

Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties? - Summary

All adults aged 18-75 in GB

	Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties?					
	Labour (A)	Conservative (B)	Liberal Democrats (C)	Reform UK (D)	Green Party (E)	SNP (F)
Unweighted base	1092	1092	1092	1092	1092	1092
Weighted base	1092	1092	1092	1092	1092	1092
Very easy	174 16% BF	133 12% F	162 15% BF	172 16% BF	197 18% BCF	91 8%
Fairly easy	246 23% DF	218 20% DF	232 21% DF	137 13% DF	239 22% DF	142 13%
Neither easy nor difficult	342 31% D	355 32% D	418 38% ABDE	262 24%	328 30% D	458 42% ABDE
Fairly difficult	109 10%	146 13% AC	113 10%	121 11%	118 11%	120 11%
Very difficult	141 13% CEF	159 15% CEF	68 6%	317 29% ABCEF	114 10% C	99 9% C
Don't know	79 7%	81 7%	99 9% ABD	83 8%	96 9% A	181 17% ABCDE

Net: Very/fairly easy	421 39% BDF	351 32% DF	395 36% BDF	309 28% F	435 40% BCDF	234 21%
Net: Very/Fairly difficult	251 23% C	305 28% ACEF	181 17%	438 40% ABCEF	232 21% C	219 20% C

: with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

Valentines Day
GB Adults aged 18-75

Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties? - Labour

All adults aged 18-75 in GB

	Gender			Age			Gen				Region					Employment status		Social grade		Education			Income			Ethnicity		Election 2024					Referendum 2016			
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATE	NON GRADUATE	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326	
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354	
Very easy	174 16%	104 20% c	69 13%	59 18%	56 14%	59 16%	37 17%	52 15%	47 18%	39 14%	40 15%	56 20%	33 13%	23 15%	9 18%	14 15%	121 16%	54 15%	122 20%	52 11%	84 22%	90 13%	24 13%	46 16%	37 14%	56 20%	29 21%	145 15%	101 34%	13 8%	9 11%	8 5%	16 15%	99 24%	34 10%	
Fairly easy	246 23%	127 24%	120 22%	96 29%	75 19%	76 21%	59 27%	80 24%	47 18%	60 21%	61 24%	49 17%	60 24%	40 25%	18 34%	19 21%	184 25%	63 18%	154 25%	93 20%	120 31%	127 18%	32 17%	69 24%	65 25%	67 24%	39 29%	204 22%	91 30%	30 18%	37 41%	15 10%	28 25%	122 30%	53 15%	
Neither easy nor difficult	342 31%	154 29%	179 33%	98 29%	140 36%	104 28%	63 29%	111 33%	87 33%	81 29%	87 34%	89 32%	71 29%	44 28%	17 33%	34 37%	228 31%	114 32%	188 30%	154 33%	108 28%	234 33%	65 36%	81 29%	75 29%	95 34%	37 28%	303 32%	85 28%	47 29%	29 33%	29 25%	38 36%	40 31%	128 30%	106 30%
Fairly difficult	109 10%	57 11%	52 9%	34 10%	30 8%	46 12%	28 13%	22 7%	20 8%	40 14%	24 9%	35 12%	26 10%	12 8%	1 2%	12 13%	66 9%	43 12%	60 10%	50 10%	36 9%	74 11%	18 10%	33 12%	30 11%	20 7%	12 9%	94 10%	11 4%	29 18%	7 8%	26 17%	17 15%	33 8%	50 14%	
Very difficult	141 13%	66 12%	74 14%	18 5%	50 13%	74 20%	8 4%	28 8%	51 19%	54 19%	26 10%	39 14%	42 17%	24 15%	5 9%	6 6%	87 12%	54 15%	64 10%	77 16%	30 8%	111 16%	31 17%	37 13%	37 14%	23 8%	10 8%	131 14%	7 2%	39 24%	6 6%	58 38%	9 8%	25 6%	95 27%	
Don't know	79 7%	25 5%	53 10%	28 8%	41 10%	10 3%	21 10%	41 12%	10 4%	7 2%	20 8%	14 5%	18 7%	16 10%	2 3%	8 9%	54 7%	25 7%	32 5%	47 10%	14 4%	65 9%	12 7%	19 7%	17 6%	19 7%	6 5%	70 7%	7 2%	4 3%	2 2%	7 5%	1 1%	7 2%	16 4%	
Net: Very/fairly easy	421 39%	231 43% c	189 35%	155 47% EF	131 33%	135 37%	97 45%	131 39%	94 36%	99 35%	101 39%	105 37%	93 37%	63 40%	27 52%	33 35%	304 41% R	117 33%	276 45% T	145 31%	204 52% v	217 31%	56 31%	115 40%	102 39%	123 44% w	68 51% b	349 37%	192 64% dfg	43 27% f	46 52% df*	23 15%	44 40% df*	221 53% i	87 25%	
Net: Very/Fairly difficult	251 23%	123 23%	126 23%	51 15%	80 20%	119 32% DE	36 17%	50 15%	70 27% GH	95 34% GH	50 20%	74 26% O	67 27% O	36 23%	6 12%	18 19%	153 21%	97 28%	124 20%	127 27% s	66 17%	185 26% u	49 27% z	70 25% z	67 26% z	43 15%	22 17%	225 24%	18 6%	68 42% ceg	12 14% c*	83 55% cdeg	26 23% c*	58 14%	145 41% h	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F,G/H/I,J,K/L/M/N/O/P/Q,R/S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L/M/N/O/P/Q,R/S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

Valentines Day
GB Adults aged 18-75

Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties? - Conservative

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Education			Income			Ethnicity		Election 2024					Referendum 2016	
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Very easy	133 12%	78 15%	56 10%	40 12%	27 7%	67 18%	21 10%	31 9%	34 13%	47 17%	25 10%	52 18%	33 13%	12 7%	3 7%	8 9%	91 12%	42 12%	94 15%	39 8%	43 11%	91 13%	15 8%	36 13%	27 10%	46 16%	15 12%	118 12%	24 8%	56 34%	4 5%	22 14%	6 6%	38 9%	62 17%
Fairly easy	218 20%	137 26%	79 14%	56 17%	78 20%	83 23%	35 16%	67 20%	45 17%	71 25%	49 19%	59 21%	47 19%	44 28%	11 21%	7 8%	157 21%	60 17%	121 19%	97 21%	72 18%	146 21%	29 16%	58 20%	64 25%	54 19%	31 23%	187 20%	52 17%	58 36%	25 28%	46 31%	8 8%	86 21%	95 27%
Neither easy nor difficult	355 32%	161 30%	190 35%	99 30%	137 35%	118 32%	68 32%	104 31%	87 33%	95 34%	90 35%	93 33%	83 28%	45 26%	14 33%	30 33%	236 32%	118 34%	191 31%	163 35%	115 29%	240 34%	60 33%	94 33%	72 28%	98 35%	42 32%	309 33%	90 30%	42 26%	31 34%	51 34%	31 28%	108 26%	130 37%
Fairly difficult	146 13%	66 12%	78 14%	53 16%	48 12%	45 12%	35 16%	39 12%	40 15%	32 11%	35 14%	28 10%	34 14%	24 15%	9 18%	16 17%	94 13%	52 15%	79 13%	67 14%	65 17%	81 12%	31 17%	36 13%	34 13%	35 12%	15 11%	129 14%	62 20%	3 2%	14 16%	16 11%	23 20%	86 21%	20 6%
Very difficult	159 15%	68 13%	87 16%	54 16%	60 15%	44 12%	38 18%	46 14%	44 17%	31 11%	38 15%	34 12%	36 14%	15 9%	12 24%	23 25%	105 14%	54 15%	98 16%	61 13%	77 20%	82 12%	35 19%	42 15%	44 17%	28 10%	20 15%	136 14%	64 21%	- -	15 17%	7 5%	40 37%	89 22%	29 8%
Don't know	81 7%	22 4%	57 11%	29 9%	42 11%	10 3%	19 9%	45 14%	11 4%	6 2%	20 8%	16 6%	17 7%	19 12%	2 3%	8 8%	55 7%	26 7%	35 6%	46 10%	20 5%	61 9%	13 7%	19 7%	19 7%	10 7%	68 7%	11 4%	3 2%	1 1%	8 5%	1 1%	6 1%	18 5%	
Net: Very/fairly easy	351 32%	215 40%	135 25%	96 29%	104 27%	150 41%	56 26%	98 29%	79 30%	118 42%	75 29%	110 39%	80 32%	56 36%	14 28%	16 17%	248 34%	103 29%	215 35%	136 29%	115 29%	236 34%	44 24%	95 33%	91 35%	100 36%	46 35%	305 32%	76 25%	114 70%	29 32%	68 45%	15 13%	125 30%	157 44%
Net: Very/Fairly difficult	305 28%	135 25%	164 30%	107 32%	108 28%	90 24%	72 34%	85 26%	84 32%	63 22%	73 28%	63 22%	70 28%	38 24%	22 42%	39 42%	199 27%	106 30%	178 29%	127 27%	142 36%	163 23%	65 36%	78 27%	78 30%	63 22%	35 26%	265 28%	125 41%	3 2%	29 33%	24 16%	63 57%	175 42%	49 14%

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,K/L/M/N/O/P,Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

