KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 1

Q201. Do you think the general standard of care provided by the NHS over the last 12 months has...?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Got much better	36	19	16	3	4	1	4	6	7	10	30	6	9	26	11	24	1	9	10	4	1	42
	2%	*2%*	*1%*	*1%*	*1%*	*	*1%*	*2%*	3%e	4%e	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*	*2%*	*2%*	5%opr	*1%*	*2%*
Got slightly better	226	133	87	29	38	20	35	35	31	37	189	26	92	134	87	137	17	57	47	11	5	231
	10%beo	13%eb	*8%*	*10%*	*11%*	*6%*	*10%*	10%e	12%e	15%ze	*10%*	*9%*	*10%*	*11%*	13%zopr	*9%*	*7%*	*10%*	*8%*	*14%*	*8%*	*10%*
Stayed about the same	924	463	445	153	131	130	142	153	104	110	789	116	383	536	279	637	119	217	240	33	27	902
	42%b	44%b	*39%*	51%zeh	*39%*	*36%*	*40%*	*43%*	*39%*	*44%*	43%z	*40%*	*41%*	*43%*	*42%*	*41%*	*47%*	*39%*	*41%*	*42%*	*42%*	*41%*
Got slightly worse	562	242	317	55	101	112	85	90	68	51	475	70	252	307	173	382	60	161	126	19	15	552
	25%f	*23%*	28%z	*19%*	*30%*	31%zcl	*24%*	*25%*	*26%*	*21%*	*26%*	*24%*	*27%*	*24%*	*26%*	*25%*	*24%*	29%or	*21%*	*25%*	*24%*	*25%*
Got much worse	366	134	231	22	55	80	66	62	48	33	286	57	172	193	79	286	47	93	123	8	15	405
	17%acjm	*13%*	20%za	*7%*	16%c	22%zcl	19%c	18%c	18%c	*13%*	*15%*	*20%*	*18%*	*15%*	*12%*	19%ns	19%n	*17%*	21%ns	*10%*	24%ns	*18%*
Don't know	100	53	46	36	7	18	19	7	8	7	87	13	36	64	32	68	8	16	40	4	1	82
	5%gh	*5%*	*4%*	12%defg hi	*2%*	5%g	5%g	*2%*	*3%*	*3%*	*5%*	*5%*	*4%*	*5%*	*5%*	*4%*	*3%*	*3%*	7%zoq	*5%*	*1%*	*4%*
Mean	2.53befor	2.66zb	2.40	2.75zde fg	2.50e	2.27	2.48e	2.52e	2.55e	2.75zdefgh	2.55z	2.47	2.47	2.58zl	2.65zopqrt	2.48	2.45	2.50	2.44	2.76zopqrt	2.37	2.51
Better	262	152	104	32	42	21	40	41	39	47	218	32	101	160	98	162	18	67	57	14	6	273
	12%beop	15%zb	*9%*	*11%*	12%e	*6%*	11%e	12%e	15%ze	19%zefg	*12%*	*11%*	*11%*	*13%*	15%zopr	*11%*	*7%*	*12%*	*10%*	18%opr	*9%*	*12%*
Worse	928	376	549	78	156	192	151	152	116	84	760	127	424	499	252	668	107	254	248	28	31	957
	42%acjm	*36%*	48%zi	*26%*	46%ci	53%zcfg hi	43%ci	43%ci	44%ci	*34%*	*41%*	*44%*	*45%*	*40%*	*38%*	*44%*	*42%*	46%n	*42%*	*35%*	*48%*	*43%*
NET: Better	-30%	*-21%*	*-39%*	*-15%*	*-34%*	*-47%*	*-32%*	*-31%*	*-29%*	*-15%*	*-29%*	*-33%*	*-34%*	*-27%*	*-23%*	*-33%*	*-35%*	*-34%*	*-33%*	*-17%*	*-39%*	*-31%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 2

Q201. Do you think the general standard of care provided by the NHS over the last 12 months has...?
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Got much better	36	12	7	9	1	30	5	*	-	15	3	12	4	6	5	2	1	2	3	1	6	42
	2%	3%zd	1%	2%	*	2%	3%	*	-	3%	1%	1%	4%	3%	3%	1%	1%	1%	1%	*	2%	2%
Got slightly better	226	35	58	53	19	188	17	13	8	44	37	106	5	29	10	20	18	14	31	17	45	231
	10%	9%	10%	11%	8%	10%	9%	12%	13%	9%	10%	11%	5%	12%	6%	12%	9%	7%	10%	9%	16%rps	10%
Stayed about the same	924	141	237	198	119	799	71	37	17	199	162	437	40	93	66	75	87	91	137	87	122	902
	42%	38%	42%	40%	50%c	43%j	38%	37%	28%	39%	45%	44%	45%	38%	37%	46%	44%	43%	45%	45%	43%	41%
Got slightly worse	562	85	133	135	64	471	55	24	12	140	100	232	21	66	53	45	55	48	80	45	58	552
	25%	23%	24%	27%	27%	25%	30%	23%	20%	27%	28%	23%	24%	27%	29%	27%	28%	23%	26%	23%	21%	25%
Got much worse	366	85	109	74	25	291	31	23	21	79	50	161	11	40	28	21	29	36	48	32	46	405
	17%g	23%ef	19%f	15%	11%	16%	17%	23%g	35%ghi	15%	14%	16%	13%	17%	16%	13%	15%	17%	16%	16%	16%	18%
Don't know	100	16	21	23	9	89	5	4	3	36	8	44	9	9	18	1	7	19	8	11	6	82
	5%	4%	4%	5%	4%	5%	3%	3%	4%	7%cl	2%	4%	10%qtv	4%	10%zoqrtv	1%	4%	9%zqtv	3%	6%q	2%	4%
Mean	2.53j	2.46	2.48	2.54	2.59	2.50j	2.51	2.41	2.20	2.53	2.56	2.55	2.61	2.55	2.45	2.61	2.51	2.47	2.54	2.50	2.66	2.51
Better	262	48	65	61	20	218	23	13	8	59	41	119	8	35	15	22	19	16	34	18	51	273
	12%	13%	11%	12%	9%	12%	12%	13%	13%	11%	11%	12%	9%	15%	8%	13%	10%	8%	11%	9%	18%zpqu	12%
Worse	928	169	242	209	89	762	86	47	33	219	150	393	33	106	80	66	84	84	128	77	104	957
	42%	45%	43%	43%	38%	41%	46%	47%	55%zgh	43%	41%	40%	36%	43%	45%	40%	43%	40%	41%	40%	37%	43%
NET: Better	-30%	-32%	-31%	-30%	-29%	-29%	-34%	-34%	-41%	-31%	-30%	-28%	-27%	-29%	-37%	-27%	-33%	-32%	-30%	-31%	-19%	-31%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

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(Public Use)

24 Feb 2026
Table 3

Q201. Do you think the general standard of care provided by the NHS over the last 12 months has...?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Got much better	**36**	31	4	9	10	4	11	2	23	2	1	5	2	3	-	5	31	42
	2%	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*4%*	*1%*	*4%*	-	*1%*	*2%*	*2%*
Got slightly better	**226**	176	51	47	52	61	39	27	126	20	12	18	17	3	18	59	168	231
	10%g	*10%*	*11%*	**11%g**	**12%g**	**14%zg**	*9%*	*6%*	*11%*	*8%*	*11%*	*12%*	*8%*	*4%*	*9%*	*10%*	*10%*	*10%*
Stayed about the same	**924**	728	195	161	174	169	212	207	460	110	56	55	85	30	119	245	678	902
	42%	*42%*	*41%*	*37%*	*39%*	*38%*	**47%zce**	**47%zce**	*41%*	*41%*	*49%*	*38%*	*37%*	*40%*	**56%ghij**	*43%*	*41%*	*41%*
Got slightly worse	**562**	441	121	108	101	128	99	126	288	71	30	45	64	19	39	151	410	552
	25%	*25%*	*26%*	*25%*	*23%*	*29%*	*22%*	*28%*	*25%*	*26%*	*27%*	*31%*	*28%*	*25%*	*18%*	*26%*	*25%*	*25%*
Got much worse	**366**	293	73	92	92	61	62	58	192	52	13	19	44	20	13	89	276	405
	17%n	*17%*	*15%*	**21%efg**	**21%efg**	*14%*	*14%*	*13%*	**17%n**	**19%n**	*12%*	*13%*	**20%n**	**27%jn**	*6%*	*16%*	*17%*	*18%*
Don't know	**100**	71	30	16	15	22	25	22	43	12	1	4	15	-	24	24	76	82
	5%	*4%*	*6%*	*4%*	*3%*	*5%*	*6%*	*5%*	*4%*	*5%*	*1%*	*3%*	**7%l**	-	**11%ghij**	*4%*	*5%*	*4%*
Mean	**2.63ll**	2.53	2.53	2.46	2.50	2.57	2.61	2.50	**2.54l**	2.41	**2.62l**	2.62	2.37	2.32	**2.76klm**	2.52	2.53	2.51
Better	**262**	**207**	**55**	**56**	**62**	**65**	**50**	**29**	**148**	**22**	**13**	**24**	**19**	**6**	**18**	**63**	**199**	**273**
	12%g	***12%***	***12%***	**13%g**	**14%g**	**15%g**	**11%g**	***7%***	***13%***	***8%***	***12%***	**16%l**	***8%***	***8%***	***9%***	***11%***	***12%***	***12%***
Worse	**928**	**735**	**193**	**199**	**194**	**189**	**162**	**184**	**480**	**122**	**44**	**65**	**109**	**39**	**52**	**240**	**686**	**957**
	42%klm	***42%***	***41%***	**46%l**	***44%***	***42%***	***36%***	***42%***	**42%n**	**46%n**	***38%***	**44%n**	**48%n**	**52%n**	***25%***	***42%***	***42%***	***43%***
NET: Better	**-30%**	***-30%***	***-29%***	***-33%***	***-30%***	***-28%***	***-25%***	***-35%***	***-29%***	***-37%***	***-27%***	***-28%***	***-40%***	***-44%***	***-16%***	***-31%***	***-30%***	***-31%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

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(Public Use)

24 Feb 2026
Table 4

Q201. Do you think the general standard of care provided by the NHS over the last 12 months has...?
Base: All respondents

	Total (z)	Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
		Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Got much better	36	34	2	15	15	4	5	27	27	10	11	2	2	-	42
	2%	2%	1%	2%	2%	3%	1%	2%	2%	2%	2%	1%	1%	-	2%
Got slightly better	226	206	17	88	100	18	55	158	162	52	69	17	17	2	231
	10%	10%	9%	10%	10%	13%	11%	10%	10%	10%	14%gh	11%	9%	19%	10%
Stayed about the same	924	830	86	376	402	53	199	618	689	185	205	60	86	7	902
	42%	42%	44%	43%	41%	40%	40%	41%	42%i	37%	41%	39%	44%	63%	41%
Got slightly worse	562	507	44	198	280	28	118	394	427	144	131	51	44	1	552
	25%	25%	23%	23%	28%ac	21%	24%	26%	26%	29%	26%	33%f	23%	5%	25%
Got much worse	366	338	26	145	165	28	101	256	279	103	68	24	26	1	405
	17%	17%	14%	17%	17%	21%	20%ij	17%ij	17%ij	20%ij	14%	16%	14%	13%	18%
Don't know	100	76	20	45	29	2	22	52	49	12	12	-	20	-	82
	5%adghi jk	4%	10%zade	5%ad	3%	1%	4%k	3%	3%	2%	2%	-	10%zfghi jk	-	4%
Mean	2.53l	2.53	2.56	2.55	2.50	2.55	2.47	2.52	2.51	2.43	2.64zfghi	2.49	2.56	2.88	2.51
Better	262	239	19	103	115	22	60	185	188	62	80	19	19	2	273
	12%	12%	10%	12%	12%	16%	12%	12%	12%	12%	16%zgh	12%	10%	19%	12%
Worse	928	845	71	343	445	56	220	650	706	247	199	75	71	2	957
	42%	42%	36%	40%	45%z	43%	44%	43%	43%z	49%zghij	40%	49%	36%	18%	43%
NET: Better	-30%	-30%	-27%	-28%	-33%	-26%	-32%	-31%	-32%	-37%	-24%	-37%	-27%	1%	-31%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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(Public Use)

24 Feb 2026
Table 5

Q201. Do you think the general standard of care provided by the NHS over the last 12 months has...?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Got much better	36	12	9	6	21	9	27	36	-	-	26	7	2	13	14	5	18	10	7	42
	2%hilor	2%c	5%zacd	1%	1%	2%	2%	14%zhi	-	-	8%zkl	1%	*	15%zno	2%o	1%	12%zqr	1%	1%	2%
Got slightly better	226	78	29	73	144	58	160	226	-	-	140	78	8	34	108	51	56	101	50	231
	10%dhilor	15%zd	17%zd	15%zd	9%	13%	9%	86%zhi	-	-	42%zkl	10%l	1%	39%zno	14%zo	6%	39%zqr	13%zr	5%	10%
Stayed about the same	924	195	46	183	687	156	754	-	924	-	128	484	300	20	466	232	52	400	323	902
	42%abcegilmor	37%b	27%	38%b	43%ab	34%	44%zc	-	100%zgi	-	38%l	61%zjl	29%	23%	60%zmo	26%	36%	53%zpr	33%	41%
Got slightly worse	562	143	45	132	397	121	428	-	-	562	22	144	392	6	145	310	7	173	306	552
	25%ghjkmnt	27%	26%	27%	25%	26%	25%	-	-	61%zgh	7%	18%j	38%zjk	7%	19%	35%zmn	5%	23%p	31%zpq	25%
Got much worse	366	89	43	77	262	113	248	-	-	366	9	47	307	11	40	279	7	44	280	405
	17%fghjknpq	17%	25%zacd	16%	16%	25%zf	15%	-	-	39%zgh	3%	6%	30%zjk	13%n	5%	31%zmn	5%	6%	28%zpq	18%
Don't know	100	12	1	12	81	4	93	-	-	-	8	34	27	1	8	19	5	23	21	82
	5%abceghilnoqr	2%	*	3%	5%ab	1%	5%ze	-	-	-	2%	4%	3%	2%	1%	2%	4%	3%	2%	4%
Mean	2.53ehlor	2.58	2.51	2.57	2.51	2.41	2.56ze	4.14zhi	3.00zi	1.61	3.46zkl	2.81zl	2.01	3.37zno	2.89zo	2.08	3.50zqr	2.81zr	2.17	2.51
Better	262	90	38	79	165	67	186	262	-	-	166	85	10	47	123	56	73	111	57	273
	12%dhilor	17%zd	22%zd	16%zd	10%	14%	11%	100%zhi	-	-	50%zkl	11%l	1%	55%zno	16%zo	6%	51%zqr	15%zr	6%	12%
Worse	928	232	87	209	659	234	676	-	-	928	31	191	700	17	184	589	14	218	586	957
	42%fghjkmnpq	44%	51%	43%	41%	51%zf	40%	-	-	100%zgh	9%	24%j	67%zjk	20%	24%	86%zmn	10%	29%p	59%zpq	43%
NET: Better	-30%	-27%	-29%	-27%	-31%	-36%	-29%	100%	0%	-100%	40%	-13%	-67%	34%	-8%	-59%	41%	-14%	-54%	-31%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 6

Q201. Do you think the general standard of care provided by the NHS over the last 12 months has...?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Got much better	**36**	7	3	2	2	8	2	1	-	2	-	2	2	1	4	42
	2%	***4%g***	*1%*	*2%*	*2%*	*2%*	*3%*	*1%*	-	*10%*	-	*1%*	*1%*	*2%*	*5%*	*2%*
Got slightly better	**226**	47	40	11	3	30	5	29	3	-	-	5	15	9	7	231
	10%dek	***24%zcdefklmn***	***17%zcdekl***	*8%*	*4%*	*6%*	*9%*	***20%zcdekl***	*11%*	-	-	*3%*	***8%d***	*10%*	*8%*	*10%*
Stayed about the same	**924**	78	93	59	41	189	28	66	9	9	1	44	62	47	42	902
	42%kl	*39%*	*41%*	*42%*	***51%kl***	*40%*	*49%*	*46%*	*33%*	*54%*	*100%*	*33%*	*33%*	***52%ekl***	***52%kl***	*41%*
Got slightly worse	**562**	41	51	35	14	144	14	27	6	3	-	44	47	20	21	552
	25%	*21%*	*22%*	*25%*	*18%*	***31%adg***	*24%*	*19%*	*19%*	*21%*	-	***33%adg***	*25%*	*22%*	*26%*	*25%*
Got much worse	**366**	15	35	30	20	84	5	14	11	2	-	38	56	9	6	405
	17%a	*8%*	***15%g***	***21%agmn***	***24%afgmn***	***18%amn***	*9%*	*10%*	*37%*	*15%*	-	***28%abefgmn***	***30%abefgmn***	*9%*	*8%*	*18%*
Don't know	**100**	10	8	4	1	15	3	6	-	-	-	2	3	5	2	82
	5%	*5%*	*3%*	*3%*	*1%*	*3%*	*6%*	*4%*	-	-	-	*2%*	*2%*	*5%*	*2%*	*4%*
Mean	**2.53ekl**	**2.94zbcdekl**	**2.66ekl**	2.42	2.41	**2.41kl**	**2.71kl**	**2.82zbcdekl**	2.19	2.70	3.00	2.16	2.23	**2.71ekl**	**2.76cdekl**	2.51
Better	**262**	**54**	**43**	**13**	**5**	**38**	**7**	**30**	**3**	**2**	-	**7**	**17**	**11**	**10**	**273**
	12%ek	***27%zcdefklmn***	***19%zcdekl***	*10%*	*6%*	*8%*	*12%*	***21%zcdekl***	*11%*	*10%*	-	*5%*	*9%*	*12%*	*13%*	*12%*
Worse	**928**	**57**	**85**	**65**	**34**	**228**	**19**	**42**	**16**	**6**	-	**82**	**103**	**29**	**27**	**957**
	42%agn	*29%*	***37%g***	***46%ag***	***42%a***	***49%zabgmn***	*33%*	*29%*	*56%*	*36%*	-	***61%zabcdefgmn***	***56%zabdfgmn***	*31%*	*33%*	*43%*
NET: Better	**-30%**	*-1%*	*-19%*	*-36%*	*-37%*	*-40%*	*-21%*	*-8%*	*-45%*	*-25%*	*0%*	*-56%*	*-46%*	*-20%*	*-21%*	*-31%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 7

Q202. And looking towards the future, do you think the general standard of care provided by the NHS over the next 12 months will...?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Get much better	32	21	11	7	4	-	4	4	6	7	29	3	7	25	6	26	*	16	9	1	1	32
	1%l	2%	1%	2%	1%	-	1%	1%	2%e	3%e	2%	1%	1%	2%l	1%	2%p	*	3%p	1%	1%	1%	1%
Get slightly better	302	181	116	44	38	36	42	47	46	48	258	34	114	186	105	193	21	68	72	20	10	321
	14%bp	17%b	10%	15%	11%	10%	12%	13%	17%ef	19%defg	14%	12%	12%	15%	16%p	13%p	8%	12%	12%	26%nopqr	16%	14%
Stay about the same	794	405	375	109	121	125	118	127	86	109	675	89	322	470	221	567	109	182	223	26	28	765
	36%bh	39%b	33%	37%	36%	34%	33%	36%	32%	44%efgh	36%	31%	34%	37%	33%	37%	43%mnoq	33%	38%	33%	43%	35%
Get slightly worse	622	267	349	81	105	97	99	110	80	50	537	75	286	333	210	406	69	156	146	21	14	626
	28%ip	26%	31%a	27%	31%l	27%	28%l	31%l	30%l	20%	29%z	26%	30%	26%	32%or	26%	27%	28%	25%	27%	21%	28%
Get much worse	415	149	265	42	65	96	82	58	44	28	315	80	205	207	108	303	47	120	114	10	11	425
	19%aijm	14%	23%a	14%	19%l	27%cgh	23%cgh	16%	16%	11%	17%	28%kj	22%m	16%	16%	20%	19%	22%	20%	13%	18%	19%
Don't know	49	22	27	15	2	8	6	6	5	7	40	8	11	38	11	39	5	12	21	1	1	45
	2%l	2%	2%	5%c	1%	2%	2%	2%	2%	3%	2%	3%	1%	3%l	2%	3%	2%	2%	4%	1%	1%	2%
Mean	2.60befkl	2.67zb	2.34	2.62e	2.44	2.28	2.39	2.51e	2.58zef	2.82zdefgh	2.63zk	2.31	2.39	2.58zl	2.52	2.49	2.43	2.45	2.49	2.74zopqr	2.61	2.50
Better	334	202	127	51	43	36	47	51	52	55	287	37	121	211	111	219	21	84	81	21	11	353
	15%beip	19%zb	11%	17%	13%	10%	13%	14%	19%zefg	22%zdefg	15%	13%	13%	17%zl	17%p	14%p	9%	15%p	14%	27%nopqr	17%	16%
Worse	1037	416	614	124	170	193	181	168	124	78	852	155	491	540	318	710	116	276	261	32	25	1051
	47%aijm	40%	54%za	41%	51%l	53%zl	51%l	48%l	47%l	31%	46%	54%	52%zm	43%	48%	46%	46%	50%	45%	40%	39%	47%
NET: Better	-32%	-20%	-43%	-24%	-38%	-43%	-38%	-33%	-27%	-9%	-30%	-41%	-39%	-26%	-31%	-32%	-38%	-35%	-31%	-13%	-22%	-32%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 8

Q202. And looking towards the future, do you think the general standard of care provided by the NHS over the next 12 months will...?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Get much better	32	9	5	8	-	25	4	1	2	10	2	13	3	5	2	1	1	4	4	3	2	32
	1%	2%	1%	2%	-	1%	2%	1%	4%	2%	*	1%	3%	2%	1%	1%	*	2%	1%	1%	1%	1%
Get slightly better	302	55	77	57	33	259	24	10	9	76	63	120	10	41	25	25	38	20	34	23	43	321
	14%	15%	14%	12%	14%	14%	13%	10%	14%	15%	18%m	12%	12%	17%	14%	15%	20%st	10%	11%	12%	15%	14%
Stay about the same	794	119	197	190	76	682	57	41	14	174	132	376	36	78	60	63	68	91	98	76	111	765
	36%	32%	35%	39%	32%	37%j	31%	40%j	23%	34%	36%	38%	40%	32%	34%	39%	35%	43%ot	32%	39%	39%	35%
Get slightly worse	622	92	159	150	78	530	55	22	15	146	92	292	25	69	52	48	43	60	106	49	78	626
	28%	25%	28%	30%	33%	28%	30%	22%	24%	28%	25%	29%	28%	28%	29%	29%	22%	28%	34%sr	26%	27%	28%
Get much worse	415	84	120	80	48	331	38	25	21	94	65	172	13	46	35	26	40	28	59	37	48	425
	19%j	22%	21%	16%	20%	18%	21%	25%	34%egh	18%	18%	17%	14%	19%	20%	16%	20%	13%	19%	19%	17%	19%
Don't know	49	15	6	7	2	41	6	2	*	13	7	20	3	6	5	1	7	7	7	5	1	45
	2%d	4%ade	1%	1%	1%	2%	3%	2%	1%	3%	2%	2%	3%	2%	3%	1%	3%	3%	2%	3%	1%	2%
Mean	2.50	2.48	2.44	2.51	2.40	2.52	2.44	2.39	2.29	2.52	2.56	2.50	2.61	2.54	2.47	2.56	2.56	2.57	2.40	2.50	2.55	2.50
Better	334	64	83	65	33	284	28	11	11	86	65	133	13	45	27	26	39	24	38	26	45	353
	15%	17%	15%	13%	14%	15%	15%	11%	18%	17%	18%	13%	15%	19%	15%	16%	20%	12%	12%	13%	16%	16%
Worse	1037	176	280	230	126	861	94	47	36	240	157	464	38	115	87	74	83	88	165	86	125	1051
	47%	47%	49%	47%	53%	46%	51%	47%	58%	47%	43%	47%	42%	47%	49%	45%	42%	42%	54%zs	45%	44%	47%
NET: Better	-32%	-30%	-35%	-34%	-39%	-31%	-36%	-36%	-40%	-30%	-25%	-33%	-27%	-29%	-33%	-29%	-22%	-30%	-41%	-31%	-29%	-32%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 9

Q202. And looking towards the future, do you think the general standard of care provided by the NHS over the next 12 months will...?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Get much better	32	21	10	8	9	5	6	4	11	6	1	3	2	4	4	9	23	32
	1%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	6%zh	2%	2%	1%	1%
Get slightly better	302	237	65	51	68	76	61	46	158	31	14	21	31	6	32	78	223	321
	14%g	14%	14%	12%	15%	17%g	14%	10%	14%	12%	12%	14%	13%	8%	15%	14%	14%	14%
Stay about the same	794	631	163	160	150	137	174	172	397	97	43	56	79	37	75	209	583	765
	36%e	36%	34%	37%	34%	31%	39%e	39%e	35%	36%	38%	38%	35%	50%	35%	37%	36%	35%
Get slightly worse	622	490	132	94	124	135	129	139	328	66	39	44	60	15	66	151	470	626
	28%e	28%	28%	22%	28%	30%e	29%	31%e	29%	25%	34%	30%	27%	20%	31%	26%	29%	28%
Get much worse	415	328	86	107	88	81	65	74	220	64	15	24	44	12	23	107	307	425
	19%f	19%	18%	25%efg	20%	18%	14%	17%	19%	24%ijn	13%	16%	19%	16%	11%	19%	19%	19%
Don't know	49	33	16	12	5	10	14	8	18	4	2	-	10	1	12	17	32	45
	2%h	2%	3%	3%	1%	2%	3%	2%	2%	2%	2%	-	5%zhk	1%	6%h	3%	2%	2%
Mean	2.50	2.49	2.52	2.42	2.51	2.52	2.57	2.46	2.47	2.43	2.54	2.55	2.48	2.67	2.64	2.51	2.49	2.50
Better	334	259	75	58	77	82	67	50	170	37	15	23	33	10	36	87	246	353
	15%g	15%	16%	13%	17%g	18%g	15%	11%	15%	14%	13%	16%	14%	13%	17%	15%	15%	16%
Worse	1037	818	219	201	212	216	194	213	547	130	54	68	104	27	90	259	777	1051
	47%	47%	46%	47%	48%	49%	43%	48%	48%	49%	47%	46%	46%	36%	42%	45%	47%	47%
NET: Better	-32%	-32%	-30%	-33%	-30%	-30%	-28%	-37%	-33%	-35%	-34%	-30%	-32%	-23%	-25%	-30%	-32%	-32%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 10

Q202. And looking towards the future, do you think the general standard of care provided by the NHS over the next 12 months will...?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Get much better	**32**	28	4	12	15	1	8	27	19	5	4	2	4	-	32
	1%	*1%*	*2%*	*1%*	*2%*	*	*2%*	**2%h**	*1%*	*1%*	*1%*	*2%*	*2%*	-	*1%*
Get slightly better	**302**	281	19	120	140	21	68	208	233	73	98	17	19	2	321
	14%	**14%g**	*10%*	*14%*	*14%*	*16%*	*14%*	*14%*	*14%*	*14%*	**20%zfghkl**	*11%*	*10%*	*20%*	*14%*
Stay about the same	**794**	716	64	328	349	40	173	529	586	170	175	51	64	6	765
	36%	*36%*	*33%*	*38%*	*35%*	*30%*	*34%*	*35%*	*36%*	*34%*	*35%*	*33%*	*33%*	*56%*	*35%*
Get slightly worse	**622**	552	64	231	289	33	127	436	458	133	129	43	64	1	626
	28%	*28%*	*33%*	*27%*	*29%*	*25%*	*25%*	*29%*	*28%*	*26%*	*26%*	*28%*	*33%*	*12%*	*28%*
Get much worse	**415**	378	35	159	185	34	117	286	307	112	82	39	35	1	425
	19%	*19%*	*18%*	*18%*	*19%*	*26%*	**23%zghj**	*19%*	*19%*	**22%j**	*17%*	**26%j**	*18%*	*13%*	*19%*
Don't know	**49**	35	10	18	13	4	8	18	29	12	7	1	10	-	45
	2%adgl	*2%*	**5%ad**	*2%*	*1%*	*3%*	*2%*	*1%*	**2%g**	**2%g**	*1%*	*1%*	**5%ghi**	-	*2%*
Mean	**2.50**	2.50	2.43	2.52	2.50	2.39	2.44	2.50	2.50	2.45	**2.62zfghik**	2.34	2.43	2.82	2.50
Better	**334**	**310**	**23**	**132**	**156**	**22**	**76**	**235**	**252**	**78**	**102**	**19**	**23**	**2**	**353**
	15%	***16%***	***12%***	***15%***	***16%***	***16%***	***15%***	***16%***	***15%***	***16%***	**21%zfghil**	***13%***	***12%***	***20%***	***16%***
Worse	**1037**	**930**	**99**	**390**	**474**	**67**	**245**	**722**	**765**	**245**	**211**	**83**	**99**	**3**	**1051**
	47%	***47%***	***51%***	***45%***	***48%***	***50%***	***49%***	**48%j**	**47%j**	***48%***	***43%***	**54%j**	***51%***	***25%***	***47%***
NET: Better	***-32%***	***-31%***	***-39%***	***-30%***	***-32%***	***-34%***	***-34%***	***-32%***	***-31%***	***-33%***	***-22%***	***-41%***	***-39%***	***-5%***	***-32%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 11

Q202. And looking towards the future, do you think the general standard of care provided by the NHS over the next 12 months will...?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Get much better	32	11	7	6	18	7	25	25	1	4	32	-	-	12	10	7	20	8	1	32
	1%hiklor	2%c	4%zcd	1%	1%	1%	1%	10%zhi	*	*	10%zkl	-	-	14%zno	1%	1%	14%zqr	1%r	*	1%
Get slightly better	302	100	26	94	193	67	229	141	127	28	302	-	-	34	151	58	82	130	50	321
	14%dklor	19%zd	15%	20%zd	12%	15%	13%	54%zhi	14%i	3%	90%zkl	-	-	41%zno	19%zo	6%	57%zqr	17%zr	5%	14%
Stay about the same	794	177	61	157	576	170	608	85	484	191	-	794	-	26	373	215	22	436	204	765
	36%ijlpq	33%	35%	33%	36%	37%	36%	33%i	52%zgj	21%	-	100%zjl	-	30%	48%zmo	24%	16%	58%zpr	21%	35%
Get slightly worse	622	147	42	139	455	110	501	7	284	312	-	-	622	1	194	296	6	134	390	626
	28%egjkmpq	28%	24%	29%	29%	24%	29%	3%	31%g	34%zgj	-	-	60%zjk	1%	25%m	33%zmn	4%	18%p	40%zpq	28%
Get much worse	415	90	35	83	311	101	310	3	16	388	-	-	415	12	49	312	8	40	334	425
	19%gjkmpq	17%	21%	17%	20%	22%	18%	1%	2%	42%zgk	-	-	40%zjk	14%	6%	35%zmn	6%	5%	34%zpq	19%
Don't know	49	4	1	4	39	6	37	*	12	6	-	-	-	-	4	8	5	3	6	45
	2%aghjklnoqr	1%	*	1%	2%	1%	2%	*	1%	1%	-	-	-	-	*	1%	3%qr	*	1%	2%
Mean	2.50dilor	2.61zd	2.58	2.59d	2.45	2.49	2.50	3.68zhi	2.80zi	1.86	4.10zkl	3.00zl	1.60	3.40zno	2.84zo	2.04	3.71zqr	2.91zr	1.97	2.50
Better	334	111	33	100	212	74	254	166	128	31	334	-	-	47	161	65	102	138	51	353
	15%dklor	21%zd	19%	21%zd	13%	16%	15%	63%zhi	14%i	3%	100%zkl	-	-	55%zno	21%zo	7%	71%zqr	18%zr	5%	16%
Worse	1037	237	77	221	766	211	810	10	300	700	-	-	1037	13	243	609	15	174	724	1051
	47%ghjkmnpq	45%	45%	46%	48%	46%	47%	4%	32%g	75%zgh	-	-	100%zjk	15%	31%m	68%zmn	10%	23%p	73%zpq	47%
NET: Better	-32%	-24%	-26%	-25%	-35%	-30%	-33%	60%	-19%	-72%	100%	0%	-100%	40%	-11%	-61%	61%	-5%	-68%	-32%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 12

Q202. And looking towards the future, do you think the general standard of care provided by the NHS over the next 12 months will...?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Get much better	**32**	7	2	2	-	5	4	2	-	-	-	2	1	-	3	32
	1%	***3%j***	*1%*	*1%*	-	*1%*	***6%bdeim***	*1%*	-	-	-	*1%*	*1%*	-	*3%*	*1%*
Get slightly better	**302**	77	45	12	6	36	16	35	2	2	1	3	11	10	19	321
	14%ekl	**39%abcdegklm**	**20%zcdekl**	**9%k**	*7%*	**8%k**	**28%zcdeklm**	**24%zcdeklm**	*7%*	*10%*	*46%*	*2%*	*6%*	**11%k**	**24%zcdekl**	*14%*
Stay about the same	**794**	63	100	47	33	170	11	66	15	7	1	52	59	39	16	765
	36%fn	*32%*	**44%zafin**	*33%*	**41%fin**	**36%fn**	*19%*	**46%afin**	*53%*	*41%*	*54%*	**39%fn**	*32%*	**42%fn**	*20%*	*35%*
Get slightly worse	**622**	40	43	49	23	148	18	23	6	6	-	40	49	27	35	626
	28%abg	*20%*	*19%*	**34%abg**	**29%g**	**31%abg**	**32%g**	*16%*	*20%*	*38%*	-	**30%g**	*26%*	*29%*	**43%zabg**	*28%*
Get much worse	**415**	10	37	29	17	105	6	19	6	1	-	36	63	14	8	425
	19%a	*5%*	**16%a**	**20%a**	**21%a**	**22%an**	*11%*	**13%a**	*20%*	*4%*	-	**27%zagn**	**34%zabcdefgmn**	**16%a**	*10%*	*19%*
Don't know	**49**	1	-	4	2	7	2	-	-	1	-	2	2	2	-	45
	2%	*1%*	-	**3%b**	**2%b**	*1%*	**3%b**	-	-	*7%*	-	*1%*	*1%*	*2%*	-	*2%*
Mean	**2.50ekl**	**3.18zbcdegklmn**	**2.70zcdekl**	2.35	**2.33l**	**2.33l**	**2.86zcdekl**	**2.85zbcdeklm**	2.47	2.61	3.46	2.20	2.12	**2.50kl**	**2.67ekl**	2.50
Better	**334**	**84**	**47**	**14**	**6**	**41**	**20**	**37**	**2**	**2**	**1**	**5**	**12**	**10**	**22**	**353**
	15%ekl	**42%zbcdegklm**	**21%cdekl**	***10%***	***7%***	**9%k**	**35%zcdeklm**	**26%zcdeklm**	***7%***	***10%***	***46%***	***3%***	***7%***	***11%***	**27%zcdeklm**	***16%***
Worse	**1037**	**50**	**81**	**77**	**40**	**253**	**25**	**42**	**12**	**7**	-	**76**	**112**	**41**	**43**	**1051**
	47%abg	***25%***	**35%g**	**55%abg**	**50%abg**	**54%zabg**	**43%a**	***29%***	***40%***	***42%***	-	**57%abg**	**60%zabdgm**	**45%ag**	**53%abg**	***47%***
NET: Better	***-32%***	***17%***	***-15%***	***-45%***	***-42%***	***-45%***	***-8%***	***-3%***	***-33%***	***-32%***	***46%***	***-53%***	***-54%***	***-33%***	***-26%***	***-32%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q205. To what extent do you agree or disagree with each of the following statements?
-SUMMARY TABLE
Base: All respondents

	The NHS is providing a good service nationally	My local NHS is providing me with a good service	The UK/ Scottish/ Welsh/ Northern Irish government has the right policies for the NHS
Unweighted Total	2214	2214	2214
Weighted Total	2214	2214	2214
Strongly agree	87 *4%*	213 *10%*	28 *1%*
Tend to agree	615 *28%*	824 *37%*	310 *14%*
Neither agree nor disagree	541 *24%*	477 *22%*	591 *27%*
Tend to disagree	667 *30%*	468 *21%*	752 *34%*
Strongly disagree	262 *12%*	200 *9%*	441 *20%*
Don't know	43 *2%*	32 *1%*	92 *4%*
Mean	2.82	3.18	2.40
Agree	**702** ***32%***	**1037** ***47%***	**338** ***15%***
Disagree	**928** ***42%***	**668** ***30%***	**1193** ***54%***
NET: Agree	***-10%***	***17%***	***-39%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 14

Q205. To what extent do you agree or disagree with each of the following statements?
-The NHS is providing a good service nationally
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly agree	87	48	35	22	9	16	8	9	10	12	75	12	34	53	19	65	3	24	33	2	3	82
	4%bd	5%	3%	7%fg	3%	4%	2%	3%	4%	5%	4%	4%	4%	4%	3%	4%p	1%	4%	6%p	3%	5%	4%
Tend to agree	615	312	294	75	111	80	94	98	73	83	531	72	261	353	214	396	64	135	149	26	18	607
	28%bcd	30%	26%	25%	33%e	22%	27%	28%	28%	34%ze	29%z	25%	28%	28%	32%zopr	26%	26%	24%	26%	33%	29%	27%
Neither agree nor disagree	541	275	258	101	78	92	93	76	48	54	448	67	239	296	146	389	73	137	149	13	17	488
	24%bh	26%	23%	34%zghi	23%	25%h	26%h	22%	18%	22%	24%	23%	25%	24%	22%	25%	29%ns	25%	26%	16%	27%	22%
Tend to disagree	667	274	389	70	91	111	99	123	102	71	575	78	274	392	200	462	78	165	172	30	17	730
	30%e	26%	34%za	24%	27%	31%	28%	35%zc	38%zcdi	29%	31%z	27%	29%	31%	30%	30%	31%	30%	29%	38%	27%	33%
									i													
Strongly disagree	262	114	147	25	39	52	51	44	29	22	194	53	123	138	67	195	29	81	72	7	7	273
	12%g	11%	13%	8%	12%	14%	14%d	12%	11%	9%	10%	18%cj	13%	11%	10%	13%	11%	15%	12%	8%	11%	12%
Don't know	43	22	20	5	8	10	7	3	4	6	31	7	14	27	14	28	4	12	9	1	1	34
	2%gi	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%
Mean	2.82b	2.91zb	2.72	2.99efg h	2.88	2.71	2.74	2.73	2.75	2.97zefgh	2.85z	2.68	2.79	2.83	2.87	2.78	2.74	2.74	2.82	2.84	2.91	2.77
Agree	702	360	329	97	120	96	103	107	83	95	607	83	295	406	234	461	68	159	182	29	22	689
	32%bo	34%b	29%	33%	36%	27%	29%	30%	31%	38%zefg	33%z	29%	31%	32%	35%p	30%	27%	29%	31%	36%	34%	31%
Disagree	928	388	536	96	130	163	150	166	131	93	769	132	397	530	267	657	106	246	244	37	24	1003
	42%ac	37%	47%za	32%	39%	45%c	43%	47%zci	49%zcdi	37%	41%	46%	42%	42%	40%	43%	42%	44%	42%	46%	38%	45%
NET: Agree	-10%	-3%	-18%	*	-3%	-19%	-13%	-17%	-18%	1%	-9%	-17%	-11%	-10%	-5%	-13%	-15%	-16%	-11%	-10%	-4%	-14%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 15

Q205. To what extent do you agree or disagree with each of the following statements?
-The NHS is providing a good service nationally
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly agree	87	19	25	18	1	72	8	3	4	26	15	31	6	13	7	7	9	1	15	7	8	82
	4%fs	5%f	4%f	4%	*	4%	4%	3%	7%	5%	4%	3%	7%s	5%s	4%	4%	4%	1%	5%s	3%	3%	4%
Tend to agree	615	107	159	157	61	525	52	24	14	132	95	297	30	53	50	44	52	61	91	58	89	607
	28%	29%	28%	32%	26%	28%	28%	24%	22%	26%	26%	30%	33%	22%	28%	27%	26%	29%	29%	30%	31%	27%
Neither agree nor disagree	541	76	131	99	72	465	37	30	9	131	87	247	26	69	36	37	50	65	76	35	71	488
	24%e	20%	23%	20%	30%ce	25%	20%	29%	15%	26%	24%	25%	29%	28%u	20%	23%	25%	31%u	25%	18%	25%	22%
Tend to disagree	667	116	169	152	70	549	68	30	20	136	121	293	22	60	54	56	64	63	93	64	73	730
	30%	31%	30%	31%	30%	29%	37%	30%	32%	26%	33%	29%	24%	25%	30%	34%	33%	30%	30%	33%	26%	33%
Strongly disagree	262	52	72	64	29	216	19	12	14	75	36	105	4	44	28	17	19	19	24	24	38	273
	12%	14%	13%	13%	12%	12%	10%	12%	23%ghi	15%	10%	11%	5%	18%anst	15%t	10%	10%	9%	8%	13%	13%	12%
Don't know	43	4	10	1	5	41	1	2	-	12	7	21	2	6	5	4	4	2	10	5	5	34
	2%e	1%	2%e	*	2%	2%	*	2%	-	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	3%	2%	2%
Mean	2.82	2.80	2.81	2.82	2.72	2.83	2.79	2.76	2.58	2.80	2.81	2.85	3.13zop	2.71	2.74	2.80	2.82	2.82	2.93	2.78	2.84	2.77
Agree	702	126	184	174	62	597	60	27	18	158	111	328	36	66	57	51	60	62	105	64	97	689
	32%	34%	32%	35%	26%	32%	32%	27%	29%	31%	31%	33%	40%	27%	32%	31%	30%	29%	34%	33%	34%	31%
Disagree	928	168	241	217	99	765	87	42	34	211	157	398	26	104	81	73	83	81	117	89	111	1003
	42%	45%	43%	44%	42%	41%	47%	42%	55%gh	41%	43%	40%	29%	42%	45%	45%	42%	39%	38%	46%rt	39%	45%
NET: Agree	-10%	-11%	-10%	-9%	-16%	-9%	-15%	-15%	-26%	-10%	-13%	-7%	11%	-16%	-14%	-14%	-12%	-9%	-4%	-13%	-5%	-14%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 16

Q205. To what extent do you agree or disagree with each of the following statements?
-The NHS is providing a good service nationally
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly agree	87	76	11	21	17	18	24	7	41	9	4	4	14	3	12	32	55	82
	4%gp	4%	2%	5%q	4%	4%	5%q	2%	4%	3%	3%	3%	6%	4%	6%	6%	3%	4%
Tend to agree	615	494	121	115	134	109	118	139	304	73	36	50	60	26	56	167	447	607
	28%	28%	26%	27%	30%	24%	26%	31%	27%	27%	32%	34%	26%	35%	26%	29%	27%	27%
Neither agree nor disagree	541	434	107	120	110	108	120	84	266	57	20	36	61	13	75	143	396	488
	24%g	25%	23%	28%g	25%	24%	27%g	19%	24%	21%	17%	25%	27%	17%	35%ahi	25%	24%	22%
Tend to disagree	667	505	162	109	117	146	133	162	361	79	38	44	65	23	48	167	499	730
	30%	29%	34%	25%	26%	33%	30%	37%acd	32%	30%	34%	30%	28%	30%	22%	29%	30%	33%
Strongly disagree	262	196	65	56	61	50	48	46	135	46	13	11	26	9	16	48	214	273
	12%o	11%	14%	13%	14%	11%	11%	10%	12%	17%bh	12%	7%	12%	12%	8%	8%	13%ce	12%
Don't know	43	36	6	11	5	15	7	5	25	5	2	2	1	2	5	15	28	34
	2%	2%	1%	3%	1%	3%	2%	1%	2%	2%	2%	2%	1%	2%	2%	3%	2%	2%
Mean	2.82bp	2.85zb	2.68	2.84	2.84	2.76	2.86	2.77	2.78	2.69	2.81	2.95	2.87	2.89	3.00	2.94zp	2.77	2.77
Agree	702	569	133	136	151	127	141	147	345	81	40	54	74	29	69	199	502	689
	32%	33%	28%	31%	34%	28%	32%	33%	30%	30%	35%	37%	32%	39%	32%	35%	31%	31%
Disagree	928	701	227	166	179	196	180	208	496	125	52	54	91	32	64	215	713	1003
	42%a	40%	48%za	38%	40%	44%	40%	47%acd	44%n	47%n	46%	37%	40%	42%	30%	38%	43%e	45%
NET: Agree	-10%	-8%	-20%	-7%	-6%	-16%	-9%	-14%	-13%	-16%	-10%	*	-8%	-3%	2%	-3%	-13%	-14%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 17

Q205. To what extent do you agree or disagree with each of the following statements?
-The NHS is providing a good service nationally
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly agree	**87**	75	10	31	36	8	14	60	61	22	20	9	10	1	82
	4%	*4%*	*5%*	*4%*	*4%*	*6%*	*3%*	*4%*	*4%*	*4%*	*4%*	*6%*	*5%*	*10%*	*4%*
Tend to agree	**615**	560	52	229	287	44	150	441	458	145	151	40	52	3	607
	28%	*28%*	*27%*	*26%*	*29%*	*33%*	*30%*	**29%z**	*28%*	*29%*	*31%*	*26%*	*27%*	*29%*	*27%*
Neither agree nor disagree	**541**	484	44	232	230	22	125	331	400	105	108	37	44	2	488
	24%g	*24%*	*22%*	**27%e**	*23%*	*17%*	*25%*	*22%*	**24%g**	*21%*	*22%*	*24%*	*22%*	*22%*	*22%*
Tend to disagree	**667**	591	72	260	290	41	137	462	488	153	152	43	72	3	730
	30%	*30%*	*37%*	*30%*	*29%*	*31%*	*27%*	*31%*	*30%*	*30%*	*31%*	*28%*	*37%*	*25%*	*33%*
Strongly disagree	**262**	244	16	90	136	18	71	188	201	72	61	25	16	2	273
	12%	*12%*	*8%*	*10%*	**14%z**	*14%*	*14%*	*13%*	*12%*	*14%*	*12%*	*16%*	*8%*	*15%*	*12%*
Don't know	**43**	37	2	25	12	-	5	22	23	10	4	-	2	-	34
	2%gbl	**2%d**	*1%*	**3%ad**	*1%*	-	*1%*	*1%*	*1%*	*2%*	*1%*	-	*1%*	-	*2%*
Mean	**2.82**	2.81	2.83	2.82	2.79	2.86	2.80	2.81	2.81	2.78	2.83	2.78	2.83	2.93	2.77
Agree	**702**	**635**	**62**	**260**	**323**	**52**	**164**	**501**	**520**	**166**	**171**	**49**	**62**	**4**	**689**
	32%	***32%***	***32%***	***30%***	***33%***	***39%***	***33%***	**33%z**	***32%***	***33%***	***35%***	***32%***	***32%***	***38%***	***31%***
Disagree	**928**	**834**	**88**	**349**	**426**	**59**	**207**	**651**	**689**	**225**	**213**	**68**	**88**	**4**	**1003**
	42%	***42%***	***45%***	***40%***	***43%***	***44%***	***41%***	***43%***	***42%***	***44%***	***43%***	***44%***	***45%***	***40%***	***45%***
NET: Agree	***-10%***	***-10%***	***-13%***	***-10%***	***-10%***	***-6%***	***-9%***	***-10%***	***-10%***	***-12%***	***-8%***	***-12%***	***-13%***	***-1%***	***-14%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 18

Q205. To what extent do you agree or disagree with each of the following statements?
-The NHS is providing a good service nationally
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly agree	87	27	16	17	49	23	59	38	36	7	49	22	10	23	28	20	31	30	16	82
	4%dilor	5%c	9%zacd	4%	3%	5%	3%	15%zhi	4%i	1%	15%zkl	3%l	1%	28%zno	4%	2%	21%zqr	4%r	2%	4%
Tend to agree	615	131	31	119	457	131	478	119	346	132	151	282	166	29	274	177	61	254	200	607
	28%hilor	25%	18%	25%	29%b	28%	28%	45%zi	37%zi	14%	45%zkl	35%zl	16%	35%o	35%zo	20%	43%zr	34%zr	20%	27%
Neither agree nor disagree	541	146	53	139	369	107	414	62	282	168	78	243	210	3	239	170	23	228	204	488
	24%ilnor	28%	31%	29%ad	23%	23%	24%	24%	31%zi	18%	23%	31%zl	20%	3%	31%zmo	19%m	16%	30%zpr	21%	22%
Tend to disagree	667	166	52	151	480	138	523	31	212	400	41	193	422	16	200	324	20	188	357	730
	30%ghjknpq	31%	30%	31%	30%	30%	31%	12%	23%g	43%zgh	12%	24%j	41%zjk	19%	26%	36%zmn	14%	25%p	36%zpq	33%
Strongly disagree	262	57	20	55	199	59	200	7	29	214	8	34	218	8	31	199	3	37	204	273
	12%ghjknpq	11%	12%	11%	12%	13%	12%	3%	3%	23%zgh	2%	4%	21%zjk	10%	4%	22%zn	2%	5%	21%zpq	12%
Don't know	43	3	-	3	40	3	36	6	19	6	6	20	9	5	9	7	6	14	5	34
	2%acilor	1%	-	1%	3%zac	1%	2%	2%	2%i	1%	2%	2%l	1%	6%no	1%	1%	4%r	2%r	1%	2%
Mean	2.82ilor	2.82c	2.83	2.78	2.79	2.83	2.81	3.69zhi	3.16zi	2.26	3.59zkl	3.08zl	2.35	3.54zno	3.09zo	2.43	3.70zqr	3.07zr	2.46	2.77
Agree	702	158	47	136	506	154	537	157	382	140	200	304	177	53	301	197	92	284	216	689
	32%ilor	30%c	27%	28%	32%	33%	31%	60%zhi	41%zi	15%	60%zkl	38%zl	17%	62%zno	39%zo	22%	64%zqr	38%zr	22%	31%
Disagree	928	223	72	206	679	197	723	37	241	614	49	227	641	24	231	522	23	225	561	1003
	42%ghjknpq	42%	42%	43%	43%	43%	42%	14%	26%g	66%zgh	15%	29%j	62%zjk	29%	30%	58%zmn	16%	30%p	57%zpq	45%
NET: Agree	-10%	-12%	-15%	-14%	-11%	-9%	-11%	46%	15%	-51%	45%	10%	-45%	34%	9%	-36%	48%	8%	-35%	-14%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 19

Q205. To what extent do you agree or disagree with each of the following statements?
-The NHS is providing a good service nationally
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly agree	**87**	11	10	8	1	13	1	9	1	1	1	4	2	4	2	82
	4%	***6%l***	*4%*	*5%*	*2%*	*3%*	*2%*	*6%*	*2%*	*5%*	*46%*	*3%*	*1%*	*4%*	*2%*	*4%*
Tend to agree	**615**	69	79	32	17	102	23	55	10	1	-	17	41	32	34	607
	28%ek	***35%zcdekl***	***35%zcdekl***	*23%*	*22%*	***22%k***	***40%cdekl***	***38%zcdekl***	*35%*	*4%*	-	*13%*	*22%*	***35%ek***	***42%zcdekl***	*27%*
Neither agree nor disagree	**541**	44	50	33	19	115	12	32	5	6	-	24	42	27	20	488
	24%	*22%*	*22%*	*23%*	*23%*	*24%*	*22%*	*22%*	*16%*	*36%*	-	*18%*	*23%*	*29%*	*24%*	*22%*
Tend to disagree	**667**	54	61	47	27	171	17	34	10	6	-	57	67	19	24	730
	30%	*27%*	*27%*	*33%*	*34%*	***36%zbgm***	*29%*	*24%*	*36%*	*37%*	-	***42%zabgm***	***36%gm***	*21%*	*29%*	*33%*
Strongly disagree	**262**	18	29	21	14	60	4	16	3	1	1	28	32	8	1	273
	12%n	*9%*	***13%n***	***15%n***	***17%n***	***13%n***	*7%*	*11%*	*11%*	*8%*	*54%*	***21%zaemn***	***17%zan***	*9%*	*2%*	*12%*
Don't know	**43**	2	-	2	2	9	-	-	-	2	-	5	*	2	-	34
	2%	*1%*	-	*1%*	***3%bl***	*2%*	-	-	-	*11%*	-	***3%b***	*	*2%*	-	*2%*
Mean	**2.82dekl**	**3.01zcdekl**	**2.92dekl**	**2.71k**	2.56	**2.65k**	**3.00dekl**	**3.05cdekl**	2.81	2.57	2.82	2.32	2.54	**3.05dekl**	**3.15zcdekl**	2.77
Agree	**702**	**80**	**89**	**40**	**19**	**115**	**24**	**63**	**11**	**1**	**1**	**21**	**44**	**36**	**36**	**689**
	32%ekl	***40%zcdekl***	***39%dekl***	***28%k***	***23%***	***25%k***	***42%dekl***	***44%zcdekl***	***37%***	***9%***	***46%***	***16%***	***24%***	***39%dekl***	***45%zcdekl***	***31%***
Disagree	**928**	**72**	**89**	**67**	**41**	**231**	**21**	**50**	**13**	**7**	**1**	**85**	**99**	**27**	**25**	**1003**
	42%n	***36%***	***39%***	***47%mn***	***51%agmn***	***49%zagmn***	***36%***	***34%***	***47%***	***44%***	***54%***	***63%zabcefgmn***	***53%zabgmn***	***29%***	***31%***	***45%***
NET: Agree	***-10%***	***4%***	*	***-19%***	***-27%***	***-25%***	***6%***	***9%***	***-10%***	***-36%***	***-9%***	***-47%***	***-30%***	***9%***	***14%***	***-14%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 20

Q205. To what extent do you agree or disagree with each of the following statements?
-My local NHS is providing me with a good service
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly agree	213	108	100	36	23	21	23	24	35	51	190	22	62	151	60	151	11	52	67	13	8	232
	10%efglp	10%	9%	12%	7%	6%	6%	7%	13%def g	21%defgh	10%z	8%	7%	12%zl	9%p	10%p	4%	9%p	11%p	16%p	13%p	10%
Tend to agree	824	388	424	115	103	121	140	141	103	101	718	95	330	490	254	562	101	206	201	31	21	817
	37%	37%	37%	39%	31%	33%	40%	40%	39%	41%	39%z	33%	35%	39%	39%	37%	40%	37%	34%	40%	33%	37%
Neither agree nor disagree	477	236	237	62	90	78	76	75	55	42	389	61	225	247	130	341	58	113	139	15	16	462
	22%jm	23%	21%	21%	27%kl	22%	22%	21%	21%	17%	21%	21%	24%	20%	20%	22%	23%	20%	24%	19%	25%	21%
Tend to disagree	468	205	259	55	73	93	72	79	56	39	381	67	216	251	153	313	55	121	111	14	12	478
	21%j	20%	23%	18%	22%	26%kl	20%	22%j	21%	16%	21%	23%	23%	20%	23%	20%	22%	22%	19%	18%	18%	22%
Strongly disagree	200	88	111	21	37	41	37	33	17	14	151	38	99	102	55	146	22	54	59	5	6	205
	9%hi	8%	10%	7%	11%	11%hi	10%i	9%	6%	6%	8%	13%	10%	8%	8%	10%	9%	10%	10%	6%	10%	9%
Don't know	32	20	13	10	9	6	4	1	*	1	25	5	13	18	9	21	4	9	8	1	-	20
	1%gh	2%	1%	3%h	3%h	2%	1%	*	*	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	-	1%
Mean	3.18el	3.22	3.13	3.31e	3.00	2.96	3.12	3.12	3.31zde fg	3.55zdefgh	3.23zk	2.98	3.04	3.27zl	3.17	3.17	3.10	3.15	3.19	3.42op	3.21	3.18
Agree	1037	496	523	151	126	142	163	165	138	152	908	117	392	641	314	713	112	257	268	44	30	1049
	47%del	47%	46%	51%	38%	39%	46%	47%	52%zde	61%zdefgh	49%z	40%	41%	51%zl	48%	46%	45%	46%	46%	56%	46%	47%
Disagree	668	293	370	76	110	135	108	112	73	53	532	106	315	353	207	459	77	175	170	19	18	683
	30%jm	28%	32%z	26%	33%kl	37%zchi	31%i	32%j	27%	21%	29%	37%	33%zm	28%	31%	30%	31%	32%	29%	24%	28%	31%
NET: Agree	17%	19%	13%	25%	5%	2%	15%	15%	24%	40%	20%	4%	8%	23%	16%	17%	14%	15%	17%	32%	18%	17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 21

Q205. To what extent do you agree or disagree with each of the following statements?
-My local NHS is providing me with a good service
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly agree	213	41	60	44	19	189	15	5	4	61	22	106	9	32	20	11	11	14	29	21	42	232
	10%	11%	11%	9%	8%	10%	8%	5%	7%	12%l	6%	11%l	10%	13%r	11%	7%	6%	7%	9%	11%	15%rs	10%
Tend to agree	824	128	198	200	91	687	78	36	23	174	122	391	44	73	57	68	54	85	124	73	109	817
	37%	34%	35%	41%	38%	37%	42%	36%	38%	34%	34%	39%	49%opr	30%	32%	41%r	27%	41%r	40%r	38%	39%	37%
Neither agree nor disagree	477	84	121	89	51	403	40	24	10	107	96	200	18	52	37	30	66	47	71	31	50	462
	22%	22%	21%	18%	21%	22%	22%	23%	16%	21%	27%m	20%	20%	21%	21%	18%	33%opqtuv	22%	23%	16%	18%	21%
Tend to disagree	468	74	132	108	50	397	33	25	12	104	99	195	14	49	41	42	57	43	56	44	52	478
	21%	20%	23%	22%	21%	21%	18%	25%	19%	20%	27%am	20%	15%	20%	23%	26%	29%tu	20%	18%	23%	18%	22%
Strongly disagree	200	44	49	46	25	161	17	10	12	59	22	80	4	35	20	14	8	13	23	18	26	205
	9%	12%	9%	9%	10%	9%	9%	10%	20%gh	12%l	6%	8%	4%	14%rst	11%r	9%	4%	6%	7%	9%	9%	9%
Don't know	32	4	7	4	3	31	1	-	-	7	2	22	1	3	4	-	2	7	5	5	4	20
	1%	1%	1%	1%	1%	2%	1%	-	-	1%	*	2%	1%	1%	2%	-	1%	3%	2%	3%	1%	1%
Mean	3.18	3.13	3.16	3.18	3.13	3.19	3.23	3.01	2.91	3.15	3.07	3.25l	3.46r	3.07	3.09	3.12	3.02	3.22	3.27r	3.18	3.32r	3.18
Agree	1037	169	257	244	110	875	93	41	27	235	144	497	53	105	77	78	65	100	153	94	151	1049
	47%kl	45%	45%	50%	46%	47%	50%	41%	45%	46%	40%	50%zl	59%or	43%	43%	48%r	33%	47%r	50%r	49%r	53%r	47%
Disagree	668	118	181	154	74	558	50	36	24	163	120	275	18	84	61	56	64	56	79	62	78	683
	30%	31%	32%	31%	31%	30%	27%	35%	40%	32%	33%	28%	20%	34%	34%	34%	33%	27%	26%	32%	27%	31%
NET: Agree	17%	14%	14%	18%	15%	17%	23%	6%	5%	14%	6%	22%	39%	9%	9%	14%	*	21%	24%	16%	26%	17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 22

Q205. To what extent do you agree or disagree with each of the following statements?
-My local NHS is providing me with a good service
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly agree	213	164	49	34	35	50	56	38	104	29	10	14	16	11	28	52	161	232
	10%	9%	10%	8%	8%	11%	12%	9%	9%	11%	9%	10%	7%	15%	13%	9%	10%	10%
Tend to agree	824	644	179	152	166	157	180	169	402	112	49	50	81	28	88	210	612	817
	37%	37%	38%	35%	37%	35%	40%	38%	35%	42%	43%	34%	36%	37%	41%	37%	37%	37%
Neither agree nor disagree	477	380	97	101	118	76	80	102	248	47	22	40	48	22	40	135	341	462
	22%e	22%	20%	23%	26%ef	17%	18%	23%	22%	17%	20%	27%i	21%	29%	19%	24%	21%	21%
Tend to disagree	468	382	85	97	82	107	85	96	252	53	25	32	56	10	34	112	355	478
	21%	22%	18%	23%	18%	24%	19%	22%	22%	20%	22%	22%	25%	13%	16%	20%	22%	22%
Strongly disagree	200	145	56	43	40	43	40	35	114	25	7	5	26	5	14	50	150	205
	9%k	8%	12%	10%	9%	10%	9%	8%	10%k	9%	6%	4%	11%k	7%	7%	9%	9%	9%
Don't know	32	25	7	5	4	11	8	4	12	2	-	5	-	-	10	13	19	20
	1%p	1%	1%	1%	1%	2%	2%	1%	1%	1%	-	4%hl	-	-	4%hl	2%	1%	1%
Mean	3.18h	3.18	3.17	3.09	3.17	3.15	3.29c	3.18	3.12	3.25	3.26	3.25	3.03	3.40	3.39l	3.18	3.17	3.18
Agree	1037	809	228	186	201	207	236	207	506	140	59	64	97	39	115	262	772	1049
	47%	46%	48%	43%	45%	47%	53%cz	47%	45%	52%h	52%	44%	43%	52%	54%	46%	47%	47%
Disagree	668	527	141	140	122	151	125	130	366	78	32	37	82	15	48	162	506	683
	30%	30%	30%	32%	27%	34%	28%	29%	32%z	29%	28%	25%	36%mn	19%	23%	28%	31%	31%
NET: Agree	17%	16%	18%	11%	18%	13%	25%	17%	12%	23%	24%	18%	7%	32%	31%	17%	16%	17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 23

Q205. To what extent do you agree or disagree with each of the following statements?
-My local NHS is providing me with a good service
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly agree	**213**	199	13	54	123	22	47	167	180	63	71	14	13	3	232
	10%c	**10%c**	*7%*	*6%*	**12%acde**	**16%abcd**	*9%*	**11%z**	**11%z**	**13%z**	**14%zfghi**	*9%*	*7%*	*26%*	*10%*
Tend to agree	**824**	764	55	333	389	42	180	584	630	173	209	54	55	2	817
	37%	**38%ab**	*28%*	*38%*	**39%b**	*32%*	*36%*	**39%zl**	**39%zl**	*34%*	**42%zl**	*35%*	*28%*	*17%*	*37%*
Neither agree nor disagree	**477**	401	63	203	178	20	95	299	326	85	87	21	63	1	462
	22%adgh ij	**20%d**	**32%eade**	**23%ad**	*18%*	*15%*	*19%*	*20%*	*20%*	*17%*	*18%*	*13%*	**32%zfgh ijk**	*13%*	*21%*
Tend to disagree	**468**	421	43	183	213	25	116	310	341	108	82	37	43	3	478
	21%j	*21%*	*22%*	*21%*	*22%*	*19%*	**23%j**	**21%j**	**21%j**	**21%j**	*16%*	*24%*	*22%*	*31%*	*22%*
Strongly disagree	**200**	186	11	77	85	24	62	136	148	71	44	27	11	1	205
	9%	*9%*	*6%*	*9%*	*9%*	**18%abcd**	**12%zgh**	*9%*	*9%*	**14%zghij**	*9%*	**18%zghij**	*6%*	*13%*	*9%*
Don't know	**32**	20	10	16	3	1	1	9	8	5	2	1	10	-	20
	1%adgh ij	**1%d**	**5%ad**	**2%ad**	*	*1%*	*	*1%*	*	*1%*	*	*1%*	**5%zghi j**	-	*1%*
Mean	**3.18**	3.19	3.08	3.12	**3.28zac**	3.10	3.07	**3.22zfik**	**3.22zfik**	3.10	**3.37zfghikl**	2.94	3.08	3.13	3.18
Agree	**1037**	**963**	**68**	**387**	**512**	**64**	**227**	**751**	**809**	**237**	**280**	**68**	**68**	**5**	**1049**
	47%bl	**48%zbc**	*35%*	*45%*	**52%zabc**	*48%*	*45%*	**50%zl**	**50%zl**	**47%l**	**57%zfghikl**	*44%*	*35%*	*43%*	*47%*
Disagree	**668**	**607**	**54**	**260**	**299**	**48**	**179**	**446**	**489**	**179**	**126**	**64**	**54**	**5**	**683**
	30%j	*30%*	*28%*	*30%*	*30%*	*37%*	**36%zghj**	**30%j**	**30%j**	**35%zghj**	*25%*	**42%zghjl**	*28%*	*44%*	*31%*
NET: Agree	*17%*	*18%*	*7%*	*15%*	*22%*	*11%*	*10%*	*20%*	*20%*	*11%*	*31%*	*3%*	*7%*	*	*17%*

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 24

Q205. To what extent do you agree or disagree with each of the following statements?
-My local NHS is providing me with a good service
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly agree	213	63	18	51	145	54	154	71	111	24	98	72	38	24	102	45	38	92	58	232
	10%bilor	12%c	*10%*	*11%*	*9%*	*12%*	*9%*	27%ehi	12%ei	*3%*	29%ekl	9%l	*4%*	28%emo	13%eo	*5%*	26%eqr	12%er	*6%*	*10%*
Tend to agree	824	188	47	176	595	156	657	141	451	189	163	383	258	32	334	266	59	331	301	817
	37%bilor	36%b	*27%*	36%b	37%b	*34%*	*38%*	54%ei	49%ei	*20%*	49%el	48%el	*25%*	*37%*	43%eo	*30%*	*41%*	44%er	*30%*	*37%*	
Neither agree nor disagree	477	115	46	108	335	85	375	31	215	216	47	176	248	13	209	168	28	185	193	462
	22%gjkl	*22%*	*27%*	*22%*	*21%*	*18%*	*22%*	*12%*	23%g	23%g	*14%*	22%j	24%j	*15%*	27%eo	*19%*	*19%*	25%er	*20%*	*21%*	
Tend to disagree	468	106	35	95	348	103	358	9	116	329	20	119	325	12	106	263	14	106	282	478
	21%ghjknpq	*20%*	*20%*	*20%*	*22%*	*22%*	*21%*	*4%*	13%g	35%cgh	*6%*	15%j	31%cjk	*14%*	*14%*	29%emn	*10%*	*14%*	29%epq	*22%*	
Strongly disagree	200	55	26	51	143	62	135	9	18	167	5	31	162	5	27	152	6	28	151	205
	9%ghjknq	*10%*	15%cd	*11%*	*9%*	13%cf	*8%*	*4%*	*2%*	18%cgh	*2%*	*4%*	16%cjk	*6%*	*3%*	17%en	*4%*	*4%*	15%epq	*9%*	
Don't know	32	2	-	2	27	1	30	-	13	2	-	13	6	-	4	3	-	8	1	20
	1%aceilnor	*	-	*	*2%*	*	2%e	-	1%i	*	-	*2%*	*1%*	-	*1%*	*	-	1%r	*	*1%*	
Mean	3.18bilor	3.19b	2.97	3.16	3.16	3.08	3.20	3.97zhi	3.57zi	2.54	3.98zkl	3.44zl	2.69	3.68zo	3.49zo	2.76	3.76zqr	3.47zr	2.83	3.18
Agree	1037	251	65	227	740	210	811	212	561	213	261	455	296	56	436	311	97	423	359	1049
	47%bilor	47%b	*38%*	47%b	*46%*	*46%*	*47%*	81%zhi	61%zi	*23%*	78%zkl	57%zl	*29%*	65%zo	56%zo	*35%*	67%zr	56%zr	*36%*	*47%*	
Disagree	668	162	61	147	491	165	494	19	134	497	26	150	487	17	133	415	20	134	432	683
	30%ghjknpq	*30%*	*36%*	*30%*	*31%*	36%zf	*29%*	*7%*	15%g	54%cgh	*8%*	19%j	47%cjk	*19%*	*17%*	46%emn	*14%*	*18%*	44%epq	*31%*	
NET: Agree	17%	*17%*	*2%*	*17%*	*16%*	*10%*	*19%*	*74%*	*46%*	*-31%*	*71%*	*38%*	*-18%*	*46%*	*39%*	*-12%*	*53%*	*38%*	*-7%*	*17%*	

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 25

Q205. To what extent do you agree or disagree with each of the following statements?
-My local NHS is providing me with a good service
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly agree	**213**	27	22	26	13	32	5	18	2	4	1	6	12	12	11	232
	10%	**13%ek**	*10%*	**18%bekl**	**16%ekl**	*7%*	*9%*	*12%*	*8%*	*24%*	*46%*	*4%*	*7%*	**13%ek**	*13%*	*10%*
Tend to agree	**824**	96	94	40	28	188	26	68	11	3	-	40	54	45	43	817
	37%cl	**48%zckl**	**41%cl**	*28%*	*35%*	**40%ckl**	**45%c**	**47%ckl**	*39%*	*21%*	-	*29%*	*29%*	**49%zckl**	**53%zcdkl**	*37%*
Neither agree nor disagree	**477**	34	46	27	14	89	9	25	5	4	-	32	36	18	8	462
	22%n	*17%*	*20%*	*19%*	*18%*	*19%*	*17%*	*18%*	*19%*	*24%*	-	**24%n**	*19%*	*19%*	*10%*	*21%*
Tend to disagree	**468**	25	46	28	15	111	12	29	6	4	1	35	52	13	16	478
	21%n	*13%*	*20%*	*20%*	*19%*	**24%am**	*20%*	*20%*	*20%*	*27%*	*54%*	**26%a**	**28%zadm**	*14%*	*20%*	*22%*
Strongly disagree	**200**	14	19	20	10	44	3	5	4	1	-	18	32	3	2	205
	9%	*7%*	**8%g**	**14%zgmn**	**13%gmn**	**9%m**	*6%*	*3%*	*14%*	*4%*	-	**13%gmn**	**17%zabegmn**	*3%*	*3%*	*9%*
Don't know	**32**	2	-	1	-	5	2	-	-	-	-	4	-	1	2	20
	1%	*1%*	-	*	-	*1%*	**3%b**	-	-	-	-	**3%bl**	-	*1%*	*2%*	*1%*
Mean	**3.18kl**	**3.49zcekl**	**3.24kl**	**3.17l**	**3.22l**	**3.12kl**	**3.33kl**	**3.45zbekl**	3.06	3.34	3.37	2.86	2.80	**3.56zcekl**	**3.55zekl**	3.18
Agree	**1037**	**123**	**117**	**66**	**41**	**220**	**31**	**86**	**13**	**7**	**1**	**46**	**66**	**58**	**54**	**1049**
	47%kl	***62%zcekl***	***51%kl***	***47%***	***51%kl***	***47%kl***	***54%kl***	***59%zbkl***	***47%***	***45%***	***46%***	***34%***	***36%***	***62%zcekl***	***66%zcekl***	***47%***
Disagree	**668**	**39**	**65**	**48**	**26**	**155**	**15**	**34**	**10**	**5**	**1**	**52**	**83**	**16**	**18**	**683**
	30%am	***20%***	***29%***	**34%am**	**32%am**	**33%am**	***26%***	***23%***	***34%***	***31%***	***54%***	**39%agmn**	**45%zabdefgmn**	***17%***	***23%***	***31%***
NET: Agree	**17%**	***42%***	***23%***	***13%***	***19%***	***14%***	***28%***	***36%***	***13%***	***14%***	***-9%***	***-5%***	***-10%***	***46%***	***43%***	***17%***

Fieldwork dates: 4th - 10th December 2025
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Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 26

Q205. To what extent do you agree or disagree with each of the following statements?
-The UK / Scottish / Welsh / Northern Irish government has the right policies for the NHS
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly agree	**28**	17	12	6	4	3	1	4	6	5	18	10	9	19	7	19	3	7	7	1	1	32
	1%j	*2%*	*1%*	*2%*	*1%*	*1%*	*	*1%*	**2%ef**	*2%*	*1%*	**3%j**	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*
Tend to agree	**310**	170	136	47	40	31	43	54	46	48	271	28	115	194	117	192	29	79	61	9	11	321
	14%beor	**16%b**	*12%*	*16%*	*12%*	*9%*	*12%*	**15%e**	**17%ae**	**19%aef**	**15%k**	*10%*	*12%*	*15%*	**18%aor**	*12%*	*12%*	*14%*	*10%*	*12%*	*18%*	*14%*
Neither agree nor disagree	**591**	278	306	100	101	107	75	85	56	68	474	100	231	356	164	421	57	143	182	22	18	534
	27%hj	*27%*	*27%*	**34%fh**	**30%h**	**30%fh**	*21%*	*24%*	*21%*	*27%*	*26%*	**35%j**	*24%*	*28%*	*25%*	*27%*	*23%*	*26%*	**31%rp**	*27%*	*28%*	*24%*
Tend to disagree	**752**	348	400	81	107	117	133	138	95	82	664	66	340	411	229	517	95	182	201	24	16	773
	34%k	*33%*	*35%*	*27%*	*32%*	*32%*	*38%*	**39%ac**	*36%*	*33%*	**36%ck**	*23%*	*36%*	*33%*	*35%*	*34%*	*38%*	*33%*	*34%*	*30%*	*25%*	*35%*
Strongly disagree	**441**	205	228	38	69	88	84	67	56	40	348	75	215	225	125	315	56	114	112	16	16	467
	20%jm	*20%*	*20%*	*13%*	*21%*	**24%ci**	**24%ci**	*19%*	**21%c**	*16%*	*19%*	*26%*	**23%jm**	*18%*	*19%*	*20%*	*22%*	*21%*	*19%*	*20%*	*25%*	*21%*
Don't know	**92**	28	62	26	14	15	16	5	8	6	78	11	35	54	19	71	11	28	22	7	2	87
	4%ej	*3%*	**5%a**	**9%ghi**	*4%*	**4%g**	**5%g**	*1%*	*3%*	*2%*	*4%*	*4%*	*4%*	*4%*	*3%*	*5%*	*4%*	*5%*	*4%*	**9%an**	*3%*	*4%*
Mean	**2.40beil**	2.45	2.36	**2.64zefg**	2.39	2.26	2.24	**2.40f**	**2.42f**	**2.57zefg**	2.41	2.40	2.30	**2.48zi**	**2.46p**	2.37	2.28	2.40	2.38	2.40	2.42	2.38
Agree	**338**	**186**	**148**	**53**	**44**	**35**	**44**	**58**	**51**	**53**	**289**	**38**	**124**	**213**	**124**	**211**	**32**	**86**	**68**	**11**	**12**	**353**
	15%beor	**18%zb**	*13%*	**18%ei**	*13%*	*10%*	*13%*	**17%e**	**19%zef**	**21%zef**	*16%*	*13%*	*13%*	**17%z**	**19%zor**	*14%*	*13%*	*16%*	*12%*	*14%*	*18%*	*16%*
Disagree	**1193**	**553**	**628**	**119**	**176**	**204**	**216**	**205**	**150**	**122**	**1013**	**140**	**555**	**637**	**354**	**832**	**151**	**296**	**313**	**40**	**32**	**1240**
	54%em	*53%*	*55%*	*40%*	*52%*	**57%c**	**62%zci**	**58%zci**	**56%c**	*49%*	**55%z**	*49%*	**59%zm**	*51%*	*54%*	*54%*	**60%zo**	*54%*	*53%*	*50%*	*50%*	*56%*
NET: Agree	**-39%**	*-35%*	*-42%*	*-22%*	*-39%*	*-47%*	*-49%*	*-41%*	*-37%*	*-28%*	*-39%*	*-36%*	*-46%*	*-34%*	*-35%*	*-40%*	*-47%*	*-38%*	*-42%*	*-36%*	*-32%*	*-40%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 27

Q205. To what extent do you agree or disagree with each of the following statements?
-The UK / Scottish / Welsh / Northern Irish government has the right policies for the NHS
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly agree	28	8	9	4	-	24	2	1	1	10	8	6	3	4	3	4	4	1	1	1	3	32
	1%m	2%	2%	1%	-	1%	1%	1%	1%	2%	2%	1%	3%	2%	2%	2%	2%	1%	*	*	1%	1%
Tend to agree	310	52	81	67	43	255	34	19	3	70	49	136	7	44	19	16	32	19	44	30	44	321
	14%j	14%	14%	14%	18%	14%j	18%j	18%j	5%	14%	13%	14%	8%	18%s	11%	10%	16%	9%	14%	15%	16%	14%
Neither agree nor disagree	591	96	149	128	54	487	57	36	12	123	82	281	27	59	37	35	48	57	82	37	105	534
	27%u	26%	26%	26%	23%	26%	31%	36%zgj	19%	24%	23%	28%	31%	24%	21%	21%	24%	27%	27%	19%	37%aopgrlu	24%
Tend to disagree	752	128	200	173	77	652	57	23	20	174	138	340	31	74	70	70	68	93	115	75	58	773
	34%u	34%	35%	35%	32%	35%j	31%	23%	33%	34%	38%	34%	34%	30%	39%v	43%ov	34%v	44%aov	37%v	39%v	20%	35%
Strongly disagree	441	77	106	105	59	378	26	16	21	119	64	195	20	56	44	29	35	32	56	44	64	467
	20%	21%	19%	21%	25%	20%	14%	16%	34%zghi	23%	18%	20%	22%	23%	24%	17%	18%	15%	18%	23%	23%	21%
Don't know	92	13	21	14	5	72	10	6	5	16	21	35	2	8	6	11	11	8	10	7	9	87
	4%	4%	4%	3%	2%	4%	5%	5%	8%	3%	6%	3%	2%	3%	3%	7%	5%	4%	3%	4%	3%	4%
Mean	2.40j	2.40	2.42	2.35	2.34	2.38j	2.60zgj	2.63zgj	1.99	2.35	2.41	2.39	2.34	2.43	2.24	2.33	2.48	2.33	2.39	2.29	2.51	2.38
Agree	338	59	90	71	43	279	36	19	4	80	56	142	10	47	23	20	36	20	45	30	47	353
	15%	16%	16%	14%	18%	15%j	20%j	19%j	6%	16%	16%	14%	11%	19%s	13%	12%	18%s	10%	15%	16%	17%	16%
Disagree	1193	206	306	278	136	1030	82	39	41	294	201	535	51	130	114	99	103	125	171	119	121	1240
	54%hiv	55%	54%	57%	57%	55%zhi	45%	39%	67%zhi	57%	56%	54%	57%	53%	64%zv	60%v	52%	59%v	55%v	62%zv	43%	56%
NET: Agree	-39%	-39%	-38%	-42%	-39%	-40%	-25%	-20%	-61%	-42%	-40%	-40%	-46%	-34%	-51%	-48%	-34%	-50%	-41%	-46%	-26%	-40%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 28

Q205. To what extent do you agree or disagree with each of the following statements?
-The UK / Scottish / Welsh / Northern Irish government has the right policies for the NHS
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly agree	28	21	7	8	8	4	3	5	18	2	2	1	*	2	3	11	18	32
	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	*	*	3%	1%	2%	1%	1%
Tend to agree	310	247	63	40	67	83	55	64	162	36	12	18	28	4	37	81	229	321
	14%c	14%	13%	9%	15%c	19%cd	12%	14%	14%	13%	11%	12%	13%	5%	17%	14%	14%	14%
Neither agree nor disagree	591	478	113	126	101	108	120	136	280	62	29	36	62	47	69	168	422	534
	27%b	27%	24%	29%	23%	24%	27%	31%cd	25%	23%	26%	25%	27%	62%ehijkln	33%	29%	26%	24%
Tend to disagree	752	574	178	154	142	146	168	142	406	90	39	57	82	8	62	194	557	773
	34%m	33%	38%	36%	32%	33%	37%	32%	36%m	34%m	34%m	39%m	36%m	11%	29%m	34%	34%	35%
Strongly disagree	441	347	94	87	109	88	80	76	234	65	26	27	46	14	20	95	346	467
	20%n	20%	20%	20%	25%eg	20%	18%	17%	21%n	24%n	23%n	19%	20%n	19%	9%	17%	21%f	21%
Don't know	92	74	18	17	17	16	22	20	32	13	4	8	8	1	23	24	67	87
	4%h	4%	4%	4%	4%	4%	5%	4%	3%	5%	3%	5%	3%	1%	11%ch	4%	4%	4%
Mean	2.40p	2.41	2.36	2.35	2.35	2.47	2.37	2.48	2.39	2.28	2.32	2.33	2.34	2.61	2.69ehi jkl	2.49	2.37	2.38
Agree	338	268	70	49	75	88	58	69	181	37	15	18	29	6	40	91	246	353
	15%	15%	15%	11%	17%	20%cd	13%	15%	16%	14%	13%	12%	13%	7%	19%	16%	15%	16%
Disagree	1193	920	273	241	252	234	248	218	640	155	65	85	128	22	82	288	903	1240
	54%mn	53%	58%	56%	57%	53%	55%	49%	57%zmn	58%mn	58%mn	58%mn	57%mn	30%	38%	50%	55%	56%
NET: Agree	-39%	-37%	-43%	-44%	-40%	-33%	-42%	-34%	-41%	-44%	-44%	-45%	-44%	-22%	-20%	-35%	-40%	-40%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 29

Q205. To what extent do you agree or disagree with each of the following statements?
-The UK / Scottish / Welsh / Northern Irish government has the right policies for the NHS
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly agree	**28**	23	2	16	7	1	-	19	16	2	3	-	2	-	32
	1%dh	*1%*	*1%*	*2%*	*1%*	*	-	*1%*	*1%*	*	*1%*	-	*1%*	-	*1%*
Tend to agree	**310**	287	23	109	152	26	79	228	246	77	86	13	23	2	321
	14%	*14%*	*12%*	*13%*	*15%*	*19%*	*16%*	**15%z**	**15%z**	*15%*	**17%zk**	*8%*	*12%*	*20%*	*14%*
Neither agree nor disagree	**591**	522	59	250	258	14	109	359	417	120	118	44	59	4	534
	27%efg	**26%e**	**30%e**	**29%e**	**26%e**	*11%*	*22%*	*24%*	**26%g**	*24%*	*24%*	*28%*	*30%*	*36%*	*24%*
Tend to disagree	**752**	684	62	309	328	46	173	526	554	170	173	46	62	2	773
	34%	*34%*	*31%*	*36%*	*33%*	*35%*	*35%*	*35%*	*34%*	*34%*	*35%*	*30%*	*31%*	*16%*	*35%*
Strongly disagree	**441**	397	39	151	211	35	116	308	340	118	94	44	39	3	467
	20%	*20%*	*20%*	*17%*	*21%*	**27%c**	*23%*	*20%*	*21%*	*23%*	*19%*	**29%cj**	*20%*	*28%*	*21%*
Don't know	**92**	78	12	32	35	10	23	65	59	19	23	7	12	-	87
	4%h	*4%*	*6%*	*4%*	*4%*	*8%*	*5%*	**4%h**	*4%*	*4%*	*5%*	*4%*	*6%*	-	*4%*
Mean	**2.40k**	2.40	2.40	2.44	2.39	2.26	2.32	2.39	**2.39k**	2.33	**2.43k**	2.17	2.40	2.48	2.38
Agree	**338**	**310**	**25**	**125**	**159**	**26**	**79**	**247**	**262**	**79**	**89**	**13**	**25**	**2**	**353**
	15%	***16%***	***13%***	***14%***	***16%***	***20%***	***16%***	**16%zk**	**16%k**	***16%***	**18%k**	***8%***	***13%***	***20%***	***16%***
Disagree	**1193**	**1081**	**100**	**460**	**539**	**82**	**290**	**834**	**894**	**288**	**266**	**90**	**100**	**5**	**1240**
	54%	***54%***	***51%***	***53%***	***54%***	***62%***	***58%***	**59%z**	***55%***	***57%***	***54%***	***59%***	***51%***	***44%***	***56%***
NET: Agree	**-39%**	***-39%***	***-38%***	***-39%***	***-38%***	***-42%***	***-42%***	***-39%***	***-39%***	***-41%***	***-36%***	***-50%***	***-38%***	***-23%***	***-40%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 30

Q205. To what extent do you agree or disagree with each of the following statements?
-The UK / Scottish / Welsh / Northern Irish government has the right policies for the NHS
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly agree	**28**	9	5	4	14	2	23	16	8	1	22	3	1	10	12	3	19	7	2	32
	1%dilor	**2%**c	**3%**cd	*1%*	*1%*	*	*1%*	**6%**zhi	*1%*	*	**6%**zkl	*	*	**12%**zno	**2%**o	*	**13%**zqr	*1%*	*	*1%*
Tend to agree	**310**	85	19	83	221	66	243	103	149	48	147	111	46	32	151	75	52	137	85	321
	14%dilor	*16%*	*11%*	*17%*	*14%*	*14%*	*14%*	**39%**zhi	**16%**zi	*5%*	**44%**zkl	**14%**l	*4%*	**38%**zno	**19%**zo	*8%*	**36%**zqr	**18%**zr	*9%*	*14%*
Neither agree nor disagree	**591**	135	53	119	422	134	440	75	332	163	103	282	192	19	279	165	40	283	181	534
	27%dilor	*25%*	*31%*	*25%*	*26%*	*29%*	*26%*	**29%**zi	**36%**zi	*18%*	**31%**l	**36%**zl	*18%*	*23%*	**36%**zo	*18%*	**28%**r	**38%**zr	*18%*	*24%*
Tend to disagree	**752**	198	63	179	532	143	599	50	309	366	46	283	418	16	240	340	24	229	387	773
	34%gjmpq	*37%*	*36%*	*37%*	*33%*	*31%*	*35%*	*19%*	**33%**g	**39%**zgh	*14%*	**36%**j	**40%**zj	*19%*	*31%*	**38%**zmn	*17%*	**30%**p	**39%**zpq	*35%*
Strongly disagree	**441**	91	30	88	331	105	329	10	78	332	12	71	353	6	78	307	7	71	320	467
	20%ghjkmnpq	*17%*	*17%*	*18%*	*21%*	*23%*	*19%*	*4%*	**8%**g	**36%**zgh	*4%*	**9%**j	**34%**zjk	*8%*	*10%*	**34%**zmn	*5%*	*9%*	**32%**zpq	*21%*
Don't know	**92**	11	2	10	72	11	76	7	47	19	5	43	27	1	21	7	1	25	11	87
	4%aceijnor	*2%*	*1%*	*2%*	**5%**ac	*2%*	*4%*	*3%*	**5%**i	*2%*	*1%*	**5%**jl	*3%*	*2%*	**3%**o	*1%*	*1%*	**3%**r	*1%*	*4%*
Mean	**2.40**ilor	2.46	2.46	2.44	2.38	2.37	2.41	**3.26**zhi	**2.66**zi	1.92	**3.37**zkl	**2.59**zl	1.93	**3.28**zno	**2.71**zo	2.02	**3.36**zqr	**2.70**zr	2.04	2.38
Agree	**338**	**94**	**25**	**87**	**235**	**68**	**266**	**119**	**157**	**49**	**169**	**114**	**47**	**42**	**164**	**77**	**71**	**144**	**87**	**353**
	15%ilor	*18%*	*14%*	*18%*	*15%*	*15%*	*16%*	**46%**zhi	**17%**i	*5%*	**51%**zkl	**14%**l	*4%*	**50%**zno	**21%**zo	*9%*	**49%**zqr	**19%**zr	*9%*	*16%*
Disagree	**1193**	**290**	**92**	**267**	**864**	**248**	**927**	**60**	**388**	**698**	**57**	**355**	**771**	**22**	**318**	**647**	**32**	**299**	**707**	**1240**
	54%ghjkmnpq	*55%*	*54%*	*55%*	*54%*	*54%*	*54%*	*23%*	**42%**g	**75%**zgh	*17%*	**45%**j	**74%**zjk	*26%*	*41%*	**72%**zmn	*22%*	**40%**p	**72%**zpq	*56%*
NET: Agree	*-39%*	*-37%*	*-40%*	*-37%*	*-39%*	*-39%*	*-39%*	*22%*	*-25%*	*-70%*	*33%*	*-30%*	*-70%*	*24%*	*-20%*	*-64%*	*27%*	*-21%*	*-63%*	*-40%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 31

Q205. To what extent do you agree or disagree with each of the following statements?
-The UK / Scottish / Welsh / Northern Irish government has the right policies for the NHS
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly agree	**28**	10	*	1	-	5	-	*	-	-	-	2	-	-	-	32
	1%	**5%abegi**	*	*1%*	-	*1%*	-	*	-	-	-	*1%*	-	-	-	*1%*
Tend to agree	**310**	78	42	13	5	55	14	32	7	3	-	2	7	17	12	321
	14%dkl	**39%abcdegklmn**	**18%dkl**	**9%k**	*6%*	**12%kl**	**24%cdekl**	**22%cdekl**	*23%*	*16%*	-	*1%*	*4%*	**18%dkl**	**15%kl**	*14%*
Neither agree nor disagree	**591**	44	63	38	18	89	20	43	9	6	-	22	28	28	20	534
	27%ekl	*22%*	**28%ekl**	**27%l**	**23%l**	*19%*	**34%ekl**	**30%ekl**	*33%*	*37%*	-	*16%*	*15%*	**31%ekl**	*24%*	*24%*
Tend to disagree	**752**	39	65	60	33	179	16	36	5	4	1	58	83	31	32	773
	34%a	*20%*	*28%*	**42%abg**	**41%abg**	**38%ag**	*29%*	*25%*	*19%*	*26%*	*46%*	**43%abg**	**45%abg**	**33%a**	**39%a**	*35%*
Strongly disagree	**441**	20	44	29	24	131	7	22	7	3	1	51	66	15	13	467
	20%a	*10%*	**19%a**	**20%a**	**30%afg**	**28%afgmn**	*12%*	*15%*	*25%*	*18%*	*54%*	**38%abcefgmn**	**36%abcfgmn**	*16%*	*16%*	*21%*
Don't know	**92**	6	14	1	1	12	*	11	-	1	-	-	1	1	5	87
	4%c	*3%*	**6%kl**	*	*1%*	*2%*	*1%*	**8%cdekl**	-	*3%*	-	-	*1%*	*1%*	**6%kl**	*4%*
Mean	**2.40dekl**	**3.10zbcdefgklmn**	**2.49dekl**	**2.27kl**	**2.04l**	**2.18kl**	**2.70cdekln**	**2.64zcdekl**	2.54	2.53	1.46	1.86	1.87	**2.51dekl**	**2.41dkl**	2.38
Agree	**338**	**89**	**43**	**14**	**5**	**60**	**14**	**32**	**7**	**3**	-	**4**	**7**	**17**	**12**	**353**
	15%dkl	**45%zbcdefgklmn**	**19%dkl**	**10%kl**	*6%*	**13%kl**	**24%cdkl**	**22%cdekl**	*23%*	*16%*	-	*3%*	*4%*	**18%dkl**	**15%kl**	*16%*
Disagree	**1193**	**60**	**109**	**89**	**57**	**310**	**23**	**58**	**13**	**7**	**1**	**109**	**148**	**46**	**45**	**1240**
	54%ag	*30%*	**48%ag**	**63%zabfg**	**71%zabfgm**	**66%zabfgm**	*41%*	*40%*	*44%*	*44%*	*100%*	**81%zabcefgmn**	**80%zabcdefgmn**	**50%a**	**55%a**	*56%*
NET: Agree	**-39%**	*15%*	*-29%*	*-53%*	*-65%*	*-53%*	*-17%*	*-18%*	*-21%*	*-28%*	*-100%*	*-78%*	*-76%*	*-32%*	*-40%*	*-40%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 32

Q206. When it comes to the NHS, which two or three of the following do you think should be prioritised?
Base: All respondents

	Total (z)	Gender: Man (a)	Gender: Woman (b)	Age: 16-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65-74 (h)	Age: 75+ (i)	Ethnicity: White (including White minorities) (j)	Ethnicity: Ethnic minorities (excluding White minorities) (k)	Working status: Working full-time (l)	Working status: Not working full-time (m)	Education: Graduates (Degree/ Master/ PhD/ above) (n)	Education: Non-graduates (o)	Education: Other Higher Education below degree level (p)	Education: A-level or equivalent (q)	Education: GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Education: Another type of qualification (vocational/ professional/ foreign) (s)	Education: No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Making it easier to get appointments at GP practices	804 36%c	359 *34%*	443 39%c	75 *25%*	110 *33%*	140 39%c	125 *36%*	148 42%cc	101 38%c	106 43%cc	681 *37%*	111 *38%*	355 *38%*	449 *36%*	227 *34%*	570 *37%*	84 *34%*	200 *36%*	230 *39%*	29 *37%*	27 *42%*	846 *38%*
Improving waiting times for A&E	794 36%bn	407 39%cb	377 *33%*	132 44%dg	101 *30%*	130 *36%*	139 40%g	114 *32%*	90 *34%*	89 *36%*	658 *36%*	111 *38%*	329 *35%*	460 *37%*	195 *30%*	592 39%kn	100 40%n	201 *36%*	243 41%kn	26 *33%*	22 *34%*	772 *35%*
Reducing waste and improving the efficiency of NHS services	628 28%be	326 31%b	297 *26%*	61 *21%*	75 *22%*	70 *19%*	98 28%e	127 36%zcde f	100 38%zcde f	97 39%zcdef	537 29%z	78 *27%*	257 *27%*	371 *29%*	192 *29%*	433 *28%*	70 *28%*	153 *28%*	159 *27%*	35 44%knopqrt	16 *25%*	693 *31%*
Improving waiting times for routine hospital services	607 27%eop	295 *28%*	306 *27%*	69 *23%*	103 *31%*	77 *21%*	103 29%e	101 29%e	82 31%e	72 *29%*	515 *28%*	76 *26%*	263 *28%*	341 *27%*	204 31%opq	393 26%q	58 *23%*	117 *21%*	173 30%nq	23 *29%*	22 34%q	635 *29%*
Reducing the number of staff leaving the NHS by improving working conditions	589 27%e	265 *25%*	315 *28%*	103 35%fgi	103 *31%*	96 *26%*	82 *23%*	82 *23%*	69 *26%*	54 *22%*	489 *26%*	85 *29%*	262 *28%*	327 *26%*	199 30%r	389 *25%*	61 *24%*	160 *29%*	131 *22%*	22 *28%*	15 *23%*	568 *26%*
Increasing the number of staff in the NHS by increasing recruitment	547 25%e	255 *24%*	287 *25%*	93 31%e	63 *19%*	98 *27%*	79 *22%*	82 *23%*	66 *25%*	66 *27%*	449 *24%*	82 *28%*	219 *23%*	327 *26%*	140 *21%*	401 26%n	61 *24%*	169 31%no	140 *24%*	16 *20%*	15 *23%*	542 *24%*
Improving response times for ambulances	464 21%f	213 *20%*	247 *22%*	56 *19%*	69 *20%*	72 *20%*	95 27%zg	73 *21%*	60 23%f	39 *16%*	411 22%zh	40 *14%*	214 *23%*	247 *20%*	126 *19%*	335 22%s	57 *23%*	125 *23%*	127 *22%*	10 *13%*	16 *25%*	491 *22%*
Making it easier to get appointments at NHS dentists	384 17%c	184 *18%*	198 *17%*	24 *8%*	63 19%c	76 21%c	61 17%c	62 18%c	45 17%c	52 21%c	339 18%z	35 *12%*	164 *17%*	217 *17%*	116 *17%*	264 *17%*	44 *17%*	93 *17%*	87 *15%*	17 *21%*	23 36%knopqrs	397 *18%*
Improving the standard of care in hospitals	373 17%gh	169 *16%*	201 *18%*	79 27%dgh f	47 *14%*	81 23%ghi	64 18%ghi	43 *12%*	34 *13%*	24 *10%*	310 *17%*	51 *18%*	161 *17%*	211 *17%*	95 *14%*	274 *18%*	36 *14%*	109 *20%*	113 *19%*	9 *11%*	7 *11%*	318 *14%*
Improving waiting times for mental health services	355 16%gh	126 *12%*	216 19%za	64 21%hi	65 19%hi	59 16%hi	72 20%ghi	50 14%hi	26 *10%*	20 *8%*	311 17%z	34 *12%*	143 *15%*	210 *17%*	119 *18%*	234 *15%*	35 *14%*	96 *17%*	83 *14%*	13 *17%*	7 *11%*	308 *14%*
Improving the standard of care in GP practices	336 15%c	140 *13%*	193 17%z	43 *14%*	63 *19%*	67 19%fg	41 *12%*	41 *12%*	39 *15%*	41 *17%*	259 *14%*	67 23%zj	144 *15%*	193 *15%*	110 *17%*	225 *15%*	39 *15%*	74 *13%*	91 *16%*	15 *19%*	6 *10%*	321 *14%*
Expanding services aimed at preventing ill health	304 14%eopq	156 *15%*	143 *12%*	24 *8%*	50 *15%*	34 *9%*	41 *12%*	66 19%zcef	44 17%zcef	46 18%zcef	260 *14%*	37 *13%*	134 *14%*	169 *13%*	144 22%zopqrt	159 *10%*	36 14%o	51 *9%*	56 *10%*	11 *14%*	5 *9%*	327 *15%*
Increasing the number of patient facing staff / reducing number of managers / administrators	9 *	3 *	6 *1%*	-	-	-	2 *1%*	1 *	2 *1%*	3 1%z	9 *	- -	1 *	8 *1%*	2 *	7 *	- -	2 *	4 *1%*	1 *1%*	- -	14 *1%*
Address number of people abusing the system / time wasters / hypochondriacs	5 *	3 *	2 *	-	-	-	-	1 *	3 1%rt	2 *1%*	5 *	- -	- -	5 *	1 *	4 *	3 1%or	1 *	* *	1 1%r	- -	10 *
All of the above	4 *	1 *	3 *	-	-	-	1 *	2 1%z	* *	1 *	4 *	- -	1 *	3 *	- -	4 *	- -	1 *	3 *1%*	- -	- -	7 *
Increase staff wages	4 *	* *	4 *	-	-	1 *	- -	- -	1 *	2 *1%*	4 *	- -	1 *	3 *	1 *	3 *	1 *1%*	1 *	- -	* *	- -	5 *
Improve social care / to reduce / prevent bed blocking	4 *	2 *	2 *	-	-	1 *	1 *	- -	2 1%z	- -	3 *	- -	2 *	2 *	3 *	1 *	- -	1 *	- -	- -	- -	5 *
Charge non residents / ensure non residents have medical insurance / reduce health tourism	4 *	4 *	- -	-	-	-	2 *1%*	- -	1 *	1 *	2 *	- -	2 *	2 *	- -	4 *	2 *1%*	- -	2 *	- -	1 1%nq	5 *
Increase funding for NHS	4 *	1 *	1 *	2 *1%*	- -	1 *	- -	- -	- -	1 *	4 *	- -	1 *	2 *	2 *	2 *	1 *1%*	1 *	- -	- -	- -	3 *
Access to NHS dentists	3 *	* *	3 *	- -	3 *1%*	- -	- -	- -	1 *	- -	3 *	- -	- -	3 *	- -	3 *	2 1%zn	1 *	- -	- -	- -	4 *
Preventing privatisation	3 *	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	3 *	- -	1 *	1 *	1 *	1 *	1 *1%*	- -	- -	- -	- -	2 *
Reform how NHS is run	2 *	1 *	1 *	- -	- -	- -	- -	- -	* *	2 1%z	2 *	- -	- -	2 *	- -	2 *	- -	1 *	* *	1 1%n	- -	3 *
Improving waiting times for other services	2 *	- -	2 *	- -	- -	- -	1 *	- -	* *	1 *	2 *	- -	- -	2 *	* *	2 *	- -	- -	1 *	- -	1 1%op	3 *
Reduce number of services available on the NHS	2 *	2 *	- -	- -	- -	- -	- -	1 *	1 *z	- -	2 *	- -	- -	2 *	1 *	1 *	1 *	- -	- -	* 1%	- -	3 *
Improve administration / digitise systems	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	1 1%or	- -	3 *
Charge for some services / privatise some / all of the NHS	1 *	1 *	- -	- -	- -	- -	- -	1 *z	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	1 *
More competent / qualified staff	1 *	1 *	- -	- -	- -	- -	- -	- -	* *	1 *	1 *	- -	- -	1 *	1 *	* *	* *	- -	- -	- -	- -	2 *
Change of government / government's attitude	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *
Employ / contract staff from the private sector	* *	* *	- -	- -	- -	- -	- -	- -	* *z	- -	* *	- -	* *	- -	- -	* *	* *	- -	- -	- -	- -	1 *
Other	11 1%	5 *	6 *1%*	- -	- -	6 2%cf	- -	3 *1%*	2 *1%*	1 *	11 *1%*	1 *	6 *1%*	5 *	5 *1%*	6 *	2 *1%*	2 *	1 *	1 *1%*	- -	15 *1%*
None of these	14 1%	9 *1%*	5 *	3 *1%*	4 *1%*	5 1%g	- -	- -	1 *	1 *1%*	6 *	3 *1%*	5 *1%*	7 *1%*	2 *	12 *1%*	4 *2%*	4 *1%*	4 *1%*	- -	- -	8 *
Don't know	5 *j	4 *	1 *	- -	- -	2 *1%*	- -	1 *	1 *	- -	3 *	- -	1 *	2 *	* *	3 *	1 *	1 *	2 *	- -	- -	6 *
Mean	2.83d	2.81	2.85z	2.77	2.72	2.82	2.87d	2.84d	2.90zcd g	2.83zd	2.85z	2.79	2.82	2.84	2.85p	2.81	2.77	2.82	2.82	2.91p	2.85	2.85

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 33

Q206. When it comes to the NHS, which two or three of the following do you think should be prioritised?
Base: All respondents

	Total (z)	Annual household income: Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	Country: England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	England region (Net): North (k)	Midlands (l)	South (m)	England region: North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Making it easier to get appointments at GP practices	804 36%o	156 42%zf	223 39%	186 38%	73 30%	673 36%	80 43%j	29 29%	22 37%	169 33%	134 37%	370 37%	38 43%	69 28%	61 34%	67 41%o	66 34%	73 35%	133 43%zou	62 32%	103 37%	846 38%
Improving waiting times for A&E	794 36%z	113 30%	204 36%	184 38%	83 35%	681 36%	58 31%	33 33%	22 36%	205 40%	135 37%	341 34%	36 40%	106 43%ztu	63 35%	48 29%	87 44%ztu	76 36%	97 32%	58 30%	110 39%	772 35%
Reducing waste and improving the efficiency of NHS services	628 28%	102 27%	169 30%	135 28%	64 27%	544 29%	41 22%	21 21%	22 36%hi	138 27%	97 27%	310 31%z	29 33%	68 28%	40 23%	48 29%	49 25%	63 30%	101 33%	57 29%	89 32%	693 31%
Improving waiting times for routine hospital services	607 27%	106 28%	139 25%	153 31%d	65 27%	500 27%	55 30%	26 26%	25 41%zgi	124 24%	87 24%	289 29%	17 19%	70 28%	37 21%	35 21%	53 27%	59 28%	78 25%	42 22%	110 39%enpqrtu	635 29%
Reducing the number of staff leaving the NHS by improving working conditions	589 27%	94 25%	153 27%	141 29%	63 26%	495 26%	47 25%	28 28%	19 32%	149 29%	96 27%	250 25%	14 16%	65 27%	70 39%anoqs tuv	43 26%	53 27%	45 22%	81 26%	48 25%	75 27%	568 26%
Increasing the number of staff in the NHS by increasing recruitment	547 25%	90 24%	125 22%	112 23%	60 25%	454 24%	49 26%	25 25%	19 31%	117 23%	105 29%	232 23%	20 23%	63 26%	34 19%	53 32%gs	52 26%	42 20%	77 25%	52 27%	61 22%	542 24%
Improving response times for ambulances	464 21%mn	76 20%	123 22%	101 21%	56 23%	378 20%	39 21%	36 35%ghi	11 18%	94 18%	102 28%klm	182 18%	23 25%t	42 17%	29 16%	41 25%t	61 31%optv	52 25%t	40 13%	42 22%t	48 17%	491 22%
Making it easier to get appointments at NHS dentists	384 17%hj	81 22%z	106 19%	87 18%	33 14%	338 18%hj	20 11%	21 21%hj	5 8%	117 23%kl	47 13%	174 18%	31 34%opqrstv	45 18%	41 23%v	21 13%	26 13%	42 20%	48 16%	50 26%zqtu	33 12%	397 18%
Improving the standard of care in hospitals	373 17%z	48 13%	101 18%	77 16%	46 19%	317 17%j	37 20%j	15 15%	4 7%	76 15%	70 19%	171 17%	16 18%	33 14%	27 15%	30 18%	39 20%	47 22%	49 16%	29 15%	47 17%	318 14%
Improving waiting times for mental health services	355 16%	61 16%	89 16%	70 14%	42 18%	300 16%	35 19%	14 14%	7 12%	87 17%	59 16%	153 15%	9 10%	42 17%	36 20%	30 18%	29 15%	30 14%	65 21%ev	25 13%	33 12%	308 14%
Improving the standard of care in GP practices	336 15%	48 13%	80 14%	66 13%	51 22%ce	283 15%	30 16%	11 11%	12 19%	72 14%	45 12%	166 17%	10 11%	44 18%	18 10%	24 15%	21 11%	30 14%	53 17%	33 17%	51 18%	321 14%
Expanding services aimed at preventing ill health	304 14%r	49 13%	68 12%	87 18%ad	46 19%d	253 14%	34 19%j	12 12%	4 7%	70 14%	35 10%	148 15%	8 9%	31 13%	31 17%r	23 14%	13 6%	28 14%	47 15%r	23 12%	49 17%r	327 15%
Increasing the number of patient facing staff / reducing number of managers / administrators	9 *	3 1%	3 1%	2 *	- -	8 *	1 *	* *	* *	2 *	2 1%	4 *	- -	- -	2 1%	1 *	1 1%	2 1%	2 1%	- -	- -	14 1%
Address number of people abusing the system / time wasters / hypochondriacs	5 *	- -	3 1%	1 *	- -	5 *	- -	* *	* 1%	1 *	1 *	2 *	- -	- -	1 1%	1 1%	- -	- -	2 *	- -	1 *	10 *
All of the above	4 *	2 *	1 *	* *	- -	3 *	- -	* *	* 1%	- -	- -	3 *	- -	- -	- -	- -	- -	2 1%	1 *	1 *	- -	7 *
Increase staff wages	4 *	3 1%z	1 *	- -	- -	4 *	- -	- -	* *	- -	- -	4 *	- -	- -	- -	- -	- -	- -	3 1%z	* *	- -	5 *
Improve social care / to reduce / prevent bed blocking	4 *	- -	1 *	1 *	1 *	4 *	- -	- -	- -	- -	* *	4 *	- -	- -	- -	* *	- -	1 1%	- -	1 1%	1 *	5 *
Charge non residents / ensure non residents have medical insurance / reduce health tourism	4 *	2 *	- -	1 *	- -	3 *	- -	* *	- -	2 *	1 *	1 *	- -	1 *	1 1%	1 *	- -	1 1%	- -	- -	- -	5 *
Increase funding for NHS	4 *	- -	1 *	- -	- -	4 *	- -	- -	- -	- -	- -	4 *	- -	- -	- -	- -	- -	- -	3 1%z	1 *	- -	3 *
Access to NHS dentists	3 *	1 *	2 *	* *	- -	3 *	- -	* *	- -	3 1%	- -	* *	- -	- -	3 2%z	- -	- -	- -	- -	* *	- -	4 *
Preventing privatisation	3 *	- -	3 *	- -	- -	3 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	2 *
Reform how NHS is run	2 *	1 *	1 *	- -	- -	2 *	- -	- -	- -	1 *	- -	2 *	- -	- -	1 *	- -	- -	1 1%	* *	- -	- -	3 *
Improving waiting times for other services	2 *	- -	* *	- -	- -	2 *	- -	- -	- -	* *	- -	2 *	- -	- -	* *	- -	- -	1 *	1 *	- -	- -	3 *
Reduce number of services available on the NHS	2 *	- -	1 *	- -	- -	2 *	- -	- -	- -	- -	* *	1 *	- -	- -	- -	* *	- -	- -	1 *	1 *	- -	3 *
Improve administration / digitise systems	1 *	* *	1 *	- -	1 *	1 *	- -	* *	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	3 *
Charge for some services / privatise some / all of the NHS	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 1%z	- -	- -	- -	- -	- -	1 *
More competent / qualified staff	1 *	- -	1 *	- -	- -	1 *	- -	* *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	2 *
Change of government / government's attitude	1 *	- -	- -	- -	1 *	- -	1 *g	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Employ / contract staff from the private sector	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	1 *
Other	11 1%	1 *	4 1%	2 *	- -	10 1%	1 *	1 1%	* 1%	6 1%	1 *	3 *	1 1%	3 1%	3 1%	1 *	- -	- -	- -	3 1%	- -	15 1%
None of these	14 1%	5 1%ad	- -	1 *	- -	11 1%	2 1%	1 1%	- -	5 1%	1 *	4 *	- -	5 2%z	1 *	1 1%	- -	2 1%	- -	2 1%	- -	8 *
Don't know	5 *	1 *	1 *	- -	- -	3 *	1 *	1 1%g	- -	2 *	- -	1 *	- -	2 1%	- -	- -	- -	- -	- -	1 *	1 *	6 *
Mean	2.83cu	2.77	2.84	2.87c	2.88c	2.83	2.86	2.75	2.85	2.80	2.82	2.84	2.82	2.81	2.78	2.85	2.80	2.83	2.87u	2.75	2.87u	2.85

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 34

Q206. When it comes to the NHS, which two or three of the following do you think should be prioritised?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Making it easier to get appointments at GP practices	**804**	651	154	167	157	165	148	168	404	118	39	61	100	23	44	182	622	846
	36%n	*37%*	*33%*	*39%*	*35%*	*37%*	*33%*	*38%*	**36%n**	**44%zhn**	*35%*	**41%n**	**44%zhn**	*30%*	*21%*	*32%*	**38%z**	*38%*
Improving waiting times for A&E	**794**	626	169	175	143	153	163	159	380	94	47	53	85	21	103	221	573	772
	36%h	*36%*	*36%*	**41%d**	*32%*	*34%*	*36%*	*36%*	*34%*	*35%*	*42%*	*36%*	*37%*	*28%*	**48%zhm**	*39%*	*35%*	*35%*
Reducing waste and improving the efficiency of NHS services	**628**	484	145	99	134	119	137	139	347	83	40	49	55	14	35	105	521	693
	28%cng	*28%*	*31%*	*23%*	*30%*	*27%*	**30%c**	**31%c**	**31%n**	**31%n**	**36%n**	**34%n**	*24%*	*18%*	*17%*	*18%*	**32%n**	*31%*
Improving waiting times for routine hospital services	**607**	476	131	115	139	116	116	121	300	71	32	40	73	30	54	157	449	635
	27%	*27%*	*28%*	*27%*	*31%*	*26%*	*26%*	*27%*	*27%*	*27%*	*28%*	*27%*	*32%*	*39%*	*25%*	*27%*	*27%*	*29%*
Reducing the number of staff leaving the NHS by improving working conditions	**589**	455	134	95	138	122	114	120	299	60	29	46	58	12	79	149	439	568
	27%	*26%*	*28%*	*22%*	**31%c**	*27%*	*25%*	*27%*	*26%*	*23%*	*25%*	*31%*	*25%*	*16%*	**37%lm**	*26%*	*27%*	*26%*
Increasing the number of staff in the NHS by increasing recruitment	**547**	438	109	117	108	96	107	119	260	66	28	39	55	16	76	160	385	542
	25%p	*25%*	*23%*	*27%*	*24%*	*22%*	*24%*	*27%*	*23%*	*25%*	*25%*	*27%*	*24%*	*22%*	**36%zh**	*28%*	*23%*	*24%*
Improving response times for ambulances	**464**	348	116	95	86	102	89	92	256	61	15	29	41	13	36	122	341	491
	21%	*20%*	*24%*	*22%*	*19%*	*23%*	*20%*	*21%*	**23%j**	*23%*	*13%*	*20%*	*18%*	*18%*	*17%*	*21%*	*21%*	*22%*
Making it easier to get appointments at NHS dentists	**384**	301	83	79	87	84	82	51	199	48	24	27	42	19	17	89	293	397
	17%gp	*17%*	*17%*	**18%g**	**20%g**	**19%g**	**18%g**	*12%*	**18%n**	**18%n**	**21%n**	**19%n**	**18%n**	**26%n**	*8%*	*16%*	*18%*	*18%*
Improving the standard of care in hospitals	**373**	271	102	64	58	78	90	83	174	33	19	27	33	13	63	114	258	318
	17%gp	*16%*	**22%gk**	*15%*	*13%*	*17%*	**20%g**	*19%*	*15%*	*12%*	*17%*	*18%*	*14%*	*18%*	**30%zhk**	*20%*	*16%*	*14%*
Improving waiting times for mental health services	**355**	288	67	68	81	73	84	48	161	52	15	13	48	8	53	121	233	308
	16%ghkp	*17%*	*14%*	*16%*	**18%g**	*16%*	**19%g**	*11%*	*14%*	**20%hk**	*13%*	*9%*	**21%hk**	*10%*	**25%hk**	**21%zp**	*14%*	*14%*
Improving the standard of care in GP practices	**336**	264	72	65	71	71	60	69	178	37	14	19	35	14	29	98	238	321
	15%	*15%*	*15%*	*15%*	*16%*	*16%*	*13%*	*16%*	*16%*	*14%*	*12%*	*13%*	*16%*	*19%*	*14%*	*17%*	*15%*	*14%*
Expanding services aimed at preventing ill health	**304**	243	60	44	45	66	69	80	204	29	15	15	22	8	8	42	262	327
	14%no	*14%*	*13%*	*10%*	*10%*	*15%*	*15%*	**18%zd**	**18%zln**	*11%*	**14%n**	*10%*	*10%*	*11%*	*4%*	*7%*	**16%zn**	*15%*
Increasing the number of patient facing staff / reducing number of managers / administrators	**9**	7	2	1	1	1	3	3	5	3	-	*	-	-	-	1	8	14
	*	*	*	*	*	*	*1%*	*1%*	*	*1%*	-	*	-	-	-	*	*1%*	*1%*
Address number of people abusing the system / time wasters / hypochondriacs	**5**	4	1	-	-	1	2	2	3	1	1	-	*	-	-	-	5	10
	*	*	*	-	-	*	*	*1%*	*	*	*1%*	-	*	-	-	-	*	*
All of the above	**4**	2	2	-	1	1	*	2	2	*	-	*	1	-	-	-	4	7
	*	*	*	-	*	*	*	*	*	*	-	*	*1%*	-	-	-	*	*
Increase staff wages	**4**	4	*	*	-	1	1	1	2	1	-	*	-	-	-	-	4	5
	*	*	*	*	-	*	*	*	*	*1%*	-	*	-	-	-	-	*	*
Improve social care / to reduce / prevent bed blocking	**4**	2	2	-	-	1	3	1	4	-	-	-	-	-	-	2	2	5
	*	*	*	-	-	*	*1%*	*	*	-	-	-	-	-	-	*	*	*
Charge non residents / ensure non residents have medical insurance / reduce health tourism	**4**	4	-	-	1	-	*	2	3	-	-	1	-	-	-	1	2	5
	*	*	-	-	*	-	*	*1%*	*	-	-	*1%*	-	-	-	*	*	*
Increase funding for NHS	**4**	3	1	-	1	1	-	2	2	-	-	-	-	-	2	-	4	3
	*	*	*	-	*	*	-	*	*	-	-	-	-	-	*1%*	-	*	*
Access to NHS dentists	**3**	3	1	2	1	1	-	-	*	-	*	-	1	2	-	2	2	4
	*	*	*	*	*	*	-	-	*	-	*	-	*	**2%zh**	-	*	*	*
Preventing privatisation	**3**	3	-	1	-	1	-	-	3	-	-	-	-	-	-	1	1	2
	*	*	-	*	-	*	-	-	*	-	-	-	-	-	-	*	*	*
Reform how NHS is run	**2**	1	2	-	-	2	-	*	1	-	*	-	1	-	-	-	2	3
	*	*	*	-	-	*	-	*	*	-	*	-	*1%*	-	-	-	*	*
Improving waiting times for other services	**2**	*	2	1	-	-	1	-	1	-	1	-	-	-	-	-	2	3
	*	*	*	*	-	-	*	-	*	-	**1%z**	-	-	-	-	-	*	*
Reduce number of services available on the NHS	**2**	1	*	-	*	1	-	1	2	-	-	-	-	-	-	-	2	3
	*	*	*	-	*	*	-	*	*	-	-	-	-	-	-	-	*	*
Improve administration / digitise systems	**1**	1	-	-	-	1	-	1	1	-	-	-	-	-	-	-	1	3
	*	*	-	-	-	*	-	*	*	-	-	-	-	-	-	-	*	*
Charge for some services / privatise some / all of the NHS	**1**	-	1	-	-	-	-	1	1	-	-	-	-	-	-	1	-	1
	*	-	*	-	-	-	-	*	*	-	-	-	-	-	-	*	-	*
More competent / qualified staff	**1**	-	1	-	-	*	-	1	1	-	-	-	-	-	-	-	1	2
	*	-	*	-	-	*	-	*	*	-	-	-	-	-	-	-	*	*
Change of government / government's attitude	**1**	1	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	1
	*	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	*
Employ / contract staff from the private sector	*	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	*	1
	*	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	*	*
Other	**11**	7	4	-	3	1	4	3	6	3	1	1	-	1	-	3	8	15
	1%	*	*1%*	-	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	-	*	*1%*	*1%*
None of these	**14**	12	2	7	3	-	1	3	5	1	-	-	1	4	3	8	6	8
	1%p	*1%*	*	**2%e**	*1%*	-	*	*1%*	*	*1%*	-	-	*	**5%zhkl**	*1%*	*1%*	*	*
Don't know	**5**	4	1	1	2	1	1	-	2	-	1	-	1	-	-	2	2	6
	*	*	*	*	*1%*	*	*	-	*	-	*1%*	-	*	-	-	*	*	*
Mean	**2.83cmo**	2.81	**2.88za**	2.76	2.84	2.83	**2.85c**	**2.87c**	**2.83m**	**2.84m**	**2.86m**	**2.86m**	**2.87m**	2.58	2.82	2.76	**2.85zo**	2.85

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 35

Q206. When it comes to the NHS, which two or three of the following do you think should be prioritised?
Base: All respondents

	Total (z)	Use of NHS Services P12M: Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	Type of NHS Service P12M: NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Making it easier to get appointments at GP practices	**804**	721	76	302	373	46	200	558	582	180	175	52	76	4	846
	36%	*36%*	*39%*	*35%*	*38%*	*35%*	*40%*	*37%*	*36%*	*36%*	*35%*	*34%*	*39%*	*34%*	*38%*
Improving waiting times for A&E	**794**	714	68	319	348	47	163	553	571	193	162	40	68	5	772
	36%	*36%*	*34%*	*37%*	*35%*	*35%*	*33%*	**37%hk**	*35%*	**38%k**	*33%*	*26%*	*34%*	*41%*	*35%*
Reducing waste and improving the efficiency of NHS services	**628**	578	49	254	298	25	137	438	490	129	149	33	49	4	693
	28%	**29%e**	*25%*	*29%*	**30%e**	*19%*	*27%*	*29%*	**30%cl**	*26%*	*30%*	*21%*	*25%*	*34%*	*31%*
Improving waiting times for routine hospital services	**607**	539	66	218	293	28	124	414	446	124	151	31	66	1	635
	27%	*27%*	*33%*	*25%*	**30%a**	*21%*	*25%*	*27%*	*27%*	*24%*	**31%ik**	*20%*	**33%k**	*10%*	*29%*
Reducing the number of staff leaving the NHS by improving working conditions	**589**	518	66	212	267	39	135	411	429	131	130	47	66	3	568
	27%	*26%*	*33%*	*24%*	*27%*	*29%*	*27%*	*27%*	*26%*	*26%*	*26%*	*31%*	*33%*	*25%*	*26%*
Increasing the number of staff in the NHS by increasing recruitment	**547**	495	42	212	254	29	132	372	401	134	135	29	42	1	542
	25%	*25%*	*22%*	*24%*	*26%*	*22%*	*26%*	*25%*	*25%*	*26%*	*27%*	*19%*	*22%*	*9%*	*24%*
Improving response times for ambulances	**464**	433	26	200	200	33	98	344	336	101	113	33	26	5	491
	21%	**22%ab**	*13%*	**23%b**	*20%*	**25%b**	*20%*	**23%fhi**	*21%*	*20%*	**23%i**	*22%*	*13%*	*45%*	*22%*
Making it easier to get appointments at NHS dentists	**384**	349	33	154	177	18	90	258	301	91	82	29	33	1	397
	17%	*18%*	*17%*	*18%*	*18%*	*13%*	*18%*	*17%*	**18%g**	*18%*	*17%*	*19%*	*17%*	*10%*	*18%*
Improving the standard of care in hospitals	**373**	335	31	165	145	25	78	237	281	97	82	28	31	1	318
	17%d	**17%d**	*16%*	**19%d**	*15%*	*18%*	*16%*	*16%*	**17%g**	*19%*	*17%*	*18%*	*16%*	*13%*	*14%*
Improving waiting times for mental health services	**355**	323	27	123	165	35	91	251	274	90	74	68	27	2	308
	16%	*16%*	*14%*	*14%*	*17%*	**26%zabcd**	*18%*	*17%*	*17%*	*18%*	*15%*	**44%efghijl**	*14%*	*18%*	*14%*
Improving the standard of care in GP practices	**336**	305	30	129	150	26	89	216	252	89	67	36	30	1	321
	15%	*15%*	*15%*	*15%*	*15%*	*20%*	*18%*	*14%*	*15%*	*18%*	*14%*	**23%efghj**	*15%*	*5%*	*14%*
Expanding services aimed at preventing ill health	**304**	276	27	100	146	30	91	221	237	75	77	15	27	2	327
	14%	**14%c**	*14%*	*12%*	*15%*	**22%zac**	**18%ch**	*15%*	*15%*	*15%*	*15%*	*10%*	*14%*	*19%*	*15%*
Increasing the number of patient facing staff / reducing number of managers / administrators	**9**	9	-	5	3	1	3	6	7	2	1	1	-	-	14
	*	*	-	*1%*	*	*1%*	*1%*	*	*	*	*	*1%*	-	-	*1%*
Address number of people abusing the system / time wasters / hypochondriacs	**5**	5	-	2	3	-	-	5	5	*	2	-	-	-	10
	*	*	-	*	*	-	-	*	*	*	*	-	-	-	*
All of the above	**4**	4	-	*	3	1	1	3	4	1	2	-	-	-	7
	*	*	-	*	*	*	*	*	*	*	*	-	-	-	*
Increase staff wages	**4**	4	-	1	2	*	2	4	3	*	1	*	-	1	5
	*	*	-	*	*	*	*	*	*	*	*	*	-	*5%*	*
Improve social care / to reduce / prevent bed blocking	**4**	4	-	1	3	*	-	4	4	2	*	*	-	-	5
	*	*	-	*	*	*	-	*	*	*	*	*	-	-	*
Charge non residents / ensure non residents have medical insurance / reduce health tourism	**4**	3	1	1	2	-	-	3	2	1	1	-	1	1	5
	*	*	*	*	*	-	-	*	*	*	*	-	*	*9%*	*
Increase funding for NHS	**4**	4	-	-	3	1	3	4	4	1	1	2	-	-	3
	*	*	-	-	*	*	*1%*	*	*	*	*	*1%*	-	-	*
Access to NHS dentists	**3**	3	*	2	-	1	1	1	3	1	1	1	*	-	4
	*	*	*	*	-	**1%d**	*	*	*g	*	*	*1%*	*	-	*
Preventing privatisation	**3**	3	-	1	1	-	1	3	3	-	-	-	-	-	2
	*	*	-	*	*	-	*	*	*	-	-	-	-	-	*
Reform how NHS is run	**2**	2	-	1	2	-	-	2	2	-	1	-	-	-	3
	*	*	-	*	*	-	-	*	*	-	*	-	-	-	*
Improving waiting times for other services	**2**	2	-	1	1	-	*	1	2	*	2	-	-	-	3
	*	*	-	*	*	-	*	*	*	*	*	-	-	-	*
Reduce number of services available on the NHS	**2**	2	-	*	1	-	1	2	2	-	-	-	-	-	3
	*	*	-	*	*	-	*	*	*	-	-	-	-	-	*
Improve administration / digitise systems	**1**	1	-	1	*	-	-	1	1	*	-	-	-	-	3
	*	*	-	*	*	-	-	*	*	*	-	-	-	-	*
Charge for some services / privatise some / all of the NHS	**1**	1	-	-	1	-	-	1	1	1	-	1	-	-	1
	*	*	-	-	*	-	-	*	*	*	-	**1%z**	-	-	*
More competent / qualified staff	**1**	1	-	-	*	1	1	1	1	1	1	-	-	-	2
	*	*	-	-	*	*	*	*	*	*	*	-	-	-	*
Change of government / government's attitude	**1**	1	-	-	1	-	1	1	1	-	-	-	-	-	1
	*	*	-	-	*	-	*	*	*	-	-	-	-	-	*
Employ / contract staff from the private sector	*	*	-	*	-	-	-	-	*	*	-	-	-	-	1
	*	*	-	*	-	-	-	-	*	*	-	-	-	-	*
Other	**11**	10	1	3	6	1	1	9	9	3	5	3	1	-	15
	1%	*1%*	*1%*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	-	*1%*
None of these	**14**	7	5	7	-	-	-	2	5	-	-	-	5	-	8
	1%adgh	*	**3%cad**	**1%d**	-	-	-	*	*	-	-	-	**3%cfghij**	-	*
Don't know	**5**	4	-	1	2	-	-	4	3	-	1	-	-	-	6
	*	*	-	*	*	-	-	*	*	-	*	-	-	-	*
Mean	**2.83c**	**2.84zc**	2.77	2.78	**2.88zabc**	**2.91c**	**2.88z**	**2.88zhi**	**2.85z**	2.86	2.86	2.91	2.77	2.75	2.85

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 36

Q206. When it comes to the NHS, which two or three of the following do you think should be prioritised?
Base: All respondents

	Total	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	(z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Making it easier to get appointments at GP practices	804 36%hij	179 34%	63 37%	159 33%	601 38%	178 39%	615 36%	101 38%	294 32%	384 41%gh	100 30%	284 36%	408 39%gj	32 38%	270 35%	352 39%z	49 34%	255 34%	398 40%zq	846 38%
Improving waiting times for A&E	794 36%or	178 34%	52 30%	162 33%	575 36%	150 33%	630 37%	91 35%	340 37%	323 35%	128 39%	293 37%	352 34%	32 37%	315 40%zo	280 31%	70 48%zr	284 38%r	313 32%	772 35%
Reducing waste and improving the efficiency of NHS services	628 28%en	161 30%	42 24%	146 30%	452 28%	108 23%	512 30%ze	80 31%	270 29%	249 27%	82 25%	247 31%	289 28%	23 27%	193 25%	278 31%zn	32 22%	201 27%	303 31%	693 31%
Improving waiting times for routine hospital services	607 27%	125 24%	34 20%	116 24%	462 29%zab	125 27%	472 28%	57 22%	271 29%	250 27%	96 29%	222 28%	275 26%	15 18%	226 29%	223 25%	34 24%	219 29%	250 25%	635 29%
Reducing the number of staff leaving the NHS by improving working conditions	589 27%bq	129 24%b	30 18%	122 25%b	429 27%b	108 23%	474 28%	68 26%	260 28%	224 24%	105 31%	193 24%	273 26%	20 23%	192 25%	239 27%	43 30%	172 23%	269 27%	568 26%
Increasing the number of staff in the NHS by increasing recruitment	547 25%	126 24%	39 23%	116 24%	392 25%	100 22%	432 25%	54 21%	241 26%	232 25%	104 31%ghl	189 24%	246 24%	19 22%	186 24%	215 24%	38 27%	190 25%	230 23%	542 24%
Improving response times for ambulances	464 21%	114 21%	32 19%	105 22%	340 21%	91 20%	369 22%	58 22%	203 22%	179 19%	71 21%	179 23%	204 20%	18 21%	166 21%	198 22%	25 17%	151 20%	221 22%	491 22%
Making it easier to get appointments at NHS dentists	384 17%	100 19%	28 17%	91 19%	272 17%	92 20%	284 17%	39 15%	161 17%	175 19%	51 15%	131 17%	192 19%	6 7%	129 17%	181 20%zm	19 13%	119 16%	196 20%z	397 18%
Improving the standard of care in hospitals	373 17%hi	99 19%	36 21%	87 18%	251 16%	83 18%	287 17%	31 12%	122 13%	200 21%gh	45 14%	121 15%	203 20%gj	10 12%	114 15%	172 19%zn	24 17%	129 17%	159 16%	318 14%
Improving waiting times for mental health services	355 16%df	92 17%	34 20%	85 18%	235 15%	105 23%ef	241 14%	50 19%	163 18%	130 14%	57 17%	131 16%	161 16%	15 18%	140 18%	140 16%	25 18%	135 18%	149 15%	308 14%
Improving the standard of care in GP practices	336 15%hi	87 16%	44 26%acd	79 16%	229 14%	81 18%	248 14%	33 13%	119 13%	179 19%gh	36 11%	101 13%	195 19%gjk	9 11%	117 15%	156 17%z	15 10%	112 15%	167 17%	321 14%
Expanding services aimed at preventing ill health	304 14%bil	68 13%b	13 8%	65 13%b	232 15%b	60 13%	240 14%	62 24%ghi	136 15%i	84 9%	67 20%zl	117 15%	116 11%	13 15%	119 15%	111 12%	18 12%	105 14%	137 14%	327 15%
Increasing the number of patient facing staff / reducing number of managers / administrators	9 *	1 *	- -	1 *	9 1%	4 1%	5 *	1 *	5 1%	3 *	2 1%	2 *	5 *	- -	4 1%	5 1%	1 *	3 *	6 1%	14 1%
Address number of people abusing the system / time wasters / hypochondriacs	5 *	2 *	- -	2 *	3 *	* *	5 *	1 *	2 *	2 *	1 *	3 *	2 *	- -	2 *	3 *	- -	2 *	3 *	10 *
All of the above	4 *	1 *	- -	1 *	3 *	2 1%	2 *	- -	* *	3 *	- -	* *	3 *	- -	* *	2 *	- -	* *	2 *	7 *
Increase staff wages	4 *	- -	- -	- -	4 *	1 *	3 *	1 *	- -	3 *	1 *	- -	3 *	1 1%	- -	2 *	1 *	- -	2 *	5 *
Improve social care / to reduce / prevent bed blocking	4 *	1 *	- -	1 *	3 *	- -	4 *	- -	- -	4 *	- -	3 *	1 *	- -	- -	4 *	- -	- -	4 *	5 *
Charge non residents / ensure non residents have medical insurance / reduce health tourism	4 *	- -	- -	- -	4 *	1 *	3 *	- -	1 *	3 *	- -	- -	4 *	- -	1 *	2 *	- -	1 *	3 *	5 *
Increase funding for NHS	4 *	1 *	- -	1 *	3 *	2 *	2 *	- -	2 *	2 *	- -	2 *	2 *	- -	2 *	1 *	- -	- -	2 *	3 *
Access to NHS dentists	3 *	1 *	1 1%	1 *	2 *	1 *	2 *	- -	2 *	1 *	- -	2 *	2 *	- -	- -	2 *	- -	- -	2 *	4 *
Preventing privatisation	3 *	- -	- -	- -	3 *	- -	3 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	2 *
Reform how NHS is run	2 *	- -	- -	- -	2 *	1 *	2 *	- -	* *	1 *	1 *	- -	* *	- -	* *	1 *	1 *	- -	* *	3 *
Improving waiting times for other services	2 *	1 *	- -	1 *	1 *	2 *	* *	* *	- -	2 *	- -	1 *	1 *	* 1%	1 *	1 *	- -	1 *	1 *	3 *
Reduce number of services available on the NHS	2 *	- -	- -	- -	2 *	- -	2 *	- -	1 *	1 *	- -	1 *	* *	- -	1 *	* *	- -	1 *	1 *	3 *
Improve administration / digitise systems	1 *	* *	- -	* *	1 *	1 *	1 *	- -	* *	1 *	1 *	* *	1 *	- -	* *	1 *	1 *	- -	1 *	3 *
Charge for some services / privatise some / all of the NHS	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *
More competent / qualified staff	1 *	* *	* *	- -	1 *	1 *	- -	- -	1 *	* *	- -	1 *	- -	- -	* *	1 *	- -	1 *	- -	2 *
Change of government / government's attitude	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *
Employ / contract staff from the private sector	* *	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	1 *
Other	11 1%f	3 1%	1 *	3 1%	8 *	6 1%ef	5 *	2 1%	3 *	6 1%	1 *	6 1%	4 *	- -	3 *	4 *	- -	4 *	6 1%	15 1%
None of these	14 1%	3 1%	3 2%	3 1%	10 1%	2 *	8 *	- -	9 1%	5 *	- -	8 1%	6 1%	- -	10 1%	3 *	- -	10 1%r	3 *	8 *
Don't know	5 *	- -	- -	- -	4 *	* *	4 *	1 *	1 *	2 *	1 *	- -	2 *	- -	1 *	- -	1 *	1 *	- -	6 *
Mean	2.83abmq	2.77b	2.61	2.78b	2.84zabc	2.82	2.84	2.79	2.81	2.85	2.85	2.81	2.84	2.49	2.79m	2.87zmn	2.76	2.78	2.87zpq	2.85

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 37

Q206. When it comes to the NHS, which two or three of the following do you think should be prioritised?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conservative - Conservative (c)	Conservative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conservative - Left switch (i)	Conservative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Making it easier to get appointments at GP practices	**804**	80	74	50	32	155	25	45	5	4	-	55	77	24	27	846
	36%	*40%*	*32%*	*35%*	*40%*	*33%*	*43%*	*31%*	*19%*	*22%*	-	*41%*	**42%m**	*27%*	*34%*	*38%*
Improving waiting times for A&E	**794**	69	65	55	39	160	21	34	14	8	-	59	75	24	27	772
	36%g	*35%*	*29%*	**39%g**	**48%abegm**	*34%*	*37%*	*24%*	*49%*	*47%*	-	**44%begm**	**41%bgm**	*26%*	*33%*	*35%*
Reducing waste and improving the efficiency of NHS services	**628**	55	68	60	39	144	19	37	12	9	1	55	69	26	31	693
	28%	*28%*	*30%*	**42%abeg**	**49%abegim**	*31%*	*33%*	*26%*	*40%*	*58%*	*100%*	**41%aeg**	**37%z**	*28%*	*38%*	*31%*
Improving waiting times for routine hospital services	**607**	55	54	48	28	123	17	38	5	9	-	34	43	25	25	635
	27%	*28%*	*24%*	*34%*	**35%l**	*26%*	*29%*	*26%*	*17%*	*54%*	-	*26%*	*23%*	*28%*	*30%*	*29%*
Reducing the number of staff leaving the NHS by improving working conditions	**589**	56	77	18	14	134	18	60	6	4	1	23	39	32	23	568
	27%dk	**28%c**	**34%cdkl**	*13%*	*17%*	**29%cdk**	**31%c**	**42%abcdekl**	*20%*	*22%*	*100%*	*17%*	*21%*	**35%cdkl**	**28%c**	*26%*
Increasing the number of staff in the NHS by increasing recruitment	**547**	53	51	35	11	125	9	35	10	2	1	18	27	30	20	542
	25%dkl	**27%dkl**	*22%*	**25%kl**	*14%*	**27%dkl**	*16%*	*24%*	*34%*	*15%*	*46%*	*13%*	*15%*	**33%dkl**	*24%*	*24%*
Improving response times for ambulances	**464**	45	50	26	17	99	16	36	3	2	-	39	45	21	21	491
	21%	*22%*	*22%*	*19%*	*21%*	*21%*	*29%*	*25%*	*9%*	*12%*	-	**29%e**	*25%*	*23%*	*25%*	*22%*
Making it easier to get appointments at NHS dentists	**384**	32	42	29	11	71	6	27	1	2	-	20	42	18	13	397
	17%	*16%*	*18%*	*20%*	*14%*	*15%*	*11%*	*18%*	*4%*	*11%*	-	*15%*	**23%de**	*19%*	*16%*	*18%*
Improving the standard of care in hospitals	**373**	30	39	15	12	105	9	22	8	2	-	40	28	13	13	318
	17%c	*15%*	*17%*	*10%*	*14%*	**22%cc**	*16%*	*15%*	*29%*	*13%*	-	**30%abcdegim**	*15%*	*14%*	*16%*	*14%*
Improving waiting times for mental health services	**355**	31	42	12	7	69	5	32	1	3	1	8	26	20	14	308
	16%ck	**16%k**	**18%ck**	*9%*	*9%*	**15%k**	*10%*	**22%cdk**	*2%*	*21%*	*54%*	*6%*	**14%k**	**21%cdk**	**17%k**	*14%*
Improving the standard of care in GP practices	**336**	27	37	28	11	73	6	21	6	2	-	16	28	11	11	321
	15%	*14%*	*16%*	*20%*	*14%*	*16%*	*10%*	*15%*	*20%*	*13%*	-	*12%*	*15%*	*12%*	*14%*	*14%*
Expanding services aimed at preventing ill health	**304**	39	36	19	5	50	16	28	5	-	-	8	18	19	13	327
	14%dk	**20%edekl**	**16%dk**	*14%*	*6%*	*11%*	**28%cdekl**	**20%dekl**	*16%*	-	-	*6%*	*10%*	**20%dekl**	**16%k**	*15%*
Increasing the number of patient facing staff / reducing number of managers / administrators	**9**	1	-	2	-	1	1	-	-	-	-	*	1	-	-	14
	*	*	-	**2%e**	-	*	**2%e**	-	-	-	-	*	*1%*	-	-	*1%*
Address number of people abusing the system / time wasters / hypochondriacs	**5**	-	-	2	-	1	-	-	-	-	-	-	*	1	-	10
	*	-	-	**1%z**	-	*	-	-	-	-	-	-	*	*1%*	-	*
All of the above	**4**	-	-	-	*	2	-	-	-	-	-	2	*	-	-	7
	*	-	-	-	*1%*	*	-	-	-	-	-	**1%z**	*	-	-	*
Increase staff wages	**4**	-	-	-	-	3	-	-	-	-	-	-	-	1	*	5
	*	-	-	-	-	**1%z**	-	-	-	-	-	-	-	**2%z**	*1%*	*
Improve social care / to reduce / prevent bed blocking	**4**	1	1	-	-	-	1	-	1	-	-	-	-	-	-	5
	*	*1%*	*	-	-	-	*1%*	-	*3%*	-	-	-	-	-	-	*
Charge non residents / ensure non residents have medical insurance / reduce health tourism	**4**	-	-	-	-	2	-	-	-	-	-	2	1	-	-	5
	*	-	-	-	-	*	-	-	-	-	-	**2%z**	*1%*	-	-	*
Increase funding for NHS	**4**	-	-	-	-	3	-	-	-	-	-	-	-	-	-	3
	*	-	-	-	-	*1%*	-	-	-	-	-	-	-	-	-	*
Access to NHS dentists	**3**	-	-	-	-	1	-	-	-	-	-	*	-	-	-	4
	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*
Preventing privatisation	**3**	-	-	-	-	3	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	*1%*	-	-	-	-	-	-	-	-	-	*
Reform how NHS is run	**2**	-	-	1	-	-	1	-	-	-	-	-	-	-	-	3
	*	-	-	**1%z**	-	-	*1%*	-	-	-	-	-	-	-	-	*
Improving waiting times for other services	**2**	*	-	-	1	-	-	-	-	-	-	-	1	-	-	3
	*	*	-	-	**1%ze**	-	-	-	-	-	-	-	*1%*	-	-	*
Reduce number of services available on the NHS	**2**	1	-	-	-	-	1	-	-	-	-	-	-	-	1	3
	*	*	-	-	-	-	*1%*	-	-	-	-	-	-	-	*1%*	*
Improve administration / digitise systems	**1**	*	-	-	-	-	1	-	-	-	-	-	-	-	-	3
	*	*	-	-	-	-	**1%z**	-	-	-	-	-	-	-	-	*
Charge for some services / privatise some / all of the NHS	**1**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
More competent / qualified staff	**1**	-	-	-	*	-	-	-	-	-	-	-	*	-	-	2
	*	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*
Change of government / government's attitude	**1**	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	*
Employ / contract staff from the private sector	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*
Other	**11**	1	2	-	-	3	1	1	-	-	-	-	-	-	-	15
	1%	*	*1%*	-	-	*1%*	*1%*	*1%*	-	-	-	-	-	-	-	*1%*
None of these	**14**	-	2	-	-	1	-	-	-	-	-	-	-	-	-	8
	1%	-	*1%*	-	-	*	-	-	-	-	-	-	-	-	-	*
Don't know	**5**	1	-	-	-	1	-	-	-	-	-	-	-	*	-	6
	*	*	-	-	-	*	-	-	-	-	-	-	-	*	-	*
Mean	**2.83**	**2.91zb**	2.80	2.83	2.83	2.83	**2.98zbcdekl**	**2.87b**	2.62	2.86	3.00	2.82	2.82	2.88	2.92	2.85

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 38

QNHSPressureCauses. In your opinion, what is the main cause of the current pressures for the NHS?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
A lack of funding	820	337	468	178	143	163	129	94	60	54	677	131	357	460	273	540	70	247	188	16	20	742
	37%ghiopqrst	32%	41%za	60%def ghi	43%ghi	45%ghi	37%ghi	26%	23%	22%	37%	45%	38%	37%	41%oprs	35%ps	28%	45%oprs	32%s	20%	31%	34%
Poor NHS management	787	393	381	91	117	101	150	143	96	89	675	90	361	426	213	566	108	210	196	34	18	821
	36%hi	38%	33%	31%	35%	28%	43%zce	40%ze	36%e	36%	36%z	31%	38%	34%	32%	37%	43%nori	38%	33%	43%	28%	37%
A lack of staff	647	272	369	132	91	126	99	81	59	59	511	122	269	378	174	468	76	170	188	13	21	572
	29%ghijp	26%	32%za	44%defg hi	27%	35%ghi	28%	23%	22%	24%	28%	42%ej	28%	30%	26%	30%s	30%s	31%s	32%s	17%	33%s	26%
People using NHS services inappropriately	626	282	340	46	78	98	106	116	89	92	564	46	293	329	152	470	74	159	185	29	24	674
	28%cdesn	27%	30%	15%	23%	27%c	30%c	33%zcd	33%zcd	37%zcde	30%sn	16%	31%sn	26%	23%	31%szn	30%	29%	32%sn	36%sn	37%sn	30%
Poor government policy	525	269	246	81	76	107	89	84	53	35	415	92	239	283	147	369	48	156	136	16	13	506
	24%bhi	26%	22%	27%i	23%	30%zhi	25%i	24%i	20%	14%	22%	32%ej	25%	22%	22%	24%	19%	28%zp	23%	20%	20%	23%
Increased demand due to an ageing population	515	243	267	37	61	83	84	90	73	87	445	58	221	294	207	307	72	97	104	27	7	571
	23%cqrt	23%	23%	12%	18%	23%c	24%c	25%c	28%zcd	35%zcdefgh	24%z	20%	23%	23%	31%zoqrt	20%	28%oqrt	18%	18%	34%zoqrt	11%	26%
A lack of capacity in the social care system	512	250	257	49	61	54	77	109	88	74	447	57	204	309	202	308	61	101	112	26	7	584
	23%ebqrt	24%	22%	16%	18%	15%	22%e	31%zcde f	33%zcde f	30%zdef	24%z	20%	22%	25%	31%zoqrt	20%	24%i	18%	19%	33%zoqrt	11%	26%
Increased demand due to immigration	478	224	253	14	42	88	83	88	79	83	430	37	192	285	66	408	49	117	186	23	33	533
	22%edhn	21%	22%	5%	13%c	24%cd	24%cd	25%zcd	30%zcd	33%zcdefg	23%sh	13%	20%	23%	10%	27%znpq	20%n	21%n	32%znopq	29%n	32%znopqrt	24%
The impacts of Brexit	233	121	107	60	48	46	28	15	16	20	184	37	98	135	103	129	13	58	49	2	5	184
	11%ghopq	12%	9%	20%defgh i	14%gh	13%gh	8%gi	4%	6%	8%	10%	13%	10%	11%	16%zopqrs	8%s	5%	11%ps	8%	2%	8%	8%
Poor IT systems	139	89	50	25	36	21	14	20	14	11	107	25	64	75	63	75	11	31	26	5	3	109
	6%bfo	9%eb	4%	8%	11%ef	6%	4%	6%	5%	4%	6%	9%	7%	6%	10%zopqr	5%	4%	6%	4%	6%	5%	5%
The Covid-19 pandemic	135	58	72	31	28	18	19	12	11	15	99	29	44	90	47	88	8	33	34	7	6	114
	6%efg	6%	6%	10%fgh	8%g	5%	5%	3%	4%	6%	5%	10%j	5%	7%z	7%	6%	3%	6%	6%	9%p	9%p	5%
The impacts of industrial action	129	75	54	13	16	9	16	26	25	24	121	7	52	77	35	93	9	21	54	6	3	145
	6%bef	7%	5%	4%	5%	2%	5%	7%e	9%zef	10%zdef	7%z	2%	6%	6%	5%	6%q	4%	4%	9%znopq	8%	4%	7%
A lack of suitable buildings and equipment	95	53	40	22	7	17	17	15	11	6	75	15	33	62	29	66	12	17	31	3	3	88
	4%	5%	4%	7%	2%	5%	5%	4%	4%	3%	4%	5%	4%	5%	4%	4%	5%	3%	5%	4%	5%	4%
Lifestyle of the public / not taking care of their health	6	3	2	-	-	4	-	-	1	1	6	-	2	4	5	1	-	1	-	-	-	6
	*o	*	*	-	-	1%z	-	-	*	*	*	-	*	*	1%o	*	-	*	-	-	-	*
All of the above	6	1	5	-	-	-	1	1	*	3	6	-	1	5	-	6	-	1	4	1	-	6
	*	*	*	-	-	-	*	*	*	1%ef	*	-	*	*	-	*	-	*	1%	1%znt	-	*
Lack of qualified staff	5	5	1	4	-	-	-	-	1	-	5	-	-	5	-	5	-	4	1	-	-	3
	*b	*	*	1%i	-	-	-	-	*	-	*	-	-	*	-	*	-	1%	*	-	-	*
Too many managers / lack of patient facing staff	4	3	2	-	-	-	2	1	1	1	4	1	2	3	*	4	1	2	1	1	-	6
	*	*	*	-	-	-	*	*	*	1%	*	*	*	*	*	*	1%	*	*	1%	-	*
Offering too many services / some should be offered privately	4	2	1	-	-	-	3	-	-	*	4	-	3	1	2	1	-	1	-	-	-	5
	*	*	*	-	-	-	1%i	-	-	*	*	-	*	*	*	*	-	*	-	-	-	*
Overall system / need for reform	3	2	2	-	-	-	-	-	1	3	3	-	-	3	-	3	1	-	-	2	-	4
	*	*	*	-	-	-	-	-	*	1%fg	*	-	-	*	-	*	1%	-	-	2%znoqr	-	*
Wasteful practices / inefficiency	3	2	1	-	-	-	*	2	*	-	3	-	3	*	2	1	1	-	-	-	-	4
	*	*	*	-	-	-	*	1%i	*	-	*	-	*	*	*	*	*	-	-	-	-	*
Increased demand due to growing population	3	1	2	-	-	-	-	2	1	-	3	-	2	1	-	3	*	2	1	-	-	5
	*	*	*	-	-	-	-	*	*z	-	*	-	*	*	-	*	*	*	*	-	-	*
Using external / contracted companies	2	2	-	-	-	-	2	1	-	-	2	-	2	-	1	2	-	-	2	-	-	3
	*	*	-	-	-	-	1%	*	-	-	*	-	*	-	*	*	-	-	*	-	-	*
Difficulty getting a GP appointment	2	*	2	-	-	-	-	*	-	2	2	-	-	2	*	2	-	-	2	-	-	2
	*	*	*	-	-	-	-	*	-	1%z	*	-	-	*	*	*	-	-	*	-	-	*
Increased demand due to other reason	1	1	1	-	-	-	-	-	1	-	1	-	-	1	1	1	1	-	-	-	-	3
	*	*	*	-	-	-	-	-	*z	-	*	-	-	*	*	*	*	-	-	-	-	*
Lack of preventative care	1	1	1	-	-	-	1	1	-	-	1	-	1	-	1	-	-	-	-	-	-	2
	*	*	*	-	-	-	*	*	-	-	*	-	*	-	*	-	-	-	-	-	-	*
Staff greed / demanding higher wages	1	1	-	-	-	1	-	-	*	-	1	-	1	*	*	1	-	1	-	-	-	2
	*	*	-	-	-	*	-	-	*	-	*	-	*	*	*	*	-	*	-	-	-	*
People claiming benefits / sick pay	1	1	-	-	-	-	-	-	1	*	1	-	-	1	-	1	-	*	1	-	-	2
	*	*	-	-	-	-	-	-	*z	*	*	-	-	*	-	*	-	*	*	-	-	*
Other	10	9	2	-	-	4	-	3	3	1	10	-	5	5	2	8	4	3	1	-	-	12
	*b	1%	*	-	-	1%	-	1%	1%zi	*	1%z	-	1%	*	*	1%	2%zc	1%	*	-	-	1%
I don't think the NHS is under pressure	11	8	3	3	2	5	1	-	-	-	4	2	3	5	-	11	5	4	2	-	-	6
	1%j	1%	*	1%	1%	1%j	*	-	-	-	*	1%	*	*	-	1%	2%nori	1%	*	-	-	*
Don't know	13	7	6	-	6	4	-	1	*	1	5	6	6	5	6	5	-	2	3	-	-	9
	1%jo	1%	*	-	2%	1%	-	*	*	1%	*	2%j	1%	*	1%	*	-	*	1%	-	-	*
Mean	2.59dp	2.60	2.57	2.63	2.44	2.63d	2.62d	2.57	2.57	2.67d	2.60z	2.63	2.61	2.58	2.64p	2.57p	2.47	2.59	2.58	2.66	2.53	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 39

QNHSPressureCauses. In your opinion, what is the main cause of the current pressures for the NHS?
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
A lack of funding	820 37%	137 37%	204 36%	181 37%	85 36%	669 36%	84 46%ghj	39 39%	27 45%	191 37%	126 35%	352 35%	28 31%	86 35%	77 43%	54 33%	72 37%	77 37%	100 33%	74 38%	101 36%	742 34%
Poor NHS management	787 36%c	112 30%	229 41%ct	172 35%	76 32%	659 35%	65 35%	31 31%	32 53%ghi	170 33%	138 38%	351 35%	34 38%	79 32%	57 32%	69 42%	69 35%	77 36%	116 38%	70 36%	88 31%	821 37%
A lack of staff	647 29%f	105 28%	156 28%	138 28%	61 26%	557 30%	47 25%	25 25%	19 31%	169 33%l	88 24%	301 30%	27 30%	85 35%r	57 32%	46 28%	41 21%	59 28%	91 30%	52 27%	98 35%r	572 26%
People using NHS services inappropriately	626 28%	106 28%	175 31%	160 33%	68 29%	527 28%	52 28%	33 33%	14 23%	142 28%	94 26%	292 29%	23 26%	72 29%	47 26%	41 25%	53 27%	67 32%	99 32%	49 26%	76 27%	674 30%
Poor government policy	525 24%b	95 25%	120 21%	122 25%	55 23%	435 23%	48 26%	25 25%	17 27%	118 23%	100 28%	217 22%	33 37%otuv	37 15%	48 27%o	47 29%o	53 27%o	54 26%o	65 21%	38 20%	59 21%	506 23%
Increased demand due to an ageing population	515 23%j	81 22%	136 24%	140 28%z	60 25%	429 23%	52 28%j	26 26%	8 13%	117 23%	85 24%	227 23%	12 14%	61 25%	44 25%	39 24%	46 23%	53 25%	63 20%	57 30%ntv	55 19%	571 26%
A lack of capacity in the social care system	512 23%	78 21%	134 24%	129 26%	64 27%	430 23%	51 28%	18 18%	13 22%	109 21%	72 20%	248 25%	18 20%	55 23%	36 20%	33 20%	39 20%	56 27%	77 25%	52 27%	62 22%	584 26%
Increased demand due to immigration	478 22%f	109 29%aef	139 25%f	94 19%	33 14%	418 22%	30 16%	18 18%	12 19%	126 24%	72 20%	221 22%	24 26%	60 24%	42 24%	39 24%	32 16%	51 24%	80 26%r	35 18%	55 19%	533 24%
The impacts of Brexit	233 11%cfgh	24 7%	61 11%c	62 13%c	27 11%	193 10%	20 11%	11 11%	9 15%	61 12%l	15 4%	116 12%l	18 20%aopr	22 9%	22 12%qr	7 4%	9 4%	30 14%qr	31 10%	18 10%	37 13%r	184 8%
Poor IT systems	139 6%cg	11 3%	32 6%	34 7%c	28 12%crd	123 7%	14 7%	2 2%	* 1%	35 7%	23 6%	65 7%	9 11%p	22 9%p	3 2%	9 5%	14 7%	8 4%	25 8%p	10 5%	23 8%p	109 5%
The Covid-19 pandemic	135 6%	27 7%	24 4%	31 6%	12 5%	108 6%	15 8%	7 7%	5 7%	21 4%	24 7%	62 6%	8 9%	7 3%	6 3%	11 7%	14 7%	8 4%	13 4%	16 8%o	25 9%o	114 5%
The impacts of industrial action	129 6%	23 6%	40 7%	22 4%	16 7%	117 6%	6 3%	5 5%	1 2%	20 4%	15 4%	82 8%klJ	3 4%	11 5%	6 3%	9 5%	6 3%	10 5%	29 9%r	17 9%r	26 9%	145 7%
A lack of suitable buildings and equipment	95 4%	18 5%	20 4%	24 5%	18 7%	84 5%	5 3%	5 5%	* 1%	20 4%	10 3%	55 6%	7 8%	9 4%	3 2%	4 2%	6 3%	6 3%	16 5%	8 4%	25 9%qrst	88 4%
Lifestyle of the public / not taking care of their health	6 *	- -	3 *	* *	2 1%	5 *	* *	- -	- -	2 *	1 *	2 *	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	2 1%	6 *
All of the above	6 *	1 *	2 *	* *	- -	5 *	- -	- -	* *	- -	- -	5 1%	- -	- -	- -	- -	- -	1 1%	1 *	2 1%	2 1%	6 *
Lack of qualified staff	5 *g	* *	- -	- -	- -	1 *	4 2%ik	* *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	3 *
Too many managers / lack of patient facing staff	4 *	1 *	1 *	2 *	- -	4 *	- -	- -	- -	1 *	1 *	3 *	- -	- -	1 *	1 *	- -	* *	2 *	1 *	1 *	6 *
Offering too many services / some should be offered privately	4 *	- -	3 *	1 *	- -	2 *	1 1%	1 1%	- -	* *	1 *	- -	- -	- -	* *	- -	1 1%	- -	- -	- -	- -	5 *
Overall system / need for reform	3 *	- -	1 *	- -	- -	3 *	1 *	- -	- -	1 *	- -	2 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	1 *	4 *
Wasteful practices / inefficiency	3 *	- -	- -	1 *	1 *	3 *	- -	* *	- -	1 *	1 *	1 *	- -	1 *	- -	- -	1 *	1 1%	- -	- -	- -	4 *
Increased demand due to growing population	3 *	- -	2 *	* *	- -	2 *	- -	* *	- -	- -	2 *	1 *	- -	- -	- -	1 1%	1 *	- -	- -	- -	1 *	5 *
Using external / contracted companies	2 *	- -	1 *	2 *	- -	2 *	- -	1 1%	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	1 1%	- -	- -	- -	3 *
Difficulty getting a GP appointment	2 *	* *	2 *	- -	- -	2 *	- -	- -	* *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	2 *
Increased demand due to other reason	1 *	- -	1 *	* *	- -	1 *	- -	- -	* *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	* *	3 *
Lack of preventative care	1 *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	2 *
Staff greed / demanding higher wages	1 *	- -	* *	1 *	- -	1 *	- -	- -	* *	- -	1 *	- -	- -	- -	- -	1 1%k	- -	- -	- -	- -	- -	2 *
People claiming benefits / sick pay	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	* *	- -	- -	1 *	- -	- -	- -	- -	- -	* *	2 *
Other	10 *	1 *	5 1%	1 *	- -	10 1%	- -	* *	- -	5 1%	2 1%	3 *	- -	5 2%z	- -	1 1%	1 *	- -	1 *	1 1%	1 *	12 1%
I don't think the NHS is under pressure	11 1%	2 1%	- -	1 *	- -	10 1%	- -	1 1%	- -	5 1%	- -	5 1%	- -	5 2%z	- -	- -	- -	2 1%	- -	2 1%	1 1%	6 *
Don't know	13 1%	2 1%	- -	- -	6 2%cde	11 1%	1 *	1 1%	- -	5 1%	2 1%	4 *	2 2%	2 1%	2 1%	2 1%	- -	- -	- -	- -	4 1%	9 *
Mean	2.59cIr	2.50	2.64c	2.69zc	2.61	2.58	2.70i	2.49	2.59	2.58i	2.43	2.64zi	2.77r	2.53	2.55r	2.55r	2.32	2.67r	2.63r	2.60r	2.65r	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 40

QNHSPressureCauses. In your opinion, what is the main cause of the current pressures for the NHS?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
A lack of funding	**820**	674	146	181	175	179	136	149	383	91	34	48	90	28	130	239	579	742
	37%hfhp	**39%zb**	*31%*	**42%fg**	**39%f**	**40%f**	*30%*	*34%*	*34%*	*34%*	*30%*	*32%*	*39%*	*38%*	**61%ghijklm**	**42%p**	*35%*	*34%*
Poor NHS management	**787**	582	205	144	162	178	148	155	424	98	44	51	73	15	63	184	602	821
	36%am	*33%*	**43%ag**	*33%*	*37%*	*40%*	*33%*	*35%*	**37%m**	**37%m**	**39%m**	*34%*	*32%*	*20%*	*29%*	*32%*	*37%*	*37%*
A lack of staff	**647**	516	132	125	136	137	130	120	289	72	24	38	90	26	97	189	457	572
	29%hp	*30%*	*28%*	*29%*	*30%*	*31%*	*29%*	*27%*	*26%*	*27%*	*21%*	*26%*	**40%ghijk**	*35%*	**46%ghijk**	*33%*	*28%*	*26%*
People using NHS services inappropriately	**626**	485	141	112	110	117	152	135	335	90	31	50	78	7	27	145	479	674
	28%mn	*28%*	*30%*	*26%*	*25%*	*26%*	**34%zde**	*30%*	**30%mn**	**34%mn**	**27%mn**	**34%mn**	**34%mn**	*9%*	*12%*	*25%*	*29%*	*30%*
Poor government policy	**525**	411	114	122	107	88	106	102	258	52	19	40	66	18	63	145	378	506
	24%	*24%*	*24%*	**28%e**	*24%*	*20%*	*24%*	*23%*	*23%*	*19%*	*17%*	*27%*	**29%ij**	*23%*	*29%*	*25%*	*23%*	*23%*
Increased demand due to an ageing population	**515**	387	128	76	98	89	124	128	319	61	32	21	33	12	31	137	378	571
	23%kl	*22%*	*27%*	*17%*	*22%*	*20%*	**28%zce**	**29%zce**	**28%kln**	**23%l**	**28%kln**	*14%*	*15%*	*17%*	*15%*	*24%*	*23%*	*26%*
A lack of capacity in the social care system	**512**	402	111	69	93	133	112	106	308	73	31	24	35	5	33	97	415	584
	23%lmo	*23%*	*23%*	*16%*	*21%*	**30%zcd**	**25%c**	**24%c**	**27%klmn**	**27%klmn**	**28%lm**	*17%*	*16%*	*7%*	*15%*	*17%*	**25%zd**	*26%*
Increased demand due to immigration	**478**	383	95	97	108	86	102	86	216	82	29	51	73	15	6	97	378	533
	22%hno	*22%*	*20%*	*23%*	*24%*	*19%*	*23%*	*19%*	**19%n**	**31%zhn**	**26%n**	**35%zhn**	**32%zhn**	**20%n**	*3%*	*17%*	**23%zd**	*24%*
The impacts of Brexit	**233**	191	42	42	47	44	48	52	119	24	10	8	18	13	37	57	176	184
	11%	*11%*	*9%*	*10%*	*11%*	*10%*	*11%*	*12%*	*11%*	*9%*	*9%*	*5%*	*8%*	**17%k**	**17%k**	*10%*	*11%*	*8%*
Poor IT systems	**139**	103	36	25	34	28	18	35	75	16	6	8	4	6	24	34	105	109
	6%l	*6%*	*8%*	*6%*	*8%*	*6%*	*4%*	**8%f**	**7%l**	**6%l**	*5%*	*5%*	*2%*	*8%*	**11%l**	*6%*	*6%*	*5%*
The Covid-19 pandemic	**135**	117	18	30	37	28	24	15	62	15	11	5	18	4	18	32	102	114
	6%bg	*7%*	*4%*	*7%*	**8%g**	*6%*	*5%*	*3%*	*5%*	*5%*	*10%*	*3%*	*8%*	*6%*	*8%*	*6%*	*6%*	*5%*
The impacts of industrial action	**129**	102	27	13	26	29	34	28	68	16	8	10	11	4	11	26	103	145
	6%c	*6%*	*6%*	*3%*	*6%*	*6%*	**8%c**	*6%*	*6%*	*6%*	*7%*	*7%*	*5%*	*5%*	*5%*	*5%*	*6%*	*7%*
A lack of suitable buildings and equipment	**95**	77	18	17	21	18	18	21	47	7	2	11	6	6	16	33	62	88
	4%p	*4%*	*4%*	*4%*	*5%*	*4%*	*4%*	*5%*	*4%*	*2%*	*2%*	**7%i**	*2%*	*8%*	*7%*	*6%*	*4%*	*4%*
Lifestyle of the public / not taking care of their health	**6**	5	*	*	-	1	2	2	2	-	1	-	-	2	-	1	4	6
	*	*	*	*	-	*	*	*1%*	*	-	*1%*	-	-	**3%hil**	-	*	*	*
All of the above	**6**	4	2	2	1	1	*	2	4	*	-	-	1	-	-	-	6	6
	*	*	*	*	*	*	*	*1%*	*	*	-	-	*1%*	-	-	-	*	*
Lack of qualified staff	**5**	*	5	*	-	4	1	-	-	1	-	*	-	-	4	-	5	3
	***a**	*	**1%a**	*	-	**1%i**	*	-	-	*	-	*	-	-	**2%h**	-	*	*
Too many managers / lack of patient facing staff	**4**	4	1	3	-	1	1	1	3	-	1	-	1	-	-	2	3	6
	*	*	*	*1%*	-	*	*	*	*	-	*1%*	-	*	-	-	*	*	*
Offering too many services / some should be offered privately	**4**	2	1	1	-	1	1	1	4	-	-	-	-	-	-	1	3	5
	*	*	*	*	-	*	*	*	*	-	-	-	-	-	-	*	*	*
Overall system / need for reform	**3**	3	1	-	2	2	-	-	2	1	-	1	-	-	-	-	3	4
	*	*	*	-	*	*	-	-	*	*	-	*	-	-	-	-	*	*
Wasteful practices / inefficiency	**3**	3	-	-	-	1	-	2	3	-	*	-	-	-	-	-	3	4
	*	*	-	-	-	*	-	*	*	-	*	-	-	-	-	-	*	*
Increased demand due to growing population	**3**	2	1	1	*	-	*	1	1	1	-	1	-	-	-	-	3	5
	*	*	*	*	*	-	*	*	*	*1%*	-	*	-	-	-	-	*	*
Using external / contracted companies	**2**	1	1	-	-	-	2	-	2	-	-	-	-	-	-	1	1	3
	*	*	*	-	-	-	*1%*	-	*	-	-	-	-	-	-	*	*	*
Difficulty getting a GP appointment	**2**	2	*	*	-	-	-	2	-	-	2	-	*	-	-	-	2	2
	*	*	*	*	-	-	-	*	-	-	**1%h**	-	*	-	-	-	*	*
Increased demand due to other reason	**1**	1	*	*	-	1	-	-	1	-	*	-	-	-	-	-	1	3
	*	*	*	*	-	*	-	-	*	-	*	-	-	-	-	-	*	*
Lack of preventative care	**1**	1	-	-	1	-	1	-	1	-	-	-	1	-	-	1	1	2
	*	*	-	-	*	-	*	-	*	-	-	-	*	-	-	*	*	*
Staff greed / demanding higher wages	**1**	1	-	-	-	1	-	*	*	-	-	1	-	-	-	-	1	2
	*	*	-	-	-	*	-	*	*	-	-	**1%zh**	-	-	-	-	*	*
People claiming benefits / sick pay	**1**	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	2
	*	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	*	*
Other	**10**	7	4	3	2	1	2	3	3	4	3	*	-	-	-	2	8	12
	*	*	*1%*	*1%*	*	*	*1%*	*1%*	*	*1%*	**3%zhl**	*	-	-	-	*	*1%*	*1%*
I don't think the NHS is under pressure	**11**	9	2	5	3	1	-	2	3	-	1	-	-	4	3	8	3	6
	1%p	*1%*	*	*1%*	*1%*	*	-	*	*	-	*1%*	-	-	**5%ghil**	*1%*	**1%p**	*	*
Don't know	**13**	13	-	3	6	1	2	2	9	1	-	-	1	-	-	4	9	9
	1%	*1%*	-	*1%*	*1%*	*	*	*	*1%*	*1%*	-	-	*	-	-	*1%*	*1%*	*
Mean	**2.59cm**	2.58	2.60	2.47	**2.65c**	**2.62c**	2.60	2.60	**2.61m**	**2.64m**	**2.54m**	2.49	**2.64m**	2.16	**2.62m**	2.51	**2.61zo**	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 41

QNHSPressureCauses. In your opinion, what is the main cause of the current pressures for the NHS?
Base: All respondents

	Total (z)	Use of NHS Services P12M: Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	Type of NHS Service P12M: NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
A lack of funding	820	739	66	293	383	64	190	553	610	201	200	77	66	5	742
	37%	37%c	34%	34%	39%	48%zac	38%	37%	37%	40%	40%	50%efghi	34%	48%	34%
Poor NHS management	787	710	70	318	342	50	171	524	585	196	185	54	70	5	821
	36%	36%	36%	37%	35%	37%	34%	35%	36%	39%	37%	35%	36%	45%	37%
A lack of staff	647	588	56	261	289	39	150	450	486	150	125	56	56	1	572
	29%	30%	29%	30%	29%	29%	30%	30%j	30%j	30%	25%	36%j	29%	12%	26%
People using NHS services inappropriately	626	561	60	225	290	46	137	448	454	165	141	35	60	2	674
	28%	28%	31%	26%	29%	35%	27%	30%ah	28%	33%efh	28%	23%	31%	17%	30%
Poor government policy	525	473	49	216	227	31	125	349	392	101	105	49	49	1	506
	24%	24%	25%	25%	23%	23%	25%i	23%	24%i	20%	21%	32%ij	25%	13%	23%
Increased demand due to an ageing population	515	485	30	189	261	35	106	383	415	109	148	42	30	6	571
	23%	24%ab	15%	22%	26%ab	26%	21%	25%ci	25%ci	22%	30%efghii	28%i	15%	51%	26%
A lack of capacity in the social care system	512	470	36	179	252	39	133	390	380	122	143	25	36	6	584
	23%	24%c	19%	21%	25%z	29%	27%k	26%ahk	23%	24%	29%ehkl	17%	19%	49%	26%
Increased demand due to immigration	478	434	41	184	227	22	104	339	357	119	109	26	41	4	533
	22%	22%	21%	21%	23%	17%	21%	23%	22%	24%	22%	17%	21%	32%	24%
The impacts of Brexit	233	215	15	108	91	15	64	147	158	51	48	18	15	-	184
	11%b	11%c	8%	13%	9%	12%	13%	10%	10%	10%	10%	12%	8%	-	8%
Poor IT systems	139	120	15	50	57	13	37	80	103	35	34	16	15	1	109
	6%c	6%	8%	6%	6%	10%	7%	5%	6%g	7%	7%	10%	8%	6%	5%
The Covid-19 pandemic	135	118	15	53	56	9	36	91	99	24	27	9	15	-	114
	6%	6%	8%	6%	6%	7%	7%	6%	6%	5%	5%	6%	8%	-	5%
The impacts of industrial action	129	115	13	51	61	3	35	84	95	26	21	7	13	-	145
	6%	6%	7%	6%	6%	2%	7%	6%	6%	5%	4%	4%	7%	-	7%
A lack of suitable buildings and equipment	95	79	16	40	36	3	17	59	64	24	23	3	16	1	88
	4%e	4%	8%d	5%	4%	2%	3%	4%	4%	5%	5%	2%	8%	10%	4%
Lifestyle of the public / not taking care of their health	6	4	2	2	1	1	2	3	3	1	1	1	2	-	6
	*	*	1%	*	*	1%	*	*	*	*	*	1%	1%	-	*
All of the above	6	6	-	*	5	1	3	5	6	2	4	-	-	-	6
	*	*	-	*	*	*	1%	*	*	*	1%z	-	-	-	*
Lack of qualified staff	5	1	4	*	1	-	-	1	1	1	-	-	4	-	3
	*agh	*	2%acd	*	*	-	-	*	*	*	-	-	2%efghi j	-	*
Too many managers / lack of patient facing staff	4	4	-	4	-	-	-	2	4	-	-	-	-	-	6
	*	*	-	1%	-	-	-	*	*	-	-	-	-	-	*
Offering too many services / some should be offered privately	4	4	-	1	2	1	2	4	2	1	-	1	-	-	5
	*	*	-	*	*	*	*	*	*	*	-	*	-	-	*
Overall system / need for reform	3	3	-	2	1	-	-	3	2	1	-	-	-	-	4
	*	*	-	*	*	-	-	*	*	*	-	-	-	-	*
Wasteful practices / inefficiency	3	3	-	2	1	-	1	2	3	-	*	1	-	-	4
	*	*	-	*	*	-	*	*	*	-	*	*	-	-	*
Increased demand due to growing population	3	2	1	1	1	-	-	1	2	-	*	-	1	-	5
	*	*	*	*	*	-	-	*	*	-	*	-	*	-	*
Using external / contracted companies	2	2	-	-	2	-	2	2	2	2	1	-	-	-	3
	*	*	-	-	*	-	*	*	*	*	*	-	-	-	*
Difficulty getting a GP appointment	2	*	2	-	*	-	-	*	-	-	*	-	2	-	2
	*ag	*	1%zad	-	*	-	-	*	-	-	*	-	1%fghi	-	*
Increased demand due to other reason	1	1	-	1	1	-	*	1	1	-	1	-	-	-	3
	*	*	-	*	*	-	*	*	*	-	*	-	-	-	*
Lack of preventative care	1	1	-	1	-	-	1	-	1	-	-	-	-	-	2
	*	*	-	*	-	-	*	-	*	-	-	-	-	-	*
Staff greed / demanding higher wages	1	1	-	-	1	-	1	1	1	1	-	-	-	-	2
	*	*	-	-	*	-	*	*	*	*	-	-	-	-	*
People claiming benefits / sick pay	1	1	-	-	1	-	-	1	1	-	1	1	-	-	2
	*	*	-	-	*	-	-	*	*	-	*	*	-	-	*
Other	10	9	1	2	7	-	1	8	9	1	4	-	1	-	12
	*	*	1%	*	1%	-	*	1%	1%	*	1%	-	1%	-	1%
I don't think the NHS is under pressure	11	6	5	6	-	-	-	1	6	-	-	-	5	-	6
	1%ad	*	3%zad	1%d	-	-	-	*	*g	-	-	-	3%efghi j	-	*
Don't know	13	12	-	8	4	-	1	12	10	-	*	2	-	-	9
	1%	1%	-	1%	*	-	*	1%j	1%	-	*	1%	-	-	*
Mean	2.59	2.60zc	2.51	2.55	2.63z	2.79zab c	2.63	2.64z	2.61z	2.63	2.67z	2.77zhi	2.51	2.84	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 42

