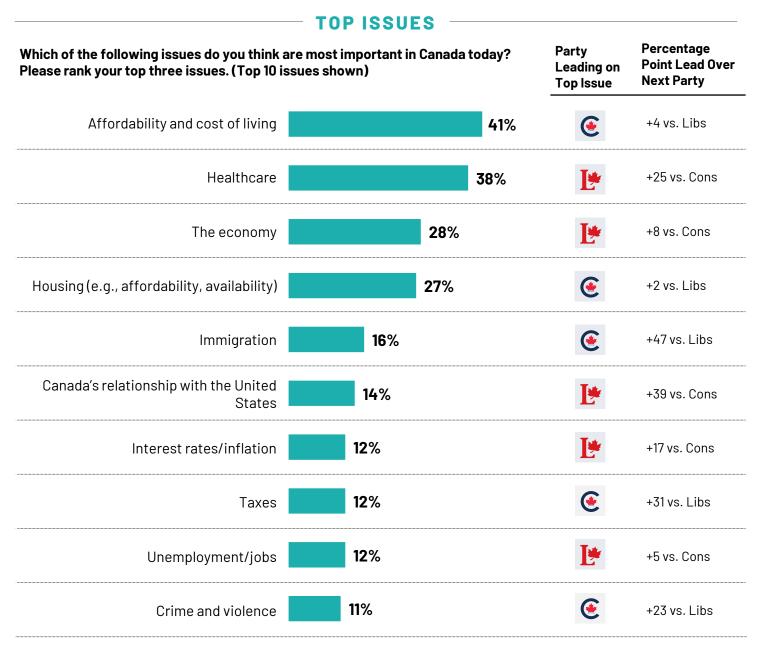
# AFFORDABILITY AND HEALTHCARE TOP ISSUES: CONSERVATIVES LEAD AFFORDABILTY, LIBERALS HEALTHCARE

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Canadians cite affordability and healthcare as the top issues facing the country today, followed by the economy and housing. Of the top-ten issues, the Liberals and Conservatives each lead on 5 issues, reflecting their relatively close proximity in the national popular vote. The Conservatives have a slight advantage on the first and

fourth most important issues, while the Liberals have a stronger advantage over the Conservatives on the second and third most-important issues. The biggest Liberal advantage continues to be on dealing with the USA, but this issue is now only sixth most important issue.



# **About This Study**

## **ABOUT THE STUDY**

These are some of the findings of an Ipsos poll conducted between December 8 and 15, 2025, on behalf of Global News. For this survey, a sample of 1,502 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.1 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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