

What type of home do you currently live in, and what is or would be your ideal? - Currently live in

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Single detached	1181	570	611	*	263	394	525	128	299	447	307	116	329	300	437
	51%	51%	52%	4%	41%	49%	61%	38%	47%	58%	55%	40%	45%	52%	62%
				**		D	DE	*		GH	GH			KL	KLM
Semi-detached	168	89	78	1	63	59	46	39	38	50	41	35	55	36	41
	7%	8%	7%	12%	10%	7%	5%	12%	6%	6%	7%	12%	8%	6%	6%
				**	F			*				MN			
Town/row home	211	102	104	5	76	98	37	23	75	62	51	28	98	57	28
	9%	9%	9%	50%	12%	12%	4%	7%	12%	8%	9%	10%	13%	10%	4%
				**	F	F		*	I			N	N	N	
Low-rise condo/apartment (less than 6 floors)	363	187	175	1	128	115	121	57	116	116	74	64	118	88	93
	16%	17%	15%	11%	20%	14%	14%	17%	18%	15%	13%	22%	16%	15%	13%
				**	EF			*	J			N			
High-rise condo/apartment (6 or more floors)	229	121	107	1	65	75	88	41	51	61	76	26	78	54	71
	10%	11%	9%	5%	10%	9%	10%	12%	8%	8%	14%	9%	11%	9%	10%
				**				*			HI				
Some other type of home	147	50	95	2	51	55	41	47	55	35	10	18	60	39	30
	6%	5%	8%	18%	8%	7%	5%	14%	9%	5%	2%	6%	8%	7%	4%
			A	**				IJ*	IJ	J			N		

What type of home do you currently live in, and what is or would be your ideal? - Would ideally live in

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Single detached	1350	645	703	3	342	478	530	144	361	502	343	159	411	338	442
	59%	58%	60%	26%	53%	60%	62%	43%	57%	65%	61%	55%	56%	59%	63%
				**		D	D	*	G	GH	G				L
Semi-detached	138	74	63	-	47	52	38	33	35	44	26	27	47	34	29
	6%	7%	5%	-	7%	7%	4%	10%	6%	6%	5%	9%	6%	6%	4%
				**				*				N			
Town/row home	179	79	94	5	65	73	41	29	58	46	46	31	69	48	31
	8%	7%	8%	50%	10%	9%	5%	9%	9%	6%	8%	11%	9%	8%	4%
				**	F	F		*				N	N	N	
Low-rise condo/apartment (less than 6 floors)	266	132	134	*	85	84	97	51	75	85	56	37	88	61	81
	12%	12%	11%	1%	13%	11%	11%	15%	12%	11%	10%	13%	12%	11%	12%
				**				*							
High-rise condo/apartment (6 or more floors)	222	128	94	-	58	64	100	34	57	58	72	20	66	56	80
	10%	11%	8%	-	9%	8%	12%	10%	9%	8%	13%	7%	9%	10%	11%
		B		**			E	*			HI				
Some other type of home	146	62	82	2	50	44	51	45	48	37	16	14	57	38	37
	6%	6%	7%	23%	8%	6%	6%	13%	8%	5%	3%	5%	8%	7%	5%
				**				IJ*	J						

In square feet, what is the size of... - Your current home?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Under 500	298	146	152	-	137	104	57	80	107	67	44	79	121	67	31
	13%	13%	13%	-	21%	13%	7%	24%	17%	9%	8%	28%	16%	12%	4%
				**	EF	F		IJ*	IJ			LMN	N	N	
500 - 999	562	261	298	3	179	186	197	96	153	186	126	77	188	141	156
	24%	23%	25%	27%	28%	23%	23%	29%	24%	24%	23%	27%	25%	25%	22%
				**				*							
1000 - 1499	601	301	298	2	134	195	272	79	174	200	148	51	169	146	235
	26%	27%	25%	23%	21%	25%	32%	23%	27%	26%	26%	18%	23%	25%	34%
				**			DE	*							KLM
1500 - 1999	288	135	153	*	52	105	131	15	70	124	79	34	60	82	112
	13%	12%	13%	1%	8%	13%	15%	5%	11%	16%	14%	12%	8%	14%	16%
				**		D	D	*		GH	G			L	L
2000 - 2999	363	189	169	5	96	134	133	48	83	122	110	25	136	92	110
	16%	17%	14%	49%	15%	17%	16%	14%	13%	16%	20%	9%	18%	16%	16%
				**				*			H		K	K	K
3000+	188	88	101	-	49	72	68	17	47	71	53	21	64	47	56
	8%	8%	9%	-	8%	9%	8%	5%	7%	9%	9%	7%	9%	8%	8%
				**				*							
Median	1110	1200	1100	1875	1000	1200	1200	952	1100	1200	1250	800	1032	1200	1200

In square feet, what is the size of... - Your ideal home?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Under 500	103	57	46	-	42	38	24	37	39	11	16	14	53	28	9
	4%	5%	4%	-	6%	5%	3%	11%	6%	1%	3%	5%	7%	5%	1%
				**	F			IJ*	IJ		I	N	N	N	
500 - 999	352	155	197	1	133	100	119	61	114	110	67	77	109	69	96
	15%	14%	17%	6%	21%	13%	14%	18%	18%	14%	12%	27%	15%	12%	14%
				**	EF			*	J			LMN			
1000 - 1499	542	271	270	2	89	162	291	79	165	176	122	41	125	139	237
	24%	24%	23%	18%	14%	20%	34%	24%	26%	23%	22%	14%	17%	24%	34%
				**		D	DE	*						KL	KLM
1500 - 1999	370	163	206	1	89	121	160	32	83	156	98	30	107	92	141
	16%	15%	18%	10%	14%	15%	19%	10%	13%	20%	18%	11%	14%	16%	20%
				**				*		GH					KL
2000 - 2999	501	242	253	6	121	198	182	49	118	179	156	58	144	150	149
	22%	22%	22%	65%	19%	25%	21%	15%	19%	23%	28%	20%	19%	26%	21%
				**		D		*			GHI			L	
3000+	431	233	198	*	172	178	82	78	116	138	99	67	201	96	67
	19%	21%	17%	2%	27%	22%	10%	23%	18%	18%	18%	23%	27%	17%	10%
				**	F	F		*				N	MN	N	
Median	1500	1500	1500	2000	1600	1700	1439	1200	1457	1500	1800	1500	1600	1500	1500

