

Ipsos UK Government priorities and milestones polling

December 2025

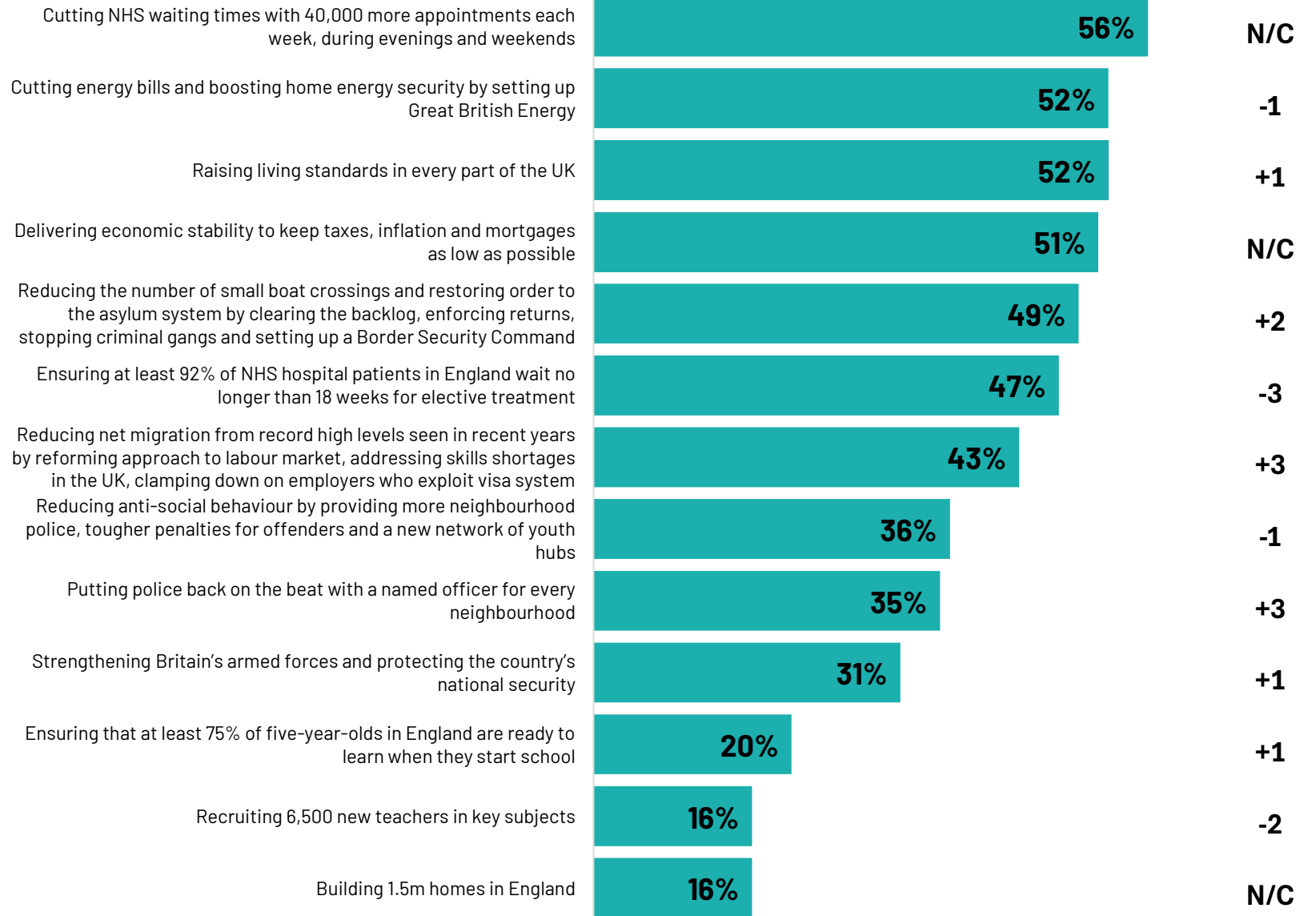
The government has set a number of priorities and milestones it wants to achieve by the end of this Parliament. We have tested public perceptions towards a range of these.

- Raising living standards in every part of the UK
- Delivering economic stability to keep taxes, inflation and mortgages as low as possible
- Building 1.5m homes in England
- Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment
- Putting police back on the beat with a named officer for every neighbourhood
- Recruiting 6,500 new teachers in key subjects
- Cutting energy bills and boosting home energy security by setting up Great British Energy
- Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system
- Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command
- Strengthening Britain's armed forces and protecting the country's national security
- Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends
- Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs
- Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

NHS waiting times, energy bills, living standards and the economy continue to be the top priorities for Brits

Which of the below, if any, are the most important priorities for you?

