Please indicate the extent to which you agree or disagree with the following statements. - I am or have been injured in a way that impedes or has impeded me from being fully functional at work, at home or at play.

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
base. All Respondents (wtu)	1001	402	304	13	201	340	3/3	140	270	333	243	120	303	200	293
	440	244	192	4	124	165	151	86	128	140	86	65	127	136	112
Top 2 Box (Net)	44%	51%	38%	30%	44%	48%	40%	59%	46%	42%	35%	52%	42%	48%	38%
		В		**				J*	J			*		N	
	157	81	75	1	35	63	58	29	40	61	27	18	37	56	45
Strongly agree	16%	17%	15%	9%	12%	18%	16%	20%	15%	18%	11%	14%	12%	20%	16%
				**				*		J		*		L	
	283	163	117	3	89	102	92	57	88	79	59	47	89	79	67
Somewhat agree	28%	34%	23%	21%	32%	29%	25%	39%	32%	23%	24%	37%	30%	28%	23%
		В		**				I*				N*			
	561	239	312	11	157	181	223	60	148	195	157	61	176	144	180
Bottom 2 Box (Net)	56%	49%	62%	70%	56%	52%	60%	41%	54%	58%	65%	48%	58%	52%	62%
			Α	**				*			GH	*			М
	219	76	137	5	79	66	74	44	48	68	59	22	89	53	55
Somewhat disagree	22%	16%	27%	35%	28%	19%	20%	30%	17%	20%	24%	17%	29%	19%	19%
			Α	**				*				*	MN		
	342	162	175	5	78	115	149	16	100	127	99	39	87	92	125
Strongly disagree	34%	34%	35%	36%	28%	33%	40%	11%	36%	38%	41%	31%	29%	33%	43%
				**			D	*	G	G	G	*			LM
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - It is important for employer health plans to cover a range of treatments for injuries, so that employees can access the treatment that works best for them.

			Gender			AGE			EDUC	CATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	ı	J	К	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	959	462	482	15	257	331	371	136	263	325	236	112	284	272	291
Top 2 Box (Net)	96%	96%	96%	100%	91%	96%	99%	93%	95%	97%	97%	89%	94%	97%	100%
Top 2 Box (Net)	30%	3070	30%	**	31/0	3070	DE	*	3370	3770	3770	*	3470	K	KLM
	527	231	289	8	143	192	192	71	130	194	133	54	172	153	149
Strongly agree	53%	48%	57%	52%	51%	56%	51%	49%	47%	58%	55%	43%	57%	55%	51%
			Α	**				*		Н		*			
	432	232	193	7	114	139	179	65	133	131	103	58	112	118	143
Somewhat agree	43%	48%	38%	48%	41%	40%	48%	44%	48%	39%	42%	46%	37%	42%	49%
		В		**				*				*			L
	42	20	22	-	24	15	3	10	14	10	8	14	19	8	1
Bottom 2 Box (Net)	4%	4%	4%	-	9%	4%	1%	7%	5%	3%	3%	11%	6%	3%	*
				**	F	F		*				MN*	N	N	
	33	19	14	-	19	11	3	8	11	9	5	12	13	7	1
Somewhat disagree	3%	4%	3%	-	7%	3%	1%	5%	4%	3%	2%	10%	4%	2%	*
				**	F	F		*				MN*	N		
	9	1	8	-	5	4	-	3	2	2	2	2	6	2	-
Strongly disagree	1%	*	2%	-	2%	1%	-	2%	1%	*	1%	1%	2%	1%	-
				**				*				*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - Ensuring that their health benefits plan is comprehensive is a way that employers can attract and retain employees.

