12/8/2025

	Table Names	Table Filters
0001	Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?	All Adults aged 18+ in Great Britain
0002	QDIRECTIONA. Would you say that the current Labour government or previous Conservative governments are most responsible for things heading in the wrong direction?	All who think Great Britain are heading in the wrong direction
0003	QDIRECTIONB. Would you say that the current Labour government or previous Conservative governments are most responsible for things heading in the right direction?	All who think Great Britain are heading in the right direction
0004	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary	All Adults aged 18+ in Great Britain
0005	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Prime Minister and Leader of the Labour party	All Adults aged 18+ in Great Britain
0006	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rachel Reeves, Chancellor of the Exchequer and Labour MP	All Adults aged 18+ in Great Britain
0007	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kemi Badenoch, Leader of the Conservative party	All Adults aged 18+ in Great Britain
0008	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of Reform UK	All Adults aged 18+ in Great Britain
0009	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Davey, Leader of the Liberal Democrats	All Adults aged 18+ in Great Britain
0010	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Donald Trump, President of the United States of America	All Adults aged 18+ in Great Britain
0011	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Zack Polanski, Leader of the Green party	All Adults aged 18+ in Great Britain
0012	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Miliband, Secretary of State for Energy and Climate Change	All Adults aged 18+ in Great Britain
0013	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Wes Streeting, Secretary of State for Health and Social Care and Labour MP	All Adults aged 18+ in Great Britain
0014	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Andy Burnham, Mayor of Greater Manchester	All Adults aged 18+ in Great Britain
0015	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - David Lammy, Deputy Prime Minister and Justice Secretary	All Adults aged 18+ in Great Britain
0016	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Shabana Mahmood, Home Secretary and Labour MP	All Adults aged 18+ in Great Britain
0017	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party	All Adults aged 18+ in Great Britain
0018	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party	All Adults aged 18+ in Great Britain
0019	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats	All Adults aged 18+ in Great Britain
0020	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party	All Adults aged 18+ in Great Britain
0021	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Reform UK	All Adults aged 18+ in Great Britain
0022	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - A new left-wing political party founded by Jeremy Corbyn and Zarah Sultana	All Adults aged 18+ in Great Britain
0023	Q3. On a scale of 0 to 10, where 10 means a very good job and 0 means a very bad job, do you think the current Labour government is doing a good or bad job at running the country?	All Adults aged 18+ in Great Britain
0024	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Summary	All Adults aged 18+ in Great Britain
0025	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Labour Party	All Adults aged 18+ in Great Britain
0026	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Conservative Party	All Adults aged 18+ in Great Britain
0027	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Liberal Democrats	All Adults aged 18+ in Great Britain
0028	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Green Party	All Adults aged 18+ in Great Britain
0029	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Reform UK	All Adults aged 18+ in Great Britain
0030	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - A new left-wing political party founded by Jeremy Corbyn and Zarah Sultana	All Adults aged 18+ in Great Britain
0031	Q6. Which, if any, of the following issues do you think will be very important to you in helping you decide which party to vote for at the next General Election?	All Adults aged 18+ in Great Britain

	Table Names	Table Filters
0032	Q15. If you had to choose, which party would you prefer to win the next UK General Election and form the next government?	All Adults aged 18+ in Great Britain
0033	QLEADER1A. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0034	QLEADER1B. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0035	QLEADER1C. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0036	QLEADER1D. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0037	QLEADER1E. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0038	QLEADER1F. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0039	QLEADER2A. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0040	QLEADER2B. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0041	QLEADER2C. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0042	QLEADER2D. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0043	QLEADER2E. Which of the following, if either, do you think would make a better Prime Minister?	All Adults aged 18+ in Great Britain
0044	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Summary	All Adults aged 18+ in Great Britain
0045	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Raising living standards in every part of the UK	All Adults aged 18+ in Great Britain
0046	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible	All Adults aged 18+ in Great Britain
0047	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Building 1.5m homes in England	All Adults aged 18+ in Great Britain
0048	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment	All Adults aged 18+ in Great Britain
0049	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Putting police back on the beat with a named officer for every neighbourhood	All Adults aged 18+ in Great Britain
0050	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Recruiting 6,500 new teachers in key subjects	All Adults aged 18+ in Great Britain
0051	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting energy bills and boosting home energy security by setting up Great British Energy	All Adults aged 18+ in Great Britain
0052	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system	All Adults aged 18+ in Great Britain
0053	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command	All Adults aged 18+ in Great Britain
0054	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Strengthening Britain's armed forces and protecting the country's national security	All Adults aged 18+ in Great Britain
0055	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends	All Adults aged 18+ in Great Britain
0056	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs	All Adults aged 18+ in Great Britain
0057	QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school	All Adults aged 18+ in Great Britain

	Table Names	Table Filters
0058	QMIL2. Which of the below, if any, are the most important priorities for you?	All Adults aged 18+ in Great Britain
0059	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Summary	All Adults aged 18+ in Great Britain
0060	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Raising living standards in every part of the UK	All Adults aged 18+ in Great Britain
0061	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible	All Adults aged 18+ in Great Britain
0062	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Building 1.5m homes in England	All Adults aged 18+ in Great Britain
0063	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment	All Adults aged 18+ in Great Britain
0064	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Putting police back on the beat with a named officer for every neighbourhood	All Adults aged 18+ in Great Britain
0065	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Recruiting 6,500 new teachers in key subjects	All Adults aged 18+ in Great Britain
0066	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting energy bills and boosting home energy security by setting up Great British Energy	All Adults aged 18+ in Great Britain
0067	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system	All Adults aged 18+ in Great Britain
0068	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command	All Adults aged 18+ in Great Britain
0069	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Strengthening Britain's armed forces and protecting the country's national security	All Adults aged 18+ in Great Britain
0070	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends	All Adults aged 18+ in Great Britain
0071	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs	All Adults aged 18+ in Great Britain
0072	QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school	All Adults aged 18+ in Great Britain

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Right direction (1)	137 12%	100 18% C	36 6%	59 19% EFGH	34 9%	43 10%	135 13% EF	2 3% *	102 16% J	35 7%	35 13%	29 10%	25 10%	32 20% LM	7 12% *	9 9% *	80 22% R	57 7%	107 16% T	29 7%	8 5%	26 10%	43 13% U	57 21% UVW	105 11%	31 22% Y	11 6%	82 26% adef	16 19% ade*	9 6%	- - *	2 7% *	77 19% h	25 6%
Wrong direction (-1)	798 71%	372 68%	418 74%	179 58%	276 74% DG	343 77% DG	737 70% D	61 81% D*	431 68%	367 74% I	187 70%	215 74% N	191 75% N	94 61%	41 74% *	69 71% *	221 60%	577 76% Q	474 69%	324 75% S	128 74%	188 72%	232 71%	175 65%	729 75% Z	68 48%	161 82% bc	183 57%	40 47% *	141 91% abcf	45 86% bc*	27 72% c*	248 62%	348 86% g
Neither (0)	140 12%	63 12%	76 13%	47 15%	45 12%	48 11%	128 12%	12 16% *	81 13%	60 12%	35 13%	36 12%	30 12%	20 13%	3 5% *	16 16% *	48 13%	92 12%	83 12%	57 13%	31 18% X	37 14%	38 12%	26 10%	102 10%	37 25% Y	20 10%	43 13% d	26 31% abde*	4 3%	3 7% *	6 15% d*	60 15% h	28 7%
Don't know	49 4%	11 2%	38 7% B	22 7% FG	15 4%	12 3%	49 5% F	- - *	18 3%	31 6% I	12 4%	11 4%	10 4%	9 6%	5 8% *	3 3% *	18 5%	31 4%	28 4%	21 5%	7 4%	11 4%	14 4%	10 4%	40 4%	8 5%	4 2%	14 4% d	3 3% *	- -	4 7% d*	2 6% d*	19 5% h	3 1%
Mean	-0.62	-0.51 C	-0.72	-0.42 EFGH	-0.68	-0.69	-0.60 EF	-0.78 *	-0.54 J	-0.72	-0.59	-0.66	-0.67	-0.43 LM	-0.67 *	-0.64 *	-0.40 R	-0.72	-0.55 T	-0.72	-0.72	-0.64	-0.60	-0.46 UVW	-0.67 Y	-0.27	-0.78 ade	-0.33 ade*	-0.30 abde*	-0.85	-0.93 *	-0.70 **	-0.45 h	-0.81

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QDIRECTIONA. Would you say that the current Labour government or previous Conservative governments are most responsible for things heading in the wrong direction?

All who think Great Britain are heading in the wrong direction

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	748	352	388	184	269	295	712	36	396	352	179	207	179	84	45	54	330	418	451	297	117	179	219	167	667	79	139	173	39	126	47	26	246	307
Weighted base	798	372	418	179	276	343	737	61	431	367	187	215	191	94	41	69	221	577	474	324	128	188	232	175	729	68	161	183	40	141	45	27	248	348
Mostly the current Labour government	252 32%	120 32%	131 31%	36 20%	86 31% D	130 38% DG	222 30% D	30 49% DG*	146 34%	106 29%	46 25%	75 35% P	69 36% KP	39 42% KP*	10 23% *	13 18% *	57 26%	195 34% Q	150 32%	102 31%	39 30% *	56 30%	68 29%	66 37%	233 32% bde	19 27% *	110 69%	25 14%	7 18% **	61 44% be*	4 9% *	1 5% **	67 27%	148 43% g
Mostly the previous Conservative governments	115 14%	60 16%	53 13%	42 23% EFGH	34 12%	39 11%	113 15% F	2 3% *	71 16%	44 12%	28 15%	27 12%	22 11%	19 20% *	7 16% *	13 19% *	45 20% R	71 12%	72 15%	44 13%	19 15% *	18 9%	39 17%	34 19% V	105 14%	11 15% *	2 2%	64 35% ad	6 16% **	6 4% *	9 20% ad*	11 39% **	58 23% h	27 8%
A combination of the two	386 48%	173 46%	209 50%	79 44%	140 51%	167 49%	357 48%	29 48% *	190 44%	195 53% I	104 56% N	103 48% N	87 45%	31 33% *	23 56% N*	37 54% N*	107 48%	279 48%	227 48%	159 49%	63 49% *	103 55% X	109 47%	70 40%	355 49%	30 44% *	47 29%	86 47% a	23 58% **	69 49% a*	27 59% a*	15 56% **	115 46%	158 45%
Neither	25 3%	15 4%	10 2%	12 7% FG	8 3%	5 1%	25 3% F	- -	13 3%	12 3%	5 3%	7 3%	7 4%	2 2% *	- *	3 4% *	4 2%	20 4%	13 3%	12 4%	5 4% *	6 3%	10 4%	3 2%	23 3%	2 3% *	1 1%	6 3%	4 9% **	2 2% *	4 8% a*	- **	5 2%	11 3%
Don't know	21 3%	4 1%	16 4% B	10 6% FG	8 3%	2 1%	21 3% F	- *	11 3%	10 3%	3 2%	3 1%	6 3%	3 3% *	2 4% *	3 5% *	8 4%	12 2%	12 3%	8 3%	2 1% *	5 3%	6 2%	2 1%	13 2%	7 11% Y*	- -	1 1%	- **	1 1% *	1 3% *	- **	3 1%	3 1%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

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Public

Political Pulse - December

Adults aged 18+ in GB

QDIRECTIONB. Would you say that the current Labour government or previous Conservative governments are most responsible for things heading in the right direction?

All who think Great Britain are heading in the right direction

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	170	123	46	83	40	47	167	3	127	43	44	32	30	46	8	10	128	42	132	38	11	29	45	80	125	44	16	100	19	10	-	2	91	29
Weighted base	137	100	36	59	34	43	135	2	102	35	35	29	25	32	7	9	80	57	107	29	8	26	43	57	105	31	11	82	16	9	-	2	77	25
Mostly the current Labour government	88 64% *	62 62% *	25 70% *	34 57% *	20 59% *	34 79% DG*	87 64%	2 70% **	65 64% *	23 65% *	26 73% *	20 69% **	18 71% **	16 51% *	4 59% **	4 47% **	51 64%	37 65% *	66 61%	22 76% **	4 43% **	19 73% **	30 70% *	35 61% *	68 65% *	20 63% *	6 50% **	61 74% *	11 70% **	1 12% **	-	1 51% **	55 71% *	16 64% **
Mostly the previous Conservative governments	24 17% *	21 21% *	3 8% *	12 21% *	5 15% *	6 15% *	23 17%	1 30% **	19 18% *	5 14% *	2 5% *	6 20% **	3 12% **	9 28% K*	1 17% **	3 33% **	11 14% *	13 23% *	20 18%	4 14% **	3 31% **	3 12% **	8 19% *	10 17% *	18 17% *	5 18% *	5 43% **	14 17% *	- **	3 31% **	-	- **	16 21% *	3 12% **
A combination of the two	22 16% *	16 16% *	6 17% *	13 22% F*	7 21% F*	2 4% *	22 16% F	- - **	15 15% *	6 18% *	6 18% *	3 10% **	4 17% **	6 19% *	2 24% **	- - **	14 18% *	7 13% *	19 18%	3 9% **	2 20% **	2 9% **	5 11% *	12 21% *	15 14% *	6 19% *	1 7% **	7 9% *	4 26% **	5 57% **	-	- **	4 5% *	6 24% **
Neither	1 1% *	1 1% *	- *	- *	1 2% *	1 1% *	1 1%	- **	1 1% *	1 1% *	1 3% *	- **	- **	- *	- **	- **	1 1% *	- *	1 1%	1 2% **	1 6% **	- **	- *	1 1% *	1 1% *	- *	- **	- *	1 4% **	- **	-	- **	1 1% *	- **
Don't know	2 2% *	* *	2 5% *	1 1% *	1 4% *	* 1% *	2 2%	- **	2 2% *	* 1% *	- *	- **	- **	* 2% *	- **	2 20% **	2 3% *	- *	2 2%	- **	- **	2 6% **	- *	- *	2 2% *	- *	- **	- *	- **	- **	-	1 49% **	1 2% *	- **

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

	Keir Starmer, Prime Minister and Leader of the Labour party	Rachel Reeves, Chancellor of the Exchequer and Labour MP	Kemi Badenoch, Leader of the Conservative party	Nigel Farage, Leader of Reform UK	Ed Davey, Leader of the Liberal Democrats	Donald Trump, President of the United States of America	Zack Polanski, Leader of the Green party	Ed Miliband, Secretary of State for Energy and Climate Change	Wes Streeting, Secretary of State for Health and Social Care and Labour MP	Andy Burnham, Mayor of Greater Manchester	David Lammy, Deputy Prime Minister and Justice Secretary	Shabana Mahmood, Home Secretary and Labour MP	The Labour Party	The Conservative Party	The Liberal Democrats	The Green Party	Reform UK	A new left wing political party founded by Jeremy Corbyn and Zarah Sultana
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124
Weighted base	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124
Very favourable (2)	49	32	54	156	48	97	60	43	47	97	22	37	61	52	44	81	159	40
	4%	3%	5%	14%	4%	9%	5%	4%	4%	9%	2%	3%	5%	5%	4%	7%	14%	4%
	BK		BK	ABCEFGHIJKL MNOPR	K	ABCEGHIKLM NOR	BKL	K	K	ABCEGHIKLM NOR		K	BHKLR	K	K	ABCEGHIKLN OR	ABCEFGHIJKL MNOPR	K
Fairly favourable (1)	144	111	202	171	218	160	164	174	171	241	116	167	155	189	230	218	168	85
	13%	10%	18%	15%	19%	14%	15%	15%	15%	21%	10%	15%	14%	17%	21%	19%	15%	8%
	BR		ABFKMR	BKR	ABDFGHIKLM OR	BKR	BKR	BKR	BKR	ABDFGHIKLM NOR	R	BKR	BKR	ABKR	ABDFGHIKLM NOR	ABDFGHIKLM OR	BKR	
Neither favourable nor unfavourable (0)	193	219	279	172	356	138	322	296	291	293	304	321	205	244	352	308	183	214
	17%	19%	25%	15%	32%	12%	29%	26%	26%	26%	27%	29%	18%	22%	31%	27%	16%	19%
	F	DF	ABDFMNQR	F	ABCDFHIJKM NPQR		ABCDFMNQR	ABDFMNQR	ABDFMNQR	ABDFMNQR	ABDFMNQR	ABDFMNQR	F	ADFMQ	ABCDFHIJKM NPQR	ABDFMNQR	F	DF
Fairly unfavourable (-1)	231	241	211	123	182	133	104	176	216	117	203	192	230	238	189	154	128	171
	21%	21%	19%	11%	16%	12%	9%	16%	19%	10%	18%	17%	20%	21%	17%	14%	11%	15%
	DEFGHJOPQR	DEFGHJLOPQ R	DFGJPQR		DFGJQ			DFGJQ	DFGHJPQR		DFGJPQR	DFGJPQ	DEFGHJOPQR	DEFGHJLOPQ R	DFGJPQ	GJ		DFGJQ
Very unfavourable (-2)	455	441	264	437	180	560	264	307	212	180	294	226	403	328	217	262	414	462
	40%	39%	24%	39%	16%	50%	24%	27%	19%	16%	26%	20%	36%	29%	19%	23%	37%	41%
	CEGHIJKLMN OP	CEGHIJKLMN OP	EIJO	CEGHIJKLMN PQ		ABCDEGHIJKL MNOPQR	EIJLO	EGIJLOP	EJ		EIJLOP	EJ	CEGHIJKLNO P	EIJLO	EJ	EIJLO	CEGHIJKLNO P	CEGHIJKLMN OP
Don't know	51	80	114	65	141	37	210	128	186	196	185	181	70	74	92	101	73	152
	5%	7%	10%	6%	13%	3%	19%	11%	17%	17%	16%	16%	6%	7%	8%	9%	6%	14%
	F	ADF	ABDFMNOQ	AF	ABCDFMNOP Q		ABCDEFHKL MNOPQR	ABDFMNOPQ	ABCDEFHMN OPQR	ABCDEFHMN OPQR	ABCDEFHMN OPQR	ABCDEFHMN OPQR	AF	AF	ADFMNQ	ABDFMNQ	AF	ABCDFMNOP Q

Net: Very/Fairly favourable	194	143	256	327	266	257	224	217	218	338	138	204	216	240	274	299	327	125
	17%	13%	23%	29%	24%	23%	20%	19%	19%	30%	12%	18%	19%	21%	24%	27%	29%	11%
	BR		ABKLR	ABCEGHIKL MNOR	ABGHIKLMR	ABKLR	BKR	BKR	BKR	ABCEFGHIKL MNOR		BKR	BKR	ABKR	ABGHIKLMR	ABGHIKLMN R	ABCEFGHIKL MNOR	
Net: Very/Fairly unfavourable	686	682	475	559	361	693	368	483	429	297	497	419	632	566	406	416	541	632
	61%	61%	42%	50%	32%	62%	33%	43%	38%	26%	44%	37%	56%	50%	36%	37%	48%	56%
	CDEGHIJKLM NOPQR	CDEGHIJKLM NOPQR	EGIJLOP	CDEGHIJKLOP	J	CDEGHIJKLM NOPQR	J	EGIJLOP	EGJ		EGIJLOP	EGJ	CDEGHIJKLN OPQ	CEGHIJKLOP	EGJ	EGJ	CEGHIJKLOP	CDEGHIJKLN OPQ
Net Difference	-492	-539	-220	-233	-95	-436	-144	-266	-211	41	-359	-215	-416	-326	-132	-116	-214	-507
	-44%	-48%	-20%	-21%	-8%	-39%	-13%	-24%	-19%	4%	-32%	-19%	-37%	-29%	-12%	-10%	-19%	-45%

Mean	-0.84	-0.91	-0.43	-0.49	-0.23	-0.83	-0.38	-0.53	-0.40	-0.05	-0.67	-0.43	-0.72	-0.57	-0.30	-0.29	-0.45	-0.96
	BR		ABFKMNR	ABFKMR	ABCDFGHIKL MNOOR		ABFHIKMNR	ABFKMR	ABFHKMNR	ABCDEFGHIK LMNOPQR	ABFR	ABFHKMNR	ABR	ABFMR	ABCDFHIKLM NOR	ABCDFGHIKL MNR	ABFKMNR	

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Prime Minister and Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	49 / 4%	36 / 7% C	13 / 2%	26 / 8% EFG	12 / 3%	12 / 3%	48 / 5% F	1 / 1% *	33 / 5%	17 / 3%	12 / 4%	10 / 3%	6 / 2%	14 / 9% LM	1 / 2% *	7 / 7% *	28 / 8% R	21 / 3%	41 / 6% T	8 / 2%	2 / 1%	9 / 3%	12 / 4%	26 / 10% UVW	34 / 4%	15 / 10% Y	4 / 2%	32 / 10% ade	3 / 3% *	4 / 2%	- / -	1 / 4% *	31 / 8% h	9 / 2%
Fairly favourable (1)	144 / 13%	77 / 14%	66 / 12%	60 / 19% EFG	36 / 10%	49 / 11%	139 / 13% E	6 / 8% *	102 / 16% J	42 / 9%	40 / 15% M	33 / 11%	21 / 8%	31 / 20% LM	10 / 19% M*	9 / 9%	81 / 22% R	64 / 8%	100 / 14%	45 / 10%	15 / 8%	30 / 12%	55 / 17% U	43 / 16% U	121 / 12%	24 / 16%	10 / 5%	88 / 27% ade	22 / 26% ade*	5 / 3%	2 / 4% *	7 / 17% ad*	82 / 20% h	30 / 8%
Neither favourable nor unfavourable (0)	193 / 17%	94 / 17%	97 / 17%	52 / 17%	68 / 18%	74 / 17%	178 / 17%	15 / 20% *	107 / 17%	86 / 17%	44 / 16%	51 / 18%	38 / 15%	34 / 22%	9 / 16% *	18 / 18%	66 / 18%	127 / 17%	114 / 17%	79 / 18%	33 / 19%	49 / 19%	61 / 19%	36 / 14%	160 / 16%	31 / 22%	15 / 8% d	74 / 23% ad	25 / 30% ad*	3 / 2%	8 / 15% d*	9 / 24% ad*	84 / 21% h	40 / 10%
Fairly unfavourable (-1)	231 / 21%	102 / 19%	127 / 22%	60 / 19%	69 / 19%	102 / 23%	209 / 20%	22 / 29% *	135 / 21%	96 / 19%	52 / 19%	60 / 20%	55 / 21%	20 / 13%	11 / 19% *	34 / 35% KLMN*	69 / 19%	162 / 21%	129 / 19%	102 / 24%	38 / 22%	57 / 22%	60 / 18%	54 / 20%	214 / 22% Z	16 / 11%	42 / 21%	69 / 22%	24 / 28% d*	20 / 13%	16 / 30% d*	14 / 37% d*	99 / 25% h	72 / 18%
Very unfavourable (-2)	455 / 40%	225 / 41%	226 / 40%	83 / 27%	165 / 45% D	206 / 46% DG	424 / 40% D	31 / 42% *	230 / 36%	225 / 46% I	114 / 42% NP	118 / 40%	126 / 49% NP	47 / 30%	23 / 42% *	27 / 28% *	101 / 28%	354 / 47% Q	269 / 39%	186 / 43%	75 / 43%	108 / 41%	131 / 40%	94 / 35%	411 / 42% Z	44 / 30%	123 / 63% bcf	54 / 17%	9 / 11% *	122 / 79% abcef	25 / 48% bcf*	6 / 16% *	99 / 25%	251 / 62% g
Don't know	51 / 5%	12 / 2%	39 / 7% B	27 / 9% FGH	21 / 6% F	3 / 1%	51 / 5% F	- / - *	23 / 4%	28 / 6%	7 / 3%	19 / 7%	11 / 4%	9 / 6%	2 / 3% *	3 / 3% *	21 / 6%	30 / 4%	38 / 6%	13 / 3%	10 / 6%	10 / 4%	8 / 2%	15 / 6%	36 / 4%	15 / 10% Y	2 / 1%	4 / 1%	1 / 1% *	- / -	1 / 2% *	1 / 2% *	8 / 2%	2 / *
Net: Very/Fairly favourable	194 / 17%	113 / 21% C	80 / 14%	85 / 28% EFGH	48 / 13%	61 / 14%	187 / 18% EF	7 / 9% *	134 / 21% J	59 / 12%	52 / 19% M	43 / 15%	27 / 10%	45 / 29% LMP	11 / 21% *	15 / 16%	109 / 30% R	85 / 11%	141 / 20% T	53 / 12%	17 / 10%	39 / 15%	67 / 21% U	69 / 26% UV	155 / 16%	38 / 27% Y	14 / 7%	120 / 37% ade	24 / 29% ade*	9 / 6%	2 / 4% *	8 / 21% ade*	113 / 28% h	39 / 10%
Net: Very/Fairly unfavourable	686 / 61%	326 / 60%	353 / 62%	143 / 47%	234 / 63% D	309 / 69% DG	633 / 60% D	53 / 71% D*	366 / 58%	320 / 65% I	166 / 62% N	177 / 61% N	181 / 71% LN	67 / 43%	34 / 61% N*	61 / 63% N*	170 / 46%	516 / 68% Q	398 / 58%	288 / 67% S	113 / 65%	165 / 63%	190 / 58%	148 / 55%	625 / 64% Z	59 / 41%	165 / 84% bcf	124 / 38%	33 / 39% *	142 / 92% bcef	41 / 79% bcf*	20 / 53% *	198 / 49%	323 / 80% g
Net Difference	-492 / -44%	-213 / -39%	-273 / -48%	-58 / -19%	-187 / -50%	-248 / -56%	-446 / -42%	-47 / -62%	-231 / -37%	-261 / -53%	-114 / -42%	-134 / -46%	-154 / -60%	-22 / -14%	-22 / -40%	-46 / -47%	-61 / -17%	-431 / -57%	-257 / -37%	-235 / -54%	-95 / -55%	-126 / -48%	-123 / -38%	-79 / -29%	-469 / -48%	-21 / -15%	-151 / -77%	-4 / -1%	-9 / -10%	-133 / -86%	-39 / -74%	-12 / -31%	-85 / -21%	-284 / -70%
Mean	-0.84	-0.75	-0.92	-0.41 EFGH	-0.97	-1.00	-0.82 EF	-1.03 *	-0.71 J	-1.01	-0.82 M	-0.89	-1.12 KLM	-0.37	-0.83 *	-0.70 M*	-0.39 R	-1.05	-0.74 T	-0.99	-1.03 U	-0.89	-0.76 U	-0.58 UV	-0.90 Y	-0.39	-1.39 ade	-0.08	-0.18 ade*	-1.63 d*	-1.26 **	-0.44	-0.39 h	-1.30

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rachel Reeves, Chancellor of the Exchequer and Labour MP

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	32 3%	24 4% C	8 1%	18 6% EFG	6 2%	8 2%	31 3%	2 2% *	27 4% J	5 1%	11 4%	6 2%	3 1%	6 4%	4 8% M*	2 2% *	15 4%	17 2%	22 3%	10 2%	2 1%	5 2%	12 4%	13 5%	23 2%	10 7% Y	2 1%	19 6% ad	5 6% a*	2 1%	-	- *	17 4%	9 2%
Fairly favourable (1)	111 10%	65 12%	46 8%	40 13% EFG	27 7%	44 10%	107 10%	4 5% *	68 11%	43 9%	25 9%	24 8%	21 8%	30 19% KLMO	3 5% *	8 9%	61 17% R	50 7%	74 11%	37 9%	12 7%	25 10%	37 11%	32 12%	93 9%	18 13%	10 5%	65 20% ade	13 15% ade*	7 5%	-	6 15% ade*	62 15% h	24 6%
Neither favourable nor unfavourable (0)	219 19%	124 23% C	90 16%	81 26% FG	78 21%	59 13%	206 20% F	13 17% *	136 22%	82 17%	52 19%	52 18%	43 17%	38 24%	12 22% *	22 23% *	89 24% R	130 17%	144 21%	74 17%	30 17%	44 17%	68 21%	63 23%	174 18%	42 29% Y	14 7%	98 30% ad	27 32% ad*	13 8%	10 20% ad*	6 17% *	96 24% h	43 11%
Fairly unfavourable (-1)	241 21%	99 18%	140 25% B	60 19%	65 17%	116 26% EG	221 21% E	19 26% *	128 20%	113 23%	57 21%	70 24%	47 18%	31 20%	14 25% *	22 23% *	68 19%	172 23%	128 19%	113 26% S	46 27% X	63 24%	69 21%	45 17%	215 22% Z	25 17%	39 20% d	70 22% d	28 33% ad*	13 8%	19 36% ad*	17 45% abd*	106 26%	83 21%
Very unfavourable (-2)	441 39%	218 40%	219 39%	67 22%	160 43% DG	213 48% DG	404 38% D	38 50% D*	233 37%	208 42%	109 41% N	114 39% N	124 48% N	38 24%	19 34% *	38 39% N*	101 28%	340 45% Q	265 38%	177 41%	71 41%	108 41%	126 39%	93 35%	414 42% Z	27 19%	130 66% bcef	58 18%	9 11% *	118 77% bcef	18 35% bc*	7 20% *	105 26%	243 60% g
Don't know	80 7%	15 3%	65 11% B	41 13% FGH	34 9% FH	5 1%	80 8% F	- *	39 6%	42 8%	16 6%	25 9%	18 7%	13 8%	3 6% *	5 5% *	33 9%	47 6%	60 9% T	21 5%	12 7%	18 7%	15 4%	22 8%	57 6%	23 16% Y	1 1%	12 4%	2 2% *	2 1%	5 9% ad*	2 4% *	16 4% h	3 1%
Net: Very/Fairly favourable	143 13%	89 16% C	54 10%	58 19% EFG	33 9%	52 12%	138 13% E	6 7% *	95 15% J	48 10%	36 13%	30 10%	24 10%	36 23% KLMP	7 12% *	10 11% *	76 21% R	67 9%	95 14%	48 11%	14 8%	31 12%	49 15%	45 17% U	115 12%	28 19% Y	12 6%	84 26% ade	18 21% ade*	9 6%	-	6 15% e*	80 20% h	33 8%
Net: Very/Fairly unfavourable	682 61%	317 58%	359 63%	127 41%	225 61% D	330 74% DEG	625 60% D	57 76% DG*	361 57%	321 65% I	166 62% N	184 63% N	170 67% N	69 44%	33 59% *	60 62% N*	169 46%	513 68% Q	393 57%	289 67% S	117 68% X	170 65% X	194 60%	138 52%	630 65% Z	51 36%	169 86% bcef	127 40%	37 45% *	130 85% bcf	37 71% bc*	24 65% b*	211 52%	326 81% g
Net Difference	-539 -48%	-229 -42%	-305 -54%	-69 -23%	-192 -52%	-278 -62%	-487 -46%	-51 -68%	-265 -42%	-273 -55%	-130 -48%	-154 -53%	-146 -57%	-33 -21%	-26 -47%	-49 -51%	-93 -25%	-445 -59%	-297 -43%	-241 -56%	-103 -60%	-140 -53%	-146 -45%	-93 -35%	-514 -53%	-23 -16%	-157 -80%	-43 -13%	-19 -23%	-122 -79%	-37 -71%	-19 -50%	-132 -33%	-293 -72%
Mean	-0.91	-0.80 C	-1.03	-0.45 EFGH	-1.03	-1.09	-0.89 EF	-1.16 *	-0.79 J	-1.06	-0.90	-0.98	-1.12	-0.46 KLMP*	-0.78 *	-0.92 *	-0.54 R	-1.08	-0.85	-0.99	-1.07	-0.99	-0.83	-0.70 UV	-0.99	-0.33 Y	-1.47	-0.26 ade	-0.29 ade*	-1.57	-1.17 d*	-0.72 **	-0.57 h	-1.31

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kemi Badenoch, Leader of the Conservative party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	54 5%	37 7% C	17 3%	20 6%	13 3%	21 5%	48 5%	6 8% *	37 6%	17 3%	7 2%	16 6%	12 5%	13 8% K	2 3% *	5 5% *	19 5%	35 5%	39 6%	15 3%	14 8% V	8 3%	12 4%	20 8% V	39 4%	14 10% Y	33 17% bcde	8 2%	- *	6 4%	2 4% *	1 4% *	18 4%	29 7%
Fairly favourable (1)	202 18%	111 20%	90 16%	49 16%	59 16%	93 21%	184 18%	17 23% *	122 19%	80 16%	44 16%	57 20%	46 18%	33 21%	8 15% *	14 14% *	61 17%	141 19%	128 18%	74 17%	23 13%	53 20%	59 18%	53 20%	176 18%	25 17%	71 36% bcef	39 12%	12 15% *	43 28% bef	2 4% *	2 4% *	47 12%	113 28% g
Neither favourable nor unfavourable (0)	279 25%	124 23%	154 27%	66 21%	91 25%	122 27%	257 25%	22 29% *	151 24%	128 26%	68 25%	69 24%	59 23%	41 27%	16 28% *	26 27% *	84 23%	195 26%	172 25%	107 25%	48 27%	67 26%	85 26%	55 21%	244 25%	36 25%	59 30% e	73 23%	23 27% *	39 25%	6 12% *	9 24% *	96 24%	104 26%
Fairly unfavourable (-1)	211 19%	106 19%	103 18%	51 17%	74 20%	86 19%	198 19%	13 18% *	121 19%	90 18%	52 19%	50 17%	54 21%	29 19%	6 11% *	21 22% *	71 19%	140 19%	118 17%	93 22%	25 14%	48 18%	63 19%	51 19%	192 20%	18 13%	21 11%	57 18%	30 36% ab*	36 24% a	13 25% a*	9 23% *	80 20%	85 21%
Very unfavourable (-2)	264 24%	140 26%	118 21%	70 23%	82 22%	113 25%	249 24%	15 21% *	144 23%	120 24%	70 26%	66 23%	58 23%	28 18%	16 30% *	25 26% *	94 25%	171 23%	154 22%	110 26%	47 27%	61 23%	84 26%	52 19%	236 24%	25 17%	8 4%	124 38% acd	17 21% a*	26 17% a	25 47% acd*	14 36% ad*	135 33% h	62 15%
Don't know	114 10%	28 5%	86 15% B	51 17% FGH	52 14% FGH	11 2%	113 11% FH	1 1% *	55 9%	59 12%	29 11%	33 11%	28 11%	11 7%	7 13% *	6 6% *	39 10%	75 10%	81 12%	33 8%	16 9%	26 10%	24 7%	37 14% W	88 9%	25 18% Y	4 2%	21 7% a	2 2% *	3 2%	5 9% a*	4 10% a*	28 7% h	12 3%
Net: Very/Fairly favourable	256 23%	147 27% C	107 19%	69 22%	72 19%	115 26%	232 22%	23 31% *	159 25%	97 20%	50 19%	73 25%	57 22%	45 29% K	10 18% *	19 20% *	80 22%	175 23%	167 24%	89 20%	37 21%	60 23%	70 22%	73 27%	216 22%	40 28%	104 53% bcdef	47 14%	12 15% *	49 32% bcef	4 8% *	3 8% *	65 16%	142 35% g
Net: Very/Fairly unfavourable	475 42%	246 45%	222 39%	121 40%	156 42%	198 44%	447 43%	29 38% *	266 42%	210 43%	122 45%	116 40%	112 44%	57 37%	22 40% *	46 48% *	164 45%	311 41%	272 39%	203 47% S	73 42%	109 42%	147 45%	103 38%	428 44% Z	43 30%	29 15%	181 56% ad	47 56% a*	63 41% a	37 72% ad*	22 59% a*	215 53% h	147 36%
Net Difference	-220 -20%	-98 -18%	-115 -20%	-52 -17%	-84 -23%	-84 -19%	-215 -20%	-5 -7%	-107 -17%	-113 -23%	-72 -27%	-43 -15%	-55 -21%	-12 -7%	-12 -22%	-27 -28%	-84 -23%	-136 -18%	-105 -15%	-115 -27%	-36 -21%	-49 -19%	-76 -23%	-30 -11%	-212 -22%	-3 -2%	75 38%	-134 -42%	-35 -42%	-14 -9%	-33 -64%	-19 -51%	-150 -37%	-5 -1%
Mean	-0.43	-0.39	-0.45	-0.40	-0.48	-0.40	-0.44	-0.20 *	-0.37	-0.50	-0.56 K	-0.36	-0.44	-0.19	-0.56 *	-0.52 *	-0.48	-0.40	-0.36	-0.53	-0.44	-0.43	-0.49	-0.26	-0.46 Y	-0.12	0.52 bcde	-0.83	-0.64 e*	-0.22 bce	-1.18 *	-0.93 **	-0.71	-0.10 g

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of Reform UK

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	156 14%	104 19% C	51 9%	35 11%	60 16%	61 14%	144 14%	11 15% *	83 13%	73 15%	31 11%	41 14%	39 15%	25 16%	8 14% *	13 13% *	34 9%	122 16% Q	105 15%	51 12%	18 10%	35 13%	52 16%	36 13%	140 14%	16 11%	25 13% f	25 8%	6 7% *	77 50% abcef	3 7% *	- - *	22 5%	111 27% g
Fairly favourable (1)	171 15%	98 18% C	74 13%	49 16%	45 12%	77 17%	152 14%	20 26% EG*	89 14%	82 17%	33 12%	39 13%	52 20% K	23 15%	7 12% *	17 18% *	45 12%	126 17%	97 14%	75 17%	31 18%	32 12%	47 14%	46 17%	143 15%	28 20%	48 25% bcef	26 8%	6 7% *	53 34% bcef	1 1% *	3 7% *	31 8%	100 25% g
Neither favourable nor unfavourable (0)	172 15%	91 17%	80 14%	49 16%	65 18%	58 13%	164 16%	8 11% *	86 14%	86 17%	45 17%	45 15%	32 12%	29 19%	7 12% *	14 14% *	57 15%	116 15%	119 17% T	53 12%	26 15%	50 19% W	36 11%	44 16%	140 14%	32 22% Y	41 21% d	45 14% d	10 12% *	10 6%	6 12% *	6 15% *	52 13%	60 15%
Fairly unfavourable (-1)	123 11%	54 10%	69 12%	29 9%	43 12%	50 11%	115 11%	7 10% *	71 11%	51 10%	30 11%	37 13%	30 12%	13 8%	6 11% *	7 7% *	46 12%	77 10%	75 11%	48 11%	17 10%	40 15%	36 11%	25 9%	113 12%	10 7%	33 17% bd	32 10%	13 15% d*	6 4%	5 9% *	4 9% *	41 10%	50 12%
Very unfavourable (-2)	437 39%	186 34%	243 43% B	115 37%	131 35%	191 43%	412 39%	25 33% *	268 42% J	169 34%	117 43%	104 36%	94 37%	56 36%	25 44% *	41 42% *	164 45% R	272 36%	250 36%	187 43% S	70 40%	88 33%	143 44% V	101 38%	394 40% Z	39 27%	45 23% d	184 57% ad	45 54% ad*	6 4%	37 70% ad*	26 69% ad*	247 61% h	78 19%
Don't know	65 6%	14 2%	52 9% B	30 10% FG	26 7% F	9 2%	62 6% F	3 4% *	34 5%	32 6%	13 5%	25 9% M	9 3%	10 6%	4 8% *	5 5% *	22 6%	44 6%	46 7%	19 4%	11 6%	17 6%	12 4%	16 6%	46 5%	19 13% Y	3 2%	9 3%	4 5% *	2 1%	1 1% *	- - *	11 3%	5 1%
Net: Very/Fairly favourable	327 29%	201 37% C	125 22%	84 27%	105 28%	138 31%	296 28%	31 41% *	172 27%	155 31%	64 24%	81 28%	91 36% K	47 31%	14 26% *	30 31% *	79 21%	248 33% Q	202 29%	125 29%	49 28%	68 26%	99 30%	82 31%	283 29%	44 31%	73 37% bcef	52 16%	12 15% *	130 85% abcef	4 8% *	3 7% *	52 13%	211 52% g
Net: Very/Fairly unfavourable	559 50%	240 44%	312 55% B	144 47%	174 47%	241 54%	527 50%	33 43% *	339 54% J	220 45%	146 54%	141 48%	125 49%	69 44%	31 55% *	48 49% *	210 57% R	349 46%	324 47%	235 54% S	87 50%	128 49%	179 55%	127 47%	507 52% Z	49 34%	78 40% d	216 67% ad	58 69% ad*	12 8%	41 80% ad*	29 78% ad*	288 71% h	128 32%
Net Difference	-233 -21%	-38 -7%	-187 -33%	-60 -20%	-69 -19%	-103 -23%	-231 -22%	-2 -2%	-167 -27%	-65 -13%	-83 -31%	-60 -21%	-34 -13%	-21 -14%	-16 -29%	-18 -19%	-131 -36%	-101 -13%	-123 -18%	-110 -25%	-37 -22%	-61 -23%	-81 -25%	-45 -17%	-224 -23%	-5 -4%	-5 -3%	-164 -51%	-46 -55%	119 77%	-38 -72%	-27 -71%	-235 -58%	83 21%
Mean	-0.49	-0.23 C	-0.73	-0.51	-0.41	-0.53	-0.50	-0.22 *	-0.59 I	-0.35	-0.66	-0.46	-0.36 K	-0.36	-0.65 *	-0.50 *	-0.76	-0.35 Q	-0.41	-0.60	-0.55	-0.46	-0.55	-0.43	-0.51	-0.23	-0.13 bcef	-1.03	-1.06 *	1.25 abcef	-1.38 *	-1.40 *	-1.17	0.29 g

