20	15	41	67	33		
15%	17%	13%	17%	12%	18%	16%	13%	13%	20%	11%	6%	14%	19%	14%	18%	13%	17%	14%	14%	22%	12%	14%	20%	29%	12%	4%	17%	17%	10%	22%	20%	20%	
Fairly concerned	330	175	155	92	115	123	68	86	74	54	17	31	234	96	187	143	125	205	55	74	86	90	296	25	54	105	36	44	23	142	188	188	
32%	34%	30%	30%	31%	35%	33%	28%	32%	32%	37%	35%	36%	33%	29%	32%	32%	34%	31%	37%	31%	31%	31%	34%	22%	33%	33%	41%	37%	26%	33%	33%	36%	
Not very concerned	373	154	219	108	148	117	88	102	90	36	12	44	258	114	229	143	150	223	52	90	87	114	345	38	43	122	38	35	39	167	89	89	
36%	30%	42%	35%	40%	34%	36%	38%	39%	24%	25%	1	50%	37%	34%	39%	32%	41%	34%	35%	38%	31%	41%	37%	34%	26%	38%	43%	29%	43%	39%	30%	30%	
Not at all concerned	141	82	59	50	54	37	39	36	33	23	4	6	38	44	73	69	39	102	18	32	39	35	111	22	16	50	10	15	10	6	31	31	
14%	16%	11%	16%	15%	11%	13%	16%	13%	14%	16%	9%	7%	14%	13%	12%	12%	11%	10%	12%	14%	14%	13%	20%	10%	11%	11%	11%	11%	11%	11%	10%	10%	
Concerned (NET)	488	264	224	144	159	184	108	122	105	84	32	37	329	159	267	221	172	316	75	106	146	124	424	47	101	144	40	65	39	183	176	176	
47%	52%	43%	46%	43%	53%	44%	40%	45%	57%	66%	42%	47%	47%	48%	46%	49%	47%	48%	51%	46%	53%	44%	48%	42%	62%	45%	46%	55%	42%	43%	58%	58%	
Not concerned (NET)	514	236	278	158	202	154	127	138	123	59	17	50	356	158	302	212	189	325	70	122	127	149	436	60	59	172	47	50	49	232	141	141	
50%	46%	53%	51%	54%	44%	52%	51%	52%	40%	34%	57%	51%	51%	48%	52%	47%	51%	49%	47%	52%	46%	53%	49%	54%	36%	54%	42%	54%	54%	54%	55%	40%	40%
Don't know	29	9	21	8	12	9	8	9	7	5	-	1	14	15	14	15	7	22	3	7	4	6	21	5	3	2	-	4	3	9	7	7	
3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	-	1%	2%	5%	2%	5%	2%	3%	2%	2%	3%	2%	2%	2%	5%	2%	1%	-	3%	4%	2%	2%	2%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



7 Nov 2025

Table 35
Q10_06 - How concerned are you, if at all, about each of the following when it comes your local area? - High prices in shops

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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IPSO5

