



T1	Table 1	<a href="#">Q1 - How closely, if at all, have you been following stories about...?</a>	Base: All adults aged 18-75 in Great Britain
T2	Table 2	<a href="#">Q1 1 - How closely, if at all, have you been following stories about...? The rising cost of living</a>	Base: All adults aged 18-75 in Great Britain
T3	Table 3	<a href="#">Q1 1 - How closely, if at all, have you been following stories about...? The rising cost of living</a>	Base: All adults aged 18-75 in Great Britain
T4	Table 4	<a href="#">Q1 2 - How closely, if at all, have you been following stories about...? Speculation about Keir Starmer being</a>	Base: All adults aged 18-75 in Great Britain
T5	Table 5	<a href="#">Q1 2 - How closely, if at all, have you been following stories about...? Speculation about Keir Starmer being</a>	Base: All adults aged 18-75 in Great Britain
T6	Table 6	<a href="#">Q1 3 - How closely, if at all, have you been following stories about...? Recent news stories related to the re</a>	Base: All adults aged 18-75 in Great Britain
T7	Table 7	<a href="#">Q1 3 - How closely, if at all, have you been following stories about...? Recent news stories related to the re</a>	Base: All adults aged 18-75 in Great Britain
T8	Table 8	<a href="#">Q1 4 - How closely, if at all, have you been following stories about...? The 2026 Winter Olympics</a>	Base: All adults aged 18-75 in Great Britain
T9	Table 9	<a href="#">Q1 4 - How closely, if at all, have you been following stories about...? The 2026 Winter Olympics</a>	Base: All adults aged 18-75 in Great Britain
T10	Table 10	<a href="#">Q2 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abol</a>	Base: All adults aged 18-75 in Great Britain
T11	Table 11	<a href="#">Q2 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abol</a>	Base: All adults aged 18-75 in Great Britain
T12	Table 12	<a href="#">Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members</a>	Base: All adults aged 18-75 in Great Britain
T13	Table 13	<a href="#">Q3 1 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T14	Table 14	<a href="#">Q3 1 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T15	Table 15	<a href="#">Q3 2 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T16	Table 16	<a href="#">Q3 2 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T17	Table 17	<a href="#">Q3 3 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T18	Table 18	<a href="#">Q3 3 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T19	Table 19	<a href="#">Q3 4 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T20	Table 20	<a href="#">Q3 4 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T21	Table 21	<a href="#">Q3 5 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T22	Table 22	<a href="#">Q3 5 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T23	Table 23	<a href="#">Q3 6 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T24	Table 24	<a href="#">Q3 6 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T25	Table 25	<a href="#">Q3 7 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T26	Table 26	<a href="#">Q3 7 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T27	Table 27	<a href="#">Q3 8 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T28	Table 28	<a href="#">Q3 8 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T29	Table 29	<a href="#">Q3 9 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T30	Table 30	<a href="#">Q3 9 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T31	Table 31	<a href="#">Q3 10 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T32	Table 32	<a href="#">Q3 10 - How favourable or unfavourable are your opinions and impressions of each of the following membe</a>	Base: All adults aged 18-75 in Great Britain
T33	Table 33	<a href="#">Q4 - To what extent, if at all, do you think Charles III is doing a good job or bad job as King?</a>	Base: All adults aged 18-75 in Great Britain
T34	Table 34	<a href="#">Q4 - To what extent, if at all, do you think Charles III is doing a good job or bad job as King?</a>	Base: All adults aged 18-75 in Great Britain
T35	Table 35	<a href="#">Q5 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...?</a>	Base: All adults aged 18-75 in Great Britain
T36	Table 36	<a href="#">Q5 1 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 10</a>	Base: All adults aged 18-75 in Great Britain
T37	Table 37	<a href="#">Q5 1 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 10</a>	Base: All adults aged 18-75 in Great Britain
T38	Table 38	<a href="#">Q5 2 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 20</a>	Base: All adults aged 18-75 in Great Britain
T39	Table 39	<a href="#">Q5 2 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 20</a>	Base: All adults aged 18-75 in Great Britain
T40	Table 40	<a href="#">Q5 3 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 50</a>	Base: All adults aged 18-75 in Great Britain
T41	Table 41	<a href="#">Q5 3 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 50</a>	Base: All adults aged 18-75 in Great Britain
T42	Table 42	<a href="#">Q6 - Thinking about since Charles III became King, would you say the Royal Family has become more transp</a>	Base: All adults aged 18-75 in Great Britain
T43	Table 43	<a href="#">Q6 - Thinking about since Charles III became King, would you say the Royal Family has become more transp</a>	Base: All adults aged 18-75 in Great Britain
T44	Table 44	<a href="#">Q7 - Overall, how well or badly, if either do you think the Royal Family have handled the situation with Andri</a>	Base: All adults aged 18-75 in Great Britain
T45	Table 45	<a href="#">Q7 - Overall, how well or badly, if either do you think the Royal Family have handled the situation with Andri</a>	Base: All adults aged 18-75 in Great Britain



25-061766-07 - ROYALS  
 13TH - 16TH FEBRUARY 2026  
 PUBLIC  
 IPSOS

19 Feb 2026

**Table 1**  
**Q1 - How closely, if at all, have you been following stories about...?**

Base: All adults aged 18-75 in Great Britain

	The rising cost of living	Speculation about Keir Starmer being replaced as Prime Minister and leader of the Labour party	Recent news stories related to the release of the Epstein files, including information related to Peter Mandelson and Andrew Mountbatten-Windsor	The 2026 Winter Olympics
UNWEIGHTED BASE	1086	1086	1086	1086
WEIGHTED BASE	1086	1086	1086	1086
Very closely	298 27%	250 23%	244 22%	135 12%
Somewhat closely	522 48%	388 36%	431 40%	288 27%
Not that closely	199 18%	270 25%	256 24%	276 25%
Not at all closely	55 5%	151 14%	134 12%	366 34%
NET: Closely	820 76%	638 59%	675 62%	423 39%
NET: Not closely	254 23%	421 39%	389 36%	642 59%
Don't know	12 1%	27 2%	21 2%	21 2%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2  
Q1.1 - How closely, if at all, have you been following stories about...? The rising cost of living

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1006	513	494	116	211	132	226	143	311	400	147	238	726	242	211	209	278	240	131	8	117	277	246	138	66	60	965	41	172
WEIGHTED BASE	1086	527	540	122*	208	195	192	354	330	192	164	228	327	258	244	254	293	248	159*	51*	619	457	716	350	311	693	909	163	172
Very closely	298	158	143	32	61	40	68	97	93	108	97	67	76	92	63	56	72	63	48	19	34	176	123	223	75	117	188	226	57
	27%	30%	25%	26%	29%	21%	34%	27%	28%	28%	27%	29%	23%	32%	26%	36%	26%	25%	28%	38%	28%	26%	35%	21%	30%	28%	28%	28%	35%
Somewhat closely	522	257	259	54	96	97	96	179	150	192	179	102	162	138	121	120	126	121	77	22	46	302	220	344	179	188	224	465	65
	48%	49%	48%	44%	46%	50%	49%	49%	45%	49%	49%	45%	49%	48%	50%	51%	45%	49%	48%	44%	49%	49%	47%	51%	48%	48%	48%	50%	40%
Not that closely	199	83	111	26	35	36	25	75	61	63	75	45	57	47	51	51	57	55	19	6	11	113	86	121	78	66	133	176	22
	18%	16%	21%	22%	17%	19%	13%	21%	19%	16%	21%	20%	17%	16%	21%	20%	20%	22%	12%	11%	12%	18%	18%	16%	22%	17%	19%	19%	13%
Not at all closely	55	25	29	6	14	18	5	12	20	23	12	10	28	9	8	5	22	8	18	2	1	24	32	37	18	15	41	36	15
	5%	5%	5%	5%	7%	9%	3%	3%	4%	6%	3%	4%	9%	3%	3%	2%	8%	3%	13%	3%	1%	4%	7%	4%	5%	4%	6%	4%	9%
NET: Closely	820	415	392	86	157	138	164	276	243	301	276	168	238	229	185	196	198	183	121	42	80	478	342	567	254	305	515	690	122
	76%	79%	73%	70%	76%	71%	83%	76%	74%	77%	76%	74%	73%	80%	76%	77%	71%	74%	70%	82%	85%	77%	73%	77%	72%	78%	74%	76%	75%
NET: Not closely	254	108	140	33	49	54	32	87	81	86	87	54	85	56	59	56	79	63	37	7	12	136	118	158	96	80	174	211	37
	23%	20%	26%	27%	23%	26%	24%	24%	25%	22%	24%	24%	26%	19%	24%	22%	28%	26%	23%	14%	13%	22%	25%	22%	27%	21%	23%	23%	23%
Don't know	12	4	8	4	2	3	2	1	6	5	1	5	4	3	1	2	4	1	1	2	2	4	8	11	1	6	6	7	4
	1%	1%	1%	3%	1%	1%	*	*	2%	1%	*	2%	1%	1%	*	1%	1%	1%	4%	2%	1%	1%	1%	*	1%	1%	1%	1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used: \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 3  
Q1\_1 - How closely, if at all, have you been following stories about...? The rising cost of living

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very closely	298 27%	188 28%	71 22%	39 36% b	53 28%	86 23%	70 31%	88 29%	116 33%	182 25%	36 24%	88 27%	23 26%	42 39%	36 35%	116 27%	77 28%
Somewhat closely	522 48%	312 47%	155 49%	56 52%	93 50%	178 48%	105 46%	146 48%	162 47%	360 49%	81 55%	162 51%	49 55%	48 44%	44 42%	219 51%	136 50%
Not that closely	199 18%	125 19%	61 19%	12 11%	21 11%	85 23%	45 20%	47 16%	46 13%	153 21%	27 18%	61 19%	14 15%	12 11%	18 17%	78 18%	52 19%
Not at all closely	55 5%	29 4%	25 8%	1 1%	17 9%	17 5%	7 3%	14 5%	16 5%	39 5%	1 *	9 3%	3 4%	7 7%	5 5%	14 3%	8 3%
NET: Closely	820 76%	500 76%	226 71%	95 87% c	146 78%	265 72%	176 77%	234 77%	278 80%	543 73%	118 79%	249 78%	72 81%	90 82%	80 77%	335 78%	212 78%
NET: Not closely	254 23%	154 23%	86 27%	13 12% ab	38 20%	102 28%	53 23%	61 20%	62 18%	192 26% h	28 19%	69 22%	17 19%	19 18%	23 22%	92 21%	61 22%
Don't know	12 1%	6 1%	5 2%	1 * c	3 1%	2 *	* *	7 2%	7 2%	4 1%	3 2%	1 *	- -	- -	1 1%	2 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

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Table 4  
Q2 - How closely, if at all, have you been following stories about...? Speculation about Keir Starmer being replaced as Prime Minister and leader of the Labour party

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1006	513	494	136	211	132	726	143	312	460	147	238	726	242	211	249	278	240	131	6	117	209	245	131	565	241	565	241	172
WEIGHTED BASE	1006	527	479	127	208	195	476	164	330	352	364	228	327	258	244	254	260	248	159*	51*	619	407	330	371	695	309	609	397	172
Very closely	250	152	98	26	47	37	46	96	72	88	96	54	81	78	68	77	53	60	28	11	24	159	91	163	87	90	160	137	49
	25%	29%	18%	20%	23%	19%	23%	26%	22%	21%	26%	24%	19%	25%	28%	30%	20%	24%	15%	21%	26%	26%	19%	22%	25%	23%	23%	22%	30%
Somewhat closely	388	208	174	46	60	71	75	136	105	146	136	76	117	106	88	90	96	85	65	17	25	240	148	274	114	161	227	345	41
	36%	40%	32%	37%	29%	36%	38%	37%	32%	37%	37%	34%	36%	37%	36%	35%	34%	34%	41%	32%	37%	39%	32%	37%	37%	41%	33%	34%	25%
Not that closely	270	113	149	34	48	48	44	96	82	92	96	61	73	69	67	54	71	84	38	8	15	138	131	178	92	99	171	227	41
	25%	22%	28%	28%	23%	25%	22%	26%	27%	22%	24%	27%	22%	24%	28%	21%	25%	34%	24%	16%	16%	22%	28%	24%	26%	25%	25%	25%	25%
Not at all closely	151	42	106	13	44	35	31	28	57	66	28	29	65	37	21	30	52	14	28	11	17	73	79	106	45	33	118	126	20
	14%	8%	20%	10%	21%	18%	16%	8%	17%	17%	8%	13%	20%	13%	9%	12%	18%	6%	17%	21%	18%	12%	17%	14%	13%	8%	17%	14%	12%
NET: Closely	638	361	269	70	107	107	122	232	177	229	232	130	177	179	152	167	151	145	89	27	59	399	239	437	201	251	387	142	90
	59%	68%	50%	57%	52%	55%	62%	64%	54%	58%	64%	57%	54%	62%	62%	66%	54%	58%	56%	53%	63%	60%	51%	59%	57%	64%	56%	60%	55%
NET: Not closely	421	155	255	46	92	82	75	125	139	158	125	90	138	105	88	84	122	98	66	19	32	211	210	284	137	132	289	353	62
	39%	29%	47%	38%	44%	42%	38%	34%	42%	40%	34%	40%	42%	37%	36%	33%	44%	40%	42%	37%	34%	34%	45%	39%	39%	34%	42%	39%	38%
Don't know	27	11	16	6	8	5	-	8	14	5	8	8	12	3	4	4	7	5	4	5	3	8	19	15	12	9	18	14	11
	2%	2%	3%	7%	4%	3%	-	2%	4%	1%	2%	3%	4%	1%	2%	1%	2%	2%	2%	10%	3%	1%	4%	2%	2%	2%	3%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used: \* small base  
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25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 5  
Q1\_2 - How closely, if at all, have you been following stories about...? Speculation about Keir Starmer being replaced as Prime Minister and leader of the Labour party

