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## OVERALL EXPECTATIONS FOR 2026



## Lebanon is stepping into 2026 with optimism and broad confidence that the year ahead will be better than 2025

% Agree 72%

I am optimistic that 2026 will be a better year for me than it was in 2025

## By Gender



## By Age

18-24	74%
25-34	81%
35-44	70%
45+	65%

Upper Income	71%
Middle Income	74%
Lower Income	70%





## This optimism extends to wellbeing, with most expecting improvements in both mental and physical health in 2026



My mental health will be better in 2026 than it was in 2025



% Agree

My physical health will be better in 2026 than it was in 2025



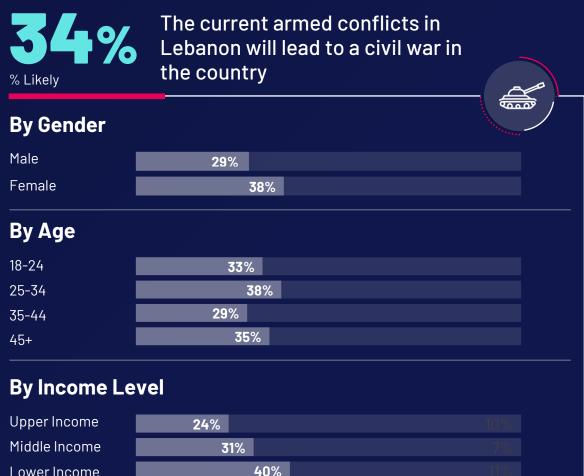


## **EXPECTATIONS** FOR LOCAL CONFLICTS & WORLD AFFAIRS IN 2026



## In Lebanon, expectations for stability are split, with some anticipating an end to the armed conflicts in 2026 while others remain concerned about potential escalation







## Regionally and globally, expectations for peace vary: optimism is stronger for an end to the war in Ukraine than for conflicts in the Middle East



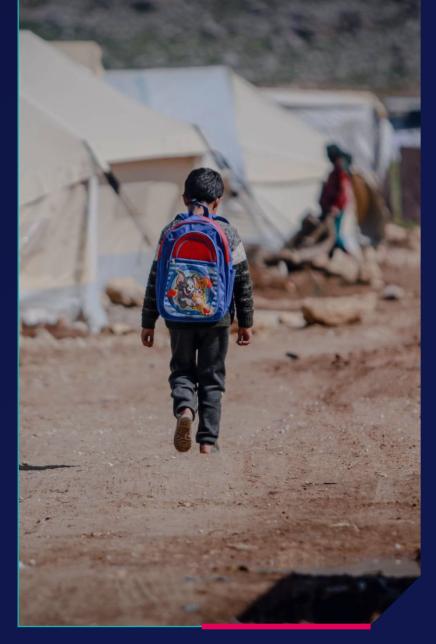
% Likely

The war in Ukraine will end in 2026



% Likely

The current wars in the Middle East will end in 2026





## Many also anticipate renewed diplomatic momentum in 2026, with expectations of reconstruction efforts, peace talks and greater international engagement

% Likely

**55**%

Major reconstruction efforts will commence in Gaza with international support in 2026



**53**%

Formal Middle East peace talks will take place in search for a lasting end to the conflicts in 2026



50%

More major Western powers will formally recognize an independent State of Palestine





