

Adults aged 18-75 in GB

THEORY OF THE STATE

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas?

work was carried out in accordance with the requirements of the i

ColumnProportions (5%) : A/0/C/0/E/5/F/G/1/H/0/I/1/M Minimum Base: 30(**) Small Base: 200(**)

	Net: Good job	159	172	184	188	179	172	189	186	151	218	216	174	210
	Net: Bad job	15%	16%	17%	17%	17%	16%	18%	17%	14%	20%	20%	16%	20%
	COUGHING	650	637	470	524	532	417	574	576	534	422	521	530	568
	COUGHING	63%	59%	44%	49%	51%	38%	53%	54%	59%	36%	49%	49%	56%
	COUGHING	650	637	470	524	532	417	574	576	534	422	521	530	568
COUGHING	650	637	470	524	532	417	574	576	534	422	521	530	568	
COUGHING	63%	59%	44%	49%	51%	38%	53%	54%	59%	36%	49%	49%	56%	
COUGHING	650	637	470	524	532	417	574	576	534	422	521	530	568	

Mean -0.86 -0.81 -0.56 -0.60 -0.68 -0.51 -0.69 -0.72 -0.92 -0.42 -0.55 -0.63 -0.37

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Raising living standards in every part of the UK

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote					Referendum 2016 vote										
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£49,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)								
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343								
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363								
Very good job (2)	38	27	10	27	9	2	29	9	8	5	8	10	3	3	27	11	34	4	3	1	12	21	23	14	6	17	6	3	-	1	17	9								
	4%	5%	2%	8%	2%	*	5%	2%	3%	2%	3%	7%	6%	3%	7%	2%	5%	1%	2%	*	4%	8%	3%	9%	4%	5%	9%	2%	-	3%	4%	3%								
Fairly good job (1)	121	70	49	55	33	33	70	52	37	31	15	28	4	7	50	72	86	35	23	24	33	34	92	29	15	56	11	8	7	6	56	27								
	11%	13%	9%	17%	8%	9%	11%	11%	14%	11%	6%	18%	7%	13%	10%	12%	10%	15%	10%	11%	12%	10%	19%	9%	18%	14%	5%	13%	16%	15%	7%									
Neither a good nor a bad job (0)	181	90	89	65	69	47	114	68	38	50	38	36	4	15	78	103	133	48	20	41	53	55	145	35	13	70	16	6	9	9	79	28								
	17%	17%	17%	20%	18%	F	13%	19%	14%	15%	18%	16%	23%	7%	16%	20%	15%	18%	13%	16%	17%	20%	16%	23%	W	8%	22%	21%	4%	16%	24%	20%	8%							
Fairly bad job (-1)	251	115	136	67	76	108	137	114	63	74	55	19	10	29	84	168	154	97	46	63	78	48	230	19	46	69	20	28	13	9	100	73								
	23%	22%	25%	21%	20%	30%	DE	23%	24%	25%	27%	23%	13%	19%	32%	22%	24%	21%	28%	30%	25%	25%	17%	25%	X	12%	28%	22%	20%	24%	24%	26%	20%							
Very bad job (-2)	399	196	197	69	172	158	213	185	90	100	103	52	22	32	119	280	260	139	49	103	114	99	361	37	82	74	16	98	19	10	104	211								
	37%	37%	37%	21%	44%	44%	35%	40%	35%	36%	43%	34%	42%	35%	31%	41%	36%	40%	32%	41%	37%	35%	39%	24%	50%	23%	21%	68%	36%	27%	27%	58%	e							
Don't know	84	26	58	40	31	13	43	41	19	18	23	8	9	7	29	55	58	26	14	18	17	22	65	17	4	30	6	-	6	2	31	15								
	8%	5%	11%	13%	8%	F	4%	7%	9%	7%	10%	5%	18%	7%	8%	8%	8%	8%	9%	7%	6%	8%	7%	11%	3%	9%	b*	-	11%	6%	8%	f	**							
Net: Good job	159	98	59	82	42	35	99	60	45	36	23	39	7	9	76	83	120	39	26	25	45	55	115	44	21	73	17	11	7	8	73	37								
	15%	19%	11%	25%	11%	10%	16%	13%	18%	K	13%	10%	25%	13%	10%	20%	12%	17%	R	11%	17%	10%	15%	20%	13%	29%	12%	23%	22%	8%	13%	19%	10%							
Net: Bad job	650	311	333	135	248	267	351	299	153	174	158	71	32	61	202	448	414	236	94	166	192	146	591	56	129	143	36	126	32	20	204	285								
	61%	59%	62%	42%	64%	74%	58%	64%	60%	L	63%	65%	46%	62%	67%	52%	65%	57%	68%	61%	66%	62%	53%	65%	37%	77%	45%	48%	88%	59%	51%	53%	78%	e						
Mean	-0.86	-0.76	-0.96	-0.34	EF	-1.03	-1.11	-0.77	H	-0.97	-0.80	K	-0.89	-1.05	UKMN	*	-0.95	*	-0.61	P	-1.00	-0.78	R	-1.03	-0.81	-1.05	-0.86	-0.66	T	-0.96	-0.26	-1.14	b	-0.42	Ybc	-1.47	-0.92	-0.59	-0.61	-1.29

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote					Referendum 2016 vote						
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)				
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343				
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363				
Very good job (2)	42	30	11	27	13	2	35	8	10	4	9	16	2	2	28	14	35	7	6	1	12	23	26	16	5	21	6	4	-	-	18	10				
	4%	6%	2%	8%	3%	1%	6%	2%	4%	1%	4%	10%	4%	2%	7%	2%	5%	2%	4%	*	T	TU	8%	3%	11%	3%	7%	3%	*	**	5%	3%				
Fairly good job (1)	130	84	45	63	37	30	82	48	35	25	30	20	9	10	61	69	93	37	16	26	41	41	101	28	10	61	17	9	7	6	64	26				
	12%	16%	8%	20%	9%	8%	14%	10%	14%	9%	12%	13%	17%	11%	16%	10%	13%	11%	11%	14%	15%	11%	11%	19%	6%	19%	22%	6%	14%	16%	17%	7%				
Neither a good nor a bad job (0)	195	95	97	61	71	64	118	77	49	56	29	40	9	13	78	20%	17%	117	133	62	25	46	63	155	38	17	83	14	9	11	9	86	43			
	18%	18%	18%	19%	18%	18%	19%	16%	19%	20%	19%	K	20%	12%	26%	17%	*	20%	17%	18%	18%	16%	21%	17%	17%	25%	10%	26%	18%	6%	21%	24%	22%	f		
Fairly bad job (-1)	246	104	143	66	78	102	136	110	50	74	54	28	10	31	91	155	154	92	44	70	69	46	223	22	42	70	25	24	8	20	106	65				
	23%	20%	26%	20%	20%	28%	22%	24%	20%	26%	22%	18%	20%	*	34%	24%	23%	21%	26%	29%	28%	V	23%	16%	24%	14%	25%	33%	17%	15%	50%	28%	18%			
Very bad job (-2)	390	193	191	69	164	157	205	185	93	108	101	39	17	32	102	288	263	127	50	92	109	104	359	32	91	63	12	96	19	4	91	213	e			
	36%	37%	35%	21%	42%	43%	34%	40%	36%	39%	42%	25%	32%	35%	27%	42%	36%	36%	33%	37%	36%	37%	39%	21%	55%	20%	16%	67%	35%	10%	24%	59%	24%	59%		
Don't know	70	19	51	37	27	6	31	40	18	12	20	11	5	4	24	46	47	23	13	15	13	18	53	17	2	18	3	1	8	*	22	6				
	7%	4%	9%	12%	7%	2%	5%	8%	7%	4%	8%	7%	7%	9%	*	6%	7%	7%	8%	6%	4%	6%	11%	1%	6%	4%	1%	14%	1%	1%	6%	2%				
Net: Good job	172	114	57	90	50	32	117	55	45	29	39	36	11	12	90	82	128	44	22	27	53	65	127	45	15	82	22	13	7	6	82	36				
	16%	22%	11%	28%	13%	9%	19%	H	12%	18%	10%	16%	23%	21%	*	23%	12%	18%	13%	14%	11%	17%	23%	14%	29%	9%	26%	30%	9%	14%	16%	21%	10%			
Net: Bad job	637	297	334	135	242	259	341	295	143	182	155	67	27	63	193	443	417	220	94	162	178	150	581	53	132	37	119	27	23	198	278	e				
	59%	56%	62%	42%	62%	72%	D	DE	63%	56%	65%	L	L	52%	68%	50%	64%	58%	63%	61%	65%	58%	54%	63%	35%	80%	42%	49%	84%	51%	60%	51%	77%			
Mean	-0.81	-0.68	-0.94	-0.30	-0.95	-1.07	-0.68	H	-0.98	-0.76	-0.96	-0.94	-0.38	UKN	-0.66	-0.92	*	-0.49	P	-0.99	-0.76	-0.91	-0.82	-0.96	-0.76	-0.63	-0.91	-0.17	W	-0.31	-0.28	-1.40	-0.84	-0.54	-0.52	-1.25

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,I,M,I,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d/e/f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Building 1.5m homes in England

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote					Referendum 2016 vote			
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
Very good job (2)	35	25	9	21	11	3	24	11	10	7	6	10	2	1	22	13	30	6	3	6	8	19	22	13	5	17	4	3	1	1	12	10	
3%	5%	2%	6%	3%	1%	4%	2%	4%	2%	2%	6%	4%	1%	6%	2%	4%	2%	2%	3%	7%	2%	9%	3%	5%	6%	2%	1%	3%	3%	3%	3%		
Fairly good job (1)	149	76	73	66	44	38	88	61	40	35	32	27	4	11	65	83	109	40	28	28	41	45	117	32	17	66	9	10	12	9	74	27	
14%	14%	14%	21%	11%	10%	15%	13%	16%	13%	13%	18%	*	7%	12%	17%	12%	15%	11%	18%	11%	13%	16%	13%	21%	10%	12%	7%	22%	23%	19%	7%		
Neither a good nor a bad job (0)	236	98	136	77	79	80	133	103	48	82	47	36	9	15	84	152	160	77	31	49	81	65	202	33	37	78	24	12	10	8	97	57	
22%	19%	25%	8	24%	20%	22%	22%	19%	29%	19%	24%	18%	*	16%	22%	22%	22%	20%	20%	26%	23%	22%	22%	22%	33	37	78	24	12	10	8	97	57
Fairly bad job (-1)	220	106	111	54	72	94	124	96	61	45	55	30	11	18	79	141	140	79	27	56	75	39	193	25	36	63	17	40	14	7	77	92	
20%	20%	21%	17%	18%	26%	26%	20%	20%	24%	16%	23%	20%	21%	19%	21%	20%	19%	23%	18%	22%	24%	24%	21%	16%	22%	20%	23%	25%	17%	20%	25%		
Very bad job (-2)	251	158	90	45	104	102	127	124	53	72	64	27	11	23	63	187	164	86	38	67	58	66	227	24	60	37	9	72	6	6	52	149	
23%	30%	17%	14%	27%	28%	21%	27%	21%	26%	26%	17%	22%	*	25%	16%	27%	23%	25%	24%	27%	19%	24%	25%	16%	26%	24%	12%	50%	11%	16%	13%	41%	
Don't know	183	63	120	60	79	44	111	73	43	38	39	23	15	25	71	112	122	62	28	45	44	45	156	25	11	55	12	6	12	8	75	28	
17%	12%	22%	19%	20%	12%	18%	16%	17%	14%	16%	15%	15%	29%	19%	16%	17%	17%	16%	18%	17%	16%	16%	17%	16%	12	6	4%	23%	21%	19%			
Net: Good job	184	101	82	87	56	41	112	72	50	42	38	37	6	11	87	97	138	46	30	33	50	63	139	45	23	83	14	13	13	10	86	37	
17%	19%	15%	27%	14%	11%	18%	15%	20%	15%	16%	24%	11%	*	12%	23%	14%	19%	13%	20%	13%	16%	23%	15%	30%	14%	26%	18%	23%	22%	10%			
Net: Bad job	470	263	201	99	176	196	251	220	114	117	119	57	22	41	142	328	305	166	65	123	132	105	420	49	96	100	26	112	19	13	129	241	
44%	50%	37%	31%	45%	54%	41%	47%	45%	42%	49%	37%	42%	45%	37%	48%	42%	47%	42%	49%	43%	38%	46%	58%	32%	34%	78%	36%	34%	33%	66%	e		
Mean	-0.56	-0.64	-0.48	-0.13	-0.68	-0.80	-0.49	-0.66	-0.50	-0.59	-0.69	-0.28	*	-0.69	-0.78	-0.31	-0.70	-0.50	-0.55	-0.74	-0.50	-0.38	-0.64	-0.12	-0.82	-0.14	-0.26	-0.28	-0.27	-0.27	-1.02		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d/e/f Minimum Base: 30(**) Small Base: 100(*)

