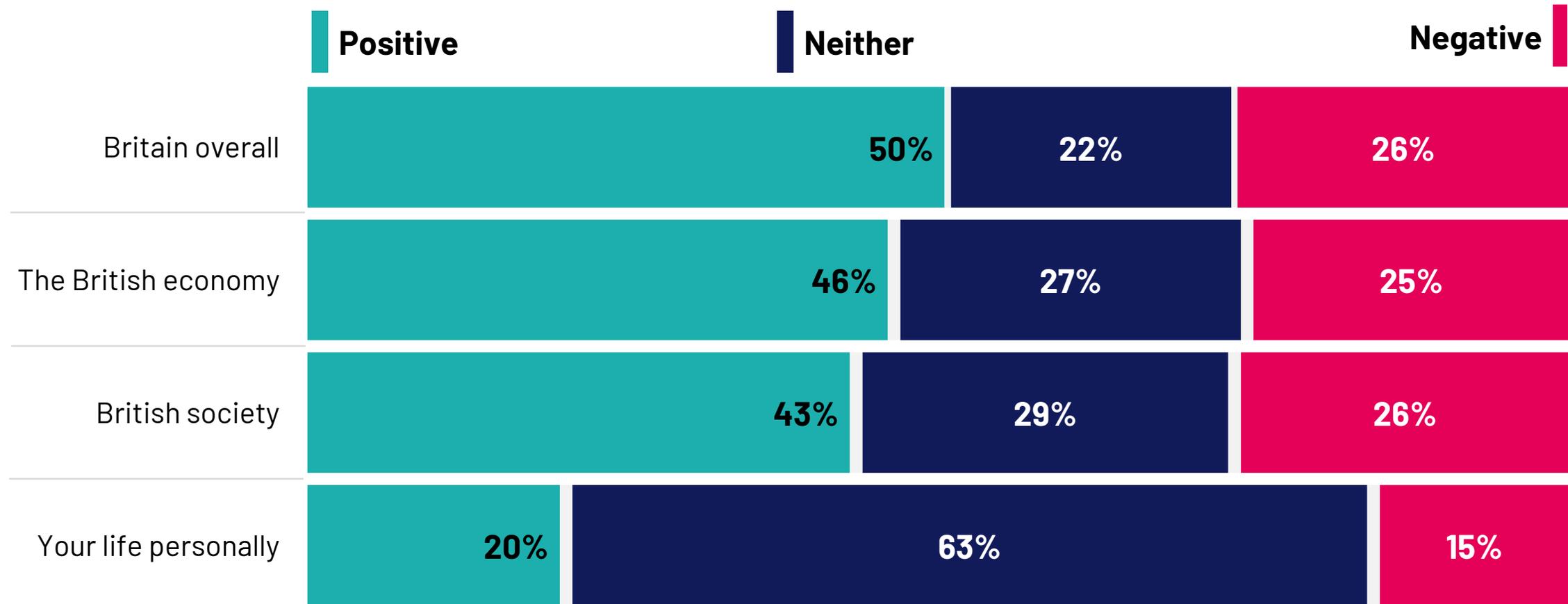


Ipsos Royals polling

February 2026

Whilst half of Britons think the Royal Family has a positive impact on Britain overall, six in ten think that they have little positive nor negative impact on their life personally

