



Table 1  
VED1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Summary

Base: All adults age 16+ in Great Britain

	Bankers	Business Leaders	Civil Servants	Doctors	Clergy/ Priests	Estate agents	Government Ministers	Journalists	Judges	The ordinary man/woman in the street	Politicians generally	Politicians	Scientists	Teachers	TV News Readers	The Police	Trade Union officials	Local councillors	Charity chief execs	Nurses	Professors	Engineers	Advertising executives	Museum curators	Landlords of private residential properties	Social media influencers	Artists	Historians
Unweighted Base	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022
Weighted Base	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022	1022
Tell the truth	465	316	535	866	565	322	141	261	793	622	91	455	829	833	463	524	458	308	458	936	833	920	161	812	350	59	742	812
Not tell the truth	466	316	526	856	555	326	146	265	785	616	96	456	816	826	456	516	456	306	456	926	826	906	166	796	346	66	736	796
Don't know	488	596	386	126	366	626	816	666	176	286	886	346	136	146	476	426	436	626	466	66	116	56	786	116	546	876	176	146
Net difference	64	106	102	31	92	67	52	88	58	118	29	223	65	46	81	67	121	81	97	27	75	54	69	100	117	69	105	62
	6%	10%	10%	3%	9%	7%	5%	9%	6%	12%	3%	22%	6%	4%	8%	7%	12%	8%	9%	3%	7%	5%	7%	10%	11%	7%	10%	6%
	-27	-283	150	741	201	-310	-687	-413	622	339	-811	111	701	691	-14	93	16	-325	-9	876	719	872	-632	702	-205	-835	567	664
	-3%	-28%	15%	73%	20%	-30%	-67%	-40%	61%	33%	-79%	11%	69%	68%	-1%	9%	2%	-32%	-1%	86%	70%	85%	-62%	69%	-20%	-82%	55%	65%



Table 2  
VED1\_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	465	199	257	92	73	49	57	79	115	141	81	91	125	181	106	67	98	111	114	93	125	463
	46%	41%	50%	68%	43%	30%	35%	50%	50%	50%	39%	33%	60%	49%	40%	50%	47%	44%	44%	47%	48%	45%
		29		zde gh				ef	ef	jk				n								
Not tell the truth	493	260	224	38	97	98	96	70	93	117	112	174	76	165	146	57	102	128	128	92	118	490
	48%	53%	44%	28%	56%	61%	58%	44%	40%	41%	il	zll	37%	44%	55%	43%	48%	51%	49%	46%	45%	48%
		zb		ch		zcrh	zcrh	c						zm								
Don't know	64	33	30	5	2	14	12	9	22	23	14	15	6	25	13	8	11	11	18	14	18	69
	6%	7%	6%	4%	1%	8%	8%	6%	9%	8%	7%	5%	3%	7%	5%	6%	5%	5%	7%	7%	7%	7%
		d				d	d	d	td	i												
Net difference	-27	-61	33	53	-24	-50	-39	9	22	25	-31	-82	49	16	-40	9	-4	-17	-13	1	7	-27
	-3%	-12%	7%	40%	-14%	-31%	-23%	6%	10%	9%	-15%	-29%	24%	4%	-15%	7%	-2%	-7%	-5%	1%	3%	-3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 3  
VED1\_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCE/J O-LIV/ CSE/ NVQ12 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 -49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	327	90	513	317	146	864	150	121*	187	314	114*	160	79**	227	162*	161	1022
Tell the truth	465	113	114	103	65	44	26	257	209	114	128	89	38	225	167	72	389	74	63	64	139	71	88	32	111	38	83	463
	46%	47%	43%	44%	45%	51%	52%	41%	52%	46%	46%	39%	42%	44%	47%	49%	45%	49%	50%	34%	44%	62%	55%	46%	40%	27%	46%	45%
	85%							88	88	88	88	88	88	88	88	88	88	88	88	88	88	88	88	88	88	88	88	88
Not tell the truth	493	111	142	110	71	40	19	331	161	117	135	122	44	261	162	67	422	66	55	108	165	39	64	35	149	94	78	490
	48%	46%	53%	47%	49%	46%	39%	53%	40%	47%	49%	54%	49%	51%	45%	46%	49%	44%	44%	58%	53%	34%	40%	50%	54%	66%	43%	48%
	17							25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25	25
Don't know	64	18	10	20	10	2	5	32	33	16	14	16	8	28	28	7	53	10	7	15	10	4	8	3	17	10	19	69
	6%	7%	4%	8%	7%	3%	9%	5%	8%	7%	5%	7%	6%	5%	8%	5%	6%	7%	6%	8%	3%	3%	5%	6%	7%	10%	7%	7%
	u																											
Net difference	-27	3	-28	-8	-5	4	7	-75	47	-3	-7	-33	-6	-36	5	5	-34	7	8	-44	-26	32	24	-3	-38	-55	5	-27
	-3%	1%	-10%	-3%	-4%	5%	14%	-12%	12%	-1%	-2%	-10%	-7%	-7%	1%	3%	-4%	5%	6%	-24%	-8%	28%	15%	-4%	-14%	-39%	3%	-3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 4  
VE01\_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	316 31%	165 34%	146 29%	32 24%	64 37%	44 27%	53 32%	53 33%	70 30%	92 33%	68 33%	85 30%	57 28%	120 32%	79 30%	34 26%	77 37%	98 39%	92 36%	55 28%	56 21%	337 33%
Not tell the truth	599 59%	285 58%	303 59%	94 zh	104 60%	100 62%	93 57%	91 57%	117 51%	148 53%	118 57%	173 62%	139 67%	203 55%	171 zm	83 63%	114 54%	132 52%	144 56%	124 62%	170 65%	580 57%
Don't know	106 10%	42 9%	61 12%	9 7%	4 2%	17 11%	19 11%	14 9%	43 19%	41 15%	21 10%	22 8%	11 5%	48 13%	17 6%	15 11%	19 9%	22 9%	23 9%	19 10%	36 14%	105 10%
Net difference	-283 -28%	-120 -24%	-157 -31%	-62 -46%	-40 -23%	-56 -35%	-40 -24%	-38 -24%	-47 -20%	-57 -20%	-50 -24%	-88 -31%	-82 -40%	-83 -22%	-92 -35%	-49 -37%	-37 -18%	-34 -14%	-52 -20%	-68 -34%	-114 -44%	-243 -24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 5  
VED1\_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NVQ1,2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	386	210	330	133	558	307	150	860	149	103	191	941	122	178	80	251	132	184	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	387	217	327	90	513	317	146	864	150	121*	187	914	114*	160	79**	277	162**	181	1022
Tell the truth	316	58	80	65	56	34	23	204	112	67	87	76	36	181	108	26	279	35	38	62	127	53	53	21	86	28	46	337
	31%	24%	30%	28%	38%	39%	47%	33%	28%	27%	31%	34%	40%	35%	30%	18%	32%	24%	30%	33%	41%	47%	33%	30%	31%	20%	25%	33%
	29%				8	8	28%							19	9							29%	8					
Not tell the truth	599	157	154	143	80	48	19	361	238	146	171	132	43	286	209	101	497	100	73	105	175	47	97	40	161	103	108	580
	59%	65%	58%	61%	55%	55%	38%	58%	59%	39%	62%	58%	48%	56%	58%	60%	58%	67%	58%	56%	56%	42%	61%	58%	58%	72%	60%	57%
	5%	f	f	f						i				2%		2%							v		v	2%	v	
Don't know	106	27	31	25	10	6	8	54	53	34	39	18	11	46	41	18	88	14	14	20	11	13	10	9	30	11	27	105
	10%	11%	12%	11%	7%	6%	15%	9%	13%	14%	7%	8%	12%	9%	11%	13%	10%	9%	12%	11%	4%	11%	6%	12%	11%	8%	15%	10%
	u									j							u		u								w	
Net difference	-283	-99	-74	-78	-24	-13	4	-157	-116	-79	-84	-56	-7	-105	-101	-75	-218	-65	-35	-44	-48	6	-44	-20	-75	-74	-62	-243
	-28%	-43%	-28%	-37%	-16%	-11%	9%	-25%	-31%	-32%	-30%	-20%	-7%	-20%	-28%	-51%	-25%	-43%	-28%	-23%	-15%	5%	-27%	-28%	-27%	-52%	-34%	-24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/- z/s/- z/t/- z/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 6  
VED1\_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	535	242	285	84	105	105	81	67	93	110	99	173	131	179	145	64	128	158	147	106	99	547
	52%	49%	56%	62%	61%	65%	49%	42%	40%	39%	48%	62%	63%	48%	55%	49%	61%	63%	57%	54%	38%	54%
	ghit			gh	gh	zgh					zj	zj	zj				m	z	t	t		
Not tell the truth	385	210	169	34	51	48	68	75	109	141	85	89	50	152	107	47	64	74	92	76	124	374
	38%	43%	33%	25%	30%	30%	41%	47%	47%	50%	41%	32%	24%	41%	40%	36%	30%	29%	35%	38%	47%	37%
	bclq	zb					c	zcde	zcde	zkl	l										zq	
Don't know	102	41	57	17	15	8	16	17	29	30	23	17	25	40	13	21	19	20	21	16	38	101
	10%	8%	11%	13%	9%	5%	10%	11%	12%	11%	11%	6%	12%	11%	5%	16%	9%	8%	8%	8%	15%	10%
	kn								e					n		zn				r		
Net difference	150	32	116	49	54	57	13	-8	-16	-31	14	84	81	27	38	17	64	84	55	30	-25	173
	15%	6%	23%	37%	31%	35%	8%	-5%	-7%	-11%	7%	30%	39%	7%	14%	13%	30%	33%	21%	15%	-9%	17%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 7  
VED1\_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

	TOTAL (Z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
		NORTH (A)	MIDLANDS (B)	SOUTH (C)	LONDON (D)	SCOTLAND (E)	WALES (F)	WORKING (G)	NOT WORKING (H)	GCSE / O-LEVEL / CSE/ NVQ1,2 (I)	A-LEVEL OR EQUIV (J)	DEGREE (K)	MASTERS / PHD (L)	MARRIED / LIVING AS (M)	SINGLE (N)	WIDOW / DIV / SEP (O)	WHITE (P)	ETHNIC MINORITY (Q)	UNDER 25000 (S)	25000 - 49999 (T)	50000 PLUS (U)	CONSERVATIVE (V)	LABOUR (W)	DEMOCRAT (X)	REFORM UK (Y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	184	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	337	90	513	307	146	864	150	121*	187	314	114*	160	79**	277	162**	183	1022
Tell the truth	535	125	135	117	86	48	24	355	180	117	155	135	59	271	197	66	449	83	58	104	189	67	115	51	83	85	94	547
by	52%	52%	51%	50%	59%	55%	48%	57%	45%	47%	56%	57%	59%	53%	55%	45%	52%	55%	47%	55%	60%	59%	72%	72%	30%	60%	52%	54%
Not tell the truth	385	99	102	88	46	30	19	220	165	107	86	75	25	202	114	65	333	50	50	67	108	37	33	16	172	44	59	374
by	38%	41%	38%	38%	31%	35%	40%	36%	41%	43%	31%	33%	28%	39%	32%	44%	39%	33%	40%	36%	34%	33%	20%	23%	62%	31%	33%	37%
Don't know	102	17	29	28	14	9	6	44	58	23	36	18	6	40	46	15	82	17	16	16	17	10	12	3	23	14	27	101
by	10%	7%	11%	12%	9%	11%	12%	7%	14%	9%	13%	8%	7%	8%	13%	10%	10%	12%	13%	9%	5%	8%	7%	4%	8%	10%	15%	10%
Net difference	150	26	33	28	41	17	4	135	15	10	69	60	34	69	83	1	116	33	8	36	82	30	82	34	-89	41	35	173
by	15%	11%	12%	12%	28%	20%	9%	22%	4%	4%	25%	26%	37%	14%	23%	1%	13%	22%	6%	19%	26%	26%	52%	49%	-32%	29%	20%	17%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/- z/s/- z/t/- z/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 8  
VE01\_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	866	423	431	116	144	131	136	138	201	241	176	232	175	319	233	103	181	222	223	164	219	880
	85%	86%	84%	86%	84%	82%	82%	87%	87%	86%	85%	83%	85%	86%	88%	78%	86%	88%	86%	83%	84%	86%
Not tell the truth	125	59	61	15	26	22	24	16	23	30	26	39	26	35	27	25	29	26	28	25	38	109
	12%	12%	12%	11%	15%	13%	14%	10%	10%	11%	12%	14%	13%	9%	10%	19%	14%	10%	11%	13%	15%	11%
Don't know	31	10	19	4	2	8	5	6	6	10	6	9	5	16	6	4	1	4	8	9	4	33
	3%	2%	4%	3%	1%	5%	3%	4%	3%	4%	3%	3%	3%	4%	2%	3%	*	2%	3%	5%	2%	3%
Net difference	741	364	370	102	118	110	112	122	177	211	150	192	149	285	207	78	152	196	195	138	181	771
	73%	74%	72%	75%	69%	68%	68%	77%	77%	75%	72%	69%	72%	77%	78%	59%	72%	78%	75%	70%	69%	75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base





Table 9  
VED1\_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION										WORKING STATUS				EDUCATION				MARITAL STATUS		ETHNICITY		INCOME			PARTY PREFERENCE					
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ INCLD (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (r)	25000 - 49999 (s)	50000 PLUS (t)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL			
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022			
Weighted Base	1022	241	219	213	146	87	60	620	402	187	217	277	90	515	317	146	864	150	121	187	314	114	160	79	277	142	181	1022			
Tell the truth	866	213	213	193	124	80	43	515	351	201	226	206	77	447	296	118	741	118	102	162	273	107	149	65	209	121	146	880			
By	85%	88%	80%	83%	83%	85%	92%	83%	87%	81%	82%	91%	86%	87%	83%	81%	86%	79%	82%	87%	87%	94%	94%	94%	76%	85%	81%	86%			
Not tell the truth	125	22	45	32	15	6	3	87	37	38	42	16	9	53	50	22	98	27	18	21	39	6	9	4	57	15	23	109			
	12%	9%	17%	14%	10%	7%	7%	14%	9%	15%	15%	7%	10%	10%	14%	15%	11%	18%	14%	11%	12%	6%	6%	5%	20%	11%	12%	11%			
Don't know	31	6	8	7	7	1	2	17	14	8	9	5	4	14	12	5	25	5	5	4	2	-	1	1	11	6	12	33			
	3%	3%	3%	3%	4%	1%	5%	3%	3%	3%	3%	2%	5%	3%	3%	3%	3%	3%	4%	2%	1%	-	1%	1%	4%	4%	7%	3%			
Net difference	741	191	167	161	109	74	40	427	314	163	184	191	68	394	246	96	643	91	84	142	234	101	141	62	153	106	123	771			
	73%	79%	63%	69%	75%	84%	81%	69%	78%	66%	67%	84%	76%	77%	69%	66%	74%	61%	67%	76%	74%	89%	88%	88%	55%	75%	68%	75%			