What are the factors keeping you from living in your ideal home?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	1740	807	924	9	397	743	600	75	324	696	645	175	578	511	476
Base: All Answering (wtd)	1791	892	889	9	544	652	594	288	493	590	419	241	621	463	465
Can't afford it	1054	517	532	5	350	429	275	179	313	341	221	145	423	264	222
	59%	58%	60%	50%	64%	66%	46%	62%	64%	58%	53%	60%	68%	57%	48%
				**	F	F		*	J			N	MN	N	
Trying to save for a downpayment	249	124	124	1	137	95	18	36	66	83	64	67	125	51	6
	14%	14%	14%	12%	25%	14%	3%	12%	13%	14%	15%	28%	20%	11%	1%
				**	EF	F		*				MN	MN	N	
Work obligations	127	76	51	-	51	60	17	24	23	42	39	20	61	40	6
	7%	9%	6%	-	9%	9%	3%	8%	5%	7%	9%	8%	10%	9%	1%
				**	F	F		*			H	N	N	N	
Family obligation	194	100	95	*	56	92	46	28	40	71	55	29	68	63	34
	11%	11%	11%	1%	10%	14%	8%	10%	8%	12%	13%	12%	11%	14%	7%
				**		F		*			H			N	
Moving is too expensive/difficult	612	277	332	2	198	200	213	112	141	207	152	80	197	166	169
	34%	31%	37%	24%	36%	31%	36%	39%	29%	35%	36%	33%	32%	36%	36%
			A	**				*			H				
Downsizing challenges	138	66	72	-	11	36	92	9	31	62	37	3	22	39	75
	8%	7%	8%	-	2%	5%	15%	3%	6%	10%	9%	1%	4%	8%	16%
				**		D	DE	*		GH				KL	KLM

Which of the following would make your current living situation more ideal?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
More room/space	841 37%	384 34%	455 39%	2 19%	284 44%	328 41%	228 27%	115 34%	220 35%	288 37%	218 39%	111 39%	326 44%	223 39%	180 26%
				**	F	F		*				N	N	N	
Less room/space	140 6%	57 5%	83 7%	1 10%	32 5%	37 5%	70 8%	16 5%	42 7%	47 6%	36 6%	14 5%	34 5%	29 5%	63 9%
				**			E	*							LM
Less upkeep and maintenance	490 21%	231 21%	257 22%	2 21%	81 12%	131 16%	279 33%	41 12%	134 21%	186 24%	130 23%	29 10%	100 14%	115 20%	247 35%
				**			DE	*		G	G				KL KLM
Closer to downtown/core	170 7%	101 9%	69 6%	- -	63 10%	61 8%	45 5%	23 7%	42 7%	56 7%	50 9%	29 10%	60 8%	48 8%	33 5%
		B		**	F			*				N	N	N	
Farther from downtown/core	140 6%	80 7%	60 5%	- -	48 7%	64 8%	29 3%	13 4%	43 7%	47 6%	37 7%	15 5%	73 10%	39 7%	14 2%
				**	F	F		*					N	N	
Closer to job	277 12%	161 14%	115 10%	1 15%	132 20%	119 15%	26 3%	32 9%	70 11%	86 11%	89 16%	56 20%	138 19%	69 12%	14 2%
		B		**	EF	F		*			HI	MN	MN	N	
	8%	7%	9%	38%	12%	10%	4%	6%	7%	7%	12%	16%	9%	9%	4%
				**	F	F		*			HI	LMN	N	N	
Desire for fewer people to live in the home (i.e. want family members, friends or renters to move out)	140 6%	61 5%	79 7%	1 9%	76 12%	44 5%	20 2%	19 6%	40 6%	37 5%	44 8%	40 14%	59 8%	25 4%	16 2%
				**	EF	F		*			I	LMN	MN		
A shorter commute	282 12%	160 14%	122 10%	* 4%	119 18%	114 14%	49 6%	29 9%	75 12%	87 11%	90 16%	57 20%	116 16%	77 13%	31 4%
		B		**	F	F		*			I	N	N	N	
Bigger yard/garden	597 26%	269 24%	324 28%	3 34%	204 32%	247 31%	146 17%	86 26%	165 26%	204 26%	142 25%	86 30%	236 32%	165 29%	109 16%
				**	F	F		*				N	N	N	
Smaller or no yard/garden	111 5%	54 5%	57 5%	* 3%	25 4%	31 4%	55 6%	5 1%	29 5%	42 5%	36 6%	9 3%	27 4%	29 5%	46 7%
				**				*							
Own instead of rent	427 19%	195 17%	230 20%	2 23%	186 29%	170 21%	71 8%	79 23%	135 21%	132 17%	82 15%	66 23%	202 27%	107 19%	52 7%
				**	EF	F		*	J			N	MN	N	
None of the above	346 15%	156 14%	189 16%	1 6%	53 8%	93 12%	200 23%	67 20%	104 16%	112 15%	63 11%	39 14%	56 8%	74 13%	178 25%
				**			DE	J*	J			L		L	KLM
Sigma	4980 217%	2417 216%	2538 217%	26 259%	1660 257%	1815 228%	1506 175%	649 193%	1340 211%	1669 217%	1322 237%	698 243%	1809 245%	1265 220%	1208 173%