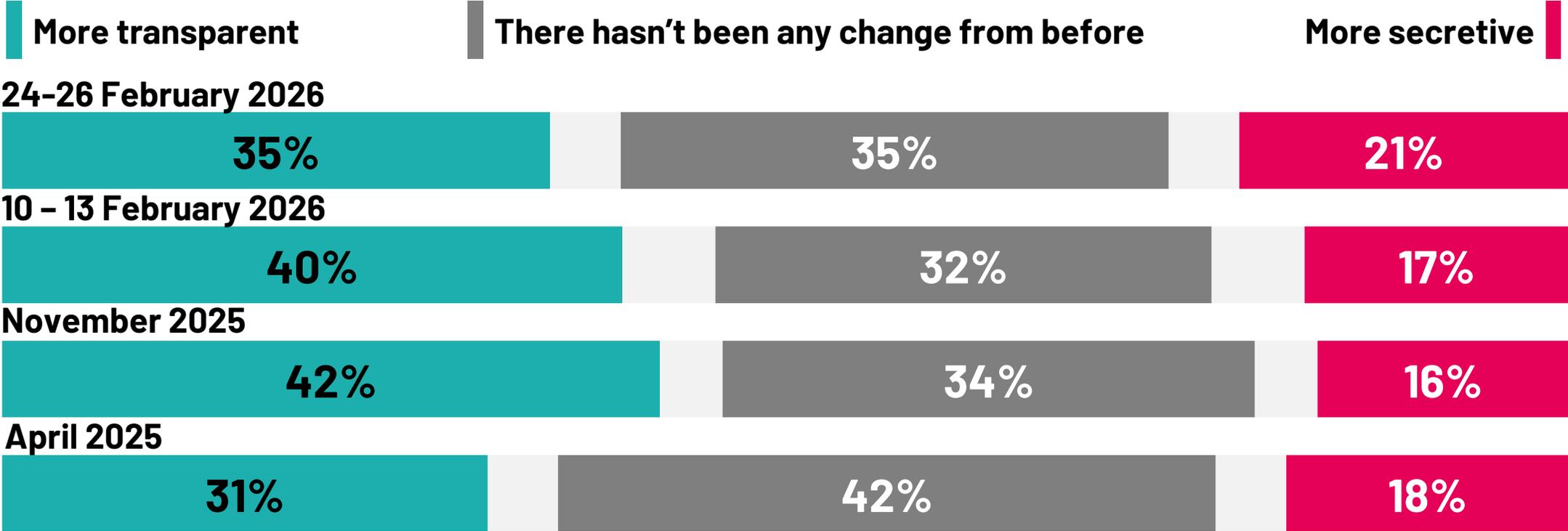
Overall, do you think the Royal Family has a positive or negative impact on each of the following, or doesn't it make much difference?



Base: 1,005 Online British adults aged 18-75, 24-26 February 2026

Britons are slightly less likely to think the Royal Family has become more transparent since Charles III became King, compared to earlier in February 2026

Thinking about since Charles III became King, would you say the Royal Family has become more transparent or more secretive with the public, or has there not been any change from before?

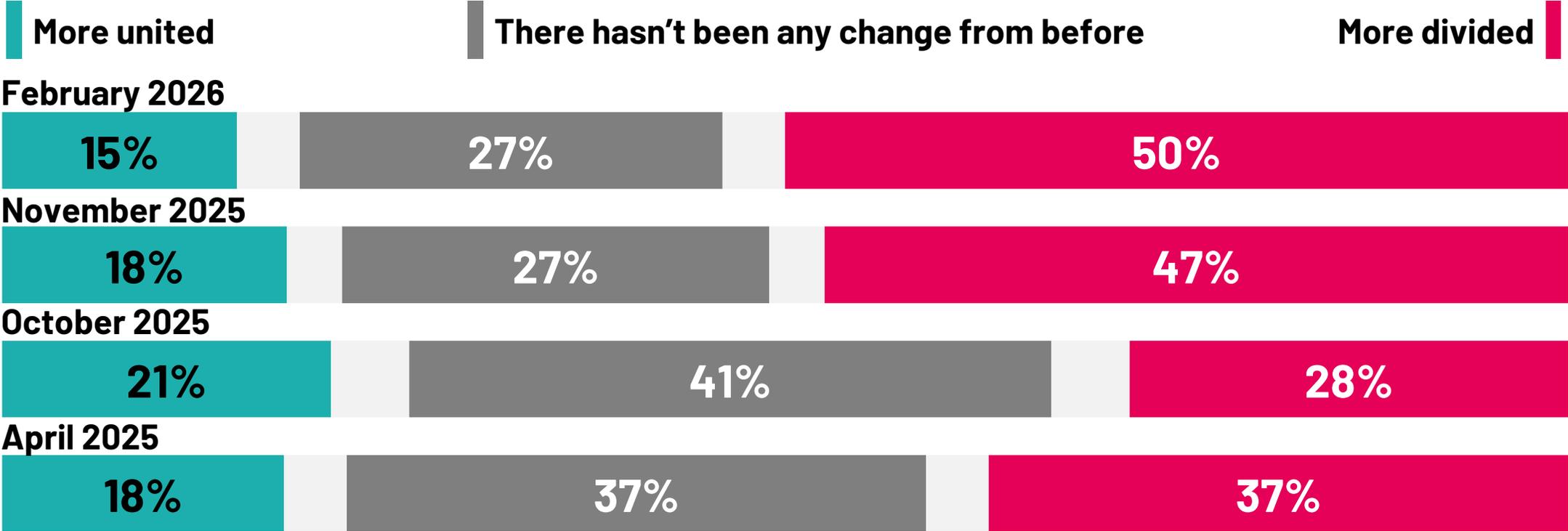


Base: 1,005 Online British adults aged 18-75, 24-26 February 2026



Half of Britons think the Royal Family has become more divided since Charles III became King

