



Methodology



These are the findings of an **online Ipsos poll** conducted on behalf of the Montreal Economic Institute.



A sample of **1,159 Canadian** residents 18 years of age and older - including an oversample of 382 Quebec residents - was interviewed between **November 27 and December 2, 2025**.



Weighting according to age, gender and region was employed to ensure that the sample's composition is representative of the overall population according to the latest census information.

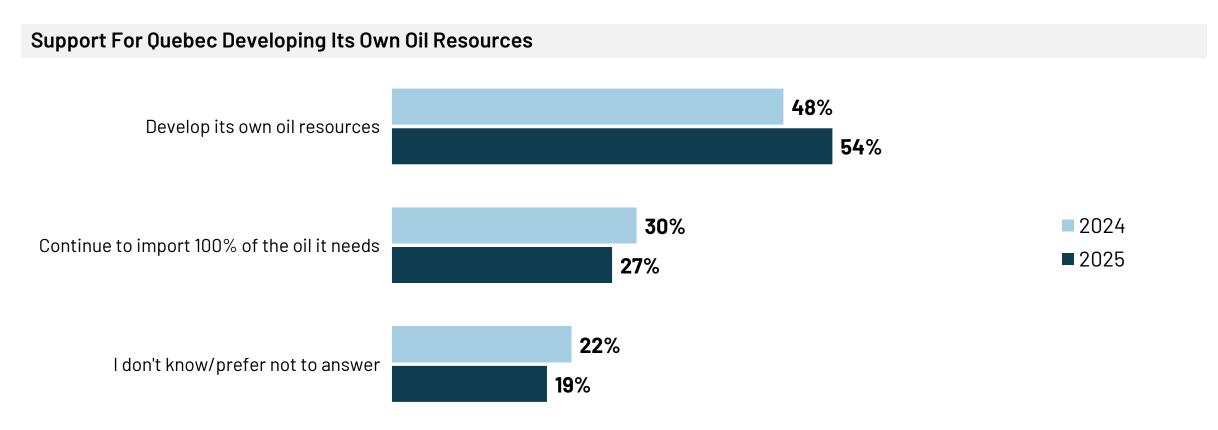


The precision of Ipsos online polls is measured using a credibility interval. In this case, the results are accurate to within ± 3.5 percentage points, 19 times out of 20, of what the results would have been had all Canadian adults been polled. Some totals may not add up to 100% due to rounding.





More than half (54%) of Quebec residents support developing the province's own oil resources, an increase from last year, 2024. In contrast, just over a quarter (27%) believe Quebec should import all its oil, a decrease year over year.



Base: Quebec respondents only 2025 (n=382) and 2024 (n=407)

Q1. Currently, Quebec must import (from Western Canada or from abroad) all of the oil it consumes. In your opinion, should Quebec develop its own oil resources or continue to import 100% of the oil it needs?



Men and middle-aged Quebecers are more likely to believe the province should develop its own resources.

		GEN	IDER	AGE			
	TOTAL [A]	Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]	
Bas	e: 382	179	203	85	137	160	
Develop its own resources	54%	60% C	48%	49%	63% DF	50%	
Continue to import 100% of the oil it needs	27%	29%	26%	35% E	18%	30% E	
I don't know/prefer not to answer	19%	11%	26% B	17%	18%	20%	

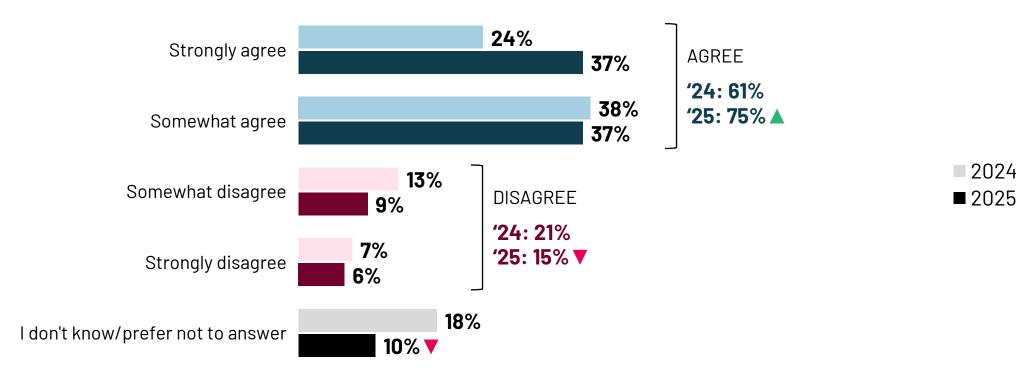
Base: Quebec respondents only (n=382)

Q1. Currently, Quebec must import (from Western Canada or from abroad) all of the oil it consumes. In your opinion, should Quebec develop its own oil resources or continue to import 100% of the oil it needs?