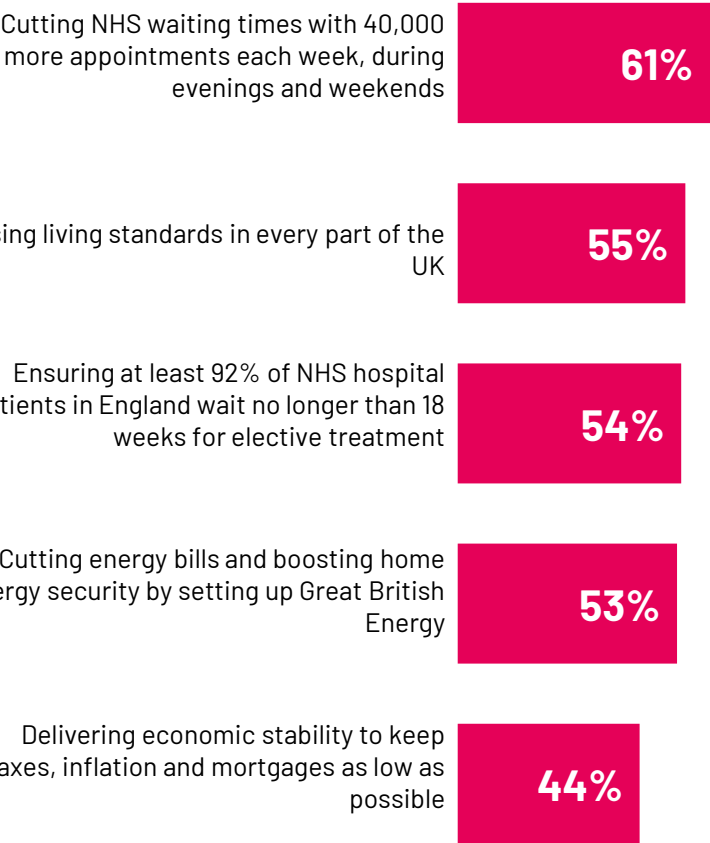
Base: 1,074 Online British adults aged 18-75, 28 November – 2 December 2025



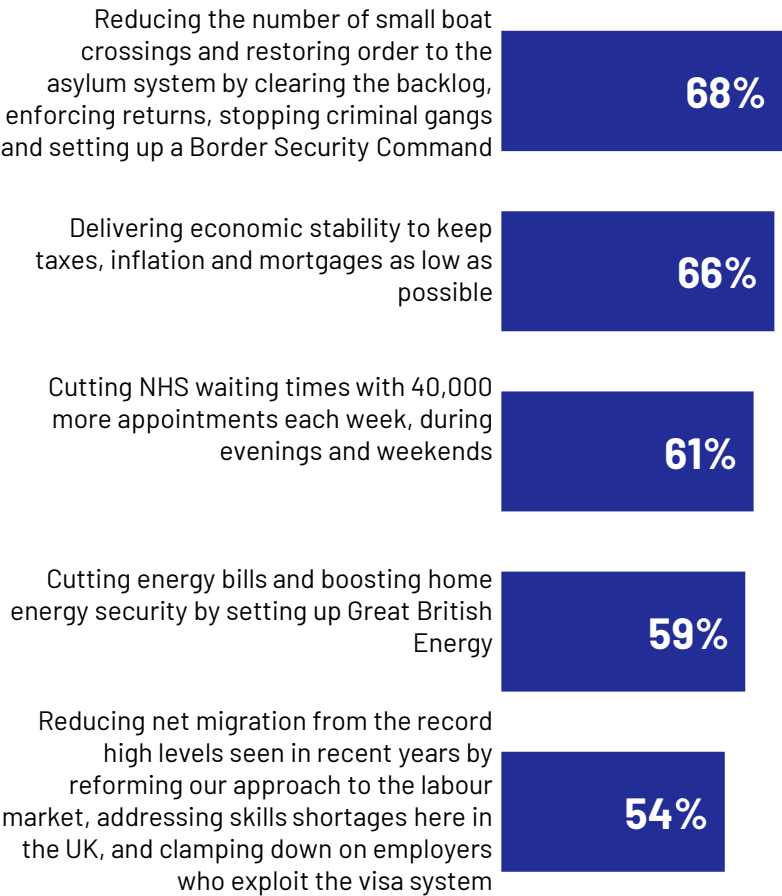
Most important priorities – by GE2024 vote

Which of the below, if any, are the most important priorities for you?

