

PREDICTIONS 2026



Ivory Coast Edition

December 2025

Table of contents

01

Overall expectations
for 2026

02

Expectations for world
affairs in 2026

03

Expectations for
society in 2026

04

Expectations for the
economy in 2026

05

Expectations for the
workplace in 2026

06

Expectations
for tourism in 2026

07

Expectations for the
environment in 2026

08

Expectations for
technology in 2026

09

Expectations for the
2026 World Cup

10

Past & future
resolutions

OVERALL EXPECTATIONS FOR 2026

01

As people look ahead to 2026, optimism is exceptionally strong, with almost everyone expecting the year to be better than 2025

% Agree

99%

I am optimistic that 2026 will be a better year for me than it was in 2025

By Gender

Male



Female



By Age

18-24



25-34



35-44



45+



By Income Level

Upper Income



Middle Income



Lower Income



This positive outlook extends clearly into personal well-being, as nearly everyone anticipates improvements in both mental and physical health



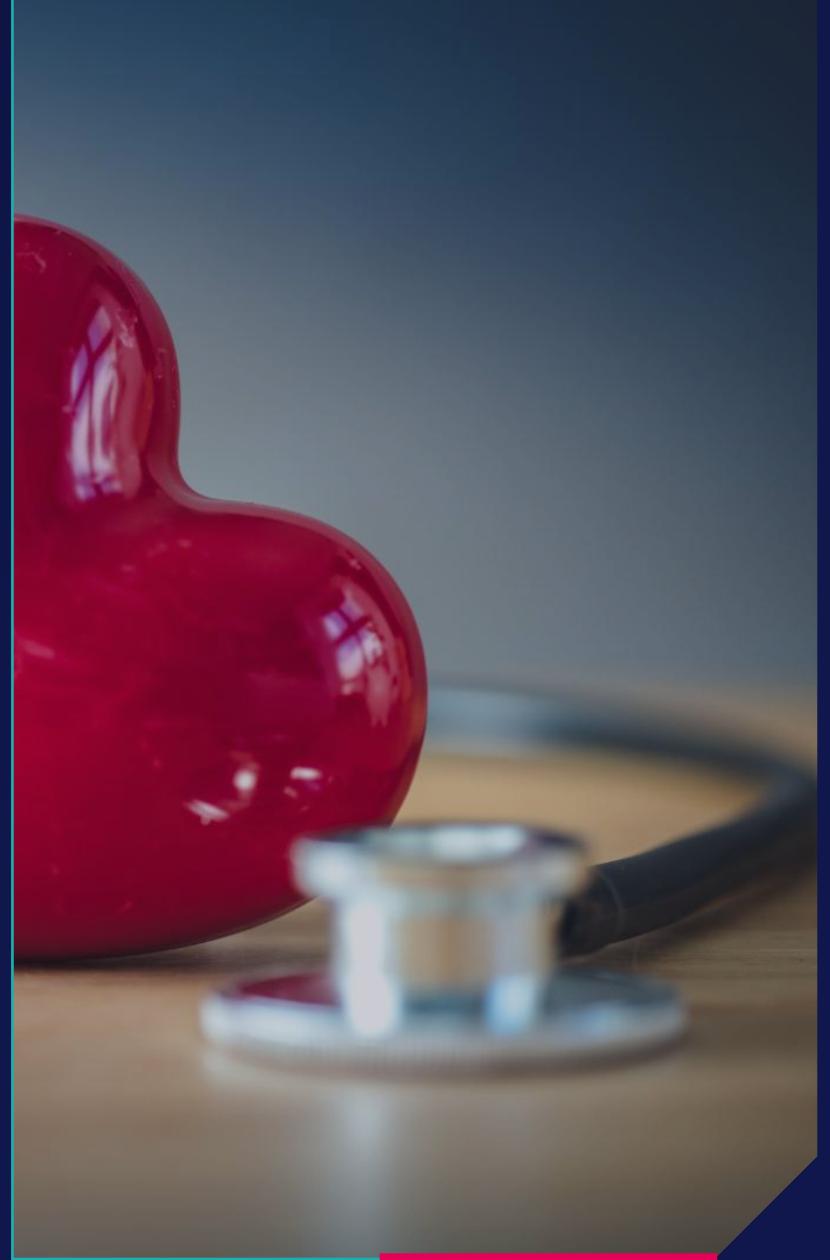
98%

My mental health will be better in 2026 than it was in 2025



98%

My physical health will be better in 2026 than it was in 2025



EXPECTATIONS FOR WORLD AFFAIRS IN 2026

02

When it comes to regional and global affairs, many expect improvements in West Africa's security landscape, particularly in Mali and Burkina Faso, while fewer anticipate an end to conflicts in the Middle East and Ukraine

% Likely

60%



The political situation in Mali will improve in 2026



59%



The ongoing conflicts in Burkina Faso will end in 2026



43%



The war in Ukraine will end in 2026



38%



The current wars in the Middle East will end in 2026



Alongside this, many believe the world will be safer in 2026

% Likely

56%

The world will be a safer place in 2026

By Gender

Male

53%

Female

59%

By Age

18-24

54%

25-34

58%

35-44

58%

45+

54%

By Income Level

Upper Income

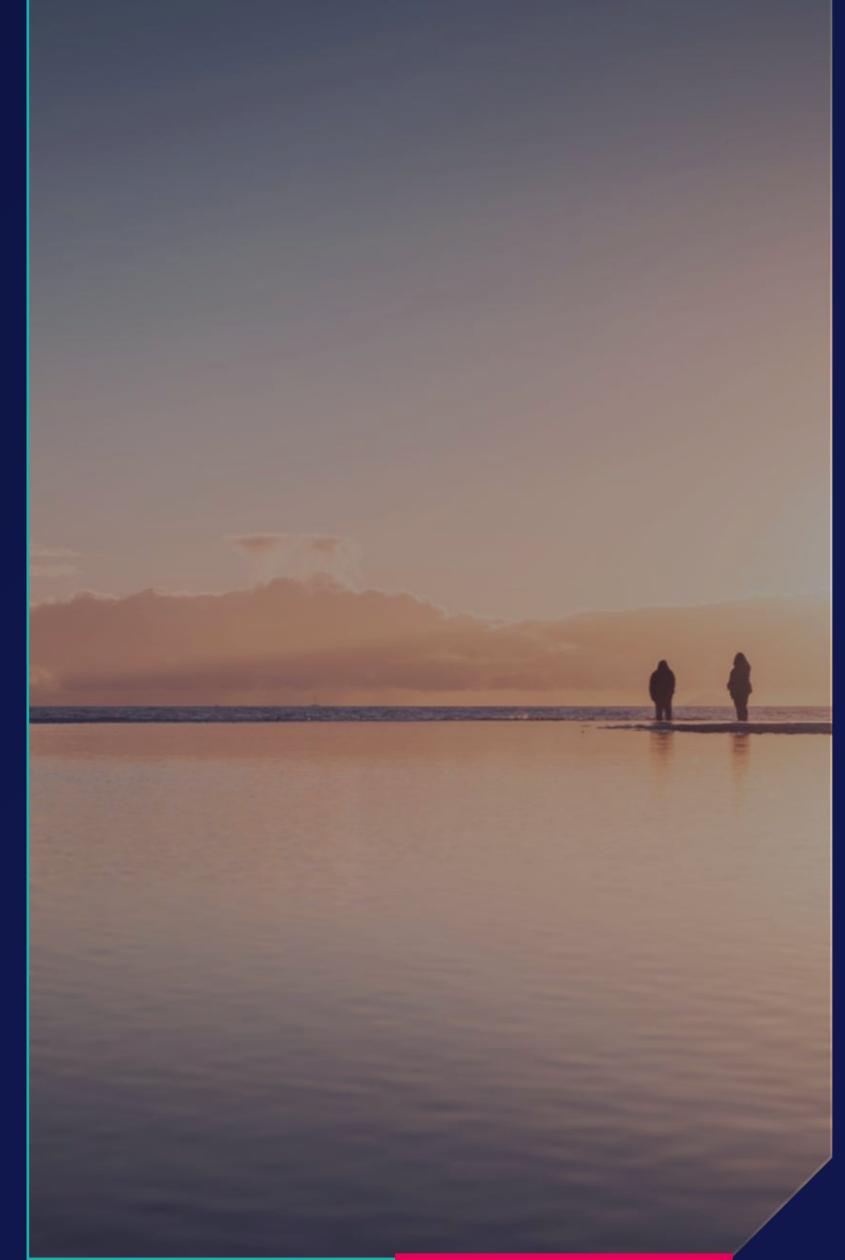
56%

Middle Income

55%

Lower Income

64%



EXPECTATIONS FOR SOCIETY IN 2026

03

On the health front, the majority expect better access to quality healthcare, particularly in rural areas, alongside more affordable and accessible health insurance



80%

Access to quality healthcare in rural areas will be improved in 2026



76%

Access to health insurance will be more accessible and affordable for Ivorian in 2026



Education is also expected to improve, with growing confidence in better access compared to 2025

% Likely

83%

Access to education
will be improved
compared to 2025 in
Ivory Coast

By Gender

Male

83%

Female

83%

By Age

18-24

89%

25-34

86%

35-44

82%

45+

75%

By Income Level

Upper Income

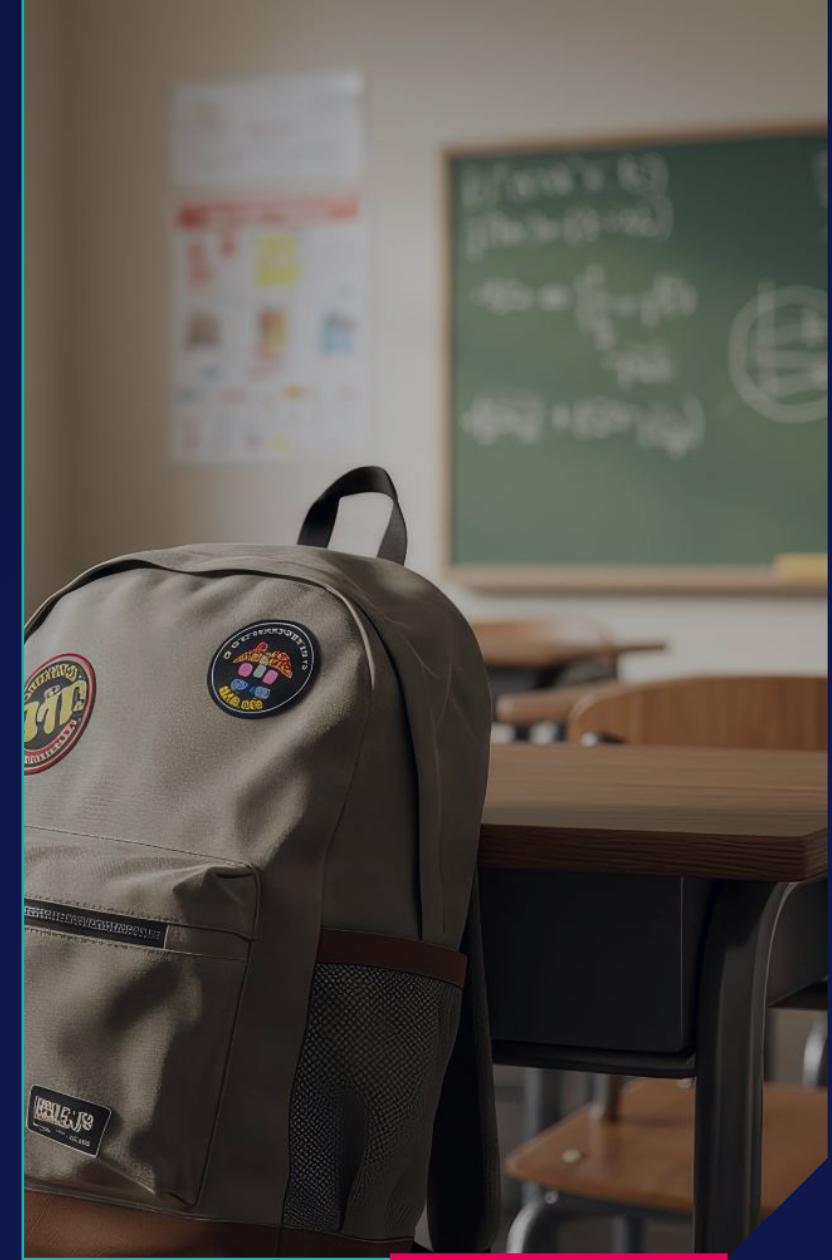
83%

Middle Income

83%

Lower Income

85%



At the same time, confidence in women's progress continues to rise, with strong expectations for increased leadership participation and movement toward pay equity