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Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote					Referendum 2016 vote													
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave											
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)											
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343											
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363											
Very good job (2)	52	31	20	30	16	6	35	17	13	8	13	11	4	3	31	21	42	10	3	8	17	20	33	19	3	23	3	4	1	2	17	12											
5%	6%	4%	9%	4%	2%	6%	4%	5%	3%	5%	7%	8%	3%	8%	3%	8%	6%	3%	2%	3%	6%	7%	4%	13%	2%	7%	4%	3%	1%	5%	4%	3%											
Fairly good job (1)	136	85	51	57	37	42	87	49	30	39	24	33	3	7	60	76	100	36	20	26	42	42	109	26	13	74	15	9	5	3	74	26											
13%	16%	9%	18%	10%	12%	14%	10%	12%	14%	10%	22%	5%	7%	16%	11%	14%	10%	13%	10%	14%	15%	12%	17%	12%	13%	8%	23%	20%	6%	9%	7%	19%	7%										
Neither a good nor a bad job (0)	197	89	108	67	70	60	119	79	53	52	43	35	4	10	74	123	138	59	25	45	66	47	154	43	33	65	12	14	8	10	78	49											
18%	17%	20%	21%	18%	20%	17%	20%	17%	21%	18%	18%	23%	8%	11%	19%	18%	19%	17%	16%	18%	21%	17%	17%	28%	20%	21%	16%	10%	15%	25%	20%	13%											
Fairly bad job (-1)	261	115	143	63	88	110	121	140	62	74	59	30	10	26	88	173	162	99	44	65	68	57	239	20	41	66	24	44	14	11	79	108											
24%	22%	27%	19%	22%	31%	31%	DE	20%	30%	24%	26%	24%	19%	19%	29%	23%	25%	22%	28%	28%	26%	22%	21%	25%	21%	31%	31%	25%	29%	21%	30%	e											
Very bad job (-2)	263	132	128	51	111	101	144	119	55	79	68	21	16	24	63	200	170	92	35	60	82	68	241	21	63	46	9	62	15	3	70	143											
24%	25%	24%	16%	28%	28%	28%	D	24%	25%	21%	28%	28%	13%	32%	26%	16%	29%	24%	26%	23%	24%	27%	24%	14%	38%	15%	12%	43%	28%	8%	18%	39%	e										
Don't know	165	74	89	55	68	42	102	64	43	27	35	23	15	22	70	96	112	53	27	46	33	43	140	23	13	42	12	9	11	10	69	25											
15%	14%	17%	17%	17%	12%	17%	14%	17%	10%	15%	J	JK*	JK*	J*	JK*	J*	JK*	J*	JK*	J*	JK*	JK*	JK*	JK*	JK*	JK*	JK*	JK*	JK*	JK*	JK*	JK*											
Net: Good job	188	116	71	87	53	48	122	66	43	47	37	44	7	9	91	96	142	46	23	34	59	62	142	46	30	16	97	18	13	6	4	91	38										
17%	22%	13%	27%	14%	13%	20%	H	14%	17%	17%	15%	13%	10%	10%	24%	14%	20%	13%	15%	14%	19%	22%	14%	31%	24%	9%	11%	11%	23%	23%	11%												
Net: Bad job	524	246	271	114	198	212	265	259	116	153	128	50	26	50	151	373	332	192	79	125	150	125	480	41	104	112	33	106	29	14	149	251											
49%	47%	50%	35%	51%	59%	44%	G	55%	46%	L	L	L	50%	55%	39%	54%	46%	55%	51%	50%	49%	45%	52%	27%	35%	63%	35%	43%	74%	54%	37%	39%	69%										
Mean	-0.60	-0.51	-0.69	-0.17	EF	-0.75	-0.81	-0.50	H	-0.73	-0.54	-0.70	-0.71	-0.12	JKMN*	-0.86	*	-0.89	*	-0.29	P	-0.77	-0.52	R	-0.77	-0.69	-0.70	-0.57	-0.47	-0.70	0.02	W	-0.96	-0.14	Ybc*	-1.12	-0.87	*	-0.40	**	-0.35	f	-1.02

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d/e,f Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d/e,f Minimum Base: 30(**) Small Base: 100(*)

24-08947-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Putting police back on the beat with a named officer for every neighbourhood

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote					Referendum 2016 vote										
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)								
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343								
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363								
Very good job (2)	44	31	12	25	14	5	27	17	8	8	9	16	-	3	24	20	39	5	6	4	16	16	30	14	6	16	3	4	5	-	21	10								
	4%	6%	2%	8%	4%	1%	4%	4%	3%	3%	4%	10%	-	4%	6%	3%	5%	1%	4%	2%	5%	5%	6%	3%	9%	4%	3%	5%	-	5%	3%									
Fairly good job (1)	135	73	61	58	44	33	93	42	37	36	20	29	9	5	66	69	105	30	13	28	39	51	104	31	13	67	20	10	4	4	66	29								
	13%	14%	11%	18%	11%	9%	15%	9%	15%	13%	8%	19%	17%	5%	17%	10%	14%	9%	8%	11%	13%	18%	11%	20%	8%	21%	27%	7%	7%	11%	17%	8%								
Neither a good nor a bad job (0)	201	95	103	70	65	66	114	87	47	60	38	29	8	18	72	129	140	61	32	42	64	54	160	41	23	60	11	11	11	12	76	45								
	19%	18%	19%	22%	17%	18%	19%	19%	18%	22%	16%	19%	16%	*	19%	19%	19%	17%	21%	17%	21%	17%	19%	17%	14%	8%	21%	30%	30%	20%	12%									
Fairly bad job (-1)	250	115	133	60	88	103	128	122	57	63	64	34	9	23	86	165	155	95	43	51	66	68	222	28	48	79	20	34	10	8	95	91								
	23%	22%	25%	18%	23%	28%	D	21%	26%	22%	23%	26%	22%	18%	25%	22%	24%	21%	27%	28%	20%	21%	25%	24%	18%	26%	24%	*	20%	25%	25%									
Very bad job (-2)	301	157	142	51	129	121	165	137	65	83	81	31	14	27	75	226	191	111	42	75	96	59	281	20	66	45	14	79	12	6	67	166								
	28%	30%	26%	16%	33%	34%	D	27%	29%	26%	30%	34%	21%	14%	27%	19%	33%	26%	32%	27%	30%	31%	21%	31%	13%	40%	18%	23%	15%	17%	46%	e								
Don't know	142	53	88	60	50	32	80	63	41	29	30	15	11	17	63	79	95	47	19	50	27	29	120	19	10	49	9	4	12	9	61	22								
	13%	10%	16%	18%	13%	9%	13%	13%	16%	11%	12%	10%	22%	18%	16%	12%	13%	13%	12%	10%	10%	11%	13%	13%	6%	16%	11%	3%	22%	23%	16%	f								
Net: Good job	179	105	72	83	58	38	120	59	45	44	29	44	9	8	90	89	144	35	18	33	54	68	134	45	19	83	23	14	8	4	88	39								
	17%	20%	13%	26%	15%	11%	20%	13%	18%	16%	12%	29%	*	9%	23%	13%	20%	10%	12%	13%	18%	24%	15%	29%	12%	26%	30%	10%	16%	11%	23%	31%								
Net: Bad job	552	272	275	111	217	224	293	259	122	145	146	65	24	50	161	391	346	206	85	126	162	128	503	47	114	123	34	113	22	14	162	257								
	51%	52%	51%	34%	56%	62%	48%	55%	48%	52%	60%	43%	45%	54%	42%	57%	48%	59%	55%	50%	53%	46%	55%	31%	45%	39%	41%	35%	42%	71%	e									
Mean	-0.68	-0.62	-0.74	-0.21	-0.81	-0.92	-0.59	H	-0.79	-0.63	K	-0.71	-0.88	UKN	*	-0.86	*	-0.38	P	-0.84	-0.56	R	-0.92	-0.76	-0.82	-0.67	-0.41	STU	-0.78	-0.06	W	-0.99	-0.26	YB*	-0.33	-1.25	-0.49	-0.51	-0.37	-1.09

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d/e/f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Recruiting 6,500 new teachers in key subjects

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income			Ethnicity			General Election 2024 Vote					Referendum 2016 vote										
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)							
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343							
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363							
Very good job (2)	47	32	15	28	16	3	37	10	17	3	7	15	1	4	30	17	37	10	8	3	11	23	28	19	7	20	5	3	3	1	14	13							
	4%	6%	3%	9%	4%	1%	6%	2%	6%	1%	3%	10%	2%	4%	8%	2%	5%	3%	5%	1%	4%	8%	3%	12%	4%	6%	2%	5%	3%	4%	4%	4%	4%						
Fairly good job (1)	126	74	51	64	33	29	80	46	38	30	19	24	6	9	62	64	98	28	23	22	39	36	93	33	18	58	9	10	6	7	60	25							
	12%	14%	9%	20%	8%	8%	13%	10%	15%	11%	8%	16%	12%	10%	16%	9%	13%	8%	15%	9%	13%	13%	10%	22%	11%	18%	12%	7%	11%	17%	15%	7%	7%						
Neither a good nor a bad job (0)	222	110	111	61	81	80	135	87	47	63	53	43	7	10	66	156	154	68	28	42	72	62	188	34	33	74	15	29	11	4	86	63							
	21%	21%	21%	19%	21%	22%	22%	19%	18%	23%	22%	28%	13%	*	17%	23%	0	21%	20%	18%	17%	23%	22%	20%	22%	20%	21%	20%	20%	11%	22%	17%	17%						
Fairly bad job (-1)	202	93	105	54	74	74	99	103	42	61	56	16	10	18	69	133	123	79	29	56	63	41	183	19	41	51	17	28	11	5	67	83							
	19%	18%	19%	17%	19%	20%	16%	22%	16%	22%	23%	10%	19%	*	20%	18%	19%	17%	23%	19%	22%	20%	15%	20%	12%	25%	16%	23%	20%	13%	17%	23%	23%						
Very bad job (-2)	215	114	101	43	90	83	112	104	47	50	59	21	10	28	57	158	146	70	22	53	62	62	200	16	51	40	8	55	3	6	49	121							
	20%	22%	19%	13%	23%	23%	18%	22%	18%	18%	24%	14%	20%	*	30%	15%	23%	0	20%	20%	14%	21%	20%	22%	10%	31%	13%	11%	38%	6%	17%	13%	33%	13%					
Don't know	262	103	156	73	96	92	145	118	65	71	49	36	18	24	101	161	167	95	45	74	60	53	226	33	16	72	21	18	20	15	111	59							
	24%	20%	29%	23%	25%	26%	24%	25%	25%	26%	20%	23%	34%	*	26%	23%	23%	27%	29%	30%	20%	19%	25%	21%	10%	23%	28%	12%	38%	39%	29%	29%	16%						
Net: Good job	172	106	65	92	48	32	117	56	54	34	26	39	7	13	92	80	135	38	31	25	50	59	121	52	25	78	14	13	9	8	74	38							
	16%	20%	12%	28%	12%	9%	19%	12%	21%	12%	11%	25%	14%	*	24%	12%	19%	8%	20%	10%	16%	21%	13%	34%	15%	25%	18%	9%	16%	20%	19%	10%							
Net: Bad job	417	207	206	97	164	157	210	207	89	111	115	36	20	46	127	291	269	149	51	109	125	104	382	34	92	91	26	83	14	11	116	204							
	39%	39%	38%	30%	42%	43%	35%	44%	35%	40%	47%	24%	39%	50%	33%	42%	37%	43%	33%	44%	41%	37%	42%	23%	55%	58%	26%	30%	30%	56%	56%	e							
Mean	-0.51	-0.43	-0.59	-0.08	EF	-0.65	-0.76	-0.36	H	-0.70	-0.34	KN	-0.60	-0.73	JKN*	-0.64	**	-0.83	*	-0.22	P	-0.67	-0.43	R	-0.67	-0.31	T*	-0.76	-0.51	T	-0.37	-0.63	0.17	W	-0.74	-0.14	YB*	-0.28	-0.90

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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting energy bills and boosting home energy security by setting up Great British Energy