Three-quarters of Canadians (75%) now support constructing new pipelines to British Columbia or Eastern Canada to access European and Asian markets, marking a significant increase from last year.

Canada should build new pipelines to ports in BC or Eastern Canada to access markets in Europe and Asia



Base: All respondents 2025 (n=1159) and 2024 (n=1190)

Q2. Canada's current energy export infrastructure sends oil and gas almost exclusively to the United States. Some suggest building new pipelines to ports in British Columbia or Eastern Canada to access markets in Europe and Asia. Do you agree or disagree with this suggestion?



Agreement for building new pipelines to ports in BC or Eastern Canada to access new markets is strongest among men and weakest in Quebec.

		G	ENDER	AGE			REGION				
	ATOT [A]	L Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]	
Ba	ase: 1159	541	618	301	384	474	320	391	382	66	
T2B AGREE	75 %	81% C	68%	76%	74 %	74 %	80% I	78 % I	60%	79 % I	
Strongly agree	37%	48% C	27%	28%	39% D	42% D	44%	39% I	22%	45% l	
Somewhat agree	37%	33%	41% B	47% EF	35%	32%	36%	39%	38%	34%	
Somewhat disagree	9%	8%	11%	13% F	9%	7%	8%	8%	16% GHJ	3%	
Strongly disagree	6%	4%	7%	4%	4%	8% DE	5%	4%	8% H	6%	
B2B DISAGREE	15%	13%	17 %	17%	13%	15%	13%	13%	24% GHJ	9%	
I don't know/prefer not to answ	ver 10%	6%	14% B	7%	12% D	11%	7%	9%	16% GH	12%	

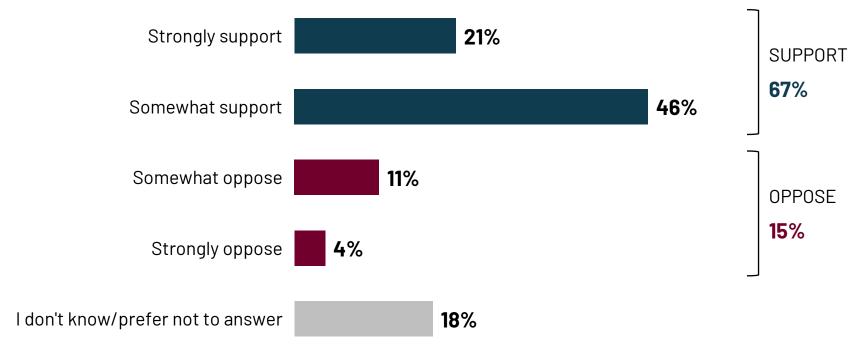
Base: All respondents (n= 1159)

Q2 Canada's current energy export infrastructure sends oil and gas almost exclusively to the United States. Some suggest building new pipelines to ports in British Columbia or Eastern Canada to access markets in Europe and Asia. Do you agree or disagree with this suggestion?



Two thirds of Quebec residents (67%) support the Marinvest project in the province to export LNG to European countries to compensate for reductions in Russian natural gas supply. Conversely, 15% oppose the initiative, while 18% remain undecided.

Support for Marinvest project in Quebec to export LNG to European countries



Base: Quebec respondents only (n=382)

Q3. The Marinvest project in Quebec could export liquefied natural gas to European countries, such as Germany, to compensate for any reductions in Russian natural gas supply. Do you support or oppose this initiative?



Support for the Marinvest initiative is strongest among men and older Quebecers.

		GEN	IDER		AGE	
	TOTAL [A]	Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]
E	Base: 382	179	203	85	137	160
T2B SUPPORT	67 %	80% C	54%	69%	60%	72 % E
Strongly support	21%	33% C	10%	15%	19%	26%
Somewhat support	46%	48%	45%	54%	41%	46%
Somewhat oppose	11%	9%	13%	11%	13%	8%
Strongly oppose	4%	4%	4%	4%	4%	4%
B2B OPPOSE	15%	13%	17 %	16%	17%	12 %
l don't know/prefer not to answer	18%	7%	29%B	16%	22%	16%

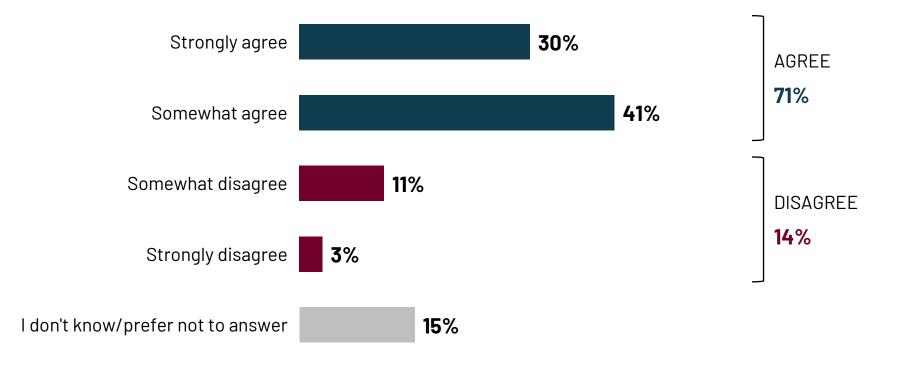
Base: Quebec respondents only (n=382)

Q3. The Marinvest project in Quebec could export liquefied natural gas to European countries, such as Germany, to compensate for any reductions in Russian natural gas supply. Do you support or oppose this initiative?



