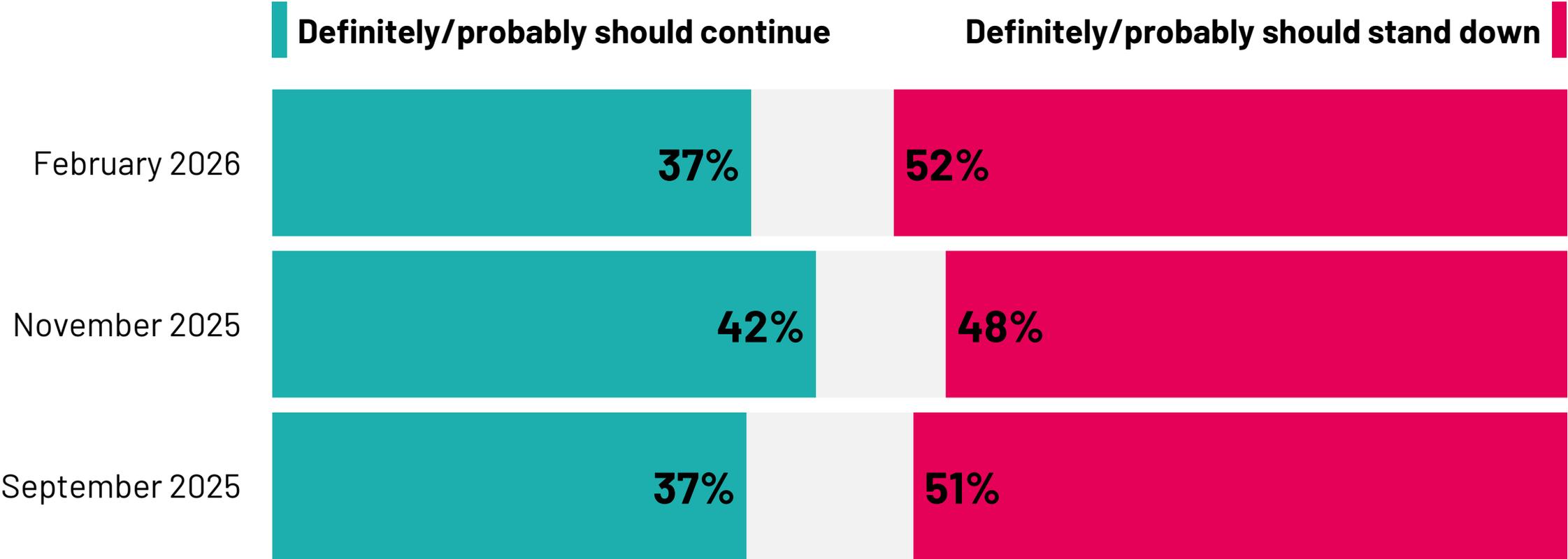


# Ipsos Political Polling

February 2026

# Around half of Britons think Keir Starmer should stand down as Prime Minister

To what extent do you think Keir Starmer should continue as Prime Minister and Leader of the Labour party, or should he stand down and let someone else takeover?