Valentines Day
GB Adults aged 18-75

Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties? - Liberal Democrats

All adults aged 18-75 in GB

	Gender			Age			Gen				Region					Employment status		Social grade		Education			Income			Ethnicity		Election 2024					Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Very easy	162 15%	86 16%	74 14%	44 13%	49 12%	70 19%	24 11%	41 12%	52 20%	46 16%	34 13%	52 18%	35 14%	22 14%	9 17%	11 12%	114 15%	49 14%	114 18%	48 10%	76 19%	87 12%	20 11%	36 12%	40 15%	60 21%	19 14%	141 15%	54 18%	21 13%	35 39%	11 7%	19 17%	95 23%	34 10%
Fairly easy	232 21%	129 24%	100 18%	80 24%	66 17%	86 23%	49 23%	70 21%	44 17%	69 24%	56 22%	57 20%	61 24%	26 16%	11 22%	21 22%	150 20%	83 23%	151 24%	82 17%	111 28%	121 17%	32 18%	60 21%	68 26%	54 19%	32 24%	198 21%	95 31%	32 20%	34 38%	17 11%	22 20%	127 31%	50 14%
Neither easy nor difficult	418 38%	193 36%	220 40%	128 39%	164 42%	125 34%	82 38%	129 39%	108 42%	98 35%	100 39%	108 38%	89 36%	56 36%	24 47%	40 43%	296 40%	122 34%	226 37%	191 41%	133 34%	285 41%	75 41%	107 38%	87 33%	115 41%	55 41%	361 38%	111 37%	73 45%	18 21%	51 34%	44 e*	147 39%	145 41%
Fairly difficult	113 10%	57 11%	55 10%	27 8%	38 10%	47 13%	20 9%	29 9%	25 10%	39 14%	26 10%	31 11%	25 10%	23 15%	1 2%	6 6%	76 10%	37 10%	59 9%	54 11%	31 8%	82 12%	21 12%	41 14%	27 10%	18 7%	9 7%	103 11%	19 6%	23 14%	- -	39 26%	14 12%	24 6%	62 17%
Very difficult	68 6%	37 7%	32 6%	11 3%	27 7%	30 8%	9 4%	15 5%	21 8%	23 8%	16 6%	15 5%	18 7%	9 6%	3 6%	6 7%	41 6%	27 8%	27 4%	41 9%	15 4%	53 8%	16 9%	19 7%	19 7%	9 3%	8 6%	60 6%	10 3%	9 6%	1 1%	24 16%	9 8%	12 3%	44 12%
Don't know	99 9%	31 6%	65 12%	41 12%	48 12%	10 3%	31 14%	50 15%	11 4%	6 2%	25 10%	18 6%	22 9%	22 14%	3 6%	9 10%	63 8%	36 10%	43 7%	56 12%	26 7%	73 10%	18 10%	23 8%	21 8%	24 9%	11 9%	83 9%	13 4%	5 3%	1 1%	10 6%	4 4%	9 2%	20 6%
Net: Very/fairly easy	395 36%	215 40%	174 32%	124 ε	115 29%	156 42%	74 34%	111 33%	96 37%	115 41%	91 35%	109 39%	95 38%	47 30%	20 39%	32 34%	263 36%	131 37%	265 43%	130 27%	187 48%	208 30%	52 29%	96 33%	107 41%	114 41%	51 38%	339 36%	149 49%	53 33%	69 77%	27 18%	41 37%	222 54%	84 24%
Net: Very/Fairly difficult	181 17%	93 18%	86 16%	38 12%	65 17%	77 21%	29 13%	44 13%	46 18%	63 22%	42 16%	46 16%	44 17%	32 20%	4 8%	12 13%	117 16%	64 18%	85 14%	95 20%	46 12%	135 19%	37 20%	60 21%	46 18%	27 10%	17 13%	163 17%	29 9%	32 20%	1 1%	63 42%	22 20%	36 9%	106 30%

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L/M/N/O/P/Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

25-061766-06 - 6th-9th February 2026

PUBLIC

Valentines Day
GB Adults aged 18-75

Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties? - Reform UK

All adults aged 18-75 in GB

	Gender			Age			Gen				Region					Employment status		Social grade		Education			Income			Ethnicity		Election 2024					Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATE	NON GRADUATE	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Very easy	172 16%	104 20% c	68 12%	47 14%	45 12%	79 22% DE	26 12%	40 12%	51 19% GH	56 20% GH	44 17% P	59 21% NOP	46 18% NOP	15 10%	3 6% *	5 6% *	123 17%	49 14%	92 15%	80 17%	39 10%	133 19% u	22 12%	58 20% w	38 15%	41 15%	18 13%	155 16%	24 8%	35 22% ceg	6 7% *	76 50% cdeg	4 4% *	22 5% h	114 32% h
Fairly easy	137 13%	87 16% c	50 9%	51 15%	46 12%	40 11%	30 14%	47 14%	26 10%	34 12%	33 13%	36 13%	27 11%	28 18% p	7 13% *	6 7% *	99 13%	38 11%	73 12%	64 14%	48 12%	89 13%	21 12%	32 11%	38 15%	36 13%	21 15%	113 12%	31 10%	28 17% g	10 11% *	36 24% ceg	9 8% *	43 10% h	60 17% h
Neither easy nor difficult	262 24%	131 25%	128 23%	75 23%	101 26%	86 23%	50 23%	74 22%	68 26%	70 25%	63 24%	77 27%	57 23%	31 20%	8 16% *	26 28% *	178 24%	84 24%	135 22%	127 27%	70 18%	192 27% u	51 28%	67 23%	57 22%	72 26%	36 27%	226 24%	57 19%	39 36% cefg	13 15% *	31 21% h	16 14% *	64 16% h	111 31% h
Fairly difficult	121 11%	48 9%	71 13%	31 9%	41 11%	48 13%	19 9%	41 12%	21 8%	41 14% i	29 11%	33 12%	23 9%	14 9%	9 17% *	12 13% *	76 10%	44 13%	69 11%	52 11%	50 13%	70 10%	22 12%	38 13%	29 11%	24 9%	18 14%	102 11%	47 16% f	20 12% f	19 21% fg*	2 1% h	9 8% i*	73 18% i	19 5% h
Very difficult	317 29%	137 26% B	174 32% B	95 29%	122 31%	101 28%	67 31%	91 27%	89 34% J	71 25% J	66 26%	62 22%	81 L	50 32%	23 44% KL*	34 37% L*	207 28%	110 31%	215 35% T	103 22%	167 43% v	151 22%	54 29%	73 26%	80 31%	87 31%	33 25%	280 30%	131 43% df	15 10% f	41 46% df*	1 1% h	70 63% cded*	205 50% i	35 10% h
Don't know	83 8%	26 5%	55 10% B	32 10% F	37 9% F	14 4%	25 11% U	41 12% U	7 3%	11 4%	23 9%	15 5%	16 6%	19 12% L	2 3% *	8 9% *	55 7%	28 8%	36 6%	47 10% s	17 4%	65 9% u	13 7%	19 6%	18 7%	20 7%	9 7%	71 7%	12 4%	4 3%	- - *	5 3% h	3 3% h	7 2% h	15 4% h
Net: Very/fairly easy	309 28%	191 36% c	119 22%	99 30%	91 23%	119 32% E	56 26%	88 26%	77 29%	89 32%	77 30% p	95 34% p	73 29% p	43 27% p	10 19% *	12 13% *	222 30%	87 25%	165 27%	144 31%	87 22%	222 32% u	43 24%	89 31%	76 29%	77 28%	38 28%	268 28%	56 18%	64 39% ceg	16 18% *	113 74% cdeg	13 12% *	64 16% h	174 49% h
Net: Very/Fairly difficult	438 40%	185 35% B	245 45% B	126 38%	163 42%	149 41%	86 40%	131 39%	109 42%	112 40%	96 37%	95 34%	105 42%	64 41%	32 62% KLMN*	46 50% KL*	284 38%	155 44%	284 46% T	154 33%	217 55% v	221 32%	75 41%	111 39%	109 42%	111 40%	51 38%	381 40%	178 59% df	36 22% f	60 67% df*	3 2% h	78 71% cded*	278 67% i	54 15% h

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L,M/N/O/P,Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

Valentines Day
GB Adults aged 18-75

Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties? - Green Party

All adults aged 18-75 in GB

	Gender			Age			Gen				Region					Employment status		Social grade		Education			Income			Ethnicity		Election 2024					Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Very easy	197 18%	92 17%	100 18%	75 23% F	66 17%	56 15%	49 23% J	54 16%	56 22% J	37 13%	43 17%	54 19%	43 17%	27 17%	11 21% *	19 21% *	136 18%	61 17%	135 22% T	61 13%	99 25% V	98 14%	34 19%	46 16%	45 17%	58 21%	22 17%	174 18%	71 24% df	16 10%	15 16% r*	7 5%	49 45% cdf*	114 28%	28 8%
Fairly easy	239 22%	133 25% C	100 18%	81 24%	73 19%	85 23%	45 21%	84 25% I	46 17%	64 23%	47 18%	69 24%	55 22%	40 25%	13 25% *	15 16% *	167 23%	71 20%	146 24%	92 20%	108 28% V	130 19%	41 22%	59 21%	61 23%	65 23%	41 31% b	193 20%	94 31% df	25 15%	42 47% cdfg*	20 13%	24 21% *	140 34% i	47 13%
Neither easy nor difficult	328 30%	142 27%	185 34% B	95 29%	130 33%	103 28%	56 26%	102 31%	86 33%	85 30%	84 33%	86 31%	65 26%	47 30%	17 34% *	28 31% *	229 31%	100 28%	177 29%	151 32%	97 25%	231 33% U	53 29%	84 29%	70 27%	94 33%	42 31%	286 30%	78 26%	58 36% ceg	18 21% *	46 31%	21 19% *	87 21% h	128 36% h
Fairly difficult	118 11%	63 12%	54 10%	29 9%	39 10%	50 13%	24 11%	26 8%	24 9%	44 15% H	30 12%	30 11%	30 12%	17 11%	3 6% *	8 9% *	73 10%	44 13%	63 10%	55 12%	33 8%	85 12% U	14 8%	36 12%	36 14%	24 9%	11 8%	106 11%	25 8%	34 21% cg	9 10% *	24 16% cg	4 4% *	34 8% *	57 16% h
Very difficult	114 10%	70 13% C	44 8%	19 6%	38 10%	58 16% DE	16 7%	24 7% GHI	32 15% GH	42 15% GH	29 11%	25 9%	30 12%	13 8%	5 9% *	13 14% *	70 9%	45 13%	59 10%	55 12%	30 8%	84 12% U	23 13%	36 13% Z	28 11%	20 7%	6 4%	107 11% a	17 6% ce	21 13% ce	3 3% *	42 28% cddeg	11 10% *	23 6% *	70 20% h
Don't know	96 9%	32 6%	63 12% B	33 10% F	47 12% F	17 5%	26 12% J	44 13% U	17 6%	10 4%	24 9%	19 7%	27 11%	14 9%	2 5% *	9 10% *	65 9%	31 9%	38 6%	58 12% S	25 6%	72 10% U	17 9%	25 9%	22 8%	20 7%	12 9%	81 9% g	17 6%	8 5% *	2 2% *	12 8% g	1 1% *	16 4% *	24 7% *
Net: Very/fairly easy	435 40%	225 42%	200 37%	156 47% EF	139 35%	141 38%	94 44%	137 41%	102 39%	102 36%	90 35%	123 43%	98 39%	66 42%	24 47% *	34 37% *	303 41%	133 38%	282 45% T	154 33%	208 53% V	228 33%	75 41%	106 37%	106 41%	122 44%	63 47%	366 39% df	165 55% df	41 25%	57 64% df*	27 18%	73 66% cdf*	253 61% i	75 21%
Net: Very/Fairly difficult	232 21%	133 25% C	98 18%	48 15%	76 19%	107 29% DE	39 18%	50 15%	56 22%	86 30% GHI	59 23%	55 19%	60 24%	30 19%	8 15% *	21 23% *	143 19%	89 25% Q	122 20%	110 23%	63 16%	169 24% U	37 20%	72 25% Z	63 24% Z	44 16%	17 13%	212 22% a	42 14% ceg	56 34% ceg	12 14% *	66 44% ceg	15 13% *	57 14% *	127 36% h

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,K/L/M/N/O/P/Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

Valentines Day
GB Adults aged 18-75

Q5. How easy or difficult, if either, would you find it to be in a relationship with someone who supported the following political parties? - SNP