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very closely	250 23%	156 24%	69 22%	25 23%	42 22%	80 22%	46 20%	83 27%	96 28%	154 21%	40 27%	72 22%	21 23%	47 42%	26 25%	99 23%	84 31%
Somewhat closely	388 36%	241 36%	108 34%	39 36%	69 37%	125 34%	94 41%	100 33%	116 34%	271 37%	64 43%	130 41%	41 46%	38 35%	33 32%	170 40%	106 39%
Not that closely	270 25%	156 24%	84 26%	30 27%	42 22%	105 29%	50 22%	73 24%	67 19%	202 27%	35 24%	78 24%	25 28%	13 12%	28 27%	110 26%	57 21%
Not at all closely	151 14%	90 14%	48 15%	14 13%	34 18%	50 13%	32 14%	36 12%	54 16%	97 13%	8 5%	36 11%	2 2%	12 11%	11 11%	41 10%	26 9%
NET: Closely	638 59%	397 60%	177 56%	64 59%	111 59%	204 56%	140 61%	183 60%	213 61%	425 58%	104 70%	201 63%	62 70%	85 77%	59 57%	269 63%	190 69%
NET: Not closely	421 39%	246 37%	131 41%	43 40%	76 40%	155 42%	82 36%	109 36%	122 35%	300 41%	43 29%	114 36%	27 30%	25 23%	39 38%	151 35%	83 30%
Don't know	27 2%	17 3%	9 3%	1 1%	1 *	9 2%	6 3%	11 4%	13 4%	14 2%	1 1%	4 1%	- -	- -	6 5%	9 2%	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

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Table 6  
Q3.3 - How closely, if at all, have you been following stories about...? Recent news stories related to the release of the Epstein files, including information related to Peter Mandelson and Andrew Mountbatten-Windsor

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE						AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)	
UNWEIGHTED BASE	1006	513	494	116	211	157	206	143	312	400	187	230	226	251	211	209	216	240	131	81	117	219	248	131	165	151	565	441	117	172
WEIGHTED BASE	1086	527	540	122*	208	195	244	130	330	412	194	228	227	258	244	254	248	159*	117	63*	119	407	330	248	131	165	693	403	109	163
Very closely	244	140	104	32	51	29	45	86	84	74	80	61	63	66	55	77	53	53	28	13	20	152	92	171	78	102	148	137	44	197
	22%	27%	19%	26%	25%	15%	23%	24%	25%	19%	23%	23%	23%	30%	19%	21%	18%	26%	22%	23%	23%	20%	23%	21%	26%	21%	22%	21%	22%	27%
Somewhat closely	431	212	212	45	79	76	83	147	124	160	147	89	123	118	102	91	98	108	74	16	44	300	131	294	137	179	252	369	59	361
	40%	40%	39%	37%	38%	39%	42%	40%	38%	41%	40%	39%	38%	41%	41%	36%	35%	44%	46%	32%	48%	49%	28%	40%	39%	46%	36%	41%	36%	36%
Not that closely	256	120	129	28	37	53	46	92	65	99	52	49	75	71	61	56	80	56	38	12	14	113	142	173	83	79	177	217	36	177
	24%	23%	24%	23%	18%	27%	23%	25%	22%	23%	25%	22%	23%	25%	23%	22%	29%	23%	24%	23%	15%	18%	30%	24%	24%	20%	25%	24%	24%	22%
Not at all closely	134	47	84	8	34	31	22	39	42	53	39	15	59	33	27	31	43	27	13	5	15	51	83	84	50	26	108	113	17	10%
	12%	9%	16%	7%	16%	11%	11%	11%	13%	14%	11%	7%	18%	11%	11%	12%	15%	11%	8%	11%	16%	8%	18%	11%	14%	7%	18%	16%	12%	12%
NET: Closely	675	353	312	77	131	105	129	233	208	234	233	150	186	183	156	167	150	162	102	29	65	452	223	464	211	281	394	565	103	63%
	62%	67%	58%	63%	63%	54%	65%	64%	66%	60%	64%	66%	63%	64%	64%	66%	54%	65%	64%	57%	70%	73%	48%	63%	60%	72%	57%	62%	63%	63%
NET: Not closely	389	167	214	37	70	84	68	130	64	134	103	88	134	103	88	87	123	83	50	17	28	164	225	257	133	105	285	330	53	33%
	36%	32%	40%	30%	34%	43%	34%	36%	32%	32%	39%	36%	28%	41%	36%	34%	44%	34%	32%	34%	30%	27%	48%	35%	38%	27%	41%	36%	33%	33%
Don't know	21	7	14	9	7	5	1	1	15	6	1	13	7	1	-	-	7	4	7	4	-	2	19	15	7	6	16	14	7	2%
	2%	1%	3%	6%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	4%	9%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used: \* small base  
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25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 7  
Q1\_3 - How closely, if at all, have you been following stories about...? Recent news stories related to the release of the Epstein files, including information related to Peter Mandelson and Andrew Mountbatten-Windsor

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very closely	244 22%	151 23%	72 23%	21 20%	47 25%	64 17%	53 23%	81 27% e	87 25%	157 21%	33 22%	87 27%	18 20%	31 28%	27 26%	98 23%	67 24%
Somewhat closely	431 40%	266 40%	121 38%	44 41%	75 40%	153 42%	89 39%	114 38%	131 38%	300 41%	69 47%	135 42%	44 49%	39 35%	49 47%	214 50%	99 36%
Not that closely	256 24%	149 23%	74 23%	33 30%	45 24%	83 23%	57 25%	71 23%	77 22%	178 24%	32 21%	68 21%	22 25%	19 17%	19 18%	76 18%	75 27%
Not at all closely	134 12%	89 13%	36 11%	10 9%	21 11%	63 17%	27 12%	23 8%	39 11%	95 13%	12 8%	27 8%	3 4%	20 18%	8 7%	38 9%	33 12%
NET: Closely	675 62%	416 63%	193 61%	66 61%	121 65%	217 59%	142 62%	194 64%	218 63%	457 62%	102 69%	223 70%	62 70%	70 63%	76 73%	311 72%	166 61%
NET: Not closely	389 36%	237 36%	109 34%	43 39%	66 35%	147 40%	84 37%	93 31%	117 34%	273 37%	44 30%	94 30%	25 28%	39 36%	26 25%	115 27%	107 39%
Don't know	21 2%	6 1%	15 5%	- -	- -	4 1%	3 1%	14 5%	12 4%	9 1%	2 2%	2 1%	2 2%	1 1%	2 2%	4 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 8  
Q1. 4 - How closely, if at all, have you been following stories about...? The 2026 Winter Olympics

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY			
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C1 (u)	C/DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)	
UNWEIGHTED BASE	1006	513	544	116	211	157	226	143	313	160	167	230	226	243	211	209	276	240	131	6	117	279	241	131	66	212	107	172		
WEIGHTED BASE	1086	527	540	122*	208	195	244	130	330	192	194	228	224	244	214	200	248	193*	51*	63*	619	607	330	374	695	109	163			
Very closely	135	64	70	14	29	22	24	46	43	46	46	29	38	40	28	35	26	40	17	8	11	56	50	109	30	58	78	115	19	
	12%	12%	13%	11%	14%	11%	12%	13%	13%	12%	13%	13%	12%	14%	11%	14%	9%	16%	11%	15%	14%	11%	14%	11%	9%	15%	11%	13%	12%	
Somewhat closely	288	127	149	35	58	50	50	95	93	100	95	66	89	68	66	52	92	74	36	10	25	166	122	195	93	115	173	246	38	
	27%	26%	28%	29%	28%	26%	25%	26%	28%	25%	26%	29%	27%	23%	27%	20%	29%	23%	19%	19%	27%	27%	27%	26%	27%	26%	29%	25%	27%	23%
Not that closely	276	139	131	30	49	50	48	99	79	98	99	56	78	74	68	65	63	70	46	11	22	168	108	179	97	107	169	239	36	
	25%	26%	24%	24%	24%	26%	24%	27%	24%	25%	27%	25%	24%	26%	28%	26%	22%	28%	29%	22%	23%	27%	23%	24%	28%	27%	24%	26%	22%	
Not at all closely	366	174	183	40	66	66	73	120	106	139	120	70	115	102	79	102	98	63	19	26	194	172	245	121	107	259	301	57		
	34%	33%	34%	33%	32%	33%	36%	33%	32%	36%	33%	31%	35%	33%	32%	40%	35%	28%	37%	36%	31%	37%	33%	35%	27%	37%	37%	33%	35%	
NET: Closely	423	200	219	49	87	72	75	141	136	146	141	94	127	108	94	86	107	114	53	17	45	262	171	300	123	172	251	361	57	
	39%	38%	40%	40%	42%	37%	38%	39%	41%	37%	39%	41%	39%	37%	38%	34%	38%	46%	33%	34%	49%	41%	37%	41%	35%	44%	36%	40%	35%	
NET: Not closely	642	313	314	70	116	119	119	219	185	238	219	126	193	176	147	167	160	133	106	30	47	362	280	424	218	214	428	140	94	
	59%	59%	58%	57%	56%	61%	60%	60%	56%	61%	60%	56%	59%	61%	60%	66%	57%	54%	66%	58%	50%	59%	60%	58%	62%	55%	60%	59%	57%	
Don't know	21	13	7	4	5	4	3	4	9	8	4	7	6	4	3	4	13	1	1	4	1	5	16	11	9	5	16	7	12	
	2%	3%	1%	3%	2%	2%	2%	1%	3%	2%	1%	3%	2%	1%	1%	*	5%	*	1%	7%	1%	1%	2%	3%	1%	2%	1%	7%	7%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/h/n/r/s - k/l/m/n - o/p/q/h/t/v - w/x - A/B - C/D  
 Overlap formulae used. \* small base  
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25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 9  
Q1\_4 - How closely, if at all, have you been following stories about...? The 2026 Winter Olympics

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very closely	135 12%	91 14%	34 11%	11 10%	17 9%	39 11%	33 14%	46 15%	48 14%	87 12%	22 15%	35 11%	18 20%	12 11%	17 16%	63 15%	34 12%
Somewhat closely	288 27%	184 28%	77 24%	26 24%	35 19%	93 25%	74 32%	86 28%	96 28%	192 26%	56 38%	90 28%	35 39%	13 12%	20 19%	129 30%	59 21%
Not that closely	276 25%	168 25%	83 26%	25 23%	57 31%	112 30%	42 18%	64 21%	71 20%	206 28%	28 19%	95 30%	24 27%	28 25%	22 21%	121 28%	68 25%
Not at all closely	366 34%	204 31%	116 37%	46 43%	78 42%	118 32%	79 35%	91 30%	118 34%	247 33%	42 28%	95 30%	12 14%	57 52%	37 36%	108 25%	112 41%
NET: Closely	423 39%	275 42%	111 35%	37 34%	52 28%	133 36%	107 47%	132 44%	144 42%	279 38%	78 53%	125 39%	53 59%	25 23%	37 36%	192 45%	93 34%
NET: Not closely	642 59%	371 56%	199 63%	72 66%	135 72%	230 63%	121 53%	155 51%	189 54%	453 61%	70 47%	190 60%	36 41%	85 77%	58 56%	230 53%	180 66%
Don't know	21 2%	13 2%	7 2%	-	-	5 1%	* *	15 5%	14 4%	7 1%	* *	4 1%	-	-	8 8%	8 2%	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 10  
Q2 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE						AGE				GENERATION					REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)	WHITE ETHNIC GROUP (ac)	ETHNIC MINORITY GROUPS (ad)
UNWEIGHTED BASE	1205	513	694	115	211	132	206	343	312	405	147	238	726	724	211	209	276	260	131	81	117	277	248	131	66	612	577	612	577	172	172
WEIGHTED BASE	1086	527	540	122*	208	195	197	354	330	197	364	228	327	234	244	254	230	248	159*	51*	93*	619	607	736	330	371	695	509	613	513	
Worse if abolished	400	202	194	18	58	54	84	187	74	139	187	48	95	139	180	51	103	112	43	17	53	224	166	262	138	180	230	471	25	25	
	37%	38%	36%	14%	27%	28%	43%	51%	22%	35%	51%	20%	29%	48%	40%	36%	37%	45%	27%	34%	38%	38%	35%	39%	33%	39%	41%	15%	15%		
Better if abolished	267	153	104	50	67	60	41	69	117	80	69	89	76	56	45	61	50	62	48	12	24	160	98	193	73	117	149	206	57	57	
	25%	29%	19%	41%	32%	20%	21%	19%	39%	38%	20%	39%	23%	20%	19%	24%	18%	25%	30%	23%	27%	21%	26%	21%	30%	21%	23%	35%	35%		
No difference	298	137	157	40	53	80	54	72	67	112	67	57	112	67	53	84	93	45	45	18	15	167	132	209	89	112	187	244	48	48	
	27%	26%	29%	33%	26%	41%	27%	20%	28%	34%	20%	29%	34%	23%	22%	33%	33%	18%	27%	36%	16%	27%	28%	28%	26%	29%	27%	27%	30%	30%	
Don't know	111	36	85	14	31	21	18	36	26	45	36	26	40	25	25	18	35	30	25	10	10	49	72	72	50	33	89	88	33	33	
	11%	7%	16%	12%	15%	11%	9%	10%	14%	10%	10%	11%	14%	9%	10%	7%	12%	12%	16%	7%	11%	8%	10%	10%	14%	8%	13%	10%	20%	20%	

Proportions/Means: Columns Tested [5% risk level] - a/b - c(A)/N/K; N/U/-; k/l/m/h - o/p/q/h/h/t - u/v - w/x - A/B - C/D  
Overlap formulae used. \* small base  
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 11  
Q2 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Worse if abolished	400	263	93	44	63	161	85	92	111	289	87	92	45	68	21	145	148
	37%	40%	29%	41%	34%	44%	37%	30%	32%	39%	59%	29%	50%	62%	21%	34%	54%
		b				g					kn		kn	kn		o	
Better if abolished	267	144	94	28	56	69	60	81	86	181	15	106	18	12	48	116	47
	25%	22%	30%	26%	30%	19%	26%	27%	25%	24%	10%	33%	20%	11%	46%	27%	17%
		a				e					jm		jm	jm		p	
No difference	298	181	91	27	49	92	60	99	117	181	37	98	19	19	17	127	53
	27%	27%	29%	25%	26%	25%	26%	33%	34%	25%	25%	31%	21%	17%	17%	29%	19%
		e							i		mn		mn			p	
Don't know	121	72	39	9	20	47	24	31	33	88	9	23	7	11	17	41	26
	11%	11%	12%	9%	10%	13%	10%	10%	10%	12%	6%	7%	8%	10%	17%	10%	9%
														jk			

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
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IPSOS

19 Feb 2026

Table 12

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family?