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	939	456	468	15	245	332	362	135	256	316	233	106	277	269	287
Top 2 Box (Net)	94%	95%	93%	100%	87%	96%	97%	92%	93%	94%	96%	84%	92%	96%	98%
				**		D	D	*				*		K	KL
	482	218	256	8	123	188	171	62	118	175	127	40	158	149	135
Strongly agree	48%	45%	51%	52%	44%	54%	46%	42%	43%	52%	52%	32%	52%	53%	46%
				**		F		*				*	K	K	
	457	238	211	7	122	143	191	73	138	140	106	66	119	121	151
Somewhat agree	46%	49%	42%	48%	43%	41%	51%	50%	50%	42%	43%	52%	39%	43%	52%
				**			E	*				*			L
	62	26	36	-	36	15	11	12	20	20	11	20	25	11	6
Bottom 2 Box (Net)	6%	5%	7%	-	13%	4%	3%	8%	7%	6%	4%	16%	8%	4%	2%
				**	EF			*				MN*	N		
	55	20	35	-	32	13	9	12	17	16	10	16	25	10	4
Somewhat disagree	6%	4%	7%	-	12%	4%	3%	8%	6%	5%	4%	13%	8%	3%	1%
				**	EF			*				MN*	N		
	7	6	1	-	4	2	2	-	3	3	1	4	1	1	2
Strongly disagree	1%	1%	*	-	1%	*	*	-	1%	1%	*	3%	*	*	1%
				**				*				*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - With injuries costing Canada almost \$30 billion each year, helping people get back to full function faster has major implications for Canada's economy.

			Gender			AGE			EDUC	CATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	913	444	455	14	243	321	349	128	255	305	225	109	270	259	275
Top 2 Box (Net)	91%	92%	90%	93%	86%	93%	93%	88%	92%	91%	92%	87%	89%	92%	94%
				**			D	*				*			
	385	190	190	6	89	149	147	50	96	139	100	33	117	127	109
Strongly agree	38%	39%	38%	39%	32%	43%	39%	34%	35%	42%	41%	26%	39%	45%	37%
				**		D		*				*		K	
	527	254	266	8	154	172	202	78	160	165	125	76	154	132	166
Somewhat agree	53%	53%	53%	54%	55%	50%	54%	53%	58%	49%	51%	60%	51%	47%	57%
				**				*				*			
	88	39	48	1	38	25	25	18	21	31	18	17	32	21	18
Bottom 2 Box (Net)	9%	8%	10%	7%	14%	7%	7%	12%	8%	9%	8%	13%	11%	8%	6%
				**	F			*				*			
	66	28	37	1	25	22	19	8	18	25	15	10	24	20	12
Somewhat disagree	7%	6%	7%	7%	9%	6%	5%	6%	6%	7%	6%	8%	8%	7%	4%
				**				*				*			
	23	11	11	-	13	3	6	10	3	6	4	7	8	1	6
Strongly disagree	2%	2%	2%	-	5%	1%	2%	7%	1%	2%	1%	6%	3%	*	2%
				**	E			*				M*			1
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - When people spend money on a proven therapy to address an injury, they should be able to claim it on their income tax.

Base: All Respondents (unwtd)	1001 1001 922 92%	A 446 482 447	B 540 504 460	Other/Pref er not to answer C 15	D 193	35-54 E 421	55+ F 387	<hs G 38</hs 	H 142	Post Sec	Univ Grad  J  417	Gen Z K <b>79</b>	Millennial L 298	M 323	N 301
Base: All Respondents (wtd)	922	<b>446 482</b> 447	540 504	15	193	421		_		•	-		100		1
Base: All Respondents (wtd)	922	<b>482</b> 447	504				387	38	142	404	417	70	200	222	301
	922	447		15	281						417	,,	298	323	551
	922	447		15	281										
Top 2 Box (Net)			460			346	373	146	276	335	243	126	303	280	293
Top 2 Box (Net)			460	15	244	322	356	128	260	309	226	110	269	263	281
	3270	93%	91%	100%	87%	93%	95%	87%	94%	92%	93%	87%	89%	94%	96%
		3370	32/0	**	0,70	3370	D	*	3.70	32,0	3370	*	0370	3.70	KL
	467	204	254	9	114	165	188	67	111	182	107	51	127	139	151
Strongly agree	47%	42%	50%	57%	41%	48%	50%	46%	40%	54%	44%	40%	42%	50%	52%
			Α	**				*		HJ		*			
	455	243	206	6	130	156	168	60	149	127	119	59	143	123	130
Somewhat agree	45%	50%	41%	43%	46%	45%	45%	41%	54%	38%	49%	47%	47%	44%	44%
		В		**				*	I		1	*			
	79	35	44	-	37	25	17	19	16	27	17	16	34	17	12
Bottom 2 Box (Net)	8%	7%	9%	-	13%	7%	5%	13%	6%	8%	7%	13%	11%	6%	4%
				**	F			*				N*	N		
	66	25	41	-	36	17	12	12	16	21	17	15	33	6	11
Somewhat disagree	7%	5%	8%	-	13%	5%	3%	8%	6%	6%	7%	12%	11%	2%	4%
				**	EF			*				MN*	MN		
	13	10	3	-	1	7	5	7	-	6	1	1	1	11	1
Strongly disagree	1%	2%	1%	-	*	2%	1%	5%	-	2%	*	1%	*	4%	*
				**				*				*		LN	<u> </u>
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - T2B Summary