QNHSPressureCauses. In your opinion, what is the main cause of the current pressures for the NHS?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
A lack of funding	820 37%dqr	202 38%	59 34%	189 39%	564 35%	156 34%	649 38%	87 33%	357 39%	341 37%	126 38%	287 36%	395 38%	29 34%	319 41%zo	305 34%	51 35%	307 41%zr	327 33%	742 34%
Poor NHS management	787 36%hjnpq	180 34%	55 32%	164 34%	586 37%	158 34%	620 36%	80 31%	280 30%	397 43%zgh	84 25%	255 32%	432 42%zjk	22 26%	238 30%	369 41%zn	30 21%	236 31%	399 40%zpq	821 37%
A lack of staff	647 29%	145 27%	49 28%	134 28%	464 29%	130 28%	509 30%	62 24%	278 30%	275 30%	93 28%	239 30%	295 28%	24 28%	227 29%	249 28%	42 29%	229 30%	266 27%	572 26%
People using NHS services inappropriately	626 28%z	128 24%	36 21%	115 24%	482 30%zac	121 26%	492 29%	69 26%	262 28%	266 29%	87 26%	243 31%	283 27%	15 17%	234 30%	243 27%	32 22%	200 27%	295 30%	674 30%
Poor government policy	525 24%acnq	92 17%	34 20%	85 18%	410 26%ac	112 24%	410 24%	51 20%	198 21%	246 27%zh	68 20%	184 23%	268 26%	17 20%	150 19%	252 28%zn	34 24%	151 20%	265 27%zq	506 23%
Increased demand due to an ageing population	515 23%lq	121 23%	30 18%	113 23%	387 24%	114 25%	396 23%	86 33%zi	247 27%zi	159 17%	112 34%zkl	186 23%	212 20%	13 15%	221 28%zo	169 19%	37 26%	194 26%	216 22%	571 26%
A lack of capacity in the social care system	512 23%il	153 29%zbd	34 20%	140 29%zbd	348 22%	103 22%	401 23%	89 34%zhi	226 24%i	167 18%	111 33%zkl	195 25%l	198 19%	17 21%	196 25%	232 26%z	35 24%	179 24%	259 26%z	584 26%
Increased demand due to immigration	478 22%cfghjnpq	96 18%	35 20%	83 17%	368 23%zc	133 29%cf	337 20%	32 12%	161 17%	274 29%zgh	38 11%	148 19%j	282 27%zjk	12 14%	128 16%	243 27%zn	9 6%	119 16%p	284 29%zpq	533 24%
The impacts of Brexit	233 11%hlqr	65 12%	20 11%	58 12%	163 10%	41 9%	186 11%	46 18%zhi	95 10%	74 8%	58 17%zkl	80 10%	91 9%	26 30%zno	86 11%	73 8%	40 28%zqr	85 11%r	68 7%	184 8%
Poor IT systems	139 6%	43 8%	17 10%	42 9%	90 6%	25 5%	111 6%	24 9%	56 6%	51 5%	29 9%	42 5%	61 6%	6 8%	38 5%	50 6%	16 11%r	44 6%	51 5%	109 5%
The Covid-19 pandemic	135 6%l	32 6%	8 5%	30 6%	95 6%	31 7%	102 6%	25 9%	57 6%	51 5%	32 10%zl	53 7%	46 4%	13 15%zo	57 7%	53 6%	21 14%zqr	51 7%	50 5%	114 5%
The impacts of industrial action	129 6%	32 6%	13 8%	28 6%	89 6%	31 7%	98 6%	18 7%	58 6%	54 6%	24 7%	42 5%	64 6%	5 6%	53 7%	49 6%	9 6%	40 5%	66 7%	145 7%
A lack of suitable buildings and equipment	95 4%l	32 6%	5 3%	31 6%zd	61 4%	19 4%	74 4%	13 5%	52 6%i	28 3%	19 6%	42 5%	34 3%	1 1%	43 6%	36 4%	4 3%	42 6%	42 4%	88 4%
Lifestyle of the public / not taking care of their health	6 *	4 1%	1 1%	4 1%	2 *	2 1%	3 *	1 *	3 *	1 *	* *	3 *	3 *	- -	3 *	1 *	- -	4 1%	1 *	6 *
All of the above	6 *	2 *	- -	2 *	3 *	3 1%	3 *	2 1%	- -	2 *	1 *	2 *	2 *	- -	- -	4 *	- -	3 *	1 *	6 *
Lack of qualified staff	5 *d	- -	- -	- -	1 *	- -	5 *	- -	- -	5 1%	- -	- -	5 1%	- -	1 *	* *	- -	- -	1 *	3 *
Too many managers / lack of patient facing staff	4 *	- -	- -	- -	4 *	1 *	3 *	2 1%	1 *	2 *	2 1%	1 *	1 *	- -	* *	3 *	1 *	2 *	1 *	6 *
Offering too many services / some should be offered privately	4 *	1 *	- -	1 *	2 *	* *	3 *	- -	3 *	1 *	* *	1 *	2 *	- -	- -	3 *	- -	1 *	3 *	5 *
Overall system / need for reform	3 *	1 *	- -	1 *	2 *	1 *	2 *	- -	- -	3 *	- -	2 *	1 *	- -	2 *	1 *	- -	1 *	2 *	4 *
Wasteful practices / inefficiency	3 *	1 *	- -	1 *	2 *	- -	3 *	- -	1 *	2 *	- -	2 *	1 *	- -	1 *	1 *	- -	1 *	1 *	4 *
Increased demand due to growing population	3 *	* *	- -	* *	2 *	- -	3 *	1 *	2 *	* *	- -	2 *	* *	- -	1 *	2 *	- -	1 *	2 *	5 *
Using external / contracted companies	2 *	1 *	1 1%	1 *	1 *	1 *	2 *	- -	1 *	2 *	1 *	- -	2 *	- -	- -	2 *	- -	1 *	1 *	3 *
Difficulty getting a GP appointment	2 *	- -	- -	- -	2 *	- -	2 *	- -	2 *	* *	- -	- -	2 *	- -	2 *	- -	- -	2 *	- -	2 *
Increased demand due to other reason	1 *	* *	- -	* *	1 *	1 *	1 *	- -	1 *	* *	* *	1 *	* *	- -	- -	1 *	- -	- -	1 *	3 *
Lack of preventative care	1 *	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	1 *	- -	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	2 *
Staff greed / demanding higher wages	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	2 *
People claiming benefits / sick pay	1 *	* *	* *	* *	1 *	1 *	* *	- -	* *	1 *	* *	- -	1 *	- -	1 *	- -	- -	1 *	* *	2 *
Other	10 *	1 *	- -	1 *	9 1%	3 1%	7 *	1 1%	6 1%	3 *	1 *	5 1%	4 *	- -	3 *	5 1%	- -	1 *	7 1%	12 1%
I don't think the NHS is under pressure	11 1%	3 1%	3 2%	3 1%	8 1%	2 *	6 *	- -	7 1%	4 *	- -	7 1%	4 *	- -	8 1%	2 *	- -	9 1%r	2 *	6 *
Don't know	13 1%q	2 *	- -	2 *	8 1%	3 1%	9 1%	2 1%	7 1%	2 *	- -	7 1%	4 *	- -	3 *	1 *	- -	2 *	2 *	9 *
Mean	2.59b	2.53b	2.32	2.55b	2.61zb	2.59	2.60	2.65	2.56	2.60	2.66	2.56	2.60	2.36	2.58	2.62m	2.50	2.53	2.65zq	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 43

QNHSPressureCauses. In your opinion, what is the main cause of the current pressures for the NHS?
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	2214	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	2214	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
A lack of funding	820	89	94	28	13	190	21	63	12	3	1	24	43	37	36	742
	37%cdkl	45%zcdkl	41%cdkl	20%	17%	40%cdkl	37%cdk	43%cdkl	41%	18%	100%	18%	23%	40%cdkl	44%cdkl	34%
Poor NHS management	787	65	71	63	35	179	13	47	6	5	-	79	76	31	26	821
	36%	33%	31%	44%zbf	44%f	38%	23%	33%	19%	28%	-	59%zabcefgimn	41%bf	33%	31%	37%
A lack of staff	647	57	70	37	18	131	18	42	12	7	1	23	41	28	25	572
	29%kl	29%	31%k	26%	22%	28%k	32%	29%	42%	42%	46%	17%	22%	31%	31%	26%
People using NHS services inappropriately	626	61	64	56	39	119	24	37	6	5	1	43	87	21	22	674
	28%	31%	28%	40%zbegmn	48%zabegkmn	25%	43%zemn	25%	23%	29%	54%	32%	47%zabegkmn	23%	27%	30%
Poor government policy	525	39	52	31	10	137	8	23	11	1	-	46	39	15	14	506
	24%d	20%	23%g	22%	13%	29%adgm	15%	16%	38%	6%	-	34%zadfglmn	21%d	16%	17%	23%
Increased demand due to an ageing population	515	71	61	33	18	114	13	42	8	9	-	13	23	37	23	571
	23%kl	36%zcdekl	27%kl	23%kl	22%kl	24%kl	23%k	29%kl	27%	53%	-	10%	12%	40%zcdekl	28%kl	26%
A lack of capacity in the social care system	512	64	62	24	18	97	17	50	3	7	-	14	26	28	27	584
	23%kl	32%zcekl	27%kl	17%	23%kl	21%k	30%kl	35%zbcekl	11%	41%	-	11%	14%	31%cekl	33%cekl	26%
Increased demand due to immigration	478	13	33	47	42	115	7	10	1	2	1	80	108	10	7	533
	22%abgmn	7%	14%ag	33%zabfgmn	52%zabcefgmn	24%abgmn	13%	7%	5%	15%	46%	60%zabcefgmn	59%zabcefgmn	10%	9%	24%
The impacts of Brexit	233	27	37	4	-	43	11	33	4	-	-	-	-	9	17	184
	11%cdkl	14%cdkl	16%zcdekl	3%l	-	9%cdkl	20%cdekl	23%zbcdeklm	13%	-	-	-	-	10%cdkl	21%zcdekl	8%
Poor IT systems	139	13	17	10	1	37	5	11	-	1	-	9	8	10	5	109
	6%	6%	7%	7%	2%	8%d	8%	8%	-	4%	-	6%	4%	11%d	6%	5%
The Covid-19 pandemic	135	11	14	6	*	22	2	11	1	-	-	2	6	3	2	114
	6%d	6%	6%	4%	1%	5%	3%	7%d	5%	-	-	2%	3%	3%	3%	5%
The impacts of industrial action	129	13	6	19	16	17	3	4	1	3	-	8	22	4	4	145
	6%	6%	3%	13%zbegm	19%zabefgklmn	4%	6%	3%	2%	20%	-	6%	12%zbeg	4%	5%	7%
A lack of suitable buildings and equipment	95	13	8	3	2	22	4	6	1	1	1	7	3	8	5	88
	4%	7%l	4%	2%	3%	5%	7%	4%	3%	5%	54%	5%	1%	9%l	6%	4%
Lifestyle of the public / not taking care of their health	6	2	-	-	-	2	-	-	-	-	-	-	1	-	-	6
	*	1%	-	-	-	*	-	-	-	-	-	-	1%	-	-	*
All of the above	6	1	-	-	-	1	-	-	-	-	-	1	-	-	-	6
	*	1%	-	-	-	*	-	-	-	-	-	1%	-	-	-	*
Lack of qualified staff	5	-	-	-	1	5	-	-	-	-	-	5	1	-	-	3
	*	-	-	-	1%	1%z	-	-	-	-	-	3%zabe	*	-	-	*
Too many managers / lack of patient facing staff	4	2	-	1	-	1	1	-	-	-	-	1	*	-	-	6
	*	1%z	-	*	-	*	1%	-	-	-	-	*	*	-	-	*
Offering too many services / some should be offered privately	4	-	-	-	1	2	-	-	-	1	-	-	-	*	-	5
	*	-	-	-	1%	*	-	-	-	4%	-	-	-	1%	-	*
Overall system / need for reform	3	1	-	-	-	1	1	-	-	-	-	1	-	-	1	4
	*	*	-	-	-	*	1%	-	-	-	-	1%	-	-	1%	*
Wasteful practices / inefficiency	3	-	1	-	1	*	-	1	-	-	-	*	1	-	-	4
	*	-	*	-	1%ze	*	-	*	-	-	-	*	1%	-	-	*
Increased demand due to growing population	3	-	-	1	-	*	-	-	-	-	-	*	-	-	-	5
	*	-	-	*	-	*	-	-	-	-	-	*	-	-	-	*
Using external / contracted companies	2	-	-	-	-	1	1	-	-	-	-	-	-	-	2	3
	*	-	-	-	-	*	2%ze	-	-	-	-	-	-	-	2%ze	*
Difficulty getting a GP appointment	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Increased demand due to other reason	1	-	-	-	-	*	-	-	-	-	-	-	-	-	-	3
	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
Lack of preventative care	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	2
	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*
Staff greed / demanding higher wages	1	-	-	-	-	*	-	-	-	-	-	-	1	-	-	2
	*	-	-	-	-	*	-	-	-	-	-	-	1%z	-	-	*
People claiming benefits / sick pay	1	-	*	1	-	-	-	*	-	-	-	-	-	-	-	2
	*	-	*	*	-	-	-	*	-	-	-	-	-	-	-	*
Other	10	-	1	3	1	3	-	1	-	-	-	*	1	1	-	12
	*	-	1%	2%z	1%	1%	-	1%	-	-	-	*	1%	1%	-	1%
I don't think the NHS is under pressure	11	-	-	-	-	1	-	-	-	-	-	-	-	-	-	6
	1%	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
Don't know	13	-	4	-	-	1	-	4	-	-	-	-	-	*	-	9
	1%	-	2%	-	-	*	-	3%ze	-	-	-	-	-	*	-	*
Mean	2.59	2.72z	2.63	2.59	2.69	2.64	2.63	2.72	2.29	2.65	3.00	2.66	2.64	2.65	2.64	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 44

Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education						
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Got much better	9	5	5	3	2	3	1	1	-	-	4	3	3	6	-	9	-	7	3	-	-	5
	*j	*	*	1%	1%	1%	*	*	-	-	*	1%	*	*	-	1%	-	1%m	*	-	-	*
Got slightly better	76	38	37	24	18	7	3	10	7	7	51	20	26	50	18	58	11	21	23	1	2	63
	3%fj	4%	3%	8%zefgh	5%f	2%	1%	3%	3%	3%	3%	7%j	3%	4%	3%	4%	4%	4%	4%	2%	3%	3%
Stayed about the same	781	411	359	124	115	129	113	111	92	97	658	99	334	443	225	549	92	194	206	30	26	758
	35%bg	39%zb	31%	41%	34%	36%	32%	31%	35%	39%z	35%	34%	35%	35%	34%	36%	36%	35%	35%	38%	41%	34%
Got slightly worse	591	268	317	47	77	110	99	117	75	65	520	57	252	338	191	398	68	146	147	23	15	638
	27%c	26%	28%	16%	23%	30%c	28%c	33%cd	28%c	26%c	28%z	20%	27%	27%	29%	26%	27%	26%	25%	29%	24%	29%
Got much worse	306	112	191	11	53	38	58	56	51	38	238	53	127	179	67	238	39	77	102	10	10	348
	14%acjn	11%	17%za	4%	16%c	11%c	16%c	16%c	19%zce	15%c	13%	18%	13%	14%	10%	16%an	16%n	14%	17%an	12%	15%	16%
Don't know	451	212	235	89	70	74	77	58	41	41	383	58	203	243	160	281	42	109	105	15	11	402
	20%ghn	20%	21%	30%zghi	21%	21%	22%h	16%	16%	17%	21%	20%	22%	19%	24%opr	18%	17%	20%	18%	19%	17%	18%
Mean	2.37bfgh	2.47zb	2.28	2.81zdefghi	2.39	2.39	2.24	2.26	2.25	2.35	2.36	2.40	2.36	2.38	2.39	2.36	2.36	2.40	2.33	2.36	2.39	2.30
Better	85	43	41	27	20	9	5	10	7	7	55	23	29	56	18	67	11	27	25	1	2	68
	4%fj	4%	4%	9%zefgh i	6%fj	3%	1%	3%	3%	3%	3%	8%zj	3%	4%	3%	4%	4%	5%	4%	2%	3%	3%
Worse	897	379	508	59	130	148	157	174	126	103	758	110	379	517	258	636	107	223	249	33	25	986
	40%ac	36%	44%za	20%	39%c	41%c	45%c	49%zcde i	47%zc	41%c	41%	38%	40%	41%	39%	41%	43%	40%	43%	41%	39%	45%
NET: Better	-37%	-32%	-41%	-11%	-33%	-39%	-43%	-46%	-44%	-39%	-38%	-30%	-37%	-37%	-36%	-37%	-38%	-35%	-38%	-40%	-36%	-41%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 45

Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Got much better	9	4	-	-	3	9	1	-	-	6	-	3	3	1	2	-	-	-	-	-	3	5
	*	1%d	-	-	1%	*	*	-	-	1%z	-	*	3%stu	*	1%	-	-	-	-	-	1%	*
Got slightly better	76	16	21	10	6	55	6	9	6	17	20	18	2	8	6	14	6	7	4	2	5	63
	3%gm	4%	4%	2%	2%	3%	3%	9%zg	9%zg	3%	6%m	2%	2%	3%	4%	9%ztuv	3%	3%	1%	1%	2%	3%
Stayed about the same	781	130	215	193	74	658	77	26	21	169	124	364	24	92	53	46	78	71	117	65	111	758
	35%l	35%	38%	39%	31%	35%	42%l	26%	34%	33%	34%	37%	26%	38%	30%	28%	40%	34%	38%	34%	39%	34%
Got slightly worse	591	101	162	135	74	508	41	27	15	142	102	263	27	59	56	50	51	54	83	62	65	638
	27%	27%	29%	28%	31%	27%	22%	27%	24%	28%	28%	27%	31%	24%	31%	31%	26%	26%	27%	32%	23%	29%
Got much worse	306	72	84	56	23	251	22	21	12	74	44	134	11	43	20	18	25	27	34	31	43	348
	14%	19%zef	15%	11%	10%	13%	12%	21%zg	19%	14%	12%	13%	12%	18%	11%	11%	13%	13%	11%	16%	15%	16%
Don't know	451	52	84	97	58	387	38	18	8	105	72	211	22	40	42	35	36	51	71	33	56	402
	20%cd	14%	15%	20%	24%cd	21%	20%	18%	14%	20%	20%	21%	25%	16%	24%	21%	18%	24%	23%	17%	20%	18%
Mean	2.37	2.31	2.36	2.40	2.39	2.37	2.47	2.28	2.38	2.36	2.42	2.35	2.38	2.34	2.38	2.44	2.40	2.37	2.38	2.25	2.38	2.30
Better	85	20	21	10	8	64	7	9	6	23	20	21	5	10	8	14	6	7	4	2	7	68
	4%mt	5%e	4%	2%	3%	3%	4%	9%zg	9%zg	4%m	6%m	2%	6%	4%	5%	9%ztuv	3%	3%	1%	1%	3%	3%
Worse	897	173	246	192	97	759	63	48	27	216	145	397	39	102	75	69	77	81	116	92	108	986
	40%	46%z	44%	39%	41%	41%	34%	48%h	43%	42%	40%	40%	43%	42%	42%	42%	39%	38%	38%	48%	38%	45%
NET: Better	-37%	-41%	-40%	-37%	-37%	-37%	-31%	-39%	-34%	-38%	-35%	-38%	-37%	-38%	-37%	-33%	-36%	-35%	-36%	-47%	-36%	-41%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 46

Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Got much better	9	9	-	5	3	-	1	-	7	-	-	-	1	2	-	5	4	5
	*p	1%	-	1%	1%	-	*	-	1%	-	-	-	*	3%zi	-	1%	*	*
Got slightly better	76	67	9	10	19	18	16	13	31	5	2	5	4	7	17	25	51	63
	3%	4%	2%	2%	4%	4%	4%	3%	3%	2%	2%	3%	2%	9%hil	8%hl	4%	3%	3%
Stayed about the same	781	650	131	160	153	153	146	170	398	81	43	56	74	32	88	208	572	758
	35%b	37%zb	28%	37%	34%	34%	33%	38%	35%	30%	38%	38%	32%	42%	41%	36%	35%	34%
Got slightly worse	591	443	148	112	121	109	136	113	339	70	27	35	68	14	28	142	447	638
	27%an	25%	31%za	26%	27%	24%	30%	26%	30%n	26%n	24%	24%	30%n	18%	13%	25%	27%	29%
Got much worse	306	234	72	64	68	70	51	53	149	53	16	20	35	12	11	52	253	348
	14%no	13%	15%	15%	15%	16%	11%	12%	13%	20%zhn	14%	13%	15%n	15%	5%	9%	15%ac	16%
Don't know	451	338	113	81	81	96	99	94	208	57	25	31	45	10	69	140	311	402
	20%hp	19%	24%	19%	18%	22%	22%	21%	18%	21%	22%	21%	20%	13%	32%hm	24%p	19%	18%
Mean	2.37bip	2.41zb	2.21	2.37	2.36	2.34	2.38	2.41	2.36i	2.18	2.36	2.40i	2.27	2.60i	2.77zhi jkl	2.51zp	2.33	2.30
Better	85	76	9	15	22	18	17	13	37	5	2	5	5	9	17	30	55	68
	4%bp	4%b	2%	3%	5%	4%	4%	3%	3%	2%	2%	3%	2%	11%zhijl	8%l	5%	3%	3%
Worse	897	677	220	176	189	178	186	166	488	124	43	55	103	25	39	194	700	986
	40%ano	39%	46%zb	41%	43%	40%	42%	38%	43%zn	46%zn	38%n	37%n	46%n	34%	18%	34%	43%zo	45%
NET: Better	-37%	-35%	-45%	-37%	-38%	-36%	-38%	-35%	-40%	-45%	-36%	-34%	-43%	-22%	-10%	-29%	-39%	-41%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 47

Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Got much better	**9**	7	2	6	1	-	-	6	2	1	1	-	2	-	5
	***dh**	*	*1%*	*1%*	*	-	-	**h*	*	*	*	-	*1%*	-	*
Got slightly better	**76**	69	1	35	25	9	16	58	45	21	18	8	1	1	63
	3%h	**3%d**	*1%*	*4%*	*3%*	**7%bd**	*3%*	**4%h**	*3%*	*4%*	*4%*	**5%l**	*1%*	*5%*	*3%*
Stayed about the same	**781**	693	75	314	341	38	154	518	573	162	170	52	75	5	758
	35%	*35%*	*38%*	*36%*	*34%*	*28%*	*31%*	*34%*	*35%*	*32%*	*34%*	*34%*	*38%*	*47%*	*34%*
Got slightly worse	**591**	548	41	233	276	39	148	410	449	142	143	53	41	2	638
	27%	**28%z**	*21%*	*27%*	*28%*	*30%*	*29%*	*27%*	*28%*	*28%*	*29%*	**34%l**	*21%*	*18%*	*29%*
Got much worse	**306**	282	24	119	136	27	88	213	241	82	67	22	24	1	348
	14%	*14%*	*12%*	*14%*	*14%*	*21%*	**18%z**	*14%*	**15%z**	*16%*	*13%*	*14%*	*12%*	*13%*	*16%*
Don't know	**451**	391	53	159	212	19	95	298	321	98	96	19	53	2	402
	20%z	*20%*	**27%z**	*18%*	*21%*	*14%*	*19%*	*20%*	*20%*	*19%*	*19%*	*12%*	**27%l**	*17%*	*18%*
Mean	**2.37afh**	2.36	2.42	2.40	2.33	2.25	2.24	**2.36fh**	2.33	2.31	2.36	2.35	2.42	2.52	2.30
Better	**85**	**77**	**3**	**41**	**26**	**9**	**16**	**64**	**47**	**22**	**19**	**8**	**3**	**1**	**68**
	4%dh	***4%d***	***2%***	***5%***	***3%***	***7%d***	***3%***	***4%h***	***3%***	***4%***	***4%***	***5%***	***2%***	***5%***	***3%***
Worse	**897**	**830**	**65**	**352**	**412**	**67**	**236**	**624**	**690**	**224**	**210**	**75**	**65**	**3**	**986**
	40%	***42%z***	***33%***	***41%***	***42%***	***50%b***	***47%zgl***	***41%***	***42%z***	***44%l***	***42%***	***49%l***	***33%***	***31%***	***45%***
NET: Better	**-37%**	**-38%**	**-32%**	**-36%**	**-39%**	**-44%**	**-44%**	**-37%**	**-39%**	**-40%**	**-39%**	**-43%**	**-32%**	**-26%**	**-41%**

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 48

Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Got much better	9	9	9	4	1	-	9	7	-	3	7	-	3	9	-	-	7	-	3	5
	*d	2%zcd	5%zacd	1%d	*	-	1%	3%zhi	-	*	2%zkl	-	*	11%zno	-	-	5%zqr	-	*	*
Got slightly better	76	25	11	23	50	19	53	40	20	15	40	26	10	76	-	-	51	18	1	63
	3%hilmnor	5%	6%	5%	3%	4%	3%	15%zhi	2%	2%	12%zkl	3%l	1%	89%zno	-	-	35%zqr	2%r	*	3%
Stayed about the same	781	196	63	183	547	158	609	123	466	184	161	373	243	-	781	-	61	536	179	758
	35%ilmor	37%	37%	38%	34%	34%	36%	47%zi	50%zi	20%	48%zl	47%zl	23%	-	100%zmo	-	42%r	71%zpr	18%	34%
Got slightly worse	591	151	43	137	428	123	461	44	200	331	61	171	355	-	-	591	8	125	456	638
	27%ghjkmnpq	29%	25%	28%	27%	27%	27%	17%	22%	36%zgjk	18%	22%	34%zjk	-	-	66%zmn	5%	17%p	46%zpq	29%
Got much worse	306	83	36	75	217	103	201	12	33	258	4	44	254	-	-	306	1	18	284	348
	14%fghjkmnpq	16%	21%zd	16%	14%	22%zf	12%	4%	4%	28%zgjk	1%	6%j	25%zjk	-	-	34%zmn	*	2%	29%zpq	16%
Don't know	451	66	11	62	350	58	377	36	206	137	61	180	172	-	-	-	17	53	63	402
	20%abcegilmnoqr	13%b	6%	13%b	22%abcg	13%	22%ze	14%	22%gi	15%	18%	23%l	17%	-	-	-	12%	7%	6%	18%
Mean	2.37ellor	2.41	2.46	2.39	2.35	2.23	2.41ze	2.84zhi	2.66zi	1.95	2.94zkl	2.62zl	2.02	4.11zno	3.00zo	1.66	3.44zqr	2.80zr	1.90	2.30
Better	85	33	19	26	51	19	62	47	20	17	47	26	13	85	-	-	58	18	3	68
	4%dhilnoqr	6%zcd	11%zacd	5%	3%	4%	4%	18%zhi	2%	2%	14%zkl	3%l	1%	100%zno	-	-	40%zqr	2%r	*	3%
Worse	897	234	79	213	645	226	661	56	232	589	65	215	609	-	-	897	8	143	740	986
	40%fghjkmnpq	44%	46%	44%	41%	49%zf	39%	21%	25%	63%zgjk	20%	27%j	59%zjk	-	-	100%zmn	6%	19%p	75%zpq	45%
NET: Better	-37%	-38%	-35%	-39%	-37%	-45%	-35%	-4%	-23%	-62%	-6%	-24%	-57%	100%	0%	-100%	34%	-17%	-75%	-41%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 49

Q208. Thinking specifically about social care, do you think the general standard of social care over the last 12 months has...?
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	2214	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	2214	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Got much better	9	3	-	1	-	2	-	-	-	-	-	2	-	-	-	5
	*	1%	-	1%	-	*	-	-	-	-	-	1%	-	-	-	*
Got slightly better	76	12	7	2	3	10	1	3	3	1	-	1	6	2	*	63
	3%	6%ek	3%	1%	4%	2%	2%	2%	10%	4%	-	1%	3%	2%	1%	3%
Stayed about the same	781	84	79	44	25	163	27	54	10	7	-	39	50	31	36	758
	35%kl	42%kl	35%	31%	31%	35%	47%kl	37%	34%	45%	-	29%	27%	34%	44%kl	34%
Got slightly worse	591	60	59	38	27	134	12	36	10	5	1	39	55	34	18	638
	27%	30%	26%	27%	34%	29%	21%	25%	33%	29%	46%	29%	30%	37%	22%	29%
Got much worse	306	7	35	28	12	75	5	20	5	2	1	34	45	5	8	348
	14%am	3%	15%am	20%am	15%a	16%am	10%	14%a	16%	11%	54%	25%zaefmn	24%zabdefmn	6%	10%	16%
Don't know	451	34	48	29	13	86	12	32	2	2	-	20	29	20	19	402
	20%	17%	21%	20%	16%	18%	20%	22%	7%	11%	-	15%	16%	22%	23%	18%
Mean	2.37ckl	2.66zbcdegkim	2.33l	2.21	2.28l	2.30kl	2.53kl	2.36	2.40	2.46	1.46	2.11	2.11	2.41kl	2.45kl	2.30
Better	85	14	7	3	3	12	1	3	3	1	-	3	6	2	*	68
	4%	7%ze	3%	2%	4%	3%	2%	2%	10%	4%	-	2%	3%	2%	1%	3%
Worse	897	66	94	66	40	209	17	56	14	7	1	73	100	39	26	986
	40%	33%	41%	47%a	49%a	44%a	31%	38%	50%	41%	100%	54%zaefgn	54%zabefgn	43%	32%	45%
NET: Better	-37%	-26%	-38%	-45%	-45%	-42%	-28%	-36%	-40%	-37%	-100%	-52%	-51%	-41%	-32%	-41%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 50

Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Get much better	**18**	4	14	9	4	-	1	2	1	2	11	7	4	15	3	15	-	4	9	-	2	11
	1%j	*	**1%z**	**3%zabh**	*1%*	-	*	*1%*	*	*1%*	*1%*	**3%j**	*	*1%*	*	*1%*	-	*1%*	*2%*	-	**3%zabg**	*
Get slightly better	**126**	67	56	32	24	13	9	18	14	16	105	15	50	75	28	94	14	36	37	6	2	120
	6%f	*6%*	*5%*	**11%zef**	**7%f**	*4%*	*2%*	*5%*	**5%f**	**6%f**	*6%*	*5%*	*5%*	*6%*	*4%*	*6%*	*6%*	*6%*	*6%*	*8%*	*3%*	*5%*
Stay about the same	**751**	374	366	109	100	139	116	102	93	93	642	88	295	451	220	528	87	182	205	25	27	741
	34%g	*36%*	*32%*	*36%*	*30%*	**38%g**	*33%*	*29%*	**35%g**	**37%g**	**35%z**	*31%*	*31%*	*36%*	*33%*	*34%*	*35%*	*33%*	*35%*	*32%*	*42%*	*33%*
Get slightly worse	**633**	307	318	57	99	93	105	127	83	69	547	70	290	341	210	420	73	148	158	27	14	666
	29%c	*29%*	*28%*	*19%*	*30%*	*26%*	**30%c**	**36%zcei**	**31%c**	*28%*	**30%z**	*24%*	*31%*	*27%*	*32%*	*27%*	*29%*	*27%*	*27%*	*34%*	*23%*	*30%*
Get much worse	**354**	132	220	13	52	68	65	64	51	41	270	64	159	194	96	256	49	88	96	13	10	396
	16%acj	*13%*	**19%za**	*4%*	**15%c**	**19%c**	**19%c**	**18%c**	**19%zc**	**16%c**	*15%*	**22%j**	*17%*	*15%*	*15%*	*17%*	*19%*	*16%*	*16%*	*17%*	*15%*	*18%*
Don't know	**333**	160	169	79	57	48	56	41	24	29	279	44	147	183	104	221	28	96	80	7	9	280
	15%gh	*15%*	*15%*	**26%zefg hi**	**17%h**	*13%*	**16%h**	*12%*	*9%*	*12%*	*15%*	*15%*	*16%*	*15%*	*16%*	*14%*	*11%*	*17%*	*14%*	*9%*	*14%*	*13%*
Mean	**2.37bfghi**	**2.44zb**	2.31	**2.86zdefghi**	2.39	2.31	2.24	2.25	2.30	**2.40fg**	**2.39z**	2.32	2.31	**2.42zl**	2.34	2.39	2.30	2.39	2.41	2.34	2.50	2.32
Better	**144**	**71**	**70**	**42**	**28**	**13**	**10**	**20**	**15**	**17**	**115**	**23**	**54**	**89**	**31**	**110**	**14**	**40**	**46**	**6**	**4**	**131**
	7%eo	***7%***	***6%***	***14%zefgh***	***8%f***	***4%***	***3%***	***6%***	***6%***	***7%f***	***6%***	***8%***	***6%***	***7%***	***5%***	***7%***	***6%***	***7%***	***8%***	***8%***	***6%***	***6%***
Worse	**986**	**440**	**538**	**69**	**150**	**161**	**170**	**191**	**134**	**109**	**817**	**134**	**449**	**536**	**306**	**676**	**122**	**236**	**254**	**40**	**24**	**1062**
	45%c	***42%***	***47%z***	***23%***	***45%c***	***45%c***	***48%c***	***54%zcei***	***50%zc***	***44%c***	***44%***	***46%***	***48%***	***43%***	***46%***	***44%***	***48%***	***43%***	***43%***	***51%***	***38%***	***48%***
NET: Better	*-38%*	*-35%*	*-41%*	*-9%*	*-37%*	*-41%*	*-46%*	*-49%*	*-45%*	*-37%*	*-38%*	*-38%*	*-42%*	*-35%*	*-42%*	*-37%*	*-43%*	*-35%*	*-36%*	*-43%*	*-31%*	*-42%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 51

Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Get much better	18	10	2	1	-	17	1	-	-	9	8	-	3	4	2	2	6	-	-	-	-	11
	1%m	3%zde	*	*	-	1%	*	-	-	2%zm	2%zm	-	3%stuv	2%	1%	1%	3%stuv	-	-	-	-	*
Get slightly better	126	26	34	25	14	98	12	8	8	23	30	45	2	12	9	11	19	12	12	5	16	120
	6%	7%	6%	5%	6%	5%	6%	8%	12%gj	4%	8%m	5%	2%	5%	5%	7%	10%tu	6%	4%	3%	6%	5%
Stay about the same	751	114	187	198	74	631	69	32	18	167	104	361	35	84	48	43	61	69	103	74	115	741
	34%	30%	33%	40%rcd	31%	34%	38%	32%	30%	33%	29%	36%l	38%	35%	27%	26%	31%	33%	34%	38%q	41%pq	33%
Get slightly worse	633	108	179	140	93	549	45	25	13	149	103	297	23	70	56	46	57	57	99	63	78	666
	29%	29%	32%	28%	39%rce	29%	24%	25%	22%	29%	28%	30%	25%	28%	32%	28%	29%	27%	32%	33%	28%	30%
Get much worse	354	80	103	64	27	288	26	25	15	80	56	152	10	45	25	25	30	33	42	29	49	396
	16%	21%zef	18%	13%	11%	15%	14%	24%fgh	25%fgj	16%	15%	15%	11%	18%	14%	15%	15%	16%	14%	15%	17%	18%
Don't know	333	37	61	63	31	284	32	11	7	86	61	137	18	29	38	37	24	39	52	22	25	280
	15%cdn	10%	11%	13%	13%	15%	17%	11%	11%	17%	17%	14%	20%v	12%	21%ouv	23%ouruv	12%	19%v	17%v	11%	9%	13%
Mean	2.37	2.34	2.31	2.44	2.36	2.37	2.46	2.26	2.33	2.37	2.44	2.35	2.53	2.35	2.33	2.35	2.51	2.36	2.33	2.32	2.38	2.32
Better	144	36	36	26	14	116	13	8	8	32	38	45	5	16	11	13	26	12	12	5	16	131
	7%mu	10%zs	6%	5%	6%	6%	7%	8%	12%gj	6%	11%zm	5%	6%	7%	6%	8%	13%ztuv	6%	4%	3%	6%	6%
Worse	986	188	282	204	120	837	71	50	29	228	158	450	32	115	82	71	87	90	141	92	127	1062
	45%	50%ze	50%ze	42%	50%	45%	38%	49%	47%	45%	44%	45%	36%	47%	46%	43%	44%	43%	46%	48%	45%	48%
NET: Better	-38%	-40%	-43%	-36%	-44%	-39%	-32%	-41%	-35%	-38%	-33%	-41%	-30%	-40%	-40%	-36%	-31%	-37%	-42%	-45%	-39%	-42%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 52

Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Get much better	18	17	1	13	2	-	2	-	10	2	1	-	1	2	3	8	10	11
	1%	1%	*	3%cdefg	1%	-	*	-	1%	1%	1%	-	*	3%	1%	1%	1%	*
Get slightly better	126	101	24	24	31	31	21	19	60	12	3	12	8	3	22	44	82	120
	6%p	6%	5%	5%	7%	7%	5%	4%	5%	5%	3%	8%	3%	4%	10%	8%	5%	5%
Stay about the same	751	597	153	143	153	147	141	166	370	75	44	58	73	41	78	216	533	741
	34%p	34%	32%	33%	34%	33%	31%	38%	33%	28%	39%	39%i	32%	55%ghil	36%	38%	33%	33%
Get slightly worse	633	492	140	115	120	118	146	134	374	73	30	32	64	11	35	138	493	666
	29%n	28%	30%	27%	27%	26%	33%	30%	33%kmn	27%	26%	22%	28%	15%	16%	24%	30%co	30%
Get much worse	354	283	71	79	75	76	60	64	180	62	18	25	41	11	12	65	288	396
	16%no	16%	15%	18%	17%	17%	13%	14%	16%n	23%ahn	16%n	17%n	18%n	15%	6%	11%	18%co	18%
Don't know	333	250	83	58	63	73	79	60	138	43	17	20	40	7	63	100	232	280
	15%h	14%	18%	13%	14%	16%	18%	14%	12%	16%	15%	14%	18%	9%	30%ghil km	18%	14%	13%
Mean	2.37jp	2.38	2.34	2.41	2.39	2.36	2.35	2.37	2.54l	2.19	2.36	2.46l	2.27	2.61il	2.79zhi jkl	2.56zp	2.31	2.32
Better	144	118	26	37	34	31	23	19	71	14	4	12	9	5	25	52	92	131
	7%p	7%	5%	9%pq	8%	7%	5%	4%	6%	5%	3%	8%	4%	7%	12%jl	9%p	6%	6%
Worse	986	775	211	194	195	194	206	198	554	135	48	57	105	22	47	203	781	1062
	45%no	45%	45%	45%	44%	44%	46%	45%	49%zmn	50%zmn	42%n	39%n	46%n	30%	22%	36%	48%co	48%
NET: Better	-38%	-38%	-39%	-36%	-36%	-37%	-41%	-40%	-43%	-45%	-39%	-31%	-43%	-23%	-10%	-26%	-42%	-42%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?
Base: All respondents

	Total (z)	Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
		Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Get much better	18	13	2	6	5	2	4	8	9	5	3	-	2	-	11
	1%egh	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	-	*
Get slightly better	126	112	9	55	51	7	29	83	80	20	32	15	9	1	120
	6%h	*6%*	*5%*	*6%*	*5%*	*5%*	*6%*	*6%*	*5%*	*4%*	*7%*	9%l	*5%*	*11%*	*5%*
Stay about the same	751	675	64	314	322	39	147	502	558	169	180	47	64	4	741
	34%	*34%*	*33%*	*36%*	*33%*	*30%*	*29%*	*33%*	34%l	*33%*	36%f	*31%*	*33%*	*32%*	*33%*
Get slightly worse	633	586	44	232	316	38	156	460	483	143	134	52	44	3	666
	29%	29%d	*23%*	*27%*	32%cd	*29%*	*31%*	31%f	*30%*	*28%*	*27%*	*33%*	*23%*	*27%*	*30%*
Get much worse	354	321	31	139	152	31	94	239	272	95	80	31	31	1	396
	16%	*16%*	*16%*	*16%*	*15%*	*23%*	*19%*	*16%*	*17%*	*19%*	*16%*	*20%*	*16%*	*13%*	*18%*
Don't know	333	283	45	122	145	17	72	212	230	75	66	10	45	2	280
	15%abhi	*14%*	23%cacd	*14%*	*15%*	*12%*	14%k	14%k	14%k	15%k	*13%*	*6%*	23%efgh jk	*17%*	*13%*
Mean	2.37h	2.36	2.38	2.41	2.34	2.23	2.28	2.35	2.34	2.30	2.40	2.31	2.38	2.49	2.32
Better	144	125	11	61	56	8	33	92	90	25	35	15	11	1	131
	7%h	*6%*	*6%*	*7%*	*6%*	*6%*	*7%*	*6%*	*5%*	*5%*	*7%*	*9%*	*6%*	*11%*	*6%*
Worse	986	908	76	371	468	69	250	699	755	238	214	83	76	5	1062
	45%	46%z	*39%*	*43%*	47%z	*52%*	50%zj	46%z	46%z	*47%*	*43%*	54%l	*39%*	*41%*	*48%*
NET: Better	-38%	*-39%*	*-33%*	*-36%*	*-42%*	*-46%*	*-43%*	*-40%*	*-41%*	*-42%*	*-36%*	*-44%*	*-33%*	*-30%*	*-42%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 54

Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?
Base: All respondents

	Total (z)	Use of SC Services P12M: Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Health problem/disability: Yes (e)	No (f)	General Standard NHS - Last 12 months: Got better (g)	Stayed the same (h)	Got worse (i)	General Standard NHS - Next 12 months: Will get better (j)	Will stay the same (k)	Will get worse (l)	General Standard Social Care - Last 12 months: Got better (m)	Stayed the same (n)	Got worse (o)	General Standard Social Care - Next 12 months: Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Get much better	**18**	10	6	5	6	5	10	12	4	-	12	2	-	10	4	-	18	-	-	11
	1%dlklor	**2%zcd**	**4%zcd**	*1%*	*	*1%*	*1%*	**4%zhi**	*	-	**3%zkl**	*	-	**12%zno**	*	-	**13%zqr**	-	-	*
Get slightly better	**126**	35	19	33	86	33	88	62	48	14	90	21	15	48	57	8	126	-	-	120
	6%klloqr	*7%*	**11%zad**	*7%*	*5%*	*7%*	*5%*	**23%zhi**	**5%i**	*1%*	**27%zkl**	*3%*	*1%*	**56%zno**	**7%o**	*1%*	**87%zqr**	-	-	*5%*
Stay about the same	**751**	193	54	180	522	154	582	111	400	218	138	436	174	18	536	143	-	751	-	741
	34%lloqu	*36%*	*32%*	*37%*	*33%*	*33%*	*34%*	**42%zi**	**43%zi**	*23%*	**41%zl**	**55%zjl**	*17%*	*22%*	**69%zmo**	*16%*	-	**100%zpr**	-	*33%*
Get slightly worse	**633**	148	43	131	476	124	501	40	279	298	44	158	430	3	170	406	-	-	633	666
	29%gjkmnpq	*28%*	*25%*	*27%*	*30%*	*27%*	*29%*	*15%*	**30%g**	**32%zg**	*13%*	**20%j**	**41%zjk**	*4%*	**22%n**	**45%zmn**	-	-	**64%zpq**	*30%*
Get much worse	**354**	94	41	86	252	106	244	17	43	287	8	47	295	-	9	334	-	-	354	396
	16%fgbjkmnpq	*18%*	**24%zd**	*18%*	*16%*	**23%zf**	*14%*	*6%*	*5%*	**31%zgh**	*2%*	**6%j**	**28%zjk**	-	*1%*	**37%zmn**	-	-	**36%zpq**	*18%*
Don't know	**333**	50	8	48	252	39	283	21	150	111	43	131	124	5	5	5	-	-	-	280
	15%abcegilnopqr	**9%b**	*5%*	**10%b**	**16%abc**	*8%*	**17%ze**	*8%*	**16%gi**	*12%*	*13%*	**17%l**	*12%*	**6%no**	*1%*	*1%*	-	-	-	*13%*
Mean	**2.37dllor**	2.41	2.43	2.40	2.34	2.31	2.38	**3.08zhi**	**2.60zi**	1.95	**3.19zkl**	**2.66zl**	1.90	**3.81zno**	**2.84zo**	1.80	**4.13zqr**	**3.00zr**	1.64	2.32
Better	**144**	**45**	**25**	**38**	**91**	**38**	**99**	**73**	**52**	**14**	**102**	**22**	**15**	**58**	**61**	**8**	**144**	-	-	**131**
	7%lkloqr	*9%*	**15%zacd**	*8%*	*6%*	*8%*	*6%*	**28%zhi**	**6%i**	*1%*	**31%zkl**	*3%*	*1%*	**68%zno**	**8%o**	*1%*	**100%zqr**	-	-	*6%*
Worse	**986**	**242**	**84**	**217**	**728**	**230**	**745**	**57**	**323**	**586**	**51**	**204**	**724**	**3**	**179**	**740**	-	-	**986**	**1062**
	45%ghjkmnpq	*46%*	*49%*	*45%*	*46%*	**50%zf**	*44%*	*22%*	**35%g**	**63%zgh**	*15%*	**26%j**	**70%zjk**	*4%*	**23%n**	**83%zmn**	-	-	**100%zpq**	*48%*
NET: Better	*-38%*	*-37%*	*-34%*	*-37%*	*-40%*	*-42%*	*-38%*	*6%*	*-29%*	*-62%*	*15%*	*-23%*	*-68%*	*64%*	*-15%*	*-82%*	*100%*	*0%*	*-100%*	*-42%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 55

Q209. And looking towards the future, do you think the general standard of social care over the next 12 months will...?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Get much better	**18**	2	-	3	-	2	-	-	-	-	-	2	-	-	-	11
	1%	*1%*	-	*2%*	-	*	-	-	-	-	-	*1%*	-	-	-	*
Get slightly better	**126**	26	9	4	2	14	13	6	1	1	-	*	4	4	10	120
	6%efi	**13%bcdegklm**	*4%*	*3%*	*3%*	*3%*	**23%abcdegklmn**	*4%*	*3%*	*4%*	-	*	*2%*	*4%*	**12%bcdekl**	*5%*
Stay about the same	**751**	89	93	40	24	136	16	65	12	7	-	37	45	31	18	741
	34%efi	**45%zcdekln**	**41%celn**	*28%*	*29%*	*29%*	*28%*	**45%zcdekln**	*41%*	*43%*	-	*27%*	*24%*	*33%*	*23%*	*33%*
Get slightly worse	**633**	53	58	46	27	156	17	32	8	3	1	45	66	36	31	666
	29%	*27%*	*25%*	*33%*	*34%*	**33%z**	*30%*	*22%*	*26%*	*21%*	*46%*	*33%*	**36%zbg**	**40%zbg**	**38%g**	*30%*
Get much worse	**354**	7	36	31	19	95	5	19	6	5	1	37	50	12	9	396
	16%a	*4%*	**16%a**	**22%a**	**23%a**	**20%za**	*9%*	**13%a**	*21%*	*32%*	*54%*	**28%abefgmn**	**27%abfgmn**	**13%a**	*11%*	*18%*
Don't know	**333**	21	34	18	9	67	5	22	3	-	-	14	21	10	14	280
	15%	*11%*	*15%*	*13%*	*11%*	*14%*	*9%*	*15%*	*9%*	-	-	*10%*	*11%*	*11%*	*17%*	*13%*
Mean	**2.37cdekl**	**2.78zbcdegklmn**	**2.38dekl**	2.20	2.13	2.19	**2.72zbcdeklmn**	**2.47cdekl**	2.28	2.18	1.46	2.05	2.02	**2.32l**	**2.42kl**	2.32
Better	**144**	**28**	**9**	**6**	**2**	**16**	**13**	**6**	**1**	**1**	-	**2**	**4**	**4**	**10**	**131**
	7%efi	**14%zbcdegklm**	***4%***	***4%***	***3%***	***3%***	**23%zbcdegklmn**	***4%***	***3%***	***4%***	-	***2%***	***2%***	***4%***	**12%bdekl**	***6%***
Worse	**986**	**60**	**93**	**77**	**46**	**251**	**22**	**51**	**14**	**9**	**1**	**82**	**115**	**48**	**40**	**1062**
	45%z	***30%***	***41%***	**55%zabg**	**57%zabg**	**53%zabg**	***39%***	***35%***	***47%***	***53%***	***100%***	**61%zabfg**	**62%zabfg**	**52%ag**	**49%a**	***48%***
NET: Better	**-38%**	***-16%***	***-37%***	***-50%***	***-55%***	***-50%***	***-16%***	***-31%***	***-45%***	***-50%***	***-100%***	***-59%***	***-60%***	***-48%***	***-37%***	***-42%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q210. To what extent do you agree or disagree with the following statements?
-SUMMARY TABLE
Base: All respondents

	Social care services in my local area are good	The government has the right policies for social care
Unweighted Total	2214	2214
Weighted Total	2214	2214
Strongly agree	19	17
	1%	*1%*
Tend to agree	240	122
	11%	*6%*
Neither agree nor disagree	810	601
	37%	*27%*
Tend to disagree	450	802
	20%	*36%*
Strongly disagree	190	387
	9%	*17%*
Don't know	505	285
	23%	*13%*
Mean	2.68	2.26
Agree	**259**	**139**
	12%	***6%***
Disagree	**640**	**1188**
	29%	***54%***
NET: Agree	***-17%***	***-47%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

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Table 57

Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good
Base: All respondents

	Total (z)	Gender: Man (a)	Gender: Woman (b)	Age: 16-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65-74 (h)	Age: 75+ (i)	Ethnicity: White (including White minorities) (j)	Ethnicity: Ethnic minorities (excluding White minorities) (k)	Working status: Working full-time (l)	Working status: Not working full-time (m)	Education: Graduates (Degree/ Master/ PhD/ above) (n)	Education: Non-graduates (o)	Education: Other Higher Education below degree level (p)	Education: A-level or equivalent (q)	Education: GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Education: Another type of qualification (vocational/ professional/ foreign) (s)	Education: No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly agree	19	8	10	8	3	-	2	2	1	3	16	3	4	15	1	18	3	8	8	-	-	13
	1%n	1%	1%	3%e	1%	-	1%	1%	*	1%e	1%	1%	*	1%	*	1%n	1%	1%n	1%n	-	-	1%
Tend to agree	240	110	128	47	30	31	39	30	29	34	199	33	79	160	56	181	27	74	61	9	10	239
	11%l	10%	11%	16%g	9%	9%	11%	9%	11%	14%g	11%	11%	8%	13%el	8%	12%	11%	13%n	10%	11%	16%	11%
Neither agree nor disagree	810	386	414	88	137	122	122	129	103	109	674	109	351	454	249	553	103	178	215	31	24	809
	37%	37%	36%	30%	41%	34%	35%	37%	39%	44%cegl	36%	38%	37%	36%	38%	36%	41%q	32%	37%	40%	38%	37%
Tend to disagree	450	199	246	43	41	84	74	96	63	49	389	49	190	259	136	313	55	105	129	17	7	502
	20%d	19%	21%	15%	12%	23%d	21%d	27%cdi	23%cd	20%	21%j	17%	20%	21%	21%	20%	22%	19%	22%	21%	11%	23%
Strongly disagree	190	89	98	13	39	34	43	32	19	11	144	37	88	102	51	139	21	41	65	2	8	198
	9%ij	9%	9%	4%	12%ci	9%i	12%chi	9%i	7%	4%	8%	13%	9%	8%	8%	9%s	8%	7%	11%cs	3%	13%s	9%
Don't know	505	253	247	99	85	90	72	63	52	42	432	59	233	268	169	330	44	147	107	19	14	453
	23%ghijpl	24%	22%	33%fgh i	25%	25%gj	21%	18%	20%	17%	23%z	21%	25%	21%	26%pr	21%	17%	26%opr	18%	25%	21%	20%
Mean	2.68gl	2.68	2.67	2.97zde fgh	2.67	2.56	2.58	2.56	2.67	2.88zefgh	2.69	2.64	2.61	2.72zl	2.63	2.69	2.69	2.76	2.62	2.79	2.73	2.64
Agree	259	117	138	55	33	31	40	32	30	38	215	36	83	175	57	200	29	82	69	9	10	252
	12%glin	11%	12%	18%zeg	10%	9%	12%	9%	11%	15%eg	12%	12%	9%	14%zl	9%	13%zn	12%	15%n	12%	11%	16%	11%
Disagree	640	288	344	56	80	118	116	128	81	60	533	85	278	361	187	452	76	146	195	19	16	700
	29%c	28%	30%	19%	24%	33%ci	33%ci	36%zcdi	31%c	24%	29%	29%	29%	29%	28%	29%	30%	26%	33%zcs	24%	24%	32%
NET: Agree	-17%	-16%	-18%	*	-14%	-24%	-22%	-27%	-19%	-9%	-17%	-17%	-21%	-15%	-20%	-16%	-19%	-12%	-22%	-13%	-8%	-20%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

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Table 58

Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly agree	19	8	3	3	1	14	4	1	-	10	-	4	3	4	3	-	-	-	4	-	-	13
	1%	2%cd	*	1%	1%	1%	2%	1%	-	2%lm	-	*	3%suv	2%	2%	-	-	-	1%	-	-	1%
Tend to agree	240	33	70	55	31	184	30	13	14	44	37	103	11	17	16	18	19	27	32	22	23	239
	11%g	9%	12%	11%	13%	10%	16%zg	13%	22%zg	9%	10%	10%	12%	7%	9%	11%	10%	13%	11%	11%	8%	11%
Neither agree nor disagree	810	140	223	185	77	689	63	39	18	178	129	383	33	92	53	56	72	84	125	58	116	809
	37%	37%	39%	38%	32%	37%	34%	39%	30%	35%	36%	39%	37%	38%	29%	34%	37%	40%	41%pu	30%	41%	37%
Tend to disagree	450	86	129	96	52	380	38	21	11	119	90	171	15	57	47	36	53	40	43	46	42	502
	20%mn	23%	23%	20%	22%	20%	20%	21%	18%	23%m	25%m	17%	16%	23%t	26%tv	22%	27%tv	19%	14%	24%tv	15%	23%
Strongly disagree	190	50	45	32	14	156	16	10	9	46	36	74	7	27	12	12	24	7	22	19	26	198
	9%s	13%cdef	8%	7%	6%	8%	9%	10%	14%	9%	10%	7%	8%	11%s	7%	7%	12%s	3%	7%	10%s	9%	9%
Don't know	505	58	96	120	63	445	34	16	10	116	71	258	21	47	49	42	29	52	81	48	77	453
	23%cdf	16%	17%	24%cd	27%cd	24%	18%	16%	16%	23%	20%	26%z	23%	19%	27%r	26%r	14%	25%r	26%r	25%r	27%r	20%
Mean	2.68c	2.57	2.69	2.73c	2.74	2.66	2.79	2.69	2.72	2.63	2.57	2.72	2.83	2.56	2.62	2.65	2.51	2.82oru	2.79oru	2.57	2.65	2.64
Agree	259	41	73	58	32	198	34	14	14	54	37	107	14	21	18	18	19	27	36	22	23	252
	12%g	11%	13%	12%	13%	11%	18%zg	14%	22%zg	10%	10%	11%	16%	9%	10%	11%	10%	13%	12%	11%	8%	11%
Disagree	640	136	175	129	65	536	53	31	19	165	125	245	22	84	59	48	77	47	65	65	68	700
	29%mt	36%zd	31%	26%	28%	29%	29%	31%	32%	32%m	35%zm	25%	24%	35%st	33%t	29%	39%zstv	22%	21%	34%st	24%	32%
NET: Agree	-17%	-25%	-18%	-14%	-14%	-18%	-10%	-17%	-10%	-22%	-25%	-14%	-9%	-26%	-23%	-19%	-29%	-10%	-9%	-23%	-16%	-20%

Fieldwork dates: 4th - 10th December 2025
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Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 59

Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly agree	19	14	5	5	4	4	6	-	9	2	-	1	1	2	5	7	12	13
	1%	1%	1%	1%	1%	1%	1%g	-	1%	1%	-	*	*	3%	2%	1%	1%	1%
Tend to agree	240	194	46	39	55	51	46	50	101	39	16	11	27	7	34	69	171	239
	11%h	11%	10%	9%	12%	11%	10%	11%	9%	14%h	14%	8%	12%	9%	16%	12%	10%	11%
Neither agree nor disagree	810	654	156	160	162	145	153	189	432	79	46	58	86	35	60	186	623	809
	37%i	38%	33%	37%	36%	33%	34%	43%cef	38%i	30%	41%	40%	38%	46%i	28%	32%	38%i	37%
Tend to disagree	450	340	109	91	97	89	99	73	239	67	20	30	56	8	26	117	332	502
	20%	20%	23%	21%	22%	20%	22%	17%	21%	25%mn	18%	21%	25%n	10%	12%	21%	20%	23%
Strongly disagree	190	153	38	55	38	44	27	26	94	17	10	14	24	12	11	50	140	198
	9%	9%	8%	13%efg	9%	10%	6%	6%	8%	6%	9%	10%	11%	16%	5%	9%	9%	9%
Don't know	505	385	119	81	90	112	117	105	258	64	21	32	33	12	78	143	359	453
	23%i	22%	25%	19%	20%	25%	26%e	24%	23%i	24%i	18%	22%	15%	16%	36%ghij m	25%	22%	20%
Mean	2.68c	2.69	2.64	2.57	2.69	2.64	2.72	2.77zc	2.65	2.72	2.73	2.60	2.60	2.68	2.97zhi j	2.69	2.67	2.64
Agree	259	208	51	44	58	55	52	50	109	41	16	12	27	9	39	76	183	252
	12%h	12%	11%	10%	13%	12%	12%	11%	10%	15%h	14%	8%	12%	12%	18%h	13%	11%	11%
Disagree	640	493	147	146	135	133	126	100	333	84	30	45	81	20	37	167	473	700
	29%gn	28%	31%	34%g	30%g	30%g	28%	23%	29%n	31%n	27%	30%	36%n	26%	17%	29%	29%	32%
NET: Agree	-17%	-16%	-20%	-24%	-17%	-18%	-16%	-11%	-20%	-16%	-13%	-22%	-23%	-14%	1%	-16%	-18%	-20%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 60

Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly agree	19	16	3	7	7	2	3	15	9	2	3	3	3	-	13
	1%k	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	1%h	*1%*	*	*1%*	*2%*	*2%*	-	*1%*
Tend to agree	240	220	17	86	112	23	54	178	176	60	69	30	17	1	239
	11%	*11%*	*9%*	*10%*	*11%*	17%c	*11%*	12%zh	*11%*	*12%*	14%zh	19%zfghi	*9%*	*10%*	*11%*
Neither agree nor disagree	810	728	69	336	358	34	168	531	601	175	172	40	69	2	809
	37%ek	37%e	*35%*	39%e	*36%*	*25%*	*34%*	*35%*	37%k	*35%*	*35%*	*26%*	*35%*	*17%*	*37%*
Tend to disagree	450	418	32	187	207	24	110	310	351	95	93	39	32	2	502
	20%	21%d	*16%*	*22%*	*21%*	*18%*	*22%*	*21%*	21%d	*19%*	*19%*	*25%*	*16%*	*22%*	*23%*
Strongly disagree	190	167	20	58	81	28	59	126	139	65	52	24	20	1	198
	9%c	*8%*	*10%*	*7%*	*8%*	21%abc d	12%gh	*8%*	*9%*	13%gh	*10%*	16%gh	*10%*	*13%*	*9%*
Don't know	505	441	54	194	225	22	107	344	355	108	106	18	54	4	453
	23%k	*22%*	*28%*	*22%*	*23%*	*17%*	21%k	23%k	22%k	21%k	21%k	*12%*	28%k	*38%*	*20%*
Mean	2.68f	2.68	2.66	2.70	2.68	2.51	2.58	2.69fh	2.66	2.60	2.69	2.62	2.66	2.38	2.64
Agree	259	236	21	92	119	25	57	193	185	62	72	33	21	1	252
	12%	*12%*	*11%*	*11%*	*12%*	19%zc	*11%*	13%zh	*11%*	*12%*	15%zh	21%zfgh ii	*11%*	*10%*	*11%*
Disagree	640	585	52	245	288	52	169	437	490	160	145	63	52	4	700
	29%	*29%*	*27%*	*28%*	*29%*	39%zac	34%z	*29%*	*30%*	*32%*	*29%*	41%zghij i	*27%*	*35%*	*32%*
NET: Agree	-17%	*-18%*	*-16%*	*-18%*	*-17%*	*-21%*	*-22%*	*-16%*	*-19%*	*-19%*	*-15%*	*-20%*	*-16%*	*-25%*	*-20%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 61

Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly agree	19	11	7	6	8	8	11	12	5	1	13	5	1	12	7	-	14	4	-	13
	1%dilor	2%zd	4%zcd	1%	1%	2%	1%	5%zhi	1%	*	4%zkl	1%	*	14%zno	1%o	-	10%zqr	1%	-	1%
Tend to agree	240	74	23	70	155	50	187	53	119	62	66	89	81	43	134	35	44	121	52	239
	11%dilor	14%zd	13%	15%zd	10%	11%	11%	20%zhi	13%zi	7%	20%zkl	11%	8%	50%zno	17%zo	4%	30%zqr	16%zr	5%	11%
Neither agree nor disagree	810	178	62	163	607	177	617	96	391	302	131	342	329	23	415	296	48	379	339	809
	37%ilo	34%	36%	34%	38%	38%	36%	37%	42%zi	33%	39%l	43%zl	32%	27%	53%zmo	33%	34%	51%zpr	34%	37%
Tend to disagree	450	126	36	118	315	108	336	42	136	260	57	111	277	2	105	320	15	105	318	502
	20%hklmnpq	24%	21%	24%z	20%	23%	20%	16%	15%	28%zgh	17%	14%	27%zjk	3%	13%m	36%zmn	10%	14%	32%zpq	23%
Strongly disagree	190	67	32	56	120	57	130	10	33	147	10	33	144	2	21	165	7	23	158	198
	9%dfghjknq	13%zd	18%zacd	12%zd	8%	12%zf	8%	4%	4%	16%zgh	3%	4%	14%zjk	2%	3%	18%zmn	5%	3%	16%zpq	9%
Don't know	505	74	12	70	388	60	429	49	240	155	57	215	204	4	100	81	16	118	119	453
	23%abceijlmnopq r	14%b	7%	14%b	24%zabc	13%	25%ze	19%	26%zi	17%	17%	27%zjl	20%	4%	13%o	9%	11%	16%	12%	20%
Mean	2.68ilor	2.64	2.62	2.64	2.68	2.61	2.70	3.07zhi	2.89zi	2.37	3.05zkl	2.87zl	2.42	3.74zno	3.00zo	2.25	3.34zqr	2.96zr	2.33	2.64
Agree	259	85	30	76	163	58	198	65	124	63	79	94	82	54	140	35	58	125	52	252
	12%dilor	16%zd	18%zd	16%zd	*10%*	*13%*	*12%*	25%zhi	13%i	*7%*	24%zkl	12%l	*8%*	64%zno	18%zo	*4%*	40%zqr	17%zr	*5%*	*11%*
Disagree	640	193	67	174	434	165	466	52	169	407	67	144	421	4	127	485	22	128	476	700
	29%dfghjkmnpq	36%zd	39%zd	36%zd	*27%*	36%zf	*27%*	*20%*	*18%*	44%zgh	*20%*	*18%*	41%zjk	*5%*	16%m	54%zmn	*15%*	*17%*	48%zpq	*32%*
NET: Agree	*-17%*	*-20%*	*-21%*	*-20%*	*-17%*	*-23%*	*-16%*	*5%*	*-5%*	*-37%*	*3%*	*-6%*	*-33%*	*59%*	*2%*	*-50%*	*25%*	*	*-43%*	*-20%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 62

Q210. To what extent do you agree or disagree with the following statements?
-Social care services in my local area are good
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly agree	**19**	1	-	1	-	5	3	-	-	-	-	3	1	-	3	13
	1%	*	-	*1%*	-	*1%*	**5%abg**	-	-	-	-	*2%*	*1%*	-	**3%b**	*1%*
Tend to agree	**240**	29	17	18	7	53	6	9	5	2	-	3	17	13	9	239
	11%k	**15%bgk**	*7%*	**13%k**	**8%k**	**11%k**	**10%k**	*6%*	*17%*	*10%*	-	*2%*	**9%k**	**15%k**	**11%k**	*11%*
Neither agree nor disagree	**810**	80	66	45	35	158	24	44	7	4	1	53	66	33	35	809
	37%	**40%b**	*29%*	*32%*	**43%b**	*34%*	*42%*	*30%*	*24%*	*26%*	*46%*	*39%*	*36%*	*36%*	*43%*	*37%*
Tend to disagree	**450**	36	60	33	20	93	12	40	10	7	-	28	38	14	13	502
	20%	*18%*	*26%*	*24%*	*25%*	*20%*	*21%*	*27%*	*37%*	*43%*	-	*21%*	*20%*	*15%*	*15%*	*23%*
Strongly disagree	**190**	11	26	12	7	46	1	8	4	2	1	19	40	3	5	198
	9%	*5%*	**11%fg**	*8%*	*9%*	**10%m**	*1%*	*6%*	*13%*	*11%*	*54%*	**14%afm**	**22%abcdefgmn**	*3%*	*6%*	*9%*
Don't know	**505**	42	60	32	12	115	12	44	3	2	-	30	23	29	17	453
	23%l	**21%l**	**26%l**	**22%l**	*15%*	**24%l**	*22%*	**30%dl**	*10%*	*11%*	-	**22%l**	*12%*	**31%dl**	*21%*	*20%*
Mean	**2.68bkl**	**2.83zbgkl**	2.44	**2.67l**	**2.60l**	**2.66bkl**	**2.96bdgkl**	2.53	2.50	2.38	1.91	2.46	2.40	**2.90zbdegkl**	**2.88bgkl**	2.64
Agree	**259**	**30**	**17**	**19**	**7**	**58**	**8**	**9**	**5**	**2**	-	**5**	**19**	**13**	**12**	**252**
	12%k	**15%bgk**	*7%*	**14%k**	*8%*	**12%k**	**15%k**	*6%*	*17%*	*10%*	-	*4%*	*10%*	**15%k**	**14%k**	*11%*
Disagree	**640**	**47**	**86**	**45**	**27**	**139**	**12**	**48**	**14**	**9**	**1**	**46**	**78**	**17**	**17**	**700**
	29%m	*24%*	**37%zamn**	**32%m**	**33%m**	**30%m**	*21%*	**33%m**	*49%*	*54%*	*54%*	**34%m**	**42%zaefmn**	*18%*	*21%*	*32%*
NET: Agree	*-17%*	*-9%*	*-30%*	*-18%*	*-25%*	*-17%*	*-7%*	*-27%*	*-32%*	*-44%*	*-54%*	*-30%*	*-32%*	*-4%*	*-7%*	*-20%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 63

Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly agree	17	11	6	6	2	3	1	1	3	1	11	5	4	12	1	13	2	3	8	-	1	13
	1%j	1%	1%	2%	1%	1%	*	*	1%	1%	1%	2%	*	1%	*	1%	1%	1%	1%	-	1%	1%
Tend to agree	122	68	52	25	19	7	20	16	17	18	111	10	41	80	32	90	15	39	25	5	4	124
	6%e	6%	5%	8%e	6%	2%	6%e	4%	7%e	7%e	6%z	3%	4%	6%	5%	6%	6%	7%	4%	6%	7%	6%
Neither agree nor disagree	601	266	329	70	114	113	93	89	55	68	493	90	267	329	190	407	81	131	156	18	22	551
	27%hj	25%	29%	24%	34%h	31%h	27%	25%	20%	27%h	27%	31%	28%	26%	29%	27%	32%cd	24%	27%	23%	34%	25%
Tend to disagree	802	392	402	102	96	130	128	133	111	102	699	76	342	459	241	557	84	210	209	29	25	835
	36%k	38%	35%	34%	29%	36%	36%	38%	42%rd	41%d	38%qk	26%	36%	36%	37%	36%	34%	38%	36%	37%	39%	38%
Strongly disagree	387	178	204	28	45	50	72	87	61	43	316	59	159	228	108	277	49	82	118	18	11	459
	17%c	17%	18%	9%	14%	14%	20%ce	25%xcde i	23%xcde	17%	17%	20%	17%	18%	16%	18%	19%	15%	20%	22%	17%	21%
Don't know	285	131	150	67	59	59	38	27	19	16	223	49	131	152	90	190	21	89	70	9	2	232
	13%ghijpt	13%	13%	22%sfgh i	18%ghi	16%ghi	11%	8%	7%	6%	12%	17%	14%	12%	14%t	12%pt	8%	16%opt	12%t	11%	3%	10%
Mean	2.26ghi	2.28	2.25	2.47zfg h	2.41fgh	2.28g	2.20	2.11	2.15	2.28g	2.26	2.28	2.25	2.27	2.26	2.26	2.29	2.30	2.21	2.15	2.34	2.19
Agree	139	78	59	31	21	10	20	17	21	19	122	15	46	92	33	103	16	43	33	5	5	137
	6%be	7%	5%	10%gh	6%	3%	6%	5%	8%e	8%e	7%z	5%	5%	7%	5%	7%	7%	8%	6%	6%	8%	6%
Disagree	1188	570	606	130	142	180	199	220	172	145	1016	135	501	686	349	834	133	291	327	47	35	1294
	54%cd	55%	53%	44%	42%	50%	57%cd	62%zcde	65%zcde f	58%cd	55%z	47%	53%	55%	53%	54%	53%	53%	56%	59%	56%	58%
NET: Agree	-47%	-47%	-48%	-33%	-36%	-47%	-51%	-58%	-57%	-51%	-48%	-41%	-48%	-47%	-48%	-48%	-46%	-45%	-50%	-53%	-48%	-52%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 64

Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly agree	17	8	4	2	-	14	2	-	*	10	2	3	3	5	2	2	-	-	-	-	3	13
	1%	2%zc	1%	*	-	1%	1%	-	*	2%zm	*	*	3%stu	2%	1%	1%	-	-	-	-	1%	1%
Tend to agree	122	26	22	25	13	92	16	6	8	30	16	46	4	17	9	5	11	5	18	15	9	124
	6%q	7%	4%	5%	6%	5%	9%	6%	14%zg	6%	4%	5%	4%	7%	5%	3%	5%	2%	6%	8%s	3%	6%
Neither agree nor disagree	601	88	186	130	72	516	45	28	12	134	102	281	19	78	36	46	55	60	82	39	99	551
	27%q	24%	33%zc	26%	30%	28%	24%	28%	20%	26%	28%	28%	21%	32%pu	20%	28%	28%	28%	27%	20%	35%zpu	25%
Tend to disagree	802	128	223	185	91	675	70	44	14	179	139	356	40	87	53	59	81	82	113	72	90	835
	36%q	34%	39%	38%	38%	36%kj	38%kj	43%kj	23%	35%	39%	36%	44%	35%	29%	36%	41%	39%	37%	37%	32%	38%
Strongly disagree	387	89	89	86	37	323	33	14	17	96	59	168	10	38	47	26	33	26	55	45	42	459
	17%q	24%zd	16%	17%	16%	17%	18%	14%	28%zg	19%	16%	17%	12%	16%	26%anosw	16%	17%	12%	18%	23%zs	15%	21%
Don't know	285	35	41	64	24	248	19	9	9	65	44	139	14	20	32	26	18	38	40	22	39	232
	13%cd	9%	7%	13%d	10%	13%	10%	9%	15%	13%	12%	14%	15%	8%	18%or	16%o	9%	18%or	13%	11%	14%	10%
Mean	2.26p	2.22	2.29	2.23	2.29	2.26	2.31	2.27	2.26	2.28	2.25	2.25	2.33	2.39pu	2.09	2.25	2.25	2.26	2.23	2.14	2.35p	2.19
Agree	139	34	26	27	13	106	18	6	9	39	17	50	7	21	11	7	11	5	18	15	12	137
	6%s	9%zd	5%	5%	6%	6%	10%	6%	14%zg	8%	5%	5%	8%	9%s	6%	4%	5%	2%	6%	8%s	4%	6%
Disagree	1188	217	313	271	128	997	102	58	31	275	198	524	50	125	100	85	113	107	167	117	132	1294
	54%	58%	55%	55%	54%	53%	55%	58%	50%	54%	55%	53%	56%	51%	56%	52%	58%	51%	54%	61%v	47%	58%
NET: Agree	-47%	-49%	-51%	-50%	-48%	-48%	-46%	-52%	-36%	-46%	-50%	-48%	-48%	-43%	-50%	-48%	-52%	-49%	-49%	-53%	-42%	-52%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly agree	**17**	14	2	5	3	7	1	1	9	1	1	1	-	2	3	9	8	13
	1%p	*1%*	*1%*	*1%*	*1%*	*2%*	*	*	*1%*	*	*1%*	*	-	*3%*	*1%*	**2%p**	*	*1%*
Tend to agree	**122**	87	35	13	26	36	25	22	55	13	5	7	11	2	19	38	84	124
	6%c	*5%*	*7%*	*3%*	*6%*	**8%ce**	*5%*	*5%*	*5%*	*5%*	*4%*	*4%*	*5%*	*2%*	*9%*	*7%*	*5%*	*6%*
Neither agree nor disagree	**601**	505	97	129	115	125	101	132	315	66	38	29	74	29	45	172	430	551
	27%bf	**29%cb**	*20%*	**30%f**	*26%*	*28%*	*22%*	**30%f**	*28%*	*25%*	**33%k**	*20%*	**32%k**	**39%k**	*21%*	*30%*	*26%*	*25%*
Tend to disagree	**802**	625	177	145	165	145	178	169	424	89	39	64	85	19	71	192	610	835
	36%	*36%*	*37%*	*34%*	*37%*	*33%*	*40%*	*38%*	*37%*	*33%*	*35%*	*43%*	*38%*	*26%*	*33%*	*34%*	*37%*	*38%*
Strongly disagree	**387**	283	103	79	81	92	75	60	200	62	23	24	41	11	21	65	320	459
	17%agd	*16%*	**22%cd**	*18%*	*18%*	**21%d**	*17%*	*13%*	*18%*	**23%n**	*21%*	*16%*	*18%*	*14%*	*10%*	*11%*	**20%ce**	*21%*
Don't know	**285**	226	59	61	55	41	69	59	129	36	8	23	16	12	56	95	188	232
	13%ehlp	*13%*	*13%*	*14%*	*12%*	*9%*	**15%e**	*13%*	*11%*	**14%l**	*7%*	**15%l**	*7%*	*16%*	**26%ehi l**	**17%ej**	*11%*	*10%*
Mean	**2.26bip**	**2.29b**	2.17	2.25	2.25	2.31	2.20	2.31	2.25	2.15	2.25	2.17	2.26	2.44	**2.45l**	**2.44zp**	2.21	2.19
Agree	**139**	**102**	**37**	**18**	**29**	**43**	**25**	**23**	**65**	**14**	**6**	**7**	**11**	**4**	**21**	**47**	**91**	**137**
	6%p	*6%*	*8%*	*4%*	*7%*	**10%zcg**	*6%*	*5%*	*6%*	*5%*	*5%*	*5%*	*5%*	*5%*	*10%*	*8%*	*6%*	*6%*
Disagree	**1188**	**908**	**280**	**224**	**246**	**237**	**253**	**228**	**624**	**151**	**62**	**88**	**126**	**30**	**91**	**257**	**930**	**1294**
	54%acd	*52%*	**59%cd**	*52%*	*55%*	*53%*	*56%*	*52%*	*55%*	*56%*	*55%*	**60%mn**	*56%*	*40%*	*43%*	*45%*	**57%ce**	*58%*
NET: Agree	*-47%*	*-46%*	*-51%*	*-48%*	*-49%*	*-44%*	*-51%*	*-46%*	*-49%*	*-51%*	*-50%*	*-55%*	*-51%*	*-35%*	*-33%*	*-37%*	*-51%*	*-52%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 66

Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly agree	**17**	15	2	12	3	-	-	12	7	1	1	-	2	-	13
	1%dh	1%d	*1%*	**1%d**	*	-	-	**1%h**	*	*	*	-	*1%*	-	*1%*
Tend to agree	**122**	110	9	51	52	7	27	82	87	27	28	11	9	1	124
	6%	*6%*	*5%*	*6%*	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	*6%*	*7%*	*5%*	*6%*	*6%*
Neither agree nor disagree	**601**	534	55	243	260	30	143	369	423	138	153	36	55	3	551
	27%gh	*27%*	*28%*	*28%*	*26%*	*23%*	*29%*	*25%*	*26%*	*27%*	**31%gh**	*23%*	*28%*	*27%*	*25%*
Tend to disagree	**802**	729	71	297	378	54	193	572	622	190	176	57	71	3	835
	36%	*37%*	*36%*	*34%*	*38%*	*40%*	*38%*	**38%z**	**38%z**	*38%*	*35%*	*37%*	*36%*	*31%*	*38%*
Strongly disagree	**387**	358	26	151	178	29	89	279	303	87	89	45	26	3	459
	17%	*18%*	*13%*	*17%*	*18%*	*22%*	*18%*	*19%*	**19%z**	*17%*	*18%*	**29%fgh jji**	*13%*	*23%*	*21%*
Don't know	**285**	244	32	112	119	13	50	190	191	62	49	5	32	1	232
	13%ahjk	*12%*	*16%*	*13%*	*12%*	*10%*	**10%k**	**13%k**	**12%k**	**12%k**	**10%k**	*3%*	**16%k**	*13%*	*10%*
Mean	**2.26ghi**	2.25	2.32	2.31	2.22	2.12	2.24	2.22	2.22	2.25	**2.28k**	2.08	2.32	2.19	2.19
Agree	**139**	**125**	**11**	**63**	**55**	**7**	**27**	**94**	**93**	**29**	**29**	**11**	**11**	**1**	**137**
	6%	***6%***	***6%***	***7%***	***6%***	***5%***	***5%***	***6%***	***6%***	***6%***	***6%***	***7%***	***6%***	***6%***	***6%***
Disagree	**1188**	**1087**	**98**	**448**	**557**	**82**	**281**	**851**	**925**	**277**	**265**	**102**	**98**	**6**	**1294**
	54%	***55%z***	***50%***	***52%***	***56%***	***62%***	*56%*	***57%z***	***57%z***	***55%***	***53%***	***66%zijl***	***50%***	***54%***	***58%***
NET: Agree	*-47%*	*-48%*	*-44%*	*-44%*	*-51%*	*-57%*	*-51%*	*-50%*	*-51%*	*-49%*	*-47%*	*-59%*	*-44%*	*-48%*	*-52%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 67

Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly agree	17	10	7	4	5	4	12	10	6	1	14	2	1	8	7	1	14	1	1	13
	1%dilor	2%zcd	4%zcd	1%	*	1%	1%	4%zhi	1%	*	4%zkl	*	*	10%zno	1%o	*	10%zqr	*	*	1%
Tend to agree	122	32	15	30	82	22	96	46	47	24	60	27	31	25	53	21	40	51	20	124
	6%iklor	6%	9%	6%	5%	5%	6%	18%zhi	5%i	3%	18%zkl	3%	3%	29%zno	7%o	2%	27%zqr	7%r	2%	6%
Neither agree nor disagree	601	150	45	142	425	122	457	82	314	188	115	268	210	27	336	140	45	302	187	551
	27%ilor	28%	26%	29%	27%	26%	27%	31%i	34%zi	20%	34%zl	34%zl	20%	32%o	43%zo	16%	31%r	40%zr	19%	25%
Tend to disagree	802	189	54	174	596	163	634	77	354	347	94	298	398	15	279	418	35	284	434	835
	36%jmp	36%	32%	36%	37%	35%	37%	29%	38%g	37%	28%	38%j	38%j	18%	36%m	47%zmn	24%	38%p	44%zpq	38%
Strongly disagree	387	100	41	91	274	118	267	23	75	274	25	68	287	4	61	305	6	49	319	459
	17%fghjkmnpq	19%	24%	19%	17%	26%zf	16%	9%	8%	30%zgh	8%	9%	28%zjk	4%	8%	34%zmn	4%	6%	32%zpq	21%
Don't know	285	48	10	42	211	32	243	24	126	95	25	131	110	6	46	12	5	64	25	232
	13%abceijlnoper	9%	6%	9%	13%abc	7%	14%ze	9%	14%	10%	8%	17%zjl	11%	7%o	6%o	1%	3%	8%r	3%	10%
Mean	2.26ellor	2.30	2.34	2.28	2.24	2.14	2.29e	2.77zhi	2.44zi	1.96	2.82zkl	2.39zl	1.98	3.24zno	2.55zo	1.86	3.16zqr	2.52zr	1.91	2.19
Agree	139	42	22	35	86	27	109	56	54	25	74	29	31	33	60	22	54	52	21	137
	6%dikIor	8%	13%zacd	7%	5%	6%	6%	21%zhi	6%i	3%	22%zkl	4%	3%	38%zno	8%o	2%	37%zqr	7%r	2%	6%
Disagree	1188	289	95	265	870	281	901	99	430	620	119	366	685	19	340	723	41	333	753	1294
	54%gfghjkmnpq	55%	55%	55%	55%	61%zf	53%	38%	47%	67%zgh	36%	46%j	66%zjk	22%	43%m	81%zmn	29%	44%p	76%zpq	58%
NET: Agree	-47%	-47%	-43%	-48%	-49%	-55%	-46%	-17%	-41%	-64%	-13%	-42%	-63%	16%	-36%	-78%	9%	-37%	-74%	-52%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 68

Q210. To what extent do you agree or disagree with the following statements?
-The government has the right policies for social care
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly agree	**17**	3	1	-	-	3	-	-	1	-	-	2	1	-	-	13
	1%	*1%*	*1%*	-	-	*1%*	-	-	*3%*	-	-	*1%*	*	-	-	*1%*
Tend to agree	**122**	29	11	8	2	27	11	10	-	1	-	5	5	5	10	124
	6%	**15%zbcdeklm**	*5%*	*6%*	*3%*	*6%*	**20%zbcdeglklm**	*7%*	-	*4%*	-	*4%*	*3%*	*5%*	**12%zl**	*6%*
Neither agree nor disagree	**601**	77	54	27	15	94	19	39	4	1	-	28	35	21	20	551
	27%zel	**39%zbcdeklm**	*24%*	*19%*	*19%*	*20%*	**34%el**	*27%*	*15%*	*6%*	-	*21%*	*19%*	*23%*	*24%*	*25%*
Tend to disagree	**802**	59	71	60	30	192	15	39	16	9	-	55	65	46	31	835
	36%	*30%*	*31%*	**42%ag**	*37%*	**41%ag**	*27%*	*27%*	*57%*	*58%*	-	*41%*	*35%*	**50%zabfgl**	*38%*	*38%*
Strongly disagree	**387**	14	49	34	26	106	6	25	5	4	1	35	65	10	11	459
	17%a	*7%*	**22%a**	**24%am**	**32%zafgmn**	**23%zam**	*10%*	**17%a**	*18%*	*22%*	*100%*	**26%aafm**	**35%zabcefgmn**	*11%*	*13%*	*21%*
Don't know	**285**	17	42	12	7	48	5	32	2	2	-	9	14	9	10	232
	13%l	*9%*	**18%acekl**	*9%*	*9%*	*10%*	*10%*	**22%zacdekl**	*7%*	*11%*	-	*6%*	*7%*	*10%*	*12%*	*10%*
Mean	**2.26cdekl**	**2.71zbcdegklmn**	**2.17l**	2.07	1.92	**2.12l**	**2.70zbcdegklmn**	**2.31dl**	2.05	1.90	1.00	2.07	1.90	**2.25dl**	**2.39cdel**	2.19
Agree	**139**	**32**	**12**	**8**	**2**	**30**	**11**	**10**	**1**	**1**	-	**7**	**6**	**5**	**10**	**137**
	6%	**16%zbcdegklm**	*5%*	*6%*	*3%*	*6%*	**20%zbcdegklm**	*7%*	*3%*	*4%*	-	*5%*	*3%*	*5%*	**12%l**	*6%*
Disagree	**1188**	**73**	**120**	**94**	**56**	**298**	**21**	**64**	**22**	**13**	**1**	**90**	**130**	**56**	**42**	**1294**
	54%al	*37%*	**53%ag**	**66%zabfg**	**69%zabfgn**	**63%zabfg**	*37%*	*44%*	*75%*	*80%*	*100%*	**67%zabfg**	**70%zabfgn**	**61%afg**	**52%f**	*58%*
NET: Agree	*-47%*	*-21%*	*-47%*	*-61%*	*-66%*	*-57%*	*-17%*	*-37%*	*-73%*	*-76%*	*-100%*	*-62%*	*-67%*	*-56%*	*-40%*	*-52%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 69

QCaringResp. How likely or unlikely do you think it is that you will need to provide regular unpaid care for a family member or friend who is disabled, has a long-term health condition or problems related to old age at some point in your life?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Very likely	**367**	166	196	30	60	68	68	74	40	27	317	40	182	185	127	236	43	79	93	12	9	388
	17%lm	*16%*	*17%*	*10%*	*18%*	**19%ci**	**19%ci**	**21%zchi**	*15%*	*11%*	**17%z**	*14%*	**19%zm**	*15%*	*19%*	*15%*	*17%*	*14%*	*16%*	*15%*	*14%*	*18%*
Fairly likely	**627**	274	344	75	97	123	118	91	65	59	534	74	300	324	228	397	63	158	138	24	11	609
	28%hmor	*26%*	*30%*	*25%*	*29%*	**34%ghi**	**34%zghi**	*26%*	*24%*	*24%*	*29%*	*26%*	**32%zm**	*26%*	**35%zeprt**	*26%*	*25%*	*29%*	*24%*	*30%*	*18%*	*28%*
Neither likely nor unlikely	**317**	176	140	57	67	47	35	42	40	28	207	89	138	176	90	223	38	82	90	7	7	276
	14%bfj	**17%zb**	*12%*	**19%f**	**20%fg**	*13%*	*10%*	*12%*	**15%f**	*11%*	*11%*	**31%zj**	*15%*	*14%*	*14%*	*15%*	*15%*	*15%*	*15%*	*9%*	*11%*	*12%*
Fairly unlikely	**335**	176	153	85	27	49	37	45	46	47	309	19	117	217	62	270	43	100	106	14	7	328
	15%bdfkln	*17%*	*13%*	**28%zdefg h**	*8%*	*14%*	*10%*	*13%*	**17%dfg**	**15%dfg**	**17%zk**	*6%*	*12%*	**17%zl**	*9%*	**18%zn**	**17%n**	**18%n**	**18%n**	**18%n**	*11%*	*15%*
Very unlikely	**246**	132	111	32	45	29	25	34	33	49	207	32	98	147	68	175	23	68	57	11	16	249
	11%bf	*13%*	*10%*	*11%*	*13%*	*8%*	*7%*	*10%*	**12%f**	**20%zcefgh**	*11%*	*11%*	*10%*	*12%*	*10%*	*11%*	*9%*	*12%*	*10%*	*13%*	**24%znopqr**	*11%*
I currently provide care for family or friends	**263**	90	172	13	32	39	56	54	36	33	229	30	88	175	73	191	31	54	86	9	10	298
	12%acl	*9%*	**15%za**	*4%*	*10%*	**11%c**	**16%zc**	**15%zc**	**13%c**	**13%c**	**12%z**	*10%*	*9%*	**14%zl**	*11%*	*12%*	*12%*	*10%*	*15%*	*11%*	*16%*	*13%*
Don't know	**49**	26	23	2	5	5	10	13	7	6	45	3	20	28	11	36	9	8	13	3	3	60
	2%	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*	**4%z**	*3%*	*2%*	**2%z**	*1%*	*2%*	*2%*	*2%*	*2%*	*4%*	*1%*	*2%*	*4%*	**5%q**	*3%*
Prefer not to say	**9**	5	4	5	2	-	2	1	-	-	5	3	1	8	2	8	1	5	2	-	-	6
	**j*	*	*	*2%*	*	-	*1%*	*	-	-	*	*1%*	*	*1%*	*	*1%*	*	*1%*	*	-	-	*
Mean	**3.28achimot**	3.18	**3.38za**	2.95	**3.34ci**	**3.48zch i**	**3.59zch i**	**3.44zch i**	**3.14i**	2.85	3.28	3.28	**3.42zm**	3.18	**3.48zoqrt**	**3.19t**	**3.28t**	3.17	3.21	3.19	2.82	3.30
Likely	**994**	**440**	**540**	**105**	**157**	**191**	**186**	**165**	**104**	**86**	**852**	**113**	**482**	**509**	**355**	**633**	**106**	**237**	**232**	**36**	**20**	**997**
	45%chimort	***42%***	***47%z***	***35%***	***47%i***	***53%zchi***	***53%zchi***	***47%chi***	***39%***	***35%***	***46%z***	***39%***	***51%zm***	***40%***	***54%zoprt***	***41%***	***42%***	***43%***	***40%***	***45%***	***32%***	***45%***
Unlikely	**581**	**308**	**264**	**116**	**72**	**78**	**62**	**78**	**79**	**96**	**516**	**51**	**216**	**363**	**130**	**445**	**67**	**168**	**163**	**24**	**23**	**577**
	26%bfgkln	***29%zb***	***23%***	**39%zdef g**	***21%***	***22%***	***18%***	***22%***	**30%zefg**	**39%zdefgh**	**28%zh**	***18%***	***23%***	**29%zl**	***20%***	**29%zn**	**26%n**	**30%n**	**28%n**	**31%n**	**36%n**	***26%***
NET: Likely	**19%**	***13%***	***24%***	***-4%***	***26%***	***31%***	***35%***	***24%***	***9%***	***-4%***	***18%***	***22%***	***28%***	***12%***	***34%***	***12%***	***16%***	***13%***	***12%***	***14%***	***-4%***	***19%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 70

QCaringResp. How likely or unlikely do you think it is that you will need to provide regular unpaid care for a family member or friend who is disabled, has a long-term health condition or problems related to old age at some point in your life?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Very likely	**367**	44	94	102	52	316	17	21	13	90	67	159	19	40	31	32	34	27	42	43	47	388
	17%gh	*12%*	*17%*	*21%zc*	*22%c*	*17%h*	*9%*	*21%h*	*21%h*	*18%*	*18%*	*16%*	*21%*	*16%*	*18%*	*20%*	*17%*	*13%*	*13%*	*22%zst*	*17%*	*18%*
Fairly likely	**627**	87	153	164	77	521	67	24	16	154	107	259	32	68	55	50	58	54	98	52	54	609
	28%gv	*23%*	*27%*	*33%zc*	*32%*	*28%*	*36%zi*	*23%*	*26%*	*30%*	*30%*	*26%*	**36%v**	*28%*	*31%v*	*30%v*	*29%*	*26%*	*32%v*	*27%*	*19%*	*28%*
Neither likely nor unlikely	**317**	54	76	52	31	273	23	16	4	68	63	141	8	36	24	22	41	32	33	18	58	276
	14%gj	*14%*	*13%*	*11%*	*13%*	*15%*	*13%*	*16%j*	*6%*	*13%*	*18%*	*14%*	*9%*	*15%*	*13%*	*13%*	*21%stu*	*15%*	*11%*	*9%*	*21%stu*	*12%*
Fairly unlikely	**335**	61	78	77	36	286	26	14	9	66	44	176	6	32	28	24	20	48	55	31	42	328
	15%	*16%*	*14%*	*16%*	*15%*	*15%*	*14%*	*14%*	*14%*	*13%*	*12%*	*18%z*	*7%*	*13%*	*16%*	*15%*	*10%*	*23%nor*	*18%n*	*16%*	*15%*	*15%*
Very unlikely	**246**	53	72	45	23	205	22	11	8	58	37	111	11	31	16	16	21	16	42	17	36	249
	11%	**14%e**	*13%*	*9%*	*9%*	*11%*	*12%*	*10%*	*13%*	*11%*	*10%*	*11%*	*12%*	*13%*	*9%*	*10%*	*11%*	*7%*	*13%*	*9%*	*13%*	*11%*
I currently provide care for family or friends	**263**	66	78	41	17	216	24	13	11	54	39	122	12	25	17	19	20	30	35	24	34	298
	12%e	**18%zef**	**14%e**	*8%*	*7%*	*12%*	*13%*	*13%*	*17%*	*11%*	*11%*	*12%*	*14%*	*10%*	*9%*	*12%*	*10%*	*14%*	*11%*	*12%*	*12%*	*13%*
Don't know	**49**	10	12	8	3	42	4	1	2	18	4	20	2	10	7	1	3	2	4	5	9	60
	2%	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*4%*	*1%*	*2%*	*2%*	*4%*	*4%*	*1%*	*1%*	*1%*	*1%*	*2%*	*3%*	*3%*
Prefer not to say	**9**	-	3	2	-	9	-	1	-	4	-	5	-	1	2	-	-	1	-	3	2	6
	*	-	*	*	-	*	-	*1%*	-	*1%*	-	*1%*	-	*1%*	*1%*	-	-	*	-	*1%*	*1%*	*
Mean	**3.28c**	3.03	**3.25c**	**3.46zc**	**3.45c**	3.28	3.19	3.37	3.34	3.35	3.39	3.21	3.56	3.26	3.38	3.41	3.37	3.16	3.16	3.45	3.14	3.30
Likely	**994**	**131**	**247**	**267**	**128**	**836**	**84**	**45**	**29**	**245**	**174**	**417**	**51**	**108**	**86**	**82**	**92**	**81**	**140**	**95**	**101**	**997**
	45%cv	***35%***	**44%c**	**54%zcd**	**54%zcd**	***45%***	***46%***	***45%***	***47%***	***48%***	***48%***	***42%***	**57%stv**	***44%***	***48%***	**50%v**	***47%***	***39%***	***45%***	**50%v**	***36%***	***45%***
Unlikely	**581**	**114**	**150**	**122**	**59**	**491**	**49**	**24**	**17**	**124**	**81**	**287**	**17**	**63**	**44**	**40**	**41**	**64**	**96**	**48**	**78**	**577**
	26%	***30%***	***27%***	***25%***	***25%***	***26%***	***26%***	***24%***	***27%***	***24%***	***22%***	***29%***	***18%***	***26%***	***25%***	***24%***	***21%***	***30%***	**31%r**	***25%***	***28%***	***26%***
NET: Likely	**19%**	***5%***	***17%***	***29%***	***29%***	***18%***	***19%***	***20%***	***19%***	***24%***	***26%***	***13%***	***38%***	***18%***	***24%***	***26%***	***26%***	***8%***	***14%***	***25%***	***8%***	***19%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

QCaringResp. How likely or unlikely do you think it is that you will need to provide regular unpaid care for a family member or friend who is disabled, has a long-term health condition or problems related to old age at some point in your life?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Very likely	**367**	291	76	72	76	61	78	80	213	44	18	26	30	11	23	102	265	388
	17%	*17%*	*16%*	*17%*	*17%*	*14%*	*17%*	*18%*	**19%z**	*16%*	*16%*	*18%*	*13%*	*15%*	*11%*	*18%*	*16%*	*18%*
Fairly likely	**627**	475	152	109	113	114	146	145	350	77	37	43	56	15	40	178	449	609
	28%	*27%*	*32%*	*25%*	*25%*	*26%*	*32%*	**33%z**	**31%zn**	*29%*	*33%*	*29%*	*25%*	*20%*	*19%*	*31%*	*27%*	*28%*
Neither likely nor unlikely	**317**	269	47	89	78	53	45	51	150	28	16	20	31	13	49	82	235	276
	14%bf	**15%ab**	*10%*	**21%zefg**	**18%fg**	*12%*	*10%*	*12%*	*13%*	*10%*	*14%*	*14%*	*14%*	*17%*	**23%zhi**	*14%*	*14%*	*12%*
Fairly unlikely	**335**	257	77	41	60	76	75	84	134	37	14	25	42	9	66	71	264	328
	15%ch	*15%*	*16%*	*9%*	*14%*	**17%c**	**17%c**	**19%zc**	*12%*	*14%*	*12%*	*17%*	**19%h**	*12%*	**31%zhij km**	*12%*	**16%z**	*15%*
Very unlikely	**246**	196	50	50	46	50	53	47	127	29	12	18	24	8	21	60	186	249
	11%	*11%*	*11%*	*12%*	*10%*	*11%*	*12%*	*11%*	*11%*	*11%*	*10%*	*12%*	*11%*	*10%*	*10%*	*10%*	*11%*	*11%*
I currently provide care for family or friends	**263**	204	60	62	61	68	45	28	132	43	15	13	36	14	8	63	199	298
	12%gn	*12%*	*13%*	**14%g**	**14%g**	**15%g**	*10%*	*6%*	*12%*	**16%zn**	**13%n**	*9%*	**16%n**	**19%zn**	*4%*	*11%*	*12%*	*13%*
Don't know	**49**	40	9	9	11	18	6	6	24	9	2	2	5	3	2	14	34	60
	2%	*2%*	*2%*	*2%*	*2%*	**4%zfg**	*1%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*4%*	*1%*	*2%*	*2%*	*3%*
Prefer not to say	**9**	7	2	-	-	5	2	2	2	-	-	-	2	2	3	3	6	6
	*	*	*	-	-	*1%*	*	*1%*	*	-	-	-	*1%*	**3%hi**	*1%*	*1%*	*	*
Mean	**3.28n**	3.27	3.31	3.31	3.30	3.17	3.31	3.31	**3.40zin**	**3.32n**	**3.36n**	3.26	3.14	3.23	2.89	3.39	3.25	3.30
Likely	**994**	**767**	**227**	**181**	**189**	**175**	**224**	**225**	**563**	**121**	**55**	**69**	**86**	**26**	**63**	**280**	**714**	**997**
	45%emp	***44%***	***48%***	***42%***	***42%***	***39%***	***50%e***	***51%zcde***	***50%zin***	***45%n***	***48%n***	***47%n***	***38%***	***35%***	***30%***	***49%***	***44%***	***45%***
Unlikely	**581**	**453**	**128**	**91**	**106**	**126**	**128**	**131**	**261**	**67**	**26**	**43**	**66**	**17**	**87**	**130**	**450**	**577**
	26%ch	***26%***	***27%***	***21%***	***24%***	***28%***	***28%c***	***29%c***	***23%***	***25%***	***23%***	***29%***	***29%***	***22%***	**41%zhij**	***23%***	**27%z**	***26%***
NET: Likely	**19%**	***18%***	***21%***	***21%***	***19%***	***11%***	***21%***	***21%***	***27%***	***20%***	***25%***	***18%***	***9%***	***13%***	***-11%***	***26%***	***16%***	***19%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 72

QCaringResp. How likely or unlikely do you think it is that you will need to provide regular unpaid care for a family member or friend who is disabled, has a long-term health condition or problems related to old age at some point in your life?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Very likely	367	339	23	125	180	34	96	272	294	106	91	33	23	1	388
	17%	17%c	*12%*	*14%*	*18%*	26%abc	*19%*	18%z	18%z	21%zl	*18%*	*21%*	*12%*	*11%*	*18%*
Fairly likely	627	584	43	244	312	27	160	462	467	128	138	43	43	4	609
	28%	29%c	*22%*	*28%*	32%ae	*21%*	32%l	31%zhl	*29%*	*25%*	*28%*	*28%*	*22%*	*32%*	*28%*
Neither likely nor unlikely	317	262	41	160	98	4	45	157	210	54	47	11	41	1	276
	14%adef ghij	13%de	21%ade	18%ade	10%e	*3%*	*9%*	*10%*	13%fg	*11%*	*9%*	*7%*	21%fghi jk	*10%*	*12%*
Fairly unlikely	335	287	46	119	152	16	65	233	236	64	79	22	46	-	328
	15%a	*14%*	23%acde	*14%*	*15%*	*12%*	*13%*	*15%*	*14%*	*13%*	*16%*	*14%*	23%efghi	-	*15%*
Very unlikely	246	220	24	112	101	8	50	148	174	50	38	5	24	2	249
	11%gij	*11%*	*12%*	*13%*	*10%*	*6%*	10%k	10%k	11%jk	10%k	*8%*	*3%*	12%k	*20%*	*11%*
I currently provide care for family or friends	263	251	11	79	130	41	80	198	215	97	88	35	11	3	298
	12%bcl	13%bc	*6%*	*9%*	13%bc	31%abc d	16%zl	13%zl	13%zl	19%ghi	18%ghi	23%ghi	*6%*	*28%*	*13%*
Don't know	49	41	6	25	13	3	4	32	30	7	12	4	6	-	60
	2%d	2%d	*3%*	*3%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*3%*	*3%*	-	*3%*
Prefer not to say	9	7	2	3	4	-	2	3	6	1	2	2	2	-	6
	*g	*	*1%*	*	*	-	*	*	*	*	*	1%g	*1%*	-	*
Mean	3.28bl	3.32bc	2.97	3.20	3.38bc	3.73zab c	3.45zl	3.37zl	3.34zl	3.44zl	3.42zl	3.68zhl	2.97	3.19	3.30
Likely	994	923	66	369	492	62	256	733	761	234	230	75	66	5	997
	45%bl	46%zbc	*34%*	*43%*	50%zabc	*46%*	51%zl	49%zhl	47%zl	46%l	46%l	49%l	*34%*	*42%*	*45%*
Unlikely	581	507	70	231	253	23	115	381	410	114	117	26	70	2	577
	26%ak	*25%*	36%acde	*27%*	*26%*	*18%*	*23%*	*25%*	*25%*	*23%*	*24%*	*17%*	36%efgjk	*20%*	*26%*
NET: Likely	19%	*21%*	*-2%*	*16%*	*24%*	*29%*	*28%*	*23%*	*22%*	*24%*	*23%*	*32%*	*-2%*	*23%*	*19%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 73

QCaringResp. How likely or unlikely do you think it is that you will need to provide regular unpaid care for a family member or friend who is disabled, has a long-term health condition or problems related to old age at some point in your life?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Very likely	367	101	21	91	259	85	274	50	130	174	56	112	195	20	107	178	22	112	188	388
	17%hn	19%b	12%	19%	16%	19%	16%	19%	14%	19%h	17%	14%	19%zk	23%	14%	20%zn	16%	15%	19%z	18%
Fairly likely	627	143	34	137	463	113	513	61	264	264	86	220	314	22	211	248	39	203	286	609
	28%b	27%b	20%	28%b	29%b	25%	30%z	23%	29%	28%	26%	28%	30%	25%	27%	28%	27%	27%	29%	28%
Neither likely nor unlikely	317	57	25	53	232	37	268	34	147	125	52	127	129	12	159	101	25	146	113	276
	14%acelor	11%	14%	11%	15%	8%	16%ze	13%	16%	13%	16%	16%	12%	14%	20%zo	11%	17%	19%zr	11%	12%
Fairly unlikely	335	64	23	57	257	62	266	42	148	127	59	127	142	16	122	109	27	114	124	328
	15%or	12%	13%	12%	16%	13%	16%	16%	16%	14%	18%	16%	14%	18%	16%	12%	19%	15%	13%	15%
Very unlikely	246	43	26	32	195	53	187	28	120	91	40	102	101	8	81	101	8	84	111	249
	11%ac	8%c	15%ac	7%	12%zac	12%	11%	11%	13%	10%	12%	13%	10%	10%	10%	11%	5%	11%	11%	11%
I currently provide care for family or friends	263	116	42	108	139	101	160	42	89	130	36	89	133	8	87	141	21	78	142	298
	12%dfh	22%zd	24%zd	22%zd	9%	22%zf	9%	16%h	10%	14%zh	11%	11%	13%	9%	11%	16%zn	14%	10%	14%zq	13%
Don't know	49	5	1	5	38	9	34	6	21	14	5	19	17	*	14	16	2	13	19	60
	2%	1%	*	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	*	2%	2%	1%	2%	2%	3%
Prefer not to say	9	1	1	1	9	2	8	-	4	4	-	-	5	-	1	2	-	1	2	6
	*	*	*	*	1%	*	*	-	*	*	-	-	1%	-	*	*	-	*	*	*
Mean	3.28dhk	3.48zbd	3.00	3.54zabd	3.24	3.33	3.28	3.30	3.17	3.39zh	3.20	3.16	3.41zk	3.38	3.21	3.40zn	3.34	3.22	3.38z	3.30
Likely	994	243	55	228	722	198	787	111	394	438	142	331	509	41	319	427	62	315	474	997
	45%bn	46%b	32%	47%b	45%b	43%	46%	43%	43%	47%	43%	42%	49%zk	48%	41%	48%n	43%	42%	48%zq	45%
Unlikely	581	107	49	89	452	115	452	69	268	218	99	229	243	24	202	210	35	198	236	577
	26%acilor	20%c	29%ac	18%	28%zac	25%	26%	26%	29%l	23%	30%	29%l	23%	28%	26%	23%	25%	26%	24%	26%
NET: Likely	19%	26%	3%	29%	17%	18%	20%	16%	14%	24%	13%	13%	26%	20%	15%	24%	18%	16%	24%	19%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 74

QCaringResp. How likely or unlikely do you think it is that you will need to provide regular unpaid care for a family member or friend who is disabled, has a long-term health condition or problems related to old age at some point in your life?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Very likely	**367**	37	36	20	21	70	9	19	8	3	-	23	43	9	17	388
	17%	*19%*	*16%*	*14%*	*26%zcegm*	*15%*	*15%*	*13%*	*29%*	*21%*	-	*17%*	*23%zem*	*10%*	*21%*	*18%*
Fairly likely	**627**	67	69	41	21	134	24	39	9	5	-	34	46	31	32	609
	28%	*34%*	*30%*	*29%*	*26%*	*28%*	*41%l*	*27%*	*32%*	*28%*	-	*26%*	*25%*	*33%*	*40%l*	*28%*
Neither likely nor unlikely	**317**	22	36	13	10	65	4	21	5	2	1	14	23	8	7	276
	14%	*11%*	*16%*	*9%*	*13%*	*14%*	*7%*	*15%*	*18%*	*12%*	*46%*	*11%*	*12%*	*9%*	*8%*	*12%*
Fairly unlikely	**335**	22	30	22	11	73	11	27	-	3	-	20	20	21	13	328
	15%	*11%*	*13%*	*15%*	*13%*	*15%*	*19%*	*19%b*	-	*16%*	-	*15%*	*11%*	*23%al*	*16%*	*15%*
Very unlikely	**246**	19	35	21	6	50	4	22	5	1	-	19	25	13	2	249
	11%n	*10%*	*15%n*	*15%n*	*8%*	*11%*	*8%*	*15%n*	*16%*	*4%*	-	*14%n*	*13%n*	*14%n*	*3%*	*11%*
I currently provide care for family or friends	**263**	26	20	23	10	68	5	16	1	3	1	22	21	10	8	298
	12%	*13%*	*9%*	*17%*	*12%*	*14%*	*8%*	*11%*	*2%*	*20%*	*54%*	*16%*	*11%*	*11%*	*10%*	*13%*
Don't know	**49**	4	2	2	2	9	1	1	1	-	-	2	7	-	-	60
	2%	*2%*	*1%*	*1%*	*3%*	*2%*	*1%*	*1%*	*3%*	-	-	*2%*	*4%*	-	-	*3%*
Prefer not to say	**9**	1	-	-	-	2	-	-	-	-	-	-	-	-	2	6
	*	*	-	-	-	*	-	-	-	-	-	-	-	-	*3%b*	*
Mean	**3.28**	3.47gm	3.20	3.15	3.57gm	3.26	3.41	3.05	3.61	3.58	3.00	3.19	3.41	3.04	3.70zbcegkm	3.30
Likely	**994**	**103**	**105**	**61**	**41**	**203**	**32**	**58**	**17**	**8**	**-**	**57**	**90**	**40**	**50**	**997**
	45%	***52%***	***46%***	***43%***	***51%***	***43%***	***57%***	***40%***	***60%***	***49%***	**-**	***42%***	***48%***	***44%***	***61%zcegk***	***45%***
Unlikely	**581**	**42**	**65**	**43**	**17**	**122**	**16**	**48**	**5**	**3**	**-**	**39**	**44**	**34**	**15**	**577**
	26%	***21%***	***28%***	***30%***	***21%***	***26%***	***27%***	***33%a***	***16%***	***19%***	**-**	***29%***	***24%***	***37%zaden***	***18%***	***26%***
NET: Likely	**19%**	***31%***	***18%***	***13%***	***31%***	***17%***	***30%***	***6%***	***45%***	***29%***	***0%***	***13%***	***24%***	***7%***	***43%***	***19%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 75

QCaringSupportConf. How confident are you, if at all, that you would be able to find out what help is available from the government if you needed support because of caring responsibilities?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Very confident	96	45	50	14	21	13	13	10	16	8	84	12	36	60	34	60	9	21	21	5	3	96
	4%t	4%	4%	5%	6%	4%	4%	3%	6%tu	3%	5%	4%	4%	5%	5%	4%	4%	4%	4%	6%	5%	4%
Fairly confident	734	382	344	87	128	92	133	119	97	77	651	62	344	389	246	486	86	186	170	23	19	740
	33%bekm	37%zb	30%	29%	38%e	25%	38%e	34%e	36%e	31%	35%zk	22%	36%zm	31%	37%zor	32%	34%	34%	29%	29%	30%	33%
Not very confident	932	408	509	142	126	169	140	147	102	107	774	127	383	542	253	670	108	243	265	33	21	913
	42%bk	39%	45%za	48%	38%	47%b	40%	42%	38%	43%	42%	44%	41%	43%	38%	44%	43%	44%	45%	42%	33%	41%
Not at all confident	378	181	194	42	47	73	58	69	46	45	294	68	158	219	105	269	37	84	118	16	14	401
	17%j	17%	17%	14%	14%	20%	16%	19%	17%	18%	16%	24%kj	17%	17%	16%	18%	15%	15%	20%	21%	23%	18%
Don't know	66	24	41	8	12	14	8	7	6	12	50	13	22	42	21	42	11	14	10	2	6	59
	3%j	2%	4%	3%	4%	4%	2%	2%	2%	5%t	3%	5%	2%	3%	3%	3%	5%r	2%	2%	3%	9%nopq	3%
Prefer not to say	8	4	5	6	-	1	-	2	-	-	2	6	2	6	1	7	-	6	2	-	-	5
	*j	*	*	2%t	-	*	-	1%	-	-	*	2%kl	*	1%	*	*	-	1%	*	-	-	*
Mean	2.26ekor	2.29	2.23	2.26	2.38ejq	2.13	2.30e	2.21	2.32zeq	2.21	2.20zk	2.07	2.28	2.24	2.33zor	2.23	2.28	2.27	2.16	2.21	2.19	2.25
Confident	830	428	395	101	150	105	146	129	113	85	735	75	380	449	280	545	95	208	191	28	22	836
	37%bekor	41%zb	35%	34%	45%e	29%	42%e	37%e	43%zeh	34%	40%zk	26%	40%	36%	42%zor	36%	38%	38%	33%	35%	35%	38%
Not confident	1310	589	703	184	173	242	197	215	147	151	1068	196	541	761	359	939	145	327	383	49	36	1314
	59%hjn	56%	61%z	62%	52%	67%zdfh	56%	61%	55%	61%	58%	68%kj	57%	60%	54%	61%zn	58%	59%	65%zno	62%	56%	59%
NET: Confidence	-22%	-15%	-27%	-28%	-7%	-38%	-15%	-24%	-13%	-27%	-18%	-42%	-17%	-25%	-12%	-26%	-20%	-22%	-33%	-27%	-21%	-22%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 76

QCaringSupportConf. How confident are you, if at all, that you would be able to find out what help is available from the government if you needed support because of caring responsibilities?
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Very confident	96	12	31	24	12	73	9	10	4	15	14	43	3	6	6	4	11	7	18	9	9	96
	4%	3%	5%	5%	5%	4%	5%	10%zg	7%	3%	4%	4%	4%	2%	3%	2%	5%	3%	6%	5%	3%	4%
Fairly confident	734	115	199	180	95	626	61	30	17	170	119	337	33	96	42	51	67	77	108	53	100	740
	33%c	31%	35%	37%	40%	34%	33%	30%	28%	33%	33%	34%	37%	39%pu	23%	31%	34%	37%p	35%p	27%	35%p	33%
Not very confident	932	144	230	212	83	787	79	41	25	213	166	408	37	91	85	75	92	94	121	85	108	913
	42%	39%	41%	43%	35%	42%	43%	40%	41%	41%	46%	41%	41%	37%	48%	45%	47%	45%	39%	44%	38%	41%
Not at all confident	378	86	95	69	40	315	32	17	13	93	50	172	14	44	35	29	21	24	54	38	56	401
	17%	23%ade	17%	14%	17%	17%	17%	17%	22%	18%	14%	17%	16%	18%	19%	17%	11%	11%	17%	20%r	20%	18%
Don't know	66	15	10	6	7	60	3	1	1	19	12	28	2	8	9	6	6	7	7	5	9	59
	3%e	4%e	2%	1%	3%	3%	2%	1%	2%	4%	3%	3%	2%	3%	5%	4%	3%	3%	2%	3%	3%	3%
Prefer not to say	8	3	1	-	1	7	-	1	-	3	-	5	-	-	3	-	-	1	-	3	1	5
	*	1%	*	-	*	*	-	1%	-	1%	-	*	-	-	2%	-	-	*	-	1%z	*	*
Mean	2.26cp	2.15	2.30c	2.33c	2.34c	2.25	2.26	2.34	2.20	2.22	2.28	2.26	2.29	2.27	2.11	2.19	2.35p	2.33p	2.30	2.18	2.23	2.25
Confident	830	127	230	204	107	698	70	40	21	185	133	380	36	101	47	55	78	84	126	62	109	836
	37%p	34%	41%	41%	45%c	37%	38%	40%	35%	36%	37%	38%	40%	42%p	26%	33%	40%p	40%p	41%p	32%	39%p	38%
Not confident	1310	230	325	281	123	1102	111	58	39	306	216	580	51	135	120	103	113	118	175	123	164	1314
	59%	62%	57%	57%	52%	59%	60%	58%	63%	60%	60%	58%	57%	55%	67%	63%	57%	56%	57%	64%	58%	59%
NET: Confidence	-22%	-28%	-17%	-16%	-7%	-22%	-22%	-18%	-29%	-24%	-23%	-20%	-17%	-14%	-41%	-30%	-18%	-16%	-16%	-32%	-19%	-22%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 77

QCaringSupportConf. How confident are you, if at all, that you would be able to find out what help is available from the government if you needed support because of caring responsibilities?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Very confident	**96**	71	25	16	16	25	18	21	57	9	3	2	7	6	13	36	60	96
	4%	*4%*	*5%*	*4%*	*4%*	*6%*	*4%*	*5%*	*5%*	*3%*	*3%*	*1%*	*3%*	*7%*	*6%*	**6%d**	*4%*	*4%*
Fairly confident	**734**	567	166	125	139	160	151	158	394	91	40	46	73	13	61	190	544	740
	33%m	*33%*	*35%*	*29%*	*31%*	*36%*	*34%*	*36%*	**35%m**	**34%m**	**35%m**	*31%*	*32%*	*18%*	*29%*	*33%*	*33%*	*33%*
Not very confident	**932**	737	194	194	188	153	202	196	452	119	50	67	88	28	116	243	687	913
	42%	*42%*	*41%*	**45%e**	*42%*	*34%*	**45%e**	**44%e**	*40%*	*45%*	*44%*	*45%*	*39%*	*38%*	**54%cfi**	*43%*	*42%*	*41%*
Not at all confident	**378**	299	79	81	89	91	65	53	199	40	18	27	49	21	13	82	296	401
	17%gi	*17%*	*17%*	**19%g**	**20%g**	**20%g**	*14%*	*12%*	**18%n**	*15%*	*16%*	**18%n**	**22%n**	**28%n**	*6%*	*14%*	**18%z**	*18%*
Don't know	**66**	59	7	15	13	11	12	14	27	8	2	5	8	7	5	19	45	59
	3%	*3%*	*2%*	*4%*	*3%*	*2%*	*3%*	*3%*	*2%*	*3%*	*2%*	*4%*	*4%*	**10%zh**	*2%*	*3%*	*3%*	*3%*
Prefer not to say	**8**	7	1	1	-	6	1	1	2	-	-	-	1	-	6	2	7	5
	*	*	*	*	-	**1%c**	*	*	*	-	-	-	*	-	**3%zh**	*	*	*
Mean	**2.28p**	2.25	2.30	2.19	2.19	2.28	2.28	**2.34zcc**	2.28	2.26	2.26	2.16	2.18	2.05	2.37	2.33	2.23	2.25
Confident	**830**	**638**	**192**	**141**	**155**	**185**	**169**	**179**	**451**	**100**	**43**	**48**	**80**	**19**	**74**	**226**	**604**	**836**
	37%	***37%***	***41%***	***33%***	***35%***	**42%c**	***38%***	***40%***	**40%z**	***37%***	***38%***	***32%***	***35%***	***25%***	***35%***	***40%***	***37%***	***38%***
Not confident	**1310**	**1036**	**273**	**275**	**276**	**244**	**266**	**249**	**652**	**159**	**68**	**94**	**138**	**49**	**129**	**325**	**983**	**1314**
	59%	***60%***	***58%***	**64%e**	***62%***	***55%***	***59%***	***56%***	***58%***	***60%***	***60%***	***64%***	***61%***	***66%***	***60%***	***57%***	***60%***	***59%***
NET: Confidence	***-22%***	***-23%***	***-17%***	***-31%***	***-27%***	***-13%***	***-22%***	***-16%***	***-18%***	***-22%***	***-22%***	***-31%***	***-25%***	***-41%***	***-26%***	***-17%***	***-23%***	***-22%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 78

QCaringSupportConf. How confident are you, if at all, that you would be able to find out what help is available from the government if you needed support because of caring responsibilities?
Base: All respondents

	Total (z)	Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
		Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Very confident	96	82	11	33	39	10	21	59	65	25	26	12	11	*	96
	4%	*4%*	*6%*	*4%*	*4%*	*8%*	*4%*	*4%*	*4%*	*5%*	*5%*	*8%*	*6%*	*4%*	*4%*
Fairly confident	734	655	73	285	339	31	145	508	531	148	168	41	73	3	740
	33%	*33%*	*37%*	*33%*	34%e	*24%*	*29%*	34%i	*33%*	*29%*	*34%*	*26%*	*37%*	*29%*	*33%*
Not very confident	932	840	76	379	412	49	217	630	687	204	195	66	76	3	913
	42%	*42%*	*39%*	*44%*	*42%*	*37%*	*43%*	*42%*	*42%*	*40%*	*39%*	*43%*	*39%*	*30%*	*41%*
Not at all confident	378	351	27	138	174	39	109	263	293	117	93	33	27	3	401
	17%	*18%*	*14%*	*16%*	*18%*	29%zabcd	22%zg	*18%*	*18%*	23%zghi	*19%*	*22%*	*14%*	*24%*	*18%*
Don't know	66	56	8	30	22	4	10	40	49	11	12	2	8	1	59
	3%	*3%*	*4%*	*3%*	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	*2%*	*1%*	*4%*	*13%*	*3%*
Prefer not to say	8	7	1	3	4	-	-	4	7	-	3	-	1	-	5
	*	*	*	*	*	-	-	*	*	-	*1%*	-	*	-	*
Mean	2.26afhi	2.24	2.36e	2.26	2.25	2.10	2.16	2.25fi	2.23	2.16	2.26	2.21	2.36fi	2.14	2.25
Confident	830	737	84	318	378	41	166	567	596	173	194	53	84	4	836
	37%	*37%*	*43%*	*37%*	*38%*	*31%*	*33%*	*38%*	*37%*	*34%*	*39%*	*34%*	*43%*	*33%*	*38%*
Not confident	1310	1191	103	517	587	87	326	893	980	322	288	99	103	6	1314
	59%	*60%*	*53%*	*60%*	*59%*	*66%*	65%zgjl	*59%*	*60%*	*64%*	*58%*	*64%*	*53%*	*54%*	*59%*
NET: Confidence	*-22%*	*-23%*	*-10%*	*-23%*	*-21%*	*-35%*	*-32%*	*-22%*	*-24%*	*-29%*	*-19%*	*-30%*	*-10%*	*-21%*	*-22%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 79

QCaringSupportConf. How confident are you, if at all, that you would be able to find out what help is available from the government if you needed support because of caring responsibilities?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Very confident	96	37	19	29	54	22	72	19	45	27	31	28	33	11	39	29	26	35	28	96
	4%dlr	7%zcd	11%zcd	6%d	3%	5%	4%	7%j	5%	3%	9%zkl	4%	3%	13%zno	5%	3%	18%zqr	5%	3%	4%
Fairly confident	734	173	56	165	549	107	617	121	342	236	150	290	280	43	287	245	66	283	273	740
	33%ellor	33%	33%	34%	34%	23%	36%ze	46%zhi	37%zl	25%	45%zkl	37%zl	27%	51%zo	37%zo	27%	46%zr	38%zr	28%	33%
Not very confident	932	203	52	188	673	201	711	93	404	403	114	359	439	15	363	372	44	340	417	913
	42%bjmp	38%b	30%	39%b	42%b	44%	42%	35%	44%	43%	34%	45%j	42%j	18%	46%zm	42%m	30%	45%p	42%p	41%
Not at all confident	378	107	42	93	260	119	254	24	96	240	33	84	260	11	74	239	5	69	256	401
	17%fghjknpq	20%	24%cd	19%	16%	26%zf	15%	9%	10%	26%zgh	10%	11%	25%zjk	12%	10%	27%zmn	3%	9%	26%zpq	18%
Don't know	66	10	3	9	50	12	49	6	32	19	5	33	21	2	17	10	1	22	11	59
	3%lcr	2%	2%	2%	3%	3%	3%	2%	3%	2%	2%	4%l	2%	3%	2%	1%	1%	3%r	1%	3%
Prefer not to say	8	-	-	-	7	-	7	-	5	3	-	-	5	3	1	1	3	1	1	5
	*r	-	-	-	*	-	*	-	*	*	-	-	*	3%no	*	*	2%qr	*	*	*
Mean	2.26ellor	2.27	2.31	2.27	2.26	2.07	2.31ze	2.53zhi	2.38zj	2.06	2.55zkl	2.35zl	2.08	2.69zno	2.38zo	2.07	2.80zqr	2.39zr	2.08	2.25
Confident	830	210	75	193	602	129	689	140	387	263	182	319	313	54	326	274	92	318	301	836
	37%ellor	40%	44%	40%	38%	28%	40%ze	53%zhi	42%zl	28%	54%zkl	40%l	30%	64%zno	42%zo	31%	64%zqr	42%zr	31%	38%
Not confident	1310	310	93	281	933	321	965	116	501	643	147	442	699	26	437	612	48	410	673	1314
	59%fghjmpq	59%	54%	58%	59%	70%zf	56%	44%	54%g	69%zgh	44%	56%j	67%zjk	30%	56%m	68%zmn	34%	55%p	68%zpq	59%
NET: Confidence	-22%	-19%	-11%	-18%	-21%	-42%	-16%	9%	-12%	-41%	10%	-16%	-37%	34%	-14%	-38%	30%	-12%	-38%	-22%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 80

QCaringSupportConf. How confident are you, if at all, that you would be able to find out what help is available from the government if you needed support because of caring responsibilities?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Very confident	**96**	8	7	7	3	23	5	3	3	-	-	9	7	5	5	96
	4%	*4%*	*3%*	*5%*	*4%*	*5%*	*8%*	*2%*	*9%*	-	-	*6%*	*4%*	*6%*	*6%*	*4%*
Fairly confident	**734**	84	76	44	22	170	21	61	6	3	1	43	43	42	27	740
	33%l	43%zdl	33%l	*31%*	*27%*	36%l	*38%*	42%bl	*20%*	*20%*	*54%*	*32%*	*23%*	46%zdl	*33%*	*33%*
Not very confident	**932**	81	98	55	34	186	21	66	13	7	1	58	75	30	34	913
	42%	*41%*	*43%*	*39%*	*42%*	*40%*	*36%*	*46%*	*44%*	*42%*	*46%*	*43%*	*40%*	*33%*	*42%*	*41%*
Not at all confident	**378**	22	43	29	20	76	7	10	8	6	-	25	60	9	12	401
	17%g	*11%*	19%g	21%ag	25%agm	16%g	*12%*	*7%*	*27%*	*38%*	-	18%g	32%zabcefgkmn	*10%*	*15%*	*18%*
Don't know	**66**	3	4	6	1	13	3	4	-	-	-	-	1	5	3	59
	3%	*2%*	*2%*	5%kl	*1%*	*3%*	5%kl	*3%*	-	-	-	-	*1%*	6%kl	*4%*	*3%*
Prefer not to say	**8**	-	-	-	-	3	-	-	-	-	-	-	-	-	-	5
	*	-	-	-	-	*1%*	-	-	-	-	-	-	-	-	-	*
Mean	**2.28l**	2.40zbcdl	2.21l	2.20l	2.11	2.31l	2.44dl	2.40bdl	2.11	1.82	2.54	2.27l	1.98	2.50zbcdel	2.32l	2.25
Confident	**830**	93	83	50	25	193	26	64	8	3	1	52	50	48	32	836
	37%	47%zdl	*37%*	*36%*	*32%*	41%l	46%l	44%bl	*29%*	*20%*	*54%*	*39%*	*27%*	52%zbcdel	*40%*	*38%*
Not confident	**1310**	103	141	85	54	262	28	77	20	13	1	82	135	39	46	1314
	59%m	*52%*	62%gm	60%m	67%afm	56%m	*49%*	*53%*	*71%*	*80%*	*46%*	61%m	73%zabcefgmn	*43%*	*56%*	*59%*
NET: Confidence	***-22%***	*-5%*	*-25%*	*-24%*	*-36%*	*-15%*	*-3%*	*-9%*	*-42%*	*-59%*	*9%*	*-22%*	*-46%*	*9%*	*-17%*	*-22%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 81

Q226I. If the NHS budget is not increased, what should the government prioritise?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Making it easier for people to access community-based services close to home including a GP and an NHS dentist	**1217**	543	660	98	189	203	193	220	155	158	1039	144	515	702	404	807	145	269	303	48	40	1297
	55%efgh	*52%*	**58%efg**	*33%*	**57%c**	**56%c**	**55%c**	**62%cdf**	**58%c**	**63%cdf**	**56%d**	*50%*	*55%*	*56%*	**61%aoqr**	*53%*	**58%q**	*49%*	*52%*	**61%q**	**63%q**	*59%*
Making it easier for people to access care in hospitals including A&E and planned procedures	**847**	409	428	183	128	128	126	117	89	76	697	126	360	483	216	620	79	255	243	22	21	771
	38%ghijop	*39%*	*37%*	**51%cdefghi**	*38%*	*35%*	*36%*	*33%*	*34%*	*30%*	*38%*	*44%*	*38%*	*38%*	*33%*	**40%anps**	*31%*	**46%naps**	**42%nps**	*28%*	*33%*	*35%*
Neither of these	**110**	76	34	15	16	22	25	12	13	8	89	12	56	50	31	79	25	22	28	4	1	101
	5%bgm	**7%kb**	*3%*	*5%*	*5%*	*6%*	**7%bl**	*3%*	*5%*	*3%*	*5%*	*4%*	*6%*	*4%*	*5%*	*5%*	**10%anopq**	*4%*	*5%*	*5%*	*2%*	*5%*
Don't know	**40**	16	22	3	2	8	7	4	8	7	29	6	14	24	10	27	3	8	11	5	1	45
	2%j	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	**3%dg**	*3%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	**6%nopqr**	*2%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 82

Q226I. If the NHS budget is not increased, what should the government prioritise?
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Making it easier for people to access community-based services close to home including a GP and an NHS dentist	**1217**	223	334	270	122	1028	104	54	30	276	192	560	47	126	103	99	93	122	176	118	144	1297
	55%	*60%*	**59%z**	*55%*	*51%*	*55%*	*56%*	*54%*	*49%*	*54%*	*53%*	*56%*	*52%*	*52%*	*57%*	**60%r**	*47%*	*58%*	*57%*	**61%r**	*51%*	*59%*
Making it easier for people to access care in hospitals including A&E and planned procedures	**847**	123	197	200	99	714	67	36	30	198	142	375	36	98	63	52	90	76	119	59	121	771
	38%bc	*33%*	*35%*	**41%c**	*41%*	*38%*	*36%*	*36%*	*49%*	*39%*	*39%*	*38%*	*40%*	*40%*	*35%*	*31%*	**46%qu**	*36%*	*39%*	*31%*	**43%u**	*35%*
Neither of these	**110**	20	26	18	15	91	12	7	*	24	20	47	2	14	7	10	10	10	10	10	16	101
	5%	*5%*	*5%*	*4%*	*6%*	*5%*	*7%*	*7%*	*1%*	*5%*	*6%*	*5%*	*3%*	*6%*	*4%*	*6%*	*5%*	*5%*	*3%*	*5%*	*6%*	*5%*
Don't know	**40**	8	10	2	2	34	2	3	1	15	7	12	4	6	5	4	4	2	3	5	2	45
	2%	*2%*	*2%*	*	*1%*	*2%*	*1%*	*3%*	*1%*	**3%m**	*2%*	*1%*	*5%*	*2%*	*3%*	*2%*	*2%*	*1%*	*1%*	*3%*	*1%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

Q226I. If the NHS budget is not increased, what should the government prioritise?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Making it easier for people to access community-based services close to home including a GP and an NHS dentist	**1217**	958	259	226	253	250	238	249	641	163	63	85	138	45	61	277	938	1297
	55%m	*55%*	*55%*	*52%*	*57%*	*56%*	*53%*	*56%*	**57%n**	**61%rn**	**55%n**	**58%n**	**61%n**	**60%n**	*28%*	*48%*	**57%qs**	*59%*
Making it easier for people to access care in hospitals including A&E and planned procedures	**847**	659	189	176	168	158	182	163	416	88	38	52	77	22	138	249	597	771
	38%p	*38%*	*40%*	*41%*	*38%*	*36%*	*41%*	*37%*	*37%*	*33%*	*34%*	*35%*	*34%*	*30%*	**65%ahi klm**	**43%tp**	*36%*	*35%*
Neither of these	**110**	93	17	23	20	25	20	22	58	8	10	6	8	8	12	36	74	101
	5%	*5%*	*4%*	*5%*	*5%*	*6%*	*5%*	*5%*	*5%*	*3%*	**9%l**	*4%*	*3%*	**11%l**	*6%*	*6%*	*5%*	*5%*
Don't know	**40**	32	8	8	3	12	8	8	17	9	2	3	5	-	3	10	29	45
	2%	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	-	*1%*	*2%*	*2%*	*2%*

Q226I. If the NHS budget is not increased, what should the government prioritise?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Making it easier for people to access community-based services close to home including a GP and an NHS dentist	**1217**	1110	100	477	557	76	280	860	919	273	277	94	100	6	1297
	55%	***56%z***	*51%*	*55%*	*56%*	*58%*	*56%*	***57%z***	***56%z***	*54%*	*56%*	*61%*	*51%*	*53%*	*59%*
Making it easier for people to access care in hospitals including A&E and planned procedures	**847**	759	78	340	371	48	191	561	615	207	188	48	78	3	771
	38%	*38%*	*40%*	*39%*	*37%*	*36%*	*38%*	*37%*	*38%*	*41%*	*38%*	*31%*	*40%*	*31%*	*35%*
Neither of these	**110**	83	17	38	41	5	18	53	64	15	24	12	17	-	101
	5%efghl	*4%*	***9%acd***	*4%*	*4%*	*3%*	*4%*	*4%*	*4%*	*3%*	*5%*	***8%gjl***	***9%fghl***	-	*5%*
Don't know	**40**	38	1	12	23	3	11	31	34	11	7	-	1	2	45
	2%	*2%*	*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*	-	*	*16%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 85

Q226I. If the NHS budget is not increased, what should the government prioritise?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Making it easier for people to access community-based services close to home including a GP and an NHS dentist	**1217**	298	99	274	879	255	942	157	496	509	200	419	574	29	443	493	65	417	555	1297
	55%m	*56%*	*57%*	*57%*	*55%*	*55%*	*55%*	*60%*	*54%*	*55%*	*60%*	*53%*	*55%*	*34%*	**57%m**	**55%m**	*45%*	*56%*	*56%*	*59%*
Making it easier for people to access care in hospitals including A&E and planned procedures	**847**	202	67	183	600	170	665	93	354	368	126	302	407	46	287	352	67	278	378	771
	38%	*38%*	*39%*	*38%*	*38%*	*37%*	*39%*	*36%*	*38%*	*40%*	*38%*	*38%*	*39%*	**54%zn**	*37%*	*39%*	*47%*	*37%*	*38%*	*35%*
Neither of these	**110**	23	3	23	81	26	73	12	53	41	4	59	42	9	45	41	11	46	43	101
	5%l	*4%*	*2%*	*5%*	*5%*	*6%*	*4%*	*4%*	*6%*	*4%*	*1%*	**7%zjl**	*4%*	*11%*	*6%*	*5%*	*8%*	*6%*	*4%*	*5%*
Don't know	**40**	6	3	4	32	10	29	*	21	10	3	14	14	1	6	10	*	9	10	45
	2%nr	**1%c**	*2%*	*1%*	*2%*	*2%*	*2%*	*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*	*1%*	*1%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 86

Q226I. If the NHS budget is not increased, what should the government prioritise?
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Making it easier for people to access community-based services close to home including a GP and an NHS dentist	**1217**	130	141	73	50	245	30	91	16	12	1	65	108	55	48	1297
	55%	***65%zcefi***	*62%*	*52%*	*62%*	*52%*	*52%*	*63%*	*57%*	*71%*	*100%*	*49%*	*58%*	*60%*	*58%*	*59%*
Making it easier for people to access care in hospitals including A&E and planned procedures	**847**	63	78	61	27	190	21	47	12	4	-	59	69	28	31	771
	38%	*32%*	*34%*	*43%*	*33%*	***40%m***	*36%*	*33%*	*41%*	*25%*	-	*44%*	*37%*	*30%*	*38%*	*35%*
Neither of these	**110**	5	6	7	3	29	3	3	1	1	-	9	8	8	1	101
	5%	*3%*	*3%*	*5%*	*4%*	*6%*	*6%*	*2%*	*2%*	*4%*	-	*7%*	*4%*	***9%abfj***	*2%*	*5%*
Don't know	**40**	*	3	1	-	5	3	3	-	-	-	1	*	1	2	45
	2%	*	*1%*	*1%*	-	*1%*	***6%adel***	*2%*	-	-	-	*1%*	*	*1%*	*2%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 87

Q226D. Many experts argue that it is becoming more expensive to fund the NHS because of increasing costs of treatments, an ageing population and several other factors.
This means that even in order to maintain the current level of care and services provided for free by the NHS, spending on the NHS would have to increase.
With that in mind, which, if any, of the following would you most like to see?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education						
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Increase taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	842	399	429	111	115	93	111	153	126	133	759	78	320	521	317	522	87	179	204	34	19	912
	38%efkl	38%	38%	37%e	34%	26%	32%	43%def	47%def	54%cdefg	41%gk	27%	34%	41%gl	48%opqrs	34%	35%	32%	35%	43%	29%	41%
Reduce spending on other services such as education and welfare, in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	487	266	217	103	84	68	85	66	40	41	386	80	237	249	122	364	56	154	123	12	19	438
	22%bghijmn	26%ab	19%	34%cegh i	25%h	19%	24%hi	19%	15%	17%	21%	28%	25%m	20%	19%	24%mn	22%	28%mn	21%	15%	30%mt	20%
Reduce the level of care and services provided by the NHS so that you do not need to increase the current level of taxation and spending on the NHS	149	83	64	15	29	34	24	23	14	9	111	28	72	77	53	96	14	28	46	3	4	135
	7%bl	8%	6%	5%	9%	10%bl	7%	7%	5%	4%	6%	10%	8%	6%	8%	6%	6%	5%	8%	4%	6%	6%
None of these	640	263	370	57	84	150	117	97	78	57	515	95	279	357	153	480	91	167	178	26	18	643
	29%adjn	25%	32%a	19%	25%	42%cdfg hl	33%c	27%	29%c	23%	28%	33%	29%	28%	23%	31%n	36%n	30%n	30%n	33%	28%	29%
Don't know	95	32	63	13	23	15	14	14	8	8	83	8	38	55	15	73	3	26	35	4	4	86
	4%ag	3%	5%a	4%	7%	4%	4%	4%	3%	3%	4%	3%	4%	4%	2%	5%np	1%	5%p	6%np	6%p	6%p	4%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 88

Q226D. Many experts argue that it is becoming more expensive to fund the NHS because of increasing costs of treatments, an ageing population and several other factors.
This means that even in order to maintain the current level of care and services provided for free by the NHS, spending on the NHS would have to increase.
With that in mind, which, if any, of the following would you most like to see?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Increase taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	842	151	215	201	99	708	82	32	20	192	119	397	30	102	60	60	60	81	125	85	106	912
	38%	*40%*	*38%*	*41%*	*42%*	*38%*	*44%*	*32%*	*33%*	*37%*	*33%*	*40%*	*33%*	*42%*	*34%*	*36%*	*30%*	*39%*	*41%*	**44%r**	*37%*	*41%*
Reduce spending on other services such as education and welfare, in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	487	56	136	102	66	403	42	23	19	105	71	227	18	46	41	28	43	43	72	37	75	438
	22%c	*15%*	**24%c**	*21%*	**28%c**	*22%*	*23%*	*23%*	*31%*	*20%*	*20%*	*23%*	*20%*	*19%*	*23%*	*17%*	*22%*	*20%*	*23%*	*19%*	*27%*	*20%*
Reduce the level of care and services provided by the NHS so that you do not need to increase the current level of taxation and spending on the NHS	149	26	44	35	15	130	8	10	2	35	25	69	6	18	11	19	7	19	15	15	20	135
	7%	*7%*	*8%*	*7%*	*6%*	*7%*	*4%*	*10%*	*3%*	*7%*	*7%*	*7%*	*6%*	*7%*	*6%*	**11%st**	*3%*	*9%*	*5%*	*8%*	*7%*	*6%*
None of these	640	127	160	146	46	542	51	32	15	158	116	268	30	73	56	49	67	61	84	49	74	643
	29%f	**34%tf**	**28%f**	**30%f**	*19%*	*29%*	*28%*	*31%*	*25%*	*31%*	*32%*	*27%*	*34%*	*30%*	*31%*	*30%*	*34%*	*29%*	*27%*	*26%*	*26%*	*29%*
Don't know	95	15	11	8	12	84	2	4	5	23	30	32	6	6	11	9	21	6	12	6	8	86
	4%de	*4%*	*2%*	*2%*	*5%*	*5%*	*1%*	*4%*	**8%h**	*4%*	**8%m**	*3%*	*7%*	*2%*	*6%*	*5%*	**11%ostuv**	*3%*	*4%*	*3%*	*3%*	*4%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 89

Q226D. Many experts argue that it is becoming more expensive to fund the NHS because of increasing costs of treatments, an ageing population and several other factors.
This means that even in order to maintain the current level of care and services provided for free by the NHS, spending on the NHS would have to increase.
With that in mind, which, if any, of the following would you most like to see?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Increase taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**842**	660	183	138	158	168	187	192	461	107	33	52	69	27	85	177	664	912
	38%cio	*38%*	*39%*	*32%*	*35%*	*38%*	**42%c**	**43%cg**	**41%gl**	*40%*	*29%*	*36%*	*30%*	*36%*	*40%*	*31%*	**41%ac**	*41%*
Reduce spending on other services such as education and welfare, in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**487**	384	104	99	107	101	92	88	242	53	21	31	48	13	68	128	359	438
	22%	*22%*	*22%*	*23%*	*24%*	*23%*	*21%*	*20%*	*21%*	*20%*	*19%*	*21%*	*21%*	*17%*	**32%l**	*22%*	*22%*	*20%*
Reduce the level of care and services provided by the NHS so that you do not need to increase the current level of taxation and spending on the NHS	**149**	123	26	27	26	33	27	36	86	10	8	15	17	1	9	46	103	135
	7%	*7%*	*5%*	*6%*	*6%*	*8%*	*6%*	*8%*	**8%l**	*4%*	*7%*	**10%l**	*7%*	*2%*	*4%*	*8%*	*6%*	*6%*
None of these	**640**	498	142	147	139	129	121	104	303	84	46	42	82	30	40	188	453	643
	29%ghp	*29%*	*30%*	**34%g**	**31%g**	*29%*	*27%*	*23%*	*27%*	**32%n**	**41%ahn**	*29%*	**36%ahn**	**40%n**	*19%*	*33%*	*28%*	*29%*
Don't know	**95**	76	19	21	16	14	21	23	39	13	5	7	12	4	11	33	60	86
	4%p	*4%*	*4%*	*5%*	*4%*	*3%*	*5%*	*5%*	*3%*	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	*6%*	*4%*	*4%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 90

Q226D. Many experts argue that it is becoming more expensive to fund the NHS because of increasing costs of treatments, an ageing population and several other factors. This means that even in order to maintain the current level of care and services provided for free by the NHS, spending on the NHS would have to increase. With that in mind, which, if any, of the following would you most like to see?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Increase taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**842**	768	71	312	401	55	187	609	627	204	215	58	71	3	912
	38%	*39%*	*36%*	*36%*	*40%*	*42%*	*37%*	**40%ah**	*38%*	*40%*	**43%ah**	*38%*	*36%*	*28%*	*41%*
Reduce spending on other services such as education and welfare, in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**487**	415	63	211	181	22	86	292	350	100	72	24	63	2	438
	22%adfg j	**21%d**	**32%ade**	**24%ad**	*18%*	*17%*	*17%*	**19%j**	**21%fgj**	**20%j**	*14%*	*15%*	**32%afgh ijk**	*17%*	*20%*
Reduce the level of care and services provided by the NHS so that you do not need to increase the current level of taxation and spending on the NHS	**149**	132	10	68	58	7	38	88	92	32	30	8	10	*	135
	7%gh	*7%*	*5%*	*8%*	*6%*	*5%*	*8%*	*6%*	*6%*	*6%*	*6%*	*5%*	*5%*	*4%*	*6%*
None of these	**640**	589	45	237	308	43	167	453	492	149	158	58	45	4	643
	29%	**30%z**	*23%*	*27%*	*31%*	*33%*	*33%*	*30%*	**30%z**	*29%*	*32%*	**38%bl**	*23%*	*37%*	*29%*
Don't know	**95**	86	7	39	42	5	23	63	71	21	22	6	7	1	86
	4%	*4%*	*4%*	*4%*	*4%*	*4%*	*5%*	*4%*	*4%*	*4%*	*4%*	*4%*	*4%*	*13%*	*4%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 91

Q226D. Many experts argue that it is becoming more expensive to fund the NHS because of increasing costs of treatments, an ageing population and several other factors.
This means that even in order to maintain the current level of care and services provided for free by the NHS, spending on the NHS would have to increase.
With that in mind, which, if any, of the following would you most like to see?
Base: All respondents

	Total	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	(z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Increase taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**842**	214	68	196	601	186	651	146	371	274	189	305	330	33	331	309	74	312	338	912
	38%lmo	*40%*	*39%*	*41%*	*38%*	*40%*	*38%*	**56%zhi**	**40%i**	*30%*	**57%zkl**	**38%l**	*32%*	*39%*	**42%zo**	*34%*	**51%zr**	**42%r**	*34%*	*41%*
Reduce spending on other services such as education and welfare, in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**487**	128	50	120	330	87	390	38	192	248	52	167	264	22	184	186	28	158	224	438
	22%ij	*24%*	**29%d**	*25%*	*21%*	*19%*	*23%*	*15%*	*21%*	**27%ghi**	*16%*	*21%*	**25%ij**	*26%*	*24%*	*21%*	*20%*	*21%*	*23%*	*20%*
Reduce the level of care and services provided by the NHS so that you do not need to increase the current level of taxation and spending on the NHS	**149**	35	14	30	109	26	117	11	69	59	10	64	72	10	50	68	10	58	67	135
	7%	*7%*	*8%*	*6%*	*7%*	*6%*	*7%*	*4%*	*7%*	*6%*	*3%*	**8%j**	**7%j**	*12%*	*6%*	*8%*	*7%*	*8%*	*7%*	*6%*
None of these	**640**	138	38	125	481	143	485	55	243	322	59	227	343	13	198	311	19	200	334	643
	25%cgjr	*26%*	*22%*	*26%*	*30%*	*31%*	*28%*	*21%*	*26%*	**35%ghi**	*18%*	**29%j**	**33%ij**	*16%*	*25%*	**35%mn**	*13%*	**27%p**	**34%pq**	*29%*
Don't know	**95**	15	2	13	72	20	67	12	50	25	23	31	26	6	19	23	13	22	23	86
	4%lmo	*3%*	*1%*	*3%*	*4%*	*4%*	*4%*	*4%*	**5%i**	*3%*	**7%l**	*4%*	*3%*	*7%*	*2%*	*3%*	**9%qr**	*3%*	*2%*	*4%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 92

Q226D. Many experts argue that it is becoming more expensive to fund the NHS because of increasing costs of treatments, an ageing population and several other factors.
This means that even in order to maintain the current level of care and services provided for free by the NHS, spending on the NHS would have to increase.
With that in mind, which, if any, of the following would you most like to see?
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Increase taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**842**	133	107	41	23	192	27	81	5	9	1	11	42	51	52	912
	38%kl	**67%bcdefkl**	**47%cdkl**	**29%k**	**28%k**	**41%cdkl**	**47%cdkl**	**56%bcdekl**	*18%*	*55%*	*46%*	*8%*	**23%k**	**55%cdekl**	**63%bcdefkl**	*41%*
Reduce spending on other services such as education and welfare, in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS	**487**	14	42	51	31	95	4	22	7	3	-	48	63	9	6	438
	22%afmn	*7%*	**19%a**	**36%abefgmn**	**38%abefgmn**	**20%afmn**	*6%*	*15%*	*25%*	*19%*	-	**35%abefgmn**	**34%abefgmn**	*10%*	*7%*	*20%*
Reduce the level of care and services provided by the NHS so that you do not need to increase the current level of taxation and spending on the NHS	**149**	10	18	8	7	34	10	5	6	1	1	19	16	5	8	135
	7%	*5%*	**8%g**	*6%*	*8%*	*7%*	**18%acegm**	*4%*	*22%*	*4%*	*54%*	**14%aeg**	*8%*	*5%*	*9%*	*6%*
None of these	**640**	35	57	36	19	137	15	33	10	4	-	55	60	20	16	643
	29%a	*17%*	*25%*	*26%*	*23%*	**29%a**	*26%*	*23%*	*35%*	*22%*	-	**41%abcdegmn**	**32%ad**	*22%*	*19%*	*29%*
Don't know	**95**	6	3	4	1	12	2	3	-	-	-	2	4	8	1	86
	4%	*3%*	*1%*	*3%*	*1%*	*3%*	*3%*	*2%*	-	-	-	*2%*	*2%*	**8%bekl**	*1%*	*4%*

Fieldwork dates: 4th - 10th December 2025
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 93

Q211. At the moment, how likely or unlikely would you be to pay for private health insurance or private healthcare if you needed it?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
I already pay / my company already pays for private healthcare or private health insurance	308	159	148	39	41	54	68	47	30	29	267	36	183	125	122	186	29	94	50	12	2	321
	14%hmnt	15%	13%	13%	12%	15%	19%gtu	13%	11%	11%	14%z	12%	19%zm	10%	18%zoprt	12%rt	11%t	17%ort	9%	15%t	2%	14%
Very likely	149	76	70	20	33	27	16	17	21	15	118	21	70	80	40	106	21	31	48	4	2	136
	7%g	7%	6%	7%	10%	8%	5%	5%	8%	6%	6%	7%	7%	6%	6%	7%	8%	6%	8%	5%	4%	6%
Fairly likely	362	179	179	49	58	62	41	59	49	43	326	31	159	202	125	234	41	97	77	14	4	377
	16%ft	17%	16%	17%	17%	17%	12%	17%f	19%f	17%	18%z	11%	17%	16%	19%rt	15%t	16%	18%t	13%	18%t	6%	17%
Neither likely nor unlikely	301	140	159	38	46	52	51	49	30	34	218	60	133	162	94	205	41	58	83	9	13	291
	14%j	13%	14%	13%	14%	14%	15%	14%	11%	14%	12%	21%zj	14%	13%	14%	13%	16%	11%	14%	11%	20%q	13%
Fairly unlikely	462	182	275	60	84	64	87	67	50	49	398	60	205	257	131	329	40	129	127	20	13	441
	21%a	17%	24%za	20%	25%	18%	25%	19%	19%	20%	21%z	21%	22%	20%	20%	21%p	16%	23%p	22%	25%	20%	20%
Very unlikely	589	287	291	78	65	91	82	110	85	77	499	70	182	405	143	443	78	132	182	21	30	620
	27%lin	28%	25%	26%	19%	25%	23%	31%zdf	32%zdf	31%dl	27%	24%	19%	32%zl	22%	29%znq	31%n	24%	31%znq	27%	47%nopqrs	28%
Don't know	43	21	21	14	8	10	6	4	*	1	28	12	13	29	7	32	1	12	18	-	-	28
	2%h	2%	2%	5%hil	2%	3%h	2%h	1%h	*	1%	2%	4%	1%	2%	1%	2%	1%	2%	3%rt	-	-	1%
Mean	2.47gmot	2.51	2.45	2.49	2.69fg	2.56	2.36	2.36	2.45	2.40	2.47	2.48	2.64zm	2.36	2.60zort	2.41t	2.49t	2.48t	2.38t	2.42t	1.96	2.45
Already/Likely	819	414	397	109	132	143	125	123	101	86	711	88	412	407	286	526	91	222	175	30	8	834
	37%bmort	40%	35%	37%	40%	40%	36%	35%	38%	35%	38%z	30%	44%zm	32%	43%zort	34%rt	36%t	40%ort	30%t	38%t	12%	38%
Likely	511	255	250	70	91	89	57	76	70	58	444	52	229	282	164	340	62	128	125	18	6	513
	23%f	24%	22%	23%	27%f	25%f	16%	22%	26%zf	23%f	24%z	18%	24%	22%	25%t	22%t	25%t	23%t	21%t	23%t	10%	23%
Unlikely	1051	470	566	138	149	156	170	176	136	126	897	130	387	661	274	772	118	261	309	41	43	1061
	47%hl	45%	49%	46%	44%	43%	48%	50%	51%	51%	48%z	45%	41%	53%zl	41%	50%zn	47%	47%	53%zn	51%	68%znopqrs	48%
NET: Likely	-24%	-20%	-28%	-23%	-17%	-19%	-32%	-28%	-25%	-28%	-24%	-27%	-17%	-30%	-17%	-28%	-22%	-24%	-31%	-28%	-58%	-25%

Fieldwork dates: 4th - 10th December 2025
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 94

Q211. At the moment, how likely or unlikely would you be to pay for private health insurance or private healthcare if you needed it?
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
I already pay / my company already pays for private healthcare or private health insurance	308	18	70	79	95	257	28	7	17	57	40	160	16	25	16	22	18	29	64	26	41	321
	14%d	5%	12%c	16%c	40%cde	14%	15%	7%	27%ghi	11%	11%	16%k	18%	10%	9%	13%	9%	14%	21%opr	13%	15%	14%
Very likely	149	18	40	36	17	124	7	15	3	28	22	74	5	12	10	10	12	16	15	14	29	136
	7%	5%	7%	7%	7%	7%	4%	15%ghi	4%	5%	6%	7%	6%	5%	6%	6%	6%	8%	5%	7%	10%	6%
Fairly likely	362	34	100	102	49	295	32	18	16	82	55	158	13	44	25	28	27	44	47	30	37	377
	16%c	9%	18%c	21%cc	20%c	16%	18%	18%	26%ghj	16%	15%	16%	14%	18%	14%	17%	14%	21%	15%	16%	13%	17%
Neither likely nor unlikely	301	52	64	69	21	257	22	15	6	78	62	117	16	34	28	23	39	29	34	23	31	291
	14%	14%	11%	14%	9%	14%	12%	15%	10%	15%	17%m	12%	18%	14%	16%	14%	20%tu	14%	11%	12%	11%	13%
Fairly unlikely	462	84	137	113	25	405	35	16	5	112	85	208	12	54	46	41	44	47	55	41	64	441
	21%f	22%f	24%ef	23%f	11%	22%j	19%	16%	9%	22%	24%	21%	13%	22%	26%	25%	22%	22%	18%	22%	23%	20%
Very unlikely	589	164	150	88	32	490	58	27	14	142	91	257	22	72	48	34	57	43	85	55	74	620
	27%ef	44%cdef	27%ef	18%	13%	26%	32%	27%	23%	28%	25%	26%	25%	29%	27%	21%	29%	21%	27%	29%	26%	28%
Don't know	43	5	4	3	-	40	1	1	1	15	7	19	6	2	6	6	*	2	8	3	6	28
	2%d	1%	1%	1%	-	2%	1%	1%	1%	3%	2%	2%	7%cors	1%	3%	4%f	*	1%	3%	1%	2%	1%
Mean	2.47c	2.03	2.48c	2.72zcd	2.96zcd	2.46	2.32	2.78zgh	2.73	2.42	2.47	2.49	2.52	2.40	2.39	2.55	2.40	2.68	2.37	2.43	2.50	2.45
Already/Likely	819	70	210	217	160	676	67	41	35	167	116	393	34	82	51	60	56	89	126	70	108	834
	37%d	19%	37%c	44%zc	67%zcde	36%	36%	41%	57%zghi	33%	32%	40%k	38%	33%	29%	37%	29%	43%pr	41%pr	36%	38%	38%
Likely	511	52	140	139	66	419	40	34	18	110	77	233	18	57	35	38	39	60	61	44	67	513
	23%d	14%	25%c	28%zc	28%c	22%	22%	34%zgh	30%	21%	21%	23%	20%	23%	20%	23%	20%	29%	20%	23%	24%	23%
Unlikely	1051	248	287	201	57	895	94	43	19	254	176	465	34	126	94	75	101	90	139	97	139	1061
	47%ef	66%zdef	51%ef	41%f	24%	48%j	51%j	43%	31%	50%	49%	47%	38%	52%	52%	46%	51%	43%	45%	50%	49%	48%
NET: Likely	-24%	-52%	-26%	-13%	4%	-25%	-29%	-9%	-1%	-28%	-27%	-23%	-17%	-28%	-33%	-23%	-32%	-14%	-25%	-27%	-25%	-25%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 95

Q211. At the moment, how likely or unlikely would you be to pay for private health insurance or private healthcare if you needed it?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
I already pay / my company already pays for private healthcare or private health insurance	**308**	231	78	37	54	49	80	88	198	35	11	13	16	2	29	85	222	321
	14%clm	*13%*	*16%*	*9%*	*12%*	*11%*	**18%zce**	**20%zcde**	**18%klm**	**13%l**	*10%*	*9%*	*7%*	*3%*	*14%*	*15%*	*14%*	*14%*
Very likely	**149**	115	34	31	26	27	38	27	89	9	7	9	14	4	14	39	110	136
	7%l	*7%*	*7%*	*7%*	*6%*	*6%*	*9%*	*6%*	**8%l**	*3%*	*6%*	*6%*	*6%*	*5%*	*7%*	*7%*	*7%*	*6%*
Fairly likely	**362**	257	105	40	62	82	87	90	201	46	21	19	22	8	31	93	269	377
	16%acl	*15%*	**22%za**	*9%*	*14%*	**18%c**	**19%c**	**20%zcd**	**18%l**	**17%l**	**19%l**	*13%*	*10%*	*10%*	*15%*	*16%*	*16%*	*17%*
Neither likely nor unlikely	**301**	240	61	73	66	52	55	55	156	34	15	23	26	15	27	86	214	291
	14%	*14%*	*13%*	*17%*	*15%*	*12%*	*12%*	*12%*	*14%*	*13%*	*13%*	*16%*	*12%*	*20%*	*13%*	*15%*	*13%*	*13%*
Fairly unlikely	**462**	380	82	94	92	96	84	96	217	54	27	39	63	15	43	114	347	441
	21%	*22%*	*17%*	*22%*	*21%*	*22%*	*19%*	*22%*	*19%*	*20%*	*24%*	*26%*	**28%zh**	*20%*	*20%*	*20%*	*21%*	*20%*
Very unlikely	**589**	478	111	149	132	134	91	82	263	79	31	39	81	28	57	139	448	620
	27%fgh	*27%*	*23%*	**33%cfg**	**30%fg**	**30%fg**	*20%*	*19%*	*23%*	**30%h**	*27%*	*26%*	**36%zh**	**37%h**	*27%*	*24%*	*27%*	*28%*
Don't know	**43**	41	2	7	13	5	12	5	7	9	-	5	4	3	12	14	27	28
	2%bh	**2%zb**	*	*2%*	*3%*	*1%*	*3%*	*1%*	*1%*	**3%h**	-	**4%h**	*2%*	**4%h**	**5%h**	*2%*	*2%*	*1%*
Mean	**2.47acl**	2.42	**2.67za**	2.25	2.36	2.42	**2.71zcde**	**2.67zcde**	**2.61zil**	2.34	2.48	2.38	2.15	2.21	2.43	2.53	2.46	2.45
Already/Likely	**819**	**602**	**217**	**109**	**142**	**158**	**206**	**205**	**489**	**91**	**40**	**41**	**52**	**14**	**75**	**218**	**601**	**834**
	37%eckm	*35%*	**46%zd**	*25%*	*32%*	**35%c**	**46%zcde**	**46%zcde**	**43%ziklm**	**34%l**	**35%l**	*28%*	*23%*	*19%*	*35%*	*38%*	*37%*	*38%*
Likely	**511**	**372**	**139**	**71**	**88**	**109**	**126**	**117**	**290**	**55**	**29**	**28**	**36**	**12**	**45**	**133**	**379**	**513**
	23%acl	*21%*	**29%zd**	*17%*	*20%*	**24%c**	**28%zcd**	**26%c**	**26%zil**	*21%*	*25%*	*19%*	*16%*	*16%*	*21%*	*23%*	*23%*	*23%*
Unlikely	**1051**	**858**	**193**	**243**	**223**	**231**	**175**	**178**	**480**	**133**	**58**	**78**	**144**	**43**	**100**	**253**	**796**	**1061**
	47%bfgh	**49%zb**	*41%*	**56%zfg**	**50%fg**	**52%fg**	*39%*	*40%*	*42%*	**50%h**	*51%*	**53%h**	**64%zhik**	*57%*	*47%*	*44%*	*49%*	*48%*
NET: Likely	*-24%*	*-28%*	*-11%*	*-40%*	*-30%*	*-27%*	*-11%*	*-14%*	*-17%*	*-29%*	*-26%*	*-34%*	*-48%*	*-42%*	*-26%*	*-21%*	*-25%*	*-25%*

Fieldwork dates: 4th - 10th December 2025
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Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

Q211. At the moment, how likely or unlikely would you be to pay for private health insurance or private healthcare if you needed it?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
I already pay / my company already pays for private healthcare or private health insurance	**308**	273	35	113	142	18	76	227	214	80	56	20	35	3	321
	14%	*14%*	*18%*	*13%*	*14%*	*13%*	*15%*	**15%zhj**	*13%*	**16%j**	*11%*	*13%*	*18%*	*26%*	*14%*
Very likely	**149**	121	23	56	54	12	41	83	101	31	29	12	23	1	136
	7%acfg	*6%*	**12%ab**	*6%*	*5%*	*9%*	**8%g**	*6%*	*6%*	*6%*	*6%*	*8%*	**12%gh**	*6%*	*6%*
Fairly likely	**362**	333	29	161	149	24	79	253	276	70	85	27	29	-	377
	16%	*17%*	*15%*	*19%*	*15%*	*18%*	*16%*	*17%*	*17%*	*14%*	*17%*	*18%*	*15%*	-	*17%*
Neither likely nor unlikely	**301**	251	40	118	119	13	48	169	207	57	59	10	40	2	291
	14%afgh	*13%*	**20%ab**	*14%*	*12%*	*10%*	*10%*	*11%*	**13%g**	*11%*	*12%*	*6%*	**20%fghi**	*17%*	*13%*
	k												**jk**		
Fairly unlikely	**462**	441	19	191	226	24	96	330	355	110	127	34	19	1	441
	21%b	**22%zb**	*10%*	**22%b**	**23%b**	*18%*	**19%l**	**22%l**	**22%l**	**22%l**	**26%zfhl**	**22%l**	*10%*	*9%*	*20%*
Very unlikely	**589**	544	39	212	291	40	155	425	457	154	137	51	39	5	620
	27%	**27%b**	*20%*	*24%*	**29%zb**	*30%*	**31%l**	**28%z**	**28%z**	**30%l**	*28%*	**33%kl**	*20%*	*42%*	*28%*
Don't know	**43**	28	12	16	10	2	8	18	22	4	3	1	12	-	28
	2%adghj	*1%*	**6%acd**	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*	**6%fghi**	-	*1%*
													jk		
Mean	**2.47adg hi**	**2.44d**	**2.86zad**	**2.54ad**	2.34	2.49	2.41	2.40	2.43	2.32	2.41	2.38	**2.85zfg hijk**	1.92	2.45
Already/Likely	**819**	**727**	**86**	**330**	**345**	**53**	**196**	**563**	**590**	**181**	**170**	**59**	**86**	**4**	**834**
	37%	***37%***	***44%***	***38%***	***35%***	***40%***	***39%***	***37%***	***36%***	***36%***	***34%***	***38%***	***44%***	***33%***	***38%***
Likely	**511**	**455**	**51**	**217**	**203**	**35**	**119**	**336**	**376**	**101**	**114**	**39**	**51**	**1**	**513**
	23%d	**23%d**	***26%***	***25%***	***20%***	***27%***	***24%***	***22%***	***23%***	***20%***	***23%***	***26%***	***26%***	***6%***	***23%***
Unlikely	**1051**	**985**	**58**	**403**	**517**	**64**	**251**	**755**	**813**	**264**	**263**	**84**	**58**	**6**	**1061**
	47%bl	**49%zb**	***30%***	**46%b**	**52%zabc**	**49%b**	**50%l**	**50%zl**	**50%zl**	**52%l**	**53%zl**	**55%l**	***30%***	***50%***	***48%***
NET: Likely	***-24%***	***-27%***	***-3%***	***-21%***	***-32%***	***-22%***	***-26%***	***-28%***	***-27%***	***-32%***	***-30%***	***-29%***	***-3%***	***-44%***	***-25%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 97

Q211. At the moment, how likely or unlikely would you be to pay for private health insurance or private healthcare if you needed it?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
I already pay / my company already pays for private healthcare or private health insurance	**308**	77	16	68	228	40	266	27	135	137	38	100	167	14	101	123	10	90	158	321
	14%	*15%*	*10%*	*14%*	*14%*	*9%*	**16%ze**	*10%*	*15%*	*15%*	*11%*	*13%*	**16%z**	*17%*	*13%*	*14%*	*7%*	*12%*	**16%zp**	*14%*
Very likely	**149**	42	21	36	100	31	112	20	48	75	21	42	80	10	39	79	16	30	86	136
	7%	*8%*	**12%zad**	*8%*	*6%*	*7%*	*7%*	*8%*	*5%*	**8%h**	*6%*	*5%*	*8%*	*12%*	*5%*	**9%sn**	**11%q**	*4%*	**9%zq**	*6%*
Fairly likely	**362**	73	27	70	280	56	304	47	150	152	54	129	176	15	120	150	26	129	162	377
	16%	*14%*	*15%*	*15%*	**18%z**	*12%*	**18%ze**	*18%*	*16%*	*16%*	*16%*	*16%*	*17%*	*18%*	*15%*	*17%*	*18%*	*17%*	*16%*	*17%*
Neither likely nor unlikely	**301**	75	35	66	207	54	238	37	127	120	37	110	143	7	129	109	20	115	131	291
	14%	*14%*	**20%zacd**	*14%*	*13%*	*12%*	*14%*	*14%*	*14%*	*13%*	*11%*	*14%*	*14%*	*8%*	**16%zo**	*12%*	*14%*	*15%*	*13%*	*13%*
Fairly unlikely	**462**	117	31	110	326	93	361	46	198	202	62	170	226	16	177	187	27	184	183	441
	21%	*22%*	*18%*	*23%*	*20%*	*20%*	*21%*	*17%*	*21%*	*22%*	*18%*	*21%*	*22%*	*19%*	*23%*	*21%*	*18%*	**24%zr**	*19%*	*20%*
Very unlikely	**589**	133	41	121	431	183	392	82	248	233	118	229	229	21	208	247	44	195	263	620
	27%	*25%*	*24%*	*25%*	*27%*	**40%zf**	*23%*	*31%*	*27%*	*25%*	**35%zl**	**29%l**	*22%*	*25%*	*27%*	*28%*	*30%*	*26%*	*27%*	*28%*	
Don't know	**43**	12	-	12	21	4	35	4	18	9	4	14	17	1	6	2	2	8	4	28
	2%dmor	*2%*	-	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*	*1%*	*1%*	*	*1%*
Mean	**2.47e**	2.48	**2.72a**	2.48	2.47	2.18	**2.56ze**	2.47	2.42	2.53	2.31	2.39	**2.59zjk**	2.67	2.41	2.52	2.57	2.41	2.55	2.45
Already/Likely	**819**	**192**	**64**	**174**	**608**	**127**	**682**	**93**	**332**	**364**	**113**	**272**	**422**	**40**	**261**	**352**	**52**	**248**	**405**	**834**
	37%enq	***36%***	***37%***	***36%***	***38%***	***28%***	**40%ze**	***36%***	***36%***	***39%***	***34%***	***34%***	**41%zk**	***47%***	***33%***	**39%n**	***36%***	***33%***	**41%zq**	***38%***
Likely	**511**	**115**	**48**	**107**	**380**	**87**	**416**	**67**	**198**	**227**	**75**	**171**	**255**	**26**	**159**	**230**	**42**	**159**	**248**	**513**
	23%e	***22%***	***28%***	***22%***	***24%***	***19%***	**24%e**	***25%***	***21%***	***24%***	***23%***	***22%***	***25%***	***30%***	***20%***	**26%zn**	***29%***	***21%***	***25%***	***23%***
Unlikely	**1051**	**251**	**72**	**231**	**757**	**276**	**754**	**128**	**446**	**435**	**180**	**399**	**455**	**38**	**386**	**433**	**70**	**379**	**446**	**1061**
	47%l	***47%***	***42%***	***48%***	***48%***	**60%zf**	***44%***	***49%***	***48%***	***47%***	**54%zl**	**50%l**	***44%***	***44%***	***49%***	***48%***	***49%***	***50%***	***45%***	***48%***
NET: Likely	***-24%***	***-26%***	***-14%***	***-26%***	***-24%***	***-41%***	***-20%***	***-23%***	***-27%***	***-22%***	***-31%***	***-29%***	***-19%***	***-14%***	***-29%***	***-23%***	***-20%***	***-29%***	***-20%***	***-25%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 98

Q211. At the moment, how likely or unlikely would you be to pay for private health insurance or private healthcare if you needed it?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
I already pay / my company already pays for private healthcare or private health insurance	**308**	26	30	24	9	71	8	17	3	4	-	15	16	22	18	321
	14%	*13%*	*13%*	**17%l**	*11%*	**15%l**	*14%*	*12%*	*10%*	*22%*	-	*11%*	*9%*	**24%adegkl**	**22%l**	*14%*
Very likely	**149**	15	13	10	9	19	4	7	5	-	1	12	20	3	5	136
	7%e	*8%*	*6%*	*7%*	**12%e**	*4%*	*7%*	*5%*	*16%*	-	*54%*	**9%e**	**11%ze**	*3%*	*6%*	*6%*
Fairly likely	**362**	32	38	31	12	81	9	28	4	3	-	19	22	16	12	377
	16%	*16%*	*17%*	**22%l**	*15%*	*17%*	*17%*	*19%*	*13%*	*17%*	-	*14%*	*12%*	*18%*	*14%*	*17%*
Neither likely nor unlikely	**301**	16	21	14	13	79	8	16	1	4	-	28	23	9	13	291
	14%c	*8%*	*9%*	*10%*	*16%*	**17%ab**	*14%*	*11%*	*3%*	*23%*	-	**21%zabc**	*13%*	*10%*	*16%*	*13%*
Fairly unlikely	**462**	50	49	33	13	91	11	32	8	4	-	18	34	24	11	441
	21%	**25%k**	*21%*	*23%*	*16%*	*19%*	*19%*	*22%*	*26%*	*23%*	-	*14%*	*18%*	*26%*	*14%*	*20%*
Very unlikely	**589**	56	76	28	24	124	15	44	9	3	1	42	69	15	20	620
	27%m	*28%*	**33%cm**	*20%*	**30%m**	**26%m**	*25%*	**30%m**	*33%*	*15%*	*46%*	**31%m**	**37%zcdm**	*16%*	*25%*	*28%*
Don't know	**43**	4	1	1	-	5	2	1	-	-	-	-	-	3	2	28
	2%	*2%*	*	*1%*	-	*1%*	**4%bkl**	*	-	-	-	-	-	**3%l**	*3%*	*1%*
Mean	**2.47**	2.40	2.31	**2.67b**	2.58	2.44	2.53	2.39	2.49	2.52	3.18	2.49	2.35	2.55	2.51	2.45
Already/Likely	**819**	**73**	**81**	**65**	**30**	**171**	**22**	**52**	**11**	**6**	**1**	**46**	**58**	**42**	**35**	**834**
	37%	***37%***	***36%***	**46%zl**	***38%***	***36%***	***38%***	***36%***	***39%***	***38%***	***54%***	***34%***	***32%***	***45%***	***43%***	***38%***
Likely	**511**	**47**	**51**	**41**	**21**	**100**	**14**	**35**	**8**	**3**	**1**	**30**	**42**	**20**	**17**	**513**
	23%	***23%***	***22%***	***29%***	***27%***	***21%***	***24%***	***24%***	***29%***	***17%***	***54%***	***23%***	***23%***	***21%***	***21%***	***23%***
Unlikely	**1051**	**106**	**125**	**61**	**37**	**215**	**25**	**76**	**17**	**6**	**1**	**61**	**104**	**38**	**32**	**1061**
	47%	***53%***	***55%***	***43%***	***46%***	***46%***	***44%***	***52%***	***59%***	***38%***	***46%***	***45%***	**56%zcden**	***42%***	***39%***	***48%***
NET: Likely	**-24%**	***-30%***	***-32%***	***-14%***	***-19%***	***-24%***	***-20%***	***-28%***	***-30%***	***-22%***	***9%***	***-22%***	***-33%***	***-20%***	***-18%***	***-25%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- SUMMARY TABLE
Base: All respondents

