



25-061766-11 - ASSISTED DYING
13TH - 17TH MARCH 2026
PUBLIC
IPSOS

19 Mar 2026

Table 1
Q1 - To what extent do you support or oppose this assisted dying bill being passed into law?

Base: All UK adults aged 18-75

| | AGE | | | GENDER | | REGION | | | | | | | EDUCATION | | WORKING STATUS | | |
|----------------------------|------------|--------------|--------------|--------------|------------|--------------|--------------|-----------------|--------------|---------------|--------------|-----------------|-------------------------|------------------|----------------------|----------------|--------------------|
| | TOTAL | 18-34 (a) | 35-54 (b) | 55-75 (c) | MAN (d) | WOMAN (e) | NORTH (f) | MIDLANDS (g) | SOUTH (h) | LONDON (i) | WALES (j) | SCOTLAND (k) | NORTHERN IRELAND (l) | GRADUATES (m) | NON GRADUATES (n) | WORKING (o) | NOT WORKING (p) |
| UNWEIGHTED BASE | 1116 | 355 | 409 | 352 | 545 | 563 | 260 | 282 | 247 | 152 | 52 | 94 | 29 | 570 | 546 | 726 | 390 |
| WEIGHTED BASE | 1116 | 337 | 405 | 374 | 547 | 561 | 256 | 282 | 247 | 155 | 52* | 92** | 31** | 397 | 719 | 756 | 360 |
| Strongly support | 347 31% | 73 22% | 145 36% | 128 34% | 161 30% | 184 33% | 81 31% | 90 32% | 95 38% | 30 19% | 12 24% | 31 34% | 8 26% | 124 31% | 223 31% | 238 32% | 108 30% |
| Tend to support | 379 34% | 109 32% | 136 34% | 134 36% | 174 32% | 203 36% | 91 36% | 101 36% | 84 34% | 47 30% | 16 30% | 30 32% | 11 34% | 131 33% | 249 35% | 253 33% | 126 35% |
| Neither support nor oppose | 166 15% | 73 22% | 50 12% | 43 11% | 92 17% | 74 13% | 46 18% | 37 13% | 23 9% | 34 22% | 7 13% | 14 15% | 5 17% | 55 14% | 111 15% | 117 16% | 49 14% |
| Tend to oppose | 69 6% | 33 10% | 18 5% | 18 5% | 45 8% | 22 4% | 12 5% | 15 5% | 12 5% | 15 10% | 7 13% | 6 6% | 2 7% | 31 8% | 39 5% | 52 7% | 17 5% |
| Strongly oppose | 82 7% | 25 8% | 28 7% | 28 8% | 47 9% | 34 6% | 18 7% | 21 7% | 13 5% | 20 13% | 1 1% | 3 4% | 5 17% | 36 9% | 46 6% | 52 7% | 30 8% |
| NET: Support | 726 65% | 182 54% | 281 69% | 262 70% | 335 61% | 387 69% | 172 67% | 191 68% | 179 73% | 76 49% | 28 54% | 61 66% | 19 60% | 254 64% | 471 66% | 491 65% | 235 65% |
| NET: Oppose | 151 14% | 58 17% | 47 12% | 47 12% | 92 17% | 56 10% | 31 12% | 36 13% | 25 10% | 36 23% | 8 14% | 9 10% | 7 23% | 67 17% | 85 12% | 104 14% | 47 13% |
| Don't know | 60 5% | 15 4% | 25 6% | 20 5% | 24 4% | 35 6% | 6 2% | 15 5% | 17 7% | 6 4% | 10 19% | 6 6% | - | 18 4% | 42 6% | 37 5% | 23 6% |
| Prefer not to say | 13 1% | 9 3% | 2 * | 2 1% | 4 1% | 9 2% | 2 1% | 4 1% | 2 1% | 3 2% | - | 2 2% | - | 3 1% | 10 1% | 7 1% | 6 2% |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g/h/i/j/k/l - m/n - o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 2
Q2 - You mentioned you strongly/ somewhat support the assisted dying bill being passed into law. Why do you say that?

Base: All UK adults aged 18-75 who support the bill passing

| | TOTAL | AGE | | | GENDER | | REGION | | | | | | EDUCATION | | WORKING STATUS | | |
|---|-------|-----------|-----------|-----------|---------|-----------|-----------|--------------|-----------|------------|-----------|--------------|----------------------|---------------|-------------------|-------------|-----------------|
| | | 18-34 (a) | 35-54 (b) | 55-75 (c) | MAN (d) | WOMAN (e) | NORTH (f) | MIDLANDS (g) | SOUTH (h) | LONDON (i) | WALES (j) | SCOTLAND (k) | NORTHERN IRELAND (l) | GRADUATES (m) | NON GRADUATES (n) | WORKING (o) | NOT WORKING (p) |
| UNWEIGHTED BASE | 719 | 187 | 284 | 248 | 330 | 385 | 170 | 188 | 177 | 75 | 30 | 63 | 16 | 366 | 353 | 463 | 256 |
| WEIGHTED CASE | 726 | 182 | 281 | 262 | 335 | 397 | 172 | 191 | 192 | 76* | 28** | 61* | 19** | 361 | 365 | 491 | 235 |
| Those who are terminally ill / in severe pain / with no quality of life should have the right to choose / rather than suffer a long painful death | 291 | 61 | 115 | 116 | 121 | 169 | 65 | 79 | 67 | 27 | 17 | 26 | 9 | 103 | 188 | 194 | 98 |
| | 40% | 33% | 41% | 44% a | 36% | 44% | 38% | 42% | 38% | 35% | 61% | 43% | 50% | 41% | 40% | 39% | 42% |
| It is the individual's right to choose/ it's a human right to be able to choose | 143 | 33 | 57 | 52 | 74 | 68 | 36 | 34 | 38 | 18 | 4 | 9 | 4 | 50 | 93 | 98 | 45 |
| | 20% | 18% | 20% | 20% | 22% | 18% | 21% | 18% | 21% | 23% | 13% | 15% | 24% | 20% | 20% | 20% | 19% |
| People shouldn't have to suffer / it is cruel / unfair to compel people to continue suffering in hopeless cases | 88 | 25 | 26 | 37 | 32 | 56 | 20 | 24 | 26 | 8 | 2 | 7 | 1 | 36 | 53 | 59 | 29 |
| | 12% | 14% | 9% | 14% | 10% | 14% | 12% | 13% | 14% | 11% | 7% | 12% | 4% | 14% | 11% | 12% | 12% |
| It should be a person's right / choice to die with dignity | 81 | 17 | 42 | 23 | 27 | 53 | 12 | 19 | 22 | 9 | 3 | 10 | 6 | 41 | 41 | 59 | 22 |
| | 11% | 9% | 15% | 9% | 8% | 14% | 7% | 10% | 12% | 11% | 12% | 17% | 32% | 16% | 9% | 12% | 10% |
| With the right safeguards / need to be careful this is not abused | 53 | 11 | 24 | 19 | 26 | 27 | 11 | 9 | 18 | 7 | 2 | 5 | 2 | 30 | 24 | 36 | 18 |
| | 7% | 6% | 8% | 7% | 8% | 7% | 6% | 5% | 10% | 9% | 8% | 8% | 13% | 12% | 5% | 7% | 8% |
| You wouldn't let an animal suffer in pain so why should a human have to | 43 | 5 | 23 | 14 | 12 | 28 | 9 | 13 | 11 | 1 | 3 | 5 | - | 15 | 27 | 23 | 19 |
| | 6% | 3% | 8% | 5% | 4% | 7% | 5% | 7% | 6% | 2% | 12% | 9% | - | 6% | 6% | 5% | 8% |
| Personal experience with members of my family / loved ones | 41 | 9 | 12 | 19 | 15 | 25 | 8 | 8 | 14 | 2 | 2 | 3 | 3 | 15 | 26 | 23 | 17 |
| | 6% | 5% | 4% | 7% | 4% | 6% | 5% | 4% | 8% | 2% | 8% | 5% | 18% | 6% | 6% | 5% | 7% |
| If someone is of sound mind let them make their own choice | 37 | 9 | 15 | 14 | 9 | 28 | 11 | 10 | 9 | 1 | 1 | 4 | 1 | 10 | 27 | 24 | 13 |
| | 5% | 5% | 5% | 5% | 3% | 7% | 7% | 5% | 5% | 1% | 5% | 6% | 6% | 4% | 6% | 5% | 6% |
| Right choice for the family / family shouldn't have to watch their loved one suffer | 30 | 6 | 9 | 16 | 11 | 19 | 5 | 10 | 8 | 3 | 2 | 1 | 1 | 11 | 19 | 21 | 9 |
| | 4% | 3% | 3% | 6% | 3% | 5% | 3% | 5% | 4% | 3% | 8% | 1% | 5% | 4% | 4% | 4% | 4% |
| Because that's what I would want if I was in that situation | 25 | 1 | 9 | 14 | 12 | 13 | 7 | 10 | 3 | 1 | 1 | 4 | - | 7 | 18 | 12 | 13 |
| | 3% | 1% | 3% | 5% | 4% | 3% | 4% | 5% | 2% | 1% | 3% | 6% | - | 3% | 4% | 2% | 5% |
| It's a good idea / the right thing to do / support it | 20 | 4 | 6 | 10 | 13 | 7 | 4 | 3 | 7 | 4 | - | 2 | 1 | 9 | 11 | 13 | 7 |
| | 3% | 2% | 2% | 4% | 4% | 2% | 2% | 1% | 4% | 6% | - | 3% | 4% | 3% | 2% | 3% | 3% |
| It's compassionate / humane / ethical | 20 | 5 | 12 | 3 | 8 | 11 | 3 | 6 | 4 | 1 | 2 | 2 | 1 | 10 | 10 | 13 | 7 |
| | 3% | 3% | 4% | 1% | 2% | 3% | 2% | 3% | 2% | 2% | 5% | 3% | 6% | 4% | 2% | 3% | 3% |
| Through my job / I am a nurse | 8 | 3 | 3 | 3 | 2 | 7 | 1 | 4 | 1 | - | 3 | - | - | 4 | 4 | 5 | 3 |
| | 1% | 1% | 1% | 1% | 1% | 2% | * | 2% | * | - | 10% | - | - | 2% | 1% | 1% | 1% |
| Make sure to protect the vulnerable / ensure the person is not subject to coercion. | 8 | 2 | 2 | 4 | 3 | 4 | 1 | 2 | 3 | 1 | - | 1 | - | 7 | 1 | 3 | 4 |
| | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | - | 1% | - | 3% | * | 1% | 2% |
| It would be beneficial for people / helps people in need | 5 | 2 | 3 | * | 3 | 2 | 1 | 3 | 1 | 1 | - | - | - | 3 | 2 | 5 | * |
| | 1% | 1% | 1% | * | 1% | 1% | * | 1% | * | 1% | - | - | - | 1% | * | 1% | * |
| Stop people having to go abroad | 4 | - | 1 | 3 | 1 | 3 | 1 | 1 | 3 | - | - | - | - | 3 | 1 | 3 | 1 |
| | 1% | - | * | 1% | * | 1% | * | * | * | - | - | - | - | 1% | * | 1% | 1% |
| Others | 35 | 14 | 11 | 10 | 22 | 13 | 9 | 8 | 9 | 2 | 1 | - | - | 20 | 16 | 25 | 10 |
| | 5% | 7% | 4% | 4% | 7% | 3% | 5% | 4% | 4% | 6% | 1% | - | - | 8% | 3% | 5% | 4% |
| Don't know | 57 | 25 | 17 | 14 | 33 | 23 | 17 | 14 | 12 | 6 | 4 | 2 | 2 | 14 | 43 | 40 | 16 |
| | 8% | 14% | 6% | 5% | 10% | 6% | 10% | 8% | 7% | 8% | 13% | 3% | 9% | 5% | 9% | 8% | 7% |
| Prefer not to say | 68 | 24 | 28 | 16 | 32 | 35 | 16 | 15 | 20 | 8 | 3 | 5 | - | 22 | 45 | 53 | 14 |
| | 9% | 13% | 10% | 6% | 10% | 9% | 9% | 8% | 11% | 10% | 11% | 9% | - | 9% | 10% | 11% | 6% |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g/h/i/j/k/l - m/n - o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
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Table 3
Q3 - You mentioned you strongly/ somewhat oppose the assisted dying bill being passed into law. Why do you say that?

Base: All UK adults aged 18-75 who oppose the bill passing

| | TOTAL | AGE | | | GENDER | | REGION | | | | | | EDUCATION | | WORKING STATUS | | |
|---|-------|-----------|-----------|-----------|---------|-----------|-----------|--------------|-----------|------------|-----------|--------------|----------------------|---------------|-------------------|-------------|-----------------|
| | | 18-34 (a) | 35-54 (b) | 55-75 (c) | MAN (d) | WOMAN (e) | NORTH (f) | MIDLANDS (g) | SOUTH (h) | LONDON (i) | WALES (j) | SCOTLAND (k) | NORTHERN IRELAND (l) | GRADUATES (m) | NON GRADUATES (n) | WORKING (o) | NOT WORKING (p) |
| UNWEIGHTED BASE | 162 | 68 | 50 | 44 | 96 | 63 | 34 | 37 | 32 | 34 | 10 | 7 | 96 | 66 | 109 | 53 | |
| WEIGHTED BASE | 151 | 53 | 47 | 47 | 92 | 59 | 31 | 35 | 25 | 30 | 8 | 7 | 77 | 85 | 104 | 47 | |
| FOCUS ON LIFE (NET) | 40 | 18 | 12 | 10 | 24 | 15 | 9 | 7 | 8 | 10 | - | 4 | 19 | 21 | 33 | 6 | |
| | 26% | 30% | 26% | 22% | 26% | 27% | 29% | 18% | 33% | 28% | - | 46% | 27% | 29% | 24% | 32% | 14% |
| People should just cope with the illness/ spend the time with loved ones / do everything to stay alive | 7 | 3 | 2 | 3 | 6 | 1 | 2 | - | 2 | 2 | - | - | 1 | 3 | 5 | 7 | - |
| | 5% | 5% | 4% | 6% | 7% | 2% | 8% | - | 8% | 5% | - | - | 15% | 4% | 6% | 7% | - |
| Life is sacred no matter what | 6 | 3 | 1 | 2 | 3 | 3 | 1 | 2 | 1 | 1 | - | - | 2 | 3 | 3 | 4 | 2 |
| | 4% | 6% | 1% | 4% | 3% | 6% | 3% | 5% | 4% | 2% | - | - | 27% | 4% | 4% | 4% | 4% |
| Things can change within 6 months with better medical options / new therapies come up every day | 4 | 2 | - | 2 | 2 | 2 | 1 | 1 | - | 2 | - | - | - | 2 | 2 | 4 | - |
| | 2% | 3% | - | 3% | 2% | 4% | 2% | 2% | - | 7% | - | - | - | 3% | 2% | 3% | - |
| Focus should instead be on improving the end of life | 2 | 1 | - | 1 | 2 | - | - | - | 1 | 1 | - | - | - | 2 | - | 2 | - |
| | 1% | 2% | - | 2% | 2% | - | - | - | 5% | 3% | - | - | - | 3% | - | 2% | - |
| Others | 25 | 11 | 10 | 5 | 14 | 11 | 5 | 4 | 5 | 6 | - | 4 | 1 | 12 | 13 | 20 | 5 |
| | 17% | 19% | 21% | 10% | 16% | 19% | 16% | 12% | 21% | 16% | - | 46% | 12% | 18% | 16% | 19% | 11% |
| Answers not about agreeing with it in principle (NET) | 39 | 17 | 14 | 8 | 25 | 14 | 6 | 9 | 5 | 12 | 2 | 4 | 2 | 23 | 16 | 30 | 9 |
| | 26% | 30% | 30% | 16% | 28% | 24% | 20% | 24% | 19% | 32% | 30% | 38% | 33% | 35% | 19% | 29% | 19% |
| I don't agree/ believe in it | 14 | 6 | 5 | 3 | 10 | 5 | 2 | 2 | 2 | 4 | 1 | 2 | 1 | 5 | 9 | 13 | 2 |
| | 9% | 11% | 10% | 7% | 11% | 8% | 8% | 4% | 8% | 12% | 11% | 24% | 15% | 8% | 11% | 12% | 4% |
| Against religion or sinful | 13 | 5 | 7 | 1 | 8 | 5 | 1 | 4 | 2 | 4 | 1 | - | 1 | 10 | 3 | 10 | 3 |
| | 8% | 9% | 14% | 2% | 8% | 9% | 3% | 12% | 8% | 10% | 19% | - | 10% | 15% | 4% | 9% | 7% |
| It's wrong (morally wrong, against values or morals, etc.) | 9 | 4 | 3 | 2 | 7 | 2 | 3 | 1 | - | 3 | - | 1 | 1 | 7 | 2 | 7 | 2 |
| | 6% | 7% | 6% | 4% | 8% | 3% | 9% | 4% | - | 8% | - | 14% | 8% | 10% | 3% | 7% | 4% |
| It's irreversible, or the decision may be based on a temporary state of mind | 4 | 2 | 1 | 1 | 2 | 2 | - | 2 | 1 | 1 | - | - | - | 2 | 1 | 2 | 2 |
| | 2% | 3% | 2% | 3% | 2% | 4% | - | 6% | 3% | 2% | - | - | - | 4% | 2% | 2% | 5% |
| RISK OF MISUSE / ABUSE (NET) | 34 | 8 | 9 | 18 | 19 | 15 | 5 | 11 | 7 | 5 | - | 5 | 1 | 17 | 17 | 20 | 15 |
| | 23% | 14% | 19% | 38% | 20% | 26% | 18% | 29% | 28% | 15% | - | 52% | 18% | 26% | 20% | 19% | 32% |
| Dangers of misuse/ lack of safeguards | 27 | 7 | 6 | 14 | 15 | 11 | 5 | 7 | 6 | 3 | - | 4 | 1 | 14 | 12 | 17 | 10 |
| | 18% | 12% | 13% | 30% | 16% | 19% | 18% | 21% | 22% | 9% | - | 38% | 18% | 22% | 15% | 16% | 21% |
| Concerns about the bill's scope broadening to lead to more assisted dying in the future | 8 | 1 | 2 | 4 | 4 | 4 | - | 3 | 2 | 2 | - | 1 | - | 3 | 5 | 3 | 5 |
| | 5% | 2% | 5% | 9% | 4% | 7% | - | 9% | 6% | 5% | - | 14% | - | 4% | 6% | 3% | 10% |
| Answers equating it to other ways of ending a life (e.g. suicide, abortion, etc.) (NET) | 31 | 8 | 9 | 14 | 16 | 14 | 3 | 7 | 6 | 7 | 3 | 3 | 1 | 16 | 14 | 15 | 16 |
| | 20% | 14% | 20% | 29% | 18% | 24% | 10% | 21% | 25% | 21% | 35% | 29% | 18% | 25% | 17% | 14% | 35% |
| Too much scope for vulnerable individuals to be pressurised into killing themselves | 18 | 2 | 5 | 10 | 8 | 9 | 2 | 4 | 4 | 4 | 2 | 1 | 1 | 11 | 7 | 8 | 10 |
| | 12% | 4% | 12% | 22% | 8% | 16% | 6% | 12% | 15% | 11% | 25% | 9% | 18% | 16% | 8% | 8% | 21% |
| Answers equating it to wrongly ending a life | 13 | 6 | 3 | 5 | 7 | 6 | 1 | 4 | 2 | 3 | 1 | 1 | - | 7 | 6 | 7 | 6 |
| | 9% | 10% | 6% | 10% | 7% | 11% | 5% | 11% | 9% | 9% | 10% | 14% | - | 10% | 7% | 7% | 13% |
| The position for terminally ill / old / disabled patients within the British healthcare system is already difficult | 3 | 1 | 2 | - | 2 | 1 | 1 | 1 | - | 1 | - | 1 | - | 2 | 1 | 2 | 1 |
| | 2% | 2% | 4% | - | 3% | 1% | 2% | 2% | - | 3% | - | 6% | - | 3% | 1% | 2% | 2% |
| NO ANSWER / DON'T KNOW (NET) | 44 | 19 | 16 | 9 | 29 | 13 | 10 | 10 | 6 | 11 | 3 | 1 | 3 | 14 | 30 | 34 | 9 |
| | 29% | 34% | 33% | 18% | 31% | 23% | 32% | 27% | 25% | 30% | 45% | 8% | 37% | 21% | 35% | 33% | 20% |
| No answer | 1 | 1 | - | - | 1 | 1 | 1 | 1 | - | - | - | - | - | 1 | - | 1 | * |
| | 1% | 3% | - | - | 1% | 1% | 3% | 2% | - | - | - | - | - | 2% | - | 1% | 1% |
| Don't know | 19 | 9 | 9 | 2 | 14 | 5 | 3 | 4 | 3 | 7 | 1 | - | 3 | 3 | 4 | 16 | 2 |
| | 13% | 15% | 20% | 3% | 15% | 8% | 9% | 10% | 11% | 19% | 13% | - | 37% | 5% | 19% | 17% | 3% |
| Prefer not to say | 23 | 9 | 6 | 7 | 14 | 8 | 6 | 6 | 4 | 4 | 2 | 1 | - | 10 | 13 | 16 | 7 |
| | 15% | 16% | 14% | 15% | 15% | 14% | 20% | 16% | 14% | 12% | 32% | 8% | - | 14% | 16% | 15% | 15% |

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Table 4
Q4 - You mentioned you neither support nor oppose the assisted dying bill being passed into law. Why do you say that?

Base: All UK adults aged 18-75 who neither support nor oppose the bill passing

| | TOTAL | AGE | | | GENDER | | REGION | | | | | | | EDUCATION | | WORKING STATUS | |
|--|-------|-----------|-----------|-----------|---------|-----------|-----------|--------------|-----------|------------|-----------|--------------|----------------------|---------------|-------------------|----------------|-----------------|
| | | 18-34 (a) | 35-54 (b) | 55-75 (c) | MAN (d) | WOMAN (e) | NORTH (f) | MIDLANDS (g) | SOUTH (h) | LONDON (i) | WALES (j) | SCOTLAND (k) | NORTHERN IRELAND (l) | GRADUATES (m) | NON GRADUATES (n) | WORKING (o) | NOT WORKING (p) |
| UNWEIGHTED BASE | 163 | 74 | 48 | 41 | 90 | 72 | 46 | 38 | 21 | 33 | 5 | 14 | 6 | 77 | 86 | 112 | 51 |
| WEIGHTED BASE | 166 | 73 | 50 | 43 | 92 | 71 | 45 | 37 | 23 | 34 | 7 | 14 | 5 | 75 | 91 | 117 | 49 |
| NEUTRAL (NET) | 46 | 16 | 12 | 18 | 26 | 21 | 12 | 9 | 6 | 13 | - | 5 | 1 | 25 | 21 | 34 | 12 |
| | 28% | 22% | 24% | 43% | 28% | 28% | 26% | 24% | 27% | 39% | - | 37% | 16% | 46% | 19% | 29% | 25% |
| There is a case for and against, it's too complex, or I don't have enough information to decide | 19 | 6 | 4 | 9 | 11 | 8 | 5 | 4 | 4 | 3 | - | 3 | 1 | 9 | 10 | 15 | 4 |
| | 11% | 9% | 8% | 20% | 12% | 11% | 10% | 10% | 17% | 9% | - | 18% | 16% | 17% | 9% | 12% | 9% |
| Every case individual or situation is different / too many variables | 11 | 5 | 3 | 3 | 5 | 6 | 3 | 2 | 3 | 2 | - | 1 | - | 5 | 5 | 6 | 5 |
| | 6% | 7% | 5% | 7% | 5% | 8% | 7% | 5% | 11% | 5% | - | 10% | - | 10% | 5% | 5% | 9% |
| It's not my business / I don't believe it's my decision to make it hold an opinion | 8 | 4 | - | 4 | 4 | 4 | - | 2 | 3 | 3 | - | - | - | 1 | 7 | 5 | 3 |
| | 5% | 5% | - | 9% | 5% | 5% | - | 5% | 13% | 9% | - | - | - | 2% | 6% | 4% | 6% |
| Emotional subject / too subjective | 4 | - | 2 | 2 | 2 | 2 | - | - | 1 | 2 | - | 1 | - | 3 | 2 | 4 | 1 |
| | 3% | - | 4% | 5% | 2% | 3% | - | - | 5% | 4% | - | 10% | - | 5% | 1% | 3% | 1% |
| Legal implications should be considered / bill needs to be done right | 4 | - | 2 | 1 | 3 | 4 | 2 | 1 | - | 1 | - | - | - | 2 | 2 | 3 | 4 |
| | 2% | - | 5% | 3% | 3% | 1% | 4% | 3% | - | 2% | - | - | - | 3% | 2% | 3% | 1% |
| No personal experience to support an opinion | 3 | - | 1 | 2 | 3 | - | - | 1 | 1 | - | - | 1 | - | 2 | 1 | 1 | 2 |
| | 2% | - | 3% | 4% | 3% | - | - | 4% | 2% | - | - | 9% | - | 3% | 1% | 1% | 5% |
| One cannot plan for this / it is a hard situation to plan for | 3 | 3 | - | - | 3 | - | - | - | - | 3 | - | - | - | 3 | - | 3 | - |
| | 2% | 4% | - | - | 3% | - | - | - | - | 8% | - | - | - | 5% | - | 2% | - |
| Others on neutral | 4 | 2 | 1 | - | 2 | 1 | 2 | 1 | - | 1 | - | - | - | 4 | - | 4 | - |
| | 2% | 3% | 3% | - | 2% | 2% | 5% | 2% | - | 2% | - | - | - | 6% | - | 3% | - |
| IN FAVOR (NET) | 29 | 11 | 9 | 9 | 15 | 14 | 8 | 7 | 2 | 5 | - | 6 | 2 | 15 | 15 | 19 | 10 |
| | 18% | 15% | 18% | 22% | 17% | 19% | 18% | 19% | 7% | 14% | - | 42% | 30% | 27% | 13% | 17% | 20% |
| It's a choice that people should have | 11 | 5 | 3 | 3 | 6 | 5 | 3 | 4 | - | 2 | - | 1 | - | 7 | 4 | 6 | 5 |
| | 7% | 7% | 5% | 7% | 7% | 6% | 6% | 12% | - | 7% | - | 10% | - | 13% | 3% | 5% | 10% |
| I would only support it for adults / people who are in extreme pain that cannot be alleviated / no chance of improvement and quality of life is poor | 11 | 4 | 2 | 4 | 6 | 5 | 4 | 2 | 1 | 3 | - | 4 | 1 | 5 | 6 | 8 | 3 |
| | 7% | 6% | 5% | 10% | 6% | 7% | 1% | 5% | 3% | 9% | - | 26% | 16% | 9% | 5% | 7% | 5% |
| Good for some people / I am in favour / I support it | 7 | 4 | 2 | 1 | 2 | 5 | 4 | 1 | 1 | - | - | - | - | 1 | 6 | 6 | 1 |
| | 4% | 5% | 3% | 2% | 2% | 7% | 9% | 4% | 4% | - | - | - | - | 2% | 5% | 5% | 2% |
| Agree under certain conditions / if some criteria is met | 6 | 2 | 3 | 1 | 3 | 2 | 2 | 2 | - | - | - | 1 | 1 | 3 | 3 | 3 | 3 |
| | 4% | 3% | 6% | 3% | 4% | 3% | 5% | 6% | - | - | - | 5% | 14% | 5% | 3% | 2% | 6% |
| Others Favourable | 1 | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | 1 | - |
| | 1% | 1% | - | - | - | 1% | - | - | - | 2% | - | - | - | 1% | - | 1% | - |
| AGAINST (NET) | 17 | 8 | 5 | 4 | 9 | 8 | 4 | 5 | 1 | 2 | - | 2 | 2 | 8 | 9 | 11 | 6 |
| | 10% | 10% | 11% | 10% | 10% | 11% | 9% | 13% | 7% | 6% | - | 17% | 30% | 16% | 7% | 9% | 12% |
| I would be concerned that it could be abused / misused | 7 | 3 | 1 | 2 | 2 | 4 | - | 4 | - | 2 | - | - | 1 | 3 | 4 | 5 | 2 |
| | 4% | 4% | 3% | 5% | 3% | 6% | - | 12% | - | 5% | - | - | 14% | 6% | 3% | 4% | 4% |
| Against it for loved ones/ for myself or for people in general | 4 | 1 | 2 | 1 | 3 | 1 | - | 1 | 1 | - | - | 1 | - | 3 | 1 | 3 | 1 |
| | 2% | 1% | 4% | 2% | 3% | 1% | - | 2% | 6% | - | - | 10% | - | 5% | 1% | 2% | 2% |
| Others Against | 9 | 6 | 2 | 1 | 5 | 4 | 4 | 1 | - | 2 | - | 1 | 1 | 4 | 5 | 6 | 3 |
| | 5% | 8% | 3% | 3% | 5% | 6% | 9% | 4% | - | 5% | - | 7% | 16% | 8% | 4% | 5% | 6% |
| No answer | 2 | 2 | - | - | 2 | - | - | - | 2 | - | - | - | - | - | 2 | 2 | - |
| | 1% | 2% | - | - | 2% | - | - | - | 8% | - | - | - | - | - | 2% | 2% | - |
| Don't know / I just can't formulate what I think of it | 82 | 34 | 31 | 16 | 45 | 36 | 23 | 21 | 10 | 15 | 5 | 5 | 3 | 18 | 64 | 57 | 24 |
| | 49% | 46% | 62% | 38% | 49% | 49% | 49% | 56% | 44% | 42% | 82% | 38% | 56% | 32% | 58% | 49% | 49% |
| Prefer not to say | 17 | 12 | 3 | 2 | 9 | 7 | 5 | 2 | 3 | 4 | 1 | 1 | 1 | 6 | 12 | 15 | 3 |
| | 11% | 17% | 6% | 5% | 10% | 10% | 10% | 7% | 15% | 12% | 18% | 5% | 14% | 10% | 11% | 13% | 5% |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g/h/i/j/k/l - m/n - o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.