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade			Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote					Referendum 2016 vote				
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)				
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343				
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363				
Very good job (2)	48	34	14	29	14	5	32	16	14	5	10	16	-	3	22	26	40	8	8	3	17	20	31	17	7	15	7	2	-	14	18					
	4%	6%	3%	9%	4%	1%	5%	4%	6%	2%	4%	10%	J	JKM	*	*	3%	6%	4%	6%	2%	5%	1%	T	7%	3%	11%	4%	5%	5%	*	**	4%	5%		
Fairly good job (1)	141	82	58	53	46	42	83	57	34	39	25	29	4	10	62	79	100	41	26	20	41	43	114	27	14	68	14	12	9	7	70	31				
	13%	16%	11%	16%	12%	12%	14%	12%	13%	14%	10%	19%	8%	10%	16%	11%	14%	12%	17%	8%	13%	15%	12%	18%	9%	21%	18%	8%	16%	18%	18%	9%				
Neither a good nor a bad job (0)	219	100	118	73	73	73	135	84	61	62	33	42	8	13	87	132	156	63	26	54	78	49	172	44	33	79	17	11	6	6	96	38				
	20%	19%	22%	23%	19%	20%	22%	18%	24%	22%	13%	27%	K	27%	*	*	14%	23%	19%	18%	17%	22%	25%	V	19%	29%	20%	25%	8%	11%	17%	25%	11%			
Fairly bad job (-1)	230	97	129	67	69	95	131	100	52	57	63	21	12	27	96	134	144	86	36	60	56	59	211	18	29	69	22	29	9	13	89	78				
	21%	18%	24%	21%	18%	26%	E	22%	21%	20%	20%	26%	L	14%	22%	29%	19%	20%	25%	23%	24%	18%	21%	23%	X	12%	18%	22%	20%	17%	33%	23%	22%			
Very bad job (-2)	344	184	156	62	149	132	174	170	74	95	88	38	18	32	87	257	217	126	45	89	99	85	310	33	76	61	11	83	21	9	87	183				
	32%	35%	29%	19%	38%	37%	D	29%	36%	34%	36%	36%	L	24%	34%	35%	35%	23%	37%	30%	36%	30%	35%	32%	30%	34%	22%	45%	19%	15%	58%	39%	23%	22%	50%	e
Don't know	92	28	64	39	39	14	53	40	20	20	24	9	11	8	32	61	67	26	13	24	16	23	79	13	7	25	4	1	6	4	31	14				
	9%	5%	12%	12%	10%	4%	9%	9%	8%	7%	10%	6%	21%	9%	8%	9%	7%	8%	10%	5%	8%	9%	8%	4%	8%	6%	1%	12%	10%	8%	12%	10%	8%	4%		

Net: Good job	189	116	72	82	59	47	115	73	49	44	35	44	4	13	84	105	140	48	34	23	58	62	145	44	21	82	21	19	11	7	85	49	
Net: Bad job	574	281	285	129	218	227	304	270	125	152	151	58	29	58	183	391	362	212	82	149	155	144	521	52	105	130	33	112	30	22	176	262	
	53%	53%	53%	40%	56%	63%	50%	D	58%	54%	62%	38%	57%	64%	47%	57%	50%	61%	53%	60%	50%	52%	57%	34%	63%	41%	44%	79%	57%	56%	45%	72%	e

Mean	-0.69	-0.63	-0.75	-0.28	EF	-0.84	-0.88	-0.60	H	-0.82	-0.58	KM	-0.76	-0.89	UKMN	-1.05	*	-0.89	*	-0.46	P	-0.82	-0.61	R	-0.87	-0.60	T	-0.94	-0.61	T	-0.57	-0.78	-0.17	W	-0.95	-0.32	Ybc*	-0.21	-1.21	-0.81	**	-0.67	-0.46	-1.08
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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote			
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000+ £55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
Very good job (2)	52	38	13	31	17	4	38	14	15	8	11	11	3	4	28	24	43	9	8	10	18	15	34	18	3	25	4	6	-	2	18	12	
	5%	7%	2%	10%	4%	1%	6%	3%	6%	3%	5%	7%	6%	4%	7%	4%	6%	3%	5%	4%	6%	6%	4%	11%	2%	8%	4%	-	4%	5%	3%		
	c	EF	F	H														R						W	Y	*			**				
Fairly good job (1)	134	93	41	58	39	37	81	53	34	26	24	31	7	11	59	75	99	35	16	29	44	38	98	34	10	55	22	10	7	6	65	20	
	12%	18%	8%	18%	10%	13%	11%	13%	9%	10%	20%	14%	12%	15%	11%	14%	10%	11%	11%	14%	14%	11%	23%	6%	18%	29%	7%	13%	15%	17%	6%		
	c	EF	F	H														P						W	Yb*	*			**	f			
Neither a good nor a bad job (0)	206	88	117	73	69	64	125	81	46	64	31	42	5	18	84	122	138	67	21	54	63	54	166	40	20	80	16	11	7	14	94	44	
	19%	17%	22%	23%	18%	18%	21%	17%	18%	23%	13%	27%	9%	20%	22%	18%	19%	19%	13%	22%	20%	19%	18%	26%	12%	25%	8%	14%	37%	24%	12%		
																									W	Yb*	*			**	f		
Fairly bad job (-1)	216	96	114	57	72	86	121	95	50	61	53	23	10	18	82	134	137	79	33	43	77	49	199	17	39	57	14	25	18	10	80	64	
	20%	18%	21%	18%	19%	24%	20%	20%	20%	22%	22%	15%	19%	20%	19%	21%	19%	19%	19%	23%	22%	17%	22%	11%	23%	18%	18%	34%	25%	21%	18%		
																									x	Yb*	*			**			
Very bad job (-2)	360	186	172	49	152	159	184	175	78	98	97	33	19	34	92	267	231	129	55	93	88	93	331	28	89	65	13	89	11	7	90	208	
	33%	35%	32%	15%	39%	44%	30%	38%	30%	35%	40%	22%	37%	37%	37%	39%	39%	37%	37%	36%	33%	33%	36%	18%	54%	21%	17%	62%	21%	17%	23%	57%	e
																									z	z*	*			**			
Don't know	107	25	81	55	41	11	58	49	33	21	25	13	8	6	41	66	76	30	21	22	18	31	89	16	5	32	7	1	9	1	40	15	
	10%	5%	15%	17%	10%	3%	10%	13%	8%	10%	9%	15%	7%	11%	10%	11%	9%	13%	9%	11%	10%	11%	3%	10%	9%	1%	17%	2%	10%	4%			
																									u	Yb*	*			**	f		

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ColumnProportions (S%) A-B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/Y/Z/q/b/c/d/e/ Minimum Base: 30*** Small Base: 100*

ColumnMeans (S%) A-B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/Y/Z/q/b/c/d/e/ Minimum Base: 30*** Small Base: 100*

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade			Region						Education		Employment status		Income				Ethnicity				General Election 2024 Vote				Referendum 2016 vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000 - £34,999	£35,000 - £44,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)		
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343		
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363		
Very good job (2)	52	37	15	31	18	4	38	14	9	8	14	12	6	2	32	21	46	7	5	9	10	25	33	19	3	18	7	6	2	2	16	11		
	5%	7%	3%	9%	4%	1%	6%	3%	4%	3%	6%	8%	13%	3%	8%	7%	2%	4%	4%	3%	9%	4%	4%	13%	w	7%	6%	9%	4%	3%	6%	4%	3%	
Fairly good job (1)	98	57	39	46	32	20	63	36	26	19	16	26	6	5	50	49	75	24	16	19	27	33	72	26	15	47	8	7	1	7	51	18		
	9%	11%	7%	14%	8%	6%	10%	8%	10%	7%	7%	12%	12%	5%	13%	7%	10%	7%	10%	8%	9%	12%	8%	17%	w	15%	10%	5%	3%	18%	13%	f		
Neither a good nor a bad job (0)	189	89	98	74	70	45	117	73	49	47	39	36	3	16	73	117	133	57	31	40	62	49	153	36	12	71	14	7	16	10	90	27		
	18%	17%	18%	23%	18%	12%	19%	16%	19%	17%	16%	23%	6%	17%	19%	17%	18%	16%	20%	16%	20%	18%	17%	24%	7%	23%	18%	5%	31%	27%	23%	f		
Fairly bad job (-1)	168	77	91	46	52	70	100	68	36	51	34	26	4	16	69	99	103	65	24	38	60	34	145	23	24	55	19	17	11	5	75	48		
	16%	15%	17%	14%	13%	19%	17%	15%	14%	18%	14%	17%	9%	17%	18%	14%	19%	15%	20%	12%	16%	15%	15%	17%	25%	12%	20%	13%	19%	13%	f			
Very bad job (-2)	465	235	226	66	190	209	229	237	109	134	119	38	24	42	119	347	298	168	66	122	127	110	438	26	110	90	21	104	18	10	120	253	e	
	43%	45%	42%	20%	49%	58%	38%	51%	43%	48%	49%	25%	46%	46%	50%	50%	41%	48%	43%	49%	41%	39%	410	26	28%	21	73%	33%	26%	31%	23%	70%	e	
Don't know	100	31	69	60	27	13	60	40	26	20	21	15	7	11	44	56	70	30	13	22	21	28	75	22	1	33	7	2	6	4	35	8		
	9%	6%	13%	19%	7%	4%	10%	9%	10%	7%	9%	10%	14%	12%	11%	8%	10%	9%	9%	7%	10%	8%	14%	w	1%	11%	9%	1%	11%	9%	2%	1%	f	
Net: Good job	151	94	55	77	50	24	101	50	36	27	30	38	13	7	81	69	120	30	21	28	37	58	105	45	18	66	15	13	3	9	66	28		
	14%	18%	c	10%	24%	13%	EF	F	17%	11%	14%	10%	12%	25%	8%	21%	10%	17%	9%	14%	11%	12%	30%	11%	20%	w	11%	Ybc	c*	24%	17%	8%		
Net: Bad job	634	312	317	112	242	279	329	305	145	185	153	64	28	58	188	446	401	232	89	160	187	143	583	49	135	145	40	120	29	15	195	301	e	
	59%	59%	59%	35%	62%	77%	54%	65%	57%	66%	63%	42%	55%	63%	49%	65%	55%	67%	58%	64%	61%	51%	64%	32%	81%	46%	53%	84%	53%	39%	50%	83%	e	
Mean	-0.92	-0.84	-1.01	-0.27	-0.01	-0.77	-1.32	-0.77	-1.12	-0.91	-1.09	-1.03	-0.37	-0.74	-1.12	-0.57	-1.11	-0.81	-1.14	-0.91	-1.07	-0.93	-0.68	-1.05	-0.08	-1.35	-0.54	-0.58	-1.45	-0.88	-0.38	-0.66	-1.45	

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ColumnMeans (%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Strengthening Britain's armed forces and protecting the country's national security

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income			Ethnicity			General Election 2024 Vote					Referendum 2016 vote				
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
Very good job (2)	51	37	12	33	14	4	37	13	15	11	5	15	2	3	34	17	43	8	5	3	14	26	32	19	7	17	8	7	1	2	17	13	
	5%	7%	2%	10%	3%	1%	6%	3%	6%	4%	2%	10%	4%	4%	9%	2%	6%	2%	3%	1%	5%	9%	3%	12%	4%	5%	11%	5%	1%	5%	4%	4%	
Fairly good job (1)	167	101	66	67	52	48	108	59	41	43	27	33	10	14	77	90	114	53	25	38	51	46	133	32	25	73	13	13	6	9	87	32	
	16%	19%	12%	21%	13%	13%	18%	13%	16%	15%	11%	21%	20%	15%	20%	13%	16%	15%	16%	17%	16%	15%	21%	15%	23%	17%	9%	11%	22%	22%	9%		
Neither a good nor a bad job (0)	267	121	140	80	93	94	154	113	62	75	67	39	7	18	91	177	180	88	40	54	89	68	229	38	29	90	23	24	18	9	97	74	
	25%	23%	26%	25%	24%	26%	25%	24%	24%	27%	28%	25%	13%	*	24%	26%	25%	25%	26%	21%	29%	24%	25%	25%	17%	29%	30%	17%	34%	24%	25%	20%	
Fairly bad job (-1)	195	95	100	48	64	83	96	99	52	53	48	19	6	17	67	128	123	72	28	50	60	39	171	24	35	47	14	31	11	8	60	82	
	18%	18%	19%	15%	17%	23%	16%	21%	20%	19%	20%	13%	11%	*	19%	17%	19%	21%	18%	20%	20%	14%	19%	16%	21%	15%	19%	22%	*	20%	15%	23%	
Very bad job (-2)	227	122	104	33	102	93	115	112	41	62	61	26	12	27	49	179	148	79	30	53	61	62	213	14	63	32	7	65	8	3	50	139	
	21%	23%	19%	10%	26%	26%	19%	24%	16%	22%	25%	17%	23%	*	29%	13%	26%	20%	23%	19%	21%	22%	23%	9%	38%	10%	9%	45%	15%	7%	13%	38%	e
Don't know	167	48	117	62	65	40	97	70	45	36	35	22	15	13	68	99	117	49	26	52	32	38	138	26	8	56	10	3	10	8	77	22	
	16%	9%	22%	19%	17%	11%	16%	15%	18%	13%	15%	15%	30%	14%	18%	14%	16%	14%	17%	21%	11%	14%	15%	17%	5%	18%	2%	18%	22%	20%	f		