Proportions/Mean: Columns Tested (5% risk level) - z1/z2/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100/z101/z102/z103/z104/z105/z106/z107/z108/z109/z110/z111/z112/z113/z114/z115/z116/z117/z118/z119/z120/z121/z122/z123/z124/z125/z126/z127/z128/z129/z130/z131/z132/z133/z134/z135/z136/z137/z138/z139/z140/z141/z142/z143/z144/z145/z146/z147/z148/z149/z150/z151/z152/z153/z154/z155/z156/z157/z158/z159/z160/z161/z162/z163/z164/z165/z166/z167/z168/z169/z170/z171/z172/z173/z174/z175/z176/z177/z178/z179/z180/z181/z182/z183/z184/z185/z186/z187/z188/z189/z190/z191/z192/z193/z194/z195/z196/z197/z198/z199/z200/z201/z202/z203/z204/z205/z206/z207/z208/z209/z210/z211/z212/z213/z214/z215/z216/z217/z218/z219/z220/z221/z222/z223/z224/z225/z226/z227/z228/z229/z230/z231/z232/z233/z234/z235/z236/z237/z238/z239/z240/z241/z242/z243/z244/z245/z246/z247/z248/z249/z250/z251/z252/z253/z254/z255/z256/z257/z258/z259/z260/z261/z262/z263/z264/z265/z266/z267/z268/z269/z270/z271/z272/z273/z274/z275/z276/z277/z278/z279/z280/z281/z282/z283/z284/z285/z286/z287/z288/z289/z290/z291/z292/z293/z294/z295/z296/z297/z298/z299/z300/z301/z302/z303/z304/z305/z306/z307/z308/z309/z310/z311/z312/z313/z314/z315/z316/z317/z318/z319/z320/z321/z322/z323/z324/z325/z326/z327/z328/z329/z330/z331/z332/z333/z334/z335/z336/z337/z338/z339/z340/z341/z342/z343/z344/z345/z346/z347/z348/z349/z350/z351/z352/z353/z354/z355/z356/z357/z358/z359/z360/z361/z362/z363/z364/z365/z366/z367/z368/z369/z370/z371/z372/z373/z374/z375/z376/z377/z378/z379/z380/z381/z382/z383/z384/z385/z386/z387/z388/z389/z390/z391/z392/z393/z394/z395/z396/z397/z398/z399/z400/z401/z402/z403/z404/z405/z406/z407/z408/z409/z410/z411/z412/z413/z414/z415/z416/z417/z418/z419/z420/z421/z422/z423/z424/z425/z426/z427/z428/z429/z430/z431/z432/z433/z434/z435/z436/z437/z438/z439/z440/z441/z442/z443/z444/z445/z446/z447/z448/z449/z450/z451/z452/z453/z454/z455/z456/z457/z458/z459/z460/z461/z462/z463/z464/z465/z466/z467/z468/z469/z470/z471/z472/z473/z474/z475/z476/z477/z478/z479/z480/z481/z482/z483/z484/z485/z486/z487/z488/z489/z490/z491/z492/z493/z494/z495/z496/z497/z498/z499/z500/z501/z502/z503/z504/z505/z506/z507/z508/z509/z510/z511/z512/z513/z514/z515/z516/z517/z518/z519/z520/z521/z522/z523/z524/z525/z526/z527/z528/z529/z530/z531/z532/z533/z534/z535/z536/z537/z538/z539/z540/z541/z542/z543/z544/z545/z546/z547/z548/z549/z550/z551/z552/z553/z554/z555/z556/z557/z558/z559/z560/z561/z562/z563/z564/z565/z566/z567/z568/z569/z570/z571/z572/z573/z574/z575/z576/z577/z578/z579/z580/z581/z582/z583/z584/z585/z586/z587/z588/z589/z590/z591/z592/z593/z594/z595/z596/z597/z598/z599/z600/z601/z602/z603/z604/z605/z606/z607/z608/z609/z610/z611/z612/z613/z614/z615/z616/z617/z618/z619/z620/z621/z622/z623/z624/z625/z626/z627/z628/z629/z630/z631/z632/z633/z634/z635/z636/z637/z638/z639/z640/z641/z642/z643/z644/z645/z646/z647/z648/z649/z650/z651/z652/z653/z654/z655/z656/z657/z658/z659/z660/z661/z662/z663/z664/z665/z666/z667/z668/z669/z670/z671/z672/z673/z674/z675/z676/z677/z678/z679/z680/z681/z682/z683/z684/z685/z686/z687/z688/z689/z690/z691/z692/z693/z694/z695/z696/z697/z698/z699/z700/z701/z702/z703/z704/z705/z706/z707/z708/z709/z710/z711/z712/z713/z714/z715/z716/z717/z718/z719/z720/z721/z722/z723/z724/z725/z726/z727/z728/z729/z730/z731/z732/z733/z734/z735/z736/z737/z738/z739/z740/z741/z742/z743/z744/z745/z746/z747/z748/z749/z750/z751/z752/z753/z754/z755/z756/z757/z758/z759/z760/z761/z762/z763/z764/z765/z766/z767/z768/z769/z770/z771/z772/z773/z774/z775/z776/z777/z778/z779/z780/z781/z782/z783/z784/z785/z786/z787/z788/z789/z790/z791/z792/z793/z794/z795/z796/z797/z798/z799/z800/z801/z802/z803/z804/z805/z806/z807/z808/z809/z810/z811/z812/z813/z814/z815/z816/z817/z818/z819/z820/z821/z822/z823/z824/z825/z826/z827/z828/z829/z830/z831/z832/z833/z834/z835/z836/z837/z838/z839/z840/z841/z842/z843/z844/z845/z846/z847/z848/z849/z850/z851/z852/z853/z854/z855/z856/z857/z858/z859/z860/z861/z862/z863/z864/z865/z866/z867/z868/z869/z870/z871/z872/z873/z874/z875/z876/z877/z878/z879/z880/z881/z882/z883/z884/z885/z886/z887/z888/z889/z890/z891/z892/z893/z894/z895/z896/z897/z898/z899/z900/z901/z902/z903/z904/z905/z906/z907/z908/z909/z910/z911/z912/z913/z914/z915/z916/z917/z918/z919/z920/z921/z922/z923/z924/z925/z926/z927/z928/z929/z930/z931/z932/z933/z934/z935/z936/z937/z938/z939/z940/z941/z942/z943/z944/z945/z946/z947/z948/z949/z950/z951/z952/z953/z954/z955/z956/z957/z958/z959/z960/z961/z962/z963/z964/z965/z966/z967/z968/z969/z970/z971/z972/z973/z974/z975/z976/z977/z978/z979/z980/z981/z982/z983/z984/z985/z986/z987/z988/z989/z990/z991/z992/z993/z994/z995/z996/z997/z998/z999/z1000/z1001/z1002/z1003/z1004/z1005/z1006/z1007/z1008/z1009/z1010/z1011/z1012/z1013/z1014/z1015/z1016/z1017/z1018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Table 10  
VE01\_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	565	273	287	72	102	78	78	87	148	169	102	149	111	219	151	68	111	167	159	88	129	598
Is	55%	56%	56%	53%	59%	48%	47%	55%	64%	60%	49%	53%	54%	59%	57%	52%	53%	66%	61%	44%	49%	59%
Not tell the truth	365	175	180	49	60	64	76	60	55	84	93	103	79	113	104	45	83	67	86	93	101	331
himq	36%	36%	35%	37%	35%	40%	46%	38%	24%	30%	45%	37%	38%	31%	39%	34%	39%	27%	33%	47%	39%	32%
Don't know	92	44	44	13	9	19	11	11	28	28	12	28	17	38	12	19	17	17	15	17	32	93
nr	9%	9%	9%	10%	5%	12%	7%	7%	12%	10%	6%	10%	8%	10%	4%	14%	8%	7%	6%	9%	12%	9%
Net difference	201	98	108	23	41	14	2	27	93	85	8	46	32	105	47	23	28	99	73	-5	28	267
	20%	20%	21%	17%	24%	9%	1%	17%	40%	30%	4%	17%	15%	28%	18%	18%	13%	40%	28%	-2%	11%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 11  
VED1\_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NVQ1-2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	941	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	87*	60*	620	402	187	217	227	90	513	317	146	864	150	121**	187	914	114*	160	79**	227	162**	181	1022
Tell the truth	565	131	145	131	82	53	23	341	225	127	149	137	57	298	177	90	479	84	56	107	191	81	110	46	142	61	83	598
	55%	54%	54%	56%	56%	61%	48%	55%	56%	51%	54%	60%	63%	58%	50%	62%	55%	56%	45%	57%	61%	71%	69%	65%	51%	43%	46%	59%
	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%	94%
Not tell the truth	365	90	98	81	47	27	21	233	132	95	106	76	24	174	145	45	312	49	55	65	111	26	38	21	110	64	73	331
	36%	37%	37%	35%	32%	31%	43%	38%	33%	38%	38%	34%	26%	34%	41%	31%	36%	33%	44%	35%	35%	23%	24%	29%	40%	45%	40%	32%
	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Don't know	92	20	23	21	17	7	4	46	46	25	22	14	10	41	35	11	73	16	14	14	12	7	11	4	25	17	25	93
	9%	8%	9%	9%	12%	7%	9%	7%	11%	10%	8%	6%	11%	8%	10%	7%	8%	11%	12%	8%	4%	6%	7%	5%	9%	12%	14%	9%
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Net difference	201	40	47	51	35	26	2	107	93	32	43	61	33	124	32	45	167	36	1	42	81	55	73	25	32	-3	10	267
	20%	17%	18%	22%	24%	30%	4%	17%	23%	13%	16%	27%	37%	24%	9%	31%	19%	24%	1%	22%	26%	48%	46%	36%	11%	-2%	5%	26%

