



**PUBLIC**  
**25-061766-08 - ECONOMY TREND**  
**20TH - 23RD FEBRUARY 2026**  
**IPSOS**

**Table 1**

**Q1 - How would you describe the current state of...?**

**Base: All UK adults 18+**

	the British economy	public services in your local area
UNWEIGHTED BASE	1002	1002
WEIGHTED BASE	1002	1002
Very good	37 4%	75 7%
Fairly good	213 21%	418 42%
Fairly poor	423 42%	355 35%
Very poor	299 30%	106 11%
NET: Very/ Fairly Good	251 25%	493 49%
NET: Very/ Fairly Poor	722 72%	461 46%
Don't know	29 3%	47 5%

**This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.**



PUBLIC  
25-0437643-GB - ECONOMY TREND  
20TH - 23RD FEBRUARY 2025  
IPSS

Table 2  
Q3\_1 - How would you describe the current state of... the British economy

Base: All UK adults 18+

	Gender		Age							Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)		
UNWEIGHTED BASE	1000	948	220	440	276	258	713	228	204	244	41	9	643	315	800	213	136	260	216	200	210	137	100	224	232	281	18	210	87	43	43	43	101	
WEIGHTED BASE	1002	1009	224*	428	250	232	716	233	223	239	110**	10**	618	314	803	213	126	216	144*	209	213	205	112	215	217*	21*	211*	101**	51	161	161	161		
Very good	37	27	10	25	10	1	7	36	7	6	3	7	34	4	34	4	30	7	1	4	8	24	30	7	2	25	1	4	1	4	10	6		
Fairly good	49*	49*	27*	39*	30*	17*	15*	49*	35*	29*	27*	35*	35*	15*	60*	16*	35*	15*	15*	15*	18*	39*	38*	40*	15*	30*	25*	18*	25*	18*	25*	15*	25*	
Fairly poor	21*	23*	17*	13*	15*	22*	25*	18*	21*	14*	9*	13*	23*	19*	23*	20*	31*	17*	19*	19*	19*	19*	19*	18*	18*	18*	18*	18*	18*	18*	18*	18*	18*	
Very poor	9	11	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	
NET: Very/ Fairly Good	25*	25*	19*	42*	23*	14*	16*	26*	28*	20*	22*	38*	15*	22*	28*	20*	40*	18*	20*	21*	22*	22*	21*	21*	21*	21*	21*	21*	21*	21*	21*	21*	21*	
NET: Very/ Fairly Poor	72*	72*	77*	56*	73*	82*	74*	68*	77*	75*	58*	84*	78*	70*	70*	69*	77*	58*	79*	79*	77*	74*	61*	75*	79*	79*	79*	79*	79*	79*	79*	79*	79*	
Don't know	3%	2%	4%	2%	4%	4%	2%	3%	4%	3%	4%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

Proportions/Means: Columns Totalled (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (notable for eg testing)

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Table 3  
Q3\_2 - How would you describe the current state of... public services in your local area

Base: All UK adults 18+

	Gender		Age					Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote				
	Man (A)	Woman (B)	18-34 (C)	35-54 (D)	55-64 (E)	65+ (F)	18-74 (G)	North (H)	Midlands (I)	South (J)	Greater London (K)	Wales (L)	Scotland (M)	Working (N)	Not working (O)	ABC1 (P)	C2DE (Q)	Graduates (R)	Non-Graduates (S)	1b to £19999 (T)	£20000-£34999 (U)	£35000-£54999 (V)	£55000+ (W)	White ethnic group (X)	Minority ethnic groups (Y)	Cons (Z)	Lab (AA)	Lib Dem (AB)	Reform UK (AC)	Other party (AD)	Remain (AE)	Leave (AF)		
UNWEIGHTED BASE	1000	1000	200	400	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
WEIGHTED BASE	1002	1000	214*	418	214*	156	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	
Very good	7%	4%	3%	2%	4%	5%	2%	3%	4%	3%	2%	3%	4%	3%	2%	3%	4%	3%	2%	3%	4%	3%	2%	3%	4%	3%	2%	3%	4%	3%	2%	3%	4%	
Fairly good	41%	33%	27%	22%	27%	30%	17%	18%	18%	18%	17%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	
Fairly poor	35%	41%	43%	46%	40%	37%	41%	40%	36%	47%	35%	45%	42%	43%	42%	47%	33%	46%	40%	32%	44%	43%	45%	39%	44%	50%	44%	41%	29%	31%	47%	38%		
Very poor	10%	16%	19%	18%	16%	16%	12%	14%	14%	23%	4%	12%	16%	16%	16%	12%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	
NET: Very/ Fairly Good	48%	39%	33%	28%	31%	35%	21%	22%	22%	23%	21%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	
NET: Very/ Fairly Poor	46%	47%	45%	42%	39%	37%	44%	44%	43%	52%	38%	45%	47%	47%	45%	42%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	39%	
Don't know	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		

Proportions/Means: Column Totals (DN risk level) = a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G  
 Overlay formula used: \* = small base; \*\* = very small base (under 30) (notable for sig testing)

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Table 4  
Q4 - Which of the following, if any, would you say have contributed MOST to the British economy currently being in a GOOD state?

Note: All adults who describe the British economy as very/fairly good

	Gender		Age						Region						Employment Status				Social Grade				Education				Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man	Woman	18-34	35-54	55-64	65+	65+	18-74	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Graduates	Non-Graduates	1b to £19999	£20000-£34999	£35000-£54999	£55000+	White ethnic group	Minority ethnic group	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave							
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)						
UNWEIGHED BASE	251	251	111*	97*	116*	97*	111**	218	63**	117*	111**	51*	77*	191**	113*	76*	351	107*	113*	113**	29**	56*	127*	103**	110	63	131	144	18	21	24	13	24	130	17					
The productivity of British workers	47%	74	43	59	32	8	19	110	29	27	27	24	5	6	80	37	76	41	60	57	8	26	21	57	87	30	18	52	4	10	5	49	25							
Decisions made by the Labour Prime Minister, Keir Starmer and Chancellor Rachel Reeves	48	49%	54	53	42%	23	8	7%	23	20	12	24	2	5	15	33	65	23	53	15	5	24	17	38	75	11	7	48	3	2	2	48	22							
Decisions made by the Bank of England	34%	34%	36%	30%	28%	36%	32%	34%	38%	24%	45%	35%	23%	31%	43%	40%	24%	39%	29%	19%	42%	32%	39%	39%	39%	22%	19%	56%	14%	17%	20%	41%	44%							
Decisions made by the US President, Donald Trump	84	50	34	24	20	13	27	73	29	18	14	18	3	2	41	42	48	36	36	48	6	22	26	28	72	12	12	42	8	4	4	50	18							
Decisions made by big businesses	34%	33%	35%	21%	26%	58%	72%	31%	44%	34%	28%	34%	38%	8%	24%	55%	30%	40%	27%	41%	19%	40%	51%	27%	37%	24%	31%	37%	42%	29%	36%	42%	36%							
The state of the global economy	79	40	29	34	27	5	3	69	23	12	11	14	3	6	48	22	47	22	45	24	7	11	16	32	51	16	11	33	3	6	4	30	16							
Decisions made by big businesses	64	42	21	28	22	7	6	62	16	11	14	16	4	1	44	19	44	19	41	23	5	17	15	25	42	20	13	26	3	6	2	25	14							
Decisions made by big businesses	25%	28%	22%	24%	30%	30%	17%	26%	24%	21%	28%	30%	57%	7%	26%	25%	28%	21%	31%	19%	16%	30%	28%	25%	22%	39%	36%	23%	14%	39%	19%	21%	29%							
Covid-19 pandemic having less of an impact than anticipated	18	31	26	31	17	2	8	54	12	15	12	14	2	4	18	20	42	16	30	28	10	11	9	22	34	24	12	23	2	5	3	28	10							
The Conservative party's economic policies when they were in government from 2010 to 2024	23%	20%	27%	26%	23%	11%	21%	21%	17%	28%	23%	27%	21%	19%	22%	26%	24%	18%	23%	24%	14%	20%	18%	22%	18%	47%	34%	21%	8%	31%	28%	24%	20%							
The Conservative party's economic policies when they were in government from 2010 to 2024	47	30	17	31	10	4	2	46	24	7	8	6	1	1	14	13	22	25	19	28	8	13	10	14	36	11	9	16	9	4	-	17	13							
The Conservative party's economic policies when they were in government from 2010 to 2024	19%	19%	18%	27%	14%	15%	5%	19%	36%	13%	15%	11%	11%	6%	20%	16%	14%	28%	14%	24%	29%	23%	20%	14%	18%	21%	24%	14%	48%	25%	-	14%	26%							
Britain leaving the European Union	42	32	10	17	18	2	4	40	10	6	11	11	2	1	37	5	26	16	25	17	2	6	13	19	27	15	13	20	-	6	1	13	18							
Britain leaving the European Union	17%	21%	10%	15%	24%	10%	11%	17%	15%	11%	22%	21%	32%	5%	22%	6%	14%	17%	19%	14%	7%	11%	25%	19%	14%	30%	36%	18%	-	41%	7%	11%	35%							
Decisions made by the US President, Donald Trump	39	21	18	25	9	1	4	38	10	6	3	7	*	12	34	5	30	9	29	10	-	2	11	24	30	8	4	29	1	3	*	22	7							
Decisions made by the US President, Donald Trump	15%	14%	19%	22%	12%	4%	10%	16%	15%	12%	6%	14%	6%	62%	20%	6%	19%	10%	22%	8%	-	4%	21%	24%	16%	16%	10%	26%	5%	19%	3%	18%	15%							
The Russian invasion of Ukraine having less of an impact than anticipated	28	15	14	19	5	1	4	27	5	5	1	6	2	9	20	8	21	7	14	14	5	6	2	12	22	4	1	15	1	5	1	14	8							
The Russian invasion of Ukraine having less of an impact than anticipated	11%	10%	14%	16%	7%	4%	10%	11%	7%	10%	2%	11%	35%	47%	12%	11%	14%	8%	11%	12%	17%	11%	5%	12%	12%	9%	3%	13%	5%	34%	8%	11%	15%							
Other issues (specify)	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*						
None of these	5	2	3	-	6	-	4	5	1	2	-	1	-	-	8	2	3	2	4	1	1	-	1	2	4	1	2	-	1	2	-	2	-							
None of these	2%	1%	1%	-	6%	-	1%	2%	1%	4%	1%	4%	-	-	3%	2%	2%	2%	3%	1%	1%	-	1%	2%	4%	1%	2%	-	1%	2%	-	2%	-							
Don't know	16	8	8	5	8	3	-	16	6	2	3	2	*	3	13	3	8	8	9	8	3	4	7	*	14	-	3	3	1	-	-	4	3							
Don't know	7%	3%	9%	4%	11%	12%	-	7%	9%	4%	5%	4%	4%	16%	8%	4%	5%	9%	7%	6%	11%	8%	13%	7%	14	-	7%	2%	3%	-	-	3%	6%							

Proportions/Means: Columns Totals (% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
 Overlap formula used. \* small base; \*\* very small base (under 30) (ineligible for age testing)



Table 5  
Q28 - Which of the following, if any, would you say have contributed MOST to the British economy currently being in a POOR state?

Base: All adults who describe the British economy as very/fairly poor

	Gender		Age						Region						Employment Status				Social Grade				Education				Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Men (a)	Women (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)							
UNWEIGHTED BASE	722	722	200	200	200	200	200	200	200	200	200	200	429	277	407	242	180	309	105*	207	171	161	680	59	214	151	108	207	73	289	200	200							
WEIGHTED BASE	475	220	254	71	145	99	160	426	301	133	118	43	28	51	261	214	245	229	106	369	74	125	115	105	444	26	128	61	30	103	46	151	236						
Decisions made by the Labour Prime Minister, Keir Starmer and Chancellor Rachel Reeves	66%	68%	64%	46%	60%	73%	83%	64%	63%	63%	69%	54%	69%	76%	61%	73%	64%	68%	57%	69%	68%	60%	67%	65%	68%	43%	83%	45%	59%	84%	58%	57%	82%						
The impact of the Covid-19 pandemic	244	151	193	79	122	86	148	101	71	81	94	37	26	40	314	230	198	147	99	345	46	83	87	79	312	31	75	81	26	31	143	138							
Britain leaving the European Union	307	153	152	93	118	50	46	297	65	81	62	32	26	41	202	106	185	122	99	208	33	76	81	74	275	30	36	82	25	22	57	182	40						
Decisions made by the Conservative party's economic policies when they were in government from 2010 to 2024	43%	47%	39%	63%	49%	37%	24%	45%	41%	40%	36%	39%	64%	62%	47%	36%	48%	36%	53%	39%	31%	37%	47%	46%	42%	48%	23%	61%	48%	18%	73%	68%	14%						
The impact of the Russian invasion of Ukraine	297	150	144	72	107	59	59	280	68	71	69	37	25	28	188	109	162	135	90	207	46	84	66	74	274	21	32	82	30	45	49	110	99						
Decisions made by big businesses	41%	46%	37%	47%	45%	44%	31%	42%	42%	33%	40%	46%	61%	42%	44%	37%	42%	40%	48%	39%	42%	41%	38%	46%	42%	34%	21%	60%	57%	36%	63%	49%	34%						
The state of the global economy	269	100	168	57	100	55	56	255	66	71	64	30	15	22	173	96	161	108	77	192	29	81	74	63	244	21	57	63	21	29	27	105	95						
Decisions made by the US President, Donald Trump	37%	31%	43%	37%	42%	41%	29%	38%	42%	35%	37%	38%	37%	33%	40%	33%	42%	32%	41%	36%	27%	39%	49%	39%	37%	35%	37%	47%	40%	23%	85%	40%	33%						
Decisions made by the Bank of England	12%	13%	11%	22%	17%	11%	16%	12%	11%	8%	17%	12%	35%	9%	12%	14%	14%	11%	18%	11%	17%	9%	11%	18%	13%	9%	14%	13%	12%	15%	16%	10%	15%						
Other factors (specify)	18	12	4	2	5	5	15	5	1	2	-	1	1	1	12	4	8	8	6	11	4	-	3	7	15	1	5	1	-	1	3	10							
None of these	5	-	1%	3	1	-	1	4	3	1	-	-	-	-	-	5	-	5	-	3	3	-	0	-	3	3	-	4	-	1	4	1							
Don't know	19	4	15	3	12	2	2	19	8	7	2	2	-	1	9	10	5	14	1	18	5	7	4	1	19	-	2	-	-	1	-	4	3						

Proportions/Means: Column Total (5% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
 Display formula used: \* small base; \*\* very small base (under 30) (ineligible for lig testing)



Table 6  
Q3 - When you hear about the state of the economy in the news, what specific types of information most influence your view of how the economy is doing?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status				Social Grade				Education				Income					Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)								
UNWEIGHTED BASE	1000	904	200	340	250	210	230	230	200	244	46	99	643	258	800	213	136	460	220	200	200	137	100	224	200	200	148	148	107	87	60	100	100							
WEIGHTED BASE	1002	903	204*	328	240	210	230	230	210	220	110*	99**	618	268	803	213	136	476	224*	200	200	137	100	224	200	148	148	107**	87**	60	100	100								
Level of inflation/whether prices are rising	61%	300	314	144	189	110	173	565	147	144	151	82	30	63	369	248	370	247	217	400	73	158	146	182	546	65	125	163	55	90	58	250	243							
	62%	61%	62%	52%	58%	68%	74%	61%	62%	55%	66%	59%	61%	74%	60%	65%	66%	56%	67%	59%	51%	59%	63%	69%	63%	56%	65%	64%	75%	63%	65%	66%	70%							
Interest rates	411	214	214	119	141	70	100	401	115	128	74	32	21	39	279	152	240	171	158	273	56	195	115	125	373	55	90	113	42	66	30	181	148							
	42%	44%	42%	45%	43%	43%	43%	43%	46%	49%	32%	37%	48%	45%	45%	40%	46%	39%	49%	40%	39%	39%	40%	47%	43%	47%	46%	44%	57%	46%	33%	46%	43%							
Unemployment levels	421	212	206	114	134	63	111	382	106	118	83	57	18	30	267	154	235	167	154	267	50	111	116	107	332	63	91	108	32	69	29	164	139							
	42%	43%	40%	45%	41%	38%	47%	41%	45%	41%	41%	30%	33%	33%	43%	40%	45%	38%	47%	39%	34%	41%	30%	40%	40%	54%	47%	43%	49%	32%	42%	42%	46%							
Whether shops in the high street are doing well	347	160	164	50	115	78	104	319	79	102	85	34	12	35	199	148	184	163	100	247	56	109	82	60	318	73	76	88	22	60	35	134	156							
	35%	31%	30%	16%	21%	48%	44%	34%	34%	39%	27%	24%	24%	41%	32%	28%	31%	27%	31%	26%	39%	41%	26%	24%	36%	21%	40%	25%	21%	43%	20%	34%	45%							
House prices	286	142	143	144	51	29	27	277	67	82	69	35	17	17	210	78	112	134	101	105	34	74	69	88	234	50	49	68	19	41	29	107	72							
	29%	29%	28%	53%	28%	17%	12%	30%	28%	31%	30%	25%	34%	19%	34%	20%	27%	30%	31%	27%	24%	27%	30%	33%	27%	43%	25%	27%	26%	29%	32%	27%	21%							
Whether government debt is going up or down	278	146	131	48	92	51	89	248	56	78	69	44	12	19	144	114	163	133	88	100	32	83	75	66	250	26	77	64	14	64	14	102	130							
	28%	30%	26%	16%	26%	12%	18%	27%	24%	30%	30%	12%	24%	22%	27%	30%	29%	26%	27%	28%	22%	31%	32%	25%	29%	22%	40%	25%	19%	45%	16%	26%	38%							
National income/ GDP	277	117	118	99	78	40	60	253	66	70	66	44	17	19	102	85	163	113	114	162	22	74	66	100	234	41	60	78	16	16	35	89	112							
	28%	32%	23%	36%	24%	24%	25%	28%	28%	27%	26%	32%	35%	23%	31%	22%	29%	26%	35%	24%	15%	27%	28%	38%	27%	35%	31%	31%	22%	35%	17%	23%	33%							
Strength of the pound	273	140	128	71	91	38	69	252	69	66	62	37	19	20	184	89	153	120	106	168	24	65	60	93	237	35	58	85	17	31	20	103	102							
	27%	30%	25%	26%	29%	23%	29%	27%	29%	25%	27%	38%	23%	20%	30%	25%	27%	27%	32%	25%	16%	24%	28%	35%	27%	30%	30%	33%	23%	22%	22%	26%	29%							
Average salaries	257	128	127	90	106	31	30	250	56	65	72	31	12	20	197	99	153	104	105	151	21	66	62	91	219	34	37	87	14	41	19	109	73							
	26%	26%	23%	33%	23%	19%	13%	27%	24%	23%	31%	23%	20%	23%	33%	23%	27%	24%	32%	23%	14%	23%	24%	34%	23%	39%	39%	34%	19%	29%	21%	28%	21%							
Don't pay much attention to news on the economy/Op on the news experiences	79	25	54	13	29	19	17	74	26	20	19	8	4	3	39	40	36	44	24	15	64	17	21	15	14	73	4	12	13	3	3	4	21	22						
	8%	5%	11%	5%	9%	12%	7%	8%	11%	8%	8%	6%	8%	3%	6%	10%	6%	10%	5%	10%	12%	8%	7%	5%	8%	4%	6%	5%	4%	2%	4%	5%	6%							
Other (please specify)	10	9	1	-	1	2	6	9	2	5	2	-	-	1	7	3	5	4	6	3	1	4	3	10	-	3	1	-	3	1	3	5								
	1%	2%	-	-	1%	1%	2%	1%	1%	2%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	2%	-	2%	1%	-	2%	-	-	2%	1%	1%	2%								
Don't know	37	10	27	9	16	8	4	36	6	15	6	9	1	-	19	18	19	17	5	32	6	15	3	6	31	3	7	5	1	1	10	7								
	4%	2%	5%	3%	5%	5%	2%	4%	2%	6%	2%	6%	3%	-	3%	5%	3%	4%	2%	1%	4%	6%	1%	2%	4%	3%	4%	2%	1%	1%	3%	2%								

Proportions/Means: Column Total (3% risk level) - a/b = C/d/A/B/E - h/i/J/A/B/E - n/o = p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (not eligible for sig testing)



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Table 7  
Q4 - To what extent, if at all, do you think Rachel Reeves has been doing a good job or a bad job, in her role as Chancellor of the Exchequer, or neither?

