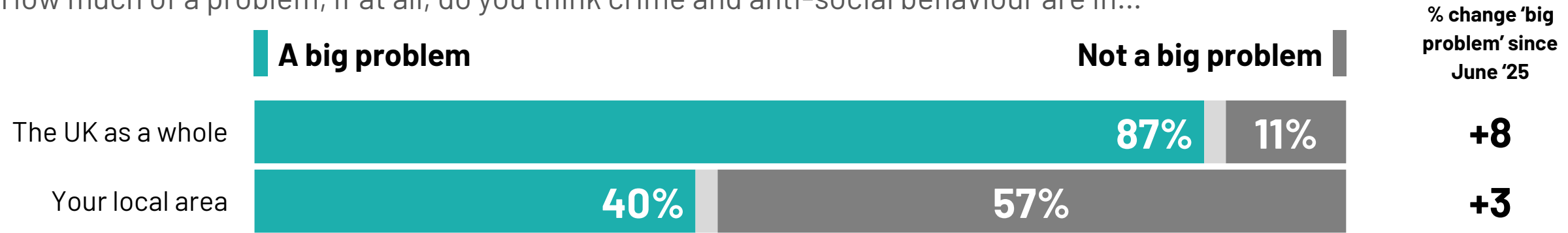


Ipsos High street polling

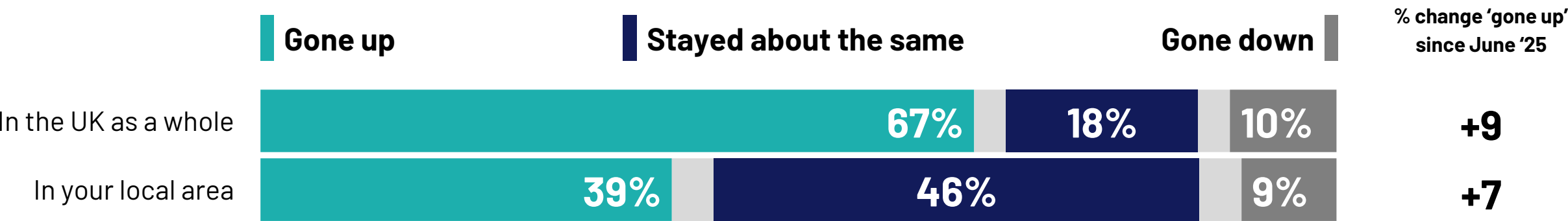
November 2025

A majority of Britons continue to say crime and ASB are a big problem across the UK, and three in five think crime has increased over the last 12 months. Locally two in five think it is a big problem.

How much of a problem, if at all, do you think crime and anti-social behaviour are in...



