

Table 1
 V01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Summary

Base: All adults age 16+ in Great Britain

	Bankers	Business Leaders	Civil Servants	Doctors	Clergy/ Priests	Estate Agents	Government Ministers	Journalists	Judges	The ordinary man/woman in the street	Politicians generally	Pollsters	Scientists	Teachers	TV News Readers	The Police	Trade Union officials	Local councillors	Charity chief execs	Nurses	Professors	Engineers	Advertising executives	Museum curators	Landlords of private residential properties	Social media influencers	Artists	Historians	
Unweighted Base	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022		
Weighted Base	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022		
Tell the truth	465	316	535	866	565	322	141	261	793	622	91	455	829	833	463	524	458	308	458	936	833	920	161	812	350	59	742	812	
46%	31%	52%	85%	55%	52%	37%	14%	26%	78%	61%	9%	45%	81%	82%	45%	51%	45%	30%	45%	92%	82%	90%	16%	79%	34%	6%	73%	79%	
Not tell the truth	493	593	385	223	355	633	829	673	771	382	502	304	533	128	479	531	443	533	467	560	124	483	722	110	533	894	17%	17%	14%
48%	59%	38%	12%	36%	62%	81%	66%	17%	28%	88%	34%	13%	14%	47%	42%	43%	62%	46%	6%	11%	5%	78%	11%	54%	87%	17%	17%	14%	
Don't know	64	106	102	31	92	67	52	88	58	118	29	223	65	46	81	67	121	81	97	27	75	54	69	100	117	69	105	62	
6%	10%	10%	3%	9%	7%	5%	6%	12%	3%	22%	6%	4%	8%	7%	12%	8%	9%	3%	7%	5%	7%	10%	11%	7%	10%	6%	6%		
Net difference	-27	-383	150	742	291	918	487	415	622	535	811	111	701	691	14	83	18	325	9	876	719	872	652	702	205	835	567	664	
	-3%	-28%	15%	73%	20%	-30%	-47%	-40%	61%	33%	-79%	11%	69%	1%	98	2%	-32%	-1%	86%	70%	85%	-62%	-69%	-20%	82%	55%	63%		

Table 2
VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL			
	TOTAL (c)	MALE (s)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	465	199	257	92	73	49	57	79	115	141	81	91	125	181	106	67	98	111	114	93	125	463
46%	41%	50%	43%	30%	35%	35%	50%	50%	50%	50%	39%	33%	60%	49%	40%	50%	47%	44%	44%	47%	48%	45%
Not tell the truth	493	260	224	38	97	98	96	70	93	117	112	174	76	165	146	57	102	128	128	92	118	490
48%	53%	44%	28%	56%	61%	58%	44%	40%	41%	54%	62%	37%	44%	55%	43%	48%	51%	49%	46%	45%	48%	48%
Don't know	64	33	30	5	2	14	12	9	22	23	14	15	6	25	13	8	11	11	18	14	18	69
6%	7%	6%	4%	1%	8%	8%	6%	5%	8%	7%	5%	3%	7%	5%	6%	5%	5%	7%	7%	7%	7%	7%
d				d	d	d	d	d	l	ll	ll	zll	zm									
Net difference	-27	-61	33	53	-24	-50	-39	9	22	25	-31	-82	49	16	-40	9	-4	-17	-13	1	7	-27
-3%	-12%	7%	40%	-14%	-31%	-23%	6%	10%	9%	-15%	-29%	24%	4%	-15%	7%	-2%	-7%	-5%	1%	3%	-3%	-3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base

Table 3
VED1_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRIED / LIVING		ETHNICITY		INCOME			PARTY PREFERENCE					UNWTD TOTAL				
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV / CSE / NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	213	265	220	144	120	93	320	403	136	110	130	113	55	307	150	80	103	131	34	122	80	92	132	164	1022		
Weighted Base	1022	241	266	233	146	87*	43*	262	502	247	277	247	50	513	357	146	364	150	125*	187	314	114*	160	70*	277	142*	1022	
Tell the truth	465	113	114	103	65	44	26	257	209	114	128	89	38	225	167	72	389	74	63	64	139	71	88	32	111	38	83	463
46%	47%	43%	44%	45%	51%	52%	41%	52%	46%	39%	42%	44%	42%	44%	47%	49%	45%	50%	34%	44%	62%	55%	40%	46%	27%	45%		
Don't tell the truth	493	111	142	110	71	40	19	331	161	117	135	122	44	261	162	67	422	66	55	108	165	39	64	35	149	94	78	490
48%	46%	53%	47%	49%	46%	39%	2h	53%	40%	47%	49%	54%	49%	51%	45%	46%	49%	44%	44%	58%	53%	34%	40%	50%	54%	66%	43%	48%
Don't know	64	18	10	20	10	2	5	32	33	16	14	16	8	28	28	7	53	10	7	15	10	4	8	3	17	10	19	69
6%	7%	4%	8%	7%	3%	9%	5%	8%	7%	5%	7%	9%	5%	8%	5%	6%	7%	6%	8%	3%	3%	5%	5%	6%	7%	10%	7%	
Net difference	-27	3	28	-8	-5	4	7	-75	-27	-7	-25	-6	-26	5	5	-24	7	6	-24	-26	32	24	-3	-38	-55	5	-27	
	-3%	1%	-10%	-3%	-4%	5%	14%	-12%	-1%	-2%	-1%	-2%	-2%	-1%	-2%	-2%	-2%	-2%	-2%	-2%	-2%	-2%	-4%	-14%	-3%	3%	-3%	

Proportions/Mean: Columns Tested (5% risk level) - $\chi^2 / (b) / (d) / (f) - \chi^2 / (g) / (h) - \chi^2 / (i) / (k) / (l) - \chi^2 / (m) / (n) / (o) - \chi^2 / (p) - \chi^2 / (q) / (r) - \chi^2 / (s) / (t) / (u) - \chi^2 / (v) / (w) / (x) / (y) / (A) / (B)$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 4
 VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL			
	TOTAL (c)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	316	165	146	32	64	44	53	53	70	92	68	85	57	120	79	34	77	98	92	55	56	337
31% t	34%	29%	24%	37%	27%	32%	33%	30%	33%	33%	30%	28%	28%	32%	30%	26%	37%	39%	36%	28%	21%	33%
Not tell the truth	599	285	303	94	104	100	93	91	117	148	118	173	139	203	171	83	114	132	144	124	170	580
59% zh	58%	59%	69%	60%	62%	57%	57%	51%	53%	57%	62%	67%	55%	64%	63%	54%	52%	56%	62%	65%	57%	57%
Don't know	106	42	61	9	4	17	19	14	43	41	21	22	11	48	17	15	19	22	23	19	36	105
10% dln	9%	12%	7%	2%	11%	11%	9%	19%	15%	10%	8%	5%	5%	13%	6%	11%	9%	9%	9%	10%	14%	10%
Net difference	-283	-120	-157	-62	-40	-56	-40	-38	-47	-57	-50	-88	-82	-83	-92	-49	-37	-34	-52	-68	-114	-243
-28% -24%	-24%	-31%	-46%	-23%	-35%	-24%	-24%	-20%	-20%	-24%	-24%	-31%	-40%	-22%	-35%	-37%	-18%	-14%	-20%	-34%	-44%	-24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 5

VED1_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRIED / LIVING		ETHNICITY		INCOME			PARTY PREFERENCE										
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE / NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNADJUSTED TOTAL
Unweighted Base	1022	233	265	230	144	120	130	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	923	132	164	1022		
Weighted Base	1022	241	266	233	146	121	131	402	137	111	130	113	55	307	150	864	146	102	131	34	122	80	923	132	164	1022		
Tell the truth	316	58	80	65	56	34	23	204	112	67	87	76	36	181	108	26	279	35	38	62	127	53	21	86	28	46	337	
31%		24%	30%	28%	38%	39%	47%	33%	28%	27%	31%	34%	40%	35%	30%	18%	32%	24%	30%	33%	41%	47%	33%	31%	20%	25%	33%	
Don't tell the truth	599	157	154	143	80	48	19	361	238	146	171	132	43	286	209	101	497	100	73	105	175	47	97	40	161	103	108	580
59%	65%	58%	61%	55%	55%	58%	59%	59%	59%	59%	62%	58%	48%	56%	58%	69%	58%	67%	58%	56%	56%	42%	61%	58%	58%	72%	60%	57%
Don't know	106	27	31	25	10	6	8	54	53	34	19	18	11	46	41	18	88	14	14	20	11	13	10	9	30	11	27	105
10%	11%	12%	11%	11%	7%	6%	15%	9%	13%	14%	7%	8%	12%	9%	11%	13%	10%	9%	12%	11%	4%	11%	6%	11%	8%	15%	10%	
Net difference	-285	99	74	78	-24	4	157	-126	-79	-84	-56	-7	-105	-101	-75	-218	-65	-35	-44	-48	6	-44	-20	-75	-62	-245	-245	
	-28%	-41%	-28%	33%	-16%	-15%	9%	-29%	-31%	-32%	-30%	-29%	-27%	-28%	-28%	-29%	-41%	-28%	-29%	-29%	-1%	-3%	-27%	-28%	-27%	-52%	-24%	

Proportions/Mean: Columns Tested (5% risk level) - $\chi^2 / (b) / (c) / (f) - 1 / g / h - z / i / k / l - m / n / o / p - z / q / r - z / s / t / u - z / v / w / x / y / A / B$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 6
 VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	374	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	535	242	285	84	105	105	81	67	93	110	99	173	131	179	145	64	128	158	147	106	99	547
52%	49%	56%	62%	61%	65%	49%	42%	40%		39%	48%	62%	63%	48%	55%	49%	61%	63%	57%	54%	38%	54%
Not tell the truth	385	210	169	34	51	48	68	75	109	141	85	89	50	152	107	47	64	74	92	76	124	374
38%	43%	33%	25%	30%	30%	41%	47%	47%		50%	41%	32%	24%	41%	40%	36%	30%	29%	35%	38%	47%	37%
Don't know	102	41	57	17	15	8	16	17	29	30	23	17	25	40	13	21	19	20	21	16	38	101
10%	8%	11%	13%	9%	5%	10%	11%	12%		11%	11%	6%	12%	11%	5%	16%	9%	8%	8%	8%	15%	10%
Net difference	150	32	116	49	54	57	13	-8	-16	-31	14	84	81	27	38	17	64	84	55	30	-25	173
15%	6%	23%	37%	31%	35%	8%	-5%	-7%	-11%	7%	30%	39%	7%	14%	13%	30%	33%	21%	15%	-5%	17%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 7
VED1_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRIED / LIVING		ETHNICITY		INCOME			PARTY PREFERENCE											
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV / CSE / NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	AS (m)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL	
Unweighted Base	1022	233	265	230	144	120	53	320	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	922	132	164	1022		
Weighted Base	1022	241	266	233	146	121	57*	327	402	147	117	155	135	59	271	197	66	449	150	125*	187	314	114*	160	70*	277	142*	181	1022
Tell the truth	535	125	135	117	86	48	24	355	180	117	155	135	59	271	197	66	449	83	58	104	189	67	115	51	83	85	94	547	
52%	52%	51%	50%	59%	55%	48%	57%	45%	47%	56%	59%	65%	53%	55%	45%	52%	55%	47%	55%	60%	59%	72%	72%	30%	60%	52%	54%		
Not tell the truth	385	99	102	88	46	30	19	220	165	107	86	75	25	202	114	65	333	50	50	67	108	37	33	16	172	44	59	374	
38%	41%	38%	38%	31%	35%	40%	36%	41%	43%	31%	33%	28%	39%	32%	44%	39%	33%	33%	40%	36%	34%	33%	20%	23%	62%	31%	33%	37%	
klowx									jul																zvwxA	w			
Don't know	102	17	29	28	14	9	6	44	58	23	36	18	6	40	46	15	82	17	16	16	17	10	12	3	23	14	27	101	
10%	10%	7%	11%	12%	9%	11%	12%	7%	14%	9%	13%	8%	7%	8%	13%	10%	10%	12%	13%	9%	5%	8%	7%	4%	8%	10%	15%	10%	
Net difference	150	26	32	28	41	17	4	135	15	10	69	60	34	59	53	1	110	33	8	26	82	30	52	34	39	41	35	173	
15%	15%	11%	12%	12%	29%	20%	9%	22%	48%	4%	21%	20%	37%	14%	23%	1%	13%	22%	8%	6%	39%	26%	52%	49%	-32%	29%	20%	17%	