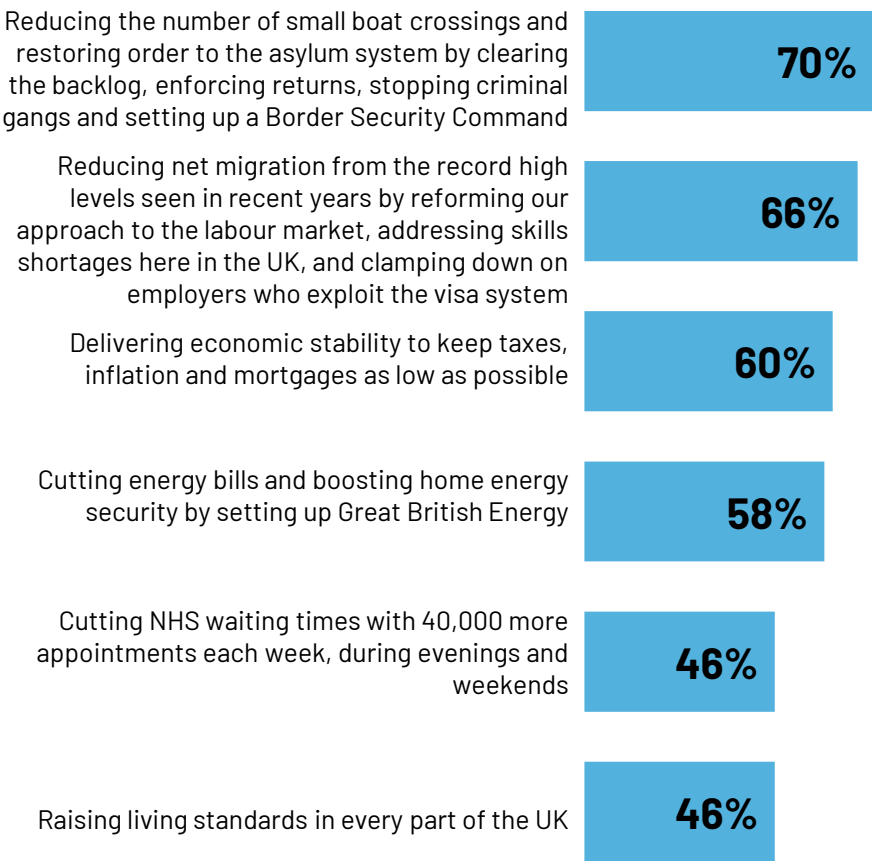
2024 Labour voters



2024 Conservative voters



2024 Reform UK voters

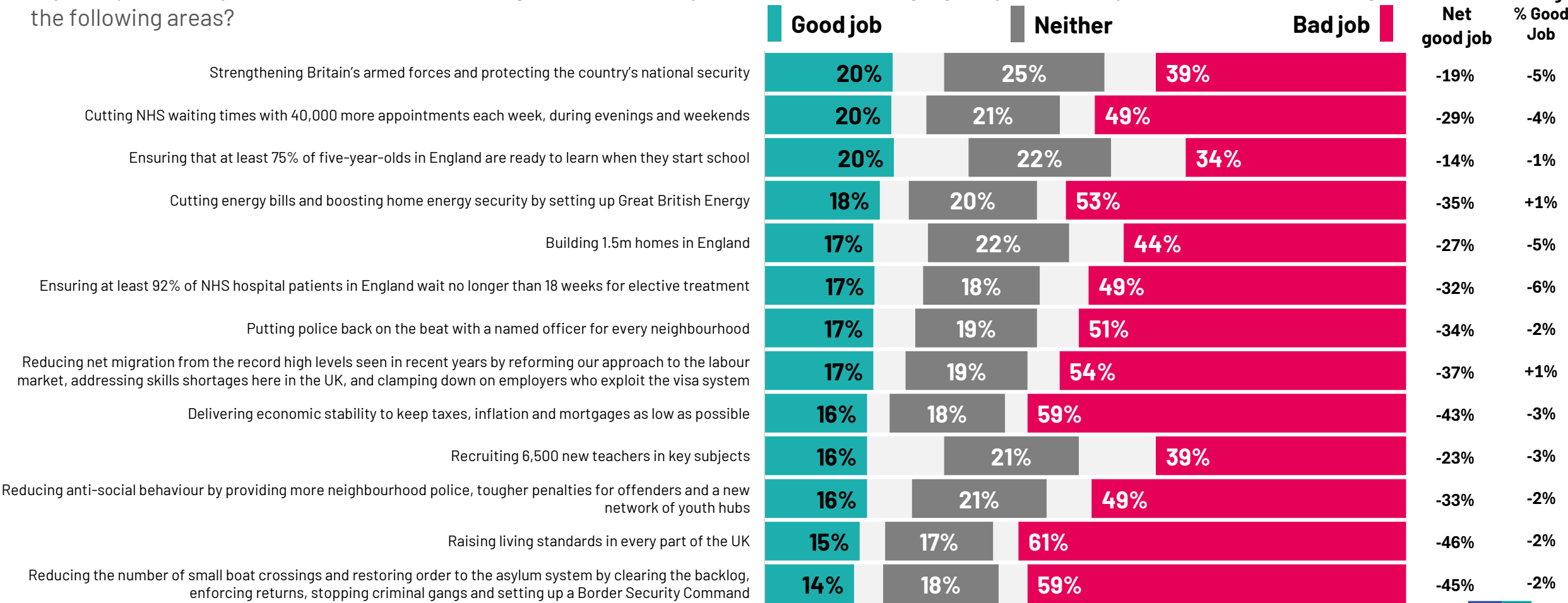


Base: 1074 Online British adults aged 18-75, including (326) 2024 Labour voters, (156) 2024 Conservative voters, (133) 2024 Reform UK voters 28 November - 2 December 2025



Government delivery continues to be rated poorly, and is worsening on elective care waiting lists, strengthening the armed forces and home building

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?



