

NEARLY HALF OF SOUTH AFRICANS FEEL POLITICALLY HOMELESS AHEAD OF LOCAL ELECTIONS

Ipsos in South Africa

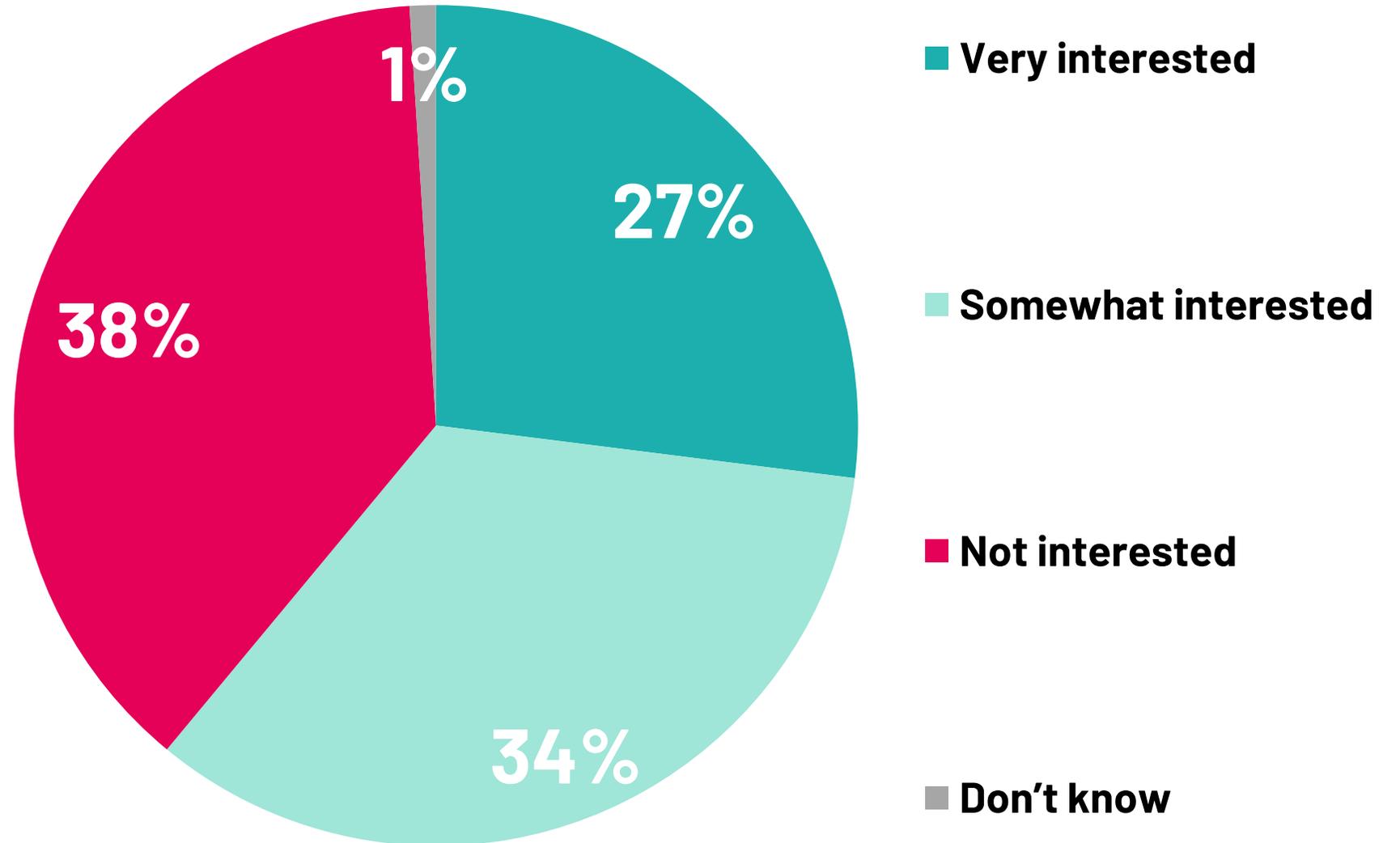
26 March 2026

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