Which of the following best describes your current living situation

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Own	1248	165	140	43	47	500	269	84	163	205	358	436
	54%	54%	54%	65%	61%	56%	49%	55%	27%	48%	61%	80%
				ABEF	F	F				H	HI	HIJ
Rent	850	127	81	13	27	314	230	58	378	177	182	82
	37%	41%	31%	20%	35%	35%	42%	38%	63%	41%	31%	15%
		C	C		C	C	BC	C	IJK	JK	K	
Live rent-free with parents/family	119	10	19	4	2	44	30	11	17	30	31	21
	5%	3%	7%	6%	2%	5%	5%	7%	3%	7%	5%	4%
										H		
Pay rent to parents/family	56	1	14	3	*	27	8	1	28	8	11	8
	2%	*	6%	5%	*	3%	1%	1%	5%	2%	2%	1%
			ADFG	ADFG					K			
Some other situation	27	5	6	3	*	-	13	-	14	7	1	1
	1%	2%	2%	5%	1%	-	2%	-	2%	2%	*	*
		E	E	DEG	E		E		JK	JK		
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How close is your current living situation to your ideal living situation?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Currently living in my ideal living situation	509	60	67	18	20	216	93	34	62	84	138	170
	22%	20%	26%	28%	26%	24%	17%	22%	10%	20%	24%	31%
			F	F	F	F				H	H	HIJ
Very close to my ideal	532	86	59	17	20	194	116	39	102	80	150	174
	23%	28%	23%	26%	26%	22%	21%	25%	17%	19%	26%	32%
											HI	HIJ
Somewhat close to my ideal	578	85	48	18	25	240	128	34	143	101	175	139
	25%	28%	19%	27%	32%	27%	23%	22%	24%	24%	30%	25%
					BF	B						
Not very close to my ideal	446	46	53	9	9	159	139	31	157	124	87	55
	19%	15%	20%	14%	11%	18%	25%	20%	26%	29%	15%	10%
			D			D	ACDE	D	JK	JK	K	
Not at all my ideal	235	31	32	4	3	77	74	16	135	37	33	10
	10%	10%	12%	5%	4%	9%	13%	10%	23%	9%	6%	2%
			CD				CDE	D	IJK	K	K	
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

What type of home do you currently live in, and what is or would be your ideal? - Currently live in

		REGION							HOUSEHOLD INCOME			
	Total	BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Single detached	1181	162	161	46	46	429	238	99	194	191	328	373
	51%	53%	62%	70%	60%	48%	43%	65%	32%	45%	56%	68%
			EF	ADEF	EF			AEF		H	HI	HIJ
Semi-detached	168	6	12	4	3	80	55	9	47	36	42	34
	7%	2%	5%	6%	4%	9%	10%	6%	8%	8%	7%	6%
				A		AD	AD					
Town/row home	211	36	25	4	7	102	29	8	61	30	57	54
	9%	12%	10%	7%	9%	12%	5%	5%	10%	7%	10%	10%
		F				FG						
Low-rise condo/apartment (less than 6 floors)	363	55	26	6	13	99	143	22	142	87	90	33
	16%	18%	10%	10%	16%	11%	26%	14%	24%	20%	15%	6%
		BCE					ABCDEG		JK	K	K	
High-rise condo/apartment (6 or more floors)	229	25	11	1	5	135	46	6	86	47	45	39
	10%	8%	4%	2%	6%	15%	8%	4%	14%	11%	8%	7%
		C				ABCDFG	C		JK			
Some other type of home	147	24	25	4	4	41	39	10	70	35	21	14
	6%	8%	10%	5%	5%	5%	7%	7%	12%	8%	4%	3%
			E						JK	JK		
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

What type of home do you currently live in, and what is or would be your ideal? - Would ideally live in

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Single detached	1350	177	182	45	51	517	266	112	245	229	373	410
	59%	57%	70%	69%	67%	58%	48%	73%	41%	54%	64%	75%
			AEF	AEF	F	F		AEF		H	HI	HIJ
Semi-detached	138	6	15	3	1	51	56	5	52	26	25	30
	6%	2%	6%	4%	2%	6%	10%	4%	9%	6%	4%	5%
							ACDEG		J			
Town/row home	179	34	20	5	3	87	22	8	62	22	47	34
	8%	11%	8%	8%	4%	10%	4%	5%	10%	5%	8%	6%
		DF		F		DF			I			
Low-rise condo/apartment (less than 6 floors)	266	37	30	4	11	65	103	16	88	69	66	30
	12%	12%	11%	7%	15%	7%	19%	11%	15%	16%	11%	5%
					CE		CEG		K	K	K	
High-rise condo/apartment (6 or more floors)	222	30	4	2	5	123	52	6	83	47	50	30
	10%	10%	2%	3%	6%	14%	9%	4%	14%	11%	9%	6%
		BC			B	BCDG	BCG		JK	K		
Some other type of home	146	24	9	6	4	44	52	6	70	34	22	13
	6%	8%	4%	9%	6%	5%	9%	4%	12%	8%	4%	2%
				BEG			BEG		JK	JK		
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

In square feet, what is the size of... - Your current home?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Under 500	298	27	8	5	7	97	131	22	148	69	53	19
	13%	9%	3%	7%	9%	11%	24%	14%	25%	16%	9%	4%
		B			B	B	ABCDEG	BC	IJK	JK	K	
500 - 999	562	74	78	16	20	195	135	43	187	122	144	66
	24%	24%	30%	25%	26%	22%	25%	28%	31%	29%	25%	12%
									K	K	K	
1000 - 1499	601	78	68	25	26	237	129	37	131	124	177	137
	26%	25%	26%	39%	34%	27%	23%	24%	22%	29%	30%	25%
				ABEFG	FG						H	
1500 - 1999	288	28	45	10	13	131	47	14	49	42	79	96
	13%	9%	17%	15%	17%	15%	9%	9%	8%	10%	14%	17%
			AFG	F	AFG	F					H	HI
2000 - 2999	363	70	41	5	7	168	49	25	54	42	91	146
	16%	23%	16%	7%	9%	19%	9%	16%	9%	10%	16%	27%
		CDF	CF			CDF		CF			HI	HIJ
3000+	188	31	20	4	3	59	58	13	29	28	40	84
	8%	10%	8%	6%	4%	7%	11%	9%	5%	7%	7%	15%
		D					D					HIJ
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean	1470	1602.6	1436.7	1379.1	1284.6	1478.9	1438.2	1454.6	1130.2	1329.3	1460.3	1947.7
		D									H	HIJ
Std. Dev.	1287	1227.52	850.77	981.98	811.5	1188.51	1654.15	1364.31	1133.71	1400.32	1211.28	1333.26
Std. Err.	26.84	78.42	59.71	59.32	53.86	44.51	79.31	95.76	52.69	71.46	48.92	50.79
Median	1110	1200	1200	1198	1100	1200	1000	1035	900	1000	1166	1680