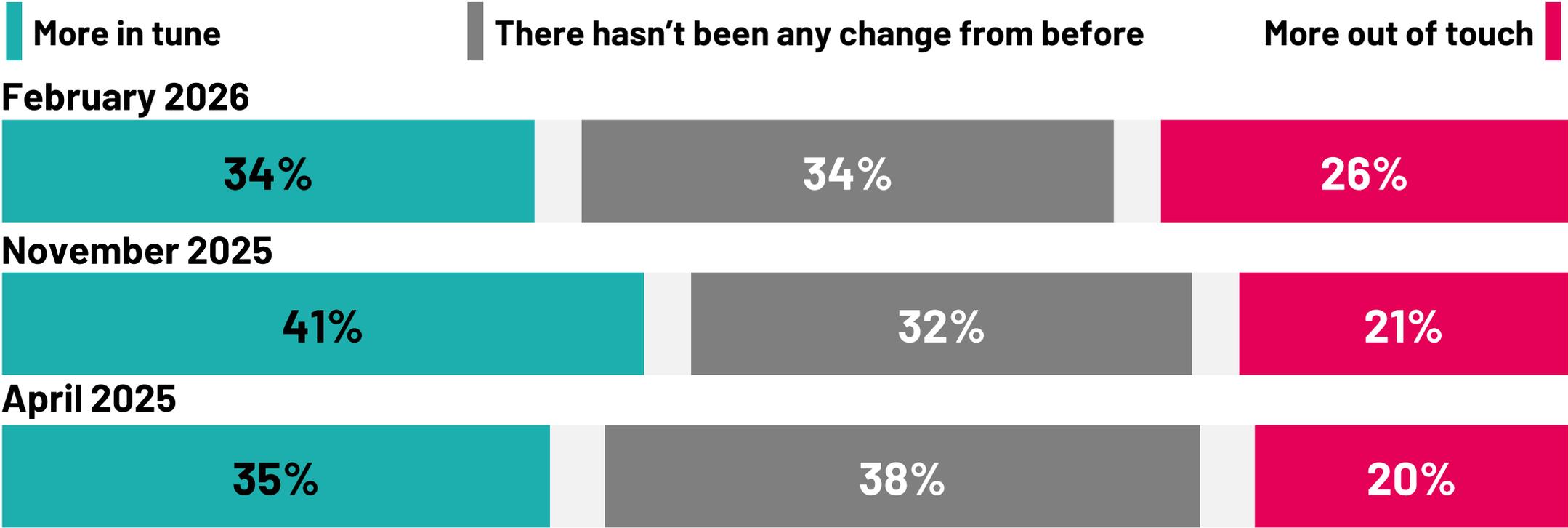
Thinking about since Charles III became King, would you say the Royal Family has become more united or more divided, or has there not been any change from before?



Base: 1,005 Online British adults aged 18-75, 24-26 February 2026

Britons are split on whether the Royal Family has become more in tune with the public or whether there hasn't been any change since Charles III became King

Thinking about since Charles III became King, would you say the Royal Family has become more in tune or more out of touch with the public, or has there not been any change from before?

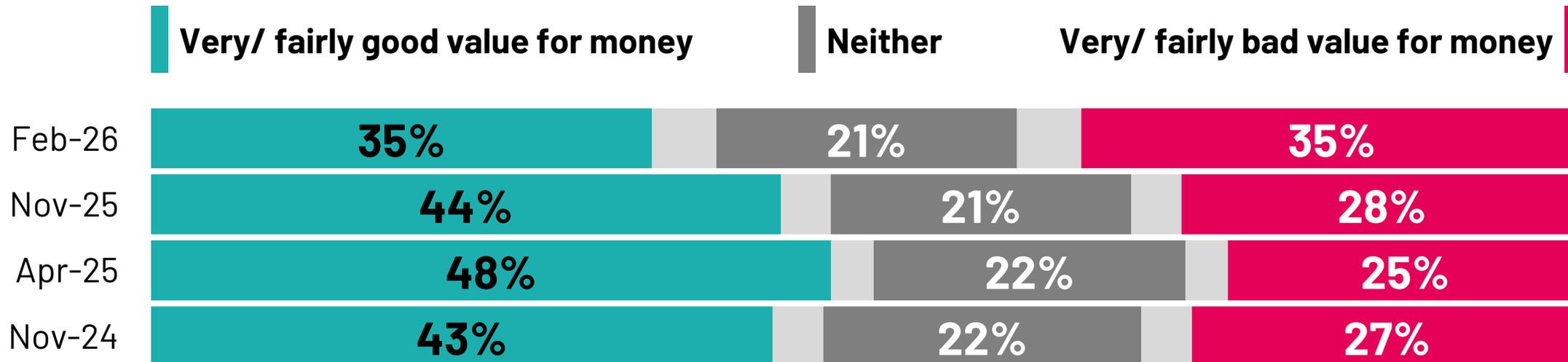


Base: 1,005 Online British adults aged 18-75, 24-26 February 2026

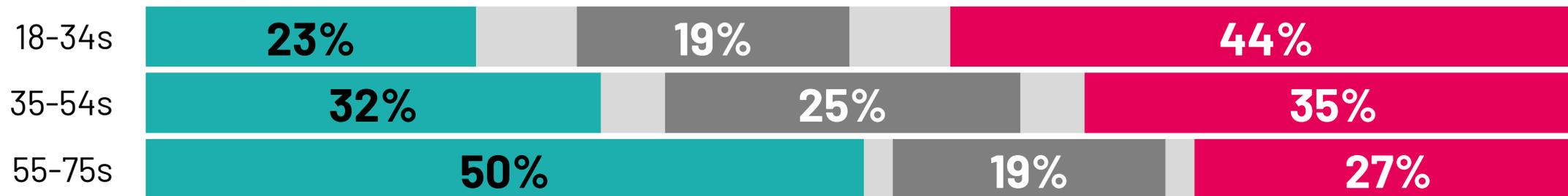


Britons are now split on whether the Royal Family are good or bad value for money for the UK taxpayer

From what you know, to what extent, if at all, do you think the Royal Family are good or bad value for money for the UK taxpayer?



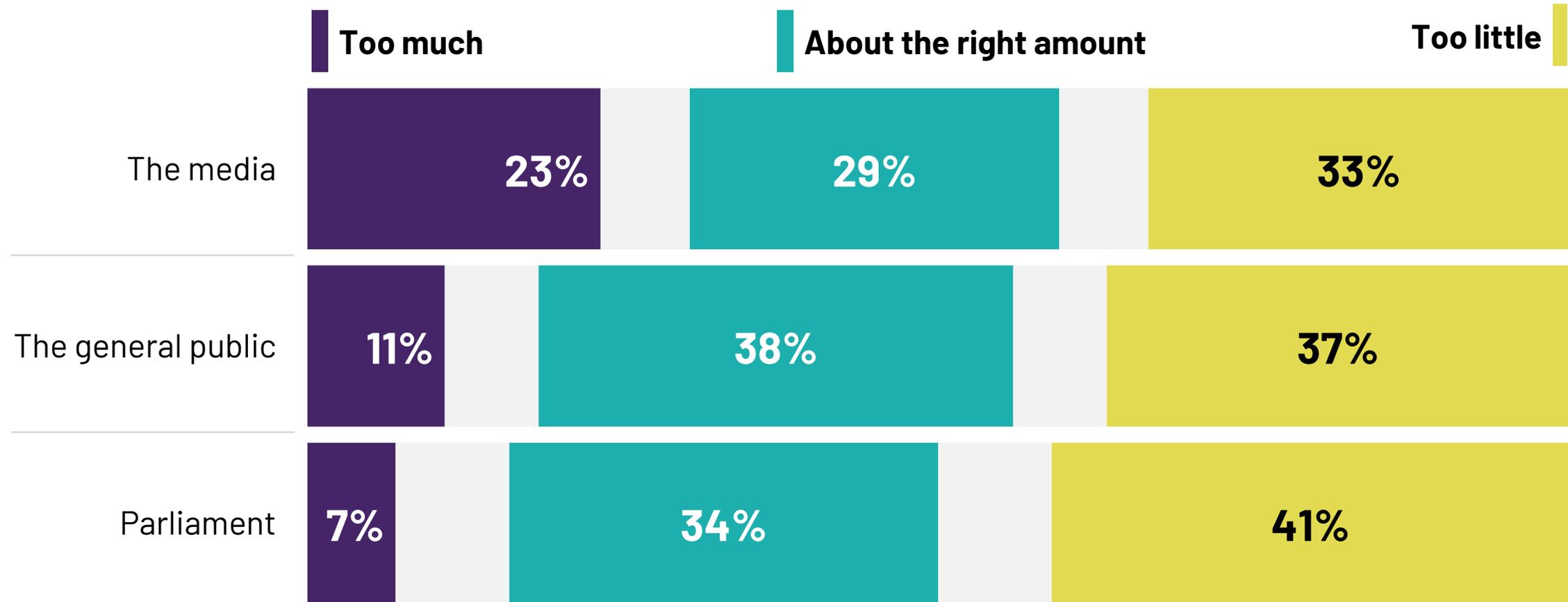
By age



Base: 1,005 Online British adults aged 18-75, including (244) 18-34s, (369) 35-54s, (392) 55+, 24-26 February 2026

Two in five Britons think there has been too little scrutiny from Parliament over how the Royal Family spend money received from the taxpayer

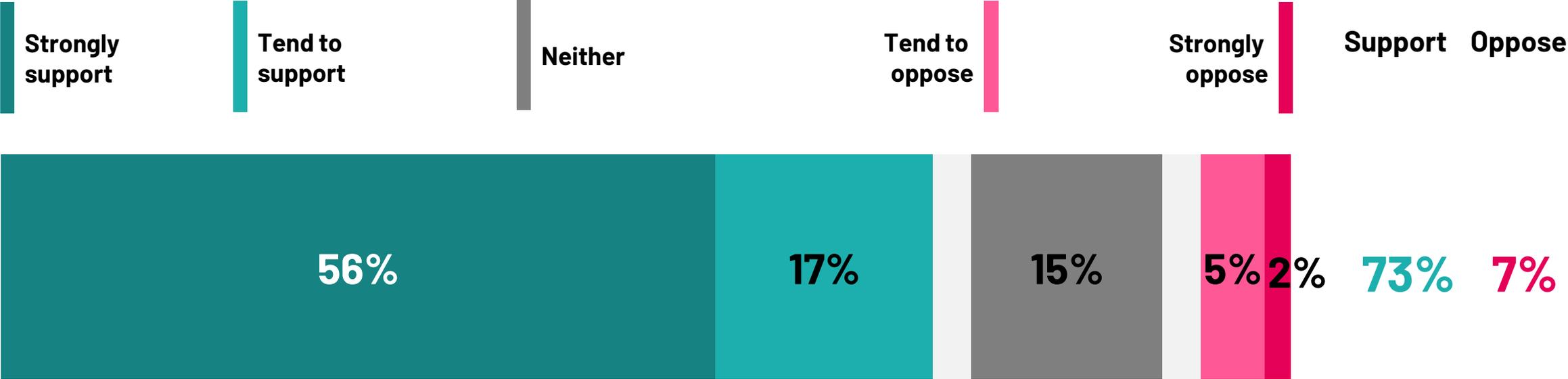
To what extent, if at all, do you think that there is too much, too little or the about the right amount of scrutiny from ... over how the Royal Family spend money that they receive from the taxpayer?



Base: 1,005 Online British adults aged 18-75, 24-26 February 2026

Nearly 3 in 4 Britons support introducing legislation to remove Andrew Mountbatten-Windsor from the line of royal succession

To what extent, if at all, do you support or oppose the UK government introducing legislation to remove Andrew Mountbatten-Windsor from the line of royal succession?



Base: 1,005 Online British adults aged 18-75, 24-26 February 2026

Ipsos

February 2026
Royals Polling

For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Keiran Pedley

Research Director

keiran.pedley@ipsos.com

Ben Roff

Senior Research Executive

ben.roff@ipsos.com