% Likely

83%

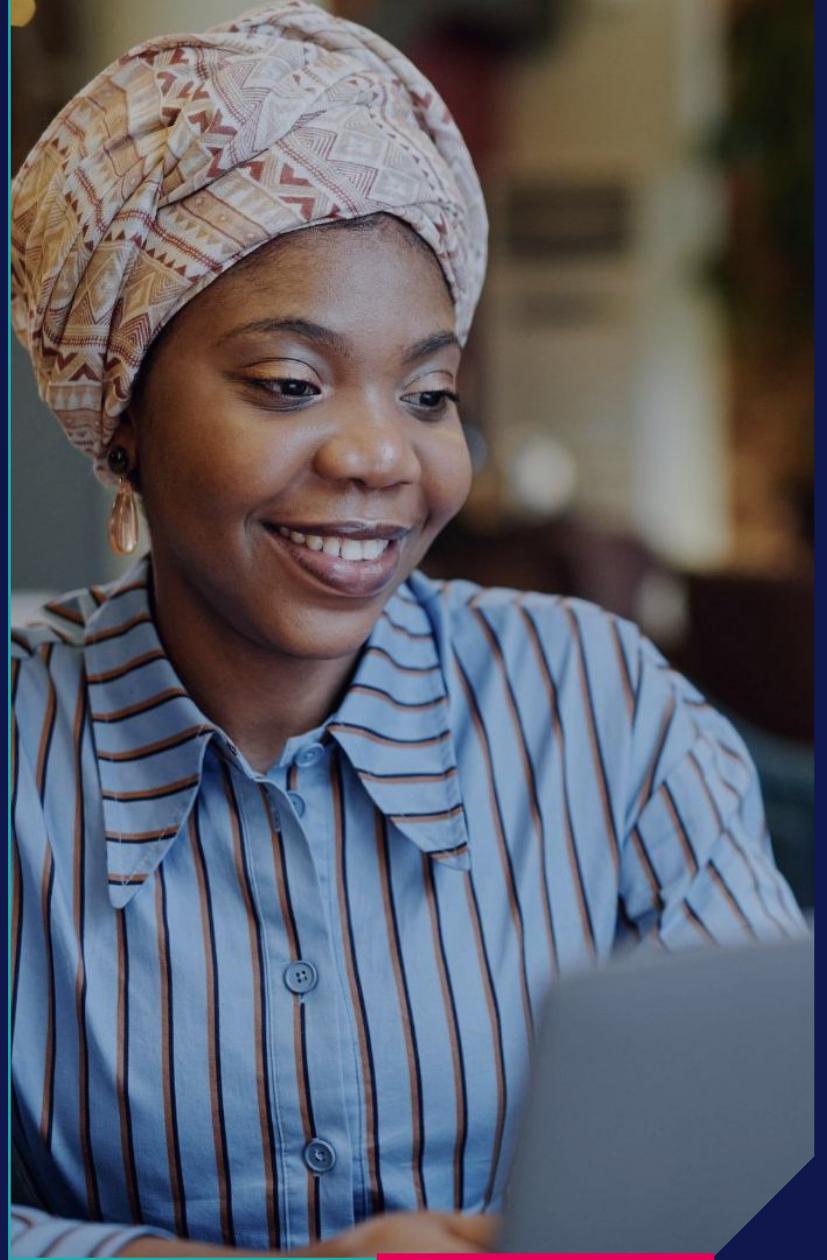
Ivory Coast will see an increase in the participation of women in leadership roles



% Likely

77%

Women will be paid the same as men for the same work



Expectations for gender equality and leadership

% Likely - by demographics



83%

Ivory Coast will see an increase in the participation
of women in politics and leadership roles



77%

Women will be paid the same as men for the same work

Male	80%	76%
Female	86%	78%
18 - 24	74%	70%
25 - 34	83%	82%
35 - 44	83%	82%
45+	90%	73%
Upper Income	85%	83%
Middle Income	81%	72%
Lower Income	82%	73%

Together, these social advances are also seen as making Ivory Coast more attractive to expats in 2026

% Likely

68%

There will be a significant increase in the number of expats who will choose to move to Ivory Coast in 2026 than in 2025

By Gender

Male

68%

Female

68%

By Age

18-24

69%

25-34

71%

35-44

69%

45+

61%

By Income Level

Upper Income

62%

Middle Income

74%

Lower Income

61%



Though this influx is expected to bring challenges, including worsening traffic congestion and longer travel times

% Likely

68%

Getting from one place to another in Ivory Coast will take significantly longer in 2026 due to increased traffic congestion

By Gender

Male

69%

Female

68%

By Age

18-24

69%

25-34

68%

35-44

68%

45+

68%

By Income Level

Upper Income

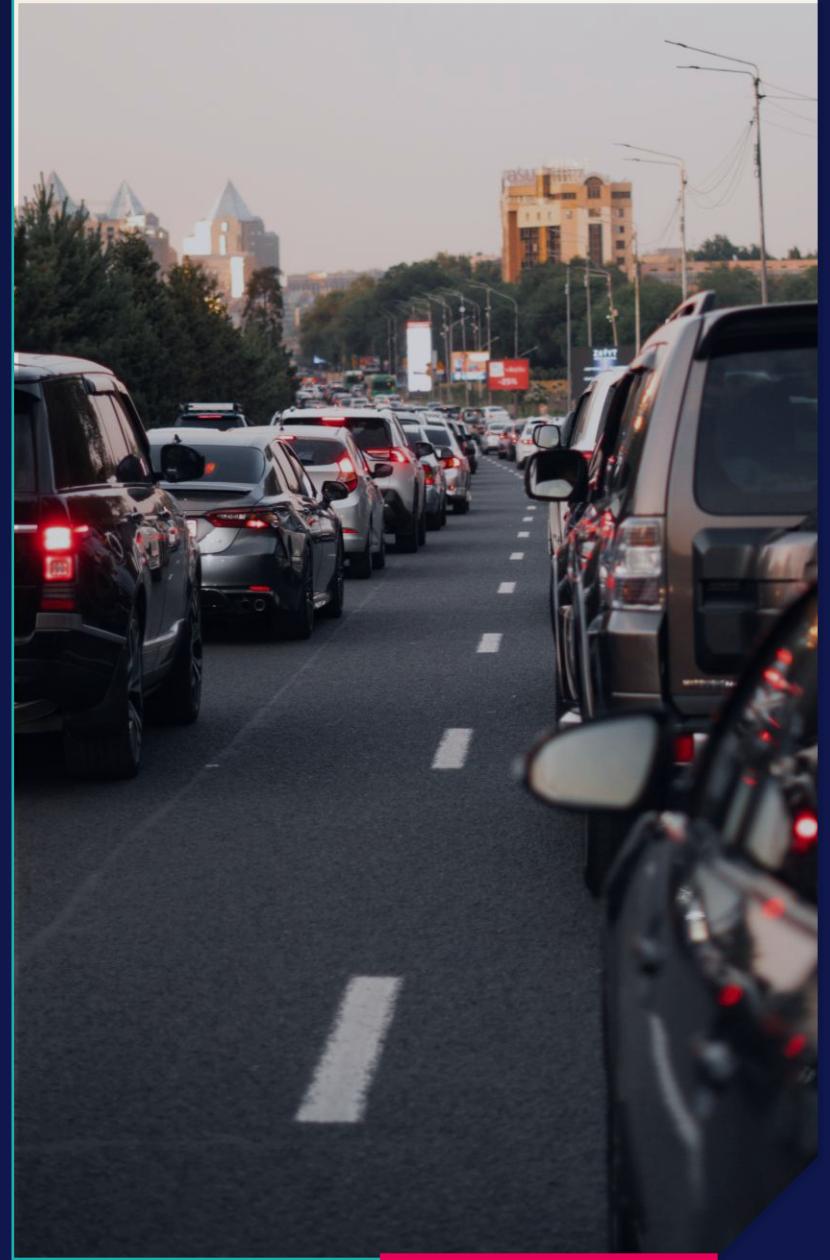
65%

Middle Income

72%

Lower Income

64%



EXPECTATIONS FOR THE ECONOMY IN 2026

04

Economic sentiment is highly positive, with strong expectations for global and national economic growth in 2026

88%

% Agree

The global economy will be stronger in 2026 than it was in 2025

By Gender

Male

89%

Female

88%

By Age

18-24

89%

25-34

92%

35-44

85%

45+

87%

By Income Level

Upper Income

90%

Middle Income

86%

Lower Income

91%

87%

% Agree

The economy in Ivory Coast will be stronger in 2026 than it was in 2025

By Gender

Male

87%

Female

86%

By Age

18-24

85%

25-34

90%

35-44

83%

45+

87%

By Income Level

Upper Income

87%

Middle Income

86%

Lower Income

91%

This confidence is reinforced by expectations of increased international investment flowing into the country