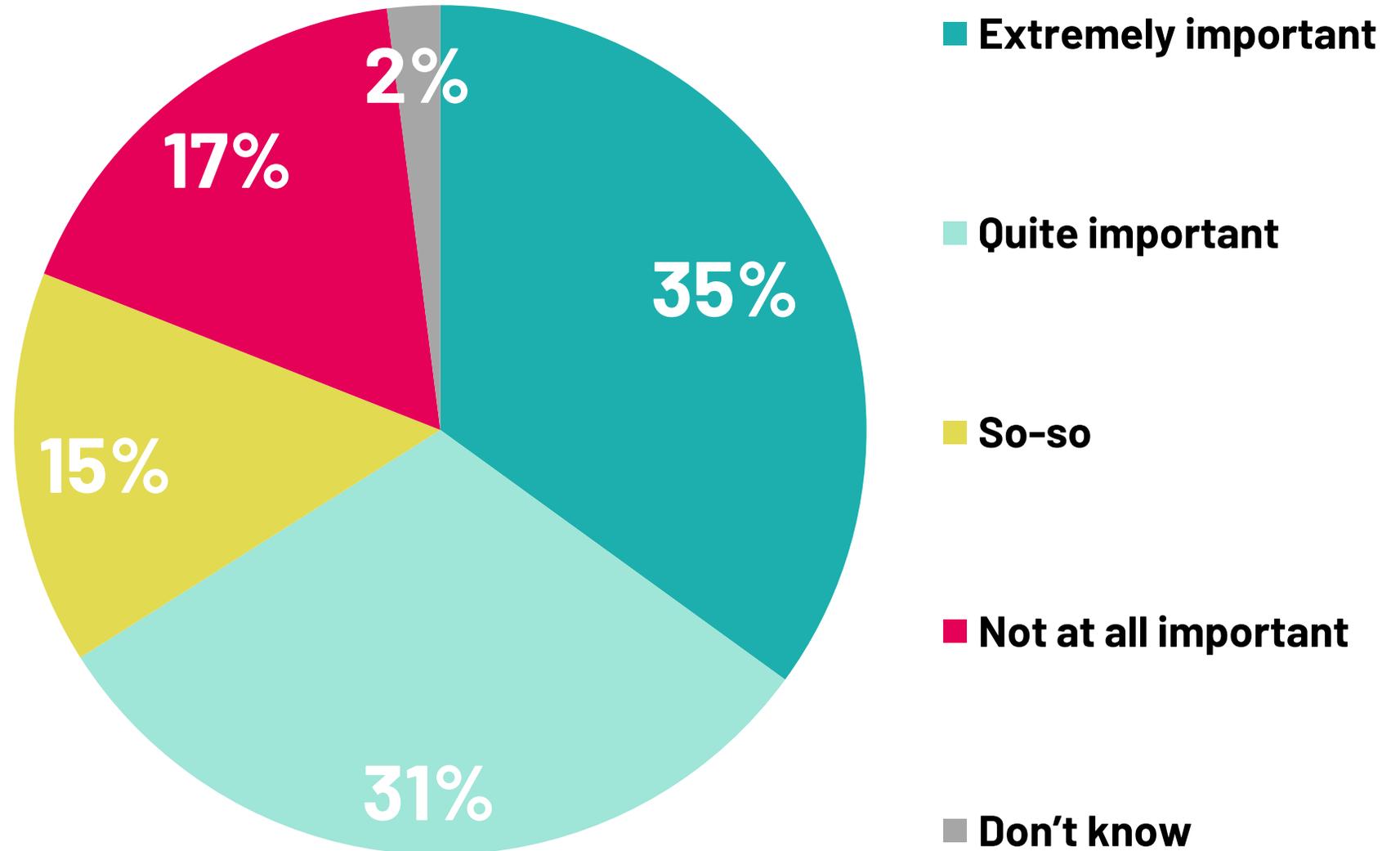
Despite the upcoming elections, interest in politics remains notably subdued

Q: How interested are you in politics and elections?