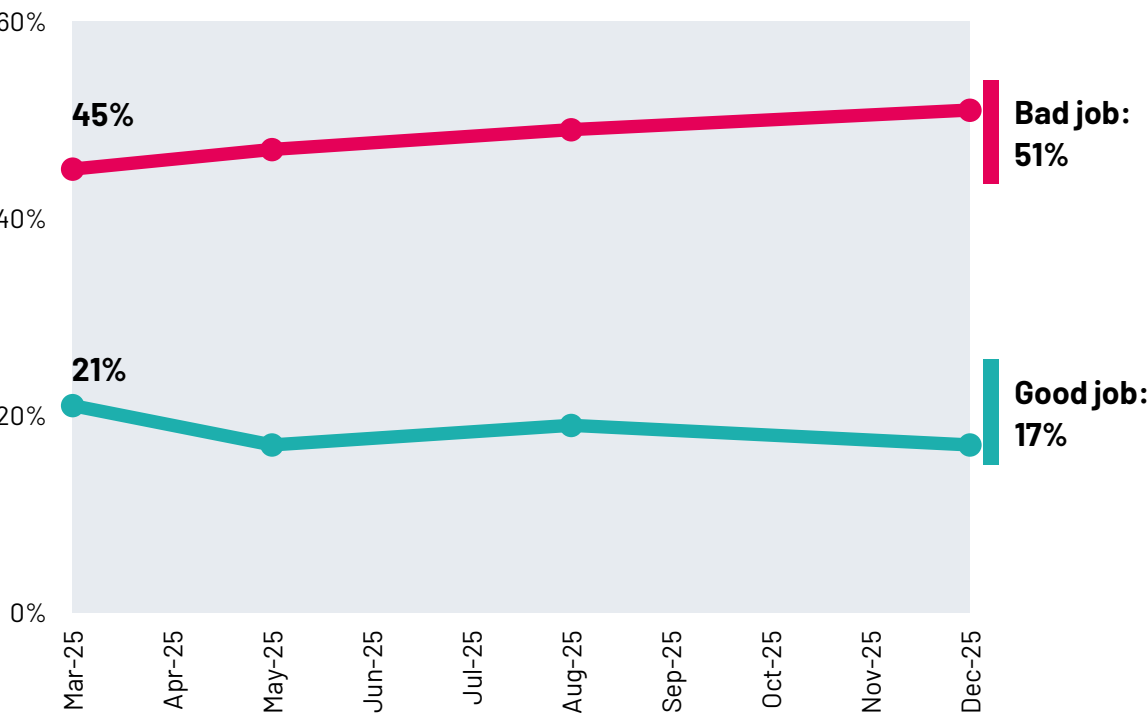
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Crime and ASB milestones