To what extent do you agree or disagree with the following about your home - Even if not ideal, my home works for me

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	350	159	189	2	134	155	61	21	85	132	112	62	154	82	52
Base: All Answering (wtd)	417	194	222	2	202	142	73	87	139	114	77	97	183	71	66
Top 2 Box (Net)	324	151	172	2	148	108	68	59	109	93	63	71	128	62	64
	78%	78%	77%	100%	73%	76%	93%	68%	78%	82%	82%	73%	70%	87%	96%
		*		**	*	*	DE*	**	*		*	*	*	L*	KL*
Strongly agree	111	54	57	1	42	42	27	25	35	31	20	23	35	27	26
	27%	28%	26%	36%	21%	30%	37%	29%	26%	27%	26%	24%	19%	38%	39%
		*		**	*	*	*	**	*		*	*	*	L*	L*
Somewhat agree	213	97	115	1	106	66	42	34	73	62	43	48	93	34	38
	51%	50%	52%	64%	52%	46%	57%	39%	53%	55%	55%	49%	51%	48%	57%
		*		**	*	*	*	**	*		*	*	*	*	*
Bottom 2 Box (Net)	93	43	50	-	54	34	5	28	30	21	14	26	55	9	2
	22%	22%	23%	-	27%	24%	7%	32%	22%	18%	18%	27%	30%	13%	4%
		*		**	F*	F*	*	**	*		*	N*	MN*	*	*
Somewhat disagree	72	27	45	-	43	24	5	18	25	19	10	20	42	7	2
	17%	14%	20%	-	21%	17%	7%	20%	18%	17%	13%	21%	23%	10%	4%
		*		**	*	*	*	**	*		*	N*	N*	*	*
Strongly disagree	21	16	5	-	11	10	-	10	6	2	4	6	12	2	-
	5%	8%	2%	-	5%	7%	-	12%	4%	2%	5%	7%	7%	3%	-
		B*		**	*	*	*	**	*		*	*	*	*	*

To what extent do you agree or disagree with the following about your home - With rent growth slowing, there is less urgency for me to buy a home

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	772	341	425	6	261	326	185	41	195	292	244	115	317	198	142
Base: All Answering (wtd)	906	428	474	4	374	317	215	172	309	260	165	159	381	201	165
Top 2 Box (Net)	513	233	278	2	203	167	143	99	190	123	101	79	211	108	116
	57%	55%	59%	38%	54%	53%	67%	57%	61%	47%	61%	50%	55%	54%	70%
				**			DE	*	I		I	*			KLM*
Strongly agree	133	55	77	1	40	50	43	20	62	29	23	26	36	34	37
	15%	13%	16%	24%	11%	16%	20%	12%	20%	11%	14%	16%	9%	17%	22%
				**			D	*	I			*		L	L*
Somewhat agree	380	178	201	1	164	116	100	79	128	95	79	53	175	73	79
	42%	42%	42%	15%	44%	37%	46%	46%	41%	36%	48%	33%	46%	36%	48%
				**				*			I	*			*
Bottom 2 Box (Net)	393	194	196	3	171	150	72	73	119	137	64	80	170	93	50
	43%	45%	41%	62%	46%	47%	33%	43%	39%	53%	39%	50%	45%	46%	30%
				**	F	F		*		HJ		N*	N	N	*
Somewhat disagree	283	146	134	2	120	109	54	42	94	100	46	61	116	70	35
	31%	34%	28%	57%	32%	34%	25%	25%	31%	39%	28%	39%	31%	35%	21%
				**				*		J		N*		N	*
Strongly disagree	110	48	62	*	51	41	18	31	25	36	18	19	54	23	14
	12%	11%	13%	4%	14%	13%	8%	18%	8%	14%	11%	12%	14%	12%	9%
				**				*				*			*

To what extent do you agree or disagree with the following about your home - I dream of owning a home

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	772	341	425	6	261	326	185	41	195	292	244	115	317	198	142
Base: All Answering (wtd)	906	428	474	4	374	317	215	172	309	260	165	159	381	201	165
Top 2 Box (Net)	621	281	336	4	312	232	77	100	216	186	119	133	312	128	48
	69%	66%	71%	85%	83%	73%	36%	58%	70%	71%	72%	84%	82%	64%	29%
				**	EF	F		*				MN*	MN	N	*
Strongly agree	348	154	193	1	184	133	30	68	105	108	67	74	196	58	21
	38%	36%	41%	23%	49%	42%	14%	40%	34%	42%	40%	47%	51%	29%	12%
				**	F	F		*				MN*	MN	N	*
Somewhat agree	273	127	143	3	128	98	47	32	111	78	53	59	116	71	28
	30%	30%	30%	62%	34%	31%	22%	19%	36%	30%	32%	37%	31%	35%	17%
				**	F			*	G			N*	N	N	*
Bottom 2 Box (Net)	285	147	138	1	62	85	138	72	93	74	46	26	69	73	117
	31%	34%	29%	15%	17%	27%	64%	42%	30%	29%	28%	16%	18%	36%	71%
				**		D	DE	*				*		KL	KLM*
Somewhat disagree	190	112	78	1	40	66	85	57	50	52	32	17	51	53	68
	21%	26%	16%	15%	11%	21%	40%	33%	16%	20%	19%	11%	14%	27%	41%
		B		**		D	DE	H*				*		KL	KLM*
Strongly disagree	95	35	60	-	23	19	53	15	43	22	14	9	17	20	49
	10%	8%	13%	-	6%	6%	25%	8%	14%	9%	9%	6%	4%	10%	29%
				**			DE	*				*			KLM*

To what extent do you agree or disagree with the following about your home - I'm fed up with my current living situation and plan to move in the next year or two