% Likely

88%

Ivory Coast will attract more international investments in 2026

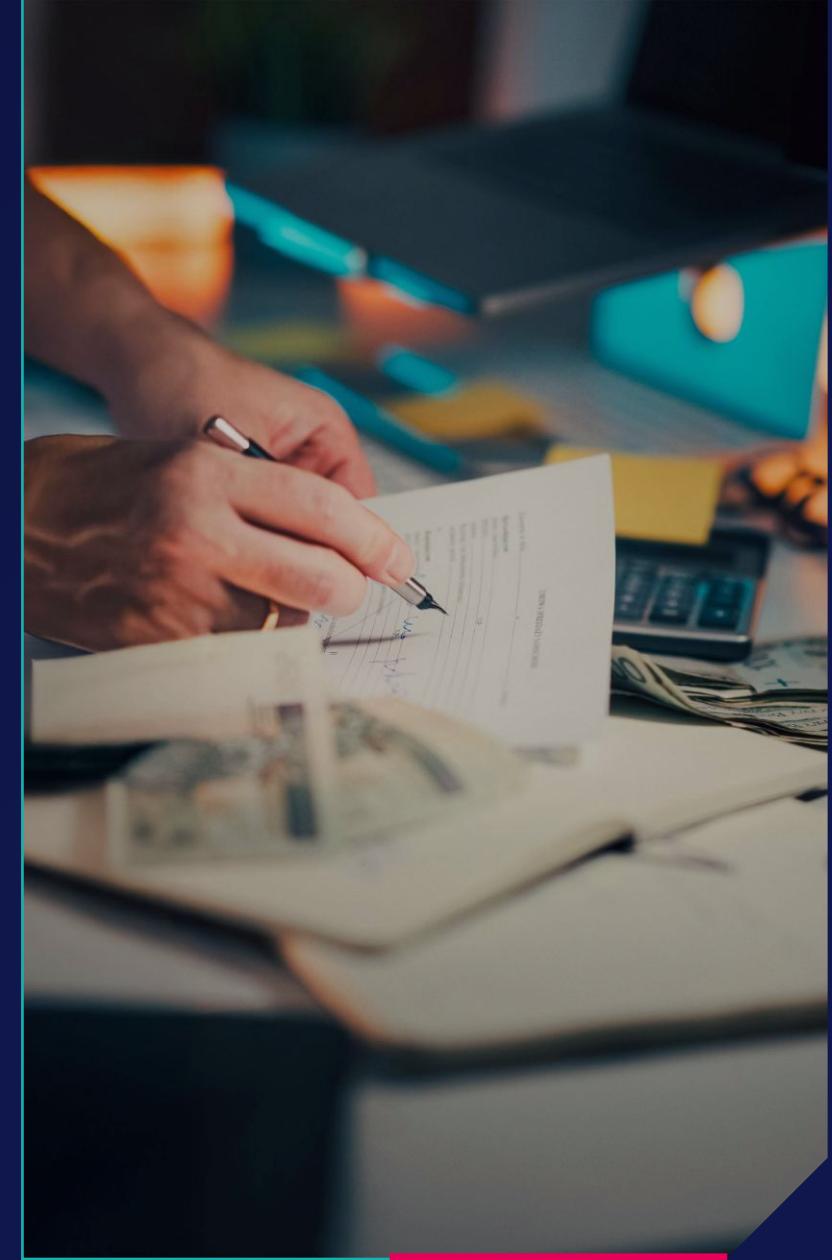
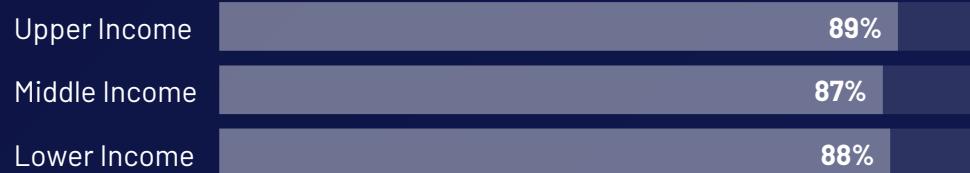
By Gender



By Age



By Income Level



Alongside this optimism, the majority still anticipate financial pressures, particularly higher inflation and prices rising faster than incomes, with mixed expectations around consumer loan interest rates

% Likely

80%

Inflation in Ivory Coast will be higher in 2026 than in 2025



79%

Prices in Ivory Coast will increase faster than people's incomes



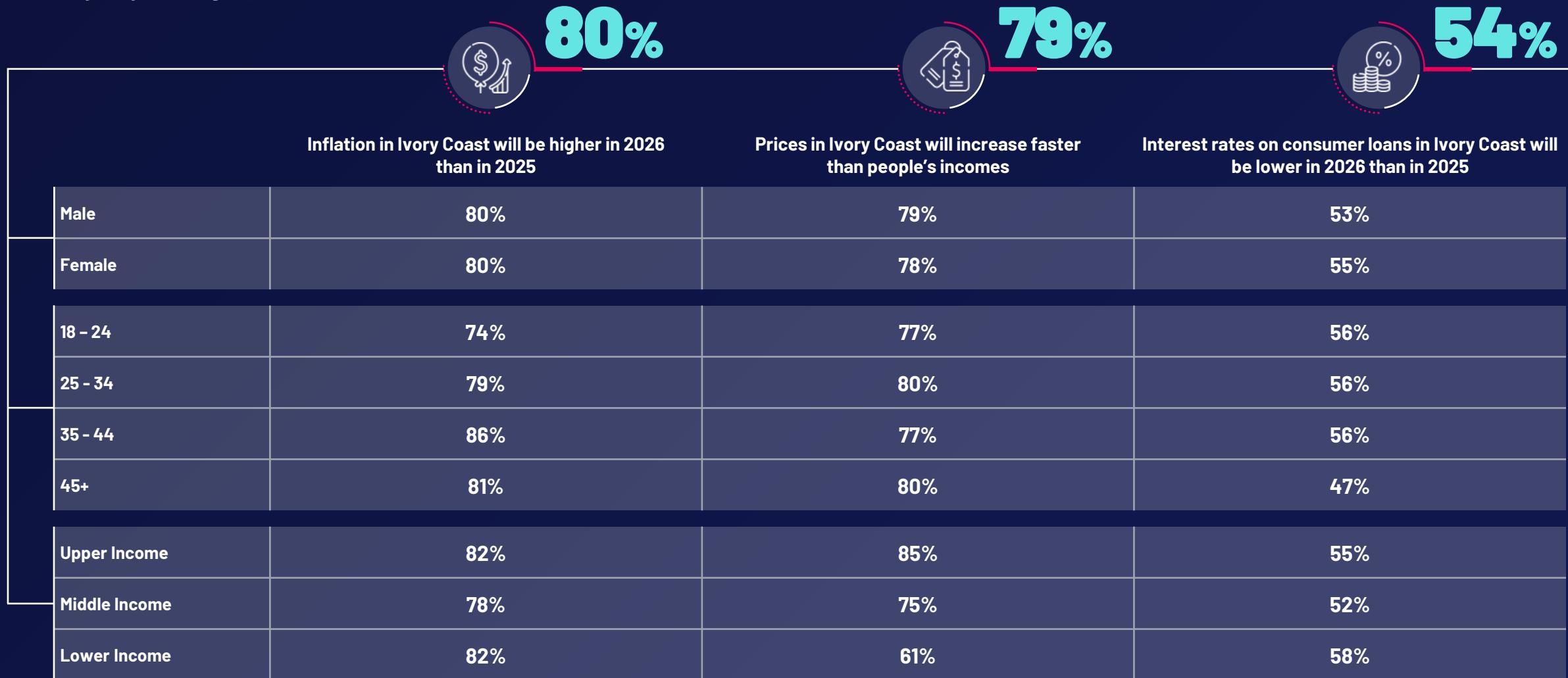
54%

Interest rates on consumer loans in Ivory Coast will be lower in 2026 than in 2025



Economic expectations

% Likely - by demographics



And housing costs remain a concern, with most anticipating higher buying or rental prices

% Likely

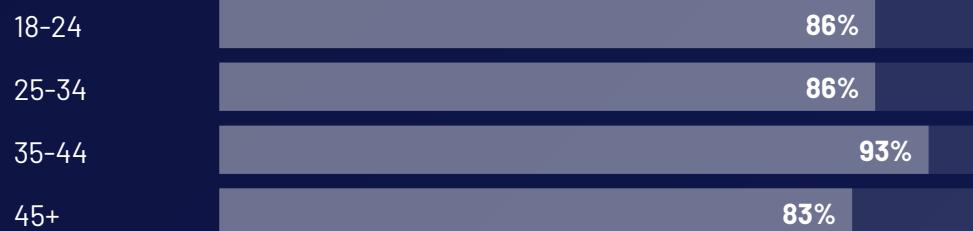
87%

The cost of buying/renting a home in Ivory Coast will increase in 2026

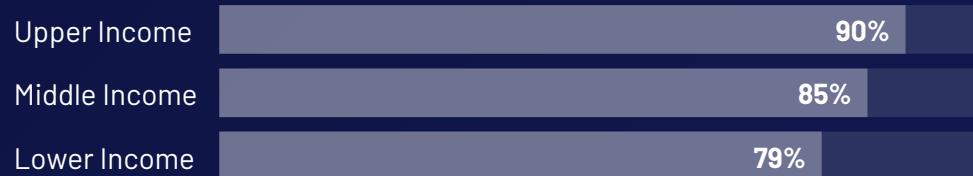
By Gender



By Age



By Income Level



These pressures also extend to the labour market, where most expect finding a job to become more challenging

% Likely

66%

It will be more difficult to find a job in Ivory Coast in 2026 than it was in 2025

By Gender

Male

66%

Female

66%

By Age

18-24

65%

25-34

64%

35-44

69%

45+

67%

By Income Level

Upper Income

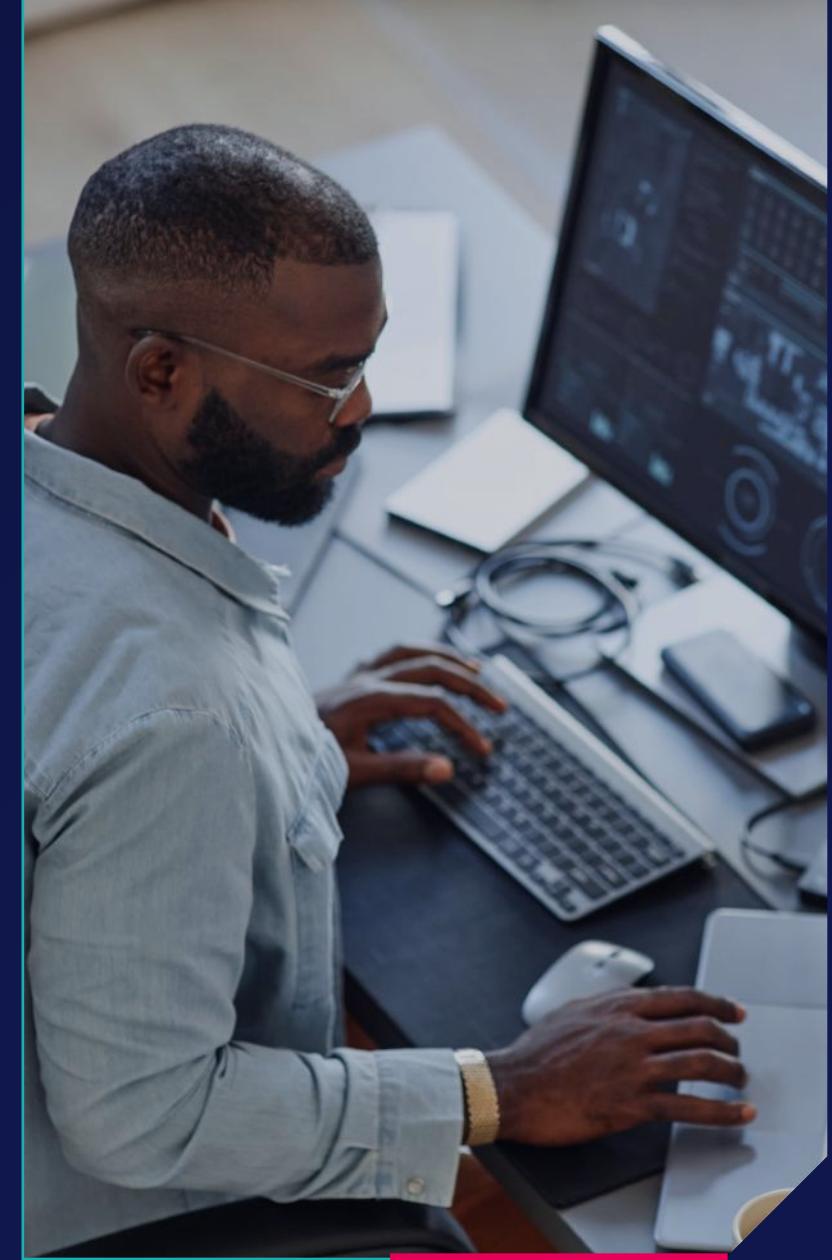
69%

Middle Income

64%

Lower Income

58%



However, overall confidence remains strong, with the majority optimistic about improvements in their personal financial situation

% Likely

88%

My personal financial situation will improve in 2026

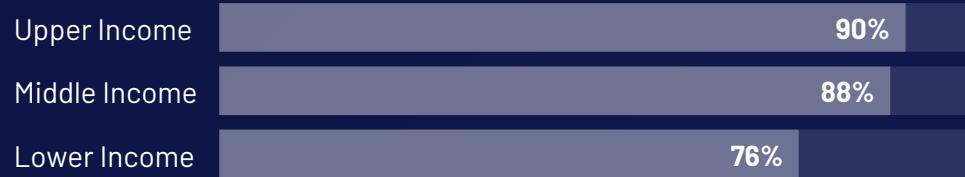
By Gender



By Age



By Income Level



In fact, the majority expect a more favorable investment environment and many plan to make major purchases in 2026



