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Ipsos Poll on Iran

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: January 16-18, 2026
Number of interviews: 1,229

Margin of error: +/- 3.2 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

Q1. How much, if anything, have you heard about anti-government protests in Iran and the government crackdown that has reportedly killed thousands of protestors?

	Total (N=1,229)	Democrat (N=345)	Republican (N=363)	Independent (N=393)
A lot	25%	27%	29%	25%
A little	49%	51%	47%	53%
Nothing at all	25%	21%	24%	22%
Skipped	1%	1%	*	-

Q2. Do you think the U.S. has a responsibility to support anti-government protestors in Iran or does the U.S. not have this responsibility?

	Total (N=1,229)	Democrat (N=345)	Republican (N=363)	Independent (N=393)
Has responsibility to support anti-government protestors	13%	14%	17%	13%
Does not have this responsibility	44%	46%	45%	48%
Not sure	41%	40%	37%	38%
Skipped	2%	*	1%	2%

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Q3. Would you support or oppose U.S. missile strikes against Iran in response to the government crackdown on protestors?

	Total (N=1,229)	Democrat (N=345)	Republican (N=363)	Independent (N=393)
Support	16%	6%	29%	15%
Oppose	42%	60%	26%	47%
Not sure	40%	34%	45%	37%
Skipped	2%	-	*	1%

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About the Study

This poll was conducted January 16-18, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,229 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice and political party identification. Political party identification benchmarks are from the 2025 NPORS annual survey. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.30. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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