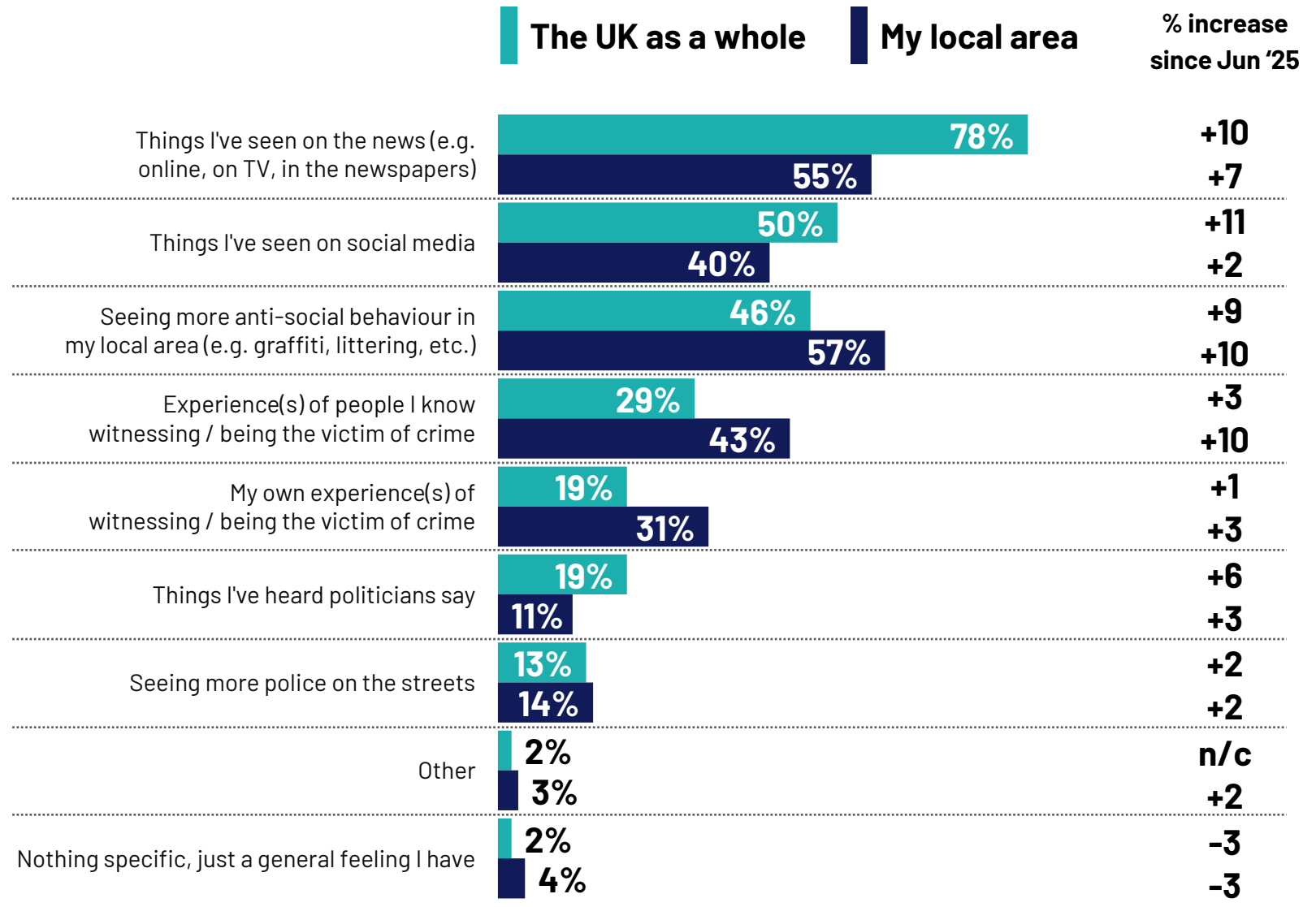
What do you think has happened to crime over the past 12 months?



Base: 1,031 All adults aged 18-75 in Great Britain, 6-7 November 2025

Most credit the news with for why they think crime has gone up nationally, alongside social media and seeing more ASB. Locally, fewer say their views are influenced by the news, though still half.

Which, if any of the following, makes you think that crime has gone up in the UK as a whole / your local area in the past 12 months?

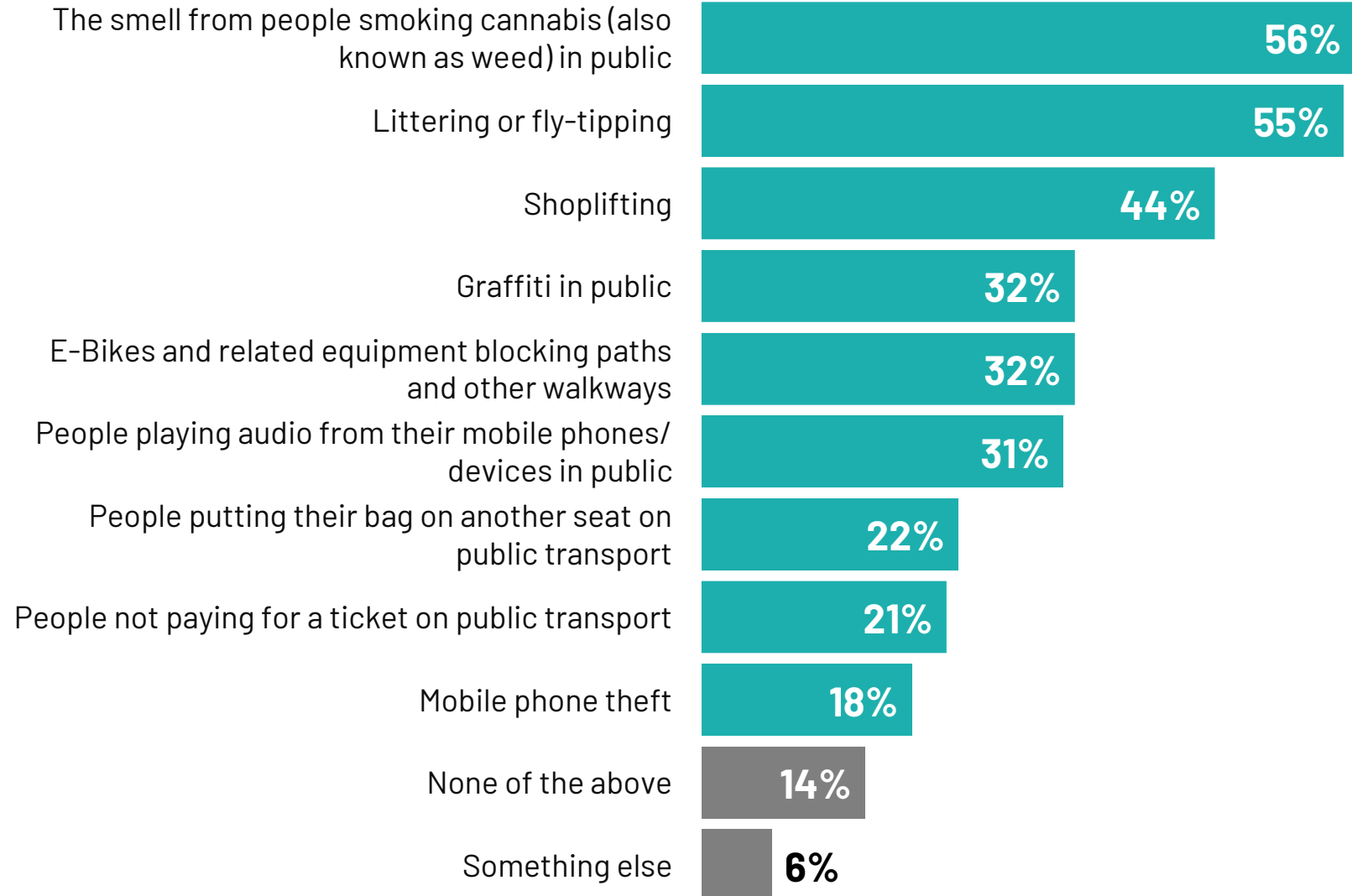


Base: All adults aged 18-75 in Great Britain who think crime has gone up in the UK, 6-7 November 2025

More than half say they had experiences in the last month with the smell of cannabis in public or fly-tipping

Which of the following, if any, incidents of crime or anti-social behaviour have you personally witnessed or heard about in your local area in the past month?

By local area we mean within about 15 minutes walking distance of your home. Please select all that apply.