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		А	В	С	D	E	F	G	Н	I	J	К	L	М	N
I am or have been injured in a way that impedes or has impeded me from being fully functional at work, at home or	440	244	192	4	124	165	151	86	128	140	86	65	127	136	112
at play.	44%	51%	38%	30%	44%	48%	40%	59%	46%	42%	35%	52%	42%	48%	38%
	959	B 462	482	** 15	257	331	371	J* 136	J 263	325	236	112	284	N 272	291
It is important for employer health plans to cover a range of treatments for injuries, so that employees can access the	333	.02	.02	25	237	551	071	150	200	323	230		20.	272	
treatment that works best for them.	96%	96%	96%	100%	91%	96%	99%	93%	95%	97%	97%	89%	94%	97%	100%
				**			DE	*				*		K	KLM
Ensuring that their health benefits plan is comprehensive is	939	456	468	15	245	332	362	135	256	316	233	106	277	269	287
a way that employers can attract and retain employees.	94%	95%	93%	100%	87%	96%	97%	92%	93%	94%	96%	84%	92%	96%	98%
				**		D	D	*				*		K	KL
With injuries costing Canada almost \$30 billion each year, helping people get back to full function faster has major	913	444	455	14	243	321	349	128	255	305	225	109	270	259	275
implications for Canada's economy.	91%	92%	90%	93%	86%	93%	93%	88%	92%	91%	92%	87%	89%	92%	94%
				**			D	*				*			
When people spend money on a proven therapy to address an injury, they should be able to claim it on their income	922	447	460	15	244	322	356	128	260	309	226	110	269	263	281
tax.	92%	93%	91%	100%	87%	93%	95%	87%	94%	92%	93%	87%	89%	94%	96%
				**			D	*				*			KL

Please indicate the extent to which you agree or disagree with the following statements. - B2B Summary

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		А	В	С	D	E	F	G	Н	I	J	К	L	М	N
I am or have been injured in a way that impedes or has impeded me from being fully functional at work, at home or	561	239	312	11	157	181	223	60	148	195	157	61	176	144	180
at play.	56%	49%	62%	70%	56%	52%	60%	41%	54%	58%	65%	48%	58%	52%	62%
			Α	**				*			GH	*			М
It is important for employer health plans to cover a range of treatments for injuries, so that employees can access the	42	20	22	-	24	15	3	10	14	10	8	14	19	8	1
treatment that works best for them.	4%	4%	4%	-	9%	4%	1%	7%	5%	3%	3%	11%	6%	3%	*
				**	F	F		*				MN*	N	N	
Ensuring that their health benefits plan is comprehensive is	62	26	36	-	36	15	11	12	20	20	11	20	25	11	6
a way that employers can attract and retain employees.	6%	5%	7%	-	13%	4%	3%	8%	7%	6%	4%	16%	8%	4%	2%
				**	EF			*				MN*	N		
With injuries costing Canada almost \$30 billion each year, helping people get back to full function faster has major	88	39	48	1	38	25	25	18	21	31	18	17	32	21	18
implications for Canada's economy.	9%	8%	10%	7%	14%	7%	7%	12%	8%	9%	8%	13%	11%	8%	6%
				**	F			*				*			
When people spend money on a proven therapy to address an injury, they should be able to claim it on their income	79	35	44	-	37	25	17	19	16	27	17	16	34	17	12
tax.	8%	7%	9%	-	13%	7%	5%	13%	6%	8%	7%	13%	11%	6%	4%
				**	F			*				N*	N		