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Davey, Leader of the Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	48 / 4%	25 / 5%	22 / 4%	18 / 6% E	9 / 2%	22 / 5%	46 / 4% E	3 / 4% *	34 / 5%	14 / 3%	13 / 5%	4 / 2%	10 / 4%	8 / 5%	4 / 7% L*	9 / 9% L*	21 / 6%	27 / 4%	31 / 4%	18 / 4%	9 / 5%	10 / 4%	13 / 4%	14 / 5%	44 / 5%	4 / 3%	3 / 1%	18 / 6% a	15 / 18% abde*	6 / 4%	- / -	4 / 12% ae*	29 / 7% h	11 / 3%
Fairly favourable (1)	218 / 19%	117 / 21%	100 / 18%	67 / 22%	50 / 14%	101 / 23% E	198 / 19% E	20 / 26% E*	141 / 22% J	77 / 16%	50 / 19%	59 / 20%	48 / 19%	31 / 20%	10 / 19% *	19 / 20% *	87 / 24% R	131 / 17%	126 / 18%	92 / 21%	29 / 17%	48 / 18%	80 / 24%	49 / 18%	188 / 19%	30 / 21%	30 / 16% d	89 / 28% ad	48 / 57% abdef*	6 / 4%	8 / 16% d*	11 / 28% d*	110 / 27% h	63 / 16%
Neither favourable nor unfavourable (0)	356 / 32%	175 / 32%	175 / 31%	93 / 30%	127 / 34%	136 / 30%	338 / 32%	18 / 24% *	190 / 30%	165 / 34%	84 / 31%	90 / 31%	85 / 33%	50 / 32%	16 / 29% *	31 / 32% *	112 / 31%	244 / 32%	219 / 32%	136 / 32%	54 / 31%	76 / 29%	108 / 33%	90 / 34%	307 / 31%	48 / 34%	75 / 38% cd	124 / 39% cd	15 / 17% *	32 / 21%	18 / 35% c*	13 / 35% *	141 / 35%	117 / 29%
Fairly unfavourable (-1)	182 / 16%	92 / 17%	89 / 16%	37 / 12%	69 / 19% D	75 / 17%	162 / 15%	19 / 26% D*	103 / 16%	78 / 16%	44 / 16%	46 / 16%	37 / 15%	30 / 19%	12 / 22% *	12 / 12% *	49 / 13%	132 / 17%	114 / 16%	68 / 16%	33 / 19%	49 / 19%	46 / 14%	37 / 14%	163 / 17%	18 / 12%	48 / 24% bcf	35 / 11%	2 / 3% *	44 / 28% bcf	11 / 22% c*	3 / 7% *	56 / 14%	82 / 20% g
Very unfavourable (-2)	180 / 16%	99 / 18%	79 / 14%	35 / 11%	52 / 14%	92 / 21% DEG	165 / 16% D	15 / 20% *	91 / 14%	89 / 18%	41 / 15%	50 / 17%	46 / 18%	22 / 14%	6 / 11% *	14 / 15% *	45 / 12%	134 / 18% Q	104 / 15%	76 / 18%	31 / 18%	44 / 17%	45 / 14%	41 / 15%	162 / 17% bc	17 / 12%	31 / 16% bc	28 / 9%	2 / 2% *	63 / 41% abcef	9 / 17% c*	3 / 7% *	29 / 7%	113 / 28% g
Don't know	141 / 13%	37 / 7%	104 / 18% B	57 / 18% FGH	64 / 17% FGH	20 / 5%	140 / 13% FH	* / 1% *	71 / 11%	70 / 14%	36 / 13%	43 / 15%	31 / 12%	13 / 8%	7 / 13% *	11 / 12% *	52 / 14%	89 / 12%	99 / 14%	42 / 10%	18 / 11%	35 / 13%	34 / 10%	37 / 14%	112 / 11%	27 / 19% Y	9 / 4% d	28 / 9% d	2 / 3% *	3 / 2%	5 / 10% d*	4 / 11% d*	37 / 9% h	19 / 5%
Net: Very/Fairly favourable	266 / 24%	142 / 26%	122 / 21%	85 / 28% E	59 / 16%	123 / 27% EG	244 / 23% E	23 / 30% E*	176 / 28% J	91 / 18%	63 / 23%	63 / 22%	58 / 23%	39 / 25%	14 / 26% *	28 / 29% *	108 / 29% R	158 / 21%	156 / 23%	110 / 25%	38 / 22%	58 / 22%	93 / 29%	63 / 23%	232 / 24%	34 / 24%	33 / 17% d	107 / 33% ade	63 / 75% abdef*	12 / 8%	8 / 16% *	15 / 40% ade*	140 / 35% h	74 / 18%
Net: Very/Fairly unfavourable	361 / 32%	191 / 35%	168 / 29%	73 / 24%	121 / 33% D	168 / 38% DG	327 / 31% D	34 / 46% D*	194 / 31%	167 / 34%	85 / 32%	96 / 33%	83 / 32%	53 / 34%	18 / 33% *	26 / 27% *	95 / 26%	266 / 35% Q	217 / 31%	144 / 33%	63 / 37%	94 / 36%	91 / 28%	78 / 29%	325 / 33% Z	35 / 24%	79 / 40% bcf	63 / 20% c	4 / 5% *	107 / 70% abcef	20 / 39% bcf*	5 / 14% *	86 / 21%	195 / 48% g
Net Difference	-95 / -8%	-48 / -9%	-46 / -8%	12 / 4%	-62 / -17%	-45 / -10%	-83 / -8%	-12 / -15%	-19 / -3%	-76 / -16%	-22 / -8%	-33 / -11%	-25 / -10%	-13 / -9%	-4 / -7%	2 / 2%	13 / 4%	-108 / -14%	-61 / -9%	-34 / -8%	-25 / -15%	-36 / -14%	2 / 1%	-15 / -6%	-93 / -10%	* / *	-46 / -23%	45 / 14%	59 / 70%	-95 / -62%	-12 / -23%	10 / 26%	54 / 13%	-121 / -30%
Mean	-0.23	-0.24	-0.22	-0.02 EFG	-0.34	-0.27	-0.22 E	-0.32 *	-0.13 J	-0.36	-0.22	-0.31	-0.27	-0.20 *	-0.13 *	-0.04 *	-0.03 R	-0.32	-0.23	-0.24	-0.31	-0.31	-0.10	-0.18	-0.24 d	-0.11	-0.40 d	0.12 ade	0.89 abde*	-1.01	-0.46 d*	0.34 **	0.15 h	-0.58

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Donald Trump, President of the United States of America

All Adults aged 18+ in Great Britain

	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	97 9%	63 12% C	33 6%	33 11%	33 9%	31 7%	93 9%	3 4% *	55 9%	41 8%	20 7%	19 7%	17 7%	26 17% KLM	6 12% *	9 9% *	30 8%	66 9%	75 11% T	21 5%	12 7%	19 7%	26 8%	31 12%	79 8%	17 12%	10 5%	20 6%	5 6% *	43 28% abcef	-	1 2% *	19 5%	61 15% g
Fairly favourable (1)	160 14%	116 21% C	44 8%	52 17% F	64 17% F	43 10%	149 14% F	11 15% *	93 15%	67 14%	41 15%	38 13%	35 14%	25 16%	6 11% *	15 15% *	47 13%	113 15%	120 17% T	40 9%	26 15%	32 12%	43 13%	52 19% V	130 13%	30 21% Y	47 24% e*	29 9%	11 13% bef	39 25% bef	1 1% *	2 5% *	43 11%	77 19% g
Neither favourable nor unfavourable (0)	138 12%	74 14%	63 11%	34 11%	55 15%	49 11%	131 13%	6 8% *	70 11%	68 14%	29 11%	37 13%	29 11%	28 18%	4 8% *	9 10%	37 10%	101 13% T	97 14% T	40 9%	25 14%	31 12%	43 13%	27 10%	115 12%	22 15%	31 16% bc	29 9%	4 4% *	21 14%	4 8% *	3 8% *	33 8%	52 13%
Fairly unfavourable (-1)	133 12%	62 11%	71 12%	40 13%	43 12%	50 11%	124 12%	9 12% *	82 13%	50 10%	35 13%	30 10%	31 12%	11 7%	9 15% *	17 17% N*	48 13%	84 11%	76 11%	57 13%	19 11%	37 14%	34 10%	30 11%	118 12%	14 10%	24 12%	38 12%	8 10% *	20 13%	2 4% *	5 12% *	44 11%	47 12%
Very unfavourable (-2)	560 50%	222 41%	329 58% B	132 43%	160 43%	269 60% DEG	515 49% DE	45 60% DE*	317 50%	243 49%	137 51%	151 52% N	136 53% N	62 40%	29 52% *	45 47% *	193 52%	368 49%	297 43%	263 61% S	84 49%	135 51%	174 53%	119 44%	507 52% Z	49 34%	82 42% d	204 64% ad	55 66% ad*	28 18%	43 83% abd*	28 73% ad*	264 65% h	162 40%
Don't know	37 3%	8 2%	29 5% B	16 5% F	16 4% F	6 1%	37 4% F	-	14 2%	23 5% I	7 2%	16 5%	9 3%	3 2%	1 2% *	2 2% *	12 3%	25 3%	27 4%	10 2%	6 4%	9 3%	7 2%	9 3%	26 3%	10 7% Y	1 1%	1 *	1 1% *	4 2%	2 3% *	-	1 *	5 1%
Net: Very/Fairly favourable	257 23%	179 33% C	77 14%	85 28% FG	97 26% F	74 17%	242 23% F	14 19% *	148 23%	108 22%	60 22%	57 20%	52 20%	51 33% KLM	13 23% *	23 24% *	77 21%	179 24%	195 28% T	62 14%	38 22%	51 19%	68 21%	83 31% VW	209 21%	48 33% Y	57 29% bef	49 15%	16 19% e*	82 53% abcef	1 1% *	3 7% *	62 15%	138 34% g
Net: Very/Fairly unfavourable	693 62%	284 52%	399 70% B	172 56%	203 55%	318 71% DEG	639 61% E	54 72% DE*	399 63%	294 60%	173 64% N	181 62% N	167 65% N	73 47%	37 67% N*	62 64% N*	241 66%	452 60%	373 54%	320 74% S	104 60%	172 65% X	208 64%	150 56%	626 64% Z	63 44%	106 54% d	243 76% ad	63 76% ad*	48 31%	45 87% ad*	32 85% ad*	307 76% h	210 52%
Net Difference	-436 -39%	-105 -19%	-322 -57%	-86 -28%	-106 -28%	-245 -55%	-397 -38%	-40 -53%	-251 -40%	-185 -38%	-113 -42%	-124 -43%	-115 -45%	-22 -14%	-25 -44%	-39 -40%	-164 -45%	-273 -36%	-178 -26%	-258 -60%	-66 -38%	-121 -46%	-139 -43%	-66 -25%	-417 -43%	-16 -11%	-49 -25%	-194 -60%	-47 -57%	34 22%	-45 -86%	-30 -78%	-245 -61%	-72 -18%
Mean	-0.83	-0.49 C	-1.14	-0.63 FG	-0.65 FG	-1.10	-0.81 F	-1.09 *	-0.83	-0.82	-0.88	-0.93	-0.94	-0.38 KLM	-0.86 *	-0.80 *	-0.92	-0.78	-0.60 T	-1.19	-0.82	-0.94	-0.90	-0.60 VW	-0.89	-0.36 Y	-0.63 bcef	-1.18 e	-1.18 e*	0.33 abcef	-1.74 *	-1.50 *	-1.22	-0.43 g

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Zack Polanski, Leader of the Green party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	60 5%	28 5%	29 5%	29 9% EFG	16 4%	15 3%	59 6% F	2 2% *	40 6%	20 4%	16 6%	15 5%	10 4%	8 5%	6 11% *	6 6% *	35 10% R	25 3%	40 6%	20 5%	8 4%	12 5%	15 4%	24 9%	52 5%	9 6%	2 1%	21 7% ad	4 5% *	2 1%	17 32% abcd*	8 21% abcd*	35 9% h	3 1%
Fairly favourable (1)	164 15%	96 18% C	67 12%	80 26% EFGH	40 11%	44 10%	159 15% EF	4 6% *	99 16%	65 13%	45 17%	42 14%	34 13%	25 16%	6 11% *	12 12% *	64 17%	100 13%	103 15% V	61 14%	35 20%	25 9%	50 15%	41 15%	136 14%	26 18%	13 7%	69 22% ad	19 22% ad*	11 7%	22 42% abcd*	13 34% ad*	80 20% h	41 10%
Neither favourable nor unfavourable (0)	322 29%	152 28%	168 30%	76 25%	117 32%	129 29%	299 28%	23 31% *	179 28%	143 29%	84 31%	83 28%	61 24%	51 33%	14 24% *	29 30% *	95 26%	226 30%	205 30%	117 27%	48 28%	72 27%	99 30%	76 28%	279 29%	43 30%	64 32% e	111 35% de	27 32% e*	34 22%	6 12% *	12 32% e*	129 32%	109 27%
Fairly unfavourable (-1)	104 9%	61 11%	42 7%	25 8%	30 8%	49 11%	95 9%	8 11% *	65 10%	39 8%	22 8%	28 10%	32 13%	13 8%	2 3% *	8 8% *	42 12%	62 8%	59 9%	45 10%	9 5%	27 10%	41 13% U	22 8%	90 9%	13 9%	19 10%	31 9%	11 13% *	17 11%	2 4% *	2 6% *	38 9%	47 12%
Very unfavourable (-2)	264 24%	147 27% C	117 21%	30 10%	80 22% D	154 34% DEG	235 22% D	29 39% DEG*	141 22%	124 25%	55 20%	65 22%	67 26%	38 25%	13 23% *	27 27% *	61 17%	203 27% Q	151 22%	113 26%	45 26%	65 25%	74 23%	53 20%	247 25% Z	16 11%	73 37% bcef	43 13% e	13 16% e*	78 51% abcef	- *	3 7% *	61 15%	157 39% g
Don't know	210 19%	62 11%	146 26% B	67 22% F	87 23% FG	56 13%	202 19% F	8 11% *	108 17%	102 21%	48 18%	59 20%	52 20%	20 13%	15 28% N*	15 16% *	70 19%	140 19%	133 19%	77 18%	29 16%	63 24% W	48 15%	53 20%	172 18%	36 25%	25 13%	47 15% f	10 12% *	13 8%	5 10% *	- *	60 15%	47 12%
Net: Very/Fairly favourable	224 20%	124 23% C	96 17%	109 36% EFGH	56 15%	59 13%	218 21% EFH	6 8% *	139 22%	85 17%	60 22%	57 19%	44 17%	33 21%	12 22% *	18 19% *	99 27% R	125 17%	143 21%	81 19%	43 25% V	37 14%	64 20%	64 24% V	188 19%	35 24%	15 8%	90 28% ad	23 27% ad*	12 8%	39 74% abcd*	21 54% abcd*	115 28% h	44 11%
Net: Very/Fairly unfavourable	368 33%	208 38% C	159 28%	55 18%	111 30% D	203 45% DEG	330 31% D	38 51% DEG*	206 33%	163 33%	76 28%	93 32%	99 39% K	51 33%	15 27% *	34 35% *	103 28%	265 35% Q	211 30%	158 37%	53 31%	92 35%	115 35%	75 28%	338 35% Z	30 21%	92 47% bcef	73 23% e	24 29% e*	95 62% abcef	2 4% *	5 13% *	99 25%	204 50% g
Net Difference	-144 -13%	-84 -15%	-62 -11%	54 18%	-55 -15%	-144 -32%	-112 -11%	-32 -43%	-67 -11%	-78 -16%	-16 -6%	-36 -12%	-55 -22%	-18 -12%	-3 -5%	-16 -16%	-5 -1%	-140 -18%	-68 -10%	-77 -18%	-10 -6%	-55 -21%	-51 -16%	-10 -4%	-150 -15%	5 4%	-77 -39%	17 5%	-1 -1%	-83 -54%	37 70%	16 41%	15 4%	-160 -40%
Mean	-0.38	-0.42	-0.35	0.22 EFGH	-0.42 FH	-0.72	-0.34 FH	-0.89 *	-0.32	-0.46	-0.25 M	-0.37	-0.55 *	-0.36 *	-0.25 *	-0.45 *	-0.10 R	-0.52	-0.32	-0.48	-0.33	-0.54	-0.39	-0.18 V	-0.43	-0.02 Y*	-0.87	-0.02 ad	-0.14 ad*	-1.12 *	1.13 abcdf*	0.54 abcd*	-0.03 h	-0.88

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Miliband, Secretary of State for Energy and Climate Change

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	43 4%	29 5% C	13 2%	24 8% EFG	7 2%	11 3%	42 4% E	1 1% *	31 5%	12 2%	14 5% M	11 4%	4 2%	6 4%	5 9% M*	3 3% *	20 5%	23 3%	29 4%	14 3%	6 3%	7 3%	17 5%	13 5%	36 4%	6 4%	2 1%	30 9% ad	5 6%	3 2%	1 2% *	- - *	27 7% h	11 3%
Fairly favourable (1)	174 15%	103 19% C	70 12%	69 22% EFG	47 13%	58 13%	167 16%	7 10% *	109 17%	65 13%	41 15%	36 12%	39 15%	32 21% L	7 13%	18 19%	73 20% R	101 13%	120 17%	54 13%	26 15%	38 14%	52 16%	52 19%	140 14%	34 24% Y	16 8%	77 24% ad	27 32% ad*	11 7%	11 21% ad*	14 36% ad*	84 21% h	41 10%
Neither favourable nor unfavourable (0)	296 26%	131 24%	160 28%	94 31%	94 25%	108 24%	280 27%	16 21% *	165 26%	131 27%	73 27%	76 26%	56 22%	53 34% M	19 35% *	20 20% *	104 28%	192 25%	180 26%	116 27%	49 28%	74 28%	91 28%	65 24%	253 26%	42 29%	41 21% d	105 33% ad	29 35% ad*	17 11%	18 35% d*	11 30% d*	140 35% h	67 17%
Fairly unfavourable (-1)	176 16%	86 16%	90 16%	35 11%	63 17%	78 17% D	156 15% D	20 27% DG*	94 15%	81 16%	45 17%	49 17%	36 14%	17 11%	8 15% *	20 21% *	55 15%	121 16%	115 17%	61 14%	22 13%	45 17%	53 16%	40 15%	158 16%	17 12%	38 19% *	47 15%	11 13% *	29 19%	6 11% *	7 18% *	75 19%	70 17%
Very unfavourable (-2)	307 27%	170 31% C	135 24%	34 11%	96 26% D	178 40% DEG	277 26% D	30 41% D*	163 26%	144 29%	69 26%	81 28%	89 35% KNO	32 21%	10 18% *	26 27% *	70 19%	237 31% Q	161 23%	146 34% S	53 30%	74 28%	84 26%	62 23%	287 29% Z	19 13%	92 47% bcef	41 13%	11 13% *	87 57% bcef	11 21% *	3 7% *	52 13%	196 49% g
Don't know	128 11%	27 5%	101 18% B	51 17% FGH	64 17% FGH	13 3%	128 12% FH	* 1% *	69 11%	60 12%	27 10%	38 13%	32 13%	15 10%	6 11% *	10 10% *	46 13%	82 11%	88 13%	41 9%	19 11%	26 10%	29 9%	37 14%	101 10%	26 18% Y	7 3%	22 7%	1 2% *	6 4%	5 10% c*	4 9% *	25 6%	19 5%
Net: Very/Fairly favourable	217 19%	132 24% C	82 14%	93 30% EFGH	54 15%	69 16%	208 20% EF	8 11% *	140 22% J	77 16%	54 20%	47 16%	43 17%	39 25%	12 22% *	21 22% *	93 25% R	124 16%	148 21% T	68 16%	31 18%	44 17%	69 21%	64 24%	176 18%	41 28% Y	18 9%	107 33% ad	32 38% ad*	14 9%	12 23% ad*	14 36% ad*	111 28% h	52 13%
Net: Very/Fairly unfavourable	483 43%	256 47% C	225 40%	68 22%	159 43% D	256 57% DEG	432 41% D	50 67% DEG*	257 41%	225 46%	114 43%	130 45% N	125 49% N	49 32%	18 33% *	46 47% N*	124 34%	358 47% Q	276 40%	207 48% S	74 43%	119 45%	137 42%	102 38%	445 46% Z	35 25%	130 66% bcef	88 27%	22 26% *	116 76% bcef	16 32% *	9 24% *	127 31%	266 66% g
Net Difference	-266 -24%	-123 -23%	-143 -25%	25 8%	-105 -28%	-186 -42%	-224 -21%	-42 -56%	-118 -19%	-148 -30%	-60 -22%	-83 -28%	-82 -32%	-10 -7%	-6 -11%	-25 -26%	-32 -9%	-234 -31%	-127 -18%	-139 -32%	-43 -25%	-74 -28%	-68 -21%	-38 -14%	-269 -28%	5 4%	-112 -57%	19 6%	10 12%	-103 -67%	-5 -9%	4 12%	-16 -4%	-214 -53%
Mean	-0.53	-0.51	-0.57	0.06 EFGH	-0.63	-0.81	-0.50 EFH	-0.96 *	-0.44 J	-0.65	-0.48 M	-0.60	-0.75	-0.26 LM*	-0.23 M*	-0.55 *	-0.25 R	-0.67	-0.43 T	-0.69	-0.58	-0.60	-0.46	-0.38	-0.60	-0.06 Y	-1.07	0.03 ad	0.05 ad*	-1.27	-0.30 ad*	0.05 **	-0.11 h	-1.04

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Wes Streeting, Secretary of State for Health and Social Care and Labour MP

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	47 4%	32 6% C	14 3%	18 6% E	5 1%	24 5% E	44 4% E	2 3% *	33 5%	14 3%	13 5%	14 5%	8 3%	9 6%	1 2% *	2 2% *	23 6% R	24 3%	29 4%	17 4%	4 2%	8 3%	16 5%	14 5%	42 4%	5 4%	3 2% ade	33 10% ade	6 7% *	3 2%	- -	- *	26 7%	13 3%
Fairly favourable (1)	171 15%	109 20% C	60 11%	58 19% EG	29 8%	84 19% EG	156 15% E	15 20% E*	108 17%	63 13%	40 15%	31 11%	40 16%	39 25% KLM	7 13% *	13 14% *	70 19% R	101 13%	95 14%	76 18%	31 18%	32 12%	51 16%	47 17%	142 15%	29 20%	30 16% d	78 24% ade	22 26% de*	11 7%	4 8% *	6 16% *	86 21% h	51 13%
Neither favourable nor unfavourable (0)	291 26%	135 25%	155 27%	68 22%	96 26%	127 29%	267 25%	24 32% *	167 26%	124 25%	68 25%	86 30% M	52 20%	45 29%	15 26% *	25 26% *	108 29%	183 24%	179 26%	112 26%	49 29%	62 24%	93 28%	71 26%	250 26%	40 28%	57 29% d	102 32% d*	31 37% d*	28 18%	13 25% *	12 31% *	130 32% h	94 23%
Fairly unfavourable (-1)	216 19%	110 20%	105 18%	49 16%	74 20%	93 21%	196 19%	20 27% *	108 17%	108 22%	54 20%	59 20%	53 21%	22 14%	12 22% *	16 17% *	59 16%	157 21%	129 19%	87 20%	35 20%	57 22%	65 20%	42 16%	195 20% bc	20 14%	56 28% bc	46 14%	9 10% *	33 22%	15 30% bc*	8 22% *	60 15%	101 25% g
Very unfavourable (-2)	212 19%	107 20%	103 18%	36 12%	83 22% D	93 21% D	201 19% D	12 16% *	115 18%	98 20%	52 19%	46 16%	60 24% L	25 16%	7 12% *	22 22% *	49 13%	164 22% Q	128 18%	85 20%	34 20%	55 21%	56 17%	46 17%	193 20% b	18 13%	38 19% b	26 8%	9 11% *	67 43% abcef	10 19% b*	6 15% *	51 13%	111 28% g
Don't know	186 17%	52 10%	132 23% B	77 25% FGH	84 23% FGH	25 6%	184 18% FH	2 3% *	100 16%	86 17%	41 15%	55 19% N	42 16%	15 10%	15 26% N*	19 19% *	59 16%	128 17%	132 19% T	54 13%	20 12%	49 19%	45 14%	49 18%	153 16%	30 21%	11 6%	36 11%	7 9% *	12 8%	10 18% a*	6 16% *	49 12%	33 8%
Net: Very/Fairly favourable	218 19%	141 26% C	74 13%	76 25% EG	34 9%	108 24% EG	201 19% E	17 23% E*	141 22% J	77 16%	54 20%	45 15%	48 19%	48 31% KLMOP	8 14% *	15 16% *	92 25% R	125 17%	124 18%	93 22%	35 20%	40 15%	67 21%	61 23%	184 19%	34 24%	34 17% d	111 35% adef	28 33% ade*	13 9%	4 8% *	6 16% *	112 28% h	64 16%
Net: Very/Fairly unfavourable	429 38%	217 40%	208 37%	86 28%	157 42% DG	186 42% D	397 38% D	32 43% *	223 35%	206 42%	106 40%	105 36%	114 44% N	47 30%	19 34% *	38 39% *	108 29%	321 42% Q	256 37%	172 40%	69 40%	111 42% X	121 37%	88 33%	389 40% Z	39 27%	94 48% bc	72 23%	18 21% *	100 65% abcf	26 49% bc*	14 37% *	111 28%	213 53% g
Net Difference	-211 -19%	-76 -14%	-133 -23%	-9 -3%	-123 -33%	-78 -18%	-196 -19%	-15 -20%	-82 -13%	-129 -26%	-53 -20%	-61 -21%	-66 -26%	1 1%	-11 -20%	-22 -23%	-15 -4%	-196 -26%	-132 -19%	-79 -18%	-35 -20%	-71 -27%	-54 -17%	-27 -10%	-205 -21%	-5 -3%	-60 -31%	39 12%	10 12%	-87 -57%	-22 -41%	-8 -21%	1 *	-148 -37%
Mean	-0.40	-0.30 C	-0.51	-0.12 EFG	-0.70	-0.35 E	-0.41 E	-0.33 E*	-0.31 J	-0.52	-0.40	-0.39	-0.55	-0.11 LMP*	-0.41 *	-0.54 *	-0.13 R	-0.53	-0.41	-0.39	-0.42	-0.55	-0.34	-0.27 V	-0.43	-0.16 Y*	-0.51 d	0.16 ade	0.10 ade*	-1.07 *	-0.74 *	-0.43 **	-0.07 h	-0.66

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Andy Burnham, Mayor of Greater Manchester

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	97 9%	52 10%	44 8%	34 11% E	18 5%	45 10% E	92 9% E	5 7% *	58 9%	39 8%	40 15% LM	17 6%	9 4%	17 11% M	6 10% *	9 10% *	37 10%	60 8%	55 8%	43 10%	16 9%	16 6%	36 11%	24 9%	86 9%	11 7%	9 5%	60 19% ad	11 13% ad*	3 2%	4 7% *	5 12% d*	57 14% h	26 7%
Fairly favourable (1)	241 21%	128 23%	112 20%	68 22%	59 16%	115 26% EG	220 21% E	21 28% *	158 25% J	83 17%	70 26% L	52 18%	54 21%	32 21%	9 16% *	24 25% *	92 25% R	149 20%	148 21%	93 22%	31 18%	52 20%	84 26%	58 22%	210 22%	29 20%	33 17%	94 29% ad	30 36% ad*	19 12%	17 33% ad*	15 40% ad*	118 29% h	77 19%
Neither favourable nor unfavourable (0)	293 26%	163 30% C	126 22%	91 30%	91 25%	111 25%	279 27%	14 18% *	152 24%	141 29%	62 23%	83 28%	68 27%	40 26%	20 35% *	21 21% *	97 26%	196 26%	181 26%	112 26%	47 27%	68 26%	83 25%	73 27%	247 25%	46 32%	59 30%	78 24%	26 31% *	37 24%	13 25% *	9 23% *	105 26%	99 24%
Fairly unfavourable (-1)	117 10%	58 11%	58 10%	18 6%	39 11% D	59 13% DG	100 10% D	16 22% DEG*	68 11%	49 10%	25 9%	27 9%	31 12%	19 13%	6 10% *	9 9% *	31 8%	86 11%	67 10%	50 12%	24 14% X	33 12% X	29 9%	18 7%	104 11%	13 9%	37 19% b	21 7%	10 12% *	19 13%	5 10% *	3 8% *	42 10%	49 12%
Very unfavourable (-2)	180 16%	92 17%	87 15%	21 7%	72 19% DG	88 20% DG	166 16% D	14 19% D*	94 15%	86 17%	38 14%	48 17%	49 19%	23 15%	5 8% *	17 18% *	38 10%	142 19% Q	111 16%	69 16%	28 16%	44 17%	41 13%	45 17%	166 17% Z	13 9%	46 24% bcef	24 8%	1 1% *	58 38% abcef	3 7% *	1 2% *	33 8%	113 28% g
Don't know	196 17%	52 9%	141 25% B	76 25% FGH	91 25% FGH	29 6%	191 18% F	5 6% *	101 16%	95 19%	33 12%	65 22% K	45 18%	24 16%	11 20% *	17 17% *	72 20%	123 16%	131 19%	65 15%	28 16%	49 19%	54 16%	51 19%	162 17%	33 23%	11 6% a	44 14% a	5 6% *	16 11%	9 18% a*	6 15% *	49 12%	40 10%
Net: Very/Fairly favourable	338 30%	180 33%	156 27%	102 33% E	77 21%	160 36% EG	312 30% E	26 35% *	216 34% J	122 25%	110 41% LM	69 24%	63 24%	49 32%	15 26% *	33 34% *	130 35% R	209 28%	202 29%	136 31%	46 27%	68 26%	120 37% V	82 31%	297 30%	40 27%	42 22%	154 48% ad	41 49% ad*	22 15%	21 40% ad*	20 52% ad*	175 43% h	103 26%
Net: Very/Fairly unfavourable	297 26%	150 28%	146 26%	39 13%	111 30% DG	147 33% DG	267 25% D	30 41% DG*	162 26%	135 27%	63 24%	75 26%	80 31%	42 27%	10 18% *	26 27% *	69 19%	229 30% Q	178 26%	119 28%	52 30%	77 29%	70 21%	63 24%	270 28% Z	26 18%	83 43% bcef	45 14%	11 13% *	78 51% bcef	9 17% *	4 9% *	75 19%	162 40% g
Net Difference	41 4%	30 5%	10 2%	63 21%	-34 -9%	12 3%	46 4%	-5 -6%	54 9%	-13 -3%	47 17%	-6 -2%	-18 -7%	7 4%	5 8%	7 7%	61 17%	-20 -3%	24 4%	17 4%	-6 -3%	-9 -3%	50 15%	19 7%	27 3%	13 9%	-41 -21%	109 34%	30 36%	-55 -36%	12 23%	16 43%	99 25%	-59 -15%
Mean	-0.05	-0.02	-0.08	0.33 EFGH	-0.32	-0.07 E	-0.03 E	-0.19 *	0.03	-0.15	0.20 LM	-0.17	-0.28	0.01 *	0.13 *	-0.01 *	0.20 R	-0.16	-0.06	-0.03	-0.13	-0.18	0.16 V	-0.01	-0.07	0.10	-0.42 d	0.52 ad	0.51 ad*	-0.81 *	0.30 ad*	0.63 **	0.35 h	-0.40

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - David Lammy, Deputy Prime Minister and Justice Secretary

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	22 2%	16 3%	6 1%	16 5% EFG	4 1%	3 1%	22 2% F	- -*	18 3%	5 1%	8 3%	4 1%	3 1%	5 4%	- -*	2 2% *	17 4% R	6 1%	22 3% T	1 *	2 1%	3 1%	6 2%	11 4% V	15 2%	7 5% Y	2 1%	10 3%	2 3% *	4 3%	- -*	1 4% *	11 3%	5 1%
Fairly favourable (1)	116 10%	69 13% C	46 8%	41 13%	33 9%	42 9%	110 11%	6 8% *	73 12%	43 9%	30 11%	31 11%	20 8%	23 15% M	5 10%	6 6%	49 13% R	67 9%	75 11%	41 9%	9 5%	21 8%	39 12% U	36 13% U	96 10%	20 14%	11 6%	64 20% ade	15 18% ade*	7 4%	1 2% *	3 9% *	47 12%	37 9%
Neither favourable nor unfavourable (0)	304 27%	148 27%	152 27%	88 29%	91 25%	125 28%	275 26%	29 38% *	164 26%	139 28%	75 28%	77 26%	63 25%	50 32%	14 24% *	26 27% *	113 31%	191 25%	187 27%	117 27%	60 34%	69 26%	94 29%	68 25%	262 27%	42 29%	58 29% d	118 37% d	33 40% d*	12 8%	16 31%	12 33%	158 39% h	74 18%
Fairly unfavourable (-1)	203 18%	108 20%	95 17%	52 17%	66 18%	85 19%	189 18%	14 18% *	117 19%	86 17%	50 19%	47 16%	50 20%	27 17%	12 21% *	17 18% *	63 17%	140 19%	128 18%	75 17%	35 20%	50 19%	60 18%	44 16%	178 18%	24 16%	52 21%	52 16%	20 24% *	30 20%	13 25% *	8 20% *	81 20%	73 18%
Very unfavourable (-2)	294 26%	165 30% C	126 22%	35 12%	99 27% D	159 36% DEG	267 25% D	27 36% D*	160 25%	134 27%	66 24%	78 27%	77 30%	32 21%	15 27% *	26 27% *	65 18%	230 30% Q	160 23%	134 31% S	51 29%	74 28%	81 25%	60 22%	270 28% Z	23 16%	74 38% bce	36 11%	7 9% *	91 59% abcef	10 18% *	9 23% *	61 15%	179 44% g
Don't know	185 16%	39 7%	144 25% B	74 24% FGH	78 21% FH	32 7%	185 18% FH	- -	99 16%	86 17%	40 15%	55 19%	43 17%	17 11%	10 18% *	19 20% *	61 17%	124 16%	120 17%	64 15%	17 10%	47 18%	47 14%	50 19% U	153 16%	29 20%	11 5%	40 13% a	6 7% *	10 7%	12 23% acd*	4 11% *	46 11%	36 9%
Net: Very/Fairly favourable	138 12%	85 16% C	52 9%	57 19% EFG	37 10%	44 10%	133 13%	6 8% *	90 14% J	48 10%	38 14%	35 12%	24 9%	29 19% M	5 10%	8 8%	66 18% R	73 10%	97 14%	41 10%	11 7%	23 9%	45 14% U	47 17% UV	111 11%	27 19% Y	13 7%	74 23% ade	17 21% ade*	11 7%	1 2% *	5 13% *	58 14%	42 10%
Net: Very/Fairly unfavourable	497 44%	273 50% C	221 39%	88 29%	165 45% D	244 55% DEG	457 44% D	40 54% D*	277 44%	220 45%	115 43%	125 43%	127 50%	59 38%	27 48% *	44 45% *	127 35%	370 49% Q	288 42%	209 48%	85 49%	124 47%	140 43%	104 39%	449 46% Z	46 32%	114 58% bc	88 27%	28 33% *	121 79% abcef	22 43% b*	16 43% *	142 35%	252 62% g
Net Difference	-359 -32%	-188 -35%	-168 -30%	-31 -10%	-128 -35%	-200 -45%	-324 -31%	-35 -46%	-187 -30%	-172 -35%	-77 -29%	-90 -31%	-103 -40%	-30 -20%	-22 -39%	-36 -37%	-62 -17%	-297 -39%	-191 -28%	-168 -39%	-74 -43%	-100 -38%	-95 -29%	-58 -21%	-338 -35%	-19 -13%	-101 -52%	-14 -4%	-10 -12%	-110 -72%	-21 -41%	-11 -30%	-83 -21%	-210 -52%
Mean	-0.67	-0.67	-0.68	-0.22 EFGH	-0.76	-0.86 F	-0.66	-0.82 *	-0.62	-0.74	-0.59 M	-0.70	-0.83	-0.41 LM*	-0.80 *	-0.77 *	-0.36 R	-0.82	-0.58 T	-0.82	-0.78	-0.80	-0.61	-0.49 UV	-0.72	-0.31 Y	-0.94 d	-0.14 ade	-0.19 ade*	-1.37 *	-0.77 d*	-0.55 **	-0.37 h	-1.04

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Shabana Mahmood, Home Secretary and Labour MP