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

Putting police back on the beat with a named officer for every neighbourhood



Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

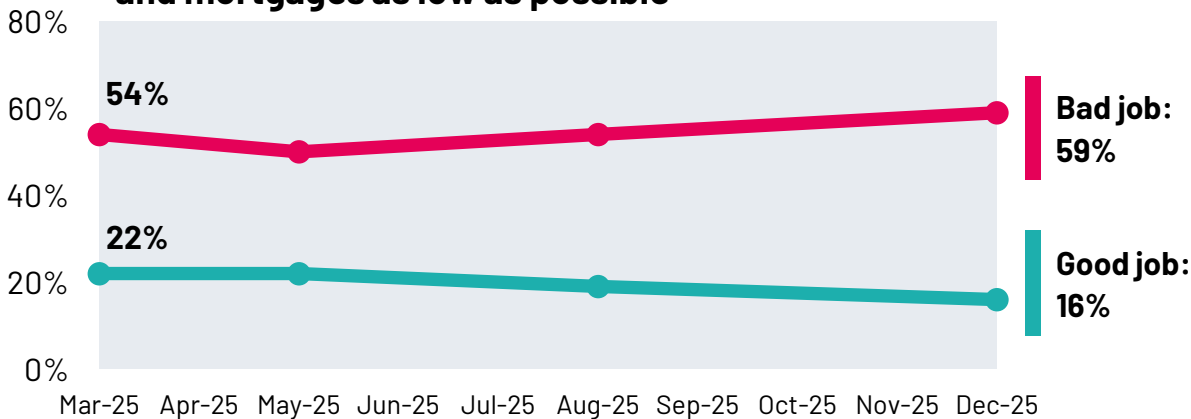


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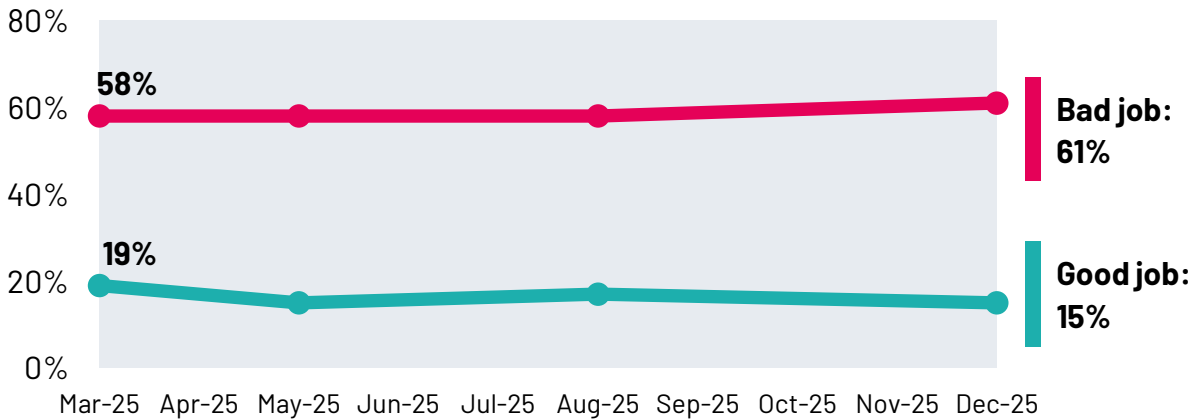
Economy milestones

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

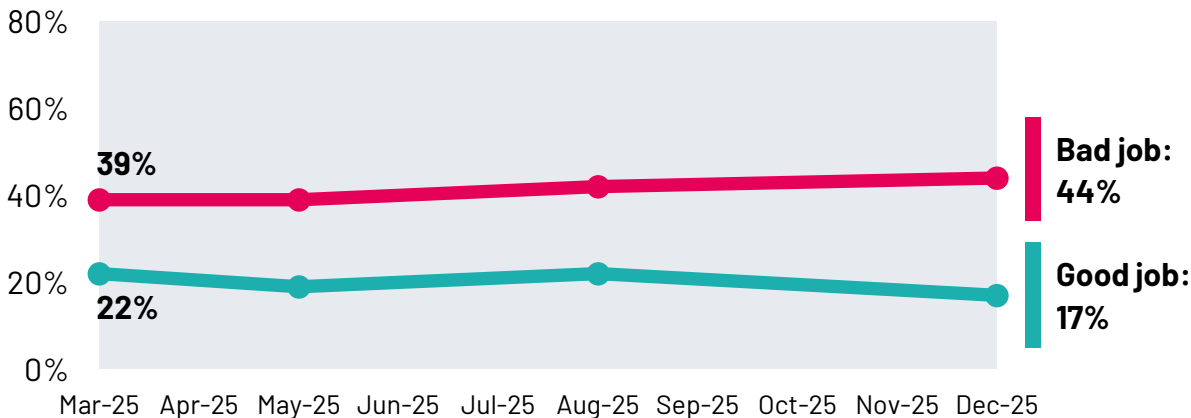
Delivering economic stability to keep taxes, inflation and mortgages as low as possible



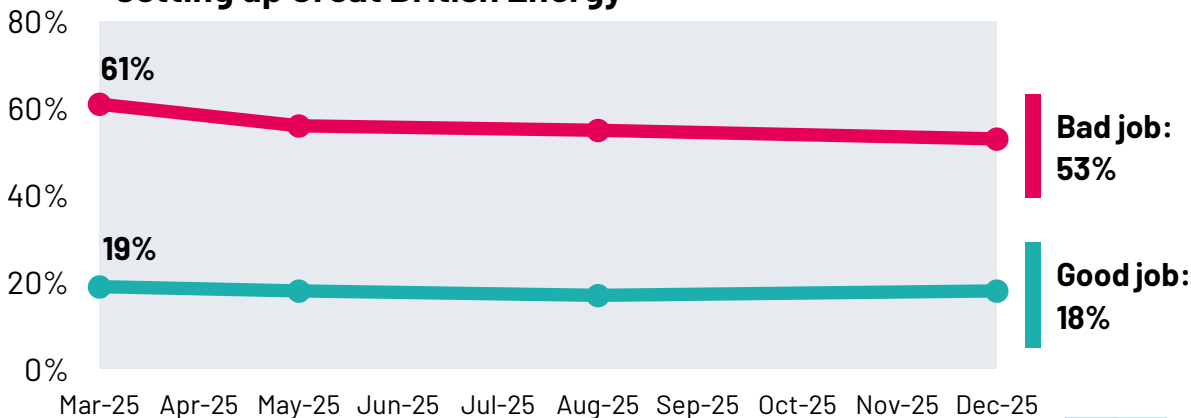
Raising living standards in every part of the UK



