

Which of the following do you think were the top news stories of 2025 around the world? Please choose up to 3.

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1502	670	821	11	382	556	564	64	239	633	566	195	460	411	436
Base: All Respondents (wtd)	1502	729	762	11	422	520	561	219	415	503	365	238	448	391	425
Continued war in Ukraine	394	210	180	4	68	112	215	46	106	148	94	38	77	94	185
	26%	29%	24%	37%	16%	22%	38%	21%	26%	29%	26%	16%	17%	24%	43%
				**			DE	*						L	KLM
Continued war in Gaza	304	146	156	2	102	85	116	40	61	102	101	58	90	60	95
	20%	20%	20%	15%	24%	16%	21%	18%	15%	20%	28%	24%	20%	15%	22%
				**	E			*			HI	M			M
World junior hockey sex assault trial	31	13	18	-	15	11	5	-	11	14	5	10	14	4	4
	2%	2%	2%	-	3%	2%	1%	-	3%	3%	1%	4%	3%	1%	1%
				**	F			*				MN			
Rise of Artificial Intelligence technologies	227	119	108	-	46	82	98	31	47	68	81	25	63	73	66
	15%	16%	14%	-	11%	16%	18%	14%	11%	14%	22%	11%	14%	19%	16%
				**			D	*			HI			K	
Increasing antisemitism and islamophobia	57	29	27	2	15	25	17	1	27	17	12	5	23	14	16
	4%	4%	3%	20%	4%	5%	3%	1%	6%	3%	3%	2%	5%	4%	4%
				**				*							
Elon Musk’s activities within the Trump administration/DOGE	134	66	68	1	43	55	36	14	36	49	35	19	55	35	26
	9%	9%	9%	8%	10%	11%	6%	6%	9%	10%	10%	8%	12%	9%	6%
				**		F		*					N		
Death of Pope Francis	66	23	43	-	27	18	21	-	22	27	16	19	14	18	15
	4%	3%	6%	-	6%	4%	4%	-	5%	5%	4%	8%	3%	5%	3%
				**				*	G	G		L			
Trump Administration’s crack down on immigration	255	118	134	2	76	101	78	33	84	84	53	43	88	59	64
	17%	16%	18%	18%	18%	19%	14%	15%	20%	17%	15%	18%	20%	15%	15%
				**		F		*							
Trump/Zelensky oval office spat	91	60	29	2	20	29	42	12	29	29	20	12	24	20	34
	6%	8%	4%	19%	5%	6%	7%	6%	7%	6%	5%	5%	5%	5%	8%
		B		**				*							
Donald Trump taking office as president for a second term	490	230	255	4	101	173	216	62	140	170	118	50	136	140	164
	33%	32%	34%	35%	24%	33%	39%	28%	34%	34%	32%	21%	30%	36%	39%
				**		D	D	*					K	K	KL
Longest government shutdown in American history	58	33	24	2	19	21	17	7	21	20	10	14	17	12	15
	4%	4%	3%	19%	5%	4%	3%	3%	5%	4%	3%	6%	4%	3%	4%
				**				*							
Wildfires in Los Angeles	88	34	52	2	33	31	25	15	29	26	18	15	32	25	17
	6%	5%	7%	22%	8%	6%	4%	7%	7%	5%	5%	6%	7%	6%	4%
				**				*							
Assassination of right-wing activist, Charlie Kirk	191	103	85	2	92	71	28	14	68	71	38	62	73	36	20
	13%	14%	11%	18%	22%	14%	5%	6%	16%	14%	10%	26%	16%	9%	5%
				**	EF	F		*	GJ			LMN	MN	N	