In square feet, what is the size of... - Your ideal home?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Under 500	103	17	11	2	2	17	46	8	50	21	22	6
	4%	6%	4%	3%	3%	2%	8%	5%	8%	5%	4%	1%
		E					CDE	E	JK	K	K	
500 - 999	352	31	31	8	9	124	125	24	131	84	75	39
	15%	10%	12%	12%	12%	14%	23%	16%	22%	20%	13%	7%
							ABCDE		JK	JK	K	
1000 - 1499	542	67	57	25	31	204	124	34	161	110	154	78
	24%	22%	22%	38%	40%	23%	23%	22%	27%	26%	26%	14%
				ABEFG	ABEFG				K	K	K	
1500 - 1999	370	42	51	12	15	158	71	21	72	58	120	90
	16%	14%	20%	18%	19%	18%	13%	13%	12%	14%	21%	16%
											HI	
2000 - 2999	501	70	61	12	12	226	90	29	73	93	127	172
	22%	23%	23%	19%	16%	26%	16%	19%	12%	22%	22%	31%
						DF			H	H	HIJ	
3000+	431	80	50	7	7	156	93	39	112	60	84	162
	19%	26%	19%	10%	9%	18%	17%	25%	19%	14%	14%	30%
		CDEF	CD			CD	CD	CDEF				HIJ
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean	2098	2165.4	2288.6	1783.3	1706.5	2087.8	2026	2286.7	1967.8	1997.2	1988	2536.5
		CD	CD			CD		CD				HIJ
Std. Dev.	1938.13	1590.15	2253.28	1533.93	1477.05	1788.33	2196.25	2159.26	2146.61	2075.76	1801.69	1824.72
Std. Err.	40.41	101.59	158.15	92.67	98.04	66.97	105.3	151.55	99.76	105.93	72.77	69.52
Median	1500	1800	1500	1400	1399	1600	1211	1500	1200	1401	1500	2000

What are the factors keeping you from living in your ideal home?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**1740**	**196**	**150**	**196**	**165**	**526**	**355**	**152**	**401**	**307**	**472**	**469**
Base: All Answering (wtd)	**1791**	**248**	**193**	**48**	**57**	**669**	**456**	**120**	**537**	**342**	**445**	**378**
Can't afford it	1054	154	128	26	32	417	222	74	354	237	237	173
	59%	62%	67%	56%	56%	62%	49%	62%	66%	69%	53%	46%
		F	F			F		F	JK	JK		
Trying to save for a downpayment	249	26	38	5	7	103	46	22	54	51	70	68
	14%	11%	20%	11%	13%	15%	10%	18%	10%	15%	16%	18%
			F					F				H
Work obligations	127	19	8	3	2	54	33	8	42	20	26	35
	7%	8%	4%	7%	4%	8%	7%	7%	8%	6%	6%	9%
Family obligation	194	19	16	5	5	71	67	10	37	25	58	66
	11%	8%	8%	11%	9%	11%	15%	9%	7%	7%	13%	18%
											HI	HI
Moving is too expensive/difficult	612	90	58	15	21	231	158	37	168	125	148	140
	34%	36%	30%	33%	38%	35%	35%	31%	31%	36%	33%	37%
Downsizing challenges	138	19	13	4	9	61	23	9	32	23	40	36
	8%	8%	7%	9%	16%	9%	5%	7%	6%	7%	9%	10%
					ABEFG							
Some other reason	242	28	26	9	5	101	61	13	78	30	51	50
	14%	11%	14%	19%	9%	15%	13%	11%	15%	9%	11%	13%
				D								
Sigma	2616	356	287	69	81	1038	611	173	764	511	629	570
	146%	144%	149%	146%	144%	155%	134%	144%	142%	149%	141%	151%

Which of the following would make your current living situation more ideal?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
More room/space	841	125	108	21	30	327	162	68	227	148	201	221
	37%	40%	42%	32%	39%	37%	29%	44%	38%	35%	34%	40%
		F	F		F	F		CF				
Less room/space	140	21	28	4	5	46	30	5	28	25	48	30
	6%	7%	11%	6%	7%	5%	5%	3%	5%	6%	8%	5%
			EFG									
Less upkeep and maintenance	490	60	57	17	23	203	99	31	104	82	136	132
	21%	19%	22%	26%	30%	23%	18%	20%	17%	19%	23%	24%
				F	AEFG							H
Closer to downtown/core	170	24	19	3	3	63	47	11	50	25	47	35
	7%	8%	7%	5%	4%	7%	9%	7%	8%	6%	8%	6%
Farther from downtown/core	140	16	17	1	4	55	35	12	34	21	38	43
	6%	5%	6%	2%	5%	6%	6%	8%	6%	5%	6%	8%
						C	C	C				
Closer to job	277	34	32	6	7	94	86	18	64	54	82	67
	12%	11%	12%	9%	9%	11%	16%	12%	11%	13%	14%	12%
							CE					
Living in a smaller community	212	23	27	5	8	94	42	13	42	41	55	63
	9%	7%	10%	7%	11%	11%	8%	8%	7%	10%	9%	11%
												H

A place where I could work remotely	212	31	29	5	5	73	53	16	59	37	55	48
	9%	10%	11%	7%	7%	8%	10%	10%	10%	9%	9%	9%
Ability to walk to restaurants, shops, theatres, etc.	410	59	62	11	13	176	64	24	107	64	109	107
	18%	19%	24%	16%	18%	20%	12%	15%	18%	15%	19%	20%
		F	F			F						
Ability for more people living in the home (i.e. in-law suite, etc.)	185	25	23	4	3	74	43	13	50	24	44	57
	8%	8%	9%	7%	4%	8%	8%	8%	8%	6%	8%	10%
												I
Desire for fewer people to live in the home (i.e. want family members, friends or renters to move out)	140	20	26	3	4	56	19	12	42	26	37	25
	6%	7%	10%	5%	6%	6%	3%	7%	7%	6%	6%	5%
			F					F				
A shorter commute	282	37	26	5	6	110	82	17	64	55	74	72
	12%	12%	10%	7%	8%	12%	15%	11%	11%	13%	13%	13%
							CD					
Bigger yard/garden	597	88	67	14	17	222	141	47	156	91	160	157
	26%	29%	26%	22%	22%	25%	26%	31%	26%	21%	27%	29%
												I
Smaller or no yard/garden	111	13	17	5	6	50	15	5	19	16	38	27
	5%	4%	6%	7%	8%	6%	3%	3%	3%	4%	7%	5%
				F	FG	F						
Own instead of rent	427	41	50	12	12	182	95	37	159	98	105	51
	19%	13%	19%	18%	16%	21%	17%	24%	27%	23%	18%	9%
						A		A	JK	K	K	
None of the above	346	44	38	11	11	133	87	21	95	69	77	69
	15%	14%	15%	17%	15%	15%	16%	14%	16%	16%	13%	13%
Sigma	4980	661	627	127	161	1957	1099	349	1301	873	1306	1205
	217%	214%	241%	193%	209%	221%	200%	227%	217%	205%	224%	220%

