

# Ipsos UK AI Tracker

June 2025

# Over half of British adults think the NHS should continue to use human-led triage instead of using AI tools.

QTRADEOFFHEALTH1. Which of the following statements best reflects your view on using AI tools to triage patients in the NHS?

The NHS should continue to use human-led triage so that patients are assessed by a person early in the process, even if it takes longer and costs more

52%

The NHS should use AI tools to help triage patients to save time and cost, even if it means patients may not initially be assessed by a human

38%

Neither

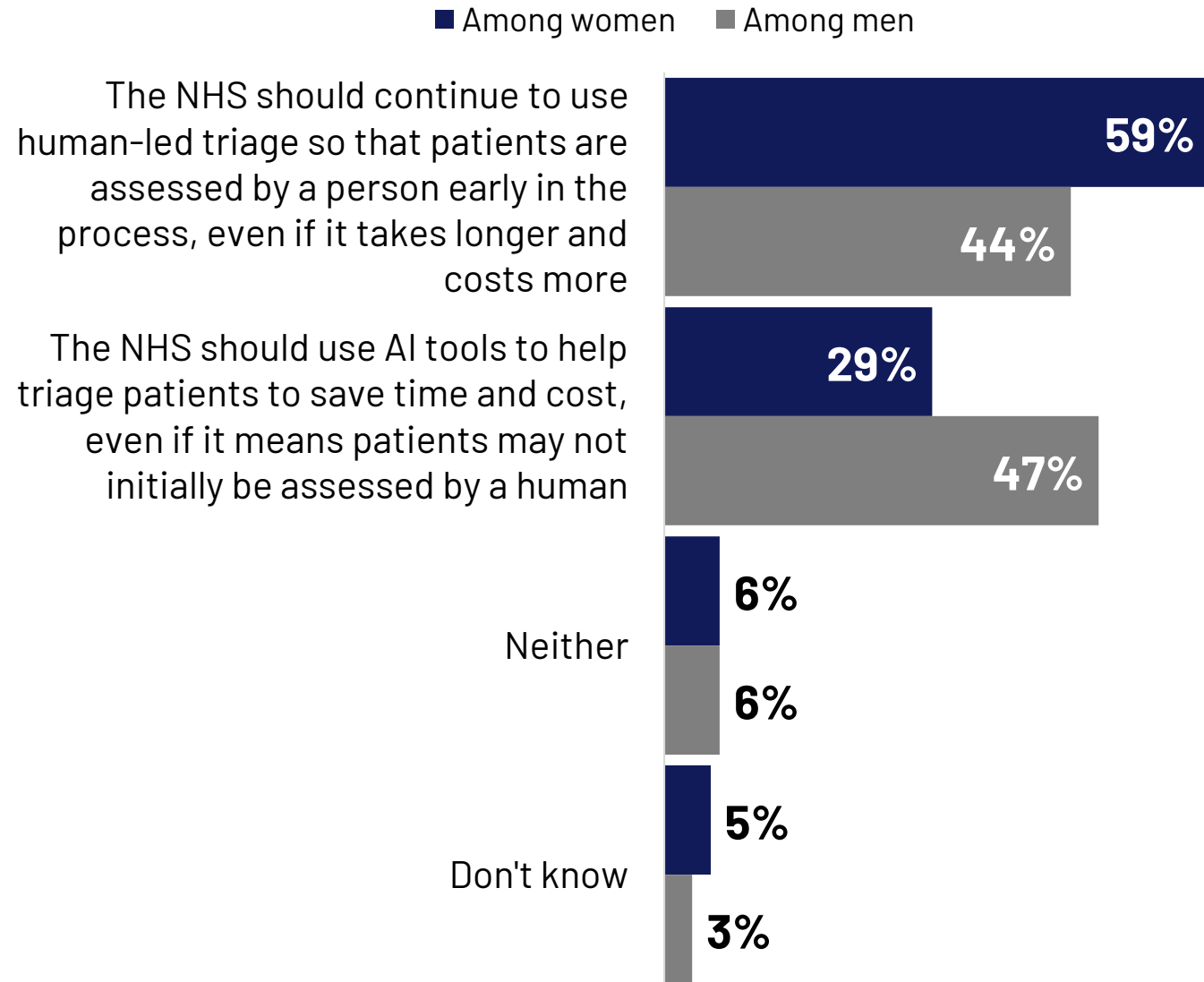
Don't know

4%

Base: 3,727 British Adults aged 16+, 30 May – 4 June 2025

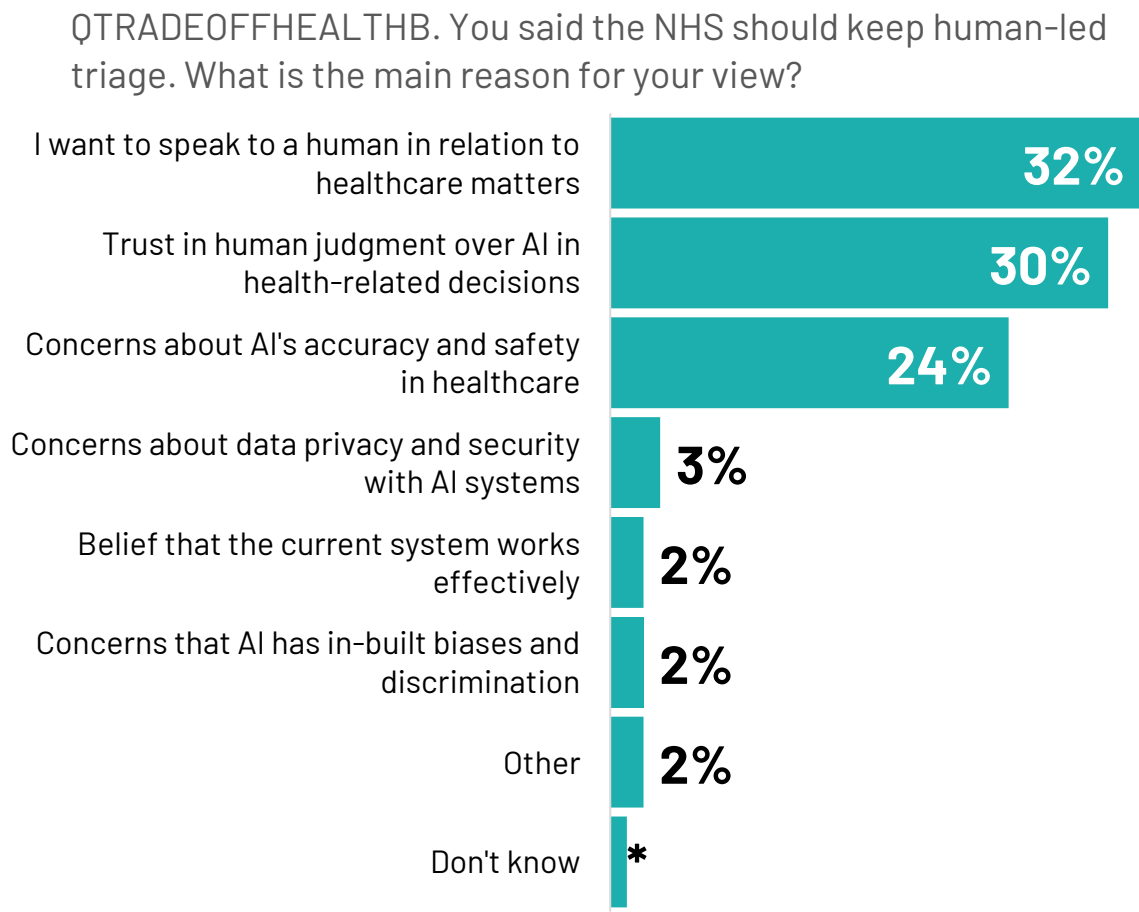
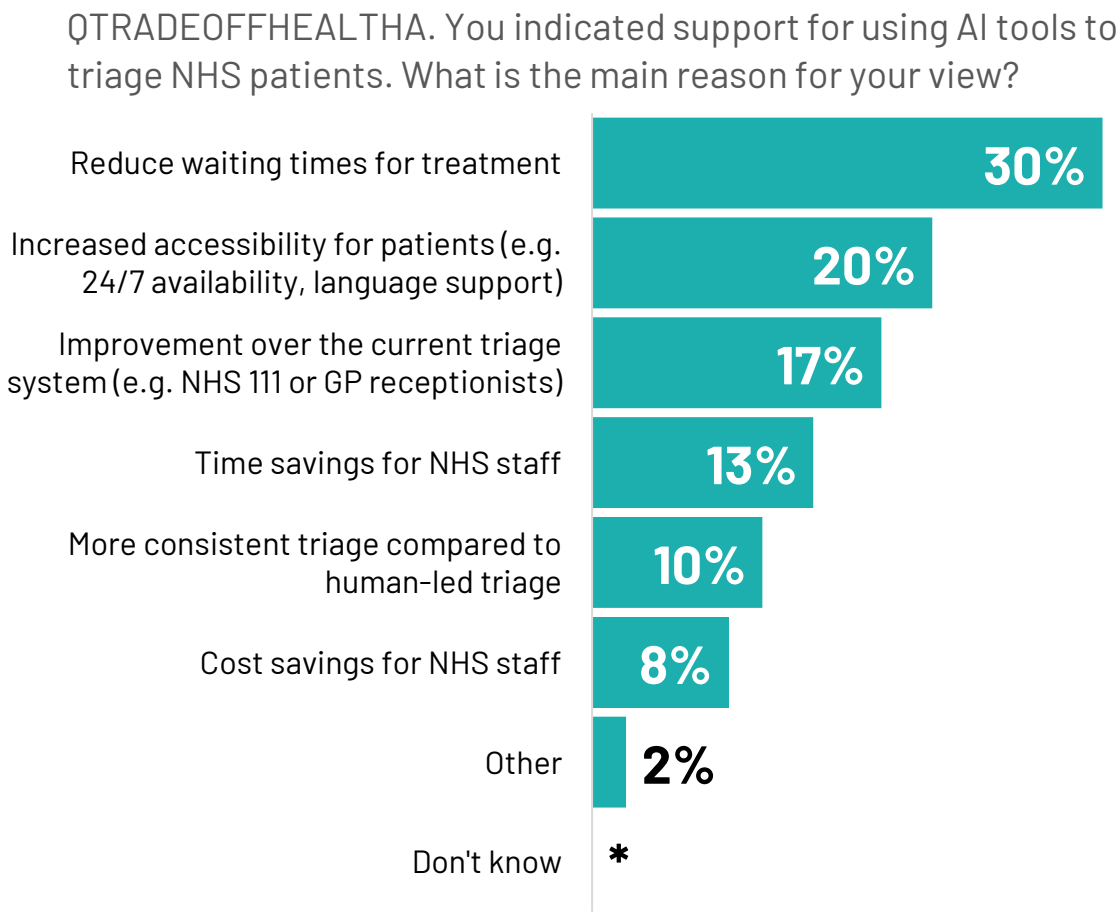
# Women are more likely than men to want the NHS to continue to use human-led triage rather than AI

QTRADEOFFHEALTH1. Which of the following statements best reflects your view on using AI tools to triage patients in the NHS?



Base: 3,727 British Adults aged 16+, 30 May – 4 June 2025

# Reducing waiting times is the top reason for wanting to use AI triage, while those against the idea want to speak to humans and trust human judgement over AI



Base: 3,727 British Adults aged 16+, including 1,387 who think the NHS should use AI for triage, and 1,977 who think the NHS should not use AI for triage, 30 May – 4 June 2025



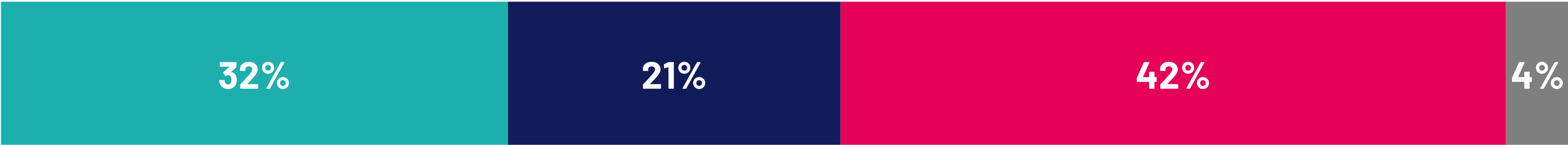
# Many people are comfortable with AI being used in the public sector to automate administrative tasks if it saves money, but less so if jobs are lost

Comfortable   Neither   Uncomfortable   Don't know   Prefer not to say

QGOVEFF1. How comfortable or uncomfortable would you be with the government using AI to automate some administrative and back-office tasks in the public sector to potentially save money?



QGOVEFF2. How comfortable or uncomfortable would you be with the government using AI to automate some administrative and back-office tasks in the public sector, even if it might lead to some job losses?



Base: 3,727 British Adults aged 16+, 30 May – 4 June 2025



# Three in five British adults think the UK Government should prioritise a more cautious approach to AI adoption

QMAECECON1. Which of the following statements best reflects your view on how the UK government should approach the adoption of AI in the UK?

The government should prioritise a more cautious and managed approach to AI adoption, even if it means potentially falling behind in global innovation, to protect existing jobs and give people more time to adapt.

60%

The government should prioritise rapid adoption of AI to establish the UK as a global leader to help create new jobs and industries using this technology, even if it means faster or more job losses in other areas.

23%

Neither

12%

Don't know

6%

Base: 3,727 British Adults aged 16+, 30 May – 4 June 2025

# Almost half of British adults think the UK government should prioritise developing its own AI infrastructure

QAIISOV. Which of the following statements best reflects your view on how the UK government should approach the development and use of AI?

The UK government should prioritise developing its own advanced AI infrastructure (a 'sovereign AI system') that is fully owned, operated, and governed within the UK, even if it requires more time and money.

47%

The UK government should prioritise supporting British people, businesses, and public services in using the leading AI tools from around the world, even if those tools are developed and operated outside of the UK.

32%

Neither

15%

Don't know

6%

Base: 3,727 British Adults aged 16+, 30 May – 4 June 2025

# Over two thirds of British adults are uncomfortable with AI being used in weapons to select and engage targets without human involvement

QAICOMFDEFENCE. How comfortable or uncomfortable are you with the following uses of AI in weapons systems?

Comfortable   Neither   Uncomfortable   Don't know   Prefer not to say

Use of AI in domestic and international intelligence gathering (e.g. surveillance or analysing large datasets, identifying patterns, and generating predictions)



Use of AI to provide information to support military commanders in making decisions



Use of AI in weapons to select and engage targets without human involvement



Base: 3,727 British Adults aged 16+, 30 May – 4 June 2025