## Have you ever heard of - Athletic Therapy

Male	Female	Gender  Total Male Female Other/Pref									Gener		
		er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
А	В	С	D	E	F	G	Н	I	J	K	L	М	N
446	540	15	193	421	387	38	142	404	417	79	298	323	301
482	504	15	281	346	373	146	276	335	243	126	303	280	293
246	228	7	133	172	176	48	140	172	120	71	132	148	129
51%	45%	46%	47%	50%	47%	33%	51%	51%	49%	56%	44%	53%	44%
		**				*		G		*			
194	210	5	123	129	159	77	112	120	100	48	125	109	128
40%	42%	35%	44%	37%	42%	53%	41%	36%	41%	39%	41%	39%	44%
		**				*				*			
42	66	3	26	46	39	21	24	43	23	7	46	23	35
9%	13%	19%	9%	13%	10%	14%	9%	13%	9%	5%	15%	8%	12%
		**				*				*	М		
482	504	15	281	346	373	146	276	335	243	126	303	280	293
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 6 0 6 1 6 1	1 446 1 482 0 246 6 51% 0 194 6 40% 1 42 6 9%	1 446 540  1 482 504  1 482 504  1 246 228  4 51% 45%  1 194 210  4 40% 42%  1 42 66  6 9% 13%	A B C  11 446 540 15  11 482 504 15  12 246 228 7  13 45% 46%  14 42 10 5  14 42 66 3  15 482 504 15	A B C D  1 446 540 15 193  1 482 504 15 281  0 246 228 7 133  6 51% 45% 46% 47%  **  0 194 210 5 123  6 40% 42% 35% 44%  **  1 42 66 3 26  6 9% 13% 19% 9%  **  1 482 504 15 281	A B C D E  1 446 540 15 193 421  1 482 504 15 281 346  0 246 228 7 133 172  6 51% 45% 46% 47% 50%  **  0 194 210 5 123 129  6 40% 42% 35% 44% 37%  **  1 42 66 3 26 46  6 9% 13% 19% 9% 13%  **  1 482 504 15 281 346	A B C D E F  1 446 540 15 193 421 387  1 482 504 15 281 346 373  0 246 228 7 133 172 176  6 51% 45% 46% 47% 50% 47%  **  0 194 210 5 123 129 159  6 40% 42% 35% 44% 37% 42%  **  1 42 66 3 26 46 39  6 9% 13% 19% 9% 13% 10%  **  1 482 504 15 281 346 373	A B C D E F G  1 446 540 15 193 421 387 38  1 482 504 15 281 346 373 146  0 246 228 7 133 172 176 48  6 51% 45% 46% 47% 50% 47% 33%  **  0 194 210 5 123 129 159 77  6 40% 42% 35% 44% 37% 42% 53%  **  1 42 66 3 26 46 39 21  6 9% 13% 19% 9% 13% 10% 14%  **  1 482 504 15 281 346 373 146	A B C D E F G H  1 446 540 15 193 421 387 38 142  1 482 504 15 281 346 373 146 276  0 246 228 7 133 172 176 48 140  6 51% 45% 46% 47% 50% 47% 33% 51%  **  0 194 210 5 123 129 159 77 112  6 40% 42% 35% 44% 37% 42% 53% 41%  **  1 42 66 3 26 46 39 21 24  6 9% 13% 19% 9% 13% 10% 14% 9%  **  1 482 504 15 281 346 373 146 276	A B C D E F G H I  1 446 540 15 193 421 387 38 142 404  1 482 504 15 281 346 373 146 276 335  0 246 228 7 133 172 176 48 140 172  6 51% 45% 46% 47% 50% 47% 33% 51% 51%  **  **  G 0 194 210 5 123 129 159 77 112 120  6 40% 42% 35% 44% 37% 42% 53% 41% 36%  **  1 42 66 3 26 46 39 21 24 43  6 9% 13% 19% 9% 13% 10% 14% 9% 13%  **  1 482 504 15 281 346 373 146 276 335	A B C D E F G H I J  1 446 540 15 193 421 387 38 142 404 417  1 482 504 15 281 346 373 146 276 335 243  0 246 228 7 133 172 176 48 140 172 120  6 51% 45% 46% 47% 50% 47% 33% 51% 51% 49%  **  **  G  0 194 210 5 123 129 159 77 112 120 100  6 40% 42% 35% 44% 37% 42% 53% 41% 36% 41%  **  **  1 42 66 3 26 46 39 21 24 43 23  6 9% 13% 19% 9% 13% 10% 14% 9% 13% 9%  **  1 482 504 15 281 346 373 146 276 335 243	A B C D E F G H I J K  1 446 540 15 193 421 387 38 142 404 417 79  1 482 504 15 281 346 373 146 276 335 243 126  0 246 228 7 133 172 176 48 140 172 120 71  6 51% 45% 46% 47% 50% 47% 33% 51% 51% 49% 56%  **  **  **  G **  0 194 210 5 123 129 159 77 112 120 100 48  6 40% 42% 35% 44% 37% 42% 53% 41% 36% 41% 39%  **  **  1 42 66 3 26 46 39 21 24 43 23 7  6 9% 13% 19% 9% 13% 10% 14% 9% 13% 9% 5%  **  **  1 482 504 15 281 346 373 146 276 335 243 126	A B C D E F G H I J K L  1 446 540 15 193 421 387 38 142 404 417 79 298  1 482 504 15 281 346 373 146 276 335 243 126 303  2 46 228 7 133 172 176 48 140 172 120 71 132  3 51% 45% 46% 47% 50% 47% 33% 51% 51% 49% 56% 44%  **  **  **  **  **  **  **  **  **	A B C D E F G H I J K L M  1 446 540 15 193 421 387 38 142 404 417 79 298 323  1 482 504 15 281 346 373 146 276 335 243 126 303 280  2 246 228 7 133 172 176 48 140 172 120 71 132 148  6 51% 45% 46% 47% 50% 47% 33% 51% 51% 49% 56% 44% 53%  ***  **  **  **  **  **  **  **  **

## Have you ever heard of - Physical Therapy

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< td=""><td>HS</td><td>Post Sec</td><td>Univ Grad</td><td>Gen Z</td><td>Millennial</td><td>Gen X</td><td>Boomer</td></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	900	419	467	14	243	314	343	115	254	307	224	105	262	264	268
Yes	90%	87%	93%	95%	86%	91%	92%	79%	92%	92%	92%	84%	87%	94%	91%
			Α	**				*	G	G	G	*		KL	
	80	57	23	1	31	25	24	23	23	20	14	17	30	13	21
No	8%	12%	5%	5%	11%	7%	6%	16%	8%	6%	6%	13%	10%	5%	7%
		В		**				*				M*			
	21	7	14	-	8	7	6	8	-	8	5	4	11	2	4
Not sure / Don't know	2%	1%	3%	-	3%	2%	2%	5%	-	2%	2%	3%	3%	1%	1%
				**				H*		Н	Н	*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

## Have you ever heard of - Active Release Therapy

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		А	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	139	71	63	5	61	48	31	13	39	39	47	35	49	34	21
Yes	14%	15%	13%	30%	22%	14%	8%	9%	14%	12%	19%	28%	16%	12%	7%
				**	F	F		*			- 1	MN*	N		
	716	342	364	10	189	232	295	108	210	232	167	74	202	204	235
No	72%	71%	72%	70%	67%	67%	79%	74%	76%	69%	69%	59%	67%	73%	80%
				**			DE	*				*			KL
	146	69	77	-	31	67	47	25	27	64	29	16	51	42	36
Not sure / Don't know	15%	14%	15%	-	11%	19%	13%	17%	10%	19%	12%	13%	17%	15%	12%
				**		DF		*		HJ		*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - I would want to have access to Athletic Therapy if I got injured.

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		А	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	861	421	426	14	226	307	328	112	246	286	216	109	244	249	259
Top 2 Box (Net)	86%	87%	85%	95%	80%	89%	88%	77%	89%	85%	89%	87%	81%	89%	88%
				**		D		*				*		L	L
	380	167	208	5	112	137	131	52	105	130	92	45	124	106	105
Strongly agree	38%	35%	41%	33%	40%	40%	35%	35%	38%	39%	38%	36%	41%	38%	36%
				**				*				*			
	481	254	218	9	114	170	197	61	141	156	123	64	120	143	154
Somewhat agree	48%	53%	43%	61%	40%	49%	53%	42%	51%	46%	51%	51%	40%	51%	53%
		В		**			D	*				*		L	L
	140	61	78	1	55	39	46	34	30	49	27	16	59	31	34
Bottom 2 Box (Net)	14%	13%	15%	5%	20%	11%	12%	23%	11%	15%	11%	13%	19%	11%	12%
				**	E			*				*	MN		
	116	50	67	-	42	36	39	29	24	38	25	10	50	28	28
Somewhat disagree	12%	10%	13%	-	15%	10%	10%	20%	9%	11%	10%	8%	16%	10%	10%
				**				*				*			
	24	11	11	1	13	3	7	5	5	11	3	6	9	3	5
Strongly disagree	2%	2%	2%	5%	5%	1%	2%	3%	2%	3%	1%	5%	3%	1%	2%
				**	E			*				*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - Athletic Therapy should be added to the options available in employer health insurance plans.

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	895	429	451	15	234	314	347	117	260	295	223	106	260	259	270
Top 2 Box (Net)	89%	89%	89%	100%	83%	91%	93%	80%	94%	88%	92%	85%	86%	92%	92%
				**		D	D	*	GI		G	*		L	L
	411	190	215	6	104	159	148	53	112	141	106	42	130	120	119
Strongly agree	41%	39%	43%	39%	37%	46%	40%	36%	40%	42%	43%	33%	43%	43%	41%
				**				*				*			
	484	239	235	9	130	155	198	65	148	154	118	65	129	139	151
Somewhat agree	48%	50%	47%	61%	46%	45%	53%	44%	53%	46%	48%	51%	43%	50%	52%
				**				*				*			
	106	53	53	-	47	32	27	29	17	40	20	19	43	21	23
Bottom 2 Box (Net)	11%	11%	11%	-	17%	9%	7%	20%	6%	12%	8%	15%	14%	8%	8%
				**	EF			HJ*		Н		*	MN		
	90	47	43	-	41	25	24	26	14	33	16	15	38	18	20
Somewhat disagree	9%	10%	9%	-	15%	7%	7%	18%	5%	10%	7%	12%	12%	6%	7%
				**	EF			HJ*				*	М		
	16	6	10	-	6	7	2	3	2	7	4	5	5	3	2
Strongly disagree	2%	1%	2%	-	2%	2%	1%	2%	1%	2%	2%	4%	2%	1%	1%
				**				*				*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - People should be able to obtain a medical expense tax credit for Athletic Therapy, just as they do for other types of therapy.

			Gender			AGE			EDUC	CATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	ı	J	К	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	891	414	462	15	233	315	343	113	253	300	224	102	262	260	266
Top 2 Box (Net)	89%	86%	92%	100%	83%	91%	92%	78%	92%	90%	92%	81%	87%	93%	91%
			А	**		D	D	*	G		G	*		KL	
	412	184	225	3	88	162	161	52	115	145	100	36	117	132	127
Strongly agree	41%	38%	45%	19%	31%	47%	43%	35%	42%	43%	41%	29%	39%	47%	44%
				**		D	D	*				*		К	
	479	231	236	12	145	153	182	62	138	155	124	66	146	128	139
Somewhat agree	48%	48%	47%	81%	52%	44%	49%	42%	50%	46%	51%	53%	48%	46%	47%
				**				*				*			
	110	68	42	-	48	32	30	33	23	35	19	23	40	20	26
Bottom 2 Box (Net)	11%	14%	8%	-	17%	9%	8%	22%	8%	10%	8%	19%	13%	7%	9%
		В		**	EF			HJ*				M*	М		
	96	57	39	-	45	25	26	29	23	28	16	23	37	15	22
Somewhat disagree	10%	12%	8%	-	16%	7%	7%	20%	8%	8%	7%	18%	12%	5%	8%
				**	EF			IJ*				MN*	М		
	14	11	3	-	3	7	4	3	-	7	3	1	4	5	4
Strongly disagree	1%	2%	1%	-	1%	2%	1%	2%	-	2%	1%	1%	1%	2%	1%
				**				*				*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303		293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
														M 323 280 260 93% KL 132 47% K 128 46% 20 7% 5 2%	

Please indicate the extent to which you agree or disagree with the following statements. - Athletic Therapists can reduce strain on doctors and hospitals by providing specialized recovery care.