## Yet despite hopes for diplomatic progress, close to 1 in 3 believe the world will actually be a safer place in 2026

% Likely **30%** 

The world will be a safer place in 2026

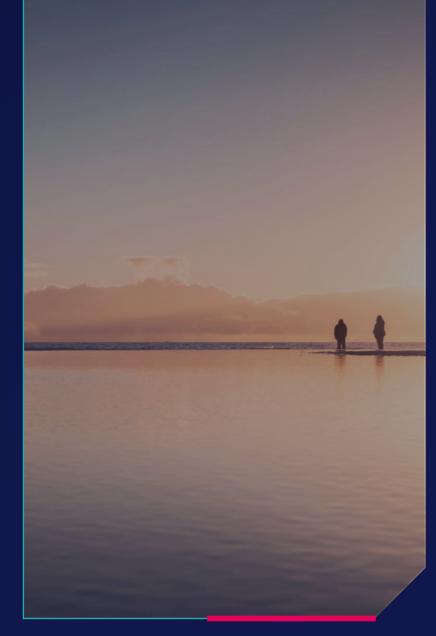
### **By Gender**

Male	36%	
Female	25%	

## By Age

18-24	45%
25-34	34%
35-44	22%
45+	26%

Upper Income	19%	
Middle Income	31%	
Lower Income	34%	9%





# EXPECTATIONS FOR THE GOVERNMENT & SOCIETY IN 2026



## Turning to domestic affairs, expectations for Lebanon's governance remain cautious, with 2 in 5 anticipating greater trust in the government in 2026

% Likely **38%** 

People in Lebanon will have more trust in the government in 2026 than they did in 2025

## By Gender

Male	38%	
Female	38%	

## By Age

18-24	42%
25-34	47%
35-44	36%
45+	33%

Upper Income	28%	
Middle Income	38%	
Lower Income	42%	10%





## Still, most expect the 2026 parliamentary elections to move forward as planned, and some believe they could bring meaningful change



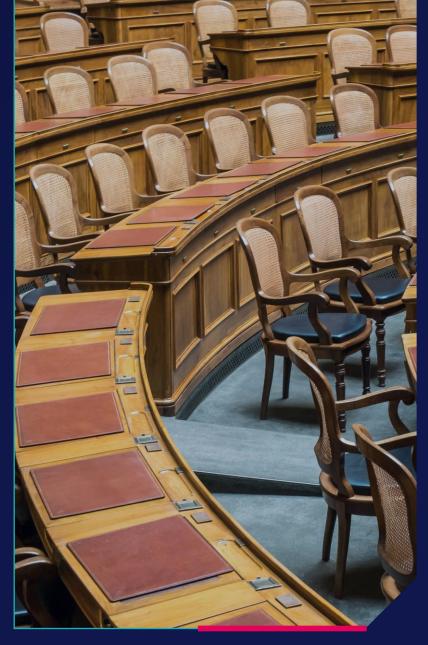
% Likely

The parliamentary elections set to happen in May 2026 will actually take place



% Likely

Change will happen during the 2026 elections





## Expectations for the 2026 parliamentary elections

% Likely - by demographics





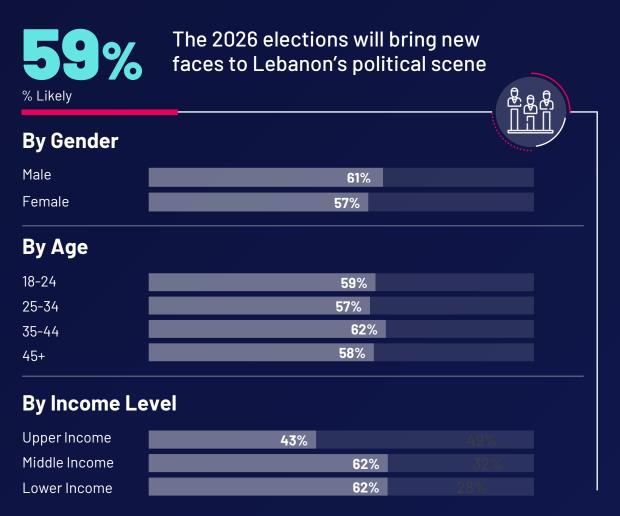
The parliamentary elections set to happen in May 2026 will actually take place
--

### Change will happen during the 2026 elections

Male	68%	46%
Female	69%	43%
18 - 24	54%	54%
25 - 34	<b>72</b> %	46%
35 - 44	69%	45%
45+	73%	39%
Upper Income	70%	33%
Middle Income	72%	41%
Lower Income	64%	51%



## There is also a belief that the elections could usher in new political figures and potentially mark the start of a new era for Lebanon







## Even with expectations of political change, growing fears of heightened sectarian tensions cast uncertainty over the coming year