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	37 3%	26 5% C	10 2%	17 6% FG	9 2%	11 2%	37 4%	- - *	25 4%	12 2%	12 4%	8 3%	6 2%	9 6%	* *	2 2% *	21 6% R	16 2%	31 4% T	6 1%	5 3%	4 1%	17 5% V	11 4%	24 2%	13 9% Y	4 2%	21 7%	4 4% *	6 4%	- -	1 4% *	17 4%	12 3%
Fairly favourable (1)	167 15%	111 20% C	55 10%	51 17% E	39 10%	77 17% E	151 14% E	15 21% *	110 17% J	57 12%	40 15%	42 15%	29 11%	35 23% M	5 9%	15 16%	77 21% R	90 12%	101 15%	66 15%	24 14%	33 13%	51 16%	55 20% V	140 14%	27 18%	26 13% ade	75 23% ade	26 31% adef*	19 12%	3 5% *	3 8% *	72 18%	62 15%
Neither favourable nor unfavourable (0)	321 29%	154 28%	164 29%	83 27%	99 27%	139 31%	295 28%	25 34% *	182 29%	139 28%	73 27%	84 29%	64 25%	46 30%	23 41% M*	31 32% *	94 26%	227 30%	182 26%	139 32%	59 34% X	83 32% X	90 28%	61 23%	283 29%	37 26%	69 35% de	116 36% de	33 40% de*	20 13%	9 16% *	16 43% de*	137 34% h	103 26%
Fairly unfavourable (-1)	192 17%	91 17%	101 18%	45 15%	59 16%	89 20%	172 16%	20 27% D*	108 17%	84 17%	58 22%	50 17%	42 16%	22 14%	10 17% *	11 11% *	72 20%	120 16%	114 16%	78 18%	28 16%	45 17%	59 18%	41 15%	168 17%	23 16%	49 25% bc	36 11%	6 7% *	34 22% bc	14 28% bc*	8 20% *	69 17%	80 20%
Very unfavourable (-2)	226 20%	120 22%	102 18%	44 14%	91 24% DG	92 21%	217 21% D	9 13% *	109 17%	118 24% I	47 18%	56 19%	70 27% KNO	24 15%	7 13% *	23 24% *	47 13%	179 24% Q	148 21%	78 18%	37 22%	55 21%	66 20%	46 17%	206 21%	20 14%	39 20% bc	35 11%	6 8% *	62 40% abcf	16 30% bc*	5 13% *	52 13%	114 28% g
Don't know	181 16%	43 8%	136 24% B	67 22% FGH	74 20% FH	40 9%	177 17% F	4 5% *	97 15%	84 17%	40 15%	52 18%	45 18%	20 13%	11 19% *	14 15% *	57 15%	124 16%	116 17%	65 15%	20 12%	43 16%	43 13%	54 20% UW	154 16%	24 17%	9 4%	40 12% a	8 10% *	13 9%	11 21% ad*	5 13% *	57 14% h	33 8%
Net: Very/Fairly favourable	204 18%	138 25% C	65 11%	68 22% EG	48 13%	88 20% E	188 18% E	15 21% *	135 21% J	69 14%	52 19%	50 17%	36 14%	44 28% LMO	5 9% *	17 18% *	98 27% R	106 14%	132 19%	72 17%	28 16%	37 14%	68 21%	66 25% V	164 17%	39 27% Y	31 16%	96 30% adef	30 35% adef*	25 16%	3 5% *	5 12% *	89 22%	74 18%
Net: Very/Fairly unfavourable	419 37%	211 39%	203 36%	89 29%	149 40% D	180 40% D	389 37% D	30 40% *	217 34%	201 41%	105 39%	106 36%	112 44% N	45 29%	17 30% *	34 35% *	119 33%	299 40% Q	262 38%	157 36%	66 38%	100 38%	125 38%	88 33%	374 38%	43 30%	88 45% bc	70 22%	12 15% *	96 63% abcf	30 58% bcf*	12 32% *	121 30%	195 48% g
Net Difference	-215 -19%	-74 -14%	-138 -24%	-21 -7%	-102 -27%	-93 -21%	-200 -19%	-15 -19%	-83 -13%	-132 -27%	-54 -20%	-56 -19%	-76 -30%	-2 -1%	-12 -21%	-17 -17%	-22 -6%	-193 -26%	-130 -19%	-85 -20%	-37 -22%	-63 -24%	-57 -18%	-21 -8%	-210 -21%	-3 -2%	-57 -29%	26 8%	17 21%	-72 -47%	-28 -53%	-8 -20%	-31 -8%	-121 -30%
Mean	-0.43	-0.33 C	-0.53	-0.20 EFG	-0.62	-0.43	-0.44 E	-0.34 *	-0.31 J	-0.58	-0.39 M	-0.43	-0.66	-0.12 LM*	-0.41 *	-0.45 *	-0.15 R	-0.56	-0.43	-0.43	-0.46	-0.52	-0.38	-0.26 V	-0.48	-0.08 Y	-0.49 de	0.04 ade	0.20 ade*	-0.91 *	-1.05 *	-0.33 **	-0.19 h	-0.60

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	61 5%	44 8% C	16 3%	32 10% EFG	16 4%	13 3%	60 6% F	2 2% *	45 7% J	16 3%	16 6%	11 4%	6 3%	18 12% LM	4 6% *	7 7% *	37 10% R	24 3%	48 7% T	13 3%	6 3%	9 3%	15 5%	31 11% UVW	41 4%	21 14% Y	4 2% acde	41 13% *	3 4% *	6 4%	- -	2 6% *	34 8% h	13 3%
Fairly favourable (1)	155 14%	82 15%	73 13%	58 19% EG	33 9%	64 14% E	147 14% E	8 10% *	96 15%	59 12%	47 17% O	36 12%	29 11%	31 20% MO	2 3% *	10 11%	69 19% R	86 11%	96 14%	59 14%	18 11%	32 12%	58 18%	39 15%	134 14%	20 14%	6 3%	99 31% adef	24 29% ade*	2 1%	3 6% *	4 12% ad*	86 21% h	34 8%
Neither favourable nor unfavourable (0)	205 18%	104 19%	99 17%	78 26% FGH	69 19% F	57 13%	197 19% F	8 11% *	119 19%	86 17%	53 20%	49 17%	40 15%	26 17%	16 29% M*	21 22% *	84 23% R	122 16%	139 20%	66 15%	39 22%	45 17%	63 19%	49 18%	172 18%	32 22%	11 6% ad	81 25% ad	20 23% ad*	10 6%	11 21% ad*	13 35% ad*	102 25% h	33 8%
Fairly unfavourable (-1)	230 20%	106 19%	121 21%	53 17%	64 17%	112 25% DEG	207 20%	22 30% *	133 21%	96 20%	49 18%	65 22%	49 19%	31 20%	10 17% *	26 26% *	72 20%	158 21%	126 18%	103 24%	34 20%	65 25%	64 20%	51 19%	206 21%	23 16%	47 24% d	56 17%	28 34% bd*	18 12%	23 44% abd*	14 37% bd*	101 25% h	71 18%
Very unfavourable (-2)	403 36%	193 35%	206 36%	51 17%	155 42% DG	197 44% DG	367 35% D	35 47% D*	206 33%	196 40% I	91 34%	110 38% N	114 45% KNP	39 25%	20 36% *	29 30% *	83 23%	320 42% Q	233 34%	169 39%	65 37%	98 37%	114 35%	81 30%	371 38% Z	31 22%	125 64% bcef	41 13%	7 8% *	117 76% abcef	13 25% bcf*	2 6% *	75 19%	246 61% g
Don't know	70 6%	16 3%	54 10% B	33 11% FGH	34 9% FGH	3 1%	70 7% F	- -	31 5%	40 8%	14 5%	20 7%	18 7%	9 6%	5 8% *	4 5% *	23 6%	48 6%	49 7%	21 5%	12 7%	14 5%	13 4%	18 7%	52 5%	18 12% Y	2 1%	4 1%	2 2% *	1 1%	2 4% *	2 4% *	5 1%	7 2%
Net: Very/Fairly favourable	216 19%	127 23% C	89 16%	90 29% EFGH	49 13%	77 17%	207 20% E	9 12% *	141 22% J	75 15%	62 23% MO	47 16%	35 14%	50 32% LMOP	5 10% *	17 17% *	106 29% R	110 15%	144 21%	72 17%	24 14%	41 16%	73 22%	70 26% UV	175 18%	40 28% Y	11 6%	140 44% adef	27 33% ade*	8 5%	3 6% *	7 18% ad*	119 30% h	47 12%
Net: Very/Fairly unfavourable	632 56%	299 55%	326 57%	105 34%	218 59% D	309 69% DEG	575 55% D	58 77% DEG*	340 54%	293 59%	139 52%	175 60% N	164 64% KN	70 45%	29 53% *	55 56% *	155 42%	477 63% Q	360 52%	273 63% S	99 57%	162 62% X	177 54%	132 49%	577 59% Z	54 37%	172 88% bcef	96 30%	35 42% *	135 88% bcef	36 69% bcf*	16 43% *	176 44%	317 78% g
Net Difference	-416 -37%	-172 -32%	-237 -42%	-14 -5%	-170 -46%	-232 -52%	-368 -35%	-48 -64%	-198 -31%	-218 -44%	-77 -29%	-129 -44%	-129 -50%	-20 -13%	-24 -43%	-38 -39%	-49 -13%	-367 -48%	-215 -31%	-200 -46%	-74 -43%	-121 -46%	-104 -32%	-62 -23%	-402 -41%	-14 -9%	-161 -82%	44 14%	-8 -9%	-127 -83%	-33 -64%	-10 -25%	-57 -14%	-270 -67%
Mean	-0.72	-0.61 C	-0.83	-0.12 EFGH	-0.92	-0.94	-0.69 EFH	-1.09 *	-0.60 J	-0.88	-0.60 M	-0.84	-0.99	-0.28 LMO	-0.79 *	-0.65 *	-0.28 R	-0.93	-0.62 T	-0.87	-0.83	-0.84	-0.65	-0.45 UV	-0.79	-0.19 Y	-1.45	0.14 ade	-0.14 ade*	-1.57	-0.93 ad*	-0.26 **	-0.25 h	-1.27

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	52 5%	33 6%	18 3% C	20 7%	14 4%	18 4%	48 5%	4 5% *	32 5%	20 4%	11 4%	13 4%	9 4%	12 8%	3 5% *	4 4% *	19 5%	33 4%	32 5%	20 5%	12 7% VW	6 2%	8 3%	20 7% VW	36 4%	16 11% Y	31 16% bcdef	12 4%	- -	6 4% *	- -	- -	12 3%	30 8% g
Fairly favourable (1)	189 17%	96 18%	92 16%	45 15%	49 13%	94 21% EG	169 16%	19 26% E*	111 18%	78 16%	26 10%	65 22% K	40 16%	35 23% K	7 12% *	15 16%	48 13%	141 19% Q	115 17%	74 17%	25 15%	45 17%	54 16%	55 20%	164 17%	25 17%	96 49% bcdef	25 8%	9 10% *	29 19% bef	3 6% *	1 1% *	53 13%	96 24% g
Neither favourable nor unfavourable (0)	244 22%	127 23%	117 21%	60 20%	86 23%	98 22%	223 21%	21 28% *	139 22%	104 21%	61 23%	62 21%	54 21%	44 28% P	10 19% *	13 13% *	83 23%	160 21%	166 24% T	78 18%	37 22%	64 24%	71 22%	50 18%	203 21%	41 28%	45 23%	57 18%	22 26% *	38 25%	6 11%	5 12%	78 19%	89 22%
Fairly unfavourable (-1)	238 21%	120 22%	117 21%	65 21%	76 21%	96 22%	221 21%	17 23% *	132 21%	106 22%	63 23% N	51 18% N	65 25% N	14 9%	12 21% N*	33 34% LN*	78 21%	160 21%	145 21%	93 21%	30 17%	59 22%	72 22%	60 22%	221 23% Z	16 11%	17 9%	75 23% a	35 42% abdef*	36 23% a	10 19% *	8 20% *	92 23%	90 22%
Very unfavourable (-2)	328 29%	154 28%	166 29%	82 27%	110 30%	136 30%	315 30%	14 18% *	185 29%	144 29%	93 35% N	80 27%	70 27%	40 26%	19 35% *	26 27% *	115 31%	213 28%	184 27%	144 33% S	57 33%	72 28%	105 32%	69 26%	297 30% Z	28 19%	3 2%	146 45% acd	17 21% a*	43 28% a	31 60% acd*	23 40% acd*	160 40% h	92 23%
Don't know	74 7%	15 3%	59 10% B	34 11% FGH	35 9% FH	5 1%	74 7% F	- -	32 5%	41 8%	15 6%	21 7%	18 7%	10 6%	4 8% *	6 6% *	24 7%	50 7%	50 7%	24 6%	12 7%	17 6%	17 5%	16 6%	55 6%	18 13% Y	3 1%	7 2%	1 1% *	2 2%	2 4%	2 5%	8 2%	7 2%
Net: Very/Fairly favourable	240 21%	129 24%	110 19%	66 21%	63 17%	112 25% EG	217 21% E	23 31% E*	143 23%	98 20%	38 14%	77 27% K	49 19%	47 30% KM	10 17%	19 20%	67 18%	174 23%	146 21%	94 22%	37 22%	51 19%	62 19%	75 28% VW	199 20%	41 29% Y	127 65% bcdef	36 11%	9 10% *	35 23% bcef	3 6% *	1 1% *	65 16%	126 31% g
Net: Very/Fairly unfavourable	566 50%	274 50%	283 50%	147 48%	187 50%	232 52%	535 51%	31 41% *	316 50%	250 51%	156 58% LN	131 45%	135 53% N	54 35%	31 56% N*	59 61% LN*	193 53%	373 49%	329 48%	237 55% S	87 50%	131 50%	176 54%	129 48%	519 53% Z	44 31%	20 10%	221 69% ad	52 62% a*	79 51% a	41 79% ad*	31 81% ad*	252 62% h	181 45%
Net Difference	-326 -29%	-145 -27%	-173 -30%	-82 -27%	-124 -33%	-120 -27%	-318 -30%	-8 -10%	-174 -28%	-152 -31%	-118 -44%	-54 -18%	-86 -33%	-7 -5%	-22 -39%	-39 -41%	-127 -34%	-199 -26%	-183 -26%	-143 -33%	-49 -29%	-80 -31%	-114 -35%	-54 -20%	-319 -33%	-3 -2%	107 55%	-184 -57%	-44 -52%	-44 -29%	-38 -74%	-30 -80%	-187 -46%	-55 -14%
Mean	-0.57	-0.50	-0.63	-0.52	-0.66	-0.54	-0.60	-0.23 E*	-0.55	-0.61	-0.79 K	-0.45	-0.61	-0.25 KMOP	-0.75 *	-0.67 *	-0.65	-0.54	-0.52	-0.65	-0.58	-0.60	-0.68	-0.41 W	-0.63	-0.12 Y	0.70 bcde	-1.01	-0.74 e*	-0.53 be	-1.39 *	-1.48 **	-0.85	-0.29 g

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	44 / 4%	31 / 6% C	11 / 2% c	20 / 6% EG	9 / 2%	15 / 3%	41 / 4%	3 / 3% *	28 / 4%	16 / 3%	17 / 6% L	3 / 1%	8 / 3%	10 / 6% L	- / - *	6 / 6% L*	23 / 6% R	21 / 3%	27 / 4%	17 / 4%	11 / 6% V	4 / 1%	16 / 5% V	13 / 5% V	37 / 4%	7 / 5%	2 / 1%	13 / 4%	17 / 21% abde*	6 / 4%	1 / 2% *	3 / 8% a*	27 / 7% h	13 / 3%
Fairly favourable (1)	230 / 21%	113 / 21%	116 / 20%	67 / 22%	66 / 18%	98 / 22%	213 / 20%	17 / 23% *	140 / 22%	91 / 18%	46 / 17%	66 / 23%	49 / 19%	34 / 22%	15 / 27% *	21 / 22%	89 / 24% R	141 / 19%	132 / 19%	99 / 23%	33 / 19%	59 / 22%	74 / 23%	47 / 18%	200 / 20%	30 / 21%	35 / 18% d	82 / 25% d	47 / 56% abcdf*	13 / 8%	11 / 20%	13 / 34% ad*	120 / 30% h	62 / 15%
Neither favourable nor unfavourable (0)	352 / 31%	169 / 31%	179 / 32%	98 / 32%	119 / 32%	136 / 30%	333 / 32%	19 / 26% *	197 / 31%	155 / 32%	94 / 35%	88 / 30%	76 / 30%	45 / 29%	17 / 31% *	32 / 33% *	113 / 31%	239 / 32%	224 / 32%	128 / 30%	49 / 28%	82 / 31%	96 / 29%	99 / 37%	298 / 31% cd	52 / 36% cd	66 / 34% *	130 / 41%	14 / 16% *	24 / 16%	20 / 38% cd*	11 / 29% *	142 / 35% h	94 / 23%
Fairly unfavourable (-1)	189 / 17%	96 / 18%	92 / 16%	49 / 16%	60 / 16%	80 / 18%	168 / 16%	21 / 28% G*	114 / 18%	75 / 15%	43 / 16%	49 / 17%	44 / 17%	21 / 13%	15 / 26% N*	17 / 17% *	59 / 16%	130 / 17%	116 / 17%	73 / 17%	34 / 20%	49 / 19%	55 / 17%	37 / 14%	173 / 18% bc	16 / 11% c	47 / 24% *	47 / 15% c	4 / 5% *	34 / 22% c	12 / 24% c*	6 / 16% *	50 / 12%	94 / 23% g
Very unfavourable (-2)	217 / 19%	119 / 22%	97 / 17%	33 / 11%	74 / 20% D	110 / 25% DG	205 / 20% D	12 / 17% *	107 / 17%	110 / 22% I	46 / 17%	57 / 20%	58 / 23% O	34 / 22% O	4 / 8% *	18 / 19% *	50 / 14%	167 / 22% Q	128 / 19%	89 / 21%	32 / 19%	51 / 19%	60 / 18%	48 / 18%	198 / 20% Z	18 / 13%	41 / 21% bc	34 / 11% c	1 / 1% *	73 / 47% abcef	7 / 13% c*	5 / 12% c*	47 / 12%	132 / 33% g
Don't know	92 / 8%	18 / 3%	74 / 13% B	41 / 13% FG	43 / 12% FG	8 / 2%	90 / 9% F	2 / 3% *	46 / 7%	46 / 9%	22 / 8%	28 / 10%	21 / 8%	12 / 8%	5 / 8% *	4 / 4% *	34 / 9%	58 / 8%	65 / 9%	27 / 6%	14 / 8%	18 / 7%	24 / 7%	23 / 9%	70 / 7%	21 / 15% Y	4 / 2%	15 / 5%	1 / 1% *	4 / 3%	2 / 3% *	- / - *	17 / 4%	11 / 3%
Net: Very/Fairly favourable	274 / 24%	144 / 26%	127 / 22%	86 / 28% E	75 / 20%	113 / 25%	254 / 24%	20 / 26% *	168 / 27%	106 / 22%	63 / 23%	69 / 24%	57 / 22%	43 / 28%	15 / 27% *	27 / 28% *	112 / 30% R	162 / 21%	159 / 23%	116 / 27%	44 / 25%	63 / 24%	91 / 28%	60 / 22%	236 / 24%	37 / 26%	37 / 19%	95 / 30% ad	64 / 77% abdef*	19 / 12%	11 / 22% *	16 / 42% ad*	148 / 37% h	74 / 18%
Net: Very/Fairly unfavourable	406 / 36%	214 / 39%	189 / 33%	82 / 27%	134 / 36% D	190 / 43% DG	372 / 35% D	34 / 45% D*	221 / 35%	185 / 38%	89 / 33%	107 / 37%	102 / 40%	55 / 35%	19 / 34% *	35 / 36% *	109 / 30%	297 / 39% Q	244 / 35%	162 / 37%	66 / 38%	100 / 38%	115 / 35%	86 / 32%	371 / 38% Z	34 / 24%	89 / 45% bc	81 / 25% c	5 / 6% *	107 / 69% abcef	19 / 37% c*	11 / 29% c*	97 / 24%	225 / 56% g
Net Difference	-132 / -12%	-70 / -13%	-62 / -11%	4 / 1%	-59 / -16%	-77 / -17%	-118 / -11%	-14 / -18%	-53 / -8%	-79 / -16%	-26 / -10%	-38 / -13%	-45 / -18%	-11 / -7%	-4 / -7%	-8 / -8%	3 / 1%	-135 / -18%	-85 / -12%	-46 / -11%	-23 / -13%	-38 / -14%	-24 / -7%	-25 / -9%	-135 / -14%	3 / 2%	-52 / -26%	14 / 4%	59 / 71%	-87 / -57%	-8 / -15%	5 / 14%	51 / 13%	-151 / -37%
Mean	-0.30	-0.30	-0.30	-0.04 EFG	-0.38	-0.39	-0.29	-0.33 *	-0.23	-0.39	-0.22	-0.35	-0.40	-0.25	-0.16 *	-0.21 *	-0.07 R	-0.40	-0.30	-0.29	-0.28	-0.35	-0.22	-0.25	-0.33	-0.07 Y	-0.48 d	-0.02 ad	0.91 abdef*	-1.03	-0.28 d*	0.10 ad*	0.08 h	-0.69

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	81 / 7%	40 / 7%	37 / 6%	49 / 16% EFGH	18 / 5%	14 / 3%	79 / 8% EF	2 / 2% *	49 / 8%	32 / 6%	17 / 6%	24 / 8%	15 / 6%	16 / 10%	3 / 6% *	6 / 6% *	41 / 11% R	40 / 5%	52 / 7%	29 / 7%	15 / 9%	11 / 4%	28 / 9%	24 / 9% V	65 / 7%	16 / 11%	2 / 1% a	25 / 8% a	6 / 7% a*	4 / 3%	25 / 48% abcdf*	6 / 16% ad*	36 / 9% h	15 / 4%
Fairly favourable (1)	218 / 19%	99 / 18%	118 / 21%	80 / 26% EFGH	69 / 19%	69 / 15%	212 / 20% F	6 / 8% *	145 / 23% J	73 / 15%	61 / 23%	52 / 18%	42 / 16%	24 / 16%	17 / 31% LMN*	22 / 23%	94 / 25% R	125 / 16%	145 / 21%	73 / 17%	31 / 18%	45 / 17%	70 / 21%	57 / 21%	186 / 19%	29 / 20%	22 / 11%	96 / 30% ad	28 / 33% ad*	12 / 8%	15 / 29% ad*	16 / 41% ad*	120 / 30% h	44 / 11%
Neither favourable nor unfavourable (0)	308 / 27%	160 / 29%	147 / 26%	79 / 26%	100 / 27%	129 / 29%	283 / 27%	24 / 33% *	160 / 25%	148 / 30%	81 / 30%	86 / 29%	62 / 24%	45 / 29%	14 / 25% *	20 / 21% *	93 / 25%	215 / 28%	186 / 27%	122 / 28%	52 / 30%	79 / 30%	86 / 26%	76 / 28%	258 / 26%	49 / 34%	58 / 29% de	103 / 32% de	25 / 30% e*	27 / 18%	6 / 12%	9 / 23% *	117 / 29%	98 / 24%
Fairly unfavourable (-1)	154 / 14%	79 / 14%	76 / 13%	31 / 10%	56 / 15%	67 / 15%	140 / 13%	14 / 19% *	81 / 13%	73 / 15%	24 / 9%	43 / 15%	48 / 19% K	21 / 13%	5 / 8% *	13 / 14% *	48 / 13%	106 / 14%	94 / 14%	60 / 14%	22 / 13%	43 / 16%	44 / 13%	30 / 11%	139 / 14%	14 / 10%	43 / 22% be	40 / 12%	9 / 11% *	22 / 14%	3 / 6% *	4 / 10% *	53 / 13%	70 / 17%
Very unfavourable (-2)	262 / 23%	145 / 27% C	115 / 20%	33 / 11%	79 / 21% D	150 / 34% DEG	235 / 22% D	27 / 36% DEG*	148 / 24%	113 / 23%	57 / 21%	57 / 20%	66 / 26%	37 / 24%	12 / 22% *	31 / 32% L*	60 / 16%	201 / 27% Q	146 / 21%	115 / 27%	32 / 18%	61 / 23%	78 / 24%	61 / 23%	247 / 25% Z	14 / 9%	64 / 33% bcef	35 / 11% e	14 / 16% e*	87 / 57% abcef	- / *	4 / 9% e*	58 / 14%	161 / 40% g
Don't know	101 / 9%	23 / 4%	76 / 13% B	36 / 12% F	48 / 13% FGH	18 / 4%	100 / 10% F	1 / 2% *	47 / 7%	54 / 11%	28 / 11%	29 / 10%	23 / 9%	12 / 8%	5 / 8% *	4 / 4% *	31 / 8%	70 / 9%	68 / 10%	33 / 8%	21 / 12%	24 / 9%	21 / 6%	22 / 8%	79 / 8%	22 / 15% Y	7 / 4%	22 / 7% d	2 / 2% *	2 / 1%	3 / 5% *	- / *	20 / 5%	16 / 4%
Net: Very/Fairly favourable	299 / 27%	139 / 26%	155 / 27%	129 / 42% EFGH	88 / 24%	83 / 19%	292 / 28% EFH	8 / 10% *	194 / 31% J	105 / 21%	78 / 29%	76 / 26%	57 / 22%	40 / 26%	21 / 37% M*	28 / 29% *	134 / 37% R	165 / 22%	197 / 28%	102 / 24%	46 / 27%	56 / 21%	97 / 30% V	81 / 30% V	251 / 26%	46 / 32%	24 / 12%	122 / 38% ad	34 / 41% ad*	16 / 10%	40 / 77% abcdf*	22 / 58% abd*	156 / 39% h	59 / 15%
Net: Very/Fairly unfavourable	416 / 37%	223 / 41% C	191 / 34%	64 / 21%	135 / 36% D	217 / 49% DEG	374 / 36% D	41 / 55% DEG*	230 / 36%	186 / 38%	82 / 30%	101 / 35%	114 / 45% KL	58 / 38%	17 / 30% *	44 / 46% K*	109 / 30%	307 / 41% Q	241 / 35%	175 / 41%	54 / 31%	105 / 40%	122 / 37%	90 / 34%	386 / 40% Z	28 / 19%	106 / 54% bcef	75 / 23% e	23 / 28% e*	109 / 71% abcef	3 / 6% *	7 / 20% *	111 / 27%	232 / 57% g
Net Difference	-116 / -10%	-84 / -15%	-35 / -6%	64 / 21%	-47 / -13%	-133 / -30%	-83 / -8%	-33 / -45%	-35 / -6%	-81 / -16%	-3 / -1%	-25 / -9%	-57 / -22%	-19 / -12%	4 / 7%	-16 / -17%	25 / 7%	-142 / -19%	-43 / -6%	-73 / -17%	-8 / -5%	-48 / -18%	-25 / -8%	-9 / -3%	-135 / -14%	18 / 12%	-82 / -42%	46 / 14%	11 / 13%	-93 / -60%	37 / 71%	14 / 38%	45 / 11%	-173 / -43%
Mean	-0.29	-0.36	-0.23	0.29 EFGH	-0.33 FH	-0.63	-0.25 FH	-0.80 *	-0.23	-0.37	-0.18 M	-0.22	-0.47	-0.28 *	-0.11 *	-0.44 *	0.02 R	-0.44	-0.22	-0.40	-0.16	-0.41	-0.25	-0.18	-0.35	0.17 Y	-0.76 d	0.12 ad	0.04 ad*	-1.15	1.26 abcdf*	0.45 ad*	0.06 h	-0.82

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Reform UK

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	159 14%	104 19% C	54 10%	30 10%	56 15%	74 17% D	144 14% D	15 20% *	83 13%	77 16%	32 12%	43 15%	41 16%	23 15%	8 14% *	13 14% *	33 9%	127 17% Q	100 15%	59 14%	23 13%	37 14%	42 13%	39 15%	144 15%	16 11%	34 17% bcef	23 7%	3 4% *	80 52% abcef	-	* 1% *	23 6%	118 29% g
Fairly favourable (1)	168 15%	97 18% C	71 12%	53 17%	47 13%	68 15%	154 15%	14 18% *	90 14%	77 16%	35 13%	35 12%	53 21% KL	21 14%	7 12% *	16 16% *	44 12%	123 16%	105 15%	63 15%	29 17%	33 13%	52 16%	42 15%	144 15%	23 16%	41 21% bc	34 10%	5 6% *	49 32% bcef	4 8% *	3 7% *	38 9%	87 22% g
Neither favourable nor unfavourable (0)	183 16%	89 16%	94 16%	61 20% F	72 20% F	50 11%	176 17% F	7 9% *	93 15%	90 18%	44 16%	45 15%	34 13%	39 25% LMO	6 10% *	16 16% *	57 16%	126 17%	120 17%	63 15%	34 20%	47 18%	43 13%	45 17%	145 15%	39 27% Y	44 23% de	47 15%	13 16% *	16 10%	4 7% *	7 18% *	55 14%	64 16%
Fairly unfavourable (-1)	128 11%	59 11%	69 12%	34 11%	39 10%	55 12%	119 11%	9 11% *	82 13%	45 9%	30 11%	39 13%	24 10%	11 7%	11 19% N*	13 13% *	47 13%	81 11%	83 12%	45 10%	9 5%	39 15% U	40 12% U	30 11%	118 12%	9 7%	30 15% bd	27 8% d	12 15% d*	4 2%	8 15% d*	2 5% *	39 10%	44 11%
Very unfavourable (-2)	414 37%	179 33%	225 40% B	100 33%	123 33%	190 43% DEG	385 37%	28 38% *	251 40% J	163 33%	109 40%	109 37%	86 33%	54 35%	21 37% *	35 36% *	164 45% R	249 33%	236 34%	178 41% S	66 38%	92 35%	132 40%	96 36%	369 38% Z	41 28%	42 21% d	183 57% ad	48 57% ad*	3 2%	34 65% ad*	24 65% ad*	242 60% h	80 20%
Don't know	73 6%	17 3%	55 10% B	30 10% FG	34 9% FG	9 2%	71 7% F	2 3% *	31 5%	41 8% I	19 7%	21 7%	18 7%	6 4%	4 8% *	4 5% *	22 6%	51 7%	48 7%	25 6%	13 7%	14 5%	18 5%	17 6%	56 6%	16 11% Y	5 3%	8 2%	2 2% *	1 1%	3 6% *	2 4% *	7 2%	10 3%
Net: Very/Fairly favourable	327 29%	201 37% C	125 22%	82 27%	102 28%	142 32%	298 28%	29 38% *	173 27%	154 31%	67 25%	78 27%	94 37% KL	44 28%	14 26% *	29 30%	77 21%	250 33% Q	205 30%	122 28%	52 30%	71 27%	94 29%	81 30%	288 30%	39 27%	75 38% bcef	56 18%	9 11% *	129 84% abcef	4 8% *	3 8% *	61 15%	205 51% g
Net: Very/Fairly unfavourable	541 48%	238 44%	294 52% B	134 44%	162 44%	245 55% DEG	504 48%	37 49% *	333 53% J	208 42%	139 52%	147 51%	110 43%	66 42%	31 56% *	48 49% *	211 57% R	330 44%	318 46%	223 52%	75 43%	131 50%	172 53%	126 47%	487 50% Z	50 35%	72 37% d	211 66% ad	60 72% ad*	7 5%	42 80% ad*	26 70% ad*	281 70% h	124 31%
Net Difference	-214 -19%	-37 -7%	-169 -30%	-52 -17%	-60 -16%	-103 -23%	-206 -20%	-8 -11%	-161 -25%	-54 -11%	-72 -27%	-69 -24%	-16 -6%	-22 -14%	-17 -31%	-18 -19%	-134 -36%	-80 -11%	-113 -16%	-101 -23%	-23 -13%	-61 -23%	-79 -24%	-45 -17%	-199 -20%	-11 -8%	3 2%	-154 -48%	-51 -61%	122 79%	-38 -73%	-23 -62%	-219 -54%	81 20%
Mean	-0.45	-0.21 C	-0.66	-0.44	-0.38	-0.50	-0.46	-0.29 *	-0.55	-0.31 I	-0.60	-0.50	-0.26 K	-0.36	-0.59 *	-0.43 *	-0.77	-0.29 Q	-0.39	-0.54	-0.41	-0.46	-0.55	-0.41	-0.46	-0.29	-0.03 bce	-1.00 e	-1.17 *	1.30 abce	-1.46 *	-1.30 **	-1.10	0.30 g

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - A new left-wing political party founded by Jeremy Corbyn and Zarah Sultana

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very favourable (2)	40 / 4%	21 / 4%	18 / 3%	27 / 9% EFGH	6 / 2%	8 / 2%	40 / 4% EF	- / - *	22 / 3%	19 / 4%	14 / 5%	9 / 3%	3 / 1%	8 / 5% M	4 / 7% M*	2 / * *	15 / 4%	25 / 3%	31 / 5%	9 / 2%	8 / 5%	8 / 3%	10 / 3%	13 / 5%	27 / 3%	13 / 9% Y	1 / 1% a	19 / 6%	- / - *	2 / 1%	7 / 14% acd*	3 / 7% ac*	19 / 5%	8 / 2%
Fairly favourable (1)	85 / 8%	57 / 10% C	27 / 5%	47 / 15% EFGH	30 / 8%	8 / 2%	85 / 8% F	- / -	53 / 8%	32 / 7%	22 / 8%	12 / 4%	17 / 6%	22 / 14% LM	7 / 12% L*	6 / 6%	36 / 10% R	49 / 6%	71 / 10% T	14 / 3%	15 / 9%	17 / 6%	21 / 7%	30 / 11%	58 / 6%	27 / 19% Y	9 / 5%	27 / 8%	13 / 16% ad*	8 / 5%	5 / 10% *	4 / 12% *	38 / 9% h	17 / 4%
Neither favourable nor unfavourable (0)	214 / 19%	103 / 19%	107 / 19%	93 / 30% EFGH	73 / 20% FH	48 / 11%	210 / 20% FH	4 / 6% *	123 / 19%	91 / 19%	56 / 21%	58 / 20%	44 / 17%	27 / 17%	11 / 19% *	19 / 19% *	83 / 23% R	131 / 17%	131 / 19%	83 / 19%	41 / 24%	43 / 16%	61 / 19%	55 / 20%	181 / 19%	32 / 22%	21 / 11%	81 / 25% ad	14 / 17%	13 / 9%	9 / 18% *	11 / 30% ad*	88 / 22% h	44 / 11%
Fairly unfavourable (-1)	171 / 15%	79 / 14%	91 / 16%	42 / 14%	59 / 16%	70 / 16%	154 / 15%	17 / 23% *	102 / 16%	69 / 14%	37 / 14%	57 / 20%	35 / 14%	26 / 17%	5 / 9% *	11 / 11% *	60 / 16%	111 / 15%	108 / 16%	63 / 15%	17 / 10%	53 / 20% U	51 / 16%	39 / 15%	147 / 15%	21 / 15%	22 / 11%	53 / 16%	22 / 26% ad*	21 / 14%	9 / 18% *	8 / 21% *	78 / 19% h	51 / 13%
Very unfavourable (-2)	462 / 41%	244 / 45% C	216 / 38%	43 / 14%	132 / 36% D	286 / 64% DEG	410 / 39% D	52 / 69% DEG*	258 / 41%	204 / 41%	112 / 42%	107 / 37%	120 / 47% LN	54 / 35%	20 / 36% *	48 / 50% N*	126 / 34%	336 / 44% Q	251 / 36%	211 / 49% S	64 / 37%	106 / 40%	144 / 44%	95 / 35%	436 / 45% Z	24 / 17%	130 / 67% bcef	105 / 33%	26 / 32% *	102 / 67% bcef	12 / 24% *	9 / 24% *	145 / 36%	256 / 63% g
Don't know	152 / 14%	41 / 8%	110 / 19% B	55 / 18% FGH	70 / 19% FGH	26 / 6%	151 / 14% FH	1 / 2% *	74 / 12%	78 / 16%	28 / 11%	48 / 17%	36 / 14%	19 / 12%	9 / 17% *	11 / 12% *	48 / 13%	104 / 14%	100 / 14%	52 / 12%	27 / 16%	35 / 13%	39 / 12%	37 / 14%	126 / 13%	26 / 18%	12 / 6%	37 / 11% d	8 / 10% *	7 / 5%	8 / 16% d*	2 / 6%	36 / 9%	29 / 7%
Net: Very/Fairly favourable	125 / 11%	78 / 14% C	45 / 8%	74 / 24% EFGH	36 / 10% FH	16 / 4%	125 / 12% FH	- / - *	74 / 12%	51 / 10%	36 / 13% L	21 / 7%	20 / 8%	30 / 19% LMP	11 / 20% LM*	8 / 8%	51 / 14% R	74 / 10%	102 / 15% T	23 / 5%	23 / 13%	25 / 10%	31 / 10%	43 / 16% VW	85 / 9%	40 / 28% Y	10 / 5%	46 / 14% ad	13 / 16% ad*	10 / 6%	13 / 24% ad*	7 / 19% ad*	56 / 14% h	25 / 6%
Net: Very/Fairly unfavourable	632 / 56%	323 / 59%	307 / 54%	85 / 28%	192 / 52% D	356 / 80% DEG	563 / 54% D	69 / 92% DEFG*	359 / 57%	273 / 55%	149 / 55%	164 / 56%	156 / 61% O	79 / 51%	25 / 45% *	59 / 61% *	185 / 50%	447 / 59% Q	358 / 52%	274 / 63% S	81 / 47%	160 / 61% UX	195 / 60% UX	135 / 50%	583 / 60% Z	46 / 32%	152 / 78% bcef	158 / 49%	48 / 57% *	123 / 80% bcef	22 / 42% *	17 / 45% *	223 / 55%	307 / 76% g
Net Difference	-507 / -45%	-245 / -45%	-261 / -46%	-11 / -3%	-156 / -42%	-340 / -76%	-438 / -42%	-69 / -92%	-285 / -45%	-222 / -45%	-113 / -42%	-144 / -49%	-136 / -53%	-49 / -32%	-14 / -25%	-51 / -53%	-134 / -36%	-373 / -49%	-256 / -37%	-251 / -58%	-58 / -34%	-135 / -51%	-163 / -50%	-92 / -34%	-498 / -51%	-6 / -4%	-142 / -73%	-112 / -35%	-35 / -41%	-113 / -74%	-9 / -17%	-10 / -26%	-166 / -41%	-282 / -70%
Mean	-0.96	-0.93	-1.00	-0.11 EFGH	-0.94 FH	-1.47	-0.90 FH	-1.64 *	-0.94	-0.98	-0.88 M	-0.99	-1.15	-0.70 LMP*	-0.65 M*	-1.13 *	-0.77 R	-1.05	-0.80 T	-1.19	-0.78	-1.02	-1.04	-0.75 VW	-1.07	-0.14 Y	-1.48	-0.70 ad	-0.81 ad*	-1.46	-0.32 ad*	-0.45 **	-0.80 h	-1.41