% Likely

81%

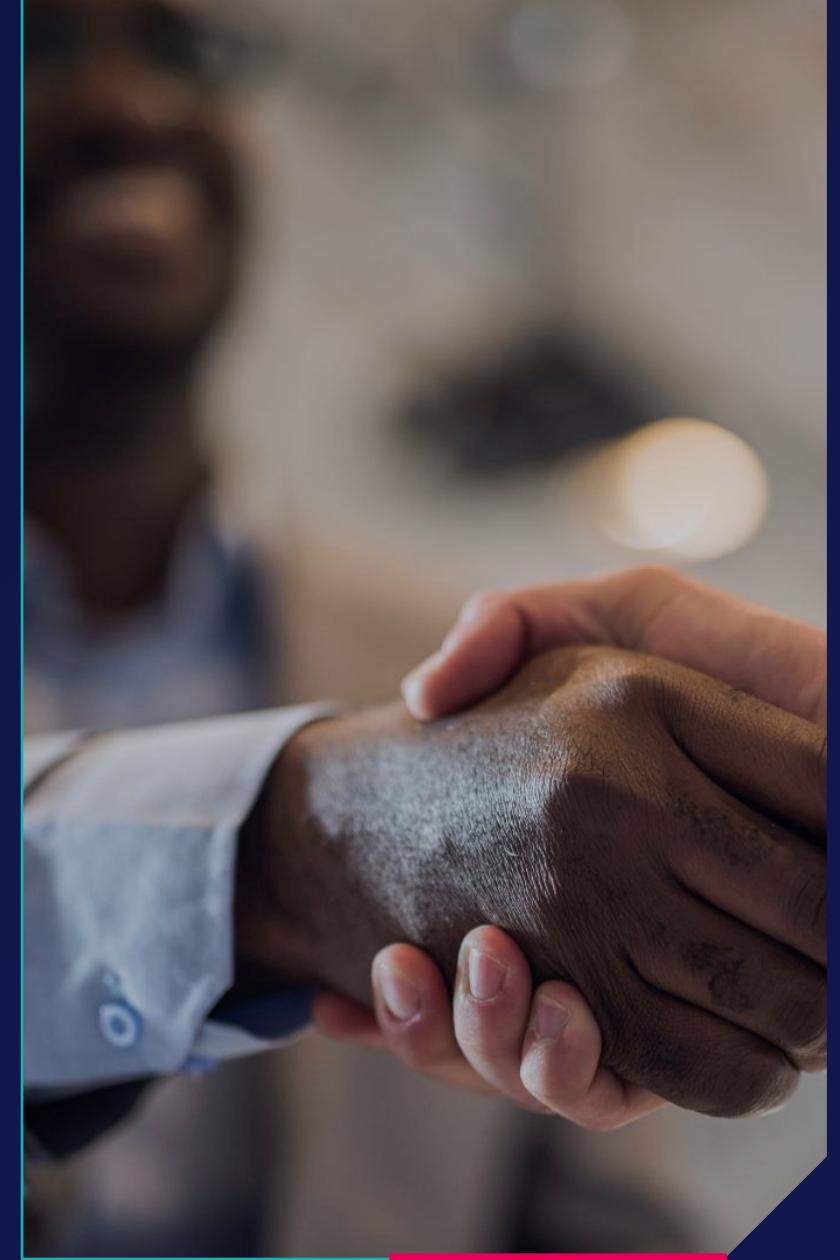
The economic environment in Ivory Coast will be better for investment in 2026 than it was in 2025



% Likely

71%

I will make a major purchase (e.g. house, car) in 2026



Outlook on investment and major purchases

% Likely - by demographics



81%

The economic environment in Ivory Coast will be better for investment in 2026 than it was in 2025



71%

I will make a major purchase (e.g. house, car) in 2026

Male	82%	71%
Female	81%	71%
18 - 24	79%	64%
25 - 34	88%	68%
35 - 44	77%	75%
45+	80%	76%
Upper Income	83%	69%
Middle Income	81%	72%
Lower Income	76%	73%

At the same time, expectations for financial inclusion are improving, with easier access to bank accounts and personal credit anticipated



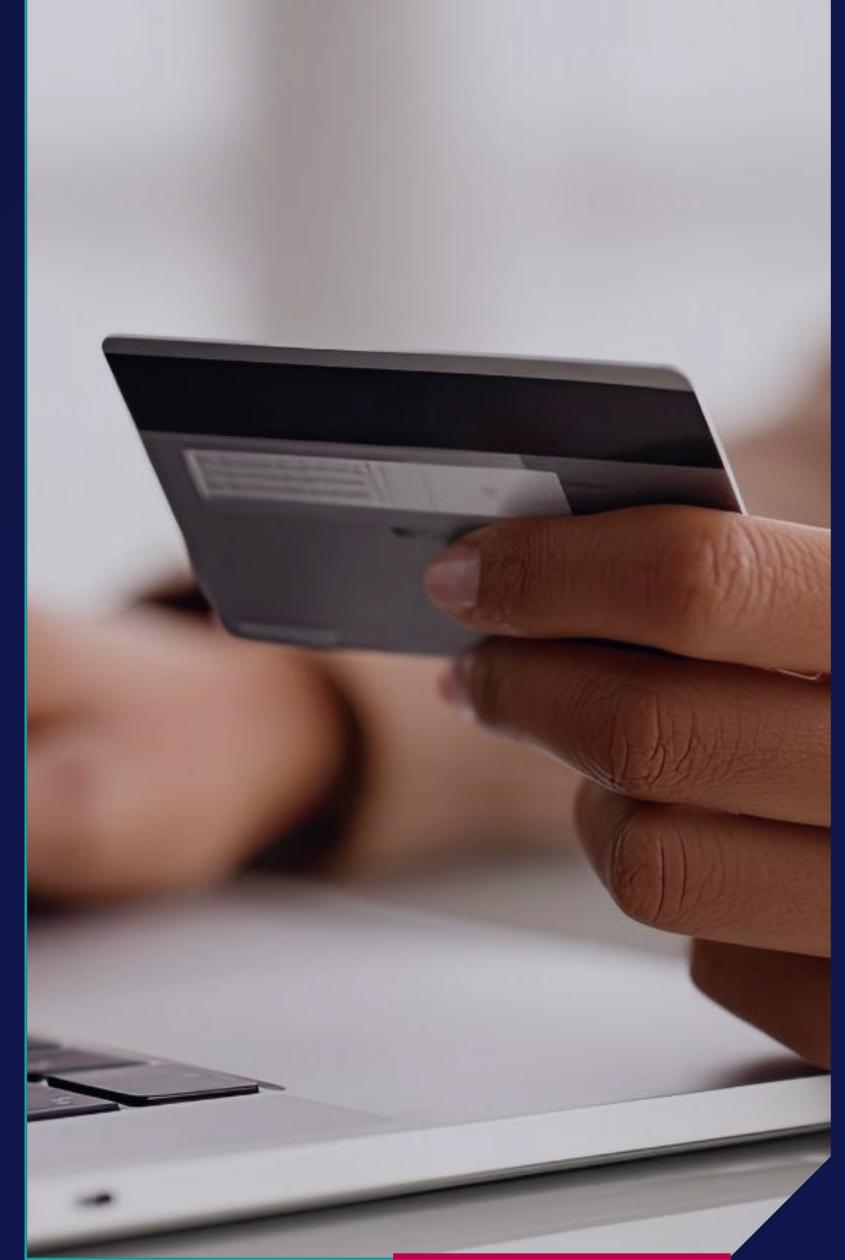
79%

It will be easier for an individual to open a bank account in 2026 than in 2025



61%

Access to bank credit for individuals will be easier in 2026 than in 2025



EXPECTATIONS FOR THE WORKPLACE IN 2026

05

When it comes to work arrangements, many expect businesses to become less flexible in work arrangements

% Likely

63%

Businesses Ivory Coast will become less flexible in work arrangements like remote working compared to 2025

By Gender

Male

60%

Female

66%

By Age

18-24

58%

25-34

69%

35-44

60%

45+

64%

By Income Level

Upper Income

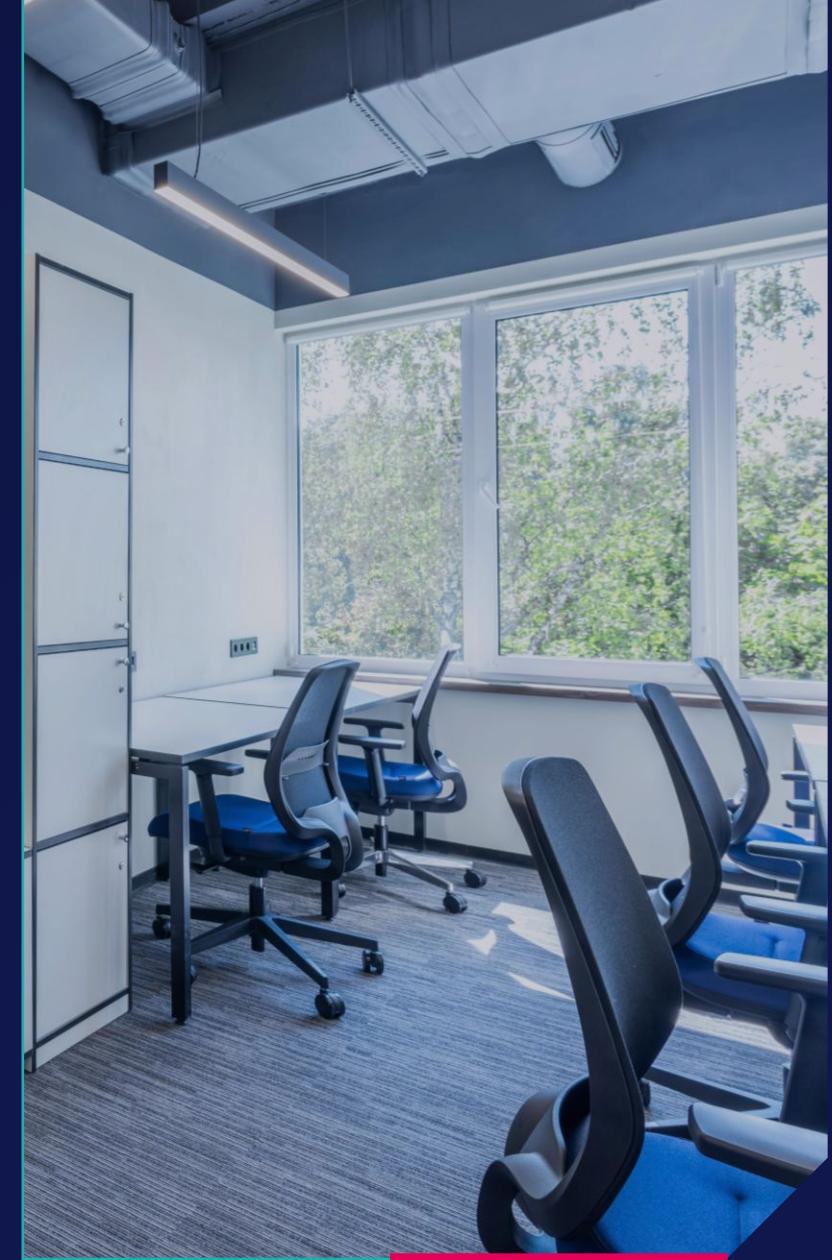
67%

Middle Income

61%

Lower Income

48%



EXPECTATIONS FOR TOURISM IN 2026

06

Tourism expectations are strong, with the majority anticipating an increase in tourist arrivals in 2026