Proportions/Means: Columns Tested (5% risk level) - $\chi^2 / (b/c/d/e/f) + \chi^2 / (g/h) + \chi^2 / (i/k) + \chi^2 / (j/m) + \chi^2 / (n/o/p) + \chi^2 / (q/r) + \chi^2 / (s/t/u) + \chi^2 / (v/w/x/y/A/B)$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 8
 VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (c)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	866	423	431	116	144	131	136	138	201	241	176	232	175	319	233	103	181	222	223	164	219	880
	85%	86%	84%	86%	84%	82%	82%	87%	87%	86%	85%	83%	85%	86%	88%	86%	86%	86%	86%	83%	84%	86%
Not tell the truth	125	59	61	15	26	22	24	16	23	30	26	39	26	35	27	25	29	26	28	25	38	109
	12%	12%	12%	11%	15%	13%	14%	10%	10%	11%	12%	14%	13%	9%	10%	19%	14%	10%	11%	13%	15%	11%
Don't know	31	10	19	4	2	8	5	6	6	10	6	9	5	16	6	4	1	4	8	9	4	33
	3%	2%	4%	3%	1%	5%	3%	4%	3%	4%	3%	3%	3%	4%	2%	3%	*	2%	3%	5%	2%	3%
Net difference	741	364	370	102	118	110	112	122	177	211	150	192	149	285	207	78	152	196	195	138	181	771
	73%	74%	72%	75%	69%	68%	68%	77%	77%	75%	72%	69%	72%	77%	78%	59%	72%	78%	75%	70%	69%	75%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 9
VED1_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRIED / LIVING		ETHNICITY			INCOME			PARTY PREFERENCE				UNWTD TOTAL							
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)			
Unweighted Base	1022	213	265	220	144	123	93	320	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	923	132	164	1022			
Weighted Base	1022	241	266	233	146	87*	43*	520	502	247	277	247	50	146	357	150	864	150	125*	137	314	114*	160	70*	277	142*	181	1022		
Tell the truth	866	213	213	193	124	80	43	515	351	201	226	206	77	447	296	118	741	118	102	162	273	107	149	65	209	121	146	880		
85%	88%	80%	83%	85%	92%	88%	83%	87%	81%	82%	87%	91%	86%	87%	83%	81%	86%	79%	82%	87%	87%	94%	94%	94%	76%	85%	81%	86%		
u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	
Not tell the truth	125	22	45	32	15	6	3	87	37	38	42	16	9	53	50	22	98	27	18	21	39	6	9	4	57	15	23	109		
12%	9%	17%	14%	10%	7%	7%	14%	9%	15%	15%	15%	10%	10%	10%	14%	15%	11%	18%	14%	11%	12%	6%	6%	5%	20%	11%	12%	11%		
hww	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	228	
Don't know	31	6	8	7	1	2	17	14	8	9	5	4	14	12	5	25	5	5	4	2	-	1	1	11	6	12	33			
3%	3%	3%	3%	3%	4%	1%	5%	3%	3%	3%	3%	2%	5%	3%	3%	3%	3%	3%	4%	2%	1%	-	1%	1%	4%	4%	7%	3%		
u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	
Net difference	741	191	167	161	109	74	40	427	314	163	184	191	68	394	246	96	643	91	84	142	234	101	141	62	153	106	123	771		
	7.2%	7.9%	6.6%	5.9%	7.5%	8.4%	8.1%	6.9%	7.6%	6.6%	5.7%	5.4%	7.6%	7.7%	6.9%	6.6%	7.4%	6.1%	6.7%	7.6%	7.4%	8.9%	8.8%	5.9%	7.9%	6.6%	7.1%			

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 10
 VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL					
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)		
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022	
Weighted Base	1072	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022	
Tell the truth	565	273	287	72	102	78	78	87	148	169	102	149	111	219	151	68	111	167	159	88	129	598	
55% fs	56%	56%	59%	53%	48%	47%	55%	64%	2ef	j	60%	49%	53%	54%	59%	57%	52%	53%	66%	61%	44%	49%	59%
Not tell the truth	365	175	180	49	60	64	76	60	55	84	93	103	79	113	104	45	83	67	86	93	101	331	
36% himQ	36%	35%	35%	37%	35%	40%	46%	38%	24%	30%	45%	37%	38%	31%	39%	34%	39%	27%	33%	47%	39%	32%	
Don't know	92	44	44	13	9	19	11	11	28	28	12	28	17	38	12	19	17	17	15	17	32	93	
9% nr	9%	9%	9%	10%	5%	12%	7%	7%	12%	10%	6%	10%	8%	10%	4%	14%	8%	7%	6%	9%	12%	9%	
Net difference	201	98	108	23	41	14	2	27	93	85	8	46	32	105	47	23	28	99	73	-5	28	267	
20%	20%	21%	17%	24%	9%	1%	17%	40%	30%	4%	17%	15%	15%	28%	18%	18%	13%	40%	28%	-2%	11%	26%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 11

VED1_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE				UNWTD TOTAL								
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)				
Unweighted Base	1022	233	265	230	144	120	130	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	922	132	164	1022					
Weighted Base	1022	241	266	233	146	121	131	402	137	111	130	113	56	307	150	884	146	102	131	34	122	80	922	132	164	1022					
Tell the truth	565	131	145	131	82	53	23	341	225	127	149	137	57	298	177	90	479	84	56	107	191	81	110	46	142	61	83	598			
55%	54%	54%	56%	56%	61%	48%	55%	56%	51%	54%	60%	63%	58%	50%	62%	55%	56%	45%	57%	63%	71%	69%	65%	51%	43%	46%	59%				
vs. 0.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Not tell the truth	365	90	98	81	47	27	21	238	132	95	106	76	24	174	45	312	49	55	65	111	38	21	110	64	73	311	11	11	365		
36%	37%	37%	35%	32%	31%	43%	38%	33%	38%	38%	34%	26%	34%	41%	31%	36%	33%	44%	35%	35%	23%	24%	29%	40%	45%	40%	32%	11	11	365	
vs. 0.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Don't know	92	20	23	21	17	7	4	46	46	25	22	14	10	41	35	11	73	16	14	14	12	7	11	4	25	17	25	93	93	93	92
9%	8%	9%	9%	12%	7%	9%	7%	11%	10%	8%	6%	11%	8%	10%	7%	8%	8%	12%	8%	4%	6%	7%	5%	9%	12%	14%	9%	9%	9%	9%	
Net difference	201	40	47	51	35	26	2	107	93	32	43	61	33	124	32	45	167	36	1	42	81	55	73	25	32	-3	10	267	267	267	267
vs. 0.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 12
VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (c)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	322	163	157	51	62	45	44	50	71	85	59	80	77	132	77	34	71	77	85	75	72	316
32%	33%	31%	38%	36%	28%	26%	31%	30%	29%	29%	29%	29%	39%	36%	29%	26%	34%	31%	33%	38%	28%	31%
Not tell the truth	633	302	317	78	98	107	112	100	138	176	135	184	116	215	176	83	129	161	159	113	166	636
62%	61%	62%	57%	57%	66%	68%	63%	60%	63%	65%	66%	56%	58%	66%	63%	61%	64%	61%	57%	63%	62%	
Don't know	67	26	37	6	12	9	9	10	21	20	13	15	11	24	12	15	11	13	16	10	23	70
7%	5%	7%	4%	7%	5%	6%	6%	5%	7%	6%	6%	5%	6%	5%	11%	5%	5%	6%	5%	5%	9%	7%
Net difference	-310	-139	-161	-26	-36	-62	-68	-50	-68	-91	-76	-104	-36	-84	-99	-49	-58	-84	-74	-38	-94	-320
-30%	-28%	-31%	-19%	-21%	-38%	-41%	-32%	-29%	-32%	-37%	-37%	-37%	-17%	-23%	-37%	-37%	-28%	-33%	-28%	-19%	-36%	-31%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/l/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base

Table 13

VED1_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRIED / LIVING		ETHNICITY		INCOME			PARTY PREFERENCE										
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV/ CSE / NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	AS (m)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (z)	NONE (aa)	UNWTD TOTAL
Unweighted Base	1022	233	265	230	184	120	130	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	92	132	164	1022		
Weighted Base	1022	241	266	233	186	122	130	402	137	111	130	113	55	307	150	884	146	103	131	34	122	80	92	132	164	1022		
Tell the truth	322	97	71	63	36	33	22	194	128	81	105	59	23	165	123	34	272	50	42	50	104	46	57	23	20	57	316	
32%	40%	27%	27%	25%	38%	45%	31%	32%	33%	38%	26%	26%	32%	34%	23%	31%	33%	34%	27%	33%	41%	36%	33%	14%	31%	31%	316	
Not tell the truth	633	129	177	157	101	45	34	396	236	150	156	155	61	317	208	102	541	86	69	126	204	60	94	43	163	112	116	636
62%	54%	66%	67%	69%	51%	50%	64%	59%	61%	56%	68%	68%	62%	58%	70%	63%	57%	55%	67%	65%	53%	59%	62%	59%	78%	64%	62%	62%
Don't know	67	15	19	13	8	9	3	29	38	16	16	16	6	31	26	10	51	14	14	11	6	7	9	4	22	11	8	70
7%	6%	7%	6%	6%	11%	5%	5%	9%	6%	6%	6%	6%	6%	7%	7%	6%	9%	11%	6%	2%	6%	6%	5%	8%	4%	7%	7%	
Net difference	-31.0	22	-106	-94	-54	-12	-2	-203	-108	-68	-51	-56	-58	-151	-85	-58	-270	-36	-27	-75	-100	-14	-26	-20	-72	-59	-220	
	-39%	-13%	-40%	-40%	-44%	-14%	-4%	-33%	-27%	-28%	-19%	-41%	-42%	-39%	-24%	-47%	-31%	-24%	-22%	-40%	-32%	-17%	-23%	-29%	-32%	-44%	-33%	-31%

Proportions/Mean: Columns Tested (5% risk level) - $\sqrt{a/b}/\sqrt{c/d}/\sqrt{e/f} - \sqrt{h/k}/\sqrt{l/m} - \sqrt{n/o}/\sqrt{p-q} - \sqrt{s/t}/\sqrt{u-v} - \sqrt{w/x}/\sqrt{y/z}$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 14
VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	283	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	141	73	66	26	29	19	17	18	31	36	17	34	46	48	40	12	39	43	42	21	31	155
14%		15%	13%	19%	17%	12%	10%	11%	14%	13%	8%	12%	22%			9%	18%	17%	16%	10%	12%	15%
Not tell the truth	829	397	417	97	141	129	144	139	178	229	186	231	149	302	221	106	161	198	205	170	212	809
81%		81%	81%	72%	82%	80%	87%	87%	77%	81%	90%	83%	72%	82%	83%	80%	77%	79%	79%	86%	81%	79%
cl				ch	ch	ch	ch	ch	ch	l	zil	l										
Don't know	52	22	29	11	1	13	4	2	21	16	4	14	11	21	5	14	10	10	12	7	19	58
5%		4%	6%	8%	*	8%	3%	1%	9%	6%	2%	5%	5%	6%	2%	11%	5%	4%	5%	4%	7%	6%
dq/in				dg	dg	dg	zdfg							n		zn						
Net difference	-687	-324	-350	-71	-112	-111	-126	-120	-147	-193	-170	-197	-103	-255	-181	-94	-123	-156	-163	-150	-181	-654
-67%		-66%	-69%	-53%	-65%	-69%	-76%	-76%	-64%	-69%	-82%	-71%	-50%	-69%	-68%	-71%	-58%	-62%	-63%	-76%	-69%	-64%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base