	On average, I think GPs earn ...	On average, I think GPs should earn ...
Unweighted Total	2214	2214
Weighted Total	2214	2214
More than consultants	193 *9%*	93 *4%*
About the same as consultants	554 *25%*	1198 *54%*
Less than consultants	1233 *56%*	671 *30%*
Don't know	235 *11%*	252 *11%*

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 100

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs earn ...?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
More than consultants	**193**	116	74	40	42	29	31	25	12	14	139	43	102	89	64	124	14	38	63	7	3	161
	9%bhjm	**11%zb**	*7%*	**13%hi**	**12%hi**	*8%*	**9%h**	*7%*	*4%*	*6%*	*7%*	**15%zj**	**11%zm**	*7%*	*10%*	*8%*	*6%*	*7%*	**11%op**	*8%*	*4%*	*7%*
About the same as consultants	**554**	259	289	80	111	73	91	80	65	53	452	79	244	306	166	386	64	133	158	16	16	538
	25%j	*25%*	*25%*	*27%*	**33%zeg**	*20%*	*26%*	*23%*	*25%*	*21%*	*24%*	*27%*	*26%*	*24%*	*25%*	*25%*	*25%*	*24%*	*27%*	*20%*	*24%*	*24%*
Less than consultants	**1233**	566	653	151	152	227	194	202	156	152	1054	144	514	717	380	847	141	324	296	47	38	1266
	56%dr	*54%*	*57%*	*51%*	*45%*	**63%zcd**	*55%*	**57%d**	**58%d**	**61%d**	**57%z**	*50%*	*54%*	*57%*	*57%*	**55%r**	*56%*	**58%r**	*51%*	*59%*	*60%*	*57%*
Don't know	**235**	103	127	28	30	33	36	45	34	29	209	23	85	147	52	178	33	59	68	10	8	249
	11%n	*10%*	*11%*	*9%*	*9%*	*9%*	*10%*	*13%*	*13%*	*12%*	**11%z**	*8%*	*9%*	*12%*	*8%*	**12%n**	**13%n**	*11%*	*12%*	*12%*	*12%*	*11%*
Mean	**1.47bhijm**	**1.52zb**	1.43	**1.59egh**	**1.64zeg**	1.40	**1.49h**	1.43	1.38	1.37	1.44	**1.62zj**	**1.52zm**	1.44	1.48	1.47	1.42	1.42	**1.55zopq**	1.42	1.37	1.44
				j	**hi**																	

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 101

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs earn ...?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
More than consultants	**193**	33	39	61	20	172	8	8	4	49	39	85	6	21	22	21	18	10	29	14	32	161
	9%	*9%*	*7%*	**12%zd**	*8%*	*9%*	*5%*	*8%*	*7%*	*10%*	*11%*	*9%*	*6%*	*9%*	**12%s**	**12%s**	*9%*	*5%*	*9%*	*7%*	*11%*	*7%*
About the same as consultants	**554**	90	152	110	66	471	45	27	10	106	86	279	13	60	33	38	47	54	85	59	82	538
	25%k	*24%*	*27%*	*22%*	*28%*	*25%*	*25%*	*27%*	*16%*	*21%*	*24%*	**28%ak**	*15%*	*24%*	*19%*	*23%*	*24%*	*26%*	*28%*	**30%np**	*29%*	*24%*
Less than consultants	**1233**	214	329	275	141	1026	114	53	40	291	194	541	60	132	98	81	113	126	168	100	146	1266
	56%	*57%*	*58%*	*56%*	*59%*	*55%*	*62%*	*53%*	*65%*	*57%*	*54%*	*54%*	**67%q**	*54%*	*55%*	*49%*	*57%*	*60%*	*55%*	*52%*	*52%*	*57%*
Don't know	**235**	38	46	45	11	198	17	12	7	67	43	88	11	31	25	24	19	20	26	20	23	249
	11%cd	*10%*	*8%*	*9%*	*5%*	*11%*	*9%*	*12%*	*12%*	*13%*	*12%*	*9%*	*12%*	*13%*	*14%*	*15%*	*10%*	*9%*	*8%*	*10%*	*8%*	*11%*
Mean	**1.47**	1.46	1.44	1.52	1.47	1.49	1.37	1.48	1.34	1.46	1.51	1.50	1.31	1.48	1.51	**1.57ns**	1.47	1.39	1.50	1.50	**1.56ns**	1.44

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 102

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs earn ...?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
More than consultants	**193**	161	32	41	55	34	33	30	105	14	9	10	18	4	27	46	146	161
	9%	*9%*	*7%*	*9%*	**12%g**	*8%*	*7%*	*7%*	*9%*	*5%*	*8%*	*7%*	*8%*	*6%*	*13%*	*8%*	*9%*	*7%*
About the same as consultants	**554**	440	114	111	116	122	84	120	292	59	20	32	60	27	47	149	404	538
	25%f	*25%*	*24%*	*26%*	**26%f**	**27%f**	*19%*	**27%f**	*26%*	*22%*	*17%*	*22%*	*27%*	**36%j**	*22%*	*26%*	*25%*	*24%*
Less than consultants	**1233**	961	272	241	221	242	279	249	634	163	74	85	116	30	120	323	908	1266
	56%dm	*55%*	*57%*	*56%*	*50%*	*54%*	**62%ad**	*56%*	**56%m**	**61%m**	**66%lm**	*58%*	*51%*	*39%*	*56%*	*56%*	*55%*	*57%*
Don't know	**235**	180	55	39	52	48	52	44	101	31	10	20	32	14	20	53	180	249
	11%h	*10%*	*12%*	*9%*	*12%*	*11%*	*11%*	*10%*	*9%*	*12%*	*9%*	*14%*	**14%h**	**19%h**	*9%*	*9%*	*11%*	*11%*
Mean	**1.47fi**	1.49	1.43	1.49	**1.58zfg**	1.48	1.38	1.45	**1.49i**	1.37	1.37	1.41	1.50	1.59	1.52	1.47	1.48	1.44

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 103

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs earn ...?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
More than consultants	**193**	165	17	81	70	14	47	126	122	51	30	11	17	-	161
	9%dhij	*8%*	*9%*	*9%*	*7%*	*11%*	*9%*	**8%hj**	*7%*	**10%hi**	*6%*	*7%*	*9%*	-	*7%*
About the same as consultants	**554**	494	52	236	227	31	127	359	418	111	118	45	52	2	538
	25%	*25%*	*27%*	*27%*	*23%*	*23%*	*25%*	*24%*	**26%g**	*22%*	*24%*	*29%*	*27%*	*15%*	*24%*
Less than consultants	**1233**	1128	101	466	595	66	286	858	922	293	299	81	101	7	1266
	56%	**57%e**	*51%*	*54%*	**60%eac**	*50%*	*57%*	*57%*	*56%*	*58%*	**60%e**	*52%*	*51%*	*62%*	*57%*
Don't know	**235**	203	26	83	98	21	42	162	171	51	49	17	26	3	249
	11%	*10%*	*13%*	*10%*	*10%*	*16%*	*8%*	*11%*	*10%*	*10%*	*10%*	*11%*	*13%*	*23%*	*11%*
Mean	**1.47adhij**	**1.46d**	1.51	**1.51d**	1.41	1.53	1.48	1.45	1.45	1.47	1.40	1.49	1.51	1.20	1.44

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 104

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs earn ...?
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
More than consultants	193	45	14	41	134	28	151	35	58	84	32	62	96	10	81	74	17	54	101	161
	9%ch	*9%*	*8%*	*8%*	*8%*	*6%*	*9%*	13%ah	*6%*	*9%*	*10%*	*8%*	*9%*	*11%*	*10%*	*8%*	*12%*	*7%*	*10%*	*7%*
About the same as consultants	554	143	68	126	387	122	423	64	248	225	97	180	272	22	199	237	42	198	254	538
	25%	*27%*	40%acd	*26%*	*24%*	*27%*	*25%*	*25%*	*27%*	*24%*	*29%*	*23%*	*26%*	*26%*	*26%*	*26%*	*29%*	*26%*	*26%*	*24%*
Less than consultants	1233	295	84	271	895	262	961	136	514	533	162	467	578	40	444	505	73	428	551	1266
	56%	*56%*	*49%*	*56%*	*56%*	*57%*	*56%*	*52%*	*56%*	*57%*	*49%*	59%j	*56%*	*47%*	*57%*	*56%*	*51%*	*57%*	*56%*	*57%*
Don't know	235	46	6	45	177	49	175	27	103	87	42	86	91	14	57	81	12	71	81	249
	11%binr	9%b	*4%*	9%b	11%b	*11%*	*10%*	*10%*	*11%*	*9%*	*13%*	*11%*	*9%*	*16%*	*7%*	*9%*	*8%*	*9%*	*8%*	*11%*
Mean	1.47	1.48	1.58	1.47	1.46	1.43	1.47	1.57h	1.44	1.47	1.55k	1.43	1.49	1.58	1.50	1.47	1.58	1.45	1.50	1.44

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 105

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs earn ...?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
More than consultants	**193**	11	21	15	7	36	3	15	1	1	-	10	23	8	7	161
	9%	*6%*	*9%*	*10%*	*9%*	*8%*	*4%*	*10%*	*2%*	*7%*	-	*7%*	**12%a**	*8%*	*8%*	*7%*
About the same as consultants	**554**	53	52	33	28	111	11	30	7	4	1	35	56	23	17	538
	25%	*27%*	*23%*	*23%*	**35%zeg**	*24%*	*19%*	*21%*	*25%*	*26%*	*54%*	*26%*	*30%*	*26%*	*21%*	*24%*
Less than consultants	**1233**	122	134	87	38	279	37	85	19	11	1	74	92	53	51	1266
	56%	**61%i**	*59%*	*61%*	*48%*	**59%i**	*64%*	*59%*	*67%*	*67%*	*46%*	*55%*	*50%*	*57%*	*63%*	*57%*
Don't know	**235**	13	21	8	7	44	7	15	2	-	-	15	15	8	7	249
	11%	*7%*	*9%*	*5%*	*9%*	*9%*	*13%*	*10%*	*6%*	-	-	*11%*	*8%*	*9%*	*8%*	*11%*
Mean	**1.47**	1.40	1.45	1.46	**1.58af**	1.43	1.31	1.46	1.31	1.40	1.54	1.46	**1.60zaef**	1.46	1.41	1.44

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 106

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs should earn ...?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
More than consultants	**93**	50	39	27	13	21	16	8	4	5	68	19	45	48	25	65	12	22	28	2	1	71
	4%ghi	*5%*	*3%*	**9%ghi**	*4%*	**6%ghi**	**4%h**	*2%*	*2%*	*2%*	*4%*	*7%*	*5%*	*4%*	*4%*	*4%*	*5%*	*4%*	*5%*	*2%*	*2%*	*3%*
About the same as consultants	**1198**	572	616	152	197	170	184	194	148	153	1023	146	498	695	382	812	125	296	317	48	26	1214
	54%ef	*55%*	*54%*	*51%*	**59%e**	*47%*	*52%*	*55%*	**56%e**	**61%ef**	**55%f**	*51%*	*53%*	*55%*	**58%f**	*53%*	*50%*	*54%*	*54%*	**60%f**	*41%*	*55%*
Less than consultants	**671**	312	351	77	78	121	119	111	89	76	559	80	305	366	192	474	86	176	161	23	28	701
	30%	*30%*	*31%*	*26%*	*23%*	**34%d**	**34%d**	*31%*	**33%d**	*31%*	*30%*	*28%*	*32%*	*29%*	*29%*	*31%*	*34%*	*32%*	*27%*	*29%*	**43%mno**	*32%*
Don't know	**252**	111	137	43	47	48	33	41	25	15	204	43	98	151	61	183	29	59	79	7	9	228
	11%j	*11%*	*12%*	**14%i**	**14%i**	**13%i**	*9%*	**11%j**	*10%*	*6%*	*11%*	*15%*	*10%*	*12%*	*9%*	*12%*	*11%*	*11%*	*14%*	*9%*	*14%*	*10%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 107

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs should earn ...?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
More than consultants	93	19	41	15	3	78	9	4	2	30	10	38	3	14	13	2	8	2	14	1	21	71
	4%u	5%	7%ef	3%	1%	4%	5%	4%	3%	6%	3%	4%	3%	6%u	7%qsu	1%	4%	1%	4%u	1%	7%qsu	3%
About the same as consultants	1198	216	287	291	145	1003	107	58	30	250	188	566	42	121	87	76	111	122	176	115	153	1214
	54%t	58%	51%	59%cd	61%	54%	58%	58%	50%	49%	52%	57%k	47%	49%	49%	47%	56%	58%	57%	59%q	54%	55%
Less than consultants	671	112	185	151	77	572	51	27	20	164	114	294	31	84	50	61	54	65	98	52	79	701
	30%	30%	33%	31%	32%	31%	28%	27%	33%	32%	32%	30%	34%	34%	28%	37%	27%	31%	32%	27%	28%	32%
Don't know	252	27	52	33	13	214	18	12	9	69	49	96	14	26	29	25	24	21	21	24	29	228
	11%cefi	7%	9%	7%	6%	11%	10%	12%	14%	13%	14%	10%	15%	11%	16%t	15%t	12%	10%	7%	13%	10%	10%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 108

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs should earn ...?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
More than consultants	**93**	83	10	31	17	22	11	11	50	7	3	5	12	5	12	31	62	71
	4%b	***5%b***	*2%*	***7%efg***	*4%*	*5%*	*3%*	*3%*	*4%*	*2%*	*2%*	*3%*	*5%*	*7%*	*6%*	*5%*	*4%*	*3%*
About the same as consultants	**1198**	951	247	216	256	240	248	238	630	126	68	84	127	42	96	291	905	1214
	54%	*55%*	*52%*	*50%*	*58%*	*54%*	*55%*	*54%*	***56%i***	*47%*	***60%ii***	*57%*	*56%*	*56%*	*45%*	*51%*	*55%*	*55%*
Less than consultants	**671**	515	155	126	124	128	143	150	342	104	36	44	61	12	64	180	491	701
	30%	*30%*	*33%*	*29%*	*28%*	*29%*	*32%*	*34%*	*30%*	***39%ghlm***	*32%*	*30%*	*27%*	*16%*	*30%*	*32%*	*30%*	*32%*
Don't know	**252**	192	61	60	47	55	46	43	110	31	7	14	28	16	42	70	181	228
	11%b	*11%*	*13%*	*14%*	*11%*	*12%*	*10%*	*10%*	*10%*	*12%*	*6%*	*10%*	*12%*	***21%hj***	***20%eh***	*12%*	*11%*	*10%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 109

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs should earn ...?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
More than consultants	**93**	87	6	41	44	2	21	61	72	24	18	9	6	-	71
	4%	*4%*	*3%*	*5%*	*4%*	*1%*	*4%*	*4%*	*4%*	*5%*	*4%*	*6%*	*3%*	-	*3%*
About the same as consultants	**1198**	1069	109	463	534	72	286	810	889	277	260	88	109	8	1214
	54%	*54%*	*55%*	*53%*	*54%*	*54%*	*57%*	*54%*	*54%*	*55%*	*52%*	*57%*	*55%*	*70%*	*55%*
Less than consultants	**671**	605	63	254	306	46	137	464	494	157	173	38	63	2	701
	30%	*30%*	*32%*	*29%*	*31%*	*34%*	*27%*	*31%*	*30%*	*31%*	**35%efh**	*25%*	*32%*	*17%*	*32%*
Don't know	**252**	229	19	109	107	13	57	170	176	47	46	18	19	1	228
	11%	*12%*	*10%*	*13%*	*11%*	*10%*	*11%*	*11%*	*11%*	*9%*	*9%*	*12%*	*10%*	*13%*	*10%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 110

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs should earn ...?
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
More than consultants	**93**	30	13	26	60	26	67	12	29	50	20	33	37	8	39	36	21	22	42	71
	4%	*6%*	*8%*	*5%*	*4%*	*6%*	*4%*	*5%*	*3%*	*5%*	*6%*	*4%*	*4%*	*9%*	*5%*	*4%*	**14%qr**	*3%*	*4%*	*3%*
About the same as consultants	**1198**	311	106	284	839	254	922	176	519	460	204	458	518	54	454	484	85	460	499	1214
	54%ijk	**59%ad**	*62%*	*59%*	*53%*	*55%*	*54%*	**67%ahi**	**56%i**	*50%*	**61%al**	**58%al**	*50%*	*63%*	**58%a**	*54%*	*59%*	**61%er**	*51%*	*55%*
Less than consultants	**671**	142	43	128	511	143	520	55	250	334	72	213	375	18	221	296	26	194	365	701
	30%ghjkpq	*27%*	*25%*	*27%*	**32%z**	*31%*	*30%*	*21%*	*27%*	**36%ajh**	*22%*	*27%*	**36%ijk**	*21%*	*28%*	**33%z**	*18%*	*26%*	**37%apq**	*32%*
Don't know	**252**	46	9	45	183	39	200	19	126	84	38	90	107	5	67	81	12	75	80	228
	11%beinor	*9%*	*5%*	*9%*	**11%b**	*8%*	*12%*	*7%*	**14%agj**	*9%*	*11%*	*11%*	*10%*	*6%*	*9%*	*9%*	*8%*	*10%*	*8%*	*10%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 111

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants).
- On average, I think GPs should earn ...?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
More than consultants	**93**	4	11	2	2	12	3	5	3	-	-	4	6	4	4	71
	4%	*2%*	*5%*	*1%*	*2%*	*2%*	*5%*	*3%*	*9%*	-	-	*3%*	*3%*	*4%*	*4%*	*3%*
About the same as consultants	**1198**	117	137	73	39	252	30	87	20	10	1	57	89	64	47	1214
	54%k	**59%k**	**60%kl**	*52%*	*48%*	**54%k**	*52%*	**60%k**	*69%*	*62%*	*54%*	*43%*	*48%*	**70%cdekl**	*58%*	*55%*
Less than consultants	**671**	60	62	58	34	151	18	41	4	6	1	62	76	18	18	701
	30%	*30%*	*27%*	**41%cbmn**	**42%cbmn**	**32%cn**	*31%*	*28%*	*15%*	*38%*	*46%*	**46%cabegmn**	**41%cbmn**	*20%*	*22%*	*32%*
Don't know	**252**	17	18	8	6	56	6	13	2	-	-	11	13	6	13	228
	11%	*8%*	*8%*	*6%*	*7%*	*12%*	*11%*	*9%*	*6%*	-	-	*8%*	*7%*	*6%*	**16%c**	*10%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 112

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants). On average, I think GPs ...
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Earn more than consultants/ Should earn more	36 2%bhj	25 2%b	11 1%	11 4%	9 3%	7 2%	3 1%	3 1%	2 1%	1 *	16 1%	18 6%ij	16 2%	20 2%	7 1%	26 2%	3 1%	9 2%	14 2%	1 1%	- -	24 1%
Earn more than consultants/ Should earn the same	98 4%bhjm	58 6%	39 3%	15 5%	24 7%h	12 3%	19 5%h	12 3%	6 2%	10 4%	71 4%	22 7%	59 6%lm	38 3%	39 6%	58 4%	9 4%	17 3%	28 5%	4 5%	1 1%	84 4%
Earn more than consultants/ Should earn less	50 2%	26 2%	24 2%	12 4%	9 3%	4 1%	8 2%	10 3%	4 2%	3 1%	44 2%	3 1%	21 2%	29 2%	15 2%	34 2%	2 1%	11 2%	18 3%	2 2%	2 3%	47 2%
Earn about the same as consultants/ Should earn more	25 1%h	13 1%	11 1%	4 1%	2 1%	5 1%	8 2%h	2 1%	1 *	3 1%	22 1%	1 *	10 1%	15 1%	7 1%	18 1%	5 2%	7 1%	6 1%	- -	- -	21 1%
Earn about the same as consultants/ Should earn the same	391 18%	191 18%	198 17%	54 18%	85 25%efi	53 15%	52 15%	60 17%	48 18%	39 16%	324 17%	55 19%	167 18%	220 17%	125 19%	265 17%	37 15%	94 17%	114 20%	10 12%	11 17%	383 17%
Earn about the same as consultants/ Should earn less	104 5%	42 4%	59 5%	15 5%	8 2%	12 3%	28 8%ade	16 5%	14 5%	11 5%	85 5%	14 5%	52 6%	52 4%	28 4%	75 5%	17 7%	25 5%	23 4%	6 7%	4 7%	111 5%
Earn less than consultants/ Should earn more	27 1%bm	9 1%	16 1%	8 3%	2 1%	9 2%h	3 1%	3 1%	1 *	1 1%	25 1%z	- -	17 2%	9 1%	10 1%	17 1%	4 2%	6 1%	5 1%	1 1%	1 2%	23 1%
Earn less than consultants/ Should earn the same	646 29%	296 28%	344 30%	72 24%	84 25%	101 28%	105 30%	109 31%	85 32%	90 36%cde	573 31%kl	63 22%	255 27%	391 31%	206 31%	439 29%	71 28%	161 29%	161 28%	31 40%qrt	14 23%	677 31%
Earn less than consultants/ Should earn less	487 22%	231 22%	252 22%	49 17%	57 17%	102 28%cd	77 22%	81 23%	67 25%cd	53 21%	404 22%	61 21%	219 23%	269 21%	143 22%	341 22%	62 25%	129 23%	114 19%	13 17%	21 33%qrs	512 23%
Don't know	349 16%n	155 15%	190 17%	58 19%	56 17%	54 15%	48 14%	57 16%	40 15%	36 15%	291 16%	53 18%	128 14%	217 17%	80 12%	261 17%n	41 16%	96 17%n	102 18%n	12 15%	10 15%	332 15%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 113

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants). On average, I think GPs ...
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Earn more than consultants/ Should earn more	36 2%	9 2%	14 3%	6 1%	- -	34 2%	1 1%	1 1%	- -	14 3%j	2 *	18 2%	2 2%	2 1%	10 6%zorstu	2 1%	- -	1 *	3 1%	1 1%	13 5%rst	24 1%
Earn more than consultants/ Should earn the same	98 4%cd	14 4%	9 2%	40 8%zcd	14 6%d	87 5%	6 3%	4 4%	2 2%	25 5%	21 6%	42 4%	3 3%	12 5%	10 5%	8 5%	13 7%s	2 1%	19 6%s	6 3%	14 5%	84 4%
Earn more than consultants/ Should earn less	50 2%	9 2%	14 2%	12 3%	6 3%	47 2%	1 *	2 2%	1 1%	10 2%	15 4%	22 2%	1 1%	7 3%	2 1%	11 7%zpu	3 2%	7 3%	7 2%	6 3%	2 1%	47 2%
Earn about the same as consultants/ Should earn more	25 1%	3 1%	14 2%ze	2 *	1 *	21 1%	3 2%	1 1%	- -	4 1%	3 1%	14 1%	- -	3 1%	1 1%	- -	3 1%	1 1%	7 2%	- -	6 2%	21 1%
Earn about the same as consultants/ Should earn the same	391 18%	68 18%	104 18%	82 17%	44 19%	333 18%	30 16%	23 23%j	6 9%	79 15%	60 16%	194 20%	11 12%	43 18%	25 14%	26 16%	34 17%	37 18%	56 18%	46 24%zp	54 19%	383 17%
Earn about the same as consultants/ Should earn less	104 5%k	17 4%	27 5%	23 5%	15 6%	86 5%	12 6%	3 3%	3 6%	13 2%	16 4%	57 6%k	3 3%	6 3%	4 2%	10 6%	6 3%	12 6%	19 6%	10 5%	16 6%	111 5%
Earn less than consultants/ Should earn more	27 1%	3 1%	13 2%z	7 1%	2 1%	19 1%	4 2%	1 1%	2 3%	7 1%	6 2%	6 1%	1 1%	5 2%	2 1%	1 *	5 3%	- -	4 1%	- -	2 1%	23 1%
Earn less than consultants/ Should earn the same	646 29%cd	123 33%	156 28%	157 32%	82 34%	527 28%	69 37%zg	29 28%	22 36%	138 27%	89 25%	299 30%	27 30%	63 26%	47 27%	31 19%	58 29%	76 36%q	87 28%	58 30%q	78 28%	677 31%
Earn less than consultants/ Should earn less	487 22%	84 22%	142 25%	105 21%	56 24%	412 22%	37 20%	22 22%	16 25%	129 25%	81 23%	202 20%	26 29%	63 26%	40 22%	38 23%	43 22%	44 21%	66 21%	35 18%	57 20%	512 23%
Don't know	349 16%cdef	45 12%	72 13%	56 11%	18 8%	302 16%	23 12%	14 14%	10 17%	94 18%	70 19%	139 14%	17 18%	39 16%	38 21%	38 23%tu	32 16%	29 14%	41 13%	29 15%	40 14%	332 15%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants). On average, I think GPs ...
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Earn more than consultants/ Should earn more	**36**	33	3	12	8	10	5	2	17	2	2	1	4	4	7	12	24	24
	2%	*2%*	*1%*	**3%g**	*2%*	*2%*	*1%*	*	*1%*	*1%*	*2%*	*	*2%*	**5%i**	*3%*	*2%*	*1%*	*1%*
Earn more than consultants/ Should earn the same	**98**	81	17	19	33	15	19	13	61	5	5	6	10	-	8	24	74	84
	4%	*5%*	*4%*	*4%*	**7%egj**	*3%*	*4%*	*3%*	**5%kl**	*2%*	*5%*	*4%*	*4%*	-	*4%*	*4%*	*5%*	*4%*
Earn more than consultants/ Should earn less	**50**	39	12	8	11	7	10	14	22	6	2	3	4	*	10	9	41	47
	2%	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*5%*	*2%*	*2%*	*2%*
Earn about the same as consultants/ Should earn more	**25**	22	3	6	6	6	3	4	10	4	-	2	6	1	1	7	18	21
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*3%*	*2%*	*1%*	*1%*	*1%*	*1%*
Earn about the same as consultants/ Should earn the same	**391**	313	78	83	80	90	66	72	210	37	17	21	41	19	31	110	281	383
	18%	*18%*	*16%*	*19%*	*18%*	*20%*	*15%*	*16%*	*19%*	*14%*	*15%*	*14%*	*18%*	*26%*	*15%*	*19%*	*17%*	*17%*
Earn about the same as consultants/ Should earn less	**104**	77	27	16	21	22	13	32	56	11	3	9	12	3	7	21	83	111
	5%	*4%*	*6%*	*4%*	*5%*	*5%*	*3%*	**7%ef**	*5%*	*4%*	*3%*	*6%*	*5%*	*4%*	*3%*	*4%*	*5%*	*5%*
Earn less than consultants/ Should earn more	**27**	22	4	11	3	4	3	5	21	1	-	2	2	-	1	9	17	23
	1%	*1%*	*1%*	**3%e**	*1%*	*1%*	*1%*	*1%*	**2%k**	*	-	*2%*	*1%*	-	*	*2%*	*1%*	*1%*
Earn less than consultants/ Should earn the same	**646**	507	139	111	124	130	145	136	334	73	42	53	67	21	49	150	494	677
	29%	*29%*	*29%*	*26%*	*28%*	*29%*	*32%*	*31%*	*30%*	*27%*	*37%*	*36%*	*30%*	*28%*	*23%*	*26%*	*30%*	*31%*
Earn less than consultants/ Should earn less	**487**	376	111	99	83	91	115	99	245	84	30	27	43	9	46	147	340	512
	22%p	*22%*	*23%*	*23%*	*19%*	*20%*	*26%*	*22%*	*22%*	**31%chklm**	*26%*	*18%*	*19%*	*12%*	*22%*	*26%*	*21%*	*23%*
Don't know	**349**	270	79	67	75	71	70	66	155	43	13	23	39	18	53	81	266	332
	16%h	*16%*	*17%*	*16%*	*17%*	*16%*	*16%*	*15%*	*14%*	*16%*	*11%*	*16%*	*17%*	*23%*	**25%ahj**	*14%*	*16%*	*15%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 115

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants). On average, I think GPs ...
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Earn more than consultants/ Should earn more	**36**	34	2	16	17	1	8	21	30	16	4	3	2	-	24
	2%	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	**2%gj**	**3%gi**	*1%*	*2%*	*1%*	-	*1%*
Earn more than consultants/ Should earn the same	**98**	84	4	39	39	5	25	64	61	23	20	4	4	-	84
	4%k	*4%*	*2%*	*4%*	*4%*	*4%*	*5%*	*4%*	*4%*	*4%*	*4%*	*2%*	*2%*	-	*4%*
Earn more than consultants/ Should earn less	**50**	39	11	20	12	7	12	34	26	12	6	4	11	-	47
	2%adh	**2%d**	**6%acd**	*2%*	*1%*	**5%ad**	*2%*	**2%h**	*2%*	*2%*	*1%*	*2%*	**6%ch**	-	*2%*
Earn about the same as consultants/ Should earn more	**25**	25	-	12	12	1	6	21	20	5	7	1	-	-	21
	1%	*1%*	-	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*1%*
Earn about the same as consultants/ Should earn the same	**391**	336	47	164	151	21	88	229	289	76	81	32	47	2	383
	18%adg	*17%*	**24%d**	*19%*	*15%*	*16%*	*18%*	*15%*	**18%g**	*15%*	*16%*	*21%*	**24%gj**	*15%*	*17%*
Earn about the same as consultants/ Should earn less	**104**	99	5	44	45	10	23	85	85	24	18	7	5	-	111
	5%	*5%*	*3%*	*5%*	*5%*	*7%*	*5%*	**6%j**	*5%*	*5%*	*4%*	*5%*	*3%*	-	*5%*
Earn less than consultants/ Should earn more	**27**	23	4	8	15	-	7	14	20	3	6	5	4	-	23
	1%	*1%*	*2%*	*1%*	*2%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	**3%g**	*2%*	-	*1%*
Earn less than consultants/ Should earn the same	**646**	596	49	240	320	36	161	475	491	160	140	50	49	5	677
	29%	**30%e**	*25%*	*28%*	**32%ra**	*28%*	*32%*	**32%z**	*30%*	*32%*	*28%*	*33%*	*25%*	*44%*	*31%*
Earn less than consultants/ Should earn less	**487**	441	43	183	234	25	99	324	359	112	140	20	43	2	512
	22%k	*22%*	*22%*	*21%*	*24%*	*19%*	*20%*	**22%k**	**22%k**	**22%k**	**28%cfghik**	*13%*	*22%*	*17%*	*23%*
Don't know	**349**	312	32	141	145	26	74	237	249	74	74	27	32	3	332
	16%	*16%*	*16%*	*16%*	*15%*	*20%*	*15%*	*16%*	*15%*	*15%*	*15%*	*18%*	*16%*	*23%*	*15%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 116

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants). On average, I think GPs ...
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Earn more than consultants/ Should earn more	**36**	19	7	15	15	6	30	7	9	20	13	13	10	3	20	13	7	13	16	24
	2%d	4%zd	4%zd	3%zd	1%	1%	2%	3%	1%	2%	4%zl	2%	1%	4%	3%	1%	5%zr	2%	2%	1%
Earn more than consultants/ Should earn the same	**98**	18	3	18	71	11	75	23	35	32	15	39	42	5	44	31	9	32	45	84
	4%e	3%	2%	4%	4%	2%	4%	9%ahi	4%	3%	4%	5%	4%	6%	6%	3%	6%	4%	5%	4%
Earn more than consultants/ Should earn less	**50**	8	3	8	42	10	39	4	12	29	4	6	41	*	16	28	1	7	38	47
	2%hkz	2%	2%	2%	3%	2%	2%	2%	1%	3%h	1%	1%	4%zjk	*	2%	3%	*	1%	4%zq	2%
Earn about the same as consultants/ Should earn more	**25**	5	4	5	20	10	15	1	11	13	1	15	8	2	8	11	2	5	14	21
	1%	1%	3%	1%	1%	2%ef	1%	*	1%	1%	*	2%	1%	2%	1%	1%	1%	1%	1%	1%
Earn about the same as consultants/ Should earn the same	**391**	102	47	91	267	81	304	55	183	143	76	134	176	18	145	166	35	151	169	383
	18%f	19%	28%acd	19%	17%	18%	18%	21%	20%i	15%	23%z	17%	17%	22%	19%	18%	24%	20%	17%	17%
Earn about the same as consultants/ Should earn less	**104**	26	12	22	76	28	74	7	36	55	9	26	68	2	34	48	*	33	57	111
	5%kz	5%	7%	5%	5%	6%	4%	3%	4%	6%	3%	3%	7%zjk	2%	4%	5%	*	4%	6%p	5%
Earn less than consultants/ Should earn more	**27**	5	2	5	21	6	21	1	10	15	2	4	17	-	11	11	8	4	12	23
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	-	1%	1%	6%zqr	1%	1%	1%
Earn less than consultants/ Should earn the same	**646**	176	54	160	457	150	493	90	266	267	96	262	278	24	246	267	39	255	262	677
	29%f	33%	31%	33%	29%	32%	29%	35%	29%	29%	29%	33%sl	27%	28%	31%	30%	27%	34%zr	27%	31%
Earn less than consultants/ Should earn less	**487**	102	26	94	369	94	388	40	196	231	58	174	246	16	166	205	24	145	256	512
	22%g	19%	15%	19%	23%	20%	23%	15%	21%	25%eg	17%	22%	24%	19%	21%	23%	17%	19%	26%rq	23%
Don't know	**349**	67	13	65	255	64	271	33	167	123	58	121	150	14	91	117	19	106	118	332
	16%binor	13%b	7%	14%b	16%b	14%	16%	13%	18%i	13%	18%	15%	14%	17%	12%	13%	13%	14%	12%	15%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 117

QGPsConsultantsEarn. Think about what fully qualified NHS GPs earn compared to fully qualified NHS specialist doctors (consultants). On average, I think GPs ...
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Earn more than consultants/ Should earn more	**36**	-	2	2	-	3	-	-	-	-	-	3	3	-	-	24
	2%	-	*1%*	*1%*	-	*1%*	-	-	-	-	-	*2%*	*1%*	-	-	*1%*
Earn more than consultants/ Should earn the same	**98**	6	13	7	4	21	2	10	-	1	-	5	7	8	4	84
	4%	*3%*	*5%*	*5%*	*4%*	*4%*	*3%*	*7%*	-	*7%*	-	*4%*	*4%*	*8%*	*5%*	*4%*
Earn more than consultants/ Should earn less	**50**	3	5	4	4	10	1	3	1	-	-	2	14	-	3	47
	2%	*2%*	*2%*	*3%*	*5%*	*2%*	*1%*	*2%*	*2%*	-	-	*1%*	**7%abekm**	-	*3%*	*2%*
Earn about the same as consultants/ Should earn more	**25**	-	4	1	*	5	1	2	1	-	-	1	2	3	1	21
	1%	-	*2%*	*	*1%*	*1%*	*2%*	*1%*	*3%*	-	-	*1%*	*1%*	**3%a**	*2%*	*1%*
Earn about the same as consultants/ Should earn the same	**391**	49	42	23	17	81	6	25	6	4	1	21	39	20	10	383
	18%	**25%cf**	*18%*	*16%*	*22%*	*17%*	*10%*	*18%*	*23%*	*23%*	*54%*	*16%*	*21%*	*22%*	*12%*	*17%*
Earn about the same as consultants/ Should earn less	**104**	3	5	9	9	17	4	2	-	1	-	11	15	-	2	111
	5%	*2%*	*2%*	**6%m**	**12%abegmn**	*4%*	**6%m**	*2%*	-	*4%*	-	**8%abegn**	**8%abegm**	-	*3%*	*5%*
Earn less than consultants/ Should earn more	**27**	4	5	-	1	3	2	3	2	-	-	-	2	1	2	23
	1%	*2%*	*2%*	-	*1%*	*1%*	*3%*	*2%*	*7%*	-	-	-	*1%*	*1%*	*3%*	*1%*
Earn less than consultants/ Should earn the same	**646**	60	80	43	17	140	22	49	13	5	-	25	42	35	32	677
	29%k	*30%*	**35%dkl**	*30%*	*21%*	**30%k**	**38%k**	**34%k**	*47%*	*32%*	-	*19%*	*23%*	**38%dkl**	**39%dkl**	*31%*
Earn less than consultants/ Should earn less	**487**	52	47	44	20	117	12	31	4	6	1	47	46	16	12	512
	22%	*26%*	*21%*	**31%cmn**	*25%*	*25%*	*21%*	*21%*	*13%*	*35%*	*46%*	**35%begmn**	*25%*	*17%*	*15%*	*23%*
Don't know	**349**	21	26	11	8	73	8	19	2	-	-	20	17	10	15	332
	16%cl	*11%*	*11%*	*8%*	*10%*	**16%c**	*15%*	*13%*	*6%*	-	-	*15%*	*9%*	*10%*	**19%c**	*15%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 118

QGPsEarnMoreWhy. You said that you think GPs should earn more than consultants. Why do you think that?
Base: All who think GPs should earn more than consultants

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	71	39	30	13	6	13	15	10	8	6	60	8	33	38	19	51	12	18	17	3	1	71
Weighted Total	93*	50**	39**	27**	13**	21**	16**	8**	4**	5**	68*	19**	45**	48**	25**	65*	12**	22**	28**	2**	1**	71*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	15 17%	11 23%	2 5%	2 9%	6 46%	1 6%	4 23%	1 14%	1 17%	1 11%	11 17%	4 21%	14 31%	1 3%	6 25%	9 14%	1 8%	7 34%	1 2%	-	-	12 17%
GPs have broad / wide ranging general knowledge / consultants specialise in one area	15 16%	5 11%	9 24%	1 3%	-	2 11%	5 29%	3 35%	2 43%	3 58%	14 20%z	1 5%	8 18%	7 14%	4 14%	11 17%	4 34%	4 17%	3 11%	* 21%	- -	16 23%
GPs are hard working / work long hours	14 15%	10 20%	4 10%	3 11%	2 16%	4 19%	- -	3 40%	2 46%	- -	10 14%	1 5%	7 15%	7 15%	6 24%	8 12%	2 18%	2 9%	4 13%	- -	- -	12 17%
GPs deal with a large number of patients	12 13%	4 8%	6 15%	2 9%	- -	3 13%	4 25%	2 27%	1 28%	- -	10 14%	1 5%	9 19%	3 7%	4 17%	8 12%	2 18%	5 23%	1 2%	- -	- -	11 15%
GPs have large responsibilities / workloads	12 13%	2 5%	8 20%	3 10%	3 23%	4 17%	3 17%	- -	- -	- -	10 15%	2 9%	6 13%	6 13%	5 21%	7 10%	1 11%	2 11%	3 11%	- -	- -	9 13%
GPs provide a good service	10 11%	7 14%	3 8%	8 28%	- -	1 6%	1 9%	- -	- -	- -	1 2%	9 47%	- -	10 21%	- -	10 16%	1 11%	- -	8 27%	- -	1 100%	4 6%
GPs are important / essential / valuable	7 8%	2 4%	5 14%	5 20%	- -	1 7%	- -	1 8%	- -	- -	6 9%	- -	1 3%	6 12%	4 15%	4 6%	- -	- -	4 13%	- -	- -	5 7%
GPs job is stressful / they are under pressure	7 8%	2 3%	4 10%	3 13%	- -	- -	2 12%	- -	* 11%	1 29%	7 11%z	- -	2 4%	5 11%	4 17%	3 5%	- -	2 11%	* 2%	- -	- -	7 10%
GPs reduce pressure on hospitals / A&E / other health services	4 5%	2 3%	3 7%	1 5%	- -	3 12%	- -	- -	* 5%	- -	4 6%z	- -	3 6%	2 3%	1 5%	3 5%	- -	2 7%	1 5%	- -	- -	4 6%
To improve standard / quality / accessibility of GPs	4 4%	1 2%	3 7%	1 5%	- -	1 6%	- -	1 8%	1 14%	- -	4 6%z	- -	2 4%	2 4%	1 5%	3 4%	1 5%	- -	2 7%	- -	- -	4 6%
Consultants can work privately / earn extra	4 4%	2 3%	2 5%	- -	- -	- -	2 15%	1 9%	1 14%	- -	4 5%z	- -	3 7%	1 1%	2 9%	1 2%	- -	- -	1 2%	1 38%	- -	4 6%
GPs have high levels of training / qualifications / expertise	4 4%	- -	4 9%	4 13%	- -	- -	- -	- -	- -	- -	4 5%	- -	2 5%	1 3%	- -	4 5%	- -	2 10%	1 5%	- -	- -	2 3%
GPs provide a service to the local community	4 4%	* 1%	3 8%	1 5%	2 14%	- -	* 2%	- -	- -	- -	4 5%	- -	3 7%	* 1%	2 7%	2 3%	- -	1 6%	- -	* 21%	- -	3 4%
GPs are responsible for running the practice / do more admin	2 3%	1 2%	1 3%	- -	- -	- -	2 15%	- -	- -	- -	2 4%	- -	2 5%	- -	2 9%	- -	- -	- -	- -	- -	- -	2 3%
Other	12 13%	7 14%	5 12%	- -	- -	6 28%	3 19%	1 15%	1 18%	1 15%	6 9%	4 19%	8 19%	3 7%	2 9%	7 11%	3 21%	2 8%	2 7%	1 41%	- -	9 13%
Don't know	2 3%	2 5%	- -	- -	- -	2 11%	- -	- -	- -	- -	2 4%	- -	- -	2 5%	2 9%	- -	- -	- -	- -	- -	- -	1 1%
No answer	5 5%	3 7%	1 4%	- -	2 16%	3 13%	- -	- -	- -	- -	5 7%z	- -	1 3%	3 7%	- -	5 7%	- -	1 6%	3 12%	- -	- -	3 4%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 119

QGPsEarnMoreWhy. You said that you think GPs should earn more than consultants. Why do you think that?
Base: All who think GPs should earn more than consultants

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**71**	14	33	12	3	54	9	5	3	19	9	26	2	9	8	3	6	2	12	1	11	71
Weighted Total	**93***	19**	41**	15**	3**	78*	9**	4**	2**	30**	10**	38**	3**	14**	13**	2**	8**	2**	14**	1**	21**	71*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	**15**	-	8	7	-	13	2	*	-	6	1	6	1	1	4	1	-	-	4	1	-	12
	17%	-	*20%*	*43%*	-	*16%*	*26%*	*11%*	-	*21%*	*7%*	*15%*	*22%*	*11%*	*31%*	*36%*	-	-	*32%*	*100%*	-	*17%*
GPs have broad / wide ranging general knowledge / consultants specialise in one area	**15**	3	8	3	-	11	2	1	1	3	-	9	-	2	*	-	-	2	5	-	2	16
	16%	*16%*	*19%*	*22%*	-	*14%*	*22%*	*16%*	*63%*	*8%*	-	*22%*	-	*15%*	*3%*	-	-	*100%*	*37%*	-	*8%*	*23%*
GPs are hard working / work long hours	**14**	6	3	2	1	12	2	-	-	5	-	7	-	4	1	-	-	1	-	1	5	12
	15%	*30%*	*8%*	*13%*	*37%*	*15%*	*23%*	-	-	*16%*	-	*19%*	-	*30%*	*5%*	-	-	*33%*	-	*100%*	*24%*	*17%*
GPs deal with a large number of patients	**12**	-	7	4	1	5	6	1	-	1	-	4	-	1	-	-	-	1	1	-	2	11
	13%	-	*16%*	*25%*	*37%*	*6%*	*67%*	*29%*	-	*4%*	-	*10%*	-	*9%*	-	-	-	*33%*	*6%*	-	*11%*	*15%*
GPs have large responsibilities / workloads	**12**	2	6	2	1	10	-	1	1	5	-	5	-	4	1	-	-	-	3	-	2	9
	13%	*11%*	*13%*	*13%*	*37%*	*13%*	-	*24%*	*37%*	*18%*	-	*13%*	-	*32%*	*8%*	-	-	-	*23%*	-	*9%*	*13%*
GPs provide a good service	**10**	3	-	1	-	10	-	-	-	3	1	6	-	-	3	-	1	-	-	-	6	4
	11%	*18%*	-	*8%*	-	*13%*	-	-	-	*11%*	*12%*	*15%*	-	-	*25%*	-	*15%*	-	-	-	*27%*	*6%*
GPs are important / essential / valuable	**7**	4	3	-	-	7	1	-	-	2	4	1	-	-	2	-	4	-	-	-	1	5
	8%	*23%*	*8%*	-	-	*9%*	*7%*	-	-	*6%*	*35%*	*4%*	-	-	*13%*	-	*44%*	-	-	-	*7%*	*7%*
GPs job is stressful / they are under pressure	**7**	-	5	-	-	6	-	1	-	3	-	3	-	1	2	-	-	-	3	-	-	7
	8%	-	*12%*	-	-	*8%*	-	*36%*	-	*10%*	-	*7%*	-	*10%*	*13%*	-	-	-	*20%*	-	-	*10%*
GPs reduce pressure on hospitals / A&E / other health services	**4**	1	-	1	1	4	-	-	-	1	2	1	-	1	-	*	1	-	-	1	-	4
	5%	*8%*	-	*9%*	*37%*	*5%*	-	-	-	*4%*	*16%*	*4%*	-	*9%*	-	*11%*	*17%*	-	-	*100%*	-	*6%*
To improve standard / quality / accessibility of GPs	**4**	2	1	-	1	3	1	-	-	2	1	-	1	1	-	-	1	-	-	-	-	4
	4%	*11%*	*1%*	-	*37%*	*4%*	*7%*	-	-	*6%*	*14%*	-	*22%*	*9%*	-	-	*17%*	-	-	-	-	*6%*
Consultants can work privately / earn extra	**4**	-	1	1	1	4	-	-	-	2	1	1	-	2	-	-	1	1	-	-	-	4
	4%	-	*2%*	*4%*	*33%*	*5%*	-	-	-	*8%*	*6%*	*2%*	-	*18%*	-	-	*8%*	*33%*	-	-	-	*6%*
GPs have high levels of training / qualifications / expertise	**4**	-	1	2	-	4	-	-	-	2	1	-	2	-	-	1	-	-	-	-	-	2
	4%	-	*3%*	*14%*	-	*5%*	-	-	-	*7%*	*13%*	-	*78%*	-	-	*64%*	-	-	-	-	-	*3%*
GPs provide a service to the local community	**4**	*	1	2	-	3	-	-	*	-	1	2	-	-	-	-	1	-	2	-	-	3
	4%	*2%*	*3%*	*12%*	-	*4%*	-	-	*21%*	-	*13%*	*5%*	-	-	-	-	*17%*	-	*13%*	-	-	*4%*
GPs are responsible for running the practice / do more admin	**2**	-	-	-	1	2	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	2
	3%	-	-	-	*33%*	*3%*	-	-	-	*8%*	-	-	-	*18%*	-	-	-	-	-	-	-	*3%*
Other	**12**	1	9	-	1	11	1	-	-	3	-	7	-	3	-	-	-	-	1	-	7	9
	13%	*4%*	*21%*	-	*29%*	*14%*	*10%*	-	-	*11%*	-	*20%*	-	*24%*	-	-	-	-	*5%*	-	*32%*	*13%*
Don't know	**2**	-	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	2	1
	3%	-	*6%*	-	-	*3%*	-	-	-	-	-	*6%*	-	-	-	-	-	-	-	-	*11%*	*1%*
No answer	**5**	2	-	-	-	5	-	-	-	3	1	-	-	1	2	-	1	-	-	-	-	3
	5%	*11%*	-	-	-	*6%*	-	-	-	*12%*	*13%*	-	-	*11%*	*15%*	-	*17%*	-	-	-	-	*4%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 120

QGPsEarnMoreWhy. You said that you think GPs should earn more than consultants. Why do you think that?
Base: All who think GPs should earn more than consultants

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**71**	61	10	20	17	14	11	9	38	7	3	6	9	3	5	22	49	71
Weighted Total	**93***	83*	10**	31**	17**	22**	11**	11**	50**	7**	3**	5**	12**	5**	12**	31**	62*	71*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	**15**	11	4	6	2	2	1	4	13	1	-	1	1	-	-	3	13	12
	17%	*14%*	*40%*	*21%*	*11%*	*9%*	*12%*	*33%*	*25%*	*13%*	-	*29%*	*4%*	-	-	*9%*	*20%*	*17%*
GPs have broad / wide ranging general knowledge / consultants specialise in one area	**15**	11	3	2	2	-	4	6	8	3	1	3	-	-	1	2	12	16
	16%	*14%*	*34%*	*8%*	*14%*	-	*32%*	*56%*	*16%*	*46%*	*23%*	*50%*	-	-	*6%*	*8%*	*20%*	*23%*
GPs are hard working / work long hours	**14**	11	3	1	2	6	5	-	9	1	1	-	-	-	3	5	8	12
	15%	*13%*	*29%*	*3%*	*14%*	*26%*	*43%*	-	*18%*	*9%*	*46%*	-	-	-	*25%*	*18%*	*14%*	*17%*
GPs deal with a large number of patients	**12**	10	2	5	4	1	2	-	8	2	1	-	2	-	-	3	9	11
	13%	*12%*	*24%*	*16%*	*22%*	*5%*	*21%*	-	*16%*	*31%*	*23%*	-	*15%*	-	-	*11%*	*14%*	*15%*
GPs have large responsibilities / workloads	**12**	12	-	1	8	-	1	2	5	2	-	-	2	2	1	6	6	9
	13%	*15%*	-	*4%*	*46%*	-	*9%*	*16%*	*11%*	*31%*	-	-	*15%*	*36%*	*9%*	*18%*	*10%*	*13%*
GPs provide a good service	**10**	10	-	3	-	6	2	-	-	-	1	1	2	-	6	1	9	4
	11%	*12%*	-	*9%*	-	*25%*	*17%*	-	-	-	*54%*	*24%*	*16%*	-	*48%*	*4%*	*14%*	*6%*
GPs are important / essential / valuable	**7**	7	-	5	1	-	1	-	6	-	-	-	2	-	-	2	5	5
	8%	*9%*	-	*17%*	*4%*	-	*13%*	-	*11%*	-	-	-	*15%*	-	-	*7%*	*9%*	*7%*
GPs job is stressful / they are under pressure	**7**	6	1	3	2	1	-	1	3	-	-	-	4	-	-	1	7	7
	8%	*7%*	*14%*	*10%*	*13%*	*3%*	-	*11%*	*7%*	-	-	-	*34%*	-	-	*2%*	*11%*	*10%*
GPs reduce pressure on hospitals / A&E / other health services	**4**	3	1	1	1	*	1	-	4	-	-	-	-	-	-	3	2	4
	5%	*3%*	*14%*	*5%*	*7%*	*1%*	*12%*	-	*8%*	-	-	-	-	-	-	*8%*	*3%*	*6%*
To improve standard / quality / accessibility of GPs	**4**	4	-	1	2	-	1	-	3	-	1	-	-	-	-	1	3	4
	4%	*5%*	-	*5%*	*11%*	-	*5%*	-	*7%*	-	*23%*	-	-	-	-	*4%*	*4%*	*6%*
Consultants can work privately / earn extra	**4**	3	1	2	1	1	-	-	2	-	1	1	-	-	-	1	3	4
	4%	*4%*	*6%*	*7%*	*4%*	*5%*	-	-	*5%*	-	*23%*	*13%*	-	-	-	*3%*	*4%*	*6%*
GPs have high levels of training / qualifications / expertise	**4**	4	-	2	1	-	-	-	2	-	-	-	-	-	1	1	2	2
	4%	*4%*	-	*7%*	*8%*	-	-	-	*4%*	-	-	-	-	-	*11%*	*4%*	*4%*	*3%*
GPs provide a service to the local community	**4**	2	2	*	-	1	-	2	3	-	-	*	-	-	-	*	3	3
	4%	*2%*	*18%*	*1%*	-	*6%*	-	*16%*	*6%*	-	-	*7%*	-	-	-	*1%*	*5%*	*4%*
GPs are responsible for running the practice / do more admin	**2**	2	-	1	-	1	-	-	2	-	-	-	-	-	-	1	1	2
	3%	*3%*	-	*4%*	-	*5%*	-	-	*5%*	-	-	-	-	-	-	*3%*	*2%*	*3%*
Other	**12**	11	1	5	1	3	1	1	10	-	-	1	1	-	-	8	4	9
	13%	*13%*	*10%*	*16%*	*6%*	*14%*	*13%*	*8%*	*20%*	-	-	*14%*	*10%*	-	-	*25%*	*6%*	*13%*
Don't know	**2**	2	-	2	-	-	-	-	-	-	-	-	2	-	-	-	2	1
	3%	*3%*	-	*8%*	-	-	-	-	-	-	-	-	*21%*	-	-	-	*4%*	*1%*
No answer	**5**	5	-	2	1	1	-	-	1	-	-	-	-	3	-	3	2	3
	5%	*6%*	-	*7%*	*9%*	*6%*	-	-	*3%*	-	-	-	-	*64%*	-	*9%*	*3%*	*4%*

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QGPsEarnMoreWhy. You said that you think GPs should earn more than consultants. Why do you think that?
Base: All who think GPs should earn more than consultants

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**71**	67	4	31	34	2	16	48	55	16	18	6	4	-	71
Weighted Total	**93***	87*	6**	41**	44**	2**	21**	61*	72*	24**	18**	9**	6**	-**	71*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	**15**	15	-	10	6	-	2	7	15	6	2	2	-	-	12
	17%	*18%*	-	*23%*	*13%*	-	*10%*	*11%*	*20%*	*25%*	*11%*	*19%*	-	-	*17%*
GPs have broad / wide ranging general knowledge / consultants specialise in one area	**15**	14	1	2	11	1	3	14	13	5	4	-	1	-	16
	16%	*16%*	*11%*	*6%*	*25%*	*31%*	*13%*	*23%*	*18%*	*19%*	*22%*	-	*11%*	-	*23%*
GPs are hard working / work long hours	**14**	14	-	8	6	-	1	10	8	3	6	1	-	-	12
	15%	*16%*	-	*19%*	*14%*	-	*4%*	*16%*	*12%*	*12%*	*34%*	*16%*	-	-	*17%*
GPs deal with a large number of patients	**12**	12	-	6	7	-	2	12	11	1	1	1	-	-	11
	13%	*14%*	-	*13%*	*15%*	-	*10%*	*20%*	*15%*	*4%*	*7%*	*16%*	-	-	*15%*
GPs have large responsibilities / workloads	**12**	12	-	4	8	-	4	9	9	4	2	3	-	-	9
	13%	*14%*	-	*11%*	*17%*	-	*18%*	*14%*	*12%*	*15%*	*12%*	*33%*	-	-	*13%*
GPs provide a good service	**10**	10	-	3	7	-	3	7	9	6	1	-	-	-	4
	11%	*12%*	-	*8%*	*16%*	-	*13%*	*12%*	*12%*	*24%*	*8%*	-	-	-	*6%*
GPs are important / essential / valuable	**7**	7	-	1	7	-	4	3	7	2	2	3	-	-	5
	8%	*8%*	-	*2%*	*15%*	-	*17%*	*5%*	*9%*	*9%*	*13%*	*34%*	-	-	*7%*
GPs job is stressful / they are under pressure	**7**	7	1	2	4	1	1	5	6	2	3	2	1	-	7
	8%	*8%*	*11%*	*5%*	*9%*	*31%*	*5%*	*8%*	*8%*	*10%*	*16%*	*18%*	*11%*	-	*10%*
GPs reduce pressure on hospitals / A&E / other health services	**4**	4	-	-	4	-	2	4	4	2	1	-	-	-	4
	5%	*5%*	-	-	*10%*	-	*8%*	*7%*	*6%*	*7%*	*7%*	-	-	-	*6%*
To improve standard / quality / accessibility of GPs	**4**	4	-	1	3	-	1	3	4	-	2	-	-	-	4
	4%	*4%*	-	*3%*	*6%*	-	*7%*	*4%*	*5%*	-	*10%*	-	-	-	*6%*
Consultants can work privately / earn extra	**4**	3	1	3	-	-	-	3	3	-	-	-	1	-	4
	4%	*3%*	*19%*	*6%*	-	-	-	*4%*	*4%*	-	-	-	*19%*	-	*6%*
GPs have high levels of training / qualifications / expertise	**4**	4	-	2	-	1	1	4	4	1	-	1	-	-	2
	4%	*4%*	-	*5%*	-	*69%*	*6%*	*6%*	*5%*	*6%*	-	*14%*	-	-	*3%*
GPs provide a service to the local community	**4**	4	-	-	4	-	3	2	4	*	2	2	-	-	3
	4%	*4%*	-	-	*8%*	-	*15%*	*3%*	*5%*	*2%*	*10%*	*19%*	-	-	*4%*
GPs are responsible for running the practice / do more admin	**2**	1	1	1	-	-	-	1	1	-	-	-	1	-	2
	3%	*2%*	*19%*	*3%*	-	-	-	*2%*	*2%*	-	-	-	*19%*	-	*3%*
Other	**12**	10	2	7	3	-	2	7	9	-	1	-	2	-	9
	13%	*11%*	*34%*	*16%*	*7%*	-	*8%*	*11%*	*12%*	-	*8%*	-	*34%*	-	*13%*
Don't know	**2**	2	-	2	-	-	-	2	2	-	-	-	-	-	1
	3%	*3%*	-	*6%*	-	-	-	*4%*	*3%*	-	-	-	-	-	*1%*
No answer	**5**	3	2	1	1	-	-	3	3	-	1	-	2	-	3
	5%	*3%*	*36%*	*3%*	*3%*	-	-	*5%*	*4%*	-	*8%*	-	*36%*	-	*4%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 122

QGPsEarnMoreWhy. You said that you think GPs should earn more than consultants. Why do you think that?
Base: All who think GPs should earn more than consultants

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	71	22	12	20	48	22	49	9	25	36	9	27	33	5	27	30	12	18	35	71
Weighted Total	93*	30**	13**	26**	60*	26**	67*	12**	29**	50**	20**	33**	37**	8**	39**	36**	21**	22**	42**	71*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	15 17%	5 18%	* 3%	5 20%	10 17%	3 14%	12 18%	* 3%	7 24%	8 16%	2 9%	4 13%	9 25%	- -	5 13%	9 24%	4 20%	2 11%	9 21%	12 17%
GPs have broad / wide ranging general knowledge / consultants specialise in one area	15 16%	4 12%	2 16%	4 14%	11 19%	3 11%	12 18%	1 5%	5 18%	9 18%	1 3%	4 13%	10 27%	1 9%	1 3%	11 31%	- -	2 10%	11 27%	16 23%
GPs are hard working / work long hours	14 15%	3 9%	1 5%	3 10%	11 19%	4 14%	10 15%	3 24%	2 8%	9 17%	3 15%	6 18%	5 13%	3 37%	4 10%	6 16%	3 14%	2 8%	8 18%	12 17%
GPs deal with a large number of patients	12 13%	2 8%	- -	2 9%	10 16%	4 16%	8 12%	1 9%	6 22%	5 9%	- -	6 17%	6 18%	1 14%	6 16%	2 7%	2 11%	4 17%	3 8%	11 15%
GPs have large responsibilities / workloads	12 13%	3 10%	3 22%	3 11%	9 15%	7 27%	5 8%	2 15%	2 8%	8 16%	- -	5 17%	7 18%	- -	2 6%	6 17%	- -	2 10%	7 16%	9 13%
GPs provide a good service	10 11%	9 29%	3 23%	7 26%	1 2%	1 5%	9 13%	- -	- -	10 20%	6 29%	3 9%	1 4%	- -	8 20%	3 7%	1 6%	6 26%	3 8%	4 6%
GPs are important / essential / valuable	7 8%	2 7%	- -	2 8%	5 9%	4 14%	4 6%	- -	4 12%	4 8%	1 7%	2 6%	2 5%	- -	6 15%	- -	4 17%	1 3%	2 4%	5 7%
GPs job is stressful / they are under pressure	7 8%	* 2%	- -	* 2%	7 11%	3 11%	4 7%	1 6%	3 10%	4 7%	- -	4 11%	4 10%	- -	3 8%	1 3%	1 4%	1 5%	2 5%	7 10%
GPs reduce pressure on hospitals / A&E / other health services	4 5%	- -	- -	- -	4 7%	2 6%	3 4%	- -	1 5%	3 6%	1 7%	1 4%	1 4%	- -	3 7%	1 4%	1 7%	1 5%	2 4%	4 6%
To improve standard / quality / accessibility of GPs	4 4%	1 2%	- -	1 2%	3 5%	2 8%	2 3%	- -	1 5%	2 5%	1 7%	- -	2 7%	- -	3 7%	1 3%	1 7%	1 5%	1 3%	4 6%
Consultants can work privately / earn extra	4 4%	1 2%	- -	1 2%	3 5%	- -	4 5%	- -	1 2%	2 4%	- -	1 2%	2 5%	- -	1 2%	2 5%	- -	1 3%	1 1%	4 6%
GPs have high levels of training / qualifications / expertise	4 4%	- -	- -	- -	4 6%	- -	4 5%	- -	4 12%	- -	- -	4 11%	- -	- -	4 9%	- -	- -	4 16%	- -	2 3%
GPs provide a service to the local community	4 4%	* 1%	* 3%	* 1%	3 5%	- -	4 5%	- -	2 7%	1 3%	2 9%	* 1%	1 4%	- -	2 5%	- -	2 9%	2 8%	- -	3 4%
GPs are responsible for running the practice / do more admin	2 3%	- -	- -	- -	2 4%	- -	2 4%	- -	- -	1 3%	- -	- -	1 4%	- -	- -	1 3%	- -	- -	- -	2 3%
Other	12 13%	1 5%	1 6%	1 6%	8 13%	1 6%	10 15%	3 22%	5 17%	4 8%	5 27%	1 3%	5 15%	1 14%	6 14%	4 10%	6 29%	- -	4 10%	9 13%
Don't know	2 3%	- -	- -	- -	2 4%	- -	2 4%	- -	- -	2 5%	- -	2 7%	- -	- -	- -	2 7%	- -	- -	2 6%	1 1%
No answer	5 5%	3 11%	3 26%	1 5%	1 2%	1 6%	3 5%	2 16%	1 5%	1 3%	2 10%	3 9%	- -	2 26%	1 4%	- -	2 10%	1 6%	- -	3 4%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 123

QGPsEarnMoreWhy. You said that you think GPs should earn more than consultants. Why do you think that?
Base: All who think GPs should earn more than consultants

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**71**	3	7	3	3	12	2	3	2	-	-	4	8	3	3	71
Weighted Total	**93***	4**	11**	2**	2**	12**	3**	5**	3**	-**	-**	4**	6**	4**	4**	71*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	**15**	-	-	1	1	1	2	-	-	-	-	-	1	-	2	12
	17%	-	-	*66%*	*31%*	*5%*	*59%*	-	-	-	-	-	*21%*	-	*66%*	*17%*
GPs have broad / wide ranging general knowledge / consultants specialise in one area	**15**	-	-	-	-	5	1	-	-	-	-	1	-	2	1	16
	16%	-	-	-	-	*44%*	*41%*	-	-	-	-	*34%*	-	*63%*	*34%*	*23%*
GPs are hard working / work long hours	**14**	1	1	-	-	3	-	1	-	-	-	1	-	-	-	12
	15%	*36%*	*11%*	-	-	*26%*	-	*26%*	-	-	-	*30%*	-	-	-	*17%*
GPs deal with a large number of patients	**12**	1	1	1	-	2	-	1	-	-	-	1	1	1	-	11
	13%	*36%*	*11%*	*41%*	-	*21%*	-	*26%*	-	-	-	*15%*	*9%*	*24%*	-	*15%*
GPs have large responsibilities / workloads	**12**	-	5	-	-	1	-	3	-	-	-	-	2	1	-	9
	13%	-	*45%*	-	-	*12%*	-	*63%*	-	-	-	-	*28%*	*37%*	-	*13%*
GPs provide a good service	**10**	1	-	-	-	-	-	-	-	-	-	-	-	-	-	4
	11%	*30%*	-	-	-	-	-	-	-	-	-	-	-	-	-	*6%*
GPs are important / essential / valuable	**7**	1	2	-	-	-	-	2	-	-	-	-	-	-	-	5
	8%	*36%*	*16%*	-	-	-	-	*37%*	-	-	-	-	-	-	-	*7%*
GPs job is stressful / they are under pressure	**7**	-	3	-	*	1	-	3	-	-	-	-	*	-	-	7
	8%	-	*33%*	-	*29%*	*5%*	-	*74%*	-	-	-	-	*8%*	-	-	*10%*
GPs reduce pressure on hospitals / A&E / other health services	**4**	-	1	-	-	-	-	1	-	-	-	-	*	-	-	4
	5%	-	*11%*	-	-	-	-	*26%*	-	-	-	-	*3%*	-	-	*6%*
To improve standard / quality / accessibility of GPs	**4**	-	1	-	-	1	-	1	-	-	-	1	1	-	1	4
	4%	-	*11%*	-	-	*11%*	-	*26%*	-	-	-	*15%*	*10%*	-	*17%*	*6%*
Consultants can work privately / earn extra	**4**	-	-	-	1	1	-	-	-	-	-	1	1	-	-	4
	4%	-	-	-	*40%*	*5%*	-	-	-	-	-	*15%*	*10%*	-	-	*6%*
GPs have high levels of training / qualifications / expertise	**4**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*3%*
GPs provide a service to the local community	**4**	1	-	-	-	-	2	-	-	-	-	-	-	-	2	3
	4%	*34%*	-	-	-	-	*59%*	-	-	-	-	-	-	-	*49%*	*4%*
GPs are responsible for running the practice / do more admin	**2**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*3%*
Other	**12**	-	3	1	-	1	-	-	3	-	-	-	-	-	-	9
	13%	-	*25%*	*34%*	-	*8%*	-	-	*100%*	-	-	-	-	-	-	*13%*
Don't know	**2**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*1%*
No answer	**5**	-	1	-	-	2	-	-	-	-	-	2	1	-	-	3
	5%	-	*14%*	-	-	*17%*	-	-	-	-	-	*51%*	*23%*	-	-	*4%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 124

QGPsEarnSameWhy. You said that you think GPs should earn about the same as consultants. Why do you think that?
Base: All who think GPs should earn about the same as consultants

	Total (z)	Gender: Man (a)	Gender: Woman (b)	Age: 16-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65-74 (h)	Age: 75+ (i)	Ethnicity: White (including White minorities) (j)	Ethnicity: Ethnic minorities (excluding White minorities) (k)	Working status: Working full-time (l)	Working status: Not working full-time (m)	Education: Graduates (Degree/ Master/ PhD/ above) (n)	Education: Non-graduates (o)	Education: Other Higher Education below degree level (p)	Education: A-level or equivalent (q)	Education: GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Education: Another type of qualification (vocational/ professional/ foreign) (s)	Education: No formal qualifications (t)	Unwtd Total
Unweighted Total	**1214**	587	619	62	84	126	188	280	294	180	1117	77	416	793	387	822	157	261	306	63	35	1214
Weighted Total	**1198**	572	616	152*	197*	170	184	194	148	153	1023	146*	498	695	382	812	125	296	317	48*	26**	1214
GPs have broad / wide ranging general knowledge / consultants specialise in one area	**305**	128	177	21	30	33	50	57	57	57	295	7	105	199	97	207	39	73	72	13	10	361
	25%ghi	*22%*	**29%z**	*14%*	*15%*	*19%*	**27%cd**	**30%cde**	**39%cde fg**	**37%cdef**	**29%kl**	*5%*	*21%*	**29%kl**	*25%*	*25%*	*31%*	*25%*	*23%*	*28%*	*39%*	*30%*
They are both doctors / doing the same job	**186**	89	97	42	40	35	23	27	13	7	153	31	89	95	49	136	13	62	51	5	5	158
	15%hij	*16%*	*16%*	**27%efgh i**	**20%hi**	**20%hi**	**13%i**	**14%i**	*9%*	*5%*	*15%*	*21%*	*18%*	*14%*	*13%*	*17%*	*11%*	**21%znp**	*16%*	*10%*	*17%*	*13%*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	**182**	92	90	18	17	20	34	31	30	32	157	24	71	111	65	116	19	42	45	8	2	208
	15%	*16%*	*15%*	*12%*	*8%*	*12%*	**19%d**	*16%*	**20%cde**	**21%cde**	*15%*	*16%*	*14%*	*16%*	*17%*	*14%*	*15%*	*14%*	*14%*	*17%*	*6%*	*17%*
They both have the same level of training / qualifications / expertise	**127**	54	71	14	15	22	20	25	18	13	121	6	56	71	60	67	10	26	19	11	1	141
	11%qr	*9%*	*12%*	*9%*	*7%*	*13%*	*11%*	*13%*	*12%*	*8%*	**12%z**	*4%*	*11%*	*10%*	**16%zopqr**	*8%*	*8%*	*9%*	*6%*	**23%zopqr**	*5%*	*12%*
They are both important / essential / valuable	**114**	56	53	12	19	17	20	13	13	20	105	8	44	68	40	73	12	29	25	5	3	121
	10%q	*10%*	*9%*	*8%*	*10%*	*10%*	*11%*	*6%*	*9%*	**13%q**	**10%z**	*6%*	*9%*	*10%*	*10%*	*9%*	*9%*	*10%*	*8%*	*11%*	*10%*	*10%*
GPs deal with a large number of patients	**76**	42	35	14	13	10	9	10	10	10	68	6	25	51	22	54	12	14	23	1	3	68
	6%	*7%*	*6%*	*9%*	*7%*	*6%*	*5%*	*5%*	*7%*	*6%*	*7%*	*4%*	*5%*	*7%*	*6%*	*7%*	*10%*	*5%*	*7%*	*3%*	*13%*	*6%*
To improve recruitment / retention of GPs / encourage doctors to join the NHS	**67**	25	43	9	8	9	15	13	7	6	54	12	29	38	30	37	5	18	12	1	1	72
	6%q	*4%*	*7%*	*6%*	*4%*	*6%*	*8%*	*7%*	*5%*	*4%*	*5%*	*8%*	*6%*	*6%*	*8%*	*5%*	*4%*	*6%*	*4%*	*3%*	*3%*	*6%*
They both have the same level of responsibilities / workload	**61**	31	30	10	6	11	8	10	5	12	54	7	25	36	22	38	5	12	17	4	1	67
	5%	*5%*	*5%*	*6%*	*3%*	*6%*	*4%*	*5%*	*4%*	*8%*	*5%*	*5%*	*5%*	*5%*	*6%*	*5%*	*4%*	*4%*	*5%*	*8%*	*3%*	*6%*
GPs have large responsibilities / workloads	**54**	20	33	8	8	4	8	14	6	7	46	5	20	34	24	31	6	7	14	3	-	56
	5%	*3%*	*5%*	*5%*	*4%*	*2%*	*5%*	**7%z**	*4%*	*4%*	*5%*	*4%*	*4%*	*5%*	*6%*	*4%*	*5%*	*2%*	*4%*	*7%*	-	*5%*
GPs are hard working / work long hours	**43**	16	27	5	8	2	6	10	9	3	34	9	13	30	17	26	4	3	14	*	4	46
	4%q	*3%*	*4%*	*3%*	*4%*	*1%*	*3%*	*5%*	**6%ze**	*2%*	*3%*	*6%*	*3%*	*4%*	*4%*	**3%q**	*3%*	*1%*	*4%*	*1%*	*16%*	*4%*
GPs job is stressful / they are under pressure	**41**	20	21	1	7	5	6	14	5	4	37	5	19	23	15	26	4	6	12	2	1	45
	3%	*4%*	*3%*	*1%*	*4%*	*3%*	*3%*	**7%z**	*3%*	*3%*	*4%*	*3%*	*4%*	*3%*	*4%*	*3%*	*3%*	*2%*	*4%*	*5%*	*5%*	*4%*
They are both hard working / work the same hours	**40**	13	25	4	4	11	4	6	2	9	34	4	9	30	6	32	5	14	10	3	1	36
	3%q	*2%*	*4%*	*3%*	*2%*	**6%h**	*2%*	*3%*	*1%*	**6%h**	*3%*	*3%*	*2%*	**4%z**	*2%*	*4%*	*4%*	*5%*	*3%*	*6%*	*3%*	*3%*
GPs reduce pressure on hospitals / A&E / other health services	**28**	13	14	1	2	3	7	4	4	7	25	3	13	15	11	17	5	4	6	2	-	34
	2%	*2%*	*2%*	*1%*	*1%*	*2%*	*4%*	*2%*	*3%*	**5%z**	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*4%*	*1%*	*2%*	*5%*	-	*3%*
To improve standard / quality / accessibility of GPs	**27**	11	16	4	3	2	6	4	2	6	23	4	9	18	12	15	3	3	9	-	-	30
	2%	*2%*	*3%*	*3%*	*2%*	*1%*	*3%*	*2%*	*1%*	*4%*	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	*2%*	*1%*	*3%*	-	-	*2%*
GPs provide a service to the local community	**23**	11	12	-	6	-	2	8	2	4	18	5	6	17	5	17	4	3	8	2	-	24
	2%	*2%*	*2%*	-	*3%*	-	*1%*	**4%ze**	*2%*	**3%z**	*2%*	*3%*	*1%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*	*4%*	-	*2%*
Quality / service of GPs / consultants is poor	**19**	11	7	2	6	4	1	*	3	2	17	1	9	9	2	16	-	3	10	2	1	16
	2%	*2%*	*1%*	*2%*	*3%*	*2%*	*1%*	*	*2%*	*1%*	*2%*	*	*2%*	*1%*	*	*2%*	-	*1%*	**3%n**	**4%np**	*2%*	*1%*
It would be fair (not further specified)	**18**	8	10	3	3	5	-	4	3	2	12	4	4	13	5	14	3	4	6	2	-	20
	2%	*1%*	*2%*	*2%*	*1%*	*3%*	-	**2%f**	**2%f**	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*3%*	-	*2%*
GPs should earn more / they are not paid fairly	**17**	5	12	2	8	-	3	*	2	3	14	4	9	8	7	10	*	2	6	-	1	16
	1%	*1%*	*2%*	*2%*	*4%*	-	*1%*	*	*1%*	*2%*	*1%*	*3%*	*2%*	*1%*	*2%*	*1%*	*	*1%*	*2%*	-	*4%*	*1%*
GPs have high levels of training / qualifications / expertise	**17**	9	8	-	6	3	3	3	3	1	17	*	10	6	9	7	1	5	2	-	-	17
	1%	*2%*	*1%*	-	*3%*	*2%*	*2%*	*1%*	*2%*	*1%*	**2%z**	*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	-	-	*1%*
GPs are responsible for running the practice / do more admin	**14**	4	7	1	-	1	3	5	1	3	11	-	4	9	6	8	3	1	3	-	1	16
	1%	*1%*	*1%*	*1%*	-	*1%*	*2%*	**2%z**	*	*2%*	*1%*	-	*1%*	*1%*	*1%*	*1%*	*2%*	*	*1%*	-	*5%*	*1%*
They both have the same level of stress / pressure	**9**	3	6	-	-	1	3	2	-	4	9	-	5	4	5	4	-	-	1	3	-	11
	1%	*1%*	*1%*	-	-	*1%*	*2%*	*1%*	-	**2%ah**	**1%z**	-	*1%*	*1%*	*1%*	*	-	-	*	**6%zopqr**	-	*1%*
GPs work in isolation / have less support	**8**	3	5	-	2	-	2	1	2	*	8	-	3	5	4	4	-	2	1	1	-	10
	1%	*1%*	*1%*	-	*1%*	-	*1%*	*1%*	*1%*	*	**1%z**	-	*1%*	*1%*	*1%*	*	-	*1%*	*	*2%*	-	*1%*
Salaries should be based on experience / workload / hours worked	**7**	1	6	-	5	1	-	-	1	*	7	-	5	3	4	3	-	-	3	-	-	6
	1%	*	*1%*	-	*2%*	*1%*	-	-	*1%*	*	*1%*	-	*1%*	*	*1%*	*	-	-	*1%*	-	-	*
Consultants can work privately / earn extra	**6**	3	3	-	-	-	1	2	2	1	6	-	1	6	1	5	1	1	3	-	-	11
	1%	*1%*	*1%*	-	-	-	*1%*	*1%*	*1%*	*1%*	*1%*	-	*	*1%*	*	*1%*	*1%*	*	*1%*	-	-	*1%*
Consultants should earn less	**6**	3	2	-	-	-	3	2	1	-	6	-	2	3	2	4	-	1	2	1	-	6
	*	*1%*	*	-	-	-	**2%g**	*1%*	*1%*	-	*1%*	-	*	*	*1%*	*	-	*	*1%*	*2%*	-	*
GPs should earn less / they are overpaid	**5**	3	2	-	-	-	3	1	-	-	3	1	3	2	1	4	-	1	3	-	-	5
	*	*	*	-	-	-	**2%g**	*1%*	-	-	*	*1%*	*1%*	*	*	*	-	*	*1%*	-	-	*
Other	**64**	28	36	11	16	8	10	8	8	5	51	13	24	40	26	38	9	8	15	4	3	53
	5%	*5%*	*6%*	*7%*	*8%*	*4%*	*5%*	*4%*	*5%*	*3%*	*5%*	*9%*	*5%*	*6%*	*7%*	*5%*	*7%*	*3%*	*5%*	*8%*	*11%*	*4%*
No reason / it is just my opinion	**18**	11	7	4	2	-	4	3	1	4	11	1	8	11	1	17	1	8	5	2	-	17
	2%h	*2%*	*1%*	*3%*	*1%*	-	*2%*	*2%*	*1%*	**3%h**	*1%*	*1%*	*2%*	*2%*	*	*2%*	*1%*	**3%n**	*2%*	**5%n**	-	*1%*
Don't know	**25**	10	15	5	11	2	2	2	2	1	17	5	13	11	3	23	3	8	11	-	1	21
	2%	*2%*	*2%*	*4%*	*5%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*4%*	*3%*	*2%*	*1%*	*3%*	*2%*	*3%*	*3%*	-	*5%*	*2%*
No answer	**45**	21	23	7	15	11	7	3	1	1	27	12	23	22	13	33	4	18	10	-	-	32
	4%ghi	*4%*	*4%*	*5%*	**8%ghi**	**6%hi**	**4%h**	*1%*	*1%*	*1%*	*3%*	**8%j**	*5%*	*3%*	*3%*	*4%*	*4%*	*6%*	*3%*	-	-	*3%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 125

QGPsEarnSameWhy. You said that you think GPs should earn about the same as consultants. Why do you think that?
Base: All who think GPs should earn about the same as consultants

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	1214	270	338	272	106	936	96	96	86	242	185	509	42	105	95	78	107	112	165	137	95	1214
Weighted Total	1198	216	287	291	145*	1003	107*	58*	30*	250	188	566	42**	121*	87*	76*	111*	122*	176	115*	153*	1214
GPs have broad / wide ranging general knowledge / consultants specialise in one area	305 25%	60 28%	91 32%z	66 23%	36 25%	261 26%	21 20%	18 31%j	4 14%	63 25%	47 25%	151 27%	8 20%	27 23%	27 31%v	20 27%	27 24%	38 31%v	50 29%v	41 36%zv	22 14%	361 30%
They are both doctors / doing the same job	186 15%mn	28 13%	53 18%	45 15%	20 14%	161 16%	11 11%	8 13%	5 17%	42 17%	52 27%kn	67 12%	6 13%	24 19%u	13 15%	18 24%u	33 30%stuv	14 12%	26 15%	10 8%	18 12%	158 13%
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	182 15%d	37 17%	32 11%	56 19%d	19 13%	147 15%	19 18%	10 17%	7 22%	34 13%	22 12%	91 16%	9 22%	14 11%	10 12%	10 13%	12 11%	23 19%	21 12%	17 15%	30 20%	208 17%
They both have the same level of training / qualifications / expertise	127 11%	27 12%	23 8%	27 9%	26 18%ad	110 11%	10 9%	6 10%	2 6%	30 12%	19 10%	60 11%	3 8%	19 16%	8 9%	7 9%	13 11%	10 8%	30 17%tv	11 9%	10 6%	141 12%
They are both important / essential / valuable	114 10%	19 9%	32 11%	29 10%	10 7%	89 9%	12 11%	7 13%	5 18%j	18 7%	16 9%	55 10%	6 15%	6 5%	5 6%	7 9%	9 8%	10 8%	17 10%	14 12%	13 9%	121 10%
GPs deal with a large number of patients	76 6%l	14 7%	20 7%	20 7%	9 6%	64 6%	8 8%	2 3%	2 6%	5 2%	11 6%	48 8%k	- -	4 4%	1 1%	2 3%	9 8%p	8 6%	22 13%zopu	4 4%	14 9%	68 6%
To improve recruitment / retention of GPs / encourage doctors to join the NHS	67 6%	9 4%	14 5%	12 4%	14 10%	51 5%	8 7%	7 11%zg	2 6%	6 2%	6 3%	39 7%k	- -	2 2%	4 5%	4 5%	2 1%	6 5%	15 8%	4 4%	14 9%	72 6%
They both have the same level of responsibilities / workload	61 5%l	13 6%	7 2%	25 9%ad	9 6%	50 5%	6 6%	3 5%	1 3%	16 6%	8 4%	27 5%	* 1%	3 2%	12 14%orstv	3 3%	5 5%	6 5%	8 5%	7 6%	6 4%	67 6%
GPs have large responsibilities / workloads	54 5%	12 6%	11 4%	11 4%	9 6%	43 4%	8 8%	2 4%	1 3%	9 4%	9 5%	25 4%	2 5%	5 4%	3 3%	7 9%	2 2%	3 3%	9 5%	7 6%	5 4%	56 5%
GPs are hard working / work long hours	43 4%	12 5%	8 3%	13 4%	1 1%	36 4%	3 3%	1 2%	3 11%zg	6 2%	4 2%	26 5%	2 4%	2 1%	3 3%	1 1%	3 3%	2 2%	9 5%	4 3%	11 7%	46 4%
GPs job is stressful / they are under pressure	41 3%	8 4%	13 4%	6 2%	7 5%	35 3%	1 1%	5 9%zgh	- -	11 4%	6 3%	18 3%	* 1%	4 3%	6 7%	1 2%	5 4%	5 4%	5 3%	1 1%	7 4%	45 4%
They are both hard working / work the same hours	40 3%	12 6%ef	12 4%	4 1%	- -	35 3%	2 2%	2 4%	1 3%	8 3%	3 2%	23 4%	1 2%	7 6%	1 1%	- -	3 3%	4 3%	8 5%	5 4%	6 4%	36 3%
GPs reduce pressure on hospitals / A&E / other health services	28 2%	4 2%	4 1%	6 2%	9 6%ad	25 2%	1 1%	1 2%	* 1%	5 2%	2 1%	18 3%	- -	3 2%	2 2%	* 1%	1 1%	5 4%	7 4%	5 4%	2 1%	34 3%
To improve standard / quality / accessibility of GPs	27 2%	3 2%	6 2%	1 *	7 5%e	22 2%	3 2%	3 4%	* 1%	7 3%	1 1%	13 2%	5 12%	2 2%	- -	- -	1 1%	2 2%	4 2%	2 2%	5 3%	30 2%
GPs provide a service to the local community	23 2%	7 3%	2 1%	2 1%	4 2%	21 2%	2 2%	- -	- -	3 1%	4 2%	14 3%	1 2%	1 *	1 1%	3 3%	1 1%	4 4%	3 2%	1 *	6 4%	24 2%
Quality / service of GPs / consultants is poor	19 2%	8 4%ze	3 1%	1 *	1 1%	15 1%	4 4%	* 1%	- -	2 1%	7 4%zm	5 1%	- -	1 1%	1 1%	1 1%	6 6%zv	1 1%	2 1%	1 1%	- -	16 1%
It would be fair (not further specified)	18 2%	- -	4 1%	7 2%	- -	13 1%	2 2%	3 6%zg	* 1%	2 1%	3 1%	8 1%	- -	2 1%	- -	1 1%	2 1%	4 3%	1 1%	* *	3 2%	20 2%
GPs should earn more / they are not paid fairly	17 1%	3 1%	5 2%	7 2%	- -	16 2%	- -	1 1%	1 2%	3 1%	2 1%	11 2%	- -	2 1%	1 1%	2 3%	- -	2 2%	6 4%	1 *	2 1%	16 1%
GPs have high levels of training / qualifications / expertise	17 1%	1 1%	2 1%	3 1%	5 3%	15 2%	2 2%	- -	- -	9 3%kl	- -	7 1%	1 2%	4 4%t	4 4%t	- -	- -	5 4%tt	- -	2 2%	- -	17 1%
GPs are responsible for running the practice / do more admin	14 1%	2 1%	3 1%	3 1%	2 1%	10 1%	3 3%	1 1%	* *	3 1%	* *	6 1%	3 6%	- -	1 1%	* 1%	- -	2 2%	1 1%	1 1%	1 1%	16 1%
They both have the same level of stress / pressure	9 1%	3 1%	3 1%	2 1%	1 1%	8 1%	1 1%	- -	* 1%	2 1%	1 *	6 1%	- -	- -	2 2%	- -	1 1%	2 2%	2 1%	* *	1 1%	11 1%
GPs work in isolation / have less support	8 1%	1 *	6 2%c	1 *	- -	5 1%	1 1%	1 2%	* 1%	1 *	1 *	3 1%	- -	1 *	1 1%	- -	1 1%	- -	3 2%	* *	- -	10 1%
Salaries should be based on experience / workload / hours worked	7 1%	- -	* *	3 1%	- -	7 1%	- -	- -	- -	6 2%m	1 1%	- -	* 1%	2 2%	4 4%t	* 1%	1 1%	- -	- -	- -	- -	6 *
Consultants can work privately / earn extra	6 1%	2 1%	1 *	1 *	- -	6 1%	- -	- -	* 1%	1 *	1 *	4 1%	1 2%	- -	* *	1 1%	- -	1 *	2 1%	1 1%	1 *	11 1%
Consultants should earn less	6 *g	- -	3 1%	3 1%	- -	2 *	2 2%g	1 2%	- -	1 *	- -	2 *	- -	- -	1 1%	- -	- -	- -	1 1%	1 1%	- -	6 *
GPs should earn less / they are overpaid	5 *	- -	2 1%	2 1%	- -	5 *	- -	- -	- -	2 1%	- -	3 *	1 2%	- -	1 2%	- -	- -	- -	1 1%	- -	1 1%	5 *
Other	64 5%	10 5%	13 4%	23 8%f	2 1%	56 6%	7 6%	2 3%	* 1%	20 8%l	2 1%	33 6%l	6 15%	10 9%r	4 4%	1 1%	1 1%	3 2%	10 6%	4 4%	16 11%qtz	53 4%
No reason / it is just my opinion	18 2%	4 2%	1 *	3 1%	2 1%	18 2%	- -	1 1%	- -	4 2%	5 3%	9 2%	2 6%	- -	1 2%	- -	5 4%	4 3%	3 1%	1 1%	2 1%	17 1%
Don't know	25 2%	4 2%	5 2%	6 2%	5 3%	22 2%	- -	1 2%	2 8%gh	11 4%z	1 1%	10 2%	* 1%	9 8%st	1 2%	- -	1 1%	2 2%	1 *	2 2%	5 3%	21 2%
No answer	45 4%	6 3%	10 4%	8 3%	7 5%	39 4%	4 4%	2 3%	* 1%	6 3%	9 5%	24 4%	- -	3 3%	3 4%	7 9%	2 2%	7 5%	5 3%	8 7%	5 3%	32 3%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 126

QGPsEarnSameWhy. You said that you think GPs should earn about the same as consultants. Why do you think that?
Base: All who think GPs should earn about the same as consultants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	1214	910	304	190	257	251	269	247	684	150	80	92	130	25	35	210	1002	1214
Weighted Total	1198	951	247	216	256	240	248	238	630	126	68*	84*	127*	42**	96**	291	905	1214
GPs have broad / wide ranging general knowledge / consultants specialise in one area	305 25%cdg	239 25%	66 27%	39 18%	48 19%	76 32%cd	76 31%cd	65 27%	174 28%	36 29%	19 29%	26 31%	27 21%	4 10%	17 18%	56 19%	248 27%p	361 30%
They are both doctors / doing the same job	186 15%fgp	158 17%	28 11%	41 19%f	56 22%ef	30 12%	26 10%	33 14%	86 14%	10 8%	10 15%	21 26%hi	23 18%i	10 23%	21 21%	65 22%p	120 13%	158 13%
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	182 15%	140 15%	42 17%	30 14%	34 13%	32 13%	48 19%	38 16%	104 17%	26 21%k	7 11%	7 8%	17 14%	4 10%	16 16%	37 13%	146 16%	208 17%
They both have the same level of training / qualifications / expertise	127 11%	98 10%	28 12%	18 8%	19 7%	32 13%	27 11%	31 13%	73 12%	16 13%	8 11%	8 9%	12 9%	1 2%	5 5%	32 11%	95 10%	141 12%
They are both important / essential / valuable	114 10%g	75 8%	39 16%ag	17 8%	21 8%	30 13%	28 11%	17 7%	61 10%	8 6%	11 16%	11 13%	9 7%	6 14%	8 8%	18 6%	96 11%p	121 10%
GPs deal with a large number of patients	76 6%eg	67 7%	9 4%	8 4%	21 8%	7 3%	15 6%	25 10%acde	32 5%	5 4%	4 5%	5 6%	16 13%ehi	4 9%	10 10%	28 10%p	47 5%	68 6%
To improve recruitment / retention of GPs / encourage doctors to join the NHS	67 6%	55 6%	13 5%	5 3%	19 7%	17 7%	15 6%	11 5%	41 7%	7 6%	1 1%	2 3%	10 8%	-	6 6%	13 5%	54 6%	72 6%
They both have the same level of responsibilities / workload	61 5%	49 5%	11 4%	9 4%	7 3%	12 5%	16 6%	16 7%	34 5%	6 5%	2 3%	4 5%	9 7%	2 5%	2 2%	11 4%	50 5%	67 6%
GPs have large responsibilities / workloads	54 5%	45 5%	9 4%	7 3%	13 5%	13 5%	11 5%	9 4%	28 4%	3 3%	4 6%	4 4%	6 5%	* 1%	9 9%	17 6%	37 4%	56 5%
GPs are hard working / work long hours	43 4%	36 4%	7 3%	9 4%	6 2%	8 3%	7 3%	12 5%	18 3%	4 3%	4 5%	2 2%	6 4%	8 18%	2 2%	6 2%	36 4%	46 4%
GPs job is stressful / they are under pressure	41 3%	31 3%	11 4%	9 4%	5 2%	7 3%	14 5%	6 3%	25 4%	4 3%	3 5%	2 2%	6 5%	* 1%	1 1%	9 3%	32 4%	45 4%
They are both hard working / work the same hours	40 3%h	25 3%	15 6%ag	11 5%	9 3%	9 4%	6 2%	5 2%	14 2%	5 4%	2 4%	1 1%	8 6%	4 9%	- -	8 3%	31 3%	36 3%
GPs reduce pressure on hospitals / A&E / other health services	28 2%	21 2%	7 3%	1 *	3 1%	6 2%	13 5%cd	6 2%	22 3%f	3 2%	* 1%	* *	2 2%	- -	- -	7 2%	21 2%	34 3%
To improve standard / quality / accessibility of GPs	27 2%	23 2%	4 2%	3 1%	1 *	6 3%	12 5%c	5 2%	14 2%	5 4%	1 1%	1 1%	1 *	1 2%	4 5%	3 1%	24 3%	30 2%
GPs provide a service to the local community	23 2%	15 2%	8 3%	5 2%	3 1%	2 1%	6 2%	7 3%	14 2%	3 3%	1 2%	- -	1 1%	4 10%	- -	1 *	22 2%	24 2%
Quality / service of GPs / consultants is poor	19 2%h	17 2%	2 1%	5 2%	3 1%	6 3%	3 1%	2 1%	2 *	2 2%	2 2%	5 6%eh	7 6%eh	- -	- -	4 1%	15 2%	16 1%
It would be fair (not further specified)	18 2%	15 2%	3 1%	3 1%	7 3%	2 1%	5 2%	1 *	10 2%	1 1%	- -	1 2%	2 1%	2 5%	- -	7 2%	12 1%	20 2%
GPs should earn more / they are not paid fairly	17 1%	17 2%	1 *	* *	5 2%	7 3%	3 1%	2 1%	10 2%	- -	3 4%i	- -	1 1%	1 2%	2 3%	6 2%	11 1%	16 1%
GPs have high levels of training / qualifications / expertise	17 1%a	7 1%	10 4%ag	2 1%	1 *	3 1%	9 3%cd	3 1%	15 2%f	* *	1 1%	- -	- -	- -	- -	5 2%	12 1%	17 1%
GPs are responsible for running the practice / do more admin	14 1%	10 1%	4 2%	3 2%	6 2%	1 *	1 *	3 1%	9 1%	2 1%	- -	1 1%	1 1%	- -	- -	4 1%	10 1%	16 1%
They both have the same level of stress / pressure	9 1%	6 1%	3 1%	1 *	* *	3 1%	3 1%	2 1%	7 1%	- -	* 1%	- -	1 1%	- -	- -	2 1%	7 1%	11 1%
GPs work in isolation / have less support	8 1%a	2 *	6 2%ag	* *	1 *	3 1%	1 *	3 1%	4 1%	- -	- -	* *	- -	- -	3 4%	3 1%	5 1%	10 1%
Salaries should be based on experience / workload / hours worked	7 1%	6 1%	1 *	- -	* *	* *	3 1%	3 1%	2 *	1 1%	* 1%	- -	3 2%	1 2%	- -	- -	7 1%	6 *
Consultants can work privately / earn extra	6 1%	5 1%	1 1%	- -	2 1%	3 1%	1 *	1 *	2 *	1 1%	1 1%	1 2%	* *	1 2%	- -	- -	6 1%	11 1%
Consultants should earn less	6 *	3 *	2 1%	2 1%	1 *	- -	1 *	2 1%	2 *	3 2%ah	* *	- -	- -	- -	- -	1 1%	4 *	6 *
GPs should earn less / they are overpaid	5 *	4 *	1 *	2 1%	2 1%	- -	- -	1 *	3 *	2 1%	- -	1 1%	- -	- -	- -	- -	5 1%	5 *
Other	64 5%	57 6%	8 3%	10 5%	18 7%	12 5%	10 4%	14 6%	33 5%	7 5%	8 11%	2 2%	4 4%	- -	9 10%	17 6%	48 5%	53 4%
No reason / it is just my opinion	18 2%	17 2%	1 1%	7 3%	2 1%	2 1%	1 *	6 2%	7 1%	2 1%	1 1%	1 1%	1 1%	- -	4 4%	6 2%	12 1%	17 1%
Don't know	25 2%	21 2%	4 2%	8 4%	11 4%eg	1 1%	2 1%	2 1%	12 2%	3 2%	2 3%	1 1%	1 1%	3 8%	3 3%	10 3%	15 2%	21 2%
No answer	45 4%g	37 4%	8 3%	13 6%	7 3%	8 3%	5 2%	12 5%	30 5%	1 1%	- -	2 2%	4 3%	- -	4 4%	17 6%	28 3%	32 3%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 127

QGPsEarnSameWhy. You said that you think GPs should earn about the same as consultants. Why do you think that?
Base: All who think GPs should earn about the same as consultants

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	1214	1117	85	448	604	65	238	892	970	293	308	68	85	11	1214
Weighted Total	1198	1069	109*	463	534	72*	286	810	889	277	260	88*	109*	8**	1214
GPs have broad / wide ranging general knowledge / consultants specialise in one area	305 25%k	273 26%k	32 29%	94 20%	157 29%zak	22 31%	81 28%	231 29%z	241 27%z	82 30%	78 30%	27 31%	32 29%	2 30%	361 30%
They are both doctors / doing the same job	186 15%	168 16%	16 15%	83 18%	74 14%	12 16%	44 15%	124 15%	133 15%	43 15%	40 15%	16 18%	16 15%	1 13%	158 13%
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	182 15%	168 16%	15 13%	65 14%	93 17%	9 13%	51 18%	131 16%	139 16%	45 16%	43 16%	10 12%	15 13%	2 31%	208 17%
They both have the same level of training / qualifications / expertise	127 11%	114 11%	8 8%	43 9%	65 12%	6 8%	28 10%	93 11%	98 11%	33 12%	32 12%	11 12%	8 8%	1 13%	141 12%
They are both important / essential / valuable	114 10%	104 10%	10 9%	47 10%	45 8%	12 16%	27 10%	68 8%	89 10%g	28 10%	32 12%g	11 13%	10 9%	- -	121 10%
GPs deal with a large number of patients	76 6%	62 6%	14 13%zad	31 7%	30 6%	1 2%	12 4%	49 6%	52 6%	10 4%	16 6%	4 4%	14 13%cfh	* 6%	68 6%
To improve recruitment / retention of GPs / encourage doctors to join the NHS	67 6%	64 6%	4 4%	29 6%	30 6%	4 6%	17 6%	55 7%z	53 6%	20 7%	14 5%	9 10%	4 4%	1 17%	72 6%
They both have the same level of responsibilities / workload	61 5%	58 5%	3 2%	17 4%	37 7%z	3 5%	17 6%	46 6%	46 5%	14 5%	14 6%	2 2%	3 2%	- -	67 6%
GPs have large responsibilities / workloads	54 5%	51 5%	3 3%	25 5%	23 4%	3 5%	15 5%	40 5%	42 5%	14 5%	10 4%	2 3%	3 3%	1 19%	56 5%
GPs are hard working / work long hours	43 4%	42 4%	1 1%	23 5%	17 3%	2 3%	3 1%	32 4%f	39 4%cf	8 3%	7 3%	1 1%	1 1%	1 13%	46 4%
GPs job is stressful / they are under pressure	41 3%	40 4%	1 1%	12 3%	28 5%za	- -	12 4%	32 4%	36 4%	9 3%	10 4%	5 6%	1 1%	1 18%	45 4%
They are both hard working / work the same hours	40 3%	37 3%	3 3%	16 3%	19 4%	2 2%	7 2%	24 3%	32 4%	13 5%	7 3%	2 3%	3 3%	- -	36 3%
GPs reduce pressure on hospitals / A&E / other health services	28 2%	24 2%	3 3%	6 1%	17 3%	2 3%	7 2%	21 3%	22 3%	6 2%	6 2%	1 1%	3 3%	1 9%	34 3%
To improve standard / quality / accessibility of GPs	27 2%	26 2%	* *	11 2%	13 2%	2 3%	9 3%	17 2%	24 3%	4 1%	9 4%	1 1%	* *	1 18%	30 2%
GPs provide a service to the local community	23 2%	22 2%	1 1%	9 2%	13 2%	- -	1 *	18 2%	19 2%	4 1%	6 2%	1 1%	1 1%	- -	24 2%
Quality / service of GPs / consultants is poor	19 2%ghi	12 1%	7 6%zacd	5 1%	5 1%	3 4%	5 2%	8 1%	10 1%	3 1%	4 1%	- -	7 6%zghi	* 6%	16 1%
It would be fair (not further specified)	18 2%k	18 2%	1 1%	10 2%	7 1%	1 1%	6 2%	9 1%	10 1%	3 1%	5 2%	4 4%gh	1 1%	- -	20 2%
GPs should earn more / they are not paid fairly	17 1%	15 1%	2 2%	8 2%	5 1%	3 4%	5 2%	10 1%	14 2%	4 1%	6 2%	- -	2 2%	1 13%	16 1%
GPs have high levels of training / qualifications / expertise	17 1%	16 1%	1 1%	4 1%	12 2%	- -	5 2%	11 1%	15 2%	3 1%	7 3%	2 2%	1 1%	* 6%	17 1%
GPs are responsible for running the practice / do more admin	14 1%	11 1%	3 3%	6 1%	5 1%	- -	4 1%	10 1%	9 1%	1 *	3 1%	- -	3 3%	- -	16 1%
They both have the same level of stress / pressure	9 1%	8 1%	1 1%	1 *	7 1%	- -	6 2%h	8 1%h	5 1%	5 2%h	1 *	1 1%	1 1%	- -	11 1%
GPs work in isolation / have less support	8 1%	8 1%	- -	6 1%	2 *	- -	1 1%	5 1%	6 1%	- -	1 *	- -	- -	- -	10 1%
Salaries should be based on experience / workload / hours worked	7 1%	7 1%	* *	- -	3 1%	4 5%zacd	4 1%	7 1%	7 1%	4 2%	1 *	3 3%z	* *	- -	6 *
Consultants can work privately / earn extra	6 1%	6 1%	- -	2 *	5 1%	- -	- -	5 1%	6 1%	1 *	4 2%	- -	- -	1 13%	11 1%
Consultants should earn less	6 *	6 1%	- -	3 1%	3 1%	- -	1 *	5 1%	4 *	1 *	2 1%	2 2%	- -	- -	6 *
GPs should earn less / they are overpaid	5 *	4 *	1 1%	2 *	2 *	- -	- -	3 *	3 *	1 *	- -	- -	1 1%	- -	5 *
Other	64 5%	59 5%	2 2%	23 5%	33 6%	3 4%	13 5%	45 6%	53 6%	10 4%	20 8%	8 9%	2 2%	1 7%	53 4%
No reason / it is just my opinion	18 2%j	17 2%	1 1%	12 3%	4 1%	1 1%	3 1%	5 1%	15 2%g	3 1%	2 1%	- -	1 1%	- -	17 1%
Don't know	25 2%ej	19 2%	5 4%	9 2%	10 2%	- -	3 1%	15 2%j	16 2%j	3 1%	1 *	3 4%	5 4%j	- -	21 2%
No answer	45 4%adghi j	31 3%d	7 7%d	23 5%ad	8 1%	- -	8 3%	12 1%	22 2%g	3 1%	3 1%	4 5%	7 7%gj	- -	32 3%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 128

QGPsEarnSameWhy. You said that you think GPs should earn about the same as consultants. Why do you think that?
Base: All who think GPs should earn about the same as consultants

	Total	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	(z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1214	316	90	293	860	282	918	178	508	492	222	434	538	44	443	531	79	453	551	1214
Weighted Total	1198	311	106*	284	839	254	922	176	519	460	204	458	518	54**	454	484	85*	460	499	1214
GPs have broad / wide ranging general knowledge / consultants specialise in one area	305 25%	86 28%b	19 18%	77 27%	210 25%	60 24%	242 26%	46 26%	140 27%	110 24%	41 20%	112 24%	145 28%	12 23%	105 23%	135 28%	15 18%	109 24%	141 28%	361 30%
They are both doctors / doing the same job	186 15%cd	48 15%	16 15%	41 14%	129 15%	37 15%	149 16%	17 9%	85 16%	79 17%	41 20%	70 15%	74 14%	18 33%	79 17%	58 12%	9 11%	88 19%qr	61 12%	158 13%
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	182 15%	46 15%b	8 8%	46 16%b	132 16%	41 16%	139 15%	31 18%	68 13%	76 17%	32 16%	76 17%	73 14%	5 10%	64 14%	84 17%	15 18%	68 15%	80 16%	208 17%
They both have the same level of training / qualifications / expertise	127 11%c	31 10%	7 7%	28 10%	93 11%	26 10%	96 10%	21 12%	67 13%i	33 7%	28 14%	46 10%	50 10%	2 5%	44 10%	49 10%	8 10%	49 11%	56 11%	141 12%
They are both important / essential / valuable	114 10%	29 9%	6 6%	29 10%	84 10%	21 8%	93 10%	19 11%	54 10%	37 8%	20 10%	40 9%	52 10%	1 3%	39 9%	50 10%	3 4%	43 9%	49 10%	121 10%
GPs deal with a large number of patients	76 6%	19 6%	8 7%	18 6%	51 6%	18 7%	58 6%	6 3%	30 6%	38 8%	7 3%	35 8%	35 7%	1 1%	36 8%	27 6%	2 2%	37 8%	29 6%	68 6%
To improve recruitment / retention of GPs / encourage doctors to join the NHS	67 6%c	20 6%	5 5%	20 7%	48 6%	7 3%	60 7%e	12 7%	21 4%	33 7%	13 6%	27 6%	26 5%	1 1%	22 5%	28 6%	1 1%	24 5%	29 6%	72 6%
They both have the same level of responsibilities / workload	61 5%cd	8 3%	5 4%	7 2%	48 6%	6 2%	54 6%	9 5%	28 5%	17 4%	12 6%	24 5%	24 5%	3 5%	21 5%	23 5%	3 3%	20 4%	31 6%	67 6%
GPs have large responsibilities / workloads	54 5%	17 6%	6 5%	16 6%	34 4%	16 6%	38 4%	10 6%	24 5%	20 4%	6 3%	25 6%	22 4%	2 5%	19 4%	23 5%	3 4%	23 5%	21 4%	56 5%
GPs are hard working / work long hours	43 4%c	12 4%	3 3%	11 4%	31 4%	15 6%	28 3%	2 1%	26 5%	15 3%	4 2%	25 5%z	14 3%	- -	25 6%z	12 3%	2 2%	26 6%qr	10 2%	46 4%
GPs job is stressful / they are under pressure	41 3%	8 3%	4 3%	8 3%	33 4%	8 3%	33 4%	1 1%	20 4%	19 4%	5 2%	17 4%	20 4%	3 5%	14 3%	18 4%	3 4%	12 3%	21 4%	45 4%
They are both hard working / work the same hours	40 3%	7 2%	5 4%	6 2%	30 4%	13 5%	27 3%	9 5%	13 2%	14 3%	11 6%	13 3%	12 2%	1 3%	15 3%	19 4%	3 4%	18 4%	14 3%	36 3%
GPs reduce pressure on hospitals / A&E / other health services	28 2%	9 3%	2 2%	7 3%	18 2%	3 1%	24 3%	4 3%	13 3%	9 2%	6 3%	14 3%	8 1%	1 1%	10 2%	10 2%	3 4%	11 2%	10 2%	34 3%
To improve standard / quality / accessibility of GPs	27 2%	7 2%	* *	7 2%	20 2%	5 2%	22 2%	1 *	8 2%	12 3%	2 1%	10 2%	14 3%	- -	7 1%	12 2%	1 1%	5 1%	15 3%	30 2%
GPs provide a service to the local community	23 2%	7 2%	2 2%	7 3%	15 2%	6 2%	17 2%	4 2%	9 2%	10 2%	3 2%	11 2%	8 2%	- -	10 2%	10 2%	1 1%	9 2%	11 2%	24 2%
Quality / service of GPs / consultants is poor	19 2%	5 2%	- -	5 2%	14 2%	6 2%	13 1%	2 1%	9 2%	8 2%	5 3%	8 2%	6 1%	- -	10 2%	9 2%	4 5%	8 2%	6 1%	16 1%
It would be fair (not further specified)	18 2%ch	5 2%c	4 4%c	1 *	12 1%	12 5%cf	6 1%	3 2%	1 *	14 3%ch	4 2%	3 1%	11 2%	1 2%	7 2%	9 2%	1 1%	5 1%	11 2%	20 2%
GPs should earn more / they are not paid fairly	17 1%	4 1%	* *	4 1%	13 2%	4 2%	13 1%	4 2%	8 2%	6 1%	5 2%	3 1%	10 2%	2 3%	9 2%	4 1%	4 5%	6 1%	6 1%	16 1%
GPs have high levels of training / qualifications / expertise	17 1%c	4 1%	- -	4 1%	13 2%	2 1%	14 1%	2 1%	10 2%	4 1%	4 2%	6 1%	7 1%	* 1%	2 *	7 2%	* 1%	2 1%	7 1%	17 1%
GPs are responsible for running the practice / do more admin	14 1%	6 2%	1 1%	5 2%	8 1%	4 1%	10 1%	7 4%hi	3 1%	4 1%	5 3%	4 1%	5 1%	1 1%	7 1%	5 1%	* 1%	8 2%	5 1%	16 1%
They both have the same level of stress / pressure	9 1%	4 1%c	3 3%c	1 *	5 1%	3 1%	7 1%	1 1%	4 1%	5 1%	1 1%	6 1%	2 *	1 2%	2 *	5 1%	1 1%	3 1%	4 1%	11 1%
GPs work in isolation / have less support	8 1%	5 2%	2 2%	5 2%	3 *	3 1%	5 1%	1 1%	2 *	4 1%	1 *	3 1%	4 1%	- -	3 1%	3 1%	1 1%	4 1%	3 1%	10 1%
Salaries should be based on experience / workload / hours worked	7 1%	4 1%	3 3%d	4 1%	3 *	2 1%	4 *	1 1%	2 *	4 1%	- -	5 1%	3 *	- -	* *	3 1%	- -	2 *	3 1%	6 *
Consultants can work privately / earn extra	6 1%	3 1%	1 1%	3 1%	4 *	2 1%	4 *	1 1%	4 1%	1 *	2 1%	2 *	2 *	- -	4 1%	3 1%	- -	2 1%	4 1%	11 1%
Consultants should earn less	6 *	3 1%	2 2%	3 1%	2 *	2 1%	4 *	- -	- -	6 1%ch	- -	- -	6 1%	- -	2 *	1 *	- -	- -	4 1%	6 *
GPs should earn less / they are overpaid	5 *	2 1%	- -	2 1%	3 *	2 1%	3 *	1 1%	1 *	2 *	- -	1 *	3 1%	- -	1 *	3 1%	- -	- -	5 1%z	5 *
Other	64 5%c	19 6%	4 4%	19 7%	37 4%	13 5%	43 5%	11 6%	20 4%	33 7%	10 5%	22 5%	33 6%	1 2%	30 7%	26 5%	5 6%	27 6%	24 5%	53 4%
No reason / it is just my opinion	18 2%	8 2%	6 6%cd	7 2%	9 1%	3 1%	15 2%	6 4%	8 1%	4 1%	5 2%	7 2%	5 1%	* 1%	10 2%	7 1%	* *	6 1%	11 2%	17 1%
Don't know	25 2%c	3 1%	3 3%	3 1%	18 2%	1 *	22 2%	1 1%	16 3%	8 2%	5 2%	11 2%	10 2%	* 1%	9 2%	11 2%	* 1%	8 2%	12 2%	21 2%
No answer	45 4%c	14 5%	14 13%acd	13 5%	27 3%	7 3%	32 4%	9 5%	17 3%	16 3%	7 4%	15 3%	23 4%	9 17%	17 4%	11 2%	13 15%qr	16 3%	13 3%	32 3%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 129

QGPsEarnSameWhy. You said that you think GPs should earn about the same as consultants. Why do you think that?
Base: All who think GPs should earn about the same as consultants

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1214**	129	123	89	54	280	31	78	15	11	1	64	102	64	47	1214
Weighted Total	**1198**	117*	137*	73*	39*	252	30**	87*	20**	10**	1**	57*	89*	64*	47*	1214
GPs have broad / wide ranging general knowledge / consultants specialise in one area	**305** *25%*	31 *26%*	32 *23%*	21 *29%*	13 *32%*	64 *26%*	15 *50%*	22 *25%*	4 *18%*	4 *42%*	- -	13 *23%*	23 *25%*	26 **40%ze**	19 **40%z**	361 *30%*
They are both doctors / doing the same job	**186** **15%c**	19 *16%*	23 **17%g**	7 *9%*	6 *16%*	24 *10%*	- -	8 *9%*	6 *28%*	2 *18%*	1 *100%*	8 *14%*	18 **20%em**	4 *6%*	5 *10%*	158 *13%*
GPs are a first point of contact for diagnosis / preventative care / gateway to further treatment	**182** *15%*	15 *13%*	24 *18%*	15 *20%*	6 *16%*	38 *15%*	8 *27%*	16 *18%*	3 *17%*	3 *25%*	- -	11 *18%*	9 *10%*	8 *12%*	7 *15%*	208 *17%*
They both have the same level of training / qualifications / expertise	**127** *11%*	10 *9%*	17 *12%*	7 *10%*	6 *15%*	34 *13%*	4 *13%*	11 *12%*	2 *12%*	2 *19%*	- -	3 *6%*	10 *12%*	17 **26%zacek**	5 *10%*	141 *12%*
They are both important / essential / valuable	**114** *10%*	9 *8%*	15 *11%*	4 *6%*	3 *8%*	32 *13%*	2 *7%*	11 *13%*	- -	1 *7%*	- -	10 **18%zl**	5 *6%*	9 *13%*	3 *6%*	121 *10%*
GPs deal with a large number of patients	**76** *6%*	7 *6%*	6 *4%*	1 *1%*	4 **10%c**	20 *8%*	4 *14%*	2 *2%*	3 *15%*	2 *20%*	- -	4 *7%*	5 *6%*	5 *8%*	6 **13%c**	68 *6%*
To improve recruitment / retention of GPs / encourage doctors to join the NHS	**67** *6%*	10 *8%*	10 *7%*	1 *1%*	2 **6%l**	15 *6%*	1 *4%*	9 *11%*	1 *3%*	2 *20%*	- -	1 *1%*	2 *2%*	5 *9%*	4 *9%*	72 *6%*
They both have the same level of responsibilities / workload	**61** *5%*	6 *5%*	5 *4%*	8 **11%z**	3 *9%*	14 *6%*	1 *3%*	4 *4%*	- -	2 *16%*	- -	3 *5%*	6 *7%*	3 *5%*	1 *2%*	67 *6%*
GPs have large responsibilities / workloads	**54** *5%*	5 *4%*	6 *5%*	4 *5%*	1 *3%*	11 *4%*	1 *4%*	5 *6%*	1 *5%*	- -	- -	* *1%*	5 *5%*	1 *1%*	2 *4%*	56 *5%*
GPs are hard working / work long hours	**43** *4%*	4 *3%*	11 **8%z**	4 *5%*	2 *4%*	7 *3%*	3 *8%*	9 **10%zek**	1 *3%*	1 *10%*	- -	- -	4 *5%*	3 *5%*	4 *8%*	46 *4%*
GPs job is stressful / they are under pressure	**41** *3%*	3 *3%*	3 *2%*	3 *4%*	1 *2%*	11 *4%*	2 *5%*	2 *2%*	1 *5%*	- -	- -	5 **9%zm**	3 *3%*	- -	3 *6%*	45 *4%*
They are both hard working / work the same hours	**40** *3%*	4 *4%*	10 *7%*	3 *4%*	- -	7 *3%*	2 *5%*	5 *6%*	5 *26%*	- -	- -	2 *4%*	3 *3%*	1 *2%*	2 *3%*	36 *3%*
GPs reduce pressure on hospitals / A&E / other health services	**28** *2%*	4 *4%*	2 *1%*	2 *3%*	2 **5%l**	3 *1%*	1 *4%*	2 *2%*	- -	1 *14%*	- -	1 *2%*	1 *1%*	2 *3%*	* *1%*	34 *3%*
To improve standard / quality / accessibility of GPs	**27** *2%*	1 *1%*	1 *1%*	1 *2%*	* *1%*	8 *3%*	1 *2%*	1 *1%*	- -	- -	- -	* *1%*	1 *1%*	2 *3%*	1 *2%*	30 *2%*
GPs provide a service to the local community	**23** *2%*	3 *3%*	6 *4%*	2 *2%*	1 *2%*	5 *2%*	- -	5 *5%*	1 *7%*	- -	- -	- -	2 *2%*	2 *4%*	1 *2%*	24 *2%*
Quality / service of GPs / consultants is poor	**19** *2%*	1 *1%*	1 *	* *1%*	* *1%*	6 *2%*	- -	1 *1%*	- -	- -	- -	1 *2%*	3 *4%*	- -	- -	16 *1%*
It would be fair (not further specified)	**18** *2%*	2 *2%*	2 *1%*	1 *1%*	- -	2 *1%*	- -	1 *1%*	1 *3%*	- -	- -	1 *1%*	- -	- -	2 *3%*	20 *2%*
GPs should earn more / they are not paid fairly	**17** *1%*	1 *1%*	1 *1%*	2 *3%*	1 *3%*	2 *1%*	2 *6%*	- -	1 *3%*	1 *10%*	- -	- -	2 *2%*	- -	3 **6%zo**	16 *1%*
GPs have high levels of training / qualifications / expertise	**17** *1%*	2 *1%*	- -	1 *1%*	1 *2%*	3 *1%*	1 *3%*	- -	- -	- -	- -	- -	1 *1%*	* *1%*	1 *2%*	17 *1%*
GPs are responsible for running the practice / do more admin	**14** *1%*	* *	4 *3%*	1 *1%*	- -	2 *1%*	* *2%*	4 *4%*	- -	- -	- -	- -	* *	1 *1%*	2 *3%*	16 *1%*
They both have the same level of stress / pressure	**9** *1%*	- -	2 *1%*	3 **4%z**	- -	2 *1%*	- -	2 *2%*	- -	- -	- -	- -	- -	- -	1 *1%*	11 *1%*
GPs work in isolation / have less support	**8** *1%*	1 *1%*	- -	- -	1 *1%*	2 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	10 *1%*
Salaries should be based on experience / workload / hours worked	**7** *1%*	* *	- -	- -	- -	3 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	6 *
Consultants can work privately / earn extra	**6** *1%*	1 *1%*	- -	1 *2%*	1 *3%*	1 *	- -	- -	- -	1 *10%*	- -	1 *1%*	1 *1%*	- -	- -	11 *1%*
Consultants should earn less	**6** *	- -	1 *1%*	- -	- -	2 *1%*	1 *2%*	1 *1%*	- -	- -	- -	* *	- -	2 **3%z**	- -	6 *
GPs should earn less / they are overpaid	**5** *	- -	2 *2%*	- -	- -	1 *1%*	- -	2 **3%z**	- -	- -	- -	1 *1%*	- -	1 *1%*	- -	5 *
Other	**64** *5%*	7 *6%*	6 *4%*	2 *2%*	1 *2%*	13 *5%*	2 *8%*	6 *7%*	- -	- -	- -	3 *4%*	2 *2%*	1 *2%*	4 *9%*	53 *4%*
No reason / it is just my opinion	**18** *2%*	- -	- -	1 *1%*	1 *1%*	6 *2%*	- -	- -	- -	- -	- -	1 *1%*	1 *1%*	- -	- -	17 *1%*
Don't know	**25** *2%*	5 *4%*	1 *1%*	1 *2%*	1 *3%*	2 *1%*	- -	1 *2%*	- -	- -	- -	* *1%*	2 *2%*	- -	- -	21 *2%*
No answer	**45** *4%*	5 *4%*	4 *3%*	5 *7%*	2 *4%*	7 *3%*	- -	3 *3%*	1 *3%*	- -	- -	2 *4%*	4 *5%*	3 *5%*	- -	32 *3%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 130

QGPsEarnLessWhy. You said that you think GPs should earn less than consultants. Why do you think that?
Base: All who think GPs should earn less than consultants

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	701	330	361	28	34	92	115	157	183	92	627	47	261	440	206	489	97	155	175	29	32	701
Weighted Total	671	312	351	77**	78**	121*	119*	111	89	76*	559	80*	305	366	192	474	86*	176*	161	23**	28**	701
Consultants have more specialised knowledge / GPs have more general knowledge	340 51%mo	157 50%	179 51%	18 24%	53 67%	56 46%	69 58%	62 56%	47 52%	36 47%	300 54%z	31 39%	177 58%um	163 45%	114 59%zoq	224 47%	49 57%	76 43%	78 48%	11 50%	10 37%	371 53%
Consultants are more qualified / have had more training than GPs	178 27%	75 24%	101 29%	29 38%	10 13%	28 23%	28 24%	28 25%	27 31%	27 36%z	150 27%	23 28%	67 22%	111 30%zl	55 29%	121 26%	29 34%r	45 26%	34 21%	6 27%	7 24%	193 28%
GPs only triage / refer patients to consultants	86 13%	31 10%	55 16%z	- -	6 7%	19 16%	17 14%	13 12%	17 19%z	15 20%	65 12%	18 23%	31 10%	56 15%	20 11%	66 14%	17 19%	18 10%	21 13%	5 23%	6 21%	101 14%
Consultants work more demanding hours / GPs work set / fewer hours	51 8%z	11 4%	40 11%za	8 11%	6 7%	12 10%	6 5%	5 5%	6 7%	8 10%	43 8%	7 9%	21 7%	30 8%	15 8%	36 8%	4 4%	11 6%	17 11%	4 16%	- -	49 7%
Quality / service of GPs is poor	50 8%	17 6%	33 9%	9 12%	4 5%	12 10%	12 10%	5 5%	5 6%	3 3%	42 8%	3 4%	27 9%	24 6%	13 7%	37 8%	6 8%	16 9%	15 10%	- -	- -	49 7%
Consultants have more responsibilities / workload than GPs	38 6%	19 6%	19 5%	7 10%	- -	13 11%fg	3 3%	3 3%	8 9%fg	4 5%	33 6%	3 3%	15 5%	23 6%	12 6%	27 6%	1 2%	11 6%	11 7%	1 3%	3 11%	42 6%
Consultants deal with more complex / critical conditions / make high stakes decisions	30 4%	14 5%	16 4%	4 6%	2 2%	7 6%	4 3%	2 2%	5 5%	6 7%	25 4%	5 6%	9 3%	21 6%	7 4%	23 5%	4 5%	9 5%	7 4%	2 8%	1 4%	31 4%
GPs are more remote / avoid seeing patients / difficult to get appointments	27 4%	11 4%	16 4%	- -	2 2%	7 6%	3 2%	5 4%	5 5%	7 9%zl	22 4%	4 5%	12 4%	16 4%	5 3%	22 5%	7 8%	5 3%	7 4%	2 10%	1 4%	31 4%
Consultants perform procedures / surgery / operations	25 4%	9 3%	17 5%	- -	2 3%	2 2%	5 4%	5 4%	6 7%z	5 7%	20 4%	4 6%	10 3%	16 4%	5 2%	21 4%	3 3%	3 2%	11 7%z	1 5%	3 9%	36 5%
Consultants are at a higher level / GPs are more junior	23 3%	14 5%	9 3%	6 8%	- -	5 4%	1 1%	6 6%f	1 2%	3 4%	19 3%	5 6%	12 4%	11 3%	9 5%	14 3%	2 2%	4 2%	5 3%	3 12%	1 3%	21 3%
Consultants job is more difficult / they work harder	23 3%q	12 4%	11 3%	7 9%	8 10%	1 1%	3 2%	3 3%	1 1%	- -	14 3%	4 4%	9 3%	13 4%	8 4%	14 3%	- -	7 4%	6 4%	- -	2 6%	14 2%
Consultants job is more stressful / they are under pressure	13 2%q	3 1%	10 3%	4 5%	- -	4 4%	* *	2 1%	2 2%	1 2%	10 2%	3 4%	2 1%	11 3%	3 2%	10 2%	1 1%	7 4%	1 1%	1 5%	- -	12 2%
Consultants job has more risk	11 2%qr	5 2%	6 2%	- -	- -	8 6%zg	1 1%	1 1%	1 1%	- -	9 2%	2 2%	9 3%m	2 *	6 3%	5 1%	- -	2 1%	3 2%	- -	- -	10 1%
Consultants job is more important	9 1%q	7 2%	1 *	- -	4 5%	1 1%	2 2%	1 1%	- -	- -	9 2%	- -	2 1%	7 2%	1 1%	7 2%	- -	6 4%	1 1%	- -	- -	5 1%
They have different jobs	8 1%q	7 2%	1 *	- -	- -	3 3%	4 3%	- -	1 1%	- -	3 *	3 3%	5 2%	3 1%	- -	8 2%	2 2%	3 1%	3 2%	- -	1 3%	6 1%
GPs only prescribe medication	6 1%	3 1%	3 1%	- -	- -	2 2%	2 2%	1 1%	1 1%	* 1%	5 1%	1 2%	4 1%	2 *	1 *	5 1%	- -	1 1%	3 2%	- -	1 3%	8 1%
GPs should earn less / they are overpaid / they earn enough	6 1%	4 1%	2 1%	- -	2 2%	- -	* *	2 1%	1 1%	2 2%	6 1%	- -	2 1%	4 1%	2 1%	4 1%	3 4%or	1 1%	- -	- -	- -	8 1%
There are fewer consultants	6 1%	3 1%	2 *	- -	2 2%	1 1%	1 1%	1 1%	- -	1 1%	4 1%	1 1%	4 1%	2 1%	4 2%	2 *	- -	1 *	- -	1 5%	- -	5 1%
To recruit / retain quality consultants	5 1%	2 1%	3 1%	- -	- -	1 1%	* *	2 1%	1 1%	1 1%	5 1%	- -	2 1%	3 1%	2 1%	3 1%	1 2%	- -	- -	2 7%	- -	6 1%
GPs have more support staff / their work is done by nurses	4 1%	1 *	3 1%	- -	- -	- -	- -	1 1%	1 1%	3 4%zl	4 1%	- -	- -	4 1%	- -	4 1%	1 1%	- -	- -	2 10%	1 2%	5 1%
GPs run their practices / can be self employed	4 1%	2 1%	2 1%	- -	- -	- -	1 1%	1 1%	1 1%	- -	3 1%	- -	2 1%	1 *	2 1%	2 *	1 1%	* *	* *	- -	- -	7 1%
Other	35 5%	14 5%	21 6%	6 7%	8 10%	3 3%	3 2%	5 5%	6 7%	5 7%	28 5%	3 4%	12 4%	24 7%	11 6%	24 5%	5 6%	8 5%	6 4%	2 7%	2 7%	39 6%
No reason / it is just my opinion	3 1%	1 *	3 1%	- -	- -	- -	1 1%	2 1%	- -	1 1%	3 1%	- -	1 *	2 1%	- -	3 1%	- -	2 1%	1 1%	- -	1 2%	5 1%
Don't know	3 *	2 1%	1 *	- -	- -	1 1%	1 1%	1 1%	- -	- -	3 *	- -	3 1%	* *	1 1%	2 *	1 1%	1 *	- -	- -	- -	4 1%
No answer	18 3%	12 4%	6 2%	4 6%	5 7%	2 2%	6 5%gh	- -	- -	- -	16 3%	2 2%	12 4%	6 2%	4 2%	14 3%	- -	7 4%	5 3%	- -	2 7%	10 1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 131

QGPsEarnLessWhy. You said that you think GPs should earn less than consultants. Why do you think that?
Base: All who think GPs should earn less than consultants

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	701	138	212	149	56	553	44	50	54	155	119	279	27	69	59	66	53	59	94	64	62	701
Weighted Total	671	112*	185	151*	77*	572	51*	27*	20**	164	114*	294	31**	84*	50*	61*	54*	65*	98*	52*	79*	701
Consultants have more specialised knowledge / GPs have more general knowledge	340 51%c	39 35%	94 51%c	97 64%cd	44 58%c	292 51%	27 53%	14 51%	7 36%	74 45%	52 46%	166 56%	10 33%	38 46%	25 51%	31 50%	22 40%	47 73%oqrv	52 54%	29 55%	37 47%	371 53%
Consultants are more qualified / have had more training than GPs	178 27%	29 26%	49 26%	45 30%	14 18%	153 27%	16 32%	7 24%	3 13%	46 28%	31 28%	76 26%	7 24%	25 29%	14 27%	13 21%	19 35%	11 17%	28 28%	16 30%	21 27%	193 28%
GPs only triage / refer patients to consultants	86 13%	10 9%	38 20%c	18 12%	8 10%	79 14%	3 6%	3 10%	2 9%	28 17%	14 13%	36 12%	2 8%	13 16%	13 26%qs	10 16%	5 9%	4 7%	14 15%	5 9%	12 16%	101 14%
Consultants work more demanding hours / GPs work set / fewer hours	51 8%v	12 10%	9 5%	10 6%	10 13%	43 7%	5 9%	3 11%	1 3%	16 10%	8 7%	18 6%	3 11%	8 9%	5 11%v	3 5%	5 9%	2 3%	9 9%	7 13%v	* 1%	49 7%
Quality / service of GPs is poor	50 8%	7 6%	19 10%	6 4%	7 9%	44 8%	3 6%	1 5%	2 10%	13 8%	11 9%	20 7%	4 12%	7 8%	2 5%	7 12%	3 6%	2 4%	5 5%	6 11%	7 9%	49 7%
Consultants have more responsibilities / workload than GPs	38 6%	12 11%z	10 6%	8 5%	3 4%	32 6%	4 8%	2 7%	1 3%	8 5%	5 5%	18 6%	1 4%	3 4%	3 6%	3 5%	2 4%	6 9%	5 5%	2 5%	5 6%	42 6%
Consultants deal with more complex / critical conditions / make high stakes decisions	30 4%	3 3%	10 5%	9 6%	5 6%	26 5%	1 1%	3 11%	* 1%	9 5%	2 2%	15 5%	3 8%	2 2%	4 9%	1 2%	1 2%	5 7%	5 5%	1 3%	4 6%	31 4%
GPs are more remote / avoid seeing patients / difficult to get appointments	27 4%	7 6%	10 6%	3 2%	2 2%	23 4%	1 2%	* 1%	3 14%	7 4%	4 3%	13 4%	- -	4 5%	3 6%	3 5%	1 1%	1 1%	6 6%	1 2%	5 6%	31 4%
Consultants perform procedures / surgery / operations	25 4%	2 2%	11 6%	4 3%	2 3%	22 4%	1 3%	2 7%	1 3%	5 3%	6 5%	11 4%	1 2%	3 4%	1 3%	3 5%	2 4%	3 4%	2 2%	4 8%	2 3%	36 5%
Consultants are at a higher level / GPs are more junior	23 3%	2 2%	8 4%	2 2%	5 7%	21 4%	1 2%	1 4%	* 1%	4 3%	5 5%	11 4%	1 3%	1 2%	2 4%	4 7%	1 2%	2 3%	6 6%	1 1%	3 4%	21 3%
Consultants job is more difficult / they work harder	23 3%q	4 4%	2 1%	* *	- -	18 3%	4 8%	- -	1 3%	9 5%	3 2%	7 2%	- -	6 7%	3 5%	3 4%	- -	- -	5 6%	- -	1 2%	14 2%
Consultants job is more stressful / they are under pressure	13 2%qm	2 2%	5 2%	1 1%	1 1%	10 2%	3 6%	* 1%	* 2%	4 3%	4 3%	2 1%	- -	3 4%	1 2%	2 3%	2 3%	- -	1 1%	1 2%	- -	12 2%
Consultants job has more risk	11 2%	- -	4 2%	5 3%	2 3%	10 2%	1 1%	- -	- -	4 2%	3 3%	3 1%	1 4%	3 3%	- -	3 5%	- -	* 1%	1 1%	2 4%	- -	10 1%
Consultants job is more important	9 1%	2 2%	6 3%z	- -	- -	7 1%	- -	1 4%	- -	3 2%	- -	5 2%	- -	3 3%	- -	- -	- -	- -	5 5%z	- -	- -	5 1%
They have different jobs	8 1%	- -	1 1%	1 *	3 3%	7 1%	- -	- -	1 4%	* *	1 1%	6 2%	- -	- -	* 1%	- -	1 2%	- -	- -	- -	6 7%z1	6 1%
GPs only prescribe medication	6 1%	1 1%	3 1%	2 1%	- -	4 1%	1 1%	* 2%	* 2%	* *	3 2%	1 *	- -	- -	* 1%	3 4%z	- -	- -	- -	- -	1 2%	8 1%
GPs should earn less / they are overpaid / they earn enough	6 1%	2 2%	2 1%	1 1%	- -	4 1%	- -	- -	2 9%	- -	1 1%	3 1%	- -	- -	- -	1 2%	- -	1 2%	1 1%	1 2%	- -	8 1%
There are fewer consultants	6 1%	- -	1 1%	2 1%	2 2%	4 1%	1 2%	1 3%	- -	1 1%	1 1%	2 1%	- -	1 2%	- -	- -	1 2%	- -	- -	- -	2 2%	5 1%
To recruit / retain quality consultants	5 1%	- -	4 2%	1 *	* 1%	4 1%	- -	* 2%	- -	1 1%	1 1%	2 1%	- -	1 2%	- -	1 2%	1 1%	1 1%	- -	- -	1 1%	6 1%
GPs have more support staff / their work is done by nurses	4 1%	2 2%	1 1%	- -	- -	4 1%	- -	- -	- -	1 *	2 2%	2 1%	- -	- -	1 1%	- -	2 3%	- -	- -	2 3%z	- -	5 1%
GPs run their practices / can be self employed	4 1%	- -	- -	2 1%	1 1%	3 1%	- -	- -	* 1%	- -	1 1%	2 1%	- -	- -	- -	1 2%	- -	* 1%	- -	1 2%	* 1%	7 1%
Other	35 5%	10 9%	7 4%	8 5%	5 6%	33 6%	- -	2 6%	1 3%	4 3%	9 8%	20 7%	1 2%	3 4%	1 1%	7 11%	2 4%	2 4%	6 6%	6 11%	6 8%	39 6%
No reason / it is just my opinion	3 1%	2 2%	- -	- -	1 2%	3 1%	- -	* 1%	- -	1 *	3 2%m	- -	- -	- -	1 1%	1 1%	2 3%z	- -	- -	- -	- -	5 1%
Don't know	3 *	* *	3 1%	- -	- -	3 1%	- -	- -	- -	1 1%	* *	2 1%	1 3%	- -	- -	* 1%	- -	- -	- -	2 3%z	- -	4 1%
No answer	18 3%m	2 2%	4 2%	4 3%	- -	14 2%	- -	- -	4 20%	7 4%m	6 5%m	1 *	6 19%	1 2%	- -	3 5%	3 6%	- -	1 1%	- -	- -	10 1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 132

QGPsEarnLessWhy. You said that you think GPs should earn less than consultants. Why do you think that?
Base: All who think GPs should earn less than consultants

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	**701**	528	173	121	127	144	145	164	388	112	47	50	62	12	22	130	571	701
Weighted Total	**671**	515	155*	126*	124*	128*	143*	150	342	104*	36*	44**	61*	12**	64**	180*	491	701
Consultants have more specialised knowledge / GPs have more general knowledge	**340**	258	82	51	63	68	75	82	189	62	17	21	28	3	19	95	245	371
	51%c	*50%*	*53%*	*41%*	*50%*	*54%*	*53%*	*55%*	**55%c**	*60%*	*47%*	*49%*	*46%*	*22%*	*29%*	*53%*	*50%*	*53%*
Consultants are more qualified / have had more training than GPs	**178**	139	39	30	33	48	34	34	90	26	16	9	13	1	22	41	137	193
	27%	*27%*	*25%*	*24%*	*27%*	**37%efg**	*24%*	*22%*	*26%*	*25%*	**44%ghi**	*21%*	*21%*	*7%*	*35%*	*23%*	*28%*	*28%*
GPs only triage / refer patients to consultants	**86**	62	24	16	20	9	19	22	45	22	2	10	7	-	-	22	64	101
	13%	*12%*	*15%*	*13%*	*16%*	*7%*	*13%*	*15%*	*13%*	**21%a**	*7%*	*22%*	*12%*	-	-	*12%*	*13%*	*14%*
Consultants work more demanding hours / GPs work set / fewer hours	**51**	38	13	8	6	11	11	16	26	6	3	1	5	1	8	15	36	49
	8%	*7%*	*8%*	*6%*	*5%*	*9%*	*7%*	*10%*	*8%*	*6%*	*9%*	*2%*	*9%*	*7%*	*13%*	*8%*	*7%*	*7%*
Quality / service of GPs is poor	**50**	32	19	15	10	2	17	7	27	7	*	2	5	1	7	12	38	49
	8%ae	*6%*	*12%*	**12%e**	**8%e**	*1%*	**12%e**	*5%*	*8%*	*7%*	*1%*	*5%*	*8%*	*11%*	*10%*	*7%*	*8%*	*7%*
Consultants have more responsibilities / workload than GPs	**38**	27	12	10	7	10	7	5	16	5	3	4	2	1	6	13	25	42
	6%	*5%*	*7%*	*8%*	*6%*	*8%*	*5%*	*3%*	*5%*	*5%*	*8%*	*8%*	*3%*	*10%*	*9%*	*7%*	*5%*	*6%*
Consultants deal with more complex / critical conditions / make high stakes decisions	**30**	23	7	6	2	3	11	8	15	3	2	4	1	-	4	9	21	31
	4%	*4%*	*5%*	*5%*	*2%*	*3%*	*8%*	*5%*	*4%*	*3%*	*5%*	*9%*	*2%*	-	*7%*	*5%*	*4%*	*4%*
GPs are more remote / avoid seeing patients / difficult to get appointments	**27**	24	3	4	4	4	6	9	17	7	1	*	2	-	-	2	25	31
	4%	*5%*	*2%*	*3%*	*4%*	*3%*	*4%*	*6%*	*5%*	*7%*	*2%*	*1%*	*3%*	-	-	*1%*	**5%c**	*4%*
Consultants perform procedures / surgery / operations	**25**	23	2	5	3	4	6	7	11	6	3	1	5	-	-	5	20	36
	4%	*5%*	*1%*	*4%*	*2%*	*3%*	*4%*	*5%*	*3%*	*6%*	*7%*	*2%*	*8%*	-	-	*3%*	*4%*	*5%*
Consultants are at a higher level / GPs are more junior	**23**	15	8	2	4	8	6	4	14	1	*	1	4	-	3	6	17	21
	3%	*3%*	*5%*	*2%*	*3%*	*6%*	*4%*	*2%*	*4%*	*1%*	*1%*	*2%*	*6%*	-	*4%*	*3%*	*4%*	*3%*
Consultants job is more difficult / they work harder	**23**	13	10	3	6	8	*	6	8	*	2	-	3	2	7	12	11	14
	3%efp	*3%*	*6%*	*2%*	**5%f**	**6%f**	*	*4%*	*2%*	*	**6%i**	-	*5%*	*19%*	*11%*	*6%*	*2%*	*2%*
Consultants job is more stressful / they are under pressure	**13**	12	1	*	5	-	*	8	5	4	-	-	*	-	4	4	9	12
	2%	*2%*	*1%*	*	*4%*	-	*	**5%efg**	*2%*	*4%*	-	-	*1%*	-	*6%*	*2%*	*2%*	*2%*
Consultants job has more risk	**11**	9	2	2	1	2	4	3	7	1	-	1	2	-	-	5	6	10
	2%	*2%*	*1%*	*1%*	*	*1%*	*3%*	*2%*	*2%*	*1%*	-	*2%*	*3%*	-	-	*3%*	*1%*	*1%*
Consultants job is more important	**9**	9	-	2	-	4	1	1	5	-	-	1	2	-	-	5	3	5
	1%g	*2%*	-	*2%*	-	*3%*	*1%*	*1%*	*2%*	-	-	*2%*	*4%*	-	-	*3%*	*1%*	*1%*
They have different jobs	**8**	7	1	2	5	1	-	-	4	-	-	3	1	-	-	3	5	6
	1%	*1%*	*1%*	*1%*	**4%efg**	*1%*	-	-	*1%*	-	-	*7%*	*1%*	-	-	*1%*	*1%*	*1%*
GPs only prescribe medication	**6**	4	2	1	3	*	*	2	3	3	-	*	-	-	-	-	6	8
	1%	*1%*	*1%*	*1%*	*2%*	*	*	*1%*	*1%*	*3%*	-	*1%*	-	-	-	-	*1%*	*1%*
GPs should earn less / they are overpaid / they earn enough	**6**	6	*	*	2	*	2	2	4	1	1	-	-	-	-	-	6	8
	1%	*1%*	*	*	*2%*	*	*1%*	*1%*	*1%*	*1%*	*2%*	-	-	-	-	-	*1%*	*1%*
There are fewer consultants	**6**	6	-	-	-	4	-	2	5	1	-	-	-	-	-	2	4	5
	1%	*1%*	-	-	-	**3%f**	-	*1%*	*2%*	*1%*	-	-	-	-	-	*1%*	*1%*	*1%*
To recruit / retain quality consultants	**5**	3	2	-	1	2	1	-	4	1	-	-	-	-	-	2	3	6
	1%	*1%*	*1%*	-	*1%*	*2%*	*1%*	-	*1%*	*1%*	-	-	-	-	-	*1%*	*1%*	*1%*
GPs have more support staff / their work is done by nurses	**4**	4	1	1	-	-	1	2	3	1	-	1	-	-	-	-	4	5
	1%	*1%*	*	*	-	-	*1%*	*2%*	*1%*	*1%*	-	*1%*	-	-	-	-	*1%*	*1%*
GPs run their practices / can be self employed	**4**	3	1	-	1	-	2	1	3	1	-	-	-	-	-	1	2	7
	1%	*	*1%*	-	*1%*	-	*1%*	*	*1%*	*1%*	-	-	-	-	-	*1%*	*1%*	*1%*
Other	**35**	25	10	1	8	7	9	11	19	*	3	2	4	2	4	8	28	39
	5%c	*5%*	*7%*	*1%*	*6%*	*5%*	*6%*	**7%c**	**6%i**	*	**7%i**	*4%*	**6%i**	*17%*	*6%*	*4%*	*6%*	*6%*
No reason / it is just my opinion	**3**	3	-	2	-	1	-	1	-	3	-	*	-	1	-	-	3	5
	1%	*1%*	-	*2%*	-	*	-	*	-	**2%ah**	-	*	-	*5%*	-	-	*1%*	*1%*
Don't know	**3**	3	-	*	-	2	1	-	3	-	-	-	-	*	-	*	3	4
	*	*1%*	-	*	-	*1%*	*1%*	-	*1%*	-	-	-	-	*4%*	-	*	*1%*	*1%*
No answer	**18**	14	4	6	2	1	8	1	8	1	-	1	2	-	4	10	8	10
	3%p	*3%*	*3%*	*5%*	*2%*	*1%*	*6%*	*1%*	*2%*	*1%*	-	*3%*	*3%*	-	*7%*	*5%*	*2%*	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 133

QGPsEarnLessWhy. You said that you think GPs should earn less than consultants. Why do you think that?
Base: All who think GPs should earn less than consultants

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**701**	648	51	266	340	42	125	513	543	165	199	34	51	3	701
Weighted Total	**671**	605	63**	254	306	46*	137*	464	494	157	173	38**	63**	2**	701
Consultants have more specialised knowledge / GPs have more general knowledge	**340** *51%*	310 *51%*	27 *42%*	128 *50%*	156 *51%*	27 *58%*	68 *50%*	246 *53%*	254 *51%*	79 *50%*	100 **58%z**	19 *51%*	27 *42%*	1 *26%*	371 *53%*
Consultants are more qualified / have had more training than GPs	**178** *27%*	166 *27%*	11 *18%*	59 *23%*	97 **32%za**	10 *22%*	42 **30%i**	136 **29%zi**	139 **28%i**	31 *20%*	59 **34%zi**	11 *28%*	11 *18%*	* *24%*	193 *28%*
GPs only triage / refer patients to consultants	**86** *13%*	77 *13%*	7 *12%*	24 *10%*	45 *15%*	8 *18%*	21 *15%*	63 *14%*	63 *13%*	28 *18%*	30 *18%*	3 *9%*	7 *12%*	- -	101 *14%*
Consultants work more demanding hours / GPs work set / fewer hours	**51** *8%*	49 *8%*	2 *2%*	17 *7%*	32 **10%z**	1 *3%*	11 *8%*	37 *8%*	44 **9%z**	14 *9%*	12 *7%*	6 *16%*	2 *2%*	- -	49 *7%*
Quality / service of GPs is poor	**50** *8%*	46 *8%*	4 *7%*	17 *7%*	25 *8%*	4 *9%*	10 *7%*	34 *7%*	38 *8%*	10 *6%*	14 *8%*	7 *17%*	4 *7%*	1 *50%*	49 *7%*
Consultants have more responsibilities / workload than GPs	**38** *6%*	33 *5%*	6 *9%*	11 *4%*	18 *6%*	4 *9%*	12 *9%*	25 *5%*	29 *6%*	14 *9%*	7 *4%*	4 *10%*	6 *9%*	- -	42 *6%*
Consultants deal with more complex / critical conditions / make high stakes decisions	**30** **4%ghi**	23 *4%*	7 *11%*	11 *4%*	11 *3%*	2 *4%*	8 *6%*	14 *3%*	16 *3%*	6 *4%*	8 *4%*	- -	7 *11%*	- -	31 *4%*
GPs are more remote / avoid seeing patients / difficult to get appointments	**27** *4%*	26 *4%*	1 *1%*	14 *5%*	13 *4%*	- -	3 *2%*	19 *4%*	22 *4%*	7 *4%*	9 *5%*	- -	1 *1%*	1 *50%*	31 *4%*
Consultants perform procedures / surgery / operations	**25** *4%*	23 *4%*	2 *3%*	5 *2%*	16 *5%*	3 *6%*	6 *5%*	21 *4%*	23 *5%*	5 *3%*	11 *6%*	2 *4%*	2 *3%*	- -	36 *5%*
Consultants are at a higher level / GPs are more junior	**23** *3%*	21 *4%*	2 *3%*	15 **6%z**	6 *2%*	- -	- -	16 *3%*	17 *3%*	2 *1%*	5 *3%*	- -	2 *3%*	- -	21 *3%*
Consultants job is more difficult / they work harder	**23** **8%i**	17 *3%*	6 *9%*	7 *3%*	11 *3%*	- -	1 *1%*	13 *3%*	15 **3%j**	8 **5%j**	2 *1%*	3 *7%*	6 *9%*	- -	14 *2%*
Consultants job is more stressful / they are under pressure	**13** **2%**	12 **2%**	1 *2%*	1 *	11 **4%zac**	- -	- -	11 *2%*	12 *2%*	4 *3%*	6 *4%*	2 *5%*	1 *2%*	- -	12 *2%*
Consultants job has more risk	**11** **2%**	11 **2%**	- -	1 *	10 **3%zac**	- -	8 **6%zghj**	7 *2%*	11 *2%*	5 *3%*	3 *2%*	- -	- -	- -	10 *1%*
Consultants job is more important	**9** **1%ghi**	8 *1%*	1 *1%*	5 *2%*	1 *	1 *3%*	- -	2 *1%*	4 *1%*	5 **3%ghj**	3 *2%*	3 *7%*	1 *1%*	- -	5 *1%*
They have different jobs	**8** **1%ghi**	5 *1%*	3 *4%*	5 **2%d**	- -	- -	- -	4 *1%*	3 *1%*	- -	- -	- -	3 *4%*	- -	6 *1%*
GPs only prescribe medication	**6** **1%ghi**	4 *1%*	2 *3%*	1 *	3 *1%*	- -	- -	3 *1%*	4 *1%*	1 *1%*	2 *1%*	- -	2 *3%*	- -	8 *1%*
GPs should earn less / they are overpaid / they earn enough	**6** *1%*	6 *1%*	- -	4 *1%*	2 *1%*	- -	1 *1%*	3 *1%*	6 *1%*	* *	1 *1%*	- -	- -	- -	8 *1%*
There are fewer consultants	**6** *1%*	6 *1%*	- -	3 *1%*	3 *1%*	- -	1 *1%*	5 *1%*	4 *1%*	- -	3 *1%*	- -	- -	- -	5 *1%*
To recruit / retain quality consultants	**5** *1%*	5 *1%*	- -	1 *	4 *1%*	- -	1 *1%*	5 *1%*	5 *1%*	1 *1%*	2 *1%*	1 *1%*	- -	- -	6 *1%*
GPs have more support staff / their work is done by nurses	**4** *1%*	4 *1%*	- -	2 *1%*	2 *1%*	- -	- -	4 *1%*	4 *1%*	1 *	1 *	1 *1%*	- -	- -	5 *1%*
GPs run their practices / can be self employed	**4** *1%*	4 *1%*	- -	2 *1%*	2 *1%*	- -	1 *1%*	3 *1%*	4 *1%*	1 *1%*	- -	- -	- -	- -	7 *1%*
Other	**35** *5%*	33 *5%*	3 *4%*	14 *6%*	18 *6%*	1 *2%*	11 **8%j**	20 *4%*	22 *4%*	9 *6%*	4 *2%*	5 *14%*	3 *4%*	- -	39 *6%*
No reason / it is just my opinion	**3** *1%*	3 *1%*	- -	2 *1%*	1 *	- -	2 *1%*	1 *	3 *1%*	1 *	1 *	- -	- -	- -	5 *1%*
Don't know	**3** *	3 *1%*	- -	1 *	2 *1%*	- -	- -	2 *1%*	3 *1%*	1 *1%*	1 *1%*	- -	- -	- -	4 *1%*
No answer	**18** **3%ah**	12 *2%*	6 *9%*	6 *2%*	5 *2%*	1 *3%*	3 *2%*	10 *2%*	8 *2%*	4 *2%*	- -	1 *3%*	6 *9%*	- -	10 *1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 134

QGPsEarnLessWhy. You said that you think GPs should earn less than consultants. Why do you think that?
Base: All who think GPs should earn less than consultants

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	701	163	49	146	526	164	529	68	266	343	88	231	374	15	230	343	32	204	393	701
Weighted Total	671	142	43*	128	511	143	520	55*	250	334	72*	213	375	18**	221	296	26**	194	365	701
Consultants have more specialised knowledge / GPs have more general knowledge	340 51%gr	77 55%b	17 38%	69 54%	256 50%	67 47%	270 52%	29 53%	146 58%zl	142 42%	45 63%zl	114 53%	172 46%	2 13%	121 55%	137 46%	8 33%	107 55%	170 47%	371 53%
Consultants are more qualified / have had more training than GPs	178 27%	33 23%	8 19%	26 20%	141 27%	40 28%	137 26%	14 25%	62 25%	90 27%	19 27%	56 26%	100 27%	6 35%	63 29%	76 26%	9 33%	57 29%	97 27%	193 28%
GPs only triage / refer patients to consultants	86 13%	19 13%	8 18%	17 13%	65 13%	21 15%	64 12%	8 14%	35 14%	42 13%	10 14%	27 12%	49 13%	* 1%	30 14%	43 15%	1 5%	30 16%	48 13%	101 14%
Consultants work more demanding hours / GPs work set / fewer hours	51 8%	13 9%	1 3%	11 9%	38 7%	11 8%	39 7%	1 3%	21 8%	27 8%	5 7%	15 7%	32 8%	3 19%	16 7%	22 7%	3 13%	10 5%	36 10%z	49 7%
Quality / service of GPs is poor	50 8%klq	10 7%	8 18%zacd	9 7%	39 8%	11 8%	39 7%	- -	9 4%	41 12%zgh	3 5%	7 3%	40 11%zk	- -	10 4%	35 12%zn	- -	6 3%	39 11%zq	49 7%
Consultants have more responsibilities / workload than GPs	38 6%	7 5%	1 2%	7 5%	25 5%	5 3%	34 6%	2 3%	19 8%	17 5%	5 7%	9 4%	25 7%	1 5%	13 6%	13 4%	1 4%	11 6%	18 5%	42 6%
Consultants deal with more complex / critical conditions / make high stakes decisions	30 4%	7 5%	1 3%	6 5%	23 4%	4 3%	26 5%	1 1%	16 7%	11 3%	2 2%	14 7%	14 4%	- -	12 5%	9 3%	- -	13 7%	15 4%	31 4%
GPs are more remote / avoid seeing patients / difficult to get appointments	27 4%klq	4 3%	1 2%	3 3%	22 4%	4 3%	22 4%	2 3%	6 2%	20 6%	- -	8 4%	20 5%	- -	3 1%	17 6%n	- -	2 1%	19 5%q	31 4%
Consultants perform procedures / surgery / operations	25 4%	3 2%	1 3%	3 2%	23 4%	8 6%	17 3%	3 6%	12 5%	10 3%	6 8%l	10 5%	10 3%	* 1%	14 7%	9 3%	1 4%	12 6%	11 3%	36 5%
Consultants are at a higher level / GPs are more junior	23 3%	3 2%	1 2%	3 3%	20 4%	5 3%	18 4%	2 4%	7 3%	10 3%	5 6%	7 3%	12 3%	1 5%	5 2%	10 3%	2 8%	4 2%	9 2%	21 3%
Consultants job is more difficult / they work harder	23 3%	2 1%	- -	2 1%	17 3%	5 4%	18 3%	- -	6 2%	17 5%	2 2%	7 3%	14 4%	- -	4 2%	9 3%	- -	5 3%	8 2%	14 2%
Consultants job is more stressful / they are under pressure	13 2%	1 *	- -	1 1%	13 2%	1 1%	12 2%	1 2%	2 1%	10 3%	3 4%	2 1%	9 2%	* 2%	7 3%	5 2%	1 4%	6 3%	6 2%	12 2%
Consultants job has more risk	11 2%	4 3%	- -	4 3%	7 1%	2 1%	9 2%	1 2%	6 2%	4 1%	2 3%	5 2%	3 1%	* 3%	5 2%	3 1%	* 2%	7 4%	3 1%	10 1%
Consultants job is more important	9 1%	1 1%	1 2%	1 1%	8 2%	3 2%	6 1%	1 1%	5 2%	2 1%	1 1%	5 3%	2 1%	- -	6 3%	2 1%	- -	6 3%z	2 1%	5 1%
They have different jobs	8 1%q	6 4%zd	3 6%zd	6 4%zd	1 *	2 1%	6 1%	3 6%zhi	1 *	4 1%	1 1%	3 1%	5 1%	3 14%	1 *	1 *	- -	4 2%	4 1%	6 1%
GPs only prescribe medication	6 1%	1 1%	- -	1 1%	5 1%	2 1%	4 1%	1 3%h	- -	5 1%	- -	* *	6 1%	- -	- -	5 2%	- -	- -	6 2%	8 1%
GPs should earn less / they are overpaid / they earn enough	6 1%	* *	* 1%	- -	6 1%	1 1%	5 1%	- -	2 1%	4 1%	- -	1 *	5 1%	- -	1 *	5 2%	- -	1 1%	5 1%	8 1%
There are fewer consultants	6 1%	3 2%	- -	3 2%	3 1%	1 1%	5 1%	- -	6 2%zl	- -	3 4%zl	2 1%	2 *	- -	3 2%	1 *	- -	3 2%	3 1%	5 1%
To recruit / retain quality consultants	5 1%q	3 2%zd	1 2%	3 3%zd	2 *	- -	5 1%	1 2%	2 1%	2 *	1 2%	2 1%	2 *	- -	3 1%	2 1%	- -	3 2%	2 1%	6 1%
GPs have more support staff / their work is done by nurses	4 1%q	1 *	- -	1 *	4 1%	2 1%	1 *	- -	1 *	3 1%	1 2%	- -	3 1%	- -	1 1%	2 1%	- -	- -	3 1%	5 1%
GPs run their practices / can be self employed	4 1%	1 1%	- -	1 1%	3 1%	- -	4 1%	1 1%	1 1%	2 *	- -	1 *	3 1%	* 3%	2 1%	2 1%	- -	1 *	3 1%	7 1%
Other	35 5%l	12 9%	8 18%zad	11 9%	23 5%	14 10%zl	19 4%	4 8%	14 6%	17 5%	5 7%	9 4%	22 6%	2 13%	8 4%	18 6%	1 3%	7 3%	26 7%	39 6%
No reason / it is just my opinion	3 1%	1 *	1 1%	1 *	3 1%	1 1%	3 *	1 1%	1 *	2 1%	1 1%	- -	3 1%	1 3%	1 *	2 1%	1 2%	1 *	2 1%	5 1%
Don't know	3 *	1 1%	- -	1 1%	2 *	1 1%	2 *	- -	2 1%	1 *	1 1%	* *	2 *	- -	1 1%	1 *	- -	1 1%	2 *	4 1%
No answer	18 3%	3 2%	3 6%	2 1%	15 3%	5 3%	12 2%	6 10%zl	9 4%	3 1%	6 8%zl	6 3%	6 2%	4 20%	5 2%	7 2%	6 21%	2 1%	9 3%	10 1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 135

QGPsEarnLessWhy. You said that you think GPs should earn less than consultants. Why do you think that?
Base: All who think GPs should earn less than consultants

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**701**	74	60	64	43	154	20	37	6	7	1	62	80	21	19	701
Weighted Total	**671**	60*	62*	58*	34*	151*	18**	41**	4**	6**	1**	62*	76*	18**	18**	701
Consultants have more specialised knowledge / GPs have more general knowledge	**340**	34	31	22	17	80	10	22	2	4	1	29	32	9	9	371
	51%	*57%*	*50%*	*37%*	*50%*	*53%*	*56%*	*54%*	*47%*	*62%*	*100%*	*46%*	*42%*	*48%*	*51%*	*53%*
Consultants are more qualified / have had more training than GPs	**178**	18	21	15	9	37	7	16	*	3	-	6	17	6	7	193
	27%	*30%k*	*33%k*	*26%*	*27%k*	*24%k*	*42%*	*39%*	*7%*	*46%*	-	*9%*	*23%*	*34%*	*40%*	*28%*
GPs only triage / refer patients to consultants	**86**	4	4	10	6	21	2	2	-	-	-	9	12	2	1	101
	13%	*7%*	*6%*	*17%*	*19%*	*14%*	*11%*	*5%*	-	-	-	*14%*	*16%*	*11%*	*7%*	*14%*
Consultants work more demanding hours / GPs work set / fewer hours	**51**	4	4	9	1	10	3	2	-	-	-	1	5	-	4	49
	8%	*6%*	*6%*	*16%k*	*2%*	*7%*	*17%*	*6%*	-	-	-	*1%*	*7%*	-	*25%*	*7%*
Quality / service of GPs is poor	**50**	4	-	4	2	14	-	-	-	-	-	7	4	-	-	49
	8%	*6%*	-	*6%*	*5%*	*9%*	-	-	-	-	-	*11%b*	*5%*	-	-	*7%*
Consultants have more responsibilities / workload than GPs	**38**	6	4	3	1	7	4	4	-	1	-	5	1	*	3	42
	6%	*9%l*	*6%*	*5%*	*3%*	*5%*	*22%*	*9%*	-	*16%*	-	*8%*	*1%*	*3%*	*16%*	*6%*
Consultants deal with more complex / critical conditions / make high stakes decisions	**30**	3	2	10	*	5	3	2	-	-	-	2	3	1	1	31
	4%	*4%*	*3%*	*17%abdekl*	*1%*	*3%*	*17%*	*4%*	-	-	-	*3%*	*3%*	*6%*	*6%*	*4%*
GPs are more remote / avoid seeing patients / difficult to get appointments	**27**	1	2	4	4	6	-	1	1	-	-	4	7	-	-	31
	4%	*1%*	*3%*	*7%*	*12%za*	*4%*	-	*4%*	*16%*	-	-	*7%*	*10%za*	-	-	*4%*
Consultants perform procedures / surgery / operations	**25**	3	3	3	2	6	2	2	-	1	-	5	2	1	2	36
	4%	*5%*	*4%*	*5%*	*5%*	*4%*	*9%*	*5%*	-	*16%*	-	*8%*	*3%*	*3%*	*9%*	*5%*
Consultants are at a higher level / GPs are more junior	**23**	2	2	2	2	3	-	2	-	-	-	2	3	1	-	21
	3%	*3%*	*3%*	*4%*	*5%*	*2%*	-	*4%*	-	-	-	*3%*	*4%*	*7%*	-	*3%*
Consultants job is more difficult / they work harder	**23**	*	1	2	-	5	-	-	-	-	-	4	1	-	-	14
	3%	*1%*	*2%*	*3%*	-	*3%*	-	-	-	-	-	*7%*	*2%*	-	-	*2%*
Consultants job is more stressful / they are under pressure	**13**	2	-	*	-	5	-	-	-	-	-	1	-	-	-	12
	2%	*3%*	-	*1%*	-	*3%*	-	-	-	-	-	*1%*	-	-	-	*2%*
Consultants job has more risk	**11**	2	2	-	2	-	2	1	-	-	-	-	4	-	2	10
	2%	*4%e*	*4%*	-	*5%e*	-	*9%*	*2%*	-	-	-	-	*6%ze*	-	*9%*	*1%*
Consultants job is more important	**9**	1	2	-	-	4	-	-	-	-	-	4	1	-	-	5
	1%	*2%*	*4%*	-	-	*3%*	-	-	-	-	-	*7%z*	*2%*	-	-	*1%*
They have different jobs	**8**	3	-	-	-	3	-	-	-	-	-	-	1	3	-	6
	1%	*5%z*	-	-	-	*2%*	-	-	-	-	-	-	*1%*	*14%*	-	*1%*
GPs only prescribe medication	**6**	-	-	-	*	3	-	-	-	-	-	3	2	-	-	8
	1%	-	-	-	*1%*	*2%*	-	-	-	-	-	*4%*	*2%*	-	-	*1%*
GPs should earn less / they are overpaid / they earn enough	**6**	1	-	1	-	1	-	-	-	-	-	1	*	-	-	8
	1%	*1%*	-	*2%*	-	*	-	-	-	-	-	*1%*	*1%*	-	-	*1%*
There are fewer consultants	**6**	-	-	1	-	1	-	-	-	-	-	-	-	-	-	5
	1%	-	-	*2%*	-	*1%*	-	-	-	-	-	-	-	-	-	*1%*
To recruit / retain quality consultants	**5**	*	-	2	-	1	-	-	-	-	-	-	-	-	-	6
	1%	*1%*	-	*3%*	-	*1%*	-	-	-	-	-	-	-	-	-	*1%*
GPs have more support staff / their work is done by nurses	**4**	-	-	1	-	-	-	-	-	-	-	-	-	-	-	5
	1%	-	-	*1%*	-	-	-	-	-	-	-	-	-	-	-	*1%*
GPs run their practices / can be self employed	**4**	-	-	*	*	1	1	-	-	-	-	-	*	*	-	7
	1%	-	-	*1%*	*1%*	*1%*	*5%*	-	-	-	-	-	*1%*	*3%*	-	*1%*
Other	**35**	8	2	6	2	4	-	2	-	-	-	3	5	-	-	39
	5%	*13%ze*	*3%*	*11%*	*7%*	*3%*	-	*5%*	-	-	-	*5%*	*6%*	-	-	*6%*
No reason / it is just my opinion	**3**	-	2	-	1	-	-	1	1	1	-	-	1	-	-	5
	1%	-	*3%z*	-	*4%ze*	-	-	*2%*	*30%*	*9%*	-	-	*1%*	-	-	*1%*
Don't know	**3**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*1%*
No answer	**18**	-	-	-	-	7	-	-	-	-	-	7	1	-	-	10
	3%	-	-	-	-	*5%*	-	-	-	-	-	*11%abc*	*2%*	-	-	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 136

QGPPracticeOwnership. Thinking now about how GP practices are owned. How do you think most GP practices are owned?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Mostly owned by groups of several GPs or other healthcare professionals	**994**	468	519	54	130	135	162	186	164	163	864	103	399	592	340	648	135	213	214	54	32	1128
	45%zekoqr	*45%*	*45%*	*18%*	**39%c**	**37%c**	**46%ce**	**53%zcde**	**61%zcde fg**	**66%zdefg**	**47%zt**	*36%*	*42%*	*47%*	**51%zoqr**	**42%r**	**54%zoqr**	*39%*	*37%*	**68%znoprt**	*50%*	*51%*
Mostly owned by the NHS	**566**	255	299	150	85	112	82	78	32	28	464	93	241	322	146	417	54	158	179	13	13	462
	26%ghijn	*24%*	*26%*	**50%zdef ghl**	**25%hi**	**31%fgh i**	**23%hi**	**22%hi**	*12%*	*11%*	*25%*	*32%*	*25%*	*26%*	*22%*	**27%znps**	*22%*	**29%ns**	**31%znps**	*17%*	*20%*	*21%*
Mostly owned by companies (e.g. limited companies or community interest companies)	**216**	120	95	46	42	38	29	26	24	13	176	29	115	101	61	155	22	73	51	5	3	197
	10%bgjm	**11%b**	*8%*	**15%gi**	**12%i**	**11%i**	*8%*	*7%*	*9%*	*5%*	*9%*	*10%*	**12%zm**	*8%*	*9%*	*10%*	*9%*	**13%zn**	*9%*	*7%*	*5%*	*9%*
Mostly owned by individual GPs	**146**	76	67	12	32	25	23	25	17	12	108	25	71	74	41	102	13	38	47	3	1	145
	7%i	*7%*	*6%*	*4%*	*9%*	*7%*	*6%*	*7%*	*6%*	*5%*	*6%*	*9%*	*8%*	*6%*	*6%*	*7%*	*5%*	*7%*	*8%*	*4%*	*1%*	*7%*
Don't know	**292**	126	164	37	47	50	56	39	31	32	243	39	119	170	72	212	27	71	94	4	16	282
	13%s	*12%*	*14%*	*12%*	*14%*	*14%*	*16%*	*11%*	*12%*	*13%*	*13%*	*13%*	*13%*	*14%*	*11%*	**14%s**	*11%*	*13%*	**16%ns**	*5%*	**24%nopqs**	*13%*

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 137

QGPPracticeOwnership. Thinking now about how GP practices are owned. How do you think most GP practices are owned?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Mostly owned by groups of several GPs or other healthcare professionals	994 45%	176 47%	263 47%	233 47%	110 46%	831 44%	92 50%	45 45%	26 42%	221 43%	157 44%	452 46%	38 42%	112 46%	71 40%	65 39%	93 47%	96 46%	159 52%pqtv	83 43%	114 40%	1128 51%
Mostly owned by the NHS	566 26%m	98 26%	143 25%	136 28%	47 20%	460 25%	62 34%gj	29 29%	15 25%	156 30%lm	92 25%	212 21%	30 34%t	73 30%t	53 29%	40 24%	52 26%	42 20%	63 20%	44 23%	64 23%	462 21%
Mostly owned by companies (e.g. limited companies or community interest companies)	216 10%cde	26 7%	74 13%c	47 10%	32 13%c	193 10%	9 5%	5 5%	9 14%h	31 6%	32 9%	130 13%k	4 4%	11 5%	16 9%	12 7%	20 10%	30 14%o	32 10%o	26 14%o	42 15%co	197 9%
Mostly owned by individual GPs	146 7%d	22 6%	25 4%	27 5%	26 11%cde	124 7%	6 3%	8 8%	8 12%h	32 6%	26 7%	67 7%	8 9%	14 6%	9 5%	20 12%rst	6 3%	7 3%	17 5%	12 6%	31 11%rs	145 7%
Don't know	292 13%d	52 14%	61 11%	48 10%	22 9%	260 14%	16 8%	12 12%	4 6%	74 14%	55 15%	131 13%	10 11%	33 14%	30 17%	28 17%	27 14%	35 17%	38 12%	27 14%	32 11%	282 13%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 138

QGPPracticeOwnership. Thinking now about how GP practices are owned. How do you think most GP practices are owned?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Mostly owned by groups of several GPs or other healthcare professionals	**994**	760	234	159	172	212	212	240	583	121	64	60	89	23	38	222	771	1128
	45%cdno	*44%*	*50%*	*37%*	*39%*	**48%cd**	**47%cd**	**54%czcf**	**51%zlmn**	**45%n**	**57%zklmn**	**41%n**	**39%n**	*30%*	*18%*	*39%*	**47%zo**	*51%*
Mostly owned by the NHS	**566**	456	111	129	129	89	122	97	232	71	26	23	63	23	116	170	396	462
	26%ehkp	*26%*	*23%*	**30%eg**	**29%eg**	*20%*	**27%eg**	*22%*	*20%*	**26%k**	*23%*	*16%*	**28%kk**	*31%*	**54%zhij klm**	**30%p**	*24%*	*21%*
Mostly owned by companies (e.g. limited companies or community interest companies)	**216**	172	44	50	48	53	28	38	112	30	7	21	18	6	20	64	152	197
	10%f	*10%*	*9%*	**12%f**	**11%f**	**12%f**	*6%*	*8%*	*10%*	*11%*	*7%*	*14%*	*8%*	*8%*	*10%*	*11%*	*9%*	*9%*
Mostly owned by individual GPs	**146**	120	25	33	39	31	22	22	79	8	4	16	18	10	10	43	103	145
	7%i	*7%*	*5%*	*8%*	*9%*	*7%*	*5%*	*5%*	**7%i**	*3%*	*4%*	**11%i**	**8%i**	**14%i**	*5%*	*7%*	*6%*	*7%*
Don't know	**292**	234	58	63	57	61	65	46	127	38	11	27	40	13	28	73	217	282
	13%h	*13%*	*12%*	*14%*	*13%*	*14%*	*14%*	*10%*	*11%*	*14%*	*10%*	**18%h**	**18%h**	*17%*	*13%*	*13%*	*13%*	*13%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 139

QGPPracticeOwnership. Thinking now about how GP practices are owned. How do you think most GP practices are owned?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Mostly owned by groups of several GPs or other healthcare professionals	**994**	916	69	375	478	64	223	725	779	246	260	51	69	6	1128
	45%bkl	**46%zb**	*35%*	*43%*	**48%zb**	*48%*	**45%k**	**48%zkl**	**48%zkl**	**49%kl**	**52%fhkl**	*33%*	*35%*	*53%*	*51%*
Mostly owned by the NHS	**566**	514	45	222	251	40	124	374	420	127	116	69	45	1	462
	26%	*26%*	*23%*	*26%*	*25%*	*30%*	*25%*	*25%*	*26%*	*25%*	*23%*	**45%fgh ijl**	*23%*	*10%*	*21%*
Mostly owned by companies (e.g. limited companies or community interest companies)	**216**	188	23	88	93	7	57	133	147	43	44	14	23	1	197
	10%	*9%*	*12%*	*10%*	*9%*	*6%*	*11%*	*9%*	*9%*	*9%*	*9%*	*9%*	*12%*	*5%*	*9%*
Mostly owned by individual GPs	**146**	136	10	71	57	8	38	104	96	28	21	4	10	-	145
	7%hl	*7%*	*5%*	*8%*	*6%*	*6%*	**8%j**	**7%hj**	*6%*	*5%*	*4%*	*2%*	*5%*	-	*7%*
Don't know	**292**	237	49	111	113	14	58	169	189	62	55	16	49	4	282
	13%adgh	*12%*	**25%acdfg**	*13%*	*11%*	*10%*	*12%*	*11%*	*12%*	*12%*	*11%*	*11%*	**25%fgh ijk**	*32%*	*13%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 140

QGPPracticeOwnership. Thinking now about how GP practices are owned. How do you think most GP practices are owned?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Mostly owned by groups of several GPs or other healthcare professionals	**994**	261	70	246	711	217	762	126	425	407	158	351	469	30	358	428	49	355	478	1128
	45%p	**49%b**	*40%*	**51%abc**	*45%*	*47%*	*45%*	*48%*	*46%*	*44%*	*47%*	*44%*	*45%*	*36%*	*46%*	**48%z**	*34%*	**47%p**	**48%zp**	*51%*
Mostly owned by the NHS	**566**	126	47	110	412	130	427	66	246	234	82	215	263	23	238	203	46	209	228	462
	26%bc	*24%*	*28%*	*23%*	*26%*	*28%*	*25%*	*25%*	*27%*	*25%*	*24%*	*27%*	*25%*	*27%*	**30%zo**	*23%*	*32%*	*28%*	*23%*	*21%*
Mostly owned by companies (e.g. limited companies or community interest companies)	**216**	48	27	45	158	35	178	18	91	97	30	78	107	10	72	91	14	74	92	197
	10%	*9%*	**15%zm**	*9%*	*10%*	*8%*	*10%*	*7%*	*10%*	*10%*	*9%*	*10%*	*10%*	*12%*	*9%*	*10%*	*10%*	*10%*	*9%*	*9%*
Mostly owned by individual GPs	**146**	37	19	29	105	29	113	26	40	76	27	49	69	12	33	80	14	36	76	145
	7%bn	**7%c**	**11%c**	*6%*	*7%*	*6%*	*7%*	**10%h**	*4%*	**8%zh**	*8%*	*6%*	*7%*	**14%n**	*4%*	**9%zn**	*10%*	*5%*	**8%q**	*7%*
Don't know	**292**	58	9	54	206	50	230	26	122	114	37	102	128	10	80	94	21	76	112	282
	13%bnoqr	**11%b**	*5%*	**11%b**	**13%b**	*11%*	*13%*	*10%*	*13%*	*12%*	*11%*	*13%*	*12%*	*11%*	*10%*	*10%*	*15%*	*10%*	*11%*	*13%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 141