Net: Good job	218	139	78	100	65	52	145	73	56	53	32	48	12	17	111	107	107	61	30	41	65	71	165	51	32	90	21	20	7	11	103	45
Net: Bad job	422	217	204	80	166	176	211	212	93	114	109	45	18	44	116	307	271	151	58	103	121	101	384	38	98	79	21	96	19	10	110	221

Mean	-0.42	-0.34	-0.51	0.08	EF	-0.58	-0.66	-0.28	H	-0.60	-0.30	K	-0.46	-0.64	-0.06	JKN	-0.43	-0.63	-0.06	P	-0.61	-0.36	-0.54	-0.40	-0.56	-0.37	-0.27	-0.51	0.14	-0.77	-0.01	Ybc	0.01	-0.96	-0.45	-0.02	-0.13	-0.88
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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d/e,f Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

24-08947-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income			Ethnicity			General Election 2024 Vote					Referendum 2016 vote				
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
Very good job (2)	58	40	17	32	13	13	38	20	17	13	8	15	3	2	32	26	41	17	7	12	18	21	38	20	6	28	7	6	1	-	25	13	
	5%	8%	3%	10%	3%	4%	6%	4%	7%	5%	3%	10%	5%	3%	8%	4%	6%	5%	4%	5%	6%	7%	4%	13%	4%	9%	9%	4%	1%	*	**	6%	4%
Fairly good job (1)	158	99	59	58	52	48	94	63	39	34	33	34	7	11	65	92	114	44	24	28	50	46	130	28	15	72	19	15	5	11	77	40	
	15%	19%	11%	18%	13%	13%	16%	14%	15%	12%	14%	22%	13%	12%	17%	13%	16%	12%	15%	11%	16%	17%	14%	18%	9%	23%	25%	11%	9%	29%	20%	11%	
Neither a good nor a bad job (0)	223	97	123	73	77	73	135	88	53	68	44	36	7	15	87	136	161	62	30	61	71	53	184	38	36	79	19	18	10	7	93	55	
	21%	19%	23%	23%	20%	20%	22%	19%	21%	24%	18%	24%	13%	*	22%	20%	22%	18%	20%	24%	23%	19%	20%	25%	22%	25%	26%	13%	19%	18%	24%	15%	
Fairly bad job (-1)	242	118	122	59	87	96	122	120	59	65	52	32	10	25	81	161	153	89	37	52	62	58	207	34	43	55	15	36	13	13	67	100	
	23%	22%	23%	18%	22%	27%	D	20%	26%	23%	23%	21%	21%	19%	27%	21%	23%	21%	25%	24%	21%	20%	21%	23%	22%	26%	17%	20%	25%	33%	17%	28%	e
Very bad job (-2)	280	129	145	59	113	107	147	132	56	77	81	24	15	27	74	206	177	103	38	71	86	70	258	21	54	52	12	66	18	4	78	142	
	26%	25%	27%	18%	29%	30%	D	24%	28%	22%	28%	33%	16%	29%	30%	19%	30%	24%	29%	25%	28%	28%	14%	17%	32%	16%	47%	34%	10%	10%	20%	39%	e
Don't know	114	43	72	42	48	24	70	44	31	22	25	13	11	12	47	67	79	36	19	27	22	30	100	12	13	30	4	1	7	4	46	13	
	11%	8%	13%	13%	12%	7%	12%	9%	12%	8%	10%	9%	21%	13%	12%	10%	11%	10%	12%	11%	7%	11%	11%	8%	9%	5%	1%	12%	11%	12%	4%		

Net: Good job	216	139	76	90	65	61	132	83	56	47	41	48	10	13	97	118	155	60	30	40	67	67	168	48	21	100	25	21	6	11	103	53
Net: Bad job	521	247	268	119	200	203	269	252	115	142	132	56	24	52	155	367	330	191	75	122	147	129	465	55	96	107	27	102	31	16	146	243

Mean	-0.55	-0.41	-0.69	-0.20	-0.69	-0.70	-0.46	-0.66	-0.44	-0.62	-0.75	-0.12	-0.66	*	-0.80	*	-0.29	P	-0.69	-0.48	R	-0.69	-0.56	-0.64	-0.52	-0.45	-0.63	-0.06	W	-0.80	-0.11	Ybc*	-0.09	-1.00	-0.90	-0.26	-0.28	-0.91
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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote					Referendum 2016 vote											
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)									
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343									
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363									
Very good job (2)	46	33	12	29	13	3	33	12	9	6	11	16	3	1	29	17	38	8	8	3	9	23	26	20	6	16	6	3	1	2	17	12									
	4%	6%	2%	9%	3%	1%	6%	3%	4%	2%	4%	10%	5%	2%	7%	2%	5%	2%	5%	1%	3%	8%	3%	13%	3%	5%	7%	2%	1%	5%	4%	3%									
Fairly good job (1)	128	75	52	68	38	22	76	52	38	31	15	29	7	8	59	69	102	27	13	29	40	40	91	37	13	66	11	10	3	4	58	20									
	12%	14%	10%	21%	10%	6%	13%	11%	15%	11%	6%	19%	13%	9%	15%	10%	14%	8%	9%	12%	13%	14%	10%	25%	8%	21%	15%	7%	5%	9%	15%	6%									
Neither a good nor a bad job (0)	225	106	115	71	78	75	126	99	60	68	42	30	9	17	78	147	162	63	34	46	75	58	194	31	23	75	18	15	10	11	94	53									
	21%	20%	21%	22%	20%	21%	21%	21%	24%	24%	17%	19%	17%	*	18%	20%	21%	18%	22%	18%	24%	21%	20%	31	20%	14%	24%	23%	11%	20%	29%	24%	14%								
Fairly bad job (-1)	249	123	123	57	88	105	136	114	61	55	73	28	12	21	80	169	152	97	43	58	81	48	229	19	50	69	18	24	19	11	87	99									
	23%	23%	23%	18%	23%	29%	22%	24%	24%	20%	30%	18%	23%	23%	21%	25%	21%	28%	28%	23%	26%	17%	25%	13%	30%	b	22%	24%	17%	35%	29%	22%	27%								
Very bad job (-2)	279	128	149	48	120	112	152	127	51	85	69	33	14	27	80	200	181	98	30	73	73	78	255	23	63	42	8	87	8	5	66	158									
	26%	24%	28%	15%	31%	31%	25%	27%	20%	30%	29%	22%	26%	30%	21%	29%	25%	28%	28%	20%	29%	24%	28%	15%	38%	13%	11%	61%	16%	12%	17%	44%	e								
Don't know	147	60	87	50	52	44	83	64	36	34	33	17	8	18	59	87	90	57	26	42	29	31	122	22	12	49	14	3	12	6	65	21									
	14%	11%	16%	16%	13%	12%	14%	14%	14%	12%	14%	11%	16%	19%	15%	13%	12%	16%	17%	10%	11%	13%	14%	12%	14%	19%	23%	16%	17%	f	16%	17%	6%								
Net: Good job	174	109	64	97	52	25	110	64	47	37	26	45	9	9	88	86	139	35	22	32	49	63	117	57	19	82	17	13	3	5	75	19%	9%								
	16%	21%	12%	30%	13%	7%	18%	14%	18%	13%	11%	29%	18%	10%	23%	12%	19%	10%	14%	13%	16%	23%	11%	38%	11%	26%	22%	9%	6%	14%	19%	9%									
Net: Bad job	529	250	272	105	208	216	288	241	112	140	142	62	25	48	160	369	334	195	73	131	154	126	484	43	112	110	27	111	27	16	153	257									
	49%	48%	51%	32%	53%	60%	47%	51%	44%	50%	58%	40%	49%	52%	41%	54%	46%	56%	48%	52%	50%	45%	53%	28%	35%	35%	78%	51%	41%	40%	71%	e									
Mean	-0.63	-0.51	-0.76	-0.10	-0.78	-0.94	-0.57	-0.72	-0.48	-0.74	-0.83	-0.25	-0.63	*	-0.87	*	-0.38	P	-0.77	-0.53	R	-0.86	-0.57	-0.81	-0.61	-0.48	T	-0.75	0.09	W	-0.98	b	-0.20	Y0	-0.20	Y0*	-1.29	-0.77	-0.41	-0.39	-1.08

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

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Public

Milestones - December

Adults aged 18-75 in GB

QM11. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade			Region						Education		Employment status		Income			Ethnicity			General Election 2024 Vote					Referendum 2016 vote										
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)									
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343									
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363									
Very good job (2)	52	35	16	33	9	9	38	13	19	5	7	17	2	2	28	24	42	10	3	5	19	24	33	18	4	25	8	6	2	1	17	20									
	5%	7%	3%	10%	2%	3%	6%	3%	7%	2%	3%	11%	3%	2%	7%	3%	6%	3%	2%	2%	5%	4%	12%	2%	8%	11%	4%	3%	4%	5%											
Fairly good job (1)	167	102	65	74	48	46	103	64	34	55	26	29	10	13	83	84	121	47	27	29	52	55	128	39	26	69	14	6	9	8	86	28									
	16%	19%	12%	23%	12%	13%	17%	14%	13%	20%	11%	19%	20%	14%	22%	12%	17%	13%	18%	12%	17%	20%	14%	26%	16%	22%	18%	4%	17%	20%	22%	8%									
Neither a good nor a bad job (0)	237	108	127	64	89	84	124	113	55	57	61	40	7	18	74	163	159	78	36	55	73	57	203	33	40	80	17	21	8	7	84	72									
	22%	21%	24%	20%	23%	23%	20%	24%	22%	20%	25%	26%	13%	*	*	19%	24%	22%	22%	23%	22%	21%	22%	22%	23%	24%	15%	15%	19%	22%	20%	20%									
Fairly bad job (-1)	163	72	89	49	65	49	94	70	39	52	46	15	6	6	56	108	109	54	21	44	51	35	143	21	23	32	18	25	14	5	50	61									
	15%	14%	17%	15%	17%	14%	15%	15%	15%	19%	19%	9%	12%	6%	15%	16%	15%	14%	18%	17%	13%	16%	14%	14%	10%	24%	17%	26%	12%	13%	17%										
Very bad job (-2)	205	109	94	36	92	76	110	95	48	52	51	22	12	20	48	156	146	59	21	48	63	56	186	19	47	34	2	60	8	3	47	115									
	19%	21%	17%	11%	24%	21%	18%	20%	19%	19%	21%	14%	24%	*	21%	13%	23%	20%	17%	14%	19%	20%	20%	12%	28%	11%	2%	42%	14%	7%	7%	12%	32%	e							
Don't know	250	100	148	67	87	96	137	112	60	57	52	32	15	33	96	154	147	102	46	68	50	52	223	23	27	74	17	24	12	15	23%	38%	102	67							
	23%	19%	27%	21%	22%	27%	23%	24%	23%	21%	22%	21%	29%	25%	22%	20%	29%	30%	27%	16%	19%	29%	24%	15%	16%	23%	22%	17%	23%	38%	26%	f									
Net: Good job	219	137	81	107	57	55	142	77	53	60	33	45	12	15	111	108	163	56	30	34	70	79	162	57	30	95	22	12	11	9	103	48									
	20%	26%	15%	33%	15%	15%	23%	H	17%	21%	22%	13%	30%	23%	*	*	29%	16%	R	19%	14%	23%	T	18%	37%	18%	29%	21%	23%	27%	13%										
Net: Bad job	368	180	183	85	157	126	203	165	87	104	97	36	19	26	104	264	255	113	43	93	114	91	329	39	70	67	20	85	22	8	97	176									
	34%	34%	34%	26%	40%	35%	D	34%	35%	34%	L	37%	40%	24%	36%	28%	27%	38%	35%	32%	28%	37%	33%	36%	26%	41%	21%	26%	60%	41%	20%	25%	48%	e							
Mean	-0.37	-0.27	-0.46	0.07	EF	-0.60	-0.52	-0.28	H	-0.48	-0.32	-0.41	-0.57	0.04	UKN*	*	-0.47	*	-0.05	P	-0.54	-0.34	-0.43	-0.29	*	-0.55	-0.34	-0.19	T	-0.46	0.13	W	-0.60	b	0.08	YB*	-1.08	**	-0.01	-0.09	-0.75

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QMIL2. Which of the below, if any, are the most important priorities for you?