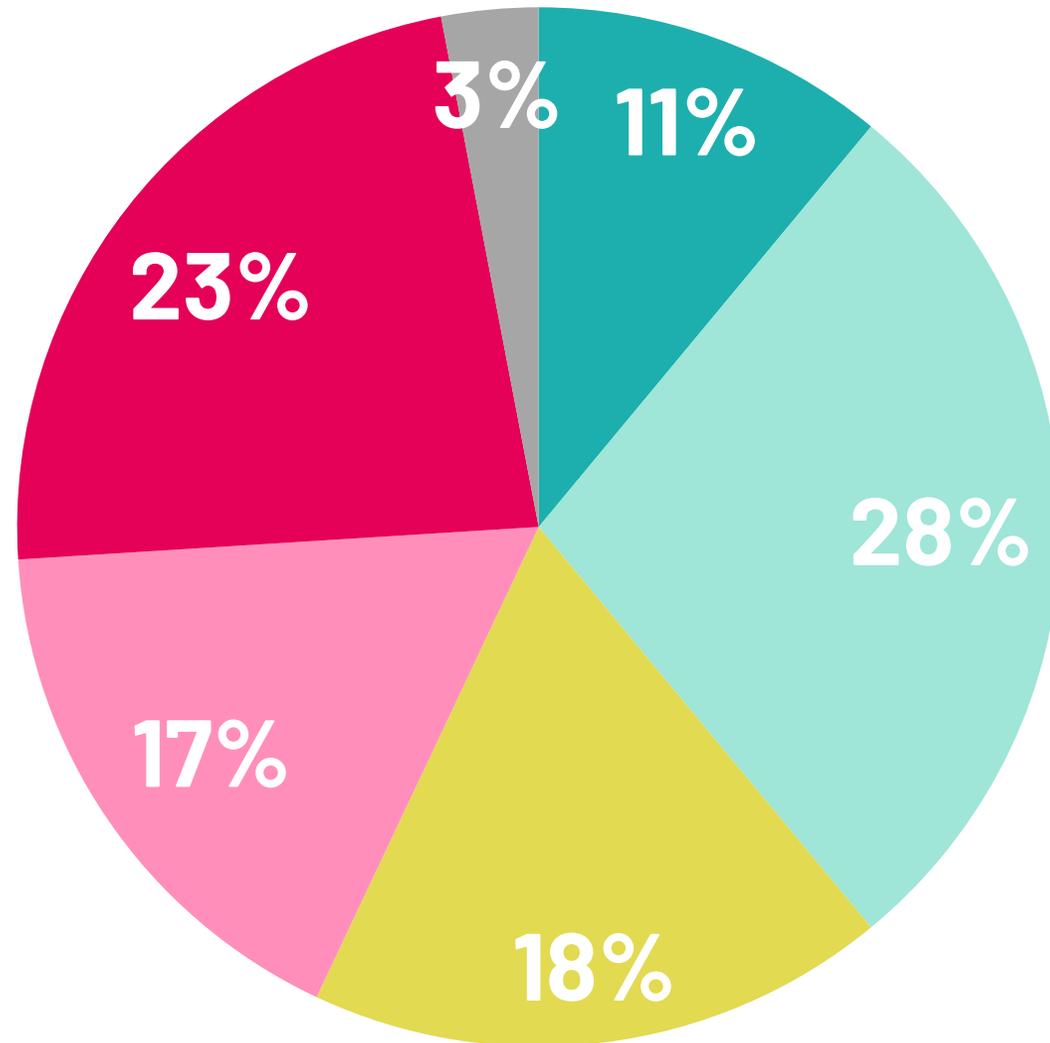
About two-thirds of eligible voters indicate that they have the desire and intention to vote in the Local Government Elections

Q: How important is casting your vote in the 2026 Local Government Elections to you personally?



Trust in South Africa's electoral institutions remains divided.