Most Canadians (71%) agree the process for approving large projects under federal legislation is too slow and needs reform.

Process For Approving Large Projects Is Too Slow And Needs Reform



Base: All respondents (n= 1159)

Q4. Do you believe the process for approving large projects such as mines, power lines, rail lines or pipelines, under federal legislation is too slow and needs reform?



Men and older Canadians are most likely to agree the large project approval process is too slow and needs reform.

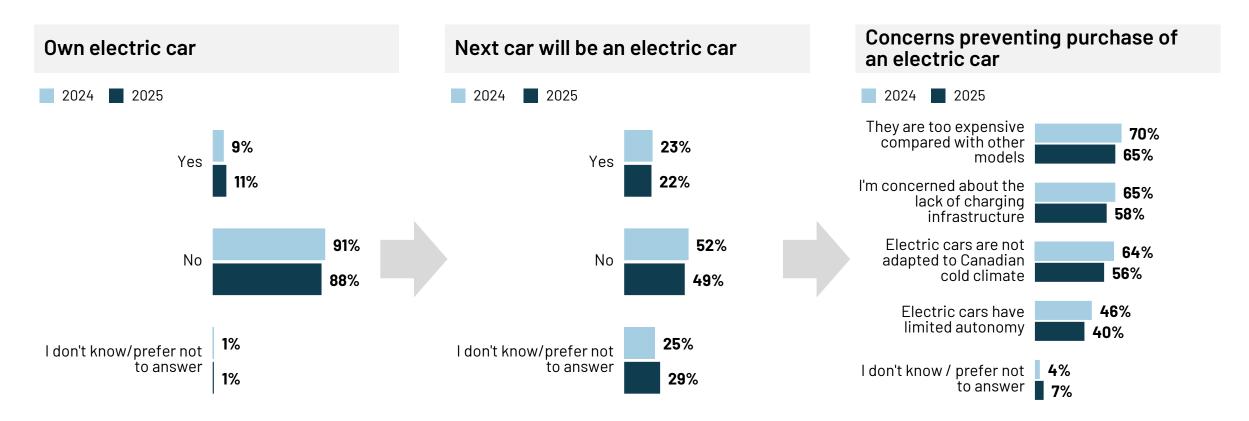
		GEN	NDER	AGE			REGION				
	TOTAL [A]	Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]	
Ва	nse: 1159	541	618	301	384	474	320	391	382	66	
T2B AGREE	71 %	79% C	64%	68%	67%	76 % DE	72 % I	75 % I	63%	72 %	
Strongly agree	30%	40% C	22%	23%	30% D	36% D	37% I	31% I	21%	29%	
Somewhat agree	41%	39%	42%	45%	37%	40%	35%	44% G	42%	43%	
Somewhat disagree	11%	11%	11%	18% EF	11% F	6%	10%	9%	15% GH	10%	
Strongly disagree	3%	2%	5% B	2%	5%	3%	5%	3%	3%	1%	
B2B DISAGREE	14%	13%	16%	20% F	16% F	9%	15%	12%	18% H	11%	
I don't know/prefer not to answ	er 15%	9%	20% B	12%	17%	14%	12%	13%	19% GH	17%	

Base: All respondents (n= 1159)

Q4. Do you believe the process for approving large projects such as mines, power lines, rail lines or pipelines, under federal legislation is too slow and needs reform?



Few Canadians own an electric car, and less than a quarter of non-owners plan for their next car to be electric. Cost, insufficient infrastructure, and concerns about climate adaptability are the main barriers.



Q5. Do you own an electric car? Base: All respondents 2025 (n=1159) and 2024 (n=1190)

Base: Canadians who do not own an electric car and who will not purchase one next 2025 (n=500) and 2024 (n = 543)



Q6. Will the next car you purchase be an electric car? Base: Canadians who do not own an electric car 2025 (n=1017) and 2024 (n=1085)

 $[\] Q7. Which of the following common concerns are preventing you from purchasing an electric car?$

Younger Canadians are more likely than older generations to own an electric car.