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Top 2 Box (Net)	813	409	399	6	377	289	147	155	214	261	183	172	364	169	109
	35%	36%	34%	60%	58%	36%	17%	46%	34%	34%	33%	60%	49%	29%	16%
				**	EF	F		HIJ*				LMN	MN	N	
Strongly agree	247	123	122	1	135	71	40	53	76	73	45	71	110	39	27
	11%	11%	10%	10%	21%	9%	5%	16%	12%	10%	8%	25%	15%	7%	4%
				**	EF	F		J*	J			LMN	MN	N	
Somewhat agree	567	285	276	5	242	218	107	103	138	188	138	101	254	130	82
	25%	25%	24%	50%	37%	27%	12%	31%	22%	24%	25%	35%	34%	23%	12%
				**	EF	F		*				MN	MN	N	
Bottom 2 Box (Net)	1487	711	772	4	269	506	711	180	421	509	376	115	375	406	591
	65%	64%	66%	40%	42%	64%	83%	54%	66%	66%	67%	40%	51%	71%	84%
				**		D	DE	*	G	G	G		K	KL	KLM
Somewhat disagree	650	325	324	2	160	241	249	73	180	226	171	67	204	190	189
	28%	29%	28%	16%	25%	30%	29%	22%	28%	29%	31%	23%	28%	33%	27%
				**				*						K	
Strongly disagree	837	386	448	2	109	266	462	108	241	283	205	48	170	216	402
	36%	34%	38%	24%	17%	33%	54%	32%	38%	37%	37%	17%	23%	38%	57%
				**		D	DE	*						KL	KLM

To what extent do you agree or disagree with the following about your home - There's too much uncertainty right now for me to seriously consider purchasing a home in the next year

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Top 2 Box (Net)	1818	886	922	10	525	631	662	281	519	592	426	217	591	469	541
	79%	79%	79%	98%	81%	79%	77%	84%	82%	77%	76%	76%	80%	82%	77%
				**				*	J						
Strongly agree	876	408	465	3	219	310	347	119	272	297	188	100	250	242	284
	38%	36%	40%	35%	34%	39%	40%	36%	43%	39%	34%	35%	34%	42%	41%
				**				*	J	J				L	L
Somewhat agree	942	478	458	6	306	321	315	162	247	295	238	117	341	227	257
	41%	43%	39%	63%	47%	40%	37%	48%	39%	38%	43%	41%	46%	39%	37%
				**	F			*					MN		
Bottom 2 Box (Net)	482	234	248	*	121	165	196	55	116	178	133	70	147	106	159
	21%	21%	21%	2%	19%	21%	23%	16%	18%	23%	24%	24%	20%	18%	23%
				**				*			H				
Somewhat disagree	318	164	154	*	90	123	104	35	75	117	90	51	117	65	84
	14%	15%	13%	2%	14%	15%	12%	11%	12%	15%	16%	18%	16%	11%	12%
				**				*							
Strongly disagree	164	70	94	-	31	42	92	20	41	61	43	19	31	40	74
	7%	6%	8%	-	5%	5%	11%	6%	6%	8%	8%	7%	4%	7%	11%
				**			DE	*							L

To what extent do you agree or disagree with the following about your home - I love my home - it's perfect for me

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Top 2 Box (Net)	1528	766	759	3	353	520	655	195	426	517	390	169	433	379	547
	66%	68%	65%	29%	55%	65%	76%	58%	67%	67%	70%	59%	59%	66%	78%
				**		D	DE	*			G			L	KLM
Strongly agree	504	241	262	1	82	168	254	74	139	169	122	39	123	125	217
	22%	21%	22%	14%	13%	21%	30%	22%	22%	22%	22%	14%	17%	22%	31%
				**		D	DE	*						K	KLM
Somewhat agree	1024	525	497	1	271	351	401	121	287	348	268	129	310	254	330
	45%	47%	42%	15%	42%	44%	47%	36%	45%	45%	48%	45%	42%	44%	47%
				**				*			G				
Bottom 2 Box (Net)	772	354	411	7	293	276	203	141	209	254	169	119	305	196	153
	34%	32%	35%	71%	45%	35%	24%	42%	33%	33%	30%	41%	41%	34%	22%
				**	EF	F		J*				N	MN	N	
Somewhat disagree	547	253	287	7	186	200	161	76	155	178	138	84	196	144	124
	24%	23%	25%	71%	29%	25%	19%	23%	24%	23%	25%	29%	27%	25%	18%
				**	F	F		*				N	N	N	
Strongly disagree	225	101	124	-	107	76	42	65	53	76	31	35	109	52	29
	10%	9%	11%	-	17%	10%	5%	19%	8%	10%	6%	12%	15%	9%	4%
				**	EF	F		HIJ*		J		N	MN	N	

To what extent do you agree or disagree with the following about your home - I'm happy to rent and don't see myself ever buying a home

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	772	341	425	6	261	326	185	41	195	292	244	115	317	198	142
Base: All Answering (wtd)	906	428	474	4	374	317	215	172	309	260	165	159	381	201	165
Top 2 Box (Net)	484	246	235	3	149	168	167	91	185	126	83	67	162	117	139
	53%	58%	49%	77%	40%	53%	78%	53%	60%	48%	50%	42%	43%	58%	84%
				**		D	DE	*	I			*		KL	KLM*
Strongly agree	189	87	102	1	44	60	86	37	88	39	24	17	44	58	71
	21%	20%	21%	15%	12%	19%	40%	22%	29%	15%	15%	10%	12%	29%	43%
				**			DE	*	IJ			*		KL	KLM*
Somewhat agree	295	159	133	3	105	108	82	53	97	86	58	50	118	59	68
	33%	37%	28%	62%	28%	34%	38%	31%	31%	33%	35%	31%	31%	29%	41%
		B		**				*				*			*
Bottom 2 Box (Net)	422	181	239	1	226	149	47	81	124	134	82	92	218	84	27
	47%	42%	51%	23%	60%	47%	22%	47%	40%	52%	50%	58%	57%	42%	16%
				**	EF	F		*		H		MN*	MN	N	*
Somewhat disagree	273	114	159	*	138	96	38	59	74	89	52	61	131	58	24
	30%	27%	34%	4%	37%	30%	18%	34%	24%	34%	31%	39%	34%	29%	14%
				**	F	F		*		H		N*	N	N	*
Strongly disagree	148	67	80	1	87	52	9	22	50	45	30	31	87	27	3
	16%	16%	17%	19%	23%	16%	4%	13%	16%	17%	18%	19%	23%	13%	2%
				**	F	F		*				N*	MN	N	*