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Table 36
Q22_07 - How concerned are you, if at all, about each of the following when it comes your local area? - Pollution
Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£54999	£55000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave	
TOTAL	192	193	102	108	161	101	106	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101	101
UNWEIGHED BASE	1915	1915	1015	1015	1615	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015	1015
WEIGHED BASE	1011	1011	511	511	771	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511	511
Very concerned	238	238	114	114	173	73	73	66	67	66	66	169	169	145	145	87	87	40	46	56	71	182	33	37	67	14	31	23	83	69	
	22%	22%	22%	24%	19%	24%	19%	18%	33%	36%	14%	24%	18%	25%	18%	26%	20%	27%	19%	20%	26%	21%	29%	23%	21%	16%	26%	25%	20%	23%	
Fairly concerned	378	378	188	190	271	112	145	121	82	87	107	265	265	113	197	181	138	240	59	89	103	95	328	39	58	127	38	28	35	166	107
	37%	37%	36%	36%	33%	34%	32%	46%	37%	21%	40%	38%	34%	34%	40%	37%	36%	39%	38%	37%	34%	37%	35%	36%	40%	43%	23%	39%	39%	36%	35%
Not very concerned	312	312	145	167	81	81	101	130	73	89	71	204	204	108	130	122	109	202	28	68	91	94	280	26	56	103	31	37	21	144	94
	30%	28%	32%	26%	27%	30%	33%	30%	18%	41%	36%	29%	32%	33%	27%	30%	31%	19%	29%	33%	34%	32%	22%	34%	32%	36%	31%	21%	24%	34%	31%
Not at all concerned	80	80	46	34	27	33	20	19	19	29	11	48	48	33	34	46	21	60	15	24	20	15	67	10	9	17	3	17	11	19	30
	8%	9%	7%	9%	6%	8%	11%	5%	9%	2%	8%	7%	10%	6%	10%	6%	9%	10%	20%	7%	6%	8%	9%	5%	5%	5%	14%	12%	5%	10%	10%
Concerned (NET)	606	606	302	304	198	185	246	216	154	176	118	434	434	217	342	264	234	372	88	156	198	186	510	72	116	124	52	58	58	240	175
	59%	59%	58%	59%	63%	58%	51%	63%	70%	57%	54%	62%	52%	59%	59%	64%	56%	66%	57%	57%	60%	58%	64%	59%	61%	60%	50%	64%	59%	58%	58%
Not concerned (NET)	382	382	191	201	109	138	149	89	92	118	82	212	212	140	168	130	262	29%	39%	40%	39%	347	36	65	119	34	54	33	163	124	
	38%	38%	39%	35%	43%	38%	44%	35%	27%	43%	43%	36%	42%	38%	38%	35%	40%	29%	39%	40%	39%	39%	32%	40%	37%	39%	45%	36%	39%	41%	41%
Don't know	33	33	16	17	4	12	11	13	3	3	-	14	19	17	16	3	30	6	9	6	4	24	4	2	5	1	6	1	11	4	
	3%	3%	3%	3%	1%	5%	5%	1%	2%	-	3%	2%	6%	3%	4%	1%	4%	4%	4%	4%	2%	1%	3%	4%	1%	1%	5%	1%	3%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - n/p - c/d/e - f/g/h/i/j/k/l - m - n/o - p/q - r/s/t/u - v/w - x/y/z/BC - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 37
Q22_08 - How concerned are you, if at all, about each of the following when it comes your local area? - Lack of transport options

Base: All adults aged 18-75 in Great Britain

	Gender		Age					Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland		Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£49999	£50000-£49999	£55000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave		
	(01)	(02)	(03)	(04)	(05)	(06)	(07)	(08)	(09)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)	
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
UNWEIGHTED BASE	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	
WEIGHTED BASE	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	1001	
Very concerned	13%	14%	14%	13%	11%	20%	11%	15%	11%	12%	7%	14%	13%	13%	13%	14%	15%	13%	14%	14%	15%	12%	13%	16%	11%	13%	18%	18%	15%	14%	13%		
Fairly concerned	33%	34%	34%	33%	30%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%		
Not very concerned	38%	37%	37%	36%	34%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%		
Not at all concerned	16%	15%	15%	14%	12%	15%	13%	13%	13%	13%	8%	16%	17%	13%	16%	15%	16%	16%	15%	16%	16%	20%	15%	20%	33%	21%	16%	12%	12%	20%	73%	44%	
Concerned (NET)	47%	48%	48%	47%	41%	54%	44%	49%	45%	46%	37%	50%	45%	45%	47%	44%	49%	49%	47%	47%	49%	47%	47%	47%	45%	45%	56%	50%	46%	44%	46%		
Not concerned (NET)	53%	52%	52%	53%	59%	46%	56%	51%	55%	56%	63%	43%	53%	57%	53%	55%	51%	51%	53%	53%	54%	53%	53%	53%	55%	55%	44%	44%	44%	224%	55%		
Don't know	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%		

Proportions/Means: Columns Tested (5% risk level) - a/b = c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 38
Q16_Q9 - How concerned are you, if at all, about each of the following when it comes your local area? - Lack of good quality green and public spaces
Base: All adults aged 18-75 in Great Britain