Building 1.5m homes in England



Cutting energy bills and boosting home energy security by setting up Great British Energy



Base: 1,074 Online British adults aged 18-75, 28 November - 2 December 2025



Immigration milestones

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command



Reducing net migration from record high levels in recent years by reforming approach to labour market, addressing skills shortages in UK, clamping down on employers who exploit visa system



Base: 1,074 Online British adults aged 18-75, 28 November - 2 December 2025

Healthcare milestones

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends



Base: 1,074 Online British adults aged 18-75, 28 November - 2 December 2025

Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment



Education milestones

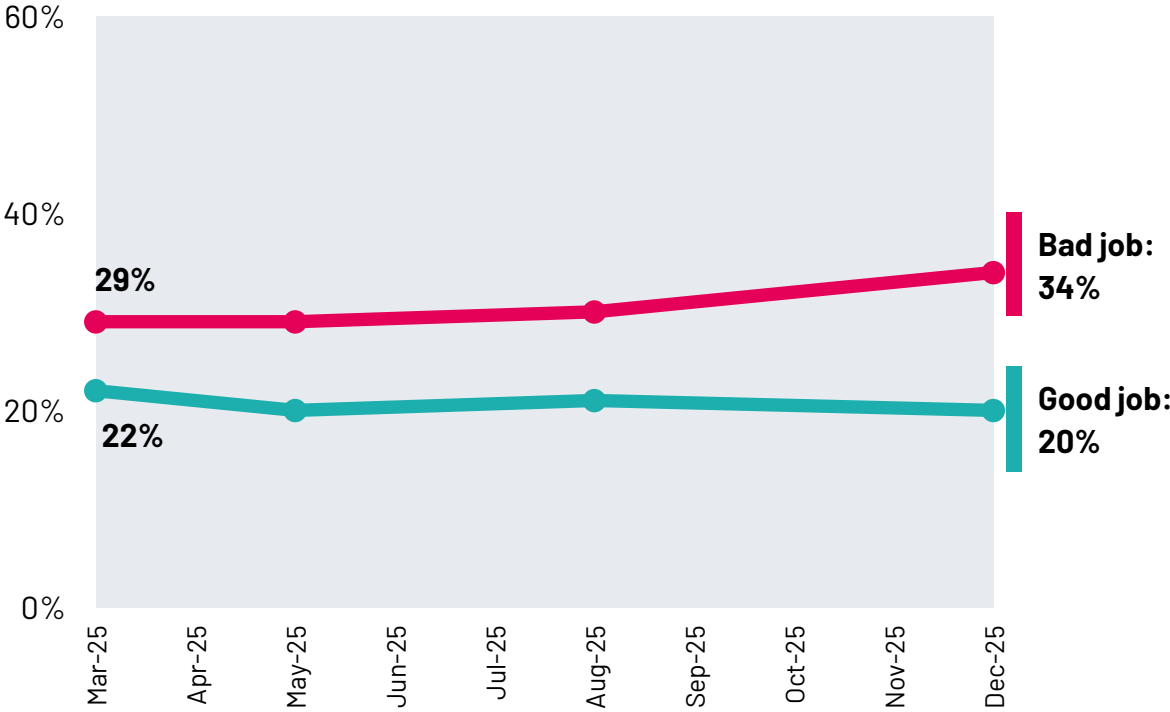
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Recruiting 6,500 new teachers in key subjects



