

Which of the following do you think were the top news stories of 2025 around the world? Please choose up to 3.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	179	178	167	470	343	165	322	228	378	461	391	1111
Base: All Respondents (wtd)	1502	201	170	93	578	359	101	415	244	354	386	378	1124
Continued war in Ukraine	394	65	50	31	127	86	35	87	57	105	101	67	328
	26%	32%	29%	33%	22%	24%	35%	21%	23%	30%	26%	18%	29%
		D		D			DE			G			K
Continued war in Gaza	304	45	32	14	117	78	18	78	36	73	89	73	231
	20%	22%	19%	15%	20%	22%	18%	19%	15%	20%	23%	19%	21%
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World junior hockey sex assault trial	31	1	3	7	13	5	1	10	9	7	4	5	25
	2%	*	2%	7%	2%	2%	1%	2%	4%	2%	1%	1%	2%
				ABDEF									
Rise of Artificial Intelligence technologies	227	33	33	10	93	41	16	41	30	66	71	54	173
	15%	16%	20%	11%	16%	11%	16%	10%	12%	19%	18%	14%	15%
			E							G	G		
Increasing antisemitism and islamophobia	57	10	2	3	25	13	4	15	9	11	15	19	38
	4%	5%	1%	4%	4%	4%	4%	4%	4%	3%	4%	5%	3%
Elon Musk’s activities within the Trump administration/DOGE	134	19	17	10	48	31	9	35	34	26	34	35	99
	9%	10%	10%	10%	8%	9%	9%	9%	14%	7%	9%	9%	9%
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Death of Pope Francis	66	9	10	5	27	9	5	17	10	12	22	27	38
	4%	5%	6%	6%	5%	3%	5%	4%	4%	3%	6%	7%	3%
												L	
Trump Administration’s crack down on immigration	255	38	33	14	107	52	11	70	42	54	71	65	190
	17%	19%	19%	15%	18%	15%	11%	17%	17%	15%	18%	17%	17%
Trump/Zelensky oval office spat	91	8	7	5	36	31	4	30	16	18	25	27	64
	6%	4%	4%	6%	6%	9%	4%	7%	6%	5%	7%	7%	6%
Donald Trump taking office as president for a second term	490	56	61	34	171	132	35	132	80	118	131	120	369
	33%	28%	36%	37%	30%	37%	35%	32%	33%	33%	34%	32%	33%
Longest government shutdown in American history	58	4	10	4	27	10	4	7	19	17	10	20	38
	4%	2%	6%	4%	5%	3%	4%	2%	8%	5%	3%	5%	3%
									GJ				

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Which of the following do you think were the top news stories of 2025 in Canada? Please choose up to 3.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	179	178	167	470	343	165	322	228	378	461	391	1111
Base: All Respondents (wtd)	1502	201	170	93	578	359	101	415	244	354	386	378	1124
Homelessness crisis	256	29	25	15	99	65	23	79	45	74	48	53	203
	17%	15%	15%	16%	17%	18%	23%	19%	18%	21%	12%	14%	18%
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Cost of living increases	609	84	81	36	185	179	44	176	105	141	142	144	464
	41%	42%	48%	39%	32%	50%	44%	42%	43%	40%	37%	38%	41%
			D			D	D						
Immigration policy changes	157	32	19	7	66	27	6	44	20	38	45	46	111
	10%	16%	11%	7%	11%	7%	6%	10%	8%	11%	12%	12%	10%
		EF											
Canada/US relationship decline	630	87	67	44	219	164	49	131	102	153	196	129	502
	42%	43%	39%	48%	38%	46%	48%	32%	42%	43%	51%	34%	45%
									G	G	G		K
Canada Post strike	369	46	43	27	108	120	25	106	71	101	72	101	268
	25%	23%	25%	29%	19%	34%	25%	25%	29%	28%	19%	27%	24%
				D		AD			J	J			
Air Canada strike	116	12	11	5	51	34	3	29	15	28	38	41	75
	8%	6%	6%	6%	9%	9%	3%	7%	6%	8%	10%	11%	7%
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Opioid crisis	80	26	9	4	28	10	4	18	12	27	22	22	59
	5%	13%	5%	4%	5%	3%	4%	4%	5%	8%	6%	6%	5%
		BCDEF											
Traffic and congestion	48	3	4	1	27	11	2	11	6	13	16	21	27
	3%	1%	2%	1%	5%	3%	2%	3%	3%	4%	4%	6%	2%
												L	
Justin Trudeau's resignation as Prime Minister	349	57	46	18	146	62	20	90	47	99	89	111	238
	23%	28%	27%	19%	25%	17%	19%	22%	19%	28%	23%	29%	21%
		E	E		E					H		L	
Mark Carney elected Prime Minister	494	74	59	29	202	90	38	111	76	106	163	128	366
	33%	37%	35%	31%	35%	25%	38%	27%	31%	30%	42%	34%	33%
		E			E		E				GHI		
Justin Trudeau and Katy Perry's relationship	106	8	14	7	48	25	4	35	25	17	22	30	76
	7%	4%	8%	8%	8%	7%	3%	9%	10%	5%	6%	8%	7%
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