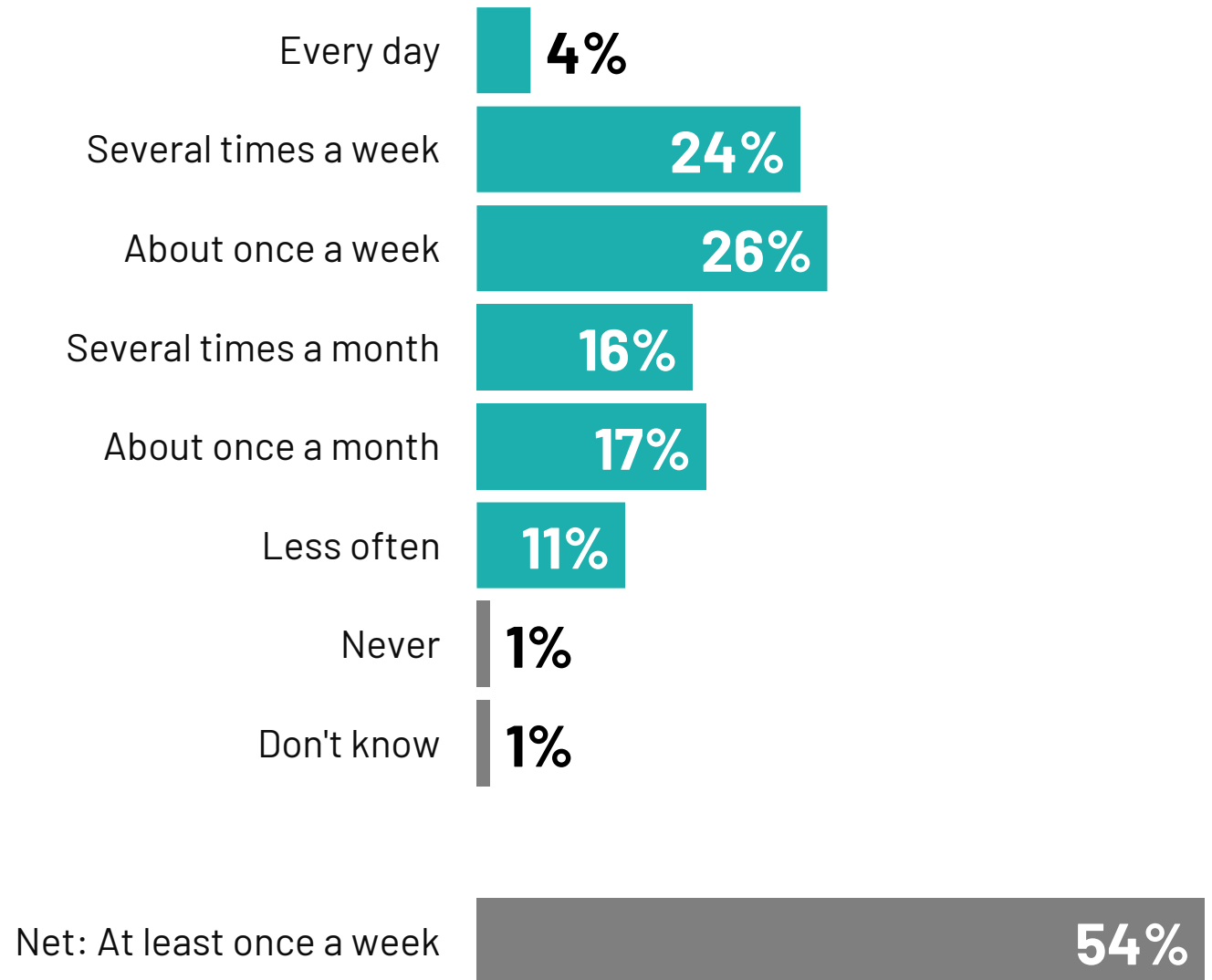


Base: All adults aged 18-75 in Great Britain who think crime has gone up in their local area, 6-7 November 2025

Over half of Britons visit their local high street or shopping area at least once a week

