

Many large power generating plants in Ontario with various fuel sources will have to be replaced over the next 10 years or so because they are aging. In Ontario, approximately 80% of the plants are being replaced. In order to help meet Ontario's growing electricity demand, would you strongly support, somewhat support, somewhat oppose or strongly oppose upgrading and refurbishing existing nuclear power plants?

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): All Respondents	4309	500	566	613	680	600	850	500
Base (Weighted): All Respondents	4309	500	566	613	680	600	850	500
Strongly support (4)	2163	306	299	333	313	283	410	220
	50.0%	61.0%	53.0%	54.0%	46.0%	47.0%	48.0%	44.0%
		CEFGH	EH	EFH				
Somewhat support (3)	1503	155	190	194	246	208	306	205
	35.0%	31.0%	34.0%	32.0%	36.0%	35.0%	36.0%	41.0%
								BCDF
Somewhat oppose (2)	312	20	27	48	68	49	62	37
	7.0%	4.0%	5.0%	8.0%	10.0%	8.0%	7.0%	7.0%
				B	BC	BC	B	B
Strongly oppose (1)	210	10	36	15	26	35	56	32
	5.0%	2.0%	6.0%	2.0%	4.0%	6.0%	7.0%	6.0%
			BD			BD	BDE	BD
Don't Know/Refused	121	9	14	22	27	25	16	7
	3.0%	2.0%	2.0%	4.0%	4.0%	4.0%	2.0%	1.0%
					GH	BGH		
Summary (Net)								
Top 2 Box (NET)	3666	461	489	527	558	490	716	425
	85.0%	92.0%	86.0%	86.0%	82.0%	82.0%	84.0%	85.0%
		CDEFGH						
Low 2 Box (NET)	522	30	63	63	94	84	118	69
	12.0%	6.0%	11.0%	10.0%	14.0%	14.0%	14.0%	14.0%
			B	B	B	B	B	B

And, what is your overall impression of Bruce Power?

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): Familiar with Bruce Power	4120	481	549	574	648	575	816	477
Base (Weighted): Familiar with Bruce Power	4119	477	546	578	649	575	817	478
Excellent (6)	926	125	124	148	136	135	158	100
	22.0%	26.0%	23.0%	26.0%	21.0%	24.0%	19.0%	21.0%
Very good (5)	1340	159	181	194	209	178	275	144
	33.0%	33.0%	33.0%	34.0%	32.0%	31.0%	34.0%	30.0%
Good (4)	1268	140	164	159	215	184	253	152
	31.0%	29.0%	30.0%	28.0%	33.0%	32.0%	31.0%	32.0%
Fair (3)	403	43	50	60	57	54	85	56
	10.0%	9.0%	9.0%	10.0%	9.0%	9.0%	10.0%	12.0%
Poor (2)	64	4	6	5	10	6	19	13
	2.0%	1.0%	1.0%	1.0%	2.0%	1.0%	2.0%	3.0%
Very poor (1)	42	3	10	2	7	6	10	6
	1.0%	1.0%	2.0%	0	1.0%	1.0%	1.0%	1.0%
Don't Know/Refused	77	3	12	9	16	12	18	8
	2.0%	1.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
Summary (Net)								
Top 3 Box (NET)	3533	424	469	502	560	497	685	395
	86.0%	89.0%	86.0%	87.0%	86.0%	86.0%	84.0%	83.0%
Top 2 Box (NET)	2265	284	305	343	344	313	433	243
	55.0%	60.0%	56.0%	59.0%	53.0%	55.0%	53.0%	51.0%
Low 2 Box (NET)	106	6	16	7	17	12	29	19
	3.0%	1.0%	3.0%	1.0%	3.0%	2.0%	4.0%	4.0%
Low 3 Box (NET)	509	49	65	67	73	66	114	75
	12.0%	10.0%	12.0%	12.0%	11.0%	12.0%	14.0%	16.0%

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Bruce Power is a good community citizen

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): Familiar with Bruce Power	4120	481	549	574	648	575	816	477
Base (Weighted): Familiar with Bruce Power	4119	477	546	578	649	575	817	478
Strongly agree (4)	2450	305	331	358	380	345	467	265
	59.0%	64.0%	61.0%	62.0%	59.0%	60.0%	57.0%	55.0%
Somewhat agree (3)	1370	147	180	195	215	187	271	175
	33.0%	31.0%	33.0%	34.0%	33.0%	33.0%	33.0%	37.0%
Somewhat disagree (2)	121	10	14	4	25	16	23	27
	3.0%	2.0%	3.0%	1.0%	4.0%	3.0%	3.0%	6.0%
Strongly disagree (1)	70	6	11	5	10	10	24	5
	2.0%	1.0%	2.0%	1.0%	2.0%	2.0%	3.0%	1.0%
Don't Know/Refused	108	8	10	17	19	17	32	6
	3.0%	2.0%	2.0%	3.0%	3.0%	3.0%	4.0%	1.0%
Summary (Net)								
Top 2 Box (NET)	3819	453	511	552	595	532	737	439
	93.0%	95.0%	93.0%	96.0%	92.0%	92.0%	90.0%	92.0%
Low 2 Box (NET)	191	16	25	9	35	26	48	32
	5.0%	3.0%	5.0%	2.0%	5.0%	5.0%	6.0%	7.0%
			D		D	D	D	BD

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Bruce Power is involved with the community in a positive way

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): Familiar with Bruce Power	4120	481	549	574	648	575	816	477
Base (Weighted): Familiar with Bruce Power	4119	477	546	578	649	575	817	478
Strongly agree (4)	2512	290	334	388	390	354	480	277
	61.0%	61.0%	61.0%	67.0%	60.0%	61.0%	59.0%	58.0%
Somewhat agree (3)	1247	153	167	161	207	159	246	154
	30.0%	32.0%	30.0%	28.0%	32.0%	28.0%	30.0%	32.0%
Somewhat disagree (2)	156	17	26	9	21	25	26	32
	4.0%	4.0%	5.0%	1.0%	3.0%	4.0%	3.0%	7.0%
Strongly disagree (1)	72	5	8	5	11	12	25	6
	2.0%	1.0%	1.0%	1.0%	2.0%	2.0%	3.0%	1.0%
Don't Know/Refused	132	12	12	15	20	26	39	8
	3.0%	2.0%	2.0%	3.0%	3.0%	4.0%	5.0%	2.0%
Summary (Net)								
Top 2 Box (NET)	3759	443	501	549	597	512	725	432
	91.0%	93.0%	92.0%	95.0%	92.0%	89.0%	89.0%	90.0%
Low 2 Box (NET)	228	22	34	14	32	37	52	38
	6.0%	5.0%	6.0%	2.0%	5.0%	6.0%	6.0%	8.0%
			D			D	D	BDE

How aware are you of the Bruce C Impact Assessment underway to evaluate the option of building a new nuclear electricity generation facility on the Bruce Power site?

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): All Respondents	1679	500	566	613	0	0	0	0
Base (Weighted): All Respondents	1679	500	566	613	-**	-**	-**	-**
Very aware (4)	141	50	36	54	0	0	0	0
	8.0%	10.0%	6.0%	9.0%	-	-	-	-
Somewhat aware (3)	572	166	199	206	0	0	0	0
	34.0%	33.0%	35.0%	34.0%	-	-	-	-
Not very aware (2)	456	129	156	171	0	0	0	0
	27.0%	26.0%	28.0%	28.0%	-	-	-	-
Not at all aware (1)	502	154	174	174	0	0	0	0
	30.0%	31.0%	31.0%	28.0%	-	-	-	-
Don't Know/Refused	8	0	1	7	0	0	0	0
	0	-	0	1.0%	-	-	-	-
Summary (Net)								
Top 2 Box (NET)	713	216	236	260	0	0	0	0
	42.0%	43.0%	42.0%	43.0%	-	-	-	-
Low 2 Box (NET)	958	284	329	345	0	0	0	0
	57.0%	57.0%	58.0%	56.0%	-	-	-	-

And, to what extent do you support or oppose the Bruce C project to expand the Bruce Power facility and expand generation capacity by up to 4,800 Megawatts (Probe if necessary, is that somewhat or strongly?)

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): All Respondents	1066	500	566	0	0	0	0	0
Base (Weighted): All Respondents	1066	500	566	_**	_**	_**	_**	_**
Strongly support (4)	450	235	215	0	0	0	0	0
	42.0%	47.0%	38.0%	-	-	-	-	-
Somewhat support (3)	438	196	242	0	0	0	0	0
	41.0%	39.0%	43.0%	-	-	-	-	-
Somewhat oppose (2)	80	34	46	0	0	0	0	0
	7.0%	7.0%	8.0%	-	-	-	-	-
Strongly oppose (1)	63	14	50	0	0	0	0	0
	6.0%	3.0%	9.0%	-	-	-	-	-
Don't know	35	21	14	0	0	0	0	0
	3.0%	4.0%	2.0%	-	-	-	-	-
Summary (Net)								
Top 2 Box	888	431	457	0	0	0	0	0
	83.0%	86.0%	81.0%	-	-	-	-	-
Low 2 Box	143	48	95	0	0	0	0	0
	13.0%	10.0%	17.0%	-	-	-	-	-

To what extent to you agree or disagree with the following? - Building Bruce C will be good for the community