QGPPracticeOwnership. Thinking now about how GP practices are owned. How do you think most GP practices are owned?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Mostly owned by groups of several GPs or other healthcare professionals	**994**	102	97	87	46	210	34	70	12	10	1	60	84	53	46	1128
	45%	*51%*	*42%*	**62%bekl**	**57%bel**	*45%*	*59%*	*48%*	*42%*	*64%*	*54%*	*44%*	*45%*	**58%be**	*56%*	*51%*
Mostly owned by the NHS	**566**	38	63	24	11	138	11	37	7	4	-	35	40	18	20	462
	26%cd	*19%*	**28%cd**	*17%*	*14%*	**29%acd**	*19%*	*25%*	*23%*	*22%*	-	*26%*	*22%*	*20%*	*25%*	*21%*
Mostly owned by companies (e.g. limited companies or community interest companies)	**216**	18	20	11	8	54	3	13	3	-	-	15	17	11	4	197
	10%	*9%*	*9%*	*8%*	*10%*	*12%*	*5%*	*9%*	*11%*	-	-	*11%*	*9%*	*12%*	*5%*	*9%*
Mostly owned by individual GPs	**146**	18	23	11	4	22	*	10	2	1	1	8	17	1	4	145
	7%	**9%m**	**10%efm**	*8%*	*5%*	*5%*	*1%*	*7%*	*9%*	*6%*	*46%*	*6%*	**9%em**	*2%*	*5%*	*7%*
Don't know	**292**	22	24	8	10	46	9	15	4	1	-	17	28	8	8	282
	13%cd	*11%*	*11%*	*6%*	*13%*	*10%*	**16%c**	*10%*	*15%*	*9%*	-	*13%*	**15%c**	*9%*	*10%*	*13%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 142

QGPPracticeOwnershipProfit. Which of the following best describes how you think the ownership of GP practices that provide NHS services should operate?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Owners should be able to keep any profits and have unlimited financial liability for any losses or debts	139	88	51	27	41	23	13	14	10	10	114	21	68	69	37	98	17	36	40	3	1	104
	6%bfgh	8%zb	4%	9%h	12%efghi	6%	4%	4%	4%	4%	6%	7%	7%	5%	6%	6%	7%	7%	7%	4%	2%	5%
Owners should be able to keep any profits and have limited financial liability for any losses or debts	146	86	59	34	13	26	20	13	18	22	113	29	56	90	43	103	14	39	43	5	1	136
	7%bgi	8%zb	5%	11%defi	4%	7%	6%	4%	7%g	9%g	6%	10%	6%	7%	6%	7%	6%	7%	7%	7%	2%	6%
Owners should have to reinvest any profits back into the practice and have limited financial liability for any losses or debts	357	163	189	58	44	54	46	55	52	47	312	32	138	219	121	236	39	92	77	16	11	359
	16%	16%	17%	20%	13%	15%	13%	16%	20%d	19%	17%z	11%	15%	17%	18%	15%	15%	17%	13%	20%	17%	16%
Owners should have to reinvest any profits into the practice and have unlimited financial liability for any losses or debts	103	58	45	19	14	18	21	13	12	7	91	5	42	62	21	82	16	25	34	2	5	102
	5%	6%	4%	6%	4%	5%	6%	4%	5%	3%	5%	2%	4%	5%	3%	5%	6%	5%	6%	3%	8%	5%
GP practices should operate as NHS organisations, where no individual can make a profit and no individual holds any form of financial liability for losses or debts as long as they have acted within the law	1229	548	662	115	180	196	207	229	151	150	1051	144	542	682	388	833	149	290	313	46	35	1308
	56%c	52%	58%za	39%	54%c	54%c	59%c	65%acdeh	57%c	60%c	57%z	50%	57%	54%	59%	54%	59%	52%	54%	58%	54%	59%
Owners should be subject to same as any other privately owned business	2	*	-	-	-	-	-	-	*	1	*	-	1	*	*	-	-	-	-	-	-	2
	*j	*	-	-	-	-	-	-	*	*z	*	-	*	*	*	-	-	-	-	-	-	*
Owners should have limited financial liability	2	2	-	-	-	-	2	-	-	-	2	-	2	-	2	-	-	-	-	-	-	2
	*	*	-	-	-	-	*z	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
Owners should reinvest a percentage of profits back into the surgery	2	1	1	-	-	-	-	2	-	-	2	-	-	2	1	1	-	1	-	-	-	2
	*	*	*	-	-	-	-	1%z	-	-	*	-	-	*	*	*	-	*	-	-	-	*
Owners should reinvest a percentage of profits back into the surgery and have limited financial liability	11	5	6	7	-	1	1	1	1	-	8	3	3	8	2	9	1	8	-	-	-	6
	*	*	*	2%z	-	*	*	*	*	-	*	1%	*	1%	*	1%	*	1%zop	-	-	-	*
They should be co-operatives / collective partnership with NHS / Government	2	2	-	-	-	-	-	-	-	2	1	1	-	2	1	1	-	-	-	1	-	2
	*j	*	-	-	-	-	-	-	-	1%z	*	*	-	*	*	*	-	-	-	1%znoqr	-	*
They should be owned by GPs / the professionals that run them / run their own affairs	2	1	1	-	-	-	-	-	-	2	2	-	-	2	-	2	1	-	-	1	-	2
	*	*	*	-	-	-	-	-	-	1%z	*	-	-	*	-	*	*	-	-	1%znoqr	-	*
They should be owned by the NHS / Government / council	7	7	1	-	4	2	1	1	*	-	7	-	6	1	5	2	-	2	-	-	-	5
	*bmo	1%	*	-	1%	*	*	*	*	-	*	-	1%	*	1%o	*	-	*	-	-	-	*
Other	6	4	2	-	-	3	1	1	1	-	4	-	4	1	2	3	3	-	1	-	-	5
	*j	*	*	-	-	1%	*	*	*	-	*	-	*	*	*	*	1%zop	-	*	-	-	*
Don't know	207	79	127	37	40	39	40	24	20	8	148	54	83	121	37	164	12	59	77	5	10	179
	9%cfng	8%	11%za	12%i	12%i	11%i	11%gi	7%i	7%i	3%	8%	19%zj	9%	10%	6%	11%znp	5%	11%np	13%znp	6%	16%nps	8%
Owners should be able to keep profits	285	175	110	62	54	49	33	27	28	32	227	51	125	159	80	201	31	76	84	8	3	240
	13%bfgjt	17%zb	10%	21%efgh	16%g	13%g	9%	8%	11%	13%g	12%	18%	13%	13%	12%	13%t	13%	14%t	14%t	10%	4%	11%
Owners should have to reinvest any profits	460	221	234	77	57	72	67	68	65	53	403	36	179	281	142	318	54	117	110	18	16	461
	21%k	21%	20%	26%	17%	20%	19%	19%	24%z	22%	22%zh	13%	19%	22%	21%	21%	22%	21%	19%	23%	25%	21%
Owners should have limited financial liability	503	250	249	93	57	80	66	68	71	69	425	61	194	309	163	339	53	132	120	21	12	495
	23%g	24%	22%	31%zdfg	17%	22%	19%	19%	27%zdfg	28%zdfg	23%	21%	21%	25%	25%	22%	21%	24%	21%	26%	19%	22%
Owners should have unlimited financial liability	242	146	96	46	54	41	34	28	22	17	205	26	110	131	58	180	33	61	74	5	7	206
	11%bghi	14%zb	8%	15%ghi	16%ghi	11%	10%	8%	8%	7%	11%	9%	12%	10%	9%	12%	13%	11%	13%	7%	10%	9%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 143

QGPPracticeOwnershipProfit. Which of the following best describes how you think the ownership of GP practices that provide NHS services should operate?
Base: All respondents

	Total (z)	Annual household income: Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	Country: England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	England region (Net): North (k)	Midlands (l)	South (m)	England region: North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Owners should be able to keep any profits and have unlimited financial liability for any losses or debts	139 6%	20 5%	38 7%	28 6%	26 11%zc	120 6%	7 4%	7 7%	5 8%	37 7%	18 5%	65 7%	9 10%	20 8%	8 5%	5 3%	13 7%	8 4%	17 5%	9 5%	30 11%qs	104 5%
Owners should be able to keep any profits and have limited financial liability for any losses or debts	146 7%	20 5%	38 7%	39 8%	22 9%	125 7%	8 5%	7 7%	6 10%	32 6%	23 6%	70 7%	8 9%	15 6%	8 5%	10 6%	13 7%	13 6%	20 7%	6 3%	31 11%zu	136 6%
Owners should have to reinvest any profits back into the practice and have limited financial liability for any losses or debts	357 16%cd	45 12%	76 13%	93 19%cd	44 19%	302 16%	29 16%	15 15%	11 18%	79 15%	40 11%	183 18%cl	17 19%	35 14%	27 15%	19 12%	21 11%	33 16%	68 22%stv	36 19%	46 16%	359 16%
Owners should have to reinvest any profits into the practice and have unlimited financial liability for any losses or debts	103 5%	20 5%	32 6%	24 5%	6 3%	83 4%	10 5%	5 5%	5 9%	25 5%	21 6%	37 4%	4 5%	14 6%	7 4%	8 5%	13 6%	5 3%	14 4%	7 4%	11 4%	102 5%
GP practices should operate as NHS organisations, where no individual can make a profit and no individual holds any form of financial liability for losses or debts as long as they have acted within the law	1229 56%	232 62%z	347 61%z	271 55%	128 54%	1031 55%	113 61%t	58 58%	27 44%	287 56%	198 55%	546 55%	45 51%	144 59%	97 54%	90 55%	108 55%	136 65%stv	160 52%	115 60%	135 48%	1308 59%
Owners should be subject to same as any other privately owned business	2 *	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -	2 1%z	- -	- -	- -	2 *
Owners should have limited financial liability	2 *	- -	1 *	- -	1 *	1 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	2 *
Owners should reinvest a percentage of profits back into the surgery	2 *	- -	- -	1 *	1 *	2 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *	2 *
Owners should reinvest a percentage of profits back into the surgery and have limited financial liability	11 *	4 1%	1 *	1 *	1 *	6 *	4 2%st	- -	- -	4 1%	- -	3 *	- -	- -	4 2%st	- -	- -	- -	- -	1 1%	2 1%	6 *
They should be co-operatives / collective partnership with NHS / Government	2 *	- -	1 *	1 *	- -	1 *	1 1%t	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	2 *
They should be owned by GPs / the professionals that run them / run their own affairs	2 *	- -	1 *	- -	1 *	2 *	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	- -	2 *
They should be owned by the NHS / Government / council	7 *	- -	1 *	4 1%	- -	6 *	- -	1 1%	- -	* *	- -	6 1%	* *	- -	- -	- -	- -	1 *	- -	4 2%st	2 1%	5 *
Other	6 *	1 *	- -	4 1%	- -	6 *	- -	- -	- -	1 *	3 1%	1 *	- -	- -	1 1%	1 1%	2 1%	1 1%	- -	- -	- -	5 *
Don't know	207 9%def	33 9%f	31 6%	27 5%	8 3%	182 10%	12 6%	7 6%	7 12%	47 9%	57 16%klm	77 8%	6 7%	15 6%	26 14%os	31 19%pstu v	27 14%os	12 6%	27 9%	14 7%	25 9%	179 8%
Owners should be able to keep profits	285 13%	40 11%	75 13%	66 13%	48 20%zc	244 13%	16 8%	14 14%	11 18%	69 13%	41 11%	135 14%	17 19%u	35 14%	17 9%	15 9%	27 13%	21 10%	37 12%	15 8%	61 22%pqstu	240 11%
Owners should have to reinvest any profits	460 21%	64 17%	108 19%	117 24%c	50 21%	385 21%	39 21%	20 20%	16 27%	104 20%	61 17%	220 22%	21 23%	50 20%	34 19%	27 17%	33 17%	38 18%	82 27%zop	43 22%	57 20%	461 21%
Owners should have limited financial liability	503 23%cd	65 17%	113 20%	131 27%cd	66 28%c	426 23%	38 20%	22 22%	17 28%	111 22%	63 17%	253 25%cl	25 28%	51 21%	35 20%	29 17%	34 17%	45 22%	89 29%zop	42 22%	76 27%	495 22%
Owners should have unlimited financial liability	242 11%	39 11%	70 12%	52 11%	32 13%	203 11%	17 9%	12 12%	10 16%	62 12%	39 11%	102 10%	13 14%	34 14%s	15 9%	13 8%	26 13%	14 7%	31 10%	16 8%	42 15%s	206 9%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 144

QGPPracticeOwnershipProfit. Which of the following best describes how you think the ownership of GP practices that provide NHS services should operate?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Owners should be able to keep any profits and have unlimited financial liability for any losses or debts	**139**	117	22	20	29	31	37	21	68	8	8	12	7	9	23	49	90	104
	6%jp	*7%*	*5%*	*5%*	*6%*	*7%*	*8%*	*5%*	*6%*	*3%*	*7%*	**8%l**	*3%*	**12%il**	**11%il**	*9%*	*6%*	*5%*
Owners should be able to keep any profits and have limited financial liability for any losses or debts	**146**	119	27	17	25	29	42	33	73	9	11	8	13	6	21	47	99	136
	7%	*7%*	*6%*	*4%*	*6%*	*7%*	**9%cd**	*7%*	*6%*	*3%*	**10%l**	*6%*	*6%*	*9%*	*10%*	*8%*	*6%*	*6%*
Owners should have to reinvest any profits back into the practice and have limited financial liability for any losses or debts	**357**	269	88	66	64	66	79	81	199	35	18	22	23	10	49	80	275	359
	16%	*15%*	*19%*	*15%*	*14%*	*15%*	*18%*	*18%*	**18%l**	*13%*	*16%*	*15%*	*10%*	*14%*	**23%l**	*14%*	*17%*	*16%*
Owners should have to reinvest any profits into the practice and have unlimited financial liability for any losses or debts	**103**	79	25	24	28	21	15	16	52	10	4	8	11	4	11	26	78	102
	5%	*5%*	*5%*	*6%*	*6%*	*5%*	*3%*	*4%*	*5%*	*4%*	*3%*	*5%*	*5%*	*5%*	*5%*	*4%*	*5%*	*5%*
GP practices should operate as NHS organisations, where no individual can make a profit and no individual holds any form of financial liability for losses or debts as long as they have acted within the law	**1229**	960	269	231	248	252	243	254	641	180	62	81	143	28	75	297	932	1308
	56%mn	*55%*	*57%*	*53%*	*56%*	*57%*	*54%*	*57%*	**57%mn**	**67%hjkmn**	**55%n**	**55%n**	**63%emn**	*37%*	*35%*	*52%*	**57%z**	*59%*
Owners should be subject to same as any other privately owned business	**2**	2	-	*	-	-	-	1	*	-	1	-	-	-	-	-	2	2
	*	*	-	*	-	-	-	*	*	-	**1%n**	-	-	-	-	-	*	*
Owners should have limited financial liability	**2**	1	1	-	-	-	-	2	2	-	-	-	-	-	-	2	-	2
	*	*	*	-	-	-	-	*	*	-	-	-	-	-	-	*	-	*
Owners should reinvest a percentage of profits back into the surgery	**2**	1	1	-	1	-	-	1	2	-	-	-	-	-	-	1	1	2
	*	*	*	-	*	-	-	*	*	-	-	-	-	-	-	*	*	*
Owners should reinvest a percentage of profits back into the surgery and have limited financial liability	**11**	6	4	4	1	4	1	1	6	-	-	-	-	-	4	1	10	6
	*	*	*1%*	*1%*	*	*1%*	*	*	*1%*	-	-	-	-	-	*2%*	*	*1%*	*
They should be co-operatives / collective partnership with NHS / Government	**2**	1	1	-	-	-	-	2	2	-	-	-	-	-	-	-	2	2
	*	*	*	-	-	-	-	*	*	-	-	-	-	-	-	-	*	*
They should be owned by GPs / the professionals that run them / run their own affairs	**2**	1	1	-	-	-	1	1	2	-	-	-	-	-	-	-	2	2
	*	*	*	-	-	-	*	*	*	-	-	-	-	-	-	-	*	*
They should be owned by the NHS / Government / council	**7**	3	5	1	1	5	-	-	5	-	2	-	-	*	-	1	6	5
	***a**	*	**1%a**	*	*	**1%a**	-	-	*	-	*1%*	-	-	*	-	*	*	*
Other	**6**	6	-	2	1	1	2	-	6	-	-	-	-	-	-	3	2	5
	*	*	-	*	*	*	*	-	*	-	-	-	-	-	-	*1%*	*	*
Don't know	**207**	178	30	66	47	36	29	29	74	27	8	16	30	18	30	66	139	179
	9%bhp	**10%ab**	*6%*	**15%aefg**	*11%*	*8%*	*7%*	*7%*	*7%*	*10%*	*7%*	*11%*	**13%h**	**23%ehij**	**14%h**	*12%*	*8%*	*8%*
Owners should be able to keep profits	**285**	**236**	**50**	**37**	**54**	**61**	**79**	**54**	**142**	**16**	**19**	**20**	**20**	**15**	**43**	**95**	**190**	**240**
	13%cijp	***14%***	***11%***	***9%***	***12%***	***14%***	**18%cd**	***12%***	**13%l**	***6%***	**17%l**	**14%l**	***9%***	**20%il**	**20%il**	**17%zp**	***12%***	***11%***
Owners should have to reinvest any profits	**460**	**348**	**112**	**90**	**92**	**87**	**94**	**97**	**250**	**45**	**21**	**30**	**34**	**14**	**60**	**105**	**353**	**461**
	21%	***20%***	***24%***	***21%***	***21%***	***19%***	***21%***	***22%***	**22%l**	***17%***	***19%***	***20%***	***15%***	***19%***	**28%l**	***18%***	***22%***	***21%***
Owners should have limited financial liability	**503**	**388**	**115**	**83**	**89**	**95**	**121**	**114**	**272**	**44**	**29**	**30**	**36**	**17**	**70**	**126**	**375**	**495**
	23%il	***22%***	***24%***	***19%***	***20%***	***21%***	**27%cd**	***26%***	**24%il**	***16%***	***25%***	***20%***	***16%***	***22%***	**33%il**	***22%***	***23%***	***22%***
Owners should have unlimited financial liability	**242**	**195**	**47**	**44**	**57**	**52**	**52**	**37**	**120**	**17**	**12**	**20**	**18**	**13**	**34**	**74**	**168**	**206**
	11%l	***11%***	***10%***	***10%***	***13%***	***12%***	***12%***	***8%***	***11%***	***7%***	***10%***	***13%***	***8%***	**17%il**	**16%il**	***13%***	***10%***	***9%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 145

QGPPracticeOwnershipProfit. Which of the following best describes how you think the ownership of GP practices that provide NHS services should operate?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Owners should be able to keep any profits and have unlimited financial liability for any losses or debts	**139**	126	13	77	44	6	28	81	97	30	19	7	13	-	104
	6%dgj	6%d	*7%*	**9%zad**	*4%*	*4%*	*6%*	*5%*	**6%j**	*6%*	*4%*	*5%*	*7%*	-	*5%*
Owners should be able to keep any profits and have limited financial liability for any losses or debts	**146**	128	18	63	55	9	25	96	99	32	27	8	18	-	136
	7%	*6%*	*9%*	*7%*	*6%*	*7%*	*5%*	*6%*	*6%*	*6%*	*5%*	*5%*	*9%*	-	*6%*
Owners should have to reinvest any profits back into the practice and have limited financial liability for any losses or debts	**357**	318	32	138	161	19	84	237	268	74	73	19	32	*	359
	16%	*16%*	*16%*	*16%*	*16%*	*14%*	*17%*	*16%*	*16%*	*15%*	*15%*	*13%*	*16%*	*4%*	*16%*
Owners should have to reinvest any profits into the practice and have unlimited financial liability for any losses or debts	**103**	89	10	43	41	5	19	65	83	21	19	3	10	1	102
	5%	*4%*	*5%*	*5%*	*4%*	*4%*	*4%*	*4%*	**5%j**	*4%*	*4%*	*2%*	*5%*	*13%*	*5%*
GP practices should operate as NHS organisations, where no individual can make a profit and no individual holds any form of financial liability for losses or debts as long as they have acted within the law	**1229**	1139	87	455	608	76	303	885	925	308	306	104	87	8	1308
	56%bi	**57%zbc**	*44%*	*52%*	**61%zabc**	*57%*	**60%i**	**59%zhi**	**57%i**	**61%zi**	**62%zhi**	**68%zhi**	*44%*	*68%*	*59%*
Owners should be subject to same as any other privately owned business	**2**	2	-	2	-	-	-	2	2	-	-	-	-	-	2
	*	*	-	*	-	-	-	*	*	-	-	-	-	-	*
Owners should have limited financial liability	**2**	1	1	-	1	-	1	1	1	-	-	-	1	-	2
	*a	*	*1%*	-	*	-	*	*	*	-	-	-	*1%*	-	*
Owners should reinvest a percentage of profits back into the surgery	**2**	2	-	-	2	-	-	2	2	1	1	1	-	-	2
	*	*	-	-	*	-	-	*	*	*	*	*1%*	-	-	*
Owners should reinvest a percentage of profits back into the surgery and have limited financial liability	**11**	5	5	4	2	-	-	3	5	-	1	1	5	-	6
	*ag	*	**3%zacd**	*	*	-	-	*	*	-	*	*1%*	**3%zfghi j**	-	*
They should be co-operatives / collective partnership with NHS / Government	**2**	2	-	1	1	-	-	1	2	-	1	-	-	-	2
	*	*	-	*	*	-	-	*	*	-	*	-	-	-	*
They should be owned by GPs / the professionals that run them / run their own affairs	**2**	2	-	-	1	1	1	2	2	2	2	-	-	1	2
	*	*	-	-	*	*1%*	*	*	*	*	*	-	-	*6%*	*
They should be owned by the NHS / Government / council	**7**	6	2	1	1	4	4	6	6	4	4	-	2	-	5
	*	*	*1%*	*	*	**3%zacd**	*1%*	*	*	*1%*	*1%*	-	*1%*	-	*
Other	**6**	4	2	3	1	-	-	2	2	-	2	2	2	-	5
	*a	*	*1%*	*	*	-	-	*	*	-	*	**1%gh**	*1%*	-	*
Don't know	**207**	168	26	80	74	14	38	123	139	34	42	8	26	1	179
	9%adefi	*8%*	*13%*	*9%*	*7%*	*11%*	*7%*	*8%*	*9%*	*7%*	*8%*	*5%*	**13%i**	*9%*	*8%*
Owners should be able to keep profits	**285**	253	31	140	99	15	53	178	196	62	45	16	31	-	240
	13%dgj	**13%d**	*16%*	**16%zad**	*10%*	*11%*	*11%*	*12%*	**12%j**	*12%*	*9%*	*10%*	*16%*	-	*11%*
Owners should have to reinvest any profits	**460**	407	42	182	202	24	103	302	350	95	92	22	42	2	461
	21%	*20%*	*21%*	*21%*	*20%*	*18%*	*20%*	*20%*	**21%gj**	*19%*	*19%*	*14%*	*21%*	*17%*	*21%*
Owners should have limited financial liability	**503**	446	49	202	217	28	109	333	367	105	100	28	49	*	495
	23%	*22%*	*25%*	*23%*	*22%*	*21%*	*22%*	*22%*	*22%*	*21%*	*20%*	*18%*	*25%*	*4%*	*22%*
Owners should have unlimited financial liability	**242**	215	24	120	84	11	47	147	179	51	37	10	24	1	206
	11%dgj	**11%d**	*12%*	**14%zad**	*8%*	*8%*	*9%*	*10%*	**11%gj**	*10%*	*8%*	*6%*	*12%*	*13%*	*9%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 146

QGPPracticeOwnershipProfit. Which of the following best describes how you think the ownership of GP practices that provide NHS services should operate?
Base: All respondents

	Total (z)	Use of SC Services P12M: Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Health problem/disability: Yes (e)	No (f)	General Standard NHS - Last 12 months: Got better (g)	Stayed the same (h)	Got worse (i)	General Standard NHS - Next 12 months: Will get better (j)	Will stay the same (k)	Will get worse (l)	General Standard Social Care - Last 12 months: Got better (m)	Stayed the same (n)	Got worse (o)	General Standard Social Care - Next 12 months: Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Owners should be able to keep any profits and have unlimited financial liability for any losses or debts	139 6%	35 7%	18 10%	31 6%	100 6%	30 6%	109 6%	14 5%	69 7%	50 5%	17 5%	51 6%	70 7%	13 15%zo	53 7%	50 6%	20 14%zqr	49 7%	55 6%	104 5%
Owners should be able to keep any profits and have limited financial liability for any losses or debts	146 7%	38 7%	19 11%	36 7%	101 6%	28 6%	118 7%	16 6%	70 8%	51 6%	16 5%	68 9%zl	58 6%	10 12%	59 8%	56 6%	7 5%	59 8%	61 6%	136 6%
Owners should have to reinvest any profits back into the practice and have limited financial liability for any losses or debts	357 16%r	88 17%	28 16%	83 17%	243 15%	78 17%	272 16%	43 16%	150 16%	151 16%	57 17%	139 18%	152 15%	13 16%	135 17%	137 15%	23 16%	147 20%zr	138 14%	359 16%
Owners should have to reinvest any profits into the practice and have unlimited financial liability for any losses or debts	103 5%	28 5%	14 8%	25 5%	71 4%	17 4%	80 5%	16 6%	33 4%	50 5%	11 3%	26 3%	65 6%zk	2 2%	35 5%	51 6%	5 3%	26 3%	61 6%zq	102 5%
GP practices should operate as NHS organisations, where no individual can make a profit and no individual holds any form of financial liability for losses or debts as long as they have acted within the law	1229 56%m	290 55%	88 51%	260 54%	920 58%z	272 59%	947 55%	148 57%	495 54%	539 58%	195 58%	429 54%	589 57%	31 37%	426 55%m	533 59%zm	73 51%	391 52%	597 61%zq	1308 59%
Owners should be subject to same as any other privately owned business	2 *	- -	- -	- -	2 *	- -	2 *	* *	1 *	- -	- -	2 *	- -	- -	2 *	- -	- -	- -	2 *	2 *
Owners should have limited financial liability	2 *	- -	- -	- -	2 *	- -	2 *	1 *	1 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	1 *	1 *	2 *
Owners should reinvest a percentage of profits back into the surgery	2 *	1 *	- -	1 *	1 *	- -	2 *	1 *	- -	1 *	1 *	- -	1 *	- -	- -	2 *	- -	1 *	1 *	2 *
Owners should reinvest a percentage of profits back into the surgery and have limited financial liability	11 *d	4 1%	- -	4 1%	3 *	2 *	9 1%	- -	- -	8 1%h	- -	1 *	10 1%z	- -	1 *	3 *	- -	1 *	3 *	6 *
They should be co-operatives / collective partnership with NHS / Government	2 *	2 *	- -	2 *	- -	- -	2 *	- -	2 *	- -	1 *	1 *	- -	- -	2 *	- -	- -	1 *	1 *	2 *
They should be owned by GPs / the professionals that run them / run their own affairs	2 *	- -	- -	- -	2 *	1 *	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -	2 *	- -	1 *	1 *	2 *
They should be owned by the NHS / Government / council	7 *	4 1%	- -	4 1%	4 *	1 *	7 *	4 1%zh	1 *	3 *	4 1%	1 *	3 *	- -	1 *	5 1%	- -	4 *	2 *	5 *
Other	6 *	1 *	- -	1 *	4 *	1 *	5 *	1 *	4 *	1 *	- -	5 1%	1 *	1 1%	2 *	3 *	- -	1 *	4 *	5 *
Don't know	207 9%bor	39 7%b	5 3%	37 8%b	141 9%b	32 7%	154 9%	19 7%	97 10%	74 8%	30 9%	71 9%	86 8%	16 18%no	64 8%	54 6%	16 11%	70 9%r	59 6%	179 8%
Owners should be able to keep profits	285 13%	73 14%	37 21%zacd	67 14%	201 13%	58 13%	227 13%	29 11%	139 15%zl	101 11%	33 10%	120 15%	129 12%	23 27%zmo	113 14%	106 12%	27 19%	108 14%	116 12%	240 11%
Owners should have to reinvest any profits	460 21%	117 22%	41 24%	109 22%	314 20%	96 21%	352 21%	59 22%	183 20%	201 22%	69 21%	165 21%	218 21%	15 18%	171 22%	189 21%	28 19%	173 23%	200 20%	461 21%
Owners should have limited financial liability	503 23%kl	126 24%	46 27%	119 25%	344 22%	107 23%	390 23%	59 23%	220 24%	203 22%	74 22%	207 26%zl	211 20%	23 27%	195 25%	193 22%	30 21%	206 27%zr	199 20%	495 22%
Owners should have unlimited financial liability	242 11%	63 12%	32 18%zacd	56 12%	171 11%	47 10%	190 11%	29 11%	102 11%	100 11%	28 8%	77 10%	136 13%z	14 17%	89 11%	101 11%	25 17%	75 10%	117 12%	206 9%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 147

QGPPracticeOwnershipProfit. Which of the following best describes how you think the ownership of GP practices that provide NHS services should operate?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Owners should be able to keep any profits and have unlimited financial liability for any losses or debts	**139** ***6%***	12 *6%*	13 *6%*	17 **12%e**	9 **11%e**	21 *4%*	4 *6%*	7 *5%*	4 *12%*	1 *9%*	1 *54%*	11 *8%*	12 *7%*	6 *7%*	3 *3%*	104 *5%*
Owners should be able to keep any profits and have limited financial liability for any losses or debts	**146** ***7%***	11 *6%*	15 **6%g**	15 **10%g**	8 **10%g**	29 *6%*	1 *2%*	3 *2%*	9 *31%*	1 *9%*	1 *46%*	9 *6%*	17 *9%*	6 *6%*	4 *5%*	136 *6%*
Owners should have to reinvest any profits back into the practice and have limited financial liability for any losses or debts	**357** ***16%***	27 *13%*	35 *16%*	26 *19%*	15 *19%*	84 *18%*	10 *18%*	29 *20%*	3 *11%*	4 *22%*	- -	18 *13%*	30 *16%*	21 *22%*	18 *22%*	359 *16%*
Owners should have to reinvest any profits into the practice and have unlimited financial liability for any losses or debts	**103** ***5%***	5 *3%*	4 *2%*	8 **6%g**	2 *3%*	16 *3%*	4 **8%g**	1 *	1 *2%*	- -	- -	4 *3%*	15 **8%abdeg**	2 *2%*	6 **7%g**	102 *5%*
GP practices should operate as NHS organisations, where no individual can make a profit and no individual holds any form of financial liability for losses or debts as long as they have acted within the law	**1229** ***56%***	129 **65%zcdi**	140 *61%*	70 *49%*	41 *51%*	277 *59%*	35 *61%*	94 **65%c**	9 *33%*	7 *43%*	- -	79 *59%*	95 *51%*	47 *51%*	44 *54%*	1308 *59%*
Owners should be subject to same as any other privately owned business	**2** *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	2 *
Owners should have limited financial liability	**2** *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 **1%z**	- -	2 *
Owners should reinvest a percentage of profits back into the surgery	**2** *	- -	1 *	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	2 *
Owners should reinvest a percentage of profits back into the surgery and have limited financial liability	**11** *	1 *	1 *	- -	- -	6 *1%*	- -	1 *1%*	- -	- -	- -	5 **4%zcei**	- -	- -	- -	6 *
They should be co-operatives / collective partnership with NHS / Government	**2** *	- -	- -	1 **1%z**	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	2 *
They should be owned by GPs / the professionals that run them / run their own affairs	**2** *	1 *1%*	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
They should be owned by the NHS / Government / council	**7** *	4 **2%z**	- -	- -	- -	2 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	5 *
Other	**6** *	- -	3 *1%*	1 *	- -	- -	- -	1 *	2 *7%*	- -	- -	- -	- -	- -	- -	5 *
Don't know	**207** **9%cd**	9 *4%*	16 *7%*	3 *2%*	4 *5%*	33 *7%*	3 *5%*	9 *6%*	1 *4%*	3 *18%*	- -	7 *5%*	16 **9%c**	9 **10%c**	7 *8%*	179 *8%*
Owners should be able to keep profits	**285** ***13%***	**23** ***12%***	**28** **12%g**	**32** **22%zabefgn**	**17** **21%zaegn**	**50** ***11%***	**5** ***8%***	**10** ***7%***	**12** ***43%***	**3** ***17%***	**1** ***100%***	**20** ***15%***	**29** ***16%***	**12** ***13%***	**7** ***8%***	**240** ***11%***
Owners should have to reinvest any profits	**460** ***21%***	**32** ***16%***	**40** ***17%***	**34** ***24%***	**18** ***22%***	**100** ***21%***	**15** ***26%***	**29** ***20%***	**4** ***14%***	**4** ***22%***	**-** -	**22** ***17%***	**44** ***24%***	**23** ***25%***	**24** **29%a**	**461** ***21%***
Owners should have limited financial liability	**503** ***23%***	**38** ***19%***	**50** ***22%***	**41** ***29%***	**24** ***29%***	**114** ***24%***	**12** ***20%***	**32** ***22%***	**12** ***42%***	**5** ***31%***	**1** ***46%***	**26** ***20%***	**46** ***25%***	**26** ***29%***	**22** ***27%***	**495** ***22%***
Owners should have unlimited financial liability	**242** **11%e**	**17** ***9%***	**17** ***8%***	**25** **18%zabeg**	**11** **14%g**	**37** ***8%***	**8** ***14%***	**7** ***5%***	**4** ***15%***	**1** ***9%***	**1** ***54%***	**16** ***12%***	**27** **15%zbeg**	**8** ***9%***	**9** ***11%***	**206** ***9%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 148

QSupportPatientsOtherHCPs. To what extent do you support or oppose patients seeing a healthcare professional other than a GP where it is appropriate?
Base: All respondents

	Total (z)	Gender: Man (a)	Gender: Woman (b)	Age: 16-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65-74 (h)	Age: 75+ (i)	Ethnicity: White (including White minorities) (j)	Ethnicity: Ethnic minorities (excluding White minorities) (k)	Working status: Working full-time (l)	Working status: Not working full-time (m)	Education: Graduates (Degree/ Master/ PhD/ above) (n)	Education: Non-graduates (o)	Education: Other Higher Education below degree level (p)	Education: A-level or equivalent (q)	Education: GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Education: Another type of qualification (vocational/ professional/ foreign) (s)	Education: No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly support	**658**	301	346	89	76	111	102	116	79	86	593	46	279	379	220	433	66	177	146	32	11	699
	30%krt	*29%*	*30%*	*30%*	*23%*	*31%*	*29%*	**33%d**	*30%*	**35%d**	**32%rt**	*16%*	*29%*	*30%*	**33%rt**	**28%t**	*26%*	**32%rt**	*25%*	**41%oprt**	*17%*	*32%*
Tend to support	**814**	384	422	86	117	119	125	137	117	114	705	92	336	477	246	562	107	199	208	27	22	861
	37%	*37%*	*37%*	*29%*	*35%*	*33%*	*36%*	*39%*	**44%ccef**	**46%zcdef**	**38%z**	*32%*	*36%*	*38%*	*37%*	*37%*	*42%*	*36%*	*35%*	*34%*	*35%*	*39%*
Neither support nor oppose	**378**	203	171	84	63	66	69	50	33	14	282	76	168	206	75	301	39	93	142	7	18	321
	17%bhijn	**19%b**	*15%*	**28%ghi**	**19%i**	**18%hi**	**19%hi**	**14%i**	**12%i**	*6%*	*15%*	**26%aj**	*18%*	*16%*	*11%*	**20%zns**	*16%*	**17%n**	**24%nopqs**	*9%*	**28%nopqs**	*14%*
Tend to oppose	**124**	57	67	10	14	26	19	19	20	16	97	26	49	75	35	89	10	29	40	6	4	125
	6%j	*5%*	*6%*	*3%*	*4%*	*7%*	*5%*	*5%*	**7%d**	*6%*	*5%*	*9%*	*5%*	*6%*	*5%*	*6%*	*4%*	*5%*	*7%*	*7%*	*6%*	*6%*
Strongly oppose	**58**	16	41	8	9	5	7	14	5	11	45	11	20	38	14	44	7	16	15	3	3	63
	3%a	*2%*	**4%za**	*3%*	*3%*	*1%*	*2%*	**4%ze**	*2%*	**4%e**	*2%*	*4%*	*2%*	*3%*	*2%*	*3%*	*3%*	*3%*	*3%*	*4%*	*4%*	*3%*
I don't trust that my needs would be assessed well enough to ensure I am seen by the most appropriate professional	**134**	63	71	4	48	28	24	13	10	7	103	21	82	49	63	70	20	21	23	3	3	113
	6%ghijmoqs	*6%*	*6%*	*1%*	**14%afgh i**	**8%ghi**	**7%gi**	*4%*	*4%*	*3%*	*6%*	*7%*	**9%m**	*4%*	**10%zoqr**	*5%*	**8%oqr**	*4%*	*4%*	*4%*	*5%*	*5%*
Don't know	**48**	21	26	19	9	8	6	3	2	1	28	18	12	35	8	35	2	19	11	-	3	32
	2%ghij	*2%*	*2%*	**6%fghi**	*3%*	*2%*	*2%*	*1%*	*1%*	*	*2%*	**6%aj**	*1%*	*3%*	*1%*	*2%*	*1%*	**3%n**	*2%*	-	**5%nps**	*1%*
Mean	**3.93kort**	3.93	3.92	3.86	3.85	3.94	3.92	3.95	3.97	4.03	**3.99zk**	3.54	3.95	3.92	**4.06zort**	**3.88rt**	**3.94t**	**3.96rt**	3.78	**4.04rt**	3.61	3.97
Support	**1472**	**685**	**768**	**174**	**192**	**230**	**227**	**252**	**197**	**200**	**1299**	**138**	**615**	**856**	**466**	**995**	**173**	**376**	**354**	**59**	**33**	**1560**
	66%dkrt	*66%*	*67%*	*58%*	*57%*	*64%*	*64%*	**72%zcde f**	**74%zcde f**	**81%zcdefgh**	**70%zk**	*48%*	*65%*	*68%*	**71%zort**	**65%rt**	**69%rt**	**68%rt**	*60%*	**75%ort**	*52%*	*70%*
Oppose	**182**	**73**	**108**	**18**	**23**	**30**	**26**	**34**	**25**	**27**	**142**	**37**	**69**	**113**	**49**	**133**	**17**	**45**	**55**	**9**	**7**	**188**
	8%j	*7%*	**9%z**	*6%*	*7%*	*8%*	*7%*	*10%*	*9%*	*11%*	*8%*	*13%*	*7%*	*9%*	*7%*	*9%*	*7%*	*8%*	*9%*	*12%*	*10%*	*8%*
NET: Support	**58%**	***59%***	***58%***	***52%***	***51%***	***55%***	***57%***	***62%***	***64%***	***70%***	***62%***	***35%***	***58%***	***59%***	***63%***	***56%***	***62%***	***60%***	***51%***	***63%***	***42%***	***62%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 149

QSupportPatientsOtherHCPs. To what extent do you support or oppose patients seeing a healthcare professional other than a GP where it is appropriate?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly support	658	104	158	176	85	538	74	28	18	136	104	298	25	65	46	57	47	74	94	56	73	699
	30%	*28%*	*28%*	36%zcd	*36%*	*29%*	40%gij	*27%*	*30%*	*27%*	*29%*	*30%*	*28%*	*27%*	*26%*	*34%*	*24%*	*35%*	*31%*	*29%*	*26%*	*32%*
Tend to support	814	129	234	183	84	676	76	39	24	180	124	372	38	84	58	58	66	95	114	81	81	861
	37%w	*34%*	41%zc	*37%*	*35%*	*36%*	*41%*	*39%*	*40%*	*35%*	*34%*	*37%*	*42%*	*34%*	*32%*	*35%*	*33%*	45%zprv	*37%*	42%v	*29%*	*39%*
Neither support nor oppose	378	71	96	65	29	334	13	20	11	105	70	159	15	49	41	23	47	25	55	24	56	321
	17%h	*19%*	*17%*	*13%*	*12%*	18%h	*7%*	20%h	17%h	*20%*	*19%*	*16%*	*17%*	*20%*	23%tu	*14%*	24%tsu	*12%*	*18%*	*12%*	*20%*	*14%*
Tend to oppose	124	27	32	25	13	106	10	5	2	26	21	59	3	12	11	10	11	7	15	10	27	125
	6%	*7%*	*6%*	*5%*	*6%*	*6%*	*6%*	*5%*	*3%*	*5%*	*6%*	*6%*	*4%*	*5%*	*6%*	*6%*	*6%*	*3%*	*5%*	*5%*	10%z	*6%*
Strongly oppose	58	20	13	8	2	46	9	2	2	17	11	17	1	10	6	1	10	1	5	3	8	63
	3%	5%def	*2%*	*2%*	*1%*	*2%*	*5%*	*2%*	*3%*	*3%*	*3%*	*2%*	*1%*	*4%*	*3%*	*1%*	5%t	*1%*	*2%*	*2%*	*3%*	*3%*	
I don't trust that my needs would be assessed well enough to ensure I am seen by the most appropriate professional	134	20	27	33	23	121	3	7	4	37	15	68	4	22	12	6	9	3	21	16	28	113
	6%hij	*5%*	*5%*	*7%*	10%d	6%h	*2%*	7%h	*6%*	*7%*	*4%*	*7%*	*5%*	9%s	7%s	*4%*	*5%*	*1%*	7%s	8%s	10%s	*5%*
Don't know	48	4	5	*	2	47	-	*	*	11	16	20	3	4	4	9	7	4	3	3	10	32
	2%efg	*1%*	*1%*	*	*1%*	*3%*	-	*	*	*2%*	4%z	*2%*	*3%*	*2%*	*2%*	5%zt	*3%*	*2%*	*1%*	*2%*	*3%*	*1%*
Mean	3.93cr	3.77	3.92	4.08zcd	4.12zc	3.91	4.08	3.91	3.95	3.84	3.87	3.97	4.00	3.83	3.78	4.06prv	3.72	4.15zoprv	3.98r	4.02rv	3.76	3.97
Support	1472	233	392	359	169	1213	150	66	43	316	228	670	63	149	104	115	113	169	209	137	155	1560
	66%gkrv	*62%*	69%c	73%zc	*71%*	*65%*	81%zgi	*66%*	*70%*	*62%*	*63%*	*67%*	*70%*	*61%*	*58%*	70%v	*57%*	81%zoprtv	68%v	71%prv	*55%*	*70%*
Oppose	182	47	45	33	15	152	19	7	4	43	32	76	4	22	17	11	21	9	20	13	34	188
	8%	13%zde	*8%*	*7%*	*6%*	*8%*	*10%*	*7%*	*7%*	*8%*	*9%*	*8%*	*5%*	*9%*	*10%*	*7%*	*11%*	*4%*	*6%*	*7%*	12%s	*8%*
NET: Support	58%	*50%*	*61%*	*66%*	*65%*	*57%*	*71%*	*59%*	*63%*	*53%*	*54%*	*60%*	*65%*	*52%*	*49%*	*63%*	*47%*	*77%*	*61%*	*64%*	*43%*	*62%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 150

QSupportPatientsOtherHCPs. To what extent do you support or oppose patients seeing a healthcare professional other than a GP where it is appropriate?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly support	**658**	492	166	107	141	113	158	139	377	82	26	32	56	11	64	175	482	699
	30%aeml	*28%*	**35%ea**	*25%*	*32%*	*25%*	**35%cde**	*31%*	**33%klm**	**31%m**	*23%*	*22%*	*25%*	*15%*	*30%*	*31%*	*29%*	*32%*
Tend to support	**814**	625	190	155	133	162	187	177	411	111	54	66	80	19	63	168	645	861
	37%de	*36%*	*40%*	*36%*	*30%*	*36%*	**42%ed**	**40%d**	*36%*	*42%*	**48%ehmn**	**45%m**	*35%*	*25%*	*30%*	*29%*	**39%ce**	*39%*
Neither support nor oppose	**378**	319	59	95	87	88	54	54	159	35	13	26	49	31	58	136	242	321
	17%bfgh p	**18%cfh**	*13%*	**22%efg**	**20%efg**	**20%efh**	*12%*	*12%*	*14%*	*13%*	*12%*	*18%*	**22%hi**	**41%ehijkl**	**27%hij**	**24%ijp**	*15%*	*14%*
Tend to oppose	**124**	105	19	20	29	28	17	29	63	17	6	9	17	2	5	30	93	125
	6%	*6%*	*4%*	*5%*	*6%*	*6%*	*4%*	*7%*	*6%*	*6%*	*5%*	*6%*	*8%*	*3%*	*2%*	*5%*	*6%*	*6%*
Strongly oppose	**58**	50	8	13	13	14	10	8	25	12	3	4	5	4	5	10	48	63
	3%	*3%*	*2%*	*3%*	*3%*	*3%*	*2%*	*2%*	*2%*	*4%*	*2%*	*3%*	*2%*	*6%*	*2%*	*2%*	*3%*	*3%*
I don't trust that my needs would be assessed well enough to ensure I am seen by the most appropriate professional	**134**	106	28	27	30	33	20	24	81	10	10	9	13	4	-	36	99	113
	6%n	*6%*	*6%*	*6%*	*7%*	*8%*	*4%*	*6%*	**7%n**	*4%*	**9%n**	**6%n**	**6%n**	**6%n**	-	*6%*	*6%*	*5%*
Don't know	**48**	45	3	16	12	8	1	11	16	1	1	1	6	3	19	17	29	32
	2%bfhi	**3%ti**	*1%*	**4%f**	**3%f**	*2%*	*	**2%f**	*1%*	*	*1%*	*1%*	**3%i**	**5%i**	**9%ghij**	*3%*	*2%*	*1%*
Mean	**3.93aeml**	3.88	**4.10za**	3.83	3.90	3.82	**4.09zcde**	**4.00ce**	**4.02zlm**	**3.92m**	**3.94m**	3.82	3.79	3.45	**3.91m**	3.90	3.94	3.97
Support	**1472**	**1117**	**356**	**261**	**274**	**275**	**346**	**316**	**788**	**193**	**80**	**97**	**136**	**30**	**127**	**343**	**1127**	**1560**
	66%acmo	***64%***	***75%za***	***60%***	***62%***	***62%***	***77%zcde***	***71%zcde***	***70%zlm***	***72%zlm***	***71%m***	***66%m***	***60%m***	***40%***	***60%***	***60%***	***69%zc***	***70%***
Oppose	**182**	**155**	**27**	**33**	**41**	**42**	**28**	**38**	**89**	**28**	**9**	**13**	**22**	**6**	**9**	**40**	**141**	**188**
	8%	***9%***	***6%***	***8%***	***9%***	***9%***	***6%***	***8%***	***8%***	***11%***	***8%***	***9%***	***10%***	***9%***	***4%***	***7%***	***9%***	***8%***
NET: Support	**58%**	***55%***	***69%***	***53%***	***52%***	***52%***	***71%***	***63%***	***62%***	***62%***	***63%***	***57%***	***50%***	***32%***	***55%***	***53%***	***60%***	***62%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

QSupportPatientsOtherHCPs. To what extent do you support or oppose patients seeing a healthcare professional other than a GP where it is appropriate?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly support	**658**	592	58	223	317	52	161	470	500	143	174	63	58	4	699
	30%c	**30%c**	*30%*	*26%*	**32%c**	**39%c**	*32%*	**31%z**	*31%*	*28%*	**35%ghi**	**41%ghi**	*30%*	*38%*	*32%*
Tend to support	**814**	755	58	320	400	35	181	590	612	195	187	39	58	3	861
	37%ek	**38%de**	*30%*	*37%*	**40%abe**	*26%*	**36%k**	**39%ahk**	**38%k**	**39%k**	**38%k**	*25%*	*30%*	*29%*	*39%*
Neither support nor oppose	**378**	321	45	191	119	11	60	199	252	69	51	23	45	3	321
	17%adef ghij	**16%de**	**23%de**	**22%ade**	*12%*	*8%*	*12%*	**13%j**	**15%gj**	*14%*	*10%*	*15%*	**23%ghi j**	*26%*	*14%*
Tend to oppose	**124**	114	10	49	62	3	27	82	91	25	28	8	10	-	125
	6%	*6%*	*5%*	*6%*	*6%*	*2%*	*5%*	*5%*	*6%*	*5%*	*6%*	*5%*	*5%*	-	*6%*
Strongly oppose	**58**	53	6	24	24	5	8	39	44	19	14	5	6	-	63
	3%	*3%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	*3%*	**4%f**	*3%*	*3%*	*3%*	-	*3%*
I don't trust that my needs would be assessed well enough to ensure I am seen by the most appropriate professional	**134**	122	10	40	62	20	53	101	101	47	32	15	10	1	113
	6%	**6%c**	*5%*	*5%*	*6%*	**15%abcd**	**11%ghi**	*7%*	*6%*	**9%gh**	*7%*	*10%*	*5%*	*6%*	*5%*
Don't know	**48**	34	9	19	7	7	11	24	30	8	10	-	9	-	32
	2%ade	**2%d**	**4%d**	**2%d**	*1%*	**5%zad**	*2%*	*2%*	*2%*	*2%*	*2%*	-	**4%d**	-	*1%*
Mean	**3.93c**	**3.94c**	3.87	3.83	**4.00zac**	**4.21zabc**	**4.05zi**	**3.99zh**	3.96	3.93	**4.06zhi**	4.06	3.87	4.13	3.97
Support	**1472**	**1347**	**116**	**543**	**717**	**87**	**343**	**1060**	**1113**	**337**	**362**	**103**	**116**	**8**	**1560**
	66%c	**68%zc**	*59%*	*63%*	**72%zabc**	*65%*	*68%*	**70%zhi**	**68%z**	*67%*	**73%zhij**	*67%*	*59%*	*67%*	*70%*
Oppose	**182**	**166**	**15**	**74**	**85**	**7**	**35**	**121**	**135**	**43**	**41**	**13**	**15**	-	**188**
	8%	*8%*	*8%*	*9%*	*9%*	*6%*	*7%*	*8%*	*8%*	*9%*	*8%*	*9%*	*8%*	-	*8%*
NET: Support	**58%**	*59%*	*51%*	*54%*	*64%*	*60%*	*61%*	*62%*	*60%*	*58%*	*65%*	*58%*	*51%*	*67%*	*62%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 152

QSupportPatientsOtherHCPs. To what extent do you support or oppose patients seeing a healthcare professional other than a GP where it is appropriate?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly support	658	169	54	152	456	143	507	116	264	245	125	231	287	29	208	272	51	216	290	699
	30%i	*32%*	*31%*	*31%*	*29%*	*31%*	*30%*	44%zhi	*29%*	*26%*	38%zkl	*29%*	*28%*	*34%*	*27%*	*30%*	*36%*	*29%*	*29%*	*32%*
Tend to support	814	181	41	174	617	165	642	81	377	321	102	310	390	27	313	317	43	294	373	861
	37%b	34%b	*24%*	36%ab	39%ab	*36%*	*38%*	*31%*	41%zgj	*35%*	*30%*	39%j	*38%*	*32%*	*40%*	*35%*	*30%*	*39%*	*38%*	*39%*
Neither support nor oppose	378	82	43	71	268	75	292	25	163	170	44	158	165	11	174	125	17	170	132	321
	17%gcl	*15%*	25%acd	*15%*	*17%*	*16%*	*17%*	*10%*	18%g	18%g	*13%*	20%zj	*16%*	*13%*	22%zo	*14%*	*12%*	23%zpr	*13%*	*14%*
Tend to oppose	124	41	18	36	81	29	93	19	37	64	23	30	70	8	32	67	12	22	74	125
	6%hkq	8%z	11%rd	*7%*	*5%*	*6%*	*5%*	*7%*	*4%*	7%h	*7%*	*4%*	7%k	*9%*	*4%*	7%zn	9%q	*3%*	8%zq	*6%*
Strongly oppose	58	18	9	17	39	16	41	3	12	42	4	11	43	4	9	40	7	5	41	63
	3%hkno	*3%*	*5%*	*3%*	*2%*	*4%*	*2%*	*1%*	*1%*	5%zh	*1%*	*1%*	4%zjk	*4%*	*1%*	4%zn	5%q	*1%*	4%zq	*3%*
I don't trust that my needs would be assessed well enough to ensure I am seen by the most appropriate professional	134	31	7	27	101	29	103	17	40	75	23	39	72	*	31	71	11	29	71	113
	6%hmn	*6%*	*4%*	*6%*	*6%*	*6%*	*6%*	*6%*	*4%*	8%zh	*7%*	*5%*	*7%*	*1%*	*4%*	8%zn	*7%*	*4%*	7%q	*5%*
Don't know	48	7	-	7	30	4	32	-	31	11	14	15	11	6	14	3	3	14	5	32
	2%eilor	*1%*	-	*2%*	*2%*	*1%*	*2%*	-	3%zgi	*1%*	4%l	*2%*	*1%*	7%zno	2%o	*	*2%*	2%r	*1%*	*1%*
Mean	3.93bilo	3.90b	3.69	3.91b	3.94b	3.91	3.94	4.17zhl	3.99l	3.79	4.08zl	3.97l	3.85	3.89	3.92	3.87	3.92	3.98	3.88	3.97
Support	1472	350	95	325	1074	308	1149	197	641	566	227	541	677	56	522	589	94	510	663	1560
	66%bl	66%b	*55%*	67%b	67%b	*67%*	*67%*	*75%zi*	69%l	*61%*	*68%*	*68%*	*65%*	*66%*	*67%*	*66%*	*65%*	*68%*	*67%*	*70%*
Oppose	182	59	27	52	121	45	134	22	49	106	27	41	112	11	41	107	19	28	115	188
	8%hknq	11%zd	16%zd	*11%*	*8%*	*10%*	*8%*	*9%*	*5%*	11%zh	*8%*	*5%*	11%zk	13%n	*5%*	12%zn	13%q	*4%*	12%zq	*8%*
NET: Support	58%	*55%*	*39%*	*57%*	*60%*	*57%*	*59%*	*67%*	*64%*	*50%*	*60%*	*63%*	*55%*	*53%*	*62%*	*54%*	*52%*	*64%*	*56%*	*62%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 153

QSupportPatientsOtherHCPs. To what extent do you support or oppose patients seeing a healthcare professional other than a GP where it is appropriate?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly support	**658**	75	83	57	28	131	15	57	9	7	1	32	50	45	22	699
	30%	***38%zekl***	*36%*	***40%zekl***	*35%*	*28%*	*26%*	***40%zek***	*30%*	*41%*	*100%*	*24%*	*27%*	***49%zefklr***	*27%*	*32%*
Tend to support	**814**	67	75	46	36	176	24	50	10	7	-	47	74	31	38	861
	37%	*34%*	*33%*	*33%*	*45%*	*37%*	*42%*	*35%*	*33%*	*41%*	-	*35%*	*40%*	*33%*	*46%*	*39%*
Neither support nor oppose	**378**	18	34	21	6	85	6	16	6	-	-	30	32	9	6	321
	17%ad	*9%*	*15%*	*15%*	*7%*	***18%admn***	*11%*	*11%*	*22%*	-	-	***22%adgmn***	***17%ad***	*9%*	*8%*	*14%*
Tend to oppose	**124**	17	10	7	7	29	8	2	1	2	-	12	14	6	7	125
	6%	***8%g***	***4%g***	*5%*	***8%g***	*6%*	***13%abg***	*2%*	*2%*	*11%*	-	***9%g***	***8%g***	*7%*	*8%*	*6%*
Strongly oppose	**58**	4	10	6	1	13	2	6	3	-	-	1	9	1	3	63
	3%	*2%*	*4%*	*4%*	*2%*	*3%*	*3%*	*4%*	*9%*	-	-	*1%*	*5%*	*1%*	*3%*	*3%*
I don't trust that my needs would be assessed well enough to ensure I am seen by the most appropriate professional	**134**	16	15	3	1	29	2	11	1	-	-	10	4	-	6	113
	6%dm	***8%cdlm***	***7%m***	*2%*	*1%*	***6%m***	*4%*	***8%m***	*4%*	-	-	***8%cm***	*2%*	-	***7%m***	*5%*
Don't know	**48**	2	2	2	1	7	-	1	-	1	-	1	1	1	-	32
	2%	*1%*	*1%*	*1%*	*1%*	*2%*	-	*1%*	-	*7%*	-	*1%*	*1%*	*1%*	-	*1%*
Mean	**3.93**	**4.07l**	4.00	4.04	**4.07l**	3.88	3.78	**4.14ekl**	3.76	4.21	5.00	3.79	3.79	**4.24zefkl**	3.93	3.97
Support	**1472**	**142**	**158**	**103**	**64**	**307**	**39**	**108**	**18**	**13**	**1**	**79**	**124**	**76**	**60**	**1560**
	66%	***72%k***	***69%***	***73%k***	***80%zekl***	***65%***	***68%***	***74%k***	***63%***	***82%***	***100%***	***59%***	***67%***	***82%zekl***	***74%***	***70%***
Oppose	**182**	**20**	**19**	**13**	**8**	**42**	**9**	**8**	**3**	**2**	-	**13**	**23**	**7**	**9**	**188**
	8%	***10%***	***8%***	***9%***	***10%***	***9%***	***16%g***	***6%***	***11%***	***11%***	-	***10%***	***13%z***	***7%***	***11%***	***8%***
NET: Support	**58%**	***61%***	***61%***	***64%***	***70%***	***56%***	***52%***	***69%***	***52%***	***71%***	***100%***	***49%***	***54%***	***75%***	***62%***	***62%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 154

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- SUMMARY TABLE
Base: All asked whether AI is acceptable for use in general practice with human oversight

	Providing health advice to help patients to care for themselves	Prioritising patients to decide when they are seen and by whom	Recording and summarising patients consultations with a healthcare professional	Managing clinical administrative tasks	Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)	Assisting healthcare professionals with diagnosis and advising on treatment options	Identifying people at higher risk of illness across a population to help plan and deliver services	Helping to train healthcare professionals
Unweighted Total	1098	1098	1098	1098	1098	1098	1098	1098
Weighted Total	1089	1089	1089	1089	1089	1089	1089	1089
Completely acceptable	90	72	138	137	336	92	185	110
	8%	*7%*	*13%*	*13%*	*31%*	*8%*	*17%*	*10%*
Somewhat acceptable	386	323	474	393	444	439	462	396
	35%	*30%*	*43%*	*36%*	*41%*	*40%*	*42%*	*36%*
Neither acceptable nor unacceptable	199	218	161	186	123	189	153	205
	18%	*20%*	*15%*	*17%*	*11%*	*17%*	*14%*	*19%*
Somewhat unacceptable	210	221	143	203	87	175	140	180
	19%	*20%*	*13%*	*19%*	*8%*	*16%*	*13%*	*16%*
Completely unacceptable	177	225	143	131	70	166	121	167
	16%	*21%*	*13%*	*12%*	*6%*	*15%*	*11%*	*15%*
Don't know	28	31	31	38	28	28	27	31
	3%	*3%*	*3%*	*4%*	*3%*	*3%*	*3%*	*3%*
Mean	3.00	2.81	3.30	3.19	3.84	3.11	3.42	3.10
Acceptable	**476**	**395**	**612**	**531**	**780**	**531**	**647**	**506**
	44%	***36%***	***56%***	***49%***	***72%***	***49%***	***59%***	***46%***
Unacceptable	**386**	**446**	**286**	**334**	**157**	**341**	**261**	**347**
	35%	***41%***	***26%***	***31%***	***14%***	***31%***	***24%***	***32%***
NET: Acceptable	***8%***	***-5%***	***30%***	***18%***	***57%***	***17%***	***35%***	***15%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 155

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1098**	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	**1089**	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	**90**	54	35	7	14	20	10	13	15	12	77	13	47	43	43	46	6	17	18	3	2	102
	8%bmo	**11%b**	*6%*	*5%*	*10%*	*11%*	*5%*	*7%*	**11%f**	*9%*	*9%*	*9%*	**11%m**	*7%*	**14%opqr**	*6%*	*5%*	*6%*	*6%*	*9%*	*4%*	*9%*
Somewhat acceptable	**386**	202	179	48	56	49	58	75	53	48	328	48	161	224	112	272	52	86	116	11	7	402
	35%b	**40%zb**	*31%*	*35%*	*38%*	*28%*	*32%*	**42%ref**	**38%e**	*38%*	**36%r**	*31%*	*37%*	*34%*	*37%*	*35%*	**41%t**	*32%*	*37%*	*31%*	*21%*	*37%*
Neither acceptable nor unacceptable	**199**	90	108	27	32	41	35	29	17	17	157	26	86	113	42	156	28	54	61	4	8	184
	18%hjn	*18%*	*19%*	*19%*	*21%*	**24%h**	*19%*	*16%*	*13%*	*14%*	*17%*	*17%*	*20%*	*17%*	*14%*	*20%*	*22%*	*20%*	*20%*	*10%*	*22%*	*17%*
Somewhat unacceptable	**210**	77	131	22	16	29	47	39	23	33	167	38	78	132	48	160	24	55	66	7	9	210
	19%d	*15%*	**23%za**	*16%*	*11%*	*16%*	**26%dh**	*22%*	*17%*	**27%dh**	*18%*	*25%*	*18%*	*20%*	*16%*	*21%*	*19%*	*20%*	*21%*	*18%*	*26%*	*19%*
Completely unacceptable	**177**	73	100	28	28	31	31	22	24	13	154	19	51	123	52	122	13	52	38	12	8	174
	16%gl	*14%*	*18%*	*20%*	*19%*	*17%*	*17%*	*12%*	*18%*	*11%*	**17%z**	*13%*	*12%*	**19%zl**	*17%*	*16%*	*10%*	*19%*	*12%*	**32%znopr**	*23%*	*16%*
Don't know	**28**	11	17	8	2	7	2	2	5	2	20	7	9	19	4	22	3	8	11	-	1	26
	3%l	*2%*	*3%*	*6%*	*1%*	*4%*	*1%*	*1%*	*3%*	*1%*	*2%*	*5%*	*2%*	*3%*	*1%*	*3%*	*2%*	*3%*	*3%*	-	*3%*	*2%*
Mean	**3.00bmn**	**3.18zb**	2.85	2.87	3.08	2.99	2.83	**3.10f**	3.09	3.09	3.01	2.98	**3.18zm**	2.89	**3.16zoqst**	2.95	**3.12st**	2.86	**3.03t**	2.65	2.56	3.04
Acceptable	**476**	**256**	**214**	**55**	**70**	**68**	**68**	**88**	**68**	**59**	**405**	**61**	**208**	**267**	**155**	**319**	**58**	**103**	**134**	**15**	**9**	**504**
	44%bot	**51%zb**	*38%*	*39%*	*47%*	*39%*	*37%*	**49%f**	**49%ft**	*48%*	**45%z**	*40%*	**48%z**	*41%*	**52%zoqt**	*41%*	**46%t**	*38%*	*43%*	*39%*	*25%*	*46%*
Unacceptable	**386**	**150**	**231**	**50**	**44**	**59**	**78**	**61**	**47**	**46**	**321**	**58**	**129**	**255**	**100**	**283**	**37**	**106**	**104**	**19**	**17**	**384**
	35%gl	*30%*	**41%za**	*36%*	*30%*	*34%*	**42%z**	*34%*	*35%*	*37%*	*36%*	*38%*	*30%*	**39%zl**	*33%*	*36%*	*29%*	*39%*	*34%*	**50%znp**	**49%p**	*35%*
NET: Acceptable	**8%**	*21%*	*-3%*	*3%*	*18%*	*5%*	*-5%*	*15%*	*15%*	*10%*	*9%*	*2%*	*18%*	*2%*	*18%*	*5%*	*17%*	*-1%*	*10%*	*-11%*	*-24%*	*11%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 156

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	90	15	20	28	14	78	3	4	5	19	18	40	3	12	4	7	11	9	10	9	12	102
	8%	*8%*	*7%*	*11%*	*15%*	*9%*	*3%*	*8%*	18%gh	*8%*	*9%*	*8%*	*8%*	*11%*	*5%*	*8%*	*11%*	*8%*	*7%*	*9%*	*10%*	*9%*
Somewhat acceptable	386	57	101	100	44	326	34	17	9	82	67	177	8	34	40	33	34	49	51	36	40	402
	35%	*31%*	*36%*	*41%*	*46%*	*36%*	*37%*	*31%*	*31%*	*34%*	*35%*	*37%*	*24%*	*29%*	*46%*	*36%*	*33%*	*45%*	*35%*	*35%*	*33%*	*37%*
Neither acceptable nor unacceptable	199	32	56	37	12	170	8	17	5	45	32	93	5	29	11	20	12	19	32	13	29	184
	18%b	*17%*	*20%*	*15%*	*12%*	*19%*	*9%*	31%gh	*16%*	*19%*	*16%*	*19%*	*16%*	*25%*	*12%*	*21%*	*12%*	*17%*	*22%*	*13%*	*24%*	*17%*
Somewhat unacceptable	210	42	58	42	11	172	30	5	4	47	38	86	7	23	16	13	25	20	28	14	24	210
	19%	*23%*	*21%*	*17%*	*11%*	*19%*	32%gi	*9%*	*13%*	*20%*	*20%*	*18%*	*22%*	*20%*	*18%*	*15%*	*24%*	*18%*	*19%*	*14%*	*20%*	*19%*
Completely unacceptable	177	35	37	36	14	141	18	12	6	36	30	75	11	15	10	17	13	12	22	27	15	174
	16%	*19%*	*13%*	*15%*	*15%*	*15%*	*19%*	*21%*	*20%*	*15%*	*15%*	*16%*	*31%*	*13%*	*12%*	*18%*	*13%*	*11%*	*15%*	26%opsv	*12%*	*16%*
Don't know	28	3	7	-	1	26	1	*	1	9	9	8	-	3	7	2	7	-	2	3	2	26
	3%e	*1%*	3%e	-	*1%*	*3%*	*1%*	*	*3%*	*4%*	*5%*	*2%*	-	*2%*	7%es	*2%*	7%es	-	*2%*	*3%*	*2%*	*2%*
Mean	3.00	2.86	3.03	3.17c	3.36zc	3.03	2.71	2.93	3.17	3.01	3.03	3.04	2.57	3.04	3.15	3.01	3.06	3.21	3.01	2.86	3.09	3.04
Acceptable	476	72	121	127	58	404	36	21	15	102	86	217	11	46	45	40	45	58	62	45	52	504
	44%	*39%*	*43%*	53%zc	61%zcd	*44%*	*39%*	*38%*	*50%*	*43%*	*44%*	*45%*	*32%*	*40%*	*51%*	*44%*	*44%*	*53%*	*42%*	*44%*	*43%*	*46%*
Unacceptable	386	77	95	78	25	313	47	17	9	83	68	162	18	38	26	30	38	32	50	41	39	384
	35%	42%f	*34%*	*32%*	*26%*	*34%*	51%zgj	*31%*	*32%*	*35%*	*35%*	*34%*	*53%*	*33%*	*30%*	*33%*	*37%*	*29%*	*34%*	*40%*	*32%*	*35%*
NET: Acceptable	8%	*-3%*	*9%*	*20%*	*35%*	*10%*	*-12%*	*7%*	*18%*	*8%*	*9%*	*12%*	*-21%*	*7%*	*21%*	*11%*	*7%*	*24%*	*8%*	*4%*	*11%*	*11%*

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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 157

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**1098**	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	**1089**	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	**90**	75	15	13	23	9	24	20	60	8	4	8	2	2	4	21	69	102
	8%el	*9%*	*7%*	*6%*	**10%e**	*4%*	**12%e**	*9%*	**11%zl**	*7%*	*6%*	**9%l**	*2%*	*6%*	*4%*	*7%*	*9%*	*9%*
Somewhat acceptable	**386**	289	97	53	73	82	88	90	203	43	24	27	40	3	38	95	291	402
	35%l	*33%*	**43%zl**	*25%*	*33%*	*36%*	**43%zc**	**40%c**	*38%*	*35%*	*39%*	*33%*	*31%*	*10%*	*37%*	*33%*	*36%*	*37%*
Neither acceptable nor unacceptable	**199**	166	33	53	42	35	36	33	94	19	9	17	28	15	10	64	134	184
	18%h	*19%*	*15%*	**25%zl**	*19%*	*16%*	*17%*	*15%*	*18%*	*15%*	*14%*	*20%*	*22%*	*44%*	*10%*	*22%*	*17%*	*17%*
Somewhat unacceptable	**210**	168	42	51	34	52	29	43	96	28	14	15	28	6	21	57	153	210
	19%	*19%*	*19%*	**24%l**	*15%*	*23%*	*14%*	*19%*	*18%*	*23%*	*22%*	*18%*	*21%*	*17%*	*20%*	*20%*	*19%*	*19%*
Completely unacceptable	**177**	140	36	31	48	42	25	30	67	22	12	13	29	7	22	39	138	174
	16%h	*16%*	*16%*	*15%*	**22%l**	*19%*	*12%*	*13%*	*13%*	*18%*	*19%*	*16%*	**23%h**	*20%*	*21%*	*14%*	*17%*	*16%*
Don't know	**28**	26	2	10	2	5	3	8	11	4	-	3	1	1	8	12	15	26
	3%	*3%*	*1%*	*5%*	*1%*	*2%*	*1%*	*4%*	*2%*	*3%*	-	*4%*	*1%*	*3%*	*8%*	*4%*	*2%*	*2%*
Mean	**3.00l**	2.99	3.05	2.83	2.95	2.84	**3.28zcde**	**3.12e**	**3.18zil**	2.89	2.91	3.03	2.68	2.64	2.81	3.01	3.00	3.04
Acceptable	**476**	**364**	**112**	**67**	**96**	**91**	**112**	**110**	**264**	**52**	**28**	**35**	**42**	**6**	**43**	**116**	**359**	**504**
	44%zl	***42%***	***50%***	***32%***	***43%***	***40%***	***55%zce***	***49%c***	***50%zl***	***41%***	***45%***	***42%***	***33%***	***16%***	***41%***	***40%***	***45%***	***46%***
Unacceptable	**386**	**308**	**78**	**83**	**82**	**94**	**55**	**74**	**164**	**51**	**25**	**28**	**57**	**13**	**43**	**96**	**290**	**384**
	35%fh	***36%***	***35%***	**39%l**	***37%***	**42%l**	***27%***	***33%***	***31%***	***40%***	***41%***	***33%***	**44%h**	***37%***	***41%***	***33%***	***36%***	***35%***
NET: Acceptable	**8%**	***6%***	***15%***	***-7%***	***6%***	***-1%***	***28%***	***16%***	***19%***	***1%***	***4%***	***9%***	***-11%***	***-21%***	*	***7%***	***9%***	***11%***

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 158

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**90**	78	12	40	36	3	12	52	68	13	16	10	12	1	102
	8%	*8%*	*12%*	*11%*	*7%*	*4%*	*5%*	*7%*	**8%g**	*5%*	*6%*	**13%fi**	*12%*	*22%*	*9%*
Somewhat acceptable	**386**	352	30	129	193	30	93	276	306	106	95	20	30	2	402
	35%	*36%*	*30%*	*35%*	*36%*	*44%*	*36%*	*37%*	**37%g**	*40%*	*37%*	*27%*	*30%*	*49%*	*37%*
Neither acceptable nor unacceptable	**199**	172	21	79	85	8	38	128	136	42	39	13	21	-	184
	18%h	*18%*	*21%*	*21%*	*16%*	*12%*	*15%*	*17%*	*17%*	*16%*	*16%*	*17%*	*21%*	-	*17%*
Somewhat unacceptable	**210**	196	13	74	110	13	59	161	159	54	57	13	13	-	210
	19%	*20%*	*14%*	*20%*	*21%*	*18%*	*23%*	**21%ch**	*19%*	*20%*	*22%*	*17%*	*14%*	-	*19%*
Completely unacceptable	**177**	156	20	46	99	12	54	122	136	41	38	17	20	-	174
	16%c	**16%d**	*21%*	*12%*	**19%c**	*17%*	*21%*	*16%*	*17%*	*16%*	*15%*	*23%*	*21%*	-	*16%*
Don't know	**28**	19	2	6	10	3	3	12	16	7	9	2	2	1	26
	3%egh	*2%*	*2%*	*2%*	*2%*	*4%*	*1%*	*2%*	*2%*	*3%*	**4%g**	*3%*	*2%*	*29%*	*2%*
Mean	**3.00f**	3.00	2.99	3.12	2.92	3.00	2.80	2.97	**3.01f**	2.99	2.98	2.90	2.99	4.31	3.04
Acceptable	**476**	**431**	**42**	**169**	**229**	**33**	**105**	**328**	**374**	**119**	**111**	**30**	**42**	**4**	**504**
	44%	***44%***	***42%***	***45%***	***43%***	***49%***	***40%***	***44%***	**46%z**	***45%***	***44%***	***40%***	***42%***	***71%***	***46%***
Unacceptable	**386**	**353**	**34**	**120**	**208**	**24**	**113**	**283**	**295**	**95**	**95**	**30**	**34**	-	**384**
	35%	***36%***	***34%***	***32%***	**39%z**	***36%***	**44%zh**	**38%z**	***36%***	***36%***	***37%***	***40%***	***34%***	-	***35%***
NET: Acceptable	**8%**	***8%***	***8%***	***13%***	***4%***	***13%***	***-3%***	***6%***	***10%***	***9%***	***6%***	*	***8%***	***71%***	***11%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 159

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice with human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	90	18	6	15	72	22	68	15	40	35	14	37	39	3	39	30	6	36	34	102
	8%	*7%*	*7%*	*7%*	*9%*	*9%*	*8%*	*13%*	*9%*	*7%*	*9%*	*10%*	*7%*	*7%*	*11%*	*7%*	*9%*	*10%*	*7%*	*9%*
Somewhat acceptable	386	95	23	93	277	65	314	52	174	135	82	136	163	19	133	147	29	125	163	402
	35%efi	*37%*	*28%*	40%a	*35%*	*27%*	38%re	46%zi	38%i	*29%*	53%zkl	*36%*	*31%*	*44%*	*36%*	*32%*	*44%*	*35%*	*33%*	*37%*
Neither acceptable nor unacceptable	199	49	23	39	138	46	142	17	84	91	19	83	93	14	69	81	14	66	89	184
	18%	19%c	29%rac	*17%*	*18%*	*19%*	*17%*	*15%*	*18%*	*19%*	*12%*	22%j	*18%*	*31%*	*18%*	*18%*	*22%*	*19%*	*18%*	*17%*
Somewhat unacceptable	210	53	18	49	144	48	160	20	83	105	24	66	116	8	78	90	10	73	104	210
	19%	*21%*	*22%*	*21%*	*18%*	*20%*	*19%*	*18%*	*18%*	*22%*	*15%*	*17%*	*22%*	*18%*	*21%*	*20%*	*16%*	*21%*	*21%*	*19%*
Completely unacceptable	177	37	9	32	135	53	122	5	63	98	15	51	106	-	45	99	4	47	103	174
	16%gjk	*15%*	*11%*	*14%*	*17%*	22%sf	*15%*	*5%*	14%g	21%zghj	*9%*	*13%*	20%ajk	-	*12%*	22%an	*5%*	*13%*	21%zpq	*16%*
Don't know	28	5	2	5	16	5	16	3	12	7	3	8	7	-	8	7	3	6	8	26
	3%b	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*3%*	*1%*	*2%*	*2%*	*1%*	-	*2%*	*1%*	*4%*	*2%*	*2%*	*2%*
Mean	3.00eilor	3.01	2.97	3.05	3.01	2.81	3.06e	3.46zhi	3.10l	2.79	3.36zl	3.11l	2.83	3.41	3.12o	2.82	3.36r	3.08r	2.84	3.04
Acceptable	476	113	29	109	349	87	382	67	214	170	96	172	202	23	173	177	34	160	197	504
	44%eilor	*44%*	*35%*	47%a	*45%*	*36%*	46%ze	59%zhi	47%l	*36%*	61%zkl	*45%*	*39%*	*51%*	*46%*	*39%*	*53%*	*45%*	*39%*	*46%*
Unacceptable	386	90	28	81	279	101	282	26	146	203	39	118	222	8	123	189	14	120	206	384
	35%gj	*35%*	*34%*	*35%*	*36%*	42%z	*34%*	*23%*	*32%*	43%zgh	*25%*	*31%*	42%zjk	*18%*	*33%*	42%zn	*21%*	*34%*	41%zp	*35%*	
NET: Acceptable	8%	*9%*	*1%*	*12%*	*9%*	*-6%*	*12%*	*37%*	*15%*	*-7%*	*36%*	*14%*	*-4%*	*33%*	*13%*	*-3%*	*32%*	*11%*	*-2%*	*11%*

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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 160

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- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**90**	10	19	6	1	18	2	12	-	-	-	4	7	5	1	102
	8%	*11%*	**17%ceh**	*8%*	*3%*	*7%*	*8%*	**18%z**	-	-	-	*5%*	*8%*	*11%*	*5%*	*9%*
Somewhat acceptable	**386**	43	27	24	18	88	10	17	4	5	-	26	32	19	14	402
	35%b	**47%zbe**	*24%*	*36%*	**45%b**	*36%*	*38%*	*26%*	*31%*	*74%*	-	*34%*	*34%*	*39%*	*51%*	*37%*
Neither acceptable nor unacceptable	**199**	12	21	7	8	38	6	12	1	1	-	13	19	7	3	184
	18%	*13%*	*19%*	*11%*	*21%*	*16%*	*22%*	*19%*	*8%*	*9%*	-	*17%*	*21%*	*14%*	*11%*	*17%*
Somewhat unacceptable	**210**	14	21	15	4	55	5	12	4	-	-	14	13	11	6	210
	19%	*15%*	*18%*	*22%*	*11%*	*23%*	*18%*	*18%*	*29%*	-	-	*19%*	*14%*	*23%*	*20%*	*19%*
Completely unacceptable	**177**	11	23	15	7	41	4	11	4	-	-	18	20	6	4	174
	16%	*12%*	*20%*	*22%*	*18%*	*17%*	*14%*	*17%*	*31%*	-	-	*24%*	*22%*	*13%*	*13%*	*16%*
Don't know	**28**	1	2	*	1	3	-	2	-	1	-	1	1	*	-	26
	3%	*1%*	*2%*	*1%*	*3%*	*1%*	-	*3%*	-	*17%*	-	*2%*	*2%*	*	-	*2%*
Mean	**3.00**	**3.31zceh**	2.99	2.86	3.04	2.94	3.09	3.10	2.40	3.89	-	2.77	2.93	3.13	3.14	3.04
Acceptable	**476**	**54**	**46**	**29**	**19**	**106**	**12**	**29**	**4**	**5**	-	**29**	**39**	**25**	**15**	**504**
	44%	***59%zbeh***	***41%***	***44%***	***48%***	***44%***	***46%***	***44%***	***31%***	***74%***	-	***39%***	***42%***	***50%***	***55%***	***46%***
Unacceptable	**386**	**25**	**44**	**29**	**11**	**96**	**8**	**23**	**8**	-	-	**32**	**33**	**18**	**9**	**384**
	35%	***27%***	***39%***	**45%a**	***29%***	***40%***	***32%***	***35%***	***60%***	-	-	***42%***	***36%***	***35%***	***33%***	***35%***
NET: Acceptable	**8%**	***32%***	***3%***	*	***19%***	***4%***	***14%***	***9%***	***-29%***	***74%***	***0%***	***-3%***	***7%***	***15%***	***22%***	***11%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 161

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice with human oversight

	Total (z)	Gender		Age							Ethnicity		Working status		Education							
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1098	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	1089	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	72	45	27	6	13	18	13	6	11	5	55	13	40	32	39	33	5	18	8	1	1	78
	7%hgjmor	9%b	5%	5%	9%	10%g	7%	4%	8%g	4%	6%	8%	9%m	5%	13%opr	4%	4%	7%	2%	3%	3%	7%
Somewhat acceptable	323	175	144	30	43	49	46	70	42	44	277	40	143	179	100	221	48	64	89	13	7	346
	30%b	35%zb	25%	21%	29%	28%	25%	39%acef	30%	36%	31%z	27%	33%	27%	33%q	28%	38%zoq	23%	29%	34%	21%	32%
Neither acceptable nor unacceptable	218	117	99	43	42	36	25	33	22	17	166	38	93	125	45	171	26	54	76	4	10	185
	20%bfhjn	23%	17%	30%hi	29%fhi	20%	14%	18%	16%	14%	18%	25%	21%	19%	15%	22%zn	21%	20%	25%n	11%	28%	17%
Somewhat unacceptable	221	72	147	23	26	21	49	42	28	33	199	17	77	145	50	169	21	66	68	6	8	229
	20%ae	14%	26%za	16%	17%	12%	27%ae	23%e	20%e	26%e	22%z	12%	18%	22%	17%	22%	17%	24%	22%	17%	23%	21%
Completely unacceptable	225	85	135	31	23	41	47	27	31	25	183	37	69	153	62	159	22	58	59	13	8	232
	21%ag	17%	24%za	22%	16%	23%	26%g	15%	22%g	20%	20%	24%	16%	23%rl	21%	20%	18%	21%	19%	34%oprs	23%	21%
Don't know	31	11	19	8	2	11	2	2	5	*	22	7	11	20	4	25	3	11	11	*	1	28
	3%j	2%	3%	6%	1%	6%fgj	1%	1%	3%j	*	2%	5%	2%	3%	1%	3%	3%	4%	3%	1%	2%	3%
Mean	2.81bfmo	3.06zb	2.60	2.68	2.98	2.89	2.61	2.93f	2.81	2.76	2.80	2.82	3.02zm	2.67	3.01zoqt	2.73	2.94	2.69	2.73	2.57	2.58	2.82
Acceptable	395	220	170	36	55	67	59	76	53	49	332	53	183	211	140	254	53	82	96	14	8	424
	36%bmo	44%zb	30%	26%	37%	38%	32%	42%zd	38%	39%	37%	35%	42%zm	32%	46%zoqrt	33%	42%o	30%	31%	38%	24%	39%
Unacceptable	446	158	282	54	49	62	96	69	58	58	382	54	145	298	112	329	43	124	127	19	16	461
	41%al	31%	49%za	38%	33%	35%	53%zdeg	38%	43%	46%	42%z	36%	34%	46%rl	37%	42%	34%	46%	41%	51%	46%	42%
NET: Acceptable	-5%	12%	-20%	-13%	5%	3%	-20%	4%	-4%	-7%	-6%	-1%	9%	-13%	9%	-10%	8%	-16%	-10%	-13%	-22%	-3%

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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

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24 Feb 2026
Table 162

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	72	9	13	17	17	63	3	2	5	16	14	33	2	12	3	9	5	4	10	8	10	78
	7%	5%	4%	7%	18%zcde	7%	3%	4%	15%h	7%	7%	7%	4%	10%	3%	10%	5%	4%	7%	8%	8%	7%
Somewhat acceptable	323	43	87	99	28	277	26	13	7	66	59	153	5	31	29	28	31	41	44	33	34	346
	30%c	23%	31%	41%zc	29%	30%	28%	24%	23%	27%	30%	32%	15%	27%	33%	31%	30%	38%	30%	32%	28%	32%
Neither acceptable nor unacceptable	218	48	51	40	14	188	10	16	4	56	42	90	11	31	14	18	24	23	26	15	25	185
	20%	26%e	18%	16%	14%	21%	11%	29%h	15%	24%	21%	19%	32%	27%	16%	19%	23%	21%	18%	15%	20%	17%
Somewhat unacceptable	221	41	67	44	16	176	31	8	6	48	33	96	5	23	20	18	15	27	28	18	23	229
	20%	22%	24%	18%	16%	19%	34%gl	14%	22%	20%	17%	20%	15%	20%	22%	20%	14%	25%	19%	17%	19%	21%
Completely unacceptable	225	41	53	42	21	182	22	14	6	44	39	99	12	18	15	17	21	13	34	24	28	232
	21%	22%	19%	17%	22%	20%	24%	27%	19%	19%	20%	21%	33%	15%	17%	19%	21%	12%	23%	24%	22%	21%
Don't know	31	3	8	*	-	27	1	1	2	9	8	10	-	2	7	2	7	-	3	4	3	28
	3%e	2%	3%e	*	-	3%	1%	2%	6%	4%	4%	2%	-	2%	8%es	2%	6%s	-	2%	4%	2%	3%
Mean	2.81	2.66	2.77	3.02zc	3.05	2.84	2.52	2.64	2.92	2.83	2.87	2.84	2.43	2.97	2.81	2.93	2.82	2.96	2.78	2.82	2.81	2.82
Acceptable	395	52	100	116	46	340	29	15	11	82	73	186	7	43	32	37	36	46	54	41	45	424
	36%c	28%	36%	48%zcd	47%c	37%	31%	28%	38%	34%	38%	39%	20%	37%	36%	40%	35%	42%	37%	40%	36%	39%
Unacceptable	446	82	121	86	37	358	53	22	12	92	72	195	17	40	35	35	36	41	62	42	50	461
	41%	45%	43%	36%	38%	39%	58%zg	41%	41%	38%	37%	41%	48%	35%	39%	38%	35%	37%	42%	41%	41%	42%
NET: Acceptable	-5%	-16%	-7%	12%	9%	-2%	-27%	-13%	-3%	-4%	1%	-2%	-28%	2%	-3%	2%	*	5%	-5%	-1%	-5%	-3%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 163

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**1098**	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	**1089**	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	**72**	55	17	12	26	8	15	12	50	5	2	3	4	1	6	19	53	78
	7%	*6%*	*7%*	*6%*	***12%zeg***	*3%*	*7%*	*5%*	***9%z***	*4%*	*3%*	*4%*	*3%*	*2%*	*6%*	*7%*	*7%*	*7%*
Somewhat acceptable	**323**	251	72	49	45	68	78	84	173	38	26	22	40	3	15	79	243	346
	30%d	*29%*	*32%*	*23%*	*20%*	*30%*	***38%zcd***	***37%zcd***	***33%z***	*30%*	*42%*	*27%*	*31%*	*8%*	*15%*	*27%*	*30%*	*32%*
Neither acceptable nor unacceptable	**218**	182	35	49	53	45	34	35	94	15	7	25	26	16	28	56	162	185
	20%	*21%*	*16%*	*23%*	*24%*	*20%*	*17%*	*16%*	*18%*	*12%*	*12%*	***30%hl***	*20%*	*46%*	*27%*	*19%*	*20%*	*17%*
Somewhat unacceptable	**221**	166	55	47	48	41	39	47	107	30	9	18	30	9	17	57	164	229
	20%	*19%*	*24%*	*22%*	*22%*	*18%*	*19%*	*21%*	*20%*	*24%*	*14%*	*22%*	*23%*	*25%*	*16%*	*20%*	*21%*	*21%*
Completely unacceptable	**225**	181	44	45	48	55	38	38	97	33	16	11	28	5	30	63	162	232
	21%	*21%*	*19%*	*21%*	*22%*	*25%*	*18%*	*17%*	*18%*	*26%*	*25%*	*14%*	*22%*	*15%*	*29%*	*22%*	*20%*	*21%*
Don't know	**31**	28	3	9	1	9	3	9	10	4	2	4	1	1	8	15	14	28
	3%e	*3%*	*1%*	*4%*	*1%*	*4%*	*1%*	*4%*	*2%*	*3%*	*3%*	*4%*	*1%*	*3%*	*8%*	***5%p***	*2%*	*3%*
Mean	**2.81**	2.80	2.84	2.68	2.79	2.68	2.97	2.93	**2.94zl**	2.61	2.84	2.83	2.71	2.56	2.49	2.76	2.82	2.82
Acceptable	**395**	**306**	**89**	**61**	**71**	**75**	**92**	**96**	**223**	**43**	**28**	**25**	**44**	**4**	**21**	**98**	**297**	**424**
	36%	***35%***	***40%***	***29%***	***32%***	***33%***	***45%zcde***	***43%c***	***42%z***	***35%***	***46%***	***30%***	***34%***	***10%***	***21%***	***34%***	***37%***	***39%***
Unacceptable	**446**	**347**	**99**	**93**	**96**	**96**	**76**	**85**	**204**	**63**	**24**	**29**	**58**	**14**	**46**	**120**	**326**	**461**
	41%	***40%***	***44%***	***44%***	***43%***	***43%***	***37%***	***38%***	***38%***	***50%ch***	***39%***	***36%***	***45%***	***40%***	***45%***	***42%***	***41%***	***42%***
NET: Acceptable	***-5%***	***-5%***	***-4%***	***-15%***	***-11%***	***-9%***	***8%***	***5%***	***3%***	***-16%***	***6%***	***-5%***	***-11%***	***-30%***	***-24%***	***-8%***	***-4%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
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Table 164

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**72**	60	9	31	26	3	17	41	53	14	13	7	9	1	78
	7%de	*6%*	*9%*	*8%*	*5%*	*4%*	*6%*	*5%*	*7%*	*5%*	*5%*	*9%*	*9%*	*22%*	*7%*
Somewhat acceptable	**323**	295	26	115	167	13	60	229	250	71	64	16	26	1	346
	30%	*30%*	*26%*	*31%*	*31%*	*20%*	*23%*	**30%f**	**30%f**	*27%*	*25%*	*22%*	*26%*	*29%*	*32%*
Neither acceptable nor unacceptable	**218**	191	24	93	84	14	47	129	156	55	43	14	24	-	185	
	20%de	**20%d**	*25%*	**25%ad**	*16%*	*21%*	*18%*	*17%*	**19%g**	*21%*	*17%*	*19%*	*25%*	-	*17%*
Somewhat unacceptable	**221**	203	17	60	130	13	63	174	176	54	60	18	17	1	229
	20%c	**21%c**	*17%*	*16%*	**24%cde**	*20%*	*24%*	**23%f**	*21%*	*21%*	*24%*	*24%*	*17%*	*20%*	*21%*
Completely unacceptable	**225**	202	23	65	115	22	67	163	166	60	65	18	23	-	232
	21%	*21%*	*23%*	*17%*	*22%*	**32%c**	*26%*	*22%*	*20%*	*23%*	**26%h**	*24%*	*23%*	-	*21%*
Don't know	**31**	23	1	9	11	3	6	15	21	8	9	2	1	1	28
	3%ag	*2%*	*1%*	*3%*	*2%*	*4%*	*2%*	*2%*	*3%*	*3%*	*3%*	*3%*	*1%*	*29%*	*3%*
Mean	**2.81fgj**	2.80	2.82	**2.97zade**	2.73	2.43	2.59	2.74	**2.81fgj**	2.71	2.60	2.68	2.82	3.76	2.82
Acceptable	**395**	**355**	**35**	**146**	**192**	**16**	**77**	**270**	**303**	**85**	**78**	**23**	**35**	**3**	**424**
	36%	***36%***	***35%***	***39%***	***36%***	***24%***	***30%***	***36%***	**37%fj**	***32%***	***31%***	***31%***	***35%***	***52%***	***39%***
Unacceptable	**446**	**405**	**39**	**125**	**245**	**35**	**130**	**337**	**342**	**114**	**125**	**36**	**39**	**1**	**461**
	41%c	**42%c**	***40%***	***33%***	**46%zac**	**51%c**	**50%zh**	**45%zh**	***42%***	***43%***	**49%zh**	***48%***	***40%***	***20%***	***42%***
NET: Acceptable	***-5%***	***-5%***	***-4%***	***6%***	***-10%***	***-27%***	***-21%***	***-9%***	***-5%***	***-11%***	***-19%***	***-17%***	***-4%***	***32%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 165

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	72	13	6	9	59	15	53	12	31	25	14	29	28	9	19	29	10	22	29	78
	7%	*5%*	*7%*	*4%*	*8%*	*6%*	*6%*	*11%*	*7%*	*5%*	*9%*	*8%*	*5%*	*19%*	*5%*	*6%*	16%qr	*6%*	*6%*	*7%*
Somewhat acceptable	323	89	28	83	224	61	260	49	139	123	64	130	127	13	112	135	27	112	140	346
	30%l	*35%*	*34%*	*36%*	*29%*	*25%*	*32%*	44%zhi	*30%*	*26%*	41%zl	34%l	*24%*	*30%*	*30%*	*30%*	*41%*	*32%*	*28%*	*32%*	
Neither acceptable nor unacceptable	218	56	23	49	152	54	155	15	98	91	33	87	93	11	96	75	10	84	90	185
	20%o	*22%*	*28%*	*21%*	*19%*	*23%*	*19%*	*13%*	*22%*	*19%*	*21%*	*23%*	*18%*	*26%*	26%zo	*17%*	*15%*	*24%*	*18%*	*17%*
Somewhat unacceptable	221	49	13	47	155	43	172	20	91	106	26	66	123	6	81	94	8	72	106	229
	20%	*19%*	*16%*	*20%*	*20%*	*18%*	*21%*	*18%*	*20%*	*22%*	*17%*	*17%*	24%z	*14%*	*22%*	*21%*	*13%*	*20%*	*21%*	*21%*
Completely unacceptable	225	46	10	40	173	64	161	14	86	114	15	60	143	5	55	115	7	53	129	232
	21%gknq	*18%*	*12%*	*17%*	*22%*	27%sf	*20%*	*13%*	*19%*	24%zg	*10%*	*16%*	27%zjk	*10%*	*15%*	25%zn	*10%*	*15%*	26%zpq	*21%*
Don't know	31	4	2	4	19	3	21	2	11	11	4	7	9	-	10	6	4	9	8	28
	3%os	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	-	*3%*	*1%*	*6%*	*3%*	*2%*	*3%*
Mean	2.81ilr	2.90	3.08	2.89	2.79	2.66	2.84	3.22zhi	2.87i	2.65	3.23zl	3.01zl	2.56	3.34	2.89	2.71	3.43zqr	2.94r	2.66	2.82
Acceptable	395	102	34	93	283	76	313	62	170	149	78	160	155	22	131	164	37	135	168	424
	36%il	*40%*	*41%*	*40%*	*36%*	*32%*	*38%*	55%zhi	*37%*	*32%*	50%zl	42%zl	*30%*	*50%*	*35%*	*36%*	57%zqr	*38%*	*34%*	*39%*
Unacceptable	446	94	23	87	328	107	333	34	176	220	41	127	267	11	136	208	15	125	234	461
	41%gjkpu	*37%*	*28%*	*37%*	*42%*	*45%*	*40%*	*31%*	*39%*	47%zgh	*26%*	*33%*	51%zjk	*25%*	*36%*	46%zn	*23%*	*36%*	47%zpq	*42%*
NET: Acceptable	-5%	*3%*	*13%*	*2%*	*-6%*	*-13%*	*-2%*	*24%*	*-1%*	*-15%*	*24%*	*9%*	*-21%*	*25%*	*-1%*	*-10%*	*34%*	*3%*	*-13%*	*-3%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 166

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**72**	8	17	6	2	14	3	10	-	1	-	2	8	8	1	78
	7%	*8%*	***15%aek***	*9%*	*4%*	*6%*	*10%*	***15%ak***	-	*15%*	-	*2%*	*9%*	***16%aek***	*3%*	*7%*
Somewhat acceptable	**323**	33	24	20	13	77	10	14	2	3	-	23	30	20	15	346
	30%	*36%*	*21%*	*31%*	*33%*	*32%*	*37%*	*21%*	*16%*	*46%*	-	*31%*	*32%*	***41%b***	*55%*	*32%*
Neither acceptable nor unacceptable	**218**	16	18	8	3	43	3	11	1	-	-	11	14	7	1	185
	20%	*17%*	*16%*	*12%*	*8%*	*18%*	*12%*	*17%*	*6%*	-	-	*15%*	*15%*	*13%*	*3%*	*17%*
Somewhat unacceptable	**221**	22	27	12	13	49	5	17	4	1	-	17	23	7	7	229
	20%	*24%*	*24%*	*18%*	*32%*	*20%*	*19%*	*26%*	*33%*	*13%*	-	*23%*	*24%*	*14%*	*25%*	*21%*
Completely unacceptable	**225**	11	25	20	8	56	6	12	6	1	-	20	18	8	4	232
	21%	*12%*	*22%*	***30%a***	*20%*	*23%*	*22%*	*18%*	*45%*	*9%*	-	***27%a***	*20%*	*16%*	*14%*	*21%*
Don't know	**31**	1	2	*	1	3	-	2	-	1	-	1	*	-	-	28
	3%	*1%*	*2%*	*1%*	*3%*	*1%*	-	*3%*	-	*17%*	-	*2%*	*	-	-	*3%*
Mean	**2.81**	3.04	2.84	2.70	2.69	2.76	2.93	2.89	1.93	3.53	-	2.58	2.86	***3.27zcek***	3.08	2.82
Acceptable	**395**	**40**	**41**	**26**	**15**	**91**	**12**	**24**	**2**	**4**	-	**25**	**38**	**28**	**16**	**424**
	36%	***44%***	***37%***	***39%***	***37%***	***37%***	***47%***	***36%***	***16%***	***61%***	-	***33%***	***41%***	***57%zbek***	***58%***	***39%***
Unacceptable	**446**	**33**	**51**	**32**	**20**	**106**	**11**	**29**	**10**	**1**	-	**38**	**41**	**15**	**11**	**461**
	41%	***37%***	***46%***	***48%***	***52%***	***44%***	***41%***	***44%***	***78%***	***22%***	-	***50%***	***44%***	***30%***	***39%***	***42%***
NET: Acceptable	***-5%***	***8%***	***-9%***	***-9%***	***-15%***	***-6%***	***6%***	***-8%***	***-62%***	***38%***	***0%***	***-17%***	***-3%***	***27%***	***19%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 167

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice with human oversight

	Total (z)	Gender		Age							Ethnicity		Working status		Education							
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1098**	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	**1089**	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	**138**	80	57	10	18	26	25	24	20	16	120	17	71	67	72	66	13	24	23	3	3	156
	13%bmor	**16%zb**	*10%*	*7%*	*12%*	*15%*	*14%*	*13%*	*14%*	*13%*	**13%z**	*11%*	**16%zm**	*10%*	**24%zoqrst**	*8%*	*10%*	*9%*	*7%*	*8%*	*8%*	*14%*
Somewhat acceptable	**474**	240	226	61	66	65	80	83	60	58	391	70	198	275	128	342	66	122	127	15	13	475
	43%b	**47%b**	*40%*	*43%*	*45%*	*37%*	*44%*	*46%*	*44%*	*47%*	*43%*	*46%*	*46%*	*42%*	*43%*	*44%*	*52%*	*45%*	*41%*	*41%*	*38%*	*43%*	
Neither acceptable nor unacceptable	**161**	68	92	22	30	25	16	32	18	19	132	18	65	96	26	134	21	43	60	4	7	157
	15%lm	*13%*	*16%*	*16%*	**20%l**	*14%*	*9%*	**18%l**	*13%*	*15%*	*15%*	*12%*	*15%*	*15%*	*9%*	**17%zn**	**17%n**	**16%n**	**19%zn**	*10%*	*20%*	*14%*
Somewhat unacceptable	**143**	46	95	5	21	22	35	23	20	17	123	14	50	92	37	104	10	29	52	5	6	146
	13%z	*9%*	**17%za**	*4%*	*14%*	*12%*	**19%zo**	*13%*	**14%z**	*13%*	**14%z**	*9%*	*12%*	*14%*	*12%*	*13%*	*8%*	*11%*	**17%p**	*14%*	*18%*	*13%*	
Completely unacceptable	**143**	57	86	32	13	30	25	14	16	13	117	26	38	105	33	109	13	45	36	9	5	136
	13%g	*11%*	*15%*	**23%g**	*9%*	**17%g**	*14%*	*8%*	*12%*	*11%*	*13%*	*17%*	*9%*	**16%zl**	*11%*	*14%*	*10%*	*17%*	*12%*	**25%znpr**	*15%*	*12%*	
Don't know	**31**	16	15	10	-	9	2	4	4	2	20	7	11	18	3	24	3	8	12	1	1	28
	3%j	*3%*	*3%*	*7%*	-	*5%*	*1%*	*2%*	*3%*	*1%*	*2%*	*5%*	*3%*	*3%*	*1%*	*3%*	*2%*	*3%*	*4%*	*3%*	*2%*	*3%*
Mean	**3.30bmo**	**3.49zb**	3.13	3.09	3.38	3.21	3.24	**3.45z**	3.36	3.38	3.31	3.27	**3.51zm**	3.17	**3.57zoqrst**	3.20	**3.45ors**	3.19	3.16	2.92	3.06	3.34
Acceptable	**612**	**320**	**283**	**71**	**84**	**91**	**105**	**107**	**80**	**74**	**510**	**87**	**269**	**342**	**201**	**408**	**78**	**146**	**149**	**18**	**16**	**631**
	56%bmor	**63%zb**	*50%*	*50%*	*57%*	*52%*	*57%*	*60%*	*58%*	*60%*	*57%*	*58%*	**62%zm**	*52%*	**67%zoqrst**	*52%*	**63%or**	*54%*	*48%*	*48%*	*46%*	*57%*	
Unacceptable	**286**	**103**	**180**	**37**	**34**	**52**	**61**	**37**	**36**	**30**	**240**	**40**	**88**	**197**	**71**	**213**	**23**	**74**	**89**	**15**	**11**	**282**
	26%agl	*20%*	**32%za**	*27%*	*23%*	*29%*	**33%zg**	*21%*	*26%*	*24%*	*27%*	*26%*	*20%*	**30%zl**	*23%*	**27%p**	*19%*	*27%*	*29%*	**39%npr**	*33%*	*26%*	
NET: Acceptable	**30%**	*43%*	*18%*	*24%*	*34%*	*22%*	*24%*	*39%*	*32%*	*36%*	*30%*	*32%*	*42%*	*22%*	*43%*	*25%*	*44%*	*27%*	*20%*	*10%*	*13%*	*32%*	

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 168

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	138	15	32	37	31	125	5	4	4	26	23	76	2	18	6	12	11	15	25	11	26	156
	13%	*8%*	*11%*	*15%*	32%zcde	*14%*	*5%*	*8%*	*14%*	*11%*	*12%*	16%z	*5%*	*15%*	*7%*	*13%*	*11%*	*14%*	*17%*	*11%*	21%ep	*14%*
Somewhat acceptable	474	67	124	132	35	391	45	22	16	98	85	208	11	44	44	48	36	64	48	45	52	475
	43%z	*36%*	*44%*	54%zcf	*36%*	*43%*	*49%*	*41%*	*54%*	*41%*	*44%*	*43%*	*31%*	*38%*	49%t	53%t	*35%*	59%ertu	*33%*	*44%*	*42%*	*43%*
Neither acceptable nor unacceptable	161	40	48	19	10	134	13	12	2	35	33	66	8	19	8	10	24	12	24	14	17	157
	15%e	22%ae	17%e	*8%*	*10%*	*15%*	*14%*	*22%*	*7%*	*15%*	*17%*	*14%*	*23%*	*17%*	*9%*	*10%*	*23%*	*11%*	*16%*	*13%*	*14%*	*14%*
Somewhat unacceptable	143	27	35	36	6	118	16	6	3	34	25	59	9	17	8	12	13	14	23	8	13	146
	13%	*15%*	*12%*	*15%*	*6%*	*13%*	*17%*	*11%*	*9%*	*14%*	*13%*	*12%*	*25%*	*15%*	*9%*	*13%*	*12%*	*13%*	*16%*	*8%*	*11%*	*13%*
Completely unacceptable	143	32	35	18	15	118	13	9	3	33	23	62	6	15	13	11	13	5	25	21	11	136
	13%e	17%e	*12%*	*7%*	*16%*	*13%*	*14%*	*17%*	*12%*	*14%*	*12%*	*13%*	*16%*	*13%*	*14%*	*12%*	*12%*	*4%*	17%s	20%s	*9%*	*12%*
Don't know	31	3	7	-	-	27	1	1	1	12	5	9	-	3	9	-	5	-	1	3	4	28
	3%e	*1%*	2%e	-	-	*3%*	*2%*	*2%*	*5%*	*5%*	*3%*	*2%*	-	*2%*	11%egst	-	*5%*	-	*1%*	*3%*	*4%*	*3%*
Mean	3.30c	3.04	3.31c	3.58zc	3.62c	3.32	3.15	3.12	3.50	3.22	3.31	3.38	2.84	3.29	3.28	3.42	3.22	3.65zrtu	3.16	3.17	3.57	3.34
Acceptable	612	83	156	169	66	516	50	26	20	124	108	284	13	62	50	60	48	79	72	56	77	631
	56%e	*45%*	56%c	70%zcd	68%c	*56%*	*54%*	*49%*	*67%*	*52%*	*55%*	*59%*	*36%*	*53%*	*56%*	65%r	*47%*	72%ertu	*50%*	*55%*	*63%*	*57%*
Unacceptable	286	59	69	54	21	236	28	15	6	67	48	121	14	32	21	23	26	19	49	29	24	282
	26%	*32%*	*25%*	*22%*	*22%*	*26%*	*31%*	*28%*	*21%*	*28%*	*25%*	*25%*	*41%*	*28%*	*24%*	*24%*	*25%*	*17%*	33%s	*29%*	*20%*	*26%*
NET: Acceptable	30%	*13%*	*31%*	*47%*	*46%*	*31%*	*23%*	*21%*	*46%*	*24%*	*31%*	*34%*	*-5%*	*25%*	*32%*	*41%*	*22%*	*55%*	*16%*	*26%*	*43%*	*32%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 169

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**1098**	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	**1089**	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	**138**	111	27	17	34	21	31	35	96	12	6	5	9	1	7	26	112	156
	13%	*13%*	*12%*	*8%*	*15%*	*9%*	*15%*	*15%*	**18%zkl**	*9%*	*9%*	*7%*	*7%*	*2%*	*7%*	*9%*	**14%c**	*14%*
Somewhat acceptable	**474**	356	118	83	86	108	93	103	238	62	28	34	48	9	49	123	351	475
	43%b	*41%*	**52%za**	*39%*	*39%*	*48%*	*45%*	*46%*	*45%*	*49%*	*46%*	*41%*	*37%*	*25%*	*47%*	*43%*	*44%*	*43%*
Neither acceptable nor unacceptable	**161**	135	26	43	37	32	27	23	77	12	9	17	17	14	9	50	111	157
	15%b	*16%*	*12%*	**20%g**	*17%*	*14%*	*13%*	*10%*	*14%*	*9%*	*15%*	*20%*	*13%*	*40%*	*9%*	*17%*	*14%*	*14%*
Somewhat unacceptable	**143**	113	30	36	33	21	21	32	64	19	11	14	26	6	3	31	111	146
	13%	*13%*	*13%*	*17%*	*15%*	*9%*	*10%*	*14%*	*12%*	*15%*	*18%*	*17%*	**20%h**	*18%*	*3%*	*11%*	*14%*	*13%*
Completely unacceptable	**143**	121	22	28	27	38	30	21	52	18	6	9	27	4	26	45	99	136
	13%h	*14%*	*10%*	*13%*	*12%*	**17%g**	*14%*	*9%*	*10%*	*14%*	*10%*	*11%*	**21%zh**	*12%*	*25%*	*15%*	*12%*	*12%*
Don't know	**31**	29	2	5	5	6	3	12	6	4	1	4	2	1	10	14	15	28
	3%jn	*3%*	*1%*	*3%*	*2%*	*2%*	*1%*	**5%g**	*1%*	*3%*	*2%*	**4%h**	*2%*	*3%*	*10%*	**5%p**	*2%*	*3%*
Mean	**3.30l**	3.27	3.44	3.12	3.31	3.24	3.37	**3.47c**	**3.50zl**	**3.26l**	3.27	3.17	2.88	2.88	3.09	3.20	3.34	3.34
Acceptable	**612**	**467**	**145**	**100**	**120**	**129**	**125**	**138**	**334**	**73**	**34**	**39**	**57**	**9**	**56**	**149**	**462**	**631**
	56%acl	***54%***	**64%za**	***47%***	***54%***	***57%***	**61%c**	**61%c**	**63%zkl**	**59%l**	***55%***	***48%***	***44%***	***27%***	***54%***	***52%***	***58%***	***57%***
Unacceptable	**286**	**234**	**52**	**64**	**59**	**59**	**51**	**53**	**116**	**36**	**17**	**23**	**53**	**10**	**28**	**76**	**210**	**282**
	26%h	***27%***	***23%***	***30%***	***27%***	***26%***	***25%***	***23%***	***22%***	***29%***	***28%***	***27%***	**41%zh**	***29%***	***27%***	***26%***	***26%***	***26%***
NET: Acceptable	**30%**	***27%***	***41%***	***17%***	***27%***	***31%***	***36%***	***38%***	***41%***	***30%***	***27%***	***20%***	***3%***	***-2%***	***27%***	***25%***	***32%***	***32%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 170

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**138**	125	11	50	70	6	34	98	110	35	26	8	11	2	156
	13%	*13%*	*11%*	*13%*	*13%*	*8%*	*13%*	*13%*	*13%*	*13%*	*10%*	*11%*	*11%*	*32%*	*14%*
Somewhat acceptable	**474**	430	38	160	234	36	110	341	374	123	119	36	38	1	475
	43%	*44%*	*39%*	*43%*	*44%*	*53%*	*42%*	*45%*	*46%z*	*47%*	*47%*	*48%*	*39%*	*19%*	*43%*
Neither acceptable nor unacceptable	**161**	136	21	64	64	8	39	98	103	30	33	11	21	1	157
	15%adgh	*14%*	*21%*	*17%*	*12%*	*12%*	*15%*	*13%*	*13%*	*11%*	*13%*	*15%*	*21%*	*20%*	*14%*
Somewhat unacceptable	**143**	135	8	50	77	8	35	106	108	35	37	6	8	-	146
	13%	*14%*	*8%*	*13%*	*15%*	*12%*	*14%*	*14%*	*13%*	*13%*	*14%*	*8%*	*8%*	-	*13%*
Completely unacceptable	**143**	124	20	41	75	8	36	93	106	34	32	13	20	-	136
	13%	*13%*	*20%*	*11%*	*14%*	*12%*	*14%*	*12%*	*13%*	*13%*	*13%*	*18%*	*20%*	-	*12%*
Don't know	**31**	24	1	10	12	2	5	16	20	5	8	-	1	1	28
	3%	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	-	*1%*	*29%*	*3%*
Mean	**3.30**	3.31	3.14	3.35	3.28	3.33	3.28	3.33	3.34	3.35	3.28	3.27	3.14	4.18	3.34
Acceptable	**612**	**555**	**49**	**209**	**304**	**42**	**144**	**439**	**484**	**158**	**145**	**44**	**49**	**3**	**631**
	56%	***57%***	***50%***	***56%***	***57%***	***61%***	***56%***	***58%z***	***59%z***	***60%***	***57%***	***59%***	***50%***	***52%***	***57%***
Unacceptable	**286**	**259**	**27**	**90**	**152**	**17**	**71**	**199**	**214**	**69**	**69**	**19**	**27**	-	**282**
	26%	***27%***	***27%***	***24%***	***29%***	***24%***	***27%***	***26%***	***26%***	***26%***	***27%***	***25%***	***27%***	-	***26%***
NET: Acceptable	**30%**	***30%***	***23%***	***32%***	***29%***	***37%***	***28%***	***32%***	***33%***	***34%***	***30%***	***34%***	***23%***	***52%***	***32%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 171

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	138	31	10	29	106	28	110	20	67	45	19	54	64	6	46	57	9	41	66	156
	13%j	12%	12%	13%	14%	12%	13%	18%i	15%	10%	12%	14%	12%	12%	12%	13%	14%	12%	13%	14%
Somewhat acceptable	474	124	31	115	331	109	357	60	180	212	90	163	217	24	162	181	27	156	212	475
	43%	48%	38%	49%	42%	45%	43%	53%eh	39%	45%	57%ehl	43%	41%	55%	44%	40%	42%	44%	42%	43%
Neither acceptable nor unacceptable	161	35	24	26	118	41	113	12	69	73	18	56	81	7	63	73	12	56	76	157
	15%	14%c	29%acd	11%	15%	17%	14%	11%	15%	15%	12%	15%	15%	16%	17%	16%	19%	16%	15%	14%
Somewhat unacceptable	143	44	10	44	94	23	115	13	64	64	18	51	72	3	51	72	7	52	72	146
	13%	17%	13%	19%cd	12%	9%	14%	11%	14%	14%	12%	13%	14%	7%	14%	16%c	11%	15%	14%	13%
Completely unacceptable	143	22	7	18	113	38	104	6	60	71	8	48	81	4	40	66	7	42	68	136
	13%acdl	9%	8%	8%	14%ac	16%	13%	5%	13%g	15%g	5%	13%j	16%j	9%	11%	14%	10%	12%	14%	12%
Don't know	31	1	-	1	19	1	23	2	16	7	3	8	8	-	10	4	3	6	6	28
	3%acellor	1%	-	1%	2%	1%	3%	1%	4%	1%	2%	2%	2%	-	3%	1%	4%	2%	1%	3%
Mean	3.30	3.38	3.33	3.40	3.29	3.27	3.32	3.68zhi	3.29	3.21	3.62zl	3.33	3.21	3.56	3.34	3.21	3.41	3.30	3.28	3.34
Acceptable	612	155	41	144	437	136	467	80	247	256	109	217	281	30	208	239	36	197	278	631
	56%	60%	50%	62%	56%	57%	57%	71%ehi	54%	54%	70%ehl	57%	54%	68%	56%	53%	56%	56%	56%	57%
Unacceptable	286	66	17	62	207	61	219	19	124	135	26	99	153	7	91	137	14	93	140	282
	26%gj	26%	21%	27%	27%	25%	27%	17%	27%g	29%g	16%	26%	29%j	16%	24%	30%z	21%	26%	28%	26%
NET: Acceptable	30%	35%	29%	35%	29%	31%	30%	54%	27%	26%	53%	31%	24%	52%	31%	22%	35%	29%	28%	32%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 172

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**138**	21	21	10	5	27	1	14	1	2	-	5	16	14	1	156
	13%	***23%zekl***	*19%*	*16%*	*13%*	*11%*	*3%*	*20%*	*7%*	*23%*	-	*7%*	*17%*	***28%zek***	*5%*	*14%*
Somewhat acceptable	**474**	42	42	29	17	114	14	28	5	2	-	34	34	21	15	475
	43%	*46%*	*37%*	*44%*	*44%*	*47%*	*54%*	*43%*	*37%*	*36%*	-	*46%*	*37%*	*42%*	*53%*	*43%*
Neither acceptable nor unacceptable	**161**	4	18	5	6	25	5	10	-	1	-	9	18	5	3	157
	15%d	*5%*	***16%a***	*8%*	*15%*	*10%*	*19%*	*16%*	-	*10%*	-	*12%*	***20%ae***	*10%*	*9%*	*14%*
Somewhat unacceptable	**143**	15	15	11	5	35	4	8	2	1	-	14	10	1	6	146
	13%m	***16%m***	*13%*	***17%m***	*12%*	***14%m***	*14%*	*12%*	*17%*	*13%*	-	***19%m***	*11%*	*2%*	*23%*	*13%*
Completely unacceptable	**143**	9	15	10	5	36	2	4	5	-	-	12	14	9	3	136
	13%	*10%*	***13%g***	*15%*	*12%*	*15%*	*9%*	*6%*	*39%*	-	-	*15%*	*15%*	*19%*	*10%*	*12%*
Don't know	**31**	1	2	*	1	5	-	2	-	1	-	1	*	-	-	28
	3%	*1%*	*2%*	*1%*	*3%*	*2%*	-	*3%*	-	*17%*	-	*1%*	*	-	-	*3%*
Mean	**3.30**	**3.57k**	3.36	3.28	3.35	3.25	3.29	3.61	2.57	3.84	-	3.10	3.30	3.59	3.20	3.34
Acceptable	**612**	**63**	**63**	**39**	**23**	**141**	**15**	**42**	**6**	**4**	-	**39**	**50**	**35**	**16**	**631**
	56%	***69%z***	***56%***	***59%***	***58%***	***58%***	***58%***	***63%***	***44%***	***59%***	-	***52%***	***54%***	***70%***	***58%***	***57%***
Unacceptable	**286**	**23**	**30**	**21**	**9**	**71**	**6**	**12**	**7**	**1**	-	**26**	**24**	**10**	**9**	**282**
	26%	***26%***	***26%***	***32%***	***24%***	***29%***	***23%***	***18%***	***56%***	***13%***	-	***34%***	***26%***	***20%***	***33%***	***26%***
NET: Acceptable	**30%**	***43%***	***30%***	***27%***	***33%***	***29%***	***35%***	***45%***	***-11%***	***46%***	***0%***	***18%***	***28%***	***49%***	***25%***	***32%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 173

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1098**	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	**1089**	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	**137**	82	52	22	15	21	18	23	23	15	104	33	55	82	54	83	15	38	22	4	4	144
	13%bjor	**16%ab**	*9%*	*16%*	*10%*	*12%*	*10%*	*13%*	**16%l**	*12%*	*12%*	**22%kj**	*13%*	*13%*	**18%qor**	**11%r**	*12%*	**14%r**	*7%*	*11%*	*10%*	*13%*
Somewhat acceptable	**393**	205	186	35	49	61	66	82	48	52	349	33	177	215	131	261	50	97	94	12	8	420
	36%bkmo	**40%b**	*33%*	*25%*	*33%*	*35%*	*36%*	**46%zch**	*35%*	*42%*	**39%ik**	*22%*	**41%zm**	*33%*	**43%zort**	*33%*	*40%*	*36%*	*30%*	*33%*	*22%*	*38%*
Neither acceptable nor unacceptable	**186**	79	106	32	37	24	21	33	20	20	140	33	68	119	31	154	23	41	70	6	12	170
	17%bn	*16%*	*19%*	*22%*	**25%l**	*14%*	*11%*	*19%*	*15%*	*16%*	*16%*	*21%*	*16%*	*18%*	*10%*	**20%zn**	*18%*	*15%*	**23%zn**	*17%*	**36%znopq**	*15%*
Somewhat unacceptable	**203**	81	119	27	27	28	46	26	23	26	175	23	77	126	51	151	22	46	71	6	6	201
	19%	*16%*	*21%*	*19%*	*18%*	*16%*	**25%zgh**	*14%*	*16%*	*21%*	**19%z**	*15%*	*18%*	*19%*	*17%*	*19%*	*18%*	*17%*	*23%*	*15%*	*19%*	*18%*
Completely unacceptable	**131**	36	92	18	16	27	26	13	20	10	107	22	36	92	31	96	10	36	38	8	4	133
	12%ag	*7%*	**16%za**	*13%*	*11%*	**16%g**	**14%g**	*7%*	**14%g**	*8%*	*12%*	*15%*	*8%*	**14%kl**	*10%*	*12%*	*8%*	*13%*	*12%*	**21%p**	*11%*	*12%*
Don't know	**38**	23	16	6	4	14	6	2	4	2	28	9	19	19	3	34	5	12	15	1	1	30
	4%gn	*4%*	*3%*	*4%*	*3%*	**8%zgj**	*3%*	*1%*	*3%*	*1%*	*3%*	*6%*	*4%*	*3%*	*1%*	**4%n**	*4%*	**4%n**	**5%n**	*3%*	*2%*	*3%*
Mean	**3.19bmor**	**3.44zb**	2.98	3.12	3.15	3.12	3.02	**3.42zef**	3.23	3.30	3.19	3.22	**3.34zm**	3.11	**3.42zor**	3.11	**3.31r**	3.21	2.97	2.98	3.02	3.23
Acceptable	**531**	**287**	**238**	**58**	**64**	**82**	**84**	**105**	**71**	**67**	**453**	**65**	**233**	**297**	**184**	**344**	**65**	**135**	**116**	**16**	**11**	**564**
	49%bmor	**57%zb**	***42%***	***41%***	***43%***	***47%***	***46%***	**58%zcde f**	***51%***	***54%***	**50%z**	***43%***	**54%zm**	***46%***	**61%zoqrst**	**44%r**	**52%r**	**50%r**	***38%***	***44%***	***33%***	***51%***
Unacceptable	**334**	**118**	**211**	**46**	**43**	**56**	**72**	**39**	**42**	**36**	**282**	**45**	**113**	**218**	**82**	**247**	**32**	**83**	**109**	**14**	**10**	**334**
	31%ag	***23%***	**37%za**	***32%***	***29%***	***32%***	**39%zg**	***22%***	**31%g**	***29%***	***31%***	***30%***	***26%***	**33%kl**	***27%***	***32%***	***26%***	***31%***	***35%***	***36%***	***30%***	***30%***
NET: Acceptable	**18%**	***33%***	***5%***	***9%***	***15%***	***15%***	***7%***	***36%***	***21%***	***25%***	***19%***	***14%***	***28%***	***12%***	***34%***	***12%***	***26%***	***19%***	***3%***	***8%***	***3%***	***21%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 174

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	137	16	32	31	21	123	4	3	7	35	27	61	6	17	12	13	14	13	18	10	20	144
	13%h	*9%*	*11%*	*13%*	22%zc	13%h	*5%*	*6%*	22%hi	*15%*	*14%*	*13%*	*16%*	*15%*	*14%*	*14%*	*13%*	*12%*	*13%*	*9%*	*16%*	*13%*
Somewhat acceptable	393	47	111	122	43	324	43	18	8	77	68	179	13	33	31	34	33	47	54	40	38	420
	36%c	*25%*	40%c	50%zcd	45%c	*35%*	*47%*	*34%*	*27%*	*32%*	*35%*	*37%*	*39%*	*28%*	*35%*	*37%*	*32%*	*43%*	*37%*	*40%*	*31%*	*38%*
Neither acceptable nor unacceptable	186	47	49	20	11	156	14	12	3	42	24	90	6	27	9	9	15	20	23	13	34	170
	17%e	25%ef	17%e	*8%*	*11%*	*17%*	*16%*	*23%*	*12%*	*18%*	*12%*	*19%*	*17%*	24%q	*10%*	*10%*	*15%*	*18%*	*16%*	*13%*	28%pqu	*15%*
Somewhat unacceptable	203	39	50	48	11	172	15	8	9	44	40	87	5	17	22	22	18	23	25	21	18	201
	19%	*21%*	*18%*	*20%*	*11%*	*19%*	*16%*	*15%*	*29%*	*19%*	*21%*	*18%*	*14%*	*15%*	*25%*	*24%*	*18%*	*21%*	*17%*	*21%*	*15%*	*18%*
Completely unacceptable	131	28	28	21	11	103	15	11	2	28	22	52	5	14	9	9	13	7	22	14	9	133
	12%	*15%*	*10%*	*9%*	*11%*	*11%*	*16%*	*20%*	*8%*	*12%*	*12%*	*11%*	*14%*	*12%*	*10%*	*10%*	*13%*	*6%*	*15%*	*14%*	*7%*	*12%*
Don't know	38	7	10	-	-	35	1	1	1	12	13	10	-	7	5	4	9	-	3	3	3	30
	4%e	4%e	3%e	-	-	*4%*	*1%*	*2%*	*3%*	*5%*	7%m	*2%*	-	6%s	*6%*	*4%*	9%zs	-	*2%*	*3%*	*3%*	*3%*
Mean	3.19c	2.91	3.25c	3.39zc	3.56zc	3.22	3.09	2.91	3.28	3.21	3.20	3.23	3.30	3.20	3.18	3.23	3.17	3.35	3.15	3.10	3.34	3.23
Acceptable	531	63	143	153	64	447	48	22	14	112	94	240	19	50	43	48	47	60	72	50	58	564
	49%c	*34%*	51%c	63%zcd	67%zcd	*49%*	*51%*	*40%*	*49%*	*47%*	*49%*	*50%*	*55%*	*43%*	*49%*	*52%*	*46%*	*55%*	*49%*	*49%*	*47%*	*51%*
Unacceptable	334	67	79	69	21	275	29	19	11	72	63	140	10	31	31	31	31	29	47	36	27	334
	31%	*36%*	*28%*	*29%*	*22%*	*30%*	*32%*	*35%*	*37%*	*30%*	*32%*	*29%*	*28%*	*27%*	*35%*	*34%*	*30%*	*27%*	*33%*	*35%*	*22%*	*30%*
NET: Acceptable	18%	*-2%*	*23%*	*35%*	*45%*	*19%*	*20%*	*5%*	*12%*	*17%*	*16%*	*21%*	*27%*	*16%*	*13%*	*18%*	*15%*	*28%*	*17%*	*14%*	*25%*	*21%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 175

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	1098	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	1089	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	137	113	24	26	36	15	32	29	82	9	9	6	9	2	19	36	101	144
	13%e	*13%*	*11%*	*12%*	16%e	*7%*	16%e	*13%*	15%zil	*7%*	*15%*	*7%*	*7%*	*6%*	*19%*	*13%*	*13%*	*13%*
Somewhat acceptable	393	301	92	67	71	77	81	96	213	48	26	36	38	1	27	85	307	420
	36%	*35%*	*41%*	*32%*	*32%*	*34%*	*40%*	43%z	40%z	*38%*	*41%*	*43%*	*30%*	*4%*	*26%*	*30%*	38%zil	*38%*
Neither acceptable nor unacceptable	186	156	30	39	44	48	28	27	80	16	7	15	25	15	19	50	137	170
	17%e	*18%*	*13%*	*19%*	*20%*	21%e	*13%*	*12%*	*15%*	*13%*	*11%*	*18%*	*20%*	*44%*	*18%*	*17%*	*17%*	*15%*
Somewhat unacceptable	203	160	43	39	42	44	37	41	93	25	12	12	28	11	21	60	143	201
	19%	*19%*	*19%*	*18%*	*19%*	*20%*	*18%*	*18%*	*18%*	*20%*	*20%*	*15%*	*22%*	*31%*	*20%*	*21%*	*18%*	*18%*
Completely unacceptable	131	100	31	26	25	32	22	26	55	21	5	7	21	4	12	42	88	133
	12%	*12%*	*14%*	*12%*	*11%*	*14%*	*10%*	*11%*	*10%*	*17%*	*8%*	*9%*	*17%*	*12%*	*12%*	*15%*	*11%*	*12%*
Don't know	38	33	5	14	4	7	6	7	9	6	3	7	6	1	6	15	22	30
	4%hq	*4%*	*2%*	7%z	*2%*	*3%*	*3%*	*3%*	*2%*	5%h	*6%*	8%h	*5%*	*3%*	*5%*	*5%*	*3%*	*3%*
Mean	3.19el	3.20	3.16	3.14	3.23	2.99	3.33e	3.28e	3.33zil	2.99	3.37l	3.27	2.88	2.60	3.21	3.05	3.24z	3.23
Acceptable	531	414	116	93	107	93	113	125	295	57	35	41	47	3	46	122	408	564
	49%el	*48%*	*52%*	*44%*	*48%*	*41%*	55%e	56%ze	55%zl	*45%*	56%l	*50%*	*37%*	*10%*	*44%*	*42%*	51%z	*51%*
Unacceptable	334	260	74	65	67	77	59	66	149	46	17	20	49	15	33	102	232	334
	31%	*30%*	*33%*	*31%*	*30%*	*34%*	*29%*	*29%*	*28%*	*37%*	*27%*	*24%*	*39%*	*43%*	*32%*	*35%*	*29%*	*30%*
NET: Acceptable	18%	*18%*	*19%*	*13%*	*18%*	*7%*	*27%*	*26%*	*28%*	*9%*	*29%*	*26%*	*-2%*	*-33%*	*13%*	*7%*	*22%*	*21%*

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 176

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**137**	126	10	57	58	10	30	88	114	31	30	11	10	2	144
	13%	*13%*	*10%*	*15%*	*11%*	*15%*	*11%*	*12%*	***14%z***	*12%*	*12%*	*14%*	*10%*	*32%*	*13%*
Somewhat acceptable	**393**	355	34	132	199	24	98	295	294	87	86	18	34	2	420
	36%	*36%*	*34%*	*35%*	*37%*	*36%*	*38%*	***39%zhi***	*36%*	*33%*	*34%*	*25%*	*34%*	*39%*	*38%*
Neither acceptable nor unacceptable	**186**	164	18	70	88	6	40	114	137	44	40	13	18	-	170
	17%e	*17%*	*18%*	*19%*	*16%*	*9%*	*15%*	*15%*	*17%*	*17%*	*16%*	*17%*	*18%*	-	*15%*
Somewhat unacceptable	**203**	189	13	67	105	18	58	150	157	55	58	19	13	-	201
	19%	*19%*	*13%*	*18%*	*20%*	*26%*	*22%*	*20%*	*19%*	*21%*	*23%*	*25%*	*13%*	-	*18%*
Completely unacceptable	**131**	114	17	38	68	7	27	88	95	37	32	12	17	-	133
	12%	*12%*	*17%*	*10%*	*13%*	*10%*	*10%*	*12%*	*12%*	*14%*	*13%*	*16%*	*17%*	-	*12%*
Don't know	**38**	26	7	9	14	3	7	16	24	9	9	2	7	1	30
	4%e	*3%*	*7%*	*2%*	*3%*	*4%*	*3%*	*2%*	***3%g***	*3%*	*3%*	*3%*	***7%g***	*29%*	*3%*
Mean	**3.19**	3.20	3.08	3.28	3.14	3.21	3.18	3.20	3.22	3.08	3.10	2.95	3.08	4.45	3.23
Acceptable	**531**	**481**	**44**	**189**	**258**	**35**	**128**	**383**	**408**	**118**	**116**	**29**	**44**	**4**	**564**
	49%	***49%***	***44%***	***50%***	***48%***	***51%***	***49%***	***51%z***	***50%***	***45%***	***45%***	***39%***	***44%***	***71%***	***51%***
Unacceptable	**334**	**303**	**29**	**105**	**173**	**24**	**85**	**239**	**252**	**92**	**90**	**31**	**29**	-	**334**
	31%	***31%***	***30%***	***28%***	***33%***	***36%***	***33%***	***32%***	***31%***	***35%***	***36%***	***41%***	***30%***	-	***30%***
NET: Acceptable	**18%**	***18%***	***15%***	***22%***	***16%***	***15%***	***17%***	***19%***	***19%***	***10%***	***10%***	***-2%***	***15%***	***71%***	***21%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 177

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice with human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	137	34	12	28	97	27	111	22	70	42	30	53	53	13	46	50	10	43	57	144
	13%i	13%	15%	12%	12%	11%	13%	20%ei	15%i	9%	19%ijl	14%	10%	29%	12%	11%	16%	12%	11%	13%
Somewhat acceptable	393	100	22	93	288	74	315	51	148	175	60	131	198	12	120	184	21	131	191	420
	36%	39%b	27%	40%b	37%	31%	38%	46%eh	32%	37%	38%	35%	38%	27%	32%	41%rn	33%	37%	38%	38%
Neither acceptable nor unacceptable	186	48	19	44	125	52	129	17	88	75	29	76	77	10	78	65	11	75	70	170
	17%r	19%	24%	19%	16%	22%	16%	15%	19%	16%	19%	20%	15%	22%	21%o	14%	17%	21%qr	14%	15%
Somewhat unacceptable	203	47	20	44	142	46	149	12	88	99	26	66	107	7	71	86	10	55	111	201
	19%s	18%	25%	19%	18%	19%	18%	11%	19%	21%g	17%	17%	20%	17%	19%	19%	15%	16%	22%sq	18%
Completely unacceptable	131	22	4	20	106	36	95	5	43	72	4	39	82	2	41	63	4	39	66	133
	12%g	9%	5%	9%	14%s	15%	11%	4%	10%	15%ggh	2%	10%j	16%ej	5%	11%	14%	6%	11%	13%	12%
Don't know	38	5	4	5	24	4	26	5	18	8	7	14	6	-	16	4	9	10	6	30
	4%dor	2%	5%	2%	3%	2%	3%	5%	4%	2%	5%l	4%l	1%	-	4%o	1%	13%qqr	3%	1%	3%
Mean	3.19eil	3.31	3.23	3.28	3.17	3.04	3.25	3.69zhi	3.26i	3.03	3.50zkl	3.26	3.06	3.57	3.16	3.16	3.42	3.24	3.13	3.23
Acceptable	531	134	34	121	385	101	425	74	218	217	91	185	251	25	166	234	32	174	248	564
	49%e	52%	42%	52%	49%	42%	52%ze	65%zhi	48%	46%	58%	49%	48%	56%	45%	52%	49%	49%	50%	51%
Unacceptable	334	69	24	64	248	82	243	17	132	172	30	105	190	10	112	149	14	94	177	334
	31%gj	27%	30%	27%	32%	34%	30%	15%	29%g	36%zgh	19%	28%	36%zjk	22%	30%	33%	21%	27%	35%zq	30%
NET: Acceptable	18%	25%	12%	25%	18%	8%	22%	50%	19%	10%	39%	21%	12%	33%	15%	19%	27%	23%	14%	21%

Fieldwork dates: 4th - 10th December 2025
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 178

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**137**	15	23	8	3	23	4	14	2	-	-	2	11	11	4	144
	13%k	**16%k**	**21%ek**	**13%k**	*8%*	**10%k**	*16%*	**22%ek**	*16%*	-	-	*3%*	*12%*	**22%ek**	*14%*	*13%*
Somewhat acceptable	**393**	39	28	28	16	95	9	17	3	3	-	33	35	23	14	420
	36%b	**43%b**	*25%*	**42%b**	*42%*	**39%b**	*33%*	*25%*	*28%*	*43%*	-	**43%b**	*38%*	**46%b**	*51%*	*38%*
Neither acceptable nor unacceptable	**186**	14	23	10	3	36	2	17	1	1	-	10	12	7	2	170
	17%	*15%*	*21%*	*15%*	*8%*	*15%*	*8%*	*26%*	*6%*	*9%*	-	*13%*	*13%*	*13%*	*9%*	*15%*
Somewhat unacceptable	**203**	17	20	12	9	51	8	13	3	2	-	14	19	6	5	201
	19%	*18%*	*18%*	*17%*	*24%*	*21%*	*31%*	*19%*	*26%*	*31%*	-	*19%*	*21%*	*13%*	*18%*	*18%*
Completely unacceptable	**131**	6	14	8	6	32	3	3	3	-	-	15	13	3	2	133
	12%	*6%*	**13%g**	*13%*	*15%*	*13%*	*11%*	*5%*	*25%*	-	-	**19%ag**	*14%*	*6%*	*8%*	*12%*
Don't know	**38**	1	4	*	1	4	-	2	-	1	-	2	2	*	-	30
	4%	*1%*	*3%*	*1%*	*3%*	*2%*	-	*3%*	-	*17%*	-	*2%*	*2%*	*	-	*3%*
Mean	**3.19**	**3.46k**	3.25	3.25	3.04	3.11	3.11	3.42	2.84	3.16	-	2.91	3.14	**3.65zdek**	3.45	3.23
Acceptable	**531**	**54**	**52**	**36**	**20**	**119**	**13**	**31**	**5**	**3**	-	**35**	**47**	**34**	**18**	**564**
	49%	***60%***	***46%***	***55%***	***50%***	***49%***	***49%***	***47%***	***44%***	***43%***	-	***46%***	***50%***	**68%zbe**	***65%***	***51%***
Unacceptable	**334**	**22**	**34**	**20**	**15**	**83**	**11**	**16**	**6**	**2**	-	**29**	**32**	**9**	**7**	**334**
	31%	***24%***	***30%***	***30%***	***39%***	**34%m**	***42%***	***24%***	***51%***	***31%***	-	***39%***	***35%***	***19%***	***26%***	***30%***
NET: Acceptable	**18%**	***35%***	***16%***	***25%***	***11%***	***15%***	***7%***	***23%***	***-7%***	***13%***	***0%***	***8%***	***15%***	***49%***	***39%***	***21%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

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Table 179

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1098	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	1089	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	336	187	145	36	45	58	47	65	48	37	288	44	152	184	132	203	32	86	67	11	6	360
	31%bor	37%zb	25%	26%	31%	33%	25%	36%zf	35%zf	30%	32%z	29%	35%zm	28%	44%zopqrt	26%	26%	32%r	22%	30%	17%	33%
Somewhat acceptable	444	198	243	47	53	62	87	74	58	63	376	57	172	271	118	323	64	112	110	16	18	452
	41%	39%	43%	34%	36%	35%	48%z	41%	42%	51%ze	42%z	37%	40%	41%	39%	41%r	51%znor	42%	36%	44%	52%	41%
Neither acceptable nor unacceptable	123	54	69	19	20	17	23	21	14	10	95	14	49	74	17	105	15	30	52	4	5	120
	11%jk	11%	12%	13%	13%	10%	13%	11%	10%	8%	11%	9%	11%	11%	6%	14%n	12%n	11%	17%zn	11%	13%	11%
Somewhat unacceptable	87	26	59	12	20	19	9	12	6	10	66	20	28	60	19	68	7	14	42	2	4	73
	8%ahj	5%	10%za	8%	13%h	11%h	5%	7%	4%	8%	7%	13%	6%	9%	6%	9%q	5%	5%	14%znopq	6%	10%	7%
Completely unacceptable	70	27	41	19	4	14	15	7	9	2	57	10	18	50	12	56	6	22	23	4	2	71
	6%gl	5%	7%	13%gl	3%	8%i	8%i	4%	7%i	2%	6%	6%	4%	8%	4%	7%	5%	8%	7%	10%	6%	6%
Don't know	28	15	13	8	6	6	2	1	3	2	20	7	14	15	3	24	1	6	16	-	1	22
	3%gl	3%	2%	6%	4%	4%	1%	1%	2%	2%	2%	5%	3%	2%	1%	3%	1%	2%	5%zn	-	2%	2%
Mean	3.84bnor	4.00zb	3.70	3.53	3.82	3.77	3.78	4.00zc	3.97zc	4.01c	3.87z	3.72	3.98zm	3.75	4.15zopqrt	3.72r	3.69r	3.86r	3.53	3.78	3.64	3.89
Acceptable	780	385	388	83	98	120	134	139	106	100	664	100	324	455	251	525	97	199	177	28	24	812
	72%bor	76%zb	68%	59%	67%	68%	73%	77%zc	77%zc	80%zce	74%z	66%	75%	70%	83%zoqrt	67%r	77%or	73%r	57%	74%	69%	74%
Unacceptable	157	53	100	30	24	33	24	19	15	12	123	30	46	110	30	125	13	36	65	6	6	144
	14%aglln	10%	18%za	22%	16%	19%gl	13%	11%	11%	10%	14%	20%	11%	17%zl	10%	16%n	10%	13%	21%znop	15%	17%	13%
NET: Acceptable	57%	66%	50%	38%	51%	49%	60%	67%	66%	71%	60%	46%	64%	53%	73%	51%	67%	60%	36%	58%	52%	61%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 180

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	336	38	86	97	57	301	18	10	7	71	61	170	12	33	26	35	26	42	49	30	49	360
	31%ch	21%	31%c	40%zc	59%zcde	33%chi	19%	19%	23%	30%	31%	35%z	35%	28%	29%	38%	25%	39%	33%	29%	40%	33%
Somewhat acceptable	444	69	128	98	29	364	45	21	14	92	81	191	10	46	37	44	37	48	56	39	48	452
	41%	37%	46%f	40%	30%	40%	48%	39%	47%	39%	42%	40%	28%	40%	42%	48%	36%	44%	38%	38%	39%	41%
Neither acceptable nor unacceptable	123	36	33	19	3	100	7	12	4	36	16	48	7	22	7	4	12	6	18	13	11	120
	11%	20%adef	12%	8%	3%	11%	7%	23%cgh	13%	15%	8%	10%	20%	19%aq	8%	4%	12%	6%	12%	13%	9%	11%
Somewhat unacceptable	87	14	19	18	4	71	12	3	1	17	10	44	3	5	10	4	7	9	14	8	12	73
	8%	8%	7%	7%	4%	8%	13%	5%	4%	7%	5%	9%	8%	4%	11%	4%	7%	8%	10%	8%	10%	7%
Completely unacceptable	70	22	10	10	3	50	11	7	2	15	15	19	3	8	4	6	10	3	8	8	1	71
	6%dgmv	12%ade	4%	4%	3%	5%	12%g	13%g	7%	6%	8%	4%	10%	7%v	4%	6%	10%v	2%	6%	8%v	1%	6%
Don't know	28	6	4	*	-	26	-	1	1	7	11	8	-	2	5	-	11	1	1	3	2	22
	3%e	3%e	1%	*	-	3%	-	1%	5%h	3%	6%im	2%	-	2%	6%	-	11%oqstv	1%	1%	3%	2%	2%
Mean	3.84chi	3.49	3.95c	4.05zc	4.38zcd	3.90zhi	3.50	3.47	3.79	3.81	3.88	3.95z	3.70	3.80	3.86	4.08	3.69	4.10	3.85	3.76	4.09	3.89
Acceptable	780	107	215	195	86	666	63	31	21	163	142	361	22	79	63	79	63	90	105	69	97	812
	72%cf	58%	77%zc	80%zc	89%zcd	73%i	68%	58%	70%	68%	73%	75%	62%	68%	71%	86%zortu	61%	82%zru	72%	68%	79%r	74%
Unacceptable	157	36	29	28	7	121	23	9	3	32	26	63	6	13	13	9	16	12	22	16	13	144
	14%d	19%df	10%	11%	7%	13%	25%cg	18%	11%	14%	13%	13%	18%	11%	15%	10%	16%	11%	15%	16%	11%	13%
NET: Acceptable	57%	39%	66%	69%	82%	60%	43%	41%	59%	55%	60%	62%	45%	57%	56%	76%	45%	72%	56%	52%	68%	61%

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Table 181

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Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	1098	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	1089	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	336	266	70	44	91	59	68	75	202	30	23	19	26	2	31	87	249	360
	31%d	*31%*	*31%*	*21%*	41%cde	*26%*	33%c	33%c	38%ikl	*24%*	37%l	*23%*	*20%*	*6%*	*30%*	*30%*	*31%*	*33%*
Somewhat acceptable	444	335	109	89	72	100	87	97	218	60	24	39	52	13	33	100	344	452
	41%d	*39%*	49%cd	*42%*	*32%*	44%d	*42%*	*43%*	*41%*	*48%*	*39%*	*47%*	*41%*	*38%*	*32%*	*34%*	43%c	*41%*
Neither acceptable nor unacceptable	123	104	20	33	26	24	21	20	55	15	8	9	13	13	7	41	83	120
	11%	*12%*	*9%*	*16%*	*12%*	*10%*	*10%*	*9%*	*10%*	*12%*	*12%*	*11%*	*10%*	*38%*	*6%*	*14%*	*10%*	*11%*
Somewhat unacceptable	87	76	12	15	19	22	14	17	29	7	6	6	17	6	10	24	63	73
	8%h	*9%*	*5%*	*7%*	*9%*	*10%*	*7%*	*7%*	*5%*	*6%*	*9%*	*8%*	13%h	*18%*	*10%*	*8%*	*8%*	*7%*
Completely unacceptable	70	57	13	19	13	16	13	9	22	8	1	3	17	-	15	26	44	71
	6%h	*7%*	*6%*	*9%*	*6%*	*7%*	*6%*	*4%*	*4%*	*6%*	*2%*	*4%*	13%ehj	-	*15%*	*9%*	*6%*	*6%*
Don't know	28	26	3	12	1	5	2	8	7	4	-	6	3	-	8	12	15	22
	3%h	*3%*	*1%*	5%ad	*1%*	*2%*	*1%*	*3%*	*1%*	*3%*	-	7%ah	*2%*	-	*8%*	*4%*	*2%*	*2%*
Mean	3.84cl	3.81	3.95	3.62	3.94c	3.74	3.89	3.98c	4.05zil	3.80l	4.01l	3.83	3.42	3.32	3.57	3.72	3.88z	3.89
Acceptable	780	601	179	133	162	158	155	172	420	90	47	58	78	15	64	187	593	812
	72%aclo	*70%*	79%acd	*63%*	*73%*	*70%*	75%c	76%c	79%zl	*72%*	*76%*	*70%*	*61%*	*44%*	*62%*	*65%*	74%zo	*74%*
Unacceptable	157	133	24	34	32	38	27	26	51	15	7	10	34	6	25	50	107	144
	14%h	*15%*	*11%*	*16%*	*15%*	*17%*	*13%*	*11%*	*10%*	*12%*	*11%*	*12%*	27%zhik	*18%*	*24%*	*17%*	*13%*	*13%*
NET: Acceptable	57%	*54%*	*69%*	*47%*	*59%*	*53%*	*62%*	*65%*	*69%*	*60%*	*65%*	*58%*	*34%*	*26%*	*37%*	*47%*	*61%*	*61%*

Fieldwork dates: 4th - 10th December 2025
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QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**336**	310	26	116	169	26	89	249	259	90	86	22	26	3	360
	31%	*32%*	*26%*	*31%*	*32%*	*38%*	*34%*	**33%z**	*32%*	*34%*	*34%*	*29%*	*26%*	*52%*	*33%*
Somewhat acceptable	**444**	396	41	136	233	27	104	319	348	109	104	28	41	2	452
	41%	*41%*	*42%*	*36%*	*44%*	*39%*	*40%*	*42%*	*42%*	*42%*	*41%*	*38%*	*42%*	*48%*	*41%*
Neither acceptable nor unacceptable	**123**	108	13	59	44	5	25	69	87	23	25	9	13	-	120
	11%dg	**11%d**	*13%*	**16%zad**	*8%*	*8%*	*10%*	*9%*	**11%g**	*9%*	*10%*	*12%*	*13%*	-	*11%*
Somewhat unacceptable	**87**	84	4	33	43	7	21	62	66	20	20	9	4	-	73
	8%	*9%*	*4%*	*9%*	*8%*	*10%*	*8%*	*8%*	*8%*	*7%*	*8%*	*12%*	*4%*	-	*7%*
Completely unacceptable	**70**	58	11	23	33	3	16	42	46	17	11	7	11	-	71
	6%	*6%*	*12%*	*6%*	*6%*	*4%*	*6%*	*6%*	*6%*	*6%*	*4%*	*9%*	*12%*	-	*6%*
Don't know	**28**	17	4	7	10	1	4	12	15	4	7	-	4	-	22
	3%dgh	*2%*	*4%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*3%*	-	*4%*	-	*2%*
Mean	**3.84**	3.85	3.70	3.79	3.88	3.97	3.90	**3.91z**	3.88	3.92	3.95	3.65	3.70	4.52	3.89
Acceptable	**780**	**706**	**67**	**252**	**402**	**52**	**193**	**568**	**607**	**200**	**191**	**50**	**67**	**5**	**812**
	72%	***73%c***	***68%***	***67%***	***76%zac***	***77%***	***75%***	***76%z***	***74%z***	***76%***	***75%***	***67%***	***68%***	***100%***	***74%***
Unacceptable	**157**	**142**	**15**	**56**	**76**	**10**	**37**	**103**	**112**	**36**	**31**	**16**	**15**	-	**144**
	14%	***15%***	***15%***	***15%***	***14%***	***14%***	***14%***	***14%***	***14%***	***14%***	***12%***	***21%***	***15%***	-	***13%***
NET: Acceptable	***57%***	***58%***	***52%***	***53%***	***61%***	***63%***	***60%***	***62%***	***60%***	***62%***	***62%***	***45%***	***52%***	***100%***	***61%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 183

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice with human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	336	78	18	71	251	61	275	41	154	125	53	117	163	14	103	141	15	110	148	360
	31%l	30%	22%	30%	32%	26%	33%z	36%	34%	26%	34%	31%	31%	32%	28%	31%	24%	31%	30%	33%
Somewhat acceptable	444	99	29	94	326	108	328	50	182	195	66	161	209	17	154	194	24	144	224	452
	41%	39%	35%	40%	42%	45%	40%	45%	40%	41%	42%	42%	40%	38%	41%	43%	36%	41%	45%z	41%
Neither acceptable nor unacceptable	123	35	18	27	84	31	84	9	51	57	13	49	58	6	52	52	8	49	56	120
	11%	13%c	22%zcd	12%	11%	13%	10%	8%	11%	12%	8%	13%	11%	14%	14%	11%	12%	14%	11%	11%
Somewhat unacceptable	87	26	11	25	57	14	72	7	29	50	14	25	47	7	29	35	9	28	36	73
	8%	10%	13%	11%	7%	6%	9%	6%	6%	11%z	9%	6%	9%	16%	8%	8%	13%	8%	7%	7%
Completely unacceptable	70	15	6	12	49	24	45	3	25	38	4	23	39	-	22	30	3	17	32	71
	6%	6%	7%	5%	6%	10%cf	5%	3%	6%	8%	3%	6%	7%	-	6%	7%	5%	5%	6%	6%
Don't know	28	4	-	4	15	1	19	3	15	7	7	6	6	-	12	1	7	5	5	22
	3%delor	2%	-	2%	2%	*	2%	3%	3%	1%	5%l	2%	1%	-	3%o	*	10%qr	1%	1%	2%
Mean	3.84bl	3.78	3.52	3.81	3.88b	3.70	3.89	4.09zi	3.93i	3.69	3.99	3.87	3.79	3.87	3.80	3.84	3.68	3.87	3.85	3.89
Acceptable	780	177	47	165	577	170	603	91	337	319	118	278	373	31	257	336	39	254	372	812
	72%bl	69%b	58%	71%b	74%zb	71%	73%	81%zi	74%	68%	75%	73%	71%	71%	69%	74%	60%	72%	74%	74%
Unacceptable	157	41	17	37	106	38	117	10	54	87	18	47	86	7	51	65	12	45	68	144
	14%	16%	21%	16%	14%	16%	14%	8%	12%	19%zgh	12%	12%	16%	16%	14%	14%	18%	13%	14%	13%
NET: Acceptable	57%	53%	37%	55%	60%	55%	59%	72%	62%	49%	64%	61%	55%	55%	56%	60%	42%	59%	61%	61%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 184

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**336**	40	40	23	10	78	8	28	3	2	-	17	26	26	10	360
	31%	***44%zk***	*35%*	*35%*	*25%*	*32%*	*32%*	*42%*	*21%*	*23%*	-	*22%*	*28%*	***52%zdek***	*35%*	*33%*
Somewhat acceptable	**444**	34	40	27	22	111	8	27	4	3	-	35	39	18	16	452
	41%	*37%*	*36%*	*41%*	*56%*	*46%*	*33%*	*40%*	*34%*	*46%*	-	*46%*	*42%*	*36%*	*57%*	*41%*
Neither acceptable nor unacceptable	**123**	4	12	5	1	17	5	5	2	-	-	7	11	2	1	120
	11%d	*4%*	*10%*	*8%*	*3%*	*7%*	*19%*	*7%*	*14%*	-	-	*10%*	***12%d***	*5%*	*4%*	*11%*
Somewhat unacceptable	**87**	11	4	4	4	27	3	2	*	1	-	9	8	3	1	73
	8%	*12%*	*4%*	*7%*	*10%*	*11%*	*12%*	*3%*	*2%*	*13%*	-	*13%*	*8%*	*6%*	*4%*	*7%*
Completely unacceptable	**70**	1	13	5	1	9	1	3	3	-	-	6	7	1	-	71
	6%	*1%*	***12%aeg***	*7%*	*4%*	*4%*	*4%*	*5%*	*28%*	-	-	*8%*	*8%*	*1%*	-	*6%*
Don't know	**28**	1	4	2	1	1	-	2	-	1	-	1	2	-	-	22
	3%e	*1%*	*3%*	*3%*	*3%*	*	-	*3%*	-	*17%*	-	*1%*	*2%*	-	-	*2%*
Mean	**3.84**	**4.12zk**	3.82	3.91	3.91	**3.92k**	3.78	**4.15bk**	3.19	3.96	-	3.62	3.76	**4.31zekl**	4.22	3.89
Acceptable	**780**	**74**	**80**	**50**	**32**	**189**	**17**	**54**	**7**	**5**	-	**52**	**65**	**44**	**25**	**812**
	72%	***81%***	***71%***	***75%***	***81%***	***78%z***	***65%***	***82%b***	***56%***	***69%***	-	***68%***	***70%***	***88%zkl***	***92%***	***74%***
Unacceptable	**157**	**12**	**17**	**9**	**5**	**36**	**4**	**5**	**4**	**1**	-	**16**	**15**	**4**	**1**	**144**
	14%	*13%*	***15%g***	*14%*	*14%*	*15%*	*16%*	*7%*	*30%*	*13%*	-	*21%*	*16%*	*8%*	*4%*	*13%*
NET: Acceptable	**57%**	***68%***	***56%***	***61%***	***67%***	***63%***	***50%***	***75%***	***25%***	***56%***	***0%***	***48%***	***54%***	***80%***	***88%***	***61%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 185

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1098	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	1089	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	92	60	30	11	9	11	13	14	21	11	72	18	40	52	40	52	9	17	20	3	2	109
	8%bjo	12%zb	*5%*	*8%*	*6%*	*6%*	*7%*	*8%*	16%adefg	*9%*	*8%*	*12%*	*9%*	*8%*	13%zoqr	*7%*	*7%*	*6%*	*6%*	*8%*	*7%*	*10%*
Somewhat acceptable	439	239	197	50	70	56	69	82	54	59	372	60	183	255	137	301	56	103	118	15	8	448
	40%bet	47%zb	*34%*	*35%*	*47%*	*32%*	*37%*	46%d	*39%*	47%e	41%z	*40%*	*42%*	*39%*	46%t	*39%*	45%t	*38%*	*38%*	*40%*	*23%*	*41%*
Neither acceptable nor unacceptable	189	91	95	33	24	31	35	34	19	14	147	24	84	104	33	156	29	51	62	3	9	168
	17%jn	*18%*	*17%*	*23%*	*16%*	*18%*	*19%*	*19%*	*14%*	*11%*	*16%*	*16%*	*19%*	*16%*	*11%*	20%rn	23%n	19%n	20%n	*9%*	28%n	*15%*
Somewhat unacceptable	175	53	121	18	25	34	29	27	20	23	156	17	61	114	44	130	11	42	63	6	7	176
	16%aj	*10%*	21%za	*13%*	*17%*	*19%*	*16%*	*15%*	*14%*	*18%*	17%z	*11%*	*14%*	*17%*	*15%*	17%p	*9%*	*16%*	20%p	*16%*	*22%*	*16%*
Completely unacceptable	166	50	113	23	20	32	36	20	19	16	138	26	55	111	43	121	17	51	39	10	5	171
	15%aj	*10%*	20%za	*16%*	*13%*	*18%*	19%g	*11%*	*14%*	*13%*	*15%*	*17%*	*13%*	*17%*	*14%*	*15%*	*13%*	*19%*	*12%*	25%r	*14%*	*16%*
Don't know	28	13	15	6	-	11	2	3	4	2	18	7	10	17	4	21	3	7	9	*	2	26
	3%	*3%*	*3%*	*4%*	-	6%dl	*1%*	*2%*	*3%*	*1%*	*2%*	*5%*	*2%*	*3%*	*1%*	*3%*	*2%*	*3%*	*3%*	*1%*	*6%*	*2%*
Mean	3.11beo	3.42zb	2.84	3.06	3.16	2.88	2.97	3.26zef	3.30zef	3.21e	3.09	3.19	3.22	3.04	3.28zoq	3.04	3.24	2.98	3.06	2.89	2.86	3.14
Acceptable	531	300	227	61	79	68	82	96	76	70	444	78	223	307	177	352	66	121	138	18	10	557
	49%beot	59%zb	*40%*	*43%*	*53%*	*38%*	*45%*	54%e	55%zef	56%e	*49%*	*51%*	*52%*	*47%*	59%zoqrt	*45%*	52%t	*45%*	*44%*	*48%*	*30%*	*51%*
Unacceptable	341	103	234	41	45	66	64	47	39	39	294	42	116	225	87	251	28	93	102	16	12	347
	31%egln	*20%*	41%za	*29%*	*30%*	38%g	*35%*	*26%*	*28%*	*31%*	33%z	*28%*	*27%*	34%zf	*29%*	32%p	*23%*	*34%*	*33%*	42%p	*36%*	*32%*
NET: Acceptable	17%	*39%*	*-1%*	*14%*	*23%*	*1%*	*9%*	*28%*	*27%*	*25%*	*17%*	*24%*	*25%*	*13%*	*30%*	*13%*	*30%*	*10%*	*12%*	*6%*	*-6%*	*19%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 186

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	92	11	23	29	15	79	5	4	4	27	11	41	1	18	8	3	7	9	10	6	16	109
	8%	6%	8%	12%	16%zc	9%	5%	8%	13%	11%	5%	9%	2%	16%za	10%	4%	7%	8%	7%	6%	13%	10%
Somewhat acceptable	439	65	112	121	49	366	43	15	14	82	91	194	11	37	33	44	47	47	57	43	47	448
	40%	35%	40%	50%zc	51%	40%	47%	29%	48%	34%	47%k	40%	32%	32%	38%	47%	46%	43%	39%	42%	39%	41%
Neither acceptable nor unacceptable	189	36	52	33	8	168	8	12	1	49	31	89	7	24	17	15	15	22	20	16	31	168
	17%l	19%	18%	14%	8%	18%j	9%	22%hj	3%	20%	16%	19%	21%	21%	19%	16%	15%	20%	14%	16%	25%	15%
Somewhat unacceptable	175	33	49	34	12	147	17	7	4	40	29	78	8	21	12	15	14	16	34	16	11	176
	16%	18%	18%	14%	12%	16%	18%	14%	14%	17%	15%	16%	22%	18%	14%	17%	14%	15%	23%v	15%	9%	16%
Completely unacceptable	166	37	38	26	12	128	19	14	5	32	28	68	8	12	13	15	13	15	22	18	14	171
	15%	20%e	14%	11%	12%	14%	20%	26%ag	18%	14%	14%	14%	23%	10%	15%	16%	12%	14%	15%	17%	11%	16%
Don't know	28	3	6	-	-	24	1	1	1	8	6	10	-	3	5	-	6	-	3	3	4	26
	3%e	2%	2%	-	-	3%	2%	2%	5%	3%	3%	2%	-	3%	6%	-	5%	-	2%	3%	3%	2%
Mean	3.11c	2.90	3.12	3.38zcd	3.46zc	3.14	2.99	2.79	3.26	3.13	3.14	3.13	2.68	3.26	3.15	3.05	3.23	3.17	2.99	3.04	3.34	3.14
Acceptable	531	77	135	150	65	446	48	20	18	109	101	235	12	55	42	47	55	56	67	49	64	557
	49%c	41%	48%	62%zcd	67%zcd	49%	52%	37%	61%l	46%	52%	49%	34%	48%	47%	51%	53%	51%	46%	48%	52%	51%
Unacceptable	341	70	87	60	24	275	35	21	9	73	57	145	16	32	25	30	27	31	56	33	25	347
	31%ev	38%e	31%	25%	25%	30%	38%	39%	31%	31%	29%	30%	45%	28%	28%	33%	26%	29%	38%v	33%	20%	32%
NET: Acceptable	17%	4%	17%	37%	43%	19%	14%	-3%	29%	15%	23%	19%	-11%	20%	19%	18%	27%	23%	7%	15%	31%	19%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 187

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	1098	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	1089	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	92	74	18	10	25	11	27	19	56	10	5	3	8	2	6	13	79	109
	8%e	*9%*	*8%*	*5%*	*11%*	*5%*	13%ce	*9%*	11%z	*8%*	*8%*	*4%*	*6%*	*6%*	*6%*	*4%*	10%zo	*10%*
Somewhat acceptable	439	327	113	77	73	89	101	99	243	41	23	38	35	9	43	111	329	448
	40%el	*38%*	50%zi	*36%*	*33%*	*40%*	49%ccl	*44%*	46%zil	*33%*	*38%*	45%l	*27%*	*27%*	*41%*	*38%*	*41%*	*41%*
Neither acceptable nor unacceptable	189	162	27	44	42	42	26	34	84	21	7	15	27	11	18	55	134	168
	17%h	19%hi	*12%*	*21%*	*19%*	*19%*	*13%*	*15%*	*16%*	*17%*	*12%*	*18%*	*21%*	*32%*	*17%*	*19%*	*17%*	*15%*
Somewhat unacceptable	175	139	36	36	44	28	25	43	76	19	17	13	29	7	12	57	118	176
	16%h	*16%*	*16%*	*17%*	*20%*	*12%*	*12%*	*19%*	*14%*	*15%*	27%h	*16%*	*22%*	*21%*	*12%*	*20%*	*15%*	*16%*
Completely unacceptable	166	136	29	39	32	47	24	24	67	30	8	10	26	4	19	42	124	171
	15%h	*16%*	*13%*	*18%*	*14%*	21%ffi	*12%*	*11%*	*13%*	24%zh	*12%*	*12%*	*20%*	*12%*	*19%*	*14%*	*16%*	*16%*
Don't know	28	25	3	5	6	8	3	6	6	4	2	4	3	1	6	12	14	26
	3%e	*3%*	*1%*	*3%*	*3%*	*3%*	*1%*	*3%*	*1%*	*3%*	*3%*	*4%*	*3%*	*3%*	*5%*	*4%*	*2%*	*2%*
Mean	3.11ll	3.07	3.24	2.92	3.07	2.95	3.41zcde	3.21c	3.27zil	2.85	3.02	3.15	2.77	2.95	3.04	2.98	3.15z	3.14
Acceptable	531	400	131	87	98	100	128	118	299	51	28	41	43	11	49	123	408	557
	49%al	*46%*	58%zi	*41%*	*44%*	*45%*	62%zcde	*52%*	56%zil	*41%*	*46%*	*50%*	*34%*	*33%*	*47%*	*43%*	51%z	*51%*
Unacceptable	341	276	65	75	75	75	49	67	143	49	24	23	54	11	32	98	242	347
	31%fh	*32%*	*29%*	36%f	*34%*	*33%*	*24%*	*30%*	*27%*	39%h	*39%*	*28%*	42%zh	*32%*	*30%*	*34%*	*30%*	*32%*
NET: Acceptable	17%	*14%*	*29%*	*5%*	*10%*	*11%*	*39%*	*23%*	*29%*	*2%*	*6%*	*22%*	*-8%*	*1%*	*16%*	*9%*	*21%*	*19%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 188

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**92**	83	8	37	42	4	18	65	71	18	18	6	8	2	109
	8%	*9%*	*9%*	*10%*	*8%*	*6%*	*7%*	*9%*	*9%*	*7%*	*7%*	*8%*	*9%*	*32%*	*10%*
Somewhat acceptable	**439**	403	34	150	230	23	103	303	347	106	109	23	34	2	448
	40%	*41%*	*34%*	*40%*	*43%*	*34%*	*40%*	*40%*	*42%z*	*40%*	*43%*	*30%*	*34%*	*39%*	*41%*
Neither acceptable nor unacceptable	**189**	165	19	73	78	14	48	117	132	47	38	14	19	-	168
	17%g	*17%*	*19%*	*19%*	*15%*	*21%*	*18%*	*16%*	*16%*	*18%*	*15%*	*18%*	*19%*	-	*15%*
Somewhat unacceptable	**175**	155	19	56	83	16	51	134	130	45	41	18	19	-	176
	16%	*16%*	*19%*	*15%*	*16%*	*24%*	*20%*	*18%h*	*16%*	*17%*	*16%*	*24%*	*19%*	-	*16%*
Completely unacceptable	**166**	145	18	49	88	9	36	118	122	40	43	14	18	-	171
	15%	*15%*	*19%*	*13%*	*16%*	*14%*	*14%*	*16%*	*15%*	*15%*	*17%*	*19%*	*19%*	-	*16%*
Don't know	**28**	22	1	9	13	1	4	15	19	7	5	-	1	1	26
	3%	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*3%*	*2%*	-	*1%*	*29%*	*2%*
Mean	**3.11**	3.13	2.95	3.20	3.11	2.96	3.07	3.08	3.14g	3.06	3.07	2.84	2.95	4.45	3.14
Acceptable	**531**	**487**	**42**	**187**	**272**	**27**	**121**	**368**	**418**	**123**	**127**	**29**	**42**	**4**	**557**
	49%	***50%z***	***43%***	***50%***	***51%***	***40%***	***47%***	***49%***	***51%z***	***47%***	***50%***	***38%***	***43%***	***71%***	***51%***
Unacceptable	**341**	**300**	**37**	**104**	**170**	**26**	**86**	**252**	**252**	**85**	**85**	**32**	**37**	-	**347**
	31%	***31%***	***38%***	***28%***	***32%***	***38%***	***33%***	***34%zh***	***31%***	***32%***	***33%***	***43%***	***38%***	-	***32%***
NET: Acceptable	**17%**	***19%***	***5%***	***22%***	***19%***	***3%***	***13%***	***15%***	***20%***	***15%***	***16%***	***-5%***	***5%***	***71%***	***19%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 189

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice with human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	92	22	8	20	69	20	71	14	34	36	12	36	43	6	27	45	9	26	47	109
	8%	*8%*	*9%*	*8%*	*9%*	*8%*	*9%*	*13%*	*8%*	*8%*	*8%*	*10%*	*8%*	*15%*	*7%*	*10%*	*13%*	*7%*	*9%*	*10%*
Somewhat acceptable	439	106	31	100	316	90	347	61	195	168	84	159	194	18	160	162	30	147	188	448
	40%o	*41%*	*38%*	*43%*	*40%*	*37%*	*42%*	54%zi	*43%*	*36%*	53%zi	*42%*	*37%*	*41%*	*43%*	*36%*	*46%*	*42%*	*38%*	*41%*
Neither acceptable nor unacceptable	189	48	16	42	131	50	126	18	86	77	32	75	75	10	74	74	13	65	82	168
	17%f	*19%*	*20%*	*18%*	*17%*	*21%*	*15%*	*16%*	*19%*	*16%*	*21%*	*20%*	*14%*	*22%*	*20%*	*16%*	*20%*	*18%*	*16%*	*15%*
Somewhat unacceptable	175	50	16	45	115	34	140	8	68	98	17	47	107	6	56	84	7	63	85	176
	16%gk	*19%*	*20%*	*19%*	*15%*	*14%*	*17%*	*7%*	*15%*	21%zg	*11%*	*12%*	21%zjk	*13%*	*15%*	*19%*	*11%*	*18%*	*17%*	*16%*
Completely unacceptable	166	31	10	27	129	45	119	8	64	82	10	57	94	4	49	83	4	48	91	171
	15%g	*12%*	*12%*	*12%*	*17%*	*19%*	*14%*	*8%*	*14%*	17%g	*7%*	15%j	18%j	*9%*	*13%*	18%z	*6%*	*14%*	18%z	*16%*
Don't know	28	*	-	*	21	2	20	2	9	10	1	6	10	-	6	5	3	5	7	26
	3%aceor	*	-	*	3%a	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	-	*2%*	*1%*	*4%*	*1%*	*1%*	*2%*
Mean	3.11bo	3.15	3.12	3.17	3.11	3.03	3.14	3.50zhi	3.15	2.95	3.45zi	3.19i	2.97	3.39	3.17	3.01	3.51r	3.12	3.03	3.14
Acceptable	531	127	39	119	386	110	419	76	230	204	96	195	237	25	187	207	39	173	235	557
	49%z	*50%*	*48%*	*51%*	*49%*	*46%*	*51%*	67%zhi	*50%*	*43%*	61%zi	*51%*	*45%*	*56%*	*50%*	*46%*	*59%*	*49%*	*47%*	*51%*
Unacceptable	341	81	27	72	244	78	259	16	132	180	28	105	201	10	105	167	11	110	176	347
	31%gj	*31%*	*33%*	*31%*	*31%*	*33%*	*31%*	*15%*	29%g	38%zgh	*18%*	*27%*	38%zjk	*22%*	*28%*	37%zn	*17%*	*31%*	35%zp	*32%*
NET: Acceptable	17%	*18%*	*15%*	*20%*	*18%*	*13%*	*19%*	*53%*	*21%*	*5%*	*43%*	*24%*	*7%*	*34%*	*22%*	*9%*	*42%*	*18%*	*12%*	*19%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 190

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**92**	10	17	8	2	20	3	9	-	-	-	4	14	6	4	109
	8%	*11%*	***15%z***	*13%*	*6%*	*8%*	*11%*	*13%*	-	-	-	*5%*	***15%z***	*13%*	*13%*	*10%*
Somewhat acceptable	**439**	45	36	26	17	104	11	24	3	2	-	28	34	25	16	448
	40%	***49%b***	*32%*	*39%*	*44%*	*43%*	*43%*	*36%*	*21%*	*34%*	-	*37%*	*36%*	*50%*	*59%*	*41%*
Neither acceptable nor unacceptable	**189**	14	19	10	6	25	3	15	-	2	-	8	19	6	1	168
	17%e	*16%*	*17%*	*15%*	*15%*	*10%*	*12%*	***23%e***	-	*35%*	-	*10%*	***20%e***	*11%*	*3%*	*15%*
Somewhat unacceptable	**175**	9	18	11	7	44	5	10	4	1	-	16	10	5	4	176
	16%	*10%*	*16%*	*17%*	*17%*	*18%*	*21%*	*15%*	*31%*	*13%*	-	*22%*	*10%*	*11%*	*14%*	*16%*
Completely unacceptable	**166**	12	20	10	6	46	3	7	6	-	-	18	16	8	3	171
	15%	*13%*	***18%g***	*15%*	*16%*	*19%*	*13%*	*10%*	*49%*	-	-	*24%*	*18%*	*15%*	*12%*	*16%*
Don't know	**28**	1	2	1	1	3	-	2	-	1	-	1	*	-	-	26
	3%	*1%*	*2%*	*2%*	*3%*	*1%*	-	*3%*	-	*17%*	-	*2%*	*	-	-	*2%*
Mean	**3.11k**	**3.35k**	3.10	3.19	3.06	3.03	3.18	3.27	1.93	3.25	-	2.77	3.22	**3.35k**	3.47	3.14
Acceptable	**531**	**55**	**53**	**34**	**19**	**124**	**14**	**32**	**3**	**2**	-	**32**	**48**	**32**	**20**	**557**
	49%	***60%z***	***47%***	***52%***	***49%***	***51%***	***54%***	***49%***	***21%***	***34%***	-	***42%***	***52%***	***63%***	***72%***	***51%***
Unacceptable	**341**	**21**	**38**	**21**	**13**	**91**	**9**	**17**	**10**	**1**	-	**35**	**26**	**13**	**7**	**347**
	31%	***23%***	***34%***	***31%***	***33%***	***37%a***	***34%***	***25%***	***79%***	***13%***	-	***46%zai***	***28%***	***26%***	***26%***	***32%***
NET: Acceptable	**17%**	***37%***	***13%***	***20%***	***16%***	***14%***	***20%***	***24%***	***-59%***	***21%***	***0%***	***-4%***	***24%***	***37%***	***46%***	***19%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 191