Proportions/Mean: Columns Tested (5% risk level) - z1/z2/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100/z101/z102/z103/z104/z105/z106/z107/z108/z109/z110/z111/z112/z113/z114/z115/z116/z117/z118/z119/z120/z121/z122/z123/z124/z125/z126/z127/z128/z129/z130/z131/z132/z133/z134/z135/z136/z137/z138/z139/z140/z141/z142/z143/z144/z145/z146/z147/z148/z149/z150/z151/z152/z153/z154/z155/z156/z157/z158/z159/z160/z161/z162/z163/z164/z165/z166/z167/z168/z169/z170/z171/z172/z173/z174/z175/z176/z177/z178/z179/z180/z181/z182/z183/z184/z185/z186/z187/z188/z189/z190/z191/z192/z193/z194/z195/z196/z197/z198/z199/z200/z201/z202/z203/z204/z205/z206/z207/z208/z209/z210/z211/z212/z213/z214/z215/z216/z217/z218/z219/z220/z221/z222/z223/z224/z225/z226/z227/z228/z229/z230/z231/z232/z233/z234/z235/z236/z237/z238/z239/z240/z241/z242/z243/z244/z245/z246/z247/z248/z249/z250/z251/z252/z253/z254/z255/z256/z257/z258/z259/z260/z261/z262/z263/z264/z265/z266/z267/z268/z269/z270/z271/z272/z273/z274/z275/z276/z277/z278/z279/z280/z281/z282/z283/z284/z285/z286/z287/z288/z289/z290/z291/z292/z293/z294/z295/z296/z297/z298/z299/z300/z301/z302/z303/z304/z305/z306/z307/z308/z309/z310/z311/z312/z313/z314/z315/z316/z317/z318/z319/z320/z321/z322/z323/z324/z325/z326/z327/z328/z329/z330/z331/z332/z333/z334/z335/z336/z337/z338/z339/z340/z341/z342/z343/z344/z345/z346/z347/z348/z349/z350/z351/z352/z353/z354/z355/z356/z357/z358/z359/z360/z361/z362/z363/z364/z365/z366/z367/z368/z369/z370/z371/z372/z373/z374/z375/z376/z377/z378/z379/z380/z381/z382/z383/z384/z385/z386/z387/z388/z389/z390/z391/z392/z393/z394/z395/z396/z397/z398/z399/z400/z401/z402/z403/z404/z405/z406/z407/z408/z409/z410/z411/z412/z413/z414/z415/z416/z417/z418/z419/z420/z421/z422/z423/z424/z425/z426/z427/z428/z429/z430/z431/z432/z433/z434/z435/z436/z437/z438/z439/z440/z441/z442/z443/z444/z445/z446/z447/z448/z449/z450/z451/z452/z453/z454/z455/z456/z457/z458/z459/z460/z461/z462/z463/z464/z465/z466/z467/z468/z469/z470/z471/z472/z473/z474/z475/z476/z477/z478/z479/z480/z481/z482/z483/z484/z485/z486/z487/z488/z489/z490/z491/z492/z493/z494/z495/z496/z497/z498/z499/z500/z501/z502/z503/z504/z505/z506/z507/z508/z509/z510/z511/z512/z513/z514/z515/z516/z517/z518/z519/z520/z521/z522/z523/z524/z525/z526/z527/z528/z529/z530/z531/z532/z533/z534/z535/z536/z537/z538/z539/z540/z541/z542/z543/z544/z545/z546/z547/z548/z549/z550/z551/z552/z553/z554/z555/z556/z557/z558/z559/z560/z561/z562/z563/z564/z565/z566/z567/z568/z569/z570/z571/z572/z573/z574/z575/z576/z577/z578/z579/z580/z581/z582/z583/z584/z585/z586/z587/z588/z589/z590/z591/z592/z593/z594/z595/z596/z597/z598/z599/z600/z601/z602/z603/z604/z605/z606/z607/z608/z609/z610/z611/z612/z613/z614/z615/z616/z617/z618/z619/z620/z621/z622/z623/z624/z625/z626/z627/z628/z629/z630/z631/z632/z633/z634/z635/z636/z637/z638/z639/z640/z641/z642/z643/z644/z645/z646/z647/z648/z649/z650/z651/z652/z653/z654/z655/z656/z657/z658/z659/z660/z661/z662/z663/z664/z665/z666/z667/z668/z669/z670/z671/z672/z673/z674/z675/z676/z677/z678/z679/z680/z681/z682/z683/z684/z685/z686/z687/z688/z689/z690/z691/z692/z693/z694/z695/z696/z697/z698/z699/z700/z701/z702/z703/z704/z705/z706/z707/z708/z709/z710/z711/z712/z713/z714/z715/z716/z717/z718/z719/z720/z721/z722/z723/z724/z725/z726/z727/z728/z729/z730/z731/z732/z733/z734/z735/z736/z737/z738/z739/z740/z741/z742/z743/z744/z745/z746/z747/z748/z749/z750/z751/z752/z753/z754/z755/z756/z757/z758/z759/z760/z761/z762/z763/z764/z765/z766/z767/z768/z769/z770/z771/z772/z773/z774/z775/z776/z777/z778/z779/z780/z781/z782/z783/z784/z785/z786/z787/z788/z789/z790/z791/z792/z793/z794/z795/z796/z797/z798/z799/z800/z801/z802/z803/z804/z805/z806/z807/z808/z809/z810/z811/z812/z813/z814/z815/z816/z817/z818/z819/z820/z821/z822/z823/z824/z825/z826/z827/z828/z829/z830/z831/z832/z833/z834/z835/z836/z837/z838/z839/z840/z841/z842/z843/z844/z845/z846/z847/z848/z849/z850/z851/z852/z853/z854/z855/z856/z857/z858/z859/z860/z861/z862/z863/z864/z865/z866/z867/z868/z869/z870/z871/z872/z873/z874/z875/z876/z877/z878/z879/z880/z881/z882/z883/z884/z885/z886/z887/z888/z889/z890/z891/z892/z893/z894/z895/z896/z897/z898/z899/z900/z901/z902/z903/z904/z905/z906/z907/z908/z909/z910/z911/z912/z913/z914/z915/z916/z917/z918/z919/z920/z921/z922/z923/z924/z925/z926/z927/z928/z929/z930/z931/z932/z933/z934/z935/z936/z937/z938/z939/z940/z941/z942/z943/z944/z945/z946/z947/z948/z949/z950/z951/z952/z953/z954/z955/z956/z957/z958/z959/z960/z961/z962/z963/z964/z965/z966/z967/z968/z969/z970/z971/z972/z973/z974/z975/z976/z977/z978/z979/z980/z981/z982/z983/z984/z985/z986/z987/z988/z989/z990/z991/z992/z993/z994/z995/z996/z997/z998/z999/z1000/z1001/z1002/z1003/z1004/z1005/z1006/z1007/z1008/z1009/z1010/z1011/z1012/z1013/z1014/z1015/z1016/z1017/z1018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Table 12  
VE01\_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	322	163	157	51	62	45	44	50	71	85	59	80	80	132	77	34	71	77	85	75	72	316
	32%	33%	31%	38%	36%	28%	26%	31%	31%	30%	29%	29%	39%	36%	29%	26%	34%	31%	33%	38%	28%	31%
Not tell the truth	633	302	317	78	98	107	112	100	138	176	135	184	116	215	176	83	129	161	159	113	166	636
	62%	61%	62%	57%	57%	66%	68%	63%	60%	63%	65%	66%	56%	58%	66%	63%	61%	64%	61%	57%	63%	62%
Don't know	67	26	37	6	12	9	9	10	21	20	13	15	11	24	12	15	11	13	16	10	23	70
	7%	5%	7%	4%	7%	5%	6%	6%	9%	7%	6%	6%	5%	6%	5%	11%	5%	5%	6%	5%	9%	7%
Net difference	-310	-139	-161	-26	-36	-62	-68	-50	-68	-91	-76	-104	-36	-84	-99	-49	-58	-84	-74	-38	-94	-320
	-30%	-28%	-31%	-19%	-21%	-38%	-41%	-32%	-29%	-32%	-37%	-37%	-17%	-23%	-37%	-37%	-28%	-33%	-28%	-19%	-36%	-31%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 13  
VED1\_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ INCLD	A-LEVEL OR EQUIV (i)	DEGREE (j)	MASTERS / PHD (k)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	386	210	330	133	558	307	150	860	149	103	191	941	122	178	80	251	132	184	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	387	217	327	90	513	317	146	864	150	121*	187	914	114*	160	79**	227	162**	181	1022
Tell the truth	322	97	71	63	36	33	22	194	128	81	105	59	23	165	123	34	272	50	42	50	104	46	57	23	92	20	57	316
	32%	40%	27%	27%	25%	38%	45%	31%	32%	33%	38%	26%	26%	32%	34%	23%	31%	33%	34%	27%	33%	43%	36%	33%	33%	14%	31%	31%
Not tell the truth	633	129	177	157	101	45	24	396	236	150	156	155	61	317	208	102	541	86	69	126	204	60	94	43	163	112	116	636
	62%	54%	66%	67%	69%	51%	50%	64%	59%	61%	56%	68%	68%	62%	58%	70%	63%	57%	55%	67%	65%	53%	59%	62%	59%	78%	64%	62%
Don't know	67	15	19	13	8	9	3	29	38	16	16	13	6	31	26	10	51	14	14	11	6	7	9	4	22	11	8	70
	7%	6%	7%	6%	6%	11%	5%	5%	9%	6%	6%	6%	6%	6%	7%	7%	6%	9%	11%	6%	2%	6%	5%	8%	8%	4%	7%	7%
Net difference	-310	-32	-106	-94	-64	-13	-2	-203	-108	-68	-51	-96	-38	-151	-85	-68	-270	-36	-27	-75	-100	-14	-36	-20	-72	-92	-59	-320
	-30%	-13%	-40%	-46%	-44%	-14%	-4%	-33%	-27%	-28%	-19%	-42%	-42%	-30%	-24%	-47%	-31%	-24%	-22%	-40%	-32%	-12%	-23%	-28%	-28%	-64%	-33%	-31%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 14  
VE01\_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	141	73	66	26	29	19	17	18	31	36	17	34	46	48	40	12	39	43	42	21	31	155
j	14%	15%	13%	19%	17%	12%	10%	11%	14%	13%	8%	12%	22%	13%	15%	9%	18%	17%	16%	10%	12%	15%
Not tell the truth	829	397	417	97	141	129	144	139	178	229	186	231	149	302	221	106	161	198	205	170	212	809
d	81%	81%	81%	72%	82%	80%	87%	87%	77%	81%	90%	83%	72%	82%	83%	80%	77%	79%	79%	86%	81%	79%
Don't know	52	22	29	11	1	13	4	2	21	16	4	14	11	21	5	14	10	10	12	7	19	58
dgn	5%	4%	6%	8%	+	8%	3%	1%	9%	6%	2%	5%	5%	6%	2%	11%	5%	4%	5%	4%	7%	6%
Net difference	-687	-324	-350	-71	-112	-111	-126	-120	-147	-193	-170	-197	-103	-255	-181	-94	-123	-156	-163	-150	-181	-654
	-67%	-66%	-69%	-53%	-65%	-69%	-76%	-76%	-64%	-69%	-82%	-71%	-50%	-69%	-68%	-71%	-58%	-62%	-63%	-76%	-69%	-64%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 15  
VED1\_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCMJ O-LIV CSE/ INCL12 (i)	A-LVL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60*	620	402	187	217	337	133	513	317	146	864	150	121*	187	314	114*	160	79**	277	162**	181	1022
Tell the truth	141	29	36	35	19	14	8	84	57	25	39	38	21	66	60	14	113	28	17	27	52	18	53	9	11	14	18	155
Y	14%	12%	14%	15%	13%	17%	16%	14%	14%	10%	14%	17%	24%	13%	17%	9%	13%	19%	14%	14%	17%	16%	33%	13%	4%	10%	10%	15%
Not tell the truth	829	188	218	189	118	68	37	510	319	212	228	178	62	428	273	123	717	104	101	151	258	86	96	56	261	117	154	809
81%	82%	82%	81%	81%	78%	75%	72%	82%	79%	86%	82%	79%	69%	83%	76%	84%	83%	70%	81%	80%	82%	73%	60%	80%	94%	82%	85%	72%
low										1	1			o			2*					w		zwaxA	w		w	
Don't know	52	15	12	9	8	5	4	26	27	30	30	11	6	19	24	9	34	17	7	10	4	10	10	5	4	11	9	58
5%	6%	4%	4%	6%	6%	9%	4%	4%	7%	4%	4%	5%	7%	4%	7%	6%	4%	12%	6%	5%	1%	8%	6%	8%	2%	8%	5%	6%
nsuv																	2*											
Net difference	-487	-170	-182	-154	-100	-54	-29	-426	-261	-186	-189	-140	-41	-362	-212	-109	-604	-78	64	-124	-206	-67	-43	-47	-250	-102	-136	-654
-67%	-70%	-68%	-66%	-68%	-61%	-58%	-69%	-69%	-65%	-75%	-68%	-62%	-45%	-70%	-59%	-73%	-70%	-51%	-67%	-66%	-66%	-59%	-27%	-67%	-90%	-72%	-75%	-64%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/n/f - z/g/h - z/i/j/k/l/m - z/n/q/p - z/q/r - z/s/t/u - z/v/w/x/y/z/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 16  
VE01\_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	261	123	134	40	49	31	52	34	54	66	58	63	63	94	79	24	56	84	70	35	64	282
	26%	25%	26%	29%	29%	19%	32%	22%	23%	24%	28%	22%	31%	25%	30%	18%	26%	33%	27%	18%	24%	28%
Not tell the truth	673	322	338	82	108	113	102	112	156	194	136	188	127	249	164	96	134	147	167	150	175	647
	66%	66%	66%	60%	63%	70%	62%	70%	68%	69%	66%	67%	62%	67%	62%	73%	64%	58%	64%	76%	67%	63%
Don't know	88	47	39	14	14	16	11	13	20	21	14	29	16	27	23	12	21	21	23	13	23	93
	9%	10%	8%	10%	8%	10%	6%	8%	9%	7%	7%	10%	8%	7%	9%	9%	10%	8%	9%	7%	9%	9%
Net difference	-413	-200	-204	-42	-59	-82	-50	-78	-102	-128	-78	-125	-64	-155	-85	-72	-78	-63	-97	-114	-111	-365
	-40%	-41%	-40%	-31%	-34%	-51%	-30%	-49%	-44%	-46%	-38%	-45%	-31%	-42%	-32%	-54%	-37%	-25%	-37%	-58%	-43%	-36%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base





Table 17  
VED1\_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ INCLD (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	337	140	515	317	146	864	150	121*	187	314	114*	160	79**	277	142**	181	1022
Tell the truth	261	60	59	63	33	29	17	161	100	45	69	72	36	121	106	33	218	42	30	53	84	34	62	25	43	37	28	282
	26%	25%	22%	27%	23%	34%	34%	26%	25%	18%	25%	32%	40%	24%	30%	23%	25%	28%	24%	28%	27%	30%	39%	36%	16%	26%	15%	28%
	US				9					11	21	21							VS	2948	VS							
Not tell the truth	673	166	177	152	96	54	28	407	266	176	189	130	46	356	216	98	580	89	78	120	209	75	80	39	218	88	129	647
	66%	69%	67%	65%	66%	62%	57%	66%	66%	71%	68%	57%	51%	69%	60%	68%	67%	59%	62%	64%	66%	66%	50%	56%	79%	62%	72%	63%
	Now				61			61		61				20	36	14			W	2964	W							
Don't know	88	16	30	17	17	3	4	51	36	26	20	24	8	35	36	14	66	19	17	15	22	5	17	5	16	18	24	93
	9%	7%	11%	7%	12%	4%	9%	8%	9%	11%	7%	11%	9%	7%	10%	10%	8%	12%	14%	8%	7%	4%	11%	8%	6%	12%	13%	9%
	9																											
Net difference	-413	-106	-119	-89	-62	-25	-11	-246	-167	-131	-120	-58	-9	-235	-110	-66	-362	-47	-47	-67	-125	-40	-17	-14	-175	-51	-101	-365
	-40%	-44%	-45%	-38%	-43%	-29%	-23%	-40%	-41%	-53%	-43%	-26%	-10%	-46%	-31%	-45%	-42%	-31%	-38%	-36%	-40%	-36%	-11%	-20%	-63%	-36%	-56%	-36%