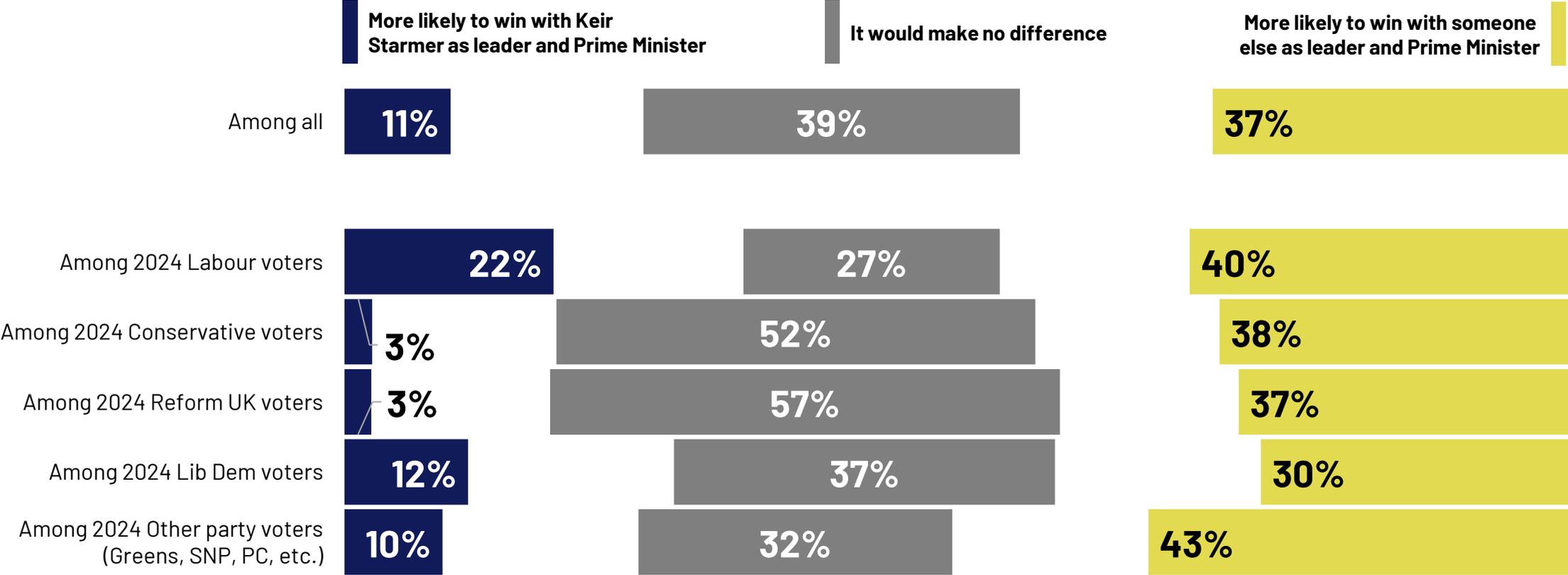


Base: 1049 Online British adults aged 18+, 24-26 February 2026



# More than 1 in 3 (37%) think Labour is more likely to win with someone else as leader and Prime Minister, including 4 in 10 2024 GE Labour voters

Thinking about the next General Election, do you think Labour are more likely to win with Keir Starmer as leader and Prime