



# TOPLINE & METHODOLOGY

## Ipsos poll on U.S. military strikes on Iran

Conducted by Ipsos using KnowledgePanel®  
A survey of the American general population (ages 18+)  
Interview dates: March 6-9, 2026  
Number of interviews: 1,021

Margin of error: +/- 3.4 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable

### Annotated Questionnaire

1. How much, if anything, have you heard about recent U.S. military strikes against Iran?

	Total (N=1,021)	Republican (N=310)	Democrat (N=290)	Independent (N=303)
A lot	51%	58%	55%	53%
A little	41%	36%	40%	43%
Nothing at all	7%	6%	5%	4%
Skipped	1%	-	-	*

TREND. (Reuters/Ipsos poll conducted February 28-March 1, 2026) How much, if anything, have you heard about recent U.S. military strikes against Iran?

	Total (N=1,282)	Republican (N=402)	Democrat (N=350)	Independent/Something else (N=530)
A lot	29%	30%	34%	26%
A little	57%	56%	59%	56%
Nothing at all	13%	14%	7%	16%
Skipped	1%	-	-	2%

2. Overall, do you approve or disapprove of U.S. military strikes against Iran?

	Total	Republican	Democrat	Independent
Approve	29%	66%	5%	23%
Disapprove	43%	11%	76%	47%
Not sure	26%	23%	19%	29%
Skipped	2%	*	-	1%





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TREND. (Reuters/Ipsos poll conducted February 28-March 1, 2026) Overall, do you approve or disapprove of U.S. military strikes against Iran?

	<b>Total (N=1,282)</b>	<b>Republican (N=402)</b>	<b>Democrat (N=350)</b>	<b>Independent/Something else (N=530)</b>
Approve	27%	55%	7%	19%
Disapprove	43%	13%	74%	44%
Not sure	29%	31%	19%	35%
Skipped	1%	*	-	3%

3. Just your impression, do you think U.S. military involvement in Iran will...?

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
End pretty quickly in a matter of weeks	36%	62%	22%	29%
Go on for an extended period of time	60%	38%	77%	69%
Skipped	4%	-	1%	3%

4. In your view, has President Trump clearly explained the goals of U.S. military involvement in Iran?

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Yes	33%	74%	8%	24%
No	64%	26%	92%	74%
Skipped	3%	*	1%	2%

5. As a result of U.S. military action in Iran, do you think each following will get better or worse over the next year?

a. The quality of life for people in Iran

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Get better	25%	57%	5%	19%
Get worse	42%	17%	64%	44%
Stay about the same	15%	13%	16%	19%
Not sure	16%	12%	14%	17%
Skipped	2%	*	1%	1%



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5. As a result of U.S. military action in Iran, do you think each following will get better or worse over the next year? *(Continued)*

b. Stability in the Middle East

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Get better	22%	53%	4%	16%
Get worse	49%	21%	75%	55%
Stay about the same	14%	17%	10%	13%
Not sure	14%	10%	10%	15%
Skipped	2%	*	1%	1%

c. Gas prices in the U.S.

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Get better	11%	26%	1%	9%
Get worse	67%	44%	85%	73%
Stay about the same	12%	21%	7%	10%
Not sure	9%	9%	6%	8%
Skipped	2%	*	1%	1%

6. How concerned, if at all, are you about each of the following as part of U.S. military action in Iran?

a. The financial costs of U.S. military action in Iran

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Very concerned	43%	18%	68%	45%
Somewhat concerned	31%	39%	22%	34%
Not too concerned	18%	30%	8%	15%
Not at all concerned	7%	13%	2%	5%
Skipped	2%	*	1%	2%
<b>Concerned (Net)</b>	<b>73%</b>	<b>57%</b>	<b>89%</b>	<b>79%</b>
<b>Not Concerned (Net)</b>	<b>25%</b>	<b>42%</b>	<b>10%</b>	<b>19%</b>

b. Risk to the lives of American military personnel

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Very concerned	54%	41%	76%	55%
Somewhat concerned	31%	45%	17%	31%
Not too concerned	9%	10%	5%	10%
Not at all concerned	3%	3%	2%	2%
Skipped	2%	*	1%	2%
<b>Concerned (Net)</b>	<b>86%</b>	<b>86%</b>	<b>93%</b>	<b>86%</b>
<b>Not Concerned (Net)</b>	<b>13%</b>	<b>14%</b>	<b>6%</b>	<b>12%</b>

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7. Do you think the risk is ...

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Extremely high	24%	9%	39%	25%
Very high	21%	13%	31%	24%
Somewhat high	31%	37%	22%	33%
Not too high	14%	30%	6%	11%
Not high at all	6%	11%	*	5%
Skipped	3%	1%	2%	2%
<i>High (Net)</i>	<i>45%</i>	<i>21%</i>	<i>70%</i>	<i>49%</i>
<i>Not High (Net)</i>	<i>20%</i>	<i>41%</i>	<i>6%</i>	<i>16%</i>

8. Over the long run, do you think U.S. military action in Iran will...?

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Improve the security of the U.S.	29%	62%	10%	21%
Make the security of the U.S. worse	42%	18%	69%	44%
Not have much impact either way	26%	20%	20%	32%
Skipped	3%	-	1%	2%

9. Thinking about yourself, how much, if at all, do you personally care about what's going on in Iran?

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
A great deal	17%	16%	24%	16%
Quite a bit	28%	31%	29%	27%
Some	33%	39%	29%	35%
Not too much	13%	11%	12%	15%
Not at all	7%	4%	4%	6%
Skipped	2%	-	1%	1%

10. Do you think U.S. military action in Iran will have an impact on your own personal financial situation?

	<b>Total</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Yes, mostly positive impact	5%	6%	3%	5%
Yes, mostly negative impact	49%	32%	64%	51%
No, will not have an impact	17%	29%	10%	16%
Not sure	27%	32%	22%	28%
Skipped	2%	*	1%	1%



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### About the Study

This Ipsos poll was conducted March 6-9, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,021 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice and political party identification. Political party identification benchmarks are from the 2025 NPORS annual survey, with a midyear adjustment estimated across aggregated KnowledgePanel surveys accounting for changes in panelists' party identification over time. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.23. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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### About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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