Proportions/Mean: Columns Tested (5% risk level) - z1/z2/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100/z101/z102/z103/z104/z105/z106/z107/z108/z109/z110/z111/z112/z113/z114/z115/z116/z117/z118/z119/z120/z121/z122/z123/z124/z125/z126/z127/z128/z129/z130/z131/z132/z133/z134/z135/z136/z137/z138/z139/z140/z141/z142/z143/z144/z145/z146/z147/z148/z149/z150/z151/z152/z153/z154/z155/z156/z157/z158/z159/z160/z161/z162/z163/z164/z165/z166/z167/z168/z169/z170/z171/z172/z173/z174/z175/z176/z177/z178/z179/z180/z181/z182/z183/z184/z185/z186/z187/z188/z189/z190/z191/z192/z193/z194/z195/z196/z197/z198/z199/z200/z201/z202/z203/z204/z205/z206/z207/z208/z209/z210/z211/z212/z213/z214/z215/z216/z217/z218/z219/z220/z221/z222/z223/z224/z225/z226/z227/z228/z229/z230/z231/z232/z233/z234/z235/z236/z237/z238/z239/z240/z241/z242/z243/z244/z245/z246/z247/z248/z249/z250/z251/z252/z253/z254/z255/z256/z257/z258/z259/z260/z261/z262/z263/z264/z265/z266/z267/z268/z269/z270/z271/z272/z273/z274/z275/z276/z277/z278/z279/z280/z281/z282/z283/z284/z285/z286/z287/z288/z289/z290/z291/z292/z293/z294/z295/z296/z297/z298/z299/z300/z301/z302/z303/z304/z305/z306/z307/z308/z309/z310/z311/z312/z313/z314/z315/z316/z317/z318/z319/z320/z321/z322/z323/z324/z325/z326/z327/z328/z329/z330/z331/z332/z333/z334/z335/z336/z337/z338/z339/z340/z341/z342/z343/z344/z345/z346/z347/z348/z349/z350/z351/z352/z353/z354/z355/z356/z357/z358/z359/z360/z361/z362/z363/z364/z365/z366/z367/z368/z369/z370/z371/z372/z373/z374/z375/z376/z377/z378/z379/z380/z381/z382/z383/z384/z385/z386/z387/z388/z389/z390/z391/z392/z393/z394/z395/z396/z397/z398/z399/z400/z401/z402/z403/z404/z405/z406/z407/z408/z409/z410/z411/z412/z413/z414/z415/z416/z417/z418/z419/z420/z421/z422/z423/z424/z425/z426/z427/z428/z429/z430/z431/z432/z433/z434/z435/z436/z437/z438/z439/z440/z441/z442/z443/z444/z445/z446/z447/z448/z449/z450/z451/z452/z453/z454/z455/z456/z457/z458/z459/z460/z461/z462/z463/z464/z465/z466/z467/z468/z469/z470/z471/z472/z473/z474/z475/z476/z477/z478/z479/z480/z481/z482/z483/z484/z485/z486/z487/z488/z489/z490/z491/z492/z493/z494/z495/z496/z497/z498/z499/z500/z501/z502/z503/z504/z505/z506/z507/z508/z509/z510/z511/z512/z513/z514/z515/z516/z517/z518/z519/z520/z521/z522/z523/z524/z525/z526/z527/z528/z529/z530/z531/z532/z533/z534/z535/z536/z537/z538/z539/z540/z541/z542/z543/z544/z545/z546/z547/z548/z549/z550/z551/z552/z553/z554/z555/z556/z557/z558/z559/z560/z561/z562/z563/z564/z565/z566/z567/z568/z569/z570/z571/z572/z573/z574/z575/z576/z577/z578/z579/z580/z581/z582/z583/z584/z585/z586/z587/z588/z589/z590/z591/z592/z593/z594/z595/z596/z597/z598/z599/z600/z601/z602/z603/z604/z605/z606/z607/z608/z609/z610/z611/z612/z613/z614/z615/z616/z617/z618/z619/z620/z621/z622/z623/z624/z625/z626/z627/z628/z629/z630/z631/z632/z633/z634/z635/z636/z637/z638/z639/z640/z641/z642/z643/z644/z645/z646/z647/z648/z649/z650/z651/z652/z653/z654/z655/z656/z657/z658/z659/z660/z661/z662/z663/z664/z665/z666/z667/z668/z669/z670/z671/z672/z673/z674/z675/z676/z677/z678/z679/z680/z681/z682/z683/z684/z685/z686/z687/z688/z689/z690/z691/z692/z693/z694/z695/z696/z697/z698/z699/z700/z701/z702/z703/z704/z705/z706/z707/z708/z709/z710/z711/z712/z713/z714/z715/z716/z717/z718/z719/z720/z721/z722/z723/z724/z725/z726/z727/z728/z729/z730/z731/z732/z733/z734/z735/z736/z737/z738/z739/z740/z741/z742/z743/z744/z745/z746/z747/z748/z749/z750/z751/z752/z753/z754/z755/z756/z757/z758/z759/z760/z761/z762/z763/z764/z765/z766/z767/z768/z769/z770/z771/z772/z773/z774/z775/z776/z777/z778/z779/z780/z781/z782/z783/z784/z785/z786/z787/z788/z789/z790/z791/z792/z793/z794/z795/z796/z797/z798/z799/z800/z801/z802/z803/z804/z805/z806/z807/z808/z809/z810/z811/z812/z813/z814/z815/z816/z817/z818/z819/z820/z821/z822/z823/z824/z825/z826/z827/z828/z829/z830/z831/z832/z833/z834/z835/z836/z837/z838/z839/z840/z841/z842/z843/z844/z845/z846/z847/z848/z849/z850/z851/z852/z853/z854/z855/z856/z857/z858/z859/z860/z861/z862/z863/z864/z865/z866/z867/z868/z869/z870/z871/z872/z873/z874/z875/z876/z877/z878/z879/z880/z881/z882/z883/z884/z885/z886/z887/z888/z889/z890/z891/z892/z893/z894/z895/z896/z897/z898/z899/z900/z901/z902/z903/z904/z905/z906/z907/z908/z909/z910/z911/z912/z913/z914/z915/z916/z917/z918/z919/z920/z921/z922/z923/z924/z925/z926/z927/z928/z929/z930/z931/z932/z933/z934/z935/z936/z937/z938/z939/z940/z941/z942/z943/z944/z945/z946/z947/z948/z949/z950/z951/z952/z953/z954/z955/z956/z957/z958/z959/z960/z961/z962/z963/z964/z965/z966/z967/z968/z969/z970/z971/z972/z973/z974/z975/z976/z977/z978/z979/z980/z981/z982/z983/z984/z985/z986/z987/z988/z989/z990/z991/z992/z993/z994/z995/z996/z997/z998/z999/z1000/z1001/z1002/z1003/z1004/z1005/z1006/z1007/z1008/z1009/z1010/z1011/z1012/z1013/z1014/z1015/z1016/z1017/z1018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Table 18  
VE01\_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	793	381	401	113	129	131	124	129	168	212	162	217	168	292	215	85	177	210	215	149	181	811
ct	78%	78%	78%	83%	75%	81%	75%	81%	73%	75%	78%	78%	81%	79%	81%	65%	84%	83%	83%	75%	69%	79%
Not tell the truth	171	86	78	16	36	24	33	25	36	44	40	49	31	54	37	43	24	29	37	37	59	158
q	17%	18%	15%	12%	21%	15%	20%	16%	16%	16%	19%	17%	15%	15%	14%	33%	12%	11%	14%	19%	23%	15%
Don't know	58	24	33	6	6	6	8	5	27	26	5	14	8	25	14	4	9	13	8	12	22	53
if	6%	5%	6%	5%	4%	4%	5%	3%	12%	9%	3%	5%	4%	7%	5%	3%	4%	5%	3%	6%	8%	5%
Net difference	622	295	323	96	92	107	91	104	132	168	123	168	137	238	178	42	153	181	178	112	122	653
if	61%	60%	63%	71%	54%	66%	55%	66%	57%	60%	59%	60%	66%	64%	67%	32%	73%	72%	69%	56%	47%	64%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 19  
VED1.9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS		ETHNICITY		INCOME			PARTY PREFERENCE					UNWTD TOTAL		
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NONE (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)		GREENS (A)	NONE (B)
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	110	111	558	307	150	860	149	101	191	941	122	178	80	251	112	164	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	117	90	513	317	146	864	150	121*	187	914	114*	160	79**	227	162**	161	1022
Tell the truth	793	192	199	182	110	73	38	489	304	178	214	193	73	413	273	102	679	108	88	146	269	103	143	63	167	115	138	811
	78%	80%	75%	78%	75%	84%	77%	79%	75%	72%	77%	85%	81%	80%	77%	70%	79%	72%	70%	78%	86%	91%	89%	91%	60%	81%	77%	79%
Not tell the truth	171	39	47	37	27	10	11	104	66	52	48	21	13	66	71	33	137	32	24	30	34	6	15	5	85	17	30	158
	17%	16%	18%	16%	19%	11%	23%	17%	17%	21%	17%	9%	14%	13%	20%	23%	16%	21%	19%	16%	11%	5%	9%	8%	31%	12%	17%	15%
Don't know	x									1	1			n	n	n									twoA	B		
Don't know	58	10	20	14	9	5	*	26	32	17	15	12	5	34	13	11	48	9	13	11	11	5	2	1	25	10	12	53
	6%	4%	8%	6%	6%	5%	1%	4%	8%	7%	6%	5%	5%	7%	4%	7%	6%	6%	11%	6%	3%	4%	1%	2%	9%	7%	7%	5%
Net difference	row																								zw	w	w	
	622	153	152	145	83	63	26	385	237	126	166	172	60	347	202	68	542	76	64	116	235	97	128	58	83	98	108	653
	61%	64%	57%	62%	57%	72%	54%	62%	58%	51%	60%	76%	67%	68%	57%	47%	63%	51%	52%	62%	75%	83%	80%	83%	30%	69%	60%	64%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/A/m - z/n/o/p - z/q/- z/r/- z/s/- z/t/- z/u - z/v/w/h/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 20  
VED1\_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	622 61%	302 61%	313 61%	55 41%	98 57%	98 61%	109 66%	99 62%	161 70%	190 68%	137 66%	167 60%	96 46%	237 64%	174 65%	72 54%	119 56%	179 71%	164 63%	112 57%	146 56%	645 63%
Not tell the truth	282 28%	125 26%	149 29%	63 46%	58 34%	43 26%	41 25%	41 26%	37 16%	57 20%	48 23%	85 30%	86 42%	87 23%	69 26%	43 33%	68 33%	53 21%	65 25%	58 29%	89 34%	252 25%
Don't know	118 12%	64 13%	49 10%	17 13%	15 9%	20 12%	15 9%	19 12%	32 14%	34 12%	22 11%	27 10%	25 12%	47 13%	23 9%	17 13%	23 11%	20 8%	31 12%	28 14%	27 10%	125 12%
Net difference	339 33%	177 36%	165 32%	-7 -5%	40 24%	56 35%	68 41%	58 37%	124 54%	133 47%	89 43%	83 30%	10 5%	150 41%	104 39%	28 21%	50 24%	126 50%	99 38%	55 28%	57 22%	393 38%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 21  
VED1\_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

		GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS		ETHNICITY		INCOME			PARTY PREFERENCE							
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NONE (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS IS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWEIGHTED TOTAL
Unweighted Base	1022	241	266	213	144	120	62	620	402	186	210	330	133	558	307	150	860	160	103	191	341	122	178	80	251	132	184	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	337	140	515	307	146	864	150	125*	187	314	114*	160	79*	277	162*	181	1022
Tell the truth	622	136	158	149	83	58	37	387	234	133	168	152	59	337	197	86	541	73	70	116	209	74	95	48	193	87	75	645
	61%	56%	60%	64%	57%	66%	76%	63%	58%	54%	61%	67%	65%	60	55%	59%	67	49%	56%	62%	67%	65%	59%	69%	70%	61%	41%	63%
Not tell the truth	282	81	71	59	44	19	10	168	114	80	79	50	22	120	123	39	225	57	42	49	80	30	47	16	59	42	70	252
	28%	33%	27%	25%	30%	22%	20%	27%	28%	32%	29%	22%	24%	23%	34%	27%	26%	38%	33%	26%	26%	27%	30%	22%	21%	29%	39%	25%
Don't know	118	25	37	26	19	10	2	64	54	34	30	25	10	56	37	20	98	19	14	22	25	10	18	6	25	13	36	125
	12%	10%	14%	11%	13%	12%	4%	10%	13%	14%	11%	11%	11%	11%	10%	14%	11%	13%	11%	12%	8%	8%	11%	9%	9%	9%	20%	12%
Net difference	339	55	88	90	40	39	28	219	120	53	89	103	37	218	74	46	316	16	28	67	129	43	48	32	134	45	5	393
	33%	23%	33%	39%	27%	44%	56%	35%	30%	22%	32%	45%	41%	42%	21%	32%	37%	11%	23%	36%	41%	38%	30%	46%	49%	32%	3%	38%

Proportions/Mean: Columns Tested (% risk level) - z/a/h/c/d/n/f - z/g/h - z/i/j/k/l/m - z/n/q/p - z/q/r - z/s/t/u - z/v/w/x/y/z/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 22  
VED1\_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	91	42	47	12	10	12	11	19	27	35	17	21	15	36	28	5	19	35	25	10	18	107
	9%	9%	9%	9%	6%	7%	7%	12%	12%	12%	8%	7%	7%	10%	11%	4%	9%	14%	10%	5%	7%	10%
Not tell the truth	902	431	455	121	160	146	151	133	190	234	186	254	189	317	235	123	188	208	228	183	240	872
	88%	88%	89%	90%	93%	91%	91%	84%	83%	83%	90%	91%	91%	86%	88%	93%	90%	83%	88%	92%	91%	85%
Don't know	29	19	8	2	1	3	3	6	13	12	5	4	2	17	3	3	3	8	7	5	4	43
	3%	4%	2%	2%	+	2%	2%	4%	6%	4%	2%	2%	1%	5%	1%	3%	1%	3%	3%	3%	2%	4%
Net difference	-811	-389	-408	-109	-150	-135	-140	-114	-163	-199	-169	-234	-174	-281	-206	-118	-169	-173	-203	-173	-221	-765
	-79%	-79%	-80%	-81%	-87%	-84%	-85%	-72%	-71%	-71%	-81%	-84%	-84%	-76%	-78%	-89%	-80%	-69%	-78%	-87%	-84%	-75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 23  
VED1\_12 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE/ O-LEVEL/ CSE/ NVQ1-2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS/PHD (l)	MARRIED/LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	110	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60*	620	402	187	217	111	140	513	317	146	864	150	121**	187	314	114*	160	79**	227	162**	151	1022
Tell the truth	91	23	18	23	13	9	5	48	43	18	21	27	14	52	31	8	80	10	15	15	34	19	31	7	8	10	4	107
9%	9%	10%	7%	10%	9%	10%	11%	8%	11%	7%	8%	12%	15%	10%	9%	5%	9%	7%	12%	8%	11%	17%	19%	11%	3%	7%	2%	10%
Not tell the truth	902	211	244	204	128	75	40	556	346	225	253	189	70	445	318	133	763	133	107	166	274	92	122	59	264	131	171	872
88%	88%	87%	92%	88%	88%	86%	81%	90%	86%	91%	91%	83%	78%	87%	89%	92%	88%	89%	86%	89%	87%	81%	77%	85%	95%	92%	94%	85%
Know	7	4	5	5	4	4	4	15	14	4	3	11	7	16	8	5	21	6	2	7	6	3	6	3	5	1	6	43
Don't know	29	3%	1%	2%	3%	4%	8%	2%	3%	2%	1%	5%	7%	3%	2%	3%	2%	4%	2%	4%	2%	3%	4%	4%	2%	1%	3%	4%
Net difference	-811	-188	-226	-181	-114	-66	-35	-508	-303	-207	-232	-162	-57	-392	-286	-126	-683	-123	-92	-151	-239	-79	-92	-52	-255	-121	-166	-765
	-79%	-83%	-85%	-88%	-80%	-78%	-71%	-82%	-75%	-84%	-84%	-71%	-63%	-70%	-90%	-86%	-79%	-82%	-74%	-81%	-76%	-64%	-57%	-77%	-93%	-85%	-92%	-75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/h - z/s/h/u - z/v/w/h/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 24  
VED1\_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	455	236	211	51	74	69	73	90	98	139	99	123	80	165	130	41	105	132	115	86	106	485
	455	48%	41%	38%	43%	43%	44%	57%	43%	49%	48%	44%	39%	44%	49%	31%	50%	53%	44%	44%	41%	47%
	o	2						acdefln		i				o	o		o	rs				
Not tell the truth	344	164	174	46	62	56	61	38	81	90	73	97	72	134	82	49	59	86	81	79	76	328
	344	33%	34%	34%	36%	35%	37%	24%	35%	32%	35%	35%	35%	36%	31%	37%	28%	34%	31%	40%	29%	32%
	r				r		r		r													
Don't know	223	91	127	38	35	36	31	31	51	52	35	60	56	72	53	42	46	33	63	32	80	209
	223	18%	25%	28%	21%	23%	19%	19%	22%	18%	17%	21%	27%	19%	20%	32%	22%	13%	24%	16%	30%	20%
	aq		a										i		zmn			q			rs	
Net difference	111	72	37	5	13	13	11	52	17	49	25	25	8	31	48	-8	46	46	35	7	31	157
	11%	15%	7%	4%	7%	8%	7%	33%	7%	17%	12%	9%	4%	8%	18%	-6%	22%	18%	13%	4%	12%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base





Table 25  
VED1\_13 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						
	TOTAL (j)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ INCL12 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (r)	25000 - 49999 (s)	50000 PLUS (t)	CONSERVATIVE (u)	LABOUR (v)	LIBERAL DEMOCRAT (w)	REFORM UK (x)	GREENS (y)	NONE (z)	UNWTD TOTAL
Unweighted Base	1022	223	265	208	144	120	62	620	402	386	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60*	620	402	387	217	327	90	515	357	146	864	150	121**	187	314	114*	160	79**	227	162**	181	1022
Tell the truth	455	107	101	101	72	46	28	278	177	84	118	123	55	239	157	57	393	61	48	91	159	51	97	31	98	63	68	485
Do not	455	44%	38%	44%	49%	53%	58%	45%	44%	34%	43%	54%	60%	47%	44%	39%	45%	40%	38%	49%	51%	45%	61%	45%	35%	45%	38%	47%
Not tell the truth	344	74	104	81	47	26	12	214	130	100	93	61	26	179	108	54	286	55	36	61	107	44	34	23	116	35	71	328
kwA	340	31%	39%	35%	32%	30%	24%	34%	32%	41%	33%	27%	28%	35%	30%	37%	33%	37%	29%	33%	34%	39%	22%	31%	42%	25%	39%	31%
Don't know	223	60	61	50	27	15	9	128	95	62	66	42	10	94	92	35	185	34	41	35	48	19	28	15	63	44	42	209
lnu	225	23%	23%	21%	19%	17%	19%	21%	23%	25%	24%	19%	11%	18%	20%	24%	21%	22%	33%	19%	15%	17%	17%	22%	21%	31%	23%	20%
Net difference	111	33	-3	20	25	20	17	64	47	-16	25	62	29	60	49	2	107	5	12	30	52	7	63	8	-18	29	-4	157
13%	13%	-1%	8%	17%	17%	17%	34%	10%	12%	-6%	9%	28%	32%	12%	14%	2%	12%	4%	10%	14%	17%	6%	39%	12%	-6%	20%	-2%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 26  
VED1\_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	829 81% ht	394 80%	421 82%	113 84%	150 87%	135 84%	137 83%	125 79%	170 74%	208 74%	174 84%	237 85%	174 84%	297 80%	225 85%	100 76%	181 86%	225 90%	222 85%	152 77%	196 75%	838 82%
Not tell the truth	128 13% q	71 14%	55 11%	17 12%	16 9%	22 14%	19 12%	22 14%	32 14%	42 15%	22 10%	36 13%	25 12%	43 12%	30 11%	24 18%	24 11%	21 8%	26 10%	31 16%	41 15%	119 12%
Don't know	65 6% kz	27 6%	34 7%	5 4%	5 3%	3 2%	9 6%	12 8%	29 12% zde f	32 11% kl	12 6%	6 2%	9 4%	31 8% np	10 4%	8 6%	5 2%	5 2%	13 5%	15 8%	25 10% q	65 6%
Net difference	701 69%	323 66%	366 72%	96 71%	134 78%	113 70%	117 71%	103 65%	138 60%	166 59%	152 73%	201 72%	149 72%	254 69%	195 73%	76 57%	157 75%	204 81%	196 75%	121 61%	155 59%	719 70%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 27  
VED1\_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS				EDUCATION				MARITAL STATUS		ETHNICITY		INCOME										PARTY PREFERENCE					UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV/ CSE/ NVQ1-2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)								
Unweighted base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022							
Weighted base	1022	241	266	213	146	117	60*	620	402	187	217	337	90	513	317	146	864	150	121**	187	314	114*	160	79**	277	142**	161	1022							
Tell the truth	829	193	220	191	114	73	37	519	310	189	233	196	78	420	293	114	710	115	94	157	276	99	149	65	190	125	134	838							
	81%	80%	83%	82%	78%	84%	75%	84%	77%	77%	84%	86%	86%	82%	82%	78%	82%	77%	75%	84%	88%	87%	93%	92%	68%	88%	74%	82%							
Not tell the truth	128	29	24	35	20	11	9	71	57	35	33	22	6	59	47	19	102	25	22	24	32	8	8	3	64	12	25	119							
	13%	12%	9%	15%	14%	13%	19%	12%	14%	14%	12%	10%	6%	12%	13%	13%	12%	17%	17%	13%	10%	7%	5%	4%	23%	9%	14%	12%							
Don't know	65	20	21	7	11	3	3	29	36	23	11	9	7	34	18	13	51	9	10	6	6	7	3	2	23	4	22	65							
	6%	8%	8%	3%	8%	3%	6%	5%	9%	9%	4%	4%	7%	7%	5%	9%	6%	6%	8%	3%	2%	6%	2%	3%	8%	3%	12%	6%							
Net difference	701	164	196	157	94	62	28	448	254	155	200	174	72	361	246	95	608	91	72	134	244	91	141	61	126	113	109	719							
	69%	68%	74%	67%	64%	72%	56%	72%	63%	63%	72%	77%	80%	70%	69%	65%	70%	60%	58%	71%	78%	80%	88%	88%	45%	80%	60%	70%							

