

Please indicate the extent to which you agree or disagree with the following statements. - I am or have been injured in a way that impedes or has impeded me from being fully functional at work, at home or at play.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - It is important for employer health plans to cover a range of treatments for injuries, so that employees can access the treatment that works best for them.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - Ensuring that their health benefits plan is comprehensive is a way that employers can attract and retain employees.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - With injuries costing Canada almost \$30 billion each year, helping people get back to full function faster has major implications for Canada's economy.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - When people spend money on a proven therapy to address an injury, they should be able to claim it on their income tax.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - T2B Summary

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I am or have been injured in a way that impedes or has impeded me from being fully functional at work, at home or at play.	440	244	192	4	124	165	151	86	128	140	86	65	127	136	112
	44%	51%	38%	30%	44%	48%	40%	59%	46%	42%	35%	52%	42%	48%	38%
		B		**				J*	J			*		N	
It is important for employer health plans to cover a range of treatments for injuries, so that employees can access the treatment that works best for them.	959	462	482	15	257	331	371	136	263	325	236	112	284	272	291
	96%	96%	96%	100%	91%	96%	99%	93%	95%	97%	97%	89%	94%	97%	100%
				**			DE	*				*		K	KLM
Ensuring that their health benefits plan is comprehensive is a way that employers can attract and retain employees.	939	456	468	15	245	332	362	135	256	316	233	106	277	269	287
	94%	95%	93%	100%	87%	96%	97%	92%	93%	94%	96%	84%	92%	96%	98%
				**		D	D	*				*		K	KL
With injuries costing Canada almost \$30 billion each year, helping people get back to full function faster has major implications for Canada's economy.	913	444	455	14	243	321	349	128	255	305	225	109	270	259	275
	91%	92%	90%	93%	86%	93%	93%	88%	92%	91%	92%	87%	89%	92%	94%
				**			D	*				*			
When people spend money on a proven therapy to address an injury, they should be able to claim it on their income tax.	922	447	460	15	244	322	356	128	260	309	226	110	269	263	281
	92%	93%	91%	100%	87%	93%	95%	87%	94%	92%	93%	87%	89%	94%	96%
				**			D	*				*			KL

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I am or have been injured in a way that impedes or has impeded me from being fully functional at work, at home or at play.	561	239	312	11	157	181	223	60	148	195	157	61	176	144	180
	56%	49%	62%	70%	56%	52%	60%	41%	54%	58%	65%	48%	58%	52%	62%
			A	**				*			GH	*			M
It is important for employer health plans to cover a range of treatments for injuries, so that employees can access the treatment that works best for them.	42	20	22	-	24	15	3	10	14	10	8	14	19	8	1
	4%	4%	4%	-	9%	4%	1%	7%	5%	3%	3%	11%	6%	3%	*
				**	F	F		*				MN*	N	N	
Ensuring that their health benefits plan is comprehensive is a way that employers can attract and retain employees.	62	26	36	-	36	15	11	12	20	20	11	20	25	11	6
	6%	5%	7%	-	13%	4%	3%	8%	7%	6%	4%	16%	8%	4%	2%
				**	EF			*				MN*	N		
With injuries costing Canada almost \$30 billion each year, helping people get back to full function faster has major implications for Canada's economy.	88	39	48	1	38	25	25	18	21	31	18	17	32	21	18
	9%	8%	10%	7%	14%	7%	7%	12%	8%	9%	8%	13%	11%	8%	6%
				**	F			*				*			
When people spend money on a proven therapy to address an injury, they should be able to claim it on their income tax.	79	35	44	-	37	25	17	19	16	27	17	16	34	17	12
	8%	7%	9%	-	13%	7%	5%	13%	6%	8%	7%	13%	11%	6%	4%
				**	F			*				N*	N		

Have you ever heard of - Athletic Therapy

[illegible]

Have you ever heard of - Physical Therapy

[illegible]

Have you ever heard of - Active Release Therapy

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - I would want to have access to Athletic Therapy if I got injured.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - Athletic Therapy should be added to the options available in employer health insurance plans.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - People should be able to obtain a medical expense tax credit for Athletic Therapy, just as they do for other types of therapy.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - Athletic Therapists can reduce strain on doctors and hospitals by providing specialized recovery care.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - Access to Athletic Therapy helps people recover faster, reducing time off work and the economic impacts of injury.

[illegible]

Please indicate the extent to which you agree or disagree with the following statements. - Grid Summary

	I would want to have access to Athletic Therapy if I got injured.	Athletic Therapy should be added to the options available in employer health	People should be able to obtain a medical expense tax credit for Athletic	Athletic Therapists can reduce strain on doctors and hospitals by providing specialized	Access to Athletic Therapy helps people recover faster, reducing
		A	B	C	D
Base: All Respondents (unwtd)	1001	1001	1001	1001	1001
Base: All Respondents (wtd)	1001	1001	1001	1001	1001
Top 2 Box (Net)	861	895	891	907	903
	86%	89%	89%	91%	90%
Strongly agree	380	411	412	382	354
	38%	41%	41%	38%	35%
Somewhat agree	481	484	479	525	549
	48%	48%	48%	52%	55%
				AB	
Bottom 2 Box (Net)	140	106	110	94	98
	14%	11%	11%	9%	10%
Somewhat disagree	116	90	96	68	81
	12%	9%	10%	7%	8%
		C	C		
Strongly disagree	24	16	14	26	17
	2%	2%	1%	3%	2%
				B	
Sigma	1001	1001	1001	1001	1001
	100%	100%	100%	100%	100%

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I would want to have access to Athletic Therapy if I got injured.	140	61	78	1	55	39	46	34	30	49	27	16	59	31	34
	14%	13%	15%	5%	20%	11%	12%	23%	11%	15%	11%	13%	19%	11%	12%
				**	E			*				*	MN		
Athletic Therapy should be added to the options available in employer health insurance plans.	106	53	53	-	47	32	27	29	17	40	20	19	43	21	23
	11%	11%	11%	-	17%	9%	7%	20%	6%	12%	8%	15%	14%	8%	8%
				**	EF			HJ*		H		*	MN		
People should be able to obtain a medical expense tax credit for Athletic Therapy, just as they do for other types of therapy.	110	68	42	-	48	32	30	33	23	35	19	23	40	20	26
	11%	14%	8%	-	17%	9%	8%	22%	8%	10%	8%	19%	13%	7%	9%
		B		**	EF			HJ*				M*	M		
Athletic Therapists can reduce strain on doctors and hospitals by providing specialized recovery care.	94	51	42	1	45	29	19	29	14	31	20	19	43	16	16
	9%	11%	8%	7%	16%	9%	5%	20%	5%	9%	8%	15%	14%	6%	5%
				**	EF			HJ*				MN*	MN		
Access to Athletic Therapy helps people recover faster, reducing time off work and the economic impacts of injury.	98	47	51	-	43	24	31	41	7	33	17	10	49	13	26
	10%	10%	10%	-	15%	7%	8%	28%	3%	10%	7%	8%	16%	5%	9%
				**	E			HIJ*		H		*	MN		

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	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
I would want to have access to Athletic Therapy if I got injured.	861	421	426	14	226	307	328	112	246	286	216	109	244	249	259
	86%	87%	85%	95%	80%	89%	88%	77%	89%	85%	89%	87%	81%	89%	88%
				**		D		*				*		L	L
Athletic Therapy should be added to the options available in employer health insurance plans.	895	429	451	15	234	314	347	117	260	295	223	106	260	259	270
	89%	89%	89%	100%	83%	91%	93%	80%	94%	88%	92%	85%	86%	92%	92%
				**		D	D	*	GI		G	*		L	L
People should be able to obtain a medical expense tax credit for Athletic Therapy, just as they do for other types of therapy.	891	414	462	15	233	315	343	113	253	300	224	102	262	260	266
	89%	86%	92%	100%	83%	91%	92%	78%	92%	90%	92%	81%	87%	93%	91%
			A	**		D	D	*	G		G	*		KL	
Athletic Therapists can reduce strain on doctors and hospitals by providing specialized recovery care.	907	431	462	14	236	317	354	117	262	304	224	107	260	264	277
	91%	89%	92%	93%	84%	91%	95%	80%	95%	91%	92%	85%	86%	94%	95%
				**		D	D	*	G		G	*		KL	KL
Access to Athletic Therapy helps people recover faster, reducing time off work and the economic impacts of injury.	903	436	452	15	239	322	342	105	269	303	227	116	254	267	266
	90%	90%	90%	100%	85%	93%	92%	72%	97%	90%	93%	92%	84%	95%	91%
				**		D		*	GI	G	G	*		L	L