All adults aged 18-75 in GB

	Gender			Age			Gen				Region					Employment status		Social grade		Education			Income			Ethnicity		Election 2024					Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Very easy	91 8%	51 10%	41 7%	25 8%	24 6%	42 11%	13 6%	23 7%	26 10%	29 10%	18 7%	24 9%	14 6%	7 4%	2 4%	26 28%	70 9%	22 6%	63 10%	28 6%	41 10%	51 7%	14 8%	18 6%	18 7%	38 14%	15 11%	76 8%	27 9%	15 9%	3 3%	10 7%	23 21%	45 11%	30 9%
Fairly easy	142 13%	75 14%	68 12%	54 16%	42 11%	46 13%	39 18%	34 10%	31 12%	38 14%	32 12%	33 12%	30 12%	22 14%	8 16%	16 18%	100 13%	43 12%	77 12%	65 14%	63 16%	79 11%	16 9%	43 15%	42 16%	30 11%	20 15%	123 13%	59 19%	18 11%	15 17%	10 7%	20 18%	69 17%	37 10%
Neither easy nor difficult	458 42%	233 44%	216 39%	143 43%	164 42%	151 41%	87 40%	145 44%	103 39%	123 44%	114 P	134 P	97 39%	59 37%	27 52%	27 29%	304 41%	154 44%	255 41%	203 43%	150 38%	308 44%	85 46%	122 43%	96 37%	123 44%	53 40%	401 42%	130 43%	67 41%	47 53%	60 40%	38 34%	180 43%	146 41%
Fairly difficult	120 11%	70 13%	47 9%	36 11%	48 12%	36 10%	25 11%	37 11%	31 12%	27 10%	36 14%	28 10%	29 12%	20 13%	1 2%	6 6%	83 11%	36 10%	72 12%	48 10%	47 12%	72 10%	18 10%	37 13%	29 11%	28 10%	12 9%	102 11%	33 11%	30 19%	8 9%	21 14%	6 6%	46 11%	46 13%
Very difficult	99 9%	42 8%	57 10%	14 4%	37 9%	49 13%	10 5%	23 7%	37 14%	28 10%	19 7%	20 7%	38 15%	10 6%	3 6%	8 9%	63 8%	36 10%	57 9%	42 9%	38 10%	61 9%	21 11%	20 7%	28 11%	22 8%	8 6%	92 10%	20 6%	17 11%	5 6%	29 19%	6 6%	27 6%	55 16%
Don't know	181 17%	61 12%	119 22%	59 18%	77 20%	45 12%	42 19%	70 21%	34 13%	36 13%	39 15%	42 15%	41 17%	40 25%	10 19%	9 10%	119 16%	62 18%	95 15%	86 18%	53 13%	128 18%	29 16%	46 16%	48 18%	38 14%	26 19%	152 16%	34 11%	15 9%	10 12%	21 14%	17 15%	47 11%	39 11%
Net: Very/fairly easy	234 21%	126 24%	108 20%	79 E	67 17%	88 24%	53 24%	58 17%	56 22%	68 24%	50 19%	58 20%	45 18%	29 18%	10 20%	42 46%	169 23%	65 18%	141 23%	93 20%	104 26%	130 19%	30 16%	60 21%	60 23%	68 24%	35 26%	199 21%	86 28%	33 21%	18 20%	20 13%	43 39%	114 28%	67 19%
Net: Very/Fairly difficult	219 20%	113 21%	103 19%	50 15%	84 22%	84 23%	35 16%	60 18%	68 26%	55 20%	55 21%	48 17%	67 27%	30 19%	4 9%	14 15%	146 20%	73 21%	129 21%	90 19%	85 22%	133 19%	39 21%	56 20%	57 22%	51 18%	20 15%	194 20%	53 18%	48 29%	14 15%	50 33%	13 11%	72 18%	101 29%

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L/M/N/O/P/Q,R/S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

Valentines Day
GB Adults aged 18-75

Q2. How easy or difficult, if either, would you find it to be in a relationship with someone with opposing political views to your own?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Education			Income			Ethnicity		Election 2024					Referendum 2016	
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Very easy	71 7%	44 8%	28 5%	27 8%	8 2%	36 10%	12 6%	16 5%	17 6%	26 9%	18 7%	20 7%	14 6%	10 7%	2 3%	7 7%	45 6%	27 8%	44 7%	28 6%	28 7%	44 6%	8 4%	22 8%	13 5%	23 8%	8 6%	63 7%	16 5%	19 12%	6 7%	17 11%	2 2%	20 5%	36 10%
Fairly easy	193 18%	106 20%	86 16%	65 20%	59 15%	68 19%	41 19%	56 17%	40 15%	56 20%	44 17%	60 21%	41 16%	25 16%	10 20%	12 13%	149 20%	44 12%	117 19%	75 16%	72 18%	120 17%	31 17%	51 18%	53 21%	52 18%	28 21%	162 17%	57 19%	38 23%	21 23%	26 17%	11 10%	73 18%	65 18%
Neither easy nor difficult	399 37%	202 38%	191 35%	108 32%	162 41%	130 35%	74 34%	121 36%	100 38%	104 37%	94 37%	107 38%	91 37%	57 36%	19 36%	30 33%	279 38%	120 34%	208 34%	191 40%	108 28%	291 42%	60 33%	107 38%	87 33%	108 39%	47 35%	352 37%	102 34%	65 40%	27 31%	50 33%	34 31%	141 34%	130 37%
Fairly difficult	235 22%	103 19%	127 23%	72 22%	87 22%	76 21%	46 21%	79 24%	58 22%	51 18%	50 19%	56 20%	62 25%	35 23%	9 17%	23 25%	146 20%	89 25%	151 24%	84 18%	99 25%	136 19%	46 25%	55 19%	54 21%	65 23%	28 21%	201 21%	67 22%	28 17%	18 20%	37 24%	34 31%	100 24%	75 21%
Very difficult	116 11%	44 8%	70 13%	37 11%	43 11%	37 10%	30 14%	28 8%	34 13%	25 9%	26 10%	26 9%	25 10%	18 12%	8 16%	13 14%	83 11%	33 9%	75 12%	41 9%	64 16%	52 7%	18 10%	29 10%	33 13%	26 9%	18 14%	97 10%	43 14%	4 2%	14 16%	12 8%	27 25%	60 14%	25 7%
Don't know	78 7%	32 6%	45 8%	23 7%	33 9%	22 6%	13 6%	33 10%	12 5%	20 7%	26 10%	14 5%	16 6%	11 7%	4 8%	7 7%	37 5%	41 12%	24 4%	53 11%	20 5%	58 8%	19 10%	21 7%	20 8%	6 2%	4 3%	71 8%	18 6%	8 5%	4 4%	10 6%	2 2%	19 5%	23 6%
Net: Very/fairly easy	264 24%	150 28%	114 21%	93 28%	67 17%	104 28%	53 25%	72 22%	57 22%	82 29%	62 24%	80 28%	55 22%	36 23%	12 23%	19 21%	194 26%	71 20%	161 26%	103 22%	100 26%	164 23%	39 21%	72 25%	67 26%	75 27%	37 27%	225 24%	73 24%	57 35%	27 30%	43 28%	13 12%	93 23%	101 28%
Net: Very/Fairly difficult	351 32%	148 28%	197 36%	108 33%	130 33%	113 31%	76 35%	107 32%	93 35%	76 27%	76 29%	81 29%	87 35%	54 34%	17 33%	36 39%	230 31%	121 34%	226 36%	125 27%	163 42%	188 27%	64 35%	85 30%	87 33%	91 32%	46 35%	298 32%	110 36%	32 20%	31 35%	48 32%	61 55%	160 39%	100 28%

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ColumnProportions (5%): A,B/C,D/E/F,G/H/I,J,K/L/M/N/O/P/Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L/M/N/O/P/Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 10Q(*)

25-061766-06 - 6th-9th February 2026

PUBLIC

Valentines Day

GB Adults aged 18-75

Q3. Would you date someone who supported the following politicians? - Summary

All adults aged 18-75 in GB

	Q3. Would you date someone who supported the following politicians?					
	Nigel Farage	Keir Starmer	Zack Polanski	Ed Davey	Kemi Badenoch	Donald Trump
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1092	1092	1092	1092	1092	1092
Weighted base	1092	1092	1092	1092	1092	1092
Definitely would	161 15% BDEF	124 11%	151 14% DE	109 10%	119 11%	124 11%
Probably would	247 23% F	361 33% ACF	270 25% F	374 34% ACEF	329 30% ACF	186 17%
Probably not	160 15%	184 17%	158 14%	171 16%	229 21% ABCDF	162 15%
Definitely not	370 34% BCDE	242 22% CDE	175 16% D	128 12%	175 16% D	485 44% ABCDE
Don't know	155 14% F	181 17% AF	338 31% ABDEF	309 28% ABEF	239 22% ABF	135 12%

Net: Definitely/Probably would	408 37% F	485 44% ACF	421 39% F	484 44% ACF	449 41% AF	310 28%
Net: Definitely/Probably not	530 49% BCDE	426 39% CD	333 30% D	299 27%	405 37% CD	647 59% ABCDE

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ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(**)

Q3. Would you date someone who supported the following politicians? - Nigel Farage

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024						Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Definitely would	161 15%	111 21% c	50 9%	51 15%	40 10%	69 19%	34 16%	34 10%	40 15%	53 19%	42 16%	40 14%	47 19%	21 14%	4 7%	7 7%	111 15%	50 14%	84 16%	77 12%	46 16%	114 12%	23 12%	57 20%	35 13%	38 13%	22 16%	137 14%	23 8%	32 20%	3 4%	76 51%	3 3%	26 6%	101 29%
Probably would	247 23%	130 24%	117 21%	69 21%	89 23%	89 24%	37 17%	81 24%	54 21%	75 27%	51 20%	83 29%	50 20%	36 23%	6 11%	22 24%	178 24%	70 20%	133 21%	115 24%	68 17%	179 26%	36 20%	53 18%	66 25%	76 27%	27 20%	220 23%	54 18%	56 35%	16 17%	52 35%	22 20%	55 13%	128 36%
Probably not	160 15%	73 14%	81 15%	49 15%	64 16%	47 13%	33 15%	50 15%	36 14%	40 14%	44 17%	42 15%	34 14%	16 10%	11 21%	13 14%	116 16%	44 13%	94 15%	66 14%	58 15%	102 15%	28 15%	47 17%	41 16%	35 13%	19 14%	137 15%	55 18%	26 16%	13 15%	8 5%	11 10%	74 18%	39 11%
Definitely not	370 34%	159 30%	204 37% b	112 34%	130 33%	128 35%	77 36%	105 31%	94 36%	94 33%	77 30%	83 30%	87 35%	53 34%	27 52%	42 46%	231 31%	139 39%	246 40%	124 26%	182 47%	188 27%	67 37%	87 31%	92 35%	92 33%	42 31%	323 34%	145 48%	26 16%	55 61%	3 2%	68 62%	231 56%	41 12%
Don't know	155 14%	60 11%	95 17% b	50 15%	70 18%	34 9%	35 16%	64 19%	36 14%	19 7%	44 17%	34 12%	32 13%	31 20%	5 10%	8 9%	104 14%	51 14%	63 10%	92 19%	38 10%	117 17%	29 16%	41 14%	27 10%	40 14%	24 18%	129 14%	24 8%	22 13%	2 2%	11 7%	6 5%	27 7%	45 13%
Net: Definitely/Probably would	408 37%	241 45% c	167 31%	120 36%	129 33%	159 43% e	70 33%	115 34%	94 36%	128 45% gh	93 36% o	123 43% o	97 39% o	57 36% o	9 18% *	29 31% *	289 39%	119 34%	217 35%	191 40%	114 29%	294 42% u	59 32%	110 39%	101 39%	113 40%	49 37%	357 38%	78 26%	88 54% ceg	19 21% *	129 85% cdeg	25 23% *	81 20%	230 65% h
Net: Definitely/Probably not	530 49%	232 44%	285 52% b	161 49%	193 49%	175 48%	110 51%	155 46%	130 50%	135 48%	121 47%	126 44%	121 48%	70 44%	37 72% klmn**	55 60% ln**	346 47%	183 52%	340 55% t	190 40%	240 61% v	290 41%	94 52%	135 47%	133 51%	127 45%	61 46%	460 49%	200 66% df	53 32% f	68 76% df**	12 8%	80 72% df**	305 74% i	80 23%