% Likely

87%

More tourists will enter Ivory Coast in 2026 compared to 2025

By Gender

Male

87%

Female

86%

By Age

18-24

82%

25-34

90%

35-44

88%

45+

85%

By Income Level

Upper Income

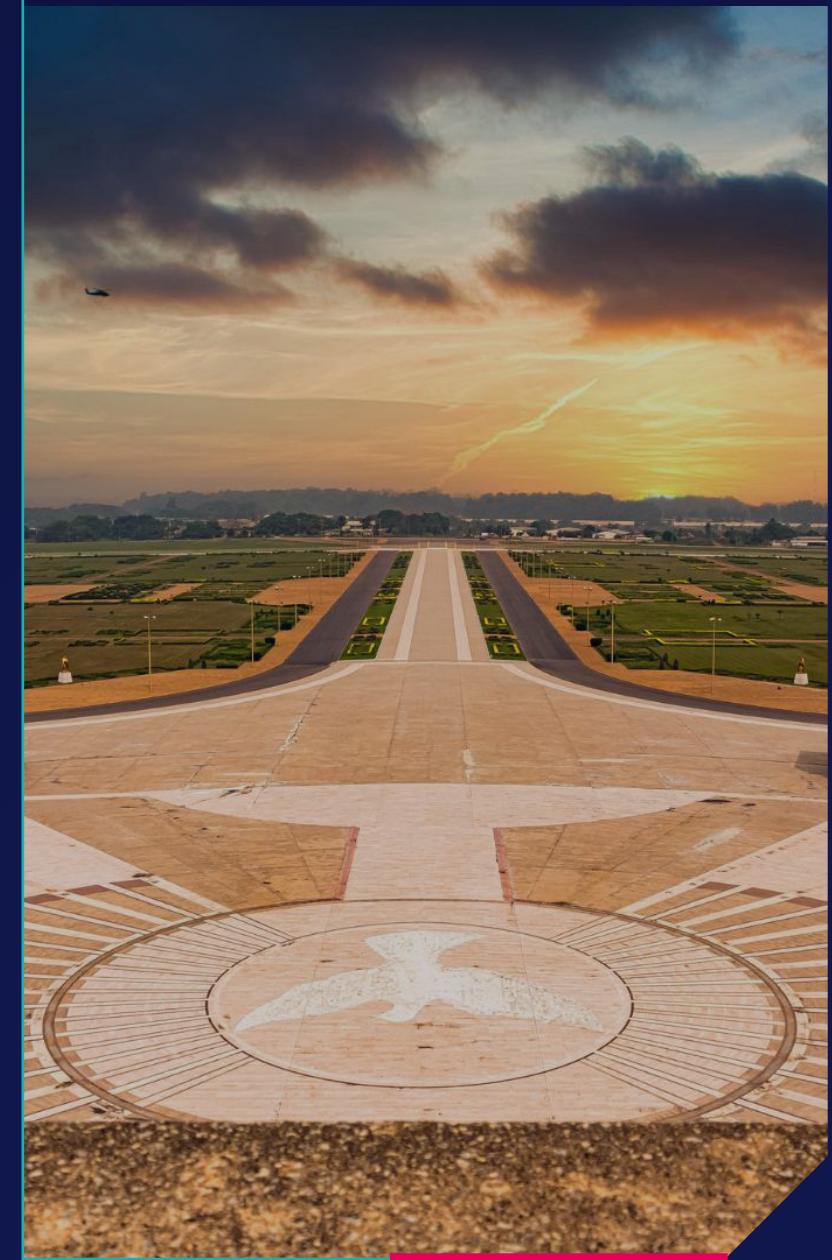
90%

Middle Income

85%

Lower Income

79%



EXPECTATIONS FOR THE ENVIRONMENT IN 2026

07

On the environmental front, expectations remain concerning, with the majority foreseeing higher global temperatures

% Likely

74%

Average global temperatures will increase

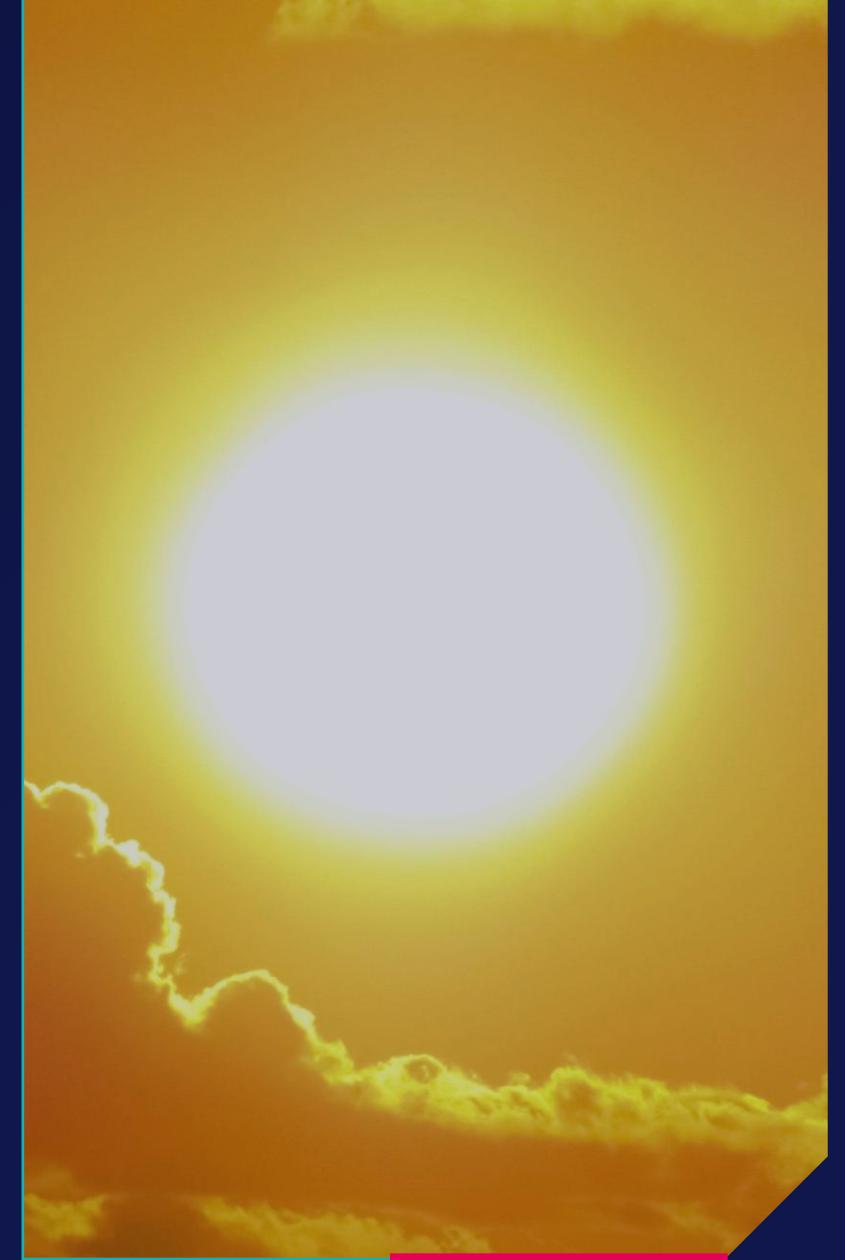
By Gender



By Age



By Income Level



Locally, higher rainfall is widely expected, with less anticipation of extreme weather events



78%

Average rainfall in Ivory Coast
will continue to increase



58%

There will be more extreme
weather events in Ivory Coast in
2026 than there were in 2025



At the same time, confidence is high that the government will continue efforts to combat deforestation and improve waste management in major cities



% Likely

83%

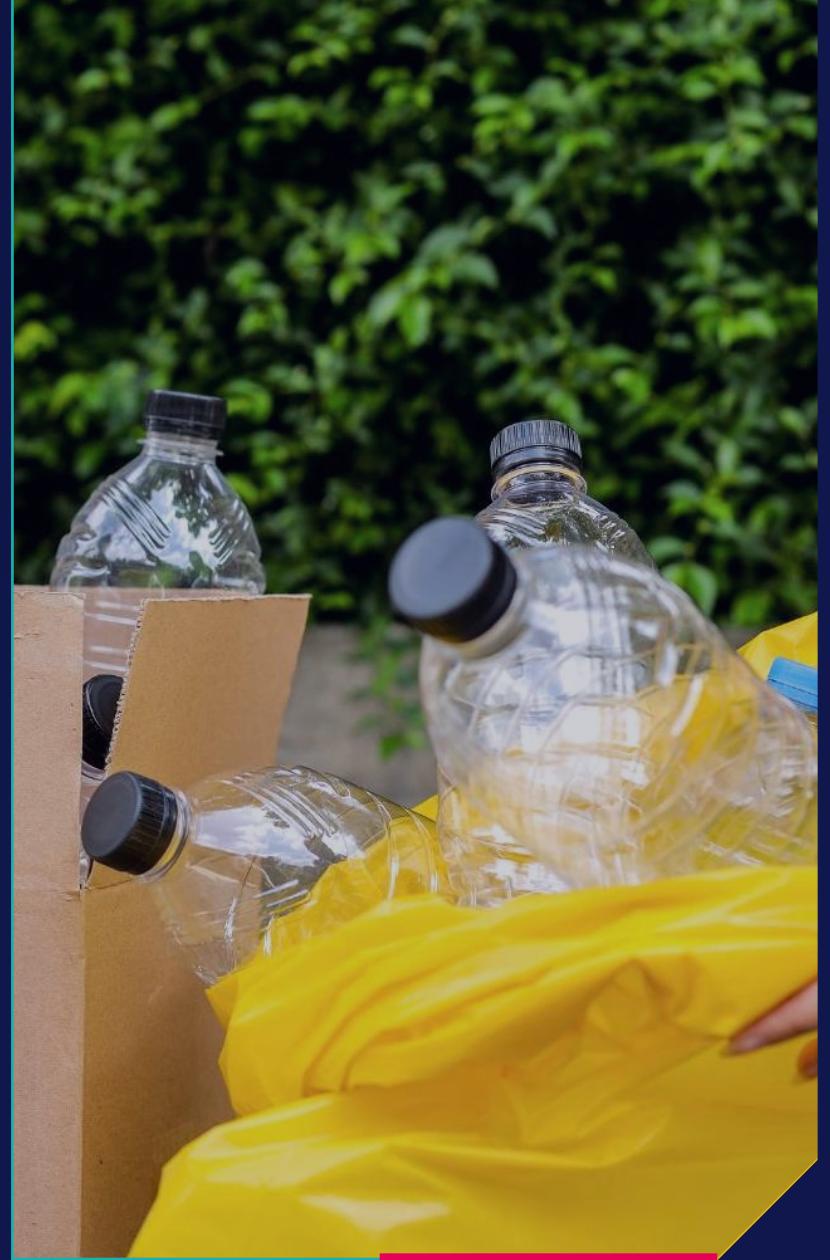
The Government will continue to fight against deforestation in Ivory Coast



% Likely

81%

Waste management in major Ivorian cities will be more efficient in 2026



And the belief in a technological breakthrough to halt climate change is divided, reflecting a mix of hope and uncertainty