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1098	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	1089	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	185	123	60	28	26	25	24	28	31	22	153	32	77	107	92	92	19	32	33	5	4	199
	17%bor	24%ab	11%	20%	18%	14%	13%	16%	23%efg	18%	17%	21%	18%	16%	30%zopqrst	12%	15%	12%	11%	12%	12%	18%
Somewhat acceptable	462	225	230	50	54	75	75	95	56	58	391	60	200	262	130	331	64	116	123	13	14	477
	42%	44%	40%	35%	37%	43%	41%	53%cdfh	41%	46%	43%z	39%	46%	40%	43%	42%	51%rs	43%	40%	35%	42%	43%
Neither acceptable nor unacceptable	153	60	91	22	36	17	25	25	14	14	118	19	59	94	28	126	24	29	58	7	6	141
	14%hjn	12%	16%	16%	25%ehi	10%	13%	14%	10%	11%	13%	13%	14%	14%	9%	16%nq	19%n	11%	19%nq	19%	18%	13%
Somewhat unacceptable	140	47	93	14	24	22	31	19	13	19	125	12	53	87	29	108	7	39	54	4	5	132
	13%ahp	9%	16%za	10%	16%	12%	17%h	10%	9%	15%	14%z	8%	12%	13%	10%	14%p	6%	14%p	17%np	10%	13%	12%
Completely unacceptable	121	40	79	19	8	29	25	12	18	11	96	22	36	83	20	99	10	44	32	9	4	124
	11%aghl	8%	14%za	13%	5%	16%dg	14%g	7%	13%g	9%	11%	15%	8%	13%	7%	13%an	8%	16%an	10%	23%anpt	13%	11%
Don't know	27	11	16	8	-	8	4	1	5	1	19	7	7	20	3	23	1	11	10	*	1	25
	3%g	2%	3%	6%	-	5%e	2%	1%	4%g	1%	2%	5%	2%	3%	1%	3%	1%	4%	3%	1%	2%	2%
Mean	3.42bfoqr	3.69zb	3.18	3.42	3.45	3.27	3.24	3.61zef	3.53f	3.48	3.43	3.46	3.54z	3.35	3.82zoqrst	3.28	3.59oqrs	3.21	3.24	3.04	3.28	3.46
Acceptable	647	348	291	78	80	100	99	123	87	80	544	91	277	369	221	423	83	148	156	18	19	676
	59%bor	69%zb	51%	56%	54%	57%	54%	68%zef	64%	64%	60%z	60%	64%zm	57%	74%zoqrst	54%	66%ors	55%	50%	47%	54%	62%
Unacceptable	261	87	172	32	32	51	56	30	31	31	222	34	89	170	49	207	17	83	86	12	9	256
	24%ghjnp	17%	30%za	23%	21%	29%g	30%gh	17%	22%	25%	25%	22%	21%	26%	16%	27%znp	14%	31%znp	28%np	32%np	26%	23%
NET: Acceptable	35%	52%	21%	33%	33%	28%	24%	51%	41%	39%	36%	38%	43%	31%	57%	28%	52%	24%	22%	15%	28%	38%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 192

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	185	24	38	51	39	166	9	4	6	38	34	94	2	20	16	19	15	20	28	19	27	199
	17%	*13%*	*13%*	*21%*	40%zcde	*18%*	*9%*	*8%*	*19%*	*16%*	*18%*	*20%*	*5%*	*18%*	*18%*	*20%*	*15%*	*18%*	*19%*	*18%*	*22%*	*18%*
Somewhat acceptable	462	59	133	125	32	379	49	21	14	96	85	197	12	46	38	44	41	59	54	40	44	477
	42%c	*32%*	48%c	52%cef	*33%*	*41%*	*53%*	*39%*	*48%*	*40%*	*44%*	*41%*	*35%*	*40%*	*43%*	*48%*	*40%*	54%tv	*37%*	*40%*	*36%*	*43%*
Neither acceptable nor unacceptable	153	36	38	25	5	129	9	13	3	45	17	67	13	21	11	6	10	9	21	12	25	141
	14%	20%ef	*14%*	*10%*	*6%*	*14%*	*10%*	24%sh	*9%*	19%l	*9%*	*14%*	*37%*	*18%*	*12%*	*7%*	*10%*	*9%*	*14%*	*12%*	21%q	*13%*
Somewhat unacceptable	140	30	35	28	11	122	10	7	2	27	27	68	5	14	8	10	17	15	24	14	15	132
	13%	*16%*	*12%*	*11%*	*11%*	*13%*	*11%*	*12%*	*7%*	*12%*	*14%*	*14%*	*14%*	*12%*	*9%*	*10%*	*17%*	*13%*	*16%*	*14%*	*13%*	*12%*
Completely unacceptable	121	32	30	14	10	93	16	8	4	25	23	45	3	12	10	10	13	7	16	13	9	124
	11%e	17%ze	*11%*	*6%*	*10%*	*10%*	*17%*	*15%*	*13%*	*11%*	*12%*	*9%*	*9%*	*11%*	*11%*	*10%*	*13%*	*6%*	*11%*	*13%*	*7%*	*11%*
Don't know	27	3	6	-	-	25	-	1	1	7	9	9	-	2	5	4	5	-	3	3	2	25
	3%e	*2%*	*2%*	-	-	*3%*	-	*3%*	*3%*	*3%*	*5%*	*2%*	-	*2%*	6%e	*4%*	*5%*	-	*2%*	*3%*	*2%*	*2%*
Mean	3.42c	3.08	3.41c	3.71zcd	3.81zcd	3.45	3.26	3.13	3.55	3.40	3.44	3.48	3.12	3.42	3.50	3.60	3.29	3.64	3.39	3.38	3.53	3.46
Acceptable	647	84	171	176	70	545	57	25	20	134	119	291	14	67	54	63	56	79	83	59	71	676
	59%d	*45%*	61%c	73%zcd	73%zcd	*60%*	*62%*	*47%*	*67%*	*56%*	*61%*	*61%*	*40%*	*58%*	*61%*	*68%*	*55%*	72%zt	*57%*	*58%*	*58%*	*62%*
Unacceptable	261	62	65	41	21	215	26	15	6	53	50	112	8	27	18	19	30	21	39	27	25	256
	24%e	33%zde	*23%*	*17%*	*22%*	*24%*	*28%*	*27%*	*20%*	*22%*	*26%*	*23%*	*23%*	*23%*	*21%*	*21%*	*30%*	*20%*	*27%*	*27%*	*20%*	*23%*
NET: Acceptable	35%	*12%*	*38%*	*56%*	*51%*	*36%*	*34%*	*19%*	*47%*	*34%*	*36%*	*37%*	*17%*	*35%*	*40%*	*47%*	*25%*	*52%*	*30%*	*31%*	*38%*	*38%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 193

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	1098	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	1089	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	185	147	38	14	44	37	55	35	113	10	15	6	15	3	20	34	150	199
	17%ch	*17%*	*17%*	*6%*	20%c	16%c	27%cefg	16%c	21%ijkl	*8%*	25%ik	*7%*	*12%*	*9%*	*19%*	*12%*	19%ce	*18%*
Somewhat acceptable	462	343	120	96	76	89	90	112	242	68	18	39	38	4	47	123	339	477
	42%adf	*40%*	53%ce	*45%*	*34%*	*39%*	*44%*	50%ce	45%jl	54%jl	*30%*	47%l	*29%*	*12%*	*45%*	*43%*	*42%*	*43%*
Neither acceptable nor unacceptable	153	131	23	45	34	28	23	24	66	12	11	11	26	16	7	48	105	141
	14%	*15%*	*10%*	21%efg	*15%*	*12%*	*11%*	*10%*	*12%*	*9%*	*17%*	*14%*	20%i	*45%*	*7%*	*17%*	*13%*	*13%*
Somewhat unacceptable	140	119	21	27	38	33	17	26	56	12	8	18	26	8	8	34	106	132
	13%fh	*14%*	*9%*	*13%*	17%f	*15%*	*8%*	*11%*	*11%*	*10%*	*14%*	22%ghi	20%ghi	*23%*	*8%*	*12%*	*13%*	*12%*
Completely unacceptable	121	98	23	24	28	30	19	20	48	20	7	5	23	2	13	35	86	124
	11%h	*11%*	*10%*	*11%*	*13%*	*13%*	*9%*	*9%*	*9%*	16%h	*11%*	*6%*	18%hk	*7%*	*13%*	*12%*	*11%*	*11%*
Don't know	27	25	2	7	1	9	2	8	7	4	2	3	1	1	8	14	12	25
	3%n	*3%*	*1%*	*3%*	*1%*	*4%*	*1%*	*4%*	*1%*	*3%*	*3%*	*4%*	*1%*	*3%*	*8%*	5%p	*2%*	*2%*
Mean	3.42l	3.38	3.58	3.23	3.32	3.32	3.72zcde	3.54c	3.60zil	3.30	3.45	3.29	2.97	2.93	3.54	3.31	3.46	3.46
Acceptable	647	490	157	109	120	125	145	147	354	78	34	45	52	7	67	157	489	676
	59%al	*57%*	70%ce	*52%*	*54%*	*56%*	71%zcde	66%cd	67%zl	62%l	*55%*	*54%*	*41%*	*21%*	*65%*	*54%*	61%c	*62%*
Unacceptable	261	218	44	51	66	63	35	46	104	31	15	23	49	10	22	70	192	256
	24%fh	*25%*	*19%*	*24%*	30%f	28%f	*17%*	*20%*	*20%*	*25%*	*25%*	*28%*	38%zh	*30%*	*21%*	*24%*	*24%*	*23%*
NET: Acceptable	35%	*31%*	*50%*	*27%*	*24%*	*28%*	*53%*	*45%*	*47%*	*37%*	*30%*	*26%*	*3%*	*-9%*	*44%*	*30%*	*37%*	*38%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 194

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**185**	170	15	59	99	12	60	128	144	45	43	16	15	2	199
	17%	*17%*	*15%*	*16%*	*19%*	*17%*	**23%zg**	*17%*	*18%*	*17%*	*17%*	*22%*	*15%*	*32%*	*18%*
Somewhat acceptable	**462**	417	38	155	238	24	90	339	369	105	114	22	38	3	477
	42%	*43%*	*38%*	*42%*	*45%*	*35%*	*35%*	**45%zfk**	**45%zfk**	*40%*	**45%f**	*30%*	*38%*	*68%*	*43%*
Neither acceptable nor unacceptable	**153**	140	12	68	59	12	39	95	109	38	24	11	12	-	141
	14%dgj	**14%d**	*12%*	**18%zad**	*11%*	*18%*	*15%*	*13%*	*13%*	*15%*	*10%*	*14%*	*12%*	-	*13%*
Somewhat unacceptable	**140**	118	20	41	67	10	41	96	91	32	39	12	20	-	132
	13%d	*12%*	*20%*	*11%*	*13%*	*15%*	*16%*	**13%h**	*11%*	*12%*	**15%h**	*16%*	**20%h**	-	*12%*
Completely unacceptable	**121**	109	12	43	58	8	21	79	89	35	27	11	12	-	124
	11%	*11%*	*12%*	*11%*	*11%*	*11%*	*8%*	*10%*	*11%*	**13%f**	*11%*	*15%*	*12%*	-	*11%*
Don't know	**27**	21	2	7	10	3	8	15	18	7	7	2	2	-	25
	3%d	*2%*	*2%*	*2%*	*2%*	*4%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*2%*	-	*2%*
Mean	**3.42**	3.44	3.24	3.40	3.48	3.33	3.50	3.46	**3.48z**	3.36	3.44	3.28	3.24	4.32	3.46
Acceptable	**647**	**586**	**53**	**214**	**337**	**35**	**150**	**467**	**513**	**150**	**157**	**39**	**53**	**5**	**676**
	59%	***60%***	***54%***	***57%***	**63%z**	***52%***	***58%***	**62%z**	**62%z**	***57%***	***62%***	***52%***	***54%***	***100%***	***62%***
Unacceptable	**261**	**227**	**33**	**83**	**126**	**18**	**62**	**175**	**181**	**67**	**66**	**23**	**33**	-	**256**
	24%d	***23%***	***33%***	***22%***	***24%***	***26%***	***24%***	***23%***	***22%***	***26%***	***26%***	***31%***	***33%***	-	***23%***
NET: Acceptable	**35%**	***37%***	***21%***	***35%***	***40%***	***26%***	***34%***	***39%***	***40%***	***32%***	***36%***	***21%***	***21%***	***100%***	***38%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 195

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	185	38	10	35	139	39	143	21	91	61	34	62	88	11	55	80	14	49	89	199
	17%	*15%*	*13%*	*15%*	*18%*	*16%*	*17%*	*19%*	20%i	*13%*	*22%*	*16%*	*17%*	*25%*	*15%*	*18%*	*21%*	*14%*	*18%*	*18%*
Somewhat acceptable	462	112	28	109	328	91	363	62	186	197	73	165	218	20	157	184	25	148	212	477
	42%	*44%*	*34%*	47%a	*42%*	*38%*	*44%*	55%zhi	*41%*	*42%*	*46%*	*43%*	*42%*	*44%*	*42%*	*41%*	*39%*	*42%*	*42%*	*43%*
Neither acceptable nor unacceptable	153	52	24	42	98	46	102	11	72	65	21	61	68	4	68	58	6	70	59	141
	14%df	20%zcd	30%zacd	*18%*	*13%*	19%zf	*12%*	*10%*	*16%*	*14%*	*14%*	*16%*	*13%*	*8%*	18%z	*13%*	*9%*	20%zr	*12%*	*13%*
Somewhat unacceptable	140	26	8	23	110	24	112	11	57	67	16	50	71	7	45	73	8	44	77	132
	13%	*10%*	*10%*	*10%*	*14%*	*10%*	*14%*	*10%*	*13%*	*14%*	*10%*	*13%*	*14%*	*16%*	*12%*	16%z	*13%*	*13%*	*15%*	*12%*
Completely unacceptable	121	26	9	23	93	36	84	5	40	70	11	35	70	3	40	52	9	34	58	124
	11%g	*10%*	*11%*	*10%*	*12%*	*15%*	*10%*	*4%*	*9%*	15%egh	*7%*	*9%*	*13%*	*6%*	*11%*	*11%*	*14%*	*10%*	*12%*	*11%*
Don't know	27	3	2	3	15	3	18	2	11	11	2	8	10	-	8	6	3	7	6	25
	3%bf	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	-	*2%*	*1%*	*4%*	*2%*	*1%*	*2%*
Mean	3.42i	3.43	3.29	3.48	3.40	3.32	3.46	3.76zi	3.52i	3.24	3.67zi	3.45	3.36	3.67	3.39	3.37	3.41	3.39	3.40	3.46
Acceptable	647	150	38	143	467	131	506	83	277	258	107	226	306	31	212	264	39	197	301	676
	59%i	58%b	*47%*	61%ab	*60%*	*55%*	*62%*	74%zhi	*61%*	*55%*	*68%*	*60%*	*58%*	*70%*	*57%*	*58%*	*60%*	*56%*	*60%*	*62%*
Unacceptable	261	52	17	45	202	59	197	16	97	137	27	85	140	10	85	125	18	79	134	256
	24%g	*20%*	*21%*	*19%*	26%z	*25%*	*24%*	*14%*	*21%*	29%zgh	*17%*	*22%*	*27%*	*22%*	*23%*	28%z	*27%*	*22%*	*27%*	*23%*
NET: Acceptable	35%	*38%*	*26%*	*42%*	*34%*	*30%*	*38%*	*60%*	*39%*	*26%*	*51%*	*37%*	*32%*	*48%*	*34%*	*31%*	*33%*	*34%*	*33%*	*38%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 196

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**185**	24	28	17	5	38	5	17	2	1	-	3	15	17	5	199
	17%k	**27%ak**	**25%k**	**25%k**	*14%*	**16%k**	*21%*	**25%k**	*16%*	*9%*	-	*5%*	**17%k**	**34%zekl**	*18%*	*18%*
Somewhat acceptable	**462**	35	42	29	23	112	8	29	2	5	-	37	44	22	10	477
	42%	*38%*	*37%*	*44%*	**58%b**	*46%*	*30%*	*44%*	*18%*	*74%*	-	*49%*	*47%*	*45%*	*38%*	*43%*
Neither acceptable nor unacceptable	**153**	13	15	4	2	24	4	9	1	-	-	4	12	4	3	141
	14%c	*14%*	*13%*	*6%*	*6%*	*10%*	*16%*	*14%*	*8%*	-	-	*6%*	*13%*	*9%*	*11%*	*13%*
Somewhat unacceptable	**140**	12	14	11	3	32	6	6	3	-	-	14	9	6	8	132
	13%	*13%*	*12%*	*16%*	*8%*	*13%*	*24%*	*9%*	*28%*	-	-	*18%*	*9%*	*12%*	*29%*	*12%*
Completely unacceptable	**121**	6	12	5	4	32	2	3	4	-	-	15	13	1	1	124
	11%m	*6%*	**11%g**	*8%*	*11%*	**13%m**	*9%*	*5%*	*30%*	-	-	**20%agm**	**14%m**	*1%*	*4%*	*11%*
Don't know	**27**	1	2	*	1	5	-	2	-	1	-	2	*	-	-	25
	3%	*2%*	*2%*	*1%*	*3%*	*2%*	-	*3%*	-	*17%*	-	*3%*	*	-	-	*2%*
Mean	**3.42k**	**3.67k**	**3.84k**	**3.63k**	3.58	**3.39k**	3.30	**3.78k**	2.61	4.11	-	3.01	3.43	**3.98zekl**	3.36	3.46
Acceptable	**647**	**59**	**70**	**46**	**28**	**150**	**13**	**46**	**4**	**5**	-	**40**	**59**	**39**	**15**	**676**
	59%	***65%***	***62%***	***70%***	***72%***	***62%***	***51%***	***69%***	***34%***	***83%***	-	***54%***	***63%***	**78%zek**	***55%***	***62%***
Unacceptable	**261**	**18**	**26**	**16**	**7**	**63**	**9**	**9**	**7**	-	-	**28**	**22**	**6**	**9**	**256**
	24%	***19%***	**23%g**	***24%***	***19%***	**26%m**	***33%***	***14%***	***58%***	-	-	**38%zaegm**	***23%***	***13%***	***33%***	***23%***
NET: Acceptable	**35%**	***46%***	***39%***	***45%***	***54%***	***36%***	***18%***	***55%***	***-24%***	***83%***	***0%***	***16%***	***40%***	***66%***	***22%***	***38%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 197

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1098**	518	567	55	64	131	177	252	269	150	990	78	379	716	323	765	143	236	293	50	42	1098
Weighted Total	**1089**	507	570	140*	148*	176	183	180	137	124	903	152*	432	653	301	779	125	271	310	37*	34*	1098
Completely acceptable	**110**	66	43	4	18	17	18	17	22	14	97	14	54	56	61	49	10	16	15	3	6	134
	10%bcgr	**13%zb**	*8%*	*3%*	*12%*	*10%*	*10%*	*9%*	**16%zg**	*11%*	**11%z**	*9%*	*13%*	*9%*	**20%zopqr**	*6%*	*8%*	*6%*	*5%*	*7%*	**17%oqr**	*12%*
Somewhat acceptable	**396**	209	180	53	35	57	62	81	56	52	324	59	161	233	94	300	58	101	119	12	8	417
	36%bd	**41%zb**	*32%*	*38%*	*24%*	*32%*	*34%*	**45%zdef**	**41%d**	**42%d**	*36%*	*39%*	*37%*	*36%*	*31%*	*38%*	**47%zm**	*37%*	*38%*	*32%*	*24%*	*38%*
Neither acceptable nor unacceptable	**205**	91	111	17	48	29	31	34	20	26	161	31	89	116	41	164	28	44	73	11	8	194
	19%hjp	*18%*	*20%*	*12%*	**33%zcefgh**	*16%*	*17%*	*19%*	*14%*	*21%*	*18%*	*20%*	*21%*	*18%*	*14%*	**21%zn**	*22%*	*16%*	**24%n**	**29%n**	*23%*	*18%*
Somewhat unacceptable	**180**	60	119	31	21	32	26	30	16	24	154	24	55	125	46	130	14	54	49	5	8	167
	16%ahj	*12%*	**21%za**	*22%*	*14%*	*18%*	*14%*	*17%*	*11%*	*19%*	**17%z**	*16%*	*13%*	**19%kl**	*15%*	*17%*	*11%*	*20%*	*16%*	*14%*	*22%*	*15%*
Completely unacceptable	**167**	67	98	27	24	32	42	15	20	7	147	17	61	105	53	112	13	48	40	7	4	156
	15%gj	*13%*	*17%*	**19%ij**	**16%i**	**18%gi**	**23%ghi**	*8%*	**14%gi**	*5%*	**16%z**	*11%*	*14%*	*16%*	*18%*	*14%*	*10%*	*18%*	*13%*	*18%*	*12%*	*14%*	
Don't know	**31**	12	19	8	2	9	4	2	5	2	21	8	12	19	6	25	2	8	13	*	1	30
	3%j	*2%*	*3%*	*6%*	*1%*	*5%*	*2%*	*1%*	*3%*	*1%*	*2%*	*5%*	*3%*	*3%*	*2%*	*3%*	*2%*	*3%*	*4%*	*1%*	*2%*	*3%*
Mean	**3.10bjm**	**3.30zb**	2.91	2.82	3.01	2.97	2.93	**3.31zcef**	**3.34zce**	**3.35zcef**	3.08	3.20	**3.22zm**	3.02	3.22	3.06	**3.31oq**	2.93	3.07	2.97	3.13	3.19
Acceptable	**506**	**276**	**223**	**57**	**53**	**74**	**80**	**98**	**78**	**66**	**421**	**73**	**216**	**289**	**156**	**349**	**68**	**116**	**134**	**15**	**14**	**551**
	46%b	**54%zb**	***39%***	***41%***	***36%***	***42%***	***44%***	**55%zdef**	**57%zdef**	**53%d**	***47%***	***48%***	***50%***	***44%***	***52%***	***45%***	**58%o**	***43%***	***43%***	***39%***	***42%***	***50%***
Unacceptable	**347**	**127**	**216**	**58**	**45**	**64**	**68**	**45**	**35**	**31**	**301**	**41**	**116**	**229**	**99**	**242**	**27**	**102**	**89**	**12**	**12**	**323**
	32%eghlp	***25%***	**38%za**	**41%ghl**	***31%***	**36%ghi**	**37%ghi**	***25%***	***26%***	***25%***	**33%z**	***27%***	***27%***	**35%zl**	**33%p**	**31%p**	***21%***	**38%op**	***29%***	***31%***	***34%***	***29%***
NET: Acceptable	**15%**	***29%***	***1%***	***-1%***	***5%***	***6%***	***6%***	***29%***	***31%***	***29%***	***13%***	***21%***	***23%***	***9%***	***19%***	***14%***	***33%***	***5%***	***14%***	***8%***	***7%***	***21%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 198

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1098	222	322	232	74	854	87	84	73	218	186	450	35	94	89	96	90	97	147	115	91	1098
Weighted Total	1089	185	280	242	96*	913	92*	54*	29*	239	195	480	35**	116*	88*	92*	102*	109*	146	102*	123*	1098
Completely acceptable	110	13	26	30	28	100	4	4	3	26	16	58	3	19	4	8	8	13	15	9	22	134
	10%	*7%*	*9%*	*12%*	*29%zcde*	*11%*	*4%*	*8%*	*9%*	*11%*	*8%*	*12%*	*9%*	*16%p*	*5%*	*8%*	*8%*	*12%*	*10%*	*9%*	*18%zp*	*12%*
Somewhat acceptable	396	54	113	97	35	340	28	17	11	88	71	181	11	34	44	41	30	43	48	42	47	417
	36%c	*29%*	*40%c*	*40%*	*37%*	*37%*	*31%*	*32%*	*37%*	*37%*	*36%*	*38%*	*31%*	*29%*	*49%zor*	*45%*	*29%*	*39%*	*33%*	*41%*	*38%*	*38%*
Neither acceptable nor unacceptable	205	49	44	39	9	169	18	13	4	44	37	88	8	26	10	13	24	25	24	12	26	194
	19%	*26%zdef*	*16%*	*16%*	*9%*	*18%*	*19%*	*25%*	*15%*	*18%*	*19%*	*18%*	*23%*	*23%*	*11%*	*14%*	*23%*	*23%*	*17%*	*12%*	*21%*	*18%*
Somewhat unacceptable	180	38	44	43	11	148	19	7	6	29	30	89	2	14	12	9	21	22	34	17	16	167
	16%	*21%*	*16%*	*18%*	*11%*	*16%*	*20%*	*13%*	*20%*	*12%*	*16%*	*19%*	*6%*	*12%*	*14%*	*10%*	*21%*	*20%*	*23%zq*	*17%*	*13%*	*15%*
Completely unacceptable	167	29	45	33	13	129	23	11	5	42	31	56	11	22	10	19	11	7	23	17	10	156
	15%mn	*16%*	*16%*	*14%*	*14%*	*14%*	*25%zg*	*20%*	*16%*	*18%*	*16%*	*12%*	*31%*	*19%s*	*11%*	*21%sv*	*11%*	*6%*	*16%*	*17%s*	*8%*	*14%*
Don't know	31	3	8	1	-	28	1	1	1	10	10	9	-	1	9	2	8	-	2	5	2	30
	3%e	*1%*	*3%*	*	-	*3%*	*2%*	*2%*	*3%*	*4%*	*5%*	*2%*	-	*1%*	*10%zost*	*2%*	*7%zst*	-	*1%*	*4%*	*2%*	*3%*
Mean	3.10ch	2.90	3.11	3.19c	3.57zcd	3.15zh	2.68	2.95	3.03	3.12	3.06	3.20z	2.81	3.13	3.25	3.10	3.02	3.31	2.99	3.09	3.45zt	3.19
Acceptable	506	66	139	126	63	440	32	21	13	114	87	239	14	53	48	49	38	56	63	51	69	551
	46%ch	*36%*	*50%c*	*52%c*	*66%zcd*	*48%h*	*34%*	*40%*	*46%*	*48%*	*45%*	*50%*	*40%*	*46%*	*54%*	*53%*	*37%*	*51%*	*43%*	*50%*	*56%z*	*50%*
Unacceptable	347	67	89	76	24	277	41	18	10	71	61	145	13	35	22	28	33	28	57	34	26	323
	32%	*36%*	*32%*	*31%*	*25%*	*30%*	*45%zg*	*33%*	*36%*	*30%*	*31%*	*30%*	*37%*	*31%*	*25%*	*31%*	*32%*	*26%*	*39%v*	*34%*	*21%*	*29%*
NET: Acceptable	15%	*	*18%*	*21%*	*41%*	*18%*	*-10%*	*6%*	*10%*	*18%*	*13%*	*19%*	*3%*	*15%*	*29%*	*22%*	*5%*	*26%*	*4%*	*16%*	*35%*	*21%*

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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24 Feb 2026
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QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**1098**	826	272	184	212	238	226	238	592	147	66	95	118	22	37	204	892	1098
Weighted Total	**1089**	864	226	212	222	225	205	225	532	125	62*	83*	128*	34**	104**	289	798	1098
Completely acceptable	**110**	89	21	12	26	20	28	23	80	8	7	4	5	1	4	21	89	134
	10%	*10%*	*9%*	*6%*	*12%*	*9%*	**14%c**	*10%*	**15%ckl**	*7%*	*12%*	*5%*	*4%*	*2%*	*4%*	*7%*	*11%*	*12%*
Somewhat acceptable	**396**	310	86	70	67	85	68	106	211	47	24	28	39	1	42	90	306	417
	36%	*36%*	*38%*	*33%*	*30%*	*38%*	*33%*	**47%cdf**	**40%c**	*37%*	*38%*	*34%*	*31%*	*4%*	*41%*	*31%*	**38%c**	*38%*
Neither acceptable nor unacceptable	**205**	158	47	50	46	42	38	30	96	18	10	23	27	18	4	62	142	194
	19%e	*18%*	*21%*	**23%e**	*21%*	*19%*	*18%*	*13%*	*18%*	*15%*	*16%*	**27%l**	*21%*	*54%*	*4%*	*21%*	*18%*	*18%*
Somewhat unacceptable	**180**	137	42	37	49	29	39	26	72	24	8	15	27	11	21	51	128	167
	16%gh	*16%*	*19%*	*18%*	**22%egi**	*13%*	*19%*	*12%*	*14%*	*19%*	*13%*	*18%*	*21%*	*31%*	*20%*	*18%*	*16%*	*15%*
Completely unacceptable	**167**	139	28	34	31	42	29	30	62	25	13	9	27	2	24	51	116	156
	15%h	*16%*	*12%*	*16%*	*14%*	*19%*	*14%*	*14%*	*12%*	**20%kh**	*21%*	*11%*	**21%h**	*6%*	*23%*	*18%*	*15%*	*14%*
Don't know	**31**	30	2	9	3	8	3	9	11	4	-	4	3	1	8	14	17	30
	3%e	*3%*	*1%*	*4%*	*1%*	*3%*	*1%*	*4%*	*2%*	*3%*	-	*4%*	*2%*	*3%*	*8%*	*5%*	*2%*	*3%*
Mean	**3.10l**	3.09	3.13	2.94	3.04	3.05	3.14	**3.30zc**	**3.33zil**	2.92	3.05	3.04	2.75	2.64	2.81	2.93	**3.16z**	3.19
Acceptable	**506**	**399**	**107**	**82**	**93**	**105**	**97**	**130**	**290**	**55**	**31**	**32**	**45**	**2**	**46**	**111**	**395**	**551**
	46%le	***46%***	***48%***	***39%***	***42%***	***47%***	***47%***	**58%zcd**	**55%zikl**	***44%***	***50%***	***39%***	***35%***	***6%***	***45%***	***38%***	**49%zo**	***50%***
Unacceptable	**347**	**276**	**70**	**71**	**80**	**71**	**68**	**57**	**134**	**48**	**21**	**24**	**54**	**13**	**45**	**102**	**245**	**323**
	32%gh	***32%***	***31%***	***34%***	**36%g**	***31%***	***33%***	***25%***	***25%***	**39%kh**	***34%***	***29%***	**42%zh**	***37%***	***43%***	***35%***	***31%***	***29%***
NET: Acceptable	15%	***14%***	***16%***	***5%***	***6%***	***15%***	***14%***	***32%***	***29%***	***5%***	***15%***	***10%***	***-7%***	***-31%***	***1%***	***3%***	***19%***	***21%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 200

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1098**	1003	86	377	563	63	217	809	872	271	283	60	86	6	1098
Weighted Total	**1089**	974	99*	373	532	68*	259	751	821	263	254	75*	99*	5**	1098
Completely acceptable	**110**	100	10	45	52	4	23	74	86	20	26	9	10	2	134
	10%	*10%*	*11%*	*12%*	*10%*	*5%*	*9%*	*10%*	*10%*	*8%*	*10%*	*12%*	*11%*	*32%*	*12%*
Somewhat acceptable	**396**	359	31	131	204	25	91	298	315	97	88	10	31	2	417
	36%k	*37%*	*32%*	*35%*	*38%*	*36%*	**35%k**	**40%zk**	**38%zk**	**37%k**	**35%k**	*14%*	**32%k**	*39%*	*38%*
Neither acceptable nor unacceptable	**205**	178	25	86	78	13	44	120	131	40	45	16	25	-	194
	19%dgh	**18%d**	**25%d**	**23%zad**	*15%*	*20%*	*17%*	*16%*	*16%*	*15%*	*18%*	*21%*	*25%*	-	*18%*
Somewhat unacceptable	**180**	166	12	58	101	7	46	123	144	49	50	20	12	-	167
	16%	*17%*	*12%*	*16%*	*19%*	*10%*	*18%*	*16%*	*17%*	*19%*	*20%*	*27%*	*12%*	-	*15%*
Completely unacceptable	**167**	147	20	42	88	16	51	121	124	50	36	17	20	-	156
	15%c	**15%c**	*21%*	*11%*	*17%*	**24%c**	*20%*	*16%*	*15%*	*19%*	*14%*	*23%*	*21%*	-	*14%*
Don't know	**31**	25	-	12	9	3	5	16	21	7	10	2	-	1	30
	3%adh	*3%*	-	*3%*	*2%*	*5%*	*2%*	*2%*	*3%*	*3%*	**4%g**	*3%*	-	*29%*	*3%*
Mean	**3.10k**	3.10	2.99	3.21	3.05	2.90	2.95	**3.11k**	**3.12k**	2.95	**3.08k**	2.64	2.99	4.45	3.19
Acceptable	**506**	**459**	**42**	**175**	**255**	**28**	**114**	**372**	**401**	**117**	**114**	**19**	**42**	**4**	**551**
	46%k	***47%***	***42%***	***47%***	***48%***	***42%***	**44%k**	**49%zk**	**49%zk**	**45%k**	**45%k**	***26%***	***42%***	***71%***	***50%***
Unacceptable	**347**	**313**	**32**	**100**	**190**	**23**	**97**	**244**	**268**	**99**	**85**	**38**	**32**	-	**323**
	32%c	**32%c**	***33%***	***27%***	**36%zac**	***33%***	***37%***	***33%***	***33%***	***38%***	***34%***	**50%zgh**	***33%***	-	***29%***
NET: Acceptable	**15%**	***15%***	***9%***	***20%***	***12%***	***8%***	***7%***	***17%***	***16%***	***7%***	***11%***	***-24%***	***9%***	***71%***	***21%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 201

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice with human oversight

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1098	268	78	247	799	274	804	137	443	477	171	371	529	33	358	505	60	352	543	1098
Weighted Total	1089	257	82*	233	782	240	823	113*	456	471	157*	380	524	44**	372	453	65*	353	500	1098
Completely acceptable	110	24	9	22	85	22	88	14	57	36	22	40	48	6	28	52	10	31	53	134
	10%l	*9%*	*11%*	*10%*	*11%*	*9%*	*11%*	*12%*	13%i	*8%*	*14%*	*11%*	*9%*	*13%*	*8%*	*12%*	*15%*	*9%*	*11%*	*12%*
Somewhat acceptable	396	91	13	87	288	73	314	58	157	158	67	139	185	15	148	159	18	146	175	417
	36%be	35%b	*16%*	37%b	37%b	*30%*	*38%*	52%ehi	*34%*	*34%*	*43%*	*37%*	*35%*	*34%*	*40%*	*35%*	*27%*	*41%*	*35%*	*38%*
Neither acceptable nor unacceptable	205	53	32	43	144	59	140	21	93	84	33	83	85	13	76	81	21	62	91	194
	19%f	21%c	40%acd	*19%*	*18%*	25%af	*17%*	*19%*	*20%*	*18%*	*21%*	*22%*	*16%*	*29%*	*20%*	*18%*	*32%*	*18%*	*18%*	*18%*
Somewhat unacceptable	180	43	12	40	125	42	134	10	73	92	23	51	102	11	56	77	11	55	90	167
	16%g	*17%*	*15%*	*17%*	*16%*	*18%*	*16%*	*9%*	*16%*	20%g	*15%*	*13%*	19%i	*25%*	*15%*	*17%*	*18%*	*15%*	*18%*	*15%*	
Completely unacceptable	167	41	13	37	121	40	125	8	63	91	8	58	96	-	55	76	2	51	82	156
	15%gjp	*16%*	*16%*	*16%*	*15%*	*17%*	*15%*	*7%*	*14%*	19%g	*5%*	15%j	18%ij	-	*15%*	*17%*	*3%*	*15%*	16%p	*14%*
Don't know	31	4	2	4	19	3	22	2	13	10	4	8	8	-	9	8	3	8	9	30
	3%l	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	-	*2%*	*2%*	*5%*	*2%*	*2%*	*3%*
Mean	3.10ll	3.06	2.89	3.07	3.12	2.98	3.13	3.54zhi	3.16l	2.90	3.46zkl	3.14	2.97	3.34	3.11	3.08	3.35	3.15	3.05	3.19
Acceptable	506	115	22	109	373	95	402	72	214	193	88	180	232	21	176	211	28	177	228	551
	46%bei	45%b	*27%*	47%b	48%b	*40%*	49%ze	64%zhi	*47%*	*41%*	56%zl	*47%*	*44%*	*47%*	*47%*	*47%*	*42%*	*50%*	*46%*	*50%*
Unacceptable	347	84	26	77	246	83	259	18	136	184	31	109	198	11	111	153	14	106	172	323
	32%gj	*33%*	*31%*	*33%*	*31%*	*35%*	*31%*	*16%*	30%g	39%gzh	*20%*	*29%*	38%zjk	*25%*	*30%*	*34%*	*21%*	*30%*	*34%*	*29%*
NET: Acceptable	15%	*12%*	*-4%*	*14%*	*16%*	*5%*	*17%*	*48%*	*17%*	*2%*	*37%*	*19%*	*7%*	*22%*	*17%*	*13%*	*21%*	*20%*	*11%*	*21%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 202

QCareUsingAIWithHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, with human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice with human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1098**	104	105	81	45	266	30	59	12	8	-	81	98	53	30	1098
Weighted Total	**1089**	91*	113*	66*	39*	242	26**	66*	12**	7**	-**	75*	93*	50*	28**	1098
Completely acceptable	**110**	19	18	5	4	27	5	10	-	1	-	3	12	15	5	134
	10%	***21%zrck***	***16%k***	*8%*	*10%*	***11%k***	*18%*	*15%*	-	*9%*	-	*4%*	*13%*	***31%zcdekl***	*18%*	*12%*
Somewhat acceptable	**396**	31	36	30	16	75	8	25	1	5	-	31	33	13	11	417
	36%	*34%*	*32%*	*45%*	*40%*	*31%*	*29%*	*38%*	*6%*	*74%*	-	*41%*	*35%*	*27%*	*40%*	*38%*
Neither acceptable nor unacceptable	**205**	16	23	12	7	39	5	12	5	-	-	10	18	4	3	194
	19%	*18%*	*20%*	*18%*	*18%*	*16%*	*21%*	*19%*	*43%*	-	-	*13%*	*19%*	*9%*	*9%*	*18%*
Somewhat unacceptable	**180**	15	14	13	5	56	6	8	3	-	-	18	11	8	8	167
	16%	*16%*	*12%*	*20%*	*12%*	***23%cl***	*22%*	*12%*	*22%*	-	-	*24%*	*12%*	*15%*	*28%*	*15%*
Completely unacceptable	**167**	9	20	5	7	43	3	9	4	-	-	12	19	9	1	156
	15%	*10%*	*18%*	*8%*	*17%*	*18%*	*10%*	*14%*	*29%*	-	-	*16%*	*20%*	*18%*	*4%*	*14%*
Don't know	**31**	1	2	*	1	3	-	2	-	1	-	1	*	*	-	30
	3%	*1%*	*2%*	*1%*	*3%*	*1%*	-	*3%*	-	*17%*	-	*1%*	*	*	-	*3%*
Mean	**3.10**	**3.39zo**	3.15	3.25	3.12	2.95	3.24	3.29	2.26	4.11	-	2.93	3.09	**3.37o**	3.40	3.19
Acceptable	**506**	**50**	**54**	**35**	**19**	**102**	**12**	**35**	**1**	**5**	-	**34**	**45**	**29**	**16**	**551**
	46%	***55%***	***48%***	***53%***	***50%***	***42%***	***47%***	***53%***	***6%***	***83%***	-	***45%***	***48%***	***57%o***	***58%***	***50%***
Unacceptable	**347**	**24**	**34**	**19**	**12**	**99**	**8**	**17**	**6**	-	-	**30**	**30**	**17**	**9**	**323**
	32%	***26%***	***30%***	***28%***	***30%***	***41%za***	***32%***	***26%***	***51%***	-	-	***40%***	***32%***	***33%***	***32%***	***29%***
NET: Acceptable	**15%**	***29%***	***17%***	***25%***	***20%***	***2%***	***16%***	***27%***	***-45%***	***83%***	***0%***	***5%***	***16%***	***24%***	***26%***	***21%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 203

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- SUMMARY TABLE
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Providing health advice to help patients to care for themselves	Prioritising patients to decide when they are seen and by whom	Recording and summarising patients consultations with a healthcare professional	Managing clinical administrative tasks	Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)	Assisting healthcare professionals with diagnosis and advising on treatment options	Identifying people at higher risk of illness across a population to help plan and deliver services	Helping to train healthcare professionals
Unweighted Total	1116	1116	1116	1116	1116	1116	1116	1116
Weighted Total	1125	1125	1125	1125	1125	1125	1125	1125
Completely acceptable	61	43	109	104	305	56	138	77
	5%	*4%*	*10%*	*9%*	*27%*	*5%*	*12%*	*7%*
Somewhat acceptable	275	266	378	350	420	348	403	324
	24%	*24%*	*34%*	*31%*	*37%*	*31%*	*36%*	*29%*
Neither acceptable nor unacceptable	176	193	163	155	142	174	161	186
	16%	*17%*	*14%*	*14%*	*13%*	*15%*	*14%*	*17%*
Somewhat unacceptable	303	285	240	245	122	256	185	239
	27%	*25%*	*21%*	*22%*	*11%*	*23%*	*16%*	*21%*
Completely unacceptable	283	313	204	243	117	263	216	274
	25%	*28%*	*18%*	*22%*	*10%*	*23%*	*19%*	*24%*
Don't know	27	25	32	29	20	28	23	25
	2%	*2%*	*3%*	*3%*	*2%*	*2%*	*2%*	*2%*
Mean	2.57	2.49	2.95	2.84	3.61	2.71	3.06	2.72
Acceptable	**336**	**309**	**486**	**454**	**725**	**404**	**541**	**400**
	30%	***27%***	***43%***	***40%***	***64%***	***36%***	***48%***	***36%***
Unacceptable	**586**	**598**	**444**	**488**	**238**	**519**	**401**	**513**
	52%	***53%***	***39%***	***43%***	***21%***	***46%***	***36%***	***46%***
NET: Acceptable	***-22%***	***-26%***	***4%***	***-3%***	***43%***	***-10%***	***12%***	***-10%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 204

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1116**	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	**1125**	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	**61**	36	25	6	7	9	13	11	7	7	53	8	30	31	25	36	9	8	14	3	2	66
	5%	*7%*	*4%*	*4%*	*4%*	*5%*	*8%*	*7%*	*5%*	*5%*	*6%*	*6%*	*6%*	*5%*	*7%*	*5%*	*7%*	*3%*	*5%*	*6%*	*6%*	*6%*
Somewhat acceptable	**275**	144	130	13	52	51	40	46	38	35	226	42	135	140	101	170	38	51	60	15	5	302
	24%cq	*27%*	*23%*	*8%*	**28%c**	**27%c**	**24%c**	**27%c**	**30%zc**	**28%c**	*24%*	*31%*	*26%*	*23%*	**28%q**	*22%*	**30%oq**	*18%*	*22%*	**37%zoqr**	*18%*	*27%*
Neither acceptable nor unacceptable	**176**	85	87	35	29	27	23	27	21	14	137	27	73	97	40	134	19	57	47	5	6	162
	16%jn	*16%*	*15%*	*22%*	*15%*	*14%*	*14%*	*16%*	*16%*	*11%*	*14%*	*19%*	*14%*	*16%*	*11%*	**18%zn**	*15%*	**20%zn**	*17%*	*12%*	*19%*	*15%*
Somewhat unacceptable	**303**	142	153	55	52	44	43	39	35	35	273	27	140	162	101	198	30	82	70	9	8	289
	27%	*26%*	*27%*	*35%*	*28%*	*24%*	*26%*	*22%*	*27%*	*28%*	**29%z**	*20%*	*27%*	*27%*	*28%*	*26%*	*24%*	*29%*	*25%*	*21%*	*27%*	*26%*
Completely unacceptable	**283**	122	160	47	44	48	43	46	28	28	242	27	126	157	88	195	28	80	70	9	8	270
	25%	*23%*	*28%*	*30%*	*24%*	*26%*	*26%*	*27%*	*22%*	*22%*	*25%*	*19%*	*25%*	*26%*	*24%*	*26%*	*22%*	*28%*	*26%*	*21%*	*27%*	*24%*
Don't know	**27**	9	18	2	4	6	5	4	*	6	20	7	9	19	5	22	1	5	14	1	1	27
	2%h	*2%*	*3%*	*1%*	*2%*	**3%h**	**3%h**	*2%*	*	**5%h**	*2%*	*5%*	*2%*	*3%*	*1%*	*3%*	*1%*	*2%*	**5%zn**	*3%*	*4%*	*2%*
Mean	**2.57bcfg**	**2.68b**	2.47	2.21	2.60	**2.61c**	**2.62c**	**2.63c**	**2.71zc**	**2.64c**	2.54	2.82	2.61	2.53	**2.65q**	2.52	**2.76oq**	2.37	2.53	**2.67q**	2.46	2.64
Acceptable	**336**	**180**	**155**	**19**	**59**	**60**	**54**	**57**	**45**	**41**	**279**	**50**	**165**	**171**	**126**	**205**	**47**	**59**	**74**	**18**	**7**	**368**
	30%bcdq	***34%***	***27%***	***12%***	**31%c**	**32%c**	**32%c**	**33%c**	**35%zc**	**33%c**	***29%***	***36%***	***32%***	***28%***	**35%oq**	**27%q**	**37%oq**	***21%***	***27%***	**43%zoqr**	***23%***	***33%***
Unacceptable	**586**	**264**	**313**	**102**	**96**	**92**	**86**	**85**	**63**	**63**	**515**	**54**	**266**	**319**	**189**	**394**	**58**	**162**	**140**	**17**	**16**	**559**
	52%	***49%***	***55%***	**65%gh**	***51%***	***50%***	***51%***	***49%***	***48%***	***51%***	**54%zk**	***39%***	***52%***	***53%***	***52%***	***52%***	***46%***	***57%***	***51%***	***42%***	***54%***	***50%***
NET: Acceptable	***-22%***	***-15%***	***-27%***	***-52%***	***-20%***	***-17%***	***-19%***	***-16%***	***-13%***	***-17%***	***-25%***	***-3%***	***-20%***	***-24%***	***-17%***	***-25%***	***-9%***	***-37%***	***-24%***	***1%***	***-31%***	***-17%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 205

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1116	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	1125	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	61	8	17	8	21	54	3	2	2	18	13	23	-	11	7	3	9	2	9	5	7	66
	5%	4%	6%	3%	15%zcde	6%	4%	5%	5%	7%	8%	5%	-	9%	7%	4%	10%	2%	5%	6%	4%	6%
Somewhat acceptable	275	48	74	74	35	233	20	14	8	49	45	139	7	21	22	22	22	27	41	23	49	302
	24%k	25%	26%	30%	25%	24%	22%	30%	24%	18%	27%	27%k	12%	16%	24%	31%	24%	27%	25%	25%	30%o	27%
Neither acceptable nor unacceptable	176	25	48	24	14	154	8	9	6	50	27	77	11	23	16	11	16	16	24	13	24	162
	16%e	13%	17%	10%	10%	16%	9%	18%	17%	18%	16%	15%	20%	18%	18%	16%	17%	16%	15%	15%	15%	15%
Somewhat unacceptable	303	50	72	83	39	261	25	11	5	84	40	138	24	37	22	20	20	29	34	22	53	289
	27%	27%	25%	33%	27%	27%	27%	24%	16%	31%	24%	27%	44%rtu	29%	25%	28%	21%	29%	21%	24%	33%	26%
Completely unacceptable	283	48	68	55	33	227	36	9	11	67	34	127	12	32	23	14	20	25	48	26	28	270
	25%	26%	24%	22%	24%	24%	39%zgi	19%	34%	25%	20%	25%	22%	25%	26%	19%	21%	25%	30%	28%	17%	24%
Don't know	27	10	7	5	-	25	-	1	1	7	9	9	1	5	-	1	7	2	6	2	-	27
	2%	5%cf	2%	2%	-	3%	-	3%	3%	2%	5%	2%	2%	4%	-	2%	8%zpv	2%	3%	2%	-	2%
Mean	2.57h	2.54	2.64	2.57	2.80	2.60h	2.24	2.77h	2.48	2.50	2.77	2.59	2.23	2.53	2.62	2.73	2.80	2.51	2.54	2.55	2.72	2.64
Acceptable	336	56	91	82	56	287	24	16	9	67	58	163	7	32	28	26	32	29	50	28	56	368
	30%gi	30%	32%	33%	39%	30%	25%	35%	29%	24%	34%	32%	12%	25%	31%n	35%n	34%n	29%	31%n	31%n	35%n	33%
Unacceptable	586	99	140	138	72	489	61	20	16	151	73	264	36	69	46	34	39	54	83	48	80	559
	52%	52%	49%	56%	51%	51%	66%zgi	43%	50%	55%	44%	52%	66%r	54%	51%	47%	42%	54%	51%	53%	50%	50%
NET: Acceptable	-22%	-23%	-17%	-23%	-11%	-21%	-41%	-8%	-21%	-31%	-9%	-20%	-54%	-29%	-19%	-12%	-8%	-25%	-20%	-22%	-15%	-17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 206

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	1116	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	1125	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	61	40	21	10	7	13	13	18	42	4	4	*	6	-	4	22	39	66
	5%c	*5%*	*8%*	*5%*	*3%*	*6%*	*5%*	*8%*	7%z	*3%*	*8%*	*1%*	*6%*	-	*4%*	*8%*	*5%*	*6%*
Somewhat acceptable	275	208	67	44	60	60	62	50	167	27	10	25	20	14	12	63	211	302
	24%h	*24%*	*27%*	*20%*	*27%*	*27%*	*25%*	*23%*	28%zn	*19%*	*19%*	39%zijln	*20%*	*35%*	*11%*	*22%*	*25%*	*27%*
Neither acceptable nor unacceptable	176	154	22	60	30	26	26	33	78	25	8	10	17	14	25	41	135	162
	16%bh	18%ab	*9%*	27%cdef g	*13%*	*12%*	*11%*	*15%*	*13%*	*17%*	*15%*	*16%*	*17%*	*34%*	*23%*	*14%*	*16%*	*15%*
Somewhat unacceptable	303	237	66	42	66	68	70	57	164	37	16	12	26	8	31	67	234	289
	27%c	*27%*	*27%*	*19%*	30%c	31%c	*29%*	*26%*	*27%*	*26%*	*31%*	*18%*	*26%*	*21%*	*28%*	*24%*	*28%*	*26%*
Completely unacceptable	283	214	69	52	58	52	67	53	139	44	12	15	27	2	38	83	200	270
	25%	*24%*	*28%*	*24%*	*26%*	*24%*	*28%*	*24%*	*23%*	*31%*	*23%*	*24%*	*27%*	*4%*	*35%*	*29%*	*24%*	*24%*
Don't know	27	24	3	12	2	1	5	7	11	5	2	1	3	3	-	7	20	27
	2%	*3%*	*1%*	5%cde	*1%*	*1%*	*2%*	*3%*	*2%*	*3%*	*4%*	*2%*	*3%*	*7%*	-	*3%*	*2%*	*2%*
Mean	2.57l	2.56	2.61	2.61	2.51	2.61	2.51	2.63	2.67zln	2.36	2.57	2.74	2.49	3.06	2.21	2.54	2.58	2.64
Acceptable	336	248	88	54	67	73	74	68	209	32	14	26	25	14	16	85	250	368
	30%lm	*28%*	*36%*	*25%*	*30%*	*33%*	*31%*	*31%*	35%zln	*22%*	*27%*	40%klt	*26%*	*35%*	*14%*	*30%*	*30%*	*33%*
Unacceptable	586	451	135	94	125	120	137	110	303	81	28	27	53	10	69	150	435	559
	52%c	*51%*	*54%*	*43%*	56%c	54%c	57%c	*50%*	*51%*	*57%*	*54%*	*42%*	*53%*	*25%*	*63%*	*53%*	*52%*	*50%*
NET: Acceptable	-22%	-23%	-19%	-18%	-26%	-21%	-26%	-19%	-16%	-34%	-26%	-2%	-28%	10%	-48%	-23%	-22%	-17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 207

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1116**	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	**1125**	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	**61**	61	-	21	36	5	18	47	52	19	24	10	-	-	66
	5%	***6%l***	-	*4%*	***8%cb***	*7%*	*8%*	*6%*	***6%z***	***8%l***	***10%ghl***	***13%kl***	-	-	*6%*
Somewhat acceptable	**275**	255	20	134	109	11	46	190	212	48	59	10	20	1	302
	24%	*25%*	*20%*	*27%*	*24%*	*17%*	*19%*	***25%fk***	***26%fkl***	*20%*	*24%*	*13%*	*20%*	*23%*	*27%*
Neither acceptable nor unacceptable	**176**	151	18	89	53	10	38	101	110	30	35	10	18	1	162
	16%adgh	***15%d***	*18%*	***18%d***	*11%*	*15%*	*16%*	*13%*	*14%*	*12%*	*14%*	*13%*	*18%*	*8%*	*15%*
Somewhat unacceptable	**303**	273	30	132	124	16	71	193	215	70	63	22	30	2	289
	27%	*27%*	*30%*	*27%*	*27%*	*25%*	*29%*	*26%*	*27%*	*29%*	*26%*	*28%*	*30%*	*39%*	*26%*
Completely unacceptable	**283**	259	25	105	131	22	68	207	206	71	58	26	25	2	270
	25%c	***25%d***	*25%*	*21%*	***29%cz***	*34%*	*28%*	***28%z***	*25%*	*29%*	*24%*	*32%*	*25%*	*30%*	*24%*
Don't know	**27**	19	5	13	5	1	1	14	16	6	3	1	5	-	27
	2%adf	*2%*	***6%d***	*3%*	*1%*	*1%*	*	*2%*	*2%*	***3%f***	*1%*	*1%*	***6%f***	-	*2%*
Mean	**2.57**	2.59	2.36	2.65	2.55	2.37	2.48	2.56	2.61	2.47	**2.70l**	2.44	2.36	2.25	2.64
Acceptable	**336**	**316**	**20**	**155**	**145**	**16**	**64**	**237**	**264**	**67**	**83**	**20**	**20**	**1**	**368**
	30%	***31%z***	*20%*	*31%*	*32%*	*24%*	*26%*	*31%*	***33%z***	*27%*	*34%*	*25%*	*20%*	*23%*	*33%*
Unacceptable	**586**	**531**	**54**	**237**	**256**	**38**	**139**	**401**	**421**	**141**	**121**	**48**	**54**	**4**	**559**
	52%	*52%*	*56%*	*48%*	*56%*	*59%*	*58%*	*53%*	*52%*	*58%*	*50%*	*61%*	*56%*	*69%*	*50%*
NET: Acceptable	*-22%*	*-21%*	*-35%*	*-17%*	*-24%*	*-35%*	*-31%*	*-22%*	*-19%*	*-30%*	*-16%*	*-36%*	*-35%*	*-45%*	*-17%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 208

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	61	21	11	19	40	12	49	11	30	19	18	19	23	1	21	28	7	16	33	66
	5%	*8%*	**12%zd**	*8%*	*5%*	*5%*	*6%*	*7%*	*6%*	*4%*	**10%zkl**	*5%*	*5%*	*3%*	*5%*	*6%*	*9%*	*4%*	*7%*	*6%*
Somewhat acceptable	275	59	23	51	204	52	223	40	112	119	43	115	114	11	100	117	19	102	124	302
	24%	*22%*	*26%*	*20%*	*25%*	*23%*	*25%*	*27%*	*24%*	*26%*	*25%*	*28%*	*22%*	*27%*	*24%*	*26%*	*24%*	*26%*	*25%*	*27%*
Neither acceptable nor unacceptable	176	49	28	46	117	35	131	27	76	68	28	73	72	18	73	56	15	74	67	162
	16%o	*18%*	**31%zacd**	*18%*	*14%*	*16%*	*15%*	*18%*	*16%*	*15%*	*16%*	*18%*	*14%*	*44%*	*18%*	*13%*	*19%*	*19%*	*14%*	*15%*
Somewhat unacceptable	303	77	14	74	220	58	244	35	133	116	45	107	147	4	114	120	17	111	127	289
	27%b	**28%b**	*15%*	**29%b**	*27%*	*26%*	*28%*	*24%*	*28%*	*25%*	*25%*	*26%*	*29%*	*10%*	*28%*	*27%*	*21%*	*28%*	*26%*	*26%*
Completely unacceptable	283	65	14	58	208	60	220	34	108	125	40	92	144	5	94	117	20	86	126	270
	25%	*24%*	*16%*	*23%*	*26%*	*27%*	*25%*	*23%*	*23%*	*27%*	*23%*	*22%*	*28%*	*11%*	*23%*	*26%*	*26%*	*22%*	*26%*	*24%*
Don't know	27	2	1	2	22	5	19	1	9	10	2	8	13	2	7	7	-	8	8	27
	2%	*1%*	*1%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*6%*	*2%*	*1%*	-	*2%*	*2%*	*2%*
Mean	**2.57l**	2.61	**3.03zacd**	2.59	2.55	2.52	2.58	2.72	2.62	2.54	**2.75l**	2.65	2.45	3.00	2.60	2.58	2.70	2.61	2.60	2.64
Acceptable	336	80	34	70	244	63	272	51	142	138	62	133	137	12	120	144	26	118	157	368
	30%	*29%*	*37%*	*28%*	*30%*	*29%*	*31%*	*34%*	*30%*	*30%*	*35%*	*32%*	*27%*	*29%*	*29%*	*33%*	*34%*	*30%*	*32%*	*33%*
Unacceptable	586	142	28	132	429	118	464	69	241	241	84	200	291	9	208	237	37	198	253	559
	52%b	**52%b**	*31%*	**53%b**	**53%b**	*53%*	*52%*	*47%*	*51%*	*53%*	*48%*	*48%*	**57%zk**	*21%*	*51%*	*53%*	*47%*	*50%*	*52%*	*50%*
NET: Acceptable	*-22%*	*-23%*	*6%*	*-25%*	*-23%*	*-25%*	*-22%*	*-12%*	*-21%*	*-22%*	*-13%*	*-16%*	*-30%*	*8%*	*-22%*	*-21%*	*-13%*	*-20%*	*-20%*	*-17%*

Fieldwork dates: 4th - 10th December 2025
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Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 209

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Providing health advice to help patients to care for themselves
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**61**	6	12	7	1	9	2	7	1	-	1	2	8	4	3	66
	5%	*5%*	*10%*	*9%*	*3%*	*4%*	*7%*	*9%*	*4%*	*-*	*54%*	*3%*	*8%*	*10%*	*6%*	*6%*
Somewhat acceptable	**275**	32	42	23	16	49	14	27	9	5	-	13	24	10	16	302
	24%	*30%*	**37%ze**	*31%*	**38%rel**	*22%*	*44%*	*35%*	*55%*	*47%*	*-*	*22%*	*26%*	*24%*	*30%*	*27%*
Neither acceptable nor unacceptable	**176**	10	9	10	4	46	4	3	4	-	-	14	15	2	14	162
	16%d	*10%*	*8%*	*13%*	*9%*	**20%abgm**	*12%*	*4%*	*22%*	*-*	*-*	**24%abgm**	*16%*	*5%*	**26%abgm**	*15%*
Somewhat unacceptable	**303**	42	21	14	9	66	5	14	1	2	-	21	20	10	12	289
	27%	**39%abcdl**	*18%*	*19%*	*22%*	*29%*	*16%*	*18%*	*4%*	*21%*	*-*	**35%b**	*22%*	*23%*	*22%*	*26%*
Completely unacceptable	**283**	15	30	20	11	54	7	27	2	3	1	9	26	15	9	270
	25%d	*14%*	*26%*	*26%*	*27%*	*24%*	*22%*	**34%a**	*10%*	*32%*	*46%*	*15%*	**28%a**	**35%a**	*16%*	*24%*
Don't know	**27**	2	1	2	-	2	-	-	1	-	-	1	1	1	-	27
	2%	*2%*	*1%*	*2%*	*-*	*1%*	*-*	*-*	*5%*	*-*	*-*	*1%*	*1%*	*2%*	*-*	*2%*
Mean	**2.57**	2.72	2.87	2.78	2.68	2.52	2.98	2.67	3.41	2.62	3.18	2.62	2.65	2.50	2.87	2.64
Acceptable	**336**	**37**	**54**	**30**	**17**	**59**	**16**	**35**	**10**	**5**	**1**	**15**	**31**	**15**	**19**	**368**
	30%	***35%***	**47%zek**	***40%e***	**42%e**	***26%***	***50%***	**44%ze**	***59%***	***47%***	***54%***	***25%***	***34%***	***34%***	***36%***	***33%***
Unacceptable	**586**	**57**	**51**	**34**	**21**	**121**	**12**	**41**	**2**	**5**	**1**	**30**	**45**	**24**	**21**	**559**
	52%	***53%***	***44%***	***45%***	***50%***	***53%***	***38%***	***52%***	***14%***	***53%***	***46%***	***50%***	***49%***	***58%***	***38%***	***50%***
NET: Acceptable	***-22%***	***-18%***	***3%***	***-5%***	***-8%***	***-27%***	***13%***	***-8%***	***45%***	***-6%***	***9%***	***-25%***	***-15%***	***-24%***	***-2%***	***-17%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 210

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1116**	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	**1125**	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	**43**	35	8	4	3	11	10	4	4	5	32	10	25	17	17	26	6	4	12	3	1	42
	4%bj	**6%zb**	*1%*	*3%*	*2%*	*6%*	*6%*	*3%*	*3%*	*4%*	*3%*	*8%*	*5%*	*3%*	*5%*	*3%*	*5%*	*1%*	*5%*	**6%q**	*2%*	*4%*
Somewhat acceptable	**266**	140	125	26	56	44	43	38	32	27	224	39	148	118	96	167	29	71	50	9	7	264
	24%m	*26%*	*22%*	*16%*	*30%*	*24%*	*26%*	*22%*	*25%*	*22%*	*24%*	*28%*	**29%zm**	*19%*	*27%*	*22%*	*23%*	*25%*	*18%*	*23%*	*24%*	*24%*
Neither acceptable nor unacceptable	**193**	104	87	38	34	37	24	23	20	17	151	30	85	104	42	146	25	54	58	4	5	172
	17%jn	*19%*	*15%*	*24%*	*18%*	*20%*	*14%*	*13%*	*16%*	*14%*	*16%*	*22%*	*17%*	*17%*	*12%*	**19%zn**	**20%n**	*19%*	**21%n**	*10%*	*18%*	*15%*
Somewhat unacceptable	**285**	124	158	35	40	39	42	52	36	40	259	20	123	161	100	184	30	70	65	15	4	296
	25%k	*23%*	*28%*	*22%*	*21%*	*21%*	*25%*	**30%z**	*28%*	**33%z**	**27%zk**	*14%*	*24%*	*27%*	*28%*	*24%*	*24%*	*25%*	*24%*	*36%*	*13%*	*27%*
Completely unacceptable	**313**	125	181	53	49	47	45	51	35	33	265	34	122	191	103	210	33	78	77	9	12	314
	28%kl	*23%*	**32%za**	*34%*	*26%*	*26%*	*27%*	*29%*	*27%*	*26%*	*28%*	*25%*	*24%*	**31%zl**	*29%*	*28%*	*26%*	*28%*	*28%*	*21%*	*42%*	*28%*	
Don't know	**25**	11	15	2	4	6	4	5	2	2	20	5	9	15	3	22	2	6	12	1	*	28
	2%	*2%*	*3%*	*1%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*4%*	*2%*	*2%*	*1%*	*3%*	*2%*	*2%*	**4%zn**	*3%*	*1%*	*3%*
Mean	**2.49bjm**	**2.69zb**	2.32	2.31	2.59	2.62	2.58	2.37	2.48	2.44	2.46	2.79	**2.67zm**	2.34	2.51	2.47	2.55	2.47	2.45	2.55	2.30	2.47
Acceptable	**309**	**174**	**133**	**30**	**60**	**55**	**53**	**43**	**36**	**32**	**256**	**49**	**173**	**135**	**112**	**192**	**35**	**75**	**63**	**12**	**8**	**306**
	27%lm	***32%zb***	***23%***	***19%***	***32%***	***30%***	***32%***	***25%***	***28%***	***26%***	***27%***	***36%***	***34%zm***	***22%***	***31%***	***25%***	***28%***	***27%***	***23%***	***29%***	***26%***	***27%***
Unacceptable	**598**	**249**	**339**	**88**	**89**	**87**	**87**	**103**	**71**	**73**	**524**	**53**	**245**	**352**	**203**	**394**	**64**	**148**	**142**	**24**	**16**	**610**
	53%ekl	***46%***	**59%za**	***56%***	***48%***	***47%***	***52%***	**59%za**	***55%***	***59%***	**55%zk**	***39%***	***48%***	**58%zl**	***56%***	***52%***	***51%***	***52%***	***52%***	***58%***	***55%***	***55%***
NET: Acceptable	***-26%***	***-14%***	***-36%***	***-37%***	***-16%***	***-17%***	***-20%***	***-35%***	***-27%***	***-33%***	***-28%***	***-3%***	***-14%***	***-36%***	***-25%***	***-27%***	***-23%***	***-26%***	***-29%***	***-29%***	***-29%***	***-27%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 211

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1116	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	1125	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	43	5	13	8	10	35	4	2	1	7	11	17	*	5	2	2	10	2	5	1	8	42
	4%	3%	5%	3%	7%	4%	5%	3%	4%	3%	7%	3%	1%	4%	2%	2%	10%ru	2%	3%	1%	5%	4%
Somewhat acceptable	266	37	64	66	53	230	17	12	7	61	40	130	17	17	26	16	24	16	37	20	56	264
	24%o	19%	22%	26%	37%zcd	24%	19%	25%	21%	22%	24%	25%	31%o	13%	29%o	22%	25%	16%	23%	22%	35%zos	24%
Neither acceptable nor unacceptable	193	31	51	35	18	168	13	6	7	42	38	88	3	22	17	17	21	28	16	13	31	172
	17%t	17%	18%	14%	12%	18%	14%	14%	21%	15%	23%	17%	5%	17%	19%	23%nt	22%nt	27%ntu	10%	14%	20%	15%
Somewhat unacceptable	285	47	76	68	32	245	22	13	5	81	36	128	20	44	18	22	14	26	47	27	27	296
	25%r	25%	26%	27%	23%	26%	24%	28%	16%	30%	21%	25%	36%rv	34%rv	20%	31%r	14%	26%	29%r	30%r	17%	27%
Completely unacceptable	313	63	76	67	29	254	36	12	11	79	37	138	13	39	27	15	22	24	53	27	35	314
	28%	33%	27%	27%	21%	27%	39%	26%	35%	29%	22%	27%	24%	30%	29%	21%	24%	24%	33%	30%	22%	28%
Don't know	25	6	6	5	-	22	1	2	1	4	5	12	1	2	1	1	4	5	4	2	1	28
	2%	3%	2%	2%	-	2%	1%	4%	3%	2%	3%	2%	2%	2%	1%	2%	4%	5%	2%	3%	1%	3%
Mean	2.49c	2.32	2.51	2.51	2.87zcd	2.52	2.27	2.49	2.42	2.40	2.70k	2.52	2.47	2.26	2.54	2.53	2.83zotu	2.45	2.33	2.34	2.88zotu	2.47
Acceptable	309	42	78	74	63	266	22	13	8	68	51	147	18	22	28	17	34	18	42	22	65	306
	27%q	22%	27%	30%	44%zcde	28%	23%	28%	25%	25%	30%	29%	32%	17%	31%	24%	35%os	18%	26%	24%	41%zosu	27%
Unacceptable	598	110	152	134	61	499	57	25	16	160	73	266	33	82	44	37	36	50	99	54	62	610
	53%lrv	58%f	53%	54%	43%	52%	62%	54%	51%	58%l	44%	52%	60%rv	64%rv	49%	51%	38%	50%	61%rv	60%rv	39%	55%
NET: Acceptable	-26%	-36%	-26%	-24%	1%	-24%	-39%	-26%	-26%	-34%	-13%	-23%	-29%	-47%	-18%	-27%	-3%	-31%	-35%	-36%	2%	-27%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 212

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Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**1116**	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	**1125**	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	**43**	29	14	6	8	7	8	14	28	2	3	3	2	*	4	16	26	42
	4%	*3%*	*6%*	*3%*	*4%*	*3%*	*3%*	*6%*	*5%*	*1%*	*7%*	*5%*	*2%*	*1%*	*4%*	*6%*	*3%*	*4%*
Somewhat acceptable	**266**	222	44	60	51	50	56	49	163	24	8	22	23	6	20	61	205	264
	24%l	**25%l**	*18%*	*27%*	*23%*	*23%*	*23%*	*23%*	**27%kl**	*17%*	*16%*	**35%ll**	*23%*	*14%*	*18%*	*22%*	*24%*	*24%*
Neither acceptable nor unacceptable	**193**	158	35	51	47	34	31	30	84	22	12	14	17	21	23	61	132	172
	17%hp	*18%*	*14%*	**23%l**	*21%*	*16%*	*13%*	*14%*	*14%*	*15%*	*23%*	*22%*	*17%*	*51%*	*21%*	*22%*	*16%*	*15%*
Somewhat unacceptable	**285**	212	72	38	53	57	65	72	153	43	17	9	23	4	27	52	231	296
	25%cd	*24%*	*29%*	*17%*	*24%*	*26%*	*27%*	**33%cd**	*25%*	**30%k**	**32%kl**	*14%*	*24%*	*9%*	*25%*	*18%*	**27%cd**	*27%*
Completely unacceptable	**313**	232	81	55	61	70	82	44	161	47	10	15	30	8	36	84	229	314
	28%c	*26%*	*33%*	*25%*	*28%*	**32%q**	**34%q**	*20%*	*27%*	*33%*	*19%*	*23%*	*30%*	*20%*	*33%*	*30%*	*27%*	*28%*
Don't know	**25**	24	1	10	3	2	2	8	12	4	2	1	4	3	-	8	17	28
	2%	*3%*	*	*4%*	*1%*	*1%*	*1%*	*4%*	*2%*	*3%*	*4%*	*1%*	*4%*	*7%*	-	*3%*	*2%*	*3%*
Mean	**2.49l**	2.54	2.34	**2.65f**	2.50	2.39	2.34	2.60	**2.58l**	2.20	2.57	**2.84l**	2.41	2.64	2.36	2.53	2.48	2.47
Acceptable	**309**	**251**	**58**	**67**	**59**	**57**	**63**	**63**	**191**	**26**	**11**	**26**	**25**	**6**	**24**	**77**	**232**	**306**
	27%l	***29%***	***23%***	***30%***	***26%***	***26%***	***26%***	***29%***	***32%kl***	***18%***	***22%***	***40%ll***	***25%***	***14%***	***22%***	***27%***	***28%***	***27%***
Unacceptable	**598**	**444**	**153**	**93**	**114**	**127**	**147**	**116**	**314**	**90**	**26**	**24**	**53**	**12**	**63**	**137**	**460**	**610**
	53%abck	*51%*	**62%abl**	*42%*	*51%*	**58%c**	**66%cz**	*53%*	*52%*	**64%zhk**	*51%*	*37%*	*54%*	*29%*	*57%*	*48%*	*55%*	*55%*
NET: Acceptable	*-26%*	*-22%*	*-39%*	*-12%*	*-25%*	*-32%*	*-34%*	*-25%*	*-21%*	*-45%*	*-29%*	*2%*	*-29%*	*-14%*	*-35%*	*-21%*	*-27%*	*-27%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 213

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Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1116**	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	**1125**	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	**43**	38	5	18	18	2	9	29	33	10	14	7	5	-	42
	4%	*4%*	*5%*	*4%*	*4%*	*3%*	*4%*	*4%*	*4%*	*4%*	*6%*	*9%*	*5%*	-	*4%*
Somewhat acceptable	**266**	242	23	126	105	11	63	171	186	57	57	15	23	-	264
	24%	*24%*	*24%*	*26%*	*23%*	*17%*	*26%*	*23%*	*23%*	*23%*	*23%*	*19%*	*24%*	-	*24%*
Neither acceptable nor unacceptable	**193**	170	16	95	61	14	40	120	128	40	42	14	16	1	172
	17%d	*17%d*	*16%*	*19%*	*13%*	*22%*	*16%*	*16%*	*16%*	*16%*	*17%*	*17%*	*16%*	*8%*	*15%*
Somewhat unacceptable	**285**	252	32	115	124	13	49	197	207	49	59	12	32	4	296
	25%	*25%*	*33%*	*23%*	*27%*	*21%*	*20%*	*26%d*	*26%*	*20%*	*24%*	*15%*	*33%*	*70%*	*27%*
Completely unacceptable	**313**	295	17	128	144	24	79	223	240	86	68	32	17	1	314
	28%	*29%z*	*18%*	*26%*	*31%*	*37%b*	*33%*	*30%*	*30%z*	*35%zd*	*28%*	*40%d*	*18%*	*21%*	*28%*
Don't know	**25**	19	4	12	7	*	3	13	16	2	2	-	4	-	28
	2%c	*2%*	*4%*	*2%*	*1%*	*	*1%*	*2%*	*2%*	*1%*	*1%*	-	*4%*	-	*3%*
Mean	**2.49**	2.47	2.63	2.57	2.40	2.28	2.48	2.44	2.45	2.40	2.53	2.42	2.63	1.87	2.47
Acceptable	**309**	**280**	**28**	**144**	**123**	**13**	**72**	**201**	**219**	**66**	**70**	**22**	**28**	**-**	**306**
	27%	***28%***	***29%***	***29%***	***27%***	***20%***	***30%***	***27%***	***27%***	***27%***	***29%***	***28%***	***29%***	-	***27%***
Unacceptable	**598**	**548**	**50**	**243**	**268**	**37**	**127**	**420**	**447**	**135**	**127**	**43**	**50**	**6**	**610**
	53%	***54%c***	***51%***	***49%***	***58%zac***	***57%***	***53%***	***56%z***	***55%z***	***55%***	***53%***	***55%***	***51%***	***92%***	***55%***
NET: Acceptable	***-26%***	***-26%***	***-23%***	***-20%***	***-32%***	***-38%***	***-23%***	***-29%***	***-28%***	***-28%***	***-24%***	***-27%***	***-23%***	***-92%***	***-27%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 214

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	43	16	6	16	27	6	37	11	18	13	13	16	13	3	13	16	7	15	18	42
	4%	*6%*	*7%*	*6%*	*3%*	*3%*	*4%*	*7%*	*4%*	*3%*	**7%zl**	*4%*	*2%*	*7%*	*3%*	*4%*	*9%*	*4%*	*4%*	*4%*
Somewhat acceptable	266	63	16	60	198	42	223	38	110	109	39	104	120	8	97	110	17	92	121	264
	24%	*23%*	*18%*	*24%*	*24%*	*19%*	*25%*	*25%*	*24%*	*24%*	*22%*	*25%*	*23%*	*20%*	*24%*	*25%*	*22%*	*23%*	*25%*	*24%*
Neither acceptable nor unacceptable	193	44	27	40	136	38	149	24	86	79	31	73	86	15	87	55	22	75	70	172
	17%o	*16%*	**30%acdl**	*16%*	*17%*	*17%*	*17%*	*16%*	*18%*	*17%*	*18%*	*18%*	*17%*	*37%*	**21%eo**	*13%*	**28%zr**	*19%*	*14%*	*15%*
Somewhat unacceptable	285	69	17	64	205	48	237	33	133	104	46	109	123	6	107	116	9	111	124	296
	25%p	*25%*	*19%*	*26%*	*25%*	*22%*	*27%*	*22%*	*28%*	*23%*	*26%*	*26%*	*24%*	*15%*	*26%*	*26%*	*12%*	**28%p**	**26%p**	*27%*
Completely unacceptable	313	78	22	68	226	86	224	42	113	141	44	104	162	6	102	138	22	97	147	314
	28%f	*29%*	*25%*	*27%*	*28%*	**39%cf**	*25%*	*28%*	*24%*	*31%*	*25%*	*25%*	**32%z**	*14%*	*25%*	*31%*	*28%*	*24%*	*30%*	*28%*
Don't know	25	3	2	2	19	2	17	2	9	11	5	8	10	3	3	8	1	8	7	28
	2%n	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*	*8%*	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*
Mean	**2.49o**	2.51	2.62	2.56	2.49	2.24	**2.55zp**	2.61	2.54	2.44	2.60	2.55	2.40	2.91	2.53	2.43	2.73	2.53	2.45	2.47
Acceptable	309	**78**	**22**	**75**	**225**	**47**	**260**	**48**	**128**	**122**	**52**	**120**	**132**	**11**	**110**	**126**	**25**	**107**	**138**	**306**
	27%q	***29%***	***25%***	***30%***	***28%***	***21%***	**29%p**	***33%***	***27%***	***27%***	***29%***	***29%***	***26%***	***27%***	***27%***	***28%***	***31%***	***27%***	***28%***	***27%***
Unacceptable	598	**148**	**40**	**132**	**431**	**134**	**461**	**75**	**245**	**245**	**89**	**213**	**285**	**12**	**209**	**254**	**31**	**208**	**271**	**610**
	53%	***54%***	***44%***	***53%***	***53%***	**60%z**	***52%***	***50%***	***52%***	***54%***	***51%***	***51%***	***55%***	***28%***	***51%***	**57%z**	***39%***	***52%***	**56%p**	***55%***
NET: Acceptable	*-26%*	***-25%***	***-19%***	***-23%***	***-25%***	***-39%***	***-23%***	***-18%***	***-25%***	***-27%***	***-21%***	***-23%***	***-30%***	***-1%***	***-24%***	***-29%***	***-8%***	***-25%***	***-27%***	***-27%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 215

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Prioritising patients to decide when they are seen and by whom
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**43**	4	3	6	1	11	2	*	1	-	1	2	3	7	*	42
	4%	*4%*	*3%*	*8%*	*3%*	*5%*	*7%*	*1%*	*5%*	-	*54%*	*3%*	*3%*	16%zabegin	*1%*	*4%*
Somewhat acceptable	**266**	29	29	21	9	43	13	22	2	3	-	9	21	5	24	264
	24%	*27%*	*25%*	*27%*	*21%*	*19%*	*41%*	*28%*	*12%*	*34%*	-	*15%*	*23%*	*12%*	44%zdebtm	*24%*
Neither acceptable nor unacceptable	**193**	18	14	13	8	42	5	4	5	1	-	16	17	2	8	172
	17%d	*17%*	12%g	*17%*	20%g	18%gm	*15%*	*5%*	*31%*	*9%*	-	26%gm	18%g	*5%*	*14%*	*15%*
Somewhat unacceptable	**285**	29	38	18	11	72	3	26	7	2	-	18	24	16	10	296
	25%	*27%*	*33%*	*24%*	*27%*	*31%*	*10%*	*33%*	*41%*	*25%*	-	*31%*	*26%*	*39%*	*18%*	*27%*
Completely unacceptable	**313**	25	32	16	11	58	8	26	2	3	1	14	27	11	13	314
	28%	*24%*	*28%*	*22%*	*27%*	*26%*	*26%*	*33%*	*11%*	*32%*	*46%*	*23%*	*29%*	*25%*	*23%*	*28%*
Don't know	**25**	1	-	1	*	2	-	-	-	-	-	1	1	1	-	28
	2%	*1%*	-	*2%*	*1%*	*1%*	-	-	-	-	-	*1%*	*1%*	*2%*	-	*3%*
Mean	**2.49**	2.60	2.42	2.77	2.45	2.45	2.93	2.31	2.59	2.46	3.18	2.42	2.45	2.53	2.81	2.47
Acceptable	**309**	**33**	**32**	**27**	**10**	**54**	**15**	**23**	**3**	**3**	**1**	**10**	**24**	**12**	**24**	**306**
	27%	***31%***	***27%***	***36%***	***24%***	***24%***	***48%***	***29%***	***17%***	***34%***	***54%***	***18%***	***26%***	***28%***	45%zek	***27%***
Unacceptable	**598**	**54**	**70**	**34**	**23**	**130**	**11**	**52**	**8**	**5**	**1**	**32**	**50**	**27**	**22**	**610**
	53%	***51%***	***61%***	***45%***	***55%***	***57%***	***36%***	66%cn	***52%***	***57%***	***46%***	***55%***	***55%***	***64%***	***41%***	***55%***
NET: Acceptable	***-26%***	***-20%***	***-33%***	***-10%***	***-30%***	***-33%***	***12%***	***-37%***	***-35%***	***-22%***	***9%***	***-37%***	***-28%***	***-36%***	***3%***	***-27%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 216

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1116	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	1125	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	109	61	48	3	25	27	23	14	8	8	84	21	70	39	53	55	9	20	23	2	*	103
	10%chjmo	*11%*	*8%*	*2%*	13%c	15%cchl	14%ch	*8%*	*6%*	*6%*	*9%*	*15%*	14%m	*6%*	15%zqo	*7%*	*7%*	*7%*	*8%*	*6%*	*2%*	*9%*
Somewhat acceptable	378	215	159	50	69	61	53	53	49	43	323	52	185	193	128	246	48	86	91	13	7	376
	34%b	40%zb	*28%*	*32%*	*37%*	*33%*	*32%*	*30%*	*38%*	*35%*	*34%*	*38%*	*36%*	*32%*	*36%*	*33%*	*38%*	*31%*	*33%*	*31%*	*24%*	*34%*
Neither acceptable nor unacceptable	163	71	90	38	23	23	19	26	20	15	136	17	64	96	34	126	21	49	49	5	3	163
	14%n	*13%*	*16%*	24%cfl	*12%*	*12%*	*11%*	*15%*	*15%*	*12%*	*14%*	*13%*	*12%*	*16%*	*10%*	17%n	*16%*	17%n	18%n	*12%*	*9%*	*15%*
Somewhat unacceptable	240	99	136	38	30	42	34	37	29	31	206	25	104	136	80	158	24	70	46	9	9	233
	21%	*18%*	*24%*	*24%*	*16%*	*23%*	*20%*	*21%*	*22%*	*25%*	*22%*	*18%*	*20%*	*22%*	*22%*	*21%*	*19%*	*25%*	*17%*	*22%*	*30%*	*21%*
Completely unacceptable	204	80	120	27	35	26	31	41	21	25	179	15	81	122	60	143	20	53	52	10	9	209
	18%	*15%*	21%a	*17%*	*18%*	*14%*	*18%*	24%ceh	*16%*	*20%*	*19%*	*11%*	*16%*	*20%*	*17%*	*19%*	*16%*	*19%*	*19%*	*24%*	*32%*	*19%*
Don't know	32	11	20	2	7	6	8	3	3	3	24	8	9	20	4	26	4	5	13	2	1	32
	3%n	*2%*	*4%*	*1%*	*4%*	*3%*	*5%*	*2%*	*2%*	*3%*	*2%*	*6%*	*2%*	*3%*	*1%*	*3%*	*3%*	*2%*	5%n	5%n	*4%*	*3%*
Mean	2.95bgjmo	3.15zb	2.78	2.78	3.11	3.13g	3.03	2.78	2.95	2.82	2.92	3.30zj	3.12zm	2.81	3.19o	2.88	3.01	2.83	2.95	2.72	2.31	2.94
Acceptable	486	276	207	54	93	89	77	67	57	51	406	72	255	231	182	301	57	106	114	16	8	479
	43%bmo	51%zb	*36%*	*34%*	*50%*	*48%*	*46%*	*39%*	*44%*	*41%*	*43%*	*53%*	50%zm	*38%*	50%zoq	*40%*	*46%*	*38%*	*42%*	*37%*	*26%*	*43%*
Unacceptable	444	179	256	65	65	68	64	78	49	55	385	39	185	258	140	302	45	122	98	19	18	442
	39%a	*33%*	45%za	*41%*	*34%*	*37%*	*38%*	46%z	*38%*	*45%*	40%z	*29%*	*36%*	43%z	*39%*	*40%*	*35%*	*43%*	*36%*	*46%*	*62%*	*40%*
NET: Acceptable	4%	*18%*	*-9%*	*-7%*	*15%*	*11%*	*7%*	*-6%*	*6%*	*-4%*	*2%*	*24%*	*14%*	*-4%*	*12%*	*	*10%*	*-6%*	*6%*	*-9%*	*-36%*	*3%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 217

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1116	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	1125	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	109	13	30	30	29	98	7	2	1	32	15	51	2	22	9	6	9	6	19	8	18	103
	10%	*7%*	*11%*	*12%*	*20%zcd*	*10%*	*7%*	*5%*	*4%*	*12%*	*9%*	*10%*	*3%*	*17%z*	*10%*	*8%*	*10%*	*6%*	*11%*	*9%*	*11%*	*9%*
Somewhat acceptable	378	53	96	79	65	324	21	17	15	92	57	176	22	39	30	26	31	36	46	28	65	376
	34%	*28%*	*34%*	*32%*	*46%zc*	*34%*	*23%*	*38%*	*47%h*	*33%*	*34%*	*34%*	*41%*	*30%*	*33%*	*36%*	*33%*	*36%*	*29%*	*31%*	*41%*	*34%*
Neither acceptable nor unacceptable	163	34	36	40	8	140	11	7	5	46	29	65	11	17	18	11	18	17	17	10	22	163
	14%f	*18%f*	*13%*	*16%f*	*6%*	*15%*	*12%*	*16%*	*16%*	*17%*	*17%*	*13%*	*20%*	*13%*	*19%*	*15%*	*19%*	*17%*	*10%*	*10%*	*14%*	*15%*
Somewhat unacceptable	240	36	57	58	23	195	28	13	4	53	26	117	13	26	14	14	12	22	37	22	36	233
	21%	*19%*	*20%*	*23%*	*16%*	*20%*	*30%*	*27%*	*11%*	*19%*	*15%*	*23%*	*24%*	*20%*	*16%*	*19%*	*12%*	*22%*	*23%*	*24%*	*23%*	*21%*
Completely unacceptable	204	48	57	36	17	167	26	6	6	47	30	90	6	21	20	11	19	14	38	20	17	209
	18%	*25%ef*	*20%*	*15%*	*12%*	*17%*	*28%z*	*13%*	*18%*	*17%*	*18%*	*17%*	*11%*	*16%*	*22%*	*15%*	*20%*	*14%*	*23%v*	*22%*	*11%*	*19%*
Don't know	32	6	9	5	-	30	-	1	1	5	10	15	1	4	-	4	5	6	5	2	1	32
	3%	*3%*	*3%*	*2%*	-	*3%*	-	*1%*	*4%*	*2%*	*6%z*	*3%*	*2%*	*3%*	-	*6%*	*6%*	*6%*	*3%*	*3%*	*1%*	*3%*
Mean	2.95ch	2.71	2.95	3.03c	3.46zcde	2.99h	2.51	2.94	3.07	3.03	3.01	2.96	3.01	3.12	2.92	3.02	3.00	2.99	2.81	2.80	3.19	2.94
Acceptable	486	66	126	109	94	423	28	20	16	123	72	227	24	61	39	32	41	42	65	37	83	479
	43%ch	*35%*	*44%*	*44%*	*66%zcde*	*44%h*	*30%*	*43%*	*51%h*	*45%*	*43%*	*44%*	*44%*	*47%*	*43%*	*44%*	*43%*	*42%*	*40%*	*40%*	*52%*	*43%*
Unacceptable	444	84	114	95	40	362	54	19	9	100	56	207	19	46	34	25	31	36	75	42	53	442
	39%f	*44%f*	*40%*	*38%*	*28%*	*38%*	*58%zgij*	*41%*	*30%*	*36%*	*33%*	*40%*	*34%*	*36%*	*38%*	*35%*	*33%*	*35%*	*46%*	*47%*	*33%*	*40%*
NET: Acceptable	4%	*-10%*	*4%*	*6%*	*38%*	*6%*	*-28%*	*2%*	*21%*	*9%*	*10%*	*4%*	*9%*	*11%*	*5%*	*9%*	*10%*	*7%*	*-6%*	*-7%*	*19%*	*3%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 218

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	1116	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	1125	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	109	84	25	23	28	18	16	23	82	6	6	3	8	2	2	34	75	103
	10%j	*10%*	*10%*	*10%*	*13%*	*8%*	*7%*	*10%*	14%ijn	*4%*	12%ijn	*5%*	*8%*	*5%*	*1%*	*12%*	*9%*	*9%*
Somewhat acceptable	378	292	86	61	61	91	89	76	204	54	13	33	21	6	39	82	295	376
	34%l	*33%*	*35%*	*28%*	*27%*	41%cdl	*37%*	*35%*	34%l	38%l	*25%*	51%cbl	*22%*	*15%*	*36%*	*29%*	*35%*	*34%*
Neither acceptable nor unacceptable	163	133	30	43	35	24	33	28	69	22	11	8	14	14	23	54	109	163
	14%hp	*15%*	*12%*	20%e	*15%*	*11%*	*14%*	*13%*	*11%*	*16%*	21%h	*13%*	*14%*	*33%*	*21%*	*19%*	*13%*	*15%*
Somewhat unacceptable	240	192	47	39	52	42	55	52	128	27	11	9	24	11	27	52	187	233
	21%	*22%*	*19%*	*18%*	*23%*	*19%*	*23%*	*24%*	*21%*	*19%*	*21%*	*14%*	*25%*	*26%*	*24%*	*18%*	*22%*	*21%*
Completely unacceptable	204	147	58	41	43	41	47	31	105	28	8	10	23	6	19	53	151	209
	18%	*17%*	*23%*	*19%*	*19%*	*19%*	*20%*	*14%*	*17%*	*20%*	*16%*	*16%*	*23%*	*14%*	*17%*	*19%*	*18%*	*19%*
Don't know	32	30	1	13	5	4	2	8	13	4	2	1	8	3	-	8	23	32
	3%h	3%h	*	6%cf	*2%*	*2%*	*1%*	*4%*	*2%*	*3%*	*4%*	*1%*	8%abhn	*7%*	-	*3%*	*3%*	*3%*
Mean	2.95l	2.97	2.89	2.93	2.91	3.02	2.88	3.03	3.05zl	2.87	2.94	3.15l	2.63	2.67	2.80	2.97	2.95	2.94
Acceptable	486	375	111	84	89	110	105	99	285	60	19	36	29	8	41	116	370	479
	43%l	*43%*	*45%*	*38%*	*40%*	*50%*	*43%*	*45%*	48%zl	*42%*	*37%*	56%l	*30%*	*20%*	*37%*	*41%*	*44%*	*43%*
Unacceptable	444	339	105	80	95	83	102	84	232	55	19	19	47	17	45	105	338	442
	39%	*39%*	*42%*	*36%*	*42%*	*38%*	*42%*	*38%*	*39%*	*39%*	*38%*	*30%*	*48%*	*41%*	*41%*	*37%*	*40%*	*40%*
NET: Acceptable	4%	*4%*	*2%*	*1%*	*-2%*	*12%*	*1%*	*7%*	*9%*	*3%*	*-1%*	*26%*	*-18%*	*-21%*	*-4%*	*4%*	*4%*	*3%*

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 219

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1116**	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	**1125**	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	**109**	101	7	50	47	5	23	74	84	23	26	12	7	-	103
	10%	*10%*	*8%*	*10%*	*10%*	*7%*	*9%*	*10%*	*10%*	*9%*	*11%*	*16%*	*8%*	-	*9%*
Somewhat acceptable	**378**	338	38	171	151	15	83	244	272	69	79	20	38	1	376
	34%	*33%*	*40%*	*35%*	*33%*	*24%*	*34%*	*32%*	*34%*	*28%*	*33%*	*25%*	*40%*	*19%*	*34%*
Neither acceptable nor unacceptable	**163**	141	16	69	59	13	39	89	106	34	42	11	16	1	163
	14%gh	*14%*	*16%*	*14%*	*13%*	*20%*	*16%*	*12%*	*13%*	*14%*	**18%gh**	*14%*	*16%*	*18%*	*15%*
Somewhat unacceptable	**240**	222	17	107	96	19	49	178	172	53	48	16	17	2	233
	21%	*22%*	*18%*	*22%*	*21%*	*29%*	*20%*	**24%ah**	*21%*	*22%*	*20%*	*20%*	*18%*	*31%*	*21%*
Completely unacceptable	**204**	192	12	83	97	13	46	154	157	60	44	20	12	2	209
	18%	**19%z**	*12%*	*17%*	*21%*	*19%*	*19%*	**20%z**	*19%*	**25%z**	*18%*	*26%*	*12%*	*32%*	*19%*
Don't know	**32**	22	6	14	8	*	3	15	19	5	3	-	6	-	32
	3%eg	*2%*	*6%*	*3%*	*2%*	*	*1%*	*2%*	*2%*	*2%*	*1%*	-	*6%*	-	*3%*
Mean	**2.95gi**	2.93	3.13	3.00	2.90	2.69	2.95	2.87	**2.94gi**	2.75	2.98	2.86	3.13	2.23	2.94
Acceptable	**486**	**439**	**46**	**220**	**198**	**20**	**105**	**318**	**356**	**92**	**105**	**32**	**46**	**1**	**479**
	43%	***43%***	***47%***	***45%***	***43%***	***31%***	***43%***	***42%***	***44%***	***38%***	***43%***	***41%***	***47%***	***19%***	***43%***
Unacceptable	**444**	**414**	**29**	**190**	**193**	**31**	**95**	**331**	**329**	**113**	**92**	**36**	**29**	**4**	**442**
	39%	**41%z**	***30%***	***38%***	***42%***	***49%***	***39%***	**44%zh**	***41%***	**47%zj**	***38%***	***45%***	***30%***	***63%***	***40%***
NET: Acceptable	**4%**	***2%***	***17%***	***6%***	***1%***	***-18%***	***4%***	***-2%***	***3%***	***-9%***	***5%***	***-5%***	***17%***	***-44%***	***3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 220

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	109	28	14	26	77	16	93	12	47	45	18	34	54	7	31	52	7	29	61	103
	10%	*10%*	*15%*	*10%*	*10%*	*7%*	*10%*	*8%*	*10%*	*10%*	*10%*	*8%*	*10%*	*16%*	*8%*	*12%*	*8%*	*7%*	*12%zq*	*9%*
Somewhat acceptable	378	91	24	84	273	55	322	56	175	129	73	140	157	13	146	132	27	140	156	376
	34%zi	*33%*	*26%*	*34%*	*34%*	*25%*	*36%ze*	*37%*	*37%i*	*28%*	*41%l*	*34%*	*31%*	*33%*	*36%*	*30%*	*34%*	*35%*	*32%*	*34%*	
Neither acceptable nor unacceptable	163	39	21	37	114	41	115	21	80	54	22	68	70	4	75	57	15	69	60	163
	14%f	*14%*	*24%za*	*15%*	*14%*	*18%*	*13%*	*14%*	*17%*	*12%*	*12%*	*16%*	*14%*	*11%*	*18%z*	*13%*	*19%*	*17%*	*12%*	*15%*	
Somewhat unacceptable	240	66	14	65	164	43	193	30	95	105	34	94	111	8	99	86	12	93	100	233
	21%	*24%b*	*15%*	*26%b*	*20%*	*20%*	*22%*	*20%*	*20%*	*23%*	*19%*	*23%*	*22%*	*20%*	*24%*	*19%*	*15%*	*23%*	*21%*	*21%*	
Completely unacceptable	204	44	16	36	157	62	141	29	60	109	26	68	108	6	52	108	18	55	102	209
	18%fhnq	*16%*	*18%*	*15%*	*19%*	*28%zf*	*16%*	*19%*	*13%*	*24%zh*	*15%*	*16%*	*21%*	*14%*	*13%*	*24%zn*	*23%*	*14%*	*21%q*	*19%*	
Don't know	32	3	2	2	25	5	21	1	11	14	5	11	14	2	6	8	-	11	7	32
	3%	*1%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*3%*	*3%*	*3%*	*3%*	*6%*	*1%*	*2%*	-	*3%*	*2%*	*3%*	
Mean	2.95zl	2.97	3.07	2.99	2.94	2.62	3.04ze	2.95	3.12zi	2.77	3.14	2.94	2.88	3.19	3.01	2.85	2.90	2.99	2.94	2.94
Acceptable	486	119	38	110	351	71	415	68	221	175	91	173	211	20	177	185	34	169	216	479
	43%zl	*44%*	*42%*	*44%*	*43%*	*32%*	*47%ze*	*46%*	*47%i*	*38%*	*51%*	*42%*	*41%*	*49%*	*43%*	*42%*	*43%*	*43%*	*45%*	*43%*	
Unacceptable	444	111	30	101	321	106	334	59	155	214	59	162	219	14	151	194	30	148	202	442
	39%zl	*41%*	*33%*	*40%*	*40%*	*48%zf*	*38%*	*40%*	*33%*	*47%zh*	*34%*	*39%*	*43%*	*34%*	*37%*	*44%z*	*38%*	*37%*	*42%*	*40%*	
NET: Acceptable	4%	*3%*	*9%*	*3%*	*4%*	*-16%*	*9%*	*6%*	*14%*	*-9%*	*18%*	*3%*	*-2%*	*15%*	*6%*	*-2%*	*4%*	*5%*	*3%*	*3%*	

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 221

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Recording and summarising patients consultations with a healthcare professional
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**109**	15	20	10	2	25	7	14	4	1	1	4	5	8	10	103
	10%	*14%*	**18%kl**	*14%*	*5%*	*11%*	*23%*	**18%l**	*22%*	*13%*	*54%*	*6%*	*5%*	**20%l**	**19%l**	*9%*
Somewhat acceptable	**378**	35	40	33	15	82	6	25	4	4	-	19	37	12	21	376
	34%	*33%*	*35%*	*44%*	*37%*	*36%*	*18%*	*32%*	*25%*	*39%*	-	*32%*	*40%*	*29%*	*40%*	*34%*
Neither acceptable nor unacceptable	**163**	8	12	7	7	38	8	10	1	-	-	15	15	7	10	163
	14%	*7%*	*11%*	*9%*	*17%*	*17%*	*25%*	*13%*	*4%*	-	-	**26%abc**	*16%*	*17%*	*18%*	*15%*
Somewhat unacceptable	**240**	36	24	9	7	44	6	15	6	2	-	12	12	6	8	233
	21%	**34%cdelm**	*21%*	*12%*	*18%*	*19%*	*19%*	*19%*	*34%*	*25%*	-	*20%*	*13%*	*13%*	*15%*	*21%*
Completely unacceptable	**204**	10	18	15	9	36	5	14	2	2	1	9	22	8	4	209
	18%kl	*10%*	*16%*	*20%*	*22%*	*16%*	*15%*	*18%*	*15%*	*23%*	*46%*	*15%*	**24%an**	*18%*	*8%*	*19%*
Don't know	**32**	2	-	1	*	2	-	-	-	-	-	1	2	1	-	32
	3%	*2%*	-	*2%*	*1%*	*1%*	-	-	-	-	-	*1%*	*2%*	*2%*	-	*3%*
Mean	**2.95**	3.08	3.17	3.21	2.84	3.08	3.16	3.13	3.05	2.94	3.18	2.93	2.89	3.19	**3.47zdl**	2.94
Acceptable	**486**	**50**	**60**	**44**	**17**	**108**	**13**	**39**	**8**	**5**	**1**	**22**	**42**	**20**	**32**	**479**
	43%	***47%***	***52%***	**58%z**	***42%***	***47%***	***41%***	***50%***	***47%***	***52%***	***54%***	***38%***	***45%***	***49%***	***59%***	***43%***
Unacceptable	**444**	**47**	**43**	**24**	**17**	**80**	**10**	**29**	**8**	**5**	**1**	**21**	**34**	**13**	**12**	**442**
	39%	***44%***	***37%***	***31%***	***40%***	***35%***	***34%***	***37%***	***49%***	***48%***	***46%***	***35%***	***37%***	***32%***	***23%***	***40%***
NET: Acceptable	**4%**	***3%***	***15%***	***27%***	***2%***	***12%***	***8%***	***13%***	***-2%***	***4%***	***9%***	***3%***	***8%***	***17%***	***36%***	***3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 222

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1116	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	1125	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	104	73	31	4	19	22	25	13	11	9	88	12	65	39	43	61	13	23	23	2	-	103
	9%bm	14%zb	5%	3%	10%	12%c	15%zg	8%	9%	7%	9%	9%	13%zm	6%	12%	8%	10%	8%	9%	4%	-	9%
Somewhat acceptable	350	190	157	40	59	64	49	54	43	41	296	48	179	171	125	222	41	91	68	15	7	353
	31%bmr	35%zb	27%	26%	31%	35%	29%	31%	34%	33%	31%	35%	35%	28%	35%r	29%	32%	32%	25%	35%	23%	32%
Neither acceptable nor unacceptable	155	71	79	32	29	20	17	23	18	15	122	22	57	94	29	122	15	42	57	2	6	148
	14%jn	13%	14%	20%	16%	11%	10%	14%	14%	12%	13%	16%	11%	16%	8%	16%zns	12%	15%n	21%znos	6%	20%	13%
Somewhat unacceptable	245	100	143	41	30	43	37	38	29	27	219	22	101	144	80	162	30	58	57	10	6	249
	22%	19%	25%za	26%	16%	23%	22%	22%	22%	22%	23%z	16%	20%	24%	22%	21%	24%	21%	21%	24%	22%	22%
Completely unacceptable	243	94	145	39	45	28	35	42	25	30	203	27	100	142	79	164	25	63	55	12	10	233
	22%a	18%	25%za	25%	24%	15%	21%	24%	19%	24%	21%	20%	20%	23%	22%	22%	19%	22%	20%	28%	34%	21%
Don't know	29	9	19	2	6	7	6	3	3	2	22	6	10	16	5	24	2	6	14	1	*	30
	3%	2%	3%	1%	3%	4%	3%	2%	2%	2%	2%	5%	2%	3%	1%	3%	2%	2%	5%zn	3%	1%	3%
Mean	2.84bm	3.09zb	2.62	2.56	2.87	3.05c	2.95	2.76	2.90	2.77	2.83	2.97	3.02zm	2.69	2.92	2.80	2.90	2.83	2.80	2.62	2.33	2.86
Acceptable	454	263	188	45	77	86	74	67	55	50	384	60	244	209	168	283	54	114	92	16	7	456
	40%bmor	49%zb	33%	28%	41%	46%c	44%c	39%	43%c	40%	40%	43%	48%zm	35%	47%zor	37%	43%	40%	33%	39%	23%	41%
Unacceptable	488	195	287	79	75	71	72	79	54	57	422	49	201	286	159	326	55	121	112	22	16	482
	43%a	36%	50%za	50%	40%	39%	43%	46%	42%	46%	44%z	36%	39%	47%zl	44%	43%	44%	43%	41%	52%	56%	43%
NET: Acceptable	-3%	13%	-17%	-22%	1%	8%	1%	-7%	1%	-6%	-4%	8%	8%	-13%	3%	-6%	-1%	-2%	-7%	-13%	-33%	-2%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 223

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1116	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	1125	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	104	9	22	28	33	94	3	5	2	28	16	50	2	18	8	2	15	5	16	5	23	103
	9%c	*5%*	*8%*	11%c	23%zcde	*10%*	*3%*	*11%*	*6%*	*10%*	*10%*	*10%*	*4%*	14%q	*9%*	*2%*	16%q	*5%*	*10%*	*6%*	14%q	*9%*
Somewhat acceptable	350	56	92	90	45	307	22	13	7	74	62	172	19	32	23	31	30	35	47	35	55	353
	31%	*30%*	*32%*	*36%*	*32%*	*32%*	*24%*	*28%*	*23%*	*27%*	*37%*	*33%*	*35%*	*25%*	*26%*	44%q	*32%*	*35%*	*29%*	*38%*	*34%*	*32%*
Neither acceptable nor unacceptable	155	31	38	26	5	127	15	6	7	40	24	62	8	13	19	11	13	15	21	5	21	148
	14%fg	16%f	13%f	*10%*	*3%*	*13%*	*16%*	*13%*	*21%*	*15%*	*15%*	*12%*	*15%*	*10%*	21%q	*15%*	*14%*	*15%*	*13%*	*5%*	*13%*	*13%*
Somewhat unacceptable	245	38	61	49	38	204	20	12	8	62	29	113	14	30	19	17	12	23	26	24	40	249
	22%	*20%*	*21%*	*20%*	*27%*	*21%*	*22%*	*26%*	*25%*	*23%*	*17%*	*22%*	*26%*	*23%*	*21%*	*24%*	*13%*	*23%*	*16%*	26%r	*25%*	*22%*
Completely unacceptable	243	48	68	49	20	196	32	9	7	63	28	104	10	31	22	10	18	16	48	20	20	233
	22%	*25%*	*24%*	*20%*	*14%*	*21%*	34%gj	*20%*	*20%*	*23%*	*17%*	*20%*	*19%*	*24%*	*24%*	*13%*	*19%*	*16%*	29%qtv	*22%*	*13%*	*21%*
Don't know	29	8	4	7	-	26	1	1	1	6	7	13	1	5	-	1	6	6	3	2	1	30
	3%	*4%*	*1%*	*3%*	-	*3%*	*1%*	*2%*	*4%*	*2%*	*4%*	*2%*	*2%*	*4%*	-	*2%*	6%p	*6%*	*2%*	*3%*	*1%*	*3%*
Mean	2.84h	2.67	2.79	3.00c	3.23zcd	2.89zh	2.39	2.84	2.68	2.78	3.06	2.90	2.79	2.80	2.75	2.97	3.13	2.90	2.74	2.79	3.13	2.86
Acceptable	454	65	115	118	78	401	25	18	9	102	78	221	21	50	31	33	45	40	63	40	78	456
	40%fg	*34%*	*40%*	47%c	55%zcd	42%h	*27%*	*39%*	*29%*	*37%*	*47%*	*43%*	*38%*	*39%*	*34%*	*46%*	*48%*	*40%*	*39%*	*44%*	*49%*	*41%*
Unacceptable	488	86	129	98	59	400	52	21	15	126	57	217	24	61	40	27	30	39	74	44	60	482
	43%f	*45%*	*45%*	*39%*	*41%*	*42%*	56%zg	*46%*	*46%*	*46%*	*34%*	*42%*	*44%*	*47%*	*45%*	*37%*	*32%*	*39%*	*46%*	*48%*	*38%*	*43%*
NET: Acceptable	-3%	*-11%*	*-5%*	*8%*	*14%*	*	*-29%*	*-7%*	*-17%*	*-9%*	*12%*	*1%*	*-6%*	*-9%*	*-10%*	*8%*	*16%*	*1%*	*-6%*	*-5%*	*11%*	*-2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 224

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	1116	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	1125	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	104	76	28	16	24	18	21	25	77	7	8	5	2	1	4	35	69	103
	9%	*9%*	*11%*	*7%*	*11%*	*8%*	*9%*	*12%*	13%zil	*5%*	16%ilm	*7%*	*2%*	*2%*	*4%*	*12%*	*8%*	*9%*
Somewhat acceptable	350	268	82	64	57	86	73	70	193	44	10	36	29	10	22	84	265	353
	31%	*31%*	*33%*	*29%*	*26%*	39%cd	*30%*	*32%*	*32%*	*31%*	*20%*	16%zhijk	*29%*	*25%*	*20%*	*30%*	*32%*	*32%*
Neither acceptable nor unacceptable	155	134	21	40	26	27	34	27	58	23	9	4	13	16	29	36	119	148
	14%bh	15%cb	*9%*	*18%*	*12%*	*12%*	*14%*	*13%*	*10%*	16%h	*17%*	*6%*	*13%*	*39%*	26%dhi	*13%*	*14%*	*13%*
Somewhat unacceptable	245	189	55	39	60	45	56	45	134	25	12	7	27	5	33	55	188	249
	22%	*22%*	*22%*	*18%*	*27%*	*20%*	*23%*	*20%*	*22%*	*18%*	*23%*	*10%*	27%k	*13%*	30%k	*19%*	*22%*	*22%*
Completely unacceptable	243	182	61	48	53	42	57	43	123	39	11	13	24	6	21	63	180	233
	22%	*21%*	*25%*	*22%*	*24%*	*19%*	*24%*	*20%*	*21%*	*27%*	*20%*	*20%*	*25%*	*14%*	*19%*	*22%*	*21%*	*21%*
Don't know	29	28	1	14	2	2	2	9	14	3	2	-	4	3	-	11	18	30
	3%b	3%b	*	6%cdef	*1%*	*1%*	*1%*	*4%*	*2%*	*2%*	*4%*	-	*4%*	*7%*	-	*4%*	*2%*	*3%*
Mean	2.84l	2.84	2.84	2.81	2.72	2.97	2.77	2.95	2.94zl	2.68	2.88	3.20ilm	2.55	2.87	2.60	2.90	2.82	2.86
Acceptable	454	344	109	80	81	104	94	95	270	51	18	41	31	11	27	119	335	456
	40%	*39%*	*44%*	*36%*	*36%*	*47%*	*39%*	*44%*	45%zln	*36%*	*36%*	63%zhijlm	*31%*	*27%*	*24%*	*42%*	*40%*	*41%*
Unacceptable	488	371	116	87	114	87	113	87	258	64	22	20	51	11	54	118	368	482
	43%	*42%*	*47%*	*39%*	51%c	*39%*	*46%*	*40%*	*43%*	*45%*	*43%*	*30%*	52%k	*27%*	*49%*	*42%*	*44%*	*43%*
NET: Acceptable	-3%	*-3%*	*-3%*	*-3%*	*-15%*	*8%*	*-8%*	*4%*	*2%*	*-9%*	*-7%*	*33%*	*-21%*	*	*-25%*	*	*-4%*	*-2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 225

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1116**	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	**1125**	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	**104**	97	7	46	50	2	23	75	73	24	23	13	7	-	103
	9%	*10%*	*7%*	*9%*	*11%*	*3%*	*10%*	*10%*	*9%*	*10%*	*9%*	*16%*	*7%*	-	*9%*
Somewhat acceptable	**350**	309	41	146	144	18	67	224	252	63	80	17	41	2	353
	31%	*30%*	*42%*	*30%*	*31%*	*28%*	*28%*	*30%*	*31%*	*26%*	*33%*	*22%*	**42%ab**	*35%*	*32%*
Neither acceptable nor unacceptable	**155**	137	10	76	52	9	34	90	97	31	34	12	10	1	148
	14%gh	*14%*	*10%*	*15%*	*11%*	*14%*	*14%*	*12%*	*12%*	*13%*	*14%*	*16%*	*10%*	*8%*	*13%*
Somewhat unacceptable	**245**	221	24	111	94	16	58	163	178	53	51	11	24	2	249
	22%	*22%*	*25%*	*23%*	*20%*	*24%*	*24%*	*22%*	*22%*	*22%*	*21%*	*14%*	*25%*	*37%*	*22%*
Completely unacceptable	**243**	231	12	100	111	20	57	185	192	70	53	25	12	1	233
	22%	**23%z**	*12%*	*20%*	*24%*	**30%b**	*23%*	**25%z**	**24%z**	**29%zl**	*22%*	**32%l**	*12%*	*20%*	*21%*
Don't know	**29**	22	4	14	7	*	3	16	19	2	1	-	4	-	30
	3%gl	*2%*	*4%*	*3%*	*2%*	*	*1%*	**2%j**	**2%j**	*1%*	*	-	*4%*	-	*3%*
Mean	**2.84**	2.82	**3.06b**	2.84	2.84	2.48	2.76	2.78	2.79	2.66	2.87	2.77	3.06	2.58	2.86
Acceptable	**454**	**406**	**47**	**192**	**194**	**20**	**90**	**299**	**325**	**87**	**103**	**30**	**47**	**2**	**456**
	40%	***40%***	***49%***	***39%***	***42%***	***31%***	***37%***	***40%***	***40%***	***36%***	***42%***	***38%***	***49%***	***35%***	***41%***
Unacceptable	**488**	**452**	**36**	**211**	**205**	**35**	**115**	**348**	**370**	**123**	**104**	**36**	**36**	**4**	**482**
	43%	**44%z**	***37%***	***43%***	***45%***	***54%***	***48%***	**46%z**	**46%z**	**51%zl**	***43%***	***46%***	***37%***	***57%***	***43%***
NET: Acceptable	***-3%***	***-4%***	***12%***	***-4%***	***-2%***	***-24%***	***-10%***	***-7%***	***-6%***	***-15%***	***-1%***	***-8%***	***12%***	***-22%***	***-2%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 226

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	104	29	11	28	73	15	89	17	41	42	18	36	48	6	30	45	9	28	57	103
	9%	*11%*	*12%*	*11%*	*9%*	*7%*	*10%*	*12%*	*9%*	*9%*	*10%*	*9%*	*9%*	*14%*	*7%*	*10%*	*11%*	*7%*	*12%z*	*9%*
Somewhat acceptable	350	73	29	65	270	53	295	48	150	134	64	129	148	12	115	138	25	115	152	353
	31%e	*27%*	*32%*	*26%*	*33%z*	*24%*	*33%ze*	*32%*	*32%*	*29%*	*36%*	*31%*	*29%*	*29%*	*28%*	*31%*	*31%*	*29%*	*31%*	*32%*	
Neither acceptable nor unacceptable	155	39	16	37	103	38	110	21	68	60	22	72	57	8	77	49	11	73	52	148
	14%n	*14%*	*18%*	*15%*	*13%*	*17%*	*12%*	*14%*	*15%*	*13%*	*12%*	*18%zl*	*11%*	*20%*	*19%zo*	*11%*	*14%*	*18%zr*	*11%*	*13%*	
Somewhat unacceptable	245	73	20	70	160	50	194	33	115	86	36	86	119	3	98	96	15	93	103	249
	22%d	*27%d*	*22%*	*28%cd*	*20%*	*23%*	*22%*	*22%*	*25%*	*19%*	*21%*	*21%*	*23%*	*7%*	*24%*	*22%*	*19%*	*23%*	*21%*	*22%*	
Completely unacceptable	243	56	14	48	180	64	177	30	81	122	33	80	129	9	82	109	18	79	114	233
	22%h	*20%*	*16%*	*19%*	*22%*	*29%cf*	*20%*	*20%*	*17%*	*27%sh*	*18%*	*19%*	*25%z*	*22%*	*20%*	*25%*	*23%*	*20%*	*23%*	*21%*	
Don't know	29	2	-	2	24	2	21	1	12	13	5	10	13	3	7	5	1	9	8	30
	3%de	*1%*	-	*1%*	*3%*	*1%*	*2%*	*1%*	*3%*	*3%*	*3%*	*2%*	*2%*	*8%*	*2%*	*1%*	*1%*	*2%*	*2%*	*3%*	
Mean	2.84ef	2.80	3.03	2.82	2.87	2.57	2.91ze	2.93	2.91	2.75	2.99	2.89	2.73	3.08	2.78	2.81	2.87	2.79	2.87	2.86
Acceptable	454	103	40	93	343	68	384	65	192	176	82	165	195	18	145	184	33	143	209	456
	40%ef	*38%*	*44%*	*37%*	*42%*	*31%*	*43%ze*	*44%*	*41%*	*39%*	*46%*	*40%*	*38%*	*43%*	*35%*	*41%*	*42%*	*36%*	*43%*	*41%*	
Unacceptable	488	129	34	118	340	114	371	62	196	208	69	166	248	12	180	205	34	172	216	482
	43%	*47%*	*38%*	*47%*	*42%*	*51%cf*	*42%*	*42%*	*42%*	*45%*	*39%*	*40%*	*48%z*	*29%*	*44%*	*46%*	*43%*	*43%*	*45%*	*43%*	
NET: Acceptable	-3%	-10%	6%	-10%	*	-21%	1%	2%	-1%	-7%	7%	*	-10%	15%	-9%	-5%	*	-7%	-1%	-2%	

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 227

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing clinical administrative tasks
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**104**	10	12	13	4	19	3	6	1	3	-	*	8	8	4	103
	9%	*9%*	*10%*	***17%zk***	*8%*	***8%k***	*11%*	*8%*	*5%*	*29%*	-	*1%*	*8%*	***20%zek***	*7%*	*9%*
Somewhat acceptable	**350**	41	40	22	14	80	13	27	5	2	1	27	29	12	22	353
	31%	*38%*	*35%*	*29%*	*34%*	*35%*	*41%*	*35%*	*29%*	*19%*	*54%*	***46%z***	*31%*	*28%*	*40%*	*32%*
Neither acceptable nor unacceptable	**155**	4	10	5	5	37	2	6	4	-	-	11	13	4	5	148
	14%d	*4%*	*9%*	*7%*	*12%*	***16%a***	*6%*	*8%*	*22%*	-	-	***18%a***	***14%a***	*8%*	*9%*	*13%*
Somewhat unacceptable	**245**	37	22	21	12	40	7	15	2	4	-	8	19	8	14	249
	22%	***34%zek***	*19%*	*28%*	*29%*	*18%*	*24%*	*19%*	*15%*	*38%*	-	*13%*	*20%*	*18%*	*26%*	*22%*
Completely unacceptable	**243**	15	31	13	7	50	5	24	5	1	1	13	23	10	8	233
	22%	*14%*	*27%*	*17%*	*17%*	*22%*	*17%*	***31%a***	*30%*	*14%*	*46%*	*21%*	*25%*	*23%*	*16%*	*21%*
Don't know	**29**	1	-	*	-	2	1	-	-	-	-	1	1	1	1	30
	3%	*1%*	-	*1%*	-	*1%*	*2%*	-	-	-	-	*1%*	*1%*	*2%*	*1%*	*3%*
Mean	**2.84**	2.95	2.83	3.01	2.87	2.90	3.06	2.70	2.64	3.11	2.63	2.92	2.77	3.05	2.98	2.86
Acceptable	**454**	**51**	**52**	**35**	**17**	**99**	**16**	**33**	**5**	**5**	**1**	**27**	**36**	**20**	**26**	**456**
	40%	***47%***	***45%***	***47%***	***42%***	***43%***	***52%***	***42%***	***34%***	***48%***	***54%***	***46%***	***40%***	***48%***	***48%***	***41%***
Unacceptable	**488**	**51**	**53**	**34**	**19**	**90**	**13**	**39**	**7**	**5**	**1**	**20**	**42**	**17**	**22**	**482**
	43%	***48%***	***46%***	***46%***	***46%***	***39%***	***40%***	***50%***	***44%***	***52%***	***46%***	***34%***	***45%***	***41%***	***42%***	***43%***
NET: Acceptable	***-3%***	***-1%***	***-1%***	***1%***	***-4%***	***4%***	***12%***	***-7%***	***-11%***	***-4%***	***9%***	***12%***	***-6%***	***7%***	***6%***	***-2%***

Fieldwork dates: 4th - 10th December 2025
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 228

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1116	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	1125	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	305	170	135	40	55	44	50	46	39	30	261	42	157	146	121	184	41	69	63	10	1	304
	27%bmo	32%zb	24%	25%	30%	24%	30%	27%	30%	24%	27%	31%	31%	24%	34%zor	24%	32%o	24%	23%	25%	5%	27%
Somewhat acceptable	420	208	204	53	67	74	57	61	59	49	362	48	189	230	144	271	47	110	90	17	7	431
	37%	39%	36%	33%	36%	40%	34%	35%	46%rfg	40%	38%	35%	37%	38%	40%	36%	38%	39%	33%	40%	25%	39%
Neither acceptable nor unacceptable	142	64	77	25	25	25	20	22	11	14	112	21	60	77	20	117	15	40	50	4	6	126
	13%hjn	12%	13%	16%	13%	13%	12%	12%	9%	12%	12%	15%	12%	13%	6%	15%zn	12%n	14%n	18%un	10%	22%	11%
Somewhat unacceptable	122	42	78	24	14	18	17	21	11	17	107	8	49	72	41	80	12	32	29	3	3	120
	11%z	8%	14%za	15%	8%	10%	10%	12%	8%	13%	11%	6%	10%	12%	11%	11%	10%	11%	11%	8%	9%	11%
Completely unacceptable	117	47	65	15	21	18	21	21	9	12	94	13	52	65	30	86	10	28	33	6	10	114
	10%h	9%	11%	9%	11%	10%	13%	12%h	7%	9%	10%	10%	10%	11%	8%	11%	8%	10%	12%	14%	32%	10%
Don't know	20	6	14	2	4	6	3	3	1	2	15	5	6	15	3	17	-	5	9	1	2	21
	2%	1%	2%	1%	2%	3%	2%	2%	1%	2%	2%	4%	1%	2%	1%	2%	-	2%	3%	3%	7%	2%
Mean	3.61bo	3.77zb	3.48	3.50	3.66	3.60	3.60	3.52	3.85zgi	3.58	3.63	3.75	3.69	3.54	3.80zor	3.52	3.76o	3.58	3.46	3.55	2.58	3.63
Acceptable	725	378	339	92	123	118	108	107	97	80	622	90	346	377	265	455	88	178	153	27	9	735
	64%bor	70%zb	59%	58%	65%	64%	64%	62%	75%zcefgi	64%	65%z	66%	67%	62%	74%zoqn	60%	70%or	63%	56%	65%	30%	66%
Unacceptable	238	90	143	39	35	37	38	42	19	28	201	21	101	137	71	166	23	59	62	9	12	234
	21%ah	17%	25%za	25%	19%	20%	23%	24%h	15%	23%	21%	15%	20%	23%	20%	22%	18%	21%	23%	22%	42%	21%
NET: Acceptable	43%	54%	34%	34%	47%	44%	42%	37%	61%	42%	44%	51%	48%	40%	54%	38%	52%	42%	33%	42%	-12%	45%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 229

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1116	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	1125	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	305	40	74	80	64	266	16	15	7	77	41	147	14	42	22	20	21	24	40	29	54	304
	27%c	*21%*	*26%*	*32%c*	*45%zcd*	*28%*	*17%*	*33%*	*23%*	*28%*	*24%*	*29%*	*25%*	*33%*	*24%*	*27%*	*22%*	*24%*	*25%*	*32%*	*34%*	*27%*
Somewhat acceptable	420	69	108	101	50	353	43	13	10	98	55	200	23	46	29	22	33	47	66	31	57	431
	37%	*36%*	*38%*	*40%*	*35%*	*37%*	*47%*	*29%*	*33%*	*36%*	*33%*	*39%*	*42%*	*35%*	*32%*	*30%*	*35%*	*46%*	*41%*	*34%*	*35%*	*39%*
Neither acceptable nor unacceptable	142	26	30	24	9	121	10	5	5	44	29	48	8	17	20	15	14	13	13	7	15	126
	13%m	*14%*	*11%*	*10%*	*6%*	*13%*	*11%*	*11%*	*15%*	16%m	17%m	*9%*	*14%*	*13%*	22%tuv	20%tu	*15%*	*12%*	*8%*	*8%*	*10%*	*11%*
Somewhat unacceptable	122	24	36	20	11	96	12	9	5	23	16	57	4	10	10	8	8	11	17	9	19	120
	11%	*13%*	*13%*	*8%*	*8%*	*10%*	*13%*	20%xg	*16%*	*8%*	*10%*	*11%*	*7%*	*8%*	*11%*	*11%*	*9%*	*11%*	*11%*	*10%*	*12%*	*11%*
Completely unacceptable	117	26	33	19	8	100	11	3	3	27	21	53	5	13	9	7	14	4	22	12	15	114
	10%b	*14%*	*12%*	*8%*	*6%*	*11%*	*12%*	*5%*	*9%*	*10%*	*12%*	*10%*	*10%*	*10%*	*10%*	*10%*	14%s	*3%*	14%s	14%s	*9%*	*10%*
Don't know	20	5	5	5	-	18	-	1	1	5	6	8	1	2	1	1	4	3	3	2	-	21
	2%	*3%*	*2%*	*2%*	-	*2%*	-	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*1%*	*2%*	5%u	*3%*	*2%*	*3%*	-	*2%*
Mean	3.61c	3.39	3.55	3.83zcd	4.07zcd	3.63	3.45	3.65	3.47	3.66	3.49	3.66	3.69	3.75	3.50	3.55	3.44	3.78	3.54	3.62	3.73	3.63
Acceptable	725	108	182	181	114	619	59	29	18	176	96	348	37	87	51	41	54	70	107	60	111	735
	64%c	*57%*	*64%*	73%zc	80%zcd	*65%*	*64%*	*62%*	*56%*	*64%*	*57%*	*68%*	*68%*	*68%*	*56%*	*57%*	*57%*	*70%*	*66%*	*66%*	*69%*	*66%*
Unacceptable	238	50	69	39	19	196	23	12	8	50	37	110	9	22	19	15	22	15	39	22	34	234
	21%	26%ef	*24%*	*16%*	*13%*	*21%*	*25%*	*25%*	*25%*	*18%*	*22%*	*21%*	*16%*	*17%*	*20%*	*20%*	*23%*	*15%*	*24%*	*24%*	*21%*	*21%*
NET: Acceptable	43%	*31%*	*39%*	*57%*	*67%*	*44%*	*40%*	*36%*	*31%*	*46%*	*35%*	*46%*	*51%*	*51%*	*36%*	*37%*	*34%*	*55%*	*42%*	*42%*	*48%*	*45%*

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 230

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be for AI to be used in general practice for the following activities, without human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	1116	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	1125	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	305	226	79	46	62	62	68	67	196	29	17	13	15	2	32	78	227	304
	27%l	*26%*	*32%*	*21%*	*28%*	*28%*	*28%*	*31%*	33%zil	*20%*	34%l	*21%*	*15%*	*5%*	*29%*	*27%*	*27%*	*27%*
Somewhat acceptable	420	327	93	70	88	87	103	72	221	56	21	32	30	12	41	96	322	431
	37%	*37%*	*38%*	*32%*	*39%*	*40%*	*42%*	*33%*	*37%*	*39%*	*40%*	50%l	*30%*	*30%*	*37%*	*34%*	*38%*	*39%*
Neither acceptable nor unacceptable	142	118	23	39	29	26	22	26	55	27	6	6	20	16	12	38	104	126
	13%hl	*13%*	*9%*	18%l	*13%*	*12%*	*9%*	*12%*	*9%*	19%zh	*11%*	*10%*	20%zh	*38%*	*11%*	*13%*	*12%*	*11%*
Somewhat unacceptable	122	97	25	25	21	25	27	24	58	19	5	2	13	4	15	25	96	120
	11%	*11%*	*10%*	*11%*	*9%*	*11%*	*11%*	*11%*	*10%*	*13%*	*9%*	*4%*	*14%*	*10%*	*14%*	*9%*	*11%*	*11%*
Completely unacceptable	117	89	28	30	22	20	22	22	60	9	3	10	17	3	10	40	77	114
	10%g	*10%*	*11%*	*14%*	*10%*	*9%*	*9%*	*10%*	*10%*	*6%*	*5%*	*16%*	17%zl	*8%*	*9%*	*14%*	*9%*	*10%*
Don't know	20	20	*	11	1	*	2	6	10	3	1	-	3	4	-	6	14	21
	2%	*2%*	*	5%cdef	*	*	*1%*	*3%*	*2%*	*2%*	*1%*	-	*3%*	*9%*	-	*2%*	*2%*	*2%*
Mean	3.61cl	3.59	3.69	3.36	3.66	3.66	3.70c	3.65	3.74zl	3.56l	3.90l	3.55	3.12	3.16	3.64	3.53	3.64	3.63
Acceptable	725	553	172	115	150	149	171	139	417	85	38	45	45	14	73	174	549	735
	64%cl	*63%*	*69%*	*52%*	67%c	68%c	70%c	*64%*	70%zil	60%l	74%l	70%l	*45%*	*35%*	67%l	*61%*	*65%*	*66%*
Unacceptable	238	186	52	55	43	45	49	46	118	28	7	13	31	7	25	65	173	234
	21%	*21%*	*21%*	*25%*	*19%*	*20%*	*20%*	*21%*	*20%*	*20%*	*14%*	*20%*	31%zhl	*18%*	*22%*	*23%*	*21%*	*21%*
NET: Acceptable	43%	*42%*	*48%*	*27%*	*48%*	*47%*	*50%*	*43%*	*50%*	*40%*	*60%*	*50%*	*14%*	*17%*	*44%*	*38%*	*45%*	*45%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 231

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1116**	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	**1125**	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	**305**	281	24	128	138	14	61	215	226	69	79	22	24	1	304
	27%	*28%*	*25%*	*26%*	*30%*	*22%*	*25%*	*29%*	*28%*	*28%*	**33%z**	*28%*	*25%*	*19%*	*27%*
Somewhat acceptable	**420**	388	31	193	166	29	101	287	302	84	91	25	31	3	431
	37%	*38%*	*32%*	*39%*	*36%*	*44%*	*42%*	*38%*	*37%*	*34%*	*38%*	*32%*	*32%*	*47%*	*39%*
Neither acceptable nor unacceptable	**142**	115	18	64	45	7	23	77	89	23	26	8	18	1	126
	13%abdgh	*11%*	*19%*	*13%*	*10%*	*10%*	*10%*	*10%*	*11%*	*10%*	*11%*	*10%*	*19%*	*10%*	*11%*
Somewhat unacceptable	**122**	108	14	49	51	9	27	83	92	25	22	13	14	-	120
	11%	*11%*	*14%*	*10%*	*11%*	*13%*	*11%*	*11%*	*11%*	*10%*	*9%*	*17%*	*14%*	-	*11%*
Completely unacceptable	**117**	110	7	50	54	6	28	80	89	41	22	11	7	1	114
	10%	*11%*	*7%*	*10%*	*12%*	*9%*	*11%*	*11%*	*11%*	**17%ghi**	*9%*	*14%*	*7%*	*24%*	*10%*
Don't know	**20**	16	3	10	5	*	2	10	13	2	1	-	3	-	21
	2%	*2%*	*3%*	*2%*	*1%*	*	*1%*	*1%*	*2%*	*1%*	*	-	*3%*	-	*2%*
Mean	**3.61**	3.62	3.55	3.62	3.63	3.56	3.59	3.64	3.61	3.47	**3.77zhi**	3.44	3.55	3.37	3.63
Acceptable	**725**	**668**	**55**	**321**	**304**	**43**	**162**	**502**	**528**	**152**	**170**	**47**	**55**	**4**	**735**
	64%	**66%z**	*57%*	*65%*	*66%*	*66%*	*67%*	**67%z**	*65%*	*63%*	**71%zi**	*60%*	*57%*	*66%*	*66%*
Unacceptable	**238**	**218**	**21**	**98**	**105**	**15**	**54**	**163**	**180**	**66**	**44**	**24**	**21**	**1**	**234**
	21%	*21%*	*21%*	*20%*	*23%*	*23%*	*22%*	*22%*	*22%*	**27%gi**	*18%*	*30%*	*21%*	*24%*	*21%*
NET: Acceptable	43%	*44%*	*36%*	*45%*	*44%*	*43%*	*45%*	*45%*	*43%*	*36%*	*52%*	*29%*	*36%*	*42%*	*45%*

Fieldwork dates: 4th - 10th December 2025
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 232

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	305	81	17	75	216	41	262	42	154	91	60	110	123	14	101	111	25	105	130	304
	27%ei	30%b	19%	30%b	27%	19%	30%ze	28%	33%zi	20%	34%l	27%	24%	35%	25%	25%	32%	26%	27%	27%
Somewhat acceptable	420	99	28	94	306	79	339	65	181	159	69	159	191	11	159	173	23	157	183	431
	37%	36%	32%	38%	38%	36%	38%	43%	39%	35%	39%	38%	37%	27%	39%	39%	29%	39%	38%	39%
Neither acceptable nor unacceptable	142	39	25	35	92	36	99	21	44	73	22	52	65	8	60	47	14	53	54	126
	13%h	14%	28%acdi	14%	11%	16%	11%	14%	9%	16%eh	12%	12%	13%	20%	15%	11%	18%	13%	11%	11%
Somewhat unacceptable	122	27	11	26	89	26	94	14	45	54	12	46	61	2	51	48	9	43	54	120
	11%	10%	12%	10%	11%	12%	11%	9%	10%	12%	7%	11%	12%	5%	13%	11%	12%	11%	11%	11%
Completely unacceptable	117	25	9	19	90	36	79	7	36	70	10	40	65	3	33	60	7	33	61	114
	10%fh	9%c	10%	8%	11%	16%cf	9%	5%	8%	15%cgh	5%	10%	13%j	7%	8%	14%m	9%	8%	13%	10%
Don't know	20	1	-	1	17	3	13	-	8	9	4	7	7	2	4	4	-	7	4	21
	2%	*	-	*	2%	1%	1%	-	2%	2%	2%	2%	1%	6%	1%	1%	-	2%	1%	2%
Mean	3.61eil	3.65b	3.37	3.72b	3.59	3.29	3.70ze	3.80i	3.81zi	3.33	3.91zkl	3.62	3.49	3.83	3.60	3.52	3.64	3.65	3.55	3.63
Acceptable	725	181	45	169	522	121	601	107	335	251	129	269	314	25	260	284	48	261	313	735
	64%bei	66%b	50%	68%b	64%b	54%	68%ze	72%i	72%zi	55%	73%zl	65%	61%	62%	64%	64%	61%	66%	64%	66%
Unacceptable	238	52	20	45	179	62	173	22	81	125	22	86	127	5	85	108	16	77	115	234
	21%hj	19%	22%	18%	22%	28%cf	20%	14%	17%	27%cgh	12%	21%	25%cj	12%	21%	24%	21%	19%	24%	21%
NET: Acceptable	43%	47%	28%	50%	42%	26%	48%	57%	54%	28%	61%	44%	37%	50%	43%	40%	41%	46%	41%	45%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 233

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Managing non-clinical administrative tasks (e.g. sending appointment reminders, ordering supplies)
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**305**	40	34	30	10	60	11	22	4	6	1	10	18	17	17	304
	27%	***37%zkl***	*30%*	***39%zkl***	*23%*	*26%*	*36%*	*28%*	*22%*	*57%*	*54%*	*17%*	*20%*	***40%kl***	*31%*	*27%*
Somewhat acceptable	**420**	47	49	28	15	89	11	36	7	1	-	19	34	10	27	431
	37%	*44%*	*43%*	*37%*	*37%*	*39%*	*37%*	*45%*	*45%*	*10%*	-	*32%*	*37%*	*24%*	***50%m***	*39%*
Neither acceptable nor unacceptable	**142**	6	7	8	7	36	4	1	4	-	-	15	17	4	7	126
	13%ag	*5%*	***6%g***	*11%*	***17%ag***	***16%ag***	*14%*	*2%*	*26%*	-	-	***26%abg***	***19%abg***	*10%*	*13%*	*11%*
Somewhat unacceptable	**122**	8	13	5	4	22	1	10	1	1	-	8	11	4	1	120
	11%	*8%*	*11%*	*7%*	*10%*	*9%*	*2%*	*12%*	*3%*	*15%*	-	*14%*	*12%*	*9%*	*2%*	*11%*
Completely unacceptable	**117**	5	11	4	5	19	4	10	1	2	1	6	11	6	2	114
	10%	*5%*	*9%*	*5%*	*13%*	*8%*	*12%*	*13%*	*3%*	*18%*	*46%*	*10%*	*12%*	*14%*	*4%*	*10%*
Don't know	**20**	1	-	*	-	2	-	-	-	-	-	1	1	1	-	21
	2%	*1%*	-	*1%*	-	*1%*	-	-	-	-	-	*1%*	*1%*	*2%*	-	*2%*
Mean	**3.61**	**4.02zdekl**	3.72	**3.99zdkl**	3.47	**3.66k**	3.83	3.62	3.80	3.74	3.18	3.32	3.40	3.68	**4.02zdkl**	3.63
Acceptable	**725**	**87**	**84**	**58**	**25**	**149**	**22**	**57**	**11**	**7**	**1**	**29**	**52**	**27**	**44**	**735**
	64%k	***81%zdekl***	***73%kl***	***76%zkl***	*60%*	***65%k***	*72%*	***73%k***	*67%*	*67%*	*54%*	*49%*	*56%*	*64%*	***81%dkl***	*66%*
Unacceptable	**238**	**13**	**24**	**9**	**10**	**41**	**4**	**20**	**1**	**3**	**1**	**14**	**22**	**10**	**3**	**234**
	21%an	*13%*	*21%*	*12%*	***23%n***	*18%*	*14%*	***25%n***	*6%*	*33%*	*46%*	***24%n***	***24%n***	*23%*	*6%*	*21%*
NET: Acceptable	**43%**	*68%*	*52%*	*65%*	*37%*	*48%*	*59%*	*48%*	*61%*	*35%*	*9%*	*25%*	*32%*	*40%*	*75%*	*45%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 234

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	1116	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	1125	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	56	34	22	2	6	4	17	6	11	9	50	6	28	28	21	35	9	13	10	3	1	70
	5%	*6%*	*4%*	*1%*	*3%*	*2%*	10%zcgi	*4%*	9%zceg	8%e	*5%*	*4%*	*6%*	*5%*	*6%*	*5%*	*7%*	*5%*	*4%*	*7%*	*2%*	*6%*
Somewhat acceptable	348	205	143	36	57	67	51	52	42	44	300	43	171	176	123	221	43	84	73	14	7	362
	31%b	38%cb	*25%*	*23%*	*30%*	*36%*	*30%*	*30%*	*33%*	*35%*	*32%*	*31%*	*33%*	*29%*	*34%*	*29%*	*34%*	*30%*	*27%*	*33%*	*24%*	*32%*
Neither acceptable nor unacceptable	174	80	91	29	33	32	19	27	19	15	143	22	74	94	39	128	25	39	53	2	8	159
	15%n	*15%*	*16%*	*18%*	*18%*	*17%*	*11%*	*15%*	*15%*	*12%*	*15%*	*16%*	*14%*	*16%*	*11%*	17%ns	19%ns	*14%*	19%ns	*5%*	*28%*	*14%*
Somewhat unacceptable	256	105	146	51	39	31	37	45	25	29	218	30	113	143	76	181	22	77	66	11	4	238
	23%	*20%*	25%z	32%c	*21%*	*17%*	*22%*	26%e	*19%*	*23%*	*23%*	*22%*	*22%*	*24%*	*21%*	*24%*	*18%*	*27%*	*24%*	*27%*	*15%*	*21%*
Completely unacceptable	263	104	154	39	45	45	39	41	30	23	223	25	114	150	94	170	26	67	58	10	8	260
	23%n	*19%*	27%za	*25%*	*24%*	*25%*	*23%*	*23%*	*24%*	*19%*	*23%*	*18%*	*22%*	*25%*	*26%*	*22%*	*21%*	*24%*	*21%*	*25%*	*27%*	*23%*
Don't know	28	10	18	2	7	6	6	3	2	3	17	11	12	16	7	20	1	3	14	1	1	27
	2%j	*2%*	*3%*	*1%*	*4%*	*3%*	*3%*	*2%*	*1%*	*3%*	*2%*	8%zj	*2%*	*3%*	*2%*	*3%*	*1%*	*1%*	5%zop	*3%*	*4%*	*2%*
Mean	2.71b	2.92zb	2.52	2.43	2.66	2.74	2.82	2.63	2.84c	2.89c	2.72	2.80	2.77	2.64	2.72	2.69	2.89	2.64	2.66	2.69	2.58	2.76
Acceptable	404	239	165	38	63	71	68	58	53	53	350	49	200	204	144	256	52	97	83	17	8	432
	36%b	44%zb	*29%*	*24%*	*33%*	*39%*	40%c	*33%*	41%zc	43%c	*37%*	*36%*	*39%*	*34%*	40%f	*34%*	*41%*	*34%*	*30%*	*40%*	*26%*	*39%*
Unacceptable	519	209	299	90	84	76	76	86	55	52	441	55	227	292	169	350	49	144	124	22	12	498
	46%a	*39%*	52%za	*57%*	*45%*	*41%*	*45%*	*50%*	*43%*	*42%*	*46%*	*40%*	*44%*	*48%*	*47%*	*46%*	*39%*	*51%*	*45%*	*52%*	*42%*	*45%*
NET: Acceptable	-10%	*6%*	*-23%*	*-33%*	*-11%*	*-3%*	*-5%*	*-16%*	*-1%*	*	*-10%*	*-5%*	*-5%*	*-15%*	*-7%*	*-12%*	*3%*	*-17%*	*-15%*	*-12%*	*-16%*	*-6%*

Fieldwork dates: 4th - 10th December 2025
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KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 235

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1116	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	1125	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	56	8	16	14	13	48	3	3	2	19	4	25	3	8	8	2	2	4	9	5	8	70
	5%	*4%*	*6%*	*6%*	*9%*	*5%*	*3%*	*6%*	*7%*	*7%*	*3%*	*5%*	*5%*	*6%*	*8%*	*3%*	*3%*	*4%*	*5%*	*6%*	*5%*	*6%*
Somewhat acceptable	348	50	79	96	54	310	16	13	8	78	65	167	15	39	25	26	39	38	38	24	67	362
	31%h	*26%*	*28%*	*39%zcd*	*38%*	*33%h*	*17%*	*28%*	*26%*	*29%*	*39%*	*33%*	*27%*	*30%*	*28%*	*36%*	*41%t*	*38%*	*24%*	*27%*	*42%st*	*32%*
Neither acceptable nor unacceptable	174	30	46	24	24	147	18	8	1	48	30	69	15	20	14	15	15	18	21	12	18	159
	15%e	*16%*	*16%*	*10%*	*17%*	*15%*	*19%*	*16%*	*4%*	*18%*	*18%*	*13%*	*27%*	*16%*	*15%*	*21%*	*16%*	*18%*	*13%*	*13%*	*11%*	*14%*
Somewhat unacceptable	256	43	75	50	26	211	22	14	9	55	32	124	12	25	18	17	15	20	41	25	37	238
	23%	*22%*	*26%*	*20%*	*18%*	*22%*	*24%*	*30%*	*29%*	*20%*	*19%*	*24%*	*22%*	*19%*	*20%*	*23%*	*16%*	*20%*	*25%*	*28%*	*23%*	*21%*
Completely unacceptable	263	52	65	60	25	212	33	8	9	70	27	115	10	35	25	11	16	20	46	22	27	260
	23%i	*27%*	*23%*	*24%*	*17%*	*22%*	*36%zgi*	*18%*	*29%*	*25%*	*16%*	*23%*	*17%*	*27%*	*28%*	*15%*	*17%*	*20%*	*28%*	*24%*	*17%*	*23%*
Don't know	28	7	4	5	-	26	-	1	1	4	9	13	1	2	1	1	8	1	7	2	3	27
	2%	*4%*	*2%*	*2%*	-	*3%*	-	*1%*	*4%*	*1%*	*6%z*	*2%*	*2%*	*2%*	*1%*	*2%*	*8%zg*	*1%*	*4%*	*2%*	*2%*	*2%*
Mean	2.71h	2.57	2.67	2.81	3.04zcd	2.75zh	2.27	2.75h	2.51	2.71	2.93	2.73	2.79	2.69	2.68	2.87	2.97t	2.85	2.50	2.61	2.94t	2.76
Acceptable	404	59	95	110	67	359	19	16	11	97	69	193	17	47	33	28	41	42	47	30	75	432
	36%h	*31%*	*33%*	*44%zcd*	*47%zcd*	*38%h*	*20%*	*35%*	*33%*	*35%*	*41%*	*38%*	*31%*	*37%*	*36%*	*39%*	*44%*	*41%*	*29%*	*33%*	*47%t*	*39%*
Unacceptable	519	94	140	110	51	423	56	22	19	125	59	239	22	60	44	28	31	40	87	48	64	498
	46%gh	*50%*	*49%*	*44%*	*36%*	*44%*	*61%zg*	*48%*	*59%*	*46%*	*35%*	*47%l*	*40%*	*46%*	*48%*	*39%*	*32%*	*40%*	*54%r*	*52%r*	*40%*	*45%*
NET: Acceptable	-10%	-19%	-16%	*	12%	-7%	-40%	-13%	-25%	-10%	6%	-9%	-8%	-10%	-12%	*	11%	2%	-25%	-20%	7%	-6%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 236

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**1116**	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	**1125**	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	**56**	43	13	12	7	5	18	15	36	2	8	2	6	-	2	11	45	70
	5%	*5%*	*5%*	*5%*	*3%*	*2%*	*7%e*	*7%*	*6%*	*2%*	*15%ehikm*	*3%*	*6%*	*-*	*2%*	*4%*	*5%*	*6%*
Somewhat acceptable	**348**	259	89	57	63	72	84	72	218	35	9	24	17	11	29	84	262	362
	31%l	*29%*	*36%*	*26%*	*28%*	*33%*	*34%*	*33%*	*36%efl*	*25%*	*18%*	*38%fl*	*17%*	*26%*	*26%*	*30%*	*31%*	*32%*
Neither acceptable nor unacceptable	**174**	144	29	45	43	36	21	29	74	27	12	7	22	11	19	49	125	159
	15%h	*16%*	*12%*	*20%f*	*19%f*	*16%f*	*9%*	*13%*	*12%*	*19%*	*23%h*	*10%*	*22%h*	*28%*	*18%*	*17%*	*15%*	*14%*
Somewhat unacceptable	**256**	203	53	47	50	53	50	56	124	33	11	15	28	10	30	54	201	238
	23%	*23%*	*21%*	*21%*	*22%*	*24%*	*21%*	*26%*	*21%*	*23%*	*22%*	*24%*	*28%*	*25%*	*27%*	*19%*	*24%*	*21%*
Completely unacceptable	**263**	202	61	48	55	52	68	39	138	39	10	13	23	6	30	80	184	260
	23%	*23%*	*25%*	*22%*	*25%*	*24%*	*28%*	*18%*	*23%*	*27%*	*20%*	*20%*	*24%*	*14%*	*27%*	*28%*	*22%*	*23%*
Don't know	**28**	27	1	12	5	1	3	7	10	6	1	3	3	3	-	6	22	27
	2%	*3%*	*1%*	*5%cdf*	*2%*	*1%*	*1%*	*3%*	*2%*	*4%*	*1%*	*5%*	*3%*	*7%*	*-*	*2%*	*3%*	*2%*
Mean	2.71l	2.69	2.76	2.69	2.62	2.66	2.72	2.84	2.81tzl	2.48	2.86	2.80	2.51	2.71	2.49	2.62	2.74	2.76
Acceptable	**404**	**302**	**102**	**68**	**70**	**77**	**102**	**87**	**254**	**37**	**17**	**26**	**22**	**11**	**31**	**95**	**308**	**432**
	36%l	*34%*	*41%*	*31%*	*32%*	*35%*	*42%*	*40%*	*42%efl*	*26%*	*33%*	*41%fl*	*23%*	*26%*	*28%*	*34%*	*37%*	*39%*
Unacceptable	**519**	**405**	**114**	**95**	**105**	**105**	**118**	**96**	**262**	**72**	**22**	**28**	**51**	**16**	**59**	**133**	**385**	**498**
	46%	*46%*	*46%*	*43%*	*47%*	*48%*	*48%*	*44%*	*44%*	*50%*	*42%*	*43%*	*52%*	*39%*	*54%*	*47%*	*46%*	*45%*
NET: Acceptable	*-10%*	*-12%*	*-5%*	*-12%*	*-16%*	*-13%*	*-7%*	*-4%*	*-1%*	*-24%*	*-9%*	*-3%*	*-29%*	*-13%*	*-26%*	*-13%*	*-9%*	*-6%*

Fieldwork dates: 4th - 10th December 2025
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 237

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
		Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	1116	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	1125	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	56	52	4	23	24	5	7	37	45	16	20	4	4	-	70
	5%	*5%*	*4%*	*5%*	*5%*	*8%*	*3%*	*5%*	*6%*	*6%*	8%zfg	*5%*	*4%*	-	*6%*
Somewhat acceptable	348	313	34	150	154	9	78	229	253	68	74	19	34	2	362
	31%e	31%e	36%e	30%e	34%e	*14%*	*32%*	*30%*	*31%*	*28%*	*31%*	*24%*	*36%*	*27%*	*32%*
Neither acceptable nor unacceptable	174	144	21	81	56	8	31	103	115	34	30	10	21	2	159
	15%acdf	*14%*	*22%*	*16%*	*12%*	*12%*	*13%*	*14%*	*14%*	*14%*	*12%*	*12%*	*22%*	*33%*	*14%*
Somewhat unacceptable	256	238	18	126	91	21	56	174	180	48	51	18	18	1	238
	23%	23%d	*18%*	*26%*	*20%*	*33%*	*23%*	*23%*	*22%*	*20%*	*21%*	*23%*	*18%*	*16%*	*21%*
Completely unacceptable	263	250	14	103	126	20	68	195	199	75	63	27	14	1	260
	23%	25%d	*14%*	*21%*	28%e	*31%*	*28%*	26%e	*25%*	31%ehi	*26%*	35%ki	*14%*	*24%*	*23%*
Don't know	28	20	6	11	7	1	1	16	17	3	3	1	6	-	27
	2%a	*2%*	7%ad	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	7%fj	-	*2%*
Mean	2.71abg	2.68	2.96e	2.72	2.69	2.33	2.59	2.65	2.70	2.59	2.74	2.42	2.96k	2.63	2.76
Acceptable	404	365	38	172	178	14	86	265	298	83	95	23	38	2	432
	36%e	36%e	*39%*	*35%*	39%e	*22%*	*35%*	*35%*	*37%*	*34%*	*39%*	*29%*	*39%*	*27%*	*39%*
Unacceptable	519	488	31	229	217	41	123	369	380	123	114	45	31	2	498
	46%	48%zb	*32%*	*46%*	*47%*	64%zabc d	51%l	49%zl	*47%*	51%l	*47%*	58%l	*32%*	*40%*	*45%*
NET: Acceptable	-10%	*-12%*	*7%*	*-12%*	*-8%*	*-42%*	*-16%*	*-14%*	*-10%*	*-16%*	*-8%*	*-28%*	*7%*	*-13%*	*-6%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 238

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	56	17	3	17	39	8	49	8	26	21	13	19	24	5	21	22	6	21	23	70
	5%	*6%*	*4%*	*7%*	*5%*	*3%*	*5%*	*5%*	*6%*	*5%*	*7%*	*5%*	*5%*	*12%*	*5%*	*5%*	*8%*	*5%*	*5%*	*6%*
Somewhat acceptable	348	81	32	72	260	48	295	55	140	135	59	148	133	11	123	136	25	120	152	362
	31%efj	*30%*	*35%*	*29%*	*32%*	*22%*	*33%ze*	*37%*	*30%*	*30%*	*33%*	*36%ej*	*26%*	*26%*	*30%*	*31%*	*32%*	*30%*	*31%*	*32%*	
Neither acceptable nor unacceptable	174	41	24	37	117	37	129	15	78	76	21	70	81	6	73	63	11	66	78	159
	15%	*15%*	*27%acefj*	*15%*	*14%*	*17%*	*15%*	*10%*	*17%*	*17%*	*12%*	*17%*	*16%*	*16%*	*18%*	*14%*	*15%*	*17%*	*16%*	*14%*	
Somewhat unacceptable	256	64	16	60	182	55	201	35	122	85	50	82	118	13	96	98	17	99	101	238
	23%h	*24%*	*18%*	*24%*	*22%*	*25%*	*23%*	*24%*	*26%i*	*19%*	*28%*	*20%*	*23%*	*31%*	*23%*	*22%*	*21%*	*25%*	*21%*	*21%*	
Completely unacceptable	263	62	14	57	195	69	191	33	90	132	33	84	143	4	91	120	20	83	125	260
	23%fh	*23%*	*16%*	*23%*	*24%*	*31%ef*	*22%*	*22%*	*19%*	*29%eh*	*19%*	*20%*	*28%ek*	*9%*	*22%*	*27%z*	*25%*	*21%*	*26%*	*23%*	
Don't know	28	8	-	8	18	4	22	3	11	8	1	11	14	2	5	5	-	9	8	27
	2%	*3%*	*-*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*3%*	*6%*	*1%*	*1%*	*-*	*2%*	*2%*	*2%*	
Mean	2.71ef	2.72	2.93	2.72	2.70	2.40	2.78ze	2.79	2.76	2.62	2.82	2.85zf	2.55	3.02	2.72	2.64	2.76	2.74	2.68	2.76
Acceptable	404	98	35	89	299	56	343	62	166	156	72	167	156	16	143	158	31	141	175	432
	36%ef	*36%*	*39%*	*36%*	*37%*	*25%*	*39%ze*	*42%*	*35%*	*34%*	*40%*	*40%f*	*30%*	*38%*	*35%*	*36%*	*39%*	*35%*	*36%*	*39%*	
Unacceptable	519	127	30	116	377	124	392	68	212	217	83	165	262	16	187	218	36	182	226	498
	46%k	*46%b*	*34%*	*47%b*	*47%*	*56%zf*	*44%*	*46%*	*45%*	*48%*	*47%*	*40%*	*51%zk*	*40%*	*46%*	*49%*	*46%*	*46%*	*46%*	*45%*	
NET: Acceptable	-10%	-11%	5%	-11%	-10%	-31%	-6%	-4%	-10%	-13%	-7%	1%	-21%	-2%	-11%	-13%	-7%	-10%	-10%	-6%	

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 239

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Assisting healthcare professionals with diagnosis and advising on treatment options
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**56**	6	7	7	5	11	6	5	1	2	1	4	4	3	6	70
	5%	*5%*	*6%*	*9%*	**12%zl**	*5%*	*18%*	*6%*	*5%*	*16%*	*54%*	*7%*	*5%*	*7%*	*12%*	*6%*
Somewhat acceptable	**348**	35	46	34	12	64	8	30	9	4	-	11	26	15	18	362
	31%	*33%*	**40%k**	**45%zekl**	*30%*	*28%*	*26%*	*38%*	*56%*	*41%*	-	*19%*	*28%*	*35%*	*33%*	*32%*
Neither acceptable nor unacceptable	**174**	11	13	11	7	39	7	9	-	1	-	15	18	6	9	159
	15%	*10%*	*12%*	*15%*	*17%*	*17%*	*22%*	*11%*	-	*15%*	-	**25%a**	*19%*	*13%*	*16%*	*14%*
Somewhat unacceptable	**256**	31	25	11	7	55	7	15	4	1	-	16	18	6	15	238
	23%	**29%c**	*21%*	*14%*	*17%*	*24%*	*21%*	*19%*	*25%*	*10%*	-	*27%*	*20%*	*14%*	*28%*	*21%*
Completely unacceptable	**263**	21	24	12	10	53	4	21	2	2	1	12	24	9	6	260
	23%	*20%*	*21%*	*17%*	*24%*	*23%*	*14%*	*26%*	*14%*	*18%*	*46%*	*20%*	*26%*	*22%*	*11%*	*23%*
Don't know	**28**	3	-	*	*	4	-	-	-	-	-	1	2	4	-	27
	2%	*3%*	-	*1%*	*1%*	*2%*	-	-	-	-	-	*1%*	*2%*	**9%bceg**	-	*2%*
Mean	**2.71**	2.74	2.88	**3.16zel**	2.89	2.67	3.12	2.79	3.12	3.27	3.18	2.65	2.66	2.88	3.07	2.76
Acceptable	**404**	**41**	**53**	**41**	**17**	**76**	**13**	**35**	**10**	**6**	**1**	**15**	**31**	**17**	**24**	**432**
	36%	***38%***	**46%k**	**54%zekl**	***42%***	***33%***	***43%***	***44%***	***61%***	***57%***	***54%***	***26%***	***33%***	***42%***	***45%***	***39%***
Unacceptable	**519**	**52**	**49**	**23**	**17**	**108**	**11**	**35**	**6**	**3**	**1**	**28**	**42**	**15**	**21**	**498**
	46%c	**49%c**	***42%***	***31%***	***41%***	**48%c**	***35%***	***45%***	***39%***	***28%***	***46%***	***47%***	***46%***	***36%***	***39%***	***45%***
NET: Acceptable	**-10%**	***-11%***	***4%***	***23%***	***1%***	***-14%***	***8%***	***-1%***	***21%***	***29%***	***9%***	***-21%***	***-12%***	***5%***	***6%***	***-6%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 240

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1116**	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	**1125**	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	**138**	86	52	15	23	25	24	23	17	10	111	23	73	65	55	83	15	28	35	4	*	145
	12%b	**16%ab**	*9%*	*10%*	*12%*	*14%*	*14%*	*13%*	*13%*	*8%*	*12%*	*16%*	*14%*	*11%*	*15%*	*11%*	*12%*	*10%*	*13%*	*9%*	*2%*	*13%*
Somewhat acceptable	**403**	204	195	39	67	70	58	61	56	52	346	52	200	202	149	250	49	101	74	19	7	416
	36%or	*38%*	*34%*	*24%*	*36%*	*38%*	*35%*	*35%*	**44%cc**	**42%c**	*36%*	*38%*	*39%*	*33%*	**41%xor**	**33%r**	**39%r**	*36%*	*27%*	**46%r**	*24%*	*37%*
Neither acceptable nor unacceptable	**161**	72	87	29	33	25	20	26	10	17	139	18	63	94	38	117	21	41	48	2	6	146
	14%hu	*13%*	*15%*	**18%h**	**17%h**	*14%*	*12%*	**15%h**	*8%*	*14%*	*15%*	*13%*	*12%*	*16%*	*10%*	**16%s**	**17%s**	*14%*	**17%ns**	*4%*	*19%*	*13%*
Somewhat unacceptable	**185**	85	96	36	19	32	28	25	24	21	162	13	73	112	40	145	18	60	53	8	6	177
	16%n	*16%*	*17%*	*23%*	*10%*	*17%*	*16%*	*14%*	*18%*	*17%*	*17%*	*10%*	*14%*	*18%*	*11%*	**19%xn**	*14%*	**21%n**	**19%n**	*20%*	*19%*	*16%*
Completely unacceptable	**216**	82	130	37	38	30	35	35	20	21	176	26	94	122	72	144	21	50	55	7	11	208
	19%a	*15%*	**23%za**	*24%*	*20%*	*16%*	*21%*	*20%*	*15%*	*17%*	*18%*	*19%*	*18%*	*20%*	*20%*	*19%*	*17%*	*18%*	*20%*	*18%*	*36%*	*19%*
Don't know	**23**	9	13	2	7	3	3	3	2	2	17	6	10	11	7	16	1	3	10	1	*	24
	2%	*2%*	*2%*	*1%*	*4%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*4%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*4%*	*3%*	*1%*	*2%*
Mean	**3.06bmo**	**3.24zb**	2.90	2.73	3.10	3.16	3.06	3.07	**3.21zc**	3.08	3.06	3.24	**3.17m**	2.96	**3.22zor**	2.98	3.16	2.99	2.93	3.10	2.35	3.10
Acceptable	**541**	**290**	**247**	**54**	**90**	**95**	**83**	**84**	**73**	**62**	**457**	**74**	**273**	**267**	**204**	**333**	**64**	**129**	**109**	**23**	**7**	**561**
	48%bcmor	**54%zb**	*43%*	*34%*	*48%*	**51%c**	*49%*	*49%*	**57%zc**	**50%c**	*48%*	*54%*	**53%zm**	*44%*	**57%zoqr**	*44%*	*51%*	*46%*	*40%*	*56%*	*25%*	*50%*
Unacceptable	**401**	**167**	**226**	**74**	**57**	**61**	**63**	**60**	**43**	**42**	**338**	**39**	**166**	**233**	**111**	**289**	**39**	**110**	**108**	**16**	**16**	**385**
	36%a	*31%*	**39%za**	*47%*	*31%*	*33%*	*37%*	*35%*	*34%*	*34%*	*36%*	*29%*	*32%*	*39%*	*31%*	**38%z**	*31%*	*39%*	*39%*	*38%*	*55%*	*34%*
NET: Acceptable	**12%**	*23%*	*4%*	*-13%*	*17%*	*18%*	*12%*	*14%*	*23%*	*16%*	*12%*	*26%*	*21%*	*5%*	*26%*	*6%*	*20%*	*7%*	*	*18%*	*-30%*	*16%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 241

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1116	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	1125	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	138	17	36	28	41	120	8	7	3	29	21	69	3	14	13	5	16	6	18	14	31	145
	12%	9%	13%	11%	29%zcde	13%	8%	14%	11%	11%	13%	13%	5%	11%	14%	7%	17%	6%	11%	15%	19%s	13%
Somewhat acceptable	403	60	109	103	51	347	27	18	12	79	51	217	25	28	26	19	32	42	66	35	73	416
	36%ko	31%	38%	41%	36%	36%	29%	39%	37%	29%	30%	42%zkl	46%o	22%	28%	26%	33%	42%o	41%o	39%o	46%opq	37%
Neither acceptable nor unacceptable	161	27	33	29	13	129	19	7	6	47	37	44	11	24	12	25	12	15	16	7	6	146
	14%mv	14%	12%	12%	9%	13%	21%	15%	19%	17%m	22%m	9%	21%v	19%v	13%v	35%opqs tuv	13%	15%v	10%	8%	4%	13%
Somewhat unacceptable	185	33	44	46	19	162	13	7	3	45	27	90	6	17	22	10	17	28	18	14	30	177
	16%	17%	15%	19%	14%	17%	14%	14%	11%	16%	16%	18%	11%	13%	24%t	13%	18%	28%ent	11%	15%	19%	16%
Completely unacceptable	216	45	58	40	18	177	25	7	6	69	26	82	9	42	18	11	15	8	37	18	18	208
	19%s	24%f	20%	16%	12%	19%	28%	16%	19%	25%zm	16%	16%	15%	33%qrsv	20%s	15%	16%	8%	23%s	20%s	11%	19%
Don't know	23	8	4	2	-	21	-	1	1	4	5	11	1	3	-	2	3	2	6	2	1	24
	2%	4%z	2%	1%	-	2%	-	2%	3%	2%	3%	2%	2%	2%	-	3%	3%	2%	4%	3%	1%	2%
Mean	3.06cko	2.83	3.08	3.13	3.96zcde	3.08	2.76	3.22	3.10	2.83	3.09	3.20zk	3.14	2.63	2.92	2.97	3.18o	3.10o	3.07o	3.14o	3.43zop	3.10
Acceptable	541	76	146	131	92	467	34	25	15	109	72	286	28	42	39	24	47	48	85	49	104	561
	48%ckop	40%	51%c	53%c	65%zcd	49%	37%	53%	48%	40%	43%	56%zkl	51%	33%	43%	34%	50%o	48%	52%oq	54%oq	65%zoopq	50%
Unacceptable	401	78	102	86	37	338	39	14	10	114	53	171	15	59	40	21	32	36	55	32	48	385
	36%	41%f	36%	35%	26%	35%	42%	30%	30%	42%	32%	33%	26%	46%rv	44%	29%	34%	36%	34%	36%	30%	34%
NET: Acceptable	12%	-1%	15%	18%	39%	13%	-5%	23%	18%	-2%	11%	22%	24%	-14%	-2%	5%	16%	12%	18%	19%	35%	16%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 242

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**1116**	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	**1125**	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	**138**	103	34	21	25	23	29	39	90	11	9	8	10	-	10	34	103	145
	12%	*12%*	*14%*	*10%*	*11%*	*10%*	*12%*	**18%zc**	**15%zi**	*8%*	**17%zi**	*12%*	*10%*	-	*9%*	*12%*	*12%*	*13%*
Somewhat acceptable	**403**	317	87	68	81	84	84	85	236	47	13	34	29	17	26	88	314	416
	36%	*36%*	*35%*	*31%*	*36%*	*38%*	*34%*	*39%*	**39%z**	*33%*	*26%*	**53%zijln**	*30%*	*40%*	*24%*	*31%*	*37%*	*37%*
Neither acceptable nor unacceptable	**161**	131	30	29	40	34	37	21	67	26	8	4	22	10	22	41	120	146
	14%h	*15%*	*12%*	*13%*	*18%*	*15%*	*15%*	*10%*	*11%*	**19%hk**	*15%*	*6%*	**22%chk**	*25%*	*20%*	*14%*	*14%*	*13%*
Somewhat unacceptable	**185**	144	41	45	32	33	45	30	90	22	10	8	16	9	29	55	130	177
	16%	*16%*	*16%*	*20%*	*14%*	*15%*	*18%*	*14%*	*15%*	*16%*	*20%*	*12%*	*16%*	*21%*	*27%*	*19%*	*15%*	*16%*
Completely unacceptable	**216**	161	54	47	44	45	45	35	108	29	9	11	19	5	22	61	155	208
	19%	*18%*	*22%*	*21%*	*20%*	*20%*	*18%*	*16%*	*18%*	*21%*	*17%*	*17%*	*20%*	*13%*	*20%*	*22%*	*18%*	*19%*
Don't know	**23**	21	1	10	1	2	3	7	9	7	2	-	3	*	-	4	18	24
	2%	*2%*	*	**5%de**	*	*1%*	*1%*	*3%*	*1%*	**5%h**	*4%*	-	*3%*	*1%*	-	*1%*	*2%*	*2%*
Mean	**3.06**	3.07	3.02	2.86	3.05	3.03	3.03	**3.30zc**	**3.19z**	2.91	3.06	3.30	2.95	2.94	2.75	2.93	3.10	3.10
Acceptable	**541**	**420**	**121**	**89**	**106**	**107**	**113**	**125**	**326**	**58**	**22**	**42**	**39**	**17**	**36**	**122**	**417**	**561**
	48%	***48%***	***49%***	***41%***	***47%***	***49%***	***47%***	***57%zc***	***54%zilm***	***41%***	***43%***	***65%zijln***	***40%***	***40%***	***33%***	***43%***	***50%***	***50%***
Unacceptable	**401**	**306**	**95**	**92**	**76**	**78**	**90**	**65**	**198**	**51**	**19**	**19**	**35**	**14**	**51**	**116**	**285**	**385**
	36%	***35%***	***38%***	**42%cj**	***34%***	***35%***	***37%***	***30%***	***33%***	***36%***	***38%***	***30%***	***35%***	***34%***	***47%***	***41%***	***34%***	***34%***
NET: Acceptable	***12%***	***13%***	***10%***	***-1%***	***13%***	***13%***	***10%***	***28%***	***21%***	***4%***	***6%***	***35%***	***4%***	***7%***	***-14%***	***2%***	***16%***	***16%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 243

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1116**	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	**1125**	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	**138**	131	7	66	60	4	23	97	109	25	37	13	7	*	145
	12%	***13%i***	*7%*	*13%*	*13%*	*7%*	*9%*	*13%*	*13%*	*10%*	*15%*	*16%*	*7%*	*7%*	*13%*
Somewhat acceptable	**403**	362	38	170	174	18	85	276	299	85	82	22	38	2	416
	36%	*36%*	*39%*	*34%*	*38%*	*28%*	*35%*	*37%*	*37%*	*35%*	*34%*	*27%*	*39%*	*35%*	*37%*
Neither acceptable nor unacceptable	**161**	134	20	75	49	9	40	95	89	25	32	9	20	1	146
	14%adgh	*13%*	*21%*	*15%*	*11%*	*14%*	***17%hi***	***13%h***	*11%*	*10%*	*13%*	*11%*	*21%*	*8%*	*13%*
Somewhat unacceptable	**185**	163	21	78	69	17	44	118	131	40	44	15	21	1	177
	16%	*16%*	*22%*	*16%*	*15%*	*26%*	*18%*	*16%*	*16%*	*16%*	*18%*	*20%*	*22%*	*10%*	*16%*
Completely unacceptable	**216**	210	6	95	99	16	50	155	170	67	46	20	6	2	208
	19%bl	***21%ab***	*6%*	***19%b***	***22%b***	***24%b***	***21%l***	***21%l***	***21%cl***	***27%ghijl***	***19%l***	***25%l***	*6%*	*40%*	*19%*
Don't know	**23**	16	5	9	7	*	*	13	14	2	1	-	5	-	24
	2%ef	*2%*	*5%*	*2%*	*2%*	*	*	*2%*	*2%*	*1%*	*	-	***5%f***	-	*2%*
Mean	**3.06l**	3.04	**3.20e**	3.07	3.06	2.67	2.94	**3.08l**	**3.06l**	2.84	**3.09l**	2.90	3.20	2.60	3.10
Acceptable	**541**	**493**	**45**	**236**	**234**	**23**	**107**	**373**	**407**	**110**	**119**	**35**	**45**	**3**	**561**
	48%	***49%***	***46%***	***48%***	***51%e***	***35%***	***44%***	***49%***	***50%z***	***45%***	***49%***	***44%***	***46%***	***42%***	***50%***
Unacceptable	**401**	**373**	**27**	**173**	**168**	**32**	**94**	**272**	**301**	**106**	**90**	**35**	**27**	**3**	**385**
	36%	***37%z***	***28%***	***35%***	***37%***	***50%zb***	***39%***	***36%***	***37%***	***44%zg***	***37%***	***45%***	***28%***	***50%***	***34%***
NET: Acceptable	**12%**	***12%***	***18%***	***13%***	***14%***	***-15%***	***5%***	***13%***	***13%***	***1%***	***12%***	***-1%***	***18%***	***-8%***	***16%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 244

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	138	36	18	34	98	16	122	18	69	47	28	50	59	9	47	58	9	45	74	145
	12%r	*13%*	*20%*	*13%*	*12%*	*7%*	14%ze	*12%*	*15%*	*10%*	*16%*	*12%*	*12%*	*22%*	*11%*	*13%*	*11%*	*11%*	15%z	*13%*
Somewhat acceptable	403	91	22	84	301	70	331	59	162	165	64	171	162	7	157	150	25	152	165	416
	36%l	*33%*	*25%*	*34%*	*37%*	*32%*	*37%*	*39%*	*35%*	*36%*	*36%*	41%zl	*32%*	*18%*	*38%*	*34%*	*31%*	*38%*	*34%*	*37%*	
Neither acceptable nor unacceptable	161	44	20	43	101	35	118	17	72	64	17	64	76	16	69	48	13	71	51	146
	14%dor	*16%*	23%d	*17%*	*13%*	*16%*	*13%*	*11%*	*15%*	*14%*	*10%*	*16%*	*15%*	*38%*	17%o	*11%*	*16%*	18%r	*11%*	*13%*	
Somewhat unacceptable	185	54	15	47	128	35	148	30	79	66	34	64	81	4	66	76	16	61	82	177
	16%	*20%*	*17%*	*19%*	*16%*	*16%*	*17%*	*20%*	*17%*	*14%*	*19%*	*16%*	*16%*	*10%*	*16%*	*17%*	*20%*	*15%*	*17%*	*16%*	
Completely unacceptable	216	43	14	38	166	64	151	25	70	111	31	56	124	5	65	106	17	63	107	208
	19%fhjk	*16%*	*15%*	*15%*	*20%*	29%cf	*17%*	*17%*	*15%*	24%ch	*17%*	*14%*	24%ck	*13%*	*16%*	24%cn	*22%*	*16%*	*22%*	*19%*	
Don't know	23	5	-	5	16	2	18	-	15	4	3	8	11	-	5	5	-	5	7	24
	2%i	*2%*	-	*2%*	*2%*	*1%*	*2%*	-	3%i	*1%*	*1%*	*2%*	*2%*	-	*1%*	*1%*	-	*1%*	*1%*	*2%*	
Mean	3.06eil	3.09	3.17	3.11	3.05	2.73	3.14ze	3.10	3.18zi	2.94	3.15	3.23zl	2.90	3.26	3.14	2.95	2.90	3.14	3.03	3.10
Acceptable	541	127	41	118	399	86	453	77	231	213	93	221	221	16	204	208	33	197	238	561
	48%eil	*47%*	*45%*	*47%*	*49%*	*39%*	51%ze	*52%*	*49%*	*47%*	*52%*	53%zl	*43%*	*39%*	*50%*	*47%*	*42%*	*50%*	*49%*	*50%*	
Unacceptable	401	97	29	85	294	99	299	55	149	177	64	121	206	9	131	182	33	125	189	385
	36%k	*36%*	*32%*	*34%*	*36%*	45%zl	*34%*	*37%*	*32%*	*39%*	*36%*	*29%*	40%zk	*23%*	*32%*	41%zn	*41%*	*31%*	*39%*	*34%*	
NET: Acceptable	12%	*11%*	*12%*	*13%*	*13%*	*-6%*	*17%*	*15%*	*18%*	*8%*	*16%*	*24%*	*3%*	*17%*	*18%*	*6%*	*1%*	*18%*	*10%*	*16%*	