Base: All adults aged 18-75 in Great Britain

	The Royal Family as a whole	King Charles III	Queen Camilla	Prince William, the Prince of Wales	Catherine, the Princess of Wales	Prince Harry, the Duke of Sussex	Meghan, the Duchess of Sussex	Anne, Princess Royal	Andrew Mountbatten-Windsor, formerly known as Prince Andrew	Sarah Ferguson, the former Duchess of York
UNWEIGHTED BASE	1086	1086	1086	1086	1086	1086	1086	1086	1086	1086
WEIGHTED BASE	1086	1086	1086	1086	1086	1086	1086	1086	1086	1086
Very favourable	142 13%	225 21%	82 8%	383 35%	390 36%	74 7%	50 5%	305 28%	19 2%	25 2%
Mainly favourable	370 34%	296 27%	242 22%	302 28%	281 26%	203 19%	129 12%	271 25%	39 4%	62 6%
Neither favourable nor unfavourable	261 24%	276 25%	358 33%	216 20%	217 20%	307 28%	285 26%	277 26%	95 9%	277 26%
Mainly unfavourable	143 13%	122 11%	146 13%	63 6%	59 5%	216 20%	223 21%	59 5%	106 10%	214 20%
Very unfavourable	136 12%	125 12%	204 19%	78 7%	73 7%	243 22%	348 32%	75 7%	783 72%	406 37%
NET: Favourable	512 47%	522 48%	324 30%	686 63%	670 62%	277 26%	179 17%	576 53%	58 5%	87 8%
NET: Unfavourable	279 26%	247 23%	350 32%	141 13%	132 12%	459 42%	572 53%	134 12%	889 82%	621 57%
Don't know	34 3%	41 4%	54 5%	44 4%	67 6%	44 4%	50 5%	99 9%	43 4%	101 9%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 13  
Q3.1 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? The Royal Family as a whole

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/BC1 (u)	C/DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	OTHER ETHNIC GROUPS (ab)	WHITE ETHNIC GROUPS (ac)	OTHER ETHNIC GROUPS (ad)		
UNWEIGHTED BASE	100%	51%	49%	15%	21%	25%	26%	14%	11%	23%	22%	21%	21%	24%	27%	26%	23%	21%	13%	6%	11%	27%	24%	24%	23%	56%	43%	95%	4%	93%	7%		
WEIGHTED BASE	100%	52%	48%	12%	20%	25%	26%	14%	11%	23%	22%	21%	21%	24%	27%	26%	23%	21%	13%	6%	11%	27%	24%	24%	23%	56%	43%	95%	4%	93%	7%		
Very favourable	14%	6%	13%	12%	12%	10%	10%	10%	11%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	
Mainly favourable	37%	16%	32%	30%	28%	26%	26%	26%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%
Neither favourable nor unfavourable	26%	12%	25%	27%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%
Mainly unfavourable	14%	7%	14%	23%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%	24%
Very unfavourable	13%	14%	12%	19%	11%	18%	12%	11%	14%	15%	11%	10%	11%	11%	12%	14%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%
NET: Favourable	51%	22%	45%	32%	30%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%
NET: Unfavourable	27%	15%	22%	39%	28%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%
Don't know	3%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

Presentations: Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
Overlap formulae used. \* small base  
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 14  
Q3\_1 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? The Royal Family as a whole

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very favourable	142 13%	92 14%	30 9%	20 18%	20 11%	59 16%	29 13%	33 11%	42 12%	100 13%	37 25%	31 10%	7 8%	27 25%	8 8%	51 12%	51 19%
Mainly favourable	370 34%	253 38%	82 26%	35 32%	52 28%	146 40%	81 36%	91 30%	115 33%	255 34%	69 47%	99 31%	50 56%	43 39%	16 15%	139 32%	126 46%
Neither favourable nor unfavourable	261 24%	154 23%	83 26%	24 22%	45 24%	77 21%	64 28%	75 25%	100 29%	161 22%	24 16%	88 28%	19 21%	19 17%	25 24%	111 26%	44 16%
Mainly unfavourable	143 13%	84 13%	47 15%	12 11%	25 14%	45 12%	28 12%	45 15%	44 13%	99 13%	7 5%	57 18%	9 10%	5 5%	25 24%	66 15%	24 9%
Very unfavourable	136 12%	62 9%	60 19%	14 13%	39 21%	33 9%	22 9%	43 14%	34 10%	102 14%	7 5%	42 13%	5 5%	12 11%	26 24%	58 13%	23 9%
NET: Favourable	512 47%	345 52%	112 35%	54 50%	72 38%	205 56%	110 48%	125 41%	157 45%	354 48%	106 71%	130 41%	56 63%	70 64%	24 23%	191 44%	177 65%
NET: Unfavourable	279 26%	146 22%	107 34%	26 24%	64 34%	78 21%	49 22%	88 29%	78 23%	201 27%	14 9%	99 31%	14 15%	18 16%	52 50%	124 29%	48 17%
Don't know	34 3%	15 2%	16 5%	4 4%	6 3%	9 2%	5 2%	15 5%	11 3%	23 3%	4 3%	1 *	- -	3 3%	3 3%	4 1%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 15  
Q3 - 2 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? King Charles III

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1006	513	494	115	211	327	343	210	110	147	230	226	243	213	209	279	240	131	53	6	117	207	248	130	565	441	865	141	172
WEIGHTED BASE	1086	527	540	122	208	350	354	230	102	164	228	227	254	254	254	290	248	159*	51*	63*	619	457	736	350	311	693	1009	163	172
Very favourable	225	128	101	18	38	23	48	100	54	72	100	83	52	78	62	58	58	28	12	29	121	104	151	75	72	158	158	28	158
	21%	24%	18%	15%	17%	12%	25%	27%	18%	18%	27%	15%	16%	27%	25%	21%	18%	23%	15%	23%	20%	22%	20%	21%	18%	22%	18%	22%	17%
Mainly favourable	286	119	170	22	44	53	65	112	65	118	112	50	80	93	73	74	97	67	40	14	15	182	112	208	89	119	178	212	32
	27%	23%	31%	18%	21%	27%	33%	31%	20%	30%	31%	22%	24%	32%	30%	29%	31%	27%	25%	27%	30%	24%	28%	25%	30%	26%	30%	26%	34%
Neither favourable nor unfavourable	276	141	130	35	52	57	54	79	86	111	79	58	89	67	62	59	81	58	45	9	19	157	119	182	94	106	170	218	56
	25%	27%	24%	28%	25%	29%	27%	22%	26%	28%	22%	26%	27%	23%	25%	22%	29%	23%	31%	18%	21%	25%	25%	25%	27%	25%	24%	34%	
Mainly unfavourable	122	59	62	21	22	32	14	33	43	46	33	33	44	22	22	30	30	21	23	3	15	72	51	84	38	48	74	103	20
	11%	11%	11%	17%	11%	10%	7%	9%	13%	12%	9%	11%	14%	8%	9%	12%	11%	8%	15%	6%	16%	12%	11%	11%	11%	12%	11%	11%	12%
Very unfavourable	125	64	57	21	44	18	15	26	65	33	26	41	45	21	17	27	21	32	21	8	16	70	55	83	42	37	88	52	27
	12%	12%	11%	17%	21%	9%	8%	7%	20%	8%	7%	18%	14%	7%	7%	11%	8%	13%	13%	15%	17%	11%	12%	11%	12%	10%	13%	10%	12%
NET: Favourable	522	248	271	40	79	76	114	212	119	190	212	83	130	171	136	127	117	125	65	26	43	305	217	358	183	193	331	465	51
	48%	46%	50%	33%	38%	39%	58%	58%	36%	40%	56%	36%	33%	40%	50%	50%	49%	51%	40%	50%	46%	49%	49%	47%	49%	48%	51%	51%	31%
NET: Unfavourable	247	122	119	42	44	49	29	60	109	79	60	75	90	43	40	57	51	53	44	11	31	141	106	167	80	85	162	184	47
	23%	23%	22%	35%	32%	25%	15%	16%	33%	20%	16%	33%	28%	15%	16%	23%	18%	21%	28%	21%	33%	23%	23%	23%	22%	23%	21%	21%	29%
Don't know	41	20	20	9	10	12	*	13	10	15	12	13	11	14	6	11	11	11	3	5	*	15	26	28	13	10	31	32	9
	4%	4%	4%	4%	5%	6%	*	4%	5%	3%	4%	5%	5%	2%	3%	4%	4%	4%	5%	2%	10%	10%	4%	4%	2%	2%	3%	3%	6%

Presentations/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D

Overlap formulae used. \* small base

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25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 16  
Q3\_2 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? King Charles III

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very favourable	225 21%	158 24%	49 16%	18 16%	35 19%	83 22%	55 24%	52 17%	76 22%	149 20%	54 kmm	62 19%	20 23%	24 21%	14 14%	90 21%	75 28%
Mainly favourable	296 27%	203 31%	62 19%	32 29%	46 24%	109 29%	54 24%	88 29%	106 30%	191 26%	50 n	82 26%	39 44%	38 35%	18 18%	114 27%	99 36%
Neither favourable nor unfavourable	276 25%	150 23%	98 31%	29 26%	46 25%	98 27%	60 26%	72 24%	76 22%	200 27%	26 j	94 30%	17 19%	24 21%	29 28%	124 29%	50 18%
Mainly unfavourable	122 11%	69 10%	40 12%	14 13%	26 14%	44 12%	22 10%	31 10%	35 10%	88 12%	15 10%	31 10%	9 11%	5 4%	16 16%	49 11%	19 7%
Very unfavourable	125 12%	58 9%	54 17%	13 12%	29 16%	20 5%	30 13%	45 15%	41 12%	84 11%	2 1%	44 14%	3 3%	14 13%	21 20%	43 10%	24 9%
NET: Favourable	522 48%	361 55%	111 35%	49 46%	81 43%	191 52%	109 48%	140 46%	181 52%	340 46%	104 70%	144 45%	59 kn	62 n	33 kn	204 48%	175 64%
NET: Unfavourable	247 23%	127 19%	93 29%	27 25%	55 30%	64 17%	52 23%	76 25%	76 22%	172 23%	17 11%	75 24%	12 13%	19 17%	37 36%	92 21%	42 15%
Don't know	41 4%	22 3%	16 5%	3 3%	4 2%	15 4%	7 3%	14 5%	13 4%	28 4%	2 1%	6 2%	1 1%	5 5%	5 5%	9 2%	6 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 17  
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Queen Camilla

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)				
UNWEIGHTED BASE	100%	51%	49%	11%	21%	32%	26%	14%	11%	19%	20%	22%	24%	21%	20%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%
WEIGHTED BASE	100%	52%	48%	12%	20%	30%	27%	13%	12%	18%	22%	23%	24%	21%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	
Very favourable	82%	85%	79%	10%	18%	28%	25%	11%	10%	16%	20%	21%	22%	19%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%
Mainly favourable	24%	22%	27%	18%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
Neither favourable nor unfavourable	35%	35%	35%	22%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%
Mainly unfavourable	14%	13%	14%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Very unfavourable	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
NET: Favourable	32%	35%	31%	18%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
NET: Unfavourable	3%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	5%	5%	5%	10%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%

Presentations: Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
Overlap formulae used. \* small base  
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 18  
Q3\_3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Queen Camilla