To what extent do you agree or disagree with the following about your home - T2B Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Even if not ideal, my home works for me	324	151	172	2	148	108	68	59	109	93	63	71	128	62	64
	78%	78%	77%	100%	73%	76%	93%	68%	78%	82%	82%	73%	70%	87%	96%
		*		**	*	*	DE*	**	*		*	*	*	L*	KL*
With rent growth slowing, there is less urgency for me to buy a home	513	233	278	2	203	167	143	99	190	123	101	79	211	108	116
	57%	55%	59%	38%	54%	53%	67%	57%	61%	47%	61%	50%	55%	54%	70%
				**			DE	*	I		I	*			KLM*
I dream of owning a home	621	281	336	4	312	232	77	100	216	186	119	133	312	128	48
	69%	66%	71%	85%	83%	73%	36%	58%	70%	71%	72%	84%	82%	64%	29%
				**	EF	F		*				MN*	MN	N	*
I'm fed up with my current living situation and plan to move in the next year or two	813	409	399	6	377	289	147	155	214	261	183	172	364	169	109
	35%	36%	34%	60%	58%	36%	17%	46%	34%	34%	33%	60%	49%	29%	16%
				**	EF	F		HIJ*				LMN	MN	N	
There's too much uncertainty right now for me to seriously consider purchasing a home in the next year	1818	886	922	10	525	631	662	281	519	592	426	217	591	469	541
	79%	79%	79%	98%	81%	79%	77%	84%	82%	77%	76%	76%	80%	82%	77%
				**				*	J						
I love my home - it's perfect for me	1528	766	759	3	353	520	655	195	426	517	390	169	433	379	547
	66%	68%	65%	29%	55%	65%	76%	58%	67%	67%	70%	59%	59%	66%	78%
				**	D	DE		*			G			L	KLM
I'm happy to rent and don't see myself ever buying a home	484	246	235	3	149	168	167	91	185	126	83	67	162	117	139
	53%	58%	49%	77%	40%	53%	78%	53%	60%	48%	50%	42%	43%	58%	84%
				**	D	DE		*	I			*		KL	KLM*
My housing isn't ideal, but I'll make it work for the foreseeable future	1648	829	811	9	499	572	577	232	461	548	407	227	547	388	487
	72%	74%	69%	94%	77%	72%	67%	69%	73%	71%	73%	79%	74%	67%	70%
				**	F			*				MN	M		

To what extent do you agree or disagree with the following about your home - B2B Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Even if not ideal, my home works for me	93	43	50	-	54	34	5	28	30	21	14	26	55	9	2
	22%	22%	23%	-	27%	24%	7%	32%	22%	18%	18%	27%	30%	13%	4%
		*		**	F*	F*	*	**	*		*	N*	MN*	*	*
With rent growth slowing, there is less urgency for me to buy a home	393	194	196	3	171	150	72	73	119	137	64	80	170	93	50
	43%	45%	41%	62%	46%	47%	33%	43%	39%	53%	39%	50%	45%	46%	30%
				**	F	F		*		HJ		N*	N	N	*
I dream of owning a home	285	147	138	1	62	85	138	72	93	74	46	26	69	73	117
	31%	34%	29%	15%	17%	27%	64%	42%	30%	29%	28%	16%	18%	36%	71%
				**		D	DE	*				*		KL	KLM*
I'm fed up with my current living situation and plan to move in the next year or two	1487	711	772	4	269	506	711	180	421	509	376	115	375	406	591
	65%	64%	66%	40%	42%	64%	83%	54%	66%	66%	67%	40%	51%	71%	84%
				**		D	DE	*	G	G	G		K	KL	KLM
There's too much uncertainty right now for me to seriously consider purchasing a home in the next year	482	234	248	*	121	165	196	55	116	178	133	70	147	106	159
	21%	21%	21%	2%	19%	21%	23%	16%	18%	23%	24%	24%	20%	18%	23%
				**				*			H				
I love my home - it's perfect for me	772	354	411	7	293	276	203	141	209	254	169	119	305	196	153
	34%	32%	35%	71%	45%	35%	24%	42%	33%	33%	30%	41%	41%	34%	22%
				**	EF	F		J*				N	MN	N	
I'm happy to rent and don't see myself ever buying a home	422	181	239	1	226	149	47	81	124	134	82	92	218	84	27
	47%	42%	51%	23%	60%	47%	22%	47%	40%	52%	50%	58%	57%	42%	16%
				**	EF	F		*		H		MN*	MN	N	*
My housing isn't ideal, but I'll make it work for the foreseeable future	652	291	360	1	147	224	281	103	174	223	152	60	192	187	212
	28%	26%	31%	6%	23%	28%	33%	31%	27%	29%	27%	21%	26%	33%	30%
				**			D	*						KL	K