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 245

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Identifying people at higher risk of illness across a population to help plan and deliver services
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**138**	16	18	10	5	26	5	9	5	2	1	4	10	8	11	145
	12%	*15%*	*16%*	*13%*	*13%*	*11%*	*16%*	*12%*	*30%*	*23%*	*54%*	*6%*	*10%*	*20%*	*21%*	*13%*
Somewhat acceptable	**403**	56	41	32	16	90	15	27	6	4	-	21	34	16	26	416
	36%	53%rbi	*35%*	*43%*	*38%*	*40%*	*48%*	*34%*	*34%*	*40%*	-	*36%*	*36%*	*37%*	*48%*	*37%*
Neither acceptable nor unacceptable	**161**	9	8	6	5	29	2	7	1	1	-	9	10	7	*	146
	14%d	*9%*	*7%*	*8%*	13%n	13%n	*6%*	*9%*	*4%*	*9%*	-	16%n	*11%*	16%n	*1%*	*13%*
Somewhat unacceptable	**185**	10	19	17	5	48	4	11	4	-	-	18	13	5	12	177
	16%	*9%*	*16%*	23%a	*13%*	21%a	*14%*	*14%*	*25%*	-	-	30%za	*14%*	*12%*	*22%*	*16%*
Completely unacceptable	**216**	14	29	10	9	32	5	25	1	3	1	7	25	5	5	208
	19%	*13%*	*25%*	*13%*	*23%*	*14%*	*17%*	31%acekn	*6%*	*28%*	*46%*	*11%*	27%acen	*13%*	*8%*	*19%*
Don't know	**23**	1	-	*	1	2	-	-	-	-	-	1	1	1	-	24
	2%	*1%*	-	*1%*	*2%*	*1%*	-	-	-	-	-	*1%*	*1%*	*2%*	-	*2%*
Mean	**3.06**	3.49zbgkl	3.01	3.21	3.05	3.13	3.31	2.82	3.57	3.29	3.18	2.95	2.88	3.39	3.51gl	3.10
Acceptable	**541**	**73**	**59**	**42**	**21**	**116**	**20**	**36**	**10**	**6**	**1**	**25**	**43**	**24**	**37**	**561**
	48%	68%zdegkl	***51%***	***56%***	***50%***	***51%***	***63%***	***46%***	***64%***	***63%***	***54%***	***42%***	***47%***	***57%***	69%zekl	***50%***
Unacceptable	**401**	**24**	**48**	**27**	**15**	**81**	**10**	**35**	**5**	**3**	**1**	**24**	**38**	**11**	**16**	**385**
	36%d	***22%***	41%a	***35%***	***35%***	35%a	***31%***	45%a	***31%***	***28%***	***46%***	41%a	41%a	***25%***	***30%***	***34%***
NET: Acceptable	**12%**	***46%***	***10%***	***21%***	***15%***	***16%***	***32%***	***1%***	***33%***	***34%***	***9%***	*	***5%***	***31%***	***38%***	***16%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 246

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**1116**	542	562	65	82	134	174	254	264	143	1017	74	412	699	347	760	155	235	279	54	37	1116
Weighted Total	**1125**	538	573	158*	187*	185	168	173	129	124	951	137*	513	606	360	755	126	283	275	42*	29**	1116
Completely acceptable	**77**	48	29	6	12	7	25	10	10	8	60	16	42	34	27	49	11	17	18	2	1	82
	7%b	**9%b**	*5%*	*4%*	*7%*	*4%*	**15%acegh**	*6%*	*8%*	*6%*	*6%*	*11%*	*8%*	*6%*	*8%*	*7%*	*8%*	*6%*	*7%*	*5%*	*4%*	*7%*
Somewhat acceptable	**324**	189	134	23	44	64	41	60	46	44	277	37	163	160	105	215	44	76	77	13	5	350
	29%bc	**35%rb**	*23%*	*15%*	*24%*	**34%c**	*24%*	**35%cf**	**36%cf**	**36%cf**	*29%*	*27%*	*32%*	*26%*	*29%*	*29%*	*35%*	*27%*	*28%*	*32%*	*17%*	*31%*
Neither acceptable nor unacceptable	**186**	92	92	33	36	28	22	26	21	21	157	22	75	106	36	144	27	48	59	5	5	173
	17%n	*17%*	*16%*	*21%*	*19%*	*15%*	*13%*	*15%*	*17%*	*17%*	*17%*	*16%*	*15%*	*18%*	*10%*	**19%zn**	**21%n**	*17%*	**21%n**	*12%*	*18%*	*16%*
Somewhat unacceptable	**239**	105	130	37	48	38	37	28	26	26	210	26	109	130	91	147	17	66	46	9	9	223
	21%gp	*20%*	*23%*	*23%*	*25%*	*20%*	*22%*	*16%*	*20%*	*21%*	**22%z**	*19%*	*21%*	*21%*	**25%pr**	*19%*	*13%*	*23%*	*17%*	*22%*	*29%*	*20%*
Completely unacceptable	**274**	94	173	58	45	43	39	45	22	22	228	32	115	160	94	180	25	72	64	11	9	258
	24%ah	*18%*	**30%za**	**36%ahi**	*24%*	*23%*	*23%*	**26%h**	*17%*	*18%*	*24%*	*23%*	*22%*	*26%*	*26%*	*24%*	*20%*	*25%*	*23%*	*26%*	*29%*	*23%*
Don't know	**25**	9	16	2	2	6	4	4	4	3	20	5	9	16	5	19	2	4	11	1	1	30
	2%	*2%*	*3%*	*1%*	*1%*	*3%*	*3%*	*2%*	*3%*	*3%*	*2%*	*4%*	*2%*	*3%*	*1%*	*3%*	*2%*	*2%*	*4%*	*3%*	*3%*	*3%*
Mean	**2.72bcm**	**2.98zb**	2.49	2.25	2.62	**2.74c**	**2.85c**	**2.77c**	**2.90zcd**	**2.91c**	2.71	2.84	2.82	2.62	2.66	2.74	**2.99znoq**	2.64	2.77	2.69	2.35	2.79
Acceptable	**400**	**237**	**163**	**29**	**56**	**71**	**66**	**70**	**56**	**52**	**336**	**52**	**205**	**194**	**133**	**265**	**55**	**93**	**95**	**16**	**6**	**432**
	36%bcm	**44%zb**	***28%***	***18%***	***30%***	**38%c**	**39%c**	**40%c**	**44%zcd**	**42%c**	***35%***	***38%***	**40%zm**	***32%***	***37%***	***35%***	**44%o**	***33%***	***35%***	***38%***	***21%***	***39%***
Unacceptable	**513**	**200**	**303**	**94**	**93**	**81**	**77**	**74**	**48**	**48**	**438**	**58**	**223**	**289**	**186**	**327**	**42**	**138**	**110**	**20**	**17**	**481**
	46%ahp	***37%***	**53%za**	**60%zghi**	***50%***	***44%***	***45%***	***43%***	***37%***	***38%***	***46%***	***42%***	***44%***	***48%***	**52%zopr**	**43%p**	***33%***	**49%p**	***40%***	***47%***	***59%***	***43%***
NET: Acceptable	**-10%**	***7%***	***-24%***	***-41%***	***-19%***	***-6%***	***-6%***	***-2%***	***7%***	***3%***	***-11%***	***-4%***	***-4%***	***-16%***	***-15%***	***-8%***	***10%***	***-16%***	***-5%***	***-10%***	***-38%***	***-4%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 247

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**1116**	232	314	234	99	867	81	86	82	257	164	446	48	112	97	71	93	95	140	113	98	1116
Weighted Total	**1125**	190	286	249	142*	954	92*	47*	32*	274	167	513	55*	129*	91*	72*	95*	101*	162*	91*	160*	1116
Completely acceptable	**77**	14	13	15	24	68	3	4	2	18	10	40	2	11	5	1	8	2	12	6	19	82
	7%	*7%*	*5%*	*6%*	***17%cdg***	*7%*	*3%*	*8%*	*7%*	*7%*	*6%*	*8%*	*3%*	*9%*	*6%*	*2%*	*9%*	*2%*	*8%*	*7%*	***12%s***	*7%*
Somewhat acceptable	**324**	55	87	70	49	278	22	13	10	68	54	156	15	31	22	24	30	34	50	23	50	350
	29%	*29%*	*30%*	*28%*	*35%*	*29%*	*24%*	*29%*	*31%*	*25%*	*32%*	*30%*	*28%*	*24%*	*24%*	*33%*	*32%*	*34%*	*31%*	*25%*	*31%*	*31%*
Neither acceptable nor unacceptable	**186**	32	50	38	14	158	20	7	2	44	32	81	10	18	16	11	21	24	23	12	22	173
	17%	*17%*	*17%*	*15%*	*10%*	*17%*	*21%*	*16%*	*5%*	*16%*	*19%*	*16%*	*19%*	*14%*	*18%*	*15%*	*23%*	*24%*	*14%*	*13%*	*14%*	*16%*
Somewhat unacceptable	**239**	21	70	61	34	197	22	11	8	61	25	112	10	29	22	16	9	18	28	29	38	223
	21%c	*11%*	***25%c***	***25%c***	***24%c***	*21%*	*24%*	*24%*	*25%*	*22%*	*15%*	*22%*	*18%*	***23%r***	***24%r***	*23%*	*9%*	*18%*	*17%*	***31%ert***	***23%r***	*20%*
Completely unacceptable	**274**	61	60	59	21	230	25	10	9	76	38	116	15	36	25	17	20	21	45	19	30	258
	24%	***32%adf***	*21%*	*24%*	*15%*	*24%*	*27%*	*22%*	*28%*	*28%*	*23%*	*23%*	*28%*	*28%*	*28%*	*24%*	*22%*	*21%*	*28%*	*21%*	*19%*	*23%*
Don't know	**25**	6	6	5	-	23	-	1	1	6	8	8	2	4	-	2	6	2	3	3	1	30
	2%	*3%*	*2%*	*2%*	-	*2%*	-	*2%*	*4%*	*2%*	*5%*	*2%*	*4%*	*3%*	-	*3%*	***6%pu***	*2%*	*2%*	*3%*	*	*3%*
Mean	**2.72**	2.67	2.72	2.68	**3.15zcde**	2.74	2.52	2.76	2.63	2.59	2.83	2.79	2.58	2.62	2.55	2.65	2.97	2.78	2.73	2.64	2.94	2.79
Acceptable	**400**	**69**	**100**	**86**	**73**	**346**	**25**	**17**	**12**	**86**	**64**	**196**	**17**	**42**	**27**	**26**	**38**	**36**	**63**	**29**	**69**	**432**
	36%	***36%***	***35%***	***34%***	***51%zcde***	***36%***	***27%***	***36%***	***38%***	***31%***	***38%***	***38%***	***31%***	***33%***	***30%***	***35%***	***40%***	***36%***	***39%***	***32%***	***43%***	***39%***
Unacceptable	**513**	**82**	**131**	**120**	**55**	**428**	**48**	**21**	**17**	**137**	**63**	**228**	**25**	**65**	**47**	**34**	**29**	**39**	**73**	**48**	**68**	**481**
	46%r	***43%***	***46%***	***48%***	***39%***	***45%***	***52%***	***46%***	***53%***	***50%l***	***38%***	***44%***	***46%***	***50%r***	***52%r***	***47%***	***31%***	***39%***	***45%***	***52%r***	***43%***	***43%***
NET: Acceptable	**-10%**	***-7%***	***-11%***	***-14%***	***13%***	***-9%***	***-24%***	***-9%***	***-15%***	***-19%***	***1%***	***-6%***	***-15%***	***-18%***	***-22%***	***-11%***	***10%***	***-3%***	***-6%***	***-21%***	***1%***	***-4%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 248

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	1116	845	271	193	232	227	245	219	626	156	70	71	111	30	40	203	910	1116
Weighted Total	1125	877	247	220	223	220	243	218	600	142	52*	64*	99*	41**	109*	283	840	1116
Completely acceptable	77	60	17	14	18	13	17	14	51	4	9	5	2	-	5	18	59	82
	7%	7%	7%	6%	8%	6%	7%	6%	8%l	3%	17%ghil	9%	2%	-	5%	6%	7%	7%
Somewhat acceptable	324	243	81	50	68	74	66	66	183	43	11	32	28	8	15	74	250	350
	29%n	28%	33%	23%	30%	34%c	27%	30%	30%n	30%	22%	49%ghijk	28%	19%	14%	26%	30%	31%
Neither acceptable nor unacceptable	186	155	31	47	32	31	34	42	81	27	13	8	17	14	22	46	140	173
	17%h	18%	13%	21%	14%	14%	14%	19%	13%	19%	26%h	12%	17%	35%	20%	16%	17%	16%
Somewhat unacceptable	239	183	56	41	44	52	62	40	136	31	9	7	21	7	27	57	180	223
	21%	21%	23%	18%	20%	24%	25%	19%	23%	21%	18%	11%	21%	17%	25%	20%	21%	20%
Completely unacceptable	274	212	62	60	57	48	62	47	136	34	8	13	27	10	40	84	191	258
	24%p	24%	25%	27%	26%	22%	26%	21%	23%	24%	16%	19%	27%	24%	36%kl	30%	23%	23%
Don't know	25	24	1	9	4	1	2	9	13	4	1	-	4	2	-	4	20	30
	2%	3%	*	4%	2%	1%	1%	4%	2%	3%	1%	-	4%	6%	-	1%	2%	3%
Mean	2.72n	2.71	2.73	2.61	2.75	2.78	2.64	2.81	2.79n	2.66	3.06ln	3.16ilm	2.55	2.51	2.27	2.59	2.76	2.79
Acceptable	400	303	98	64	86	87	83	80	234	47	20	37	30	8	21	92	309	432
	36%n	35%	39%	29%	39%	40%	34%	37%	39%cn	33%	39%n	57%ghiln	30%	19%	19%	32%	37%	39%
Unacceptable	513	396	118	100	101	100	124	87	272	64	18	20	48	17	66	141	371	481
	46%k	45%	48%	46%	45%	46%	51%	40%	45%	45%	34%	30%	49%	41%	61%jk	50%	44%	43%
NET: Acceptable	-10%	-11%	-8%	-17%	-7%	-6%	-17%	-3%	-6%	-12%	4%	27%	-18%	-22%	-42%	-17%	-7%	-4%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 249

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice without human oversight

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**1116**	1037	71	459	519	59	211	806	860	249	288	59	71	9	1116
Weighted Total	**1125**	1017	97*	494	458	65*	242	753	811	243	242	79*	97*	6**	1116
Completely acceptable	**77**	68	9	36	26	5	18	48	55	16	25	6	9	-	82
	7%	*7%*	*9%*	*7%*	*6%*	*8%*	*8%*	*6%*	*7%*	*6%*	10%gh	*7%*	*9%*	-	*7%*
Somewhat acceptable	**324**	301	20	159	129	14	68	220	245	62	63	16	20	2	350
	29%	30%e	*20%*	*32%*	*28%*	*22%*	*28%*	*29%*	*30%*	*25%*	*26%*	*20%*	*20%*	*27%*	*31%*
Neither acceptable nor unacceptable	**186**	149	30	66	74	10	39	110	114	35	44	17	30	1	173
	17%gh	*15%*	31%acd	*13%*	*16%*	*15%*	*16%*	*15%*	*14%*	*14%*	18%h	*21%*	31%fgh i	*16%*	*16%*
Somewhat unacceptable	**239**	220	19	97	109	14	53	162	170	50	52	12	19	1	223
	21%	*22%*	*19%*	*20%*	*24%*	*22%*	*22%*	*22%*	*21%*	*21%*	*21%*	*16%*	*19%*	*23%*	*20%*
Completely unacceptable	**274**	257	17	121	115	21	63	196	210	77	54	28	17	2	258
	24%	25%e	*18%*	*25%*	*25%*	*33%*	*26%*	*26%*	*26%*	32%kl	*22%*	*36%*	*18%*	*34%*	*23%*
Don't know	**25**	21	2	15	6	*	1	16	16	3	4	-	2	-	30
	2%	*2%*	*2%*	*3%*	*1%*	*	*	*2%*	*2%*	*1%*	*1%*	-	*2%*	-	*3%*
Mean	**2.72**	2.70	2.83	2.78	2.65	2.50	2.69	2.68	2.70	2.54	2.80l	2.48	2.83	2.36	2.79
Acceptable	**400**	**369**	**29**	**195**	**155**	**19**	**87**	**268**	**300**	**77**	**87**	**22**	**29**	**2**	**432**
	36%	***36%***	***30%***	***39%***	***34%***	***30%***	***36%***	***36%***	***37%***	***32%***	***36%***	***28%***	***30%***	***27%***	***39%***
Unacceptable	**513**	**477**	**36**	**218**	**224**	**35**	**116**	**359**	**380**	**127**	**106**	**41**	**36**	**4**	**481**
	46%	47%e	***37%***	***44%***	***49%***	***55%***	***48%***	***48%***	***47%***	52%kl	***44%***	***51%***	***37%***	***57%***	***43%***
NET: Acceptable	***-10%***	***-11%***	***-7%***	***-5%***	***-15%***	***-25%***	***-12%***	***-12%***	***-10%***	***-21%***	***-8%***	***-24%***	***-7%***	***-30%***	***-4%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 250

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice without human oversight

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	1116	280	79	257	803	240	861	136	459	480	182	394	522	35	400	481	71	389	519	1116
Weighted Total	1125	273	90*	250	811	222	886	149*	468	457	177	414	513	41**	409	444	79*	398	486	1116
Completely acceptable	77	24	11	23	53	12	63	14	38	25	14	25	38	2	24	39	4	26	42	82
	7%	*9%*	*12%*	*9%*	*7%*	*5%*	*7%*	*9%*	*8%*	*5%*	*8%*	*6%*	*7%*	*6%*	*6%*	*9%*	*5%*	*6%*	*9%*	*7%*
Somewhat acceptable	324	77	21	70	236	51	271	46	126	139	58	121	142	10	112	138	23	111	146	350
	29%	*28%*	*23%*	*28%*	*29%*	*23%*	*31%*	*31%*	*27%*	*30%*	*33%*	*29%*	*28%*	*24%*	*27%*	*31%*	*29%*	*28%*	*30%*	*31%*
Neither acceptable nor unacceptable	186	50	26	47	122	33	147	24	87	67	28	90	64	11	90	54	18	86	63	173
	17%lqr	*18%*	*29%rad*	*19%*	*15%*	*15%*	*17%*	*16%*	*19%*	*15%*	*16%*	*22%kl*	*13%*	*28%*	*22%lo*	*12%*	*23%*	*22%lr*	*13%*	*16%*
Somewhat unacceptable	239	61	18	56	175	52	184	29	119	85	42	82	114	9	89	90	12	88	104	223
	21%	*22%*	*20%*	*22%*	*22%*	*23%*	*21%*	*20%*	*25%ti*	*18%*	*24%*	*20%*	*22%*	*21%*	*22%*	*20%*	*15%*	*22%*	*21%*	*20%*	
Completely unacceptable	274	57	14	51	206	69	202	34	89	131	33	87	143	6	91	115	23	81	124	258
	24%h	*21%*	*16%*	*21%*	*25%*	*31%cf*	*23%*	*23%*	*19%*	*29%ch*	*18%*	*21%*	*28%z*	*16%*	*22%*	*26%*	*29%*	*20%*	*25%*	*23%*
Don't know	25	4	1	3	19	4	19	1	9	11	2	9	12	2	3	7	-	7	6	30
	2%	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*	*2%*	*2%*	*1%*	*2%*	*2%*	*6%*	*1%*	*2%*	-	*2%*	*1%*	*3%*
Mean	2.72e	2.81	2.95	2.83	2.69	2.47	2.78ze	2.84	2.79	2.64	2.87	2.79	2.64	2.83	2.73	2.76	2.66	2.78	2.75	2.79
Acceptable	400	101	31	93	288	63	334	61	164	163	72	146	180	12	136	177	26	136	188	432
	36%q	*37%*	*35%*	*37%*	*36%*	*29%*	*38%ze*	*41%*	*35%*	*36%*	*41%*	*35%*	*35%*	*30%*	*33%*	*40%z*	*34%*	*34%*	*39%*	*39%*
Unacceptable	513	118	32	107	382	121	386	63	208	216	74	169	257	15	179	205	34	168	228	481
	46%	*43%*	*36%*	*43%*	*47%*	*55%cf*	*44%*	*43%*	*44%*	*47%*	*42%*	*41%*	*50%zh*	*37%*	*44%*	*46%*	*44%*	*42%*	*47%*	*43%*
NET: Acceptable	-10%	-6%	-1%	-5%	-12%	-26%	-6%	-2%	-9%	-11%	-2%	-6%	-15%	-6%	-10%	-6%	-10%	-8%	-8%	-4%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 251

QCareUsingAIWithoutHuman. Healthcare professionals are starting to use Artificial Intelligence (AI). As with humans, AI can make errors.
Compared to how care is currently delivered, how acceptable or unacceptable would it be for AI to be used in general practice for the following activities, without human oversight?
- Helping to train healthcare professionals
Base: All asked whether AI is acceptable for use in general practice without human oversight

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1116**	119	103	83	59	230	29	71	13	10	2	63	107	43	46	1116
Weighted Total	**1125**	107*	115*	75*	41*	228	31**	79*	16**	10**	1**	59*	92*	42*	54*	1116
Completely acceptable	**77**	9	11	11	5	13	2	4	2	3	1	2	7	4	3	82
	7%	*8%*	*10%*	**14%ze**	*12%*	*6%*	*7%*	*5%*	*13%*	*32%*	*54%*	*3%*	*8%*	*8%*	*6%*	*7%*
Somewhat acceptable	**324**	40	32	28	16	71	16	17	8	3	-	17	28	12	28	350
	29%	*37%*	*28%*	*37%*	**40%g**	*31%*	*50%*	*21%*	*47%*	*34%*	-	*29%*	*30%*	*30%*	**52%begi**	*31%*
Neither acceptable nor unacceptable	**186**	9	17	10	5	40	3	16	-	-	-	15	13	7	5	173
	17%	*9%*	*15%*	*13%*	*12%*	*18%*	*10%*	*20%*	-	-	-	**26%a**	*14%*	*18%*	*8%*	*16%*
Somewhat unacceptable	**239**	25	33	16	7	41	3	22	5	1	-	12	17	7	8	223
	21%	*23%*	*28%*	*21%*	*17%*	*18%*	*8%*	*28%*	*30%*	*10%*	-	*20%*	*18%*	*17%*	*14%*	*20%*
Completely unacceptable	**274**	21	22	9	7	59	7	20	2	2	1	12	25	11	10	258
	24%c	*20%*	*19%*	*12%*	*18%*	**26%c**	*24%*	*25%*	*10%*	*23%*	*46%*	*20%*	**27%cd**	*25%*	*19%*	*23%*
Don't know	**25**	2	-	2	*	3	-	-	-	-	-	2	2	1	-	30
	2%	*2%*	-	*3%*	*1%*	*1%*	-	-	-	-	-	*3%*	*2%*	*2%*	-	*3%*
Mean	**2.72**	2.90	**2.81g**	**3.20zeg**	**3.13zgl**	2.72	3.10	2.52	3.22	3.42	3.18	2.73	2.73	2.79	3.11	2.79
Acceptable	**400**	**49**	**43**	**38**	**22**	**84**	**18**	**21**	**10**	**6**	**1**	**19**	**35**	**16**	**31**	**432**
	36%	***46%g***	***38%g***	***51%zg***	***52%zgl***	***37%***	***58%***	***26%***	***60%***	***66%***	***54%***	***31%***	***38%***	***38%***	***58%zegk***	***39%***
Unacceptable	**513**	**47**	**55**	**25**	**14**	**101**	**10**	**42**	**7**	**3**	**1**	**24**	**42**	**18**	**18**	**481**
	46%d	***43%***	***47%***	***33%***	***34%***	***44%***	***32%***	***54%c***	***40%***	***34%***	***46%***	***40%***	***46%d***	***42%***	***34%***	***43%***
NET: Acceptable	**-10%**	***2%***	***-10%***	***17%***	***18%***	***-7%***	***26%***	***-28%***	***20%***	***33%***	***9%***	***-9%***	***-7%***	***-4%***	***24%***	***-4%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 252

QGPDelayedDeferredContact. In the past 12 months, have you had a health concern that you thought of contacting your GP practice about, but did not contact them or delayed contacting them?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Yes	**1064**	408	641	142	175	208	165	171	106	96	887	153	466	593	361	692	113	265	254	36	24	1051
	48%ahlor	*39%*	**56%za**	*47%*	**52%hl**	**58%efgh**	**47%h**	**48%hl**	*40%*	*39%*	*48%*	*53%*	*49%*	*47%*	**55%zoprt**	*45%*	*45%*	*48%*	*43%*	*45%*	*38%*	*47%*
						i																
No	**1120**	619	490	146	150	148	184	181	159	151	952	127	471	647	292	821	138	282	318	43	39	1145
	51%ben	**59%zb**	*43%*	*49%*	*45%*	*41%*	**52%e**	**51%e**	**60%edef**	**61%edefg**	**51%z**	*44%*	*50%*	*51%*	*44%*	**54%zn**	**55%n**	*51%*	**54%n**	*54%*	**61%n**	*52%*
									g													
Don't know	**30**	18	13	10	10	5	2	1	1	1	15	10	8	19	7	21	1	6	13	1	1	18
	1%gh	*2%*	*1%*	**3%g**	**3%g**	*1%*	*1%*	*	*	*	*1%*	**3%j**	*1%*	*2%*	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 253

QGPDelayedDeferredContact. In the past 12 months, have you had a health concern that you thought of contacting your GP practice about, but did not contact them or delayed contacting them?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Yes	**1064**	195	254	234	129	898	83	51	32	252	174	472	47	109	96	84	89	90	157	96	128	1051
	48%	*52%*	*45%*	*48%*	*54%*	*48%*	*45%*	*51%*	*53%*	*49%*	*48%*	*47%*	*53%*	*44%*	*54%*	*51%*	*45%*	*43%*	*51%*	*50%*	*45%*	*47%*
No	**1120**	174	308	256	109	943	100	48	29	256	179	508	42	132	81	76	103	115	150	95	148	1145
	51%	*47%*	*54%c*	*52%*	*46%*	*50%*	*54%*	*48%*	*47%*	*50%*	*50%*	*51%*	*47%*	*54%*	*46%*	*47%*	*52%*	*55%*	*49%*	*49%*	*52%*	*52%*
Don't know	**30**	5	3	2	-	27	2	1	-	5	8	14	-	4	1	4	5	5	1	2	7	18
	1%	*1%*	*1%*	*	-	*1%*	*1%*	*1%*	-	*1%*	*2%*	*1%*	-	*1%*	*1%*	*2%*	*2%*	*2%*	*	*1%*	*2%*	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 254

QGPDelayedDeferredContact. In the past 12 months, have you had a health concern that you thought of contacting your GP practice about, but did not contact them or delayed contacting them?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Yes	1064	837	226	232	224	208	191	209	565	128	55	52	108	39	97	260	803	1051
	48%fi	*48%*	*48%*	54%f	*50%*	*47%*	*43%*	*47%*	50%k	48%k	*48%*	*35%*	*48%*	*52%*	*45%*	*46%*	*49%*	*47%*
No	1120	875	245	183	218	230	257	232	554	139	58	94	116	34	108	303	816	1145
	51%c	*50%*	*52%*	*42%*	*49%*	52%c	57%cc	52%c	*49%*	*52%*	*51%*	64%chi	*51%*	*46%*	*51%*	*53%*	*50%*	*52%*
Don't know	30	29	1	18	2	7	1	3	13	-	*	1	3	2	8	9	19	18
	1%bd	*2%*	*	4%cdfg	*1%*	*2%*	*	*1%*	*1%*	-	*	*1%*	*1%*	3%i	4%i	*2%*	*1%*	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 255

QGPDelayedDeferredContact. In the past 12 months, have you had a health concern that you thought of contacting your GP practice about, but did not contact them or delayed contacting them?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Yes	**1064**	999	57	372	533	94	307	789	843	290	251	107	57	2	1051
	48%bcl	**50%abc**	*29%*	**43%b**	**54%abc**	**71%abc d**	**61%cghjl**	**52%cl**	**52%cl**	**57%chjl**	**51%l**	**70%cghi jl**	*29%*	*15%*	*47%*
No	**1120**	977	137	492	448	37	190	703	774	209	244	46	137	9	1145
	51%adef ghik	**49%de**	**70%acde**	**57%ade**	**45%e**	*28%*	*38%*	**47%fik**	**47%fik**	**41%k**	**49%fik**	*30%*	**70%efgh ijk**	*85%*	*52%*
Don't know	**30**	15	2	3	10	2	4	12	15	8	2	1	2	-	18
	1%acghj	*1%*	*1%*	*	*1%*	*2%*	*1%*	*1%*	*1%*	**2%j**	*	*1%*	*1%*	-	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 256

QGPDelayedDeferredContact. In the past 12 months, have you had a health concern that you thought of contacting your GP practice about, but did not contact them or delayed contacting them?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Yes	**1064**	284	97	259	736	276	779	98	382	541	115	334	601	37	326	490	51	322	539	1051
	48%dfghjknpq	**54%cd**	**57%d**	**54%cd**	*46%*	**60%efi**	*46%*	*37%*	*41%*	**58%ghj**	*35%*	*42%*	**58%ghj**	*44%*	*42%*	**55%hn**	*35%*	*43%*	**55%hpq**	*47%*
No	**1120**	238	73	218	843	182	920	160	536	370	211	453	424	44	443	401	87	417	441	1145
	51%aehlor	*45%*	*43%*	*45%*	**53%eabc**	*40%*	**54%ce**	**61%fi**	**58%fi**	*40%*	**63%fi**	**57%fi**	*41%*	*52%*	**57%ho**	*45%*	**60%r**	**56%r**	*45%*	*52%*
Don't know	**30**	7	1	6	14	3	11	4	6	17	8	7	12	4	12	6	6	11	7	18
	1%dfhor	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	**4%o**	*2%*	*1%*	**4%r**	*1%*	*1%*	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 257

QGPDelayedDeferredContact. In the past 12 months, have you had a health concern that you thought of contacting your GP practice about, but did not contact them or delayed contacting them?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Yes	**1064**	86	106	55	36	233	33	70	9	10	1	59	89	29	51	1051
	48%cm	*43%*	**46%n**	*39%*	*45%*	**50%n**	**57%cn**	**49%n**	*31%*	*63%*	*100%*	*44%*	**48%n**	*32%*	**63%abdkm**	*47%*
No	**1120**	113	120	86	44	237	24	74	20	6	-	75	94	63	31	1145
	51%	**57%n**	*53%*	**61%efn**	*54%*	*50%*	*43%*	*51%*	*69%*	*37%*	-	**56%n**	*51%*	**68%befgln**	*37%*	*52%*
Don't know	**30**	-	2	1	1	-	-	-	-	-	-	-	2	-	-	18
	1%	-	*1%*	*	*1%*	-	-	-	-	-	-	-	*1%*	-	-	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 258

QGPDelayedDeferredContactReason. You said you did not contact your GP practice or delayed contacting them about a health concern. What was the main reason for this?
Base: All who did not or delayed contacting their GP practice about a health concern

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	1051	428	610	63	82	156	175	249	214	112	949	78	400	647	358	682	134	223	249	46	30	1051
Weighted Total	1064	408	641	142*	175*	208	165	171	106	96*	887	153*	466	593	361	692	113*	265	254	36*	24**	1051
I anticipated not being offered a suitable appointment (e.g. not convenient, would have to wait too long, not the type of appointment I would like)	322 30%hlm	132 32%	189 29%	47 33%	66 37%hi	56 27%	58 35%hi	53 31%i	25 23%	18 18%	273 31%	40 26%	172 37%lm	150 25%	115 32%	206 30%	28 24%	89 33%	78 31%	7 19%	6 23%	301 29%
I decided I could look after my condition myself or would wait for it to go away	287 27%jl	111 27%	170 27%	40 28%	34 19%	56 27%	32 20%	52 30%f	38 36%zdf	35 36%zdf	247 28%z	35 23%	103 22%	182 31%zl	82 23%	203 29%	33 29%	82 31%	64 25%	16 44%znor	8 32%	298 28%
I anticipated that it would be too difficult to contact the practice	181 17%bq	88 22%ab	94 15%	16 11%	21 12%	35 17%	45 27%zcdeg	25 15%	22 21%	18 18%	155 17%	24 16%	79 17%	102 17%	58 16%	120 17%q	21 18%	28 11%	58 23%zoq	8 24%q	5 19%	189 18%
I was worried about not being taken seriously	147 14%efgh	40 10%	101 16%za	24 17%gh	39 22%fgh	38 18%fgh	15 9%	12 7%	6 6%	13 14%gh	107 12%	35 23%j	55 12%	90 15%	55 15%	91 13%	16 14%	33 12%	36 14%	2 4%	4 18%	118 11%
I was worried about the burden on my GP practice	60 6%ef	21 5%	38 6%	6 4%	7 4%	11 5%	9 6%	15 9%f	7 7%	5 5%	53 6%	7 4%	29 6%	32 5%	28 8%r	30 4%r	7 6%	14 5%	5 2%	2 6%	2 8%	71 7%
I went to a private healthcare service / BUPA	18 2%j	4 1%	14 2%	5 4%	2 1%	3 1%	- -	6 4%efh	* *	1 2%	11 1%	5 4%	9 2%	9 2%	7 2%	11 2%	2 2%	7 2%	2 1%	- -	- -	17 2%
I went to the pharmacist	7 1%	* *	6 1%	- -	- -	1 1%	3 2%	- -	1 1%	1 1%	7 1%	- -	2 1%	4 1%	* *	5 1%	3 2%n	1 *	1 *	- -	- -	7 1%
Lack of confidence in treatment	6 1%j	1 *	5 1%	- -	3 2%	* *	- -	1 1%	- -	2 2%	3 *	3 2%	4 1%	2 *	5 1%	2 *	- -	- -	2 1%	- -	- -	5 *
I did not have time	5 1%j	2 *	4 1%	- -	2 1%	1 *	2 1%	1 *	- -	- -	3 *	2 1%	2 *	3 1%	3 1%	2 *	- -	2 1%	- -	- -	- -	5 *
I decided to use a different health service	5 *	3 1%	2 *	- -	- -	2 1%	- -	2 1%	1 1%	- -	5 1%	- -	2 *	3 *	1 *	4 1%	1 1%	2 1%	* *	1 2%	- -	7 1%
Process to make an appointment is complicated	3 *	1 *	2 *	- -	- -	- -	* *	3 1%i	- -	- -	2 *	- -	2 *	1 *	2 *	1 *	1 1%	1 *	- -	- -	- -	5 *
Awaiting further information / communication	2 *	1 *	1 *	- -	- -	- -	- -	1 1%	- -	1 1%	2 *	- -	1 *	2 *	- -	2 *	- -	2 1%	1 *	- -	- -	3 *
I went to an osteopath	2 *	- -	2 *	- -	- -	- -	- -	- -	* *	1 1%z	2 *	- -	- -	2 *	- -	2 *	- -	* *	1 1%	- -	- -	2 *
I went to a physiotherapist	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	* *	1 *	- -	* *	1 *	* *	1 *	* *	- -	1 *	- -	- -	3 *
I live in a remote location / GP practice is far away	1 *j	* *	1 *	- -	- -	- -	- -	- -	1 1%z	* *	* *	1 *	- -	1 *	1 *	* *	- -	- -	- -	* 1%	- -	2 *
I contacted 111	1 *	1 *	- -	- -	- -	- -	- -	- -	* *	* *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	2 *
All of the above	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	- -	1 *
Other	9 1%	1 *	8 1%	2 1%	- -	5 2%	1 *	- -	2 2%z	- -	9 1%z	- -	3 1%	6 1%	2 1%	7 1%	1 1%	3 1%	3 1%	- -	- -	9 1%
Don't know	5 *	1 *	4 1%	1 1%	2 1%	- -	- -	1 1%	1 1%	- -	4 *	1 1%	2 *	4 1%	1 *	4 1%	* *	1 *	3 1%	- -	- -	6 1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 259

QGPDelayedDeferredContactReason. You said you did not contact your GP practice or delayed contacting them about a health concern. What was the main reason for this?
Base: All who did not or delayed contacting their GP practice about a health concern

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	1051	228	276	224	97	810	72	82	87	221	171	418	42	90	89	84	87	82	138	109	89	1051
Weighted Total	1064	195	254	234	129*	898	83*	51*	32*	252	174	472	47**	109*	96*	84*	89*	90*	157	96*	128*	1051
I anticipated not being offered a suitable appointment (e.g. not convenient, would have to wait too long, not the type of appointment I would like)	322	53	86	74	49	279	18	15	11	79	56	144	14	45	21	23	33	22	53	35	33	301
	30%	27%	34%	32%	38%	31%	21%	29%	33%	32%	32%	30%	30%	41%egs	21%	27%	37%	24%	34%	37%	26%	29%
I decided I could look after my condition myself or would wait for it to go away	287	60	64	64	25	232	32	18	4	73	50	110	21	25	27	28	22	22	28	26	34	298
	27%gh	31%	25%	27%	19%	26%	39%egj	35%j	13%	29%	29%	23%	44%	23%	28%	33%t	24%	24%	18%	27%	26%	28%
I anticipated that it would be too difficult to contact the practice	181	37	43	44	14	148	12	11	10	41	27	80	5	16	21	15	12	17	30	14	19	189
	17%	19%	17%	19%	11%	17%	15%	22%	30%egh	16%	16%	17%	10%	14%	21%	18%	13%	19%	19%	15%	15%	18%
I was worried about not being taken seriously	147	25	35	28	18	134	9	2	2	35	24	75	6	13	17	9	15	20	26	10	19	118
	14%t	13%	14%	12%	14%	15%i	11%	3%	5%	14%	14%	16%	12%	12%	18%	10%	17%	23%z	16%	10%	15%	11%
I was worried about the burden on my GP practice	60	10	15	13	8	47	7	3	4	9	9	29	2	1	7	6	3	3	11	6	8	71
	6%	5%	6%	5%	7%	5%	8%	5%	11%	4%	5%	6%	3%	1%	7%	7%	3%	3%	7%	7%	6%	7%
I went to a private healthcare service / BUPA	18	2	1	1	8	14	3	1	1	-	1	12	-	-	-	1	-	2	2	-	8	17
	2%	1%	*	*	6%cde	2%	3%	1%	3%	-	1%	3%k	-	-	-	1%	-	3%	1%	-	6%cd	2%
I went to the pharmacist	7	1	2	1	*	7	-	-	-	1	-	6	-	*	1	-	-	1	3	*	1	7
	1%	1%	1%	*	*	1%	-	-	-	*	-	1%	-	*	1%	-	-	1%	2%	1%	1%	1%
Lack of confidence in treatment	6	*	-	4	-	6	-	-	*	4	*	2	-	4	-	*	-	-	-	-	2	5
	1%	*	-	2%	-	1%	-	-	1%	2%	*	*	-	4%z	-	1%	-	-	-	-	1%	*
I did not have time	5	2	1	1	1	5	-	-	-	3	2	1	-	3	-	-	2	-	1	-	-	5
	1%	1%	*	1%	1%	1%	-	-	-	1%	1%	*	-	3%z	-	-	2%	-	*	-	-	*
I decided to use a different health service	5	1	-	2	2	5	-	-	*	1	-	4	-	1	*	-	-	1	-	1	2	7
	*	1%	-	1%	2%	1%	-	-	1%	*	-	1%	-	1%	*	-	-	1%	-	1%	2%	1%
Process to make an appointment is complicated	3	1	-	1	1	3	-	-	*	-	*	2	-	-	-	-	*	1	1	1	-	5
	*	*	-	*	1%	*	-	-	1%	-	*	*	-	-	-	-	1%	1%	1%	1%	-	*
Awaiting further information / communication	2	1	1	1	-	2	-	-	-	1	1	-	-	-	1	1	1	-	-	-	-	3
	*	*	*	*	-	*	-	-	-	*	1%	-	-	-	1%	1%	1%	-	-	-	-	*
I went to an osteopath	2	*	1	-	-	2	-	-	-	*	-	1	-	-	*	-	-	-	1	-	-	2
	*	*	1%	-	-	*	-	-	-	*	-	*	-	-	*	-	-	-	1%	-	-	*
I went to a physiotherapist	1	*	*	-	-	-	1	*	*	-	-	-	-	-	-	-	-	-	-	-	-	3
	*	*	*	-	-	-	1%g	1%g	1%g	-	-	-	-	-	-	-	-	-	-	-	-	*
I live in a remote location / GP practice is far away	1	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	*	-	-	*	-	-	1%g	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
I contacted 111	1	-	-	*	-	1	-	-	-	*	-	*	*	-	-	-	-	*	-	-	-	2
	*	-	-	*	-	*	-	-	-	*	-	*	1%	-	-	-	-	*	-	-	-	*
All of the above	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	1
	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*
Other	9	-	1	-	3	9	-	1	-	2	*	6	-	-	2	*	-	*	1	2	2	9
	1%	-	1%	-	2%	1%	-	1%	-	1%	*	1%	-	-	2%	1%	-	*	1%	2%	2%	1%
Don't know	5	1	3	-	-	3	1	1	-	1	2	1	-	1	-	*	2	-	-	1	-	6
	*	1%	1%	-	-	*	1%	2%	-	*	1%	*	-	1%	-	1%	2%	-	-	1%	-	1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 260

QGPDelayedDeferredContactReason. You said you did not contact your GP practice or delayed contacting them about a health concern. What was the main reason for this?
Base: All who did not or delayed contacting their GP practice about a health concern

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	1051	798	253	203	217	220	195	216	588	146	66	67	98	27	40	201	849	1051
Weighted Total	1064	837	226	232	224	208	191	209	565	128	55*	52*	108*	39**	97*	260	803	1051
I anticipated not being offered a suitable appointment (e.g. not convenient, would have to wait too long, not the type of appointment I would like)	322 30%	255 30%	67 30%	64 28%	80 36%g	71 34%	56 29%	52 25%	186 33%j	35 27%	7 14%	17 33%j	35 32%j	9 22%	31 32%	87 33%	235 29%	301 29%
I decided I could look after my condition myself or would wait for it to go away	287 27%	214 26%	73 32%	73 32%g	55 25%	44 21%	56 30%	58 28%	141 25%	34 26%	24 44%ghi	16 30%	33 31%	5 13%	31 32%	71 27%	216 27%	298 28%
I anticipated that it would be too difficult to contact the practice	181 17%	147 18%	34 15%	36 16%	29 13%	35 17%	41 22%	40 19%	87 15%	30 24%hn	13 23%n	8 16%	20 18%	11 29%	6 6%	38 15%	143 18%	189 18%
I was worried about not being taken seriously	147 14%l	118 14%	29 13%	36 16%	30 13%	35 17%l	15 8%	31 15%	67 12%	14 11%	5 10%	9 17%	14 13%	11 29%	20 21%	40 15%	107 13%	118 11%
I was worried about the burden on my GP practice	60 6%	48 6%	12 5%	11 5%	10 5%	7 3%	12 6%	20 9%cd	38 7%	9 7%	3 6%	2 4%	4 4%	2 6%	2 2%	12 5%	48 6%	71 7%
I went to a private healthcare service / BUPA	18 2%	15 2%	2 1%	2 1%	6 3%	4 2%	3 2%	3 1%	11 2%	* *	* 1%	- -	* *	- -	5 6%	2 1%	16 2%	17 2%
I went to the pharmacist	7 1%	6 1%	* *	- -	3 1%	2 1%	- -	1 1%	3 *	3 2%	- -	- -	- -	- -	- -	- -	7 1%	7 1%
Lack of confidence in treatment	6 1%	6 1%	- -	2 1%	4 2%	- -	- -	* *	6 1%	* *	- -	- -	- -	- -	- -	* *	6 1%	5 *
I did not have time	5 1%	5 1%	- -	3 1%	- -	1 *	1 *	1 *	5 1%	- -	1 1%	- -	- -	- -	- -	2 1%	4 *	5 *
I decided to use a different health service	5 *	4 *	1 1%	- -	1 *	2 1%	1 1%	1 *	4 1%	* *	* 1%	- -	- -	- -	- -	2 1%	3 *	7 1%
Process to make an appointment is complicated	3 *	2 *	1 *	* *	1 1%	- -	1 *	* *	2 *	- -	* 1%	- -	- -	- -	- -	* *	3 *	5 *
Awaiting further information / communication	2 *	2 *	- -	- -	- -	2 1%	1 *	- -	2 *	- -	- -	- -	- -	- -	- -	1 *	2 *	3 *
I went to an osteopath	2 *	2 *	- -	* *	- -	- -	1 1%	- -	- -	1 1%gh	* 1%	- -	- -	- -	- -	- -	2 *	2 *
I went to a physiotherapist	1 *	1 *	* *	- -	1 *	- -	- -	* *	1 *	* *	- -	- -	- -	- -	- -	- -	1 *	3 *
I live in a remote location / GP practice is far away	1 *	- -	1 *	- -	* *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	2 *
I contacted 111	1 *	- -	1 *	- -	- -	* *	* *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	2 *
All of the above	* *	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	1 *
Other	9 1%g	7 1%	2 1%	2 1%	2 1%	3 1%	* *	1 1%	7 1%	- -	- -	- -	1 1%	- -	2 2%	5 2%	4 *	9 1%
Don't know	5 *	5 1%	* *	1 *	2 1%	1 *	1 1%	* *	3 *	1 1%	- -	- -	1 1%	1 1%	- -	- -	5 1%	6 1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 261

QGPDelayedDeferredContactReason. You said you did not contact your GP practice or delayed contacting them about a health concern. What was the main reason for this?
Base: All who did not or delayed contacting their GP practice about a health concern

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	1051	994	50	351	557	86	260	806	858	297	290	85	50	2	1051
Weighted Total	1064	999	57*	372	533	94*	307	789	843	290	251	107*	57*	2**	1051
I anticipated not being offered a suitable appointment (e.g. not convenient, would have to wait too long, not the type of appointment I would like)	322 *30%*	304 *30%*	14 *25%*	100 *27%*	160 *30%*	43 **46%abcd**	118 **38%gh**	235 *30%*	266 *32%*	102 **35%g**	83 *33%*	39 *37%*	14 *25%*	- -	301 *29%*
I decided I could look after my condition myself or would wait for it to go away	287 *27%*	274 **27%e**	13 *22%*	106 *28%*	153 **29%e**	15 *16%*	67 *22%*	212 *27%*	238 **28%f**	67 *23%*	70 *28%*	21 *20%*	13 *22%*	1 *58%*	298 *28%*
I anticipated that it would be too difficult to contact the practice	181 **17%gh**	168 **17%e**	11 *20%*	64 *17%*	97 **18%e**	7 *8%*	49 *16%*	136 **17%hj**	119 *14%*	49 *17%*	32 *13%*	9 *9%*	11 *20%*	- -	189 *18%*
I was worried about not being taken seriously	147 **14%dj**	134 **13%d**	12 *20%*	63 **17%d**	55 *10%*	17 *18%*	37 *12%*	106 **13%j**	118 **14%j**	35 *12%*	23 *9%*	26 **24%cfghij**	12 **20%j**	- -	118 *11%*
I was worried about the burden on my GP practice	60 *6%*	58 *6%*	2 *4%*	21 *6%*	31 *6%*	6 *6%*	17 *6%*	45 *6%*	49 *6%*	19 *6%*	21 *8%*	4 *4%*	2 *4%*	- -	71 *7%*
I went to a private healthcare service / BUPA	18 *2%*	17 *2%*	* *1%*	4 *1%*	12 *2%*	1 *2%*	7 *2%*	17 *2%*	13 *2%*	3 *1%*	6 *3%*	3 *3%*	* *1%*	1 *42%*	17 *2%*
I went to the pharmacist	7 *1%*	7 *1%*	- -	* *	4 *1%*	2 *2%*	4 *1%*	7 *1%*	7 *1%*	5 *2%*	1 *1%*	- -	- -	- -	7 *1%*
Lack of confidence in treatment	6 *1%*	6 *1%*	1 *1%*	3 *1%*	2 *	* *	2 *1%*	6 *1%*	6 *1%*	* *	2 *1%*	- -	1 *1%*	- -	5 *
I did not have time	5 *1%*	5 *1%*	- -	2 *1%*	3 *1%*	- -	2 *1%*	5 *1%*	5 *1%*	1 *	3 *1%*	- -	- -	- -	5 *
I decided to use a different health service	5 *	5 *	- -	2 *1%*	2 *	1 *1%*	- -	5 **1%h**	3 *	2 *1%*	2 *1%*	1 *1%*	- -	- -	7 *1%*
Process to make an appointment is complicated	3 *	3 *	- -	2 *	1 *	- -	- -	2 *	2 *	* *	1 *	- -	- -	- -	5 *
Awaiting further information / communication	2 *	2 *	- -	- -	2 *	- -	1 *	2 *	2 *	2 *1%*	1 *	- -	- -	- -	3 *
I went to an osteopath	2 *	2 *	- -	1 *	* *	- -	* *	* *	2 *g	* *	- -	- -	- -	- -	2 *
I went to a physiotherapist	1 *	1 *	- -	1 *	* *	- -	- -	1 *	1 *	1 *	* *	- -	- -	- -	3 *
I live in a remote location / GP practice is far away	1 *	1 *	- -	* *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	2 *
I contacted 111	1 *	1 *	- -	* *	* *	- -	1 *	- -	* *	* *	* *	- -	- -	- -	2 *
All of the above	* *	* *	- -	* *	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	1 *
Other	9 *1%*	7 *1%*	2 **4%c**	1 *	5 *1%*	2 *2%*	3 *1%*	7 *1%*	7 *1%*	3 *1%*	1 *1%*	2 *2%*	2 *4%*	- -	9 *1%*
Don't know	5 *a	4 *	2 **3%cas**	1 *	3 *1%*	- -	- -	3 *	4 *	- -	2 *1%*	1 *1%*	2 **3%cfghi**	- -	6 *1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 262

QGPDelayedDeferredContactReason. You said you did not contact your GP practice or delayed contacting them about a health concern. What was the main reason for this?
Base: All who did not or delayed contacting their GP practice about a health concern

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	1051	295	95	270	721	301	741	111	358	550	127	326	584	29	312	521	52	315	559	1051
Weighted Total	1064	284	97*	259	736	276	779	98*	382	541	115*	334	601	37**	326	490	51*	322	539	1051
I anticipated not being offered a suitable appointment (e.g. not convenient, would have to wait too long, not the type of appointment I would like)	322 30%k	100 35%	30 30%	91 35%	210 28%	80 29%	239 31%	25 26%	116 30%	172 32%	35 30%	79 24%	207 34%zk	14 37%	96 29%	154 31%	12 23%	93 29%	171 32%	301 29%
I decided I could look after my condition myself or would wait for it to go away	287 27%l	77 27%b	17 18%	73 28%b	198 27%	68 25%	216 28%	27 28%	112 29%	131 24%	38 33%	102 30%	141 23%	10 26%	93 29%	126 26%	14 28%	101 31%	131 24%	298 28%
I anticipated that it would be too difficult to contact the practice	181 17%	46 16%	22 22%	38 15%	129 18%	50 18%	130 17%	21 21%	59 16%	93 17%	21 18%	68 20%	91 15%	9 24%	47 14%	91 19%	11 21%	50 16%	96 18%	189 18%
I was worried about not being taken seriously	147 14%zdl	27 9%	19 20%ac	25 10%	114 15%a	49 18%z	97 12%	6 6%	50 13%	88 16%zj	4 4%	47 14%j	95 16%j	3 7%	53 16%	64 13%	8 16%	40 12%	78 14%	118 11%
I was worried about the burden on my GP practice	60 6%	23 8%	7 7%	23 9%c	36 5%	10 4%	48 6%	9 9%	20 5%	29 5%	10 8%	16 5%	32 5%	1 3%	16 5%	24 5%	2 4%	17 5%	28 5%	71 7%
I went to a private healthcare service / BUPA	18 2%	2 1%	- -	2 1%	12 2%	3 1%	15 2%	1 1%	5 1%	12 2%	- -	1 *	16 3%zk	- -	2 1%	12 2%	1 2%	2 1%	15 3%z	17 2%
I went to the pharmacist	7 1%	3 1%c	3 3%zcd	1 *	3 *	4 2%	2 *	* 1%	3 1%	3 1%	2 2%	2 1%	2 *	- -	2 1%	3 1%	1 2%	2 1%	3 1%	7 1%
Lack of confidence in treatment	6 1%	2 1%	- -	2 1%	4 1%	2 1%	5 1%	2 2%	1 *	3 1%	* *	2 1%	4 1%	- -	1 *	5 1%	* 1%	2 1%	4 1%	5 *
I did not have time	5 1%	- -	- -	- -	5 1%	- -	5 1%	- -	3 1%	1 *	- -	3 1%	2 *	- -	3 1%	1 *	- -	3 1%	1 *	5 *
I decided to use a different health service	5 *	* *	- -	* *	5 1%	1 *	4 1%	- -	3 1%	2 *	* *	3 1%	1 *	- -	3 1%	1 *	* 1%	3 1%	1 *	7 1%
Process to make an appointment is complicated	3 *	1 *	1 1%	1 *	2 *	1 *	2 *	1 1%	* *	1 *	1 1%	1 *	1 *	1 2%	1 *	1 *	1 2%	* *	1 *	5 *
Awaiting further information / communication	2 *	- -	- -	- -	2 *	1 *	1 *	1 1%i	1 *	- -	1 1%	- -	2 *	- -	1 *	1 *	- -	1 *	2 *	3 *
I went to an osteopath	2 *	* *	- -	* *	1 *	- -	2 *	- -	1 *	* *	- -	1 *	* *	- -	1 *	* *	- -	1 *	* *	2 *
I went to a physiotherapist	1 *	- -	- -	- -	1 *	1 *	1 *	1 1%	- -	* *	1 *	* *	* *	- -	- -	1 *	- -	- -	1 *	3 *
I live in a remote location / GP practice is far away	1 *	- -	- -	- -	1 *	* *	1 *	- -	- -	1 *	- -	* *	1 *	- -	- -	1 *	- -	* *	1 *	2 *
I contacted 111	1 *	- -	- -	- -	1 *	- -	1 *	- -	* *	* *	* *	- -	* *	- -	* *	- -	- -	* *	* *	2 *
All of the above	* *	- -	- -	- -	* *	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	1 *
Other	9 1%	1 *	- -	1 *	7 1%	2 1%	7 1%	3 3%zhi	2 1%	2 *	1 1%	5 1%	3 1%	- -	3 1%	2 *	- -	3 1%	4 1%	9 1%
Don't know	5 *	1 *	- -	1 *	4 1%	3 1%	2 *	1 1%	2 1%	2 *	1 1%	2 1%	2 *	- -	2 1%	2 *	- -	2 1%	2 *	6 1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 263

QGPDelayedDeferredContactReason. You said you did not contact your GP practice or delayed contacting them about a health concern. What was the main reason for this?
Base: All who did not or delayed contacting their GP practice about a health concern

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**1051**	94	98	64	47	242	32	61	12	12	2	69	97	33	45	1051
Weighted Total	**1064**	86*	106*	55*	36*	233	33**	70*	9**	10**	1**	59*	89*	29**	51**	1051
I anticipated not being offered a suitable appointment (e.g. not convenient, would have to wait too long, not the type of appointment I would like)	**322**	32	34	20	6	56	15	26	3	3	-	18	25	9	18	301
	30%	***38%de***	*32%*	*36%*	*18%*	*24%*	*46%*	*36%*	*31%*	*31%*	-	*31%*	*28%*	*31%*	*34%*	*29%*
I decided I could look after my condition myself or would wait for it to go away	**287**	22	26	11	11	79	9	18	2	3	-	20	26	11	17	298
	27%	*26%*	*25%*	*20%*	*31%*	***34%c***	*29%*	*26%*	*24%*	*28%*	-	*34%*	*30%*	*38%*	*33%*	*28%*
I anticipated that it would be too difficult to contact the practice	**181**	15	12	10	11	40	3	4	2	1	1	10	22	3	2	189
	17%g	*17%*	***11%g***	*18%*	***30%abg***	*17%*	*9%*	*5%*	*26%*	*6%*	*46%*	*18%*	***25%bg***	*10%*	*3%*	*18%*
I was worried about not being taken seriously	**147**	9	19	9	3	29	3	11	1	2	-	7	11	1	5	118
	14%	*11%*	*18%*	*16%*	*8%*	*12%*	*10%*	*16%*	*11%*	*18%*	-	*11%*	*12%*	*4%*	*10%*	*11%*
I was worried about the burden on my GP practice	**60**	7	5	2	3	16	2	2	1	1	1	1	4	2	8	71
	6%	*8%*	*5%*	*4%*	*9%*	***7%c***	*5%*	*3%*	*8%*	*6%*	*54%*	*1%*	*5%*	*8%*	*16%*	*7%*
I went to a private healthcare service / BUPA	**18**	-	4	1	*	4	-	4	-	-	-	1	*	1	-	17
	2%	-	*3%*	*1%*	*1%*	*2%*	-	*5%*	-	-	-	*1%*	*	*4%*	-	*2%*
I went to the pharmacist	**7**	-	1	-	-	-	*	1	-	-	-	-	-	-	*	7
	1%	-	*1%*	-	-	-	*2%*	*2%*	-	-	-	-	-	-	*1%*	*1%*
Lack of confidence in treatment	**6**	-	4	-	-	-	*	4	-	-	-	-	-	-	*	5
	1%	-	***4%e***	-	-	-	*1%*	***5%ae***	-	-	-	-	-	-	*1%*	*
I did not have time	**5**	1	1	-	-	1	-	1	-	-	-	-	-	-	-	5
	1%	*1%*	*1%*	-	-	*	-	*1%*	-	-	-	-	-	-	-	*
I decided to use a different health service	**5**	*	-	1	-	1	-	-	-	-	-	1	-	-	-	7
	*	*1%*	-	*1%*	-	*	-	-	-	-	-	*2%*	-	-	-	*1%*
Process to make an appointment is complicated	**3**	-	-	1	-	1	-	-	-	-	-	1	-	-	-	5
	*	-	-	*1%*	-	*	-	-	-	-	-	*1%*	-	-	-	*
Awaiting further information / communication	**2**	-	-	-	1	1	-	-	-	1	-	-	-	-	1	3
	*	-	-	-	***3%a***	*	-	-	-	*11%*	-	-	-	-	*1%*	*
I went to an osteopath	**2**	-	*	-	-	-	-	*	-	-	-	-	-	-	-	2
	*	-	*	-	-	-	-	*	-	-	-	-	-	-	-	*
I went to a physiotherapist	**1**	-	-	-	-	*	-	-	-	-	-	-	-	-	-	3
	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
I live in a remote location / GP practice is far away	**1**	-	-	-	-	1	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
I contacted 111	**1**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
All of the above	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	1
	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*
Other	**9**	-	-	1	-	3	-	-	-	-	-	-	*	1	-	9
	1%	-	-	*2%*	-	*1%*	-	-	-	-	-	-	*	*4%*	-	*1%*
Don't know	**5**	-	-	-	-	1	-	-	-	-	-	*	-	-	-	6
	*	-	-	-	-	*	-	-	-	-	-	*1%*	-	-	-	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- SUMMARY TABLE
Base: All respondents

	For yourself	For someone you care for
Unweighted Total	2214	2214
Weighted Total	2214	2214
Phone and speak to a receptionist	854 *39%*	874 *39%*
Walk in and speak to a receptionist	113 *5%*	109 *5%*
Online, using the NHS App	627 *28%*	506 *23%*
Online, using the practice website	459 *21%*	356 *16%*
Online, using a different website or app	142 *6%*	83 *4%*
I don't know	19 *1%*	18 *1%*
Not applicable to me, I don't care for anyone	- -	268 *12%*
NET: Online	**1228** ***55%***	**945** ***43%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 265

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For yourself
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Phone and speak to a receptionist	854	396	449	84	88	109	118	165	125	166	725	102	287	565	172	674	106	212	265	51	40	937
	39%cdefhi	38%	39%	28%	26%	30%	33%	47%zcde f	47%zcde f	67%zcdefgh	39%	35%	30%	45%zl	26%	44%znq	42%n	38%n	45%zn	65%znopqr	63%znopqr	42%
Walk in and speak to a receptionist	113	59	54	13	10	9	13	19	23	26	93	15	31	81	25	86	16	19	39	8	5	135
	5%kl	6%	5%	4%	3%	2%	4%	5%e	9%zdef	10%zdefg	5%	5%	3%	6%kl	4%	6%q	6%	3%	7%	10%znq	8%	6%
Online, using the NHS App	627	307	309	127	128	121	103	81	48	19	521	89	336	290	245	378	64	154	147	6	7	528
	28%ghimostl	29%	27%	43%fgh i	38%zghi	33%ghi	29%hi	23%i	18%i	8%	28%	31%	36%zm	23%	37%zopqrst	25%st	25%st	28%st	25%st	7%	11%	24%
Online, using the practice website	459	204	249	57	56	82	89	77	63	34	388	57	192	264	165	288	43	115	104	13	10	494
	21%lo	19%	22%	19%	17%	23%i	25%di	22%i	24%i	14%	21%	20%	20%	21%	25%opr	19%	17%	21%	18%	17%	16%	22%
Online, using a different website or app	142	66	76	11	47	39	27	10	6	3	115	20	91	49	49	93	17	50	24	*	2	107
	6%ghimrs	6%	7%	4%	14%zcgh i	11%zghi	8%ghi	3%	2%	1%	6%	7%	10%zm	4%	7%rs	6%rs	7%s	9%ors	4%	1%	3%	5%
I don't know	19	13	6	6	6	2	2	-	2	1	13	6	8	11	4	15	5	4	6	*	-	13
	1%j	1%	1%	2%	2%	1%	1%	-	1%	*	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%
NET: Online	1228	577	634	195	231	241	219	168	117	56	1024	166	619	603	459	758	124	319	275	20	19	1129
	55%ghimorst	55%	55%	65%zghi	69%zghi	67%zghi	62%zghi	48%i	44%i	23%	55%	57%	66%zm	48%	70%zopqrst	49%st	50%st	58%orst	47%st	25%	30%	51%

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 266

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For yourself
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Phone and speak to a receptionist	**854**	188	227	150	53	697	94	37	27	187	141	369	39	84	65	55	86	72	131	78	88	937
	39%efg	**50%adef**	**40%ef**	*31%*	*22%*	*37%*	**51%cgi**	*37%*	*43%*	*36%*	*39%*	*37%*	*43%*	*34%*	*36%*	*33%*	**44%v**	*34%*	**43%v**	*41%*	*31%*	*42%*
Walk in and speak to a receptionist	**113**	38	39	6	5	92	10	7	3	29	13	50	2	13	13	4	9	11	11	13	15	135
	5%g	**10%aef**	**7%ef**	*1%*	*2%*	*5%*	*5%*	*7%*	*6%*	*6%*	*4%*	*5%*	*3%*	*6%*	*7%*	*2%*	*5%*	*5%*	*3%*	*7%*	*5%*	*6%*
Online, using the NHS App	**627**	66	151	154	114	568	29	22	8	149	122	297	21	80	49	57	65	68	83	54	92	528
	28%ch	*18%*	**27%c**	**31%c**	**48%acdg**	**30%chj**	*16%*	*22%*	*13%*	*29%*	**34%d**	*30%*	*23%*	*33%*	*27%*	*35%*	*33%*	*32%*	*27%*	*28%*	*32%*	*24%*
Online, using the practice website	**459**	71	106	136	46	378	38	29	14	106	60	212	18	44	44	35	25	40	65	36	70	494
	21%c	*19%*	*19%*	**28%zcd**	*19%*	*20%*	*21%*	**29%zg**	*23%*	*21%*	*17%*	*21%*	*20%*	*18%*	**25%r**	*22%*	*13%*	*19%*	*21%*	*19%*	**25%r**	*22%*
Online, using a different website or app	**142**	9	42	41	18	115	13	5	9	33	22	60	10	16	8	13	9	18	17	9	16	107
	6%c	*3%*	**7%c**	**8%c**	**7%c**	*6%*	*7%*	*5%*	**15%cgj**	*7%*	*6%*	*6%*	*11%*	*7%*	*4%*	*8%*	*4%*	*8%*	*6%*	*5%*	*6%*	*5%*
I don't know	**19**	3	1	4	2	18	-	1	-	8	3	6	-	7	1	*	3	1	1	3	2	13
	1%d	*1%*	*	*1%*	*1%*	*1%*	-	*1%*	-	*2%*	*1%*	*1%*	-	**3%kt**	*	*	*1%*	*1%*	*	*1%*	*1%*	*1%*
NET: Online	**1228**	**146**	**299**	**331**	**178**	**1061**	**81**	**56**	**31**	**289**	**204**	**568**	**49**	**140**	**100**	**106**	**99**	**126**	**166**	**99**	**177**	**1129**
	55%ch	***39%***	**53%c**	**67%zcd**	**75%zcd**	**57%ch**	***44%***	***55%***	***51%***	***56%***	***57%***	***57%***	***54%***	***57%***	***56%***	**64%ru**	***50%***	***60%***	***54%***	***51%***	**63%r**	***51%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 267

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For yourself
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Phone and speak to a receptionist	**854**	658	196	174	182	172	175	152	403	127	49	69	104	27	55	187	665	937
	39%hno	*38%*	*42%*	*40%*	*41%*	*39%*	*39%*	*34%*	*36%*	**47%hn**	**43%n**	**47%hn**	**46%hn**	*36%*	*26%*	*33%*	**41%co**	*42%*
Walk in and speak to a receptionist	**113**	98	15	31	18	27	15	22	47	15	8	12	17	6	6	19	94	135
	5%	*6%*	*3%*	**7%f**	*4%*	*6%*	*3%*	*5%*	*4%*	*6%*	*7%*	*8%*	*7%*	*7%*	*3%*	*3%*	**6%c**	*6%*
Online, using the NHS App	**627**	483	144	104	143	126	122	131	356	51	18	32	50	25	88	187	440	528
	28%ijp	*28%*	*30%*	*24%*	**32%c**	*28%*	*27%*	*29%*	**31%ijl**	*19%*	*16%*	*22%*	*22%*	**34%ij**	**41%ijlk**	**33%p**	*27%*	*24%*
Online, using the practice website	**459**	363	96	84	77	83	111	105	235	54	28	28	48	9	47	125	332	494
	21%	*21%*	*20%*	*19%*	*17%*	*19%*	**25%d**	*24%*	*21%*	*20%*	*25%*	*19%*	*21%*	*12%*	*22%*	*22%*	*20%*	*22%*
Online, using a different website or app	**142**	123	20	32	19	33	26	32	81	21	9	6	8	6	12	48	95	107
	6%p	*7%*	*4%*	*7%*	*4%*	*7%*	*6%*	*7%*	*7%*	*8%*	*8%*	*4%*	*3%*	*8%*	*6%*	*8%*	*6%*	*5%*
I don't know	**19**	17	2	7	6	5	*	1	10	-	1	-	-	2	6	6	13	13
	1%	*1%*	*	**2%f**	*1%*	*1%*	*	*	*1%*	-	*1%*	-	-	**3%l**	*3%*	*1%*	*1%*	*1%*
NET: Online	**1228**	**968**	**260**	**220**	**239**	**242**	**259**	**268**	**671**	**125**	**56**	**66**	**106**	**40**	**147**	**360**	**866**	**1129**
	55%klp	***56%***	***55%***	***51%***	***54%***	***54%***	***58%***	**60%cc**	**59%ijkl**	***47%***	***49%***	***45%***	***47%***	***54%***	**69%ijlk**	**63%zp**	***53%***	***51%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 268

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For yourself
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Phone and speak to a receptionist	**854**	776	66	322	405	49	179	619	656	194	195	51	66	6	937
	39%	*39%*	*34%*	*37%*	*41%*	*37%*	*36%*	**41%cf**	**40%c**	*38%*	*39%*	*33%*	*34%*	*57%*	*42%*
Walk in and speak to a receptionist	**113**	101	10	46	51	3	24	68	85	26	27	*	10	*	135
	5%k	*5%*	*5%*	*5%*	*5%*	*3%*	**5%k**	**5%k**	**5%k**	**5%k**	**5%k**	*	**5%k**	*4%*	*6%*
Online, using the NHS App	**627**	573	52	242	280	51	167	442	472	156	127	71	52	2	528
	28%	*29%*	*27%*	*28%*	*28%*	**38%ce**	**33%cj**	*29%*	*29%*	*31%*	*26%*	**46%cfgh ijl**	*27%*	*15%*	*24%*
Online, using the practice website	**459**	401	55	181	195	26	99	288	309	103	111	29	55	1	494
	21%gh	*20%*	*28%*	*21%*	*20%*	*20%*	*20%*	*19%*	*19%*	*20%*	**22%h**	*19%*	**28%gh**	*13%*	*22%*
Online, using a different website or app	**142**	131	11	70	57	3	32	82	100	27	34	2	11	1	107
	6%gl	*7%*	*5%*	*8%*	*6%*	*2%*	**6%k**	*5%*	*6%*	*5%*	**7%k**	*1%*	*5%*	*7%*	*5%*
I don't know	**19**	9	2	5	4	-	1	5	9	1	2	-	2	*	13
	1%adgh	*	*1%*	*1%*	*	-	*	*	*1%*	*	*	-	*1%*	*4%*	*1%*
NET: Online	**1228**	**1105**	**118**	**493**	**532**	**80**	**298**	**812**	**882**	**286**	**272**	**103**	**118**	**4**	**1129**
	56%k	***56%***	***60%***	***57%***	***54%***	***60%***	**59%gh**	***54%***	***54%***	***56%***	***55%***	**67%cfgh**	***60%***	***35%***	***51%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 269

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For yourself
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Phone and speak to a receptionist	**854**	215	77	188	611	215	617	101	342	370	133	287	413	24	313	353	44	299	386	937
	39%d	*41%*	*45%*	*39%*	*38%*	**47%ef**	*36%*	*39%*	*37%*	*40%*	*40%*	*36%*	*40%*	*28%*	*40%*	*39%*	*30%*	*40%*	*39%*	*42%*
Walk in and speak to a receptionist	**113**	28	9	26	81	33	80	15	40	54	15	51	43	6	35	53	14	38	45	135
	5%	*5%*	*5%*	*5%*	*5%*	*7%*	*5%*	*6%*	*4%*	*6%*	*4%*	*6%*	*4%*	*7%*	*4%*	*6%*	*10%*	*5%*	*5%*	*6%*
Online, using the NHS App	**627**	137	41	129	459	96	526	78	287	237	114	235	271	38	224	223	55	203	259	528
	28%eio	*26%*	*24%*	*27%*	*29%*	*21%*	**31%ce**	*30%*	**31%i**	*26%*	**34%ejl**	*30%*	*26%*	**44%mo**	*29%*	*25%*	**38%qr**	*27%*	*26%*	*24%*
Online, using the practice website	**459**	106	24	100	337	96	358	55	193	189	57	166	227	10	151	206	20	146	234	494
	21%	*20%*	*14%*	*21%*	*21%*	*21%*	*21%*	*21%*	*21%*	*20%*	*17%*	*21%*	*22%*	*12%*	*19%*	*23%*	*14%*	*19%*	**24%r**	*22%*
Online, using a different website or app	**142**	44	21	40	93	21	120	13	56	71	14	50	77	8	52	59	9	60	58	107
	6%	*8%*	**12%cd**	*8%*	*6%*	*5%*	*7%*	*5%*	*6%*	*8%*	*4%*	*6%*	*7%*	*9%*	*7%*	*7%*	*6%*	*8%*	*6%*	*5%*
I don't know	**19**	*	-	*	11	1	8	-	5	8	1	5	6	-	7	2	3	5	4	13
	1%efor	*	-	*	*1%*	*	*	-	*1%*	*1%*	*	*1%*	*1%*	-	*1%*	*	*2%*	*1%*	*	*1%*
NET: Online	**1228**	**286**	**86**	**268**	**889**	**213**	**1004**	**146**	**536**	**496**	**185**	**451**	**575**	**55**	**427**	**488**	**84**	**409**	**551**	**1129**
	55%e	***54%***	***50%***	***55%***	***56%***	***46%***	**59%ce**	***56%***	***58%***	***53%***	***56%***	***57%***	***55%***	***65%***	***55%***	***54%***	***58%***	***54%***	***56%***	***51%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 270

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For yourself
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Phone and speak to a receptionist	**854**	66	77	72	34	189	20	44	16	6	1	72	84	26	26	937
	39%	*33%*	*34%*	**51%abegmn**	*42%*	**40%m**	*36%*	*31%*	*55%*	*37%*	*46%*	**54%abegmn**	**45%abgm**	*28%*	*31%*	*42%*
Walk in and speak to a receptionist	**113**	9	9	15	9	22	2	6	-	3	1	6	12	5	4	135
	5%	*4%*	*4%*	**11%zabe**	**11%zabe**	*5%*	*3%*	*4%*	-	*16%*	*54%*	*4%*	*6%*	*6%*	*5%*	*6%*
Online, using the NHS App	**627**	71	79	25	19	124	22	51	12	7	-	21	41	29	34	528
	28%k	**36%ezckl**	**35%ckl**	*18%*	*24%*	**26%k**	**38%ckl**	**35%ckl**	*41%*	*42%*	-	*16%*	*22%*	**32%ck**	**42%cdekl**	*24%*
Online, using the practice website	**459**	45	55	26	16	99	12	39	1	1	-	25	39	21	15	494
	21%	*23%*	*24%*	*19%*	*20%*	*21%*	*20%*	*27%*	*4%*	*4%*	-	*18%*	*21%*	*23%*	*18%*	*22%*
Online, using a different website	**142**	8	9	3	2	32	1	5	-	-	-	10	9	9	3	107
or app	**6%**	*4%*	*4%*	*2%*	*2%*	*7%*	*2%*	*3%*	-	-	-	*7%*	*5%*	**10%c**	*3%*	*5%*
I don't know	**19**	-	-	-	1	4	-	-	-	-	-	1	1	1	-	13
	1%	-	-	-	*1%*	*1%*	-	-	-	-	-	*	*	*1%*	-	*1%*
NET: Online	**1228**	**124**	**143**	**54**	**37**	**255**	**35**	**95**	**13**	**8**	**-**	**55**	**89**	**60**	**52**	**1129**
	55%ck	**62%cdekl**	**63%cdkl**	***38%***	***46%***	**54%ck**	**61%ck**	**66%cdkl**	***45%***	***47%***	-	***41%***	***48%***	**65%cdekl**	**64%ckl**	***51%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 271

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For someone you care for
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Phone and speak to a receptionist	874	394	468	85	89	122	134	170	126	148	746	111	319	551	182	682	103	215	283	49	32	943
	39%cdin	*38%*	*41%*	*29%*	*27%*	*34%*	38%d	48%zcde f	47%zcde f	60%zcdefgh	40%z	*38%*	*34%*	44%zl	*28%*	44%znq	41%n	39%n	48%znq	62%znopqr	51%n	*43%*
Walk in and speak to a receptionist	109	51	57	15	17	14	13	14	18	18	77	26	29	77	32	75	14	20	31	5	6	117
	5%jl	*5%*	*5%*	*5%*	*5%*	*4%*	*4%*	*4%*	7%z	*7%*	*4%*	9%z	*3%*	6%zl	*5%*	*5%*	*6%*	*4%*	*5%*	*6%*	*9%*	*5%*
Online, using the NHS App	506	265	232	89	114	106	86	64	36	11	421	64	284	221	202	301	48	125	114	6	7	425
	23%ghimost	25%b	*20%*	30%ghi l	34%fgh l	29%zghi	24%ghi	18%i	14%i	*4%*	*23%*	*22%*	30%zm	*18%*	31%zopqrst	20%s	19%s	23%st	19%s	*7%*	*11%*	*19%*
Online, using the practice website	356	167	187	51	48	66	81	48	42	21	296	45	149	205	134	222	35	94	74	11	8	364
	16%lor	*16%*	*16%*	17%l	*14%*	18%l	23%edgh l	14%l	16%l	*8%*	*16%*	*15%*	*16%*	*16%*	20%zo	*14%*	*14%*	*17%*	*13%*	*14%*	*13%*	*16%*
Online, using a different website or app	83	35	47	10	16	26	15	9	3	3	64	13	54	29	22	60	18	28	12	*	2	74
	4%hijmr	*3%*	*4%*	*3%*	5%h	7%zghi	4%hi	*3%*	*1%*	*1%*	*3%*	*4%*	6%zm	*2%*	*3%*	4%z	7%znors	5%z	*2%*	*1%*	*2%*	*3%*
I don't know	18	16	2	3	10	4	1	-	-	-	16	3	13	6	3	16	4	3	9	-	-	8
	1%bm	2%tb	*	*1%*	3%zghi	*1%*	*	-	-	-	*1%*	*1%*	*1%*	*	*	*1%*	*2%*	*1%*	*1%*	-	-	*
Not applicable to me, I don't care for anyone	268	116	150	46	39	24	22	47	41	48	234	28	96	172	86	178	30	69	63	8	9	283
	12%ef	*11%*	*13%*	15%efi	*12%*	*7%*	*6%*	13%ef	15%zef	19%zefg	13%z	*10%*	*10%*	14%z	*13%*	*12%*	*12%*	*12%*	*11%*	*10%*	*14%*	*13%*
NET: Online	945	467	466	150	179	197	181	121	81	35	781	121	487	455	358	583	101	247	200	17	17	863
	43%ghimorst	*45%*	*41%*	50%ghi	53%zghi	55%zghi	52%zghi	34%i	31%i	*14%*	*42%*	*42%*	52%zm	*36%*	54%zopqrst	38%s	40%s	45%orst	34%s	*22%*	*26%*	*39%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 272

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For someone you care for
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Phone and speak to a receptionist	**874**	163	246	171	62	730	82	37	26	197	140	392	36	87	74	62	78	87	129	72	105	943
	39%f	*44%ef*	*43%ef*	*35%*	*26%*	*39%*	*44%*	*37%*	*42%*	*38%*	*39%*	*39%*	*40%*	*36%*	*41%*	*38%*	*40%*	*42%*	*42%*	*37%*	*37%*	*43%*
Walk in and speak to a receptionist	**109**	24	38	6	6	84	13	9	3	35	14	35	6	20	8	3	11	8	5	5	16	117
	5%emt	*7%e*	*7%ze*	*1%*	*3%*	*4%*	*7%*	*9%zg*	*5%*	*7%m*	*4%*	*4%*	*7%*	*8%qtu*	*5%*	*2%*	*6%*	*4%*	*2%*	*3%*	*6%*	*5%*
Online, using the NHS App	**506**	60	121	132	96	462	18	16	10	128	104	229	20	71	37	50	54	54	62	44	69	425
	23%ch	*16%*	*21%*	*27%c*	*40%zcde*	*25%chi*	*10%*	*16%*	*16%*	*25%*	*29%s*	*23%*	*22%*	*29%*	*21%*	*30%t*	*27%*	*26%*	*20%*	*23%*	*24%*	*19%*
Online, using the practice website	**356**	46	85	101	43	293	33	19	13	65	58	170	18	26	22	33	25	33	52	37	48	364
	16%cg	*12%*	*15%*	*21%zc*	*18%*	*16%*	*18%*	*18%*	*21%*	*13%*	*16%*	*17%*	*20%*	*11%*	*12%*	*20%q*	*13%*	*16%*	*17%*	*19%q*	*17%*	*16%*
Online, using a different website or app	**83**	9	31	25	6	72	3	4	4	19	15	38	4	5	10	5	10	10	13	8	7	74
	4%	*2%*	*5%zc*	*5%*	*2%*	*4%*	*2%*	*4%*	*6%*	*4%*	*4%*	*4%*	*4%*	*2%*	*5%*	*3%*	*5%*	*5%*	*4%*	*4%*	*3%*	*3%*
I don't know	**18**	6	-	4	2	18	-	1	-	9	4	4	-	9	-	-	4	-	-	3	2	8
	1%	*2%d*	-	*1%*	*1%*	*1%*	-	*1%*	-	*2%m*	*1%*	*	-	*4%tpqst*	-	-	*2%t*	-	-	*1%*	*1%*	*
Not applicable to me, I don't care for anyone	**268**	66	44	52	24	211	36	14	6	60	26	125	6	26	28	12	14	17	47	25	37	283
	12%dl	*18%tdef*	*8%*	*11%*	*10%*	*11%*	*20%ajl*	*14%*	*10%*	*12%*	*7%*	*13%l*	*7%*	*11%*	*16%r*	*7%*	*7%*	*8%*	*15%qrs*	*13%*	*13%*	*13%*
NET: Online	**945**	**114**	**238**	**258**	**145**	**826**	**54**	**38**	**26**	**212**	**177**	**437**	**42**	**102**	**69**	**88**	**89**	**98**	**127**	**89**	**124**	**863**
	43%ch	*31%*	*42%c*	*53%zcd*	*61%zcd*	*44%zh*	*29%*	*38%*	*43%*	*41%*	*49%s*	*44%*	*46%*	*42%*	*38%*	*53%zpt*	*45%*	*47%*	*41%*	*46%*	*44%*	*39%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 273

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For someone you care for
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Phone and speak to a receptionist	**874**	676	198	173	183	176	173	168	429	114	49	75	108	29	55	200	672	943
	39%n	*39%*	*42%*	*40%*	*41%*	*40%*	*39%*	*38%*	*38%*	**43%n**	**44%n**	**51%chn**	**48%chn**	*38%*	*26%*	*35%*	**41%n**	*43%*
Walk in and speak to a receptionist	**109**	100	9	24	18	29	16	21	38	19	8	7	12	11	2	26	82	117
	5%bh	**6%zb**	*2%*	*6%*	*4%*	*6%*	*4%*	*5%*	*3%*	**7%hn**	**7%n**	*5%*	*5%*	**15%chlm**	*1%*	*5%*	*5%*	*5%*
Online, using the NHS App	**506**	387	119	79	111	98	115	101	304	40	16	21	36	15	68	177	328	425
	23%ijkl p	*22%*	*25%*	*18%*	*25%*	*22%*	**26%z**	*23%*	**27%zijkl**	*15%*	*14%*	*14%*	*16%*	*20%*	**32%ijkl**	**31%zp**	*20%*	*19%*
Online, using the practice website	**356**	277	79	82	73	59	74	68	179	39	23	24	31	10	47	118	236	364
	16%p	*16%*	*17%*	*19%*	*16%*	*13%*	*17%*	*15%*	*16%*	*14%*	*20%*	*16%*	*14%*	*14%*	*22%*	**21%zp**	*14%*	*16%*
Online, using a different website or app	**83**	70	13	17	9	20	12	25	50	9	4	6	6	2	4	28	55	74
	4%	*4%*	*3%*	*4%*	*2%*	*4%*	*3%*	**6%d**	*4%*	*3%*	*4%*	*4%*	*3%*	*3%*	*2%*	*5%*	*3%*	*3%*
I don't know	**18**	18	-	10	4	4	-	-	8	-	-	4	2	2	3	4	14	8
	1%	*1%*	-	**2%efg**	*1%*	*1%*	-	-	*1%*	-	-	**3%chi**	*1%*	**3%i**	*1%*	*1%*	*1%*	*
Not applicable to me, I don't care for anyone	**268**	212	55	47	46	59	57	59	124	47	12	10	31	6	34	18	250	283
	12%o	*12%*	*12%*	*11%*	*10%*	*13%*	*13%*	*13%*	*11%*	**18%zhk**	*11%*	*7%*	*14%*	*8%*	*16%*	*3%*	**15%co**	*13%*
NET: Online	**945**	**734**	**211**	**178**	**193**	**177**	**202**	**194**	**533**	**87**	**43**	**51**	**74**	**27**	**119**	**323**	**620**	**863**
	43%ijp	***42%***	***45%***	***41%***	***43%***	***40%***	***45%***	***44%***	**47%zijkl**	***33%***	***38%***	***34%***	***33%***	***36%***	**56%zijk l**	**57%zp**	***38%***	***39%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For someone you care for
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Phone and speak to a receptionist	**874**	792	71	342	396	53	179	615	664	197	197	49	71	6	943
	39%	*40%*	*36%*	*39%*	*40%*	*40%*	*36%*	**41%f**	*41%*	*39%*	*40%*	*32%*	*36%*	*56%*	*43%*
Walk in and speak to a receptionist	**109**	99	9	49	46	4	26	71	72	25	25	6	9	1	117
	5%	*5%*	*5%*	*6%*	*5%*	*3%*	*5%*	*5%*	*4%*	*5%*	*5%*	*4%*	*5%*	*9%*	*5%*
Online, using the NHS App	**506**	468	35	200	226	42	127	350	383	145	105	58	35	1	425
	23%	**24%e**	*18%*	*23%*	*23%*	**32%b**	*25%*	*23%*	*23%*	**29%eghjl**	*21%*	**38%eghjl**	*18%*	*10%*	*19%*
Online, using the practice website	**356**	302	49	130	159	13	81	213	248	75	84	20	49	-	364
	16%ag	*15%*	**25%acde**	*15%*	*16%*	*10%*	*16%*	*14%*	*15%*	*15%*	*17%*	*13%*	**25%eghjl**	-	*16%*
Online, using a different website or app	**83**	76	7	41	29	6	24	51	57	16	15	4	7	-	74
	4%	*4%*	*3%*	*5%*	*3%*	*4%*	*5%*	*3%*	*4%*	*3%*	*3%*	*3%*	*3%*	-	*3%*
I don't know	**18**	7	6	4	3	-	2	5	7	-	2	-	6	-	8
	1%adgh	*	**3%acd**	*	*	-	*	*	*	-	*	-	**3%efghij**	-	*
Not applicable to me, I don't care for anyone	**268**	246	19	101	131	14	62	200	200	49	68	17	19	3	283
	12%	*12%*	*10%*	*12%*	*13%*	*11%*	*12%*	**13%fi**	*12%*	*10%*	**14%i**	*11%*	*10%*	*25%*	*13%*
NET: Online	**945**	**846**	**91**	**371**	**414**	**61**	**233**	**614**	**689**	**235**	**205**	**82**	**91**	**1**	**863**
	43%eg	***42%***	***46%***	***43%***	***42%***	***46%***	**46%g**	***41%***	***42%***	**46%eg**	***41%***	**53%eghj**	***46%***	***10%***	***39%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 275

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For someone you care for
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Phone and speak to a receptionist	874	227	74	207	618	223	635	100	342	390	145	288	420	34	303	374	53	295	400	943
	39%f	*43%*	*43%*	*43%*	*39%*	48%zf	*37%*	*38%*	*37%*	*42%*	*43%*	*36%*	*41%*	*40%*	*39%*	*42%*	*37%*	*39%*	*41%*	*43%*
Walk in and speak to a receptionist	109	42	27	36	67	24	82	23	31	53	19	43	46	10	36	41	14	39	39	117
	5%dh	8%zd	16%zacd	7%zd	*4%*	*5%*	*5%*	9%zh	*3%*	*6%*	*6%*	*5%*	*4%*	12%zno	*5%*	*5%*	10%zr	*5%*	*4%*	*5%*
Online, using the NHS App	506	103	27	95	392	84	419	56	234	190	94	173	227	28	191	177	51	170	207	425
	23%eo	*19%*	*16%*	*20%*	25%zb	*18%*	24%ze	*21%*	25%i	*20%*	*28%*	*22%*	*22%*	34%o	*25%*	*20%*	35%zqr	*23%*	*21%*	*19%*
Online, using the practice website	356	96	26	93	245	71	280	45	142	159	34	144	172	7	118	161	9	136	163	364
	16%jp	*18%*	*15%*	*19%*	*15%*	*15%*	*16%*	*17%*	*15%*	*17%*	*10%*	18%j	17%j	*8%*	*15%*	*18%*	*6%*	18%p	17%p	*16%*
Online, using a different website or app	83	26	7	25	53	8	73	3	39	37	2	35	45	3	34	34	1	30	43	74
	4%egj	*5%*	*4%*	*5%*	*3%*	*2%*	4%e	*1%*	*4%*	*4%*	*1%*	4%j	4%j	*3%*	*4%*	*4%*	*1%*	*4%*	*4%*	*3%*
I don't know	18	-	-	-	12	-	10	2	8	7	4	6	5	-	8	2	4	4	2	8
	1%or	-	-	-	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*	-	*1%*	*	3%r	*1%*	*	*
Not applicable to me, I don't care for anyone	268	36	10	28	206	51	211	32	127	93	36	105	123	2	91	107	12	77	131	283
	12%abci	7%c	*6%*	*6%*	13%abc	*11%*	*12%*	*12%*	14%i	*10%*	*11%*	*13%*	*12%*	*3%*	*12%*	*12%*	*8%*	*10%*	*13%*	*13%*
NET: Online	945	225	60	212	690	163	772	104	415	385	130	352	444	38	343	373	61	336	414	863
	43%e	*42%*	*35%*	44%b	*43%*	*35%*	45%ze	*40%*	*45%*	*42%*	*39%*	*44%*	*43%*	*45%*	*44%*	*42%*	*43%*	*45%*	*42%*	*39%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 276

QGPContactPreference. Think about if you need to make an appointment at your GP practice. How would you prefer to be able to contact your GP practice to request an appointment?
- For someone you care for
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Phone and speak to a receptionist	**874**	68	81	75	41	177	25	51	17	8	1	71	89	23	25	943
	39%m	*34%*	*36%*	**53%abegmn**	**50%abemn**	**38%m**	**44%m**	*35%*	*60%*	*48%*	*46%*	**53%abegmn**	**48%abemn**	*25%*	*31%*	*43%*
Walk in and speak to a receptionist	**109**	15	8	11	4	19	1	3	-	-	1	3	9	3	3	117
	5%	*8%*	*4%*	*8%*	*5%*	*4%*	*2%*	*2%*	-	-	*54%*	*2%*	*5%*	*4%*	*4%*	*5%*
Online, using the NHS App	**506**	58	58	24	15	103	18	35	7	4	-	23	41	27	27	425
	23%	**29%ck**	*26%*	*17%*	*19%*	*22%*	*31%*	*24%*	*23%*	*24%*	-	*17%*	*22%*	**30%c**	**33%ck**	*19%*
Online, using the practice website	**356**	30	44	15	11	85	5	29	4	2	-	19	27	14	9	364
	16%	*15%*	*19%*	*11%*	*13%*	*18%*	*10%*	*20%*	*12%*	*10%*	-	*14%*	*15%*	*15%*	*11%*	*16%*
Online, using a different website	**83**	2	7	2	2	15	-	4	1	1	-	3	7	8	1	74
or app	**4%**	*1%*	*3%*	*2%*	*2%*	*3%*	-	*3%*	*3%*	*6%*	-	*2%*	*4%*	**9%acefk**	*2%*	*3%*
I don't know	**18**	-	2	-	-	2	-	-	-	-	-	-	2	-	-	8
	1%	-	*1%*	-	-	*	-	-	-	-	-	-	*1%*	-	-	*
Not applicable to me, I don't care	**268**	26	28	15	8	70	8	22	1	2	-	15	10	15	16	283
for anyone	**12%**	**13%l**	**12%l**	*10%*	**10%l**	**15%l**	*14%*	**15%l**	*2%*	*12%*	-	*11%*	*6%*	**17%l**	**19%l**	*13%*
NET: Online	**945**	**90**	**109**	**41**	**27**	**203**	**23**	**69**	**11**	**6**	-	**44**	**75**	**50**	**37**	**863**
	43%c	**45%c**	**48%cdk**	***29%***	***34%***	**43%ck**	***41%***	**48%c**	***38%***	***39%***	-	***33%***	***41%***	**54%zcdek**	**45%c**	***39%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 277

QAIusageNHS. Which of the following types of AI do you believe are currently being used in the NHS?
Base: All respondents

	Total (z)	Gender: Man (a)	Gender: Woman (b)	Age: 16-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65-74 (h)	Age: 75+ (i)	Ethnicity: White (including White minorities) (j)	Ethnicity: Ethnic minorities (excluding White minorities) (k)	Working status: Working full-time (l)	Working status: Not working full-time (m)	Education: Graduates (Degree/ Master/ PhD/ above) (n)	Education: Non-graduates (o)	Education: Other Higher Education below degree level (p)	Education: A-level or equivalent (q)	Education: GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Education: Another type of qualification (vocational/ professional/ foreign) (s)	Education: No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Automated appointment scheduling systems	1106	515	582	165	178	194	178	175	123	93	921	157	490	609	382	721	123	286	259	28	25	1061
	50%hijrs	*49%*	*51%*	55%i	53%i	54%i	51%i	49%i	46%i	*37%*	*50%*	*54%*	*52%*	*48%*	58%zoprst	47%s	49%s	52%s	*44%*	*35%*	*39%*	*48%*
Tools which can read x-rays and other types of scans	831	429	399	111	111	121	126	155	113	94	732	84	374	455	309	520	93	190	198	22	16	870
	38%bo	41%ab	*35%*	*37%*	*33%*	*34%*	*36%*	44%cdef	43%cef	*38%*	39%ik	*29%*	*40%*	*36%*	47%opqrst	*34%*	*37%*	*34%*	*34%*	*28%*	*26%*	*39%*
Chatbot tools to give advice to patients	757	356	391	119	129	138	134	129	67	41	627	112	375	378	295	458	77	191	161	19	10	708
	34%himorst	*34%*	*34%*	40%hi	39%hi	38%hi	38%hi	37%hi	25%i	*17%*	*34%*	*39%*	40%zm	*30%*	45%opqrst	30%t	31%t	34%ot	*28%*	*24%*	*16%*	*32%*
Tools which help NHS professionals estimate patients' level of risk or help with triage	735	347	384	71	123	116	120	136	93	76	621	104	353	378	305	425	74	165	144	25	17	768
	33%cmor	*33%*	*34%*	*24%*	37%c	*32%*	*34%*	39%ci	35%c	*30%*	*33%*	*36%*	37%zm	*30%*	46%opqrst	*28%*	*29%*	*30%*	*25%*	*32%*	*27%*	*35%*
Tools which listen to a consultation and produce an automatic summary (ambient scribes, or ambient voice technologies)	637	307	322	84	114	120	104	115	58	42	533	92	333	300	268	367	62	156	126	10	13	600
	29%himors	*29%*	*28%*	28%i	34%hi	33%hi	30%hi	33%hi	*22%*	*17%*	*29%*	*32%*	35%zm	*24%*	41%opqrst	24%s	25%s	28%os	*22%*	*13%*	*20%*	*27%*
Chatbot tools to give advice to NHS professionals	629	303	318	78	97	122	123	102	69	38	510	105	318	306	231	395	78	149	135	21	13	621
	28%jmor	*29%*	*28%*	26%i	29%i	34%hi	35%ahi	29%i	26%i	*15%*	*28%*	36%j	34%zm	*24%*	35%opqrt	*26%*	31%r	*27%*	*23%*	*26%*	*20%*	*28%*
AI-driven robotic surgery systems	600	243	352	47	55	88	99	123	102	87	522	59	232	367	205	391	85	131	136	22	18	685
	27%acde	*23%*	31%za	*16%*	*16%*	*24%*	28%cd	35%czde	38%czde f	35%czde	28%i	*21%*	*25%*	29%z	31%opqr	*25%*	34%ocr	*24%*	*23%*	*27%*	*29%*	*31%*
Virtual health assistants that help patients to manage their care	579	266	306	70	113	103	94	102	60	37	469	98	301	276	223	355	63	138	130	8	16	549
	26%hijmors	*25%*	*27%*	*24%*	34%hi	29%i	27%i	29%hi	22%i	*15%*	*25%*	*34%*	32%zm	*22%*	34%opqrs	23%s	25%s	25%s	22%s	*10%*	25%s	*25%*
Personalised treatment plans created by AI	423	206	214	59	61	74	67	86	48	29	336	78	196	225	155	266	47	93	108	8	10	429
	19%ijos	*20%*	*19%*	*20%*	*18%*	20%i	19%i	24%chi	18%i	*12%*	*18%*	27%zj	*21%*	*18%*	23%opqs	*17%*	*19%*	*17%*	*18%*	*10%*	*16%*	*19%*
Don't know	601	288	304	59	81	84	91	101	89	96	533	49	217	385	124	468	70	142	190	37	30	642
	27%kl	*28%*	*27%*	*20%*	*24%*	*23%*	*26%*	*29%*	33%czde f	39%cdefg	29%kl	*17%*	*23%*	31%kl	*19%*	30%nq	28%n	26%n	32%kn	47%nopqr	47%nopqr	*29%*
Mean	3.91cimoqr	3.93	3.89	3.36	3.86	3.88	4.01ci	4.46zcd efi	4.13zci	3.53	3.99z	3.70	4.08zm	3.77	4.42zopqr	3.66	3.87	3.64	3.53	3.85	4.08	4.00
Got all correct	171	83	87	10	24	36	33	45	17	5	151	18	92	78	77	94	17	35	33	5	3	174
	8%mo	*8%*	*8%*	*3%*	7%i	10%ci	9%ci	13%zchi	6%i	*2%*	8%z	*6%*	10%zm	*6%*	12%zoqr	*6%*	*7%*	*6%*	*6%*	*7%*	*5%*	*8%*
Got some correct	1262	609	640	201	195	200	201	187	143	134	1042	190	571	683	421	833	143	331	303	32	23	1237
	57%gjmorst	*58%*	*56%*	67%zcghi	*58%*	*55%*	*57%*	*53%*	*54%*	*54%*	*56%*	*66%*	60%zm	*54%*	64%zorst	54%st	57%st	60%orst	52%t	*41%*	*36%*	*56%*
Got no correct selected	179	64	112	29	34	41	27	19	17	13	128	32	65	113	39	139	22	46	58	5	8	161
	8%agijn	*6%*	10%za	*10%*	*10%*	11%ghi	*8%*	*5%*	*6%*	*5%*	*7%*	*11%*	*7%*	*9%*	*6%*	9%n	*9%*	*8%*	10%n	*6%*	*12%*	*7%*
Got some correct and some incorrect	1227	586	630	175	193	193	195	203	142	126	1021	183	556	665	431	793	143	314	281	32	24	1207
	55%morst	*56%*	*55%*	*59%*	*58%*	*53%*	*56%*	*58%*	*53%*	*51%*	*55%*	*63%*	59%zm	*53%*	65%opqrst	52%st	57%rst	57%orst	*48%*	*40%*	*37%*	*55%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 278

QAIusageNHS. Which of the following types of AI do you believe are currently being used in the NHS?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Automated appointment scheduling systems	1106 50%c	158 42%	277 49%	308 63%zcd	143 60%zcd	960 51%h	77 42%	43 42%	27 43%	260 51%	187 52%	513 52%	48 53%	115 47%	97 54%	93 56%	94 48%	102 49%	157 51%	105 54%	149 53%	1061 48%
Tools which can read x-rays and other types of scans	831 38%c	115 31%	219 39%c	235 48%zcd	107 45%c	708 38%	63 34%	40 40%	19 31%	201 39%	125 35%	382 38%	36 40%	100 41%	65 36%	59 36%	67 34%	89 42%	110 36%	69 36%	114 40%	870 39%
Chatbot tools to give advice to patients	757 34%	112 30%	190 34%	200 41%zcd	114 48%zcd	653 35%	58 31%	30 30%	16 26%	186 36%	125 35%	342 34%	31 35%	86 35%	69 39%	55 33%	70 36%	72 34%	110 36%	65 34%	96 34%	708 32%
Tools which help NHS professionals estimate patients' level of risk or help with triage	735 33%c	100 27%	173 31%	206 42%zcd	103 43%zcd	643 34%zh	47 25%	27 27%	18 30%	182 35%	105 29%	356 36%	33 37%r	87 36%r	61 34%r	62 38%r	42 21%	73 35%r	110 36%r	63 33%r	110 39%r	768 35%
Tools which listen to a consultation and produce an automatic summary (ambient scribes, or ambient voice technologies)	637 29%c	78 21%	150 27%	188 38%zcd	103 43%zcd	558 30%	41 22%	23 23%	15 24%	149 29%	99 27%	310 31%	32 36%	72 29%	45 25%	49 30%	50 25%	67 32%	82 26%	58 30%	103 37%z	600 27%
Chatbot tools to give advice to NHS professionals	629 28%h	91 24%	159 28%	169 34%zc	88 37%zc	535 29%	38 20%	35 35%h	21 34%h	160 31%	102 28%	273 28%	22 25%	71 29%	66 37%rs	52 31%	50 26%	53 25%	91 30%	55 29%	74 26%	621 28%
AI-driven robotic surgery systems	600 27%	106 28%	165 29%	141 29%	66 28%	513 27%	48 26%	28 27%	12 19%	130 25%	88 24%	296 30%	26 29%	60 24%	44 25%	49 30%	39 20%	59 28%	87 28%	68 35%str	82 29%	685 31%
Virtual health assistants that help patients to manage their care	579 26%h	91 24%	153 27%	152 31%z	73 31%	511 27%zh	32 17%	22 22%	14 23%	139 27%	90 25%	283 28%	17 19%	63 26%	59 33%	35 21%	55 28%	67 32%	77 25%	53 27%	85 30%	549 25%
Personalised treatment plans created by AI	423 19%	63 17%	93 16%	111 23%d	60 25%d	366 20%	29 16%	18 18%	10 16%	108 21%	63 18%	194 20%	12 14%	46 19%	50 28%mns	35 21%	28 14%	31 15%	62 20%	36 19%	65 23%	429 19%
Don't know	601 27%efgv	117 31%ef	151 27%ef	97 20%	37 16%	485 26%	68 37%zg	30 29%	19 31%	141 27%	95 26%	250 25%	26 29%	71 29%	44 25%	46 28%	49 25%	60 29%	90 29%	43 23%	56 20%	642 29%
Mean	3.91cr	3.55	3.81	4.33zcd	4.27c	3.94	3.70	3.76	3.57	4.07	3.69	3.97	4.05	4.03r	4.13r	4.12r	3.34	4.10r	4.06r	3.83	3.88	4.00
Got all correct	171 8%	20 5%	36 6%	52 11%zcd	34 14%zcd	151 8%	10 5%	7 7%	3 6%	49 10%	21 6%	80 8%	7 8%	20 8%	22 12%u	10 6%	11 5%	20 10%	30 10%	10 5%	20 7%	174 8%
Got some correct	1262 57%	204 55%	334 59%	318 65%zc	146 62%	1081 58%	91 49%	59 58%	30 50%	289 56%	208 58%	584 59%	45 51%	143 58%	101 56%	96 59%	112 57%	120 57%	169 55%	116 60%	180 64%	1237 56%
Got no correct selected	179 8%d	33 9%	44 8%	24 5%	20 9%	150 8%	16 9%	5 5%	8 14%d	34 7%	38 10%	79 8%	11 12%	11 4%	12 7%	12 7%	26 13%cost	10 5%	20 6%	23 12%os	27 9%	161 7%
Got some correct and some incorrect	1227 58%klj	189 51%	316 56%	328 67%zcd	151 63%c	1065 57%zhj	86 47%	51 50%	25 41%	291 57%	189 52%	585 59%z	48 54%	134 55%	108 60%	95 58%	95 48%	119 57%	176 57%	116 60%r	174 61%r	1207 55%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 279

QAIusageNHS. Which of the following types of AI do you believe are currently being used in the NHS?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Automated appointment scheduling systems	**1106**	870	236	217	220	217	239	213	603	123	56	61	98	26	126	319	787	1061
	50%mn	*50%*	*50%*	*50%*	*49%*	*49%*	*53%*	*48%*	**53%ziklm**	*46%*	*50%*	*42%*	*43%*	*34%*	**59%klm**	**56%qp**	*48%*	*48%*
Tools which can read x-rays and other types of scans	**831**	637	194	139	142	186	171	193	478	93	39	58	66	11	72	195	636	870
	38%dlm	*37%*	*41%*	*32%*	*32%*	**42%ccd**	*38%*	**44%ccd**	**42%ilm**	**35%m**	**35%m**	**39%m**	*29%*	*14%*	**34%m**	*34%*	**39%z**	*39%*
Chatbot tools to give advice to patients	**757**	597	160	164	157	163	137	137	418	76	37	52	69	16	78	194	562	708
	34%l	*34%*	*34%*	*38%*	*35%*	*37%*	*30%*	*31%*	**37%zlm**	*28%*	*33%*	*35%*	*30%*	*21%*	*37%*	*34%*	*34%*	*32%*
Tools which help NHS professionals estimate patients' level of risk or help with triage	**735**	573	162	119	143	155	148	169	450	75	32	46	62	15	48	172	562	768
	33%c	*33%*	*34%*	*28%*	*32%*	*35%*	*33%*	**38%cd**	**40%zijlmn**	*28%*	*28%*	*31%*	*27%*	*20%*	*22%*	*30%*	*34%*	*35%*
Tools which listen to a consultation and produce an automatic summary (ambient scribes, or ambient voice technologies)	**637**	500	137	117	115	152	126	128	383	71	21	33	47	14	59	161	475	600
	29%j	*29%*	*29%*	*27%*	*26%*	**34%cd**	*28%*	*29%*	**34%zijkl**	*27%*	*19%*	*22%*	*21%*	*19%*	*28%*	*28%*	*29%*	*27%*
Chatbot tools to give advice to NHS professionals	**629**	500	128	140	113	131	127	117	368	64	24	35	50	19	57	173	455	621
	28%	*29%*	*27%*	*32%*	*25%*	*29%*	*28%*	*26%*	**32%ijl**	*24%*	*22%*	*24%*	*22%*	*25%*	*27%*	*30%*	*28%*	*28%*
AI-driven robotic surgery systems	**600**	475	125	102	104	121	137	135	352	83	30	28	56	8	35	120	479	685
	27%mno	*27%*	*26%*	*24%*	*23%*	*27%*	*31%*	*30%*	**31%zkmn**	**31%kmn**	**27%m**	*19%*	*25%*	*11%*	*16%*	*21%*	**29%qz**	*31%*
Virtual health assistants that help patients to manage their care	**579**	465	114	133	106	112	121	107	319	61	25	50	66	15	37	138	440	549
	26%	*27%*	*24%*	*31%*	*24%*	*25%*	*27%*	*24%*	**28%z**	*23%*	*22%*	**34%lm**	*29%*	*20%*	*17%*	*24%*	*27%*	*25%*
Personalised treatment plans created by AI	**423**	347	76	88	69	90	99	77	224	42	18	31	49	9	40	103	320	429
	19%	*20%*	*16%*	*20%*	*16%*	*20%*	*22%*	*17%*	*20%*	*16%*	*16%*	*21%*	*22%*	*12%*	*19%*	*18%*	*20%*	*19%*
Don't know	**601**	460	142	100	145	112	126	118	265	82	36	47	85	24	52	130	469	642
	27%no	*26%*	*30%*	*23%*	**33%qs**	*25%*	*28%*	*27%*	*23%*	**31%h**	*32%*	*32%*	**37%qh**	*32%*	*24%*	*23%*	**29%qz**	*29%*
Mean	**3.91o**	3.87	4.02	3.67	3.90	3.98	4.05	3.92	**4.15zlm**	3.71	3.68	3.95	3.96	2.62	3.41	3.56	**4.03zo**	4.00
Got all correct	**171**	**133**	**39**	**31**	**22**	**41**	**41**	**36**	**112**	**12**	**5**	**9**	**17**	**6**	**7**	**40**	**131**	**174**
	8%	*8%*	*8%*	*7%*	*5%*	*9%*	*9%*	*8%*	**10%zl**	*4%*	*5%*	*6%*	*7%*	*8%*	*3%*	*7%*	*8%*	*8%*
Got some correct	**1262**	**997**	**265**	**251**	**247**	**261**	**240**	**263**	**677**	**154**	**59**	**80**	**113**	**30**	**131**	**332**	**929**	**1237**
	57%m	*57%*	*56%*	*58%*	*56%*	*59%*	*53%*	*59%*	**60%zlm**	**58%m**	*52%*	*54%*	*50%*	*40%*	**61%m**	*58%*	*57%*	*56%*
Got no correct selected	**179**	**152**	**27**	**50**	**30**	**32**	**41**	**27**	**77**	**20**	**13**	**10**	**12**	**15**	**23**	**70**	**109**	**161**	
	8%hi	*9%*	*6%*	**11%qs**	*7%*	*7%*	*9%*	*6%*	*7%*	*7%*	*12%*	*7%*	*5%*	**19%zhikl**	*11%*	**12%qp**	*7%*	*7%*
Got some correct and some incorrect	**1227**	**972**	**255**	**241**	**236**	**256**	**244**	**249**	**673**	**145**	**59**	**75**	**113**	**21**	**127**	**314**	**912**	**1207**
	55%m	*56%*	*54%*	*56%*	*53%*	*58%*	*54%*	*56%*	**59%zlm**	**54%m**	**52%m**	**51%m**	**50%m**	*28%*	**60%m**	*55%*	*56%*	*55%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 280

QAIusageNHS. Which of the following types of AI do you believe are currently being used in the NHS?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Automated appointment scheduling systems	**1106**	1014	89	435	505	74	262	765	829	278	236	94	89	6	1061
	50%	**51%c**	*45%*	*50%*	*51%*	*56%*	*52%*	*51%*	*51%*	**55%gj**	*47%*	**61%gjl**	*45%*	*50%*	*48%*
Tools which can read x-rays and other types of scans	**831**	753	71	299	406	48	189	598	620	203	209	49	71	5	870
	38%	**38%c**	*36%*	*34%*	**41%ac**	*36%*	*38%*	**40%ch**	*38%*	*40%*	**42%c**	*32%*	*36%*	*42%*	*39%*
Chatbot tools to give advice to patients	**757**	695	60	289	349	57	202	544	566	191	166	72	60	3	708
	34%	**35%c**	*30%*	*33%*	*35%*	*43%*	**40%ahj**	**36%a**	*35%*	*38%*	*34%*	**47%ghjl**	*30%*	*28%*	*32%*
Tools which help NHS professionals estimate patients' level of risk or help with triage	**735**	683	50	251	382	50	181	539	575	196	182	74	50	4	768
	33%c	**34%ac**	*26%*	*29%*	**39%abc**	*38%*	*36%*	**36%zl**	**35%z**	**39%zl**	**37%l**	**48%fghjl**	*26%*	*32%*	*35%*
Tools which listen to a consultation and produce an automatic summary (ambient scribes, or ambient voice technologies)	**637**	569	66	213	310	46	169	442	469	159	157	60	66	1	600
	29%c	**29%c**	*34%*	*25%*	**31%ac**	**35%c**	**34%zh**	*29%*	*29%*	*31%*	*32%*	**35%ghl**	*34%*	*13%*	*27%*
Chatbot tools to give advice to NHS professionals	**629**	584	42	241	300	43	159	435	497	167	146	44	42	6	621
	28%	**29%c**	*21%*	*28%*	*30%*	*32%*	*32%*	*29%*	**30%zg**	**33%zl**	*29%*	*28%*	*21%*	*50%*	*28%*
AI-driven robotic surgery systems	**600**	555	41	211	303	41	137	447	480	147	162	35	41	4	685
	27%	**28%ac**	*21%*	*24%*	**31%zac**	*31%*	*27%*	**30%z**	**29%z**	*29%*	**33%zl**	*23%*	*21%*	*33%*	*31%*
Virtual health assistants that help patients to manage their care	**579**	524	54	213	270	41	149	403	432	142	137	51	54	1	549
	26%	*26%*	*27%*	*25%*	*27%*	*31%*	*30%*	*27%*	*26%*	*28%*	*28%*	*33%*	*27%*	*7%*	*25%*
Personalised treatment plans created by AI	**423**	387	36	170	190	26	95	297	305	111	86	38	36	1	429
	19%	*19%*	*19%*	*20%*	*19%*	*20%*	*19%*	*20%*	*19%*	*22%*	*17%*	*25%*	*19%*	*12%*	*19%*
Don't know	**601**	524	66	231	259	34	130	414	426	121	135	22	66	3	642
	27%ak	*26%*	*34%*	*27%*	*26%*	*26%*	**26%k**	**28%k**	**26%k**	**24%k**	**27%k**	*14%*	**34%kl**	*25%*	*29%*
Mean	**3.91c**	**3.93c**	3.91	3.65	**4.12zac**	**4.32c**	4.15	**4.10zh**	3.96	4.14	4.11	3.92	3.91	3.55	4.00
Got all correct	**171**	**154**	**17**	**53**	**87**	**15**	**53**	**131**	**127**	**46**	**38**	**12**	**17**	-	**174**
	8%	***8%***	***9%***	***6%***	***9%***	***11%***	**11%z**	**9%zh**	***8%***	***9%***	***8%***	***8%***	***9%***	-	***8%***
Got some correct	**1262**	**1151**	**100**	**495**	**576**	**79**	**291**	**850**	**952**	**310**	**289**	**103**	**100**	**6**	**1237**
	57%	**58%c**	***51%***	***57%***	***58%***	***60%***	***58%***	***57%***	**58%zg**	**61%gj**	***58%***	**67%l**	***51%***	***58%***	***56%***
Got no correct selected	**179**	**161**	**13**	**88**	**68**	**4**	**28**	**109**	**127**	**28**	**34**	**18**	**13**	**2**	**161**
	8%gl	***8%***	***7%***	**10%zade**	***7%***	***3%***	***6%***	***7%***	***8%***	***6%***	***7%***	**11%fl**	***7%***	***17%***	***7%***
Got some correct and some incorrect	**1227**	**1126**	**98**	**466**	**573**	**87**	**299**	**859**	**931**	**317**	**283**	**96**	**98**	**6**	**1207**
	55%	**57%c**	***50%***	***54%***	***58%***	**65%bc**	***60%***	**57%z**	**57%z**	**63%zghl**	***57%***	***63%***	***50%***	***54%***	***55%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 281

QAIusageNHS. Which of the following types of AI do you believe are currently being used in the NHS?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Automated appointment scheduling systems	1106	261	76	244	813	216	885	139	453	474	170	373	548	36	391	490	67	374	539	1061
	50%	49%	44%	50%	51%	47%	52%z	53%	49%	51%	51%	47%	53%zk	43%	50%	55%z	47%	50%	55%z	48%
Tools which can read x-rays and other types of scans	831	210	55	191	598	153	672	112	358	321	146	284	388	34	294	359	67	294	387	870
	38%el	40%	32%	40%	38%	33%	39%ze	43%	39%	35%	44%	36%	37%	40%	38%	40%	47%	39%	39%	39%
Chatbot tools to give advice to patients	757	184	50	178	561	134	618	84	311	334	93	253	404	19	247	348	46	247	376	708
	34%el	35%	29%	37%a	35%	29%	36%ze	32%	34%	36%	28%	32%	39%ajk	23%	32%	39%amn	32%	33%	38%z	32%
Tools which help NHS professionals estimate patients' level of risk or help with triage	735	176	50	162	538	142	588	94	306	307	126	247	353	22	258	329	46	266	349	768
	33%	33%	29%	33%	34%	31%	34%	36%	33%	33%	38%	31%	34%	26%	33%	37%z	32%	35%	35%	35%
Tools which listen to a consultation and produce an automatic summary (ambient scribes, or ambient voice technologies)	637	158	46	148	459	110	521	87	261	259	93	221	314	17	217	291	28	234	305	600
	29%e	30%	27%	31%	29%	24%	30%ze	33%	28%	28%	28%	28%	30%	20%	28%	32%z	19%	31%p	31%p	27%
Chatbot tools to give advice to NHS professionals	629	160	50	147	449	115	509	66	258	282	77	192	351	26	209	285	43	207	314	621
	28%k	30%	29%	30%	28%	25%	30%	25%	28%	30%	23%	24%	34%ajk	30%	27%	32%z	30%	28%	32%z	28%
AI-driven robotic surgery systems	600	151	37	141	438	119	478	78	249	251	92	203	298	18	197	305	25	201	322	685
	27%	29%b	21%	29%	27%	26%	28%	30%	27%	27%	28%	26%	29%	21%	25%	34%zn	18%	27%	33%zpq	31%
Virtual health assistants that help patients to manage their care	579	132	36	127	436	117	459	66	230	267	79	198	300	19	200	267	27	190	305	549
	26%	25%	21%	26%	27%	25%	27%	25%	25%	29%	24%	25%	29%z	23%	26%	30%z	19%	25%	31%zpq	25%
Personalised treatment plans created by AI	423	103	32	100	310	71	350	48	167	193	46	147	227	20	149	190	23	143	208	429
	19%el	19%	19%	21%	19%	15%	20%ze	18%	18%	21%	14%	18%	22%zj	23%	19%	21%	16%	19%	21%	19%
Don't know	601	124	25	109	445	137	441	65	256	236	82	249	240	18	197	195	23	197	220	642
	27%bdopr	23%b	14%	22%b	28%b	30%	26%	25%	28%	25%	25%	31%zf	23%	22%	25%	22%	16%	26%	22%	29%
Mean	3.91benp	3.79b	2.93	3.84b	4.01zb	3.63	4.00ze	3.93	3.88	3.89	3.67	3.88	3.99	3.18	3.70	4.08zmn	3.09	3.90p	4.05zp	4.00
Got all correct	171	46	7	43	123	26	146	20	66	77	20	56	93	4	47	92	3	58	95	174
	8%	9%b	4%	9%	8%	6%	9%	8%	7%	8%	6%	7%	9%	5%	6%	10%zn	2%	8%	10%zp	8%
Got some correct	1262	317	115	291	899	247	999	149	530	537	201	426	619	42	468	536	99	432	588	1237
	57%	60%	67%zd	60%	56%	54%	58%	57%	57%	58%	60%	54%	60%k	49%	60%	60%z	69%z	58%	60%z	56%
Got no correct selected	179	43	25	41	126	52	123	27	72	78	31	63	85	20	69	74	18	63	83	161
	8%f	8%	15%zacd	8%	8%	11%zf	7%	10%	8%	8%	9%	8%	8%	24%zno	9%	8%	13%	8%	8%	7%
Got some correct and some incorrect	1227	303	89	280	890	232	986	152	512	521	197	408	607	36	444	544	79	425	597	1207
	55%ek	57%	52%	58%	56%	50%	58%ze	58%	55%	56%	59%	51%	59%zk	43%	57%	61%zm	55%	57%	61%z	55%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 282

QAIusageNHS. Which of the following types of AI do you believe are currently being used in the NHS?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Automated appointment scheduling systems	**1106**	120	115	60	41	236	35	75	20	6	-	57	91	50	54	1061
	50%	***61%zceb***	*51%*	*42%*	*51%*	*50%*	***61%c***	*52%*	*69%*	*40%*	-	*43%*	*49%*	*55%*	***66%zcek***	*48%*
Tools which can read x-rays and other types of scans	**831**	92	91	50	28	172	23	64	13	5	-	41	61	42	37	870
	38%	***46%zkl***	*40%*	*35%*	*34%*	*36%*	*39%*	*44%*	*47%*	*33%*	-	*31%*	*33%*	***46%k***	*46%*	*39%*
Chatbot tools to give advice to patients	**757**	68	85	30	25	176	21	55	9	3	-	35	67	39	32	708
	34%c	***34%c***	***37%c***	*21%*	*31%*	***37%ck***	***37%c***	***38%c***	*31%*	*20%*	-	*26%*	***36%c***	***42%ck***	***39%c***	*32%*
Tools which help NHS professionals estimate patients' level of risk or help with triage	**735**	80	88	47	27	161	17	61	11	3	-	36	67	41	36	768
	33%	***40%k***	*39%*	*33%*	*33%*	*34%*	*30%*	***42%k***	*39%*	*20%*	-	*27%*	*36%*	***45%zek***	***44%k***	*35%*
Tools which listen to a consultation and produce an automatic summary (ambient scribes, or ambient voice technologies)	**637**	76	72	32	17	154	16	52	8	5	-	30	46	28	23	600
	29%	***38%zcdkl***	*32%*	*22%*	*21%*	***33%cdk***	*28%*	***36%cd***	*28%*	*30%*	-	*22%*	*25%*	*30%*	*29%*	*27%*
Chatbot tools to give advice to NHS professionals	**629**	59	63	40	28	154	18	40	13	6	-	36	62	35	34	621
	28%	*30%*	*27%*	*28%*	*34%*	*33%*	*31%*	*28%*	*44%*	*34%*	-	*27%*	*34%*	*38%*	***41%k***	*28%*
AI-driven robotic surgery systems	**600**	57	60	51	32	124	23	39	6	9	-	37	58	28	29	685
	27%	*29%*	*26%*	***36%ze***	***40%zbel***	*26%*	*40%*	*27%*	*22%*	*52%*	-	*27%*	*31%*	*30%*	*36%*	*31%*
Virtual health assistants that help patients to manage their care	**579**	55	75	32	21	125	9	52	7	5	1	24	52	26	17	549
	26%	*28%*	***33%fk***	*23%*	*27%*	***27%k***	*16%*	***36%zcfk***	*25%*	*33%*	*54%*	*18%*	*28%*	*29%*	*20%*	*25%*
Personalised treatment plans created by AI	**423**	53	50	23	16	94	9	28	8	1	-	20	44	21	17	429
	19%	***27%zck***	*22%*	*16%*	*20%*	*20%*	*16%*	*19%*	*29%*	*8%*	-	*15%*	*24%*	*23%*	*21%*	*19%*
Don't know	**601**	46	58	50	17	118	17	38	4	3	1	47	47	21	14	642
	27%	*23%*	*25%*	***32%zaden***	*21%*	*25%*	***30%n***	*26%*	*14%*	*17%*	*46%*	***35%en***	*26%*	*23%*	*17%*	*29%*
Mean	**3.91**	**4.33z**	4.12	3.96	3.71	3.96	4.26	4.36	3.87	3.23	1.00	3.60	3.97	4.39	4.13	4.00
Got all correct	**171**	**29**	**14**	**7**	**6**	**40**	**4**	**9**	**4**	**1**	-	**7**	**15**	**10**	**7**	**174**
	8%	***14%zbck***	***6%***	***5%***	***8%***	***8%***	***8%***	***7%***	***12%***	***4%***	-	***5%***	***8%***	***11%***	***9%***	***8%***
Got some correct	**1262**	**101**	**135**	**77**	**51**	**283**	**30**	**85**	**18**	**11**	-	**71**	**111**	**59**	**56**	**1237**
	57%	***51%***	***59%***	***55%***	***63%***	***60%***	***52%***	***59%***	***64%***	***68%***	-	***53%***	***60%***	***64%***	***69%zf***	***56%***
Got no correct selected	**179**	**23**	**20**	**7**	**6**	**29**	**6**	**12**	**3**	**2**	**1**	**10**	**12**	**2**	**4**	**161**
	8%	***11%m***	***9%***	***5%***	***8%***	***6%***	***10%***	***8%***	***10%***	***11%***	***54%***	***7%***	***6%***	***2%***	***5%***	***7%***
Got some correct and some incorrect	**1227**	**118**	**134**	**72**	**50**	**274**	**33**	**87**	**18**	**9**	-	**62**	**111**	**62**	**58**	**1207**
	55%	***60%k***	***59%***	***51%***	***62%***	***58%k***	***57%***	***60%***	***62%***	***54%***	-	***46%***	***60%k***	***68%zck***	***71%zck***	***55%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- SUMMARY TABLE
Base: All respondents

	AI tools where a human expert oversees and checks every individual decision made by the AI	AI tools where a human expert oversees the AI but usually only checks a sample of the decisions to ensure that the AI is working safely and as expected
Unweighted Total	2214	2214
Weighted Total	2214	2214
Strongly support	486 *22%*	146 *7%*
Tend to support	822 *37%*	509 *23%*
Neither support nor oppose	417 *19%*	391 *18%*
Tend to oppose	209 *9%*	628 *28%*
Strongly oppose	155 *7%*	416 *19%*
Don't know	124 *6%*	123 *6%*
Mean	3.61	2.69
Support	**1308** ***59%***	**656** ***30%***
Oppose	**364** ***16%***	**1044** ***47%***
NET: Support	***43%***	***-18%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 284

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees and checks every individual decision made by the AI
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly support	**486**	282	196	65	83	86	65	71	64	52	411	67	230	256	198	287	56	109	94	20	7	489
	22%bort	**27%zb**	*17%*	*22%*	*25%*	*24%*	*18%*	*20%*	*24%*	*21%*	*22%*	*23%*	*24%*	*20%*	**30%zopqrt**	*19%*	**22%t**	*20%*	*16%*	**26%rt**	*11%*	*22%*
Tend to support	**822**	407	409	112	95	123	133	146	111	102	701	98	349	471	257	558	88	224	205	27	14	857
	37%dt	*39%*	*36%*	*37%*	*28%*	*34%*	*38%*	**41%zd**	**42%zde**	**41%d**	**38%z**	*34%*	*37%*	*37%*	**39%t**	**36%t**	**35%t**	**40%t**	**35%t**	*35%*	*21%*	*39%*
Neither support nor oppose	**417**	173	241	53	65	67	68	72	43	49	343	54	178	234	98	317	59	95	131	14	16	406
	19%n	*17%*	**21%za**	*18%*	*19%*	*19%*	*19%*	*20%*	*16%*	*20%*	*18%*	*19%*	*19%*	*19%*	*15%*	**21%zn**	**24%n**	*17%*	**22%zn**	*18%*	*25%*	*18%*	
Tend to oppose	**209**	83	124	29	41	30	36	22	25	25	181	23	81	126	61	146	18	54	55	9	10	200
	9%g	*8%*	**11%z**	*10%*	**12%g**	*8%*	**10%g**	*6%*	*10%*	*10%*	*10%*	*8%*	*9%*	*10%*	*9%*	*10%*	*7%*	*10%*	*9%*	*11%*	*15%*	*9%*
Strongly oppose	**155**	54	96	30	30	26	26	25	11	8	115	27	51	103	28	126	12	46	54	6	8	142
	7%abijln	*5%*	**8%za**	**10%hi**	**9%i**	*7%*	**7%i**	**7%hi**	*4%*	*3%*	*6%*	*9%*	*5%*	**8%l**	*4%*	**8%anp**	*5%*	**8%n**	**9%n**	*8%*	**12%np**	*6%*
Don't know	**124**	46	78	10	20	30	24	17	11	12	103	20	55	69	19	101	17	25	45	3	10	120
	6%n	*4%*	**7%za**	*3%*	*6%*	**8%h**	*7%*	*5%*	*4%*	*5%*	*6%*	*7%*	*6%*	*5%*	*3%*	**7%zn**	**7%n**	*5%*	**8%n**	*3%*	**16%anopqin**	*5%*
Mean	**3.61bmort**	**3.78zb**	3.45	3.53	3.51	3.64	3.53	3.64	**3.76zdf**	3.70	**3.63z**	3.58	**3.70zm**	3.55	**3.83zoqrt**	**3.51t**	**3.68ort**	**3.56t**	**3.43t**	**3.62t**	3.03	3.65
Support	**1308**	**689**	**604**	**177**	**178**	**208**	**197**	**217**	**176**	**154**	**1111**	**165**	**579**	**727**	**455**	**845**	**144**	**333**	**299**	**48**	**20**	**1346**
	59%bort	**66%zb**	*53%*	*59%*	*53%*	*58%*	*56%*	*62%*	**66%zdef**	*62%*	**60%z**	*57%*	*61%*	*58%*	**69%zopqrt**	**55%t**	*57%t*	**60%ort**	*51%t*	**60%t**	*32%*	*61%*
Oppose	**364**	**137**	**220**	**59**	**71**	**56**	**62**	**47**	**36**	**33**	**297**	**49**	**132**	**229**	**89**	**272**	**30**	**100**	**110**	**15**	**18**	**342**
	16%aghln	*13%*	**19%za**	*20%*	**21%gh**	*15%*	*18%*	*13%*	*13%*	*13%*	*16%*	*17%*	*14%*	**18%l**	*13%*	**18%p**	*12%*	*18%*	**19%np**	*18%*	**27%znop**	*15%*
NET: Support	*43%*	*53%*	*34%*	*40%*	*32%*	*42%*	*38%*	*48%*	*53%*	*49%*	*44%*	*40%*	*47%*	*40%*	*55%*	*37%*	*45%*	*42%*	*32%*	*42%*	*4%*	*45%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 285

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees and checks every individual decision made by the AI
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly support	486	67	112	138	74	425	28	19	13	110	57	258	19	62	29	28	30	52	73	51	83	489
	22%c	*18%*	*20%*	*28%zcd*	*31%zcd*	*23%*	*15%*	*19%*	*22%*	*21%*	*16%*	*26%kl*	*21%*	*25%r*	*16%*	*17%*	*15%*	*25%*	*24%*	*26%pr*	*29%pqr*	*22%*
Tend to support	822	117	231	208	95	686	79	38	19	183	144	359	34	78	71	79	65	88	100	65	106	857
	37%c	*31%*	*41%c*	*42%ac*	*40%*	*37%*	*43%*	*38%*	*31%*	*36%*	*40%*	*36%*	*38%*	*32%*	*40%*	*48%qrtu*	*33%*	*42%*	*33%*	*34%*	*37%*	*39%*
Neither support nor oppose	417	88	114	65	37	342	43	19	14	98	77	168	22	50	25	26	51	31	65	28	43	406
	19%e	*24%ze*	*20%e*	*13%*	*15%*	*18%*	*23%*	*19%*	*23%*	*19%*	*21%*	*17%*	*25%*	*20%*	*14%*	*16%*	*26%psuv*	*15%*	*21%*	*15%*	*15%*	*18%*
Tend to oppose	209	36	61	44	18	182	11	10	6	52	27	103	6	24	22	12	16	21	41	16	26	200
	9%	*10%*	*11%*	*9%*	*8%*	*10%*	*6%*	*10%*	*10%*	*10%*	*8%*	*10%*	*6%*	*10%*	*12%*	*7%*	*8%*	*10%*	*13%*	*8%*	*9%*	*9%*
Strongly oppose	155	46	22	17	10	123	18	6	7	30	27	65	2	12	16	12	15	8	18	21	17	142
	7%de	*12%def*	*4%*	*4%*	*4%*	*7%*	*10%*	*6%*	*12%*	*6%*	*8%*	*7%*	*2%*	*5%*	*9%*	*7%*	*8%*	*4%*	*6%*	*11%mno*	*6%*	*6%*
Don't know	124	20	25	19	5	109	6	8	2	41	28	40	7	19	15	8	21	10	11	11	8	120
	6%m	*5%*	*4%*	*4%*	*2%*	*6%*	*3%*	*7%*	*3%*	*8%m*	*8%m*	*4%*	*8%*	*8%*	*8%v*	*5%*	*11%stv*	*5%*	*4%*	*6%*	*3%*	*5%*
Mean	3.61c	3.35	3.65c	3.86zcd	3.88zcd	3.63	3.49	3.58	3.42	3.61	3.53	3.67	3.75	3.68	3.46	3.63	3.44	3.77pr	3.57	3.60	3.77pr	3.65
Support	1308	184	343	346	169	1112	107	58	32	293	202	617	53	140	100	107	95	140	173	116	189	1346
	59%cd	*49%*	*61%c*	*70%zcd*	*71%zcd*	*60%*	*58%*	*57%*	*52%*	*57%*	*56%*	*62%z*	*59%*	*57%*	*56%*	*65%r*	*48%*	*67%r*	*56%*	*60%*	*67%r*	*61%*
Oppose	364	82	83	61	28	305	29	17	13	82	55	168	8	36	38	24	31	29	59	37	43	342
	16%e	*22%zdef*	*15%*	*12%*	*12%*	*16%*	*16%*	*17%*	*22%*	*16%*	*15%*	*17%*	*8%*	*15%*	*22%tv*	*15%*	*16%*	*14%*	*19%*	*19%*	*15%*	*15%*
NET: Support	43%	*27%*	*46%*	*58%*	*59%*	*43%*	*42%*	*41%*	*31%*	*41%*	*41%*	*45%*	*50%*	*43%*	*34%*	*50%*	*32%*	*53%*	*37%*	*41%*	*52%*	*45%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 286

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees and checks every individual decision made by the AI
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly support	**486**	376	110	83	102	94	115	92	283	52	22	27	31	10	54	122	362	489
	22%l	*22%*	*23%*	*19%*	*23%*	*21%*	*26%*	*21%*	**25%zl**	*19%*	*20%*	*18%*	*14%*	*13%*	**25%l**	*21%*	*22%*	*22%*
Tend to support	**822**	637	186	124	159	157	197	186	455	97	40	57	66	13	86	198	623	857
	37%clm	*37%*	*39%*	*29%*	*36%*	*35%*	**44%cde**	**42%cd**	**40%lm**	**36%m**	**35%m**	**39%m**	*29%*	*18%*	**40%m**	*35%*	*38%*	*39%*
Neither support nor oppose	**417**	339	78	109	97	72	57	83	185	64	30	31	50	24	24	105	312	406
	19%fh	*19%*	*17%*	**25%ef**	**22%f**	*16%*	*13%*	**19%f**	*16%*	**24%hn**	**26%hn**	*21%*	*22%*	**32%hn**	*11%*	*18%*	*19%*	*18%*
Tend to oppose	**209**	163	45	44	33	58	38	37	105	21	13	13	27	7	19	58	151	200
	9%	*9%*	*10%*	*10%*	*7%*	**13%cd**	*8%*	*8%*	*9%*	*8%*	*12%*	*9%*	*12%*	*10%*	*9%*	*10%*	*9%*	*9%*
Strongly oppose	**155**	124	32	39	33	41	22	20	49	22	7	8	26	10	24	53	103	142
	7%ghn	*7%*	*7%*	**9%g**	*7%*	**9%g**	*5%*	*5%*	*4%*	**8%h**	*6%*	*6%*	**11%ah**	**14%h**	**11%h**	*9%*	*6%*	*6%*
Don't know	**124**	102	22	33	22	25	20	25	55	12	2	11	27	11	6	36	87	120
	6%	*6%*	*5%*	*8%*	*5%*	*6%*	*4%*	*6%*	*5%*	*5%*	*1%*	**8%l**	**12%ahijn**	**14%ahijn**	*3%*	*6%*	*5%*	*5%*
Mean	**3.61clm**	3.60	3.66	3.42	3.63	3.49	**3.80zcde**	**3.70cde**	**3.76zijlm**	**3.53lm**	3.51	**3.68lm**	3.24	3.08	3.61	3.52	3.64	3.65
Support	**1308**	**1013**	**296**	**208**	**260**	**250**	**312**	**278**	**738**	**148**	**62**	**84**	**97**	**23**	**140**	**321**	**985**	**1346**
	59%clm	*58%*	*63%*	*48%*	**59%c**	*56%*	**69%zcde**	**63%c**	**65%zilm**	**56%lm**	**55%m**	**57%lm**	*43%*	*31%*	**66%lm**	*56%*	*60%*	*61%*
Oppose	**364**	**287**	**77**	**83**	**65**	**99**	**60**	**57**	**154**	**42**	**20**	**21**	**53**	**18**	**43**	**110**	**254**	**342**
	16%gh	*16%*	*16%*	**19%gi**	*15%*	**22%cdfg**	*13%*	*13%*	*14%*	*16%*	*18%*	*14%*	**23%zh**	*23%*	*20%*	*19%*	*15%*	*15%*
NET: Support	**43%**	*42%*	*46%*	*29%*	*44%*	*34%*	*56%*	*50%*	*52%*	*40%*	*37%*	*43%*	*19%*	*7%*	*45%*	*37%*	*45%*	*45%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 287

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees and checks every individual decision made by the AI
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly support	**486**	428	55	168	223	37	124	304	356	127	124	43	55	4	489
	22%	*22%*	*28%*	*19%*	*23%*	*28%*	**25%g**	*20%*	**22%g**	**25%g**	**25%g**	*28%*	*28%*	*37%*	*22%*
Tend to support	**822**	760	59	331	385	44	175	604	617	184	190	52	59	4	857
	37%	**38%z**	*30%*	*38%*	*39%*	*33%*	*35%*	**40%fhi**	*38%*	*36%*	*38%*	*33%*	*30%*	*32%*	*39%*
Neither support nor oppose	**417**	379	34	174	182	23	96	279	309	85	93	28	34	1	406
	19%	*19%*	*18%*	*20%*	*18%*	*18%*	*19%*	*19%*	*19%*	*17%*	*19%*	*18%*	*18%*	*6%*	*18%*
Tend to oppose	**209**	193	14	89	87	18	54	144	161	56	39	15	14	*	200
	9%	*10%*	*7%*	*10%*	*9%*	*13%*	*11%*	*10%*	*10%*	*11%*	*8%*	*10%*	*7%*	*4%*	*9%*
Strongly oppose	**155**	138	17	60	68	11	33	108	111	37	35	16	17	-	142
	7%	*7%*	*9%*	*7%*	*7%*	*8%*	*7%*	*7%*	*7%*	*7%*	*7%*	*10%*	*9%*	-	*6%*
Don't know	**124**	92	17	45	46	1	20	66	77	17	14	-	17	2	120
	6%aeghijk	*5%*	**9%e**	*5%*	*5%*	*1%*	*4%*	**4%k**	**5%jk**	*3%*	*3%*	-	**9%ijk**	*22%*	*5%*
Mean	**3.61**	3.60	3.68	3.56	3.64	3.59	3.63	3.59	3.61	3.63	3.68	3.59	3.68	4.31	3.65
Support	**1308**	**1188**	**114**	**499**	**609**	**80**	**299**	**909**	**973**	**311**	**314**	**95**	**114**	**8**	**1346**
	59%	***60%***	***58%***	***58%***	***61%***	***61%***	***60%***	***60%***	***60%***	***61%***	**63%z**	***62%***	***58%***	***69%***	***61%***
Oppose	**364**	**332**	**31**	**149**	**155**	**28**	**87**	**251**	**272**	**93**	**74**	**31**	**31**	*	**342**
	16%	***17%***	***16%***	***17%***	***16%***	***21%***	***17%***	***17%***	***17%***	***18%***	***15%***	***20%***	***16%***	***4%***	***15%***
NET: Support	**43%**	***43%***	***42%***	***40%***	***46%***	***39%***	***42%***	***44%***	***43%***	***43%***	***48%***	***42%***	***42%***	***66%***	***45%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 288

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees and checks every individual decision made by the AI
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly support	486	105	32	96	354	96	390	83	209	169	101	166	206	13	178	196	34	161	221	489
	22%i	*20%*	*19%*	*20%*	*22%*	*21%*	*23%*	32%zhi	*23%*	*18%*	30%zkl	*21%*	*20%*	*16%*	*23%*	*22%*	*24%*	*21%*	*22%*	*22%*
Tend to support	822	208	52	192	594	143	673	98	350	337	139	288	389	35	294	324	53	277	364	857
	37%e	39%b	*31%*	40%b	*37%*	*31%*	39%ze	*37%*	*38%*	*36%*	*42%*	*36%*	*38%*	*42%*	*38%*	*36%*	*37%*	*37%*	*37%*	*39%*
Neither support nor oppose	417	124	52	112	281	110	295	45	189	171	53	166	192	16	171	158	30	172	172	406
	19%f	23%zd	30%zad	23%zd	*18%*	24%zf	*17%*	*17%*	*20%*	*18%*	*16%*	*21%*	*19%*	*19%*	22%z	*18%*	*21%*	23%zr	*17%*	*18%*
Tend to oppose	209	50	17	47	151	46	161	22	80	104	20	78	105	9	66	104	10	70	109	200
	9%	*9%*	*10%*	*10%*	*9%*	*10%*	*9%*	*8%*	*9%*	11%z	*6%*	*10%*	*10%*	*10%*	*8%*	12%z	*7%*	*9%*	11%z	*9%*
Strongly oppose	155	31	18	24	122	47	109	8	43	97	9	50	95	7	37	86	11	34	88	142
	7%ghjnq	*6%c*	10%ad	*5%*	*8%*	10%zf	*6%*	*3%*	*5%*	10%zgh	*3%*	*6%*	9%zj	*8%*	*5%*	10%zn	*8%*	*5%*	9%zq	*6%*
Don't know	124	12	1	11	91	20	82	6	52	50	11	47	49	5	35	30	6	36	32	120
	6%abcfgor	*2%*	*	*2%*	6%abc	*4%*	*5%*	*2%*	*6%*	*5%*	*3%*	*6%*	*5%*	*6%*	*4%*	*3%*	*4%*	*5%*	*3%*	*5%*
Mean	3.61beilor	3.58b	3.38	3.61b	3.61	3.44	3.66ze	3.88zi	3.69zi	3.43	3.94zkl	3.59	3.51	3.50	3.68o	3.51	3.65	3.64	3.55	3.65
Support	1308	313	84	289	948	239	1063	181	559	506	240	454	595	49	472	519	87	438	585	1346
	59%boi	59%b	*49%*	60%b	60%b	*52%*	62%ze	69%zhi	61%i	*55%*	72%zkl	*57%*	*57%*	*57%*	*60%*	*58%*	*60%*	*58%*	*59%*	*61%*
Oppose	364	81	35	72	272	92	269	30	123	201	29	128	200	15	103	190	21	105	197	342
	16%hjn	*15%*	*20%*	*15%*	*17%*	20%z	*16%*	*12%*	*13%*	22%zgh	*9%*	16%j	19%zj	*18%*	*13%*	21%zn	*14%*	*14%*	20%zq	*15%*
NET: Support	43%	*44%*	*29%*	*45%*	*42%*	*32%*	*46%*	*58%*	*47%*	*33%*	*63%*	*41%*	*38%*	*39%*	*47%*	*37%*	*46%*	*44%*	*39%*	*45%*

Fieldwork dates: 4th - 10th December 2025
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 289

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees and checks every individual decision made by the AI
Base: All respondents

		2024 General Election Vote vs current voting intentions															
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly support	**486**	50	75	39	18	106	17	50	7	6	1	23	42	14	37	489
	22%	*25%*	**33%zeklm**	*28%*	*23%*	*22%*	*29%*	**35%zeklm**	*24%*	*35%*	*54%*	*17%*	*23%*	*15%*	**45%zacdefklm**	*22%*
Tend to support	**822**	96	65	57	35	174	26	48	6	5	1	51	62	42	30	857
	37%b	**48%zbegi**	*29%*	*40%*	**43%bl**	*37%*	**46%b**	*33%*	*22%*	*31%*	*46%*	*38%*	*34%*	**46%b**	*37%*	*39%*
Neither support nor oppose	**417**	19	44	23	13	88	7	23	6	3	-	29	35	13	6	406
	19%an	*10%*	**19%a**	*16%*	*16%*	**19%an**	*13%*	*16%*	*23%*	*16%*	-	**21%an**	**19%a**	*14%*	*8%*	*18%*
Tend to oppose	**209**	15	24	12	7	54	2	14	5	-	-	11	20	15	4	200
	9%	*7%*	*10%*	*8%*	*9%*	*11%*	*4%*	*9%*	*17%*	-	-	*8%*	*11%*	**17%zafn**	*4%*	*9%*
Strongly oppose	**155**	9	15	6	3	33	3	8	4	-	-	13	18	5	1	142
	7%	*5%*	*7%*	*5%*	*4%*	*7%*	*5%*	*5%*	*14%*	-	-	**10%n**	**10%dn**	*5%*	*1%*	*6%*
Don't know	**124**	9	5	4	4	16	2	2	-	3	-	7	8	3	3	120
	6%	*5%*	*2%*	*3%*	*5%*	*3%*	*3%*	*1%*	-	*18%*	-	*5%*	*4%*	*3%*	*4%*	*5%*
Mean	**3.61**	**3.86zeklm**	3.72	**3.80kl**	**3.77l**	3.58	**3.95klm**	**3.84k**	3.25	4.23	4.54	3.47	3.51	3.51	**4.27zabcdefgklm**	3.65
Support	**1308**	**146**	**140**	**96**	**53**	**279**	**43**	**99**	**13**	**11**	**1**	**74**	**104**	**56**	**67**	**1346**
	59%	**74%zbekl**	***61%***	**68%z**	**66%l**	***59%***	**75%zekl**	**68%b**	***46%***	***66%***	***100%***	***55%***	***56%***	***61%***	**82%zbcdeklm**	***61%***
Oppose	**364**	**24**	**39**	**18**	**10**	**87**	**5**	**21**	**9**	-	-	**25**	**38**	**20**	**4**	**342**
	16%n	***12%***	**17%n**	***13%***	***12%***	**18%n**	***8%***	***15%***	***31%***	-	-	**18%n**	**21%dn**	**21%n**	***5%***	***15%***
NET: Support	*43%*	*61%*	*44%*	*55%*	*54%*	*41%*	*67%*	*53%*	*15%*	*66%*	*100%*	*37%*	*36%*	*39%*	*77%*	*45%*

Fieldwork dates: 4th - 10th December 2025
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Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 290

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees the AI but usually only checks a sample of the decisions to ensure that the AI is working safely and as expected
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Strongly support	**146**	99	47	19	27	27	21	21	18	13	125	13	74	72	60	86	14	28	35	2	7	143
	7%bo	**9%zb**	*4%*	*6%*	*8%*	*7%*	*6%*	*6%*	*7%*	*5%*	*7%*	*5%*	*8%*	*6%*	**9%zoqs**	*6%*	*6%*	*5%*	*6%*	*2%*	**11%s**	*6%*
Tend to support	**509**	287	218	58	95	78	78	89	64	47	417	78	262	246	188	317	65	120	110	18	4	515
	23%bmort	**27%zb**	*19%*	*19%*	*28%*	*22%*	*22%*	*25%*	*24%*	*19%*	*23%*	*27%*	**28%m**	*20%*	**28%zoqrt**	**21%t**	**26%ort**	**22%t**	**19%t**	**23%t**	*7%*	*23%*
Neither support nor oppose	**391**	190	197	55	70	53	65	64	39	46	324	44	180	207	96	294	45	84	136	15	12	375
	18%hn	*18%*	*17%*	*18%*	*21%*	*15%*	*19%*	*18%*	*15%*	*18%*	*17%*	*15%*	*19%*	*16%*	*15%*	**19%zno**	*18%*	*15%*	**23%noq**	*19%*	*19%*	*17%*
Tend to oppose	**628**	259	363	84	66	104	105	107	79	84	557	62	239	388	180	442	76	162	166	22	17	655
	28%adi	*25%*	**32%za**	*28%*	*20%*	*29%*	**30%d**	**30%d**	**30%d**	**34%zd**	**30%z**	*22%*	*25%*	**31%zl**	*27%*	*29%*	*30%*	*29%*	*28%*	*28%*	*27%*	*30%*
Strongly oppose	**416**	166	240	71	59	73	58	54	55	47	329	71	141	273	120	295	38	134	91	19	12	405
	19%agil	*16%*	**21%za**	*24%*	*17%*	*20%*	*17%*	*15%*	**21%d**	*19%*	*18%*	*25%*	*15%*	**22%zl**	*18%*	**19%r**	*15%*	**24%opr**	*16%*	*24%*	*19%*	*18%*
Don't know	**123**	43	79	12	19	27	24	19	11	12	101	20	49	74	17	100	13	26	47	3	11	121
	6%an	*4%*	**7%za**	*4%*	*6%*	*7%*	*7%*	*5%*	*4%*	*5%*	*5%*	*7%*	*5%*	*6%*	*3%*	**6%zn**	*5%*	*5%*	**8%an**	*3%*	**17%znopqrs**	*5%*
Mean	**2.69bmoq**	**2.80zb**	2.50	2.55	**2.89l**	2.65	2.69	2.75	2.66	2.56	2.69	2.63	**2.88zm**	2.54	**2.83zoqs**	2.62	**2.75q**	2.52	2.69	2.48	2.56	2.68
Support	**656**	**386**	**264**	**77**	**122**	**105**	**99**	**110**	**82**	**60**	**542**	**92**	**336**	**318**	**248**	**403**	**79**	**148**	**145**	**20**	**11**	**658**
	30%bimort	**37%zb**	*23%*	*26%*	**36%l**	*29%*	*28%*	*31%*	*31%*	*24%*	*29%*	*32%*	**36%zm**	*25%*	**38%zoqrst**	*26%*	**32%ot**	*27%*	*25%*	*25%*	*18%*	*30%*
Oppose	**1044**	**425**	**603**	**155**	**124**	**177**	**163**	**161**	**134**	**131**	**887**	**133**	**380**	**660**	**300**	**737**	**114**	**295**	**257**	**42**	**29**	**1060**
	47%adil	*41%*	**53%za**	**52%d**	*37%*	**49%d**	*46%*	*46%*	**50%d**	**63%d**	**48%z**	*46%*	*40%*	**52%zl**	*45%*	**48%r**	*45%*	**53%znor**	*44%*	*53%*	*46%*	*48%*
NET: Support	*-18%*	*-4%*	*-30%*	*-26%*	*-1%*	*-20%*	*-18%*	*-15%*	*-19%*	*-28%*	*-19%*	*-14%*	*-5%*	*-27%*	*-8%*	*-22%*	*-14%*	*-27%*	*-19%*	*-28%*	*-28%*	*-18%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 291

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees the AI but usually only checks a sample of the decisions to ensure that the AI is working safely and as expected
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Strongly support	146	31	31	29	30	125	9	9	3	34	19	72	5	22	7	9	10	18	19	12	23	143
	7%	*8%*	*5%*	*6%*	12%zde	*7%*	*5%*	*9%*	*5%*	*7%*	*5%*	*7%*	*5%*	*9%*	*4%*	*6%*	*5%*	*8%*	*6%*	*6%*	*8%*	*6%*
Tend to support	509	64	131	148	75	440	31	25	13	111	94	235	15	47	49	43	51	49	67	45	74	515
	23%c	*17%*	23%c	30%zcd	32%zc	*24%*	*17%*	*25%*	*22%*	*22%*	*26%*	*24%*	*17%*	*19%*	*27%*	*26%*	*26%*	*24%*	*22%*	*23%*	*26%*	*23%*
Neither support nor oppose	391	81	119	79	30	336	26	19	11	97	72	166	24	45	28	25	46	31	50	33	53	375
	18%	22%zf	21%zf	*16%*	*13%*	*18%*	*14%*	*19%*	*17%*	*19%*	*20%*	*17%*	*27%*	*18%*	*16%*	*16%*	*23%*	*15%*	*16%*	*17%*	*19%*	*17%*
Tend to oppose	628	94	173	150	59	524	60	24	19	131	91	302	19	70	42	43	48	71	110	52	69	655
	28%	*25%*	*31%*	*31%*	*25%*	*28%*	*33%*	*24%*	*31%*	*26%*	*25%*	*30%*	*22%*	*29%*	*24%*	*26%*	*24%*	*34%*	36%zpre	*27%*	*25%*	*30%*
Strongly oppose	416	81	85	71	40	335	53	15	13	97	57	181	19	43	34	36	21	32	51	40	58	405
	19%der	22%de	*15%*	*15%*	*17%*	*18%*	29%zgj	*15%*	*22%*	*19%*	*16%*	*18%*	*22%*	*18%*	*19%*	22%r	*11%*	*15%*	*17%*	21%r	21%r	*18%*
Don't know	123	23	27	15	5	108	6	8	2	42	29	37	7	17	18	8	21	9	11	12	5	121
	6%emv	*6%*	*5%*	*3%*	*2%*	*6%*	*3%*	*8%*	*3%*	8%m	8%m	*4%*	8%v	7%v	10%ctv	*5%*	11%ctv	*4%*	*3%*	6%v	*2%*	*5%*
Mean	2.69h	2.63	2.72	2.82z	2.98zcd	2.71h	2.34	2.87h	2.57	2.69	2.78	2.70	2.60	2.71	2.70	2.66	2.89	2.75	2.64	2.65	2.77	2.68
Support	656	95	161	177	105	565	40	34	17	145	113	307	20	69	56	52	61	67	86	56	98	658
	30%h	*25%*	*29%*	36%zcd	44%zcd	30%h	*21%*	34%h	*27%*	*28%*	*31%*	*31%*	*22%*	*28%*	*31%*	*32%*	*31%*	*32%*	*28%*	*29%*	*35%*	*30%*
Oppose	1044	175	257	221	99	859	113	40	32	228	147	483	39	113	77	79	69	103	161	92	127	1060
	47%d	*47%*	*46%*	*45%*	*42%*	*46%*	61%zgj	*39%*	*53%*	*45%*	*41%*	49%l	*43%*	*46%*	*43%*	48%r	*35%*	49%r	52%r	48%r	*45%*	*48%*
NET: Support	-18%	-21%	-17%	-9%	2%	-16%	-40%	-6%	-25%	-16%	-9%	-18%	-21%	-18%	-12%	-16%	-4%	-17%	-24%	-18%	-11%	-18%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 292

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees the AI but usually only checks a sample of the decisions to ensure that the AI is working safely and as expected
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Strongly support	146	118	28	24	35	32	19	37	91	13	4	14	8	6	11	44	103	143
	7%l	7%	6%	6%	8%	7%	4%	8%l	8%dl	5%	4%	10%l	3%	8%	5%	8%	6%	6%
Tend to support	509	381	128	91	101	95	123	99	305	50	17	39	40	8	44	142	368	515
	23%	22%	27%	21%	23%	21%	27%d	22%	27%eijlm	19%	15%	26%m	18%	11%	20%	25%	22%	23%
Neither support nor oppose	391	329	62	88	91	67	75	70	188	41	27	30	47	15	34	102	288	375
	18%b	19%ab	13%	20%	21%	15%	17%	16%	17%	15%	24%	21%	21%	19%	16%	18%	18%	17%
Tend to oppose	628	482	146	106	106	123	146	146	323	83	34	35	59	23	60	154	471	655
	28%	28%	31%	24%	24%	28%	33%cd	33%cd	29%	31%	30%	24%	26%	31%	28%	27%	29%	30%
Strongly oppose	416	329	87	85	94	105	68	66	178	68	29	18	47	10	58	92	325	405
	19%gh	19%	18%	20%	21%	24%cfg	15%	15%	16%	25%ehk	26%hk	12%	21%	13%	27%hk	16%	20%	18%
Don't know	123	102	21	39	17	23	18	26	47	13	2	11	26	13	8	38	84	121
	6%h	6%	5%	9%cdf	4%	5%	4%	6%	4%	5%	1%	8%j	11%ehij	18%ehijn	4%	7%	5%	5%
Mean	2.68jlp	2.68	2.70	2.65	2.71	2.59	2.72	2.75	2.82zijln	2.44	2.40	2.98zijln	2.51	2.63	2.46	2.80	2.65	2.68
Support	656	499	157	115	136	127	141	136	396	63	21	53	47	14	54	185	470	658
	30%jl	29%	33%	27%	31%	29%	32%	31%	35%zijlm	24%	19%	36%ijl	21%	19%	25%	32%	29%	30%
Oppose	1044	811	233	191	200	228	214	212	500	150	63	52	107	33	117	246	796	1060
	47%hk	47%	49%	44%	45%	51%	48%	48%	44%	56%ehk	56%hk	36%	47%	44%	55%hk	43%	49%hk	48%
NET: Support	-18%	-18%	-16%	-18%	-14%	-23%	-16%	-17%	-9%	-33%	-37%	*	-26%	-25%	-30%	-11%	-20%	-18%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 293

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees the AI but usually only checks a sample of the decisions to ensure that the AI is working safely and as expected
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Strongly support	**146**	128	17	59	58	10	37	95	101	36	31	12	17	-	143
	7%	*6%*	*9%*	*7%*	*6%*	*8%*	*7%*	*6%*	*6%*	*7%*	*6%*	*8%*	*9%*	-	*6%*
Tend to support	**509**	462	46	210	232	20	117	344	373	108	95	35	46	3	515
	23%j	*23%*	*23%*	*24%*	*23%*	*15%*	*23%*	**23%j**	**23%j**	*21%*	*19%*	*23%*	*23%*	*29%*	*23%*
Neither support nor oppose	**391**	337	44	171	144	22	86	233	272	77	88	20	44	1	375
	18%adg	**17%d**	**22%d**	**20%ad**	*15%*	*16%*	*17%*	*15%*	*17%*	*15%*	*18%*	*13%*	*22%*	*9%*	*17%*
Tend to oppose	**628**	590	36	251	301	38	138	448	474	154	146	41	36	5	655
	28%bl	**30%ab**	*19%*	**29%b**	**30%b**	*29%*	*28%*	**30%zl**	**29%l**	**30%l**	**29%l**	*27%*	*19%*	*43%*	*30%*
Strongly oppose	**416**	383	34	130	210	43	106	318	334	115	121	43	34	1	405
	19%c	**19%c**	*17%*	*15%*	**21%zc**	**32%zabcd**	*21%*	**21%z**	**20%z**	**23%z**	**24%zh**	**28%z**	*17%*	*6%*	*18%*
Don't know	**123**	92	19	46	46	-	17	68	78	16	14	2	19	1	121
	6%aeghij	**5%e**	**10%ade**	**5%e**	**5%e**	-	*3%*	*4%*	**5%j**	*3%*	*3%*	*1%*	**10%ghijk**	*13%*	*5%*
Mean	**2.69adeghij**	**2.66e**	**2.86e**	**2.78zade**	2.60	2.38	2.67	2.62	**2.64j**	2.59	2.52	2.55	**2.86j**	2.69	2.68
Support	**656**	**590**	**63**	**269**	**290**	**31**	**154**	**439**	**474**	**144**	**127**	**47**	**63**	**3**	**658**
	30%g	***30%***	***32%***	***31%***	***29%***	***23%***	***31%***	***29%***	***29%***	***29%***	***26%***	***31%***	***32%***	***29%***	***30%***
Oppose	**1044**	**972**	**70**	**381**	**511**	**81**	**244**	**765**	**807**	**269**	**267**	**84**	**70**	**6**	**1060**
	47%bl	**49%zbc**	***36%***	***44%***	**52%zabc**	**61%zabc**	**49%l**	**51%zl**	**49%zl**	**53%zl**	**54%zhl**	**55%l**	***36%***	***50%***	***48%***
NET: Support	**-18%**	***-19%***	***-4%***	***-13%***	***-22%***	***-38%***	***-18%***	***-22%***	***-20%***	***-25%***	***-28%***	***-24%***	***-4%***	***-20%***	***-18%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 294

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees the AI but usually only checks a sample of the decisions to ensure that the AI is working safely and as expected
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Strongly support	146	26	11	23	119	37	110	24	61	57	32	51	62	9	52	57	15	48	64	143
	7%	5%	6%	5%	7%z	8%	6%	9%	7%	6%	9%	6%	6%	11%	7%	6%	11%	6%	6%	6%
Tend to support	509	112	37	102	377	75	431	79	215	193	98	182	219	22	175	208	43	158	237	515
	23%e	21%	22%	21%	24%	16%	25%ze	30%zi	23%	21%	29%zl	23%	21%	26%	22%	23%	30%	21%	24%	23%
Neither support nor oppose	391	100	53	85	279	85	287	52	177	147	62	159	165	19	184	137	30	169	160	375
	18%o	19%	31%zacd	18%	18%	18%	17%	20%	19%	16%	18%	20%	16%	22%	24%zo	15%	21%	23%zr	16%	17%
Tend to oppose	628	171	45	160	438	134	489	66	269	269	82	229	305	18	219	258	29	224	283	655
	28%	32%	26%	33%z	28%	29%	29%	25%	29%	29%	25%	29%	29%	21%	28%	29%	20%	30%	29%	30%
Strongly oppose	416	107	24	101	294	106	309	34	149	214	52	128	231	13	114	208	22	121	208	405
	19%ghn	20%b	14%	21%	18%	23%cf	18%	13%	16%	23%cgh	15%	16%	22%rjk	15%	15%	23%rn	15%	16%	21%rq	18%
Don't know	123	14	2	12	86	25	83	7	53	48	9	46	54	4	36	29	5	32	34	121
	6%abdjor	3%	1%	3%	5%abc	5%	5%	3%	6%	5%	3%	6%	5%	5%	5%	3%	4%	4%	3%	5%
Mean	2.69acelq	2.57	2.80ac	2.55	2.73zac	2.55	2.72e	2.97zhi	2.73i	2.56	2.93zl	2.73l	2.57	2.96	2.78o	2.59	3.00zqr	2.71	2.65	2.68
Support	656	138	48	125	496	112	541	102	276	250	130	233	282	31	228	264	58	205	301	658
	30%e	26%	28%	26%	31%z	24%	32%ze	39%zhi	30%	27%	39%zkl	29%	27%	37%	29%	29%	40%zq	27%	31%	30%
Oppose	1044	278	69	260	732	240	798	100	419	483	134	357	536	30	333	466	51	344	490	1060
	47%ghjnp	52%zbd	40%	54%zbd	46%	52%z	47%	38%	45%	52%zgh	40%	45%	52%zjk	36%	43%	52%zmn	35%	46%	50%p	48%
NET: Support	-18%	-26%	-12%	-28%	-15%	-28%	-15%	1%	-15%	-25%	-1%	-16%	-25%	1%	-13%	-23%	5%	-19%	-19%	-18%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 295

QAItoolsNHSsupport. To what extent do you support or oppose the NHS in using each of the following ...
- AI tools where a human expert oversees the AI but usually only checks a sample of the decisions to ensure that the AI is working safely and as expected
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Strongly support	**146**	22	30	9	5	27	3	11	4	1	1	5	25	7	9	143
	7%	***11%z***	***13%egk***	*6%*	*7%*	*6%*	*5%*	*8%*	*13%*	*5%*	*54%*	*4%*	***14%zdek***	*8%*	*11%*	*6%*
Tend to support	**509**	57	52	38	19	125	11	39	5	3	-	30	32	28	22	515
	23%	***29%l***	*23%*	*27%*	*24%*	***27%l***	*20%*	*27%*	*19%*	*21%*	-	*22%*	*17%*	***30%l***	*27%*	*23%*
Neither support nor oppose	**391**	31	34	22	9	63	15	20	4	1	-	27	34	9	14	375
	18%e	*15%*	*15%*	*15%*	*11%*	*13%*	***27%dem***	*14%*	*13%*	*8%*	-	***20%e***	***18%d***	*10%*	*17%*	*17%*
Tend to oppose	**628**	47	62	41	33	130	14	43	9	7	-	35	56	30	25	655
	28%	*24%*	*27%*	*29%*	***42%zabekl***	*28%*	*25%*	*29%*	*33%*	*41%*	-	*26%*	*30%*	*33%*	*30%*	*30%*
Strongly oppose	**416**	35	45	28	11	106	11	29	6	3	1	30	32	15	9	405
	19%	*17%*	*20%*	*19%*	*14%*	***23%n***	*19%*	*20%*	*22%*	*18%*	*46%*	*22%*	*17%*	*16%*	*10%*	*18%*
Don't know	**123**	8	5	4	3	19	2	2	-	1	-	7	7	3	3	121
	6%	*4%*	*2%*	*3%*	*4%*	*4%*	*4%*	*1%*	-	*7%*	-	*6%*	*4%*	*3%*	*3%*	*5%*
Mean	**2.69**	**2.92ze**	2.82	2.71	2.67	2.64	2.66	2.72	2.68	2.50	3.18	2.58	2.79	2.79	**2.99e**	2.68
Support	**656**	**79**	**82**	**47**	**24**	**152**	**14**	**50**	**9**	**4**	**1**	**35**	**57**	**35**	**32**	**658**
	30%	***40%zk***	***36%***	***33%***	***30%***	***32%***	***25%***	***35%***	***32%***	***26%***	***54%***	***26%***	***31%***	***38%***	***39%f***	***30%***
Oppose	**1044**	**82**	**107**	**68**	**45**	**236**	**25**	**72**	**16**	**10**	**1**	**64**	**88**	**45**	**33**	**1060**
	47%	***41%***	***47%***	***48%***	***55%a***	***50%***	***44%***	***50%***	***55%***	***59%***	***46%***	***48%***	***47%***	***49%***	***41%***	***48%***
NET: Support	*-18%*	*-2%*	*-11%*	*-15%*	*-25%*	*-18%*	*-19%*	*-15%*	*-23%*	*-33%*	*9%*	*-22%*	*-17%*	*-12%*	*-2%*	*-18%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 296

QAISafeUseTimelineNHS. Which of the following comes closest to your view about when AI will be safe enough to use in the NHS?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
AI will never be safe enough to use in the NHS	389	153	224	69	78	71	67	47	33	26	309	63	140	247	83	303	32	123	117	13	18	337
	18%ghijlnp	15%	20%za	23%ghi	23%ghi	20%ghi	19%ghi	13%	12%	10%	17%	22%	15%	20%sl	13%	20%znp	13%	22%znp	20%np	17%	28%znp	15%
When AI tools are as safe as the average healthcare professional	243	154	85	34	48	43	46	34	22	16	197	37	134	109	88	155	30	57	62	4	1	221
	11%bhimt	15%b	7%	11%	14%i	12%i	13%hi	10%	8%	7%	11%	13%	14%zm	9%	13%st	10%t	12%t	10%t	11%t	5%	2%	10%
When AI tools are as safe as the best healthcare professionals	579	309	266	71	94	87	70	105	77	75	506	63	253	326	224	352	67	118	133	23	11	614
	26%bfoq	30%b	23%	24%	28%	24%	20%	30%sf	29%f	30%f	27%s	22%	27%	26%	34%sqrt	23%	27%	21%	23%	29%	16%	28%
When AI tools are safer than the best healthcare professionals	451	204	244	66	48	61	67	78	68	63	386	56	189	263	159	291	49	111	106	18	6	477
	20%ot	20%	21%	22%	14%	17%	19%	22%	26%sdef	25%sde	21%	19%	20%	21%	24%sort	19%	19%	20%	18%	23%t	10%	22%
Only when AI is perfectly safe	405	174	229	46	43	62	76	68	53	59	333	50	172	229	92	310	53	107	118	13	19	425
	18%n	17%	20%z	15%	13%	17%	21%d	19%	20%	24%sd	18%	17%	18%	18%	14%	20%zn	21%n	19%	20%n	16%	31%znopq	19%
Don't know	147	50	94	13	25	37	27	22	14	10	123	20	58	86	15	123	21	37	49	8	9	140
	7%en	5%	8%za	4%	7%	10%ghi	8%	6%	5%	4%	7%	7%	6%	7%	2%	8%zn	8%n	7%n	8%n	10%n	14%zn	6%
NET: Safer than the best/ perfectly safe	857	378	473	112	91	124	143	145	121	122	719	106	361	492	251	601	102	218	224	31	26	902
	39%d	36%	41%za	37%	27%	34%	41%d	41%d	45%zde	49%zdeg	39%	37%	38%	39%	38%	39%	40%	39%	38%	39%	40%	41%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 297

QAISafeUseTimelineNHS. Which of the following comes closest to your view about when AI will be safe enough to use in the NHS?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
AI will never be safe enough to use in the NHS	**389**	88	95	72	18	322	33	24	11	97	57	167	24	44	29	23	34	33	56	40	38	337
	18%f	**24%zdef**	**17%f**	**15%f**	*7%*	*17%*	*18%*	*24%*	*18%*	*19%*	*16%*	*17%*	**27%v**	*18%*	*16%*	*14%*	*17%*	*15%*	*18%*	*21%*	*14%*	*15%*
When AI tools are as safe as the average healthcare professional	**243**	31	60	60	48	210	22	7	4	63	37	111	11	32	20	13	24	35	23	19	34	221
	11%	*8%*	*11%*	*12%*	**20%zcde**	*11%*	*12%*	*7%*	*7%*	*12%*	*10%*	*11%*	*12%*	*13%*	*11%*	*8%*	*12%*	**16%zcd**	*8%*	*10%*	*12%*	*10%*
When AI tools are as safe as the best healthcare professionals	**579**	88	159	153	78	489	47	23	20	114	91	284	13	61	39	43	48	54	79	46	106	614
	26%	*24%*	*28%*	**31%zc**	*33%*	*26%*	*25%*	*23%*	*32%*	*22%*	*25%*	**29%k**	*15%*	*25%*	*22%*	*26%*	*24%*	*26%*	*26%*	*24%*	**37%znoprstu**	*28%*
When AI tools are safer than the best healthcare professionals	**451**	64	110	104	51	386	34	21	10	107	70	210	23	44	40	39	31	44	74	43	49	477
	20%	*17%*	*19%*	*21%*	*21%*	*21%*	*19%*	*20%*	*16%*	*21%*	*19%*	*21%*	*25%*	*18%*	*22%*	*24%*	*16%*	*21%*	*24%*	*22%*	*17%*	*22%*
Only when AI is perfectly safe	**405**	76	110	84	38	329	41	21	15	81	71	177	10	37	34	32	39	34	61	33	49	425
	18%	*20%*	*19%*	*17%*	*16%*	*18%*	*22%*	*21%*	*24%*	*16%*	*20%*	*18%*	*12%*	*15%*	*19%*	*20%*	*20%*	*16%*	*20%*	*17%*	*17%*	*19%*
Don't know	**147**	27	33	18	5	131	8	5	2	51	36	45	8	27	16	14	22	11	15	12	7	140
	7%efmv	**7%ef**	*6%*	*4%*	*2%*	*7%*	*4%*	*5%*	*3%*	**10%zm**	**10%zm**	*4%*	*9%*	**11%ztv**	**9%v**	**9%v**	**11%tv**	*5%*	*5%*	*6%*	*3%*	*6%*
NET: Safer than the best/ perfectly safe	**857**	**140**	**220**	**188**	**89**	**715**	**75**	**42**	**25**	**187**	**141**	**387**	**33**	**81**	**74**	**72**	**69**	**78**	**135**	**76**	**98**	**902**
	39%	***37%***	***39%***	***38%***	***37%***	***38%***	***41%***	***41%***	***40%***	***37%***	***39%***	***39%***	***37%***	***33%***	***41%***	***44%***	***35%***	***37%***	**44%o**	***39%***	***35%***	***41%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 298

QAISafeUseTimelineNHS. Which of the following comes closest to your view about when AI will be safe enough to use in the NHS?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
AI will never be safe enough to use in the NHS	**389**	313	76	113	74	86	62	55	145	54	25	26	58	23	51	122	267	337
	18%ghn	*18%*	*16%*	**26%zdfg**	*17%*	**19%g**	*14%*	*12%*	*13%*	**20%h**	**22%h**	*18%*	**26%ah**	**31%ah**	**24%h**	**21%g**	*16%*	*15%*
When AI tools are as safe as the average healthcare professional	**243**	179	63	43	51	44	48	57	140	23	12	18	17	7	27	72	171	221
	11%	*10%*	*13%*	*10%*	*12%*	*10%*	*11%*	*13%*	*12%*	*8%*	*11%*	*12%*	*8%*	*9%*	*12%*	*13%*	*10%*	*10%*
When AI tools are as safe as the best healthcare professionals	**579**	457	122	92	105	114	133	135	336	61	25	36	53	13	47	127	452	614
	26%	*26%*	*26%*	*21%*	*23%*	*26%*	**30%c**	**31%cd**	**30%ci**	*23%*	*22%*	*25%*	*23%*	*17%*	*22%*	*22%*	**28%g**	*28%*
When AI tools are safer than the best healthcare professionals	**451**	352	100	55	103	95	93	105	253	47	27	28	29	4	47	107	342	477
	20%klm	*20%*	*21%*	*13%*	**23%c**	**21%c**	**21%c**	**24%c**	**22%klm**	**18%m**	**24%lm**	**19%m**	*13%*	*5%*	**22%m**	*19%*	*21%*	*22%*
Only when AI is perfectly safe	**405**	312	94	84	89	75	93	65	203	64	16	27	44	13	34	93	312	425
	18%	*18%*	*20%*	*20%*	*20%*	*17%*	*21%*	*15%*	*18%*	**24%ah**	*14%*	*19%*	*19%*	*17%*	*16%*	*16%*	*19%*	*19%*
Don't know	**147**	128	18	45	24	32	20	26	56	18	9	11	26	16	9	50	95	140
	7%bhp	**7%db**	*4%*	**10%zdfg**	*5%*	*7%*	*5%*	*6%*	*5%*	*7%*	*8%*	*7%*	**11%ah**	**21%ahijkn**	*4%*	*9%*	*6%*	*6%*
NET: Safer than the best/ perfectly safe	**857**	**663**	**193**	**139**	**192**	**170**	**186**	**170**	**456**	**111**	**43**	**56**	**73**	**17**	**80**	**200**	**654**	**902**
	39%cm	***38%***	***41%***	***32%***	**43%c**	***38%***	**42%c**	***38%***	**40%m**	**41%m**	***38%***	***38%***	***32%***	***22%***	***38%***	***35%***	***40%***	***41%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 299