Table 15

VED1_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRIED / LIVING		ETHNICITY		INCOME			PARTY PREFERENCE					UNWEIGHTED TOTAL						
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)		
Unweighted Base	1022	233	265	230	144	120	93	320	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	921	132	164	1022		
Weighted Base	1022	241	266	233	146	121	97*	327	402	137	111	130	114	56	307	150	884	149	103	131	34	122	80	921	132	164	1022		
Tell the truth	141	29	36	35	19	14	8	84	57	25	39	38	21	66	60	14	113	28	17	27	52	18	53	9	11	14	18	155	
14%	12%	14%	15%	13%	17%	16%	14%	14%	10%	14%	17%	17%	24%	13%	17%	9%	13%	19%	14%	14%	17%	16%	33%	13%	4%	10%	10%	15%	
Not tell the truth	829	198	218	189	118	68	37	510	319	212	228	178	62	428	273	123	717	104	101	151	258	86	96	56	261	117	154	809	
81%	82%	82%	81%	81%	78%	75%	82%	79%	86%	82%	79%	69%	83%	76%	84%	83%	70%	81%	80%	82%	75%	60%	80%	94%	82%	85%	79%		
Don't know	52	15	12	9	8	5	4	26	27	10	10	11	6	19	24	9	34	17	7	10	4	10	10	5	4	11	9	58	
5%	6%	4%	4%	6%	6%	9%	4%	4%	4%	4%	4%	5%	7%	4%	7%	6%	4%	12%	6%	5%	1%	8%	6%	8%	2%	8%	5%	6%	
Not difference	687	-170	-182	-154	-100	-54	-29	-426	-261	-186	-189	-140	-41	-362	-212	-109	-604	-76	-76	-84	-124	-206	-67	-43	-47	-250	-102	-136	-654
-67%	-70%	-68%	-66%	-68%	-61%	-58%	-69%	-65%	-75%	-68%	-62%	-45%	-70%	-59%	-75%	-70%	-51%	-67%	-66%	-59%	-66%	-59%	-27%	-67%	-60%	-72%	-75%	-64%	

Proportions/Means: Columns Tested (% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 16
 VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (c)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOMEOWNERS (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	261	123	134	40	49	31	52	34	54	66	58	63	63	94	79	24	56	84	70	35	64	282
26% s	25%	25%	26%	29%	29%	19%	32%	22%	23%	24%	28%	22%	31%	25%	30%	18%	26%	33%	27%	18%	24%	28%
Not tell the truth	673	322	338	82	108	113	102	112	156	194	136	188	127	249	164	96	134	147	167	150	175	647
66% q	66%	66%	66%	60%	63%	70%	62%	70%	68%	69%	66%	67%	62%	67%	62%	73%	64%	58%	64%	76%	67%	63%
Don't know	88	47	39	14	14	16	11	13	20	21	14	29	16	27	23	12	21	21	23	13	23	93
9% %	10%	8%	10%	8%	10%	6%	8%	5%	7%	7%	7%	10%	8%	7%	9%	9%	10%	8%	9%	7%	9%	9%
Net difference	-413	-200	-204	-42	-59	-82	-50	-78	-102	-128	-78	-125	-64	-155	-85	-72	-78	-63	-97	-114	-111	-365
-40%	-41%	-40%	-31%	-34%	-51%	-30%	-49%	-44%	-46%	-38%	-45%	-31%	-31%	-42%	-32%	-54%	-37%	-25%	-37%	-58%	-43%	-36%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 17
VED1_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE					UNWTD TOTAL				
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	233	265	230	144	120	93	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	922	132	164	1022		
Weighted Base	1022	241	266	233	146	121	97	407	120	110	130	113	56	307	150	880	149	103	131	34	122	80	922	132	164	1022		
Tell the truth	261	60	59	63	33	29	17	161	100	45	69	72	36	121	106	33	218	42	30	53	84	34	62	25	43	37	28	282
26%	25%	22%	27%	23%	34%	34%	26%	25%	18%	25%	32%	40%	24%	30%	23%	25%	28%	24%	24%	27%	30%	39%	36%	16%	26%	15%	28%	
vs not know	145	35	36	35	34	34	34	101	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95	95
Not tell the truth	673	166	177	152	96	54	28	407	266	176	189	130	46	356	216	98	580	89	78	120	209	75	80	39	218	88	129	647
66%	69%	67%	65%	66%	62%	57%	66%	66%	66%	71%	68%	57%	51%	69%	60%	68%	67%	59%	62%	64%	66%	66%	50%	56%	79%	62%	72%	63%
Don't know	88	16	30	17	17	3	4	51	36	26	20	24	8	25	36	14	66	19	17	15	22	5	17	5	16	18	24	93
9%	7%	11%	7%	12%	4%	9%	8%	9%	11%	7%	11%	9%	7%	10%	10%	10%	8%	12%	14%	8%	7%	4%	11%	8%	8%	12%	13%	9%
a	-413	-106	-119	-89	-62	-25	-11	-246	-167	-131	-120	-58	-9	-235	-110	-66	-362	-47	-47	-67	-125	-40	-17	-14	-175	-51	-101	-365
40%	-445	-45%	-58%	-43%	-29%	-23%	-1	-40%	-41%	-53%	-45%	-26%	-10%	-46%	-31%	-45%	-42%	-31%	-38%	-36%	-40%	-39%	-11%	-20%	-63%	-36%	-36%	-36%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 18
 VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	793	381	401	113	129	131	124	129	168	212	162	217	168	292	215	85	177	210	215	149	181	811
78% ot	78%	78%	83%	75%	81%	75%	81%	73%	75%	78%	78%	81%	81%	79%	81%	65%	84%	83%	83%	75%	69%	79%
Not tell the truth	171	86	78	16	36	24	33	25	36	44	40	49	31	54	37	43	24	29	37	37	59	158
17% q	17%	18%	15%	12%	21%	15%	20%	16%	16%	16%	19%	17%	15%	15%	14%	33%	12%	11%	14%	19%	23%	15%
Don't know	58	24	33	6	6	6	8	5	27	26	5	14	8	25	14	4	9	13	8	12	22	53
6% ir	6%	5%	6%	5%	4%	4%	5%	3%	12%	zdefq	9%	3%	5%	4%	7%	5%	3%	5%	3%	6%	8%	5%
Net difference	622	295	323	96	92	107	91	104	132	168	123	168	137	238	178	42	153	181	178	112	122	653
61% 60%	61%	60%	63%	71%	54%	66%	55%	66%	57%	60%	59%	60%	66%	64%	67%	32%	73%	72%	69%	56%	47%	64%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 19
VED1_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE									
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNADJ TOTAL
Unweighted Base	1022	213	265	220	144	120	53	320	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	923	132	164	1022	
Weighted Base	1022	241	266	233	146	87*	43*	520	502	247	277	247	50	513	357	146	150	125*	187	314	114*	160	70*	277	142*	181	1022	
Tell the truth	793	192	199	182	110	73	38	489	304	178	214	193	73	413	273	102	679	108	88	146	269	103	143	63	167	115	138	811
80%	80%	75%	78%	75%	84%	77%	79%	75%	72%	77%	85%	81%	80%	77%	70%	79%	72%	78%	86%	91%	89%	91%	60%	81%	77%	79%		
Don't know	171	39	47	37	27	10	11	104	66	52	48	21	13	66	71	33	137	32	24	30	34	6	15	5	85	17	30	158
17%	16%	18%	16%	16%	11%	23%	17%	17%	21%	17%	9%	14%	13%	20%	23%	n	16%	21%	19%	16%	11%	5%	9%	8%	31%	12%	17%	15%
Don't know	58	10	20	14	9	5	*	26	32	17	15	12	5	34	13	11	48	9	13	11	11	5	2	1	25	10	12	53
6%	4%	8%	6%	6%	5%	1%	4%	8%	7%	6%	5%	5%	7%	4%	7%	6%	6%	6%	11%	6%	3%	4%	1%	2%	9%	7%	5%	
Net difference	622	153	152	145	83	63	26	385	257	126	166	172	60	347	202	68	542	76	64	116	235	97	129	58	83	96	106	653
61%	64%	57%	57%	52%	57%	22%	54%	62%	59%	51%	60%	70%	57%	68%	57%	63%	51%	52%	52%	70%	85%	89%	90%	69%	62%	64%		

Proportions/Mean: Columns Tested (5% risk level) - $\sqrt{a/b}/\sqrt{c/d}/\sqrt{e/f} - \sqrt{g/h}/\sqrt{i/j}/\sqrt{k/l} = \sqrt{m/n}/\sqrt{o/p} - \sqrt{q/r}/\sqrt{s/t}/\sqrt{u/v}/\sqrt{w/x}/\sqrt{y/z}$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 20
 VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL			
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	622	302	313	55	98	98	109	99	161	190	137	167	96	237	174	72	119	179	164	112	146	645
61% cl	61%	61%	61%	41%	57%	61%	66%	62%	70%	68%	66%	60%	46%	64%	65%	54%	56%	71%	63%	57%	56%	63%
Not tell the truth	282	125	149	63	58	43	41	41	37	57	48	85	86	87	69	43	68	53	65	58	89	252
28% himq	28%	26%	29%	46%	34%	26%	25%	26%	16%	20%	23%	30%	42%	23%	26%	33%	33%	21%	25%	29%	34%	25%
Don't know	118	64	49	17	15	20	15	19	32	34	22	27	25	47	23	17	23	20	31	28	27	125
12% q	12%	13%	10%	13%	9%	12%	9%	12%	14%	12%	11%	10%	12%	13%	9%	13%	11%	8%	12%	14%	10%	12%
Net difference	339	177	165	-7	40	56	68	58	124	133	89	83	10	150	104	28	50	126	99	55	57	393
33% 33%	33%	36%	32%	-5%	24%	35%	41%	37%	54%	47%	43%	30%	5%	41%	39%	21%	24%	50%	38%	28%	22%	38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 21
 VED1_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION										WORKING STATUS			EDUCATION				MARRITAL STATUS			ETHNICITY			INCOME			PARTY PREFERENCE					
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNADJ TOTAL				
Unweighted Base	1022	233	265	230	184	120	130	403	136	110	130	113	55	337	150	880	149	103	131	34	122	80	923	132	154	1022						
Weighted Base	1022	241	266	233	186	121	127*	41*	127	127	247	247	50	513	337	146	864	150	125*	137	314	114*	160	70*	277	142*	181	1022				
Tell the truth	622	136	158	149	83	58	37	387	234	133	168	152	59	337	197	86	541	73	70	95	48	193	87	75	645							
61% 61%	56%	60%	64%	57%	66%	76%	63%	58%	54%	61%	67%	65%	66%	55%	59%	63%	49%	56%	62%	67%	65%	70%	61%	41%	63%							
Not tell the truth	282	81	71	59	44	19	10	168	114	80	79	50	22	120	123	39	225	57	42	49	80	30	47	16	58	42	70	252				
28% 28% know	33%	27%	25%	30%	22%	20%	27%	28%	32%	29%	22%	24%	23%	34%	27%	26%	38%	33%	26%	26%	27%	30%	22%	21%	29%	39%	25%	25%				
Don't know	118	25	37	26	19	10	2	64	54	34	30	25	10	56	37	20	98	19	14	22	25	10	18	6	25	13	36	125				
12% u	10%	14%	11%	13%	12%	4%	10%	13%	14%	11%	11%	11%	11%	10%	14%	11%	13%	11%	12%	8%	8%	11%	9%	9%	9%	9%	20%	12%				
Net difference	339	55	88	90	40	39	28	219	120	53	89	103	37	218	74	46	316	16	28	67	129	43	48	32	134	45	5	393				
33% 23%	33%	33%	39%	39%	27%	44%	56%	35%	30%	22%	32%	45%	41%	21%	42%	32%	37%	11%	23%	36%	41%	38%	30%	49%	32%	3%	38%					

Proportions/Mean: Columns Tested (% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 22
 VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL			
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	91 9%	42 9%	47 9%	12 6%	10 7%	12 7%	11 7%	19 12%	27 12%	35 z	17 8%	21 7%	15 7%	36 10%	28 11%	5 4%	19 9%	35 14%	25 10%	10 5%	18 7%	107 10%
Not tell the truth	902 88% hid n	431 88%	455 89%	121 90%	160 93%	146 91%	151 91%	133 84%	190 83%	234 83%	186 90%	254 91%	189 91%	317 86%	235 88%	123 93%	188 90%	208 83%	228 88%	183 92%	240 91%	872 85%
Don't know	29 3% n	19 4%	8 2%	2 2%	1 *	3 2%	3 4%	6 6%	13 zd	12 4%	5 2%	4 2%	2 1%	17 5%	3 1%	3 3%	3 1%	8 3%	7 3%	5 3%	4 2%	43 4%
Net difference	-811 -79%	-389 -79%	-408 -80%	-109 -81%	-150 -87%	-135 -84%	-140 -85%	-114 -72%	-163 -71%	-199 -71%	-169 -81%	-234 -84%	-174 -84%	-281 -76%	-206 -78%	-118 -89%	-169 -80%	-173 -69%	-203 -78%	-173 -87%	-221 -84%	-765 -75%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 23

VED1_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE					UNWTD TOTAL					
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)		
Unweighted Base	1022	233	305	230	144	120	93	320	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	921	132	164	1022		
Weighted Base	1022	241	266	233	146	87*	49*	620	502	247	277	247	50	513	357	146	864	150	125*	137	314	114*	160	70*	277	142*	181	1022	
Tell the truth	91	23	18	23	13	9	5	48	43	18	21	27	14	52	31	8	80	10	15	15	34	19	31	7	8	10	4	107	10
9%	10%	7%	10%	9%	10%	11%	8%	11%	7%	8%	12%	15%	10%	9%	5%	9%	7%	12%	8%	11%	17%	19%	11%	3%	7%	2%	10%	10	
Not tell the truth	902	211	244	204	128	75	40	556	346	225	253	189	70	445	318	133	763	133	107	166	274	92	122	59	264	131	171	872	872
88%	87%	92%	88%	88%	86%	81%	90%	86%	91%	91%	83%	78%	87%	89%	92%	88%	88%	86%	89%	87%	81%	77%	85%	95%	92%	94%	85%	85%	
klw	f								kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	kl	
Don't know	29	7	4	5	5	4	4	15	14	4	3	11	7	16	8	5	21	6	2	7	6	3	6	3	5	1	6	43	43
3%	3%	1%	2%	3%	4%	3%	2%	3%	2%	1%	5%	7%	3%	3%	2%	3%	2%	4%	2%	2%	4%	3%	4%	2%	1%	3%	4%	4%	
Net difference	-81	-188	-226	181	-114	-56	-35	-508	-503	-207	-222	-162	-57	-292	-286	-126	-683	-123	-92	-151	-239	-72	-92	-52	-255	-121	-166	-765	-765
-79%	-79%	-83%	-78%	-78%	-79%	-71%	-82%	-79%	-84%	-84%	-71%	-49%	-78%	-89%	-92%	-79%	-92%	-74%	-81%	-76%	-44%	-57%	-79%	-92%	-89%	-92%	-79%	-79%	

Proportions/Mean: Columns Tested (5% risk b): -1/a/b/c/d/e/f -1/g/h -1/h/k/l/m -1/n/o/p -1/q/r -1/s/t/u -1/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 24
 VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Polisters

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (c)	FEMALE (b)	16-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	BABY BOOMERS (j)	GEN X (k)	Y (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	A8 (r)	C1 (s)	C2 (t)	DE (u)		
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	455	236	211	51	74	69	73	90	98	139	99	123	80	165	130	41	105	132	115	86	106	485
o z	45%	48%	41%	38%	43%	43%	44%	57%	43%	49%	48%	44%	39%	44%	49%	31%	50%	53%	44%	44%	41%	47%
Not tell the truth	344	164	174	46	62	56	61	38	81	90	73	97	72	134	82	49	59	86	81	79	76	328
o z	34%	33%	34%	34%	36%	35%	37%	24%	35%	32%	35%	35%	35%	36%	31%	37%	28%	34%	31%	40%	29%	32%
Don't know	223	91	127	38	35	36	31	31	51	52	35	60	56	72	53	42	46	33	63	32	80	209
aq	22%	18%	25%	28%	21%	23%	19%	19%	22%	18%	17%	21%	27%	19%	20%	32%	22%	13%	24%	16%	30%	20%
Net difference	111	72	37	5	13	13	11	52	17	49	25	25	8	31	48	-8	46	46	35	7	31	157
11%	15%	15%	7%	4%	7%	8%	7%	33%	7%	17%	12%	9%	4%	8%	18%	-6%	22%	18%	13%	4%	12%	15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 25
 VED1_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE									
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNADJUSTED TOTAL
Unweighted Base	1022	233	265	230	154	120	130	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	922	132	164	1022		
Weighted Base	1022	241	266	233	156	121	127	407	137	120	120	117	56	307	150	884	149	103	131	34	122	80	922	132	164	1022		
Tell the truth	455	107	101	101	72	46	28	278	177	84	118	123	55	239	157	57	393	61	48	91	159	51	97	31	98	63	68	485
45% by base	45%	44%	38%	44%	49%	53%	58%	45%	44%	34%	43%	54%	60%	47%	44%	39%	45%	40%	38%	49%	51%	45%	61%	45%	35%	45%	38%	47%
Not tell the truth	344	74	104	81	47	26	12	214	130	100	93	61	25	179	108	54	286	55	36	61	107	44	34	23	116	35	71	328
34% by base	34%	31%	39%	35%	32%	30%	24%	34%	32%	41%	33%	27%	28%	35%	30%	37%	33%	37%	29%	33%	34%	39%	22%	33%	42%	25%	39%	32%
Don't know	223	60	61	50	27	15	9	128	95	62	66	42	10	94	92	35	185	34	41	35	48	19	28	15	63	44	42	209
22% by base	22%	25%	23%	21%	19%	17%	19%	21%	23%	25%	24%	19%	11%	18%	26%	24%	21%	23%	33%	19%	15%	17%	17%	22%	23%	31%	23%	20%
Net difference	131	23	2	20	25	20	27	64	37	16	25	62	29	60	39	2	107	5	12	30	52	7	63	8	18	29	2	157
11% by base	11%	14%	-1%	9%	17%	22%	34%	10%	12%	-6%	9%	28%	32%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - $\chi^2/\text{df}/\text{Cell}^2/1 - \chi^2/\text{df}/\text{Cell}^2/2 - \chi^2/\text{df}/\text{Cell}^2/3 - \chi^2/\text{df}/\text{Cell}^2/4 - \chi^2/\text{df}/\text{Cell}^2/5 - \chi^2/\text{df}/\text{Cell}^2/6 - \chi^2/\text{df}/\text{Cell}^2/7 - \chi^2/\text{df}/\text{Cell}^2/8 - \chi^2/\text{df}/\text{Cell}^2/9 - \chi^2/\text{df}/\text{Cell}^2/10 - \chi^2/\text{df}/\text{Cell}^2/11 - \chi^2/\text{df}/\text{Cell}^2/12 - \chi^2/\text{df}/\text{Cell}^2/13 - \chi^2/\text{df}/\text{Cell}^2/14 - \chi^2/\text{df}/\text{Cell}^2/15 - \chi^2/\text{df}/\text{Cell}^2/16 - \chi^2/\text{df}/\text{Cell}^2/17 - \chi^2/\text{df}/\text{Cell}^2/18 - \chi^2/\text{df}/\text{Cell}^2/19 - \chi^2/\text{df}/\text{Cell}^2/20 - \chi^2/\text{df}/\text{Cell}^2/21 - \chi^2/\text{df}/\text{Cell}^2/22 - \chi^2/\text{df}/\text{Cell}^2/23 - \chi^2/\text{df}/\text{Cell}^2/24 - \chi^2/\text{df}/\text{Cell}^2/25 - \chi^2/\text{df}/\text{Cell}^2/26$

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

Table 26
 VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	829	394	423	113	150	135	137	125	170	208	174	237	174	297	225	100	181	225	222	152	196	838
81% hit	80%	82%	84%	87%	84%	83%	79%	74%	74%	74%	84%	85%	84%	80%	85%	76%	86%	90%	85%	77%	75%	82%
Not tell the truth	128	71	55	17	16	22	19	22	32	42	22	36	25	43	30	24	24	21	26	31	41	119
13% q	13%	14%	11%	12%	9%	14%	12%	14%	14%	15%	10%	13%	12%	12%	11%	18%	11%	8%	10%	16%	15%	12%
Don't know	65	27	34	5	5	3	9	12	29	32	12	6	9	31	10	8	5	5	13	15	25	65
6% q	6%	6%	7%	4%	3%	2%	6%	8%	12%	e	11%	6%	2%	8%	4%	6%	2%	2%	5%	8%	10%	6%
Net difference	701	323	366	96	134	113	117	103	138	166	152	201	149	254	195	76	157	204	196	121	155	719
69% 66%	69%	66%	72%	71%	78%	70%	71%	65%	60%	59%	73%	72%	72%	69%	73%	57%	75%	81%	75%	61%	59%	70%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 27

VED1_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE									
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL
Unweighted Base	1022	233	265	220	144	120	93	320	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	922	132	164	1022	
Weighted Base	1022	241	266	233	146	121	97	327	402	147	117	127	110	56	307	150	864	146	102	137	34	122	80	922	132	164	1022	
Tell the truth	829	193	220	191	114	73	37	519	310	189	233	196	78	420	293	114	710	115	94	157	276	99	149	65	190	125	134	838
81%	80%	83%	82%	78%	84%	75%	77%	84%	77%	84%	86%	86%	82%	82%	78%	82%	77%	75%	84%	88%	87%	93%	92%	68%	88%	74%	82%	
has								11		11			11		11		11		11		11		11		11		11	
Not tell the truth	128	29	24	35	20	11	9	71	57	35	33	22	6	59	47	19	102	25	22	24	32	8	3	64	12	25	119	
13%	12%	9%	15%	14%	13%	19%	12%	14%	14%	12%	10%	6%	12%	13%	13%	12%	17%	13%	10%	7%	5%	4%	23%	9%	14%	12%	12%	
hwt																												
Don't know	65	20	21	7	11	3	3	29	36	23	11	9	7	34	18	13	51	9	10	6	6	7	3	2	23	4	22	65
6%	8%	8%	3%	8%	3%	6%	5%	9%	4%	4%	4%	7%	7%	5%	9%	6%	6%	8%	3%	2%	6%	3%	8%	3%	12%	6%	6%	
catlw	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	u	c	w	zwa	zwa		
Net difference	701	164	196	157	94	62	28	448	254	155	200	174	72	361	246	95	608	91	72	134	244	91	141	61	126	113	109	719
69%	68%	74%	64%	72%	56%	72%	62%	72%	72%	77%	80%	70%	69%	65%	70%	60%	58%	71%	80%	88%	85%	88%	80%	80%	80%	70%		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 28
 VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	833	393	427	112	144	124	144	131	178	222	177	225	172	299	227	97	183	210	215	174	197	840
82% ot	80%	84%	83%	84%	77%	87%	83%	77%	79%	85%	81%	83%	83%	81%	85%	73%	87%	84%	83%	88%	75%	82%
Not tell the truth	143	78	62	20	26	26	17	22	33	41	25	42	32	50	32	31	21	33	33	16	53	134
14% s	14%	16%	12%	15%	15%	16%	10%	14%	14%	15%	12%	15%	15%	13%	12%	23%	10%	13%	13%	8%	20%	13%
Don't know	46	21	22	3	1	11	4	6	20	18	5	12	3	22	7	5	7	8	11	8	12	48
4% d	4%	4%	4%	2%	1%	7%	3%	4%	5%	6%	2%	4%	2%	6%	3%	3%	3%	3%	4%	4%	5%	5%
Net difference	691	316	365	92	118	98	127	109	146	180	151	183	140	250	195	65	162	177	182	158	144	706
68% 68%	64%	71%	68%	69%	61%	77%	69%	63%	64%	73%	65%	68%	67%	74%	50%	77%	70%	70%	80%	55%	69%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 29
VED1_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE											
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNADJUSTED TOTAL		
Unweighted Base	1022	233	305	230	154	120	130	403	136	110	130	113	55	337	150	880	149	103	131	34	122	80	92	132	154	1022				
Weighted Base	1022	241	266	233	156	118	118	44	512	321	185	234	200	78	429	289	110	706	122	92	157	280	105	145	68	184	121	141	840	
Tell the truth	833	191	215	190	118	75	44	512	321	185	234	200	78	429	289	110	706	122	92	157	280	105	145	68	184	121	141	840		
82%	79%	81%	82%	81%	86%	90%	83%	80%	75%	84%	88%	87%	84%	81%	75%	81%	74%	84%	89%	93%	91%	98%	66%	85%	78%	82%				
Not tell the truth	143	38	39	31	20	10	4	86	57	48	33	21	8	59	54	29	118	23	22	21	31	4	10	1	77	16	26	134		
14%	16%	15%	13%	14%	11%	9%	14%	14%	20%	12%	9%	9%	12%	15%	20%	n	14%	18%	10%	4%	6%	1%	2%	28%	11%	14%	13%	zvwxA	x	
Don't know	46	13	11	11	7	3	1	21	24	13	11	6	4	24	13	7	39	5	10	9	4	4	1	17	5	14	48			
4%	5%	4%	5%	5%	3%	1%	3%	6%	5%	4%	3%	5%	5%	4%	5%	5%	5%	8%	5%	1%	3%	2%	1%	6%	4%	8%	5%			
u																		u	u											
Net difference	691	155	176	159	98	65	40	426	264	137	201	179	70	370	235	51	588	99	75	136	249	101	135	68	107	105	115	705		
68%	64%	60%	68%	67%	72%	83%	69%	88%	55%	72%	79%	78%	72%	69%	53%	68%	68%	58%	73%	89%	89%	89%	89%	88%	74%	64%	69%			

