



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, November 21, 2025

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%





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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%



1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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2. Please rank the following economic indicators in terms of their importance to you, personally, when thinking about their impact on your own finances. The item you rank 1 is most important to you and 7 is what is least important.

Mean Summary

	2/6-7, 2024 (N=1,120)	11/18-19, 2025 (N=1,090)
Inflation rates	2.4	2.3
Gas prices	3.1	3.4
Interest rates	3.4	3.4
Performance of the stock market	4.5	4.4
Unemployment rates	4.8	4.6
Mortgage rates	4.7	4.8
GDP	5.1	5.1

3. To the best of your knowledge, are the following statements about the economy true or false, or you don't know?

Correct Answer Summary

	2/6-7, 2024	11/18-19, 2025
Inflation is currently higher than the 20-year average [TRUE]	71%	68%
Gas prices are currently higher than they were 10 years ago*** [TRUE]	13%	65%
Interest rates are currently lower than the 20-year average [FALSE]	55%	51%
The current rate for a 30-year fixed mortgage is lower than the 20-year average [FALSE]	46%	40%
In 2024, The Dow Jones Industrial Average performed worse than its 20-year average** [FALSE]	30%	29%
Unemployment is currently lower than the 20-year average [TRUE]	40%	28%
GDP growth was lower last year than the 20-year average**** [FALSE]	24%	21%

*Correct answer in parentheses

**In 2024, this was asked as "In 2023, The Dow Jones Industrial Average performed worse than its 20-year average"

***In 2024, the correct answer for "Gas prices are currently higher than they were 10 years ago" was False

****In 2024, the correct answer for "GDP growth was lower last year than the 20-year average" was True

3. To the best of your knowledge, are the following statements about the economy true or false, or you don't know? *(Continued)*

a. Unemployment is currently lower than the 20-year average

	2/6-7, 2024	11/18-19, 2025
True	40%	28%
False	29%	42%
Don't know	32%	30%

**Correct answer in bold*

b. Interest rates are currently lower than the 20-year average

	2/6-7, 2024	11/18-19, 2025
True	16%	17%
False	55%	51%
Don't know	29%	31%

c. Gas prices are currently higher than they were 10 years ago*

	2/6-7, 2024	11/18-19, 2025
True	76%	65%
False	13%	20%
Don't know	11%	14%

**In 2024, the correct answer was false*

d. The current rate for a 30-year fixed mortgage is lower than the 20-year average*

	2/6-7, 2024	11/18-19, 2025
True	15%	20%
False	46%	40%
Don't know	39%	39%

***In 2024, this was asked as "In 2023, The Dow Jones Industrial Average performed worse than its 20-year average"*

e. Inflation is currently higher than the 20-year average

	2/6-7, 2024	11/18-19, 2025
True	71%	68%
False	11%	12%
Don't know	18%	21%

f. GDP growth was lower last year than the 20-year average*

	2/6-7, 2024	11/18-19, 2025
True	24%	25%
False	23%	21%
Don't know	53%	54%

**In 2024, the correct answer was true*



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3. To the best of your knowledge, are the following statements about the economy true or false, or you don't know? *(Continued)*

- g. In 2024, The Dow Jones Industrial Average performed worse than its 20-year average

	2/6-7, 2024	11/18-19, 2025
True	20%	21%
False	30%	29%
Don't know	49%	49%

4. Do you set a monthly household budget, or not?

	11/18-19, 2025
Yes, and I stick to it	23%
Yes, but I do not always stick to it	48%
No	28%

5. How much do you agree or disagree with the following statements?

Total Agree Summary

	11/18-19, 2025
I buy large items only when I need to, such as when they break or need replacing	89%
I plan large purchases (appliances, cars, homes) in advance so I can budget for them	80%
The overall economy right now (prices, inflation, stock market, etc.) impacts how I spend today	76%
Brand names mean less to me now than they did in the past	73%
Where I think the economy is headed in the future (up or down) impacts how I spend today	67%
I plan to create a budget for myself/my family for 2026	65%
When prices go up, I can't always buy the things I need	60%
I am just spending on daily necessities right now, nothing more	56%
I am pulling money from savings to cover expenses	46%
I feel too uncertain about the economy and costs to really make a budget	43%
I am putting more purchases on credit cards than usual	37%
When money is tight, I will treat myself to a small luxury purchase (like designer lipstick, or a designer key chain)	25%
I am worried about losing my job in the next six months	23%

5. How much do you agree or disagree with the following statements? *(Continued)*

- a. The overall economy right now (prices, inflation, stock market, etc.) impacts how I spend today