QAISafeUseTimelineNHS. Which of the following comes closest to your view about when AI will be safe enough to use in the NHS?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
AI will never be safe enough to use in the NHS	**389**	350	35	157	165	28	102	266	279	85	80	37	35	1	337
	18%	*18%*	*18%*	*18%*	*17%*	*21%*	*20%*	*18%*	*17%*	*17%*	*16%*	*24%*	*18%*	*6%*	*15%*
When AI tools are as safe as the average healthcare professional	**243**	212	27	108	93	11	61	141	178	44	45	17	27	2	221
	11%i	*11%*	*14%*	*12%*	*9%*	*8%*	*12%*	*9%*	**11%g**	*9%*	*9%*	*11%*	*14%*	*16%*	*10%*
When AI tools are as safe as the best healthcare professionals	**579**	518	57	205	277	36	132	403	423	145	141	35	57	3	614
	26%	*26%*	*29%*	*24%*	*28%*	*27%*	*26%*	*27%*	*26%*	*29%*	*28%*	*23%*	*29%*	*29%*	*28%*
When AI tools are safer than the best healthcare professionals	**451**	427	24	194	209	24	101	326	347	107	113	29	24	1	477
	20%bl	**21%eb**	*12%*	**22%b**	**21%b**	*18%*	*20%*	**22%el**	**21%l**	**21%l**	**23%l**	*19%*	*12%*	*9%*	*22%*
Only when AI is perfectly safe	**405**	371	34	141	201	29	85	285	309	105	98	30	34	3	425
	18%	*19%*	*17%*	*16%*	*20%*	*22%*	*17%*	*19%*	*19%*	*21%*	*20%*	*20%*	*17%*	*26%*	*19%*
Don't know	**147**	111	20	62	45	5	21	83	96	21	19	6	20	1	140
	7%adgkl j	*6%*	**10%d**	*7%*	*5%*	*3%*	*4%*	*6%*	**6%j**	*4%*	*4%*	*4%*	**10%fil**	*13%*	*6%*
NET: Safer than the best/ perfectly safe	**857**	**798**	**58**	**335**	**410**	**53**	**186**	**611**	**656**	**212**	**211**	**60**	**58**	**4**	**902**
	39%bl	**40%eb**	***29%***	***39%***	**41%eb**	***40%***	***37%***	**41%el**	**40%el**	**42%l**	**43%l**	***39%***	***29%***	***35%***	***41%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 300

QAISafeUseTimelineNHS. Which of the following comes closest to your view about when AI will be safe enough to use in the NHS?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
AI will never be safe enough to use in the NHS	**389**	88	32	78	288	102	282	32	157	193	44	139	201	19	134	192	36	135	184	337
	18%	*17%*	*19%*	*16%*	*18%*	**22%ef**	*17%*	*12%*	*17%*	**21%eg**	*13%*	*17%*	**19%j**	*23%*	*17%*	**21%z**	*25%*	*18%*	*19%*	*15%*
When AI tools are as safe as the average healthcare professional	**243**	58	25	53	179	44	197	24	119	90	39	100	102	6	88	92	15	79	111	221
	11%	*11%*	*14%*	*11%*	*11%*	*9%*	*12%*	*9%*	*13%*	*10%*	*12%*	*13%*	*10%*	*7%*	*11%*	*10%*	*11%*	*11%*	*11%*	*10%*
When AI tools are as safe as the best healthcare professionals	**579**	156	50	143	410	104	467	84	252	213	102	214	249	28	218	216	37	221	238	614
	26%i	*29%*	*29%*	*30%*	*26%*	*23%*	*27%*	**32%ij**	*27%*	*23%*	*31%*	*27%*	*24%*	*33%*	*28%*	*24%*	*26%*	**29%zr**	*24%*	*28%*	
When AI tools are safer than the best healthcare professionals	**451**	119	29	112	306	92	358	63	177	186	77	148	224	10	142	197	25	140	210	477
	20%	*22%*	*17%*	*23%*	*19%*	*20%*	*21%*	*24%*	*19%*	*20%*	*23%*	*19%*	*22%*	*12%*	*18%*	*22%*	*17%*	*19%*	*21%*	*22%*
Only when AI is perfectly safe	**405**	94	35	82	305	93	308	44	166	184	58	137	204	16	147	161	23	122	202	425
	18%	*18%*	*20%*	*17%*	*19%*	*20%*	*18%*	*17%*	*18%*	*20%*	*17%*	*17%*	*20%*	*19%*	*19%*	*18%*	*16%*	*16%*	**21%z**	*19%*
Don't know	**147**	15	1	15	105	27	97	15	53	62	15	57	57	6	52	39	8	54	41	140
	7%abcfor	*3%*	*1%*	*3%*	**7%abc**	*6%*	*6%*	*6%*	*6%*	*7%*	*4%*	*7%*	*6%*	*7%*	*7%*	*4%*	*5%*	**7%r**	*4%*	*6%*
NET: Safer than the best/ perfectly safe	**857**	**213**	**63**	**194**	**610**	**184**	**666**	**107**	**343**	**370**	**134**	**285**	**428**	**26**	**290**	**358**	**48**	**262**	**412**	**902**
	39%q	***40%***	***37%***	***40%***	***38%***	***40%***	***39%***	***41%***	***37%***	***40%***	***40%***	***36%***	***41%***	***31%***	***37%***	***40%***	***34%***	***35%***	**42%zq**	***41%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 301

QAISafeUseTimelineNHS. Which of the following comes closest to your view about when AI will be safe enough to use in the NHS?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
AI will never be safe enough to use in the NHS	**389**	16	41	14	13	79	10	23	7	-	1	25	47	14	12	337
	18%ac	*8%*	***18%a***	*10%*	*16%*	***17%a***	*17%*	*16%*	*23%*	-	*54%*	***19%a***	***25%acde***	*15%*	*15%*	*15%*
When AI tools are as safe as the average healthcare professional	**243**	19	32	16	7	81	8	19	4	2	-	29	20	15	14	221
	11%	*10%*	*14%*	*11%*	*9%*	***17%a***	*14%*	*13%*	*14%*	*10%*	-	***21%adl***	*11%*	*16%*	*18%*	*10%*
When AI tools are as safe as the best healthcare professionals	**579**	72	52	41	24	105	14	36	4	6	-	28	47	32	20	614
	26%	***36%zbekl***	*23%*	*29%*	*29%*	*22%*	*24%*	*25%*	*15%*	*36%*	-	*21%*	*25%*	***35%e***	*25%*	*28%*
When AI tools are safer than the best healthcare professionals	**451**	48	43	28	15	97	14	34	4	2	1	19	29	18	23	477
	20%	*24%*	*19%*	*20%*	*18%*	*21%*	*24%*	*23%*	*13%*	*14%*	*46%*	*14%*	*15%*	*19%*	***29%kl***	*22%*
Only when AI is perfectly safe	**405**	33	52	39	18	90	8	29	10	5	-	23	32	11	9	425
	18%	*17%*	*23%*	***28%zaimn***	*23%*	*19%*	*15%*	*20%*	*35%*	*33%*	-	*17%*	*17%*	*12%*	*11%*	*19%*
Don't know	**147**	10	8	3	4	19	3	5	-	1	-	11	11	2	2	140
	7%ce	*5%*	*3%*	*2%*	*5%*	*4%*	*6%*	*3%*	-	*7%*	-	***8%ce***	*6%*	*3%*	*3%*	*6%*
NET: Safer than the best/ perfectly safe	**857**	**81**	**95**	**68**	**33**	**186**	**22**	**63**	**14**	**8**	**1**	**42**	**60**	**29**	**33**	**902**
	39%	***41%***	***42%***	***48%zklm***	***41%***	***40%k***	***39%***	***43%***	***48%***	***47%***	***46%***	***31%***	***33%***	***31%***	***40%***	***41%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 302

QAIHealthcareRegulation. Please think now about how AI in healthcare should be regulated. Which two or three of the following do you think are most important when regulating AI in healthcare?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
The safety of patients when AI is used in their care	**1515**	707	792	197	187	222	241	260	216	192	1338	156	635	875	502	1004	182	372	351	59	39	1595
	68%deko	*68%*	*69%*	*66%*	*56%*	*62%*	**68%d**	**74%de**	**81%edn fg**	**77%edef**	**72%ak**	*54%*	*67%*	*70%*	**76%aopqrt**	**65%r**	**72%or**	*67%*	*60%*	**74%r**	*62%*	*72%*
That we know who is responsible when things go wrong	**946**	464	469	143	108	154	152	136	134	119	801	124	368	573	276	665	98	271	234	38	25	971
	43%dgi	*44%*	*41%*	**48%d**	*32%*	*43%*	**43%d**	*39%*	**50%dg**	**48%dg**	*43%*	*43%*	*39%*	**46%gj**	*42%*	*43%*	*39%*	**49%aopr**	*40%*	*47%*	*39%*	*44%*
That decisions made by AI are explainable	**866**	427	431	116	97	137	138	154	122	102	786	63	363	501	297	561	99	222	195	31	15	915
	39%dkort	*41%*	*38%*	*39%*	*29%*	*38%*	**39%d**	**44%zd**	**46%zde**	**41%d**	**42%ak**	*22%*	*38%*	*40%*	**45%aort**	**37%t**	**40%t**	**40%t**	*33%*	*39%*	*24%*	*41%*
Making sure that people in disadvantaged groups benefit equally when AI is used	**389**	129	250	54	85	76	46	47	37	44	307	73	190	199	164	224	44	81	86	6	7	354
	18%afghjmos	*12%*	**22%a**	*18%*	**25%afgh**	**21%fgh**	*13%*	*13%*	*14%*	*18%*	*17%*	**25%gj**	**20%zm**	*16%*	**25%aopqrst**	**15%s**	**18%s**	*15%*	*15%*	*7%*	*11%*	*16%*
Making sure as many people as possible across the country benefit from AI in healthcare	**381**	229	149	47	58	53	60	66	47	49	325	45	178	202	130	248	47	85	99	9	7	393
	17%b	**22%ab**	*13%*	*16%*	*17%*	*15%*	*17%*	*19%*	*18%*	*20%*	*18%*	*16%*	*19%*	*16%*	*20%*	*16%*	*19%*	*15%*	*17%*	*12%*	*12%*	*18%*
Helping NHS organisations to use AI more widely	**309**	180	127	32	66	36	53	47	37	38	238	51	152	156	103	204	33	71	80	13	8	312
	14%bejm	**17%ab**	*11%*	*11%*	**20%e**	*10%*	*15%*	*13%*	*14%*	*15%*	*13%*	*18%*	*16%*	*12%*	*16%*	*13%*	*13%*	*13%*	*14%*	*16%*	*12%*	*14%*
Supporting companies to produce new AI health technologies and making these available to use in the NHS	**227**	127	101	25	32	31	34	44	30	30	185	35	105	122	69	156	38	47	59	8	4	243
	10%b	**12%b**	*9%*	*8%*	*10%*	*9%*	*10%*	*12%*	*11%*	*12%*	*10%*	*12%*	*11%*	*10%*	*10%*	*10%*	**15%aop**	*8%*	*10%*	*10%*	*6%*	*11%*
That patients have access to AI technologies as quickly as possible	**138**	91	46	23	28	27	12	24	13	12	99	38	56	80	42	94	9	30	47	4	4	118
	6%bfi	**9%b**	*4%*	*8%*	*8%*	*7%*	*3%*	**7%f**	*5%*	*5%*	*5%*	**13%gj**	*6%*	*6%*	*6%*	*6%*	*4%*	*5%*	*8%*	*5%*	*6%*	*5%*
Don't know	**243**	101	140	34	56	49	38	35	18	15	182	44	94	147	37	202	20	59	100	9	14	217
	11%hijq	*10%*	*12%*	*11%*	**17%chi**	**14%hi**	**11%i**	*10%*	*7%*	*6%*	*10%*	*15%*	*10%*	*12%*	*6%*	**13%znp**	*8%*	**11%n**	**17%znopq**	*11%*	**22%znopq**	*10%*
Mean	**2.42bot**	**2.49zb**	2.36	2.41	2.36	2.36	2.34	2.45	**2.66zde fg**	**2.50f**	**2.44z**	2.39	2.41	2.44	**2.54zopqrt**	2.37	2.38	2.38	2.37	2.37	2.19	2.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 303

QAIHealthcareRegulation. Please think now about how AI in healthcare should be regulated. Which two or three of the following do you think are most important when regulating AI in healthcare?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
The safety of patients when AI is used in their care	**1515**	247	377	368	187	1283	136	60	36	357	228	698	63	164	131	113	115	144	240	140	174	1595
	68%e	*66%*	*67%*	**75%zcd**	**78%zcd**	**69%j**	**73%ij**	*59%*	*58%*	*70%*	*63%*	*70%*	*70%*	*67%*	**73%r**	*69%*	*58%*	*69%*	**78%orv**	**73%r**	*62%*	*72%*
That we know who is responsible when things go wrong	**946**	154	254	197	107	791	86	38	31	223	129	440	48	108	67	62	67	87	128	92	133	971
	43%b	*41%*	*45%*	*40%*	*45%*	*42%*	*46%*	*37%*	*51%*	*44%*	*36%*	**44%l**	**54%r**	*44%*	*37%*	*37%*	*34%*	*42%*	*41%*	**48%r**	**47%r**	*44%*
That decisions made by AI are explainable	**866**	138	196	218	116	708	97	33	27	182	126	400	36	87	59	60	66	96	126	82	96	915
	39%d	*37%*	*35%*	**44%zd**	**49%zcd**	*38%*	**53%zfj**	*33%*	*44%*	*36%*	*35%*	*40%*	*40%*	*36%*	*33%*	*36%*	*34%*	**46%prv**	*41%*	*43%*	*34%*	*41%*
Making sure that people in disadvantaged groups benefit equally when AI is used	**389**	71	90	102	53	345	26	13	4	85	74	186	13	42	31	37	37	25	57	29	75	354
	18%	*19%*	*16%*	*21%*	*22%*	**18%j**	*14%*	*13%*	*7%*	*17%*	*21%*	*19%*	*14%*	*17%*	*17%*	**23%s**	*19%*	*12%*	*19%*	*15%*	**26%esu**	*16%*
Making sure as many people as possible across the country benefit from AI in healthcare	**381**	60	105	104	46	313	33	20	14	81	61	170	12	40	29	23	38	36	47	32	55	393
	17%	*16%*	*19%*	*21%*	*19%*	*17%*	*18%*	*20%*	*23%*	*16%*	*17%*	*17%*	*13%*	*16%*	*16%*	*14%*	*19%*	*17%*	*15%*	*17%*	*19%*	*18%*
Helping NHS organisations to use AI more widely	**309**	37	86	80	47	267	20	15	7	68	58	141	11	36	22	22	35	32	32	27	50	312
	14%c	*10%*	**15%c**	**16%c**	**20%c**	*14%*	*11%*	*15%*	*12%*	*13%*	*16%*	*14%*	*12%*	*15%*	*12%*	*14%*	*18%*	*15%*	*10%*	*14%*	*18%*	*14%*
Supporting companies to produce new AI health technologies and making these available to use in the NHS	**227**	42	70	46	28	196	14	11	7	55	35	106	5	31	18	18	17	24	34	19	29	243
	10%	*11%*	*12%*	*9%*	*12%*	*10%*	*8%*	*10%*	*12%*	*11%*	*10%*	*11%*	*6%*	*13%*	*10%*	*11%*	*9%*	*12%*	*11%*	*10%*	*10%*	*11%*
That patients have access to AI technologies as quickly as possible	**138**	26	40	36	8	124	8	6	1	45	20	59	10	16	19	9	11	12	11	10	26	118
	6%	*7%*	*7%*	*7%*	*3%*	*7%*	*4%*	*6%*	*2%*	**9%z**	*6%*	*6%*	**11%t**	*7%*	**10%t**	*5%*	*6%*	*6%*	*3%*	*5%*	**9%t**	*5%*
Don't know	**243**	47	52	30	9	207	13	15	8	60	55	92	12	26	21	23	32	25	27	21	19	217
	11%ef	**12%ef**	**9%f**	*6%*	*4%*	*11%*	*7%*	*15%*	*13%*	*12%*	**15%zm**	*9%*	*14%*	*11%*	*12%*	*14%*	**16%tv**	*12%*	*9%*	*11%*	*7%*	*10%*
Mean	**2.42i**	2.37	2.38	**2.49c**	**2.58zcd**	**2.43i**	2.45	2.26	2.42	2.42	2.39	2.44	2.55	2.40	2.39	2.44	2.35	2.48	2.40	2.51	2.42	2.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 304

QAIHealthcareRegulation. Please think now about how AI in healthcare should be regulated. Which two or three of the following do you think are most important when regulating AI in healthcare?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
The safety of patients when AI is used in their care	**1515**	1164	350	241	290	317	344	322	805	199	78	106	132	29	149	334	1178	1595
	68%aclmo	*67%*	**74%za**	*56%*	**65%c**	**71%c**	**77%cdg**	**73%c**	**71%klm**	**74%klm**	**69%m**	**72%klm**	**58%m**	*38%*	**70%m**	*59%*	**72%cd**	*72%*
That we know who is responsible when things go wrong	**946**	750	196	188	195	190	200	174	472	117	48	60	98	23	115	222	723	971
	43%	*43%*	*41%*	*43%*	*44%*	*43%*	*44%*	*39%*	*42%*	*44%*	*42%*	*41%*	*43%*	*30%*	**54%m**	*39%*	**44%z**	*44%*
That decisions made by AI are explainable	**866**	639	227	116	152	195	214	189	474	106	50	46	71	15	91	206	658	915
	39%aclm	*37%*	**48%za**	*27%*	*34%*	**44%cd**	**48%cd**	**43%cd**	**42%klm**	**40%m**	**44%lm**	*31%*	*31%*	*20%*	**43%m**	*36%*	*40%*	*41%*
Making sure that people in disadvantaged groups benefit equally when AI is used	**389**	335	54	72	75	83	77	82	223	48	16	18	38	11	31	111	277	354
	18%b	**19%zb**	*11%*	*17%*	*17%*	*19%*	*17%*	*18%*	**20%z**	*18%*	*14%*	*12%*	*17%*	*14%*	*14%*	*20%*	*17%*	*16%*
Making sure as many people as possible across the country benefit from AI in healthcare	**381**	305	76	52	79	65	90	94	198	45	24	25	49	8	26	87	293	393
	17%c	*17%*	*16%*	*12%*	*18%*	*15%*	**20%c**	**21%cdg**	*17%*	*17%*	*21%*	*17%*	*22%*	*11%*	*12%*	*15%*	*18%*	*18%*
Helping NHS organisations to use AI more widely	**309**	229	80	66	72	58	55	58	180	33	18	20	23	6	22	80	229	312
	14%	*13%*	*17%*	*15%*	*16%*	*13%*	*12%*	*13%*	**16%z**	*12%*	*16%*	*14%*	*10%*	*7%*	*10%*	*14%*	*14%*	*14%*
Supporting companies to produce new AI health technologies and making these available to use in the NHS	**227**	172	56	34	40	48	55	49	129	29	12	16	17	8	9	49	177	243
	10%	*10%*	*12%*	*8%*	*9%*	*11%*	*12%*	*11%*	*11%*	*11%*	*10%*	*11%*	*7%*	*10%*	*4%*	*9%*	*11%*	*11%*
That patients have access to AI technologies as quickly as possible	**138**	112	26	31	29	30	28	20	66	6	21	11	15	4	13	40	99	118
	6%l	*6%*	*6%*	*7%*	*7%*	*7%*	*6%*	*4%*	**6%l**	*2%*	**18%zhiklm**	**7%l**	*7%*	*6%*	*6%*	*7%*	*6%*	*5%*
Don't know	**243**	195	49	78	53	37	35	40	99	23	6	18	40	21	29	87	154	217
	11%hq	*11%*	*10%*	**18%cdefg**	*12%*	*8%*	*8%*	*9%*	*9%*	*8%*	*5%*	*13%*	**17%zhij**	**28%zhijk**	*13%*	**15%z**	*9%*	*10%*
Mean	**2.42aceo**	2.40	**2.51za**	2.26	2.38	**2.42c**	**2.57zcdeg**	**2.45c**	**2.47z**	2.39	2.48	2.35	2.36	1.90	2.47	2.33	**2.48zco**	2.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
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Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 305

QAIHealthcareRegulation. Please think now about how AI in healthcare should be regulated. Which two or three of the following do you think are most important when regulating AI in healthcare?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
The safety of patients when AI is used in their care	**1515**	1377	135	556	731	90	330	1071	1141	353	379	97	135	10	1595
	68%c	**69%zc**	*69%*	*64%*	**74%zac**	*67%*	*66%*	**71%cf**	**70%c**	*70%*	**76%cfghik**	*63%*	*69%*	*87%*	*72%*
That we know who is responsible when things go wrong	**946**	859	86	364	431	64	225	630	715	240	229	74	86	3	971
	43%	*43%*	*44%*	*42%*	*43%*	*48%*	*45%*	*42%*	**44%g**	**47%g**	*46%*	*48%*	*44%*	*27%*	*44%*
That decisions made by AI are explainable	**866**	785	79	314	412	59	182	608	654	198	223	66	79	5	915
	39%	*39%*	*40%*	*36%*	*42%*	*44%*	*36%*	*40%*	*40%*	*39%*	**45%cfgh**	*43%*	*40%*	*45%*	*41%*
Making sure that people in disadvantaged groups benefit equally when AI is used	**389**	360	29	142	183	35	111	266	289	105	100	50	29	2	354
	18%	*18%*	*15%*	*16%*	*18%*	**27%zabc**	**22%cgh**	*18%*	*18%*	*21%*	*20%*	**33%cfgh ijl**	*15%*	*16%*	*16%*
Making sure as many people as possible across the country benefit from AI in healthcare	**381**	343	36	153	169	21	90	272	270	81	85	17	36	3	393
	17%	*17%*	*19%*	*18%*	*17%*	*16%*	*18%*	**18%h**	*17%*	*16%*	*17%*	*11%*	*19%*	*23%*	*18%*
Helping NHS organisations to use AI more widely	**309**	278	27	127	140	10	74	195	235	61	70	25	27	3	312
	14%	*14%*	*14%*	*15%*	*14%*	*8%*	*15%*	*13%*	**14%g**	*12%*	*14%*	*16%*	*14%*	*23%*	*14%*
Supporting companies to produce new AI health technologies and making these available to use in the NHS	**227**	216	8	103	106	8	50	165	176	55	43	16	8	2	243
	10%bl	**11%zb**	*4%*	**12%b**	**11%b**	*6%*	*10%*	**11%l**	**11%l**	**11%l**	*9%*	*10%*	*4%*	*15%*	*11%*
That patients have access to AI technologies as quickly as possible	**138**	137	1	58	72	7	45	94	119	44	22	13	1	1	118
	6%bl	**7%zb**	*1%*	**7%b**	**7%b**	**5%b**	**9%cgjl**	**6%l**	**7%cgjl**	**9%cgjl**	*4%*	**9%l**	*1%*	*9%*	*5%*
Don't know	**243**	197	28	88	92	16	51	159	161	47	38	9	28	1	217
	11%cdh	*10%*	*14%*	*10%*	*9%*	*12%*	*10%*	**11%l**	*10%*	*9%*	*8%*	*6%*	*14%*	*13%*	*10%*
Mean	**2.42c**	**2.43c**	2.38	2.33	**2.50zac**	2.52	2.46	**2.45z**	**2.45z**	2.48	**2.51zh**	2.47	2.38	2.80	2.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 306

QAIHealthcareRegulation. Please think now about how AI in healthcare should be regulated. Which two or three of the following do you think are most important when regulating AI in healthcare?
Base: All respondents

	Total	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
	(z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
The safety of patients when AI is used in their care	**1515**	364	71	341	1100	294	1211	189	648	607	229	549	712	38	535	622	79	526	697	1595
	68%beimp	**69%b**	*41%*	**71%ab**	**69%b**	*64%*	**71%ze**	*72%*	*70%*	*65%*	*69%*	*69%*	*69%*	*45%*	**68%m**	**69%m**	*55%*	**70%p**	**71%p**	*72%*
That we know who is responsible when things go wrong	**946**	186	40	174	714	223	720	119	368	421	144	319	467	21	309	425	51	319	445	971
	43%abcm	**35%b**	*23%*	**36%b**	**45%zabc**	**48%zf**	*42%*	*45%*	*40%*	*45%*	*43%*	*40%*	*45%*	*25%*	*40%*	**47%zmn**	*35%*	*43%*	*45%*	*44%*
That decisions made by AI are explainable	**866**	209	42	199	632	153	707	94	378	347	134	309	405	20	303	359	45	289	408	915
	39%bem	**40%b**	*25%*	**41%b**	**40%b**	*33%*	**41%ze**	*36%*	*41%*	*37%*	*40%*	*39%*	*39%*	*23%*	**39%m**	**40%m**	*31%*	*38%*	*41%*	*41%*
Making sure that people in disadvantaged groups benefit equally when AI is used	**389**	115	48	105	260	82	303	51	171	158	71	118	199	17	123	183	31	119	196	354
	18%dk	**22%zd**	**28%zd**	**22%zd**	*16%*	*18%*	*18%*	*19%*	*18%*	*17%*	**21%k**	*15%*	*19%*	*20%*	*16%*	**20%zn**	*22%*	*16%*	**20%z**	*16%*
Making sure as many people as possible across the country benefit from AI in healthcare	**381**	95	34	86	277	72	308	60	169	133	54	164	159	21	158	146	23	141	175	393
	17%l	*18%*	*20%*	*18%*	*17%*	*16%*	*18%*	**23%zl**	*18%*	*14%*	*16%*	**21%zl**	*15%*	*25%*	**20%z**	*16%*	*16%*	*19%*	*18%*	*18%*
Helping NHS organisations to use AI more widely	**309**	89	38	84	211	59	245	52	131	117	62	112	128	18	92	131	28	98	137	312
	14%	*17%*	**22%zd**	*17%*	*13%*	*13%*	*14%*	**20%zl**	*14%*	*13%*	**19%zl**	*14%*	*12%*	*22%*	*12%*	*15%*	*20%*	*13%*	*14%*	*14%*
Supporting companies to produce new AI health technologies and making these available to use in the NHS	**227**	67	28	57	157	46	178	33	83	101	45	78	102	13	76	99	16	75	113	243
	10%	*13%*	**17%zd**	*12%*	*10%*	*10%*	*10%*	*13%*	*9%*	*11%*	*14%*	*10%*	*10%*	*16%*	*10%*	*11%*	*11%*	*10%*	*11%*	*11%*
That patients have access to AI technologies as quickly as possible	**138**	35	11	31	99	30	108	14	48	71	22	50	66	-	58	63	3	54	68	118
	6%	*7%*	*7%*	*6%*	*6%*	*7%*	*6%*	*5%*	*5%*	*8%*	*7%*	*6%*	*6%*	-	*7%*	*7%*	*2%*	*7%*	*7%*	*5%*
Don't know	**243**	27	8	20	190	48	169	19	108	97	38	92	94	17	81	69	23	76	71	217
	11%abcflor	**5%c**	*5%*	*4%*	**12%abc**	*10%*	*10%*	*7%*	*12%*	*10%*	*11%*	*12%*	*9%*	**20%o**	*10%*	*8%*	**16%r**	*10%*	*7%*	*10%*
Mean	**2.42abcell**	**2.31b**	1.91	**2.32b**	**2.46zabc**	2.32	**2.48ze**	**2.52l**	**2.45l**	2.35	**2.58zkl**	2.42	2.37	2.19	2.36	2.45	2.27	2.40	2.44	2.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 307

QAIHealthcareRegulation. Please think now about how AI in healthcare should be regulated. Which two or three of the following do you think are most important when regulating AI in healthcare?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
The safety of patients when AI is used in their care	**1515**	142	161	115	54	334	46	110	19	11	-	84	116	78	62	1595
	68%	*72%*	*70%*	**81%zbdekl**	*67%*	**71%k**	**81%kl**	**76%l**	*65%*	*70%*	-	*63%*	*63%*	**84%zbdekl**	*77%*	*72%*
That we know who is responsible when things go wrong	**946**	75	92	74	36	204	26	63	17	7	-	75	69	29	34	971
	43%	*38%*	*40%*	**53%zalm**	*44%*	**43%m**	*46%*	*43%*	*59%*	*44%*	-	**56%abelm**	*38%*	*32%*	*42%*	*44%*
That decisions made by AI are explainable	**866**	77	82	63	30	192	28	51	11	8	-	54	64	33	37	915
	39%	*39%*	*36%*	*45%*	*38%*	*41%*	*48%*	*36%*	*37%*	*49%*	-	*40%*	*35%*	*36%*	*46%*	*41%*
Making sure that people in disadvantaged groups benefit equally when AI is used	**389**	54	55	15	7	85	10	46	4	3	1	6	9	21	20	354
	18%cdkl	**27%zcdekl**	**24%zcdkl**	*10%*	*9%*	**18%ckl**	**18%kl**	**32%zbcdekl**	*14%*	*20%*	*54%*	*4%*	*5%*	**23%cdkl**	**25%cdkl**	*16%*
Making sure as many people as possible across the country benefit from AI in healthcare	**381**	34	45	27	13	84	8	30	7	5	-	22	31	21	18	393
	17%	*17%*	*20%*	*19%*	*16%*	*18%*	*15%*	*21%*	*25%*	*29%*	-	*16%*	*17%*	*23%*	*22%*	*18%*
Helping NHS organisations to use AI more widely	**309**	31	46	19	15	63	8	22	9	2	-	17	36	21	11	312
	14%	*16%*	**20%z**	*14%*	*18%*	*13%*	*14%*	*15%*	*30%*	*14%*	-	*12%*	**20%z**	**23%ze**	*13%*	*14%*
Supporting companies to produce new AI health technologies and making these available to use in the NHS	**227**	26	30	20	5	49	4	13	6	1	-	14	28	14	5	243
	10%	*13%*	*13%*	*14%*	*6%*	*10%*	*7%*	*9%*	*22%*	*4%*	-	*10%*	**15%zd**	*15%*	*6%*	*11%*
That patients have access to AI technologies as quickly as possible	**138**	10	16	8	12	24	3	3	-	1	1	9	28	1	10	118
	6%	*5%*	**7%z**	*6%*	**15%zacegm**	*5%*	*5%*	*2%*	-	*6%*	*46%*	*6%*	**15%zabcegkm**	*1%*	**12%egm**	*5%*
Don't know	**243**	18	17	6	7	31	4	10	*	1	-	16	22	4	2	217
	11%cen	*9%*	*7%*	*4%*	*9%*	*7%*	*6%*	*7%*	*1%*	*7%*	-	**12%ce**	**12%c**	*4%*	*3%*	*10%*
Mean	**2.42**	2.49	2.50	2.52	2.35	2.36	2.50	2.51	2.55	2.53	1.00	2.37	2.33	2.48	2.50	2.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
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Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 308

QLLMPersonalHealthUse. In the last 12 months, have you personally used an online large language model (such as ChatGPT, Google Gemini, Microsoft Copilot) for advice about your health and care?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Yes, regularly	296	159	135	68	79	63	47	24	8	7	207	80	165	132	113	183	30	69	82	3	-	207
	13%hijlmnost	15%	12%	23%fgh i	24%fgh i	17%ghi	13%ghi	7%hi	3%	3%	11%	28%kl	17%m	10%	17%ost	12%st	12%st	12%st	14%st	4%	-	9%
Yes, sometimes	465	224	234	83	79	102	80	59	35	27	350	91	241	220	166	294	49	122	105	10	8	414
	21%ghijmnos	21%	20%	28%ghi	24%hi	28%ghi	23%ghi	17%i	13%	11%	19%	31%kl	25%m	18%	25%orst	19%	19%	22%s	18%	12%	13%	19%
No	1428	651	761	140	177	185	223	267	222	214	1282	111	534	889	377	1040	172	357	390	66	54	1568
	65%edeklm	62%	67%z	47%	53%	51%	64%ede	76%acde f	83%acde fg	86%acdefg	69%kl	38%	56%	71%kl	57%	68%kn	68%kn	64%kn	67%kn	83%nopqr	84%nopqr	71%
Don't know	24	11	13	7	-	11	1	3	1	1	15	8	6	19	4	17	1	6	8	1	2	25
	1%j	1%	1%	2%	-	3%efgh	*	1%	1%	1%	1%	3%	1%	1%	1%	1%	*	1%	1%	1%	3%	1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 309

QLLMPersonalHealthUse. In the last 12 months, have you personally used an online large language model (such as ChatGPT, Google Gemini, Microsoft Copilot) for advice about your health and care?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Yes, regularly	296	31	73	82	49	254	12	14	16	82	39	132	12	44	27	23	16	25	31	17	60	207
	13%n	*8%*	13%c	17%c	21%cd	14%h	*7%*	*14%*	26%ghi	*16%*	*11%*	*13%*	*13%*	18%rtu	*15%*	*14%*	*8%*	*12%*	*10%*	*9%*	21%mtu	*9%*
Yes, sometimes	465	79	115	100	77	416	23	15	11	103	90	223	17	50	37	28	62	33	57	47	86	414
	21%n	*21%*	*20%*	*20%*	32%cde	22%h	*12%*	*15%*	*19%*	*20%*	*25%*	*22%*	*18%*	*20%*	*21%*	*17%*	31%cgtu	*16%*	*19%*	*24%*	30%rstu	*19%*
No	1428	262	375	305	112	1178	149	69	33	323	227	627	58	151	114	113	114	151	218	123	135	1568
	65%fgv	70%ef	66%f	62%f	*47%*	*63%*	81%fgj	*68%*	*54%*	*63%*	*63%*	*63%*	65%v	62%v	64%v	68%v	*58%*	72%rv	71%rv	64%v	*48%*	*71%*
Don't know	24	3	3	3	-	20	1	2	1	4	6	10	3	-	1	1	5	1	1	6	2	25
	1%	*1%*	*1%*	*1%*	-	*1%*	*	*2%*	*2%*	*1%*	*2%*	*1%*	3%o	-	*1%*	*	*3%*	*	*	3%ost	*1%*	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 310

QLLMPersonalHealthUse. In the last 12 months, have you personally used an online large language model (such as ChatGPT, Google Gemini, Microsoft Copilot) for advice about your health and care?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Yes, regularly	296	244	52	51	61	58	72	54	170	18	2	14	23	9	51	108	188	207
	13%gh	14%	11%	12%	14%	13%	16%	12%	15%gji	7%	1%	10%j	10%j	13%j	24%ghijk l	19%rp	11%	9%
Yes, sometimes	465	395	71	121	92	89	73	91	251	56	27	27	34	21	45	147	319	414
	21%bflp	23%ghi	15%	28%efgi	21%	20%	16%	20%	22%j	21%	24%	18%	15%	28%	21%	26%rp	19%	19%
No	1428	1081	348	251	290	291	303	294	701	192	84	103	167	43	111	308	1117	1568
	65%achno	62%	74%ghi	58%	65%	65%	67%c	66%c	62%	72%ahn	74%ahn	70%hn	74%ahn	58%	52%	54%	68%ap	71%
Don't know	24	22	2	9	1	8	1	5	10	1	*	3	3	2	6	8	14	25
	1%	1%	1%	2%f	*	2%	*	1%	1%	*	*	2%	1%	2%	3%	1%	1%	1%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 311

QLLMPersonalHealthUse. In the last 12 months, have you personally used an online large language model (such as ChatGPT, Google Gemini, Microsoft Copilot) for advice about your health and care?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Yes, regularly	**296**	260	29	116	123	21	86	172	194	86	52	36	29	1	207
	13%fhi	*13%*	*15%*	*13%*	*12%*	*16%*	**17%efghi**	*11%*	*12%*	**17%efghi**	*10%*	**24%efghi**	*15%*	*12%*	*9%*
Yes, sometimes	**465**	423	38	194	203	26	114	298	351	113	93	30	38	1	414
	21%	*21%*	*20%*	*22%*	*21%*	*19%*	*23%*	*20%*	**21%g**	*22%*	*19%*	*19%*	*20%*	*10%*	*19%*
No	**1428**	1292	129	548	658	86	296	1029	1074	305	348	88	129	9	1568
	65%	*65%*	*66%*	*63%*	*66%*	*65%*	*59%*	**68%efhik**	**66%efi**	*60%*	**70%efhik**	*57%*	*66%*	*78%*	*71%*
Don't know	**24**	16	-	10	6	-	5	6	13	3	3	-	-	-	25
	1%ghi	*1%*	-	*1%*	*1%*	-	*1%*	*	**1%g**	*1%*	*1%*	-	-	-	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 312

QLLMPersonalHealthUse. In the last 12 months, have you personally used an online large language model (such as ChatGPT, Google Gemini, Microsoft Copilot) for advice about your health and care?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Yes, regularly	**296**	96	41	89	199	63	226	42	109	137	46	88	159	34	90	132	29	86	149	207
	13%	**18%zd**	**24%zd**	**18%zd**	*12%*	*14%*	*13%*	*16%*	*12%*	*15%*	*14%*	*11%*	**15%zk**	**40%zno**	*12%*	*15%*	**20%q**	*12%*	*15%*	*9%*
Yes, sometimes	**465**	127	58	113	319	95	365	56	183	207	63	172	226	20	164	168	32	145	224	414
	21%	*24%*	**34%zacd**	*23%*	*20%*	*21%*	*21%*	*22%*	*20%*	*22%*	*19%*	*22%*	*22%*	*23%*	*21%*	*19%*	*22%*	*19%*	*23%*	*19%*
No	**1428**	306	72	281	1064	296	1110	163	620	576	221	528	645	31	520	590	77	514	608	1568
	65%abcmpr	**58%b**	*42%*	**58%b**	**67%zabq**	*64%*	*65%*	*62%*	*67%*	*62%*	*66%*	*67%*	*62%*	*36%*	**67%m**	**66%m**	*54%*	**68%zpr**	*62%*	*71%*
Don't know	**24**	1	*	1	11	7	9	*	11	8	3	6	6	*	8	6	6	5	6	25
	1%acdfr	*	*	*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	**4%zqr**	*1%*	*1%*	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 313

QLLMPersonalHealthUse. In the last 12 months, have you personally used an online large language model (such as ChatGPT, Google Gemini, Microsoft Copilot) for advice about your health and care?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Yes, regularly	**296**	28	22	13	12	60	9	13	-	1	1	13	34	18	14	207
	13%	*14%*	*10%*	*9%*	*15%*	*13%*	*15%*	*9%*	-	*6%*	*54%*	*10%*	**18%bc**	**19%c**	*17%*	*9%*
Yes, sometimes	**465**	40	67	22	10	106	11	39	14	3	-	31	36	11	18	414
	21%	*20%*	**29%cdlm**	*15%*	*13%*	**23%n**	*20%*	**27%dm**	*49%*	*20%*	-	*23%*	*20%*	*12%*	*22%*	*19%*
No	**1428**	129	139	107	57	304	37	93	15	11	1	91	115	63	50	1568
	65%	*65%*	*61%*	**76%abel**	**71%l**	*65%*	*65%*	*64%*	*51%*	*67%*	*46%*	*67%*	*62%*	*68%*	*61%*	*71%*
Don't know	**24**	2	-	*	1	*	-	-	-	1	-	*	*	-	-	25
	1%e	*1%*	-	*	**1%e**	*	-	-	-	*7%*	-	*	*	-	-	*1%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 314

QLLMPersonalHealthUseHelpful. How helpful or unhelpful did you find the advice that you received from the LLM about your health and care?
Base: All who have personally used an online large language model (LLM) for advice about health and care

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	621	295	317	61	67	118	133	115	83	44	520	80	317	300	236	379	75	129	148	16	11	621
Weighted Total	761	383	369	151*	158*	165	128	83*	43*	34*	557	170*	406	352	279	477	78*	191*	187*	13**	8**	621
Very helpful	143	83	57	11	28	43	28	16	7	10	101	30	85	57	62	80	15	23	36	5	1	124
	19%bc	22%	16%	7%	18%	26%ac	22%c	19%c	17%	29%c	18%	17%	21%	16%	22%	17%	19%	12%	19%	42%	8%	20%
Fairly helpful	401	213	183	90	87	76	58	52	23	14	282	104	204	196	140	259	41	114	97	4	3	318
	53%j	56%	50%	60%	55%	46%	46%	62%cdi	54%	43%	51%	61%	50%	56%	50%	54%	53%	60%	52%	29%	32%	51%
Neither helpful nor unhelpful	123	47	74	33	14	23	26	13	8	6	101	16	52	72	34	87	13	33	38	1	2	106
	16%l	12%	20%za	22%	9%	14%	21%d	15%	19%	17%	18%z	10%	13%	20%l	12%	18%	16%	17%	20%	9%	25%	17%
Fairly unhelpful	68	31	37	7	21	21	11	2	3	2	49	17	50	17	33	34	8	12	11	1	2	53
	9%gm	8%	10%	5%	14%g	13%g	9%	3%	6%	5%	9%	10%	12%zm	5%	12%	7%	10%	6%	6%	9%	29%	9%
Very unhelpful	17	6	11	5	6	2	2	-	1	1	14	3	11	5	10	7	-	3	2	1	1	13
	2%	1%	3%	3%	4%	1%	1%	-	2%	4%	2%	2%	3%	1%	4%	1%	-	1%	1%	11%	6%	2%
Don't know	10	3	7	4	2	-	3	-	1	*	10	-	3	6	-	10	1	5	3	-	-	7
	1%	1%	2%	3%	1%	-	2%	-	2%	1%	2%z	-	1%	2%	-	2%	2%	3%	2%	-	-	1%
Mean	3.76b	3.89zb	3.66	3.64	3.71	3.82	3.80	3.98zc	3.78	3.89	3.75	3.82	3.75	3.82	3.75	3.80	3.83	3.77	3.84	3.82	3.06	3.79
Helpful	544	296	240	101	116	119	86	68	30	24	383	134	289	253	201	339	56	137	133	9	3	442
	71%b	77%zb	65%	67%	73%	72%	67%	82%zf	71%	73%	69%	78%	71%	72%	72%	71%	72%	72%	71%	71%	40%	71%
Unhelpful	84	36	48	12	27	23	13	2	4	3	62	20	61	22	43	41	8	15	13	3	3	66
	11%gmo	9%	13%	8%	17%g	14%g	10%	3%	8%	9%	11%	12%	15%zm	6%	15%zo	9%	10%	8%	7%	20%	35%	11%
NET: Helpful	60%	68%	52%	59%	56%	58%	57%	79%	62%	63%	58%	66%	56%	66%	57%	62%	62%	64%	64%	51%	5%	61%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 315

QLLMPersonalHealthUseHelpful. How helpful or unhelpful did you find the advice that you received from the LLM about your health and care?
Base: All who have personally used an online large language model (LLM) for advice about health and care

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	621	110	162	155	79	508	26	35	52	136	97	275	21	67	48	42	55	50	76	64	85	621
Weighted Total	761	109*	187	183	126*	670	35**	30**	27**	185*	129*	355	29**	93*	63**	51**	78*	58*	88*	64*	145*	621
Very helpful	143	18	42	32	29	123	4	8	8	35	15	73	3	22	10	11	4	12	21	10	30	124
	19%	16%	22%	18%	23%	18%	11%	27%	28%	19%	12%	21%	11%	24%r	15%	22%	6%	21%r	24%r	15%	20%	20%
Fairly helpful	401	56	95	107	66	355	20	14	12	92	84	180	20	40	32	29	55	26	39	37	77	318
	53%	51%	51%	59%	52%	53%	57%	47%	44%	50%	65%zm	51%	70%	42%	51%	57%	70%rstl	45%	44%	58%	53%	51%
Neither helpful nor unhelpful	123	21	27	20	15	103	9	5	6	29	15	59	4	18	7	4	11	12	19	12	17	106
	16%	19%	14%	11%	12%	15%	26%	17%	21%	16%	12%	17%	15%	19%	10%	8%	14%	20%	21%	19%	12%	17%
Fairly unhelpful	68	11	19	22	6	63	2	2	1	19	9	35	1	11	7	7	2	7	8	4	16	53
	9%	10%	10%	12%	5%	9%	6%	6%	3%	10%	7%	10%	4%	12%	11%	13%	3%	12%	9%	7%	11%	9%
Very unhelpful	17	1	4	1	9	15	-	1	*	9	1	6	-	3	6	-	1	-	1	1	4	13
	2%	1%	2%	1%	8%ze	2%	-	2%	2%	5%	1%	2%	-	3%	9%	-	2%	-	2%	1%	3%	2%
Don't know	10	2	1	-	-	10	-	-	*	2	4	3	-	-	2	-	4	1	-	-	2	7
	1%	2%	*	-	-	1%	-	-	1%	1%	3%	1%	-	-	4%	-	5%	2%	-	-	2%	1%
Mean	3.78	3.73	3.82	3.81	3.78	3.77	3.73	3.89	3.96	3.69	3.83	3.79	3.89	3.72	3.54	3.87	3.80	3.77	3.80	3.80	3.79	3.79
Helpful	544	73	137	139	95	478	24	22	20	127	99	253	23	62	42	40	59	38	60	47	107	442
	71%	67%	73%	76%	75%	71%	68%	74%	73%	68%	77%	71%	81%	66%	66%	78%	76%	66%	68%	73%	74%	71%
Unhelpful	84	12	22	23	16	78	2	3	1	27	10	41	1	14	13	7	3	7	9	5	20	66
	11%	11%	12%	13%	13%	12%	6%	9%	5%	15%	8%	11%	4%	15%	20%	13%	4%	12%	11%	7%	13%	11%
NET: Helpful	60%	56%	61%	64%	63%	60%	62%	65%	68%	54%	69%	60%	77%	51%	46%	65%	72%	55%	58%	66%	60%	61%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 316

QLLMPersonalHealthUseHelpful. How helpful or unhelpful did you find the advice that you received from the LLM about your health and care?
Base: All who have personally used an online large language model (LLM) for advice about health and care

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	621	498	123	121	136	124	119	121	379	77	30	34	42	17	33	172	449	621
Weighted Total	761	639	123*	172*	153*	147*	145*	144*	421	74*	29**	41**	57**	30**	97**	255	506	621
Very helpful	143	115	27	31	29	26	31	26	99	11	4	6	7	4	11	50	93	124
	19%	18%	22%	18%	19%	17%	21%	18%	24%z	15%	13%	16%	12%	14%	11%	20%	18%	20%
Fairly helpful	401	341	60	93	84	74	76	75	208	42	16	25	29	9	64	137	265	318
	53%	53%	49%	54%	55%	50%	52%	52%	49%	57%	55%	60%	50%	30%	66%	54%	52%	51%
Neither helpful nor unhelpful	123	97	27	26	22	22	23	30	51	14	6	6	16	10	19	37	86	106
	16%h	15%	22%	15%	15%	15%	16%	21%	12%	18%	22%	15%	28%	34%	19%	15%	17%	17%
Fairly unhelpful	68	62	5	16	16	15	11	10	44	7	1	3	5	4	1	18	50	53
	9%	10%	4%	9%	11%	10%	7%	7%	10%	9%	4%	8%	10%	15%	1%	7%	10%	9%
Very unhelpful	17	14	2	2	-	9	4	1	14	-	-	-	-	-	3	7	9	13
	2%	2%	2%	1%	-	6%cd	3%	1%	3%	-	-	-	-	-	3%	3%	2%	2%
Don't know	10	9	1	4	1	1	1	3	5	1	1	*	-	2	-	6	4	7
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	5%	1%	-	8%	-	2%	1%	1%
Mean	3.78	3.76	3.85	3.80	3.83	3.63	3.82	3.82	3.80	3.78	3.81	3.84	3.64	3.45	3.81	3.82	3.76	3.79
Helpful	544	457	87	124	113	99	106	101	307	53	20	31	35	13	74	187	357	442
	71%	72%	71%	72%	74%	68%	73%	70%	73%	71%	68%	76%	62%	43%	77%	73%	71%	71%
Unhelpful	84	76	8	19	16	24	15	11	58	7	1	3	5	4	4	25	59	66
	11%	12%	6%	11%	11%	16%	10%	7%	14%z	9%	4%	8%	10%	15%	4%	10%	12%	11%
NET: Helpful	60%	60%	64%	61%	63%	51%	63%	63%	59%	62%	64%	68%	53%	28%	73%	63%	59%	61%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 317

QLLMPersonalHealthUseHelpful. How helpful or unhelpful did you find the advice that you received from the LLM about your health and care?
Base: All who have personally used an online large language model (LLM) for advice about health and care

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**621**	568	46	221	304	43	157	427	478	178	137	48	46	3	621
Weighted Total	**761**	683	67*	310	327	47**	200	470	545	198	145*	66*	67*	2**	621
Very helpful	**143**	128	10	59	59	10	43	87	98	33	29	12	10	-	124
	19%	*19%*	*15%*	*19%*	*18%*	*21%*	*22%*	*18%*	*18%*	*17%*	*20%*	*19%*	*15%*	-	*20%*
Fairly helpful	**401**	365	34	157	184	23	97	267	293	115	89	30	34	2	318
	53%	*53%*	*50%*	*51%*	*56%*	*49%*	*48%*	**57%z**	*54%*	*58%*	**62%f**	*46%*	*50%*	*68%*	*51%*
Neither helpful nor unhelpful	**123**	115	7	59	47	8	36	70	98	26	15	12	7	-	106
	16%	*17%*	*11%*	*19%*	*14%*	*17%*	*18%*	*15%*	**18%gj**	*13%*	*10%*	*18%*	*11%*	-	*17%*
Fairly unhelpful	**68**	53	13	24	25	4	18	34	38	15	8	8	13	1	53
	9%ah	*8%*	**19%zad**	*8%*	*8%*	*9%*	*9%*	*7%*	*7%*	*8%*	*5%*	*12%*	**19%zghj**	*32%*	*9%*
Very unhelpful	**17**	14	3	7	6	1	4	7	11	6	3	3	3	-	13
	2%	*2%*	*4%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	*2%*	*5%*	*4%*	-	*2%*
Don't know	**10**	8	-	3	5	-	2	5	7	3	-	-	-	-	7
	1%	*1%*	-	*1%*	*1%*	-	*1%*	*1%*	*1%*	*1%*	-	-	-	-	*1%*
Mean	**3.78**	3.80	3.53	3.78	3.83	3.78	3.79	**3.84z**	3.80	3.78	**3.92f**	3.60	3.53	3.37	3.79
Helpful	**544**	**493**	**44**	**216**	**244**	**33**	**140**	**354**	**391**	**148**	**118**	**43**	**44**	**2**	**442**
	71%	***72%***	***65%***	***70%***	***75%***	***71%***	***70%***	**75%zh**	***72%***	***75%***	**82%zfhk**	***64%***	***65%***	***68%***	***71%***
Unhelpful	**84**	**67**	**16**	**31**	**31**	**6**	**22**	**41**	**49**	**22**	**11**	**12**	**16**	**1**	**66**
	11%agh	***10%***	**23%zacd**	***10%***	***9%***	***12%***	***11%***	***9%***	***9%***	***11%***	***8%***	***18%***	**23%zghj**	***32%***	***11%***
NET: Helpful	***60%***	***62%***	***42%***	***60%***	***65%***	***59%***	***59%***	***67%***	***63%***	***64%***	***74%***	***47%***	***42%***	***37%***	***61%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 318

QLLMPersonalHealthUseHelpful. How helpful or unhelpful did you find the advice that you received from the LLM about your health and care?
Base: All who have personally used an online large language model (LLM) for advice about health and care

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	**621**	184	76	168	424	150	464	79	226	298	88	204	324	27	199	278	45	187	320	621
Weighted Total	**761**	222	99*	202	518	158*	591	98*	292	345	110*	259	385	54**	254	300	61*	231	372	621
Very helpful	**143**	38	17	33	104	40	99	21	59	60	20	45	77	13	37	64	16	41	69	124
	19%	*17%*	*17%*	*16%*	*20%*	*25%*	*17%*	*21%*	*20%*	*17%*	*18%*	*17%*	*20%*	*23%*	*14%*	*21%*	*26%*	*18%*	*18%*	*20%*
Fairly helpful	**401**	109	39	100	277	66	331	57	153	172	71	147	179	33	140	139	25	130	185	318
	53%bcelo	**49%b**	*39%*	*49%*	*53%*	*41%*	**56%ad**	*58%*	*52%*	*50%*	**65%j**	*57%*	*46%*	*62%*	*55%*	*46%*	*41%*	*56%*	*50%*	*51%*
Neither helpful nor unhelpful	**123**	42	24	37	76	32	90	14	50	57	17	41	65	4	53	49	11	48	58	106
	16%	*19%*	*24%*	*19%*	*15%*	*20%*	*15%*	*14%*	*17%*	*17%*	*16%*	*16%*	*17%*	*7%*	*21%*	*16%*	*18%*	*21%*	*16%*	*17%*
Fairly unhelpful	**68**	24	17	22	44	11	55	5	23	39	-	18	49	4	12	39	5	7	48	53
	9%jnq	*11%*	**17%ad**	*11%*	*8%*	*7%*	*9%*	*5%*	*8%*	*11%*	-	*7%*	**13%zj**	*7%*	*5%*	**13%zn**	*8%*	*3%*	**13%zq**	*9%*
Very unhelpful	**17**	5	2	5	11	7	9	2	1	12	1	5	11	-	7	9	2	4	10	13
	2%h	*2%*	*2%*	*2%*	*2%*	*5%*	*2%*	*2%*	*	**4%h**	*1%*	*2%*	*3%*	-	*3%*	*3%*	*4%*	*2%*	*3%*	*2%*
Don't know	**10**	4	-	4	6	2	6	-	6	4	*	3	4	-	4	1	2	1	3	7
	1%	*2%*	-	*2%*	*1%*	*1%*	*1%*	-	*2%*	*1%*	*	*1%*	*1%*	-	*2%*	*	*4%*	*1%*	*1%*	*1%*
Mean	**3.78bil**	3.69	3.51	3.68	**3.82b**	3.77	3.78	3.91	3.86	3.67	**4.00l**	3.82	3.69	4.02	3.75	3.70	3.81	3.86	3.69	3.79
Helpful	**544**	**147**	**56**	**133**	**381**	**106**	**431**	**78**	**212**	**232**	**91**	**192**	**256**	**46**	**177**	**203**	**41**	**171**	**254**	**442**
	71%bl	**66%b**	***56%***	***66%***	**74%b**	***67%***	***73%***	***79%***	***73%***	***67%***	**83%zl**	***74%***	***66%***	***86%***	***70%***	***68%***	***67%***	***74%***	***68%***	***71%***
Unhelpful	**84**	**29**	**19**	**27**	**55**	**19**	**64**	**7**	**24**	**51**	**1**	**23**	**60**	**4**	**19**	**48**	**7**	**11**	**58**	**66**
	11%jq	***13%***	**20%z**	***13%***	***11%***	***12%***	***11%***	***7%***	***8%***	**15%z**	***1%***	**9%j**	**16%zj**	***7%***	***8%***	**16%zn**	***12%***	***5%***	**16%zq**	***11%***
NET: Helpful	***60%***	***53%***	***36%***	***53%***	***63%***	***55%***	***62%***	***72%***	***64%***	***52%***	***82%***	***65%***	***51%***	***79%***	***62%***	***52%***	***55%***	***69%***	***53%***	***61%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 319

QLLMPersonalHealthUseHelpful. How helpful or unhelpful did you find the advice that you received from the LLM about your health and care?
Base: All who have personally used an online large language model (LLM) for advice about health and care

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**621**	62	68	29	20	151	17	43	10	4	1	41	54	28	25	621
Weighted Total	**761**	68*	89*	34**	22**	166*	20**	52*	14**	4**	1**	44**	70*	29**	32**	621
Very helpful	**143**	13	15	9	7	33	6	6	2	1	1	9	18	8	11	124
	19%	*19%*	*17%*	*26%*	*30%*	*20%*	*30%*	*11%*	*13%*	*23%*	*100%*	*20%*	*26%*	*27%*	*34%*	*20%*
Fairly helpful	**401**	43	53	13	8	97	8	32	8	1	-	26	28	18	13	318
	53%	*64%i*	*59%*	*38%*	*36%*	*58%*	*40%*	*62%*	*57%*	*21%*	-	*60%*	*40%*	*62%*	*40%*	*51%*
Neither helpful nor unhelpful	**123**	6	10	11	3	15	4	7	1	1	-	3	13	2	4	106
	16%	*9%*	*11%*	*33%*	*15%*	*9%*	*21%*	*13%*	*10%*	*15%*	-	*6%*	*19%*	*8%*	*14%*	*17%*
Fairly unhelpful	**68**	4	8	1	4	12	2	6	-	2	-	4	10	1	2	53
	9%	*7%*	*9%*	*3%*	*19%*	*7%*	*9%*	*12%*	-	*41%*	-	*9%*	*14%*	*3%*	*5%*	*9%*
Very unhelpful	**17**	1	3	-	-	8	-	-	3	-	-	2	-	-	-	13
	2%	*1%*	*3%*	-	-	*5%*	-	-	*20%*	-	-	*4%*	-	-	-	*2%*
Don't know	**10**	-	1	-	-	2	-	1	-	-	-	-	-	-	2	7
	1%	-	*1%*	-	-	*1%*	-	*2%*	-	-	-	-	-	-	*7%*	*1%*
Mean	**3.78**	3.94	3.79	3.86	3.77	3.82	3.92	3.74	3.44	3.25	5.00	3.82	3.78	4.14	4.10	3.79
Helpful	**544**	**57**	**68**	**22**	**15**	**129**	**14**	**38**	**10**	**2**	**1**	**35**	**47**	**26**	**23**	**442**
	71%	***83%***	***76%***	***64%***	***66%***	***78%***	***70%***	***73%***	***70%***	***44%***	***100%***	***80%***	***67%***	***89%***	***73%***	***71%***
Unhelpful	**84**	**5**	**11**	**1**	**4**	**20**	**2**	**6**	**3**	**2**	-	**6**	**10**	**1**	**2**	**66**
	11%	***8%***	***12%***	***3%***	***19%***	***12%***	***9%***	***12%***	***20%***	***41%***	-	***14%***	***14%***	***3%***	***5%***	***11%***
NET: Helpful	**60%**	***75%***	***64%***	***60%***	***48%***	***66%***	***62%***	***61%***	***50%***	***3%***	***100%***	***66%***	***52%***	***87%***	***68%***	***61%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 320

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- SUMMARY TABLE
Base: All respondents

	If the model is offered directly by the NHS for you to use personally	If the model is available on the internet for anyone to use	If the model is used by health professionals involved in your care
Unweighted Total	2214	2214	2214
Weighted Total	2214	2214	2214
Completely acceptable	198	139	194
	9%	*6%*	*9%*
Somewhat acceptable	778	602	750
	35%	*27%*	*34%*
Neither acceptable nor unacceptable	468	515	467
	21%	*23%*	*21%*
Somewhat unacceptable	360	415	379
	16%	*19%*	*17%*
Completely unacceptable	269	380	276
	12%	*17%*	*12%*
Don't know	140	164	147
	6%	*7%*	*7%*
Mean	3.13	2.86	3.10
Acceptable	**977**	**740**	**944**
	44%	***33%***	***43%***
Unacceptable	**629**	**795**	**655**
	28%	***36%***	***30%***
NET: Acceptable	***16%***	***-2%***	***13%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 321

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is offered directly by the NHS for you to use personally
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Completely acceptable	198	127	71	18	36	39	40	26	21	20	154	36	112	86	91	108	21	39	38	9	1	194
	9%bjmot	12%zb	*6%*	*6%*	*11%*	*11%*	*11%*	*7%*	*8%*	*8%*	*8%*	*13%*	12%zm	*7%*	14%zoqrt	*7%*	*8%*	*7%*	*7%*	11%t	*2%*	*9%*
Somewhat acceptable	778	387	384	105	109	113	130	138	100	83	664	102	346	430	278	498	89	185	187	26	11	797
	35%st	*37%*	*34%*	*35%*	*33%*	*31%*	*37%*	39%ze	*38%*	*34%*	36%z	*35%*	*37%*	*34%*	42%zoqrt	32%t	36%t	33%t	32%t	33%t	*17%*	*36%*
Neither acceptable nor unacceptable	468	208	257	76	68	91	58	78	58	40	391	62	195	269	88	375	53	127	165	11	19	447
	21%lq	*20%*	*22%*	*26%*	*20%*	25%fi	*17%*	*22%*	*22%*	*16%*	*21%*	*21%*	*21%*	*21%*	*13%*	24%ns	21%n	23%n	28%rnos	*14%*	30%ns	*20%*
Somewhat unacceptable	360	154	200	43	60	54	65	53	41	45	304	41	148	211	121	237	36	98	80	14	9	360
	16%	*15%*	*17%*	*14%*	*18%*	*15%*	*18%*	*15%*	*16%*	*18%*	*16%*	*14%*	*16%*	*17%*	*18%*	*15%*	*14%*	*18%*	*14%*	*18%*	*13%*	*16%*
Completely unacceptable	269	118	145	42	44	39	37	37	33	36	221	33	93	174	65	202	32	76	71	12	10	275
	12%j	*11%*	*13%*	*14%*	*13%*	*11%*	*11%*	*11%*	*12%*	*15%*	*12%*	*11%*	*10%*	14%zl	*10%*	*13%*	*13%*	*14%*	*12%*	*15%*	*16%*	*12%*
Don't know	140	51	87	14	19	26	22	21	13	24	120	16	51	89	19	113	20	29	43	8	14	141
	6%n	*5%*	8%za	*5%*	*6%*	*7%*	*6%*	*6%*	*5%*	10%zl	*6%*	*6%*	*5%*	*7%*	*3%*	7%zn	8%n	*5%*	7%n	10%n	22%znopqrs	*6%*
Mean	3.13	3.25	3.03	3.05	3.10	3.18	3.22	3.19	3.13	3.02	3.13	3.25	3.26	3.04	3.33	3.05	3.14	3.02	3.08	3.07	2.68	3.13
	bmot	zb											zm		zoqrt	t	t		t			
Acceptable	977	514	454	123	145	151	170	164	121	103	818	138	458	516	368	606	111	224	226	34	12	991
	44%bmort	49%zb	*40%*	*41%*	*43%*	*42%*	*48%*	*47%*	*45%*	*41%*	*44%*	*48%*	48%zm	*41%*	56%zopqrst	40%t	44%t	40%t	39%t	44%t	*19%*	*45%*
Unacceptable	629	272	345	85	104	93	102	90	75	82	525	73	241	385	186	439	68	174	151	26	19	635
	28%j	*26%*	*30%*	*28%*	*31%*	*26%*	*29%*	*25%*	*28%*	33%zj	*28%*	*25%*	*25%*	31%zl	*28%*	*29%*	*27%*	*31%*	*26%*	*33%*	*29%*	*29%*
NET: Acceptable	*16%*	*23%*	*10%*	*13%*	*12%*	*16%*	*19%*	*21%*	*17%*	*9%*	*16%*	*22%*	*23%*	*10%*	*28%*	*11%*	*17%*	*9%*	*13%*	*11%*	*-11%*	*16%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 322

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is offered directly by the NHS for you to use personally
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Completely acceptable	198	22	55	54	42	178	7	8	6	43	39	95	4	27	12	17	22	14	23	19	39	194
	9%ch	*6%*	*10%*	11%c	18%zcd	10%h	*4%*	*8%*	*10%*	*8%*	*11%*	*10%*	*4%*	*11%*	*7%*	*10%*	*11%*	*7%*	*8%*	*10%*	14%z	*9%*
Somewhat acceptable	778	119	180	224	104	660	62	40	15	188	128	345	33	87	68	57	71	79	93	73	99	797
	35%	*32%*	*32%*	46%zcd	44%zcd	*35%*	*34%*	40%j	*25%*	*37%*	*35%*	*35%*	*36%*	*36%*	*38%*	*35%*	*36%*	*38%*	*30%*	*38%*	*35%*	*36%*
Neither acceptable nor unacceptable	468	83	137	77	37	392	43	19	15	107	77	207	18	55	35	31	46	58	61	30	58	447
	21%e	22%e	24%ef	*16%*	*15%*	*21%*	*23%*	*18%*	*25%*	*21%*	*21%*	*21%*	*20%*	*23%*	*19%*	*19%*	*23%*	27%u	*20%*	*16%*	*21%*	*20%*
Somewhat unacceptable	360	71	98	71	36	305	32	14	9	78	48	179	15	35	28	30	18	32	64	34	48	360
	16%f	*19%*	*17%*	*14%*	*15%*	*16%*	*17%*	*14%*	*15%*	*15%*	*13%*	*18%*	*17%*	*15%*	*15%*	*18%*	*9%*	*15%*	21%r	18%r	*17%*	*16%*
Completely unacceptable	269	55	62	45	15	213	29	13	13	60	41	113	14	21	24	18	23	17	47	23	26	275
	12%f	15%ef	*11%*	*9%*	*6%*	*11%*	*16%*	*13%*	21%zj	*12%*	*11%*	*11%*	*16%*	*9%*	*14%*	*11%*	*12%*	*8%*	*15%*	*12%*	*9%*	*12%*
Don't know	140	23	32	20	5	119	11	7	3	36	29	55	6	18	12	12	17	10	19	14	12	141
	6%f	*6%*	*6%*	*4%*	*2%*	*6%*	*6%*	*7%*	*4%*	*7%*	*8%*	*5%*	*6%*	*7%*	*7%*	*7%*	*9%*	*5%*	*6%*	*7%*	*4%*	*6%*
Mean	3.13cht	2.95	3.13	3.37zcd	3.53zcd	3.16h	2.92	3.17	2.87	3.16	3.23	3.14	2.95	3.28t	3.10	3.16	3.29t	3.21t	2.94	3.16	3.28t	3.13
Acceptable	977	142	236	278	146	838	69	48	21	231	167	440	36	115	80	74	93	94	117	91	138	991
	44%c	*38%*	*42%*	57%zcd	62%zcd	*45%*	*38%*	*48%*	*35%*	*45%*	*46%*	*44%*	*41%*	*47%*	*45%*	*45%*	*47%*	*45%*	*38%*	*47%*	49%t	*45%*
Unacceptable	629	126	161	115	50	518	62	27	22	138	89	291	30	57	52	48	41	49	111	57	74	635
	28%e	34%zef	*28%*	*24%*	*21%*	*28%*	*33%*	*27%*	*36%*	*27%*	*25%*	*29%*	*33%*	*23%*	*29%*	*29%*	*21%*	*23%*	36%zors	*30%*	*26%*	*29%*
NET: Acceptable	16%	*4%*	*13%*	*33%*	*40%*	*17%*	*4%*	*21%*	*-1%*	*18%*	*22%*	*15%*	*7%*	*24%*	*16%*	*16%*	*26%*	*21%*	*2%*	*18%*	*23%*	*16%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 323

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is offered directly by the NHS for you to use personally
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Completely acceptable	198	159	40	44	38	34	42	39	137	23	13	5	7	2	11	49	150	194
	9%l	9%	8%	10%	8%	8%	9%	9%	12%jkl	8%l	12%kl	4%	3%	2%	5%	9%	9%	9%
Somewhat acceptable	778	617	161	123	167	130	182	176	417	89	37	51	77	12	82	201	577	797
	35%cem	35%	34%	28%	38%ce	29%	41%cce	40%ce	37%m	33%m	33%	35%m	34%m	16%	38%m	35%	35%	36%
Neither acceptable nor unacceptable	468	369	100	103	89	119	81	76	206	60	22	39	55	27	52	147	322	447
	21%lp	21%	21%	24%	20%	27%efg	18%	17%	18%	22%	20%	27%h	24%	36%ikh	24%	26%p	20%	20%
Somewhat unacceptable	360	280	80	74	71	81	73	63	199	36	24	20	39	13	23	63	296	360
	16%o	16%	17%	17%	16%	18%	16%	14%	18%	14%	21%	13%	17%	17%	11%	11%	18%eo	16%
Completely unacceptable	269	204	65	58	58	54	48	51	113	41	9	21	31	11	36	72	196	275
	12%h	12%	14%	13%	13%	12%	11%	12%	10%	15%h	8%	14%	14%	15%	17%	13%	12%	12%
Don't know	140	112	27	31	22	26	23	37	60	19	7	10	19	10	10	41	98	141
	6%	6%	6%	7%	5%	6%	5%	8%	5%	7%	7%	7%	8%	13%h	5%	7%	6%	6%
Mean	3.13lm	3.15	3.07	3.06	3.13	3.02	3.23e	3.22	3.25zlm	3.07	3.20m	3.00	2.95	2.69	3.04	3.17	3.12	3.13
Acceptable	977	776	201	167	205	165	225	215	555	112	51	57	83	14	92	249	727	991
	44%elm	45%	42%	39%	46%e	37%	50%zce	49%ce	49%zlm	42%m	45%m	39%m	37%m	19%	43%m	44%	44%	45%
Unacceptable	629	484	145	131	128	135	120	114	312	77	33	41	70	24	59	135	492	635
	28%o	28%	31%	30%	29%	30%	27%	26%	28%	29%	29%	28%	31%	32%	27%	24%	30%eo	29%
NET: Acceptable	16%	17%	12%	8%	17%	7%	23%	23%	21%	13%	16%	11%	6%	-14%	16%	20%	14%	16%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 324

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is offered directly by the NHS for you to use personally
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Completely acceptable	**198**	174	20	73	89	11	52	122	140	53	56	15	20	2	194
	9%g	*9%*	*10%*	*8%*	*9%*	*9%*	*10%*	*8%*	*9%*	*10%*	**11%gh**	*10%*	*10%*	*15%*	*9%*
Somewhat acceptable	**778**	714	64	311	362	41	172	559	590	172	171	51	64	6	797
	35%	**36%z**	*33%*	*36%*	*37%*	*31%*	*34%*	**37%z**	*36%*	*34%*	*35%*	*33%*	*33%*	*52%*	*36%*
Neither acceptable nor unacceptable	**468**	412	52	186	195	31	111	287	333	109	102	30	52	1	447
	21%g	*21%*	*27%*	*21%*	*20%*	*23%*	*22%*	*19%*	*20%*	*22%*	*21%*	*19%*	*27%*	*5%*	*20%*
Somewhat unacceptable	**360**	340	21	147	166	27	87	257	280	83	79	26	21	-	360
	16%	**17%z**	*10%*	*17%*	*17%*	*20%*	*17%*	*17%*	*17%*	*16%*	*16%*	*17%*	*10%*	-	*16%*
Completely unacceptable	**269**	238	29	101	122	15	57	192	192	64	56	24	29	1	275
	12%	*12%*	*15%*	*12%*	*12%*	*11%*	*11%*	*13%*	*12%*	*13%*	*11%*	*16%*	*15%*	*12%*	*12%*
Don't know	**140**	112	10	48	56	8	22	88	97	25	31	8	10	2	141
	6%	*6%*	*5%*	*6%*	*6%*	*6%*	*4%*	*6%*	*6%*	*5%*	*6%*	*5%*	*5%*	*17%*	*6%*
Mean	**3.13**	3.13	3.14	3.13	3.14	3.06	3.16	3.11	3.14	3.14	3.20	3.04	3.14	3.69	3.13
Acceptable	**977**	**888**	**84**	**384**	**451**	**52**	**225**	**680**	**731**	**225**	**227**	**66**	**84**	**7**	**991**
	44%	***45%***	***43%***	***44%***	***46%***	***39%***	***45%***	***45%***	***45%***	***44%***	***46%***	***43%***	***43%***	***67%***	***45%***
Unacceptable	**629**	**578**	**50**	**248**	**288**	**42**	**144**	**449**	**472**	**147**	**136**	**50**	**50**	**1**	**635**
	28%	***29%***	***25%***	***29%***	***29%***	***31%***	***29%***	**30%z**	***29%***	***29%***	***27%***	***33%***	***25%***	***12%***	***29%***
NET: Acceptable	***16%***	***16%***	***17%***	***16%***	***16%***	***8%***	***16%***	***15%***	***16%***	***15%***	***18%***	***10%***	***17%***	***55%***	***16%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 325

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is offered directly by the NHS for you to use personally
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Completely acceptable	198	54	18	50	142	47	148	36	80	81	34	76	85	11	68	86	15	69	92	194
	9%	10%	11%	10%	9%	10%	9%	14%z	9%	9%	10%	10%	8%	12%	9%	10%	10%	9%	9%	9%
Somewhat acceptable	778	174	57	165	579	115	659	110	329	294	138	277	349	22	290	300	42	263	359	797
	35%e	33%	33%	34%	36%	25%	39%ze	42%zl	36%	32%	41%zl	35%	34%	26%	37%	33%	29%	35%	36%	36%
Neither acceptable nor unacceptable	468	122	49	103	331	111	347	45	198	204	64	189	208	26	204	172	40	188	181	447
	21%r	23%c	28%	21%	21%	24%	20%	17%	21%	22%	19%	24%	20%	31%	26%zo	19%	28%r	25%zr	18%	20%
Somewhat unacceptable	360	109	25	103	242	79	276	35	155	162	43	118	198	14	100	176	16	112	192	360
	16%n	21%zd	15%	21%zd	15%	17%	16%	13%	17%	17%	13%	15%	19%zj	16%	13%	20%zn	11%	15%	20%zq	16%
Completely unacceptable	269	55	19	48	202	77	190	26	99	133	37	81	143	9	79	126	24	72	125	275
	12%fg	10%	11%	10%	13%	17%ef	11%	10%	11%	14%z	11%	10%	14%	10%	10%	14%zn	17%	10%	13%	12%
Don't know	140	14	4	14	97	32	89	10	63	55	18	54	54	3	40	36	7	46	36	141
	6%acfor	3%	2%	3%	6%ac	7%	5%	4%	7%	6%	5%	7%	5%	4%	5%	4%	5%	6%	4%	6%
Mean	3.13eilo	3.12	3.18	3.14	3.14	2.94	3.18ze	3.38zhl	3.16	3.03	3.28l	3.20l	3.04	3.15	3.23zo	3.05	3.06	3.20	3.11	3.13
Acceptable	977	229	75	215	720	162	807	146	409	375	172	353	434	33	359	386	57	332	451	991
	44%ei	43%	44%	44%	45%	35%	47%za	56%zhl	44%	40%	52%zl	44%	42%	38%	46%	43%	39%	44%	46%	45%
Unacceptable	629	164	44	151	444	156	466	61	254	295	80	199	340	23	179	302	40	185	317	635
	28%knq	31%	26%	31%	28%	34%zf	27%	23%	28%	32%zg	24%	25%	33%zjk	27%	23%	34%zn	28%	25%	32%zq	29%
NET: Acceptable	16%	12%	18%	13%	17%	1%	20%	32%	17%	9%	28%	19%	9%	12%	23%	9%	12%	20%	14%	16%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 326

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is offered directly by the NHS for you to use personally
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Completely acceptable	**198**	19	35	15	7	40	5	19	4	2	-	8	27	14	12	194
	9%	*10%*	**16%zek**	*11%*	*9%*	*9%*	*9%*	*13%*	*14%*	*10%*	-	*6%*	**15%zek**	**16%e**	*15%*	*9%*
Somewhat acceptable	**778**	95	85	52	28	169	25	59	7	7	1	36	57	30	35	797
	35%	**48%zeklm**	*37%*	*37%*	*35%*	**36%k**	*44%*	*40%*	*25%*	*43%*	*54%*	*27%*	*31%*	*32%*	*42%*	*36%*
Neither acceptable nor unacceptable	**468**	22	34	30	18	101	18	23	4	1	-	42	41	18	16	447
	21%a	*11%*	*15%*	**21%a**	**22%a**	**21%a**	**31%ab**	*16%*	*15%*	*4%*	-	**31%zabeg**	**22%a**	*20%*	*20%*	*20%*
Somewhat unacceptable	**360**	34	44	26	11	82	1	28	9	5	-	26	19	20	7	360
	16%fl	**17%f**	**19%fl**	**18%f**	**13%f**	**17%fl**	*2%*	**20%f**	*30%*	*32%*	-	**19%f**	*10%*	**22%fln**	*9%*	*16%*
Completely unacceptable	**269**	20	17	15	13	66	6	10	4	1	1	16	34	7	7	275
	12%	*10%*	*7%*	*11%*	**16%b**	*14%*	*10%*	*7%*	*13%*	*4%*	*46%*	*12%*	**18%zabgm**	*8%*	*9%*	*12%*
Don't know	**140**	8	13	4	4	13	2	5	1	1	-	6	7	2	4	141
	6%e	*4%*	*6%*	*3%*	*5%*	*3%*	*4%*	*4%*	*2%*	*7%*	-	*5%*	*4%*	*2%*	*5%*	*6%*
Mean	**3.13**	**3.31k**	**3.36zek**	3.19	3.07	3.08	**3.41k**	**3.34k**	2.96	3.25	2.63	2.96	3.14	3.26	**3.48zek**	3.13
Acceptable	**977**	**114**	**120**	**67**	**35**	**209**	**30**	**77**	**11**	**9**	**1**	**44**	**84**	**44**	**47**	**991**
	44%k	**58%zdekl**	**53%zk**	**47%k**	*44%*	**44%k**	**53%k**	**53%k**	*39%*	*53%*	*54%*	*33%*	*45%*	*48%*	**57%zk**	*45%*
Unacceptable	**629**	**54**	**61**	**41**	**24**	**148**	**7**	**39**	**12**	**6**	**1**	**42**	**53**	**28**	**14**	**635**
	28%i	*27%*	*27%*	**29%f**	**30%f**	**31%fn**	*13%*	*27%*	*44%*	*36%*	*46%*	**31%f**	**29%f**	**30%f**	*18%*	*29%*
NET: Acceptable	*16%*	*30%*	*26%*	*19%*	*14%*	*13%*	*40%*	*27%*	*-4%*	*17%*	*9%*	*2%*	*17%*	*18%*	*40%*	*16%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 327

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is available on the internet for anyone to use
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education						
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Completely acceptable	**139**	86	53	16	20	35	28	19	12	9	117	16	80	59	61	78	11	32	32	3	-	132
	6%bmot	**8%ab**	*5%*	*5%*	*6%*	**10%ghi**	**8%i**	*5%*	*5%*	*4%*	*6%*	*6%*	**8%m**	*5%*	**9%opt**	*5%*	*4%*	*6%*	*6%*	*3%*	-	*6%*
Somewhat acceptable	**602**	308	286	80	94	104	94	103	72	55	495	98	267	333	206	391	71	141	150	20	10	603
	27%biopt	*29%*	*25%*	*27%*	*28%*	*29%*	*27%*	**29%i**	*27%*	*22%*	*27%*	*34%*	*28%*	*26%*	**31%nopt**	*25%*	**28%t**	*25%*	*26%*	*25%*	*15%*	*27%*
Neither acceptable nor unacceptable	**515**	224	288	67	87	72	80	95	61	53	417	70	223	286	124	387	57	133	160	16	19	512
	23%jn	*21%*	**25%z**	*23%*	*26%*	*20%*	*23%*	**27%zn**	*23%*	*21%*	*22%*	*24%*	*24%*	*23%*	*19%*	**25%zn**	*23%*	*24%*	**27%zn**	*20%*	**30%n**	*23%*
Somewhat unacceptable	**415**	190	223	58	38	70	74	56	61	57	360	43	176	238	143	270	50	91	105	16	8	432
	19%d	*18%*	*19%*	*19%*	*11%*	*19%*	**21%e**	*16%*	**23%zdg**	**23%dg**	**19%z**	*15%*	*19%*	*19%*	*22%*	*18%*	*20%*	*16%*	*18%*	*20%*	*13%*	*20%*
Completely unacceptable	**380**	180	189	62	71	46	50	57	43	50	327	38	140	237	104	274	40	113	89	18	14	370
	17%	*17%*	*17%*	*21%*	**21%e**	*13%*	*14%*	*16%*	*16%*	**20%e**	**18%z**	*13%*	*15%*	**19%z**	*16%*	*18%*	*16%*	*20%*	*15%*	*23%*	*22%*	*17%*
Don't know	**164**	57	105	15	24	34	25	23	17	25	138	24	58	105	22	135	23	43	49	7	12	165
	7%an	*5%*	**9%za**	*5%*	*7%*	*10%*	*7%*	*7%*	*6%*	*10%*	*7%*	*8%*	*6%*	*8%*	*3%*	**9%zn**	**9%n**	**8%n**	**8%n**	**9%n**	**19%znopqr**	*7%*
Mean	**2.86bijmot**	2.93	2.80	2.75	2.86	**3.03zhi**	**2.92i**	**2.91i**	2.79	2.62	2.83	3.04	**2.97zm**	2.77	**2.96zost**	2.81	2.84	2.78	**2.87t**	2.63	2.48	2.85
Acceptable	**740**	**393**	**339**	**96**	**115**	**139**	**122**	**122**	**84**	**64**	**612**	**114**	**347**	**392**	**267**	**469**	**82**	**172**	**182**	**22**	**10**	**735**
	33%bimot	**38%zb**	***30%***	***32%***	***34%***	**38%i**	**35%i**	**34%i**	***32%***	***26%***	***33%***	***40%***	**37%zm**	***31%***	**40%zoqrst**	**31%t**	**33%t**	**31%t**	**31%t**	***28%***	***15%***	***33%***
Unacceptable	**795**	**370**	**412**	**120**	**109**	**116**	**124**	**113**	**105**	**108**	**687**	**81**	**317**	**476**	**247**	**544**	**90**	**204**	**194**	**34**	**23**	**802**
	36%g	***35%***	***36%***	***40%***	***33%***	***32%***	***35%***	***32%***	**39%g**	**43%zdeg**	**37%z**	***28%***	***34%***	***38%***	***37%***	***35%***	***36%***	***37%***	***33%***	***42%***	***35%***	***36%***
NET: Acceptable	***-2%***	***2%***	***-6%***	***-8%***	***2%***	***6%***	***-1%***	***2%***	***-8%***	***-18%***	***-4%***	***11%***	***3%***	***-7%***	***3%***	***-5%***	***-3%***	***-6%***	***-2%***	***-14%***	***-20%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 328

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is available on the internet for anyone to use
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Completely acceptable	139	20	32	37	32	128	1	6	3	32	24	73	4	19	8	8	16	11	19	19	24	132
	6%h	*5%*	*6%*	*8%*	14%zcd	7%h	*1%*	6%h	5%h	*6%*	*7%*	*7%*	*5%*	*8%*	*5%*	*5%*	*8%*	*5%*	*6%*	*10%*	*9%*	*6%*
Somewhat acceptable	602	93	148	148	93	506	44	30	21	144	92	270	21	74	49	48	44	52	76	54	88	603
	27%	*25%*	*26%*	*30%*	39%zcd	*27%*	*24%*	*30%*	*35%*	*28%*	*26%*	*27%*	*24%*	*30%*	*27%*	*29%*	*22%*	*25%*	*25%*	*28%*	*31%*	*27%*
Neither acceptable nor unacceptable	515	107	139	94	43	433	49	22	11	122	86	225	23	56	42	34	52	56	63	35	71	512
	23%	28%zef	*25%*	*19%*	*18%*	*23%*	*26%*	*22%*	*18%*	*24%*	*24%*	*23%*	*26%*	*23%*	*24%*	*21%*	*26%*	*27%*	*20%*	*18%*	*25%*	*23%*
Somewhat unacceptable	415	60	115	108	44	349	35	20	11	87	69	192	18	38	31	34	35	46	61	36	49	432
	19%	*16%*	*20%*	*22%*	*19%*	*19%*	*19%*	*20%*	*19%*	*17%*	*19%*	*19%*	*20%*	*16%*	*18%*	*21%*	*18%*	*22%*	*20%*	*19%*	*17%*	*20%*	
Completely unacceptable	380	68	87	83	22	312	42	15	11	78	58	176	16	34	28	29	29	35	69	33	40	370
	17%f	18%f	*15%*	*17%*	*9%*	*17%*	*23%*	*15%*	*18%*	*15%*	*16%*	*18%*	*18%*	*14%*	*16%*	*18%*	*14%*	*16%*	22%o	*17%*	*14%*	*17%*
Don't know	164	26	44	21	3	139	13	8	3	50	32	57	7	23	20	11	21	10	19	16	11	165
	7%efm	7%f	8%ef	*4%*	*1%*	*7%*	*7%*	*8%*	*5%*	10%gn	*9%*	*6%*	*8%*	*9%*	11%v	*7%*	11%v	*5%*	*6%*	*8%*	*4%*	*7%*
Mean	2.86h	2.82	2.85	2.89	3.29zcde	2.86h	2.58	2.91h	2.90	2.92	2.86	2.86	2.76	3.03t	2.86	2.82	2.90	2.79	2.70	2.94	3.03t	2.85
Acceptable	740	113	179	185	125	635	45	36	25	176	116	343	26	93	57	56	60	63	95	73	112	735
	33%h	*30%*	*32%*	*38%*	53%zcde	34%h	*25%*	*36%*	40%h	*34%*	*32%*	*35%*	*29%*	*38%*	*32%*	*34%*	*30%*	*30%*	*31%*	*38%*	*40%*	*33%*
Unacceptable	795	128	203	191	67	661	77	35	23	165	127	369	34	72	59	63	64	81	130	69	88	802
	36%	*34%*	*36%*	39%f	*28%*	*35%*	*42%*	*34%*	*37%*	*32%*	*35%*	*37%*	*38%*	*29%*	*33%*	*38%*	*32%*	*38%*	42%zov	*36%*	*31%*	*36%*
NET: Acceptable	-2%	*-4%*	*-4%*	*-1%*	*25%*	*-1%*	*-17%*	*1%*	*3%*	*2%*	*-3%*	*-3%*	*-9%*	*9%*	*-1%*	*-4%*	*-2%*	*-9%*	*-11%*	*2%*	*8%*	*-3%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 329

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is available on the internet for anyone to use
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	**2214**	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	**2214**	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Completely acceptable	**139**	104	35	25	33	24	23	33	93	12	11	3	6	3	11	42	96	132
	6%	*6%*	*7%*	*6%*	*7%*	*5%*	*5%*	*8%*	**8%kl**	*5%*	**10%kl**	*2%*	*2%*	*4%*	*5%*	*7%*	*6%*	*6%*
Somewhat acceptable	**602**	479	123	97	124	113	155	112	316	74	30	33	61	16	64	161	440	603
	27%	*27%*	*26%*	*23%*	*28%*	*25%*	**35%cdeg**	*25%*	*28%*	*28%*	*26%*	*23%*	*27%*	*21%*	*30%*	*28%*	*27%*	*27%*
Neither acceptable nor unacceptable	**515**	419	96	129	97	106	98	85	241	58	30	41	62	31	41	139	375	512
	23%h	*24%*	*20%*	**30%cdfg**	*22%*	*24%*	*22%*	*19%*	*21%*	*22%*	*26%*	*28%*	*28%*	**41%chin**	*19%*	*24%*	*23%*	*23%*
Somewhat unacceptable	**415**	329	86	65	74	81	90	105	235	43	18	25	38	9	41	87	326	432
	19%	*19%*	*18%*	*15%*	*17%*	*18%*	*20%*	**24%cdi**	**21%z**	*16%*	*16%*	*17%*	*17%*	*11%*	*19%*	*15%*	**20%z**	*20%*
Completely unacceptable	**380**	280	101	71	95	89	61	65	180	49	20	26	40	7	46	98	283	370
	17%a	*16%*	**21%ab**	*16%*	**21%cfg**	**20%f**	*14%*	*15%*	*16%*	*18%*	*17%*	*18%*	*18%*	*10%*	*21%*	*17%*	*17%*	*17%*
Don't know	**164**	132	32	46	23	32	21	42	67	31	5	18	19	9	11	45	117	165
	7%h	*8%*	*7%*	**11%cdi**	*5%*	*7%*	*5%*	**10%di**	*6%*	**12%ahj**	*4%*	**12%h**	*8%*	*12%*	*5%*	*8%*	*7%*	*7%*
Mean	**2.86**	2.88	2.78	2.84	2.83	2.77	**2.98e**	2.86	**2.91z**	2.82	2.94	2.69	2.77	2.98	2.77	2.93	2.83	2.85
Acceptable	**740**	**583**	**158**	**122**	**157**	**138**	**179**	**145**	**409**	**86**	**41**	**36**	**66**	**19**	**74**	**203**	**537**	**735**
	33%	***33%***	***33%***	***28%***	***35%***	***31%***	**40%cde**	***33%***	**36%zk**	***32%***	***36%***	***24%***	***29%***	***25%***	***35%***	***36%***	***33%***	***33%***
Unacceptable	**795**	**608**	**187**	**136**	**169**	**169**	**151**	**170**	**415**	**93**	**38**	**52**	**79**	**16**	**86**	**185**	**609**	**802**
	36%	***35%***	***40%***	***31%***	***38%***	***38%***	***34%***	***38%***	***37%***	***35%***	***34%***	***35%***	***35%***	***21%***	***41%***	***32%***	**37%z**	***36%***
NET: Acceptable	**-2%**	***-1%***	***-6%***	***-3%***	***-3%***	***-7%***	***6%***	***-6%***	***-1%***	***-2%***	***2%***	***-11%***	***-6%***	***4%***	***-6%***	***3%***	***-4%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 330

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is available on the internet for anyone to use
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Completely acceptable	**139**	124	13	54	63	7	36	86	104	33	32	18	13	1	132
	6%	*6%*	*7%*	*6%*	*6%*	*5%*	*7%*	*6%*	*6%*	*7%*	*6%*	**12%cgh**	*7%*	*7%*	*6%*
Somewhat acceptable	**602**	555	41	231	281	43	149	430	453	161	141	42	41	5	603
	27%	**28%z**	*21%*	*27%*	*28%*	*32%*	*30%*	**29%z**	*28%*	**32%z1**	*28%*	*28%*	*21%*	*42%*	*27%*
Neither acceptable nor unacceptable	**515**	456	57	214	215	28	104	341	367	99	106	23	57	1	512
	23%	*23%*	*29%*	*25%*	*22%*	*21%*	*21%*	*23%*	*23%*	*20%*	*21%*	*15%*	**29%ik**	*13%*	*23%*
Somewhat unacceptable	**415**	382	31	166	199	17	91	284	316	84	103	30	31	2	432
	19%	*19%*	*16%*	*19%*	*20%*	*13%*	*18%*	*19%*	*19%*	*17%*	*21%*	*20%*	*16%*	*14%*	*20%*
Completely unacceptable	**380**	342	38	150	161	31	97	266	280	95	77	33	38	1	370
	17%	*17%*	*19%*	*17%*	*16%*	*23%*	*19%*	*18%*	*17%*	*19%*	*16%*	*21%*	*19%*	*6%*	*17%*
Don't know	**164**	131	15	52	72	7	25	99	111	34	37	7	15	2	165
	7%m	*7%*	*8%*	*6%*	*7%*	*5%*	*5%*	*7%*	*7%*	*7%*	*8%*	*5%*	*8%*	*17%*	*7%*
Mean	**2.86**	2.86	2.78	2.84	2.88	2.82	2.87	2.85	2.86	2.90	2.88	2.89	2.78	3.35	2.85
Acceptable	**740**	**679**	**54**	**285**	**345**	**50**	**185**	**516**	**557**	**193**	**173**	**61**	**54**	**6**	**735**
	33%	***34%z***	***28%***	***33%***	***35%***	***38%***	***37%***	***34%***	***34%***	**38%z**	***35%***	***40%***	***28%***	***49%***	***33%***
Unacceptable	**795**	**724**	**70**	**316**	**360**	**48**	**187**	**549**	**596**	**179**	**180**	**63**	**70**	**2**	**802**
	36%	***36%***	***35%***	***36%***	***36%***	***36%***	***37%***	***37%***	***37%***	***35%***	***36%***	***41%***	***35%***	***20%***	***36%***
NET: Acceptable	***-2%***	***-2%***	***-8%***	***-4%***	***-2%***	***1%***	*	***-2%***	***-2%***	***3%***	***-2%***	***-1%***	***-8%***	***29%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 331

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is available on the internet for anyone to use
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Completely acceptable	**139**	34	15	32	102	29	109	18	59	60	24	44	70	4	42	61	13	46	60	132
	6%	*6%*	*9%*	*7%*	*6%*	*6%*	*6%*	*7%*	*6%*	*6%*	*7%*	*5%*	*7%*	*5%*	*5%*	*7%*	*9%*	*6%*	*6%*	*6%*
Somewhat acceptable	**602**	147	44	139	438	113	483	80	266	234	119	214	262	38	220	229	47	204	267	603
	27%	*28%*	*26%*	*29%*	*27%*	*24%*	*28%*	*31%*	*29%*	*25%*	**36%ekl**	*27%*	*25%*	**45%zno**	*28%*	*26%*	*32%*	*27%*	*27%*	*27%*
Neither acceptable nor unacceptable	**515**	145	64	129	357	108	398	59	227	211	62	207	235	22	231	183	29	218	218	512
	23%o	**27%a**	**38%acd**	*27%*	*22%*	*23%*	*23%*	*23%*	*25%*	*23%*	*19%*	**26%j**	*23%*	*26%*	**30%zo**	*20%*	*20%*	**29%zr**	*22%*	*23%*
Somewhat unacceptable	**415**	98	27	87	303	79	332	41	171	182	42	165	200	12	122	195	18	117	219	432
	19%jnq	*19%*	*16%*	*18%*	*19%*	*17%*	*19%*	*15%*	*19%*	*20%*	*13%*	**21%j**	**19%j**	*14%*	*16%*	**22%zn**	*13%*	*16%*	**22%zpq**	*20%*	
Completely unacceptable	**380**	85	17	77	280	97	281	50	131	175	61	113	199	4	117	185	25	118	178	370
	17%bhkm	**16%b**	*10%*	*16%*	**18%b**	**21%cf**	*16%*	*19%*	*14%*	**19%h**	*18%*	*14%*	**19%k**	*5%*	*15%*	**21%zmn**	*18%*	*16%*	*18%*	*17%*
Don't know	**164**	20	4	19	114	35	106	14	69	67	25	51	71	5	48	44	12	48	44	165
	7%abcfor	*4%*	*3%*	*4%*	**7%ac**	*8%*	*6%*	*5%*	*7%*	*7%*	*8%*	*6%*	*7%*	*6%*	*6%*	*5%*	*8%*	*6%*	*4%*	*7%*
Mean	**2.86o**	2.90	**3.08z**	2.92	2.85	2.76	2.88	2.90	**2.94zl**	2.79	**3.02l**	2.88	2.80	**3.32zno**	**2.93o**	2.75	3.03	2.92	2.80	2.85
Acceptable	**740**	**181**	**59**	**171**	**539**	**142**	**593**	**98**	**326**	**293**	**144**	**258**	**332**	**43**	**262**	**290**	**59**	**249**	**328**	**735**
	33%	***34%***	***34%***	***35%***	***34%***	***31%***	***35%***	***38%***	***35%***	***32%***	**43%zjl**	***32%***	***32%***	**50%zno**	***34%***	***32%***	***41%***	***33%***	***33%***	***33%***
Unacceptable	**795**	**183**	**44**	**164**	**583**	**176**	**613**	**91**	**302**	**357**	**103**	**278**	**399**	**16**	**239**	**380**	**44**	**235**	**397**	**802**
	36%bhmnq	**35%b**	***25%***	**34%b**	**37%b**	***38%***	***36%***	***35%***	***33%***	**38%h**	***31%***	***35%***	**38%j**	***19%***	***31%***	**42%zmn**	***30%***	***31%***	**40%zq**	***36%***
NET: Acceptable	***-2%***	*	***9%***	***1%***	***-3%***	***-7%***	***-1%***	***3%***	***2%***	***-7%***	***12%***	***-3%***	***-6%***	***31%***	***3%***	***-10%***	***11%***	***2%***	***-7%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 332

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is available on the internet for anyone to use
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Completely acceptable	**139**	11	18	12	5	37	5	4	4	1	-	7	19	12	11	132
	6%	*6%*	**8%g**	*8%*	*6%*	*8%*	*9%*	*3%*	*14%*	*5%*	-	*6%*	**10%zg**	**13%zg**	**13%zg**	*6%*
Somewhat acceptable	**602**	70	62	49	23	137	17	39	5	5	1	38	50	20	26	603
	27%	**35%z**	*27%*	*35%*	*28%*	*29%*	*30%*	*27%*	*18%*	*30%*	*54%*	*28%*	*27%*	*22%*	*32%*	*27%*
Neither acceptable nor unacceptable	**515**	23	40	27	20	106	18	31	1	2	-	41	50	19	15	512
	23%d	*12%*	*18%*	*19%*	**25%a**	**23%a**	**31%an**	*21%*	*5%*	*13%*	-	**30%abe**	**27%ab**	*21%*	*18%*	*23%*
Somewhat unacceptable	**415**	53	45	30	13	82	6	24	12	4	-	16	24	26	13	432
	19%	**27%zefhl**	*20%*	*21%*	*16%*	*17%*	*11%*	*17%*	*41%*	*22%*	-	*12%*	*13%*	**28%zefhl**	*16%*	*20%*
Completely unacceptable	**380**	30	45	20	15	80	9	35	6	4	1	24	33	12	9	370
	17%	*15%*	*20%*	*14%*	*19%*	*17%*	*16%*	*24%*	*20%*	*23%*	*46%*	*18%*	*18%*	*13%*	*11%*	*17%*
Don't know	**164**	11	17	4	5	28	2	11	1	1	-	9	9	2	8	165
	7%c	*6%*	*7%*	*3%*	*6%*	*6%*	*4%*	*8%*	*2%*	*7%*	-	*6%*	*5%*	*2%*	*10%*	*7%*
Mean	**2.86**	2.88	2.83	**3.03g**	2.86	2.93	3.06	2.66	2.63	2.70	2.63	2.91	2.99	2.95	**3.23zg**	2.85
Acceptable	**740**	**81**	**81**	**61**	**28**	**174**	**22**	**44**	**9**	**6**	**1**	**45**	**69**	**33**	**37**	**735**
	33%	***41%z***	***35%***	***43%z***	***34%***	***37%***	***39%***	***30%***	***32%***	***35%***	***54%***	***34%***	***37%***	***36%***	***45%***	***33%***
Unacceptable	**795**	**84**	**90**	**49**	**28**	**161**	**15**	**59**	**18**	**7**	**1**	**40**	**58**	**38**	**22**	**802**
	36%	***42%n***	***39%***	***35%***	***35%***	***34%***	***26%***	***41%***	***61%***	***45%***	***46%***	***30%***	***31%***	***41%***	***27%***	***36%***
NET: Acceptable	***-2%***	***-1%***	***-4%***	***8%***	*	***3%***	***13%***	***-11%***	***-30%***	***-10%***	***9%***	***4%***	***6%***	***-6%***	***19%***	***-3%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 333

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is used by health professionals involved in your care
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Completely acceptable	194	137	55	29	29	32	32	27	22	24	157	31	89	106	75	119	23	36	50	9	2	193
	9%bo	13%rb	5%	10%	9%	9%	9%	8%	8%	10%	8%	11%	9%	8%	11%zoqt	8%	9%	6%	9%	11%	3%	9%
Somewhat acceptable	750	369	374	73	97	124	120	138	113	84	636	95	344	405	266	480	94	186	169	19	11	806
	34%cort	35%	33%	25%	29%	34%	34%	39%zcd	43%zcde fi	34%	34%	33%	36%	32%	40%zorst	31%t	37%orst	34%t	29%	24%	18%	36%
Neither acceptable nor unacceptable	467	231	234	87	78	64	69	81	50	38	388	63	190	272	97	366	56	118	156	17	17	438
	21%h	22%	20%	29%ehi	23%	18%	20%	23%h	19%	15%	21%	22%	20%	22%	15%	24%zn	22%n	21%n	27%zn	22%	27%n	20%
Somewhat unacceptable	379	152	220	49	58	62	68	50	46	46	314	53	161	217	117	261	34	101	103	15	8	373
	17%ag	15%	19%za	16%	17%	17%	19%	14%	17%	18%	17%	18%	17%	17%	18%	17%	14%	18%	18%	19%	12%	17%
Completely unacceptable	276	105	165	48	53	43	42	35	23	32	233	28	111	162	84	190	21	73	66	15	15	260
	12%ah	10%	14%za	16%h	16%h	12%	12%	10%	8%	13%	13%	10%	12%	13%	13%	12%p	9%	13%	11%	19%p	23%znopqr	12%
Don't know	147	50	95	12	21	36	20	22	12	24	125	19	50	97	22	118	23	39	41	4	11	144
	7%ahn	5%	8%za	4%	6%	10%ah	6%	6%	5%	10%ah	7%	7%	5%	8%	3%	8%zn	9%n	7%n	7%n	5%	17%znopqrs	7%
Mean	3.10bot	3.28zb	2.94	2.95	2.97	3.12	3.09	3.2fz	3.26zcd	3.10	3.10	3.17	3.15	3.06	3.21zost	3.08t	3.27zoqrst	3.02t	3.08t	2.90	2.57	3.14
Acceptable	944	506	429	102	126	156	152	164	135	109	793	126	433	510	341	599	117	222	219	28	13	999
	43%bort	48%zb	38%	34%	38%	43%	43%	47%zc	51%zcdf	44%	43%	43%	46%z	41%	52%zoqrst	39%t	46%ort	40%t	37%t	36%	20%	45%
Unacceptable	655	257	385	97	111	105	111	85	69	78	547	81	272	380	200	451	56	174	169	30	22	633
	30%aghp	25%	34%za	33%	33%	29%	31%g	24%	26%	31%g	30%	28%	29%	30%	30%p	29%p	22%	31%p	29%	37%p	35%p	29%
NET: Acceptable	13%	24%	4%	2%	5%	14%	12%	22%	25%	12%	13%	15%	17%	10%	21%	10%	24%	9%	9%	-2%	-15%	17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 334

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is used by health professionals involved in your care
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Completely acceptable	194	26	46	50	38	172	5	12	5	47	38	87	2	33	11	15	23	13	25	20	30	193
	9%h	7%	8%	10%	16%zcd	9%h	3%	12%h	8%	9%	10%	9%	2%	14%zns	6%	9%	12%n	6%	8%	10%	11%	9%
Somewhat acceptable	750	120	205	197	104	635	63	33	18	177	115	343	35	83	59	59	56	74	86	72	111	806
	34%f	32%	36%	40%zc	44%zc	34%	34%	33%	30%	35%	32%	35%	39%	34%	33%	36%	28%	35%	28%	38%	39%t	36%
Neither acceptable nor unacceptable	467	96	117	84	39	383	45	22	18	116	80	187	18	47	50	29	52	49	61	29	47	438
	21%g	26%zef	21%	17%	16%	20%	24%	22%	29%	23%	22%	19%	21%	19%	28%uv	17%	26%u	24%	20%	15%	17%	20%
Somewhat unacceptable	379	59	109	79	35	323	34	15	7	84	56	183	16	41	27	27	30	40	60	30	53	373
	17%	16%	19%	16%	15%	17%	19%	15%	11%	16%	16%	18%	18%	17%	15%	16%	15%	19%	20%	15%	19%	17%
Completely unacceptable	276	47	53	61	20	225	29	11	10	51	43	132	13	22	16	23	20	18	55	29	30	260
	12%d	13%	9%	12%	8%	12%	16%	11%	17%	10%	12%	13%	15%	9%	9%	14%	10%	9%	18%opst	15%	11%	12%
Don't know	147	26	35	20	2	129	9	7	3	39	29	61	6	18	16	12	17	15	21	13	12	144
	7%ef	7%f	6%f	4%	1%	7%	5%	7%	5%	8%	8%	6%	6%	7%	9%	8%	9%	7%	7%	7%	4%	7%
Mean	3.10t	3.05	3.15	3.21	3.45zcd	3.12	2.89	3.21h	3.01	3.18	3.15	3.08	2.96	3.29t	3.15	3.11	3.18t	3.12	2.88	3.14	3.22t	3.14
Acceptable	944	146	251	247	143	807	68	45	23	224	153	431	37	116	70	74	79	87	110	92	141	999
	43%f	39%	44%	50%zc	60%zcd	43%	37%	45%	38%	44%	42%	43%	41%	48%t	39%	45%	40%	41%	36%	48%t	50%t	45%
Unacceptable	655	107	163	140	54	548	63	26	17	135	99	315	29	63	43	49	49	59	115	59	83	633
	30%	29%	29%	28%	23%	29%	34%	26%	28%	26%	27%	32%	32%	26%	24%	30%	25%	28%	37%opt	30%	29%	29%
NET: Acceptable	13%	10%	16%	22%	37%	14%	3%	19%	10%	17%	15%	12%	9%	22%	16%	15%	15%	14%	-2%	17%	21%	17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 335

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is used by health professionals involved in your care
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Completely acceptable	194	145	49	31	33	48	42	41	121	17	16	8	3	3	25	50	144	193
	9%l	8%	10%	7%	7%	11%	9%	9%	11%kl	6%l	14%klk	6%	1%	4%	12%l	9%	9%	9%
Somewhat acceptable	750	606	144	120	162	135	169	164	437	83	40	52	71	13	47	194	556	806
	34%cmn	35%	30%	28%	36%c	30%	38%c	37%c	39%cimn	31%	35%m	35%m	31%	17%	22%	34%	34%	36%
Neither acceptable nor unacceptable	467	371	96	117	84	81	94	91	185	67	20	34	60	31	62	129	338	438
	21%h	21%	20%	27%cde	19%	18%	21%	20%	16%	25%kh	17%	23%	26%h	41%ahijk	29%h	23%	21%	20%
Somewhat unacceptable	379	291	89	67	93	87	74	58	196	43	22	24	39	11	34	73	306	373
	17%g	17%	19%	16%	21%g	19%g	16%	13%	17%	16%	19%	17%	17%	14%	16%	13%	19%cg	17%
Completely unacceptable	276	208	68	61	53	60	49	53	127	36	10	18	33	8	38	83	193	260
	12%	12%	14%	14%	12%	14%	11%	12%	11%	13%	9%	12%	14%	10%	18%	15%	12%	12%
Don't know	147	120	28	37	19	34	20	36	66	22	5	11	22	10	8	43	102	144
	7%	7%	6%	9%	4%	8%	5%	8%	6%	8%	5%	7%	10%	14%hn	4%	7%	6%	7%
Mean	3.10l	3.12	3.04	2.98	3.07	3.06	3.19	3.20c	3.21zll	3.01	3.29l	3.06	2.87	2.88	2.93	3.10	3.10	3.14
Acceptable	944	751	193	151	195	183	211	205	559	100	57	60	74	16	72	244	699	999
	43%zlm	43%	41%	35%	44%c	41%	47%c	46%c	49%zilmn	37%m	50%ilmn	41%m	33%	21%	34%	43%	43%	45%
Unacceptable	655	499	156	128	146	147	123	111	323	79	32	42	71	19	72	156	498	633
	30%g	29%	33%	30%	33%g	33%g	27%	25%	29%	29%	28%	29%	31%	25%	34%	27%	30%	29%
NET: Acceptable	13%	15%	8%	5%	11%	8%	20%	21%	21%	8%	22%	12%	1%	-4%	*	15%	12%	17%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 336

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is used by health professionals involved in your care
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Completely acceptable	**194**	170	20	67	98	5	47	124	133	51	52	18	20	2	193
	9%	*9%*	*10%*	*8%*	*10%*	*4%*	*9%*	*8%*	*8%*	*10%*	*10%*	*12%*	*10%*	*15%*	*9%*
Somewhat acceptable	**750**	688	59	282	363	43	177	545	572	170	183	43	59	5	806
	34%	**35%z**	*30%*	*33%*	**37%z**	*32%*	*35%*	**36%z**	*35%*	*34%*	*37%*	*28%*	*30%*	*45%*	*36%*
Neither acceptable nor unacceptable	**467**	414	50	222	170	22	89	278	334	90	89	21	50	1	438
	21%dg	**21%d**	**26%d**	**26%zad**	*17%*	*17%*	*18%*	*19%*	**20%g**	*18%*	*18%*	*14%*	**26%k**	*9%*	*20%*
Somewhat unacceptable	**379**	352	28	141	181	30	87	280	294	85	92	33	28	1	373
	17%	*18%*	*14%*	*16%*	*18%*	*23%*	*17%*	**19%z**	*18%*	*17%*	*18%*	*21%*	*14%*	*12%*	*17%*
Completely unacceptable	**276**	254	22	110	120	24	73	194	205	78	54	31	22	1	260
	12%	*13%*	*11%*	*13%*	*12%*	*18%*	*14%*	*13%*	*13%*	**15%j**	*11%*	**20%ghj**	*11%*	*6%*	*12%*
Don't know	**147**	112	17	45	60	8	29	84	93	31	26	8	17	1	144
	7%aghi	*6%*	*9%*	*5%*	*6%*	*6%*	*6%*	*6%*	*6%*	*6%*	*5%*	*5%*	*9%*	*13%*	*7%*
Mean	**3.10e**	**3.09e**	3.15	3.07	**3.15e**	2.80	3.08	3.09	3.09	3.07	**3.19k**	2.89	3.15	3.57	3.14
Acceptable	**944**	**858**	**79**	**349**	**461**	**48**	**224**	**669**	**706**	**222**	**235**	**61**	**79**	**7**	**999**
	43%	***43%***	***40%***	***40%***	**46%zac**	***36%***	***45%***	**44%z**	***43%***	***44%***	**47%z**	***40%***	***40%***	***60%***	***45%***
Unacceptable	**655**	**606**	**49**	**251**	**301**	**54**	**159**	**474**	**499**	**164**	**145**	**64**	**49**	**2**	**633**
	30%	**30%z**	***25%***	***29%***	***30%***	**41%zabc**	***32%***	**31%z**	***31%***	***32%***	***29%***	**42%zghij**	***25%***	***19%***	***29%***
NET: Acceptable	**13%**	***13%***	***15%***	***11%***	***16%***	***-5%***	***13%***	***13%***	***13%***	***12%***	***18%***	***-2%***	***15%***	***41%***	***17%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 337

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is used by health professionals involved in your care
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Completely acceptable	**194**	56	19	50	137	43	147	34	86	69	53	71	69	20	58	74	22	67	74	193
	9%j	*11%*	*11%*	*10%*	*9%*	*9%*	*9%*	**13%zi**	*9%*	*7%*	**16%zkl**	*9%*	*7%*	**23%zno**	*7%*	*8%*	**15%zr**	*9%*	*8%*	*9%*
Somewhat acceptable	**750**	181	50	168	555	129	619	101	308	306	118	274	344	20	294	291	43	273	342	806
	34%e	*34%*	*29%*	*35%*	*35%*	*28%*	**36%ze**	*38%*	*33%*	*33%*	*35%*	*35%*	*33%*	*23%*	**38%z**	*32%*	*30%*	*36%*	*35%*	*36%*
Neither acceptable nor unacceptable	**467**	99	49	87	331	102	357	43	230	172	65	197	196	17	221	156	39	182	190	438
	21%io	*19%*	**28%ac**	*18%*	*21%*	*22%*	*21%*	*17%*	**25%zgi**	*19%*	*20%*	**25%zl**	*19%*	*20%*	**28%zo**	*17%*	*27%*	**24%zr**	*19%*	*20%*	
Somewhat unacceptable	**379**	118	34	113	255	78	297	50	141	182	50	110	212	21	92	201	17	103	210	373
	17%kng	**22%zd**	*20%*	**23%zd**	*16%*	*17%*	*17%*	*19%*	*15%*	**20%zh**	*15%*	*14%*	**20%zk**	**24%n**	*12%*	**22%zn**	*12%*	*14%*	**21%zq**	*17%*
Completely unacceptable	**276**	54	14	48	214	77	196	21	99	139	29	80	160	2	73	132	14	74	131	260
	12%kmng	*10%*	*8%*	*10%*	*13%*	**17%zf**	*11%*	*8%*	*11%*	**15%zgh**	*9%*	*10%*	**15%zjk**	*2%*	*9%*	**15%zmn**	*10%*	*10%*	*13%*	*12%*
Don't know	**147**	20	7	17	100	32	92	12	60	60	17	62	55	6	42	43	9	51	39	144
	7%acflor	*4%*	*4%*	*4%*	*6%*	*7%*	*5%*	*5%*	*6%*	*6%*	*5%*	*8%*	*5%*	*7%*	*5%*	*5%*	*6%*	**7%r**	*4%*	*7%*
Mean	**3.10ellor**	3.13	3.15	3.13	3.10	2.96	**3.14ze**	**3.31zi**	**3.16l**	2.98	**3.37zl**	**3.20zl**	2.95	**3.45o**	**3.23zo**	2.97	**3.31r**	**3.22zr**	3.02	3.14
Acceptable	**944**	**238**	**68**	**218**	**692**	**172**	**766**	**135**	**394**	**375**	**171**	**345**	**413**	**40**	**352**	**365**	**65**	**340**	**416**	**999**
	43%fl	*45%*	*40%*	*45%*	*43%*	*37%*	**45%ze**	**52%zhl**	*43%*	*40%*	**51%zl**	*43%*	*40%*	*47%*	*45%*	*41%*	*45%*	*45%*	*42%*	*45%*
Unacceptable	**655**	**173**	**48**	**161**	**469**	**155**	**494**	**71**	**240**	**321**	**80**	**190**	**372**	**22**	**166**	**333**	**31**	**178**	**341**	**633**
	30%hkng	*33%*	*28%*	*33%*	*29%*	*34%*	*29%*	*27%*	*26%*	**35%zh**	*24%*	*24%*	**36%zjk**	*26%*	*21%*	**37%zn**	*22%*	*24%*	**35%zpq**	*29%*
NET: Acceptable	**13%**	*12%*	*12%*	*12%*	*14%*	*4%*	*16%*	*24%*	*17%*	*6%*	*27%*	*20%*	*4%*	*20%*	*24%*	*4%*	*23%*	*22%*	*8%*	*17%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 338

QLLMAcceptableHealthcareUse. How acceptable or unacceptable do you think it would be to get advice about your health or treatment from a large language model in each of the following situations?
- If the model is used by health professionals involved in your care
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Completely acceptable	**194**	23	30	16	8	39	4	9	8	3	1	9	23	12	9	193
	9%	*11%*	**13%g**	*11%*	*10%*	*8%*	*7%*	*7%*	*26%*	*16%*	*54%*	*7%*	*12%*	*13%*	*11%*	*9%*
Somewhat acceptable	**750**	83	81	54	32	158	19	58	4	5	1	32	68	33	30	806
	34%k	**42%zk**	*35%*	**38%k**	**40%k**	**34%k**	*33%*	**40%k**	*14%*	*32%*	*46%*	*24%*	**36%k**	*36%*	*37%*	*36%*
Neither acceptable nor unacceptable	**467**	23	33	24	16	116	18	24	1	1	-	45	37	18	22	438
	21%ab	*12%*	*14%*	*17%*	*20%*	**25%ab**	**32%abcg**	*17%*	*2%*	*4%*	-	**34%zabcegl**	**20%a**	*20%*	**27%a**	*20%*
Somewhat unacceptable	**379**	39	50	18	12	84	5	31	12	6	-	27	24	18	9	373
	17%	*20%*	**22%cl**	*12%*	*15%*	*18%*	*9%*	*21%*	*41%*	*37%*	-	*20%*	*13%*	*19%*	*11%*	*17%*
Completely unacceptable	**276**	19	24	28	9	59	6	16	4	1	-	14	30	8	7	260
	12%	*9%*	*10%*	**20%zabm**	*12%*	*12%*	*10%*	*11%*	*13%*	*4%*	-	*11%*	*16%*	*8%*	*9%*	*12%*
Don't know	**147**	12	11	3	2	14	5	7	1	1	-	7	4	3	4	144
	7%cl	*6%*	*5%*	*2%*	*3%*	*3%*	*9%*	*5%*	*2%*	*7%*	-	*5%*	*2%*	*3%*	*5%*	*7%*
Mean	**3.10**	3.28	3.19	3.09	3.23	3.07	3.21	3.11	2.99	3.20	4.54	2.97	3.16	3.26	3.33	3.14
Acceptable	**944**	**106**	**110**	**70**	**40**	**197**	**23**	**67**	**12**	**8**	**1**	**42**	**90**	**45**	**39**	**999**
	43%k	**53%zek**	**48%k**	**49%k**	**50%k**	**42%k**	*40%*	**46%k**	*41%*	*48%*	*100%*	*31%*	**49%k**	**49%k**	**48%k**	*45%*
Unacceptable	**655**	**58**	**74**	**45**	**22**	**143**	**11**	**46**	**16**	**7**	-	**41**	**54**	**26**	**16**	**633**
	30%	***29%***	***32%***	***32%***	***27%***	***30%***	***19%***	***32%***	***55%***	***41%***	-	***30%***	***29%***	***28%***	***20%***	***29%***
NET: Acceptable	**13%**	***24%***	***16%***	***17%***	***23%***	***11%***	***21%***	***14%***	***-14%***	***7%***	***100%***	*	***20%***	***21%***	***28%***	***17%***

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 339

QNeighbourhoodHealthServicePriorities. Please think about the different types of services that could be available in a local area to help people stay healthy and reduce the need for care delivered in hospitals. What 4 or 5 types of services are the most important?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
GP services	**1722**	820	880	195	245	260	284	295	230	215	1483	201	720	995	528	1181	201	427	432	66	55	1798
	78%cekl	*79%*	*77%*	*65%*	*73%*	*72%*	**81%ce**	**83%czde**	**86%czde**	**86%czde**	**80%zk**	*70%*	*76%*	*79%*	**80%r**	*77%*	*80%*	*77%*	*74%*	*84%*	**86%r**	*81%*
									f													
Diagnostic services (e.g. blood tests, ultrasound, X-ray, MRI, CT scans)	**1355**	633	704	173	163	192	223	232	194	178	1133	182	535	814	400	948	157	331	367	57	37	1426
	61%del	*61%*	*62%*	*58%*	*49%*	*53%*	**63%de**	**66%cde**	**73%czde**	**72%czdef**	*61%*	*63%*	*57%*	**65%zl**	*61%*	*62%*	*63%*	*60%*	*63%*	**71%z**	*57%*	*64%*
									fg													
Mental health support (e.g. psychologist, counsellors, drug and alcohol services)	**1169**	466	683	154	191	213	209	178	117	108	995	145	524	640	381	780	126	301	289	38	27	1127
	53%ahlo	*45%*	**60%za**	*52%*	**57%hi**	**59%ghi**	**59%ghi**	**50%h**	*44%*	*44%*	**54%z**	*50%*	*55%*	*51%*	**58%zort**	*51%*	*50%*	*54%*	*49%*	*48%*	*42%*	*51%*
Dentistry services	**1087**	534	545	111	122	185	197	193	146	132	963	106	473	608	317	763	135	268	282	39	39	1156
	49%cdk	*51%*	*48%*	*37%*	*36%*	**51%cd**	**56%zcd**	**55%zcd**	**53%zcd**	**53%zcd**	**52%zk**	*37%*	*50%*	*48%*	*48%*	*50%*	*54%*	*48%*	*48%*	*50%*	*61%*	*52%*
Community services (e.g. district nurses, podiatry, physiotherapy)	**981**	430	545	82	124	155	152	182	145	141	861	98	405	573	313	663	118	225	245	47	27	1070
	44%cl	*41%*	**48%za**	*27%*	*37%*	**43%c**	**43%c**	**51%cdde**	**54%zcde**	**57%zdef**	**46%zk**	*34%*	*43%*	*46%*	*47%*	*43%*	*47%*	*41%*	*42%*	**59%zoqrt**	*42%*	*48%*
								f	f													
Social care support (e.g. social workers, home care workers)	**966**	433	520	91	140	148	166	170	132	119	863	88	429	537	339	618	94	228	235	44	17	1025
	44%cknpt	*41%*	*46%*	*30%*	*42%*	*41%*	**47%c**	**48%zc**	**53%zcde**	**48%c**	**47%zk**	*31%*	*45%*	*43%*	**51%zopqrt**	**40%t**	*37%*	**41%t**	*40%*	**56%zopqrt**	*27%*	*46%*
Hospital outpatient services	**870**	426	435	87	128	119	144	163	131	97	731	108	374	493	241	623	105	220	241	31	27	936
	39%cl	*41%*	*38%*	*29%*	*38%*	*33%*	**41%c**	**46%zce**	**49%zcde**	*39%*	*39%*	*37%*	*40%*	*39%*	*37%*	*41%*	*42%*	*40%*	*41%*	*39%*	*42%*	*42%*
									fi													
Help to exercise (e.g. walking groups, fitness classes)	**346**	172	169	52	54	52	57	48	39	42	269	64	158	186	121	222	45	80	78	12	8	327
	16%l	*17%*	*15%*	*18%*	*16%*	*15%*	*16%*	*14%*	*15%*	*17%*	*15%*	**22%j**	*17%*	*15%*	*18%*	*14%*	*18%*	*14%*	*13%*	*15%*	*12%*	*15%*
Help with getting into work or training	**311**	169	137	78	66	48	36	27	30	26	227	67	137	174	105	200	35	74	77	4	9	254
	14%bfghjk	**16%b**	*12%*	**26%efg hi**	**20%fghi**	**13%fi**	*10%*	*8%*	*11%*	*10%*	*12%*	**23%zj**	*14%*	*14%*	**16%s**	**13%s**	**14%s**	**13%s**	**13%s**	*5%*	*14%*	*11%*
Voluntary or charity services (e.g. local or national charities like Samaritans, MIND or Macmillan)	**250**	92	158	40	52	25	36	36	24	36	225	20	101	149	75	173	18	64	71	8	12	237
	11%aehq	*9%*	**14%za**	*13%*	**16%eh**	*7%*	*10%*	*10%*	*9%*	**14%eh**	**12%z**	*7%*	*11%*	*12%*	*11%*	**11%g**	*7%*	*12%*	*12%*	*10%*	**19%op**	*11%*
Debt or financial advice services	**220**	129	89	63	23	54	28	25	13	14	160	56	83	134	52	168	23	79	58	7	2	166
	10%bghj	**12%b**	*8%*	**21%dfgh i**	*7%*	**15%adfgh i**	*8%*	*7%*	*5%*	*6%*	*9%*	**19%zj**	*9%*	*11%*	*8%*	**11%t**	*9%*	**14%tnot**	*10%*	*8%*	*3%*	*7%*
Housing advice or support services	**204**	83	117	45	47	42	33	24	8	6	166	37	93	110	52	151	19	54	71	1	5	168
	9%ghis	*8%*	*10%*	**15%ghi**	**14%ghi**	**12%ghi**	**9%hi**	**7%hi**	*3%*	*2%*	*9%*	*13%*	*10%*	*9%*	**8%s**	**10%s**	**8%s**	**10%s**	**12%snt**	*1%*	**8%s**	*8%*
Dietician / nutritionist / support for healthy eating	**3**	3	-	-	-	-	-	-	2	1	3	-	-	3	2	1	1	*	-	-	-	6
	*	*	-	-	-	-	-	-	**1%z**	*	*	-	-	*	*	*	*	*	-	-	-	*
Preventative care	**2**	1	1	-	-	-	2	-	-	-	2	-	2	-	2	-	-	-	-	-	-	2
	*	*	*	-	-	-	*z	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
General support / advice for healthy lifestyles	**1**	1	-	-	-	-	-	-	1	-	1	-	-	1	1	-	-	-	-	-	-	2
	*	*	-	-	-	-	-	-	*z	-	*	-	-	*	*	-	-	-	-	-	-	*
Other	**6**	4	2	2	-	-	1	1	1	-	6	-	3	3	3	3	1	-	*	-	2	7
	*	*	*	*1%*	-	-	*	*	*	-	*	-	*	*	*	*	*	-	*	-	**3%znopqr**	*
Don't know	**57**	37	19	15	18	17	3	1	1	2	37	17	30	26	12	43	6	18	19	-	-	33
	3%bfghij	**4%b**	*2%*	**5%fghi**	**5%fghi**	**5%fghi**	*1%*	*	*	*1%*	*2%*	**6%zj**	*3%*	*2%*	*2%*	*3%*	*2%*	*3%*	*3%*	-	-	*1%*
Mean	**4.40ce**	4.36	4.44	4.13	4.28	4.34	**4.50zcd**	**4.48zcd**	**4.57zcd**	**4.52zcde**	**4.45z**	4.31	4.41	4.40	**4.51zort**	4.36	4.39	4.39	4.32	4.47	4.18	4.45
									e													

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 340

QNeighbourhoodHealthServicePriorities. Please think about the different types of services that could be available in a local area to help people stay healthy and reduce the need for care delivered in hospitals. What 4 or 5 types of services are the most important?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	**2214**	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	**2214**	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
GP services	**1722**	284	440	399	193	1460	142	72	49	394	280	786	70	194	129	129	152	163	246	162	215	1798
	78%	*76%*	*78%*	*81%*	*81%*	*78%*	*77%*	*71%*	*79%*	*77%*	*78%*	*79%*	*78%*	*79%*	*72%*	*78%*	*77%*	*78%*	*80%*	**84%p**	*76%*	*81%*
Diagnostic services (e.g. blood tests, ultrasound, X-ray, MRI, CT scans)	**1355**	211	360	300	150	1157	108	60	30	303	209	645	51	155	97	98	111	145	213	122	165	1426
	61%c	*56%*	**64%c**	*61%*	*63%*	**62%j**	*58%*	*60%*	*50%*	*59%*	*58%*	**65%z**	*57%*	*64%*	*54%*	*59%*	*57%*	**69%pr**	**69%prv**	*63%*	*58%*	*64%*
Mental health support (e.g. psychologist, counsellors, drug and alcohol services)	**1169**	201	289	292	130	982	106	51	30	290	176	515	49	126	115	80	97	109	147	99	160	1127
	53%	*54%*	*51%*	**60%ad**	*55%*	*53%*	*57%*	*51%*	*48%*	*57%*	*49%*	*52%*	*55%*	*51%*	**65%aoqru**	*48%*	*49%*	*52%*	*48%*	*52%*	*57%*	*51%*
															tu							
Dentistry services	**1087**	184	283	263	101	914	84	58	31	258	165	491	54	120	84	86	79	107	151	124	109	1156
	49%cd	*49%*	*50%*	**54%f**	*42%*	*49%*	*45%*	*57%*	*51%*	*50%*	*46%*	*49%*	**60%rv**	*49%*	*47%*	**52%v**	*40%*	**51%v**	*49%*	**64%opstv**	*39%*	*52%*
Community services (e.g. district nurses, podiatry, physiotherapy)	**981**	153	262	244	91	832	90	37	22	240	154	438	48	117	75	79	76	102	145	81	110	1070
	44%	*41%*	*46%*	**50%zcf**	*38%*	*45%*	*49%*	*36%*	*36%*	*47%*	*43%*	*44%*	*54%*	*48%*	*42%*	*48%*	*38%*	*48%*	*47%*	*42%*	*39%*	*48%*
Social care support (e.g. social workers, home care workers)	**966**	162	260	232	103	800	99	45	23	227	156	417	31	116	80	79	77	84	142	82	109	1025
	44%	*43%*	*46%*	*47%*	*43%*	*43%*	**53%zg**	*44%*	*38%*	*44%*	*43%*	*42%*	*34%*	*48%*	*45%*	*48%*	*39%*	*40%*	*46%*	*43%*	*38%*	*46%*
Hospital outpatient services	**870**	129	235	210	92	716	80	41	32	170	117	429	25	83	62	42	74	85	138	83	124	936
	39%cde	*34%*	*42%*	**43%c**	*38%*	*38%*	*43%*	*41%*	**53%fg**	*33%*	*32%*	**43%ikl**	*28%*	*34%*	*35%*	*26%*	*38%*	**40%q**	**45%noq**	**43%q**	**44%q**	*42%*
Help to exercise (e.g. walking groups, fitness classes)	**346**	60	90	80	44	291	36	14	4	96	46	150	17	40	39	27	19	32	43	24	50	327
	16%	*16%*	*16%*	*16%*	*19%*	*16%*	**19%j**	*14%*	*7%*	*19%*	*13%*	*15%*	*19%*	*16%*	**22%ru**	*17%*	*10%*	*15%*	*14%*	*13%*	*18%*	*15%*
Help with getting into work or training	**311**	51	60	61	46	270	23	9	9	71	56	142	15	29	28	22	34	28	45	21	48	254
	14%d	*14%*	*11%*	*12%*	**19%d**	*14%*	*13%*	*9%*	*15%*	*14%*	*15%*	*14%*	*16%*	*12%*	*16%*	*13%*	*17%*	*13%*	*15%*	*11%*	*17%*	*11%*
Voluntary or charity services (e.g. local or national charities like Samaritans, MIND or Macmillan)	**250**	44	66	62	27	218	18	6	7	77	39	102	23	30	24	17	22	19	33	23	27	237
	11%	*12%*	*12%*	*13%*	*11%*	*12%*	*10%*	*6%*	*11%*	**15%lm**	*11%*	*10%*	**25%oqrstuv**	*12%*	*13%*	*10%*	*11%*	*9%*	*11%*	*12%*	*9%*	*11%*
Debt or financial advice services	**220**	37	53	36	29	182	22	14	2	48	47	86	9	17	22	20	28	22	26	9	28	166
	10%u	*10%*	*9%*	*7%*	*12%*	*10%*	*12%*	**14%j**	*4%*	*9%*	*13%*	*9%*	*10%*	*7%*	**13%u**	**12%u**	**14%u**	*11%*	*9%*	*5%*	*10%*	*7%*
Housing advice or support services	**204**	51	52	26	27	178	11	11	4	51	30	98	9	24	17	14	15	15	30	22	31	168
	9%e	**14%ze**	**9%e**	*5%*	**11%e**	*10%*	*6%*	*11%*	*6%*	*10%*	*8%*	*10%*	*10%*	*10%*	*10%*	*9%*	*8%*	*7%*	*10%*	*11%*	*11%*	*8%*
Dietician / nutritionist / support for healthy eating	**3**	-	2	1	-	2	1	-	-	-	1	1	-	-	-	1	-	*	-	*	*	6
	*	-	*	*	-	*	*1%*	-	-	-	*	*	-	-	-	*	-	*	-	*	*	*
Preventative care	**2**	2	-	-	-	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	2
	*	*z	-	-	-	*	**1%g**	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*
General support / advice for healthy lifestyles	**1**	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	*	1	-	2
	*	-	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	*	-	*
Other	**6**	-	*	1	1	6	-	-	-	4	1	*	2	2	-	*	1	*	-	-	-	7
	*	-	*	*	*	*	-	-	-	**1%m**	*	*	**3%tv**	*1%*	-	*	*	*	-	-	-	*
Don't know	**57**	15	7	6	8	51	2	4	*	12	16	23	-	6	6	3	13	3	7	7	6	33
	3%d	**4%de**	*1%*	*1%*	*3%*	*3%*	*1%*	*3%*	*1%*	*2%*	*4%*	*2%*	-	*2%*	*3%*	*2%*	**7%zs**	*2%*	*2%*	*3%*	*2%*	*1%*
Mean	**4.40jl**	4.36	4.39	**4.55zcd**	4.49	**4.41j**	**4.49j**	4.30	4.02	**4.45l**	4.28	**4.43l**	4.51	4.42	4.46	4.29	4.27	4.41	**4.52qrv**	**4.59zqrv**	4.25	4.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 341

QNeighbourhoodHealthServicePriorities. Please think about the different types of services that could be available in a local area to help people stay healthy and reduce the need for care delivered in hospitals. What 4 or 5 types of services are the most important?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
GP services	1722	1338	384	299	361	353	350	360	901	204	99	118	180	50	140	410	1311	1798
	78%cnkq	77%	81%	69%	81%c	79%c	78%c	81%c	80%mn	76%	87%almn	80%n	80%n	66%	66%	72%	80%ab	81%
Diagnostic services (e.g. blood tests, ultrasound, X-ray, MRI, CT scans)	1355	1037	318	252	260	272	282	289	690	159	82	90	145	40	131	323	1030	1426
	61%a	60%	67%ab	58%	58%	61%	63%	65%	61%	59%	72%ahim	61%	64%	54%	61%	56%	63%ab	64%
Mental health support (e.g. psychologist, counsellors, drug and alcohol services)	1169	951	217	226	272	229	222	220	623	144	57	66	116	38	106	322	845	1127
	53%b	55%ab	46%	52%	61%cef g	51%	49%	50%	55%z	54%	51%	45%	51%	51%	50%	56%	52%	51%
Dentistry services	1087	818	269	195	213	221	231	228	559	146	44	79	125	36	83	255	832	1156
	49%ai	47%	57%ab	45%	48%	50%	51%	52%	49%	55%jn	39%	54%j	55%jn	47%	39%	45%	51%z	52%
Community services (e.g. district nurses, podiatry, physiotherapy)	981	755	226	174	205	187	206	208	533	144	59	76	80	24	56	225	755	1070
	44%ln	43%	48%	40%	46%	42%	46%	47%	47%aln	54%almn	52%lmn	52%lmn	35%	32%	26%	39%	46%ab	48%
Social care support (e.g. social workers, home care workers)	966	752	214	170	177	197	217	204	514	145	54	64	94	17	61	222	743	1025
	44%mn	43%	45%	39%	40%	44%	48%cd	46%	45%mn	54%ahlmn	48%mn	43%m	41%m	22%	29%	39%	45%ab	46%
Hospital outpatient services	870	670	199	155	176	185	172	182	471	105	43	53	86	26	69	218	650	936
	39%	39%	42%	36%	40%	42%	38%	41%	42%z	39%	38%	36%	38%	34%	32%	38%	40%	42%
Help to exercise (e.g. walking groups, fitness classes)	346	280	66	77	81	66	56	65	184	46	18	27	30	8	29	81	264	327
	16%	16%	14%	18%	18%	15%	13%	15%	16%	17%	15%	18%	13%	11%	13%	14%	16%	15%
Help with getting into work or training	311	239	72	66	56	63	54	71	155	32	8	10	42	13	44	78	233	254
	14%k	14%	15%	15%	13%	14%	12%	16%	14%	12%	7%	7%	18%jk	17%	21%jk	14%	14%	11%
Voluntary or charity services (e.g. local or national charities like Samaritans, MIND or Macmillan)	250	193	58	44	45	31	75	56	121	31	15	14	32	4	28	71	179	237
	11%e	11%	12%	10%	10%	7%	17%cde	13%e	11%	11%	13%	9%	14%	5%	13%	12%	11%	11%
Debt or financial advice services	220	177	43	56	53	28	54	29	91	16	7	11	28	10	54	68	151	166
	10%eghi	10%	9%	13%eg	12%eg	6%	12%eg	6%	8%	6%	6%	8%	12%i	14%	26%ghij kl	12%	9%	7%
Housing advice or support services	204	169	35	55	42	40	39	28	90	16	5	11	26	18	33	48	156	168
	9%g	10%	7%	13%eg	9%	9%	9%	6%	8%	6%	5%	7%	12%	24%ahijkl	15%ij	8%	10%	8%
Dietician / nutritionist / support for healthy eating	3	*	2	*	-	1	*	1	1	-	2	-	-	-	-	-	3	6
	*a	*	1%a	*	-	*	*	*	*	-	1%ah	-	-	-	-	-	*	*
Preventative care	2	2	-	-	1	1	-	-	1	-	-	-	1	-	-	-	2	2
	*	*	-	-	*	*	-	-	*	-	-	-	*	-	-	-	*	*
General support / advice for healthy lifestyles	1	*	1	-	-	1	*	-	*	-	1	-	-	-	-	-	1	2
	*	*	*	-	-	*	*	-	*	-	*	-	-	-	-	-	*	*
Other	6	4	1	2	2	*	*	1	3	-	*	-	-	*	2	-	6	7
	*	*	*	*	*	*	*	*	*	-	*	-	-	*	1%	-	*	*
Don't know	57	50	6	17	5	16	12	6	28	4	2	6	3	2	13	26	29	33
	3%p	3%	1%	4%d	1%	4%	3%	1%	2%	2%	1%	4%	1%	3%	6%	5%zp	2%	1%
Mean	4.40acmno	4.37	4.51za	4.27	4.42	4.37	4.49zc	4.44	4.47zmn	4.52zmn	4.41m	4.39m	4.38m	3.88	4.17	4.26	4.45zo	4.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 342

QNeighbourhoodHealthServicePriorities. Please think about the different types of services that could be available in a local area to help people stay healthy and reduce the need for care delivered in hospitals. What 4 or 5 types of services are the most important?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
GP services	**1722**	1588	132	646	837	105	400	1247	1323	420	410	113	132	11	1798
	78%bcl	**80%zbc**	*67%*	*75%*	**84%zabc**	*79%*	**80%l**	**83%zhkl**	**81%zl**	**83%zkl**	**83%zkl**	*73%*	*67%*	*96%*	*81%*
Diagnostic services (e.g. blood tests, ultrasound, X-ray, MRI, CT scans)	**1355**	1253	101	516	634	103	306	951	1073	351	342	80	101	7	1426
	61%bl	**63%zbc**	*51%*	*59%*	**64%zb**	**78%zabcd**	*61%*	**63%zkl**	**66%zgkl**	**69%fgkl**	**69%fgkl**	*52%*	*51%*	*66%*	*64%*
Mental health support (e.g. psychologist, counsellors, drug and alcohol services)	**1169**	1077	90	429	554	93	281	837	906	299	275	128	90	7	1127
	53%	**54%zc**	*46%*	*49%*	**56%zc**	**70%zabcd**	*56%*	**56%z**	**55%z**	**59%zl**	*55%*	**83%fghijl**	*46%*	*61%*	*51%*
Dentistry services	**1087**	988	94	409	519	59	244	802	819	247	242	79	94	5	1156
	49%	*50%*	*48%*	*47%*	**52%z**	*45%*	*49%*	**53%zhl**	*50%*	*49%*	*49%*	*51%*	*48%*	*45%*	*52%*
Community services (e.g. district nurses, podiatry, physiotherapy)	**981**	903	76	354	481	68	236	716	764	240	272	50	76	9	1070
	44%ck	**45%zc**	*39%*	*41%*	**49%zac**	*51%*	**47%k**	**48%zk**	**47%zk**	**47%k**	**55%fghikl**	*33%*	*39%*	*78%*	*48%*
Social care support (e.g. social workers, home care workers)	**966**	876	88	343	474	59	228	683	738	222	239	60	88	8	1025
	44%c	**44%c**	*45%*	*40%*	**48%zac**	*45%*	*45%*	**45%z**	**45%zl**	*44%*	**48%z**	*39%*	*45%*	*70%*	*46%*
Hospital outpatient services	**870**	825	42	349	425	52	185	629	688	215	227	52	42	4	936
	39%bl	**41%zb**	*21%*	**40%b**	**43%zb**	**39%b**	**37%l**	**42%zl**	**42%zfl**	**43%fl**	**46%zfkl**	*34%*	*21%*	*36%*	*42%*
Help to exercise (e.g. walking groups, fitness classes)	**346**	296	50	132	151	12	83	218	237	60	72	23	50	2	327
	16%ghl	*15%*	**25%zacdefj**	*15%*	*15%*	*9%*	**17%l**	*15%*	*15%*	*12%*	*15%*	*15%*	**25%zghij**	*14%*	*15%*
Help with getting into work or training	**311**	275	33	123	143	9	85	190	226	64	45	27	33	-	254
	14%gj	**14%e**	**17%e**	*14%*	**14%e**	*7%*	**17%gjl**	**13%j**	**14%gj**	*13%*	*9%*	**17%j**	**17%j**	-	*11%*
Voluntary or charity services (e.g. local or national charities like Samaritans, MIND or Macmillan)	**250**	235	13	101	121	13	63	177	190	59	50	25	13	2	237
	11%	**12%z**	*7%*	*12%*	*12%*	*10%*	*13%*	*12%*	*12%*	*12%*	*10%*	**16%l**	*7%*	*22%*	*11%*
Debt or financial advice services	**220**	188	31	99	73	16	71	120	137	52	28	22	31	-	166
	10%acdfghj	**9%d**	**16%zad**	**11%d**	*7%*	*12%*	**14%ghij**	**8%j**	**8%j**	**10%j**	*6%*	**14%ghj**	**16%zghj**	-	*7%*
Housing advice or support services	**204**	179	24	92	72	14	59	120	140	44	27	19	24	-	168
	9%dgj	**9%d**	*12%*	**11%d**	*7%*	*11%*	**12%ghj**	**8%j**	**9%j**	**9%j**	*5%*	**13%j**	**12%j**	-	*8%*
Dietician / nutritionist / support for healthy eating	**3**	3	-	2	1	-	*	2	2	-	1	-	-	*	6
	*	*	-	*	*	-	*	*	*	-	*	-	-	*4%*	*
Preventative care	**2**	2	-	1	1	-	-	1	2	-	-	-	-	-	2
	*	*	-	*	*	-	-	*	*	-	-	-	-	-	*
General support / advice for healthy lifestyles	**1**	1	-	*	1	-	1	1	1	-	1	-	-	-	2
	*	*	-	*	*	-	*	*	*	-	*	-	-	-	*
Other	**6**	3	2	1	2	-	1	3	3	*	-	1	2	*	7
	***a**	*	**1%b**	*	*	-	*	*	*	*	-	*	*1%*	*4%*	*
Don't know	**57**	21	17	11	8	1	7	13	15	7	5	1	17	-	33
	3%acdgh	*1%*	**9%zacdefj**	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	**9%fghijk**	-	*1%*
Mean	**4.40c**	**4.41c**	4.33	4.21	**4.57zabc**	**4.60zc**	**4.53zl**	**4.49z**	**4.48z**	**4.56zhl**	**4.54zl**	4.44	4.33	4.94	4.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 343

QNeighbourhoodHealthServicePriorities. Please think about the different types of services that could be available in a local area to help people stay healthy and reduce the need for care delivered in hospitals. What 4 or 5 types of services are the most important?
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
GP services	1722	385	100	346	1301	354	1357	195	734	719	256	617	821	49	594	711	91	567	796	1798
	78%abcmp	73%b	58%	72%b	82%zabc	77%	79%z	74%	79%	77%	77%	78%	79%	58%	76%m	79%m	63%	76%p	81%zpq	81%
Diagnostic services (e.g. blood tests, ultrasound, X-ray, MRI, CT scans)	1355	308	76	292	1008	296	1047	150	566	585	200	488	636	32	478	572	58	480	615	1426
	61%bmp	58%b	44%	60%ab	63%ab	64%	61%	57%	61%	63%	60%	61%	61%	38%	61%m	64%m	41%	64%p	62%p	64%
Mental health support (e.g. psychologist, counsellors, drug and alcohol services)	1169	271	72	246	848	255	904	135	497	482	171	414	558	32	427	486	68	414	527	1127
	53%bm	51%b	42%	51%	53%b	55%	53%	52%	54%	52%	51%	52%	54%	37%	55%m	54%m	47%	55%	53%	51%
Dentistry services	1087	236	59	215	824	226	848	114	467	454	150	376	538	32	359	451	57	337	525	1156
	49%bq	45%b	34%	45%b	52%zabq	49%	50%	43%	51%	49%	45%	47%	52%z	38%	46%	50%	40%	45%	53%zpq	52%
Community services (e.g. district nurses, podiatry, physiotherapy)	981	245	53	231	712	215	756	123	408	411	155	369	446	28	350	433	52	336	469	1070
	44%b	46%b	31%	48%b	45%b	47%	44%	47%	44%	44%	47%	46%	43%	33%	45%	48%z	36%	45%	48%z	48%
Social care support (e.g. social workers, home care workers)	966	263	64	239	686	198	757	121	427	368	152	341	456	23	354	426	48	340	464	1025
	44%lm	50%zbd	37%	49%zbd	43%	43%	44%	46%	46%l	40%	45%	43%	44%	27%	45%m	48%zm	33%	45%p	47%zp	46%
Hospital outpatient services	870	177	38	171	671	188	672	98	339	399	124	300	427	24	298	366	55	284	396	936
	39%ab	33%b	22%	35%ab	42%zabc	41%	39%	37%	37%	43%zh	37%	38%	41%	28%	38%	41%	38%	38%	40%	42%
Help to exercise (e.g. walking groups, fitness classes)	346	81	29	69	246	55	288	50	137	138	47	125	171	12	134	120	19	128	146	327
	16%eo	15%	17%	14%	15%	12%	17%z	19%	15%	15%	14%	16%	16%	15%	17%	13%	14%	17%	15%	15%
Help with getting into work or training	311	65	17	61	221	51	255	45	114	134	60	107	133	12	107	111	23	103	118	254
	14%er	12%	10%	13%	14%	11%	15%	17%	12%	14%	18%	14%	13%	14%	14%	12%	16%	14%	12%	11%
Voluntary or charity services (e.g. local or national charities like Samaritans, MIND or Macmillan)	250	73	29	65	165	59	183	40	108	93	43	98	109	22	85	96	28	93	96	237
	11%	14%	17%d	13%	10%	13%	11%	15%	12%	10%	13%	12%	10%	26%mo	11%	11%	19%qr	12%	10%	11%
Debt or financial advice services	220	51	15	48	148	42	174	19	100	90	28	86	96	15	70	80	18	66	81	166
	10%r	10%	9%	10%	9%	9%	10%	7%	11%	10%	8%	11%	9%	18%	9%	9%	12%	9%	8%	7%
Housing advice or support services	204	57	25	51	134	54	146	20	77	94	28	69	100	7	75	78	10	69	93	168
	9%	11%	15%cd	11%	8%	12%	9%	8%	8%	10%	8%	9%	10%	9%	10%	9%	7%	9%	9%	8%
Dietician / nutritionist / support for healthy eating	3	1	-	1	2	1	2	-	2	-	*	1	1	-	*	2	-	1	1	6
	*	*	-	*	*	*	*	-	*	-	*	*	*	-	*	*	-	*	*	*
Preventative care	2	-	-	-	2	1	1	-	2	-	-	1	1	-	-	-	-	1	-	2
	*	-	-	-	*	*	*	-	*	-	-	*	*	-	-	-	-	*	-	*
General support / advice for healthy lifestyles	1	-	-	-	1	1	*	-	1	-	-	*	1	-	*	-	-	*	-	2
	*	-	-	-	*	*	*	-	*	-	-	*	*	-	*	-	-	*	-	*
Other	6	1	-	1	5	-	6	*	1	4	-	1	5	-	1	3	-	1	3	7
	*	*	-	*	*	-	*	*	*	*	-	*	*	-	*	*	-	*	*	*
Don't know	57	5	5	4	27	5	35	1	27	25	9	17	23	4	24	12	14	17	13	33
	3%acdefor	1%	3%ac	1%	2%	1%	2%	*	3%	3%	3%	2%	2%	5%	3%o	1%	10%qqr	2%	1%	1%
Mean	4.40abcgmp	4.22b	3.47	4.24b	4.45zabc	4.37	4.42	4.26	4.44g	4.40	4.35	4.36	4.44	3.58	4.40m	4.45m	4.06	4.39p	4.46p	4.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 344

QNeighbourhoodHealthServicePriorities. Please think about the different types of services that could be available in a local area to help people stay healthy and reduce the need for care delivered in hospitals. What 4 or 5 types of services are the most important?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
GP services	**1722**	166	173	124	74	367	48	112	22	14	1	109	153	70	65	1798
	78%	*84%*	*76%*	**87%abem**	**92%abegim**	*78%*	*84%*	*78%*	*76%*	*85%*	*46%*	*81%*	*82%*	*76%*	*80%*	*81%*
Diagnostic services (e.g. blood tests, ultrasound, X-ray, MRI, CT scans)	**1355**	123	136	95	61	281	43	85	18	11	1	88	127	58	49	1426
	61%	*62%*	*60%*	*67%*	**76%abeg**	*60%*	**76%aeg**	*59%*	*63%*	*70%*	*46%*	*65%*	*69%*	*63%*	*60%*	*64%*
Mental health support (e.g. psychologist, counsellors, drug and alcohol services)	**1169**	128	136	51	27	238	41	99	14	7	1	38	82	62	47	1127
	53%cdkl	**65%zcdekl**	**60%cdkl**	*36%*	*34%*	**51%cdk**	**71%zcdekl**	**68%zbcdekl**	*48%*	*41%*	*54%*	*28%*	**44%dk**	**67%zcdekl**	**57%cdk**	*51%*
Dentistry services	**1087**	80	118	74	47	240	33	75	12	7	1	83	110	49	45	1156
	49%l	*40%*	*52%*	**53%a**	**58%a**	**51%a**	**57%a**	*51%*	*41%*	*43%*	*46%*	**62%zae**	**60%za**	*54%*	*56%*	*52%*
Community services (e.g. district nurses, podiatry, physiotherapy)	**981**	100	105	72	39	211	35	68	15	12	1	72	78	36	43	1070
	44%	*51%*	*46%*	*51%*	*49%*	*45%*	**62%zelm**	*47%*	*53%*	*72%*	*46%*	**54%e**	*42%*	*40%*	*53%*	*48%*
Social care support (e.g. social workers, home care workers)	**966**	102	115	57	23	229	22	80	17	5	-	63	64	48	36	1025
	44%dl	**52%zdl**	**50%dl**	*40%*	*29%*	**49%zdl**	*39%*	**55%zcdl**	*60%*	*29%*	-	**47%d**	*35%*	**52%dl**	*45%*	*46%*
Hospital outpatient services	**870**	67	85	68	51	197	22	54	11	10	1	67	91	41	22	936
	39%	*34%*	*37%*	**48%zan**	**63%zabcefgimn**	**42%n**	*39%*	*37%*	*38%*	*59%*	*46%*	**50%zan**	**49%zabn**	*45%*	*27%*	*42%*
Help to exercise (e.g. walking groups, fitness classes)	**346**	29	41	27	9	70	5	33	1	5	-	25	16	17	10	327
	16%	*14%*	**18%l**	**19%l**	*12%*	**15%l**	*9%*	**23%l**	*5%*	*31%*	-	**19%l**	*8%*	**19%l**	*12%*	*15%*
Help with getting into work or training	**311**	23	39	21	7	79	4	23	4	1	-	20	25	15	17	254
	14%	*12%*	*17%*	*15%*	*8%*	*17%*	*6%*	*16%*	*14%*	*4%*	-	*15%*	*13%*	*16%*	**21%f**	*11%*
Voluntary or charity services (e.g. local or national charities like Samaritans, MIND or Macmillan)	**250**	18	28	25	6	43	8	17	3	1	-	5	22	8	8	237
	11%k	*9%*	**12%k**	**18%zadek**	*7%*	**9%k**	**14%k**	*12%*	*10%*	*4%*	-	*4%*	**12%k**	*9%*	*10%*	*11%*
Debt or financial advice services	**220**	15	23	15	3	45	2	14	-	-	-	9	17	7	8	166
	10%	*8%*	*10%*	*11%*	*4%*	*10%*	*3%*	*9%*	-	-	-	*7%*	**9%d**	*8%*	*10%*	*7%*
Housing advice or support services	**204**	14	14	12	2	45	5	11	2	-	-	9	13	2	22	168
	9%dm	*7%*	*6%*	*8%*	*3%*	**10%m**	*9%*	*7%*	*7%*	-	-	*7%*	*7%*	*2%*	**26%zabcdefgklm**	*8%*
Dietician / nutritionist / support for healthy eating	**3**	-	-	1	-	1	-	-	-	-	-	-	-	-	-	6
	*	-	-	*	-	*	-	-	-	-	-	-	-	-	-	*
Preventative care	**2**	-	-	-	-	1	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
General support / advice for healthy lifestyles	**1**	-	-	-	-	1	-	-	-	-	-	-	*	-	1	2
	*	-	-	-	-	*	-	-	-	-	-	-	*	-	*1%*	*
Other	**6**	-	1	1	-	*	-	1	-	-	-	-	2	-	-	7
	*	-	*	*	-	*	-	*	-	-	-	-	*1%*	-	-	*
Don't know	**57**	1	3	1	1	11	-	1	-	1	-	1	2	3	-	33
	3%	*	*1%*	*1%*	*1%*	*2%*	-	*	-	*7%*	-	*1%*	*1%*	*4%*	-	*1%*
Mean	**4.40**	4.38	4.49	**4.58zl**	4.41	4.46	**4.70zal**	**4.64zabdl**	4.15	4.70	2.82	4.42	4.37	**4.66zadel**	4.56	4.45

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 345

QHealthInfoSourcesTrustedMost. Here are some sources of information about how to stay healthy. This could be advice on how to quit smoking, drink less alcohol, do more exercise, eat more healthily, improve your mental health and so on. Which two or three do you trust the most, if any?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Healthcare professionals at your GP practice	**1294**	630	648	162	168	153	201	236	193	181	1145	126	505	786	386	901	150	332	329	54	37	1394
	58%ekl	*60%*	*57%*	**54%e**	*50%*	*42%*	**57%e**	**67%cde f**	**72%cde f**	**73%cdef**	**62%rk**	*44%*	*53%*	**62%cl**	*58%*	*59%*	*60%*	*60%*	*56%*	**68%r**	*58%*	*63%*
The NHS	**1153**	543	594	144	199	172	188	186	142	121	983	148	521	629	399	746	116	275	281	40	34	1147
	52%e	*52%*	*52%*	*48%*	**60%e**	*48%*	*54%*	*53%*	*53%*	*49%*	**53%z**	*51%*	*55%*	*50%*	**60%opqr**	*49%*	*46%*	*50%*	*48%*	*51%*	*54%*	*52%*
Healthcare professionals at your local hospital	**874**	442	418	110	100	115	143	166	127	113	757	105	347	526	263	604	104	209	230	41	20	928
	39%bde	**42%b**	*37%*	*37%*	*30%*	*32%*	**41%de**	**47%cde**	**48%cde**	**46%cde**	**41%z**	*36%*	*37%*	**42%z**	*40%*	*39%*	*41%*	*38%*	*39%*	**52%noqrt**	*32%*	*42%*
Pharmacist	**716**	332	372	61	76	86	111	149	114	119	660	41	277	437	205	505	88	165	195	36	20	836
	32%cdekl	*32%*	*32%*	*20%*	*23%*	*24%*	**32%ce**	**42%cde f**	**43%cde f**	**48%cdef**	**36%rk**	*14%*	*29%*	**35%cl**	*31%*	*33%*	*35%*	*30%*	*33%*	**45%noqr**	*32%*	*38%*
My family and friends	**445**	192	252	71	61	93	87	57	39	36	359	71	205	237	82	362	49	131	158	9	16	400
	20%ghijmt	*18%*	**22%z**	**24%hi**	*18%*	**26%ghi**	**25%ghi**	*16%*	*15%*	*14%*	*19%*	*24%*	*22%*	*19%*	*12%*	**24%ns**	**19%n**	**24%ns**	**27%nps**	*11%*	**25%ns**	*18%*
The Department of Health and Social Care	**220**	99	117	35	41	38	40	18	24	22	187	30	104	115	78	140	22	52	51	10	5	201
	10%g	*9%*	*10%*	**12%g**	**12%g**	**11%g**	**11%g**	*5%*	**9%g**	*9%*	*10%*	*10%*	*11%*	*9%*	*12%*	*9%*	*9%*	*9%*	*9%*	*13%*	*8%*	*9%*
Charities/voluntary organisations	**197**	62	132	29	36	31	37	26	14	24	162	31	86	111	63	134	24	47	54	7	2	180
	9%ah	*6%*	**12%za**	*10%*	*11%*	*9%*	**10%h**	*7%*	*5%*	**10%h**	*9%*	*11%*	*9%*	*9%*	*10%*	*9%*	*10%*	*8%*	*9%*	*8%*	*3%*	*8%*
Personal trainers, health coaches etc.	**174**	83	91	39	32	38	26	14	14	10	133	30	82	91	55	119	25	56	32	2	3	149
	8%ghijr	*8%*	*8%*	**13%ghi**	**10%g**	**11%ghi**	*7%*	*4%*	*5%*	*4%*	*7%*	*11%*	*9%*	*7%*	*8%*	**8%r**	**10%r**	**10%rs**	*5%*	*3%*	*5%*	*7%*
The internet	**135**	64	69	16	24	32	16	18	14	16	107	23	71	63	52	81	14	30	29	4	5	132
	6%jmo	*6%*	*6%*	*6%*	*7%*	*9%*	*4%*	*5%*	*5%*	*6%*	*6%*	*8%*	*7%*	*5%*	*8%*	*5%*	*5%*	*5%*	*5%*	*4%*	*7%*	*6%*
AI models such as ChatGPT or Gemini	**96**	48	49	13	23	30	8	9	7	6	65	28	52	44	45	52	7	16	24	5	-	76
	4%fghjn	*5%*	*4%*	*4%*	**7%fg**	**8%fghi**	*2%*	*2%*	*3%*	*3%*	*4%*	**10%kl**	*6%*	*4%*	**7%opqt**	*3%*	*3%*	*3%*	*4%*	*6%*	-	*3%*
Your employer	**64**	36	28	8	10	21	13	11	1	1	48	11	50	14	14	50	8	23	17	1	1	56
	3%hijm	*3%*	*2%*	*3%*	*3%*	**6%hi**	**4%hi**	**3%hi**	*	*	*3%*	*4%*	**5%m**	*1%*	*2%*	*3%*	*3%*	*4%*	*3%*	*1%*	*2%*	*3%*
Your local authority	**54**	27	27	14	13	3	13	5	2	4	42	8	26	27	13	41	4	14	20	1	3	38
	2%h	*3%*	*2%*	**5%eh**	*4%*	*1%*	**4%eh**	*2%*	*1%*	*2%*	*2%*	*3%*	*3%*	*2%*	*2%*	*3%*	*1%*	*2%*	*3%*	*1%*	*5%*	*2%*
The government	**49**	29	20	3	13	10	8	6	3	8	41	9	30	19	22	27	4	8	13	2	*	42
	2%hm	*3%*	*2%*	*1%*	*4%*	*3%*	*2%*	*2%*	*1%*	**3%h**	*2%*	*3%*	**3%m**	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*	*2%*
Apps provided by private sector organisations	**38**	18	19	-	15	10	7	2	2	2	26	4	30	8	19	19	5	10	4	-	-	34
	2%ghijmo	*2%*	*2%*	-	**5%cgh**	**3%g**	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	**3%m**	*1%*	**3%or**	*1%*	*2%*	*2%*	*1%*	-	-	*2%*
Newspapers, magazines, television, radio	**31**	19	12	6	2	3	3	6	5	6	19	9	13	18	10	21	4	3	11	2	1	34
	1%j	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*
Social media	**29**	18	11	6	7	3	1	8	2	3	20	8	13	14	6	22	7	1	13	-	1	28
	1%jk	*2%*	*1%*	*2%*	*2%*	*1%*	*	**2%efh**	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*1%*	**1%q**	**3%qs**	*	**2%q**	-	*1%*	*1%*
Don't know	**92**	48	44	15	16	25	17	9	7	3	66	20	34	56	21	66	15	20	28	1	2	82
	4%gij	*5%*	*4%*	*5%*	*5%*	**7%ghi**	**5%i**	*3%*	*3%*	*1%*	*4%*	*7%*	*4%*	*4%*	*3%*	*4%*	*6%*	*4%*	*5%*	*1%*	*3%*	*4%*
Mean	**2.63ot**	2.65	2.60	2.53	2.58	2.50	**2.70zce**	**2.66e**	**2.71zcd e**	**2.74zcde**	**2.66zk**	2.53	2.65	2.61	**2.67qt**	**2.60t**	**2.67t**	2.57	**2.62t**	**2.70t**	2.42	2.66

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 346

QHealthInfoSourcesTrustedMost. Here are some sources of information about how to stay healthy. This could be advice on how to quit smoking, drink less alcohol, do more exercise, eat more healthily, improve your mental health and so on. Which two or three do you trust the most, if any?
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Healthcare professionals at your GP practice	1294 58%o	211 56%	346 61%	310 63%	127 54%	1080 58%	118 64%	63 62%	33 54%	279 54%	210 58%	591 60%	46 52%	120 49%	112 63%o	99 60%	111 56%	131 62%o	178 58%	129 67%zov	154 54%	1394 63%
The NHS	1153 52%cdg	171 46%	279 49%	273 56%c	152 64%zcd	983 53%i	99 54%	41 41%	29 47%	247 48%	188 52%	548 55%ak	42 47%	108 44%	96 54%	85 52%	103 52%	117 56%	172 56%o	93 48%	166 59%o	1147 52%
Healthcare professionals at your local hospital	874 39%c	127 34%	231 41%	223 45%zc	87 36%	742 40%	73 40%	36 36%	23 37%	199 39%	125 35%	418 42%	33 37%	95 39%	70 39%	62 38%	63 32%	84 40%	125 41%	82 43%	127 45%r	928 42%
Pharmacist	716 32%g	126 34%	200 35%	150 30%	74 31%	578 31%	74 40%g	40 40%	24 39%	149 29%	113 31%	316 32%	21 24%	69 28%	58 33%	57 35%	56 29%	74 35%	100 32%	72 37%v	71 25%	836 38%
My family and friends	445 20%mno	84 22%	128 23%	86 17%	37 16%	380 20%	30 16%	21 21%	15 24%	123 24%m	86 24%m	172 17%	31 34%pqstuv	60 24%v	32 18%	31 19%	55 28%tuv	41 19%	62 20%	31 16%	38 13%	400 18%
The Department of Health and Social Care	220 10%	36 10%	48 8%	51 10%	34 14%	185 10%	20 11%	10 10%	5 9%	48 9%	32 9%	104 10%	6 7%	33 13%pt	9 5%	20 12%	12 6%	28 13%pt	20 7%	13 7%	42 15%prtu	201 9%
Charities/voluntary organisations	197 9%c	23 6%	65 12%zc	43 9%	28 12%	168 9%	19 10%	8 8%	2 4%	44 9%	22 6%	102 10%	10 11%	19 8%	15 8%	10 6%	12 6%	16 8%	34 11%	22 11%	31 11%	180 8%
Personal trainers, health coaches etc.	174 8%	27 7%	47 8%	36 7%	19 8%	141 8%	21 11%	7 7%	5 7%	48 9%	26 7%	67 7%	7 8%	25 10%v	16 9%	19 12%v	7 4%	15 7%	24 8%	17 9%	11 4%	149 7%
The internet	135 6%	27 7%	36 6%	33 7%	18 7%	119 6%	7 4%	7 6%	3 5%	38 7%	18 5%	63 6%	4 4%	19 8%	15 8%	10 6%	7 4%	15 7%	12 4%	17 9%	20 7%	132 6%
AI models such as ChatGPT or Gemini	96 4%	16 4%	23 4%	21 4%	25 11%zcde	83 4%	6 4%	2 2%	5 8%	20 4%	12 3%	52 5%	3 4%	13 5%	4 2%	5 3%	6 3%	11 5%	14 4%	6 3%	21 7%	76 3%
Your employer	64 3%t	4 1%	19 3%c	13 3%	13 5%c	57 3%	2 1%	3 3%	2 3%	15 3%	15 4%	26 3%	4 4%	7 3%	5 3%	4 2%	11 6%	4 2%	9 3%	4 2%	8 3%	56 3%
Your local authority	54 2%	15 4%d	9 2%	10 2%	4 2%	50 3%	3 2%	* *	* 1%	11 2%	17 5%im	22 2%	1 1%	4 2%	5 3%	4 2%	14 7%ouv	6 3%	9 3%	3 2%	4 1%	38 2%
The government	49 2%	4 1%	14 2%	10 2%	9 4%	37 2%	6 3%	2 2%	5 8%cg	7 1%	12 3%	18 2%	- -	5 2%	2 1%	4 3%	8 4%	2 1%	8 3%	2 1%	5 2%	42 2%
Apps provided by private sector organisations	38 2%	4 1%	8 1%	13 3%	10 4%c	35 2%	- -	1 1%	2 3%t	8 2%	5 1%	23 2%	2 2%	3 1%	3 2%	2 1%	2 1%	* *	7 2%	3 1%	13 4%s	34 2%
Newspapers, magazines, television, radio	31 1%	5 1%	10 2%	5 1%	1 *	27 1%	2 1%	1 1%	1 2%	3 1%	2 1%	21 2%	- -	1 *	3 1%	2 1%	- -	2 1%	3 1%	1 1%	15 5%prtu	34 2%
Social media	29 1%m	12 3%zd	4 1%	9 2%	1 *	25 1%	1 *	3 3%	* *	16 3%m	4 1%	5 1%	1 1%	12 5%stuv	3 2%	2 1%	2 1%	1 *	1 *	2 1%	2 1%	28 1%
Don't know	92 4%d	20 5%df	14 2%	17 4%	3 1%	79 4%	5 3%	6 6%	1 2%	25 5%	18 5%	36 4%	3 3%	10 4%	12 7%	7 4%	11 6%	8 4%	12 4%	10 5%	6 2%	82 4%
Mean	2.63cn	2.52	2.66c	2.71zc	2.72c	2.62	2.68	2.60	2.55	2.57	2.58	2.66k	2.44	2.54	2.69n	2.65	2.53	2.71nor	2.63	2.72znor	2.63	2.66

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 347

QHealthInfoSourcesTrustedMost. Here are some sources of information about how to stay healthy. This could be advice on how to quit smoking, drink less alcohol, do more exercise, eat more healthily, improve your mental health and so on. Which two or three do you trust the most, if any?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Healthcare professionals at your GP practice	1294 58%acd	986 57%	308 65%ad	232 54%	248 56%	260 58%	274 61%	281 63%cc	672 59%m	158 59%	74 65%m	89 61%	130 57%	32 43%	121 57%	289 51%	1003 61%co	1394 63%
The NHS	1153 52%	904 52%	249 53%	219 51%	232 52%	237 53%	237 53%	227 51%	632 56%ej	139 52%	49 43%	71 48%	107 47%	36 47%	108 51%	285 50%	867 53%	1147 52%
Healthcare professionals at your local hospital	874 39%	698 40%	176 37%	154 36%	199 45%co	161 36%	178 40%	184 41%	449 40%	101 38%	40 35%	63 43%	96 42%	26 35%	90 42%	205 36%	667 41%	928 42%
Pharmacist	716 32%acno	523 30%	193 41%ad	100 23%	149 33%c	160 36%c	155 35%c	152 34%c	377 33%n	98 37%n	39 35%n	49 34%n	79 35%n	17 23%	41 19%	141 25%	574 35%co	836 38%
My family and friends	445 20%hp	354 20%	91 19%	96 22%	88 20%	85 19%	95 21%	81 18%	192 17%	57 21%	25 22%	35 24%	59 26%h	14 19%	56 26%	150 26%ep	295 18%	400 18%
The Department of Health and Social Care	220 10%	177 10%	43 9%	42 10%	49 11%	50 11%	38 8%	41 9%	111 10%	35 13%	9 8%	11 8%	17 7%	2 3%	26 12%	66 11%	152 9%	201 9%
Charities/voluntary organisations	197 9%l	150 9%	47 10%	30 7%	30 7%	43 10%	35 8%	60 14%cdlf	107 9%l	32 12%kl	8 7%	6 4%	8 4%	7 9%	20 10%	49 9%	148 9%	180 8%
Personal trainers, health coaches etc.	174 8%	130 7%	45 9%	46 11%	37 8%	31 7%	32 7%	28 6%	85 8%	16 6%	10 9%	11 8%	14 6%	3 4%	26 12%	51 9%	123 8%	149 7%
The internet	135 6%l	107 6%	28 6%	19 4%	28 6%	34 8%	31 7%	24 5%	80 7%l	9 3%	12 11%kl	8 6%	11 5%	2 3%	11 5%	33 6%	103 6%	132 6%
AI models such as ChatGPT or Gemini	96 4%ll	82 5%	15 3%	16 4%	20 4%	17 4%	22 5%	22 5%	65 6%zll	4 2%	6 6%l	7 5%	3 1%	5 6%	7 3%	25 4%	71 4%	76 3%
Your employer	64 3%lp	53 3%	11 2%	21 5%s	12 3%	14 3%	10 2%	8 2%	44 4%zl	2 1%	2 2%	3 2%	9 4%l	- -	1 1%	32 6%ep	32 2%	56 3%
Your local authority	54 2%	42 2%	12 3%	13 3%	8 2%	11 3%	11 2%	11 2%	27 2%	4 2%	1 1%	10 7%ehjl	4 2%	3 4%	4 2%	19 3%	35 2%	38 2%
The government	49 2%	44 3%	6 1%	6 1%	9 2%	15 3%	12 3%	8 2%	28 2%	7 3%	* *	2 2%	6 3%	- -	1 1%	15 3%	35 2%	42 2%
Apps provided by private sector organisations	38 2%	33 2%	5 1%	8 2%	9 2%	9 2%	3 1%	10 2%	29 3%z	3 1%	- -	1 1%	2 1%	1 2%	- -	12 2%	26 2%	34 2%
Newspapers, magazines, television, radio	31 1%	27 2%	5 1%	3 1%	3 1%	12 3%	7 1%	7 2%	14 1%	5 2%	4 4%hl	3 2%	- -	- -	6 3%	2 *	29 2%z	34 2%
Social media	29 1%	26 1%	3 1%	5 1%	12 3%d	6 1%	4 1%	3 1%	13 1%	- -	1 1%	3 2%	4 2%l	3 4%l	3 1%	9 2%	20 1%	28 1%
Don't know	92 4%	81 5%	11 2%	22 5%	19 4%	17 4%	17 4%	17 4%	40 4%	14 5%	3 3%	3 2%	16 7%ch	6 9%	8 4%	28 5%	63 4%	82 4%
Mean	2.63cmo	2.61	2.68	2.46	2.66c	2.67c	2.64c	2.69zc	2.68zm	2.64m	2.56m	2.60m	2.61m	2.21	2.53m	2.54	2.65zo	2.66

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 348

QHealthInfoSourcesTrustedMost. Here are some sources of information about how to stay healthy. This could be advice on how to quit smoking, drink less alcohol, do more exercise, eat more healthily, improve your mental health and so on. Which two or three do you trust the most, if any?
Base: All respondents