To what extent do you agree or disagree with the following about your home - Even if not ideal, my home works for me

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	350	48	37	31	30	108	49	47	139	63	85	49
Base: All Answering (wtd)	417	74	60	7	13	155	72	37	191	71	95	47
	324	57	51	6	12	114	51	33	140	50	79	43
Top 2 Box (Net)	78%	77%	85%	88%	94%	73%	71%	89%	73%	71%	83%	91%
		*	**	**	**	*	*	*	*	*	*	HI*
	111	18	21	2	5	38	15	13	42	20	33	11
Strongly agree	27%	25%	35%	34%	36%	24%	20%	35%	22%	28%	35%	24%
		*	**	**	**	*	*	*	*	*	*	*
	213	39	30	4	8	76	37	20	97	30	46	32
Somewhat agree	51%	53%	50%	54%	58%	49%	51%	54%	51%	43%	48%	67%
		*	**	**	**	*	*	*	*	*	*	I*
	93	17	9	1	1	41	21	4	51	21	16	4
Bottom 2 Box (Net)	22%	23%	15%	12%	6%	27%	29%	11%	27%	29%	17%	9%
		*	**	**	**	*	*	*	K*	K*	*	*
	72	17	5	1	1	27	17	4	38	17	15	2
Somewhat disagree	17%	23%	9%	10%	6%	18%	24%	11%	20%	24%	16%	5%
		*	**	**	**	*	*	*	*	K*	*	*
	21	-	4	*	-	14	3	-	14	4	1	2
Strongly disagree	5%	-	6%	3%	-	9%	5%	-	7%	5%	1%	4%
			**	**	**	*	*	*	*	*	*	*
	417	74	60	7	13	155	72	37	191	71	95	47
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - With rent growth slowing, there is less urgency for me to buy a home

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**772**	**90**	**63**	**63**	**72**	**235**	**173**	**76**	**293**	**163**	**187**	**96**
Base: All Answering (wtd)	**906**	**128**	**95**	**16**	**28**	**341**	**238**	**59**	**406**	**185**	**193**	**90**
Top 2 Box (Net)	513	80	53	9	15	180	149	27	216	118	106	51
	57%	62%	55%	56%	54%	53%	63%	46%	53%	64%	55%	57%
		*	*	*	*		G	*				*
Strongly agree	133	13	18	4	6	39	46	6	62	21	34	8
	15%	10%	19%	25%	23%	11%	19%	10%	15%	12%	18%	8%
		*	*	AEG*	AE*			*				*
Somewhat agree	380	67	34	5	9	140	103	21	154	96	72	43
	42%	52%	36%	31%	31%	41%	43%	36%	38%	52%	37%	48%
		CD*	*	*	*			*		HJ		*
Bottom 2 Box (Net)	393	48	42	7	13	162	89	32	190	67	87	39
	43%	38%	45%	44%	46%	47%	37%	54%	47%	36%	45%	43%
		*	*	*	*			F*				*
Somewhat disagree	283	39	36	4	7	114	60	22	134	45	64	30
	31%	30%	38%	27%	26%	33%	25%	37%	33%	25%	33%	33%
		*	*	*	*			*				*
Strongly disagree	110	10	6	3	5	48	29	10	56	22	23	10
	12%	7%	6%	17%	19%	14%	12%	17%	14%	12%	12%	11%
		*	*	*	AB*			*				*
Sigma	906	128	95	16	28	341	238	59	406	185	193	90
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - I dream of owning a home

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**772**	**90**	**63**	**63**	**72**	**235**	**173**	**76**	**293**	**163**	**187**	**96**
Base: All Answering (wtd)	**906**	**128**	**95**	**16**	**28**	**341**	**238**	**59**	**406**	**185**	**193**	**90**
Top 2 Box (Net)	621	87	63	12	19	243	143	53	259	133	144	67
	69%	68%	67%	76%	70%	71%	60%	89%	64%	72%	74%	75%
		*	*	*	*			ABDEF*				*
Strongly agree	348	46	36	9	13	145	62	37	145	80	86	28
	38%	36%	38%	53%	47%	42%	26%	62%	36%	43%	45%	31%
		*	*	F*	F*	F		ABEF*				*
Somewhat agree	273	41	27	4	6	98	81	16	114	53	58	39
	30%	32%	29%	23%	23%	29%	34%	27%	28%	29%	30%	43%
		*	*	*	*			*				H*
Bottom 2 Box (Net)	285	41	32	4	8	98	95	7	147	52	49	23
	31%	32%	33%	24%	30%	29%	40%	11%	36%	28%	26%	25%
		G*	G*	*	G*	G	G	*				*
Somewhat disagree	190	22	25	1	4	64	68	6	96	34	35	16
	21%	17%	27%	9%	15%	19%	29%	9%	24%	19%	18%	18%
		*	G*	*	*		CG	*				*
Strongly disagree	95	19	7	2	4	34	27	1	51	18	15	6
	10%	15%	7%	15%	15%	10%	11%	2%	13%	9%	8%	7%
		G*	*	G*	G*		G	*				*
Sigma	906	128	95	16	28	341	238	59	406	185	193	90
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - I'm fed up with my current living situation and plan to move in the next year or two

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
	813	116	98	17	24	300	198	59	258	179	194	154
Top 2 Box (Net)	35%	38%	38%	26%	31%	34%	36%	39%	43%	42%	33%	28%
		C	C			C	C	C	JK	JK		
	247	40	19	4	7	92	63	20	91	54	53	41
Strongly agree	11%	13%	7%	7%	10%	10%	12%	13%	15%	13%	9%	7%
									JK	K		
	567	76	79	13	17	208	135	39	167	125	141	113
Somewhat agree	25%	25%	30%	19%	22%	24%	25%	25%	28%	29%	24%	21%
			C						K	K		
	1487	192	161	49	53	586	352	95	342	248	389	394
Bottom 2 Box (Net)	65%	62%	62%	74%	69%	66%	64%	61%	57%	58%	67%	72%
				ABEFG							HI	HI
	650	83	85	19	20	234	165	45	166	109	174	161
Somewhat disagree	28%	27%	33%	29%	25%	26%	30%	29%	28%	26%	30%	29%
	837	109	77	30	33	352	187	49	176	139	215	233
Strongly disagree	36%	35%	30%	45%	43%	40%	34%	32%	29%	33%	37%	43%
				BFG	BFG	B					H	HI
	2300	308	260	66	77	886	550	154	600	427	583	548
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - There's too much uncertainty right now for me to seriously consider purchasing a home in the next year