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L,M/N/O,P/Q,R/S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/ Minimum Base: 30(**) Small Base: 100(*)

Q3. Would you date someone who supported the following politicians? - Keir Starmer

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Education				Income				Ethnicity		Election 2024					Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUAT ES	NON GRADUAT ES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERV ATIVE	LIBERAL DEMOCRA TS	REFORM UK	OTHER	REMAIN	LEAVE			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)				
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326			
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354			
Definitely would	124 11%	73 14% c	50 9%	41 12%	40 10%	43 12%	24 11%	39 12%	27 10%	35 12%	31 12%	33 12%	28 11%	16 10%	7 13% *	10 11% *	90 12%	34 10%	89 14% T	35 7%	59 15% V	65 9%	15 8%	36 13%	27 10%	44 16% W	21 16%	101 11%	72 24% defg	13 8%	7 8% *	9 6%	6 5% i	77 19% i	23 6%			
Probably would	361 33%	181 34%	176 32%	114 34%	118 30%	128 35%	68 32%	110 33%	82 31%	101 36%	90 35%	92 33%	79 32%	48 30%	19 36% *	33 36% *	254 34%	106 30%	231 37% T	129 27%	160 41% V	200 29%	47 26%	80 28%	90 34%	115 41% WX	44 33%	313 33%	144 48% df	48 29% f	48 54% dfg*	20 13%	40 36% i	179 43% i	86 24%			
Probably not	184 17%	79 15%	101 18%	61 18%	70 18%	53 15%	49 23% H	49 15% H	44 17% H	42 15% H	45 18% LM*	48 17% LM*	35 14% LM*	25 16% LM*	15 30% LM*	15 16% LM*	120 16%	64 18%	102 16% LM*	83 17%	58 15% S	127 18%	38 21% Z	49 17% Z	52 20% Z	27 10% Z	21 15% Z	162 17% Z	26 9% Z	25 15% Z	19 21% c*	32 25% c	27 25% c*	59 14% c*	63 18%			
Definitely not	242 22%	120 23%	118 22%	54 16%	82 21%	106 29% DE	31 14% DE	65 20% DE	62 24% G	84 30% GH	49 19% G	68 24% G	61 24% G	36 23% G	7 13% *	21 22% *	152 21%	90 25%	112 18% S	130 28% S	61 15% U	182 26% U	47 26% Z	73 26% Z	58 22% Z	44 16% Z	22 17% Z	217 23% Z	24 8% Z	58 36% ce	5 6% *	74 49% cdeg	26 24% ce*	54 13% ce*	139 39% h			
Don't know	181 17%	79 15%	101 18%	61 18% F	82 21% F	37 10% F	44 20% J	70 21% J	46 18% J	21 8% J	42 16% J	40 14% J	47 19% J	33 21% J	4 8% *	14 15% *	122 17%	58 17%	85 14% S	96 20% S	54 14% S	127 18%	35 19% S	47 17% S	34 13% S	49 17% S	26 19% S	153 16% S	36 12% S	19 12% S	10 11% *	17 11% *	11 10% *	45 11% *	42 12%			
Net: Definitely/Probably would	485 44%	254 48%	227 41%	156 47%	158 40%	171 47%	92 43%	148 45%	109 42%	135 48%	121 47%	126 44%	107 43%	63 40%	25 49% *	43 47% *	344 47%	141 40%	320 52% T	164 35%	220 56% V	265 38%	62 34%	117 41%	117 45% W	160 57% WXY	65 49%	414 44%	216 71% dfg	61 38% f	56 63% dfg*	28 19%	46 42% i*	256 62% i	109 31%			
Net: Definitely/Probably not	426 39%	199 37%	219 40%	115 35%	152 39%	159 43% D	80 37% D	115 34% D	106 41% D	126 44% H	95 37% H	117 41% H	96 38% H	62 39% H	22 43% *	36 39% *	273 37%	154 44%	214 35% S	213 45% S	118 30% U	308 44% U	85 47% Z	122 43% Z	110 42% Z	72 26% Z	43 32% Z	379 40% Z	50 17% Z	83 51% ce	24 27% *	106 70% cdeg	53 48% ce*	113 27% ce*	203 57% h			

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L,M/N/O,P,Q,R/S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q3. Would you date someone who supported the following politicians? - Zack Polanski
All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUAT ES	NON GRADUAT ES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Definitely would	151 14%	87 16% c	63 11%	61 18% ef	46 12%	44 12%	41 19% h	39 12%	37 14%	34 12%	35 14%	37 13%	44 18%	20 13%	4 8% *	10 10%	102 14%	49 14%	108 17% t	44 9%	72 18% v	79 11%	24 13%	38 13%	33 13%	46 16%	22 17%	129 17% df	52 8%	13 19% df*	17 8%	12 8%	29 26% i	82 20%	24 7%
Probably would	270 25%	140 26%	127 23%	84 25%	84 21%	102 28%	52 24%	77 23%	57 22%	83 29%	62 24%	68 24%	53 21%	42 27%	17 33% *	27 29%	196 27%	74 21%	172 28% t	98 21%	125 32% v	145 21%	35 19%	63 22%	73 28%	81 29% w	34 25%	233 36% df	109 23%	38 36% df	32 36% f*	22 15%	32 29% f*	131 32% i	73 21%
Probably not	158 14%	81 15%	77 14%	45 14%	58 15%	54 15%	21 10%	53 16%	38 15%	46 16%	38 15%	52 18%	30 12%	17 11%	11 22% *	9 10%	109 15%	48 14%	84 16%	74 13%	51 15%	107 15%	27 15%	48 17%	41 16%	35 13%	21 16%	135 14%	44 15%	23 14%	13 15% *	32 21%	12 11% *	50 12% h	70 20%
Definitely not	175 16%	96 18%	75 14%	44 13%	58 15%	73 20% d	32 15%	45 14%	39 15%	59 21% h	47 18%	39 14%	38 15%	27 17%	7 14% *	16 18% *	105 14%	70 20% q	85 14%	90 19% s	44 11%	131 19% u	37 20% z	48 17%	37 14%	34 12%	19 14%	151 16%	28 9%	42 26% ceg	5 5% *	47 31% ceg	12 10% *	43 10% h	90 25%
Don't know	338 31%	128 24%	206 38% b	98 29%	146 37% f	95 26%	68 32% j	119 36% j	90 34% j	61 22% j	75 29%	85 30%	86 34%	51 32%	11 22% *	30 32% *	226 31%	112 32%	170 28%	168 36% s	100 25%	238 34% u	59 33%	88 31%	77 30%	84 30%	37 28%	298 23%	69 28%	46 25% *	22 25% *	37 25% *	25 23% *	109 26% *	97 27%
Net: Definitely/Probably would	421 39%	227 43% c	189 35%	145 44% e	130 33%	146 40%	94 43%	116 35%	95 36%	117 41%	97 38%	106 37%	97 39%	63 40%	21 42% *	37 40% *	298 40%	123 35%	280 45% t	141 30%	197 50% v	224 32%	59 32%	101 35%	106 41%	127 45% wx	56 42%	362 38%	161 53% df	51 31%	49 55% df*	35 23%	61 55% df*	212 51% i	97 27%
Net: Definitely/Probably not	333 30%	177 33%	151 28%	89 27%	116 30%	127 35%	54 25%	98 29%	77 29%	104 37% g	85 33%	91 32%	68 27%	44 28%	19 36% *	26 28% *	215 29%	118 33%	169 27%	163 35% s	95 24%	238 34% u	64 35% z	96 34% z	78 30%	69 25%	40 30%	286 30%	73 24%	66 40% ceg	18 20% *	79 52% ceg	24 22% *	92 22% h	160 45%

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L,M/N/O,P,Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q3. Would you date someone who supported the following politicians? - Ed Davey
All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Education		Income				Ethnicity		Election 2024						Referendum 2016	
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)		
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326	
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354	
Definitely would	109 10%	70 13% c	38 7%	29 9%	27 7%	53 14% DE	15 7%	24 7%	33 13% H	38 13% GH	26 10%	30 11%	26 10%	16 10%	5 9%	7 8% *	65 9%	44 12%	68 11%	41 9%	47 12%	63 9%	19 10%	23 8%	25 10%	38 14%	16 12%	92 10%	40 13%	12 7%	21 24% cdfg*	13 9%	9 8% *	58 14%	32 9%	
Probably would	374 34%	187 35%	184 34%	95 29%	129 33%	149 41% D	61 28%	107 32%	83 32% GHI	122 43% GHI	88 34%	105 37%	84 34%	48 30%	15 28% *	34 37% *	260 35%	114 32%	243 39% T	132 28%	154 39% V	220 31%	49 27%	100 35%	97 37% W	100 36%	34 25%	337 36% a	139 46% f	68 42% f	40 45% f*	33 22% f*	48 44% f*	188 45% i	105 30%	
Probably not	171 16%	93 18%	75 14%	63 19%	60 15%	49 13% DE	42 19%	48 14%	41 16%	41 14% GHI	40 16%	47 17%	34 14%	21 14%	14 27% M*	15 16% *	129 17% R	43 12%	99 16%	73 15%	60 15%	111 16%	23 13%	49 17%	54 21% Z	34 12%	27 20%	143 15% a	43 14% f	29 18% f	9 10% f*	34 22% e	16 14% *	48 12% h	76 21% h	
Definitely not	128 12%	64 12%	61 11%	28 8%	39 10%	61 17% DE	19 9%	30 9%	33 13% GHI	45 16% GHI	28 11%	28 10%	28 11%	27 17%	3 6% *	14 15% *	72 10% Q	56 16% Q	58 9%	70 15% S	28 7% S	99 14% U	34 19% YZ	35 12%	27 10%	26 9%	17 12%	109 11% U	18 6% ce	20 12% ce	3 3% *	40 27% cde	17 16% ce*	28 7% ce*	70 20% h	
Don't know	309 28%	117 22%	189 35% B	116 35% F	137 35% F	55 15% F	79 36% U	124 37% U	70 27% J	36 13% J	76 30% U	73 26%	78 31%	45 29%	15 30% *	22 24% *	212 29%	97 27%	153 25%	156 33% S	103 26%	207 29%	58 32% Y	77 27%	58 22% Z	82 29%	40 30% a	266 28% a	62 20% a	33 20% a	16 18% a	31 20% a	20 18% a	90 22% a	72 20% a	
Net: Definitely/Probably would	484 44%	258 48% c	222 41%	124 38%	157 40%	202 55% DE	76 35%	131 39%	116 45% GHI	160 57% GHI	114 44%	135 48%	110 44%	64 41%	19 38% *	41 45% *	326 44%	158 45%	311 50% T	173 37%	201 51% V	283 40%	67 37%	124 43%	122 47%	138 49% W	50 37%	429 45% a	179 59% f	80 49% f	62 69% dfg*	46 31% f*	57 52% f*	246 60% i	137 39%	
Net: Definitely/Probably not	299 27%	158 30%	136 25%	91 27%	98 25%	110 30% DE	61 28%	78 23%	74 28% GHI	86 30% GHI	68 26%	75 26%	62 25%	48 31%	17 33% *	29 31% *	201 27%	98 28%	156 25%	143 30%	88 23% U	211 30% U	57 31% Z	84 29%	81 31% Z	60 21%	44 33%	251 27% a	61 20% ce	49 30% ce	12 13% *	74 49% cdeg	33 30% ce*	77 19% ce*	146 41% h	