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very favourable	82 8%	53 8%	26 8%	3 3%	14 7%	25 7%	17 8%	26 9%	31 9%	51 7%	13 9%	22 7%	14 16%	13 12%	7 7%	30 7%	33 12%
Mainly favourable	242 22%	173 26%	47 15%	22 20%	35 19%	106 29%	44 19%	58 19%	81 23%	162 22%	61 41%	73 23%	25 28%	18 16%	12 12%	108 25%	64 23%
Neither favourable nor unfavourable	358 33%	216 33%	99 31%	44 40%	63 34%	115 31%	89 39%	91 30%	113 33%	245 33%	35 24%	107 34%	28 31%	40 37%	34 33%	144 34%	86 32%
Mainly unfavourable	146 13%	74 11%	59 19%	12 11%	30 16%	44 12%	28 12%	44 15%	39 11%	107 14%	21 14%	50 16%	12 13%	7 7%	21 20%	50 12%	36 13%
Very unfavourable	204 19%	121 18%	60 19%	23 21%	38 20%	61 17%	39 17%	66 22%	65 19%	139 19%	16 11%	64 20%	7 8%	27 25%	28 27%	83 19%	52 19%
NET: Favourable	324 30%	226 34%	73 23%	25 23%	48 26%	131 36%	61 27%	84 28%	112 32%	212 29%	74 50%	95 30%	39 44%	30 28%	19 18%	138 32%	97 35%
NET: Unfavourable	350 32%	195 29%	119 38%	35 33%	68 36%	105 28%	67 29%	110 36%	104 30%	245 33%	37 25%	114 36%	19 21%	35 31%	49 47%	134 31%	88 32%
Don't know	54 5%	24 4%	25 8%	4 4%	7 4%	18 5%	11 5%	17 6%	18 5%	36 5%	2 1%	3 1%	3 4%	4 4%	2 2%	14 3%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 19  
Q3.4 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Prince William, the Prince of Wales  
Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY			
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/BC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)	
UNWEIGHTED BASE	1006	513	494	115	211	202	206	141	310	197	210	228	227	254	214	200	219	246	131	53	65	117	207	245	130	65	60	177	177	
WEIGHTED BASE	1006	527	479	122	208	195	197	164	330	197	194	228	177	244	214	200	219	246	131	51*	63*	119	207	245	130	65	60	177	177	
Very favourable	383	172	207	24	57	59	86	157	81	146	157	52	100	129	102	50	106	99	22	50	212	171	262	122	117	287	248	33	287	
	35%	33%	38%	20%	28%	30%	44%	43%	25%	37%	43%	23%	31%	45%	42%	35%	38%	40%	23%	44%	32%	34%	35%	37%	30%	30%	38%	38%	20%	
Mainly favourable	302	129	168	38	55	61	61	97	93	112	97	67	98	69	68	76	78	67	53	8	21	102	110	223	80	122	172	241	40	
	28%	24%	31%	31%	27%	31%	26%	27%	28%	29%	27%	29%	30%	24%	28%	30%	28%	27%	33%	17%	23%	31%	30%	23%	34%	25%	29%	29%	24%	
Neither favourable nor unfavourable	216	126	86	25	46	36	40	69	71	76	69	55	55	60	46	50	61	37	39	9	19	17	117	99	144	71	84	132	155	58
	20%	24%	18%	20%	22%	19%	20%	19%	21%	19%	19%	24%	17%	21%	19%	20%	22%	15%	24%	19%	21%	19%	20%	20%	21%	19%	17%	36%	36%	
Mainly unfavourable	63	36	24	10	10	14	11	18	20	25	18	17	20	13	13	11	14	12	15	2	9	40	22	37	25	34	28	52	9	
	6%	7%	4%	8%	5%	7%	5%	5%	6%	6%	5%	7%	6%	5%	5%	4%	5%	5%	9%	4%	20%	7%	5%	7%	9%	4%	6%	6%	6%	
Very unfavourable	78	42	36	13	27	15	9	14	40	24	14	18	39	14	8	18	11	19	13	4	13	41	37	47	31	16	61	65	10	
	7%	8%	7%	11%	13%	8%	4%	4%	12%	6%	4%	8%	12%	5%	3%	7%	4%	8%	8%	7%	14%	7%	8%	6%	9%	4%	4%	7%	6%	
NET: Favourable	686	302	378	62	112	120	147	254	174	260	254	119	208	198	172	165	184	166	89	11	52	164	281	485	201	248	438	609	72	
	63%	57%	68%	50%	54%	62%	70%	70%	53%	66%	70%	52%	61%	69%	70%	65%	66%	67%	56%	60%	55%	65%	60%	66%	57%	63%	63%	67%	44%	
NET: Unfavourable	141	78	60	22	37	29	20	32	60	40	32	34	59	27	21	29	25	31	28	6	22	81	59	84	56	51	90	116	19	
	13%	15%	11%	19%	18%	15%	10%	9%	18%	12%	9%	15%	18%	9%	8%	12%	9%	17%	11%	11%	13%	13%	13%	16%	13%	13%	13%	13%	12%	
Don't know	44	22	20	13	12	9	*	10	10	19	14	19	14	4	6	9	11	15	4	5	*	16	28	22	22	9	35	29	14	
	4%	4%	4%	6%	6%	5%	*	3%	8%	2%	3%	9%	4%	1%	3%	3%	4%	6%	2%	1%	*	3%	6%	3%	6%	2%	5%	3%	8%	

Presentations/Means: Columns Texted (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
Overlap formulae used. \* small base  
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 20  
Q3\_4 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very favourable	383 35%	266 40%	78 25%	39 36%	56 30%	143 39%	86 37%	99 33%	124 36%	260 35%	86 58%	97 30%	39 43%	60 54%	16 15%	133 31%	144 53%
Mainly favourable	302 28%	201 30%	69 22%	32 30%	37 20%	114 31%	65 28%	86 29%	112 32%	190 26%	39 26%	103 32%	31 34%	27 25%	28 27%	130 30%	76 28%
Neither favourable nor unfavourable	216 20%	112 17%	84 26%	19 18%	52 28%	59 16%	41 18%	63 21%	56 16%	159 22%	18 12%	68 21%	15 17%	10 9%	37 35%	99 23%	30 11%
Mainly unfavourable	63 6%	25 4%	33 11%	4 4%	15 8%	24 6%	12 5%	12 4%	12 3%	51 7%	4 3%	23 7%	2 2%	4 3%	9 9%	28 6%	6 2%
Very unfavourable	78 7%	42 6%	29 9%	7 6%	17 9%	19 5%	18 8%	24 8%	26 7%	52 7%	- -	25 8%	1 1%	7 6%	11 10%	34 8%	15 6%
NET: Favourable	686 63%	467 71%	147 46%	72 66%	93 50%	257 70%	150 66%	185 61%	236 68%	450 61%	125 84%	200 63%	69 78%	87 79%	44 42%	263 61%	220 80%
NET: Unfavourable	141 13%	67 10%	63 20%	11 11%	32 17%	43 12%	30 13%	36 12%	38 11%	103 14%	4 3%	47 15%	3 3%	10 10%	20 19%	62 14%	22 8%
Don't know	44 4%	14 2%	24 7%	6 6%	10 5%	9 2%	8 3%	18 6%	17 5%	27 4%	2 1%	3 1%	1 2%	3 3%	4 3%	5 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 21  
Q3.5 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C1 (u)	C2/D (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1006	513	494	115	211	132	706	143	720	147	230	726	754	711	209	276	240	131	65	119	277	248	130	248	130	66	61	97	172
WEIGHTED BASE	1066	527	540	122*	208	195	197	354	330	197	364	228	327	294	254	290	248	159*	51*	63*	119	467	736	330	312	695	1009	163	117
Very favourable	390	160	226	22	58	58	79	172	80	137	173	45	101	127	116	52	98	99	23	59	214	176	257	133	120	230	340	26	36
36%	30%	42%	18%	28%	30%	40%	47%	47%	24%	33%	47%	20%	31%	44%	47%	36%	35%	40%	24%	45%	42%	35%	37%	33%	38%	31%	39%	40%	16%
Mainly favourable	281	124	149	3	28	54	52	93	82	105	99	54	92	70	63	64	77	67	44	11	18	178	102	200	80	116	164	248	30
26%	24%	28%	23%	26%	27%	27%	26%	25%	24%	28%	24%	24%	28%	24%	26%	25%	28%	27%	28%	21%	19%	29%	22%	27%	23%	30%	24%	27%	26%
Neither favourable nor unfavourable	217	125	87	36	44	44	38	54	80	82	54	66	62	52	37	54	59	37	40	9	17	123	93	150	67	91	126	152	62
20%	24%	16%	30%	21%	23%	19%	15%	24%	21%	15%	29%	19%	18%	15%	21%	21%	15%	25%	18%	19%	20%	20%	20%	19%	19%	23%	18%	17%	38%
Mainly unfavourable	59	33	26	1	7	14	11	17	18	24	17	16	19	14	10	14	13	10	15	1	7	35	24	40	19	29	30	48	50
5%	6%	5%	9%	3%	7%	5%	5%	5%	6%	6%	5%	7%	6%	5%	4%	6%	5%	4%	10%	1	7%	6%	5%	5%	5%	7%	4%	5%	6%
Very unfavourable	73	50	23	8	30	15	14	28	28	31	14	14	30	20	8	16	13	20	12	4	8	42	31	49	24	19	54	55	13
7%	9%	4%	7%	10%	8%	8%	4%	9%	8%	4%	6%	9%	9%	7%	3%	6%	5%	8%	8%	8%	8%	8%	7%	7%	7%	7%	5%	8%	6%
NET: Favourable	670	295	375	50	112	110	132	266	162	242	266	100	193	198	179	156	175	166	82	34	57	392	278	457	213	236	434	608	56
62%	54%	69%	41%	54%	57%	67%	73%	69%	49%	62%	73%	44%	59%	69%	73%	61%	62%	67%	52%	66%	61%	63%	59%	62%	61%	60%	63%	67%	35%
NET: Unfavourable	132	83	49	19	27	25	31	46	46	55	31	30	49	34	18	30	26	30	28	4	14	77	55	89	43	47	85	104	23
12%	16%	9%	16%	13%	15%	13%	8%	14%	14%	8%	13%	15%	15%	12%	8%	12%	9%	12%	17%	8%	15%	12%	12%	12%	12%	12%	11%	14%	14%
Don't know	67	35	29	17	25	12	1	13	42	13	13	32	22	4	10	15	21	15	9	4	5	26	42	40	27	17	50	45	22
6%	7%	5%	14%	12%	6%	*	4%	13%	13%	3%	4%	14%	7%	1%	4%	6%	7%	6%	5%	7%	5%	4%	5%	8%	4%	7%	5%	14%	14%

Proportions/Means: Columns Tested [5% risk level] - a/b - c(A)/N/J/k - N/U/ - v/I/m/n - o/p/h/l/h/l - s/v - w/x - A/B - C/D  
 Overlap formulae used. \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 22  
Q3\_5 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very favourable	390 36%	264 40%	75 24%	50 46%	68 37%	153 41%	85 37%	83 28%	111 32%	279 38%	90 61%	94 30%	36 40%	55 50%	11 10%	136 32%	145 53%
Mainly favourable	281 26%	197 30%	65 20%	19 18%	26 14%	111 30%	55 24%	89 29%	104 30%	177 24%	35 23%	99 31%	32 36%	31 28%	22 22%	127 29%	75 27%
Neither favourable nor unfavourable	217 20%	110 17%	90 28%	17 16%	50 27%	55 15%	50 22%	62 20%	66 19%	150 20%	18 12%	71 22%	14 16%	11 10%	37 36%	98 23%	28 10%
Mainly unfavourable	59 5%	25 4%	28 9%	7 6%	16 9%	18 5%	14 6%	11 4%	10 3%	49 7%	3 2%	26 8%	3 4%	2 2%	7 7%	30 7%	5 2%
Very unfavourable	73 7%	36 5%	28 9%	9 8%	15 8%	14 4%	14 6%	29 10%	31 9%	42 6%	- -	23 7%	1 1%	7 6%	15 14%	27 6%	16 6%
NET: Favourable	670 62%	461 70%	139 44%	70 64%	94 50%	263 72%	140 61%	172 57%	215 62%	456 62%	125 84%	193 61%	68 76%	86 78%	33 32%	262 61%	220 80%
NET: Unfavourable	132 12%	61 9%	55 17%	16 15%	32 17%	32 9%	28 12%	41 13%	41 12%	91 12%	3 2%	49 15%	4 5%	9 8%	22 21%	57 13%	21 8%
Don't know	67 6%	28 4%	33 10%	6 6%	12 6%	18 5%	10 5%	27 9%	25 7%	42 6%	2 1%	5 2%	3 4%	4 4%	11 11%	13 3%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 23  
Q3. 6 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY				
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)		
UNWEIGHTED BASE	1000	513	487	211	226	226	337	314	110	147	210	226	243	213	209	219	210	131	85	117	217	210	210	210	210	210	210	210	210	210	210
WEIGHTED BASE	1086	527	559	122	150	195	354	330	192	364	228	327	283	244	254	293	248	159*	51*	93*	619	467	736	350	391	693	909	109	163		
Very favourable	74	45	29	18	18	13	18	35	21	18	27	20	20	8	10	21	21	18	2	2	36	38	50	19	24	40	50	24	15%		
7%	9%	5%	15%	8%	5%	6%	5%	11%	5%	5%	12%	6%	7%	3%	4%	8%	9%	11%	3%	2%	6%	8%	7%	5%	9%	6%	5%	5%	15%		
Mainly favourable	203	102	96	20	26	35	31	51	35	51	63	64	44	32	61	46	41	29	5	21	122	90	158	45	77	126	166	36	16%		
19%	19%	18%	24%	27%	18%	16%	14%	26%	17%	14%	28%	19%	15%	13%	24%	16%	17%	18%	10%	22%	20%	17%	21%	13%	20%	18%	18%	22%			
Neither favourable nor unfavourable	307	144	155	37	59	64	98	96	112	98	73	95	71	67	73	79	60	51	20	24	167	139	209	98	118	188	250	55	28%		
28%	27%	29%	20%	29%	33%	25%	27%	29%	29%	27%	32%	29%	25%	28%	29%	28%	24%	23%	40%	25%	27%	30%	26%	28%	20%	27%	27%	34%			
Mainly unfavourable	216	90	123	19	39	48	49	70	49	98	70	31	70	66	48	64	54	26	6	17	135	81	154	62	83	133	200	11	20%		
20%	17%	23%	16%	14%	25%	25%	19%	15%	25%	19%	14%	21%	23%	20%	19%	23%	22%	17%	12%	19%	22%	17%	21%	18%	21%	19%	22%	7%			
Very unfavourable	243	122	118	12	33	26	56	116	45	82	116	20	59	82	81	52	57	60	32	29	140	103	134	109	70	173	213	24	22%		
22%	23%	22%	10%	16%	13%	10%	16%	14%	21%	32%	9%	18%	29%	33%	20%	20%	24%	20%	25%	32%	23%	22%	18%	31%	18%	25%	23%	15%			
NET: Favourable	277	147	125	47	73	45	43	69	120	88	69	90	84	64	40	71	67	63	47	7	22	158	119	213	64	111	166	216	60		
26%	28%	23%	39%	30%	23%	22%	19%	30%	30%	22%	19%	40%	26%	22%	16%	28%	24%	25%	29%	24%	26%	25%	29%	18%	28%	24%	24%	37%			
NET: Unfavourable	459	212	241	32	62	74	105	185	94	180	185	51	129	149	130	100	121	115	58	19	47	275	184	288	171	153	306	413	36		
42%	40%	45%	16%	30%	38%	33%	31%	33%	28%	40%	31%	23%	40%	32%	33%	39%	43%	46%	37%	50%	43%	39%	39%	49%	39%	44%	45%	22%			
Don't know	44	23	19	7	13	12	*	12	20	12	12	14	18	5	7	10	14	11	4	5	17	26	26	17	9	34	30	12			
4%	4%	4%	3%	6%	6%	5%	3%	6%	6%	3%	3%	6%	6%	2%	3%	4%	5%	4%	2%	10%	3%	6%	4%	5%	2%	5%	3%	7%			