Proportions/Mean: Columns Tested (5% risk level) - z1/z2/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100/z101/z102/z103/z104/z105/z106/z107/z108/z109/z110/z111/z112/z113/z114/z115/z116/z117/z118/z119/z120/z121/z122/z123/z124/z125/z126/z127/z128/z129/z130/z131/z132/z133/z134/z135/z136/z137/z138/z139/z140/z141/z142/z143/z144/z145/z146/z147/z148/z149/z150/z151/z152/z153/z154/z155/z156/z157/z158/z159/z160/z161/z162/z163/z164/z165/z166/z167/z168/z169/z170/z171/z172/z173/z174/z175/z176/z177/z178/z179/z180/z181/z182/z183/z184/z185/z186/z187/z188/z189/z190/z191/z192/z193/z194/z195/z196/z197/z198/z199/z200/z201/z202/z203/z204/z205/z206/z207/z208/z209/z210/z211/z212/z213/z214/z215/z216/z217/z218/z219/z220/z221/z222/z223/z224/z225/z226/z227/z228/z229/z230/z231/z232/z233/z234/z235/z236/z237/z238/z239/z240/z241/z242/z243/z244/z245/z246/z247/z248/z249/z250/z251/z252/z253/z254/z255/z256/z257/z258/z259/z260/z261/z262/z263/z264/z265/z266/z267/z268/z269/z270/z271/z272/z273/z274/z275/z276/z277/z278/z279/z280/z281/z282/z283/z284/z285/z286/z287/z288/z289/z290/z291/z292/z293/z294/z295/z296/z297/z298/z299/z300/z301/z302/z303/z304/z305/z306/z307/z308/z309/z310/z311/z312/z313/z314/z315/z316/z317/z318/z319/z320/z321/z322/z323/z324/z325/z326/z327/z328/z329/z330/z331/z332/z333/z334/z335/z336/z337/z338/z339/z340/z341/z342/z343/z344/z345/z346/z347/z348/z349/z350/z351/z352/z353/z354/z355/z356/z357/z358/z359/z360/z361/z362/z363/z364/z365/z366/z367/z368/z369/z370/z371/z372/z373/z374/z375/z376/z377/z378/z379/z380/z381/z382/z383/z384/z385/z386/z387/z388/z389/z390/z391/z392/z393/z394/z395/z396/z397/z398/z399/z400/z401/z402/z403/z404/z405/z406/z407/z408/z409/z410/z411/z412/z413/z414/z415/z416/z417/z418/z419/z420/z421/z422/z423/z424/z425/z426/z427/z428/z429/z430/z431/z432/z433/z434/z435/z436/z437/z438/z439/z440/z441/z442/z443/z444/z445/z446/z447/z448/z449/z450/z451/z452/z453/z454/z455/z456/z457/z458/z459/z460/z461/z462/z463/z464/z465/z466/z467/z468/z469/z470/z471/z472/z473/z474/z475/z476/z477/z478/z479/z480/z481/z482/z483/z484/z485/z486/z487/z488/z489/z490/z491/z492/z493/z494/z495/z496/z497/z498/z499/z500/z501/z502/z503/z504/z505/z506/z507/z508/z509/z510/z511/z512/z513/z514/z515/z516/z517/z518/z519/z520/z521/z522/z523/z524/z525/z526/z527/z528/z529/z530/z531/z532/z533/z534/z535/z536/z537/z538/z539/z540/z541/z542/z543/z544/z545/z546/z547/z548/z549/z550/z551/z552/z553/z554/z555/z556/z557/z558/z559/z560/z561/z562/z563/z564/z565/z566/z567/z568/z569/z570/z571/z572/z573/z574/z575/z576/z577/z578/z579/z580/z581/z582/z583/z584/z585/z586/z587/z588/z589/z590/z591/z592/z593/z594/z595/z596/z597/z598/z599/z600/z601/z602/z603/z604/z605/z606/z607/z608/z609/z610/z611/z612/z613/z614/z615/z616/z617/z618/z619/z620/z621/z622/z623/z624/z625/z626/z627/z628/z629/z630/z631/z632/z633/z634/z635/z636/z637/z638/z639/z640/z641/z642/z643/z644/z645/z646/z647/z648/z649/z650/z651/z652/z653/z654/z655/z656/z657/z658/z659/z660/z661/z662/z663/z664/z665/z666/z667/z668/z669/z670/z671/z672/z673/z674/z675/z676/z677/z678/z679/z680/z681/z682/z683/z684/z685/z686/z687/z688/z689/z690/z691/z692/z693/z694/z695/z696/z697/z698/z699/z700/z701/z702/z703/z704/z705/z706/z707/z708/z709/z710/z711/z712/z713/z714/z715/z716/z717/z718/z719/z720/z721/z722/z723/z724/z725/z726/z727/z728/z729/z730/z731/z732/z733/z734/z735/z736/z737/z738/z739/z740/z741/z742/z743/z744/z745/z746/z747/z748/z749/z750/z751/z752/z753/z754/z755/z756/z757/z758/z759/z760/z761/z762/z763/z764/z765/z766/z767/z768/z769/z770/z771/z772/z773/z774/z775/z776/z777/z778/z779/z780/z781/z782/z783/z784/z785/z786/z787/z788/z789/z790/z791/z792/z793/z794/z795/z796/z797/z798/z799/z800/z801/z802/z803/z804/z805/z806/z807/z808/z809/z810/z811/z812/z813/z814/z815/z816/z817/z818/z819/z820/z821/z822/z823/z824/z825/z826/z827/z828/z829/z830/z831/z832/z833/z834/z835/z836/z837/z838/z839/z840/z841/z842/z843/z844/z845/z846/z847/z848/z849/z850/z851/z852/z853/z854/z855/z856/z857/z858/z859/z860/z861/z862/z863/z864/z865/z866/z867/z868/z869/z870/z871/z872/z873/z874/z875/z876/z877/z878/z879/z880/z881/z882/z883/z884/z885/z886/z887/z888/z889/z890/z891/z892/z893/z894/z895/z896/z897/z898/z899/z900/z901/z902/z903/z904/z905/z906/z907/z908/z909/z910/z911/z912/z913/z914/z915/z916/z917/z918/z919/z920/z921/z922/z923/z924/z925/z926/z927/z928/z929/z930/z931/z932/z933/z934/z935/z936/z937/z938/z939/z940/z941/z942/z943/z944/z945/z946/z947/z948/z949/z950/z951/z952/z953/z954/z955/z956/z957/z958/z959/z960/z961/z962/z963/z964/z965/z966/z967/z968/z969/z970/z971/z972/z973/z974/z975/z976/z977/z978/z979/z980/z981/z982/z983/z984/z985/z986/z987/z988/z989/z990/z991/z992/z993/z994/z995/z996/z997/z998/z999/z1000/z1001/z1002/z1003/z1004/z1005/z1006/z1007/z1008/z1009/z1010/z1011/z1012/z1013/z1014/z1015/z1016/z1017/z1018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Table 28  
VED1\_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	833	393	427	112	144	124	144	131	178	222	177	225	172	299	227	97	183	210	215	174	197	840
ct	82%	80%	84%	83%	84%	77%	87%	83%	77%	79%	85%	81%	83%	81%	85%	73%	87%	84%	83%	88%	75%	82%
Not tell the truth	143	78	62	20	26	26	17	22	33	41	25	42	32	50	32	31	21	33	33	16	53	134
s	14%	16%	12%	15%	15%	16%	10%	14%	14%	15%	12%	15%	15%	13%	12%	23%	10%	13%	13%	8%	20%	13%
Don't know	46	21	22	3	1	11	4	6	20	18	5	12	3	22	7	5	7	8	11	8	12	48
d	4%	4%	4%	2%	1%	7%	3%	4%	9%	6%	2%	4%	2%	6%	3%	3%	3%	3%	4%	4%	5%	5%
Net difference	691	316	365	92	118	98	127	109	146	180	151	183	140	250	195	65	162	177	182	158	144	706
d	68%	64%	71%	68%	69%	61%	77%	69%	63%	64%	73%	65%	68%	67%	74%	50%	77%	70%	70%	80%	55%	69%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 29  
VED1\_15 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS		ETHNICITY		INCOME			PARTY PREFERENCE					UNWTD TOTAL		
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCE/J O-LIV/ CSE/ NVQ12 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS/PHD (l)	MARRIED/LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)		GREENS (A)	NONE (B)
Unweighted base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted base	1022	241	266	213	146	117	60	620	402	187	217	327	90	513	317	146	864	150	121*	187	314	114*	160	79**	227	162**	161	1022
Tell the truth	833	191	215	190	118	75	44	512	321	185	234	200	78	429	289	110	706	122	92	157	280	105	145	68	184	121	141	840
%	82%	79%	81%	82%	81%	86%	90%	83%	80%	75%	84%	88%	87%	84%	81%	75%	82%	81%	74%	84%	89%	93%	93%	98%	66%	85%	78%	82%
Not tell the truth	143	38	39	31	20	10	4	86	57	48	33	21	8	59	54	29	118	23	22	21	31	4	10	1	77	16	26	134
%	14%	16%	15%	13%	14%	11%	9%	14%	14%	20%	12%	9%	9%	12%	15%	20%	14%	15%	18%	11%	10%	4%	6%	1%	28%	11%	14%	13%
Don't know	x									2%						n								200% B	x			
Don't know	46	13	11	11	7	3	1	21	24	13	11	6	4	24	13	7	39	5	10	9	4	4	4	1	17	5	14	48
%	4%	5%	4%	5%	5%	3%	1%	3%	6%	5%	4%	3%	5%	5%	4%	5%	5%	3%	8%	5%	1%	3%	2%	1%	6%	4%	8%	5%
Net difference	691	153	176	159	98	65	40	426	264	137	201	179	70	370	235	81	588	99	70	136	249	101	135	68	107	105	115	706
%	68%	64%	66%	68%	67%	74%	81%	69%	66%	55%	72%	78%	78%	72%	66%	55%	68%	68%	54%	73%	79%	89%	85%	97%	38%	74%	64%	69%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/- z/s/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 30  
VED1\_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	463 45%	193 39%	266 52%	54 40%	56 33%	67 42%	77 47%	84 53%	125 54%	151 54%	100 48%	107 38%	78 38%	192 52%	136 51%	48 36%	77 36%	138 55%	116 45%	80 41%	113 43%	490 48%
Not tell the truth	478 47%	256 52%	209 41%	69 51%	108 63%	86 54%	72 44%	66 41%	77 33%	103 37%	91 44%	159 57%	114 55%	144 39%	112 42%	72 55%	122 58%	97 39%	123 47%	102 51%	125 48%	442 43%
Don't know	81 8%	43 9%	36 7%	12 9%	8 5%	8 5%	16 10%	10 6%	28 12%	27 10%	17 8%	13 5%	15 7%	34 9%	18 7%	12 9%	11 5%	16 6%	21 8%	16 8%	24 9%	90 9%
Net difference	-14 -1%	-63 -13%	58 11%	-15 -11%	-51 -30%	-19 -12%	5 3%	18 11%	48 21%	48 17%	9 4%	-52 -19%	-36 -17%	48 13%	24 9%	-24 -19%	-46 -22%	41 16%	-6 -2%	-21 -11%	-12 -5%	48 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 31  
VED1\_16 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL	
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NVQ1-2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)		
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	184	1022	
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	337	90	515	317	146	864	150	121*	187	314	114*	160	79**	227	162**	181	1022	
Tell the truth	463	109	111	116	53	49	25	274	190	104	119	113	45	237	140	84	412	50	66	87	148	75	93	49	70	57	78	490	
	45%	45%	42%	50%	37%	56%	50%	44%	47%	42%	43%	50%	50%	46%	39%	58%	48%	34%	53%	47%	47%	66%	58%	71%	25%	40%	43%	48%	
	59%			d		2d										f						29d	29d	29d	y	y			
Not tell the truth	478	112	135	99	78	31	22	307	170	120	141	95	36	235	188	51	389	84	45	85	153	32	58	18	187	70	80	442	
	47%	46%	51%	43%	54%	36%	46%	50%	42%	49%	51%	42%	40%	46%	53%	35%	45%	56%	36%	46%	49%	28%	36%	25%	68%	49%	44%	43%	
	63%			e										p	2p		2p						29d	29d	29d	29d	29d	29d	
Don't know	81	21	20	17	14	7	2	38	43	23	18	19	8	41	29	10	63	15	14	15	13	6	8	2	20	15	22	90	
	8%	9%	8%	7%	10%	8%	4%	6%	11%	9%	6%	8%	9%	8%	8%	7%	7%	10%	11%	8%	4%	6%	5%	3%	7%	11%	12%	9%	
	8%							2e											u										
Net difference	-14	-3	-24	17	-25	18	2	-34	19	-16	-22	17	9	1	-47	33	24	-34	21	2	-4	43	35	31	-118	-13	-2	48	
	-1%	-1%	-9%	7%	-17%	20%	5%	-5%	5%	-4%	-8%	8%	10%	1	-13%	73%	3%	-23%	16%	1%	-1%	38%	22%	44%	-42%	-9%	-1%	3%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/- z/s/- z/t/- z/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 32  
VED1\_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	524 51%	245 50%	269 53%	71 53%	78 45%	76 47%	93 56%	89 56%	117 51%	148 53%	113 55%	138 50%	101 49%	188 51%	152 57%	52 39%	116 55%	142 56%	146 56%	96 48%	119 45%	549 54%
Not tell the truth	431 42%	214 44%	208 41%	55 41%	90 52%	74 46%	67 41%	63 39%	83 36%	104 37%	88 43%	126 45%	97 47%	154 42%	101 38%	71 54%	83 39%	97 38%	103 40%	83 42%	123 47%	409 40%
Don't know	67 7%	32 6%	34 7%	9 7%	4 2%	12 7%	5 3%	7 4%	30 13%	29 10%	6 3%	15 5%	10 5%	29 8%	13 5%	9 7%	12 6%	13 5%	11 4%	19 10%	20 7%	64 6%
Net difference	93 9%	31 6%	62 12%	16 12%	-12 -7%	2 1%	26 15%	27 17%	34 15%	45 16%	25 12%	13 5%	4 2%	34 9%	52 19%	-19 -14%	33 16%	45 18%	43 17%	13 7%	-4 -2%	140 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base





Table 33  
VED1\_17 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE					UNWTD TOTAL	
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / NVQ12	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID /DIV /SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)	GREENS (A)		NONE (B)
Unweighted base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	169	103	191	941	122	178	80	251	132	184	1022
Weighted base	1022	241	266	213	146	117	60	620	402	187	217	337	140	513	317	146	864	150	121*	187	914	114*	160	79**	277	162*	181	1022
Tell the truth	524	122	128	119	63	62	30	315	209	121	129	132	51	280	170	71	458	63	61	97	172	71	107	44	107	59	87	549
	51%	51%	48%	51%	43%	71%	4%	51%	52%	49%	47%	58%	56%	55%	48%	48%	53%	42%	49%	52%	55%	63%	67%	62%	39%	42%	48%	54%
Not tell the truth	498	102	123	93	76	22	16	271	160	107	133	86	33	200	166	64	354	73	51	76	131	37	44	21	149	67	84	409
	42%	42%	46%	40%	52%	25%	32%	44%	40%	43%	48%	38%	37%	39%	46%	44%	41%	49%	41%	41%	42%	33%	27%	30%	54%	47%	47%	40%
	convex	e	e	e	ad						h													2948	2948	94		
Don't know	67	17	14	21	8	3	3	33	34	19	15	9	6	33	21	11	52	14	12	14	11	5	8	5	21	16	10	64
	7%	7%	5%	9%	5%	4%	7%	5%	8%	8%	6%	4%	7%	6%	6%	8%	6%	9%	10%	7%	3%	5%	5%	8%	8%	11%	5%	6%
	ku																u											
Net difference	93	20	5	26	-13	40	15	44	49	13	-3	46	18	80	4	7	104	-10	10	20	40	34	64	23	-42	-8	3	140
	9%	8%	2%	11%	-9%	46%	30%	7%	12%	5%	-1%	20%	19%	16%	1%	5%	12%	-6%	8%	11%	13%	30%	40%	32%	-15%	-6%	1%	14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 34  
VED1\_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	458 45%	195 40%	255 50%	63 46%	96 56%	81 50%	82 49%	62 39%	75 32%	97 34%	96 46%	148 53%	102 49%	149 40%	134 50%	57 43%	109 52%	124 49%	123 48%	94 47%	100 38%	462 45%
Not tell the truth	443 43%	252 51%	184 36%	39 29%	57 33%	58 36%	71 43%	85 53%	133 58%	162 58%	99 48%	95 34%	65 32%	191 52%	105 39%	52 39%	74 35%	108 43%	113 44%	88 44%	109 42%	453 44%
	bcckl z	ahim zb		h zgh	h zgh	h zgh	h c	h zcde	h zcde	h zkl	h kl	h zi	h i	h znop	h znop	h znop	h m	h t	h s	h q	h rs	h rs
Don't know	121 12%	45 9%	72 14%	33 24%	19 11%	22 14%	12 8%	12 8%	23 10%	22 8%	12 6%	36 13%	39 19%	30 8%	27 10%	23 17%	28 13%	19 8%	23 9%	16 8%	53 20%	107 10%
Net difference	16	-57	71	23	39	24	11	-23	-59	-66	-3	53	37	-43	29	6	35	16	10	6	-9	9
	2%	-12%	14%	17%	23%	15%	6%	-14%	-25%	-23%	-2%	19%	18%	-12%	11%	4%	17%	6%	4%	3%	-4%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 35  
VED1\_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV/ CSE/ NVQ1-2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	337	90	513	317	146	864	150	121*	187	314	114*	160	79**	277	162**	161	1022
Tell the truth	458	101	113	97	76	48	23	303	155	96	129	121	55	217	186	51	377	79	56	78	155	38	99	35	65	85	87	462
	45%	42%	42%	41%	52%	55%	48%	49%	38%	39%	47%	53%	61%	42%	52%	35%	44%	53%	45%	42%	49%	33%	62%	50%	24%	60%	48%	45%
Not tell the truth	443	107	119	112	55	29	20	253	190	123	105	86	30	256	113	73	392	46	45	95	136	69	42	31	179	37	69	453
	43%	44%	45%	48%	38%	34%	41%	41%	47%	50%	38%	38%	33%	50%	32%	50%	45%	31%	36%	51%	43%	63%	25%	44%	64%	25%	38%	44%
Know	A									81				29		9	27		25									
Don't know	121	33	34	25	15	10	5	63	58	28	43	20	5	40	58	22	95	24	24	14	24	6	19	4	33	20	24	107
	12%	14%	13%	11%	10%	11%	11%	10%	14%	11%	15%	9%	6%	8%	16%	15%	11%	16%	15%	7%	8%	6%	12%	5%	12%	14%	11%	10%
Net difference	16	-6	-7	-15	21	19	3	51	-35	-28	24	35	26	-38	73	-22	-16	34	12	-18	19	-32	57	4	-114	48	18	9
	2%	-2%	-3%	-6%	3%	2%	7%	8%	-9%	-11%	9%	16%	28%	-7%	20%	-15%	-2%	22%	10%	-9%	6%	-28%	36%	6%	-41%	34%	10%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 36  
VED1\_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	308	150	153	47	50	47	43	56	64	86	58	83	68	103	88	29	75	88	94	45	70	340
	30%	31%	30%	35%	29%	29%	26%	35%	28%	31%	28%	30%	33%	28%	33%	22%	36%	35%	36%	23%	27%	33%
Not tell the truth	633	307	313	78	112	101	105	95	140	174	130	176	128	234	161	94	119	143	151	141	166	601
	62%	62%	61%	58%	66%	63%	64%	60%	61%	62%	63%	63%	62%	63%	61%	71%	56%	57%	58%	71%	63%	59%
Don't know	81	34	46	10	9	12	16	8	26	21	19	21	11	33	16	9	17	21	14	12	26	81
	8%	7%	9%	7%	5%	8%	10%	5%	11%	7%	9%	8%	5%	9%	6%	7%	8%	8%	6%	6%	10%	8%
Net difference	-325	-157	-160	-32	-62	-54	-62	-39	-76	-88	-73	-93	-60	-131	-73	-65	-44	-55	-56	-97	-96	-261
	-32%	-32%	-31%	-23%	-36%	-34%	-38%	-24%	-33%	-31%	-35%	-33%	-29%	-35%	-28%	-49%	-21%	-22%	-22%	-49%	-37%	-26%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 37  
VED1\_20 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NVQ1,2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	169	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	327	90	513	317	146	864	150	121*	187	314	114*	160	79**	227	162**	161	1022
Tell the truth	308	64	74	70	46	33	21	193	114	57	89	83	39	165	105	37	257	49	33	53	108	39	80	28	47	41	30	340
	30%	27%	28%	30%	32%	38%	42%	31%	28%	23%	32%	37%	44%	32%	29%	26%	30%	33%	27%	28%	35%	35%	50%	43%	17%	29%	16%	33%
Not tell the truth	633	156	168	144	92	48	25	383	250	166	171	126	44	315	219	95	547	81	74	120	189	69	67	36	206	89	134	601
	62%	65%	63%	62%	63%	55%	50%	62%	62%	67%	62%	56%	49%	61%	61%	66%	63%	54%	59%	64%	60%	61%	42%	52%	74%	62%	74%	59%
Don't know	81	21	24	19	7	6	4	43	38	24	17	18	7	33	33	13	60	20	18	14	16	5	13	5	25	13	17	81
	8%	9%	9%	8%	5%	7%	8%	7%	9%	10%	6%	8%	7%	7%	9%	9%	7%	13%	14%	7%	5%	5%	8%	7%	9%	9%	9%	8%
Net difference	-325	-92	-94	-74	-46	-15	-4	-189	-136	-109	-83	-43	-5	-150	-115	-58	-290	-32	-41	-67	-81	-30	12	-8	-159	-48	-104	-261
	-32%	-38%	-35%	-32%	-31%	-18%	-8%	-31%	-34%	-44%	-30%	-19%	-5%	-29%	-32%	-40%	-34%	-21%	-33%	-36%	-26%	-26%	8%	-11%	-57%	-34%	-58%	-26%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/h/u - z/s/w/v/h/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 38  
VED1\_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	458	225	227	77	81	58	76	70	95	113	98	110	112	161	132	52	105	145	129	79	81	503
	45%	46%	44%	57%	47%	36%	46%	44%	41%	40%	47%	39%	54%	44%	50%	39%	50%	58%	50%	40%	31%	49%
	t			zeh														zti	zi			
Not tell the truth	467	224	231	48	84	86	76	75	98	131	91	146	84	172	120	62	87	90	110	98	148	425
	46%	46%	45%	36%	49%	54%	46%	47%	43%	47%	44%	52%	41%	46%	45%	47%	42%	36%	42%	49%	56%	42%
	ca					c						zi								q	zq	
																					r	
Don't know	97	43	53	10	6	16	13	15	37	37	18	23	11	38	14	18	18	16	21	21	33	94
	9%	9%	10%	7%	4%	10%	8%	9%	16%	13%	9%	8%	5%	10%	5%	14%	9%	6%	8%	11%	13%	9%
	dnq								zcdf	zi				n		n					q	
Net difference	-9	1	-4	29	-3	-28	1	-5	-3	-18	7	-36	28	-10	13	-10	17	55	19	-19	-66	78
	-1%	*	-1%	22%	-2%	-18%	*	-3%	-1%	-6%	4%	-13%	14%	-3%	5%	-7%	8%	22%	7%	-9%	-25%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 39  
VED1\_24 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS		ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL			
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NVQ1-2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)	GREENS (A)		NONE (B)		
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	184	1022		
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	337	90	515	317	146	864	150	114*	187	314	114*	165	79	277	162*	181	1022		
Tell the truth	458	106	110	100	77	43	23	287	171	88	130	126	55	233	169	54	384	74	44	82	165	64	105	43	60	70	72	503		
	45%	44%	41%	43%	52%	49%	46%	46%	43%	36%	47%	56%	61%	45%	47%	37%	44%	49%	35%	44%	53%	56%	62%	22%	y	y	40%	49%		
Not tell the truth	467	107	132	113	60	35	20	294	173	135	116	85	31	234	155	76	398	63	62	88	134	41	42	23	183	59	87	425		
	46%	44%	50%	48%	41%	40%	42%	48%	43%	55%	42%	37%	34%	46%	43%	52%	46%	42%	50%	47%	43%	36%	26%	33%	66%	42%	w	w	48%	42%
Don't know	97	28	24	21	9	9	6	38	58	24	31	16	5	46	33	16	81	13	19	17	15	8	12	4	34	14	21	94		
	9%	11%	9%	9%	6%	11%	12%	6%	15%	10%	11%	7%	5%	9%	9%	11%	9%	8%	15%	9%	5%	7%	8%	5%	12%	10%	12%	9%		
Net difference	-9	-1	-22	-13	16	8	2	-7	-2	-47	13	41	24	-1	14	-22	-14	10	-18	-5	31	23	63	20	-123	10	-15	78		
	-1%	*	-8%	-6%	11%	10%	5%	-1%	*	-19%	5%	18%	27%	*	4%	-15%	-2%	7%	-14%	-3%	10%	20%	40%	29%	-44%	7%	-9%	8%		

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/A/m - z/n/o/p - z/q/- z/r/- z/s/- z/t/- z/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



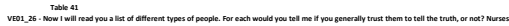
Table 40  
VE01\_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	936	456	464	123	152	147	152	145	217	262	194	247	191	345	249	118	190	230	242	185	237	938
	92%	93%	91%	91%	89%	91%	92%	91%	94%	93%	93%	88%	92%	93%	94%	89%	90%	91%	93%	93%	90%	92%
Not tell the truth	60	27	31	7	14	12	8	12	7	13	10	25	10	14	14	11	12	15	10	11	18	56
	6%	6%	6%	5%	8%	7%	5%	8%	3%	5%	5%	9%	5%	4%	5%	9%	6%	6%	4%	6%	7%	5%
Don't know	27	8	16	5	6	2	5	2	7	6	4	8	5	11	3	3	8	7	7	2	7	28
	3%	2%	3%	4%	3%	1%	3%	1%	3%	2%	2%	3%	3%	3%	1%	2%	4%	3%	3%	1%	3%	3%
Net difference	876	429	432	116	138	135	144	132	210	248	184	222	181	331	234	106	178	215	232	174	219	882
	86%	87%	85%	86%	81%	84%	87%	83%	91%	88%	89%	79%	87%	89%	88%	80%	85%	86%	89%	88%	83%	86%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base





Base: All adults age 16+ in Great Britain

19 Nov 2025

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 42  
VE01\_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	833	394	425	115	150	130	133	130	175	222	168	234	175	298	229	97	184	217	222	161	198	844
	82%	80%	83%	85%	88%	80%	81%	82%	76%	79%	81%	84%	84%	80%	86%	74%	87%	86%	86%	81%	76%	83%
Not tell the truth	114	69	43	14	19	21	21	15	23	29	23	34	25	33	29	24	18	23	25	21	35	109
	11%	14%	8%	10%	11%	13%	13%	10%	10%	10%	11%	12%	12%	9%	11%	18%	9%	9%	10%	11%	14%	11%
Don't know	75	29	44	6	2	10	10	14	33	30	16	11	7	39	8	11	8	12	12	17	28	69
	7%	6%	9%	5%	1%	6%	6%	9%	14%	11%	8%	4%	3%	11%	3%	8%	4%	5%	5%	8%	11%	7%
	dknr					d	d	d	code f	kl				znp						qr		
Net difference	719	326	382	102	131	108	112	114	152	192	146	200	149	265	200	73	165	194	197	140	163	735
	70%	66%	75%	75%	76%	67%	68%	72%	66%	68%	70%	72%	72%	71%	75%	55%	78%	77%	76%	71%	62%	72%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 43  
VED1\_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	TOTAL (Z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL	
		NORTH (A)	MIDLANDS (B)	SOUTH (C)	LONDON (D)	SCOTLAND (E)	WALES (F)	WORKING (G)	NOT WORKING (H)	GCSE / O-LEVEL / CSE/ NVQ1-2 (I)	A-LEVEL OR EQUIV (J)	DEGREE (K)	MASTERS / PHD (L)	MARRIED / LIVING AS (M)	SINGLE (N)	WID / DIV / SEP (O)	WHITE (P)	ETHNIC MINORITY (Q)	UNDER 25000 (S)	25000 - 49999 (T)	50000 PLUS (U)	CONSERVATIVE (V)	LABOUR (W)	DEMOCRAT (X)	REFORM UK (Y)	GREENS (A)	NONE (B)		
Unweighted base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022	
Weighted base	1022	241	266	213	146	127	60	620	402	187	217	337	90	515	307	146	864	150	121**	187	314	114**	160	79**	277	142**	181	1022	
Tell the truth	833	195	212	195	119	72	40	529	304	182	236	200	78	420	297	113	706	123	100	162	280	101	149	63	190	128	135	844	
	82%	81%	80%	84%	81%	83%	82%	85%	75%	74%	85%	88%	87%	82%	83%	78%	82%	82%	80%	87%	89%	89%	93%	90%	69%	90%	75%	83%	
Not tell the truth	114	25	28	23	23	10	4	61	53	35	26	19	8	52	42	17	91	20	13	20	27	8	8	3	59	10	16	109	
	11%	10%	11%	10%	16%	11%	9%	10%	13%	14%	9%	9%	9%	10%	12%	12%	11%	13%	10%	11%	8%	7%	5%	5%	21%	7%	9%	11%	
Don't know	75	21	25	14	4	5	5	29	46	30	15	7	4	41	18	15	66	7	12	5	7	4	3	3	28	4	29	69	
	7%	9%	9%	6%	3%	6%	10%	5%	11%	5%	12%	6%	3%	5%	8%	11%	8%	5%	9%	3%	2%		4%	2%	5%	10%	3%	16%	7%
		d	d					24	28										14						14		20		
Net difference	719	169	184	172	96	62	36	468	251	146	210	180	70	368	255	96	615	102	87	142	253	93	141	60	131	118	119	735	
	70%	70%	69%	74%	66%	71%	73%	76%	62%	78%	76%	80%	78%	72%	71%	66%	71%	68%	70%	76%	81%	82%	88%	86%	47%	83%	66%	72%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/- z/s/h/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 44  
VED1\_30 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Engineers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	920	453	455	112	165	143	148	145	206	255	189	252	184	328	247	113	199	231	238	185	224	920
	90%	92%	89%	83%	96%	89%	90%	91%	89%	91%	91%	90%	89%	88%	93%	85%	95%	92%	92%	93%	86%	90%
Not tell the truth	48	23	22	15	6	12	7	5	4	6	6	20	15	16	8	15	4	10	6	6	22	45
	5%	5%	4%	11%	3%	8%	4%	3%	2%	2%	3%	7%	7%	4%	3%	12%	2%	4%	2%	3%	8%	4%
Don't know	54	15	34	8	*	6	10	9	21	20	13	7	8	27	11	4	7	10	16	7	16	57
	5%	3%	7%	6%	*	4%	6%	5%	9%	7%	6%	2%	4%	7%	4%	3%	3%	4%	6%	4%	6%	6%
Net difference	872	430	432	97	159	131	142	140	202	249	183	232	168	312	239	98	195	221	232	179	202	875
	85%	87%	85%	72%	93%	81%	86%	88%	88%	89%	88%	83%	81%	84%	90%	74%	93%	88%	89%	90%	77%	86%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 45  
VED1\_30 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Engineers

Base: All adults age 16+ in Great Britain

	TOTAL (Z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
		NORTH (A)	MIDLANDS (B)	SOUTH (C)	LONDON (D)	SCOTLAND (E)	WALES (F)	WORKING (G)	NOT WORKING (H)	GCSE / O-LEVEL / CSE / INVL12 (I)	A-LEVEL OR EQUIV (J)	DEGREE (K)	MASTERS / PHD (L)	MARRIED / LIVING AS (M)	SINGLE (N)	WID / DIV / SEP (O)	WHITE (P)	ETHNIC MINORITY (Q)	UNDER 25000 (S)	25000 - 49999 (T)	50000 PLUS (U)	CONSERVATIVE (V)	LABOUR (W)	DEMOCRAT (X)	REFORM UK (Y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	941	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	327	90	515	317	146	864	150	121*	187	914	114*	160	79**	227	142**	161	1022
Tell the truth	920	219	232	213	130	80	47	570	350	221	253	209	83	467	313	134	785	129	111	176	296	107	151	66	245	130	147	920
90%	98	91%	87%	91%	89%	91%	95%	92%	87%	90%	91%	92%	92%	91%	88%	92%	91%	86%	89%	94%	94%	95%	95%	95%	88%	92%	81%	90%
Not tell the truth	48	7	17	8	9	5	2	28	20	11	13	8	3	18	27	3	37	11	6	8	9	2	3	1	16	7	13	45
5%	5%	3%	6%	4%	6%	6%	4%	5%	5%	5%	5%	3%	3%	4%	7%	2%	4%	7%	5%	4%	3%	2%	2%	6%	5%	7%	4%	
Don't know	54	15	18	12	7	3	1	21	33	14	10	10	5	27	18	8	43	10	8	4	8	4	5	2	16	5	21	57
6%	6%	6%	7%	5%	5%	3%	1%	3%	8%	6%	4%	4%	5%	5%	5%	6%	5%	6%	6%	2%	3%	3%	3%	6%	4%	11%	6%	
Net difference	872	212	215	204	121	75	45	542	330	210	240	201	80	449	286	131	748	118	105	168	287	105	148	65	229	124	134	875
85%	88%	81%	81%	88%	83%	86%	92%	88%	82%	85%	87%	88%	88%	88%	80%	90%	87%	78%	84%	90%	91%	93%	93%	93%	83%	87%	74%	86%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/f/h - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 46  
VE01\_32 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Advertising executives

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	161	78	80	24	37	19	20	22	40	43	29	42	36	67	31	21	40	40	41	34	39	160
n	16%	16%	16%	18%	22%	12%	12%	14%	17%	15%	14%	15%	18%	18%	12%	16%	19%	16%	16%	17%	15%	16%
Not tell the truth	792	379	402	104	128	133	136	124	167	214	163	226	161	276	224	101	161	197	204	153	201	786
n	78%	77%	79%	77%	75%	h	h	78%	73%	76%	79%	81%	78%	74%	84%	76%	77%	79%	79%	77%	77%	77%
Don't know	69	35	30	7	6	8	10	14	24	24	15	12	10	28	11	11	9	14	15	11	22	76
n	7%	7%	6%	5%	4%	5%	6%	9%	10%	9%	7%	4%	5%	8%	4%	8%	4%	5%	6%	6%	8%	7%
Net difference	-632	-301	-322	-81	-91	-114	-116	-102	-128	-172	-134	-184	-125	-209	-193	-80	-121	-157	-163	-119	-163	-626
	-62%	-61%	-63%	-60%	-53%	-71%	-70%	-64%	-55%	-61%	-64%	-66%	-60%	-56%	-73%	-61%	-57%	-62%	-63%	-60%	-62%	-61%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base

Base: All adults age 16+ in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/t - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/t - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/r - z/s/t/u - z/v/w/x/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 48  
VE01\_36 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Museum curators

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	812 79%	390 79%	411 80%	90 67%	136 79%	124 77%	137 83%	143 90%	181 79%	236 84%	180 87%	220 79%	148 72%	311 84%	217 81%	94 71%	164 78%	211 84%	227 87%	160 81%	184 70%	829 81%
Not tell the truth	110 11%	57 12%	50 10%	27 20%	22 13%	20 12%	14 9%	7 5%	20 9%	19 7%	12 6%	34 12%	36 18%	23 6%	36 14%	20 15%	25 12%	24 10%	17 6%	26 13%	34 13%	101 10%
Don't know	100 10%	45 9%	50 10%	18 13%	13 8%	17 11%	14 8%	9 6%	29 13%	27 9%	15 7%	25 9%	23 11%	37 10%	13 5%	18 14%	22 10%	16 6%	16 6%	13 6%	44 17%	92 9%
Net difference	702 69%	333 68%	362 71%	63 47%	114 66%	105 65%	123 74%	136 85%	161 70%	217 77%	168 81%	186 66%	112 54%	288 78%	180 68%	75 57%	139 66%	187 75%	210 81%	134 68%	150 57%	728 71%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base





Table 49  
VED1\_36 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Museum curators

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE					UNWTD TOTAL	
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LV/ CSE/ HVL2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID /DV /SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)	GREENS (A)		NONE (B)
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	117	60	620	402	187	217	337	90	513	317	146	864	150	121*	187	314	114*	160	79**	227	162**	181	1022
Tell the truth	812	195	199	194	109	74	40	505	307	182	225	193	71	425	275	110	706	103	92	158	272	95	139	62	214	115	118	829
	79%	81%	75%	84%	75%	85%	82%	82%	76%	74%	81%	85%	78%	83%	77%	76%	82%	69%	73%	85%	87%	83%	89%	89%	77%	81%	65%	81%
Not tell the truth	110	19	33	22	23	5	8	58	52	36	28	14	12	49	41	18	82	26	17	18	30	11	11	3	37	10	32	101
	11%	8%	13%	9%	16%	6%	15%	9%	13%	15%	10%	6%	13%	9%	11%	13%	10%	18%	14%	10%	10%	10%	7%	4%	13%	7%	18%	10%
Don't know	100	27	34	17	13	8	1	56	43	29	24	20	8	40	41	17	76	21	16	11	12	8	9	5	27	17	30	92
	10%	11%	13%	7%	9%	9%	2%	9%	11%	12%	9%	9%	9%	8%	12%	12%	9%	14%	11%	6%	4%	7%	6%	7%	10%	12%	17%	9%
Net difference	702	176	165	173	86	69	33	447	254	146	197	178	59	376	234	92	628	76	75	140	242	84	128	59	177	106	86	728
	69%	73%	62%	74%	59%	79%	67%	72%	63%	59%	71%	78%	65%	73%	65%	63%	72%	51%	60%	73%	77%	74%	80%	85%	64%	74%	48%	73%

Proportions/Mean: Columns Tested (5% risk level) - z/a/h/c/d/h/f - z/g/h - z/i/j/k/l/m - z/n/o/p - z/q/- z/r/h/- z/s/h/u - z/v/w/h/y/A/B  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 50  
VED1\_37 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Landlords of private residential properties

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	350	199	146	50	60	57	60	52	71	85	72	97	74	133	98	21	84	104	95	69	73	351
bo	34%	40%	29%	37%	35%	35%	36%	32%	31%	30%	35%	35%	36%	36%	37%	16%	40%	41%	37%	35%	28%	34%
Not tell the truth	555	234	308	73	105	94	85	85	114	145	107	169	118	185	142	94	112	121	140	106	155	546
ama	54%	48%	60%	54%	61%	58%	51%	53%	50%	51%	52%	60%	57%	50%	53%	71%	53%	48%	54%	53%	59%	53%
Don't know	117	58	57	12	7	11	20	23	45	51	28	14	15	52	25	17	14	26	25	24	34	125
dk	11%	12%	11%	9%	4%	7%	12%	14%	19%	18%	14%	5%	7%	14%	10%	13%	7%	10%	10%	12%	13%	12%
Net difference	-205	-35	-161	-22	-45	-37	-24	-33	-43	-60	-35	-72	-45	-52	-44	-73	-27	-17	-45	-37	-83	-195
	-20%	-7%	-32%	-16%	-26%	-23%	-15%	-21%	-19%	-21%	-17%	-26%	-22%	-14%	-16%	-55%	-13%	-7%	-17%	-19%	-32%	-19%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table S1  
VED1\_37 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Landlords of private residential properties

Base: All adults age 16+ in Great Britain

	TOTAL (Z)	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS		ETHNICITY		INCOME		PARTY PREFERENCE						UNWTD TOTAL			
		NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ INCLD (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	DEMOCRAT (x)	REFORM UK (y)		GREENS (A)	NONE (B)	
Unweighted base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	941	122	178	80	251	132	164	1022	
Weighted base	1022	241	266	213	146	117	60	620	402	187	217	327	90	515	317	146	864	150	121*	187	914	114*	160	79**	227	142**	181	1022	
Tell the truth	350	78	78	86	58	32	19	234	116	82	91	91	34	193	117	39	290	58	41	58	125	47	60	25	103	34	52	351	
Is	34%	32%	29%	37%	40%	36%	38%	38%	29%	33%	33%	40%	37%	38%	33%	27%	34%	39%	33%	31%	40%	41%	37%	36%	37%	24%	29%	34%	
Not tell the truth	54%	55%	59%	52%	49%	54%	49%	54%	55%	54%	58%	51%	48%	52%	55%	61%	55%	54%	54%	58%	52%	48%	52%	59%	49%	59%	68%	55%	53%
Don't know	117	30	30	26	17	8	6	52	65	31	26	19	13	55	42	18	102	11	15	21	25	12	17	4	37	12	30	125	
Is	11%	12%	11%	11%	11%	10%	13%	8%	16%	13%	9%	8%	14%	11%	12%	13%	12%	8%	12%	11%	8%	11%	11%	5%	13%	8%	17%	12%	
Net difference	-205	-56	-80	-34	-14	-16	-6	-100	-106	-52	-68	-25	-10	-72	-80	-49	-183	-23	-27	-51	-39	-8	-23	-16	-33	-63	-47	-195	
Is	-20%	-23%	-30%	-15%	-9%	-18%	-12%	-16%	-26%	-21%	-25%	-11%	-11%	-14%	-23%	-34%	-21%	-15%	-21%	-27%	-12%	-7%	-14%	-22%	-12%	-44%	-26%	-19%	

Proportions/Mean: Columns Totals (N risk level) - z1/z2/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100/z101/z102/z103/z104/z105/z106/z107/z108/z109/z110/z111/z112/z113/z114/z115/z116/z117/z118/z119/z120/z121/z122/z123/z124/z125/z126/z127/z128/z129/z130/z131/z132/z133/z134/z135/z136/z137/z138/z139/z140/z141/z142/z143/z144/z145/z146/z147/z148/z149/z150/z151/z152/z153/z154/z155/z156/z157/z158/z159/z160/z161/z162/z163/z164/z165/z166/z167/z168/z169/z170/z171/z172/z173/z174/z175/z176/z177/z178/z179/z180/z181/z182/z183/z184/z185/z186/z187/z188/z189/z190/z191/z192/z193/z194/z195/z196/z197/z198/z199/z200/z201/z202/z203/z204/z205/z206/z207/z208/z209/z210/z211/z212/z213/z214/z215/z216/z217/z218/z219/z220/z221/z222/z223/z224/z225/z226/z227/z228/z229/z230/z231/z232/z233/z234/z235/z236/z237/z238/z239/z240/z241/z242/z243/z244/z245/z246/z247/z248/z249/z250/z251/z252/z253/z254/z255/z256/z257/z258/z259/z260/z261/z262/z263/z264/z265/z266/z267/z268/z269/z270/z271/z272/z273/z274/z275/z276/z277/z278/z279/z280/z281/z282/z283/z284/z285/z286/z287/z288/z289/z290/z291/z292/z293/z294/z295/z296/z297/z298/z299/z300/z301/z302/z303/z304/z305/z306/z307/z308/z309/z310/z311/z312/z313/z314/z315/z316/z317/z318/z319/z320/z321/z322/z323/z324/z325/z326/z327/z328/z329/z330/z331/z332/z333/z334/z335/z336/z337/z338/z339/z340/z341/z342/z343/z344/z345/z346/z347/z348/z349/z350/z351/z352/z353/z354/z355/z356/z357/z358/z359/z360/z361/z362/z363/z364/z365/z366/z367/z368/z369/z370/z371/z372/z373/z374/z375/z376/z377/z378/z379/z380/z381/z382/z383/z384/z385/z386/z387/z388/z389/z390/z391/z392/z393/z394/z395/z396/z397/z398/z399/z400/z401/z402/z403/z404/z405/z406/z407/z408/z409/z410/z411/z412/z413/z414/z415/z416/z417/z418/z419/z420/z421/z422/z423/z424/z425/z426/z427/z428/z429/z430/z431/z432/z433/z434/z435/z436/z437/z438/z439/z440/z441/z442/z443/z444/z445/z446/z447/z448/z449/z450/z451/z452/z453/z454/z455/z456/z457/z458/z459/z460/z461/z462/z463/z464/z465/z466/z467/z468/z469/z470/z471/z472/z473/z474/z475/z476/z477/z478/z479/z480/z481/z482/z483/z484/z485/z486/z487/z488/z489/z490/z491/z492/z493/z494/z495/z496/z497/z498/z499/z500/z501/z502/z503/z504/z505/z506/z507/z508/z509/z510/z511/z512/z513/z514/z515/z516/z517/z518/z519/z520/z521/z522/z523/z524/z525/z526/z527/z528/z529/z530/z531/z532/z533/z534/z535/z536/z537/z538/z539/z540/z541/z542/z543/z544/z545/z546/z547/z548/z549/z550/z551/z552/z553/z554/z555/z556/z557/z558/z559/z560/z561/z562/z563/z564/z565/z566/z567/z568/z569/z570/z571/z572/z573/z574/z575/z576/z577/z578/z579/z580/z581/z582/z583/z584/z585/z586/z587/z588/z589/z590/z591/z592/z593/z594/z595/z596/z597/z598/z599/z600/z601/z602/z603/z604/z605/z606/z607/z608/z609/z610/z611/z612/z613/z614/z615/z616/z617/z618/z619/z620/z621/z622/z623/z624/z625/z626/z627/z628/z629/z630/z631/z632/z633/z634/z635/z636/z637/z638/z639/z640/z641/z642/z643/z644/z645/z646/z647/z648/z649/z650/z651/z652/z653/z654/z655/z656/z657/z658/z659/z660/z661/z662/z663/z664/z665/z666/z667/z668/z669/z670/z671/z672/z673/z674/z675/z676/z677/z678/z679/z680/z681/z682/z683/z684/z685/z686/z687/z688/z689/z690/z691/z692/z693/z694/z695/z696/z697/z698/z699/z700/z701/z702/z703/z704/z705/z706/z707/z708/z709/z710/z711/z712/z713/z714/z715/z716/z717/z718/z719/z720/z721/z722/z723/z724/z725/z726/z727/z728/z729/z730/z731/z732/z733/z734/z735/z736/z737/z738/z739/z740/z741/z742/z743/z744/z745/z746/z747/z748/z749/z750/z751/z752/z753/z754/z755/z756/z757/z758/z759/z760/z761/z762/z763/z764/z765/z766/z767/z768/z769/z770/z771/z772/z773/z774/z775/z776/z777/z778/z779/z780/z781/z782/z783/z784/z785/z786/z787/z788/z789/z790/z791/z792/z793/z794/z795/z796/z797/z798/z799/z800/z801/z802/z803/z804/z805/z806/z807/z808/z809/z810/z811/z812/z813/z814/z815/z816/z817/z818/z819/z820/z821/z822/z823/z824/z825/z826/z827/z828/z829/z830/z831/z832/z833/z834/z835/z836/z837/z838/z839/z840/z841/z842/z843/z844/z845/z846/z847/z848/z849/z850/z851/z852/z853/z854/z855/z856/z857/z858/z859/z860/z861/z862/z863/z864/z865/z866/z867/z868/z869/z870/z871/z872/z873/z874/z875/z876/z877/z878/z879/z880/z881/z882/z883/z884/z885/z886/z887/z888/z889/z890/z891/z892/z893/z894/z895/z896/z897/z898/z899/z900/z901/z902/z903/z904/z905/z906/z907/z908/z909/z910/z911/z912/z913/z914/z915/z916/z917/z918/z919/z920/z921/z922/z923/z924/z925/z926/z927/z928/z929/z930/z931/z932/z933/z934/z935/z936/z937/z938/z939/z940/z941/z942/z943/z944/z945/z946/z947/z948/z949/z950/z951/z952/z953/z954/z955/z956/z957/z958/z959/z960/z961/z962/z963/z964/z965/z966/z967/z968/z969/z970/z971/z972/z973/z974/z975/z976/z977/z978/z979/z980/z981/z982/z983/z984/z985/z986/z987/z988/z989/z990/z991/z992/z993/z994/z995/z996/z997/z998/z999/z1000/z1001/z1002/z1003/z1004/z1005/z1006/z1007/z1008/z1009/z1010/z1011/z1012/z1013/z1014/z1015/z1016/z1017/z1018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Table 52  
VE01\_44 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Social media influencers

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	59	27	29	6	12	7	12	7	15	15	15	10	15	22	11	7	15	4	21	9	22	56
q	6%	5%	6%	4%	7%	4%	7%	4%	6%	5%	7%	3%	7%	6%	4%	5%	7%	2%	8%	4%	8%	5%
Not tell the truth	894	425	455	125	154	150	142	140	183	235	178	265	184	318	248	116	182	235	228	173	215	900
hit	87%	86%	89%	92%	90%	93%	86%	88%	80%	84%	86%	95%	89%	86%	93%	88%	86%	94%	88%	87%	82%	88%
Don't know	69	40	27	4	5	4	11	12	32	31	14	5	8	31	7	9	14	12	10	17	26	66
knr	7%	8%	5%	3%	3%	2%	6%	8%	14%	11%	7%	2%	4%	8%	3%	7%	7%	5%	4%	9%	10%	6%
Net difference	-835	-398	-426	-119	-142	-143	-130	-133	-169	-220	-163	-255	-168	-296	-237	-110	-167	-231	-207	-164	-193	-844
	-82%	-81%	-83%	-88%	-83%	-89%	-79%	-84%	-73%	-78%	-79%	-91%	-81%	-80%	-89%	-83%	-79%	-92%	-80%	-83%	-74%	-83%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 53  
VED1\_44 - How I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Social media influencers

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION				MARITAL STATUS		ETHNICITY		INCOME			PARTY PREFERENCE									
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEV / CSE/ INCLD (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS /PHD (l)	MARRIED /LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (r)	25000 - 49999 (s)	50000 PLUS (t)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	UNWTD TOTAL	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022	
Weighted Base	1022	241	266	213	146	87*	60*	620	402	187	217	337	90	513	317	146	864	150	121*	187	314	114*	165	79**	227	142**	181	111	1022
Tell the truth	59	18	14	10	7	5	6	33	26	16	21	7	4	21	26	11	38	21	13	10	12	6	12	2	19	2	13	7	56
6%	6%	7%	5%	4%	5%	6%	11%	5%	6%	7%	7%	3%	5%	4%	7%	8%	4%	14%	10%	5%	4%	5%	7%	3%	7%	1%	7%	5%	
Not tell the truth	894	211	231	207	130	76	40	552	343	209	245	208	81	454	313	122	762	126	101	165	295	101	144	64	230	138	147	900	
87%	87%	87%	87%	89%	87%	81%	81%	89%	85%	85%	88%	92%	90%	88%	88%	84%	88%	84%	81%	88%	94%	89%	90%	92%	83%	97%	81%	88%	
Don't know	69	13	21	16	8	7	4	35	34	22	12	11	5	38	19	13	63	3	11	12	7	7	4	3	28	3	21	66	
7%	7%	5%	8%	7%	6%	7%	7%	6%	9%	9%	4%	5%	5%	7%	5%	9%	7%	2%	9%	7%	2%	6%	2%	4%	10%	2%	13%	6%	
Net difference	-835	-193	-217	-197	-123	-71	-34	-519	-317	-193	-224	-202	-77	-432	-287	-110	-724	-105	-88	-155	-284	-95	-132	-62	-211	-136	-134	-844	
-82%	-80%	-82%	-83%	-83%	-81%	-70%	-70%	-84%	-79%	-78%	-81%	-89%	-85%	-84%	-80%	-76%	-84%	-70%	-70%	-83%	-90%	-83%	-83%	-89%	-76%	-96%	-74%	-83%	

Proportions/Mean: Columns Totals (N risk level) - z/a/z/c/d/g/h - z/g/h - z/h/j/k/l/m - z/n/a/p - z/q/- z/z/z/o - z/z/m/z/y/A/B  
Overlap formulae used: \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 54  
VE01\_45 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Artists

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	742	355	378	91	128	112	123	118	170	212	158	200	142	270	202	84	163	184	203	139	187	749
o	73%	72%	74%	68%	75%	69%	75%	74%	74%	75%	76%	71%	69%	73%	76%	63%	78%	73%	78%	70%	71%	73%
Not tell the truth	175	87	82	35	35	41	24	17	24	27	22	67	53	48	47	34	35	42	31	40	49	162
phlmnr	17%	18%	16%	26%	20%	25%	15%	11%	10%	10%	11%	24%	25%	13%	18%	25%	16%	17%	12%	20%	19%	16%
Don't know	105	50	52	8	8	9	18	25	37	42	27	13	12	53	17	15	12	26	25	19	26	111
kn	10%	10%	10%	6%	5%	5%	11%	15%	16%	15%	13%	5%	6%	14%	6%	11%	6%	10%	10%	10%	10%	11%
Net difference	567	267	296	56	94	71	99	101	146	185	136	133	89	221	155	50	129	142	172	99	138	587
	55%	54%	58%	41%	55%	44%	60%	64%	64%	66%	66%	47%	43%	60%	58%	38%	61%	57%	66%	50%	53%	57%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base



Table 55  
VED1\_45 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Artists

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ INCLD (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WIDOW / DIV / SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (s)	25000 - 49999 (t)	50000 PLUS (u)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	941	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	87*	60*	620	402	187	217	277	90	513	317	146	864	150	121**	187	914	114*	160	79**	277	162**	181	1022
Tell the truth	742	171	185	170	108	72	36	460	282	173	200	177	66	363	266	109	641	96	89	146	231	77	122	55	185	120	118	749
	73%	71%	70%	73%	74%	82%	73%	74%	70%	70%	72%	78%	73%	71%	74%	75%	74%	64%	72%	78%	73%	68%	76%	79%	67%	84%	65%	73%
Not tell the truth	175	41	57	38	23	9	6	109	66	44	50	32	16	93	59	21	136	38	22	30	59	23	20	11	56	16	40	162
	17%	17%	21%	16%	16%	11%	13%	18%	16%	18%	18%	14%	18%	18%	17%	14%	16%	25%	17%	16%	19%	20%	13%	16%	20%	12%	22%	16%
Don't know	105	29	24	24	15	6	7	50	55	31	28	18	8	56	32	15	87	16	14	12	25	14	17	3	36	6	23	111
	10%	12%	9%	10%	10%	7%	14%	8%	14%	12%	10%	8%	9%	11%	9%	10%	10%	11%	11%	6%	8%	12%	11%	5%	13%	4%	13%	11%
Net difference	567	130	128	132	85	62	30	351	216	129	150	144	50	270	207	88	505	58	68	116	172	54	101	44	128	104	79	587
	55%	54%	48%	57%	58%	72%	61%	57%	54%	52%	54%	64%	55%	53%	58%	61%	59%	39%	54%	62%	55%	48%	64%	64%	46%	73%	44%	57%

Proportions/Mean: Columns Tested (5% risk level) - z/a/z/c/d/g/h - z/g/h - z/i/j/k/l/m - z/n/a/p - z/q/i - z/s/z/v - z/s/m/z/y/A/B  
Overlap formulae used: \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 56  
VE01\_46 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Historians

Base: All adults age 16+ in Great Britain

	GENDER			AGE						GENERATION				TENURE				SOCIAL GRADE				UNWTD TOTAL
	TOTAL (j)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (i)	GEN X (l)	MILLENNIAL (k)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED LOCAL AUTHORITY (p)	RENTED PRIVATE LANDLORD (q)	AB (r)	C1 (s)	C2 (t)	DE (u)	
Unweighted Base	1022	528	475	124	136	132	168	188	274	327	227	234	179	409	307	128	130	298	367	137	155	1022
Weighted Base	1022	492	511	135*	171*	161*	165	159	231	281	207	280	207	371	266	132*	210*	251	260	198	262	1022
Tell the truth	812	381	420	103	133	121	136	129	190	235	172	220	154	303	217	96	166	211	218	158	192	822
	79%	77%	82%	76%	78%	75%	83%	81%	82%	83%	83%	79%	74%	82%	82%	73%	79%	84%	84%	80%	73%	80%
Not tell the truth	148	86	57	22	35	33	21	16	22	23	25	51	41	39	40	21	41	28	29	25	53	136
	14%	18%	11%	16%	20%	21%	13%	10%	10%	8%	12%	18%	20%	11%	15%	16%	19%	11%	11%	13%	20%	13%
Don't know	62	25	34	11	4	6	8	14	19	23	11	8	12	28	10	15	3	12	12	15	18	64
	6%	5%	7%	8%	2%	4%	5%	9%	8%	8%	5%	3%	6%	8%	4%	12%	2%	5%	5%	7%	7%	6%
Net difference	664	295	363	81	98	88	116	113	168	211	147	169	113	264	177	76	125	184	189	132	139	686
	65%	60%	71%	60%	57%	55%	70%	71%	73%	75%	71%	61%	54%	71%	67%	57%	60%	73%	73%	67%	53%	67%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t  
Overlap formulae used. \* small base





Table 57  
VED1\_46 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Historians

Base: All adults age 16+ in Great Britain

	GOVERNMENT OFFICE REGION							WORKING STATUS		EDUCATION				MARITAL STATUS			ETHNICITY		INCOME			PARTY PREFERENCE						UNWTD TOTAL
	TOTAL (z)	NORTH (a)	MIDLANDS (b)	SOUTH (c)	LONDON (d)	SCOTLAND (e)	WALES (f)	WORKING (g)	NOT WORKING (h)	GCSE / O-LEVEL / CSE/ NVQ1-2 (i)	A-LEVEL OR EQUIV (j)	DEGREE (k)	MASTERS / PHD (l)	MARRIED / LIVING AS (m)	SINGLE (n)	WID/ DIV/ SEP (o)	WHITE (p)	ETHNIC MINORITY (q)	UNDER 25000 (r)	25000 - 49999 (s)	50000 PLUS (t)	CONSERVATIVE (v)	LABOUR (w)	LIBERAL DEMOCRAT (x)	REFORM UK (y)	GREENS (A)	NONE (B)	
Unweighted Base	1022	223	265	208	144	120	62	620	402	186	210	330	133	558	307	150	860	149	103	191	341	122	178	80	251	132	164	1022
Weighted Base	1022	241	266	213	146	87*	60*	620	402	187	217	277	90	515	357	146	864	150	121**	187	314	114*	165	79**	277	142**	181	1022
Tell the truth	812	184	216	183	110	77	41	493	319	201	217	182	68	416	278	117	711	97	102	158	264	100	137	61	199	119	129	822
	79%	76%	81%	79%	75%	89%	84%	80%	79%	81%	78%	80%	75%	81%	78%	80%	87%	64%	82%	84%	84%	88%	86%	87%	72%	84%	72%	80%
Not tell the truth	148	36	38	35	26	7	6	92	56	31	47	35	15	66	60	19	102	45	13	23	38	9	21	7	53	18	30	136
	14%	15%	14%	15%	18%	8%	13%	15%	14%	13%	17%	15%	17%	13%	17%	13%	12%	30%	10%	12%	12%	8%	13%	10%	19%	13%	17%	13%
Don't know	62	21	11	15	10	3	1	34	28	15	13	10	7	31	20	10	51	8	10	7	12	5	1	2	25	5	21	64
	6%	9%	4%	6%	7%	4%	3%	6%	7%	6%	5%	4%	8%	6%	6%	7%	6%	6%	8%	4%	4%	4%	1%	3%	9%	3%	12%	6%
Net difference	664	148	178	147	84	71	35	401	263	170	170	147	53	349	218	97	609	52	89	135	226	91	116	53	147	101	99	686
	65%	61%	67%	63%	58%	81%	72%	65%	65%	69%	61%	65%	59%	68%	61%	67%	71%	35%	71%	72%	72%	80%	73%	76%	53%	71%	55%	67%

Proportions/Mean: Columns Totals:  $\frac{z}{n} \pm \frac{z}{n} \sqrt{\frac{z}{n} \left( \frac{z}{n} - 1 \right)}$   
Overlap formulae used: \* small base; \*\* very small base (under 30) ineligible for sig testing