

Thinking about these various aspects of your life, would you rate them to be good or bad? - My sex or romantic life

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	179	178	167	470	343	165	322	228	378	461	391	1111
Base: All Respondents (wtd)	1502	201	170	93	578	359	101	415	244	354	386	378	1124
Top 2 Box (Net)	841 56%	106 53%	82 48%	51 55%	350 61%	196 55%	55 54%	182 44%	131 54%	209 59%	261 68%	260 69%	581 52%
Very good	233 16%	27 13%	28 17%	14 16%	112 19%	33 9%	18 18%	54 13%	32 13%	62 17%	73 19%	86 23%	147 13%
Somewhat good	608 40%	79 39%	54 32%	37 40%	238 41%	163 45%	37 36%	128 31%	99 41%	147 42%	187 49%	174 46%	434 39%
Bottom 2 Box (Net)	661 44%	95 47%	88 52%	42 45%	228 39%	163 45%	46 46%	233 56%	113 46%	145 41%	125 32%	118 31%	544 48%
Somewhat bad	383 26%	57 28%	55 32%	23 25%	123 21%	97 27%	27 27%	100 24%	62 26%	97 27%	99 26%	65 17%	318 28%
Very bad	278 19%	37 19%	33 19%	18 20%	105 18%	66 18%	19 19%	132 32%	50 21%	48 14%	27 7%	52 14%	226 20%
Sigma	1502 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	415 100%	244 100%	354 100%	386 100%	378 100%	1124 100%

Thinking about these various aspects of your life, would you rate them to be good or bad? - T2B Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
My health	1121	152	131	63	439	264	72	277	169	264	327	288	833
	75%	75%	77%	68%	76%	74%	71%	67%	69%	75%	85%	76%	74%
											GHI		
My financial situation	882	117	100	57	347	203	59	153	135	235	294	212	670
	59%	58%	59%	62%	60%	57%	58%	37%	55%	66%	76%	56%	60%
									G	GH	GHI		
My personal happiness	1080	149	120	68	413	253	77	234	170	283	312	281	798
	72%	74%	71%	73%	72%	70%	76%	56%	70%	80%	81%	75%	71%
									G	GH	GH		
My sex or romantic life	841	106	82	51	350	196	55	182	131	209	261	260	581
	56%	53%	48%	55%	61%	55%	54%	44%	54%	59%	68%	69%	52%
					B					G	GHI	L	
My social life	1011	153	108	59	389	241	61	226	150	255	308	269	742
	67%	76%	63%	64%	67%	67%	61%	55%	62%	72%	80%	71%	66%
		BCF								GH	GHI		

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		A	B	C	D	E	F	G	H	I	J	K	L
My health	381	49	39	30	139	95	29	138	74	90	58	89	291
	25%	25%	23%	32%	24%	26%	29%	33%	31%	25%	15%	24%	26%
								J	J	J			
My financial situation	620	84	70	36	231	156	42	262	109	120	92	165	454
	41%	42%	41%	38%	40%	43%	42%	63%	45%	34%	24%	44%	40%
								HIJ	IJ	J			
My personal happiness	422	52	50	25	165	106	24	181	74	71	73	96	326
	28%	26%	29%	27%	28%	30%	24%	44%	30%	20%	19%	25%	29%
								HIJ	IJ				
My sex or romantic life	661	95	88	42	228	163	46	233	113	145	125	118	544
	44%	47%	52%	45%	39%	45%	46%	56%	46%	41%	32%	31%	48%
			D					IJ	J	J			K
My social life	491	48	62	34	189	118	40	189	93	100	78	109	382
	33%	24%	37%	36%	33%	33%	39%	45%	38%	28%	20%	29%	34%
			A	A			A	IJ	IJ	J			

To what extent do you agree or disagree with the following? - 2025 was better than I thought it would be

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Base: All Respondents (unwtd)	1502	179	178	167	470	343	165	322	228	378	461	391	1111
Base: All Respondents (wtd)	1502	201	170	93	578	359	101	415	244	354	386	378	1124
Top 2 Box (Net)	708 47%	101 50%	78 46%	37 39%	290 50%	154 43%	48 48%	175 42%	99 41%	170 48%	215 56%	190 50%	519 46%
Strongly agree	93 6%	12 6%	12 7%	2 2%	45 8%	18 5%	4 4%	19 5%	11 4%	25 7%	36 9%	31 8%	63 6%
Somewhat agree	615 41%	89 44%	67 39%	35 38%	245 42%	136 38%	44 43%	156 38%	88 36%	145 41%	179 46%	159 42%	456 41%
Bottom 2 Box (Net)	794 53%	100 50%	92 54%	56 61%	288 50%	205 57%	53 52%	240 58%	145 59%	184 52%	171 44%	188 50%	606 54%
Somewhat disagree	527 35%	67 33%	56 33%	39 42%	196 34%	131 37%	37 37%	131 31%	96 39%	133 38%	125 32%	110 29%	417 37%
Strongly disagree	266 18%	32 16%	35 21%	17 18%	92 16%	74 21%	16 16%	109 26%	49 20%	51 14%	46 12%	78 21%	189 17%
Sigma	1502 100%	201 100%	170 100%	93 100%	578 100%	359 100%	101 100%	415 100%	244 100%	354 100%	386 100%	378 100%	1124 100%

Are you optimistic or pessimistic about the following: - B2B Summary

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		A	B	C	D	E	F	G	H	I	J	K	L
Next year - 2026	575	64	73	35	214	143	46	186	107	120	120	122	453
	38%	32%	43%	37%	37%	40%	45%	45%	44%	34%	31%	32%	40%
							A	IJ	IJ				K
That I will be able to purchase/own a home	520	88	54	20	187	148	22	212	98	106	67	113	407
	71%	77%	73%	76%	62%	82%	62%	72%	73%	67%	63%	61%	75%
		D*	*	**		DF	*		*	*	*		K
That the trade war between Canada and the U.S. will end	1002	127	126	74	348	259	69	263	165	238	253	220	783
	67%	63%	74%	80%	60%	72%	68%	64%	68%	67%	66%	58%	70%
			D	ADF		D							K
That my financial situation will improve	623	81	62	39	230	162	49	215	115	121	124	138	485
	41%	40%	37%	42%	40%	45%	48%	52%	47%	34%	32%	37%	43%
								IJ	IJ				
That the war in Ukraine will end	975	116	117	69	339	263	71	258	160	227	252	219	756
	65%	58%	69%	74%	59%	73%	70%	62%	66%	64%	65%	58%	67%
			D	AD		AD	D						K
That the war in Gaza will end	1030	123	114	71	382	272	67	289	165	234	262	228	803
	69%	61%	67%	76%	66%	76%	67%	70%	68%	66%	68%	60%	71%
				A		AD							K
That I will be better able to access public healthcare services	806	93	91	56	278	237	50	234	128	172	203	185	622
	54%	46%	54%	60%	48%	66%	50%	56%	52%	48%	53%	49%	55%
				AD		ABDF							
That groceries will become more affordable	1174	166	135	78	409	304	83	316	189	278	300	260	914
	78%	83%	79%	84%	71%	85%	82%	76%	78%	78%	78%	69%	81%
		D		D		D	D						K