Proportions/Means: Columns Tested ISX risk level - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overall formulae used: \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 24  
Q3\_6 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very favourable	74 7%	40 6%	28 9%	6 5%	7 4%	22 6%	24 11%	21 7%	31 9%	42 6%	10 7%	26 8%	8 9%	5 5%	9 8%	28 6%	16 6%
Mainly favourable	203 19%	132 20%	53 17%	19 17%	26 14%	58 16%	47 21%	71 24%	84 24%	119 16%	20 13%	78 25%	16 18%	12 11%	22 22%	86 20%	45 16%
Neither favourable nor unfavourable	307 28%	180 27%	100 32%	26 24%	55 29%	103 28%	67 29%	82 27%	92 27%	214 29%	23 15%	105 33%	30 33%	20 18%	32 31%	143 33%	52 19%
Mainly unfavourable	216 20%	140 21%	57 18%	20 18%	34 18%	81 22%	33 15%	68 22%	73 21%	143 19%	40 27%	55 17%	19 22%	29 26%	11 11%	77 18%	55 20%
Very unfavourable	243 22%	149 23%	61 19%	32 30%	57 30%	94 26%	47 21%	44 15%	49 14%	194 26%	53 36%	51 16%	13 15%	41 37%	23 23%	88 21%	100 37%
NET: Favourable	277 26%	172 26%	81 25%	24 23%	34 18%	80 22%	71 31%	92 30%	116 33%	161 22%	30 20%	104 33%	25 28%	17 15%	31 30%	114 26%	61 22%
NET: Unfavourable	459 42%	289 44%	118 37%	52 48%	91 49%	176 48%	80 35%	112 37%	122 35%	337 46%	93 63%	106 33%	32 36%	70 63%	35 34%	165 38%	155 57%
Don't know	44 4%	19 3%	18 6%	6 6%	7 4%	10 3%	10 4%	17 6%	17 5%	27 4%	2 1%	4 1%	2 3%	3 3%	6 6%	8 2%	5 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 25  
Q3 - 7 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Meghan, the Duchess of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION					REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY					
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/BC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	OTHER ETHNIC GROUPS (ab)	ETHNIC MINORITY GROUPS (ac)			
UNWEIGHTED BASE	100%	51%	49%	11%	21%	32%	26%	14%	10%	19%	23%	22%	21%	21%	25%	24%	24%	13%	13%	13%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	
WEIGHTED BASE	106%	52%	54%	12%	20%	30%	26%	14%	10%	19%	23%	22%	21%	25%	24%	24%	13%	13%	13%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%		
Very favourable	50%	54%	46%	12%	18%	26%	24%	10%	10%	16%	20%	19%	18%	18%	18%	18%	18%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	
Mainly favourable	12%	13%	10%	16%	13%	18%	16%	6%	6%	10%	12%	11%	10%	10%	10%	10%	10%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	
Neither favourable nor unfavourable	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	
Mainly unfavourable	22%	20%	22%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	
Very unfavourable	21%	19%	23%	17%	19%	20%	20%	18%	18%	20%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%
NET: Favourable	32%	30%	30%	33%	33%	42%	40%	17%	17%	26%	32%	31%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	
NET: Unfavourable	57%	55%	53%	53%	53%	58%	56%	33%	33%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	
Don't know	5%	5%	4%	10%	6%	5%	4%	8%	3%	4%	9%	5%	2%	3%	4%	4%	6%	6%	8%	8%	4%	6%	4%	6%	3%	6%	3%	6%	3%	6%	3%	6%	

Presentations: Means; Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
Overlap formulae used. \* small base  
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 26  
Q3\_7 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Meghan, the Duchess of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very favourable	50 5%	25 4%	20 6%	5 4%	8 4%	11 3%	13 6%	18 6%	21 6%	29 4%	8 5%	21 7%	3 4%	*	5 5%	20 5%	4 1%
Mainly favourable	129 12%	73 11%	43 14%	13 12%	13 7%	35 9%	31 14%	50 16%	60 17%	69 9%	13 9%	51 16%	12 14%	5 5%	15 14%	68 16%	15 5%
Neither favourable nor unfavourable	285 26%	169 26%	91 29%	25 23%	57 31%	82 22%	66 29%	80 27%	94 27%	191 26%	18 12%	100 31%	25 28%	18 16%	36 34%	127 30%	52 19%
Mainly unfavourable	223 21%	158 24%	55 17%	11 10%	23 12%	84 23%	46 20%	71 24%	81 23%	142 19%	38 25%	63 20%	23 26%	20 18%	19 18%	78 18%	61 22%
Very unfavourable	348 32%	217 33%	84 26%	48 44%	75 40%	150 41%	61 27%	63 21%	71 21%	277 37%	70 47%	79 25%	24 27%	64 18%	25 24%	127 29%	136 50%
NET: Favourable	179 17%	98 15%	64 20%	17 16%	21 11%	45 12%	45 20%	68 22%	81 23%	98 13%	21 14%	72 23%	16 18%	5 5%	20 19%	88 20%	19 7%
NET: Unfavourable	572 53%	375 57%	138 44%	59 54%	98 52%	234 63%	107 47%	134 44%	153 44%	419 57%	108 73%	142 44%	47 53%	84 76%	43 42%	205 48%	198 72%
Don't know	50 5%	18 3%	25 8%	7 6%	10 6%	8 2%	12 5%	20 7%	19 5%	31 4%	2 1%	5 2%	2 2%	3 3%	5 5%	10 2%	5 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 27  
Q3.8 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Anna, Princess Royal

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C1 (u)	C2/D (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1006	513	493	115	211	226	143	111	100	107	230	226	254	213	269	270	230	131	83	65	117	207	245	130	165	652	354	853	172
WEIGHTED BASE	1086	527	540	122	208	195	137	94	83	94	228	227	254	244	254	260	248	159*	51*	63*	119	207	245	130	165	652	354	853	172
Very favourable	38%	32%	37%	13%	21%	26%	17%	10%	7%	10%	28%	28%	31%	24%	27%	26%	23%	19%	15%	20%	28%	24%	25%	25%	25%	27%	29%	27%	28%
Mainly favourable	25%	24%	25%	11%	15%	13%	8%	5%	4%	5%	13%	13%	15%	14%	14%	14%	13%	19%	29%	32%	29%	24%	26%	25%	25%	27%	26%	27%	28%
Neither favourable nor unfavourable	27%	27%	24%	28%	20%	29%	28%	25%	21%	21%	23%	24%	26%	27%	22%	28%	25%	26%	23%	22%	26%	24%	26%	24%	26%	24%	24%	24%	24%
Mainly unfavourable	5%	3%	7%	8%	11%	15%	11%	15%	19%	19%	10%	12%	12%	12%	8%	16%	17%	10%	2%	6%	4%	19%	19%	16%	16%	16%	16%	16%	17%
Very unfavourable	7%	10%	5%	12%	10%	8%	6%	3%	11%	7%	3%	8%	11%	6%	9%	5%	6%	10%	7%	4%	7%	26%	7%	6%	7%	6%	9%	6%	10%
NET: Favourable	57%	54%	59%	32%	36%	39%	28%	25%	29%	29%	41%	41%	46%	36%	37%	32%	30%	29%	24%	20%	34%	28%	31%	30%	31%	32%	33%	31%	32%
NET: Unfavourable	14%	16%	9%	18%	15%	11%	8%	16%	14%	8%	14%	17%	11%	6%	12%	11%	13%	16%	11%	10%	13%	11%	13%	11%	10%	14%	11%	11%	17%
Don't know	9%	8%	9%	20%	17%	12%	7%	3%	19%	7%	3%	18%	14%	3%	9%	10%	8%	7%	14%	13%	7%	12%	9%	10%	7%	10%	8%	7%	7%

Proportions/Means: Columns Tested [5% risk level] - a/b - c(A)/N/K; N(U); - N(U)/m/n - o/p/q/r/h/t - s/v - w/x - A/B - C/D  
 Overlap formulae used. \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 28  
Q3\_8 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Anne, Princess Royal

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very favourable	305 28%	197 30%	62 19%	46 43%	61 33%	129 35%	65 29%	49 16%	74 21%	231 31%	77 52%	77 24%	31 34%	40 36%	16 15%	117 27%	120 44%
Mainly favourable	271 25%	184 28%	67 21%	20 18%	33 17%	97 26%	60 26%	81 27%	93 27%	177 24%	37 25%	93 29%	28 31%	32 29%	21 20%	118 27%	74 27%
Neither favourable nor unfavourable	277 26%	168 26%	87 27%	22 20%	44 23%	84 23%	58 25%	91 30%	97 28%	180 24%	21 14%	89 28%	21 23%	26 23%	41 40%	114 26%	51 18%
Mainly unfavourable	59 5%	29 4%	22 7%	8 8%	15 8%	19 5%	11 5%	14 5%	14 4%	45 6%	4 3%	18 6%	8 9%	4 4%	6 6%	27 6%	6 2%
Very unfavourable	75 7%	33 5%	37 12%	4 4%	19 10%	12 3%	13 6%	30 10%	30 9%	45 6%	6 4%	25 8%	1 1%	4 4%	12 12%	31 7%	15 6%
NET: Favourable	576 53%	381 58%	129 41%	66 61%	94 50%	226 61%	126 55%	130 43%	168 48%	408 55%	114 77%	171 54%	58 65%	72 66%	37 35%	235 55%	195 71%
NET: Unfavourable	134 12%	62 9%	60 19%	13 12%	34 18%	31 8%	25 11%	44 15%	44 13%	91 12%	10 7%	43 14%	9 10%	8 8%	18 18%	58 14%	22 8%
Don't know	99 9%	48 7%	43 13%	8 7%	15 8%	27 7%	21 9%	36 12%	39 11%	60 8%	3 2%	16 5%	1 1%	4 3%	8 7%	23 5%	7 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 29  
Q3.9 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Andrew Mountbatten-Windsor, formerly known as Prince Andrew  
Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1006	513	544	119	211	132	206	143	110	147	230	226	221	207	279	240	248	159*	51*	93*	619	467	330	331	693	309	100	172	
WEIGHTED BASE	1086	527	540	122*	197	195	197	354	330	192	364	228	327	288	244	254	200	248	159*	51*	93*	619	467	330	331	693	309	100	172
Very favourable	19	14	5	8	5	2	4	-	13	8	-	12	5	2	-	8	8	1	6	4	12	7	17	1	8	10	12	8	
	2%	3%	1%	6%	3%	1%	2%	-	4%	2%	-	5%	2%	1%	-	3%	3%	1%	3%	1%	2%	1%	2%	1%	2%	1%	1%	4%	
Mainly favourable	39	29	10	10	14	4	3	5	27	7	5	23	8	5	3	8	6	9	12	3	2	22	16	32	8	21	19	27	13
	4%	6%	2%	11%	7%	2%	2%	1%	8%	2%	1%	10%	3%	2%	1%	3%	2%	3%	7%	5%	2%	4%	4%	2%	4%	5%	3%	8%	
Neither favourable nor unfavourable	55	56	39	23	30	16	14	22	43	31	22	35	27	18	15	14	17	18	15	3	7	51	44	56	39	36	59	68	27
	9%	11%	7%	19%	10%	8%	7%	6%	13%	8%	6%	15%	8%	6%	6%	5%	13%	9%	7%	8%	8%	9%	8%	11%	9%	9%	8%	16%	
Mainly unfavourable	106	56	49	11	15	17	26	37	26	42	37	20	25	40	22	26	38	21	12	2	7	57	50	71	35	34	72	89	16
	10%	11%	9%	9%	7%	9%	13%	10%	8%	11%	10%	9%	8%	14%	9%	10%	14%	8%	3%	5%	7%	9%	11%	10%	10%	9%	10%	10%	10%
Very unfavourable	783	347	420	59	139	145	148	292	198	293	292	121	245	217	200	189	181	187	110	38	77	459	324	532	251	280	503	686	85
	72%	66%	78%	48%	67%	74%	75%	80%	60%	75%	80%	53%	75%	76%	82%	75%	65%	75%	69%	75%	82%	74%	69%	72%	72%	72%	72%	72%	70%
NET: Favourable	58	43	15	21	18	7	7	5	40	13	5	35	13	7	3	14	12	9	17	3	2	35	23	49	9	29	29	38	19
	5%	8%	3%	17%	9%	3%	4%	1%	12%	3%	1%	15%	4%	2%	1%	6%	4%	4%	11%	6%	2%	6%	5%	7%	3%	7%	4%	4%	11%
NET: Unfavourable	889	403	469	70	154	162	174	330	224	335	330	141	269	257	222	215	220	208	122	41	83	516	373	603	287	314	575	775	101
	82%	77%	87%	57%	74%	82%	88%	91%	68%	86%	89%	62%	82%	80%	81%	85%	78%	84%	77%	80%	80%	83%	80%	82%	82%	80%	83%	83%	62%
Don't know	43	24	18	8	15	10	2	8	23	12	8	17	17	6	4	11	12	13	4	4	*	17	26	27	16	12	32	27	17
	4%	5%	3%	7%	7%	7%	1%	2%	7%	3%	2%	7%	5%	2%	2%	4%	4%	5%	3%	7%	*	3%	6%	4%	3%	3%	5%	3%	10%