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L,M/N/O,P,Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q3. Would you date someone who supported the following politicians? - Kemi Badenoch
All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024						Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUAT ES	NON GRADUAT ES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERV ATIVE	LIBERAL DEMOCRA TS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Definitely would	119 11%	77 14% c	41 8%	35 11%	26 7%	58 16% E	21 10%	25 7%	27 10%	47 17% H	27 11%	38 14%	30 12%	11 7%	4 8% *	8 9% *	82 11%	37 11%	76 12%	43 9%	44 11%	75 11%	16 9%	36 13%	23 9%	38 13%	22 17% b	97 10%	18 6%	45 28% ceg	7 8% *	27 18% fg	4 4% *	34 8%	59 17% h
Probably would	329 30%	179 34% c	148 27%	82 25%	116 30%	131 36% D	47 22%	99 30%	74 28%	109 39% GHI	72 28%	105 37% KIP	70 28%	46 29%	14 26% *	22 24% *	219 30%	110 31%	181 29%	148 31%	100 26%	229 33% U	51 28%	88 31%	79 30%	86 31%	32 24%	294 31%	78 26%	74 45% cg	30 33% g*	63 42% cg	20 18% *	105 25% h	149 42% h
Probably not	229 21%	113 21%	115 21%	77 23%	80 20%	73 20% E	51 24%	62 19%	62 24%	54 19% GHI	59 23% L	43 15%	58 23% L	42 14%	13 26% *	14 15% *	168 23%	61 17%	135 22%	94 20%	86 22%	143 20%	35 19%	63 22%	64 25%	50 18%	29 22%	197 21%	98 32% dfg	19 12%	25 28% d*	30 20% fg	22 20% *	106 26% i	63 18% h
Definitely not	175 16%	77 14%	92 17%	47 14%	63 16%	65 18% E	30 14%	54 16%	44 17%	48 17% GHI	42 16%	42 15%	34 14%	22 14%	10 19% *	26 28% KLMN*	106 14%	70 20% Q	113 18%	63 13%	81 21% V	94 13%	36 20% Z	45 16% Z	52 20% Z	32 12%	19 14%	152 16%	68 22% df	4 2%	13 15% d*	9 6% fg	44 40% cdef*	100 24% i	31 9% h
Don't know	239 22%	87 16% B	149 27% B	90 27% F	107 27% F	42 11% F	67 31% U	93 28% J	55 21% J	24 9% J	57 22% L	55 20% L	57 23% L	36 23% L	11 21% L*	22 24% L*	164 22% S	75 21% S	115 19% S	124 26% S	80 20% S	159 23%	44 24%	53 19%	42 16% Y	74 26% Y	31 23%	205 22%	41 14%	21 13% Y	14 16% Y	22 14% Y	19 18% Y	69 17% Y	51 15% Y
Net: Definitely/Probably would	449 41%	256 48% c	189 35%	117 35%	142 36%	189 51% DE	68 32%	124 37%	101 39%	156 55% GHI	100 39%	143 51% KMNOP	101 40%	57 36%	18 34% *	31 33% *	301 41%	147 42%	257 42%	191 41%	144 37%	304 43% U	67 37%	124 43%	102 39%	124 44%	55 41%	391 41%	96 32%	119 73% ceg	37 41% g*	90 60% ceg	25 22% *	139 34%	209 59% h
Net: Definitely/Probably not	405 37%	190 36% B	208 38% B	124 37% F	143 36% F	137 37% F	81 38%	116 35%	105 40%	102 36% GHI	101 39% L	84 30% L	92 37% L	64 40% L	23 45% L*	40 43% L*	274 37% T	131 37% T	248 40% T	157 33% T	167 43% V	238 34% V	71 39%	108 38%	116 45% Z	83 29%	48 36% Z	350 37% Z	166 55% df	22 14% df	38 43% df*	39 26% d	66 60% def*	205 50% i	94 27% i

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L,M/N/O,P/Q,R/S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q3. Would you date someone who supported the following politicians? - Donald Trump
All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024						Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Definitely would	124 11%	84 16% c	40 7%	48 15% E	27 7%	49 13% E	36 16% H	26 8%	26 10%	36 13%	38 15%	33 12%	27 11%	15 10%	4 8% *	7 7% *	85 12%	39 11%	71 11%	54 11%	39 10%	85 12%	22 12%	39 14%	24 9%	36 13%	20 15%	101 11%	22 7%	22 13% g	7 8% *	49 32% cdeg	5 5%	20 20% h	72
Probably would	186 17%	106 20% c	80 15%	61 19%	66 17%	58 16%	28 13%	66 20%	41 16%	50 18%	43 17%	54 19%	36 14%	35 22%	5 10% *	13 14% *	130 18%	56 16%	94 15%	91 19%	50 13%	136 19% U	32 18%	52 18%	38 15%	51 18%	25 18%	161 17%	44 15%	45 27% ceg	6 7% *	45 30% ceg	8 8% *	47 11% h	90
Probably not	162 15%	83 16%	75 14%	47 14%	69 18%	46 13%	30 14%	58 18%	38 14%	35 13%	33 13%	46 16%	44 18%	22 14%	7 13% *	9 10% *	123 17% R	38 11%	101 16%	60 13%	58 15%	104 15%	23 13%	32 11%	53 20% X	43 15%	22 17%	140 16% g	49 15%	24 15% g	11 12% *	17 11%	8 7% *	60 14%	53
Definitely not	485 44%	194 36%	282 52% B	131 40%	167 43%	187 51% DE	89 41%	126 38%	124 48% H	146 52% GH	112 43%	111 39%	116 46%	63 40%	32 63% KLMN*	52 56% LN*	305 41%	181 51% Q	294 47% T	192 41%	213 54% V	272 39%	80 44%	129 45%	123 47%	113 40%	46 35%	432 46% a	167 55% df	54 33% f	63 70% cdf*	21 14%	83 75% cdf*	261 63% i	97
Don't know	135 12%	66 12%	69 13%	44 13% F	63 16% F	27 7% F	32 15% J	56 17% J	31 12% J	14 5%	32 12% J	38 13%	28 11%	22 14%	3 6% *	12 13% *	96 13%	39 11%	59 10%	75 16% S	31 8%	104 15% U	25 14%	33 11%	24 9%	37 13%	21 16%	112 12% U	21 7%	18 11% e	2 3% *	19 12% e	5 5% *	26 6% h	42
Net: Definitely/Probably would	310 28%	190 36% c	120 22%	110 33% E	93 24%	108 29%	64 29%	92 28%	68 26%	86 31%	81 31%	87 31%	63 25%	50 32%	9 18% *	20 21% *	215 29%	95 27%	165 27%	145 31%	90 23%	221 32% U	54 30%	91 32%	62 24%	87 31%	45 33%	262 28%	66 22% ceg	66 41% ceg	13 15% *	94 62% cdeg	14 13% *	67 16% h	162
Net: Definitely/Probably not	647 59%	277 52%	357 65% B	178 54%	236 60%	233 63% D	120 56%	184 55%	162 62%	182 64% H	145 56%	157 56%	160 64%	85 54%	39 76% KLN*	61 66% *	428 58%	219 62%	395 64% T	252 53%	271 69% V	376 54%	103 57%	161 57%	175 67% WXZ	156 56%	68 51%	572 60% df	215 71% df	79 48% f	74 83% df*	38 25%	91 83% cdf*	320 77% i	151

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L,M/N/O/P,Q/R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

25-061766-06 - 6th-9th February 2026

PUBLIC

Valentines Day

GB Adults aged 18-75

Q4. From the following list of party leaders who do you think is most likely to ...? - Summary

All adults aged 18-75 in GB

	Q4. From the following list of party leaders who do you think is most likely to ...?										
	Make you pay on the first date?	Split the bill with you on the first date?	Take you on a cheap first date?	Plan an expensive event for your first date?	Ghost you after the first date?	Dump you over text?	Buy you a gift on the first date?	Cancel your date at the last minute?	Get really drunk on your first date?	Have a photo from 10 years ago on their dating profile?	Not ask you any questions about yourself?
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	1092	1092	1092	1092	1092	1092	1092	1092	1092	1092	1092
Weighted base	1092	1092	1092	1092	1092	1092	1092	1092	1092	1092	1092
Keir Starmer	196 18% CDGIUK	171 16% DGI	162 15% DGI	122 11% I	170 16% DGI	199 18% CDGIUK	114 10% CDGIUK	252 23% ABCDEFGHIJK	90 8% CDGIUK	164 15% DGI	162 15% DGI
Kemi Badenoch	97 9% CU	110 10% CU	65 6% I	120 11% CU	107 10% CU	102 9% CU	114 10% CU	93 9% CU	32 3% CU	66 6% I	95 9% CU
Zack Polanski	82 8% ADEFHIJK	137 13% ADEFHIJK	136 12% ADEFHIJK	61 6% ADEFHIJK	85 8% ADEFHIJK	75 7% ADEFHIJK	115 11% ADEFHIJK	78 7% ADEFHIJK	76 7% ADEFHIJK	74 7% ADEFHIJK	74 7% ADEFHIJK
Nigel Farage	270 25% BDEG	150 14% G	243 22% BDG	170 16% G	234 21% BDG	265 24% BDG	108 10% BDG	240 22% BDG	399 37% ABCDEFGHIJK	293 27% BCDEGH	351 32% ABCDEFGHIJK
Ed Davey	46 4% ACDEFHIK	113 10% ACDEFHIK	83 8% AEFHK	80 7% AEFHK	52 5% AEFHK	48 4% AEFHK	118 11% ACDEFHIK	46 4% ACDEFHIK	69 6% ACDEFHIK	91 8% AEFHK	48 4% AEFHK
Don't know	400 37% K	411 38% K	402 37% K	540 49% ABCFHIJK	444 41% ABCFHIJK	403 37% K	523 48% ABCFHIJK	383 35% K	427 39% HK	405 37% K	362 33% K

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ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30(**) Small Base: 100(*)

Q4. From the following list of party leaders who do you think is most likely to ...? - Make you pay on the first date?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	270 25%	126 24%	142 26%	89 27%	94 24%	87 24%	54 25%	87 26%	65 25%	65 23%	50 19%	59 21%	73 29%	47 30%	15 29%	27 29%	189 26%	81 23%	174 28%	97 20%	126 32%	144 21%	48 26%	64 23%	71 27%	70 25%	31 23%	238 25%	110 36%	23 14%	44 49%	16 10%	42 38%	166 40%	51 14%
Keir Starmer	196 18%	108 20%	88 16%	51 15%	73 19%	72 20%	35 16%	57 17%	45 17%	59 21%	46 18%	63 22%	37 15%	30 19%	9 17%	12 13%	137 18%	60 17%	108 17%	88 19%	53 14%	143 20%	30 16%	53 19%	62 24%	42 15%	17 13%	180 19%	33 11%	44 27%	9 10%	55 36%	12 11%	46 11%	101 29%
Kemi Badenoch	97 9%	65 12%	33 6%	33 10%	34 9%	29 8%	20 9%	27 8%	28 11%	22 8%	28 11%	31 11%	15 6%	11 7%	3 6%	10 11%	68 9%	30 8%	61 10%	36 8%	41 10%	56 8%	18 10%	18 6%	29 11%	26 9%	17 13%	78 8%	39 13%	13 8%	7 8%	6 4%	18 17%	45 11%	25 7%
Zack Polanski	82 8%	46 9%	35 6%	26 8%	23 6%	34 9%	20 9%	19 6%	12 5%	31 11%	19 7%	16 6%	29 12%	10 6%	2 3%	7 7%	55 7%	27 8%	48 8%	34 7%	30 8%	53 8%	13 7%	26 9%	19 7%	23 8%	12 9%	69 7%	18 6%	15 9%	3 3%	28 19%	4 4%	19 5%	36 10%
Ed Davey	46 4%	28 5%	18 3%	27 8%	9 2%	10 3%	17 8%	16 5%	10 4%	3 1%	15 6%	6 2%	7 3%	12 8%	1 1%	5 6%	36 5%	9 3%	28 5%	18 4%	16 4%	29 4%	4 2%	15 5%	7 3%	14 5%	11 8%	34 4%	11 4%	11 7%	- -	7 5%	6 5%	15 4%	19 5%
Don't know	400 37%	161 30%	231 42%	105 32%	160 41%	135 37%	70 32%	128 38%	101 39%	102 36%	101 39%	108 38%	89 36%	48 30%	23 44%	32 35%	254 34%	146 41%	201 32%	199 42%	126 32%	274 39%	69 38%	110 38%	73 28%	105 38%	47 35%	348 37%	91 30%	56 34%	26 30%	38 25%	29 26%	122 29%	122 34%

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ColumnMeans (5%): A,B/C,D/E,F,G/H,I/J,K/L/M,N/O,P,Q,R,S/T,U/V,W/X/Y/Z,a/b,c/d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Valentines Day
GB Adults aged 18-75

Q4. From the following list of party leaders who do you think is most likely to ...? - Split the bill with you on the first date?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNIALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUATES (U)	NON GRADUATES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERVATIVE (d)	LIBERAL DEMOCRATS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Keir Starmer	171 16%	73 14%	97 18%	56 17%	55 14%	60 16%	34 16%	57 17%	26 10%	53 19%	43 17%	40 14%	43 17%	25 16%	9 18%	10 11%	119 16%	52 15%	103 17%	67 14%	60 15%	111 16%	22 12%	40 14%	56 21%	43 15%	18 14%	150 16%	58 19%	28 17%	11 12%	22 14%	18 16%	72 17%	51 15%
Nigel Farage	150 14%	79 15%	69 13%	45 14%	50 13%	55 15%	29 14%	45 14%	37 14%	38 14%	41 16%	43 15%	24 10%	28 17%	3 6%	11 11%	103 14%	47 13%	91 15%	59 12%	46 12%	105 15%	27 15%	42 15%	25 10%	47 17%	23 17%	126 13%	42 14%	25 16%	11 12%	33 22%	13 12%	56 14%	63 18%
Zack Polanski	137 13%	74 14%	60 11%	53 16%	44 11%	40 11%	36 17%	39 12%	34 13%	27 10%	32 12%	29 10%	27 11%	26 16%	6 11%	18 19%	93 13%	43 12%	91 15%	45 10%	80 21%	56 8%	21 11%	33 12%	41 16%	32 11%	12 9%	123 13%	53 5%	7 17%	15 18%	19 17%	25 23%	72 17%	24 7%
Ed Davey	113 10%	65 12%	49 9%	29 9%	35 9%	49 13%	16 7%	30 9%	29 11%	38 14%	21 8%	26 9%	31 12%	19 12%	6 12%	11 12%	77 10%	36 10%	78 13%	36 8%	40 10%	73 10%	19 11%	33 12%	30 11%	24 9%	15 11%	97 10%	33 11%	23 14%	16 18%	10 7%	13 12%	61 15%	34 9%
Kemi Badenoch	110 10%	61 11%	47 9%	33 10%	35 9%	41 11%	23 11%	30 9%	20 8%	37 13%	28 11%	36 13%	20 8%	16 10%	2 3%	8 9%	76 10%	34 10%	50 8%	61 13%	38 10%	72 10%	19 10%	22 8%	29 11%	36 13%	21 16%	87 9%	22 7%	28 17%	16 15%	22 15%	9 9%	36 9%	50 14%
Don't know	411 38%	181 34%	224 41%	115 35%	173 44%	123 34%	78 36%	131 39%	115 44%	88 31%	93 36%	109 39%	104 42%	44 28%	25 49%	35 38%	271 37%	141 40%	206 33%	205 43%	128 33%	283 40%	74 41%	116 41%	80 31%	99 35%	44 33%	362 38%	94 31%	51 31%	21 23%	46 30%	31 29%	116 28%	132 37%

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ColumnMeans (5%): A,B/C,D/E,F,G/H,I/J,K/L/M,N/O,P,Q,R,S/T,U/V,W/X/Y/Z,a/b,c/d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q4. From the following list of party leaders who do you think is most likely to ...? - Take you on a cheap first date?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNI ALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUAT ES (U)	NON GRADUAT ES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERV ATIVE (d)	LIBERAL DEMOCRA TS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	243 22%	117 22%	120 22%	76 23%	91 23%	76 21%	45 21%	76 23%	67 26%	55 20%	61 24%	56 20%	54 22%	33 21%	15 29%	24 27%	163 22%	80 23%	163 26%	80 17%	114 29%	129 18%	45 25%	51 18%	62 24%	70 25%	34 25%	208 22%	102 34%	26 16%	33 37%	8 6%	35 32%	135 33%	52 15%
Keir Starmer	162 15%	73 14%	88 16%	46 14%	56 14%	60 16%	32 15%	45 13%	36 14%	50 18%	34 13%	50 18%	31 12%	30 19%	7 13%	10 11%	107 14%	55 16%	90 15%	72 15%	43 11%	119 17%	28 15%	39 14%	55 21%	31 11%	16 12%	146 15%	31 10%	38 24%	14 16%	41 27%	7 7%	51 12%	74 21%
Zack Polanski	136 12%	84 16%	52 10%	41 13%	34 9%	61 17%	32 15%	33 10%	22 8%	50 18%	32 12%	29 10%	39 16%	14 9%	7 14%	15 16%	88 12%	48 14%	79 13%	57 12%	44 11%	92 13%	12 7%	50 17%	30 11%	33 12%	14 11%	118 13%	35 12%	25 16%	4 5%	34 23%	10 9%	49 12%	51 14%
Ed Davey	83 8%	44 8%	39 7%	27 8%	25 6%	31 8%	13 6%	26 8%	20 8%	24 9%	26 10%	25 9%	12 5%	14 9%	1 2%	6 6%	60 8%	23 7%	49 8%	34 7%	33 8%	51 7%	11 6%	21 7%	20 8%	31 11%	12 9%	70 7%	15 5%	14 9%	7 7%	20 13%	14 13%	26 6%	42 12%
Kemi Badenoch	65 6%	43 8%	22 4%	40 12%	16 4%	9 2%	25 11%	29 9%	8 3%	4 1%	12 5%	18 7%	20 8%	11 7%	1 1%	3 4%	54 7%	11 3%	32 5%	34 7%	22 6%	43 6%	10 5%	15 5%	21 8%	18 6%	16 12%	48 5%	27 9%	8 5%	3 4%	6 4%	10 9%	27 7%	12 3%
Don't know	402 37%	172 32%	224 41%	101 30%	170 43%	131 36%	70 32%	124 37%	108 42%	99 35%	94 36%	105 37%	94 37%	55 35%	21 41%	33 36%	266 36%	135 38%	207 33%	195 41%	136 35%	266 38%	76 42%	110 38%	74 28%	99 35%	42 31%	355 38%	92 30%	51 31%	28 31%	41 27%	34 31%	124 30%	122 34%

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ColumnMeans (5%): A,B/C,D/E,F,G/H,I/J,K/L/M,N/O,P,Q,R,S/T,U/V,W/X/Y/Z,a/b,c/d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q4. From the following list of party leaders who do you think is most likely to ...? - Plan an expensive event for your first date?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNI ALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUAT ES (U)	NON GRADUAT ES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERV ATIVE (d)	LIBERAL DEMOCRA TS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	170 16%	88 17%	81 15%	53 16%	57 15%	60 16%	44 20%	35 10%	38 15%	53 19%	45 18%	31 11%	39 16%	37 23%	6 12%	11 12%	118 16%	52 15%	106 17%	64 13%	63 16%	106 15%	25 14%	52 18%	43 17%	40 14%	22 16%	147 16%	50 16%	38 24%	11 13%	32 21%	12 11%	56 14%	72 20%
Keir Starmer	122 11%	59 11%	62 11%	36 11%	45 12%	41 11%	26 12%	34 10%	29 11%	32 11%	16 6%	27 10%	33 13%	29 18%	5 9%	12 13%	92 13%	30 8%	81 13%	41 9%	55 14%	67 10%	19 11%	30 11%	34 13%	34 12%	15 11%	106 11%	34 11%	24 15%	11 12%	19 12%	15 14%	54 13%	40 11%
Kemi Badenoch	120 11%	74 14%	45 8%	44 13%	38 10%	38 10%	24 11%	40 12%	29 11%	27 10%	24 9%	39 14%	23 9%	15 10%	6 12%	12 13%	82 11%	38 11%	76 12%	43 9%	46 12%	73 10%	22 12%	31 11%	28 11%	29 10%	27 20%	92 10%	42 14%	16 10%	16 18%	14 9%	14 13%	54 13%	33 9%
Ed Davey	80 7%	44 8%	35 6%	32 10%	18 5%	29 8%	18 8%	29 9%	17 7%	16 6%	29 11%	23 8%	12 5%	6 4%	3 6%	7 8%	53 7%	27 8%	42 7%	38 8%	32 8%	48 7%	11 6%	27 9%	18 7%	20 7%	7 5%	69 7%	32 11%	12 8%	11 13%	7 5%	8 8%	44 11%	19 5%
Zack Polanski	61 6%	37 7%	24 4%	32 10%	20 5%	9 2%	21 10%	26 8%	6 2%	8 3%	11 4%	14 5%	12 5%	12 8%	3 6%	9 10%	49 7%	11 3%	34 6%	27 6%	28 7%	33 5%	8 4%	13 5%	16 6%	21 7%	14 11%	46 5%	15 5%	7 4%	5 5%	15 10%	7 6%	20 5%	16 5%
Don't know	540 49%	230 43%	300 55%	135 41%	214 54%	192 52%	83 39%	170 51%	142 55%	145 51%	133 51%	147 52%	131 52%	60 38%	28 54%	42 45%	345 47%	195 55%	280 45%	260 55%	168 43%	372 53%	97 53%	132 46%	122 47%	136 48%	49 36%	485 51%	130 43%	66 41%	36 40%	64 42%	54 49%	185 45%	174 49%