Minister, more likely to win with someone else as leader and Prime Minister, or would it make no difference?



Base: 1049 Online British adults aged 18+, 24-26 February 2026



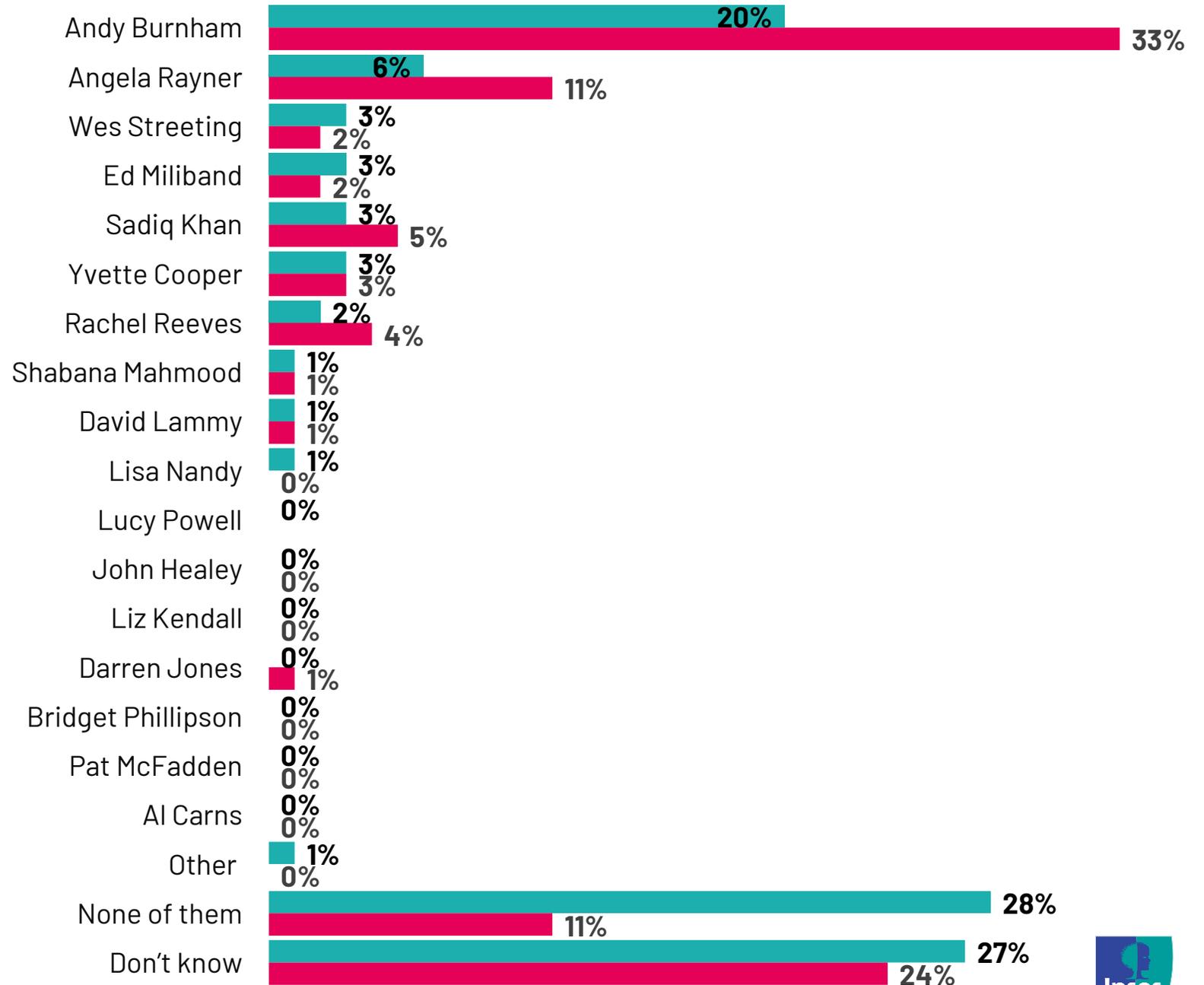
# Whilst Andy Burnham would be the British public's preferred choice for Labour leader if it wasn't Keir Starmer, over half say either none of them or don't know