Proportions/Mean: Columns Tested ISX risk level - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
Overall formulae used: \* small base  
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 30  
Q3\_9 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Andrew Mountbatten-Windsor, formerly known as Prince Andrew

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very favourable	19 2%	12 2%	7 2%	- -	* -	4 1%	4 2%	11 4%	13 4%	5 1%	5 3%	6 2%	1 1%	4 3%	1 1%	4 1%	2 1%
Mainly favourable	39 4%	23 4%	14 4%	2 2%	6 3%	9 3%	9 4%	15 5%	24 7%	15 2%	8 6%	11 3%	2 2%	9 8%	5 5%	16 4%	13 5%
Neither favourable nor unfavourable	95 9%	50 8%	39 12%	6 6%	17 9%	28 8%	23 10%	27 9%	30 9%	65 9%	9 6%	19 6%	11 12%	5 5%	9 9%	32 7%	15 5%
Mainly unfavourable	106 10%	69 10%	30 9%	8 7%	20 11%	29 8%	22 10%	35 12%	34 10%	72 10%	18 12%	30 10%	3 3%	15 14%	14 13%	31 7%	32 12%
Very unfavourable	783 72%	489 74%	206 65%	88 81%	137 73%	292 79%	159 70%	195 64%	224 65%	559 76%	106 72%	248 78%	73 82%	72 66%	74 71%	340 79%	208 76%
NET: Favourable	58 5%	35 5%	21 6%	2 2%	6 3%	13 4%	13 6%	26 9%	38 11%	21 3%	13 9%	17 5%	3 3%	12 11%	5 5%	20 5%	15 5%
NET: Unfavourable	889 82%	558 84%	236 74%	96 88%	157 84%	321 87%	181 79%	230 76%	259 75%	631 85%	124 84%	279 87%	76 85%	87 79%	87 84%	371 86%	240 88%
Don't know	43 4%	18 3%	22 7%	4 4%	7 4%	6 2%	12 5%	19 6%	21 6%	22 3%	2 1%	4 1%	- -	5 5%	2 2%	7 2%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



**Table 31**  
**Q3\_10 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Sarah Ferguson, the former Duchess of York**  
Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY				
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)		
UNWEIGHTED BASE	1006	515	544	115	211	157	226	143	313	167	230	226	224	211	207	210	240	131	53	65	117	210	210	131	66	62	117	210	131	66	62
WEIGHTED BASE	1086	527	540	122*	208	195	197	354	330	192	364	228	327	288	244	254	280	248	159*	51*	63*	619	467	736	350	371	695	909	109	163	
Very favourable	25	15	9	6	10	8	4	1	16	7	1	13	10	-	1	5	8	8	6	2	1	14	11	23	2	10	14	14	11	14	
	2%	3%	2%	5%	5%	2%	2%	1	5%	2%	1	6%	3%	-	1%	2%	3%	1%	4%	3%	1%	2%	2%	1%	3%	2%	2%	2%	2%	7%	
Mainly favourable	62	30	32	13	17	15	9	7	21	24	7	26	21	12	3	17	11	4	21	5	5	40	22	54	8	23	29	44	16	16	
	6%	6%	6%	11%	8%	8%	5%	2%	9%	6%	2%	11%	7%	4%	1%	7%	4%	1%	13%	9%	5%	6%	5%	7%	2%	8%	4%	5%	10%	10%	
Neither favourable nor unfavourable	277	138	137	33	66	58	54	66	100	112	66	68	97	67	46	62	76	72	47	7	14	138	139	155	83	90	188	223	51	51	
	26%	26%	25%	27%	32%	30%	28%	18%	30%	29%	18%	30%	30%	23%	19%	24%	27%	29%	13%	15%	22%	30%	26%	24%	23%	27%	25%	25%	32%	32%	
Mainly unfavourable	214	109	101	16	35	44	40	80	51	84	80	31	68	69	47	56	72	39	22	8	17	128	86	160	55	81	134	192	21	21	
	20%	21%	19%	13%	17%	22%	21%	22%	15%	21%	22%	13%	21%	24%	19%	22%	26%	16%	14%	15%	18%	21%	18%	22%	16%	21%	19%	21%	13%	13%	
Very unfavourable	406	194	207	22	40	57	200	62	145	200	37	92	135	142	92	88	107	52	22	45	249	157	243	163	146	260	161	37	37		
	37%	37%	38%	18%	19%	29%	44%	19%	19%	17%	10%	18%	28%	47%	10%	30%	31%	43%	33%	44%	40%	40%	34%	33%	46%	37%	44%	40%	23%	23%	
NET: Favourable	87	45	41	20	27	18	13	8	47	31	8	39	32	12	4	21	19	27	27	7	6	54	33	77	10	43	43	58	27	27	
	8%	9%	8%	16%	13%	9%	7%	2%	14%	8%	2%	17%	10%	4%	2%	8%	7%	3%	17%	13%	6%	9%	7%	10%	3%	11%	6%	6%	16%	16%	
NET: Unfavourable	411	303	308	38	75	101	128	280	112	129	280	68	161	204	188	148	159	147	74	30	62	177	243	403	218	226	394	153	58	58	
	57%	57%	57%	31%	36%	52%	65%	77%	34%	58%	77%	30%	49%	71%	77%	58%	57%	59%	47%	60%	66%	61%	52%	55%	62%	58%	57%	61%	35%	35%	
Don't know	101	40	54	11	40	18	2	10	22	7	10	53	38	5	6	22	25	23	11	7	12	49	52	61	40	32	69	74	27	27	
	9%	8%	10%	6%	6%	9%	1%	3%	22%	5%	3%	23%	12%	2%	2%	9%	9%	9%	7%	14%	13%	8%	11%	8%	12%	8%	10%	8%	17%	17%	

Presentations: Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
Overlap formulae used. \* small base  
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 32  
Q3\_10 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal Family? Sarah Ferguson, the former Duchess of York

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very favourable	25 2%	16 2%	8 3%	- -	2 1%	6 2%	7 3%	11 4%	16 5%	9 1%	3 2%	9 3%	* *	1 1%	2 2%	8 2%	3 1%
Mainly favourable	62 6%	37 6%	19 6%	6 6%	6 3%	15 4%	11 5%	30 10%	37 11%	25 3%	6 4%	21 6%	6 7%	5 5%	2 2%	26 6%	13 5%
Neither favourable nor unfavourable	277 26%	172 26%	83 26%	22 20%	44 24%	82 22%	73 32%	78 26%	105 30%	173 23%	39 26%	67 21%	19 21%	38 35%	21 21%	83 19%	75 28%
Mainly unfavourable	214 20%	145 22%	48 15%	21 20%	34 18%	86 23%	36 16%	60 20%	61 18%	153 21%	27 18%	69 22%	24 27%	15 14%	31 29%	97 23%	54 20%
Very unfavourable	406 37%	242 37%	110 35%	54 50%	91 49%	153 41%	76 33%	86 28%	90 26%	316 43%	70 47%	138 43%	38 42%	43 39%	37 35%	194 45%	120 44%
NET: Favourable	87 8%	53 8%	27 9%	6 6%	8 4%	20 5%	18 8%	41 13%	53 15%	34 5%	8 6%	30 9%	7 7%	7 6%	4 4%	34 8%	16 6%
NET: Unfavourable	621 57%	387 59%	158 50%	76 70%	125 67%	238 65%	112 49%	145 48%	151 44%	469 64%	97 65%	207 65%	61 69%	59 53%	67 65%	290 68%	173 63%
Don't know	101 9%	48 7%	49 15%	4 4%	9 5%	28 8%	26 11%	38 13%	39 11%	63 8%	4 3%	15 5%	2 3%	6 6%	12 11%	23 5%	9 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 33  
Q4 - To what extent, if at all, do you think Charles III is doing a good job or bad job as King?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1000	515	484	115	211	327	256	141	311	400	147	230	226	241	213	207	278	240	131	51	6	117	277	245	131	565	434	812	187
WEIGHTED BASE	1086	527	540	122*	208	325	254	134	330	432	164	228	227	238	244	254	293	248	159*	51*	63*	619	467	736	350	371	693	100	163
Very good job	165	79	84	7	27	48	29	83	26	47	83	22	35	65	47	38	32	47	17	14	18	57	69	113	52	59	107	154	10
	15%	15%	16%	6%	13%	9%	15%	23%	11%	12%	23%	10%	11%	21%	19%	15%	11%	19%	11%	27%	16%	15%	15%	15%	15%	15%	15%	17%	6%
Fairly good job	336	160	172	20	56	41	72	128	55	114	138	56	83	98	99	74	110	69	48	12	23	205	132	219	117	136	200	282	41
	31%	30%	32%	24%	27%	21%	37%	38%	26%	29%	38%	25%	25%	34%	41%	29%	39%	28%	30%	24%	25%	33%	28%	30%	34%	35%	29%	32%	25%
Neither good nor bad job	366	176	183	42	67	54	69	95	108	163	95	73	136	91	66	90	83	78	55	14	35	205	161	250	106	124	242	292	71
	34%	33%	34%	34%	32%	48%	35%	26%	33%	41%	26%	32%	42%	32%	27%	36%	33%	32%	35%	27%	38%	33%	28%	35%	30%	32%	35%	32%	44%
Fairly bad job	75	39	34	18	13	18	10	16	31	28	16	29	12	12	12	22	16	17	14	2	3	37	38	57	19	29	46	62	11
	7%	7%	6%	15%	6%	9%	5%	4%	9%	7%	4%	13%	7%	4%	5%	9%	6%	7%	9%	4%	4%	6%	8%	8%	5%	8%	7%	7%	12
Very bad job	70	37	31	12	26	9	8	14	14	17	14	21	26	14	9	14	10	18	11	4	13	36	34	44	26	19	51	54	11
	6%	7%	6%	10%	13%	5%	4%	4%	11	4%	4%	9%	8%	5%	3%	5%	4%	7%	7%	8%	14%	6%	7%	6%	7%	6%	7%	6%	7%
NET: Good job	502	239	257	36	83	59	102	221	120	161	221	78	118	159	147	112	142	116	65	26	41	301	200	332	170	194	307	446	52
	46%	45%	48%	30%	40%	30%	48%	61%	30%	41%	61%	34%	36%	50%	60%	44%	51%	47%	41%	50%	44%	49%	43%	45%	48%	50%	44%	49%	32%
NET: Bad job	145	76	66	30	39	28	18	30	69	46	30	50	49	26	20	36	26	35	25	6	16	73	72	101	44	49	96	116	23
	13%	14%	12%	24%	19%	14%	9%	8%	21%	12%	8%	22%	15%	9%	8%	14%	9%	14%	16%	12%	17%	12%	15%	14%	13%	12%	14%	13%	14%
Don't know	73	35	34	14	19	15	8	18	33	23	18	26	24	12	12	15	20	19	13	5	1	40	34	43	30	25	49	56	17
	7%	7%	6%	12%	9%	7%	4%	5%	10%	6%	5%	11%	7%	4%	5%	6%	7%	7%	8%	10%	1%	6%	7%	6%	9%	6%	7%	6%	11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used: \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 34  
Q4 - To what extent, if at all, do you think Charles III is doing a good job or bad job as King?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very good job	165 15%	117 18% b	33 10%	16 14%	32 17%	63 17%	32 14%	37 12%	46 13%	119 16%	41 28% kn	41 13%	18 21%	16 15%	11 10%	65 15%	61 22%
Fairly good job	336 31%	224 34% b	77 24%	35 33%	49 26%	132 36%	72 31%	84 28%	109 31%	227 31%	59 39% n	107 34%	39 44%	37 33%	23 22%	145 34%	98 36%
Neither good nor bad job	366 34%	213 32%	114 36%	40 36%	64 34%	115 31%	75 33%	111 37%	126 36%	240 33%	39 27%	119 37%	22 25%	29 26%	39 38%	158 37%	74 27%
Fairly bad job	75 7%	39 6% ac	35 11%	2 1%	14 8%	26 7%	18 8%	17 6%	18 5%	57 8%	6 4%	23 7%	8 9%	10 9%	8 8%	26 6%	16 6%
Very bad job	70 6%	37 6%	26 8%	6 6%	11 6%	13 3%	21 9% e	25 8% e	27 8%	43 6%	- -	12 4%	1 1%	13 12% jkl	14 14% jkl	16 4%	16 6%
NET: Good job	502 46%	341 52% b	110 35%	51 47%	81 43%	195 53%	104 45%	122 40%	156 45%	346 47%	100 67% kmn	148 46%	58 65% kn	53 48%	34 32%	210 49%	159 58%
NET: Bad job	145 13%	77 12% ac	60 19% ac	8 7%	25 13%	39 10%	39 17%	42 14%	45 13%	100 14%	6 4%	35 11%	8 9%	24 22% jk	23 22% jk	42 10%	32 12%
Don't know	73 7%	30 5%	34 11%	10 9%	17 9%	19 5%	10 5%	27 9%	21 6%	53 7%	3 2%	18 6%	1 1%	5 4%	8 8%	20 5%	9 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[Return to Index](#)



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 35

Q5 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...?