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): All Respondents	1066	500	566	0	0	0	0	0
Base (Weighted): All Respondents	1066	500	566	-**	-**	-**	-**	-**
Strongly Agree (4)	565	303	262	0	0	0	0	0
	53.0%	61.0%	46.0%	-	-	-	-	-
Somewhat Agree (3)	374	151	223	0	0	0	0	0
	35.0%	30.0%	39.0%	-	-	-	-	-
Somewhat disagree (2)	69	22	48	0	0	0	0	0
	7.0%	4.0%	8.0%	-	-	-	-	-
Strongly disagree (1)	31	10	21	0	0	0	0	0
	3.0%	2.0%	4.0%	-	-	-	-	-
Don't know	26	14	12	0	0	0	0	0
	2.0%	3.0%	2.0%	-	-	-	-	-
Summary (Net)								
Top 2 Box	940	454	485	0	0	0	0	0
	88.0%	91.0%	86.0%	-	-	-	-	-
Low 2 Box	100	32	68	0	0	0	0	0
	9.0%	6.0%	12.0%	-	-	-	-	-

To what extent to you agree or disagree with the following? - Building Bruce C will create jobs and employment for local residents

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): All Respondents	1066	500	566	0	0	0	0	0
Base (Weighted): All Respondents	1066	500	566	_*	_*	_*	_*	_*
Strongly Agree (4)	740	377	363	0	0	0	0	0
	69.0%	75.0%	64.0%	-	-	-	-	-
Somewhat Agree (3)	268	103	165	0	0	0	0	0
	25.0%	21.0%	29.0%	-	-	-	-	-
Somewhat disagree (2)	31	12	19	0	0	0	0	0
	3.0%	2.0%	3.0%	-	-	-	-	-
Strongly disagree (1)	16	6	10	0	0	0	0	0
	2.0%	1.0%	2.0%	-	-	-	-	-
Don't know	12	3	9	0	0	0	0	0
	1.0%	1.0%	2.0%	-	-	-	-	-
Summary (Net)								
Top 2 Box	1007	480	528	0	0	0	0	0
	95.0%	96.0%	93.0%	-	-	-	-	-
Low 2 Box	47	18	29	0	0	0	0	0
	4.0%	4.0%	5.0%	-	-	-	-	-

To what extent to you agree or disagree with the following? - It is necessary to expand the Bruce Power facility to meet Ontario's growing electricity needs

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): All Respondents	500	500	0	0	0	0	0	0
Base (Weighted): All Respondents	500	500	-**	-**	-**	-**	-**	-**
Strongly Agree (4)	312	312	0	0	0	0	0	0
	62.0%	62.0%	-	-	-	-	-	-
Somewhat Agree (3)	128	128	0	0	0	0	0	0
	26.0%	26.0%	-	-	-	-	-	-
Somewhat disagree (2)	34	34	0	0	0	0	0	0
	7.0%	7.0%	-	-	-	-	-	-
Strongly disagree (1)	15	15	0	0	0	0	0	0
	3.0%	3.0%	-	-	-	-	-	-
Don't know	12	12	0	0	0	0	0	0
	2.0%	2.0%	-	-	-	-	-	-
Summary (Net)								
Top 2 Box	439	439	0	0	0	0	0	0
	88.0%	88.0%	-	-	-	-	-	-
Low 2 Box	49	49	0	0	0	0	0	0
	10.0%	10.0%	-	-	-	-	-	-

To what extent to you agree or disagree with the following? - When evaluating the development of new electricity generation capacity, utilizing the existing Bruce Power site presents significant advantages compared to establishing new sites elsewhere in Ontario.

	Total Sample	Tracking						
		Winter 2025	Fall 2024	Summer 2023	Winter 2021/22	Winter 2020	Winter 2018	Spring 2017
	A	B	C	D	E	F	G	H
Base (Un-weighted): All Respondents	500	500	0	0	0	0	0	0
Base (Weighted): All Respondents	500	500	-**	-**	-**	-**	-**	-**
Strongly Agree (4)	269	269	0	0	0	0	0	0
	54.0%	54.0%	-	-	-	-	-	-
Somewhat Agree (3)	180	180	0	0	0	0	0	0
	36.0%	36.0%	-	-	-	-	-	-
Somewhat disagree (2)	18	18	0	0	0	0	0	0
	4.0%	4.0%	-	-	-	-	-	-
Strongly disagree (1)	8	8	0	0	0	0	0	0
	2.0%	2.0%	-	-	-	-	-	-
Don't know	26	26	0	0	0	0	0	0
	5.0%	5.0%	-	-	-	-	-	-
Summary (Net)								
Top 2 Box	449	449	0	0	0	0	0	0
	90.0%	90.0%	-	-	-	-	-	-
Low 2 Box	26	26	0	0	0	0	0	0
	5.0%	5.0%	-	-	-	-	-	-