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/h/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/z/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 30
 VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL			
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (i)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	463	193	266	54	56	67	77	84	125	151	100	107	78	192	136	48	77	138	116	80	113	490
45%	39%	52%	40%	33%	42%	47%	53%	54%	54%	48%	38%	38%	38%	52%	51%	36%	36%	55%	45%	41%	43%	48%
adk	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	za	
Not tell the truth	478	256	209	69	108	86	72	66	77	103	91	159	114	144	112	72	122	97	123	102	125	442
47%	52%	41%	51%	63%	54%	44%	41%	33%	37%	44%	57%	55%	39%	42%	55%	58%	39%	47%	51%	48%	43%	43%
bhinq	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	zb	
Don't know	81	43	36	12	8	8	16	10	28	27	17	13	15	34	18	12	11	16	21	16	24	90
8%	9%	7%	9%	5%	5%	10%	6%	12%	10%	8%	5%	7%	9%	7%	9%	5%	6%	8%	8%	9%	9%	9%
Net difference	-14	-63	58	-15	-51	-19	5	18	48	48	9	-52	-36	48	24	-24	-46	41	-6	-21	-12	48
-1%	-13%	11%	-11%	-30%	-12%	3%	11%	21%	17%	4%	-19%	-17%	13%	9%	-19%	-22%	16%	-2%	-11%	-5%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 31

VED1_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY		INCOME			PARTY PREFERENCE				UNWTD TOTAL					
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	233	265	230	184	120	130	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	92	132	164	1022		
Weighted Base	1022	241	266	233	186	121	127	407	137	122	127	120	56	327	146	864	150	125*	137	314	114*	160	70*	277	142*	1022		
Tell the truth	463	109	111	116	53	49	25	274	190	104	119	113	45	237	140	84	412	50	66	87	148	75	93	49	70	57	78	490
45%	45%	45%	42%	50%	37%	56%	50%	44%	47%	42%	43%	50%	46%	39%	58%	48%	34%	53%	47%	47%	66%	58%	71%	25%	40%	43%	48%	
Don't tell the truth	478	112	135	99	78	31	22	307	170	120	141	95	36	235	188	51	389	84	45	85	153	32	58	18	187	70	80	442
47%	47%	46%	51%	43%	54%	36%	46%	50%	42%	49%	51%	42%	40%	46%	53%	35%	45%	56%	36%	46%	49%	28%	36%	26%	68%	49%	44%	43%
Don't know	81	21	20	17	14	7	2	38	43	23	18	19	8	41	29	10	63	15	14	15	13	6	8	2	20	15	22	90
8%	8%	9%	8%	7%	10%	8%	4%	6%	11%	9%	6%	8%	9%	8%	8%	7%	7%	10%	11%	8%	4%	6%	5%	3%	7%	11%	12%	9%
Net difference	-15	-5	24	17	-25	18	2	-54	19	16	-22	17	9	1	-47	23	24	-34	21	2	-4	43	25	31	-118	12	2	45
-1%	-1%	-1%	-9%	7%	-17%	20%	-5%	-5%	-4%	-8%	-8%	-10%	-1%	-13%	-23%	-3%	-23%	-16%	-21%	-1%	-3%	-39%	-22%	-44%	-42%	-9%	-1%	5%

Proportions/Mean: Columns Tested (5% risk level) - $\sqrt{a/b}/\sqrt{c/d}/\sqrt{e/f} - \sqrt{g/h}/\sqrt{i/j} - \sqrt{m/n}/\sqrt{o/p} - \sqrt{q/r} - \sqrt{s/t}/\sqrt{u} - \sqrt{v/w}/\sqrt{y}/\sqrt{A/B}$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 32
 VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (i)	Y (i)	GEN Z (i)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	524 51%	245 50%	269 53%	71 53%	78 45%	76 47%	93 56%	89 56%	117 51%	148 53%	113 55%	138 50%	101 49%	188 51%	152 57%	52 39%	116 55%	142 56%	146 56%	96 48%	119 45%	549 54%
Not tell the truth	431 42%	214 44%	208 41%	55 41%	90 52%	74 46%	67 41%	63 39%	83 36%	104 37%	88 43%	126 45%	97 47%	154 42%	101 38%	71 54%	83 39%	97 38%	103 40%	83 42%	123 47%	409 40%
Don't know	67 7%	32 6%	34 7%	9 7%	4 2%	12 7%	5 3%	7 4%	30 13%	29 10%	6 3%	15 5%	10 5%	29 8%	13 5%	9 7%	12 6%	13 5%	11 4%	19 10%	20 7%	64 6%
Net difference	93 9%	31 6%	62 12%	16 12%	-12 -7%	2 1%	26 15%	27 17%	34 15%	45 16%	25 12%	13 5%	4 2%	34 9%	52 19%	-19 -14%	33 16%	45 18%	43 17%	13 7%	-4 -2%	140 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 33
VED1_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE										
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL	
Unweighted Base	1022	233	265	230	144	120	93	403	136	110	330	113	55	337	150	880	149	103	131	34	122	80	923	132	164	1022			
Weighted Base	1022	241	266	233	146	121	97	403	137	111	331	113	55	337	146	864	150	125*	137	314	114*	160	70*	277	142*	181	1022		
Tell the truth	524	122	128	119	63	62	30	315	209	121	129	132	51	280	170	71	458	63	61	97	172	71	107	44	107	59	87	549	
51%	51%	51%	48%	51%	43%	71%	62%	51%	52%	49%	47%	58%	56%	55%	48%	48%	53%	42%	49%	52%	55%	63%	67%	62%	39%	42%	48%	54%	
vs								2024d	d			2		2			2		2		2	2	2	2	2	2	2	2	2
Not tell the truth	431	102	123	93	76	22	16	271	160	107	133	86	33	200	166	64	354	73	51	76	131	44	21	149	67	84	409		
42%	42%	46%	40%	52%	25%	32%	44%	40%	43%	48%	38%	37%	39%	46%	44%	41%	49%	41%	41%	42%	33%	33%	27%	30%	54%	47%	47%	40%	
envwx	e	e	e	e	zef					k																			
Don't know	67	17	14	21	8	3	3	33	34	19	15	9	6	33	21	11	52	14	12	14	11	5	8	5	21	16	10	64	
7%	7%	5%	5%	9%	5%	4%	7%	5%	8%	8%	6%	4%	7%	6%	6%	8%	6%	9%	10%	7%	3%	5%	8%	8%	11%	5%	6%		
u																													
Net difference	35	20	5	26	-13	40	25	44	49	15	-5	46	18	20	4	7	104	10	15	20	34	64	22	-42	-6	3	140		
9%	8%	2%	1%	-9%	40%	39%	7%	12%	5%	-1%	20%	19%	16%	15%	9%	12%	49%	11%	11%	11%	30%	40%	32%	-15%	-6%	1%	140		

Proportions/Means: Columns Tested (5% risk level) - $\sqrt{a/b}/\sqrt{c/d} - \sqrt{e/f}/\sqrt{g/h} - \sqrt{j/k}/\sqrt{l/m} - \sqrt{n/o}/\sqrt{p-q} - \sqrt{s/t}/\sqrt{u-v} - \sqrt{w/x}/\sqrt{y/z}$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 34
VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (c)	MALE (s)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	458	195	255	63	96	81	82	62	75	97	96	148	102	149	134	57	109	124	123	94	100	462
45%	40%	50%	46%	56%	50%	49%	39%	32%	34%	46%	53%	49%	40%	50%	40%	43%	52%	49%	48%	47%	38%	45%
ahim		za	h	zgh	h	h	h	h	j	z1	i	zm	m	t	znp	35%	43%	44%	44%	42%	44%	
Not tell the truth	443	252	184	39	57	58	71	85	133	162	99	95	65	191	105	52	74	108	113	88	109	453
43%	51%	36%	29%	33%	36%	43%	53%	58%	58%	58%	48%	34%	32%	52%	39%	39%	35%	43%	44%	44%	42%	44%
bcdkl	zb	zb	zdfgh	z	z	z	z	zcd	zcd	zkl	kl	zkl	znp	znp	znp	znp	znp	znp	znp	znp	znp	
Don't know	121	45	72	33	19	22	12	12	23	22	12	36	39	30	27	23	28	19	23	16	53	107
12%	9%	14%	a	24%	11%	14%	8%	8%	10%	8%	6%	13%	19%	8%	10%	17%	13%	8%	9%	8%	20%	10%
aimqr											i	zil				m					zq	rs
Net difference	16	-57	71	23	39	24	11	-23	-59	-66	-3	53	37	-43	29	6	35	16	10	6	-9	9
2%	-12%	14%	17%	23%	15%	6%	-14%	-25%	-23%	-2%	-2%	19%	18%	-12%	11%	4%	17%	6%	4%	3%	-4%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/i - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 35

VED1_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRIED / LIVING		ETHNICITY		INCOME			PARTY PREFERENCE				UNWTD TOTAL						
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV/ CSE / NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	AS (m)	SINGLE (o)	WID/ DIV/ SEP (p)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	233	265	230	144	120	93	320	403	136	110	130	113	55	337	150	880	149	103	131	34	122	80	921	132	164	1022	
Weighted Base	1022	241	266	233	146	121	97	327	402	137	111	131	113	56	337	150	884	146	103	131	34	122	80	921	132	164	1022	
Tell the truth	458	101	113	97	76	48	23	303	155	96	129	121	55	217	186	51	377	79	56	78	155	38	99	35	65	85	87	462
45%	42%	42%	41%	52%	55%	48%	49%	38%	39%	47%	53%	61%	42%	52%	35%	44%	53%	45%	42%	40%	33%	62%	50%	24%	60%	48%	45%	
Don't tell the truth	443	107	119	112	55	29	20	253	190	123	105	86	30	256	113	73	392	46	45	95	136	69	31	179	37	69	453	
43%	44%	45%	48%	38%	34%	41%	41%	47%	50%	38%	38%	33%	50%	32%	50%	45%	31%	36%	51%	43%	61%	26%	44%	64%	26%	38%	44%	
Don't know	121	33	34	25	15	10	5	63	58	28	43	20	5	40	58	22	95	24	24	14	24	6	19	4	33	20	24	107
12%	14%	13%	11%	10%	11%	11%	10%	14%	11%	15%	9%	6%	8%	16%	15%	11%	16%	19%	7%	8%	6%	12%	5%	12%	14%	13%	10%	
Net difference	18	9	7	15	21	19	3	51	35	28	24	35	26	28	73	22	16	34	12	18	19	57	4	114	46	18	5	26
2%	2%	2%	3%	4%	1%	2%	2%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	1%	1%	2%	2%	2%	4%	34%	10%	1%

Proportions/Mean: Columns Tested (5% risk level) - $\chi^2 / (b/c/d/e/f - 1) / g/h - z^2 / (k/l) / m - z^2 / n / a/p - z^2 / q/r - z^2 / s/t/u - z^2 / v/w/x/y/A/B$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 36
 VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	308	150	153	47	50	47	43	56	64	86	58	83	68	103	88	29	75	88	94	45	70	340
30%	31%	30%	35%	29%	29%	26%	35%	28%	31%	28%	30%	33%	28%	33%	22%	36%	35%	36%	23%	27%	33%	
Not tell the truth	633	307	313	78	112	101	105	95	140	174	130	176	128	234	161	94	119	143	151	141	166	601
62%	62%	61%	58%	66%	63%	64%	60%	61%	62%	63%	63%	63%	62%	63%	61%	71%	56%	57%	58%	71%	63%	59%
Don't know	81	34	46	10	9	12	16	8	26	21	19	21	11	33	16	9	17	21	14	12	26	81
8%	7%	9%	7%	5%	8%	10%	5%	11%	28	7%	9%	8%	5%	9%	6%	7%	8%	8%	6%	6%	10%	8%
Net difference	-325	-157	-160	-32	-62	-54	-62	-39	-76	-88	-73	-93	-60	-131	-73	-65	-44	-55	-56	-97	-96	-261
-32%	-32%	-31%	-23%	-36%	-34%	-38%	-24%	-33%	-31%	-35%	-33%	-29%	-35%	-28%	-49%	-21%	-22%	-49%	-49%	-37%	-37%	-26%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 37