Sectarian tensions in Lebanon will increase in 2026

## By Gender

Male	<b>57</b> %	
Female	60%	

## By Age

18-24	44%
25-34	57%
35-44	61%
45+	65%

Upper Income	56%	
Middle Income	63%	
Lower Income	56%	





## In fact, concerns about instability are reinforcing expectations of increased emigration in 2026

% Likely **82%** 

Many Lebanese people will leave Lebanon to seek opportunities abroad in 2026

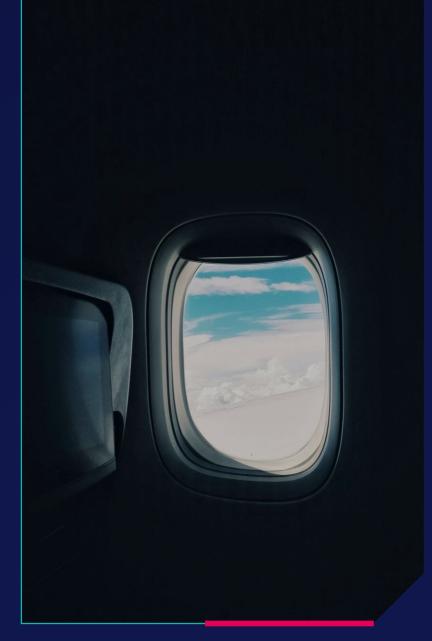
## By Gender

Male	81%	
Female	82%	1

## By Age

18-24	63%	
25-34	82%	
35-44	83%	
45+	899	%

Upper Income	86%	
Middle Income	82%	
Lower Income	80%	





## Nevertheless, many foresee progress on gender equality, from rising female leadership to steps toward equal pay



% Likely

Lebanon will see an increase in the participation of women in leadership roles



% Likely

Women will be paid the same as men for the same work





## **Expectations for gender equality and leadership**

% Likely - by demographics





	Marine Commence of the Commenc	Some of the second seco
	Lebanon will see an increase in the participation of women in leadership roles	Women will be paid the same as men for the same work
Male	68%	51%
Female	79%	48%
18 - 24	73%	50%
25 - 34	77%	57%
35 - 44	72%	49%
45+	73%	46%
Upper Income	69%	40%
Middle Income	72%	45%
Lower Income	76%	57%

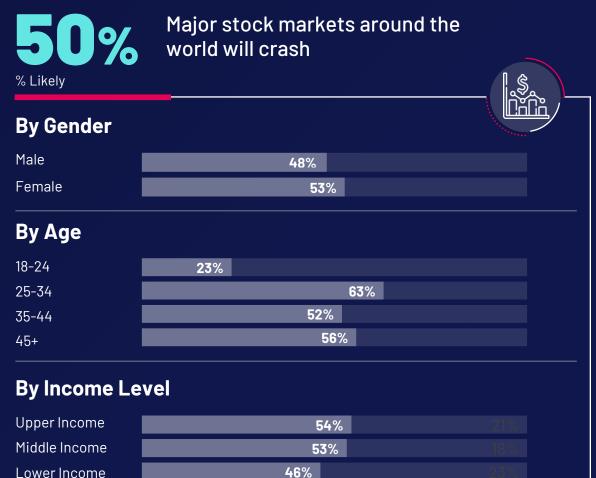


## EXPECTATIONS FOR THE ECONOMY IN 2026



## When it comes to the global economy, confidence and concern intersect, as expectations of growth are matched by concerns over potential market crashes





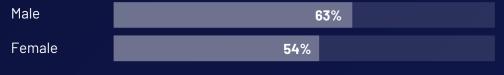


## Turning to the local economy, optimism rises slightly, as many expect Lebanon's economy to be stronger than it was in 2025

% Agree **58%** 

The economy in Lebanon will be stronger in 2026 than it was in 2025

## By Gender





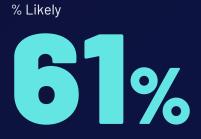
18-24	<b>72</b> %
25-34	61%
35-44	52%
45+	53%

Upper Income	49%	
Middle Income	62%	38%
Lower Income	59%	





## In fact, expectations of improved economic conditions are mirrored by hopes that Lebanon will attract more international investment in 2026