What is your budget or the anticipated purchase price of a home you'd like to buy?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	439	234	200	5	180	187	72	12	73	155	199	88	209	89	53
Base: All Answering (wtd)	436	239	191	6	214	156	65	51	118	135	131	103	207	79	46
Under \$300K	108	50	58	-	62	30	16	22	29	37	20	24	63	16	6
	25%	21%	30%	-	29%	19%	24%	43%	24%	27%	15%	23%	30%	20%	13%
				**			*	**	*	J		*	N	*	*
\$300-\$499K	93	50	42	1	42	37	13	14	29	29	20	21	42	19	11
	21%	21%	22%	11%	20%	24%	20%	28%	25%	21%	15%	20%	20%	24%	24%
				**			*	**	*			*		*	*
\$500K-\$749K	115	62	53	-	58	37	20	9	26	33	46	31	53	13	17
	26%	26%	28%	-	27%	24%	30%	19%	22%	25%	35%	30%	26%	17%	38%
				**			*	**	*		HI	*		*	M*
\$750-\$999K	53	30	17	5	24	21	7	4	13	14	22	11	29	10	3
	12%	13%	9%	89%	11%	14%	11%	9%	11%	10%	17%	10%	14%	12%	8%
				**			*	**	*			*		*	*
\$1M+	68	47	21	-	27	31	9	1	21	23	23	18	21	21	8
	16%	20%	11%	-	13%	20%	15%	2%	18%	17%	18%	17%	10%	27%	18%
				**			*	**	*			*		L*	*
Sigma	436	239	191	6	214	156	65	51	118	135	131	103	207	79	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Mean (Including 0)	676731	753874.2	577440.6	760860.6	659332.1	734558	595023.7	344694.2	843768.8	613329.1	720342.7	790517.1	578887.9	800005.2	649274.4
				**			*	**	*			*		*	*
Std. Dev.	813711.08	882827.81	721184.22	151607.18	897464.51	803003.52	480093.65	219974.11	1227391.8	602707.08	621079.59	1112594.3	654049.48	869877.11	450636.96
Std. Err.	38836.31	57712.26	50995.43	67800.79	66893.05	58721.43	56579.58	63501.06	143655.35	48410.6	44027.17	118602.95	45241.55	92206.79	61899.75
Median	500000	500000	450000	800000	500000	500000	500000	300000	500000	500000	600000	500000	450000	500000	500000
Base (Excluding 0)	436	239	191	6	214	156	65	51	118	135	131	103	207	79	46
Mean (Excluding 0)	676731	753874.2	577440.6	760860.6	659332.1	734558	595023.7	344694.2	843768.8	613329.1	720342.7	790517.1	578887.9	800005.2	649274.4
				**			*	**	*			*		*	*
Std. Dev.	813711.08	882827.81	721184.22	151607.18	897464.51	803003.52	480093.65	219974.11	1227391.8	602707.08	621079.59	1112594.3	654049.48	869877.11	450636.96
Std. Err.	38836.31	57712.26	50995.43	67800.79	66893.05	58721.43	56579.58	63501.06	143655.35	48410.6	44027.17	118602.95	45241.55	92206.79	61899.75
Median	500000	500000	450000	800000	500000	500000	500000	300000	500000	500000	600000	500000	450000	500000	500000

How many bedrooms and bathrooms are you looking for in a home that falls within your budget? - Bedrooms

	Total	Gender			AGE			EDUCATION				Generation				
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Base: All Answering (unwtd)	439	234	200	5	180	187	72	12	73	155	199	88	209	89	53	
Base: All Answering (wtd)	436	239	191	6	214	156	65	51	118	135	131	103	207	79	46	
1	22	14	8	*	9	10	2	-	7	10	5	5	14	1	2	
	5%	6%	4%	2%	4%	6%	3%	-	6%	7%	4%	4%	7%	1%	5%	
				**			*	**	*			*		*	*	
2	109	65	44	*	52	36	21	22	26	32	30	20	54	17	18	
	25%	27%	23%	3%	24%	23%	33%	43%	22%	23%	23%	19%	26%	22%	39%	
				**			*	**	*			*		*	K*	
3	178	94	83	1	81	69	29	10	54	57	58	37	87	34	19	
	41%	39%	44%	19%	38%	44%	44%	19%	45%	42%	44%	36%	42%	43%	42%	
				**			*	**	*			*		*	*	
4	104	52	48	4	60	33	11	19	25	27	32	34	42	23	4	
	24%	22%	25%	76%	28%	21%	17%	37%	21%	20%	25%	33%	20%	29%	9%	
				**			*	**	*			N*		N*	*	
5 or more	23	14	8	-	12	8	2	-	7	10	7	7	10	4	2	
	5%	6%	4%	-	6%	5%	3%	-	6%	7%	5%	7%	5%	5%	4%	
				**			*	**	*			*		*	*	
Sigma	436	239	191	6	214	156	65	51	118	135	131	103	207	79	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																
Mean	3	3	3	3.7	3.1	3	2.8	2.9	3	3	3	3.2	2.9	3.1	2.7	
				**			*	**	*			N*		N*	*	
Std. Dev.	0.95	0.98	0.91	0.71	0.96	0.96	0.86	0.9	0.95	1.01	0.91	0.98	0.95	0.86	0.88	
Std. Err.	0.05	0.06	0.07	0.3	0.07	0.08	0.11	0.13	0.09	0.09	0.08	0.1	0.07	0.1	0.13	

How many bedrooms and bathrooms are you looking for in a home that falls within your budget? - Bathrooms

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	439	234	200	5	180	187	72	12	73	155	199	88	209	89	53
Base: All Answering (wtd)	436	239	191	6	214	156	65	51	118	135	131	103	207	79	46
1	30	16	14	-	16	10	3	-	15	10	5	11	15	*	3
	7%	7%	7%	-	7%	7%	5%	-	13%	7%	4%	11%	7%	*	8%
				**			*	**	J*			M*		*	M*
1.5	48	19	29	*	29	13	5	11	12	16	9	8	29	5	5
	11%	8%	15%	2%	14%	9%	8%	23%	10%	12%	7%	8%	14%	6%	12%
				**			*	**	*			*		*	*
2	131	70	60	1	61	46	24	15	35	46	35	26	62	23	20
	30%	29%	31%	17%	28%	30%	38%	30%	29%	34%	27%	25%	30%	29%	43%
				**			*	**	*			*		*	*
2.5	61	35	26	-	28	25	8	-	14	21	27	14	27	14	6
	14%	15%	14%	-	13%	16%	13%	-	12%	15%	20%	14%	13%	18%	13%
				**			*	**	*			*		*	*
3	83	44	38	*	40	28	15	8	27	23	25	23	37	18	5
	19%	19%	20%	5%	19%	18%	24%	17%	22%	17%	19%	22%	18%	23%	11%
				**			*	**	*			*		*	*
3.5	21	16	5	-	9	9	2	-	6	10	5	4	12	2	2
	5%	7%	3%	-	4%	6%	4%	-	5%	7%	4%	4%	6%	3%	5%
				**			*	**	*			*		*	*
4	36	18	13	4	19	15	2	10	5	6	15	11	14	10	2
	8%	8%	7%	76%	9%	10%	3%	20%	4%	4%	11%	10%	7%	12%	4%
				**			*	**	*		I	*		*	*
4.5	14	13	1	-	8	4	2	5	2	2	4	2	6	4	2
	3%	5%	1%	-	4%	3%	3%	11%	2%	2%	3%	2%	3%	4%	5%
		B		**			*	**	*			*		*	*
5 or more	12	8	4	-	4	6	2	-	4	2	6	4	4	4	-
	3%	3%	2%	-	2%	4%	3%	-	3%	2%	5%	4%	2%	5%	-
				**			*	**	*			*		*	*
Sigma	436	239	191	6	214	156	65	51	118	135	131	103	207	79	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Mean	2.5	2.6	2.4	3.6	2.5	2.6	2.5	2.7	2.4	2.4	2.7	2.6	2.5	2.8	2.3
		B		**			*	**	*		HI	*		LN*	*
Std. Dev.	0.96	1	0.88	0.9	0.97	0.99	0.87	1.09	0.96	0.86	0.97	1.03	0.94	0.94	0.85
Std. Err.	0.05	0.06	0.06	0.38	0.07	0.08	0.11	0.15	0.09	0.07	0.08	0.1	0.07	0.11	0.13

AGE

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
18-34 (Net)	646	265	373	8	646	-	-	146	196	148	155	287	359	-	-
	28%	24%	32%	78%	100%	-	-	44%	31%	19%	28%	100%	49%	-	-
			A	**	EF			HU*	I		I	LMN	MN		
18-24	130	43	87	-	130	-	-	22	59	36	13	130	-	-	-
	6%	4%	7%	-	20%	-	-	7%	9%	5%	2%	45%	-	-	-
			A	**	EF			*	IJ		J	LMN			
25-34	516	222	286	8	516	-	-	124	137	113	142	157	359	-	-
	22%	20%	24%	78%	80%	-	-	37%	22%	15%	25%	55%	49%	-	-
			A	**	EF			HU*	I		I	MN	MN		
35-54 (Net)	796	419	376	2	-	796	-	81	194	288	232	-	379	417	-
	35%	37%	32%	16%	-	100%	-	24%	31%	37%	42%	-	51%	72%	-
			B	**		DF		*		GH	GH		KN	KLN	
35-44	373	202	169	1	-	373	-	46	86	138	104	-	373	-	-
	16%	18%	14%	13%	-	47%	-	14%	13%	18%	19%	-	50%	-	-
				**		DF		*			H		KMN		
45-54	423	217	206	*	-	423	-	36	108	150	129	-	7	417	-
	18%	19%	18%	3%	-	53%	-	11%	17%	20%	23%	-	1%	72%	-
				**		DF		*		G	GH			KLN	
55+ (Net)	858	436	421	1	-	-	858	108	245	334	171	-	-	158	700
	37%	39%	36%	6%	-	-	100%	32%	39%	43%	31%	-	-	28%	100%
				**		DE		*	J	J				KL	KLM
55-64	257	123	134	-	-	-	257	43	61	100	53	-	-	158	99
	11%	11%	11%	-	-	-	30%	13%	10%	13%	9%	-	-	28%	14%
				**		DE		*		J				KLN	KL
65+	600	313	287	1	-	-	600	65	184	233	118	-	-	-	600
	26%	28%	25%	6%	-	-	70%	19%	29%	30%	21%	-	-	-	86%
				**		DE		*	J	GJ					KLM
Sigma	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
18-23	114	36	78	-	114	-	-	22	55	30	8	114	-	-	-
	5%	3%	7%	-	18%	-	-	7%	9%	4%	1%	40%	-	-	-
			A	**	EF			J*	IJ		J	LMN			
24-39	680	317	353	9	532	147	-	140	169	176	195	173	506	-	-
	30%	28%	30%	91%	82%	19%	-	42%	27%	23%	35%	60%	69%	-	-
				**	EF	F		HI*			HI	MN	MN		
40-55	668	341	327	*	-	648	20	74	171	234	189	-	232	436	-
	29%	30%	28%	3%	-	81%	2%	22%	27%	30%	34%	-	31%	76%	-
				**		DF		*			GH		KN	KLN	
56+	838	426	412	1	-	-	838	100	240	332	167	-	-	139	700
	36%	38%	35%	6%	-	-	98%	30%	38%	43%	30%	-	-	24%	100%
				**		DE		*	J	GJ				KL	KLM
Mean	49.3	50.5	48.2	33.5	28.2	45.1	69	45.2	49.1	51.9	48.2	24.1	36	51.8	71.5
		B		**		D	DE	*		GHJ			K	KL	KLM
STD. DEV.	17.74	17.49	17.91	11.6	4.41	5.5	7.96	18.22	18.71	17	16.75	3.13	4.93	4.54	6.52
STD. ERR.	0.37	0.54	0.51	3.67	0.2	0.18	0.27	1.93	0.91	0.56	0.57	0.21	0.19	0.18	0.24
Median	48	49	46	32	29	45	69	40	48	51	46	25	35	51	70