			Gender			AGE			EDUC	ATION					
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		А	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
	907	431	462	14	236	317	354	117	262	304	224	107	260	264	277
Top 2 Box (Net)	91%	89%	92%	93%	84%	91%	95%	80%	95%	91%	92%	85%	86%		95%
	32,0	0370	32,0	**	0.70	D	D * G *		KL						
	382	167	211	3	92	143	147	54	108	128	92	39	110	122	110
Strongly agree	38%	35%	42%	19%	33%	41%	39%	37%	39%	38%	38%	31%	36%	44%	38%
				**				*				*		4470	
	525	264	250	11	144	174	207	63	154	176	132	68	150	142	166
Somewhat agree	52%	55%	50%	73%	51%	50%	55%	43%	56%	52%	54%	54%	49%	51%	57%
				**				*				*		M 323 280 264 94% KL 122 44% 142	
	94	51	42	1	45	29	19	29	14	31	20	19	43		16
Bottom 2 Box (Net)	9%	11%	8%	7%	16%	9%	5%	20%	5%	9%	8%	15%	14%	6%	5%
				**	EF			HJ*				MN*	MN		
	68	39	29	-	28	23	17	17	10	25	17	14	30		14
Somewhat disagree	7%	8%	6%	-	10%	7%	5%	11%	3%	7%	7%	11%	10%	4%	5%
				**				*				M*	М		
	26	12	13	1	17	7	2	13	5	6	3	5	13		2
Strongly disagree	3%	3%	3%	7% **	6%	2%	1%	9%	2%	2%	1%	4%	4%	2%	1%
					EF			IJ*			2.12		N		
	1001	482	504	15	281	346	373	146	276	335	243	126	303		293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
			1												

Please indicate the extent to which you agree or disagree with the following statements. - Access to Athletic Therapy helps people recover faster, reducing time off work and the economic impacts of injury.

			Gender			AGE			EDUC	CATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	ı	J	K	L	М	N
Base: All Respondents (unwtd)	1001	446	540	15	193	421	387	38	142	404	417	79	298	323	301
Base: All Respondents (wtd)	1001	482	504	15	281	346	373	146	276	335	243	126	303	290	293
base. All Respondents (wtu)	1001	402	304	13	201	340	3/3	140	270	333	243	120	303	200	293
	903	436	452	15	239	322	342	105	269	303	227	116	254	267	266
Top 2 Box (Net)	90%	90%	90%	100%	85%	93%	92%	72%	97%	90%	93%	92%	84%	95%	91%
				**		D		*	GI	G	G	*		L	L
	354	150	197	7	93	126	134	41	103	123	86	38	107	106	104
Strongly agree	35%	31%	39%	48%	33%	36%	36%	28%	37%	37%	35%	30%	35%	38%	35%
			Α	**				*				*			
	549	285	256	8	145	196	208	63	165	179	141	78	147	161	163
Somewhat agree	55%	59%	51%	52%	52%	57%	56%	43%	60%	53%	58%	62%	48%	58%	56%
		В		**				*				*			
	98	47	51	-	43	24	31	41	7	33	17	10	49	13	26
Bottom 2 Box (Net)	10%	10%	10%	-	15%	7%	8%	28%	3%	10%	7%	8%	16%	M 323 280 267 95% L 106 38%	9%
				**	E			HIJ*		Н		*	MN		
	81	38	43	-	35	22	25	33	7	26	15	8	41	12	20
Somewhat disagree	8%	8%	9%	-	12%	6%	7%	23%	3%	8%	6%	6%	14%	4%	7%
				**				HIJ*		Н		*	MN		
	17	9	8	-	8	2	6	8	-	7	1	2	8	1	6
Strongly disagree	2%	2%	2%	-	3%	1%	2%	6%	-	2%	1%	1%	3%	*	2%
				**				H*				*			
	1001	482	504	15	281	346	373	146	276	335	243	126	303	280	293
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	323 280 267 95% L 106 38% 161 58% 13 5% 12 4% 1 *	100%

Please indicate the extent to which you agree or disagree with the following statements. - Grid Summary

	I would	Athletic	People	Athletic	Access to
	want to	Therapy	should be	Therapists	Athletic
	have access		able to	can reduce	Therapy
	to Athletic	added to	obtain a	strain on	helps
	Therapy if I	the options	medical	doctors and	people
	got injured.	· ·		hospitals by	recover
	Bot injuicui	employer	credit for	providing	faster,
		health	Athletic	specialized	reducing
		Α	В	С	D
Base: All Respondents (unwtd)	1001	1001	1001	1001	1001
Base: All Respondents (wtd)	1001	1001	1001	1001	1001
	861	895	891	907	903
Tora 2 Day (Alas)	86%	89%	89%	91%	90%
Top 2 Box (Net)	80%	89%	89%	91%	90%
	380	411	412	382	354
Strongly agree	38%	41%	41%	38%	35%
	481	484	479	525	549
Somewhat agree	48%	48%	48%	52%	55%
				AB	
	140	106	110	94	98
Bottom 2 Box (Net)	14%	11%	11%	9%	10%
	116	90	96	68	81
Somewhat disagree	12%	9%	10%	7%	8%
		С	С		
	24	16	14	26	17
Strongly disagree	2%	2%	1%	3%	2%
				В	
	1001	1001	1001	1001	1001
Sigma	100%	100%	100%	100%	100%