	Gender			Age			Region										Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman		18-34	35-54	55-75	North	Midlands	South	Greater London	Wales	Scotland		Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	Up to £19999	£20000-£34999	£35000-£49999	£50000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave				
TOTAL	192	193	101	102	161	101	107	106	103	101	101	101		101	100	101	100	101	100	101	102	101	101	101	101	101	101	101	101	101	101	101	101			
UNWEIGHTED BASE	1915	192	102	108	161	101	108	107	104	102	102	102		102	101	102	101	102	101	102	103	102	102	102	102	102	102	102	102	102	102	102	102			
WEIGHTED BASE	1031	102	102	114	174	143	143	140	134	141*	49**	69	112	69	112	63	148	113	133	30	41	50	49	152	34	28	58	8	20	17	66	53				
Very concerned	184	101	83	76	78	30	39	52	28	9	29	141	43	100	64	71	113	30	41	50	49	152	34	28	58	8	20	17	66	53						
	18%	20%	16%	25%	21%	9%	16%	14%	22%	19%	18%	21%	20%	13%	17%	19%	19%	17%	20%	17%	18%	17%	17%	22%	17%	18%	9%	17%	18%	18%	17%					
Fairly concerned	313	162	151	105	121	88	77	86	62	53	11	24	231	82	187	126	119	185	42	69	91	91	264	44	42	110	25	38	21	132	81					
	30%	32%	29%	34%	32%	25%	32%	32%	26%	36%	23%	28%	33%	25%	32%	28%	32%	29%	28%	29%	33%	33%	30%	39%	26%	34%	28%	32%	23%	31%	27%					
Not very concerned	357	164	193	84	113	159	73	102	87	42	25	28	232	125	204	153	117	240	41	89	90	107	316	26	71	103	37	42	30	155	114					
	35%	32%	37%	27%	30%	46%	30%	38%	37%	26%	52%	32%	33%	38%	35%	34%	32%	36%	26%	38%	32%	38%	36%	24%	44%	32%	45%	35%	32%	57%	38%					
Not at all concerned	148	70	78	32	53	62	64	35	31	20	4	14	82	66	83	65	53	94	32	27	40	31	127	15	21	42	17	15	17	64	42					
	14%	14%	15%	10%	14%	18%	18%	13%	13%	14%	7%	16%	12%	20%	14%	14%	15%	14%	22%	11%	14%	11%	14%	13%	13%	13%	20%	12%	15%	15%	14%					
Concerned (NET)	497	264	234	181	158	118	116	124	114	81	20	43	312	125	287	210	190	308	72	110	141	129	416	68	70	168	33	59	38	198	133					
	48%	52%	45%	59%	53%	34%	48%	46%	48%	55%	41%	49%	53%	38%	49%	47%	52%	46%	48%	47%	51%	50%	47%	60%	43%	53%	38%	49%	41%	47%	44%					
Not concerned (NET)	505	234	271	118	187	222	117	137	117	62	29	42	314	191	287	218	171	334	73	116	129	138	443	41	92	145	55	56	47	219	156					
	49%	46%	52%	37%	45%	64%	48%	51%	50%	42%	59%	48%	45%	58%	49%	49%	46%	50%	49%	49%	47%	49%	50%	37%	57%	46%	62%	47%	51%	52%	51%					
Don't know	29	12	17	13	9	8	9	9	3	5	-	3	13	16	9	20	7	22	4	9	6	2	22	3	1	5	-	4	7	7	14					
	3%	2%	3%	4%	2%	2%	4%	3%	1%	3%	-	3%	2%	3%	2%	4%	2%	3%	2%	4%	2%	1%	2%	3%	+	2%	-	4%	7%	2%	5%					

Proportions/Means: Columns Tested (5% risk level) - n/p% - c/d/e - f/g/h/i/j/k/l - /m - n/o - p/q - /r/s/u - v/w - x/y/a/b/c - d/e
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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7 Nov 2025

Table 39
Q10_10 - How concerned are you, if at all, about each of the following when it comes your local area? - Noise
Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns tested (5% risk level) - a/b - c/d/e - f/g/h/i/j/k - l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.