All Adults aged 18-75 in Great Britain

	Total	Gender		Age		Social grade				Region				Education		Employment status			Income			Ethnicity		General Election 2024 Vote					Referendum 2016 vote			
		Male (A)	Female (B)	(C)	(D)	(E)	(F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduate (O)	Non-graduate (P)	Working (Q)	Not working (R)	Up to £19,999 (S)	£20,000 - £24,999 (T)	£25,000+ (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservative (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Green Party (c)	Other (d)	Remain (e)
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363
Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends	605	260	339	158	193	254	339	265	145	172	141	72	29	45	210	394	378	227	96	147	176	196	324	67	101	183	55	66	36	21	254	210
	56%	49%	63%	49%	49%	70%	56%	57%	57%	62%	58%	47%	57%	49%	53%	57%	52%	49%	53%	65%	62%	59%	57%	49%	58%	44%	61%	73%	46%	54%	66%	58%
Cutting energy bills and boosting home energy security by setting up Great British Energy	555	278	271	139	200	215	283	272	136	157	118	71	24	49	198	357	355	200	91	133	168	128	487	66	98	167	41	82	32	24	222	198
	52%	53%	50%	43%	51%	60%	47%	58%	53%	56%	49%	46%	46%	54%	51%	52%	49%	57%	59%	53%	55%	55%	46%	53%	43%	59%	55%	58%	60%	61%	57%	54%
Raising living standards in every part of the UK	553	254	291	149	188	216	307	247	134	145	127	74	26	48	201	352	353	201	90	143	158	128	493	57	80	173	43	65	33	23	218	186
	52%	48%	54%	46%	48%	60%	51%	53%	52%	52%	48%	50%	52%	51%	49%	57%	59%	51%	46%	54%	57%	51%	46%	54%	37%	48%	55%	61%	59%	51%		
Delivering economic stability to keep taxes, inflation and mortgages as low as possible	547	283	262	128	193	227	321	226	128	130	139	74	26	50	209	318	364	183	66	125	170	150	484	60	109	140	41	85	27	25	212	201
	51%	54%	49%	40%	49%	63%	53%	48%	50%	47%	58%	47%	50%	49%	55%	50%	53%	49%	50%	55%	54%	53%	49%	56%	53%	39%	66%	44%	55%	61%	55%	55%
Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command	531	268	259	97	195	238	270	260	123	145	128	63	26	45	148	383	328	203	80	142	149	114	479	50	112	132	34	100	18	14	155	261
	51%	51%	48%	30%	50%	66%	45%	56%	48%	52%	53%	41%	50%	49%	55%	49%	53%	49%	50%	55%	54%	53%	49%	56%	51%	39%	65%	44%	55%	61%	55%	
Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment	503	234	264	139	144	220	279	224	127	137	124	57	25	33	183	311	316	155	67	111	130	125	424	41	90	118	30	94	17	12	131	222
	47%	45%	49%	43%	37%	61%	46%	48%	50%	49%	51%	37%	48%	36%	47%	47%	42%	49%	56%	54%	51%	49%	59%	43%	51	46%	54%	54%	68%	70*		
Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system	466	252	213	98	175	192	251	214	93	134	110	65	22	41	150	316	311	155	67	111	130	125	424	41	90	118	30	94	17	12	131	222
	43%	48%	39%	30%	45%	53%	41%	46%	36%	48%	46%	43%	43%	44%	39%	46%	43%	44%	43%	44%	42%	45%	46%	27%	54%	37%	40%	66%	32%	32%	34%	61%
Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs	387	191	195	87	137	163	207	180	87	104	81	61	19	34	138	249	260	127	57	89	112	94	340	46	72	97	34	64	15	15	131	169
	36%	36%	36%	27%	35%	45%	34%	38%	34%	37%	33%	40%	37%	37%	36%	36%	36%	37%	36%	37%	36%	37%	34%	37%	30%	44%	31%	44%	48%	39%	47%	
Putting police back on the beat with a named officer for every neighbourhood	379	199	177	73	122	185	199	181	80	104	89	53	13	40	116	264	238	141	58	91	112	88	348	31	66	107	28	63	13	14	132	165
	35%	38%	33%	23%	31%	51%	33%	39%	32%	37%	37%	34%	25%	43%	30%	38%	33%	41%	36%	37%	31%	38%	20%	40%	34%	37%	44%	35%	45%	34%	47%	
Strengthening Britain's armed forces and protecting the country's national security	333	178	155	65	111	158	181	152	70	98	69	46	14	37	107	226	202	131	49	77	98	81	297	36	76	83	30	61	7	11	117	140
	31%	34%	29%	20%	28%	44%	30%	32%	28%	35%	28%	30%	27%	40%	28%	33%	28%	37%	32%	31%	32%	29%	32%	23%	46%	26%	40%	43%	13%	28%	41%	
Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school	215	103	108	74	66	75	125	90	52	40	50	37	16	20	90	124	138	76	24	43	74	62	172	21	77	23	19	14	12	92	58	
	20%	20%	20%	23%	17%	21%	21%	19%	21%	14%	20%	24%	30%	21%	23%	19%	22%	16%	17%	24%	22%	19%	26%	13%	20%	30%	24%	30%	26%	30%	24%	10%
Building 1.5m homes in England	172	91	76	65	50	57	105	67	42	33	36	36	11	14	73	99	104	68	32	41	42	50	137	34	12	59	23	19	9	8	72	44
	16%	17%	14%	20%	13%	16%	17%	14%	16%	12%	15%	23%	21%	15%	19%	14%	14%	20%	21%	16%	14%	15%	18%	22%	17%	19%	30%	13%	17%	20%	19%	12%
Recruiting 6,500 new teachers in key subjects	169	86	80	57	58	53	101	67	45	37	36	21	15	15	66	102	111	57	20	35	60	48	147	21	21	57	24	10	14	8	70	48
	16%	16%	15%	18%	15%	15%	17%	14%	18%	13%	15%	14%	29%	16%	17%	15%	16%	13%	14%	20%	17%	16%	14%	13%	18%	32%	7%	27%	20%	18%	13%	
I have other priorities (Please specify)	38	13	13	3	10	15	17	11	3	10	8	1	4	16	12	15	13	6	9	4	4	25	3	2	7	-	5	3	4	13	9	
	3%	2%	2%	1%	3%	4%	3%	2%	1%	4%	3%	1%	5%	4%	2%	2%	4%	4%	4%	4%	1%	3%	2%	2%	2%	2%	3%	2%	6%	11%	3%	
None of these	15	8	6	7	6	2	6	9	2	4	2	4	1	1	7	8	13	2	2	2	6	4	12	3	1	4	1	1	1	2	4	
	1%	2%	1%	2%	2%	*	1%	2%	1%	1%	1%	3%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Don't know	37	12	25	19	14	5	13	24	8	11	4	9	1	4	12	25	22	15	10	4	9	26	11	4	7	1	-	2	1	11	3	
	3%	2%	5%	6%	3%	1%	5%	3%	4%	6%	2%	6%	2%	4%	3%	4%	3%	4%	6%	4%	1%	3%	3%	2%	4%	2%	3%	2%	4%	3%	1%	

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ColumnProperties (35): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t,u,v,w,x,y,z, MainItemSize: 20(**) SmallItem: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e/f Minimum Base: 30(***) Small Base: 300(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Raising living standards in every part of the UK

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote			
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)		
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343		
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363		
A great deal of progress (4)	36 3%	29 5%	7 1%	20 6%	12 3%	4 1%	26 4%	10 2%	10 4%	6 2%	6 3%	9 J	2 4%	3 4%	24 6%	12 2%	34 5%	2 1%	6 4%	1 1%	7 2%	21 8%	21 2%	15 10%	5 3%	14 4%	3 4%	- *	2 5%	11 3%	10 3%	10 3%		
A fair amount of progress (3)	118 11%	75 14%	44 8%	67 21%	33 8%	18 5%	74 12%	44 9%	33 13%	28 10%	19 8%	33 21%	2 4%	4 5%	54 14%	65 9%	93 13%	25 7%	11 9%	22 13%	40 14%	39 9%	83 24%	36 w	12 7%	55 17%	11 14%	13 9%	4 8%	4 10%	47 12%	27 7%		
Not very much progress (2)	333 31%	159 30%	171 32%	97 30%	99 25%	138 38%	203 34%	130 28%	76 30%	98 35%	74 30%	43 28%	11 21%	32 35%	129 34%	204 30%	213 29%	120 34%	51 33%	85 34%	99 32%	72 26%	298 32%	34 22%	44 27%	134 42%	31 41%	21 14%	14 26%	14 35%	154 40%	91 25%		
No progress at all (1)	436 41%	211 40%	219 41%	76 24%	182 47%	178 49%	226 37%	211 45%	102 40%	112 45%	110 31%	48 48%	25 43%	40 34%	130 45%	307 40%	276 38%	161 38%	60 39%	106 40%	122 39%	109 44%	406 19%	30 57%	95 23%	73 32%	24 71%	102 52%	28 33%	13 32%	125 58%	212 e		
Don't know	150 14%	52 10%	98 18%	63 F	64 B	23 F	77 13%	73 16%	35 14%	36 13%	35 14%	20 13%	12 24%	12 13%	49 13%	101 15%	109 15%	41 12%	25 16%	35 14%	38 12%	37 13%	109 12%	38 w	10 6%	41 13%	6 8%	3 b*	7 **	7 f	50 13%	23 6%		
Net: A great deal/ Fair amount of progress	155 14%	103 20%	51 c	87 9%	45 27%	22 12%	100 EF	54 6%	43 17%	33 12%	25 10%	42 UKMN	4 8%	8 8%	78 20%	77 P	127 11%	28 18%	17 8%	24 9%	47 15%	60 21%	104 21%	51 11%	17 10%	69 33%	14 w	18 19%	4 19%	5 14%	58 15%	37 10%		
Net: Not very much/ No progress at all	769 72%	370 70%	390 72%	173 53%	281 72%	316 D	429 DE	340 71%	178 73%	210 70%	183 75%	91 L	36 76%	72 59%	69% 69%	72% 78%	259 L*	510 74%	489 67%	281 80%	111 72%	191 72%	222 65%	182 77%	704 X	63 42%	139 84%	206 65%	55 73%	122 86%	42 78%	26 68%	279 72%	304 84%
Mean	1.73	1.83 C	1.63	2.12 EF	1.62	1.55	1.81 H	1.63	1.78	1.70	1.62	2.03 UKMN	1.51 *	1.64 *	1.92 P	1.63	1.81 R	1.58	1.72	1.62	1.75	1.88 T	1.65	2.32 W	1.54	2.04 Ybc*	1.43	1.50 *	1.83 **	1.83 f	1.52			

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ColumnProportions (S%): A/B/C/D/E/F/G/H/J/I/K/L/M/N,O/P,Q/R,S/T/U,V,W/X,Y/Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A/B/C/D/E/F,G/H/J/I/K/L/M/N,O/P,Q/R,S/T/U,V,W/X,Y/Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote			
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)		
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343		
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363		
A great deal of progress (4)	40	29	10	27	11	2	31	9	13	4	4	15	2	3	24	16	35	5	6	3	10	20	26	15	4	16	6	4	2	-	13	12		
	4%	6%	2%	8%	3%	1%	5%	2%	5%	1%	2%	10%	4%	3%	6%	2%	5%	2%	4%	1%	3%	3%	2%	10%	2%	5%	8%	3%	3%	**	3%	3%	3%	
A fair amount of progress (3)	136	85	49	62	40	33	90	46	33	36	31	27	4	6	70	66	102	34	20	24	41	44	101	35	15	81	9	8	5	4	78	20		
	13%	16%	9%	19%	10%	9%	15%	10%	13%	13%	13%	18%	7%	7%	18%	10%	14%	10%	13%	10%	13%	16%	11%	23%	9%	25%	12%	6%	9%	11%	20%	5%		
Not very much progress (2)	312	143	168	93	98	120	179	132	70	85	66	42	14	34	114	197	205	107	48	75	86	79	274	36	36	108	26	25	18	20	129	90		
	29%	27%	31%	29%	25%	33%	30%	28%	27%	31%	27%	27%	27%	37%	30%	29%	28%	31%	30%	28%	28%	30%	24%	22%	34%	34%	17%	34%	52%	33%	25%			
No progress at all (1)	453	233	214	81	185	187	236	216	110	123	111	52	20	36	130	322	294	159	63	113	135	106	417	34	101	84	26	104	20	10	123	224		
	42%	44%	40%	25%	47%	52%	39%	46%	43%	44%	46%	34%	39%	34%	41%	45%	41%	45%	45%	44%	38%	46%	22%	26%	35%	35%	73%	32%	62%	62%	62%			
Don't know	134	36	98	60	56	18	70	63	29	31	30	18	12	13	46	88	90	44	18	36	35	29	98	33	10	27	9	2	9	5	43	17		
	12%	7%	18%	18%	14%	5%	12%	14%	11%	11%	12%	12%	23%	15%	12%	13%	12%	12%	14%	12%	10%	11%	22%	6%	9%	11%	1%	16%	12%	11%	11%	5%		
Net: A great deal/ Fair amount of progress	176	114	59	90	51	36	120	56	46	40	35	41	6	9	95	82	136	40	26	27	51	65	127	49	19	97	15	12	7	4	91	32		
	16%	22%	11%	28%	13%	10%	20%	12%	18%	14%	14%	27%	11%	9%	25%	12%	19%	11%	17%	11%	11%	23%	14%	32%	11%	31%	20%	8%	12%	11%	24%	9%		
Net: Not very much/ No progress at all	764	375	382	174	283	307	416	348	180	208	178	94	34	70	245	519	499	266	111	187	221	185	692	70	137	192	52	129	38	30	252	314		
Mean	1.75	1.82	1.67	2.14	1.63	1.57	1.84	1.63	1.77	1.68	1.66	2.03	1.68	1.69	1.97	1.63	1.81	1.63	1.77	1.62	1.73	1.92	1.68	2.25	1.50	2.10	1.92	1.37	1.74	1.85	1.95	1.48		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Building 1.5m homes in England