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2300	245	203	274	227	713	435	203	463	384	613	689
Base: All Respondents (wtd)	2300	308	260	66	77	886	550	154	600	427	583	548
Top 2 Box (Net)	1818	253	193	49	56	718	428	121	504	363	463	376
	79%	82%	74%	75%	72%	81%	78%	78%	84%	85%	79%	69%
		D				CD			K	K	K	
Strongly agree	876	104	98	23	30	336	227	58	238	175	238	157
	38%	34%	38%	34%	40%	38%	41%	38%	40%	41%	41%	29%
									K	K	K	
Somewhat agree	942	149	95	26	25	382	202	62	265	188	225	219
	41%	48%	36%	40%	33%	43%	37%	40%	44%	44%	39%	40%
		BDF				D						
Bottom 2 Box (Net)	482	55	67	17	21	167	121	33	96	63	120	172
	21%	18%	26%	25%	28%	19%	22%	22%	16%	15%	21%	31%
				E	AE							HIJ
Somewhat disagree	318	32	48	11	11	106	95	16	65	42	80	111
	14%	10%	18%	16%	14%	12%	17%	10%	11%	10%	14%	20%
			AEG				AE					HIJ
Strongly disagree	164	23	19	6	11	61	27	18	31	21	40	61
	7%	7%	7%	9%	14%	7%	5%	12%	5%	5%	7%	11%
				F	AEF			F				HIJ
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - I love my home - it's perfect for me

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K -<$60K	$60K -<$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Top 2 Box (Net)	1528	192	155	49	53	568	403	106	350	263	420	395
	66%	62%	60%	75%	70%	64%	73%	69%	58%	62%	72%	72%
				ABE			ABE				HI	HI
Strongly agree	504	60	54	17	19	185	136	33	92	93	126	144
	22%	20%	21%	27%	24%	21%	25%	21%	15%	22%	22%	26%
											H	H
Somewhat agree	1024	132	101	32	35	383	267	74	259	169	294	251
	45%	43%	39%	48%	45%	43%	49%	48%	43%	40%	50%	46%
											I	
Bottom 2 Box (Net)	772	116	104	17	23	317	147	48	249	164	163	153
	34%	38%	40%	25%	30%	36%	27%	31%	42%	38%	28%	28%
		CF	CF			CF			JK	JK		
Somewhat disagree	547	88	76	14	18	216	107	27	155	105	131	126
	24%	29%	29%	21%	24%	24%	20%	18%	26%	25%	22%	23%
		FG	FG									
Strongly disagree	225	28	28	3	5	101	40	21	94	59	32	27
	10%	9%	11%	4%	7%	11%	7%	13%	16%	14%	6%	5%
			C			C		CF	JK	JK		
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - I'm happy to rent and don't see myself ever buying a home

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**772**	**90**	**63**	**63**	**72**	**235**	**173**	**76**	**293**	**163**	**187**	**96**
Base: All Answering (wtd)	**906**	**128**	**95**	**16**	**28**	**341**	**238**	**59**	**406**	**185**	**193**	**90**
Top 2 Box (Net)	484	82	52	7	16	163	140	24	228	98	104	38
	53%	64%	54%	46%	59%	48%	59%	41%	56%	53%	54%	42%
		EG*	*	*	*		G	*	K			*
Strongly agree	189	32	23	2	9	58	59	6	81	45	47	10
	21%	25%	24%	15%	32%	17%	25%	10%	20%	25%	24%	11%
		G*	*	*	EG*		G	*		K	K	*
Somewhat agree	295	50	29	5	7	105	80	18	147	52	57	28
	33%	39%	31%	31%	27%	31%	34%	30%	36%	28%	30%	31%
		*	*	*	*			*				*
Bottom 2 Box (Net)	422	46	43	9	11	178	99	35	178	87	89	52
	47%	36%	46%	54%	41%	52%	41%	59%	44%	47%	46%	58%
		*	*	*	*	A		AF*				H*
Somewhat disagree	273	34	32	7	8	111	66	16	112	57	54	39
	30%	26%	33%	42%	28%	33%	28%	27%	28%	31%	28%	43%
		*	*	*	*			*				HJ*
Strongly disagree	148	12	12	2	4	67	32	19	66	31	35	14
	16%	10%	12%	12%	14%	20%	14%	33%	16%	17%	18%	15%
		*	*	*	*			ABCDEF*				*
Sigma	906	128	95	16	28	341	238	59	406	185	193	90
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - My housing isn't ideal, but I'll make it work for the foreseeable future

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Top 2 Box (Net)	1648	240	192	46	54	636	359	121	448	317	412	379
	72%	78%	74%	71%	71%	72%	65%	78%	75%	74%	71%	69%
		F						F				
Strongly agree	558	89	64	20	23	225	92	45	147	95	146	128
	24%	29%	24%	31%	29%	25%	17%	29%	24%	22%	25%	23%
		F		F	F	F		F				
Somewhat agree	1090	151	128	26	32	411	266	76	301	222	266	251
	47%	49%	49%	40%	41%	46%	48%	49%	50%	52%	46%	46%
Bottom 2 Box (Net)	652	68	68	19	22	250	191	33	152	109	171	169
	28%	22%	26%	29%	29%	28%	35%	22%	25%	26%	29%	31%
							AG					
Somewhat disagree	379	43	44	9	15	123	126	19	95	55	112	94
	16%	14%	17%	14%	19%	14%	23%	12%	16%	13%	19%	17%
							ACEG				I	
Strongly disagree	272	25	24	10	8	127	65	14	57	54	59	75
	12%	8%	9%	15%	10%	14%	12%	9%	10%	13%	10%	14%
				A		A						
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree or disagree with the following about your home - T2B Summary

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Even if not ideal, my home works for me	324	57	51	6	12	114	51	33	140	50	79	43
	78%	77%	85%	88%	94%	73%	71%	89%	73%	71%	83%	91%
		*	**	**	**	*	*	*	*	*	*	HI*
With rent growth slowing, there is less urgency for me to buy a home	513	80	53	9	15	180	149	27	216	118	106	51
	57%	62%	55%	56%	54%	53%	63%	46%	53%	64%	55%	57%
		*	*	*	*		G	*				*
I dream of owning a home	621	87	63	12	19	243	143	53	259	133	144	67
	69%	68%	67%	76%	70%	71%	60%	89%	64%	72%	74%	75%
		*	*	*	*			ABDEF*				*
I'm fed up with my current living situation and plan to move in the next year or two	813	116	98	17	24	300	198	59	258	179	194	154
	35%	38%	38%	26%	31%	34%	36%	39%	43%	42%	33%	28%
		C	C			C	C	C	JK	JK		
There's too much uncertainty right now for me to seriously consider purchasing a home in the next year	1818	253	193	49	56	718	428	121	504	363	463	376
	79%	82%	74%	75%	72%	81%	78%	78%	84%	85%	79%	69%
		D				CD			K	K	K	
I love my home - it's perfect for me	1528	192	155	49	53	568	403	106	350	263	420	395
	66%	62%	60%	75%	70%	64%	73%	69%	58%	62%	72%	72%
				ABE			ABE				HI	HI
I'm happy to rent and don't see myself ever buying a home	484	82	52	7	16	163	140	24	228	98	104	38
	53%	64%	54%	46%	59%	48%	59%	41%	56%	53%	54%	42%
		EG*	*	*	*		G	*	K			*
My housing isn't ideal, but I'll make it work for the foreseeable future	1648	240	192	46	54	636	359	121	448	317	412	379
	72%	78%	74%	71%	71%	72%	65%	78%	75%	74%	71%	69%
		F						F				

