

# Ipsos Financial Circumstances: 2025

The Ipsos Financial Circumstances infographic is a cross generational look at Australians' current standard of living and their future financial circumstances.

For more information contact:

**Ben Brown**

Ben.Brown@ipsos.com

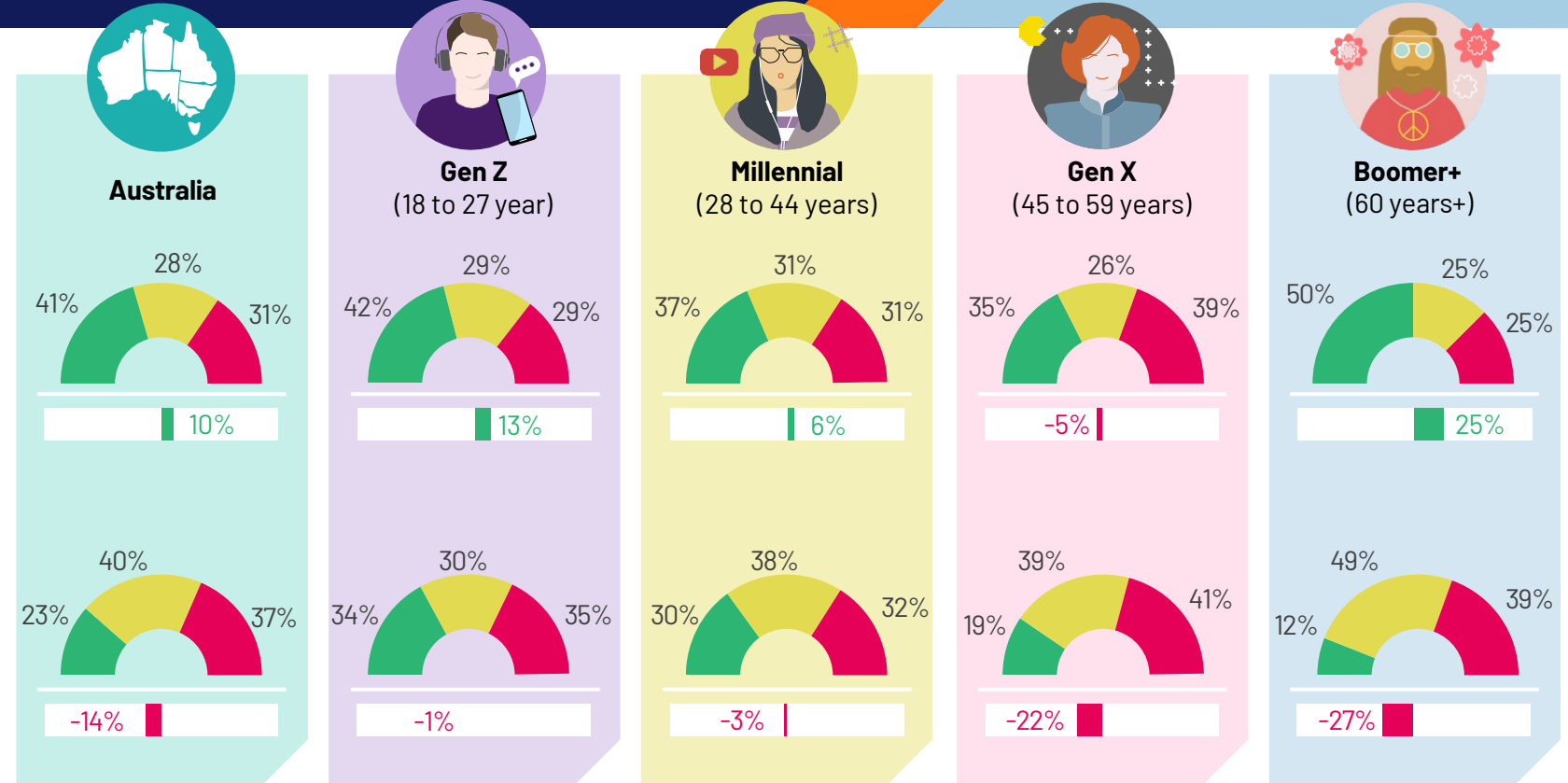


## Current standard of living



- Satisfied
- Neither
- Dissatisfied

Net Satisfied:



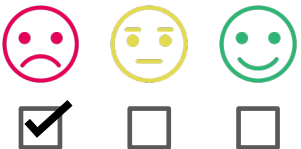
## Personal financial circumstance in the next 12 months



- Get better
- Stay the same
- Get worse

Net Better:

## Why will circumstances get worse?



Because major costs will continue to increase.

Everything is priced higher. EVERYTHING!! My pension is not even going up to buy a cup of coffee per MONTH.

Cost of living and utilities, also petrol prices keep going up and that makes it hard.

I have a fixed income via a superannuation pension, so price rises and inflation hit me hard.

Job security is getting worse. The company I worked for is in receivership unsure what will happen next with our jobs.

High cost of living, rent, electricity, food, insurances, health funds increase, petrol, phone costs.

Because the rents getting higher, I will be getting paid the same and just everything is getting way more expensive.

Everything is going up and my energy bills have quad tripled. It's killing my family and I have 24 solar panels.

Lower interest rates on deposits means less income.

# Ipsos Financial Commitments: 2025

The Ipsos Financial Commitments infographic is a cross generational look at Australians' propensity to be sometimes to always late in meeting their financial obligations overall, and across a range of items. 30% of Australians tend to miss the deadlines for some of their financial obligations. Specifically, half of Generation Z (49%) are prone to being late, followed by Millennials at 33%, Gen X at 26%, and Boomers+ at 18%.

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