Base: All adults aged 18-75 in Great Britain

	10 years from now?	20 years from now?	50 years from now?
UNWEIGHTED BASE	1086	1086	1086
WEIGHTED BASE	1086	1086	1086
Very likely	473 44%	345 32%	237 22%
Fairly likely	385 35%	419 39%	311 29%
Fairly unlikely	78 7%	112 10%	210 19%
Very unlikely	32 3%	77 7%	133 12%
NET: Very/fairly likely	858 79%	764 70%	549 51%
NET: Very/fairly unlikely	110 10%	188 17%	343 32%
Don't know	118 11%	133 12%	194 18%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 36  
Q5 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 10 years from now?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY			
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C1 (u)	C2/D (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)	
UNWEIGHTED BASE	1000	513	484	19	211	157	226	143	312	155	147	238	226	251	211	209	276	246	131	6	117	209	241	131	66	212	109	172	61	172
WEIGHTED BASE	1006	527	479	127*	208	195	354	330	197	354	228	327	234	244	254	200	248	193*	51*	63*	119	457	736	330	312	695	309	100	163	
Very likely	473	249	224	51	90	70	95	168	141	160	168	141	160	145	108	110	130	119	54	23	36	236	177	319	147	378	206	408	58	
45%	47%	40%	42%	43%	36%	48%	46%	43%	43%	42%	44%	37%	50%	44%	43%	46%	48%	34%	45%	39%	48%	38%	44%	42%	45%	43%	45%	43%	36%	
Fairly likely	385	169	207	44	57	90	65	130	100	155	130	74	122	89	89	98	98	89	54	15	22	224	161	271	114	144	241	321	52	
35%	32%	38%	36%	27%	46%	33%	36%	30%	30%	39%	36%	33%	41%	31%	37%	38%	35%	36%	34%	28%	35%	36%	34%	37%	32%	37%	35%	36%	32%	
Fairly unlikely	78	37	38	12	9	12	18	26	21	30	26	18	18	22	20	15	17	15	18	6	7	40	38	47	30	25	53	65	13	
7%	7%	7%	10%	4%	6%	9%	7%	6%	6%	6%	7%	8%	6%	6%	6%	6%	6%	11%	11%	7%	6%	8%	6%	6%	6%	6%	8%	7%	8%	
Very unlikely	32	14	18	6	7	4	9	12	11	9	9	6	10	6	7	8	7	7	7	1	22	11	26	6	14	19	21	9		
3%	3%	3%	3%	4%	3%	4%	2%	3%	4%	3%	3%	4%	3%	2%	3%	3%	2%	3%	4%	1	4%	2%	4%	2%	4%	3%	2%	3%	6%	
NET: Very/fairly likely	858	418	425	95	147	160	160	296	241	320	296	174	252	234	198	208	228	208	108	38	68	521	337	597	261	322	536	739	111	
79%	79%	79%	77%	71%	82%	81%	81%	73%	82%	81%	81%	77%	77%	81%	81%	82%	81%	84%	68%	74%	73%	84%	72%	83%	74%	82%	77%	81%	68%	
NET: Very/fairly unlikely	110	51	56	18	16	19	22	35	34	41	35	27	28	28	27	24	24	22	25	6	10	62	48	73	37	38	72	86	22	
10%	10%	10%	10%	7%	10%	13%	10%	10%	10%	10%	10%	12%	9%	10%	11%	9%	8%	9%	16%	11%	11%	10%	10%	10%	10%	10%	10%	9%	14%	
Don't know	118	58	59	9	45	16	15	32	55	31	32	27	46	26	20	23	29	18	26	8	15	36	82	65	53	31	87	84	30	
11%	11%	11%	8%	22%	8%	8%	9%	17%	17%	8%	9%	12%	14%	9%	8%	9%	10%	7%	6	15%	16%	9%	15%	8%	13%	13%	9%	18%	18%	

Proportions/Means: Columns Tested (5% risk level) -a/b - c/A/h/f/k - n/j/ - k/l/m/h - o/p/h/h/t - w/v - w/x - A/B - C/D  
 Overlap formulae used. \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 37  
Q5\_1 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 10 years from now?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very likely	473 44%	298 45%	134 42%	41 38%	79 42%	166 45%	101 44%	126 42%	149 43%	324 44%	79 53%	151 47%	40 45%	54 49%	28 27%	173 40%	141 52%
Fairly likely	385 35%	238 36%	104 33%	44 40%	67 36%	114 31%	77 34%	127 42%	140 40%	245 33%	55 37%	121 38%	41 46%	31 28%	41 40%	170 40%	91 33%
Fairly unlikely	78 7%	46 7%	23 7%	9 8%	13 7%	36 10%	13 6%	15 5%	18 5%	60 8%	11 7%	21 7%	3 4%	9 8%	10 10%	36 8%	15 6%
Very unlikely	32 3%	21 3%	9 3%	2 2%	6 3%	8 2%	11 5%	8 3%	13 4%	20 3%	2 1%	6 2%	-	9 8%	6 6%	8 2%	11 4%
NET: Very/fairly likely	858 79%	536 81%	238 75%	84 78%	146 78%	280 76%	179 78%	253 84%	289 83%	569 77%	134 90%	272 85%	81 91%	84 77%	69 67%	343 80%	232 85%
NET: Very/fairly unlikely	110 10%	67 10%	32 10%	11 10%	19 10%	44 12%	25 11%	22 7%	31 9%	79 11%	13 8%	27 8%	3 4%	17 16%	16 15%	44 10%	27 10%
Don't know	118 11%	58 9%	48 15%	13 12%	23 12%	44 12%	25 11%	27 9%	27 8%	91 12%	2 1%	20 6%	5 5%	8 8%	19 18%	42 10%	15 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 38  
Q5 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 20 years from now?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY							
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C (u)	C/D/E (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)					
UNWEIGHTED BASE	1006	513	494	136	211	206	163	114	100	187	208	226	243	211	209	219	200	131	85	117	207	245	230	245	230	245	230	245	230	245	230	245	230	245
WEIGHTED BASE	1086	527	540	127	195	195	154	119	106	144	189	186	144	89	126	98	95	115	108	95	52	18	21	259	160	292	127	159	260	364	49	301	163	
Very likely	34%	34%	35%	29%	31%	32%	26%	38%	31%	32%	32%	32%	31%	31%	28%	38%	30%	30%	34%	35%	29%	28%	29%	34%	28%	33%	29%	33%	33%	31%	31%	33%	28%	28%
Fairly likely	41%	41%	41%	38%	35%	35%	26%	38%	31%	32%	32%	32%	31%	31%	28%	38%	30%	30%	34%	35%	29%	28%	29%	34%	28%	33%	29%	33%	31%	31%	33%	28%	28%	
Fairly unlikely	11%	12%	9%	14%	8%	14%	7%	10%	10%	10%	10%	10%	10%	12%	10%	6%	13%	10%	10%	16%	8%	7%	10%	11%	10%	11%	10%	11%	10%	10%	10%	10%	13%	13%
Very unlikely	7%	4%	4%	13%	6%	13%	21%	23%	19%	34%	23%	23%	23%	19%	20%	25%	17%	13%	17%	14%	5%	9%	40%	37%	50%	26%	24%	52%	61%	16%	16%	10%	10%	
NET: Very/fairly likely	76%	77%	76%	71%	71%	71%	52%	70%	64%	64%	64%	64%	63%	62%	58%	74%	66%	66%	70%	71%	64%	64%	62%	68%	63%	66%	62%	66%	66%	66%	66%	66%	66%	
NET: Very/fairly unlikely	18%	18%	16%	23%	11%	20%	18%	16%	16%	19%	17%	17%	15%	20%	19%	17%	15%	16%	17%	23%	18%	17%	17%	19%	17%	17%	17%	17%	17%	17%	17%	17%	17%	
Don't know	13%	6%	7%	8%	4%	13%	21%	23%	19%	34%	23%	23%	23%	19%	20%	25%	17%	13%	17%	14%	5%	9%	40%	37%	50%	26%	24%	52%	61%	16%	16%	10%	10%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used: \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 39  
Q5\_2 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 20 years from now?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very likely	345 32%	223 34%	98 31%	25 23%	55 30%	115 31%	80 35%	95 31%	118 34%	227 31%	65 44%	116 36%	29 32%	38 34%	19 18%	115 27%	115 42%
Fairly likely	419 39%	266 40%	108 34%	45 41%	63 34%	143 39%	81 36%	131 43%	143 41%	276 37%	58 39%	125 39%	42 47%	39 35%	40 39%	184 43%	90 33%
Fairly unlikely	112 10%	62 9%	33 10%	17 16%	28 15%	31 9%	28 12%	25 8%	31 9%	81 11%	17 11%	37 12%	7 7%	7 7%	12 12%	54 12%	23 8%
Very unlikely	77 7%	42 6%	27 8%	8 7%	13 7%	33 9%	15 7%	16 5%	22 6%	54 7%	6 4%	18 6%	2 2%	12 11%	15 14%	27 6%	20 7%
NET: Very/fairly likely	764 70%	489 74%	206 65%	70 64%	118 63%	259 70%	161 70%	226 75%	261 75%	503 68%	123 83%	241 75%	70 79%	77 70%	59 57%	299 70%	205 75%
NET: Very/fairly unlikely	188 17%	104 16%	60 19%	25 23%	41 22%	64 17%	43 19%	41 14%	53 15%	136 18%	23 15%	54 17%	8 9%	20 18%	27 26%	81 19%	42 15%
Don't know	133 12%	68 10%	52 16%	14 13%	28 15%	45 12%	25 11%	35 12%	33 9%	101 14%	2 2%	24 8%	10 12%	14 13%	18 17%	50 12%	27 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 40  
Q5.3 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 50 years from now?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY				
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A/B/C (u)	C/D/E (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)		
UNWEIGHTED BASE	1006	513	494	136	211	132	206	143	313	400	147	230	226	243	211	209	219	240	131	85	117	219	245	130	565	441	565	441	172	174	
WEIGHTED BASE	1006	517	490	127	208	135	205	143	330	392	164	228	327	254	254	254	240	248	159*	51*	63*	613	403	350	371	695	309	1009	163	172	
Very likely	237	122	105	31	46	34	42	63	78	77	63	59	55	70	53	54	61	59	31	11	22	144	94	169	68	84	154	206	29	29	29
	22%	23%	19%	26%	22%	18%	22%	23%	24%	20%	23%	26%	17%	24%	22%	21%	22%	24%	19%	21%	23%	23%	20%	23%	19%	21%	22%	23%	18%	18%	
Fairly likely	311	137	174	37	54	56	69	95	91	125	95	67	94	89	62	72	91	70	44	15	29	195	116	216	96	122	180	262	47	47	
	29%	26%	32%	30%	26%	29%	35%	26%	28%	32%	26%	29%	29%	31%	25%	28%	29%	28%	30%	31%	32%	25%	29%	27%	21%	26%	26%	29%	29%	29%	
Fairly unlikely	210	107	98	29	40	47	28	67	68	75	67	51	68	43	47	55	59	47	30	8	12	124	86	156	54	74	136	184	22	22	
	19%	20%	18%	24%	19%	24%	14%	18%	21%	19%	18%	23%	21%	15%	19%	22%	21%	19%	16%	13%	20%	18%	21%	18%	19%	19%	20%	20%	13%	13%	
Very unlikely	133	66	62	12	14	32	31	44	26	63	44	17	44	38	34	35	29	32	19	6	12	76	57	89	44	48	85	105	28	28	
	12%	13%	12%	10%	7%	16%	16%	12%	8%	16%	12%	8%	13%	13%	14%	14%	10%	13%	12%	11%	13%	12%	12%	12%	12%	12%	12%	12%	17%	17%	
NET: Very/fairly likely	549	269	275	68	101	90	112	178	169	202	178	126	149	159	115	126	142	129	75	26	50	339	210	385	163	215	333	467	76	76	
	51%	51%	51%	56%	48%	46%	57%	49%	51%	51%	49%	55%	46%	55%	47%	50%	51%	52%	47%	51%	54%	55%	45%	52%	47%	50%	48%	51%	47%	47%	
NET: Very/fairly unlikely	343	173	160	41	54	79	59	111	94	138	111	69	112	81	82	90	88	79	49	14	24	200	143	245	98	122	221	290	49	49	
	32%	33%	30%	33%	26%	41%	30%	31%	29%	35%	31%	30%	34%	28%	33%	35%	31%	32%	31%	27%	26%	33%	31%	33%	28%	31%	32%	32%	30%	30%	
Don't know	194	85	105	14	14	26	27	74	67	53	74	33	65	48	47	38	51	40	35	11	19	80	114	105	89	54	140	152	37	37	
	18%	16%	19%	11%	11%	13%	14%	20%	20%	13%	20%	15%	20%	17%	19%	15%	18%	16%	22%	22%	20%	13%	24%	14%	14%	14%	14%	17%	23%	23%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used: \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 41  
Q5\_3 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...? 50 years from now?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	729	148*	319	89*	110*	104*	430	274
Very likely	237 22%	145 22%	72 23%	20 18%	38 21%	73 20%	66 29%	60 20%	88 25%	150 20%	50 34%	67 21%	18 20%	29 27%	10 9%	77 18%	84 31%
Fairly likely	311 29%	196 30%	85 27%	30 27%	53 28%	91 25%	57 25%	111 37%	113 33%	198 27%	39 26%	108 34%	29 32%	27 25%	22 21%	119 28%	68 25%
Fairly unlikely	210 19%	119 18%	63 20%	28 26%	45 24%	67 18%	44 19%	54 18%	60 17%	150 20%	26 17%	63 20%	22 24%	20 18%	24 23%	94 22%	47 17%
Very unlikely	133 12%	88 13%	32 10%	13 12%	22 12%	51 14%	29 13%	31 10%	42 12%	91 12%	20 13%	38 12%	8 8%	12 11%	21 20%	66 15%	29 11%
NET: Very/fairly likely	549 51%	341 52%	158 50%	50 46%	91 49%	164 45%	123 54%	170 56%	201 58%	348 47%	89 60%	175 55%	47 53%	57 52%	32 31%	195 46%	152 56%
NET: Very/fairly unlikely	343 32%	207 31%	95 30%	42 38%	68 36%	119 32%	73 32%	84 28%	102 29%	241 33%	46 31%	101 32%	29 33%	32 29%	45 44%	160 37%	77 28%
Don't know	194 18%	112 17%	65 21%	17 16%	28 15%	85 23%	33 15%	47 16%	44 13%	150 20%	14 9%	43 13%	13 14%	21 19%	27 26%	74 17%	45 16%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 42  
Q6 - Thinking about since Charles III became King, would you say the Royal Family has become more transparent or more secretive with the public, or has there not been any change from before?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY				
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)		
UNWEIGHTED BASE	1006	513	493	195	211	192	206	183	319	400	187	230	226	251	249	219	240	131	13	6	119	209	248	130	248	330	665	341	664	1009	172
WEIGHTED BASE	1086	527	540	122*	208	195	197	354	330	392	364	228	327	298	244	254	280	248	159*	51*	93*	619	467	736	350	391	695	909	163	163	
Much more transparent with the public	114	52	60	5	14	15	23	57	19	38	57	11	27	44	32	30	28	24	14	5	13	75	40	81	33	32	82	101	11	11	
	11%	10%	11%	4%	7%	8%	12%	16%	6%	10%	16%	5%	8%	15%	13%	12%	10%	10%	9%	11%	14%	12%	8%	11%	9%	8%	12%	11%	7%	7%	
Slightly more transparent with the public	318	135	182	27	38	44	63	145	65	108	145	49	62	104	103	60	93	76	44	18	27	185	133	208	110	131	187	280	34	34	
	29%	26%	34%	22%	18%	23%	32%	40%	20%	28%	40%	21%	19%	36%	42%	24%	33%	31%	27%	35%	29%	30%	28%	28%	31%	33%	27%	31%	21%	21%	
There hasn't been any change from before	346	186	149	34	69	73	67	103	102	141	103	74	119	87	66	88	90	75	53	15	26	219	127	242	104	153	213	298	47	47	
	32%	35%	28%	27%	33%	38%	34%	28%	31%	36%	28%	33%	36%	30%	27%	35%	32%	30%	33%	29%	27%	33%	27%	33%	30%	34%	31%	33%	29%	29%	
Slightly more secretive with the public	110	57	52	26	25	26	22	11	51	48	11	38	42	23	8	31	25	30	15	3	6	63	47	88	22	38	72	89	20	20	
	10%	11%	10%	21%	12%	14%	11%	3%	15%	12%	3%	17%	13%	8%	3%	12%	9%	12%	10%	5%	6%	10%	10%	12%	6%	10%	10%	10%	12%	12%	
Much more secretive with the public	73	35	37	11	21	7	12	21	32	20	21	22	17	17	17	15	21	17	11	1	8	33	40	48	24	27	46	53	19	19	
	7%	7%	7%	9%	10%	4%	6%	6%	10%	5%	6%	10%	5%	6%	7%	6%	8%	7%	7%	2%	9%	5%	9%	7%	7%	7%	7%	6%	12%	12%	
NET: Transparent	432	188	241	32	52	60	86	202	84	146	202	60	89	147	136	91	120	100	57	23	40	260	172	289	143	164	269	380	45	45	
	40%	36%	45%	26%	25%	31%	44%	55%	26%	37%	55%	26%	27%	51%	56%	36%	43%	40%	36%	46%	43%	42%	37%	39%	41%	42%	39%	42%	28%	28%	
NET: Secretive	183	92	89	37	46	34	34	32	83	68	32	60	59	39	25	46	46	47	27	3	14	96	87	136	46	65	118	142	39	39	
	17%	17%	16%	30%	22%	17%	17%	9%	23%	17%	9%	26%	18%	14%	10%	18%	17%	19%	17%	7%	15%	16%	19%	19%	13%	17%	17%	16%	24%	24%	
Don't know	125	61	61	19	42	28	9	27	61	37	27	33	60	14	18	30	24	27	22	9	14	44	82	68	57	30	95	88	32	32	
	12%	12%	11%	16%	20%	14%	5%	7%	18%	10%	7%	15%	18%	5%	7%	12%	8%	11%	14%	19%	15%	7%	17%	9%	16%	8%	14%	10%	20%	20%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used. \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
PUBLIC  
IPSOS