If Keir Starmer was to no longer be leader of the Labour party, which of the following, if any, would you MOST prefer to become the next leader of the Labour party?

Among all

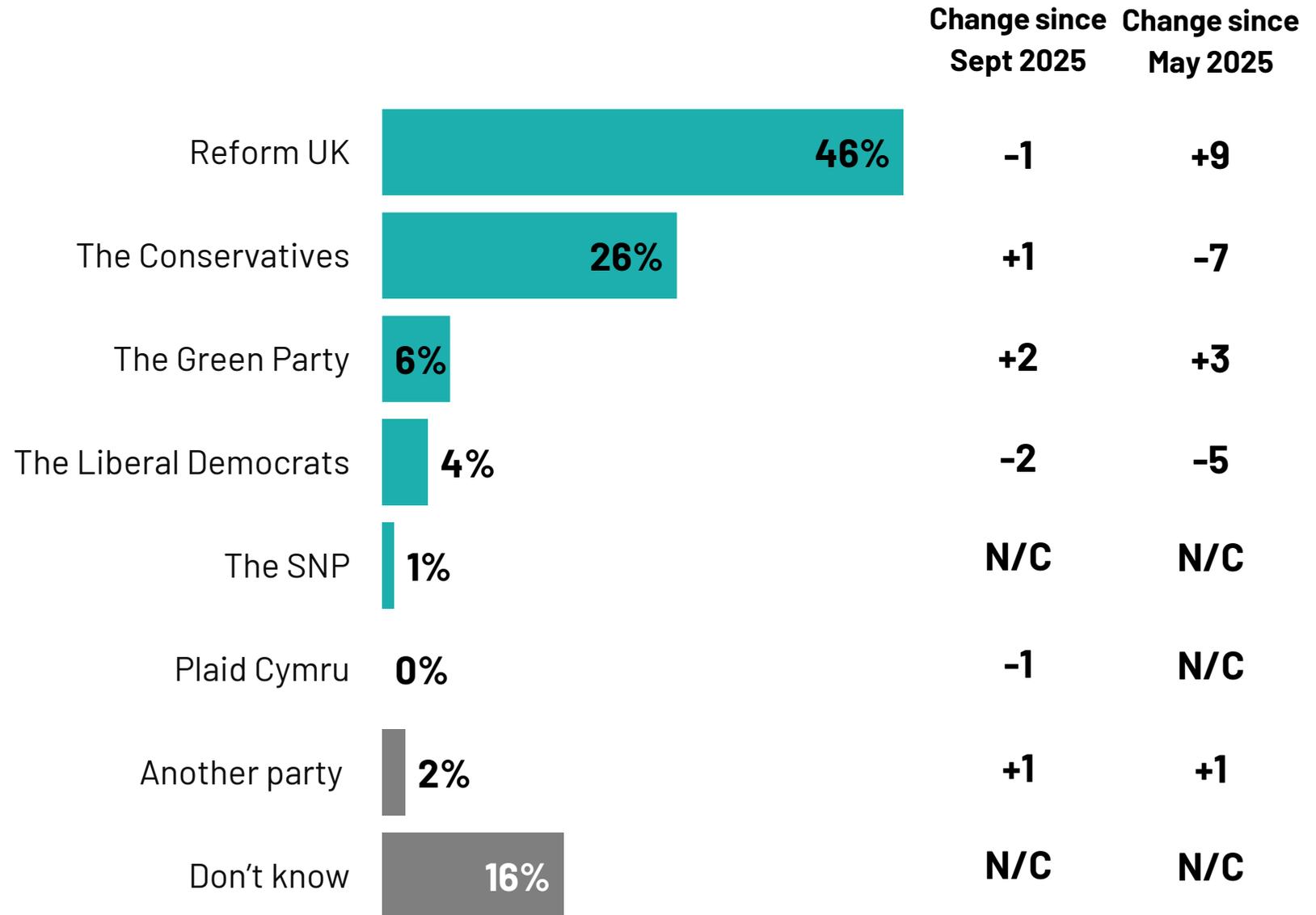
Among 2024 Labour voters

Base: 1049 Online British adults aged 18+, including 318 2024 Labour voters, 24-26 February 2026