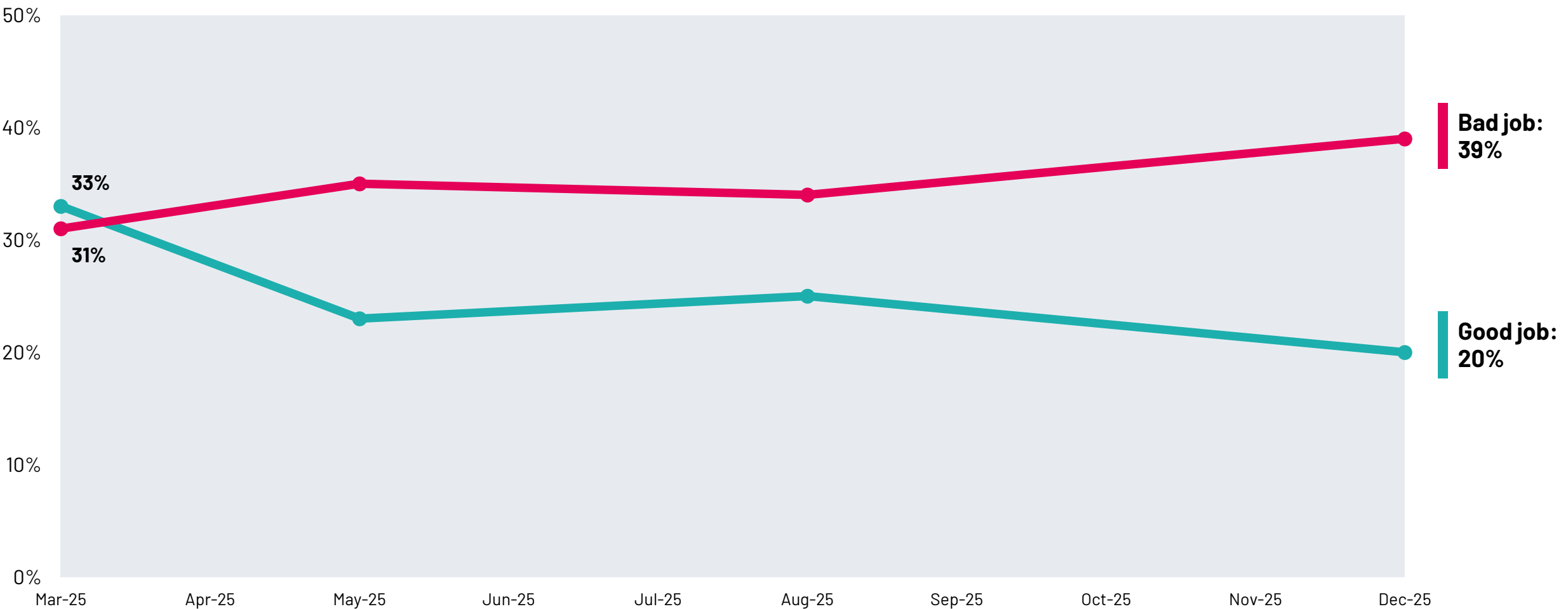
Base: 1,074 Online British adults aged 18-75, 28 November - 2 December 2025

Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school



Milestones: Strengthening Britain’s armed forces and protecting the country’s national security – trend

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?



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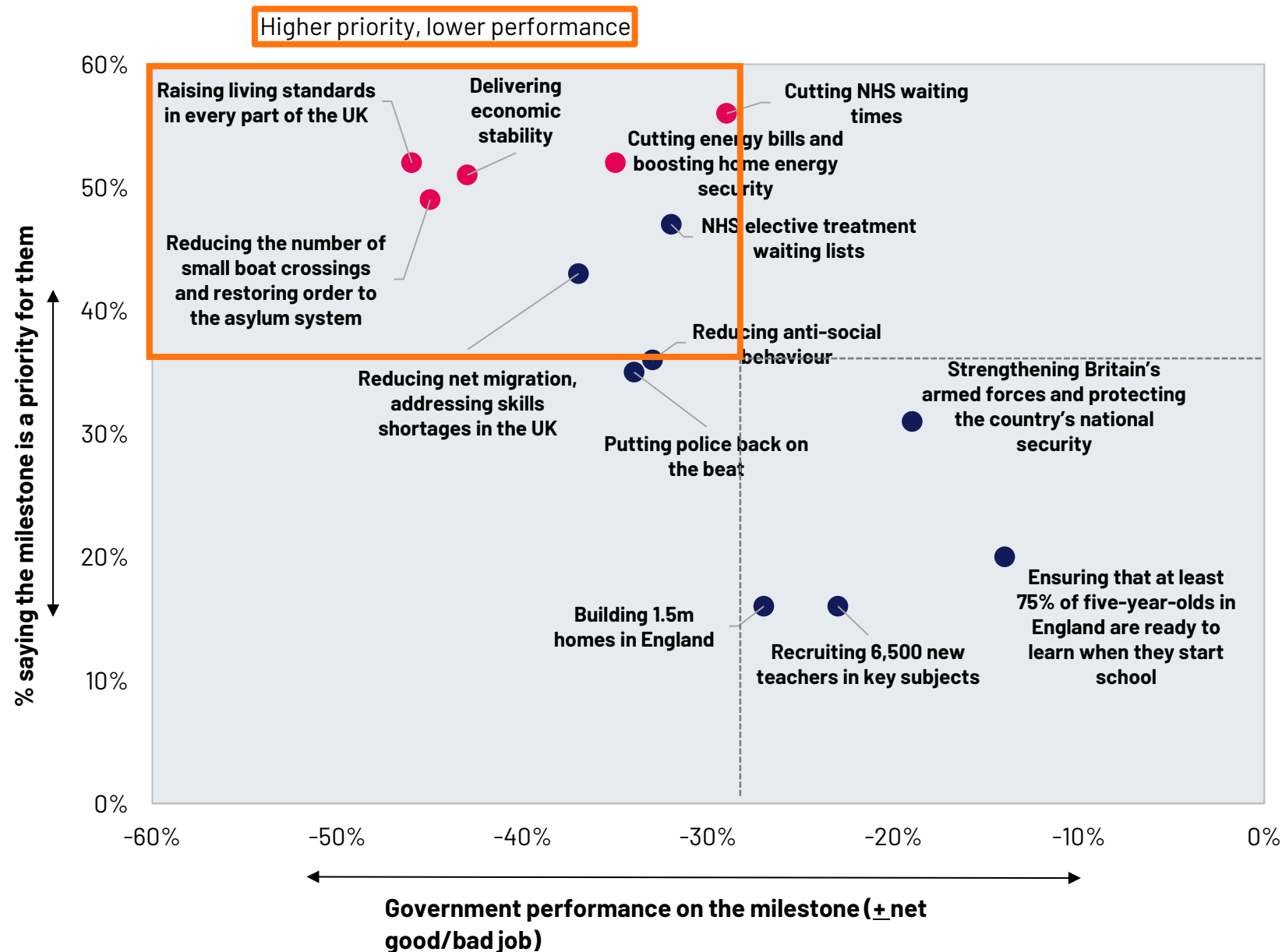
The public's priorities vs performance on Labour's milestones