To what extent do you agree or disagree with the following about your home - B2B Summary

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K -<$60K	$60K -<$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Even if not ideal, my home works for me	93	17	9	1	1	41	21	4	51	21	16	4
	22%	23%	15%	12%	6%	27%	29%	11%	27%	29%	17%	9%
		*	**	**	**	*	*	*	K*	K*	*	*
With rent growth slowing, there is less urgency for me to buy a home	393	48	42	7	13	162	89	32	190	67	87	39
	43%	38%	45%	44%	46%	47%	37%	54%	47%	36%	45%	43%
		*	*	*	*			F*				*
I dream of owning a home	285	41	32	4	8	98	95	7	147	52	49	23
	31%	32%	33%	24%	30%	29%	40%	11%	36%	28%	26%	25%
		G*	G*	*	G*	G	G	*				*
I'm fed up with my current living situation and plan to move in the next year or two	1487	192	161	49	53	586	352	95	342	248	389	394
	65%	62%	62%	74%	69%	66%	64%	61%	57%	58%	67%	72%
				ABEFG							HI	HI
There's too much uncertainty right now for me to seriously consider purchasing a home in the next year	482	55	67	17	21	167	121	33	96	63	120	172
	21%	18%	26%	25%	28%	19%	22%	22%	16%	15%	21%	31%
				E	AE							HIJ
I love my home - it's perfect for me	772	116	104	17	23	317	147	48	249	164	163	153
	34%	38%	40%	25%	30%	36%	27%	31%	42%	38%	28%	28%
		CF	CF			CF			JK	JK		
I'm happy to rent and don't see myself ever buying a home	422	46	43	9	11	178	99	35	178	87	89	52
	47%	36%	46%	54%	41%	52%	41%	59%	44%	47%	46%	58%
		*	*	*	*	A		AF*				H*
My housing isn't ideal, but I'll make it work for the foreseeable future	652	68	68	19	22	250	191	33	152	109	171	169
	28%	22%	26%	29%	29%	28%	35%	22%	25%	26%	29%	31%
							AG					

Statistics:

How likely are you to buy a home in which to live in the next year?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Top 2 Box (Net)	436	72	54	12	14	168	91	25	105	87	126	109
	19%	23%	21%	18%	18%	19%	17%	16%	18%	20%	22%	20%
Very likely	120	16	19	3	4	43	22	13	28	25	41	23
	5%	5%	7%	4%	6%	5%	4%	9%	5%	6%	7%	4%
								F				
Somewhat likely	316	56	35	9	10	124	69	12	77	62	85	85
	14%	18%	14%	14%	13%	14%	13%	8%	13%	15%	15%	16%
		G		G		G						
Bottom 2 Box (Net)	1864	236	206	54	63	718	458	129	495	339	457	439
	81%	77%	79%	82%	82%	81%	83%	84%	82%	80%	78%	80%
Not very likely	630	80	75	15	20	237	148	54	145	126	165	172
	27%	26%	29%	23%	26%	27%	27%	35%	24%	30%	28%	31%
								CE				H
Not at all likely	1235	156	130	39	43	481	310	75	349	213	292	267
	54%	51%	50%	60%	56%	54%	56%	49%	58%	50%	50%	49%
				G					JK			
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

What is your budget or the anticipated purchase price of a home you''d like to buy?

		REGION							HOUSEHOLD INCOME			
	Total	BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**439**	**57**	**40**	**55**	**43**	**139**	**68**	**37**	**92**	**77**	**121**	**140**
Base: All Answering (wtd)	**436**	**72**	**54**	**12**	**14**	**168**	**91**	**25**	**105**	**87**	**126**	**109**
Under $300K	108	21	10	5	7	34	22	9	44	27	18	14
	25%	29%	18%	42%	50%	20%	25%	35%	42%	30%	15%	13%
		*	**	E*	EF*		*	*	JK*	JK*	*	
$300-$499K	93	4	19	3	3	21	34	8	13	18	41	21
	21%	6%	35%	30%	21%	12%	37%	33%	13%	21%	32%	19%
		*	**	AE*	A*		AE*	AE*	*	*	HK*	
$500K-$749K	115	18	12	1	2	52	24	5	25	19	43	25
	26%	25%	22%	11%	17%	31%	26%	21%	24%	22%	34%	23%
		*	**	*	*	C	*	*	*	*	*	
$750-$999K	53	12	5	*	1	29	5	-	15	9	9	19
	12%	16%	9%	4%	6%	17%	6%	-	15%	10%	7%	17%
		G*	**	*	*	G	*	*	*	*	*	J
$1M+	68	17	8	2	1	32	5	3	7	14	15	30
	16%	23%	16%	14%	5%	19%	6%	11%	7%	17%	12%	28%
		F*	**	*	*	F	*	*	*	*	*	HJ
Sigma	436	72	54	12	14	168	91	25	105	87	126	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean (Including 0)	676731	721056.6	937334.3	473770.5	416001	761148.4	469598.9	416705	466910.8	716875.8	621354.4	924108.2
		DG*	**	*	*	DFG	*	*	*	*	*	HJ

How many bedrooms and bathrooms are you looking for in a home that falls within your budget? - Bedrooms

		REGION							HOUSEHOLD INCOME			
	Total	BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	439	57	40	55	43	139	68	37	92	77	121	140
Base: All Answering (wtd)	436	72	54	12	14	168	91	25	105	87	126	109
1	22	8	1	1	1	7	4	1	10	4	5	2
	5%	11%	2%	5%	4%	4%	4%	4%	10%	5%	4%	2%
		*	**	*	*		*	*	K*	*	*	
2	109	20	13	4	5	40	22	5	22	35	35	17
	25%	28%	24%	33%	34%	24%	24%	21%	21%	40%	28%	15%
		*	**	*	*		*	*	*	HK*	K*	
3	178	29	24	4	5	70	36	11	46	27	49	51
	41%	40%	44%	38%	34%	42%	39%	42%	44%	31%	39%	46%
		*	**	*	*		*	*	*	*	*	
4	104	14	10	3	3	45	26	4	20	20	32	31
	24%	19%	18%	22%	19%	27%	28%	18%	19%	22%	25%	28%
		*	**	*	*		*	*	*	*	*	
5 or more	23	1	6	*	1	6	4	4	7	1	5	9
	5%	1%	12%	3%	10%	3%	5%	15%	7%	1%	4%	8%
		*	**	*	A*		*	AE*	*	*	*	
Sigma	436	72	54	12	14	168	91	25	105	87	126	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean	3	2.7	3.1	2.9	3	3	3.1	3.2	2.9	2.7	3	3.3
		*	**	*	*		*	A*	*	*	*	HIJ