VED1_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE					UNWTD TOTAL				
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	233	305	230	144	120	93	320	403	136	110	130	113	55	307	150	80	103	131	34	122	80	92	132	164	1022		
Weighted Base	1022	241	266	233	146	87*	43*	322	502	247	277	247	50	513	357	146	364	150	125*	187	314	114*	160	70*	277	142*	1022	
Tell the truth	308	64	74	70	46	33	21	193	114	57	89	83	39	165	105	37	257	49	33	53	108	39	80	28	47	41	30	340
30%	30%	27%	28%	30%	32%	38%	42%	31%	28%	23%	32%	37%	44%	32%	29%	26%	30%	33%	27%	28%	35%	35%	50%	41%	17%	29%	16%	33%
vs 14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	
Not tell the truth	633	156	168	144	92	48	25	383	250	166	171	126	44	315	219	95	547	81	74	120	189	69	47	36	206	89	134	601
62%	62%	65%	63%	62%	63%	55%	50%	62%	62%	67%	62%	56%	49%	61%	61%	66%	63%	54%	59%	64%	60%	61%	42%	52%	74%	62%	74%	59%
kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw	kw
Don't know	81	21	24	19	7	6	4	43	38	24	17	18	7	33	33	13	60	20	18	14	16	5	13	5	25	13	17	81
8%	8%	9%	9%	8%	5%	7%	8%	7%	9%	10%	6%	8%	7%	7%	9%	9%	7%	13%	14%	7%	5%	5%	8%	7%	9%	9%	8%	
qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu	qu
Net difference	-325	-59	-54	-74	-46	-15	-4	-187	-156	-109	-83	-43	-5	-150	-115	-58	-290	-52	-41	-67	-41	-50	12	-8	-159	-42	-104	-261
-32%	-32%	-38%	-35%	-37%	-31%	-18%	-8%	-31%	-24%	-44%	-30%	-17%	-2%	-29%	-32%	-40%	-34%	-21%	-37%	-39%	-26%	-26%	-8%	-11%	-27%	-34%	-28%	-26%

Proportions/Mean: Columns Tested (5% risk level) - χ^2 / b / c / d / f - χ^2 / g / h - χ^2 / i / k / m - χ^2 / n / p - χ^2 / q / r - χ^2 / s / t / u - χ^2 / w / x / y / A / B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 38
 VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (i)	Y (i)	GEN Z (i)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	458	225	227	77	81	58	76	70	95	113	98	110	112	161	132	52	105	145	129	79	81	503
t	45%	46%	44%	57%	47%	36%	48%	44%	41%	40%	47%	39%	54%	44%	50%	39%	50%	58%	50%	40%	31%	49%
Not tell the truth	467	224	231	48	84	86	76	75	98	131	91	146	84	172	120	62	87	90	110	98	148	425
cq	46%	46%	45%	36%	49%	54%	46%	47%	43%	47%	44%	52%	41%	46%	45%	47%	42%	36%	42%	49%	56%	42%
Don't know	97	43	53	10	6	16	13	15	37	37	18	23	11	38	14	18	18	16	21	21	33	94
dnq	9%	9%	10%	7%	4%	10%	8%	9%	16%	13%	9%	8%	5%	10%	5%	14%	9%	6%	8%	11%	13%	9%
Net difference	-9	1	-4	29	-3	-28	1	-5	-3	-18	7	-36	28	-10	13	-10	17	55	19	-19	-66	78
-1%	*	*	-1%	22%	-2%	-18%	*	-3%	-1%	-6%	4%	-13%	14%	-3%	5%	-7%	8%	22%	7%	-9%	-25%	8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 39

VED1_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE									
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL
Unweighted Base	1022	233	305	230	144	133	93	320	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	921	132	164	1022	
Weighted Base	1022	241	266	233	146	87*	43*	320	502	247	277	247	30	513	357	146	150	125*	187	314	114*	160	70*	72	142*	181	1022	
Tell the truth	458	106	110	100	77	43	23	287	171	88	130	126	55	233	169	54	384	74	44	82	165	64	105	43	60	70	72	503
45%	45%	44%	41%	43%	52%	49%	46%	46%	43%	36%	47%	56%	61%	45%	47%	37%	44%	49%	35%	44%	53%	56%	66%	62%	22%	49%	40%	49%
Not tell the truth	467	107	132	113	60	35	20	294	173	135	116	85	31	234	155	76	398	63	62	88	134	41	42	23	183	59	87	425
46%	46%	44%	50%	48%	41%	40%	42%	48%	43%	55%	42%	37%	34%	46%	43%	52%	46%	42%	50%	47%	43%	36%	26%	33%	66%	42%	48%	42%
Don't know	97	28	24	21	9	9	6	38	58	24	31	16	5	46	33	16	81	13	19	17	15	8	12	4	34	14	21	94
9%	9%	11%	9%	9%	6%	11%	12%	6%	15%	10%	11%	7%	5%	9%	9%	11%	9%	8%	15%	9%	5%	7%	8%	5%	12%	10%	12%	9%
Net difference	-8	1	22	13	16	8	2	7	2	-47	13	41	24	-1	14	-22	-14	10	15	5	21	23	43	20	-123	10	15	75
-1%	-1%	-1%	-8%	-4%	-1%	-1%	-1%	-1%	-1%	-19%	-5%	-18%	-27%	-1%	-4%	-4%	-15%	-2%	-7%	-14%	-3%	-10%	-20%	-29%	-44%	-7%	-9%	-8%

Proportions/Mean: Columns Tested (5% risk level) - $\chi^2/\text{df}/(df-1) \geq \chi^2_{0.05}/(df-1) = 2.77$

Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

Table 40
VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (c)	FEMALE (b)	16-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	BABY BOOMERS (j)	GEN X (k)	Y (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	A8 (r)	C1 (s)	C2 (t)	DE (u)		
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	936	456	464	123	152	147	152	145	217	262	194	247	191	345	249	118	190	230	242	185	237	938
92%	93%	91%	91%	89%	91%	92%	91%	94%	93%	93%	88%	92%	93%	94%	89%	90%	91%	93%	93%	90%	92%	
Not tell the truth	60	27	31	7	14	12	8	12	7	13	10	25	10	14	14	11	12	15	10	11	18	56
6%	6%	6%	5%	8%	7%	5%	8%	3%	5%	5%	9%	5%	4%	5%	9%	6%	6%	4%	6%	7%	5%	
hm									h													
Don't know	27	8	16	5	6	2	5	2	7	6	4	8	5	11	3	3	8	7	7	2	7	28
3%	2%	3%	4%	3%	1%	3%	1%	3%	3%	2%	2%	3%	3%	3%	1%	2%	4%	3%	3%	1%	3%	3%
Net difference	876	429	432	116	138	135	144	132	210	248	184	222	181	331	234	106	178	215	232	174	219	882
86%	87%	85%	86%	81%	84%	87%	83%	91%	88%	89%	89%	79%	87%	89%	88%	80%	85%	86%	89%	88%	83%	86%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base

Table 41
VED1_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE									
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL
Unweighted Base	1022	233	365	230	144	120	130	403	136	110	133	53	337	150	860	149	103	131	34	122	80	923	132	164	1022			
Weighted Base	1022	241	266	233	146	87*	43*	522	502	247	277	247	50	513	357	146	864	150	125*	137	314	114*	160	70*	277	142*	181	1022
Tell the truth	936	221	230	219	133	86	47	574	362	226	253	208	84	480	314	137	805	124	109	179	297	111	150	67	243	131	154	938
92%	92%	92%	87%	94%	91%	86%	96%	93%	90%	92%	91%	92%	93%	94%	88%	94%	93%	83%	87%	96%	95%	94%	97%	88%	92%	85%	92%	
Don't know	17	4	12	4	5	1	1	12	15	2	12	5	2	9	15	2	13	13	8	2	3	1	4	-	6	7	9	28
3%	2%	4%	2%	3%	1%	1%	1%	2%	4%	1%	4%	2%	2%	2%	4%	2%	8%	6%	1%	1%	1%	1%	2%	-	2%	5%	3%	
au																		20	21	21	21	21	21	21	21	21	21	
Net difference	876	206	207	208	124	85	46	539	337	207	241	195	79	455	285	131	759	112	100	173	283	108	144	65	215	128	137	882
	86%	85%	78%	90%	85%	97%	95%	87%	84%	84%	87%	86%	88%	89%	80%	89%	80%	75%	80%	92%	90%	95%	77%	90%	76%	86%		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/l/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 42
VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (c)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	833	394	425	115	150	130	133	130	175	222	168	234	175	298	229	97	184	217	222	161	198	844
82%	80%	83%	85%	88%	80%	81%	82%	76%	79%	81%	84%	84%	84%	80%	86%	74%	87%	86%	86%	81%	76%	83%
Not tell the truth	114	69	43	14	19	21	21	15	23	29	23	34	25	33	29	24	18	23	25	21	35	109
11%	11%	14%	8%	10%	11%	13%	13%	10%	10%	10%	11%	12%	12%	9%	11%	18%	9%	9%	10%	11%	14%	11%
b	b	zb	zb	h	h	h	h	h	h	h	h	h	h	zkl	znp	znp	znp	z	z	z	z	z
Don't know	75	29	44	6	2	10	10	14	33	30	16	11	7	39	8	11	8	12	12	17	28	69
7%	6%	9%	5%	1%	6%	6%	6%	9%	14%	d	d	zcd	zcd	11%	8%	3%	8%	5%	5%	8%	11%	7%
dknr	70%	66%	75%	75%	76%	67%	68%	72%	66%	68%	70%	72%	72%	71%	75%	55%	78%	77%	76%	71%	62%	72%
Net difference	719	326	382	102	131	108	112	114	152	192	146	200	149	265	200	73	165	194	197	140	163	735

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 43
VED1_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE								
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL
Unweighted Base	1022	233	265	230	154	120	130	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	923	132	164	1022		
Weighted Base	1022	241	266	233	156	121	130	402	137	277	247	50	146	357	150	864	146	102	137	314	114*	160	70*	277	143*	181	1022	
Tell the truth	833	195	212	195	119	72	40	529	304	182	236	200	78	420	297	113	706	123	100	162	280	101	149	63	190	128	135	844
82%	81%	80%	84%	81%	83%	82%	85%	75%	74%	85%	88%	87%	82%	83%	78%	82%	80%	87%	89%	89%	93%	90%	69%	90%	75%	83%		
has								10	10	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
Not tell the truth	114	25	28	23	23	10	4	61	53	35	26	19	8	52	42	17	91	20	13	20	27	8	3	59	10	16	109	
11%	10%	11%	10%	10%	16%	11%	9%	10%	13%	14%	9%	9%	9%	10%	12%	11%	13%	10%	11%	8%	7%	5%	5%	21%	7%	9%	11%	
w																												
Don't know	75	21	25	14	4	5	5	29	46	30	15	7	4	41	18	15	66	7	12	5	7	4	3	3	28	4	29	69
7%	9%	9%	6%	3%	6%	10%	5%	11%	12%	6%	3%	5%	8%	5%	11%	8%	5%	9%	3%	2%	4%	2%	5%	10%	3%	16%	7%	
dkrtuw	d	d	d					z	z	z	z	z	z	z	z	z	z	tu	tu	tu	tu	tu	tu	tu	tu	tu	tu	
Net difference	719	169	164	172	96	62	36	468	251	146	210	180	70	568	235	96	615	102	87	142	253	93	141	60	131	118	119	715
70%	70%	69%	72%	69%	71%	73%	70%	82%	59%	59%	80%	78%	78%	72%	68%	72%	68%	70%	70%	81%	82%	82%	82%	87%	86%	86%	77%	

Proportions/Mean: Columns Tested (5% risk level) - $\sqrt{a/b}/(d/e/f) + \sqrt{g/h}/(i/j/k/l) + \sqrt{m/n}/(o/p) + \sqrt{q/r}/(s/t/u) + \sqrt{v/w}/(x/y/z)$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 44
VE01_30 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Engineers

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL					
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)		
Unweighted Base	1072	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022	
Weighted Base	1072	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022	
Tell the truth	920	453	455	112	165	143	148	145	206	255	189	252	184	328	247	113	199	231	238	185	224	920	
90%	92%	89%	83%	96%	89%	90%	91%	89%	91%	91%	90%	89%	88%	93%	85%	95%	92%	92%	93%	86%	90%		
c z zch														o	o	o	o	o	o	o	o		
Not tell the truth	48	23	22	15	6	12	7	5	4	6	6	20	15	16	8	15	4	10	6	22	45		
5%	5%	4%	11%	3%	8%	4%	3%	2%	2%	3%	7%	7%	4%	3%	12%	2%	4%	2%	3%	8%	4%		
hir			zgjh	h						j	j			zmp							zr		
Don't know	54	15	34	8	*	6	10	9	21	20	13	7	8	27	11	4	7	10	16	7	16	57	
5%	3%	7%	6%	*	4%	6%	5%	5%	7%	7%	6%	2%	4%	7%	4%	3%	3%	4%	6%	4%	6%	6%	
adk			a	d		d	d	zd	k														
Net difference	872	430	432	97	159	131	142	140	202	249	183	232	168	312	239	98	195	221	232	179	202	875	
85%	87%	85%	72%	93%	81%	86%	88%	88%	89%	88%	88%	83%	81%	84%	90%	74%	93%	88%	89%	90%	77%	86%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base

Table 45
VED1_30 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Engineers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE								
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNADJ TOTAL
Unweighted Base	1022	213	265	220	144	120	93	403	326	110	330	113	55	337	150	880	149	103	131	34	122	80	923	132	164	1022		
Weighted Base	1022	241	266	233	146	87*	43*	520	502	247	277	247	50	146	357	864	150	125*	137	314	114*	160	70*	277	142*	181	1022	
Tell the truth	920	219	232	213	130	80	47	570	350	221	253	209	83	467	313	134	785	129	111	176	296	107	151	66	245	130	147	920
90%	91%	87%	91%	89%	91%	95%	92%	90%	91%	92%	92%	91%	92%	88%	92%	86%	89%	94%	94%	95%	95%	88%	92%	81%	90%			
hs																												
Not tell the truth	48	7	17	8	9	5	2	28	20	11	13	8	3	18	27	3	37	11	6	8	9	2	3	1	16	7	13	45
5%	3%	6%	4%	6%	6%	4%	5%	5%	5%	5%	5%	3%	3%	4%	7%	2%	4%	7%	5%	4%	3%	2%	2%	6%	5%	7%	4%	
Don't know	54	15	18	12	7	3	1	21	33	14	10	10	5	27	18	8	43	10	8	4	8	4	5	2	16	5	21	57
5%	6%	7%	5%	5%	3%	1%	3%	8%	6%	4%	4%	5%	5%	5%	6%	6%	5%	6%	6%	2%	3%	3%	6%	4%	11%	6%	22%	A
Net difference	372	212	215	204	121	75	45	542	350	210	240	201	80	449	286	131	742	118	105	158	287	105	148	65	229	124	134	875
85%	88%	81%	83%	82%	82%	92%	82%	85%	87%	89%	89%	89%	89%	89%	89%	87%	87%	89%	89%	89%	89%	89%	89%	89%	87%	89%	89%	

Proportions/Mean: Columns Tested (5% risk level) - $\sqrt{a/b}/\sqrt{c/d}/\sqrt{e/f} - \sqrt{g/h}/\sqrt{i/j} - \sqrt{m/n}/\sqrt{o/p} - \sqrt{q/r} - \sqrt{s/t}/\sqrt{u} - \sqrt{v/w}/\sqrt{y}/\sqrt{A/B}$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 46
 VE01_32 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Advertising executives

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	161	78	80	24	37	19	20	22	40	43	29	42	36	67	31	23	40	40	41	34	39	160
16% n	16%	16%	16%	18%	22%	12%	12%	14%	17%	15%	14%	15%	18%	18%	12%	16%	19%	16%	17%	15%	16%	16%
Not tell the truth	792	379	402	104	128	133	136	124	167	214	163	226	161	276	224	101	161	197	204	153	201	786
78%	77%	79%	77%	75%	83%	82%	78%	73%	h	76%	79%	81%	78%	74%	84%	76%	77%	79%	79%	77%	77%	77%
Don't know	69	35	30	7	6	8	10	14	24	24	15	12	10	28	11	11	9	14	15	11	22	76
7%	7%	6%	5%	4%	5%	6%	9%	10%	zd	9%	7%	4%	5%	8%	4%	8%	4%	5%	6%	6%	8%	7%
Net difference	-632	-301	-322	-81	-91	-114	-116	-102	-128	-172	-134	-184	-125	-209	-193	-80	-121	-157	-163	-119	-163	-626
-62%	-61%	-63%	-60%	-53%	-71%	-70%	-64%	-55%	-61%	-64%	-66%	-60%	-56%	-73%	-61%	-57%	-62%	-63%	-60%	-62%	-61%	-61%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 47

VED1_32 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Advertising executives

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION					WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE									
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL
Unweighted Base	1022	233	265	230	144	120	130	403	136	120	133	53	337	150	880	149	103	131	34	122	80	92	132	164	1022			
Weighted Base	1022	241	266	233	146	121	127	402	127	227	247	50	313	337	146	864	150	125*	137	34	160	70*	277	142*	181	1022		
Tell the truth	161	43	28	36	23	7	91	69	39	41	36	16	84	58	19	130	31	22	24	46	26	37	9	33	7	33	160	
16%	18%	11%	16%	16%	14%	16%	17%	16%	15%	15%	16%	16%	18%	16%	13%	15%	13%	18%	13%	15%	23%	23%	13%	12%	5%	18%	16%	
1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	1*	
Not tell the truth	792	179	221	183	112	60	37	489	303	193	220	176	69	395	275	117	677	110	93	152	253	80	114	59	223	131	125	786
78%	74%	83%	79%	77%	69%	75%	75%	78%	79%	79%	78%	76%	77%	80%	78%	74%	75%	81%	81%	70%	71%	85%	81%	92%	69%	77%	78%	78%
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	
Don't know	69	19	15	13	11	4	5	39	30	15	16	15	5	34	23	10	57	8	9	11	14	8	8	1	21	4	23	76
7%	8%	6%	6%	7%	5%	11%	6%	6%	7%	6%	6%	6%	6%	7%	7%	6%	6%	6%	7%	5%	2%	8%	3%	13%	7%	2%	2%	
Net difference	-632	-135	-193	-147	-89	-37	-30	-398	-234	-153	-179	-140	-53	-911	-217	-99	-547	-80	-72	-128	-208	-54	-76	-50	-190	-124	-93	-626
	-62%	-36%	-73%	-65%	-61%	-43%	-61%	-64%	-58%	-62%	-62%	-62%	-61%	-61%	-68%	-62%	-53%	-57%	-49%	-46%	-48%	-72%	-69%	-87%	-51%	-61%	-61%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 48
VE01_36 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Museum curators

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (i)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	812	390	411	90	136	124	137	143	181	236	180	220	148	311	217	94	164	211	227	160	184	829
79% clot	79%	79%	80%	67%	79%	77%	83%	90%	79%	84%	87%	79%	72%	84%	81%	71%	78%	84%	87%	81%	70%	81%
Not tell the truth	110	57	50	27	22	20	14	7	20	19	12	34	36	23	36	20	25	24	17	26	34	101
11% gjlmr	11%	12%	10%	20%	13%	12%	9%	5%	9%	7%	6%	12%	18%	6%	14%	15%	12%	10%	6%	13%	13%	10%
Don't know	100	45	50	18	13	17	14	9	29	27	15	25	23	37	13	18	22	16	16	13	44	92
10% nqr	10%	9%	10%	13%	8%	11%	8%	6%	13%	9%	7%	9%	11%	10%	5%	14%	10%	6%	6%	6%	17%	9%
Net difference	702	333	362	63	114	105	123	136	161	217	168	186	112	288	180	75	139	187	210	134	150	728
69% 68%	69%	68%	71%	47%	66%	65%	74%	85%	70%	77%	81%	66%	54%	78%	68%	57%	66%	75%	81%	68%	57%	71%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 49

VED1_36 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Museum curators

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE									
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNADJ TOTAL	
Unweighted Base	1022	233	305	230	144	130	130	403	136	110	130	113	55	307	150	880	149	103	131	34	122	80	923	132	164	1022			
Weighted Base	1022	241	266	233	146	87*	43*	520	247	277	247	50	513	357	146	864	150	125*	187	314	114*	160	70*	277	142*	181	1022		
Tell the truth	812	195	199	194	109	74	40	505	307	182	225	193	71	425	275	110	706	103	92	158	272	95	139	62	214	115	118	829	
79%	81%	195	199	194	109	74	40	505	307	182	225	193	71	425	275	110	706	103	92	158	272	95	139	62	214	115	118	829	
8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%		
Not tell the truth	110	19	33	22	23	5	8	58	52	36	28	14	12	49	41	18	82	26	17	18	30	11	3	37	10	32	101	101	
11%	11%	8%	13%	9%	16%	6%	15%	9%	13%	15%	10%	6%	13%	9%	11%	13%	18%	14%	14%	10%	10%	10%	7%	4%	13%	7%	18%	10%	10%
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Don't know	100	27	34	17	13	8	1	56	43	29	24	20	8	40	41	17	76	21	16	11	12	8	9	5	27	17	30	92	
10%	10%	11%	13%	7%	9%	9%	2%	9%	11%	12%	9%	9%	9%	8%	12%	12%	9%	14%	13%	6%	4%	7%	6%	7%	10%	12%	17%	9%	9%
n/a																										zrw	zrw	aa	
Net difference	702	176	165	173	88	69	35	447	254	146	197	178	59	376	234	52	622	76	75	140	242	54	128	59	177	105	56	728	
69%	69%	73%	62%	72%	59%	79%	67%	72%	63%	59%	71%	79%	65%	70%	65%	72%	51%	60%	70%	77%	52%	80%	85%	64%	74%	48%	71%		

Proportions/Means: Columns Tested (5% risk level) - $\sqrt{a/b}/\sqrt{c/d}/\sqrt{e/f}/\sqrt{g/h}/\sqrt{z/l}/\sqrt{m/n}/\sqrt{p/q}/\sqrt{r/s}/\sqrt{t/u}/\sqrt{v/w}/\sqrt{x/y}/\sqrt{A/B}$

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 50
 VE01_37 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Landlords of private residential properties

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (c)	MALE (s)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	350	199	146	50	60	57	60	52	71	85	72	97	74	133	98	21	84	104	95	69	73	351
40%	40%	29%	37%	35%	35%	35%	36%	32%	31%	30%	35%	35%	36%	36%	37%	16%	40%	41%	37%	35%	28%	34%
Not tell the truth	555	234	308	73	105	94	85	85	114	145	107	169	118	185	142	94	112	121	140	106	155	546
54%	48%	60%	54%	61%	58%	51%	53%	50%	51%	51%	52%	60%	57%	50%	53%	71%	53%	48%	54%	53%	59%	53%
amq	28																				q	
Don't know	117	58	57	12	7	11	20	23	45	51	28	14	15	52	25	17	14	26	25	24	34	125
11%	12%	11%	9%	4%	7%	12%	14%	19%	18%	18%	14%	5%	7%	14%	10%	13%	7%	10%	10%	12%	13%	12%
dk							d	d	zcd	zkl	k			d								
Net difference	-205	-35	-161	-22	-45	-37	-24	-33	-43	-60	-35	-72	-45	-52	-44	-73	-27	-17	-45	-37	-83	-195
-20%	-7%	-32%	-16%	-26%	-23%	-15%	-21%	-19%	-21%	-17%	-17%	-26%	-22%	-14%	-16%	-55%	-13%	-7%	-17%	-19%	-32%	-19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 51

VED1_37 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Landlords of private residential properties