% Likely

49%

There will be a breakthrough technology developed which will halt climate change

By Gender

Male

46%

Female

51%

By Age

18-24

54%

25-34

44%

35-44

52%

45+

47%

By Income Level

Upper Income

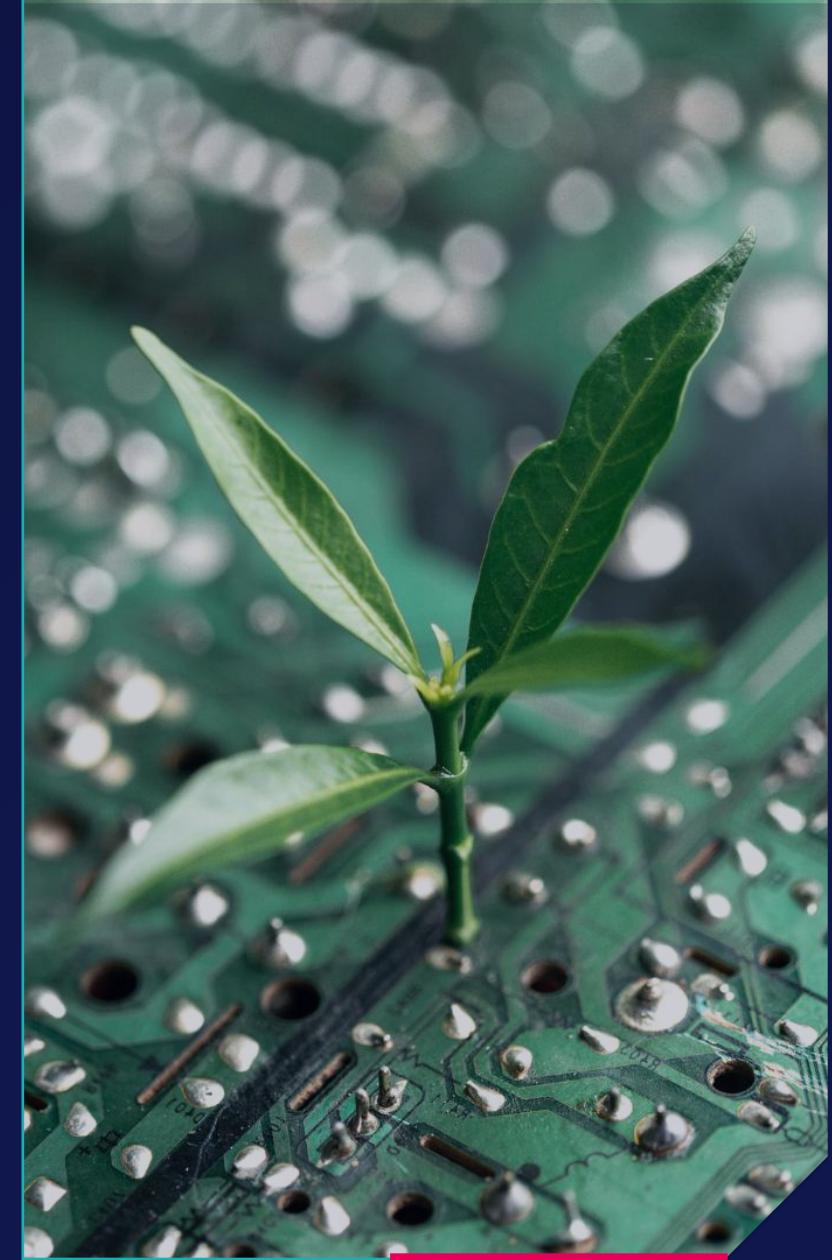
51%

Middle Income

48%

Lower Income

36%



EXPECTATIONS FOR TECHNOLOGY IN 2026

08

When it comes to digital transformation, public services are widely expected to become simpler

% Likely

81%

Administrative procedures will be simplified through the digitization of public services

By Gender

Male

82%

Female

80%

By Age

18-24

82%

25-34

78%

35-44

86%

45+

79%

By Income Level

Upper Income

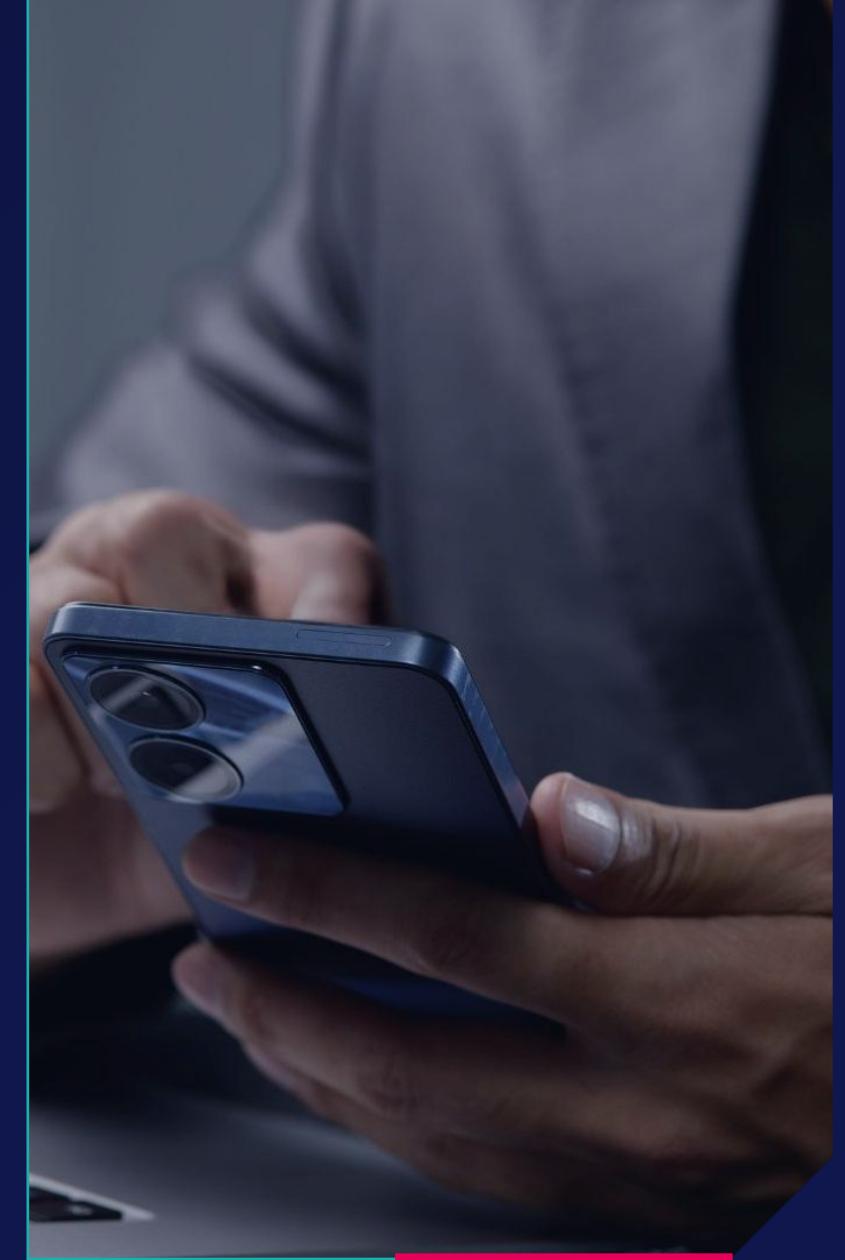
81%

Middle Income

82%

Lower Income

73%



This momentum is set to extend into financial services, with digital platforms expected to significantly reshape the banking landscape in Ivory Coast

% Likely

80%

Digital platforms will significantly transform the banking landscape in Ivory Coast in 2026

By Gender

Male

81%

Female

78%

By Age

18-24

74%

25-34

84%

35-44

82%

45+

79%

By Income Level

Upper Income

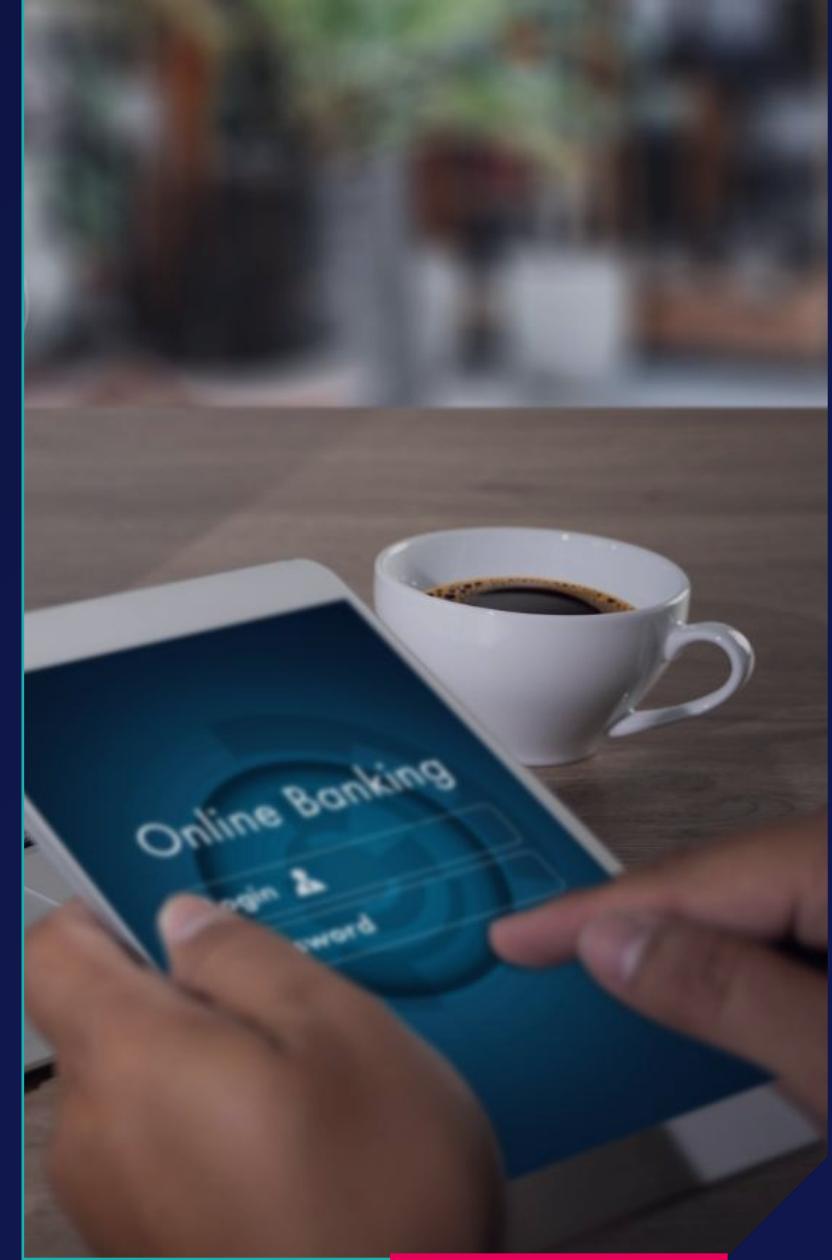
81%

Middle Income

78%

Lower Income

82%



Beyond services, the growing digital shift is reshaping social life, with the majority expecting to spend more time online, even as some plan to reduce social media use