# More than 4 in 10 (46%) consider Reform UK to be the main opposition to the current Labour government

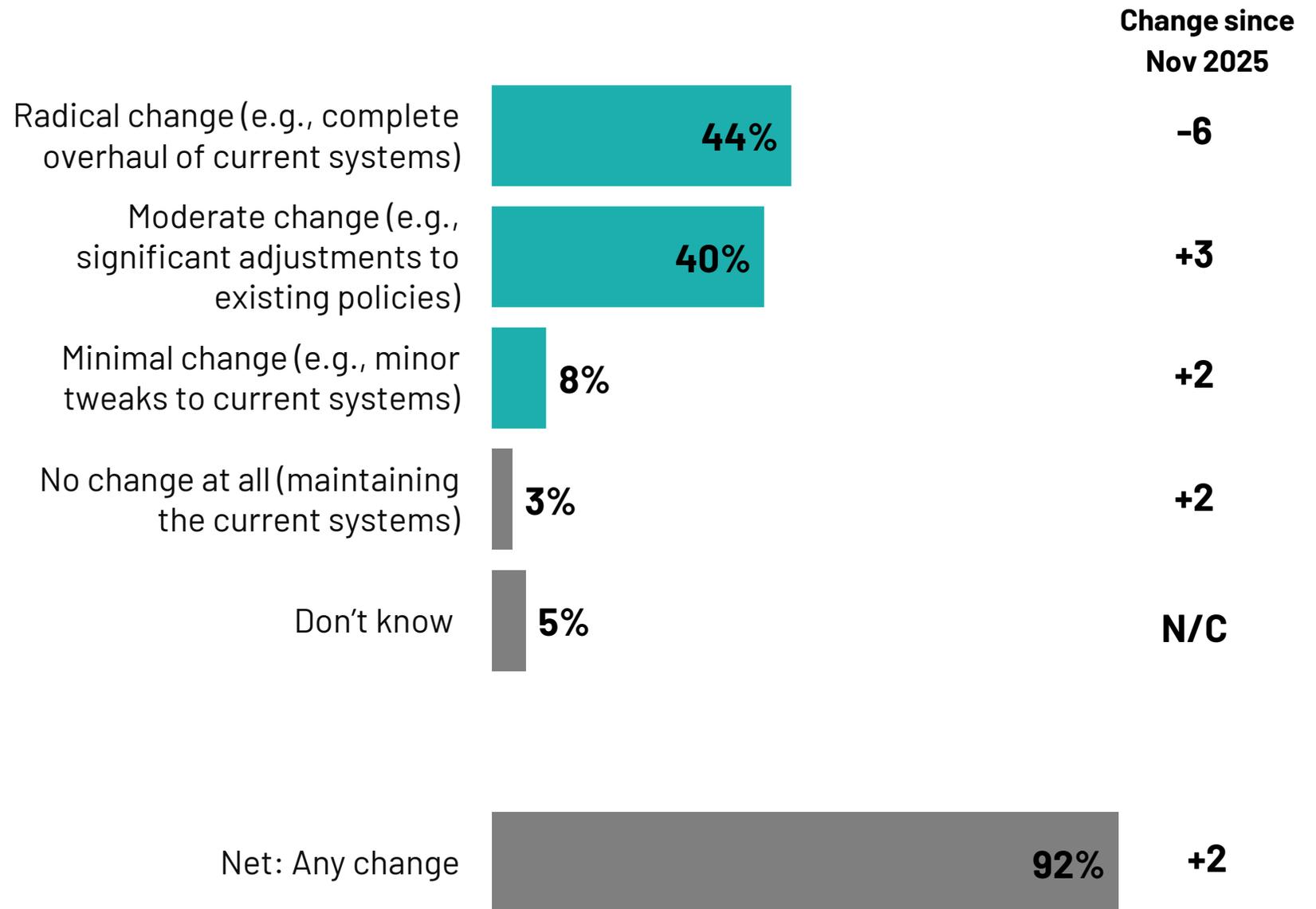
Which of the following parties, if any, do you consider to be the main opposition to the current Labour government in Westminster? That is, the most likely party to lead a government in Westminster if Labour were to lose the next General Election?