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q3. On a scale of 0 to 10, where 10 means a very good job and 0 means a very bad job, do you think the current Labour government is doing a good or bad job at running the country?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
0 = Very bad job (0)	312 28%	148 27%	160 28%	38 12%	126 34% DG	149 33% DG	289 28%	24 32% D*	162 26%	150 30%	74 27%	87 30%	82 32% P	34 22%	18 32% *	18 19% *	64 17%	249 33% Q	190 27%	122 28%	47 27%	79 30%	80 25%	79 29%	291 30% Z	22 15%	84 43% bcef	43 13%	6 7% *	92 60% abcef	6 12%	3 7% *	62 15%	193 48% g
1	60 5%	27 5%	32 6%	4 1%	21 6% D	35 8% DG	57 5%	3 4% *	25 4%	34 7%	12 4%	16 5%	24 10% KN	2 2%	1 1% *	5 5% *	13 4%	46 6%	28 4%	32 7% S	9 5%	12 4%	25 8%	9 3%	56 6%	4 3%	16 8% b	4 1%	5 5% *	12 8% b	3 6% *	1 3% *	10 2%	36 9% g
2	102 9%	50 9%	52 9%	24 8%	38 10%	40 9%	96 9%	6 8% *	62 10%	40 8%	30 11%	23 8%	24 9%	14 9%	3 6% *	9 9% *	30 8%	72 10%	71 10%	32 7%	16 9%	21 8%	32 10%	22 8%	91 9%	11 7%	27 14% bc	21 6%	1 1% *	18 12% c	9 17% bc*	2 6% *	34 9%	43 11%
3	119 11%	50 9%	67 12%	32 11%	24 7%	62 14% EG	98 9%	21 28% DEFG*	56 9%	63 13%	24 9%	37 13%	33 13%	10 7%	5 9% *	10 10% *	38 10%	81 11%	66 10%	53 12%	21 12%	35 13% X	30 9%	20 7%	110 11%	8 6%	30 16% b	19 6%	10 11% *	12 8%	6 11% *	7 18% b*	47 12%	35 9%
4	98 9%	49 9%	48 8%	23 8%	38 10%	36 8%	94 9%	4 5% *	64 10%	34 7%	25 9%	28 9%	18 7%	9 6%	3 5% *	16 16% MN*	34 9%	64 8%	57 8%	41 10%	16 9%	24 9%	28 9%	19 7%	87 9%	10 7%	12 6%	30 9% d	14 17% ad*	5 3%	10 19% ad*	3 9% *	45 11% h	22 5%
5	128 11%	52 9%	77 14%	44 14%	39 11%	45 10%	121 12%	8 10% *	64 10%	64 13%	28 11%	32 11%	22 9%	24 16%	7 13% *	14 15% *	46 12%	83 11%	69 10%	59 14%	24 14%	34 13%	37 11%	21 8%	107 11%	21 14%	8 4%	46 14% ad	10 10% ad*	3 2%	7 14% ad*	12 33% abcd*	54 14% h	26 6%
6	91 8%	40 7%	49 9%	42 14% EFG	29 8%	20 4%	87 8%	4 5% *	59 9%	32 6%	17 6%	20 7%	24 9%	13 8%	8 14% *	10 10% *	41 11% R	50 7%	68 10% T	23 5%	11 6%	21 8%	30 9%	27 10%	82 8%	9 6%	3 1%	51 16% ade	18 21% ade*	2 1%	2 4% *	4 11% ad*	54 13% h	15 4%
7	72 6%	44 8%	28 5%	25 8%	16 4%	31 7%	69 7%	3 4% *	45 7%	27 5%	23 9% M	20 7% M	7 3%	15 10% M	3 5% *	4 4% *	36 10% R	36 5%	46 7%	26 6%	15 8%	12 4%	23 7%	20 7%	53 5%	19 13% Y	2 1%	45 14% ad	11 14% ad*	3 2%	2 4% *	2 7% a*	41 10% h	12 3%
8	44 4%	33 6% C	11 2%	20 6% FG	11 3%	13 3%	43 4%	1 2% *	36 6% J	8 2%	12 5%	11 4%	6 2%	10 6%	1 3% *	4 4% *	24 6% R	20 3%	29 4%	15 3%	2 1%	11 4%	14 4%	17 6% U	32 3%	12 8% Y	5 3%	23 7%	4 5% *	4 3%	1 2%	3 7% *	24 6%	8 2%
9	24 2%	20 4% C	3 1%	20 6% EFG	4 1%	* *	24 2% F	- -	16 3%	8 2%	6 2%	3 1%	4 2%	6 4%	1 2% *	3 3% *	11 3%	13 2%	19 3%	5 1%	1 *	2 1%	14 4% UV	7 3%	16 2%	8 6% Y	3 2%	13 4%	* *	2 2%	3 7% *	- -	10 2%	4 1%
10 = Very good job (10)	27 2%	20 4% C	8 1%	15 5% FG	9 2%	4 1%	27 3% F	1 1% *	20 3%	8 2%	7 3%	3 1%	5 2%	8 5% L	2 4% *	2 2% *	17 5% R	11 1%	24 3% T	4 1%	2 1%	3 3%	3 1%	19 7% UVW	21 2%	7 5% Y	3 1%	17 5%	3 3% *	2 1%	- *	- *	12 3%	6 1%
Don't know	40 4%	8 2%	32 6% B	19 6% FG	15 4%	7 2%	40 4%	- -	17 3%	24 5%	9 3%	12 4%	9 4%	9 6% M	3 4% *	4 4% *	13 3%	28 4%	22 3%	19 4%	10 6% W	10 4%	5 2%	8 3%	25 3%	13 9% Y	2 1%	7 2%	2 2% *	- -	2 4% d*	- *	10 2%	3 1%
Prefer not to say	6 *	3 *	3 1%	2 1%	- -	4 1%	4 *	1 2% *	4 1%	2 *	1 *	1 *	2 1%	1 *	1 2% *	- -	2 1%	4 *	4 1%	1 *	- -	- -	4 1%	1 *	4 *	1 1%	1 1%	1 *	1 2% *	- -	- -	- -	1 *	3 1%
NET: Bad job	474 42%	226 41%	244 43%	66 21%	185 50% DG	224 50% DG	442 42% D	32 43% D*	249 40%	225 46%	115 43%	125 43%	130 51% NP	50 33%	22 39% *	31 32% *	107 29%	367 49% Q	288 42%	186 43%	72 41%	112 43%	138 42%	110 41%	438 45% Z	36 25%	127 65% bcef	68 21%	11 13% *	121 79% abcef	18 35% c*	6 16% *	106 26%	272 67% g
NET: Good job	96 8%	73 13% C	22 4%	54 18% EFGH	24 7%	17 4%	94 9% F	2 3% *	72 11% J	23 5%	26 10%	17 6%	16 6%	24 15% LM	5 8% *	9 9% *	52 14% R	44 6%	72 10% T	24 5%	5 3%	16 6%	31 10% U	43 16% UVW	69 7%	27 18% Y	11 6%	54 17% ad	7 9% *	8 5%	5 9% *	3 7% *	46 11% h	18 4%
Mean	3.29	3.61 C	2.98	4.79 EFGH	2.87	2.65	3.34 EF	2.59 *	3.60 J	2.88	3.39 M	3.05	2.74	4.21 KLM	3.44 *	3.72 M*	4.27 R	2.82	3.47 T	3.00	3.06	3.02	3.44	3.79 UV	3.09	4.74 Y	1.94	4.96 ade	4.82 ade*	1.44	3.63 ad*	4.36 ad*	4.28 h	1.94

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Summary

All Adults aged 18+ in Great Britain

	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties?					
	Labour Party (A)	Conservative Party (B)	Liberal Democrats (C)	Green Party (D)	Reform UK (E)	A new left-wing political party founded by Jeremy Corbyn and Zarah Sultana (F)
Unweighted base	1124	1124	1124	1124	1124	1124
Weighted base	1124	1124	1124	1124	1124	1124
Very likely to consider voting for (4)	132 12% CDF	113 10% F	85 8% F	95 8% F	228 20% ABCDF	44 4%
Fairly likely to consider voting for (3)	157 14% F	245 22% ADEF	237 21% ADEF	199 18% AF	172 15% F	120 11%
Not very likely to consider voting for (2)	228 20% E	245 22% EF	309 27% ABEF	288 26% ABEF	144 13%	193 17% E
Would not consider at all (1)	515 46% BCD	425 38%	379 34%	433 38% C	489 44% BCD	633 56% ABCDE
Don't know	92 8%	96 9%	114 10% ABE	109 10%	91 8%	134 12% ABDE
NET: Very/ Fairly likely to consider voting for	289 26% F	359 32% ADF	322 29% F	295 26% F	400 36% ACDF	165 15%
NET: Not very likely to/ Would not consider voting for	743 66% BCE	669 60%	688 61%	721 64% E	634 56%	825 73% ABCDE
Mean	1.91 F	2.05 AF	2.03 AF	1.96 F	2.13 ADF	1.57

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Labour Party
All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very likely to consider voting for (4)	132 12%	79 14% C	53 9%	56 18% EFG	29 8%	47 11%	127 12% E	5 7% *	91 14% J	42 8%	37 14%	26 9%	24 9%	33 22% LMOP	4 8% *	8 8% *	68 19% R	65 9%	93 13%	39 9%	10 6%	21 8%	43 13% U	53 20% UVW	101 10%	31 21% Y	3 1%	101 31% acdef	10 12% ade*	6 4%	- - *	2 4% *	82 20% h	25 6%
Fairly likely to consider voting for (3)	157 14%	79 15%	75 13%	57 19% FG	48 13%	52 12%	151 14%	6 8% *	92 15%	65 13%	50 19% LM	29 10%	24 9%	30 19% LM	9 17% *	14 15% *	71 19% R	86 11%	105 15%	52 12%	26 15%	39 15%	46 14%	41 15%	130 13%	27 19%	7 4%	91 28% ade	17 20% ad*	2 1%	6 11% d*	10 27% ad*	80 20% h	33 8%
Not very likely to consider voting for (2)	228 20%	107 20%	117 21%	77 25% F	74 20%	77 17%	218 21%	9 13% *	138 22%	90 18%	46 17%	60 21%	48 19%	32 20%	16 29% *	26 26% *	94 26% R	134 18%	141 20%	86 20%	43 25%	48 18%	68 21%	50 19%	204 21%	23 16%	28 14%	64 20% d	36 43% abd*	16 11%	17 32% ad*	17 44% abd*	98 24%	68 17%
Would not consider at all (1)	515 46%	257 47%	255 45%	83 27%	178 48% D	254 57% DEG	464 44% D	51 68% DEG*	271 43%	244 49%	114 42% N	144 49% N	142 55% KN	47 30%	24 42% *	45 47% N*	109 30%	406 54% Q	296 43%	219 51% S	77 45%	136 52% X	146 45%	110 41%	472 48% Z	42 30%	154 79% bcef	50 15%	17 20% *	127 82% bcef	27 51% bcf*	9 25% *	120 30%	272 67% g
Don't know	92 8%	23 4%	68 12% B	34 11% F	42 11% FG	16 4%	88 8% F	4 5% *	39 6%	53 11% I	21 8%	32 11%	20 8%	13 8%	3 5% *	4 4% *	25 7%	67 9%	56 8%	36 8%	17 10%	20 7%	24 7%	15 6%	69 7%	21 15% Y	4 2%	16 5%	4 4%	2 1%	3 6% *	- - *	24 6% h	7 2%
NET: Very/ Fairly likely to consider voting for	289 26%	158 29% C	128 23%	114 37% EFGH	76 21%	99 22%	279 27% EF	11 14% *	183 29% J	106 22%	87 32% LM	56 19%	47 19%	63 41% LMP	14 24% *	22 23% *	139 38% R	151 20%	198 29% T	91 21%	36 21%	60 23%	88 27%	94 35% UV	230 24%	57 40% Y	10 5%	192 60% acdef	27 33% ade*	8 5%	6 11% *	12 31% ade*	162 40% h	58 14%
NET: Not very likely to/ Would not consider voting for	743 66%	364 67%	373 66%	159 52%	252 68% D	332 74% DG	682 65% D	60 81% DG*	409 65%	333 68%	161 60%	204 70% KN	189 74% KN	79 51%	39 71% N*	71 73% N*	203 55%	539 71% R	437 63%	306 71% S	120 69%	183 70% X	214 66%	160 59%	676 69% Z	65 45%	182 93% bcef	114 35%	53 63% b*	143 93% bcf	43 83% bc*	26 69% b*	218 54%	340 84% g
Mean	1.91	1.96	1.85	2.32 EFGH	1.78	1.75	1.94 EFH	1.50 *	2.00 J	1.78	2.04 LM	1.76	1.70	2.35 KLMOP	1.89 *	1.84 *	2.28 R	1.72	1.99 T	1.77	1.80	1.78	1.95	2.15 UV	1.84	2.37 Y	1.26	2.79 acdef	2.26 ade*	1.26	1.57 ad*	2.11 ade*	2.32 h	1.52

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Conservative Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very likely to consider voting for (4)	113 10%	63 12%	50 9%	27 9%	32 9%	54 12%	101 10%	13 17% *	69 11%	44 9%	16 6%	38 13% K	26 10%	23 15% K	3 5% *	8 8% *	35 9%	79 10%	67 10%	46 11%	26 15% W	22 8%	25 8%	35 13%	90 9%	23 16% Y	78 40% bcdef	12 4%	3 3% *	9 6%	1 1% *	- - *	43 11%	52 13%
Fairly likely to consider voting for (3)	245 22%	127 23%	117 21%	62 20%	72 19%	112 25%	225 21%	21 27% *	152 24%	93 19%	48 18%	65 22%	60 23%	45 29% K	9 16% *	20 20% *	80 22%	165 22%	152 22%	93 22%	31 18%	56 21%	69 21%	69 26%	208 21%	37 26%	85 44% bcdef	42 13%	19 22% f*	40 26% bef	4 8% *	2 5% *	53 13%	127 31% g
Not very likely to consider voting for (2)	245 22%	128 24%	116 20%	71 23%	83 22%	91 20%	229 22%	16 22% *	134 21%	111 23%	57 21%	58 20%	64 25%	29 19%	14 25% *	22 23% *	77 21%	168 22%	163 24%	82 19%	33 19%	62 24%	79 24%	54 20%	219 22%	26 18%	22 11%	70 22% a	33 39% abef*	47 31% a	9 18%	7 18%	89 22%	99 24%
Would not consider at all (1)	425 38%	209 38%	208 37%	108 35%	141 38%	176 39%	399 38%	25 34% *	229 36%	195 40%	122 45% LMN	103 35%	87 34%	46 30%	24 43% *	43 44% *	143 39%	281 37%	242 35%	183 42% S	69 40%	103 39%	128 39%	91 34%	385 39% Z	37 25%	4 2%	187 58% acd	28 33% a*	53 34% a	36 69% acd*	27 72% acd*	200 49% h	113 28%
Don't know	96 9%	18 3%	77 14% B	39 13% FGH	43 12% FH	14 3%	96 9% FH	- - *	47 7%	49 10%	27 10%	27 9%	19 8%	11 7%	6 11%	5 5%	32 9%	64 8%	67 10%	29 7%	14 8%	20 7%	26 8%	19 7%	74 8%	21 15% Y	6 3%	11 3%	2 2% *	4 3%	2 4%	2 4%	19 5%	13 3%
NET: Very/ Fairly likely to consider voting for	359 32%	190 35%	168 29%	89 29%	104 28%	166 37% DEG	325 31%	33 45% E*	221 35% J	137 28%	64 24%	103 35% K	85 33% K	68 44% KOP	12 21% *	27 28% *	115 31%	244 32%	220 32%	139 32%	57 33%	78 30%	93 29%	104 39% VW	298 31%	60 42% Y	164 84% bcdef	54 17%	21 25% f*	49 32% bef	5 10% *	2 5% *	96 24%	179 44% g
NET: Not very likely to/ Would not consider voting for	669 60%	338 62%	324 57%	179 58%	224 60%	267 60%	628 60%	42 55% *	363 57%	307 62%	178 66% LN	161 55%	151 59%	76 49%	38 68% N*	65 67% N*	220 60%	449 59%	405 59%	264 61%	102 59%	165 63%	207 63% X	145 54%	603 62% Z	63 44%	26 13%	256 80% ad	61 73% a*	100 65% a	45 86% ad*	34 91% ad*	288 71% h	212 52%
Mean	2.05	2.08	2.02	2.03	1.99	2.10	2.03	2.28 *	2.10	1.97	1.83	2.14 K	2.10 K	2.31 KOP	1.80 *	1.91 *	2.02	2.06	2.07	2.01	2.09	1.99	1.97	2.19 W	2.00	2.38 Y	3.26 bcde	1.61	1.95 be*	2.03 be	1.40 *	1.30 **	1.84	2.30 g

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very likely to consider voting for (4)	85 8%	55 10% C	30 5%	29 9% E	18 5%	38 9%	79 8% E	6 8% *	55 9%	30 6%	20 8%	14 5%	21 8%	18 12% L	4 6% *	8 8% *	37 10% R	48 6%	54 8%	31 7%	14 8%	18 7%	29 9%	21 8%	75 8%	10 7%	6 3%	23 7% d	44 53% abdef*	2 1%	- -	4 10% de*	53 13% h	19 5%
Fairly likely to consider voting for (3)	237 21%	118 22%	115 20%	77 25%	68 18%	92 21%	223 21%	15 20% *	144 23%	93 19%	52 19%	69 24%	50 19%	33 21%	8 15% *	26 26% *	97 26% R	140 19%	140 20%	97 22%	33 19%	50 19%	74 23%	63 24%	202 21%	33 23%	32 16%	93 29% ad	32 38% ad*	14 9%	14 26% d*	7 19% *	106 26% h	67 16%
Not very likely to consider voting for (2)	309 27%	142 26%	163 29%	82 27%	103 28%	124 28%	287 27%	22 30% *	197 31% J	112 23%	76 28%	87 30%	70 27%	36 23%	21 37% P*	19 20% *	107 29%	201 27%	195 28%	114 26%	45 26%	74 28%	101 31%	75 28%	266 27% cd	41 29% cd	78 40% cd	106 33% cd	7 9% *	28 18%	22 43% cd*	13 35% cd*	130 32%	103 26%
Would not consider at all (1)	379 34%	203 37%	175 31%	71 23%	133 36% D	174 39% DG	351 33% D	28 38% *	184 29%	195 40% I	85 32%	89 31%	96 37%	52 34%	19 35% *	37 38% *	90 24%	289 38% Q	229 33%	149 35%	61 35%	94 36%	97 30%	88 33%	341 35% Z	37 26%	71 36% bc	76 24%	- -	109 71% abcef	11 20% c*	12 33% c*	88 22%	200 49% g
Don't know	114 10%	28 5%	85 15% B	48 16% FG	49 13% F	17 4%	110 11% F	3 5% *	51 8%	63 13% I	35 13%	33 11%	20 8%	16 10%	4 7% *	8 8% *	35 10%	79 10%	74 11%	40 9%	19 11%	27 10%	25 8%	22 8%	91 9%	22 15% Y	8 4%	23 7% d	* 1%	1 1%	6 11% cd*	2 4% *	26 6%	15 4%
NET: Very/ Fairly likely to consider voting for	322 29%	173 32% C	145 26%	105 34% EG	86 23%	131 29%	301 29% E	21 28% *	200 32% J	123 25%	73 27%	83 28%	71 28%	51 33%	12 21% *	33 35% *	135 37% R	188 25%	194 28%	129 30%	48 27%	68 26%	103 32%	84 31%	277 28%	44 30%	38 19% d	116 36% ad	76 90% abdef*	16 10%	14 26% d*	11 28% d*	159 40% h	86 21%
NET: Not very likely to/ Would not consider voting for	688 61%	345 63%	338 59%	153 50%	236 64% D	299 67% DG	637 61% D	50 67% D*	380 60%	307 62%	162 60%	176 60%	166 65%	88 57%	40 72% *	56 58% *	197 54%	490 65% Q	424 61%	263 61%	107 61%	167 64%	198 61%	163 61%	607 62% bc	78 54%	150 76% bc	182 57% c	7 9% *	137 89% abcef	33 63% c*	26 68% c*	218 54%	303 75% g
Mean	2.03	2.05	2.00	2.24 EFG	1.91	1.99	2.03 E	1.99 *	2.12 J	1.90	2.03	2.03	1.98	2.13 *	1.92 *	2.05 *	2.25 R	1.92	2.03	2.03	2.00	1.97	2.12	2.07	2.01	2.14	1.85 d	2.21 ad	3.44 abde*	1.40	2.07 d*	2.06 **	2.33 h	1.76

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Green Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very likely to consider voting for (4)	95 8%	46 8%	47 8%	53 17% EFGH	25 7%	18 4%	95 9% F	1 1% *	63 10%	32 7%	24 9%	24 8%	25 10%	14 9%	2 3% *	7 7% *	48 13% R	48 6%	57 8%	39 9%	13 8%	17 7%	32 10%	28 10%	80 8%	16 11%	2 1%	26 8% ad	11 13% ad*	3 2%	31 59% abcdf*	5 12% ad*	45 11% h	11 3%
Fairly likely to consider voting for (3)	199 18%	98 18%	98 17%	90 29% EFGH	66 18% FH	43 10% H	198 19% FH	1 1% *	133 21% J	66 13%	55 21% P	48 17%	38 15%	36 23% P	14 26% P*	8 8% *	92 25% R	107 14%	138 20% T	61 14%	35 20%	39 15%	51 16%	59 22%	166 17%	31 21%	19 10%	85 26% ad	27 33% ad*	13 8%	18 35% ad*	9 23% ad*	97 24% h	47 12%
Not very likely to consider voting for (2)	288 26%	141 26%	147 26%	64 21%	87 24%	136 31% DG	264 25%	24 32% *	159 25%	129 26%	61 23%	78 27%	62 24%	36 23%	18 32% *	33 34% *	88 24%	200 26%	178 26%	110 25%	44 26%	72 27%	94 29%	62 23%	246 25% e	42 29% e	52 26% e*	96 30% e	22 26% e*	35 23% e	2 4% *	20 52% abcde*	116 29%	101 25%
Would not consider at all (1)	433 38%	235 43% C	195 34%	63 21%	145 39% D	225 50% DEG	388 37% D	45 60% DEG*	231 37%	202 41%	98 37%	107 37%	110 43%	55 36%	16 29% *	45 47% *	108 29%	325 43% Q	246 36%	187 43% S	56 32%	112 43%	124 38%	98 37%	399 41% Z	33 23%	117 60% bcef	86 27% ef	23 27% e*	101 66% bcef	* 1% *	4 10% *	118 29%	228 56% g
Don't know	109 10%	25 5%	82 14% B	37 12% F	47 13% FG	25 6%	104 10% F	5 7% *	45 7%	64 13% I	30 11%	34 12%	21 8%	14 9%	5 10% *	4 4% *	31 9%	78 10%	72 10%	37 8%	25 14%	22 8%	25 8%	21 8%	85 9%	23 16% Y	6 3%	28 9% acd	1 1% *	2 1%	1 1% *	1 2% *	28 7%	17 4%
NET: Very/ Fairly likely to consider voting for	295 26%	144 26%	144 25%	143 46% EFGH	91 25% FH	61 14% H	293 28% FH	1 2% *	196 31% J	99 20%	79 29% P	72 25%	63 24%	50 32% P	16 29% *	15 15% *	140 38% R	154 20%	195 28%	100 23%	49 28%	56 21%	83 26%	87 32% V	245 25%	47 32%	21 11%	111 34% ad	38 46% ad*	15 10%	49 94% abcdf*	13 35% ad*	142 35% h	58 14%
NET: Not very likely to/ Would not consider voting for	721 64%	376 69% C	342 60%	127 42%	232 63% D	361 81% DEG	652 62% D	69 92% DEG*	390 62%	330 67%	160 59%	185 63%	172 67%	91 59%	34 61% *	78 81% KLMNO*	196 53%	525 69% Q	424 61%	296 69% S	100 58%	185 70% UX	218 67%	161 60%	645 66% Z	74 52%	169 86% bcef	183 57% e	44 53% e*	136 89% bcef	2 5% *	24 63% e*	234 58%	329 81% g
Mean	1.96	1.91	1.99	2.49 EFGH	1.91 FH	1.65 H	2.00 FH	1.39 *	2.05 J	1.83	2.02	1.96	1.90	2.06 *	2.04 *	1.75 *	2.24 R	1.82	2.01	1.88	2.04	1.84	1.97	2.07 V	1.92	2.24 Y	1.50	2.17 ad	2.32 ad*	1.45	3.54 abcd*	2.38 **	2.18 h	1.59

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Reform UK

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very likely to consider voting for (4)	228 20%	146 27% C	80 14%	41 13%	83 22% D	104 23% DG	202 19% D	25 34% DG*	121 19%	106 22%	47 17%	56 19%	68 26% K	27 18%	10 18% *	20 20% *	45 12%	182 24% Q	140 20%	88 20%	37 21%	50 19%	67 21%	50 18%	211 22% Z	17 12%	44 22% bcef	32 10%	4 4% *	114 74% abcef	3 7% *	1 2% *	38 9%	160 39% g
Fairly likely to consider voting for (3)	172 15%	96 18%	76 13%	67 22% EFGH	53 14% H	52 12% H	170 16% FH	2 3% *	100 16%	71 14%	37 14%	43 15%	44 17%	24 15%	7 13% *	16 17% *	55 15%	117 15%	120 17% T	52 12%	20 11%	46 17%	37 11%	58 22% UW	144 15%	28 19%	45 23% be	40 13%	13 16% *	31 20% e	2 4% *	5 13% *	40 10%	77 19% g
Not very likely to consider voting for (2)	144 13%	73 13%	71 12%	47 15%	40 11%	57 13%	133 13%	12 15% *	81 13%	63 13%	34 13%	34 12%	30 12%	23 15%	10 17% *	13 13% *	44 12%	100 13%	90 13%	55 13%	27 16%	31 12%	43 13%	33 12%	118 12%	26 18%	38 19% bd	33 10% d	10 12% d*	3 2%	7 13% d*	3 7%	42 10%	50 12%
Would not consider at all (1)	489 44%	212 39%	269 47% B	116 38%	159 43%	215 48% D	459 44% D	30 41% *	288 46%	201 41%	122 46%	132 45%	99 39%	68 44%	27 48% *	41 43% *	196 53% R	294 39%	286 41%	204 47%	76 44%	116 44%	154 47%	110 41%	438 45% Z	48 33%	59 30% d	201 63% ad	55 65% ad*	3 2%	39 75% ad*	28 75% ad*	270 67% h	99 24%
Don't know	91 8%	18 3%	72 13% B	36 12% FG	36 10% F	18 4%	85 8% F	5 7% *	40 6%	51 10% I	27 10%	27 9%	15 6%	12 8%	2 3% *	7 7% *	27 7%	64 8%	57 8%	34 8%	14 8%	20 8%	25 8%	18 7%	64 7%	25 18% Y	10 5%	15 5%	2 3% *	2 2%	1 1% *	1 3% *	13 3%	19 5%
NET: Very/ Fairly likely to consider voting for	400 36%	242 44% C	156 27%	108 35%	136 37%	156 35%	372 35%	27 37% *	222 35%	178 36%	84 31%	99 34%	112 44% KL	51 33%	18 32% *	36 37% *	101 27%	299 40% Q	260 38%	140 32%	56 32%	96 36%	104 32%	108 40%	355 36%	44 31%	89 45% bcef	72 22%	17 20% *	145 94% abcef	6 11% *	6 15% *	79 19%	237 59% g
NET: Not very likely to/ Would not consider voting for	634 56%	285 52%	340 60% B	163 53%	199 54%	272 61%	592 56%	42 56% *	369 59%	264 54%	157 58%	166 57%	129 50%	91 59%	36 65% *	54 56% *	240 65% R	394 52%	375 54%	259 60%	103 59%	147 56%	197 60%	143 53%	556 57% d	74 52% ad	97 49% d	234 73% ad*	64 77% ad*	6 4%	46 88% abd*	31 82% ad*	312 77% h	149 37%
Mean	2.13	2.33 C	1.93	2.12	2.18	2.11	2.12	2.32 *	2.09	2.19	2.04	2.08	2.33 K	2.08 *	2.02 *	2.16 *	1.85	2.27 Q	2.18	2.06	2.11	2.12	2.06	2.19	2.14	2.11	2.40 bce	1.68	1.58 *	3.69 abce	1.41 *	1.40 **	1.61	2.77 g

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - A new left-wing political party founded by Jeremy Corbyn and Zarah Sultana

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very likely to consider voting for (4)	44 4%	25 5%	19 3%	29 9% EFGH	9 2%	7 2%	44 4% EF	- -	28 4%	17 3%	16 6% M	11 4%	3 1%	7 5% M	4 7% M*	3 3% *	17 5%	27 4%	36 5% T	9 2%	6 4%	11 4%	14 4%	12 5%	25 3%	19 13% Y	3 1%	12 4%	5 6% *	5 3%	7 13% abd*	3 7% *	18 5%	11 3%
Fairly likely to consider voting for (3)	120 11%	70 13% C	45 8%	62 20% EFGH	42 11% FH	15 3%	119 11% FH	1 1% *	81 13% J	40 8%	32 12%	20 7%	22 9%	26 17% LM	8 14% *	11 12% *	56 15% R	64 8%	82 12%	38 9%	20 12%	19 7%	27 8%	45 17% VW	92 9%	28 20% Y	6 3%	46 14% ad	13 15% ad*	7 4%	12 22% ad*	8 20% ad*	65 16% h	13 3%
Not very likely to consider voting for (2)	193 17%	97 18%	94 17%	81 26% EFG	59 16%	53 12%	183 17%	9 13% *	111 18%	82 17%	48 18%	50 17%	45 18%	24 16%	10 19% *	15 16% *	79 22% R	114 15%	124 18%	68 16%	30 17%	48 18%	53 16%	51 19%	164 17%	28 19%	23 12%	71 22% ad	21 25% ad*	20 13%	9 17% *	11 28% ad*	73 18%	60 15%
Would not consider at all (1)	633 56%	323 59%	308 54%	79 26%	202 55% D	351 79% DEG	570 54% D	63 84% DEG*	342 54%	290 59%	141 52%	167 57%	156 61%	79 51%	28 51% *	61 63% *	174 47%	459 61% Q	364 53%	269 62% S	93 54%	154 59% X	196 60% X	131 49%	590 60% Z	40 28%	158 81% bcef	157 49%	40 48% *	116 76% bcef	20 39% *	16 42% *	215 53%	304 75% g
Don't know	134 12%	30 6%	102 18% B	56 18% FGH	58 16% FGH	20 4%	132 13% F	2 2% *	70 11%	64 13%	31 12%	44 15%	30 12%	18 11%	5 9% *	6 6% *	41 11%	93 12%	86 12%	48 11%	24 14%	30 11%	36 11%	29 11%	104 11%	29 20% Y	6 3%	36 11% ad	4 5%	7 4%	4 9% *	1 3% *	33 8%	16 4% h
NET: Very/ Fairly likely to consider voting for	165 15%	95 17% C	64 11%	91 30% EFGH	51 14% FH	22 5%	164 16% FH	1 1% *	108 17% J	56 11%	48 18% LM	31 11%	25 10%	34 22% LM	12 22% LM*	14 15% *	73 20% R	91 12%	118 17% T	47 11%	26 15%	30 12%	41 13%	58 21% VW	117 12%	47 33% Y	8 4%	58 18% ad	18 21% ad*	11 7%	18 35% abd*	10 27% ad*	83 21% h	24 6%
NET: Not very likely to/ Would not consider voting for	825 73%	420 77% C	402 71%	160 52%	261 70% D	404 91% DEG	753 72% D	72 97% DEG*	453 72%	373 76%	189 70%	217 75%	201 78%	103 67% N	39 69% *	76 79% *	253 69%	573 76% Q	488 71%	337 78% S	124 71%	203 77% X	249 76% X	182 68%	754 77% Z	68 47%	181 92% bcef	227 71%	62 74%	136 88% bcef	29 56% *	26 70% *	288 71%	364 90% g
Mean	1.57	1.61	1.52	2.16 EFGH	1.54 FH	1.25	1.61 FH	1.15 *	1.63 J	1.49	1.68 LM	1.49	1.44	1.72 LM*	1.76 M*	1.52 *	1.75 R	1.49	1.65 T	1.44	1.59	1.52	1.52	1.74 VW	1.49	2.23 Y	1.22	1.70 ad	1.77 ad*	1.32	2.10 abd*	1.92 **	1.69 h	1.31

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

Q6. Which, if any, of the following issues do you think will be very important to you in helping you decide which party to vote for at the next General Election?
All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote							Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000-£54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Healthcare/ NHS/ hospitals	649 58%	286 52%	357 63% g	149 48%	203 55%	297 67% DEG	600 57% D	49 65% *	360 57%	289 59%	144 54%	175 60% N	156 61% N	68 44%	40 72% KN*	64 66% N*	219 60%	430 57%	358 52%	291 67% S	106 61%	159 61%	190 58%	146 54%	574 59% Z	71 49%	121 62% d	201 63% d	60 71% d*	65 42%	28 55%	29 76% d*	265 66% h	215 53%
Inflation/ rising cost of living	645 57%	296 54%	343 60%	155 50%	216 58%	274 61% DG	595 57% D	50 67% *	356 56%	288 59%	144 53%	166 57%	160 62%	93 60%	29 52% *	54 56% *	191 52%	453 60% Q	371 54%	274 63% S	107 62%	153 58%	173 53%	150 56%	574 59% Z	68 48%	123 63%	174 54%	57 68% *	108 70% bf	33 64% *	19 50% *	238 59%	262 65% g
Immigration	631 56%	318 58%	311 55%	117 38%	208 56% D	305 68% DEG	577 55% D	53 71% DG*	329 52%	302 61% I	146 54%	177 61%	151 59%	78 50%	26 47%	53 54%	163 44%	468 62% Q	365 53%	266 62% S	97 56%	153 58%	179 55%	141 52%	563 58% f	66 46%	150 77% bcef	147 46% f	42 51% f*	131 85% bcef	22 42% *	9 25% *	170 42%	330 81% g
Managing the economy/ economic situation	502 45%	260 48% C	241 42%	105 34%	130 35%	267 60% DEG	448 43% DE	54 73% DEG*	296 47%	207 42%	117 44%	132 45%	118 46%	58 38%	32 58% N*	45 46% *	160 44%	343 45%	278 40%	225 52% S	71 41%	114 44%	156 48%	122 45%	459 47% Z	40 28%	112 57% b	135 42%	52 62% b*	78 51%	23 45% *	17 46% *	190 47%	213 53%
Taxation	498 44%	258 47%	237 42%	119 39%	160 43%	218 49% DG	456 43%	42 56% D*	283 45%	215 44%	111 41%	133 46%	118 46%	71 46%	26 46% *	40 41% *	152 41%	346 46%	320 46%	178 41%	52 30%	107 41% U	155 47% U	143 53% UV	430 44%	68 47%	132 67% bcdef	119 37%	35 42% *	73 48%	16 31% *	12 32% *	162 40%	203 50% g
Crime and anti-social behaviour/ law and order	409 36%	203 37%	203 36%	93 30%	134 36%	182 41% DG	375 36% D	34 45% *	227 36%	181 37%	78 29%	108 37%	98 38%	76 49% K	22 39% KLP	28 28% *	126 34%	283 37%	245 35%	163 38%	58 34%	93 36%	109 33%	100 37%	353 36%	54 37%	93 48% be	91 28%	37 44% be*	67 44% be	9 17%	15 41% e*	125 31%	187 46% g
Public services generally	354 31%	169 31%	179 32%	89 29%	96 26%	169 38% DEG	325 31% E	29 38% *	214 34%	140 28%	78 29%	89 31%	79 31%	52 33%	26 48% KLM*	33 34% *	142 39% R	211 28%	198 29%	156 36% S	50 29%	85 32%	100 31%	81 30%	319 33% Z	33 23%	36 28%	121 38% ad	36 44% ad*	35 23%	21 41% d*	23 61% abd*	171 42% h	114 28%
Care for older and disabled people	349 31%	156 29%	188 33%	68 22%	77 21%	204 46% DEG	313 30% DE	36 48% DEG*	175 28%	174 35%	82 30%	89 31%	90 35%	40 26%	22 40% *	25 26% *	102 28%	246 33%	166 24%	182 42% S	62 36% X	90 34% x	98 30%	60 22%	328 34% Z	18 12%	71 36% e	105 33%	35 42% e*	51 33%	10 19% *	12 32% *	128 32%	147 36%
Pensions	340 30%	161 29%	178 31%	57 19%	78 21%	205 46% DEG	303 29% DE	38 50% DEG*	177 28%	164 33%	71 26%	96 33%	93 36%	37 24%	17 31% *	27 28% *	93 25%	247 33% Q	178 26%	162 38% S	61 35% x	89 34% x	101 31% x	60 22%	314 32% Z	24 17%	84 43% be	91 28%	35 42% be*	49 32% e	6 11% *	11 30% e*	122 30%	158 39% g
Poverty/ Inequality	330 29%	146 27%	178 31%	106 34% E	96 26%	128 29%	314 30%	15 20% *	186 29%	144 29%	76 28%	76 26%	70 27%	55 36%	20 35% *	33 35% *	122 33%	208 27%	186 27%	144 33% S	61 35%	80 30%	81 25%	76 28%	285 29%	41 28%	31 16% ad	125 39% ad*	32 38% ad*	37 24%	19 37% a*	18 48% ad*	154 38% h	91 23%
Housing	328 29%	155 28%	171 30%	111 36% EFG	103 28%	114 26%	310 30%	18 24% *	170 27%	159 32%	65 24%	78 27%	67 26%	60 39% KLM	14 26% *	43 45% KLMO*	126 34% R	202 27%	200 29%	128 30%	53 31%	82 31%	90 28%	79 29%	270 28%	57 39% Y	42 21% ad	109 34% ad	32 39% ad*	34 22%	15 29% *	15 40% ad*	121 30%	97 24%
Benefits	324 29%	166 30%	156 28%	69 23%	91 25%	163 37% DEG	289 28% D	35 47% DEG*	158 25%	166 34% I	75 28%	89 30%	79 31%	41 26%	11 19%	30 31%	89 24%	235 31%	181 26%	143 33% S	59 34%	89 34%	78 24%	68 25%	280 29%	41 28%	80 41% bc	74 23%	22 26%	53 34%	13 24%	12 32% *	100 25%	137 34% g
Education/ schools	283 25%	126 23%	154 27%	86 28%	96 26%	101 23%	260 25%	23 30% *	172 27%	111 22%	70 26%	59 20%	69 27%	38 24%	22 39% L*	26 27% *	106 29%	177 23%	170 25%	113 26%	36 21%	59 23%	88 27%	73 27%	241 25% ad	41 28%	40 21%	99 31% ad	26 31% ad	27 18%	15 29% *	13 35% d*	126 31% h	66 16%
Protecting the environment/ climate change	281 25%	123 23%	155 27%	91 30% EG	74 20%	116 26%	260 25% E	21 28% *	169 27%	112 23%	62 23%	84 29% P	64 25%	38 24%	18 33% P*	15 16% *	114 31% R	167 22%	161 23%	121 28%	49 28%	52 20%	89 27%	67 25%	248 25% ad	30 21%	36 18% ad	94 29% abd*	41 49% abd*	17 11%	29 56% abd*	16 43% ad*	128 32% h	78 19%
Defence/ security/ foreign affairs	277 25%	145 27%	132 23%	48 16%	71 19%	158 35% DEG	243 23% DE	33 44% DEG*	167 26%	110 22%	46 17%	75 26% K	74 29% K	41 26% K	17 30% K*	24 25% *	94 26%	183 24%	147 21%	130 30% S	38 22%	71 27%	79 24%	61 23%	251 26% be	24 17%	78 40% be*	71 22%	30 36% be*	47 31%	9 17% *	8 22% *	110 27%	124 31%
Lack of faith in politicians/ political parties/ system of government	273 24%	143 26%	127 22%	54 18%	90 24%	130 29% DG	250 24% D	23 31% D*	146 23%	127 26%	61 23%	72 26%	57 22%	45 29%	16 29% *	22 23% *	77 21%	196 26%	150 21%	123 28% S	42 24%	74 28%	72 22%	56 21%	251 26% Z	22 15%	50 25%	69 21%	22 26% *	53 34% b	17 33% *	11 29% *	103 26%	118 29%
Europe/ EU/ Brexit	270 24%	152 28% C	113 20%	57 19%	77 21%	135 30% DEG	252 24% D	18 24% *	167 27% j	102 21%	62 23%	59 20%	62 24%	45 29%	20 35% L*	21 22% *	112 31% R	157 21%	152 22%	118 27%	45 26%	52 20%	89 27%	62 23%	234 24%	33 23%	45 23% d	92 29% d*	30 36% d*	28 18%	17 33% *	17 45% ad*	150 37% h	74 18%
Public transport/ roads	230 20%	113 21%	114 20%	67 22% E	50 14%	112 25% EG	210 20% E	19 26% E*	116 18%	114 23%	59 22%	55 19%	54 21%	29 19%	12 21% *	21 21% *	83 23%	147 19%	133 19%	97 22%	44 25% x	69 26% WX	55 17%	38 14%	202 21%	26 18%	39 20%	74 23% d	36 44% abde*	19 13%	7 13% *	9 25% *	101 25%	76 19%
Unemployment	226 20%	108 20%	116 20%	94 30% EFG	65 17%	68 15%	208 20% F	17 23% *	128 20%	98 20%	50 19%	58 20%	48 19%	39 25%	10 17% *	22 23% R	90 24% R	136 18%	146 21%	80 18%	26 15%	61 23%	58 18%	56 21%	177 18%	47 33% Y	34 17%	56 17%	27 32% abde*	23 15%	5 9% *	8 20% *	75 19%	60 15%
Foreign/overseas aid	189 17%	101 19%	85 15%	33 11%	51 14%	104 23% DEG	172 16% D	17 23% D*	98 16%	90 18%	43 16%	49 17%	41 16%	29 19%	15 27% *	12 12% *	15 15%	135 18%	105 15%	84 19% R	21 12%	51 19%	50 15%	42 16%	173 18%	16 11%	39 20%	46 14%	8 10% *	51 33% abcef	4 8% *	5 13% *	52 13%	105 26% g
Issues affecting families/ children/ childcare	178 16%	74 14%	102 18%	60 20% f	61 16%	57 13%	167 16%	11 14% *	107 17%	71 14%	50 19%	41 14%	40 16%	19 12%	16 28% LMNP*	12 12% *	77 21% R	100 13%	108 16%	69 16%	23 13%	44 17%	51 16%	46 17%	157 16%	19 13%	19 10%	61 19% ad*	25 30% ad*	10 7%	15 29% ad*	10 25% ad*	87 22% h	34 8%
Animal welfare	177 16%	75 14%	102 18%	52 17%	53 14%	72 16%	164 16%	13 17% *	88 14%	88 18%	43 16%	55 19%	38 15%	17 11%	10 18% *	14 14% *	51 14%	126 17%	106 15%	70 16%	33 19%	42 16%	49 15%	36 13%	161 17%	14 10%	32 17%	55 17%	18 22%	26 17%	8 16% *	4 10% *	75 19%	63 16%
Scottish independence/ devolution	49 4%	25 5%	24 4%	24 8% EG	6 2%	19 4%	46 4% E	4 5% *	31 5%	18 4%	6 2%	5 2%	5 2%	7 5%	3 5% *	24 24% KLMNO*	29 8% R	20 3%	29 4%	20 5%	6 3%	13 5%	11 3%	15 6%	39 4%	9 7%	4 2%	31 8%	4 5%	8 5%	1 2% *	17 44% abcde*	23 6% h	9 2%
Other	9 1%	1 *	7 1%	4 1%	4 1%	1 *	9 1%	-	6 1%	3 1%	- *	4 1%	2 1%	1 1%	1 1% *	- *	4 1%	5 1%	5 1%	4 1%	2 1%	3 1%	2 1%	1 *	7 1%	1 1%	1 1%	2 1%	1 1% *	-	4 7% abd*	1 1% *	3 1%	2 1%
Nothing – I won't vote	32 3%	15 3%	17 3%	5 2%	16 4%	10 2%	30 3%	1 2% *	9 1%	22 5% i	6 2%	13 4% M	2 1%	5 3%	1 2% *	4 5% M*	9 2%	23 3%	21 3%	11 2%	6 3%	7 3%	13 4% X	2 1%	30 3%	1 1%	-	3 1%	1 1% *	-	-	- *	- *	7 2% g
Don't know	31 3%	7 1%	24 4% B	15 5% G	7 2%	9 2%	30 3%	1 1% *	13 2%	17 4%	8 3%	6 2%	7 3%	3 2%	5 9% LN*	2 2% *	10 3%	21 3%	22 3%	8 2%	4 2%	7 3%	6 2% X	8 3%	27 3%	3 2%	6 3%	6 2%	1 1% *	-	-	1 2% *	10 3%	6 2%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