Lebanon will attract more international investments in 2026

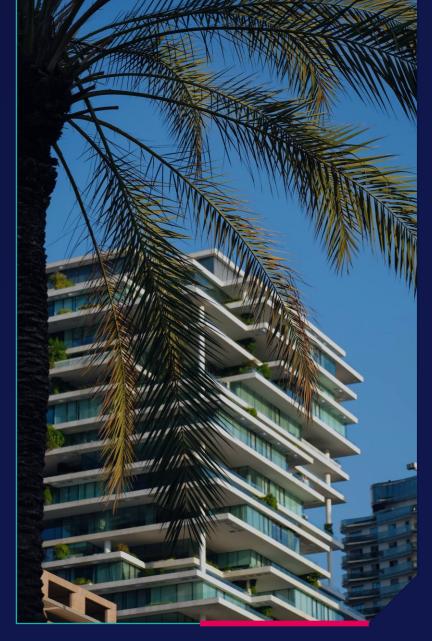
## By Gender

Female 67%	Male	56%	
	Female		67%

## By Age

18-24	67%
25-34	58%
35-44	60%
45+	62%

Upper Income	62%	
Middle Income	58%	
Lower Income	64%	10%





## However, this optimism does not extend to the currency, with only a minority foreseeing a stronger Lira

% Likely **33%** 

The Lebanese Lira will strengthen and achieve greater stability against foreign currencies in 2026

## By Gender

Male	35%	
Female	31%	

## By Age

18-24	34%	
25-34	32%	
35-44	34%	
45+	33%	

Upper Income	22%	
Middle Income	31%	
Lower Income	39%	





## And financial pressures are expected to intensify, as the majority anticipate rising prices and higher inflation, though expectations around interest rates are more divided

% Likely

**81**%

Prices in Lebanon will increase faster than people's incomes



**75**%

Inflation in Lebanon will be higher in 2026 than in 2025



**52**%

Interest rates in Lebanon will be higher in 2026 than in 2025





## **Economic expectations**

% Likely - by demographics





**75**%



**52%** 

	Prices in Lebanon will increase faster than people's incomes	Inflation in Lebanon will be higher in 2026 than in 2025	Interest rates in Lebanon will be higher in 2026 than in 2025
Male	76%	74%	52%
Female	86%	72%	53%
18 - 24	54%	41%	53%
25 - 34	82%	75%	61%
35 - 44	86%	77%	55%
45+	91%	85%	45%
Upper Income	88%	73%	46%
Middle Income	84%	75%	48%
Lower Income	76%	71%	58%



## The outlook for the job market adds another layer of concern, with most expecting it to become more difficult to find work

% Likely **68%** 

It will be more difficult to find a job in Lebanon in 2026 than it was in 2025

## By Gender

Male	64%
Female	72%

## By Age

18-24	64%
25-34	<b>75</b> %
35-44	56%
45+	72%

Upper Income	56%	
Middle Income	69%	
Lower Income	71%	7%





## Amid these broader economic concerns, optimism about personal finances is modest, with nearly half anticipating their own situation to improve in 2026

% Likely **48%** 

My personal financial situation will improve in 2026

## By Gender

Male	50%	
Female	45%	

## By Age

18-24	47%
25-34	54%
35-44	47%
45+	45%

Upper Income	50%	
Middle Income	53%	
Lower Income	43%	







At the same time, optimism centers on rising gold prices and better investment conditions, even as few plan on making major purchases



The price of gold will reach unprecedented high levels i

unprecedented high levels in 2026

% Likely



Lebanon will be better for investment in 2026 than it was in 2025 The economic environment in

% Likely



I will make a major purchase (e.g. house, car) in 2026

% Likely



## **Outlook on investment and major purchases**

% Likely - by demographics



**81**%



**55**%



**25**%

	The price of gold will reach unprecedented high levels in 2026	The economic environment in Lebanon will be better for investment in 2026 than it was in 2025	l will make a major purchase (e.g. house, car) in 2026
Male	81%	55%	26%
Female	80%	56%	23%
18 - 24	73%	60%	23%
25 - 34	85%	50%	30%
35 - 44	76%	55%	26%
45+	84%	55%	22%
Upper Income	83%	55%	37%
Middle Income	80%	53%	29%
Lower Income	80%	57%	17%