How many bedrooms and bathrooms are you looking for in a home that falls within your budget? - Bathrooms

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	439	57	40	55	43	139	68	37	92	77	121	140
Base: All Answering (wtd)	436	72	54	12	14	168	91	25	105	87	126	109
1	30	10	3	*	1	5	9	1	15	10	3	3
	7%	14%	6%	3%	7%	3%	10%	4%	14%	11%	2%	2%
		E*	**	*	*		*	*	JK*	J*	*	
1.5	48	11	-	2	2	20	9	4	18	9	13	5
	11%	16%	-	17%	15%	12%	10%	16%	17%	10%	10%	5%
		*	**	*	*		*	*	K*	*	*	
2	131	21	15	4	5	47	32	7	22	26	52	29
	30%	29%	28%	35%	33%	28%	35%	29%	21%	30%	41%	27%
		*	**	*	*		*	*	*	*	H*	
2.5	61	6	12	1	1	33	4	3	11	10	21	20
	14%	8%	23%	13%	7%	19%	5%	14%	10%	11%	16%	18%
		*	**	*	*	F	*	*	*	*	*	
3	83	10	14	2	3	36	16	3	21	21	14	25
	19%	13%	26%	21%	18%	21%	17%	11%	20%	24%	11%	23%
		*	**	*	*		*	*	*	*	*	J
3.5	21	10	2	*	1	5	-	2	4	2	7	6
	5%	14%	5%	3%	4%	3%	-	8%	4%	2%	6%	6%
		EF*	**	F*	F*		*	F*	*	*	*	
4	36	4	1	*	2	16	10	3	10	2	13	11
	8%	5%	2%	4%	13%	10%	11%	11%	9%	2%	10%	10%
		*	**	*	*		*	*	*	*	*	
4.5	14	1	2	*	-	4	6	*	-	7	4	3
	3%	1%	3%	1%	-	2%	7%	2%	-	8%	3%	3%
		*	**	*	*		*	*	*	H*	*	
5 or more	12	-	4	*	*	1	5	2	4	*	1	7
	3%	-	7%	2%	2%	1%	5%	7%	4%	1%	1%	7%
		*	**	*	*		*	AE*	*	*	*	J
Sigma	436	72	54	12	14	168	91	25	105	87	126	109
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean	2.5	2.3	2.7	2.4	2.4	2.5	2.6	2.6	2.4	2.4	2.5	2.8
		*	**	*	*		*	*	*	*	*	HIJ

Aside from the price/affordability of the home, what are the five most-important factors when choosing a home to purchase?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	439	57	40	55	43	139	68	37	92	77	121	140
Base: All Answering (wtd)	436	72	54	12	14	168	91	25	105	87	126	109
Type of home	112	14	12	4	4	53	20	5	24	21	31	34
	26%	20%	22%	35%	28%	32%	22%	21%	22%	24%	25%	31%
		*	**	*	*		*	*	*	*	*	
Location/neighbourhood	165	23	11	6	8	73	31	13	37	26	51	46
	38%	32%	20%	50%	60%	44%	34%	51%	35%	29%	40%	42%
		*	**	*	AF*		*	*	*	*	*	
Condition of home	173	30	22	5	7	61	33	14	43	30	55	42
	40%	42%	42%	44%	50%	36%	36%	56%	41%	34%	44%	39%
		*	**	*	*		*	E*	*	*	*	
Size of home - I'd like something big enough for my family, pets, etc.	140	17	15	3	6	61	27	12	29	27	39	41
	32%	24%	27%	26%	42%	36%	30%	47%	28%	31%	31%	37%
		*	**	*	*		*	A*	*	*	*	
Size of home - I prefer something smaller and lower-maintenance	96	11	10	2	4	51	12	5	23	18	29	25
	22%	15%	19%	20%	31%	31%	13%	19%	22%	20%	23%	23%
		*	**	*	F*	F	*	*	*	*	*	
Close to amenities (i.e. shops, restaurants, schools, etc.)	96	18	9	4	4	39	14	7	16	15	30	32
	22%	26%	17%	35%	30%	24%	15%	27%	15%	18%	24%	29%
		*	**	F*	*		*	*	*	*	*	H
The age of the home	85	14	9	3	3	33	19	4	18	15	24	26
	20%	20%	16%	23%	22%	20%	21%	18%	17%	17%	19%	24%
		*	**	*	*		*	*	*	*	*	
Close to public transit	56	17	5	2	1	17	13	1	16	13	12	13
	13%	23%	9%	17%	10%	10%	14%	3%	16%	15%	10%	12%
		G*	**	G*	*		*	*	*	*	*	
A yard - I'd like a lawn and garden	126	15	15	4	6	54	21	11	22	21	47	31
	29%	21%	27%	33%	42%	32%	23%	45%	21%	24%	37%	29%
		*	**	*	AF*		*	AF*	*	*	H*	
No yard - I have no interest in yard work	20	2	4	1	1	7	3	1	3	4	7	7
	5%	3%	8%	5%	8%	4%	3%	5%	3%	4%	5%	6%
		*	**	*	*		*	*	*	*	*	
View	67	14	13	3	2	14	19	4	9	15	27	13
	15%	19%	23%	22%	15%	8%	20%	15%	9%	17%	22%	12%
		*	**	E*	*		E*	*	*	*	H*	
Proximity to nature	77	19	10	2	3	23	17	4	16	13	21	27
	18%	27%	19%	15%	20%	14%	18%	15%	15%	15%	17%	25%
		*	**	*	*		*	*	*	*	*	
	336%	332%	291%	411%	427%	350%	307%	365%	291%	310%	357%	368%

Ontario Region.

		REGION							HOUSEHOLD INCOME			
	Total	BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**713**	**-**	**-**	**-**	**-**	**713**	**-**	**-**	**133**	**110**	**183**	**240**
Base: All Answering (wtd)	**886**	**-**	**-**	**-**	**-**	**886**	**-**	**-**	**228**	**153**	**210**	**237**
	243	-	-	-	-	243	-	-	75	41	60	50
SW ON	27%	-	-	-	-	27%	-	-	33%	27%	28%	21%
									K*	*		
	98	-	-	-	-	98	-	-	30	17	15	33
East ON	11%	-	-	-	-	11%	-	-	13%	11%	7%	14%
									*	*		
	88	-	-	-	-	88	-	-	26	18	19	18
Central ON	10%	-	-	-	-	10%	-	-	11%	12%	9%	8%
									*	*		
	73	-	-	-	-	73	-	-	30	19	12	10
North ON	8%	-	-	-	-	8%	-	-	13%	12%	5%	4%
									K*	K*		
	216	-	-	-	-	216	-	-	30	36	63	67
GTA 905	24%	-	-	-	-	24%	-	-	13%	23%	30%	28%
									*	*	H	H
	168	-	-	-	-	168	-	-	37	22	42	59
GTA 416	19%	-	-	-	-	19%	-	-	16%	14%	20%	25%
									*	*		I
	886	-	-	-	-	886	-	-	228	153	210	237
Sigma	100%	-	-	-	-	100%	-	-	100%	100%	100%	100%

MRK_REGION_SK.