Please indicate the extent to which you agree or disagree with the following statements. - B2B Summary

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
I would want to have access to Athletic Therapy if I got	140	61	78	1	55	39	46	34	30	49	27	16	59	31	34
injured.	14%	13%	15%	5%	20%	11%	12%	23%	11%	15%	11%	13%	19%	11%	12%
				**	Е			*				*	MN		
Athletic Therapy should be added to the options available in	106	53	53	-	47	32	27	29	17	40	20	19	43	21	23
employer health insurance plans.	11%	11%	11%	-	17%	9%	7%	20%	6%	12%	8%	15%	14%	8%	8%
				**	EF			HJ*		30 49 27 16 59 31  1% 15% 11% 13% 19% 11%  * MN  17 40 20 19 43 21  5% 12% 8% 15% 14% 8%  H * MN  23 35 19 23 40 20  3% 10% 8% 19% 13% 7%  M* M  14 31 20 19 43 16  5% 9% 8% 15% 14% 6%  MN* MN					
People should be able to obtain a medical expense tax credit for Athletic Therapy, just as they do for other types of	110	68	42	-	48	32	30	33	23	35	19	23	40	20	26
therapy.	11%	14%	8%	-	17%	9%	8%	22%	8%	10%	8%	19%	13%	7%	9%
		В		**	EF			HJ*				M*	М		
Athletic Therapists can reduce strain on doctors and	94	51	42	1	45	29	19	29	14	31	20	19	43	16	16
hospitals by providing specialized recovery care.	9%	11%	8%	7%	16%	9%	5%	20%	5%	9%	8%	15%	14%	6%	5%
				**	EF			HJ*				MN*	MN		
Access to Athletic Therapy helps people recover faster,	98	47	51	-	43	24	31	41	7	33	17	10	49	13	26
reducing time off work and the economic impacts of injury.	10%	10%	10%	-	15%	7%	8%	28%	3%	10%	7%	8%	16%	5%	9%
				**	E			HIJ*		Н		*	MN		

Please indicate the extent to which you agree or disagree with the following statements. - T2B Summary

			Gender			AGE			EDUC	ATION			Gener	ation	
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>Gen Z</th><th>Millennial</th><th>Gen X</th><th>Boomer</th></hs<>	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		А	В	С	D	Е	F	G	Н	I	J	K	L	М	N
I would want to have access to Athletic Therapy if I got	861	421	426	14	226	307	328	112	246	286	216	109	244	249	259
injured.	86%	87%	85%	95%	80%	89%	88%	77%	89%	85%	89%	87%	81%	89%	88%
				**		D		*				*		L	L
Athletic Therapy should be added to the options available in	895	429	451	15	234	314	347	117	260	295	223	106	260	259	270
employer health insurance plans.	89%	89%	89%	100%	83%	91%	93%	80%	94%	88%	92%	85%	86%	92%	92%
				**		D	D	*	GI		G	*		L	L
People should be able to obtain a medical expense tax credit for Athletic Therapy, just as they do for other types of	891	414	462	15	233	315	343	113	253	300	224	102	262	260	266
therapy.	89%	86%	92%	100%	83%	91%	92%	78%	92%	90%	92%	81%	87%	93%	91%
			Α	**		D	D	*	G		G	*		KL	
Athletic Therapists can reduce strain on doctors and	907	431	462	14	236	317	354	117	262	304	224	107	260	264	277
hospitals by providing specialized recovery care.	91%	89%	92%	93%	84%	91%	95%	80%	95%	91%	92%	85%	86%	94%	95%
				**		D	D	*	G		G	*		KL	KL
Access to Athletic Therapy helps people recover faster,	903	436	452	15	239	322	342	105	269	303	227	116	254	267	266
reducing time off work and the economic impacts of injury.	90%	90%	90%	100%	85%	93%	92%	72%	97%	90%	93%	92%	84%	95%	91%
				**	<u> </u>	D		*	GI	G	G	*		L	L