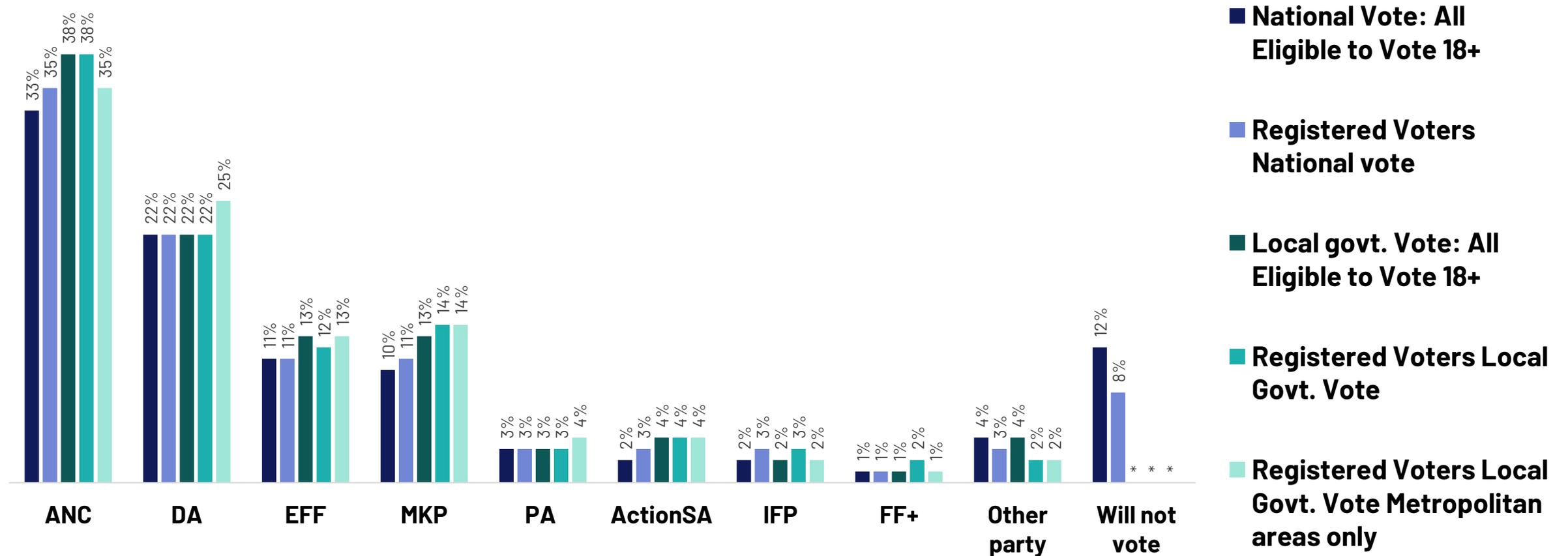
Q: How likely are you to trust the IEC (Independent Electoral Commission)?



- Extremely likely
- Very likely
- Neither likely nor unlikely
- Not very likely
- Not at all likely
- Don't know

The results were analysed across different voter groups

All eligible voters (18+), registered voters only, and registered voters in metropolitan areas, looking at both national and local government voting intentions and party choices.



Nearly half of South Africans feel politically homeless ahead of local elections (26 March 2026)

Source: Ipsos Khayabus | © Ipsos 2026



Survey Methodology in detail

Khayabus:

This press release is based on the views of 3,600 randomly selected respondents. Interviews were conducted by trained Ipsos interviewers in the homes and home languages of respondents.

Interviews were conducted between December 2025 and January 2026 – with a 2-week break over the festive period.

A scientific process of multi-stage stratified random selection

distributed interviews in all areas of the county, including deep rural areas. This methodology ensured that the results are representative of the views of the universe (adult South Africans) and that findings can be weighted and projected to the universe.

Trained quantitative fieldworkers were responsible for the interviewing and CAPI (Computer-Assisted Personal Interviewing) was used.

All results were collated and

analysed in an aggregate format to protect the identity and confidentiality of respondents.

All sample surveys are subject to a margin of error, determined by sample size, sampling methodology and response rate. The sample error for this sample at a 95% confidence level is a maximum of plus or minus 1.9%.

THANK YOU

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