19 Feb 2026

Table 43  
Q6 - Thinking about since Charles III became King, would you say the Royal Family has become more transparent or more secretive with the public, or has there not been any change from before?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Much more transparent with the public	114	77	23	14	19	44	22	29	34	80	28	32	8	12	4	42	47
	11%	12%	7%	13%	10%	12%	10%	10%	10%	11%	19%	10%	9%	11%	4%	10%	17%
Slightly more transparent with the public	318	218	67	33	57	126	51	84	90	228	53	104	44	31	31	144	89
	29%	33%	21%	30%	30%	34%	22%	28%	26%	31%	35%	33%	49%	28%	30%	33%	33%
There hasn't been any change from before	346	197	117	32	62	114	80	90	110	236	43	112	20	39	36	145	78
	32%	30%	37%	30%	33%	31%	35%	30%	32%	32%	29%	35%	23%	36%	35%	34%	28%
Slightly more secretive with the public	110	73	31	6	9	29	38	35	55	54	18	29	8	11	8	41	27
	10%	11%	10%	5%	5%	8%	16%	12%	16%	7%	12%	9%	9%	10%	8%	10%	10%
Much more secretive with the public	73	34	28	11	15	16	18	24	24	49	5	16	5	5	12	20	12
	7%	5%	9%	10%	8%	4%	8%	8%	7%	7%	3%	5%	5%	4%	12%	5%	4%
NET: Transparent	432	295	90	47	76	170	73	113	124	308	80	136	52	43	35	185	136
	40%	45%	29%	43%	41%	46%	32%	37%	36%	42%	54%	43%	58%	39%	34%	43%	50%
NET: Secretive	183	107	59	16	24	45	55	59	80	103	23	45	13	16	21	61	40
	17%	16%	19%	15%	13%	12%	24%	19%	23%	14%	15%	14%	15%	15%	20%	14%	14%
Don't know	125	61	51	13	25	39	20	41	33	93	2	25	4	11	12	39	20
	12%	9%	16%	12%	13%	11%	9%	13%	9%	13%	1%	8%	4%	10%	11%	9%	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

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Table 44  
Q7 - Overall, how well or badly, if either do you think the Royal Family have handled the situation with Andrew Mountbatten-Windsor since allegations were first made against him?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION					SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	16-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	A1C1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (y)	NON GRADUATES (z)	WHITE ETHNIC GROUP (aa)	ETHNIC MINORITY GROUPS (ab)
UNWEIGHTED BASE	1000	515	484	15	211	152	206	143	313	400	187	230	226	243	210	200	210	131	83	65	117	207	245	130	66	202	107	66	172
WEIGHTED BASE	1066	527	540	122*	208	195	354	330	392	364	228	327	293	244	254	200	248	159*	51*	63*	619	467	736	330	311	693	309	100	163
Very well	52	27	25	8	13	4	10	16	20	15	18	16	11	14	12	15	4	14	7	2	10	23	29	60	17	17	56	43	6
5%	5%	5%	5%	6%	6%	2%	5%	4%	6%	4%	7%	3%	5%	5%	6%	1%	6%	4%	4%	10%	4%	6%	5%	4%	4%	5%	5%	4%	4%
Fairly well	248	122	112	32	41	33	45	107	64	78	107	46	56	82	64	58	70	54	31	12	24	159	90	172	76	92	156	219	36
23%	23%	25%	21%	19%	20%	17%	23%	29%	19%	20%	29%	20%	17%	29%	26%	23%	25%	20%	23%	25%	26%	19%	23%	22%	24%	24%	22%	24%	16%
Neither well nor badly	241	104	131	26	39	37	50	89	65	87	89	47	66	67	61	52	75	59	39	9	7	141	99	153	88	95	146	199	42
22%	20%	24%	21%	19%	19%	26%	24%	8	20%	22%	24%	20%	20%	23%	23%	20%	27%	24%	25%	17%	7%	23%	21%	21%	25%	24%	21%	22%	26%
Fairly badly	232	116	113	21	31	59	48	73	52	107	73	37	79	64	52	56	56	54	37	11	18	136	96	174	58	88	144	199	31
21%	22%	21%	17%	15%	30%	24%	20%	16%	16%	27%	20%	16%	24%	22%	21%	22%	20%	24%	21%	19%	22%	20%	24%	22%	24%	22%	21%	22%	19%
Very badly	179	99	77	24	45	25	32	54	68	57	54	44	56	39	40	49	40	41	18	5	26	111	69	124	56	68	112	151	25
17%	19%	14%	19%	21%	13%	16%	15%	106	21%	15%	15%	19%	17%	14%	16%	19%	14%	16%	11%	10%	28%	18%	15%	17%	16%	17%	16%	17%	16%
NET: Well	300	159	137	31	53	38	55	123	84	93	123	62	67	96	75	72	74	68	38	14	33	182	118	207	93	109	191	262	33
28%	30%	25%	25%	26%	19%	28%	34%	4	25%	24%	34%	27%	20%	33%	31%	29%	26%	27%	24%	27%	29%	25%	28%	27%	28%	27%	29%	29%	20%
NET: Badly	411	215	190	44	76	84	79	127	120	164	127	81	135	104	91	106	96	95	55	16	44	247	165	298	113	155	256	350	57
38%	41%	35%	36%	37%	43%	40%	35%	8	36%	42%	35%	36%	41%	36%	37%	42%	34%	38%	35%	31%	47%	40%	35%	40%	32%	40%	37%	39%	35%
Don't know	134	48	83	21	40	36	12	25	61	48	25	38	59	20	16	24	35	26	26	13	10	49	85	78	56	32	102	98	32
12%	9%	15%	17%	19%	15%	6%	7%	18%	18%	12%	7%	17%	18%	7%	7%	10%	13%	11%	16%	20%	8%	18%	11%	16%	8%	15%	15%	11%	20%
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D  
 Overlap formulae used: \* small base  
 This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-061766-07 - ROYALS  
13TH - 16TH FEBRUARY 2026  
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19 Feb 2026

Table 45  
Q7 - Overall, how well or badly, if either do you think the Royal Family have handled the situation with Andrew Mountbatten-Windsor since allegations were first made against him?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)
UNWEIGHTED BASE	1086	666	323	97	178	353	227	328	371	715	153	344	96	97	105	485	241
WEIGHTED BASE	1086	660	317	108*	187	368	229	302	347	739	148*	319	89*	110*	104*	430	274
Very well	52 5%	36 5%	13 4%	2 2%	6 3%	17 5%	19 8%	10 3%	23 7%	29 4%	12 8%	18 6%	3 4%	9 8%	4 4%	22 5%	17 6%
Fairly well	248 23%	155 23%	61 19%	33 30%	53 28%	81 22%	44 19%	71 24%	72 21%	177 24%	48 32%	80 25%	25 28%	30 28%	17 16%	99 23%	83 30%
Neither well nor badly	241 22%	152 23%	66 21%	23 21%	36 19%	103 28%	54 24%	49 16%	71 20%	170 23%	52 35%	58 18%	24 27%	23 21%	14 13%	102 24%	57 21%
Fairly badly	232 21%	149 23%	63 20%	19 18%	36 19%	77 21%	48 21%	71 24%	81 23%	151 20%	20 14%	79 25%	21 23%	22 20%	26 25%	90 21%	64 23%
Very badly	179 17%	99 15%	62 19%	18 17%	31 17%	51 14%	41 18%	57 19%	60 17%	119 16%	12 8%	72 23%	10 12%	12 11%	28 27%	77 18%	35 13%
NET: Well	300 28%	191 29%	74 23%	35 32%	59 31%	98 27%	62 27%	81 27%	94 27%	205 28%	60 41%	98 31%	28 32%	39 35%	21 20%	121 28%	100 37%
NET: Badly	411 38%	248 38%	125 39%	38 35%	67 36%	127 35%	89 39%	128 43%	141 41%	270 37%	33 22%	150 47%	31 35%	34 31%	54 52%	167 39%	99 36%
Don't know	134 12%	69 10%	53 17%	13 12%	26 14%	40 11%	24 10%	44 15%	41 12%	93 13%	4 2%	14 4%	5 6%	15 13%	15 15%	39 9%	18 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p  
Overlap formulae used. \* small base

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