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
A great deal of progress (4)	52 5%	31 6%	20 4%	28 9% F	22 6% F	2 1%	35 6%	17 4%	16 6%	8 3%	9 4%	13 J	2 4%	4 5%	30 P	22 3%	43 6% R	9 2%	7 4%	10 4%	14 5%	20 7%	39 4%	13 8%	8 5%	19 6%	8 11% b*	4 3% *	1 3% **	16 4% 5%	19 5%		
A fair amount of progress (3)	177 16%	81 15%	94 18%	73 23% EF	58 15%	46 13%	96 16%	81 17%	48 19%	53 19%	35 15%	28 18%	4 8%	8 9%	80 21% P	97 14%	135 19% R	42 12%	28 18%	31 13%	57 18%	50 18%	142 16%	34 22%	18 11%	73 23% yb*	18 12% **	17 11% **	6 24% f	9 22% 11%	85 22% 11%		
Not very much progress (2)	323 30%	167 32%	154 29%	85 26%	102 26%	137 38% DE	182 30%	141 30%	77 30%	81 29%	78 32%	59 39%	9 18%	19 21%	110 29%	213 31%	195 27%	128 37% Q	46 30%	69 28%	88 29%	88 31%	284 31%	38 25%	62 37%	101 32%	24 32%	41 29%	20 38%	7 18%	129 33%	111 31%	
No progress at all (1)	254 24%	150 29%	101 19%	47 15%	103 27%	104 29%	141 23%	113 24%	54 21%	69 25%	68 28%	25 16%	15 29%	23 25%	176 20%	169 23%	85 23%	30 24%	61 20%	76 24%	69 25%	230 25%	24 16%	58 35%	48 15%	10 13%	66 46%	10 20%	6 16%	140 15%	39% e		
Don't know	268 25%	97 18%	169 31% B	90 28% F	104 27%	73 20%	153 25%	116 25%	61 24%	68 24%	53 22%	28 18%	21 41% UKL*	38 41% UKL*	86 22%	182 26%	183 25%	86 24%	43 28% V	79 32%	73 24%	51 18%	221 24%	44 29%	20 12%	75 24%	16 21%	14 10%	15 28% yb*	15 39% **	99 26% f	54 15%	
Net: A great deal/ Fair amount of progress	229 21%	112 21%	115 21%	101 31% EF	80 21%	48 13%	131 22%	98 21%	64 25%	61 22%	44 18%	41 27%	6 12%	12 13%	110 29%	119 17%	179 25% R	50 14%	35 22%	41 16%	71 23%	70 16%	182 20%	47 16%	26 16%	92 15%	26 15%	34% Ybc*	21 15%	7 14% **	10 27% f	101 26%	58 16%
Net: Not very much/ No progress at all	577 54%	317 60% C	255 47%	132 41%	205 53% D	240 67% DE	323 53%	254 54%	131 51%	150 54%	146 60% N	85 55%	24 47%	42 46%	189 49%	388 56%	364 50%	214 61% Q	76 49%	130 52%	164 53%	157 56%	514 40%	62 72%	120 47%	149 45%	34 45% *zac	107 45% *zac	31 75% **	13 58% **	187 35% e	251 48% 69% e	
Mean	2.03	1.98	2.09	2.35 EF	2.00 F	1.81	2.06	2.00	2.13 K	2.00	1.92	2.23 IK*	1.79 **	1.88 *	2.21 P	1.93	2.10 R	1.90	2.10 *	1.94	2.04	2.09	1.99	2.33 W*	1.84	2.26 yb	2.41 yb*	1.68 **	1.97 **	2.22 **	2.21 f	1.80	

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ColumnMeans (S%): A/B/C/D/E/F,G/H/J/I/K/L/M/N,O/P,Q/R,S/T/U,V,W/X,Y/Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote				
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)			
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343			
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363			
A great deal of progress (4)	61	45	16	44	9	9	44	18	18	8	10	19	3	4	32	29	50	11	7	11	17	25	40	21	5	28	6	7	2	-	21	19			
	6%	9%	3%	13%	2%	2%	7%	4%	7%	3%	4%	12%	5%	4%	*	*	*	7%	3%	5%	4%	6%	9%	4%	14%	3%	9%	8%	*	-	6%	5%			
A fair amount of progress (3)	150	88	60	65	39	45	92	57	38	44	31	26	4	7	74	76	109	40	19	25	50	49	112	38	11	71	21	14	5	5	74	28			
	14%	17%	11%	20%	10%	13%	15%	12%	15%	16%	13%	17%	7%	7%	19%	11%	15%	12%	10%	16%	18%	12%	25%	7%	23%	27%	10%	10%	14%	19%	8%				
Not very much progress (2)	332	158	171	85	110	137	183	149	88	84	80	44	12	24	113	219	205	128	50	76	93	79	295	36	59	93	31	38	18	14	123	123			
	31%	30%	32%	26%	28%	38%	30%	32%	34%	30%	33%	29%	23%	26%	29%	32%	28%	37%	33%	31%	30%	28%	32%	24%	36%	30%	41%	27%	34%	37%	32%	34%			
No progress at all (1)	309	137	169	56	138	116	159	151	67	87	79	30	16	30	82	227	207	102	46	72	89	79	286	23	68	63	7	70	17	6	85	157			
	29%	26%	31%	17%	35%	32%	26%	32%	26%	31%	32%	19%	32%	33%	21%	30	29%	29%	30%	29%	29%	28%	31%	15%	41%	20%	9%	49%	32%	15%	22%	43%	e		
Don't know	221	97	122	73	94	55	129	92	45	55	43	34	17	27	84	137	153	68	33	66	57	46	183	35	23	60	11	13	11	13	34%	22%	10%		
	21%	18%	23%	23%	24%	15%	21%	20%	18%	20%	18%	22%	32%	30%	22%	20%	21%	19%	21%	19%	16%	20%	23%	14%	19%	14%	9%	21%	34%	22%	f	10%			
Net: A great deal/ Fair amount of progress	211	134	77	109	48	54	136	75	55	52	41	45	7	11	106	105	159	52	26	36	68	74	152	59	16	99	27	21	7	5	95	47			
	20%	25%	14%	34%	12%	15%	22%	16%	22%	19%	17%	29%	13%	12%	28%	15%	22%	15%	17%	14%	22%	17%	17%	10%	31%	36%	Ybc*	15%	13%	14%	25%	13%			
Net: Not very much/ No progress at all	642	295	340	141	248	252	342	300	155	171	159	74	28	54	195	446	412	230	96	148	182	159	581	59	127	157	38	108	36	20	208	280			
	60%	56%	63%	44%	64%	70%	56%	64%	61%	61%	66%	48%	55%	59%	51%	65%	57%	66%	62%	59%	59%	57%	63%	39%	76%	51%	76%	51%	51%	51%	77%	e			
Mean		1.96	2.10	1.82	2.39	1.73	1.83	2.04	1.85	2.03	1.88	1.86	2.29	1.80	1.89	1.80	1.76	1.76	1.79	1.83	1.86	1.89	1.87	1.98	2.08	1.87	2.48	1.68	2.25	2.40	1.67	1.79	1.99	2.10	1.72

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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Putting police back on the beat with a named officer for every neighbourhood

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote			
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)		
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343		
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363		
A great deal of progress (4)	46	34	12	32	11	3	34	12	9	13	4	10	5	5	29	16	39	6	4	6	14	21	26	19	6	17	6	6	-	1	12	10		
	4%	6%	2%	10%	3%	1%	6%	3%	4%	4%	2%	6%	9%	6%	8%	2%	5%	2%	3%	2%	4%	3%	3%	4%	6%	8%	4%	3%	3%	3%	3%			
A fair amount of progress (3)	114	73	39	58	36	20	75	38	34	28	18	27	2	4	54	59	86	27	16	24	29	43	80	33	14	59	7	9	3	1	54	24		
	11%	14%	7%	18%	9%	5%	12%	8%	13%	10%	7%	18%	4%	5%	14%	9%	12%	8%	10%	9%	9%	15%	9%	22%	8%	19%	9%	6%	5%	2%	14%	7%		
Not very much progress (2)	301	145	154	83	112	106	157	144	67	85	77	39	11	23	117	184	206	95	47	68	91	71	262	38	38	99	30	28	14	16	123	95		
	28%	28%	29%	26%	29%	29%	26%	31%	26%	30%	32%	25%	20%	25%	30%	27%	28%	27%	31%	27%	30%	25%	29%	25%	23%	31%	39%	19%	27%	43%	32%	26%		
No progress at all (1)	380	176	199	60	153	168	206	175	91	94	94	45	18	39	99	281	236	145	54	82	122	90	350	30	89	70	18	94	20	7	106	194		
	35%	34%	37%	19%	39%	46%	34%	37%	36%	34%	39%	29%	34%	43%	26%	41%	33%	41%	35%	40%	33%	40%	32%	38%	20%	54%	22%	24%	66%	37%	19%	27%	53%	e
Don't know	233	97	135	90	78	65	135	98	53	59	50	33	17	21	86	147	157	76	33	71	52	54	197	32	20	71	15	6	17	13	92	40		
	22%	18%	25%	28%	20%	18%	22%	21%	21%	21%	21%	22%	32%	23%	22%	21%	22%	22%	21%	28%	17%	19%	21%	21%	12%	22%	20%	4%	31%	34%	24%	24%	11%	
Net: A great deal/ Fair amount of progress	159	107	51	90	47	22	109	50	44	40	22	37	7	9	83	76	125	34	20	30	120	42	65	107	52	20	76	13	15	3	2	66	34	
	15%	20%	9%	28%	12%	6%	18%	11%	17%	14%	9%	24%	13%	10%	22%	11%	17%	10%	13%	12%	12%	12%	12%	34%	12%	24%	17%	11%	5%	4%	6%	17%	9%	
Net: Not very much/ No progress at all	682	322	353	143	265	274	363	319	158	179	171	83	28	62	216	466	442	240	101	150	213	160	613	68	127	169	48	121	34	24	229	289		
	63%	61%	66%	44%	68%	76%	60%	68%	62%	64%	70%	54%	54%	67%	56%	68%	61%	69%	66%	60%	69%	58%	67%	45%	76%	54%	63%	85%	64%	61%	59%	80%	e	
Mean	1.79	1.92	1.66	2.27	1.70	1.52	1.87	1.70	1.81	1.81	1.65	2.02	1.83	1.65	2.04	1.65	1.87	1.62	1.75	1.74	1.74	1.98	1.70	2.34	1.56	2.09	2.01	1.47	1.54	1.83	1.90	1.54		

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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Recruiting 6,500 new teachers in key subjects

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
A great deal of progress (4)	34	26	7	21	11	2	28	6	11	8	4	10	*	2	24	10	32	2	5	6	6	17	18	16	6	14	3	4	-	-	9	11	
	3%	5%	1%	7%	3%	1%	5%	1%	4%	3%	1%	6%	1%	2%	6%	1%	4%	R	3%	2%	2%	2%	6%	2%	10%	4%	5%	3%	4%	-	-	2%	3%
A fair amount of progress (3)	127	76	50	67	34	25	76	51	30	27	22	33	4	12	62	65	95	32	24	13	45	38	93	34	14	58	14	8	4	9	51	27	
	12%	15%	9%	21%	9%	7%	13%	11%	12%	10%	9%	22%	8%	13%	16%	9%	13%	P	16%	5%	15%	14%	10%	22%	8%	18%	6%	7%	22%	13%	7%	b*	
Not very much progress (2)	261	132	130	77	92	92	145	116	71	67	65	35	8	14	87	174	178	83	33	65	70	74	226	35	50	82	20	39	10	5	108	98	
	24%	25%	24%	24%	23%	26%	24%	25%	28%	24%	27%	23%	16%	15%	23%	25%	25%	24%	21%	26%	23%	26%	25%	23%	30%	26%	26%	27%	19%	14%	28%	27%	
No progress at all (1)	250	129	117	48	107	95	128	122	59	65	65	21	17	23	74	176	163	87	29	56	78	69	230	20	56	45	9	58	12	3	60	125	
	23%	25%	22%	15%	28%	26%	21%	26%	23%	23%	27%	14%	33%	25%	19%	26%	22%	25%	19%	22%	25%	25%	25%	13%	34%	14%	11%	40%	23%	8%	15%	34%	e
Don't know	402	162	236	109	146	147	230	172	84	113	87	55	22	41	139	263	257	145	63	110	108	81	350	48	40	117	30	34	28	22	158	103	
	37%	31%	44%	34%	37%	41%	38%	37%	33%	40%	36%	36%	42%	45%	36%	38%	35%	42%	41%	35%	29%	38%	31%	24%	37%	40%	24%	51%	57%	41%	28%	f	
Net: A great deal/ Fair amount of progress	161	102	57	88	45	27	104	57	40	34	26	43	4	13	86	75	127	34	29	19	51	55	111	50	20	72	17	12	4	9	61	38	
	15%	19%	11%	27%	12%	8%	17%	12%	16%	12%	11%	28%	9%	15%	22%	11%	18%	R	10%	19%	7%	17%	20%	12%	33%	12%	23%	bc*	8%	7%	22%	16%	10%
Net: Not very much/ No progress at all	511	261	246	126	199	187	273	238	131	132	130	56	26	38	161	350	341	170	62	121	148	142	456	55	106	127	28	97	22	8	168	223	
	48%	50%	46%	39%	51%	52%	45%	51%	51%	47%	54%	36%	49%	41%	42%	51%	47%	49%	40%	48%	48%	51%	50%	36%	64%	40%	37%	68%	42%	21%	43%	61%	e
Mean		1.92	2.00	1.82	2.29	1.79	1.70	2.01	1.80	1.95	1.86	1.77	2.32	1.60	1.84	2.15	1.79	1.99	1.75	2.04	1.78	1.90	2.02	1.82	2.43	1.77	2.21	2.26	1.61	1.66	2.33	2.05	1.71

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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting energy bills and boosting home energy security by setting up Great British Energy

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote			
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)		
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343		
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363		
A great deal of progress (4)	42	34	7	22	13	7	28	13	13	4	10	9	2	3	23	19	36	5	10	1	11	19	28	13	7	15	4	4	-	-	14	10		
	4%	6%	1%	7%	3%	2%	5%	3%	5%	2%	4%	6%	4%	4%	6%	3%	5%	2%	7%	1*	4%	7%	3%	9%	4%	5%	3%	4%	6%	3%				
A fair amount of progress (3)	139	74	65	56	50	33	88	51	33	41	18	36	3	8	73	66	103	36	13	28	43	47	105	34	18	69	16	8	5	6	67	35		
	13%	14%	12%	17%	13%	9%	15%	11%	13%	15%	7%	24%	7%	9%	19%	10%	14%	10%	9%	11%	14%	17%	11%	22%	22%	11%	22%	21%	6%	10%	16%	17%	10%	
Not very much progress (2)	331	154	173	101	104	126	192	138	77	85	84	40	17	28	118	213	212	119	58	81	89	75	287	41	46	115	25	32	17	13	138	90		
	31%	29%	32%	31%	27%	35%	32%	30%	30%	31%	34%	26%	34%	30%	31%	31%	29%	34%	38%	32%	29%	27%	31%	27%	28%	36%	34%	22%	32%	33%	36%	25%		
No progress at all (1)	418	218	195	76	169	174	218	200	95	115	100	48	17	43	119	299	269	149	50	105	125	104	385	33	85	79	25	24	15	120	208			
	39%	41%	36%	23%	43%	48%	36%	43%	41%	41%	31%	33%	47%	31%	43%	31%	37%	43%	33%	42%	41%	37%	42%	21%	51%	25%	33%	67%	44%	38%	31%	57%	e	
Don't know	145	47	98	68	55	22	79	65	37	33	31	21	12	10	52	92	105	40	22	35	39	33	110	32	10	38	5	3	7	5	48	21		
	13%	9%	18%	8	21%	14%	EF	F	13%	14%	15%	12%	13%	13%	23%	11%	14%	13%	14%	13%	12%	12%	21%	6%	12%	b	14%	13%	12%	6%	5%	4	6%	6%

Net: A great deal/ Fair amount of progress	181	108	72	78	62	40	117	64	46	45	28	45	5	11	96	84	139	41	24	29	54	66	134	47	25	84	20	12	5	6	81	45			
	17%	20%	13%	24%	16%	11%	19%	H	14%	18%	16%	11%	10%	*	*	12%	25%	19%	12%	15%	18%	15%	15%	31%	W	27%	27%	bc*	9%	16%	1	21%	12%		
Net: Not very much/ No progress at all	749	371	368	177	273	299	410	338	172	200	184	88	35	71	237	512	481	268	108	186	214	179	673	74	131	193	51	127	41	28	257	298			
	70%	71%	68%	55%	70%	83%	68%	D	72%	72%	76%	57%	67%	*	77%	L*	74%	66%	77%	70%	75%	70%	64%	48%	79%	73%	z	61%	67%	89%	77%	71%	67%	82%	e

Mean	1.79	1.84	1.74	2.10	1.72	1.63	1.86	H	1.69	1.84	1.73	1.71	2.05	JKN	1.75	*	1.65	*	2.00	P	1.67	R	1.67	1.88	T	1.65	1.77	1.92	T	1.72	2.23	W	1.67	2.07	Ybc	1.99	1.44	1.60	*	1.75	1.93	1.55
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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
A great deal of progress (4)	43	37	4	24	12	7	34	9	11	10	6	12	-	3	28	15	40	3	7	5	13	18	30	13	4	16	8	6	1	2	20	9	
	4%	7%	1%	7%	3%	2%	6%	2%	4%	4%	3%	8%	-	3%	7%	2%	6%	1%	4%	2%	4%	7%	3%	8%	5%	11%	4%	2%	*	6%	5%	2%	
A fair amount of progress (3)	138	93	44	59	43	37	93	45	41	20	26	33	8	11	73	66	102	37	15	32	41	45	105	32	17	75	12	8	5	6	71	27	
	13%	18%	8%	18%	11%	10%	15%	10%	16%	7%	11%	22%	15%	12%	19%	10%	14%	11%	10%	13%	13%	16%	11%	21%	10%	24%	15%	6%	9%	16%	18%	8%	
Not very much progress (2)	278	127	149	82	88	108	161	117	74	75	54	43	8	24	109	170	182	97	39	69	79	69	234	43	27	93	24	33	16	11	109	79	
	26%	24%	28%	25%	23%	30%	27%	25%	29%	27%	22%	28%	16%	26%	28%	25%	25%	28%	27%	26%	25%	26%	25%	28%	16%	30%	32%	30%	29%	28%	22%		
No progress at all (1)	424	209	213	73	177	174	213	211	82	127	115	40	23	37	114	310	276	148	66	94	124	104	395	28	101	79	23	17	8	111	221		
	39%	40%	39%	23%	45%	48%	35%	45%	45%	46%	47%	26%	44%	41%	30%	45%	38%	43%	43%	37%	40%	37%	43%	19%	61%	25%	31%	65%	32%	21%	61%	e	
Don't know	191	59	129	85	70	36	105	86	48	46	42	24	13	17	62	129	126	65	28	50	50	42	152	36	17	53	8	2	14	11	75	27	
	18%	11%	24%	26%	18%	10%	17%	18%	19%	17%	17%	16%	26%	18%	16%	19%	17%	19%	18%	20%	16%	15%	17%	24%	36	10%	17%	11%	2%	27%	27%	19%	7%
Net: A great deal/ Fair amount of progress	181	130	49	83	55	43	127	54	51	30	32	46	8	14	101	80	141	39	22	37	54	63	135	44	21	91	20	14	6	9	91	36	
	17%	25%	9%	26%	14%	12%	21%	12%	20%	11%	13%	30%	15%	15%	26%	12%	20%	11%	14%	15%	17%	15%	15%	13%	29%	29%	20%	11%	11%	22%	24%	10%	
Net: Not very much/ No progress at all	702	336	361	155	265	282	375	328	156	202	168	83	31	61	223	479	457	245	105	163	203	173	629	72	128	172	48	126	33	20	220	300	
	65%	64%	67%	48%	68%	78%	62%	70%	61%	73%	69%	54%	60%	67%	58%	70%	63%	70%	68%	65%	66%	62%	69%	72	77%	55%	63%	88%	62%	50%	57%	83%	e
Mean		1.77	1.91	1.61	2.14	1.65	1.62	1.90	1.61	1.90	1.63	1.62	2.14	1.61	1.73	2.04	1.62	1.84	1.63	1.70	1.74	1.78	1.91	1.70	2.25	1.49	2.11	2.07	1.48	1.73	2.10	2.00	1.48

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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote			
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)		
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343		
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363		
A great deal of progress (4)	47	39	7	28	15	4	40	8	11	8	3	14	5	6	29	18	41	6	6	7	13	20	30	17	4	15	7	8	2	2	15	11		
	4%	7%	1%	9%	4%	1%	7%	2%	4%	3%	1%	9%	9%	6%	8%	3%	6%	2%	4%	3%	4%	7%	3%	11%	2%	5%	9%	6%	3%	6%	4%	3%		
A fair amount of progress (3)	123	77	44	67	33	23	80	44	33	23	24	31	7	6	69	54	100	23	17	25	35	43	83	40	13	65	11	4	5	7	18%	62	17	
	11%	15%	8%	21%	9%	6%	13%	9%	13%	8%	10%	20%	13%	7%	18%	8%	14%	7%	11%	10%	11%	15%	9%	26%	8%	20%	14%	3%	9%	18%	16%	5%	5%	
Not very much progress (2)	237	107	131	63	81	93	145	93	57	63	47	37	11	21	88	149	149	88	29	55	74	63	204	32	25	94	20	16	10	12	110	60		
	22%	20%	24%	20%	21%	26%	24%	20%	22%	23%	20%	24%	21%	23%	23%	22%	21%	25%	19%	22%	24%	23%	22%	21%	15%	30%	11%	20%	32%	28%	17%			
No progress at all (1)	500	252	244	81	201	218	252	248	113	142	133	46	21	44	144	356	318	182	79	122	140	114	468	31	115	95	31	22	10	137	257			
	47%	48%	45%	25%	52%	60%	42%	53%	44%	51%	55%	30%	41%	48%	37%	44%	52%	51%	49%	46%	41%	51%	20%	69%	30%	41%	78%	40%	27%	36%	71%	e		
Don't know	166	51	113	83	59	24	90	76	41	42	35	25	9	14	56	111	117	50	24	42	45	38	130	32	8	47	8	4	15	7	63	18		
	15%	10%	21%	26%	15%	7%	15%	16%	15%	14%	16%	17%	16%	14%	16%	16%	14%	15%	17%	15%	13%	14%	21%	5%	15%	10%	3%	28%	18%	16%	16%	5%		
Net: A great deal/ Fair amount of progress	171	116	51	96	48	26	119	51	44	31	27	45	11	12	98	72	141	30	23	32	48	63	113	57	17	80	18	12	7	9	77	28		
	16%	22%	9%	30%	12%	7%	20%	11%	17%	11%	11%	29%	11%	13%	25%	11%	19%	30%	15%	13%	15%	23%	12%	37%	10%	25%	18%	8%	12%	24%	70%	8%		
Net: Not very much/ No progress at all	737	358	375	144	282	311	397	340	170	205	181	84	32	66	232	506	467	270	108	177	214	178	673	63	141	189	50	127	32	23	247	317		
Mean	1.69	1.80	1.56	2.18	1.58	1.44	1.82	1.52	1.73	1.57	1.50	2.10	1.88	1.66	1.95	1.54	1.78	1.51	1.62	1.60	1.70	1.87	1.59	2.36	1.40	2.00	1.91	1.34	1.66	2.05	1.86	1.37		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y/Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Strengthening Britain's armed forces and protecting the country's national security