Base: All UK adults 18+

	Gender		Age						Region								Employment Status		Social Grade			Education		Income					Ethnicity		GE 2024 Vote						EU Ref Vote	
	Men (a)	Women (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)						
UNWEIGHTED BASE	1000	904	220	440	276	264	210	220	204	244	40	9	643	258	800	211	136	200	224	200	220	244	187	100	224	244	18	200	87	450	160							
WEIGHTED BASE	1002	909	224*	438	270	260	205	213	220	210**	40**	9**	618	264	803	213	136	200	224*	200	220	244	187	100	224	244	18	200	87	450	160							
Very good job	26	15	10	12	8	1	5	24	9	5	3	6	2	-	19	6	21	5	17	9	2	4	3	17	20	5	4	16	3	1	17	6						
	13%	8%	7%	6%	3%	1%	2%	11%	4%	2%	1%	0%	3%	2%	4%	2%	4%	5%	3%	1%	2%	1%	6%	2%	4%	2%	6%	6%	1%	1%	6%	1%						
Fairly good job	134	81	52	61	36	13	34	125	33	41	18	28	3	11	89	45	89	45	77	57	6	34	27	94	103	29	16	72	4	17	5	67	28					
	17%	10%	10%	12%	11%	8%	10%	13%	14%	16%	8%	20%	6%	13%	14%	12%	16%	10%	24%	8%	4%	12%	12%	12%	12%	8%	28%	5%	12%	6%	17%	8%						
Neither good nor bad job	237	115	122	76	85	42	34	230	45	55	57	50	11	17	170	67	120	108	76	161	38	68	58	61	196	37	31	71	25	19	24	110	50					
	24%	23%	24%	26%	26%	15%	15%	19%	19%	21%	25%	36%	27%	19%	28%	24%	23%	25%	23%	23%	25%	25%	23%	22%	21%	16%	28%	14%	13%	27%	26%	14%						
Fairly bad job	217	108	108	54	78	38	49	197	40	55	64	13	17	19	139	78	119	99	59	158	34	63	50	58	201	15	46	44	18	24	27	92	75					
	22%	22%	21%	20%	24%	21%	21%	21%	21%	21%	20%	30%	22%	22%	22%	20%	23%	23%	24%	24%	21%	21%	22%	21%	21%	21%	13%	17%	21%	20%	24%	22%						
Very bad job	278	127	112	18	78	62	110	247	62	79	74	40	11	21	146	111	111	127	63	211	49	75	79	65	240	9	64	34	17	78	16	66	126					
	28%	20%	20%	7%	24%	23%	21%	25%	27%	30%	33%	21%	22%	25%	24%	23%	22%	18%	19%	32%	14%	21%	21%	21%	21%	21%	49%	13%	23%	56%	18%	17%	51%					
NET: Very/ Fairly Good job	160	96	62	73	44	14	49	149	43	46	21	34	5	11	108	51	110	50	94	66	8	38	30	73	123	34	20	89	7	19	6	84	33					
	16%	10%	12%	13%	16%	5%	18%	18%	18%	18%	9%	24%	10%	13%	18%	13%	20%	13%	29%	10%	6%	14%	13%	27%	14%	10%	10%	9%	13%	6%	21%	9%						
NET: Very/ Fairly Bad job	495	234	240	72	116	98	169	444	113	114	138	42	28	40	284	212	270	228	122	373	83	119	123	111	470	24	140	78	32	102	43	158	232					
	49%	48%	51%	28%	40%	37%	40%	46%	46%	51%	50%	37%	17%	47%	40%	40%	48%	41%	17%	57%	11%	15%	10%	42%	54%	21%	70%	11%	43%	27%	46%	40%	73%					
Don't know	289	143	85	54	43	9	108	38	38	28	13	13	3	18	15	56	53	56	34	76	25	25	22	28	84	22	3	17	9	27	40	12						
	11%	9%	11%	20%	13%	6%	2%	12%	15%	10%	5%	9%	6%	21%	9%	14%	10%	13%	10%	11%	11%	9%	10%	7%	10%	10%	1%	7%	1%	10%	1%	1%						

Proportions/Means: Columns Totals (2% risk level) a/b = c/d/e/f/g = h/i/j/k/l/m = n/o = p/q = r/s = t/u/v/w = x/y = A/B/C/D/E = F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 8  
Q5 - And have her decisions made you more or less confident that the economy will grow, or have they had no impact?  
Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income					Ethnicity		GE 2024 Vote					EU Ref Vote	
	Men (a)	Women (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)		
UNWEIGHTED BASE	1000	954	220	443	276	254	513	215	220	244	46	9	643	310	860	131	136	214	200	214	200	210	137	100	224	220	241	48	210	87	45	101	101	
WEIGHTED BASE	1002	959	224*	428	250	232	512	216	223	249**	47**	10**	618	314	853	133	135	216	202	214**	203	213	135	100	222	221	48	212	87**	45	101	101		
Much more confident	25	18	7	12	8	7	3	11	5	3	4	2	21	4	23	2	15	20	1	2	7	14	20	5	3	17	1	3	-	17	5			
	3%	4%	1%	4%	2%	1%	1%	3%	2%	1%	1%	0%	3%	1%	4%	1%	3%	5%	2%	1%	3%	5%	2%	5%	2%	7%	2%	2%	-	6%	1%			
A bit more confident	131	82	50	66	51	33	22	125	32	26	23	12	89	42	80	46	70	53	18	10	26	140	101	29	18	7%	6	4	4	12	66	23		
	13%	17%	10%	24%	18%	9%	13%	13%	10%	10%	19%	24%	15%	14%	11%	13%	10%	24%	8%	11%	11%	12%	12%	25%	12%	30%	8%	3%	13%	13%	7%			
They have had no impact	211	109	101	61	88	36	27	203	45	63	33	10	147	65	110	92	65	147	65	28	64	50	50	168	41	23	58	13	26	26	101	48		
	21%	22%	20%	27%	27%	11%	19%	24%	14%	14%	14%	17%	24%	17%	21%	21%	20%	22%	19%	24%	21%	19%	19%	19%	15%	12%	23%	18%	18%	29%	26%	14%		
A bit less confident	226	101	121	64	74	32	55	208	42	57	69	24	155	71	130	96	70	155	25	61	62	66	107	24	47	48	24	25	16	92	80			
	23%	21%	24%	22%	22%	24%	22%	28%	13%	10%	17%	33%	25%	18%	23%	22%	22%	23%	22%	17%	23%	27%	25%	23%	21%	24%	14%	12%	18%	24%	24%	23%		
Much less confident	113	143	170	27	96	67	134	280	75	91	84	24	161	113	162	161	69	144	60	88	73	62	103	0	69	38	21	83	21	88	181			
	11%	29%	18%	10%	29%	41%	53%	30%	12%	31%	37%	19%	20%	29%	20%	40%	29%	14%	21%	36%	31%	23%	35%	8%	51%	15%	29%	58%	24%	22%	12%			
NET: Much/ A bit more confident	157	90	57	78	59	40	25	148	43	31	24	11	110	47	108	48	84	63	17	32	34	74	74	121	35	21	92	7	12	83	27			
	16%	20%	13%	28%	22%	11%	16%	18%	12%	11%	23%	28%	18%	12%	19%	13%	29%	9%	12%	12%	15%	28%	14%	30%	11%	16%	10%	5%	13%	23%	8%			
NET: Much/ A bit less confident	538	244	292	91	169	99	180	488	118	149	152	26	43	115	223	292	247	139	399	85	149	135	127	500	33	145	87	45	107	38	180	281		
	54%	50%	57%	33%	51%	60%	70%	52%	30%	37%	67%	33%	33%	33%	38%	43%	30%	43%	39%	59%	55%	48%	48%	51%	29%	70%	61%	20%	42%	46%	19%			
Don't know	96	36	59	45	31	23	4	93	33	20	18	9	45	50	43	53	28	68	15	24	15	15	83	8	5	18	7	1	13	27	9			
	10%	7%	12%	16%	10%	8%	2%	10%	13%	8%	8%	6%	5%	7%	13%	8%	12%	9%	10%	10%	9%	6%	5%	10%	6%	3%	7%	10%	1%	15%	7%	3%		

Proportions/Means: Columns Totals (2% risk level) a/b = c/d/e/f/g = h/i/j/k/l/m = n/o = p/q = r/s = t/u/v/w = x/y = A/B/C/D/E = F/G  
Overlap formula used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)

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**IPSOS**

**Table 9**

**Q6 - To what extent, would you say you are hopeful or fearful of how announcements in the upcoming Spring Statement might impact...**

**Base: All UK adults 18+**

	...your own financial situation?	...the quality of public services?	...the British economy?	...British businesses?
UNWEIGHTED BASE	1002	1002	1002	1002
WEIGHTED BASE	1002	1002	1002	1002
Much more fearful	158 16%	192 19%	244 24%	196 20%
Slightly more fearful	281 28%	273 27%	258 26%	281 28%
Equally fearful and hopeful	195 19%	169 17%	172 17%	182 18%
Slightly more hopeful	112 11%	147 15%	124 12%	132 13%
Much more hopeful	55 5%	47 5%	71 7%	42 4%
It won't have any impact	96 10%	57 6%	42 4%	48 5%
NET: Much/ Slightly more fearful	439 44%	465 46%	502 50%	477 48%
NET: Much/ Slightly more hopeful	167 17%	194 19%	195 19%	174 17%
Don't know	105 11%	117 12%	91 9%	122 12%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 10

Q6\_1 - To what extent, would you say you are hopeful or fearful of how announcements in the upcoming Spring Statement might impact... your own financial situation?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status				Social Grade				Education				Income				Ethnicity		GB 2024 Vote					EU Ref Vote	
	Men (a)	Women (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)							
UNWEIGHTED BASE	1002	1002	202	402	276	204	102	215	228	254	184	48	643	359	800	213	136	260	219	209	220	187	800	224	220	241	48	207	87	453	101								
WEIGHTED BASE	1002	1002	224*	428	305	212	105	235	243	270	197	50**	618	364	803	214*	144*	269	233	225	212	111**	800	224	220	241	48	207	87	453	101								
Much more fearful	158	68	90	40	60	28	29	150	37	40	43	20	6	53	63	74	84	41	117	35	55	33	28	144	13	34	27	7	42	5	43	71							
	16%	7%	18%	10%	18%	17%	12%	16%	15%	15%	19%	14%	1%	9%	18%	19%	19%	15%	17%	24%	21%	16%	15%	17%	11%	18%	11%	9%	30%	6%	11%	20%							
Slightly more fearful	281	139	142	66	94	44	78	259	53	68	79	34	10	187	95	150	131	64	213	35	76	85	65	250	26	69	43	16	132	26	104	117							
	28%	14%	16%	10%	16%	20%	13%	22%	22%	17%	17%	21%	22%	30%	25%	27%	30%	21%	32%	24%	28%	36%	25%	29%	23%	36%	17%	22%	37%	29%	26%	34%							
Equally fearful and hopeful	195	94	100	38	70	34	53	180	48	42	47	26	19	107	88	111	84	67	127	30	49	47	52	169	25	32	16	20	19	22	81	65							
	19%	10%	11%	10%	12%	11%	13%	19%	20%	16%	16%	19%	14%	17%	23%	20%	21%	21%	23%	20%	20%	20%	19%	19%	16%	19%	22%	27%	14%	25%	21%	19%							
Slightly more hopeful	112	67	64	52	26	14	18	105	28	30	14	26	4	78	33	79	34	54	56	7	29	25	46	80	22	23	15	4	7	9	49	16							
	11%	6%	9%	6%	11%	8%	11%	12%	12%	11%	8%	10%	6%	13%	9%	14%	8%	17%	17%	8%	5%	11%	11%	17%	10%	12%	20%	6%	5%	10%	13%	8%							
Much more hopeful	55	30	25	13	14	5	3	52	16	11	8	10	2	50	4	41	13	33	21	2	9	9	34	40	15	8	28	3	6	2	29	11							
	5%	3%	3%	2%	2%	1%	1%	7%	4%	3%	4%	1%	1%	6%	1%	6%	3%	6%	1%	1%	1%	1%	4%	5%	3%	4%	11%	4%	1%	3%	7%	3%							
It won't have any impact	96	65	52	24	26	11	10	84	22	19	22	5	12	42	53	57	38	33	63	18	31	13	29	83	9	14	10	8	10	8	40	19							
	10%	6%	10%	6%	7%	12%	16%	9%	9%	7%	8%	16%	9%	7%	14%	10%	9%	10%	9%	12%	12%	6%	9%	10%	8%	9%	12%	12%	7%	9%	10%	11%							
NET: Much/ Slightly more fearful	439	207	211	106	154	72	107	408	88	117	122	44	16	282	157	225	215	109	311	70	112	118	93	395	39	103	70	23	94	32	146	187							
	44%	21%	21%	15%	21%	11%	13%	37%	17%	16%	16%	14%	1%	23%	13%	28%	27%	13%	23%	13%	13%	13%	15%	15%	15%	16%	17%	13%	13%	17%	16%	16%							
NET: Much/ Slightly more hopeful	167	97	68	34	38	21	21	158	44	41	26	17	6	129	37	140	47	89	78	9	39	34	80	130	37	31	80	7	12	11	74	38							
	17%	10%	10%	7%	10%	6%	6%	18%	10%	11%	16%	1%	1%	21%	10%	17%	11%	27%	11%	6%	14%	14%	30%	15%	12%	16%	11%	10%	9%	12%	20%	11%							
Don't know	105	65	59	32	42	14	17	102	36	23	16	3	17	57	48	49	56	27	78	18	19	22	15	95	6	9	20	15	6	16	45	19							
	11%	6%	7%	4%	6%	2%	2%	15%	9%	7%	7%	0%	2%	9%	12%	9%	13%	8%	12%	12%	7%	9%	6%	11%	5%	5%	8%	4%	18%	12%	5%								

Proportions/Means: Columns Total (3% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for eg testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 11  
Q6\_2 - To what extent, would you say you are hopeful or fearful of how announcements in the upcoming Spring Statement might impact... the quality of public services?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (z)	Lab (aa)	Lib Dems (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)	
UNWEIGHTED BASE	1002	1002	200	200	200	200	200	200	200	200	200	200	463	219	860	213	136	260	216	200	200	200	200	400	224	200	48	200	87	48	200	87	48
WEIGHTED BASE	1002	1002	200	200	200	200	200	200	200	200	200	200	463	219	860	213	136	260	216	200	200	200	200	400	224	200	48	200	87	48	200	87	48
Much more fearful	192	89	103	36	65	84	58	176	42	43	50	27	113	79	94	53	139	34	53	46	46	46	183	6	51	36	8	47	10	40	10	100	
	19%	9%	10%	18%	33%	42%	29%	22%	21%	24%	13%	13%	24%	36%	36%	17%	21%	10%	27%	23%	23%	23%	46%	1%	26%	18%	4%	24%	5%	20%	10%	100%	
Slightly more fearful	273	130	152	64	86	41	87	249	53	71	82	28	161	113	150	123	87	186	38	69	55	74	241	27	59	22	40	22	108	108	100	100	
	27%	13%	15%	32%	20%	16%	27%	22%	27%	36%	20%	33%	28%	29%	27%	28%	27%	28%	20%	33%	24%	28%	28%	23%	15%	30%	19%	30%	37%	32%	27%	27%	100%
Equally fearful and hopeful	169	96	72	54	55	28	33	161	36	63	30	23	110	59	88	82	53	116	22	51	45	38	145	23	33	19	12	23	20	59	50	14%	
	17%	10%	10%	12%	10%	14%	17%	14%	15%	14%	13%	10%	18%	15%	16%	19%	16%	17%	15%	19%	19%	14%	17%	19%	17%	15%	17%	15%	22%	15%	14%	14%	
Slightly more hopeful	147	94	52	63	40	27	18	139	41	38	24	26	114	33	98	49	63	84	20	34	41	46	112	34	19	69	15	9	9	86	32	16%	
	15%	10%	10%	14%	10%	13%	10%	14%	14%	14%	11%	13%	18%	16%	17%	13%	19%	17%	14%	12%	18%	17%	13%	23%	10%	12%	17%	10%	6%	22%	16%	16%	
Much more hopeful	47	26	22	24	17	8	3	46	17	10	8	9	38	23	20	9	4	22	6	6	8	27	12	11	4	36	3	1	28	7	6	7	
	5%	3%	4%	5%	3%	2%	1%	5%	7%	4%	3%	4%	8%	10%	7%	2%	4%	3%	4%	2%	4%	10%	4%	3%	4%	11%	4%	2%	1%	5%	2%	2%	
It won't have any impact	57	26	30	6	18	13	20	49	16	12	13	12	31	25	33	24	13	44	10	17	12	12	51	5	10	12	3	5	3	19	21	3	
	6%	3%	3%	1%	9%	6%	9%	5%	7%	4%	6%	6%	6%	7%	6%	5%	4%	6%	7%	6%	6%	5%	6%	6%	4%	5%	4%	4%	4%	3%	5%	6%	
NET: Much/ Slightly more fearful	465	209	255	99	151	75	140	426	95	114	132	55	274	191	248	217	140	323	75	135	101	139	424	33	110	85	30	99	38	157	212	16%	
	46%	41%	50%	25%	40%	40%	40%	40%	40%	43%	24%	27%	44%	30%	44%	40%	43%	48%	32%	32%	26%	33%	46%	23%	17%	13%	42%	20%	42%	40%	42%	42%	
NET: Much/ Slightly more hopeful	194	120	74	87	56	30	21	186	58	48	32	35	149	45	137	57	90	104	25	39	49	79	144	48	23	97	14	14	12	10	104	39	14%
	19%	14%	15%	12%	10%	15%	10%	16%	14%	18%	14%	11%	14%	12%	16%	13%	20%	15%	17%	15%	21%	20%	16%	41%	12%	18%	24%	6%	11%	27%	11%	14%	
Don't know	117	58	78	29	48	19	31	111	31	26	22	15	54	64	58	60	30	88	12	28	25	22	107	8	17	23	9	3	19	52	24	4	
	12%	6%	15%	11%	11%	12%	9%	12%	13%	10%	10%	8%	12%	17%	10%	14%	9%	13%	8%	10%	13%	8%	12%	7%	9%	9%	13%	2%	22%	13%	7%	4%	