## In the housing market, expectations are more challenging, with most anticipating higher costs ahead

% Likely **80%** 

The cost of buying/renting a home in Lebanon will increase in 2026

## **By Gender**

Male	76%	
Female	85%	

## By Age

18-24	70%	
25-34	81%	
35-44	82%	
45+	84%	

Upper Income		89%	
Middle Income	81%		
Lower Income	77%		





# EXPECTATIONS FOR THE WORKPLACE IN 2026



## Shifting to the workplace, expectations point to a tightening of flexibility, with many predicting less remote-working freedom

% Likely 6 2%

Businesses in Lebanon will become less flexible in work arrangements like remote working compared to 2025

## By Gender

Male	62%	1
Female	62%	

### By Age

18-24	53%
25-34	62%
35-44	60%
45+	66%

Upper Income	57%	
Middle Income	6	<b>4</b> %
Lower Income	62	<b>%</b>





## EXPECTATIONS FOR TOURISM IN 2026



## In tourism, the outlook brightens, with roughly 3 in 4 expecting an influx of visitors

% Likely

71%

More tourists will enter Lebanon in 2026 compared to 2025

## **By Gender**

Male	68%
Female	74%

## By Age

18-24	<b>7</b> 1%
25-34	68%
35-44	72%
45+	72%

Upper Income	69%	
Middle Income	71%	5%
Lower Income	72%	6%





# EXPECTATIONS FOR THE ENVIRONMENT IN 2026



#### Looking at climate expectations, the majority anticipate rising global temperatures and extreme weather



% Likely

Average global temperatures will increase



% Likely

There will be more extreme weather events in Lebanon in 2026 than there were in 2025





### However, only a small share expect the government to introduce more ambitious carbon-reduction targets

% Likely **30%** 

The government in Lebanon will introduce more demanding targets to reduce carbon emissions more quickly

#### By Gender

Male	29%	
Female	32%	

#### By Age

18-24	43%
25-34	41%
35-44	19%
45+	24%

Upper Income	18%			
Middle Income	25%			
Lower Income		39%		





# As a result, most expect everyday impacts to intensify, including heavier traffic congestion

% Likely

72%

Getting from one place to another in Lebanon will take significantly longer in 2026 due to increased traffic congestion

#### By Gender

Male	73%	
Female	70%	

#### By Age

18-24	49%
25-34	71%
35-44	77%
45+	80%

Upper Income	<b>{</b>	0%	2%
Middle Income	75%		
Lower Income	65%		





# At the same time, confidence in a breakthrough technology capable of halting climate change remains limited

% Likely **4 1%** 

There will be a breakthrough technology developed which will halt climate change

#### By Gender

Male	38%	
Female	44%	

#### By Age

37%	
38%	
44%	
42%	
	<b>38% 44%</b>

Upper Income	32%	
Middle Income	41%	
Lower Income	43%	13%





# EXPECTATIONS FOR TECHNOLOGY IN 2026



In the digital space, the majority foresee spending more time socializing online, while only a small share intend to scale back their social media use