85%

People in Ivory Coast will spend more time socializing online than face-to-face



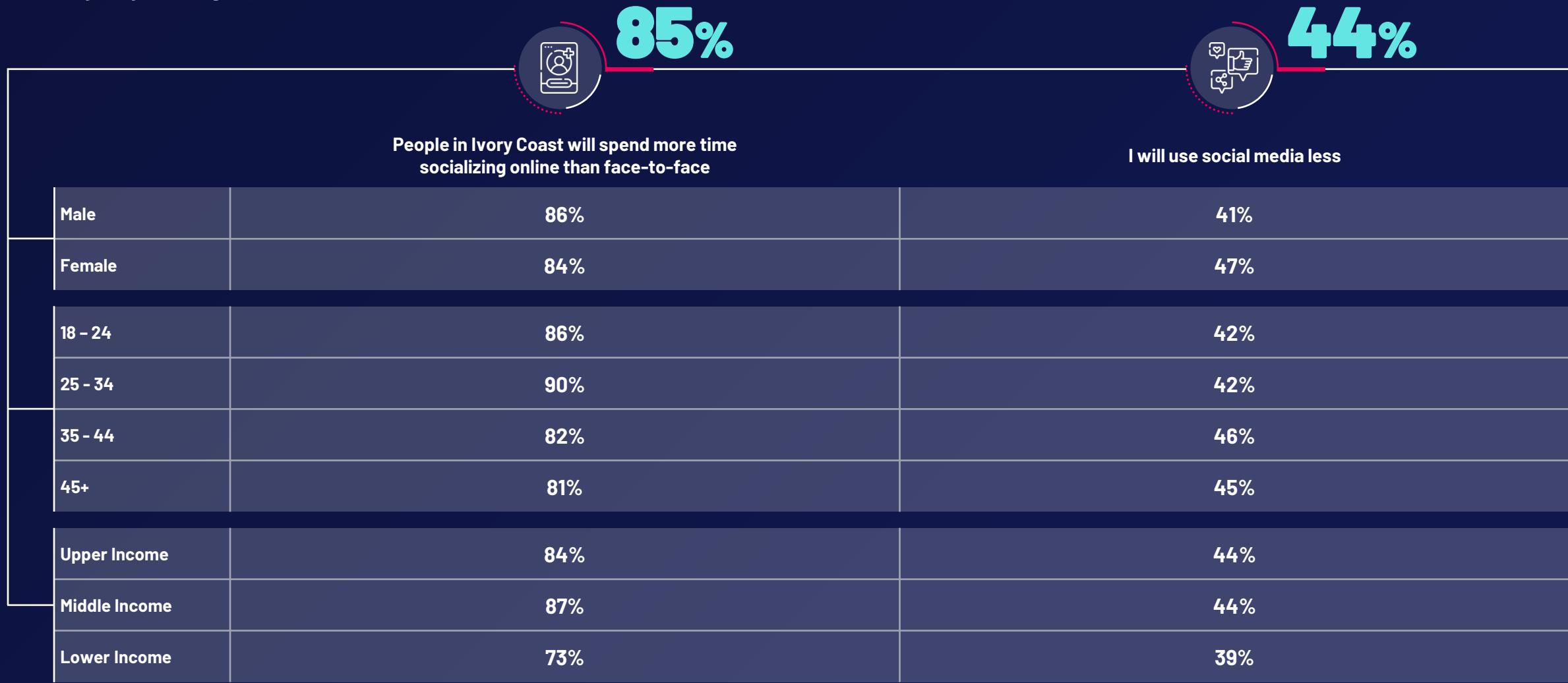
44%

I will use social media less



Expectations for technology

% Likely - by demographics



As technology reshapes how people connect, expectations around AI also reveal a clear duality, with many anticipating both job creation and job losses

65%

% Likely

Artificial intelligence will lead to many new jobs being lost in Ivory Coast

By Gender

Male

67%

Female

63%

By Age

18-24

66%

25-34

64%

35-44

64%

45+

64%

By Income Level

Upper Income

66%

Middle Income

63%

Lower Income

67%

53%

% Likely

Artificial intelligence will lead to many new jobs being created in Ivory Coast

By Gender

Male

51%

Female

55%

By Age

18-24

54%

25-34

58%

35-44

46%

45+

53%

By Income Level

Upper Income

49%

Middle Income

58%

Lower Income

42%



Beyond employment, AI is also expected to blur content authenticity and increase concerns around personal data security

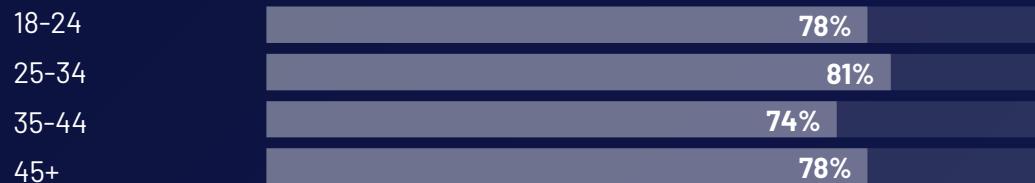
78%
% Likely

By 2026, most people will have trouble telling real content from AI-generated content

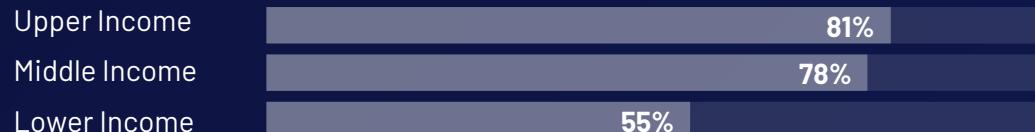
By Gender



By Age



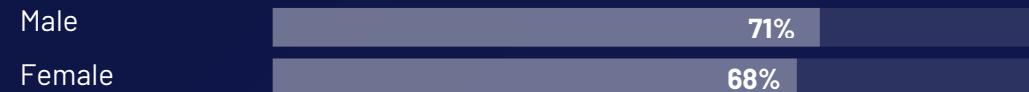
By Income Level



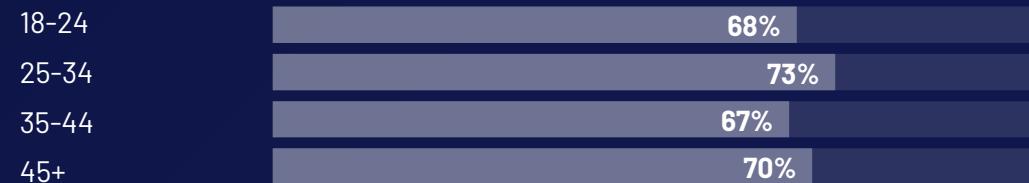
70%
% Likely

AI will increase the risk of personal data being exposed or leaked in 2026

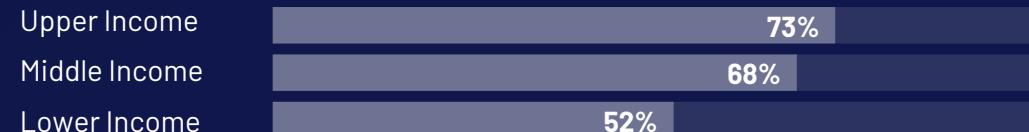
By Gender



By Age



By Income Level



As these concerns grow, stricter regulations and stronger oversight of large technology companies are widely expected

% Likely

68%

Strict rules for large technology companies will be introduced by the Government in Ivory Coast

By Gender

Male

67%

Female

70%

By Age

18-24

66%

25-34

75%

35-44

65%

45+

65%

By Income Level

Upper Income

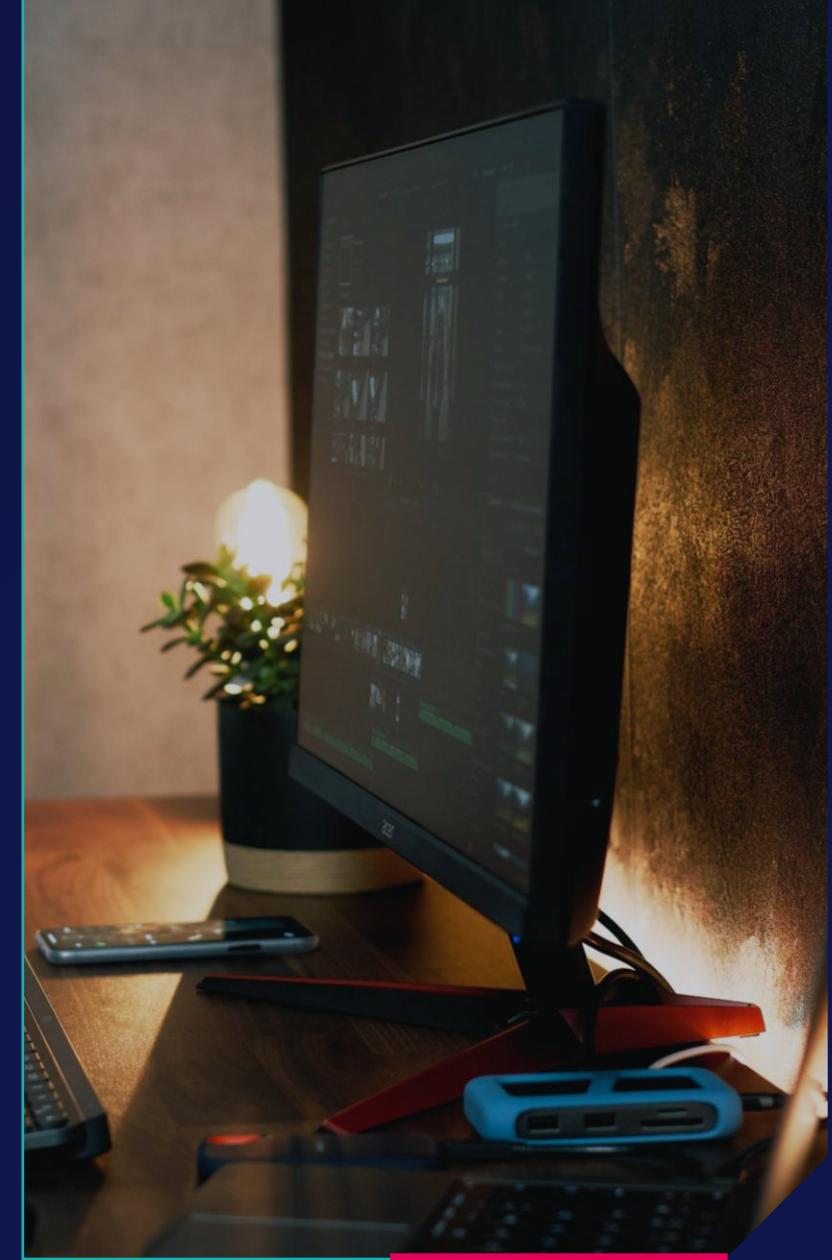
66%

Middle Income

72%

Lower Income

58%



EXPECTATIONS FOR THE 2026 WORLD CUP

09

Looking ahead to the World Cup, many believe a new champion could emerge for the first time in 2026

% Likely

61%

In 2026, a team that has never won the World Cup title before, will win it for the first time

By Gender

Male

58%

Female

63%

By Age

18-24

61%

25-34

65%

35-44

57%

45+

59%

By Income Level

Upper Income

56%

Middle Income

66%

Lower Income

61%



PAST & FUTURE RESOLUTIONS

10

The majority entered 2025 with clear goals in mind, setting resolutions for what they wanted to achieve