		REGION							HOUSEHOLD INCOME			
	Total	BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**274**	**-**	**-**	**274**	**-**	**-**	**-**	**-**	**56**	**41**	**72**	**89**
Base: All Answering (wtd)	**66**	**-**	**-**	**66**	**-**	**-**	**-**	**-**	**17**	**12**	**16**	**18**
	31	-	-	31	-	-	-	-	7	6	7	10
Regina/Saskatoon	47%	-	-	47%	-	-	-	-	39%	50%	45%	55%
									*	**	*	*
	35	-	-	35	-	-	-	-	10	6	9	8
Rest of SK	53%	-	-	53%	-	-	-	-	61%	50%	55%	45%
									*	**	*	*
	66	-	-	66	-	-	-	-	17	12	16	18
Sigma	100%	-	-	100%	-	-	-	-	100%	100%	100%	100%

MRK_REGION_MB.

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**227**	**-**	**-**	**-**	**227**	**-**	**-**	**-**	**48**	**33**	**72**	**55**
Base: All Answering (wtd)	**77**	**-**	**-**	**-**	**77**	**-**	**-**	**-**	**20**	**11**	**25**	**15**
	46	-	-	-	46	-	-	-	12	7	14	8
Winnipeg	60%	-	-	-	60%	-	-	-	60%	62%	58%	56%
									*	**	*	*
	31	-	-	-	31	-	-	-	8	4	11	7
Rest of MB	40%	-	-	-	40%	-	-	-	40%	38%	42%	44%
									*	**	*	*
	77	-	-	-	77	-	-	-	20	11	25	15
Sigma	100%	-	-	-	100%	-	-	-	100%	100%	100%	100%

Wgt_Region_Sk_MB.

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K -<$60K	$60K -<$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	**501**	**-**	**-**	**274**	**227**	**-**	**-**	**-**	**104**	**74**	**144**	**144**
Base: All Answering (wtd)	**143**	**-**	**-**	**66**	**77**	**-**	**-**	**-**	**37**	**22**	**41**	**33**
SK	66	-	-	66	-	-	-	-	17	12	16	18
	46%	-	-	100%	-	-	-	-	46%	51%	39%	54%
				D					*	*		J
MB	77	-	-	-	77	-	-	-	20	11	25	15
	54%	-	-	-	100%	-	-	-	54%	49%	61%	46%
					C				*	*	K	
Sigma	143	-	-	66	77	-	-	-	37	22	41	33
	100%	-	-	100%	100%	-	-	-	100%	100%	100%	100%

GENDER

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Male	1120	179	114	31	34	408	281	73	273	201	309	297
	49%	58%	44%	47%	45%	46%	51%	47%	46%	47%	53%	54%
		BCDE										H
Female	1170	129	144	34	42	470	269	81	318	226	273	251
	51%	42%	55%	52%	55%	53%	49%	53%	53%	53%	47%	46%
			A	A	A	A						
Another gender	4	-	1	*	-	2	-	-	3	*	1	-
	*	-	*	*	-	*	-	-	*	*	*	-
				F								
Prefer not to answer	6	-	1	-	-	5	-	*	6	*	-	-
	*	-	*	-	-	1%	-	*	1%	*	-	-
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

AGE

		REGION							HOUSEHOLD INCOME			
	Total	BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	2300	245	203	274	227	713	435	203	463	384	613	689
Base: All Respondents (wtd)	2300	308	260	66	77	886	550	154	600	427	583	548
18-34 (Net)	646	92	109	13	16	217	140	60	223	127	142	119
	28%	30%	42%	19%	21%	24%	26%	39%	37%	30%	24%	22%
		C	ACDEF					CDEF	JK	K		
18-24	130	13	25	4	4	51	22	11	55	11	27	22
	6%	4%	10%	6%	5%	6%	4%	7%	9%	3%	5%	4%
			AF						IJK			
25-34	516	79	84	8	13	165	119	48	168	115	115	97
	22%	26%	32%	13%	17%	19%	22%	31%	28%	27%	20%	18%
		CD	CDEF				C	CDEF	JK	JK		
35-54 (Net)	796	90	75	20	20	328	211	50	180	119	210	252
	35%	29%	29%	31%	26%	37%	38%	33%	30%	28%	36%	46%
						D	AD				I	HIJ
35-44	373	39	35	10	11	156	97	25	85	53	105	116
	16%	13%	13%	16%	15%	18%	18%	16%	14%	12%	18%	21%
												HI
45-54	423	52	40	10	9	172	115	26	95	66	105	135
	18%	17%	15%	16%	11%	19%	21%	17%	16%	15%	18%	25%
						D	D					HIJ
55+ (Net)	858	126	76	33	40	341	198	44	197	181	231	177
	37%	41%	29%	50%	53%	38%	36%	29%	33%	42%	40%	32%
		BG		BEFG	ABEFG	BG				HK	K	
55-64	257	27	16	11	11	94	88	11	69	43	58	71
	11%	9%	6%	16%	14%	11%	16%	7%	12%	10%	10%	13%
				ABEG	BG		ABEG					
65+	600	99	60	22	29	247	110	33	128	139	172	106
	26%	32%	23%	34%	38%	28%	20%	22%	21%	33%	30%	19%
		FG		BFG	BEFG	F				HK	HK	
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
18-23	114	8	24	3	2	48	18	10	50	7	24	20
	5%	3%	9%	5%	3%	5%	3%	7%	8%	2%	4%	4%
			ADF						IJK			
24-39	680	95	103	14	20	232	154	62	206	144	153	151
	30%	31%	40%	21%	26%	26%	28%	40%	34%	34%	26%	28%

EDUCATION

		REGION							HOUSEHOLD INCOME			
	Total	BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Primary School or less	17	-	4	1	-	4	5	2	15	2	-	-
	1%	-	2%	1%	-	*	1%	1%	2%	1%	-	-
				A					JK			
Some high school	319	43	34	8	9	92	118	15	162	66	55	20
	14%	14%	13%	12%	12%	10%	21%	9%	27%	16%	10%	4%
							ABCDEG		IJK	JK	K	
Graduated high school	635	90	78	21	21	231	149	44	201	148	171	76
	28%	29%	30%	31%	28%	26%	27%	29%	34%	35%	29%	14%
									K	K	K	
Some college / CEGEP / Trade School	207	40	27	5	7	64	52	12	55	48	49	43
	9%	13%	10%	8%	9%	7%	9%	8%	9%	11%	8%	8%
		E										
Graduated from college / CEGEP / Trade School	433	52	49	15	17	173	90	37	85	65	130	122
	19%	17%	19%	23%	23%	19%	16%	24%	14%	15%	22%	22%
								F			HI	HI
Some university, but did not finish	131	16	12	5	5	57	27	9	24	24	30	40
	6%	5%	5%	8%	6%	6%	5%	6%	4%	6%	5%	7%
University undergraduate degree	353	43	32	7	12	164	75	20	42	46	98	147
	15%	14%	12%	11%	16%	19%	14%	13%	7%	11%	17%	27%
						C					HI	HIJ
University graduate degree	206	24	23	4	5	99	34	16	17	27	49	100
	9%	8%	9%	6%	7%	11%	6%	10%	3%	6%	8%	18%
						F				H	H	HIJ
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
<HS	336	43	39	9	9	96	123	17	177	68	55	20
	15%	14%	15%	13%	12%	11%	22%	11%	29%	16%	10%	4%
							ACDEG		IJK	JK	K	
HS	635	90	78	21	21	231	149	44	201	148	171	76
	28%	29%	30%	31%	28%	26%	27%	29%	34%	35%	29%	14%
									K	K	K	
Post Sec	770	108	88	25	29	294	169	58	164	137	209	205
	34%	35%	34%	39%	38%	33%	31%	37%	27%	32%	36%	37%

REGION

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
BC	308	308	-	-	-	-	-	-	75	63	78	72
	13%	100%	-	-	-	-	-	-	13%	15%	13%	13%
		BCDEFG										
AB	260	-	260	-	-	-	-	-	60	30	78	62
	11%	-	100%	-	-	-	-	-	10%	7%	13%	11%
			ACDEFG								I	
SK/MB	143	-	-	66	77	-	-	-	37	22	41	33
	6%	-	-	100%	100%	-	-	-	6%	5%	7%	6%
				ABEFG	ABEFG							
Ontario	886	-	-	-	-	886	-	-	228	153	210	237
	39%	-	-	-	-	100%	-	-	38%	36%	36%	43%
						ABCDFG						J
Quebec	550	-	-	-	-	-	550	-	157	123	135	115
	24%	-	-	-	-	-	100%	-	26%	29%	23%	21%
							ABCDEG			K		
Atlantic Canada	154	-	-	-	-	-	-	154	43	35	41	29
	7%	-	-	-	-	-	-	100%	7%	8%	7%	5%
								ABCDEF				
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

INCOME

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
<$25K	301	37	31	9	8	119	76	22	301	-	-	-
	13%	12%	12%	14%	10%	13%	14%	14%	50%	-	-	-
									IJK			
$25K - <$55K	645	93	54	17	21	221	187	52	298	347	-	-
	28%	30%	21%	26%	27%	25%	34%	34%	50%	81%	-	-
							BE	BE	JK	HJK		
$55K - <$100K	663	86	83	18	27	252	153	44	-	79	583	-
	29%	28%	32%	28%	35%	28%	28%	29%	-	19%	100%	-
										HK	HIK	
$100K - <$150K	318	36	31	10	8	142	74	15	-	-	-	318
	14%	12%	12%	16%	11%	16%	13%	10%	-	-	-	58%
												HIJ
$150K+	230	36	31	8	7	95	41	14	-	-	-	230
	10%	12%	12%	12%	9%	11%	7%	9%	-	-	-	42%
												HIJ
Prefer not to answer	143	21	30	3	6	57	19	7	-	-	-	-
	6%	7%	12%	5%	8%	6%	4%	5%	-	-	-	-
			CEFG		F							
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Under $50K	817	105	73	21	25	301	229	61	600	217	-	-
	36%	34%	28%	33%	33%	34%	42%	40%	100%	51%	-	-
							BCE	B	IJK	JK		
$50K+	1340	183	157	41	46	528	301	86	-	209	583	548
	58%	59%	60%	62%	59%	60%	55%	56%	-	49%	100%	100%
										H	HI	HI
Under $40K	600	75	60	17	20	228	157	43	600	-	-	-
	26%	24%	23%	26%	26%	26%	29%	28%	100%	-	-	-
									IJK			
$40K to less than $60K	427	63	30	12	11	153	123	35	-	427	-	-
	19%	20%	12%	18%	14%	17%	22%	23%	-	100%	-	-
		B					BD	B		HJK		
$60K to less than $100K	583	78	78	16	25	210	135	41	-	-	583	-
	25%	25%	30%	24%	33%	24%	25%	26%	-	-	100%	-

HOUSEHOLD COMPOSITION

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
Kids	590	62	86	14	17	220	148	43	92	81	176	222
	26%	20%	33%	22%	23%	25%	27%	28%	15%	19%	30%	41%
			AC								HI	HIJ
No Kids	1710	246	174	52	59	666	402	111	508	346	407	326
	74%	80%	67%	78%	77%	75%	73%	72%	85%	81%	70%	59%
		B		B					JK	JK	K	
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How many people are living or staying at your current address?

	Total	REGION							HOUSEHOLD INCOME			
		BC	AB	SK	MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	**2300**	**245**	**203**	**274**	**227**	**713**	**435**	**203**	**463**	**384**	**613**	**689**
Base: All Respondents (wtd)	**2300**	**308**	**260**	**66**	**77**	**886**	**550**	**154**	**600**	**427**	**583**	**548**
1	522	76	57	11	16	208	120	35	248	115	96	39
	23%	25%	22%	16%	21%	24%	22%	23%	41%	27%	16%	7%
						C			IJK	JK	K	
2	855	114	80	30	35	312	229	55	179	176	239	190
	37%	37%	31%	46%	46%	35%	42%	36%	30%	41%	41%	35%
				BE	BE		B			H	H	
3	419	64	54	12	11	152	97	28	78	72	105	139
	18%	21%	21%	19%	15%	17%	18%	18%	13%	17%	18%	25%
												HIJ
4	301	32	36	5	7	128	67	25	65	25	79	116
	13%	11%	14%	7%	9%	14%	12%	16%	11%	6%	14%	21%
						C		C			I	HIJ
5	122	10	21	3	5	52	21	9	16	19	42	39
	5%	3%	8%	4%	6%	6%	4%	6%	3%	5%	7%	7%
											H	H
6	48	8	3	2	2	21	12	1	9	14	8	17
	2%	2%	1%	4%	3%	2%	2%	1%	2%	3%	1%	3%
				G								
7	17	2	1	1	*	9	3	-	1	2	7	6
	1%	1%	*	1%	*	1%	1%	-	*	*	1%	1%
				G								
8	4	-	-	1	*	3	-	-	1	1	-	2
	*	-	-	1%	1%	*	-	-	*	*	-	*
				ABF	F							
9	1	-	-	1	-	-	-	-	1	-	-	-
	*	-	-	1%	-	-	-	-	*	-	-	-
				ABEF								
10	3	2	-	-	-	1	-	-	1	2	-	-
	*	1%	-	-	-	*	-	-	*	1%	-	-
12+	9	-	8	-	-	-	1	-	-	-	8	1
	*	-	3%	-	-	-	*	-	-	-	1%	*
			AEF								HK	
Sigma	2300	308	260	66	77	886	550	154	600	427	583	548
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%