

When someone you are not expecting knocks on your front door, which best describes how you feel?

	Total	AGE		
		18-34	35-54	55+
		D	E	F
Base: All Respondents (unwtd)	1001	269	387	345
Base: All Respondents (wtd)	1001	281	346	373
Comfortable and open to answering	187 19%	62 22%	57 17%	68 18%
Cautious, but I usually engage	303 30%	67 24%	111 32%	125 33%
Unsure, depends on who it is	296 30%	93 33%	92 27%	111 30%
Uncomfortable. I try not to answer	154 15%	41 15%	64 19%	48 13%
Concerned it could be a scam or fraud	61 6%	18 6%	22 6%	21 6%
Sigma	1001 100%	281 100%	346 100%	373 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

Do you believe you may have encountered any of the following types of suspicious or unusual doorstep interactions?

	Total	AGE		
		18-34	35-54	55+
		D	E	F
Base: All Respondents (unwtd)	1001	269	387	345
Base: All Respondents (wtd)	1001	281	346	373
Unsolicited sales or product offers	351 35%	85 30%	146 42%	121 32%
			DF	
Someone claiming to be from a utility or service company	156 16%	57 20%	59 17%	41 11%
		F	F	
Strangers claiming to be from a charitable organization	241 24%	70 25%	86 25%	85 23%
A stranger asking personal or probing questions	83 8%	33 12%	35 10%	15 4%
		F	F	
A stranger asking for your help	124 12%	44 16%	56 16%	25 7%
		F	F	
A delivery or package that seemed unusual or unexpected	103 10%	40 14%	40 11%	23 6%
		F	F	
None that I'm aware of	447 45%	108 39%	132 38%	207 55%
				DE
Deliveries being stolen	3 *	- -	2 1%	1 *
Stranger trying to open door	3 *	3 1%	1 *	- -
Other	5 *	1 *	2 1%	2 *
Sigma	1517 152%	441 157%	558 161%	518 139%

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Statistics:

Grid overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

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How might you verify that a person at your door is legitimately who they claim to be (for example, someone from the electric company)? Which of the following might you do?

	Total	AGE		
		18-34	35-54	55+
		D	E	F
Base: All Respondents (unwtd)	1001	269	387	345
Base: All Respondents (wtd)	1001	281	346	373
Verification strategies (Net)	631	193	220	217
	63%	69%	63%	58%
		F		
Ask to see official identification (name, employee number, company ID)	444	109	161	174
	44%	39%	47%	47%
Call the company using the number on your bill or the company's website, not a number the visitor provides	218	63	77	78
	22%	22%	22%	21%
Look for an official company vehicle parked nearby	290	82	94	114
	29%	29%	27%	30%
Confirm the stated reason for their visit	303	83	103	117
	30%	29%	30%	31%
Check the company's website or search for it online	124	50	35	39
	12%	18%	10%	11%
		EF		
I do not answer the door if I do not know the person / am not expecting anyone	294	57	109	128
	29%	20%	32%	34%
			D	D
None of the above	76	31	17	28
	8%	11%	5%	8%
		E		
Sigma	1750	475	598	677
	175%	169%	173%	181%

Statistics:

Grid overlap formula used

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N

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Which of the following tools do you have in place to protect you from doorstep scams?

	Total	55+
		F
Base: All Respondents (unwtd)	1001	345
Base: All Respondents (wtd)	1001	373
Video doorbell / camera at entrance to see if it is an unknown person, or to record doorstep interaction	357	106
	36%	28%
Motion sensor / flood lights to deter intrusions	218	88
	22%	24%
Smart locks or automated door systems for controlled access	155	35
	15%	9%
Personal panic button / emergency alert device	73	19
	7%	5%
None of the above	462	204
	46%	55%
		D
Sigma	1264	452
	126%	121%

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Grid overlap formula used

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