Proportions/Means: Columns Totalled (N risk level) = a/b = c/d/e/f/g = h/i/j/k/l/m/n = o/p = q/r = s/t = u/v/w/x = y/z = aa/bb/cc/dd = ee/ff/gg  
Overlap formulae used. \* small base. \*\* very small base (under 30) ineligible for sig testing



Table 12

Q6\_3 - To what extent, would you say you are hopeful or fearful of how announcements in the upcoming Spring Statement might impact... the British economy?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status				Social Grade				Education				Income					Ethnicity		GE 2024 Vote					EU Ref Vote	
	Men (a)	Women (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)							
UNWEIGHTED BASE	1002	1002	202	202	202	202	202	202	202	202	202	202	643	359	800	211	136	400	216	200	200	200	100	122	202	202	202	202	202	202	202	202	202	202	202				
WEIGHTED BASE	1002	1002	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	618	384	803	433	326	676	144*	209	213	265	102	122	202	202	202	202	202	202	202	202	202	202	202				
Much more fearful	244	113	130	45	78	42	80	221	57	63	63	28	18	15	123	121	118	136	60	184	54	65	57	49	228	15	66	32	9	65	23	65	125	125					
	24%	21%	20%	16%	24%	21%	34%	24%	24%	27%	20%	37%	17%	10%	20%	31%	21%	20%	37%	24%	20%	19%	20%	13%	34%	13%	13%	13%	46%	30%	17%	16%	16%	16%					
Slightly more fearful	258	103	153	65	80	43	70	219	47	66	79	33	12	20	163	95	146	91	73	187	28	81	62	71	225	27	55	58	20	34	19	93	100	100					
	26%	21%	30%	24%	24%	26%	30%	23%	20%	23%	35%	23%	24%	24%	26%	25%	26%	23%	22%	28%	19%	30%	27%	27%	28%	23%	29%	23%	28%	24%	21%	24%	32%	32%					
Equally fearful and hopeful	172	84	86	51	61	33	28	164	35	63	27	24	7	16	116	56	101	71	60	112	21	46	50	39	140	30	26	41	12	14	18	74	45	45					
	17%	17%	17%	19%	18%	20%	12%	18%	15%	24%	12%	17%	14%	19%	19%	15%	18%	16%	18%	15%	17%	21%	15%	16%	16%	16%	16%	16%	16%	10%	21%	19%	19%	19%					
Slightly more hopeful	129	77	47	38	37	22	27	113	43	25	21	23	5	6	79	45	77	47	58	66	18	36	26	36	105	19	18	64	18	4	5	75	26	26					
	13%	10%	9%	14%	11%	13%	11%	12%	18%	9%	7%	10%	11%	7%	13%	12%	14%	13%	14%	13%	13%	14%	14%	12%	15%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%				
Much more hopeful	71	31	20	42	23	8	4	69	24	17	16	12	8	8	64	7	51	20	42	2	11	11	44	12	17	11	10	AD	AD	14	1	10	10						
	7%	10%	4%	15%	7%	2%	7%	7%	6%	7%	7%	9%	7%	9%	10%	2%	9%	5%	13%	4%	2%	6%	5%	6%	6%	15%	6%	13%	5%	10%	1%	8%	3%	6%					
It won't have any impact	42	24	18	7	11	9	15	37	14	12	5	8	-	4	27	15	23	19	10	32	7	10	7	15	41	1	8	6	3	7	5	16	16						
	4%	3%	4%	3%	4%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%				
NET: Much/Slightly more fearful	902	216	283	109	158	84	150	460	104	119	142	61	30	35	286	214	265	237	111	371	81	146	100	120	453	42	121	90	39	42	158	214	214	214					
	90%	44%	56%	40%	48%	52%	64%	49%	46%	49%	62%	44%	62%	41%	46%	56%	47%	54%	40%	55%	56%	54%	51%	45%	52%	36%	63%	35%	43%	70%	47%	40%	68%	68%					
NET: Much/Slightly more hopeful	195	128	67	80	60	25	30	182	57	42	37	35	9	14	143	51	128	67	100	95	20	50	37	80	157	36	29	99	22	19	5	106	35	35					
	19%	20%	13%	29%	18%	15%	13%	20%	24%	16%	16%	29%	18%	16%	23%	13%	23%	15%	11%	14%	14%	19%	16%	30%	18%	11%	15%	39%	30%	13%	6%	27%	10%	10%					
Don't know	93	37	55	27	39	12	13	88	25	18	17	12	3	16	45	46	46	45	25	66	14	17	21	11	82	7	10	19	7	2	19	17	15	15					
	9%	7%	11%	10%	12%	8%	5%	9%	11%	7%	8%	9%	6%	19%	7%	12%	8%	10%	8%	10%	10%	6%	9%	4%	9%	6%	5%	8%	9%	2%	21%	9%	4%	4%					

Proportions/Means: Column Total (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (notable for sig testing)



Table 13  
Q6\_4 - To what extent, would you say you are hopeful or fearful of how announcements in the upcoming Spring Statement might impact... British businesses?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status				Social Grade				Education				Income					Ethnicity		GE 2024 Vote					EU Ref Vote	
	Men (a)	Women (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)								
UNWEIGHTED BASE	1000	900	200	400	200	200	200	200	200	200	200	200	643	310	800	213	136	260	216	200	200	200	200	100	224	200	200	200	200	200	200	200	200	200	200	200				
WEIGHTED BASE	1002	903	224*	428	210	210	205	210	220	110*	109*	109*	618	314	803	213	136	261	214*	200	213	205	202	100	224	200	200	200	200	200	200	200	200	200	200	200				
Much more fearful	19%	15%	13%	17%	16%	20%	17%	18%	17%	20%	17%	17%	11%	8%	9%	9%	4%	5%	4%	4%	4%	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Slightly more fearful	28%	24%	21%	26%	24%	28%	24%	24%	23%	26%	24%	23%	17%	14%	15%	15%	7%	7%	7%	7%	7%	7%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%			
Equally fearful and hopeful	18%	18%	18%	18%	19%	13%	19%	17%	20%	17%	10%	20%	20%	15%	18%	19%	19%	18%	19%	17%	15%	15%	17%	17%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%			
Slightly more hopeful	13%	16%	11%	10%	12%	3%	10%	14%	10%	12%	14%	14%	5%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%			
Much more hopeful	4%	5%	3%	2%	4%	5%	4%	5%	4%	5%	4%	4%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%			
It won't have any impact	4%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
NET: Much/Slightly more fearful	47%	42%	40%	44%	42%	48%	42%	42%	43%	46%	41%	41%	47%	41%	44%	44%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%	41%			
NET: Much/Slightly more hopeful	17%	21%	14%	16%	17%	12%	19%	14%	14%	14%	14%	14%	20%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%			
Don't know	12%	9%	16%	11%	14%	17%	13%	11%	11%	7%	15%	8%	22%	9%	17%	11%	14%	10%	11%	9%	11%	10%	8%	12%	10%	5%	10%	18%	4%	23%	14%	7%	6%	25%	7%					

Proportions/Means: Column Total (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (notable for testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



**PUBLIC**  
**25-061766-08 - ECONOMY TREND**  
**20TH - 23RD FEBRUARY 2026**  
**IPSOS**

**Table 14**

**Q7\_1 - How confident, if at all are, you that the Labour party...**

**Base: All UK adults 18+**

	...have a good longterm economic plan for Britain?	...have a good plan for changing Britain generally?	...have a good longterm plan for Britain's public services?	...will get the right balance between taxation, borrowing, and public spending	...will deliver improvements that will make a difference to my daily life?
UNWEIGHTED BASE	1002	1002	1002	1002	1002
WEIGHTED BASE	1002	1002	1002	1002	1002
Very confident	58 6%	56 6%	75 7%	70 7%	62 6%
Fairly confident	178 18%	182 18%	179 18%	165 16%	168 17%
Not very confident	327 33%	312 31%	320 32%	306 31%	297 30%
Not at all confident	388 39%	401 40%	370 37%	402 40%	408 41%
NET: Very / Fairly confident	236 24%	237 24%	254 25%	235 23%	229 23%
NET: Not very / Not at all confident	715 71%	712 71%	690 69%	709 71%	705 70%
Don't know	51 5%	52 5%	59 6%	58 6%	67 7%

**This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.**



Table 15  
Q2\_1 - How confident, if at all are, you that the Labour party...have a good long-term economic plan for Britain?  
Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade			Education		Income					Ethnicity		GB 2024 Vote					EU Ref Vote		
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)				
UNWEIGHTED BASE	1002	1002	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	
WEIGHTED BASE	1002	1002	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	
Very confident	58	41	17	30	16	4	9	55	10	10	4	14	9	3	35	23	38	20	33	25	11	11	15	18	47	9	3	31	2	4	8	30	7	4		
	6%	6%	3%	11%	5%	2%	4%	6%	8%	4%	2%	10%	3%	1%	6%	6%	7%	5%	10%	4%	7%	5%	6%	7%	5%	8%	1%	13%	2%	2%	9%	8%	2%	8%		
	5	4	2	5	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Fairly confident	178	100	76	75	58	18	38	108	51	44	39	36	5	3	120	58	114	64	94	84	16	43	40	68	133	43	27	63	18	10	7	105	11	105		
	18%	21%	15%	29%	16%	11%	12%	18%	22%	17%	17%	26%	3%	3%	19%	15%	20%	13%	29%	12%	11%	16%	17%	26%	15%	37%	14%	32%	25%	7%	8%	24%	9%	6%	2%	
	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%
Not very confident	327	152	173	87	127	52	60	110	69	82	79	50	15	12	221	105	186	141	97	230	42	105	68	91	287	35	49	86	25	40	28	141	86	141		
	33%	31%	34%	32%	39%	32%	26%	31%	29%	31%	35%	36%	30%	37%	36%	27%	33%	32%	30%	34%	29%	39%	29%	34%	33%	30%	25%	34%	34%	28%	51%	36%	25%	25%	25%	
	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%
Not at all confident	389	178	209	69	112	74	133	300	81	119	90	19	44	205	184	201	187	82	307	65	191	98	80	357	29	108	43	21	87	44	108	210	108	210		
	39%	35%	41%	25%	34%	45%	38%	34%	34%	45%	31%	26%	14%	33%	48%	36%	43%	25%	45%	41%	38%	42%	30%	41%	23%	26%	17%	22%	62%	50%	28%	50%	28%	61%	61%	
	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%	36%
NET: Very / Fairly confident	236	141	93	105	68	22	37	214	12	54	42	14	5	116	81	112	84	116	110	27	54	56	86	180	52	80	24	14	16	116	116	116	116	116		
	24%	20%	18%	39%	21%	11%	16%	24%	30%	20%	19%	36%	29%	6%	25%	21%	27%	19%	39%	16%	21%	24%	32%	41%	23%	15%	40%	28%	10%	18%	18%	11%	11%	11%		
	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
NET: Not very / Not at all confident	715	330	382	157	239	126	193	681	150	200	169	66	34	76	426	289	387	328	178	536	107	207	166	171	644	63	157	128	64	127	72	249	296	296		
	71%	67%	75%	57%	73%	77%	82%	71%	64%	76%	74%	62%	69%	88%	69%	75%	69%	75%	55%	79%	74%	73%	71%	64%	81%	51%	64%	90%	81%	64%	80%	80%	80%			
	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
Don't know	11	17	14	10	16	6	18	16	9	17	4	1	5	17	15	24	28	21	30	11	6	12	9	48	1	2	12	4	1	2	17	12	12			
	1%	4%	7%	4%	6%	3%	9%	7%	3%	7%	3%	2%	6%	6%	4%	4%	6%	4%	7%	2%	5%	3%	6%	6%	1%	4%	5%	5%	5%	5%	4%	4%	4%	4%		
	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table 16  
Q2\_2 - How confident, if at all are, you that the Labour party...have a good plan for changing Britain generally?  
Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income					Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dems (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)			
UNWEIGHTED BASE	1002	958	220	342	276	204	215	228	254	48	9	9	643	319	800	213	136	260	216	200	210	187	100	124	232	241	48	207	87	63	101	101			
WEIGHTED BASE	1002	959	224*	328	250	192	226	213	223	110**	69**	69**	618	314	803	433	326	476	144*	200	213	265	102	111*	233	215	73*	141*	101*	101	116				
Very confident	56	40	16	26	17	3	9	11	7	15	9	2	37	19	37	19	25	30	9	16	9	22	45	10	4	34	1	6	8	23	15				
	6%	4%	3%	10%	6%	2%	4%	6%	3%	11%	14%	2%	6%	3%	7%	4%	8%	4%	6%	6%	4%	8%	19%	5%	2%	13%	2%	4%	8%	6%	4%				
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af			
Fairly confident	183	89	90	85	51	17	18	174	50	50	11	34	5	116	66	118	64	81	12	43	52	63	138	40	16	ACD	13	8	10	98	28				
	18%	18%	18%	11%	11%	12%	13%	21%	19%	13%	24%	10%	14%	19%	17%	21%	14%	11%	3%	16%	22%	24%	16%	34%	8%	35%	18%	6%	11%	25%	8%				
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af			
Not very confident	312	156	154	92	111	50	59	295	75	72	89	14	22	212	100	184	128	102	210	35	98	65	92	274	32	61	77	34	27	23	132	80			
	31%	32%	30%	33%	34%	30%	25%	32%	28%	39%	24%	29%	26%	34%	26%	33%	29%	31%	31%	24%	36%	28%	35%	31%	27%	32%	30%	47%	19%	25%	34%	23%			
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af			
Not at all confident	401	186	215	60	129	78	135	399	83	115	93	43	20	215	185	202	189	83	317	77	191	98	82	369	30	107	41	22	96	43	115	217			
	40%	38%	42%	22%	39%	47%	39%	35%	44%	41%	31%	41%	14%	33%	40%	36%	40%	26%	47%	54%	37%	31%	41%	41%	25%	31%	68%	6%	14%	46%	29%	63%			
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af			
NET: Very / Fairly confident	239	129	106	111	67	21	38	224	61	61	37	49	14	153	84	116	82	116	111	20	69	60	89	188	50	20	127	18	14	117	48				
	24%	20%	21%	41%	21%	10%	16%	24%	26%	23%	16%	16%	16%	25%	22%	24%	19%	39%	16%	14%	22%	26%	21%	43%	10%	48%	20%	10%	19%	31%	13%				
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af			
NET: Not very / Not at all confident	712	341	369	152	240	126	195	655	158	187	182	62	34	427	265	386	326	185	528	112	199	163	174	642	62	168	118	57	124	66	247	297			
	71%	70%	72%	55%	73%	77%	63%	67%	72%	60%	59%	70%	80%	60%	74%	69%	74%	57%	78%	78%	74%	70%	66%	74%	53%	67%	46%	78%	87%	74%	63%	80%			
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af			
Don't know	52	18	34	11	21	17	9	52	16	15	9	1	3	18	15	21	11	15	18	12	10	7	47	4	5	14	1	4	6	23	6				
	5%	4%	7%	6%	6%	1%	6%	7%	6%	4%	2%	4%	4%	6%	4%	4%	7%	4%	6%	4%	4%	2%	9%	4%	3%	6%	2%	3%	7%	6%	2%				
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af			

Proportions/Means: Columns Totals (3% risk level) a/b - C2/E4/F2 - N1/G3/H2 - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table 17  
Q2\_3 - How confident, if at all are, you that the Labour party...have a good long-term plan for Britain's public services?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade				Education				Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)						
UNWEIGHTED BASE	1000	900	200	400	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200				
WEIGHTED BASE	1002	1009	224*	428	230	222	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220	220				
Very confident	7%	5%	20%	17%	13%	12%	12%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%				
Fairly confident	17%	13%	31%	27%	22%	21%	21%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%				
Not very confident	32%	36%	16%	16%	22%	29%	28%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%	29%				
Not at all confident	37%	42%	28%	28%	35%	38%	36%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%				
NET: Very / Fairly confident	24%	18%	51%	44%	35%	33%	32%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%	31%				
NET: Not very / Not at all confident	69%	81%	49%	56%	65%	67%	68%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%				
Don't know	5%	4%	7%	5%	7%	6%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%					

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (order 30) (ineligible for sig testing)



Table 18

Q2\_1\_4 - How confident, if at all are, you that the Labour party...will get the right balance between taxation, borrowing, and public spending