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ColumnMeans (5%): A,B/C,D/E,F,G/H,I/J,K/L/M,N/O/P,Q,R,S/T,U/V,W/X/Y/Z,a/b,c,d/e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q4. From the following list of party leaders who do you think is most likely to ...? - Ghost you after the first date?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	234 21%	116 22%	115 21%	73 22%	88 22%	73 20%	55 25%	65 20%	56 22%	58 20%	55 21%	60 21%	51 20%	38 24%	11 21%	20 22%	152 21%	82 23%	151 24%	83 18%	104 27%	130 19%	39 22%	58 20%	64 25%	60 21%	33 25%	199 21%	91 30%	27 16%	34 38%	9 6%	39 35%	137 33%	41 12%
Keir Starmer	170 16%	88 16%	81 15%	49 15%	51 13%	71 19%	28 13%	47 14%	36 14%	59 21%	39 15%	52 19%	40 16%	24 15%	3 6%	12 13%	115 16%	55 16%	99 16%	71 15%	50 13%	120 17%	18 10%	53 18%	47 18%	42 15%	16 12%	153 16%	22 7%	40 25%	6 7%	54 35%	12 11%	44 11%	81 23%
Kemi Badenoch	107 10%	67 13%	40 7%	45 13%	36 9%	26 7%	27 13%	39 12%	21 8%	20 7%	29 11%	26 9%	24 9%	10 7%	6 12%	12 12%	76 10%	30 9%	68 11%	38 8%	51 13%	55 8%	24 13%	18 6%	21 8%	33 12%	16 12%	90 10%	38 13%	15 10%	14 15%	5 3%	16 15%	46 11%	28 8%
Zack Polanski	85 8%	46 9%	39 7%	24 7%	31 8%	31 8%	15 7%	24 7%	21 8%	25 9%	20 8%	17 6%	19 7%	20 13%	3 6%	7 7%	61 8%	24 7%	40 6%	45 10%	26 7%	60 9%	10 5%	24 8%	20 8%	24 9%	9 7%	77 8%	26 9%	21 13%	5 6%	23 15%	3 2%	29 7%	36 10%
Ed Davey	52 5%	26 5%	26 5%	31 9%	10 2%	11 3%	18 8%	19 6%	8 3%	7 3%	12 5%	11 4%	9 4%	9 5%	5 10%	6 6%	39 5%	13 4%	30 5%	22 5%	17 4%	35 5%	17 9%	7 2%	15 6%	14 5%	13 10%	35 4%	17 6%	5 3%	3 3%	10 7%	4 4%	20 5%	17 5%
Don't know	444 41%	190 36%	246 45%	110 33%	177 45%	157 43%	73 34%	138 42%	119 46%	113 40%	103 40%	117 41%	108 43%	57 36%	23 45%	36 39%	295 40%	149 42%	232 37%	212 45%	143 37%	300 43%	75 41%	125 44%	94 36%	106 38%	47 35%	392 41%	109 36%	55 34%	28 31%	50 33%	36 33%	136 33%	151 43%

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25-061766-06 - 6th-9th February 2026

PUBLIC

Valentines Day

GB Adults aged 18-75

Q4. From the following list of party leaders who do you think is most likely to ...? - Dump you over text?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNI ALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUAT ES (U)	NON GRADUAT ES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERV ATIVE (d)	LIBERAL DEMOCRA TS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	265 24%	122 23%	140 26%	79 24%	86 22%	100 27%	55 25%	59 18%	77 30%	73 26%	60 23%	56 20%	65 22%	34 33%	17 36%	33 KLN*	167 23%	98 28%	185 30%	80 17%	123 31%	142 20%	40 22%	72 25%	78 30%	58 21%	30 22%	230 24%	106 35%	34 21%	31 34%	12 8%	40 36%	160 39%	45 13%
Keir Starmer	199 18%	103 19%	95 17%	56 17%	60 15%	83 23%	38 18%	50 15%	44 17%	68 24%	49 19%	64 23%	44 18%	29 18%	3 6%	11 12%	142 19%	57 16%	111 18%	88 19%	55 14%	144 21%	24 13%	55 19%	53 20%	51 18%	21 16%	177 19%	33 11%	43 26%	12 14%	56 37%	14 13%	41 10%	107 30%
Kemi Badenoch	102 9%	67 13%	32 6%	33 10%	46 12%	22 6%	23 11%	43 13%	21 8%	15 5%	20 8%	32 11%	21 8%	14 9%	6 11%	9 10%	67 9%	34 10%	57 9%	44 9%	36 9%	65 9%	28 15%	18 6%	29 11%	22 8%	18 14%	83 9%	39 13%	11 7%	10 11%	7 5%	19 17%	56 13%	24 7%
Zack Polanski	75 7%	40 7%	33 6%	31 9%	21 5%	23 6%	18 8%	26 8%	11 4%	20 7%	20 8%	21 7%	9 4%	16 10%	2 3%	8 9%	50 7%	25 7%	39 6%	36 8%	26 7%	49 7%	13 7%	19 7%	12 5%	27 9%	13 9%	60 6%	16 5%	22 13%	4 5%	21 14%	4 4%	26 6%	29 8%
Ed Davey	48 4%	33 6%	15 3%	27 8%	15 4%	7 2%	13 6%	22 7%	7 3%	7 2%	10 4%	10 3%	16 6%	7 4%	2 5%	4 4%	42 6%	6 2%	28 4%	21 4%	21 5%	28 4%	6 3%	14 5%	10 4%	16 6%	8 6%	40 4%	12 4%	8 5%	2 2%	13 8%	5 5%	19 5%	18 5%
Don't know	403 37%	167 31%	230 42%	106 32%	165 42%	133 36%	69 32%	134 40%	101 39%	99 35%	100 39%	101 36%	95 38%	57 36%	22 42%	28 30%	271 37%	133 38%	200 32%	203 43%	130 33%	273 39%	72 39%	109 38%	78 30%	107 38%	44 33%	355 37%	96 32%	45 28%	31 34%	43 28%	29 26%	112 27%	132 37%

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Q4. From the following list of party leaders who do you think is most likely to ...? - Buy you a gift on the first date?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNI ALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUAT ES (U)	NON GRADUAT ES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERV ATIVE (d)	LIBERAL DEMOCRA TS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Ed Davey	118 11%	59 11%	57 10%	25 8%	41 11%	51 14%	17 8%	37 11%	26 10%	38 14%	34 13%	27 9%	29 12%	13 8%	7 13%	8 9%	78 11%	40 11%	70 11%	48 10%	55 14%	63 9%	17 9%	32 11%	29 11%	35 13%	9 6%	109 12%	48 16%	13 8%	27 30%	10 7%	9 8%	65 16%	33 9%
Zack Polanski	115 11%	60 11%	54 10%	54 16%	37 9%	24 6%	44 20%	33 10%	17 7%	21 8%	31 12%	16 6%	29 11%	21 13%	9 17%	9 10%	75 10%	39 11%	79 13%	36 8%	57 15%	58 8%	17 9%	30 11%	27 10%	31 11%	20 15%	95 10%	45 15%	8 5%	9 10%	8 6%	20 18%	56 14%	22 6%
Kemi Badenoch	114 10%	58 11%	55 10%	44 13%	30 8%	41 11%	24 11%	37 11%	21 8%	32 11%	23 9%	38 13%	27 11%	17 10%	3 6%	8 8%	82 11%	33 9%	72 12%	42 9%	33 8%	81 12%	21 11%	33 11%	29 11%	27 10%	26 20%	85 9%	26 9%	36 10%	8 10%	22 15%	7 6%	35 9%	50 14%
Keir Starmer	114 10%	64 12%	50 9%	47 14%	39 10%	28 8%	27 12%	40 12%	26 10%	22 8%	22 9%	36 13%	22 9%	17 11%	4 8%	13 14%	87 12%	27 8%	69 11%	46 10%	43 11%	72 10%	22 12%	27 9%	36 14%	30 11%	21 16%	92 10%	54 18%	13 8%	9 10%	9 6%	10 9%	62 15%	23 6%
Nigel Farage	108 10%	60 11%	47 9%	32 10%	32 8%	44 12%	20 9%	30 9%	25 9%	34 12%	24 9%	28 10%	22 9%	23 14%	3 6%	9 9%	73 10%	35 10%	56 9%	52 11%	31 8%	77 11%	13 7%	35 12%	23 9%	25 9%	10 7%	96 10%	16 5%	27 16%	3 3%	38 25%	10 9%	21 5%	57 16%
Don't know	523 48%	232 43%	283 52%	130 39%	213 54%	180 49%	85 39%	157 47%	146 56%	135 48%	124 48%	139 49%	121 48%	67 43%	26 50%	46 49%	344 46%	180 51%	274 44%	249 53%	173 44%	350 50%	92 50%	129 45%	118 45%	133 47%	47 35%	469 50%	114 38%	67 41%	33 37%	64 42%	55 50%	174 42%	171 48%

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25-061766-06 - 6th-9th February 2026

