

What type of home do you currently live in, and what is or would be your ideal? - Would ideally live in

	Total	Living situation		Type of home respondents currently live in					
		Own	All else	Single detached	Semi-detached	Town/row home	Low-rise condo/apartment (less than 6 floors)	High-rise condo/apartment (6 or more floors)	Some other type of home
		A	B	C	D	E	F	G	H
Base: All Respondents (unwtd)	2300	1423	877	1312	150	195	335	203	105
Base: All Respondents (wtd)	2300	1248	1052	1181	168	211	363	229	147
Single detached	1350 59%	922 74%	427 41%	1074 91%	57 34%	60 28%	93 26%	31 13%	36 24%
		B		DEFGH	G*	G	G		*
Semi-detached	138 6%	61 5%	77 7%	23 2%	87 52%	12 6%	6 2%	- -	10 7%
					CEFGH*	CFG			CFG*
Town/row home	179 8%	78 6%	100 10%	16 1%	9 5%	120 57%	23 6%	5 2%	6 4%
			A		C*	CDFGH	C		*
Low-rise condo/apartment (less than 6 floors)	266 12%	71 6%	195 19%	25 2%	9 6%	7 3%	208 57%	11 5%	6 4%
			A		*		CDEGH		*
High-rise condo/apartment (6 or more floors)	222 10%	62 5%	159 15%	24 2%	2 1%	7 3%	19 5%	167 73%	3 2%
			A		*		C	CDEFH	*
Ty	146 6%	53 4%	93 9%	21 2%	4 3%	6 3%	15 4%	15 6%	86 58%
			A		*		C	C	CDEFG*
Sigma	2300 100%	1248 100%	1052 100%	1181 100%	168 100%	211 100%	363 100%	229 100%	147 100%

In square feet, what is the size of... - Your ideal home?

	Total	Living situation		Type of home respondents currently live in					
		Own	All else	Single detached	Semi-detached	Town/row home	Low-rise condo/apartment (less than 6 floors)	High-rise condo/apartment (6 or more floors)	Some other type of home
		A	B	C	D	E	F	G	H
Base: All Respondents (unwtd)	2300	1423	877	1312	150	195	335	203	105
Base: All Respondents (wtd)	2300	1248	1052	1181	168	211	363	229	147
Under 500	103	32	72	38	8	8	25	5	18
	4%	3%	7%	3%	5%	4%	7%	2%	12%
			A		*		C		CEG*
500 - 999	352	131	221	135	37	27	77	50	25
	15%	11%	21%	11%	22%	13%	21%	22%	17%
			A		C*		C	C	*
1000 - 1499	542	285	257	244	33	35	113	73	44
	24%	23%	24%	21%	20%	16%	31%	32%	30%
					*		CE	CE	E*
1500 - 1999	370	230	140	197	22	37	59	37	18
	16%	18%	13%	17%	13%	18%	16%	16%	12%
		B			*				*
2000 - 2999	501	336	166	306	49	59	39	33	14
	22%	27%	16%	26%	29%	28%	11%	14%	9%
		B		FGH	FGH*	FGH			*
3000+	431	234	197	260	17	45	50	32	27
	19%	19%	19%	22%	10%	21%	14%	14%	19%
				DFG	*	D			*
Sigma	2300	1248	1052	1181	168	211	363	229	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary									
Mean	2098	2111.2	2082.3	2198.6	1793.9	2422.5	1803.2	1898.2	2209.4
				DF	*	DF			*

AGE

	Living situation			Type of home respondents currently live in					
	Total	Own	All else	Single detached	Semi-detached	Town/row home	Low-rise condo/apartment (less than 6 floors)	High-rise condo/apartment (6 or more floors)	Some other type of home
		A	B	C	D	E	F	G	H
Base: All Respondents (unwtd)	2300	1423	877	1312	150	195	335	203	105
Base: All Respondents (wtd)	2300	1248	1052	1181	168	211	363	229	147
18-34 (Net)	646 28%	171 14%	476 45%	263 22%	63 37%	76 36%	128 35%	65 29%	51 35%
			A		C*	C	C		C*
18-24	130 6%	26 2%	104 10%	54 5%	20 12%	17 8%	19 5%	9 4%	11 8%
			A		CFG*				*
25-34	516 22%	144 12%	372 35%	209 18%	42 25%	60 28%	109 30%	57 25%	40 27%
			A		*	C	C		*
35-54 (Net)	796 35%	443 36%	353 34%	394 33%	59 35%	98 46%	115 32%	75 33%	55 37%
					*	CFG			*
35-44	373 16%	187 15%	186 18%	177 15%	27 16%	50 24%	53 15%	39 17%	26 18%
					*	CF			*
45-54	423 18%	256 21%	167 16%	216 18%	31 19%	48 23%	61 17%	37 16%	29 20%
			B		*				*
55+ (Net)	858 37%	634 51%	224 21%	525 44%	46 28%	37 17%	121 33%	88 39%	41 28%
			B	DEFH	*		E	E	*
55-64	257 11%	176 14%	82 8%	145 12%	11 7%	13 6%	38 10%	33 14%	17 12%
			B	E	*			E	*
65+	600 26%	459 37%	142 13%	380 32%	35 21%	24 11%	83 23%	55 24%	24 16%
			B	DEFH	*		E	E	*
Sigma	2300 100%	1248 100%	1052 100%	1181 100%	168 100%	211 100%	363 100%	229 100%	147 100%
Summary									
18-23	114 5%	23 2%	92 9%	44 4%	20 12%	12 6%	18 5%	9 4%	11 7%
			A		CFG*				*
24-39	680 30%	214 17%	465 44%	283 24%	55 33%	85 40%	133 37%	77 33%	47 32%
			A		*	C	C		*
40-55	668 29%	391 31%	276 26%	336 28%	47 28%	80 38%	96 26%	56 25%	52 36%
			B		*	CFG			*
56+	838 36%	620 50%	219 21%	518 44%	45 27%	34 16%	116 32%	88 38%	37 25%
			B	DEFH	*		E	E	*
Mean	49.3	55.4	42	52.2	44.7	43	47	49.8	45.4
			B	DEFH	*		E	DE	*

EDUCATION

	Total	Living situation		Type of home respondents currently live in					
		Own	All else	Single detached	Semi-detached	Town/row home	Low-rise condo/apartment (less than 6 floors)	High-rise condo/apartment (6 or more floors)	Some other type of home
		A	B	C	D	E	F	G	H
Base: All Respondents (unwtd)	2300	1423	877	1312	150	195	335	203	105
Base: All Respondents (wtd)	2300	1248	1052	1181	168	211	363	229	147
Primary School or less	17	7	10	2	-	5	-	5	4
	1%	1%	1%	*	-	2%	-	2%	3%
Some high school	319	106	213	126	39	18	57	36	43
	14%	8%	20%	11%	23%	9%	16%	16%	29%
Graduated high school	635	282	353	299	38	75	116	51	55
	28%	23%	34%	25%	23%	36%	32%	22%	37%
Some college / CEGEP / Trade School	207	114	93	117	13	22	26	18	10
	9%	9%	9%	10%	8%	10%	7%	8%	7%
Graduated from college / CEGEP / Trade School	433	287	146	253	32	30	67	31	21
	19%	23%	14%	21%	19%	14%	18%	14%	14%
Some university, but did not finish	131	76	55	77	5	10	23	12	4
	6%	6%	5%	7%	3%	5%	6%	5%	3%
University undergraduate degree	353	244	109	201	25	29	45	45	7
	15%	20%	10%	17%	15%	14%	12%	20%	5%
University graduate degree	206	131	75	106	16	22	29	30	3
	9%	10%	7%	9%	9%	10%	8%	13%	2%
Sigma	2300	1248	1052	1181	168	211	363	229	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary									
<HS	336	113	223	128	39	23	57	41	47
	15%	9%	21%	11%	23%	11%	16%	18%	32%
HS	635	282	353	299	38	75	116	51	55
	28%	23%	34%	25%	23%	36%	32%	22%	37%
Post Sec	770	477	293	447	50	62	116	61	35
	34%	38%	28%	38%	30%	29%	32%	27%	24%
Univ Grad	559	375	184	307	41	51	74	76	10
	24%	30%	17%	26%	25%	24%	20%	33%	7%

INCOME

	Living situation		Type of home respondents currently live in						
	Total	Own	All else	Single detached	Semi-detached	Town/row home	Low-rise condo/apartment (less than 6 floors)	High-rise condo/apartment (6 or more floors)	Some other type of home
		A	B	C	D	E	F	G	H
Base: All Respondents (unwtd)	2300	1423	877	1312	150	195	335	203	105
Base: All Respondents (wtd)	2300	1248	1052	1181	168	211	363	229	147
<\$25K	301 13%	53 4%	248 24%	72 6%	32 19%	37 17%	72 20%	49 21%	39 26%
			A		C*	C	C	C	C*
\$25K - <\$55K	645 28%	266 21%	380 36%	281 24%	43 26%	47 22%	137 38%	72 31%	65 44%
			A		*		CDE		CDE*
\$55K - <\$100K	663 29%	408 33%	254 24%	360 30%	50 30%	65 31%	108 30%	57 25%	23 15%
		B		H	H*	H	H		*
\$100K - <\$150K	318 14%	241 19%	77 7%	206 17%	19 11%	36 17%	25 7%	21 9%	11 7%
		B		FGH	*	F			*
\$150K+	230 10%	195 16%	35 3%	166 14%	16 9%	18 8%	9 2%	18 8%	3 2%
		B		FH	F*	F		F	*
Prefer not to answer	143 6%	85 7%	58 6%	95 8%	8 5%	9 4%	12 3%	12 5%	7 5%
				F	*				*
Sigma	2300 100%	1248 100%	1052 100%	1181 100%	168 100%	211 100%	363 100%	229 100%	147 100%
Summary									
Under \$50K	817 36%	261 21%	556 53%	283 24%	67 40%	75 35%	193 53%	102 45%	97 66%
			A		C*	C	CDE	C	CDEG*
\$50K+	1340 58%	902 72%	438 42%	803 68%	92 55%	128 60%	158 44%	116 50%	43 29%
		B		DFGH	H*	FH	H	H	*
Under \$40K	600 26%	163 13%	436 41%	194 16%	47 28%	61 29%	142 39%	86 38%	70 48%
			A		C*	C	C	C	CDE*
\$40K to less than \$60K	427 19%	205 16%	221 21%	191 16%	36 22%	30 14%	87 24%	47 20%	35 24%
			A		*		CE		*
\$60K to less than \$100K	583 25%	358 29%	225 21%	328 28%	42 25%	57 27%	90 25%	45 20%	21 14%
		B		H	*	H			*
\$100K or more	548 24%	436 35%	112 11%	373 32%	34 20%	54 26%	33 9%	39 17%	14 9%
		B		DFGH	F*	FH		F	*
Mean (,000)	77.9	97.6	54.9	93.6	72.4	75.1	54.5	64.3	46.7
		B		DEFGH	FH*	FH		H	*

How many people are living or staying at your current address?

	Total	Living situation		Type of home respondents currently live in					
		Own	All else	Single detached	Semi-detached	Town/row home	Low-rise condo/apartment (less than 6 floors)	High-rise condo/apartment (6 or more floors)	Some other type of home
		A	B	C	D	E	F	G	H
Base: All Respondents (unwtd)	2300	1423	877	1312	150	195	335	203	105
Base: All Respondents (wtd)	2300	1248	1052	1181	168	211	363	229	147
1	522 23%	216 17%	307 29%	175 15%	27 16%	45 21%	142 39%	98 43%	35 24%
			A		*		CDEH	CDEH	*
2	855 37%	549 44%	306 29%	484 41%	61 37%	54 26%	114 32%	92 40%	48 33%
		B		EF	*			E	*
3	419 18%	221 18%	198 19%	217 18%	40 24%	45 21%	55 15%	25 11%	36 25%
				G	G*	G			G*
4	301 13%	165 13%	136 13%	180 15%	21 13%	39 19%	35 10%	8 4%	16 11%
				FG	G*	FG	G		*
5	122 5%	63 5%	59 6%	79 7%	9 6%	14 7%	12 3%	4 2%	3 2%
				G	*				*
6	48 2%	26 2%	22 2%	27 2%	4 3%	12 6%	2 *	1 *	3 2%
					*	CFG			*
7	17 1%	7 1%	10 1%	8 1%	3 2%	2 1%	2 1%	- -	2 2%
					*				*
8	4 *	1 *	3 *	2 *	1 1%	- -	- -	- -	- -
					*				*
9	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%
					*				*
10	3 *	- -	3 *	- -	- -	1 *	- -	- -	2 2%
					*				C*
12+	9 *	1 *	8 1%	9 1%	- -	- -	- -	- -	- -
			A		*				*
Sigma	2300 100%	1248 100%	1052 100%	1181 100%	168 100%	211 100%	363 100%	229 100%	147 100%