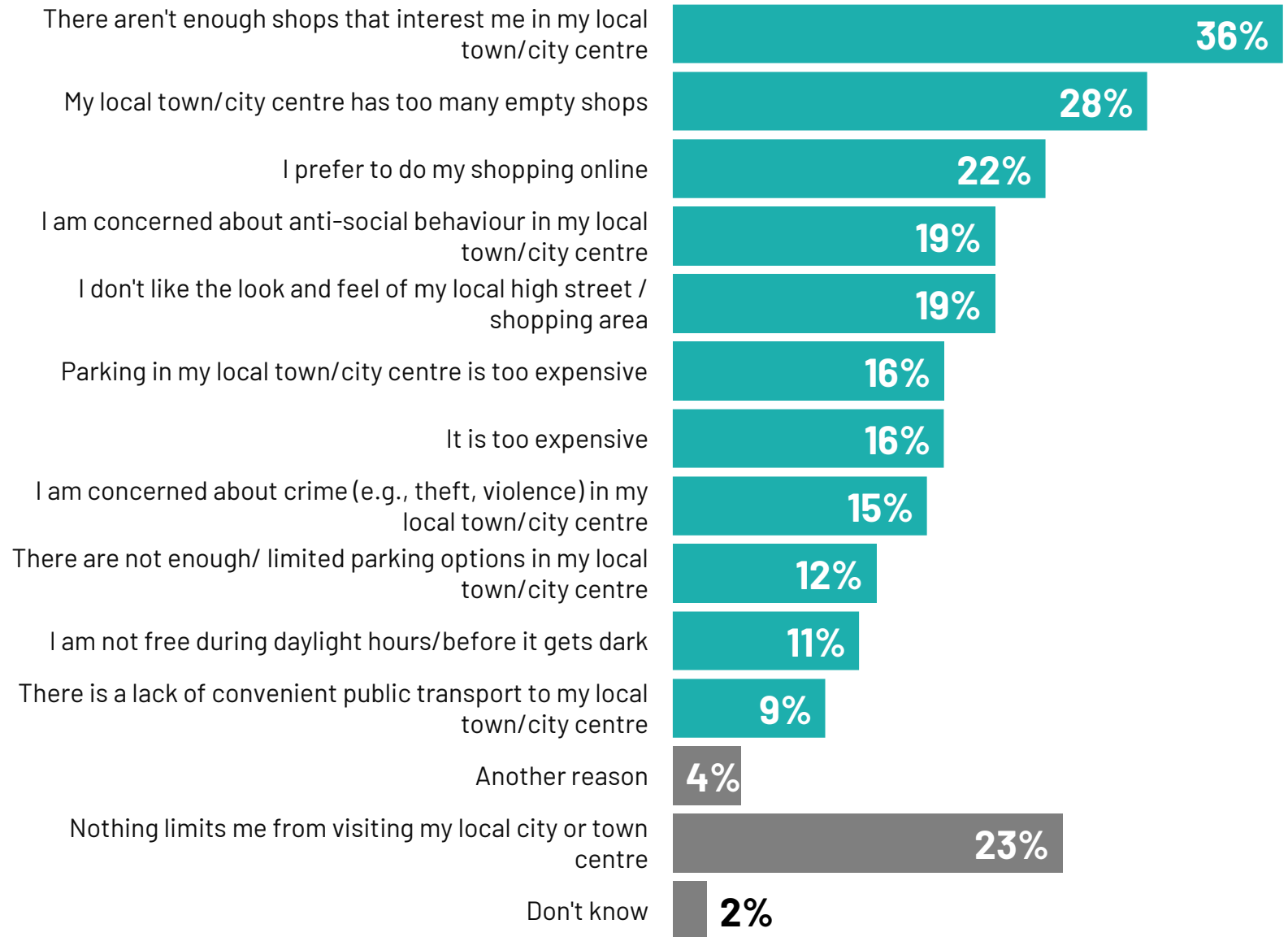
On average, how often, if at all, would you say that you visit your local high street or shopping area?

Base: 1,031 All adults aged 18-75 in Great Britain, 6-7 November 2025



Main barriers for visiting local high streets/shopping areas include the lack of shops that interest people, as well as too many empty shops or preferring online shopping

Which, if any, of the following, limit you from visiting your local high street or shopping area?

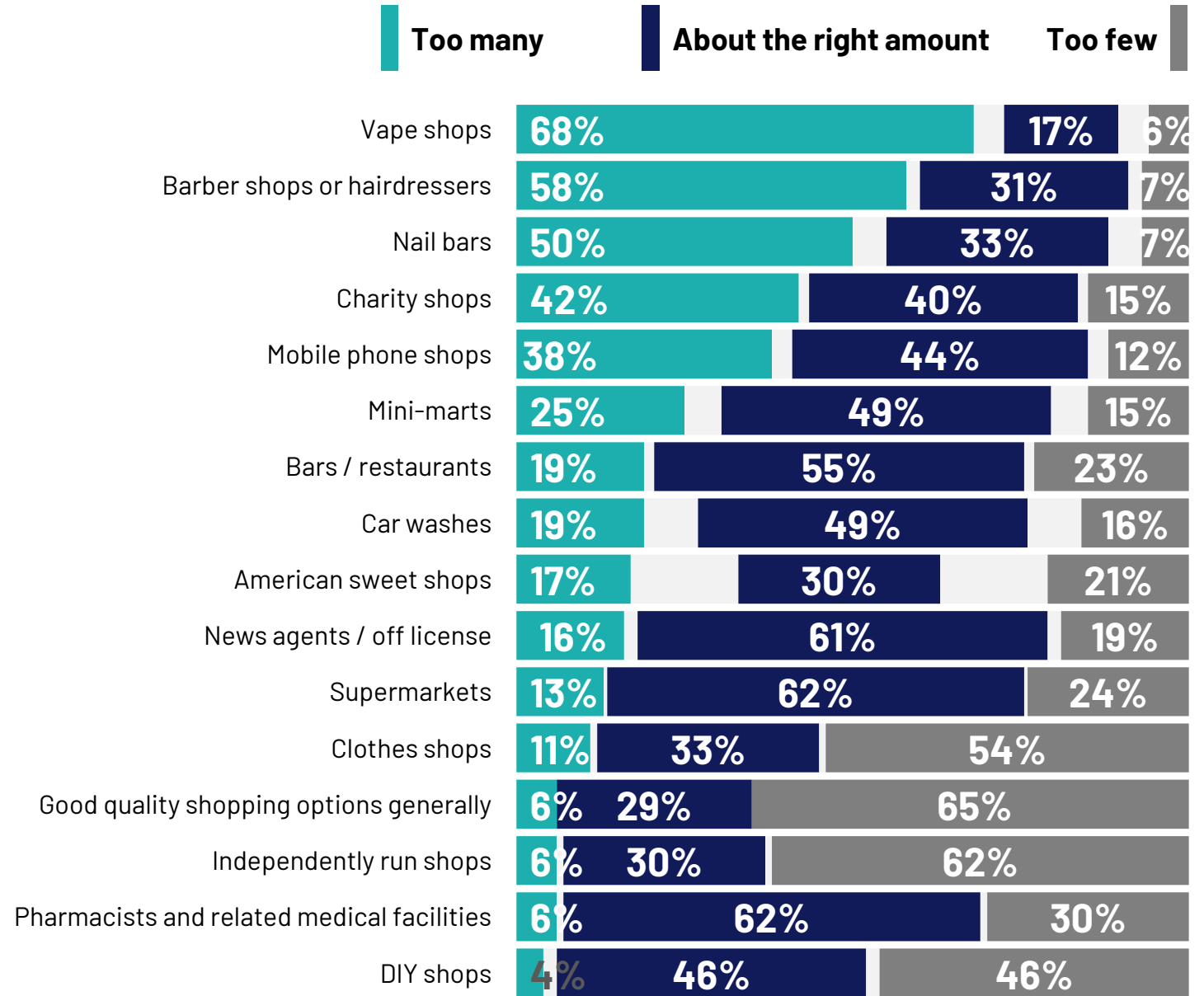


Base: 1,031 All adults aged 18-75 in Great Britain, 6-7 November 2025

Britons are most likely to say their local high streets have too many vape shops, barber shops/hairdressers and nail bars, and too few good quality options generally, independent and clothes shops

Thinking about your local high street or shopping area, to what extent would you say it has too many, too few, or just about the right amount of the following?

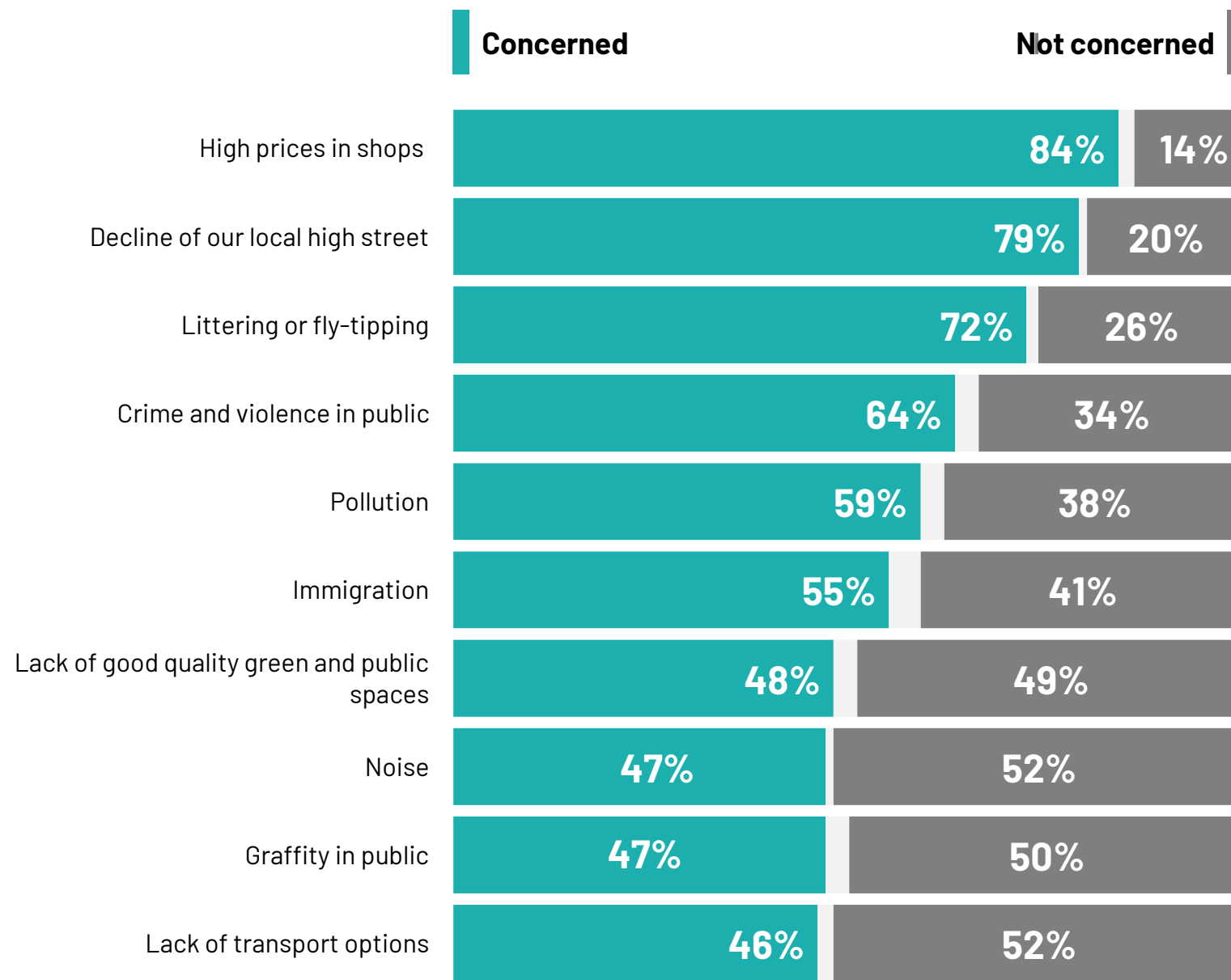
Base: 1,031 All adults aged 18-75 in Great Britain, 6-7 November 2025



People are most concerned about high costs, the decline of their high street and fly-tipping

How concerned are you, if at all, about each of the following when it comes your local area?

Base: 1,031 All adults aged 18-75 in Great Britain, 6-7 November 2025





November 2025 Broken Britain polling

For more information

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