		Use of NHS Services P12M					Type of NHS Service P12M								
	Total (z)	Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Healthcare professionals at your GP practice	**1294**	1190	102	474	638	78	287	938	997	316	335	78	102	9	1394
	58%c	**60%ac**	*52%*	*55%*	**64%abc**	*59%*	*57%*	**62%jkl**	**61%z**	**62%k**	**68%fghk**	*51%*	*52%*	*76%*	*63%*
The NHS	**1153**	1062	87	428	562	72	274	838	893	279	272	85	87	6	1147
	52%	**53%ac**	*44%*	*49%*	**57%abc**	*54%*	*55%*	**56%kl**	**55%kl**	*55%*	*55%*	*55%*	*44%*	*53%*	*52%*
Healthcare professionals at your local hospital	**874**	793	81	309	425	59	192	636	638	214	250	49	81	6	928
	39%c	**40%c**	*42%*	*36%*	**43%ac**	*44%*	*38%*	**42%eh**	*39%*	*42%*	**50%cfghik**	*32%*	*42%*	*50%*	*42%*
Pharmacist	**716**	667	49	263	362	42	141	562	572	163	163	39	49	6	836
	32%	**34%ac**	*25%*	*30%*	**37%abc**	*32%*	*28%*	**37%efhijkl**	**35%efl**	*32%*	*33%*	*26%*	*25%*	*50%*	*38%*
My family and friends	**445**	402	42	181	194	27	124	292	322	103	81	33	42	1	400
	20%g	*20%*	*22%*	*21%*	*20%*	*21%*	**25%eghl**	*19%*	**20%j**	*20%*	*16%*	*21%*	*22%*	*5%*	*18%*
The Department of Health and Social Care	**220**	208	10	98	89	21	55	137	173	53	56	22	10	1	201
	10%	**10%c**	*5%*	*11%*	*9%*	**16%bd**	*11%*	*9%*	**11%g**	*11%*	*11%*	**14%l**	*5%*	*6%*	*9%*
Charities/voluntary organisations	**197**	181	16	80	91	10	52	131	154	42	49	23	16	2	180
	9%	*9%*	*8%*	*9%*	*9%*	*8%*	*10%*	*9%*	*9%*	*8%*	*10%*	**15%ejl**	*8%*	*21%*	*8%*
Personal trainers, health coaches etc.	**174**	150	21	80	63	7	33	96	123	47	32	15	21	1	149
	8%de	*8%*	*10%*	*9%*	*6%*	*5%*	*7%*	*6%*	**8%g**	**9%g**	*6%*	*10%*	*10%*	*13%*	*7%*
The internet	**135**	125	10	53	58	14	34	90	105	40	31	9	10	1	132
	6%	*6%*	*5%*	*6%*	*6%*	*11%*	*7%*	*6%*	*6%*	*8%*	*6%*	*6%*	*5%*	*13%*	*6%*
AI models such as ChatGPT or Gemini	**96**	93	4	54	31	8	30	56	69	24	22	11	4	1	76
	4%dg	**5%ac**	*2%*	**6%acd**	*3%*	*6%*	**6%g**	*4%*	*4%*	*5%*	*4%*	*7%*	*2%*	*5%*	*3%*
Your employer	**64**	51	11	28	20	3	21	41	36	14	7	1	11	-	56
	3%adhj	*3%*	**5%d**	*3%*	*2%*	*2%*	**4%hj**	*3%*	*2%*	*3%*	*1%*	*1%*	**5%j**	-	*3%*
Your local authority	**54**	51	3	25	24	3	12	33	51	10	7	2	3	-	38
	2%	*3%*	*1%*	*3%*	*2%*	*2%*	*2%*	*2%*	**3%ejl**	*2%*	*1%*	*2%*	*1%*	-	*2%*
The government	**49**	41	9	25	12	3	10	26	29	10	7	8	9	-	42
	2%dgh	**2%d**	**5%d**	**3%d**	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	**5%ghj**	*5%*	-	*2%*
Apps provided by private sector organisations	**38**	32	4	18	10	3	7	20	25	8	9	3	4	-	34
	2%dg	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	-	*2%*
Newspapers, magazines, television, radio	**31**	28	4	9	17	1	5	21	24	9	8	-	4	-	34
	1%	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	-	*2%*	-	*2%*
Social media	**29**	25	4	19	7	-	3	19	20	1	3	3	4	-	28
	1%di	**1%d**	*2%*	**2%ad**	*1%*	-	*1%*	**1%i**	**1%i**	*	*1%*	*2%*	**2%i**	-	*1%*
Don't know	**92**	57	17	24	28	4	18	40	41	11	12	7	17	-	82
	4%acdgh ij	*3%*	**8%zacd**	*3%*	*3%*	*3%*	*4%*	*3%*	*2%*	*2%*	*2%*	*4%*	**8%eghij**	-	*4%*
Mean	**2.63c**	**2.64zc**	2.54	2.54	**2.70zabc**	**2.74bc**	2.65	**2.69zhl**	**2.66z**	**2.70zl**	**2.76zfghkl**	2.59	2.54	2.91	2.66

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 349

QHealthInfoSourcesTrustedMost. Here are some sources of information about how to stay healthy. This could be advice on how to quit smoking, drink less alcohol, do more exercise, eat more healthily, improve your mental health and so on. Which two or three do you trust the most, if any?
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Healthcare professionals at your GP practice	1294	308	71	283	947	265	1017	175	586	475	201	492	573	53	455	513	76	463	544	1394
	58%bilr	58%b	*41%*	59%b	59%b	*58%*	*59%*	67%ci	63%ci	*51%*	*60%*	62%ci	*55%*	*62%*	*58%*	*57%*	*53%*	62%r	*55%*	*63%*
The NHS	1153	267	52	251	837	241	902	151	537	417	197	452	484	33	442	430	74	410	494	1147
	52%bilo	50%b	*30%*	52%b	53%b	*52%*	*53%*	58%i	58%ci	*45%*	59%ci	57%ci	*47%*	*39%*	57%mo	*48%*	*51%*	*55%*	*50%*	*52%*
Healthcare professionals at your local hospital	874	215	51	199	628	171	696	116	385	329	151	318	386	25	317	347	51	303	385	928
	39%bi	41%b	*30%*	41%b	39%b	*37%*	*41%*	44%i	42%i	*35%*	45%i	*40%*	*37%*	*29%*	*41%*	*39%*	*36%*	*40%*	*39%*	*42%*
Pharmacist	716	160	46	145	540	170	543	72	295	313	103	250	348	12	245	329	34	229	344	836
	32%m	*30%*	*27%*	*30%*	34%z	37%z	*32%*	*28%*	*32%*	*34%*	*31%*	*32%*	*34%*	*14%*	31%m	37%zm	*23%*	*30%*	35%zp	*38%*
My family and friends	445	93	32	80	337	90	348	30	171	229	59	154	224	13	152	192	30	151	199	400
	20%g	*18%*	*19%*	*17%*	*21%*	*19%*	*20%*	*11%*	19%g	25%gh	*18%*	*19%*	*22%*	*15%*	*19%*	*21%*	*21%*	*20%*	*20%*	*18%*
The Department of Health and Social Care	220	43	12	41	173	41	177	38	110	67	39	92	88	15	97	75	21	84	88	201
	10%i	*8%*	*7%*	*8%*	*11%*	*9%*	*10%*	15%ci	12%ci	*7%*	*12%*	*12%*	*8%*	18%o	12%o	*8%*	*14%*	*11%*	*9%*	*9%*
Charities/voluntary organisations	197	62	29	58	131	38	156	27	78	87	24	68	104	7	74	79	19	70	86	180
	9%	12%z	17%zd	12%zd	*8%*	*8%*	*9%*	*10%*	*8%*	*9%*	*7%*	*9%*	*10%*	*8%*	*9%*	*9%*	*13%*	*9%*	*9%*	*8%*
Personal trainers, health coaches etc.	174	47	12	44	120	22	147	21	47	96	20	49	100	6	48	75	6	59	79	149
	8%eh	*9%*	*7%*	*9%*	*8%*	*5%*	9%e	*8%*	*5%*	10%ch	*6%*	*6%*	10%ck	*7%*	*6%*	*8%*	*4%*	*8%*	*8%*	*7%*
The internet	135	35	12	32	98	33	102	8	49	76	14	31	87	6	38	65	5	34	71	132
	6%k	*7%*	*7%*	*7%*	*6%*	*7%*	*6%*	*3%*	*5%*	8%g	*4%*	*4%*	8%gjk	*7%*	*5%*	*7%*	*4%*	*5%*	*7%*	*6%*
AI models such as ChatGPT or Gemini	96	27	10	26	69	23	74	15	33	49	15	33	49	6	27	43	5	30	51	76
	4%	*5%*	*6%*	*5%*	*4%*	*5%*	*4%*	*6%*	*4%*	*5%*	*4%*	*4%*	*5%*	*7%*	*3%*	*5%*	*3%*	*4%*	*5%*	*3%*
Your employer	64	17	7	12	44	7	55	8	26	30	11	20	33	4	27	21	8	24	24	56
	3%	3%c	*4%*	*2%*	*3%*	*1%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*5%*	*3%*	*2%*	*5%*	*3%*	*2%*	*3%*
Your local authority	54	18	9	15	34	13	41	8	26	15	14	20	18	1	34	8	6	20	17	38
	2%e	*3%*	5%d	*3%*	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	4%l	*2%*	*2%*	*1%*	4%o	*1%*	*4%*	*3%*	*2%*	*2%*
The government	49	14	10	11	36	10	39	14	17	17	15	21	13	9	24	10	11	21	15	42
	2%lo	*3%*	6%acd	*2%*	*2%*	*2%*	*2%*	5%hi	*2%*	*2%*	5%l	*3%*	*1%*	10%no	3%o	*1%*	8%qr	*3%*	*1%*	*2%*
Apps provided by private sector organisations	38	9	6	9	26	9	26	5	7	25	4	11	23	3	5	21	*	6	27	34
	2%m	*2%*	*4%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	3%h	*1%*	*1%*	*2%*	*4%*	*1%*	2%n	*	*1%*	3%q	*2%*
Newspapers, magazines, television, radio	31	10	1	10	20	4	27	3	10	18	8	7	16	-	15	10	1	13	15	34
	1%	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	-	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*
Social media	29	6	3	6	22	7	22	4	11	14	5	10	14	4	8	13	4	7	16	28
	1%	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	5%zn	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*
Don't know	92	11	7	9	59	21	51	4	28	47	8	24	51	2	24	37	7	24	43	82
	4%cd	*2%*	*4%*	*2%*	*4%*	*4%*	*3%*	*2%*	*3%*	5%g	*3%*	*3%*	*5%*	*3%*	*3%*	*4%*	*5%*	*3%*	*4%*	*4%*
Mean	2.63blm	2.57b	2.21	2.67b	2.68zab	2.60	2.64	2.70i	2.67zi	2.56	2.71zi	2.63	2.59	2.38	2.65m	2.60m	2.57	2.65	2.60	2.66

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 350

QHealthInfoSourcesTrustedMost. Here are some sources of information about how to stay healthy. This could be advice on how to quit smoking, drink less alcohol, do more exercise, eat more healthily, improve your mental health and so on. Which two or three do you trust the most, if any?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Healthcare professionals at your GP practice	**1294**	133	131	90	50	302	34	97	10	10	1	88	98	67	44	1394
	58%	**67%zl**	*57%*	*63%*	*62%*	**64%zl**	*60%*	**67%bl**	*35%*	*63%*	*46%*	*65%*	*53%*	**73%abln**	*54%*	*63%*
The NHS	**1153**	132	134	70	40	237	36	99	11	7	-	46	79	57	45	1147
	52%kl	**67%zcdekl**	**59%kl**	**50%k**	**50%k**	**50%k**	**63%kl**	**69%zbcdekl**	*37%*	*46%*	-	*34%*	*43%*	**62%ekl**	**55%k**	*52%*
Healthcare professionals at your local hospital	**874**	97	96	65	30	166	18	66	10	4	1	40	65	40	33	928
	39%k	**49%zekl**	*42%*	**46%k**	*37%*	*35%*	*32%*	**46%k**	*34%*	*27%*	*46%*	*30%*	*35%*	*43%*	*41%*	*42%*
Pharmacist	**716**	56	61	67	31	166	18	38	9	4	1	45	71	34	26	836
	32%	*28%*	*27%*	**47%zabeg**	*39%*	*35%*	*31%*	*27%*	*31%*	*26%*	*46%*	*34%*	**39%b**	*37%*	*32%*	*38%*
My family and friends	**445**	24	36	19	12	101	16	12	10	1	-	42	44	12	19	400
	20%cg	*12%*	**16%g**	*14%*	*15%*	**21%eg**	**29%acgm**	*9%*	*36%*	*7%*	-	**31%abcdegm**	**24%acdg**	*13%*	**24%ag**	*18%*
The Department of Health and Social Care	**220**	24	23	10	5	50	8	15	3	1	-	13	15	13	11	201
	10%	*12%*	*10%*	*7%*	*7%*	*11%*	*15%*	*11%*	*10%*	*6%*	-	*10%*	*8%*	*14%*	*13%*	*9%*
Charities/voluntary organisations	**197**	14	25	15	7	39	8	22	1	4	-	5	9	9	12	180
	9%	*7%*	**11%l**	*10%*	*9%*	**8%k**	**13%kl**	**15%kl**	*4%*	*27%*	-	*4%*	*5%*	*10%*	**15%kl**	*8%*
Personal trainers, health coaches etc.	**174**	11	23	8	4	47	4	13	2	4	-	13	15	8	7	149
	8%	*6%*	*10%*	*6%*	*5%*	*10%*	*7%*	*9%*	*7%*	*24%*	-	*10%*	*8%*	*8%*	*8%*	*7%*
The internet	**135**	11	11	10	8	28	3	9	2	1	-	7	16	3	4	132
	6%	*5%*	*5%*	*7%*	*10%*	*6%*	*6%*	*6%*	*5%*	*5%*	-	*5%*	*9%*	*3%*	*5%*	*6%*
AI models such as ChatGPT or Gemini	**96**	10	12	8	6	14	3	4	-	-	-	4	18	2	7	76
	4%	*5%*	*5%*	*6%*	*7%*	*3%*	*5%*	*3%*	-	-	-	*3%*	**10%cem**	*2%*	**8%e**	*3%*
Your employer	**64**	1	6	1	1	10	7	1	3	-	-	3	8	-	9	56
	3%	*	*3%*	*1%*	*1%*	*2%*	**12%abcdegkm**	*1%*	*11%*	-	-	*2%*	**4%ad**	-	**11%abcdegkm**	*3%*
Your local authority	**54**	3	5	2	1	15	2	4	-	-	-	6	3	1	2	38
	2%	*1%*	*2%*	*2%*	*1%*	*3%*	*3%*	*3%*	-	-	-	*4%*	*1%*	*1%*	*2%*	*2%*
The government	**49**	10	7	2	1	10	2	5	-	-	-	2	5	1	3	42
	2%	**5%z**	*3%*	*1%*	*1%*	*2%*	*4%*	*3%*	-	-	-	*1%*	*3%*	*1%*	*3%*	*2%*
Apps provided by private sector organisations	**38**	4	3	6	3	5	-	1	2	1	-	*	3	-	2	34
	2%	*2%*	*1%*	**5%zek**	*3%*	*1%*	-	*	*7%*	*6%*	-	*	*2%*	-	*2%*	*2%*
Newspapers, magazines, television, radio	**31**	1	4	2	3	6	-	2	1	2	-	3	2	1	-	34
	1%	*1%*	*2%*	*2%*	**4%l**	*1%*	-	*1%*	*5%*	*11%*	-	*3%*	*1%*	*1%*	-	*2%*
Social media	**29**	*	6	2	2	4	-	4	1	-	1	1	3	-	1	28
	1%	*	*3%*	*2%*	*2%*	*1%*	-	*3%*	*5%*	-	*54%*	*1%*	*1%*	-	*1%*	*1%*
Don't know	**92**	3	5	3	1	15	-	1	-	1	-	8	6	3	-	82
	4%	*2%*	*2%*	*2%*	*1%*	*3%*	-	*1%*	-	*7%*	-	*6%*	*3%*	*3%*	-	*4%*
Mean	**2.63**	**2.72dkl**	2.61	**2.73dkl**	2.55	2.64	**2.80dkl**	**2.74bdkl**	2.26	2.66	1.91	2.53	2.53	**2.77dekl**	**2.74l**	2.66

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 351

QHealthInfoSourcesTrustedLeast. And which two or three sources of information do you trust the least, if any?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Social media	1491	730	743	192	208	221	229	264	194	183	1311	149	637	850	494	989	171	372	357	52	36	1535
	67%bnkor	*70%*	*65%*	*64%*	*62%*	*61%*	*65%*	75%cde f	73%cdef	74%cdef	71%ik	*51%*	*67%*	*68%*	75%oqqt	*64%*	*68%*	*67%*	*61%*	*65%*	*57%*	*69%*
The internet	804	423	373	124	90	129	138	136	102	84	686	94	342	456	259	541	89	206	194	26	24	829
	36%bd	40%ab	*33%*	41%cd	*27%*	*36%*	39%d	39%d	38%d	*34%*	37%z	*33%*	*36%*	*36%*	*39%*	*35%*	*36%*	*37%*	*33%*	*33%*	*37%*	*37%*
Newspapers, magazines, television, radio	768	346	413	107	102	127	135	117	96	85	672	84	335	432	239	524	82	194	199	23	25	792
	35%	*33%*	*36%*	*36%*	*30%*	*35%*	*38%*	*33%*	*36%*	*34%*	36%z	*29%*	*35%*	*34%*	*36%*	*34%*	*33%*	*35%*	*34%*	*29%*	*40%*	*36%*
The government	555	261	291	64	60	110	102	97	66	56	470	68	250	305	97	453	67	155	190	20	22	563
	25%de	*25%*	*25%*	*22%*	*18%*	30%cd	29%d	28%d	*25%*	*22%*	*25%*	*24%*	*26%*	*24%*	*15%*	30%zn	27%n	28%n	32%zn	25%n	35%n	*25%*
AI models such as ChatGPT or Gemini	483	208	263	116	94	51	54	57	48	63	414	56	188	294	152	329	42	135	126	18	8	430
	22%efghp	*20%*	*23%*	39%defg hi	28%efgh	*14%*	*15%*	*16%*	*18%*	25%efgh	*22%*	*19%*	*20%*	*23%*	*23%*	*21%*	*17%*	24%p	*22%*	*22%*	*13%*	*19%*
Apps provided by private sector organisations	411	178	232	17	32	60	51	84	79	89	345	57	142	267	150	257	48	90	87	22	11	493
	19%efhlo	*17%*	20%z	*6%*	*9%*	17%c	15%c	24%cde f	30%cde fg	36%cdefg	*19%*	*20%*	*15%*	21%el	23%oqq	*17%*	*19%*	*16%*	*15%*	27%oqq	*18%*	*22%*
Personal trainers, health coaches etc.	199	106	87	22	38	25	29	36	26	23	173	22	91	107	85	113	18	43	41	7	4	210
	9%bd	*10%*	*8%*	*7%*	*11%*	*7%*	*8%*	*10%*	*10%*	*9%*	*9%*	*8%*	*10%*	*8%*	13%oqqs	*7%*	*7%*	*8%*	*7%*	*9%*	*6%*	*9%*
Your local authority	158	84	73	15	15	29	30	23	24	22	131	21	59	99	35	122	20	34	50	9	9	172
	7%	*8%*	*6%*	*5%*	*5%*	*8%*	*9%*	*6%*	*9%*	*9%*	*7%*	*7%*	*6%*	*8%*	*5%*	*8%*	*8%*	*6%*	*9%*	12%n	14%nq	*8%*
My family and friends	151	76	71	16	36	25	21	21	15	18	126	20	75	77	54	98	21	30	37	6	4	139
	7%	*7%*	*6%*	*5%*	*11%*	*7%*	*6%*	*6%*	*6%*	*7%*	*7%*	*7%*	*8%*	*6%*	*8%*	*6%*	*8%*	*5%*	*6%*	*8%*	*6%*	*6%*
Your employer	111	55	55	12	16	15	27	19	12	9	94	15	49	62	33	78	21	26	26	1	3	118
	5%	*5%*	*5%*	*4%*	*5%*	*4%*	8%c	*5%*	*5%*	*4%*	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	9%zors	*5%*	*4%*	*1%*	*5%*	*5%*
The NHS	76	30	46	7	16	22	9	10	5	5	51	20	35	40	12	62	13	11	34	1	2	64
	3%hi	*3%*	*4%*	*2%*	*5%*	6%dfhi	*3%*	*3%*	*2%*	*2%*	*3%*	7%j	*4%*	*3%*	*2%*	4%nq	5%nq	*2%*	6%zoqq	*1%*	*3%*	*3%*
Healthcare professionals at your GP practice	60	23	37	10	7	18	6	6	7	6	39	16	30	28	11	48	10	9	23	3	2	53
	3%j	*2%*	*3%*	*3%*	*2%*	5%dfj	*2%*	*2%*	*3%*	*3%*	*2%*	5%j	*3%*	*2%*	*2%*	*3%*	*4%*	*2%*	4%n	*4%*	*4%*	*2%*
The Department of Health and Social Care	59	37	22	-	7	15	10	14	7	5	44	13	26	32	11	47	3	14	24	5	1	64
	3%bc	*4%*	*2%*	-	*2%*	4%c	3%c	4%zc	3%c	*2%*	*2%*	*5%*	*3%*	*3%*	*2%*	*3%*	*1%*	*3%*	4%n	7%zop	*2%*	*3%*
Healthcare professionals at your local hospital	55	23	32	12	13	9	5	10	4	3	38	9	23	32	10	45	5	9	27	2	2	48
	2%j	*2%*	*3%*	*4%*	*4%*	*2%*	*1%*	*3%*	*2%*	*1%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	5%znop	*2%*	*3%*	*2%*
Pharmacist	43	25	17	7	4	10	4	5	7	6	30	13	22	20	9	32	7	5	15	1	2	39
	2%j	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*1%*	*2%*	*2%*	*2%*	4%j	*2%*	*2%*	*1%*	*2%*	*3%*	*1%*	*3%*	*2%*	*4%*	*2%*
Charities/voluntary organisations	40	18	22	2	9	6	5	5	5	8	34	6	17	23	13	27	7	6	10	4	*	39
	2%	*2%*	*2%*	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	3%z	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	5%zoqr	*1%*	*2%*
Don't know	69	29	40	9	21	13	14	5	3	5	47	17	32	35	18	47	12	15	16	2	2	58
	3%ghi	*3%*	*4%*	*3%*	6%ghi	*4%*	4%gh	*1%*	*1%*	*2%*	*3%*	*6%*	*3%*	*3%*	*3%*	*3%*	*5%*	*3%*	*3%*	*2%*	*4%*	*3%*
Mean	2.58bd	2.58	2.52	2.50	2.38	2.50	2.53	2.69d	2.65zcd ef	2.73zcdefg	2.58zk	2.43	2.54	2.55	2.59	2.53	2.61oq	2.49	2.53	2.59	2.56	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 352

QHealthInfoSourcesTrustedLeast. And which two or three sources of information do you trust the least, if any?
Base: All respondents

		Annual household income				Country				England region (Net)			England region								
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	185	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Social media	1491	207	379	382	181	1250	133	68	40		331	230	689	62	146	124	109	121	149	212	135	192	1535
	67%cd	55%	67%c	78%czd	76%cc	67%	72%	67%	65%		65%	64%	69%	69%	60%	69%	66%	62%	71%a	69%	70%	68%	69%
The internet	804	115	199	205	101	664	81	33	25		157	124	383	19	80	58	56	68	89	116	77	102	829
	36%ckn	31%	35%	42%cc	42%c	36%	44%	33%	41%		31%	34%	39%k	21%	33%	32%	34%	35%	42%n	38%n	40%n	36%	37%
Newspapers, magazines, television, radio	768	130	198	197	82	647	71	32	19		210	123	314	33	99	78	66	57	71	99	77	68	792
	35%mv	35%	35%	40%z	35%	35%	38%	32%	31%		41%zm	34%	32%	37%	40%v	44%zrtv	40%v	29%	34%	32%	40%v	24%	36%
The government	555	116	159	104	49	472	41	26	16		145	113	214	33	68	45	49	64	52	76	42	44	563
	25%mv	31%zef	28%e	21%	21%	25%	22%	26%	26%		28%m	31%zm	22%	36%uv	28%v	25%	30%v	32%uv	25%	25%v	22%	16%	25%
AI models such as ChatGPT or Gemini	483	82	109	103	49	426	31	16	10		114	75	238	22	49	43	35	39	45	88	36	68	430
	22%	22%	19%	21%	20%	23%	17%	15%	16%		22%	21%	24%	24%	20%	24%	22%	20%	21%	29%zu	19%	24%	19%
Apps provided by private sector organisations	411	83	119	79	38	348	37	20	6		96	67	184	9	55	32	38	29	34	56	43	51	493
	19%	22%	21%	16%	16%	19%	20%	20%	9%		19%	19%	19%	10%	23%	18%	23%	15%	16%	18%	22%	18%	22%
Personal trainers, health coaches etc.	199	29	49	48	36	163	19	11	5		44	22	96	3	26	15	12	10	21	26	19	31	210
	9%	8%	9%	10%	15%czd	9%	10%	11%	9%		9%	6%	10%	3%	11%	8%	7%	5%	10%	8%	10%	11%	9%
Your local authority	158	32	38	33	13	128	11	10	10		37	27	63	10	13	14	8	19	17	15	9	23	172
	7%	9%	7%	7%	5%	7%	6%	10%	16%cgh		7%	8%	6%	11%	5%	8%	5%	10%	8%	5%	5%	8%	8%
My family and friends	151	29	47	28	20	122	22	5	3		26	29	66	5	9	13	13	17	15	18	12	21	139
	7%	8%	8%	6%	8%	7%	12%cg	5%	4%		5%	8%	7%	5%	4%	7%	8%	8%	7%	6%	6%	7%	6%
Your employer	111	22	25	28	16	94	6	7	3		31	11	52	4	20	7	3	8	6	17	11	18	118
	5%	6%	4%	6%	7%	5%	3%	7%	6%		6%	3%	5%	4%	8%q	4%	2%	4%	3%	6%	6%	7%	5%
The NHS	76	20	29	9	1	62	8	3	3		21	13	28	3	9	10	3	10	7	9	5	8	64
	3%	5%zef	5%zef	2%	*	3%	4%	3%	4%		4%	4%	3%	3%	3%	5%	2%	5%	3%	3%	2%	3%	3%
Healthcare professionals at your GP practice	60	13	16	8	6	57	1	1	1		18	11	28	5	5	7	5	6	5	7	4	13	53
	3%	3%	3%	2%	3%	3%	*	1%	2%		3%	3%	3%	6%	2%	4%	3%	3%	2%	2%	2%	5%	2%
The Department of Health and Social Care	59	10	16	17	4	49	4	5	1		17	9	24	1	12	4	4	5	5	3	8	8	64
	3%	3%	3%	3%	2%	3%	2%	5%	1%		3%	2%	2%	1%	5%t	2%	2%	2%	2%	1%	4%	3%	3%
Healthcare professionals at your local hospital	55	11	11	12	2	47	2	4	2		16	9	23	4	8	4	4	5	1	9	6	7	48
	2%	3%	2%	2%	1%	3%	1%	4%	4%		3%	2%	2%	4%	3%	2%	2%	3%	*	3%	3%	2%	2%
Pharmacist	43	10	6	8	5	40	-	1	1		24	4	12	2	13	9	3	1	1	6	1	5	39
	2%	3%	1%	2%	2%	2%	-	1%	2%		5%zlm	1%	1%	2%	5%rsu	5%rstu	2%	1%	*	2%	*	2%	2%
Charities/voluntary organisations	40	6	14	9	6	35	2	3	1		8	3	23	-	6	2	1	2	5	3	2	14	39
	2%	2%	3%	2%	2%	2%	1%	3%	1%		2%	1%	2%	-	3%	1%	1%	1%	2%	1%	1%	5%ztu	2%
Don't know	69	14	11	8	3	61	4	3	2		13	16	32	2	6	5	8	8	3	10	11	8	58
	3%	4%	2%	2%	1%	3%	2%	3%	4%		2%	4%	3%	2%	2%	3%	5%	4%	1%	3%	6%zs	3%	3%
Mean	2.55	2.54	2.54	2.63z	2.59	2.55	2.58	2.51	2.46		2.59	2.52	2.54	2.44	2.60	2.66nrv	2.61	2.44	2.52	2.55	2.68znrsv	2.45	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 353

QHealthInfoSourcesTrustedLeast. And which two or three sources of information do you trust the least, if any?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Social media	1491 67%acimo	1143 66%	348 74%az	244 56%	294 66%c	308 69%c	320 71%c	324 73%ac	805 71%im	187 70%im	79 70%im	92 62%	126 56%	35 47%	145 68%m	353 62%	1136 69%z	1535 69%
The internet	804 36%ag	604 35%	200 42%az	144 33%	178 40%	154 35%	166 37%	162 37%	407 36%	92 34%	46 40%	54 37%	76 34%	18 24%	98 46%m	242 42%zp	560 34%	829 37%
Newspapers, magazines, television, radio	768 35%m	596 34%	172 36%	157 36%	150 34%	149 34%	148 33%	163 37%	398 35%m	102 38%m	33 29%	58 39%m	86 38%m	13 17%	71 33%	173 30%	594 36%z	792 36%
The government	555 25%h	430 25%	125 27%	106 24%	125 28%	97 22%	122 27%	105 24%	255 23%	70 26%	31 27%	47 32%h	77 34%ah	14 19%	51 24%	138 24%	417 25%	563 25%
AI models such as ChatGPT or Gemini	483 22%h	378 22%	106 22%	82 19%	95 21%	103 23%	106 24%	98 22%	222 20%	60 23%	21 18%	26 18%	44 20%	13 17%	91 43%ahij klm	117 20%	365 22%	430 19%
Apps provided by private sector organisations	411 19%lno	324 19%	87 18%	64 15%	92 21%	84 19%	71 16%	100 22%acf	223 20%ln	75 28%ghklmn	34 30%ghklmn	22 15%	28 12%	9 12%	13 6%	69 12%	341 21%cg	493 22%
Personal trainers, health coaches etc.	199 9%c	163 9%	35 7%	23 5%	36 8%	56 13%cz	47 11%c	37 8%	115 10%	24 9%	7 6%	13 9%	17 8%	3 4%	19 9%	39 7%	160 10%z	210 9%
Your local authority	158 7%	124 7%	33 7%	35 8%	34 8%	34 8%	26 6%	29 7%	81 7%	15 6%	8 7%	12 8%	17 8%	7 9%	12 5%	35 6%	122 7%	172 8%
My family and friends	151 7%gp	118 7%	34 7%	30 7%	23 5%	39 9%g	41 9%g	19 4%	97 9%ij	9 3%	3 2%	11 8%	17 7%	2 3%	6 3%	50 9%	101 6%	139 6%
Your employer	111 5%	90 5%	20 4%	19 4%	25 6%	20 4%	21 5%	26 6%	59 5%	15 6%	9 8%	5 3%	8 3%	8 11%	6 3%	24 4%	87 5%	118 5%
The NHS	76 3%	64 4%	12 2%	19 4%	14 3%	14 3%	14 3%	14 3%	38 3%	7 2%	* *	12 8%ahijn	7 3%	3 5%	3 1%	22 4%	54 3%	64 3%
Healthcare professionals at your GP practice	60 3%gp	50 3%	10 2%	19 4%f	11 2%	12 3%	14 3%	4 1%	34 3%	3 1%	2 2%	6 4%	5 2%	4 5%	6 3%	24 4%	36 2%	53 2%
The Department of Health and Social Care	59 3%f	46 3%	12 3%	16 4%f	18 4%f	12 3%	4 1%	9 2%	30 3%	8 3%	4 4%n	2 2%	8 4%	4 5%n	- -	21 4%	37 2%	64 3%
Healthcare professionals at your local hospital	55 2%gp	46 3%	9 2%	22 5%cefg	10 2%	7 2%	13 3%f	2 1%	24 2%	2 1%	* *	3 2%	7 3%	9 12%ahijk	7 3%	22 4%	33 2%	48 2%
Pharmacist	43 2%	39 2%	4 1%	12 3%	12 3%	4 1%	7 2%	8 2%	17 1%	5 2%	3 3%	2 1%	11 5%ih	1 1%	4 2%	9 2%	33 2%	39 2%
Charities/voluntary organisations	40 2%	31 2%	9 2%	8 2%	3 1%	14 3%d	5 1%	10 2%	25 2%	2 1%	4 4%n	* *	8 4%	- -	- -	14 2%	26 2%	39 2%
Don't know	69 3%	60 3%	9 2%	20 5%f	16 4%	15 3%	7 1%	12 3%	29 3%	9 3%	2 2%	5 3%	12 5%	5 6%	7 3%	20 4%	48 3%	58 3%
Mean	2.55acmo	2.53	2.62za	2.42	2.61c	2.57c	2.55c	2.58c	2.57m	2.62m	2.56m	2.57m	2.53m	2.01	2.58m	2.45	2.58zo	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 354

QHealthInfoSourcesTrustedLeast. And which two or three sources of information do you trust the least, if any?
Base: All respondents

	Total (z)	Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
		Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Social media	1491	1350	138	546	713	91	340	1080	1122	346	362	95	138	10	1535
	67%c	68%c	71%	63%	72%acj	69%	68%	72%ahk	69%a	68%	73%ahk	62%	71%	87%	69%
The internet	804	729	74	332	359	39	169	538	593	169	183	56	74	4	829
	36%	37%	38%	38%	36%	29%	34%	36%	36%	33%	37%	37%	38%	33%	37%
Newspapers, magazines, television, radio	768	710	58	296	365	48	167	550	609	188	192	60	58	7	792
	35%	36%c	30%	34%	37%	36%	33%	37%c	37%c	37%	39%c	39%	30%	59%	36%
The government	555	492	61	214	245	34	139	370	403	123	126	39	61	2	563
	25%	25%	31%	25%	25%	25%	28%	25%	25%	24%	25%	26%	31%	15%	25%
AI models such as ChatGPT or Gemini	483	438	45	186	217	34	131	331	349	103	109	38	45	2	430
	22%	22%	23%	22%	22%	26%	26%ehi	22%	21%	20%	22%	25%	23%	15%	19%
Apps provided by private sector organisations	411	392	18	149	211	33	88	309	343	124	116	25	18	3	493
	19%bl	20%acb	9%	17%b	21%acb	25%cb	18%l	21%cl	21%cl	25%cfgl	23%cfl	16%	9%	30%	22%
Personal trainers, health coaches etc.	199	183	15	76	87	20	56	148	155	57	56	12	15	1	210
	9%	9%	8%	9%	9%	15%c	11%	10%	10%	11%	11%	8%	8%	8%	9%
Your local authority	158	144	13	45	89	10	42	118	123	50	42	14	13	1	172
	7%c	7%c	7%	5%	9%acj	8%	8%	8%	8%	10%a	9%	9%	7%	9%	8%
My family and friends	151	141	5	72	61	7	26	91	107	42	30	12	5	2	139
	7%c	7%	3%	8%	6%	5%	5%	6%	7%	8%cl	6%	8%	3%	20%	6%
Your employer	111	106	4	42	55	10	27	88	88	32	27	13	4	1	118
	5%	5%c	2%	5%	6%	8%	5%	6%a	5%	6%	5%	8%	2%	7%	5%
The NHS	76	69	5	44	23	2	12	38	49	7	11	9	5	-	64
	3%dgi	3%d	2%	5%acad	2%	2%	2%	3%	3%i	1%	2%	6%ij	2%	-	3%
Healthcare professionals at your GP practice	60	56	4	33	16	7	13	37	41	12	10	8	4	-	53
	3%d	3%d	2%	4%d	2%	5%d	3%	2%	3%	2%	2%	5%	2%	-	2%
The Department of Health and Social Care	59	53	6	20	30	2	16	42	46	20	14	3	6	-	64
	3%	3%	3%	2%	3%	2%	3%	3%	3%	4%	3%	2%	3%	-	3%
Healthcare professionals at your local hospital	55	51	4	38	9	4	12	29	32	9	3	2	4	-	48
	2%dghj	3%d	2%	4%acad	1%	3%	2%	2%j	2%j	2%	1%	2%	2%	-	2%
Pharmacist	43	40	2	23	13	5	9	20	36	7	10	10	2	-	39
	2%g	2%d	1%	3%	1%	3%	2%	1%	2%g	1%	2%	7%cfghi jl	1%	-	2%
Charities/voluntary organisations	40	34	5	12	21	1	11	22	28	9	8	2	5	-	39
	2%	2%	3%	1%	2%	*	2%	1%	2%	2%	2%	1%	3%	-	2%
Don't know	69	36	14	15	18	3	8	26	31	9	6	2	14	-	58
	3%acdgh j	2%	7%acd	2%	2%	2%	2%	2%	2%	2%	1%	1%	7%cfghi jk	-	3%
Mean	2.55c	2.55c	2.52	2.50	2.58zc	2.68c	2.55	2.58z	2.58z	2.62z	2.65zfgh	2.62	2.52	2.83	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 355

QHealthInfoSourcesTrustedLeast. And which two or three sources of information do you trust the least, if any?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Social media	1491	342	78	313	1099	273	1213	182	666	566	245	562	658	39	532	598	89	531	646	1535
	67%beilm	65%b	46%	65%b	69%abi	59%	71%ae	69%i	72%i	61%	73%il	71%il	63%	46%	68%m	67%m	62%	71%	65%	69%
The internet	804	177	42	158	602	154	648	111	364	293	136	298	353	26	296	312	58	280	351	829
	36%bl	34%b	25%	33%	38%b	33%	38%e	43%i	39%i	32%	41%	37%	34%	30%	38%	35%	40%	37%	36%	37%
Newspapers, magazines, television, radio	768	181	41	172	561	163	596	86	318	317	113	270	372	22	268	317	34	246	367	792
	35%bp	34%b	24%	36%b	35%b	35%	35%	33%	34%	34%	34%	34%	36%	26%	34%	35%	23%	33%	37%p	36%
The government	555	112	39	101	428	135	417	43	180	314	55	158	331	24	154	272	31	144	299	563
	25%acghjkno	21%	23%	21%	27%eac	29%z	24%	16%	20%	34%zghj	16%	20%	32%ajk	28%	20%	30%zn	22%	19%	30%zq	25%
AI models such as ChatGPT or Gemini	483	88	21	82	365	104	375	54	221	182	76	173	227	16	158	190	43	144	206	430
	22%abc	17%	12%	17%	23%abc	22%	22%	21%	24%	20%	23%	22%	22%	19%	20%	21%	30%q	19%	21%	19%
Apps provided by private sector organisations	411	111	23	104	297	92	312	62	174	163	88	146	170	13	144	177	21	137	195	493
	19%f	21%b	13%	22%b	19%	20%	18%	24%	19%	18%	26%zkl	18%	16%	16%	18%	20%	15%	18%	20%	22%
Personal trainers, health coaches etc.	199	54	18	49	140	39	157	30	89	73	45	66	84	9	80	77	14	65	97	210
	9%	10%	10%	10%	9%	9%	9%	11%	10%	8%	14%zkl	8%	8%	10%	10%	9%	10%	9%	10%	9%
Your local authority	158	47	12	45	105	50	105	14	55	85	20	58	78	4	56	76	8	60	76	172
	7%f	9%	7%	9%	7%	11%ef	6%	5%	6%	9%zh	6%	7%	8%	5%	7%	8%	5%	8%	8%	8%
My family and friends	151	47	14	44	97	38	110	20	80	46	22	69	59	10	65	55	11	72	55	139
	7%l	9%	8%	9%	6%	8%	6%	8%	9%zi	5%	7%	9%	6%	12%	8%	6%	7%	10%zr	6%	6%
Your employer	111	26	7	22	82	29	81	12	54	44	17	42	51	*	45	45	2	39	60	118
	5%	5%	4%	5%	5%	6%	5%	5%	6%	5%	5%	5%	5%	*	6%	5%	1%	5%	6%	5%
The NHS	76	20	11	16	53	21	54	8	20	47	9	20	47	10	19	39	7	20	44	64
	3%h	4%	7%	3%	3%	5%	3%	3%	2%	5%zh	3%	3%	5%z	12%zno	2%	4%	5%	3%	4%	3%
Healthcare professionals at your GP practice	60	16	14	13	43	22	37	8	16	34	6	15	37	5	18	29	6	17	29	53
	3%fh	3%	8%zacd	3%	3%	5%ef	2%	3%	2%	4%zh	2%	2%	4%	6%	2%	3%	4%	2%	3%	2%
The Department of Health and Social Care	59	13	5	10	44	20	37	8	10	40	4	17	38	3	14	35	3	15	35	64
	3%fh	2%	3%	2%	3%	4%ef	2%	3%h	1%	4%zh	1%	2%	4%z	4%	2%	4%zn	2%	2%	4%z	3%
Healthcare professionals at your local hospital	55	28	23	21	26	15	40	10	14	28	11	16	26	5	19	27	5	18	29	48
	2%dh	5%ccd	14%zacd	4%zd	2%	3%	2%	4%	2%	3%	3%	2%	3%	5%	2%	3%	4%	2%	3%	2%
Pharmacist	43	14	9	14	27	12	30	5	14	21	3	20	18	-	19	18	3	17	19	39
	2%	3%	5%zd	3%	2%	3%	2%	2%	2%	2%	1%	2%	2%	-	2%	2%	2%	2%	2%	2%
Charities/voluntary organisations	40	11	7	10	27	8	28	7	13	19	6	11	22	-	14	16	1	12	22	39
	2%	2%	4%z	2%	2%	2%	2%	3%	1%	2%	2%	1%	2%	-	2%	2%	1%	2%	2%	2%
Don't know	69	6	*	6	37	9	39	4	31	28	8	24	26	-	27	13	8	25	12	58
	3%acdfor	1%	*	1%	2%	2%	2%	1%	3%	3%	2%	3%	3%	-	3%o	1%	6%r	3%r	1%	3%
Mean	2.55abem	2.46b	2.13	2.46b	2.57zabc	2.60	2.54	2.56	2.56	2.53	2.62	2.52	2.54	2.21	2.62m	2.58m	2.46	2.51	2.59zq	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 356

QHealthInfoSourcesTrustedLeast. And which two or three sources of information do you trust the least, if any?
Base: All respondents

		2024 General Election Vote vs current voting intentions															
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Social media	**1491**	158	156	101	54	303	43	114	16	10	1	70	111	79	62	1535
	67%kl	*80%bdekl*	**68%k**	*71%k*	*67%*	**64%k**	**75%k**	**79%zbekl**	*54%*	*63%*	*54%*	*52%*	*60%*	**85%zbcdekl**	**76%kl**	*69%*
The internet	**804**	87	85	60	24	155	21	51	7	6	-	20	61	46	30	829
	36%k	*44%dek*	**37%k**	*42%k*	**29%k**	**33%k**	**37%k**	**35%k**	*26%*	*36%*	-	*15%*	**33%k**	**50%zdekl**	**37%k**	*37%*
Newspapers, magazines, television, radio	**768**	75	88	49	24	161	18	59	9	6	1	47	68	31	28	792
	35%	*38%*	*39%*	*35%*	*29%*	*34%*	*31%*	*41%*	*30%*	*37%*	*46%*	*35%*	*37%*	*34%*	*35%*	*36%*
The government	**555**	20	40	38	29	149	13	16	6	4	-	78	75	12	19	563
	25%abgm	*10%*	**17%g**	*27%agm*	**37%zabgm**	**32%zabgm**	**23%a**	*11%*	*21%*	*26%*	-	**58%zabcdefgimn**	**41%zabcfgmn**	*13%*	**24%ag**	*25%*
AI models such as ChatGPT or Gemini	**483**	32	65	41	15	90	13	47	11	4	-	17	28	17	22	430
	22%kl	*16%*	**29%aekl**	*29%aekl*	*18%*	*19%*	*23%*	**33%zadekl**	*37%*	*24%*	-	*13%*	*15%*	*18%*	**27%kl**	*19%*
Apps provided by private sector organisations	**411**	46	44	31	18	88	13	25	10	5	1	16	31	21	15	493
	19%	**23%k**	*19%*	*22%k*	*23%*	**19%k**	*24%*	*17%*	*34%*	*31%*	*46%*	*12%*	*17%*	*23%*	*18%*	*22%*
Personal trainers, health coaches etc.	**199**	26	29	8	5	46	12	21	4	-	-	15	9	8	16	210
	9%	**13%cl**	**13%l**	*5%*	*6%*	*10%*	**20%zcdel**	**15%cl**	*15%*	-	-	*11%*	*5%*	*8%*	**19%zcdel**	*9%*
Your local authority	**158**	10	10	11	9	37	2	3	1	1	-	20	27	4	3	172
	7%	*5%*	*4%*	*8%*	**11%bg**	*8%*	*4%*	*2%*	*3%*	*4%*	-	**15%zabegmn**	**15%zabegmn**	*5%*	*3%*	*8%*
My family and friends	**151**	16	12	4	11	41	1	11	-	2	1	14	18	3	3	139
	7%	*8%*	*5%*	*3%*	**14%zbcfm**	**9%c**	*2%*	*7%*	-	*13%*	*46%*	**11%c**	**10%c**	*3%*	*4%*	*6%*
Your employer	**111**	14	9	5	6	22	2	6	1	-	-	8	12	6	4	118
	5%	*7%*	*4%*	*4%*	*7%*	*5%*	*4%*	*4%*	*3%*	-	-	*6%*	*7%*	*6%*	*5%*	*5%*
The NHS	**76**	8	5	3	2	17	3	1	3	1	-	10	9	2	2	64
	3%	*4%*	**2%g**	*2%*	*3%*	*4%*	*5%*	*1%*	*10%*	*4%*	-	**7%zeg**	*5%*	*2%*	*3%*	*3%*
Healthcare professionals at your GP practice	**60**	5	3	5	*	14	2	1	2	-	-	4	2	1	2	53
	3%	*3%*	*1%*	*3%*	*1%*	*3%*	*3%*	*1%*	*6%*	-	-	*3%*	*1%*	*2%*	*3%*	*2%*
The Department of Health and Social Care	**59**	2	6	6	2	22	4	3	-	-	-	13	9	-	5	64
	3%	*1%*	*3%*	*4%*	*2%*	**5%za**	**7%am**	*2%*	-	-	-	**9%zabegm**	**5%a**	-	**6%a**	*3%*
Healthcare professionals at your local hospital	**55**	1	5	3	1	19	2	4	1	-	-	2	3	1	2	48
	2%	*1%*	*2%*	*2%*	*1%*	*4%*	*4%*	*3%*	*4%*	-	-	*2%*	*2%*	*1%*	*2%*	*2%*
Pharmacist	**43**	2	8	4	2	8	2	1	-	1	-	1	10	1	1	39
	2%	*1%*	**3%g**	*3%*	*2%*	*2%*	*3%*	*	-	*9%*	-	*1%*	**6%zaeg**	*1%*	*2%*	*2%*
Charities/voluntary organisations	**40**	4	5	3	4	8	-	*	2	-	-	4	7	-	1	39
	2%	*2%*	**2%g**	*2%*	**5%g**	*2%*	-	*	*6%*	-	-	*3%*	*4%*	-	*1%*	*2%*
Don't know	**69**	-	3	5	2	3	3	1	-	1	-	2	1	-	-	58
	3%ae	-	*1%*	**3%ae**	**2%a**	*1%*	**5%ae**	*1%*	-	*7%*	-	*1%*	*1%*	-	-	*3%*
Mean	**2.55**	2.55	2.54	**2.72zabegm**	2.60	2.53	**2.77zem**	2.53	2.48	2.64	1.91	2.56	2.62	2.52	2.63	2.59

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 357

Q231. Which of the following NHS services, if any, have you used in the last 12 months?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
GP Practice	1612	700	891	173	211	245	266	281	220	218	1373	202	644	960	503	1094	194	383	397	69	48	1724
	73%acdh	67%	78%za	58%	63%	68%	76%cde	80%cde	82%cde f	88%cdefg	74%z	70%	68%	76%zl	76%qr	71%	77%qr	69%	68%	88%nopqr	76%	78%
Pharmacist	1196	508	675	108	149	169	213	210	171	177	1041	132	455	736	382	806	140	284	288	58	35	1314
	54%acdeh	49%	59%za	36%	44%	47%	61%cde	59%cde	64%cde	71%cdefg	56%zk	46%	48%	58%zl	58%r	53%	56%	51%	49%	73%nopqrt	56%	59%
Dentist	956	388	557	111	108	136	165	178	131	126	846	88	382	572	287	663	117	229	261	32	25	1026
	43%adh	37%	49%za	37%	32%	38%	47%de	50%cde	49%cde	51%cde	46%zk	30%	40%	45%z	43%	43%	47%	41%	45%	41%	38%	46%
Local hospital for a non-emergency routine appointment or procedure	496	210	282	38	57	58	88	94	75	86	436	52	180	315	167	325	61	110	117	24	14	571
	22%cdi	20%	25%za	13%	17%	16%	25%ce	27%cde	28%cde	35%cdefg	24%z	18%	19%	25%zl	25%	21%	24%	20%	20%	30%oqr	22%	26%
NHS 111 telephone service	413	162	245	49	86	82	65	58	30	42	343	58	179	234	125	286	36	121	110	10	10	358
	19%adi	16%	21%za	16%	26%fgh	23%h	18%h	16%h	11%	17%h	19%	20%	19%	19%	19%	19%	14%	22%p	19%	12%	15%	16%
Accident and emergency at hospital	352	156	191	24	57	66	67	49	39	50	294	50	146	206	120	230	37	94	69	19	11	371
	16%cf	15%	17%	8%	17%	18%c	19%c	14%	15%	20%cfg	16%	17%	15%	16%	18%r	15%r	15%	17%	12%	24%qr	17%	17%
Urgent care / Minor Injuries Unit / Walk-in Centre / Urgent Treatment Centre	244	83	154	30	43	48	46	33	18	27	210	26	115	129	84	160	23	65	61	8	3	239
	11%ah	8%	13%za	10%	13%h	13%h	13%h	9%	7%	11%	11%	9%	12%	10%	13%	10%	9%	12%	10%	11%	5%	11%
NHS 111 online service	203	94	103	42	61	44	25	15	9	6	169	32	104	99	79	124	22	60	36	-	5	140
	9%ghimors	9%	9%	14%ghi	18%efgh i	12%ghi	7%hi	4%	3%	3%	9%	11%	11%m	8%	12%ors	8%s	9%s	11%ors	6%s	-	8%s	6%
Mental health services (i.e. psychological therapies service/ online mental health support service / telephone-based mental health support service)	154	45	102	40	34	34	21	16	2	7	132	18	55	99	52	102	13	49	37	3	1	119
	7%ghi	4%	9%za	13%fgh i	10%ghi	9%ghi	6%h	5%h	1%	3%	7%	6%	6%	8%	8%	7%	5%	9%t	6%	3%	1%	5%
GP out-of-hours service	115	33	80	28	19	17	21	14	5	11	90	17	33	80	20	93	6	41	42	2	2	102
	5%ahjlm	3%	7%za	9%h	6%	5%	6%h	4%	2%	5%	5%	6%	4%	6%l	3%	6%anp	3%	7%np	7%np	2%	3%	5%
Physiotherapist	7	5	2	-	4	-	2	-	1	1	7	-	4	4	4	3	1	-	2	-	-	6
	*	*	*	-	1%	-	1%	-	*	*	*	-	*	*	1%	*	*	-	*	-	-	*
Maternity services	7	4	3	-	7	-	-	-	-	-	7	-	7	-	3	4	4	-	-	-	-	3
	*	*	*	-	2%fg	-	-	-	-	-	*	-	1%m	-	*	*	2%oqr	-	-	-	-	*
NHS app / website	5	-	3	4	-	-	1	-	-	-	3	2	-	5	3	2	-	2	-	-	-	3
	*j	-	*	1%i	-	-	*	-	-	-	*	1%	-	*	*	*	-	*	-	-	-	*
999 / Ambulance services	2	*	2	-	2	-	-	-	*	-	2	-	2	*	2	*	-	*	-	-	-	2
	*	*	*	-	1%	-	-	-	*	-	*	-	*	*	*	*	-	*	-	-	-	*
Optician / eye clinic	2	-	2	-	-	-	1	-	1	-	2	-	1	1	-	2	-	-	1	-	1	2
	*	-	*	-	-	-	*	-	*	-	*	-	*	*	-	*	-	-	*	-	1%nq	*
Vaccination	1	1	-	-	-	-	-	-	*	1	*	-	-	1	1	-	-	-	-	-	-	2
	*j	*	-	-	-	-	-	-	*	*	*	-	-	*	*	-	-	-	-	-	-	*
Other	11	7	4	-	-	3	3	1	2	2	11	-	6	5	4	7	5	1	1	-	-	15
	1%	1%	*	-	-	1%	1%	*	1%	1%	1%z	-	1%	*	1%	*	2%oqr	*	*	-	-	1%
None of the above	196	135	60	37	43	45	30	22	13	6	166	22	113	82	52	140	19	47	64	4	7	157
	9%bghim	13%kb	5%	12%hi	13%hi	12%ghi	8%i	6%i	5%	3%	9%	7%	12%m	7%	8%	9%	8%	8%	11%	5%	10%	7%
Don't know	17	8	8	5	7	3	1	1	-	-	11	5	9	6	4	13	4	4	5	-	-	10
	1%j	1%	1%	2%	2%	1%	*	*	-	-	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	-	*
Prefer not to say	11	4	7	-	7	3	*	-	-	-	6	-	9	2	5	6	2	3	1	-	-	7
	*jm	*	1%	-	2%fg	1%	*	-	-	-	*	-	1%m	*	1%	*	1%	1%	*	-	-	*
Mean	2.64aclop	2.32	2.92za	2.20	2.61	2.54	2.82zc	2.70c	2.65c	3.03zcdegh	2.71z	2.39	2.50	2.75zl	2.82zor	2.58	2.69	2.63	2.46	2.84	2.42	2.73
Any	1990	898	1068	257	278	310	320	330	253	242	1671	262	814	1168	600	1375	226	499	515	75	57	2040
	90%adel	86%	93%za	86%	83%	86%	91%d	94%zcde f	95%zcde	97%zcdefg	90%	91%	86%	93%zl	91%	90%	90%	90%	88%	95%	90%	92%
1-2 Services	867	437	420	147	124	138	128	140	107	84	689	145	391	472	238	620	96	226	242	27	26	836
	39%bij	42%	37%	49%zfi	37%	38%	36%	40%	40%	34%	37%	50%z	41%	37%	36%	40%	38%	41%	41%	34%	41%	38%
3-5 Services	991	427	554	93	125	151	168	173	138	141	864	103	362	625	315	670	118	234	244	44	29	1082
	45%adkl	41%	48%za	31%	37%	42%	48%c	49%zcd	52%zcde	57%zcdef	47%zk	36%	38%	50%zl	48%	44%	47%	42%	42%	56%zoqr	45%	49%
3+ Services	1123	461	647	110	154	172	192	190	146	159	982	117	424	696	362	755	130	273	273	48	31	1204
	51%adkl	44%	57%za	37%	46%	48%	55%c	54%c	55%zc	64%zcdefgh	53%zk	40%	45%	55%zl	55%qr	49%	52%	49%	47%	61%or	48%	54%
6+ Services	133	34	93	16	29	21	24	17	8	17	118	14	61	71	48	85	12	39	28	4	2	122
	6%kl	3%	8%za	5%	9%h	6%	7%h	5%	3%	7%h	6%z	5%	6%	6%	7%	6%	5%	7%	5%	5%	3%	6%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 358

Q231. Which of the following NHS services, if any, have you used in the last 12 months?
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
GP Practice	1612	296	430	336	177	1365	135	66	46	395	237	733	71	187	137	100	138	152	231	152	199	1724
	73%kq	79%ze	76%e	68%	74%	73%	73%	66%	75%	77%l	66%	74%l	79%q	77%q	77%q	61%	70%	72%	75%q	79%q	70%	78%
Pharmacist	1196	205	319	258	132	992	115	54	35	274	179	539	50	124	100	87	92	107	174	111	147	1314
	54%	55%	56%	52%	55%	53%	62%	54%	57%	53%	49%	54%	55%	51%	56%	53%	46%	51%	57%	58%	52%	59%
Dentist	956	164	237	228	93	776	112	38	31	229	166	381	43	107	79	83	83	92	120	67	102	1026
	43%gmu	44%	42%	46%	39%	42%	61%zgj	38%	50%	45%	46%m	38%	48%	44%	44%	51%uv	42%	44%	39%	35%	36%	46%
Local hospital for a non-emergency routine appointment or procedure	496	96	136	102	55	415	47	20	13	119	76	220	18	63	38	32	44	49	62	41	69	571
	22%	26%	24%	21%	23%	22%	26%	20%	21%	23%	21%	22%	20%	26%	21%	20%	22%	23%	20%	21%	24%	26%
NHS 111 telephone service	413	87	101	85	60	363	28	19	3	96	75	193	25	39	31	27	48	39	58	43	52	358
	19%	23%k	18%	17%	25%	19%j	15%j	18%j	4%	19%	21%	19%	28%	16%	18%	17%	24%	19%	19%	23%	19%	16%
Accident and emergency at hospital	352	67	100	75	35	303	19	13	17	83	62	158	15	39	29	26	35	34	52	26	46	371
	16%	18%	18%	15%	15%	16%	10%	13%	28%ghi	16%	17%	16%	17%	16%	16%	16%	18%	16%	17%	14%	16%	17%
Urgent care / Minor Injuries Unit / Walk-in Centre / Urgent Treatment Centre	244	50	64	51	29	214	12	10	7	63	42	109	13	33	18	27	15	11	45	23	31	239
	11%c	13%	11%	10%	12%	11%	7%	10%	12%	12%	12%	11%	14%	14%q	10%	16%qs	8%	5%	15%s	12%s	11%	11%
NHS 111 online service	203	20	48	69	33	191	8	3	2	51	35	105	10	23	17	20	14	27	25	22	32	140
	9%ch	5%	8%	14%ccd	14%c	10%dhi	4%	3%	3%	10%	10%	11%	12%	9%	10%	12%	7%	13%	8%	11%	11%	6%
Mental health services (i.e. psychological therapies service/ online mental health support service / telephone-based mental health support service)	154	27	37	26	20	131	14	5	4	43	29	59	6	21	16	12	17	12	15	11	21	119
	7%	7%	6%	5%	9%	7%	7%	5%	7%	8%	8%	6%	7%	9%	9%	7%	9%	6%	5%	6%	7%	5%
GP out-of-hours service	115	27	35	17	6	96	9	3	6	35	17	45	4	19	11	6	10	12	3	10	19	102
	5%l	7%e	6%	3%	3%	5%	5%	3%	11%l	7%	5%	5%	5%	8%t	6%t	4%	5%t	6%t	1%	5%t	7%t	5%
Physiotherapist	7	1	*	4	1	7	-	-	-	*	-	7	*	-	-	-	-	-	2	1	4	6
	*	*	*	1%	*	*	-	-	-	*	-	1%	*	-	-	-	-	-	1%	1%	1%z	*
Maternity services	7	-	-	6	1	7	-	-	-	1	-	6	-	-	1	-	-	4	2	-	-	3
	*	-	-	1%cd	1%	*	-	-	-	*	-	1%	-	-	1%	-	-	2%z	1%	-	-	*
NHS app / website	5	2	-	3	-	5	-	-	-	3	-	2	-	1	2	-	-	-	2	-	-	3
	*	1%	-	1%	-	*	-	-	-	1%	-	*	-	*	1%s	-	-	-	1%	-	-	*
999 / Ambulance services	2	-	2	-	-	2	-	-	-	-	2	*	-	-	-	2	-	-	-	*	-	2
	*	-	*	-	-	*	-	-	-	-	1%	*	-	-	-	1%z	-	-	-	*	-	*
Optician / eye clinic	2	1	-	-	-	2	-	-	-	1	-	1	1	-	-	-	-	-	-	1	-	2
	*	*	-	-	-	*	-	-	-	*	-	*	1%z	-	-	-	-	-	-	*	-	*
Vaccination	1	*	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	*	*	*	-	-	-	1%zg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Other	11	4	3	-	1	10	*	*	-	6	-	4	-	2	4	-	-	1	3	*	-	15
	1%	1%e	*	-	*	1%	*	*	-	1%	-	*	-	1%	2%s	-	-	*	1%	*	-	1%
None of the above	196	23	47	55	23	166	13	13	5	36	38	92	8	19	9	16	22	16	29	18	29	157
	9%c	6%	8%	11%c	10%	9%	7%	12%	8%	7%	11%	9%	9%	8%	5%	10%	11%	8%	9%	10%	10%	7%
Don't know	17	2	3	6	-	14	2	*	1	5	4	5	-	4	1	-	4	3	-	2	-	10
	1%	1%	1%	1%	-	1%	1%	*	1%	1%	1%	*	-	2%	*	-	2%t	1%	-	1%	-	*
Prefer not to say	11	-	2	-	-	10	-	1	-	3	6	1	-	-	3	4	2	-	1	-	-	7
	*m	-	*	-	-	1%	-	1%	-	1%	2%m	*	-	-	2%	2%s	1%	-	*	-	-	*
Mean	2.64	2.81z	2.70	2.59	2.70	2.65	2.74i	2.35	2.71	2.77	2.61	2.59	2.86	2.74	2.76	2.63	2.60	2.61	2.58	2.66	2.55	2.73
Any	1990	349	514	431	215	1678	170	87	56	469	313	895	82	221	166	145	169	191	278	173	254	2040
	90%	93%ze	91%	88%	90%	90%	92%	86%	91%	92%	87%	90%	91%	91%	93%	88%	86%	91%	90%	90%	90%	92%
1-2 Services	867	143	217	183	96	745	57	41	24	198	149	398	35	93	70	77	72	91	131	63	113	836
	39%	38%	38%	37%	40%	40%	31%	40%	39%	39%	41%	40%	39%	38%	39%	47%tu	36%	43%	43%	33%	40%	38%
3-5 Services	991	175	269	215	103	811	107	44	28	233	137	441	39	111	83	49	88	89	128	101	123	1082
	45%glq	47%	47%	44%	43%	43%	58%zgj	44%	46%	45%	38%	44%	43%	46%q	46%q	30%	45%q	43%q	42%q	52%zq	43%q	49%
3+ Services	1123	206	297	248	119	933	113	46	32	271	165	497	47	128	96	68	97	100	146	110	141	1204
	51%q	55%	53%	50%	50%	50%	61%zgj	46%	52%	53%	46%	50%	53%	52%	54%	41%	49%	48%	48%	57%q	50%	54%
6+ Services	133	31	29	32	16	122	5	2	3	38	28	56	8	17	13	19	9	10	18	9	18	122
	6%	8%	5%	7%	7%	7%	3%	2%	5%	7%	8%	6%	9%	7%	7%	12%rtu	4%	5%	6%	5%	6%	6%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 359

Q231. Which of the following NHS services, if any, have you used in the last 12 months?
Base: All respondents

	Total (z)	Urbanity: Urban (a)	Urbanity: Rural (b)	IMD Quintile: 1 - Most deprived (c)	IMD Quintile: 2 (d)	IMD Quintile: 3 (e)	IMD Quintile: 4 (f)	IMD Quintile: 5 - Least deprived (g)	NS-SEC: Managerial, administrative and professional occupations (h)	NS-SEC: Intermediate occupations (i)	NS-SEC: Small employers and own account workers (j)	NS-SEC: Lower supervisory and technical occupations (k)	NS-SEC: Semi-routine and routine occupations (l)	NS-SEC: Long-term unemployed or never worked (m)	NS-SEC: Full-time student (n)	Children in household: Yes (o)	Children in household: No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
GP Practice	1612	1253	359	305	313	335	330	329	863	206	93	94	163	51	116	379	1232	1724
	73%kmn	72%	76%	71%	70%	75%	73%	74%	76%zkn	77%kn	82%zkn	64%	72%n	68%	55%	66%	75%zp	78%
Pharmacist	1196	930	266	196	249	246	234	271	660	158	66	64	120	38	78	262	933	1314
	54%kmo	53%	56%	45%	56%c	55%c	52%	61%zcf	58%zkn	59%kn	58%n	43%	53%n	50%	37%	46%	57%zp	59%
Dentist	956	726	230	152	201	195	194	214	508	136	45	58	109	22	70	244	710	1026
	43%ac	42%	49%acp	35%	45%c	44%c	43%	48%zc	45%	51%zmn	40%	39%	48%mn	30%	33%	43%	43%	46%
Local hospital for a non-emergency routine appointment or procedure	496	381	115	76	98	107	108	107	273	79	25	32	39	12	30	102	393	571
	22%co	22%	24%	18%	22%	24%	24%	24%	24%	30%zjk	22%	22%	17%	16%	14%	18%	24%zp	26%
NHS 111 telephone service	413	341	72	87	84	88	87	67	209	54	21	19	61	10	28	140	272	358
	19%p	20%	15%	20%	19%	20%	19%	15%	18%	20%	19%	13%	27%zhkn	14%	13%	24%zp	17%	16%
Accident and emergency at hospital	352	273	79	55	67	101	74	54	200	39	25	18	24	15	21	112	239	371
	16%glp	16%	17%	13%	15%	23%zcdg	17%	12%	18%zl	15%	22%ln	13%	10%	20%	10%	20%p	15%	17%
Urgent care / Minor Injuries Unit / Walk-in Centre / Urgent Treatment Centre	244	197	47	40	56	65	41	43	135	29	5	14	30	4	21	80	164	239
	11%p	11%	10%	9%	12%	15%zf	9%	10%	12%j	11%	5%	10%	13%j	5%	10%	14%p	10%	11%
NHS 111 online service	203	160	42	30	60	43	41	29	105	12	13	8	32	4	29	68	135	140
	9%p	9%	9%	7%	13%zcg	10%	9%	6%	9%j	5%	11%j	5%	14%jk	5%	14%	12%	8%	6%
Mental health services (i.e. psychological therapies service/ online mental health support service / telephone-based mental health support service)	154	129	25	28	36	35	34	21	70	15	2	4	20	9	28	55	99	119
	7%p	7%	5%	6%	8%	8%	8%	5%	6%	6%	2%	3%	9%j	12%jk	13%hjk	10%p	6%	5%
GP out-of-hours service	115	92	23	30	25	27	24	9	42	16	1	2	22	8	17	48	66	102
	5%ghp	5%	5%	7%g	6%g	6%g	5%g	2%	4%	6%	1%	1%	10%hjk	10%hjk	8%	8%zp	4%	5%
Physiotherapist	7	7	1	*	1	5	1	-	5	-	*	-	-	1	-	-	7	6
	*	*	*	*	*	1%g	*	-	*	-	*	-	-	1%	-	-	*	*
Maternity services	7	3	4	-	5	-	2	-	5	2	-	-	-	-	-	7	-	3
	*a	*	1%	-	1%g	-	*	-	*	1%	-	-	-	-	-	1%zp	-	*
NHS app / website	5	2	3	2	-	1	2	-	1	-	-	-	-	-	4	2	3	3
	*	*	1%	1%	-	*	*	-	*	-	-	-	-	-	2%jk	*	*	*
999 / Ambulance services	2	-	2	-	2	*	-	-	2	-	-	-	-	-	-	-	2	2
	*	-	1%e	-	*	*	-	-	*	-	-	-	-	-	-	-	*	*
Optician / eye clinic	2	2	-	1	-	1	-	-	1	-	-	1	-	-	-	-	2	2
	*	*	-	*	-	*	-	-	*	-	-	1%kl	-	-	-	-	*	*
Vaccination	1	1	*	-	-	*	-	1	1	-	-	-	-	-	-	-	1	2
	*	*	*	-	-	*	-	*	*	-	-	-	-	-	-	-	*	*
Other	11	9	2	3	2	3	2	1	6	1	-	3	*	1	-	1	10	15
	1%	1%	*	1%	*	1%	*	*	1%	*	-	2%	*	1%	-	*	1%	1%
None of the above	196	154	42	36	40	36	47	37	82	16	9	26	19	7	35	59	137	157
	9%k	9%	9%	8%	9%	8%	11%	8%	7%	6%	8%	17%hil	8%	9%	16%ghi	10%	8%	7%
Don't know	17	17	-	8	4	-	2	2	10	2	-	-	1	-	3	8	8	10
	1%g	1%	-	2%ce	1%	-	*	1%	1%	1%	-	-	1%	-	1%	1%	1%	*
Prefer not to say	11	11	-	9	-	*	-	1	8	2	-	1	-	-	-	4	6	7
	*	1%	-	2%cdefg	-	*	-	*	1%	1%	-	1%	-	-	-	1%	*	*
Mean	2.64ckm	2.63	2.69	2.43	2.72	2.81c	2.63	2.61	2.77zkn	2.84kn	2.62	2.18	2.75kn	2.31	2.10	2.68	2.63	2.73
Any	1990	1560	431	379	401	409	399	403	1032	247	104	120	207	68	175	501	1487	2040
	90%kn	90%	91%	88%	90%	92%	89%	91%	91%kn	93%kn	92%k	82%	91%k	91%	82%	88%	91%zc	92%
1-2 Services	867	688	179	193	180	158	168	168	429	94	43	60	88	32	101	219	646	836
	39%	40%	38%	45%e	40%	36%	37%	38%	38%	35%	38%	41%	39%	42%	47%	38%	39%	38%
3-5 Services	991	763	228	165	186	215	205	219	529	140	58	54	100	35	61	238	752	1082
	45%cn	44%	48%	38%	42%	48%c	46%	50%c	47%n	52%zkn	52%kn	37%	44%n	46%	29%	42%	46%	49%
3+ Services	1123	872	252	187	221	250	232	234	604	153	61	60	118	37	75	281	841	1204
	51%ckn	50%	53%	43%	50%	56%zc	52%	53%c	53%zkn	57%zkn	54%kn	41%	52%n	49%	35%	49%	51%	54%
6+ Services	133	109	24	22	35	35	27	15	74	13	3	6	18	2	13	43	89	122
	6%g	6%	5%	5%	8%g	8%g	6%	3%	7%	5%	3%	4%	8%	3%	6%	8%	5%	6%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 360

Q231. Which of the following NHS services, if any, have you used in the last 12 months?
Base: All respondents

	Total (z)	Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
		Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
GP Practice	1612	1612	-	558	921	133	406	1238	1612	444	442	132	-	10	1724
	73%bcl	81%zbc	-	64%b	93%zabc	100%zabc d	81%zl	82%zl	99%zfgijk l	88%zfgl	89%zfgl	86%zl	-	86%	78%
Pharmacist	1196	1196	-	278	794	124	325	1196	1043	349	342	100	-	8	1314
	54%bcl	60%zbc	-	32%b	80%zabc	94%zabc d	65%zl	80%zfhijkl	64%zl	69%zhl	69%zhl	65%zl	-	69%	59%
Dentist	956	956	-	238	626	92	246	956	771	246	232	71	-	7	1026
	43%bcl	48%zbc	-	27%b	63%zabc	70%zabc	49%zl	64%zfhijkl	47%zl	49%zl	47%l	46%l	-	58%	46%
Local hospital for a non-emergency routine appointment or procedure	496	496	-	78	326	91	131	389	445	162	496	56	-	3	571
	22%bcl	25%zbc	-	9%b	33%zabc	69%zabc d	26%l	26%zl	27%zl	32%zghl	100%zfghikl	36%zfgl	-	29%	26%
NHS 111 telephone service	413	413	-	46	265	102	413	320	345	210	111	44	-	1	358
	19%bcl	21%zbc	-	5%b	27%zabc	77%zabc d	82%zghijkl	21%zl	21%zl	42%zghjkl	22%zl	29%zl	-	13%	16%
Accident and emergency at hospital	352	352	-	33	234	86	167	272	321	352	114	40	-	5	371
	16%bcl	18%zbc	-	4%b	24%zabc	65%zabc d	33%zghjl	18%zl	20%zgl	70%zfghjkl	23%zgl	26%zl	-	43%	17%
Urgent care / Minor Injuries Unit / Walk-in Centre / Urgent Treatment Centre	244	244	-	15	131	98	131	208	216	244	96	42	-	-	239
	11%bcl	12%zbc	-	2%	13%zbc	74%zabc d	26%zghjl	14%zl	13%zl	48%zfghjkl	19%zghl	27%zghl	-	-	11%
NHS 111 online service	203	203	-	20	119	64	203	163	161	79	57	30	-	-	140
	9%bcl	10%zbc	-	2%	12%zabc	48%zabc d	40%zghijkl	11%zl	10%l	16%zghl	11%l	19%zghjl	-	-	6%
Mental health services (i.e. psychological therapies service/ online mental health support service / telephone-based mental health support service)	154	154	-	23	84	47	58	116	134	62	56	154	-	-	119
	7%bcl	8%bc	-	3%	8%zbc	35%zabc d	12%zghl	8%l	8%zl	12%zghl	11%zghl	100%zfghi jl	-	-	5%
GP out-of-hours service	115	115	-	18	48	49	67	86	115	61	45	20	-	-	102
	5%bcl	6%zbc	-	2%	5%bc	37%zabc d	13%zghl	6%l	7%zgl	12%zghl	9%zgl	13%zghl	-	-	5%
Physiotherapist	7	7	-	*	6	1	1	7	6	1	2	-	-	2	6
	*	*	-	*	1%	1%	*	*	*	*	*	-	-	15%	*
Maternity services	7	7	-	6	-	1	1	1	3	1	1	-	-	-	3
	*g	*	-	1%d	-	1%d	*	*	*	*	*	-	-	-	*
NHS app / website	5	5	-	2	1	2	2	3	3	-	1	2	-	-	3
	*	*	-	*	*	1%zd	*	*	*	-	*	1%	-	-	*
999 / Ambulance services	2	2	-	*	2	-	-	2	2	-	-	-	-	-	2
	*	*	-	*	*	-	-	*	*	-	-	-	-	-	*
Optician / eye clinic	2	2	-	-	2	-	1	2	2	1	-	-	-	-	2
	*	*	-	-	*	-	*	*	*	*	-	-	-	-	*
Vaccination	1	1	-	1	-	-	-	*	-	-	-	-	-	-	2
	*	*	-	*	-	-	-	*	-	-	-	-	-	-	*
Other	11	11	-	-	10	1	1	10	10	5	3	-	-	11	15
	1%	1%	-	-	1%zd	1%	*	1%	1%	1%	1%	-	-	100%	1%
None of the above	196	-	196	-	-	-	-	-	-	-	-	-	196	-	157
	9%acdef ghijk	-	100%acde	-	-	-	-	-	-	-	-	-	100%fghi jk	-	7%
Don't know	17	-	-	-	-	-	-	-	-	-	-	-	-	-	10
	1%acdgh	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Prefer not to say	11	-	-	-	-	-	-	-	-	-	-	-	-	-	7
	*agh	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Mean	2.64bcl	2.90zbc	0.00	1.52b	3.60zabc	6.71zabcd	4.30zghjl	3.30zhl	3.18zl	4.38zghjl	4.03zghl	4.48zghjl	0.00	4.13	2.73
Any	1990	1990	-	867	991	133	501	1505	1632	506	496	154	-	11	2040
	90%bl	100%zb	-	100%zb	100%zb	100%zb	100%zl	100%zl	100%zl	100%zl	100%zl	100%zl	-	100%	92%
1-2 Services	867	867	-	867	-	-	63	471	571	47	78	23	-	-	836
	39%bdef ghijkl	44%zbde	-	100%zabde	-	-	13%l	31%fjkl	35%fgijkl	9%l	16%il	15%l	-	-	38%
3-5 Services	991	991	-	-	991	-	321	902	928	340	326	84	-	10	1082
	45%bcel	50%zbce	-	-	100%zabce	-	64%zhl	60%zhl	57%zl	67%zghkl	66%zghkl	55%l	-	94%	49%
3+ Services	1123	1123	-	-	991	133	438	1033	1060	459	418	131	-	11	1204
	51%bcl	56%zbc	-	-	100%zabc	100%zabc	87%zghl	69%zhl	65%zl	91%zghjl	84%zghl	85%zghl	-	100%	54%
6+ Services	133	133	-	-	-	133	117	131	133	119	91	47	-	1	122
	6%bcdl	7%zbcd	-	-	-	100%zabcd	23%zghl	9%zl	8%zl	23%zghjl	18%zghl	30%zghjl	-	6%	6%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 361

Q231. Which of the following NHS services, if any, have you used in the last 12 months?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
GP Practice	1612	401	110	366	1161	389	1206	183	683	697	246	579	757	47	557	687	88	545	749	1724
	73%bfmp	76%b	64%	76%b	73%	84%cf	71%	70%	74%	75%	74%	73%	73%	55%	71%n	77%mn	61%	73%p	76%p	78%
Pharmacist	1196	310	86	279	859	305	882	141	496	525	193	409	580	46	410	507	72	389	576	1314
	54%f	59%zb	50%	58%	54%	66%cf	52%	54%	54%	57%	58%	51%	56%	54%	53%	57%	50%	52%	58%zq	59%
Dentist	956	225	61	205	714	214	732	116	393	411	129	353	460	36	326	387	58	324	424	1026
	43%	43%	35%	42%	45%z	47%	43%	44%	43%	44%	39%	44%	44%	42%	42%	43%	40%	43%	43%	46%
Local hospital for a non-emergency routine appointment or procedure	496	159	41	147	333	169	323	80	205	199	102	175	211	19	170	210	35	180	214	571
	22%df	30%zd	24%	30%zd	21%	37%cf	19%	31%zhi	22%	21%	31%zkl	22%	20%	22%	22%	23%	24%	24%	22%	26%
NHS 111 telephone service	413	143	56	123	253	111	293	48	163	184	63	140	202	15	115	201	21	112	213	358
	19%dhq	27%zcd	33%zd	25%zd	16%	24%cf	17%	18%	18%	20%	19%	18%	20%	18%	15%	22%zn	15%	15%	22%zq	16%
Accident and emergency at hospital	352	112	36	100	230	108	241	45	136	165	55	122	168	18	114	154	18	116	167	371
	16%df	21%zd	21%	21%zd	14%	23%cf	14%	17%	15%	18%	16%	15%	16%	22%	15%	17%	13%	16%	17%	17%
Urgent care / Minor Injuries Unit / Walk-in Centre / Urgent Treatment Centre	244	90	28	84	149	80	161	27	83	127	41	63	135	13	69	118	12	72	123	239
	11%dhk	17%zd	16%d	17%zd	9%	17%cf	9%	10%	9%	14%zh	12%	8%	13%zk	15%	9%	13%zn	9%	10%	12%	11%
NHS 111 online service	203	73	21	70	124	45	156	25	87	76	34	63	103	9	62	88	14	60	96	140
	9%d	14%zd	13%	14%zd	8%	10%	9%	10%	9%	8%	10%	8%	10%	10%	8%	10%	10%	8%	10%	6%
Mental health services (i.e. psychological therapies service/ online mental health support service / telephone-based mental health support service)	154	41	26	38	102	66	82	19	60	75	19	51	83	8	52	75	15	47	83	119
	7%d	8%	15%zacd	8%	6%	14%cf	5%	7%	6%	8%	6%	6%	8%	9%	7%	8%	10%	6%	8%z	5%
GP out-of-hours service	115	49	28	45	62	45	65	18	35	60	23	30	61	3	43	55	12	40	54	102
	5%dh	9%zd	16%zacd	9%zd	4%	10%cf	4%	7%	4%	7%h	7%	4%	6%	3%	5%	6%	8%	5%	5%	5%
Physiotherapist	7	*	-	*	7	3	4	4	2	1	5	1	1	-	1	2	-	1	6	6
	*	*	-	*	*	1%	*	1%i	*	*	2%kl	*	*	-	*	*	-	*	1%	*
Maternity services	7	2	-	2	5	-	7	-	7	-	-	6	1	-	7	-	-	4	3	3
	*	*	-	*	*	-	*	-	1%i	-	-	1%	*	-	1%o	-	-	1%	*	*
NHS app / website	5	1	-	1	4	2	3	2	1	-	-	3	-	-	2	-	-	3	-	3
	*	*	-	*	*	*	*	1%i	*	-	-	*	-	-	*	-	-	*	-	*
999 / Ambulance services	2	2	2	2	*	*	2	-	2	-	-	*	2	-	-	2	-	-	2	2
	*	*	1%zd	*	*	*	*	-	*	-	-	*	*	-	-	*	-	-	*	*
Optician / eye clinic	2	-	-	-	2	1	1	-	1	1	-	2	-	-	-	1	-	-	1	2
	*	-	-	-	*	*	*	-	*	*	-	*	-	-	-	*	-	-	*	*
Vaccination	1	1	-	1	*	-	1	*	1	-	*	-	1	-	1	-	-	*	1	2
	*	*	-	*	*	-	*	*	*	-	*	-	*	-	*	-	-	*	*	*
Other	11	2	-	2	9	3	8	2	7	2	2	6	3	1	5	3	1	4	5	15
	1%	*	-	*	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	*	1%	*	*	1%
None of the above	196	26	11	21	157	7	186	19	86	71	23	64	99	3	75	65	11	64	76	157
	9%zcd	5%	6%	4%	10%zac	2%	11%ze	7%	9%	8%	7%	8%	10%	4%	10%	7%	8%	9%	8%	7%
Don't know	17	2	2	2	2	*	6	-	4	10	1	6	6	2	8	1	5	10	-	10
	1%dh	*	1%	*	*	*	*	-	*	1%	*	1%	1%	2%o	1%o	*	3%r	1%r	-	*
Prefer not to say	11	2	-	2	4	-	2	4	3	3	-	7	2	4	5	-	4	2	3	7
	*df	*	-	*	*	-	*	1%	*	*	-	1%	*	4%zno	1%	-	2%qr	*	*	*
Mean	2.64df	3.06zd	2.92d	3.06zd	2.53	3.38zf	2.45	2.75	2.58	2.76z	2.74	2.56	2.69	2.69	2.52	2.78zn	2.54	2.57	2.76z	2.73
Any	1990	500	159	459	1430	453	1516	239	830	845	310	716	930	77	693	830	125	675	908	2040
	90%f	95%zd	93%	95%zd	90%	98%zf	89%	91%	90%	91%	93%	90%	90%	90%	89%	93%zn	87%	90%	92%z	92%
1-2 Services	867	188	69	176	645	145	716	103	376	343	132	328	390	41	314	352	61	314	371	836
	39%e	36%	40%	37%	40%	31%	42%ze	39%	41%	37%	40%	41%	38%	49%	40%	39%	42%	42%	38%	38%
3-5 Services	991	254	71	228	714	251	727	115	402	445	156	349	474	26	341	412	56	322	468	1082
	45%f	48%	41%	47%	45%	54%zf	43%	44%	43%	48%z	47%	44%	46%	31%	44%	46%	39%	43%	47%z	49%
3+ Services	1123	312	90	282	785	309	800	137	455	501	177	389	540	35	378	478	64	361	537	1204
	51%f	59%zd	53%	58%zd	49%	67%zf	47%	52%	49%	54%z	53%	49%	52%	42%	48%	53%	44%	48%	54%zq	54%
6+ Services	133	58	20	54	71	58	73	22	53	56	22	40	67	9	38	67	8	39	69	122
	6%df	11%zd	11%zd	11%zd	4%	12%zf	4%	8%	6%	6%	6%	5%	6%	11%	5%	7%z	6%	5%	7%	6%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 362

Q231. Which of the following NHS services, if any, have you used in the last 12 months?
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	2214	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	2214	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
GP Practice	1612	144	168	115	66	348	48	112	15	14	1	96	140	69	64	1724
	73%	*73%*	*74%*	81%t	*81%*	*74%*	*83%*	*78%*	*53%*	*84%*	*100%*	*71%*	*76%*	*75%*	*78%*	*78%*
Pharmacist	1196	125	121	83	48	251	29	84	11	10	1	55	97	60	45	1314
	54%k	63%zk	*53%*	59%k	59%k	53%k	*51%*	58%k	*37%*	*61%*	*46%*	*41%*	*52%*	65%ek	*55%*	*59%*
Dentist	956	92	95	70	32	205	21	60	9	3	1	55	81	36	32	1026
	43%	*47%*	*42%*	*49%*	*40%*	*44%*	*37%*	*41%*	*33%*	*20%*	*46%*	*41%*	*44%*	*39%*	*39%*	*46%*
Local hospital for a non-emergency routine appointment or procedure	496	58	63	37	19	112	13	47	3	3	-	32	41	23	17	571
	22%	29%z	*28%*	*26%*	*24%*	*24%*	*23%*	32%z	*9%*	*17%*	-	*24%*	*22%*	*25%*	*20%*	*26%*
NHS 111 telephone service	413	38	53	29	9	82	10	33	4	2	-	19	40	17	16	358
	19%	*19%*	23%d	*20%*	*11%*	*18%*	*18%*	*23%*	*14%*	*13%*	-	*14%*	21%d	*18%*	*20%*	*16%*
Accident and emergency at hospital	352	33	36	32	11	69	7	23	7	2	1	20	33	14	9	371
	16%	*17%*	*16%*	23%ze	*13%*	*15%*	*13%*	*16%*	*26%*	*10%*	*46%*	*15%*	*18%*	*15%*	*11%*	*17%*
Urgent care / Minor Injuries Unit / Walk-in Centre / Urgent Treatment Centre	244	19	22	14	5	56	6	18	2	1	-	11	20	11	8	239
	11%	*10%*	*10%*	*10%*	*6%*	*12%*	*11%*	*12%*	*6%*	*5%*	-	*8%*	*11%*	*12%*	*10%*	*11%*
NHS 111 online service	203	20	20	11	6	35	10	16	-	1	-	6	16	8	9	140
	9%	*10%*	*9%*	*8%*	*8%*	*7%*	18%zek	*11%*	-	*6%*	-	*4%*	*9%*	*9%*	*11%*	*6%*
Mental health services (i.e. psychological therapies service/ online mental health support service / telephone-based mental health support service)	154	17	17	4	2	30	2	12	-	-	-	4	13	5	4	119
	7%c	9%c	*8%*	*2%*	*2%*	*6%*	*4%*	*8%*	-	-	-	*3%*	7%d	*6%*	*5%*	*5%*
GP out-of-hours service	115	7	17	4	1	24	1	12	4	-	-	4	8	1	4	102
	5%	*3%*	*8%*	*3%*	*1%*	*5%*	*2%*	*8%*	*15%*	-	-	*3%*	*4%*	*1%*	*5%*	*5%*
Physiotherapist	7	-	-	1	1	-	-	-	-	1	-	-	-	-	-	6
	*	-	-	*1%*	1%e	-	-	-	-	*6%*	-	-	-	-	-	*
Maternity services	7	1	-	-	-	2	-	-	-	-	-	-	-	-	2	3
	*	*1%*	-	-	-	*	-	-	-	-	-	-	-	-	2%z	*
NHS app / website	5	-	-	-	-	1	-	-	-	-	-	-	-	1	-	3
	*	-	-	-	-	*	-	-	-	-	-	-	-	*1%*	-	*
999 / Ambulance services	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Optician / eye clinic	2	-	-	-	-	1	-	-	-	-	-	-	1	-	-	2
	*	-	-	-	-	*	-	-	-	-	-	-	1%z	-	-	*
Vaccination	1	*	-	-	-	1	-	-	-	-	-	-	-	-	-	2
	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-	*
Other	11	-	-	1	1	3	1	-	-	1	-	1	*	2	1	15
	1%	-	-	*1%*	*2%*	*1%*	*1%*	-	-	*6%*	-	*1%*	*	*2%*	*1%*	*1%*
None of the above	196	9	23	8	2	53	3	17	6	2	-	26	11	13	3	157
	9%c	*4%*	*10%*	*5%*	*3%*	11%ad	*5%*	*12%*	*20%*	*9%*	-	19%abcdefln	*6%*	14%ad	*4%*	*7%*
Don't know	17	-	2	1	-	2	-	-	-	-	-	-	1	-	-	10
	1%	-	*1%*	*1%*	-	*	-	-	-	-	-	-	*	-	-	*
Prefer not to say	11	-	-	-	1	-	-	-	-	1	-	-	-	-	-	7
	*	-	-	-	1%e	-	-	-	-	*7%*	-	-	-	-	-	*
Mean	2.64k	2.81k	2.71	2.86k	2.54	2.60k	2.61	2.87k	1.94	2.45	2.37	2.26	2.66	2.68	2.59	2.73
Any	1990	190	203	133	77	415	54	128	23	14	1	108	173	79	78	2040
	90%k	96%zbokm	*89%*	94%k	96%k	88%k	95%k	*88%*	*80%*	*84%*	*100%*	*81%*	94%k	*86%*	96%k	*92%*
1-2 Services	867	83	84	54	36	179	27	49	13	5	1	49	81	28	41	836
	39%	*42%*	*37%*	*38%*	*45%*	*38%*	*48%*	*34%*	*45%*	*28%*	*54%*	*37%*	*44%*	*31%*	50%m	*38%*
3-5 Services	991	96	99	67	40	210	23	62	10	9	1	53	82	48	34	1082
	45%	*49%*	*44%*	*47%*	*49%*	*45%*	*41%*	*43%*	*34%*	*55%*	*46%*	*40%*	*44%*	*52%*	*41%*	*49%*
3+ Services	1123	107	119	78	41	237	27	79	10	9	1	59	92	51	37	1204
	51%	*54%*	*52%*	*55%*	*51%*	*50%*	*47%*	*55%*	*35%*	*55%*	*46%*	*44%*	*50%*	*56%*	*46%*	*54%*
6+ Services	133	11	20	11	1	27	4	17	*	-	-	6	10	4	4	122
	6%	*5%*	9%d	8%d	*1%*	*6%*	*6%*	12%zd	*1%*	-	-	*4%*	6%d	*4%*	*5%*	*6%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 363

Q232A. Which of the following social care services, if any, have you personally used in the last year or so?
Base: All respondents

	Total (z)	Gender: Man (a)	Gender: Woman (b)	Age: 16-24 (c)	Age: 25-34 (d)	Age: 35-44 (e)	Age: 45-54 (f)	Age: 55-64 (g)	Age: 65-74 (h)	Age: 75+ (i)	Ethnicity: White (including White minorities) (j)	Ethnicity: Ethnic minorities (excluding White minorities) (k)	Working status: Working full-time (l)	Working status: Not working full-time (m)	Education: Graduates (Degree/ Master/ PhD/ above) (n)	Education: Non-graduates (o)	Education: Other Higher Education below degree level (p)	Education: A-level or equivalent (q)	Education: GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Education: Another type of qualification (vocational/ professional/ foreign) (s)	Education: No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Any service	172	62	106	29	29	34	25	18	7	30	134	27	55	117	28	142	18	56	57	8	3	157
	8%aghjln	6%	9%za	10%h	9%h	9%h	7%h	5%	3%	12%zfgh	7%	10%	6%	9%zl	4%	9%zn	7%	10%n	10%n	10%n	4%	7%
Residential Support	87	35	52	24	18	16	9	9	4	7	58	20	32	55	11	76	8	34	30	2	2	67
	4%ghjn	3%	5%	8%zfgh	5%h	5%h	3%	2%	1%	3%	3%	7%j	3%	4%	2%	5%zn	3%	6%zn	5%n	2%	3%	3%
Home care for older people	30	12	18	3	6	4	5	5	4	3	25	5	9	20	4	26	6	9	10	*	1	33
	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	2%	2%	1%	1%	1%
Home care for people with disabilities	29	14	16	8	5	9	2	1	*	3	19	4	11	19	2	27	1	11	13	1	1	19
	1%ghjn	1%	1%	3%	2%	3%gh	1%	*	*	1%	1%	1%	1%	1%	*	2%znp	*	2%n	2%n	2%	2%	1%
Residential/nursing care for people with disabilities	21	13	9	12	4	2	2	1	-	-	13	6	6	16	4	17	1	9	8	-	-	11
	1%ghl	1%	1%	4%zefgh	1%	*	1%	*	-	-	1%	2%	1%	1%	1%	1%	*	2%	1%	-	-	*
Residential/nursing care for older people	21	8	13	9	3	3	2	4	1	*	15	6	10	11	2	19	4	7	7	-	-	18
	1%h	1%	1%	3%	1%	1%	1%	1%	*	*	1%	2%	1%	1%	*	1%	2%n	1%	1%	-	-	1%
Day-to-Day Support	76	28	46	17	17	14	8	6	3	12	54	14	21	55	11	65	8	30	25	2	-	64
	3%ghjln	3%	4%	6%h	5%h	4%h	2%	2%	1%	5%ghl	3%	5%	2%	4%zl	2%	4%zn	3%	5%zn	4%n	2%	-	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	20	4	17	3	7	6	1	2	1	1	16	4	5	15	3	17	4	7	6	-	-	17
	1%kl	*	1%za	1%	2%	2%	*	1%	*	*	1%	1%	1%	1%	*	1%	2%	1%	1%	-	-	1%
Day/community/luncheon centres for people with disabilities	20	11	9	8	5	1	3	1	2	-	10	5	5	15	1	19	-	14	4	-	-	13
	1%jn	1%	1%	3%	2%	*	1%	*	1%	-	1%	2%	*	1%	*	1%	-	3%nop	1%	-	-	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	18	8	8	3	4	6	1	2	*	2	13	4	8	10	6	13	2	2	8	*	-	18
	1%jn	1%	1%	1%	1%	2%	*	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	1%
Transport services for older people/people with disabilities	18	4	14	3	1	-	2	3	2	7	14	1	1	17	*	17	1	8	6	2	-	20
	1%n	*	1%	1%	*	-	1%	1%	1%	3%defgh	1%	*	*	1%zl	*	1%n	1%	1%n	1%	2%n	-	1%
Day/community/luncheon centres for older people	4	1	3	1	-	-	-	1	-	2	4	-	-	4	*	4	-	1	3	-	-	5
	*	*	*	*	-	-	-	*	-	1%i	*	-	-	*	*	*	-	*	*	-	-	*
Meals on wheels	4	2	2	-	1	2	1	-	-	-	4	-	3	1	1	3	-	3	-	-	-	3
	*	*	*	-	*	*	*	-	-	-	*	-	*	*	*	*	-	*	-	-	-	*
Financial Support	71	21	48	15	15	14	7	4	2	15	55	13	22	49	16	53	5	18	24	6	1	61
	3%aghl	2%	4%za	5%gh	4%gh	4%gh	2%	1%	1%	6%zfgh	3%	5%	2%	4%	2%	3%	2%	3%	4%	7%znp	1%	3%
Direct payment/Individual budgets/Personal health budgets	71	21	48	15	15	14	7	4	2	15	55	13	22	49	16	53	5	18	24	6	1	61
	3%aghl	2%	4%za	5%gh	4%gh	4%gh	2%	1%	1%	6%zfgh	3%	5%	2%	4%	2%	3%	2%	3%	4%	7%znp	1%	3%
Employment	40	11	29	7	11	12	5	4	*	*	34	3	18	21	10	29	3	15	11	-	-	33
	2%hi	1%	3%za	2%	3%hi	3%hi	1%	1%	*	*	2%	1%	2%	2%	2%	2%	1%	3%	2%	-	-	1%
Support to stay in work for those with a disability/long-term health condition	40	11	29	7	11	12	5	4	*	*	34	3	18	21	10	29	3	15	11	-	-	33
	2%hi	1%	3%za	2%	3%hi	3%hi	1%	1%	*	*	2%	1%	2%	2%	2%	2%	1%	3%	2%	-	-	1%
None of the above	2008	970	1016	264	297	315	323	332	259	218	1697	252	873	1126	625	1367	227	494	517	70	58	2030
	91%bo	93%b	89%	88%	89%	87%	92%	94%zel	97%cdefgj	88%	92%z	87%	92%	89%	95%zopqs	89%	90%	89%	88%	89%	90%	92%
Don't know	25	10	15	3	7	9	3	2	-	1	16	7	14	10	6	16	6	2	5	1	3	19
	1%h	1%	1%	1%	2%	2%h	1%	1%	-	*	1%	2%	1%	1%	1%	1%	2%o	*	1%	1%	4%nopq	1%
Prefer not to say	10	2	7	4	1	4	1	-	-	-	7	3	3	7	1	8	-	2	6	-	1	8
	*	*	1%	1%	*	1%	*	-	-	-	*	1%	*	1%	*	1%	-	*	1%	-	1%	*
Mean	0.14ghjl	0.10	0.16za	0.24fgh	0.19gh	0.17gh	0.09	0.08	0.04	0.14h	0.12	0.18	0.10	0.16	0.08	0.16zn	0.11	0.19n	0.18n	0.12	0.05	0.11

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 364

Q232A. Which of the following social care services, if any, have you personally used in the last year or so?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Any service	**172**	**56**	**52**	**24**	**4**	**145**	**10**	**11**	**6**	**44**	**27**	**74**	**7**	**22**	**15**	**12**	**15**	**14**	**25**	**13**	**21**	**157**
	8%ef	15%zdef	9%ef	5%	2%	8%	6%	11%	10%	9%	8%	7%	8%	9%	8%	7%	8%	7%	8%	7%	7%	7%
Residential Support	**87**	**18**	**25**	**11**	**3**	**73**	**4**	**6**	**3**	**25**	**11**	**37**	**5**	**12**	**9**	**3**	**9**	**7**	**13**	**4**	**13**	**67**
	4%	5%	4%	2%	1%	4%	2%	6%	5%	5%	3%	4%	5%	5%	5%	2%	4%	3%	4%	2%	4%	3%
Home care for older people	**30**	7	9	1	1	17	4	6	2	4	4	10	-	2	2	1	3	2	5	3	-	33
	1%eg	2%e	2%	*	*	1%	2%	6%zg	4%g	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	-	1%
Home care for people with disabilities	**29**	5	5	5	3	26	-	3	1	9	6	10	2	7	*	-	6	4	2	-	4	19
	1%	1%	1%	1%	1%	1%	-	3%h	2%	2%	2%	1%	2%	3%u	*	-	3%	2%	1%	-	2%	1%
Residential/nursing care for people with disabilities	**21**	5	8	2	-	18	-	3	1	5	2	11	-	3	3	2	-	-	4	1	5	11
	1%	1%	1%	*	-	1%	-	3%h	1%	1%	1%	1%	-	1%	1%	1%	-	-	1%	1%	2%	*
Residential/nursing care for older people	**21**	5	7	4	-	16	-	4	1	7	1	8	3	-	4	-	1	2	3	1	3	18
	1%	1%	1%	1%	-	1%	-	4%zgh	2%	1%	*	1%	3%o	-	2%	-	*	1%	1%	*	1%	1%
Day-to-Day Support	**76**	**23**	**23**	**11**	*	**69**	**3**	**4**	**1**	**21**	**13**	**35**	**2**	**13**	**6**	**3**	**10**	**6**	**8**	**7**	**13**	**64**
	3%f	6%zef	4%f	2%	*	4%	1%	4%	2%	4%	4%	3%	2%	5%	3%	2%	5%	3%	3%	4%	5%	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	**20**	9	4	4	-	18	1	*	1	8	1	8	2	2	5	-	1	-	2	1	4	17
	1%	2%zd	1%	1%	-	1%	1%	*	1%	2%	*	1%	2%	1%	3%	-	1%	-	1%	1%	1%	1%
Day/community/luncheon centres for people with disabilities	**20**	5	7	*	-	17	1	2	*	4	5	7	-	3	1	-	5	1	-	1	5	13
	1%	1%	1%	*	-	1%	1%	2%	*	1%	1%	1%	-	1%	1%	-	3%t	*	-	1%	2%	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	**18**	6	5	5	-	18	-	*	*	3	4	11	-	3	-	1	3	4	3	2	3	18
	1%	2%	1%	1%	-	1%	-	*	*	1%	1%	1%	-	1%	-	1%	1%	2%	1%	1%	1%	1%
Transport services for older people/people with disabilities	**18**	5	5	2	*	16	1	1	*	8	2	6	-	5	3	1	1	-	2	2	1	20
	1%	1%	1%	*	*	1%	1%	1%	*	2%	1%	1%	-	2%	1%	*	1%	-	1%	1%	1%	1%
Day/community/luncheon centres for older people	**4**	2	1	-	-	4	-	*	-	-	2	2	-	-	-	1	1	-	-	2	-	5
	*	*	*	-	-	*	-	*	-	-	*	*	-	-	-	1%	*	-	-	1%z	-	*
Meals on wheels	**4**	1	3	-	-	4	-	-	-	1	-	3	-	-	1	-	-	2	1	-	-	3
	*	*	*	-	-	*	-	-	-	*	-	*	-	-	*	-	-	1%	*	-	-	*
Financial Support	**71**	**29**	**21**	**12**	*	**62**	**4**	**2**	**3**	**26**	**10**	**27**	**7**	**10**	**9**	**6**	**4**	**9**	**9**	**5**	**3**	**61**
	3%f	8%zdef	4%f	3%	*	3%	2%	2%	5%	5%	3%	3%	3%w	4%	5%	4%	2%	4%	3%	3%	1%	3%
Direct payment/Individual budgets/Personal health budgets	**71**	29	21	12	*	62	4	2	3	26	10	27	7	10	9	6	4	9	9	5	3	61
	3%f	8%zdef	4%f	3%	*	3%	2%	2%	5%	5%	3%	3%	3%w	4%	5%	4%	2%	4%	3%	3%	1%	3%
Employment	**40**	**10**	**14**	**9**	**1**	**38**	-	*	**2**	**12**	**10**	**16**	-	**8**	**4**	**6**	**4**	**2**	**6**	**4**	**4**	**33**
	2%	3%	2%	2%	*	2%	-	*	3%h	2%	3%	2%	-	3%	2%	3%	2%	1%	2%	2%	1%	1%
Support to stay in work for those with a disability/long-term health condition	**40**	10	14	9	1	38	-	*	2	12	10	16	-	8	4	6	4	2	6	4	4	33
	2%	3%	2%	2%	*	2%	-	*	3%h	2%	3%	2%	-	3%	2%	3%	2%	1%	2%	2%	1%	1%
None of the above	2008	314	508	461	234	1691	174	89	54	456	326	909	83	214	159	151	175	194	279	176	259	2030
	91%c	84%	90%c	94%zc	98%zcd	91%	94%	89%	87%	89%	90%	91%	92%	88%	89%	92%	89%	93%	91%	91%	92%	92%
Don't know	**25**	3	6	6	-	24	-	-	1	10	4	10	-	6	4	1	3	1	4	2	3	19
	1%	1%	1%	1%	-	1%	-	-	2%	2%	1%	1%	-	3%	2%	1%	1%	1%	1%	1%	1%	1%
Prefer not to say	**10**	2	-	1	-	8	-	1	1	3	5	1	-	2	1	-	5	-	-	1	-	8
	*m	1%	-	*	-	*	-	1%	1%	1%	1%m	*	-	1%	1%	-	2%zt	-	-	*	-	*
Mean	0.14f	0.24zef	0.16f	0.09	0.02	0.14	0.06	0.21h	0.19	0.18	0.13	0.12	0.15	0.18	0.18	0.11	0.15	0.12	0.12	0.12	0.12	0.11

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 365

Q232A. Which of the following social care services, if any, have you personally used in the last year or so?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Any service	172	141	31	47	31	36	32	25	75	19	6	9	22	14	14	62	109	157
	8%p	8%	7%	11%zg	7%	8%	7%	6%	7%	7%	6%	6%	10%	19%zhijkn	7%	11%zp	7%	7%
Residential Support	87	73	14	24	10	23	17	14	35	6	2	6	7	8	14	39	48	67
	4%p	4%	3%	5%g	2%	5%	4%	3%	3%	2%	2%	4%	3%	11%zhi	7%	7%zp	3%	3%
Home care for older people	30	24	5	2	2	13	6	5	17	1	1	2	1	1	*	11	19	33
	1%	1%	1%	1%	1%	3%zcd	1%	1%	1%	*	1%	2%	*	1%	*	2%	1%	1%
Home care for people with disabilities	29	24	6	10	5	6	4	5	9	4	1	2	2	3	4	17	12	19
	1%hp	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	4%h	2%	3%zp	1%	1%
Residential/nursing care for people with disabilities	21	18	3	9	2	5	5	1	3	1	-	2	2	2	9	12	10	11
	1%hp	1%	1%	2%	*	1%	1%	*	*	*	-	2%	1%	3%h	4%hi	2%p	1%	*
Residential/nursing care for older people	21	19	2	4	1	2	10	3	9	2	-	1	3	2	1	10	11	18
	1%p	1%	*	1%	*	1%	2%zd	1%	1%	1%	-	1%	1%	3%	1%	2%	1%	1%
Day-to-Day Support	76	64	12	24	15	17	9	11	30	9	1	2	8	10	14	24	52	64
	3%h	4%	2%	6%f	3%	4%	2%	2%	3%	3%	1%	1%	4%	13%zhijkl	7%	4%	3%	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	20	16	4	3	4	7	3	4	3	2	-	-	6	4	4	7	13	17
	1%h	1%	1%	1%	1%	2%	1%	1%	*	1%	-	-	2%h	5%ahk	2%	1%	1%	1%
Day/community/luncheon centres for people with disabilities	20	19	1	14	2	3	*	1	6	1	-	-	2	3	8	4	16	13
	1%h	1%	*	3%def	*	1%	*	*	1%	*	-	-	1%	4%hi	4%h	1%	1%	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	18	15	3	3	4	4	2	5	13	*	1	1	1	2	-	9	9	18
	1%p	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	*	3%	-	2%	1%	1%
Transport services for older people/people with disabilities	18	14	4	3	5	4	4	2	7	4	-	1	2	-	3	3	15	20
	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	-	1%	1%	-	1%	*	1%	1%
Day/community/luncheon centres for older people	4	3	1	-	*	2	1	1	2	1	*	-	-	-	-	-	4	5
	*	*	*	-	*	*	*	*	*	*	*	-	-	-	-	-	*	*
Meals on wheels	4	4	-	-	1	1	2	-	3	-	-	-	1	-	-	2	2	3
	*	*	-	-	*	*	*	-	*	-	-	-	*	-	-	*	*	*
Financial Support	71	57	14	23	13	12	15	9	31	7	2	2	13	5	7	29	42	61
	3%p	3%	3%	5%g	3%	3%	3%	2%	3%	3%	2%	1%	6%h	6%	3%	5%p	3%	3%
Direct payment/Individual budgets/Personal health budgets	71	57	14	23	13	12	15	9	31	7	2	2	13	5	7	29	42	61
	3%p	3%	3%	5%g	3%	3%	3%	2%	3%	3%	2%	1%	6%h	6%	3%	5%p	3%	3%
Employment	40	33	7	14	8	6	3	9	23	2	1	-	3	6	6	20	20	33
	2%p	2%	1%	3%f	2%	1%	1%	2%	2%	1%	1%	-	1%	7%zhijkl	3%	4%zp	1%	1%
Support to stay in work for those with a disability/long-term health condition	40	33	7	14	8	6	3	9	23	2	1	-	3	6	6	20	20	33
	2%p	2%	1%	3%f	2%	1%	1%	2%	2%	1%	1%	-	1%	7%zhijkl	3%	4%zp	1%	1%
None of the above	2008	1568	440	372	405	405	414	412	1042	243	107	136	202	57	195	490	1515	2030
	91%cmn	90%	93%	86%	91%	91%	92%c	93%c	92%m	91%m	94%m	93%m	89%m	75%	91%m	86%	92%cg	92%
Don't know	25	23	2	6	8	4	1	5	12	5	-	1	1	4	1	12	12	19
	1%fg	1%	*	1%	2%f	1%	*	1%	1%	2%	-	*	1%	6%ahl	*	2%p	1%	1%
Prefer not to say	10	9	1	7	-	*	2	1	3	-	-	1	2	-	3	7	2	8
	*p	1%	*	2%zd	-	*	*	*	*	-	-	1%	1%	-	1%	1%p	*	*
Mean	0.14hp	0.14	0.11	0.20zg	0.11	0.14	0.12	0.10	0.11	0.09	0.06	0.08	0.16	0.39zhijk	0.20	0.22zp	0.11	0.11

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 366

Q232A. Which of the following social care services, if any, have you personally used in the last year or so?
Base: All respondents

	Total (z)	Use of NHS Services P12M: Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	Type of NHS Service P12M: NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Any service	**172**	**159**	**11**	**69**	**71**	**20**	**59**	**104**	**121**	**54**	**41**	**26**	**11**	-	**157**
	8%g	*8%*	*5%*	*8%*	*7%*	*15%zabcd*	*12%zgh*	*7%*	*7%*	*11%zgh*	*8%*	*17%zghjl*	*5%*	-	*7%*
Residential Support	**87**	**78**	**7**	**54**	**17**	**7**	**22**	**38**	**46**	**16**	**11**	**10**	**7**	-	**67**
	4%dghj	*4%d*	*4%*	*6%zad*	*2%*	*5%d*	*4%g*	*3%*	*3%*	*3%*	*2%*	*7%ghj*	*4%*	-	*3%*
Home care for older people	**30**	28	2	16	8	4	10	15	16	8	7	6	2	-	33
	1%gh	*1%d*	*1%*	*2%*	*1%*	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*4%gh*	*1%*	-	*1%*
Home care for people with disabilities	**29**	27	2	18	9	-	11	13	12	5	1	3	2	-	19
	1%gh	*1%*	*1%*	*2%*	*1%*	-	*2%ghl*	*1%*	*1%*	*1%*	*	*2%*	*1%*	-	*1%*
Residential/nursing care for people with disabilities	**21**	18	4	17	1	-	3	1	15	1	1	-	4	-	11
	1%dg	*1%d*	*2%d*	*2%ad*	*	-	*1%*	*	*1%g*	*	*	-	*2%g*	-	*
Residential/nursing care for older people	**21**	18	1	12	3	4	7	13	9	6	1	2	1	-	18
	1%dh	*1%d*	*	*1%d*	*	*3%d*	*1%*	*1%h*	*1%*	*1%*	*	*1%*	*	-	*1%*
Day-to-Day Support	**76**	**70**	**4**	**36**	**26**	**8**	**28**	**42**	**49**	**24**	**16**	**10**	**4**	-	**64**
	3%g	*4%d*	*2%*	*4%*	*3%*	*6%*	*6%zgh*	*3%*	*3%*	*5%gh*	*3%*	*7%g*	*2%*	-	*3%*
Basic needs such as food, shelter and medical care for older people/people with disabilities	**20**	16	4	8	5	2	6	9	11	6	5	5	4	-	17
	1%gh	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%gh*	*2%*	-	*1%*
Day/community/luncheon centres for people with disabilities	**20**	20	-	17	1	2	6	8	11	3	*	3	-	-	13
	1%dgj	*1%d*	-	*2%ad*	*	*1%d*	*1%*	*1%*	*1%*	*1%*	*	*2%j*	-	-	*1%*
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	**18**	18	-	7	10	2	10	14	11	8	3	2	-	-	18
	1%	*1%*	-	*1%*	*1%*	*1%*	*2%gh*	*1%*	*1%*	*2%h*	*1%*	*1%*	-	-	*1%*
Transport services for older people/people with disabilities	**18**	18	-	6	8	4	8	13	17	7	8	2	-	-	20
	1%	*1%*	-	*1%*	*1%*	*3%z*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	-	-	*1%*
Day/community/luncheon centres for older people	**4**	4	-	2	2	-	-	2	4	*	3	-	-	-	5
	*	*	-	*	*	-	-	*	*	*	*1%g*	-	-	-	*
Meals on wheels	**4**	2	-	-	1	1	1	2	2	2	2	1	-	-	3
	*a	*	-	-	*	*1%*	*	*	*	*	*	*1%*	-	-	*
Financial Support	**71**	**64**	**5**	**20**	**35**	**9**	**27**	**45**	**56**	**24**	**22**	**13**	**5**	-	**61**
	3%	*3%*	*3%*	*2%*	*4%*	*7%zac*	*5%zg*	*3%*	*3%*	*5%*	*5%*	*8%zgh*	*3%*	-	*3%*
Direct payment/Individual budgets/Personal health budgets	**71**	64	5	20	35	9	27	45	56	24	22	13	5	-	61
	3%	*3%*	*3%*	*2%*	*4%*	*7%zac*	*5%zg*	*3%*	*3%*	*5%*	*5%*	*8%zgh*	*3%*	-	*3%*
Employment	**40**	**38**	**2**	**15**	**17**	**6**	**14**	**25**	**28**	**14**	**6**	**8**	**2**	-	**33**
	2%	*2%*	*1%*	*2%*	*2%*	*4%*	*3%*	*2%*	*2%*	*3%j*	*1%*	*5%zghj*	*1%*	-	*1%*
Support to stay in work for those with a disability/long-term health condition	**40**	38	2	15	17	6	14	25	28	14	6	8	2	-	33
	2%	*2%*	*1%*	*2%*	*2%*	*4%*	*3%*	*2%*	*2%*	*3%j*	*1%*	*5%ghj*	*1%*	-	*1%*
None of the above	**2008**	1816	184	792	913	110	436	1390	1497	446	451	125	184	11	2030
	91%efh	*91%e*	*94%e*	*91%e*	*92%e*	*83%*	*87%*	*92%efik*	*92%efik*	*88%*	*91%k*	*81%*	*94%k*	*100%*	*92%*
Don't know	**25**	10	2	4	4	3	4	8	10	5	4	2	2	-	19
	1%acdgh	*1%*	*1%*	*	*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*
Prefer not to say	**10**	4	-	2	2	-	2	2	4	1	-	1	-	-	8
	agh	*	-	*	*	-	*	*	*	*	-	*	-	-	*
Mean	0.14dgh	0.14d	0.10	0.16	0.10	0.25zd	0.21zghj	0.11	0.12	0.17gh	0.12	0.29zghjl	0.10	0.00	0.11

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 367

Q232A. Which of the following social care services, if any, have you personally used in the last year or so?
Base: All respondents

	Total (z)	Use of SC Services P12M: Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Health problem/disability: Yes (e)	No (f)	General Standard NHS - Last 12 months: Got better (g)	Stayed the same (h)	Got worse (i)	General Standard NHS - Next 12 months: Will get better (j)	Will stay the same (k)	Will get worse (l)	General Standard Social Care - Last 12 months: Got better (m)	Stayed the same (n)	Got worse (o)	General Standard Social Care - Next 12 months: Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Any service	**172**	**172**	**172**	**126**	-	**76**	**94**	**38**	**46**	**87**	**33**	**61**	**77**	**19**	**63**	**79**	**25**	**54**	**84**	**157**
	8%dfh	*32%zcd*	*100%zacd*	*26%zd*	-	*16%zf*	*5%*	*14%zh*	*5%*	*9%zh*	*10%*	*8%*	*7%*	*23%zno*	*8%*	*9%*	*18%zqr*	*7%*	*9%*	*7%*
Residential Support	**87**	**87**	**87**	**74**	-	**25**	**60**	**24**	**23**	**40**	**20**	**27**	**40**	**16**	**32**	**35**	**18**	**27**	**38**	**67**
	4%dh	*16%zd*	*50%zacd*	*15%zd*	-	*5%*	*4%*	*9%zhi*	*2%*	*4%*	*6%*	*3%*	*4%*	*19%zno*	*4%*	*4%*	*12%zqr*	*4%*	*4%*	*3%*
Home care for older people	**30**	30	30	24	-	9	21	8	6	16	7	7	16	5	6	18	6	6	17	33
	1%dh	*6%zd*	*17%zacd*	*5%zd*	-	*2%*	*1%*	*3%h*	*1%*	*2%*	*2%*	*1%*	*2%*	*6%zn*	*1%*	*2%*	*4%q*	*1%*	*2%*	*1%*
Home care for people with disabilities	**29**	29	29	24	-	12	15	6	8	16	5	10	15	3	10	17	1	6	22	19
	1%df	*6%zd*	*17%zacd*	*5%zd*	-	*3%zf*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*	*2%*	*1%*	*1%*	*2%zq*	*1%*
Residential/nursing care for people with disabilities	**21**	21	21	17	-	9	13	5	9	7	6	4	12	2	14	5	5	12	4	11
	1%dr	*4%zd*	*12%zacd*	*3%zd*	-	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*2%z*	*1%*	*4%zr*	*2%r*	*	*
Residential/nursing care for older people	**21**	21	21	15	-	5	15	6	3	13	4	6	11	7	4	8	6	4	8	18
	1%dh	*4%zd*	*12%zacd*	*3%zd*	-	*1%*	*1%*	*2%h*	*	*1%h*	*1%*	*1%*	*1%*	*8%zno*	*	*1%*	*4%qr*	*1%*	*1%*	*1%*
Day-to-Day Support	**76**	**76**	**76**	**60**	-	**30**	**43**	**16**	**22**	**38**	**12**	**28**	**34**	**6**	**31**	**35**	**8**	**31**	**35**	**64**
	3%df	*14%zcd*	*44%zacd*	*13%zd*	-	*7%zf*	*3%*	*6%h*	*2%*	*4%*	*4%*	*4%*	*3%*	*7%*	*4%*	*4%*	*5%*	*4%*	*4%*	*3%*
Basic needs such as food, shelter and medical care for older people/people with disabilities	**20**	20	20	15	-	7	11	5	2	13	4	5	11	4	8	8	2	10	8	17
	1%dh	*4%zd*	*12%zacd*	*3%zd*	-	*2%*	*1%*	*2%h*	*	*1%h*	*1%*	*1%*	*1%*	*3%zo*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*
Day/community/luncheon centres for people with disabilities	**20**	20	20	18	-	8	12	4	8	7	4	6	10	-	13	7	-	9	11	13
	1%d	*4%zd*	*12%zacd*	*4%zd*	-	*2%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*2%*	*1%*	-	*1%*	*1%*	*1%*
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	**18**	18	18	16	-	8	10	3	3	13	1	9	8	-	4	14	1	5	11	18
	1%d	*3%zd*	*11%zacd*	*3%zd*	-	*2%*	*1%*	*1%*	*	*1%*	*	*1%*	*1%*	-	*	*2%z*	*1%*	*1%*	*1%*	*1%*
Transport services for older people/people with disabilities	**18**	18	18	10	-	11	6	4	7	6	3	8	6	1	6	9	4	5	8	20
	1%df	*3%zcd*	*10%zacd*	*2%zd*	-	*2%zf*	*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*3%*	*1%*	*1%*	*1%*
Day/community/luncheon centres for older people	**4**	4	4	3	-	2	2	-	2	2	-	4	-	-	2	2	-	3	1	5
	*	*1%d*	*2%d*	*1%d*	-	*	*	-	*	*	-	*1%*	-	-	*	*	-	*	*	*
Meals on wheels	**4**	4	4	4	-	1	3	1	-	3	1	-	3	2	1	1	2	1	1	3
	*	*1%d*	*2%d*	*1%d*	-	*	*	*	-	*	*	-	*	*2%zno*	*	*	*1%*	*	*	*
Financial Support	**71**	**71**	**71**	**51**	-	**32**	**39**	**18**	**16**	**37**	**15**	**32**	**24**	**9**	**26**	**29**	**14**	**23**	**29**	**61**
	3%dfhi	*13%zcd*	*41%zacd*	*11%zd*	-	*7%zf*	*2%*	*7%zh*	*2%*	*4%h*	*5%*	*4%*	*2%*	*10%zno*	*3%*	*3%*	*10%zqr*	*3%*	*3%*	*3%*
Direct payment/Individual budgets/Personal health budgets	**71**	71	71	51	-	32	39	18	16	37	15	32	24	9	26	29	14	23	29	61
	3%dfhi	*13%zcd*	*41%zacd*	*11%zd*	-	*7%zf*	*2%*	*7%zh*	*2%*	*4%h*	*5%*	*4%*	*2%*	*10%zno*	*3%*	*3%*	*10%zqr*	*3%*	*3%*	*3%*
Employment	**40**	**40**	**40**	**27**	-	**23**	**15**	**7**	**10**	**23**	**5**	**15**	**20**	**4**	**15**	**21**	**5**	**18**	**17**	**33**
	2%df	*8%zcd*	*23%zacd*	*6%zd*	-	*5%zf*	*1%*	*3%*	*1%*	*3%*	*1%*	*2%*	*2%*	*5%*	*2%*	*2%*	*3%*	*2%*	*2%*	*1%*
Support to stay in work for those with a disability/long-term health condition	**40**	40	40	27	-	23	15	7	10	23	5	15	20	4	15	21	5	18	17	33
	2%df	*8%zcd*	*23%zacd*	*6%zd*	-	*5%zf*	*1%*	*3%*	*1%*	*3%*	*1%*	*2%*	*2%*	*5%*	*2%*	*2%*	*3%*	*2%*	*2%*	*1%*
None of the above	**2008**	355	-	355	1593	378	1606	221	867	824	296	715	953	66	701	812	113	679	897	2030
	91%abcegimp	*67%b*	-	*73%ab*	*100%abi*	*82%*	*94%ze*	*84%*	*94%egi*	*89%*	*89%*	*90%*	*92%*	*77%*	*90%n*	*91%m*	*79%*	*91%p*	*91%p*	*92%*
Don't know	**25**	3	-	3	-	7	9	2	9	14	5	13	7	-	15	5	2	15	4	19
	1%dor	**d*	-	*1%d*	-	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	-	*2%o*	*1%*	*2%*	*2%r*	*	*1%*
Prefer not to say	**10**	-	-	-	-	1	1	2	2	3	-	6	1	-	2	1	3	2	2	8
	**dflo*	-	-	-	-	*	*	*1%*	*	*	-	*1%*	*	-	*	*	*2%r*	*	*	*
Mean	**0.14dfh**	**0.56zcd**	**1.72zacd**	**0.47zd**	0.00	**0.28zf**	0.10	**0.26zh**	0.08	**0.17zh**	0.16	0.14	0.13	**0.42zno**	0.14	0.16	**0.33zqr**	0.14	0.14	0.11

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 368

Q232A. Which of the following social care services, if any, have you personally used in the last year or so?
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	2214	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	2214	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Any service	172	18	16	9	7	36	4	9	2	-	1	5	20	4	7	157
	8%	9%	7%	6%	9%	8%	8%	6%	7%	-	54%	4%	11%k	4%	8%	7%
Residential Support	87	11	5	7	4	18	-	2	1	-	1	2	9	-	2	67
	4%	6%m	2%	5%	5%m	4%	-	2%	3%	-	54%	1%	5%	-	2%	3%
Home care for older people	30	6	1	3	1	5	-	1	-	-	-	-	4	-	2	33
	1%	3%	*	2%	1%	1%	-	*	-	-	-	-	2%	-	2%	1%
Home care for people with disabilities	29	6	2	3	3	7	-	-	-	-	-	-	5	-	-	19
	1%	3%	1%	2%	3%	1%	-	-	-	-	-	-	3%	-	-	1%
Residential/nursing care for people with disabilities	21	-	2	-	-	3	-	2	-	-	-	2	-	-	-	11
	1%	-	1%	-	-	1%	-	1%	-	-	-	1%	-	-	-	*
Residential/nursing care for older people	21	1	1	1	1	6	-	-	1	-	1	-	-	-	-	18
	1%	1%	*	1%	1%	1%	-	-	3%	-	54%	-	-	-	-	1%
Day-to-Day Support	76	3	9	1	2	14	3	4	1	-	-	3	8	-	3	64
	3%	1%	4%	*	3%	3%	5%c	2%	5%	-	-	2%	5%c	-	4%	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	20	2	-	1	-	4	-	-	-	-	-	2	-	-	-	17
	1%	1%	-	*	-	1%	-	-	-	-	-	1%	-	-	-	1%
Day/community/luncheon centres for people with disabilities	20	*	2	1	-	6	-	1	-	-	-	-	3	-	-	13
	1%	*	1%	*	-	1%	-	1%	-	-	-	-	2%	-	-	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	18	-	3	-	2	2	1	1	1	-	-	-	4	-	1	18
	1%	-	1%	-	2%a	*	2%	1%	2%	-	-	-	2%	-	2%	1%
Transport services for older people/people with disabilities	18	1	4	1	-	2	2	2	1	-	-	1	1	-	2	20
	1%	1%	2%	*	-	*	3%c	1%	2%	-	-	1%	1%	-	2%	1%
Day/community/luncheon centres for older people	4	-	*	-	*	-	-	*	-	-	-	-	*	-	-	5
	*	-	*	-	*	-	-	*	-	-	-	-	*	-	-	*
Meals on wheels	4	-	-	-	-	2	-	-	-	-	-	-	-	-	-	3
	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*
Financial Support	71	6	5	4	4	20	2	3	-	-	-	4	8	3	2	61
	3%	3%	2%	3%	5%	4%	3%	2%	-	-	-	3%	4%	3%	2%	3%
Direct payment/Individual budgets/Personal health budgets	71	6	5	4	4	20	2	3	-	-	-	4	8	3	2	61
	3%	3%	2%	3%	5%	4%	3%	2%	-	-	-	3%	4%	3%	2%	3%
Employment	40	2	5	*	2	8	*	2	-	-	-	2	7	1	*	33
	2%	1%	2%	*	2%	2%	1%	1%	-	-	-	1%	4%z	1%	1%	1%
Support to stay in work for those with a disability/long-term health condition	40	2	5	*	2	8	*	2	-	-	-	2	7	1	*	33
	2%	1%	2%	*	2%	2%	1%	1%	-	-	-	1%	4%z	1%	1%	1%
None of the above	2008	180	210	131	72	433	53	135	27	15	1	129	163	88	75	2030
	91%	91%	92%	93%	90%	92%	92%	93%	93%	93%	46%	96%l	88%	96%	92%	92%
Don't know	25	-	1	1	1	1	-	1	-	1	-	1	1	-	-	19
	1%d	-	*	1%	1%	*	-	1%	-	7%	-	*	*	-	-	1%
Prefer not to say	10	-	2	-	-	-	-	-	-	-	-	-	2	-	-	8
	*	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	*
Mean	0.14	0.13	0.11	0.09	0.15	0.14	0.10	0.08	0.07	0.00	0.54	0.08	0.18	0.04	0.09	0.11

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 369

Q232B. Which of the following social care services, if any, have members of your household, close family or friends used in the last year or so?
Base: All respondents

		Gender		Age							Ethnicity		Working status		Education							
	Total (z)	Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	Unwtd Total
Unweighted Total	2214	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	2214	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Any service	483	212	264	58	72	76	80	87	60	50	405	61	198	285	154	327	57	118	122	14	14	504
	22%	20%	23%	20%	22%	21%	23%	25%	23%	20%	22%	21%	21%	23%	23%	21%	23%	21%	21%	18%	22%	23%
Residential Support	332	144	184	31	47	55	52	66	50	33	290	30	146	186	102	229	39	89	81	11	7	366
	15%	14%	16%	10%	14%	15%	15%	19%zc	19%zc	13%	16%z	11%	15%	15%	15%	15%	15%	16%	14%	14%	11%	17%
Home care for older people	174	77	94	14	21	26	33	40	24	15	167	6	74	100	61	112	21	44	40	4	2	201
	8%k	7%	8%	5%	6%	7%	9%	11%zc	9%	6%	9%zk	2%	8%	8%	9%	7%	8%	8%	7%	6%	4%	9%
Residential/nursing care for older people	126	55	70	7	17	23	19	29	21	12	111	10	58	69	38	87	13	39	25	8	1	145
	6%	5%	6%	2%	5%	6%	5%	8%zc	8%zc	5%	6%	3%	6%	5%	6%	6%	5%	7%	4%	10%rt	1%	7%
Home care for people with disabilities	77	27	48	8	9	9	13	16	9	12	64	9	33	45	22	55	14	11	23	2	4	85
	3%	3%	4%	3%	3%	3%	4%	5%	4%	5%	3%	3%	3%	4%	3%	4%	6%q	2%	4%	3%	7%q	4%
Residential/nursing care for people with disabilities	44	22	22	8	9	5	8	5	5	4	34	8	23	21	9	35	4	20	8	1	2	43
	2%k	2%	2%	3%	3%	1%	2%	1%	2%	2%	2%	3%	2%	2%	1%	2%	1%	4%z	1%	1%	3%	2%
Day-to-Day Support	175	67	106	11	32	36	33	28	19	15	141	25	72	103	58	117	17	41	50	4	4	177
	8%	6%	9%z	4%	10%	10%c	9%	8%	7%	6%	8%	9%	8%	8%	9%	8%	7%	7%	8%	5%	6%	8%
Transport services for older people/people with disabilities	57	18	39	2	2	12	12	14	8	7	54	3	21	36	18	38	5	17	11	4	1	70
	3%	2%	3%za	1%	1%	3%	3%	4%zg	3%	3%	3%z	1%	2%	3%	3%	2%	2%	3%	2%	4%	1%	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	52	19	33	1	12	15	6	8	6	4	47	3	20	33	21	32	6	8	16	2	-	52
	2%	2%	3%	*	4%	4%	2%	2%	2%	2%	3%	1%	2%	3%	3%	2%	2%	1%	3%	2%	-	2%
Day/community/luncheon centres for older people	35	16	19	1	5	5	11	7	3	3	26	9	21	14	12	23	6	5	9	1	1	34
	2%	1%	2%	*	1%	1%	3%z	2%	1%	1%	1%	3%	2%	1%	2%	1%	3%	1%	2%	1%	2%	2%
Day/community/luncheon centres for people with disabilities	32	10	22	6	5	4	7	5	3	2	25	1	10	21	6	26	2	11	9	1	2	29
	1%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	*	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	28	14	14	-	9	7	4	2	3	3	21	7	11	16	11	16	2	7	6	-	*	27
	1%c	1%	1%	-	3%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%
Meals on wheels	18	9	9	1	1	5	8	1	2	1	16	2	12	6	7	11	1	7	3	-	-	18
	1%	1%	1%	*	*	1%	2%zg	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	-	-	1%
Financial Support	135	55	78	25	25	18	20	17	12	18	108	24	44	92	45	90	11	36	35	3	3	127
	6%k	5%	7%	8%	8%	5%	6%	5%	4%	7%	6%	8%	5%	7%z	7%	6%	5%	6%	6%	4%	5%	6%
Direct payment/Individual budgets/Personal health budgets	135	55	78	25	25	18	20	17	12	18	108	24	44	92	45	90	11	36	35	3	3	127
	6%k	5%	7%	8%	8%	5%	6%	5%	4%	7%	6%	8%	5%	7%z	7%	6%	5%	6%	6%	4%	5%	6%
Employment	43	17	26	7	8	17	5	5	1	-	31	10	21	22	14	29	9	5	14	-	*	30
	2%hs	2%	2%	3%	2%	5%efghi	1%	1%	*	-	2%	3%	2%	2%	2%	2%	3%q	1%	2%	-	*	1%
Support to stay in work for those with a disability/long-term health condition	43	17	26	7	8	17	5	5	1	-	31	10	21	22	14	29	9	5	14	-	*	30
	2%hs	2%	2%	3%	2%	5%efghi	1%	1%	*	-	2%	3%	2%	2%	2%	2%	3%q	1%	2%	-	*	1%
None of the above	1633	793	821	200	252	258	266	259	204	193	1378	204	717	907	492	1127	183	401	435	60	48	1639
	74%k	76%	72%	67%	75%	71%	76%	74%	77%	78%c	74%z	71%	76%	72%	74%	73%	73%	72%	74%	76%	75%	74%
Don't know	87	37	50	37	10	23	4	6	2	5	63	21	27	59	13	70	11	33	20	5	1	61
	4%ghjn	4%	4%	12%cdfgh j	3%	6%efghi	1%	2%	1%	2%	3%	7%j	3%	5%	2%	5%n	4%	6%n	3%	6%n	2%	3%
Prefer not to say	11	3	8	4	1	4	1	1	-	-	8	3	3	8	1	10	-	2	7	-	1	10
	*	*	1%	1%	*	1%	*	*	-	-	*	1%	*	1%	*	1%	-	*	1%z	-	1%	*
Mean	0.39	0.34	0.44za	0.31	0.38	0.44	0.42	0.43	0.37	0.33	0.39	0.35	0.38	0.40	0.41	0.38	0.39	0.41	0.36	0.35	0.27	0.40

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 370

Q232B. Which of the following social care services, if any, have members of your household, close family or friends used in the last year or so?
Base: All respondents

	Total (z)	Annual household income				Country				England region (Net)			England region									Unwtd Total
		Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Any service	483	90	142	101	43	404	43	21	16	128	75	201	29	60	38	33	41	40	67	38	56	504
	22%	24%	26%z	21%	18%	22%	23%	21%	26%	25%	21%	20%	33%	25%	21%	20%	21%	19%	22%	20%	20%	23%
Residential Support	332	58	96	68	38	270	34	15	12	87	41	143	16	44	28	20	20	28	54	26	35	366
	15%	16%	17%	14%	16%	14%	19%	15%	20%	17%	11%	14%	17%	18%	16%	12%	10%	13%	18%	13%	12%	17%
Home care for older people	174	29	51	32	20	132	23	12	7	39	23	70	9	20	11	11	12	14	31	18	8	201
	8%gv	8%	9%	7%	8%	7%	12%g	12%	11%	8%	6%	7%	10%	8%	6%	7%	6%	7%	10%v	9%v	3%	9%
Residential/nursing care for older people	126	18	41	31	18	108	8	5	6	26	17	65	5	8	13	9	7	8	29	11	18	145
	6%	5%	7%	6%	8%	6%	4%	5%	10%	5%	5%	7%	6%	3%	7%	6%	4%	4%	9%ors	6%	6%	7%
Home care for people with disabilities	77	21	17	14	5	61	10	4	2	27	9	24	7	15	5	4	5	8	8	2	6	85
	3%	6%z	3%	3%	2%	3%	6%	4%	4%	5%m	2%	2%	8%u	6%u	3%	2%	3%	4%	3%	1%	2%	4%
Residential/nursing care for people with disabilities	44	8	13	9	2	42	*	-	1	14	8	20	2	9	2	6	2	2	9	5	5	43
	2%	2%	2%	2%	1%	2%	*	-	2%	3%	2%	2%	2%	4%	1%	4%	1%	1%	3%	2%	2%	2%
Day-to-Day Support	175	33	50	35	15	150	12	7	6	43	33	75	5	27	11	16	16	19	18	18	20	177
	8%	9%	9%	7%	6%	8%	6%	7%	9%	8%	9%	8%	5%	11%	6%	10%	8%	9%	6%	9%	7%	8%
Transport services for older people/people with disabilities	57	11	17	8	9	47	3	3	3	13	8	25	2	7	4	5	3	7	6	7	7	70
	3%	3%	3%	2%	4%	3%	2%	3%	6%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	52	13	22	9	4	45	5	1	2	15	10	20	1	10	3	8	2	9	5	5	2	52
	2%	3%	4%z	2%	2%	2%	3%	1%	3%	3%	3%	2%	1%	4%v	2%	5%v	1%	4%v	2%	3%	1%	2%
Day/community/luncheon centres for older people	35	6	8	7	4	31	2	1	1	6	9	16	-	5	2	4	5	3	4	3	6	34
	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	3%	2%	-	2%	1%	2%	3%	1%	1%	2%	2%	2%
Day/community/luncheon centres for people with disabilities	32	8	5	7	2	29	1	*	2	9	9	11	2	6	*	2	7	3	1	2	5	29
	1%	2%	1%	1%	1%	2%	1%	*	2%	2%	3%	1%	2%	3%	*	1%	4%t	1%	*	1%	2%	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	28	3	8	8	2	21	4	2	*	5	3	13	-	4	2	1	1	4	3	1	4	27
	1%	1%	1%	2%	1%	1%	2%	2%	*	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%
Meals on wheels	18	3	3	3	3	17	-	1	*	9	-	8	-	6	3	-	-	1	2	5	-	18
	1%	1%	1%	1%	1%	1%	-	1%	1%	2%cd	-	1%	-	2%z	2%	-	-	1%	1%	3%zv	-	1%
Financial Support	135	33	42	25	12	114	12	4	5	41	21	52	14	15	12	11	10	9	16	8	19	127
	6%	9%z	7%	5%	5%	6%	7%	4%	8%	8%	6%	5%	16%zorstu	6%	7%	7%	5%	4%	5%	4%	7%	6%
Direct payment/Individual budgets/Personal health budgets	135	33	42	25	12	114	12	4	5	41	21	52	14	15	12	11	10	9	16	8	19	127
	6%	9%z	7%	5%	5%	6%	7%	4%	8%	8%	6%	5%	16%orstu	6%	7%	7%	5%	4%	5%	4%	7%	6%
Employment	43	8	16	6	2	42	-	-	1	12	7	23	4	7	1	3	4	9	9	-	4	30
	2%	2%	3%	1%	1%	2%	-	-	2%t	2%	2%	2%	5%u	3%	1%	2%	2%	4%u	3%u	-	2%	1%
Support to stay in work for those with a disability/long-term health condition	43	8	16	6	2	42	-	-	1	12	7	23	4	7	1	3	4	9	9	-	4	30
	2%	2%	3%	1%	1%	2%	-	-	2%t	2%	2%	2%	5%u	3%	1%	2%	2%	4%u	3%u	-	2%	1%
None of the above	1633	273	409	379	194	1384	131	78	40	364	263	757	59	177	127	124	140	166	228	150	214	1639
	74%	73%	72%	77%	81%cd	74%	71%	77%	65%	71%	73%	76%	66%	73%	71%	75%	71%	79%	74%	78%	76%	74%
Don't know	87	9	14	10	1	70	11	1	5	18	19	33	1	5	13	7	12	4	12	4	12	61
	4%	2%	3%	2%	*	4%	6%	1%	8%t	4%	5%	3%	1%	2%	7%orstu	4%	6%	2%	4%	2%	4%	3%
Prefer not to say	11	2	-	1	-	10	-	1	1	3	5	2	-	2	1	-	5	-	1	1	-	10
	*	1%	-	*	-	1%	-	1%	1%	1%	1%m	*	-	1%	1%	-	2%z	-	*	1%	-	*
Mean	0.39	0.44	0.44	0.33	0.35	0.38	0.39	0.34	0.55	0.44	0.37	0.36	0.52	0.47	0.36	0.40	0.34	0.36	0.42	0.35	0.31	0.40

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 371

Q232B. Which of the following social care services, if any, have members of your household, close family or friends used in the last year or so?
Base: All respondents

	Total (z)	Urbanity		IMD Quintile					NS-SEC							Children in household		Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Any service	483	381	102	105	89	117	95	78	248	65	27	32	43	20	41	121	362	504
	22%qp	22%	22%	24%	20%	26%zg	21%	18%	22%	24%	24%	22%	19%	27%	19%	21%	22%	23%
Residential Support	332	263	69	65	53	81	69	64	183	42	12	25	30	17	18	84	248	366
	15%	15%	15%	15%	12%	18%d	15%	14%	16%	16%	11%	17%	13%	23%n	8%	15%	15%	17%
Home care for older people	174	131	43	24	27	46	39	38	96	16	5	17	15	12	8	44	129	201
	8%	8%	9%	6%	6%	10%g	9%	9%	8%	6%	5%	12%	7%	16%in	4%	8%	8%	9%
Residential/nursing care for older people	126	102	24	21	18	24	32	31	75	20	3	9	14	3	2	26	100	145
	6%	6%	5%	5%	4%	5%	7%	7%	7%	8%n	2%	6%	6%	5%	1%	5%	6%	7%
Home care for people with disabilities	77	62	15	19	12	20	11	16	37	15	5	4	7	5	3	20	57	85
	3%	4%	3%	4%	3%	4%	2%	4%	3%	6%	4%	3%	3%	7%	1%	4%	3%	4%
Residential/nursing care for people with disabilities	44	41	3	14	16	6	4	4	20	4	5	2	6	-	7	13	31	43
	2%	2%	1%	3%	4%g	1%	1%	1%	2%	2%	4%	1%	2%	-	3%	2%	2%	2%
Day-to-Day Support	175	133	42	36	37	48	28	26	91	22	8	11	16	12	9	52	123	177
	8%	8%	9%	8%	8%	11%zfg	6%	6%	8%	8%	7%	8%	7%	16%n	4%	9%	8%	8%
Transport services for older people/people with disabilities	57	39	18	11	12	10	10	13	33	7	4	2	6	3	2	9	48	70
	3%	2%	4%	3%	3%	2%	2%	3%	3%	3%	4%	1%	3%	4%	1%	2%	3%	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	52	38	15	12	7	15	8	10	31	7	2	2	5	4	1	21	31	52
	2%g	2%	3%	3%	2%	3%	2%	2%	3%	3%	2%	1%	2%	6%	1%	4%	2%	2%
Day/community/luncheon centres for older people	35	28	7	4	11	13	4	2	16	5	2	6	3	-	2	8	27	34
	2%	2%	1%	1%	2%	3%g	1%	1%	1%	2%	2%	4%h	1%	-	1%	1%	2%	2%
Day/community/luncheon centres for people with disabilities	32	27	5	9	10	5	4	4	13	2	-	1	5	5	4	8	24	29
	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	-	1%	2%	6%hil	2%	1%	1%	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	28	25	3	3	5	13	4	2	19	1	1	*	3	-	-	12	16	27
	1%g	1%	1%	1%	1%	3%g	1%	*	2%	*	1%	*	1%	-	-	2%	1%	1%
Meals on wheels	18	11	7	-	3	7	7	1	9	6	-	1	1	2	-	4	14	18
	1%	1%	1%	-	1%	1%c	1%c	*	1%	2%g	-	1%	*	2%	-	1%	1%	1%
Financial Support	135	113	23	27	32	34	24	19	58	20	13	3	17	1	21	32	103	127
	6%	6%	5%	6%	7%	8%	5%	4%	5%	7%k	12%zhk	2%	7%	2%	10%k	6%	6%	6%
Direct payment/Individual budgets/Personal health budgets	135	113	23	27	32	34	24	19	58	20	13	3	17	1	21	32	103	127
	6%	6%	5%	6%	7%	8%	5%	4%	5%	7%k	12%zhk	2%	7%	2%	10%k	6%	6%	6%
Employment	43	37	6	14	2	13	8	6	22	4	2	1	2	5	7	21	22	30
	2%dg	2%	1%	3%d	*	3%d	2%	1%	2%	2%	2%	*	1%	7%ikl	3%	4%z	1%	1%
Support to stay in work for those with a disability/long-term health condition	43	37	6	14	2	13	8	6	22	4	2	1	2	5	7	21	22	30
	2%dg	2%	1%	3%d	*	3%d	2%	1%	2%	2%	2%	*	1%	7%ikl	3%	4%z	1%	1%
None of the above	1633	1277	356	299	333	313	334	354	852	193	85	110	174	50	138	409	1222	1639
	74%	73%	75%	69%	75%	70%	74%	80%acd	75%	72%	75%	75%	77%	67%	65%	71%	75%	74%
Don't know	87	74	13	22	23	16	17	10	29	8	1	3	8	5	31	35	51	61
	4%hp	4%	3%	5%	5%	4%	4%	2%	3%	3%	1%	2%	3%	6%	15%ghijk l	6%z	3%	3%
Prefer not to say	11	10	1	7	-	*	3	1	3	1	-	1	2	1	3	7	3	10
	*p	1%	*	2%cd	-	*	1%	*	*	*	-	1%	1%	1%	1%	1%z	*	*
Mean	0.39	0.39	0.37	0.39	0.37	0.48	0.36	0.34	0.39	0.42	0.37	0.33	0.38	0.58	0.32	0.41	0.38	0.40

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 372

Q232B. Which of the following social care services, if any, have members of your household, close family or friends used in the last year or so?
Base: All respondents

	Total (z)	Use of NHS Services P12M: Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	Type of NHS Service P12M: NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	Unwtd Total
Unweighted Total	2214	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	2214	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Any service	**483**	**459**	**21**	**176**	**228**	**54**	**151**	**334**	**379**	**147**	**147**	**38**	**21**	**2**	**504**
	22%bl	**23%zb**	*11%*	**20%b**	**23%b**	**41%zabcd**	**30%zghl**	**22%l**	**23%zl**	**29%zghl**	**30%zghl**	**24%l**	*11%*	*20%*	*23%*
Residential Support	**332**	**314**	**15**	**133**	**151**	**29**	**90**	**223**	**250**	**88**	**98**	**24**	**15**	**1**	**366**
	15%bl	**16%zb**	*8%*	**15%b**	**15%b**	**22%b**	**18%l**	**15%l**	**15%l**	**17%l**	**20%zghl**	*15%*	*8%*	*10%*	*17%*
Home care for older people	**174**	168	5	61	90	17	56	123	137	55	54	14	5	*	201
	8%bl	**8%zb**	*3%*	*7%*	**9%b**	**13%b**	**11%zl**	*8%*	**8%l**	**11%zl**	**11%zghl**	*9%*	*3%*	*4%*	*9%*
Residential/nursing care for older people	**126**	118	7	51	55	11	31	84	94	33	37	9	7	-	145
	6%	*6%*	*4%*	*6%*	*6%*	*9%*	*6%*	*6%*	*6%*	*7%*	*7%*	*6%*	*4%*	-	*7%*
Home care for people with disabilities	**77**	73	4	30	33	11	20	57	62	21	27	3	4	1	85
	3%	*4%*	*2%*	*3%*	*3%*	**8%abcd**	*4%*	*4%*	*4%*	*4%*	**5%z**	*2%*	*2%*	*6%*	*4%*
Residential/nursing care for people with disabilities	**44**	42	*	23	16	3	7	23	38	8	16	2	*	-	43
	2%g	*2%*	*	*3%*	*2%*	*2%*	*1%*	*2%*	**2%g**	*2%*	**3%g**	*1%*	*	-	*2%*
Day-to-Day Support	**175**	**165**	**8**	**68**	**76**	**21**	**59**	**108**	**132**	**57**	**52**	**18**	**8**	**1**	**177**
	8%	*8%*	*4%*	*8%*	*8%*	**16%zabcd**	**12%zghl**	*7%*	*8%*	**11%zghl**	**11%zghl**	*12%*	*4%*	*10%*	*8%*
Transport services for older people/people with disabilities	**57**	54	3	14	31	8	17	46	50	17	21	5	3	1	70
	3%	**3%d**	*1%*	*2%*	*3%*	**6%acd**	*3%*	*3%*	**3%z**	*3%*	**4%z**	*3%*	*1%*	*10%*	*3%*
Basic needs such as food, shelter and medical care for older people/people with disabilities	**52**	51	-	15	23	12	19	38	43	26	15	6	-	-	52
	2%	*3%*	-	*2%*	*2%*	**9%abcd**	**4%l**	*3%*	*3%*	**5%zghl**	*3%*	*4%*	-	-	*2%*
Day/community/luncheon centres for older people	**35**	32	3	18	11	3	12	16	26	8	9	1	3	1	34
	2%c	*2%*	*2%*	*2%*	*1%*	*3%*	**2%l**	*1%*	**2%g**	*2%*	*2%*	*1%*	*2%*	*10%*	*2%*
Day/community/luncheon centres for people with disabilities	**32**	32	-	16	11	5	10	21	22	9	9	5	-	-	29
	1%	*2%*	-	*2%*	*1%*	**4%b**	*2%*	*1%*	*1%*	*2%*	*2%*	*3%*	-	-	*1%*
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	**28**	27	1	12	13	2	13	15	20	11	6	5	1	-	27
	1%	*1%*	*	*1%*	*1%*	*1%*	**3%ghl**	*1%*	*1%*	**2%g**	*1%*	*3%*	*	-	*1%*
Meals on wheels	**18**	16	2	8	5	3	5	11	14	5	7	1	2	-	18
	1%	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*
Financial Support	**135**	**128**	**6**	**38**	**67**	**23**	**50**	**101**	**111**	**50**	**44**	**12**	**6**	*	**127**
	6%c	**6%c**	*3%*	*4%*	*7%*	**17%zabcd**	**10%zghl**	*7%*	**7%z**	**10%zghl**	**9%zl**	*8%*	*3%*	*4%*	*6%*
Direct payment/Individual budgets/Personal health budgets	**135**	128	6	38	67	23	50	101	111	50	44	12	6	*	127
	6%c	**6%c**	*3%*	*4%*	*7%*	**17%zabcd**	**10%zghl**	*7%*	**7%z**	**10%zghl**	**9%zl**	*8%*	*3%*	*4%*	*6%*
Employment	**43**	**41**	**1**	**18**	**16**	**6**	**18**	**28**	**30**	**12**	**9**	**7**	**1**	-	**30**
	2%	*2%*	*	*2%*	*2%*	*4%*	**4%ghl**	*2%*	*2%*	*2%*	*2%*	*4%*	*	-	*1%*
Support to stay in work for those with a disability/long-term health condition	**43**	41	1	18	16	6	18	28	30	12	9	7	1	-	30
	2%	*2%*	*	*2%*	*2%*	*4%*	**4%ghl**	*2%*	*2%*	*2%*	*2%*	*4%*	*	-	*1%*
None of the above	**1633**	1466	161	657	735	73	328	1131	1195	343	343	104	161	9	1639
	74%efij	**74%e**	**82%e**	**76%e**	**74%e**	*55%*	*66%*	**75%fhij**	**73%fij**	*68%*	*69%*	*68%*	**82%fijk**	*80%*	*74%*
Don't know	**87**	60	14	32	24	5	20	36	52	14	6	12	14	-	61
	4%adghl	*3%*	**7%ad**	*4%*	*2%*	*4%*	**4%j**	*2%*	**3%gj**	*3%*	*1%*	**7%ghij**	**7%ghj**	-	*3%*
Prefer not to say	**11**	6	-	2	4	-	3	3	6	2	-	1	-	-	10
	***ag**	*	-	*	*	-	*1%*	*	*	*	-	*	-	-	*
Mean	**0.39bl**	**0.41zb**	0.17	**0.36b**	**0.39b**	**0.82zabcd**	**0.54zghl**	**0.38l**	**0.41l**	**0.52zghl**	**0.52zghl**	**0.49l**	0.17	0.34	0.40

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 373

Q232B. Which of the following social care services, if any, have members of your household, close family or friends used in the last year or so?
Base: All respondents

		Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			
	Total (z)	Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	Unwtd Total
Unweighted Total	2214	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	2214	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Any service	**483**	**483**	**126**	**483**	-	**111**	**368**	**79**	**183**	**209**	**100**	**157**	**221**	**26**	**183**	**213**	**38**	**180**	**217**	**504**
	22%d	91%zbd	73%zd	100%zabd	-	*24%*	*22%*	30%zhi	*20%*	*23%*	30%zki	*20%*	*21%*	*31%*	*23%*	*24%*	*26%*	*24%*	*22%*	*23%*
Residential Support	**332**	**332**	**82**	**332**	-	**73**	**257**	**51**	**129**	**149**	**65**	**108**	**158**	**17**	**127**	**157**	**27**	**116**	**167**	**366**
	15%d	63%zbd	48%zd	69%zabd	-	*16%*	*15%*	*19%*	*14%*	*16%*	20%k	*14%*	*15%*	*20%*	*16%*	17%z	*19%*	*15%*	17%z	*17%*
Home care for older people	174	174	31	174	-	38	135	27	72	74	38	56	80	10	62	88	15	55	93	201
	8%d	33%zbd	18%zd	36%zabd	-	*8%*	*8%*	*10%*	*8%*	*8%*	*11%*	*7%*	*8%*	*11%*	*8%*	10%z	*10%*	*7%*	9%z	*9%*
Residential/nursing care for older people	126	126	30	126	-	27	98	17	48	60	22	36	68	9	45	60	8	41	67	145
	6%d	24%zd	18%zd	26%zabd	-	*6%*	*6%*	*7%*	*5%*	*6%*	*7%*	*5%*	*7%*	*10%*	*6%*	*7%*	*6%*	*6%*	*7%*	*7%*
Home care for people with disabilities	77	77	26	77	-	26	52	11	27	39	16	21	39	1	29	39	6	21	44	85
	3%d	15%zd	15%zd	16%zad	-	6%zf	*3%*	*4%*	*3%*	*4%*	*5%*	*3%*	*4%*	*1%*	*4%*	*4%*	*4%*	*3%*	*4%*	*4%*
Residential/nursing care for people with disabilities	44	44	15	44	-	9	35	5	20	19	6	13	25	1	23	13	3	17	19	43
	2%d	8%zd	9%zd	9%zd	-	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*
Day-to-Day Support	**175**	**175**	**66**	**175**	-	**52**	**120**	**38**	**51**	**83**	**37**	**55**	**82**	**11**	**60**	**92**	**17**	**69**	**83**	**177**
	8%dfh	33%zd	38%zd	36%zad	-	11%zf	*7%*	15%zhi	*6%*	9%h	*11%*	*7%*	*8%*	*13%*	*8%*	10%z	*12%*	*9%*	*8%*	*8%*
Transport services for older people/people with disabilities	57	57	9	57	-	22	33	12	15	29	12	19	26	3	19	30	6	20	29	70
	3%dfh	11%zbd	5%d	12%zbd	-	5%zf	*2%*	5%h	*2%*	*3%*	*3%*	*2%*	*2%*	*3%*	*2%*	*3%*	*4%*	*3%*	*3%*	*3%*
Basic needs such as food, shelter and medical care for older people/people with disabilities	52	52	18	52	-	18	34	9	14	29	9	16	28	5	13	30	3	22	25	52
	2%d	10%zd	10%zd	11%zd	-	4%zf	*2%*	*4%*	*2%*	*3%*	*3%*	*2%*	*3%*	*6%*	*2%*	3%z	*2%*	*3%*	*3%*	*2%*
Day/community/luncheon centres for older people	35	35	11	35	-	10	25	7	8	19	4	15	16	-	13	19	4	12	18	34
	2%d	7%zd	6%zd	7%zd	-	*2%*	*1%*	*3%*	*1%*	*2%*	*1%*	*2%*	*2%*	-	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*
Day/community/luncheon centres for people with disabilities	32	32	19	32	-	10	20	5	12	15	7	11	14	*	16	15	-	12	19	29
	1%d	6%zd	11%zacd	7%zd	-	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*2%*	-	*2%*	*2%*	*1%*
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	28	28	15	28	-	4	23	7	5	15	8	6	13	5	5	16	6	8	13	27
	1%dh	5%zd	8%zd	6%zd	-	*1%*	*1%*	3%h	*1%*	*2%*	*2%*	*1%*	*1%*	6%zn	*1%*	*2%*	4%z	*1%*	*1%*	*1%*
Meals on wheels	18	18	5	18	-	3	15	4	6	7	5	6	7	-	5	10	-	6	10	18
	1%d	3%zd	3%zd	4%zd	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	-	*1%*	*1%*	*1%*
Financial Support	**135**	**135**	**43**	**135**	-	**36**	**97**	**21**	**43**	**67**	**27**	**48**	**58**	**8**	**57**	**48**	**8**	**55**	**53**	**127**
	6%dh	26%zd	25%zd	28%zad	-	*8%*	*6%*	*8%*	*5%*	*7%*	*8%*	*6%*	*6%*	*10%*	*7%*	*5%*	*6%*	*7%*	*5%*	*6%*
Direct payment/Individual budgets/Personal health budgets	135	135	43	135	-	36	97	21	43	67	27	48	58	8	57	48	8	55	53	127
	6%dh	26%zd	25%zd	28%zad	-	*8%*	*6%*	*8%*	*5%*	*7%*	*8%*	*6%*	*6%*	*10%*	*7%*	*5%*	*6%*	*7%*	*5%*	*6%*
Employment	**43**	**43**	**19**	**43**	-	**20**	**21**	**4**	**12**	**23**	**6**	**17**	**20**	**2**	**16**	**14**	**4**	**15**	**14**	**30**
	2%df	8%zd	11%zd	9%zd	-	4%zf	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*1%*
Support to stay in work for those with a disability/long-term health condition	43	43	19	43	-	20	21	4	12	23	6	17	20	2	16	14	4	15	14	30
	2%df	8%zd	11%zd	9%zd	-	4%zf	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*1%*
None of the above	1633	39	39	-	1593	329	1283	175	697	680	222	592	780	58	557	664	99	533	747	1639
	74%abcgj	7%c	23%ac	-	100%abc	*71%*	*75%*	*67%*	75%g	*73%*	*66%*	75%j	75%j	*68%*	*71%*	*74%*	*69%*	*71%*	*76%*	*74%*
Don't know	87	7	7	-	-	19	57	7	41	36	12	39	34	*	38	19	5	35	19	61
	4%acdfor	1%cd	4%acd	-	-	*4%*	*3%*	*3%*	*4%*	*4%*	*4%*	*5%*	*3%*	*1%*	5%o	*2%*	*3%*	3%r	*2%*	*3%*
Prefer not to say	11	-	-	-	-	1	1	2	2	3	-	6	2	-	3	1	3	2	3	10
	*dfo	-	-	-	-	*	*	*1%*	*	*	-	*1%*	*	-	*	*	-	*2%*	*	*
Mean	0.39dfh	1.57zd	1.47zd	1.70zabd	0.00	0.50zf	0.36	0.51h	0.32	0.45zh	0.49k	0.35	0.39	0.52	0.41	0.44	0.47	0.40	0.42	0.40

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 374

Q232B. Which of the following social care services, if any, have members of your household, close family or friends used in the last year or so?
Base: All respondents

	Total (z)	2024 General Election Vote vs current voting intentions														Unwtd Total
		Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	
Unweighted Total	2214	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	2214	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Any service	483	60	37	33	14	107	14	23	6	3	1	17	40	24	21	504
	22%k	30%zbdgk	16%	24%k	17%	23%k	25%	16%	21%	17%	54%	13%	22%	26%k	25%	23%
Residential Support	332	41	27	28	12	74	11	16	3	1	1	15	32	15	17	366
	15%	21%zb	12%	20%	14%	16%	19%	11%	11%	9%	54%	11%	17%	16%	21%	17%
Home care for older people	174	21	13	12	8	46	8	8	1	1	-	8	21	12	12	201
	8%	10%	6%	8%	9%	10%	13%	6%	3%	9%	-	6%	11%	13%	15%b	9%
Residential/nursing care for older people	126	19	9	9	3	30	2	5	2	-	-	6	13	6	6	145
	6%	10%z	4%	7%	4%	6%	3%	3%	8%	-	-	4%	7%	6%	8%	7%
Home care for people with disabilities	77	4	10	10	3	20	2	7	1	-	1	6	7	4	3	85
	3%	2%	4%	7%z	4%	4%	4%	5%	3%	-	54%	4%	4%	4%	4%	4%
Residential/nursing care for people with disabilities	44	2	2	6	-	10	*	1	-	-	-	1	3	3	3	43
	2%	1%	1%	5%a	-	2%	1%	1%	-	-	-	*	2%	3%	4%	2%
Day-to-Day Support	175	21	17	8	6	39	6	11	2	-	-	4	20	9	6	177
	8%	11%k	7%	6%	7%	8%k	10%	7%	8%	-	-	3%	11%k	10%	8%	8%
Transport services for older people/people with disabilities	57	4	8	4	3	11	2	5	1	-	-	3	8	3	4	70
	3%	2%	4%	3%	3%	2%	4%	4%	2%	-	-	2%	4%	3%	5%	3%
Basic needs such as food, shelter and medical care for older people/people with disabilities	52	6	4	5	1	12	1	1	1	-	-	1	6	4	-	52
	2%	3%	2%	3%	1%	3%	1%	1%	2%	-	-	*	3%	4%	-	2%
Day/community/luncheon centres for older people	35	2	1	1	2	9	2	-	1	-	-	*	4	3	3	34
	2%	1%	*	1%	2%	2%	3%	-	3%	-	-	*	2%	3%	3%	2%
Day/community/luncheon centres for people with disabilities	32	5	2	1	2	10	*	2	-	-	-	-	3	-	2	29
	1%	3%	1%	1%	2%	2%	1%	1%	-	-	-	-	2%	-	2%	1%
Assisted technology (e.g. automatic sensors to say if lights left on/fridge door open)	28	7	*	1	-	6	2	*	-	-	-	1	4	2	2	27
	1%	3%b	*	*	-	1%	3%	*	-	-	-	*	2%	2%	2%	1%
Meals on wheels	18	*	3	1	*	4	-	3	-	-	-	-	2	2	2	18
	1%	*	1%	1%	*	1%	-	2%	-	-	-	-	1%	2%	2%	1%
Financial Support	135	14	7	8	2	33	1	4	1	1	-	2	10	9	2	127
	6%	7%k	3%	6%	2%	7%k	3%	3%	3%	8%	-	1%	6%	10%bk	3%	6%
Direct payment/Individual budgets/Personal health budgets	135	14	7	8	2	33	1	4	1	1	-	2	10	9	2	127
	6%	7%k	3%	6%	2%	7%k	3%	3%	3%	8%	-	1%	6%	10%bk	3%	6%
Employment	43	4	4	-	2	12	-	2	1	-	-	3	5	-	1	30
	2%	2%	2%	-	2%	3%	-	1%	3%	-	-	2%	3%	-	1%	1%
Support to stay in work for those with a disability/long-term health condition	43	4	4	-	2	12	-	2	1	-	-	3	5	-	1	30
	2%	2%	2%	-	2%	3%	-	1%	3%	-	-	2%	3%	-	1%	1%
None of the above	1633	135	182	106	65	344	43	114	23	12	1	111	140	68	58	1639
	74%	68%	80%a	75%	81%a	73%	75%	79%	79%	76%	46%	83%ae	75%	74%	71%	74%
Don't know	87	3	8	2	2	18	-	8	-	1	-	6	3	-	3	61
	4%	2%	3%	1%	2%	4%	-	5%	-	7%	-	5%	2%	-	4%	3%
Prefer not to say	11	-	2	-	-	1	-	-	-	-	-	1	2	-	-	10
	*	-	1%	-	-	*	-	-	-	-	-	*	1%	-	-	*
Mean	0.39	0.45k	0.29	0.41	0.32	0.45k	0.35	0.29	0.27	0.18	0.54	0.23	0.49k	0.51k	0.51	0.40

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 375

Q235. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?
Base: All respondents

	Total (z)	Gender		Age							Ethnicity		Working status		Education							Unwtd Total
		Man (a)	Woman (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	White (including White minorities) (j)	Ethnic minorities (excluding White minorities) (k)	Working full-time (l)	Not working full-time (m)	Graduates (Degree/ Master/ PhD/ above) (n)	Non-graduates (o)	Other Higher Education below degree level (p)	A-level or equivalent (q)	GCSE/ O-Level/ CSE/NVQ12/ equivalent (r)	Another type of qualification (vocational/ professional/ foreign) (s)	No formal qualifications (t)	
Unweighted Total	**2214**	1060	1129	120	146	265	351	506	533	293	2007	152	791	1415	670	1525	298	471	572	104	79	2214
Weighted Total	**2214**	1045	1143	298*	335	361	352	353	266	249	1854	289	945	1259	661	1534	251	554	585	79*	64*	2214
Yes	**461**	176	271	43	46	68	68	90	56	89	405	46	111	347	98	358	56	94	141	35	31	514
	21%adlm	*17%*	**24%aa**	*14%*	*14%*	*19%*	*19%*	**26%azdefgh**	*21%*	**36%azdefgh**	**22%a**	*16%*	*12%*	**28%af**	*15%*	**23%anq**	**22%n**	*17%*	**24%nq**	**44%anopqr**	**48%anopqr**	*23%*
No	**1710**	851	848	250	271	283	281	260	209	156	1416	239	814	890	549	1146	187	453	431	43	32	1665
	77%bgjmost	**81%xb**	*74%*	**84%gj**	**81%j**	**78%j**	**80%gj**	**74%j**	**78%j**	*63%*	*76%*	*83%*	**86%xm**	*71%*	**83%xoprst**	**75%st**	**75%st**	**82%oprst**	**74%st**	*54%*	*50%*	*75%*
Prefer not to say	**43**	18	24	5	18	10	2	3	2	3	34	5	20	22	13	29	8	7	13	1	1	35
	2%gk	*2%*	*2%*	*2%*	**5%fghi**	*3%*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	*1%*	*1%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k - z/l/m - z/n/o/p/q/r/s/t
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

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Table 376

Q235. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?
Base: All respondents

		Annual household income				Country				England region (Net)			England region									
	Total (z)	Up to £25,999 (c)	£26,000 up to £51,999 (d)	£52,000 up to £99,999 (e)	£100,000 and above (f)	England (g)	Scotland (h)	Wales (i)	Northern Ireland (j)	North (k)	Midlands (l)	South (m)	North East (n)	North West (o)	Yorkshire and The Humber (p)	East Midlands (q)	West Midlands (r)	East of England (s)	South East (t)	South West (u)	London (v)	Unwtd Total
Unweighted Total	2214	454	636	466	173	1721	168	170	155	475	350	896	83	206	186	167	183	192	287	228	189	2214
Weighted Total	2214	374	566	491	238	1868	185	101	61*	513	361	993	90*	244	179	164	197	210	308	193	283	2214
Yes	461	153	120	54	24	376	46	24	16	113	70	193	22	55	36	26	44	44	61	36	52	514
	21%ef	41%edef	21%ef	11%	10%	20%	25%	23%	27%	22%	19%	19%	24%	22%	20%	16%	22%	21%	20%	19%	18%	23%
No	1710	214	443	427	214	1453	137	75	44	384	283	786	67	180	138	134	149	163	244	154	225	1665
	77%c	57%	78%c	87%ccd	90%ccd	78%	74%	75%	72%	75%	78%	79%	75%	74%	77%	81%	76%	78%	79%	80%	80%	75%
Prefer not to say	43	7	3	10	*	39	2	2	1	16	9	14	1	10	5	5	4	3	3	3	6	35
	2%d	2%	*	2%	*	2%	1%	2%	2%	3%	3%	1%	1%	4%t	3%	3%	2%	1%	1%	2%	2%	2%

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/c/d/e/f - z/g/h/i/j - z/k/l/m - z/n/o/p/q/r/s/t/u/v
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

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Table 377

Q235. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?
Base: All respondents

		Urbanity		IMD Quintile					NS-SEC							Children in household		
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	Managerial, administrative and professional occupations (h)	Intermediate occupations (i)	Small employers and own account workers (j)	Lower supervisory and technical occupations (k)	Semi-routine and routine occupations (l)	Long-term unemployed or never worked (m)	Full-time student (n)	Yes (o)	No (p)	Unwtd Total
Unweighted Total	2214	1671	543	377	444	465	471	457	1218	303	136	166	229	52	77	407	1802	2214
Weighted Total	2214	1741	473	432	445	445	449	443	1132	267	113*	147*	227	75*	213*	572	1638	2214
Yes	461	363	98	114	96	100	89	61	213	63	16	34	59	34	28	92	367	514
	21%bd	*21%*	*21%*	26%eg	22%g	23%g	20%g	*14%*	*19%*	*24%*	*14%*	*23%*	26%hijn	46%hijkln	*13%*	*16%*	22%co	*23%*
No	1710	1336	373	298	343	341	355	373	895	200	96	110	163	37	181	463	1245	1665
	77%cmp	*77%*	*79%*	*69%*	77%c	*77%*	79%c	84%cde	79%m	75%m	85%lm	75%m	72%m	*50%*	85%lm	*81%*	*76%*	*75%*
Prefer not to say	43	41	2	20	6	4	4	9	24	4	1	2	5	3	3	16	26	35
	2%bp	2%bp	*	5%cdef	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*	*5%*	*2%*	*3%*	*2%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k/l/m/n - z/o/p
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

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Table 378

Q235. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?
Base: All respondents

	Total (z)	Use of NHS Services P12M					Type of NHS Service P12M								Unwtd Total
		Any service (a)	No Service (b)	1-2 Services (c)	3-5 Services (d)	6+ Services (e)	NHS111 (f)	Dentist or pharmacist (g)	GP practice/ GP out-of-hours service (h)	Urgent & Emergency care (i)	Hospital-excluding urgent and emergency care (j)	Mental health services (k)	None (l)	Other (m)	
Unweighted Total	**2214**	2040	157	836	1082	122	428	1615	1732	520	571	119	157	15	2214
Weighted Total	**2214**	1990	196*	867	991	133*	501	1505	1632	506	496	154*	196*	11**	2214
Yes	**461**	453	7	145	251	58	136	352	396	155	169	66	7	3	514
	21%bcl	**23%abc**	*4%*	**17%b**	**25%abc**	**43%abcd**	**27%el**	**23%el**	**24%el**	**31%ghl**	**34%fghi**	**43%fghil**	*4%*	*29%*	*23%*
No	**1710**	1516	186	716	727	73	357	1138	1219	344	323	82	186	8	1665
	77%cdefghijk	**76%de**	**95%acde**	**83%ade**	**73%e**	55%	**71%k**	**76%ijk**	**75%ijk**	**68%k**	**65%k**	*53%*	**95%fgihijk**	*71%*	*75%*
Prefer not to say	**43**	21	3	6	12	2	9	14	17	7	4	6	3	-	35
	2%cdgh	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	**4%ghj**	*2%*	-	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/j/k/l/m - z/n/o/p/q/r/s/t/u/v/w/x/y/A/B/C/D/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 379

Q235. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?
Base: All respondents

	Total (z)	Use of SC Services P12M				Health problem/disability		General Standard NHS - Last 12 months			General Standard NHS - Next 12 months			General Standard Social Care - Last 12 months			General Standard Social Care - Next 12 months			Unwtd Total
		Any service (a)	Any service (personally) (b)	Any service (friend/family) (c)	No service (d)	Yes (e)	No (f)	Got better (g)	Stayed the same (h)	Got worse (i)	Will get better (j)	Will stay the same (k)	Will get worse (l)	Got better (m)	Stayed the same (n)	Got worse (o)	Will get better (p)	Will stay the same (q)	Will get worse (r)	
Unweighted Total	**2214**	548	157	504	1602	514	1665	273	902	957	353	765	1051	68	758	986	131	741	1062	2214
Weighted Total	**2214**	530	172	483	1593	461	1710	262	924	928	334	794	1037	85*	781	897	144*	751	986	2214
Yes	**461**	141	76	111	305	461	-	67	156	234	74	170	211	19	158	226	38	154	230	514
	21%bfh	**27%zcd**	**44%zacd**	*23%*	*19%*	**100%zf**	-	**25%h**	*17%*	**25%zh**	*22%*	*21%*	*20%*	*23%*	*20%*	**25%zn**	*27%*	*20%*	**23%z**	*23%*
No	**1710**	384	94	368	1268	-	1710	186	754	676	254	608	810	62	609	661	99	582	745	1665
	77%abeio	**73%b**	*54%*	**76%ab**	**80%zab**	-	**100%ze**	*71%*	**82%zgj**	*73%*	*76%*	*77%*	*78%*	*73%*	*78%*	*74%*	*68%*	*78%*	*76%*	*75%*
Prefer not to say	**43**	4	2	4	19	-	-	9	14	17	6	17	15	4	15	9	7	14	11	35
	2%delon	*1%*	*1%*	*1%*	*1%*	-	-	*3%*	*1%*	*2%*	*2%*	*2%*	*1%*	*4%*	*2%*	*1%*	**5%r**	*2%*	*1%*	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i - z/j/k/l - z/m/n/o - z/p/q/r
Overlap formulae used. * small base

KnowledgePanel UK: 250508S - HF Policy Polling Programme W9

(Public Use)

24 Feb 2026
Table 380

Q235. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?
Base: All respondents

		2024 General Election Vote vs current voting intentions														
	Total (z)	Labour - Labour (a)	Labour - Switch (b)	Conserv-ative - Conserv-ative (c)	Conserv-ative - Switch (d)	Other - Other (e)	Other - Switch (f)	Labour - Left switch (g)	Labour - Right switch (h)	Conserv-ative - Left switch (i)	Conserv-ative - Right switch (j)	Reform - Reform (k)	Switch to Reform (l)	LibDem - LibDem (m)	LibDem - switch (n)	Unwtd Total
Unweighted Total	**2214**	223	208	164	104	496	59	130	25	18	2	144	205	96	76	2214
Weighted Total	**2214**	198	228	142	81*	470	57*	145*	29**	16**	1**	134*	185	92*	81*	2214
Yes	**461**	36	49	39	24	106	9	28	10	3	1	35	63	12	12	514
	21%	*18%*	*22%*	***27%m***	***30%zamn***	***23%m***	*15%*	*19%*	*35%*	*18%*	*46%*	*26%*	***34%zabefgmn***	*13%*	*15%*	*23%*
No	**1710**	159	173	103	55	363	48	115	19	12	1	99	120	80	69	1665
	77%	***80%l***	***76%l***	*73%*	*69%*	***77%l***	***85%l***	***79%l***	*65%*	*75%*	*54%*	*74%*	*65%*	***86%cdel***	***85%dl***	*75%*
Prefer not to say	**43**	3	6	-	1	1	-	2	-	1	-	-	2	*	-	35
	2%	*2%*	***3%e***	-	*1%*	*	-	*2%*	-	*7%*	-	-	*1%*	*	-	*2%*

Fieldwork dates: 4th - 10th December 2025
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J25-002388-01)
Filename : 25-002388_WAVE_251204S_HFP_wtd_Dec2025_v1_PublicUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing