

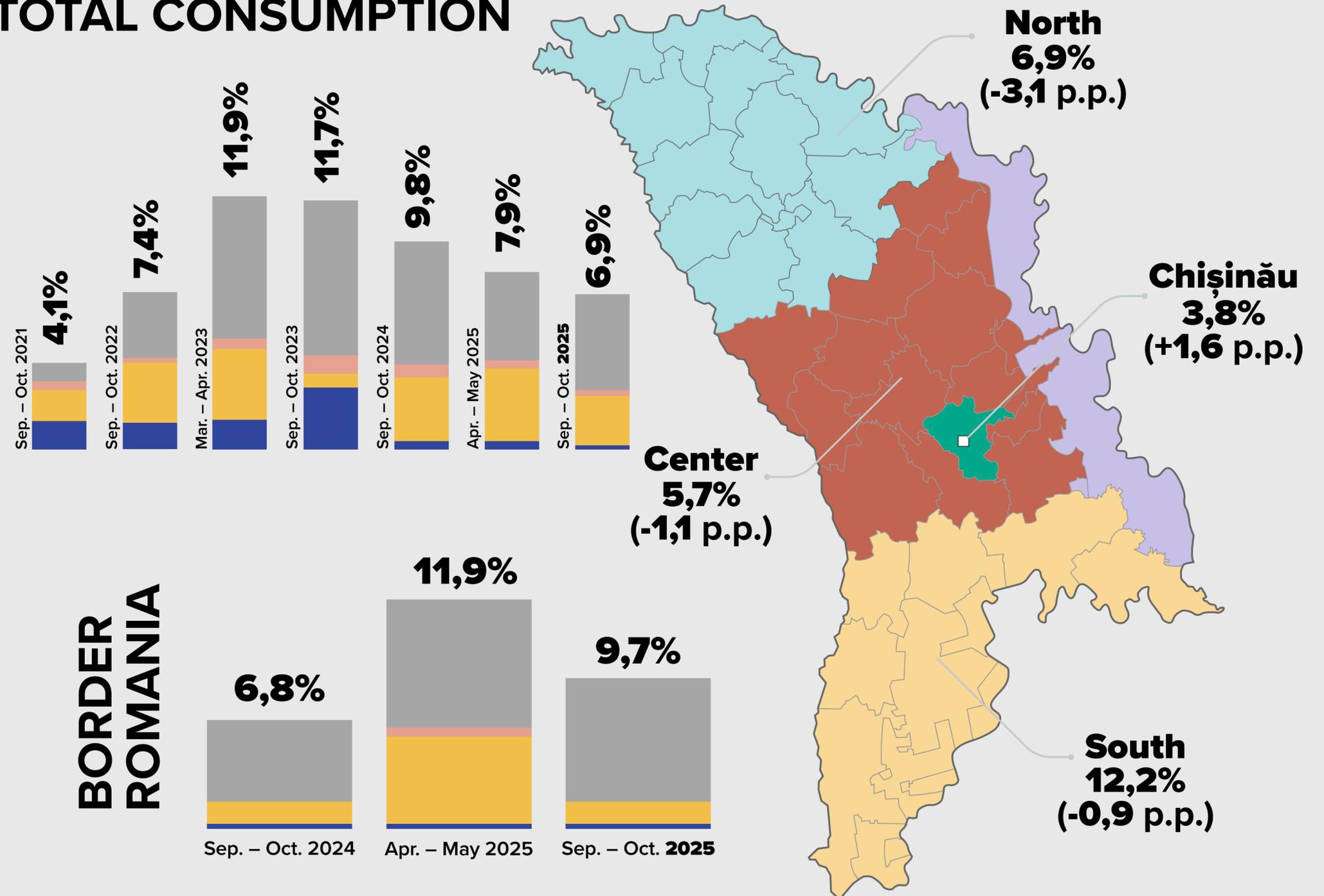
# ILLICIT CIGARETTES INCIDENCE IN MOLDOVA

Sep. – Oct. 2025

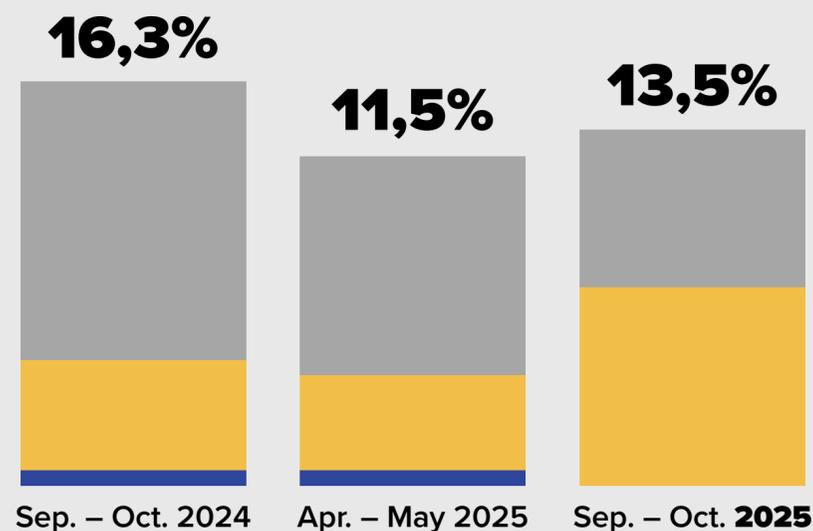
## CLASSIFICATION OF ILLICIT



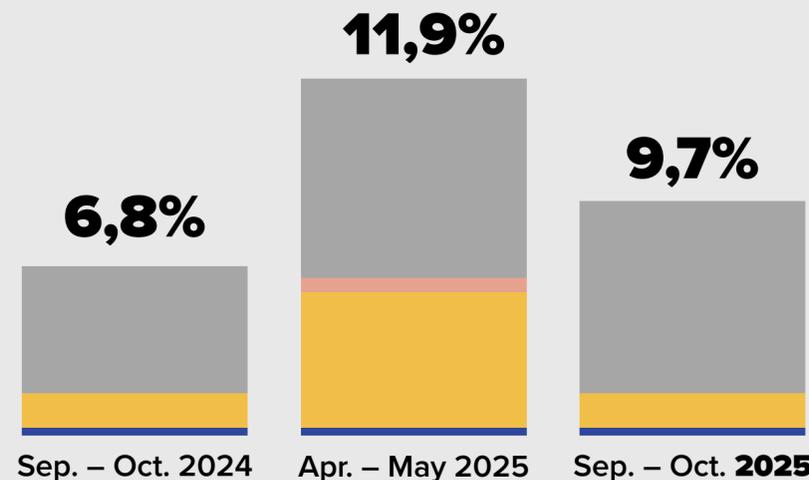
## ILLICIT TRADE % OF TOTAL CONSUMPTION



## BORDER UKRAINE



## BORDER ROMANIA



Study conducted by company IPSOS in April – May 2025 on behalf of the major tobacco producers (JTI, PMI). Research methodology: interviews, including sample collection (pack + cigarette) – 1500, aged between 19-64, from rural and urban areas throughout the country except transnistrian region.