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Public

Political Pulse - December

Adults aged 18+ in GB

Q15. If you had to choose, which party would you prefer to win the next UK General Election and form the next government?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
The Labour Party led by Keir Starmer	414 37%	205 38%	202 36%	142 46% EFG	110 30%	162 36%	390 37% E	24 32% *	263 42% J	151 31%	111 41% M	97 33%	74 29%	74 48% LM	24 43% *	34 35% *	193 52% R	221 29%	247 36%	167 39%	53 30%	101 38%	121 37%	116 43% U	348 36%	62 43%	27 14% d	216 67% ad	57 68% ad*	4 3%	27 52% ad*	24 64% ad*	239 59% h	71 17%
Reform UK led by Nigel Farage	411 37%	239 44% C	172 30%	84 27%	140 38% D	187 42% DG	375 36% D	37 49% D*	217 34%	195 39%	82 31%	110 38%	118 46% KN	46 30%	21 37% *	35 36% *	80 22%	331 44% Q	251 36%	160 37%	64 37%	103 39%	118 36%	90 34%	381 39% Z	30 21%	113 58% bcef	57 18%	13 16% *	139 91% abcef	8 16% *	2 6% *	80 20%	256 63% g
No preference	164 15%	75 14%	86 15%	43 14%	70 19% FGH	50 11%	159 15% F	4 6% *	81 13%	83 17%	45 17%	36 12%	37 14%	22 14%	4 7% *	20 21% O*	50 14%	114 15%	113 16%	51 12%	33 19% V	28 10%	51 16%	43 16%	132 14%	31 21% Y	33 17%	17 5%	11 14% b*	8 5%	7 13% *	9 24% bd*	43 11%	47 12%
Don't know	135 12%	26 5%	108 19% B	38 12%	51 14%	46 10%	126 12%	9 13% *	70 11%	65 13%	31 11%	48 16% N	28 11%	13 9%	7 13% *	8 8% *	44 12%	91 12%	80 12%	55 13%	23 13%	32 12%	37 11%	20 8%	114 12%	21 15%	23 12% cd	31 10% d	2 3% *	2 1%	10 20% cd*	2 6% *	41 10%	31 8%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QLEADER1A. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Kemi Badenoch	295 26%	159 29%	135 24%	53 17%	90 24% D	152 34% DEG	262 25% D	33 44% DEG*	179 28%	116 24%	51 19%	88 30% K	81 32% KO	41 27%	9 17%	25 26% *	76 21%	219 29% Q	174 25%	121 28%	44 25%	63 24%	85 26%	79 29%	264 27%	31 22%	131 67% bcdef	33 10%	8 10% *	65 42% bcef	8 16% *	3 9% *	81 20%	161 40% g
Keir Starmer	278 25%	153 28% C	122 22%	97 32% EG	70 19%	112 25%	265 25% E	13 17% *	179 28% J	99 20%	76 28% M	62 21%	50 19%	54 35% LM	13 22% *	24 25% *	143 39% R	135 18%	174 25%	105 24%	32 18%	61 23%	88 27%	84 31% U	233 24%	44 30%	7 3%	165 51% ade	42 50% ade*	7 5%	11 22% ad*	14 38% ad*	163 40% h	56 14%
No difference between the two	135 12%	60 11%	74 13%	38 12%	43 11%	55 12%	125 12%	10 14% *	75 12%	60 12%	37 14%	32 11%	25 10%	15 10%	9 15% *	18 18% *	34 9%	101 13%	92 13%	43 10%	15 9%	36 14%	49 15%	30 11%	119 12%	16 11%	17 9%	41 13%	17 21% ad*	15 10%	6 12% *	9 25% ad*	52 13%	43 11%
Neither would make a good Prime Minister	282 25%	138 25%	139 24%	73 24%	106 29%	103 23%	268 26%	14 18% *	123 19%	159 32% I	69 26%	73 25%	74 29%	29 19%	15 27% *	23 23% *	71 19%	211 28% Q	169 24%	113 26%	53 31% X	75 28% X	71 22%	54 20%	253 26%	28 19%	34 17%	57 18%	12 14% *	64 42% abc	16 30% *	9 23% *	68 17%	124 31% g
Don't know	133 12%	35 6%	98 17% B	46 15% F	62 17% FG	25 6%	128 12% F	5 7% *	75 12%	58 12%	36 13%	37 13%	27 11%	16 10%	10 18% *	8 8% *	43 12%	91 12%	82 12%	51 12%	29 17% X	28 11%	32 10%	22 8%	106 11%	25 17% Y	7 4%	25 8% d	4 5% *	2 1%	11 21% abcd*	2 6% *	39 10% h	20 5%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QLEADER1B. Which of the following, if either, do you think would make a better Prime Minister?
All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Keir Starmer	344 31%	171 31%	169 30%	114 37% EG	92 25%	138 31%	324 31% E	20 27% *	223 35% J	122 25%	86 32%	76 26%	66 26%	64 41% LM	19 35% *	32 33% *	164 45% R	181 24%	208 30%	136 32%	45 26%	73 28%	98 30%	103 38% UV	293 30%	50 35%	19 10% d	187 58% ade	46 55% ade*	1 1%	16 31% ad*	22 58% ade*	208 51% h	56 14%
Nigel Farage	344 31%	210 39% C	133 23%	72 24%	106 29%	166 37% DEG	312 30% D	32 43% D*	173 27%	171 35% I	73 27%	86 30%	103 40% KLNO	37 24%	13 24% *	32 33% *	67 18%	277 37% Q	205 30%	140 32%	49 28%	84 32%	105 32%	75 28%	322 33% Z	23 16%	90 46% bcef	47 15%	15 18% *	135 88% abcef	5 9% *	2 5% *	57 14%	233 58% g
No difference between the two	98 9%	49 9%	49 9%	27 9%	38 10%	32 7%	95 9%	2 3% *	57 9%	41 8%	28 11%	26 9%	17 6%	11 7%	7 13% *	8 8% *	33 9%	65 9%	75 11% T	23 5%	13 7%	31 12%	27 8%	23 9%	77 8%	21 14% Y	19 10%	23 7%	8 10% *	5 3%	6 11% *	4 11% *	39 10%	23 6%
Neither would make a good Prime Minister	243 22%	91 17%	149 26% B	55 18%	93 25% D	95 21%	228 22%	16 21% *	129 20%	114 23%	59 22%	79 27%	51 20%	29 19%	9 16% *	16 17% *	73 20%	171 23%	143 21%	100 23%	48 28%	50 19%	76 23%	51 19%	211 22%	30 21%	61 31% bcd	54 17% d	13 15% *	12 8%	19 36% bcd*	8 20% *	79 20%	82 20%
Don't know	94 8%	25 5%	69 12% B	38 12% FG	41 11% F	16 4%	90 9% F	4 6% *	49 8%	45 9%	22 8%	24 8%	20 8%	13 8%	7 12% *	9 9% *	31 8%	63 8%	61 9%	33 8%	18 10%	25 10%	20 6%	17 6%	72 7%	20 14% Y	7 4% d	12 4% d	1 2% *	-	6 12% abcd*	3 7% d*	20 5%	11 3%

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QLEADER1C. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Andy Burnham	310 28%	160 29%	146 26%	76 25%	88 24%	146 33% DEG	289 28%	21 27% *	176 28%	134 27%	104 39% LMN	66 23%	56 22%	36 23%	14 25%	33 34% M*	99 27%	211 28%	181 26%	129 30%	52 30%	61 23%	105 32% V	71 26%	281 29% Z	27 19%	54 28%	115 36%	28 33% *	41 27%	19 36% *	21 56% abcd*	145 36%	117 29%
Keir Starmer	164 15%	96 18% C	69 12%	80 26% EFGH	37 10%	47 11%	161 15% EF	3 4% *	115 18% J	49 10%	39 14%	36 13%	30 12%	39 25% KLMP	10 18% *	10 10% *	88 24% R	77 10%	114 16%	50 12%	13 8%	37 14%	49 15% U	59 22% UVW	123 13%	41 28% Y	15 7%	94 29% adef	25 30% adef*	4 2%	2 4% *	4 10% *	89 22% h	31 8%
No difference between the two	148 13%	75 14%	73 13%	32 10%	55 15%	61 14%	131 12%	17 22% D*	80 13%	67 14%	33 12%	44 15%	33 13%	22 14%	6 11% *	10 11% *	41 11%	107 14%	107 15% T	41 10%	19 11%	41 16%	44 14%	35 13%	128 13%	20 14%	39 20% b	37 12%	12 14% *	16 11%	9 18%	4 10%	49 12%	63 15%
Neither would make a good Prime Minister	329 29%	161 29%	163 29%	61 20%	120 32% D	149 33% DG	302 29% D	27 36% D*	169 27%	160 32% K	60 22%	93 32%	96 38% KN	39 25%	15 27% *	26 27% *	83 23%	246 33% Q	197 28%	132 31%	48 28%	85 32%	88 27%	70 26%	296 30%	33 23%	82 42% bcef	39 12%	9 11% *	89 58% abcef	10 20% *	2 6% *	66 16%	170 42% g
Don't know	173 15%	54 10%	118 21% B	59 19% F	71 19% F	44 10%	166 16% F	7 9% *	90 14%	83 17%	33 12%	52 18%	40 16%	19 12%	11 19% *	18 18% *	57 16%	116 15%	94 14%	79 18%	41 24% VWX	39 15%	40 12%	34 13%	147 15%	23 16%	6 3%	36 11% ad	10 12% ad*	4 2%	11 22% ad*	7 18% ad*	55 14%	24 6% h

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QLEADER1D. Which of the following, if either, do you think would make a better Prime Minister?
All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Keir Starmer	213	115	96	90	54	69	206	7	145	68	57	42	33	51	10	20	109	104	144	69	20	50	67	71	169	44	13	122	32	3	8	8	121	42
	19%	21%	17%	29% EFGH	15%	15%	20% EF	9% *	23% J	14%	21% M	14%	13%	33% KLM	18% *	21% *	30% R	14%	21%	16%	12%	19%	21% U	26% U	17%	31% Y	7%	38% ade	38% ade*	2%	16% d*	20% ad*	30% h	10%
Wes Streeting	145	82	60	42	26	77	138	7	86	58	35	36	35	18	6	15	41	103	80	65	23	29	49	32	132	12	37	44	12	20	9	6	62	60
	13%	15%	11%	14% E	7%	17% EG	13% E	9% *	14%	12%	13%	12%	13%	12%	11% *	16% *	11%	14%	12%	15%	13%	11%	15%	12%	14%	9%	19%	14%	14% *	13%	18% *	15% *	15%	15%
No difference between the two	218	112	106	46	75	97	194	24	119	99	56	62	45	26	10	18	67	151	149	69	35	48	74	46	190	27	43	74	15	24	7	11	81	81
	19%	21%	19%	15%	20%	22% D	18%	32% DG*	19%	20%	21%	21%	17%	17%	19% *	19% *	18%	20%	22% T	16%	20%	18%	23%	17%	19%	19%	22%	23%	18%	15%	14% *	29% *	20%	20%
Neither would make a good Prime Minister	390	185	199	70	155	165	360	31	198	193	84	105	104	45	19	34	98	293	227	164	61	101	102	89	351	39	93	49	15	102	16	9	91	199
	35%	34%	35%	23%	42% DG	37% D	34% D	41% D*	31%	39% I	31%	36%	40% N	29%	34% *	35% *	27%	39% Q	33%	38%	35%	38%	31%	33%	36%	27%	48% bcf	15%	17% *	66% abcef	30% b*	23% *	23%	49% g
Don't know	158	50	108	59	60	38	151	6	82	75	36	47	40	15	10	9	52	105	91	66	34	34	35	30	133	21	9	32	10	6	11	5	49	22
	14%	9%	19% B	19% FG	16% F	9%	14% F	9% *	13%	15%	14%	16%	16%	10%	18% *	10% *	14%	14%	13%	15%	19% WX	13%	11%	11%	14%	15%	5%	10% d	12% d*	4%	22% abd*	13% *	12% h	6%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QLEADER1E. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Keir Starmer	245	127	117	71	65	109	232	13	168	77	62	49	38	55	12	29	122	123	155	90	23	62	77	73	206	38	29	143	30	5	2	12	148	58
	22%	23%	21%	23%	18%	24% E	22% E	17% *	27% J	16%	23% M	17%	15%	35% KLM	22%	30% LM*	33% R	16%	22%	21%	13%	24% U	24% U	27% U	21%	27%	15% d	44% ade	36% ade*	3%	4% *	32% ade*	37% h	14%
Zack Polanski	176	91	81	86	49	40	173	3	100	76	44	46	44	18	8	15	62	114	102	74	35	32	53	47	147	29	15	51	20	11	39	15	80	43
	16%	17%	14%	28% EFGH	13%	9%	16% FH	5% *	16%	15%	17%	16%	17%	12%	14% *	16% *	17%	15%	15%	17%	20%	12%	16%	17%	15%	20%	8%	16%	24% ad	7%	76% abcdf*	39% abd*	20% h	11%
No difference between the two	139	71	68	34	57	48	127	12	69	71	34	37	25	19	11	13	31	109	104	36	19	36	36	41	116	23	34	41	11	18	1	3	38	55
	12%	13%	12%	11%	16% G	11%	12%	16% *	11%	14%	13%	13%	10%	13%	19% *	13% *	8%	14% Q	15% T	8%	11%	14%	11%	15%	12%	16%	17% e	13%	13% *	12%	2% *	9% *	9%	14%
Neither would make a good Prime Minister	409	209	195	61	137	211	367	42	218	191	88	115	119	43	15	29	104	305	238	171	60	100	130	79	377	31	109	57	15	119	5	4	96	226
	36%	38%	34%	20%	37% D	47% DEG	35% D	56% DEG*	35%	39%	33%	40% N	46% KNOP	28%	27% *	29% *	28%	40% Q	34%	40%	35%	38%	40% X	29%	39% Z	21%	56% bcef	18%	18% *	77% abcef	9% *	10% *	24%	56% g
Don't know	154	47	107	55	62	38	150	5	76	78	40	45	30	19	10	11	48	106	93	61	38	34	31	30	129	23	8	30	8	1	5	4	41	23
	14%	9%	19% B	18% F	17% F	8%	14%	6% *	12%	16%	15%	15%	12%	13%	18% *	11% *	13%	14%	13%	14%	22% VWX	13%	10%	11%	13%	16%	4% d	9%	9% d*	1%	9% d*	10% d*	10% h	6%

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ColumnMeans (5%): A,B,C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QLEADER1F. Which of the following, if either, do you think would make a better Prime Minister?
All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Keir Starmer	225 20%	125 23% C	97 17%	87 28% EFGH	52 14%	86 19%	216 21% E	8 11% *	154 24% J	71 14%	54 20%	51 17%	36 14%	50 32% KLMO	8 15% *	26 27% M*	115 31% R	109 14%	148 21%	77 18%	19 11%	54 21% U	73 22% U	71 26% U	184 19%	39 27% Y	22 11%	126 39% d	34 40% ade	5 3%	3 5% ade*	9 24% *	124 31%	53 13% h
Ed Miliband	136 12%	65 12%	70 12%	57 19% EFGH	43 12% H	36 8%	136 13% FH	1 1% *	77 12%	59 12%	35 13%	36 12%	22 9%	21 13%	12 22% M*	11 11% *	37 10%	100 13%	89 13%	48 11%	28 16%	24 9%	41 12%	36 14%	114 12%	22 16%	20 10%	47 15% d	10 13% *	11 7%	15 30% abcd*	13 33% abcd*	69 17% h	39 10%
No difference between the two	205 18%	107 20%	98 17%	48 16%	68 18%	90 20%	186 18%	20 26% *	114 18%	91 19%	58 22%	49 17%	43 17%	26 17%	10 19% *	20 20% *	56 15%	149 20%	126 18%	79 18%	29 17%	44 17%	67 21%	46 17%	179 18%	26 18%	28 15%	65 20%	22 26% *	28 18%	8 16%	8 22%	78 19%	69 17%
Neither would make a good Prime Minister	419 37%	206 38%	207 36%	62 20%	153 41% DG	205 46% DG	376 36% D	44 58% DEG*	219 35%	200 41%	89 33%	122 42% N	123 48% KNOP	43 28%	15 26% *	29 30% *	115 31%	304 40% Q	247 36%	172 40%	65 37%	111 42% X	120 37%	88 33%	385 40% Z	33 23%	119 61% bcef	57 18%	11 14%	110 71% bcef	15 30% c*	6 15% *	92 23%	231 57% g
Don't know	138 12%	42 8%	95 17% B	53 17% FGH	55 15% FH	30 7%	136 13% F	3 4% *	67 11%	71 14%	34 13%	34 12%	33 13%	15 10%	10 19% *	12 12% *	44 12%	95 13%	82 12%	56 13%	33 19% WX	29 11%	26 8%	28 11%	113 12%	23 16%	6 3%	27 8% ad	6 8% d*	-	10 20% abd*	2 5% d*	40 10% h	13 3%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QLEADER2A. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Nigel Farage	278 25%	177 32% C	101 18%	67 22%	88 24%	123 28%	254 24%	24 33% *	138 22%	141 29% I	63 24%	68 23%	71 28%	34 22%	16 28% *	25 26% *	66 18%	213 28% Q	175 25%	104 24%	39 22%	74 28%	80 24%	61 23%	242 25%	36 25%	49 25% ef	53 17% e	13 16% *	111 72% abcef	2 4% *	2 5% *	42 10%	184 46% g
Kemi Badenoch	266 24%	123 23%	143 25%	69 22%	78 21%	119 27%	243 23%	23 31% *	165 26%	101 20%	42 15%	76 26% K	72 28% K	46 30% K	13 22% *	17 18% *	87 24%	179 24%	161 23%	105 24%	33 19%	59 23%	79 24%	75 28%	230 24%	36 25%	96 49% bcdef	64 20% d	21 25% d*	14 9%	13 25% d*	10 26% d*	113 28%	97 24%
No difference between the two	154 14%	76 14%	77 13%	51 16%	50 14%	52 12%	140 13%	14 18% *	92 15%	61 12%	48 18% M	38 13%	21 8%	23 15%	5 9% *	17 18% M*	50 14%	103 14%	103 15%	50 12%	29 16%	30 12%	39 12%	44 16%	132 14%	22 15%	21 11%	65 20% ad	8 10%	15 10%	8 15% *	7 19% *	69 17% h	45 11%
Neither would make a good Prime Minister	302 27%	131 24%	163 29%	73 24%	97 26%	133 30% H	291 28%	11 15% *	175 28%	127 26%	79 29%	78 27%	64 25%	39 25%	15 28% *	27 28% *	128 35% R	175 23%	174 25%	128 30%	44 26%	75 29%	99 30%	64 24%	270 28%	29 20%	22 11%	122 38% ad	37 45% ad*	12 8%	20 39% ad*	17 44% ad*	158 39% h	57 14%
Don't know	124 11%	39 7%	84 15% B	48 16% FGH	57 15% FGH	18 4%	122 12% F	2 3% *	61 10%	63 13%	36 14%	31 11%	28 11%	12 8%	7 13% *	10 10% *	36 10%	87 12%	79 11%	45 10%	29 17% VWX	24 9%	30 9%	25 9%	101 10%	21 15%	8 4%	18 6% d	3 4% *	1 1%	9 18% abcd*	2 6% *	22 5%	21 5%

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QLEADER2B. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Andy Burnham	368	176	187	98	91	179	337	31	237	131	108	84	77	45	20	34	152	215	205	163	53	77	123	90	335	31	35	168	47	9	28	29	217	79
	33%	32%	33%	32%	25%	40% DEG	32% E	41% E*	38% J	27%	40% LM	29%	30%	29%	36% *	35% *	41% R	28%	30%	38% S	31%	29%	38%	33%	34% Z	22%	18% d	52% ad	57% ad*	6%	53% ad*	76% abd*	54% h	19%
Nigel Farage	328	204	123	70	110	147	295	32	174	154	70	69	98	41	16	35	81	247	201	127	46	81	87	82	296	31	87	51	9	124	5	1	61	214
	29%	37% C	22%	23%	30%	33% DG	28% D	43% DG*	28%	31%	26%	24%	38% KLN	26%	28% *	36% *	22%	33% Q	29%	29%	27%	31%	27%	31%	30%	22%	44% bcef	16%	11% *	81% abcef	10% *	3% *	15%	53% g
No difference between the two	90	57	33	37	28	25	90	-	45	45	31	26	14	10	4	5	22	68	71	20	11	24	24	27	66	24	19	29	4	8	2	1	23	28
	8%	11% C	6%	12% FGH	8%	6%	9% F	- *	7%	9%	11% M	9%	5%	7%	7% *	6% *	6%	9%	10% T	5%	6%	9%	7%	10%	7%	17% Y	10%	9%	5%	5%	4% *	2% *	6%	7%
Neither would make a good Prime Minister	210	69	136	52	84	74	200	10	110	100	34	70	45	39	11	12	70	140	133	77	35	49	64	46	179	31	47	53	18	11	8	3	78	63
	19%	13%	24% B	17%	23%	17%	19%	13% *	17%	20%	13%	24% KP	17%	25% KP	19% *	12% *	19%	18%	19%	18%	20%	19%	20%	17%	18%	21%	24% d	17% d	22% d*	7%	16% *	9% *	19%	16%
Don't know	129	39	89	50	57	21	127	2	66	63	27	43	22	20	5	11	43	86	83	46	28	33	29	23	99	27	8	20	5	1	8	4	24	21
	11%	7%	16% B	16% FGH	15% FGH	5%	12% F	3% *	10%	13%	10%	15%	9%	13%	10% *	12% *	12%	11%	12%	11%	16% WX	12%	9%	9%	10%	19% Y	4%	6% d	6% d*	1%	16% abd*	10% d*	6%	5%

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QLEADER2C. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Nigel Farage	353 31%	221 40% C	131 23%	80 26%	115 31%	158 35% DG	319 30%	34 45% D*	187 30%	166 34%	78 29%	80 28%	101 39% KLNO	42 27%	12 22% *	39 40% O*	80 22%	273 36% Q	215 31%	138 32%	54 31%	87 33%	99 30%	82 30%	313 32%	39 27%	87 45% bcef	59 18%	16 19% *	125 81% abcef	6 11% *	2 6% *	67 17%	225 56% g
Wes Streeting	270 24%	131 24%	135 24%	71 23%	71 19%	127 28% EG	253 24% E	17 22% *	185 29% J	85 17%	65 24%	63 22%	63 25%	41 27%	17 30% *	19 20% *	120 33% R	150 20%	161 23%	109 25%	31 18%	48 18%	95 29% UV	79 30% UV	247 25% Z	21 15%	29 15% d	135 42%	29 34% ad	7 5%	19 37% ad*	20 53% ad*	169 42% h	44 11%
No difference between the two	97 9%	55 10%	42 7%	36 12% F	31 8%	30 7%	93 9%	4 5% *	53 8%	44 9%	30 11%	19 7%	16 6%	16 10%	8 14% *	8 9% *	34 9%	62 8%	73 11% T	24 5%	13 8%	24 9%	31 9%	26 10%	72 7%	25 18% Y	16 8%	35 11% d	7 9%	5 3%	1 2%	4 10% *	33 8%	28 7%
Neither would make a good Prime Minister	264 23%	96 18%	163 29% B	61 20%	90 24%	112 25%	244 23%	20 26% *	134 21%	130 26%	58 22%	84 29% M	50 19%	38 24%	12 21% *	23 24% *	88 24%	176 23%	148 21%	116 27%	48 27% X	70 27% X	74 23%	48 18%	230 24%	33 23%	52 27% d	68 21% d	28 33% bd*	14 9%	16 31% d*	9 24% d*	103 26%	81 20%
Don't know	141 13%	42 8%	98 17% B	58 19% FGH	63 17% FGH	19 4%	140 13%	1 1% *	72 11%	68 14%	38 14%	45 15%	26 10%	17 11%	7 13% *	7 7% *	45 12%	95 13%	94 14%	47 11%	28 16% W	34 13%	27 8%	34 13%	114 12%	25 17%	11 5%	25 8% d	4 5%	3 2%	10 19% abcd*	3 8% *	31 8%	26 7%

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QLEADER2D. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Nigel Farage	350	224	126	73	110	167	315	35	189	162	75	83	101	43	14	34	84	266	210	140	51	92	92	84	312	39	93	58	15	128	5	2	66	230
	31%	41% C	22%	24%	30%	37% DEG	30% D	47% DEG*	30%	33%	28%	29%	39% KLN	28%	25% *	35% *	23%	35% Q	30%	32%	30%	35%	28%	31%	32%	27%	47% bcef	18%	18% *	83% abcef	10% *	5% *	16%	57% g
Zack Polanski	258	122	131	107	76	76	250	9	164	94	63	64	53	39	17	22	111	147	159	99	51	46	75	72	222	34	20	111	23	5	36	25	151	40
	23%	22%	23%	35% EFGH	20%	17%	24% F	11% *	26% J	19%	23%	22%	21%	25%	31% *	23% *	30% R	19%	23%	23%	30% V	17%	23%	27% V	23%	24%	10% d	34% ad	28% ad*	3%	70% abcd*	67% abcd*	37% h	10%
No difference between the two	90	46	43	28	32	30	87	4	47	43	31	25	13	13	3	5	23	67	69	21	13	24	22	28	71	19	14	38	7	2	1	1	30	29
	8%	8%	8%	9%	9%	7%	8%	5% *	7%	9%	12% M	9%	5%	8%	6% *	5% *	6%	9%	10% T	5%	8%	9%	7%	10%	7%	13% Y	7% d	12% de	8% d*	1%	1% *	3% *	7%	7%
Neither would make a good Prime Minister	273	111	159	49	92	132	250	22	156	116	60	80	57	42	12	21	106	166	164	108	28	68	96	55	239	32	56	84	35	17	2	7	118	79
	24%	20%	28% B	16%	25% D	30% DG	24% D	30% D*	25%	24%	22%	28%	22%	27%	22% *	21% *	29% R	22%	24%	25%	16%	26% U	30% UX	21%	25%	22%	29% de	26% de	42% bdef*	11%	5% *	17% *	29% h	19%
Don't know	153	43	110	50	62	41	148	5	75	78	39	39	33	18	8	15	43	110	89	64	29	33	41	30	131	20	13	31	4	2	7	3	39	26
	14%	8%	19% B	16% F	17% F	9%	14% F	7% *	12%	16%	15%	13%	13%	12%	15% *	15% *	12%	15%	13%	15%	17%	13%	12%	11%	13%	14%	7% d	10% d	5% *	1%	14% d*	8% d*	10%	6%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QLEADER2E. Which of the following, if either, do you think would make a better Prime Minister?

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Nigel Farage	347 31%	221 41% C	125 22%	72 24%	110 30%	164 37% DG	312 30% D	35 47% DEG*	182 29%	165 33%	80 30%	77 26%	105 41% KLNO	39 25%	12 22% *	35 36% *	81 22%	266 35% Q	210 30%	137 32%	50 29%	84 32%	98 30%	82 31%	313 32%	34 23%	86 44% bcef	59 18%	14 17% *	121 78% abcef	5 9% *	2 5% *	66 16%	219 54% g
Ed Miliband	279 25%	133 24%	142 25%	87 28%	89 24%	104 23%	268 26%	11 15% *	186 30% J	93 19%	71 26%	67 23%	58 23%	44 28%	15 28% *	24 25% *	113 31% R	166 22%	171 25%	108 25%	41 24%	55 21%	95 29% V	71 26%	254 26% Z	24 17%	22 11% d	141 44% ad	33 39% ad*	4 3%	25 49% ad*	17 45% ad*	176 44% h	41 10%
No difference between the two	99 9%	46 8%	53 9%	33 11%	30 8%	36 8%	94 9%	5 6% *	57 9%	42 9%	30 11% M	27 9%	14 5%	14 9%	7 12% *	8 8% *	34 9%	65 9%	72 10% T	27 6%	19 11%	26 10%	21 6%	32 12% W	72 7%	27 19% Y	17 9%	37 12% d	9 11% d*	5 3%	3 6% *	4 11% *	36 9%	33 8%
Neither would make a good Prime Minister	291 26%	112 21%	174 31% B	70 23%	95 26%	125 28%	268 26%	23 30% *	157 25%	134 27%	57 21%	89 31% K	60 23%	43 27%	17 31% *	25 26% *	105 29%	186 25%	164 24%	127 29%	35 20%	82 31% UX	86 26%	59 22%	253 26%	37 25%	60 31% d	71 22%	23 27% *	23 15%	12 24% *	14 37% d*	100 25%	94 23%
Don't know	108 10%	33 6%	75 13% B	45 15% FGH	46 13% FH	16 4%	106 10% F	1 2% *	49 8%	59 12% I	31 12%	32 11%	19 7%	15 10%	4 8% *	5 6% *	33 9%	74 10%	75 11%	33 8%	28 16% VW	16 6%	26 8%	25 9%	83 9%	22 15% Y	11 6%	14 4%	5 6% *	2 1%	7 13% bd*	1 2% *	25 6%	17 4%

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Summary

All Adults aged 18+ in Great Britain

	Raising living standards in every part of the UK	Delivering economic stability to keep taxes, inflation and mortgages as low as possible	Building 1.5m homes in England	Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment	Putting police back on the beat with a named officer for every neighbourhood	Recruiting 6,500 new teachers in key subjects	Cutting energy bills and boosting home energy security by setting up Great British Energy	Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system	Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command	Strengthening Britain's armed forces and protecting the country's national security	Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends	Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs	Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124
Weighted base	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124
Very good job (2)	38 3%	40 4%	35 3%	51 5%	46 4%	47 4%	48 4%	49 4%	51 5%	50 4% C	60 5% ABC	43 4%	51 5%
Fairly good job (1)	122 11% I	132 12% I	149 13% I	135 12% I	132 12% I	124 11% I	142 13% I	133 12% I	96 9%	166 15% ABDEFHIL	162 14% ABEFIL	131 12% I	162 14% ABEFIL
Neither a good nor a bad job (0)	182 16%	201 18%	249 22% ABDEI	201 18%	204 18%	226 20% AI	231 21% AI	219 19% AI	186 17%	285 25% ABDEFGHIKL	226 20% AI	226 20% AI	259 23% ABDEHI
Fairly bad job (-1)	270 24% HIJM	270 24% HIJM	239 21% IM	292 26% CFGHIJM	283 25% CFHIJM	238 21% IM	244 22% IM	229 20% IM	186 17%	211 19%	263 23% IJM	281 25% CFHIJM	187 17%
Very bad job (-2)	429 38% CDEFGHIJKLM	411 37% CDEFGHIJKLM	266 24% FM	284 25% FJM	322 29% CDFJM	222 20%	368 33% CDEFJKLM	392 35% CDEFJKLM	507 45% ABCDEFGHIKLM	244 22% M	301 27% CFJM	299 27% FJM	212 19%
Don't know	84 8%	70 6%	187 17% ABEGHIKL	162 14% ABEGHIK	137 12% ABGHIK	268 24% ABCDEGHIJK	91 8% B	102 9% B	97 9% B	167 15% ABEGHIK	112 10% AB	143 13% ABGHIK	252 22% ABCDEGHIJK
Net: Good job	160 14%	172 15%	183 16% I	185 16% I	178 16% I	170 15%	190 17% AI	183 16% I	147 13%	216 19% ABCDEFGHIL	221 20% ABCDEFGHIL	175 16% I	214 19% ABCDEFGHIL
Net: Bad job	698 62% CDEFGHIJKLM	681 61% CDEFGHIJKLM	505 45% FJM	576 51% CFJM	605 54% CFJKM	459 41% M	612 54% CFJKM	620 55% CDFJKLM	693 62% CDEFGHIJKLM	455 41% M	564 50% CFJM	580 52% CFJM	400 36%
Mean	-0.89 I	-0.83 AI	-0.59 ABEGHIL	-0.65 ABHI	-0.71 ABI	-0.54 ABDEGHIL	-0.72 ABI	-0.76 AI	-0.98	-0.45 ABCDEFGHIKL	-0.58 ABDEGHIL	-0.67 ABHI	-0.40 ABCDEFGHIKL

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Raising living standards in every part of the UK

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	38 3%	26 5% C	11 2%	25 8% EFG	8 2%	4 1%	35 3% F	3 4% *	27 4%	11 2%	7 3%	5 2%	8 3%	10 6% L	3 5% *	4 5% *	25 7% R	13 2%	31 4% T	6 1%	5 3%	1 *	12 4% V	20 7% V	24 2%	13 9% Y	7 4%	16 5%	6 7% *	3 2%	- -	1 3% *	16 4%	11 3%
Fairly good job (1)	122 11%	72 13% C	48 9%	52 17% EFGH	31 8%	39 9%	119 11% E	3 4% *	68 11%	54 11%	39 14% M	29 10%	16 6%	28 18% LMP	4 7% *	6 6% *	45 12%	77 10%	80 12%	42 10%	24 14%	23 9%	33 10%	32 12%	94 10%	28 19% Y	16 8%	58 18% ad	10 12% *	7 5%	7 13% *	6 15% d*	57 14% h	30 7%
Neither a good nor a bad job (0)	182 16%	92 17%	87 15%	62 20% F	65 17%	55 12%	173 16% F	9 12% *	113 18%	69 14%	39 14%	50 17%	38 15%	35 22% O	5 8% *	15 16% *	72 20% R	109 14%	122 18%	60 14%	20 12%	41 16%	56 17%	52 19%	147 15%	34 24% Y	13 7%	71 22% ad	20 24% ad*	6 4%	8 16% d*	9 23% ad*	83 21% h	27 7%
Fairly bad job (-1)	270 24%	121 22%	149 26%	63 20%	73 20%	134 30% DEG	246 23%	23 31% *	144 23%	125 25%	68 25% N	81 28% N	59 23% N	20 13%	11 20% *	31 32% N*	83 23%	186 25%	148 21%	122 28% S	51 29% X	68 26% X	85 26% X	45 17%	250 26% Z	18 12%	57 29%	72 22%	21 25% *	31 20%	12 24% *	9 23% *	102 25%	89 22%
Very bad job (-2)	429 38%	206 38%	217 38%	67 22%	164 44% DG	199 44% DG	395 38% D	34 45% D*	237 38%	192 39%	97 36%	109 37%	112 44%	53 34%	24 43% *	33 34% *	115 31%	313 41% Q	256 37%	173 40%	59 34%	113 43%	121 37%	98 36%	394 40% Z	35 24%	98 50% bcf	75 23%	20 24% *	107 69% abcef	19 37% *	11 30% *	115 29%	232 57% g
Don't know	84 8%	28 5%	56 10% B	39 13% FG	30 8% F	16 3%	81 8% F	3 4% *	42 7%	42 9%	18 7%	17 6%	23 9%	10 6%	9 17% KLN*	7 8% *	26 7%	58 8%	55 8%	29 7%	15 8%	17 7%	19 6%	21 8%	66 7%	17 12%	4 2%	29 9% ad	7 8% d*	- -	6 11% ad*	2 6% d*	30 7%	16 4%
Net: Good job	160 14%	98 18% C	60 11%	77 25% EFGH	39 11%	44 10%	153 15% EF	6 8% *	95 15%	65 13%	46 17% M	34 12%	24 9%	38 25% LMP	7 12% *	10 11% *	70 19% R	90 12%	111 16%	49 11%	29 17% V	24 9%	45 14%	52 19% V	119 12%	41 28% Y	23 12%	74 23% ad	16 19% d*	10 6%	7 13% *	7 18% d*	73 18% h	40 10%
Net: Bad job	698 62%	327 60%	365 64%	129 42%	237 64% D	332 74% DEG	642 61% D	57 76% D*	381 60%	317 64%	166 62% N	190 65% N	172 67% N	72 47%	35 63% *	64 66% N*	199 54%	500 66% Q	404 58%	294 68% S	110 63%	181 69% X	206 63% X	143 53%	644 66% Z	52 36%	155 79% bcef	147 46%	41 49% *	138 90% abcef	31 60% *	20 53% *	217 54%	320 79% g
Mean	-0.89	-0.79 C	-1.00	-0.35 EFGH	-1.04	-1.12	-0.88 EF	-1.13 *	-0.84	-0.96	-0.84 M	-0.95	-1.08	-0.53 KLMO	-1.07 *	-0.92 *	-0.65 R	-1.02	-0.81 T	-1.02	-0.85	-1.09	-0.88 V	-0.68 V	-0.98 Z	-0.26 Y	-1.16 d	-0.45 ade	-0.51 ad*	-1.51	-0.93 d*	-0.67 ad*	-0.65 h	-1.29