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade		Education		Income				Ethnicity		GB 2024 Vote					EU Ref Vote		
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dems (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)	
UNWEIGHTED BASE	1002	958	220	342	276	204	215	228	224	244	46	9	643	315	800	213	136	260	216	209	210	147	100	124	220	241	48	207	87	45	107	45	101
WEIGHTED BASE	1002	959	224*	328	250	202	225	213	223	110*	69**	69**	618	384	953	433	326	676	144*	209	213	265	172	111**	215	215	71*	121*	101**	101	166		
Very confident	79	53	19	46	17	4	3	68	20	5	11	1	58	12	44	26	37	33	8	21	15	26	54	15	6	34	9	12	2	38	11		
	7%	5%	4%	13%	5%	2%	1%	11%	8%	2%	8%	3%	9%	3%	8%	6%	11%	5%	6%	8%	6%	10%	6%	13%	3%	13%	8%	2%	10%	3%	10%	3%	
	b	d	e	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah	ai	
Fairly confident	163	93	32	74	48	18	36	187	82	38	18	10	105	60	106	60	85	81	23	45	37	55	128	37	19	79	14	9	15	15	77	11	
	16%	10%	14%	23%	15%	11%	11%	13%	13%	17%	27%	21%	17%	16%	19%	14%	26%	12%	16%	17%	16%	21%	15%	32%	10%	31%	15%	7%	16%	16%	20%	9%	
	a	c	f	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah	ai	aj	ak
Not very confident	306	142	162	74	118	47	67	289	78	77	76	37	195	111	174	132	98	208	34	88	71	86	268	32	53	77	26	25	28	133	78		
	31%	20%	22%	23%	29%	28%	31%	33%	29%	33%	27%	33%	32%	29%	31%	30%	30%	31%	24%	33%	30%	32%	31%	27%	28%	30%	35%	18%	51%	51%	22%	22%	
	a	c	f	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah	ai	aj	ak
Not at all confident	402	184	219	72	124	79	128	364	85	121	94	45	224	178	229	184	87	315	69	105	99	88	367	31	102	49	21	34	43	119	214	24	
	40%	25%	23%	23%	28%	28%	30%	36%	36%	40%	31%	20%	30%	40%	37%	44%	27%	47%	48%	39%	42%	33%	43%	25%	32%	35%	29%	60%	49%	30%	62%	62%	
	a	c	f	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah	ai	aj	ak
NET: Very / Fairly confident	242	141	91	120	66	22	39	224	68	56	44	40	163	72	140	86	121	114	31	66	52	80	180	53	25	113	20	11	27	43	43		
	23%	20%	18%	24%	20%	10%	12%	24%	25%	21%	19%	18%	26%	19%	26%	20%	17%	17%	21%	25%	22%	30%	21%	45%	11%	44%	27%	15%	19%	29%	12%	12%	
	a	c	f	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah	ai	aj	ak
NET: Not very / Not at all confident	760	325	380	166	242	126	195	684	163	188	170	83	311	260	383	326	185	523	103	193	169	173	635	62	155	128	47	119	71	252	292		
	71%	67%	75%	53%	74%	77%	83%	70%	69%	73%	74%	60%	62%	75%	68%	74%	57%	77%	72%	73%	73%	65%	73%	54%	80%	50%	65%	84%	80%	64%	84%	84%	
	a	c	f	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah	ai	aj	ak
Don't know	58	30	38	0	12	16	12	53	15	9	15	7	36	23	31	27	19	39	11	10	11	12	55	2	13	16	4	3	2	24	12		
	6%	4%	8%	3%	7%	6%	6%	6%	4%	7%	5%	14%	6%	6%	6%	6%	6%	6%	7%	4%	5%	4%	6%	1%	7%	6%	8%	1%	2%	6%	3%	3%	
	a	c	f	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah	ai	aj	ak

Proportions/Means: Columns Total (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table 13  
Q2\_3 - How confident, if at all are, you that the Labour party...will deliver improvements that will make a difference to my daily life?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)	
UNWEIGHTED BASE	1002	958	220	442	276	264	512	215	228	204	244	46	643	315	800	211	136	260	124	200	210	210	137	800	224	232	241	48	210	87	453	101	
WEIGHTED BASE	1002	959	224*	428	250	252	512	225	223	210*	239*	49*	618	314	801	211	136	256	144*	200	213	205	137	802	224	232	241	48	210	87	453	101	
Very confident	62	45	17	17	1	7	60	23	22	5	7	3	47	15	31	30	28	33	10	15	9	24	44	17	7	27	9	3	37	7	9	2	
	6%	5%	3%	13%	1%	3%	6%	10%	8%	2%	3%	0%	8%	4%	6%	7%	9%	5%	7%	7%	4%	9%	5%	14%	4%	11%	12%	7%	3%	9%	2%		
Fairly confident	168	183	75	81	19	16	160	60	36	24	42	5	115	53	121	67	92	76	22	43	41	60	120	34	11	81	18	10	6	7%	13		
	17%	19%	15%	30%	10%	7%	17%	21%	14%	10%	30%	9%	19%	14%	22%	11%	28%	11%	8%	16%	18%	23%	15%	29%	7%	30%	14%	7%	7%	19%	9%		
Not very confident	297	135	159	79	106	57	55	285	62	75	82	43	206	91	187	110	101	196	27	81	81	85	254	37	51	78	30	24	137	86	30%	25%	
	30%	28%	31%	29%	32%	23%	11%	26%	28%	36%	31%	30%	33%	24%	23%	25%	31%	29%	19%	30%	30%	32%	29%	29%	32%	26%	31%	27%	27%	35%	25%		
Not at all confident	409	186	222	61	131	74	143	364	87	122	100	43	215	104	197	211	89	220	78	112	88	88	381	25	114	42	21	88	47	117	210	45%	
	41%	38%	44%	22%	40%	42%	30%	37%	42%	44%	31%	35%	33%	20%	30%	30%	48%	40%	22%	47%	54%	43%	38%	64%	21%	59%	37%	29%	62%	52%	30%	61%	
NET: Very / Fairly confident	230	128	91	118	68	20	124	210	73	50	29	49	162	67	112	97	120	100	22	50	50	84	170	51	80	19	10	9	113	38	10%	11%	
	23%	28%	18%	43%	21%	17%	24%	21%	22%	13%	15%	14%	27%	18%	27%	17%	37%	16%	15%	23%	22%	32%	20%	44%	10%	47%	27%	14%	10%	29%	11%		
NET: Not very / Not at all confident	705	321	381	140	237	130	198	649	149	186	181	66	420	285	384	321	190	316	105	194	169	172	635	62	165	111	51	119	71	254	296		
	70%	66%	75%	55%	72%	80%	84%	70%	63%	72%	79%	62%	68%	74%	68%	73%	58%	70%	73%	72%	73%	65%	73%	53%	85%	47%	70%	84%	70%	65%	83%		
Don't know	67	29	37	17	21	13	14	62	14	18	4	10	31	12	26	42	16	11	18	14	13	9	64	4	8	15	2	3	10	24	11		
	7%	6%	7%	6%	7%	6%	7%	6%	6%	7%	8%	3%	6%	8%	5%	9%	5%	8%	5%	5%	6%	3%	7%	3%	4%	6%	3%	2%	11%	6%	3%		

Proportions/Means: Columns Total (3% risk level) a/b - c/d(e)/f/g - h/i(j)/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



**PUBLIC**  
**25-061766-08 - ECONOMY TREND**  
**20TH - 23RD FEBRUARY 2026**  
**IPSOS**

**Table 20**

**Q7\_2 - How confident, if at all are, you that the Conservative party...**

**Base: All UK adults 18+**

	...have a good longterm economic plan for Britain?	...have a good plan for changing Britain generally?	...have a good longterm plan for Britain's public services?	...will get the right balance between taxation, borrowing, and public spending	...will deliver improvements that will make a difference to my daily life?
UNWEIGHTED BASE	1002	1002	1002	1002	1002
WEIGHTED BASE	1002	1002	1002	1002	1002
Very confident	60 6%	45 5%	52 5%	58 6%	55 5%
Fairly confident	222 22%	196 20%	192 19%	225 22%	192 19%
Not very confident	299 30%	325 32%	303 30%	305 30%	308 31%
Not at all confident	320 32%	343 34%	333 33%	317 32%	343 34%
NET: Very / Fairly confident	281 28%	241 24%	244 24%	284 28%	247 25%
NET: Not very / Not at all confident	619 62%	667 67%	637 64%	622 62%	651 65%
Don't know	101 10%	94 9%	121 12%	97 10%	105 10%

**This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.**



Table 21  
Q2\_2\_1 - How confident, if at all are, you that the Conservative party...have a good long-term economic plan for Britain?  
Base: All UK adults 18+

	Gender			Age					Region					Employment Status				Social Grade			Education			Income					Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (A)	Woman (B)	TOTAL (C)	18-34 (D)	35-54 (E)	55-64 (F)	65+ (G)	18-74 (H)	North (I)	Midlands (J)	South (K)	Greater London (L)	Wales (M)	Scotland (N)	Working (O)	Not working (P)	ABC1 (Q)	C2DE (R)	Graduates (S)	Non-Graduates (T)	1b to £19999 (U)	£20000-£34999 (V)	£35000-£54999 (W)	£55000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Cons (AA)	Lab (AB)	Lib Dems (AC)	Reform UK (AD)	Other party (AE)	Remain (AF)	Leave (AG)					
UNWEIGHTED BASE	1002	908	2010	442	542	276	250	212	228	204	244	41	9	643	218	800	213	136	200	216	209	220	147	100	224	222	241	14	207	87	63	101						
WEIGHTED BASE	1002	909	2011	442	542	276	250	212	228	204	244	41	9	643	218	800	213	136	200	216	209	220	144*	100	224	222	14	207	87	63	101							
Very confident	60	37	22	32	13	1	14	55	18	11	8	17	1	5	41	18	36	23	28	31	10	11	9	25	44	15	27	19	7	1	30	23						
	6%	4%	4%	12%	4%	*	6%	8%	8%	4%	3%	12%	1%	5%	7%	3%	6%	5%	9%	5%	7%	4%	4%	9%	5%	13%	14%	7%	9%	1%	2%	8%	7%					
Fairly confident	222	116	106	85	81	33	42	213	93	58	60	33	15	17	155	67	148	74	100	122	21	57	57	77	177	42	63	53	9	11	10	72	78					
	22%	14%	21%	24%	18%	20%	18%	23%	16%	22%	24%	24%	31%	20%	23%	17%	24%	17%	31%	18%	14%	21%	24%	29%	20%	42%	21%	12%	22%	11%	18%	22%						
Not very confident	299	151	148	69	109	45	76	273	70	93	72	35	13	17	192	107	158	142	82	217	40	83	72	83	270	26	44	64	28	56	20	117	106					
	30%	17%	25%	16%	20%	17%	30%	32%	30%	35%	31%	25%	27%	20%	31%	28%	28%	32%	25%	32%	27%	31%	31%	31%	31%	23%	25%	39%	25%	40%	22%	30%	31%					
Not at all confident	320	154	163	71	103	60	86	295	85	75	64	41	15	39	264	156	170	130	92	228	54	94	72	65	295	23	20	103	23	46	35	141	106					
	32%	17%	25%	20%	19%	21%	34%	32%	36%	28%	28%	29%	31%	44%	37%	41%	30%	24%	28%	38%	18%	25%	23%	23%	34%	22%	10%	40%	31%	51%	35%	31%						
NET: Very / Fairly confident	281	111	128	117	74	34	56	267	87	69	68	30	16	22	206	85	184	97	128	113	31	68	66	103	212	56	108	70	18	11	103	100						
	28%	12%	15%	28%	21%	12%	24%	29%	24%	26%	30%	36%	32%	23%	32%	22%	33%	22%	39%	23%	22%	25%	28%	39%	25%	48%	28%	23%	23%	13%	26%	29%						
NET: Not very / Not at all confident	613	304	311	140	213	105	181	568	156	168	136	76	28	56	336	264	338	292	174	445	94	177	144	144	565	49	64	167	51	102	74	258	211					
	62%	33%	36%	32%	30%	34%	60%	66%	66%	64%	59%	54%	58%	66%	58%	49%	58%	66%	54%	66%	65%	66%	62%	54%	65%	42%	33%	66%	70%	72%	83%	66%	61%					
Don't know	101	31	70	17	41	25	18	56	23	27	25	13	5	8	66	35	50	51	23	78	19	24	23	19	86	11	21	16	6	7	12	14						
	10%	3%	14%	6%	13%	9%	10%	10%	10%	10%	11%	9%	10%	9%	11%	16%	12%	7%	11%	13%	9%	10%	7%	10%	10%	11%	8%	8%	9%	4%	4%	8%	10%					

Proportions/Means: Columns Totals (3% risk level) a/b = C/(A/B) / (C/(A/B)) - n/a = p/q = (r/s) - (t/u)/v/w = x/y = AB/C/D/E = F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table 22  
Q2\_2 - How confident, if at all are, you that the Conservative party...have a good plan for changing Britain generally?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote		
	Man (A)	Woman (B)	18-34 (C)	35-54 (D)	55-64 (E)	65+ (F)	18-74 (G)	North (H)	Midlands (I)	South (J)	Greater London (K)	Wales (L)	Scotland (M)	Working (N)	Not working (O)	ABC1 (P)	C2DE (Q)	Graduates (R)	Non-Graduates (S)	1b to £19999 (T)	£20000-£34999 (U)	£35000-£54999 (V)	£55000+ (W)	White ethnic group (X)	Minority ethnic group (Y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)		
UNWEIGHTED BASE	1000	900	200	400	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
WEIGHTED BASE	1002	903	204	401	201	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	
Very confident	45	27	19	21	12	1	11	42	13	15	6	9	2	1	31	14	31	12	19	26	3	10	11	38	32	13	21	1	3	4	23	16		
	5%	3%	4%	8%	4%	1%	3%	5%	3%	6%	3%	6%	3%	1%	5%	4%	6%	3%	6%	4%	2%	4%	3%	7%	4%	11%	6%	1%	2%	3%	6%	5%		
Fairly confident	198	104	92	90	68	29	42	188	46	53	36	6	10	10	135	60	138	70	92	154	12	60	46	68	161	92	77	48	9	22	2	69	7%	
	20%	11%	18%	20%	21%	18%	18%	20%	19%	20%	20%	26%	12%	11%	22%	28%	22%	16%	28%	16%	8%	22%	20%	26%	19%	27%	40%	19%	12%	16%	2%	18%	22%	
Not very confident	323	152	172	96	100	51	78	298	71	77	88	43	17	28	206	119	186	139	99	226	50	75	80	94	291	28	49	83	30	47	25	117	11%	
	33%	17%	24%	24%	20%	26%	31%	32%	30%	29%	38%	21%	35%	33%	33%	32%	33%	32%	30%	31%	3%	16%	28%	35%	33%	24%	32%	41%	34%	28%	30%	33%		
Not at all confident	343	176	163	90	104	65	84	317	88	92	68	39	19	37	391	152	177	165	92	250	60	105	70	70	308	33	23	94	29	63	56	156	17%	
	34%	19%	23%	23%	23%	29%	30%	34%	37%	33%	32%	28%	38%	43%	43%	39%	32%	30%	28%	37%	42%	39%	30%	26%	35%	28%	12%	17%	40%	40%	42%	40%	31%	
NET: Very / Fairly confident	243	130	111	77	81	30	54	228	58	68	42	15	8	10	147	74	150	83	111	180	15	70	127	103	103	64	68	9	25	6	82	10%		
	24%	14%	16%	19%	18%	12%	24%	23%	25%	26%	22%	17%	12%	12%	27%	32%	29%	24%	34%	30%	10%	30%	25%	33%	22%	39%	51%	25%	13%	18%	7%	23%	20%	
NET: Not very / Not at all confident	667	328	315	185	204	115	162	616	159	169	155	82	36	66	397	270	343	304	191	476	110	180	150	164	599	61	72	177	59	111	81	273	23%	
	67%	37%	36%	26%	27%	27%	26%	27%	27%	27%	28%	26%	28%	28%	34%	30%	33%	30%	28%	37%	67%	64%	62%	62%	60%	52%	37%	60%	81%	78%	91%	70%	64%	
Don't know	94	31	63	12	41	18	20	88	19	26	22	12	5	10	54	40	41	53	23	70	19	19	26	15	80	11	24	15	4	6	2	26	3%	
	9%	4%	7%	4%	13%	11%	8%	9%	8%	10%	10%	8%	10%	12%	9%	10%	7%	12%	7%	10%	7%	11%	6%	9%	9%	8%	6%	6%	4%	2%	7%	10%		

Proportions/Means: Columns Totals (3% risk level) a/b = (2/6)/(1/3) = 1/0.5/0.5/1m = n/a = p/q = (1/1) = 1/0.5/1/1 = x/y = AB/C/D/E = F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table 23  
Q2\_3 - How confident, if at all are, you that the Conservative party...have a good long-term plan for Britain's public services?  
Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade				Education		Income					Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)					
UNWEIGHTED BASE	1002	958	202	242	276	284	913	233	228	204	244	46	643	318	800	213	136	260	218	209	210	147	800	224	202	241	48	207	87	453	101						
WEIGHTED BASE	1002	959	214*	218	230	212	925	233	223	193*	239*	69*	618	314	803	213	136	256	214**	209	213	265	812	215	211*	215	71*	121*	101**	501	166						
Very confident	52	38	15	30	16	1	6	51	20	12	8	10	2	1	38	14	32	20	25	27	9	10	26	38	14	15	15	8	5	1	26	14					
	5%	4%	3%	11%	5%	1%	2%	5%	9%	4%	3%	3%	1%	0%	4%	4%	6%	5%	8%	4%	6%	3%	10%	4%	12%	8%	6%	11%	4%	1%	7%	4%					
Fairly confident	192	87	104	60	60	22	41	183	43	44	44	40	5	16	134	57	139	63	87	105	12	58	30	72	156	33	66	60	12	18	5	75	72				
	19%	18%	20%	25%	18%	14%	17%	20%	17%	17%	21%	29%	10%	18%	22%	15%	23%	14%	27%	18%	22%	17%	27%	18%	28%	34%	23%	17%	13%	6%	19%	21%					
Not very confident	303	156	147	69	96	52	86	275	73	83	70	42	16	19	185	119	146	138	90	213	29%	29%	34%	31%	274	24	63	62	20	60	20	110	113				
	30%	32%	29%	25%	29%	32%	33%	32%	31%	31%	33%	22%	30%	31%	29%	31%	28%	31%	28%	29%	29%	34%	31%	31%	31%	24%	27%	42%	22%	28%	33%						
Not at all confident	333	160	172	74	119	65	79	308	83	87	73	35	14	41	185	149	183	150	97	236	57	91	76	67	296	35	24	100	28	45	55	151	108				
	33%	31%	34%	27%	30%	37%	34%	33%	35%	33%	32%	25%	28%	44%	30%	30%	33%	34%	30%	39%	34%	33%	25%	34%	30%	32%	39%	38%	32%	32%	38%	31%					
NET: Very / Fairly confident	244	121	118	90	76	23	47	234	60	56	55	40	7	17	173	72	141	83	112	122	21	68	46	97	194	46	81	76	20	23	6	101	86				
	24%	24%	23%	36%	23%	14%	20%	25%	25%	21%	24%	36%	14%	19%	28%	36%	29%	19%	34%	20%	15%	21%	20%	37%	42%	29%	28%	16%	7%	26%	23%						
NET: Not very / Not at all confident	617	315	318	143	215	113	165	583	156	170	143	77	30	60	369	267	340	288	188	449	99	169	158	148	570	59	87	162	48	106	74	241	222				
	64%	64%	62%	52%	66%	69%	70%	63%	66%	64%	63%	56%	62%	70%	60%	70%	62%	66%	58%	68%	63%	68%	56%	65%	65%	63%	65%	74%	83%	67%	64%						
Don't know	121	49	73	13	38	27	24	115	20	38	30	12	12	9	76	46	53	68	26	95	24	33	28	20	108	11	25	18	5	13	8	30	10				
	12%	10%	14%	1%	11%	17%	10%	12%	9%	14%	13%	9%	24%	11%	12%	12%	9%	16%	8%	14%	17%	12%	7%	12%	9%	11%	7%	6%	9%	9%	11%						

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 24  
Q2\_2\_4 - How confident, if at all are, you that the Conservative party...will get the right balance between taxation, borrowing, and public spending  
Base: All UK adults 18+

	Gender			Age						Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (A)	Woman (B)		18-34 (C)	35-54 (D)	55-64 (E)	65+ (F)	18-74 (G)	North (H)	Midlands (I)	South (J)	Greater London (K)	Wales (L)	Scotland (M)	Working (N)	Not working (O)	ABC1 (P)	C2DE (Q)	Graduates (R)	Non-Graduates (S)	1b to £19999 (T)	£20000-£34999 (U)	£35000-£54999 (V)	£55000+ (W)	White ethnic group (X)	Minority ethnic group (Y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)
UNWEIGHTED BASE	1000	904	2000	140	276	204	524	210	220	204	244	46	9	643	310	800	211	136	200	124	200	210	147	100	224	200	241	48	200	87	40	101	
WEIGHTED BASE	1002	1009	2011*	128	250	210	512	220	220	210*	244*	46*	9*	618	314	803	213	136	200	124*	200	210	147*	100	224	200	241	48	200	87	40	101	
Very confident	58	40	19	26	13	1	18	32	20	15	13	9	1	37	22	37	21	28	11	10	15	6	25	47	11	26	17	7	4	-	27	25	
	6%	4%	4%	10%	4%	1%	8%	6%	8%	6%	6%	6%	1%	6%	6%	7%	5%	8%	5%	7%	5%	3%	9%	5%	10%	13%	7%	10%	3%	-	7%	7%	
Fairly confident	225	150	115	67	60	11	43	213	42	56	63	38	9	160	66	153	72	93	132	19	53	57	82	181	43	80	61	13	11	5	78	88	
	22%	23%	23%	30%	21%	19%	18%	23%	18%	21%	27%	20%	20%	30%	17%	27%	16%	20%	20%	14%	20%	25%	31%	21%	36%	42%	24%	18%	22%	5%	20%	23%	
Not very confident	305	161	143	91	99	44	72	283	71	94	72	33	17	196	109	171	134	90	215	38	85	78	83	265	36	46	58	27	54	26	110	102	
	30%	33%	28%	33%	30%	27%	31%	30%	30%	36%	31%	23%	34%	32%	28%	30%	30%	28%	32%	26%	32%	33%	31%	30%	31%	30%	24%	23%	36%	29%	28%	29%	
Not at all confident	317	149	164	67	106	62	81	291	70	73	61	48	17	267	150	164	153	92	224	58	94	63	60	290	22	20	100	23	47	54	141	99	
	32%	31%	32%	24%	32%	30%	24%	31%	34%	28%	27%	20%	14%	27%	30%	29%	30%	28%	31%	40%	35%	27%	23%	31%	15%	10%	30%	32%	31%	61%	36%	29%	
NET: Very / Fairly confident	284	150	133	108	83	12	61	265	62	71	76	47	10	196	87	130	94	121	163	29	68	63	107	237	54	106	36	20	11	101	113		
	28%	31%	26%	39%	25%	20%	26%	28%	26%	27%	33%	34%	20%	32%	23%	34%	21%	37%	24%	20%	25%	27%	31%	26%	46%	31%	28%	25%	5%	27%	32%		
NET: Not very / Not at all confident	622	310	307	158	204	106	133	574	151	168	132	81	34	363	259	335	287	182	440	95	179	141	143	555	58	66	158	50	102	80	251	201	
	62%	64%	60%	58%	62%	65%	65%	62%	64%	64%	58%	58%	69%	59%	67%	60%	65%	56%	65%	66%	66%	61%	54%	64%	64%	50%	34%	62%	69%	72%	90%	64%	58%
Don't know	87	28	69	9	42	25	21	93	24	25	20	11	6	58	38	38	50	23	74	20	23	20	16	90	4	21	10	2	5	4	35	32	
	10%	6%	13%	3%	13%	15%	9%	10%	10%	10%	9%	8%	12%	9%	10%	7%	13%	7%	11%	14%	8%	12%	6%	10%	4%	11%	7%	3%	4%	5%	9%	9%	

Proportions/Means: Columns Total (3% risk level) a/b - (2/6/4)/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (SD 10) (ineligible for sig testing)



Table 25  
Q2\_2\_5 - How confident, if at all are, you that the Conservative party...will deliver improvements that will make a difference to my daily life?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)
UNWEIGHTED BASE	1002	958	220	442	276	264	512	215	228	204	244	46	643	318	800	211	136	260	124	210	210	147	100	124	220	281	48	107	87	45	101	45
WEIGHTED BASE	1002	959	224*	428	250	252	512	216	223	210*	239*	60*	618	314	803	213	135	256	124*	210	210	147	100	124	220	281	48	107	87	45	101	45
Very confident	55	34	21	28	17	1	8	32	17	20	9	2	35	20	35	20	24	31	3	12	9	25	40	15	16	16	1	7	2	20	18	
	5%	3%	4%	10%	5%	1%	3%	10%	5%	7%	4%	1%	6%	3%	6%	3%	7%	5%	2%	4%	4%	9%	5%	13%	8%	6%	1%	3%	2%	2%	3%	3%
Fairly confident	192	98	93	74	52	23	43	183	43	60	45	37	8	135	56	136	65	87	104	19	55	47	67	153	38	69	55	10	26	3	75	64
	19%	20%	18%	27%	18%	14%	18%	17%	18%	20%	27%	15%	16%	22%	15%	22%	15%	27%	15%	13%	20%	20%	25%	18%	32%	36%	21%	14%	18%	3%	20%	18%
Not very confident	308	154	154	77	102	47	83	277	68	84	80	46	12	201	107	188	120	94	214	31	76	78	98	268	36	61	68	30	54	14	121	113
	31%	31%	30%	28%	31%	29%	35%	30%	29%	32%	35%	24%	23%	33%	28%	33%	27%	29%	29%	22%	28%	34%	37%	31%	31%	27%	41%	38%	16%	31%	33%	
Not at all confident	343	162	177	69	119	72	83	321	87	96	71	38	18	184	159	174	169	94	249	61	105	77	58	316	20	23	104	24	51	63	145	118
	34%	31%	32%	25%	30%	44%	31%	30%	37%	33%	31%	28%	37%	30%	41%	31%	38%	29%	37%	42%	39%	33%	1	36%	17%	12%	41%	31%	26%	70%	37%	34%
NET: Very / Fairly confident	247	122	125	102	69	24	51	234	56	69	54	44	9	170	76	141	85	111	134	22	67	56	92	189	53	81	71	20	33	4	96	83
	25%	27%	22%	23%	21%	15%	22%	24%	24%	26%	24%	11%	19%	28%	20%	29%	19%	34%	20%	15%	24%	24%	31%	22%	44%	28%	14%	23%	5%	25%	24%	
NET: Not very / Not at all confident	651	316	331	166	221	118	166	388	154	169	150	84	30	185	266	162	289	188	463	92	180	155	157	584	56	84	171	54	105	77	266	231
	65%	65%	65%	55%	67%	72%	70%	64%	65%	64%	66%	61%	61%	62%	69%	64%	66%	58%	68%	64%	67%	67%	59%	67%	48%	43%	67%	74%	74%	80%	68%	67%
Don't know	105	41	64	26	38	21	19	99	26	25	24	11	10	63	42	30	65	26	78	30	22	22	17	95	8	24	11	9	3	8	29	11
	10%	8%	13%	10%	12%	13%	8%	11%	11%	10%	11%	8%	20%	9%	10%	11%	8%	12%	8%	8%	9%	7%	11%	11%	13%	5%	17%	2%	9%	7%	10%	10%

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



**PUBLIC**  
**25-061766-08 - ECONOMY TREND**  
**20TH - 23RD FEBRUARY 2026**  
**IPSOS**

**Table 26**  
**Q7\_3 - How confident, if at all are, you that the Reform UK...**

**Base: All UK adults 18+**

	...have a good longterm economic plan for Britain?	...have a good plan for changing Britain generally?	...have a good longterm plan for Britain's public services?	...will get the right balance between taxation, borrowing, and public spending	...will deliver improvements that will make a difference to my daily life?
UNWEIGHTED BASE	1002	1002	1002	1002	1002
WEIGHTED BASE	1002	1002	1002	1002	1002
Very confident	82 8%	117 12%	101 10%	82 8%	90 9%
Fairly confident	217 22%	225 22%	206 21%	200 20%	200 20%
Not very confident	195 20%	191 19%	179 18%	205 20%	210 21%
Not at all confident	411 41%	390 39%	408 41%	413 41%	401 40%
NET: Very / Fairly confident	298 30%	342 34%	307 31%	282 28%	290 29%
NET: Not very / Not at all confident	606 60%	580 58%	587 59%	618 62%	611 61%
Don't know	98 10%	80 8%	108 11%	102 10%	101 10%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 27  
Q2\_3\_1 - How confident, if at all are, you that the Reform UK...have a good long-term economic plan for Britain?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)		
UNWEIGHTED BASE	1002	1002	200	400	200	200	200	200	200	200	200	200	400	400	400	400	400	400	400	200	200	200	200	100	100	100	100	100	100	100	100	100	100	100
WEIGHTED BASE	1002	1002	224*	428	236	214	216	226	213	229	110*	49**	49**	519	314	503	439	326	616	144*	209	213	265	172	111**	103	215	73*	141*	101**	101	160	100	
Very confident	82	39	42	25	30	13	55	24	18	24	19	13	3	5	55	27	44	38	29	13	14	19	20	68	13	16	16	3	34	1	10	48	8	
	8%	4%	19%	6%	14%	6%	25%	11%	8%	11%	6%	3%	1%	1%	14%	7%	11%	9%	6%	3%	4%	7%	28%	13%	7%	7%	7%	12%	4%	3%	10%	48%	1%	
Fairly confident	217	121	96	86	63	25	42	203	47	56	47	43	6	18	151	66	131	96	77	140	22	64	47	72	180	34	53	52	8	60	3	58	18	
	22%	12%	9%	21%	16%	12%	20%	21%	20%	21%	12%	12%	2%	5%	37%	17%	21%	22%	19%	13%	11%	24%	21%	23%	27%	21%	10%	47%	3%	15%	28%	18%		
Not very confident	193	95	100	65	61	28	41	188	36	62	41	25	20	11	114	61	102	94	59	116	28	48	46	61	169	21	45	40	12	19	13	64	61	
	20%	10%	10%	16%	15%	13%	20%	17%	18%	18%	13%	13%	3%	3%	27%	16%	18%	13%	18%	19%	16%	20%	23%	19%	23%	16%	16%	16%	16%	16%	16%	18%	18%	
Not at all confident	411	204	204	80	113	74	111	378	105	96	94	11	14	44	244	187	252	158	141	270	57	109	100	93	160	42	59	116	61	11	97	228	106	
	41%	20%	20%	19%	26%	31%	41%	48%	47%	41%	44%	5%	14%	11%	36%	46%	43%	36%	43%	40%	40%	43%	37%	42%	35%	30%	33%	61%	3%	75%	58%	31%		
NET: Very / Fairly confident	298	160	138	111	93	37	57	277	65	80	66	16	8	23	206	93	165	134	106	193	36	83	67	96	240	48	69	68	10	100	3	77	146	
	30%	16%	17%	14%	13%	14%	20%	28%	28%	30%	29%	4%	2%	5%	33%	24%	29%	30%	23%	23%	13%	14%	28%	24%	26%	17%	14%	14%	11%	4%	20%	42%	14%	
NET: Not very / Not at all confident	606	298	304	154	104	106	152	366	141	118	139	78	34	55	188	248	334	252	200	400	85	157	146	158	155	62	103	176	56	30	79	290	167	
	60%	34%	33%	26%	23%	26%	31%	32%	32%	30%	26%	24%	17%	17%	33%	36%	34%	27%	31%	31%	24%	26%	26%	23%	27%	24%	24%	24%	24%	24%	24%	24%	24%	
Don't know	98	30	67	10	41	20	27	90	30	25	23	5	6	7	54	44	44	54	20	77	23	29	20	11	88	7	21	10	6	12	7	24	13	
	10%	3%	7%	3%	10%	7%	12%	11%	14%	12%	10%	4%	1%	1%	9%	11%	6%	11%	10%	11%	11%	8%	4%	10%	6%	11%	4%	9%	6%	8%	8%	6%	9%	

Proportions/Means: Column Totals (DN risk level) = a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G  
 Overlay formula used: \* = small base; \*\* = very small base (under 30) (not eligible for sig testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 22  
Q2\_2 - How confident, if at all are, you that the Reform UK...have a good plan for changing Britain generally?  
Base: All UK adults 18+

	Gender			Age					Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote			
	Man (a)	Woman (b)	Total (c)	18-34 (d)	35-54 (e)	55-64 (f)	65+ (g)	18-74 (h)	North (i)	Midlands (j)	South (k)	Greater London (l)	Wales (m)	Scotland (n)	Working (o)	Not working (p)	ABC1 (q)	C2DE (r)	Graduates (s)	Non-Graduates (t)	1b to £19999 (u)	£20000-£34999 (v)	£35000-£54999 (w)	£55000+ (x)	White ethnic group (y)	Minority ethnic group (z)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)	
UNWEIGHTED BASE	1002	958	1960	202	342	276	238	218	228	204	244	46	9	643	318	800	211	136	200	216	209	210	147	800	224	232	241	48	210	87	613	101		
WEIGHTED BASE	1002	958	1960	224*	378	312	276	255	233	210*	244*	46*	9*	618	318	800	211	136	200	214**	209	213	205	812	215	215*	215*	51**	211**	81**	611	116		
Very confident	117	75	42	46	34	17	20	109	20	18	24	14	3	10	36	34	58	59	44	17	17	34	22	45	103	13	17	25	4	55	-	30	60	
Confident	125	106	86	12%	10%	10%	9%	12%	12%	14%	10%	10%	5%	11%	13%	9%	10%	13%	14%	12%	11%	9%	16%	12%	11%	9%	10%	9%	10%	10%	10%	8%	17%	
Fairly confident	225	190	156	7%	7%	7%	6%	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
Not very confident	191	93	96	6%	5%	5%	5%	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	
Not at all confident	199	184	203	7%	12%	12%	12%	17%	22%	22%	14%	14%	14%	17%	22%	22%	22%	18%	18%	15%	14%	20%	20%	15%	18%	28%	17%	12%	7%	6%	17%	18%		
NET: Very / Fairly confident	342	284	288	12%	12%	12%	12%	17%	17%	17%	14%	14%	14%	17%	22%	22%	22%	18%	18%	15%	14%	20%	20%	15%	18%	28%	17%	12%	7%	6%	17%	18%		
NET: Not very / Not at all confident	580	277	290	14%	14%	14%	14%	17%	22%	22%	14%	14%	14%	17%	22%	22%	22%	18%	18%	15%	14%	20%	20%	15%	18%	28%	17%	12%	7%	6%	17%	18%		
Don't know	80	27	53	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%		

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table 23  
Q2\_3 - How confident, if at all are, you that the Reform UK...have a good long-term plan for Britain's public services?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade			Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote		
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)		
UNWEIGHTED BASE	1002	958	202	242	276	238	215	228	251	244	41	9	643	318	800	213	136	260	216	209	220	187	800	224	220	241	48	207	87	63	101	101		
WEIGHTED BASE	1002	958	224*	278	316	312	265	233	229	110*	69**	69**	618	384	913	433	326	616	144*	209	233	265	87	317	215	73*	101**	101**	101	146	146			
Very confident	10%	17	45	40	27	11	14	16	21	40	15	16	4	5	7%	25	55	46	32	69	14	35	17	34	85	17	11	26	3	48	2	24	50	
	10%	12%	9%	18%	8%	7%	6%	10%	9%	11%	7%	12%	8%	8%	12%	6%	10%	10%	10%	10%	11%	7%	11%	10%	14%	7%	10%	6%	14%	2%	6%	11%		
Fairly confident	20%	11%	9%	12	21	47	18	1	1	1	1	1	1	1	18%	71	107	90	73	132	26	52	47	64	167	36	54	18	6	16	2	57	92	
	21%	23%	18%	23%	23%	20%	20%	22%	22%	17%	23%	27%	7%	19%	22%	19%	19%	22%	22%	20%	18%	19%	20%	24%	19%	31%	28%	15%	9%	39%	3%	15%	28%	
Not very confident	17%	8%	8%	5%	2%	29	40	17%	13%	6%	4%	18	12	7	12%	5%	102	77	57	122	77	19	31	51	64	149	28	46	33	10	16	6	66	63
	18%	18%	18%	21%	16%	18%	17%	19%	13%	16%	19%	13%	24%	8%	20%	14%	18%	18%	17%	18%	13%	12%	24%	17%	24%	17%	24%	13%	14%	11%	6%	17%	18%	
Not at all confident	40%	39%	20%	87	133	78	110	374	102	88	94	57	24	43	21%	18%	242	166	135	273	62	122	95	84	372	30	58	138	47	10	72	219	105	
	41%	41%	41%	32%	43%	48%	47%	40%	43%	33%	41%	41%	46%	50%	30%	49%	43%	40%	41%	41%	41%	41%	32%	43%	32%	43%	32%	44%	3%	44%	3%	44%	30%	
NET: Very / Fairly confident	30%	16%	13%	11%	20%	28%	31%	84	67	43	7	21	11	6	31%	96	162	145	106	201	40	87	64	98	252	52	67	64	9	82	141	141		
	31%	30%	27%	41%	31%	26%	30%	31%	32%	29%	38%	14%	25%	13%	34%	25%	33%	32%	28%	32%	28%	37%	29%	45%	35%	25%	12%	73%	5%	21%	41%			
NET: Not very / Not at all confident	58%	28%	26%	145	186	107	150	547	133	155	138	75	36	51	34%	242	344	243	192	395	81	153	146	147	521	58	103	171	57	26	78	245	168	
	59%	59%	58%	53%	57%	65%	64%	59%	56%	59%	60%	54%	73%	59%	56%	63%	61%	55%	59%	58%	56%	57%	63%	56%	60%	50%	54%	67%	78%	19%	87%	73%	49%	
Don't know	10%	13	7%	18	41	25	25	101	30	24	24	11	6	14	6%	46	56	52	28	80	23	29	23	20	99	6	23	30	7	12	7	26	37	
	11%	7%	15%	12%	15%	11%	11%	13%	13%	9%	10%	8%	13%	16%	10%	12%	10%	12%	9%	12%	11%	11%	7%	11%	5%	12%	8%	10%	8%	8%	7%	11%		

Proportions/Means: Columns Total (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table B3  
Q2\_3\_4 - How confident, if at all are, you that the Reform UK... will get the right balance between taxation, borrowing, and public spending

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade				Education				Income				Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (A)	Woman (B)	18-34 (C)	35-44 (D)	45-54 (E)	55-64 (F)	65+ (G)	18-74 (H)	North (I)	Midlands (J)	South (K)	Greater London (L)	Wales (M)	Scotland (N)	Working (O)	Not working (P)	ABC1 (Q)	C2DE (R)	Graduates (S)	Non-Graduates (T)	1b to £19999 (U)	£20000-£34999 (V)	£35000-£54999 (W)	£55000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Cons (AA)	Lab (AB)	Lib Dem (AC)	Reform UK (AD)	Other party (AE)	Remain (AF)	Leave (AG)					
UNWEIGHTED BASE	1000	968	200	240	276	204	128	216	228	204	244	48	9	643	315	800	213	136	280	216	200	210	187	100	224	200	281	48	210	87	210	87	451	151				
WEIGHTED BASE	1002	919	199	234	278	206	129	215	229	203	243	49	10	618	314	803	213	135	279	214	200	211	187	100	224	200	281	48	210	87	210	87	451	151				
Very confident	82	43	39	32	26	10	13	17	29	16	11	2	7	52	30	42	40	30	51	16	20	22	21	67	14	15	16	1	28	6	20	18	8	116				
	8%	5%	8%	12%	8%	6%	3%	7%	13%	7%	8%	4%	8%	8%	8%	7%	9%	9%	8%	11%	8%	10%	8%	8%	12%	8%	6%	1%	20%	6%	1%	1%	1%	11%				
Fairly confident	200	111	89	64	72	17	47	184	50	41	49	18	6	136	66	133	78	74	127	19	52	64	75	168	33	53	48	9	168	-	57	100	7	100				
	20%	23%	17%	23%	22%	10%	20%	20%	21%	16%	21%	28%	13%	18%	22%	18%	22%	18%	23%	19%	19%	19%	28%	19%	27%	19%	13%	27%	19%	45%	45%	14%	29%	7	100			
Not very confident	205	97	107	66	63	30	47	193	39	72	45	25	11	147	58	106	99	58	147	25	52	48	65	182	20	49	43	9	32	5	63	73	3	73				
	20%	20%	21%	24%	19%	18%	20%	21%	16%	28%	20%	18%	26%	13%	24%	19%	23%	18%	22%	17%	19%	21%	24%	21%	21%	17%	12%	23%	5%	16%	21%	16%	21%	3	73			
Not at all confident	413	206	203	103	126	75	109	381	95	100	93	59	23	43	225	188	244	169	138	274	62	119	98	88	364	42	57	135	45	7	73	226	98	1	98			
	41%	42%	40%	38%	38%	46%	64%	61%	40%	38%	41%	62%	47%	50%	30%	49%	43%	38%	42%	41%	41%	44%	42%	43%	41%	36%	29%	31%	62%	5%	81%	14%	14%	21%	1	98		
NET: Very / Fairly confident	282	154	128	97	98	27	60	262	66	70	65	40	8	188	86	144	118	104	178	35	72	66	96	236	47	67	66	10	146	6	76	127	6	127				
	28%	12%	25%	35%	30%	16%	26%	28%	28%	27%	28%	36%	16%	27%	30%	25%	29%	32%	26%	24%	27%	29%	36%	4%	27%	35%	25%	14%	65%	6%	20%	40%	6	127				
NET: Not very / Not at all confident	618	304	310	168	189	105	156	574	134	172	138	84	36	54	371	267	350	268	197	421	87	172	146	153	546	62	106	178	54	30	78	249	170	1	170			
	62%	62%	61%	63%	57%	64%	66%	62%	57%	63%	60%	60%	73%	63%	60%	64%	62%	61%	60%	62%	60%	64%	63%	58%	63%	53%	55%	70%	75%	28%	87%	74%	49%	1	170			
Don't know	102	30	72	9	41	32	20	97	36	21	26	6	5	9	59	43	48	54	25	77	23	25	21	17	91	8	29	12	8	11	6	26	18	1	18			
	10%	6%	14%	3%	13%	19%	8%	10%	15%	8%	11%	4%	10%	10%	10%	11%	9%	12%	8%	11%	16%	9%	9%	6%	10%	7%	10%	5%	11%	8%	7%	7%	11%	1	18			

Proportions/Means: Columns Total (3% risk level) a/b = C/E/A/F/G - H/I/J/A/I/M - N/O - P/Q - R/S - T/U/V/W - X/Y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table B1  
Q2\_3 - How confident, if at all are, you that the Reform UK... will deliver improvements that will make a difference to my daily life?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (A)	Woman (B)	18-34 (C)	35-54 (D)	55-64 (E)	65+ (F)	18-74 (G)	North (H)	Midlands (I)	South (J)	Greater London (K)	Wales (L)	Scotland (M)	Working (N)	Not working (O)	ABC1 (P)	C2DE (Q)	Graduates (R)	Non-Graduates (S)	1b to £19999 (T)	£20000-£34999 (U)	£35000-£54999 (V)	£55000+ (W)	White ethnic group (X)	Minority ethnic groups (Y)	Cons (AA)	Lab (AB)	Lib Dem (AC)	Reform UK (AD)	Other party (AE)	Remain (AF)	Leave (AG)	
UNWEIGHTED BASE	1000	904	200	342	276	284	912	235	228	204	244	46	643	218	800	211	136	260	214	209	210	147	100	224	202	241	48	207	87	610	101		
WEIGHTED BASE	1002	1009	224*	378	310	312	1000	255	233	210*	239**	89*	618	214	803	213	126	216	144*	209	213	265	100	224	202	48	207	87	610	101			
Very confident	90	52	39	35	31	32	53	85	10	26	17	10	4	5	64	27	51	39	34	56	35	27	18	30	75	32	12	23	2	38	1	20	43
	9%	11%	8%	13%	9%	7%	6%	9%	8%	10%	8%	14%	7%	8%	10%	7%	9%	9%	11%	11%	10%	8%	11%	9%	10%	6%	9%	3%	27%	1%	8%	12%	
Fairly confident	200	103	97	63	67	24	46	183	54	41	36	46	4	18	125	75	107	93	70	120	28	54	48	62	167	32	46	45	9	33	3	53	96
	20%	21%	19%	23%	20%	15%	19%	20%	23%	16%	16%	13%	9%	21%	20%	19%	19%	21%	22%	19%	20%	20%	23%	19%	28%	24%	18%	12%	38%	3%	13%	28%	
Not very confident	210	108	101	77	52	29	52	196	38	83	53	14	12	10	153	57	110	90	58	151	22	49	60	59	178	29	58	39	8	32	8	71	70
	21%	22%	20%	26%	16%	17%	22%	21%	16%	31%	23%	10%	24%	12%	25%	15%	21%	21%	18%	22%	15%	18%	26%	22%	20%	25%	10%	23%	9%	18%	20%		
Not at all confident	401	184	214	79	136	75	110	370	95	94	99	15	44	216	186	241	160	130	263	52	116	92	96	359	18	58	136	51	10	63	213	111	
	40%	28%	42%	29%	42%	46%	47%	40%	40%	40%	41%	28%	33%	32%	43%	40%	43%	30%	30%	43%	43%	40%	36%	41%	32%	30%	51%	70%	7%	70%	10%	12%	
NET: Very / Fairly confident	290	154	136	98	98	56	98	364	73	67	54	64	8	24	180	101	118	123	105	166	43	60	66	91	243	44	68	21	31	3	82	128	
	29%	32%	27%	36%	30%	22%	25%	29%	31%	26%	24%	16%	27%	31%	31%	26%	30%	32%	27%	30%	30%	28%	34%	28%	30%	27%	15%	64%	4%	21%	40%		
NET: Not very / Not at all confident	611	292	315	156	188	104	163	566	133	176	151	67	28	54	368	243	340	250	197	414	74	164	153	155	537	67	116	176	59	42	71	285	181
	61%	60%	62%	57%	57%	64%	69%	61%	56%	67%	66%	48%	58%	63%	60%	63%	64%	57%	60%	61%	51%	61%	66%	59%	62%	60%	69%	80%	30%	70%	73%	52%	
Don't know	101	43	58	21	42	24	34	98	30	10	23	7	11	8	61	40	44	57	24	77	27	25	10	93	5	19	11	8	8	15	26	27	
	10%	9%	11%	8%	13%	14%	6%	11%	13%	7%	10%	5%	26%	9%	10%	10%	8%	13%	7%	11%	19%	9%	6%	7%	11%	5%	4%	4%	6%	17%	7%	8%	

Proportions/Means: Columns Total (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



**PUBLIC**  
**25-061766-08 - ECONOMY TREND**  
**20TH - 23RD FEBRUARY 2026**  
**IPSOS**

**Table 32**

**Q7\_4 - How confident, if at all are, you that the the Liberal Democrats...**

**Base: All UK adults 18+**

	...have a good longterm economic plan for Britain?	...have a good plan for changing Britain generally?	...have a good longterm plan for Britain's public services?	...will get the right balance between taxation, borrowing, and public spending	...will deliver improvements that will make a difference to my daily life?
UNWEIGHTED BASE	1002	1002	1002	1002	1002
WEIGHTED BASE	1002	1002	1002	1002	1002
Very confident	56 6%	45 4%	57 6%	55 5%	53 5%
Fairly confident	172 17%	191 19%	183 18%	174 17%	178 18%
Not very confident	286 29%	282 28%	270 27%	268 27%	271 27%
Not at all confident	319 32%	323 32%	325 32%	338 34%	337 34%
NET: Very / Fairly confident	228 23%	236 24%	240 24%	229 23%	231 23%
NET: Not very / Not at all confident	604 60%	606 60%	595 59%	606 60%	609 61%
Don't know	169 17%	161 16%	167 17%	167 17%	162 16%

**This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.**



Table B3  
Q2\_4\_3 - How confident, if at all are, you that the Liberal Democrats...have a good long-term economic plan for Britain?  
Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade		Education		Income					Ethnicity		GE 2024 Vote					EU Ref Vote			
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (z)	Lab (aa)	Lib Dems (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)			
UNWEIGHTED BASE	1002	1002	200	200	200	200	200	200	200	200	200	200	493	509	800	203	136	260	216	200	200	200	200	100	122	200	200	200	200	200	200	200	200	200	200
WEIGHTED BASE	1002	1002	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	518	484	803	199	126	216	144*	200	213	205	202	102	117*	200	215	211*	201**	201	201	201	201	201	
Very confident	56	35	21	36	18	-	2	56	10	9	10	16	2	8	43	13	30	18	40	16	3	10	14	28	41	13	9	21	4	5	1	22	13	45	
	6%	7%	4%	13%	6%	-	1%	6%	4%	4%	4%	12%	4%	10%	7%	7%	4%	12%	2%	2%	4%	6%	11%	5%	8%	8%	6%	5%	8%	6%	1%	6%	4%	4%	
Fairly confident	172	85	86	68	57	18	18	18	33	35	30	30	6	115	57	101	71	77	95	24	38	30	50	136	33	16	20	11	8	16	16	16	16	27	
	17%	17%	17%	25%	17%	11%	12%	17%	18%	15%	15%	22%	37%	8%	19%	18%	18%	24%	14%	17%	14%	17%	22%	16%	30%	8%	28%	45%	5%	18%	25%	8%	8%	8%	
Not very confident	286	153	132	90	84	43	68	266	63	91	67	32	12	20	185	101	169	116	97	189	33	82	76	77	244	39	57	77	18	38	22	123	85	123	
	29%	31%	26%	23%	26%	20%	27%	34%	29%	23%	23%	24%	20%	24%	30%	26%	30%	26%	23%	23%	31%	32%	29%	27%	28%	26%	28%	25%	27%	25%	27%	25%	31%	25%	25%
Not at all confident	319	156	122	43	100	61	109	287	77	87	76	40	12	38	267	151	169	150	63	251	60	82	168	70	237	33	85	46	7	25	39	83	176	176	
	32%	32%	32%	15%	32%	38%	46%	31%	33%	31%	30%	29%	24%	45%	27%	39%	30%	34%	19%	38%	42%	30%	29%	26%	34%	16%	44%	18%	10%	53%	44%	21%	51%	51%	
NET: Very / Fairly confident	228	121	106	104	76	18	30	215	54	48	45	47	20	15	158	71	140	88	117	111	28	47	53	87	177	48	25	91	37	13	37	119	40		
	23%	23%	21%	38%	23%	11%	13%	21%	23%	23%	18%	20%	34%	41%	36%	28%	23%	20%	36%	36%	19%	18%	23%	25%	30%	41%	13%	36%	51%	36%	39%	30%	30%	13%	
NET: Not very / Not at all confident	604	309	294	132	100	106	177	554	140	173	137	72	24	59	352	252	338	266	161	464	93	164	144	147	341	58	142	123	29	114	61	206	261		
	60%	63%	56%	48%	56%	65%	75%	59%	59%	60%	62%	48%	68%	57%	60%	60%	61%	49%	60%	61%	62%	55%	62%	50%	73%	48%	34%	80%	68%	53%	76%	76%	76%	76%	
Don't know	169	10	109	39	63	39	28	163	42	42	47	20	5	12	108	62	84	85	48	122	23	58	36	32	154	11	26	41	10	15	11	66	44		
	17%	12%	21%	14%	19%	24%	18%	16%	16%	16%	21%	13%	14%	17%	17%	10%	13%	16%	16%	16%	16%	12%	18%	9%	14%	16%	14%	14%	11%	12%	17%	13%	13%		

Proportions/Means: Column Total (DN risk level) = a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G  
Overlap formula used. \* = small base; \*\* = very small base (under 30) ineligible for sig testing



Table BA  
Q2\_2 - How confident, if at all are, you that the Liberal Democrats...have a good plan for changing Britain generally?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade			Education		Income					Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)		
UNWEIGHTED BASE	1000	904	200	340	276	284	93	210	220	204	244	41	643	310	800	213	136	200	210	210	210	187	100	224	200	241	48	200	87	40	100	100		
WEIGHTED BASE	1002	1009	224*	328	250	312	102	235	220	220	220*	40**	618	314	803	213	136	216	214**	210	210	210	187	100	224	200	48	200	87	40	100	100		
Very confident	45	31	14	22	19	1	4	45	12	8	9	10	1	5	41	4	28	16	22	23	8	8	10	18	38	5	3	20	9	5	1	28	11	
	4%	4%	3%	8%	6%	*	2%	5%	3%	4%	4%	3%	1%	1%	7%	1%	5%	4%	7%	3%	6%	3%	4%	7%	4%	5%	2%	8%	13%	4%	1%	7%	3%	
	b	af		af									o													A	A	A						
Fairly confident	191	106	84	75	57	29	19	178	88	51	48	33	12	10	130	54	135	66	95	96	14	58	43	63	143	46	30	78	30	19	14	102	36	
	19%	22%	17%	27%	17%	18%	12%	19%	16%	19%	21%	23%	25%	12%	22%	23%	14%	13%	16%	20%	22%	19%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	11%
	h	af		af									o														A	A	A					
Not very confident	282	134	147	96	76	37	74	261	72	75	63	32	21	19	164	118	156	126	92	101	38	66	81	75	247	32	47	77	21	24	27	110	86	
	28%	27%	29%	29%	22%	22%	31%	28%	30%	29%	28%	23%	43%	22%	27%	31%	28%	29%	28%	26%	25%	35%	28%	24%	28%	28%	24%	30%	29%	17%	30%	28%	25%	
	d	af		d									o														D	D	D					
Not at all confident	323	160	162	48	107	62	106	293	76	88	67	44	9	39	168	156	168	155	71	253	65	84	62	76	299	23	85	45	6	82	39	90	173	
	32%	31%	32%	18%	33%	38%	40%	31%	32%	34%	29%	32%	19%	42%	27%	40%	30%	35%	22%	37%	41%	27%	29%	34%	45%	32%	45%	18%	8%	44%	44%	23%	50%	
	g	af		g									o														BC	BC	BC					
NET: Very / Fairly confident	236	136	98	97	76	30	83	222	60	60	57	42	13	15	177	58	154	82	117	110	22	66	58	181	51	35	10	10	14	15	111	48		
	24%	28%	19%	35%	23%	18%	14%	24%	21%	22%	25%	30%	26%	17%	29%	15%	27%	19%	36%	18%	15%	24%	23%	18%	21%	16%	16%	16%	16%	16%	16%	16%	14%	
	h	af		af									o														AED	AED	AED					
NET: Not very / Not at all confident	606	294	309	144	183	99	179	555	148	163	130	76	30	54	332	273	335	281	162	443	102	150	143	151	547	56	133	122	27	106	66	200	259	
	60%	60%	61%	52%	56%	61%	76%	60%	62%	62%	57%	55%	61%	68%	54%	71%	58%	64%	50%	66%	72%	56%	61%	57%	63%	48%	69%	48%	37%	75%	74%	51%	79%	
	g	af		g									o														BC	BC	BC					
Don't know	161	58	103	13	60	35	23	155	39	41	41	21	6	13	108	53	84	76	46	114	20	54	37	32	145	10	25	40	7	12	9	61	39	
	16%	12%	20%	1%	21%	21%	10%	17%	16%	16%	18%	15%	12%	15%	17%	14%	15%	17%	14%	14%	20%	16%	12%	17%	8%	11%	16%	9%	8%	10%	15%	11%		
	h	af		h									o														A	A	A					

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table B5  
Q2\_4\_3 - How confident, if at all are, you that the Liberal Democrats...have a good long-term plan for Britain's public services?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income					Ethnicity		GE 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-44 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)			
UNWEIGHTED BASE	1002	1002	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	202	
WEIGHTED BASE	1002	1002	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	214*	
Very confident	57	39	18	14	1	1	37	17	20	8	9	1	4	47	11	30	27	29	29	9	20	9	20	46	10	A	18	9	12	3	25	11			
	6%	4%	4%	3%	0%	0%	15%	8%	10%	4%	4%	0%	2%	22%	5%	14%	13%	14%	14%	5%	10%	4%	9%	25%	7%	A	7%	13%	9%	2%	6%	3%			
Fairly confident	183	106	76	63	60	25	39	173	93	42	41	29	19	117	53	117	66	84	96	18	44	54	61	146	34	A	23	80	26	12	103	41			
	18%	12%	13%	12%	12%	15%	12%	19%	16%	16%	18%	21%	14%	21%	14%	21%	13%	27%	14%	13%	16%	23%	23%	17%	29%	12%	A	31%	35%	8%	20%	26%	12%		
Not very confident	270	128	142	78	75	36	81	245	55	79	74	31	14	161	109	167	104	88	183	36	70	67	74	226	42	A	60	57	20	32	21	114	81		
	27%	20%	28%	20%	22%	22%	24%	26%	23%	30%	32%	22%	28%	26%	28%	30%	24%	27%	27%	25%	26%	29%	28%	20%	26%	36%	A	31%	23%	27%	23%	24%	29%	23%	
Not at all confident	325	158	166	55	111	62	97	298	85	77	67	47	40	174	151	166	139	75	249	57	82	67	78	302	19	A	76	37	8	73	17	87	171		
	32%	21%	33%	20%	34%	30%	41%	32%	36%	29%	24%	17%	47%	28%	30%	30%	30%	22%	37%	39%	30%	30%	30%	30%	16%	29%	A	22%	11%	51%	41%	22%	69%		
NET: Very / Fairly confident	240	144	95	103	81	26	80	210	46	62	47	30	16	176	64	147	89	115	135	27	64	62	82	188	44	A	28	86	18	34	20	128	52		
	24%	10%	19%	18%	25%	10%	13%	25%	24%	24%	21%	28%	42%	29%	17%	28%	21%	35%	18%	19%	24%	27%	30%	22%	38%	14%	A	39%	48%	17%	23%	33%	15%		
NET: Not very / Not at all confident	595	285	308	134	186	99	177	542	140	156	141	78	22	335	260	332	263	163	412	93	152	135	152	528	61	A	136	114	24	105	59	201	252		
	59%	58%	60%	49%	57%	60%	75%	58%	59%	59%	62%	56%	40%	54%	48%	59%	60%	50%	64%	64%	56%	58%	57%	61%	52%	70%	45%	A	38%	74%	65%	55%	73%		
Don't know	167	59	107	37	62	39	28	159	41	46	41	22	6	107	60	83	84	48	110	24	54	36	33	151	12	A	40	62	10	13	10	62	42		
	17%	12%	21%	14%	19%	24%	12%	17%	17%	17%	18%	16%	13%	17%	16%	13%	19%	15%	18%	17%	20%	15%	12%	17%	10%	15%	16%	14%	9%	12%	16%	12%	12%		

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 55  
Q2\_4 - How confident, if at all are, you that the Liberal Democrats... will get the right balance between taxation, borrowing, and public spending

Base: All UK adults 18+

	Gender		Age					Region						Employment Status		Social Grade		Education		Income				Ethnicity		Q2 2024 Vote					EU Ref Vote		
	Man (A)	Woman (B)	18-34 (C)	35-54 (D)	55-64 (E)	65+ (F)	18-74 (G)	North (H)	Midlands (I)	South (J)	Greater London (K)	Wales (L)	Scotland (M)	Working (N)	Not working (O)	ABC1 (P)	C2DE (Q)	Graduates (R)	Non-Graduates (S)	1b to £19999 (T)	£20000-£34999 (U)	£35000-£54999 (V)	£55000+ (W)	White ethnic group (X)	Minority ethnic groups (Y)	Cons (Z)	Lab (AA)	Lib Dem (AB)	Reform UK (AC)	Other party (AD)	Remain (AE)	Leave (AF)	
UNWEIGHTED BASE	1002	958	202	242	276	284	215	228	251	244	41	9	643	315	800	211	136	260	125	209	210	137	100	122	232	281	18	207	87	45	101		
WEIGHTED BASE	1002	959	214*	219	230	212	235	213	223	110**	129**	89**	618	384	913	419	326	616	144*	209	213	265	172	111**	215	71*	141*	101**	101	116			
Very confident	55	36	19	32	18	-	4	54	16	7	12	11	47	8	31	22	30	24	12	9	9	25	37	16	8	17	15	3	-	20	14		
	5%	3%	4%	12%	6%	-	2%	6%	7%	3%	3%	3%	8%	2%	6%	3%	9%	4%	8%	3%	4%	10%	4%	14%	4%	7%	21%	2%	-	5%	4%		
Fairly confident	174	92	82	61	60	21	27	162	32	44	45	32	110	58	112	62	92	81	13	50	45	76	134	18	24	72	23	11	11	97	36		
	17%	10%	16%	22%	20%	13%	11%	17%	14%	17%	20%	23%	20%	14%	20%	14%	28%	12%	9%	14%	19%	21%	15%	32%	13%	28%	32%	4%	12%	25%	10%		
	17%	10%	16%	22%	20%	13%	11%	17%	14%	17%	20%	23%	20%	14%	20%	14%	28%	12%	9%	14%	19%	21%	15%	32%	13%	28%	32%	4%	12%	25%	10%		
Not very confident	258	137	128	80	75	41	72	245	68	71	64	24	162	106	158	111	89	179	37	69	65	76	243	23	52	73	13	33	10	115	83		
	26%	14%	20%	25%	23%	15%	30%	26%	31%	27%	28%	18%	46%	22%	28%	25%	27%	27%	25%	25%	28%	29%	28%	20%	27%	29%	21%	23%	53%	29%	24%		
Not at all confident	338	170	167	64	108	63	104	312	70	97	66	48	9	38	186	151	173	165	66	271	60	91	76	73	307	27	81	50	5	84	39	93	124
	34%	20%	23%	22%	13%	38%	44%	33%	34%	17%	23%	24%	13%	42%	30%	30%	33%	38%	20%	42%	34%	33%	28%	31%	23%	42%	30%	7%	50%	42%	24%	50%	
	34%	20%	23%	22%	13%	38%	44%	33%	34%	17%	23%	24%	13%	42%	30%	30%	33%	38%	20%	42%	34%	33%	28%	31%	23%	42%	30%	7%	50%	42%	24%	50%	
NET: Very / Fairly confident	229	128	101	93	84	21	31	214	48	51	57	41	15	16	163	66	141	84	121	58	24	58	81	171	54	31	90	19	14	117	50		
	23%	13%	16%	20%	18%	10%	13%	23%	20%	19%	25%	33%	26%	18%	26%	17%	26%	19%	17%	22%	23%	21%	17%	20%	46%	17%	31%	10%	12%	30%	15%		
	23%	13%	16%	20%	18%	10%	13%	23%	20%	19%	25%	33%	26%	18%	26%	17%	26%	19%	17%	22%	23%	21%	17%	20%	46%	17%	31%	10%	12%	30%	15%		
NET: Not very / Not at all confident	606	308	295	144	183	101	176	357	147	168	129	72	32	57	348	258	311	275	155	451	97	159	142	150	550	50	132	123	21	117	68	208	257
	60%	33%	34%	22%	25%	15%	25%	36%	26%	27%	23%	16%	6%	14%	34%	24%	27%	27%	15%	38%	77%	71%	79%	63%	43%	58%	48%	28%	82%	76%	53%	74%	
	60%	33%	34%	22%	25%	15%	25%	36%	26%	27%	23%	16%	6%	14%	34%	24%	27%	27%	15%	38%	77%	71%	79%	63%	43%	58%	48%	28%	82%	76%	53%	74%	
Don't know	167	13	113	37	62	39	29	160	41	44	41	22	4	13	107	60	87	80	49	11	23	52	34	151	12	29	42	14	11	10	67	39	
	17%	1%	22%	14%	19%	24%	12%	17%	18%	17%	19%	16%	9%	1%	17%	16%	14%	18%	15%	17%	16%	13%	17%	10%	15%	16%	19%	8%	12%	17%	11%		
	17%	1%	22%	14%	19%	24%	12%	17%	18%	17%	19%	16%	9%	1%	17%	16%	14%	18%	15%	17%	16%	13%	17%	10%	15%	16%	19%	8%	12%	17%	11%		

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (order 30) (ineligible for sig testing)



Table B7  
Q2\_4\_5 - How confident, if at all are, you that the Liberal Democrats... will deliver improvements that will make a difference to my daily life?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade			Education		Income					Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (A)	Lab (B)	Lib Dems (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)		
UNWEIGHTED BASE	1002	958	202	342	276	204	215	228	204	244	41	9	643	318	800	213	136	260	216	209	210	213	180	224	202	281	18	207	18	87	63	101		
WEIGHTED BASE	1002	959	214*	328	250	192	205	213	229	110**	109**	89**	618	314	803	213	136	260	214**	209	213	205	180	224	202	281	18	207	18	87	63	101		
Very confident	53	38	15	34	15	1	2	5	11	15	2	7	50	3	35	18	32	21	2	15	8	27	42	10	5	23	7	11	3	24	11			
	5%	4%	3%	12%	5%	1%	1%	4%	6%	7%	1%	3%	8%	1%	4%	6%	10%	3%	2%	6%	4%	10%	24%	5%	9%	9%	3%	5%	1%	3%	6%	3%		
	b	d/e/f											o													A	A							
Fairly confident	178	188	79	200	180	25	26	170	48	38	45	8	9	118	60	107	71	87	91	21	40	66	60	140	35	24	70	28	9	101	32			
	18%	20%	16%	26%	18%	15%	11%	18%	20%	14%	20%	16%	10%	19%	16%	19%	16%	27%	13%	15%	15%	19%	16%	30%	13%	28%	40%	6%	10%	26%	9%			
	f	f																								A	A							
Not very confident	271	127	143	76	77	42	77	244	65	75	65	33	16	160	112	152	120	91	180	41	71	71	65	240	29	53	76	18	32	22	113	87		
	27%	20%	28%	28%	23%	25%	33%	26%	27%	28%	28%	33%	20%	26%	29%	27%	27%	28%	28%	26%	31%	24%	28%	25%	27%	30%	25%	22%	25%	29%	25%	25%		
Not at all confident	337	167	170	54	117	63	102	312	73	96	72	45	13	192	146	183	154	71	267	57	88	77	78	295	34	83	51	9	76	38	95	173		
	34%	24%	33%	20%	30%	30%	43%	30%	32%	36%	31%	23%	7%	42%	35%	33%	30%	22%	39%	19%	23%	30%	34%	30%	45%	30%	13%	54%	42%	24%	50%	50%		
NET: Very / Fairly confident	231	136	94	104	79	26	38	234	69	81	50	42	10	168	63	143	88	119	112	24	56	52	87	143	46	29	94	16	33	21	121	48		
	23%	18%	18%	22%	16%	12%	14%	25%	20%	22%	30%	21%	1%	27%	16%	23%	20%	37%	17%	16%	22%	18%	21%	39%	15%	37%	50%	14%	14%	12%	12%	12%		
	b	d/e/f																																
NET: Not very / Not at all confident	609	294	313	131	104	105	179	556	138	170	137	78	29	351	257	335	274	162	447	98	159	148	141	535	63	135	128	24	108	60	207	261		
	61%	60%	61%	48%	59%	64%	76%	60%	56%	63%	60%	56%	60%	57%	67%	60%	62%	50%	66%	68%	59%	64%	54%	61%	54%	70%	50%	38%	76%	67%	53%	79%		
Don't know	162	59	102	39	61	33	29	153	39	40	41	19	10	99	64	85	77	45	117	23	55	13	35	155	8	35	9	14	17	59	42			
	16%	12%	20%	14%	19%	20%	12%	16%	16%	15%	18%	14%	20%	16%	17%	13%	18%	14%	17%	16%	20%	14%	13%	18%	7%	15%	14%	12%	10%	19%	15%	12%		

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



**PUBLIC**  
**25-061766-08 - ECONOMY TREND**  
**20TH - 23RD FEBRUARY 2026**  
**IPSOS**

**Table 38**

**Q7\_5 - How confident, if at all are, you that the the Green party...**

**Base: All UK adults 18+**

	...have a good longterm economic plan for Britain?	...have a good plan for changing Britain generally?	...have a good longterm plan for Britain's public services?	...will get the right balance between taxation, borrowing, and public spending	...will deliver improvements that will make a difference to my daily life?
UNWEIGHTED BASE	1002	1002	1002	1002	1002
WEIGHTED BASE	1002	1002	1002	1002	1002
Very confident	52 5%	72 7%	79 8%	61 6%	67 7%
Fairly confident	169 17%	169 17%	168 17%	168 17%	171 17%
Not very confident	234 23%	217 22%	228 23%	251 25%	232 23%
Not at all confident	377 38%	376 37%	355 35%	359 36%	365 36%
NET: Very / Fairly confident	222 22%	241 24%	247 25%	228 23%	238 24%
NET: Not very / Not at all confident	611 61%	593 59%	583 58%	610 61%	597 60%
Don't know	170 17%	168 17%	172 17%	164 16%	167 17%

**This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.**



Table B3  
Q2\_5\_1 - How confident, if at all are, you that the Green party...have a good long term economic plan for Britain?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade			Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (A)	Woman (B)	18-34 (C)	35-54 (D)	55-64 (E)	65+ (F)	18-74 (G)	North (H)	Midlands (I)	South (J)	Greater London (K)	Wales (L)	Scotland (M)	Working (N)	Not working (O)	ABC1 (P)	C2DE (Q)	Graduates (R)	Non-Graduates (S)	1b to £19999 (T)	£20000-£34999 (U)	£35000-£54999 (V)	£55000+ (W)	White ethnic group (X)	Minority ethnic groups (Y)	Cons (Z)	Lab (AA)	Lib Dems (AB)	Reform UK (AC)	Other party (AD)	Remain (AE)	Leave (AF)		
UNWEIGHTED BASE	1000	900	200	340	270	190	210	220	200	240	40	9	643	310	800	210	130	260	210	200	210	130	100	220	200	18	200	18	200	87	400	100		
WEIGHTED BASE	1002	903	109	224*	178	120	205	210	220	110*	0**	0**	618	314	503	410	326	616	144*	200	210	265	100	220	200	18	200	18	200	87	400	100		
Very confident	52	27	24	33	16	3	1	32	9	18	8	1	45	7	34	19	19	23	3	11	10	22	39	13	6	19	2	5	13	28	12			
	5%	4%	3%	12%	5%	**	**	6%	4%	7%	3%	0%	7%	2%	6%	4%	9%	3%	2%	5%	4%	8%	4%	11%	3%	7%	3%	4%	10%	5%	7%	4%		
Fairly confident	169	98	70	93	60	18	11	100	50	65	29	15	112	57	64	75	70	91	32	50	13	48	134	34	15	61	15	14	28	80	25			
	17%	20%	14%	33%	15%	11%	5%	18%	21%	17%	13%	18%	18%	15%	17%	17%	24%	13%	22%	18%	14%	18%	15%	29%	8%	24%	21%	10%	31%	21%	7%			
	8	6	4	6	4	1	1	4	2	3	1	1	4	2	3	2	3	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Not very confident	234	111	122	67	84	31	52	211	55	56	58	36	162	72	130	104	73	161	26	58	57	81	211	19	36	69	18	32	17	96	71			
	23%	23%	24%	24%	25%	19%	22%	23%	23%	21%	26%	26%	26%	19%	23%	24%	22%	24%	18%	21%	24%	31%	24%	16%	19%	27%	24%	23%	20%	24%	21%			
	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
Not at all confident	377	190	187	48	110	71	149	317	80	99	94	41	141	48	192	185	214	143	93	284	60	104	90	78	342	31	109	58	24	81	28	122	200	
	38%	20%	17%	12%	18%	13%	18%	30%	16%	18%	11%	20%	16%	14%	13%	16%	17%	29%	42%	42%	39%	39%	30%	27%	12%	13%	12%	12%	12%	12%	12%	12%		
	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
NET: Very / Fairly confident	222	120	94	124	68	21	12	211	60	63	37	17	147	64	128	104	64	108	114	35	63	48	70	173	47	21	80	17	19	41	100	37		
	22%	20%	18%	45%	20%	13%	5%	24%	25%	24%	16%	26%	29%	14%	25%	21%	17%	23%	21%	24%	21%	26%	31%	20%	40%	11%	31%	23%	14%	45%	28%	11%		
	5	5	4	6	4	1	1	4	2	3	1	1	4	2	3	2	3	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
NET: Not very / Not at all confident	611	300	309	114	193	102	201	548	135	155	152	77	227	64	354	267	344	267	167	444	87	162	147	150	553	50	146	127	41	113	45	218	271	
	61%	61%	61%	42%	59%	62%	85%	59%	57%	59%	66%	55%	75%	57%	67%	61%	61%	51%	66%	60%	60%	63%	60%	63%	43%	75%	50%	57%	80%	50%	56%	78%		
	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
Don't know	170	63	106	36	70	41	23	163	42	46	39	25	8	10	107	63	63	51	70	53	118	23	44	43	36	146	20	26	47	15	9	4	65	17
	17%	13%	12%	11%	21%	25%	10%	17%	18%	17%	17%	18%	15%	12%	17%	16%	16%	17%	16%	16%	16%	19%	14%	17%	17%	14%	19%	20%	6%	4%	17%	11%		
	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		

Proportions/Means: Columns Totals (3% risk level) a/b = C/E/A/F/G - H/I/J/A/I/M - N/O - P/Q - R/S - T/U/V/W - X/Y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table 42  
Q2\_2 - How confident, if at all are, you that the Green party...have a good plan for changing Britain generally?  
Base: All UK adults 18+

	Gender			Age					Region					Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote		
	Man (a)	Woman (b)	TOTAL (a+b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (A)	Lab (B)	Lib Dems (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)
UNWEIGHTED BASE	1000	904	2000	442	276	204	182	210	220	204	244	46	9	643	210	800	213	136	200	210	200	210	187	100	22	200	241	48	200	87	40	100	
WEIGHTED BASE	1002	910	1910	224*	128	160	112	226	210	210*	210**	40*	10*	618	210	800	210	136	200	210	210	210	187	100	22	200	241	48	200	87	40	100	
Very confident	72	38	32	43	22	4	1	72	25	23	8	13	2	52	20	34	38	31	42	14	21	17	16	60	12	5	24	8	1	17	30	13	
	7%	8%	6%	10%	7%	3%	1%	11%	9%	4%	10%	3%	1%	8%	3%	6%	9%	9%	6%	9%	8%	7%	6%	7%	10%	2%	10%	2%	10%	10%	4%		
Fairly confident	169	88	80	72	50	20	19	100	42	41	12	26	17	118	52	114	55	89	80	21	39	34	63	132	35	17	70	14	10	26	60	11	
	17%	18%	16%	26%	18%	12%	8%	18%	18%	16%	14%	19%	8%	19%	13%	20%	13%	27%	12%	14%	14%	14%	24%	15%	30%	9%	28%	19%	7%	20%	23%	9%	
Not very confident	22%	102	115	76	71	34	36	201	59	46	54	31	7	152	66	134	93	67	111	25	51	65	65	18%	15%	31	38	60	18	18	16	89	63
	22%	21%	23%	26%	22%	21%	15%	22%	25%	18%	24%	23%	13%	23%	17%	22%	21%	21%	22%	17%	19%	28%	25%	21%	26%	20%	23%	25%	13%	18%	23%	18%	
Not at all confident	37%	192	184	45	106	66	158	312	70	98	99	44	18	185	100	204	171	94	281	61	109	81	82	348	21	113	54	24	89	25	111	200	
	37%	20%	30%	15%	32%	40%	67%	30%	30%	17%	41%	23%	37%	30%	50%	30%	30%	29%	41%	42%	41%	30%	31%	60%	18%	50%	11%	33%	63%	28%	28%	10%	
NET: Very / Fairly confident	241	126	112	115	80	24	21	211	67	64	41	39	20	170	71	148	94	120	122	34	60	51	79	181	47	21	96	22	14	44	111	144	
	24%	20%	22%	42%	24%	15%	25%	24%	28%	24%	18%	28%	40%	28%	19%	24%	21%	17%	18%	24%	22%	22%	30%	15%	31%	11%	37%	30%	10%	49%	13%	13%	
NET: Not very / Not at all confident	593	294	288	121	117	100	194	133	110	145	153	75	25	317	254	320	264	161	412	86	161	146	147	534	52	151	114	43	108	41	200	263	
	59%	60%	59%	44%	54%	61%	82%	57%	55%	53%	67%	54%	50%	55%	67%	58%	60%	50%	64%	59%	60%	63%	55%	61%	45%	78%	43%	58%	76%	46%	51%	79%	
Don't know	168	69	99	18	71	39	59	162	40	54	35	24	5	111	57	86	82	45	111	24	49	36	39	146	17	29	46	9	20	5	61	39	
	17%	14%	19%	14%	22%	24%	8%	17%	17%	21%	15%	17%	10%	18%	10%	13%	19%	14%	18%	17%	18%	15%	15%	17%	15%	10%	18%	12%	14%	5%	16%	11%	

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



PUBLIC  
25-043766-GB - ECONOMY TREND  
20TH - 23RD FEBRUARY 2025  
IPDS

Table A1  
Q2\_5\_3 - How confident, if at all are, you that the Green party...have a good long term plan for Britain's public services?

Base: All UK adults 18+

	Gender		Age						Region					Employment Status		Social Grade			Education			Income			Ethnicity		GE 2024 Vote					EU Ref Vote		
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (A)	Lab (B)	Lib Dems (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)		
UNWEIGHTED BASE	1002	1002	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
WEIGHTED BASE	1002	1002	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*	224*
Very confident	79	53	25	20	2	1	79	12	26	11	15	30	5	58	21	34	45	36	43	12	21	16	24	69	10	3	26	-	13	18	30	14		
	8%	11%	5%	20%	0%	1%	8%	5%	10%	5%	11%	21%	1%	9%	5%	6%	10%	11%	6%	8%	9%	7%	9%	8%	8%	1%	10%	-	9%	20%	8%	4%		
	168	89	77	83	58	18	13	187	47	41	26	4	11	122	48	112	57	79	90	25	42	36	57	131	15	21	20	13	24	97	11			
	17%	18%	15%	25%	18%	11%	6%	18%	23%	12%	18%	19%	9%	22%	20%	23%	13%	24%	13%	17%	15%	22%	15%	11%	28%	28%	8%	27%	25%	9%				
	228	97	110	72	76	32	48	208	60	55	51	32	14	16	152	75	133	95	83	145	25	62	51	75	107	27	41	18	31	18	86	68		
	23%	20%	26%	20%	20%	20%	20%	21%	22%	22%	23%	20%	19%	20%	20%	22%	22%	25%	21%	17%	23%	28%	23%	23%	20%	23%	25%	22%	20%	22%	20%	20%		
Not at all confident	355	282	174	18	102	84	149	324	69	102	91	39	13	44	218	277	188	158	82	273	58	181	85	75	127	26	188	56	72	14	26	125	191	
	35%	37%	34%	14%	31%	41%	63%	34%	29%	38%	39%	28%	27%	51%	29%	46%	35%	36%	25%	40%	38%	36%	27%	38%	22%	56%	23%	30%	52%	29%	29%	55%		
	247	142	102	114	78	19	16	246	66	58	52	41	15	15	179	68	146	101	114	133	36	65	51	81	200	44	24	98	20	24	42	127	45	
	25%	29%	20%	40%	34%	12%	7%	20%	28%	23%	23%	29%	30%	18%	29%	28%	29%	29%	25%	20%	24%	23%	30%	23%	28%	12%	38%	28%	17%	47%	12%	13%	13%	
	583	278	304	310	179	98	197	522	129	156	140	71	27	60	311	251	330	253	165	418	83	163	136	146	324	53	149	110	40	108	43	201	258	
	58%	57%	60%	40%	54%	60%	83%	56%	55%	59%	61%	51%	56%	69%	54%	60%	59%	57%	51%	62%	57%	61%	58%	55%	60%	45%	77%	43%	55%	74%	48%	51%	79%	
	172	69	103	31	72	48	23	164	41	49	36	27	7	11	108	63	86	85	46	126	25	41	46	38	147	19	21	47	12	12	4	63	42	
	17%	14%	20%	11%	27%	28%	10%	18%	17%	19%	19%	20%	14%	13%	18%	17%	15%	16%	14%	17%	15%	20%	14%	17%	17%	11%	18%	17%	9%	4%	16%	12%		

Proportions/Means: Column Totals (DN risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G  
Overlap formula used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table A2  
Q2\_5\_4 - How confident, if at all are, you that the Green party... will get the right balance between taxation, borrowing, and public spending

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income				Ethnicity		Q2 2024 Vote						EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)		
UNWEIGHTED BASE	1002	958	202	242	276	282	215	228	251	244	41	9	643	318	860	211	136	260	215	209	220	187	888	114	202	281	48	207	87	453	161			
WEIGHTED BASE	1002	959	224*	278	312	312	225	223	229	110*	10**	89*	618	314	913	419	326	676	144*	209	220	225	872	117*	203	215	73*	121*	101**	251	116			
Very confident	61	39	21	38	20	7	1	81	21	15	11	11	3	-	50	11	29	32	30	11	10	12	17	18	50	10	A	17	8	5	11	34	11	
	6%	4%	4%	14%	6%	**	**	7%	9%	6%	3%	8%	3%	-	8%	3%	5%	7%	9%	5%	7%	6%	7%	6%	9%	2%	6%	12%	4%	12%	4%	12%	9%	1%
Fairly confident	168	88	77	85	52	16	16	162	37	42	11	18	6	11	122	46	115	53	83	85	19	41	40	57	112	55	20	71	12	6	17	66	21	
	17%	18%	15%	11%	16%	10%	7%	17%	15%	16%	14%	27%	12%	15%	20%	12%	20%	13%	25%	13%	13%	15%	17%	22%	13%	47%	10%	28%	16%	4%	19%	25%	6%	
Not very confident	251	122	128	84	83	35	49	233	58	72	62	26	18	16	168	83	137	114	74	177	28	80	56	74	231	17	45	65	13	43	26	91	82	
	25%	25%	25%	21%	21%	21%	25%	24%	24%	27%	27%	19%	37%	18%	27%	22%	24%	26%	23%	19%	30%	24%	28%	20%	25%	23%	26%	17%	30%	29%	23%	24%		
Not at all confident	359	179	180	36	107	67	148	319	78	92	87	41	16	46	176	183	200	159	91	269	62	98	78	77	337	17	105	59	23	78	29	109	192	
	36%	21%	35%	12%	33%	41%	61%	36%	32%	33%	38%	29%	33%	23%	29%	46%	36%	30%	28%	41%	41%	36%	29%	39%	44%	54%	23%	32%	50%	32%	28%	56%	16%	
NET: Very / Fairly confident	228	127	98	123	76	18	17	224	58	57	44	40	8	16	212	157	144	84	113	111	29	51	57	75	161	65	34	87	20	11	28	110	33	
	23%	20%	19%	45%	22%	11%	7%	24%	24%	22%	19%	15%	17%	15%	28%	15%	19%	17%	35%	17%	20%	24%	28%	19%	44%	12%	34%	28%	8%	32%	33%	9%		
NET: Not very / Not at all confident	610	301	308	121	180	102	197	353	136	164	148	67	34	62	344	266	337	273	165	445	89	177	134	152	568	34	150	125	34	121	55	200	274	
	61%	62%	61%	44%	58%	62%	84%	59%	57%	62%	65%	48%	70%	72%	56%	69%	60%	62%	51%	66%	62%	66%	58%	57%	65%	29%	78%	49%	49%	85%	61%	51%	79%	
Don't know	164	61	103	11	67	44	27	156	43	43	34	24	7	11	102	62	81	82	48	116	26	39	42	38	142	18	19	10	17	10	6	62	38	
	16%	12%	20%	1%	20%	14%	9%	17%	18%	16%	16%	17%	14%	13%	16%	16%	14%	19%	15%	17%	18%	14%	14%	16%	16%	10%	17%	23%	7%	7%	16%	11%		

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)

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Table 43  
Q2\_5 - How confident, if at all are, you that the Green party...will deliver improvements that will make a difference to my daily life?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (A)	Woman (B)	18-34 (C)	35-54 (D)	55-64 (E)	65+ (F)	18-74 (G)	North (H)	Midlands (I)	South (J)	Greater London (K)	Wales (L)	Scotland (M)	Working (N)	Not working (O)	ABC1 (P)	C2DE (Q)	Graduates (R)	Non-Graduates (S)	1b to £19999 (T)	£20000-£34999 (U)	£35000-£54999 (V)	£55000+ (W)	White ethnic group (X)	Minority ethnic group (Y)	Cons (A)	Lab (B)	Lib Dems (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)	
UNWEIGHTED BASE	1000	904	200	340	276	284	924	235	220	204	244	41	643	210	800	211	136	260	215	200	210	210	137	600	224	200	48	200	87	45	200	87	45
WEIGHTED BASE	1002	903	199	339	274	283	922	235	220	203	244	41	643	210	800	211	136	260	215	200	210	210	137	600	224	200	48	200	87	45	200	87	45
Very confident	87	30	26	45	16	4	2	87	20	20	7	4	9	53	14	35	31	39	28	10	15	9	28	59	7	3	27	8	4	14	42	10	
	7%	8%	5%	16%	5%	2%	1%	8%	8%	8%	3%	1%	1%	9%	4%	6%	7%	12%	4%	7%	6%	4%	10%	7%	6%	2%	11%	11%	3%	16%	11%	3%	
Fairly confident	171	89	81	72	60	15	17	105	47	38	14	8	8	113	48	112	50	83	36	18	47	43	58	130	38	20	7%	18	11	22	6%	30	
	17%	18%	16%	21%	20%	9%	7%	18%	20%	15%	15%	27%	10%	20%	12%	20%	13%	25%	13%	11%	18%	19%	20%	15%	33%	10%	30%	14%	8%	25%	22%	9%	
Not very confident	232	111	120	81	73	34	44	215	60	57	56	33	14	159	73	127	106	79	154	21	62	61	74	200	27	50	57	16	30	13	87	64	
	23%	23%	23%	24%	22%	21%	19%	23%	25%	21%	24%	23%	28%	26%	19%	22%	24%	24%	24%	16%	23%	26%	28%	23%	23%	26%	22%	22%	21%	14%	22%	18%	
Not at all confident	365	175	190	35	105	71	154	315	73	100	98	13	45	177	188	200	165	87	278	63	107	73	78	344	18	106	55	24	86	27	109	206	
	36%	20%	37%	11%	32%	23%	43%	61%	32%	38%	42%	27%	26%	29%	49%	36%	38%	27%	41%	44%	40%	32%	29%	30%	31%	25%	32%	32%	61%	31%	28%	60%	
NET: Very / Fairly confident	258	120	107	118	81	19	19	212	47	58	40	4	8	176	62	147	80	120	118	37	63	52	80	180	46	21	103	18	15	37	128	41	
	24%	26%	21%	43%	25%	17%	8%	25%	28%	22%	18%	3%	1%	29%	16%	24%	21%	37%	17%	18%	23%	22%	30%	30%	22%	40%	25%	11%	41%	31%	12%		
NET: Not very / Not at all confident	597	285	310	117	178	105	198	540	113	156	152	70	26	316	261	327	272	166	411	86	168	154	151	544	45	156	112	42	116	40	198	270	
	60%	58%	61%	43%	54%	64%	84%	58%	56%	59%	66%	51%	54%	54%	68%	58%	62%	51%	64%	60%	63%	58%	57%	62%	39%	81%	44%	56%	82%	45%	50%	78%	
Don't know	167	75	92	40	60	40	59	160	36	48	37	23	14	105	62	80	78	40	117	31	38	47	34	130	26	15	40	14	11	13	67	35	
	17%	15%	18%	15%	21%	24%	8%	17%	15%	18%	16%	17%	11%	17%	16%	14%	18%	12%	19%	22%	14%	20%	13%	16%	22%	8%	16%	19%	7%	14%	10%		

Proportions/Means: Columns Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (ineligible for sig testing)



Table A4

Q8 - Imagine the Chancellor had the choice between increasing borrowing to spend more on public services, even if it means the national debt gets higher, or reducing borrowing to cut the national debt, even if it means less spending on public services. Which of the following would you prefer?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income					Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (A)	Lab (B)	Lib Dem (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)		
UNWEIGHTED BASE	1000	904	200	440	276	284	924	235	228	261	244	46	9	643	261	800	213	136	480	216	200	200	137	800	224	200	261	48	100	87	60	100		
WEIGHTED BASE	1002	903	224*	478	300	302	922	235	213	223	110*	49**	89*	618	344	503	433	326	616	144*	203	213	265	312	111**	193	215	71*	141*	101**	61	101		
Increase borrowing to spend more on public services, even if it means the national debt getting higher	309	347	360	73	109	57	70	294	66	76	77	48	21	21	173	136	177	132	124	186	43	102	66	82	267	36	48	109	26	23	45	149	93	
31%	30%	31%	27%	33%	35%	30%	32%	28%	29%	34%	35%	43%	25%	28%	35%	32%	30%	38%	27%	30%	34%	28%	31%	31%	31%	25%	43%	35%	17%	50%	38%	27%		
Reduce borrowing to cut the national debt, even if that it means less spending on public services	389	413	376	184	112	52	92	355	89	102	90	61	16	31	266	123	218	171	132	258	50	101	101	120	338	50	94	93	22	85	12	126	158	
39%	44%	35%	49%	34%	32%	39%	38%	38%	39%	40%	44%	33%	36%	43%	32%	39%	39%	40%	38%	35%	37%	43%	45%	30%	43%	48%	37%	29%	60%	13%	32%	40%		
Neither	195	92	101	53	50	31	52	180	44	50	42	13	8	29	115	81	110	86	48	148	36	43	38	42	168	25	40	32	17	15	27	84	68	
20%	19%	20%	19%	18%	19%	22%	19%	10%	22%	18%	9%	17%	34%	19%	21%	20%	19%	15%	22%	25%	16%	16%	16%	19%	22%	21%	13%	23%	17%	31%	21%	20%		
Don't know	108	36	72	15	48	24	21	103	38	26	19	16	4	4	63	45	57	51	23	85	16	24	28	22	100	5	11	19	9	8	6	34	26	
11%	7%	14%	5%	15%	15%	9%	11%	16%	10%	8%	12%	8%	5%	10%	10%	12%	10%	12%	7%	13%	17%	9%	12%	11%	5%	6%	8%	13%	6%	6%	9%	7%		

Proportions/Means: Column Totals (3% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (not eligible for sig testing)

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Table 45

Q9 - Imagine the Chancellor had the choice between cutting taxes for individuals, meaning you personally pay less tax even if it means spending less on public services, or spending more money on public services, even if it means you personally paying more in taxes. Which of the following would you prefer?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic groups (y)	Cons (A)	Lab (B)	Lib Dems (C)	Reform UK (D)	Other party (E)	Remain (F)	Leave (G)	
UNWEIGHTED BASE	1000	968	200	440	276	290	923	210	228	263	244	46	9	643	318	800	213	136	480	216	200	200	147	800	122	200	261	48	100	87	60	100	
WEIGHTED BASE	1002	983	214*	378	168	210	912	235	213	223	110*	69**	69**	618	384	503	433	326	616	144*	203	213	265	372	111**	193	215	71*	141*	101**	101	166	
Cut the taxes I pay personally, even if it means spending less on public services	35%	41%	31%	41%	38%	28%	32%	36%	36%	36%	39%	38%	38%	42%	26%	38%	30%	33%	37%	37%	32%	41%	43%	34%	49%	44%	29%	33%	50%	19%	31%	43%	
Increase spending on public services, even if means I personally pay more in taxes	32%	36%	35%	32%	29%	34%	37%	33%	33%	27%	34%	38%	36%	29%	38%	35%	30%	43%	28%	28%	34%	33%	38%	33%	32%	26%	49%	41%	19%	45%	42%	20%	
Neither	20%	15%	25%	17%	20%	24%	20%	16%	27%	18%	16%	18%	26%	20%	21%	21%	20%	17%	22%	35%	23%	18%	13%	21%	14%	22%	15%	13%	26%	18%	17%	22%	
Don't know	11%	8%	14%	10%	12%	16%	7%	11%	13%	10%	9%	8%	8%	9%	10%	8%	16%	6%	15%	10%	10%	9%	6%	12%	5%	9%	6%	14%	5%	18%	9%	8%	

Proportions/Means: Columns Total (5% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G  
 Overlay formulae used: \* small base; \*\* very small base (under 50) (not eligible for IG testing)

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Table 44

Q24 - Imagine the Chancellor had the choice between spending more on long-term investment (e.g. buildings and equipment for hospitals or schools or roads or power and energy infrastructure, not day-to-day costs such as staff or pensions) even if that meant increasing taxes you personally pay or borrowing more, OR cutting the taxes you personally pay or reducing borrowing, even if that meant spending less on long-term investment. Which of the following would you prefer?

Base: All UK adults 18+

	Gender		Age						Region						Employment Status		Social Grade		Education		Income				Ethnicity		GE 2024 Vote					EU Ref Vote	
	Man (a)	Woman (b)	18-34 (c)	35-54 (d)	55-64 (e)	65+ (f)	18-74 (g)	North (h)	Midlands (i)	South (j)	Greater London (k)	Wales (l)	Scotland (m)	Working (n)	Not working (o)	ABC1 (p)	C2DE (q)	Graduates (r)	Non-Graduates (s)	1b to £19999 (t)	£20000-£34999 (u)	£35000-£54999 (v)	£55000+ (w)	White ethnic group (x)	Minority ethnic group (y)	Cons (z)	Lab (aa)	Lib Dem (ab)	Reform UK (ac)	Other party (ad)	Remain (ae)	Leave (af)	
UNWEIGHTED BASE	1000	968	200	440	276	294	210	228	264	244	48	9	643	318	800	213	136	280	216	210	220	137	100	122	200	281	48	100	87	60	100		
WEIGHTED BASE	1002	910	224*	378	168	210	210	210	220	110*	60**	60**	518	354	503	430	326	676	144*	200	210	265	102	112*	193	215	71*	141*	101**	101	160		
Cut the taxes I pay personally or reduce borrowing to cut the national debt, even if it means reducing long-term investment spend	399	216	183	125	136	56	82	377	92	105	95	65	16	27	275	124	217	182	117	283	50	102	104	113	337	58	95	77	20	74	29	118	168
Increase long-term investment spending, even if means I personally pay more in taxes or increased borrowing and higher national debt	40%	44%	36%	45%	41%	34%	33%	40%	39%	40%	41%	47%	32%	32%	44%	32%	33%	41%	36%	42%	33%	33%	45%	42%	39%	49%	40%	30%	27%	53%	32%	30%	49%
Neither	149	144	105	27	48	29	46	116	30	46	35	14	9	15	12	68	83	66	38	111	28	49	12	26	114	15	28	28	7	16	45	67	
Don't know	129	46	83	28	48	24	30	117	28	35	31	14	12	10	65	64	53	76	23	106	35	24	30	19	116	10	17	23	12	9	11	42	11
	13%	10%	16%	10%	15%	14%	13%	13%	12%	13%	13%	10%	24%	11%	10%	17%	9%	17%	7%	16%	24%	9%	13%	7%	13%	8%	9%	9%	17%	6%	12%	13%	9%

Proportions/Means: Columns Totals [3% risk level] a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - AB/C/D/E - F/G  
Overlap formulae used. \* small base; \*\* very small base (under 30) (notable for sig testing)

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