	11/18-19, 2025
Strongly agree	34%
Somewhat agree	42%
Somewhat disagree	17%
Strongly disagree	5%
Don't know	2%
Agree (Net)	76%
Disagree (Net)	21%

- b. Where I think the economy is headed in the future (up or down) impacts how I spend today

	11/18-19, 2025
Strongly agree	25%
Somewhat agree	42%
Somewhat disagree	20%
Strongly disagree	9%
Don't know	4%
Agree (Net)	67%
Disagree (Net)	29%

- c. I plan large purchases (appliances, cars, homes) in advance so I can budget for them

	11/18-19, 2025
Strongly agree	42%
Somewhat agree	38%
Somewhat disagree	12%
Strongly disagree	5%
Don't know	3%
Agree (Net)	80%
Disagree (Net)	17%

- d. I buy large items only when I need to, such as when they break or need replacing

	11/18-19, 2025
Strongly agree	53%
Somewhat agree	36%
Somewhat disagree	7%
Strongly disagree	3%
Don't know	2%
Agree (Net)	89%
Disagree (Net)	10%

5. How much do you agree or disagree with the following statements? *(Continued)*

e. When prices go up, I can't always buy the things I need

	11/18-19, 2025
Strongly agree	26%
Somewhat agree	34%
Somewhat disagree	22%
Strongly disagree	16%
Don't know	2%
Agree (Net)	60%
Disagree (Net)	38%

f. I plan to create a budget for myself/my family for 2026

	11/18-19, 2025
Strongly agree	31%
Somewhat agree	34%
Somewhat disagree	19%
Strongly disagree	10%
Don't know	6%
Agree (Net)	65%
Disagree (Net)	29%

g. I feel too uncertain about the economy and costs to really make a budget

	11/18-19, 2025
Strongly agree	12%
Somewhat agree	30%
Somewhat disagree	33%
Strongly disagree	19%
Don't know	6%
Agree (Net)	43%
Disagree (Net)	51%

h. I am worried about losing my job in the next six months

	11/18-19, 2025
Strongly agree	10%
Somewhat agree	13%
Somewhat disagree	17%
Strongly disagree	52%
Don't know	8%
Agree (Net)	23%
Disagree (Net)	68%

5. How much do you agree or disagree with the following statements? *(Continued)*

- i. I am just spending on daily necessities right now, nothing more

	11/18-19, 2025
Strongly agree	23%
Somewhat agree	33%
Somewhat disagree	34%
Strongly disagree	8%
Don't know	2%
Agree (Net)	56%
Disagree (Net)	42%

- j. I am pulling money from savings to cover expenses

	11/18-19, 2025
Strongly agree	17%
Somewhat agree	28%
Somewhat disagree	21%
Strongly disagree	31%
Don't know	2%
Agree (Net)	46%
Disagree (Net)	52%

- k. I am putting more purchases on credit cards than usual

	11/18-19, 2025
Strongly agree	17%
Somewhat agree	21%
Somewhat disagree	24%
Strongly disagree	35%
Don't know	4%
Agree (Net)	37%
Disagree (Net)	59%

- l. When money is tight, I will treat myself to a small luxury purchase (like designer lipstick, or a designer key chain)

	11/18-19, 2025
Strongly agree	6%
Somewhat agree	19%
Somewhat disagree	27%
Strongly disagree	46%
Don't know	2%
Agree (Net)	25%
Disagree (Net)	73%



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5. How much do you agree or disagree with the following statements? *(Continued)*

m. Brand names mean less to me now than they did in the past

	11/18-19, 2025
Strongly agree	35%
Somewhat agree	38%
Somewhat disagree	16%
Strongly disagree	8%
Don't know	4%
Agree (Net)	73%
Disagree (Net)	24%