PUBLIC

Valentines Day

GB Adults aged 18-75

Q4. From the following list of party leaders who do you think is most likely to ...? - Cancel your date at the last minute?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNI ALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUAT ES (U)	NON GRADUAT ES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERV ATIVE (d)	LIBERAL DEMOCRA TS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Keir Starmer	252 23%	131 25%	118 22%	69 21%	74 19%	108 29%	46 21%	62 19%	57 22%	87 31%	64 25%	75 27%	56 22%	37 24%	8 16%	11 12%	166 23%	86 24%	133 21%	119 25%	58 15%	194 28%	34 19%	78 27%	66 25%	62 22%	19 15%	232 25%	38 13%	57 35%	19 21%	62 41%	22 20%	69 17%	130 37%
Nigel Farage	240 22%	111 21%	128 23%	70 21%	82 21%	88 24%	48 22%	60 18%	63 24%	69 24%	54 21%	60 21%	51 20%	37 23%	16 31%	22 24%	158 21%	82 23%	160 26%	80 17%	112 29%	128 18%	38 21%	66 23%	67 26%	57 20%	29 22%	209 22%	98 33%	24 15%	32 36%	17 11%	35 32%	145 35%	39 11%
Kemi Badenoch	93 9%	61 12%	31 6%	43 13%	34 9%	16 4%	28 13%	35 10%	20 8%	10 4%	24 9%	19 7%	27 11%	10 6%	3 5%	10 11%	65 9%	27 8%	58 9%	35 7%	37 9%	56 8%	22 12%	18 6%	22 8%	22 8%	19 14%	73 8%	39 13%	10 6%	6 7%	1 1%	17 16%	48 12%	19 5%
Zack Polanski	78 7%	49 9%	28 5%	31 9%	23 6%	24 7%	13 6%	32 10%	13 5%	19 7%	17 7%	20 7%	10 4%	14 9%	3 5%	13 14%	60 8%	18 5%	47 8%	30 6%	32 8%	46 7%	13 7%	15 5%	18 7%	26 9%	18 14%	56 6%	20 7%	17 11%	8 9%	18 12%	5 4%	29 7%	28 8%
Ed Davey	46 4%	20 4%	26 5%	20 6%	16 4%	10 3%	17 8%	11 3%	11 4%	8 3%	10 4%	13 5%	12 5%	7 4%	- 4%	4 3%	34 5%	12 3%	28 5%	18 4%	22 6%	24 3%	5 3%	11 4%	12 5%	16 6%	7 5%	39 4%	11 4%	10 6%	1 1%	13 8%	5 5%	10 2%	17 5%
Don't know	383 35%	161 30%	216 40%	98 29%	162 41%	123 33%	64 30%	134 40%	96 37%	89 32%	89 34%	95 37%	93 33%	52 33%	22 42%	31 34%	255 34%	128 36%	194 31%	189 40%	131 33%	252 36%	70 38%	97 34%	75 29%	96 34%	41 30%	337 36%	96 32%	45 27%	23 26%	41 27%	25 23%	113 27%	121 34%

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25-061766-06 - 6th-9th February 2026

PUBLIC

Valentines Day

GB Adults aged 18-75

Q4. From the following list of party leaders who do you think is most likely to ...? - Get really drunk on your first date?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024						Referendum 2016		
	Total	MAN	WOMAN	18-34	35-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	LABOUR	CONSERVATIVE	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	37%	42%	31%	32%	37%	40%	35%	32%	38%	42%	33%	39%	38%	35%	31%	40%	37%	35%	37%	35%	39%	35%	36%	38%	39%	34%	27%	38%	45%	47%	31%	42%	46%	36%	
Keir Starmer	8%	10%	6%	13%	7%	5%	14%	8%	7%	5%	11%	8%	8%	6%	4%	9%	6%	8%	8%	8%	9%	8%	8%	9%	10%	15%	7%	8%	5%	3%	16%	7%	5%	9%	
Zack Polanski	7%	8%	6%	9%	5%	8%	9%	7%	4%	8%	9%	4%	6%	8%	7%	8%	7%	8%	6%	8%	7%	6%	7%	6%	7%	9%	7%	4%	8%	8%	12%	7%	5%	9%	
Ed Davey	6%	5%	7%	8%	4%	6%	7%	7%	3%	7%	5%	7%	4%	10%	5%	7%	5%	8%	4%	7%	6%	9%	7%	7%	7%	11%	6%	8%	4%	3%	10%	12%	7%	6%	
Kemi Badenoch	3%	3%	3%	4%	3%	2%	4%	3%	1%	3%	3%	1%	4%	3%	3%	2%	4%	2%	4%	3%	3%	3%	1%	2%	4%	6%	3%	4%	3%	1%	5%	3%	2%	3%	
Don't know	39%	31%	47%	34%	44%	39%	30%	42%	45%	37%	38%	39%	42%	35%	47%	37%	38%	37%	42%	36%	41%	37%	39%	37%	39%	32%	40%	35%	36%	38%	28%	30%	35%	37%	

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ColumnMeans (5%): A,B/C,D/E,F,G,H,I,J,K/L,M/N,O/P,Q,R,S/T,U,V,W,X/Y/Z,a/b,c/d,e/f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q4. From the following list of party leaders who do you think is most likely to ...? - Have a photo from 10 years ago on their dating profile?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNIALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUATES (U)	NON GRADUATES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERVATIVE (d)	LIBERAL DEMOCRATS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	293 27%	131 25%	157 29%	90 27%	100 25%	103 28%	55 25%	86 26%	79 30%	73 26%	59 23%	80 28%	77 31%	39 25%	13 25%	26 28%	197 27%	96 27%	185 30%	107 23%	125 32%	167 24%	47 26%	75 26%	72 28%	84 30%	27 20%	262 28%	111 37%	32 20%	45 51%	17 12%	37 34%	167 41%	58 16%
Keir Starmer	164 15%	79 15%	83 15%	54 16%	58 15%	53 14%	39 18%	45 13%	39 15%	41 15%	44 17%	39 14%	32 13%	33 21%	9 17%	7 8%	123 17%	41 12%	86 14%	79 17%	56 14%	108 15%	19 10%	39 14%	48 19%	46 16%	21 16%	141 15%	28 9%	33 20%	5 5%	48 31%	13 12%	41 10%	76 21%
Ed Davey	91 8%	51 10%	39 7%	30 9%	28 7%	33 9%	20 9%	26 8%	19 7%	26 9%	20 8%	23 8%	18 7%	15 10%	1 3%	14 15%	56 8%	35 10%	51 8%	40 8%	33 8%	58 8%	21 12%	25 9%	20 8%	21 7%	15 11%	76 8%	32 11%	17 10%	6 7%	10 7%	14 13%	39 9%	34 9%
Zack Polanski	74 7%	42 8%	32 6%	25 7%	26 7%	23 6%	17 8%	20 6%	14 6%	23 8%	18 7%	20 7%	9 3%	13 9%	4 8%	9 10%	47 6%	27 8%	44 7%	30 6%	20 5%	54 8%	8 5%	29 10%	19 7%	12 4%	8 6%	64 7%	19 6%	17 10%	4 4%	19 13%	4 4%	27 6%	32 9%
Kemi Badenoch	66 6%	45 9%	20 4%	31 9%	20 5%	15 4%	18 8%	22 7%	16 6%	10 4%	16 6%	17 6%	13 5%	12 8%	2 3%	6 6%	52 7%	13 4%	49 8%	17 4%	33 8%	33 5%	12 6%	14 5%	19 7%	20 7%	25 19%	41 4%	23 8%	11 7%	7 7%	11 7%	7 6%	25 6%	17 5%
Don't know	405 37%	184 34%	215 39%	103 31%	161 41%	141 38%	66 31%	135 40%	95 36%	109 39%	101 39%	104 37%	102 41%	45 28%	23 44%	30 33%	263 36%	142 40%	205 33%	200 42%	124 32%	281 40%	74 41%	105 37%	83 32%	98 35%	37 28%	362 38%	89 30%	54 33%	22 25%	46 31%	35 32%	115 28%	138 39%

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25-061766-06 - 6th-9th February 2026

PUBLIC

Valentines Day

GB Adults aged 18-75

Q4. From the following list of party leaders who do you think is most likely to ...? - Not ask you any questions about yourself?

All adults aged 18-75 in GB

	Gender			Age			Gen				Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	MAN (B)	WOMAN (C)	18-34 (D)	35-54 (E)	55-75 (F)	GEN Z (G)	MILLENNI ALS (H)	GEN X (I)	BABY BOOMER (J)	NORTH (K)	MIDLANDS (L)	SOUTH (M)	LONDON (N)	WALES (O)	SCOTLAND (P)	WORKING (Q)	NOT WORKING (R)	ABC1 (S)	C2DE (T)	GRADUAT ES (U)	NON GRADUAT ES (V)	UP TO £19999 (W)	£20000 - £34999 (X)	£35000 - £54999 (Y)	£55000+ (Z)	ETHNIC MINORITY GROUPS (a)	WHITE ETHNIC GROUP (b)	LABOUR (c)	CONSERV ATIVE (d)	LIBERAL DEMOCRA TS (e)	REFORM UK (f)	OTHER (g)	REMAIN (h)	LEAVE (i)
Unweighted base	1092	530	549	349	396	347	230	332	275	255	263	285	244	153	53	94	705	387	647	445	560	532	173	270	268	301	146	934	329	156	94	128	119	444	326
Weighted base	1092	533	546	332	392	368	216	333	261	282	258	283	250	158	51	92	739	353	619	473	392	700	182	285	261	280	134	946	302	163	89	151	110	413	354
Nigel Farage	351 32%	151 28%	195 36% b	109 33%	118 30%	125 34%	74 34%	93 28%	87 33%	97 34%	72 28%	87 31%	81 33%	56 36%	23 45% k*	31 33%	233 32%	118 33%	224 36%	127 27%	159 40%	192 27%	52 28%	83 29%	101 39% wx	91 32%	33 25%	315 33%	128 42% df	44 27% f	50 56% cdf*	12 8%	51 46% df*	194 47% i	73 21%
Keir Starmer	162 15%	86 16%	74 14%	34 10%	61 16%	67 18%	21 10%	46 14%	41 16%	53 19% g	48 19% m	54 19% m	25 10%	20 13%	6 12%	9 10%	112 15%	50 14%	92 15%	70 15%	44 11%	118 17% u	21 12%	53 19%	39 15%	38 14%	17 13%	145 15%	23 8%	35 21% ce	4 5% *	57 38% cdreg	13 12%	43 10%	90 25% h
Kemi Badenoch	95 9%	58 11% c	37 7%	39 12%	29 7%	27 7%	28 13%	26 8%	19 7%	23 8%	24 9%	24 8%	25 10%	15 10%	1 2%	6 6% *	69 9%	26 7%	62 10%	33 7%	36 9%	59 8%	22 12%	21 7%	22 9%	28 10%	21 16% b	74 8%	35 12%	12 8%	11 13% *	14 9%	9 8%	43 10%	22 6%
Zack Polanski	74 7%	49 9% c	25 5%	28 9%	27 7%	19 5%	17 8%	29 9%	12 5%	16 6%	17 7%	13 5%	18 7%	14 9%	2 4% *	10 11% l*	53 7%	21 6%	43 7%	31 7%	22 6%	52 7%	13 7%	24 8%	13 5%	18 7%	11 8%	59 6%	16 5%	18 11% c	4 4% *	15 10%	8 7% *	18 4% *	35 10% h
Ed Davey	48 4%	28 5%	21 4%	21 6% e	11 3%	17 5%	9 4%	17 5%	8 3%	14 5%	7 3%	20 7% k	8 3%	7 4%	- 8% *	7 8% k*	38 5%	10 3%	26 4%	22 5%	18 5%	30 4%	5 3%	15 5%	17 7%	9 3%	9 7%	39 4%	14 4%	7 4%	6 7% *	10 7% *	7 6% *	20 5% *	15 4%
Don't know	362 33%	160 30%	195 36%	101 30%	147 37%	114 31%	66 31%	122 37%	94 36%	80 28%	90 35%	85 30%	92 37%	45 29%	19 37%	30 32% *	234 32%	128 36%	172 28%	190 40% s	113 29%	249 36% u	69 38% y	90 31%	67 26%	95 34%	42 32%	314 33%	86 29% e	47 29% e	14 16% *	42 28%	23 21% *	95 23% *	119 34% h

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