Donald Trump's tariffs	834	388	444	2	170	306	358	126	229	271	208	94	232	233	274
	56%	53%	58%	16%	40%	59%	64%	57%	55%	54%	57%	40%	52%	60%	64%
Kiss-cam incident at Coldplay concert				**		D	D	*					K	K	KL
	79	20	59	-	55	18	6	7	24	27	21	37	28	11	3
	5%	3%	8%	-	13%	4%	1%	3%	6%	5%	6%	15%	6%	3%	1%
Blue Origin space mission: Katy Perry, Lauren Sanchez, and Gayle King go to space			A	**	EF	F		*				LMN	N		
	22	14	8	-	14	8	-	9	10	1	3	6	10	5	-
	1%	2%	1%	-	3%	2%	-	4%	2%	*	1%	3%	2%	1%	-
Epstein files developments				**	F	F		I*	I			N	N		
	234	120	114	-	58	87	88	40	55	93	46	41	56	66	71
	16%	16%	15%	-	14%	17%	16%	18%	13%	19%	12%	17%	13%	17%	17%
Increased popularity of GLP-1 medications (for example, Ozempic, Wegovy)				**				*		J					
	67	23	45	-	31	28	9	13	16	19	19	19	26	16	7
	4%	3%	6%	-	7%	5%	2%	6%	4%	4%	5%	8%	6%	4%	2%
Louvre heist			A	**	F	F		*				N	N		
	39	21	18	-	21	13	6	-	13	14	12	11	14	12	2
	3%	3%	2%	-	5%	2%	1%	-	3%	3%	3%	5%	3%	3%	1%
K-Pop Demon Hunters craze				**	F			*				N	N	N	
	40	13	26	1	18	22	1	11	8	11	11	13	20	8	-
	3%	2%	3%	8%	4%	4%	*	5%	2%	2%	3%	5%	4%	2%	-
Record stock markets				**	F	F		*				N	N	N	
	56	31	23	2	29	16	11	8	10	18	20	8	33	6	9
	4%	4%	3%	19%	7%	3%	2%	4%	2%	4%	5%	3%	7%	1%	2%
The hottest year humanity has ever experienced				**	EF			*					MN		
	93	47	45	-	17	30	45	13	21	28	31	11	18	24	39
	6%	6%	6%	-	4%	6%	8%	6%	5%	5%	9%	5%	4%	6%	9%
Global pressures from migration and immigration				**			D	*			I				L
	139	81	58	-	42	53	45	11	44	42	41	22	46	35	37
	9%	11%	8%	-	10%	10%	8%	5%	11%	8%	11%	9%	10%	9%	9%
Some other story				**				*							
	80	34	45	2	23	26	32	24	19	25	13	12	23	26	20
	5%	5%	6%	15%	5%	5%	6%	11%	5%	5%	4%	5%	5%	7%	5%
Sigma				**				J*							
	4069	1975	2065	29	1134	1421	1514	537	1130	1376	1027	644	1213	1031	1182
	271%	271%	271%	267%	269%	274%	270%	245%	272%	273%	281%	270%	270%	264%	278%

Which of the following do you think were the top news stories of 2025 in Canada? Please choose up to 3.

	Total	Gender			AGE			EDUCATION				Generation			
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Base: All Respondents (unwtd)	1502	670	821	11	382	556	564	64	239	633	566	195	460	411	436
Base: All Respondents (wtd)	1502	729	762	11	422	520	561	219	415	503	365	238	448	391	425
Homelessness crisis	256	121	132	3	61	93	102	27	84	87	57	31	68	79	78
	17%	17%	17%	25%	15%	18%	18%	12%	20%	17%	16%	13%	15%	20%	18%
				**				*							
Cost of living increases	609	266	337	5	135	228	246	88	182	194	144	80	164	178	187
	41%	37%	44%	45%	32%	44%	44%	40%	44%	39%	40%	34%	37%	45%	44%
			A	**		D	D	*						KL	K
Immigration policy changes	157	77	80	-	55	57	44	19	35	49	55	32	50	42	32
	10%	11%	10%	-	13%	11%	8%	8%	8%	10%	15%	13%	11%	11%	8%
				**	F			*			HI				
Canada/US relationship decline	630	301	324	4	119	222	289	93	144	230	163	58	172	170	230
	42%	41%	43%	41%	28%	43%	52%	42%	35%	46%	45%	24%	38%	43%	54%
				**		D	DE	*		H	H		K	K	KLM
Canada Post strike	369	144	222	2	113	150	106	66	104	122	76	57	132	101	80
	25%	20%	29%	21%	27%	29%	19%	30%	25%	24%	21%	24%	29%	26%	19%
			A	**	F	F		*					N	N	
Air Canada strike	116	63	53	-	47	48	21	16	31	38	32	31	36	32	17
	8%	9%	7%	-	11%	9%	4%	7%	7%	7%	9%	13%	8%	8%	4%
				**	F	F		*				N	N	N	
Opioid crisis	80	41	35	4	27	31	22	12	21	34	13	20	21	21	19
	5%	6%	5%	40%	6%	6%	4%	6%	5%	7%	4%	8%	5%	5%	4%
				**				*		J					
Traffic and congestion	48	31	17	-	17	15	16	-	22	12	14	10	16	12	10
	3%	4%	2%	-	4%	3%	3%	-	5%	2%	4%	4%	4%	3%	2%
				**				*	G						
Justin Trudeau’s resignation as Prime Minister	349	172	171	6	127	121	101	24	120	118	87	69	131	73	75
	23%	24%	22%	51%	30%	23%	18%	11%	29%	23%	24%	29%	29%	19%	18%
				**	F			*	G	G	G	MN	MN		
Mark Carney elected Prime Minister	494	245	245	4	133	165	196	48	123	178	145	72	150	113	159
	33%	34%	32%	34%	31%	32%	35%	22%	30%	35%	40%	30%	33%	29%	37%
				**				*		G	GH				M
Justin Trudeau and Katy Perry’s relationship	106	38	68	-	62	29	15	22	37	28	20	47	30	25	4
	7%	5%	9%	-	15%	6%	3%	10%	9%	5%	5%	20%	7%	6%	1%
			A	**	EF	F		*				LMN	N	N	
Toronto Blue Jays making it to the World Series	320	155	164	1	68	111	142	37	89	105	90	31	89	92	108
	21%	21%	22%	8%	16%	21%	25%	17%	21%	21%	25%	13%	20%	23%	26%
				**			D	*						K	K

[illegible]