Base: 1049 Online British adults aged 18+, 24-26 February 2026

# More than 9 in 10 think Britain needs change, though the public are divided as to whether that change should be radical or moderate

Which of the following, if any, best describes the type of change you think Britain needs?

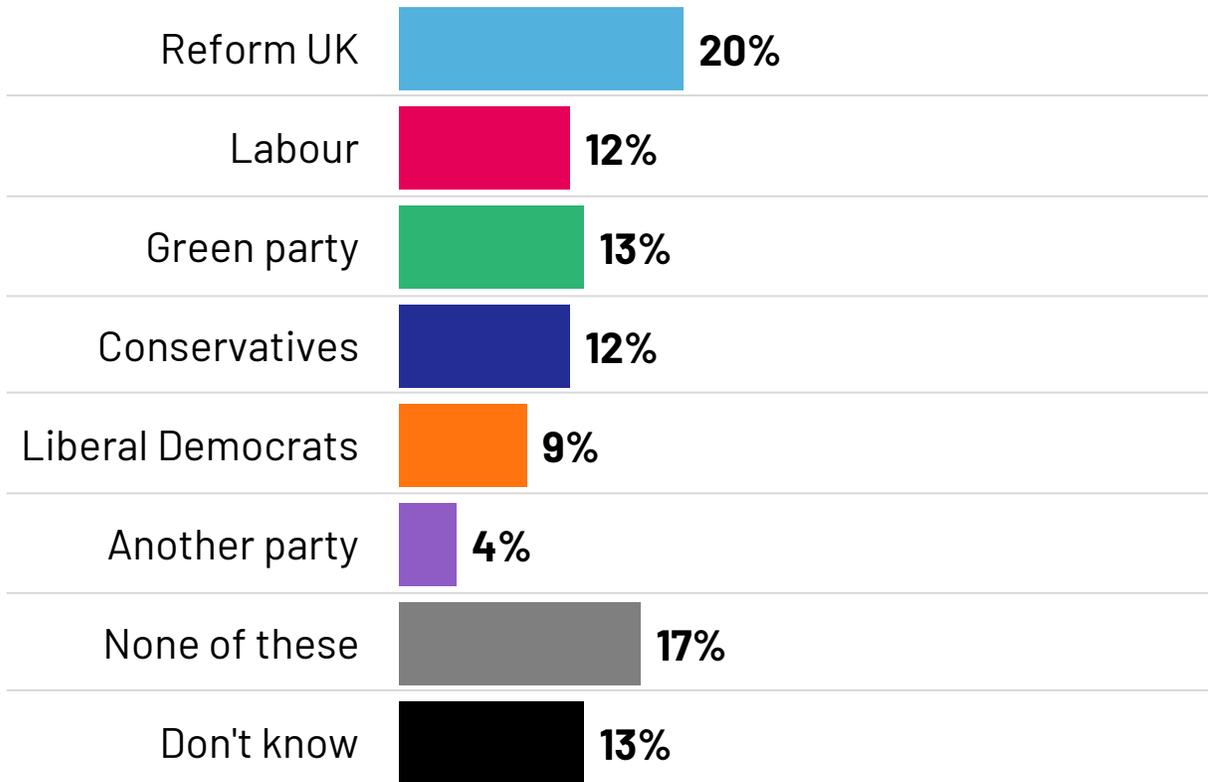


Base: 1049 Online British adults aged 18+, 24-26 February 2026

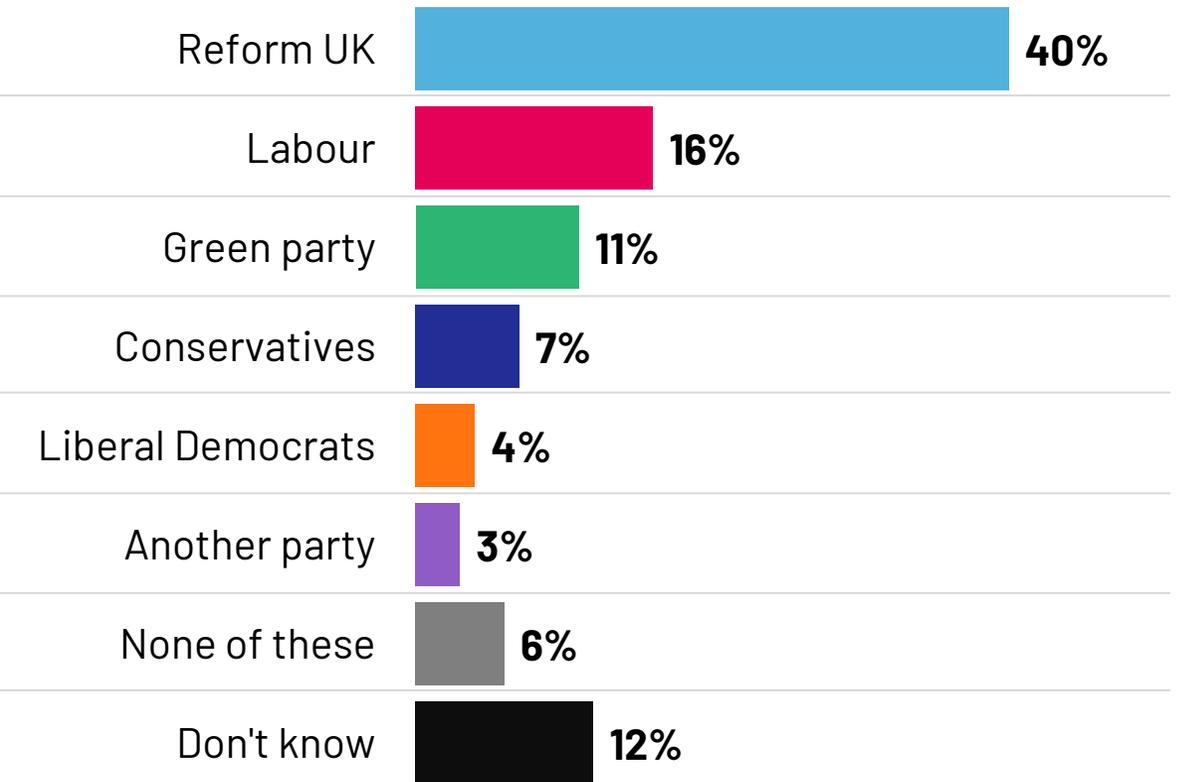
# Though 1 in 5 trust Reform UK most to deliver the kind of change they think Britain needs, twice as many (2 in 5) think they would be most likely to deliver the kind of change the country does not need.

Which of the following parties, if any, would you trust most to deliver the kind of change you think Britain needs?/ Which of the following parties, if any, do you think would be most likely to deliver the kind of change that Britain does not need?

## The change Britain does need



## The change Britain does not need



Base: 1049 Online British adults aged 18+, 24-26 February 2026

# Ipsos

February 2026  
Politics polling

## For more information

**Gideon Skinner**

Research Director

[gideon.skinner@ipsos.com](mailto:gideon.skinner@ipsos.com)

**Ben Roff**

Senior Research Executive

[ben.roff@ipsos.com](mailto:ben.roff@ipsos.com)

**Keiran Pedley**

Research Director

[keiran.pedley@ipsos.com](mailto:keiran.pedley@ipsos.com)