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	40 4%	29 5% C	11 2%	25 8% EFG	12 3%	3 1%	40 4%	1 1% *	33 5% J	7 2%	9 3%	4 1%	9 3%	15 10% KLMP	2 3% *	2 2% *	26 7% R	14 2%	32 5%	8 2% T	6 3%	1 *	11 3% V	22 8% VW	25 3%	15 11% Y	4 2%	21 6%	5 6% *	4 2%	- -	- -	18 4%	9 2%
Fairly good job (1)	132 12%	86 16% C	46 8%	59 19% EFG	35 9%	38 9%	126 12% F	6 8% *	79 13%	52 11%	38 14% L	23 8%	30 12%	20 13%	9 16% *	11 12% *	57 16% R	75 10%	86 12%	46 11%	20 11%	25 9%	43 13%	39 15%	105 11%	27 19% Y	13 7%	62 19% ad	17 21% ad*	8 5%	7 14% *	6 15% *	65 16% h	30 7%
Neither a good nor a bad job (0)	201 18%	97 18%	101 18%	59 19%	65 18%	77 17%	190 18%	11 15% *	119 19%	81 17%	50 19%	55 19% M	30 12%	41 27% M	8 15% *	15 16% *	75 20%	126 17%	124 18%	76 18%	25 15%	48 18%	66 20%	45 17%	163 17%	35 24% Y	17 9%	88 27% ad	16 19% d*	9 6%	11 21% ad*	9 23% ad*	90 22% h	45 11%
Fairly bad job (-1)	270 24%	114 21%	157 28% B	63 20%	75 20%	133 30% DEG	239 23%	31 42% DEG*	151 24%	119 24%	52 19%	86 30% KN	57 22%	28 18%	14 24%	34 35% KMN*	90 24%	181 24%	148 21%	122 28% S	49 28% X	79 30% X	77 24% X	43 16%	248 25% Z	21 14%	51 26%	71 22%	31 37% bde*	29 19%	8 16% *	20 53% abde*	114 28% h	81 20%
Very bad job (-2)	411 37%	202 37%	203 36%	66 21%	158 43% DG	188 42% DG	387 37% D	24 32% *	220 35%	191 39%	101 38% N	112 38% N	110 43% N	40 26%	18 32% *	30 31% *	98 27%	313 41% Q	257 37%	154 36%	58 33%	96 37%	116 36%	103 38%	381 39% Z	30 21%	108 55% bcef	61 19%	12 15% *	102 67% bcf*	18 35% bcl*	3 9% *	96 24%	231 57% g
Don't know	70 6%	19 3%	51 9% B	36 12% FG	26 7% F	8 2%	68 6% F	2 3% *	28 5%	42 8% I	19 7%	12 4%	20 8%	10 7%	5 9% *	4 4% *	21 6%	49 6%	44 6%	26 6%	15 9% W	14 5%	12 4%	17 6%	53 5%	16 11% Y	2 1%	19 6% ad	3 3% *	1 1%	7 14% adf*	* 1% *	21 5% h	8 2%
Net: Good job	172 15%	115 21% C	56 10%	84 27% EFGH	47 13%	41 9%	165 16% F	7 9% *	112 18% J	60 12%	47 17% L	27 9%	39 15%	35 23% L	11 20% L*	13 13% *	83 23% R	89 12%	118 17%	54 12%	26 15%	26 10%	54 17% V	61 23% V	130 13%	42 29% Y	17 9%	83 26% ad	22 26% ad*	12 8%	7 14% *	6 15% *	83 20% h	39 10%
Net: Bad job	681 61%	315 58%	360 63%	129 42%	232 63% D	320 72% DEG	626 60% D	55 73% D*	371 59% N	310 63%	153 57%	198 68% KN	167 65% N	68 44%	31 57% *	65 67% N*	187 51%	494 65% Q	405 59%	276 64%	107 62%	175 67% X	194 59%	146 54%	629 65% Z	50 35%	159 81% bcef	132 41%	43 52% *	132 86% bcef	27 51% *	23 62% b*	210 52%	312 77% g
Mean	-0.83	-0.71 C	-0.96	-0.32 EFGH	-0.96	-1.06	-0.82 EF	-0.98 *	-0.74 J	-0.96	-0.79	-1.00	-0.97	-0.40 KLMP	-0.72 *	-0.86 *	-0.51 R	-0.99	-0.79	-0.90	-0.84	-0.98	-0.78	-0.66 V	-0.93	-0.18 Y	-1.26	-0.30 ade	-0.35 ade*	-1.43	-0.85 ad*	-0.56 ad*	-0.54 h	-1.25

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Building 1.5m homes in England

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	35 3%	24 4% C	9 2%	20 6% EFG	10 3%	5 1%	33 3%	2 2% *	23 4%	11 2%	10 4%	6 2%	6 2%	9 6%	2 4% *	1 1% *	21 6% R	13 2%	27 4%	8 2%	2 1%	6 2%	8 2%	19 7% UVW	22 2%	12 9% Y	5 2%	17 5%	4 5% *	3 2%	1 1% *	1 3% *	13 3%	10 2%
Fairly good job (1)	149 13%	77 14%	72 13%	62 20% EFG	42 11%	44 10%	143 14% F	6 8% *	86 14%	63 13%	39 15%	36 12%	31 12%	27 17%	3 6% *	12 12% *	59 16%	90 12%	102 15%	47 11%	29 17%	30 11%	41 13%	41 15%	119 12%	30 21% Y	20 10%	65 20% ad	10 12% *	9 6% d*	11 22% d*	8 20%	73 18% h	30 7%
Neither a good nor a bad job (0)	249 22%	105 19%	142 25% B	73 24%	75 20%	101 23%	231 22%	18 24% *	138 22%	111 22%	48 18%	90 31% KMP	51 20%	37 24%	9 16% *	14 14% *	82 22%	167 22%	155 22%	94 22%	35 20%	52 20%	85 26%	62 23%	217 22%	32 22%	47 24% d	83 26% d	25 30% d*	11 7%	9 18%	8 20% d*	101 25% h	69 17%
Fairly bad job (-1)	239 21%	111 20%	125 22%	52 17%	69 19%	119 27% DEG	218 21%	21 28% *	137 22% L	102 21%	65 24% L	47 16%	60 23%	31 20%	13 23% *	24 24% *	75 20%	164 22%	133 19%	106 24%	28 16%	61 23% X	84 26% UX	39 14%	214 22%	23 16%	41 21%	63 19%	22 27% *	48 31% b	14 26% *	6 16% *	87 22%	101 25%
Very bad job (-2)	266 24%	164 30% C	99 17%	44 14%	99 27% D	123 28% D	248 24% D	17 23% *	137 22%	128 26%	59 22%	76 26%	70 27% N	27 17%	12 21% *	22 23% *	62 17%	204 27% Q	161 23%	104 24%	43 25%	70 26%	64 20%	66 24%	243 25% Z	23 16%	71 36% bcef	35 11%	10 12% *	76 49% abcef	6 11% *	6 15% *	54 13%	162 40% g
Don't know	187 17%	65 12%	121 21% B	57 19% F	75 20% FG	55 12%	176 17% F	11 15% *	109 17%	78 16%	47 18%	36 12%	38 15%	23 15%	16 29% LMN*	26 27% LM*	69 19%	118 16%	113 16%	74 17%	35 20%	44 17%	44 13%	42 16%	160 16%	24 17%	12 6%	58 18% ad	12 15% ad*	6 4%	12 23% ad*	9 25% ad*	75 19% h	33 8%
Net: Good job	183 16%	101 18%	81 14%	82 27% EFGH	52 14%	49 11%	176 17% F	7 10% *	109 17%	74 15%	50 18%	42 15%	37 14%	36 24% LM	6 10% *	12 13% *	80 22% R	103 14%	129 19% T	55 13%	31 18%	36 14%	49 15%	60 22% VW	141 14%	42 29% Y	25 13%	83 26% ad	14 17% *	12 8%	12 23% d*	9 23% d*	86 21% h	40 10%
Net: Bad job	505 45%	275 50% C	224 39%	95 31%	168 45% D	242 54% DEG	466 44% D	38 51% D*	274 43%	230 47%	124 46%	123 42%	130 51% N	58 38%	24 44% *	45 47% *	136 37%	368 49% Q	295 43%	210 49%	72 41%	131 50% X	148 45%	104 39%	457 47% Z	46 32%	112 57% bcef	98 30%	32 39% *	124 81% abcef	19 37% *	12 32% *	141 35%	263 65% g
Mean	-0.59	-0.65	-0.52	-0.15 EFGH	-0.69	-0.79 F	-0.58	-0.73 *	-0.54	-0.66	-0.55	-0.59	-0.72 LMP*	-0.30 *	-0.70	-0.77 *	-0.32 R	-0.71	-0.52 T	-0.70	-0.59	-0.73	-0.55	-0.40 V	-0.66	-0.12 Y	-0.83 d	-0.13 ad	-0.34 ad*	-1.25	-0.30 ad*	-0.29 **	-0.29 h	-1.01

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	51 5%	30 5%	20 3%	28 9% EFG	15 4%	7 2%	49 5% F	2 2% *	34 5%	17 3%	12 5%	8 3%	13 5%	11 7%	5 8% *	3 3% *	30 8% R	21 3%	39 6%	12 3%	3 2%	8 3%	16 5%	20 7% U	33 3%	18 13% Y	3 2%	23 7% a	3 3%	4 3%	1 2% *	2 4% *	18 4%	11 3%
Fairly good job (1)	135 12%	85 16% C	49 9%	53 17% EFGH	35 9%	47 10%	132 13% E	3 4% *	85 13%	50 10%	31 12%	37 13%	23 9%	35 23% KLMOP	3 5% *	6 6% *	55 15% R	80 11%	94 14%	41 10%	19 11%	27 10%	44 13%	39 15%	110 11%	25 17%	12 6%	76 23% adef	16 19% ad*	9 6%	5 9% *	2 5% *	74 18% h	27 7%
Neither a good nor a bad job (0)	201 18%	91 17%	109 19%	63 21%	66 18%	72 16%	190 18%	11 14% *	118 19%	82 17%	54 20% O	52 18%	47 18%	34 22% O	4 7% *	11 11% *	70 19%	130 17%	129 19%	72 17%	26 15%	45 17%	66 20%	48 18%	160 16%	40 28% Y	37 19% d	65 20% d	13 16% *	14 9%	8 16% *	10 26% d*	82 20% h	50 12%
Fairly bad job (-1)	292 26%	132 24%	157 28%	61 20%	84 23%	147 33% DEG	258 25% D	33 45% DEG*	139 22%	153 31% I	69 26%	81 28%	66 26%	31 20%	13 24% *	32 33% *	85 23%	207 27%	161 23%	131 30% S	51 30% X	72 27%	80 25%	54 20%	271 28% Z	19 13%	57 29%	67 21%	27 32% *	53 34% b	13 25% *	12 31% *	84 21%	133 33% g
Very bad job (-2)	284 25%	135 25%	146 26%	49 16%	107 29% D	128 29% D	262 25% D	22 29% D*	159 25%	126 26%	62 23% N	88 30% N	74 29% N	21 14%	17 30% N*	23 23% *	62 17%	222 29% Q	168 24%	116 27%	45 26%	66 25%	87 27%	68 25%	264 27% Z	20 14%	72 37% bcf	51 16%	13 15% *	66 43% bcf	15 28% f*	3 8% *	78 19%	156 39% g
Don't know	162 14%	72 13%	88 15%	52 17% F	64 17% F	46 10%	157 15% F	4 6% *	96 15%	65 13%	41 15% L	26 9%	35 14%	23 15%	15 26% LM*	23 24% L*	66 18% R	96 13%	102 15%	60 14%	29 17%	45 17% W	32 10%	40 15%	138 14%	22 15%	14 7%	40 12% d	13 16% d*	9 6%	11 20% ad*	10 26% abd*	67 17% h	26 6%
Net: Good job	185 16%	115 21% C	69 12%	81 27% EFGH	50 13%	54 12%	181 17% EF	5 6% *	119 19% J	67 14%	43 16%	45 15%	35 14%	46 30% KLMOP	7 13% *	8 9% *	84 23% R	101 13%	132 19% T	53 12%	22 13%	35 13%	60 18%	59 22% UV	142 15%	43 30% Y	15 8%	98 31% adef	18 22% ad*	13 8%	6 11% *	4 9% *	92 23% h	39 10%
Net: Bad job	576 51%	267 49%	303 53%	110 36%	191 52% D	275 62% DEG	521 50% D	55 74% DEG*	297 47%	279 57% I	131 49% N	169 58% N	139 54% N	53 34%	30 54% N*	54 56% N*	147 40%	429 57% Q	329 48%	247 57% S	96 55%	138 53%	167 51%	122 45%	535 55% Z	40 27%	129 66% bcf	118 37%	39 47% *	119 77% bcef	28 54% b*	15 39% *	162 40%	289 72% g
Mean	-0.65	-0.54 C	-0.75	-0.19 EFGH	-0.76	-0.85	-0.62 EF	-1.01 *	-0.57 J	-0.75	-0.60	-0.77	-0.74	-0.13 KLMOP*	-0.85 *	-0.89 *	-0.32 R	-0.80	-0.55 T	-0.80	-0.80	-0.74	-0.61	-0.49 U	-0.75	0.01 Y	-1.01	-0.17 ade	-0.44 ad*	-1.16	-0.87 *	-0.44 **	-0.39 h	-1.05

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Putting police back on the beat with a named officer for every neighbourhood

All Adults aged 18+ in Great Britain

| | Total | Gender | | Age | | | | | Social grade | | Region | | | | | | Education | | Employment status | | Income | | | | Ethnicity | | General Election 2024 Vote | | | | | | Referendum 2016 vote | |
| | | Male | Female | 18-34 | 35-54 | 55+ | 18-75 | 76+ | ABC1 | C2DE | North | Midlands | South | London | Wales | Scotland | Graduate | Non-graduate | Working | Not working | UP TO £19,999 | £20,000-£34,999 | £35,000-£54,999 | £55,000+ | White ethnic group | Minority ethnic group | Conservative | Labour | Liberal Democrats | Reform UK | Green Party | Other | Remain | Leave |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	46 4%	32 6% C	13 2%	23 7% FG	14 4%	9 2%	42 4% F	4 5% *	26 4%	20 4%	8 3%	7 2%	11 4%	15 9% KLO	- -	5 5% *	23 6% R	23 3%	37 5% T	9 2%	7 4%	4 2%	16 5%	15 6% V	33 3%	13 9% Y	9 4%	16 5%	2 3% *	4 3%	5 9% -	- -	21 5%	13 3%
Fairly good job (1)	132 12%	74 13%	57 10%	54 17% EFGH	40 11%	38 8%	128 12% F	3 5% *	89 14% J	43 9%	38 14% P	33 11%	20 8%	28 18% MP	9 16% P*	4 4% *	62 17% R	70 9%	96 14% T	36 8%	12 7%	27 10%	38 12%	50 19% UVW	102 11%	29 20% Y	15 8%	66 20% ade	20 23% ade*	9 6%	3 6% *	4 11% *	68 17% h	28 7%
Neither a good nor a bad job (0)	204 18%	95 17%	107 19%	67 22%	61 17%	76 17%	197 19%	8 10% *	114 18%	90 18%	49 18%	60 21%	40 16%	29 19%	9 16% *	17 18% *	68 18%	136 18%	130 19%	74 17%	34 20%	40 15%	67 20%	53 20%	165 17%	39 27% Y	23 12%	65 20% ad	12 14% *	12 8%	11 22% d*	9 25% d*	78 19% h	47 12%
Fairly bad job (-1)	283 25%	133 24%	148 26%	57 19%	84 23%	142 32% DEG	247 24% D	36 47% DEFG*	148 23%	135 27%	62 23%	78 27%	70 27%	35 23%	13 22% *	26 27% *	85 23%	198 26%	157 23%	126 29% S	49 28%	65 25%	78 24%	66 25%	257 26% Z	26 18%	63 32%	81 25%	28 33% *	38 25%	9 18% *	10 26% *	104 26%	115 28%
Very bad job (-2)	322 29%	162 30%	158 28%	50 16%	124 33% DG	149 33% DG	300 29% D	23 30% D*	180 29%	142 29%	73 27%	85 29%	87 34% N	34 22%	15 26% *	29 30% *	71 19%	251 33% Q	186 27%	137 32%	52 30%	77 29%	101 31% X	58 22%	303 31% Z	19 13%	76 39% bcf	46 14%	15 18% *	87 57% abcef	12 23% *	6 17% *	73 18%	181 45% g
Don't know	137 12%	51 9%	85 15% B	57 19% FGH	47 13% FH	32 7%	135 13% FH	2 2% *	75 12%	62 13%	40 15%	28 10%	28 11%	14 9%	11 19% *	15 16% *	59 16% R	78 10%	87 13%	50 12%	19 11%	49 19% WX	26 8%	27 10%	115 12%	19 13%	10 5%	48 15% ad	8 10% d*	3 2%	11 22% ad*	8 21% ad*	59 15% h	22 5%
Net: Good job	178 16%	105 19% C	71 12%	76 25% EFGH	54 15%	47 11%	170 16% F	7 10% *	115 18% J	63 13%	46 17%	40 14%	31 12%	42 27% KLMP	9 16% *	9 10% *	84 23% R	93 12%	132 19% T	46 11%	19 11%	31 12%	54 17%	65 24% UVW	136 14%	42 29% Y	24 12%	82 25% ad	22 26% ad*	13 9%	8 15% *	4 11% *	89 22% h	40 10%
Net: Bad job	605 54%	294 54%	306 54%	107 35%	208 56% D	291 65% DEG	547 52% D	58 78% DEG*	327 52%	278 56%	135 50%	163 56%	157 61% KN	69 44%	27 49% *	55 56% *	156 43%	449 59% Q	343 50%	263 61% S	101 58% X	142 54%	179 55%	124 46%	559 57% Z	44 31%	139 71% bcf	127 40%	42 51% *	125 81% bcef	21 41% *	16 43% *	177 44%	295 73% g
Mean	-0.71	-0.65	-0.79	-0.23 EFGH	-0.82	-0.92	-0.69 EF	-0.95 *	-0.66	-0.78	-0.67	-0.76	-0.89 KLMP*	-0.33 *	-0.74 *	-0.84 *	-0.39 R	-0.86	-0.59 T	-0.90	-0.82	-0.86	-0.70	-0.42 UVW	-0.81	-0.07 Y	-0.98 d	-0.28 ad	-0.44 ad*	-1.30	-0.51 **	-0.62 **	-0.41 h	-1.10

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Recruiting 6,500 new teachers in key subjects

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	47 4%	31 6% C	16 3%	26 8% EFG	14 4%	7 2%	44 4% F	3 4% *	35 6% J	12 2%	16 6% L	3 1%	7 3%	14 9% LM	1 2% *	6 6% L*	28 8% R	19 3%	34 5%	13 3%	10 5% V	4 1%	11 3%	22 8% VW	29 3%	18 12% Y	9 4%	20 6%	4 5% *	3 2%	3 5% *	1 3% *	15 4%	14 4%
Fairly good job (1)	124 11%	76 14% C	47 8%	60 20% EFGH	30 8%	33 7%	119 11% EF	5 6% *	76 12%	47 10%	37 14% M	30 10%	20 8%	23 15% M	6 11% *	8 8% *	58 16% R	65 9%	90 13% T	34 8%	22 12%	22 8%	38 12%	34 13%	92 9%	31 22% Y	18 9%	56 17% ad	11 13% *	10 6%	6 11% *	5 14% *	60 15% h	25 6%
Neither a good nor a bad job (0)	226 20%	110 20%	115 20%	57 19%	77 21%	92 21%	218 21%	8 11% *	137 22%	89 18%	48 18%	64 22% P	54 21% P	45 29% KOP	7 12% *	8 8% *	60 16%	166 22% Q	145 21%	81 19%	31 18%	43 16%	74 23%	59 22%	194 20%	31 22%	38 19%	77 24%	14 17% *	30 20%	10 19% *	4 10% *	90 22%	66 16%
Fairly bad job (-1)	238 21%	107 20%	126 22%	53 17%	71 19%	114 25% DG	201 19%	36 48% DEFG*	122 19%	115 23%	49 18%	74 25% N	61 24% N	16 10%	12 22% *	26 27% N*	68 18%	170 22% S	123 18%	114 26% S	39 23%	65 25% X	72 22%	42 16%	219 22% Z	18 12%	55 28% b	53 17%	24 29% b*	35 23%	11 21% *	7 18% *	78 19%	105 26% g
Very bad job (-2)	222 20%	118 22%	103 18%	42 14%	86 23% D	94 21% D	212 20% D	10 14% *	114 18%	107 22%	48 18%	53 18%	63 25% N	21 13%	11 19% *	25 26% N*	54 15%	168 22% Q	143 21%	79 18%	22 13%	55 21%	67 21%	61 23% U	207 21% Z	15 10%	55 28% bce	39 12%	9 11% *	59 38% bcef	3 6% *	6 16% *	48 12%	130 32% g
Don't know	268 24%	104 19%	161 28% B	70 23%	92 25%	107 24%	255 24%	13 18% *	146 23%	122 25%	70 26%	68 23%	52 20%	36 23%	19 34% M*	24 25% *	99 27%	170 22%	157 23%	111 26%	50 29% WX	74 28% WX	63 19%	50 19%	234 24%	31 22%	21 11%	76 24% ad	21 25% ad*	17 11%	20 39% abd*	15 40% ad*	113 28% h	65 16%
Net: Good job	170 15%	107 20% C	63 11%	85 28% EFGH	45 12%	40 9%	163 16% EF	7 10% *	111 18% J	60 12%	53 20% LM	33 11%	27 10%	37 24% LM	7 13% *	13 14% *	86 23% R	84 11%	123 18% T	47 11%	31 18% V	26 10%	49 15%	56 21% V	122 12%	49 34% Y	27 14%	76 24% ad	15 18% d*	12 8%	8 16% *	6 16% *	75 19% h	39 10%
Net: Bad job	459 41%	225 41%	230 40%	94 31%	157 42% D	208 46% DG	413 39% D	46 62% DEFG*	237 37%	223 45% I	98 36%	127 43% N	124 48% KN	36 24%	23 41% N*	51 53% KN*	122 33%	338 45% Q	266 38%	193 45%	61 35%	120 46%	139 43%	103 38%	426 44% Z	33 23%	110 56% bcef	93 29%	33 40% *	94 61% bcef	14 26% *	13 34% *	126 31%	235 58% g
Mean	-0.54	-0.46	-0.62	-0.11 EFGH	-0.66	-0.75	-0.53 EF	-0.76 *	-0.42 J	-0.70	-0.39 LM	-0.64	-0.75	-0.05 LMOP*	-0.69 *	-0.79 *	-0.23 R	-0.69	-0.47	-0.66	-0.35 V*	-0.77	-0.55	-0.39 V	-0.65	0.17 Y	-0.74	-0.14 ad	-0.36 d*	-1.01 *	-0.18 **	-0.52 **	-0.29 h	-0.92

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting energy bills and boosting home energy security by setting up Great British Energy

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	48 4%	34 6% C	14 3%	28 9% EFG	13 4%	8 2%	47 4% F	2 2% *	32 5%	17 3%	14 5% L	5 2%	10 4%	15 10% LM	1 1% *	3 3% *	22 6%	27 4%	38 5% T	10 2%	8 5%	3 1%	17 5% V	20 7% V	32 3%	16 11% Y	7 3%	16 5%	7 8% *	7 4%	2 5% *	- -	16 4%	17 4%
Fairly good job (1)	142 13%	83 15% C	58 10%	49 16%	43 12%	49 11%	136 13%	6 8% *	79 13%	62 13%	34 13%	38 13%	26 10%	29 19% MO	3 6% *	10 11% *	58 16% R	84 11%	91 13%	50 12%	27 16% V	21 8%	42 13%	40 15% V	116 12%	26 18%	17 9%	67 21% ad	16 19% ad*	11 7%	8 16% *	6 15% *	70 17% h	35 9%
Neither a good nor a bad job (0)	231 21%	107 20%	123 22%	70 23%	68 18%	93 21%	211 20%	20 26% *	140 22% M	90 18%	66 25% M	62 21% M	35 14%	42 27% M	9 16% *	15 15% *	80 22%	151 20%	147 21%	84 19%	29 17%	56 21%	86 26% UX	47 17%	187 19%	41 29% Y	37 19% d	83 26% de	20 24% d*	13 8%	5 10% *	5 14% *	101 25% h	46 11%
Fairly bad job (-1)	244 22%	103 19%	137 24%	63 20%	65 18%	116 26% EG	225 21% E	19 26% *	138 22%	107 22%	54 20%	65 22%	66 26% N	22 14%	12 21% *	26 27% N*	92 25%	153 20%	141 20%	104 24%	44 25%	64 24%	58 18%	55 20%	227 23% Z	17 12%	42 21%	68 21%	21 25% *	31 20% *	9 17% *	12 31% *	86 21%	95 23%
Very bad job (-2)	368 33%	190 35%	174 31%	61 20%	144 39% DG	164 37% D	341 33% D	27 35% D*	191 30%	177 36%	81 30%	102 35%	94 36% N	38 24%	20 36% *	34 35% *	86 23%	282 37% Q	213 31%	155 36%	52 30%	96 36%	106 32%	86 32%	335 34% Z	32 22%	86 44% bc	63 20%	15 17% *	90 58% abcef	21 40% bc*	11 29% *	99 25%	197 49% g
Don't know	91 8%	29 5%	62 11% B	37 12% FG	37 10% F	16 4%	89 8% F	2 3% *	51 8%	40 8%	19 7%	19 7%	25 10%	9 6%	11 19% KLN*	8 9% *	30 8%	61 8%	62 9%	29 7%	13 8%	23 9%	17 5%	22 8%	78 8%	12 9%	7 3%	24 7% d	5 6% *	2 1%	6 12% ad*	4 10% d*	31 8% h	14 4%
Net: Good job	190 17%	117 21% C	72 13%	77 25% EFGH	56 15%	57 13%	183 17%	7 10% *	111 18%	79 16%	48 18%	43 15%	37 14%	44 29% KLMOP	4 8% *	13 14% *	79 22% R	111 15%	129 19%	61 14%	35 20% V	24 9%	59 18% V	60 22% V	148 15%	42 29% Y	24 12%	83 26% ad	23 27% ad*	18 12%	11 20% *	6 15% *	86 21% h	52 13%
Net: Bad job	612 54%	293 54%	311 55%	123 40%	209 56% D	280 63% DG	567 54% D	46 61% D*	329 52%	284 58%	135 50%	167 57% N	159 62% KN	59 38%	32 57% N*	60 62% N*	178 48%	435 57% Q	354 51%	258 60% S	96 55%	160 61% W	164 50%	141 52%	562 58% Z	49 34%	128 65% bc	132 41%	36 43% *	121 79% abcef	30 57% *	23 60% b*	185 46%	292 72% g
Mean	-0.72	-0.64	-0.79	-0.29 EFGH	-0.85	-0.88	-0.71 EF	-0.87 *	-0.65	-0.81	-0.62 M	-0.81	-0.89	-0.26 KLMOP	-1.03 *	-0.88 *	-0.48 R	-0.83	-0.63 T	-0.85	-0.65 V	-0.95	-0.63 V	-0.60 V	-0.80	-0.18 Y	-0.97	-0.32 ade	-0.27 ade*	-1.23	-0.82 *	-0.83 **	-0.49 h	-1.08

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	49 4%	36 7% C	12 2%	29 9% EFG	16 4%	5 1%	49 5% F	1 *	36 6% J	14 3%	14 5%	8 3%	11 4%	11 7%	3 5% *	3 3% *	26 7% R	23 3%	40 6% T	10 2%	8 4%	9 4%	17 5%	15 5%	33 3%	16 11% Y	3 2%	25 8% a	4 5% *	6 4%	- -	1 3% *	17 4%	11 3%
Fairly good job (1)	133 12%	92 17% C	42 7%	55 18% EFGH	37 10%	42 9%	130 12%	4 5% *	55 13%	55 11%	35 13%	24 8%	25 10%	31 20% LM	8 14% *	11 11% *	55 15% R	78 10%	92 13%	42 10%	17 10%	29 11%	43 13%	35 13%	100 10%	33 23% Y	11 6% ad	56 17% ad*	22 26% ad*	9 6%	7 14% *	5 13% *	66 16% h	21 5%
Neither a good nor a bad job (0)	219 19%	99 18%	119 21%	70 23%	65 17%	84 19%	200 19%	18 24% *	127 20%	91 19%	51 19%	65 22% M	32 13%	42 27% M	7 12% *	23 23% M*	79 21%	140 18%	131 19%	88 20%	28 16%	56 21%	67 21%	50 19%	181 19%	37 26%	23 12% ad	85 26% ad	22 26% ad*	11 7%	7 13%	15 40% ade*	97 24% h	56 14%
Fairly bad job (-1)	229 20%	100 18%	123 22%	54 18%	69 19%	106 24%	212 20%	17 22% *	129 20%	100 20%	53 20%	65 22%	58 23%	25 16%	10 17% *	18 19% *	82 22%	146 19%	130 19%	99 23%	36 21%	46 18%	88 27% VX	46 17%	213 22% Z	16 11%	44 22%	61 19%	14 17% *	29 19%	18 35% bcd*	10 27% *	86 21%	71 18%
Very bad job (-2)	392 35%	194 36%	195 34%	47 15%	146 39% DG	199 44% DG	357 34%	35 46% D*	205 33%	186 38%	86 32%	109 37% N	105 41% N	34 22%	21 37% *	37 38% N*	88 24%	304 40% Q	230 33%	162 37%	64 37%	100 38% W	94 29%	94 35%	364 37% Z	27 19%	109 56% bcef	65 20%	16 19% *	98 64% bcef	11 21% *	6 16% *	99 25%	229 57% g
Don't know	102 9%	24 4%	79 14% B	52 17% EFGH	39 10% F	11 3%	101 10% F	1 1% *	54 9%	48 10%	31 11%	21 7%	25 10%	13 8%	8 14% *	6 6% *	37 10%	65 9%	70 10%	32 7%	20 12% W	22 8%	17 5%	29 11% W	85 9%	16 11%	6 3% ad	30 9% d*	6 7%	1 1%	9 17% adf*	1 1% *	38 9% h	15 4%
Net: Good job	183 16%	128 24% C	54 9%	84 27% EFGH	53 14%	46 10%	179 17% F	4 6% *	115 18%	68 14%	49 18% L	32 11%	36 14%	41 27% LM	11 20% *	14 14% *	81 22% R	102 13%	131 19% T	52 12%	24 14%	38 15%	61 19%	50 19%	133 14%	49 34% Y	14 7% ad	81 25% ad	26 31% ad*	15 10% *	7 14% *	6 17% *	83 21% h	32 8%
Net: Bad job	620 55%	295 54%	318 56%	101 33%	214 58% D	305 68% DEG	569 54% D	51 68% D*	335 53%	286 58%	139 52%	174 60% N	163 64% KN	59 38%	30 54% *	55 56% N*	170 46%	450 60% Q	360 52%	261 60% S	100 58%	146 56%	182 56%	140 52%	576 59% Z	42 30%	153 78% bcef	125 39%	30 35% *	127 83% bcef	29 56% bc*	16 42% *	185 46%	301 74% g
Mean	-0.76	-0.62 C	-0.91	-0.14 EFGH	-0.88	-1.04	-0.74 EF	-1.09 *	-0.68 J	-0.88	-0.68 M	-0.90	-0.95	-0.29 KLMOP	-0.77 *	-0.82 *	-0.45 R	-0.91	-0.67 T	-0.90	-0.87	-0.82	-0.64	-0.70	-0.87	-0.03 Y	-1.28 ade	-0.29 ade*	-0.19 ade*	-1.34	-0.75 ad*	-0.39 ad*	-0.50 h	-1.25

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Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	51 5%	35 6% C	16 3%	28 9% EFG	16 4% F	7 2%	48 5% F	3 4% *	34 5%	17 3%	9 3%	7 2%	14 5%	11 7% L	6 11% KL*	4 4% *	28 8% R	23 3%	41 6% T	10 2%	7 4%	8 3%	9 3%	22 8% VW	34 3%	18 12% Y	6 3%	17 5%	6 7% *	6 4%	2 3% *	2 5% *	14 4%	13 3%
Fairly good job (1)	96 9%	56 10%	38 7%	43 14% EFGH	30 8%	22 5%	95 9% F	2 2% *	61 10%	36 7%	26 10%	19 6%	16 6%	25 16% LMP	7 12% *	4 4% *	47 13% R	50 7%	69 10%	27 6%	16 9%	19 7%	26 8%	32 12%	72 7%	25 17% Y	15 7%	48 15% ade	7 8%	7 4%	1 2% *	7 17% de*	51 13% h	16 4%
Neither a good nor a bad job (0)	186 17%	89 16%	94 17%	72 23% FGH	65 18% FH	50 11%	182 17% FH	4 5% *	114 18%	72 15%	50 18% O	45 16%	37 15%	35 23% O	3 6% *	16 16% *	67 18%	119 16%	123 18%	63 15%	30 17%	39 15%	64 20%	47 17%	152 16%	34 24% Y	12 6%	70 22% ad*	17 21% ad*	7 4%	16 30% ad*	9 24% ad*	92 23%	25 6%
Fairly bad job (-1)	186 17%	87 16%	99 17%	43 14%	49 13%	94 21% DEG	166 16%	20 27% DE*	111 18%	76 15%	40 15%	57 20%	39 15%	29 19%	6 11% *	15 16% *	71 19%	116 15%	100 14%	87 20% S	30 17%	41 16%	69 21% X	33 12%	164 17%	22 15%	29 15%	62 19%	21 25% d*	20 13%	11 21%	6 17%	82 20%	61 15%
Very bad job (-2)	507 45%	248 45%	255 45%	64 21%	183 49% DG	259 58% D	462 44%	45 60% DG*	255 40%	252 51% I	120 45% N	145 50% N	130 51% N	39 25%	26 47% N*	46 47% N*	116 32%	391 52% Q	293 42%	214 49% S	78 45%	135 51% X	138 42%	108 40%	481 49% Z	25 17%	133 68% bcef	92 29%	27 32% *	113 74% bcef	17 33% *	10 26% *	131 33%	281 69% g
Don't know	97 9%	31 6%	65 12% B	57 19% EFGH	26 7% F	14 3%	96 9% F	1 2% *	56 9%	41 8%	25 9%	18 6%	20 8%	15 10%	7 13% *	12 12% *	39 11%	58 8%	65 9%	32 7%	13 8%	21 8%	20 6%	26 10%	73 7%	21 15% Y	1 1%	32 10% ad	6 7% ad*	1 1%	6 11% ad*	4 10% ad*	33 8% h	7 2%
Net: Good job	147 13%	91 17% C	55 10%	71 23% EFGH	47 13% F	29 6%	143 14% F	5 6% *	95 15%	53 11%	34 13%	26 9%	30 12%	36 23% KLMP	13 23% LMP*	8 9%	75 20% R	73 10%	111 16% T	37 8%	23 13%	27 10%	35 11%	55 20% VW	105 11%	42 29% Y	21 11%	65 20%	13 16%	13 8%	3 5%	9 23%	66 16%	29 7%
Net: Bad job	693 62%	335 61%	354 62%	107 35%	232 63% D	354 79% DEG	628 60% D	65 87% DEG*	366 58%	327 66% I	160 60%	202 69% N	169 66% KN	68 44% N	32 58%	61 63% *	186 51%	507 67% N* Q	393 57%	300 70% S	108 62%	176 67% X	207 63% X	141 53%	645 66% Z	47 32%	162 83% bcef	155 48%	47 57% *	133 86% bcef	28 54% *	16 43% *	213 53%	342 85% g
Mean	-0.98	-0.89 C	-1.07	-0.29 EFGH	-1.02 F	-1.34 FH	-0.94	-1.39 *	-0.86 J	-1.13	-0.97	-1.15	-1.08	-0.43 KLMP*	-0.81 *	-1.12 *	-0.61 R	-1.15	-0.85 T	-1.17	-0.97	-1.13	-0.98	-0.71 VW	-1.09	-0.10 Y	-1.38 ad	-0.57	-0.71 ad*	-1.49	-0.88 ad*	-0.46 **	-0.71 h	-1.46

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Strengthening Britain's armed forces and protecting the country's national security

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	50 4%	36 7% C	13 2%	32 10% EFG	13 3%	6 1%	47 5% F	3 4% *	35 6%	15 3%	14 5%	10 4%	5 2%	14 9% LM	2 3% *	5 5% *	31 8% R	19 3%	39 6% T	11 3%	7 4%	3 1%	13 4%	24 9% VW	33 3%	17 12% Y	9 4%	17 5%	8 9% *	6 4%	1 1% *	1 4% *	16 4%	15 4%
Fairly good job (1)	166 15%	103 19% C	64 11%	62 20% EFGH	49 13%	55 12%	161 15%	5 6% *	105 17%	61 12%	42 16%	43 15%	25 10%	32 21% M	11 20% *	12 13% *	73 20% R	94 12%	107 15%	59 14%	29 17%	36 14%	52 16%	43 16%	134 14%	30 21% Y	23 12%	77 24% ad	13 15% *	13 8%	6 11% *	7 20% *	86 21% h	35 9%
Neither a good nor a bad job (0)	285 25%	129 24%	150 26%	76 25%	88 24%	121 27%	261 25%	24 32% *	165 26%	120 24%	64 24%	80 27% O	74 29% O	41 26%	7 12% *	21 21% *	89 24%	197 26%	170 25%	115 27%	44 25%	61 23%	96 29%	67 25%	249 26% ad	35 24%	38 19%	94 29% ad	30 36% ad*	24 15%	18 34% ad*	9 25%	112 28% h	80 20%
Fairly bad job (-1)	211 19%	102 19%	109 19%	46 15%	61 16%	103 23% DEG	193 18%	18 24% *	106 17%	105 21%	53 20%	58 20%	51 20%	19 12%	9 15% *	22 23% *	66 18%	145 19%	121 17%	90 21%	30 17%	53 20%	68 21% X	37 14%	188 19%	23 16%	42 22%	46 14%	17 20% *	35 23% b	11 20% *	9 24% *	63 16%	93 23% g
Very bad job (-2)	244 22%	129 24%	115 20%	32 10%	98 26% DG	115 26% DG	227 22% D	18 24% D*	127 20%	117 24%	48 18%	67 23%	66 26%	27 18%	12 22% *	25 25% *	46 13%	198 26% Q	146 21%	98 23%	36 21%	58 22%	64 20%	62 23%	231 24% Z	14 10%	76 39% bcef	31 10%	7 8% *	70 46% bcef	8 15% *	2 6% *	51 13%	156 38% g
Don't know	167 15%	46 9%	119 21% B	59 19% FG	62 17% F	47 10%	159 15% F	8 10% *	92 15%	75 15%	48 18%	34 12%	35 14%	22 14%	15 27% LMN*	13 13% *	63 17%	104 14%	108 16%	59 14%	29 17%	51 19% W	34 10%	36 13%	140 14%	25 17%	9 4%	57 18% ad	10 12% d*	6 4%	9 18% ad*	8 21% ad*	75 19% h	26 7%
Net: Good job	216 19%	139 25% C	77 13%	94 31% EFGH	62 17%	61 14%	209 20% F	8 10% *	141 22% J	76 15%	56 21% M	53 18%	30 12%	47 30% LM	13 23% *	17 18% *	104 28% R	113 15%	146 21%	70 16%	35 20%	40 15%	65 20%	67 25% V	167 17%	47 33% Y	32 16%	94 29% ade	20 24% d*	19 12%	7 13% *	9 24% *	102 25% h	50 12%
Net: Bad job	455 41%	231 42%	223 39%	78 25%	159 43% D	218 49% DG	420 40% D	35 47% D*	233 37%	222 45% I	101 37%	124 43% N	117 46% N	46 30%	21 38% *	47 48% N*	112 30%	344 45% Q	267 39%	189 44%	65 38%	111 42%	132 41%	99 37%	419 43% Z	37 25%	118 60% bcef	77 24%	24 28% *	106 69% bcef	18 35% *	12 31% *	114 28%	248 61% g
Mean	-0.45	-0.37 C	-0.55	0.06 EFGH	-0.59	-0.67	-0.44 EF	-0.64 *	-0.34 J	-0.60	-0.35 M	-0.49	-0.67	-0.10 LMP*	-0.47 *	-0.58 *	-0.08 R	-0.63	-0.39	-0.55	-0.41	-0.59	-0.40	-0.30 V	-0.54	0.12 Y	-0.82	0.01 ade	-0.03 ad*	-1.02	-0.44 d*	-0.12 **	-0.14 h	-0.90