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote					
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)				
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343				
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363				
A great deal of progress (4)	41	28	13	29	8	4	31	10	14	5	6	12	-	4	32	9	35	6	7	1	13	19	25	16	4	15	7	4	1	3	12	12				
	4%	5%	2%	9%	2%	1%	5%	2%	5%	2%	2%	JK	-	5%	8%	9%	8%	5%	2%	5%	2%	4%	7%	3%	10%	2%	5%	9%	3%	1%	7%	3%	3%			
A fair amount of progress (3)	194	115	77	78	59	57	122	72	53	47	29	40	10	15	78	116	134	61	32	37	57	55	156	36	26	95	16	14	5	7	91	44				
	18%	22%	14%	24%	15%	16%	20%	15%	21%	17%	12%	26%	20%	16%	20%	17%	18%	17%	21%	15%	19%	20%	17%	24%	15%	15%	30%	21%	10%	10%	19%	23%	12%			
Not very much progress (2)	283	146	134	83	98	102	156	127	69	82	64	38	9	21	104	179	193	90	38	73	84	68	246	37	42	81	20	44	18	8	97	106				
	26%	28%	25%	26%	25%	28%	26%	27%	27%	29%	26%	25%	17%	23%	27%	26%	27%	26%	24%	29%	27%	24%	27%	24%	25%	26%	27%	31%	33%	19%	25%	25%	29%			
No progress at all (1)	290	149	139	46	121	123	145	145	61	76	82	31	12	28	74	215	184	106	41	66	82	75	267	22	78	46	12	74	11	5	76	157				
	27%	28%	26%	14%	31%	34%	24%	31%	24%	27%	34%	20%	24%	30%	19%	31%	30%	25%	30%	26%	27%	27%	29%	15%	15%	15%	52%	21%	12%	20%	43%	15%	12%	20%	43%	e
Don't know	266	87	176	88	104	75	153	113	60	69	62	32	20	24	97	169	179	87	37	73	71	61	222	41	17	80	21	7	18	17	111	43				
	25%	17%	33%	27%	27%	21%	25%	24%	23%	25%	25%	21%	39%	26%	25%	25%	25%	25%	24%	29%	23%	22%	24%	27%	10%	25%	27%	34%	34%	43%	29%	29%	12%	f		

Net: A great deal/ Fair amount of progress	235	143	90	107	68	61	153	83	66	52	35	52	10	19	110	125	67	39	38	70	74	181	52	29	109	23	18	6	10	103	57	16%
Net: Not very much/ No progress at all	573	295	273	129	219	225	301	272	129	158	146	69	21	49	179	394	377	196	78	139	166	143	513	60	120	127	32	118	29	12	173	264

Mean	1.98	2.05	1.90	2.38	1.84	1.80	2.08	1.85	2.10	1.91	1.77	2.27	1.93	1.93	2.23	1.85	2.04	1.87	2.05	1.85	2.01	2.08	1.91	2.40	1.70	2.33	1.62	1.88	2.36	2.14	1.73
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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	Up to £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363
A great deal of progress (4)	56 5% C	45 8% 2%	12 10% EF	31 4%	14 3%	11 7%	41 H	16 3%	15 6%	11 4%	4 2%	19 13% UK	2 4%	5 5%	34 9%	23 3%	46 6%	10 3%	9 1%	3 1%	17 5%	24 9%	41 4%	16 10% W	8 5%	29 9%	8 11% bc*	3 2%	- -	1 2%	18 5%	19 5%
A fair amount of progress (3)	172 16%	94 18%	75 14%	61 19%	51 13%	59 16%	114 19% H	57 12%	45 17%	37 13%	37 15%	41 27%	3 5%	9 10%	82 21%	90 13%	127 18%	44 13%	23 15%	36 14%	58 19%	45 16%	134 15%	38 25% W	19 12%	82 26%	20 10%	15 11%	6 11%	8 20%	90 23%	38 10%
Not very much progress (2)	319 30%	152 29%	165 31%	91 28%	108 28%	120 33%	167 28%	151 32%	83 32%	94 34%	72 30%	35 23%	16 31%	19 21%	111 29%	208 30%	202 28%	116 33%	44 29%	83 33%	85 28%	78 30%	273 29%	44 30%	51 30%	93 30%	18 24%	50 35%	15 27%	11 28%	110 32%	116
No progress at all (1)	336 31%	152 29%	181 34%	69 21%	140 36%	127 35%	174 29%	162 35%	73 28%	90 32%	86 35%	33 22%	16 31%	38 41%	89 23%	247 30%	218 30%	118 34%	50 32%	78 31%	99 32%	87 31%	310 34%	25 17% X	73 44%	57 18%	15 20%	69 49%	22 42%	11 28%	96 25%	161 44%
Don't know	192 18%	83 16%	106 20%	71 22%	77 20%	44 12%	110 18%	81 17%	41 16%	47 17%	44 18%	25 16%	15 29%	21 23%	70 18%	122 18%	131 18%	60 17%	28 18%	50 20%	49 16%	45 17%	158 20%	30 10%	16 17% b	53 10%	15 19% b*	6 4%	10 19%	8 21%	72 19%	30 8%
Net: A great deal/ Fair amount of progress	228 21%	138 26% C	87 16%	92 29%	66 17%	70 19%	155 26% H	73 16%	48 17%	41 17%	60 39% UKMN	5 9%	14 16%	116 30% P	112 16%	174 16%	54 24%	32 16%	39 21%	75 15%	69 24%	175 21%	53 19%	27 15%	111 13%	28 35% Ybc*	17 12%	6 11%	8 22%	109 16%	57	
Net: Not very much/ No progress at all	654 61%	304 58%	346 64%	160 50%	247 63% D	247 68% D	341 56%	313 67% G	155 61%	184 66%	158 65%	68 45%	32 62%	57 52%	200 66%	455 58%	420 61%	234 64%	94 64%	161 60%	184 59%	165 59%	584 45%	69 74%	123 48%	151 44%	33 84%	120 84%	37 69%	22 57%	206 53%	277 76%
Mean	1.94	2.07 C	1.81	2.21 EF	1.81	1.86	2.04 H	1.81	2.01 K	1.87	1.80	2.36 UKMN*	1.74 *	1.74 *	2.19 P	1.80	2.00 R	1.81	1.94	1.82	1.97	2.03 T	1.87	2.36 W	1.75	2.32 Ybc*	1.64 1.62	1.62 1.94	1.62 2.10	1.74		

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24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

All Adults aged 18-75 in Great Britain

	Total	Gender		Age			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000+ £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343	
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363	
A great deal of progress (4)	37	27	10	23	12	2	31	6	11	4	5	12	5	2	27	11	32	5	4	4	10	19	23	15	5	18	4	3	-	-	12	10	
	3%	5%	2%	7%	3%	*	5%	1%	4%	1%	2%	JK	9%	2%	JK*	*	P	4%	1%	3%	1%	3%	7%	2%	10%	3%	6%	5%	2%	*	**	3%	3%
A fair amount of progress (3)	122	68	54	69	36	17	76	46	35	29	20	29	2	7	55	67	96	27	14	27	36	39	89	34	9	53	15	12	4	3	47	24	
	11%	13%	10%	21%	9%	5%	13%	10%	14%	10%	8%	19%	5%	8%	14%	10%	13%	8%	9%	11%	12%	14%	10%	22%	5%	17%	20%	8%	8%	7%	12%	7%	
Not very much progress (2)	336	167	165	92	111	133	197	140	72	91	81	47	15	30	123	213	223	113	53	73	97	88	290	46	56	111	25	40	13	16	140	109	
	31%	32%	31%	29%	28%	37%	32%	30%	28%	33%	33%	30%	29%	33%	32%	31%	31%	32%	34%	29%	32%	32%	32%	30%	33%	35%	33%	28%	24%	41%	36%	30%	
No progress at all (1)	365	177	184	66	148	151	185	179	89	98	91	39	15	32	103	262	231	133	51	81	114	85	341	23	79	73	18	79	22	7	99	183	
	34%	34%	34%	21%	38%	42%	31%	42%	35%	35%	37%	26%	28%	35%	27%	38%	30%	32%	33%	32%	32%	31%	37%	15%	48%	23%	23%	55%	41%	19%	26%	50%	
Don't know	213	86	126	72	83	59	117	96	48	57	47	27	15	20	78	135	143	71	33	65	50	47	173	36	18	61	14	9	15	13	88	37	
	20%	16%	23%	22%	21%	16%	19%	21%	19%	20%	19%	18%	30%	21%	20%	20%	20%	21%	26%	16%	17%	19%	23%	11%	19%	18%	6%	28%	33%	23%	10%		
Net: A great deal/ Fair amount of progress	160	95	64	93	48	19	53	107	53	33	25	40	7	10	82	78	128	32	18	31	46	58	111	49	14	71	19	15	4	3	60	34	
	15%	18%	12%	29%	12%	5%	11%	18%	11%	12%	10%	26%	14%	10%	21%	21%	18%	12%	11%	12%	15%	21%	12%	32%	8%	22%	25%	11%	8%	7%	15%	9%	
Net: Not very much/ No progress at all	701	344	349	159	258	284	382	319	162	190	171	86	29	63	225	475	454	247	104	154	211	173	632	68	135	184	43	119	35	23	239	292	
Mean	1.81	1.88	1.73	2.20	1.72	1.57	1.90	1.68	1.84	1.72	1.69	2.10	1.92	1.71	2.02	1.69	1.88	1.65	1.76	1.75	1.77	1.97	1.72	2.35	1.59	2.06	2.09	1.55	1.54	1.83	1.91	1.57	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Milestones - December

Adults aged 18-75 in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

All Adults aged 18-75 in Great Britain

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		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)
Unweighted base	1074	530	534	343	379	352	599	475	271	277	235	162	55	74	545	529	695	379	153	249	298	289	899	168	156	326	79	133	54	35	399	343
Weighted base	1074	525	539	323	390	361	607	467	255	279	243	153	52	92	385	689	725	349	154	250	307	279	916	153	166	316	76	143	54	39	387	363
A great deal of progress (4)	48	26	22	31	9	7	31	17	14	7	7	12	*	7	31	17	40	8	6	6	14	22	32	16	4	21	6	5	-	2	18	14
	4%	5%	4%	10%	2%	2%	5%	4%	6%	3%	3%	JK	1%	7%	8%	3%	6%	2%	4%	2%	4%	8%	3%	11%	2%	7%	8%	3%	5%	4%	Y*	
A fair amount of progress (3)	153	87	64	64	47	42	90	62	39	42	28	34	6	5	65	88	113	40	25	23	51	44	117	36	23	69	12	10	3	8	64	43
	14%	17%	12%	20%	12%	12%	15%	13%	15%	15%	11%	22%	11%	5%	17%	13%	16%	11%	16%	9%	17%	16%	13%	23%	14%	22%	16%	7%	6%	20%	17%	12%
Not very much progress (2)	263	134	126	82	95	86	150	113	72	64	69	35	7	16	97	166	173	90	34	64	75	69	225	37	46	72	17	33	21	5	91	87
	24%	26%	23%	25%	24%	24%	25%	24%	28%	23%	28%	23%	14%	18%	25%	24%	24%	26%	22%	26%	24%	25%	25%	24%	28%	23%	22%	39%	13%	24%	24%	Z*
No progress at all (1)	232	111	117	42	102	88	124	108	53	58	56	28	14	24	72	160	164	68	30	45	70	68	209	23	52	48	10	55	9	4	69	116
	22%	21%	22%	13%	26%	24%	20%	23%	21%	21%	23%	18%	27%	26%	19%	23%	23%	20%	20%	18%	23%	25%	23%	31%	15%	13%	38%	16%	10%	18%	32%	e
Don't know	378	167	210	104	137	137	212	166	77	108	84	44	25	40	122	257	235	143	60	112	97	75	334	41	42	105	31	39	21	20	145	104
	35%	32%	39%	32%	35%	38%	35%	36%	30%	39%	34%	29%	48%	44%	32%	37%	32%	41%	39%	45%	32%	27%	36%	27%	25%	33%	40%	51%	37%	28%	f	

Net: A great deal/ Fair amount of progress	201	113	86	95	56	50	121	80	53	49	35	46	6	11	95	105	153	47	31	29	65	66	149	52	26	91	19	15	3	10	82	57
	19%	22%	16%	29%	14%	14%	20%	17%	21%	18%	14%	30%	12%	12%	15%	21%	21%	14%	20%	11%	21%	21%	16%	16%	29%	19%	11%	6%	25%	21%	16%	
Net: Not very much/ No progress at all	495	245	243	124	197	174	274	221	125	122	124	63	21	41	169	326	337	158	64	109	145	137	434	60	98	120	26	88	29	9	160	203
	46%	47%	45%	38%	51%	48%	45%	47%	49%	44%	51%	41%	40%	44%	44%	47%	46%	45%	41%	44%	47%	49%	39%	59%	38%	35%	62%	55%	24%	41%	56%	e

Mean	2.02	2.08	1.97	2.38	1.86	1.86	2.07	1.96	2.08	1.99	1.91	2.28	1.74	1.88	2.20	1.91	2.06	1.94	2.07	1.92	2.04	2.10	1.95	2.40	1.82	2.30	2.34	1.67	1.83	2.41	2.13	1.83
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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y/Z/a/b/c/d,e,f Minimum Base: 30(**) Small Base: 100(*)