85%

Had set resolutions for things they wanted to accomplish in 2025

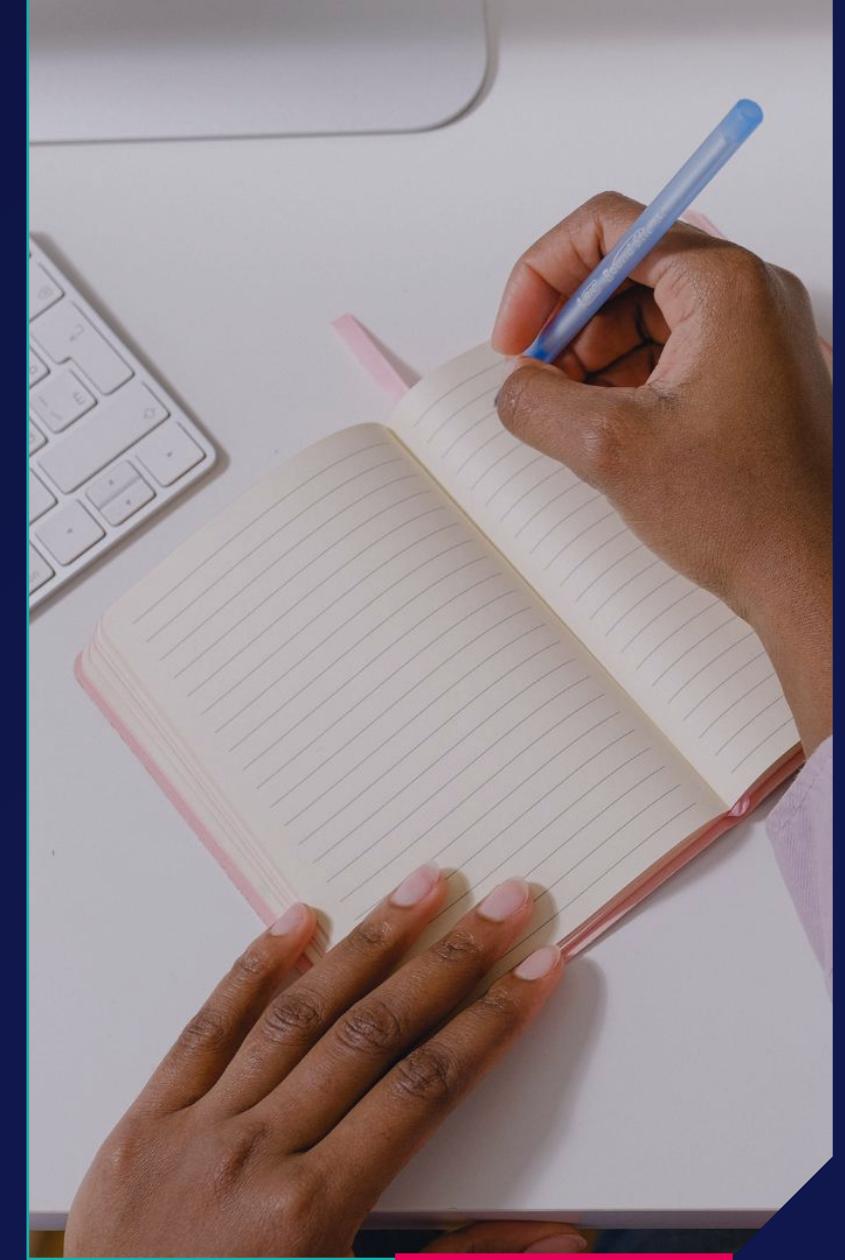
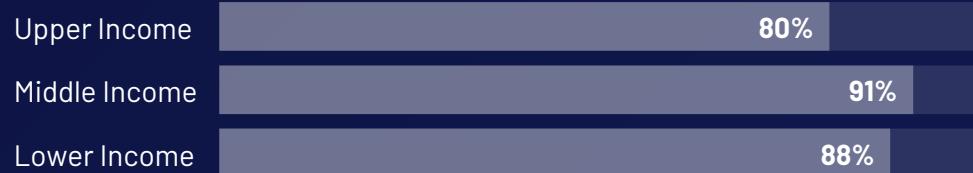
By Gender



By Age



By Income Level



Success, however, varied: while few achieved complete success, many made meaningful progress, and some say they made minimal or no progress

Success in achieving 2025 goals set

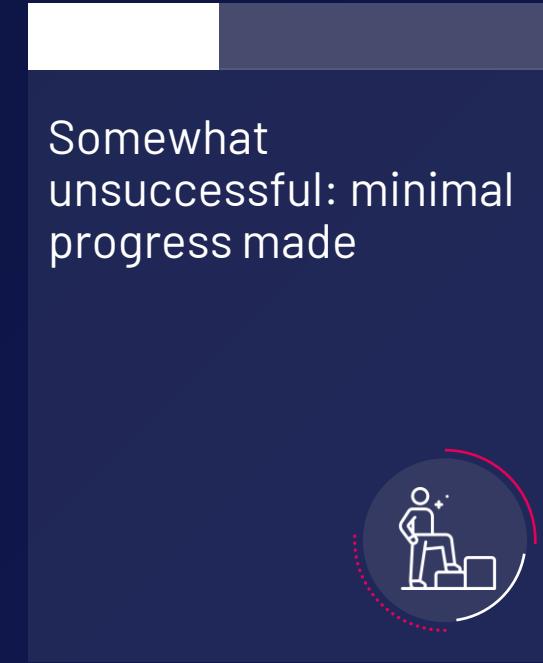
8%



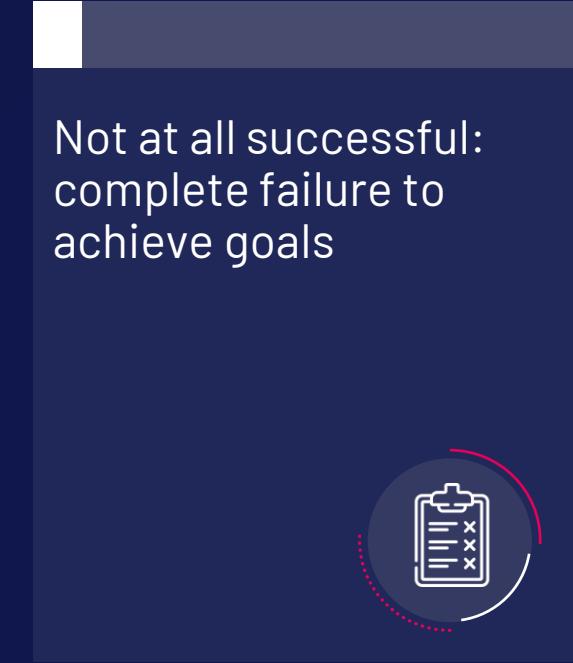
48%



35%



9%



As 2026 approaches, intention to set resolutions is nearly universal, signaling a strong focus on personal improvement

98%

Will set personal resolutions to accomplish specific goals in 2026

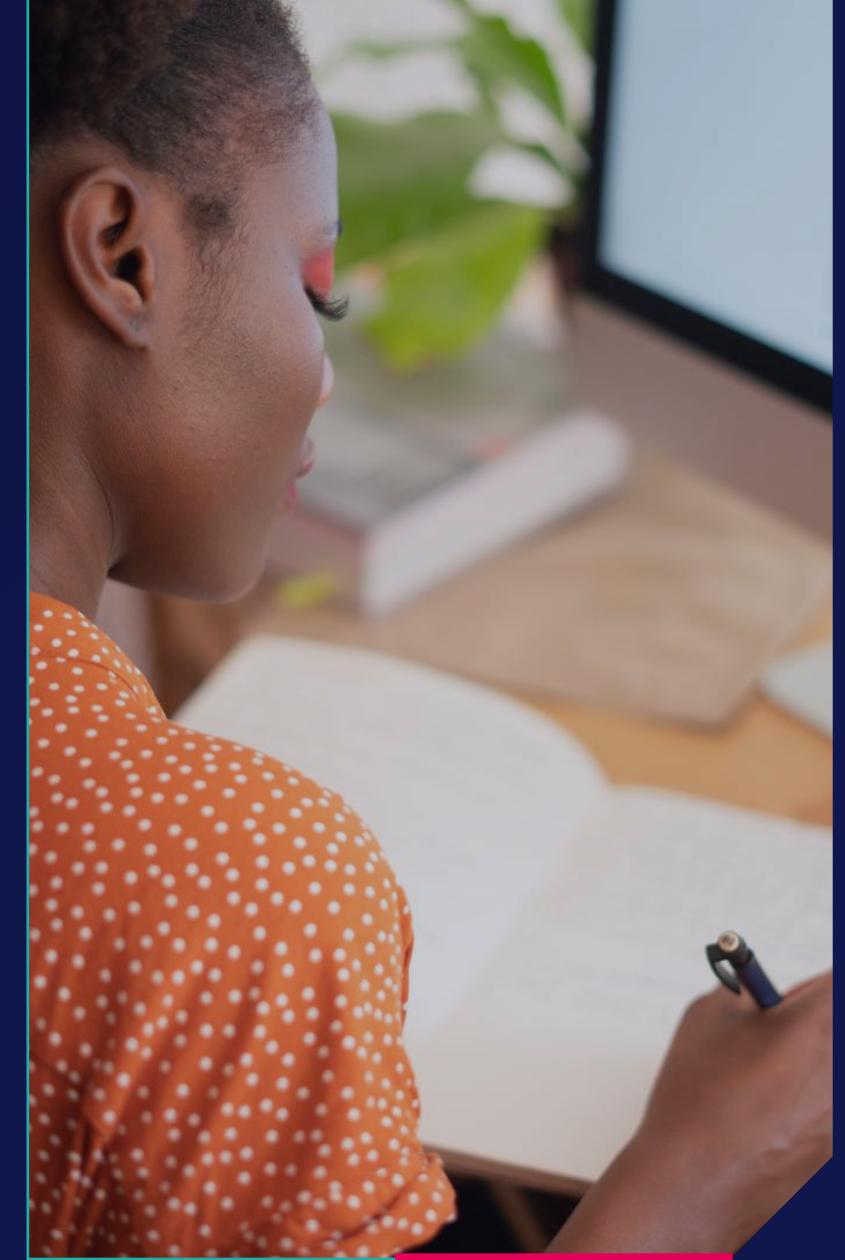
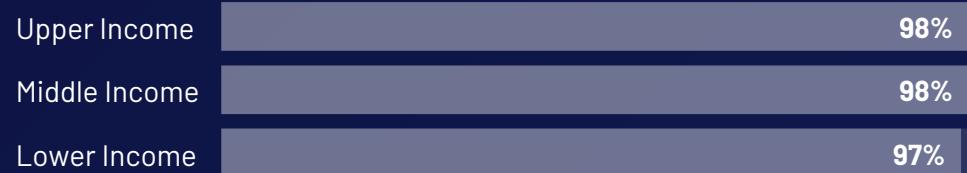
By Gender



By Age

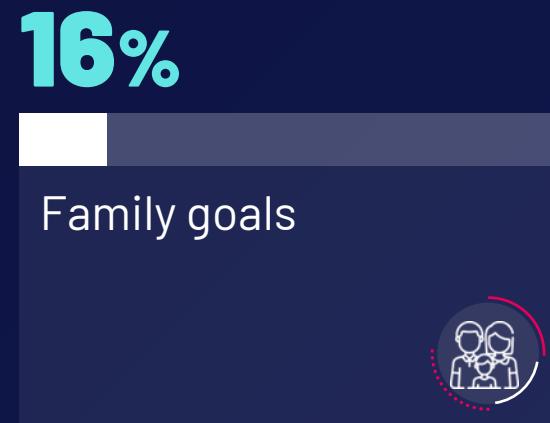
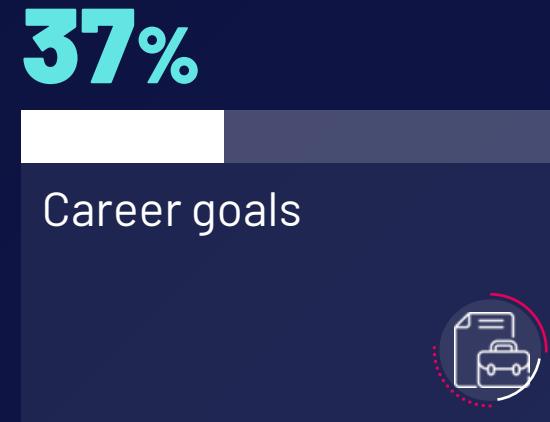


By Income Level



The goals for 2026 are diverse, led by financial ambitions, followed by career growth, physical health, and self-improvement goals

Types of personal goals for 2026



Sample and methodology

Sample size

535 respondents

Sample criteria

General public: representative of the population across gender and age (18+)

Methodology

The survey was conducted via computer aided personal interviews

Geographical coverage

Conducted in Ivory Coast with a nationwide coverage

FOR MORE INFORMATION

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