EDUCATION

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
Primary School or less	17	10	2	4	10	7	-	17	-	-	-	-	12	5	-
	1%	1%	*	44%	2%	1%	-	5%	-	-	-	-	2%	1%	-
Some high school	319	155	164	-	137	74	108	319	-	-	-	56	124	57	82
	14%	14%	14%	-	21%	9%	13%	95%	-	-	-	20%	17%	10%	12%
Graduated high school	635	319	316	-	196	194	245	-	635	-	-	96	188	144	207
	28%	28%	27%	-	30%	24%	29%	-	100%	-	-	33%	25%	25%	30%
Some college / CEGEP / Trade School	207	90	114	2	50	74	82	-	-	207	-	25	57	59	65
	9%	8%	10%	21%	8%	9%	10%	-	-	27%	-	9%	8%	10%	9%
Graduated from college / CEGEP / Trade School	433	193	239	1	73	175	185	-	-	433	-	32	127	126	147
	19%	17%	20%	12%	11%	22%	22%	-	-	56%	-	11%	17%	22%	21%
Some university, but did not finish	131	62	68	1	24	40	67	-	-	131	-	15	32	23	60
	6%	6%	6%	8%	4%	5%	8%	-	-	17%	-	5%	4%	4%	9%
University undergraduate degree	353	187	164	2	90	145	118	-	-	-	353	39	113	108	94
	15%	17%	14%	16%	14%	18%	14%	-	-	-	63%	14%	15%	19%	13%
University graduate degree	206	103	103	-	65	88	53	-	-	-	206	24	86	52	44
	9%	9%	9%	-	10%	11%	6%	-	-	-	37%	8%	12%	9%	6%
Sigma	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
<HS	336	165	166	4	146	81	108	336	-	-	-	56	136	62	82
	15%	15%	14%	44%	23%	10%	13%	100%	-	-	-	20%	18%	11%	12%
HS	635	319	316	-	196	194	245	-	635	-	-	96	188	144	207
	28%	28%	27%	-	30%	24%	29%	-	100%	-	-	33%	25%	25%	30%
Post Sec	770	346	421	4	148	288	334	-	-	770	-	73	217	209	273
	34%	31%	36%	40%	23%	36%	39%	-	-	100%	-	25%	29%	36%	39%
Univ Grad	559	290	267	2	155	232	171	-	-	-	559	63	198	160	138
	24%	26%	23%	16%	24%	29%	20%	-	-	-	100%	22%	27%	28%	20%

INCOME

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2300	1038	1252	10	485	926	889	89	421	913	877	215	706	657	722
Base: All Respondents (wtd)	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
<\$25K	301	131	164	6	135	89	77	110	98	69	25	80	98	64	59
	13%	12%	14%	65%	21%	11%	9%	33%	15%	9%	5%	28%	13%	11%	8%
\$25K - <\$55K	645	300	343	2	198	184	264	125	235	200	85	66	221	131	227
	28%	27%	29%	21%	31%	23%	31%	37%	37%	26%	15%	23%	30%	23%	32%
\$55K - <\$100K	663	351	310	1	159	236	268	66	188	241	168	78	193	173	218
	29%	31%	26%	14%	25%	30%	31%	20%	30%	31%	30%	27%	26%	30%	31%
\$100K - <\$150K	318	186	132	-	73	140	105	10	57	132	119	24	118	100	76
	14%	17%	11%	-	11%	18%	12%	3%	9%	17%	21%	8%	16%	17%	11%
\$150K+	230	112	118	-	46	111	73	10	19	72	129	22	74	76	57
	10%	10%	10%	-	7%	14%	8%	3%	3%	9%	23%	8%	10%	13%	8%
Prefer not to answer	143	40	103	-	36	36	71	15	39	56	33	18	33	29	62
	6%	4%	9%	-	6%	4%	8%	4%	6%	7%	6%	6%	4%	5%	9%
Sigma	2300	1120	1170	10	646	796	858	336	635	770	559	287	738	575	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Under \$50K	817	362	447	8	296	233	287	221	287	220	90	130	277	170	240
	36%	32%	38%	86%	46%	29%	34%	66%	45%	29%	16%	45%	38%	30%	34%
\$50K+	1340	718	621	1	314	527	499	100	309	495	436	139	428	376	397
	58%	64%	53%	14%	49%	66%	58%	30%	49%	64%	78%	48%	58%	65%	57%
Under \$40K	600	273	318	8	223	180	197	177	201	164	58	112	198	133	157
	26%	24%	27%	86%	35%	23%	23%	53%	32%	21%	10%	39%	27%	23%	22%
\$40K to less than \$60K	427	201	226	*	127	119	181	68	148	137	74	41	138	89	158
	19%	18%	19%	4%	20%	15%	21%	20%	23%	18%	13%	14%	19%	16%	23%
\$60K to less than \$100K	583	309	273	1	142	210	231	55	171	209	147	70	178	147	189
	25%	28%	23%	10%	22%	26%	27%	16%	27%	27%	26%	24%	24%	26%	27%
\$100K or more	548	297	251	-	119	252	177	20	76	205	247	46	192	176	133
	24%	27%	21%	-	18%	32%	21%	6%	12%	27%	44%	16%	26%	31%	19%
Mean (.000)	77.9	80.3	76	26.6	66.2	89.9	75.5	44.5	61	81.5	112.6	64.9	79	87.8	73.8
				**		DF	D	*	G	GH	GHI		K	KLN	
STD. DEV.	58.51	55.89	61.03	21.24	56.3	65.69	50.15	35.82	42.28	53.79	71.33	61.75	60.81	63.17	48.09
STD. ERR.	1.26	1.7	1.87	6.75	2.28	2.38	1.79	2	1.73	2.01	3.11	3.76	2.29	2.7	1.9