X axis: In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

***+ Net good/bad job**

Y axis: Which of the below, if any, are the most important priorities for you?

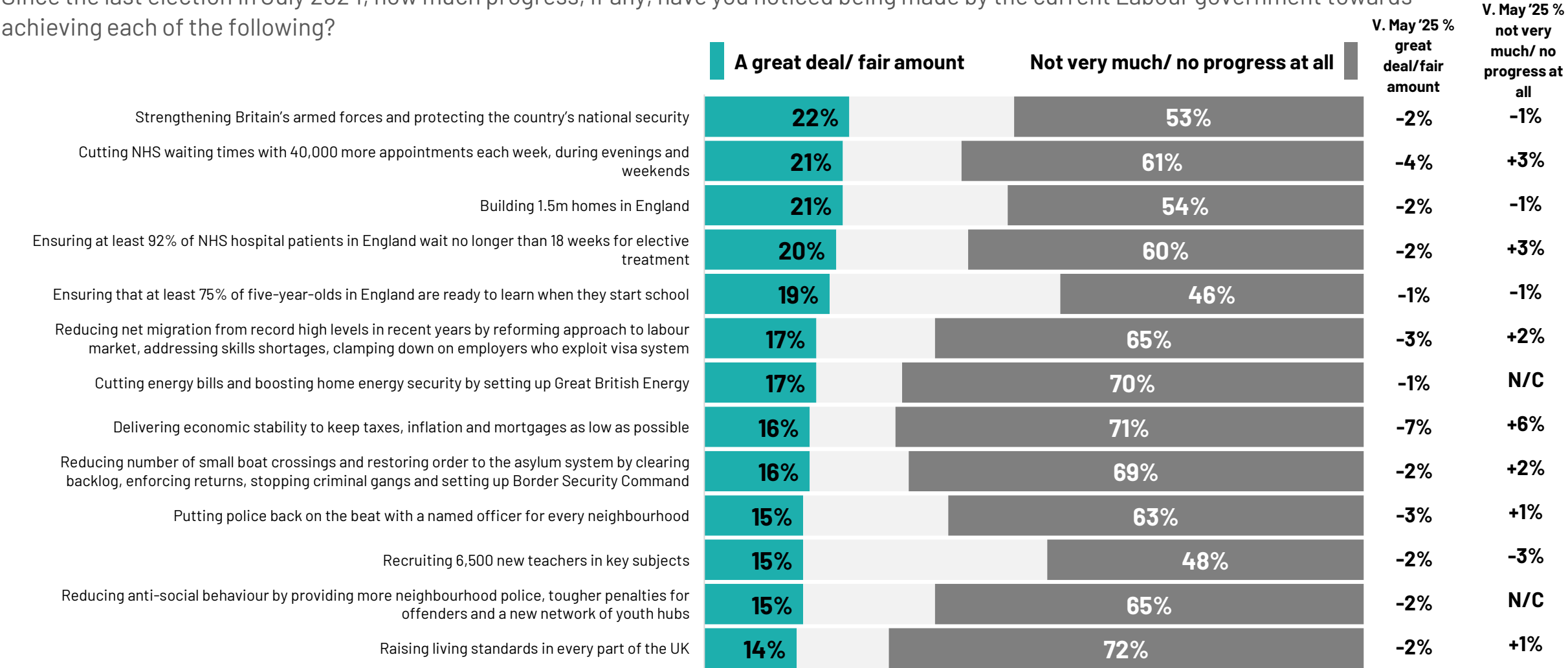
Top 5 priorities for the public



Base: 1,074 Online British adults aged 18-75, 28 November - 2 December 2025

A large proportion of the public say they have not noticed the government making much progress on any of their milestones since they were elected (and less so on economic stability since May)

Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following?



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For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Alex Bogdan

Research Director

alex.bogdan@ipsos.com

Ben Roff

Senior Research Executive

ben.roff@ipsos.com