			GENDER		AGE			REGION			
		TOTAL [A]	Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]
E	Base:	1159	541	618	301	384	474	320	391	382	66
Yes		11%	13%	10%	17% F	13% F	6%	10%	12%	12%	13%
No		88%	86%	89%	81%	86%	93% DE	89%	87%	86%	87%
I don't know / Prefer not to answer		1%	1%	1%	2%	1%	1%	1%	1%	2%	_

Base: All respondents (n=1159) Q5. Do you own an electric car?



Men are more likely than women to say that the next car they purchase will be electric.

			GENDER		AGE			REGION			
		TOTAL [A]	Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]
	Base:	1017	466	551	244	332	441	290	341	330	56
Yes		22%	26%C	18%	32% EF	25% F	13%	23%	20%	23%	22%
No		49%	46%	51%	39%	47%	56% DE	50%	51%	46%	47%
I don't know / Prefer not to answer		29%	27%	31%	28%	28%	31%	27%	29%	31%	32%

Base: Canadians who do not own an electric car (n=1017) Q6. Will the next car you purchase be an electric car?



Older Canadians most often identify the cost of vehicles and charging infrastructure as major barriers to purchasing an electric car, while Quebec residents highlight limited autonomy as a significant obstacle.

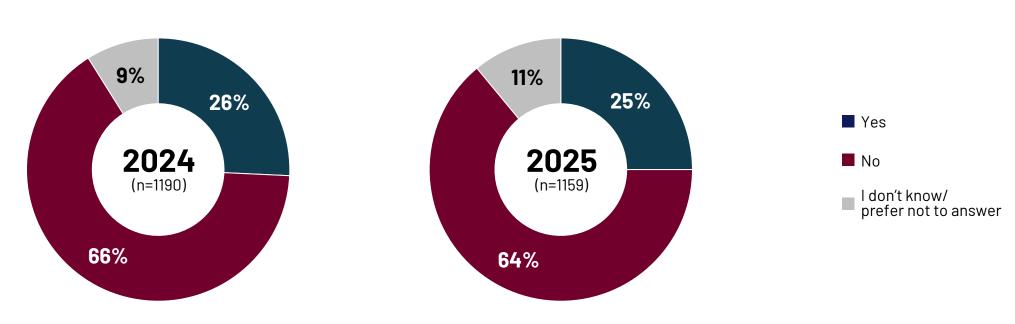
		GENDER		AGE			REGION				
	TOTAL [A]	Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]	
Base:	500	217	283	98	161	241	147	174	152	27	
They are too expensive compared with other models	65%	65%	65%	61%	55%	74% DE	66%	63%	71%	54%	
I'm concerned about the lack of charging infrastructure	58%	60%	57%	50%	52%	66% DE	64% I	60%	49%	51%	
Electric cars are not adapted to Canada's cold climate	56%	58%	55%	50%	58%	58%	69% HI	52%	47%	49%	
Electric cars have limited autonomy	40%	42%	38%	31%	42%	42%	35%	37%	61% GHJ	16%	
I don't know/prefer not to answer	7%	6%	7%	8%	7%	8%	5%	5%	7%	18% GH	

Base: Canadians who do not own an electric car and who will not purchase an electric car next (n=500) Q7. Which of the following common concerns are preventing you from purchasing an electric car?



Canadians largely doubted the feasibility of the federal mandate for all new cars to be electric by 2035, both before and after the government paused it.

Perception of federal government's mandate that all new cars must be electric by 2035 is/was realistic



Base: All respondents 2025 (n=1159) and 2024 (n=1190)

Q8. The federal government has recently paused its mandate imposing that all new cars sold in the country have to be electric by 2035. Do you believe such a timeline was realistic?

Note: Question wording was different in 2024: As mentioned earlier, the federal government adopted a mandate imposing that all new cars sold in the country must be electric by 2035. Do you believe such a timeline is realistic?



Younger Canadians were more likely to perceive the timeline as realistic, while older Canadians are more inclined to deem it unrealistic.

			GEN	IDER	AGE			REGION			
		TOTAL [A]	Male [B]	Female [C]	18 to 34 yrs. [D]	35 to 54 yrs. [E]	55+ yrs. [F]	West [G]	Ontario [H]	Quebec [I]	Atlantic [J]
	Base:	1159	541	618	301	384	474	320	391	382	66
Yes		25%	26%	24%	35% EF	24% F	18%	21%	26%	27%	27%
No		64%	65%	63%	56%	64%	70% D	68%	61%	65%	63%
l don't know / Prefer not to answer		11%	9%	13%	8%	13%	12%	11%	13%	9%	10%

Base: 2025 n=1159 and 2024 n=1190 Canadians

Q8. The federal government has recently paused its mandate imposing that all new cars sold in the country have to be electric by 2035. Do you believe such a timeline was realistic?



THANK YOU

Derek Brasier Vice President Derek.Brasier@lpsos.com

Leila Pifko Research Analyst Leila.Pifko@lpsos.com