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION										WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE				
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL
Unweighted Base	1022	233	265	230	144	120	130	403	136	110	330	113	55	337	150	880	149	103	131	34	122	80	923	132	164	1022		
Weighted Base	1022	241	266	233	146	121	127	402	137	277	247	90	513	337	146	150	125*	137	314	114*	160	70*	277	142*	181	1022		
Tell the truth	350	78	78	86	58	32	19	234	116	82	91	91	34	193	117	39	290	58	41	58	125	47	60	25	103	34	52	351
34%	32%	29%	37%	40%	36%	38%	38%	29%	33%	33%	40%	37%	38%	33%	33%	27%	34%	39%	33%	31%	40%	41%	37%	37%	24%	29%	34%	
Not tell the truth	555	134	158	121	71	47	24	333	222	134	160	116	44	265	198	88	472	81	68	109	164	55	82	41	136	97	99	546
54%	55%	59%	52%	49%	54%	49%	55%	55%	54%	58%	51%	48%	52%	55%	61%	55%	54%	54%	54%	58%	52%	48%	52%	59%	49%	68%	55%	53%
Don't know	117	30	30	26	17	8	6	53	65	31	26	19	13	55	42	18	102	11	15	21	25	12	17	4	37	12	30	125
11%	12%	11%	11%	11%	10%	13%	8%	16%	13%	9%	8%	14%	11%	12%	13%	12%	8%	12%	11%	8%	11%	11%	5%	13%	8%	17%	12%	
eu	-205	56	80	34	-14	-16	-6	100	-106	-52	-68	-25	-10	-72	-80	-49	-183	-23	-27	-51	-99	-8	-23	-16	-33	-63	-47	-195
	-20%	-22%	-30%	-15%	-9%	-12%	-1%	-16%	-20%	-21%	-25%	-11%	-14%	-23%	-34%	-21%	-15%	-21%	-27%	-12%	-7%	-14%	-22%	-12%	-26%	-11%	-19%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table S2
 VE01_44 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Social media influencers

Base: All adults age 16+ in Great Britain

	GENDER			AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL		
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (i)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	59	27	29	6	12	7	12	7	15	15	15	10	15	22	11	7	15	4	21	9	22	56
6%	5%	6%	4%	7%	4%	7%	4%	6%	5%	7%	7%	3%	7%	6%	4%	5%	7%	2%	8%	4%	8%	5%
q																			zq	q		
Not tell the truth	894	425	455	125	154	150	142	140	183	235	178	265	184	318	248	116	182	235	228	173	215	900
87%	86%	89%	92%	90%	93%	86%	88%	80%	84%	86%	95%	89%	86%	86%	93%	88%	86%	94%	88%	87%	82%	88%
hit				h	h	h	h	h	zij	zij	zij	zm	zij	zij	zij	zij	zij	zij	zij	zij	zij	
Don't know	69	40	27	4	5	4	11	12	32	31	14	5	8	31	7	9	14	12	10	17	26	66
7%	8%	5%	3%	3%	2%	6%	8%	14%	zcd	zkl	7%	2%	4%	8%	3%	7%	7%	5%	4%	9%	10%	6%
knr									f	k			n								r	
Net difference	-835	-398	-426	-119	-142	-143	-130	-133	-169	-220	-163	-255	-168	-296	-237	-110	-167	-231	-207	-164	-193	-844
-82%	-81%	-83%	-88%	-83%	-89%	-79%	-84%	-73%	-78%	-79%	-91%	-81%	-80%	-89%	-83%	-79%	-92%	-80%	-83%	-74%	-83%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t

Overlap formulae used. * small base

Table 53

VED1_44 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Social media influencers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE								
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL
Unweighted Base	1022	233	265	230	144	120	130	403	136	110	130	113	55	337	150	880	149	103	131	34	122	80	92	132	164	1022		
Weighted Base	1022	241	266	233	146	121	130	402	137	111	130	113	55	337	146	864	150	125*	137	314	160	70*	277	142*	181	1022		
Tell the truth	59	18	14	10	7	5	6	33	26	16	21	7	4	21	26	11	38	21	13	10	12	6	19	2	13	56		
6%	7%	5%	4%	5%	6%	11%	5%	6%	7%	3%	5%	4%	7%	8%	4%	14%	10%	5%	4%	5%	7%	3%	7%	5%				
ruwA																		21	u	u	u	u	u	u	u	u		
Not tell the truth	894	211	231	207	130	76	40	552	343	209	245	208	81	454	313	122	762	126	101	165	295	101	144	64	230	138	147	900
87%	87%	87%	87%	89%	89%	87%	81%	89%	85%	85%	88%	90%	88%	88%	84%	88%	84%	81%	88%	94%	89%	90%	92%	83%	97%	81%	88%	
yB																		21	u	u	u	u	u	u	u	u		
Don't know	69	13	21	16	8	7	4	35	34	22	12	11	5	38	19	13	63	3	11	12	7	7	4	3	28	3	21	66
7%	5%	8%	6%	7%	6%	6%	9%	9%	4%	5%	5%	5%	7%	5%	9%	7%	2%	9%	7%	2%	6%	2%	4%	10%	2%	11%	6%	
ruwA																		7	u	u	u	u	u	u	u	u		
Net difference	-835	-193	-217	-197	-123	-71	-34	-519	-317	-193	-224	-202	-77	-432	-287	-110	-724	-105	-88	-155	-284	-95	-132	-62	-211	-136	-134	-844
	-82%	-82%	-82%	-83%	-85%	-85%	-81%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-70%	-83%

Proportions/Means: Columns Tested (5% risk level) - z/u/b/c/d/e/f - z/g/h - z/l/j/k/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 54
VE01_45 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Artists

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE			UNWTD TOTAL				
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (j)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (q)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	742	355	378	91	128	112	123	118	170	212	158	200	142	270	202	84	163	184	203	139	187	749
73% o	72%	72%	74%	68%	75%	69%	75%	74%	74%	75%	76%	71%	69%	73%	76%	63%	78%	73%	78%	70%	71%	73%
Not tell the truth	175	87	82	35	35	41	24	17	24	27	22	67	53	48	47	34	35	42	31	40	49	162
17% ghijlnr	18%	18%	16%	26%	20%	25%	15%	11%	10%	10%	11%	24%	25%	13%	18%	25%	16%	17%	12%	20%	19%	16%
Don't know	105	50	52	8	8	9	18	25	37	42	27	13	12	53	17	15	12	26	25	19	26	111
10% kn	10%	10%	10%	6%	5%	5%	11%	15%	16%	15%	13%	5%	6%	14%	6%	11%	6%	10%	10%	10%	10%	11%
Net difference	567	267	296	56	94	71	99	101	146	185	136	133	89	221	155	50	129	142	172	99	138	587
55% 54%	54%	58%	41%	55%	44%	60%	64%	64%	66%	66%	66%	47%	43%	60%	58%	38%	61%	57%	66%	50%	53%	57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
Overlap formulae used. * small base

Table 55
VED1_45 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Artists

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE					UNWTD TOTAL				
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)		
Unweighted Base	1022	233	265	230	144	120	130	403	136	110	130	113	55	337	150	880	149	103	131	34	122	80	923	132	164	1022			
Weighted Base	1022	241	266	233	146	121	131	402	137	111	130	113	56	337	146	864	150	125*	137	314	114*	160	70*	277	142*	181	1022		
Tell the truth	742	171	185	170	108	72	36	460	282	173	200	177	66	363	266	109	641	96	89	146	231	77	122	55	185	120	118	749	
1*	73%	71%	70%	73%	74%	82%	73%	74%	70%	72%	78%	73%	71%	74%	75%	74%	64%	75%	72%	78%	73%	68%	76%	79%	67%	84%	65%	73%	
Not tell the truth	175	41	57	38	23	9	6	109	66	44	50	32	16	93	59	21	136	38	22	30	59	23	20	11	56	16	40	162	
17%	17%	21%	16%	16%	11%	13%	18%	16%	18%	18%	14%	18%	18%	18%	17%	14%	16%	25%	17%	16%	19%	20%	13%	16%	20%	12%	22%	16%	16%
Don't know	105	29	24	24	15	6	7	50	55	31	28	18	8	56	32	15	87	16	14	12	25	14	17	3	36	6	23	111	
10%	12%	9%	10%	10%	7%	14%	8%	14%	12%	10%	8%	9%	11%	9%	10%	10%	11%	11%	11%	6%	8%	12%	11%	5%	13%	4%	13%	11%	
Net difference	567	130	128	132	85	62	30	351	216	129	150	144	50	270	207	88	505	58	68	116	172	54	101	44	128	104	79	587	
55%	54%	48%	57%	58%	72%	61%	57%	54%	57%	54%	64%	55%	55%	55%	55%	55%	55%	55%	54%	54%	55%	55%	48%	64%	49%	73%	44%	57%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 56
 VE01_46 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Historians

Base: All adults age 16+ in Great Britain

	GENDER		AGE					GENERATION			TENURE				SOCIAL GRADE				UNWTD TOTAL			
	TOTAL (a)	MALE (b)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (i)	Y (k)	GEN Z (l)	OWNED OUTRIGHT BY HOUSEHOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED LOCAL AUTHORITY (o)	RENTED PRIVATE LANDLORD (p)	A8 (e)	C1 (r)	C2 (s)	DE (t)	
Unweighted Base	1022	575	475	174	136	132	168	188	274	327	227	234	179	409	307	173	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	812 79%	381 77%	420 82%	103 76%	133 78%	121 75%	136 83%	129 82%	190 1	235	172	220	154	303	217	96	166	211 zt	218 zt	158 zt	192 73%	822 80%
Not tell the truth	148 14% bhmr zb	86 18% knp	57 5% 7%	22 16% gh	35 20% gh	33 21% gh	21 13%	16 10%	22 10%	23	25	51	41	39	40	21	41	28 m	29 11%	25 11%	53 13%	136
Don't know	62 6% knp	25 8%	34 2%	11 4%	4 5%	6 5%	8 9%	14 8%	19 6%	23	11	8	12	28	10	15	3	12 znp	12 5%	15 7%	18 7%	64
Net difference	664 65%	295 60%	363 71%	81 60%	98 57%	88 55%	116 70%	113 71%	168 73%	211	147	169	113	264	177	76	125	184 57%	189 67%	132 60%	139 73%	686 67%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/l/j/k/l - z/m/n/o/p - z/q/r/s/t
 Overlap formulae used. * small base

Table 57
VED1_46 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Historians

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARRITAL STATUS		ETHNICITY			INCOME			PARTY PREFERENCE				UNWTD TOTAL				
	TOTAL (i)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LV/ CSE/ NVQ12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (q)	ETHNIC MINORITY (r)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	233	265	230	144	120	130	403	136	110	130	113	55	307	150	800	149	103	131	34	122	80	923	132	164	1022		
Weighted Base	1022	241	266	233	146	121	130	402	136	110	130	113	55	307	150	800	149	103	131	34	122	80	923	132	164	1022		
Tell the truth	812	184	216	183	110	77	41	493	319	201	217	182	68	416	278	117	711	97	102	158	264	100	137	61	199	119	129	822
79%	76%	81%	79%	75%	89%	84%	80%	79%	81%	78%	80%	75%	81%	78%	80%	82%	84%	84%	88%	86%	84%	88%	87%	72%	84%	72%	80%	
vs																												
Not tell the truth	148	36	38	35	26	7	6	92	56	31	47	35	15	66	60	19	102	45	13	23	38	9	21	7	53	18	30	136
14%	15%	14%	15%	15%	18%	8%	13%	15%	14%	13%	17%	15%	17%	13%	17%	13%	12%	30%	10%	12%	12%	8%	13%	10%	19%	13%	17%	13%
Qw																												
Don't know	62	21	11	15	10	3	1	34	28	15	13	10	7	31	20	10	51	8	10	7	12	5	1	2	25	5	21	64
6%	9%	4%	6%	7%	4%	3%	6%	7%	6%	5%	4%	8%	6%	6%	6%	8%	4%	4%	4%	4%	4%	1%	3%	3%	3%	3%	12%	6%
w																												
Net difference	664	148	178	147	84	71	35	401	263	170	170	147	53	349	218	97	609	52	89	135	226	91	116	53	147	101	99	686
65%	61%	67%	58%	81%	72%	65%	65%	61%	59%	65%	65%	61%	61%	65%	67%	71%	71%	72%	71%	72%	80%	73%	76%	53%	71%	55%	67%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing