

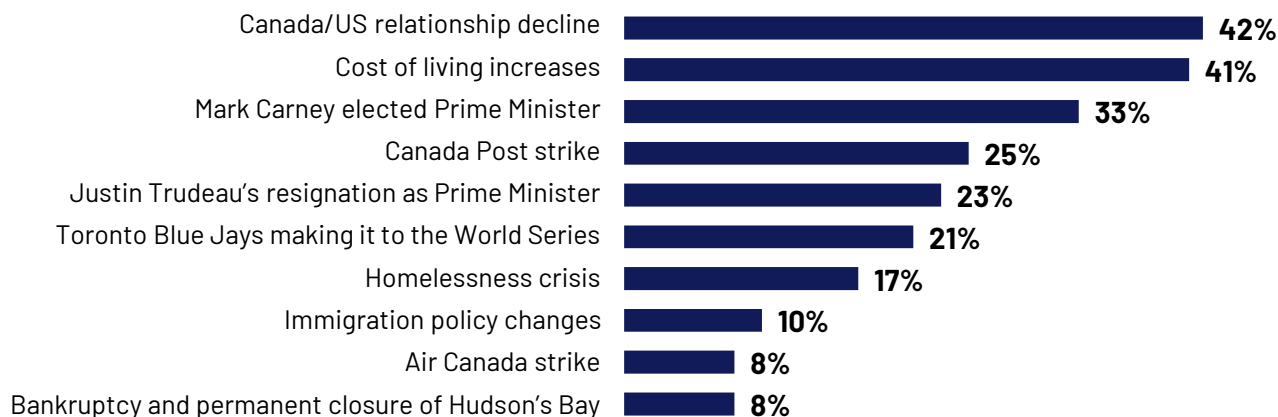
# 2025'S TOP NEWS STORIES: A YEAR DEFINED BY TRUMP

DECEMBER 31 | 2025

## REFLECTING BACK ON 2025...



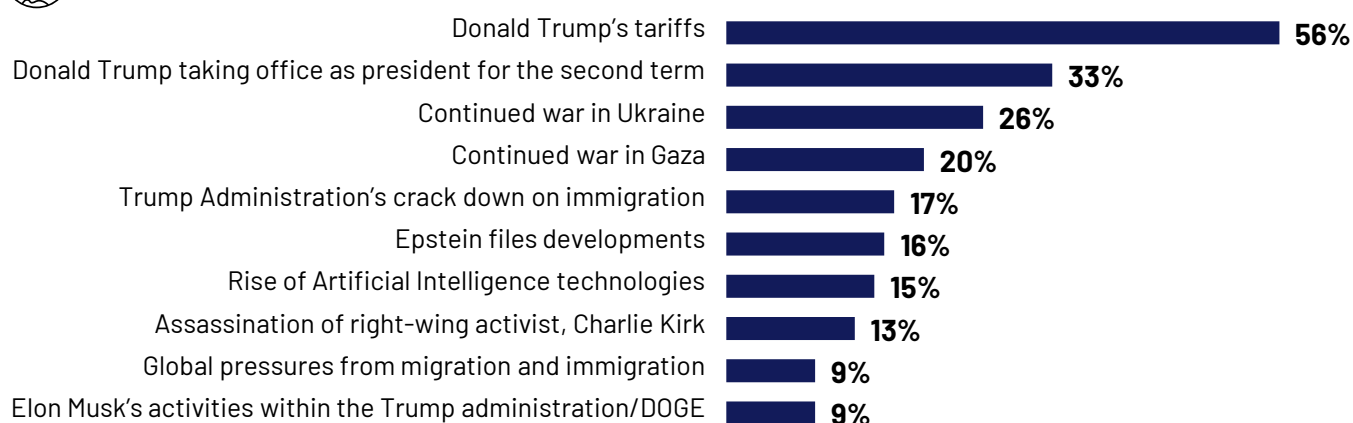
### Top News Stories In Canada



When it comes to the news stories that defined 2025 in Canada, Canadians believe the top two were the decline of the Canada-U.S. relationship (42%) and cost of living increases (41%). Mark Carney elected as Prime Minister (33%) follows close behind.



### Top News Stories Around The World



Globally, Canadians believe the top news stories of 2025 were Donald Trump's tariffs (56%) followed by Donald Trump taking office as president for a second term (33%), and the continued wars in Ukraine (26%) and Gaza (20%).

# About This Study

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## ABOUT THE STUDY

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These are some of the findings of an Ipsos poll conducted between December 8 and 15, 2025, on behalf of Global News. For this survey, a sample of 1,502 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 3.1$  percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

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