6. When do you plan to start your holiday shopping this year?

	I already started	September	October	November	December	I do not do any holiday shopping	Don't know
11/18-19, 2025	42%	N/A	N/A	18%	20%	14%	6%
10/7-8, 2025	19%	N/A	16%	35%	10%	11%	9%
9/9-10, 2025	13%	3%	21%	33%	11%	12%	7%
12/10-11, 2024	65%	N/A	N/A	N/A	15%	14%	6%
11/13-14, 2024	39%	N/A	N/A	21%	17%	15%	8%
10/29-30, 2024	32%	N/A	2%	38%	10%	11%	7%
10/15-16, 2024	25%	N/A	6%	39%	11%	11%	8%
9/17-18, 2024	17%	3%	19%	29%	10%	13%	8%
12/5-6, 2023	67%	N/A	N/A	N/A	17%	11%	5%
11/7-8, 2023	31%	N/A	N/A	28%	18%	13%	9%
10/10-11, 2023	19%	N/A	10%	40%	10%	12%	8%
9/12-13, 2023	14%	N/A	21%	33%	9%	12%	10%
11/9-10, 2022	36%	N/A	N/A	23%	17%	15%	10%
10/25-26, 2022	23%	N/A	5%	33%	12%	16%	11%
8/16-17, 2022	9%	8%	17%	29%	11%	18%	8%
11/9-10, 2021	34%	N/A	N/A	22%	16%	18%	9%
10/12-13, 2021	22%	N/A	9%	33%	8%	13%	15%
9/28-29, 2021	18%	N/A	15%	30%	8%	14%	15%
8/18-19, 2021	13%	7%	19%	30%	11%	11%	10%
11/24-25, 2020	50%	N/A	N/A	12%	17%	12%	8%
10/13-14, 2020	25%	N/A	8%	30%	9%	15%	13%
9/29-30, 2020	19%	2%	17%	26%	8%	13%	14%
9/15-16, 2020	14%	3%	16%	25%	9%	14%	19%
9/1-2, 2020	12%	7%	17%	28%	10%	12%	13%

7. **[ASKED IF Q6 ≠ “I DO NOT DO ANY HOLIDAY SHOPPING”]** When it comes to your holiday shopping, what categories of gifts do you intend to buy for your friends and family?

	10/12-13, 2021 (N=1,024)	11/18-19, 2025 (N=904)
Gift cards	55%	63%
Clothing and apparel	51%	62%
Food or beverages	26%	38%
Books	24%	28%
Gaming devices and accessories	22%	28%
Small electronics (e.g. phone, tablet, camera, speaker/voice assistant)	22%	26%
Cosmetics and perfume	23%	25%
Jewelry	22%	24%
Housewares	20%	19%
Experiences (e.g., museum memberships, travel-related gifts, etc.)	13%	18%
Computer and accessories	12%	13%
Larger electronics (e.g. TV, computer)	8%	11%
Music	12%	10%
Home appliances	10%	10%
Automotive	4%	3%
Other	15%	19%
Don't know yet	14%	8%

8. Which of the following situations, if any, concern you about buying gifts online?

	10/12-13, 2021	11/18-19, 2025
Shipping will take too long	41%	38%
The potential hassle of returning an item	N/A	32%
Quality will be lower than expected	20%	30%
Gift will arrive at the wrong time (either too early or too late)	28%	29%
Gift will be damaged during shipment	24%	28%
Packaging gives away the gift before opening	10%	12%
Price will be included in packaging	11%	10%
Gift wrapping is too expensive	7%	7%
Gift wrapping feels impersonal	5%	5%
Other	2%	2%
None of these	33%	25%



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9. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	11/18-19, 2025
The record shutdown of the federal government ending	84%
The House Oversight Committee releasing emails from Jeffrey Epstein, some of which feature President Trump's name	73%
The U.S. Mint producing its final pennies ever	73%
Tesla's board awarding Elon Musk a pay package that could be worth as much as \$1 Trillion	45%
An AI-generated song topping the country music charts	30%
The rediscovery of the 137-carat Florentine Diamond, which had been missing for 100 years	14%

- a. The House Oversight Committee releasing emails from Jeffrey Epstein, some of which feature President Trump's name

	11/18-19, 2025
Very familiar	40%
Somewhat familiar	33%
Heard of it, but that's it	18%
Never heard of it	9%
<i>Familiar (Net)</i>	<i>73%</i>
<i>Not Familiar (Net)</i>	<i>27%</i>

- b. The rediscovery of the 137-carat Florentine Diamond, which had been missing for 100 years

	11/18-19, 2025
Very familiar	5%
Somewhat familiar	9%
Heard of it, but that's it	22%
Never heard of it	65%
<i>Familiar (Net)</i>	<i>14%</i>
<i>Not Familiar (Net)</i>	<i>86%</i>

- c. The record shutdown of the federal government ending

	11/18-19, 2025
Very familiar	58%
Somewhat familiar	26%
Heard of it, but that's it	11%
Never heard of it	5%
<i>Familiar (Net)</i>	<i>84%</i>
<i>Not Familiar (Net)</i>	<i>16%</i>





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9. How familiar, if at all, are you with each of the following? *(Continued)*

- d. Tesla's board awarding Elon Musk a pay package that could be worth as much as \$1 Trillion

	11/18-19, 2025
Very familiar	22%
Somewhat familiar	23%
Heard of it, but that's it	20%
Never heard of it	35%
<i>Familiar (Net)</i>	45%
<i>Not Familiar (Net)</i>	55%

- e. The U.S. Mint producing its final pennies ever

	11/18-19, 2025
Very familiar	47%
Somewhat familiar	25%
Heard of it, but that's it	16%
Never heard of it	11%
<i>Familiar (Net)</i>	73%
<i>Not Familiar (Net)</i>	27%

- f. An AI-generated song topping the country music charts

	11/18-19, 2025
Very familiar	15%
Somewhat familiar	15%
Heard of it, but that's it	17%
Never heard of it	52%
<i>Familiar (Net)</i>	30%
<i>Not Familiar (Net)</i>	70%

10. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. The House Oversight Committee releasing emails from Jeffrey Epstein, some of which feature President Trump's name

	11/18-19, 2025
I care a lot	38%
I care a little	33%
I don't care at all	24%
Don't know	5%

10. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

- b. The rediscovery of the 137-carat Florentine Diamond, which had been missing for 100 years

	11/18-19, 2025
I care a lot	7%
I care a little	25%
I don't care at all	58%
Don't know	9%

- c. The record shutdown of the federal government ending

	11/18-19, 2025
I care a lot	64%
I care a little	26%
I don't care at all	7%
Don't know	4%

- d. Tesla's board awarding Elon Musk a pay package that could be worth as much as \$1 Trillion

	11/18-19, 2025
I care a lot	16%
I care a little	30%
I don't care at all	47%
Don't know	6%

- e. The U.S. Mint producing its final pennies ever

	11/18-19, 2025
I care a lot	19%
I care a little	44%
I don't care at all	31%
Don't know	5%

- f. An AI-generated song topping the country music charts

	11/18-19, 2025
I care a lot	12%
I care a little	24%
I don't care at all	57%
Don't know	7%

11. Thinking about caffeinated beverages like coffee, sodas and energy drinks, to what extent if any do you agree or disagree with the following statements?

Total Agree Summary

	11/18-19, 2025
Kids shouldn't drink energy drinks	92%
I don't understand how people can drink caffeine like espresso drinks after dinner and still sleep	55%
It's OK for someone to drink energy drinks at any time of day	48%
Energy drinks can be healthy	36%
It's OK for someone to drink coffee in the morning, but not soda or energy drinks	34%

a. It's OK for someone to drink coffee in the morning, but not soda or energy drinks

	11/18-19, 2025
Strongly agree	11%
Somewhat agree	23%
Somewhat disagree	38%
Strongly disagree	27%
<i>Agree (Net)</i>	34%
<i>Disagree (Net)</i>	66%

b. It's OK for someone to drink energy drinks at any time of day

	11/18-19, 2025
Strongly agree	12%
Somewhat agree	36%
Somewhat disagree	35%
Strongly disagree	17%
<i>Agree (Net)</i>	48%
<i>Disagree (Net)</i>	52%

c. I don't understand how people can drink caffeine like espresso drinks after dinner and still sleep

	11/18-19, 2025
Strongly agree	19%
Somewhat agree	37%
Somewhat disagree	23%
Strongly disagree	22%
<i>Agree (Net)</i>	55%
<i>Disagree (Net)</i>	45%



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11. Thinking about caffeinated beverages like coffee, sodas and energy drinks, to what extent if any do you agree or disagree with the following statements? *(Continued)*

d. Energy drinks can be healthy

	11/18-19, 2025
Strongly agree	7%
Somewhat agree	29%
Somewhat disagree	38%
Strongly disagree	26%
<i>Agree (Net)</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>64%</i>

e. Kids shouldn't drink energy drinks

	11/18-19, 2025
Strongly agree	64%
Somewhat agree	28%
Somewhat disagree	6%
Strongly disagree	2%
<i>Agree (Net)</i>	<i>92%</i>
<i>Disagree (Net)</i>	<i>8%</i>





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About the Study

These are some of the findings of the one hundred and thirtieth wave of an Ipsos poll conducted between November 18-19, 2025. For this survey, a sample of 1,090 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





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- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2023 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n = 1,090$, $DEFF = 1.5$, adjusted Confidence Interval = ± 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.





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- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-fourth, ninety-fifth, ninety-sixth, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, and one hundred and thirtieth waves of this study have a credibility interval of 3.6 percentage points.

For more information on this news release, please contact:

Mallory Newall
Vice President, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com





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About Ipsos

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www.ipsos.com

35 rue du Val de Marne
75 628 Paris, Cedex 13 France
Tel. +33 1 41 98 90 00