% Likely

more time socializing online than face-to-face People in Lebanon will spend



% Likely

37%

l will use social media less





#### **Expectations for technology**

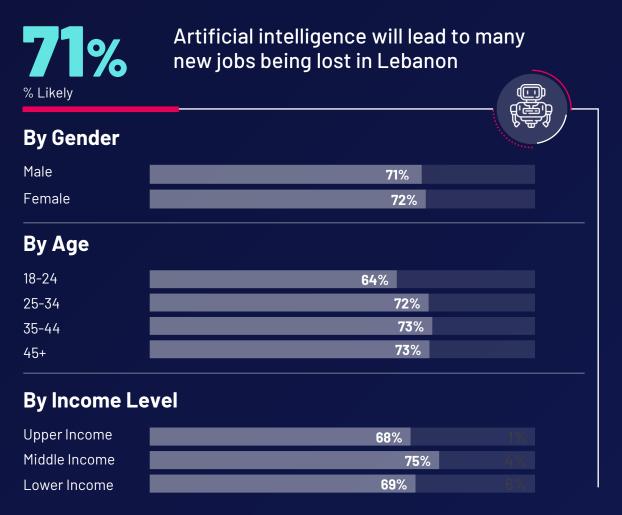
% Likely - by demographics

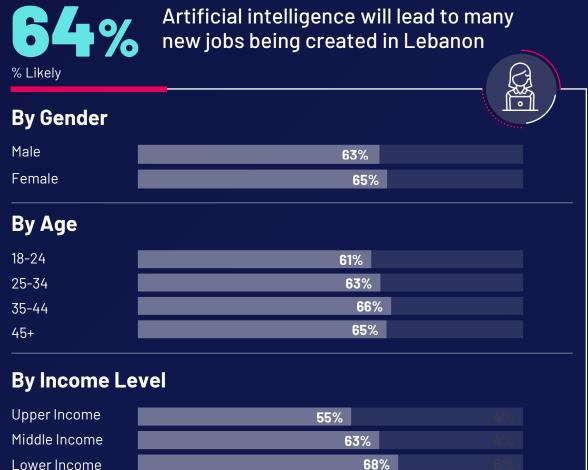


	People in Lebanon will spend more time socializing online than face-to-face	l will use social media less	
Male	84%	40%	
Female	82%	34%	
18 - 24	73%	45%	
25 - 34	83%	45%	
35 - 44	86%	30%	
45+	87%	33%	
Upper Income	76%	25%	
Middle Income	87%	34%	
Lower Income	83%	45%	



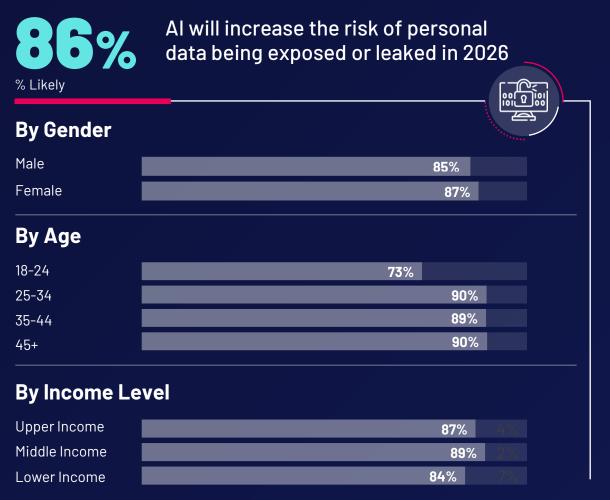
### In the realm of AI, the belief that it will eliminate jobs is stronger than the hope that it will create them

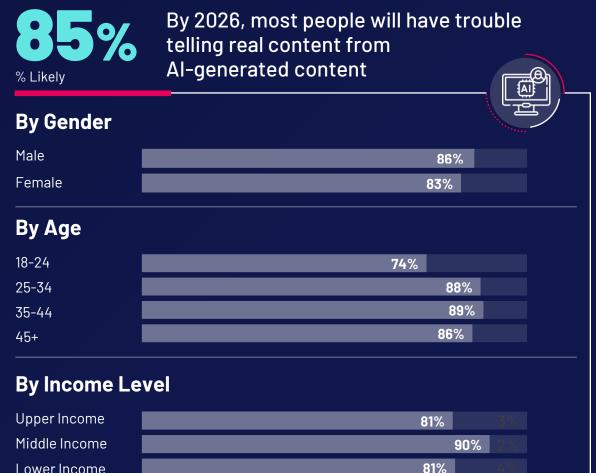






# And beyond employment, a large share foresee AI bringing new risks such as data leaks and greater difficulty distinguishing real from AI-generated content







# Still, expectations for stronger oversight of large tech companies are low, with almost 2 in 5 anticipating stricter government rules

% Likely **37%** 

Strict rules for large technology companies will be introduced by the Government in Lebanon

