



In square feet, what is the size of... - Your ideal home?

In square feet, what is the size of... - Your ideal home?	Living situation						
	Total	Own	Rent	Pay rent to parents/family	Net(Rent + Pay rent to parents/family)	Live rent-free with parents/family	Other
		A	B	C	D	E	F
<b>Base: All Respondents (unwtd)</b>	<b>2300</b>	<b>1423</b>	<b>737</b>	<b>35</b>	<b>772</b>	<b>87</b>	<b>18</b>
<b>Base: All Respondents (wtd)</b>	<b>2300</b>	<b>1248</b>	<b>850</b>	<b>56</b>	<b>906</b>	<b>119</b>	<b>27</b>
Under 500	103	32	53	7	61	11	*
	4%	3%	6%	13%	7%	9%	1%
			A	**	AB	A*	**
500 - 999	352	131	173	15	188	32	1
	15%	11%	20%	27%	21%	27%	4%
			A	**	A	A*	**
1000 - 1499	542	285	220	11	231	14	12
	24%	23%	26%	19%	25%	12%	44%
			E	**	E	*	**
1500 - 1999	370	230	113	1	114	20	6
	16%	18%	13%	2%	13%	17%	20%
		BD	D	**		*	**
2000 - 2999	501	336	137	10	147	17	2
	22%	27%	16%	19%	16%	14%	7%
		BDE		**		*	**
3000+	431	234	154	11	165	25	6
	19%	19%	18%	20%	18%	21%	24%
				**		*	**
Median	1500	1700	1300	1000	1300	1500	1425

Ontario Region.

	Living situation						
	Total	Own	Rent	Pay rent to parents/fa mily	Net(Rent + Pay rent to parents/fa mily)	Live rent- free with parents/fa mily	Other
		A	B	C	D	E	F
<b>Base: All Answering (unwtd)</b>	<b>713</b>	<b>448</b>	<b>222</b>	<b>13</b>	<b>235</b>	<b>30</b>	<b>-</b>
<b>Base: All Answering (wtd)</b>	<b>886</b>	<b>500</b>	<b>314</b>	<b>27</b>	<b>341</b>	<b>44</b>	<b>-</b>
SW ON	243	122	100	11	111	10	-
	27%	24%	32%	40%	33%	22%	-
				**		**	
East ON	98	53	33	8	41	4	-
	11%	11%	10%	30%	12%	10%	-
				**	B	**	
Central ON	88	61	25	2	27	-	-
	10%	12%	8%	8%	8%	-	-
				**		**	
North ON	73	33	37	2	39	1	-
	8%	7%	12%	7%	11%	2%	-
				**		**	
GTA 905	216	146	53	1	54	16	-
	24%	29%	17%	4%	16%	37%	-
		BD		**		**	
GTA 416	168	85	67	3	70	13	-
	19%	17%	21%	11%	20%	29%	-
				**		**	

MRK\_REGION\_SK.

		Living situation					
	Total	Own	Rent	Pay rent to parents/family	Net(Rent + Pay rent to parents/family)	Live rent-free with parents/family	Other
		A	B	C	D	E	F
<b>Base: All Answering (unwtd)</b>	<b>274</b>	<b>194</b>	<b>57</b>	<b>6</b>	<b>63</b>	<b>10</b>	<b>7</b>
<b>Base: All Answering (wtd)</b>	<b>66</b>	<b>43</b>	<b>13</b>	<b>3</b>	<b>16</b>	<b>4</b>	<b>3</b>
Regina/Saskatoon	31	19	8	*	8	1	2
	47%	45%	57%	12%	48%	38%	76%
			D*	**	*	**	**
Rest of SK	35	23	6	3	8	2	1
	53%	55%	43%	88%	52%	62%	24%
			*	**	B*	**	**
Sigma	66	43	13	3	16	4	3
	100%	100%	100%	100%	100%	100%	100%

MRK\_REGION\_MB.

		Living situation					
	Total	Own	Rent	Pay rent to parents/fa mily	Net(Rent + Pay rent to parents/fa mily)	Live rent- free with parents/fa mily	Other
		A	B	C	D	E	F
<b>Base: All Answering (unwtd)</b>	<b>227</b>	<b>147</b>	<b>71</b>	<b>1</b>	<b>72</b>	<b>6</b>	<b>2</b>
<b>Base: All Answering (wtd)</b>	<b>77</b>	<b>47</b>	<b>27</b>	<b>*</b>	<b>28</b>	<b>2</b>	<b>*</b>
Winnipeg	46	29	15	*	15	1	*
	60%	62%	56%	100%	56%	44%	49%
			*	**	*	**	**
Rest of MB	31	18	12	-	12	1	*
	40%	38%	44%	-	44%	56%	51%
			*	**	*	**	**
Sigma	77	47	27	*	28	2	*
	100%	100%	100%	100%	100%	100%	100%

Wgt\_Region\_Sk\_MB.

		Living situation					
	Total	Own	Rent	Pay rent to parents/family	Net(Rent + Pay rent to parents/family)	Live rent-free with parents/family	Other
		A	B	C	D	E	F
<b>Base: All Answering (unwtd)</b>	<b>501</b>	<b>341</b>	<b>128</b>	<b>7</b>	<b>135</b>	<b>16</b>	<b>9</b>
<b>Base: All Answering (wtd)</b>	<b>143</b>	<b>90</b>	<b>40</b>	<b>3</b>	<b>44</b>	<b>6</b>	<b>3</b>
SK	66	43	13	3	16	4	3
	46%	48%	33%	91%	37%	67%	87%
		B	*	**	B*	**	**
MB	77	47	27	*	28	2	*
	54%	52%	67%	9%	63%	33%	13%
			AD*	**	*	**	**
Sigma	143	90	40	3	44	6	3
	100%	100%	100%	100%	100%	100%	100%

GENDER

	Total	Living situation					
		Own	Rent	Pay rent to parents/family	Net(Rent + Pay rent to parents/family)	Live rent-free with parents/family	Other
		A	B	C	D	E	F
<b>Base: All Respondents (unwtd)</b>	<b>2300</b>	<b>1423</b>	<b>737</b>	<b>35</b>	<b>772</b>	<b>87</b>	<b>18</b>
<b>Base: All Respondents (wtd)</b>	<b>2300</b>	<b>1248</b>	<b>850</b>	<b>56</b>	<b>906</b>	<b>119</b>	<b>27</b>
Male	1120	620	402	25	428	60	13
	49%	50%	47%	45%	47%	50%	47%
				**		*	**
Female	1170	623	444	30	474	59	14
	51%	50%	52%	53%	52%	50%	53%
				**		*	**
Another gender	4	1	2	1	3	-	-
	*	*	*	1%	*	-	-
				**		*	**
Prefer not to answer	6	4	2	-	2	*	-
	*	*	*	-	*	*	-
				**		*	**
Sigma	2300	1248	850	56	906	119	27
	100%	100%	100%	100%	100%	100%	100%

AGE

	Living situation						
	Total	Own	Rent	Pay rent to parents/family	Net(Rent + Pay rent to parents/family)	Live rent-free with parents/family	Other
		A	B	C	D	E	F
<b>Base: All Respondents (unwtd)</b>	<b>2300</b>	<b>1423</b>	<b>737</b>	<b>35</b>	<b>772</b>	<b>87</b>	<b>18</b>
<b>Base: All Respondents (wtd)</b>	<b>2300</b>	<b>1248</b>	<b>850</b>	<b>56</b>	<b>906</b>	<b>119</b>	<b>27</b>
18-34 (Net)	646	171	338	37	374	89	12
	28%	14%	40%	66%	41%	75%	45%
			A	**	AB	ABD*	**
18-24	130	26	45	24	69	33	1
	6%	2%	5%	43%	8%	28%	5%
			A	**	AB	ABD*	**
25-34	516	144	293	13	305	56	11
	22%	12%	34%	23%	34%	47%	40%
			A	**	A	A*	**
35-54 (Net)	796	443	302	14	317	29	7
	35%	36%	36%	26%	35%	24%	26%
				**		*	**
35-44	373	187	151	11	162	20	3
	16%	15%	18%	20%	18%	17%	10%
				**		*	**
45-54	423	256	151	3	154	8	4
	18%	21%	18%	6%	17%	7%	16%
		E	D	**		*	**
	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>							
18-23	114	23	35	22	57	33	1
	5%	2%	4%	39%	6%	28%	5%
			A	**	AB	ABD*	**
24-39	680	214	368	20	388	66	12
	30%	17%	43%	37%	43%	55%	43%
			A	**	A	A*	**
40-55	668	391	241	9	250	19	7
	29%	31%	28%	16%	28%	16%	24%
		E		**		*	**
56+	838	620	205	4	210	1	8
	36%	50%	24%	8%	23%	1%	28%
		BDE	DE	**	E	*	**
Mean	49.3	55.4	44.2	32.4	43.5	29.8	43.7
		BDE	DE	**	E	*	**

EDUCATION

	Total	Living situation					
		Own	Rent	Pay rent to parents/family	Net(Rent + Pay rent to parents/family)	Live rent-free with parents/family	Other
		A	B	C	D	E	F
<b>Base: All Respondents (unwtd)</b>	<b>2300</b>	<b>1423</b>	<b>737</b>	<b>35</b>	<b>772</b>	<b>87</b>	<b>18</b>
<b>Base: All Respondents (wtd)</b>	<b>2300</b>	<b>1248</b>	<b>850</b>	<b>56</b>	<b>906</b>	<b>119</b>	<b>27</b>
Primary School or less	17 1%	7 1%	10 1%	- - **	10 1%	- - *	- - **
Some high school	319 14%	106 8%	140 16%	22 40%	162 18%	30 26%	20 74%
			A	**	AB	A*	**
Graduated high school	635 28%	282 23%	293 34%	16 29%	309 34%	42 35%	2 7%
			A	**	A	A*	**
Some college / CEGEP / Trade School	207 9%	114 9%	77 9%	6 10%	83 9%	8 7%	2 6%
				**		*	**
Graduated from college / CEGEP / Trade School	433 19%	287 23%	127 15%	5 9%	132 15%	12 10%	1 5%
		BDE		**		*	**
Some university, but did not finish	131 6%	76 6%	43 5%	2 4%	45 5%	8 7%	1 4%
				**		*	**
<HS	336 15%	113 9%	150 18%	22 40%	172 19%	30 26%	20 74%
			A	**	AB	A*	**
HS	635 28%	282 23%	293 34%	16 29%	309 34%	42 35%	2 7%
			A	**	A	A*	**
Post Sec	770 34%	477 38%	247 29%	13 23%	260 29%	29 24%	4 15%
		BDE		**		*	**
Univ Grad	559 24%	375 30%	161 19%	5 8%	165 18%	18 15%	1 4%
		BDE		**		*	**

REGION

	Living situation						
	Total	Own	Rent	Pay rent to parents/fa mily	Net(Rent + Pay rent to parents/fa mily)	Live rent- free with parents/fa mily	Other
		A	B	C	D	E	F
<b>Base: All Respondents (unwtd)</b>	<b>2300</b>	<b>1423</b>	<b>737</b>	<b>35</b>	<b>772</b>	<b>87</b>	<b>18</b>
<b>Base: All Respondents (wtd)</b>	<b>2300</b>	<b>1248</b>	<b>850</b>	<b>56</b>	<b>906</b>	<b>119</b>	<b>27</b>
BC	308	165	127	1	128	10	5
	13%	13%	15%	3%	14%	8%	18%
			D	**		*	**
AB	260	140	81	14	95	19	6
	11%	11%	9%	26%	10%	16%	22%
				**	B	*	**
SK/MB	143	90	40	3	44	6	3
	6%	7%	5%	6%	5%	5%	13%
				**		*	**
Ontario	886	500	314	27	341	44	-
	39%	40%	37%	49%	38%	37%	-
				**		*	**
Quebec	550	269	230	8	238	30	13
	24%	22%	27%	14%	26%	25%	47%
			AD	**		*	**
Atlantic Canada	154	84	58	1	59	11	-
	7%	7%	7%	2%	7%	9%	-
				**		*	**

INCOME

	Total	Living situation					
		Own	Rent	Pay rent to parents/family	Net(Rent + Pay rent to parents/family)	Live rent-free with parents/family	Other
		A	B	C	D	E	F
<b>Base: All Respondents (unwtd)</b>	<b>2300</b>	<b>1423</b>	<b>737</b>	<b>35</b>	<b>772</b>	<b>87</b>	<b>18</b>
<b>Base: All Respondents (wtd)</b>	<b>2300</b>	<b>1248</b>	<b>850</b>	<b>56</b>	<b>906</b>	<b>119</b>	<b>27</b>
<\$25K	301	53	213	19	233	13	3
	13%	4%	25%	35%	26%	11%	12%
			AE	**	AE	A*	**
\$25K - <\$55K	645	266	318	16	334	33	12
	28%	21%	37%	29%	37%	28%	45%
			A	**	A	*	**
\$55K - <\$100K	663	408	205	11	217	32	6
	29%	33%	24%	20%	24%	27%	20%
		BD		**		*	**
\$100K - <\$150K	318	241	62	3	65	11	1
	14%	19%	7%	6%	7%	9%	3%
		BD		**		*	**
\$150K+	230	195	20	4	25	10	-
	10%	16%	2%	8%	3%	8%	-
		BD		**	B	BD*	**
Prefer not to answer	143	85	31	1	32	20	5
	6%	7%	4%	2%	4%	17%	20%
		BD		**		ABD*	**
Under \$40K	600	163	378	28	406	17	14
	26%	13%	44%	50%	45%	14%	51%
			AE	**	AE	*	**
\$40K to less than \$60K	427	205	177	8	185	30	7
	19%	16%	21%	14%	20%	25%	24%
				**		*	**
\$60K to less than \$100K	583	358	182	11	193	31	1
	25%	29%	21%	20%	21%	26%	2%
		BD		**		*	**
\$100K or more	548	436	82	8	90	21	1
	24%	35%	10%	14%	10%	18%	3%
		BDE		**		*	**

HOUSEHOLD COMPOSITION

		Living situation					
	Total	Own	Rent	Pay rent to parents/fa mily	Net(Rent + Pay rent to parents/fa mily)	Live rent- free with parents/fa mily	Other
		A	B	C	D	E	F
<b>Base: All Respondents (unwtd)</b>	<b>2300</b>	<b>1423</b>	<b>737</b>	<b>35</b>	<b>772</b>	<b>87</b>	<b>18</b>
<b>Base: All Respondents (wtd)</b>	<b>2300</b>	<b>1248</b>	<b>850</b>	<b>56</b>	<b>906</b>	<b>119</b>	<b>27</b>
Kids	590	343	197	25	222	19	7
	26%	27%	23%	44%	24%	16%	26%
				**	B	*	**
No Kids	1710	905	653	31	684	100	20
	74%	73%	77%	56%	76%	84%	74%
			D	**		*	**
Sigma	2300	1248	850	56	906	119	27
	100%	100%	100%	100%	100%	100%	100%

