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Quincy Institute and The American Conservative poll of 2024 Trump voters

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: March 12-14, 2026
Number of interviews: 804

Margin of error: +/- 3.55 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

Q1. Do you support or oppose the U.S. decision to go to war with Iran?

	Voted for Trump in 2024 (N=804)
Strongly support	40%
Somewhat support	37%
Somewhat oppose	14%
Strongly oppose	10%
Skipped	*
Support (net)	76%
Oppose (net)	23%

Q2. Three weeks into the war, would you say your level of support for the war has increased, decreased or remained the same?

	Voted for Trump in 2024 (N=804)
Increased	19%
Decreased	10%
Remained the same	71%
Skipped	*

Q3. Would you support or oppose sending U.S. ground troops into Iran?

	Voted for Trump in 2024 (N=804)
Support	41%
Oppose	58%
Skipped	2%



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Q4. Would you support or oppose a decision by President Trump to declare victory in Iran and quickly end this war?

	Voted for Trump in 2024 (N=804)
Support	79%
Oppose	19%
Skipped	2%

Q5. Do you believe that Israel's role in this war has been positive, negative, or neutral?

	Voted for Trump in 2024 (N=804)
Positive	57%
Negative	13%
Neutral, neither positive nor negative	29%
Skipped	1%

Q6. Are you worried about rising gas prices as a result of this war?

	Voted for Trump in 2024 (N=804)
Yes	55%
No	45%
Skipped	*





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About the Study

This Quincy Institute and The American Conservative poll was conducted March 12-14, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 804 Americans who reported voting for Donald Trump in the 2024 presidential election.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, and political party identification. Political party identification benchmarks are from the 2025 NPORS annual survey. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.55 percentage points at the 95% confidence level, for results based on the entire sample of 2024 Trump voters. The margin of sampling error takes into account the design effect, which was 1.06. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information on this news release, please contact:

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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