#### By Gender

Male	39%	
Female	36%	

#### By Age

18-24	29%
25-34	44%
35-44	37%
45+	37%

Upper Income	35%	
Middle Income	36%	
Lower Income	39%	17%





# EXPECTATIONS FOR THE 2026 WORLD CUP



# As the 2026 World Cup approaches, over half foresee a first-time winner taking the trophy



In 2026, a team that has never won the World Cup title before, will win it for the first time

#### By Gender

Male	53%
Female	60%

#### By Age

18-24	62%
25-34	59%
35-44	<b>52</b> %
45+	55%

Upper Income	42%	
Middle Income	55%	
Lower Income	63%	12%





# PAST & FUTURE RESOLUTIONS



# Reflecting on 2025, most people entered the year with resolutions they wanted to achieve

61%

Had set resolutions for things they wanted to accomplish in 2025

#### By Gender

Male	63%	
Female	59%	

#### By Age

18-24	62%
25-34	67%
35-44	59%
45+	58%

Upper Income	62%
Middle Income	65%
Lower Income	57%





# But success varied — while only a small share fully achieved their goals, many made meaningful progress, and just a minority fell short

Success in achieving 2025 goals set

9%

**52**%

**29**%

10%

Completely successful: full achievement of goals

Somewhat successful: significant progress made, but goals weren't fully achieved

Somewhat unsuccessful: minimal progress made

Not at all successful: complete failure to achieve goals









### And looking ahead to 2026, even more plan to set resolutions

84%

Will set personal resolutions to accomplish specific goals in 2026

#### **By Gender**

Male	83%	
Female	85%	

#### By Age

18-24	84%	
25-34	87%	
35-44	83%	
45+	82%	

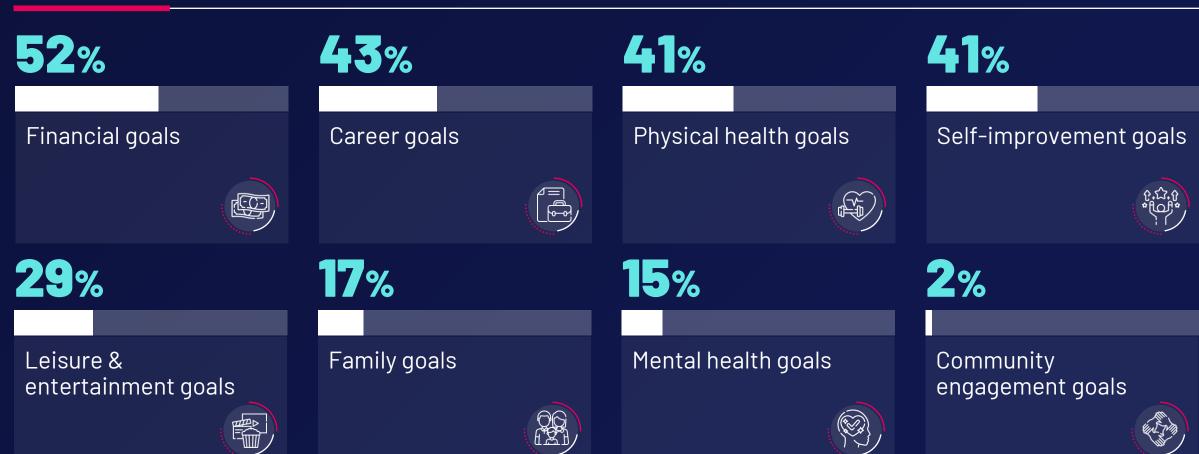
Upper Income	86%	
Middle Income	86%	
Lower Income	81%	





# The goals for 2026 are diverse, led by financial and career goals, alongside a strong focus on physical health and self-improvement

Types of personal goals for 2026



#### Sample and methodology

#### Sample size

500 respondents

#### Sample criteria

General public: representative of the population across gender, age (18+) and region

#### Methodology

The survey was conducted via Ipsos online panel

#### Geographical coverage

Conducted in Lebanon with a nationwide coverage



# FOR MORE INFORMATION

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