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	60 5%	39 7% C	19 3%	30 10% EFG	13 3%	17 4%	56 5%	3 5% *	38 6%	22 4%	18 7%	12 4%	8 3%	14 9% M	4 6% *	4 4% *	30 8% R	30 4%	38 6%	21 5%	9 5%	12 4%	18 5%	20 8%	41 4%	19 13% Y	8 4%	28 9%	6 8% *	6 4%	1 2% *	- - *	26 7%	15 4%
Fairly good job (1)	162 14%	101 18% C	61 11%	54 18%	49 13%	59 13%	153 15%	8 11% *	95 15%	67 14%	40 15%	36 12%	34 13%	35 22% LM	7 12% *	10 11% *	63 17%	98 13%	106 15%	56 13%	22 13%	30 12%	54 16%	44 16%	136 14%	26 18%	16 8%	75 23% ade	21 25% ade*	15 10%	4 9% *	10 27% ade*	82 20% h	41 10%
Neither a good nor a bad job (0)	226 20%	104 19%	121 21%	69 22%	73 20%	85 19%	215 20%	12 15% *	134 21%	92 19%	54 20%	66 23%	48 19%	38 24%	8 14% *	12 13% *	79 21%	148 20%	151 22%	76 18%	35 20%	61 23%	71 22%	53 20%	190 19%	35 24%	41 21%	78 24% d	21 25% d*	19 12%	10 19% *	6 16% *	92 23% h	62 15%
Fairly bad job (-1)	263 23%	127 23%	134 24%	57 19%	82 22%	124 28% DG	239 23% D	25 33% D*	135 21%	129 26%	62 23%	74 25%	54 21%	32 21%	10 18% *	32 33% *	80 22%	184 24%	152 22%	112 26%	41 24%	57 22%	69 21%	57 21%	230 24%	32 22%	52 27% b	56 17%	16 19% *	44 29% b	12 24% *	13 35% b*	72 18%	117 29% g
Very bad job (-2)	301 27%	132 24%	163 29%	58 19%	108 29% D	135 30% D	277 26% D	24 32% *	163 26%	137 28%	65 24%	83 29% N	87 34% KN	24 16%	16 29% N*	25 26% *	71 19%	230 30% Q	173 25%	127 29%	47 27%	76 29%	95 29%	68 25%	280 29% Z	21 14%	66 34% bcf	54 17%	16 19% *	69 45% bcf	18 34% bf*	5 12% *	86 21%	157 39% g
Don't know	112 10%	42 8%	70 12% B	40 13% F	46 12% F	26 6%	109 10% F	3 4% *	66 10%	46 9%	29 11%	21 7%	25 10%	13 8%	11 20% LMN*	13 14% *	44 12%	68 9%	72 10%	40 9%	19 11%	27 10%	21 6%	28 10%	98 10%	12 8%	12 6% d	30 9% d	4 5% *	1 1%	6 12% d*	4 10% d*	45 11% h	12 3%
Net: Good job	221 20%	140 26% C	80 14%	84 27% EFG	62 17%	76 17%	210 20%	12 16% *	132 21%	89 18%	58 22%	48 16%	42 17%	49 31% LMP	10 18% *	15 15% *	94 25% R	128 17%	144 21%	77 18%	31 18%	42 16%	71 22%	64 24% V	177 18%	45 31% Y	24 12%	103 32% ade	28 33% ade*	21 13%	5 10% *	10 27% a*	109 27% h	56 14%
Net: Bad job	564 50%	260 48%	298 52%	115 37%	191 51% D	259 58% DG	515 49% D	49 65% DG*	298 47%	266 54%	127 47%	157 54% N	141 55% N	56 36%	27 48% *	57 59% N*	151 41%	414 55% Q	325 47%	239 55% S	88 51%	133 51%	163 50%	125 46%	511 52% Z	53 37%	119 61% bc	110 34%	31 38% *	113 74% bc	30 58% bc*	18 47% *	158 39%	274 68% g
Mean	-0.58	-0.42 C	-0.72	-0.22 EFGH	-0.69	-0.71	-0.56 EF	-0.80 *	-0.52	-0.65	-0.49 M	-0.67	-0.77	-0.12 KLMOP*	-0.66 *	-0.76 *	-0.30 R	-0.71	-0.51	-0.68	-0.62	-0.66	-0.55	-0.45	-0.65	-0.07 Y	-0.83	-0.11 ade	-0.16 ade*	-1.02	-0.92 *	-0.36 **	-0.30 h	-0.92

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	43 4%	32 6% C	12 2%	26 9% EFGH	13 3%	4 1%	43 4% F	- -	31 5%	12 2%	9 3%	5 2%	10 4%	15 10% KLMP	2 4% *	1 1% *	26 7% R	17 2%	34 5%	9 2% T	8 5% V	3 1%	9 3%	21 8% VW	25 3%	18 13% Y	5 3%	15 5%	6 7% *	3 2%	1 2% *	2 4% *	17 4%	11 3%
Fairly good job (1)	131 12%	78 14% C	52 9%	64 21% EFG	36 10%	32 7%	123 12% F	8 11% *	73 12%	58 12%	39 15% M	31 10%	16 6%	29 18% LM	8 14% *	9 10% *	56 15% R	76 10%	95 14% T	37 9%	17 10%	30 11%	40 12%	39 14%	97 10%	35 24% Y	16 8%	67 21% ade	12 14% *	10 6%	2 4% *	3 9% *	61 15% h	24 6%
Neither a good nor a bad job (0)	226 20%	109 20%	114 20%	69 22%	73 20%	84 19%	217 21%	9 12% *	126 20%	100 20%	59 22%	66 23%	46 18%	29 19%	9 16% *	16 17% *	75 20%	151 20%	150 22%	76 18%	34 20%	45 17%	77 23%	58 22%	196 20%	30 21%	25 13%	76 24% ad	19 23% d*	15 10%	10 19% *	10 25% d*	97 24% h	52 13%
Fairly bad job (-1)	281 25%	136 25%	141 25%	55 18%	84 23%	142 32% DEG	249 24% D	32 43% DEG*	153 24%	128 26%	68 25%	68 23%	78 30% N	30 19%	14 25% *	24 24% *	78 21%	203 27% Q	152 22%	129 30% S	51 30% X	69 26% X	93 29% X	45 17%	262 27% Z	18 13%	63 32% d	74 23%	24 29% *	29 19%	19 36% d*	12 31% *	94 23%	122 30%
Very bad job (-2)	299 27%	133 24%	164 29%	46 15%	115 31% DG	138 31% DG	277 26% D	22 30% D*	169 27%	130 26%	57 21%	89 31% K	72 28%	36 23%	14 25% *	30 31% *	77 21%	222 29% Q	179 26%	120 28%	36 21%	77 29% Q	79 24%	78 29%	276 28% Z	22 15%	74 38%	41 13%	9 11% *	94 61% abcef	8 16% *	6 16% *	71 18%	175 43% g
Don't know	143 13%	58 11%	85 15%	48 15%	50 13%	46 10%	140 13%	4 5% *	78 12%	65 13%	36 13%	32 11%	34 13%	16 11%	9 16% *	17 17% *	56 15%	88 12%	82 12%	62 14%	27 16% W	40 15% W	29 9%	28 10%	119 12%	21 15%	12 6%	48 15% ad	14 16% ad*	3 2%	12 23% ad*	5 14% d*	63 16% h	21 5%
Net: Good job	175 16%	110 20% C	64 11%	90 29% EFGH	49 13% F	36 8%	167 16% F	8 11% *	105 17%	70 14%	48 18% M	36 12%	26 10%	44 28% KLMP	10 18% *	11 11% *	82 22% R	93 12%	129 19% T	46 11%	25 14%	32 12%	49 15%	59 22% VW	122 12%	53 37% Y	21 11%	82 26% ade	18 21% ade*	13 8%	3 6% *	5 13% *	78 19% h	35 9%
Net: Bad job	580 52%	269 49%	305 54%	101 33%	199 54% D	280 63% DEG	526 50% D	55 73% DEG*	322 51%	258 52%	125 47%	158 54% M	150 59% N	66 43%	28 50% KN	53 55%	155 42%	425 56% Q	331 48%	249 58% S	88 51%	146 55% X	172 53%	123 46%	538 55% Z	40 28%	137 70% bcef	115 36%	33 40% *	123 80% bcef	27 52% *	18 47% *	165 41%	296 73% g
Mean	-0.67	-0.53 C	-0.82	-0.12 EFGH	-0.78	-0.95 EF	-0.65	-0.97 *	-0.64	-0.72	-0.54 LMP	-0.79	-0.84	-0.31 LMP*	-0.64 *	-0.89 *	-0.40 R	-0.80	-0.57 T	-0.85	-0.63	-0.84	-0.65	-0.50 V	-0.78	0.08 Y	-1.01 d	-0.22 ad	-0.26 ad*	-1.33	-0.78 **	-0.53 **	-0.42 h	-1.11

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL1. Below is a list of things the current Labour government led by Keir Starmer has said they would like to achieve by the end of this Parliament in 2029. In your opinion, do you think they are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Very good job (2)	51 5%	36 7% C	15 3%	31 10% EFG	9 2%	12 3%	50 5% EF	1 1% *	38 6% J	13 3%	19 7% LM	5 2%	7 3%	17 11% LMP	2 3% *	2 2% *	26 7% R	26 3%	39 6%	13 3%	3 2%	6 2%	20 6% UV	23 8% UV	34 3%	17 12% Y	4 2%	26 8% a	8 10% a*	6 4%	2 4% *	1 3% *	19 5%	19 5%
Fairly good job (1)	162 14%	99 18% C	62 11%	70 23% EFGH	44 12%	48 11%	160 15% EFH	3 4% *	99 16%	64 13%	34 13%	53 18% M	24 9%	27 18% M	10 19% *	14 14% *	77 21% R	86 11%	111 16%	52 12%	26 15%	29 11%	51 16%	51 19% V	126 13%	37 26% Y	25 13% d	68 21% ad	14 17% d*	6 4%	8 16% d*	7 17% d*	85 21% h	27 7%
Neither a good nor a bad job (0)	259 23%	121 22%	135 24%	61 20%	85 23%	112 25%	233 22%	26 35% D*	138 22%	121 24%	58 22%	60 21%	69 27%	41 27%	8 14% *	23 23% *	69 19%	189 25% Q	153 22%	106 25%	43 25%	59 22%	79 24%	57 21%	226 23%	31 22%	52 27%	83 26% d	21 25% *	25 16%	8 16% *	6 16% *	92 23%	86 21%
Fairly bad job (-1)	187 17%	81 15%	104 18%	47 15%	61 17%	79 18%	161 15%	26 35% DEFG*	109 17%	78 16%	41 15%	65 22% NP	50 20% N	14 9%	8 14% *	10 10% *	59 16%	129 17%	112 16%	76 17%	28 16%	55 21% X	57 17%	34 13%	168 17%	20 14%	36 18% b	35 11%	21 26% b*	26 17%	14 26% b*	8 20% *	57 14%	77 19%
Very bad job (-2)	212 19%	109 20%	101 18%	35 11%	88 24% DG	89 20% D	202 19% D	10 14% *	114 18%	98 20%	52 19%	55 19%	53 21%	21 14%	13 23% *	19 19% *	46 12%	167 22% Q	141 20%	71 16%	24 14%	49 19%	66 20%	55 21%	195 20% Z	18 12%	53 27% bcf	33 10%	2 3% *	63 41% abcef	7 14% c*	2 6% *	49 12%	121 30% g
Don't know	252 22%	99 18%	151 27% B	64 21%	83 22%	106 24% H	243 23%	9 12% *	133 21%	119 24%	66 24%	54 18%	53 21%	34 22%	16 28% *	30 31% L*	91 25%	161 21%	137 20%	115 27% S	50 29% WX	66 25% W	53 16%	48 18%	227 23% Z	22 15%	26 13%	77 24% a	16 19% *	28 18%	12 23% *	14 37% ad*	101 25%	74 18%
Net: Good job	214 19%	135 25% C	77 14%	101 33% EFGH	53 14%	60 13%	210 20% EFH	3 5% *	137 22% J	77 16%	53 20% M	57 20% M	31 12%	44 29% M	12 22% *	16 16% *	102 28% R	111 15%	149 22% T	64 15%	29 17%	34 13%	71 22% V	74 27% UV	160 16%	54 37% Y	29 15%	94 29% ad	23 27% ad*	11 7%	11 21% d*	8 20% d*	104 26% h	46 11%
Net: Bad job	400 36%	190 35%	205 36%	82 27%	149 40% DG	169 38% D	363 35% D	37 49% D*	224 35%	176 36%	92 34% N	120 41% N	103 40% N	36 23%	20 36% *	29 29% *	104 28%	295 39% Q	253 37%	147 34%	52 30%	104 40%	123 38%	90 33%	363 37% Z	37 26%	89 45% bc	68 21%	24 29% *	89 58% abcef	21 40% b*	10 27% *	106 26%	198 49% g
Mean	-0.40	-0.29 C	-0.51	0.06 EFGH	-0.61	-0.55	-0.38 EF	-0.65 *	-0.33	-0.49	-0.35	-0.48	-0.57	0.03 KLMOP*	-0.49 *	-0.45 *	-0.08 R	-0.55	-0.37	-0.44	-0.35 *	-0.57	-0.36	-0.22 V	-0.49	0.13 Y	-0.64 d	0.08 ad	0.07 ad*	-1.08 *	-0.39 **	-0.16 **	-0.11 h	-0.77

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24-089497-48 - 28th November - 2nd December 2025
Public
Political Pulse - December
Adults aged 18+ in GB

QMIL2. Which of the below, if any, are the most important priorities for you?

All Adults aged 18+ in Great Britain

	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends	648 / 58%	276 / 51%	365 / 64%	151 / 49%	183 / 49%	313 / 70%	598 / 57%	50 / 66%	361 / 57%	287 / 58%	156 / 58%	180 / 62%	152 / 59%	76 / 49%	34 / 60%	50 / 52%	205 / 56%	443 / 59%	360 / 52%	287 / 66%	108 / 62%	159 / 60%	193 / 59%	132 / 49%	582 / 60%	63 / 44%	117 / 60%	202 / 63%	62 / 75%	75 / 49%	35 / 68%	22 / 59%	271 / 67%	238 / 59%
Cutting energy bills and boosting home energy security by setting up Great British Energy	591 / 53%	292 / 53%	293 / 52%	133 / 43%	192 / 52%	266 / 60%	550 / 52%	41 / 55%	296 / 47%	294 / 60%	149 / 56%	162 / 56%	129 / 50%	74 / 48%	26 / 46%	50 / 51%	191 / 52%	400 / 53%	340 / 49%	250 / 58%	109 / 63%	139 / 53%	179 / 55%	123 / 46%	526 / 54%	63 / 44%	120 / 61%	173 / 54%	45 / 54%	88 / 57%	32 / 61%	23 / 59%	232 / 58%	227 / 56%
Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command	590 / 52%	290 / 53%	296 / 52%	94 / 30%	188 / 51%	308 / 69%	530 / 50%	60 / 80%	303 / 48%	287 / 58%	138 / 51%	159 / 55%	142 / 55%	68 / 44%	30 / 54%	52 / 54%	146 / 40%	444 / 59%	321 / 46%	268 / 62%	97 / 56%	153 / 58%	173 / 53%	111 / 41%	540 / 55%	48 / 33%	140 / 72%	138 / 43%	40 / 48%	113 / 74%	18 / 34%	15 / 39%	170 / 42%	302 / 75%
Delivering economic stability to keep taxes, inflation and mortgages as low as possible	583 / 52%	300 / 55%	281 / 50%	120 / 39%	182 / 49%	282 / 63%	535 / 51%	48 / 65%	338 / 54%	245 / 50%	136 / 50%	137 / 47%	153 / 60%	77 / 50%	28 / 51%	53 / 54%	202 / 55%	381 / 50%	351 / 51%	233 / 54%	76 / 44%	133 / 51%	183 / 56%	147 / 55%	525 / 54%	55 / 38%	132 / 67%	143 / 45%	44 / 52%	97 / 63%	26 / 50%	25 / 67%	224 / 55%	232 / 57%
Raising living standards in every part of the UK	583 / 52%	274 / 50%	301 / 53%	142 / 46%	180 / 48%	260 / 58%	546 / 52%	37 / 49%	322 / 51%	261 / 53%	139 / 52%	157 / 54%	134 / 52%	75 / 49%	30 / 54%	48 / 49%	196 / 53%	387 / 51%	338 / 49%	244 / 57%	99 / 57%	152 / 58%	162 / 50%	125 / 46%	526 / 54%	53 / 37%	98 / 50%	176 / 55%	46 / 54%	72 / 47%	32 / 62%	22 / 58%	227 / 56%	209 / 52%
Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment	548 / 49%	254 / 47%	289 / 51%	133 / 43%	136 / 37%	279 / 62%	498 / 47%	49 / 66%	302 / 48%	246 / 50%	138 / 52%	146 / 50%	140 / 55%	61 / 39%	28 / 49%	35 / 36%	179 / 49%	369 / 49%	297 / 43%	251 / 58%	91 / 53%	136 / 52%	165 / 51%	106 / 40%	498 / 51%	47 / 33%	96 / 49%	181 / 56%	48 / 57%	52 / 34%	36 / 68%	21 / 57%	230 / 57%	192 / 47%
Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system	506 / 45%	269 / 49%	236 / 41%	93 / 30%	168 / 45%	245 / 55%	459 / 44%	47 / 63%	276 / 44%	230 / 47%	102 / 38%	147 / 50%	118 / 46%	69 / 45%	24 / 43%	45 / 47%	143 / 39%	362 / 48%	300 / 43%	205 / 48%	78 / 45%	121 / 46%	145 / 45%	120 / 45%	467 / 48%	38 / 27%	109 / 56%	124 / 38%	38 / 45%	103 / 67%	17 / 32%	12 / 33%	141 / 35%	254 / 63%
Putting police back on the beat with a named officer for every neighbourhood	422 / 38%	217 / 40%	202 / 35%	69 / 23%	117 / 32%	236 / 53%	378 / 36%	43 / 58%	223 / 35%	199 / 40%	92 / 34%	117 / 40%	101 / 39%	57 / 37%	15 / 26%	41 / 42%	112 / 31%	309 / 41%	234 / 34%	188 / 43%	73 / 42%	101 / 38%	122 / 38%	85 / 32%	393 / 40%	28 / 20%	86 / 44%	117 / 36%	34 / 41%	70 / 46%	14 / 26%	14 / 36%	147 / 36%	195 / 48%
Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs	411 / 37%	202 / 37%	208 / 37%	82 / 27%	131 / 35%	198 / 44%	382 / 36%	30 / 40%	217 / 34%	194 / 39%	92 / 34%	111 / 38%	89 / 35%	65 / 42%	19 / 35%	35 / 36%	131 / 36%	281 / 37%	248 / 36%	163 / 38%	64 / 37%	94 / 36%	119 / 36%	92 / 34%	367 / 38%	43 / 30%	87 / 45%	100 / 31%	35 / 42%	71 / 46%	15 / 29%	15 / 39%	137 / 34%	191 / 47%
Strengthening Britain's armed forces and protecting the country's national security	377 / 34%	199 / 36%	178 / 31%	61 / 20%	105 / 28%	210 / 47%	331 / 32%	45 / 61%	209 / 33%	168 / 34%	75 / 28%	115 / 40%	80 / 31%	50 / 32%	18 / 32%	39 / 40%	107 / 29%	270 / 36%	200 / 29%	177 / 41%	56 / 32%	90 / 34%	112 / 34%	83 / 31%	343 / 35%	34 / 24%	97 / 49%	87 / 27%	36 / 44%	72 / 47%	7 / 13%	13 / 33%	134 / 33%	178 / 44%
Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school	228 / 20%	111 / 20%	114 / 20%	69 / 23%	62 / 17%	97 / 22%	211 / 20%	18 / 24%	130 / 21%	98 / 20%	57 / 21%	44 / 15%	54 / 21%	36 / 23%	18 / 32%	19 / 20%	89 / 24%	140 / 18%	135 / 20%	93 / 22%	27 / 16%	47 / 18%	78 / 24%	62 / 23%	188 / 19%	40 / 28%	30 / 15%	79 / 25%	26 / 31%	20 / 13%	14 / 27%	12 / 32%	100 / 25%	67 / 17%
Recruiting 6,500 new teachers in key subjects	185 / 16%	92 / 17%	90 / 16%	54 / 18%	55 / 15%	76 / 17%	165 / 16%	20 / 26%	110 / 17%	74 / 15%	47 / 18%	42 / 15%	40 / 16%	20 / 13%	19 / 34%	16 / 17%	66 / 18%	119 / 16%	100 / 16%	76 / 18%	22 / 12%	38 / 14%	67 / 20%	47 / 17%	163 / 17%	20 / 14%	28 / 14%	60 / 19%	27 / 32%	13 / 9%	14 / 27%	9 / 23%	80 / 20%	55 / 14%
Building 1.5m homes in England	181 / 16%	98 / 18%	78 / 14%	62 / 20%	47 / 13%	72 / 16%	170 / 16%	11 / 15%	111 / 18%	70 / 14%	43 / 16%	33 / 11%	40 / 16%	36 / 23%	12 / 22%	16 / 16%	71 / 19%	109 / 14%	97 / 14%	83 / 19%	35 / 20%	44 / 17%	48 / 15%	47 / 17%	148 / 15%	31 / 22%	18 / 9%	59 / 18%	27 / 32%	19 / 12%	9 / 17%	7 / 19%	78 / 19%	50 / 12%
I have other priorities (Please specify)	30 / 3%	15 / 3%	13 / 2%	2 / 1%	9 / 3%	18 / 4%	27 / 3%	3 / 5%	17 / 3%	13 / 3%	3 / 1%	10 / 3%	11 / 4%	1 / 1%	1 / 2%	3 / 3%	16 / 4%	14 / 2%	13 / 2%	17 / 4%	6 / 4%	10 / 4%	4 / 1%	5 / 2%	27 / 3%	3 / 2%	3 / 2%	8 / 3%	1 / 1%	6 / 4%	4 / 7%	3 / 9%	14 / 3%	10 / 2%
None of these	15 / 1%	8 / 2%	5 / 1%	7 / 2%	6 / 2%	2 / *	14 / 1%	1 / 1%	5 / 1%	10 / 2%	3 / 1%	4 / 1%	2 / 1%	4 / 3%	1 / 2%	* / *	7 / 2%	8 / 1%	12 / 2%	2 / 1%	2 / 1%	2 / 1%	6 / 2%	4 / 1%	12 / 1%	3 / 2%	1 / *	3 / 1%	2 / 2%	1 / *	2 / 2%	- / -	2 / 1%	3 / 1%
Don't know	38 / 3%	13 / 2%	25 / 4%	18 / 6%	13 / 4%	6 / 1%	37 / 3%	1 / *	13 / 2%	25 / 5%	8 / 3%	11 / 4%	4 / 2%	9 / 6%	1 / 2%	5 / 5%	10 / 3%	28 / 4%	20 / 3%	18 / 4%	10 / 6%	10 / 4%	3 / 1%	9 / 3%	27 / 3%	11 / 8%	4 / 2%	7 / 2%	2 / 2%	- / -	2 / 4%	2 / 4%	11 / 3%	3 / 1%

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Summary
All Adults aged 18+ in Great Britain

	Raising living standards in every part of the UK	Delivering economic stability to keep taxes, inflation and mortgages as low as possible	Building 1.5m homes in England	Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment	Putting police back on the beat with a named officer for every neighbourhood	Recruiting 6,500 new teachers in key subjects	Cutting energy bills and boosting home energy security by setting up Great British Energy	Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system	Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command	Strengthening Britain's armed forces and protecting the country's national security	Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends	Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs	Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124
Weighted base	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124	1124
A great deal of progress (4)	33 3%	39 3%	51 5% AFL	59 5% ABFGHIL	42 4%	32 3%	40 4%	40 4%	44 4%	38 3%	55 5% AFIL	34 3%	45 4%
A fair amount of progress (3)	117 10%	133 12%	174 15% ABEFGHILM	150 13% AEI	110 10%	125 11%	137 12%	137 12% E	118 11%	193 17% ABDEFGHILM	175 16% ABEFGHIL	123 11%	152 13% AEFIL
Not very much progress (2)	353 31% FHIJM	333 30% HIM	356 32% FHIJM	354 32% FHIJM	324 29%	295 26%	346 31% FHIM	289 26%	257 23%	307 27% I	346 31% FHIM	355 32% FHIJM	289 26%
No progress at all (1)	477 42% CDFIKLM	486 43% CDFIKLM	273 24%	341 30% CFM	415 37% CDFIKLM	266 24%	461 41% CDFIKLM	470 42% CDEFIJKLM	542 48% ABCDEFGHIKLM	323 29% CFM	357 32% CFM	400 36% CDFIKM	244 22%
Don't know	144 13%	133 12%	270 24% ABDEGHIKL	220 20% ABGHIK	232 21% ABGHIK	407 36% ABCDEGHIJKL	141 13%	188 17% ABGI	163 14% B	263 23% ABDEGHIKL	191 17% ABGI	212 19% ABGI	394 35% ABCDEGHIJKL
Net: A great deal/ Fair amount of progress	150 13%	172 15%	225 20% ABEFGHILM	209 19% ABEFGHIL	152 14%	156 14%	177 16% A	177 16% A	162 14%	231 21% ABEFGHIKLM	230 20% ABEFGHILM	157 14%	197 18% AEFIL
Net: Not very much/ No progress at all	830 74% CDEFHIJKLM	819 73% CDEFHIJKLM	629 56% FM	695 62% CFJM	740 66% CDFIKLM	561 50%	806 72% CDEFHIKLM	759 68% CDFJKM	799 71% CDEFHIJKLM	630 56% FM	703 63% CFJM	755 67% CDFJKM	533 47%
Mean	1.70 I	1.72 I	2.00 ABDEFGHIJKL	1.92 ABEGHIL	1.75 I	1.89 ABEGHIL	1.75 AI	1.73 I	1.65	1.94 ABEGHIL	1.92 ABEGHIL	1.77 AI	2.00 ABDEFGHIKL

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Raising living standards in every part of the UK

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	33 3%	26 5%	6 1% C	18 6% FG	11 3%	4 1%	33 3% F	-	24 4%	10 2%	9 3%	5 2%	5 2%	9 6%	2 3%	3 3%	21 6% R	12 2%	31 4%	2 1% T	6 3%	1 *	7 2% V	19 7% VW	20 2%	13 9% Y	5 3%	13 4%	3 3%	4 3%	-	2 5%	10 3%	10 2%
A fair amount of progress (3)	117 10%	74 14%	43 8% C	64 21% EFGH	30 8%	23 5%	114 11% F	3 4% *	72 11%	44 9%	32 12%	26 9%	18 7%	34 22% KLMOP	3 5% *	4 4% *	50 14% R	67 9%	88 13% T	29 7%	11 6%	21 8%	41 13%	38 14% UV	82 8%	34 24% Y	11 6%	57 18% ad	10 12% *	12 8%	4 7% *	3 9% *	46 12%	28 7%
Not very much progress (2)	353 31%	169 31%	181 32%	91 30%	94 25%	168 38% EG	326 31% E	27 36% *	212 34%	141 29%	84 31%	101 35%	78 31%	43 28%	14 24%	33 35%	124 34%	229 30%	199 29%	154 36% S	59 34%	90 34%	109 33%	69 26%	320 33% Z	32 22%	52 27%	138 43% ad	36 43% ad*	25 16%	14 27%	13 35% d*	162 40% h	106 26%
No progress at all (1)	477 42%	226 41%	245 43%	74 24%	174 47% DG	229 51% DG	432 41% D	44 59% DG*	251 40%	226 46%	111 41%	126 43% N	121 47% N	49 32%	26 47% *	45 46% *	128 35%	349 46% Q	273 40%	204 47% S	72 41%	117 45%	133 41%	108 40%	448 46% Z	28 20%	117 60% bcf	74 23%	29 35% *	110 72% bcef	27 52% b*	12 33% *	137 34%	239 59% g
Don't know	144 13%	50 9%	94 16% B	60 20% FGH	61 16% FH	23 5%	144 14% FH	- *	71 11%	73 15%	33 12%	34 12%	34 13%	20 13%	12 21% *	11 12% *	44 12%	100 13%	101 15% T	43 10%	26 15%	34 13%	36 11%	35 13%	104 11%	37 25% Y	10 5%	39 12% ad	6 7% *	2 2%	7 14% ad*	7 18% ad*	48 12%	22 5%
Net: A great deal/ Fair amount of progress	150 13%	100 18% C	49 9%	82 27% EFGH	41 11%	27 6%	147 14% F	3 4% *	96 15%	54 11%	41 15%	31 11%	23 9%	43 28% KLMOP	4 8% *	7 8% *	71 19% R	79 10%	119 17% T	31 7%	17 10%	22 8%	48 15% V	57 21% UV	103 11%	48 33% Y	17 8%	69 22% ade	13 15% *	16 10%	4 7%	5 14% *	57 14%	38 9%
Net: Not very much/ No progress at all	830 74%	395 72%	426 75%	165 54%	268 72% D	396 89% DEG	758 72% D	72 96% DEG*	464 74%	366 74%	194 72%	226 78% N	199 78% N	92 60%	40 71% *	78 81% N*	252 69%	578 76% Q	472 68%	358 83% S	130 75%	207 79% X	242 74%	177 66%	769 79% Z	60 41%	169 87% bf	213 66%	65 77% *	135 88% bf	41 78% *	26 68% *	299 74%	345 85% g
Mean	1.70	1.80 C	1.60	2.11 EFGH	1.61	1.53	1.72 EFH	1.45 *	1.76 J	1.62	1.74	1.65	1.59	2.02 KLMOP*	1.54 *	1.60 *	1.89 R	1.61	1.79 T	1.56	1.67	1.59	1.73	1.86 V	1.63	2.31 Y*	1.49	2.03 ade	1.83 ade*	1.41	1.48 *	1.82 **	1.80 h	1.50

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	39 3%	28 5% C	10 2%	26 8% EFG	10 3%	4 1%	38 4% F	2 2% *	30 5% J	9 2%	12 5% L	4 1%	4 2%	14 9% LM	2 4% *	3 3% *	24 6% R	16 2%	32 5% T	7 2%	6 3%	3 1%	10 3%	20 7% VW	25 3%	14 10% Y	4 2%	17 5%	5 6% *	4 2%	1 3% -	- -	14 4%	11 3%
A fair amount of progress (3)	133 12%	83 15% C	47 8%	58 19% EFGH	37 10%	37 8%	129 12% F	4 5% *	87 14% J	46 9%	34 12%	34 12%	29 11%	25 16%	3 6% *	7 7% *	66 18% R	66 9%	93 13%	39 9%	19 11%	24 9%	42 13%	41 15%	100 10%	32 22% Y	14 7%	78 24% ade	11 13% d*	7 5%	5 10% *	4 11% *	79 19% h	18 5%
Not very much progress (2)	333 30%	155 28%	177 31%	88 29%	94 25%	152 34% EG	304 29%	29 39% *	193 31%	141 29%	77 29%	94 32%	69 27%	44 28%	17 30% *	32 33% *	110 30%	223 30%	197 28%	137 32%	54 31%	84 32%	95 29%	76 28%	299 31%	34 24%	44 22%	115 36% ad	32 38% ad*	28 18%	17 33% *	20 54% abd*	139 35% h	104 26%
No progress at all (1)	486 43%	243 45%	237 42%	78 26%	177 48% DG	230 52% DG	450 43% D	35 47% D*	254 40%	231 47%	114 42%	131 45%	124 48% N	54 35%	21 38% *	42 43% *	126 34%	359 47% Q	287 41%	199 46%	71 41%	119 45%	146 45%	105 39%	452 46% Z	32 22%	123 63% bcef	83 26%	27 33% *	114 74% bcef	20 38% *	9 25% *	130 32%	251 62% g
Don't know	133 12%	36 7%	97 17% B	56 18% FG	53 14% F	23 5%	127 12% F	5 7% *	67 11%	66 13%	32 12%	29 10%	29 11%	18 11%	12 21% L*	13 13% *	41 11%	92 12%	83 12%	50 11%	22 13%	34 13%	34 10%	27 10%	98 10%	32 22% Y	12 6%	28 9% d	8 9% d*	2 1%	9 17% ad*	4 10% d*	41 10% h	20 5%
Net: A great deal/ Fair amount of progress	172 15%	111 20% C	58 10%	84 27% EFGH	47 13%	41 9%	167 16% F	5 7% *	117 18% J	55 11%	46 17%	38 13%	34 13%	39 25% LMOP	6 10% *	10 10% *	90 24% R	82 11%	125 18% T	47 11%	25 15%	27 10%	52 16%	61 23% V	126 13%	46 32% Y	17 9%	95 30% adef	16 20% ad*	11 7%	7 13% *	4 11% *	93 23% h	30 7%
Net: Not very much/ No progress at all	819 73%	398 73%	414 73%	167 54%	270 73% D	382 86% DEG	755 72% D	64 86% D*	447 71%	372 75%	191 71%	225 77% N	193 75% N	98 63%	38 68% *	74 76% *	237 64%	583 77% Q	483 70%	336 78% S	126 73%	202 77% X	240 74%	181 67%	751 77% Z	66 46%	167 85% bce	198 62%	59 71% *	141 92% bcef	37 71% *	30 79% *	269 67%	354 88% g
Mean	1.72	1.80 C	1.64	2.12 EFGH	1.62	1.56	1.73 EF	1.59 *	1.81 J	1.61	1.77	1.66	1.62	1.99 LMP*	1.70 *	1.65 *	1.96 R	1.61	1.79 T	1.62	1.73	1.61	1.71	1.90 VW	1.66	2.25 Y	1.45	2.10 ade	1.92 ad*	1.34	1.73 d*	1.84 **	1.94 h	1.45

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Building 1.5m homes in England

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	51 5%	30 5%	20 4%	26 8% FG	21 6% F	5 1%	49 5% F	2 3% *	34 5%	17 3%	15 6%	8 3%	10 4%	12 8% L	3 5% *	4 4% *	29 8% R	22 3%	40 6% T	11 3%	6 3%	10 4%	13 4%	21 8%	40 4%	12 8% Y	8 4%	20 6%	8 9% *	4 3%	1 3% *	1 3% *	18 4%	18 4%
A fair amount of progress (3)	174 15%	81 15%	92 16%	69 22% EFGH	55 15%	50 11%	170 16% F	4 5% *	93 15%	81 16%	47 18% P	54 19% OP	35 14%	27 17%	4 6% *	7 7% *	73 20% R	101 13%	128 18% T	46 11%	29 17%	33 13%	56 17%	46 17%	142 15%	32 22% Y	19 10%	71 22% ad	18 21% a*	16 11%	6 11% *	8 22% *	84 21% h	39 10%
Not very much progress (2)	356 32%	182 33%	171 30%	81 26%	97 26%	178 40% DEG	324 31% E	32 43% DE*	202 32%	154 31%	83 31%	90 31%	85 33%	62 40% O	11 20% *	25 26% *	107 29%	248 33%	185 27%	171 39% S	52 30%	81 31%	98 30%	85 32%	318 33%	36 25%	79 40%	105 33%	28 34% *	47 30%	20 39% *	8 21% *	144 36%	129 32%
No progress at all (1)	273 24%	156 29% C	114 20%	45 15%	98 27% D	129 29% DG	251 24% D	22 30% D*	155 25%	118 24%	57 21%	75 26%	75 29% N	25 16%	16 29% *	24 25% *	77 21%	196 26%	167 24%	106 25%	36 21%	64 24%	84 26%	69 26%	251 26% Z	22 15%	66 33% bc	49 15%	14 16% *	70 46% bcef	10 19% *	6 15% *	61 15%	154 38% g
Don't know	270 24%	97 18%	172 30% B	86 28% F	99 27% F	84 19%	256 24% F	14 19% *	147 23%	123 25%	66 24%	64 22%	52 20%	29 19%	22 40% KLMN*	36 37% LMN*	81 22%	189 25%	172 25%	98 23%	51 29% X	75 29% X	76 23%	48 18%	225 23%	42 29%	24 12%	76 24% ad	16 19% *	16 11%	15 29% ad*	15 39% acd*	97 24% h	63 16%
Net: A great deal/ Fair amount of progress	225 20%	111 20%	112 20%	94 31% EFGH	76 21% F	55 12%	219 21% FH	6 8% *	127 20%	98 20%	63 23% P	62 21%	44 17%	38 25% P	6 11% *	11 12% *	102 28% R	123 16%	167 24% T	58 13%	35 20%	43 16%	69 21%	67 25% V	182 19%	43 30% Y	27 14%	92 28% ade	26 31% ad*	20 13%	7 14% *	9 25% *	101 25% h	58 14%
Net: Not very much/ No progress at all	629 56%	338 62% C	285 50%	126 41%	195 53% D	308 69% DEG	574 55% D	55 73% DEG*	357 57%	272 55%	140 52%	165 57%	160 62% K	87 56%	27 48% *	50 51% *	184 50%	445 59% Q	352 51%	277 64% S	88 51%	145 55%	182 56%	154 57%	569 58% Z	58 40%	144 74% bcef	154 48%	42 50% *	117 76% bcef	30 57% *	14 36% *	205 51%	284 70% g
Mean	2.00	1.97	2.05	2.34 EFGH	2.00 F	1.81	2.02 F	1.76 *	2.01	1.99	2.10 M	1.98	1.90	2.20 LMOP*	1.80 *	1.85 *	2.19 R	1.91	2.08 T	1.89	2.04 *	1.94	1.99	2.09	1.96	2.33 Y*	1.82	2.26 ad	2.29 ad*	1.66 *	1.97 **	2.20 **	2.19 h	1.77

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	59 5%	43 8% C	16 3%	41 13% EFGH	8 2%	10 2%	58 6% EF	1 1% *	41 6%	18 4%	17 6%	8 3%	9 4%	18 11% LM	3 5% *	4 4% *	30 8% R	29 4%	47 7% T	12 3%	7 4%	11 4%	17 5%	23 8%	39 4%	20 14% Y	5 2%	28 9% a	6 7% *	7 4%	1 3% *	- -	21 5%	19 5%
A fair amount of progress (3)	150 13%	87 16% C	62 11%	61 20% EFG	37 10%	52 12%	145 14% E	5 7% *	94 15%	56 11%	40 15%	42 14%	31 12%	28 18% P	4 8% *	6 6% *	69 19% R	81 11%	102 15%	48 11%	20 12%	25 9%	51 16%	47 18% V	115 12%	35 24% Y	13 7%	72 22% ad	21 25% ad*	13 8%	5 10% *	5 12% *	76 19% h	29 7%
Not very much progress (2)	354 32%	171 31%	179 32%	82 27%	105 28%	168 38% DEG	327 31%	28 37% *	194 31%	160 32%	94 35%	90 31%	87 34%	43 28%	15 27% *	25 25% *	108 29%	246 32%	194 28%	160 37% S	57 33%	82 31%	104 32%	78 29%	319 33% Z	34 23%	72 37%	97 30%	33 40% *	42 28%	18 34% *	16 41% *	132 33%	138 34%
No progress at all (1)	341 30%	146 27%	192 34% B	54 18%	133 36% DG	155 35% DG	308 29% D	33 44% D*	178 28%	163 33%	73 27%	99 34% N	87 34% N	32 20%	17 30% *	34 35% N*	78 21%	263 35% Q	208 30%	133 31%	54 31%	81 31%	98 30%	77 29%	319 33% Z	23 16%	80 41% bcf	67 21%	12 14%	79 51% *	17 32% c*	5 14% *	91 23%	180 45% g
Don't know	220 20%	98 18%	120 21%	70 23% F	88 24% F	62 14%	211 20% F	8 11% *	124 20%	96 19%	45 17%	52 18%	42 16%	34 22%	17 30% KM*	29 30% KLM*	81 22%	138 18%	141 20%	79 18%	35 20%	64 24% X	56 17%	44 16%	183 19%	33 23%	26 13%	58 18% d	12 14% *	13 8%	11 21% d*	13 33% abcd*	83 21% h	38 10%
Net: A great deal/ Fair amount of progress	209 19%	131 24% C	78 14%	102 33% EFGH	45 12%	62 14%	203 19% EF	6 8% *	135 21% J	74 15%	57 21% P	50 17%	40 16%	46 29% LMOP	7 13% *	9 10% *	99 27% R	110 15%	148 21% T	61 14%	27 16%	36 14%	68 21% V	70 26% UV	155 16%	55 38% Y	18 9%	100 31% adef	27 32% adef*	19 13%	7 13% *	5 12% *	97 24% h	47 12%
Net: Not very much/ No progress at all	695 62%	317 58%	371 65% B	135 44%	237 64% D	323 72% DEG	635 61% D	60 81% DEG*	372 59%	323 66%	167 62%	189 65% N	174 68% N	75 48%	32 57% *	58 60% *	187 51%	509 67% Q	402 58%	293 68% S	111 64%	163 62%	202 62%	155 58%	638 65% Z	56 39%	152 78% bcf	164 51%	45 54% *	122 79% bcf	35 66% *	21 55% *	223 55%	319 79% g
Mean	1.92	2.06 C	1.78	2.38 EFGH	1.72	1.79	1.94 EFH	1.61 *	2.00 J	1.82	2.00 P	1.83	1.83	2.26 KLMOP*	1.83 *	1.70 *	2.18 R	1.80	1.98 T	1.83	1.86	1.83	1.95	2.07 V	1.84	2.47 Y*	1.66	2.23 ade	2.30 ade*	1.62 *	1.79 *	1.97 **	2.08 h	1.69

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Putting police back on the beat with a named officer for every neighbourhood

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	42 / 4%	32 / 6% C	11 / 2%	29 / 9% EFGH	10 / 3%	3 / 1%	42 / 4% F	- / -	30 / 5%	12 / 2%	8 / 3%	12 / 4%	4 / 1%	9 / 6% M	4 / 8% M*	5 / 5% *	26 / 7% R	16 / 2%	36 / 5% T	6 / 1%	4 / 2%	6 / 2%	13 / 4%	19 / 7% V	25 / 3%	17 / 12% Y	6 / 3%	16 / 5%	5 / 6% *	5 / 3%	- / -	1 / 3% *	11 / 3%	9 / 2%
A fair amount of progress (3)	110 / 10%	70 / 13% C	38 / 7%	55 / 18% EFGH	33 / 9%	22 / 5%	108 / 10% F	2 / 2% *	72 / 11%	38 / 8%	34 / 13% M	26 / 9%	17 / 7%	26 / 16% LMP	3 / 5% *	4 / 4% *	51 / 14% R	59 / 8%	79 / 11% T	30 / 7%	15 / 9%	23 / 9%	28 / 9%	42 / 15% VW	78 / 8%	32 / 22% Y	13 / 7%	58 / 18% acdef	6 / 6% *	9 / 6%	3 / 5% *	1 / 1% *	53 / 13% h	23 / 6%
Not very much progress (2)	324 / 29%	162 / 30%	161 / 28%	79 / 26%	106 / 28%	140 / 31%	296 / 28%	28 / 38% *	171 / 27%	153 / 31%	71 / 27%	91 / 31%	85 / 33%	40 / 26%	13 / 22% *	24 / 25% *	114 / 31%	211 / 28%	198 / 29%	126 / 29%	51 / 29%	77 / 29%	101 / 31%	71 / 26%	288 / 30%	36 / 25%	48 / 25%	104 / 32% d	34 / 41% ad*	32 / 21%	13 / 26% *	17 / 45% ad*	133 / 33%	111 / 27%
No progress at all (1)	415 / 37%	186 / 34%	225 / 40%	58 / 19%	147 / 40% D	210 / 47% DG	378 / 36% D	38 / 50% D*	228 / 36%	188 / 38%	101 / 37%	106 / 36%	101 / 39%	47 / 30%	19 / 34% *	42 / 43% *	95 / 26%	321 / 42% Q	233 / 34%	183 / 42% S	67 / 39%	88 / 34%	132 / 41%	86 / 32%	387 / 40% Z	28 / 20%	107 / 55% bcf	72 / 22%	23 / 27% *	101 / 66% bcef	20 / 38% b*	7 / 20% *	115 / 29%	218 / 54% g
Don't know	232 / 21%	96 / 18%	135 / 24% B	86 / 28% EFGH	74 / 20%	72 / 16%	224 / 21% F	8 / 10% *	130 / 21%	102 / 21%	54 / 20%	56 / 19%	50 / 19%	34 / 22%	17 / 30% *	22 / 22% *	83 / 22%	149 / 20%	146 / 21%	86 / 20%	36 / 21%	69 / 26% W	52 / 16%	51 / 19%	197 / 20%	31 / 22%	22 / 11% d	72 / 22% ad	15 / 19% d*	6 / 4%	16 / 31% ad*	12 / 31% ad*	91 / 23% h	43 / 11%
Net: A great deal/ Fair amount of progress	152 / 14%	102 / 19% C	48 / 9%	84 / 27% EFGH	43 / 12%	25 / 6%	151 / 14% FH	2 / 2% *	102 / 16% J	50 / 10%	42 / 16% M	38 / 13%	21 / 8%	35 / 22% LMP	8 / 14% *	9 / 9% *	77 / 21% R	76 / 10%	115 / 17% T	37 / 8%	19 / 11%	29 / 11%	41 / 12%	61 / 23% UVW	103 / 11%	49 / 34% Y	19 / 10%	74 / 23% adef	11 / 13% *	14 / 9%	3 / 5% *	2 / 4% *	64 / 16% h	32 / 8%
Net: Not very much/ No progress at all	740 / 66%	348 / 64%	385 / 68%	137 / 45%	253 / 68% D	350 / 78% DEG	674 / 64% D	66 / 88% DEG*	399 / 63%	341 / 69%	172 / 64%	197 / 68% N	186 / 73% NO	87 / 56%	32 / 57% *	66 / 69% *	208 / 57%	532 / 70% Q	431 / 62%	309 / 72% S	118 / 68%	165 / 63%	234 / 72% VX	157 / 58%	676 / 69% Z	64 / 44%	155 / 79% be	176 / 55%	57 / 68% *	134 / 87% bcef	33 / 64% *	24 / 64% *	248 / 61%	329 / 81% g
Mean	1.75	1.88 C	1.62	2.25 EFGH	1.68 F	1.51	1.78 EFH	1.46 *	1.81 J	1.68	1.77	1.76	1.63	1.97 MP*	1.82 *	1.62 *	2.03 R	1.62	1.85 T	1.60	1.68 *	1.72	1.71	1.97 UVW	1.67	2.34 Y*	1.53	2.07 ad	1.90 ad*	1.44	1.52 **	1.82 **	1.87 h	1.51

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Recruiting 6,500 new teachers in key subjects

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	32 3%	24 4% C	6 1%	20 6% EFG	10 3%	2 *	32 3%	- -	25 4% J	6 1%	10 4%	7 3%	3 1%	9 6% M	* 1% *	2 2% *	22 6% R	10 1%	29 4%	2 * T	4 3%	6 2%	6 2%	15 6% W	17 2%	15 10% Y	6 3%	14 4%	3 3% *	4 2%	- - *	- - *	9 2%	10 3%
A fair amount of progress (3)	125 11%	76 14% C	48 8%	62 20% EFGH	32 9%	30 7%	121 11% EF	4 5% *	74 12%	50 10%	29 11%	25 9%	22 9%	33 21% KLMO	4 7% *	11 11% *	58 16% R	66 9%	89 13% T	35 8%	24 14% V	12 5%	45 14% V	36 13% V	93 10%	32 22% Y	14 7%	59 18% ade	13 15% d*	7 5%	3 6% *	8 20% ad*	52 13% h	27 7%
Not very much progress (2)	295 26%	146 27%	149 26%	74 24%	87 24%	133 30% G	260 25%	35 47% DEFG*	168 27%	127 26%	77 29%	79 27%	72 28%	36 23%	10 18% *	21 21% *	85 23%	209 28%	170 25%	124 29%	44 25%	76 29%	77 24%	72 27%	262 27%	33 23%	62 32%	88 27%	28 33% *	45 29%	10 18% *	7 17% *	124 31% h	115 28%
No progress at all (1)	266 24%	135 25%	127 22%	46 15%	103 28% DG	117 26% D	247 24% D	19 25% *	137 22%	129 26%	61 23%	69 24% N	71 28% N	22 14%	19 34% N*	24 25% *	71 19%	195 26% Q	162 23%	104 24%	30 17%	58 22%	87 27% U	69 26%	247 25% Z	19 13%	65 33% bcf	43 13%	10 12% *	62 40% bcf	12 23% *	4 9% *	62 15%	138 34% g
Don't know	407 36%	165 30%	238 42% B	104 34%	139 37%	164 37% H	390 37%	17 23% *	227 36%	180 37%	91 34%	111 38%	88 34%	55 36%	22 39% *	40 41% *	131 36%	276 36%	241 35%	167 39%	71 41% X	111 42% X	110 34%	76 28%	358 37%	45 32%	49 25%	118 37% ad	30 36% *	37 24%	27 53% ad*	20 53% ad*	157 39% h	114 28%
Net: A great deal/ Fair amount of progress	156 14%	100 18% C	54 9%	82 27% EFGH	42 11%	32 7%	152 15% EF	4 5% *	99 16%	57 12%	39 15%	33 11%	25 10%	42 27% KLMOP	5 9% *	13 13% *	80 22% R	76 10%	119 17% T	37 9%	29 16% V	18 7%	52 16% V	52 19% V	110 11%	46 32% Y	19 10%	73 23% ade	16 19% d*	11 7%	3 6% *	8 20% d*	61 15% h	37 9%
Net: Not very much/ No progress at all	561 50%	281 51%	276 49%	121 39%	190 51% D	250 56% DG	507 48% D	54 72% DEFG*	305 48%	256 52%	138 51% N	148 51% N	143 56% N	57 37%	29 52% *	45 46% *	156 43%	404 53% Q	332 48%	228 53%	74 43%	134 51%	165 50%	141 52%	508 52% Z	52 36%	127 65% bcef	131 41%	38 45% *	106 69% bcef	22 41% *	10 27% *	186 46%	253 63% g
Mean	1.89	1.97 C	1.80	2.27 EFG	1.78	1.71	1.90 EF	1.74 **	1.97 J	1.79	1.93	1.84	1.74	2.30 KLMP*	1.59 **	1.83 *	2.13 R	1.77	1.97 T	1.76	2.03 V*	1.78	1.86	1.99 V	1.81	2.43 Y*	1.73 *	2.21 ad	2.17 ad*	1.60 *	1.64 **	2.23 **	2.03 h	1.69

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting energy bills and boosting home energy security by setting up Great British Energy

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	40 4%	32 6% C	6 1%	20 7% FG	12 3%	7 2%	40 4% F	- -	27 4%	13 3%	13 5% L	4 1%	9 4%	8 5% L	2 3% *	3 3% *	21 6% R	19 3%	34 5%	6 1%	10 6% V	1 *	11 3% V	17 6% V	28 3%	12 8% Y	7 4%	15 5%	4 5% *	4 3%	- -	- -	14 4%	10 2%
A fair amount of progress (3)	137 12%	74 14%	64 11%	53 17% FG	46 12%	39 9%	133 13% F	5 6% *	85 13%	52 11%	32 12%	40 14% M	19 7%	36 23% KLMOP	4 7% *	7 7% *	69 19% R	69 9%	94 14%	43 10%	13 7%	28 11%	44 13%	45 17% U	106 11%	32 22% Y	18 9%	69 21% ad	17 21% ad*	7 5%	5 9% *	5 14% *	68 17% h	34 8%
Not very much progress (2)	346 31%	163 30%	178 31%	96 31%	99 27%	151 34%	322 31%	24 32% *	201 32%	145 29%	86 32%	86 30%	88 34%	41 26%	19 34% *	26 27% *	112 31%	234 31%	201 29%	145 34%	65 38% X	86 33%	96 29%	72 27%	306 31%	39 27%	57 29%	116 36% d	29 34% *	35 23%	17 32%	12 31%	141 35% h	105 26%
No progress at all (1)	461 41%	229 42%	226 40%	74 24%	162 44% D	225 50% DG	416 40% D	44 59% DG*	244 39%	217 44%	103 38%	129 44% N	109 43%	49 32%	20 35% *	50 51% N*	119 32%	342 45% Q	266 38%	194 45%	62 36%	115 44%	138 42%	104 39%	430 44% Z	31 21%	104 53% bc	85 26%	29 35% *	104 68% abcef	23 45% b*	16 42% *	133 33%	236 58% g
Don't know	141 13%	47 9%	94 17% B	65 21% EFGH	52 14% FH	24 5%	139 13% FH	2 2% *	74 12%	67 13%	35 13%	32 11%	31 12%	20 13%	12 21% *	11 11% *	47 13%	93 12%	97 14%	43 10%	23 13%	33 13%	38 12%	31 12%	107 11%	31 21% Y	9 5%	37 12% ad	4 5% *	3 2%	7 14% ad*	5 13% d*	47 12% h	20 5%
Net: A great deal/ Fair amount of progress	177 16%	106 19% C	70 12%	73 24% EFGH	58 16%	46 10%	172 16% F	5 6% *	112 18%	65 13%	45 17%	44 15%	28 11%	45 29% KLMOP	5 10% *	10 10% *	89 24% R	88 12%	128 18% T	49 11%	23 13%	29 11%	55 17%	62 23% UV	133 14%	44 30% Y	25 13%	84 26% ade	21 25% ade*	11 7%	5 9% *	5 14% *	82 20% h	44 11%
Net: Not very much/ No progress at all	806 72%	393 72%	405 71%	170 55%	261 70% D	376 84% DEG	738 70% D	68 91% DEG*	445 71%	361 73%	189 70%	216 74% N	197 77% N	90 58%	39 69% *	76 79% N*	231 63%	576 76% Q	467 67%	340 79% S	128 74%	201 76% X	233 72%	176 65%	735 75% Z	69 48%	161 82% bc	201 62%	58 70% *	139 90% bcef	40 77% *	28 73% *	273 68%	341 84% g
Mean	1.75	1.82 C	1.68	2.08 EFGH	1.71	1.59	1.78 FH	1.46 *	1.81 J	1.67	1.81	1.69	1.68	2.03 LMP*	1.71 *	1.58 *	1.97 R	1.65	1.82 T	1.64	1.81	1.63	1.75	1.89 V	1.69	2.22 Y	1.62 d	2.05 ade	1.94 ad*	1.41	1.59 *	1.68 **	1.90 h	1.53

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24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	40 4%	35 6% C	4 1%	22 7% EFG	11 3%	7 2%	39 4% F	1 1% *	31 5% J	9 2%	10 4%	10 3%	7 3%	11 7%	- - *	3 3% *	26 7% R	14 2%	36 5% T	4 1%	6 4%	4 2%	12 4%	17 6% V	28 3%	11 8% Y	4 2%	16 5%	7 9% a*	5 4%	1 2% *	2 5% *	20 5%	8 2%
A fair amount of progress (3)	137 12%	93 17%	42 7% C	54 18% EFG	40 11%	43 10%	132 13% F	5 6% *	89 14% J	47 10%	40 15%	20 7%	25 10%	33 21% LM	8 14% *	12 12% *	67 18% R	70 9%	93 13%	43 10%	15 9%	33 13%	42 13%	42 16%	106 11%	30 21% Y	16 8%	74 23% ade	15 17% d*	8 5%	5 9% *	5 15% *	73 18% h	27 7%
Not very much progress (2)	289 26%	134 25%	152 27%	77 25%	84 23%	128 29%	272 26%	17 23% *	167 26%	122 25%	79 29%	77 26%	60 23%	43 27%	10 18% *	21 22% *	108 29%	182 24%	170 25%	119 28%	40 23%	75 29%	86 26%	66 25%	249 25%	40 28% Y	32 17%	94 29% a	25 30% a*	38 25%	16 31% *	10 26%	110 27%	91 23%
No progress at all (1)	470 42%	224 41%	243 43%	71 23%	170 46% DG	229 51% DG	421 40% D	49 65% DEG*	244 39%	226 46% I	94 35%	141 48% KN	124 49% KN	44 28%	24 44% *	42 44% N*	111 30%	359 47% Q	275 40%	195 45%	81 47%	102 39%	137 42%	104 39%	442 45% Z	27 19%	124 63% bcef	86 27%	29 34% *	101 66% bcef	16 31% *	10 27% *	128 32%	250 62% g
Don't know	188 17%	59 11%	126 22% B	82 27% EFGH	67 18% FH	40 9%	185 18% FH	3 4% *	100 16%	89 18%	47 17%	44 15%	41 16%	24 16%	13 24% *	19 19% *	56 15%	133 18%	118 17%	71 16%	30 17%	49 18%	50 15%	40 15%	151 15%	35 25% Y	19 10% d	52 16% d	8 9% d*	2 1%	14 27% acd*	10 26% acd*	73 18% h	28 7%
Net: A great deal/ Fair amount of progress	177 16%	128 23% C	47 8%	76 25% EFGH	51 14%	50 11%	171 16% F	5 7% *	120 19% J	56 11%	50 19% L	29 10%	31 12%	44 28% KLMP	8 14% *	14 15% *	93 25% R	84 11%	130 19% T	47 11%	22 13%	37 14%	54 16%	59 22% UV	134 14%	41 29% Y	20 10%	89 28% ade	22 26% ad*	13 8%	6 11% *	7 20% *	93 23% h	35 9%
Net: Not very much/ No progress at all	759 68%	358 66%	396 70%	149 48%	253 68% D	357 80% DEG	693 66% D	66 88% DEG*	411 65%	348 71%	172 64%	218 75% KN	184 72% N	87 56%	34 62% *	64 66% *	218 59%	541 71% Q	445 64%	314 73% S	121 70%	177 67%	223 68%	170 63%	691 71% Z	67 47%	156 80% bcef	180 56%	54 64% *	139 90% abcef	32 62% *	20 54% *	238 59%	341 84% g
Mean	1.73	1.87 C	1.56	2.12 EFGH	1.64	1.58	1.76 EFH	1.41 *	1.83 J	1.60	1.85 LM	1.59	1.60	2.08 KLMOP*	1.61 *	1.67 *	2.02 R	1.58	1.81 T	1.60	1.63	1.72	1.74	1.88 U	1.66	2.23 Y*	1.44	2.07 ad	2.01 ad*	1.46	1.74 **	1.97 **	1.95 h	1.45

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	44 4%	36 7% C	7 1%	27 9% EFG	14 4%	4 1%	44 4% F	1 1% *	37 6% J	8 2%	11 4%	8 3%	2 1%	13 9% LM	5 9% LM*	5 6% M*	27 7% R	18 2%	37 5% T	7 2%	6 3%	6 2%	12 4%	19 7% V	29 3%	15 11% Y	3 2%	15 5%	6 7% a*	7 5%	2 3% *	2 5% *	15 4%	10 2%
A fair amount of progress (3)	118 11%	75 14% C	40 7%	62 20% EFGH	31 8%	25 6%	116 11% F	2 3% *	74 12%	44 9%	32 12%	23 8%	23 9%	29 19% LMP	6 11% *	5 5% *	63 17% R	55 7%	92 13% T	26 6%	16 9%	25 10%	33 10%	40 15%	80 8%	38 26% Y	13 7%	62 19% ad	11 13% d*	4 2%	5 9% *	6 17% d*	60 15% h	17 4%
Not very much progress (2)	257 23%	117 21%	140 25%	60 20%	76 21%	120 27% DG	234 22%	22 30% *	159 25%	97 20%	61 23%	69 24%	52 20%	40 26%	12 21% *	23 24% *	90 25%	166 22%	144 21%	113 26%	33 19%	62 24%	85 26%	61 23%	226 23%	30 21%	33 17%	103 32% ad	22 26% d*	16 10%	11 21% *	13 35% ad*	121 30% h	70 17%
No progress at all (1)	542 48%	267 49%	272 48%	78 25%	193 52% DG	271 61% DEG	495 47% D	48 64% DG*	275 44%	267 54% I	125 46% N	152 52% N	145 57% KN	48 31%	24 43% *	48 50% N*	136 37%	406 54% Q	310 45%	233 54% S	95 55% X	130 49%	151 46%	113 42%	513 53% Z	29 20%	138 71% bcef	96 30%	37 44% b*	123 80% bcef	21 40% *	10 26% *	147 36%	290 72% g
Don't know	163 14%	52 9%	109 19% B	80 26% EFGH	56 15% FH	26 6%	160 15% FH	2 3% *	85 14%	77 16%	41 15%	40 14%	34 13%	24 16%	9 16% *	15 15% *	51 14%	112 15%	109 16%	53 12%	24 14%	40 15%	45 14%	35 13%	128 13%	31 22% Y	8 4%	45 14% ad	8 9% d*	4 2%	15 28% abcd*	6 17% ad*	61 15% h	18 4%
Net: A great deal/ Fair amount of progress	162 14%	111 20% C	48 8%	89 29% EFGH	45 12% F	29 7%	160 15% FH	3 4% *	111 18% J	51 10%	42 16%	31 11%	25 10%	42 27% KLMP	11 21% M*	11 11% *	90 24% R	73 10%	129 19% T	33 8%	22 13%	31 12%	45 14%	59 22% UVW	109 11%	53 37% Y	16 8%	78 24% ad	17 21% ad*	11 7%	6 12% *	8 22% ad*	75 18% h	27 7%
Net: Not very much/ No progress at all	799 71%	383 70%	412 72%	138 45%	270 73% D	391 88% DEG	729 69% D	70 94% DEG*	434 69%	365 74%	186 69% N	221 76% N	197 77% N	88 57%	36 64% *	71 73% N*	227 62%	572 76% Q	454 66%	345 80% S	128 74%	191 73%	236 72%	174 65%	739 76% Z	59 41%	171 87% bcef	199 62%	58 70% *	139 91% bcef	31 60% *	23 61% *	267 66%	360 89% g
Mean	1.65	1.76 C	1.53	2.16 EFGH	1.57 F	1.43	1.67 EF	1.40 *	1.77 J	1.50	1.68 M	1.55	1.47	2.06 KLMP*	1.85 LM*	1.61 *	1.94 R	1.51	1.75 T	1.49	1.55	1.59	1.67	1.85 UVW	1.56	2.35 Y*	1.37	1.99 ad	1.83 ad*	1.30	1.65 **	2.02 **	1.83 h	1.34

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Strengthening Britain's armed forces and protecting the country's national security

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	38 3%	26 5% C	12 2%	26 9% EFG	8 2%	4 1%	37 4% F	1 1% *	29 5% J	9 2%	13 5%	5 2%	6 2%	12 7% LM	- -	4 4% *	29 8% R	9 1%	31 5%	7 2%	7 4% V	1 *	12 4% V	18 7% V	24 2%	14 10% Y	3 2%	14 4%	6 8% a*	4 2%	1 1% *	2 6% *	11 3%	12 3%
A fair amount of progress (3)	193 17%	115 21% C	76 13%	73 24% EFGH	57 15%	63 14%	189 18% FH	4 5% *	117 19%	76 15%	52 20% M	48 16%	29 11%	39 25% M	11 19% *	14 15% *	73 20%	120 16%	124 18%	69 16%	33 19%	38 15%	57 18%	51 19%	157 16%	34 24% Y	25 13%	95 30% ade	16 20% d*	13 9%	5 10% *	6 17% *	91 23% h	45 11%
Not very much progress (2)	307 27%	155 28%	149 26%	79 26%	93 25%	134 30%	277 26%	29 39% *	173 27%	134 27%	73 27%	88 30%	69 27%	41 26%	11 19% *	26 27% *	103 28%	203 27%	182 26%	124 29%	47 27%	80 30%	91 28%	66 25%	271 28%	35 25%	53 27%	84 26%	27 32% *	46 30%	17 34% *	9 23% *	110 27%	119 29%
No progress at all (1)	323 29%	164 30%	157 28%	44 14%	115 31% D	163 37% DG	289 28% D	34 45% DG*	167 26%	156 32%	66 25%	87 30%	92 36% KN	32 21%	14 25% *	32 33% *	72 20%	251 33% Q	188 27%	135 31%	47 27%	73 28%	92 28%	76 28%	302 31% Z	21 15%	97 50% bcef	46 14%	14 17% *	82 53% bcef	10 20% *	5 14% *	81 20%	184 45% g
Don't know	263 23%	85 16%	175 31% B	83 27% FH	98 26% FH	82 18%	256 24% FH	7 10% *	145 23%	118 24%	64 24%	65 22%	61 24%	31 20%	20 37% LN*	21 22% *	90 24%	173 23%	167 24%	97 22%	40 23%	71 27%	73 22%	57 21%	222 23%	39 27%	17 9%	81 25% ad*	20 24% ad*	9 6%	18 35% ad*	15 41% ad*	111 27% h	46 11%
Net: A great deal/ Fair amount of progress	231 21%	141 26% C	88 15%	100 32% EFGH	64 17%	67 15%	227 22% EFH	5 6% *	146 23% J	85 17%	65 24% M	52 18%	35 14%	51 33% LMP	11 19% *	18 18% *	102 28% R	130 17%	155 22%	76 18%	40 23%	39 15%	70 21%	69 26% V	181 19%	48 34% Y	28 14%	110 34% ade	23 27% ad*	17 11%	6 12% *	8 22% *	102 25% h	56 14%
Net: Not very much/ No progress at all	630 56%	319 58%	306 54%	124 40%	208 56% D	297 67% DEG	567 54% D	63 84% DEFG*	340 54%	290 59%	139 52%	174 60% N	161 63% KNO	73 47%	25 44% *	58 60% *	176 48%	454 60% Q	370 54%	259 60%	94 54%	153 58%	184 56%	143 53%	573 59% Z	57 39%	150 77% bcef	130 41%	41 49% *	128 83% bcef	28 54% *	14 37% *	190 47%	303 75% g
Mean	1.94	2.01 C	1.85	2.36 EFGH	1.84	1.75	1.97 EFH	1.58 *	2.02 J	1.84	2.06 M	1.87	1.74	2.24 LMP*	1.91 *	1.86 *	2.21 R	1.81	2.00 T	1.85	1.99 *	1.83	1.96	2.05 V	1.87	2.39 Y*	1.63	2.32 ad	2.24 ad*	1.57	1.89 **	2.23 **	2.11 h	1.68

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	55 5%	42 8% C	13 2%	29 9% EFG	13 3%	13 3%	53 5% F	2 2% *	39 6% J	16 3%	15 5% M	11 4%	4 2%	19 12% KLM	2 3% *	5 5% *	32 9% R	23 3%	43 6% T	12 3%	9 5%	4 2%	16 5%	22 8% V	41 4%	14 10% Y	7 4%	30 9% ade	7 9% d*	2 1%	- -	1 2% *	19 5%	18 5%
A fair amount of progress (3)	175 16%	96 18%	76 13%	57 19%	48 13%	70 16%	167 16%	7 10% *	116 18% J	58 12%	45 17%	39 13%	39 15%	40 26% KLMOP	3 6% *	8 8% *	77 21% R	97 13%	117 17%	58 13%	23 14%	37 14%	60 19%	45 17%	140 14%	35 24% Y	21 11%	84 26% ade	21 25% ad*	15 10%	6 11% *	7 18% *	96 24% h	37 9%
Not very much progress (2)	346 31%	166 30%	179 31%	86 28%	103 28%	158 35% EG	312 30%	34 46% DEG*	186 30%	160 32%	91 34% N	101 35% N	77 30%	35 23%	19 33% *	23 24% *	107 29%	240 32%	193 28%	154 36% S	53 31%	93 35%	92 28%	74 28%	304 31%	41 28%	66 34%	92 29%	24 29% *	59 38%	14 27% *	12 31% *	121 30%	135 33%
No progress at all (1)	357 32%	157 29%	197 35%	67 22%	134 36% DG	155 35% D	333 32% D	23 31% *	183 29%	174 35%	78 29%	97 33% N	92 36% N	34 22%	17 30% *	39 40% N*	84 23%	272 36% Q	216 31%	140 32%	57 33%	81 31%	109 34%	84 31%	332 34% Z	24 17%	83 42% bc	62 19%	16 19% *	72 47% bc	22 42% bc*	11 30% *	97 24%	181 45% g
Don't know	191 17%	85 16%	104 18%	67 22% FG	73 20% F	51 11%	183 17% F	8 11% *	107 17%	85 17%	40 15%	43 15%	43 17%	26 17%	15 28% KL*	22 23% *	67 18%	125 16%	123 18%	68 16%	30 17%	49 19%	49 15%	43 16%	159 16%	29 20%	18 9%	54 17% ad	15 18% d*	5 3%	10 20% d*	8 20% d*	71 18% h	33 8%
Net: A great deal/ Fair amount of progress	230 20%	138 25% C	89 16%	86 28% EFGH	61 16%	83 19%	221 21% E	9 12% *	155 25% J	74 15%	59 22% O	49 17%	44 17%	59 38% KLMOP	5 9% *	13 13% *	109 30% R	121 16%	159 23% T	70 16%	33 19%	41 16%	76 23% V	68 25% V	180 18%	49 34% Y	28 14%	114 35% ade	28 34% ade*	17 11%	6 11% *	7 20% *	115 29% h	55 14%
Net: Not very much/ No progress at all	703 63%	322 59%	376 66% B	154 50%	237 64% D	312 70% DG	645 62% D	58 77% D*	369 58%	334 68% I	169 63% N	199 68% N	169 66% N	70 45%	35 63% N*	61 63% N*	191 52%	512 68% Q	409 59%	294 68% S	111 64%	173 66%	202 62%	158 59%	636 65% Z	65 45%	149 76% bc	154 48%	40 48% *	131 85% bcef	36 69% bc*	23 60% *	217 54%	316 78% g
Mean	1.92	2.05 C	1.79	2.20 EFGH	1.80	1.85	1.93 E	1.81 *	2.02 J	1.80	1.98 M	1.85	1.80	2.33 KLMOP*	1.76 *	1.72 *	2.19 R	1.80	1.97	1.84	1.89	1.83	1.94	2.03 V	1.86	2.34 Y	1.73	2.31 ade	2.29 ade*	1.64	1.62 *	1.90 **	2.11 h	1.71

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	34 3%	25 5% C	9 2%	21 7% EFG	11 3%	2 *	34 3%	- -	28 4% J	6 1%	10 4%	4 1%	4 2%	10 7% LM	4 8% LM*	2 2% *	24 7% R	11 1%	30 4%	5 1%	4 2%	4 1%	9 3%	17 6% V	21 2%	13 9% Y	5 3%	17 5%	3 4% *	3 2%	- -	- -	11 3%	9 2%
A fair amount of progress (3)	123 11%	71 13%	52 9%	66 21% EFGH	33 9%	24 5%	117 11% F	6 8% *	73 12%	50 10%	37 14%	28 10%	20 8%	27 17% LMO	3 5% *	7 7% *	53 14% R	70 9%	89 13% T	34 8%	15 9%	28 11%	37 11%	38 14%	91 9%	32 22% Y	8 4%	54 17% ad	17 21% ad*	11 7%	4 7% *	3 7% *	50 12% h	24 6%
Not very much progress (2)	355 32%	178 33%	173 30%	87 29%	105 28%	162 36% EG	329 31%	26 34% *	211 33%	144 29%	79 29%	95 33%	86 34%	50 32%	16 29% *	29 30% *	115 31%	240 32%	211 30%	144 33%	57 33%	78 30%	107 33%	86 32%	312 32%	43 30%	69 35%	114 36%	27 32% *	44 29%	12 24%	14 38%	148 37%	122 30%
No progress at all (1)	400 36%	188 35%	208 37%	64 21%	142 38% D	194 43% DG	364 35% D	36 49% D*	206 33%	194 39% I	96 36%	112 38% N	99 39% N	41 26%	16 28% *	37 38% *	101 27%	300 40% Q	230 33%	170 39%	62 36%	90 34%	124 38%	83 31%	379 39% Z	21 15%	95 48% bcf	76 24%	23 27% *	87 57% bcf	21 41% b*	8 22% *	106 26%	211 52% g
Don't know	212 19%	84 15%	127 22% B	68 22% F	79 21% F	64 14%	205 19% F	7 10% *	112 18%	99 20%	47 17%	52 18%	47 18%	27 17%	17 30% K*	22 23% *	75 20%	137 18%	132 19%	80 18%	35 20%	64 24% W	49 15%	45 17%	173 18%	35 24%	19 10%	61 19% ad	13 16% d*	9 6%	15 28% ad*	12 33% ad*	88 22% h	38 9%
Net: A great deal/ Fair amount of progress	157 14%	96 18% C	60 11%	87 28% EFGH	44 12% F	26 6%	152 14% F	6 8% *	102 16% J	56 11%	47 17% M	32 11%	24 10%	38 24% LMP	7 13% *	9 10% *	77 21% R	81 11%	118 17% T	39 9%	19 11%	31 12%	46 14%	55 21% UV	112 12%	45 31% Y	13 7%	70 22% ade	21 25% adef*	14 9%	4 7% *	3 7% *	61 15% h	34 8%
Net: Not very much/ No progress at all	755 67%	366 67%	381 67%	152 49%	247 67% D	356 80% DEG	693 66% D	62 83% DEG*	417 66%	338 69%	175 65%	207 71% N	185 72% NO	90 58%	32 57% *	66 68% *	216 59%	539 71% Q	441 64%	313 73% S	119 69%	168 64%	231 71%	168 63%	690 71% Z	64 45%	164 84% bcef	190 59%	49 59% *	131 85% bcef	34 65% *	23 60% *	254 63%	333 82% g
Mean	1.77	1.85 C	1.69	2.19 EFGH	1.70 F	1.57	1.79 EF	1.54 *	1.85 J	1.66	1.82	1.68	1.66	2.06 KLMP*	1.90 *	1.66 *	2.00 R	1.66	1.85 T	1.64	1.71 *	1.72	1.75	1.95 UVW	1.69	2.34 Y*	1.56	2.04 ad	2.02 ad*	1.52	1.53 **	1.78 **	1.90 h	1.54

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ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f,g/h   Minimum Base: 30(**) Small Base: 100(*)

24-089497-48 - 28th November - 2nd December 2025

Public

Political Pulse - December

Adults aged 18+ in GB

QMIL3. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

All Adults aged 18+ in Great Britain

	Total	Gender		Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	1124	555	559	343	379	402	1074	50	635	489	280	288	252	163	58	83	564	560	704	420	163	262	314	296	949	168	175	336	87	140	54	38	422	367
Weighted base	1124	546	568	307	371	446	1049	75	631	493	269	291	256	155	56	97	367	757	692	432	173	263	326	269	975	144	196	321	84	154	52	38	403	404
A great deal of progress (4)	45 4%	25 5%	21 4%	29 9% EFG	9 2%	8 2%	45 4% EF	1 1% *	29 5%	16 3%	14 5%	7 2%	7 3%	11 7% L	* 1% *	6 6% *	28 8% R	18 2%	36 5% T	9 2%	5 3%	5 2%	14 4%	21 8% V	31 3%	15 10% Y	3 2%	21 7% a	6 7% *	5 3%	- -	1 4% *	18 4%	13 3%
A fair amount of progress (3)	152 13%	88 16% C	63 11%	60 20% EFGH	44 12%	48 11%	148 14% F	3 4% *	88 14%	64 13%	38 14%	39 14%	27 11%	34 22% MP	6 11% *	7 7% *	60 16%	92 12%	105 15%	46 11%	25 14%	23 9%	52 16% V	41 15% V	117 12%	34 24% Y	22 11%	70 22% ade	14 16% d*	10 7%	3 5% *	7 19% d*	66 16% h	43 11%
Not very much progress (2)	289 26%	144 26%	141 25%	77 25%	91 24%	121 27%	258 25%	31 41% DEFG*	167 27%	121 25%	77 29%	78 27%	72 28%	34 22%	9 16% *	19 19% *	92 25%	196 26%	167 24%	122 28%	43 25%	73 28%	80 24%	65 24%	253 26%	35 24%	60 31% f	75 23%	23 28% *	36 24%	20 38% bf*	5 12%	103 25%	103 25%
No progress at all (1)	244 22%	115 21%	125 22%	41 13%	96 26% DG	106 24% D	227 22% D	17 23% *	130 21%	114 23%	54 20%	61 21%	58 23%	28 18%	15 27% *	27 28% *	71 19%	173 23%	160 23%	84 19%	32 19%	48 18%	78 24%	67 25%	223 23% Z	21 15%	57 29% bc	46 14%	11 13% *	58 38% bcef	8 16% *	7 17% *	71 17%	124 31% g
Don't know	394 35%	174 32%	219 38% B	100 32%	131 35%	163 37%	371 35%	23 31% *	217 34%	178 36%	85 32%	106 36%	91 36%	48 31%	25 45% *	39 40% *	116 32%	278 37%	223 32%	171 40% S	68 39% X	113 43% WX	103 32%	74 28%	351 36%	39 27%	54 27%	110 34%	30 36% *	44 29%	21 41% *	18 47% *	147 36%	122 30%
Net: A great deal/ Fair amount of progress	197 18%	112 21% C	84 15%	89 29% EFGH	52 14%	55 12%	193 18% EFH	4 5% *	117 18%	80 16%	52 20%	46 16%	34 13%	45 29% LMOP	7 12% *	12 13% *	88 24% R	109 14%	142 20% T	55 13%	30 17%	28 11%	66 20% V	63 23% V	148 15%	49 34% Y	25 13%	91 28% ade	19 23% de*	15 10%	3 5% *	9 23% de*	83 21% h	56 14%
Net: Not very much/ No progress at all	533 47%	260 48%	266 47%	118 38%	187 50% D	228 51% D	485 46% D	48 64% DG*	298 47%	235 48%	131 49%	139 48%	131 51%	62 40%	24 43% *	46 47% *	163 44%	370 49%	327 47%	206 48%	75 43%	121 46%	158 48%	132 49%	476 49% Z	56 39%	117 60% bcf	121 38%	34 41% *	95 62% bcf	28 54% f*	11 29% *	173 43%	227 56% g
Mean	2.00	2.06	1.94	2.37 EFG	1.85	1.85	2.01 EF	1.77 **	2.04	1.95	2.07	1.95	1.90	2.26 LMP*	1.74 **	1.84 *	2.18 R	1.90	2.04	1.92	2.03 *	1.90	2.01	2.09	1.93	2.40 Y*	1.80 *	2.31 ad	2.27 ad*	1.64 *	1.83 **	2.19 **	2.12 h	1.80

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